

RPM

**RECORDS
PROMOTION
MUSIC**

a weekly newsletter

DEDICATED TO CANADIAN RECORDING
AND MUSIC INDUSTRIES



426 MERTON STREET, TORONTO 7, ONTARIO, PHONE 485-1679



Vol 1 - No 15

June 1st. 1964

SCRAP SOAPBOX

PICKED *

(SEE TALK BACK)

BREAKOUT

NO PICK THIS WEEK

NO BREAKOUT THIS WEEK



◁ SIGNIFICANT ACTION ▷

- | | |
|-----------------------------|----------------|
| 1. French Song | Lucille Starr |
| 2. You're Not A Goody Goody | Bobby Curtola |
| 3. Baby Beatle Walk | Al Martin Six |
| 4. Louise | Pierre Lalonde |

CHART ACTION across Canada



CHNS	Halifax	3	You're Not A Goody Goody	Bobby Curtola	Tartan
		*10	Louise	Pierre Lalonde	Apex
		*36	Private Property	Shirley Matthews	Tamarac
CHSJ	Saint John	*1	Give Me Your Love	Andy Kim	20th
		*23	Louise	Pierre Lalonde	Apex
		*27	Let Love Do The Talking	Diane Leigh	Quality
		46	You're Not A Goody Goody	Bobby Curtola	Tartan
CKEY	Toronto	*3	The French Song	Lucille Starr	Barry
		*38	Blue Souvenirs	Danny Harrison	Coral
CHUM	Toronto	*4	The French Song	Lucille Starr	Barry
		*41	Blue Souvenirs	Danny Harrison	Coral
CKOC	Hamilton	*12	The Baby Beatle Walk	Al Martin Six	Quality
		28	You're Not A Goody Goody	Bobby Curtola	Tartan
CKBB	Barrie	*20	The French Song	Lucille Starr	Barry
		28	You're Not A Goody Goody	Bobby Curtola	Tartan
		*31	The Baby Beatle Walk	Al Martin Six	Quality
CHIQ	Hamilton	27	Something To Sing About	The Travellers	Columbia
		*32	The Baby Beatle Walk	Al Martin Six	Quality
CKPT	Peterboro	*19	The French Song	Lucille Starr	Barry
		*38	Blue Souvenirs	Danny Harrison	Coral
CKLB	Oshawa	17	You're Not A Goody Goody	Bobby Curtola	Tartan
		*19	Private Property	Shirley Matthews	Tamarac
CKOM	Saskatoon	9	You're Not A Goody Goody	Bobby Curtola	Tartan
		*50	The Baby Beatle Walk	Al Martin Six	Quality
CHAT	Medicine Ht	32	You're Not A Goody Goody	Bobby Curtola	Tartan
CKCK	Regina	*29	Lonely One	Loreen Church	Barry
		*45	Let Love Do The Talking	Diane Leigh	Quality
		*60	The French Song	Lucille Starr	Barry

RUTH NASH who plays a variety of Canadian records (rock and roll to PAUL BRODIE) on her CBL Wednesdays at 3 show called CANADIANS ON RECORD has requested information on all Canadian releases. They must be two part Canadian. Please send your lists or records to Ruth Nash, Radio desk, CBC Radio, 354 Jarvis St. Toronto.

Another request was received from L'Association des Etudiants Franco-Ontarien 1653 Wyld St. North Bay for information on French Canadian releases. Please send your lists or records to G.R.Lamothe at the above address. These records will be aired on CFCH North Bay every Friday at 10.30 PM.

KEITH RANDALL, CKPT, Peterboro reports that his station has instituted, in response to an item in RPM, a custom introduction they use on Canadian records. The intro indicates that CKPT is spotlighting another outstanding Canadian artist. Keith also reports that "The French Song" by LUCILLE STARR and "Blue Souvenirs" by DANNY HARRISON are making great strides in popularity also that the new single by DAVE MICKIE "Dear Mr. D.J." was a popular item and when used as a challenger on the Battle of the Sounds against a very hot group from England lost only by a few votes.

DAVE LYMAN, Promotion Manager of CKY Winnipeg, a very promotion minded station, sent along a press release that is so interesting we have reprinted it in its entirety. "On Wednesday, May 13th, the town of Binscarth, Manitoba voted on the Seekaywe plan for Economic Progress. The plan called for a change of the town name to Seekaywe (CKY), Manitoba in exchange for a permanent public relations campaign promoting town resort facilities, to be handled by CKY. Approximately 75% of the eligible voters turned out, and the plan was defeated by a scant 10-vote margin. The plan now becomes available to a second interested Manitoba community, La Riviere."

ANDY KIM phoned from Montreal today to tell us about his record "Give Me Your Love" (20th) hitting number one spot on CHSJ, Saint John, N.B. Andy hopes to have a follow up out shortly.

LUCILLE STARR "The French Song"(Barry) has hit the international charts, jumping on at No. 89 on the Top 100 of "Music Business". This record is appealing to C&W fans as indicated by the Country listings.

If you program Top Forty and devote much time to the teen age market then we recommend as a must Canadian High News. We have recently been re-introduced to this weekly teen newspaper and find much time devoted to feature stories of Canadian artists and what appeals to the teenage record buyer. For subscriptions write to Canadian High News, 82 Shaftesbury Ave. Toronto.



HAROLD WINSLOW, Quality records reports another new Canadian single released this week "Just One Of Life's Little Tragedies" by MAURY LOGAN. Maury is a resident of Ottawa.

CHUM Toronto is presently undergoing changes and will shortly become a very powerful 50 thousand watter. LARRY SOLWAY of CHUM and CLAUDE BRUCHESI of CJMS had another go with their talk type show between the two cities as reported last week in RPM and its a good bet the growing popularity of this show will make it a weekly event. Surprising what you can learn about another city by just listening to the comments of its citizens.

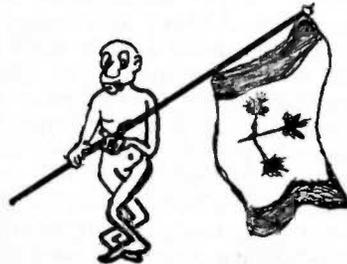
If you are a good afternoon man and would like to re-locate drop me a line. I receive requests from stations. Your name nor the station will be mentioned in RPM.

GRACE BUNDY, MacKay Records sent along an interesting LP "Songs For Children and Other People"(London) by SHARON TROSTIN and MICHEL CHOQUETTE. These are folk songs in both French and English. The number is KL 234. Grace also sent along the new C&W LP "Tennessee" by TED DAIGLE and THE MUSICMEN, Ted is a DJ at CKOY in Ottawa.

In the light of the recent flag controversy and a sudden surge of patriotism many stations have been reprogramming "Something To Sing About" by THE TRAVELLERS (Columbia). CHIQ, Hamilton shows this single charted as number 27. Every indication points to additional chart action across Canada and a greater upsurge of nationalism. We might mention that the first station to bring this record to our attention was CHML Hamilton through ED PRESTON.

PAUL BRODIE is a classical artist on the move. His many radio and newspaper interviews are beginning to pay off. His new release "Saxophone In Concert" (Capitol) is becoming a very popular item around the stations programming classical music. The more I listen to this LP the more enchanting it seems. Possibly because one of Paul's idols was FREDDY GARDNER and you will pick up this influence of the haunting saxophone in his rendition of "Syrinx" by CLAUDE DEBUSSY.

For the information of some of our readers who will no doubt be involved in organizing dances and activities involving musicians, next week we will set down 10 basic rules that you should be aware of so as not to get yourself nor your station in difficulty with the Musicians Union.



JOHN MURRAY ANDERSON, Canada's leading impresario and owner of the Brant Inn, Burlington, Ontario is presently negotiating with a European syndicate.

Some of the worlds greatest recording artists, LOUIS ARMSTRONG, JOHNNY MATHIS, BOBBY RYDELL and many others have appeared at the Brant Inn. We hope if there are new owners they will follow the policy set down by Murray for the past 30 years and keep the Brant Inn "fabulous".

AL BOLISKA of CKEY has announced the cancellation of the appearance of THE DAVE CLARK 5 in Toronto on June 9. Pressure brought to bear by parents complaining because the appearance was during exam time brought about the cancellation. The group will show up instead sometime in November.

ROGER FRAZER local Toronto promoter begins a weekly column this week in the Toronto Telegram's supplement After Four. Roger will report on Canadian talent activities.

A reminder to all our C&W stations. Please submit your charts and information on Canadian country folk to DONN REYNOLDS at RPM. While we are mentioning the country scene we understand plans are under way by CFTO-TV for a weekly country show, headlining the big names in the C&W field. This will probably be part of the Fall lineup.

Recent reports indicate that the record business is experiencing an unprecedented lull as far as single sales are concerned. No one seems to be able to come up with an answer but initially consideration should be given to the strained teenage dollar which many weeks ago bought LP's, books and tickets as well as a great many singles. Well informed sources feel that the hysteria has ended and only a few ardently dedicated fans continue to influence programming. Sales don't show it. Didn't the same thing happen in England?

Each week this "Talk Back" space is devoted to letters received from people in the industry and most are very informative as the following will prove.



"Dear Walt: You seem to have set yourself up on a soapbox and after waving the Canadian flag under our noses and criticising our programming you then expect us to look favorably towards Canadian talent. We won't stand for anything being jammed down our throats. Please, I like the idea of RPM but being so pro-Canadian in your comments indicates that you must be anti-something or other and I don't want to feel that I have a guilt complex for not playing more Canadian records. Go easy on us for awhile until the record companies in Canada are capable of producing better records, they are improving. If, as you predict there is to be regulations governing the percentage of Canadian content recordings on

Canadian radio, then this is the worst possible time for such a disaster to happen. There would most certainly be a "Radio Free Canada" set up somewhere across the border and those of us in Canadian radio will just fade away. I can think of no harder task than programming even 10% Canadian content recordings and if we are to be governed by law I can think of no worse fate for Canadian radio listeners. You call them quota quickies which is a very clever description and one I hope does not become part of our vocabulary. So, Walt please come off your soap box and fill the need that is really required, and that is reporting the new Canadian releases and where they are happening and supplying us with news in general. Even the news that you are a friend of Johnny Mathis is interesting. We may want a station break from him someday, so naturally we will come after you to get it for us. You asked for comments so this is how I feel. If you reprint my letter please keep my name anonymous."

{Editor's comment) Well!!!!!!!

CURRENT SINGLE RELEASES

PICK SIDE	RELEASED	ARTIST	LABEL	NUMBER
Find Me A Boy	13/4	Ginette Reno	Coral	62400
The Wheel Song	20/4	Gary Buck	Petal	PT1500
The French Song	20/4	Lucille Starr	Barry	B3242X
You'll Never Know	27/4	Bill Deyton	Melbourne	WG3182
Alleluia	4/5	Les Allelulia	Loma	LO2000
Sorry Baby	4/5	The Romeos	Columbia	C42644
Blue Souvenirs	11/5	Danny Harrison	Coral	62411
The Savage	11/5	Gemtones	Melbourne	WG3183
Sable Island Shore	1/6	Ted Germaine	Rodeo	RO3181
Dear Mr. DJ	1/6	Dave Mickie	Tamarac	TTM604

SUBSCRIPTIONS - R.P.M. \$100 per quarter. \$40.00 per year Canada and USA.
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