

# R.P.M.

records • promotion • music

CANADA'S ONLY MUSIC  
INDUSTRY WEEKLY

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Week of Sept. 21, 1964

## CLASSICAL SAXAPHONE SUCCESS

IT'S A CHANGING BUSINESS. For years there was a fabled fact that circulated about the industry that a Canadian classical record would never "crack the nut".

BUT THE INDUSTRY IS CHANGING and a recent Capitol release has attained unanimous praise from critics coast to coast, and has attained great sales figures in its first five months. Recently this LP was made available by Capitol Canada in the United States. Again praise was heaped on the artistry and the production and the choice of repertoire.

PAUL BRODIE is considered one of the finest Saxophonists in the world. His chief aim in life is to bring the saxophone to the attention of the public and find a place for the saxophone in the concert world. Early this year Paul approached Tamarac producer Lawson Cook to produce an LP featuring works that would focus attention on the saxophone as a concert instrument. Under the direction of Mr. Cook, the session was set at Hallmark Studios in Toronto, and several weeks later a master tape was ready. Stan Klees of Tamarac and Paul Brodie set out to interest a Canadian com-

pany in releasing the master. The first company approached turned the tape down with "No market. We might possibly sell a couple of hundred which wouldn't even pay the processing charges." A second company refused. Meanwhile, Capitol Records of Canada who had already been successful with two of Lawson Cook's previous productions by Margaret Ann Ireland was still considering the Brodie LP.

IT WAS FINALLY Stan Klees who convinced Capitol's colorful Geoffrey Racine



that the sales potential was there. Racine was (and still is) impressed with the artistry of Paul Brodie, but a saxophone concert admittedly would be questioned by many.

ONE WEEK LATER, Paul Brodie signed a Contract with Capitol, and in only a few weeks the LP was out and receiving the blessing of the critics left and right. Brodie's artistry, Klee's salesmanship, and Racine's foresight were about to make classical music history in Canada. This was the birth of the first Canadian performance, produced and recorded in Canada, and released by a Canadian company to gain international acceptance.

SIR ERNEST MACMILLAN, Canada's Mr. Music commented "what a delightful instrument the saxophone can be in the hands of a genuine artist". He was referring to Paul Brodie's recording.

ONE OF THE DIRECTORS of the Selmer Music Instrument Company in the US, Benny Goodman was very impressed with Paul's performance.

FROM THIS BEGINNING might come many more classical sessions in Canada. Already Capitol is discussing a second LP featuring Brodie, possibly backed by a string orchestra. Brodie has also been approached to tour Canada early in '65 and in October will appear on the Pierre Berton television show. As well as doing many concert appearances, Paul and his wife Rena operate the Brodie School of Music and Dance. Paul is a great supporter of Canadian talent, and a believer in the coming giant music industry in Canada.

GEOFFREY RACINE, himself an American has been instrumental not only in the Brodie success, but also a number of other Canadian recordings, and repeatedly has proven that domestic recording can be profitable.

THE CLASSICAL SAXOPHONE SUCCESS will encourage other talented artists to record, and other progressive companies to look at all aspects of music for the next BIG artist.

### CHART ACTION ACROSS CANADA

Station	City	Rank	Artist	Artist
		1	COME HOME LITTLE GIRL	Bobby Curtola
		2	JOLIE JACQUELINE	Lucille Starr
		3	UNLESS YOU CARE	Terry Black
		4	FANNIE MAE	Robbie Lane
CFPL	London	28	GOT MY MOJO WORKING	Ronnie Hawkins
CKYL	Peace River	16	*COME HOME LITTLE GIRL	Bobby Curtola
CHAT	Medicine Hat	34	UNLESS YOU CARE	Terry Black
CKOC	Hamilton	31	*COME HOME LITTLE GIRL	Bobby Curtola
CJCA	Edmonton	3	*COME HOME LITTLE GIRL	Bobby Curtola
CHNS	Halifax	13	*COME HOME LITTLE GIRL	Bobby Curtola
CKLB	Oshawa	32	*JOLIE JACQUELINE	Lucille Starr
CHEX	Peterboro	5	*COME HOME LITTLE GIRL	Bobby Curtola
CFCH	North Bay	32	NORTH BAY	Gateway Three
		42	*JOLIE JACQUELINE	Lucille Starr
		48	FANNIE MAE	Robbie Lane
		60	*COME HOME LITTLE GIRL	Bobby Curtola
CHSJ	Saint John	18	YOURS	Lucille Starr
		28	OVER MY SHOULDER	Barry Allan
		30	*CHANTILLY LACE	Beavers
		39	*COME HOME LITTLE GIRL	Bobby Curtola
CHUM	Toronto	8	*JOLIE JACQUELINE	Lucille Starr
		17	FANNIE MAE	Robbie Lane
		29	UNLESS YOU CARE	Terry Black
		32	GOT MY MOJO WORKING	Ronnie Hawkins
		33	*COME HOME LITTLE GIRL	Bobby Curtola
CKEY	Toronto	8	*JOLIE JACQUELINE	Lucille Starr
		12	FANNIE MAE	Robbie Lane
		23	*COME HOME LITTLE GIRL	Bobby Curtola
		25	UNLESS YOU CARE	Terry Black



Walt says..

Continuing on the same theme as last week probably makes me the biggest offender of attempting to jam a Canadian record down your throats because it happens to be Canadian. However we learn by our mistakes and by our association with those who are more experienced. If the fact that we are selling just music, not Canadian, American, or British, but just plain music, and if this fact is established with the radio stations, chances are we could find our good Canadian singles in a different category completely, one of commercial music.

The Canadian Talent Library has also added greatly to the exposure of Canadian artists and repertoire. All in all we have a great deal on our side. There are still a few problems to be ironed out. The music industry's problems are much like Canadian magazines, movies and theatres.

To help with these problems the government is lending a hand and has formed a Committee on Broadcasting, this is not a royal commission but merely an advisory committee to



Here and There...

Les Vogt of Jaguar Records, Vancouver, reports big happenings for the Classics (who recently scored well in B.C. with their release "Aces High"). They have just completed a series of TV shows for the CBC called "Let's Go" with Red Robinson and Fred Latrimo of C-FUN co-emceeing. They also appeared nitely at the Pacific National Exhibition backing Bobby Curtola and Dick & Dee Dee. A new release by the Classics will be showing soon "Til I Met You".

Another British Columbia group that seems to be making it big is the V.I.P's. They sent along their release "Monsoon" and note "This may not be the record that makes it but we'll keep trying until we get a hit." Determination and humbleness are two strong prerequisites for success.

For information on records (generally) we bet you can't beat G. Borgen in the record Dept. at Hollway Radio in Port Alberni B.C.

Earl Zimmerman, the Canadian representative of The Gaslight Singers on Mercury, appeared recently on the Rudy Vallee TV Show and this group is now slated for an Ed Sullivan appearance, so get out your copy of their LP, they could be the next big folk group.

Capitol Records will distribute the "En France French Language Home Study Course". Many television stations across Canada will be using this course in a series of 26 half-hour programs. With this course and the added help of TV, learning French should be a breeze. Still the hottest news from Capitol regarding Canadian content is the "Esquires" album. Gord Atkinson of the Ottawa Citizen gave a very generous spread to this group which could help in many ways, especially with the Members of Parliament still in session. Tired of talking about the flag issue? Try a little interest in Canadian talent. No vote necessary, just interest. Congratulations to Paul White of Capitol (our Man of The Week) on his early thirties birthday.

2 the Secretary of State. This committee was formed to look into how Canadian radio assists Canadian musical talent and how this situation might be altered or improved, if desirable.

If you are interested and I'm sure most of you are then this is your chance to do something about it. If there are sufficient briefs submitted, with good sound reasoning, no sour grapes, this government agency can then bring about many changes to the benefit of all. Remember, these officials have to rely on information they receive from people in the broadcasting field, RPM is probably the only other form of communication in existence giving a cross section of problems involving the Canadian music industry. But this isn't enough. Don't underestimate the power this Fowler Commission could have and the effect it could also have on the Canadian economy. There hasn't been much fanfare regarding this commission and I hope I am not too late in reporting on how beneficial a government agency such as this can be. Thanks to the efforts of people like Gordon Sheppard, Adviser to the Secretary of State, we are placed in a much better position for voicing our opinions which in turn will give us a better informed government.

Your briefs should be brief and addressed to the Secretary, the Committee on Broadcasting, P.O. Box 480, Terminal "A" Ottawa 2. Being as this is a government agency you will be required to submit 10 copies of your brief.

Paul M. Dolan, 2 Rosemount Ave. Weston is now looking after the distribution of Terca, Chateau-Canatal and Cumberland labels.

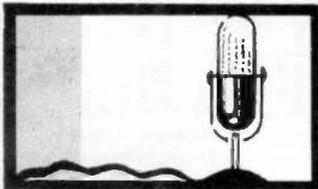
Rich Frazer of Checkmate, Ottawa wires congrats to RPM and news about the release of "What Does A Boy Do" b/w "Reunion Party" by Doug Lycett and The Kingston Monarchs. Release date is Sept. 16 and Rich can really feel this one. Label is Hawk and with the proper promotion and distribution could be a nationwide hit. Rich also mentions that the biggest year ever is shaping up for Checkmate through a deal with Pepsi-Teem (one of the strongest teen sponsors on the scene today).

"Tartan's On Tour" will be hitting our shores come Sept. 23 and will tour Canada through to November 8. The tour has been arranged by Ralph Harding of Concert Arrangements in Toronto and Ralph has made sure that all major centres and many of the smaller areas will have a chance to see this Scottish Concert, featuring many recording artists, Joe Gordon Folk Four and Nicol Brown are well known in the UK. For further information write to Concert Arrangements, 105 Carlton St., Toronto.

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**ON THE AIR**

Terry Mann, PD at CKLB Oshawa reports a change in format. They will be playing music from the Top 35 albums in the daytime and the Top 35 singles plus extras in the early evening. More and more stations seem to be adopting this new approach to programming. The listening habits of the young sophisticates means a great deal these days and if a station can capture this audience, ratings are effected favorably.

**New FM Station.** CHML in Hamilton goes FM on Sept. 15. Obviously a GOOD GOOD music policy.

**A few stations** across the nation have experimented with setting aside a portion of their evening programming to FLIP the top pops. Listener response has been great. Some stations, unfortunately flip HITS causing a confused market and killing a possible hit.

**"Progressive Radio in the Progressive North".** That's what they call CKYL in Peace River Alberta. Nice to hear from Chuck "Charlie Brown" Benson, PD who would like to read more about station promotions and ideas. (so would we, Chuck)

**The far north** must be intriguing. After reporting in last week's RPM about the preparations being made by CKY Winnipeg to send an entertainment package into the north to military installations, we have had many enquiries. For further information drop a line to Dave Lyman, Promotion Manager at CKY.

**Copying someone else's hit** seems to rub a few of the radio people wrong. We have to agree to a point. An original sound would probably add to the artist's talent, but many times an old hit re-cut by an unknown just may spark that hit fever again. Trini Lopez is a good example of copying with success.

**Toronto area radio** lists more Canadian content recordings than any other area in Canada. A very close second would be Saint John, New Brunswick. This has been consistent over the past seven months.

**George Wilson** of CKFH has come across a pretty gruesome industry contributing to Canada's economy. "The Inhumane Slaughter Of Seals In Canadian Waters". He was first made aware of this slaughter through an article in a German magazine. Apparently when the seal hunt is on the young seals are clubbed and their hide (or skin) is ripped off on the spot. These seals ARE NOT dead and sometimes it takes hours for them to die. George's listeners reacted with horror when they heard the details. The Toronto Globe and Mail also expressed their distaste for this type of business. Normally we wouldn't report matters of this nature, but when one radio personality has enough courage to speak out against something he feels is unjust, and is instrumental in making Ottawa aware of this situation, then he gets our support. Perhaps other radio personalities across Canada will feel the same as George and would like to inform their listeners. Quite frankly we were not aware that a practise as cruel as this existed. If you are interested in knowing more about inhumane seal hunting, drop a note to George Wilson, CKFH Toronto. He would welcome your support.

.....  
RUMOR MILL. Someone in Toronto once said "This isn't a competitive market", referring to Toronto. The Toronto radio station that has always been threatened with competition, but never for long, may be lucky once again. Rumor has it that a Toronto radio station will shortly be sold to a Quebec-Ontario group and the format changed to "TALK".

*Story of a*  
★ ★ STAR ★ ★  
*The*  
*Girlfriends*



**Canada's Girlfriends** are three very talented young ladies who each week are confronted with the challenge of learning three or four backgrounds as well as their own numbers for CBC-TV's - Music Hop.

Rhonda Silver 15, is the youngest. Dianne Miller 18, dances as well. Stephanie Taylor 21 is majoring in psychology.

Their first record appears September 15 and "I Will" looks like the first smash for CAL records (a Canadian production company).

The fan mail the girls draw each week indicates they have a great following, coast to coast.

The group was formed for Music Hop by Stan Jacobsen who needed vocal support for guest artists and eventually developed such a following that they decided to cut a record.

Both tunes are Canadian on their current release and the record is 100% CANADIAN CONTENT.

COMING NUMBER ONE



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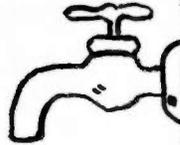
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# Splish Splash

b/w  
QUEEN OF  
THE HOP

**BILLY & the  
MARTINIQUES**



## Your CHECK LIST

- FEEL SO PRETTY
  - SHIRLEY MATTHEWS TTM 608
- I WILL
  - HUGHIE SCOTT TTM 607
- AMELIA
  - GREG HAMON BGL 201

 **TAMARAC / BIGLAND**

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 KANAPHONE LTD., 4824 COTES DES NAIGES RD., MONTREAL



*Lynda Layne*

Pretty 14 year old Tartan artist. Lynda's latest release "Jimmy, Johnny or Joe" has shown up on many play lists across Canada. Lynda's television popularity on CBC-TV Music Hop last season gets her on the opening shot of Music Hop for this season October 1.



From Atlantic to Pacific from the 49th Parallel to the Arctic circle. Everyone in the industry is talking about RPM. Record stores in Yellowknife, Alberni, Vancouver, Lethbridge, Prince Albert, Brandon, Woodstock, Quebec City, Yarmouth and Charlottetown are anxious subscribers. Radio stations across Canada and the U.S. Record companies around the world, Promotion and Trade mag men everywhere, receive RPM.

## C & W ROUND UP

**The Country Music Hall** started off with a bang on CFTO-TV and will be viewed in 13 cities across the nation via the CTV Network. Host of the show was Carl Smith, guesting was Diane Leigh a young Canadian singer who has made it in both the Country and rock field "Let Love Do The Talking". Another guest who I am sure we will be hearing more of was pretty, 14 year old Sharon Strong. The well known Tex Ritter dropped in for a couple of numbers. His best by far was "Deck Of Cards". This will be a weekly network show and from the audience reaction the run looks like a good one.

**Scotty Stevenson** is on London Records (we goofed).

**Southwood Records** under the direction of Dan Bass will be producing Canadian Country discs. Dan has already inked Bill Mankiss, Graham Townsend and Dick Nolan.

**Donn Reynolds** and his wife Cindy are still barnstorming around the country and making many TV appearances. Coming up CKNX Wingham. Donn and Cindy are the most energetic young country folk I have had the pleasure of meeting.

### TOP 5 COUNTRY ACROSS CANADA

- |                            |                  |
|----------------------------|------------------|
| 1 BALLAD OF IRA HAYES      | - Johnny Cash    |
| 2 I DON'T LOVE YOU ANYMORE | - Charlie Louvin |
| 3 BAD NEWS                 | - Johnny Cash    |
| 4 SAM HILL                 | - Claude King    |
| 5 I GUESS I'M CRAZY        | - Jim Reeves     |

"You're Welcome To The Club" (Petal) by Gary Buck is one worth watching. Pick Hit on CFGM this week.

# MAN of the WEEK

Paul  
White



**Paul White**, National Sales Promotion and Advertising Manager for Capitol Records of Canada, Ltd., has become known as "The man who introduced The Beatles to North America".

Paul, 31, arrived in Canada from England seven years ago. He had been a newspaper reporter in the U.K. but found openings scarce here; with his finances running low he decided to "try anything". He took a job as a shipper for Capitol, liked the music business and decided to see how far he could go. Paul finally ended up as the Canadian promotion chief in July, 1963.

Paul also doubles as A & R man for the company for English and Canadian material. He struck "pay dirt" in January, 1963, when he auditioned "Love Me Do" - a record by an unknown group named "The Beatles". The disc was an 'instant flop' but convinced that the quartet - and indeed the 'English beat' had something, Paul managed to get Canadian-Capitol to release material by The Beatles as it became available. When "Beatlemania" stormed North America Canadian-Capitol had access to all their recordings. Paul also picked up most of the top British talent for the Canadian label including Cliff Richard, The Animals, Gerry & The Pacemakers, Dave Clark Five, Billy J. Kramer and Manfred Mann. Always on the hunt for new Canadian talent, Paul discovered The Esquires from Ottawa last year. Paul's SIZZLE SHEET is widely read in the industry.

Paul enjoys all forms of music; prefers Les Baxter's exotic compositions best; he is an enthusiastic amateur movie-maker, theatre and movie goer...he has appeared in 'bit' roles in two British movies now on the late show circuit "Genevieve" and "Brandy for the Parson".



**DON WEBSTER** genial host of CHCH-TV's Channel 11 Dance Party. Don will be leaving shortly for Cleveland where he will be taking on similar duties with one of the largest networks in the U.S.

5

**CANADIAN**

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**CONTENT**

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**\* PICKED**

**AMELIA**

Greg Hamon

Bigland      BGL 201

## CURRENT CANADIAN CONTENT SINGLES

UNLESS YOU CARE	- Terry Black	- Arc	1074
GOT MY MOJO WORKING	- Ronnie Hawkins	- Hawk	002
SHAKE HANDS	- Rockatones	- Melbourne	3189
IF LOVING YOU DID			
THIS TO ME	- Ruthie Maclean	- London	17326
TAKE IT SLOW AND EASY	- Fernwood Trio	- Sparton	4-1279
BALLAD OF NOVA SCOTIA	- Michael Stanbury	- Maritime	1002
I WILL	- Hughie Scott	- Tamarac	TTM607
BITTY BABY	- Howard Sisters	- Sparton	1443
FEEL SO PRETTY	- Shirley Matthews	- Tamarac	TTM608
WALK AWAY GIRL	- Sandy Selsie	- Columbia	4-43089
AMELIA	- Greg Hamon	- Bigland	BGL201
SNEAKIN' AROUND	- Strato-Tones	- Hawk	003
MONSOON	- Canadian VIP's	- Aragon	401
FANNIE MAE	- Robbie Lane	- Hawk	001

## CURRENT CANADIAN CONTENT LP's

BARKERVILLE BALLADS	- Original Cast	- London	GA1004
THE LAND AND THE PEOPLE	- Cathie Taylor	- Reprise	6120
THE TRAVELLERS	- The Travellers	- Columbia	FL310
BIG MUDDY'S	- Larry Dubin	- Capitol	T6074
COUNTRY SOUND	- Carl Ellis	- Banff	RBS1198
THE ESQUIRES	- The Esquires	- Capitol	T6075
FROM SEA TO SEA	- The Courriers	- RCA	

## RPM Market Place

**MORNING MAN** - growing station, major market. Pay bracket could be 5 figures. All replies confidential. Send tape, photo and resume to Box 1002 RPM.

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# LATE FLASHES...

It's official now. The number one group in England is the Rolling Stones. One of England's foremost trade publications reports the Beatles now in second place. Canadian singer Shirley Matthews' latest single picked by Billboard as "Spotlight Winner of the Week". Shirley was born in Harrow, Ontario, near Windsor.

# GMP



Dave Amer of CHFI reports a good reaction every time he programs Ron Goodwin's "Elizabethan Serenade" (Capitol) and even more when he uses the Gunther Kallman Choir (Polydor) singing the same, in German. These two LPs have been around for some time but apparently are still sought after. Dave is also very impressed with the Travellers new LP on Columbia adding that this group seems to have more enthusiasm than any other folk group, especially with their "up tempo flyers". A new classical LP release by Columbia "A John Williams Recital" has received good listener reaction and according to A & A Record Store, good buyer reaction. These are guitar solos.

Art Collins, CFRB is very enthused over the new RCA LP release of "From Sea To Sea" by The Courriers, a Canadian folk group. We weren't aware of this release until Art mentioned it and practically at the same time, Pam Fernie, one of the Courriers sent a copy from Ottawa. It's a must for programming. A new LP by Al Hirt "Pop Goes The Trumpet" (RCA) is also considered by Art to be one to keep your eye on. Arthur Fiedler conducts. Single-wise Art is getting great listener response with "Dum De Dum" by the Harry Simeone Choral on Mercury, not yet released in Canada. The new Jerry Vale single "Where Love Has Gone" (Columbia) has also

been getting much air play as has "Rosebud" by Robert Maxwell, on Apex.

George Wilson of CKFH feels strongly about the new Columbia release by Andre Previn "My Fair Lady" and programs frequently "I Wish You Love" (Columbia) by Andre Kostelanetz and "Getz & Gilberto" on Verve. Also frequently programmed (mainly because of listener reaction) are two Barbara Striesand albums (Columbia) "People" and "3rd Striesand".

As far as Canadian LPs are concerned, we have been getting very good reports on the "Travellers" "The Big Muddy's with Larry Dubin" and now the Courier's "From Sea To Sea".

We might recommend that you save a spot in your programming for the new "Judy Collins Concert" (Elektra) handled in Canada by Allied. Judy recently appeared at the Canadian National Exhibition in the Toronto Star's Hootenany.

If you like Ella, then watch for her next release "Jerome Kern Song Book" (Verve) by far, her best.

It's encouraging to see a Canadian artist appear on the international charts and that's where you will find the new Ian & Sylvia LP "Northern Journey".

Many new and exciting Canadian LPs will be coming your way shortly and we will keep you informed of the local reaction. This could be an assist to your programming. I hope to see this column increase in size and impact. Drop us a line about your GOOD MUSIC POLICY station.

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**CANADA NEEDS A MUSIC INDUSTRY WEEKLY**

# TOP 40-5s

# International Report

\*\*\*\*\*

THIS LAST  
WEEK WEEK

1	14	*SAVE IT FOR ME	- Four Seasons
2	1	BREAD AND BUTTER	- The Newbeats
3	2	HOUSE OF THE RISING SUN	- Animals
4	6	C'MON AND SWIM	- Bobby Freeman
5	7	SELFISH ONE	- Jackie Ross
6	12	PRETTY WOMAN	- Roy Orbison
7	21	BABY I NEED YOUR LOVIN'	- Four Tops
8	13	IT HURTS TO BE IN LOVE	- Gene Pitney
9	10	MAYBELLINE	- Johnny Rivers
10	9	EVERYBODY LOVES SOMEBODY	- Dean Martin
11	11	CLINGING VINE	- Bobby Vinton
12	3	BECAUSE	- Dave Clark 5
13	29	*REMEMBER	- Shangri-las
14	15	YOU NEVER CAN TELL	- Chuck Berry
15	4	HARD DAY'S NIGHT	- Beatles
16	5	WHERE DID OUR LOVE GO	- Supremes
17	19	G.T.O.	- Ronny & The Daytonas
18	17	MAYBE I KNOW	- Lesley Gore
19	8	HOW DO YOU DO IT	- Gerry & The Pacemakers
20	22	HAUNTED HOUSE	- Gene Simmons
21	27	WALK DON'T RUN '64	- Ventures
22	23	HEY GIRL DON'T BOTHER ME	- Tams
23	31	WE'LL SING IN THE SUNSHINE	- Gale Garnett
24	24	*I'M ON THE OUTSIDE LOOKING IN	- Little Anthony
25	32	xDO WAH DIDDY DIDDY	- Manfred Mann
26	33	*COME HOME LITTLE GIRL	- Bobby Curtola
27	30	xSOMEDAY WE'RE GONNA LOVE AGAIN	- Searchers
28	new	xHOLD ME	- P.J. Proby
29	40	*DANCING IN THE STREET	- Martha & The Vandellas
30	new	xRHYTHM	- Major Lance
31	37	*JOLIE JACQUELINE	- Lucille Starr
32	36	*FUNNY	- Joe Hinton
33	34	xHE'S IN TOWN	- Tokens
34	new	*IT'S FOR YOU	- Cilla Black
35	new	*MATCHBOX	- Beatles
36	new	YOU'LL NEVER GET TO HEAVEN	- Dionne Warwick
37	38	*NO TIME TO LOSE	- Carla Thomas
38	new	*GATOR TAIL & MONKEY RIBS	- Spats
39	new	*SOCIETY GIRL	- Rag Dolls
40	new	*KNOCK KNOCK	- Orlons

Sure... WHEN I GROW UP TO BE A MAN - Beach Boys  
Should.. ANAHIEM, AZUSA AND CUCAMONGA SCBRCTA - Jan & Dean  
Could.. LAST KISS - J.Frank Wilson  
Maybe.. THE CAT - Jimmy Smith

**Early Impressions:** Big Things for "(I'm Just) a Hen-pecked Guy" by the Reflections. "I Think I Love You" a newie by Tommy Roe from ABC. Keep your eye on "Sally Was a Gool Old Girl" by hitmaker Fats Domino, and "You Must Believe Me" by The Impressions JUST AS STRONG.... north of the border is the current "Swim" rage. This dance is catching on, and the present indication may predict possibly TWIST proportions. More Discotheque rooms opening in Canada.

GETTING PLAYS...and a lot of good reaction is Jack Jones' current single "Where Love Has Gone". Looks like a chart climber and the Bigland stations are starting to list this one.

BOB CREWE sends along a copy of "I Won't Tell" by Tracey Day. Sure to climb to the top for the Teenage Cleopatra Girl. Bob's in Europe to do some recording work possibly a sound track for the Genius, his first.

DEL SHANNON'S new one "Do You Want To Dance" looks like a strong follow up for Del's recent "Randy Man" which climbed the RPM Top 40-5's chart.

OUR HATS OFF to Jack Fine of ABC Paramount. While other disc men sit complacent, Jack is doing GREAT advance promotion work in Canada making hits. This is proven by a good look at our Top 40-5's list. Jack is becoming a legend in the business. We wish we could say as much for other PR men whose effect seems to be the very opposite. I guess that would be called "un-promoting" and that seems to take talent too.

**ARE RECORDS BREAKING FASTER in Canada?** Yes, and this can mean a longer life and a bigger sales figure. Late breaking kills some of the excitement of making hits, and also breeds resentment with DJ's and radio stations. The Canadian record companies are in a much better position to order their masters sooner and the French Canadian covers get started sooner which is a plus for copyright owners. Looks like Canada is getting off its

IRWIN ZUCKER of "As I.Z. It" from Hollywood writes to tell us of French Canadian artist Pierre Lalonde in town for screen tests. New Decca disc by Pierre will be "Almost There". Irwin must really be on his toes, this info on a Canadian had to come by way of LA.

TAKE A GOOD LOOK at the bottom of US trade mag ads and see if the company shows who the Canadian distributor is. This is one of the major complaints from dealers across Canada. You will notice a lot of wasted white space at the bottom of these ads. Could mean plus sales. Why not take a good look at your next ad layout and make it a little more internationally informative . . . for your money.

JOEY SASSO, a big name in record promotion with his company, Music Makers Promotion Network in New York will be shortly making inroads into Canada.

## plus 5...

EXTRA	YOU MUST BELIEVE ME	- Impressions
EXTRA	LITTLE HONDA	- Beach Boys
EXTRA	DEATH OF AN ANGEL	- Kingsmen
EXTRA	SUMMERTIME IN VENICE	- Al Alberto
EXTRA	I WAIT FOR LOVE	- Tony Orlando

The *Fernwood Trio* sings  
"BLUENOSE" AND OTHER  
FOLK SONGS



PHOTO BY BOB BROWN LITHO IN CANADA

Folk singing is reaching a new high in Canadian popularity, and in the forefront the "Fernwood Trio" has, without a doubt, proven to be the most popular and generally accepted folk group in Canada. Young, clean cut, and versatile, the Trio is a group of entertainers who regularly appear on TV, Radio, and at college folk festivals across the country. Their first album "HOOTIN HOLIDAY" (Sparton SP-217) clearly indicated their tremendous potential which has reached realization in the trio's latest album. Featuring an all Canadian theme "Bluenose" the famous Nova Scotia schooner, resurrected as Bluenose II by a Halifax philanthropist. Songs include: Bluenose; Scarlet Town; the Bullgine Run; Take it Slow & Easy; Turn Around; and Whiskey in the Jar. The true Canadian spirit of this album, the excellent musical presentation, and the attractive Canadian cover design, are sure to make this a Real Sales Winner - don't forget to stock up on "Bluenose".

Write or wire: Harold Pounds, Record Manager,

**SPARTON**

RADIOS, STEREO, TELEVISION, RECORDS



OF CANADA LIMITED

POST OFFICE BOX 2125, LONDON, ONTARIO