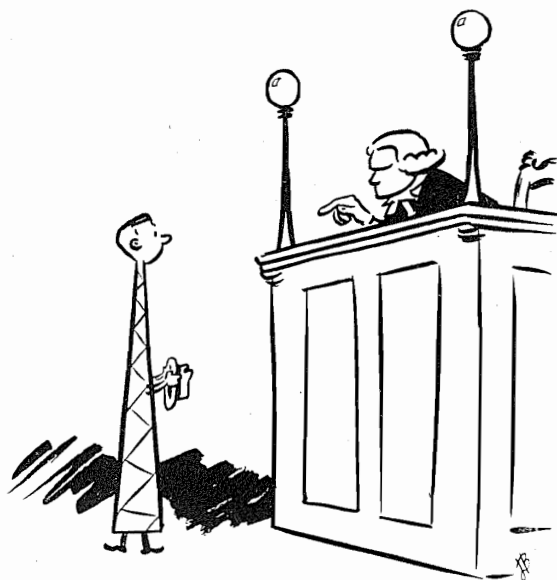


Section One

LEGISLATION AND REGULATIONS GOVERNING RADIO IN CANADA



The Radio Act • Broadcasting Act • Orders-in-Council • Broadcasting Regulations • Political and Controversial Broadcasting • CBC Commercial Policy • Food and Drug • CBC By-Laws • Regulations Bulletins • Radio Committee • CAB Code of Ethics.

THE RADIO ACT, 1938

*An Act respecting Radio in Canada
(Assented to 1st July, 1938.)*

HIS Majesty, by and with the advice and consent of the Senate and House of Commons of Canada, enacts as follows:—

Short Title

1. This Act may be cited as *The Radio Act, 1938*.

Definitions

2. (1) In this Act, unless the context otherwise requires,

- (a) "*broadcasting*" means the dissemination of any form of radioelectric communication, including radiotelegraph, radiotelephone and the wireless transmission of writing, signs, signals, pictures and sounds of all kinds by means of Hertzian waves, intended to be received by the public directly or through the medium of relay stations;
- (b) "*coast station*" means any radio station which is established on land or on board a ship permanently moored and which is used for communication with ships at sea;
- (c) "*land station*" means any radio station or installation of radio apparatus which is not a coast, mobile, ship or private receiving station;
- (d) "*Minister*" means the Minister of Transport;
- (e) "*mobile station*" means any radio station, other than a ship station or a private receiving station, which is capable of being moved and which ordinarily does move;
- (f) "*operator*" means a person employed, engaged or authorized to operate or assist in the operation of any radio transmitter, radio receiver or other radio apparatus at any coast, land or mobile radio station;
- (g) "*private receiving station*" means any house, room, vehicle, ship, aircraft, or other place wherein a radio receiving set intended solely for and capable of receiving broadcasting is located or installed;
- (h) "*radio apparatus*" means a reasonably complete and sufficient combination of distinct radio appliances intended for or capable of being used for radioelectric communication, whether by transmission or reception or both;
- (i) "*radio*" means and includes radiotelegraph, radiotelephone and any other form of radioelectric communication including the wireless transmission of writing, signs, signals, pictures and sounds of all kinds by means of Hertzian waves;
- (j) "*radio station*", and the same expression when abbreviated as "station", means a station, other than a private receiving station, equipped with transmitting or receiving radio apparatus or both and intended for, or capable of being used for, any form of radioelectric communication, whether by transmission or reception or both;

**Radio
Station**

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(k) "ship station" means any radio station established on board a ship which is not permanently moored.

Applies to
Crown-owned
Stations

(2) Notwithstanding anything contained in the *Interpretation Act* or any other statute or law, the provisions of this Act shall be deemed to apply and to have full force and effect, according to their terms, in the case of all radio stations and private receiving stations or radio apparatus owned or operated by or on behalf of His Majesty in the right of any province: Provided, however, that nothing herein contained is intended to impose or to declare the imposition of any tax upon, or to make, render, or declare liable to taxation, any property belonging to His Majesty in the right of any province.

3. (1) The Governor in Council may

Powers of
Governor in
Council

- (a) prescribe the tariff of fees to be paid for licenses and for examination for certificates of proficiency held and issued under the provisions of this Act;
- (b) authorize the payment of a portion of the license fees collected in respect of private receiving station licenses to any person or department of government, approved by the Minister, for services rendered in connection with the issuance of such licenses;
- (c) accede to any international convention in connection with radio, and make such regulations as may be necessary to carry out and make effective the terms of such convention and prescribe penalties recoverable on summary conviction for the violation of such regulations: Provided that such penalties shall not exceed five hundred dollars and costs;
- (d) make regulations for the censorship and controlling of radio signals and messages in case of actual or apprehended war, rebellion, riot or other emergency.

(2) Any person who violates any regulation made under this section for which no penalty is provided shall be liable upon summary conviction to a penalty not exceeding fifty dollars and costs or to imprisonment for a term not exceeding three months.

Penalty

4. (1) The Minister may make regulations

Ministerial
Regulations

- (a) prescribing the form and manner in which applications for licenses under this Act are to be made;
- (b) classifying coast, land, and mobile stations, and prescribing the type of radio equipment to be installed, the frequencies to be used and the nature of the service to be rendered by the several classes of stations;
- (c) defining the different kinds of licenses that may be issued, their respective forms and the several periods for which they shall continue in force;
- (d) prescribing the conditions and restrictions to which the several licenses shall respectively be subject;
- (e) prescribing that no radio receiving set or radio apparatus for installation or use as, or in, a private receiving station may be sold, repaired or maintained by any person until a license is first obtained for such station;
- (f) prescribing the different classes of certificate of proficiency of operators and the class of certificate, if any, necessary to qualify persons as operators for coast, land and mobile stations;

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- (g) for the examination of persons desiring to obtain certificates of proficiency as radio operators and to determine the qualifications in respect of age, term of service, skill, character and otherwise to be required by applicants for such certificates;
- (h) to provide against any person divulging information received by means of a private receiving station;
- (i) prescribing the watches, if any, to be kept by operators and the number of operators, if any, to be maintained at coast, land and mobile stations;
- (j) for the inspection of radio stations;
- (k) to compel all radio stations to receive, accept, exchange and transmit signals and messages with such other radio stations and in such manner as he may prescribe;
- (l) for the effective carrying out of the provisions of this Act.

Penalty

(2) Any person who violates any regulation made under this section shall be liable upon summary conviction to a penalty not exceeding fifty dollars and costs or to imprisonment for a term not exceeding three months.

Station Licenses

5. No person shall establish any radio station or private receiving station, or install, operate or have in his possession any radio apparatus at any place in Canada or on any aircraft registered in Canada, except under and in accordance with a license granted in that behalf by the Minister: Provided that this section shall not apply to any radio receiving set installed in any automobile or other vehicle temporarily in Canada which is owned by a *bona fide* tourist who resides out of Canada: further provided that the Minister may for any reason deemed by him to be sufficient suspend from time to time the operation of the foregoing proviso either in general or as applicable to particular persons, zones or places in Canada.

Telegraph Lines

6. All persons operating land or cable telegraph lines shall transmit any messages destined to or coming from any ship via coast stations under such rules as may be made by the Board of Railway Commissioners for Canada.

Radio Operator a British Subject

7. (1) No one shall be employed as a radio operator at any coast, land or mobile station unless he is a British subject.

(2) All radio operators at coast or land stations, or on mobile stations shall take and subscribe a Declaration of Secrecy in the form set forth in the Schedule to this Act, before a judge of any court, a notary public, a justice of the peace or a commissioner for taking affidavits, having authority or jurisdiction within the place where the oath is administered.

Declaration of Secrecy

(3) Every person who has made the Declaration of Secrecy and who, either directly or indirectly, divulges to any person, except when lawfully authorized or directed so to do, any information which he acquired by virtue of his employment, is guilty of an offence and shall be liable, on summary conviction, to a penalty not exceeding one hundred dollars, or to imprisonment for a term not exceeding six months or to both fine and imprisonment.

False Messages

8. Any person who knowingly sends or transmits or causes to be sent or transmitted any false or fraudulent distress signal, message, call or radiogram of any kind, or who without lawful excuse interferes with or obstructs any radio-communication, shall be guilty of an offence and shall be liable, on summary conviction, to a penalty not

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exceeding five hundred dollars and costs or to imprisonment for a term not exceeding six months or to both fine and imprisonment.

9. (1) If a magistrate or justice of the peace is satisfied by information on oath that there is reasonable ground for believing that a radio station or a private receiving station has been established without a license, or that any radio apparatus has been installed, or is being operated, or is in possession of any person in any place in Canada within his jurisdiction without a license in that behalf, he may grant a search warrant to any police officer or any officer appointed in that behalf by the Minister and named in the warrant.

**Search
Warrant**

(2) A warrant so granted shall authorize the officer named therein to enter and inspect the station or place and seize radio apparatus there installed, or found in operation or in possession of any person.

10. (1) Any person who establishes a radio station or private receiving station or installs, operates or has in his possession any radio apparatus, in violation of the provisions of this Act shall be liable—

**Penalty
for Starting
Station
Without
Authority**

(a) in the case of the establishment of a private receiving station on the installation, operation or possession of radio apparatus intended for or capable of being used as a private receiving station, on summary conviction, to a fine not exceeding twenty-five dollars;

(b) in all other cases under this section, on summary conviction, to a fine not exceeding fifty dollars and, on conviction on indictment, to a fine not exceeding five hundred dollars and to imprisonment for a term not exceeding twelve months;

and in the case of any conviction under this section the radio apparatus or equipment, to which the offence relates, may be forfeited to His Majesty by order of the Minister for such disposition as the Minister may direct.

(2) Whenever any person is charged with an offence against section five of this Act, if he is proved to be the owner, tenant or the person in control of the premises, place, aircraft, automobile or other vehicle where any radio station or private receiving station or radio apparatus is found, there shall be a presumption that he did establish the radio station or private receiving station or that he did install, operate or have the said apparatus in his possession.

(3) No proceedings shall be taken against any person under this section except by order of the Minister.

(4) In every case of a summary conviction under this section the magistrate or justice of the peace shall, in addition to any other penalty imposed, award and order that the defendant shall pay to the prosecutor or complainant such proper costs as may be allowed under the provisions of Part XV of the *Criminal Code*.

11. (1) His Majesty may, at any time, assume, and for any length of time, retain, possession of any radio station, and of all things necessary to the sufficient working thereof, and may, for the same time, require the exclusive service of the operators and other persons employed in working the same.

**Crown
May Seize
Station**

(2) The person owning or controlling the station shall give up possession thereof, and the operators and other persons so employed shall, during the time of such posses-

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sion, diligently and faithfully obey such orders, and transmit and receive such signals, calls and radiograms as they are required to receive and transmit by any duly authorized officer of the Government of Canada.

(3) If the Minister and the person owning or controlling any radio station taken possession of by the Crown under the provisions of this section cannot agree as to the compensation to be paid by the Crown for such taking possession, the Minister shall refer the matter to the Exchequer Court of Canada of adjudication and the provisions of the *Expropriation Act*, shall *mutatis mutandis*, be applicable for the purpose of determining the amount of the compensation, if any, aforesaid, and the amount of any judgment upon proceedings instituted hereunder shall be payable out of the Consolidated Revenue Fund.

**Fines
and
Actions**

12. All fines imposed by this Act or regulations made thereunder shall belong to His Majesty in the right of the Dominion of Canada and they shall be paid to the Receiver General of Canada.

13. In the case of any offence against any of the provisions of this Act or any regulations made hereunder, the complaint shall be made, or the information shall be laid, within one year from the time when the matter of complaint or information arose and not otherwise.

14. All regulations made under this Act shall be published in the *Canada Gazette* and shall ten days after the date of publication or at any later date mentioned therein, take effect as if they were enacted by Parliament.

Repeal

15. The *Radiotelegraph Act*, Chapter One Hundred and Ninety-Five of the Revised Statutes of Canada, 1927, is repealed.

THE CANADIAN BROADCASTING ACT, 1936

An act respecting Broadcasting (Assented to to 23rd June, 1936). Consolidated with amendments, Chapter 33 of 1944. (Assented to 15th August, 1944)

HIS MAJESTY, by and with the advice and consent of the Senate, and House of Commons of Canada, enacts as follows:

1. This Act may be cited as The Canadian Broadcasting Act, 1936.

Short Title

2. In this Act, unless the context otherwise requires,

Definitions

- (a) "broadcasting" means the dissemination of any form of radioelectric communication, including radiotelegraph, radiotelephone, the wireless transmission of writing, signs, signals, pictures and sounds of all kinds by means of Hertzian waves, intended to be received by the public either directly or through the medium of relay stations;
- (b) "channel" means a wavelength or frequency authorized to be used for broadcasting;
- (c) "Corporation" means the Canadian Broadcasting Corporation;
- (d) "Minister" means the Minister of Transport;
- (e) "private station" means any broadcasting station licensed to a person other than the Corporation;
- (f) "Corporation station" means any broadcasting station owned or operated by the Corporation;
- (g) "station" means any station licensed under the *Radiotelegraph Act* as a broadcasting station.

3. (1) There shall be a Corporation to be known as the Canadian Broadcasting Corporation which shall consist of a board of nine governors appointed by the Governor in Council and chosen to give representation to the principal geographical divisions of Canada.

Establishment of the C. B. C.

(2) The Governor in Council shall designate one of the Governors to be the Chairman and one to be the Vice-Chairman of the Corporation.

Governors

(3) The Governors shall hold office for three years, provided that of those first appointed one-third shall be appointed to retire in one year, one-third in two years and one-third in three years.

(4) Retiring Governors shall be eligible for reappointment.

(5) Each Governor shall hold office during good behaviour for the period of his appointment, but may be removed for cause at any time by the Governor in Council.

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(6) In the event of a casual vacancy occurring on the board, the Governor in Council shall appoint a person to fill such vacancy for the balance of the term of the Governor replaced.

Chairman (7) The Chairman shall be paid such annual salary as may be determined by the Governor in Council and shall devote the whole of his time to the performance of his duties under this Act, and shall not hold any other office or accept any other employment. If an executive committee is established by by-law, each of the other Governors on such executive committee shall receive an honorarium of one thousand dollars per annum; other Governors of the Corporation shall each receive fifty dollars for each meeting they attend, but shall not receive more than five hundred dollars in any one year. (1944, c. 33, s. 1.)

Governors (8) All Governors shall be entitled to receive and be paid their actual disbursements for expenses necessarily incurred by them in connection with the discharge of their duties under this Act.

(9) Four Governors shall constitute a quorum.

(10) Each Governor shall, before acting as such, take and subscribe before the Clerk of the Privy Council and shall file in the office of the said Clerk, an oath of office in the following form:

"I Do Solemnly Swear that I will faithfully, truly and impartially, to the best of my judgment, skill and ability, execute and perform the office of Governor of the Canadian Broadcasting Corporation, and that, while I continue to hold such office, I will not accept or hold any other office or employment, or have any pecuniary interest, direct or indirect, individually or as a shareholder or partner, or otherwise, in broadcasting or, in the manufacture or distribution of radio apparatus. So help me God."

Corporation 4. The Corporation shall be a body corporate having capacity to contract and to sue and be sued in the name of the Corporation.

Offices 5. The head office of the Corporation shall be at Ottawa in the Province of Ontario and the Corporation may establish branch offices elsewhere.

General Manager 6. There shall be a general manager who shall be chief executive of the Corporation and who shall be appointed by the Governor in Council on the recommendation of the Corporation.

7. There shall be an assistant general manager of the Corporation who shall be appointed by the Governor in Council on the recommendation of the Corporation.

Networks and Stations 8. The Corporation shall carry on a national broadcasting service within the Dominion of Canada and for that purpose may:

- (a) maintain and operate broadcasting stations;
- (b) establish, subject to approval of the Governor in Council, such stations as the Corporation may from time to time consider necessary to give effect to the provisions of this Act;
- (c) equip stations with all such plant, machinery and other effects as may be requisite or convenient to permit of the same effectively receiving and transmitting for broadcasting purposes;

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- (d) make operating agreements with private stations for the broadcasting of programs;
- (e) originate programs and secure programs, from within or outside Canada, by purchase or exchange and make arrangements necessary for their transmission;
- (f) make contracts with any person or persons, in or outside Canada, in connection with the production or presentation of the programs of the Corporation;
- (g) make contracts with any person or persons, in or outside Canada, to perform in connection with the programs of the Corporation;
- (h) publish and distribute, whether gratis or otherwise, such papers, periodicals, and other literary matter as may seem conducive to any of the objects of the Corporation;
- (i) collect news relating to current events in any part of the world and in any manner that may be thought fit and to establish and subscribe to news agencies;
- (j) acquire copyrights in any literary, musical or artistic works, plays, songs, gramophone records, news and other matter;
- (k) acquire and use any patent, or patent rights, brevets d'invention, license or concessions which the Corporation may consider useful for the purpose of carrying out its objects;
- (l) make arrangements or agreements with any organization for the use of any rights, privileges or concessions which the Corporation may consider useful for the purpose of carrying out its objects;
- (m) establish and support a pension fund for the benefit of employees or ex-employees of the Corporation, or the dependents of such persons;
- (n) acquire private stations by lease or subject to the approval of the Governor in Council, by purchase;
- (o) subject to the provisions of sections ten and eleven hereof, purchase, lease, or otherwise acquire, any real or personal property which the Corporation may deem necessary or convenient for the purposes of its business;
- (p) subject to the provisions of sections ten and eleven hereof, sell, lease, or otherwise dispose of, all or any part of the property of the Corporation;
- (q) do all such other things as the Corporation may deem incidental or conducive to the attainment of any of the objects or the exercise of any of the powers of the Corporation.

**Agreements
With Private
Stations,
Contracts,
News,
Publications,
Copyrights,
Property,
Employees,
Etc.**

9. The Corporation shall not seek any concession, right or privilege from, or enter into any negotiations or arrangement with any British or foreign government with regard thereto, without having first obtained the consent in writing of the Minister.

**Arrangements
With Foreign
Governments**

BROADCASTING ACT

Limitations on Expenditures

10. Notwithstanding anything contained in this Act, the Corporation shall not, unless the approval of the Governor in Council has first been obtained:

- (a) enter into any agreement involving any expenditure in excess of ten thousand dollars;
- (b) enter into an agreement or lease for a period exceeding three years;
- (c) acquire any personal property, the cost of acquisition of which exceeds the sum of ten thousand dollars, or in any manner dispose of any personal property having an original or book value exceeding the sum of ten thousand dollars.

Purchase and Expropriation Rights of the C. B. C.

11. (1) No real property or private station shall be purchased, acquired, sold, exchanged or mortgaged by the Corporation except with the previous consent of the Governor in Council, and if the Corporation is unable to agree with the owner of any real property or private station which it is so authorized to purchase, as to the price to be paid therefor, the Corporation shall have the right to acquire the same without the consent of the owner and the provisions of the *Expropriation Act*, chapter sixty-four of the *Revised Statutes of Canada, 1927*, shall *mutatis mutandis*, be applicable to the acquisition of such property by the Corporation.

(2) Any plan and description deposited under the provisions of the *Expropriation Act* may be signed by the Chairman or Vice-Chairman of the Corporation or by one of the Governors and the property shown and described in such plan and description so deposited shall thereupon be and become vested in the Corporation for the purposes of the Corporation unless the plan and description indicates that the property taken is required for a limited time only, or that a limited estate or interest there, is taken; and by the deposit in such latter case, the right of possession for such limited time or such limited estate or interest shall be and become vested in the Corporation.

(3) The compensation payable in respect of the taking of any such real property or private station or of any interest therein, or of lands injuriously affected by the construction of any undertaking or works shall be ascertained in accordance with the provisions of the *Expropriation Act*, and for that purpose the Attorney-General of Canada may file an information in the Exchequer Court on behalf of the Corporation to all intents and purposes as if such property had been expropriated by His Majesty under the provisions of the said Act. The amount of any judgment upon such proceedings shall be payable out of the funds of the Corporation.

Cancellation of Licenses

(4) If the Minister decides that the cancellation or refusal to renew any license in the interest of broadcasting generally in Canada is desirable, and if such cancellation or refusal is not on account of any failure to comply with this Act or any regulation hereunder or the *Radiotelegraph Act* or regulation thereunder, compensation may be paid to the extent of an amount not exceeding the depreciated value of the licensed radio equipment requisite for the efficient operation of the station together with a reasonable allowance to cover the cost of restoring the premises to a tenable condition for ordinary purposes.

No Compensation For License on Channel

(5) In determining the compensation to be paid, no allowance shall be made for the value of a license terminated by the taking over by the Corporation or the Minister of any private station, and no person shall be deemed to have any proprietary right in any channel heretofore or hereafter assigned, and no person shall be entitled to any

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compensation by reason of the cancellation of the assignment of a channel or by reason of the assignment of a new channel in substitution therefor.

- 12.** (a) The Corporation may make such by-laws as may be necessary,
- (i) to enable it to carry into effect the obligations imposed upon it by this Act;
 - (ii) to provide for an executive committee of the Board of Governors to exercise such powers as the by-laws may specify;
 - (iii) to provide for the appointment of advisory councils to advise it as to programs;
 - (iv) to provide for the employment, dismissal, control and remuneration of such officers, clerks, and employees, technical or otherwise, as may be necessary for the transaction of the business of the Corporation.

By-laws

(b) No such by-laws shall come into force or effect until approved by the Governor in Council, and no alteration, modification or repeal of any such by-law shall have any force or effect until so approved.

13. (1) Notwithstanding anything in the *Civil Service Act*, Chapter Twenty-Two of the *Revised Statutes of Canada, 1927*, the *Civil Service Superannuation Act*, Chapter Twenty-Four of the *Revised Statutes of Canada, 1927*, or any other Act of the Parliament of Canada, a civil servant who, at the time of his appointment to the staff of the Corporation under authority in that behalf conferred by any Act of the Parliament of Canada, is a contributor under the provisions of the *Civil Service Superannuation Act*, shall continue to be a contributor under the said Act; his service on the staff of the Corporation, in virtue of an appointment as aforesaid, shall be counted as service in the Civil Service for the purpose of the *Civil Service Superannuation Act*, and he, his widow and children or other dependents, if any, shall be eligible to receive the respective allowances or gratuities provided by the said Act; and in the event of his being retired from his office or position on the staff of the Corporation for any reason other than that of misconduct he shall be eligible, in accordance with the regulations made under the *Civil Service Act*, for assignment to a position in the Civil Service of the class from which he was so retired or to any other position for which he may have qualified or, in the alternative, to receive the same benefits under the *Civil Service Superannuation Act* as he would have been eligible to receive if he had been retired under like circumstances from the position in the Civil Service which he held immediately prior to his appointment to the staff of the Corporation.

Civil Service
Rights
For
C. B. C. Staff

(2) Any employee of the Corporation, who at the time of his appointment or employment under or pursuant to the provisions of this Act, holds a position in the "Civil Service," or is an "employee" within the meaning of the *Civil Service Act*, shall continue to retain and be eligible to receive all the benefits, except salary as a civil servant, that he would have been eligible to receive had he remained under that Act.

14. (1) The Minister of Finance shall deposit from time to time in the Bank of Canada or in a chartered bank to be designated by him to the credit of the Corporation:

- (a) the moneys received from license fees in respect of private receiving licenses and private station broadcasting licenses, after deducting from the gross

Collections
and
Appropriations

BROADCASTING ACT

receipts the cost of collection and administration, such costs being determined by the Minister from time to time;

(b) any appropriation granted by Parliament for the purposes of the Corporation; and

(c) any advances or grants to the Corporation which are authorized to be made from Consolidated Revenue Fund.

(2) The Corporation shall retain for the purposes of this Act all moneys received by it arising out of its business.

C. B. C. Funds

15. The Corporation may administer all funds which may be placed to its credit in the Bank of Canada or in a chartered bank in accordance with the provisions of Section Fourteen hereof, and may administer all other sums and revenues which may be obtained by or given to the Corporation or derived from any other source, exclusively in furtherance of the purpose for which the Corporation is constituted.

Appropriations From Consolidated Revenue

16. The Governor in Council, on the recommendation of the Minister, may authorize the Minister of Finance to place to the credit of the Corporation working capital advances from any unappropriated moneys in the Consolidated Revenue Fund, but the aggregate amount of such advances outstanding at any one time shall not exceed one hundred thousand dollars, and such advances shall be repayable to the Minister of Finance on demand.

Capital

17. (1) The Governor in Council may authorize the construction, extension or improvement of capital works of the broadcasting facilities of the Corporation in Canada and, on the recommendation of the Minister, may authorize the Minister of Finance to place to the credit of the Corporation from any unappropriated moneys in the Consolidated Revenue Fund such sum or sums as may be necessary to carry out such construction, extension or improvement of capital works: provided that the total amount which may be so authorized for the said purposes shall not exceed five hundred thousand dollars.

(2) Such moneys so advanced shall bear such rate of interest and shall be amortized on such terms and conditions as may be fixed by the Governor in Council.

(3) The interest and amortization charges on the moneys so advanced shall be a first charge on the revenues of the Corporation.

License Revenues

18. For the fiscal year 1936-37 the Minister of Finance shall deposit to the credit of the Corporation the net amount collected in license fees during such year in accordance with paragraph (a) of subsection one of section fourteen hereof, less an amount equal to the amount or amounts paid out of Appropriation No. 226, 1936-37, for the purposes of the Canadian Radio Broadcasting Commission.

C. B. C. Accounting

19. The Corporation shall establish and maintain an accounting system satisfactory to the Minister and shall, whenever required by him, render detailed accounts of its receipts and expenditures for such period or to such day as he designates, and all books of account, records, bank books and papers of the Corporation shall at all times be open to the inspection of the Minister or of such person as he may designate.

BROADCASTING ACT

20. The accounts of the Corporation shall be audited by the Auditor General of Canada and a statement of such accounts shall be included in the annual report of the Corporation.

Auditing

21. No private station shall operate in Canada as a part of a chain or network of stations except with the permission of, and in accordance with the regulations made by, the Corporation.

**Network
Permission**

22. (1) The Corporation may make regulations:

Regulations

- (a) to control the establishment and operation of chains or networks of stations in Canada;
- (b) to prescribe the periods to be reserved periodically by any private station for the broadcasting of programs of the Corporation;
- (c) to control the character of any and all programs broadcast by Corporation or private stations;
- (d) to determine the proportion of time which may be devoted to advertising in any programs broadcast by the stations of the Corporation or by private stations, and to control the character of such advertising;
- (e) to prescribe the proportion of time which may be devoted to political broadcasts by the stations of the Corporation and by private stations, and to assign such time on an equitable basis to all parties and rival candidates.

(2) If the Corporation is unable to agree with the licensee of a private station as to the amount of compensation, if any, to be paid by the Corporation for the use of such station for the broadcasting of programs of the Corporation, the Minister may fix an amount which, in his opinion, is fair and reasonable and such amount shall be paid by the Corporation to the licensee in full settlement of his claim to compensation.

Compensation

(3) Dramatized political broadcasts are prohibited.

(4) The names of the sponsor or sponsors and the political party, if any, upon whose behalf any political speech or address is broadcast shall be announced immediately preceding and immediately after such broadcast.

**Political
Broadcasts**

(5) Political broadcasts on any Dominion, provincial or municipal election day and on the two days immediately preceding any such election day are prohibited.

(6) In case of any violation or non-observance by a private station of the regulations made by the Corporation under this section, the Corporation may order that the license of such private station be suspended for a period not exceeding three months and any such order shall be forwarded to the Minister who shall forthwith communicate the same to the licensee of the station and take such steps as may be necessary to carry out the terms of such order.

Violations

(7) The Corporation shall take such action as may be necessary to ensure that stations affected by its regulations shall have reasonable notice thereof.

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Interference With Reception

23. (1) The Governor in Council may make regulations prohibiting or regulating the use of any machinery, apparatus or equipment causing or liable to cause interference with radio reception and to prescribe penalties recoverable on summary conviction for the violation or non-observance of any such regulation, provided, however, that such penalties shall not exceed fifty dollars per day for each day during which such violation or non-observance continues.

(2) Such regulations shall be published in the *Canada Gazette*, and shall take effect from the date of such publication or from the date specified for such purpose in such regulations, and shall have the same force and effect as if enacted herein.

Recommendations re Private Licenses

24. (1) The Minister shall, before dealing with any application for license to establish a new private station or for increase in power, change of channel, or change of location of any existing private station, making any regulations or changes in regulations governing the activities of private stations, refer such application or regulation to the Corporation, and the Corporation shall make such recommendations to the Minister as it may deem fit. The approval of the Governor in Council shall be obtained before any license for any new private station is issued.

(2) The Corporation shall, each year, prior to the renewal or issue of the licenses for private stations by the Minister, review the activities of such private stations, and shall make such recommendations to the Minister in regard to their working, broadcasting or any other matter concerning such stations as it may deem desirable.

25. The Corporation shall, from the date of the coming into force of this Act, take possession of all property and assets and assume all the obligations and liabilities of the Canadian Radio Broadcasting Commission.

Annual Report

26. The Corporation shall through the Minister submit an annual report to Parliament in such form as the Minister may prescribe.

27. *The Canadian Radio Broadcasting Act, 1932*, chapter fifty-one of the Statutes of 1932 is repealed.

28. This Act in whole or in part shall come into force on a date or dates to be fixed by proclamation of the Governor in Council.

ORDERS-IN-COUNCIL CONCERNING BROADCASTING

*Order-in-Council Transferring Certain Duties, Powers, and Functions of Minister
of Transport to Minister of Munitions and Supply*

P.C. 3076

Monday, the 8th day of July, 1940.

WHEREAS the *Department of Munitions and Supply Act*, Chapter 3 of the Statutes of 1939 (Second Session), provides for the establishment of a Department of the Government of Canada to be called the Minister of Munitions and Supply for the time being appointed by the Governor-General by Commission under the Great Seal of Canada shall preside;

**Powers of
The Minister
of Supply**

And whereas under and by virtue of Section 6 of the *Department of Transport Act, 1936*, Chapter 34, of the Statutes of 1936, the duties, powers and functions formerly vested in the Minister of Marine, and with respect to civil aviation in the Minister of National Defence, by any Act, order or regulation were vested in the Minister of Transport;

And whereas such duties, powers and functions vested in the Minister of Transport, as aforesaid, include the control and supervision of the Civil Aviation, Meteorological and Radio Services of the Department of Transport;

And whereas certain duties, powers and functions are vested in the Minister of Transport with respect to Trans-Canada Air Lines under *The Trans-Canada Air Lines Act, 1937*, Chapter 43 of the Statutes of 1937, and with respect to broadcasting under the provisions of *The Canadian Broadcasting Act, 1936*, Chapter 24 of the Statutes of 1936;

**Powers of
The Minister
of Transport**

And whereas it is deemed expedient to transfer the duties, powers and functions vested in the Minister of Transport under *The Department of Transport Act, 1936*, with respect to the Civil Aviation, Meteorological and Radio Services of the Department of Transport and the control and supervision of such services, and the duties, powers and functions vested in the said Minister under *The Canadian Broadcasting Act, 1936*, with respect to broadcasting, and under *The Trans-Canada Air Lines Act, 1937*, with respect to Trans-Canada Air Lines, to the Minister of Munitions and Supply;

And whereas it is deemed expedient that the Deputy Minister of Transport shall be the Deputy of the Minister of Munitions and Supply with respect to the services proposed to be transferred to such Minister, and that the Deputy Minister of Transport and the appropriate officers of the Department of Transport shall, in respect of such services, have and exercise the respective powers and duties which they now have and exercise;

Now, therefore, His Excellency the Governor General in Council, on the recommendation of the Prime Minister and under and by virtue of the provisions of the *Public Service Re-Arrangement and Transfer of Duties Act*, Chapter 165 of the Revised Statutes of 1927, and the *War Measures Act*, Chapter 206 of the Revised Statutes of 1927, is pleased to order:—

(1) That the duties, powers and functions vested in the Minister of Transport under *The Department of Transport Act, 1936*, with respect to the Civil Aviation, Meteorological and Radio Services of the Department of Transport and the control or

**Transfer
of Duties
and Powers**

ORDERS-IN-COUNCIL

supervision of such services, and the duties, powers and functions vested in the said Minister under *The Canadian Broadcasting Act, 1936*, with respect to broadcasting, and under *The Trans-Canada Air Lines Act, 1937*, with respect to Trans-Canada Air Lines, be and they are hereby, transferred to the Minister of Munitions and Supply.

Power of
Deputies

(2) That, notwithstanding the provisions of Section 3 of the *Public Service Re-arrangement and Transfer of Duties Act*, the Deputy Minister of Transport shall be the Deputy of the Minister of Munitions and Supply with respect to the powers, duties, functions, control or supervision of the services transferred to the Minister of Munitions and Supply under paragraph (1) hereof, and the Deputy Minister of Transport and the appropriate officers of the Department of Transport shall, in relation thereto, have and may exercise the respective powers and duties which, prior to the date hereof, belonged to or were exercisable by them in respect of the duties, powers, functions, control or supervision hereby transferred.

Order-in-Council Transferring Duties of Minister of Transport Under The Radio Act 1938 (P.C. 3076) to Minister of Munitions and Supply

P.C. 3435

Thursday, the 25th day of July, 1940.

Transfer
Made
Under
P.C. 3076

WHEREAS by Order-in-Council (P.C. 3076), dated the 8th July, 1940, made under and by virtue of the *Public Service Re-arrangement and Transfer of Duties Act* and the *War Measures Act*, Chapters 165 and 206, respectively, of the Revised Statutes of 1927, it was provided, inter alia, that the duties, powers and functions vested in the Minister of Transport under *The Department of Transport Act, 1936*, with respect to the Civil Aviation, Meteorological and Radio Services of the Department of Transport and the control or supervision of such services should be transferred to the Minister of Munitions and Supply, and that, notwithstanding the provisions of Section 3 of the *Public Service Re-arrangement and Transfer of Duties Act*, the Deputy Minister of Munitions and Supply with respect to the powers, duties, functions, control or supervision of the services so transferred, and that the Deputy Minister of Transport and the appropriate officers of the Department of Transport should, in relation thereto, have and exercise the respective powers and duties which, prior to the date of the said Order in Council (P.C. 3076), belonged to or were exercisable by them in respect to the duties, powers, functions, control or supervision thereby transferred;

Overlapping
Duties

And whereas the Minister of Munitions and Supply reports that with respect to the above-mentioned Radio Services of the Department of Transport, certain duties, powers and functions are vested in the Minister of Transport under *The Radio Act, 1938*, which correspond in many respects to the duties, powers and functions formerly vested in the Minister of Marine under the *Radiotelegraph Act*, Chapter 195 of the Revised Statutes of 1927 and *The Department of Marine Act*, Chapter 31 of the Statutes of 1930, and which were vested in the Minister of Transport under *The Department of Transport Act, 1936*;

Transfer
of Duties
to Remove
Doubt

That, for the purpose of removing doubt, it is deemed expedient to include in the duties, powers and functions transferred to the Minister of Munitions and Supply under the said Order in Council (P.C. 3076) the duties, powers and functions vested in the Minister of Transport under *The Radio Act, 1938*;

ORDERS-IN-COUNCIL

Therefore, His Excellency the Governor General in Council, on the recommendation of the Minister of Munitions and Supply (with the concurrence of the Minister of Transport), and under and by virtue of the provisions of the *Public Service Re-arrangement and Transfer of Duties* and the *War Measures Act*, is pleased to amend Order in Council (P.C. 3076), dated the 8th July, 1940, and it is hereby amended to include in the duties, powers and functions transferred thereunder to the Minister of Munitions and Supply the duties, powers and functions vested in the Minister of Transport under *The Radio Act, 1938*.

Order-in-Council Authorizing Transfer of the C.B.C., National Film Board and Canadian Travel Bureau to Department of National War Services

P.C. 4215

Wednesday, the 11th day of June, 1941.

WHEREAS the *Department of National War Services Act 1940* (4 George VI, Chapter 22, Section 5, sub-section d), provides that the Minister may, with the consent of the Governor-in-Council "co-ordinate the existing public information services of the Government and originate or employ other means in order that the same may be used in the most efficient way for the obtaining of the utmost aid from the people of Canada in the National emergency which has arisen";

The War
Services
Act

And whereas, in the interests of the war effort it is expedient to provide for the more effective co-ordination of radio broadcasting, film activities, and the promotion of tourist business in Canada, with other public information services of the government;

Co-ordination
of Activities

And whereas, for this purpose it is expedient to transfer to the Minister of National War Services the powers, duties and functions vested in the Minister of Munitions and Supply with respect to broadcasting, in the Minister of Transport with respect to the promotion of tourist business in Canada, and to transfer the control and supervision of the Canadian Travel Bureau to the Department of National War Services;

Therefore His Excellency the Governor General in Council, on the recommendation of the Right Honourable W. L. Mackenzie King, the Prime Minister, and under and by virtue of the provisions of the *Public Service Re-Arrangement and Transfer of Duties Act* (Revised Statutes of Canada, 1927, Chapter 165) and of the *War Measures Act* (Revised Statutes of Canada, 1927, Chapter 206), is pleased to order as follows:

1. The powers, duties and functions vested (by Order in Council P.C. 3076, 8th July, 1940) in the Minister of Munitions and Supply under *The Canadian Broadcasting Act, 1936*, with respect to broadcasting, are hereby transferred to the Minister of National War Services.

Re-transfer
of Powers
Under
Broadcasting Act

2. The powers, duties and functions of the Minister of Trade and Commerce, with respect to film activities, under the *National Film Act, 1939*, are hereby transferred to the Minister of National War Services.

3. The powers, duties and functions of the Minister of Transport, with respect to the promotion of tourist business in Canada, are hereby transferred to the Minister of National War Services, and, to that end, the control and supervision of that branch of the Department of Transport known as The Canadian Travel Bureau, is hereby transferred to the Department of National War Services.

BROADCASTING REGULATIONS

Authority to Make Regulations

THE following regulations, as revised and numbered 1 to 22, were made under authority of subsection one of Section 22 of *The Canadian Broadcasting Act*, Chapter 24 of the Statutes of 1936, which reads as follows:

The Corporation may make regulations

- (a) to control the establishment and operation of chains or networks of stations in Canada;
- (b) to prescribe the periods to be reserved periodically by any private station for the broadcasting of programs of the Corporation;
- (c) to control the character of any and all programs broadcast by Corporation or private stations;
- (d) to determine the proportion of time which may be devoted to advertising in any programs broadcast by the stations of the Corporation or by private stations and to control the character of such advertising;
- (e) to prescribe the proportion of time which may be devoted to political broadcasts by the stations of the Corporation and by private stations, and to assign such time on an equitable basis to all parties and rival candidates.

Definitions

1. In these regulations, unless the context otherwise requires,

- (a) The "Act" means *The Canadian Broadcasting Act*; chapter twenty-four of the Statutes of 1936;
- (b) "Corporation" means the Canadian Broadcasting Corporation;
- (c) "license" means a license issued to a broadcasting station under the *Radio-telegraph Act*; and "licensee" means the holder of such license;
- (d) "private station" means any broadcasting station licensed to a person other than the Corporation.
- (e) "regulations" means these regulations;
- (f) "representatives of the Corporation" means the General Manager of the Corporation, the Assistant General Manager of the Corporation or persons authorized in writing by the General Manager of the Corporation;
- (g) "station" refers to stations owned or operated by the Corporation as well as by others and it may also refer to the owner or licensee of a station.

Apply to All Stations

2. These regulations apply to all stations in Canada and to all matter broadcast by such stations.

Stations Shall Maintain Logs

3. (1) Each station shall maintain a program log in a form acceptable to the Corporation and shall cause entries to be made therein as follows:—

- (a) date, call letters, location, frequency;
- (b) the time at which each station identification announcement is made;
- (c) the title and brief description of each program broadcast, with the time of the beginning and ending so as to give a continuous record of each day's broadcast. If a mechanical reproduction is used, that fact shall be noted, together with a statement whether or not announcement thereof was made. In the case of a talk or speech, the name of the speaker and the auspices under which the talk or speech was given shall be entered. If the speech is made by a political candidate or on behalf of a political candidate or

BROADCASTING REGULATIONS

political party, the political affiliation of the candidate or party shall also be entered;

- (d) the duration of each spot or other similar announcement and the broadcast hour during which it was transmitted;
- (e) the name of the sponsor of any program or announcement for which the station is paid.

(2) Key letters or abbreviations may be used if the explanation of each is plainly given in the log. The logs shall be produced for the inspection of the representatives of the Corporation upon the request of such representatives.

(3) Each station shall keep on file a copy of

- (a) the continuity used for any program;
- (b) all programs or other announcements containing advertising matter;
- (c) the manuscript of addresses or talks.

**Stations Shall
File Continuity
and Program
Matter**

(4) In the case of chain broadcasts these records shall be kept by the originating station.

(5) Such records shall be retained by the station for a period of one year and shall be open for inspection by representatives of the Corporation upon request of such representatives.

4. The time mentioned in all program logs and contracts used in connection with broadcasting shall be local standard time (or local daylight saving time if that is in force) unless otherwise specified or agreed.

Times

5. Each station shall, each week, file with the Corporation in a form acceptable to the Corporation

Notification

- (a) an advance copy of its program schedule for the following week showing the exact hours and how they are to be occupied each day;
- (b) a true and complete copy of its program logs not later than seven days following the operations the said logs record.

6. Each station shall announce its call letters not less than once nor more than four times an hour, during hours of operation.

Call Letters

***7.** No one shall broadcast

Prohibitions

- (a) anything contrary to law;
- (b) the actual proceedings at any trial in a Canadian Court;
- (c) abusive comment on any race, religion or creed;
- (d) obscene, indecent or profane language;
- (e) malicious, scandalous, or defamatory matter;
- (f) advertising matter containing false or deceptive statements;
- (g) false or misleading news;
- (h) upon the subject of birth control;
- (i) upon the subject of venereal disease, or other subjects relating to public health which the Corporation may from time to time designate, unless such subjects be presented in a manner and at a time approved by the General Manager as appropriate to the medium of broadcasting;

*Note to Section 7.—It is not the intention of the Corporation to restrict freedom of speech nor the fair presentation of controversial material. On the contrary, the policy of the Corporation is to encourage the fair presentation of controversial questions. At the same time, it should be realized that the message of broadcasting is received at the fireside in the relatively unguarded atmosphere of the home, reaching old and young alike. Certain subjects, while meriting discussion elsewhere in the public interest, are not necessarily suitable for this intimate medium.

BROADCASTING REGULATIONS

- Fortune Tellers**
- (j) (i) programs presenting a person who claims supernatural or psychic powers, or a fortune-teller, character analyst, crystal-gazer or the like, or programs which lead or may lead the listening public to believe that the person presented claims to possess or possesses supernatural or psychic powers or is or claims to be a fortune-teller, character analyst, crystal-gazer or the like; (ii) programs in which a person answers or solves or purports to answer or solve questions or problems submitted by listeners or members of the public unless such programs prior to being broadcast shall have been approved in writing by a representative of the Corporation;
- News**
- (k) advertising content in the body of a news broadcast.
- Charitable Appeals**
- (l) any appeal for donations or subscriptions in money or in kind without having first obtained the consent in writing of the General Manager except an appeal on behalf of a war charity fund registered under the *War Charities Act, 1939*, or a joint appeal on behalf of two or more charities made with the approval of the municipality or other local authority in which the appeal is made.
- Mechanical Reproductions**
- (m) any program or speech by means of mechanical reproduction or in any other manner, so as to achieve indirectly or by an evasion that which a regulation or ruling of the Corporation prohibits, and the General Manager of the Corporation shall be the sole judge of what constitutes an evasion under this regulation and his ruling shall be final and binding with respect to any such matter.
- (n) Appeals for agents to represent the sponsor of a program or handle the goods or services advertised thereon. (*This subsection became effective March 1, 1947.*)
- Political Broadcasts**
- 22 of **8.** (1) Political broadcasts are governed by subsections 3, 4 and 5 of Section 22 of *The Canadian Broadcasting Act, 1936*, which reads as follows:
3. Dramatized political broadcasts are prohibited.
4. The names of the sponsor or sponsors and the political party, if any, upon whose behalf any political speech or address is broadcast shall be announced immediately preceding and immediately after such broadcasts
5. Political broadcasts on any Dominion, provincial or municipal election day and on the two days immediately preceding any such election day are prohibited.
- (2) Each station shall allocate time for political broadcasts as fairly as possible between the different parties or candidates desiring to purchase or obtain time for such broadcasts.
- Allowable Advertising Content**
- 9.** (1) The advertising content of any program shall not exceed in time ten per cent of any program period.
- (2) Notwithstanding the provisions of subsection (1) any station shall upon instructions in writing from the Corporation reduce the total daily advertising contents of its programs if the said total daily advertising content in the opinion of the Corporation occupies an undue proportion of the daily broadcast time.
- (3) Upon notice in writing from the Corporation any station shall change the quality or nature of its advertising broadcasts.

BROADCASTING REGULATIONS

10. In any program no one shall advertise

(a) any act or thing prohibited by law;

(b) the prices of goods or services, except

(i) the prices of publications auxiliary to the information services of the Corporation;

(ii) where the terms of a "premium-merchandising offer" include the payment of a sum of money either as a nominal charge or as a price for the premium, the amount of the charge or price may be stated provided: (A) that the amount of the charge or price does not exceed the unit cost of the premium, including costs of handling and distribution, to the program sponsor; (B) that full details of the cost are disclosed to the Corporation; (C) that the premium offered is not of the class or kind of product the sale of which comprises the principal business of the program sponsor; (D) that the premium offered is a product not normally available through competitive trade channels; (E) that the amount of the charge or price does not exceed \$1.00; (F) that the broadcast of any such offer is authorized in writing in advance by a representative of the Corporation.

(c) that the premium offered is not of the class or kind of product the sale of which comprises the principal business of the program sponsor;

(d) that the premium offered is a product not normally available through competitive trade channels;

(e) that the amount of the charge or price does not exceed \$1.00;

(f) that the broadcast of any such offer is authorized in writing in advance by a representative of the Corporation.

(c) any insurance corporation not registered to do business in Canada;

(d) bonds, shares, or other securities or mining or oil properties or royalties or other interests in mining or oil properties other than the securities of the Dominion or Provincial governments or municipalities or other public authorities, provided nothing herein shall prevent anyone from sponsoring a program giving quotations of market prices without comment;

(e) spirituous liquors, beer or wine, or broadcast or cause to be broadcast any radio presentation or announcement whatsoever by or on behalf of a manufacturer or dealer whose principal business is the manufacture or sale of spirituous liquors, beer or wine provided however that programs of fifteen minutes or more sponsored by breweries or wine companies will be allowed in provinces to which, by Provincial Legislation, the advertising of beer and wine is permissible subject to the following conditions:

(i) The only announcements of sponsorship allowed shall be an announcement at the beginning of each program of fifteen minutes or more and one at the end provided however that in live talent programs of more than fifteen minutes' duration, the name of the sponsor may be introduced in program announcements at intervals of not less than fifteen minutes.

**Price Mention
and
Premiums**

**Insurance
Companies
and Securities**

**Beer, Wine
and Liquor
Advertising**

BROADCASTING REGULATIONS

Beer, Wine and Liquor

(ii) The form of announcements at the beginning of the program and at the end shall be:

"This program is presented with the compliments of the ABC Brewery".

"This program has been presented with the compliments of the ABC Brewery" or some necessary variation of these forms approved in writing by the Corporation.

(iii) No other announcements shall be made or devices used in any such program to advertise directly or indirectly the product of the sponsor.

(iv) The program format and forms of announcements and continuity shall be submitted to the Corporation for approval before they are broadcast. (*This subsection became effective September 16, 1946.*)

Spot Announcements

11. (1) "Spot" announcements shall not exceed two minutes for each broadcasting hour, subject always to the provisions of subsection (2) of this regulation.

(2) No "spot" announcement shall be broadcast on week-days between 7:30 p.m. and 11 p.m. nor on Sundays at any time, provided that where exceptional conditions prevail owing to the geographical situation stations may be given permission by the Corporation to broadcast "spot" announcements on week-days during the hours prohibited in this section.

(3) Subsections (1) and (2) of this regulation shall not apply to:

(a) Time signals or weather reports provided that no advertising other than the name of the sponsor is mentioned;

(b) Non-sponsored spot announcements made by stations for the sole purpose of testing coverage, the details of which have been authorized in writing by a representative of the Corporation and, notwithstanding Regulation 10 (b), stations may, with the permission of the Corporation, mention a sum, not exceeding twenty-five (25) cents when such procedure is necessary effectively to execute the intent of this subsection.

Food and Drug Advertising

12. (1) No continuity advertising an article marketed under the *Proprietary or Patent Medicine Act* or the *Food and Drugs Act* may be broadcast until it has been approved by the Department of National Health and Welfare. Continuities submitted for approval shall be forwarded, in duplicate, to the Canadian Broadcasting Corporation at least two weeks in advance of intended use.

(2) The formula for any article bearing a distinctive or trade name distinguishing it from any other product, and marketed under the *Food and Drugs Acts*, shall be submitted with each pertinent continuity.

(3) No electrical transcription advertising an article marketed under the *Proprietary or Patent Medicine Act* or the *Food and Drugs Act* shall be broadcast by any station unless certified by an affidavit that the advertising continuity has been approved by the Department of National Health and Welfare.

(4) No announcer may broadcast any statement concerning any article marketed under the *Food and Drugs Act* or the *Proprietary or Patent Medicine Act* that is not contained in the continuity approved by the Department of National Health and Welfare.

Testimonials

(5) Testimonials referring to an article marketed under the *Food and Drugs Act* or the *Proprietary or Patent Medicine Act* shall be regarded as constituting a part of the advertising continuity.

BROADCASTING REGULATIONS

(6) No continuity recommending any treatment for any ailment shall be broadcast until it has been approved by the Department of National Health and Welfare.

(7) Inspectors of Food and Drugs, Department of National Health and Welfare, are authorized to act as representatives of the Corporation for the purpose of enforcing this regulation.

13. (1) Stations shall not transmit in the form of newscasts, news commentaries or in any manner any news or information of any kind published in any newspaper or obtained, collected, collated or co-ordinated by any newspaper or association of newspapers or any news agency or service except the following:

- (a) Such news bulletins, free from sponsorship, as are released by the Corporation for the express use of broadcasting stations, broadcasts of which shall be subject to such conditions as the Corporation may prescribe;
- (b) Local and sports news under written arrangements to be made by each station individually with its local newspaper or newspapers or collected through its own employees. Copies of all such written arrangements shall be filed with the Corporation immediately upon completion thereof;
- (c) News from sources other than those provided for in clauses (a) and (b) hereof with the prior permission in writing from the Corporation and subject to such conditions as the Corporation may specify.

(2) The only announcements of sponsorship allowed for news from the sources as defined in clause (c) hereof shall be two in number, one at the beginning and one at the end subject to the following conditions:

The opening announcement may include the name of the sponsor, advertising matter relating to the sponsor's product or service and name of news source.

The closing announcement shall be limited to an institutional announcement incorporating sponsor's name, name of news source, if desired, and shall be devoid of all other advertising matter. (*This subsection was revised and became effective September 16, 1946.*)

(3) The Corporation news bulletins as defined in subsection (1) clause (a) hereof shall be broadcast in the manner and by such stations as the Corporation may designate.

14. Representatives of the Corporation may require the production of material to be broadcast before any broadcast is arranged to take place.

15. Time reserved for the broadcasting of Corporation programs shall be used only for such programs unless approval to the contrary has been received in writing from the Corporation in each specific case.

16. Stations shall upon request of the Corporation give right of way to such Corporation or other programs as the Corporation shall designate. In such event neither the station nor the Corporation shall incur any liability for compensation or damages.

17. No station shall "pick up" and rebroadcast any program unless permission in writing has been obtained from the Corporation.

18. (1) No station shall use a mechanical reproduction (except when its use is merely incidental as for an identification or background) between the hours of 7:30 and 11 p.m. except with the previous consent of the Corporation in writing.

Newcasts
and
Commentaries

C. B. C.
News

Production
of Material

C. B. C. Time

Right-of-way
For C. B. C.
Programs

Mechanical
Reproductions

BROADCASTING REGULATIONS

(2) A mechanical reproduction shall be announced as such immediately before and after the program concerned, except when its use is merely incidental as for an identification or background or as a transcribed commercial "spot" announcement with no musical theme or content. The exact form of announcement is not prescribed, but the language shall be clear and in terms commonly used and understood. The following are examples of statements sufficient for the purpose:—

(a) "This is a recorded program."

(b) "This is a program of electrical transcription."

(3) No program of mechanical reproductions shall contain any reference to the name of any person, firm or corporation connected with the manufacture, sale, hire or ownership of the said mechanical reproductions used in the said program.

Network Broadcasting

19. Unless permission in writing is first obtained from the Corporation

(a) no station shall continue to be a part or shall form a part of a chain or network originating outside of Canada;

(b) no chain or network of two or more stations shall continue to be operated within Canada or shall be set up or operated within Canada;

(c) no station shall continue to be or become an outlet for any station, chain or network existing or originating outside of Canada;

(d) no station shall continue to be or become an associate station of or with any station, chain or network existing or originating outside of Canada.

Contracts and Charges

20. Every station shall file with the Corporation a copy of the forms of contract used by it and a statement of its charges. Every such contract shall expressly make the enjoyment of the privileges to broadcast conditional upon the observances of these regulations. The licensee of each station shall see that a copy of these regulations is available at the station and that the station employees and persons broadcasting are familiar with them.

Violation of Regulations

21. The Corporation may send a written or telegraph notice to the licensee of any station informing him of any alleged violation of these regulations and he shall have a delay of six days within which to answer in writing, giving in full his reply to the notice. The Corporation may make such investigation of the facts as it shall consider appropriate and for this purpose its representatives may examine the records and question the employees of any station.

22. These regulations shall have full force and effect as of the 1st day of April, 1941; and on and after that date all regulations inconsistent therewith shall be deemed to have been repealed.

Note.—The penalty for violation of these regulations is provided for under Section 22 (6) of the Act which reads:

(6) In case of any violation of non-observance by a private station of the regulations made by the Corporation under this section, the Corporation may order that the license of such private station be suspended for a period not exceeding three months and any such order shall be forwarded to the Minister who shall forthwith communicate the same to the licensee of the station and shall take such steps as may be necessary to carry out the terms of such order.

POLITICAL AND CONTROVERSIAL BROADCASTING

("The White Paper")

Statement of Policy

POLITICAL BROADCASTING

FOR the proper functioning of representative and democratic government, it is essential that the public should be fully informed of the issues at stake in any election and of the position and policies of the various parties towards those issues. Broadcasting is to-day one of the most powerful means of disseminating information of this kind.

Radio and
an
Informed Public

The *Canadian Broadcasting Act 1936* gives to the Canadian Broadcasting Corporation full powers to guide and control all broadcasting, including political broadcasting. Section 22 of the statute states that the Corporation may make regulations "to prescribe the proportion of time which may be devoted to political broadcasts by the stations of the Corporation and by private stations, and to assign such time on an equitable basis to all parties and rival candidates."

Powers of
the C. B. C.

The Corporation assumes this responsibility as a function of public service broadcasting. In accordance with its general policy of encouraging fair and adequate presentation of controversial questions of public interest and concern, the Corporation has instituted a general plan for party political broadcasting. This plan includes the provision of network time free of charge to recognized political parties during Dominion and provincial elections, thus giving all parties the opportunity of speaking to a wide public irrespective of their capacity to buy time, and a limited amount of free network time to recognized party leaders or their representatives in the periods between elections.

Free
Network Time

In addition to free network time, provision is made for the purchase of time on privately-owned stations under such control as will ensure an equitable division of such purchased time, and secure the public against an excessive amount of political broadcasting to the seclusion of entertainment and other normal program material.

Purchase
of Time

It is important to note certain statutory provisions with regard to political broadcasting. Paragraphs (3), (4) and (5) of Section 22 of the *Act of 1936* read as follows:—

- "(3) Dramatized political broadcasts are prohibited.
- (4) The names of the sponsor or sponsors and the political party, if any, upon whose behalf any political speech or address is broadcast shall be announced immediately preceding and immediately after such broadcast.
- (5) Political broadcasts on any Dominion, Provincial or Municipal election day and on the two days immediately preceding any such election day are prohibited."

These statutory provisions are included in Regulation 8 of the Corporation made under authority of the *Canadian Broadcasting Act* and approved by the Governor-in-

POLITICAL AND CONTROVERSIAL BROADCASTING

Council. Regulation 8 also includes the following important provision:

“each station shall allocate time for political broadcasts as fairly as possible between the different parties or candidates desiring to purchase or obtain time for such broadcasts.”

Dramatized Political Broadcasts

The provision with regard to dramatized political broadcasts is held to prohibit all political broadcasts incorporating any device which could be considered theatrical, and to declare that political broadcasting must be restricted to strictly political addresses and announcements.

Political broadcasts presented as a performance in a dramatic manner and with theatrical effect would be construed as an infringement of paragraph (3) of Section 22 of the *Act*, such as:

1. “Questions and Answers” programs conducted in the form of dialogue.
2. Dramatic skits or plays presented as a complete broadcast or part of a broadcast.

Broadcasts Prior to Election Day

The prohibition of political broadcasting on election day and the two days immediately preceding it has been held to apply only to the election day immediately concerned. For instance, if polling for a provincial general election is being held on the 10th of the month, and polling for a federal by-election on the 15th, political broadcasts on behalf of the federal candidates may take place on the 8th, 9th and 10th, but in such a case it is the responsibility of the station managements to ensure that candidates make no reference to purely provincial matters or to persons concerned in the provincial election.

During the three prohibited days up to the closing of the polls no political spot announcements or news items of a political nature may be broadcast.

Networks For Political Broadcasting

All networks booked for political broadcasting must be arranged through the CBC. All political bookings on private stations must be registered at the CBC Broadcast Regulations Division prior to presentation of the broadcasts.

CBC-owned or operated stations are not available for purchase for political broadcasting except for certain stations which may be necessary to service areas not reached by private stations.

During the course of a Dominion or provincial general election campaign, CBC stations will not broadcast addresses by political figures from service clubs or similar organizations.

CONTROVERSIAL BROADCASTING

C. B. C. Does Not Exercise Censorship

The Corporation does not exercise censorship. It does not restrict the nature of material to be broadcast, except to see that such material conforms with its printed regulations.

The policy of the CBC, with regard to controversial broadcasting, is based on the following principles:

1. The air belongs to the people, who are entitled to hear the principal points of view on all questions of importance.
2. The air must not fall under the control of any individuals or groups influential by reason of their wealth or special position.
3. The right to answer is inherent in the democratic doctrine of free speech.

POLITICAL AND CONTROVERSIAL BROADCASTING

4. Freedom of speech and the full interchange of opinion are among the principal safeguards of free institutions.

In view of the Corporation, these principles are not promoted by the sale of network time to individuals or commercial concerns for broadcasts of opinion or propaganda. The principles can be furthered by the provisions of free time to competent speakers to present, without let or hindrance, varying points of view on questions of the day. The best safeguard of freedom of discussion is a policy which permits opportunity for the expression of varying points of view.

**No Sale of
Network Time
For Controversial
Broadcasts**

Part I — Political Broadcasting

Section A: During General Election Campaigns

1. DOMINION ELECTIONS

(a) For the purpose of broadcasting arrangements, the campaign will be held to begin on the date of dissolution of Parliament or, if the date of polling is announced before dissolution, on a day to be determined by the Corporation, but not later than the date of dissolution.

**Commencement
of Campaign**

(b) The privilege of free network time for political broadcasting will be granted to *bona fide* parties which are national in extent and which reflect a substantial body of opinion throughout the country. While it is impossible to lay down an exact definition, it is suggested that such a party would meet all of the following requirements:

**National
Political Parties**

- (i) Have policies on a wide range of national issues.
- (ii) Have a recognized national leader.
- (iii) Have a nation-wide organization established as the result of a national conference or convention.
- (iv) Seek the election of candidates in at least three of the provinces and put into the field a minimum number of 61 officially nominated candidates (approximately one for each four constituencies).

(c) The Corporation will set aside an amount of free time on a national network to permit of adequate presentation of the policies of the national political parties. The time set aside will be allotted among the existing parties in the House, in accordance with a ratio based on the following factors:

**Distribution
of Time**

- (i) The standing of the parties in the House of Commons at the time of dissolution.
- (ii) The popular vote secured by each of the parties at the previous election.
- (iii) The number of candidates officially nominated in accordance with the provisions of the *Dominion Election Act* by each of the parties in the preceding campaign.
- (iv) The standing of the parties in the House of Commons at the preceding dissolution.

The distribution resulting from this formula will be published at the beginning of the campaign; after publication there will be no revision as the campaign proceeds.

POLITICAL AND CONTROVERSIAL BROADCASTING

Parties will be asked to use their time in uniform proportions, spread out evenly over the campaign.

Maximum of One Hour For Each Broadcast

The maximum of one hour for any single broadcast has been fixed. Subject to this condition, the total time allotted may be divided into hour, half-hour and quarter-hour periods. No broadcasts of less than fifteen minutes' duration are permitted on free network time.

Time For New Parties

To new national political parties the Corporation will allot an amount of free national network time to bring to listeners an adequate presentation of the party's program and policies. The time so allotted will be over and above the amount given to the existing national political parties.

In the event of a new national party coming into being through a union of existing parties, the Corporation will decide the amount of time on its own responsibility and in the most equitable manner possible.

Network Sustaining Broadcasts Over Private Stations

(d) The national networks which will be provided free to the parties will comprise stations owned by the Corporation and all stations "affiliated" with a CBC national network. In addition, other privately-owned stations will be invited to carry the national broadcasts on a sustaining basis, subject to the maintenance of network alternative service. The privately-owned stations which decide to carry the broadcasts do so without charge. The cost of any lines necessary to include such stations in the networks is borne by the CBC. Independent stations desiring to participate in the series have to indicate their intention in advance; in such a case the station is obligated to carry the whole series.

Broadcasts Subsidiary Within a Province

(e) In addition to the arrangement for free national networks for the national parties as set forth in sections (b) and (c), a further category of network broadcasting will be permitted. There will be available for purchase within each province subsidiary hookups comprising such privately-owned stations as may wish to sell their facilities. CBC-owned stations will not be available for inclusion in subsidiary hookups. The hookups will be arranged by and through the Corporation in its capacity as the network authority. No subsidiary hookup will be authorized during a period for which a national network broadcast is scheduled, and stations carrying the free national broadcasts must maintain the one half-hour immediately preceding and following such broadcasts free of political broadcasting. No station will be released, for the purpose of inclusion in such hookups, from time reserved by the CBC for the broadcasting of its sustaining or commercial network programs.

The purpose of these hookups is to permit the national parties to take care of regional campaign requirements. It is also to afford an opportunity to engage in network broadcasting on a limited scale to parties which have not attained national proportions, and which, on that account, would not be given time free on a national network. Such hookups will be restricted exclusively to stations located within the boundaries of the province in question, except that provision may be made for the inclusion of a station in an adjoining province where geographic conditions make it essential for adequate coverage of the province

Individual Stations

(f) Individual privately-owned stations will be at liberty to sell time to political candidates and parties for single-station broadcasts only, subject to the terms of the *Broadcasting Act* and the Regulations thereunder. Individual CBC-owned stations will not be available for purchase. The only exceptions to this rule will be the Corporation's

POLITICAL AND CONTROVERSIAL BROADCASTING

station at Chicoutimi and the station now under lease at Prince Rupert, in which districts there are no privately-owned stations which can provide facilities for local broadcasting.

No individual station may carry a local political broadcast at the same time as there may be a national political broadcast. If a station carries the CBC network political broadcasts, it must keep the half-hour immediately preceding and following the broadcasts free from other political broadcasts.

(g) To meet the special requirements of the French Network, arrangements may be made to allow the broadcast of a translation or a companion or parallel address in French to be carried in the Quebec region at the same time as, or within a reasonable time after, the national broadcast.

(h) No station will be granted release for political purposes from time reserved by the CBC for the broadcasting of its sustaining or commercial network programs.

**French
Network**

**Reserved
Time**

2. GENERAL ELECTIONS FOR PROVINCIAL LEGISLATURES

(a) For the purposes of broadcasting arrangements, the campaign will be held to begin on the date of dissolution of the Legislature, or, if the date of polling is announced before dissolution, on a day to be determined by the Corporation, but not later than the date of dissolution.

**Commencement
of Campaign**

(b) The privilege of free network time for political broadcasting will be granted to *bona fide* parties which are provincial in extent and which reflect a substantial body of opinion throughout the Province. While it is impossible to lay down an exact definition it is suggested that such a party would meet all of the following requirements:

**Provincial
Political Parties**

(i) Have policies of a wide range of provincial issues.

(ii) Have a recognized provincial leader.

(iii) Have a province-wide organization established as a result of a provincial conference or convention.

(iv) Put into the field at least one candidate for every four constituencies.

(c) A designated amount of free time will be made available by the CBC on a provincial network in the province concerned to participating parties. The division of such time will be mutually agreed upon by the parties involved.

**Distribution
of Time**

(d) Subsidiary hookups of privately-owned stations within the province concerned may be purchased by participating parties. Such hookups will be arranged by and through the Corporation in its capacity as the network authority. No subsidiary hookups will be authorized during a period for which a provincial free political broadcast is scheduled, and stations carrying the free network broadcasts must maintain one half-hour immediately preceding and following such broadcasts free of political broadcasting. No station will be released, for the purpose of inclusion in such hookups, from time reserved by the CBC for the broadcasting of its sustaining or commercial network programs.

**Subsidiary
Hook-ups**

(e) Individual privately-owned stations will be at liberty to sell time to political candidates and parties for single-station broadcasts only, subject to the terms of the *Broadcasting Act* and the Regulations thereunder. Individual CBC-owned stations will not be available for purchase. The only exceptions to this rule will be the Corporation's station at Chicoutimi and the station now under lease at Prince Rupert, in which districts there are no privately-owned stations which can provide facilities for local broadcasting.

**Individual
Stations**

POLITICAL AND CONTROVERSIAL BROADCASTING

No individual station may carry a local political broadcast at the same time as there may be a provincial political broadcast. If a station carries the CBC network political broadcasts, it must keep the half-hour immediately preceding and following the broadcasts free from other political broadcasts.

Section B: In the Periods Between General Election Campaigns (Dominion or Provincial)

**Free Time
For Party
Leaders**

(a) During periods between election campaigns free time will, on application in writing, be made available to national party leaders for political broadcasts on a national CBC network and to provincial leaders on a regional CBC network as follows:

- (i) One period of not more than fifteen minutes a week which will be made available for national political broadcasts and one period of not more than fifteen minutes for every two weeks which will be made available for provincial political broadcasts.
- (ii) In the event of there being only two political parties, the total time will be divided equally between the parties.
- (iii) When there are more than two qualifying parties, time will be divided in the following ratio: Two periods to the parties in power; three periods to be divided among qualifying opposition parties.
- (iv) Subject to the foregoing, the leader of a qualifying party may nominate a substitute.

**Status of
Parties**

The status of national political parties will be determined by Part I, Section A 1 (b) except that a party which has no representation in the House of Commons shall not be considered a "national political party" for the purposes of this section. The status of provincial political parties will similarly be determined by Section A 2 (b).

The content of such political broadcasts will be the full responsibility of party leaders, being subject only to the general rules and regulations of the Corporation.

**Purchase
of Time**

(b) Only individual privately-owned stations are available for purchase for political broadcasting in the period between election campaigns provided, however, that permission may be granted for the simultaneous use of more than one station when such a hookup is necessary to cover the area of a riding in which a federal or provincial by-election is being held.

Section C: Municipal or Civic Elections

**Private
Stations
Only**

Single privately-owned stations are the only facilities available for broadcasting in connection with municipal or civic election campaigns. The only exceptions to this rule will be the Corporation's station at Chicoutimi and the station now under lease at Prince Rupert, in which districts there are no privately-owned stations which can provide facilities for local broadcasting.

POLITICAL AND CONTROVERSIAL BROADCASTING

Part II — Controversial Broadcasting

POLICY GOVERNING PURCHASE OF TIME

1. No time will be sold on any CBC-owned or operated station whether individually or as part of a subsidiary hook-up for the broadcasting of opinions with the exceptions of the Corporation's station at Chicoutimi and the station now under lease at Prince Rupert in which districts there are no privately-owned stations which can provide for local broadcasting.

2. With the exception of subsidiary hookups during Dominion or provincial election campaigns there shall be no sale of network facilities for the broadcasting of opinions.

3. Broadcasts of opinions on single, privately-owned stations must be preceded and concluded by appropriate announcements making clear the nature and substance of the broadcasts and the sponsorship under which the broadcasts are presented. Equal facilities must be available for the expression of opposing views.

No Time Sold on
C. B. C. Stations
or Networks
For Broadcasting
of Opinions

On Private
Stations

GENERAL

In accordance with its policy of resisting any attempts to regiment opinion or to throttle freedom of speech, the Corporation lays down no specific rulings covering controversial broadcasting. The Corporation itself supports the policy of the fullest use of the air for:

- (a) Fortright discussion of all controversial questions;
- (b) Equal and fair presentation of all main points of view;
- (c) The discussion of current affairs and problems by informed, authoritative and competent speakers.

Broadcasting is a changing and expanding art and no fixed and permanent criterion can be set down for the best method of presenting controversial material.

These policies have been adopted in an effort to ensure that the medium of broadcasting may remain at the disposal of the nation, regardless of party, section, class or creed.

Freedom of
Speech

CBC COMMERCIAL POLICY AND CONTINUITY ACCEPTANCE

By E. A. WEIR

Commercial Manager, Canadian Broadcasting Corporation

Statement of Policy

THE problem which daily faces a publicly owned enterprise like the Canadian Broadcasting Corporation of combining in one schedule commercial programs with those financed mainly from license fees is far more complex and difficult than realized by all but those actually doing the job. Balanced schedules must be maintained. Programs must be auditioned before acceptance to assure their measuring up to acceptable standards of content and production. Contests and premium offers must be scrutinized carefully to see that entertainment value and not "money attraction" is the basic and not the secondary attraction. Dual sponsorship and a score of other angles must be carefully watched. For all of this, trained personnel with a kind of sixth sense is essential to maintenance of a sound and consistent commercial policy.

Priority Given Best Programs

CBC policy recognizes the obligation devolving on the Corporation to steadily improve the standard of broadcasting throughout Canada thereby better serving listeners. In view of the important part played by sponsored network programs in providing a wide variety of entertainment, the Corporation's policy recognizes the priority—within the limits of practicability—for choice periods of those programs showing the most consistent improvement. This policy, declared by the CBC several years ago, has since become general network policy also in the U.S.A. In appraising the degree of excellence achieved, preference does not depend upon the size or pretentiousness of the production but rather upon the degree of artistic ability displayed.

Programs Are Subject to Approval

All sponsored programs are accepted for broadcast on CBC networks or CBC-owned stations subject to approval. If thought necessary, an audition may be required and this is now almost invariably the rule.

All sponsored *material* for broadcast over CBC networks or stations is subject to the Corporation's interpretation of suitability and good taste. The sensibilities and preferences of listeners are carefully considered. The Corporation reserves the right at all times to refuse the use of its facilities for the broadcasting of any program or parts of programs that it considers incompatible with public interest. As already noted, preference is given those shows whose programs and commercial continuities in the opinion of the Corporation reach the highest degree of excellence.

Supervision of Continuities

In supervising *continuities* with respect to the question of good taste the Corporation exercises a dual function. The Broadcast Regulations Division receives from advertising agencies continuities under the *Food and Drugs Act* and submits these to the Department of National Health and Welfare at Ottawa for approval before they can be broadcast. By and large these continuities, as approved by the Department, are usable by private stations though in some cases the CBC Broadcast Regulations Division does remove certain types of references permitted by the Department.

The Broadcast Regulations Division of the CBC maintains precisely the same relationship to the Commercial Division of the Corporation as it does to any private

CBC COMMERCIAL POLICY

station. The Commercial Division must see that commercial continuities for use on CBC networks and CBC stations are submitted to the Broadcast Regulations Division and approved before broadcast. But the Commercial Division goes even further and applies restrictive policies to acceptance beyond the limits demanded of private stations by the CBC Broadcast Regulations Division.

The following list of products and services are *not* acceptable for broadcast over CBC networks or stations:

**Unacceptable
Products and
Services**

- (a) *Cathartics*, including foods or beverages, when advertised as such, as products generally known and used as cathartics.
- (b) *Medicinal* products commonly known to contain habit-forming drugs and those which fail to comply, in advertising copy, with regulations of the Department of National Health and Welfare.
- (c) *Personal hygiene* products, including body deodorants or products advertised as such.
- (d) *Mouthwashes* or so-called antiseptics when advertised to overcome or prevent bad breath.
- (e) *Reducing agents*, as well as foods or beverages when advertised as such.
- (f) *Products* purporting to restore natural colour to *hair*, including eyelash or eyebrow dyes.
- (g) *Depilatories*.
- (h) Products intended to remove *wrinkles*.
- (i) *Cemeteries*, products or services, the advertising of which would be of a morbid nature.
- (j) *All other products* and forms of advertising prohibited under the regulations of the Canadian Broadcasting Corporation.

In the matter of the acceptance on CBC networks and stations of programs advertising *medicinal products* the following principles are applied:

**Requirements
of Proprietaries**

- (a) The acceptance on CBC networks or stations of programs advertising medicinal products shall be subject to the following conditions:
 - (i) Each application shall be considered on its own merits.
 - (ii) Standard of excellence and suitability of the program as a contribution to CBC program service.
 - (iii) The limitations of time available for the CBC's own program service, for other public service features and for the advertising of other types of products, restrict to definite limits the number of proprietary programs which may be accepted.

Acceptance of *medicinal products* for broadcast on CBC networks or stations shall be subject to the following conditions:

**Acceptance
of Medicinal
Products**

- (a) All material facts relating to the product or to the manufacture thereof must be made available, as required.
- (b) All continuities must be approved by the Corporation and by the Department of National Health and Welfare before being broadcast.
- (c) No general statements purporting to reveal the opinion of the medical profession in relation to the product advertised may be contained in any continuity.

CBC COMMERCIAL POLICY

- (e) No testimonials may be used.
- (f) All continuities must meet the approval of the Broadcast Regulations Division of CBC with respect to objectionable statements as applied to similar advertising over privately owned stations.
- (g) No proprietary shall be advertised as a laxative or diuretic. This applies to foods or beverages when advertised as such and to all products generally used and known as cathartics.

Script and Continuity Acceptance

The following procedure governs script and continuity acceptance over CBC networks or stations:

All *sponsored material* for broadcast over CBC networks or stations shall be submitted by the sponsor or his agency to the Commercial Division of the Corporation not later than 48 hours prior to broadcast and "as broadcast" copies shall also be filed when required.

All such *broadcast material* shall be subject to the Corporation's interpretation of suitability and good taste with particular reference to profane or crude expressions, obscenity, alcoholic beverages, intoxication, immoral conduct, factual controversial statements, current news, lurid horror details, intimate references to childbirth, detailed accounts of sickness or surgical operations, defamatory statements referring to religious denominations, race or color, mention of goods or services which are not solely manufactured or rendered by the sponsor, and references in any form to those items listed as "unacceptable accounts."

Music

All *music* shall be cleared through the CBC Music Librarian at the program originating point.

Food and Drug Continuities

All *food and drug* continuities shall be submitted by sponsors or their agencies, at least ten days in advance of broadcast date, to the Broadcast Regulations Division of the Corporation for clearance by the Department of National Health and Welfare and such material, certified by the sponsor or agency as having been approved as above, shall be filed with the Commercial Division not later than 48 hours in advance of broadcast.

(In connection with the above, the Corporation reserves the right to reject under its appraisal of "good taste" any copy or references of which it does not approve even though continuities have already been approved by the Department of Health or the Broadcast Regulations Division of the CBC.)

Broadcast Material

All *broadcast material* including commercial announcements shall be of such a character that in the opinion of the corporation they can be freely introduced into a mixed company of adults and children as a subject of ordinary conversation.

Contests and Premiums

Contests, premiums or other *offers* shall be submitted to the Commercial Division for approval in advance of any publicity in connection therewith, including pre-announcements on the program series. Such submissions shall contain full details including a unit cost breakdown of the premium to be offered and, if required, a sample shall be furnished. No premium so offered may be purchasable at the time through normal retail channels.

Price Mention

Price mention in any form is prohibited.

CBC COMMERCIAL POLICY

No program personnel shall *ad lib* unless in the opinion of the Corporation the personnel concerned is sufficiently informed on CBC acceptance policy and can be relied upon to observe the requirements.

Ad-Libbing

Multiple products may be mentioned on the same program provided they are products manufactured by the sponsor or products of which he is the exclusive representative in Canada and provided all mentions of such products are kept within the framework of the program and appropriately identified with it.

Multiple Products

Unrelated announcements, commonly referred to as "hitch-hikes" or "cow-catchers", are not acceptable.

The *production* of commercial programs on CBC networks or stations in their entirety is at all times subject to the approval of the CBC and to the Corporation's interpretation of the suitability and good taste of the presentation of previously approved material. The authority to exercise this supervision is delegated to the Corporation's accredited officer in charge of production at the originating point.

Production

The CBC has tried to analyze the fundamental nature of quiz and contest programs. Such programs can be divided roughly into two types:

Quiz Programs

- (a) Those whose basic purpose is to convey reasonably worth-while information to the listener in an entertaining fashion, sometimes with prizes included for contestants on the program or for certain members of the radio audience.
- (b) Those programs which would seem to place information and entertainment secondary to what might be described as a "money attraction" in the program, either for the studio audience or members of the air audience.

While the Canadian Broadcasting Corporation concedes that there may exist borderline cases where acceptable radio entertainment and the allure of "easy money" may go hand in hand, it is felt that as a general standard of acceptance for such programs the program content (i. e., the entertainment or information which go to make up the program) must be considered as the only yardstick of acceptance. Programs which depend for their attraction on a money or lottery allure (as opposed to information or entertainment) are not considered acceptable. It is realized by the Corporation that the meaning of the term "entertainment" considered in program content covers a wide area of debatable material, but it is felt that in this particular field of programs the application of standards of good taste and common sense will make it not too difficult to apply this policy fairly to all program planners.

Sponsored programs made up basically of domestic *recordings* or so called library *transcriptions* are not accepted for release over CBC networks.

Recordings

A heavy responsibility devolves upon those charged with the acceptance of broadcast material on CBC networks and CBC owned stations. Judgment of a fine order has to be exercised if all are to be treated fairly and if both public and sponsor interests are to be guarded. Practice and aptitude for script reading often enables a competent reader to sense weeks ahead undesirable trends that scripts may take and by calling the attention of agencies to this at the proper time unpleasant developments may be avoided. The idea is to guide rather than correct. Several years ago one of the highest-rating network programs in Canada was finally removed through the willing co-operation of the sponsor because it could not be brought into line with policy.

"Guide Rather Than Correct"

CBC COMMERCIAL POLICY

It is not uncommon for the continuities of certain programs, especially those of proprietaries, after weeks of adherence to established rules to suddenly make reference to claims not allowable. If not observed by the acceptance reader this claim will quite probably be repeated the following week and then again and again until it has been established as an integral part of the copy. Then it becomes a much more difficult problem to convince the agency of its non-permissible character.

Mystery and Horror Programs

The CBC annually rejects a large volume of network and spot business on account of non-acceptability. The "whodunit" type of program is having a somewhat difficult time reaching acceptable standards. It is felt that horror programs have no place on the air. Legitimate well-written mystery shows, however, are looked on with favor. Not long ago the CBC rejected a contract that would have netted about \$70,000 annually because the program was an unacceptable "whodunit". Scripts were later rewritten with a Canadian locale but this did not alter the fundamental objection. This attitude may seem illogical to some in view of high ratings sometimes established by this type of program. It is not too much to say that CBC revenues could be increased several hundred thousand dollars yearly if it provided time for such programs.

Questionable Taste

CBC policy is thumbs down on scripts or continuities which carry references with double meanings or in questionable taste. Homes are not burlesque houses or even music halls. The CBC has never yet banned any artist but it has banned the type of continuities referred to. This is a problem common to all networks.

Unrelated Products

One of the most objectionable features of many otherwise fine programs is the liberty taken by feature artists in mentioning products of all kinds not even remotely connected with the program. This has come to be not only a menace to sound advertising but a nuisance and apparently **nothing** but concerted network action will curb it. On a recent program one of radio's top ranking artists made frequent reference at the opening of his sponsored show to his picture and an article about him in the current issue of a well known magazine. It pays magazines to feature stars when stars promote magazine circulation in a manner otherwise not purchasable at any price. But not content with this the guest artist on this same program proceeded to call direct attention to a completely unrelated advertisement for a prepared poultice in the upper left hand corner of a certain page.

Dual Sponsorship

The CBC has maintained a fairly rigid policy with respect to dual sponsorship but is finding it increasingly difficult to maintain that policy in the flood of such material originating in leading shows from the U.S.A. The CBC recognizes the legitimacy of product mentions where these make a genuine contribution to the comedy of the program but where they are dragged in for no apparent reason but to save the script writer a little extra thinking the agency is asked to drop them. A recent Canadian show contained ten such mentions. Only three or four were warranted. No possible justification could be found for the others.

Nothing but a healthier respect on the part of artists for the interests of their own clients rather than those of purveyors of gifts, and on the part of agencies in discouraging these plugs even though they offer some temporary benefit, and on the part of the networks in the way of positive and consistent determination to stop it will bring within bounds a parasitical practice.

PROCEDURE FOR HANDLING FOOD AND DRUG CONTINUITY

REGULATION 12 of *CBC Regulations for Broadcasting Stations* provides that no continuity advertising an article marketed under the *Proprietary or Patent Medicine Act* or the *Food and Drugs Act* may be broadcast until it has been approved by the Department of National Health and Welfare. Generally speaking, this covers any article, product or treatment for which nutritional, medicinal or health claims are made.

Statutory
Provisions

The Broadcast Regulations Division of the Corporation is responsible for the application of regulations and policy rulings promulgated under *The Canadian Broadcasting Act, 1936*. Legislation governing foods, drugs, proprietary or patent medicines is administered by the Department of National Health and Welfare, and this Department, on behalf of the Corporation, reviews radio continuity, submitted to the Corporation under Regulation 12, in advance of broadcast.

Food is deemed to include

"every article used for food or drink by man, and every ingredient intended for mixing with the food and drink of man for any purpose whatever."

Definitions

Drug is deemed to include

"all medicine for internal or external use by man or animal; any substance, mixture of substances and any article that may be used for the diagnosis, treatment, mitigation or prevention of disease in man or animal."

Medicine means

"any substance or mixture of substances that may be used in restoring, correcting or modifying organic functions."

Proprietary or Patent Medicine means

"every artificial remedy or prescription manufactured for the internal or external use of man, the name, composition or definition of which is not to be found in the *British Pharmacopoeia*, the *Codex Medicamentarius* of France, the *Pharmacopoeia of the United States*, or any foreign pharmacopoeia approved by the Minister, the *Canadian Formulary*, the *National Formulary of the United States of America*, or any formulary adopted by any properly constituted pharmaceutical association representing the Dominion of Canada and approved by the Minister; or upon which is not printed in a conspicuous manner the true formula or list of medicinal ingredients contained in it."

The following is procedure for clearance:

Two copies of radio continuity to be submitted to the Manager, Broadcast Regulations Division, Canadian Broadcasting Corporation, 354 Jarvis Street, Toronto, *two weeks in advance* of broadcast.

Procedure
For
Clearance

Copy should be *numbered, dated, the name of the program indicated, and the date of actual broadcast inserted*. Copy should be submitted with a covering letter or other identification of sender.

For its examination the Department of National Health and Welfare requires the formula or a statement of the composition of each product advertised by radio for the

FOOD AND DRUG CONTINUITY

first time in Canada — or whenever the formula or composition is changed. Secret formulae may be submitted directly to the Department in Ottawa.

Food, drug and patent medicine continuity to be transcribed for broadcast in Canada must be submitted in the way outlined above *two weeks in advance of the cutting of the transcription.*

Stock Continuities

The problem of submitting continuities two weeks in advance of broadcast for small dealers and local merchants wishing to publicize specialties on a particular day may be met by preparing stock continuities. These may be submitted for approval and then placed on the agency or station file for emergency use. Some advertisers have found it convenient to submit a series of continuities in advance covering the activities of a whole period. These should be resubmitted at least every year if required for re-use.

Some advertisers make up new continuities using phrases and paragraphs from continuity already approved. It is not sufficient to consider these earlier approvals as covering this revised copy which may contain changed emphasis and meaning. It is necessary, therefore, that such continuity be submitted for review.

Clearance Rulings

Testimonials for food and drug products are also required for examination. They should be submitted in duplicate in the same manner as other copy.

Advertising in the interest of *chiropractors, optometrists, opticians, optical products, mechanical devices and foundation garments* (where claims are made that the garment is of assistance in the treatment of an ailment or any abnormal physical state) likewise comes within the purview and is subject to Regulation 12.

All advertising material for *animal medicines* must be examined and approved prior to broadcast. It is not necessary to submit copy for animal foods unless therapeutic claims are made.

Claims in *milk commercials* that herds have been government-tested, when being submitted for review, must be supported by corroborative evidence from the examining authority stating the nature of the test (Bang's Disease, Tuberculosis).

Cosmetic advertising does not need to be submitted for review unless therapeutic claims are made.

Chewing gum does not come within the scope of the Food and Drugs Act or regulations made thereunder unless therapeutic claims are made.

Originations

The originating station on a network or subsidiary hookup is responsible to see that continuity has been approved.

Reference to Clearance Prohibited

Broadcast reference indicating food and drug copy has been submitted to or examined by the Department of National Health and Welfare is not allowed. Such mention might be construed by the listener as endorsement by that Department of the statements made or of the merchandise or treatments. Examination of continuities is designed to protect the listener from unwarranted claims and should not be more widely interpreted.

Certification of Approval

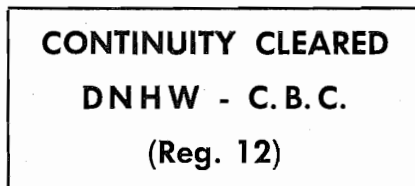
Stations in Canada are not permitted to broadcast commercial continuity, transcribed or otherwise, advertising products coming within the purview of Regulation 12, unless accompanied by evidence of approval. Agencies, thus after receipt from the Broadcast Regulations Division of the approved copy, must indicate on copy for distribution to station managements that such copy has been cleared by the CBC and the Department. A rubber stamp has proven most acceptable for this purpose since it marks each

FOOD AND DRUG CONTINUITY

continuity or disc, but agencies may wish to insert at the end of the continuity some similar certificate of clearance to the following:

CLEARED BY D.N.H.W. AND CBC JANUARY 15, 1947

A rubber stamp has been prepared for agencies and may be secured by writing the Broadcast Regulations Division. A facsimile of this stamp follows:



Food, drug, patent medicine and other copy passed for broadcast is valid for one year from the stamped date of approval. If circumstances warrant it, copy may be required for review within a period of a year.

**Valid
For
One Year**

Inspectors of Food and Drugs, Department of National Health and Welfare, are authorized to act as representatives of the Corporation for the purpose of enforcing this regulation.

Inspection

It should be realized that the message of broadcasting is received at the fireside in the relatively unguarded atmosphere of the home, reaching old and young alike. Certain subjects, while meriting discussion elsewhere in the public interest are not necessarily suitable for this intimate medium.

**Good
Taste
in
Context**

The Corporation bases its good taste policy on the premise that all advertising matter and commercial announcements should be of such a character that they can be freely introduced into a mixed company of adults and children as a subject of ordinary conversation.

In the application of this policy the acceptance of words and phrases of claim or qualification naturally depends upon the context.

Laxatives

Continuity on behalf of laxative products must be prepared with finesse. Where "laxative" is part of the registered trade name of a product, limited use will be permitted. Otherwise there should be avoidance of "constipation", "laxative", "bowels", etc.

Similarly avoid mention of the functions of any internal organ. In some cases, it may be necessary to mention such words as "stomach", "kidneys", "liver", etc., owing to the nature of the product, and in such cases, one mention per commercial will be accepted.

The advertiser has the right to appeal modifications or deletions made in food or drug copy. The appeal should be made through the Broadcast Regulations Division to a special committee of review. The representations should be supported by all available evidence for the claims of the advertiser. The normal procedure is submission of such representations in writing. However, the advertiser is entitled to present his case in person. Presentations and supporting evidence are kept confidential; scripts, statements of composition and correspondence are not made available to a third party.

**Right
to
Appeal**

(Further particulars may be obtained from the Broadcast Regulations Division, Canadian Broadcasting Corporation, Toronto.)

BY-LAWS OF THE CANADIAN BROADCASTING CORPORATION

Interpretation

1. In these by-laws, unless the context otherwise requires:—

- (a) Whenever any matter or thing is expressed in the present tense, the expression shall be applied to the circumstances as they arise, so that due effect may be given to each by-law and every part thereof, according to its spirit, true intent and meaning.
- (b) The word "shall" shall be construed as imperative, and the word "may" as permissive.
- (c) Words in the singular shall be held to include the plural, and the words in the plural shall be held to include the singular, and "person" includes "firm" and "corporation".
- (d) "The Corporation" means the Canadian Broadcasting Corporation.
- (e) "The fiscal year" means the twelve months ending on the 31st of March in each year.

The Seal

2. The seal, an impression whereof is stamped on the margin hereof, shall, until otherwise ordered by the Board of Governors, be the seal of the Corporation.

Assets and Liabilities of the Radio Commission

3. Effective upon, from and after the 2nd day of November, 1936, the Corporation shall and it does hereby take possession of all property and assets and assume all the obligations and liabilities of the Canadian Radio Broadcasting Commission.

Regulations

4. (1) Effective upon, from and after the 2nd day of November, 1936, the existing regulations enacted, made and passed by the Canadian Radio Broadcasting Commission, approved by His Excellency the Governor-in-Council on the 15th day of April, 1933 (P.C. 535), as amended by P.C. 2214 of the 12th day of August, 1935, shall remain in force and shall be effective upon, from and after the said date as regulations of the Corporation and the said regulations shall, *mutatis mutandis*, except where inconsistent with the provisions of the *Canadian Broadcasting Act*, Chapter 24 of the Statutes of 1936, be the regulations of the Corporation and extend and apply to the various matters set out therein.

(2) Wherever in any of the said regulations it is provided that any duty, power or function shall be vested in or performed or exercised by the Canadian Radio Broadcasting Commission, or by any officer of the said Commission, such duty, power or function shall be vested in and performed and exercised by the Corporation or by the appropriate officer of the Corporation and wherever in the said regulations the Canadian Radio Broadcasting Commission, or the Commission, is mentioned or referred to, there shall in each and every case be substituted the Canadian Broadcasting Corporation or the Corporation, respectively.

Proceedings of Governors

5. (1) The Chairman shall preside at all meetings of the Corporation and shall have authority to maintain order and regularity, but in the case of his absence or incapacity the Vice-Chairman may act as Chairman.

(2) The Governors of the Corporation shall meet together for the dispatch of business at times and places to be fixed by the Chairman and subject to his call, or, in the event of his being unable to act for any reason, by the Vice-Chairman and subject to his call.

CBC BY-LAWS

(3) Notice of meetings of the Board shall be given to each governor by delivering or mailing or telegraphing the same to his address in sufficient time to enable him to be present at the meeting. Notice of any meeting may be waived by telegraph or writing. Failure to give or receive notice due to inadvertence shall not invalidate any meeting.

(4) Questions arising at any meeting of the Corporation shall be decided by a majority of votes (one Governor having one vote) and in the event of an equality of votes, the presiding officer will have a second or casting vote.

6. (1) Effective upon, from and after the 2nd day of November, 1936, the employees of the Canadian Radio Broadcasting Commission shall be appointed employees of the Corporation in the same positions and at the same salaries as they had when in the employ of the Commission immediately prior to the 2nd day of November, 1936, and subject to the provisions of clause 2 hereof, all such persons shall remain employees of the Corporation during its pleasure.

Officers
and
Employees

(2) The employment, dismissal, and remuneration of the officers and other employees of the Corporation shall be determined by the General Manager provided that the appointment of officers or employees whose salary exceeds four thousand dollars per annum, shall be subject to confirmation at the first meeting of the Board of Governors following such appointment: further provided that the General Manager may at any time suspend any officer or employee of the Corporation for cause.

(3) Except when otherwise expressly authorized by the Board of Governors, no officer or employee shall be engaged on terms requiring a longer notice of termination of his employment than three calendar months. Such notice need not be given to terminate at the end of any calendar month but may terminate on any specified day in the month.

(4) No officer or employee of the Corporation shall engage in other work for remuneration or profit, unless expressly authorized by the General Manager. No officer or employee shall be a candidate for any public elective office or support a candidate for any such office by speech or writing.

(5) The General Manager shall cause these by-laws and any further rules relevant to them to be drawn to the attention of every officer and employee of the Corporation. The General Manager may make further rules to regulate the work of the officers and employees of the Corporation and their relations to it and to the public.

7. (1) The General Manager of the Corporation shall be its chief executive officer and, subject to the direction of the Board of Governors, he shall be responsible for the carrying out of the provisions of the *Canadian Broadcasting Act, 1936*, and of the regulations and by-laws made thereunder.

The
General
Manager

(2) He shall be present at all meetings of the Board of Governors, unless his attendance is excused by the Chairman or presiding officer.

(3) He may delegate any of his powers, other than the powers granted to him under By-Law No. 6, to the assistant general manager or to any officer or employee of the Corporation.

(4) He shall from time to time prepare such reports of the activities and finances of the Corporation as the Board of Governors may request.

(5) On or about the first day of January in the year 1937, and thereafter upon such dates as may be determined by resolution of the Board of Governors, he shall submit to the Board of Governors an estimate of the receipts and expenditures of the

CBC BY-LAWS

The General Manager

Corporation for the following fiscal year, together with his suggestions for the development of the work of the Corporation, such estimate to contain a detailed statement of any financial requests to be made to the Government.

(6) As soon as possible after the end of each fiscal year, a report containing such information as may be required to enable the Corporation to comply with Sections 20 and 26 of the *Canadian Broadcasting Act* shall be submitted to the Board of Governors at such time as the Board may require.

(7) The General Manager shall not engage in any employment remunerative or otherwise without previously obtaining the consent in writing of the Board of Governors.

Assistant General Manager

8. (1) The Assistant General Manager shall generally assist the General Manager in the performance of his duties and shall exercise the powers of the General Manager in his absence.

(2) The Assistant General Manager shall not engage in any employment remunerative or otherwise without previously obtaining the consent in writing of the Board of Governors.

Public Statements

9. No statement shall be made in speech or writing purporting to be in the name of the Corporation unless with the express authority of the Chairman, Vice-Chairman or General Manager, but this shall not prevent routine announcements in connection with the programs or the like.

Contracts With Corporation

10. No Governor or any officer or person employed by or in the service of the Corporation shall derive any profit from or in any way be pecuniarily interested in or be concerned directly or indirectly in a pecuniary way in any contract which may be entered into by the Corporation or in any work done by the Corporation.

Recommendations For Appointment

11. All letters applying for employment or recommending persons for appointment in the Corporation shall be forwarded to the General Manager and be kept by him at the disposal of the Board of Governors.

Bonding

12. The Board of Governors shall determine what officers or employees of the Corporation shall be bonded and all matters relating thereto.

Execution of Documents

13. Unless otherwise directed by the Board of Governors, all contracts, leases or other documents whatsoever shall be signed by the General Manager or, in the absence of the General Manager, by the Assistant General Manager, and shall be countersigned by the principal financial officer of the Corporation or in his absence by the acting principal financial officer.

Affidavits, Declarations

14. The Chairman, Vice-Chairman, General Manager, Assistant General Manager, or any other officer or employee of the Corporation authorized by resolution of the Board of Governors or executive committee or by letter of the Chairman or General Manager, or any of them, are authorized and empowered to appear and make answer for the Corporation to all writs, orders, interrogatories upon articulated facts; to declare for and on behalf of the Corporation in answer to writs of attachment, garnishments or the like; to make all necessary affidavits and sworn declarations in connection therewith or in connection with any and all judicial proceedings to which the Corporation is a party; to make demands of abandonment or petitions for winding-up or receiving orders upon any of the debtors of the Corporation; to attend and vote at all meetings of creditors and grant proxies in connection therewith; and generally to act for and in behalf of the Corporation in all similar proceedings or matters.

CBC BY-LAWS

15. The Board of Governors shall cause to be duly entered into one or more books provided for the purpose, the minutes recording the proceedings and giving the names of those present at meetings of the Board of Governors and any committee of the Board of Governors. Any such minutes, or copies thereof or extracts therefrom, and any of the Corporation's by-laws or copies thereof or extracts therefrom, if certified as such by a Governor or by the General Manager or Assistant General Manager or by anyone else authorized by resolution of the Board of Governors shall be evidence of such minute or by-law without further proof.

Minutes
and By-Laws

16. (1) The Corporation shall open an account in a bank to be designated by the Minister of Finance in which all funds shall be deposited, and the expenses of the Corporation shall be paid by cheques drawn on such account by the treasurer or acting treasurer, and countersigned by the General Manager, or signed and countersigned by other persons appointed by resolution of the Board of Governors.

Banking

(2) Cheques, bills of exchange or orders for money may be endorsed for deposit to the credit of the Corporation's bank account by the General Manager, Assistant General Manager, treasurer or acting treasurer or any other officer or employee appointed by the General Manager.

17. (1) There shall be an Advisory Council to be known as the Western Regional Advisory Council to advise the Canadian Broadcasting Corporation as to programs.

Advisory
Councils

(2) The said Advisory Council shall be organized into three units, each unit to consist of not more than seven persons each, resident within the territorial unit which they represent, who shall be appointed from time to time by the Corporation to represent each of the Provinces of Manitoba, Saskatchewan and Alberta.

(3) The said Advisory Council and each unit thereof shall perform such duties with respect to programs as may be from time to time assigned to it or them by the Corporation.

18. (1) There shall be an Advisory Council to be known as the British Columbia Regional Advisory Council which shall consist of not less than three persons and not more than nine persons resident in British Columbia who may be appointed from time to time by the Corporation and shall advise the Canadian Broadcasting Corporation as to programs.

(2) The said Advisory Council shall perform such duties with respect to programs as may be from time to time assigned to it by the Corporation.

19. (1) There shall be an Executive Committee of the Board of Governors consisting of the Chairman and three other members of the Board to be named each year at the first meeting of the Board following the close of the fiscal year.

Executive
Committee
of Governors

(2) The Chairman of the Board shall be the Chairman of the Executive Committee.

(3) Three members of the Executive Committee shall constitute a quorum for the transaction of business.

(4) Subject to the direction and control of the Board the Executive Committee shall, in the interval between meetings of the Board, take such action as may be necessary to ensure that the business of the Corporation is conducted in accordance with the general policies laid down by the Board.

(5) Every decision of the Executive Committee shall be reported to the Board at the next meeting thereof following such decision.

SUPPLEMENTARY BULLETINS ISSUED BY CBC REGULATIONS DIVISION

SUMMARY OF BROADCASTS REQUIRING SPECIAL CLEARANCE PRIOR TO RELEASE

1. Contests, Lotteries, Games of Chance
Regulation 7 (a)—Regulations Bulletin BR-2
2. Venereal Disease, Birth Control, Health Broadcasts
Regulation 7 (i)—Regulations Bulletin BR-3
3. Appeals for Funds
Regulation 7 (L)—Regulations Bulletin BR-4
4. Chick Hatchery Advertising
Regulations Bulletin BR-6
5. Premium Merchandising Offers
Regulations 10 (b)
6. Beer and Wine Advertising
Regulations 10 (e)
7. Coverage Tests—Sustaining spots containing Price Mentions
Regulations 11 (3) (b)
8. Food and Drug Advertising
Regulation 12—Regulations Bulletin BR-10
9. Local News Arrangements
Regulations 13 (1) (c)
10. Pickup and Rebroadcast
Regulation 17
11. Use of Mechanical Reproductions
Regulation 18—Regulations Bulletin BR-11
12. Chain Broadcasting
Regulation 19

REGULATIONS BULLETIN NO. BR — 1

To All Station Managers

Subject: Regulation 3 — Station Logs

Station logs are your record of broadcasting. It is most important in your own interest that this record be accurate.

Regulation 3 sets out the basic information required on logs. Members of station personnel who are responsible for the compilation of logs should be thoroughly familiar with this Regulation.

The following points merit special attention:

(a) Accurate indication of program source. For example, CBC network programs should be shown so credit may be given the station in distribution lists.

(b) Clear indication of whether the program is live or transcribed. In some cases, logs differ from day to day—do the programs?

(c) When a program is presented by means of mechanical reproduction, an announcement is required under Regulation 18 (2). There should be indication on the log that this announcement has been made. This can be shown by "A.M." (announcement made).

(d) Station calls should be recorded on the log. Use of station call letters in program title column makes this stand out.

(e) It is important to show commercial sponsorship clearly and fully.

(f) When "spots" are broadcast, their duration should be indicated either by notation of time on and time off or by duration figures.

(g) The use of the CBC code indicating the nature of the program will save space and time. For your convenience, following is list of program code indications:

- | | |
|------------------------|----------------------------------|
| (1) Opera | (15) Educational |
| (2) Symphony | (16) News Commentaries |
| (3) Sacred Music | (17) News Events |
| (4) Classical | (18) News Resume |
| (5) Semi-classical | (19) Agriculture |
| (6) Variety | (20) Stock and Market Quotations |
| (7) Light | (21) Sports Events |
| (8) Dance | (22) Sport Resume |
| (9) Old Time | (23) Women's |
| (10) Band | (24) Children's |
| (12) Drama and Feature | (25) Religion |
| (13) Prose and Poetry | |
| (14) Talks—Informative | |

REGULATIONS BULLETINS

REGULATIONS BULLETIN NO. BR - 2

To All Station Managers and Advertising Agencies

Subject: Regulation 7 (a)—Unlawful Broadcasting

LOTTERIES, GAMES OF CHANCE, CONTESTS

Section 236 of the *Criminal Code* deals with lotteries, games of chance, etc. Contests for money or merchandise are affected by this section of the *Criminal Code* and it is respectfully suggested that for your own protection, any broadcasts over your station which include such games of chance or contests should be discussed with your solicitors.

As regards such programs on CBC stations, networks and subsidiary hookups, they are subject to the following procedure:

Full particulars of all such contests or revisions of

existing contests, are to be submitted to the Broadcast Regulations Division *at least ten days in advance of broadcast* in order that they may be referred to its legal advisers for an opinion as to their legality in the light of of the provisions of the *Criminal Code*.

In addition to the provisions of the *Criminal Code*, section 6 of the *Lord's Day Act of Canada* states in part that it is illegal on Sunday for any person to engage in any public game or contest for gain, or for any prize or reward. Therefore, the conducting of radio contests on Sunday in provinces in which section 6 is in force would appear to contravene the provisions of the *Lord's Day Act* and Regulation 7 (a).

REGULATIONS BULLETIN NO. BR - 3

To All Station Managers and Advertising Agencies

Subject: Regulation 7 (i)—Health Broadcasts

Addresses on venereal disease and other subjects relating to public health warrant special attention for presentation by radio. Regulation 7 (i) is designed to insure that these topics will be presented under responsible auspices and in a manner suitable to such an intimate medium.

The procedure for the clearance of manuscripts for such broadcasts has been approved by the Department of National Health and Welfare officials in Ottawa and Provincial Medical Health Officers.

The broadcast time should be clearly indicated on the first page of the copy, since it is felt that broadcasts on

these topics can assume a more frank approach during the late evening hours than could be permitted during the daytime or early evening. Scripts should be submitted to the Broadcast Regulations Division in ample time to permit clearance.

When proposed broadcasts are under the auspices of Provincial Health Departments, the manuscripts should be submitted to this Division for review and approval of phraseology only. In cases where time does not permit such clearance, these scripts may be submitted to the nearest CBC Regional Representative.

REGULATIONS BULLETIN NO. BR - 4

To All Station Managers and Advertising Agencies

Subject: Regulation 7 (l)—Appeals for Funds

This regulation permits appeals on behalf of a war charity fund registered under the *War Charities Act, 1939*, or a joint appeal on behalf of two or more charities made with the approval of the municipality or other local authority in which the appeal is made.

Application for appeals other than in the categories listed above must be made in writing through Broadcast Regulations Division for approval.

In instances of churches or other religious bodies

wishing to make appeals, application shall be supported by written endorsement or approval of the local ministerial association, the presbytery, synod, bishop, divisional headquarters or immediate controlling body or organization. Authorizations for such appeals are confined to churches or organizations who have their own established church or meeting place in the community where the broadcasts are to be made, and in each case it is to be understood that the funds contributed will be used only for the furtherance of their work in that particular community.

REGULATIONS BULLETINS

REGULATIONS BULLETIN NO. BR—5

To All Station Managers and Advertising Agencies

Subject: Regulation 7 (m)—Interpretation

This regulation governs the simulation of a network by means of mechanical reproductions for broadcasts which by CBC regulations and policies are precluded from network release. If to obtain wider distribution transcriptions of such broadcasts are used over more than one

station, the transcribed presentation must be separated by a *minimum period of three hours*.

There is no prohibition on the simultaneous release of transcribed programs on two or more stations when such programs would normally be eligible for broadcasting over networks or hookups.

REGULATIONS BULLETIN NO. BR—6

To All Station Managers

Subject: Chick Hatchery Advertising

Advertising on behalf of Chick Hatcheries is subject to the Rules and Regulations promulgated by the Live Stock and Poultry Division of the Dominion Department of Agriculture under *The Live Stock and Live Stock Products Act*.

The procedure for clearing advertising for chick hatcheries in accordance with present regulations is as follows:

The hatcheryman submits to the local Hatchery Inspector three copies of the advertising continuity which he wishes to have approved for use in the

radio medium. The Hatchery Inspector examines this material and if it is approved, marks it with a rubber stamp for the purpose. One copy is sent to the Live Stock and Poultry Division of the Department of Agriculture in Ottawa; one is retained by the local Hatchery Inspector; and the third copy is either returned to the hatcheryman or sent to the radio station through which the advertising is to be broadcast.

Stations are asked to assure themselves that only copy bearing the mark of approval of the Hatchery Inspector is broadcast.

REGULATIONS BULLETIN NO. BR—7

To All Station Managers and Advertising Agencies

Subject: Regulation 8—Political Broadcasting

DRAMATIZED POLITICAL BROADCASTING

Regulation 8 and Section 22 of the *Canadian Broadcasting Act, 1936*, govern political broadcasting. Subsection 3 of Section 22 states "Dramatized political broadcasts are prohibited". This precludes the broadcasting of any theatrical device and *confines political broadcasting to strictly political addresses and announcements*. Political interviews and question and answer programs have been deemed to contravene this part of the Act because of the dramatic artifices involved.

PLEBISCITES AND REFERENDA

It has been legally determined that broadcasts on behalf of by-laws in municipal elections and plebiscites or referenda in municipal, provincial and federal balloting are governed by the same regulations and policies as political broadcasting.

RULES GOVERNING POLITICAL BROADCASTING

Regulation 8 provides that stations shall allocate time for political broadcasts as fairly as possible between the different parties or candidates.

REGULATIONS BULLETINS

When a dominion or provincial election or by-election is to be held, the Broadcast Regulations Division will forward to each station a clarification of regulations relating to political broadcasting together with any pertinent information which could be considered helpful to the station.

As a function of public service broadcasting the Corporation has instituted a general plan for party political broadcasting which includes the provision of network time free of charge to qualifying political parties during dominion and provincial elections and a limited amount of free network time in the periods between elections. The policies and rulings of the Corporation in this connection are contained in the printed pamphlet entitled "Political and Controversial Broadcasting".

It is considered advisable that stations should not make firm bookings of political broadcasts until the schedule of free network broadcasts is promulgated since there are limiting factors which receive concurrence of the parties in advance. These include the provision that no bookings may be accepted for the fifteen-minutes preceding and following the free network periods by network affiliated stations carrying the political broadcasts. Another provision provides that political broadcasts shall not be booked by stations in periods opposite free network political broadcasts when these are being carried by another station in the city area.

In the interests of broadcasting stations, political parties and the Corporation, and to assure the efficient operation

of election campaign procedure, stations must file with this Division all bookings on behalf of political parties or candidates.

During the election campaigns subsidiary hookups of privately-owned stations may be purchased within the confines of a province by participating parties in both the dominion and provincial fields.

Between election campaigns, network facilities are not for sale for political broadcasts except in special circumstances to reach an entire constituency in a by-election. Single privately owned stations, if they so desire, may make their facilities available for political broadcasting in the period between election campaigns and during campaigns, subject, of course, to the regulations and rulings governing such broadcasts.

CONTROVERSIAL BROADCASTING

There shall be no sale of network facilities for opinion broadcasts.

NEWS OF A POLITICAL NATURE

Legal interpretation of *The Electoral Act* has established that news items which may be considered of a political nature, prejudicial or beneficial to any party or candidate, may not be broadcast in any province during the 48-hour period prior to the date of election, or on the day of balloting before the hour of the closing of the polls in such province.

REGULATIONS BULLETIN NO. BR — 8

To All Station Managers and Advertising Agencies

Subject: Regulation 10 (b)—Price Mention

This regulation provides that no one shall advertise the prices of goods or services except under certain conditions when premium-merchandising offers are permitted. In order that stations may have a clear understanding of this regulation, following are instances of interpretations:

1. *Used Car Advertising*—The Wartime Prices and Trade Board advise that the Motor Vehicle Administrator's Order No. A-1489 is still in effect. Subsection 1, Section 9 of this Order reads:

"Any person, other than a dealer, who advertises or offers in writing any used car for sale, shall state in such advertisement or offer the name and address of the owner, and the location, make, model, body type, model year and serial number of such car, options and accessories (including any spare tire and tube), and the proposed sale price of the car, which shall not exceed the maximum price permitted by this Order."

Since Regulation 10 (b) prohibits price mention on the air, it naturally follows that radio advertising in connection

with the sale of used cars which fall in the category defined above should not be accepted.

2. It is permissible to identify and announce certain sales and merchandising days, in the following manner—e.g. "dollar day", "ninety-nine cent sale", "one cent sale", etc. It should be noted, however, in this connection, that such expressions are not allowed where they would, in effect, indicate price of specific goods or merchandise.

3. Where the trade name of a product is also an indication of price, no restriction has been placed on the use, in the broadcasting medium of such trade name, e.g. "Nickle Bar" chocolate candy, "Five Spot" shoes, etc.

4. It is considered not permissible to broadcast in Canada any mention of money, discounts, comparable value or terms in relation to the product or service advertised, or in relation to offers of goods or services.

5. An exception to this regulation is contained in Regulation 11 (3) (b) under which non-sponsored spot announcements may be authorized.

REGULATIONS BULLETINS

REGULATIONS BULLETIN NO. BR - 9

To All Station Managers

Subject: Regulation 11 — Spot Announcements

PARTICIPATING PROGRAMS

If announcements are broadcast for separate advertisers on a *participating program*, these are classified as spot announcements and are not permissible for broadcasting between the hours of 7:30 and 11:00, local time on weekdays, nor at any time on Sundays.

REGULATION RELAXATION

Attention is directed to subsection 3 (a) of this regulation which states that subsections 1 and 2 shall not apply to "time signals or weather reports provided

that no advertising other than the name of the sponsor is mentioned."

No merchandising whatsoever apart from sponsor identification is permitted in such announcements which may be broadcast on Sundays and within the restricted period 7:30 to 11:00 p.m., local time weekdays.

NETWORK BREAKS

Stations carrying CBC network programs shall not insert spot announcements during network intervals. An exception is made for time signals and weather reports providing the continuity does not interfere with network broadcasts which may precede or follow them.

REGULATIONS BULLETIN NO. BR - 10

To All Station Managers and Advertising Agencies

Subject: Regulation 12 — Food and Drug Continuities

Regulation 12 is designed to protect the listener from unwarranted claims and exploitation in advertisements on behalf of foods, drugs, proprietary or patent medicines, and to protect the radio station, agency and advertiser by ensuring that copy conforms to statutory requirements of the *Food and Drugs Act*.

Radio continuity for foods, drugs and proprietary or patent medicines are to be submitted in duplicate to the Broadcast Regulations Division two weeks in advance of broadcast. In the same way, copy relating to animal medications must be submitted for review. Advertising on behalf of animal foods does not have to be submitted unless reference to vitamins is included.

For their own protection stations should assure themselves that copy received from agencies for products which come under the purview of the *Food and Drugs Act*, has been approved.

Under this Regulation examination is conducted by the Department of National Health and Welfare from the point of view of legislation. For guidance there is set out below a pertinent extract from the *Food and Drugs Act, 1927*:

"6A No person shall import, offer for sale or sell any remedy represented by label or by advertisement to the general public as a treatment for any of the diseases, disorders or abnormal physical states named or included in Schedule A to this Act or in any amendment to such Schedule."

Schedule A

Alcoholism	High Blood Pressure
Appendicitis	Infantile Paralysis
Arteriosclerosis	Influenza
Blood Poisoning	Lockjaw
Bright's Disease	Locomotor Ataxia
Cancer	Obesity
Diabetes	Pleurisy
Diphtheria	Pneumonia
Dropsy	Ruptures
Epilepsy	Scarlet Fever
Erysipelas	Sexual Impotence
Gallstones, Kidney Stones	Small Pox
Bladder Stones	Spinal Meningitis
Gangrene	Trachoma
Gastric and Duodenal Ulcers	Tuberculosis
Goitre	Tumours
Heart Diseases	Typhoid Fever
	Venereal Diseases

In connection with the examination by the Department of National Health and Welfare, it is not deemed permissible to make any reference on the air indicating either that such continuities have been submitted or that they have been examined by the Department. It is felt that any such mention could be construed by the listener

REGULATIONS BULLETINS

as endorsement or approval by that Department of the statements made or of the merchandise or treatment. Such an interpretation would be incorrect. Examination of continuities by the Department is designed to protect the listener from unwarranted claims by the advertiser and such examination should not be more widely interpreted.

In addition to the requirements of the Department

of National Health and Welfare, the Broadcast Regulations Division examines such continuity in the light of the following policy formulated by authority of *The Broadcasting Act*:

"All advertising matter and commercial announcements shall be of such a character that they can be freely introduced into a mixed company of adults, and children as a subject of ordinary conversation."

REGULATIONS BULLETIN NO. BR - 11

To All Station Managers

Subject: Regulation 18—Mechanical Reproductions

The use of mechanical reproductions by radio stations is governed by Regulation 18.

In the interpretation of paragraph 1 of this Regulation, the Corporation makes an allowance of a prescribed amount per station daily of mechanical reproductions between the hours of 7:30 p.m. and 11:00 p.m. local time based on the following factors:

(1) The possibilities for live talent programs and live talent development.

(2) Available network service.

These allowances are granted on the understanding that stations will do all in their power to use and develop local live talent. They are subject to revision or cancellation at any time for contravention of this or any regulation, or in the event a station is unable to produce satisfactory evidence of the development and use of local live talent.

PARLIAMENTARY RADIO COMMITTEE

1947

MEMBERSHIP

LIBERAL

Hon. J. J. McCann (Renfrew South)
C. R. Beaudoin (Vaudreuil-Soulanges)
E. O. Bertrand (Prescott)
Pierre Gauthier (Port Neuf)
J. G. L. Langlois (Gaspé)
A. Laurendeau (Berthier-Maskinonge)
J. W. Maloney (Northumberland)
Ralph Maybank (Winnipeg South Centre)
J. P. Mullins (Richmond-Wolfe)
G. E. Nixon (Algoma West)
Roch Pinard (Chambly-Bouville)
W. A. Robinson (Simcoe East)
Thomas Reid (New Westminster)
T. H. Ross (Hamilton East)
R. H. Winters (Lunenburg)

PROGRESSIVE CONSERVATIVES

J. G. Diefenbaker (Lake Centre)
D. M. Fleming (Toronto-Eglinton)
E. Fulton (Kamloops)
J. T. Hackett (Stanstead)
D. G. Ross (Toronto-St. Pauls)
A. L. Smith (Calgary)

C.C.F.

E. L. Bowerman (Prince Albert)
M. J. Coldwell (Rosetown-Biggart)
*R. R. Knight (Saskatoon City)

SOCIAL CREDIT

E. G. Hansell (McLeod)
*Replaced by T. J. Bentley (C.C.F.-Swift Current)
on July 1st

REPORT

(The report is here reproduced in full except for some introductory paragraphs and a section devoted to television.)

ON April 2nd, 1947, your Committee was appointed by a resolution of the House. On Friday, May 9th, it proceeded to consider the Annual Report of the Canadian Broadcasting Corporation for the fiscal year ended March 31st, 1946, and to review its policies, aims regulations, revenues, expenditures and development.

Both last year and this year the Canadian Association of Broadcasters (comprising membership of 89 stations) urged that regulation of broadcasting should be removed from Canadian Broadcasting Corporation. Their claim has been in both cases that the privately owned broadcasting stations are placed under the control of the Canadian Broadcasting Corporation which, they allege, is their competitor. While last year the said association urged that some different body be made an appeal tribunal to which appeals from Canadian Broadcasting Corporation decisions could be taken, this year the association went further and advocated a regulatory body having complete control over all radio (licensing as well as regulating), and this body, they averred, could operate in somewhat the same way as the Transport Board operates. They were insistent that any such organization must be set up by the Parliament of Canada as a whole and appointments to it should be by Parliament of Canada as a whole and any review of its actions must be by Parliament as a whole. They also pressed for a general revision of all laws relating to radio asserting them to be greatly out of date.

The Canadian Daily Newspapers Association (comprising 110 members, 39 of whom own radio stations), supported the Canadian Association of Broadcasters in the advocacy of a board such as described. Both associations argued strongly that Canadian radio laws are obsolete.

* * *

COINCIDENTALLY with its appearances before your Committee the Canadian Association of Broadcasters carried on an active campaign throughout the country by way of a wide distribution of its brief, and by means of radio broadcasts over private stations, and also by advertisements in newspapers across Canada attacking radio legislation and administration of it as belonging to "horse and buggy days," and hence requiring revision.

Your Committee has given very careful consideration to the proposals for a separate regulating board and has also received numerous arguments from other bodies such as trade unions, agricultural organizations, co-operative societies, and the like, in opposition to those proposals, to which also the Committee has given careful consideration.

The Committee recalls that it stated in its report to Parliament last year that the functions of the two types of radio service are different; one, the private stations being designed to serve community interests and the other Canadian Broadcasting Corporation, designed to serve the whole of Canada by chain broadcasting; and that these two types of radio service should be complementary to each other. The area of competition is small and your Committee

RADIO COMMITTEE REPORT

believes that private stations are not in danger from Canadian Broadcasting Corporation regulation.

In the result, your Committee is not prepared at the present time to suggest any fundamental change in radio regulation. The national broadcasting system is still in the transitional and development stage and the principles underlying its institution have the same force today as when the decision to establish it was made. Notwithstanding arguments advanced we do not feel justified under all the circumstances in recommending a fundamental change now.

The Committee noted that the Corporation had discussed with the Canadian Association of Broadcasters a proposal for the holding of public hearings by the Board of Governors. Your Committee recommends that the Board of Governors hold public sessions when hearing representations on matters of licenses or regulations. It believes that among other advantages this procedure should make more clear to the public and to private stations the respective functions of the Board of Governors and of the Management of the CBC. Such procedure would necessarily involve the publishing of CBC recommendations to the licensing authority on licensing matters. Your Committee also believes that after hearing such representations, the Board of Governors should give statements of its decisions or recommendations, including reasons for them.

* * *

FROM a revenue point of view the private stations would seem to be in a not unhappy condition. On the whole your Committee is impressed with the fact that radio broadcasting is in most cases a quite lucrative form of private business. Some stations have not made a profit but in the main the private stations have substantial surpluses. Evidence on this point from the Department of Transport will be found at the conclusion of this report.

Your Committee is aware that such a statement falls of giving a complete picture of the business of private radio stations but there is enough in it to suggest that private broadcasters may not be paying a large enough fee for the part of a monopoly in broadcasting which is granted to them, and your Committee recommends to the licensing authority that consideration be given to a revision of the fees presently being charged, perhaps with special regard to the possibility of relating them more closely to business opportunities and income of stations.

Your Committee recommends that the Canadian Broadcasting Corporation give consideration to the raising of the five kilowatt ceiling for private stations particularly where some future potential coverage by Canadian stations might be affected.

Bearing in mind that parts of Canada do not benefit from Canadian Broadcasting Corporation programs or only get partial benefits therefrom, your Committee recommends that the expansion and development program of the Corporation be speeded up, and that the establishment of a

second French network which would provide to French language listeners alternative French language network programs as are now enjoyed by English language listeners, be included in the said expansion and development program.

Objection has been made that one year is a too short license period; that it is hardly long enough for a licensee to make with confidence expenditures for good broadcasting or to institute major improvements in a broadcasting station. Private broadcasters represented that they should have greater security of tenure than the one year license gives. Your Committee believes that there is much to be said in favor of a longer license period and believes it would be better to grant licenses for, say, up to three years.

* * *

YOUR Committee approves the action of the Corporation in carrying out a recommendation of last year's Committee "that as a condition of the issuance or renewal of any license a station should be required to submit to the Board of Governors of CBC an undertaking that it would faithfully perform its duties as a trustee of a radio frequency, and would indicate the amount of time and what proportion of its revenue it is prepared to devote to local community events, the discussion of matters of local interest and the development of local talent and other public service broadcasts". Although some of the stations did not supply statements as requested, the Board of Governors recommended the renewal of all licenses. Your Committee does not understand why any stations using public air channels should object to saying on the basis of their operations what amount of broadcast time they intend to devote to different public service activities. Your Committee believes that the Board of Governors was right, since it did not recommend non-renewal of these licenses, to indicate to stations which had not provided the requested statements that this fact would be taken into account in reviewing their activities before making recommendations for the licensing year 1948-49.

Your Committee is of the opinion that, in considering the activities of private stations in carrying out their duties as trustees of radio frequencies, particular attention should be paid to the amount of broadcasting devoted to community activities; to talks and discussions of public affairs; to provision for the expression of different viewpoints; to the use of local live talent; and to abuses of over-commercialism. Your Committee fully understands that circumstances vary in different areas and for different stations and believes that these variations should be taken into account by the Board of Governors.

Your Committee is of the opinion that many local stations should and could do more than they are doing to foster the development and maintenance of Canadian talent. Your Committee believes there has been an increasing tendency for private stations to rely too greatly on recordings and transcriptions. It believes that the Board of Governors should give more consideration than it has been giving to measures and recommendations encouraging the use of Canadian talent on private stations.

RADIO COMMITTEE REPORT

THE Canadian Daily Newspapers Association made strong representations against any policy opposed to newspapers owning and operating radio broadcasting stations. This matter came before the Special Committee on Radio last year but the Committee was unable to give full consideration to it and reported that it would have to be dealt with at the, then, next year's Committee meeting. We have this year given consideration to the question and we report that we do not think newspapers should be treated in any different manner than other applicants for radio broadcasting licenses.

Your Committee is not in favor of any absolute prohibition of the ownership by one person of more than one broadcasting station. The Committee is appreciative of the desire to prevent a too great concentration of control of radio broadcasting into the hands of one or of a few

people. Nevertheless, the Committee would not advise going so far as to prohibit what is called multiple ownership. It recommends that when applications for radio licenses are made that if there are satisfactory applicants who are not already licensees a preference should be given to such applicants over the applicant who is already an owner of one or more other licenses.

* * *

Your Committee believes that every organization which is handling public funds independent from government control should be under scrutiny at all times and the Canadian Broadcasting Corporation is such an organization; and your Committee consequently recommends that the Radio Broadcasting Committee should be a standing committee of Parliament for the purpose of scrutinizing each year the operations of the corporation.

FINANCIAL OPERATIONS OF BROADCASTING STATIONS BASED ON REPORTS RECEIVED FROM 85 STATIONS IN 1946

Stations where the license fees have been based on the population density of over 500,000.

<i>No. of Stations</i>	<i>Aggregate Fees</i>	<i>Capital Investment</i>	<i>Operating Revenue</i>	<i>Operating Expenses</i>	<i>Surplus</i>
9	\$12,900.00	\$3,643,654.10	\$2,540,520.60	\$1,938,994.32	\$857,893.53

Stations where the license fees have been based on the population density of 150,000 and under 500,000.

<i>No. of Stations</i>	<i>Aggregate Fees</i>	<i>Capital Investment</i>	<i>Operating Revenue</i>	<i>Operating Expenses</i>	<i>Surplus</i>
20	\$13,900.00	\$1,962,621.24	\$2,942,189.41	\$2,449,705.49	\$590,004.74

Stations where the license fees have been based on the population density of 50,000 and under 150,000.

<i>No. of Stations</i>	<i>Aggregate Fees</i>	<i>Capital Investment</i>	<i>Operating Revenue</i>	<i>Operating Expenses</i>	<i>Surplus</i>
27	\$8,000.00	\$1,451,492.15	\$2,530,408.54	\$2,137,665.66	\$414,413.57

Stations where the license fees have been based on the population density of 25,000 and under 50,000.

<i>No. of Stations</i>	<i>Aggregate Fees</i>	<i>Capital Investment</i>	<i>Operating Revenue</i>	<i>Operating Expenses</i>	<i>Surplus</i>
17	\$3,200.00	\$924,762.72	\$1,027,554.88	\$873,513.90	\$164,582.30

Stations where the license fees have been based on the population density of under 25,000.

<i>No. of Stations</i>	<i>Aggregate Fees</i>	<i>License Fees</i>	<i>Operating Revenue</i>	<i>Operating Expenses</i>	<i>Surplus</i>
12	\$276,731.84	\$950.00	\$309,921.37	\$292,102.03	\$26,251.84

CODE OF ETHICS OF THE CANADIAN ASSOCIATION OF BROADCASTERS

Adopted by the Canadian Association of Broadcasters February 17th, 1943

Realizing their responsibility is first to the radio listeners of Canada for the dissemination of information and news, the supplying of entertainment varied to meet the various tastes of listeners and the necessity for ethical business standards in dealing with advertisers and advertising agencies, the clauses of this Code are recognized and adhered to by the member stations of the Canadian Association of Broadcasters.

1—THE LISTENING PUBLIC

Recognizing the varied tastes in entertainment of the listening public and realizing, under the present structure of the broadcasting industry, the impossibility of various broadcasting stations devoting their programing exclusively to satisfying the likes and desires of any one group of listeners, it shall be the responsibility of member stations to so program the broadcast day that, as far as possible, all groups of listeners shall have some part of the programming devoted to their special likes and desires in proportion to the relation of the numbers of each group to all other groups. It shall be the responsibility of the member stations to meet such requirements through the best programs that available talent and ingenuity can devise.

2—COMMUNITY

It shall be the responsibility of each member station to serve to the utmost of its ability the interests of its particular community and to identify itself with all worthwhile community activities.

3—RELIGION

Recognizing the purpose of the religious broadcast to be that of promoting the spiritual harmony and understanding of mankind and that of administering broadly to the varied religious needs of the community, it shall be the responsibility of each member station to ensure that its religious broadcasts, which reach men of all creeds and races simultaneously, shall not be used to convey attacks upon another race or religion.

4—EDUCATION

While recognizing that all radio programs possess some educational value, member stations will do all in their power to make specific educational efforts as entertaining as possible. To that end, they will continue to use their time and facilities and to co-operate with appropriate educational groups.

5—CHILDREN'S PROGRAMS

Recognizing that programs designed specifically for children reach impressionable minds and influence social attitudes and aptitudes, it shall be the responsibility of member stations to provide the closest possible supervision in the selection and control of material, characterizations, and plot. Nothing in the foregoing shall mean that the vigor and vitality common to a child's imagination and love of adventure should be removed. It does mean that programs should be based upon sound social concepts and presented with a superior degree of craftsmanship; that these programs should reflect respect for parents, adult authority, law and order, clean living, high morals, fair play, and honorable behaviour. Such programs must not contain sequences involving horror or torture or use of the supernatural or superstitions, or any other material which might reasonably be regarded as likely to over-stimulate the child listener or be prejudicial to sound character development. No advertising appeal which would encourage activities of a dangerous social nature will be permitted.

6—NEWS

It shall be the responsibility of member stations to ensure that news shall be presented with fairness and accuracy and the member station shall satisfy itself that the arrangements made for obtaining news insures this result. It shall also ensure that news broadcasts are not editorial.

This means that news shall not be selected for the purpose of furthering or hindering either side of any controversial public issue, nor shall it be colored by the opinions or desires of the station management, the editor or others engaged in its preparation or the person actually delivering it over the air.

The fundamental purpose of news dissemination in a democracy is to enable people to know what is happening and to understand events so that they may form their own conclusions and, therefore, nothing in the foregoing shall be understood as preventing news broadcasters from analyzing and elucidating news so long as such analysis and elucidation is free of bias.

News commentators as well as all other newscasters shall be governed by these provisions.

7—CONTROVERSIAL PUBLIC ISSUES

Recognizing in a democracy the necessity of presenting all sides of a public issue to their listeners, it shall be the responsibility of member stations to treat fairly all subjects of a controversial nature. Time shall be allotted with due regard to all the other elements of balanced program schedules, and to the degree of public interest in the questions presented.

C.A.B. CODE OF ETHICS

8—ADVERTISING APPEALS

Recognizing the service that commercial sponsors render to listeners in making known to them the goods and services available in their communities and realizing that the story of such goods and services goes into the intimacy of the listener's home, it shall be the responsibility of member stations and their sales representatives to work with advertisers and agencies in improving the technique of telling the advertising story so that such stories shall be in good taste, shall be simple, truthful, and believable, and shall not offend what is generally accepted as the standard of morality.

Nothing in the foregoing shall prevent the dramatization of the use, value, or attractiveness of products and services.

While the *Food and Drug Act* protects the listener from false and exaggerated claims for drugs, proprietaries, and foods, it shall be the responsibility of member stations and sales representatives to work with the advertisers of these products and the advertising agencies to ensure that their value and use is told in words that are not offensive to the average listener.

Recognizing also that advertising appeals or commentaries by any advertiser that cast reflection upon the operation of a competitor or other industry or business are destructive of public confidence, it shall be the responsibility of member stations, so far as it lies within their power, to prevent such advertising appeals or commentaries being broadcast over their stations.

9—FAIR BUSINESS PRACTICES

Recognizing the importance of the service which broadcasting renders to the citizens of Canada and the importance of building the broadcasting industry on a sound basis of fair dealing, it shall be the responsibility of member stations:

To deal fairly with advertisers and all others desiring to use their facilities and, within the time limits imposed by broadcasting, to make their facilities equally available to all who may desire them without favoritism or bias.

To maintain free enterprise and fair competition within broadcasting and other entertainment or advertising forms and to oppose all harmful monopolies, public or private.

To set and maintain high business standards.

To uphold and adhere at all times to their published rates and to refrain from any covert or secret bonusing or rebating to advertisers, agencies, or other users of the broadcasting medium.

ANNUAL MEETINGS OF CANADIAN ASSOCIATION OF BROADCASTERS

- 1935 — King Edward Hotel, Toronto, January 21 and 22.
Harry Sedgwick, President.
- 1936 — Royal York Hotel, Toronto, January 22.
Harry Sedgwick, President.
- 1937 — King Edward Hotel, Toronto, February 8 and 9.
Harry Sedgwick, President.
- 1938 — Chateau Laurier, Ottawa, Ontario, February 7, 8 and 9.
Harry Sedgwick, President.
- 1940 — Mount Royal Hotel, January 22, 23 and 24.
Harry Sedgwick, President.
- 1941 — Mount Royal Hotel, January 20, 21 and 22.
Harry Sedgwick elected Chairman of the Board and Glen Bannerman appointed President and General Manager, January 23, 1941.
- 1942 — Windsor Hotel, Montreal, February 9 to 12.
Harry Sedgwick, Chairman of the Board.
Glen Bannerman, President and General Manager.
- 1943 — King Edward Hotel, Toronto, February 15, 16 and 17.
Harry Sedgwick, Chairman of the Board.
Glen Bannerman, President and General Manager.
- 1944 — Chateau Frontenac, Quebec, February 14, 15 and 16.
Harry Sedgwick, Chairman of the Board.
Glen Bannerman, President and General Manager.
- 1945 — Chateau Frontenac, Quebec, February 12, 13 and 14.
Harry Sedgwick, Chairman of the Board.
Glen Bannerman, President and General Manager.
- 1946 — Chateau Frontenac, Quebec, May 27, 28, 29 and 30.
Harry Sedgwick, Chairman of the Board.
Lieut. Col. K. S. Rogers appointed Honorary President at Board meeting November 4-6, 1946.
- 1947 — Jasper Park Lodge, Jasper, Alta., June 9, 10, 11 and 12.
Harry Sedgwick, Chairman of the Board.
G. R. A. Rice appointed Honorary President.
- 1948 — Chateau Frontenac, Quebec City, March 8, 9, 10 and 11.

Section Two

STATIONS AND NETWORKS



**Stations by Call Letters • With Newspaper
Affiliation • By Frequencies • Short
Wave Stations • Market Data • Stations
by Provinces • CBC Offices • BBC •
CBC Networks • CBC Program Summary**

5000

SELLING POWER



630 ON
YOUR DIAL

CKRC

DOMINION
NETWORK

REPRESENTATIVES:

CANADA: ALL-CANADA RADIO FACILITIES. U.S.A: WEED & CO.

STANDARD WAVE STATIONS BY CALL LETTERS

CALL	LOCATION	POWER	FREQUENCY	REPRESENTATIVE
CBA	Sackville, N.B.	50,000	1070	Canadian Broadcasting Corporation
CBF	Montreal, Que.	50,000	690	Canadian Broadcasting Corporation
CBH	Halifax, N.S.	100	1240	Canadian Broadcasting Corporation
CBJ	Chicoutimi, Que.	1000	1580	Canadian Broadcasting Corporation
CBK	Watrous, Sask.	50,000	540	Canadian Broadcasting Corporation
CBL	Toronto, Ont.	50,000	740	Canadian Broadcasting Corporation
CBM	Montreal, Que.	5000	940	Canadian Broadcasting Corporation
CBO	Ottawa, Ont.	1000	910	Canadian Broadcasting Corporation
CBR	Vancouver, B.C.	5000	1130	Canadian Broadcasting Corporation
CBV	Quebec, Que.	1000	980	Canadian Broadcasting Corporation
CBW	Winnipeg, Man.	50,000	990	Canadian Broadcasting Corporation
CBX	Lacombe, Alta. (Under construction)	50,000	1010 (pending)	Canadian Broadcasting Corporation
CFAB	Windsor, N.S.	250	1450	James L. Alexander (Toronto)
CFAC	Calgary, Alta.	5000	960	All-Canada Radio Facilities Ltd.
CFAR	Flin Flon, Man.	250	590	Horace N. Stovin & Co.
CFBC	Saint John, N.B.	5000	930	All-Canada Radio Facilities Ltd.
CFCF	Montreal, Que.	5000	600	All-Canada Radio Facilities Ltd.
CFCH	North Bay, Ont.	1000	600	National Broadcast Sales
CFCN	Calgary, Alta.	10,000	1010	Radio Representatives Ltd.
CFCO	Chatham, Ont.	1000	630	
CFCY	Charlottetown, P.E.I.	5000 (D) 1000 (N)	630	All-Canada Radio Facilities Ltd.
CFGP	Grande Prairie, Alta.	1000	1050	All-Canada Radio Facilities Ltd.
CFJC	Kamloops, B.C.	1000	910	All-Canada Radio Facilities Ltd.
CFJM	Brockville, Ont.	250	1450	James L. Alexander
CFNB	Fredericton, N.B.	5000 (D) 1000 (N)	550	All-Canada Radio Facilities Ltd.
CFOR	Orillia, Ont.	250	1450	Horace N. Stovin & Co.
CFOS	Owen Sound, Ont.	1000	1470	Horace N. Stovin & Co.
CFPA	Port Arthur, Ont.	250	1230	National Broadcast Sales (East) All-Canada Radio Facilities (West)
CFPL	London, Ont.	5000	1570	Horace N. Stovin & Co.
CFPR	Prince Rupert, B.C.	250	1240	Canadian Broadcasting Corporation
CFQC	Saskatoon, Sask.	5000	600	Radio Representatives Ltd.
CFRA	Ottawa, Ont.	1000	560	All-Canada Radio Facilities Ltd.
CFRB	Toronto, Ont.	10,000	860	All-Canada Radio Facilities Ltd.
CFRC	Kingston, Ont.	100	1490	(Non-commercial)
CFRN	Edmonton, Alta.	5000	1260	Radio Representatives Ltd.
CHAB	Moose Jaw, Sask.	5000	800	All-Canada Radio Facilities Ltd.
CHAD	Amos, Que.	250	1340	National Broadcast Sales
CHAT	Medicine Hat, Alta.	1000	1270	All-Canada Radio Facilities Ltd.
CHEF	Granby, Que.	250	1450	Radio Representatives Ltd.
CHEX	Peterborough, Ont.	1000	1430	National Broadcast Sales
CHGB	St. Anne de la Pocatiere, Que.	1000 (D) 250 (N)	1350	National Broadcast Sales
CHGS	Summerside, P.E.I.	100	1480	Radio Representatives Ltd.
CHLN	Trois Rivieres, Que.	1000	550	Jos. A. Hardy & Co.
CHLP	Montreal, Que.	250	1490	James L. Alexander
CHLT	Sherbrooke, Que.	1000	900	Jos. A. Hardy & Co.
CHML	Hamilton, Ont.	5000	900	Metropolitan Broadcasting Co.(Toronto) Horace N. Stovin & Co. (Montreal, Winnipeg)
CHNC	New Carlisle, Que.	5000	610	Jos. A. Hardy & Co.

(continued)

STATIONS BY CALL LETTERS

CALL	LOCATION	POWER	FREQUENCY	REPRESENTATIVE
CHNO	Sudbury, Ont.	1000	1440	James L. Alexander
CHNS	Halifax, N.S.	5000	960	All-Canada Radio Facilities Ltd.
CHOK	Sarnia, Ont.	5000 (D) 1000 (N)	1070	National Broadcast Sales
CHOV	Pembroke, Ont.	250	1340	Horace N. Stovin & Co.
CHRC	Quebec, Que.	5000	800	Jos. A. Hardy & Co.
CHSJ	Saint John, N.B.	5000	1150	Horace N. Stovin & Co.
CHUM	Toronto, Ont.	1000 (D)	1050	James L. Alexander
CHVC	Niagara Falls, Ont.	1000	1600	James L. Alexander
CHWK	Chilliwack, B.C.	250	1340	All-Canada Radio Facilities Ltd.
CJAD	Montreal, Que.	1000	800	National Broadcast Sales
CJAT	Trail, B.C.	1000	610	All-Canada Radio Facilities Ltd.
CJAV	Port Alberni, B.C.	250	1230	Radio Representatives Ltd.
CJBC	Toronto, Ont.	5000	1010	Canadian Broadcasting Corporation
CJBQ	Belleville, Ont.	250	1230	Horace N. Stovin & Co.
CJBR	Rimouski, Que.	5000 (D) 1000 (N)	900	Horace N. Stovin & Co.
CJCA	Edmonton, Alta.	5000	930	All-Canada Radio Facilities Ltd.
CJCB	Sydney, N.S.	5000 (D) 1000 (N)	1270	All-Canada Radio Facilities Ltd.
CJCH	Halifax, N.S.	5000	920	Horace N. Stovin & Co.
CJCJ	Calgary, Alta.	1000	1240	James L. Alexander
CJCS	Stratford, Ont.	250	1240	All-Canada Radio Facilities Ltd.
CJEM	Edmundston, N.B.	250	1230	Horace N. Stovin & Co.
CJFP	Riviere du Loup, Que.	250	1400	
CJFX	Antigonish, N.S.	5000	580	James L. Alexander
CJGX	Yorkton, Sask.	1000	940	Horace N. Stovin & Co.
CJIB	Vernon, B.C.	1000	940	
CJIC	Sault Ste. Marie, Ont.	250	1490	James L. Alexander
CJKL	Kirkland Lake, Ont.	5000	560	National Broadcast Sales
CJLS	Yarmouth, N.S.	250	1340	All-Canada Radio Facilities Ltd.
CJNB	North Battleford, Sask.	250	1240	Horace N. Stovin & Co.
CJOB	Winnipeg, Man.	250	1340	Radio Representatives Ltd.
CJOC	Lethbridge, Alta.	5000	1220	All-Canada Radio Facilities Ltd.
CJOR	Vancouver, B.C.	5000	600	Horace N. Stovin & Co.
CJRL	Kenora, Ont.	1000	1220	Horace N. Stovin & Co.
CJSO	Sorel, Que.	250	1400	Radio Representatives Ltd.
CJVI	Victoria, B.C.	1000 (D) 250 (N)	900	All-Canada Radio Facilities Ltd.
CKAC	Montreal, Que.	5000	730	C. William Wright
CKBI	Prince Albert, Sask.	5000 (D) 1000 (N)	900	All-Canada Radio Facilities Ltd.
CKBW	Bridgewater, N.S.	1000	1000	
CKCH	Hull, Que.	250	1240	Radio Representatives Ltd.
CKCL	Truro, N.S.	250	1400	
CKCK	Regina, Sask.	5000	620	All-Canada Radio Facilities Ltd.
CKCO	Ottawa, Ont.	5000(D) 1000(N)	1310	C. William Wright
CKCR	Kitchener, Ont.	250	1490	C. William Wright
CKCV	Quebec City, Que.	1000	1280	Radio Representatives Ltd.
CKCW	Moncton, N.B.	5000	1220	Horace N. Stovin & Co.
CKDO	Oshawa, Ont.	100	1240	James L. Alexander
CKEY	Toronto, Ont.	5000 (D) 1000 (N)	580	National Broadcast Sales
CKFI	Fort Frances, Ont.	250	1340	James L. Alexander (East) Broadcast Representatives Ltd. (Winnipeg)
CKGB	Timmins, Ont.	5000	680	National Broadcast Sales
CKLN	Nelson, B.C.	250	1240	Horace N. Stovin & Co.
CKLW	Windsor, Ont.	5000	800	Horace N. Stovin & Co.
CKMO	Vancouver, B.C.	1000	1410	National Broadcast Sales
CKNB	Campbellton, N.B.	1000	950	All-Canada Radio Facilities Ltd.

(continued)

STATIONS BY CALL LETTERS

CALL	LOCATION	POWER	FREQUENCY	REPRESENTATIVE
CKNW	New Westminster, B.C.	250	1230	Radio Representatives Ltd.
CKNX	Wingham, Ont.	1000	920	James L. Alexander
CKOC	Hamilton, Ont.	5000	1150	All-Canada Radio Facilities Ltd.
CKOK	Penticton, B.C.	250	1550	All-Canada Radio Facilities Ltd.
CKOV	Kelowna, B.C.	1000	630	All-Canada Radio Facilities Ltd.
CKOX	Woodstock, Ont.	250	1340	
CKPC	Brantford, Ont.	1000	1380	James L. Alexander
CKPG	Prince George, B.C.	250	550	All-Canada Radio Facilities Ltd.
CKPR	Fort William, Ont.	1000	580	Radio Representatives Ltd. Horace N. Stovin & Co.
CKRC	Winnipeg, Man.	5000	630	All-Canada Radio Facilities Ltd.
CKRM	Regina, Sask.	5000	980	All-Canada Radio Facilities Ltd.
CKRN	Rouyn, Que.	250	1400	All-Canada Radio Facilities Ltd.
CKRS	Jonquière, Que.	250	1240	National Broadcast Sales
CKSB	St. Boniface, Man.	1000	1250	Jos. A. Hardy & Co.
CKSF	Cornwall, Ont.	250	1230	C. William Wright
CKSO	Sudbury, Ont.	5000	790	Horace N. Stovin & Co.
CKTB	St. Catharines, Ont.	1000	1550	All-Canada Radio Facilities Ltd.
CKTS	Sherbrooke, Que.	250	1240	National Broadcast Sales
CKUA	Edmonton, Alta.	1000	580	Radio Representatives Ltd.
CKVD	Val d'Or, Que.	100	1230	
CKVL	Verdun, Que.	1000 (D)	980	National Broadcast Sales
CKWS	Kingston, Ont.	5000	960	National Broadcast Sales
CKWX	Vancouver, B.C.	5000	980	All-Canada Radio Facilities Ltd.
CKX	Brandon, Man.	1000	1150	Horace N. Stovin & Co.
CKY	Winnipeg, Man.	15,000 ✓	990 ✓	Horace N. Stovin & Co. ✓
	Rouyn, Que.	1000	900	
	Matane, Que.	1000	1250	
	Shawinigan Falls, Que.	1000	1470	
	New Liskeard, Ont.	250	1240	
VOCM	St. John's, Nfld.	1000	1005	
VONF	St. John's, Nfld.	10,000	640	All-Canada Radio Facilities Ltd.
VORG	Gander, Nfld.	300	1450	
VOWN	Corner Brook, Nfld.	1000	790	

STATIONS WITH NEWSPAPER AFFILIATION

CFAC, Calgary, Alta.—Calgary Herald	CJCJ, Calgary, Alta.—The Calgary Albertan
CFCH, North Bay, Ont.—Thomson Dailies	CJKL, Kirkland Lake, Ont.—Northern Daily News
CFJC, Kamloops, B.C.—Kamloops Sentinel	CJVI, Victoria, B.C.—Victoria Colonist
CFOS, Owen Sound, Ont.—Owen Sound Sun-Times	CKAC, Montreal, Que.—La Presse
CFPL, London, Ont.—London Free Press	CKCH, Hull, Que.—Le Droit, Ottawa
CHEX, Peterborough, Ont.—Peterborough Examiner	CKCK, Regina, Sask.—Regina Leader-Post
CHLN, Trois Rivières, Que.—Le Nouvelliste	CKGB, Timmins, Ont.—Timmins Daily Press
CHLP, Montreal, Que.—La Patrie	CKLN, Nelson, B.C.—Nelson Daily News
CHLT, Sherbrooke, Que.—La Tribune	CKRC, Winnipeg, Man.—Winnipeg Free Press
CHNS, Halifax, N.S.—Herald and Mail	CKRM, Regina, Sask.—Saskatchewan Farmer
CHSJ, Saint John, N.B.—Telegraph-Journal and Evening Times-Globe	CKSF, Cornwall, Ont.—The Daily Standard-Freeholder
CJCA, Edmonton, Alta.—Edmonton Journal	CKSO, Sudbury, Ont.—Sudbury Daily Star
CJCH, Halifax, N.S.—Halifax Chronicle and Daily Star	CKTS, Sherbrooke, Que.—Telegram and Observer
	CKWS, Kingston, Ont.—Kingston Whig-Standard



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TOP NEWS

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BRITISH UNITED PRESS

231 ST. JAMES STREET

MONTREAL

RADIO STATIONS BY FREQUENCIES

FREQUENCY IN KILOCYCLES	CALL	LOCATION	POWER IN WATTS	FREQUENCY IN KILOCYCLES	CALL	LOCATION	POWER IN WATTS
540	CBK	Watrous, Sask.	50,000	940	CJIB	Vernon, B.C.	1000
550	CHLN	Trois Rivieres	1000	950	CKNB	Campbellton, N.B.	1000
550	CFNB	Fredericton, N.B.	5000(D) 1000(N)	960	CKWS	Kingston, Ont.	5000
550	CKPG	Prince George, B.C.	250	960	CFAC	Calgary, Alta.	5000
560	CJKL	Kirkland Lake, Ont.	5000	960	CHNS	Halifax, N.S.	1000
560	CFRA	Ottawa, Ont.	1000	980	CKWX	Vancouver, B.C.	5000
580	CJFX	Antigonish, N.S.	5000	980	CBV	Quebec, Que.	1000
580	CKEY	Toronto, Ont.	5000(D) 1000(N)	980	CKRM	Regina, Sask.	5000
580	CKPR	Fort William, Ont.	1000	980	CKVL	Verdun, Que.	1000(D)
580	CKUA	Edmonton, Alta.	1000	990	CKY	Winnipeg, Man.	15,000
590	CFAR	Flin Flon, Man.	250	1000	CKBW	Bridgewater, N.S.	1000
600	CJOR	Vancouver, B.C.	5000	1010	CFCN	Calgary, Alta.	10,000
600	CFCH	North Bay, Ont.	1000	1010	CJBC	Toronto, Ont.	5000
600	CFQC	Saskatoon, Sask.	5000	1050	CFGP	Grande Prairie, Alta.	1000
600	CFCF	Montreal, Que.	5000	1050	CHUM	Toronto, Ont.	1000(D)
610	CHNC	New Carlisle, Que.	5000	1070	CBA	Sackville, N.B.	50,000
610	CJAT	Trail, B.C.	1000	1070	CHOK	Sarnia, Ont.	5000(D) 1000(N)
620	CKCK	Regina, Sask.	5000	1130	CBR	Vancouver, B.C.	5000
630	CFCY	Charlottetown, P.E.I.	5000(D) 1000(N)	1150	CHSJ	Saint John, N.B.	5000
630	CKOV	Kelowna, B.C.	1000	1150	CKOC	Hamilton, Ont.	5000
630	CKRC	Winnipeg, Man.	5000	1150	CKX	Brandon, Man.	1000
630	CFCO	Chatham, Ont.	1000	1220	CKCW	Moncton, N.B.	5000
680	CKGB	Timmins, Ont.	5000	1220	CJRL	Kenora, Ont.	1000
690	CBF	Montreal, Que.	50,000	1220	CJOC	Lethbridge, Alta.	5000
730	CKAC	Montreal, Que.	5000	1230	CFPA	Port Arthur, Ont.	250
740	CBL	Toronto, Ont.	50,000	1230	CJBQ	Belleville, Ont.	250
790	CKSO	Sudbury, Ont.	5000	1230	CKNW	New Westminster, B.C.	250
800	CKLW	Windsor, Ont.	5000	1230	CKSF	Cornwall, Ont.	250
800	CHAB	Moose Jaw, Sask.	5000	1230	CKVD	Val d'Or, Que.	100
800	CHRC	Quebec, Que.	5000	1230	CJEM	Edmundston, N.B.	250
800	CJAD	Montreal, Que.	1000	1230	CJAV	Port Alberni, B.C.	250
860	CFRB	Toronto, Ont.	10,000	1240	CKRS	Jonquière, Que.	250
900	CHML	Hamilton, Ont.	5000	1240	CJNB	North Battleford, Sask.	250
900	CJBR	Rimouski, Que.	5000(D) 1000(N)	1240	CKCH	Hull, Que.	250
900	CKBI	Prince Albert, Sask.	5000(D) 1000(N)	1240	CKLN	Nelson, B.C.	250
900	CHLT	Sherbrooke, Que.	1000	1240	CKTS	Sherbrooke, Que.	250
900	CJVI	Victoria, B.C.	1000(D) 250(N)	1240	CBH	Halifax, N.S.	100
910	CFJC	Kamloops, B.C.	1000	1240	CKDO	Oshawa, Ont.	100
910	CBO	Ottawa, Ont.	1000	1240	CFPR	Prince Rupert, B.C.	250
920	CKNX	Wingham, Ont.	1000	1240	CJCS	Stratford, Ont.	250
920	CJCH	Halifax, N.S.	5000	1250	CJCJ	Calgary, Alta.	1000
930	CFBC	Saint John, N.B.	5000	1260	CKSB	St. Boniface, Man.	1000
930	CJCA	Edmonton, Alta.	5000	1270	CFRN	Edmonton, Alta.	5000
940	CBM	Montreal, Que.	5000	1270	CJCB	Sydney, N.S.	5000(D) 1000(N)
940	CJGX	Yorkton, Sask.	1000	1270	CHAT	Medicine Hat, Alta.	1000
				1280	CKCV	Quebec, Que.	1000
				1310	CKCO	Ottawa, Ont.	5000
				1340	CHOV	Pembroke, Ont.	250

(continued)

STATIONS BY FREQUENCIES

FREQUENCY IN KILOCYCLES	CALL	LOCATION	POWER IN WATTS	FREQUENCY IN KILOCYCLES	CALL	LOCATION	POWER IN WATTS
1340	CJOB	Winnipeg, Man.	250	1470	CFOS	Owen Sound, Ont.	1000
1340	CKFI	Fort Frances, Ont.	250	1480	CHGS	Summerside, P.E.I.	100
1340	CJLS	Yarmouth, N.S.	250	1490	CHLP	Montreal, Que.	250
1340	CHAD	Amos, Que.	100	1490	CJIC	Sault Ste. Marie, Ont.	250
1340	CHWK	Chilliwack, B.C.	250	1490	CKCR	Kitchener, Ont.	250
1340	CKOX	Woodstock, Ont.	250	1490	CFRC	Kingston, Ont.	100
1350	CHGB	St. Anne de la Pocatiere, Que.	1000(D) 250(N)	1550	CKTB	St. Catharines, Ont.	1000
1380	CKPC	Brantford, Ont.	1000	1550	CKOK	Penticton, B.C.	250
1400	CKCL	Truro, N.S.	250	1570	CFPL	London, Ont.	5000
1400	CKRN	Rouyn, Que.	250	1580	CBJ	Chicoutimi, Que.	1000
1400	CJSO	Sorel, Que.	250	1600	CHVC	Niagara Falls, Ont.	1000
1400	CJFP	Riviere du Loup, Que.	250	6005	CFCX	Montreal, Que.	75
1410	CKMO	Vancouver, B.C.	1000	6010	CJCX	Sydney, N.S.	1000
1430	CHEX	Peterborough, Ont.	1000	6030	CFVP	Calgary, Alta.	100
1440	CHNO	Sudbury, Ont.	1000	6060	CKRZ	Sackville, N.B.	50,000
1450	CFAB	Windsor, N.S.	250	6070	CFRX	Toronto, Ont.	1000
1450	CFOR	Orillia, Ont.	250	6080	CKFX	Vancouver, B.C.	10
1450	CFJM	Brockville, Ont.	250	6090	CKOB	Sackville, N.B.	50,000
1450	CHEF	Granby, Que.	250	6090	CBFW	Vercheres, Que.	7500
				6130	CHNX	Halifax, N.S.	500
				6150	CKRO	Winnipeg, Man.	2000
				6160	CHAC	Sackville, N.B.	50,000
				6160	CBRX	Vancouver, B.C.	150
				9520	CBFR	Vercheres, Que.	7500
				9610	CHLS	Sackville, N.B.	50,000
				9610	CBFX	Vercheres, Que.	7500
				9630	CKLO	Sackville, N.B.	50,000
				9630	CBFO	Vercheres, Que.	7500
				11705	CKXA	Sackville, N.B.	50,000
				11705	CBFY	Vercheres, Que.	7500
				11720	CHOL	Sackville, N.B.	50,000
				11720	CBFL	Vercheres, Que.	7500
				11720	CKRX	Winnipeg, Man.	2000
				11760	CKRA	Sackville, N.B.	50,000
				11760	CBFA	Vercheres, Que.	7500
				11900	CKEX	Sackville, N.B.	50,000
				15090	CKLX	Sackville, N.B.	50,000
				15090	CBLY	Vercheres, Que.	7500
				15190	CKCX	Sackville, N.B.	50,000
				15190	CBFX	Vercheres, Que.	7500
				15320	CKCS	Sackville, N.B.	50,000
				17820	CKNC	Sackville, N.B.	50,000
				21600	CKRP	Sackville, N.B.	50,000
				21710	CHLA	Sackville, N.B.	50,000
				94500(FM)	(CKGB)	Timmins, Ont.	250
				96350(FM)	CKWR	Kingston, Ont.	250
				98100(FM)	VE9CB	Montreal, Que.	250
				99100(FM)	VE9EV	Toronto, Ont.	250
				99900(FM)	(CFRB)	Toronto, Ont.	250
				100500(FM)	(CHSJ)	Saint John, N.B.	250
				100700(FM)	VE9FD	Montreal, Que.	250
				105700(FM)	VE9FG	Winnipeg, Man.	250
				105700(FM)	VE3FG	Vancouver, B.C.	1000
				106500(FM)	CFCM	Montreal, Que.	3000

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★ POWER

★ PERFORMANCE

★ PLEASURE !

5000

with **5000** watts

OF

EASY LISTENING!

CKOC, HAMILTON

REPRESENTATIVES:
 CANADA: All Canada Radio Facilities
 U.S.A.: Weed and Company

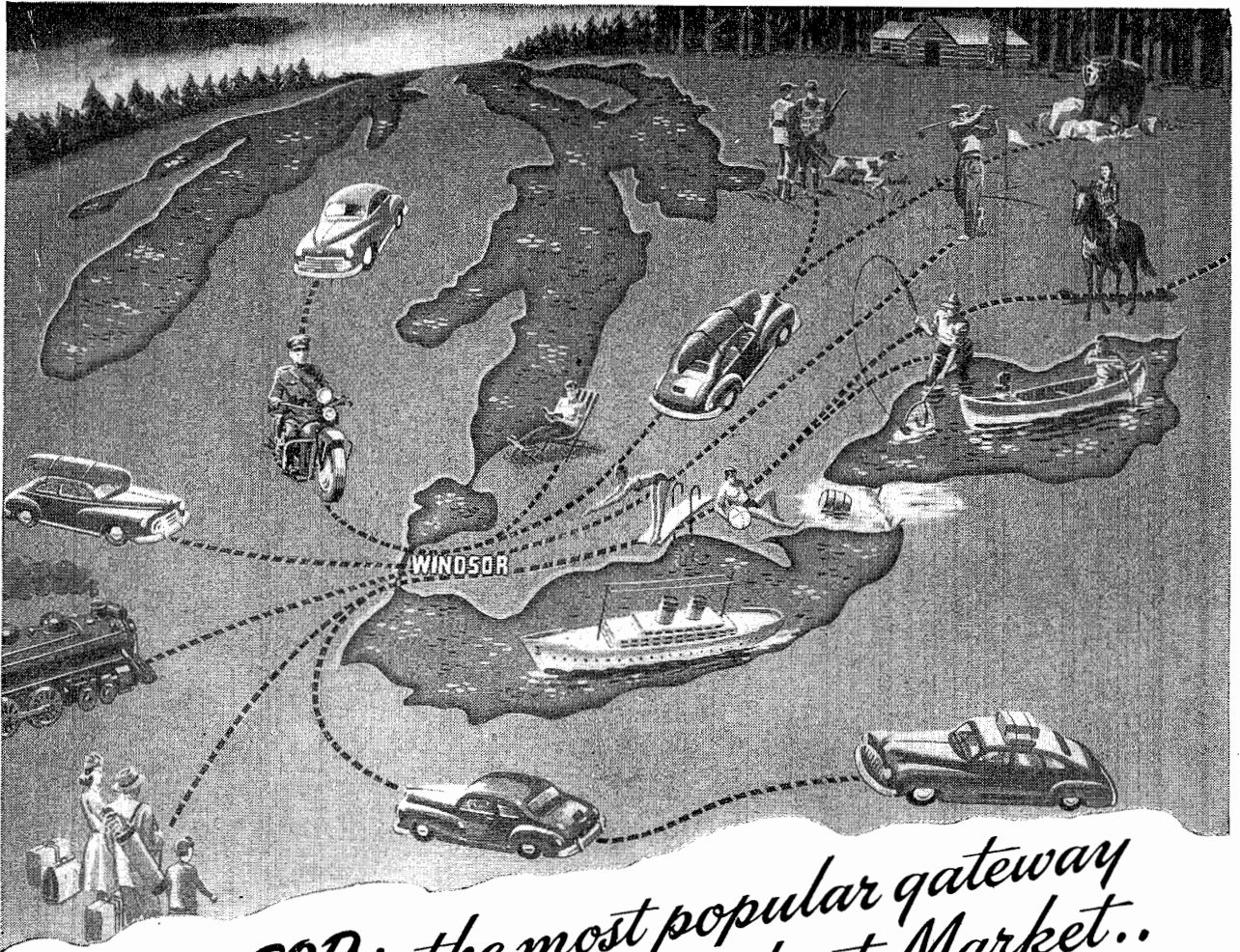
INTERNATIONAL SHORT-WAVE STATIONS IN CANADA

CANADIAN BROADCASTING CORPORATION STATIONS

CALL	ADDRESS OF MAIN STUDIO	FREQUENCY	POWER
CBFA	1231 St. Catherine St. W., Montreal, Que.....	11760	7500
CBFL	1231 St. Catherine St. W., Montreal, Que.....	11720	7500
CBFO	1231 St. Catherine St. W., Montreal, Que.....	9630	7500
CBFR	1231 St. Catherine St. W., Montreal, Que.....	9520	7500
CBFW	1231 St. Catherine St. W., Montreal, Que.....	6090	7500
CBFX	1231 St. Catherine St. W., Montreal, Que.....	9610	7500
CBFY	1231 St. Catherine St. W., Montreal, Que.....	11705	7500
CBFZ	1231 St. Catherine St. W., Montreal, Que.....	15190	7500
CBLX	1231 St. Catherine St. W., Montreal, Que.....	15090	7500
CBRX	Hotel Vancouver, Vancouver, B.C.....	6160	150
CHAC	1236 Crescent Street, Montreal, Que..... (transmitter at Sackville)	6160	50,000 (DA)
CHLA	1236 Crescent Street, Montreal, Que..... (transmitter at Sackville)	21710	50,000 (DA)
CHLS	1236 Crescent Street, Montreal, Que..... (transmitter at Sackville)	9610	50,000 (DA)
CHOL	1236 Crescent Street, Montreal, Que..... (transmitter at Sackville)	11720	50,000 (DA)
CKCS	1236 Crescent Street, Montreal, Que..... (transmitter at Sackville)	15320	50,000 (DA)
CKCX	1236 Crescent Street, Montreal, Que..... (transmitter at Sackville)	15190	50,000 (DA)
CKEX	1236 Crescent Street, Montreal, Que..... (transmitter at Sackville)	11900	50,000 (DA)
CKLO	1236 Crescent Street, Montreal, Que..... (transmitter at Sackville)	9630	50,000 (DA)
CKLX	1236 Crescent Street, Montreal, Que..... (transmitter at Sackville)	15090	50,000 (DA)
CKNC	1236 Crescent Street, Montreal, Que..... (transmitter at Sackville)	17820	50,000 (DA)
CKOB	1236 Crescent Street, Montreal, Que..... (transmitter at Sackville)	6090	50,000 (DA)
CKRA	1236 Crescent Street, Montreal, Que..... (transmitter at Sackville)	11760	50,000 (DA)
CKRP	1236 Crescent Street, Montreal, Que..... (transmitter at Sackville)	21600	50,000 (DA)
CKRZ	1236 Crescent Street, Montreal, Que..... (transmitter at Sackville)	6060	50,000 (DA)
CKXA	1236 Crescent Street, Montreal, Que..... (transmitter at Sackville)	11705	50,000 (DA)

PRIVATELY OWNED STATIONS

CFCX	Canadian Marconi Co. Ltd.,..... 1231 St. Catherine St. W., Montreal, Que.	6005	75
CFRX	Rogers Radio Broadcasting Co. Ltd.,..... 37 Bloor Street West, Toronto, Ont.	6070	1000
CFVP	The Voice of the Prairies Ltd.,..... Toronto General Trusts Building, Calgary, Alta.	6030	100
CHNX	The Maritime Broadcasting Co. Ltd.,..... Broadcasting House, 10 Tobin Street, Halifax, N.S.	6130	500
CJCX	Eastern Broadcasters Limited,..... Radio Building, 318 Charlotte Street, Sydney, N.S.	6010	1000
CKFX	Western Broadcasting Co. Ltd.,..... 543 Seymour Street, Vancouver, B.C.	6080	10
CKRO	Transcanada Communications Ltd.,..... Free Press Building, 300 Carlton Street, Winnipeg, Man.	6150	2000
CKRX	Transcanada Communications Ltd.,..... Free Press Building, 300 Carlton Street, Winnipeg, Man.	11720	2000



*WINDSOR is the most popular gateway
to Canada's Third Richest Market..*
THE TOURIST TRADE

In 1946, over 5,000,000 tourists passed through the port of Windsor. This figure is higher than any other Canadian port of entry.

Next summer, an increase of 20 per cent in American tourist travel is expected at the International border . . . on their way to visit Canada's picturesque lakes, scenic playgrounds and busy cities. Everyone is a potential customer for Canadian products during his stay.

On entering Canada, they will learn much about Canadian merchandise and summer resorts through the medium of CKLW the "Good Neighbor" Station, Windsor, Ontario. CKLW's popularity is proverbial at the Windsor border. That's why you should remember this powerful radio station when making plans for your product in this sales-productive market.

Canadian Broadcasting Corporation

Mutual Broadcasting System

Member of Canadian Association of Broadcasters

CKLW

J. E. CAMPEAU, Managing-Director

REPRESENTATIVES: H. N. STOVIN, CANADA • ADAM J. YOUNG JR. INC., U.S.A.

STANDARD WAVE STATIONS BY PROVINCES

THE CANADIAN MARKET

POPULATION

		Change
1921	8,787,949	
1931	10,376,786	+ 1,588,837
1941	11,506,655	+ 1,129,869
1945	12,119,000	+ 612,345
1951 (est.)	12,722,000	+ 603,000
1961 (est.)	13,504,000	+ 782,000
1971 (est.)	13,917,000	+ 413,000

METROPOLITAN CENTRES

(1941 Census)

Montreal	1,139,921	Hamilton	176,110
Toronto	900,491	Windsor	121,112
Vancouver	351,491	Halifax	91,829
Winnipeg	290,540	London	86,740
Ottawa	215,022	Saint John	65,784
Quebec	200,814		

DISTRIBUTION OF POPULATION

	1931 Census	1941 Census	Per Cent
Urban	5,572,058	6,252,416	54.3
Rural	4,804,728	3,163,288	27.5
Farm	3,289,140	3,163,288	27.5
Non-Farm	1,515,588	2,090,951	18.2

LANGUAGE 1941

	Number	Per Cent
English only	7,735,486	67
French only	2,181,746	19
Both English and French	1,474,009	13
Neither English nor French	115,414	1

HOUSEHOLDS, FAMILIES AND DWELLINGS 1941

	Total	Av. Dominion
No. of Households	2,706,089	4.25
No. of Families	2,525,299	3.94
No. of Dwellings	2,659,977	4.42

GAINFULLY OCCUPIED BY OCCUPATIONS GROUP 1941

	Per Cent		Male	Female
	Male	Female		
All Occupations	4,478,948	100	3,639,556	839,392
Agriculture	1,130,316	25	1,111,250	19,066
Service	769,279	17	346,588	422,691
Manufacturing	749,306	17	619,320	129,986
Trade and Finance	411,378	9	328,208	83,170
Clerical	359,978	8	204,839	155,139
Transportation & Communication	293,834	7	279,588	14,246
Labourers	291,554	6	279,748	11,806
Other Primary	218,624	5	218,068	556
Construction	217,542	5	216,724	818
Other Occupations	37,137	1	35,223	1,914

WAGE AND SALARY EARNERS 1941

	Per Cent		Male	Female
	Total	Female		
Total	2,772,098	100	2,080,883	691,215
Less than \$450	927,110	33	566,611	360,499
\$450-\$949	808,770	29	557,243	251,527
\$950-\$1949	842,992	31	768,759	74,233
\$1950-\$2949	136,704	5	132,548	4,156
\$2950 and over	56,522	2	55,722	800

FARM CASH RECEIPTS—1946

Number of Farms..... 732,715

	Cash Receipts	Av. Per Farm Dominion
Total	\$1,742,341	\$2,377.92
Grain	524,860	716.32
Livestock	574,170	783.62
Other Sources	643,311	877.98
Cultivated Acreage.....	92,441,246	126 Acres

MANUFACTURING 1944

	No. Est.	Empl.	Sal. and Wages	Gross Val. of Prod.	Per Cent
All Industries	28,483	1,222,882	\$2,029,621,370	\$9,073,692,519	100
Slaughtering and Meat Packing	153	23,867	38,697,789	543,034,100	6
Non-Ferrous Metal, Smelt. and Refin.....	16	23,927	44,536,991	474,206,801	5
Misc. Chemical Products	228	50,437	82,008,829	431,494,036	5
Aircraft	45	79,572	161,055,010	426,981,558	5
Pulp and Paper	104	37,896	75,833,408	369,846,686	4
Shipbuilding and Repairs.....	94	67,076	138,967,246	329,299,643	4
Automobiles	5	22,499	53,879,982	324,090,755	5
Elec. App. and Supplies	234	48,834	82,304,460	283,071,440	3
Iron and Steel Products	170	36,963	75,076,875	256,407,290	3
Butter and Cheese.....	2,282	18,622	25,358,470	218,143,356	2
Others	25,152	813,189	1,251,902,310	5,417,117,454	60

MINERALS

Preliminary 1946

	Quantity	Production
Metals		\$289,704,209
Gold oz.	2,807,643	103,180,680
Copper lb.	371,085,128	47,013,560
Nickel lb.	190,811,179	46,844,738
Zinc lb.	471,833,216	36,850,174
Lead lb.	354,444,076	23,924,975
Others		31,889,882
Fuels		100,734,412
Other Non-Metals		103,401,807
Total		\$493,840,428
		(1945) \$498,755,181

FISHERIES

Value of Products 1944..... \$ 89,427,913

FORESTRY

Value of Products 1943..... \$268,615,283

CONSTRUCTION 1945

Total Value of Work Performed..... \$543,579,833

RETAIL SALES

	No. Stores	Sales	
		\$000	Per Capita Sales Dominion
Total Sales	137,331	\$4,591,885	\$378.90
Food Group	48,468	1,110,314	91.62
General Merchandise Group.....	3,794	722,804	59.64
Apparel Group	12,601	435,894	35.97
Automotive Group	16,887	424,301	35.01
Country General Stores Group....	11,917	354,684	29.27
Building Materials Group.....	5,801	281,418	23.22
Restaurant Group.....	8,821	210,465	17.37
Furn. Household and Radio Group	3,498	123,520	10.19
Other Retail Store Group.....	23,824	928,485	76.61

DOMINION GOVERNMENT REVENUE AND EXPENDITURES

1946-1947	\$2,984,271,000	\$2,632,127,000
1947-1948	2,450,000,000	2,082,000,000 (Budget Estimate)

STANDARD OF LIVING

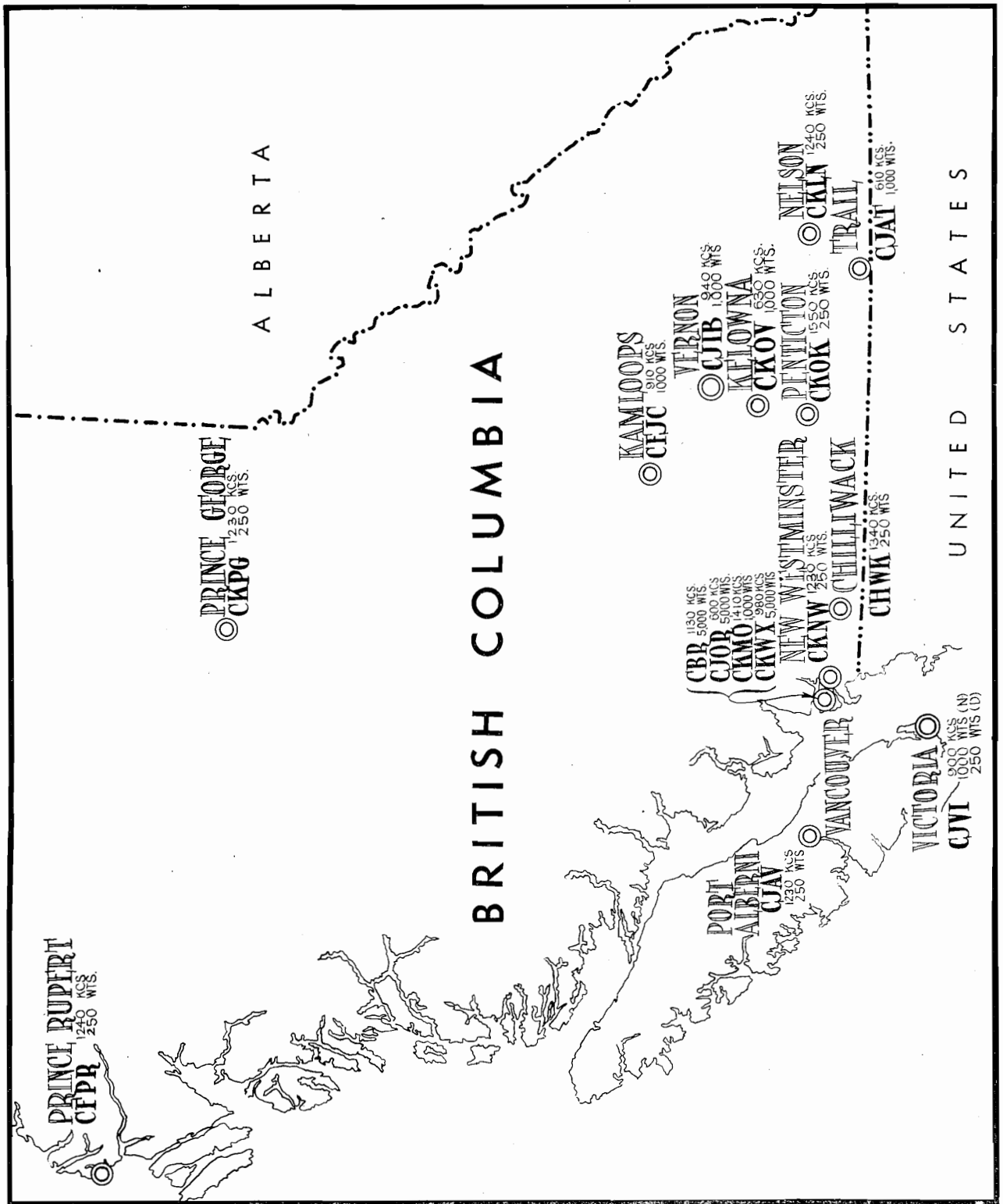
	Total	No. Persons per Unit Dominion
1944 Electric Meters	1,906,452	6.4
1945 Telephones	1,848,794	6.6
1945 Automobile Registrations	1,154,125	10.5
1946 Family Allowances Paid.....	\$240,454,429	

HOUSEHOLDS
2,823,930

% RADIO
78.4

RADIO HOMES
2,214,290

LICENSES ISSUED
1,807,824



BRITISH COLUMBIA

THE MARKET

HOUSEHOLDS	% RADIO	RADIO HOMES
269,590	84.8	228,750

POPULATION

	1941	Change	% of Dominion
1931	694,263		6.7
1941	817,861	+123,598	7.1
1951 (est.)	860,000	+ 42,139	
1961 (est.)	855,000	- 5,000	
1971 (est.)	830,000	- 25,000	

PRINCIPAL URBAN CENTRES

City	1941	% of Dominion
Vancouver (City)	275,353	337,000
Victoria (City)	44,068	52,000
New Westminster (City)	21,967	26,000
Trail (City)	9,392	10,500
North Vancouver (City)	8,914	12,000

DISTRIBUTION OF POPULATION

	1941 Census	% of Dominion
Urban	443,394	7.1
Rural	374,467	7.1
Farm	102,446	3.2
Non-Farm	272,021	13.0

POPULATION BY AGE GROUPS 1941

Age Groups	Number	Per Cent
0-10	114,427	14
10-20	127,326	16
20-40	258,943	32
40-60	206,661	25
60 and over	110,504	13

RACIAL ORIGIN 1941

	Number	Per Cent
British Isles	571,336	70
Scandinavian	41,560	5
German	22,407	3
Japanese	22,096	3
French	21,876	3
Chinese	18,619	2
Russian	16,474	2

LANGUAGE 1941

	Number	Per Cent
English only	777,860	95
French only	254	...
Both English and French	23,525	3
Neither English nor French	16,222	2

HOUSEHOLDS, FAMILIES AND DWELLINGS 1941

	Total	Average No. of Persons	Av. Dominion
No. of Households	236,047	3.46	4.25
No. of Families	199,383	3.36	3.94
No. of Dwellings	229,156	3.66	4.42

(continued)

PROUD of the part we play in this Great Pacific area

Vancouver's **CKWX** **DIAL 980**

An "ALL-CANADA" Station

Serving Canada's Third Market with 5000 Watts of Selling Power

BRITISH COLUMBIA

GAINFULLY OCCUPIED BY OCCUPATIONS GROUP 1941

	Total	Per Cent	Male	Female
All Occupations	339,222	100	283,860	55,362
Service	64,112	19	34,353	29,759
Manufacturing	51,794	15	48,100	3,694
Agriculture	44,341	13	42,926	1,415
Other Primary	36,793	11	36,737	56
Trade and Finance	35,478	10	28,026	7,452
Transportation and Communication	29,348	9	27,713	1,635
Labourers	27,302	8	26,996	307
Clerical	26,061	8	15,149	10,912
Construction	20,192	6	20,144	48
Other Occupations	3,801	1	3,717	84

WAGE AND SALARY EARNERS 1941

	Total	Per Cent	Male	Female
Total	233,649	100	188,204	45,445
Under \$450	63,220	27	42,108	21,112
\$450-\$949	65,481	28	48,498	16,983
\$950-\$1949	87,545	37	80,547	6,998
\$1950-\$2949	13,081	6	12,777	304
\$2950 and over	4,322	2	4,274	48

FARM CASH RECEIPTS 1946

	Number of Farms	Average	
		Cash Receipts	Per Farm
	26,394		
		Per Farm British Columbia	Per Farm Dominion
Total		\$600	\$2,377.92
Grain		\$86,192	\$3,266
Livestock		2,658	101
Other Sources		17,730	672
Cultivated Acreage		65,804	2,493
		893,085	34 Acres
			126 Acres

MANUFACTURING 1944

	No.		Sal. & Wages	Gross Val. of Prod.	% Prov.
	Est.	Empl.			
All Industries	2,116	96,062	\$178,639,118	\$655,844,689	100
Shibuilding and Repairs	22	24,615	51,827,314	124,175,065	18
Sawmills	498	15,274	27,110,882	98,381,844	15
Fish Curing and Packing	72	3,568	5,142,961	33,058,628	5
Pulp and Paper	7	3,901	8,411,434	32,726,647	5
Slaughtering and Meat Packing	11	1,205	2,134,801	24,587,190	4
Petroleum Products	6	416	896,217	17,278,020	3
Fruit and Vegetable Preparations	62	2,140	2,570,392	16,280,853	3
Others	1,438	44,943	80,545,117	309,356,442	47

MINERALS

Preliminary 1946

	Quantity	Production
Metals		\$58,766,043
Lead lb.	346,608,781	23,396,093
Zinc lb.	275,028,160	21,479,699
Silver oz.	6,949,497	5,060,404
Gold oz.	123,348	4,533,039
Copper lb.	20,719,142	2,652,050
Others		1,644,758
Non-Metals		14,779,939
Total		\$73,545,982
		(1945) \$64,063,842

FISHERIES

Value of Products 1944

\$34,900,990

FORESTRY

Value of Products 1943

\$51,691,918

CONSTRUCTION 1945

Total Value of Work Performed

\$53,415,106

RETAIL SALES

	No. Stores	Sales \$000 1945	Per Capita Sales	
			British Columbia	Dominion
Total Sales	11,253	\$438,838	\$536.57	\$378.90
Food Group	3,818	100,943	123.42	91.62
General Merchandise Group	206	76,838	93.95	59.64
Automotive Group	1,366	40,778	49.86	35.01
Apparel Group	1,143	40,773	49.85	35.97
Country General Stores Group	728	26,800	32.77	29.27
Restaurant Group	962	26,776	32.74	17.37
Building Materials Group	467	25,733	31.46	23.22
Furn. Household and Radio Group	367	13,061	15.97	10.19
Other Retail Stores Group	2,196	87,136	106.55	76.61

PROVINCIAL GOVERNMENT REVENUE AND EXPENDITURES

	Revenue	Expenditures
1945-1946	\$46,183,468	\$38,041,605
1947-1948	58,888,930	58,781,335 (Budget Estimate)

STANDARD OF LIVING

	Total	No. Persons per Unit	
	Prov.	Dom.	Dom.
1944 Electric Meters	186,019	4.4	6.4
1945 Telephones	179,371	4.6	6.6
1945 Automobile Registrations	99,421	8.2	10.5
1946 Family Allowances Paid	\$15,172,753	% Dom.	6.3

STATIONS

Chilliwack — CHWK

FREQUENCY: 1340 kcs.
 POWER (day): 250 watts
 (night): 250 watts
 Modulation: 100%
 FM Application: No

TIME ZONE: Pacific

REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
 U.S.A.: Weed and Co.

NETWORK AFFILIATION: CBC Dominion
 FOUNDED: 1927

LICENSEE: Fraser Valley Broadcasters Ltd.
 OWNERS: Jack Pilling and C. Casey Wells
 OPERATOR: Fraser Valley Broadcasters Ltd.
 NEWSPAPER AFFILIATION: None

STATION MANAGER: Jack Pilling (Managing Director)
 COMMERCIAL MANAGER: W. G. Teetzel, Jr.
 PRODUCTION MANAGER: J. Murdoch MacLachlan
 PROMOTION MANAGER: Bertram Turvey
 NEWS EDITOR: Bertram Turvey

TRANSCRIPTION SERVICES: United, M.M. Cole
 TRANSCRIPTION FACILITIES: 33½ and 78 r.p.m.
 REMOTE FACILITIES: To any point of line facilities; air links pending

OPERATING SCHEDULE: Week days, 7 a.m. to 10:30 p.m.;
 Sundays, 9 a.m. to 10:30 p.m.

MEMBER B.B.M.: Yes
 MEMBER C.A.B.: Yes
 MEMBER W.A.B.: Yes
 STUDIO ADDRESS: 50 Yale Road East, Chilliwack, B.C.
 STUDIO PHONE: 7511, 7521
 TRANSMITTER ADDRESS: Prest Road, Chilliwack, B.C.
 TRANSMITTER PHONE: 7511
 BASE RATE: \$30

Kamloops — CFJC

FREQUENCY: 910 kcs.
 POWER (day): 1000 watts
 (night): 1000 watts
 FM Application: Yes

TIME ZONE: Pacific

REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
 U.S.A.: Weed and Company

(continued)

BRITISH COLUMBIA

Kamloops — CFJC (Cont.)

NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: May, 1926
LICENSEE: Kamloops Sentinel Limited
OWNER: Sentinel Publishing Company
OPERATOR: Radio Station CFJC
NEWSPAPER AFFILIATION: Kamloops Sentinel
STATION MANAGER: Ian Clark
COMMERCIAL MANAGER: Robert Innes
PRODUCTION MANAGER: Walter Harwood
CHIEF ENGINEER: George Henderson
PROMOTION MANAGER: Robert Innes
NEWS EDITOR: Ted Reynolds
SPORTS EDITOR: Ted Reynolds
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: U.T.S.
TRANSCRIPTION FACILITIES: Double Presto Turntables—
Vertical and lateral; 78 and
33 1/3 r.p.m.
REMOTE FACILITIES: Northern Electric Facilities
OPERATING SCHEDULE: Week days, 6:45 a.m. to 11 p.m.;
Sundays, 8 a.m. to 11 p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 301 St. Paul Street, Kamloops, B.C.
STUDIO PHONE: 1021
TRANSMITTER ADDRESS: North Kamloops, B.C.
TRANSMITTER PHONE: 1018
BASE RATE: \$40

Kelowna — CKOV

FREQUENCY: 630 kcs.
POWER (day): 1000 watts
(night): 1000 watts
Increase pending to 5000 watts
Date of increase: Undetermined
Channel: Regional
Modulation: 100%
FM Application: No
TIME ZONE: Pacific
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: November, 1931
LICENSEE: Okanagan Broadcasters Ltd.
OWNER: Okanagan Broadcasters Ltd.
OPERATOR: Okanagan Broadcasters Ltd.
NEWSPAPER AFFILIATION: None
GENERAL MANAGER: J. W. B. Browne
STATION MANAGER: S. E. Tapley
COMMERCIAL MANAGER: S. E. Tapley
PRODUCTION MANAGER: S. E. Tapley
CHIEF ENGINEER: J. H. B. Browne
STUDIO ENGINEER: J. F. Weber
CONTINUITY EDITOR: Miss Joan Pritchard
PROMOTION MANAGER: E. B. Hunt
NEWS EDITOR: Eric Frost
SPORTS EDITOR: George "Bud" Powell
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: Lang-Worth, Thesaurus, SESAC,
World
TRANSCRIPTION FACILITIES: Lateral and vertical; 78 and 33 1/3
r.p.m.
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 6:30 a.m. to 11:30 p.m.;
Sundays, 8:30 a.m. to 11:05 p.m.
MEMBER B.B.M.: Yes

MEMBER C.A.B.: Yes
STUDIO ADDRESS: Radio Building, Kelowna, B.C.
STUDIO PHONE: 200 and 496
TRANSMITTER PHONE: 771
TRANSMITTER ADDRESS: Okanagan Mission, B.C.
BASE RATE: \$50

Nelson — CKLN

FREQUENCY: 1240 kcs.
POWER (day): 250 watts
(night): 250 watts
Modulation: Amplitude
FM Application: Yes
TIME ZONE: Pacific
REPRESENTATIVE—Canada: Horace N. Stovin & Co.
U.S.A.: Adam J. Young, Jr.
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: July 15, 1939
LICENSEE: News Publishing Co. Ltd.
OWNER: News Publishing Co. Ltd.
OPERATOR: News Publishing Co. Ltd.
NEWSPAPER AFFILIATION: Nelson Daily News
STATION MANAGER: Henry LeMoigne
COMMERCIAL MANAGER: Henry LeMoigne
PRODUCTION MANAGER: Telford Oliver
CHIEF ENGINEER: Thomas Walsh
CONTINUITY EDITOR: Margaret Walsh
PROMOTION MANAGER: Henry LeMoigne
NEWS EDITOR: Telford Oliver
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: World
TRANSCRIPTION FACILITIES: Two-speed—RCA Motors and 9A
Western Electric pick-ups
REMOTE FACILITIES: RCA remote amplifier
OPERATING SCHEDULE: 7 a.m. to 11 p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: No
STUDIO ADDRESS: Radio Avenue, Nelson, B.C.
STUDIO PHONE: 19
TRANSMITTER ADDRESS: Radio Avenue, Nelson, B.C.
TRANSMITTER PHONE: 19
BASE RATE: \$35

New Westminster — CKNW

FREQUENCY: 1230 kcs.
POWER (day): 250 watts
(night): 250 watts
FM Application: Yes
TIME ZONE: Pacific
REPRESENTATIVE—Canada: Radio Representatives Ltd.
U.S.A.: Forjoe and Company
FOUNDED: Aug. 15th, 1944
LICENSEE: International Broadcasting Co. Ltd.
OWNER: William Rea, Jr.
OPERATOR: William Rea, Jr.
STATION MANAGER: William Rea, Jr.
COMMERCIAL MANAGER: David M. Armstrong
PRODUCTION MANAGER: Gordon Reid
CHIEF ENGINEER: W. Collins
CONTINUITY EDITOR: Dorothy Tupper
PROMOTION MANAGER: Sheila Hassell
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: World; Associated; UTS, SESAC;
M. M. Cole

(continued)

BRITISH COLUMBIA

New Westminster — CKNW (Cont.)

TRANSCRIPTION FACILITIES: Vertical and lateral reproduction
REMOTE FACILITIES: Any area serviced by physical lines; point
to point communication within four miles
of a receiving point
OPERATING SCHEDULE: 24 hours per day
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Windsor Hotel, New Westminster, B.C.
STUDIO PHONE: New Westminster 3000
TRANSMITTER ADDRESS: Lulu Island, B.C.
TRANSMITTER PHONE: 1451
BASE RATE: \$60

Penticton — CKOK

*(Operated in conjunction with CKOV, Kelowna, B.C.,
as a booster station)*

FREQUENCY: 1550 kcs.
POWER (day): 250 watts
(night): 250 watts
Modulation: 100%
Channel: Regional
TIME ZONE: Pacific
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
FOUNDED: December, 1946
LICENSEE: Okanagan Broadcasters Ltd.
OWNER: Okanagan Broadcasters Ltd.
OPERATOR: Okanagan Broadcasters Ltd.
NEWSPAPER AFFILIATION: None
GENERAL MANAGER: J. W. B. Browne
STATION MANAGER: S. E. Tapley
COMMERCIAL MANAGER: S. E. Tapley
PRODUCTION MANAGER: S. E. Tapley
CHIEF ENGINEER: J. H. B. Browne
OPERATING SCHEDULE: Week days, 6:30 a.m. to 11:30 p.m.

Port Alberni — CJAV

FREQUENCY: 1230 kcs.
POWER (day): 250 watts
(night): 250 watts
FM Application: No
TIME ZONE: Pacific
REPRESENTATIVE: Radio Representatives Ltd.
NETWORK AFFILIATION: None
FOUNDED: April 6, 1946
LICENSEE: CJAV Limited
OWNER: CJAV Limited
NEWSPAPER AFFILIATION: None
PRESIDENT: Miss Margaret Rea
STATION MANAGER: Charles J. Rudd
CHIEF ENGINEER: Hugh Holloway
CONTINUITY EDITOR: Miss Margaret Rea
NEWS EDITOR: Michael Giraud
NEWS SERVICE: Canadian Press
TRANSCRIPTION SERVICES: Lang-Worth, M.M. Cole
TRANSCRIPTION FACILITIES: Lateral; 78 and 33½ r.p.m.
REMOTE FACILITIES: Anywhere serviced by physical lines
OPERATING SCHEDULE: 7:00 a.m. to 11:05 p.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 3rd and Redford, Port Alberni, B.C.
STUDIO PHONE: 604
TRANSMITTER ADDRESS: 3rd and Redford, Port Alberni, B.C.
TRANSMITTER PHONE: 604
BASE RATE: \$30

Prince George — CKPG

FREQUENCY: 550 kcs.
POWER (day): 250 watts
(night): 250 watts
Channel: Local regional
Modulation: High level
TIME ZONE: Pacific
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: Feb. 8th, 1946
LICENSEE: Radio Station CKPG Ltd.
OWNER: Radio Station CKPG Ltd.
OPERATOR: Radio Station CKPG Ltd.
NEWSPAPER AFFILIATION: None
STATION MANAGER: Cecil G. Elphicke
COMMERCIAL MANAGER: Jack E. Carbutt
PRODUCTION MANAGER: Jack E. Carbutt
CHIEF ENGINEER: Ray J. Tate
PROMOTION MANAGER: John V. Boates
NEWS SERVICE: CBC
TRANSCRIPTION SERVICES: UTS
TRANSCRIPTION FACILITIES: 33½ and 78 r.p.m.; lateral cut
REMOTE FACILITIES: Any point served by telephone or
telegraph service
OPERATING SCHEDULE: Week days, 7 a.m. to 11 p.m.;
Sundays, 8 a.m. to 10:30 p.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Ritz-Kiefer Hall, George St., Prince George,
B.C.
STUDIO PHONE: 140
TRANSMITTER ADDRESS: South Fort George, B.C.
BASE RATE: \$30

Prince Rupert — CFPR

FREQUENCY: 1240 kcs.
POWER (day): 250 watts
(night): 250 watts
Channel: Local
TIME ZONE: Pacific
REPRESENTATIVE—Canada: CBC Commercial Division, Toronto
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: 1938
LICENSEE: Northwest Broadcast and Service Co. Ltd.
OWNER: Northwest Broadcast and Service Co. Ltd.
OPERATOR: Canadian Broadcasting Corporation
NEWSPAPER AFFILIATION: None
STATION MANAGER: C. H. Insulander
COMMERCIAL MANAGER: S. J. Anderson
CHIEF ENGINEER: C. H. Insulander
NEWS SERVICE: CBC
TRANSCRIPTION FACILITIES: 78 and 33 1/3 r.p.m.
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: 13½ hours
MEMBER B.B.M.: No
MEMBER C.A.B.: No
STUDIO ADDRESS: 336 Second Ave., Prince Rupert, B.C.
STUDIO PHONE: 863
TRANSMITTER ADDRESS: 336 Second Ave., Prince Rupert, B.C.
BASE RATE: \$25

BRITISH COLUMBIA

Trail — CJAT

FREQUENCY: 610 kcs.
POWER (day): 1000 watts
(night): 1000 watts
Modulation: AM
FM Application: Yes
TIME ZONE: Pacific
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
Britain: Fremantle Overseas Radio Ltd.
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: June, 1934
LICENSEE: Kootenay Broadcasting Company
OPERATOR: All-Canada Radio Facilities Ltd.
NEWSPAPER AFFILIATION: None
STATION MANAGER: Eric C. Aylen
COMMERCIAL MANAGER: Norman A. Harrod
PRODUCTION MANAGER: Norman A. Harrod
CHIEF ENGINEER: Gordon L. Fairweather
CONTINUITY EDITOR: Miss Leda Mandoli
NEWS EDITOR: Albert Ponman
NEWS SERVICE: Press News Ltd.
TRANSCRIPTION SERVICES: NBC Thesaurus
TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and 33½ r.p.m.
REMOTE FACILITIES: RCA Equipment and short wave pick-up "VDJ"
OPERATING SCHEDULE: Week days, 6:55 a.m. to 11:40 p.m.;
Sundays, 7:55 a.m. to 11:40 p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 815 Victoria St., Trail, B.C.
STUDIO PHONE: 737, 1243
TRANSMITTER ADDRESS: Warfield, B.C.
TRANSMITTER PHONE: 1005
BASE RATE: \$55

Vancouver — CBR

FREQUENCY: 1130 kcs.
POWER (day): 5000 watts
(night): 5000 watts
Channel: Clear
TIME ZONE: Pacific
REPRESENTATIVE—Canada: CBC Commercial Division, Toronto
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: 1936
LICENSEE: Canadian Broadcasting Corporation
OWNER: Canadian Broadcasting Corporation
OPERATOR: Canadian Broadcasting Corporation
NEWSPAPER AFFILIATION: None
STATION MANAGER: Ira Dilworth
COMMERCIAL MANAGER: E. A. Weir, Toronto
PRODUCTION MANAGER: Kenneth P. Caple
CHIEF ENGINEER: A. B. Ellis
PROMOTION MANAGER: Patrick C. Keatley
NEWS EDITOR: R. Elson
SPORTS EDITOR: William Herbert
FARM EDITOR: T. Leach
NEWS SERVICES: CP, BUP, Reuters
TRANSCRIPTION FACILITIES: Yes
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 12 midnight;
Sundays, 8:15 a.m. to 12 midnight

MEMBER B.B.M.: Yes
MEMBER C.A.B.: No
STUDIO ADDRESS: Hotel Vancouver
STUDIO PHONE: Marine 6121
TRANSMITTER ADDRESS: Lulu Island, Vancouver, B.C.
BASE RATE: \$120

Vancouver — CJOR

FREQUENCY: 600 kcs.
POWER (day): 5000 watts
(night): 5000 watts
TIME ZONE: Pacific
REPRESENTATIVE—Canada: Horace N. Stovin and Company
U.S.A.: Adam J. Young, Jr., Inc.
NETWORK AFFILIATION: CBC Dominion
FOUNDED: 1926
LICENSEE: George C. Chandler
OPERATOR: CJOR Limited (G. C. Chandler)
NEWSPAPER AFFILIATION: None
STATION MANAGER: George C. Chandler
COMMERCIAL MANAGER: Don. E. Laws
PRODUCTION MANAGER: Dick Diespecker
CHIEF ENGINEER: A. H. Chandler
CONTINUITY EDITOR: Rosemary Cruit
PROGRAM DIRECTOR: Ross Mortimer
PROMOTION MANAGER: Dorwin Baird
NEWS EDITOR: Vic Water
MUSICAL DIRECTOR: Wallie Peters
NEWS SERVICES: Press News, BUP
TRANSCRIPTION SERVICES: Thesaurus, Sesac, UTS
TRANSCRIPTION FACILITIES: 33½ and 78 r.p.m., lateral and vertical
REMOTE FACILITIES: Full facilities
OPERATING SCHEDULE: Week days, 6:30 a.m. to 12 midnight;
Sundays, 7 a.m. to 12 midnight
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 846 Howe St., Vancouver, B.C.
STUDIO PHONE: Marine 6464
TRANSMITTER ADDRESS: Richmond Municipality
TRANSMITTER PHONE: Unlisted
BASE RATE: \$110

Vancouver — CKMO

FREQUENCY: 1410 kcs.
POWER (day): 1000 watts
(night): 1000 watts
FM Application: Yes
TIME ZONE: Pacific
REPRESENTATIVE—Canada: National Broadcast Sales (Toronto, Montreal)
U.S.A.: Donald Cooke, Inc.
FOUNDED: 1922
LICENSEE: British Columbia Broadcasting System Ltd.
OWNER: British Columbia Broadcasting System Ltd.
OPERATOR: British Columbia Broadcasting System Ltd.
NEWSPAPER AFFILIATION: None

(continued)

BRITISH COLUMBIA

Vancouver — CKMO (Cont.)

MANAGER: R. T. Bowman
COMMERCIAL MANAGER: T. Slattery
PRODUCTION MANAGER: A. V. Reusch
CHIEF ENGINEER: R. L. Whiteside
CONTINUITY EDITOR: John Mulcahy
PUBLICITY DIRECTOR: P. J. Baldwin
NEWS EDITOR: S. Cairns
SPORTS EDITOR: L. Bulmur
NEWS SERVICE: BUP
TRANSCRIPTION SERVICES: Standard Library, SESAC
TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and 33½ r.p.m.
OPERATING SCHEDULE: Week days, 6:25 a.m. to 1 a.m.;
Sundays, 8 a.m. to 12:30 a.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 812 Robson St., Vancouver, B.C.
STUDIO PHONE: MARine 1271-1273
TRANSMITTER ADDRESS: 1252 River Road, Lulu Island, B.C.
TRANSMITTER PHONE: FRaser 5731
BASE RATE: \$60

Vancouver — CKWX

FREQUENCY: 980 kcs.
POWER (day): 5000 watts
(night): 5000 watts
Channel: Regional
Modulation: 100%
FM Application: Yes
TIME ZONE: Pacific
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
NETWORK AFFILIATION: MBS
FOUNDED: 1923
LICENSEE: Western Broadcasting Co. Ltd.
OWNER: Western Broadcasting Co. Ltd.
OPERATOR: Western Broadcasting Co. Ltd.
NEWSPAPER AFFILIATION: None
STATION MANAGER: Frank H. Elphicke
COMMERCIAL MANAGER: Jack Sayers
PRODUCTION MANAGER: Laurie Irving
CHIEF ENGINEER: Jack Gordon
CONTINUITY EDITOR: Joe Midmore
PROMOTION MANAGER: Don McKim
NEWS EDITOR: Sam Ross

(continued)

HEADQUARTERS for PERSONALITY

"CJOR personalities are household names on Canada's Pacific Coast"

CJOR is the "Station of the Stars" in more ways than one. Stars of the network are equalled in popularity by CJOR'S own broadcasting personalities, the best-known people on the air in Vancouver. They're experienced and capable too.

Representatives:

H. N. STOVIN & CO., Canada

ADAM J. YOUNG, Jr., Inc., U.S.A.

5000 WATTS

600 K.C.



BRITISH COLUMBIA

Vancouver — CKWX (Cont.)

NEWS SERVICES: Press News; BUP
TRANSCRIPTION SERVICES: World Broadcasting System, Lang-
Worth Transcription Service
TRANSCRIPTION FACILITIES: Lateral and vertical; 78 and 33½
r.p.m.
REMOTE FACILITIES: All types of pick-ups at any point served
by telephone or telegraph service; mobile
short-wave
OPERATING SCHEDULE: Week days, 6:30 a.m. to 12 midnight;
Sundays, 8 a.m. to 12 midnight
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 543 Seymour St., Vancouver, B.C.
STUDIO PHONE: Marine 3344
TRANSMITTER ADDRESS: Lulu Island, Richmond Municipality,
B.C.
TRANSMITTER PHONE: Fraser 2722
BASE RATE: \$100

REMOTE FACILITIES: Equipment available for all types of pick-
ups at any point served by telephone or
telegraph lines

OPERATING SCHEDULE: 6:30 a.m. to 11:30 p.m., Monday
through Friday; 6:30 a.m. to 12 mid-
night Saturday; 8:00 a.m. to 11:00 p.m.
Sunday

MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 620 View Street, Victoria, B.C.
STUDIO PHONE: G.2014 and B.1911
TRANSMITTER ADDRESS: Portage Inlet, B.C.
TRANSMITTER PHONE: E.2014
BASE RATE: \$50

Vernon — CJIB

FREQUENCY: 940 kcs.
POWER (day): 1000 watts
(night): 1000 watts
TIME ZONE: Pacific
FOUNDED: 1947
MEMBER C.A.B.: Yes

(No further information available at press time)

Victoria — CJVI

FREQUENCY: 900 kcs.
POWER (day): 1000 watts
(night): 250 watts
Modulation: High Level
FM Application: Yes
TIME ZONE: Pacific
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
NETWORK AFFILIATION: CBC Trans-Canada, CBC Dominion
FOUNDED: 1924
LICENSEE: Island Broadcasting Company
OWNER: Island Broadcasting Company
OPERATOR: Taylor, Pearson and Carson
NEWSPAPER AFFILIATION: The Colonist
STATION MANAGER: M. V. Chesnut
COMMERCIAL MANAGER: L. F. Hallberg
PRODUCTION MANAGER: R. T. Batey
CHIEF ENGINEER: J. Somers
CONTINUITY EDITOR: Mrs. P. Hall
PROMOTION MANAGER: A. H. Worthington
NEWS EDITOR: L. G. Dillabaugh
SPORTS EDITOR: A. J. Collins
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: Thesaurus, World, Cole
TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and
33½ r.p.m.

FREQUENCY MODULATION LICENSES

Vancouver — VE9FG

FREQUENCY: 105.7 mcs.
POWER (day): 1000 watts
(night) 1000 watts
Channel: No. 289
Modulation: FM

TIME ZONE: Pacific
REPRESENTATIVE—Canada: CBC Commercial Division, Toronto
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: 1947 (not in operation at press time)
LICENSEE: Canadian Broadcasting Corporation
OWNER: Canadian Broadcasting Corporation
OPERATOR: Canadian Broadcasting Corporation
NEWSPAPER AFFILIATION: None
STATION MANAGER: J. M. Beaudet
CHIEF ENGINEER: A. B. Ellis
NEWS EDITOR: R. Elson
SPORTS EDITOR: William Herbert
NEWS SERVICES: CP, BUP, Reuters
TRANSCRIPTION FACILITIES: Yes
REMOTE FACILITIES: Yes
STUDIO ADDRESS: Hotel Vancouver, 701 Hornby St.,
Vancouver, B.C.
STUDIO PHONE: Marine 6121
TRANSMITTER ADDRESS: Hotel Vancouver, B.C.

NORTHWEST TERRITORIES

Yellowknife —

FREQUENCY: Not established
POWER: 250 watts
TIME ZONE: Mountain
FOUNDED: 1947
LICENSEE: J. C. Marshall

ALBERTA

© GRANDE PRAIRIE
CFGP 1050 KCS. 1000 WTS.

© EDMONTON
CJCA 930 KCS 5000 WTS.
CFRN 1260 KCS 5000 WTS
CKUA 580 KCS 1000 WTS

© LACOMBE
CBX
50,000 WTS
(UNDER CONSTRUCTION)

© CALGARY
CFAC 960 KCS 5000 WTS
CFCN 1010 KCS 10,000 WTS
CJCL 1240 KCS 1000 WTS

MEDICINE HAT ©
CHAT 1270 KCS 1000 WTS

© LETHBRIDGE
CJOC 1220 KCS 5000 WTS

SASKATCHEWAN

BRITISH COLUMBIA

UNITED STATES

ALBERTA

THE MARKET

HOUSEHOLDS	% RADIO	RADIO HOMES
211,060	81.0	170,980

POPULATION

Year	Population	Change	% of Dominion
1931	731,605		7.1
1936	772,782	+ 41,177	7.1
1941	796,169	+ 23,387	6.9
1946	795,007	- 1,162	6.5
1951 (est.)	900,000	+104,993	
1961 (est.)	969,000	+ 69,000	
1971 (est.)	1,008,000	+ 39,000	

PRINCIPAL URBAN CENTRES

City	1941 Census	1946 Census
Edmonton (City)	93,817	109,997
Calgary (City)	88,904	98,101
Lethbridge (City)	14,612	16,206
Medicine Hat (City)	10,571	12,680

DISTRIBUTION OF POPULATION

Area	1941 Census	% of Dominion	1946 Census
Urban	306,586	4.9	343,754
Rural	489,583	9.3	451,253
Farm	383,964	12.1	n.a.
Non-Farm	105,619	5.1	n.a.

n.a.—Not available.

POPULATION BY AGE GROUPS 1941

Age Group	Number	Per Cent
0-10	150,749	19
10-20	156,061	20
20-40	249,291	31
40-60	171,159	21
60 and over	68,909	9

RACIAL ORIGIN 1941

Race	Number	Per Cent
British Isles	399,432	50
German	77,721	10
Ukrainian	71,868	9
Scandinavian	63,494	8
French	42,979	5

LANGUAGE 1941

Language	Number	Per Cent
English only	738,582	93
French only	3,322	...
Both English and French	37,057	5
Neither English nor French	17,208	2

HOUSEHOLDS, FAMILIES AND DWELLINGS 1941

Category	Total	Average No. of Persons	Average No. of Dominions
No. of Households	201,796	3.95	4.25
No. of Families	175,744	3.91	3.94
No. of Dwellings	199,614	4.07	4.42

GAINFULLY OCCUPIED BY OCCUPATIONS GROUP 1941

Occupation	Total	Per Cent	Male	Female
All Occupations	310,545	100	269,928	40,617
Agriculture	148,617	48	146,224	2,393
Service	45,866	15	20,356	25,510
Trade and Finance	24,165	8	20,497	3,668
Manufacturing	22,425	7	20,835	1,590
Transportation and Communication	16,959	5	16,329	630
Clerical	16,225	5	9,581	6,644
Other Primary	12,932	4	12,910	22
Labourers	11,820	4	11,709	111
Construction	9,179	3	9,170	9
Other Occupations	2,357	1	2,317	40

WAGE AND SALARY EARNERS — JUNE 1946

Category	Male	%	Female	%
Total	61,004	100	22,933	100
Under \$500	3,617	6	3,882	18
\$500-\$999	9,928	16	9,438	41
\$1000-\$1499	14,624	24	6,608	29
\$1500-\$1999	14,340	24	1,869	8
\$2000-\$2999	11,955	20	838	2
\$3000-\$3999	3,174	5	87	...
\$4000-\$4999	775	1	11	...
\$5000 and over	614	1	5	...
Not Stated	1,977	3	495	2

FARM CASH RECEIPTS 1946

Category	Number of Farms	Cash Receipts \$000	Average Per Farm Alberta	Average Per Farm Dominion
Total	99,732	\$284,605	\$2,854	\$2,377.92
Grain		139,903	1,403	716.32
Livestock		104,331	1,046	783.62
Other Sources		40,371	405	877.98
Cultivated Acreage	20,125,220		202 Acres	126 Acres

MANUFACTURING 1944

Industry	No. Est.	Empl.	Sal. & Wages \$000	Gross Val. of Prod. \$000	%
All Industries	1,165	22,186	\$33,227,729	\$252,949,894	100
Slaughtering and Meat Packing	12	4,409	6,873,130	102,032,290	40
Flour and Feed Mills	81	921	1,338,614	22,923,357	9
Petroleum Products	6	572	1,124,681	18,987,615	8
Butter and Cheese	108	1,540	1,991,467	18,182,626	7
Bread and Other Bakery Products	130	1,208	1,599,360	6,816,842	3
Breweries	5	373	705,304	6,531,842	3
Sawmills	345	1,877	1,515,177	5,564,400	2
Others	478	11,286	18,079,996	71,911,747	28

MINERALS

Preliminary 1946

Mineral	Quantity	Production \$
Metals		3,869
Gold oz.	105	3,859
Silver oz.	12	10
Non-Metals		58,428,517
Total		\$58,432,386 (1945)

FISHERIES

Value of Products 1944	\$ 929,887
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FORESTRY

Value of Products 1943	\$ 5,368,392
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CONSTRUCTION 1945

Total Value of Work Performed	\$32,013,693
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RETAIL SALES

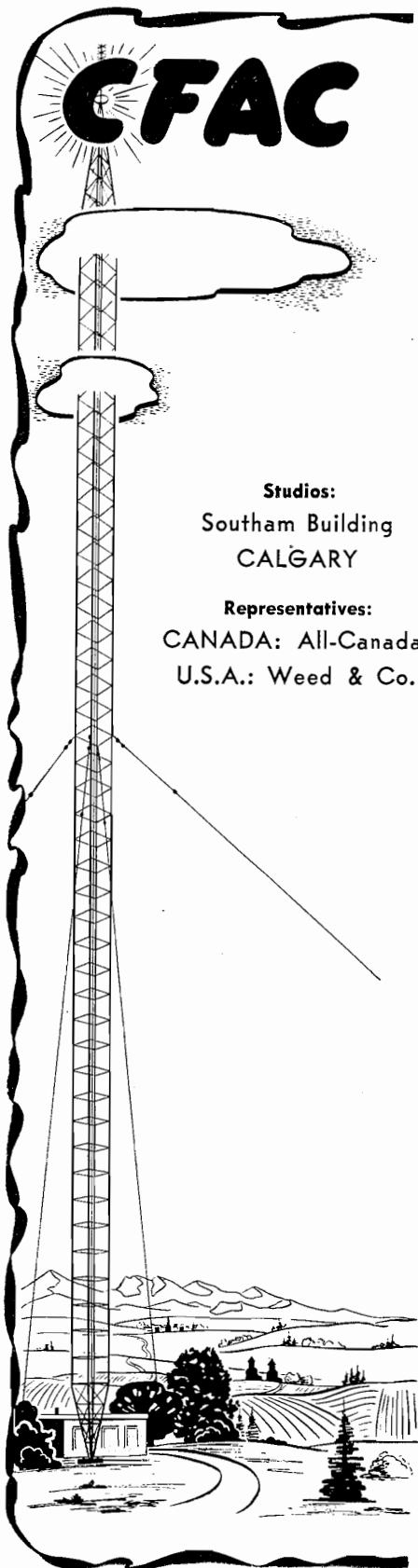
Category	No. Stores	Sales \$000	Per Capita Sales Alberta	Per Capita Sales Dominion
Total Sales	9,222	\$ 321,250	\$404.08	\$378.90
Food Group	2,329	54,310	68.31	91.62
Country General Stores				
Group	1,377	45,616	57.38	29.27
General Merchandise Group	135	44,081	55.45	59.64
Automotive Group	1,497	41,210	51.84	35.01
Building Materials Group	693	31,155	39.19	23.22
Apparel Group	540	22,196	27.92	35.97
Restaurant Group	733	16,102	20.25	17.37
Furn. Household and Radio Group	189	6,876	8.64	10.19
Other Retail Stores Groups	1,729	59,704	75.10	76.61

PROVINCIAL GOVERNMENT REVENUE

Year	Revenue	Expenditures
1946-1947	\$28,868,700	\$26,420,839
1947-1948	44,228,625	32,709,666 (Budget Estimate)

STANDARD OF LIVING

Category	Total	No. Persons per Unit
1944 Electric Meters	81,652	9.7
1945 Telephones	91,877	8.7
1945 Automobile Registrations	91,921	8.6
1946 Family Allowances Paid	\$16,887,462	% Dom. 7.02



CFAC

Studios:
 Southam Building
 CALGARY

Representatives:
 CANADA: All-Canada
 U.S.A.: Weed & Co.

CFAC - Calgary

FREQUENCY: 960 kcs.
 POWER (day): 5000 watts
 (night): 5000 watts
 Channel: Cleared Local
 Modulation: 100%, Crystal
 Control
 FM Applications: Yes

TIME ZONE: Mountain
 REPRESENTATIVE—
 Canada: All Canada Radio
 Facilities, Ltd.
 U.S.A.: Weed & Company
 NETWORK AFFILIATION: CBC
 Trans-Canada

FOUNDED: May, 1922
 LICENSEE: Calgary Herald
 OPERATOR: Taylor Pearson &
 Carson Broadcasting Co. Ltd.
 NEWSPAPER AFFILIATION:
 Calgary Herald
 STATION MANAGER: A. M.
 Cairns

COMMERCIAL MANAGER: F. R.
 Shaw
 PRODUCTION MANAGER: P.
 Freeman

CHIEF ENGINEER: E. C. Conner
 CONTINUITY EDITOR: B. Paulin
 PROMOTION MANAGER: W.
 Sutton

NEWS EDITOR: L. Heywood
 SPORTS EDITOR: J. Marks
 NEWS SERVICES: Press News,
 BUP

TRANSCRIPTION SERVICES:
 Thesaurus, World, Associated
 TRANSCRIPTION FACILITIES:
 Continuous Recording

REMOTE FACILITIES: Complete
 to any point

OPERATING SCHEDULE:
 Week days, 6:00 a.m. to 12 mid-
 night;
 Sundays, 8:00 a.m. to 12 midnight

MEMBER B.B.M.: Yes
 MEMBER C.A.B.: Yes
 STUDIO ADDRESS: 1000 Southam
 Building

STUDIO PHONE: R 1036
 TRANSMITTER ADDRESS:
 Midnapore, Alta.

BASE RATE: \$90

Spanning Southern Alberta!

5,000 WATTS
 OF POWER

1,000,000 WATTS
 OF GOODWILL



ALBERTA

STATIONS

Calgary — CFAC

(See advertisement on opposite page)

Calgary — CFCN

FREQUENCY: 1010 kcs.
POWER (day): 10,000 watts
(night): 10,000 watts
FM Application: Yes
TIME ZONE: Mountain
REPRESENTATIVE—Canada: Radio Representatives Ltd.
U.S.A.: Howard H. Wilson Co.
NETWORK AFFILIATION: CBC Dominion
FOUNDED: 1922
LICENSEE: The Voice of the Prairies, Ltd.
OWNER: The Voice of the Prairies, Ltd.
OPERATOR: The Voice of the Prairies, Ltd.
NEWSPAPER AFFILIATION: None
STATION MANAGER: H. G. Love
COMMERCIAL MANAGER: E. H. McGuire
PRODUCTION MANAGER: James A. Love
CHIEF ENGINEER: Robert Lamb
CONTINUITY EDITOR: Ralph Jamieson
PROMOTION MANAGER: James A. Love
NEWS EDITOR: C. H. Stout
SPORTS EDITOR: Henry Viney
FARM EDITOR: Lorne Stout
NEWS SERVICES: Press News, BUP
TRANSCRIPTION SERVICES: Standard, Lang-Worth, UTS
TRANSCRIPTION FACILITIES: RCA and Presto; 78 and 33 1/3
r.p.m.
REMOTE FACILITIES: Mobile Transmitter VD3U
OPERATING SCHEDULE: Week days, 6:30 a.m. to 12:00 mid.;
Sundays, 8:00 a.m. to 12:00 mid.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Toronto General Trusts Bldg., Calgary
STUDIO PHONE: M 1161
TRANSMITTER ADDRESS: Strathmore, Alta.
TRANSMITTER PHONE: 20
BASE RATE: \$100

Calgary — CJCJ

FREQUENCY: 1240 kcs.
POWER (day): 1000 watts
(night): 1000 watts
TIME ZONE: Mountain
REPRESENTATIVE—Canada: James L. Alexander
U.S.A.: Joseph Hershey McGillvra Inc.
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: 1927
OWNER: Albertan Publishing Company
OPERATOR: Albertan Publishing Company
NEWSPAPER AFFILIATION: The Calgary Albertan
STATION MANAGER: Don MacKay
PRODUCTION MANAGER: Norm Pringle
CHIEF ENGINEER: Dez Readwin
CONTINUITY EDITOR: Ralphine Harvey
PROMOTION MANAGER: Ken Grant
NEWS EDITOR: Ed Dahlin
SPORTS EDITOR: Don MacKay and Ken Foss
NEWS SERVICES: Albertan; British United Press

TRANSCRIPTION SERVICES: Sesac, Lang-Worth, World
TRANSCRIPTION FACILITIES: Complete transcribing facilities;
78 and 33 1/3 r.p.m.

REMOTE FACILITIES: Complete remote facilities
OPERATING SCHEDULE: Week days, 7 a.m. to 1 a.m.;
Sundays, 8:30 a.m. to 1 a.m.

MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 210 9th Ave. West, Calgary, Alta.
STUDIO PHONE: M9966; R2001
TRANSMITTER ADDRESS: Grandview Heights, Calgary, Alta.
TRANSMITTER PHONE: E5347
BASE RATE: \$60

Edmonton — CFRN

FREQUENCY: 1260 kcs.
POWER (day): 5000 watts
(night): 5000 watts
Channel: 3A
Modulation: High level
FM Application: Yes
TIME ZONE: Mountain
REPRESENTATIVE—Canada: Radio Representatives Limited
U.S.A.: Howard H. Wilson Company
NETWORK AFFILIATION: CBC Dominion

(continued)

The Pioneer
5,000 Watter
in Alberta's
largest city*

*Edmonton, Canada's fastest growing
centre, attracting world attention.

EDMONTON'S

CFRN

DOMINION NETWORK

ALBERTA

Edmonton — CFRN (Cont.)

FOUNDED: November 1st, 1934
 LICENSEE: Sunwapta Broadcasting Company Ltd.
 OWNER: Sunwapta Broadcasting Company Ltd.
 OPERATOR: Sunwapta Broadcasting Company Ltd.
 NEWSPAPER AFFILIATION: None
 STATION MANAGER: G. R. A. Rice
 COMMERCIAL MANAGER: A. J. Hopps
 PRODUCTION MANAGER: J. B. Parsons
 CHIEF ENGINEER: F. G. A. Makepeace
 CONTINUITY EDITOR: Helen Ramsay
 PROMOTION MANAGER: Leo G. MacKinnon
 NEWS EDITOR: D. H. Flach
 SPORTS EDITOR: Gordon Williamson
 NEWS SERVICE: British United Press
 TRANSCRIPTION SERVICES: Standard, Lang-Worth, Cole,
 Exclusive (U.T.S.)
 TRANSCRIPTION FACILITIES: RCA Turntables—Vertical and
 Lateral—33 1/3 and 78 r.p.m.
 REMOTE FACILITIES: 5 Amplifiers, varying from 1 to 4 chan-
 nels; short-wave VD2N and associated
 walkie-talkies, sound truck
 OPERATING SCHEDULE: Week days, 6:30 a.m. to midnight,
 Sundays, 7:30 a.m. to midnight
 MEMBER B.B.M.: Yes
 MEMBER C.A.B.: Yes
 STUDIO ADDRESS: 109 CPR Bldg., Edmonton, Alberta
 STUDIO PHONE: 22101
 TRANSMITTER ADDRESS: Jasper Highway, west of Edmonton,
 6½ miles from City Centre
 TRANSMITTER PHONE: 23544
 BASE RATE: \$90

REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
 U.S.A.: Weed and Company
 NETWORK AFFILIATION: CBC Trans-Canada
 FOUNDED: May 1, 1922
 LICENSEE: Edmonton Journal
 OWNER: Edmonton Journal
 OPERATOR: Taylor and Pearson Broadcasting Co. Ltd.
 NEWSPAPER AFFILIATION: Edmonton Journal
 STATION MANAGER: Gordon S. Henry
 ASS'T. MANAGER: Rolfe L. Barnes
 COMMERCIAL MANAGER: Arthur H. Nicholl
 PRODUCTION MANAGER: Dalton Elton
 CHIEF ENGINEER: Frank Hollingsworth
 CONTINUITY EDITOR: Douglas Homersham
 PUBLIC RELATIONS DIRECTOR: Thomas A. Shandro
 NEWS EDITOR: Hal J. Yerxa
 SPORTS EDITOR: Russ Sheppard
 NEWS SERVICE: Press News Ltd.
 TRANSCRIPTION SERVICES: World, Thesaurus, Standard
 TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and
 33½ r.p.m.
 REMOTE FACILITIES: Yes
 OPERATING SCHEDULE: Week days, 6:15 a.m. to 12 midnight;
 Sundays, 8 a.m. to 12 midnight
 MEMBER B.B.M.: Yes
 MEMBER C.A.B.: Yes
 STUDIO ADDRESS: Birks Building, Edmonton, Alta.
 STUDIO PHONE: 26131
 TRANSMITTER ADDRESS: Ellerslie, Alta.
 TRANSMITTER PHONE: 27016
 BASE RATE: \$100

Edmonton — CJCA

FREQUENCY: 930 kcs.
 POWER (day): 5000 watts
 (night): 5000 watts
 Channel: 322.58 meters
 Modulation: 100%
 FM Application: Yes
 TIME ZONE: Mountain

Edmonton — CKUA

(Does not sell commercial time)

FREQUENCY: 580 kcs.
 POWER (day): 1000 watts
 (night): 1000 watts
 Channel: Clear
 Modulation: 90 per cent
 FM Application: Yes
 TIME ZONE: Mountain
 NETWORK AFFILIATION: CBC Trans-Canada
 (non-commercial only)

FOUNDED: Nov. 1, 1927
 LICENSEE: Alberta Government Telephones
 OWNER: Alberta Government Telephones
 OPERATOR: Alberta Government Telephones
 STATION MANAGER: F. Walker Blake
 NEWSPAPER AFFILIATION: None
 COMMERCIAL MANAGER: None
 PROGRAM DIRECTOR: J. B. McRae
 CHIEF ENGINEER: Roy Usher
 CONTINUITY EDITOR: Fred Murray Diehl
 SPORTS EDITOR: Don Warner
 FARM EDITOR: E. B. Swindlehurst
 NEWS SERVICE: Press News
 TRANSCRIPTION SERVICES: Associated
 TRANSCRIPTION FACILITIES: Federal and RCA Equipment
 REMOTE FACILITIES: RCA and Collins
 OPERATING SCHEDULE: Week days, 7 a.m. to midnight;
 Sundays, 10 a.m. to 11 p.m.
 MEMBER B.B.M.: No
 MEMBER C.A.B.: No
 STUDIO ADDRESS: Top floor, Provincial Building, Edmonton, Alta.
 STUDIO PHONE: 27212
 TRANSMITTER ADDRESS: Box 7, R. R. No. 1, Calgary Trail,
 South Edmonton, Alta.
 TRANSMITTER PHONE: 33171



ALBERTA

Grande Prairie — CFGP

FREQUENCY: 1050 kcs.
POWER (day): 1000 watts
(night): 1000 watts
FM Application: No
TIME ZONE: Mountain
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: 1937
LICENSEE: Northern Broadcasting Corp. Ltd.
OWNER: Northern Broadcasting Corp. Ltd.
OPERATOR: Taylor, Pearson & Carson Ltd.
NEWSPAPER AFFILIATION: None
STATION MANAGER: Arthur J. Balfour
COMMERCIAL MANAGER: Gordon Cockburn
PRODUCTION MANAGER: John Soars
CHIEF ENGINEER: R. H. Williams
CONTINUITY EDITOR: Frank Thompson
PROMOTION MANAGER: Kay Anderson
NEWS EDITOR: John Soars
SPORTS EDITOR: Bob Willson
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: NBC Thesaurus, M. M. Cole
TRANSCRIPTION FACILITIES: Lateral only
REMOTE FACILITIES: Two three-channel Marconi; one single channel
OPERATING SCHEDULE: Week days, 7:00 a.m. to 11:30 p.m.;
Sundays, 8 a.m. to 10:15 p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Richmond Ave. and First St. E., Grande Prairie, Alta.
STUDIO PHONE: 109
TRANSMITTER ADDRESS: Clairmont Highway, Alta.
TRANSMITTER PHONE: R9-11
BASE RATE: \$50

Lacombe — CBX

FREQUENCY: 1010 kcs. (assignment pending)
POWER (day): 50,000 watts
(night): 50,000 watts
REPRESENTATIVE—Canada: Canadian Broadcasting Corporation
NETWORK AFFILIATION: CBC
FOUNDED: Under construction
LICENSEE: Canadian Broadcasting Corporation
OWNER: Canadian Broadcasting Corporation
OPERATOR: Canadian Broadcasting Corporation
BASE RATE: Not Established

Lethbridge — CJOC

FREQUENCY: 1220 kcs.
POWER (day): 5000 watts
(night): 5000 watts
FM Application: Yes
TIME ZONE: Mountain
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: April 1, 1926
LICENSEE: Lethbridge Broadcasting Ltd.
OWNER: Lethbridge Broadcasting Ltd.
OPERATOR: Lethbridge Broadcasting Ltd.
NEWSPAPER AFFILIATION: None
STATION MANAGER: William Guild
COMMERCIAL MANAGER: Cameron Perry
PRODUCTION MANAGER: George Brown
CHIEF ENGINEER: Robert Reagh

CONTINUITY EDITOR: Wilma Wismer
PROMOTION MANAGER: Norman Fisher
NEWS EDITOR: Jack Craine
SPORTS EDITOR: Harold "Babe" Harris
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: NBC Thesaurus; Lang-Worth
TRANSCRIPTION FACILITIES: Presto, RCA and Rek-O-Cut;
78 and 33½ vertical
REMOTE FACILITIES: Wherever lines can be installed
OPERATING SCHEDULE: Week days, 6:00 to 12 midnight;
Sundays, 8 a.m. to 12 midnight
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Marquis Hotel Building, Lethbridge, Alta.
STUDIO PHONE: 3161
TRANSMITTER ADDRESS: Broxburn, Alta.
TRANSMITTER PHONE: 91-2032
BASE RATE: \$60

Medicine Hat — CHAT

FREQUENCY: 1270 kcs.
POWER (day): 1000 watts
(night): 1000 watts
Channel: 3-8
Modulation: High level Class B
FM Application: No
TIME ZONE: Mountain
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Co.
NETWORK AFFILIATION: CBC Dominion
FOUNDED: Nov. 1, 1946
LICENSEE: Monarch Broadcasting Co.
OWNER: Monarch Broadcasting Co.
OPERATOR: Monarch Broadcasting Co.
NEWSPAPER AFFILIATION: None
STATION MANAGER: R. J. Buss
COMMERCIAL MANAGER: R. J. Buss
PRODUCTION MANAGER: Bartley Brown
CHIEF ENGINEER: J. M. Ellis
CONTINUITY EDITOR: Ada Lonson
PROMOTION MANAGER: Evelyn McNally
NEWS EDITOR: Frank Eckersley
SPORTS EDITOR: Frank Eckersley
NEWS SERVICE: BUP
TRANSCRIPTION SERVICES: Standard Library
TRANSCRIPTION FACILITIES: Lateral; 78 and 33½ r.p.m.
REMOTE FACILITIES: Complete
OPERATING SCHEDULE: 6:30 a.m. to 11:30 p.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 520 First St., Medicine Hat, Alta.
STUDIO PHONE: 2821
TRANSMITTER ADDRESS: Roytal, Alta.
TRANSMITTER PHONE: 2822
BASE RATE: \$40

FREQUENCY MODULATION LICENSES

Edmonton — CKUA

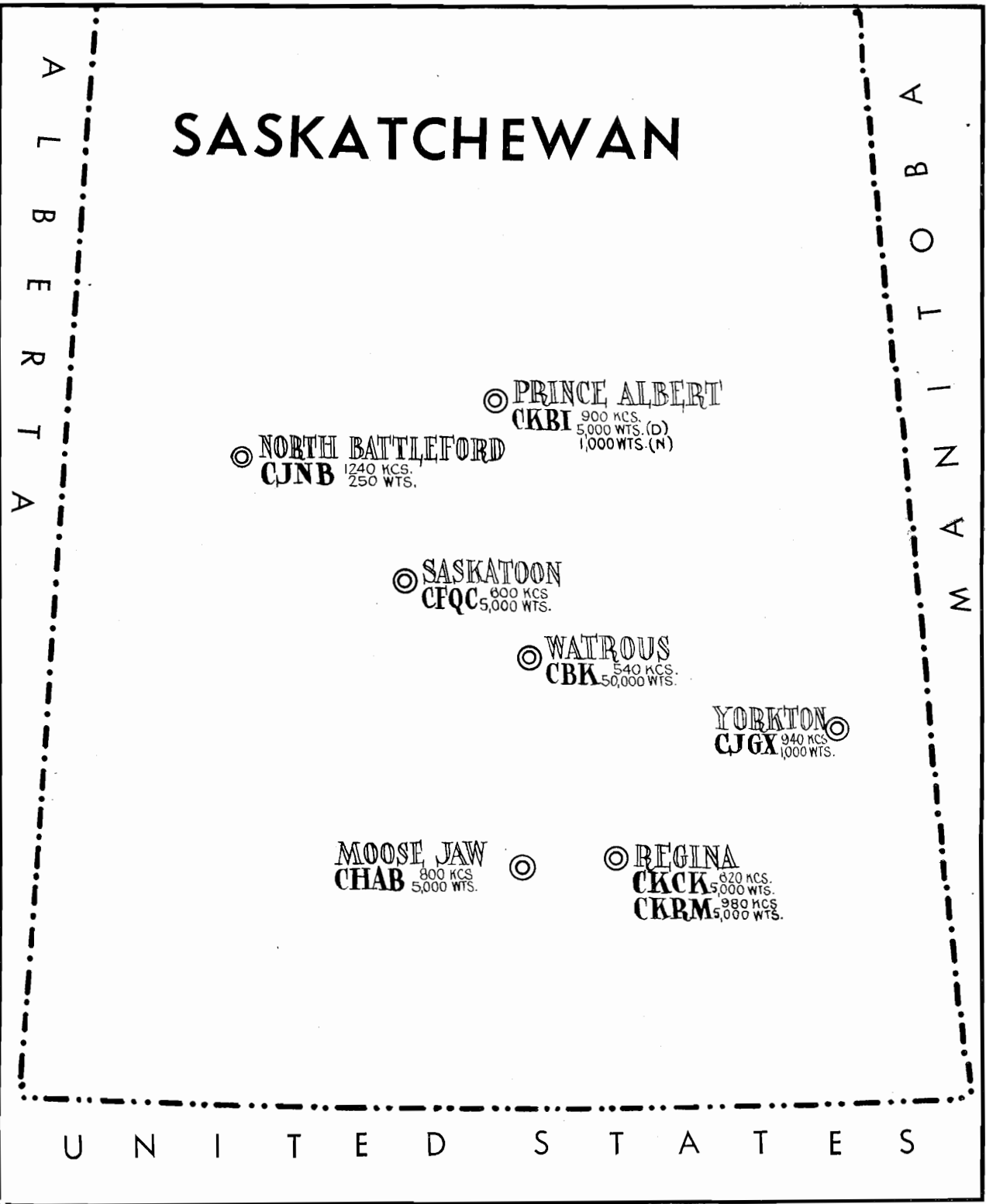
POWER: 250 watts
LICENSEE: Alberta Government Telephones
STATION MANAGER: F. Walker Blake

(See CKUA listing above for further details)

Edmonton — CFRN

POWER: 250 watts
LICENSEE: Sunwapta Broadcasting Co. Ltd.
STATION MANAGER: G. R. A. Rice

(See CFRN listing previous page for further details)



SASKATCHEWAN

THE MARKET

HOUSEHOLDS	% RADIO	RADIO HOMES
205,790	76.6	157,630

POPULATION

		Change	% of Dominion
1931	921,785		8.9
1936	931,547	+ 9,762	8.5
1941	895,992	- 35,555	7.8
1946	823,438	- 72,554	6.7
1951 (est.)	1,007,000	+183,562	
1961 (est.)	1,092,000	+ 85,000	
1971 (est.)	1,136,000	+ 44,000	

PRINCIPAL URBAN CENTRES

	1941 Census	1946 Census
Regina (City)	58,245	58,152
Saskatoon (City)	43,027	44,847
Moose Jaw (City)	20,753	22,599
Prince Albert (City)	12,508	14,290

DISTRIBUTION OF POPULATION

	1941 Census	% of Dominion	1946 Census
Urban	295,146	4.7	310,416
Rural	600,846	11.4	513,022
Farm	514,677	16.3	n.a.
Non-Farm	86,169	4.1	n.a.

n.a.—Not Available

POPULATION BY AGE GROUPS 1941

Age Groups	Number	Per Cent
0-10	173,186	19
10-20	190,899	21
20-40	269,968	30
40-60	184,833	21
60 and over	77,106	9

RACIAL ORIGIN 1941

	Number	Per Cent
British Isles	397,905	44
German	130,258	15
Ukrainian	79,777	9
Scandinavian	68,806	8
French	50,530	6

LANGUAGE 1941

	Number	Per Cent
English only	822,899	93
French only	4,039	...
Both English and French	46,906	5
Neither English nor French	22,148	2

HOUSEHOLDS, FAMILIES AND DWELLINGS 1941

	Total	Average No. of Persons	Average No. of Dwellings
No. of Households	214,939	4.17	4.25
No. of Families	190,137	4.13	3.94
No. of Dwellings	216,285	4.27	4.42

GAINFULLY OCCUPIED

BY OCCUPATIONS GROUP 1941

	Total	Per Cent	Male	Female
All Occupations	337,881	100	294,740	43,141
Agriculture	197,009	58	193,830	3,179
Service	48,372	14	19,193	29,179
Trade and Finance	24,239	7	21,190	3,049
Manufacturing	16,084	5	15,246	838
Transportation and Communication	15,868	5	15,139	729
Clerical	13,233	4	7,240	5,993
Labourers	9,424	3	9,377	47
Construction	6,221	2	6,212	9
Other Primary	4,951	1	4,899	52
Other Occupations	2,480	1	2,414	66

WAGE AND SALARY EARNERS 1941

URBAN CENTRES 5,000 AND OVER

	Male	Per Cent	Female	Per Cent
Total	41,087	100	16,854	100
Under \$500	2,684	7	3,494	21
\$500-\$999	7,250	18	6,871	41
\$1000-\$1499	10,292	25	4,829	29
\$1500-\$1999	9,480	23	1,184	7
\$2000-\$2999	7,509	18	195	1
\$3000-\$3999	2,112	7	28	...
\$4000-\$4999	477	1	3	...
\$5000 and over	317	1
Not Stated	966	2	250	1

FARM CASH RECEIPTS 1946

Number of Farms 138,713

	Cash Receipts \$000	Average Per Farm Saskatchewan	Average Per Farm Dominion
Total	\$398,853	\$2,875	\$2,377.92
Grain	269,261	1,941	716.32
Livestock	91,882	662	783.62
Other Sources	37,710	272	877.98
Cultivated Acreage	35,577,320	256 Acres	126 Acres

MANUFACTURING 1944

	No. Est.	Empl.	Sal. & Wages \$100,000	Gross Val. of Prod. \$100,000	% Prov.
All Industries	1,054	12,361	\$17,703,103	\$175,349,234	100
Slaughtering and Meat Packing	8	2,239	3,545,850	51,312,961	29
Flour and Feed Mills	45	697	1,104,015	24,831,897	14
Butter and Cheese	71	1,457	1,851,787	20,342,971	12
Petroleum Products	7	649	1,259,106	19,824,611	12
Sawmills	506	1,848	1,252,670	5,571,572	3
Foods, Miscellaneous	6	227	244,931	5,327,444	3
Bread and Other Bakery Products	91	822	982,555	4,325,233	2
Others	320	4,422	7,462,189	43,812,545	25

MINERALS

Preliminary 1946

	Quantity	Production
Metals	...	\$18,911,394
Copper lb.	61,000,000	7,808,000
Zinc lb.	70,500,000	5,506,050
Gold oz.	112,000	4,116,000
Others	...	1,481,344
Non Metals	...	5,108,605
Total	...	\$24,019,999 (1945)
		\$22,336,974

FISHERIES

Value of Products 1944	\$ 1,482,223
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FORESTRY

Value of Products 1943	\$ 4,788,705
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CONSTRUCTION 1945

Total Value of Work Performed	\$17,482,076
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RETAIL SALES

	No. Stores	Sales \$000	Per Capita Sales Sask.	Per Capita Sales Dominion
Total Sales	10,088	\$ 277,466	\$336.96	\$378.90
Country General Stores				
Group	1,929	56,815	69.00	29.27
Food Group	2,244	41,370	50.24	91.62
Building Materials Group	982	33,673	40.89	23.22
General Merchandise Group	126	32,642	39.64	59.64
Automotive Group	1,619	31,493	38.25	35.01
Apparel Group	367	18,734	22.75	35.97
Restaurant Group	523	11,784	14.31	17.37
Furn. Household and Radio Group	159	3,487	4.23	10.19
Other Retail Stores Group	2,139	47,468	57.65	76.61

PROVINCIAL GOVERNMENT REVENUE AND EXPENDITURES

	Revenue	Expenditures
1945-1946	\$39,275,647	\$38,784,814
1947-1948	45,591,102	45,571,114 (Budget Estimate)

STANDARD OF LIVING

	Total	No. Persons per Unit
1944 Electric Meters	58,089	14.2 Prov. 6.4 Dom.
1945 Telephones	103,606	7.9 6.6
1945 Automobile Registrations	95,850	8.6 10.5
1946 Family Allowances Paid	\$17,623,176	% Dom. 7.3

SASKATCHEWAN

Moose Jaw — CHAB

FREQUENCY: 800 kcs.
POWER (day): 5000 watts
(night): 5000 watts
Date of increase: December 7, 1946
Modulation: 100%
FM Application: Yes
TIME ZONE: Mountain
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
NETWORK AFFILIATION: CBC Dominion
FOUNDED: 1935
NEWSPAPER AFFILIATION: None
STATION MANAGER: Sid Boyling
COMMERCIAL MANAGER: Glen Turner
PRODUCTION MANAGER: Bob Giles
CHIEF ENGINEER: Merv. Pickford
CONTINUITY EDITOR: Eileen Bradley
PROMOTION MANAGER: Buck Witney
NEWS EDITOR: Ron Brownridge
SPORTS EDITOR: Art Henderson
NEWS SERVICE: BUP
TRANSCRIPTION SERVICES: Bell, Exclusive, Lang-Worth
TRANSCRIPTION FACILITIES: Lateral and Vertical; 78 and 33 1/3 r.p.m.
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 6 a.m. to 11:15 p.m.;
Sundays, 7 a.m. to 11:15 p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Grant Hall Hotel, Moose Jaw, Sask.
STUDIO PHONE: 2334
TRANSMITTER ADDRESS: Boharm, Sask.
TRANSMITTER PHONE: Moose Jay 7 Ring 3
BASE RATE: \$80

North Battleford — CJNB

FREQUENCY: 1240 kcs.
POWER (day): 250 watts
(night): 250 watts
FM Application: Yes
TIME ZONE: Mountain

RADIO **CHAB** STATION
— LTD. —
MOOSE JAW SASKATCHEWAN
BROADCASTING ON
5000 WATTS FROM
MOOSE JAW — Saskatchewan's leading
industrial city

REPRESENTATIVE—Canada: H. N. Stovin & Co.
NETWORK AFFILIATION: CBC
FOUNDED: May 23, 1946
OWNER: Northwestern Broadcasting Co. Ltd.
OPERATOR: Northwestern Broadcasting Co. Ltd.
STATION MANAGER: Jack H. Coalston
COMMERCIAL MANAGER: C. W. H. Hill
PRODUCTION MANAGER: Fred L. Patterson
CHIEF ENGINEER: Ian Carson
NEWS SERVICE: BUP
TRANSCRIPTION SERVICES: World
TRANSCRIPTION FACILITIES: Lateral and vertical; 78 and 33 1/3 r.p.m.
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 11 p.m.;
Sundays, 8 a.m. to 11 p.m.
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Sallows and Boyd Bldg., North Battleford, Sask.
TRANSMITTER ADDRESS: North Battleford, Sask.
BASE RATE: \$35

Regina — CKCK

FREQUENCY: 620 kcs.
POWER (day): 5000 watts
(night): 5000 watts
Modulation: 100%
FM Application: Yes
Modulation: 100%
TIME ZONE: Mountain
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: July 20th, 1922
LICENSEE: Leader Post Limited
OPERATOR: Taylor, Pearson and Carson
NEWSPAPER AFFILIATION: Regina Leader Post
STATION MANAGER: Harold A. Crittenden
COMMERCIAL MANAGER: Arthur G. Seabrook
PRODUCTION MANAGER: Wilfred E. Collier
CHIEF ENGINEER: E. A. Strong
CONTINUITY EDITOR: Bruce Goldie
PROMOTION MANAGER: Robert Weir
NEWS EDITOR: Leslie Morris
SPORTS EDITOR: Lloyd Saunders
NEWS SERVICES: BUP and Press News
TRANSCRIPTION SERVICES: Standard and Thesaurus
TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and 33 1/3 r.p.m.
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 6:30 a.m. to 12 midnight;
Sundays, 8 a.m. to 11:30 p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Leader Post Building, Regina, Sask.
STUDIO PHONE: 8525
TRANSMITTER ADDRESS: Rowatt, Sask.
TRANSMITTER PHONE: 793911
BASE RATE: \$80

SASKATCHEWAN

Prince Albert — CKBI

FREQUENCY 900 kcs.
POWER (day): 5000 watts
(night): 5000 watts
Channel: Clear
Modulation: Low Level
FM Application: Yes
TIME ZONE: Mountain
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
NETWORK AFFILIATION: CBC Dominion
FOUNDED: July, 1934
LICENSEE: Central Broadcasting Co. Ltd.
OWNER: Central Broadcasting Co. Ltd.
OPERATOR: Central Broadcasting Co. Ltd.
NEWSPAPER AFFILIATION: None
STATION MANAGER: E. A. Rawlinson
COMMERCIAL MANAGER: G. Prest
PRODUCTION MANAGER: K. Davey
CHIEF ENGINEER: T. Van Nes
CONTINUITY EDITOR: L. Gaboriau
NEWS EDITOR: F. Church
SPORTS EDITOR: J. Mitchell
NEWS SERVICE: BUP
TRANSCRIPTION SERVICES: Thesaurus
TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and 33½ r.p.m.
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 6 a.m. to 12 midnight;
Sundays, 7:30 a.m. to 12 midnight
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Sanderson Building, Moose Jaw, Sask.
STUDIO PHONE: 2621
TRANSMITTER ADDRESS: Seven miles south of Prince Albert
on No. 2 Highway
TRANSMITTER PHONE: 2949
BASE RATE: \$70

Regina — CKRM

FREQUENCY: 980 kcs.
POWER (day): 5000 watts
(night): 5000 watts
Channel: 980
Modulation: Grid
FM Application: Yes
TIME ZONE: Mountain
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
NETWORK AFFILIATION: CBC Dominion
FOUNDED: 1926
LICENSEE: Transcanada Communications Ltd.
OWNER: Transcanada Communications Ltd.
OPERATOR: Transcanada Communications Ltd.
NEWSPAPER AFFILIATION: Saskatchewan Farmer
STATION MANAGER: William A. Speers
COMMERCIAL MANAGER: Bruce M. Pirie
PRODUCTION MANAGER: Fred Laight
CHIEF ENGINEER: William McDonald
CONTINUITY EDITOR: Bob Hill
PROMOTION MANAGER: Grant Carson
NEWS EDITOR: Tom Hill
SPORTS EDITOR: Grant Carson
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: Lang-Worth; World

TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and 33½ r.p.m.
REMOTE FACILITIES: Equipment available for all types of pick-up, served by telephone or telegraph lines
OPERATING SCHEDULE: Week days, 6:30 a.m. to 11:30 p.m.;
Sundays, 8 a.m. to 11:30 p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Fidelity Life Building, 1819 Cornwall St.,
Regina, Sask.
STUDIO PHONE: 7631
TRANSMITTER ADDRESS: Pilot Butte, Sask.
TRANSMITTER PHONE: 7996-31
BASE RATE: \$80

Saskatoon — CFQC

FREQUENCY: 600 kcs.
POWER (day): 5000 watts
(night): 5000 watts
FM Application: Yes
TIME ZONE: Mountain
REPRESENTATIVE—Canada: Radio Representatives Ltd. (Toronto
and Montreal)
U.S.A.: Howard H. Wilson Co.
NETWORK AFFILIATION: CBC Dominion
FOUNDED: July, 1923
LICENSEE: A. A. Murphy & Sons Limited
OWNER: A. A. Murphy
OPERATOR: A. A. Murphy
NEWSPAPER AFFILIATION: None
STATION MANAGER: Vernon Dallin
COMMERCIAL MANAGER: Vernon Dallin
PRODUCTION MANAGER: Wilfred Gilbey
CHIEF ENGINEER: Len Hoskins
CONTINUITY EDITOR: Isobel Lloyd
PROMOTION MANAGER: Godfrey Hudson
NEWS EDITOR: Godfrey Hudson
NEWS SERVICE: British United Press
TRANSCRIPTION SERVICES: Thesaurus, Standard, Lang-Worth,
Cole
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 6:45 a.m. to midnight;
Sundays, 7:50 a.m. to 11:30 p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 216 First Avenue North, Saskatoon, Sask.
STUDIO PHONE: 7282
TRANSMITTER ADDRESS: Saskatoon, Sask.
TRANSMITTER PHONE: 3515
BASE RATE: \$90

LICENSING AND POWER INCREASES

A three-year period of licensing for broadcasting stations, to replace the existing one-year scheme, was recommended in September, 1946, to Ottawa by the CBC Board of Governors during its meeting in Calgary. The Board also declared its intention to recommend that applications be considered from private stations seeking to raise their power above the standing limit of 5,000 watts.

SASKATCHEWAN

Watrous — CBK

FREQUENCY: 540 kcs.
POWER (day): 50,000 watts
(night): 50,000 watts
Channel: Clear
TIME ZONE: Mountain
REPRESENTATIVE—Canada: CBC Commercial Division, Toronto
NETWORK AFFILIATION: CBC Trans-Canada, ABC
FOUNDED: 1939
LICENSEE: Canadian Broadcasting Corporation
OWNER: Canadian Broadcasting Corporation
OPERATOR: Canadian Broadcasting Corporation
NEWSPAPER AFFILIATION: None
STATION MANAGER: James R. Finlay, Winnipeg
COMMERCIAL MANAGER: E. A. Weir, Toronto
PRODUCTION MANAGER: James R. Finlay, Winnipeg
CHIEF ENGINEER: R. L. Punshon
PROMOTION MANAGER: Charles E. L'Ami, Winnipeg
NEWS EDITOR: W. H. Metcalfe
FARM EDITOR: Peter Whittall
NEWS SERVICES: CP, BUP, Reuters
TRANSCRIPTION FACILITIES: Yes
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 11:30 p.m.;
Sundays, 9 a.m. to 11:30 p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: No

STUDIO ADDRESS: 300 Telephone Bldg., Winnipeg, Man.
STUDIO PHONE: 97-261
TRANSMITTER ADDRESS: Watrous, Sask.
BASE RATE: \$200

Yorkton — CJGX

FREQUENCY: 940 kcs.
POWER (day): 1000 watts
(night): 1000 watts
FM Application: Yes
TIME ZONE: Mountain
REPRESENTATIVE—Canada: Horace N. Stovin & Co.
U.S.A.: Adam J. Young, Jr., Inc.
NETWORK AFFILIATION: CBC Dominion
FOUNDED: 1927
LICENSEE: Yorkton Broadcasting Co. Ltd.
OWNER: Yorkton Broadcasting Co. Ltd.
OPERATOR: Yorkton Broadcasting Co. Ltd.
NEWSPAPER AFFILIATION: None
MANAGING DIRECTOR: A. L. Garside
ASSISTANT MANAGER: K. S. Parton
COMMERCIAL MANAGER: J. Shortreed
PRODUCTION MANAGER: W. Liska
CHIEF ENGINEER: A. Mills
NEWS EDITOR: Gordon Jones
FARM EDITOR: Arthur Osborne
NEWS SERVICE: Canadian Press
TRANSCRIPTION SERVICES: World, Exclusive, Cole, Sesac
TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and
33½; Presto Recorders
REMOTE FACILITIES: Marconi
OPERATING SCHEDULE: Week days, 6:30 a.m. to 11:30 p.m.;
Sundays, 8:30 a.m. to 11 p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Smith-McKay Building, Yorkton, Sask.
STUDIO PHONE: 324
TRANSMITTER ADDRESS: Highway 14, Yorkton, Sask.
TRANSMITTER PHONE: 1624
BASE RATE: \$55

**OWNED AND OPERATED
BY ITS LISTENERS**

CKSB

ST-BONIFACE, MANITOBA

1000 watts 1250 kilocycles

The only way advertisers can reach the FRENCH speaking population of Manitoba effectively is by using **THEIR** station.

CKSB blankets an expansive and entirely new territory via 55,000 French speaking listeners **who buy products advertised on THEIR station.**

**WESTERN CANADA'S FIRST
FRENCH LANGUAGE STATION**

C. W. Wright - Canada
Adam J. Young Jr. Inc., U.S.A.

**C J G X
YORKTON**

SASK.

"Western Canada's Farm Station"

1000 Watts

940 Kcs.

Serving \$100,000,000 Agricultural Market

Representatives:

**Horace N. Stovin & Co. — Canada
Adam J. Young Jr., Inc. — U.S.A.**

MANITOBA

THE MARKET

HOUSEHOLDS	% RADIO	RADIO HOMES
178,190	79.4	142,320

POPULATION

	1931	1936	1941	1946	1951 (est.)	1961 (est.)	1971 (est.)
Population	700,139	711,216	729,744	726,923	804,000	843,000	853,000
Change		+ 11,077	+ 18,528	- 2,821	+ 77,077	+ 39,000	+ 10,000
% of Dominion	6.8	6.5	6.4	5.9			

PRINCIPAL URBAN CENTRES

	1941 Census	1946 Census
Winnipeg (City)	221,960	229,045
St. Boniface (City)	18,157	21,613
Brandon (City)	17,383	17,551
Portage la Prairie (City)	7,187	7,620

DISTRIBUTION OF POPULATION

	1941 Census	% of Dominion	1946 Census
Urban	321,873	5.1	337,331
Rural	407,871	7.8	389,592
Farm	249,599	7.9	n.a.
Non-Farm	158,272	7.6	n.a.
n.a.—Not Available			

POPULATION BY AGE GROUPS 1941

Age Groups	Number	Per Cent
0-10	123,883	17
10-20	140,489	19
20-40	233,228	32
40-60	159,701	22
60 and over	72,443	10

RACIAL ORIGIN 1941

	Number	Per Cent
British Isles	360,560	49
Ukrainian	89,762	12
French	52,996	7
German	41,479	6

LANGUAGE 1941

	Number	Per Cent
English only	647,010	89
French only	6,069	1
Both English and French	54,536	7
Neither English nor French	22,029	3
40-60 English nor French	159,701	22

HOUSEHOLDS, FAMILIES AND DWELLINGS 1941

	Total	Average No. of Persons	Average No. of Dwellings
No. of Households	176,942	4.12	4.25
No. of Families	166,249	3.83	3.94
No. of Dwellings	167,327	4.42	4.42

GAINFULLY OCCUPIED BY OCCUPATIONS GROUP 1941

	Total	Per Cent	Male	Female
All Occupations	288,391	100	237,993	50,398
Agriculture	97,766	34	96,274	1,512
Service	49,697	17	21,420	28,277
Manufacturing	32,015	11	28,093	3,922
Trade and Finance	26,882	9	21,726	5,156
Clerical	24,206	8	13,947	10,259
Transportation and Communication	19,425	7	18,572	853
Labourers	13,757	5	13,486	271
Construction	12,562	4	12,534	28
Other Primary	9,614	3	9,561	53
Other Occupations	2,467	1	2,400	67

WAGE AND SALARY EARNERS 1941 URBAN CENTRES 5,000 AND OVER

	Total	Male	Female
Total	74,987	100	31,167
Under \$500	4,359	6	5,225
\$500-\$999	12,557	17	14,301
\$1000-\$1499	18,925	25	8,288
\$1500-\$1999	18,140	24	2,186
\$2000-\$2999	13,700	18	521
\$3000-\$3999	3,522	5	53
\$4000-\$4999	915	1	6
\$5000 and over	999	1	6
Not Stated	1,870	3	581

FARM CASH RECEIPTS 1946

	Number of Farms	Average Per Farm Receipts \$1000	Average Per Farm Manitoba	Average Per Farm Dominion
Total	58,024	\$171,503	\$2,956	\$2,377.92
Grain		90,083	1,553	716.32
Livestock		49,816	859	783.62
Other Sources		31,604	545	877.98
Cultivated Acreage	9,829,174	169 Acres	126 Acres	

MANUFACTURING 1944

	No. Est.	Empl.	Sal. & Wages \$	Gross Val. of Prod. \$	% Prov.
All Industries	1,290	40,937	\$62,758,081	\$352,334,594	100
Slaughtering and Meat Packing	12	4,903	7,944,250	119,852,480	34
Flour and Feed Mills	38	720	1,059,699	22,020,225	6
Railway and Rolling Stock	4	4,951	9,996,198	20,187,308	6
Butter and Cheese	92	1,455	2,191,425	17,958,174	5
Clothing—Men's and Women's	60	3,168	3,463,467	14,490,397	4
Bakery Products	140	2,316	2,748,442	12,339,944	3
Misc. Chemical Products	8	2,433	4,069,892	10,402,584	3
Aircraft	4	3,249	5,425,323	9,607,762	3
Others	932	17,742	25,864,385	125,475,720	36

MINERALS

Preliminary 1946

	Quantity	Production \$
Metals		\$11,403,577
Copper lb.	40,000,000	5,120,000
Gold oz.	78,732	2,893,401
Zinc lb.	36,010,819	2,812,445
Others		579,731
Non-Metals		5,272,699

Total	\$16,676,276
(1945)	\$14,429,423

FISHERIES

Value of Products 1944	\$ 3,581,795
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FORESTRY

Value of Products 1943	\$ 4,711,334
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CONSTRUCTION 1945

Total Value of Work Performed	\$28,382,523
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RETAIL SALES

	No. Stores	Sales \$1000	Per Capita Sales Manitoba	Per Capita Sales Dominion
Total Sales	7,219	\$292,732	\$402.70	\$378.90
General Merchandise Group	111	84,258	115.91	59.64
Food Group	2,248	48,002	66.03	91.62
Country General				
Stores Group	1,000	26,024	35.80	29.27
Automotive Group	1,062	24,543	33.76	35.01
Building Materials Group	356	22,244	30.60	23.22
Apparel Group	457	17,488	24.06	35.97
Restaurant Group	506	12,858	17.69	17.37
Furn. Household and Radio Group	130	5,482	7.54	10.19
Other Retail Stores Group	1,349	51,836	71.31	76.61

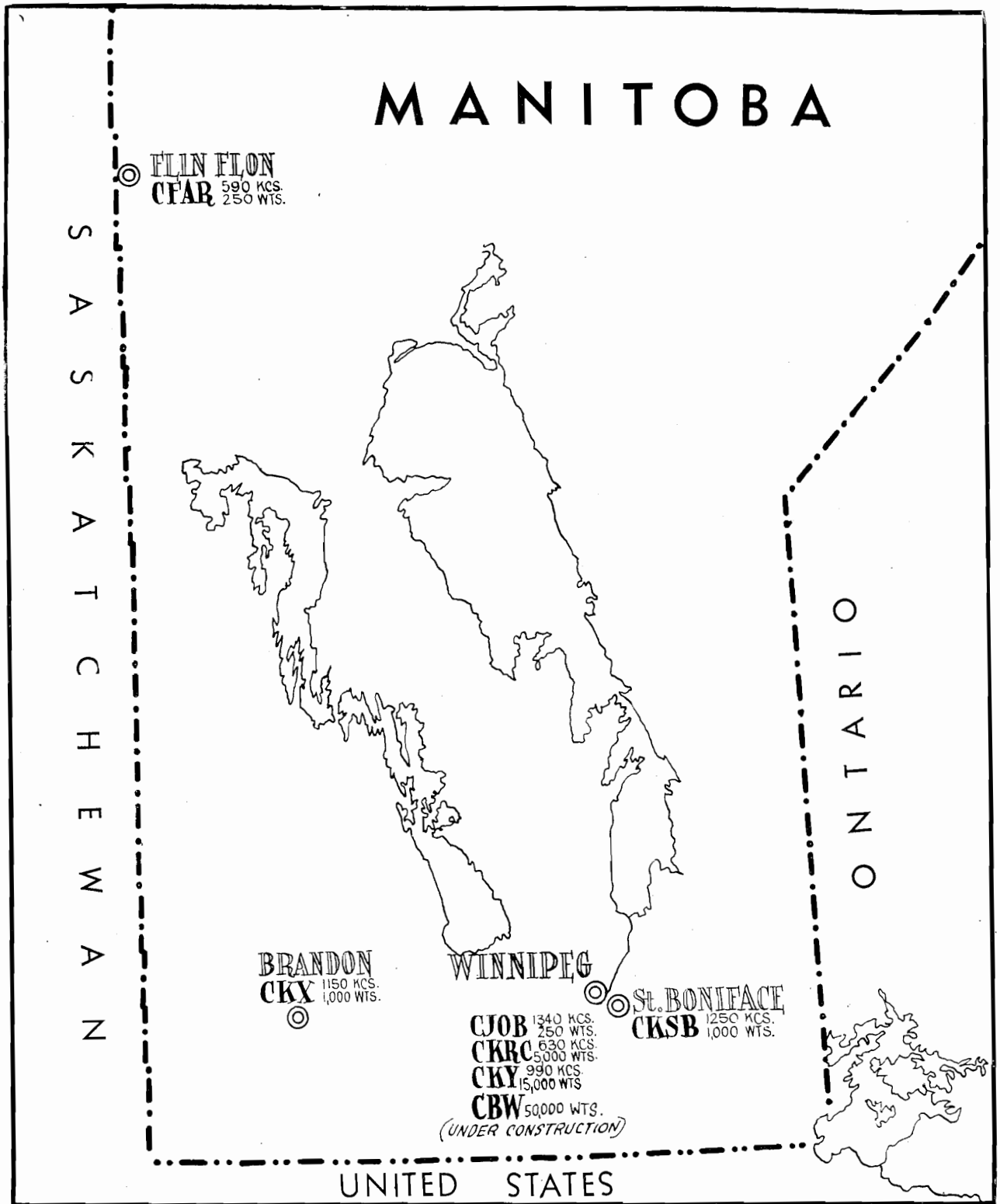
PROVINCIAL GOVERNMENT REVENUE AND EXPENDITURES

	Revenue	Expenditures
(11 months) 1946-1947	\$24,040,944	\$19,555,205
1947-1948	29,495,052	29,405,384 (Budget Estimate)

STANDARD OF LIVING

	Total	No. Persons per Unit
1944 Electric Meters	92,073	7.8
1945 Telephones	99,787	7.2
1946 Automobile Registrations	76,000	9.5
1946 Family Allowances Paid	\$13,750,308	% Dom. 5.72

MANITOBA



FLIN FLON
CFAR 590 KCS.
250 WTS.

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BRANDON
CKY 1150 KCS.
1,000 WTS.

WINNIPEG

CJOB 1340 KCS.
250 WTS.
CKRC 630 KCS.
5,000 WTS.
CKY 990 KCS.
15,000 WTS.
CBW 50,000 WTS.
(UNDER CONSTRUCTION)

St. BONIFACE
CKSB 1250 KCS.
1,000 WTS.

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UNITED STATES

MANITOBA

Brandon — CKX

FREQUENCY: 1150 kcs.
POWER (day): 1000 watts
(night): 1000 watts
Channel: Cleared
TIME ZONE: Central
REPRESENTATIVE—Canada: Horace N. Stovin & Co.
U.S.A.: Adam J. Young, Jr., Inc.
NETWORK AFFILIATION: CBC Dominion
FOUNDED: December 11, 1928
LICENSEE: Manitoba Telephone System
OWNER: Manitoba Telephone System
OPERATOR: Manitoba Telephone System
NEWSPAPER AFFILIATION: None
STATION MANAGER: W. F. Seller
COMMERCIAL MANAGER: W. T. Grigg
PRODUCTION MANAGER: Eric Davies
NEWS SERVICE: BUP
TRANSCRIPTION SERVICES: NBC Thesaurus; World
TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and 33½ r.p.m.
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 11:30 p.m.;
Sundays, 9:30 a.m. to 11:30 p.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Eighth St. and Princess Ave., Brandon, Man.
TRANSMITTER ADDRESS: First St. North, outskirts of Brandon
BASE RATE: \$55

Flin Flon — CFAR

FREQUENCY: 590 kcs.
POWER (night): 250 watts
FM Application: No
TIME ZONE: Central
REPRESENTATIVE—Canada: H. N. Stovin & Co.
U.S.A.: Adam J. Young, Jr.
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: November 14, 1937
LICENSEE: Arctic Radio Corporation Ltd.
OWNER: Arctic Radio Corporation Ltd.
OPERATOR: Arctic Radio Corporation Ltd.
STATION MANAGER: G. B. Quinney
CHIEF ENGINEER: G. O. Woodward
CONTINUITY EDITOR: Ruth D. Delaine
PROMOTION MANAGER: H. Munro
NEWS EDITOR: H. Munro
SPORTS EDITOR: George Vale
NEWS SERVICE: BUP
TRANSCRIPTION SERVICES: Lang-Worth Feature Programmes
Inc., Domestic Discs
TRANSCRIPTION SERVICES: Lang-Worth
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: 7:00 a.m. to 11:00 p.m. daily
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 75 Hill Street
STUDIO PHONE: 590
BASE RATE: \$25

Saint Boniface — CKSB

FREQUENCY: 1250 kcs.
POWER (day): 1000 watts
(night): 1000 watts
FM Application: No
TIME ZONE: Central
REPRESENTATIVE—Canada: C. W. Wright
U.S.A.: Adam J. Young, Jr., Inc.
NETWORK AFFILIATION: None
FOUNDED: 1944
LICENSEE: Radio Saint Boniface Limitée
OWNERSHIP: Co-Operative
NEWSPAPER AFFILIATION: None
STATION MANAGER: Louis E. Leprohon ✓
COMMERCIAL MANAGER: Louis E. Leprohon
PRODUCTION MANAGER: R. D. Dussault
CHIEF ENGINEER: D. R. Thomson ✓
CONTINUITY EDITOR: Miss Madeleine Painchaud
PROMOTION MANAGER: Bert Potvin
NEWS EDITOR: Albert Legrand
SPORTS EDITOR: Etienne Bohemier
FARM EDITOR: Leo Remillard
NEWS SERVICE: BUP
TRANSCRIPTION SERVICES: Associated
TRANSCRIPTION FACILITIES: Double turntables; 78 and 33½ r.p.m. ✓
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 2 p.m.;
Sundays, 5 p.m. to 10 p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 607 College St., St. Boniface, Man.
STUDIO PHONE: 204-865-(66)
TRANSMITTER ADDRESS: Dawson Road
TRANSMITTER PHONE: 204-865-(66)
BASE RATE: \$60

Winnipeg — CBW

FREQUENCY: 990 kcs. (assignment pending)
POWER (day): 50,000 watts
(night): 50,000 watts
TIME ZONE: Central
REPRESENTATIVE—Canada: Canadian Broadcasting Corporation
NETWORK AFFILIATION: CBC
FOUNDED: Under construction
LICENSEE: Canadian Broadcasting Corporation
OWNER: Canadian Broadcasting Corporation
OPERATOR: Canadian Broadcasting Corporation
BASE RATE: Not Established

Complete
RECORDING FACILITIES
for your
WESTERN BROADCASTS
Air Checks Delayed
Actualities
INLAND BROADCASTING SERVICE
171 McDERMOT AVE., WINNIPEG

MANITOBA

Winnipeg — CJOB

FREQUENCY: 1340 kcs.
POWER (day): 250 watts
(night): 250 watts
FM Application: Yes
TIME ZONE: Central
REPRESENTATIVE—Canada: Radio Representatives Ltd.
U.S.A.: Donald Cooke Inc.
NETWORK AFFILIATION: None
FOUNDED: March 11, 1946
LICENSEE: J. O. Blick and E. B. Osler
OWNER: J. O. Blick
OPERATOR: J. O. Blick
NEWSPAPER AFFILIATION: None
STATION MANAGER: J. O. Blick
COMMERCIAL MANAGER: A. J. Messner
PRODUCTION MANAGER: C. E. Farey
CHIEF ENGINEER: R. V. Durie
CONTINUITY EDITOR: N. V. Williams
NEWS EDITOR: A. S. Bready
NEWS SERVICES: British United Press, Press News
TRANSCRIPTION SERVICES: Associated, Standard, Exclusive
TRANSCRIPTION FACILITIES: Complete
REMOTE FACILITIES: Wherever land lines available
OPERATING SCHEDULE: 24 hours daily
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 10th Floor, Lindsay Building, Winnipeg, Man.
STUDIO PHONE: 96-374
TRANSMITTER ADDRESS: Thibault and Notre Dame,
St. Boniface, Man.
TRANSMITTER PHONE: 202-336
BASE RATE: \$65

STUDIO PHONE: 92-266
TRANSMITTER ADDRESS: Lot 164, St. Vital, Man.
TRANSMITTER PHONE: 202-730
BASE RATE: \$100

Winnipeg — CKY

FREQUENCY: 990 kcs.
POWER (day): 15,000 watts
(night): 15,000 watts
Channel: Clear
TIME ZONE: Central
REPRESENTATIVE—Canada: H. N. Stovin & Co.
U.S.A.: Adam J. Young, Jr., Inc.
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: March 13, 1923
LICENSEE: Manitoba Telephone System
OWNER: Manitoba Telephone System
OPERATOR: Manitoba Telephone System
NEWSPAPER AFFILIATION: None
STATION MANAGER: W. A. Duffield
COMMERCIAL MANAGER: Wilf Carpentier
PRODUCTION MANAGER: R. H. Roberts
CHIEF ENGINEER: George Henderson
CONTINUITY EDITOR: Harry Randall
PUBLIC RELATIONS DIRECTOR: D. R. P. Coats
NEWS EDITOR: Calvin Pepler
NEWS SERVICES: BUP and Press News
TRANSCRIPTION SERVICES: Thesaurus
TRANSCRIPTION FACILITIES: Lateral and vertical; 78 and 33 $\frac{1}{2}$
r.p.m.
REMOTE FACILITIES: Complete; CKY is a branch of the
Manitoba Telephone System
OPERATING SCHEDULE: Week days, 7 a.m. to midnight;
Sundays, 9 a.m. to midnight
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Telephone Bldg., Portage Ave., Winnipeg, Man.
STUDIO PHONE: 92-191
TRANSMITTER ADDRESS: St. Francois Xavier, Man.
BASE RATE: \$140

Winnipeg — CKRC

FREQUENCY: 630 kcs.
POWER (day): 5000 watts
(night): 5000 watts
Channel: Class II-A (2-A)
FM Application: Yes
TIME ZONE: Central
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
NETWORK AFFILIATION: CBC Dominion
FOUNDED: February, 1934
LICENSEE: Transcanada Communications Ltd.
OWNER: Transcanada Communications Ltd.
OPERATOR: Transcanada Communications Ltd.
NEWSPAPER AFFILIATION: Winnipeg Free Press
STATION MANAGER: G. Gaetz
COMMERCIAL MANAGER: R. V. Staples
PRODUCTION MANAGER: J. M. Hill
CHIEF ENGINEER: A. W. Hooper
CONTINUITY EDITOR: W. G. Woodfield
PROMOTION MANAGER: J. S. Wills
NEWS EDITOR: E. F. Dutton
SPORTS EDITOR: J. H. Wells
NEWS SERVICES: Press News; BUP
TRANSCRIPTION SERVICES: World; Lang-Worth; Standard
TRANSCRIPTION FACILITIES: RCA Victor; vertical and lateral;
78 and 33 $\frac{1}{2}$ r.p.m.
REMOTE FACILITIES: FM mobile unit
OPERATING SCHEDULE: Week days, 6:30 a.m. to 12 midnight;
Sundays, 6:30 a.m. to 1:00 a.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Free Press Building, 300 Carlton St.,
Winnipeg, Man.

FREQUENCY MODULATION

Winnipeg —

FREQUENCY: 102.3 mcs.
POWER (day): 250 watts
(night): 250 watts
Channel: No. 272
Modulation: FM
TIME ZONE: Central
REPRESENTATIVE—Canada: CBC Commercial Division, Toronto
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: 1947 (not in operation at press time)
LICENSEE: Canadian Broadcasting Corporation
OWNER: Canadian Broadcasting Corporation
OPERATOR: Canadian Broadcasting Corporation
NEWSPAPER AFFILIATION: None
TRANSMITTER ADDRESS: Fort Garry Hotel, Winnipeg

Winnipeg — CJOB

POWER: 250 watts
LICENSEE: O. Blick and E. B. Osler
STATION MANAGER: J. O. Blick

(See CJOB listing above for further details)

ONTARIO

THE MARKET

HOUSEHOLDS	% RADIO	RADIO HOMES
1,012,050	83.9	849,250

POPULATION

		Change	% of Dominion
1931	3,431,683		33.1
1941	3,787,655	+355,972	32.9
1951 (est.)	4,051,000	+263,345	
1961 (est.)	4,154,000	+103,000	
1971 (est.)	4,142,000	-12,000	

PRINCIPAL URBAN CENTRES

Toronto (City)	667,457	681,802	
Hamilton (City)	166,337	179,758	
Ottawa (City)	154,951		
Windsor (City)	105,311	119,661	

DISTRIBUTION OF POPULATION

	1941 Census	% of Dominion
Urban	2,338,633	37.4
Rural	1,449,022	27.6
Farm	704,420	22.3
Non-Farm	744,602	35.6

POPULATION BY AGE GROUPS 1941

Age Groups	Number	Per Cent
0-10	599,439	16
10-20	663,920	17
20-40	1,194,579	32
40-60	878,766	23
60 and over	450,951	12

RACIAL ORIGIN 1941

	Number	Per Cent
British Isles	2,729,830	72
French	373,990	10
German	167,102	4

LANGUAGE 1941

	Number	Per Cent
English only	3,425,266	90
French only	61,533	2
Both English and French	283,195	7
Neither English nor French	17,661	1

HOUSEHOLDS, FAMILIES AND DWELLINGS 1941

	Total	Average No. of Persons	Av. Dominion
No. of Households	969,267	3.91	4.25
No. of Families	909,210	3.56	3.94
No. of Dwellings	937,586	4.13	4.42

GAINFULLY OCCUPIED BY OCCUPATIONS GROUP 1941

	Total	Per Cent	Male	Female
All Occupations	1,563,126	100	1,244,987	318,139
Manufacturing	341,541	22	286,325	55,216
Agriculture	281,488	18	276,096	5,392
Service	267,655	17	130,380	137,275
Clerical	161,206	10	86,830	74,376
Trade and Finance	159,345	10	125,288	34,057
Labourers	106,898	7	102,125	4,773
Transportation and Communication	103,544	7	97,867	5,677
Construction	78,539	5	78,104	435
Other Primary	48,269	3	48,104	165
Other Occupations	14,641	1	13,868	773

WAGE AND SALARY EARNERS 1941 PROVINCE OF ONTARIO

	Total	Per Cent	Male	Female
Total	1,076,678	100	805,492	271,186
Under \$450	286,038	27	170,546	115,492
\$450-\$949	316,598	29	202,137	114,461
\$950-\$1949	380,539	35	342,574	37,965
\$1950-\$2949	66,759	6	63,982	2,777
\$2950 and over	26,744	3	26,253	491

FARM CASH RECEIPTS 1946

	Cash Receipts \$000	Average Per Farm Ontario	Average Per Farm Dominion
Number of Farms	178,204		
Total	\$469,353	\$2,634	\$2,377.92
Grain	17,510	98	716.32
Livestock	198,671	1,115	783.62
Other Sources	253,172	1,421	877.98
Cultivated Acreage	13,363,361	75 Acres	126 Acres

MANUFACTURING 1944

	No. Est.	Empl.	Sal. and Wages	Gross Val. of Prod.	% Prov.
All Industries	10,730	564,392	\$975,038,060	\$4,339,797,784	100
Automobiles and Supplies	70	41,901	91,075,331	478,821,914	12
Iron and Steel	207	50,345	100,503,071	323,164,319	7
Aircraft	23	33,777	70,054,512	217,573,199	5
Electrical Apparatus	167	31,860	53,569,965	180,226,910	4
Non-Ferrous Metal, Smelting and Refin.	7	8,424	15,662,420	179,256,596	4
Slaughtering and Meat Packing	71	7,219	12,264,823	158,666,667	4
Misc. Chemical Products	122	11,918	19,927,408	146,389,169	3
Rubber Goods	32	16,301	29,103,399	144,581,743	3
Flour and Feed Mills	690	3,800	5,339,217	124,506,511	3
Pulp and Paper	38	10,864	22,266,590	106,197,694	2
Others	9,303	347,983	555,271,324	2,280,413,062	453

MINERALS

Preliminary 1946

	Quantity	Production
Metals		\$157,665,923
Gold oz.	1,835,887	67,468,847
Nickel lb.	190,811,179	46,844,738
Copper lb.	179,333,433	22,469,343
Platinum oz.	130,400	8,216,504
Others		12,666,491
Non-Metals		31,213,054
Total		\$188,878,977
		(1945) \$216,541,856

FISHERIES

Value of Products 1944..... \$ 4,938,193

FORESTRY

Value of Products 1943..... \$ 61,142,548

CONSTRUCTION 1945

Total Value of Work Performed..... \$216,545,127

RETAIL SALES

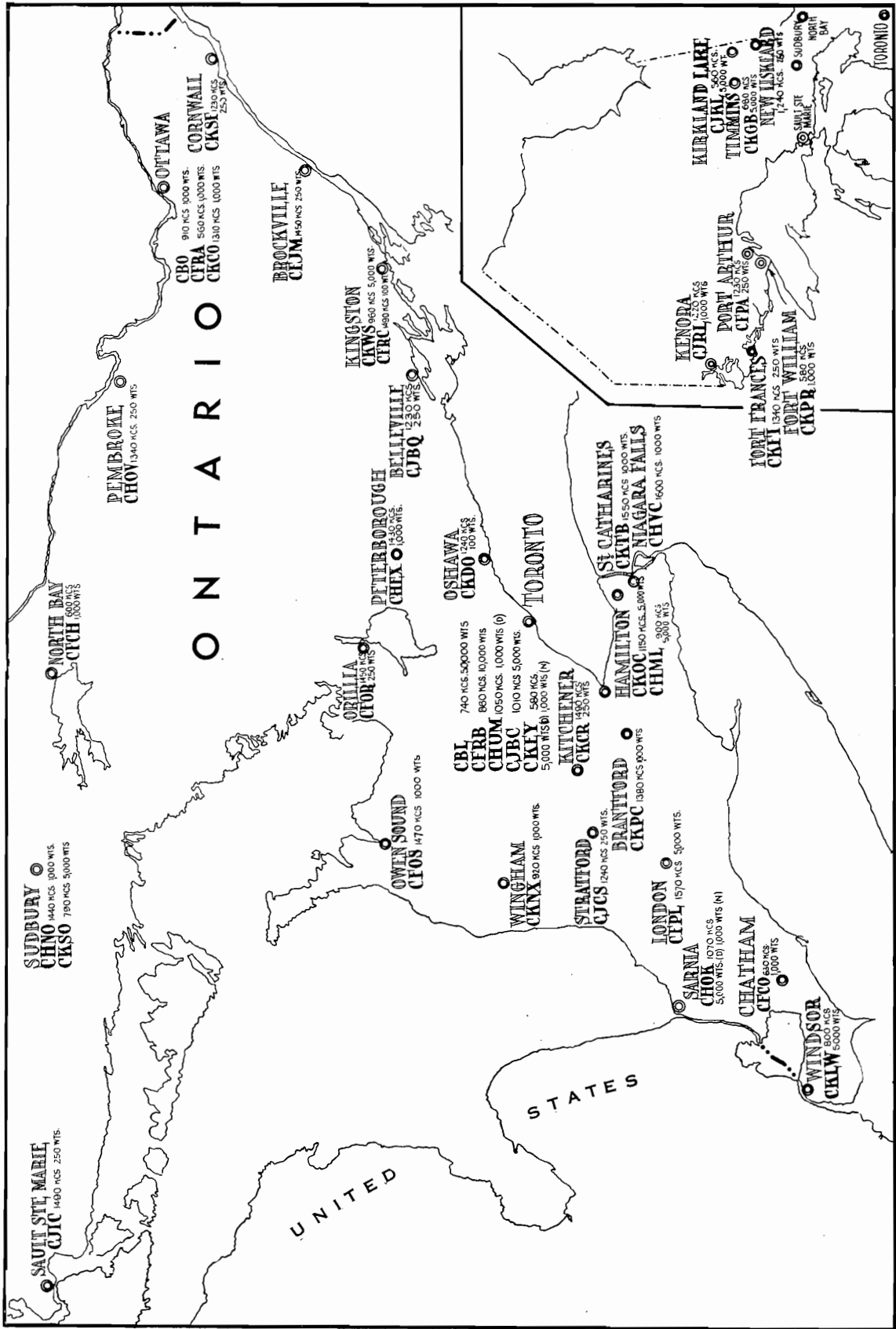
	No. Stores	Sales \$000 1945	Per Capita Sales Ontario	Per Capita Sales Dominion
Total Sales	47,055	\$1,742,409	\$460.02	\$378.90
Food Group	14,019	420,344	110.98	91.62
General Merchandise Group	1,252	264,339	69.79	59.64
Apparel Group	5,068	181,360	47.88	35.97
Automotive Group	7,119	163,064	43.05	35.01
Building Materials Group	2,026	103,327	27.28	23.22
Restaurant Group	3,663	86,887	22.93	17.37
Country General Stores Group	2,350	64,597	17.07	29.27
Furn. Household and Radio Group	1,515	49,497	13.06	10.19
Other Retail Stores Group	10,043	408,994	107.98	76.61

PROVINCIAL GOVERNMENT REVENUE AND EXPENDITURES

	Revenue	Expenditures
1946-1947	\$139,353,600	\$135,469,615
1947-1948	166,936,451	159,689,151 (Budget Estimate)

STANDARD OF LIVING

	Total	No. Persons per Unit Prov.	Dom.
1944 Electric Meters	813,356	4.7	6.4
1945 Telephones	826,148	4.6	6.6
1945 Automobile Registrations	555,461	6.8	10.5
1946 Family Allowances Paid	\$68,791,236	% Dom.	28.6



Belleville — CJBQ

FREQUENCY: 1230 kcs.
 POWER (day): 250 watts
 (night): 250 watts
 Channel: Local
 Modulation: 100%
 FM Application: Yes
 TIME ZONE: Eastern
 REPRESENTATIVE—Canada: Horace N. Stovin & Co.
 U.S.A.: Adam J. Young, Jr., Inc.
 FOUNDED: August 12, 1946
 LICENSEE: A. M. Haig
 OPERATOR: Radio Station CJBQ
 NEWSPAPER AFFILIATION: None
 STATION MANAGER: W. H. Stovin
 COMMERCIAL MANAGER: T. V. Wilkinson
 PRODUCTION MANAGER: W. E. Arnold
 CHIEF ENGINEER: J. B. Buchanan
 CONTINUITY EDITOR: G. D. Cowan
 NEWS EDITOR: W. J. Devine
 SPORTS EDITOR: W. J. Devine
 NEWS SERVICE: Press News Ltd.
 TRANSCRIPTION SERVICES: NBC Thesaurus, World
 TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and
 33½ r.p.m.
 REMOTE FACILITIES: Yes
 OPERATING SCHEDULE: Week days, 7 a.m. to 11 p.m.;
 Sundays, 8:30 a.m. to 11 p.m.
 MEMBER B.B.M.: Yes
 MEMBER C.A.B.: Yes
 STUDIO ADDRESS: 11 Victoria Ave., Belleville, Ont.
 STUDIO PHONE: 3200
 TRANSMITTER ADDRESS: Concession 3, Thurlow Township, Ont.
 TRANSMITTER PHONE: 77 J 12
 BASE RATE: \$40

Brantford — CKPC

FREQUENCY: 1380 kcs.
 POWER (day): 1000 watts
 (night): 1000 watts
 Channel: Shared
 Modulation: Grid
 FM Application: Yes
 TIME ZONE: Eastern
 REPRESENTATIVE—Canada: James L. Alexander
 NETWORK AFFILIATION: CBC Dominion
 FOUNDED: 1923
 LICENSEE: Telephone City Broadcast Ltd.
 OWNER: Mrs. F. M. Buchanan
 OPERATOR: Mrs. F. M. Buchanan
 STATION MANAGER: Hugh Bremner
 PRODUCTION MANAGER: John B. Stinson
 CHIEF ENGINEER: Alfred Teague
 NEWS EDITOR: Al Chandler
 SPORTS EDITOR: Frank Kovacs
 FARM EDITOR: Tom Potter
 NEWS SERVICE: BUP
 TRANSCRIPTION SERVICES: World and UTS
 TRANSCRIPTION FACILITIES: Lateral and vertical; 33½ and 78
 r.p.m.; Northern Electric
 REMOTE FACILITIES: Points served by Bell and CPR
 OPERATING SCHEDULE: Week days, 7:15 a.m. to 11:15 p.m.;
 (Fridays to 11:45); Sundays, 8:30 a.m.
 to 11:15 p.m.
 MEMBER B.B.M.: No
 MEMBER C.A.B.: No
 STUDIO ADDRESS: 49-51 Colborne St., Brantford, Ont.
 STUDIO PHONE: 5140
 TRANSMITTER ADDRESS: Cockshutt Road, Brantford
 TRANSMITTER PHONE: 5341

CFJM

BROCKVILLE

**A VITAL VOICE IN A
 THRIVING COMMUNITY**

Serving

**The Richest Per Capita
 District in Canada**

CBC BASIC DOMINION NETWORK

Owned and operated by

**EASTERN ONTARIO
 BROADCASTING COMPANY**

Representatives

**CANADA
 Horace N. Stovin & Company**

**U.S.
 Adam Young**

**JACK R. RADFORD
*managing director***

ONTARIO

Brockville — CFJM

FREQUENCY: 1450 kcs.
POWER (day): 250 watts
(night): 250 watts
Channel: Local
TIME ZONE: Eastern
REPRESENTATIVE—Canada: James L. Alexander
U.S.A. Adam J. Young, Jr., Inc.
NETWORK AFFILIATION: CBC Dominion
FOUNDED: 1941
LICENSEE: Eastern Ontario Broadcasting Co. Ltd.
OWNER: Eastern Ontario Broadcasting Co. Ltd.
OPERATOR: J. R. Radford
NEWSPAPER AFFILIATION: None
MANAGING DIRECTOR: J. R. Radford
NEWS SERVICE: BUP
TRANSCRIPTION SERVICES: Standard; U.T.S.
TRANSCRIPTION FACILITIES: 78 and 33½ r.p.m.; double turntables
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 11:15 p.m.;
Sundays, 9 a.m. to 11:15 p.m.
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Revere Hotel
TRANSMITTER ADDRESS: No. 2 Highway East
BASE RATE: \$35

Chatham — CFCO

FREQUENCY: 603 kcs.
POWER (day): 1000 watts
(night): 1000 watts
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: None
U.S.A.: None
NETWORK AFFILIATION: CBC Dominion Basic
FOUNDED: 1926
LICENSEE: John Beardall
OWNER: John Beardall
OPERATOR: John Beardall
NEWSPAPER AFFILIATION: None
STATION MANAGER: John Beardall
COMMERCIAL MANAGER: P. A. Kirkey
CHIEF ENGINEER: Gordon D. Brooks
NEWS EDITOR: Eunice Gardiner
NEWS SERVICE: BUP
TRANSCRIPTION SERVICES: Cole
TRANSCRIPTION FACILITIES: Heavy duty, 78 and 33 1/3 r.p.m.
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 7:15 a.m. to 11:30 p.m.;
Sundays, 9 a.m. to 11:30 p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: William Pitt Hotel, Chatham, Ont.
STUDIO PHONE: 2626
TRANSMITTER ADDRESS: 5th Con., Raleigh Township, Ont.
BASE RATE: \$45

Cornwall — CKSF

FREQUENCY: 1230 kcs.
POWER (day): 250 watts
(night): 250 watts
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: Horace N. Stovin & Co.
U.S.A.: Joseph Hershey McGillvra
Great Britain: Freemantle Overseas Radio Ltd.
NETWORK AFFILIATION: CBC Dominion Supplementary
FOUNDED: Feb. 15th, 1945
LICENSEE: Standard-Freeholder Co. Ltd. of Cornwall, Ont.
(H. Duncan Wightman, Gen. Mgr.)
OWNER: Standard-Freeholder Co., Ltd. of Cornwall, Ont.
OPERATOR: Standard-Freeholder Co. Ltd. of Cornwall, Ont.
NEWSPAPER AFFILIATION: Daily Standard-Freeholder
STATION MANAGER: H. Harrison Flint
COMMERCIAL MANAGER: H. Harrison Flint
PRODUCTION MANAGER: E. Norman Bailey
CHIEF ENGINEER: Mahlon Clark
CONTINUITY EDITOR: William L. Taylor
PROMOTION MANAGER: Burton Heward
NEWS EDITORS: E. Norman Bailey; Howard H. Bailey
SPORTS EDITOR: Carl C. Fisher
FARM EDITOR: Ab M. Barr
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: World
TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and 33½ r.p.m.
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 6:45 a.m. to 11:15 p.m.;
Sundays, 8:45 a.m. to 11:15 p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 36 Pitt St., Cornwall, Ont.
STUDIO PHONE: 1700 (Nights—1703)
TRANSMITTER ADDRESS: Toll Gate Road, Township of Cornwall, Ont.
TRANSMITTER PHONE: 1702
BASE RATE: \$40

Fort Frances — CKFI

FREQUENCY: 1340 kcs.
POWER (day): 250 watts
(night): 250 watts
FM Application: No
TIME ZONE: Central
REPRESENTATIVE—Canada: James L. Alexander (Toronto and Montreal); Broadcasting Representatives Limited (Winnipeg)
U.S.A.: Adam J. Young, Jr., Inc.
NETWORK AFFILIATION: CBC Dominion Supplementary
FOUNDED: Nov. 11, 1944
LICENSEE: J. G. McLaren
OWNER: J. G. McLaren
OPERATOR: J. G. McLaren
NEWSPAPER AFFILIATION: None
STATION MANAGER: John M. Reid
COMMERCIAL MANAGER: R. S. Mitchner
CHIEF ENGINEER: R. E. Martin
CONTINUITY EDITOR: Miss Norma Belluz
PROMOTION MANAGER: B. V. Borlase
NEWS EDITOR: G. J. McLaren
SPORTS EDITOR: Keith Lockhart
FARM EDITOR: G. J. McLaren

(continued)

ONTARIO

Fort Frances — CKFI (Cont.)

NEWS SERVICE: BUP
TRANSCRIPTION SERVICES: M. M. Cole
TRANSCRIPTION FACILITIES: Dual turntables, lateral and vertical, 78 and 33 $\frac{1}{2}$ r.p.m.
REMOTE FACILITIES: Wherever lines available
OPERATING SCHEDULE: Week days, 7 a.m. to 11:05 p.m.;
Sundays, 8 a.m. to 11:05 p.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Well Building, Fort Frances, Ont.
MINNESOTA OFFICE: Border Theatre Building, International Falls, Minn.
STUDIO PHONE: 200
TRANSMITTER ADDRESS: Pither's Point Park, two miles east of Fort Frances, Ont.
TRANSMITTER PHONE: 200 (extension)
BASE RATE: \$40

Fort William — CKPR

FREQUENCY: 580 kcs.
POWER (day): 1000 watts
(night): 1000 watts
FM Application: Yes
TIME ZONE: Central
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
Canada: Radio Representatives Ltd.; H. N. Stovin & Co.
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: February, 1931
LICENSEE: (CKPR) Dougall Motor Car Company
OWNER: H. F. Dougall
OPERATOR: H. F. Dougall
NEWSPAPER AFFILIATION: None
STATION MANAGER: H. F. Dougall
COMMERCIAL MANAGER: G. D. Jeffrey
PRODUCTION MANAGER: Robert Baker
CHIEF ENGINEER: W. T. Ross
CONTINUITY EDITOR: Margaret Grant
NEWS EDITORS: J. Freisen and Ken Dornan
SPORTS EDITOR: W. Guest
FARM EDITOR: R. Mackereth
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: Thesaurus; and United Transcription Service
TRANSCRIPTION FACILITIES: 33 $\frac{1}{2}$ and 78 r.p.m.; vertical and lateral RCA 70 C 1 turntables
REMOTE FACILITIES: Northern Electric amplifier
OPERATING SCHEDULE: Week days, 7:30 a.m. to 11:30 p.m.;
Sundays, 10:30 a.m. to 11:30 p.m.
STUDIO ADDRESS: 106 S. May Street, Fort William, Ont.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO PHONE: S-315
TRANSMITTER ADDRESS: Memorial Ave., Port Arthur, Ont.
TRANSMITTER PHONE: N-837
BASE RATE: \$60

Hamilton — CHML

FREQUENCY: 900 kcs.
POWER (day): 5000 watts
(night): 5000 watts
Modulation: AM
FM Application: Yes

TIME ZONE: Eastern
REPRESENTATIVE—Canada: Metropolitan Broadcasting Co. (Toronto) and Horace N. Stovin & Co.
U.S.A.: Adam Young Inc.

NETWORK AFFILIATION: CBC Dominion Supplementary
FOUNDED: 1927
LICENSEE: Maple Leaf Broadcasting Company
OWNER: Maple Leaf Broadcasting Company
OPERATOR: Maple Leaf Broadcasting Company
STATION MANAGER: T. E. Darling
COMMERCIAL MANAGER: W. Denis Whitaker
PRODUCTION MANAGER: Willard F. King
CHIEF ENGINEER: Ford Smith
CONTINUITY EDITOR: Charles Clark
PROMOTION MANAGER: Edward S. Stock
NEWS EDITOR: A. Douglas Stuebing
SPORTS EDITOR: Vic Copps
FARM EDITOR: Wallace Ford
NEWS SERVICE: BUP
TRANSCRIPTION SERVICES: United Transcribed Service; Associated Library Service; Standard Radio
TRANSCRIPTION FACILITIES: Stationary and RCA mobile
NEWSPAPER AFFILIATION: None
OPERATING SCHEDULE: 5:55 a.m. to 1:05 a.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 36 James St. South, Hamilton, Ont.
STUDIO PHONE: 7-1595
TRANSMITTER ADDRESS: Vinemount Township, Ont.
TRANSMITTER PHONE: Winona 29
BASE RATE: \$120

Hamilton — CKOC

FREQUENCY: 1150 kcs.
POWER (day): 5000 watts
(night): 5000 watts
Modulation: 100%
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: May 15th, 1922
LICENSEE: Wentworth Radio Broadcasting Co. Ltd.
OWNER: Wentworth Radio Broadcasting Co. Ltd.
OPERATOR: Wentworth Radio Broadcasting Co. Ltd.
NEWSPAPER AFFILIATION: None
STATION MANAGER: W. T. Cranston
ASSISTANT MANAGER: J. Lyman Potts
PRODUCTION MANAGER: R. D. Amos
CHIEF ENGINEER: Les Horton
CONTINUITY EDITOR: Julian Garson
PROMOTION MANAGER: L. Westmoreland
NEWS EDITOR: D. Robbins
SPORTS EDITOR: Ron Cook
FARM EDITOR: Bob Amos
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: World; NBC Theaurus; Lang-worth
TRANSCRIPTION FACILITIES: Quadruple dual tables—twin control—special separate recording studio
REMOTE FACILITIES: Equipped for all requirements

(continued)

ONTARIO

Hamilton — CKOC (Cont.)

OPERATING SCHEDULE: Week days, 5:55 a.m. to 12:10 a.m.
Sundays, 8:55 a.m. to 12:10 a.m.

MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: King William and John Sts., Hamilton, Ont.
STUDIO PHONE: 7-4484
TRANSMITTER ADDRESS: Elfrida, Ont. (Four Towers)
TRANSMITTER PHONE: Hannon r-5
BASE RATE: \$100

Kenora — CJRL

FREQUENCY: 1220 kcs.
POWER (day): 1000 watts
(night): 1000 watts
Modulation: 100%
FM Application: Yes
TIME ZONE: Central
REPRESENTATIVE—Canada: Horace N. Stovin & Co.
U.S.A.: Adam J. Young, Jr., Inc.
Europe: Fremantle Overseas Radio

NETWORK AFFILIATION: CBC Dominion
FOUNDED: April 1, 1938
LICENSEE: James Richardson and Sons
OWNER: James Richardson and Sons
OPERATOR: James Richardson and Sons
NEWSPAPER AFFILIATION: None
STATION MANAGER: G. E. (Gerry) Tonkin
PRODUCTION MANAGER: M. C. Cooke
CHIEF ENGINEER: P. J. Whitebread
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: NBC Thesaurus
TRANSCRIPTION FACILITIES: Dual Rek-O-Kut turntables with
RCA pick-ups
REMOTE FACILITIES: Marconi 3-channel remote amplifier; lines
to all principal points
OPERATING SCHEDULE: Week days, 7 a.m. to 11 p.m.;
Sundays, 8:30 a.m. to 11 p.m.

MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
MEMBER W.A.B.: Yes
STUDIO ADDRESS: Brydon Block, Main Street, Kenora, Ont.
STUDIO PHONE: 717
TRANSMITTER ADDRESS: Jaffray Township
TRANSMITTER PHONE: 68
BASE RATE: \$35

Kingston — CFRC

FREQUENCY: 1490 kcs.
POWER (day): 100 watts
(night): 100 watts
TIME ZONE: Eastern
REPRESENTATIVE—Canada: None
NETWORK AFFILIATION: None
LICENSEE: Queen's University, Kingston, Ont.
OPERATOR: Queen's University, Kingston, Ont.

*(Station is used only for educational and experimental
work—Does not sell time.)*

Kingston — CKWS

FREQUENCY: 960 kcs.
POWER (day): 5000 watts
(night): 5000 watts
Channel: Regional
FM License: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: National Broadcast Sales
U.S.A.: Donald Cooke Inc.

NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: Sept. 1, 1942
LICENSEE: The Brookland Co. Ltd.
OWNER: The Brookland Co. Ltd.
OPERATOR: Northern Broadcasting Co.
NEWSPAPER AFFILIATION: Whig-Standard
STATION MANAGER: Roy W. Hoff
COMMERCIAL MANAGER: Russell Baer
PRODUCTION MANAGER: Jim Kirkpatrick
CHIEF ENGINEER: Burt Coy
CONTINUITY EDITOR: Ernie Courtney
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: Thesaurus; Lang-Worth; Standard
TRANSCRIPTION FACILITIES: Yes
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: 6:30 a.m. to 12:10 a.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
STUDIO ADDRESS: King St., Kingston, Ont.
STUDIO PHONE: 4405
TRANSMITTER ADDRESS: Wolfe Island
TRANSMITTER PHONE: 36
BASE RATE: \$90

Kirkland Lake — CJKL

FREQUENCY: 560 kcs.
POWER (day): 5000 watts
(night): 5000 watts
Modulation: BAM
TIME ZONE: Eastern
REPRESENTATIVE—Canada: National Broadcast Sales, Toronto
and Montreal
U.S.A.: Donald Cook Inc.

NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: 1934
LICENSEE: Roy H. Thomson
OWNER: Roy H. Thomson
OPERATOR: Northern Broadcasting and Publishing Limited
NEWSPAPER AFFILIATION: Northern Daily News
STATION MANAGER: Brian G. Shellon
COMMERCIAL MANAGER: Thomas J. Warner
PRODUCTION MANAGER: Neil J. Weatherwax
CHIEF ENGINEER: Thomas G. Watson
SPORTS EDITOR: Donald R. Lawrie
NEWS SERVICE: Canadian Press
TRANSCRIPTION SERVICES: Lang-Worth, Thesaurus, Standard
TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and
33 $\frac{1}{3}$ r.p.m.

REMOTE FACILITIES: Yes
OPERATING SCHEDULE: 6 a.m. to 12:15 a.m.
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 22 Government Rd. W., Woolworth Bldg.,
Kirkland Lake, Ont.
STUDIO PHONE: 27
TRANSMITTER ADDRESS: Dane, Ont.
TRANSMITTER PHONE: 2395
BASE RATE: \$80

ONTARIO

Kitchener — CKCR

FREQUENCY: 1490 kcs.
POWER (day): 250 watts
(night): 250 watts
Modulation: 100%
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: William Wright (Toronto, Montreal)
NETWORK AFFILIATION: CBC Dominion Subsidiary
FOUNDED: 1928
LICENSEE: W. C. Mitchell and G. Liddle-K.W. Broadcasting Co.
OWNER: W. C. Mitchell and G. Liddle
NEWSPAPER AFFILIATION: None
STATION MANAGER: W. C. Mitchell
COMMERCIAL MANAGER: G. Liddle
PRODUCTION MANAGER: Ed. Manning
CHIEF ENGINEER: Ion Hartman
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: UTS
TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and 33 1/3 r.p.m.
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 11 p.m.;
Sundays, 8:45 a.m. to 11 p.m.
MEMBER B.B.M.: No.
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Arcade Building, 125 King St. W., Kitchener, Ont.
STUDIO PHONE: 3-3628
TRANSMITTER ADDRESS: R. R. No. 3, Kitchener, Ont.
TRANSMITTER PHONE: 2-1132
BASE RATE: \$40

London — CFPL

FREQUENCY: 1570 kcs.
POWER (day): 5000 watts
(night): 5000 watts
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: Horace N. Stovin & Co.
(Montreal only)
U.S.A.: Weed and Company
NETWORK AFFILIATION: Basic Dominion
FOUNDED: 1922
LICENSEE: London Free Press Printing Company
OWNER: London Free Press Printing Company
OPERATOR: London Free Press Printing Company
NEWSPAPER AFFILIATION: London Free Press
STATION MANAGER: Donald J. A. Wright
COMMERCIAL MANAGER: Murray T. Brown
PRODUCTION MANAGER: Donald J. A. Wright
CHIEF ENGINEER: Percy A. Field
CONTINUITY EDITOR: Mary Ashwell
PROMOTION MANAGER: Murray T. Brown
NEWS EDITOR: J. B. Martin
FARM EDITOR: Alex Kelman
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: World and Thesaurus

TRANSCRIPTION FACILITIES: Vertical and Lateral; 78 and 33 1/3 r.p.m.; complete facilities for recording from either studio or remote

REMOTE FACILITIES: From any point served by Bell Telephone, C.N. or C.P. lines

OPERATING SCHEDULE: Week days, 7 a.m. to 12 midnight;
Sundays, 9 a.m. to 12 midnight

MEMBER B.B.M.: No

MEMBER C.A.B.: Yes

STUDIO ADDRESS: 442 Richmond St., London, Ont.

STUDIO PHONE: MEtcaif 5200

TRANSMITTER ADDRESS: Sixth Concession, Westminster Township, Ont.

TRANSMITTER PHONE: MEtcaif 3118

BASE RATE: \$80

New Liskeard —

FREQUENCY: 1240 kcs.
POWER (day): 250 watts
(night): 250 watts
TIME ZONE: Eastern

(No further information available at press time)

Serving
Western Ontario's
RICHEST MARKET

CFPL

5,000 WATTS
of Selling Power
DAY and NIGHT

A Basic
DOMINION NETWORK STATION

ONTARIO

Niagara Falls — CHVC

FREQUENCY: 1600 kcs.
POWER (day): 1000 watts
Channel: Regional
Modulation: Final plate 100%
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: Jas. L. Alexander (Toronto and Montreal)
U.S.A.: J. P. McKinney and Son
NETWORK AFFILIATION: None
FOUNDED: 1947
LICENSEE: B. H. Bedford
OWNER: B. H. Bedford
OPERATOR: B. H. Bedford
NEWSPAPER AFFILIATION: None
STATION MANAGER: Ben. R. Prior (Assistant Manager)
NEWS EDITOR: Gordon Sinclair
SPORTS EDITOR: Jim Sullivan
NEWS SERVICES: United Press, British United Press
TRANSCRIPTION SERVICES: World
TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and 33½ r.p.m.
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: 24 hours daily
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Rainbow Bridge, Niagara Falls, Ont.
STUDIO PHONE: 4110
TRANSMITTER ADDRESS: Queen Elizabeth Way
BASE RATE: \$60

North Bay — CFCH

FREQUENCY: 600 kcs.
POWER (day): 1000 watts
(night): 1000 watts
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: National Broadcast Sales
U.S.A.: Donald Cooke Inc.
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: March 1, 1931
LICENSEE: Roy H. Thomson
OWNER: Roy H. Thomson
OPERATOR: Roy H. Thomson
NEWSPAPER AFFILIATION: Thomson Dailies
STATION MANAGER: Cliff Pickrem
COMMERCIAL MANAGER: Keith Packer
PRODUCTION MANAGER: Phil Clayton
CHIEF ENGINEER: Jack Barnaby
SPORTS EDITOR: Gord Burnett
FARM EDITOR: Wally Cook
NEWS SERVICE: Press News
TRANSCRIPTIONS SERVICES: NBC Thesaurus, Standard, Lang-Worth
TRANSCRIPTION FACILITIES: Vertical and Lateral
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: 6:45 a.m. to 12.10 a.m. daily.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 134 Main St. E., North Bay, Ont.
STUDIO PHONE: 2400
TRANSMITTER ADDRESS: Township of West Ferris, Ont.
TRANSMITTER PHONE: 265 W 1-3
BASE RATE: \$60

Orillia — CFOR

FREQUENCY: 1450 kcs.
POWER (day): 250 watts
(night): 250 watts
Increase Pending to 1000 watts
Date of increase: Autumn, 1947
Channel: Clear Regional
Modulation: 100%
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: Horace N. Stovin & Co.
U.S.A.: Adam Young, Jr., Inc.
NETWORK AFFILIATION: CBC Dominion
FOUNDED: Sept. 3, 1945
LICENSEE: Gordon E. Smith
OWNER: Gordon E. Smith
OPERATOR: Gordon E. Smith
NEWSPAPER AFFILIATION: None
STATION MANAGER: Gordon E. Smith
COMMERCIAL MANAGER: Alex Gilmour
PRODUCTION MANAGER: Francis R. Kirton
CHIEF ENGINEER: Gordon E. Smith
CONTINUITY EDITOR: Edna Foreman
PROMOTION MANAGER: James McGarvey
NEWS EDITOR: R. J. Mungham
SPORTS EDITOR: Jack Harvey
FARM EDITOR: Howard Cooney
NEWS SERVICE: British United Press
TRANSCRIPTION SERVICES: NBC Thesaurus, United Transcribed Service
TRANSCRIPTION FACILITIES: 33½ and 78; Lateral (Studio and Portable)
REMOTE FACILITIES: Line and short-wave
OPERATING SCHEDULE: 5 a.m. to 12:10 a.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Mississaga St. E., Orillia, Ont.
STUDIO PHONE: 187
TRANSMITTER ADDRESS: West St. South, Orillia, Ont.
TRANSMITTER PHONE: 2126
BASE RATE: \$35

Oshawa — CKDO

FREQUENCY: 1240 kcs.
POWER (day): 100 watts
(night): 100 watts
Modulation: F
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: James L. Alexander
U.S.A.: None
FOUNDED: Oct. 5th, 1946
LICENSEE: T. W. Elliott
OWNER: T. W. Elliott
OPERATOR: T. W. Elliott
NEWSPAPER AFFILIATION: None
STATION MANAGER: George M. Elliott
COMMERCIAL MANAGER: George M. Elliott
PRODUCTION MANAGER: Ross R. Rowlands
CHIEF ENGINEER: George Blanchett
CONTINUITY EDITOR: Ruth E. Elliott
PROMOTION MANAGER: William Harrison
NEWS EDITOR: Ross R. Rowlands
SPORTS EDITOR: Iven Richards
FARM EDITOR: James Marsh

(continued)

ONTARIO

Oshawa — CKDO (Cont.)

NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: Thesaurus
REMOTE FACILITIES: RCA portable
OPERATING SCHEDULE: 6:30 a.m. to 11 p.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 70 King St. E., Oshawa, Ont.
STUDIO PHONE: Oshawa 4481
TRANSMITTER ADDRESS: Westmount Ave., Oshawa, Ont.
TRANSMITTER PHONE: Oshawa 4481
BASE RATE: \$40

CONTINUITY EDITOR: Ruth Running
PROMOTION MANAGER: Michael Wood
NEWS EDITOR: Brian Hodgkinson
SPORTS EDITOR: Tom Foley
FARM EDITOR: Frank Ryan
NEWS SERVICE: British United Press
TRANSCRIPTION SERVICES: World and Standard
REMOTE FACILITIES: Sports and all public events of importance
OPERATING SCHEDULE: Monday to Friday, 6:30 a.m. to 1:15 a.m.; Saturday, 6:30 a.m. to 3 a.m.; Sunday, 8 a.m. to 1:15 a.m.

MEMBER C.A.B.: Yes
STUDIO ADDRESS: Auditorium, Ottawa
STUDIO PHONE: 3-6241
TRANSMITTER PHONE: 8-0461

Ottawa — CBO

FREQUENCY: 910 kcs.
POWER (day): 1000 watts
(night): 1000 watts
Channel: Region
TIME ZONE: Eastern
REPRESENTATIVE—Canada: CBC Commercial Division, Toronto
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: 1924
LICENSEE: Canadian Broadcasting Corporation
OWNER: Canadian Broadcasting Corporation
OPERATOR: Canadian Broadcasting Corporation
NEWSPAPER AFFILIATION: None
STATION MANAGER: Charles P. Wright
COMMERCIAL MANAGER: E. A. Weir, Toronto
PRODUCTION MANAGER: Charles P. Wright
CHIEF ENGINEER: Maxted Gilbert
PROMOTION MANAGER: Wells Ritchie, Toronto
NEWS EDITOR: W. H. Hogg, Toronto
FARM EDITOR: W. J. McPherson, Toronto
NEWS SERVICES: CP, BUP, Reuters
TRANSCRIPTION FACILITIES: Yes
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 12:03 a.m.;
Sundays, 9 a.m. to 12:03 a.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: No
STUDIO ADDRESS: Chateau Laurier Hotel, Ottawa
STUDIO PHONE: 2-1151
TRANSMITTER ADDRESS: Chateau Laurier Hotel, Ottawa
BASE RATE: \$80

Ottawa — CKCO

FREQUENCY: 1310 kcs.
POWER (day): 1000 watts
(night): 1000 watts
TIME ZONE: Eastern
FOUNDED: March 20, 1924
LICENSEE: Dr. G. M. Geldert
STATION MANAGER: Dr. G. M. Geldert
CHIEF ENGINEER: W. H. McLellan
TRANSCRIPTION SERVICES: Associated; Lang-Worth
TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and 33½ r.p.m.
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 11:15 p.m.;
Sundays, 12 noon to 11 p.m.

MEMBER B.B.M.: Yes
MEMBER C.A.B.: No
STUDIO ADDRESS: 272 Somerset St. W., Ottawa, Ont.
TRANSMITTER ADDRESS: Aylmer Road, Quebec
(Due to reported change of ownership, no further information available at press time)

Owen Sound — CFOS

FREQUENCY: 1470 kcs.
POWER (day): 1000 watts
(night): 1000 watts
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: Horace N. Stovin & Co.
U.S.A.: Adam J. Young
NETWORK AFFILIATION: CBC Dominion
FOUNDED: March 1st, 1940
LICENSEE: Howard Fleming
OWNER: Grey and Bruce Broadcasting Co. Limited
OPERATOR: Grey and Bruce Broadcasting Co. Limited
NEWSPAPER AFFILIATION: Daily Sun-Times
STATION MANAGER: Ralph T. Snelgrove
COMMERCIAL MANAGER: William N. Hawkins
PRODUCTION MANAGER: Denys Ferry
CHIEF ENGINEER: William Vallins
CONTINUITY EDITOR: Everett Smith
PROMOTION MANAGER: Roy Faubert
NEWS EDITOR: Russ Thomson

Ottawa — CFRA

FREQUENCY: 560 kcs.
POWER (day): 1000 watts
(night): 1000 watts
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: All Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
FOUNDED: May 3, 1947
LICENSEE: Frank Ryan
OWNER: Frank Ryan
OPERATOR: Frank Ryan
NEWSPAPER AFFILIATION: None
STATION MANAGER: Frank Ryan
COMMERCIAL MANAGER: Frank Ryan
PRODUCTION MANAGER: Brian Hodgkinson
CHIEF ENGINEER: Chester Beachel

(continued)

ONTARIO

Owen Sound — CFOS (Cont.)

SPORTS EDITOR: Bill Dane
FARM EDITOR: Russ Thomson
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: World
TRANSCRIPTION FACILITIES: Lateral and Vertical
REMOTE FACILITIES: FM Link Unit-Portable Recorder and local lines to 25 public places
OPERATING SCHEDULE: 7:00 a.m. till 11:10 p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 904 Second Avenue E., Owen Sound, Ont.
STUDIO PHONE: 1940
TRANSMITTER ADDRESS: Sydenham Township, Ont.
TRANSMITTER PHONE: Private line
BASE RATE: \$50

Pembroke — CHOY

FREQUENCY: 1340 kcs.
POWER (day): 250 watts
(night): 250 watts
Channel: Regional
TIME ZONE: Eastern
REPRESENTATIVE—Canada: Horace N. Stovin & Co.
U.S.A.: Adam J. Young, Jr., Inc.
NETWORK AFFILIATION: CBC Dominion
FOUNDED: August, 1942
LICENSEE: Ottawa Valley Broadcasting Co. Ltd.
OWNER: Ottawa Valley Broadcasting Co. Ltd.
OPERATOR: Ottawa Valley Broadcasting Co. Ltd.
PRESIDENT: D. A. Jones
STATION MANAGER: E. G. Archibald
COMMERCIAL MANAGER: W. J. Montaigne
NEWS SERVICE: BUP
TRANSCRIPTION SERVICES: NBC Thesaurus
TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and 33½ r.p.m.
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 7:30 a.m. to 11:15 p.m.;
Sundays, 10:45 a.m. to 11:15 p.m.
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Pembroke, Ont.
TRANSMITTER ADDRESS: Highway 17, Pembroke, Ont.
BASE RATE: \$35

Peterborough — CHEX

FREQUENCY: 1430 kcs.
POWER (day): 1000 watts
(night): 1000 watts
Channel: Regional
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: National Broadcast Sales
U.S.A.: Donald Cooke Inc.
NETWORK AFFILIATION: CBC Dominion

FOUNDED: April 1st, 1942
LICENSEE: The Brookland Co. Ltd.
OWNER: The Brookland Co. Ltd.
OPERATOR: Northern Broadcasting Ltd.
NEWSPAPER AFFILIATION: The Peterborough Examiner
STATION MANAGER: Harold G. Burley
COMMERCIAL MANAGER: Elwood L. Jones
PRODUCTION MANAGER: Karl E. Monk
CHIEF ENGINEER: A. E. (Bert) Crump
CONTINUITY EDITOR: Ruth Panter
PROMOTION MANAGER: Harry R. McLay
NEWS EDITOR: Karl Monk
SPORTS EDITOR: Irv. Morrison
FARM EDITOR: Don Nairn
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: Thesaurus, Lang-Worth, U.T.S., 78's
TRANSCRIPTION FACILITIES: Vertical and lateral, 78 and 33 1/3 r.p.m.
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 6:00 a.m. to 12:05 midnight;
Sundays, 9:00 a.m. to 11:20 p.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: No
STUDIO ADDRESS: Hunter and Water Sts., Peterborough, Ont.
STUDIO PHONE: 4641
TRANSMITTER ADDRESS: R.R. 8, Otonabee Township, Ont.
TRANSMITTER PHONE: 7953
BASE RATE: \$60

Port Arthur — CFPA

FREQUENCY: 1230 kcs.
POWER (night): 250 watts
(day): 250 watts
Modulation: AM
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: National Broadcast Sales—Toronto and Montreal; Broadcast Representatives Ltd.—Winnipeg
U.S.A.: Weed and Company
NETWORK AFFILIATION: CBC Dominion
FOUNDED: September 3, 1944
LICENSEE: Ralph H. Parker
OWNER: Ralph H. Parker
OPERATOR: Ralph H. Parker
NEWSPAPER AFFILIATION: None
STATION MANAGER: Ralph H. Parker
COMMERCIAL MANAGER: Paul MacGowan
PRODUCTION MANAGER: Edison Gunn
TRANSCRIPTION SERVICES: Lang-Worth and Standard
RECORDING FACILITIES: Presto Recorder and Amplifiers
REMOTE FACILITIES: Wherever telephone lines available
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Public Utilities Building, Port Arthur, Ont.
STUDIO PHONE: 315
TRANSMITTER ADDRESS: Memorial Avenue, Port Arthur, Ont.
BASE RATE: \$50

ONTARIO

St. Catharines — CKTB

FREQUENCY: 1550 kcs.
POWER (day): 1000 watts
(night): 1000 watts
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: National Broadcast Sales
U.S.A.: J. Hershey McGillvra Inc.
NETWORK AFFILIATION: CBC Dominion
FOUNDED: November, 1933
LICENSEE: The Niagara District Broadcasting Co. Ltd.
OWNER: The Niagara District Broadcasting Co. Ltd.
OPERATOR: The Niagara District Broadcasting Co. Ltd.
NEWSPAPER AFFILIATION: None
STATION MANAGER: W. B. C. Burgoyne
ASSISTANT MANAGER: W. C. Wingrove
COMMERCIAL MANAGER: V. A. Lococo
PRODUCTION MANAGER: W. C. Wheeler
CHIEF ENGINEER: William Allen
CONTINUITY EDITOR: W. C. Wheeler
PROMOTION MANAGER: W. C. Wingrove
NEWS EDITOR: C. Complin
SPORTS EDITOR: R. Stimers
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: United Transcribed Service
TRANSCRIPTION FACILITIES: Lateral and vertical; 78 and 33½ r.p.m.
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 6 a.m. to 12 midnight;
Sundays, 8:30 a.m. to 12 midnight
MEMBER B.B.M.: Yes
MEMBER C.A.B.: Yes
STUDIO ADDRESS: 12 Yates St., St. Catharines, Ont.
STUDIO PHONE: 3900 and 1727
TRANSMITTER ADDRESS: Lakeshore Road
TRANSMITTER PHONE: Port Dalhousie 33
BASE RATE: \$50

Sarnia — CHOK

FREQUENCY: 1070 kcs.
POWER (day): 5000 watts
(night): 1000 watts
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: National Broadcast Sales
(Toronto and Montreal)
U.S.A.: Donald Cooke Inc. New York
(Chicago and Detroit)
NETWORK AFFILIATION: CBC Trans-Canada Supplementary
FOUNDED: July 29th, 1946
LICENSEE: Sarnia Broadcasting Company Ltd.
OWNER: Sarnia Broadcasting Company Ltd.
OPERATOR: Sarnia Broadcasting Company Ltd.
STATION MANAGER: Claude R. Irvine
ASSISTANT MANAGER: R. A. Reinhart
COMMERCIAL MANAGER: S. King
PRODUCTION MANAGER: R. A. Reinhart
CHIEF ENGINEER: Robert F. Cooke
CONTINUITY EDITOR: Gloria Gendreau
NEWS EDITOR: Bud Hall
SPORTS EDITOR: Bud Hall
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: NBC Thesaurus, Standard,
Lang-Worth
TRANSCRIPTION FACILITIES: Instantaneous Recordings
REMOTE FACILITIES: RCA Portable remote equipment to
facilitate any pick-up

OPERATING SCHEDULE: Week days, 6:00 a.m. to 2:00 a.m.;
Sundays, 8:00 a.m. to 12:15 a.m.
MEMBER B.B.M.: No
MEMBER C.A.B.: No
STUDIO ADDRESS: 148½ Front Street North, Sarnia, Ont.
STUDIO PHONE: 4000, 4001, 4002, 4003
TRANSMITTER ADDRESS: Sarnia Township, 5 miles
east of Sarnia, Ont.
TRANSMITTER PHONE: 4043
BASE RATE: \$80

Sault Ste. Marie — CJIC

FREQUENCY: 1490 kcs.
POWER (day) 250 watts
(night) 250 watts
Channel: Local
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: J. L. Alexander
U.S.A.: J. H. McGillvra
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: October 15th, 1934
LICENSEE: J. G. Hyland
OWNER: J. G. Hyland
OPERATOR: J. G. Hyland
NEWSPAPER AFFILIATION: None
STATION MANAGER: J. G. Hyland
LOCAL COMMERCIAL MANAGER: E. G. Vance
CHIEF ENGINEER: Italo Marinelli
CONTINUITY EDITOR: Islay Liddle
NEWS EDITOR: C. V. Godwin
SPORTS EDITOR: R. W. Warne
TRANSCRIPTION SERVICES: World; U.T.S.
TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and
33½ r.p.m.
REMOTE FACILITIES: Gates 3 channel Dynamote
OPERATING SCHEDULE: Week days, 7 a.m. to 12 midnight;
Sundays, 9 a.m. to 12 midnight
MEMBER B.B.M.: No
MEMBER C.A.B.: No
STUDIO ADDRESS: Windsor Hotel, Sault Ste. Marie, Ont.
STUDIO PHONE: 3500
TRANSMITTER ADDRESS: Korah Township, Ont.
TRANSMITTER PHONE: 3320
BASE RATE: \$40

Stratford — CJCS

FREQUENCY: 1240 kcs.
POWER (day): 250 watts
(night): 250 watts
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
NETWORK AFFILIATION: CBC Dominion
LICENSEE: F. M. Squires
OWNER: F. M. Squires
OPERATOR: F. M. Squires
NEWSPAPER AFFILIATION: None
STATION MANAGER: F. M. Squires

(continued)

ONTARIO

Stratford — CJCS (Cont.)

COMMERCIAL MANAGER: D. A. Watson
PRODUCTION MANAGER: John E. Phillips
CHIEF ENGINEER: R. A. Clark
CONTINUITY EDITOR: John E. Phillips
PROMOTION MANAGER: Kenneth Lott
NEWS EDITOR: Charles Trethewey
SPORTS EDITOR: Wes. Shrubsall
FARM EDITOR: John Beale
NEWS SERVICE: British United Press
TRANSCRIPTION SERVICES: United Transcription Service
TRANSCRIPTION FACILITIES: Lateral, 78 and 33½ r.p.m.
REMOTE FACILITIES: Yes
OPERATING SCHEDULE: Week days, 7 a.m. to 11 p.m.;
Sundays, 9 a.m. to 10 p.m.

MEMBER B.B.M.: No
MEMBER C.A.B.: Yes
STUDIO ADDRESS: Windsor Hotel, Stratford, Ont.
STUDIO PHONE: 1675
TRANSMITTER ADDRESS: R.R. 3, Stratford, Ont.
TRANSMITTER PHONE: 1675
BASE RATE: \$40

FOUNDED: Aug. 19, 1936
OWNER: W. E. Mason
OPERATOR: W. E. Mason
NEWSPAPER AFFILIATION: Sudbury Daily Star
GENERAL MANAGER: W. J. Woodill
ASSISTANT MANAGER: Bill McLellan
STUDIO DIRECTOR: Bill Acheson
CHIEF ENGINEER: James McRae
SPORTS EDITOR: Bill Deegan
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: World; Thesaurus
TRANSCRIPTION FACILITIES: Lateral and vertical; 78 and 33½ r.p.m.; High fidelity recording equipment
REMOTE FACILITIES: Short wave mobile equipment VD431; portable RCA remotes and Presto portable recorders
OPERATING SCHEDULE: Week days, 7 a.m. to 12:05 a.m.;
Sundays, 9 a.m. to 12:05 a.m.

MEMBER B.B.M.: No
MEMBER C.A.B.: No
STUDIO ADDRESS: 21 Elgin St., Sudbury, Ont.
STUDIO PHONE: 77505
TRANSMITTER ADDRESS: Six miles from Sudbury at McFarlane Lake, Ont.
TRANSMITTER PHONE: 30211
BASE RATE: \$80

Sudbury — CHNO

FREQUENCY: 1440 kcs.
POWER (day): 1000 watts
(night): 1000 watts
Modulation: AM Plate Class B
TIME ZONE: Eastern
REPRESENTATIVE—Canada: James L. Alexander
FOUNDED: 1947
LICENSEE: The Sudbury Broadcasting Co. Ltd.
OWNER: The Sudbury Broadcasting Co. Ltd.
NEWSPAPER AFFILIATION: None
GENERAL MANAGER: A. J. Robinson
FRENCH DEPARTMENT MANAGER: René Riel
CHIEF ENGINEER: A. J. Robinson
NEWS SERVICE: Press News
TRANSCRIPTION SERVICE: Associated Program Service Inc.
TRANSCRIPTION FACILITIES: Vertical and lateral; 78 and 33½ r.p.m.

REMOTE FACILITIES: Yes
OPERATING SCHEDULE: 7:30 a.m. to midnight
MEMBER B.B.M.: No
MEMBER C.A.B.: No
STUDIO ADDRESS: 166 Elm St. West, Sudbury, Ont.
STUDIO PHONE: 7-7579
TRANSMITTER ADDRESS: Burwash Road (Sudbury), Ont.
TRANSMITTER PHONE: 8-8840
BASE RATE: \$60

Timmins — CKGB

FREQUENCY: 680 kcs.
POWER (day): 5000 watts
(night): 5000 watts
Channel: Regional
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: National Broadcast Sales
U.S.A.: Donald Cooke Inc.
NETWORK AFFILIATION: CBC Trans-Canada
FOUNDED: 1933
LICENSEE: Northern Broadcasting and Publishing Limited
OWNER: Roy H. Thomson
OPERATOR: Roy H. Thomson
NEWSPAPER AFFILIATION: Timmins Daily Press
STATION MANAGER: Harvey C. Freeman
COMMERCIAL MANAGER: Harry M. Edgar
PRODUCTION MANAGER: Edwin M. Bowser
CHIEF ENGINEER: Ernest Mott
CONTINUITY EDITOR: Geraldine Lauzon (Mrs.)
NEWS EDITOR: Gordon Allen
SPORTS EDITOR: Arthur H. Laing
NEWS SERVICE: Press News
TRANSCRIPTION SERVICES: Thesaurus, Standard and Lang-Worth
TRANSCRIPTION FACILITIES: Presto 10A turntables, 78 and 33½ r.p.m. vertical and lateral pick-ups
REMOTE FACILITIES: Gates Dynamote remote amplifier
OPERATING SCHEDULE: Week days, 7:30 a.m. to 12 midnight;
Sundays, 8:30 a.m. to 11:30 p.m.

MEMBER C.A.B.: Yes
STUDIO ADDRESS: Thomson Building, Timmins, Ont.
STUDIO PHONE: 1500
TRANSMITTER ADDRESS: Six miles from Timmins, Cook's Lake, Ont.
TRANSMITTER PHONE: 81-R
BASE RATE: \$80

Sudbury — CKSO

FREQUENCY: 790 kcs.
POWER (day): 5000 watts
(night): 5000 watts
FM Application: Yes
TIME ZONE: Eastern
REPRESENTATIVE—Canada: All-Canada Radio Facilities Ltd.
U.S.A.: Weed and Company
NETWORK AFFILIATION: CBC Trans-Canada