

R.P.M.

records • promotion • music

CANADA'S ONLY MUSIC
INDUSTRY WEEKLY

Week of Oct, 5, 1964

TEEN TELEVISION DANCE PARTIES

THE "HOP" TYPE DANCE PARTY TV shows are promoting Canadian talent like no other medium.

Exposure for a new artist or a new record is one of the most important initial steps to success, and the TV dance parties and the "mimed" record certainly start people talking. Unlike radio stations, the TV people have found that local recording artists are their biggest asset and create an unexplainable professional aura about their show. "Word of mouth", says one producer "is our biggest promoter. Kids talk about local artists appearances for weeks. While they listen to and like US discs and stars, there is a certain kinship they have to local artists. It all seems to be within their reach, like success just around the corner."

For the artist it's a step forward into SHOWBIZ, and the experience and exposure are very worthwhile. Most artists swear that "mimeing" is much harder than a live performance, but they like the exposure, and the attention it brings. One

artists observation was, "For two weeks after, people recognized me wherever I went. Not all of them were young either. Many adults took time to stop and tell me they had seen me sing my record on TV. Even in the supermarket, kids five and six pointed me out to their mothers." So the dance party is a lure to people of



CLUB 11. It's a dress up affair for teenagers. Clothes and dance styles differ.



HI TIME. Host Ted Curl awards prizes. Soft drinks and potato chips make it a real party for teens.

all ages. They must be drawn by the idea of the spontaneity of the teen dancers, and the new faces that appear.

In the Toronto area two TV dance parties compete for attention. CFTO-TV's "High Time" is hosted by Ted Curl and seen in the early afternoon each Saturday. Producing this show is Bill Hart, one of Canada's outstanding young TV producers. Forty miles away in Hamilton CHCH-TV's "Club Eleven" has just lost their host Don Webster, who recently went to Cleveland. For some weeks now this show has been guesting hosts and shortly a new emcee will be chosen. Producing "Club Eleven" is Steve Dunn.

Dance Party Regulars. Possibly Terry Black's success as a regular on a Vancouver Dance Party has inspired other young hopefuls. Terry's appearance finally got him a great fan following and record and movie contracts.

Both Toronto area shows have their "regulars". One very popular regular is RANDY McMILLAN on CHCH who sports a well kept Beatle haircut and receives many fan letters and gifts from listeners. Producer Dunn likes to play the cameras on Randy McMillan whenever a Beatle record is playing.

Dunn has always insisted that those attending must come in couples (in order to avoid the stag line and girls dancing with each other). Boys must wear shirt, tie and jacket. Future plans call for more audience participation. Teens will be picked at random to lipsync popular records.

Forty Miles can make a difference in the dress and dance styles of these teens.

Proof of the Impact of Dance Party type shows comes from England where record listings are not only influenced but compiled from artists appearances. One Canadian record man says, "The Monday after the appearance of one of our artists we can expect a barrage of orders for his current record". This is a good indication of a possible coming trend in hit making.

CHART ACTION ACROSS CANADA	Songs										
	Unless You Care Terry Black	Come Home Little Girl Bobby Curtola	Jolie Jocqueline Lucille Starr	Feel So Pretty Shirley Matthews	Fannie Moe Robbie Lone	Aces High The Classics	It's Been o Long Time Pierre Lolonde	Over My Shoulder Barry Allen	Chontilly Loco Beavets	Boom Boom David Clayton Thomas	Stop Teasing Me Chad Allen
CKEY Toronto	23		21								
CFCH North Bay		54	38		48						
CKYL Peace River	21										
CHOW Welland	15	26	13								
CFUN Vancouver	2					36					
CHEX Peterboro		5									
CJMS Montreal			1			16					
CKLB Oshawa	29										
CHNS Halifax	36	12		45							
CKY Winnipeg	20										
CJCA Edmonton		19									
CHSJ St. Johns	28	24	33	38			10	30		46	
CJME Regina	24		55								
CKOM Saskatoon	47										
CHUM Toronto	16		19								
CKCK Regina	12	10									
CKWS Kingston	27	57							48	59	



Walt says..

Why a Trade Paper in Canada? The Canadian music industry has been in existence since the turn of the century and has built itself into a multi-million dollar business. We have relied on the American trades to report on our industry and many times become a trifle perturbed when we don't get enough of a mention in these trades, but we have to realize we are only 1/10th of the US market so can only expect that much attention. One good reason for a Canadian trade.

The Function of a Canadian Trade is to communicate music and radio news to the industry across Canada. There are many people in the industry interested in the world market but they would like to read more Canadian news. Chart action is very helpful to record dealers. The means to advertise is most helpful to record companies. A new name, a new record can only be successful if the people in the field are aware of its existence. A Canadian trade is also very important to the American industry. A trade such as RPM which has a very high circulation in the US can bring to the attention of the PD in New Orleans or Los Angeles, a single he may have heard about but when he sees a foreign country trade advertising



Here and There

"Yes, There is Canadian Music!" and you can believe it when you see the sixth edition of this BMI listing of Canadian music. In fact, the sixth edition contains almost 100% more listings than the fifth edition which was published and released on March 1st., 1961. BMI's popularity and tremendous growth is due largely to their closeness to the trade and their open door policy.

Fred King, Production Manager at CJLX Fort William writes to inform us of the fact that Myrna Lorrie who had several hits on RCA Victor "Trade Winds" and "Bamboo Bridge" has just returned from Nashville where she cut 4 sides, the first to be released shortly by Quality.

Gilles Aubin of London Records completing his Western trip had time for a hello and tells me business is the greatest. I can believe it with the new releases I see coming up. Bent Fabric, Acker Bilk, Kenneth McKellar are part of this lineup. With all the music we have coming out of England today I half expect to see Mantovani come up with somebody's songbook.

An interesting London single by Joyce Germain and The Fabulous Furys "The Beatles Are Coming" in English and French, and not a bad sound. One thing wrong, the Beatles have come and gone. The record is worth a flip "What Do You Know About Love?"

Mike Reed of Apex dropped off an LP that deserves mention. "Introducing The Megatones". This is a French Canadian group that have captured the exciting teen sound. A close comparison (I'm sorry I have to compare) would be The Ventures. Thanks to Apex, Compo is well represented in Canada.

It would be well worth the time if record companies would make a close check on their mailing of new releases to radio stations. It would also be to the benefit of radio stations if they kept close tab on their mail. Unfortunately you can't disguise records, and to register them is out of the question.

The A.A.B. Convention was held on Sept. 13-14-15 at the Isle Royale Hotel in Sydney, Nova Scotia. We hope that

this disc or talking it up, he may give it a second listen. Our industry will always rely to a degree on the US industry, mainly because of our closeness, geographically and language-wise. However, with the introduction of newer equipment and young producers with imagination and ability, the Canadian market stands a much better chance of becoming an actual 6.8% contributor to its own market. Another function of a trade is to take an editorial stand, which in most cases is controversial. A controversial stand can be very helpful to a young industry. Space is allowed for "Talk Back" that sparks the irate into writing and gets a load off their mind and in most cases supplies information that may not be common knowledge. Another example of how RPM may have assisted the industry is the fact that a more sensible approach is being taken in Ottawa circles to investigate the ways and wherefores of Canadian radio concerning the programming of more Canadian content recordings. It had been suggested that a good move would be to legislate with the idea of bringing about a 55% ruling. Ever since RPM's inception it has been our endeavour to impress Ottawa and the industry with the fact that we could not handle anything over 10% Canadian content. The better figure of course, would be 6.8%. We have pointed out that to legislate 55% would create "Quota Quickies".

The Industry is Capable of regulating itself. Both the CAB and close communications between broadcasters had already erased some of the "writing on the wall". However, many of the backward stations are leaving it up to the BIG GUYS.

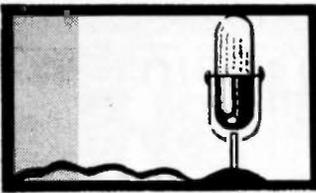


AL MARTINO, Capitol recording artist during his recent club engagement in Toronto seen with (L) Paul White promo-head of Capitol (R) Walt Grealis, RPM Editor.

next year we can be of assistance to these important conventions. Meanwhile, the Central Canadian Association of Broadcasters' will be holding their annual affair Oct. 18-19-20 at the Park Motor Inn Niagara Falls, Ont.

"Like I Do" by Maureen Evans has been acquired for Canada by the Power Enterprises on the Power label distributed by Raleigh. This is a cute ditty put to the music of "Dance of the Hours" which has been used by Teresa Brewer and Allan Sherman. We understand 1/3 of the total sales of this disc is going to a charity in the Toronto area (The Sunnysdale Nursery Schools Assn). Charity seems to be a magic word with some radio stations. I hope they are as charitable with Canadian recordings.

Columbia Canadian Classics are part of a very strong image of classical recordings actually recorded in Canada. This impressive lineup includes "CBC Symphony Orchestra" (The Music of Arnold Schoenberg, Vol. 1) "Contemporary Canadian Music" by Canadian composers Harry Somers, Murray Adaskin and Jean Papineau-Couture. "Mozart Concerto No. 24 In C Minor For Piano and Orchestra" with Glenn Gould and the CBC Symphony. "The Music Of Arnold Schoenberg Vol. 2" Robt. Craft and CBC Orchestra. "Symphony of Psalms" with Igor Stravinsky conducting the CBC Orchestra and all recorded at Massey Hall in Toronto.



ON THE AIR

CFTO-TV will have a set back with the leaving of Bill Hart a most capable producer responsible for the popular "After Four" and "Hi Time" teen shows. I think the appropriate saying would be "too many cooks"...and all that jazz.

Ed Houston at CJRN writes to remind us that Dal Ross is expected to be with CJRN for some time yet.

David Lyman PM at CKY Winnipeg is a little disappointed in the lack of enthusiasm by artists towards the stations proposed "Talent tour to the RCAF's Northern bases". Hang on David I'm sure there is a bag full of mail on its way to you by now. Enthusiasm was great here in Toronto.

Keith Randall at CKPT Peterboro sends along a bundle of news, as always. "Feel So Pretty" by Shirley Matthews on Tamarac is sure to be a hit says Keith. It's released in the US on the Amy-Mala label. Bobby Raye and The Dukanes, popular Oshawa group who have been creating a great deal of interest in the Peterboro area will be appearing with the Dave Clark Five in Toronto on Nov. 2. The Gals man at PT, Bill Spenceley, host of the "Homemakers' Club" threw a Theatre Party on Sept. 16 and drew 700 members. It's a good thing the coffee was instant. The annual PT Red Feather Game took place the same day and saw the PT "No-Stars" defeat the Toronto Maple Leafs Hockey Team (playing softball). Charity benefited very well from gate receipts. Station promotions include a PT personality (Peter Bennett) locked in a 65 auto 60 feet above the ground, until the dealer sells 50 of the new cars. CKPT will be very active when the International Plowing Matches come to Peterboro early in October. This event draws in excess of 100,000 people.



CFUN'S Red Robinson

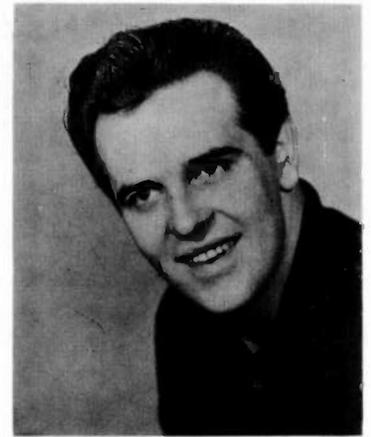
Red Robinson, Program Director of C-FUN Vancouver has quite a history of doing the right things. From being born in Vancouver to graduating with top honours from University of BC Radio Society Course. From starting radio career with CJOR to continuing it with CKWX and breaking for a tour with the US Army and finally joining C-FUN. Has been named disc jockey of the year in BC and now hosts many TV shows, and emcees the big shows when they come to Vancouver. Elvis Presley and The Beatles are examples.



CAPITOL'S COLORFUL Geoffrey F. Racine presents an award to the Beatles honouring their sale of over 2 million discs in Canada. L to R, Paul, Racine, Taylor Campbell and G. Edward Leatham surrounded by an unidentified quarter???

Story of a
★ ★ STAR ★ ★

Larry Lee



Larry Lee of London, Ontario looks like a young Vince Edwards. Larry's story is not the greatest success story, but a hard and long climb up the ladder of showbiz success. He has experienced the usual disappointments along the way but continued to persevere. After years of hard work Larry finally came out with a hit last year. His record of "Stood Up" was a real Canadian chart climber, and experienced enough attention in the US that Larry recently was signed by an American company while playing in Las Vegas. His latest release is on Columbia in Canada and starts Larry off on a new plateau in his career. He's originated a new sound called "Boot and Soul" and his first entry is "Big Hoss Man".

Larry originated and fronts a group called the Leesures. They have toured Canada and the US for the past three years, and have gained quite a following in clubs.

Larry has been a constant performer on TV and should find his new sound a door opener for even more success. He's now a regular in the Vegas clubs, and on his way. Watch for big things from Larry Lee and the Leesures.



She's done it again!

HOT POP SPOTLIGHTS

SHIRLEY MATTHEWS—(HE MAKES ME) FEEL SO PRETTY (Saturday, ASCAP) (2:35)—Big arrangement on this blues rocker. Performance and sound build in intensity. In hot pop-r&b groove so popular today. Flip: "Is He Really Mine?" (Saturday, ASCAP) (2:57)

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CANADIAN

* PICKED

**
CONTENT

THERE WAS A NIGHT ON THE WATER

Sandy & The Sophomores
Columbia 4-43129

**

CURRENT CANADIAN CONTENT SINGLES

BITTY BABY	- Howard Sisters - Sparton	1443
FEEL SO PRETTY	- Shirley Matthews - Tamarac	TTM608
WALK AWAY GIRL	- Sandy Selsie - Columbia	4-43089
AMELIA	- Greg Hamon - Bigland	BGL201
SNEAKIN' AROUND	- Strato-Tones - Hawk	003
MONSOON	- Canadian VIP's - Aragon	401
FANNIE MAE	- Robbie Lane - Hawk	001
BIG HOSS' MAN	- Larry Lee - Columbia	C4-2649
SOUL BROTHERS	- Moe Koffman - Jubilee	5485
THERE WAS A NIGHT ON THE WATER	- Sandy Selsie - Columbia	4-43129
AN ORDINARY GIRL	- Danny Harrison - Coral	62431
GING GANG GOOLEY	- Bonney Sisters - Can-Am	CA178
DON'T MAKE A FOOL OF ME	- Caesar & Consuls - Bigland	BGL202

CURRENT CANADIAN CONTENT LP's

THE TRAVELLERS	- The Travellers - Columbia	FL310
BIG MUDDY'S	- Larry Dubin - Capitol	T6074
COUNTRY SOUND	- Carl Ellis - Banff	RBS1198
THE ESQUIRES	- The Esquires - Capitol	T6075
FROM SEA TO SEA	- The Courriers - RCA	LCP1079

COUNTRY MUSIC

Ron Kitson, Country jock at CFGM is also a country writer and has had success in having one of his tunes "I'll Call You Charlie (You Call Me Joan)" included in the new Columbia release of Marion Worth's and George Morgan's LP "Slippin' Around".

Ratings skyrocketed for CFOX in Montreal since they adopted the new Nashville format. We hope they find room to program some of the good Canadian country sound that is available.

After a year of operation on the Country format Gord Symons at CFGM feels they are now an accepted part of the music scene in the Toronto area. We agree and feel CFGM should be complimented for the manner in which they have programmed country music including many recordings of Canadian content. No longer is the six gun and the horse the most important part of country music. Modernism is the theme and a great deal of clever advertising

TOP FIVE COUNTRY

- | | |
|----------------------------|------------------|
| 1 I DON'T CARE | - Buck Owens |
| 2 I DON'T LOVE YOU ANYMORE | - Charlie Louvin |
| 3 SAM HILL | - Claude King |
| 4 I GUESS I'M CRAZY | - Jim Reeves |
| 5 PLEASE TALK TO MY HEART | - Ray Price |

Dusty King has been enjoying quite a bit of popularity in the Toronto area and has a very fine LP out on Arc "This Old House Sings Country".

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AUDREY HEPBURN REX HARRISON

CO-STARRING

STANLEY HOLLOWAY

Book, Music and Lyrics by
ALAN JAY LERNER & FREDERICK LOEWE

Screenplay by
ALAN JAY LERNER

Produced by
JACK L. WARNER

Directed by
GEORGE CUKOR

Music supervised and conducted by
ANDRÉ PREVIN

KOL 8000/ KOS 2600*

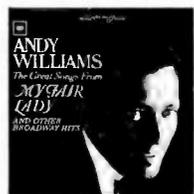
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CL 2205/CS 9005*



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OL 8060/OS 2660*
(Italian)**



CL 895/CS 9004*



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ON COLUMBIA RECORDS

TOP 40-5s

International Report

1 10	xDO WAH DIDDY DIDDY	Manfred Mann	(Cap)
2 1	PRETTY WOMAN	Roy Orbison	(Lon)
3 3	*SAVE IT FOR ME	Four Seasons	(Qua)
4 9	IT HURTS TO BE IN LOVE	Gene Pitney	(Com)
5 13	WE'LL SING IN THE SUNSHINE	Gale Garnett	(RCA)
6 4	HOUSE OF THE RISING SUN	Animals	(Cap)
7 19	HAUNTED HOUSE	Gene Simmons	(Lon)
8 6	BREAD & BUTTER	Newbeats	(Qua)
9 5	SELFISH ONE	Jackie Ross	(Qua)
10 2	*REMEMBER	Shangri Las	(Qua)
11 8	BABY I NEED YOUR LOVIN	Four Tops	(Pho)
12 20	xHOLD ME	P.J. Proby	(Lon)
13 12	*DANCING IN THE STREET	Martha & the Vandellas	(Pho)
14 15	CLINGING VINE	Bobby Vinton	(Com)
15 7	G.T.O.	Ronnie & The Daytonas	(Qua)
16 18	*I'M ON THE OUTSIDE LOOKING IN	Little Anthony & the Imperials	(Com)
17 25	*MATCHBOX	Beatles	(Cap)
18 24	xRHYTHM	Major Lance	(Com)
19 23	xSOMEDAY WE'RE GONNA LOVE AGAIN	Searchers	(All)
20 22	xHE'S IN TOWN	Tokens	(Qua)
21 26	UNLESS YOU CARE	Terry Black	(Arc)
22 30	YOU'LL NEVER GO TO HEAVEN	Dianne Warwick	(Qua)
23 33	*WHEN I GROW UP TO BE A MAN	Beach Boys	(Cap)
24 27	*JOLIE JACQUELINE	Lucille Starr	(Qua)
25 29	*COME HOME LITTLE GIRL	Bobby Curtola	(Ral)
26 28	LET IT BE ME	Everett & Butler	(Qua)
27 34	xYOU MUST BELIEVE ME	Impressions	(Spa)
28 35	*IT'S FOR YOU	Cilla Black	(Cap)
29 32	*NO TIME TO LOSE	Carla Thomas	(Lon)
30 31	*FUNNY	Joe Hinton	(Lon)
31 39	TOBACCO ROAD	Nashville Teens	(Lon)
32 37	'GATOR TAILS & MONKEY RIBS	Spats	(Spa)
33 40	*20-75	Willie Mitchell	(Lon)
34 new	SUMMER SONG	Chad & Jeremy	(Unk)
35 new	*LAST KISS	J. Frank Wilson	(Qua)
36 new	xWHY DO YOU WANNA MAKE ME BLUE	Temptations	(Pho)
37 new	xLITTLE HONDA	Beach Boys	(Cap)
38 new	*ANAHEIM, AZUZA & CUCAMONGA	Jan & Dean	(Lon)
39 new	xDEATH OF AN ANGEL	Kingsmen	(Qua)
40 new	xHENPECKED GUY	Reflections	(Unk)

Sure... I'VE GOT SAND IN MY SHOES - Drifters (Lon)

Should.. LA LA LA LA LA - Blendells (Com)

Could.. MERCY MERCY - Don Covay (Lon)

Maybe.. GARDEN IN THE RAIN - Vic Dana (Lon)

Shin-Dig is still the top news as far as teen TV shows are concerned here in Canada. The second show seemed to lack the fire and organization of the opening shot but it's still the best yet.

"Gator Tails & Monkey Ribs" by the Spats gaining across the board as is "Sally Was A Good Old Girl" by Fats Domino. Watch out for the Sapphires' newie "Thank You For Loving Me" all on ABC-Paramount.

Discotheque Clubs are beginning to crop up across the country. A few being tied in with radio stations. The Musicians Union is still trying to stamp them out but the popularity of the dance itself seems to be a winning force.

Still many complaints about the Beatles appearances and how much it cost the taxpayer to protect the group. Too bad a small percentage of the promoter's take couldn't be directed to defraying the staggering cost of the amount of protection that was needed. Meanwhile, small "hop" operators are on their own, and are usually convinced to halt the dance when things get out of hand. One law for the rich and another for the.....

Watch for a change of format in this International Report. Our requests for criticism have been answered and we have taken the best suggestions and are presently planning changes. You'll like the improvements I'm sure. Why not. They're all your suggestions. Remember we would like to hear the news around your station and record artists activities. Any photos of action or of yourselves taking it easy, drop them up to us. We are allowing room for more US news. We would like to hear from you on a regular basis for our international "picks" section. This will be the first time a trade publication has extended an invitation to create an international type box jury.

Look Out. The Animals are coming. The side is "I'm Crying". So are the promoters in New York.

The Beach Boys are here with three winners, "Wendy", "When I Grow Up To Be A Man" and "Little Honda" on Capitol. Also look out for the Four Seasons new "Songbook" by The Hollyridge Strings.

"Have I The Right" by the Honeycombs on Pye is headed for top chart action. It smacks of the English sound.

"Say You" by Ronnie Dove is a big item in these parts but seems to be a slow mover across the country and south of the border.

plus 5...

EXTRA THAT'S WHAT LOVE IS MADE OF	Miracles	(Pho)
EXTRA YOU REALLY GET ME	Kinks	(Unk)
EXTRA SHAGGY DOG	Mickey Lane	(Qua)
EXTRA I LIKE IT	Gerry & The Pacemakers	(Cap)
EXTRA COUSIN OF MINE	Sam Cooke	(RCA)

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