

# RPM

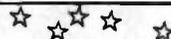
## RECORDS PROMOTION MUSIC

### a weekly newsletter

DEDICATED TO CANADIAN RECORDING  
AND MUSIC INDUSTRIES



426 MERTON STREET, TORONTO 7, ONTARIO, PHONE 485-1679



Vol 1 - No 13

May 18<sup>th</sup> 1964

# CURTOLA LEADS

### PICKED \*

ALLELUIA  
Les Allelulia  
-Loma L02000

### BREAKOUT

NO BREAKOUT THIS WEEK



### SIGNIFICANT ACTION

You're Not a Goody Goody  
Private Property  
Baby Beatle Walk  
French Song

Bobby Curtola  
Shirley Matthews  
Al Martin Six  
Lucille Starr

### CHART ACTION across Canada



CHSJ St. John	* 5 Let Love Do The Talking	Diane Leigh	Quality
	*11 Give Me Your Love	Andy Kim	20th
	25 You're Not a Goody Goody	Bobby Curtola	Tartan
	*26 Private Property	Shirley Matthews	Tamarac
	*32 Louise	Pierre Lalonde	Apex
CKEY Toronto	*18 French Song	Lucille Starr	Barry
	20 You're Not a Goody Goody	Bobby Curtola	Tartan
	*34 Baby Beatle Walk	Al Martin Six	Quality
CFCH North Bay	29 You're Not a Goody Goody	Bobby Curtola	Tartan
	*40 Private Property	Shirley Matthews	Tamarac
CKOC Hamilton	*18 Baby Beatle Walk	Al Martin Six	Quality
	44 You're Not a Goody Goody	Bobby Curtola	Tartan
CHEX Peterboro	*17 Private Property	Shirley Matthews	Tamarac
	CKBB Barrie	11 You're Not a Goody Goody	Bobby Curtola
*17 Baby Beatle Walk		Al Martin Six	Quality
*26 French Song		Lucille Starr	Barry
*29 Private Property		Shirley Matthews	Tamarac
*40 Louise		Pierre Lalonde	Apex
CKPT Peterboro	*21 Private Property	Shirley Matthews	Tamarac
	31 You're Not a Goody Goody	Bobby Curtola	Tartan
	*42 French Song	Lucille Starr	Barry
CKOM Saskatoon	11 You're Not a Goody Goody	Bobby Curtola	Tartan
	*19 Lonely One	Loreen Church	Barry
CKCK Regina	*14 Lonely One	Loreen Church	Barry
	*28 Let Love Do The Talking	Diane Leigh	Quality
	*43 Find Me A Boy	Ginette Reno	Coral
	51 Far Away Heart	Bobby Curtola	Tartan
CHAT Medicine Hat	21 You're Not a Goody Goody	Bobby Curtola	Tartan

We would like to remind you again of THE ANNUAL R.P.M. AWARDS which will take place the latter part of December 1964. There will be seven awards as follows.



- (1) Canadian Record Artist of the Year
- (2) Canadian Content Single of the Year
- (3) Canadian Content LP of the Year
- (4) Canadian Radio Personality of the Year
- (5) Canadian Radio Station of the Year\*
- (6) Canadian Man of the Year\*
- (7) Canadian Song of the Year

\* awarded to the individual or radio station that has done the most to promote Canadian talent.

The subscribers of RPM will each be asked to vote on these categories, and the votes will be tabulated by a neutral body, and the presentations of these awards will be made December 31st., 1964. We hope in the few months we have left there will be an increased interest by radio stations and record companies to put out more GREAT Canadian records and program these records and perhaps by the time the end of the year rolls around we will be enjoying the 8% Canadian content we deserve.

Thanks to DONN REYNOLDS "Texas Yodel" (London) we became aware of a new Country and Western magazine called Country Gentlemen. We have mentioned before in RPM that we are not too familiar with C&W music but that we would try to keep you informed until a suitable publication came along. Well here it is. If you are interested in what's happening in the Country and Western field then this is the magazine for you. It deals with Country news generally but we understand will be leaning towards Canadian Country talent. Their address is Country Gentlemen P.O. Box 215 "U" Toronto 18, Canada.

**DISC JOCKEY MOBBED: DISC JOCKEY THREATENED:** A TELEPHONE CALLER THREATENED THE LIFE OF DISC JOCKEY DAVE MICKIE AFTER A TUMULTUOUS WELCOME AT A HIGH SCHOOL YESTERDAY. The Canadian Press reported it, the local newspapers found it exciting news and took photos to prove the mob scene. Dave Mickie of CHIQ Hamilton was invited by a local Hamilton High School to take part in their school track and field activities. A crowd estimated by police to be in excess of 3500 were on hand to greet Mickie as he landed on the school grounds in a helicopter. Several people were hurt in the rush by teenagers to get closer to Mickie. One dissenter in the crowd, with the help of a tire chain, attempted to show his disapproval of Mickie but was roughed up by those who approved and was later arrested for carrying an offensive weapon. The radio station later reported a telephone threat on the life of Mickie. It has been suggested, the only thing bigger than Dave Mickie in Hamilton is the Hamilton Mountain.

CKEY and AL BOLISKA are next in line to bring in an English group. THE DAVE CLARK 5 are slated to appear for possibly two shows on June 9 at Varsity Arena Toronto. Also headlining the show will be Canadian BOBBY CURTOLA. Tickets are already on sale and being grabbed up very fast.

The rumours about the Canadian radio great who had a little difficulty in the US and is likely to show up on the Canadian scene again are getting bigger and bigger, but remember to own the controlling interest of a Canadian radio station, you must be a Canadian.

Please remember, our deadline is Wednesday. If there isn't mention of your information possibly it was because of the lateness of arrival of your letter.

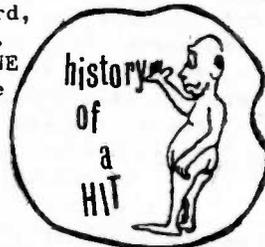
AL ALLBUTT of Leeds Music (Canada) dropped off a new EP promotion disc of JILLIANNE HARRIS. This is on the Melbourne label, distributed by London. We don't set ourselves up as critics but when we hear a voice as strong and vibrant as this one, we like to pass our feelings along. Jillianne, who comes from Chomedy, Quebec introduces herself as a folk singer with this release and we feel it has strong potential and should be programmed by both easy listening and top forty stations.

BOB STATON popular morning man at Country station CFGM Richmond Hill moves over as morning man at CHVC Niagara Falls

REG GALE moves from CHIQ Hamilton to become one of the newest Good Guys at CKEY Toronto.

THE HISTORY OF A HIT. To show you what can happen to a hit and allow us to show you how we fall short; I would like to use a fine record as an example. This record had all the ingredients of a top ten record, and proved it in more than 50% of the areas in Canada.

We are talking about "Let Love Do The Talking" by DIANE LEIGH. This Quality release started very early in one major market, and was dropped because of lack of immediate action. Shortly after it started to show action in the east, then in the west, and as it started in one point, it was finishing elsewhere. No record can gain any momentum when this happens. When to start on a hit, and where to look for indication of action? It is our hope that RPM can fulfil this need for unified action on a GREAT record of outstanding potential, and possibly make certain that all the stations across Canada act with some unity. It would be a great feather in the caps of Canadian stations to have a hit in the top ten across Canada. Possibly we can be of some help. If you see a record showing action in RPM and you have not received a copy but would be interested in programming same, just drop us a line at RPM and we will do all possible to see that the company that has released the record gets a promo copy to you as soon as possible.



A QUICK LOOK AT CHART ACTION. To give you some idea of what is happening with the stations across Canada, we would like to give you some of the statistics on our lists. This week 21 charts were received (approx. 65% of charts published) and indicated the following: Goody-13, Property-10, French Song-3, Baby Beatle-5, Louise-4. Of the 900 (approx) listings checked, 47 were Canadian Content. Of the 21 charts received only 3 listed no CC singles. Since we are receiving more charts, our cycle is expanding to once every 2½ weeks that each chart appears.

No information yet on the supporting acts for the BEATLES' appearance in Toronto Sept. 7. We hope to see a good lineup of Canadian talent. It is now definite there will be two shows. The British group will gross \$91,000.

The new promotion man for Quality Records is ED LAWSON, a former Toronto Policeman.

GEORGE OFFER, Apex Records reports that DANNY HARRISON, Peterboro boy and former lead of the COUNT VICTORS has a new release "You'll Never Know" (Coral) and that it is picking up spotty reaction across the US. The flip side "Blue Souvenirs" has been picked by some stations as the better side.

GINETTE RENO "Find Me A Boy" (Coral) has been signed to do a show for CBC-TV show Music Hop, June 17. Ginette's new release has been picked by the American Trades and is showing good chart action across Canada.

This week our "Talk Back" letter is from BRUCE RUGGLES, Program Director at CFCH North Bay. "Dear Walt: I've been following your interesting newsletter for awhile, and have been giving some serious thought to your ideas of promoting Canadian talent. CFCH-Radio is very fortunate, inasmuch as we are right in the heart of the greatest vacation country anywhere, and we have thousands upon thousands of American visitors up this way every year. I would be willing to give serious consideration to a half hour all Canadian record show during the summer months, perhaps on a Saturday afternoon. I feel this would stimulate interest not only in our own people, but certainly in the American tourists. My problem is this: where can I obtain a complete list of all Canadian records turned



out to date (especially those on the major labels)? I guess we could go back to the Beau-Marks "Clap Your Hands", but can you bring me up to date from there? Naturally, we'll keep the weekly newsletters handy so that we may continue to be kept abreast of the current releases. Along this same line, if you're in touch with any of the leading labels who have a few "oldies" as far as Canadian talent is concerned, would you ask them to kindly send one copy of each. I'll try to get this program idea off the ground by the first of July." (signed) Bruce Ruggles.

Here we have a radio station ready to experiment, all we need now is the co-operation of the record companies.

As reported last week radio station CHUM brought GERRY and the PACEMAKERS to Toronto for two shows at Eaton Auditorium. The scene was reminiscent of 1956. The teenagers manner of showing approval of the acts they paid top prices to see must have been gratifying to the artists. The success of the show was dependent a great deal on emcee JUNGLE JAY NELSON of CHUM. ROBBIE LANE who we hope to hear more of record-wise and his DISCIPLES proved to be the best group in town to back a package such as this. SHIRLEY MATTHEWS "Private Property" (Tamarac) and JAYSON KING singled a couple of numbers and then teamed up for a duet and all went over big with the audience. Our only complaint: From the review of one of the local newspapers, they must have sent their reporter who usually covers violin recitals and the only thing that would excite the crowd would be a draft from one of the doors being left open. We felt this was true Canadian youth letting known their appreciation for the artists performing for them.

## CURRENT SINGLE RELEASES

PICK SIDE	RELEASED	ARTIST	LABEL	NUMBER
The Cave	6/4	Rhythm Rockers	CAL	712
Baby Beatle Walk	6/4	Al Martin Six	Quality	1614X
Waterboy	6/4	Jeffery Howard Singers	Arc	A1054
Find Me A Boy	13/4	Ginette Reno	Coral	62400
The Wheel Song	20/4	Gary Buck	Petal	PT1500
The French Song	20/4	Lucille Starr	Barry	B3242X
You'll Never Know	27/4	Bill Dayton	Melbourne	WG5182
Alleluia	4/5	Les Alleluia	Loma	LO2000
Sorry Baby	4/5	The Romeos	Columbia	C42644

Subscriptions - R.P.M. \$10.00 per quarter. \$40.00 per year Canada and USA. \$15.00 per quarter. \$50.00 per year all other countries. First Class Mail Ontario. Air Mail elsewhere. For further information contact:

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