R.P.M.

records • promotion • music

CANADA'S ONLY MUSIC INDUSTRY WEEKLY

Vol. 2 No. 3

Week of Sept 14, 1964

THE BEATLES, JACKIE & JACK LOND

THE BEATLES CAME and the Beatles have gone, and this could well be the end of an era. The hysteria was real, and mostly created by strong radio publicity, and gigantic press coverage.

would be impossible to review the Beatle show with a straight face. To put it in a nutshell... The Beatles came out, the screaming began, the Beatles exited and the screaming continued. The house was cleared and the REAL riot began. It was called a press conference. It was attended by people in their middle years, mainly, but this type of disorganized con-fusion could not be controlled by the 780 police that were there to maintain order.

The show was so well attended and such a promotional success that maybe now the Gardens will take on an even bigger challenge . . . The Dick Clark Show.



JACKIE

DE SHANNON

From their appearance emerged a very talented young lady beloved and admired by radio people all across Canada. Jackie DeShannon. To many in the audience (of all ages) she took over control of the audience and against nearly impossible opposition captured the hearts of even these screaming, fainting monsters. It was hard believe that even the Beatles could

follow such a strong act. But they did.

Meanwhile thirty eight miles from Toronto another phenomenon was in the making, and your reporter was summoned to witness the "goings on". The arrival of a new... now Canadian group under the guidance of Jack London from England had them screaming and fainting in . . . OSHAWA. This new group have overnight become as big a sensation in Oshawa as the Beatles were initially in Liverpool. To quote one Oshawa policeman 'It's hard to believe''. So as the Beatles leave . . . possibly Jack London and the Sparrows will arrive.

CHART ACTION

COME HOME LITTLE GIRL - Bobby Curtola

JOLIE JACQUELINE UNLESS YOU CARE

Lucille Starr Terry Black

FANNIE MAE

Robbie Lane

ACROSS CANADA 1

ACES HIGH COME HOME LITTLE GIRL JOLIE JACQUELINE FANNIF MAE COME HOME LITTLE GIRL **UNLESS YOU CARE** 47 GOT MY MOJO WORKING COME HOME LITTLE GIRL

UNLESS YOU CARE

CHANTILLY LACE

UNLESS YOU CARE

CHSJ Saint John 20 YOURS

CHANTILLY LACE COME HOME LITTLE GIRL OVER MY SHOULDER

JOLIE JACQUELINE CHOW Welland 11

CFUN Vancouver

CKPT Peterboro

CKCK Regina

MANY MOONS AGO 25 **SEA CRUISE** CAN'T WE GO SOMEWHERE

CFCH North Bay 25 NORTH BAY

JOLIE JACQUELINE FANNIE MAE

CKWS Kingston 26

воом воом YOURS COME HOME LITTLE GIRL 38 воом воом

Terry Black Arc Classics Jaguar **Bobby Curtola** Tartan Lucille Starr Barry Robbie Lane Hawk **Bobby Curtola** Tartan Terry Black Arc Ronnie Hawkins Hawk **Bobby Curtola** Tartan Beavers London Lucille Starr Barry Terry Black Arc Lucille Starr Barry Beavers London Bobby Curtola Tartan Barry Allan Quality Lucille Starr Barry **Bobby Curtola** Tartan Ceasar & Consuls Arc Terry Black Arc Wilkow Gateway Three Lucille Starr Barry Robbie Lane Hawk David C. Thomas Atca Lucille Starr Barry **Bobby Curtola** Tartan

Atca

David C. Thomas



Already the group have had two offers for recording contracts, but they're in no hurry. Like the many Liverpool graduates, they are talented, but not sveltly dressed. The group is headed up the rough road of success with two guitars, drums, and an organ and a magic talent that lays them in the aisles when they appear, but no moneyed backers, no big promotional campaign and no government regulations that will

guarantee them exposure.

I WOULD LIKE TO PREDICT. They'll make it on talent alone. Jack London and

the Sparrows.



OUR COMMENTS about record producers drew a bit of fire. I never realized there were so many record producers or sympathizers in Canada. "WHY SHOULDN'T I YELL BLOODY MURDER? I SPENT THOUSANDS TRYING TO GET A COUPLE OF RECORDS STARTED AND NOW I'M BACK SCRATCHING ---WITH THE HENS AGAIN" or "WHO ARE YOU TO TELL ME I PRODUCED A BAD RECORD?" Obviously money doesn't make hits, and when two hundred disc jockeys won't play your record there has to be something wrong somewhere, but where? This is not an easy country to break a hit. We in Canada have many strikes against us.

THE COST OF PRODUCING a record in Canada is the same as in New York. The musicians fees are the same. Canada has one of the highest rates in North America and I understand even members of the union have asked to have this rate reduced. But so far there hasn't been any action taken. I understand a musician cannot produce his own session, it must be backed by either a record company, independent producer or maybe even your uncle. This information will probably draw comments. Now, if your uncle is prepared

to pay each musician \$62.50 plus double for lead plus a few other plus factors for a minimum of 3 hours, you're in business. I know of independent producers who hire 23 musicicians, start at 8:00 AM and finish the session sometimes at 2 or 3 the next morning, then comes the mixing and overdubbing. Break it down into dollars and cents and you end up with a lot of money. How much does he realize in returns? Sometimes just a vault of hits (his own) but then he starts again. That's show biz.

THERE HAVE BEEN many hits, costing in the neighborhood of \$600.00. It can be done and it can be done in Canada, more so now than ever before. For years now Canadian recording studios have proven they cannot produce a hit acceptable to the world market. Most studios in Canada aren't designed or equipped to make singles. However as the need arises (if you can wait that long) they'll fulfill it. It's much like deciding whether to buy the horse or the cart first.

OUR PRODUCERS, both independent and company are showing they are capable of producing a sound MORE acceptable than ever before. Prominent among these are Peter Westwood of Columbia, Dr. Wm. McCauley of Capitol and Wilf Gillmeister of RCA Victor. Independent producers of note are David Mostoway, Serge Plotnikoff, Ralph Harding and Stan Klees. Their contributions are great but still not enough. Personally I think the soft sell method is probably the best. The fact it is a great sound or a smash should be established first and the origin secondly (if at all). Perhaps a great deal of our difficulty in mushrooming a Canadian hit lies in the fact that "It's Canadian" was shoved down our throats first. (More next week.)



Here and There...

"Pauvre Petite Fille Riche" means "Poor Little Rich Girl" from a cut on Michel Louvain's LP "Michel" on the Apex label is a further example of the strides the French Canadian market has made. This LP is a smash and would strongly recommend the above cut be put out as a single. GMP stations should also be interested.

Al Martin, of the Al Martin Six just returned from a trip to the US where his "Baby Beatle Walk" has been released on the Amy-Mala label and is already showing action in Los

Angeles.

Manny Pittson, Producer of Music Hop CBC Halifax writes to tell us of the fall itinerary for Music Hop which will include one production from Halifax. Manny also reminds us of an LP on Arc called "Singalong Jubilee" by the Jubilee Singers which has gained a great deal of popularity lately. We picked up an LP and agree. While on Arc we might mention the single release by Terry Black "Unless You Care" and glad to report that even more progress is being made for this record to become the first national breakout.

The Esquires (Capitol) are getting a big push, especially in the Montreal area (see radio column) Kitchener and Ottawa. Paul White advises that The Esquires will be appearing on the same bill with The Dave Clark 5 when they appear in Toronto Nov. 2 and London Nov. 3 (London stations take note).

Maritime Records, Moncton, New Brunswick have put out a single "Ballad of Nova Scotia" which deserves mention. This is all the info we have.

Record History has been made with the release of The Howard Sister's single "Bitty Baby" (Sparton). The Howard Sisters already have a single out on Columbia "I'm Tired Of Your Lies" which makes it the first time an artist has appeared on the market at the same time on two different labels. Still with Sparton, "Take It Slow and Easy" by the Fernwood Trio is a folk single well worth listening to.

Larry Lee has just released a new single "Big Horse Man" which was written by Larry and could be the big one he has been looking for. I understand the Canadian label will be Columbia.

Serge Plotnikoff of Kin-Gar Records writes to tell us that "Search Party" by Doni Carlso is to be re-recorded and released in the US, also that two original songs by the Veldons have been picked up by major publishers. "Echo of the North" has been recorded by Doc Williams and released by Quality and "If I Wait" has been recorded by Cash McColl of England and will also be released in the US.

Bob Dow popular young singer and writer will be writing the musical score for "Time of Your Life", a CBC-TV production aimed at teens. This is for showing in October and

involves 39 shows.

Advertisers now value the teenage image for commercials and jingles. Bobby Curtola with his Coca Cola commercials and the Chanteclairs with their automobile jingles. More will be recorded in time to come and this means a big boost for Canadian talent.

Hallmark Studios are in the process of revamping for still greater recording facilities. There will also be staff

additions.

Robbie Lane who recently released "Fanny Mae" on Hawk will be releasing an LP very shortly.

When you call my Toronto number and the phone is answered by a receptionist speaking broken English, don't be confused, this is my cleaning lady and she waits for me to come in and just loves answering the telephone. If you can't reach me in the 'Big Pineapple' at 485-1679 try me at my country pad, Oshawa, 725-7879. Some of my readers have been trying to contact me on the weekend. Walt.



ON THE

Stan Jacobsen, producer of last years successful CBC-TV Music Hop will be taking a giant swipe at the Canadian viewers this coming year. Five Music Hops a week. Monday in Vancouver, Tuesday in Winnipeg, Wednesday in Montreal, Thursday in Toronto and Friday in Halifax. WOW! every year it gets better for Canadian talent.

The CTV Network is also off and running with a giant of an extravaganza for it's new "After Four" Show. Jerry



Martin popular young singer in the Toronto area will cohost with Carol Goss. First guest of the series will be Bobby Curtola. The second show will star Shirley Matthews. Musical backing for both shows will be provided by Tommy Graham and the Big Town Boys. J.P. (Jack) Finnigan counts down the CKEY Radio 59 Hit Line discs. His popularity speaks for itself with a mail pull of 7200 letters in two days. Jack is in his early twenties and was born in Toronto starting his radio career at

CFCO Chatham, then to Timmins, Sarnia, Orillia, Richmond Hill and Montreal at CKGM. Finookin' as he is sometimes known moved to Toronto CKEY in 1962 where he fast gained the reputation of being "Tops with Teens". His early even-ning show is a fast-moving program of young sounds. Pick Hits, J.P. Pops, and the Rockin'-Raunchy Sounds the Teen'n twenty types demand.

Don Webster, one of the most popular hosts of TV Dance Parties will be leaving CHCH-TV Hamilton for a large network in the US.

Dave Timms joins CHNS Halifax as a new personality. Millie is back on the scene. One of the most popular of radio librarians Millie Moriak formerly with CHUM is now Secretary in charge of press releases of the Club 888, a giant new organization catering to the teens and young adults for dance entertainment in Toronto.

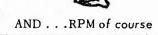
CKY Winnipeg is off on another giant promotion. They have arranged with the RCAF to present live shows at the RCAF bases in northern Canada. All they need is talent and it has to be donated. All transportation will be supplied with meals and accommodations for the weeks tour which will take place the last week of October. Recording artists are preferable. I wish I could sing.

PROMOTE CANADIAN TALENT

Send your press releases to: Johnny Murphy Cashbox (Canada) 1455 Drummond Street Montreal, P.Q. Kit Morgan Billboard (Canada) Box 281-Terminal "A" Toronto 1, Ontario

Walt Grealis Music Business (Canada) 426 Merton Street

Toronto 7, Ontario



Story of a

** STAR *

Saudy
Selsie



SANDY SELSIE, Columbia Recording Artist began recording for Columbia at the age of thirteen, but long before that at the age of nine, Sandy had already made personal appearances in the "Country" field. One of Sandy's first breaks came from Ed Houston who was producing a live show on CKEY and guested Sandy. Shortly after this Sandy auditioned for and appeared on the "Tommy Hunter Show" (CBC) and has appeared several times since. Many radio and TV appearances have followed.

After Sandy's first record was released with Columbia she began doing "Pop Shows" as well as "Country". Her first release "Date With Loneliness" was a hit and was followed by three others, "When Jimmy Comes Home" was probably the biggest. Latest release "Walk Away Girl" looks like it's going to be the biggest smash of all. On this release she has been dubbed "Sandy and the Sophomores". No stranger to the US, Sandy has appeared on many TV shows stateside and will probably receive a well deserved push from this market.

It's Happened

A CANADIAN SOUND BOUND FOR THE TOP

UNLESS YOU CARE

b/w

CAN'T WE GO SOMEWHERE



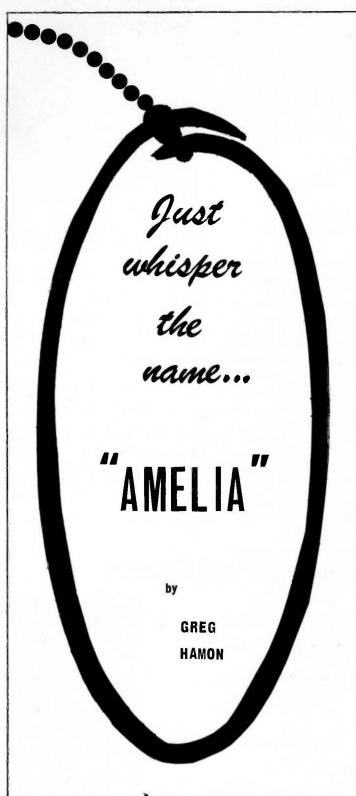
Terry Black

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MAN of the

Johnny Murphy



Probably one of the most influencial figures in the Canadian music business is 28 year old Johnny Murphy. For three years Johnny has been the Canadian correspondent for Cashbox magazine and has on a regular basis (we emphasize REGULAR) reported weekly to Canada and the world on the music and record activities in Canada. Every week Canadians in the trade pick up Cashbox and turn directly to the Canada column. No one has done more journalistically and the wholehearted respect of the industry is with Johnny.

Born in Montreal, Johnny entered the radio business at 18 at CKSF Cornwall, at 19 moved to CKLB Oshawa and at 21 moved to CKOY Ottawa. Two years later he went to

CJLX then back to CKOY and a position as PD.

Presently, as Johnny puts it "230 pounds of me holds down the 2:30 to 6PM segment" on CKGM in Montreal as well as the Campus Club teen show.

Johnny Murphy is one of the most qualified programmers

in Canadian radio. We take off our hat.....

ROUND

Orville Prophet who records on the Point label will be appearing at the Edison Hotel in Toronto from Sept. 7 to 12. The Rodeo Room in Toronto is also featuring Canadian artists but having a bit of a tough time drawing the crowds whereas the clubs bringing in American artists seem to be having a landslide business. There seems to be a lack of advertising when a Canadian artist is booked perhaps the club owner feels the talent isn't worth advertising. Why book the act in the first place? Effective radio and newspaper advertising creates the interest that is needed and in short is the difference between a full house and a starving one.

New Country Gentleman at CFGM is Del Ross, formerly of CIRN who will take over the morning slot.

Top 5 Country across Canada

1 | Guess I'm Crazy - Jim Reeves

Ballad of Ira Hayes - Johnny Cash
 Cowboy in Continental Suit - Marty Robbins

4 | Don't Love You Any More - Charlie Louvin

5 Bad News - Johnny Cash

The Shriners are bringing a Country Show into Massey Hall Sept. 26, headliners will be Hank Williams, Bobby Bare, Granpa Jones and Bill Anderson. No news yet as to Canadian talent. Porky Charbonneau at CKCK Regina reports that the Grand Ol' Opry will be in Regina Sept. 21 starring Ferlin Husky, Ray Price and Lucille Star.

Bobby Curtola

NEW ALBUM
TWELVE TICKETS TO CLOUD NINE

LPTA 104

Latest single:

COME HOME LITTLE GIRL

MANY MOONS AGO

TA 1024

Shirley Matthews

NEW RELEASE

HE MAKES ME

FEEL SO PRETTY

Tamarac TTM 608

Hughie Scott

Heading for the charts

WILL

Tamarac TTM 607

Country Music

LOOKING FOR MORE IN '64

Jim Nesbitt

R 714

Raleigh Record Sales Ltd.

INDEPENDENT RECORD DISTRIBUTORS, 108 Wellington Street West, Toronto, Ontario.

THE BIGGEST THING IN ENGLAND IS RPM

CANADIAN ** CONTENT

BITTY BABY

* PICKED

The Howard Sisters

* *

Do-Ra-Me

DRM-1443

CURRENT CANADIAN CONTENT SINGLES

BABY THAT'S THE WAY IT GOES-Diane Miller-Col. 4-2648 UNLESS YOU CARE-Terry Black-Arc GOT MY MOJO WORKING-Ronnie Hawkins-Hawk 002 SHAKE HANDS-Rockatones-Melbourne 3189 IF LOVING YOU DID THIS TO ME-Ruthie Maclean-Lon. 17326 TAKE IT SLOW AND EASY—Fernwood Trio—Sparton 4-1279 BALLAD OF NOVA SCOTIA-Michael Stanbury-Maritime 1002 I WILL-Hughie Scott-Tamarac TTM607 BITTY BABY-Howard Sisters-Do-Ra-Me 1443 TTM608 FEEL SO PRETTY-Shirley Matthews-Tamarac

CURRENT CANADIAN CONTENT LP'S

BARKERVILLE BALLADS-Original Cast-London	GA1004
THE LAND AND THE PEOPLE-Reprise	6121
THE TRAVELLERS-Columbia	FL310
BIG MUDDY'S-Capital	T6074
COUNTRY SOUND—Banff	RBS1198



COUNTRY MUSIC

TORONTO

PROMOTING CANADA'S
FINEST COUNTRY MUSIC TALENT

9MP

Art Collins at CFRB advises that the CTL has released a very interesting Folk LP combining the talents of Gord Lightfoot, Adam Timoon and Malko & Joso (M1049) also a new Denny Vaughn LP using his own compositions "Northern Dancer" and "Three Four Two", Johnny Cowell's "Walk Hand In Hand" and the popular "French Song". The single release by Bert Kaempfert "Treat For Trumpet" has received good listener reaction at RB. Carmel Quinn's newie "I Enjoy Being Your Girl" has been receiving a great deal deal of airplay mainly because of Carmel's popularity at the CNE. Art has also been programming "Devrais Je" by Claude Simard on the Solfege label distributed by Quality and the reaction has been very favorable for this French Canadian entry.

George Wilson of CKFH, one of Canada's most capable movie and Broadway show critics will be a contributing writer to this column. George was particularly impressed with a new London LP release of "Kismet". A special recording cast made up of Kenneth McKellar, Mantovani and Robert Merrill were flown into London for this session. One of the most exciting live performances on record George has heard in a long time is the new "Ethel Merman in Las Vegas" on Reprise. Another Reprise entry well worth mentioning is

"It Might As Well Be Swing" by Sinatra & Basie.

Paul Brodie's LP "Saxaphone In Concert" is getting quite a bit more attention these days and good exposure south of the border. Paul just came back from a trip to the US where he met with Benny Goodman who is a Director of the Selmer Instrument Company and was particularly excited with Pauls LP. Capitol-Canada has now made arrangements

to export this record to the US making it the first time a classical record of Canadian origin has ever been distributed in such a manner to the US.

For particularly great mood music with a difference you might give a listen to any of the Michel Louvain's recordings. Michel has been recording for Apex records for some time and each new recording is a genuine treat.

Roger Williams as always, comes up with another winner in "Academy Award Winners" (Kapp). Another Kapp entry that's just great is "Where Love Has Gone" by Jack Jones, particularly his version of "Lush Life".

We would like to hear your comments on good music programming and what reaction you are getting to the exposure of new LPs and singles. We would particularly like to hear about Canadian entries and how they are being received, however, we cannot restrict ourselves to Canadian content recordings only. Music is music and if it's good

music we should read about it here.

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TOP 40-5s

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THI	S LAST		
	K WEEK		T. M. I
1	8	BREAD & BUTTER	- The Newbeats
2	1	HOUSE OF THE RISING SUN	- Animals
3	5	BECAUSE	- Dave Clark 5
4	3	HARD DAY'S NIGHT	- Beatles
5	2	WHERE DID OUR LOVE GO	Supremes
6	4	C'MON AND SWIM	 Bobby Freeman
7	1.8	SELFISH ONE	 Jackie Ross
8	6	HOW DO YOU DO IT	Gerry & The
			Pacemakers
9	9	EVERYBODY LOVES SOMEBODY	 Dean Martin
10	10	MAYBELLINE	- Johnny Rivers
11	12	CLINGING VINE	- Bobby Vinton
12	19	OH PRETTY WOMAN	- Roy Orbison
13	20	IT HURTS TO BE IN LOVE	- Gene Pitney
14	26	*SAVE IT FOR ME	- Four Seasons
15	11	YOU NEVER CAN TELL	- Chuck Berry
16	13	*UNDER THE BOARDWALK	- The Drifters
17	16	MAYBE I KNOW	- Lesley Gore
18	7	*PEOPLE SAY	- Dixie Cups
19	27	G.T.O.	- Ronny & The
• •		0.1.0.	Daytonas
20	25	AND I LOVE HER	- Beatles
21	new	BABY I NEED YOUR LOVIN'	- Four Tops
22	21	HAUNTED HOUSE	- Gene Simmons
23	29	HEY GIRL DON'T BOTHER ME	= Tams
24	40	TI'M ON THE OUTSIDE LOOKING	- Little Anthony
24	40	IN	= Little Airtiony
25	24	I'LL CRY INSTEAD	- Beatles
25 26		IT'S ALL OVER NOW	- Rolling Stones
27	new	WALK DON'T RUN 864	- Ventures
28	new	IF I FELL	- Beatles
	new		- Shangri-las
29	33	†REMEMBER †SOMEDAY WE'RE GONNA LOVE	- Searchers
30	31	AGAIN	- Searchers
31	32	WE'LL SING IN THE SUNSHINE	- Gale Garnett
32	new	TOO WAH DIDDY DIDDY	- Manfred Mann
33	34	*COME HOME LITTLE GIRL	- Bobby Curtola
34	36	THE'S IN TOWN	- Tokens
35	new	IN THE MISTY MOONLIGHT	- Gerry Wallace
36	new	*FUNNY	- Joe Hinton
37	37	*JOLLY JACQUELINE	- Lucille Starr
38	new	*NO TIME TO LOSE	- Carla Thomas
39	new	TOBACCO ROAD	- Nashville Teen:
37	new	TODACCO ROAD	- 11031171116 16611.

plus 5...

EXTRA -	RHYTHM	- Major Lance
EXTRA -	LOVERS ALWAYS FORGIVE	 Gladys Knight
EXTRA -	OUT OF SIGHT	— James Brown
EXTRA -	GUITARS AND BONGOS	- Lou Christie
EXTRA -	HOLD ME	- P.J. Proby

- Martha & The

Vandellas

*DANCING IN THE STREET

International Report

Suhe... 20-75 - Willie Mitchell

Should . . "GATOR TAIL AND MONKEY RIBS - Spats

Could. CHUG A LUG - Roger Miller

Maybe.. I WOULDN'T TRADE YOU FOR THE WORLD

Thanks go out to all our friends and associates in the industry who took the time to phone, wire or just drop a note along with their subscriptions to say good luck to the new RPM. Yes we do accept international ads. Rate sheet is on the way.

Thanks to Joey Reynolds of WKBW for the fillibuster of accolades regarding the new RPM on KB recently. You tell the nation Joey! Starting Oct. 3 Joey goes before the WKBW-TV cameras with a new teen show from 5 to 6. The Beach Boys are slated to appear as Joey's guests opening show. Prediction: This show will HAVE to go national.

Congrats to former RPM staffer Wayne Chilton who recently took a new position in the record industry in NYC. Canadian born Wayne is aspiring to become a sound engineer, and already well on his way.

Reversing The Situation — English masters being such a premium item on this side of the water-recently England acquired still more Canadian masters.

Congratulations to George (The Hound) Lorenz who returns to the air in his old stamping grounds Buffalo via FM. The great quality of FM can only add to the sounds of "the hound".

Hot Wax Worth Watching — Mary Wells new LP "The One Who Really Loves Me" is a gas. From England "Call Up The Groups" by the Barron Knights has climbed to the top of the charts. Duke D'mond sings the lead. We are told this one will be a smash.

Sure To Show "'Til The End of Time" by the Ray Charles Singers on ABC-Paramount.

"Chug A Lug" Roger Miller on Smash looks like a

"It's For You" Cilla Black on Capitol should be taking over shortly and well up front is "Good Night Baby" Butterflys (Red Bird)

A real teen pleaser is "Cliff Richard In Spain" and still in the same category we are waiting hopefully for the new Gale Garnett's LP "My King Of Folk Songs" on RCA Victor. Her single "We'll Sing In The Sunshine" has already blanketed the North American continent.

"Boot n' Soul" Music has been introduced to the US by Larry Lee & The Leesures with their entry of "Big Hoss Man" Parts 1 & 2 on Entree.



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