Miss Verna E. Weber, BERGEN, Alta.

ISSUED AT WINNIPEG AUGUST 5

PRAIRIE REGION SCHEDULE August 14 - 20, 1949

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FRG TIMES

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CBC Wednesday Night— Choral Program — W. H. Anderson, Conductor (Page 5) *

Canadian Summer Concert — New Kaufmann Work (Page 7)

A production centres across the country last winter, adjudication panels appointed by the CBC heard no fewer than seven hundred actors, singers, instrumentalists and others anxious to find a place for themselves on the stage of Canadian Radio. Of this large number, half were judged to be promising material and were employed subsequently in network productions or advised to return for another audition after further study. In this photograph, Alice Hill of Toronto serves as "supporting actress" for young Roger Newman, while Edith Green awaits her turn to be tested. Auditions like this have been carried on for many years by the CBC, which has the responsibility, apart from informing and entertaining, of seeking out and encouraging new talent in every province.

CBC Audition Marks Career Beginning For Many Youngsters

Here is encouraging news for people who wonder what the chances are for Canadian talent in radio-of the seven hundred men, women and children auditioned at CBC studios across Canada last winter, over thirty per cent had the makings of good microphone personalities, and were sub-



sequently heard in CBC broadcasts. A hundred and forty-six others were asked to return for another audition after six months' further study. These figures do not include the thousand persons auditioned in the 1948-49 season of the CBC's *Opportunity Knocks* series of talent contests, of whom two hundred and ten actually took part in the series.

To encourage and develop Canadian talent and introduce listeners to a steady flow of new voices and musical styles, the CBC has set up a system of regular auditions during the winter months in centres from Newfoundland to Vancouver.

One week auditions are held for actors, the next week for popular vocalists and instrumentalists, and the following week for classical vocalists and instrumentalists. Then the cycle is repeated. Auditions are held at night for the convenience of office workers. Ten candidates are auditioned each week.

Sunday, August 14th, 1949

CBW,	MANITOBA (990 Kc.)	(CDT)
8:55 Musical Program 9:00 CBC News 9:03 Weather, Interlude 9:05 Morning Musicale 9:30 Recital 10:00 CBC News 10:02 Neighbourly News 10:15 Prairie Gardener 10:30 Concert Album 11:59 Dominion Time Signal 12:00 Alan Mills 12:15 Frosia Tells a Story 12:30 Music in Worship	12:45 Stories From the Bible 1:00 CBC News 1:03 Capital Report 1:30 Religious Period 2:00 CBS Symphony 3:30 Church of the Air 4:00 Musical Program 4:30 Musical Pictures 5:25 CBC News 5:27 Weather 5:30 Harmony Harbour 6:00 Weekend Review 6:15 John Fisher 5:40 KATCHEWAN (540 Ko	6:30 Chanson Paris 7:00 Future Stars 7:30 Little Symphonies 8:00 CBC News 8:10 The Old Songs 8:30 Taigane 9:00 Summer Theatre 9:30 Summer Symphonies 10:00 Organ Music 10:30 Wpg. Sunday Concert 11:00 Summertime 11:30 Vesper Hour 12:00 CBC News 12:10 Weather .) (MDT)
3:55 Weather 9:00 CBC News 9:02 Neighbourly News 9:15 Prairie Gardener 9:30 Recital 10:00 BBC News 10:15 Quiet Music 10:59 Dominion Time Signal 11:00 Alan Mills 11:15 Frosia Tells a Story 11:30 Music in Worship 11:45 Stories From the Bible 12:00 CBC News	12:03 Songs and Singers 12:30 Religious Period 1:00 CBS Symphony 2:30 Church of the Air 3:00 Capital Report 3:30 Music I Like 4:00 Musical Pictures 4:25 CBC News 4:25 CBC News 4:27 Weather 4:30 Harmony Harbour 5:00 Weekend Review 5:15 John Fisher 5:30 Chanson Paris 6:00 Future Stars 6:30 Little Symphonies	7:00 CBC National News 7:10 The Old Songs 7:30 Tzigane 8:00 Summer Theatre 8:30 Summer Symphonies 9:30 Wpg. Sunday Concert 10:00 Summertime 10:30 Vesper Hour 11:00 CBC News 11:10 Weather 11:15 Kerry Wood 11:30 Prelude to Midnight

(MST) CBX, ALBERTA (1010 Kc.)

7:55	Weather	111:03 Songs and Singers
	CBC News	11:30 Religious Period
8:02	Neighbourly News	12:00 CBS Symphony
8:15	Prairie Gardener	1:30 Church of the Air
	Recital	2:00 Capital Report
9:00	BBC News	2:30 Music I Like
9:15	Quiet Music	3:00 Musical Pictures
	Dominion Time	3:25 CBC News
See.	Signal	3:27 Weather
10:00	Alan Mills	3:30 Harmony Harbour
	Frosia Tells a Story	4:00 Weekend Review
	Music in Worship	4:15 John Fisher
	Stories From the	4:30 Chanson Paris
	Bible	5:00 Future Stars
11:00	CBC News	5:30 Little Symphonies

CBC DOMINION NETWORK (MDT)

4:00 Hawaii Calls 4:30 Journey Into Melody 5:00 Think Fast 5:30 Michael O'Duffy

6:00 Life Begins at 80 6:30 Smoke Rings 7:00 Count of Monte Cristo 7:30 Sunday Concert

8:00 Sunday Recital 8:15 Bod's Scrapbook 8:30 Flavoured With Flute 9:00 Dominion News

For Corrections and Late Program Notes for Last Week's Times-See Page 8.

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« NOTES >> <<

RECITAL

Page 2

Dorothy Weldon, harpist. Her program will include a transcription with an original cadenza by Marcel Grandjany of Handel's Concerto in B Flat for Harp and Orchestra; Come Sweet Death, a Bach chorale; Minuet by Haydn; and Rhapsody by Grandjany. A pupil for the last six years of the great Grandjany at the Music and Dramatic Art Institute of the Province of Quebec, Miss Weldon is making her first CBC network appearance. Up to now, her radio work has been confined to playing with orchestras and with organist Norton Payne providing the music for the Monday to Friday CBC serial, Laura Limited. Her current orchestral engagements are on the programs Our Future Stars and A la claire fontaine, the latter heard only on the French network. From, Montreal.

9:30 a.m. 9:30 a.m.

CAPITAL REPORT

Alexander Uhl from Washington, Hugh Boyd from Ottawa, and Matthew Halton from London. 3:00 p.m. 2:00 p.m. 1:03 p.m.

RELIGIOUS PERIOD Reverend J. Gordon Cilkey, South Congregational Church, Springfield, Mass., will broadcast from Toronto. 1:30 p.m. 12:30 p.m. 11:30 a.m.

CHURCH OF THE AIR

Rev. F. C. Ongley, of St. Matthew's Pro-Cathedral, Brandon, Manitoba. 3:30 p.m. 2:30 p.m. 1:30 p.m.

WEEKEND REVIEW George Ferguson of Montreal.

5:00 p.m. 6:00 p.m. 4:00 p.m.

OUR FUTURE STARS

Constance Lambert, soprano, of Hull; Jean-Paul Jeannotte, tenor, of Montreal; and CBC orchestra conducted by Giuseppe Agostini. Constance Lambert: L'altra notte in fondo, from the opera Mefistofele (Boito);

Marjorie Banks

CBC TIMES

6:00 CBC National News 6:10 The Old Songs

7:30 Summer Symphonies

8:30 Wpg. Sunday Concert

10:30 Prelude to Midnight 11:55 CBC News

7:00 Summer Theatre

8:00 Organ Music

9:00 Summertime

9:30 Vesper Hour 10:00 CBC News

10:10 Weather 10:15 Kerry Wood

6:30 Tzigane



MARJORIE BANKS of the BBC's features staff records the voice of a little Italian boy during her recent trip through Europe to gather material for docu-mentary programs on postwar conditions. Four broadcasts prepared by Miss Banks and BBC narrator Edward Ward will be heard on Mondays during August (CBW 8:00 p.m.; CBK 10:00 p.m.; CBX 9:00 p.m.).

He Who Has Longed in Vain (Tschaikowsky). Jean-Paul Jeannotte: Invitation au voyage (Duparc); Because (Manuel de Falla); and one of his own compositions, En pensant a elle. From Montreal.

6:00 p.m. 5:00 n.m. 7:00 p.m.

SUNDAY RECITAL

The Canadian Arts Trio will perform Trio in B Flat (Mozart). From Toronto. Dom. 8:00 p.m.

SUMMER SYMPHONIES

Orchestra conducted by Geoffrey Waddington; Barbara Custance, pianist. Concerto for Piano and Orchestra in E Flat (Mozart). This is the first of two Summer Symphony broadcasts to be produced from Vancouver.

	9:30) $p.m.$	8:30	<i>p.m.</i>	7:30	p.m.
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WINNIPEG SUNDAY CONCERT

Marius Benoist, Winnipeg conduc-tor and composer, will direct the CBC Winnipeg orchestra on the last three Sundays in August. He has planned his broadcasts as a musical journey across Europe. His concert tonight will include music of London and Paris: Country Gardens (Grainger); Intermezzo, from the Beggar's Opera (Austin); Westminster, from London Suite (Coates); Valse Gracieuse (German); Shepherd's Hey (Grainger); Le Passant (Paladilhe); En-trance of the Fawns (Pierne); The Three Sultanas (Busser). Tom Taylor, producer; Maurice Burchell, an-nouncer. From Winnipeg. 9:30 p.m. 10:30 p.m. 8:30 p.m.

VESPER HOUR

Religious program including appropriate readings and familiar hymns and anthems by the Dalton Baker

Prairie Region

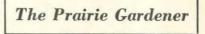
choir. Readings: The Valley of Bells (Irene Haugh); A Psalm for August (Margaret Kent); and selected passages from the Bible. The anthems will be Praise (Alec Rowley); The Lord is My Shepherd (Smart); and the hymns-The Day is Past and Over; The God of Abraham Praise; Saviour Again to Thy Dear Name. Alan Thompson, producer. From Vancouver.

11:30 p.m. 10:30 p.m. 9:30 p.m.

KERRY WOOD

Kerry Wood, well-known naturalist of Red Deer, Alberta, returns to the air this week with a story entitled, Stoney Joe and the Canned Peaches. Mr. Wood is also heard from time to time as the story-teller on children's programs.

> 11:15 p.m. 10:15 p.m.



Summary of Broadcast of August 7, 1949.

Prince Albert and the Carrot River Valley.

As is usual with talks covering a variety of comments based on garden visits no summary has been made.

This talk dealt chiefly with the excellent work of the Prince Albert Horticultural Society and visits made to points in the country east of the city.

Outstanding among these was the farm of Mr. Murray Anklovitch 25 miles northeast of Nipawin on the banks of the Saskatchewan River. Here fruit trees such as Battleford and Heyer's No. 12 apples and Rescue, Florence, Dolgo and Adam crabapples are bearing a splendid crop of fruit in a year when more southerly orchards have been hard hit by spring frosts.

New Appointment



ANTHONY GELUCH of the CBC's engineering staff in Vancouver, who has heen appointed chief operator of CBR. Prior to this move, he held the position of studio supervisor.

Published weekly by the Canadian Broadcasting Corporation at its Prairle Region Headquarters, 300 Telephone Building, Winnipeg, Manitoba.

8:30 a.m.

Editor: C. E. L'AMI, Subscription Rate: \$1.00 per year. Authorized as Second Class Mail, Post Office Department, Ottawa. 6:45

7:00 7:05 7:30 7:40

8:00 8:05 8:05 8:07 8:15 8:45

8:50 9:00 9:05 9:15 9:30 9:35

9-45

10:00

10:30

10:45

CRW, MANITOBA (990 Kc.) (CDT)

Sign On, Manitoba on Parade	11:00 BBC News 11:15 Aunt Lucy	5:15 Bluenose Island 5:30 Harry's Half-Hour
	11:30 Sugar 'n Spice	6:00 CBC News
	11:59 Dominion Time Signal	6:10 Weather, Interlude
CBC News, Weather	12:00 Rhythm Highlights	6:15 Michael Head
Manitoba on Parade	12:15 Musically Yours	6:30 Sports Report
CBC News	12:45 Stu Davis	6:45 Johnny Aucoin
Weather	1:00 CBC News	7:00 String Time
Dominion Sportlight	1:10 Weather, Messages	7:30 Serenade to Summer
Breakfast Club	1:15 Farm Broadcast	8:00 Window on France
Weather, CBW	1:45 Remember	9:00 CBC National News
Reporter	2:00 Life Can Be Beautiful	9:15 Profiles
Morning Devotions	2:15 Ma Perkins	9:30 Summerfallow
CBC News	2:30 Pepper Young	10:00 Reminiscing in
Morning Music	2:45 Right To Happiness	Melody
Piano Contrasts	3:00 Carrier's Corner	10:30 Make Mine Music
Allison Grant	3:30 Claire Wallace	11:00 Music of the Foot-
Band of the Week	3:45 Women's News	lights
Here and There	Commentary	11:30 Ed. McCurdy
Road of Life	3:48 Baby Class	11:45 Ray Norris Quintet
Big Sister	4:00 Concert Hour	12:00 CBC News
Everybody Sing	4:45 Bernard Braden	
Laura Limited	5:00 Brave Voyage	12:10 Weather

CBK, SA	SKATCHEWAN (540 Ke	•.) (MDT)
6:45 Sign On, Clock-	11:45 Stu Davis	4:45 Un Homme et Son Peche
watcher	12:00 Strike Up The Band	
7:00 CBC News	12:15 Invitation to the	5:00 Bernard Braden
7:05 Weather	Waltz	5:15 Michael Head
7:07 The Clockwatcher	12:30 Road of Life	5:30 Ray Norris Quintet
8:00 CBC News	12:45 Big Sister	5:45 Bluenose Island
8:05 Weather	1:00 CBC News	6:00 Music in a Mellow
8:10 The Clockwatcher	1:10 Weather. Interlude	Mood
8:15 Breakfast Club	1:15 Farm Broadcast	6:30 Johnny Aucoin
8:45 CBK Reporter	1:45 Summertime Serenade	6:45 CBC News
8:50 Morning Devotions	2:00 Life Can Be Beautiful	6:55 Weather
9:00 CBC News	2:15 Ma Perkins	7:00 Little Concert
9:10 Weather, Interlude	2:30 Pepper Young	7:30 Music of the Foot-
9:15 Saskatchewan On	2:45 Right to Happiness	lights
Parade	3:00 Feature Concert	8:00 CBC National News
9:45 Musical Merry-Go-	3:15 Claire Wallace	8:15 Profiles 8:30 Summerfallow
Round 10:00 BBC News	3:30 Brave Voyage	
10:15 Aunt Lucy	3:45 Women's News	9:00 Reminiscing in Melody
10:30 Laura Limited	Commentary	9:30 Make Mine Music
10:45 Morning Comment	3:48 Baby Class	10:00 Window on France
10:59 Dominion Time	4:00 La Chanson Francaise	11:00 CBC Nows
Signal	4:10 Radio-Journal	11:10 Weather
11:00 Timely Tunes	4:20 Yvan l'Intrepide	11:15 On Mike Tonight
11:15 Musically Yours	4:30 La Ruelle aux Songes	11.30 String Time
	ALBERTA (1010 Kc.)	and and the second s
7:00 CBC News	111:30 Road of Life	and the second
7:05 Weather	11:45 Big Sister	4:45 Bluenose Island 5:00 Music in a Mellow
7:10 The Clockwatcher	12:00 CBC News	Mood
7:15 Breakfast Club		5:30 Johnny Aucoin
7:45 CBX Reporter	12:10 Weather	5:45 CBC News
7:50 Morning Devotions	12:15 Farm Broadcast	5:55 Weather
8:00 CBC News	12:45 Musical Program	5:00 Little Concert
8:10 Weather	1:00 Life Can Be Beautiful	6:30 Music of the Foot-
8:15 CBX Sports Reporter	1:15 Ma Perkins	lights
8:20 The Clockwatcher	1:30 Pepper Young	7:00 CBC National News
8:45 Musical Merry-Go-	1:45 Right To Happiness	7:15 Profiles
Round	2:00 Alberta Memos	7:30 Summerfallow
9:00 BBC News	2:15 Claire Wallace	8:00 Reminiscing in
9:15 Aunt Lucy		Melody
9:30 Laura Limited	2:30 Melody's the Theme	8:30 Make Mine Music
9:45 Morning Comment	2:45 Women's News	9:00 Window on France
	Commentary	10:00 CBC News
9:59 Dominion Time	2:48 Baby Class	10:10 Weather
Signal	3:00 Brave Voyage	10:15 On Mike Tonight
10:00 Timely Tunes	3:15 Show Me Your	10:30 String Time
10:15 Musically Yours	Garden	11:00 Design For Dreaming
10:45 Stu Davis	3:30 Divertimento	11:30 Musical Moderne
11:00 Strike Up The Band	4:00 Bernard Braden	11:45 Bob Bain Quintet
11:15 Invitation to the	4:15 Michael Head	
Waltz	4:30 Ray Norris Quintet	11:55 CBC News
	4:30 Ray Norris Quintet	11:55 CBC News

CBC DOMINION NETWORK (MD1)

7.20 Jana Daken's Show	8:30 Radio City Playhouse 9:00 Dominion News 9:15 United Nations Today	Remember
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For Corrections and Late Program Notes for Last Week's Times - See Page 8.

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« NOTES 33 ~ MORNING DEVOTIONS

T. Saunders of Chalmers Rev. United Church in Winnipeg will be heard on CBW. Rev. R. S. Johnston of Rupert Street Presbyterian Church in Edmonton will be heard on CBK and CBX. 7:50 a.m.

8:50 a.m. * 8:50 a.m.

WINDOW ON FRANCE

The next two programs in this series of BBC documentaries are Window on France, tonight's broadcast; and Window on Italy, to be heard August 22. They were pre-

pared by Marjorie Banks of the BBC features staff during a motor tour of France and Italy with recording equipment and narrator Edward Ward. Through Ward's narration and recorded conversations with people from all walks of life, the programs give a first-hand picture of life and working conditions in postwar France and Italy. 10:00 p.m. 9:00 p.m.

8:00 p.m.

PROFILES

A profile of Pat Conroy, secretarytreasurer of the Canadian Congress of Labour, by Blair Fraser. 9:15 p.m.

7:15 p.m. 8:15 p.m.

Radio and Society

Radio in Modern Life: The Canadian National System

Reprinted from the Monthly Letter of the Royal Bank of Canada

For a time after radio was born its sheer novelty was enough to win and keep the attention of listeners. People sat tied to their receivers by the earphone cords, spellbound for no other reason than that there was something to hear.

The number of listeners swelled to millions, and the number of broadcasting stations grew to thousands; the variety and pretensions of programs spread beyond the bounds of our imagination. It is with that development, its consequences and its prospects, that this Monthly Letter will deal.

Conflict has arisen in the radio field on many points, from the type of program to the means of broadcasting. Some listeners are completely satisfied with radio as it is; others believe the structure to be unsound.

Then there is the producers' side. How would you, the listener, like to be responsible for filling eighteen hours a day with a different show every fifteen minutes? To gain an appreciation of the station's difficulty, just write down the titles or nature of seventy-two programs-one every quarter hour from 6:00 a.m. to midnight, every one fitted to the audience that will be listening at that particular time of day.

Control of Radio

Behind the program worries is another: who is to own, operate, or control the stations? In Great Britain the British Broadcasting Corporation operates under a Royal Charter which comes up for renewal every five years; in the United States the Federal Communications Commission reminds radio companies that they have responsibilities to the public as well as to their program sponsors; in Canada, the operations of the Canadian Broadcasting Corporation come up annually for review by a Parliamentary Committee.

Canada's system is designed to overcome the problems posed by great distances, a scattered population, two official languages, six of the world's twenty-four time zones and an extra time division in Newfoundland.

Those who attempt a comparison of programs here and in the United States are comparing incomparable things.

Consider the matter of cost. Our thirteen and a half million consumers compare poorly as prospects for advertisers with the United States' hundred and forty million. This huge market makes possible the high salaries paid artists: Arthur Godfrey, the comedian, received \$440,500 last year; Lowell Thomas, the commentator, \$420,300 and Tom Howard, comedian, \$219,000. Place alongside these the fact that there are fewer than a

hundred persons in all walks of life in Canada receiving incomes of a hundred thousand dollars or more.

Page 3

The Canadian System

Canada's capacity for compromise, so often commented upon in connection with her foreign affairs, evidenced itself when the original agreement on radio divided Canada's ether into spheres of influence allocated to the CBC and local private commercial stations.

The networks and some stations are operated by the CBC, with the result that radio is carried to parts of the country where commercial exploitation would not be feasible; on the other hand, private stations provide variety and competition. The middleof-the-road plan has been upheld by every successive Parliamentary Committee on radio.

The principal argument of those opposed to public operation and control of broadcasting appears to be that the CBC is in competition with private stations and at the same time makes the rules of the competition.

A brief submitted by the Canadian Association of Broadcasters last year asked for a board (perhaps similar to the Board of Transport Commissioners) which would have power to grant and cancel licences and regulate the licencees, including the CBC. The brief suggested continuation of the CBC as a national broadcasting system without power to regulate its competitors.

The Parliamentary Committee, after considering this brief, reported: "The functions of the two types of radio service are different; one, the private stations, being designed to serve community interests, and the other, Canadian Broadcasting Corporation, designed to serve the whole of Canada by chain broadcasting; and these two types of radio service should be com-plementary to each other."

Advertising

An expert on the subject has said that there is a direct conflict between the desires of the listeners and the sponsors. The listeners, he says, are not interested in advertising while the sponsors are interested in entertainment only insofar as it attracts people to hear the advertising message. This is only a part truth. People are alert for advertising, as was evidenced in the case of a big Canadian newspaper whose circulation dropped alarmingly when a dispute with a department store led to withholding of the store's advertisements.

The time given to advertising is not, in fact, very extensive. Canadian rules of the air say that the advertising content of any program shall not Continued on page 5

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Round 10:00 BBC News

10:15 Aunt Lucy 10:30 Laura Limited

Signal

7:00 CBC News

Round

9:00 BBC News

9:15 Aunt Lucy

9:30 Laura Limited

10:15 Musically Yours 10:45 Stu Davis

11:00 Strike Up The Band

7:05 7:10 7:15

7:45

* 8:00

:05

11:00 Timely Tunes

10:45 Morning Comment 10:59 Dominion Time

Weather The Clockwatcher Breakfast Club

45 CBX Reporter 50 Morning Devotions 50 CBC News 10 Weather

8:10 Weather 8:15 CBX Sports Reporter 8:20 The Clockwatcher 8:45 Musical Merry-Go-

9:00 Alberta Ranch House 9:30 Mystery Theatre

10:00 Music by Eric Wild 10:30 Holiday From Home

11:00 CBC News 11:10 Weather

Tuesday, August 16th, 1949

CRW MANITORA (000 Ka) (CDT)

CBW,	MANITOBA (990 Kc.)	(CDT)
6:45 Sign On, Manitoba on Parade 7:00 CBC News, Weather 7:05 Manitoba on Parade 7:30 CBC News, Weather 7:40 Manitoba on Parade 7:45 The Furrow 8:00 CBC News 8:05 Weather 8:07 Dominion Sportlight 8:15 Breakfast Club 8:45 Weather, CBW Reporter 8:50 Morning Devotions 9:00 CBC News 9:05 Morning Music 9:15 Pinno Contrasts 9:30 Allison Grant 9:35 In A Sentimental Mood 9:45 Here and There 10:00 Road of Life 10:15 Big Sister 10:30 Everybody Sing	11:00 BBC News 11:15 Aunt Lucy	5:00 Brave Voyage 5:15 Patsy and Patches 5:30 Harry's Half Hour 6:00 CBC News 6:10 Weather, Interlude 6:15 Meet Gisele 6:30 Sports Report 6:45 Western Five 7:00 Candlelight and Silver 7:00 Candlelight and Silver 9:00 CBC National News 12:00 Weather
CBK, SA	SKATCHEWAN (540 Ke	.) (MDT)
6:45 Sign On, Clock- watcher 7:00 CBC News 7:05 Weather 7:07 The Clockwatcher 8:00 CBC News 8:05 Weather 8:10 The Clockwatcher 8:10 The Clockwatcher 8:15 Meather 8:50 Morning Devotions 9:00 CBC News 9:10 Weather, Interlude 9:15 Saskatchewan On Parade 9:45 Musical Merry-Go- Round	11:15 Musically Yours 11:45 Stu Davis 12:00 Strike Up The Band 12:15 Invitation to the Waltz 12:30 Road of Life 12:30 Road of Life 12:45 Big Sister 1:00 CBC News 1:10 Weather, Interlude 1:45 Summertime Serenade 2:00 Life Can Be Beautitul 2:15 Ma Perkins 1:30 Pepper Young 2:45 Right to Happiness 3:00 Pecture Concert 3:15 Family Favourites	4:45 Un Homme et son Peche 5:00 Bernard Braden 5:15 Meet Gisele 5:30 Zors Lapenson 5:45 Patsy and Patches 6:00 Songs from the Shows 6:30 Western Five 6:45 CBC News 6:55 Weather 7:00 To Be Announced 7:30 The Kings Men 8:00 CBC National News 8:15 Science Reporter 8:30 Leicester Square 9:00 Alberta Ranch House

Weather, Interlude Farm Broadcast Summertime Serenade Life Can Be Beautiful Ma Perkins 1.15 2:00 2:15 2:15 Ma Perkins 2:30 Pepper Young 2:45 Right to Happiness 3:00 Feature Concert 3:15 Family Favourites 3:30 Brave Voyage 3:45 Women's News Commentary 3:48 Allison Grant 4:00 La Chanson Francaise 4:10 Radio-Journal 4:20 Le Ciel par-dessus les Toits

11:15 Points of View 11:30 Montreal Drama CBX, ALBERTA (1010 Kc.) (MST)

- 4:30 Zors Lapenson 4:45 Patsy and Patches 5:00 Songs from the Shows 5:30 Western Five 5:45 CBC News 5:55 Weather 11:15 Invitation to the Waltz 11:30 Road of Life 11:30 Road of Life 11:45 Big Sister 12:00 CBC News 12:10 Weather 12:15 Farm Broadcast 12:45 Musical Program 1:00 Life Can Be Beautiful 1:15 Ma Perkins 1:30 Pepper Young 1:45 Right to Happiness 2:00 Alberta Memos 2:30 Melody's the Theme 2:45 Women's News Commentary 5:55 Weather 6:00 To Be Announced 6:30 The Kings Men 7:00 CBC National News 7:15 Science Reporter 7:30 Leicester Square 8:00 Alberta Ranch House 8:30 Mystery Theatre 9:00 Music by Eric Wild 9:30 Holiday From Home 10:00 CBC News 10:10 Weather 10:15 Points of View 10:30 Montreal Drama 11:00 Dance Date Commentary 2:48 Allison Grant 3:00 Brave Voyage 3:15 Serenade 9:45 Morning Comment 9:59 Dominion Time Signal 10:00 Timely Tunes 3:15 Serenade 3:30 Divertimento 4:00 Bernard Braden 4:15 Meet Gisele 11:00 Dance Date 11:30 Dance With NBC 11:55 CBC News

CBC DOMINION NETWORK (MDT)

6:30 British Concert Hall (7:30 p.m. CDT, Man.)	8:30 Movie Scene 8:45 Tony the Troubadour 9:00 Dominion News	10:30 British Concert Hall (Sask.)
7:30 Let's Play Bridge	9:15 United Nations Today	(10:30 p.m. MST,
8:00 Korns a Krackin	9:30 Keep in Touch	Alta.)

For Corrections and Late Program Notes for Last Week's Times - See Page 8.

« NOTES » >> ~

BRITISH CONCERT HALL Transcribed concert by the Halle Orchestra, conducted by John Barbirolli. Street Corner Overture by the contemporary English composer, Alan Rawsthorne; Two Elegiac Melodies (Grieg); Symphony No. 4 in G Major (Dvorak). Dom.

7:30 p.m. 10:30 p.m. 10:30 p.m.

MUSIC BY ERIC WILD

Orchestra conducted by Kenneth Helm; George Kent, tenor; Maxine Ware, contralto. Orchestra: Just One of Those Things (Porter); London Bridge Is Falling Down; Smoke Gets in Your Eyes (Kern); Begin the Beguine (Porter); Destiny Waltz (Baynes). George Kent: Yesterdays, from Roberta (Kern); Donkey Serenade (Friml). Maxine: Stay As Sweet As You Are (Gordon-Revel). Tom Taylor, producer. From Winnipeg. 8:00 p.m. 10:00 p.m. 9.00 p.m.

TONY THE TROUBADOUR

Tony the Troubadour will salute North American balladeers of yesterday and today by devoting his whole program to their theme songs and the

B.C. Appointment



The appointment of F. B. C. HILTON as Regional Engineer in charge of CBC technical operations in British Columbia has been announced by the Corporation's Regional Representative in Vancouver, Kenneth Caple. A pioneer in the field, Mr. Hilton has been actively engaged in the technical side of radio since 1922. He had been chief operator for the CBC on the West Coast since 1936.

tunes they have made famous. His program will include a medley of Paint the Clouds With Sunshine and Tiptoe Through the Tulips, two songs which Nick Lucas, singing guitarist, helped to popularize; Blue-Tail Fly, a song long associated with Burl Ives; Cotton-eyed Joe, theme song of Canadian balladeer Ed McCurdy who is heard on the CBC Trans-Canada network on Fridays; The Object of My Affection, the theme song of Pinky Tomlin; and Marta, Arthur Tracey's theme song. To conclude his broadcast Tony will comply with dozens of requests by singing his own theme song, Love, Your Magic Spell is Everywhere, in full. From Toronto. Dom. 8:45 p.m.

SCIENCE REPORTER

A report on new research at the Neurological Institute in Montreal, by Robson Black. 8:15 p.m. 7:15 p.m. 9:15 p.m.

LEICESTER SQUARE

Harry Pryce and the orchestra; vocalists Belle McEwan, Bill Carr and the Barbershop Quartet. Give Me the Moonlight, Give Me the Girl; Waiting for the Robert E. Lee; My Melancholy Baby; When the Great Red Dawn is Shining; Porcupine Rag; and selections from Our Miss Gibbs. From Vancouver.

8:30 p.m. 7:30 p.m. 10:30 p.m.

HOLIDAYING FROM HOME

Rita Greer, currently of Thurlow Street, Vancouver, is well qualified to write a travelogue on Holidaying From Home. She is living in her twenty-sixth home in eight years, expecting to be setting up the twenty-

Broadcasting		Stations		
in	the	Prairie	Region	

	-
Stn. Location	Frequency
CJRL, Kenora (Dom.)	
CKRC, Winnipeg (Dom.)	630
CBW, Winnipeg (T-C)	
CJOB, Winnipeg	
CKX, Brandom (Dom.)	
CFAR, Flin Flon	
CKSB, St. Boniface	
CJGX, Yorkton (Dom.)	
CKCK, Regina	
CKRM, Regina (Dom.)	
CBK, Saskatchewan (T-	c) 540
CKBI, Prince Albert (Do	m.) 900
CJNB, North Battleford	
CHAB, Moose Jaw (Dom	.) 800
CFQC, Saskatoon (Dom.)	600
CHAT, Medicine Hat	
CJOC, Lethbridge (T-C)	
CBX, Alberta (T-C)	
CJCA, Edmonton (T-C)	930
CFRN, Edmonton (Dom.)1260
CKUA, Edmonton	580
CFAC, Calgary (T-C)	
CFCN, Calgary (Dom.)	
CJCJ, Calgary	
CFGP, Grande Prairie	

seventh by the time this is in print. The broadcast is the first of a two-part musical drama, scheduled to catch listeners at the height of their holiday fever. The nomadic tendencies of Rita Greer can only partially be explained by the fact that she is the wife of CBC producer Robert Allen. But all of them can be blamed on her husband and his various moves during and since the war. When she is not packing or unpacking she turns out scripts for the CBC and other markets. As co-author with her husband, many of her scripts were heard on the Stage series; she gives talks on both the National and International Services of the CBC; and she has written numerous school broadcasts. From Vancouver.

11:30 p.m. 10:30 p.m. 9:30 p.m.

Guest Soloist



CARMEN TORRES, Spanish coloratura soprano, who will be the guest artist on the Toronto Prom Concert, Thursday, August 19, at 7:30 p.m. on the CBC Dominion network. Fritz Mahler will be the guest conductor.

Wednesday, August 17th, 1949

COW MANITORA (990 Ke) (CDT)

CBW,	MANITOBA (990 Kc.
6:45 Sign On, Manitoba or	1, 10:30 Everybody Sing
Parade	10:30 Everybody Sing 10:45 Laura Limited 11:00 BBC News 11:15 Aunt Lucy 11:30 Sugar 'n Spice 11:59 Dominion Time Signi
7:00 CBC News, Weather 7:05 Manitoba on Parade 7:30 CBC News, Weather	11:00 BBC News
7:05 Manitoba on Parade	11:15 Aunt Lucy
7:30 CBC News, Weather	11:30 Sugar 'n Spice
7:40 Manitoba on Parade	11:59 Dominion Time Signe
8:00 CBC News	12:00 Rhythm Highlights 12:15 Musically Yours 12:45 Stu Davis 1:00 CBC News
Q.OF Worthow	12:15 Musically Yours
8:05 Weather 8:05 Dominion Sportlight 8:15 Breakfast Club 8:45 Weather, CBW	12:45 Stu Davis
8:15 Breakfast Club	1:00 CBC News
8:45 Weather, CBW	1:10 Weather, Messages
Reporter	1:15 Farm Broadcast
8:50 Morning Devotions	1:45 Remember
9:00 CBC News	2:00 Life Can Be Beautif
9:05 Morning Music	2:15 Ma Perkins
9:15 Piano Contrasts	2:30 Pepper Young
9:30 Allison Grant	2:45 Right To Happiness
9:35 In A Sentimental	3:00 Carrier's Corner
Mood	3:30 Claire Wallace
	3:30 Claire Wallace
9:45 Here and There	3:45 Women's News Com
10:00 Road of Life	mentary
10:15 Big Sister	3:48 Our Country Womer
CBK, SA	SKATCHEWAN (540 H
6:45 Sign On, Clock-	12:00 Strike Up The Band
watcher	12:15 Invitation to the
7:00 CBC News	Waltz
7:05 Weather 7:07 The Clockwatcher 8:00 CBC News	12:30 Road of Life 12:45 Big Sister 1:00 CBC News
7:07 The Clockwatcher	12:45 Big Sister
8:00 CBC News	1:00 CBC News
8:05 Weather 8:10 The Clockwatcher	1:10 Weather, Interlude
8:10 The Clockwatcher 8:15 Breakfast Club	1:15 Farm Broadcast
0.15 Dredkidst Club	1:45 Summertime Serenade
8:45 CBK Reporter 8:50 Morning Devotions 9:00 CBC News	2:00 Life Can Be Beautifu
0.00 CPC Norma	2:15 Ma Perkins
9:10 Weather, Interlude	2:30 Pepper Young
9:15 Saskatchewan On	2:45 Right to Happiness
Parade	3:00 Feature Concert
	2:45 Right to Happiness 3:00 Feature Concert 3:15 Claire Wallace 3:30 Brave Voyage
9:45 Musical Merry-Go-	3:30 Brave voyage
Round	3:45 Women's News Con
10:00 BBC News 10:15 Aunt Lucy	mentary
10:15 Aunt Lucy	3:48 Our Country Women 4:00 La Chanson Francais
10:30 Laura Limited	4:00 La Chanson Francais
10:45 Morning Comment	4:10 Radio-Journal 4:20 Yvan l'Intrepide
10:59 Dominion Time Signal	4:20 Ivan I Intrepide
11:00 Timely Tunes	4:30 Chronique Litteraire
10:45 Morning Comment 10:59 Dominion Time Signal 11:00 Timely Tunes 11:15 Musically Yours	4:45 Un Homme et son Peche
11:45 Stu Davis	
CBX,	ALBERTA (1010 Kc.)
7:00 CBC News	11:15 Invitation to the
7:05 Weather	Waltz
7:10 The Clockwatcher	11:30 Road of Life
7:15 Breakfast Club 7:45 CBX Reporter 7:50 Morning Devotions	11:45 Big Sister 12:00 CBC News 12:10 Weather 12:15 Farm Broadcast
7:45 CBX Reporter	12:00 CBC News
2:00 CPC Norma	12.15 Form Broadcast
8:00 CBC News	12:45 Musical Program
8:10 Weather 8:15 CBX Sports Reporter	1:00 Life Can Be Beautifu
	1.15 Mg Dorling
8:20 The Clockwatcher	1:30 Pepper Young
8:45 Musical Merry-Go-	1:30 Pepper Young 1:45 Right to Happiness 2:00 Alberta Memos
Round	2:00 Alberta Memos
0.00 DDC Month	0 15 61 1 117 11

dy Sing imited		Concert Hour Bernard Bræden
WS		Brave Voyage
CV		Stories For Sandy
Spice		Harry's Half Hour
n Time Signal		CBC News
Highlights		Weather, Interlude
y Yours		Introduction to Wed-
is	0.15	nesday Night
ws	6:30	Sports Report
, Messages		Johnny Aucoin
roadcast		Prelude to Wednesday
er		Night
Be Beautiful	7:30	Choral Program
ins		Dangerous Drugs
Young		CBC National News
Happiness	9:15	Poets Look at Canada
Corner		Distinguished Artists
allace	10:00	Bertrand Russell
	10:30	Chamber Music
News Com-	11:00	Symphonic Recordings
		CBC News
intry Women	12:10	Weather

Kc.) (MDT)

	12:00 Strike Up The Band	5:00 Bernard Braden
	12:15 Invitation to the	
	Waltz	5:15 Ann Shelton Sings
	12:30 Road of Life	5:30 Footlight Favourites
	12:45 Big Sister	5:45 Stories For Sandy
	1:00 CBC News	6:00 Pops on Parade
	1:10 Weather, Interlude	6:30 Johnny Aucoin
	1:15 Farm Broadcast	6:45 CBC News
	1:45 Summertime Serenade	6:55 Weather
	2:00 Life Can Be Beautiful 2:15 Ma Perkins	7:00 Introduction to Wed- nesday Night
	2:30 Pepper Young	7:15 Musical Program
	 2:45 Right to Happiness 	7:30 Bertrand Russell
	3:00 Feature Concert 3:15 Claire Wallace	8:00 CBC National News
	3:30 Brave Voyage	8:15 Poets Look at Canada
	3:45 Women's News Com-	8:30 Distinguished Artists
	mentary	9:00 Dangerous Drugs
	3:48 Our Country Women	10:00 Chamber Music
	4:00 La Chanson Francaise	10:30 Choral Program
	4:10 Radio-Journal	11:00 CBC News
rl		11:10 Weather
	4:30 Chronique Litteraire	11:15 The Writer Today
	4:45 Un Homme et son Peche	11:30 London Studio Concert
	ALBERTA (1010 Kc.)	(MST)
1	11:15 Invitation to the	4:30 Footlight Favourites
	Waltz	4:45 Stories For Sandy
	11:30 Road of Life	5:00 Pops on Parade
	11:45 Big Sister	5:30 Johnny Aucoin
	12:00 CBC News	5:45 CBC News
	12:10 Weather	5:55 Weather
	12:15 Farm Broadcast	6:00 Introduction to Wed-
	12:45 Musical Program 1:00 Life Can Be Beautiful	nesday Night
	1:15 Mg Perkins	6:15 Musical Program
	1:30 Pepper Young	6:30 Bertrand Russell
	1:45 Right to Happiness	7:00 CBC National News
	2:00 Alberta Memos	7:15 Poets Look at Canada
	2:15 Claire Wallace	7:30 Distinguished Artists
	2.30 Melody's the Theme	8:00 Dangerous Drugs

	Musical Program	0.00	miloudection to wea-
1:00) Life Can Be Beautiful		nesday Night
	5 Ma Perkins	6:15	Musical Program
	Pepper Young	6:30	Bertrand Russell
	Right to Happiness	7:00	CBC National News
) Alberta Memos	7:15	Poets Look at Canada
	Claire Wallace	7:30	Distinguished Artists
	Melody's the Theme		Dangerous Drugs
	Women's News Com-	0 00	Chamber Music
2:4:			Choral Program
0.40	mentary		CBC News
2:40	Our Country Women		
3:00) Brave Voyage		Weather
3.15	Serenade	10:15	The Writer Today
	Divertimento	10:30	London Studio Concert
	Bernard Braden		Opera Time
	Tun Chalter Ciner		CPC Nowa

- 2:48 Our Country Women 3:00 Brave Voyage 3:15 Serenade
- 3:13 Divertimento 4:00 Bernard Braden 4:15 Ann Shelton Sings

CBC DOMINION NETWORK (MDT)

8:30 Dance Orchestra 9:00 Dominion News 7:00 Scattergood Baines 7:30 Murder by Experts 8:00 Stars in the Night

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9:15 United Nations Today 9:30 Opportunity Winner

11:00 Opera Tim 11:55 CBC News

For Corrections and Late Program Notes for Last Week's Times — See Page 8.

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CBC Wednesday Night

NOTES

CHORAL PROGRAM

9:00 BBC News 9:15 Aunt Lucy

10:45 Stu Davis

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9:30 Laura Limited

10:00 Timely Tunes 10:15 Musically Yours

11:00 Strike Up The Band

9:45 Morning Comment 9:59 Dominion Time Signal

The second of two programs of choral music from Winnipeg. Tonight, W. H. Anderson will conduct a mixed choir of twenty-four voices in an a cappella presentation of British music ranging from the work of the 16th century composer Thomas Weelkes to Ralph Vaughan Williams of our own time. Ave Verum Corpus (William Byrd); Death on the Hills (Elgar); Blue Bird (Stanford); Glory, Honour and Laud (Charles Wood); Lady Your Eye (Thomas Weelkes); Come Sleep (Armstrong Gibbs); Ca' the Yowes and Love Is a Sickness (Vaughan Williams); and With Jockey to the Fair (arr. Gordon Jacobs). Tom Taylor, producer. From Winnipeg. 9:30 p.m. 7:30 p.m. 10:30 p.m.

DANGEROUS DRUGS

The average layman's knowledge of drugs and drug addicts often comes to him in a pretty distorted form from sensational fiction. This transcribed BBC feature aims at presenting the facts about the drug habit on a basis of established scientific truth. Largely by means of conversations in a hospital between a psychiatrist and a young married woman who has tried

to commit suicide, the author and producer show how the drug habit takes hold of its victims, the effect it has upon them, and how medical science comes to the rescue. The broadcast was written by Kenneth Alexander and produced by Nesta Pain. It features Edward Chapman as the psychiatrist.

8:00 p.m. 9:00 p.m. 8:00 p.m.

POETS LOOK AT CANADA

The theme of this week's program is Canadians at War. As in previous broadcasts, Dr. Earle Birney of the University of British Columbia takes a particular aspect of the country's life and presents it, as it is seen through the eyes of its poets. Dr. Birney will read from John McCrae's In Flanders Fields; James Wreford's Kirkland Lake; Yorkshire Village by Raymond Souster; Commandos Embarking by George Whalley; The Heart to Carry On by Bertram Warr, Jr.; Joseph Schull's I, Jones, Soldier; and Ralph Custafson's Dedication. From Vancouver.

8:15 p.m. 7:15 p.m. 9:15 p.m.

DISTINGUISHED ARTISTS

Jean Marie Beaudet, who is known for his talents as conductor, concert pianist, organist and critic, appears tonight in the role of pianist. His program will include a Sonata in D Major (Mozart); and Fantasies-tuecke, Opus 12 (Schumann). During the past month, Mr. Beaudet has conducted the opening concert of the Montreal Music and Drama Festival and the Festival's performance of Puccini's Tosca in Montreal. And during July he formed a two-piano team with Jeanne Landrey for a series of four broadcast recitals in Quebec. From Montreal.

8:30 p.m. 9:30 p.m. 7:30 p.m.

BERTRAND RUSSELL

The fifth in Bertrand Russell's series of transcribed discussions on Authority and the Individual is concerned with Control and Initiative: Their Respective Spheres. In it, the British and philosopher mathematician weighs the fact that "in our complex world there cannot be fruitful initiative without government, but unfortunately there can be government without initiative."

10:00 p.m. 7:30 p.m. 6:30 p.m.

CHAMBER MUSIC

Chamber group conducted by Jean de Rimanoczy in a performance of String Quartet in B Minor (Ernest Bloch). The members of the ensemble include Mr. de Rimanoczy as leader and first violinist; Eugene Hudson, second violinist; Smyth Humphreys, violist; and Audrey Piggott, 'cellist. From Vancouver.

10:30 p.m. 10:00 p.m. 9:00 p.m.

THE WRITER TODAY

George Woodcock, British biographer and critic, continues his series on contemporary writers. Aldous Huxley will be the writer to come under critical examination this week. Mr. Woodcock presents a study of the development of a novelist of manners into a social-religious propagandist. He then shows the effect of this development upon Huxley's art as a novelist and his final transformation into a writer of allegorical tracts of the times. From Vancouver.

11:15 p.m. 10:15 p.m.

RADIO IN MODERN LIFE

Continued from page 3

exceed in time ten per cent of the program period. In the operating year 1947-48 the CBC networks carried only 17.7 per cent commercial programs, compared with 82.3 per cent sustaining programs.

If the criticism of radio advertising does not arise from the amount of it, then the cause must be sought in the nature of it, and here, perhaps, is where commercial sponsors fail to get their money's worth.

Many broadcasts are developed on the plan of the old time medicine show, using amusements and tricks to catch attention and then slipping in a sales talk. Others use a lot of money for a show that is up-to-date, full of charm and humour, written by experts and performed by wonderful talent: but when it comes to the commercial announcement they change their technique. The sales message bears no relation to what went before or comes after. It fits into the show, in a phrase used in a New York Times article, "the way a riveting machine would fit into a symphony orchestra."

We may assume that advertisers would not continuously spend millions of dollars if the sometimes stupid and almost always unmusical ditties with silly words supplied them by their writers did not attract purchasers by the hundred thousand. But radio is not at its best in the face of such pathetic poverty of imagination, coupled with such a low view of the people's intelligence standard.

Still a Juvenile

Much criticism of radio, in both its advertising and program aspects, leaves out of account the tolerance that should be accorded its youth.

It is just half a century since the first radiogram crossed the English Channel, and only forty-seven years since Marconi selected Cape Breton for the first transatlantic wireless station. Canada's first broadcasting station was set up in Montreal in September, 1918, by the Marconi Wireless Telegraph Company, with the call letters XWA. That was just thirty-one years ago.

Yet radio has been saddled with one of the greatest responsiblities ever assumed by any invention of mankind. Taken at first for a curious toy, broadcasting has become a vital force in the political, social, economic, religious, educational and cul-tural patterns of human life.

The gem of prose-poetry delivered by Abraham Lincoln at Gettysburg was heard by fifteen thousand persons. President Roosevelt's "dagger-in-theback" speech at Charlottesville produced a program rating of 45.5, which

Continued on page 7

Thursday, August 18th, 1949

CBW,	MANITOBA (990 Kc.)	(CDT)
6:45 Sign On, Manitoba on Parade 7:00 CBC News, Weather 7:05 Manitoba on Parade 7:30 CBC News, Weather 7:40 Manitoba on Parade 7:40 Manitoba on Parade 7:40 CBC News 8:05 Weather 8:07 Dominion Sportlight 8:15 Breakfast Club 8:45 Weather, CBW Reporter 8:50 Morning Devotions 9:00 CBC News 9:05 Morning Devotions 9:00 CBC News 9:05 Morning Music 9:15 Piano Contrasts 9:30 Allison Grant 9:35 In A Sentimental Mood 9:45 Here and There 10:00 Road of Life 10:15 Big Sister 10:30 Everybody Sing	11:00 BBC News 11:15 Aunt Lucy 11:30 Sugar 'n Spice 11:59 Dominion Time Signal	6:15 Tony the Troubadour 6:30 Sports Report 6:45 Western Five 7:00 The Happy Time 7:30 Gay Paree 7:45 S.S. Marigold 8:00 Music Hall 8:30 Gisele and Mr. Cable 9:00 CBC National News 9:15 Footloose in Europe 9:30 Eventide 10:00 Tales the People Tell 10:15 Recital 10:30 Winnipeg Drama 11:00 Recital 11:30 Chamber Music 12:00 CBC News 12:10 Weather
6:45 Sign On, Clock-	11:45 Stu Davis	5:00 Un Homme et son
watcher 7:00 CBC News 7:05 Weather	12:00 Strike Up The Band 12:15 Invitation to the Waltz	Peche 5:15 Tony the Troubadour 5:30 Simply Jazz
7:07 The Clockwatcher 8:00 CBC News 8:05 Weather	12:30 Road of Life 12:45 Big Sister 1:00 CBC News	5:45 Sleepy Hollow Farm 6:00 The Happy Time 6:30 Western Five
8:10 The Clockwatcher 8:15 Breakfast Club 8:45 CBK Reporter	1:10 Weather, Interlude 1:15 Farm Broadcast 1:45 Summertime Serenade	
8:50 Morning Devotions 9:00 CBC News 9:10 Weather, Interlude	2:00 Life Can Be Beautiful 2:15 Ma Perkins 2:30 Pepper Young	7:30 Gisele and Mr. Cable 8:00 CBC National News 8:15 Footloose In Europe
9:15 Saskatchewan On Parade 9:45 Musical Merry-Go-	2:45 Right to Happiness 3:00 Feature Concert 3:15 Family Favourites	8:30 Eventide 9:00 Tales the People Tell 9:15 Recital
Round	3:30 Brave Voyage	9:30 Winnipeg Drama
10:00 BBC News 10:15 Aunt Lucy	3:45 Women's News Commentary	10:00 Music Hall 10:30 Chamber Music
10:30 Laura Limited	3:48 A Book I Like 4:00 La Chanson Francaise	11:00 CBC News
10:45 Morning Comment 10:59 Dominion Time Signal	4:00 La Chanson Francaise 4:10 Radio-Journal	11.10 HOGENON
11:00 Timely Tunes	4:20 Yvan l'Intrepide	11:15 Gay Paree
11:15 Musically Yours	4:30 Sherlock Holmes	11:30 Shadows in the Night

6:45 Sign On, Clock- watcher	11:45 Stu Davis 12:00 Strike Up The Band	5:00 Un Homme et son Peche
7:00 CBC News	12:15 Invitation to the	5:15 Tony the Troubadou.
7:05 Weather	Waltz	5:30 Simply Jazz
7:07 The Clockwatcher	12:30 Road of Life	5:45 Sleepy Hollow Farm
8:00 CBC News	12:45 Big Sister 1:00 CBC News	6:00 The Happy Time 6:30 Western Five
8:05 Weather 8:10 The Clockwatcher	1:10 Weather, Interlude	6:45 CBC News
8:15 Breakfast Club	1:15 Farm Broadcast	6:55 Weather
8:45 CBK Reporter	1:45 Summertime Serenade	7:00 Recital
8:50 Morning Devotions	2:00 Life Can Be Beautiful	
9:00 CBC News	2:15 Ma Perkins	8:00 CBC National News
9:10 Weather, Interlude	2:30 Pepper Young	8:15 Footloose In Europe
9:15 Saskatchewan On	2:45 Right to Happiness	8:30 Eventide
Parade	3:00 Feature Concert 3:15 Family Favourites	9:00 Tales the People Tell 9:15 Recital
9:45 Musical Merry-Go- Round	3:30 Brave Voyage	9:30 Winnipeg Drama
10:00 BBC News	3:45 Women's News	10:00 Music Hall
10:15 Aunt Lucy	Commentary	
10:30 Laura Limited	O 10 T TO 1 T TIL	10:30 Chamber Music
10:45 Morning Comment	4:00 La Chanson Francaise	11:00 CBC News
10:59 Dominion Time Signal	4:10 Radio-Journal	11.10 WOLLAGE
11:00 Timely Tunes	4:20 Yvan l'Intrepide	11:15 Gay Paree
11:15 Musically Yours	4:30 Sherlock Holmes	11:30 Shadows in the Night
CBX,	ALBERTA (1010 Kc.)	(MST)
7:00 CBC News	111:30 Road of Life	4:45 Sleepy Hollow Farm
7:05 Weather	11:45 Big Sister	5:00 The Happy Time
	11:40 DIG DISIEL	
7:10 The Clockwatcher	12:00 CBC News	5:30 Western Five
7:15 Breakfast Club	12:00 CBC News 12:10 Weather	5:30 Western Five 5:45 CBC News
7:15 Breakfast Club 7:45 CBX Reporter	12:00 CBC News 12:10 Weather 12:15 Farm Broadcast	5:30 Western Five 5:45 CBC News 5:55 Weather
7:15 Breakfast Club 7:45 CBX Reporter 7:50 Morning Devotions	12:00 CEC News 12:10 Weather 12:15 Farm Broadcast 12:45 Musical Program	5:30 Western Five 5:45 CBC News 5:55 Weather 6:00 Recital
7:15 Breakfast Club 7:45 CBX Reporter 7:50 Morning Devotions 8:00 CBC News	12:00 CBC News 12:10 Weather 12:15 Farm Broadcast 12:45 Musical Program 1:00 Life Can Be Beautiful	5:30 Western Five 5:45 CBC News 5:55 Weather 6:00 Recital 6:30 Gisele and Mr. Cable
7:15 Breakfast Club 7:45 CBX Reporter 7:50 Morning Devotions 8:00 CBC News 8:10 Weather	12:00 CEC News 12:10 Weather 12:15 Farm Broadcast 12:45 Musical Program 1:00 Life Can Be Beautiful 1:15 Ma Perkins	5:30 Western Five 5:45 CBC News 5:55 Weather 6:00 Recital 6:30 Gisele and Mr. Cable 7:00 CBC National News
7:15 Breakfast Club 7:45 CBX Reporter 7:50 Morning Devotions 8:00 CBC News	12:00 CEC News 12:10 Weather 12:15 Farm Broadcast 12:45 Musical Program 1:00 Life Can Be Beautiful 1:15 Ma Perkins 1:30 Pepper Young	5:30 Western Five 5:45 CBC News 5:55 Weather 6:00 Recital 6:30 Gisele and Mr. Cable 7:00 CBC National News 7:15 Footloose In Europe 7:30 Eventide
7:15 Breakfast Club 7:45 CBX Reporter 7:50 Morning Devotions 8:00 CBC News 8:10 Weather 8:15 CBX Sports Reporter 8:20 The Clockwatcher	12:00 CEC News 12:10 Weather 12:15 Farm Broadcast 12:45 Musical Program 1:00 Life Can Be Beautiful 1:15 Ma Perkins 1:30 Pepper Young 1:45 Right to Happiness	5:30 Western Five 5:45 CBC News 5:55 Weather 6:00 Recital 6:30 Gisele and Mr. Cable 7:00 CBC National News 7:15 Footloose In Europe 7:30 Eventide 8:00 Tales the People Tell
7:15 Breakfast Club 7:45 CBX Reporter 7:50 Morning Devotions 8:00 CBC News 8:10 Weather 8:15 CBX Sports Reporter 8:20 The Clockwatcher 8:45 Musical Merry-Go- Round	12:00 CEC News 12:10 Weather 12:15 Farm Broadcast 12:15 Farm Broadcast 1:00 Life Can Be Beautiful 1:15 Ma Perkins 1:30 Pepper Young 1:45 Right to Happiness 2:00 Alberta Memos	5:30 Western Five 5:45 CBC News 5:55 Weather 6:00 Recital 6:30 Gisele and Mr. Cable 7:00 CBC National News 7:15 Footloose In Europe 7:30 Eventide 8:00 Tales the People Tell 8:15 Recital
7:15 Breakfast Club 7:45 CBX Reporter 7:50 Morning Devotions 8:00 CBC News 8:10 Weather 8:15 CBX Sports Reporter 8:20 The Clockwatcher 8:45 Musical Merry-Go- Round 9:00 BBC News	12:00 CEC News 12:10 Weather 12:15 Farm Broadcast 12:15 Farm Broadcast 12:45 Musical Program 1:00 Life Can Be Beautiful 1:15 Ma Perkins 1:30 Pepper Young 1:45 Right to Happiness 2:00 Alberta Memos 2:30 Melody's the Theme	5:30 Western Five 5:45 CBC News 5:55 Weather 6:00 Recital 6:30 Gisele and Mr. Cable 7:00 CBC National News 7:15 Footloose In Europe 7:30 Eventide 8:00 Tales the People Tell 8:10 Winnipeg Drama
7:15 Breakfast Club 7:45 CBX Reporter 7:50 Morning Devotions 8:00 CBC News 8:10 Weather 8:15 CBX Sports Reporter 8:15 CBX Sports Reporter 8:45 Musical Merry-Go- Round 9:00 BBC News 9:15 Aunt Lucy	12:00 CEC News 12:10 Weather 12:15 Farm Broadcast 12:45 Musical Program 1:00 Life Can Be Beautiful 1:15 Ma Perkins 1:30 Pepper Young 1:45 Right to Happiness 2:00 Alberta Memos 2:30 Melody's the Theme 2:45 Women's News	5:30 Western Five 5:45 CBC News 5:55 Weather 6:00 Recital 6:30 Gisele and Mr. Cable 7:00 CBC National News 7:15 Footloose In Europe 7:30 Eventide 8:00 Tales the People Tell 8:15 Recital 8:30 Winnipeg Drama 9:00 Music Hall
7:15 Breakfast Club 7:45 CBX Reporter 7:50 Morning Devotions 8:00 CBC News 8:10 Weather 8:15 CBX Sports Reporter 8:20 The Clockwatcher 8:45 Musical Merry-Go- Round 9:00 BBC News 9:15 Aunt Lucy 9:30 Laura Limited	12:00 CEC News 12:10 Weather 12:15 Farm Broadcast 12:15 Farm Broadcast 12:145 Musical Program 1:00 Life Can Be Beautiful 1:15 Ma Perkins 1:30 Pepper Young 1:45 Right to Happiness 2:00 Alberta Memos 2:30 Melody's the Theme 2:45 Wommen's News Commentary	5:30 Western Five 5:45 CBC News 5:55 Weather 6:00 Recital 6:30 Gisele and Mr. Cable 7:00 CBC National News 7:15 Footloose In Europe 7:30 Eventide 8:00 Tales the People Tell 8:15 Recital 8:30 Winnipeg Drama 9:00 Music Hall 9:30 Chamber Music
7:15 Breakfast Club 7:45 CBX Reporter 7:50 Morning Devotions 8:00 CBC News 8:10 Weather 8:15 CBX Sports Reporter 8:45 Musical Merry-Go- Round 9:00 BBC News 9:15 Aunt Lucy 9:30 Laura Limited 9:45 Morning Comment	12:00 CEC News 12:10 Weather 12:15 Farm Broadcast 12:15 Farm Broadcast 12:45 Musical Program 1:00 Life Can Be Beautiful 1:15 Ma Perkins 1:30 Pepper Young 1:45 Right to Happiness 2:00 Alberta Memos 2:30 Melody's the Theme 2:45 Women's News Commentary 2:48 A Book I Like	5:30 Western Five 5:45 CBC News 5:55 Weather 6:00 Recital 6:30 Gisele and Mr. Cable 7:00 CBC National News 7:15 Footloose In Europe 7:30 Eventide 8:00 Tales the People Tell 8:15 Recital 8:30 Winnipeg Drama 9:00 Music Hall 9:30 Chamber Music 10:00 CBC News
7:15 Breakfast Club 7:45 CBX Reporter 7:50 Morning Devotions 8:00 CBC News 8:10 Weather 8:15 CBX Sports Reporter 8:45 Musical Merry-Go- Round 9:00 BBC News 9:15 Aunt Lucy 9:30 Laura Limited 9:45 Morning Comment 9:59 Dominion Time Signal	12:00 CEC News 12:10 Weather 12:15 Farm Broadcast 12:15 Farm Broadcast 12:45 Musical Program 1:00 Life Can Be Beautiful 1:15 Ma Perkins 1:30 Pepper Young 1:45 Right to Happiness 2:00 Alberta Memos 2:30 Melody's the Theme 2:45 Women's News Commentary 2:48 A Book I Like 3:00 Brave Voyage	5:30 Western Five 5:45 CBC News 5:55 Weather 6:00 Recital 6:30 Gisele and Mr. Cable 7:00 CBC National News 7:15 Footloose In Europe 7:30 Eventide 8:00 Tales the People Tell 8:15 Recital 8:30 Winnipeg Drama 9:00 Music Hall 9:30 Chamber Music 10:00 CBC News 10:10 Weather
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- 3:00 Brave Vo 3:15 Serenade oyage
- 3:30 Divertimento
- 4:00 Bernard Braden
- 4:15 Tony the Troubadour 4:30 Simply Jazz

CBC DOMINION NETWORK (MDT) 9:15 United Nations Today 9:30 Moon Mist

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7:00 John Steele. Adventurer 7:30 Toronto Prom

8:30 Wally Wicken's Orchestra 9:00 Dominion News

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For Corrections and Late Program Notes for Last Week's Times — See Page 8.

NOTES ** ** A BOOK I LIKE

Sally Creighton will discuss The Treason by Rebecca Meaning of West. Mrs. Creighton has been a lecturer at the University of British Columbia for several years, and is now writing a novel. Next Thursday, one of Canada's best-known poets, Dorothy Livesay McNair, will talk about Human Destiny, by Lecomte du Nouy. From Vancouver. 3:48 p.m. 3:48 p.m. 2:48 p.m.

SIMPLY JAZZ

An instrumental quartet headed by Buck Lacombe, jazz guitarist. What

Is This Thing Called Love; Someone Like You; 'S Wonderful; and Cumana, a South American rhythm. The program is patterned after a similar one by the same group being broadcast for the last several months on the CBC International Service. The group emphasizes true jazz interpretations of all its selections which include curpopular ballads, standard rently favourites and South American tunes. Buck Lacombe has played in the rhythm sections of studio orchestras on numerous programs over a period of many years as well as being featured with a number of small groups including the Jack Bristowe Quartet. The program takes its title from its

theme, one of Buck Lacombe's own compositions, From Montreal. 5:30 p.m. 4:30 p.m.

PROM CONCERT

Toronto Philharmonic Orchestra conducted by Fritz Mahler; Carmen Torres, coloratura soprano. It is just a year since the Spanish coloratura and the Viennese conductor made their first Prom appearance together in the same roles-August 19, 1948. From Toronto. Dom. 7:30 p.m.

FOOTLOOSE IN EUROPE

A trave	l-diary	by	Marj	ory	W	hite-
law about	her re	cent	visit	to	Ita	ly.
9:15 p.m.	8:1	5 p.	m.	7:	15	p.m.

EVENTIDE

Readings this week will include: A Meditation (Ameil); Evolution and Creation (Sir Oliver Lodge); Immanence (Evelyn Underhill). The choir under Dalton Baker will sing: Lord Jesus in the Days of Old; O God Our Help in Ages Past; Come Thou Almighty King. Alan Thompson, producer. From Vancouver. m.

9:30 p.m.	8:30 p.m.	7:30 p.1

TALES THAT PEOPLE TELL

Ted Allan's story this week is a very famous Arab tale which is widespread but deserves telling for both those who have and have not heard it before. Mr. Allan, who started collecting folk stories when he began travelling outside of Canada some twelve years ago, now has an extensive collection representative of practically every country of the world. Still, he believes that there must be many more which he has not heard. He thinks everyone has a good story to tell and he is calling on his listeners to send him theirs, whether or not they know the origin. He will rewrite them for the air and tell them on his radio series. From Montreal. 10:00 p.m. 8:00 p.m.

9:00 p.m.

RECITAL

Joan Maxwell, contralto; Douglas Bodle, piano accompanist. Verdi Prati (Handel); O That It Were So (Frank Bridge); Die Landlust (Haydn); The Silver Swan (Eric Phiman); Von Ewiger Liebe (Brahms); In Haven (Elgar). Tom Taylor, producer. From Winnipeg. 8:15 p.m.

10:15 p.m. 9:15 p.m.

RECITAL

Thelma Johannes, pianist. Un Sospiro (Liszt); Sixteen Waltzes (Brahms); Fantasy (Schuman). From Saskatoon. 7:00 p.m. 11:00 p.m. 6:00 p.m.

CHAMBER MUSIC

Nicholas Fiore, flautist; Arlene Nimmons, pianist. Mr. Fiore: Polonaise and Badinage (Bach); Fantasie Georges Hue); Tarantelle, from Concerto for Flute (Jacques Ibert). Miss Nimmons will play three compositions by Debussy-La Fille aux Cheveux de Lin; La Plus Qui Lente;

Jardins Sous la Pluie. Alan Thompson, producer. From Vancouver. 11:30 p.m. 10:30 p.m. 9:30 p.m.

CBC Announcers—XII



JOHN THORNTON CRAINE, CBC announcer stationed at CBX, Edmonton, is fairly new to the CBC but not to radio in general.

Although Jack has only been with the CBC since May of this year, he has been around radio stations ever since he was sixteen when he gave his first station call. During his high school years, he worked as summer relief at the radio station in his home city of Lethbridge and, upon graduation in 1946 he became news editor at the same station, editing and reading three newscasts a day. He also had the opportunity of interviewing a number of well-known personalities, among them Lauritz Melchior and John Charles Thomas.

In September, 1947, Jack left to enter the University of Alberta where he presided over the campus Radio Society during the 1947-48 term. He finished his Junior year at University in the spring and hopes to graduate next year.

In the way of sports, Jack prefers tennis in the summer and bowling in the winter. He likes reading and his favourite authors range from Shakespeare to Yeats with G. B. Shaw high on the list. His ambition is to be a CBC producer.

Children's Programs.-My own pick of all these programs is Cuckoo Clock House, a Saturday program that's becoming steadily more popular. Here's a story program that's satisfied with nothing but the best-as you'd realize if you could see this year's list of titles. The program dramatizes scenes from the book, with a narrator to fill in the gaps. There's a frame-work of appropriate music-and I mean appropriate-with a questionanswering period to give youngsters a chance to take part in the goings-on. The whole thing is lively, cheerful, and exceedingly well-done. No wonder Public Libraries and Home and School Associations have been giving it a boost.-Christine Leslie, on CBC.

Friday	, August	19th,	1949
CBW,	MANITOBA (990	Ke.) (CD) (T
On, Manitoba on le News, Weather	11:00 BBC News 11:15 Aunt Lucy 11:30 Sugar 'n Spice		5 Sleepytime Story Teller

	CBW,	MANITOBA (990 Kc.)	(CDT)
7:0	45 Sign On, Manitoba on Parade 00 CBC News, Weather 05 Manitoba on Parade	11:00 BBC News 11:15 Aunt Lucy 11:30 Sugar 'n Spice 11:59 Dominion Time Signal 12:00 Rhythm Highlights 12:15 Musically Yours 12:45 Stu Davis	5:15 Sleepytime Story Teller 5:30 Harry's Half Hour 6:00 CBC News
7:	30 CBC News, Weather 40 Manitoba on Parade 00 CBC News	12:00 Rhythm Highlights 12:15 Musically Yours 12:45 Stu Davis	6:10 Weather, Interlude 6:15 Ed McCurdy 6:30 Sports Report
8:1 8:1 8:1	05 Weather 07 Dominion Sportlight	1:00 CBC News 1:10 Weather, Messages	6:45 Johnny Aucoin 7:00 Summer Concert
8:4	45 Weather, CBW Reporter 50 Morning Devotions	1:15 Farm Broadcast 1:45 Remember 2:00 Life Can Be Beautiful 2:15 Ma Perkins	Stories 8:00 Guestin' With Kesten 8:30 Prairie Schooner
9:0	05 Morning Music 15 Piano Contrasts 30 Allison Grant	1:45 Farm Brodacast 1:45 Remember 2:00 Life Can Be Beautiful 2:15 Ma Perkins 2:30 Pepper Young 2:45 Right To Happiness 3:00 Carrier's Corner 3:30 Claire Wallace 3:45 Women's News Commentary 3:48 The Girl Next Door 4:00 Concert Hour 4:53 Bernard Braden 5:00 Brave Voyage SKATCHEWAN (540 Kc	9:00 CBC National News 9:15 Our Special Speaker 9:30 Lubka Kolessa
9:3	35 Musical Program 45 Here and There 00 Road of Life	3:45 Women's News Commentary 3:48 The Girl Next Door	10:00 Vancouver Drama 10:30 Tempos From The Tropics 10:45 Sports Review
10:1 10:3 10:4	15 Big Sister 30 Everybody Sing 45 Laura Limited	4:00 Concert Hour 4:45 Bernard Braden 5:00 Brave Voyage	11:00 Friday Night Club 12:00 CBC News 12:10 Weather
	CBK, SA	SKATCHEWAN (540 Kc	(MDT)
6:4	15 Sign On Clock-	12:00 Strike Up The Band	5.15 Ed McCurdy
7:0	00 CBC News	12:15 Invitation to the Waltz 12:15 Invitation to the Waltz 12:30 Road of Life 12:45 Big Sister 1:00 CBC News 1:10 Weather, Interlude 1:15 Farm Broadcast 1:45 Summertime Serenade 2:00 Life Can Be Beautiful 2:15 Ma Perkins 2:30 Pepper Young 2:45 Right to Happiness 3:00 Feature Concert 3:15 Claire Wallace 3:30 Brave Voyage 3:45 Women's News Commentary 3:48 The Girl Next Door 4:00 La Chanson Francaise 4:10 Radio-Journal 4:20 Yvan l'Intrepide 4:30 La Vie qui Va 5:00 Un Homme et son Peche	5:30 Footlight Favourites 5:45 Sleepytime Story
7:0	05 Weather 07 The Clockwatcher	12:30 Road of Life	Teller
8:0	00 CBC News	1:00 CBC News	6:30 Johnny Aucoin
8:1	10 The Clockwatcher	1:10 Weather, Interlude 1:15 Farm Broadcast	6:45 CBC News
8:1	15 Breakfast Club	1:45 Summertime Serenade	5:55 Weather 7:00 Sports Review
8:5	50 Morning Devotions	2:15 Ma Perkins	7:15 Radio Cartoons
9:1	10 Weather, Interlude	2:45 Right to Happiness	8:00 CBC National News
9:1	15 Saskatchewan On Parade	3:00 Feature Concert 3:15 Claire Wallace	8:15 Our Special Speaker 8:30 Lubka Kolessa
9:4	15 Musical Merry-Go-	3:30 Brave Voyage	9:00 Vancouver Drama
10:0	00 BBC News	Commentary	10:15 Canadian Short
10:1	15 Aunt Lucy 30 Laura Limited	3:48 The Girl Next Door 4:00 La Chanson Francaise	Stories
10:4	15 Morning Comment	4:10 Radio-Journal	11:00 CBC News
11:0	00 Timely Tunes	4:30 La Vie qui Va	11:10 Weather
11:1	15 Musically Yours 45 Stu Davis	5:00 Un Homme et son Peche	11:15 Miscellany 11:30 Take a Chorus
	CBX.	ALBERTA (1010 Kc.)	(MST)
	00 CBC News	111.20 Board of Life	4:45 Sleepytime Story
	05 Weather 10 The Clockwatcher	11:45 Big Sister	Teller 5:00 Melodic Moods
7:1	10 The Clockwatcher 15 Breakfast Club 15 CBX Reporter	12:10 Weather	5:00 Melodic Moods 5:30 Johnny Aucoin 5:45 CBC News
7:5	50 Morning Devotions	11:45 Big Sister 12:00 CBC News 12:10 Weather 12:15 Farm Broadcast 12:45 Musical Program	
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8:1	15 CBX Sports Reporter 20 The Clockwatcher 45 Musical Merry-Go-	1:30 Pepper Young	6:30 Prairie Schooner
8:4	45 Musical Merry-Go-	2:00 Alberta Memos	7:15 Our Special Speaker
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9:1	15 Aunt Lucy 30 Laura Limited	12:45 Musical Program 1:00 Life Can Be Beautiful 1:15 Ma Perkins 1:30 Pepper Young 1:45 Right to Happiness 2:00 Alberta Memos 2:15 Claire Wallace 2:30 Melody's the Theme 2:45 Women's News	8:30 Summer concert 9:15 Canadian Short
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11:0	00 Strike Up The Band	4:00 Bernard Braden	10.30 Take a Chorus
11:1	15 Invitation to the Waltz	4:15 Ed McCurdy 4:30 Footlight Favourites	11:55 CBC News
	CBC 1	DOMINION NETWORK	(MDT)
6:0	30 Dance Orchestra	7:30 Enchanted Hour	9:00 Dominion News 9:15 United Nations Today
	55 Interlude 10 Opera Concert	7:30 Enchanted Hour 8:00 Musical Program 8.30 Comedy Playhouse	9:15 United Nations Today 9:30 Foster Hewitt

For Corrections and Late Program Notes for Last Week's Times — See Page 8.

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NOTES " << >> SUMMER CONCERT

Walter Kaufmann, conductor of the Winnipeg Symphony, will be in Toronto to direct tonight's concert. He will present Transfigured Night (Arnold Schoenberg); and a new composition of his own-Divertimento for Strings-written during a short holiday in Halifax last month, and dedicated to Mr. Harry J. Boyle, pro-gram director of the CBC's Trans-Canada network. From Toronto. 8:30 p.m. 7:00 p.m. 9:30 p.m.

RADIO CARTOONS

Arnold Freeman, educator and psychologist, has recently disclosed findings concerning the "life his

tableau." This is what is supposed to flash before the eyes of people when sudden death looms. Freeman has found enough people whose luck at the last moment changed and who therefore continue to live, to confirm the fact that in four cases out of ten the past life actually does unreel before the eyes. This week's Cartoon will dramatize the case histories of half a dozen men and women who missed death by a whisker and lived to report on their "life tableau." Ross McLean, producer. From Vancouver.

7:15 p.m. 6:15 p.m. 5

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PRAIRIE SCHOONER

Orchestra conducted by Jimmy Gowler; Therese Deniset, soprano. Orchestra: Congress Park Reel; Reel:

Gavotte (French); The Circle (American); Jewish Frailach; Black Gavotte Hawk Waltz; Ferry Bridge Hornpipe; French Schottische; Krakowiak (Polish folk-dance); Farewell to Whiskey (Scottish strathspey); Harvest Horn Hornpipe. Therese Deniset: Jardin D'Amour; El Vito (Andalusia); The Ardelean Woman (Roumanian). Bernard Deaville, producer; Norman McBain, announcer. From Winnipeg. 7:30 p.m. 8:30 p.m. 6:30 p.m.

OUR SPECIAL SPEAKER

A report by Michael Sheldon, an expert on public relations, on the art of propaganda. 8:15 p.m. 9:15 p.m. 7:15 p.m.

VANCOUVER DRAMA

Sometime Every Summertime, the second of two plays by Fletcher Markle, From Vancouver. 10:00 p.m. 9:00 p.m. 8:00 p.m.

RADIO IN MODERN LIFE Continued from page 5

means that about twenty-one million radio sets were tuned in. No one can count the millions throughout the Empire who listen on Christmas Day to the King's greeting.

In Canada alone there are 2,870,000 radio homes, providing a potential listening audience of 11,335,000. These listeners are served by a hundred and fifteen privately-owned Canadian stations and seventeen CBC stations. The domestic program of the CBC alone costs six and a half million dollars a year. (The CBC's funds are derived in this way: licence fees \$4,798,291; commercial broadcasting \$1,842,558; miscellaneous \$95,914. These are figures for the 1947-48 year.)

Choice of Programs

What do all these listeners want to hear, and what do the stations do to fill their needs?

Radio's answer is the medley of programs one gets by traversing the dial from end to end, supposed to provide satisfaction for any listener's mood of the moment. There are more than twenty-two thousand different program offerings in the United States every day: eight million every year.

There is food for thought in the latest published report of the Canadian Broadcasting Corporation, Musical programs accounted for 56.6 per cent of the year's sustaining network programs, with 43.4 per cent devoted to spoken word programs. The subdivision of these is interesting:

	-
Music Programs %	of hours
Opera	. 1.3
Symphony	. 1.7
Sacred Music	
Classical	2.8
Semi-Classical	11.4
Variety	1.7
Light	. 25.9
Dance	8.4
Old Time	. 1.4
Band	1.3

Spoken Word Programs %	of hours
Drama and Feature	4.5
Prose and Poetry	.2
Talks-Informative	6.2
Educational	2.8
News Commentaries	.7
News Events	.9
N. D	110

News Events	.9	
News Resume	14.2	
Agriculture	5.9	
Stock Quotations	.3	
Sports Events		
Sports Resume	.5	
Women's	2.4	
Children's	2.4	

Religious One of the great difficulties associated with a survey of radio comes when we start asking, "Is that what the public want?" and, still more provoking, "Is that what the public should have?"

In the first place there is no "public" —there are many "publics." Some may like both symphony orchestras and baseball games, but for the most part these programs appeal to differerent audiences. Critics say it is the duty of radio to turn one kind of public into another kind of which they approve more highly. Broadcasters, on the other hand,

think this is a responsibility rather startling in its implications, particularly since they are not nearly so sure as the critics are of what the "public" should like.

(To be continued next week)

Radio Drama-As far as Canadian radio drama is concerned, it is encouraging to report that business appears to be good this summer-much better I would say, than it has been throughout the past winter. - Robert L. McDougall on CBC.

Opportunity Winner



MARTHE LETOURNEAU, coloratura soprano, won the latest Opportunity Knocks contest on the CBC Dominion network and, as the prize, is featured in the new thirteen-week series called Opportunity Winners at 9:30 p.m. Wednesdays on Dominion. The competition, conducted in Montreal weekly, was the first to be held outside Toronto since John Adaskin launched the series two years ago. A new Op-portunity Knocks cycle will start in October.

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Saturday, August 20th, 1949

CBW, MANITOBA (990 Kc.) (CDT) 6:00 Heather Mixture 6:30 Sports Report 6:45 UNESCO World Review 7:00 Music From Films 7:30 Bobby Gimby 8:00 CBC National News

6:45 Sign On, Manitoba on Parade	11:15 Sports College 11:30 Melodies For Juniors	6:00 Heather Mixture 6:30 Sports Report
	11:59 Dominion Time Signal	
7:30 CBC News, Weather 7:45 Morning Matinee		7:00 Music From Films 7:30 Bobby Gimby
8:00 CBC News 8:05 Weather		8:00 CBC National News
		8:10 Two Piano Team
8:07 Dominion Sportlight	2:00 CBC News	8:30 Soirees de Quebec
8:15 Manitoba on Parade 8:45 Weather, CBW	2:03 Saturday Magazine 3:00 Highroads of Song	9:00 London Dances 9:30 Dance Orchestra
Reporter	3:30 To Be Announced	9:45 To Be Announced
8:50 Morning Devotions	4:00 Ballet Club	10:00 Red River Barn
9:00 CBC News	4:45 This Week	Dance
9:05 Morning Music	5:00 Piano Classics	10:30 Current and Choice
9:30 Pirate's Creek	5:15 CBC News	11:00 Bob Lyon's Orchestra
10:00 Calling All Children	5:25 Weather	11:30 Musical Etchings
10:30 Chiefly For Children		12:00 CBC News
11:00 BBC News	5:45 Gordon Howard	12:10 Weather

CBK, SASKATCHEWAN (540 Ke.) (MDT)

6:45 Sign On, Clock- watcher 7:00 CBC News 7:05 Weather 7:10 Musical Program 7:30 The Clockwatcher 7:45 Morning Matinee 8:00 CBC News 8:05 Weather, Interlude 8:10 Saskatchewan on Parade 8:45 CBK Reporter 8:50 Morning Devotions 9:00 CBC News 9:10 Weather 9:15 Pick of the Hits 9:30 Bulletins	10:15 Saddle Serenade 10:30 Melodies for Juniors 10:59 Dominion Time Signal 11:00 Musical Program 11:15 Musical Program 11:30 Concert Favourites 11:45 CBC News 11:55 Weather 12:00 Festival of Choirs 1:00 CBC News 1:03 Saturday Magazine 2:00 Highroads of Song 2:30 To Be Announced 3:00 Ballet Club 3:45 This Week 4:00 Piano Classics 4:15 CBC News	6:00 Music Fr 6:30 Top Banc 6:45 Sports CC 7:00 CBC Nati 7:10 Two Piamo 7:30 Soirees d 8:00 London I 8:30 Dance Or 8:45 To Be An 9:00 Red Rive 9:30 Current C 10:00 Bob Lyon 10:30 Musical
9:30 Bulletins d'information 9:33 Yvan l'Intrepide 9:45 Le Theatre au Canad	4:15 CBC News 4:25 Weather 4:30 Divertimento 4:45 Gordon Howard	11:00 CBC New 11:10 Weather 11:15 Dal Richo
10:00 BBC News	5:00 Heather Mixture	'11:30 Plantation
CBX,	ALBERTA (1010 Kc.)	(MST)
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7:05 Weather	12:03 Saturday Magazine	6:30 Soirees d
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	CBC DOMI	NION NET	TWORK ((MDT)	

4:00 Stories in Music	6:30 The Show Must Go On	8:00 Dance Orchestra
(5:00 p.m. CDT Man.)	7:00 Twenty Questions	8:30 Dance Orchestra
5:30 The Eye	7:30 Dance Orchestra	9:00 Dominion News

For Corrections and Late Program Notes for Last Week's Times — See This Page. - See

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NOTES » << **

RED RIVER BARN DANCE

Old-time dance orchestra conducted by Pete Couture; Howard Swan, vocalist; T e d Komar, accordionist. Orchestra: Fiddler's Three; Buffalo Gals; The Ball in Karlstad (Swedish Schottische); Cattle in the Crops; St. Anne's Reel; medley-I'll See You in My Dreams, Let Me Call You Sweetheart, Happy Days Are Here Again; The Girl I Left Behind Me; Cullen House. Ted Komar: Ukrainian Kozak, Howard Swan: Be Honest With Me; Tweddle-o-Twill. Norman Lucas, producer; Norman Micklewright, announcer. From Winipeg.

10:00 p.m. 9:00 p.m. 8:00 p.m.

CURRENT AND CHOICE

Orchestra conducted by Ricky Hyslop; Juliette and Ernie Prentice, vocalists; Bud Henderson, pianist. Two Sleepy People; Confessin'; Ghost of a Chance; All of Me; Red Roses for a Blue Lady; Autumn Nocturne; The Very Thought of You. From Vancouver.

10:30 p.m. 9:30 p.m. 8:30 p.m.

Alan Mills' Songs

On Victor Records Books Of Folk Singer's Scores Also

Issued In Montreal

Songs made popular during the last two years by Alan Mills of Montreal through his weekly CBC network program, Folk Songs for Young Folk, will be on sale soon in recorded as well as in book form.

RCA Victor announces the release this month of a new album entitled Let's Sing a Little, containing record-ings made by Mr. Mills of eleven of

Late Program Notes

WEEK OF AUGUST 7 - 13, 1949.

SUNDAY, AUGUST 7

CBC TIMES

CBS Symphony. CBS Symphony Or-chestra conducted by Bernard Herrmann. Le Bourgeoise Gentilhomme, a ballet suite by Richard Strauss; Concerto Grosso in F (Scarletti); and Symphony No. 34 in C Major (Mozart).

1:00 p.m. 12:00 noon 2:00 p.m. MONDAY, AUGUST 8

Show Me Your Garden. A lovely garden right on the sea owned by the West Van-couver poetess, Irene Moody Lewis, will be described by Margery Copithorne. From Vancouver. 3:15 p.m.

TUESDAY, AUGUST 9

TUESDAY, AUGUST 9 Alberta Ranch House. Instrumental and vocal group conducted by Ameen Ganam; Stu Davis, vocalist. New York Hornpipe; There's No Sunshine; Little Brown Jug; Blue Bird on Your Window Sill; The Lily's Farewell; Goin' To the Old Barn Dance; The Shiek; Ridin' Down the Canyon. Fred Diehl, producer. From Edmonton. 10:00 p.m. 9:00 p.m. 8:00 p.m.

FRIDAY, AUGUST 12

Vancouver Drama. The Gilbys of Mil-brook, the first of two scripts by Fletcher Markle. The cast includes Jack Anthony, Peg Dixon, Doug Haskins, Larry Mc-Cance, Alan Roughton, Lister Sinclair, James Johnston and Bill Buckingham. From Vancouver. 9:00 p.m. 10:00 p.m. 8:00 p.m.

CORRECTIONS

FOR CBC TIMES DATED AUGUST 7 - 13, 1949.

Pencil these Corrections into Program Lists, Last Week's Times.

SUNDAY, AUGUST 7 CBW 4:30 p.m., CBK 3:30 p.m., CBX 2:30 p.m. Cancel: To Be Announced. Schedule: Music I Like. WEEKLY. TUESDAY, AUGUST 9 CBW 11:15 p.m., CBK 5:30 p.m., BW 11:15 p.m., CBX 4:30 p.m. Cancel: The Marsons. Schedule: Zors Lapenson, violinist. WEEKLY. SATURDAY, AUGUST 13 CBW 9:30 p.m. CBK 8:30 p.m., BW 9:30 p.m. CBX 7:30 p.m. Cancel: Songs by Simone. Schedule: Dance Orchestra. WEEKLY.

the songs most frequently requested by his radio listeners. Mr. Mills is the first English-speaking Canadian folk singer to be recorded by RCA Victor.

The eleven songs were chosen after a study of the fan mail Mr. Mills has received from Canada and the United States, as well as from Europe, where his voice is heard through the CBC International Service. They are mainly English and American in origin, and, as Mr. Mills puts it, they are intended essentially to be sung "for fun."

Nursery songs, nonsense ditties, a serious narrative and a love lament are included in the album. Here are the titles:

Fiddle-dee-dee, a nursery song of the marriage of a fly to a bumble-bee. My Boy Willie, a version of the old

song known generally as Billy Boy. Way Up on Old Smokey, an Ameri-

can folk song of a girl who lost her lover through being "too slow."

Three Little Pigs, an American version of an old nursery tale,

Old John Braddleum, a nonsense song from Somerset.

What'll I Do with the Baby-o?, an American nonsense song that has nothing to do with babies.

The Wraggle Taggle Gypsies, an English ballad of a lady who forsook her new-wed lord to follow a band of gypsies

The Farmer's Curst Wife, a Canadian version of the old tale about a scolding wife who was too much even for the Devil.

The Alphabet Song, an American nursery song which teaches the alphabet in thirty seconds.

A Frog He Would A-wooing Go, an English children's song.

Where Are You Going My Pretty Maid?, another English nursery song.

Alan Mills' Book of Folk Songs and Ballads is the title of a volume containing fifty-four songs from Mr. Mills' repertoire, which is to be published within the next few weeks by the firm of Whitcombe and Gilmour of Montreal.

Mills is heard on CBC's Trans-Canada network on Sundays at 12:00 noon CBW; 11:00 a.m. CBK; 10:00 a.m. CBX.

Mail Bag

Elwood Glover And the Crack of

Doom.

I listen to Elwood Glover on CBC (Musically Yours, Monday to Friday, 12:15; 11:15; 10:15), and I have had some pleasure in the program, but now I avoid it in sheer terror. I know it is supposed to be broadminded and sensible to like both "popular" and "classical" music. But to me there is something horrible in the thought that a man who shows as much pleasure as Glover obviously does in such things as Debussy's Demoiselle Aux Cheveux De Lin or Mdlle. Piaff's vigorous and moving popular songs, should also countenance appalling junk like Miss Dinah Shore's Two Silhouettes. I cannot bear such "broadmindedness." It smells to me of utter decadence and the crack of doom .-G. M. G., Winnipeg, Man.

The Way of the Spirit.

The announcement that The Way of the Spirit was being discontinued for the summer months reminded me that I had not yet written to thank you for it and to tell you of my deep appreciation of this interesting, instructive and inspiring broadcast, and I make haste to correct that oversight now by saying, without reservation, that in my opinion The Way of the Spirit from any point of view is the best broadcast-and there are many very good ones, some fine-which the CBC sponsors. Listening to it has been one of the highlights of my Sundays and I regret, sometimes even resent, any engagement, social or otherwise, which prevents me from tuning in on it.-H. S. Southam, Ottawa.

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no Team de Quebec Dances Dance Orchestra To Be Announced Red River Barn Dance Current and Choice

- Boy Lyon's Orchestra Musical Etchings CBC News Weather
- Weather Dal Richards Plantation Jubilee Monaca Whalen Dance Orchestra Dance With NBC CBC News

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