

STATIONS AND NETWORKS

A DIRECTORY COVERING:

MARKETS

NETWORKS

CBC OFFICES

POPULATION TRENDS

TECHNICAL DEVELOPMENTS

STANDARD WAVE STATIONS

INTERNATIONAL SHORT-WAVE STATIONS

CANADIAN NETWORK AND PROVINCIAL MAPS

THE SHIFTING POPULATION

By DAVID CRAWLEY

The movements of the Canadian people which were so definite and obvious during the war have not ceased, nor are they expected to do so in the first few postwar years. While the volume of migration was considerable, and therefore important, its greatest significance lies in the trends which it so emphatically outlined. Contrary to popular belief, they were not new trends, but were exaggerations of what had been happening ever since the first Great War, and what will continue to happen until some major, and at present unforeseen, sociological phenomenon interferes.

The move by large numbers of persons from the farm and rural areas to the cities assumed large proportions in the thirties. During this period metropolitan districts gained about 135,000 people, while the rural areas lost over 280,000. This flow has continued. Since 1941 farm and rural areas have lost almost 300,000 inhabitants and the metropolitan areas have jumped 345,000.

Four-fifths of this migration has been from the Prairies, one-half of that number from Saskatchewan alone. Two Provinces, Ontario and British Columbia, have gained most specifically, Ontario 58,000 and B.C. 90,000. The far-reaching influence of this last figure can be easily recognized when it is compared with the population of Victoria, the Province's second city, which is in the neighborhood of 80,000.

Saskatchewan gave up 85,000 persons, Manitoba 25,000 and Alberta 15,000. In the east, Quebec yielded 11,000 and New Brunswick 18,000. In Manitoba natural increase covered the loss, but the other two Prairie Provinces came nowhere near matching the out-migration. Quebec, with a birth total of 171,000 during the war, and New Brunswick with 21,000, held, or more than held, their own.

Predominating these movements was the shift of population from rural to urban areas. The eight cities of Quebec, Montreal, Toronto, Windsor, Hamilton, Winnipeg, Vancouver, and Ottawa together bulged to an aggregate extent of 237,000 citizens. Winnipeg, it will be noted, being the only Western city except Vancouver to gain.

Farms alone, rural non-farm districts excluded, saw 285,000 head for town. And while this was happening, the natural increase on the farm, the highest in the nation, was only 160,000. For the first time a net loss has been recorded. The long existing move away from the so-called simple life has heretofore been masked by a high birth rate. Only in British Columbia was the attraction of the farm strong enough to break this nationwide trend; in that Province in-migration, coupled with natural increase, boosted farm population figures by 25,000.

Another factor in these moves is the change from agricultural pursuits to wage and salary jobs. During the war the latter class grew from 1,500,000 to 2,000,000—munitions workers not included. Ontario, with 33 percent of the population, pays 40 percent of the wages, yet Quebec, with 29 percent of our people, pays little more than its per capita share, with a 30 percent slice of the national wage bill. British Columbia is the only other Province where the wages paid exceed the population percentage. There seven percent of the Dominion's people pay nine percent of the wages.

Statistics in regard to war industries are scant, and unreliable; and the industries themselves are impermanent. However, it is known that three-quarters of the war workers were in five cities: Montreal (148,000), Toronto (125,000), Vancouver (50,000), Hamilton (34,000), and Windsor (33,000). It is not known whether all these workers plan to stay in their new localities. It is thought (by the Federal Department of Labor) that most of the men will remain in the urban areas if at all possible. Employment opportunity will be the deciding factor, of course, but few have indicated that they will desert the cities. Of the 175,000 women war workers a large number are expected to return to housekeeping.

Generally, it is predicted (again by Ottawa) that the immediate peacetime years will see a larger number of people working, and looking for work, in the bigger cities. Meanwhile, the steady drift from the country will continue. About 90 percent of the veterans plan to return to their home Province—but many, it is expected, will head for a district more populated than the one they left. Almost all of the ten percent who are thinking of settling in another Province are looking towards British Columbia. Vancouver, Toronto, Calgary, and Edmonton are likely to end up with more veterans than they contributed recruits. The reverse will be found in Montreal and Halifax.

Predictions hold out little hope of a back-to-the-land trend, although most servicemen who left farms intend to return. But of civilians few migrants, only about 70,000, plan to retrace their steps.

Housing and employment difficulties may show, or even reverse, these currents; but 1946 finds nothing to indicate such an eventuality. Increasing mechanization of the farm means that employment opportunity is less likely to develop in rural areas, while postwar reconversion holds out hope and security for the city dweller. Wartime travel has educated thousands in the attractions offered by various parts of the nation: the areas which offer the most will find themselves inundated with new residents. Canada's new role, as an industrial nation, is becoming increasingly obvious, if only from the way the population trend would indicate.

RADIO — THE TECHNICAL SIDE

By H. S. DAWSON,

Chief Engineer, Canadian Association of Broadcasters

Since the end of the war there has been a great deal of activity on the technical side of Radio Broadcasting. Television and Frequency Modulation have moved ahead, and the Board of Governors of the Canadian Broadcasting Corporation has agreed to relax its previous power limitations on private broadcasting stations, although this occurred at a time when very few operators could immediately take advantage of the change.

Very little equipment has become available due to the time necessary for reconversion, made longer in most cases by strikes and difficulties associated with the price controls. Delivery of equipment to many of the fifty-two private stations increasing power did not begin until the spring of 1946. Thirty-five of the stations are raising power to five kilowatts, eleven to one kilowatt and six to 250 watts. In each case these powers are considerably greater than were provided by their previous equipments. Many of the stations not included in those raising power have been purchasing new equipment to replace their pre-war transmitters.

There are twenty new broadcasting stations going into operation this year, one with five kilowatt power, eight with one kilowatt and eleven at 250 watts. This is the greatest increase in licenses ever to have occurred in a single year in Canadian broadcasting.

Almost all the stations increasing power and most of the new stations of one kilowatt or more being established, have to utilize directional aerials in order to provide the protection called for by the terms of the Havana Treaty, to other stations on the same or nearby channels.

The Canadian Association of Broadcasters has a membership of seventy-six private stations, out of the 104 stations licensed in Canada. During 1945 the Association established an Engineering Department to provide it with technical information on general problems and also provide the member stations with engineering assistance on their individual problems.

Many people in the Broadcasting industry have expressed surprise at the large number of new stations being added in the broadcasting band, particularly in view of the general understanding that the channels which could be used in Canada were very overcrowded and that in many sections of the country, virtually no new stations could be fitted in. They find it confusing to reconcile themselves to the fact that these new assignments are now possible where they had previously understood that no channel was available for a given locality. The answer is that the standards of interference and range (especially at night) are gradually being lowered. When an engineer says that there is no channel available for a certain city, he really means that there is no channel based on certain standards of interference, but it is literally true that if a very restricted night time range and a very expensive directional aerial are accepted as conditions, additional stations can be erected in almost any locality.

The trend is therefore towards smaller night time coverage and more expensive equipment for the obvious reason that each engineer selects the most desirable remaining location, which is naturally narrowed considerably by previous assignments in the same general section of the country.

Up until the end of the war there were only one or two stations in this country with aerials producing a directional beam. The design of these antennas has required an immense

amount of calculation and work by highly trained professional men and this has encouraged the setting-up of consulting service by a number of well-known radio engineers. While Canada had only two consulting radio engineers before the war, there are now no fewer than six offering their services to radio stations.

The manufacturing companies, which previously carried most of the burden of preparing briefs for stations, now have much of this work taken from their shoulders. These companies feel that their engineers could be more usefully employed on the design of equipment.

In addition to the establishment of these consulting engineering practices, two new companies also have entered the manufacturing field in Canada. These are the Canadian General Electric Company and The Federal Telephone and Radio Company, both of whom are well known in the United States.

Frequency Modulation will definitely become a factor in the broadcasting picture within the next few years. The situation here, as elsewhere, is somewhat uncertain, due to the unknown factor of how quickly people will purchase F.M. receivers. It is definitely going to be necessary for broadcasters to put stations into operation before the public can be expected to invest very heavily in receiving sets.

The CBC already has announced plans for publicly owned frequency modulation stations in the major cities and has also indicated that licenses for private stations will be issued in the very near future. A group of radio experts from the Canadian Broadcasting Corporation and the Department of Transport visited Washington recently to work out preliminary details for an arrangement with United States to take care of the border conditions where interference makes agreement necessary. This interference extends only some 200 to 300 miles from the border, which makes the allocation problem very much more simple than A.M. where very long distances must be considered.

It is expected that most present A.M. broadcasters will take out licenses for this new service and that the licensing body will encourage them to do so, by considering the applications ahead of those who are not at present in the broadcasting business.

There is considerable controversy about the best way to build-up a listening audience for frequency modulation. Some feel that manufacturers should be encouraged to construct only very high quality receivers, capable of making the most of the wide band response of the frequency modulation system, while others feel that this will restrict the use of frequency modulation with its great allocation advantages to comparatively few listeners who have the price for this type of equipment.

Television is exciting a great deal of interest and activity in the United States at the present time and there are a number of groups in Canada which would welcome the opportunity to pioneer in this type of broadcasting. So far no licenses have been granted, presumably not until the battle between monochrome and colour has been settled one way or the other.

It is regrettable that Canadian participation has been blocked in the early development of television, since no one can say when the development of any electronic field has reached a settled condition. The history of broadcasting undoubtedly bears this out.

It is to be hoped that this promising field will be opened to those willing to take the initial risk and thus keep Canada technically in the foreground along with the other countries

CANADIAN STATIONS BY CALL LETTERS

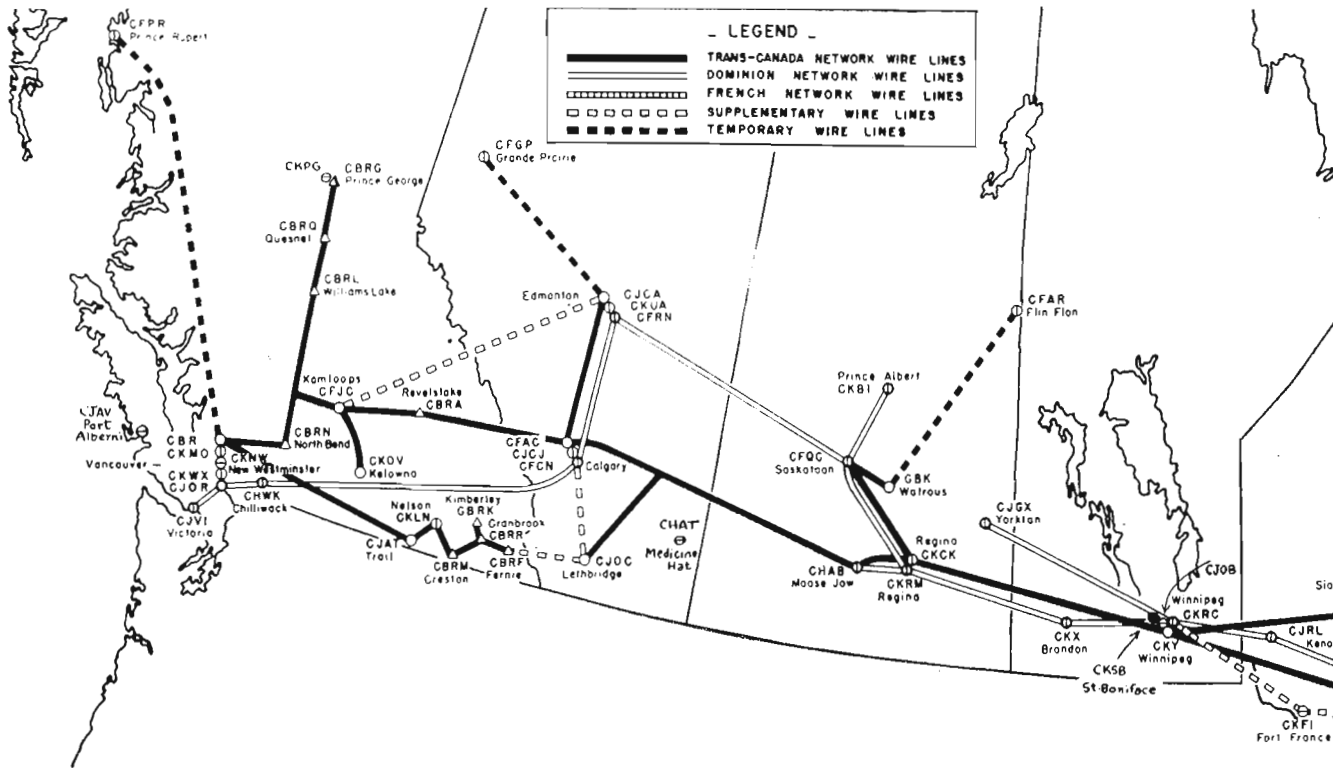
STATION	LOCATION	POWER	FREQUENCY	REPRESENTATIVE
CBA	Sackville, N.B.	50,000	1070	Canadian Broadcasting Corporation
CBF	Montreal, Que.	50,000	690	Canadian Broadcasting Corporation
CBH	Halifax, N.S.	100	1240	Canadian Broadcasting Corporation
CBJ	Chicoutimi, Que.	1000	1580	Canadian Broadcasting Corporation
CBK	Watrous, Sask.	50,000	540	Canadian Broadcasting Corporation
CBL	Toronto, Ont.	50,000	740	Canadian Broadcasting Corporation
CBM	Montreal, Que.	5000	940	Canadian Broadcasting Corporation
CBO	Ottawa, Ont.	1000	910	Canadian Broadcasting Corporation
CBR	Vancouver, B.C.	5000	1130	Canadian Broadcasting Corporation
CBV	Quebec, Que.	1000	980	Canadian Broadcasting Corporation
CFAB	Windsor, N.S.	250	1450	Mrs. V. Webb, Toronto
CFAC	Calgary, Alta.	1000	960	All-Canada Radio Facilities Ltd.
CFAR	Flin Flon, Man.	250	1230	Horace N. Stovin & Co.
CFBC	Saint John, N.B.	5000	930	All-Canada Radio Facilities Ltd.
CFCF	Montreal, Que.	500	600	All-Canada Radio Facilities Ltd.
CFCH	North Bay, Ont.	100	600	National Broadcast Sales
CFCN	Calgary, Alta.	10,000	1010	Radio Representatives Ltd.
CFCO	Chatham, Ont.	100	630	Horace N. Stovin & Co.
CFCY	Charlottetown, P.E.I.	5000	630	All-Canada Radio Facilities Ltd.
CFGP	Grande Prairie, Alta.	1000	1050	All-Canada Radio Facilities Ltd.
CFJC	Kamloops, B.C.	1000	910	All-Canada Radio Facilities Ltd.
CFJM	Brockville, Ont.	250	1450	James L. Alexander
CFNB	Fredericton, N.B.	1000	550	All-Canada Radio Facilities Ltd.
CFOR	Orillia, Ont.	250	1450	Horace N. Stovin & Co.
CFOS	Owen Sound, Ont.	1000	1400	Horace N. Stovin & Co.
CFPA	Port Arthur, Ont.	250	1230	National Broadcast Sales (East)
	Fort William, Ont.			All-Canada Radio Facilities (West)
CFPL	London, Ont.	5000	1570	Horace N. Stovin & Co.
CFPR	Prince Rupert, B.C.	50	1240	Horace N. Stovin & Co.
CFQC	Saskatoon, Sask.	1000	600	Radio Representatives Ltd.
CFRB	Toronto, Ont.	10,000	860	All-Canada Radio Facilities Ltd.
CFRC	Kingston, Ont.	100	1490	(Non-commercial)
CFRN	Edmonton, Alta.	1000	1260	Radio Representatives Ltd. (East)
				Horace N. Stovin & Co. (West)
				All-Canada Radio Facilities Ltd.
CHAB	Moose Jaw, Sask.	1000	800	National Broadcast Sales
CHAD	Amos, Que.	100	1340	
CHAT	Medicine Hat, Alta.	1000	1270	
CHEF	Granby, Que.	250	1200	All-Canada Radio Facilities Ltd.
CHEX	Peterboro, Ont.	1000	1430	National Broadcast Sales
CHGB	St. Anne de la Pocatiere, Que.	250	1230	National Broadcast Sales
CHGS	Summerside, P.E.I.	100	1480	Radio Representatives Ltd.
CHLN	Three Rivers, Que.	250	1450	Joseph A. Hardy & Co.
CHLP	Montreal, Que.	250	1490	James L. Alexander
CHLT	Sherbrooke, Que.	1000	900	Radio Representatives Ltd.
CHML	Hamilton, Ont.	1000	900	Metropolitan Broadcasting Service (Toronto)
				Horace N. Stovin (Montreal-Winnipeg)
CHNC	New Carlisle, Que.	1000	610	All-Canada Radio Facilities Ltd.
CHNS	Halifax, N.S.	1000	960	All-Canada Radio Facilities Ltd.
CHNO	Sudbury, Ont.			
CHOK	Sarnia, Ont.			National Broadcast Sales
CHOV	Pembroke, Ont.	250	1340	Horace N. Stovin & Co.
CHRC	Quebec, Que.	1000	800	Joseph A. Hardy & Co.
CHSJ	Saint John, N.B.	5000	1150	Horace N. Stovin & Co.
CHUM	Toronto, Ont.	1000	1050	Radio Representatives Ltd.
CHWK	Chilliwack, B.C.	100	1340	All-Canada Radio Facilities Ltd.
CHYT	Dawson, Y.T.	100	1230	
CJAD	Montreal, Que.	1000	800	National Broadcast Sales
CJAT	Trail, B.C.	1000	610	All-Canada Radio Facilities Ltd.
CJAV	Port Alberni, B.C.	250	1240	Radio Representatives Ltd.
CJBC	Toronto, Ont.	5000	1010	Canadian Broadcasting Corporation
CJBQ	Belleville, Ont.	250	1230	Horace N. Stovin & Co.
CJBR	Rimouski, Que.	1000	900	Horace N. Stovin & Co.
CJCA	Edmonton, Alta.	1000	930	All-Canada Radio Facilities Ltd.
CJCB	Sydney, N.S.	1000	1270	All-Canada Radio Facilities Ltd.
CJCH	Halifax, N.S.	100	1320	Horace N. Stovin & Co.
CJCJ	Calgary, Alta.	100	1230	Radio Representatives Ltd.
CJCS	Stratford, Ont.	100	1240	All-Canada Radio Facilities Ltd.
CJEM	Edmundston, N.B.	250	1240	Horace N. Stovin & Co.
CJFX	Antigonish, N.S.	1000	580	James L. Alexander
CJGX	Yorkton, Sask.	1000	940	Horace N. Stovin & Co.
CJIC	Sault Ste. Marie, Ont.	250	1490	James L. Alexander
CJKL	Kirkland Lake, Ont.	1000	560	National Broadcast Sales
CJLS	Yarmouth, N.S.	250	1340	All-Canada Radio Facilities Ltd.
CJOB	Winnipeg, Man.	250	1340	Radio Representatives Ltd.
CJOC	Lethbridge, Alta.	1000	1060	All-Canada Radio Facilities Ltd.
CJOR	Vancouver, B.C.	5000	600	Horace N. Stovin & Co.
CJRL	Kenora, Ont.	1000	1220	Horace N. Stovin & Co.
CJSO	Sorel, Que.	100	1400	Radio Representatives Ltd.

STATIONS (cont.)

STATION	LOCATION	POWER	FREQUENCY	REPRESENTATIVE
CJVI	Victoria, B.C.	1000	900	All-Canada Radio Facilities Ltd.
CJOB	Winnipeg, Man.	250	1340	Radio Representatives Ltd.
CKAC	Montreal, Que.	5000	730	C. William Wright
CKBI	Prince Albert, Sask.	1000	900	All-Canada Radio Facilities Ltd.
CKCH	Hull, Que.	250	1240	Radio Representatives Ltd.
CKCK	Regina, Sask.	1000	620	All-Canada Radio Facilities Ltd.
CKCO	Ottawa, Ont.	1000	1310	C. William Wright
CKCR	Kitchener, Ont.	250	1490	C. William Wright
CKCV	Quebec City, Que.	250	1340	Radio Representatives Ltd.
CKCW	Moncton, N.B.	5000	1460	Horace N. Stovin & Co.
CKDO	Oshawa, Ont.	100	1240	James L. Alexander
CKEY	Toronto, Ont.	5000	580	National Broadcast Sales
CKFI	Fort Frances, Ont.	250	1340	National Broadcast Sales A. J. Messner (Winnipeg)
CKGB	Timmins, Ont.	1000	1470	National Broadcast Sales
CKLN	Nelson, B.C.	250	1240	Horace N. Stovin & Co.
CKLW	Windsor, Ont.	5000	800	Horace N. Stovin & Co.
CKMO	Vancouver, B.C.	100	1410	Radio Representatives Ltd.
CKNB	Campbellton, N.B.	1000	950	All-Canada Radio Facilities Ltd.
CKNW	New Westminster, B.C.	250	1230	Radio Representatives Ltd.
CKNX	Wingham, Ont.	1000	920	James L. Alexander
CKOC	Hamilton, Ont.	1000	1150	All-Canada Radio Facilities Ltd.
CKOV	Kelowna, B.C.	1000	630	All-Canada Radio Facilities Ltd.
CKPC	Brantford, Ont.	100	1380	James L. Alexander
CKPG	Prince George, B.C.	250	1230	All-Canada Radio Facilities Ltd.
CKPR	Fort William, Ont.	1000	580	Radio Representatives, Toronto and Montreal Horace N. Stovin, Winnipeg
CKRC	Winnipeg, Man.	1000	630	All-Canada Radio Facilities Ltd.
CKRM	Regina, Sask.	1000	980	All-Canada Radio Facilities Ltd.
CKRN	Rouyn, Que.	250	1400	National Broadcast Sales
CKSB	St. Boniface, Man.	1000	1250	C. William Wright
CKSF	Cornwall, Ont.	250	1230	Horace N. Stovin & Co.
CKSO	Sudbury, Ont.	5000	790	All-Canada Radio Facilities Ltd.
CKTB	St. Catharines, Ont.	1000	1550	National Broadcast Sales
CKTS	Sherbrooke, Que.	250		
CKUA	Edmonton, Alta.	1000	580	(Non-commercial)
CKVD	Val d'Or, Que.	100	1230	National Broadcast Sales
CKVL	Verdun, Que.	1000	990	
CKWS	Kingston, Ont.	1000	960	National Broadcast Sales
CKWX	Vancouver, B.C.	1000	980	All-Canada Radio Facilities Ltd.
CKX	Brandon, Man.	1000	1150	Horace L. Stovin & Co.
CKY	Winnipeg, Man.	15000	990	Horace L. Stovin & Co.
VOCM	St. John's, Nfld.	1000	1005	
VONF	St. John's, Nfld.	10,000	640	All-Canada Radio Facilities Ltd.
VOWN	Corner Brook, Nfld.	250	840	All-Canada Radio Facilities Ltd.

STATIONS AUTHORIZED TO INCREASE TO 5000 WATTS
DURING 1946

CJVI	Victoria, B.C.	CJGX	Yorkton, Sask.	CHOV	Pembroke, Ont.
CJOR	Vancouver, B.C.	CKRC	Winnipeg, Man.	CFCF	Montreal, Que.
CKWX	Vancouver, B.C.	CKPR	Fort William, Ont.	CHRC	Quebec City, Que.
CJAT	Trail, B.C.	CKSO	Sudbury, Ont.	CJBR	Rimouski, Que.
CKOV	Kelowna, B.C.	CECH	North Bay, Ont.	CHNC	New Carlisle, Que.
CJCA	Edmonton, Alta.	CJKL	Kirkland Lake, Ont.	CKCW	Moncton, N.B.
CFRN	Edmonton, Alta.	CKGB	Timmins, Ont.	CKNB	Campbellton, N.B.
CFAC	Calgary, Alta.	CKWS	Kingston, Ont.	CHSJ	Saint John, N.B.
CJOC	Lethbridge, Alta.	CHEX	Peterboro, Ont.	CFNB	Fredericton, N.B.
CFQC	Saskatoon, Sask.	CKTB	St. Catharines, Ont.	CHNS	Halifax, N.S.
CKBI	Prince Albert, Sask.	CKOC	Hamilton, Ont.	CJCH	Halifax, N.S.
CHAB	Moose Jaw, Sask.	CHML	Hamilton, Ont.	CJBC	Sydney, N.S.
CKRM	Regina, Sask.	CFPL	London, Ont.	CJFX	Antigonish, N.S.
CKCK	Regina, Sask.	CKNX	Wingham, Ont.	CFCY	Charlottetown, P.E.I.



CANADIAN NETWORKS

TRANS-CANADA NETWORK

24 BASIC, 6 SUPPLEMENTARY STATIONS

BASIC

ATLANTIC REGION

CJCB Sydney, N.S.
 CBH Halifax, N.S.
 CBA Sackville, N.B.
 CHS-I Saint John, N.B.
 CFNB Fredericton, N.B.

MID-EASTERN REGION

CBM Montreal, Que.
 CBO Ottawa, Ont.
 CKWS Kingston, Ont.
 CBL Toronto, Ont.
 CKSO Sudbury, Ont.
 CFCH North Bay, Ont.
 CJKL Kirkland Lake, Ont.
 CKGB Timmins, Ont.
 CJIC Sault Ste. Marie, Ont.
 CKPR Fort William, Ont.

PRAIRIE REGION

CKY Winnipeg, Man.
 CBK Watrous, Sask.
 CJCA Edmonton, Alta.
 CFAC Calgary, Alta.
 CJOC Lethbridge, Alta.

PACIFIC REGION

CFJC Kamloops, B.C.
 CKOV Kelowna, B.C.
 CJAT Trail, B.C.
 CBR Vancouver, B.C.

SUPPLEMENTARY

MID-EASTERN REGION

CKOC Hamilton, Ont.
 CKLW Windsor, Ont.

PRAIRIE REGION

CKCK Regina, Sask.
 CFAR Flin Flon, Man.
 CFGP Grande Prairie, Alta.

PACIFIC REGION

CKLN Nelson, B.C.

FRENCH NETWORK

3 BASIC, 7 SUPPLEMENTARY STATIONS

(All in Quebec Province)

BASIC

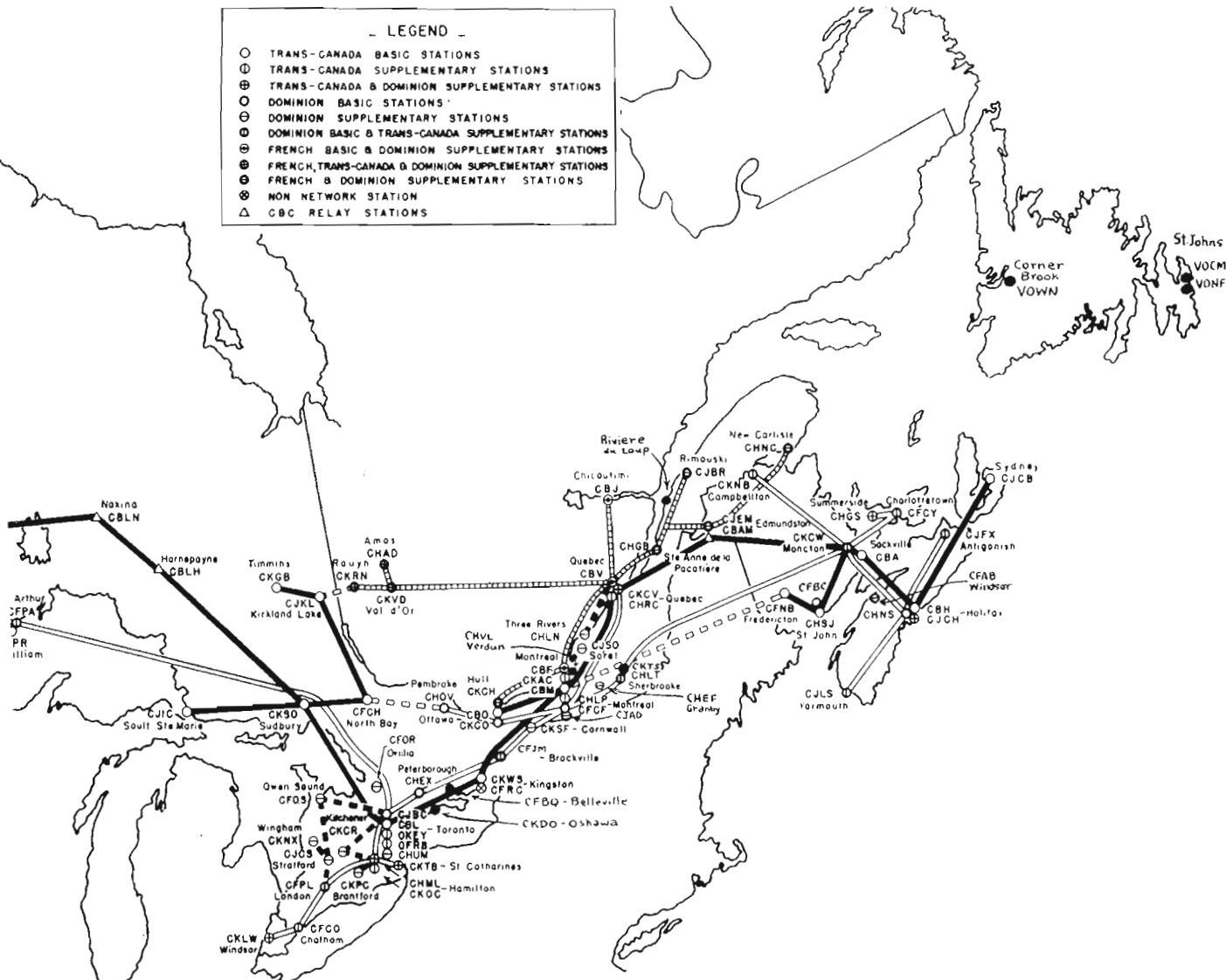
CBF Montreal
 CBV Quebec
 CBJ Chicoutimi

SUPPLEMENTARY

CHNC New Carlisle
 CJBR Rimouski
 CHGB Ste. Anne de la Pocatiere
 CKCH Hull
 CKVD Val d'Or
 CHAD Amos
 CKRN Rouyn

- LEGEND -

- TRANS-CANADA BASIC STATIONS
- ① TRANS-CANADA SUPPLEMENTARY STATIONS
- ⊕ TRANS-CANADA & DOMINION SUPPLEMENTARY STATIONS
- DOMINION BASIC STATIONS
- ⊕ DOMINION SUPPLEMENTARY STATIONS
- ⊕ DOMINION BASIC & TRANS-CANADA SUPPLEMENTARY STATIONS
- ⊕ FRENCH BASIC & DOMINION SUPPLEMENTARY STATIONS
- ⊕ FRENCH, TRANS-CANADA & DOMINION SUPPLEMENTARY STATIONS
- ⊕ FRENCH & DOMINION SUPPLEMENTARY STATIONS
- ⊕ NON NETWORK STATION
- △ CBC RELAY STATIONS



DOMINION NETWORK

29 BASIC, 14 SUPPLEMENTARY STATIONS

BASIC

ATLANTIC REGION

- CJFS Antigonish, N.S.
- CHNS Halifax, N.S.
- CJLS Yarmouth, N.S.
- CFCY Charlottetown, P.E.I.
- CKCW Moncton, N.B.
- CKNB Campbellton, N.B.

MID-EASTERN REGION

- CHLT Sherbrooke, Que.
- CFCF Montreal, Que.
- CKCO Ottawa, Ont.
- CHOV Pembroke, Ont.
- CFJM Brockville, Ont.
- CJBC Toronto, Ont.
- CHEX Peterboro, Ont.
- CFPL London, Ont.
- CFCO Chatham, Ont.
- CFPA Port Arthur, Ont.

PRAIRIE REGION

- CJRL Kenora, Ont.
- CKRC Winnipeg, Man.
- CKX Brandon, Man.
- CJGX Yorkton, Sask.
- CKRM Regina, Sask.
- CHAB Moose Jaw, Sask.

- CFQC Saskatoon, Sask.
- CKBI Prince Albert, Sask.
- CFCN Calgary, Alta.
- CFRN Edmonton, Alta.

PACIFIC REGION

- CHWK Chilliwack, B.C.
- CJOR Vancouver, B.C.
- CJVI Victoria, B.C.

SUPPLEMENTARY

ATLANTIC REGION

- CFAB Windsor, N.S.

MID-EASTERN REGION

- CHML Hamilton, Ont.
- CKTB St. Catharines, Ont.
- CKLW Windsor, Ont.
- CKPC Brantford, Ont.
- CKCR Kitchener, Ont.
- CKNX Wingham, Ont.
- CJCS Stratford, Ont.
- CFOS Owen Sound, Ont.
- CHEF Granby, Que.
- CJAD Montreal, Que.

PRAIRIE REGION

- CJOB Winnipeg, Man.

PACIFIC REGION

- CKPG Prince George, B.C.
- CJAV Port Alberni, B.C.

OFFERING you the services of the most complete group of experienced, capable and popular announcers and producers regularly employed by any privately operated station in Canada. For 20 years—since 1926—it has been increasingly true that "CJOR personalities are household names on Canada's Pacific Coast." Result, an audience loyalty for CJOR second to none in any market, and an active coverage that is undeniably FIRST in Canada's Third Province. Now—with 5000 Watts on 600 K.C.—CJOR offers LEADERSHIP IN BRITISH COLUMBIA.

●
REPRESENTATIVES:

Canada:
H. N. STOVIN & CO.

U.S.A.:
ADAM J. YOUNG, Jr.
INC.

●
5000 Watts — 600 K.C.

A Good Citizen of Vancouver for 20 Years!



British Columbia

(Percentages of Canadian totals in brackets)

POPULATION

1931	(6th)	694,000	(6.7%)
1941		818,000	(7.8%)
1944	(3rd)	930,000	(7.1%)
1951 (estimated)		974,000	(7.4%)
1961 (estimated)	(4th)	993,000	(6.9%)

PRINCIPAL CITIES

Vancouver (Greater)	352,000	Trail	9,500
Vancouver (City)	275,000	N. Vancouver	9,000
Victoria	44,000	Prince Rupert	6,800
New Westminster	22,000	Kamloops	6,000
		Nelson	6,000

DISTRIBUTION OF POPULATION

	1931	1941	1944
Metropolitan counties	380,000	450,000	527,000
Other urban counties	62,000	74,000	83,000
Rural non-farm counties	175,000	204,000	220,000
Farm counties	78,000	91,000	100,000

The bulk of the people live on the lower mainland, near Vancouver, and on Vancouver Island, near Victoria.
Households, 236,000.

Average family has 2.52 children.

PROVINCIAL INCOME

Total	\$779,000,000	(9.6%)
Farm	\$ 63,000,000	(3.8%)
Manufacturing	\$558,000,000	(7.8%)
Per capita	\$836	(\$675)
Provincial Government	\$39,000,000	
Number wage earners—		
1939	142,000	(9.1%)
1945	200,000	(9.9%)
Average wage	\$1,173	(\$1,288)

SALES

Retail sales	\$295,000,000	(8.9%)
Per capita retail sales (2nd)	\$361	(\$288)
Retail outlets		11,000

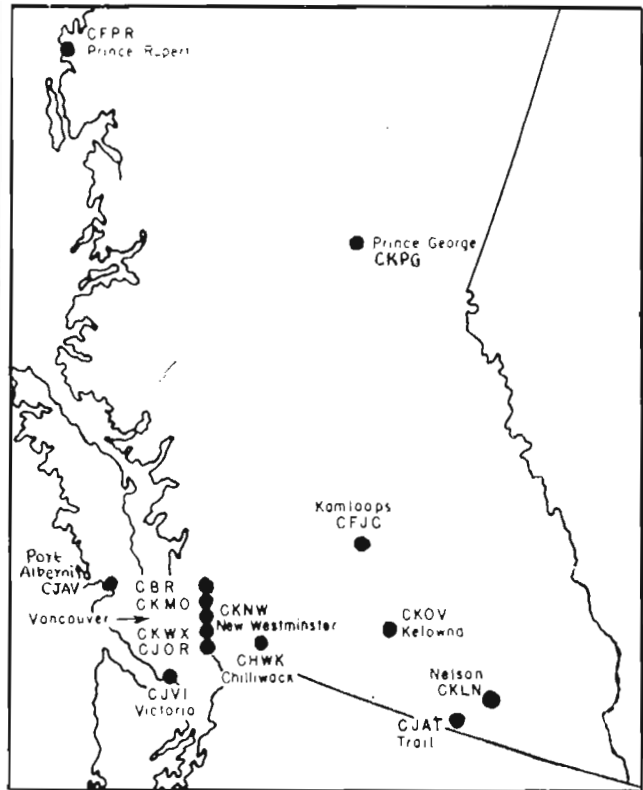
STANDARDS OF LIVING

(Percentage of Provincial population)

Electric meters	19%	(14%)
Telephones	19%	(14%)
Automobiles, 99,000	12%	(10%)
Home building permits, 1945		4,604
Family allowances, one month		\$1,187,000

RACIAL ORIGINS

British, 70%.
In 1941, 18,000 Chinese; 23,000 Japanese.



RADIO HOMES	185,289
POTENTIAL LISTENERS	642,305

CHWK—Chilliwack

OWNER AND OPERATOR: C. Casey Wells and Jack Pilling
FOUNDED: 1927
FREQUENCY: 1340 kcs.
POWER: 100 watts
POWER INCREASE PENDING: 250 watts
DATE OF POWER INCREASE: 1946
REPRESENTATIVES: All-Canada Radio Facilities, Canada; Weed & Co., U.S.A.
NETWORK AFFILIATION: CBC Dominion Basic
MANAGING DIRECTOR: Jack Pilling
COMMERCIAL MANAGER: W. G. Teetzel
PRODUCTION MANAGER: Murdoch MacLachlan
TRANSCRIPTION SERVICE: United
TRANSCRIPTION FACILITIES: Lateral—78 and 33 1/3 r.p.m.
SCRIPT SERVICES: All-Canada; R.W.L.; Dalescripts
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 10:30 p.m.; Sundays, 9 a.m. to 10:30 p.m.
STUDIO LOCATION: 16 Wellington Ave., Chilliwack, B.C.
TRANSMITTER LOCATION: 16 Wellington Ave., Chilliwack, B.C.
BASE RATE: \$30.00
POLITICAL BROADCASTING: Takes single time Class "A" rates

CFJC—Kamloops

OWNER AND OPERATOR: The Sentinel Publishing Company
FOUNDED: 1926
FREQUENCY: 910 kcs.
POWER: 1000 watts
POWER INCREASE APPLIED FOR: 5000 watts
REPRESENTATIVES: All-Canada Radio Facilities, Canada; Weed & Company, U.S.A.
NETWORK AFFILIATION: CBC Trans-Canada
STATION MANAGER: Ian Clark
COMMERCIAL MANAGER: Ian Clark
PRODUCTION MANAGER: Walter Harwood
CHIEF ENGINEER: George Henderson
TRANSCRIPTION SERVICE: U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral reproduction—78 and 33 1/3 r.p.m.
SCRIPT SERVICE: R.W.L.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Where physical lines exist
OPERATING SCHEDULE: Week days, 6:30 a.m. to 11 p.m.; Sundays, 8 a.m. to 11 p.m.
STUDIO LOCATION: 310 St. Paul St., Kamloops, B.C.
TRANSMITTER LOCATION: North Kamloops, B.C.
BASE RATE: \$40.00
POLITICAL BROADCASTING: Takes single time Class "A" rates

CKOV—Kelowna

OWNER AND OPERATOR: Okanagan Broadcasters Ltd.
FOUNDED: November 4th, 1931
FREQUENCY: 630 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts
REPRESENTATIVES: All-Canada Radio Facilities, Canada;
 Weed & Co. U.S.A.
NETWORK AFFILIATION: Trans-Canada; CBC
STATION MANAGER: J. W. B. Browne
COMMERCIAL MANAGER: H. A. Lethbridge
PRODUCTION MANAGER: S. E. Tapley
CHIEF ENGINEER: J. H. B. Browne
NEWS SERVICE: P.N.
TRANSCRIPTION SERVICES: Thesaurus; Langworth
TRANSCRIPTION FACILITIES: Vertical — 78 and 33 1/3
 r.p.m.
SCRIPT SERVICE: National Research Bureau
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: No
OPERATING SCHEDULE: Week days, 6:55 a.m. to 11:30
 p.m.; Sundays, 8:30 a.m. to 11 p.m.
STUDIO LOCATION: Mill Ave., Kelowna
BASE RATE: \$50.00
POLITICAL BROADCASTING: Takes single time Class
 "A" rates

CKLN—Nelson

OWNER AND OPERATOR: News Publishing Co. Ltd.
FOUNDED: July 16th, 1939
FREQUENCY: 1240 kcs.
POWER: 250 watts
REPRESENTATIVES: Horace N. Stovin & Co., Canada;
 Adam J. Young Jr. Inc., U.S.A.
NETWORK AFFILIATION: Trans-Canada
STATION MANAGER: Joan Orr
PRODUCTION MANAGER: Hugh Worsfold
CHIEF ENGINEER: Roy McKay
NEWS SERVICE: P.N.
TRANSCRIPTION SERVICE: World
TRANSCRIPTION FACILITIES: Lateral only—70-B dual
 speed
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 10:30
 p.m.; Sundays, 10:45 a.m. to 10:15 p.m.
STUDIO LOCATION: Nelson, B.C.
TRANSMITTER LOCATION: 711 Radio Ave.
BASE RATE: \$35.00
POLITICAL BROADCASTING: Takes single time Class "A"

CKNW—New Westminster

OWNER AND OPERATOR: William Rea Jr.
FOUNDED: August 15th, 1944
FREQUENCY: 1230 kcs.
POWER: 250 watts
POWER INCREASE PENDING: 1000 watts
REPRESENTATIVES: Radio Representatives Ltd., Canada;
 Joe Bloom, U.S.A.
NETWORK AFFILIATION: CBC Sustaining
STATION MANAGER: William Rae Jr.
COMMERCIAL MANAGER: David M. Armstrong
PRODUCTION MANAGER: Ferdie Baglo
CHIEF ENGINEER: Ross McIntyre
NEWS SERVICE: Canadian Press
TRANSCRIPTION SERVICES: Associated; World; U.T.S.;
 Cole; S.E.S.A.C.
TRANSCRIPTION FACILITIES: Vertical and Lateral —
 78 and 33 1/3 r.p.m.
SCRIPT SERVICES: World; Associated

MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 6 a.m. to mid.;
 Sundays, 8 a.m. to mid.
STUDIO LOCATION: Windsor Hotel, New Westminster,
 B.C.
TRANSMITTER LOCATION: Queensborough, Lulu Island,
 B.C.
BASE RATE: \$50.00
POLITICAL BROADCASTING: \$20.00 per quarter hour

CJAV—Port Alberni

FOUNDED: 1946
FREQUENCY: 1240 kcs.
POWER: 250 watts
REPRESENTATIVES: Radio Representatives Ltd., Canada
MANAGER: H. E. Warren
ADDRESS: P.O. Box 133, Port Alberni, B.C.
 (No further information received at press time)

CKPG—Prince George

OWNER AND OPERATOR: CKPG Ltd.
FOUNDED: 1945
FREQUENCY: 1230 kcs.
POWER: 250 watts
REPRESENTATIVES: All-Canada Radio Facilities Ltd.,
 Canada; Weed & Co., U.S.A.
PRESIDENT: F. H. (Tiny) Elphicke
MANAGING DIRECTOR: Cecil G. Elphicke
PROGRAM DIRECTOR: Jack E. Carbutt
TRANSCRIPTION FACILITIES: Lateral—33 1/3 and 78
 r.p.m.
REMOTE FACILITIES: To all points on land lines
OPERATING SCHEDULE: 7 a.m. to 11 p.m., weekdays; 8
 a.m. to 10:30 p.m., Sundays
STUDIO LOCATION: Prince George, B.C.
TRANSMITTER LOCATION: South Fort George
BASE RATE: \$30.00
POLITICAL BROADCASTING: Card rates

CFPR—Prince Rupert

OWNER: Northwest Broadcast and Service Co. Ltd.
OPERATOR: Canadian Broadcasting Corporation
FREQUENCY: 1240 kcs.
POWER: 50 watts
REPRESENTATIVES: Horace N. Stovin & Co., Toronto,
 Montreal and Winnipeg.
NETWORK AFFILIATION: CBC
PRESIDENT: F. E. Batt
MANAGER: C. H. Insulander
COMMERCIAL MANAGER: S. J. Anderson
TRANSCRIPTION FACILITIES: 78 and 33 1/3 r.p.m.
STUDIO LOCATION: 336 Second Ave., Prince Rupert, B.C.
TRANSMITTER LOCATION: Prince Rupert, B.C.
BASE RATE: \$25
POLITICAL BROADCASTING: Night rates; no serial
 discount

CJAT—Trail

OWNER AND OPERATOR: Kootenay Broadcasting Co. Ltd.
FOUNDED: 1934
FREQUENCY: 610 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts
REPRESENTATIVES: All-Canada Radio Facilities, Canada;
 Weed & Co., U.S.A.
NETWORK AFFILIATION: CBC Basic
STATION MANAGER: Eric C. Ayles
COMMERCIAL MANAGER: Norman A. Harrod

CJAT (Cont.)

PRODUCTION MANAGER: Norman A. Harrod
CHIEF ENGINEER: Douglas J. Card
NEWS SERVICE: P.N.
TRANSCRIPTION SERVICE: Thesaurus
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 6:30 to 11:30 p.m.; Sundays, 8 a.m. to 11:30 p.m.
STUDIO LOCATION: 815 Victoria St., Trail, B.C.
TRANSMITTER LOCATION: Warfield, B.C.
BASE RATE: \$55.00
POLITICAL BROADCASTING: Takes single time Class "A"

CBR—Vancouver

OWNER AND OPERATOR: Canadian Broadcasting Corp.
FOUNDED: Nov. 2, 1936
FREQUENCY: 1130 kes.
POWER: 5000 watts
REPRESENTATIVE: CBC
NETWORK AFFILIATION: CBC Trans-Canada
STATION MANAGER: Ira Dilworth
COMMERCIAL MANAGER: E. A. Weir, Toronto
PROGRAM DIRECTOR: Kenneth Caple
CHIEF ENGINEER: A. B. Ellis
NEWS SERVICES: C.P.; B.U.P.
TRANSCRIPTION FACILITIES: Modern reproduction equipment—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 12 mid.; Sundays, 8:15 a.m. to 12 mid.
STUDIO LOCATION: Hotel Vancouver, Vancouver, B.C.
TRANSMITTER LOCATION: Lulu Island, Vancouver, B.C.
BASE RATE: \$120.00

CJOR—Vancouver

OWNER AND OPERATOR: CJOR Limited
FREQUENCY: 600 kes.
POWER: 5000 watts
REPRESENTATIVES: H. N. Stovin & Co., Canada; Adam J. Young Jr. Inc., U.S.A.
NETWORK AFFILIATION: CBC Dominion
STATION MANAGER: George C. Chandler
COMMERCIAL MANAGER: Don Laws
PRODUCTION MANAGER: Ross Mortimer
CHIEF ENGINEER: A. H. Chandler
NEWS SERVICES: B.U.P.; P.N.
TRANSCRIPTION SERVICES: NBC Thesaurus; U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral —78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 6:30 a.m. to 11:30 p.m.; Sundays, 8 a.m. to 11 p.m.
STUDIO LOCATION: Hotel Grosvenor, Vancouver, B.C.
TRANSMITTER LOCATION: R.R. No. 2, Eburne, B.C.
BASE RATE: \$90.00
POLITICAL BROADCASTING: Takes regular card rates

CKMO—Vancouver

OWNER AND OPERATOR: B.C. Broadcasting System Ltd.
FOUNDED: 1922
FREQUENCY: 1410 kes.
POWER: 1000 watts

REPRESENTATIVES: Radio Representatives Ltd., Canada; Howard S. Wilson, U.S.A.
NETWORK AFFILIATION: CBC (Supplementary)
STATION MANAGER: J. N. Hunt
PRODUCTION MANAGER: R. C. Willett
CHIEF ENGINEER: Ross L. Whitside
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICES: Standard Library; S.E.S.A.C.
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 6:30 a.m. to 1:00 a.m.; Sundays, 8 a.m. to 11:30 p.m.
STUDIO LOCATION: 812 Robson St., Vancouver, B.C.
BASE RATE: \$36.00
POLITICAL BROADCASTING: Takes single time Class "A" rates

CKWX—Vancouver

OWNER AND OPERATOR: Western Broadcasting Co. Ltd.
FOUNDED: 1923
FREQUENCY: 980 kes.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts
DATE OF POWER INCREASE: July 1st, 1946
REPRESENTATIVE: All-Canada Radio Facilities, Canada
NETWORK AFFILIATION: Mutual-Don Lee Broadcasting System
STATION MANAGER: Frank H. Elphicke
REGIONAL SALES MANAGER: Stuart MacKay
 (Cont. Next Page)

First
IN CANADA'S
THIRD MARKET

1 0 0 0 W A T T S , going to 5 0 0 0
 Mutual Network
 Represented by All-Canada Radio Facilities

Vancouver's
CKWX
DIAL 980

**BRITISH
COLUMBIA**

THE CANADIAN RADIO YEAR BOOK

CKWX (Cont.)

NATIONAL SALES MANAGER: R. I. P. Crotty
PRODUCTION MANAGER: Laurie Irving
CHIEF ENGINEER: J. K. Gordon
NEWS SERVICES: Canadian Press; B.U.P.
TRANSCRIPTION SERVICES: World; Langworth
TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.
SCRIPT SERVICES: World; Langworth
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 6:30 a.m. to 12 p.m.;
 Sundays, 8 a.m. to 12 p.m.
STUDIO LOCATION: 543 Seymour St., Vancouver, B.C.
TRANSMITTER LOCATION: Richmond Municipality, Lulu
 Island, B.C.
BASE RATE: \$90.00
POLITICAL BROADCASTING: Card rates

NEWS SERVICE: P.N.
TRANSCRIPTION SERVICES: Thesaurus; World
TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.
SCRIPT SERVICE: All-Canada
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: No
OPERATING SCHEDULE: Week days, 7 a.m. to 11 p.m.;
 Sundays, 8 a.m. to 11 p.m.
STUDIO LOCATION: Central Bldg., View Street, Victoria,
 B.C.
TRANSMITTER LOCATION: Portage Inlet, B.C.
BASE RATE: \$50.00
POLITICAL BROADCASTING: Takes single time Class
 "A" rates

CJVI—Victoria

OWNER AND OPERATOR: Island Broadcasting Company
FOUNDED: 1926
FREQUENCY: 900 kcs.
POWER: 1000 watts
REPRESENTATIVES: All-Canada Radio Facilities, Can-
 ada; Weed & Co., U.S.A.
STATION MANAGER: M. V. CHESNUT
COMMERCIAL MANAGER: Lee Hallberg
PRODUCTION MANAGER: R. T. Batey
CHIEF ENGINEER: J. Sommers

YUKON

CHYT—Dawson City

OWNER AND OPERATOR: C. H. Chapman
FOUNDED: July 1st, 1946
FREQUENCY: 1230 kcs.
POWER: 100 watts
STUDIO LOCATION: Dawson, Y.T.

**INTERNATIONAL SHORT-WAVE
STATIONS IN CANADA**

Call Letters	Licensee and Transmitter Location	Frequency in mc.	Power in Watts	Call Letters	Licensee and Transmitter Location	Frequency in mc.	Power in Watts
CFCX	Canadian Marconi Co., Montreal	60.05	75	VE9AI	Edmonton Journal Ltd., Edmonton	60.05	200
CFRX	Rogers Radio Broadcasting Co., Toronto. Township of King, Ont.	60.7	1,000	VE9AI	Edmonton Journal Ltd., Edmonton	95.4	200
CFVP	Voice of the Prairies Ltd., Calgary	60.3	100	CKOB	Canadian Broadcasting Corp., Montreal. Sackville, N.B.	6.09	50,000
CHNX	Maritime Broadcasting Co., Halifax	61.3	500	CKLO	Canadian Broadcasting Corp., Montreal. Sackville, N.B.	9.62	50,000
CJCN	Eastern B'casters Ltd., Sydney, N.S.	60.1	1,000	CKXA	Canadian Broadcasting Corp., Montreal. Sackville, N.B.	11.705	50,000
CKRO	Transcanada Communications Ltd., Winnipeg. Middlechurch, Man.	61.5	2,000	CKCX	Canadian Broadcasting Corp., Montreal. Sackville, N.B.	15.19	50,000
CKRX	Transcanada Communications Ltd., Winnipeg. Middlechurch, Man.	117.2	2,000	CKNC	Canadian Broadcasting Corp., Montreal. Sackville, N.B.	17.82	50,000
CKFX	Western Broadcasting Co. Ltd., Vancouver. Lulu Island, B.C.	60.8	10	CHAC	Canadian Broadcasting Corp., Montreal. Sackville, N.B.	6.16	50,000
CBFW	Canadian Broadcasting Corp., Montreal. Vercheres, Que.	60.9	7,500	CHLS	Canadian Broadcasting Corp., Montreal. Sackville, N.B.	9.61	50,000
CBFX	Canadian Broadcasting Corp., Montreal. Vercheres, Que.	96.1	7,500	CHMD	Canadian Broadcasting Corp., Montreal. Sackville, N.B.	9.64	50,000
CBFY	Canadian Broadcasting Corp., Montreal. Vercheres, Que.	117.05	7,500	CHOL	Canadian Broadcasting Corp., Montreal. Sackville, N.B.	11.72	50,000
CBFZ	Canadian Broadcasting Corp., Montreal. Vercheres, Que.	151.9	7,500	CHTA	Canadian Broadcasting Corp., Montreal. Sackville, N.B.	15.22	50,000
CBRX	Canadian Broadcasting Corp., Vancouver. Lulu Island, B.C.	61.6	150	CHLA	Canadian Broadcasting Corp., Montreal. Sackville, N.B.	21.71	50,000
				CKEX	Canadian Broadcasting Corp., Montreal. Sackville, N.B.	11.9	50,000

CANADA

	Population	Households	Radio Homes	Potential Listeners
1941	11,489,713	2,706,154	2,000,712	8,436,248 (est.)
1946	12,300,000 (est.)			

Alberta

(Percentages of Canadian totals in brackets)

POPULATION

1931	(4th)	730,000	(7.1%)
1941		796,000	(6.9%)
1944	(5th)	816,000	(6.8%)
1951 (estimated)		899,000	(6.9%)
1961 (estimated)	(5th)	992,000	(7.1%)

PRINCIPAL CITIES AND TOWNS

Edmonton	110,000	Medicine Hat	11,000
Calgary	95,000	Red Deer	3,000
Lethbridge	15,000	Grande Prairie	1,800

DISTRIBUTION OF POPULATION

	1931	1941	1944
Urban areas	325,000	355,000	394,000
Rural non-farm areas	6,600	10,000	13,000
Farm areas	400,000	432,000	410,000

The people are settled generally along a line joining Lethbridge, Calgary and Edmonton.
Households, 202,000.
Average family has 3.58 children.

PROVINCIAL INCOME

Total	\$458,000,000	(5.7%)
Farm	\$314,000,000	(17.9%)
Manufacturing	\$178,000,000	(2.3%)
Per capita	\$560	(\$675)
Provincial Government	\$26,000,000	
Number wage earners—		
1939	68,400	(4.4%)
1945	85,400	(3.9%)
Average wage	\$1,309	(\$1,288)

SALES

Retail sales	\$215,000,000	(6.5%)
Per capita retail sales (4th)	\$269	(\$288)
Retail outlets		8,758

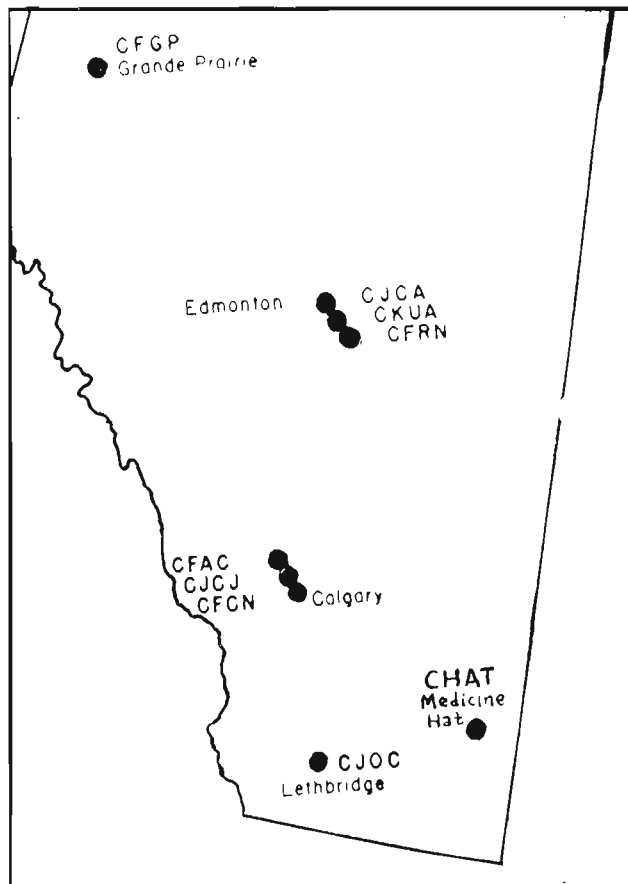
STANDARDS OF LIVING

(Percentage of Provincial population)

Electric meters	9%	(14%)
Telephones	11%	(14%)
Automobiles, 92,500	12%	(10%)
Home building permits, 1945		3,513
Family allowances, one month		\$1,368,000

RACIAL ORIGINS

British, 50%; German, 10%; Ukrainian, 9%.
Over 40,000 people who cannot speak either English or French.



RADIO HOMES	152,952
POTENTIAL LISTENERS	604,234

CFAC—Calgary

OWNER AND OPERATOR: The Calgary Herald; Taylor Pearson & Carson Broadcasting Co. Ltd.

FOUNDED: May, 1922

FREQUENCY: 960 kcs.

POWER: 1000 watts

POWER INCREASE PENDING: 5000 watts

DATE OF POWER INCREASE: July 1, 1946

REPRESENTATIVES: All-Canada Radio Facilities Ltd., Canada; Weed & Co., U.S.A.

NETWORK AFFILIATION: Foothills Network; CBC Trans-Canada

STATION MANAGER: A. M. Cairns

COMMERCIAL MANAGER: F. R. Shaw

PRODUCTION SUPERVISOR: R. Charman

CHIEF ENGINEER: E. C. Connor

NEWS SERVICES: P.N.; B.U.P.

TRANSCRIPTION SERVICES: Thesaurus; World; Associated

TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.

MEMBER B.B.M.: Yes

MEMBER C.A.B.: Yes

REMOTE FACILITIES: Complete to any point

F.M. APPLICATION: Yes

OPERATING SCHEDULE: Week days, 6 a.m. to mid; Sundays 8 a.m. to mid.

STUDIO LOCATION: Southam Bldg., Calgary, Alta.

TRANSMITTER LOCATION: Forest Lawn, Alta.

BASE RATE: \$80.00

POLITICAL BROADCASTING: Takes single time Class "A"

CFCN—Calgary

OWNER AND OPERATOR: The Voice of the Prairies Ltd.

FOUNDED: 1922

FREQUENCY: 1010 kcs.

POWER: 10,000 watts

POWER INCREASE APPLIED FOR: 50,000

REPRESENTATIVES: Radio Representatives Ltd., Toronto and Montreal; Howard H. Wilson Co., U.S.A.

NETWORK AFFILIATIONS: CBC Dominion.

STATION MANAGER: H. G. Love

COMMERCIAL MANAGER: E. H. McGuire

PRODUCTION MANAGER: Ed Maloney

CHIEF ENGINEER: Robert Lamb

NEWS SERVICES: B.U.P.; C.P.

TRANSCRIPTION SERVICES: Standard, Langworth, U.T.S.

TRANSCRIPTION FACILITIES: Double turntables—78 and 33 1/3 r.p.m.

MEMBER B.B.M.: Yes

MEMBER C.A.B.: Yes

REMOTE FACILITIES: Where physical lines exist

F.M. APPLICATION: Yes

OPERATING SCHEDULE: Week days, 6:30 a.m. to 12 mid; Sundays, 8 a.m. to 12 mid.

STUDIO LOCATION: The Toronto General Trusts Bldg., Calgary, Alta.

TRANSMITTER LOCATION: Strathmore, Alta.

BASE RATE: \$100.00

POLITICAL BROADCASTING: Takes single time Class "A"

ALBERTA

CJCJ—Calgary

OWNER AND OPERATOR: The Albertan Publishing Co. Ltd.
FOUNDED: 1927
FREQUENCY: 1230 kcs.
POWER: 1000 watts
REPRESENTATIVE: Radio Representatives Ltd., Toronto and Montreal
PRESIDENT: G. Max Bell
STATION MANAGER: Don MacKay
TRANSCRIPTION FACILITIES: Double turntables—78 and 33 1/3 r.p.m.
REMOTE FACILITIES: Wherever physical lines available
OPERATING SCHEDULE: Week days, 7 a.m. to midnight; Sundays, 8:30 a.m. to midnight
STUDIO LOCATION: 210-9th Ave. W., Calgary, Alta.
TRANSMITTER LOCATION: Grand View Heights, East Calgary
BASE RATE: \$40
POLITICAL BROADCASTING: Takes single time Class "A" rates

CFRN—Edmonton

OWNER AND OPERATOR: Sunwapta Broadcasting Co. Ltd.
FOUNDED: Nov., 1, 1934
FREQUENCY: 1260 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts
DATE OF POWER INCREASE: July, 1946
REPRESENTATIVES: Radio Representatives Ltd., Toronto and Montreal; H. N. Stovin & Co., Winnipeg; Howard Wilson & Co., U.S.A.
NETWORK AFFILIATION: CBC Dominion

PRESIDENT: G. R. A. Rice
PRODUCTION MANAGER: G. Reid
CHIEF ENGINEER: F. Makepeace
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICES: Standard, Langworth, U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
SCRIPT SERVICES: Varied
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 6:30 a.m. to 12 mid.; Sundays, 8 a.m. to 12 mid.
STUDIO LOCATION: C.P.R. Bldg., Edmonton, Alta.
TRANSMITTER LOCATION: Jasper Place
BASE RATE: \$80.00
POLITICAL BROADCASTING: Takes single time Class "A"

CJCA—Edmonton

OWNER AND OPERATOR: Edmonton Journal Ltd.
FOUNDED: May 1st, 1922
FREQUENCY: 930 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts
DATE OF POWER INCREASE: Sept. 1st, 1946
REPRESENTATIVES: All-Canada Radio Facilities, Canada; Weed & Co., U.S.A.
NETWORK AFFILIATION: CBC Trans-Canada
STATION MANAGER: Gordon S. Henry
COMMERCIAL MANAGER: Arthur H. Nicholl
PRODUCTION MANAGER: Dalton Elton
CHIEF ENGINEER: H. R. McMahon
NEWS SERVICE: Canadian Press
TRANSCRIPTION SERVICES: World; Thesaurus
TRANSCRIPTION FACILITIES: Vertical and Lateral — 78 and 33 1/3 r.p.m.
SCRIPT SERVICES: World; Thesaurus; Walter Dales
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 6:15 a.m. to 12 mid.; Sundays, 8 a.m. to 12 mid.
STUDIO LOCATION: Birks Bldg., Edmonton, Alta.
TRANSMITTER LOCATION: Belmont, Alta.
BASE RATE: \$90.00
POLITICAL BROADCASTING: Takes single time Class "A" rates

ADD SIMILE:



"As much
 a part of
 Calgary
 as the
 Calgary
 Stampede"

CFAC

STUDIOS: SOUTHAM BLDG. CALGARY
 Representatives:
 CANADA: ALL-CANADA • U.S.A.: WEED & CO.

FIRST IN NORTHERN ALBERTA —
 —WESTERN CANADA'S RICHEST
 FARMING AREA —

IN
 • AUDIENCE
 • COVERAGE
 • SALES

CJCA EDMONTON

UP TO 5000 WATTS IN 1946

CKUA—Edmonton

OWNER AND OPERATOR: Alberta Government Tele-
phones

FOUNDED: November 15th, 1927

FREQUENCY: 580 kcs.

POWER: 1000 watts

NETWORK AFFILIATION: CBC Sustaining

STATION MANAGER: F. Walker Blake

PRODUCTION MANAGER: J. B. McRae

CHIEF ENGINEER: Roy Usher

NEWS SERVICE: C.P.

TRANSCRIPTION SERVICE: Associated

MEMBER B.B.M.: No

MEMBER C.A.B.: No

REMOTE FACILITIES: Yes

F.M. APPLICATION: Yes

STUDIO LOCATION: Provincial Bldg., Edmonton

BASE RATE: Does not sell commercial time

CFGP—Grande Prairie

OWNER AND OPERATOR: Northern Broadcasting Corp.
Ltd.

FOUNDED: November 2nd, 1937

FREQUENCY: 1050 kcs.

POWER: 1000 watts

REPRESENTATIVES: All-Canada Radio Facilities Ltd.,
Canada; Weed & Co., U.S.A.

NETWORK AFFILIATION: CBC Trans-Canada

STATION MANAGER: Arthur J. Balfour

COMMERCIAL MANAGER: John Ferguson

PRODUCTION MANAGER: John Soars

CHIEF ENGINEER: Gordon Sadler

NEWS SERVICE: B.U.P.

TRANSCRIPTION SERVICES: N.B.C. Thesaurus; U.T.S.

TRANSCRIPTION FACILITIES: Lateral—78 and 33 1/3
r.p.m.

SCRIPT SERVICE: All-Canada Idea-Interchange

MEMBER B.B.M.: Yes

MEMBER C.A.B.: Yes

REMOTE FACILITIES: Yes

OPERATING SCHEDULE: Week days, 7 a.m. to 12 mid.;
Sundays, 8 a.m. to 10:15 p.m.

STUDIO LOCATION: Northern Broadcasting Bldg., Grande
Prairie, Alta.

TRANSMITTER LOCATION: 2 miles north of Grande
Prairie, Alta.

BASE RATE: \$50.00

POLITICAL BROADCASTING: Takes single time Class "A"

CJOC—Lethbridge

OWNER AND OPERATOR: Lethbridge Broadcasting
Limited

FOUNDED: 1928

FREQUENCY: 1060 kcs.

POWER: 1000 watts

POWER INCREASE PENDING: 5000 watts

DATE OF POWER INCREASE: July 31st, 1946

REPRESENTATIVES: All-Canada Radio Facilities, Canada;
Weed & Co., U.S.A.

NETWORK AFFILIATION: CBC Basic

STATION MANAGER: William Guild

COMMERCIAL MANAGER: Cameron Perry

PRODUCTION MANAGER: George Brown

CHIEF ENGINEER: Robert Reagh

NEWS SERVICE: Canadlan Press

TRANSCRIPTION SERVICES: Langworth; NBC Thesaurus

TRANSCRIPTION FACILITIES: Lateral—78 and 33 1/3
r.p.m.

MEMBER B.B.M.: Yes

MEMBER C.A.B.: Yes

REMOTE FACILITIES: Yes

F.M. APPLICATION: Yes

OPERATING SCHEDULE: Week days, 6:30 a.m. to 12 mid.;
Sundays, 8 a.m. to 12 mid.

STUDIO LOCATION: Marquis Hotel Bldg., 4th Ave. South,
Lethbridge, Alta.

TRANSMITTER LOCATION: Broxburn, Alta.

BASE RATE: \$50.00

CHAT—Medicine Hat

OWNER AND OPERATOR: Monarch Broadcasting Co.

FOUNDED: July 1st, 1946

FREQUENCY: 1270 kcs.

POWER: 1000 watts

STATION MANAGER: R. J. Buss

COMMERCIAL MANAGER: R. J. Buss

CHIEF ENGINEER: J. M. Ellis

NEWS SERVICE: B.U.P.

TRANSCRIPTION SERVICE: Standard

MEMBER B.B.M.: No

MEMBER C.A.B.: Yes

REMOTE FACILITIES: Yes

F.M. APPLICATION: No

STUDIO LOCATION: 520-31st St., Medicine Hat, Alberta

**MORE POWER
MORE COVERAGE
MORE PEOPLE
MORE SALES**

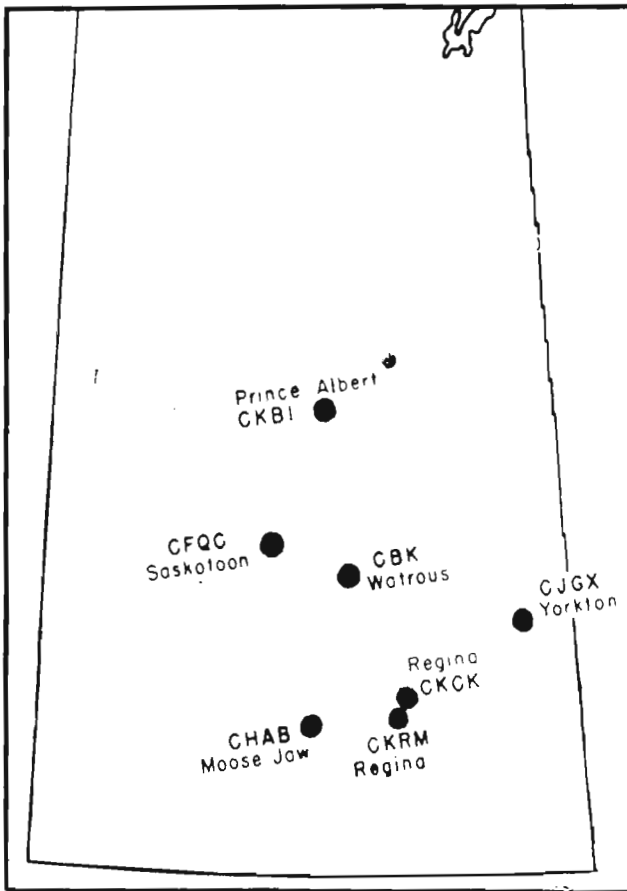
• 5,000 W •

In 1946

CFRN 1260
ON YOUR DIAL

Edmonton's Dominion Network Station

Saskatchewan



RADIO HOMES	157,314
POTENTIAL LISTENERS	656,401

(Percentages of Canadian totals in brackets)

POPULATION			
1931	(3rd)	922,000	(8.9%)
1941		896,000	(7.8%)
1944	(4th)	844,000	(7.1%)
1951 (estimated)		923,000	(7.1%)
1961 (estimated)	(3rd)	1,011,000	(7.2%)

PRINCIPAL CITIES AND TOWNS			
Regina	59,000	Weyburn	6,000
Saskatoon	44,000	Swift Current	5,600
Moose Jaw	21,000	Yorkton	5,600
Prince Albert	13,000	N. Battleford	4,800

DISTRIBUTION OF POPULATION			
	1931	1941	1944
Urban areas	198,000	189,000	188,000
Rural non-farm areas	6,450	11,000	9,500
Farm areas	717,000	696,000	646,000

The population is fairly well distributed throughout the Province.
Households, 215,000.
Average family has 4.06 children.

PROVINCIAL INCOME		
Total	\$408,000,000	(5.1%)
Farm	\$503,000,000	(28.7%)
Manufacturing	\$120,000,000	(1.5%)
Per capita	\$483	(\$675)
Provincial Government		\$31,000,000
Number wage earners—		
1939	54,000	(3.5%)
1945	63,000	(2.9%)
Average wage	\$1,279	(\$1,288)

SALES		
Retail sales	\$179,000,000	(5.4%)
Per capita retail sales	\$199	(\$288)
Retail outlets		9,536

STANDARDS OF LIVING

(Percentage of Provincial population)

Electric meters	6%	(14%)
Telephones	11.4%	(14%)
Automobiles, 94,000	10.5%	(10%)
Home building permits, 1945		1,465
Family allowances, one month		\$1,471,000

RACIAL ORIGINS

British, 45%, over 16% German, 10% Ukrainian.

CHAB—Moose Jaw

OWNER AND OPERATOR: CHAB Limited
FOUNDED: 1935
FREQUENCY: 800 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts
DATE OF POWER INCREASE: July, 1946
REPRESENTATIVES: All-Canada Radio Facilities, Canada; Weed & Co., U.S.A.
NETWORK AFFILIATION: CBC Dominion
STATION MANAGER: H. C. Buchanan
COMMERCIAL MANAGER: Glen D. Turner
CHIEF ENGINEER: Merv. Pickford
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICES: Langworth; U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
SCRIPT SERVICE: National Research Bureau, Inc.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION:—Yes
OPERATING SCHEDULE: Week days, 6 a.m. to 11:30 p.m.; Sundays, 7 a.m. to 11:30 p.m.
STUDIO LOCATION: Grant Hall Hotel, Moose Jaw, Sask.
TRANSMITTER LOCATION: Boharm, Sask.
BASE RATE: \$60.00
POLITICAL BROADCASTING: Takes single time Class "A"

CKBI—Prince Albert

OWNER AND OPERATOR: Central Broadcasting System Ltd.
FOUNDED: January, 1934
FREQUENCY: 900 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts
DATE OF POWER INCREASE: 1946
REPRESENTATIVES: All-Canada Radio Facilities Ltd., Canada
NETWORK AFFILIATION: CBC Dominion
STATION MANAGER: Lloyd Moffat
COMMERCIAL MANAGER: Gerald Prest
CHIEF ENGINEER: Tom Van Nes
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICE: Thesaurus
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
SCRIPT SERVICE: Radio Writers' Laboratory
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: No
OPERATING SCHEDULE: Week days, 6 a.m. to 12 mid.; Sundays, 7:30 a.m. to 12 mid.
STUDIO LOCATION: Sanderson Bldg., Central Ave., Prince Albert, Sask.
TRANSMITTER LOCATION: Seven miles south of Prince Albert on No. 2 Highway
BASE RATE: \$60.00
POLITICAL BROADCASTING: Takes single time Class "A"

CKCK—Regina

OWNER AND OPERATOR: The Leader-Post Ltd.
FOUNDED: July 29th, 1922
FREQUENCY: 620 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts
DATE OF POWER INCREASE: September 1st, 1946
REPRESENTATIVES: All-Canada Radio Facilities, Canada;
 Weed & Co., U.S.A.
NETWORK AFFILIATION: CBC Trans-Canada Supplementary
STATION MANAGER: Harold A. Crittenden
PRODUCTION MANAGER: Wilfred E. Collier
CHIEF ENGINEER: E. A. Stroug
NEWS SERVICES: B.U.P.; Press News
TRANSCRIPTION SERVICES: Thesaurus; Standard
TRANSCRIPTION FACILITIES: Vertical and Lateral — 78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 6:30 a.m. to 11:30 p.m.; Sundays, 8 a.m. to 11:30 p.m.
STUDIO LOCATION: The Leader-Post Bldg., Regina, Sask.
TRANSMITTER LOCATION: Victoria Plains
BASE RATE: \$80.00
POLITICAL BROADCASTING: Takes single time Class "A" rates

CKRM—Regina

OWNER AND OPERATOR: Trans-Canada Communications Ltd.
FOUNDED: July 26, 1926
FREQUENCY: 980 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts
DATE OF POWER INCREASE: Sept. 1, 1946
REPRESENTATIVES: All-Canada Radio Facilities Ltd., Canada; Weed & Co., U.S.A.
NETWORK AFFILIATION: CBC Dominion
STATION MANAGER: Wm. A. Speers
COMMERCIAL MANAGER: Bruce M. Pirie
PRODUCTION MANAGER: Fred E. Laight
CHIEF ENGINEER: Wm. McDonald
NEWS SERVICE: P.N.
TRANSCRIPTION SERVICES: World; Langworth
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 6:30 a.m. to 11:30 p.m.; Sundays 8 a.m. to 11:30 p.m.
STUDIO LOCATION: Fidelity Life Bldg., Regina, Sask.
TRANSMITTER LOCATION: Victoria Plains
BASE RATE: \$70.00
POLITICAL BROADCASTING: Takes single time Class "A"

CFQC—Saskatoon

OWNER AND OPERATOR: A. A. Murphy & Sons Ltd.
FOUNDED: 1922
FREQUENCY: 600 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts
DATE OF POWER INCREASE: 1946

REPRESENTATIVE: Radio Representatives Ltd., Canada; Howard H. Wilson Co., U.S.A.
NETWORK AFFILIATION: CBC Dominion
STATION MANAGER: A. A. Murphy
COMMERCIAL MANAGER: Vernon Dallin
PRODUCTION MANAGER: Blair Nelson
CHIEF ENGINEER: Len Hoskins
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICES: Langworth; Standard; Thesaurus
SCRIPT SERVICES: Langworth; Standard; Thesaurus
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Where physical lines exist
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 11:30 p.m.; Sundays, 8:30 a.m. to 11:30 p.m.
STUDIO LOCATION: 216 First Ave. N., Saskatoon, Sask.
TRANSMITTER LOCATION: Saskatoon, Sask.
BASE RATE: \$80.00
POLITICAL BROADCASTING: Takes single time Class "A" rates

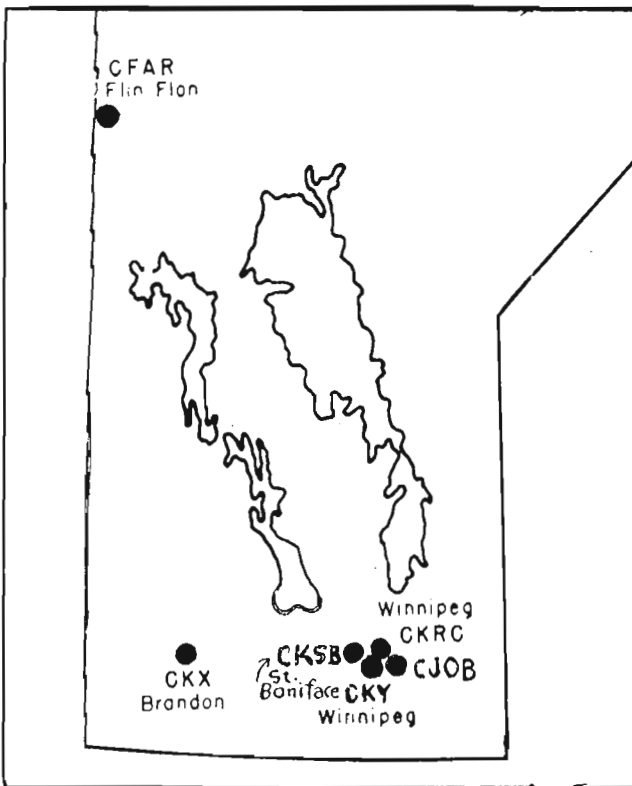
CBK—Watrous

OWNER AND OPERATOR: Canadian Broadcasting Corp.
FOUNDED: July 29, 1939
FREQUENCY: 540 kcs.
POWER: 50,000 watts
REPRESENTATIVE: CBC
NETWORK AFFILIATION: CBC Trans-Canada
STATION MANAGER: Jas. Finlay, Winnipeg
COMMERCIAL MANAGER: E. A. Weir, Toronto
CHIEF ENGINEER: R. Punshon
NEWS SERVICES: C.P.; B.U.P.
TRANSCRIPTION FACILITIES: Modern reproduction equipment—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 11:30 p.m.; Sundays, 9 a.m. to 11:30 p.m.
STUDIO LOCATION: Watrous, Sask.
TRANSMITTER LOCATION: Watrous, Sask.
BASE RATE: \$200.00

CJGX—Yorkton

OWNER AND OPERATOR: Yorkton Broadcasting Co., Ltd.
FOUNDED: November, 1927
FREQUENCY: 940 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts
REPRESENTATIVES: Horace N. Stovin & Co., Canada; Adam J. Young Jr., Inc., U.S.A.
NETWORK AFFILIATION: CBC Dominion
MANAGING DIRECTOR: A. L. Garside
COMMERCIAL MANAGER: D. McBride
PRODUCTION MANAGER: K. E. Parton
CHIEF ENGINEER: A. Mills
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICES: World; U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
SCRIPT SERVICE: Radio Writers Laboratory
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 6:30 a.m. to 11:30 p.m.; Sundays, 8 a.m. to 10:30 p.m.
STUDIO LOCATION: Smith & McKay Bldg., Yorkton, Sask.
TRANSMITTER LOCATION: East of Yorkton on No. 14 Highway
BASE RATE: \$55.00
POLITICAL BROADCASTING: Takes single time Class "A" rates

Manitoba



RADIO HOMES	129,327
POTENTIAL LISTENERS	533,364

(Percentages of Canadian totals in brackets)

POPULATION		
1931	(5th) 700,000	(6.7 %)
1941	730,000	(6.35%)
1944	(6th) 730,000	(6.1 %)
1951 (estimated)	787,000	(6.1 %)
1961 (estimated)	(6th) 835,000	(5.9 %)

PRINCIPAL CITIES AND TOWNS

Winnipeg (Greater) ...	300,000	Brandon	18,000
Winnipeg (City)	222,000	Portage la Prairie ...	7,200
St. Boniface	20,000		

DISTRIBUTION OF POPULATION

	1931	1941	1944
Metropolitan	284,000	295,000	317,000
Other urban	37,000	37,000	37,000
Rural non-farm	76,000	85,000	86,000
Farm	303,000	312,000	294,000

The population is largely distributed in the southern part of the Province, below a line running through Winnipeg and Brandon. Households, 176,942. Average family has 3.66 children.

PROVINCIAL INCOME

Total	\$437,000,000	(5.4%)
Farm	\$168,000,000	(9.6%)
Manufacturing	\$259,500,000	(3.4%)
Per capita	\$597	(\$675)
Provincial Government	\$20,000,000	
Number wage earners—		
1939	83,400	(5.4%)
1945	104,000	(4.7%)
Average wage	\$1,436	(\$1,288)

SALES

Retail sales	\$201,000,000	(6.1%)
Per capita retail sales (3rd)	\$275	(\$288)
Retail outlets	6,891	

STANDARDS OF LIVING

(Percentage of Provincial population)

Electric meters	18 %	(14%)
-----------------------	------	-------

Telephones	12.7%	(14%)
Automobiles, 71,600	9.9%	(10%)
Home building permits, 1945	1,941	
Family allowances, one month	\$1,104,000	

RACIAL ORIGINS

British, 50%, over 10% Ukrainian.
About 22,000 speak neither English nor French.

CKX—Brandon

OWNER AND OPERATOR: Manitoba Telephone System
FOUNDED: December 11th, 1928
FREQUENCY: 1150 kcs.
POWER: 1000 watts
POWER INCREASE PENDING OR APPLIED FOR: Yes
REPRESENTATIVES: Horace N. Stovin & Co., Canada;
 Adam J. Young Jr. Inc., U.S.A.
NETWORK AFFILIATION: CBC Dominion
STATION MANAGER: W. F. Seller
COMMERCIAL MANAGER: W. Grigg
PRODUCTION MANAGER: E. Davies
CHIEF ENGINEER: C. E. Snider
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICES: Thesaurus; World
TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.
SCRIPT SERVICE: R.W.L.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: No
OPERATING SCHEDULE: Week days, 7:30 a.m. to 11:30
 p.m.; Sundays, 10 a.m. to 11:30 p.m.
STUDIO LOCATION: 8th Street and Princess Ave., Brandon,
 Man.
TRANSMITTER LOCATION: First St. North
BASE RATE: \$55.00
POLITICAL BROADCASTING: Takes single time Class "A"

CFAR—Flin Flon

OWNER AND OPERATOR: Arctic Radio Corp. Ltd.
FOUNDED: November, 1937
FREQUENCY: 1230 kcs.
POWER: 250 watts
REPRESENTATIVE: Horace N. Stovin & Co., Canada
NETWORK AFFILIATION: CBC Trans-Canada

CJGX YORKTON

SASK.

"Western Canada's Farm Station"

**1000 Watts
940 Kcs.**

Serving a \$100,000,000 Agricultural Market

Representatives:

**Horace N. Stovin & Co. — Canada
Adam J. Young Jr., Inc. — U.S.A.**

CFAR (Cont.)

STATION MANAGER: G. B. Quinney
CHIEF ENGINEER: Gordon Woodward
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICE: Langworth
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 11:30 p.m.; Sundays, 12 noon to 11 p.m.
TRANSMITTER LOCATION: Flin Flon, Manitoba
STUDIO LOCATION: 75 Hill St., Flin Flon, Man.
BASE RATE: \$25.00
POLITICAL BROADCASTING: Takes single time Class "A"

CKSB—St. Boniface

OWNER AND OPERATOR: Radio Saint-Boniface Limitee
FOUNDED: 1944
FREQUENCY: 1250 kcs
POWER: 1000 watts
REPRESENTATIVE: C. W. Wright, Canada
STATION MANAGER: Louis E. Leprohon
CHIEF ENGINEER: D. R. Thomson
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICE: Associated
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: No
STUDIO LOCATION: 607 College St., St. Boniface, Man.

CJOB—Winnipeg

OWNER AND OPERATOR: Blick Broadcasting Co.
FOUNDED: March 1, 1946
FREQUENCY: 1340 kcs.
POWER: 250 watts
REPRESENTATIVES: Radio Representatives Ltd., Canada; H. Wilson & Co., U.S.A.
PRESIDENT: J. O. Blick
STATION MANAGER: J. O. Blick
COMMERCIAL MANAGER: A. J. Messner
PRODUCTION MANAGER: L. R. Roskin
CHIEF ENGINEER: C. E. Tremblay
NEWS SERVICES: B.U.P.; C.P.N.
TRANSCRIPTION SERVICES: United; Associated
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: No
STUDIO LOCATION: Lindsay Bldg., Winnipeg, Man.

CKRC—Winnipeg

OWNER AND OPERATOR: Trans-Canada Communications Ltd.
FOUNDED: January, 1934
FREQUENCY: 630 kcs.
POWER: 1000 watts

POWER INCREASE PENDING: 5000 watts
DATE OF POWER INCREASE: Sept. 1st, 1946
REPRESENTATIVES: All-Canada Radio Facilities, Canada; Weed & Co., U.S.A.
NETWORK AFFILIATION: CBC Dominion
STATION MANAGER: Gerry Gaetz
COMMERCIAL MANAGER: Waldo Holden
PRODUCTION MANAGER: Jack Kemp
CHIEF ENGINEER: Bert Hooper
NEWS SERVICES: P.N.; B.U.P.
TRANSCRIPTION SERVICES: World; Langworth; Standard
TRANSCRIPTION FACILITIES: Vertical and Lateral—73 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 6:30 a.m. to 12 mid.; Sundays, 8 a.m. to 11:30 p.m.
STUDIO LOCATION: Free Press Bldg., Winnipeg, Man.
TRANSMITTER LOCATION: Middlechurch, Man.
BASE RATE: \$90.00
POLITICAL BROADCASTING: Regular card rates

CKY—Winnipeg

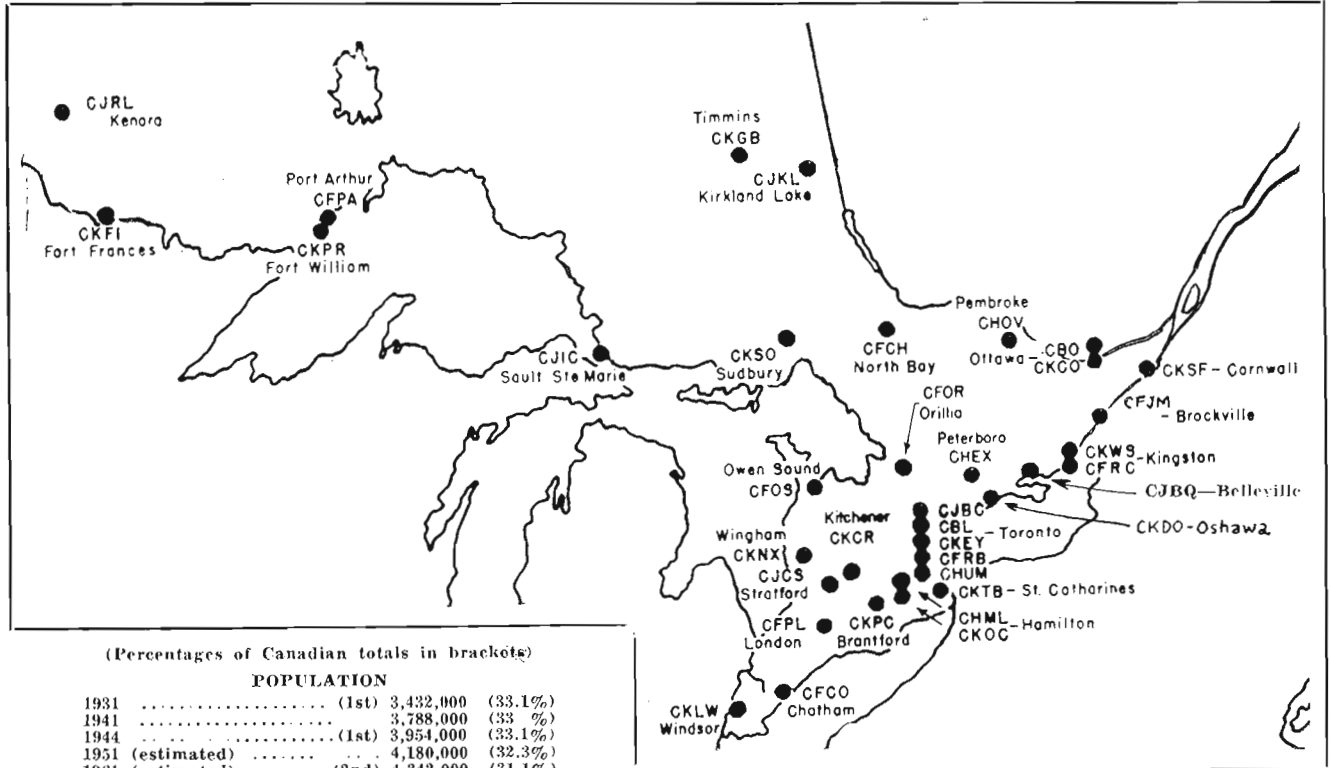
OWNER AND OPERATOR: The Manitoba Telephone System
FOUNDED: March 13th, 1923
FREQUENCY: 990 kcs.
POWER: 15,000 watts
POWER INCREASE APPLIED FOR: 50,000 watts
REPRESENTATIVE: Horace N. Stovin & Co.
NETWORK AFFILIATION: CBC
STATION MANAGER: W. A. Duffield
COMMERCIAL MANAGER: Wilf Carpentier
PRODUCTION MANAGER: R. H. Roberts
CHIEF ENGINEER: G. Henderson
NEWS SERVICES: B.U.P.; C.P.
TRANSCRIPTION SERVICE: Thesaurus
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 12 mid.; Sundays, 9 a.m. to 12 mid.
STUDIO LOCATION: Telephone Bldg., Winnipeg, Man.
TRANSMITTER LOCATION: Headingly, 17 miles west of Winnipeg
BASE RATE: \$140.00
POLITICAL BROADCASTING: Takes single time Class "A" rates

Complete
RECORDING FACILITIES
for your
WESTERN BROADCASTS

- Air Checks • Delayeds
- Actualities

Write or Wire Les Garside
INLAND BROADCASTING AND RECORDING SERVICE
 171 McDERMOT AVE., WINNIPEG

Ontario



(Percentages of Canadian totals in brackets)

POPULATION		
1931	(1st) 3,432,000	(33.1%)
1941	3,788,000	(33 %)
1944	(1st) 3,954,000	(33.1%)
1951 (estimated)	4,180,000	(32.3%)
1961 (estimated)	(2nd) 4,342,000	(31.1%)

PRINCIPAL CITIES AND TOWNS			
Toronto (Greater)	930,000	Peterboro	26,000
Toronto (City)	677,000	Sault Ste. Marie	26,000
Hamilton	166,000	Port Arthur	25,000
Ottawa	155,000	Guelph	23,000
Windsor	105,000	Niagara Falls	21,000
London	80,000	Sarnia	19,000
Kitchener	36,000	St. Thomas	17,000
Sudbury	32,000	Stratford	17,000
Fort William	30,000	Galt	15,000
Brantford	31,000	North Bay	15,000
Kingston	30,000	Belleville	15,000
St. Catharines	30,000	Cornwall	14,000
Oshawa	27,000		

DISTRIBUTION OF POPULATION			
	1931	1941	1944
Metropolitan counties	1,377,000	1,535,000	1,672,000
Other urban counties	1,358,000	1,522,000	1,571,000
Rural non-farm counties	69,000	91,000	84,000
Farm counties	627,000	639,000	627,000

The greatest density of population is along the lower lakes.
Households, 969,267.
Average family has 2.93 children.

PROVINCIAL INCOME		
Total	\$3,266,000,000	(40.4%)
Farm	\$ 410,000,000	(23.4%)
Manufacturing	\$2,817,400,000	(50 %)
Per capita	\$824	(\$675)
Provincial Government	\$117,483,000	
Number wage earners—		
1939	608,000	(39 %)
1945	879,000	(40 %)
Average wage	\$1,646	(\$1,288)

SALES		
Retail sales	\$1,368,000,000	(41.3%)
Per capita retail sales (1st)	\$362	(\$288)
Retail outlets		45,453

STANDARDS OF LIVING		
(Percentage of Provincial population)		
Electric meters	17 %	(14%)
Telephones	19 %	(14%)
Automobiles, 586,036	15.5%	(10%)
Home building permits, 1945		9,019
Family allowances, one month		\$5,584,000

RACIAL ORIGINS
British, 80%; French, 10%.

RADIO HOMES	759,135
POTENTIAL LISTENERS	2,978,779

CJBQ—Belleville

FOUNDED: July, 1946
FREQUENCY: 1230 kcs.
POWER: 250 watts
REPRESENTATIVE: H. N. Stovin & Co.
STATION MANAGER: W. H. Stovin
COMMERCIAL MANAGER: Thos. V. Wilkinson
NEWS SERVICE: P.N.
REMOTE FACILITIES: Yes
F.M. APPLICATION: No
STUDIO LOCATION: Belleville, Ont.

CKPC—Brantford

OWNER AND OPERATOR: Mrs. Florence Buchanan
FOUNDED: 1923
FREQUENCY: 1380 kcs.
POWER: 100 watts
POWER INCREASE PENDING: 1000 watts
REPRESENTATIVE: Jas. L. Alexander & Co., Canada
NETWORK AFFILIATION: CBC Dominion Supplementary
MANAGING DIRECTOR: Mrs. Florence Buchanan
STATION MANAGER: Hugh Bremner
CHIEF ENGINEER: Alfred Teague
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICES: World; U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
SCRIPT SERVICE: National Research Bureau
MEMBER B.B.M.: No
MEMBER C.A.B.: No
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 7:30 to 12 p.m.;
 Sundays, 8:45 a.m. to 12 p.m.

CKPC (Cont.)

STUDIO LOCATION: 49-51 Colborne St., Brantford, Ont.
TRANSMITTER LOCATION: Glebe Property, Ont.
BASE RATE: \$40.00
POLITICAL BROADCASTING: Takes single time Class "A"

CFJM—Brockville

OWNER AND OPERATOR: Eastern Ontario Broadcasting Co. Ltd.
FOUNDED: 1941
FREQUENCY: 1450 kcs.
POWER: 250 watts
REPRESENTATIVES: Jas. L. Alexander, Canada; Adam Young Jr. Inc., U.S.A.
NETWORK AFFILIATION: CBC Dominion
STATION MANAGER: Ross Wright
PRODUCTION MANAGER: L. Hamilton
CHIEF ENGINEER: G. W. Andrews
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICES: Standard; U.T.S.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 11:15 p.m.;
 Sundays, 9 a.m. to 11:15 p.m.
STUDIO LOCATION: Revere Hotel, Brockville, Ont.
TRANSMITTER LOCATION: No. 2 Highway, East
BASE RATE: \$35.00
POLITICAL BROADCASTING: Takes single time Class "A"

CFCO—Chatham

OWNER AND OPERATOR: John Beardall
FOUNDED: 1926
FREQUENCY: 630 kcs.
POWER: 100 watts
REPRESENTATIVE: Horace N. Stovin & Co.
POWER INCREASE PENDING: 1000 watts
DATE OF POWER INCREASE: June 1st, 1946
NETWORK AFFILIATION: CBC Dominion Basic
STATION MANAGER: John Beardall
COMMERCIAL MANAGER: P. A. Kirkey
PRODUCTION MANAGER: P. A. Kirkey
CHIEF ENGINEER: Gordon Brooks
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICE: 8,000 recordings
TRANSCRIPTION FACILITIES: Heavy duty turntables—
 33 1/3 and 78 r.p.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7:15 a.m. to 11:30
 p.m.; Sundays, 9 a.m. to 11:30 p.m.
STUDIO LOCATION: William Pitt Hotel, Chatham, Ont.
TRANSMITTER LOCATION: William Pitt Hotel, Chatham,
 Ont.
BASE RATE: \$30.00
POLITICAL BROADCASTING: Takes single time Class "A"

CKSF—Cornwall

OWNER AND OPERATOR: Standard-Freholder Ltd.
FOUNDED: February 15th, 1945
FREQUENCY: 1230 kcs.
POWER: 250 watts
REPRESENTATIVE: Horace N. Stovin & Co., Canada
NETWORK AFFILIATION: Supplementary Dominion CBC
STATION MANAGER: H. Harrison Flint
COMMERCIAL MANAGER: H. Harrison Flint
PRODUCTION MANAGER: E. Norman Bailey

CHIEF ENGINEER: Mahlon Clark
NEWS SERVICE: P.N.
TRANSCRIPTION SERVICE: World
TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
STUDIO LOCATION: 36 Pitt Street, Cornwall, Ont.
TRANSMITTER LOCATION: Toll Gate Road, Township of
 Cornwall, Ont.
BASE RATE: \$40.00
POLITICAL BROADCASTING: Takes single time Class "A"

CKFI—Fort Frances

OWNER AND OPERATOR: John M. Reid
FOUNDED: November 11, 1944
FREQUENCY: 1340 kcs.
POWER: 250 watts
REPRESENTATIVES: National Broadcast Sales, Toronto
 and Montreal; A. J. Messner, Winnipeg; Adam J. Young
 Jr. Inc., U.S.A.
NETWORK AFFILIATION: CBC Trans-Canada Supple-
 mentary
STATION MANAGER: John M. Reid
PRODUCTION MANAGER: J. G. McLaren
CHIEF ENGINEER: R. E. Martin
NEWS SERVICE: B.U.P.
TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.
SCRIPT SERVICE: R.W.L.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Where physical lines exist
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 11 p.m.;
 Sundays, 8 a.m. to 11 p.m.
STUDIO LOCATION: Wells Bldg., 240 Scott Street, Fort
 Frances, Ont.
TRANSMITTER LOCATION: Pither's Point Park—2 miles
 east of Fort Frances
BASE RATE: \$40.00
POLITICAL BROADCASTING: Takes single time Class "A"

CKPR—Fort William

OWNER AND OPERATOR: H. F. Dougall
FOUNDED: February, 1931
FREQUENCY: 580 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts
REPRESENTATIVES: Radio Representatives, Toronto and
 Montreal; H. N. Stovin Co., Winnipeg; All-Canada
 Radio Facilities, Canada, Vancouver; Howard H. Wilson,
 U.S.A.
NETWORK AFFILIATION: CBC Trans-Canada Basic
STATION MANAGER: T. R. Morrow
CHIEF ENGINEER: T. Ross
NEWS SERVICE: P.N.
TRANSCRIPTION SERVICES: NBC Thesaurus; U.T.S.
TRANSCRIPTION FACILITIES: Double turntables, 78 and
 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Wherever physical lines exist
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 11
 p.m.; Sundays, 11 a.m. to 10:30 p.m.
STUDIO LOCATION: Radio Hall, Fort William, Ont.
TRANSMITTER LOCATION: Memorial Avenue, Port
 Arthur, Ont.
BASE RATE: \$60.00
POLITICAL BROADCASTING: Takes single time Class "A"

CHML—Hamilton

OWNER AND OPERATOR: K. D. Soble
FOUNDED: May, 1927
FREQUENCY: 900 kcs.
POWER: 5,000 Day; 1,000 Night
REPRESENTATIVES: H. N. Stovin & Co., Montreal; Metropolitan Broadcasting Service, Toronto, Canada; Adam J. Young Jr. Inc., U.S.A.
NETWORK AFFILIATION: CBC Dominion Supplementary
STATION MANAGER: K. D. Soble
CHIEF ENGINEER: C. H. Rutledge
NEWS SERVICES: B.U.P.; Special Sport Wire
TRANSCRIPTION SERVICES: U.T.S.; Associated; Standard
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
SCRIPT SERVICES: Standard; Associated; United Library
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
STUDIO LOCATION: Pigott Bldg., Hamilton, Ont.
TRANSMITTER LOCATION: Aldershot, Ont.
BASE RATE: \$100.00
POLITICAL BROADCASTING: Takes single time Class "A" rates

CKOC—Hamilton

OWNER AND OPERATOR: Wentworth Radio Broadcasting Co. Ltd.
FOUNDED: May, 1922
FREQUENCY: 1150 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5,000 watts
DATE OF POWER INCREASE: June 1st, 1946
REPRESENTATIVES: All-Canada Radio Facilities, Canada; Weed and Co., U.S.A.
NETWORK AFFILIATION: CBC Trans-Canada
STATION MANAGER: W. T. Cranston
COMMERCIAL MANAGER: Orin Botsford
PRODUCTION MANAGER: J. Lyman Potts
CHIEF ENGINEER: Les Horton
NEWS SERVICE: Canadian Press
TRANSCRIPTION SERVICES: World; NBC Thesaurus; Langworth
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
SCRIPT SERVICES: National Research Bureau; Radio Idea Library
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 6 a.m. to 1 a.m.; Sundays, 9 a.m. to 1 a.m.
STUDIO LOCATION: Wentworth Bldg., Hamilton, Ont.
TRANSMITTER LOCATION: Cherry Beach, Ont.
BASE RATE: \$90.00
POLITICAL BROADCASTING: Takes single time Class "A" rates

CJRL—Kenora

OWNER AND OPERATOR: Kenora Broadcasting Company
FOUNDED: April 1st, 1938
FREQUENCY: 1220 kcs.
POWER: 1000 watts
REPRESENTATIVES: Horace N. Stovin & Co., Canada; Adam J. Young Jr. Inc., U.S.A.
NETWORK AFFILIATION: CBC Dominion Basic
STATION MANAGER: H. G. Clark
COMMERCIAL MANAGER: H. G. Clark
PRODUCTION MANAGER: M. C. Cooke
CHIEF ENGINEER: P. J. Whitebread

NEWS SERVICE: P.N.
TRANSCRIPTION SERVICE: U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
SCRIPT SERVICE: R.W.L.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 11 p.m.; Sundays, 9:30 a.m. to 11 p.m.
STUDIO LOCATION: Hotel Kenricia, Kenora, Ont.
TRANSMITTER LOCATION: Jaffray Township, Ont.
BASE RATE: \$35.00
POLITICAL BROADCASTING: Takes single time Class "A" rates

CFRC—Kingston

OWNER AND OPERATOR: Queen's University
FREQUENCY: 1490 kcs.
POWER: 100 watts
STATION MANAGER: Dr. W. E. McNeill
STUDIO ADDRESS: Queen's University, Kingston, Ont.
DOES NOT SELL COMMERCIAL TIME

CKWS—Kingston

OWNER AND OPERATOR: Allied Broadcasting Corp. Ltd.
FOUNDED: September, 1942
FREQUENCY: 960 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts
DATE OF POWER INCREASE: 1946
REPRESENTATIVES: National Broadcast Sales, Canada; Donald Cooke Inc., U.S.A.
NETWORK AFFILIATION: CBC Trans-Canada Basic
STATION MANAGER: Roy W. Hoff
PRODUCTION MANAGER: Charles Millar
CHIEF ENGINEER: Burt Coy
NEWS SERVICE: P.N.
TRANSCRIPTION SERVICES: Thesaurus; Standard; Langworth
TRANSCRIPTION FACILITIES: Vertical and Lateral
SCRIPT SERVICE: Radio Idea Library
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 12:15 p.m.; Sundays, 9 a.m. to 11:45 p.m.
STUDIO LOCATION: Whig-Standard Bldg., Kingston, Ont.
TRANSMITTER LOCATION: Wolfe Island, Ont.
BASE RATE: \$70.00
POLITICAL BROADCASTING: Takes single time Class "A"

CJKL—Kirkland Lake

OWNER AND OPERATOR: Northern Broadcasting and Publishing Ltd.
FOUNDED: March, 1934
FREQUENCY: 560 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts
DATE OF POWER INCREASE: 1946
REPRESENTATIVES: National Broadcast Sales, Canada; Donald Cooke, Inc., U.S.A.
NETWORK AFFILIATION: CBC Trans-Canada Basic
STATION MANAGER: Brian Shellon
PRODUCTION MANAGER: Jas. Kirkpatrick
CHIEF ENGINEER: Thos. Watson
NEWS SERVICE: P.N.
TRANSCRIPTION SERVICES: Thesaurus; Langworth; U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.

CJKL (Cont.)

SCRIPT SERVICES: Radio Idea Library
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7:15 a.m. to 12 mid.;
 Sundays, 9 a.m. to 12 mid.
STUDIO LOCATION: 22 Government Road West, Kirkland
 Lake, Ont.
TRANSMITTER LOCATION: Dane, Ont.
BASE RATE: \$60.00
POLITICAL BROADCASTING: Takes single time Class "A"

CKCR—Kitchener

OWNERS: W. C. Mitchell and G. Liddle
FOUNDED: 1928
FREQUENCY: 1490 kes.
POWER: 250 watts
POWER INCREASE APPLIED FOR: 1000 or 5000 watts
REPRESENTATIVE: C. W. Wright, Canada
NETWORK AFFILIATION: CBC Dominion Supplementary
STATION MANAGER: W. C. Mitchell
PRODUCTION MANAGER: Ed Manning
CHIEF ENGINEER: Ion Hartman
NEWS SERVICE: Canadian Press
TRANSCRIPTION SERVICE: U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 11 p.m.;
 Sundays, 8:45 a.m. to 11 p.m.
STUDIO LOCATION: Waterloo Trust Bldg., Kitchener, Ont.
TRANSMITTER LOCATION: Kitchener, Ont.
BASE RATE: \$40.00
POLITICAL BROADCASTING: Takes single time Class "A"

CFPL—London

OWNER AND OPERATOR: London Free Press Printing Co.
FOUNDED: 1922
FREQUENCY: 1570 kes.
POWER: 5000 watts
REPRESENTATIVES: Horace N. Stovin & Co., Montreal
 and Toronto; Joseph Hershey McGilvra, U.S.A.
NETWORK AFFILIATION: CBC Dominion
STATION MANAGER: D. J. A. Wright
COMMERCIAL MANAGER: M. T. Brown
PRODUCTION MANAGER: D. J. A. Wright
CHIEF ENGINEER: J. C. Warder
NEWS SERVICES: Press News
TRANSCRIPTION SERVICES: Thesaurus; World
TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.
SCRIPT SERVICE: R. W. L. Scripts
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 11:30 p.m.;
 Sundays, 9:30 to 11:30 p.m.
STUDIO LOCATION: 442 Richmond St., London, Ont.
TRANSMITTER LOCATION: Sixth Concession, Westmin-
 ster Township, Ont.
BASE RATE: \$80.00
POLITICAL BROADCASTING: Takes single time Class "A"

CFCH—North Bay

OWNER AND OPERATOR: Northern Broadcasting and
 Publishing Ltd.
FOUNDED: February, 1931
FREQUENCY: 600 kes.
POWER: 100 watts
POWER INCREASE PENDING: 5000 watts
DATE OF POWER INCREASE: 1946
REPRESENTATIVES: National Broadcasting Sales, Can-
 ada; Donald Cooke Inc., U.S.A.
NETWORK AFFILIATION: CBC Basic Trans-Canada
STATION MANAGER: Cliff O. Pickrem
PRODUCTION MANAGER: Phil Clayton
CHIEF ENGINEER: Jack Barnaby
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: Langworth; Thesaurus;
 U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.
SCRIPT SERVICES: Radio Idea Library
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7:45 a.m. to 12:10
 a.m.; Sundays, 8:45 a.m. to 11:30 p.m.
STUDIO LOCATION: Main Street, North Bay, Ont.
TRANSMITTER LOCATION: North Bay, Ont.
BASE RATE: \$40.00
POLITICAL BROADCASTING: Takes single time Class "A"

CFOR—Orillia

OWNER AND OPERATOR: Gordon E. Smith
FOUNDED: Sept. 1st, 1945
FREQUENCY: 1450 kes.
POWER: 250 watts
POWER INCREASE PENDING: Yes
DATE OF POWER INCREASE: 1946
REPRESENTATIVES: Horace N. Stovin & Co., Canada;
 Adam Young Jr., Inc., U.S.A.
NETWORK AFFILIATION: CBC Dominion Supplementary
STATION MANAGER: Gordon E. Smith
COMMERCIAL MANAGER: R. E. Waters
PRODUCTION MANAGER: Hal Vaughan
CHIEF ENGINEER: J. D. McBride
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICES: U.T.S.; N.B.C. Thesaurus
TRANSCRIPTION FACILITIES: Lateral—78 and 33 1/3
 r.p.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Where lines available; Mobile Unit
 CH5Q
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 10 p.m.;
 Sundays, 9 a.m. to 10 p.m.
STUDIO LOCATION: Orillia, Ont.
TRANSMITTER LOCATION: West Street, Orillia, Ont.
BASE RATE: \$35.00
POLITICAL BROADCASTING: Takes single time Class "A"

CKDO—Oshawa

OWNER AND OPERATOR: Oshawa Broadcasting Co. Ltd.
FOUNDED: February 15th, 1946
FREQUENCY: 1240 kes.
POWER: 100 watts
REPRESENTATIVE: Jas. L. Alexander
STATION MANAGER: George M. Elliott
NEWS SERVICE: P.N.
TRANSCRIPTION SERVICE: Thesaurus
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
STUDIO LOCATION: Genosha Hotel, Oshawa, Ont.

CBO—Ottawa

OWNER AND OPERATOR: Canadian Broadcasting Corp.
FOUNDED: Nov. 2, 1936
FREQUENCY: 910 kcs.
POWER: 1000 watts
REPRESENTATIVE: CBC
NETWORK AFFILIATION: CBC Trans-Canada
STATION MANAGER: Chas. P. Wright
COMMERCIAL MANAGER: E. A. Weir, Toronto
CHIEF ENGINEER: Maxted Gilbert
NEWS SERVICES: C.P.; B.U.P.
TRANSCRIPTION FACILITIES: Modern reproduction equipment—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 12:03 a.m.; Sundays, 9 a.m. to 12:03 a.m.
STUDIO LOCATION: Chateau Laurier, Ottawa, Ont.
TRANSMITTER LOCATION: Hawthorne, Ont.
BASE RATE: \$80.00

CKCO—Ottawa

OWNER AND OPERATOR: Dr. G. M. Geldert
FOUNDED: March 20th, 1924
FREQUENCY: 1310 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts
REPRESENTATIVES: C. W. Wright, Canada; J. H. McGillvra, U.S.A.
NETWORK AFFILIATION: CBC Dominion
STATION MANAGER: Dr. G. M. Geldert
PRODUCTION MANAGER: Bob Brazil
CHIEF ENGINEER: W. H. McLellan
TRANSCRIPTION SERVICES: Associated; Langworth
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: No
REMOTE FACILITIES: Yes
F.M. APPLICATION: No
OPERATING SCHEDULE: Week days, 8 a.m. to 11 p.m.; Sundays, 12 noon to 11 p.m.
STUDIO LOCATION: 272 Somerset St. West, Ottawa, Ont.
TRANSMITTER LOCATION: Aylmer Road, Que.
BASE RATE: \$70.00
POLITICAL BROADCASTING: Takes single time Class "A"

—Ottawa

OWNER: Frank Ryan
 (Call letters not known, no further information received at press time).

CFOS—Owen Sound

OWNER AND OPERATOR: Grey and Bruce Broadcasting Company Ltd.
FOUNDED: March 1st, 1940
FREQUENCY: 1400 kcs.
POWER: 1000 watts
REPRESENTATIVE: Horace N. Stovin & Company
NETWORK AFFILIATION: CBC Dominion Supplementary
STATION MANAGER: Ralph T. Snelgrove
COMMERCIAL MANAGER: William Hawkins
PRODUCTION MANAGER: Denys Ferry
CHIEF ENGINEER: William Vallins
NEWS SERVICE: P.N.
TRANSCRIPTION SERVICE: World
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: To 25 public places in city of Owen Sound
F.M. APPLICATION: Yes

OPERATING SCHEDULE: Week days, 7:45 a.m. to 9:15 p.m.; Sundays, 8:45 a.m. to 9:15 p.m.
STUDIO LOCATION: 904 Second Ave. East, Owen Sound, Ont.
TRANSMITTER LOCATION: Sydenham Township, Highway 6 and 10
BASE RATE: \$35.00
POLITICAL BROADCASTING: Takes single time Class "A"

CHOV—Pembroke

OWNER AND OPERATOR: Ottawa Valley Broadcasting Company
FOUNDED: August, 1942
FREQUENCY: 1340 kcs.
POWER: 250 watts
POWER INCREASE PENDING: 5000 watts
REPRESENTATIVES: H. N. Stovin & Co., Canada; Adam Young Jr. Inc., U.S.A.
NETWORK AFFILIATION: CBC Dominion Basic
STATION MANAGER: E. G. Archibald
COMMERCIAL MANAGER: W. J. Montaigne
CHIEF ENGINEER: Edmund Schmidt
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICE: Thesaurus
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 11:15 p.m.; Sundays, 10:45 a.m. to 11:15 p.m.
STUDIO LOCATION: Pembroke, Ont.
TRANSMITTER LOCATION: Highway 17, Pembroke, Ont.
BASE RATE: \$35.00
POLITICAL BROADCASTING: Takes Class "A" rates; no serial discount

CHEX—Peterboro

OWNER AND OPERATOR: Peterboro Broadcasting Co. Ltd.
FOUNDED: April, 1942
FREQUENCY: 1430 kcs.
POWER: 1000 watts
REPRESENTATIVES: National Broadcast Sales, Canada; Donald Cooke Inc., U.S.A.
NETWORK AFFILIATION: CBC Dominion Basic
STATION MANAGER: Harold Burley
PRODUCTION MANAGER: Karl Monk
CHIEF ENGINEER: Bert Crump
NEWS SERVICE: P.N.
TRANSCRIPTION SERVICES: Thesaurus; U.T.S.; Langworth
TRANSCRIPTION FACILITIES: Vertical and Lateral
SCRIPT SERVICE: Radio Idea Library
MEMBER B.B.M.: No
MEMBER C.A.B.: No
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 11:15 p.m.; Sundays, 10 a.m. to 11:15 p.m.
STUDIO LOCATION: Examiner Bldg., Peterboro, Ont.
TRANSMITTER LOCATION: Otouabee Township, Ont.
BASE RATE: \$50.00
POLITICAL BROADCASTING: Takes single time Class "A"

CFPA—Port Arthur

OWNER AND OPERATOR: Ralph H. Parker
FOUNDED: Sept. 3rd, 1944
FREQUENCY: 1230 kcs.
POWER: 250 watts
REPRESENTATIVES: National Broadcast Sales, Toronto and Montreal; All-Canada Radio Facilities, Western

CFPA (Cont.)

Canada; Weed and Company, U.S.A.
NETWORK AFFILIATION: CBC Dominion
STATION MANAGER: Ralph H. Parker
COMMERCIAL MANAGER: Paul MacGowan
PRODUCTION MANAGER: Edison Gunn
TRANSCRIPTION SERVICES: Standard; Langworth
TRANSCRIPTION FACILITIES: Lateral—78 and 33 1/3 r.p.m.
SCRIPT SERVICE: National Research
MEMBER B.B.M.: Yes
MEMBER C.A.B.: No
REMOTE FACILITIES: Wherever physical lines exist
F.M. APPLICATION: Yes
STUDIO LOCATION: Public Utilities Bldg., Port Arthur, Ont.
TRANSMITTER LOCATION: 14th Ave., Port Arthur, Ont.
BASE RATE: \$50.00
POLITICAL BROADCASTING: Takes single time Class "A"

CKTB—St. Catharines

OWNER AND OPERATOR: The Niagara District Broadcasting Co., Ltd.
FOUNDED: November, 1933
FREQUENCY: 1550 kcs.
POWER: 1000 watts
REPRESENTATIVES: National Broadcast Sales, Canada; J. H. McGillvra Inc., U.S.A.
NETWORK AFFILIATION: CBC Dominion Supplementary
STATION MANAGER: W. B. C. Burgoyne
COMMERCIAL MANAGER: Vincent A. Lococo
PRODUCTION MANAGER: Kenneth Ardill
CHIEF ENGINEER: William Allen
NEWS SERVICE: P.N.
TRANSCRIPTION SERVICE: U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral — 78 and 33 1/3 r.p.m.
SCRIPT SERVICE: C.A.P.A.C.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 12 mid.; Sundays, 8 a.m. to mid.
STUDIO LOCATION: 12 Yates St., St. Catharines, Ont.
TRANSMITTER LOCATION: Lakeshore Road
BASE RATE: \$50.00
POLITICAL BROADCASTING: Takes single time Class "A"

CHOK—Sarnia

MANAGER: Claude R. Irvine
REPRESENTATIVES: National Broadcast Sales, Canada; Donald Cooke, U.S.A.
TRANSCRIPTION SERVICE: NBC Thesaurus; Standard
 (No further information received at press time).

CJIC—Sault Ste. Marie

OWNER AND OPERATOR: J. G. Hyland
FOUNDED: October 15th, 1934
FREQUENCY: 1490 kcs.
POWER: 250 watts
REPRESENTATIVES: J. L. Alexander, Canada; J. H. McGillvra, U.S.A.
NETWORK AFFILIATION: CBC Trans-Canada
STATION MANAGER: J. G. Hyland
PRODUCTION MANAGER: Basil Scully
CHIEF ENGINEER: I. Marinelli
NEWS SERVICE: P.N.
TRANSCRIPTION SERVICES: World; Thesaurus; U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
SCRIPT SERVICE: Radio Idea Library
MEMBER B.B.M.: No

MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 11:30 p.m.; Sundays, 9 a.m. to 11:30 p.m.
STUDIO LOCATION: Windsor Hotel, Sault Ste. Marie, Ont.
TRANSMITTER LOCATION: Korah Township, Ont.
BASE RATE: \$40.00
POLITICAL BROADCASTING: Takes single time Class "A" rates

CJCS—Stratford

OWNER AND OPERATOR: F. M. Squires
FREQUENCY: 1240 kcs.
POWER: 100 watts
REPRESENTATIVES: All-Canada Radio Facilities Ltd., Canada; Weed & Co., U.S.A.
STATION MANAGER: F. M. Squires
CHIEF ENGINEER: George Hildebrand
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICE: United
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 10:30 p.m.; Sundays, 10:30 a.m. to 10:30 p.m.
STUDIO LOCATION: Windsor Hotel, Stratford, Ont.
TRANSMITTER LOCATION: Stratford, Ont.
BASE RATE: \$30.00
POLITICAL BROADCASTING: Takes single time Class "A" rates

CHNO—Sudbury

OWNER AND OPERATOR: Sudbury Broadcasting Co. Ltd.
PRESIDENT: Senator J. R. Hurtubise
 (No further information received at press time).

CKSO—Sudbury

OWNER AND OPERATOR: W. E. Mason
FOUNDED: August 21st, 1936
FREQUENCY: 790 kcs.
POWER: 5000 watts
REPRESENTATIVES: All-Canada Radio Facilities, Canada; Weed & Co., U.S.A.
NETWORK AFFILIATION: CBC Trans-Canada
GENERAL MANAGER: W. J. Woodill
COMMERCIAL MANAGER: W. J. Woodill
PRODUCTION MANAGER: Bill Acheson
CHIEF ENGINEER: Jas. McRae
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICES: Thesaurus; World
TRANSCRIPTION FACILITIES: Vertical and Lateral — 78 and 33 1/3 r.p.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: No
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 11:30 p.m.; Sundays, 8:30 to 11:30 p.m.
STUDIO LOCATION: 21 Elgin Street, Sudbury, Ont.
TRANSMITTER LOCATION: Trans-Canada Highway—3 1/2 miles from Sudbury
BASE RATE: \$80.00
POLITICAL BROADCASTING: Takes single time Class "A" rates

CKGB—Timmins

OWNER AND OPERATOR: Northern Broadcasting and Publishing Ltd.
FOUNDED: December, 1933
FREQUENCY: 1470 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts

(Cont. Next Page)

CKGB (Cont.)

DATE OF POWER INCREASE: 1946
REPRESENTATIVES: National Broadcast Sales, Canada; D. Cooke Inc., U.S.A.
NETWORK AFFILIATION: CBC Trans-Canada
STATION MANAGER: Harvey Freeman
CHIEF ENGINEER: Ernest Mott
NEWS SERVICE: P.N.
TRANSCRIPTION SERVICES: Thesaurus; Langworth; U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral — 78 and 33 1/3 r.p.m.
SCRIPT SERVICE: Radio Idea Library
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to mid.; Sundays, 8:30 a.m. to 11:30 p.m.
STUDIO LOCATION: Thomson Bldg., Timmins, Ont.
TRANSMITTER LOCATION: 2 1/2 miles west of Timmins
BASE RATE: \$60.00
POLITICAL BROADCASTING: Takes single time Class "A" rates

CBL—Toronto

OWNER AND OPERATOR: Canadian Broadcasting Corp.
FOUNDED: Dec. 25th, 1937
FREQUENCY: 740 kcs.
POWER: 50,000 watts
REPRESENTATIVE: CBC
NETWORK AFFILIATION: CBC Trans-Canada; NBC
STATION MANAGER: H. J. Boyle
COMMERCIAL MANAGER: E. A. Weir

PRODUCTION MANAGER: J. M. Kannawin
CHIEF ENGINEER: H. Hilliard
NEWS SERVICE: CBC
TRANSCRIPTION FACILITIES: Modern reproduction equipment — 78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 12:03 a.m.; Sundays, 9 a.m. to 12:03 a.m.
STUDIO LOCATION: 354 Jarvis St., Toronto
TRANSMITTER LOCATION: Hornby, Ont.
BASE RATE: \$300.00

CFRB—Toronto

OWNER AND OPERATOR: Rogers Radio Broadcasting Company Ltd.
FOUNDED: Feb. 19, 1927
FREQUENCY: 860 kcs.
POWER: 10,000 watts
REPRESENTATIVES: All-Canada Radio Facilities, Canada; Adam J. Young Jr., Inc., U.S.A.
NETWORK AFFILIATION: Columbia Broadcasting System
PRESIDENT: Harry Sedgwick
STATION MANAGER: Lloyd Moore
PROGRAM MANAGER: Wes McKnight
CHIEF STUDIO ENGINEER: J. L. Sharpe
CHIEF TRANSMITTER ENGINEER: James Cooper
TRANSCRIPTION SERVICES: NBC Thesaurus; Associated; Langworth
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Experimental

RCA Victor

Leads the Field

for

HIGHEST FIDELITY RECORDINGS
AND SERVICE




RCA VICTOR RECORDING STUDIOS

TORONTO: Royal York Hotel
Adelaide 3091

MONTREAL: 1050 Lacasse St.
Wellington 3671

CFRB (Cont.)

OPERATING SCHEDULE: Week days, 6 a.m. to 12:35 a.m.;
Sundays, 9 a.m. to 12:35 a.m.
STUDIO LOCATION: 37 Bloor St. W., Toronto
TRANSMITTER LOCATION: Aurora, Ont.
BASE RATE: \$190.00
POLITICAL BROADCASTING: At regular commercial rates

CHUM—Toronto

OWNER AND OPERATOR: York Broadcasters Ltd.
FOUNDED: January, 1945
FREQUENCY: 1050 kes.
POWER: 1000 watts
REPRESENTATIVES: Radio Representatives Ltd., Canada;
Weed & Co., U.S.A.
PRESIDENT: John H. Part
COMMERCIAL MANAGER: Roly Ford
PRODUCTION MANAGER: R. A. McDougal
CHIEF ENGINEER: Aurel Bolsvert
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICES: Langworth; Standard;
U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral—78
and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: No
OPERATING SCHEDULE: Daily—Local sunrise to local
sunset
STUDIO LOCATION: 21 Dundas Square, Toronto
TRANSMITTER LOCATION: North York, Ont.
BASE RATE: \$100.00
POLITICAL BROADCASTING: Rates on request

CJBC—Toronto

OWNER AND OPERATOR: Canadian Broadcasting Corp.
FOUNDED: Nov. 2, 1936
FREQUENCY: 1010 kes.
POWER: 5000 watts
REPRESENTATIVE: CBC
NETWORK AFFILIATIONS: CBC Dominion; ABC
STATION MANAGER: H. G. Walker
COMMERCIAL MANAGER: E. A. Weir
PRODUCTION MANAGER: J. M. Kannawin
CHIEF ENGINEER: H. Hillard
NEWS SERVICES: C.P.; B.U.P.
TRANSCRIPTION FACILITIES: Modern reproduction
equipment—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 12:03 a.m.;
Sundays, 9 a.m. to 12:03 a.m.
STUDIO LOCATION: 354 Jarvis St., Toronto
TRANSMITTER LOCATION: R.R. 1, Islington, Ont.
BASE RATE: \$140.00

CKEY—Toronto

OWNER AND OPERATOR: Toronto Broadcasting Co. Ltd.
FOUNDED: August 28th, 1944
FREQUENCY: 580 kes.
POWER: 5000 watts—day; 1000 watts—night
REPRESENTATIVES: National Broadcast Sales, Canada;
Don Cooke Inc., U.S.A.
NETWORK AFFILIATION: CBC Dominion; NBC; ABC;
Mutual
STATION MANAGER: J. K. Cooke

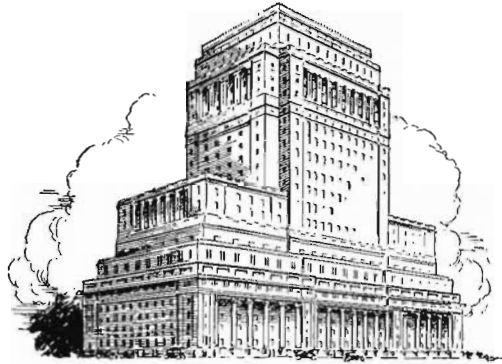
COMMERCIAL MANAGER: Geo. Bell
PRODUCTION MANAGER: Ed Houston
CHIEF ENGINEER: E. O. Swan
NEWS SERVICES: B.U.P.; Canadian Press; Press News;
Associated Press
TRANSCRIPTION SERVICES: World Broadcast; Langworth
TRANSCRIPTION FACILITIES: Double turntables—78 and
33 1/3 r.p.m.
SCRIPT SERVICES: World Broadcast; Langworth
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: 24 hours daily
STUDIO LOCATION: 444 University Ave., Toronto
TRANSMITTER LOCATION: Scarboro, Ont.
BASE RATE: \$180.00

CKLW—Windsor

OWNER AND OPERATOR: Western Ontario Broadcasting
Co. Ltd.
FOUNDED: April 30th, 1932
FREQUENCY: 800 kes.
POWER: 5000 watts
REPRESENTATIVE: Horace N. Stovin & Co., Canada
NETWORK AFFILIATION: CBC Basic; Mutual
MANAGING DIRECTOR: J. E. Campeau
COMMERCIAL MANAGER: R. E. Jones
PRODUCTION MANAGER: Frank Burke
CHIEF ENGINEER: W. J. Carter
NEWS SERVICES: B.U.P.; P.N.; I.N.S.
TRANSCRIPTION SERVICES: World; NBC Thesaurus;
U.T.S.; Langworth
TRANSCRIPTION FACILITIES: Double turntable
equipment—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: No
OPERATING SCHEDULE: 24 hours daily
STUDIO LOCATION: Guaranty Trust Bldg., Windsor, Ont.
TRANSMITTER LOCATION: Sandwich South, Ont.
BASE RATE: \$160.00
POLITICAL BROADCASTING: Takes single time Class "A"

CKNX—Wingham

OWNER AND OPERATOR: W. T. Cruickshank
FOUNDED: February 20th, 1926
FREQUENCY: 920 kes.
POWER: 1000 watts
POWER INCREASE PENDING: 5000 watts
DATE OF POWER INCREASE: 1946
REPRESENTATIVES: J. L. Alexander, Canada
NETWORK AFFILIATION: CBC Dominion
STATION MANAGER: W. T. Cruickshank
COMMERCIAL MANAGER: Frank Johnson
PRODUCTION MANAGER: Tom Rafferty
CHIEF ENGINEER: Scott Reld
NEWS SERVICE: B.U.P.
TRANSCRIPTION SERVICES: Thesaurus; Cole
TRANSCRIPTION FACILITIES: Vertical and Lateral—78
and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 11:15
p.m.; Sundays, 10 a.m. to 11:15 p.m.
STUDIO LOCATION: Field Building, Wingham, Ont.
TRANSMITTER LOCATION: No. 4 Highway
BASE RATE: \$50.00
POLITICAL BROADCASTING: Takes single time Class "A"



The Sun Life Building in Montreal typifies the widespread business activity of Quebec Province.

WE PLAN AND PRODUCE RADIO PROGRAMMES
IN EITHER ENGLISH OR FRENCH
FOR MANY OF CANADA'S LEADING ADVERTISERS

Among the many clients we have been privileged to serve have been:

John Labatt Limited,
Crown Diamond Paint Co. Ltd.,
Julius Kayser & Co. Ltd.,
Kraft Cheese Limited,
Lever Bros. Limited,
British American Oil Co. Ltd.,
Sterling Products Ltd.,
Colgate-Palmolive-Peet Co. Ltd.,
McColl-Frontenac Oil Co. Ltd.,
Quaker Oats Co. of Canada Ltd.,
T. H. Estabrooks Co. Ltd.,
Lamont-Corliss (Pond's).

Whether your market and audience is English or French, whether your sales effort is to be in Quebec Province or elsewhere in Canada or the United States, our experience and facilities will be of value to you in planning your radio advertising.



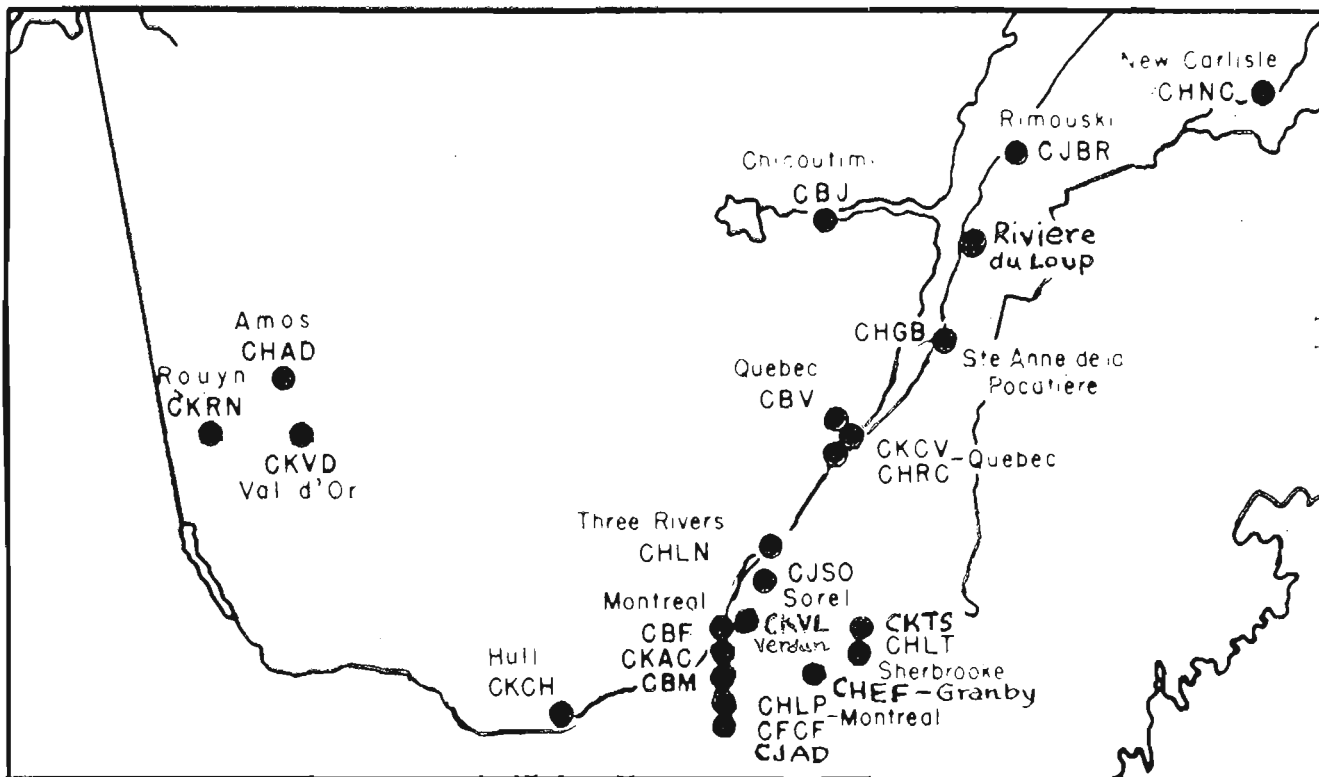
**RADIO PROGRAMME
PRODUCERS**
MONTREAL QUEBEC

150 Lancaster Avenue,
Buffalo, N.Y.

1440 ST. CATHERINE STREET WEST
MONTREAL, P.Q.

135 East 54th Street,
New York 22, N.Y.

Quebec



(Percentages of Canadian totals in brackets)

POPULATION

1931	(2nd)	2,875,000	(27.7%)
1941		3,332,000	(29.1%)
1944	(2nd)	3,492,000	(29.1%)
1951 (estimated)		3,897,000	(30.1%)
1961 (estimated)	(1st)	4,354,000	(31.2%)

PRINCIPAL CITIES

Montreal (Greater)	1,200,000	Lachine	20,000
Montreal (City)	903,000	St. Hyacinthe	17,000
Quebec	150,000	Chicoutimi	16,000
Trois Rivieres	42,000	Granby	14,000
Sherbrooke	35,000	St. John	13,600
Hull	33,000	Joliette	13,000
Outremont	30,000	Thetford Mines	13,000

DISTRIBUTION OF POPULATION

	1931	1941	1944
Metropolitan counties	1,191,000	1,341,000	1,449,000
Other urban counties	676,000	819,000	888,000
Rural non-farm counties	22,000	29,000	30,000
Farm counties	985,000	1,142,000	1,124,000

The highest urban percentage of population in Canada. Rural settlements concentrated along the St. Lawrence River, but with an average density per square mile, double the Canadian average.

Households, 663,426.
Average family has 4.06 children.

PROVINCIAL INCOME

Farm	\$ 216,000,000	(12.4%)
Manufacturing	\$2,333,000,000	(31.1%)
Per capita (3rd)	\$606	(\$675)
Number wage earners—		
1939	481,400	(31.1%)
1945	672,500	(30.6%)
Average wage (2nd)	\$1,463	(\$1,288)

SALES

Retail sales	\$ 777,000,000	(23.5%)
Per capita retail sales (5th)	\$233	(\$288)
Retail outlets		37,940

STANDARD OF LIVING

(Percentage of Provincial population)		
Electric meters	14.2%	(14%)
Telephones	11%	(14%)

RADIO HOMES	455,004
POTENTIAL LISTENERS	2,267,298

Automobiles, 171,369	5.2%	(10%)
Home building permits, 1945		7,156
Family allowances, one month		\$6,161,000

RACIAL ORIGINS

Over 80% French. About 400,000 speak English only, and one million are bilingual.

CHAD—Amos

(See CKRN—Rouyn, Que., for details)

CBJ—Chicoutimi

OWNER AND OPERATOR: Canadian Broadcasting Corp.

FOUNDED: Nov. 2, 1936

FREQUENCY: 1580 kes.

POWER: 1000 watts

REPRESENTATIVE: CBC

NETWORK AFFILIATION: CBC French; Trans-Canada; Dominion

STATION MANAGER: V. Fortin

COMMERCIAL MANAGER: Omer Renaud, Montreal

CHIEF ENGINEER: J. E. Roberts

NEWS SERVICES: C.P.; B.U.P.

TRANSCRIPTION FACILITIES: Modern reproduction equipment—78 and 33 1/3 r.p.m.

MEMBER B.B.M.: Yes

OPERATING SCHEDULE: Week days, 8 a.m. to 11:30 p.m.;
Sundays, 9 a.m. to 11:30 p.m.

STUDIO LOCATION: Chicoutimi, Que.

TRANSMITTER LOCATION: Chicoutimi, Que.

BASE RATE: \$40.00

CHEF—Granby

OWNER AND OPERATOR: Granby Broadcasting Company
FOUNDED: September, 1945
FREQUENCY: 1200 kcs.
POWER: 250 watts
POWER INCREASE PENDING OR APPLIED FOR: Yes
REPRESENTATIVE: All-Canada Radio Facilities, Canada
GENERAL MANAGER: Jacques A. Thivierge
COMMERCIAL MANAGER: Herve Marchand
CHIEF ENGINEER: Gerard Laliberte
NEWS SERVICES: P.N.; Canadian Press (English and French service)
TRANSCRIPTION SERVICE: World
MEMBER B.B.M.: No
MEMBER: C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: 6 a.m. to 12 mid.; Saturdays, 6 a.m. to 1 a.m.
STUDIO LOCATION: Granby, Que.

CKCH—Hull

OWNER AND OPERATOR: Syndicat d'Oeuvres Sociales
FOUNDED: June 16th, 1933
FREQUENCY: 1240 kcs.
POWER: 250 watts
POWER INCREASE PENDING: 1000 watts
DATE OF POWER INCREASE: 1946
REPRESENTATIVES: Radio Representatives Ltd., Canada; Howard H. Wilson, U.S.A.
NETWORK AFFILIATION: CBC French
STATION MANAGER: Raymond Benoit
COMMERCIAL MANAGER: Raymond Benoit

**The
 Ottawa
 Valley
 Market
 is over
 40%
 FRENCH**

An English-speaking salesman couldn't get close enough to the Ottawa-Hull market to be "turned down", let alone "sell". The reason: English isn't the prospects' language. That's why you see National advertisers in Le Droit. They know that the French language holds the key to sales in this rich territory. If you want to reach this productive market, speak French to the French with Le Droit, the Ottawa-Hull Valley's favourite daily for over quarter of a century.

LE DROIT

The only French Daily Published in Ontario

Serves the Ottawa Valley French Market

98 GEORGE STREET
 OTTAWA, ONT.

D. L. BOUFFORD
 112 YONGE ST., Toronto 1

OWNS AND OPERATES CKCH

PRODUCTION MANAGER: Raymond Benoit
CHIEF ENGINEER: Max Gebhardt
NEWS SERVICES: P.N.
TRANSCRIPTION SERVICES: Thesaurus
TRANSCRIPTION FACILITIES: Double turntables 78 and 33 1/3 r.p.m.
SCRIPT SERVICE: R.W.L.
MEMBER B.B.M.: Yes
MEMBER: C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: No
OPERATING SCHEDULE: Week days, 7:45 a.m. to 11:30 p.m.; Sundays, 8:55 a.m. to 11:30 p.m.
STUDIO LOCATION: 85 Champlain Ave., Hull, Que.
TRANSMITTER LOCATION: Chelsea Road, Hull, Que.
BASE RATE: \$50.00
POLITICAL BROADCASTING: Takes single time Class "A"

CBF—Montreal

OWNER AND OPERATOR: Canadian Broadcasting Corp.
FOUNDED: December 11th, 1937
FREQUENCY: 690 kcs.
POWER: 50,000 watts
REPRESENTATIVE: CBC
NETWORK AFFILIATION: CBC French; Trans-Canada; Dominion
STATION MANAGER: Jean Beaudet
COMMERCIAL MANAGER: O. Renard
CHIEF ENGINEER: E. D. Roberts
NEWS SERVICES: C.P.; B.U.P.
TRANSCRIPTION FACILITIES: Modern reproduction equipment—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 12:30 a.m.; Sundays, 9:00 a.m. to 12:03 a.m.
STUDIO LOCATION: 1231 St. Catherine St. West, Montreal
TRANSMITTER LOCATION: Vercheres, Que.
BASE RATE: \$250.00

CBM—Montreal

OWNER AND OPERATOR: Canadian Broadcasting Corp.
FOUNDED: Nov. 2, 1936
FREQUENCY: 940 kcs.
POWER: 5000 watts
REPRESENTATIVE: CBC
NETWORK AFFILIATION: CBC Trans-Canada
STATION MANAGER: Jean Beaudet
COMMERCIAL MANAGER: Omer Renaud
CHIEF ENGINEER: E. D. Roberts
NEWS SERVICES: C.P.; B.U.P.
TRANSCRIPTION FACILITIES: Modern reproduction equipment—78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 12:03 a.m.; Sundays 9 a.m. to 12:03 a.m.
STUDIO LOCATION: 1231 St. Catherine St., Montreal
TRANSMITTER LOCATION: Marieville, Que.
BASE RATE: \$150.00

CFCF—Montreal

OWNER AND OPERATOR: Canadian Marconi Co., Ltd.
FOUNDED: 1919
FREQUENCY: 600 kcs.
POWER: 500 watts
POWER INCREASE PENDING: 5000 watts
DATE OF POWER INCREASE: August, 1946
REPRESENTATIVE: All-Canada Radio Facilities Ltd., Canada; Weed & Co., U.S.A.
NETWORK AFFILIATION: Dominion Network; American Broadcasting Co.
STATION MANAGER: Jas. A. Shaw
COMMERCIAL MANAGER: P. E. Hiltz
PRODUCTION MANAGER: H. H. Hewetson
CHIEF ENGINEER: J. Gettenby

CFCF (Cont.)

NEWS SERVICES: B.U.P.; P.N.
 TRANSCRIPTION SERVICES: NBC Thesaurus
 TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.
 MEMBER B.B.M.: Yes
 MEMBER C.A.B.: Yes
 REMOTE FACILITIES: Yes
 F.M. LICENSE: Experimental FM—VE9CM
 STUDIO LOCATION: King's Hall Bldg., 1231 St. Catherine
 St. West, Montreal
 TRANSMITTER LOCATION: Mount Royal Hotel, Montreal
 BASE RATE: \$125.00
 POLITICAL BROADCASTING: Takes single time Class
 "A" rates

CHLP—Montreal

OWNER AND OPERATOR: La Patrie Publishing Co. Ltd.
 FOUNDED: January, 1933
 FREQUENCY: 1490 kes.
 POWER: 250 watts
 POWER INCREASE PENDING: 1,000 watts
 DATE OF POWER INCREASE: October, 1946
 REPRESENTATIVES: Jas L. Alexander, Canada; Jos. H.
 McGillvra, U.S.A.
 STATION MANAGER: Marcel Lefebvre
 CHIEF ENGINEER: A. Cloutier
 NEWS SERVICES: Press News
 TRANSCRIPTION SERVICES: Standard Radio
 TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.
 MEMBER B.B.M.: No
 MEMBER C.A.B.: Yes
 REMOTE FACILITIES: Yes
 E.M. APPLICATION: Yes
 OPERATING SCHEDULE: Week days, 8 a.m. to midnight;
 Sundays, 5 p.m. to midnight
 STUDIO LOCATION: Sun Life Bldg., Dominion Square,
 Montreal
 BASE RATE: \$75.00

CJAD—Montreal

OWNER AND OPERATOR: CJAD Limited
 FOUNDED: December 8th, 1945
 FREQUENCY: 800 kes.
 POWER: 1000 watts
 REPRESENTATIVES: National Broadcast Sales Ltd.,
 Canada; Adam J. Young Jr. Inc., U.S.A.
 GENERAL MANAGER: J. A. Dupont
 STATION MANAGER: Hal Cooke
 PRODUCTION MANAGER: Hal Stubbs
 CHIEF ENGINEER: Al Taylor
 NEWS SERVICES: B.U.P.; Canadian Press
 TRANSCRIPTION SERVICES: Associated; Langworth;
 Standard
 MEMBER B.B.M.: No
 MEMBER C.A.B.: Yes
 REMOTE FACILITIES: Yes
 F. M. APPLICATION: No
 STUDIO LOCATION: 1191 Mountain St., Montreal

CKAC—Montreal

OWNER AND OPERATOR: La Cie de Publicite "La Presse"
 FOUNDED: May, 1922
 FREQUENCY: 730 kes.
 POWER: 5,000 watts
 POWER INCREASE APPLIED FOR: 50,000 watts
 REPRESENTATIVES: C. W. Wright, Canada; Adam J.
 Young Jr., Inc., U.S.A.
 NETWORK AFFILIATION: CBS
 STATION MANAGER: Phil Lalonde
 COMMERCIAL MANAGER: A. Daveluy
 PRODUCTION MANAGER: Bernard Goulet
 CHIEF ENGINEER: Len Spencer

(Cont. Next Page)

CFCF

Montreal

1919 — 1946

The Established

BRIDGEHEAD

for

27 Years

for Broadcast Advertising

in

CANADA'S METROPOLIS

Affiliated with

DOMINION NETWORK

and

AMERICAN BROADCASTING CO.

600

ON THE DIAL

Owned and operated by Canadian Marconi
 Company

Representatives

CANADA

All-Canada
 Radio Facilities

U.S.

Weed & Co.
 N.Y.-Chicago

QUEBEC

CKAC (Cont.)

NEWS SERVICES: B.U.P.; P.N.; A.P.
 TRANSCRIPTION SERVICES: World; Langworth; U.T.S.
 TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.
 SCRIPT SERVICES: R.W.L.
 MEMBER B.B.M.: Yes
 MEMBER C.A.B.: Yes
 REMOTE FACILITIES: Yes
 F.M. APPLICATION: Yes
 STUDIO LOCATION: 980 St. Catherine St. West, Montreal
 BASE RATE: \$200.00
 POLITICAL BROADCASTING: Takes single time Class "A"

CHNC—New Carlisle

OWNER AND OPERATOR: Gaspesia Radio Broadcasting
 Company Ltd.
 FOUNDED: July, 1933
 FREQUENCY: 610 kes.
 POWER: 1,000 watts
 POWER INCREASE PENDING: 5000 watts
 DATE OF POWER INCREASE: July, 1946
 REPRESENTATIVES: All-Canada Radio Facilities, Canada;
 Jos. H. McGillyra Inc., U.S.A.
 NETWORK AFFILIATION: CBC
 STATION MANAGER: Dr. Chas. Houde
 COMMERCIAL MANAGER: Viateur Bernard
 PRODUCTION MANAGER: Viateur Bernard
 NEWS SERVICES: CBC; local
 TRANSCRIPTION SERVICE: World
 TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.
 SCRIPT SERVICE: World
 MEMBER B.B.M.: Yes
 MEMBER C.A.B.: Yes

**Canada is
 Bilingual**

AND to serve you
 Nationally in Canada

**WHITEHALL also
 Is TRULY Bilingual**

We LIVE in both
 English and French—
 there IS a difference.

**WHITEHALL BROADCASTING
 LIMITED**

923 Dominion Square Building, Montreal

REMOTE FACILITIES: Yes
 OPERATING SCHEDULE: Week days, 7:30 a.m. to 11 p.m.;
 Sundays 12 noon to 11 p.m.
 STUDIO LOCATION: Main Street, New Carlisle, Que.
 TRANSMITTER LOCATION: Sea Shore, New Carlisle, Que.
 BASE RATE: \$50.00
 POLITICAL BROADCASTING: Takes single time Class "A"

CBV—Quebec

OWNER AND OPERATOR: Canadian Broadcasting Corp.
 FOUNDED: Nov. 2, 1936
 FREQUENCY: 980 kes.
 POWER: 1,000 watts
 REPRESENTATIVE: CBC
 NETWORK AFFILIATION: CBC French; Trans-Canada;
 Dominion
 STATION MANAGER: M. Valiquette
 COMMERCIAL MANAGER: Omer Renaud, Montreal
 CHIEF ENGINEER: C. Frenette
 NEWS SERVICES: C.P.; B.U.P.
 TRANSCRIPTION FACILITIES: Modern reproduction
 equipment—78 and 33 1/3 r.p.m.
 MEMBER B.B.M.: Yes
 OPERATING SCHEDULE: Week days 8 a.m. to 11:30 p.m.;
 Sundays, 9 a.m. to 11:30 p.m.
 STUDIO LOCATION: Palais Montcalm, Quebec City, Que.
 TRANSMITTER LOCATION: Charlesbourg, Que.
 BASE RATE: \$80.00

CHRC—Quebec

OWNER AND OPERATOR: CHRC Limitee
 FOUNDED: April 1st, 1926
 FREQUENCY: 800 kes.
 POWER: 1,000 watts
 POWER INCREASE PENDING: 5000 watts
 DATE OF POWER INCREASE: July, 1946
 REPRESENTATIVES: Jos. A. Hardy Co. Ltd., Canada;
 Adam J. Young Jr. Inc., U.S.A.
 STATION MANAGER: J. Narcisse Thivierge
 PRODUCTION MANAGER: Aurele Pelletier
 CHIEF ENGINEER: Arsene Nadeau
 NEWS SERVICES: B.U.P.; local reporters
 TRANSCRIPTION SERVICE: Langworth
 TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.
 SCRIPT SERVICES: Exclusive writers
 MEMBER B.B.M.: Yes
 MEMBER C.A.B.: Yes
 REMOTE FACILITIES: Yes
 F.M. APPLICATION: Yes
 OPERATING SCHEDULE: Week days, 7:30 a.m. to 11:30
 p.m.; Sundays 10 a.m. to 11:30 p.m.
 STUDIO LOCATION: 11 Buade St., Quebec City, Que.
 TRANSMITTER LOCATION: St. Louis Road, Ste-Foy, Que.
 BASE RATE: \$77.50
 POLITICAL BROADCASTING: Takes single time Class "A"

CKCV—Quebec

OWNER AND OPERATOR: CKCV Limited
 FOUNDED: 1924
 FREQUENCY: 1340 kes.
 POWER: 250 watts
 POWER INCREASE PENDING: Yes
 DATE OF POWER INCREASE: 1946
 REPRESENTATIVES: Radio Representatives Ltd., Canada;
 Weed & Co., U.S.A.
 NETWORK AFFILIATION: CBC
 STATION MANAGER: Paul Lepage
 COMMERCIAL MANAGER: Paul Lepage
 PRODUCTION MANAGER: Leon Lachance
 CHIEF ENGINEERS: Albert DuBerger and Marcel Belanger
 NEWS SERVICE: P.N.
 TRANSCRIPTION SERVICES: U.T.S.; World
 TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.

CKCV (Cont.)

MEMBER B.B.M.: Yes
 MEMBER C.A.B.: Yes
 REMOTE FACILITIES: Yes
 OPERATING SCHEDULE: Week days 7:30 a.m. to mid.;
 Sundays, 11:00 to mid.
 STUDIO LOCATION: 142 St. John Street, Quebec City, Que.
 TRANSMITTER LOCATION: 254 Marguerite-Bourgeois,
 Que.
 BASE RATE: \$40.00
 POLITICAL BROADCASTING: Takes single time Class "A"

CJBR—Rimouski

OWNER AND OPERATOR: The Central Public Service
 Corp. Ltd.
 FOUNDED: November, 1937
 FREQUENCY: 900 kcs.
 POWER: 1000 watts
 POWER INCREASE PENDING: 5000 watts
 REPRESENTATIVES: Horace N. Stovin & Co., Canada;
 Adam J. Young Jr. Inc., U.S.A.
 NETWORK AFFILIATION: CBC French
 STATION MANAGER: G. A. Lavoie
 TRANSCRIPTION SERVICES: U.T.S.
 TRANSCRIPTION FACILITIES: Lateral and Vertical—78
 and 33 1/3 r.p.m.
 REMOTE FACILITIES: Yes
 OPERATING SCHEDULE: Week days 7:30 a.m. to 11:30
 p.m.; Sundays 9 a.m. to 11:30 p.m.
 STUDIO LOCATION: Power Bldg., Cathedral St., Rimouski,
 Que.
 TRANSMITTER LOCATION: Sacre-Coeur, Rimouski
 County, Que.
 BASE RATE: \$50.00
 POLITICAL BROADCASTING: Takes single time Class "A"

CKRN—Rouyn

OWNER AND OPERATOR: Radio Rouyn-Abitibi Limitee
 FREQUENCY: Rouyn—CKRN—1400 kcs.; CKVD—Val
 d'Or, Que.—1230 kcs.; CHAD—Amos, Que.—1340 kcs.
 POWER: CKRN, 250 watts; CKVD, 100 watts; CHAD, 100
 watts
 REPRESENTATIVES: National Broadcast Sales, Canada
 GENERAL MANAGER: Roland Beaudry, M.P.
 MANAGER OF STATIONS: Jean Legault
 COMMERCIAL MANAGER: Al Rogerson
 NEWS SERVICE: C.P.
 TRANSCRIPTION SERVICES: World and large selection
 of French discs.
 REMOTE FACILITIES: Yes
 OPERATING SCHEDULE: Week days, 7:30 a.m. to 11:30
 p.m.; Sundays, 9 a.m. to 11:30 p.m.
 STUDIO LOCATION: Reilly Block, Rouyn, Quebec
 BASE RATE: \$70.00
 POLITICAL BROADCASTING: Takes single time Class
 "A" rates

**CHGB—Ste. Anne de la
 Pocatiere**

OWNER AND OPERATOR: CHGB Eng.
 FOUNDED: 1938
 FREQUENCY: 1230 kcs.
 POWER: 250 watts
 REPRESENTATIVES: National Broadcast Sales, Canada;
 J. H. McGillvra, U.S.A.
 STATION MANAGER: G. Thomas Desjardins
 SALES MANAGER: Antoine Freve
 TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.
 REMOTE FACILITIES: Yes
 OPERATING SCHEDULE: Week days, 7:30 a.m. to 11:30
 p.m.; Sundays, 12 noon to 12 midnight

STUDIO LOCATION: Ste. Anne de la Pocatiere, Quebec
 TRANSMITTER LOCATION: Ste. Anne de la Pocatiere,
 Quebec
 BASE RATE: \$30.00
 POLITICAL BROADCASTING: Takes single time Class
 "A" rates

CHLT—Sherbrooke

OWNER AND OPERATOR: La Tribune Ltee.
 FOUNDED: June, 1937
 FREQUENCY: 900 kcs.
 POWER: 1000 watts
 REPRESENTATIVE: Radio Representatives Ltd.
 NETWORK AFFILIATION: CBC Dominion Basic
 STATION MANAGER: Alphee Gauthier
 CHIEF ENGINEER: S. C. Cusack
 NEWS SERVICE: CBC
 TRANSCRIPTION SERVICES: Thesaurus; U.T.S.
 TRANSCRIPTION FACILITIES: Double turntables—78 and
 33 1/3 r.p.m.
 SCRIPT SERVICES: National Research Bureau
 MEMBER B.B.M.: No
 MEMBER C.A.B.: Yes
 REMOTE FACILITIES: Yes
 F.M. APPLICATION: Yes
 OPERATING SCHEDULE: Week days, 7:30 a.m. to 11:30
 p.m.; Sundays, 8 a.m. to 11:30 p.m.
 STUDIO LOCATION: Sun Life Bldg., Sherbrooke, Que.
 TRANSMITTER LOCATION: Sherbrooke, Que.
 BASE RATE: \$45.00
 POLITICAL BROADCASTING: Takes single Class "A" rates

CKTS—Sherbrooke

OWNER AND OPERATOR: Telegram Printing & Publish-
 ing Ltd.
 POWER: 250 watts

(Cont. Next Page)

CKVL
 The Community Station.
 Quebec's third largest
 City* asked for and listens
 to . . . A "must" to effec-
 tively cover GREATER
 Montreal!

* VERDUN, Quebec, has a
 population of 75,000.
 CKVL has 1,000 watts
 of this thriving, modern
 community!

CKTS (Cont.)

STATION MANAGER: Alphe Gauthier
STUDIO LOCATION: Sun Life Bldg., 5 Marguette St.,
 Sherbrooke, Que.
 (No further information received at press time)

CJSO—Sorel

OWNER AND OPERATOR: Radio Richelieu Ltd.
FOUNDED: June 16th, 1945
FREQUENCY: 1400 kcs.
POWER: 100 watts
POWER INCREASE PENDING: Yes
DATE OF POWER INCREASE: June, 1946
REPRESENTATIVE: Radio Representatives Ltd.
STATION MANAGER: A. Morin
COMMERCIAL MANAGER: A. Morin
PRODUCTION MANAGER: Gerard Boulay
CHIEF ENGINEER: J. Art Villeneuve
NEWS SERVICE: P.N.
TRANSCRIPTION SERVICE: World
TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.
SCRIPT SERVICE: World
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: No
OPERATING SCHEDULE: Week days, 8 a.m. to mid.; Sun-
 days, 11 a.m. to 6 p.m.
STUDIO LOCATION: 72 du Rol, Sorel, Que.
TRANSMITTER LOCATION: National Highway
BASE RATE: \$40.00
POLITICAL BROADCASTING: Takes single time Class "A"

CHLN—Trois Rivieres

OWNER AND OPERATOR: Le Nouvelliste Ltcc.
FOUNDED: October 17th, 1937

FREQUENCY: 1450 kcs.
POWER: 250 watts
POWER INCREASE PENDING: 1000 watts
DATE OF POWER INCREASE: August, 1946
REPRESENTATIVE: Jos. A. Hardy & Co. Ltd.
GENERAL MANAGER: Leon Trepanier
PRODUCTION MANAGER: Charles Couture
CHIEF ENGINEER: Leon Trepanier
NEWS SERVICE: P.N.
TRANSCRIPTION SERVICES: W.B.S.; U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral—78
 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: No
OPERATING SCHEDULE: Week days, 8 a.m. to 11 p.m.;
 Sundays, 12 noon to 11 p.m.
STUDIO LOCATION: Chateau de Blois Hotel, 225 Lavio-
 lette Blvd., Trois Rivieres, Que.
TRANSMITTER LOCATION: Montreal Highway
BASE RATE: \$35.00
POLITICAL BROADCASTING: Takes single time Class "A"

CKVD—Val d'Or

(See CKRN—Rouyn, Que. for details)

CKVL—Verdun

OWNER AND OPERATOR: CKVL Limited
FOUNDED: February 15th, 1946
FREQUENCY: 990 kcs.—Day only
POWER: 1000 watts
PRESIDENT: Jack Tietolman
STATION MANAGER: Corey Thomson
REMOTE FACILITIES: Yes
STUDIO LOCATION: Verdun, Quebec
TRANSMITTER LOCATION: Near La Prairie, Que.

"THE FRIENDLY VOICE OF THE MARITIMES"

**630
KILOCYCLES**

CFCY

*** DAYS: 5,000 watts
* NIGHTS: 1,000 watts**

**CHARLOTTETOWN
PRINCE EDWARD ISLAND**

The Island Broadcasting Co. Limited

Offices & Studios: 85 Kent Street — Transmitters: West Royalty

CFCY gives an excellent day and night coverage of seven counties in Eastern Nova Scotia, the North Shore of New Brunswick, as well as the whole of Prince Edward Island, parts of Cape Breton Island and New-

foundland . . . a radius having a total population of 851,111. It was founded in 1924 and is an important link in Canada's national network system. CFCY has a devoted regional audience who look to it for the best in sustaining and commercial programs.

**BASIC PROVINCIAL KEY STATION, CANADIAN BROADCASTING CORPORATION
 MEMBER DOMINION NETWORK MEMBER MARITIME NETWORK
 MEMBER CANADIAN ASSOCIATION OF BROADCASTERS**

K. S. Rogers, Managing Director; L. A. McDonald, Program Director and Commercial Mgr.

Canadian Representatives: All-Canada Radio Facilities Limited
 United States Representatives: Weed & Co., New York, Chicago, Boston,
 Hollywood, San Francisco

Maritime Provinces

NEW BRUNSWICK

RADIO HOMES 59,507
POTENTIAL LISTENERS 289,993

(Percentages of Canadian totals in brackets)

POPULATION			
1931	(8th)	408,000	(3.9%)
1941		457,000	(4%)
1944	(8th)	460,000	(3.8%)
1951 (estimated)		518,000	(4.0%)
1961 (estimated)	(8th)	596,000	(4.3%)

PRINCIPAL CITIES AND TOWNS

Saint John	52,000	Edmundston	7,100
Moncton	23,000	Campbellton	6,800
Fredericton	11,000	Dalhousie	4,500

DISTRIBUTION OF POPULATION

	1931	1941	1944
Non-city urban counties	181,000	203,000	217,000
Rural non-farm counties	81,000	91,000	86,000
Farm counties	145,000	161,000	157,000

Households, 94,599.

Average family has 4.1 children.

PROVINCIAL INCOME

Total	\$730,000,000	(1.9%)
Farm	\$ 32,000,000	(2.9%)
Manufacturing	\$123,800,000	(1.6%)
Per capita	\$500	(\$675)
Number wage earners—		
1939	44,300	(2.8%)
1945	76,000	(3.46%)
Average wage	\$1,228	(\$1,288)

SALES

Retail sales	\$99,000,000	(3%)
Per capita retail sales	\$217	(\$288)
Retail outlets	4,774	

STANDARDS OF LIVING (Percentage of Provincial population)

Electric meters	7.7%	(14%)
Telephones	9.1%	(14%)
Automobiles, 30,000	6.6%	(10%)
Home building permits, 1945	198	
Family allowances, one month	\$914,000	

RACIAL ORIGINS

British, 60%; French, 35%.

CKNB—Campbellton

OWNER AND OPERATOR: Restigouche Broadcasting Co. Ltd.

FOUNDED: December 27th, 1939

FREQUENCY: 950 kes.

POWER: 1000 watts

POWER INCREASE PENDING: 5,000 watts

DATE OF POWER INCREASE: September, 1946

REPRESENTATIVES: All-Canada Radio Facilities, Ltd., Canada; Weed & Company, U.S.A.

NETWORK AFFILIATION: CBC Dominion Basic

STATION MANAGER: Stan Chapman

CHIEF ENGINEER: L. P. Paquet

TRANSCRIPTION SERVICE: All-Canada Transcription Library

TRANSCRIPTION FACILITIES: Lateral — 78 and 33 1/3 r.p.m.

MEMBER B.B.M.: Yes

MEMBER C.A.B.: Yes

REMOTE FACILITIES: Yes

F.M. APPLICATION: Yes

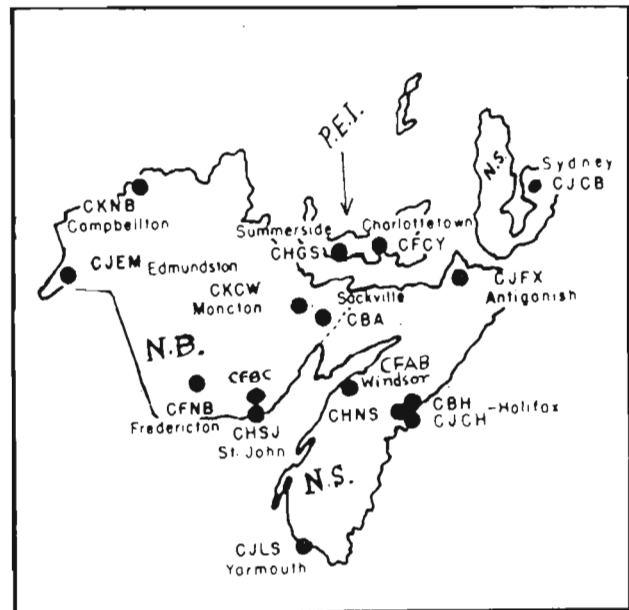
OPERATING SCHEDULE: Week days, 8 a.m. to 12:15 a.m.;
Sundays, 9 a.m. to 12:15 a.m.

STUDIO LOCATION: Campbellton, N.B.

TRANSMITTER LOCATION: Maple Green, N.B.

BASE RATE: \$45.00

POLITICAL BROADCASTING: Takes single time Class "A"



CJEM—Edmundston

OWNER AND OPERATOR: Edmundston Radio Limited

FOUNDED: December, 1944

FREQUENCY: 1240 kes.

POWER: 250 watts

REPRESENTATIVES: Horace N. Stovin & Co., Canada; Adam J. Young Jr. Inc., U.S.A.

NETWORK AFFILIATION: CBC French Supplementary

STATION MANAGER: R. W. Leclair

PRODUCTION MANAGER: Magliore Gagnon

CHIEF ENGINEER: Cyrille Fournier

TRANSCRIPTION SERVICE: U.T.S.

TRANSCRIPTION FACILITIES: Lateral—78 and 33 1/3 r.p.m.

SCRIPT SERVICE: C.A.P.A.C.

MEMBER B.B.M.: Yes

MEMBER C.A.B.: No

REMOTE FACILITIES: Yes

STUDIO LOCATION: 99 Canada Road, Edmundston, N.B.

TRANSMITTER LOCATION: Iroquois, N.B.

BASE RATE: \$40.00

CFNB—Fredericton

OWNER AND OPERATOR: James S. Neill & Sons Ltd.

FOUNDED: 1923

FREQUENCY: 550 kes.

POWER: 1000 watts

POWER INCREASE PENDING: 5,000 watts

DATE OF POWER INCREASE: October, 1946

REPRESENTATIVES: All-Canada Radio Facilities Ltd. Canada; Weed and Co. U.S.A.

NETWORK AFFILIATION: CBC Trans-Canada

STATION MANAGER: D. Malcolm Neill

COMMERCIAL MANAGER: D. Malcolm Neill

PRODUCTION MANAGER: Austin Moore

CHIEF ENGINEER: S. B. Cassidy

NEWS SERVICE: B.U.P.

TRANSCRIPTION SERVICE: NBC Thesaurus

TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.

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NEW BRUNSWICK

THE CANADIAN RADIO YEAR BOOK

CFNB (Cont.)

SCRIPT SERVICE: R.W.L.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 12 mid.;
Sundays, 9 a.m. to 12 mid.
STUDIO LOCATION: Queen St., Fredericton, N.B.
TRANSMITTER LOCATION: Lincoln, N.B.
BASE RATE: \$60.00
POLITICAL BROADCASTING: Takes single time Class "A"

CKCW—Moncton

OWNER AND OPERATOR: Moncton Broadcasting Company Ltd.
FOUNDED: December, 1935
FREQUENCY: 1220 kcs.
POWER: 5,000 watts
REPRESENTATIVES: Horace N. Stovin & Co., Canada;
Jos. H. McGillyvra, U.S.A.
NETWORK AFFILIATION: CBC Dominion
MANAGING DIRECTOR: F. A. Lynds
COMMERCIAL MANAGER: F. A. Lynds
PRODUCTION MANAGER: E. McCarron
CHIEF ENGINEER: J. A. White
NEWS SERVICES: B.U.P.
TRANSCRIPTION SERVICES: World; Langworth; U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral — 78
and 33 1/3 r.p.m.
SCRIPT SERVICES: Radio Writers Laboratory; Radio Idea
Library
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Every church and most public halls
in city
F.M. APPLICATION: No
OPERATING SCHEDULE: Week days 7 a.m. to 12:15 p.m.;
Sundays, 9:55 a.m. to 11:15 p.m.
STUDIO LOCATION: Knights of Pythias Bldg., Moncton
N.B.
TRANSMITTER LOCATION: Cherryfield, N.B.
BASE RATE: \$30.00
POLITICAL BROADCASTING: Takes single time Class "A"

that **NEW** Station
in *Saint John, N.B.*

CFBC

5,000 watts — 930 k.c.

Norman Botterill, Mgr.

represented by

All-Canada Radio Facilities Ltd.—Weed & Co.

CFBC—Saint John

OWNER AND OPERATOR: Fundy Broadcasting Co. Ltd.
FOUNDED: January 1st, 1946
FREQUENCY: 930 kcs.
POWER: 5000 watts
REPRESENTATIVE: All-Canada Radio Facilities Ltd., Can-
ada; Weed and Co., U.S.A.
NETWORK AFFILIATION: CBC Dominion
STATION MANAGER: Norman Botterill
CHIEF ENGINEER: Harold M. Stout
NEWS SERVICES: Press News; B.U.P.
TRANSCRIPTION SERVICES: NBC Thesaurus
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Where physical lines exist
F.M. APPLICATION: Yes
STUDIO LOCATION: Saint John, N.B.

CHSJ—Saint John

OWNER AND OPERATOR: New Brunswick Broadcasting
Co. Ltd.
FOUNDED: 1934
FREQUENCY: 1150 kcs.
POWER: 5000 watts
REPRESENTATIVES: Horace N. Stovin & Co., Canada;
Adam J. Young Jr. Inc., U.S.A.
NETWORK FACILITIES: CBC Trans-Canada
STATION MANAGER: George A. Cromwell
COMMERCIAL MANAGER: George A. Cromwell
PRODUCTION MANAGER: Cleve G. Stillwell
CHIEF ENGINEER: John J. Bishop
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: World; Associated;
Standard; Langworth; U.T.S.
TRANSCRIPTION FACILITIES: Vertical and Lateral —
78 and 33 1/3 r.p.m.
MEMBER: B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 11:15
p.m.; Sundays, 8:45 a.m. to 12:15 p.m.
STUDIO LOCATION: 16 Church St., Saint John, N.B.
TRANSMITTER LOCATION: Coldbrook, N.B.
BASE RATE: \$60.00
POLITICAL BROADCASTING: Takes single time Class "A"

CBA—Sackville

OWNER AND OPERATOR: Canadian Broadcasting Corp.
FOUNDED: April 8th, 1939
FREQUENCY: 1070 kcs.
POWER: 50,000 watts
REPRESENTATIVE: CBC
NETWORK AFFILIATION: CBC Trans-Canada
COMMERCIAL MANAGER: E. A. Welr, Toronto
PRODUCTION MANAGER: W. E. S. Briggs, Halifax, N.S.
CHIEF ENGINEER: H. M. Smith
NEWS SERVICES: C.P.; B.U.P.
TRANSCRIPTION FACILITIES: Modern reproduction
equipment — 78 and 33 1/3 r.p.m.
MEMBER B.B.M.: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 12 mid.;
Sundays, 9 a.m. to 12 mid.
STUDIO LOCATION: Sackville, N.B.
TRANSMITTER LOCATION: Sackville, N.B.
BASE RATE: \$150.00

NOVA SCOTIA

RADIO HOMES 90,049
POTENTIAL LISTENERS 407,456

(Percentages of Canadian totals in brackets)

POPULATION

1931	(7th)	512,846	(4.9 %)
1941		577,962	(5 %)
1944	(7th)	610,489	(5.12%)
1951 (estimated)		666,000	(5.1 %)
1961 (estimated)	(7th)	728,000	(5.2 %)

PRINCIPAL CITIES AND TOWNS

Halifax	(est.) 85,000	Truro	10,000
Sydney	30,000	New Glasgow	9,300
Glace Bay	25,000	New Waterford	9,300
Canso	11,000	Amherst	8,700

DISTRIBUTION OF POPULATION

	1931	1941	1944
Non-city urban counties	314,000	366,000	407,000
Rural non-farm counties	100,000	104,000	99,000
Farm counties	99,000	108,000	104,000
Households, 128,706.			
Average family has 3.81 children.			

PROVINCIAL INCOME

Total	\$344,000,000	(4.2%)
Farm	\$ 26,600,000	(1.5%)
Manufacturing	\$155,900,000	(2.1%)
Per capita	\$562	(\$675)
Provincial Government	\$16,937,000	
Number of wage earners—		
1939	69,700	(4.5%)
1945	112,100	(5.1%)
Average wage	\$1,377	(\$1,288)

SALES

Retail sales	\$159,000,000
Per capita retail sales	\$159 (\$288)
Retail outlets	6,532

STANDARDS OF LIVING

(Percentage of Provincial population)

Electric meters	11.1%	(14%)
Telephones	10.8%	(14%)
Automobiles, 42,500	7.4%	(10%)
Home building permits, 1945		636
Family allowances, one month		\$1,066,000

RACIAL ORIGINS

British 85%, French 12%, 99% speak English.

CJFX—Antigonish

OWNER AND OPERATOR: Atlantic Broadcasters, Ltd., Antigonish, N.S.

FOUNDED: 1941

FREQUENCY: 580 kcs.

POWER: 1000 watts

POWER INCREASE PENDING: 5,000 watts

DATE OF POWER INCREASE: July, 1946

REPRESENTATIVES: Jas. L. Alexander, Canada; Adam J. Young Jr., U.S.A.

NETWORK AFFILIATION: CBC Dominion Basic

STATION MANAGER: J. Clyde Nunn

COMMERCIAL MANAGER: J. Clyde Nunn

PRODUCTION MANAGER: T. C. Robertson

CHIEF ENGINEER: Gordon MacDougall

NEWS SERVICE: Press News

TRANSCRIPTION SERVICE: U.T.S.

TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.

SCRIPT SERVICES: Radio Research; Walter A. Dales; Book of the Month; Science Survey

MEMBER B.B.M.: No

MEMBER C.A.B.: No

REMOTE FACILITIES: Yes

F.M. APPLICATION: No

OPERATING SCHEDULE: Week days, 7 a.m. to 12 mid.; Sundays 9 a.m. to 12 mid.

STUDIO LOCATION: Broadcasting Bldg., Antigonish, N.S.

TRANSMITTER LOCATION: New Glasgow Road, N.S.

BASE RATE: \$55.00

POLITICAL BROADCASTING: Takes single time Class "A" rates.

CBH—Halifax

OWNER AND OPERATOR: Canadian Broadcasting Corp.

FOUNDED: September 14, 1944

FREQUENCY: 1240 kcs.

POWER: 100 watts

REPRESENTATIVE: CBC

NETWORK AFFILIATION: CBC Trans-Canada

COMMERCIAL MANAGER: E. A. Weir, Toronto

PROGRAM DIRECTOR: W. E. S. Briggs

CHIEF ENGINEER: L. A. Canning

NEWS SERVICES: C.P.; B.U.P.

TRANSCRIPTION FACILITIES: Modern reproduction equipment. 78 and 33 1/3 r.p.m.

MEMBER B.B.M.: Yes

OPERATING SCHEDULE: Week days, 7:30 a.m. to 12 mid.; Sundays, 9 a.m. to 12 mid.

STUDIO LOCATION: 100 Sackville St., Halifax, N.S.

TRANSMITTER LOCATION: Halifax, N.S.

BASE RATE: \$40.00

CHNS—Halifax

OWNER AND OPERATOR: The Maritime Broadcasting Co. Ltd.

FOUNDED: May 12, 1926

FREQUENCY: 960 kcs.

POWER: 1,000 watts

POWER INCREASE PENDING: 5,000 watts

DATE OF POWER INCREASE: July, 1946

REPRESENTATIVES: All-Canada Radio Facilities Ltd., Canada; Weed & Co., U.S.A.

NETWORK AFFILIATION: CBC Dominion

MANAGING DIRECTOR: Major Wm. C. Borrett

STATION MANAGER: G. J. Redmond

COMMERCIAL MANAGER: G. J. Redmond

PRODUCTION MANAGER: G. J. Redmond

CHIEF ENGINEER: Arthur W. Greig

NEWS SERVICES: B.U.P.; C.P.

TRANSCRIPTION SERVICES: NBC Thesaurus; Langworth; World; U.T.S.

TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.

SCRIPT SERVICE: R.W.L.

MEMBER B.B.M.: Yes

MEMBER C.A.B.: Yes

REMOTE FACILITIES: Available where physical lines exist

F.M. APPLICATION: Yes

OPERATING SCHEDULE: Week days 7:45 a.m. to 12:15 a.m.; Sundays, 9 a.m. to 12:15 a.m.

STUDIO LOCATION: Broadcasting House, Halifax, N.S.

TRANSMITTER LOCATION: Bedford, N.S.

BASE RATE: \$50.00

POLITICAL BROADCASTING: Takes single time Class "A" rates

The Voice of Halifax for 20 Years

CHNS

Broadcasting House

1926—100 Watts

1946—5,000 WATTS

WILLIAM C. BORRETT, Managing Director

Reps.—All Canada, Montreal & Toronto
Weed & Co., New York

P. E. I.

CJCH—Halifax

OWNER AND OPERATOR: The Chronicle Company Ltd.
FOUNDED: October 15, 1944
FREQUENCY: 1320 kcs.
POWER: 100 watts
POWER INCREASE PENDING: 5000 watts
DATE OF POWER INCREASE: July 1, 1946
REPRESENTATIVES: Horace N. Stovin, Canada; Jos. H. McGillvra, U.S.A.
NETWORK AFFILIATION: CBC Trans-Canada Supplementary
STATION MANAGER: M. J. Humphreys
COMMERCIAL MANAGER: Howard E. Gerard
PRODUCTION MANAGER: Roland J. Morrier
CHIEF ENGINEER: A. Reg. MacWilliams
NEWS SERVICES: C.P.; P.N.
TRANSCRIPTION SERVICES: World; Standard; Special Transcriptions
TRANSCRIPTION FACILITIES: Vertical and Lateral—78 and 33 1/3 r.p.m.
SCRIPT SERVICES: Various exclusive services
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 12 mid.; Sundays 9 a.m. to 12 mid.
STUDIO LOCATION: Lord Nelson Hotel, Halifax, N.S.
TRANSMITTER LOCATION: Halifax, N.S.
BASE RATE: \$50.00
POLITICAL BROADCASTING: Takes single time Class "A" rates

CJCB—Sydney

OWNER AND OPERATOR: Eastern Broadcasters Ltd.
FOUNDED: February 14th, 1929
FREQUENCY: 1270 kcs.
POWER: 1000 watts
POWER INCREASE PENDING: 5,000 watts
DATE OF POWER INCREASE: September, 1946
REPRESENTATIVES: All-Canada Radio Facilities, Canada; Weed & Co., U.S.A.
NETWORK AFFILIATION: CBC Trans-Canada
STATION MANAGER: N. Nathanson
COMMERCIAL MANAGER: Mary Grant
PRODUCTION MANAGER: Chas. MacDougall
CHIEF ENGINEER: Alfred Vernon
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: N.B.C. Thesaurus; U.T.S.; Cole Libraries
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
OPERATING SCHEDULE: 8 a.m. to midnight daily
STUDIO LOCATION: Radio Bldg., Sydney, N.S.
TRANSMITTER LOCATION: South Bar, Sydney, N.S.
BASE RATE: \$60.00
POLITICAL BROADCASTING: Takes single time Class "A"

CFAB—Windsor

OWNER AND OPERATOR: Evangeline Broadcasting Co.
FOUNDED: Nov. 13, 1945
FREQUENCY: 1450 kcs.
POWER: 250 watts
REPRESENTATIVE: Mrs. Violet Webb, c/o Rai Purdy Productions, Toronto, Ont.
STATION MANAGER: A. M. Bishop
COMMERCIAL MANAGER: A. M. Bishop
PRODUCTION MANAGER: W. A. Bishop
CHIEF ENGINEER: A. M. Bishop
NEWS SERVICE: Press News

TRANSCRIPTION SERVICES: U.T.S.; Cole
TRANSCRIPTION FACILITIES: Lateral — 33 1/3 and 78 r.p.m.
REMOTE FACILITIES: Where physical lines exist
F.M. APPLICATION: No
STUDIO LOCATION: 7 Clifton Ave., Windsor, N.S.
TRANSMITTER: Falmouth, N.S.
BASE RATE: \$30.00
POLITICAL BROADCASTING: One time Class "A" rates

CJLS—Yarmouth

OWNER AND OPERATOR: Laurie L. Smith
FREQUENCY: 1340 kcs.
POWER: 250 watts
REPRESENTATIVES: All-Canada Radio Facilities Ltd., Canada; Weed & Co., U.S.A.
STATION MANAGER: Laurie L. Smith
COMMERCIAL MANAGER: Laurie L. Smith
PRODUCTION MANAGER: Ronald C. Fraser
CHIEF ENGINEER: Donald L. M. Smith
TRANSCRIPTION SERVICES: United; Langworth; All-Canada
TRANSCRIPTION FACILITIES: Presto Turntables—78 and 33 1/3 r.p.m.
NETWORK AFFILIATION: CBC Dominion Basic
MEMBER B.B.M.: No
REMOTE FACILITIES: Dual channel equipment
OPERATING SCHEDULE: Week days, 8 a.m. to 12:15 p.m.; Sundays, 9 a.m. to 12:15 p.m.
STUDIO LOCATION: Radio Bldg., Main St., Yarmouth, N.S.
TRANSMITTER LOCATION: Radio Bldg., Main St., Yarmouth, N.S.
BASE RATE: \$30
POLITICAL BROADCASTING: Takes single time Class "A" rates

PRINCE EDWARD ISLAND

RADIO HOMES	12,135
POTENTIAL LISTENERS	56,478

(Percentages of Canadian totals in brackets)

POPULATION		
1931	(9th)	88,000 (.85%)
1941	95,000 (.83%)
1944	(9th)	91,000 (.76%)
1951 (estimated)	99,000 (.76%)
1961 (estimated)	(9th)	112,000 (.80%)

PRINCIPAL CITIES AND TOWNS

Charlottetown	15,000	Summerside	5,100
Households, 20,432.			

PROVINCIAL INCOME

Total	\$35,000,000	(.4%)
Farm	\$13,800,000	(.8%)
Manufacturing	\$6,900,000	(.1%)
Per capita	(9th)	\$385 (\$675)
Provincial Government	\$2,617,000
Number wage earners—		
1939	5,200 (.33%)
1945	5,900 (.30%)
Average wage	(9th)	\$682 (\$1,288)

SALES

Retail sales	\$15,000,000	(.5%)
Per capita retail sales	(9th)	\$157 (\$288)
Retail outlets	834

STANDARDS OF LIVING

(Percentage of Provincial population)		
Electric meters	5.6% (14%)
Telephones	7.3% (14%)
Automobiles, 6,670	7.0% (10%)
Home building permits, 1945	28
Family allowances, one month	\$181,000

RACIAL ORIGINS

British 75%, French 15%.

PRINCE EDWARD ISLAND (Cont.)

CFCY—Charlottetown

OWNER AND OPERATOR: Island Radio Broadcasting Co. Ltd.
FOUNDED: July, 1924
FREQUENCY: 630 kes.
POWER: 5000 watts day; 1000 night
POWER INCREASE PENDING: Yes
REPRESENTATIVES: All-Canada Radio Facilities Ltd., Canada; Weed & Co., U.S.A.
NETWORK AFFILIATION: CBC Dominion
STATION MANAGER: Keith S. Rogers
COMMERCIAL MANAGER: L. A. MacDonald
PRODUCTION MANAGER: R. F. Large
CHIEF ENGINEER: R. F. Large
NEWS SERVICE: Press Radio
TRANSCRIPTION SERVICES: World; Standard; Langworth
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
REMOTE FACILITIES: Yes—wire and shortwave link
F.M. APPLICATION: Yes
OPERATING SCHEDULE:—Week days, 7:30 to 12 mid.; Sundays, 9 a.m. to 12 mid.
STUDIO LOCATION: "Broadcasting Centre," 85 Kent St., Charlottetown, P.E.I.
TRANSMITTER LOCATION: West Royalty, P.E.I.
BASE RATE: \$60.00
POLITICAL BROADCASTING: Takes single time Class "A"

CHGS—Summerside

OWNER AND OPERATOR: Radio Broadcasting Division, R. T. Holman, Ltd.
FOUNDED: 1925
FREQUENCY: 1480 kes.
POWER: 100 watts
REPRESENTATIVE: Radio Representatives Ltd. Canada
NETWORK AFFILIATION: CBC
PRESIDENT: H. T. Holman Sr.
STATION MANAGER: R. L. Mollison
PROGRAM DIRECTOR: A. A. Nicholson
TRANSCRIPTION FACILITIES: Lateral—78 and 33 1/3 p.m.
REMOTE FACILITIES: Wherever physical lines exist
OPERATING SCHEDULE: Week days, 7:30 a.m. to 8:30 a.m., 10 a.m. to 3 p.m., 4:30 p.m. to 9 p.m. Sundays, 11 a.m. to 1 p.m., 4 p.m. to 8:15 p.m.
STUDIO LOCATION: 180 Water St., Summerside, P.E.I.
TRANSMITTER LOCATION: Summerside, P.E.I.
BASE RATE: \$25.00
POLITICAL BROADCASTING: Takes single time Class "A"

NEWFOUNDLAND

VOWN—Corner Brook

OWNER AND OPERATOR: Broadcasting Corp. of Newfoundland
FOUNDED: July 5th, 1943
FREQUENCY: 840 kes.
POWER: 250 watts

POWER INCREASE PENDING: 1000 watts
REPRESENTATIVE: All-Canada Radio Facilities, Canada
STATION MANAGER: Cliff Hierlihy
COMMERCIAL MANAGER: Cliff Hierlihy
PRODUCTION MANAGER: Cliff Hierlihy
CHIEF ENGINEER: Cliff Hierlihy
NEWS SERVICES: Reuters
TRANSCRIPTION SERVICES: Langworth; Standard
SCRIPT SERVICES: Langworth; Standard
MEMBER B.B.M.: No
MEMBER C.A.B.: No
REMOTE FACILITIES: Yes
F.M. APPLICATION: No
STUDIO LOCATION: Corner Brook, Newfoundland
TRANSMITTER LOCATION: Pine Hill, Corner Brook

VOCM—St. John's

OWNER AND OPERATOR: Colonial Broadcasting System Ltd.
FOUNDED: October 19th, 1936
FREQUENCY: 1005 kes.
POWER: 1000 watts
POWER INCREASE PENDING: Yes
DATE OF POWER INCREASE: 1946, Autumn
STATION MANAGER: J. L. Butler
COMMERCIAL MANAGER: W. B. Williams
PRODUCTION MANAGER: J. M. Murdoch
CHIEF ENGINEER: J. L. Butler
NEWS SERVICES: Terra Nova News
TRANSCRIPTION SERVICES: Thesaurus
MEMBER B.B.M.: No
MEMBER C.A.B.: No
REMOTE FACILITIES: Yes
F.M. APPLICATION: Yes
STUDIO LOCATION: St. John's, Newfoundland

VONF—St. John's

OWNER AND OPERATOR: Broadcasting Corp. of Newfoundland
FOUNDED: March 13, 1939
FREQUENCY: 640 kes.
POWER: 10,000 watts
REPRESENTATIVES: All-Canadian Radio Facilities, Canada
STATION MANAGER: W. F. Galgay
PRODUCTION MANAGER: G. D. Halley
CHIEF ENGINEER: A. J. Crocker
NEWS SERVICES: Reuters
TRANSCRIPTION SERVICES: Standard; Associated
MEMBER B.B.M.: No
MEMBER C.A.B.: No
REMOTE FACILITIES: Avalon Telephone Lines, Radio Phone.
F.M. APPLICATION: No
STUDIO LOCATION: St. John's, Newfoundland

ADMINISTRATION AND OFFICES OF THE CANADIAN BROADCASTING CORPORATION

HEAD OFFICE, Victoria Bldg., 140 Wellington St., Ottawa

Dr. Augustin Frigon General Manager
Donald Manson Assistant General Manager
R. P. Landry Director of Personnel
and Administrative Services
Harry Bramah Treasurer

NATIONAL PROGRAM OFFICE, 354 Jarvis St., Toronto

Ernest L. Bushnell Director-General of Programs
Charles Jennings General Supervisor of Programs
E. A. Weir Commercial Manager
Walter E. Powell Assistant Commercial Manager
J. R. Radford Manager
Broadcast Regulations Division
Geo. R. Young Supervisor of Station Relations
Wells Ritchie Supervisor of Press
and Information Service
Harry J. Boyle Program Director,
Trans-Canada Network
H. G. Walker Manager, Dominion Network

ENGINEERING HEADQUARTERS, Keefer Bldg., 1440 St. Catherine St. W., Montreal

Gordon W. Olive Chief Engineer
J. A. Ouimet Assistant Chief Engineer

INTERNATIONAL SERVICE, 1236 Crescent St., Montreal

Peter Aylen Supervisor

FRENCH NETWORK HEADQUARTERS, King's Hall Bldg., 1231 St. Catherine St. W., Montreal

J. M. Beaudet Director, French Network
L. L'Allier Quebec Regional Engineer
Omer Renaud Commercial Manager
Maurice Goudrault Supervisor of Broadcast
Regulations and Station Relations
Leopold Houle Supervisor of Press
and Information Service

PACIFIC REGION, Hotel Vancouver, Vancouver

Ira Dilworth Regional Representative
Kenneth Caple Program Director
A. E. Ellis Regional Engineer
Patrick C. Keatley Press and Information
Representative

PRAIRIE REGION, 300 Manitoba Telephone Bldg., Winnipeg

James R. Finlay Regional Representative
C. E. L'Ami Press and Information Representative

MARITIME REGION, United Service Bldg., Halifax

W. E. S. Briggs Program Director
H. M. Smith Regional Engineer (CBA, Sackville, N.B.)

RADIO STATIONS WITH NEWSPAPER AFFILIATION

CFAC, Calgary, Alta.—Calgary Herald
CFCH, North Bay, Ont.—Thomson Dailies
CFJC, Kamloops, B.C.—Kamloops Sentinel
CFOS, Owen Sound, Ont.—Owen Sound Sun Times
CFPL, London, Ont.—London Free Press
CHEX, Peterboro, Ont.—Peterboro Examiner
CHLN, Trois Rivieres, Que.—La Nouvelliste
CHLP, Montreal, Que.—Montreal La Patrie
CHLT, Sherbrooke, Que.—La Tribune
CHNS, Halifax, N.S.—Herald and Mail
CHSJ, Saint John, N.B.—Telegraph-Journal and Times-
Globe
CJCA, Edmonton, Alta.—Edmonton Journal
CJCH, Halifax, N.S.—Halifax Chronicle
CJCI, Calgary, Alta.—Calgary Albertan

CJKL, Kirkland Lake, Ont.—Thomson Dailies
CJVI, Victoria, B.C.—Victoria Colonist
CKAC, Montreal, Que.—Montreal La Presse
CKCH, Hull, Que.—Le Droit, Ottawa
CKCK, Regina, Sask.—Sifton Newspapers
CKCW, Moncton, N.B.—Moncton Times and Moncton
Transcript
CKGB, Timmins, Ont.—Thomson Dailies
CKLN, Nelson, B.C.—Nelson Daily News
CKRC, Winnipeg, Man.—Sifton Newspapers
CKRM, Regina, Sask.—Sifton Newspapers
CKSF, Cornwall, Ont.—Standard Freeholder
CKSO, Sudbury, Ont.—Sudbury Star
CKTS, Sherbrooke, Que.—Telegram Publishing Co.
CKWS, Kingston, Ont.—Kingston Whig-Standard