

It would appear the giant motor industry would be gearing themselves to make a push toward capturing the teenage market. They have, in the past few years, directed their advertising at the young sophisticates but statistics have apparently brought to their attention the buying power of the teenager. The market is wide open for the teenagers. It's not only

the fact the teenager has more money, but also there are more of them. A US publication, Esquire, recently devoted an entire issue to the needs, the wants and the buying power of the teenager. It was estimated that American teenagers spend approximately \$2300.00 every few seconds which according to percentages would bring our teenage spending spree to somewhere around the \$1200.00 every few seconds.

For the progressive agencies and the young minded industry execs it was apparent that advertising must somehow be guided toward the minds of the imaginative teenager. Autos, new, cut down, souped up, dragsters etc. hold top priority for the young mind. Entertainment is next in line. Armed with necessities, which in short meant guts, Bob McMillan, Sales manager of Elgin Motors, Canada's largest Ford dealer, gambled on mixing entertainment and autos. What better method of enticing the teenager could he have then the hottest and most popular new car of the year, the Ford Mustang. But remembering that young minds wandered very quickly, Bob made sure that the display of autos included, dragsters, cut down buggies, souped up oldsters and just about the most interesting mills on wheels that would satisfy the huge appetite of the quizzical hot-rodder. With all this power on wheels it was only natural that one of Southern Ontario's hottest musical groups, The Rising Sons, keep the tempo up-beat. For three days in mid-June teenagers marched on Elgin's showrooms. Chartered buses came from many out of town points. Teenagers in their dirty sneakers were excited beyond belief because this was a show put on for their benefit, and they reacted accordingly. The image of the Ford Motor Company now meant a great deal to an estimated 30,000 teenagers. We understand that Mustang sales have increased and many of the sales are to teenagers.

FORD LEADS THE WAY !



ELGINS' McMILLAN



Bob McMillan through the cooperation of Elgin Motors, went out on a limb to prove that he had the where-with-all to attract the young buyer. This was a first in Canada, perhaps in North America. Ford certainly has the automobile that will probably be voted as number one in teenage popularity and with forward thinking execs like Bob McMillan it is apparent that the Ford Motor Company has got the jump on many of the industrial giants who

won't take the chance to gamble on a sure thing. THE TEENAGE MARKET today will be the young adult market tomorrow.

From the obvious success of this venture in Toronto, (one of the most difficult areas) it would now be a simple matter (but probably equally as successful) to arrange a cross country tour (13 centres) with top Canadian talent representing the industry giant of the year, Ford. Perhaps it could be called Ford A-Go-Go.



Ottawa: Sandy Gardiner, by way of his Ottawa Journal "Platter Patter", sends news that The Staccatos treated members of their fan club to a free two hour show at nearby Pineland. The fans were also given a preview of The Staccatos next release. This will be their last appearance in Bytown for some time. They are hitting the road which will take them into the

Niagara Peninsula, Toronto and back into Quebec before they move out across the rest of Canada. Ottawa's Darnells have just released "Every Other Guy" which Sandy picks to happen here and there.

Jim Nichols, recently returned from an extended visit in the US, comes on the Ottawa scene with a wealth of knowledge on R&B which he will be doling out in his weekly column in "Hypes & Gripes".

Edmonton: The Royal Family bows in with their first on Apex. "I Told A Lie" was written by their drummer Larry Hall. The flip "Don't You Even Want To Know" is also an original, written by another of the group, Bob Edwards. This leaves two that we haven't mentioned, Michael Richards and Ron Arthurs. This quartet have been making quite a popular name for themselves in the west.

Montreal: Dave Leonard announces his resignation as Production Manager for Allied and Roulette Records of Canada. Dave has found the pressure of looking after his successful Bartholomew Plus Three too great so will now concentrate on B plus 3 only, who are presently enjoying a smash engagement at The Peppermint Lounge in New York City. Their latest Quality recording "She's Mine" has been released on Larry Uttal's Bell label in the US and is already showing action in some US areas as well as in Canada.

The Production Department of Allied Record Corporation will move from Montreal to Toronto under Jack Boswell, General Manager.

Labrador: Iron ore was the main export from Labrador but entertainment could fast take over. A group known as The Keatniks were flown to Montreal, courtesy of Bowring Bros., a very large and influential firm in Newfoundland with stores throughout eastern Canada. Reason for the trip was an LP recording session with Rodeo Records. The session was such a success that "That's My Girl" was rushed out and take it from us the record is a gas, the whole minute and 28 seconds of this Melbourne release.

Los Angeles: Ken Colman making a name for himself playing the Playboy Clubs throughout the US is presently holding forth at the Los Angeles Playboy hang-out. While he was playing the east coast he cut a session for Epic. "A Great Big Hunk of Summer" and "Art of Love" have just been released. West coast action is happening and now that LA is back on top of the heap with regard to teen TV and

record production perhaps we will see Ken on a few of the coast to coast giants like "Shin Dig" and "The Lloyd Thaxton Show".

Guelph: The Velvetones could very well have a hit on their hands with their Spar-ton release of "Take Away" and "Mustang". Both tunes were written by the group made up of Lead Gerry LaFontaine, Lyle Kreller, Bert Hamer, Stew Townsend and Norm Shaver. The boys have been a big attraction in the Golden Triangle area because of their versatility to swing well with R&R, R&B and even the country sound.



Proud Honda Winner Robin Burns accepting prize from CJME personalities and Regina Honda dealer.

Toronto: The Third Annual "Jazz On The Lake" cruise was a sell out. Their second cruise (July 14) was also a wall-opping success. The second cruise featured Don Thompson CBC TV personality and Jimmy Scott and his well known dixieland band. Jayson King will be featured vocalist with the Don Thompson group. Phil MacKellar hosted the show.

Joey Hollingsworth is back home in Canada after more than 100 guest TV spots to his credit including The Ed Sullivan and Tennessee Ernie Ford shows. His time away from Canada included tours of Japan, China Okinawa and Europe. Billed as the many sided Joey Hollingsworth because of his versatility in all phases of rhythm making, from congo drums to singing the blues to tap dancing. Joey has received rave notices from Variety and many dailies across Canada and the US. After his appearance with the Tennessee Ernie Ford show at Harrah's Club in Lake Tahoe one of the reviewers suggested his virtuosity was reminiscent of Sammy Davis Jr., Hometown is London Ontario.

Geoffrey F. Racine, Exec. VP of Capitol of Canada announces the appointment of Paul White to Director of Artist and Repertoire. Paul will continue to be responsible for National Advertising and Sales Promotion. Paul's right hand also received a well earned promotion, Corrine Peterson moves up as Administrative Assistant to Paul White. Our congratulations to both Paul and Corrine.

ASP (Associated Screen Productions) is probably the most active of TV pro-

duction companies in existence in Canada today. Offices are maintained on the Lakeshore in Toronto with studios in nearby Kleinburg. Most famous of their productions is The Forest Rangers. Maxine Samuels is in charge of production of this series and had the foresight, three years ago, to invest a little more and shoot in colour. This has paid off. We understand a major US TV network has picked up this series which has been in existence for three years. Forest Rangers is also seen in the UK, France, Germany, South America, Japan and the latter part of the summer will be seen in Australia. Another venture for ASP in the 60 minute adventure series "Seaway", The first hour has been completed with on location shooting in Montreal. The second hours will also be shot on location in Montreal. Starring in this series will be Stephen Levy and Austin Willis. "Seaway" will no doubt become another international success for ASP inasmuch as the filming is being made in association with the CBC and Associated TV of England. The US and Eastern Hemisphere rights for distribution are held by the Independent Television Corporation of England. Maxine Samuels who hosted her own CBC-TV show would appear to be doing the impossible in a country where gamblers are imported rather than raised. "The world is her oyster" could very well apply to Maxine Samuels. Our thanks to Fiona McCall of ASP for the above information.

Hallmark studios will be the scene next week for LP sessions by two of Canada's most successful recording groups, Little Caesar and The Consuls and The Big Town Boys.

Spartan's release of "Don't Tempt Me" by Ina and Al Harris could net them a chart item. Another Canadian with his eye on the charts is Danny Coughlan with his "What Will Tomorrow Bring". For the country fans, Aubrey Hanson has a couple of country chart winners with "Green Hills and Blue Rivers" and "The Wilf Carter Song". An LP by Aubrey is also underway.

Paul White of Capitol is still touting The Hollies and we agree he has a winner with their single "I'm Alive". It's a chart topper in the UK and if it's regarded as a sleeper over here, it's about time it woke up. "My Little Red Book" by Manfred Mann from the movie "What's New Pussycat" could become a popular item.

climbing the charts
across Canada
"THE ONE FOR ME"
by the
CHARMAINES
on RED LEAF

THEY'RE STARTING TO ~~MOVE~~

'HARD TIMES WITH THE LAW'

THE SPARROWS

now jumping aboard important charts
from coast to coast



'WON'T BE A LONELY SUMMER'

DIANE LEIGH

a BIG disc for Diane – picked by CASHBOX
out on TOWER in the states.

NEW RELEASE
WITH POWER!!!!

'TIGER IN YOUR TANK'

ROBBIE LANE

the CHARTBOUND SOUND
of 1965.



COMING SOON!

a NEW ESQUIRE single
the WES DAKUS album
and MORE



THE LABEL THAT DOESN'T sit still!

CAPITOL RECORDS OF CANADA LTD.



Calgary: Dennis Corrie, Program Promotion Director for CFAC, sends news of a very busy time being had by all the 'AC Kats at the Stampede. The Dave Clark Five kicked off their North American tour with their appearance in Calgary July 6. The boys played to two packed houses and apparently won the hearts of all Calgarians. Dennis emceed the show. Off

stage, Dennis found them pleasant, personable, and very very easy to get along with. The Five disguised themselves as cowpokes and mosed in through the Stampede grounds without too much difficulty. They were so impressed with the Stampede they expressed a desire to enter a wagon in the chuckwagon races next year. CFAC presents the Third Annual Folk Festival in Calgary in August. Headlining the show this year will be Ian and Sylvia along with the Brothers Four.

Kingston: Wes Sutton kicks off the new CKWS Show 6 to 8 p.m. Monday through Friday using the RPM "Star Line" photo albums as giveaways.

Truro: Graham Wyllie sends news that CKCL is the first Maritime and probably the first Canadian station to chart "Pretty Things Oh" by The Blue Things and if local action is any indication Graham

feels that this disc should do very well nationally. Kenny Chandler, Epic recording artist, who got his break first in Canada through the combined efforts of the Atlantic Seaboard broadcasters with his hit single "S.O.S.", is making the PA scene again. He appeared with The Hearts in Amherst July 6th and in Truro the following day. We understand Kenny will be releasing his follow-up shortly. Graham has been using the "Baby Ruth" outing by The Butterfingers as a theme for his nighttime show "Entertainment" and local record bars are now experiencing sales for this Red Leaf item. Curtola fans are happy with the release of "Makin" by the popular young artist which will make sure to keep a Curtola outing on the chart. Bobby's "Walkin With My Baby" is still riding high on the CKCL survey. Here's an open invitation from Graham to any artist wishing to make a visit to Nova Scotia. Drop Graham a line at CKCL and he'll line up a round of PA's that'll really make you aware of the Maritimers' hospitality.

Vancouver: Almost before we realized that "Sloopy" was on the C-FUN Potential Sheet we find it has jumped into the C-FUNTASTIC Fifty at number 45. This makes "Sloopy" almost a national breakout. We hope the rest of Canada goes "Sloopy" before the US action gets underway. Tom Peacock, who looks after the picking of hits at C-FUN must have an inside line or else a very keen ear. He's quick to spot The Hollies single "I'm

Alive" as good potential and a cut from the new Beach Boys LP "California Girls". Tom is also way ahead with his picking of "Let The Water Run Down" by P.J. Proby.

Saskatoon: Ray Nickel, settling into his new job at CKOM, sends news of a successful promo set up by 'OM and the local Honda dealer. The promotion is a three month effort with a Honda bike being given away at the end of each month. CKOM broadcasts live from the local Dog & Suds Drive-Ins where listeners simply sign their names on a D&S sales slip and drop it into the CKOM draw box. Sales of Hondas are skyrocketing in Saskatoon with as many as ten bikes being sold in one day. Les William Tennant, CKOM personality, looks after the nightly mobiles from the D&S. To tie up the loose ends of Saskatoon's Annual PION-ERA exhibition, CKOM presented the Wes Dakus Show featuring Wes, Barry Allen and Saskatchewan's sweetheart, Loreen Church. It was a near capacity crowd which gave the week-long celebrations a suitable wind-up. Ray informs us that Loreen has just finished a recording session and will be heading for chartsville soon. Barry Allen's single "It's Alright With Me Now" is getting good airplay in Saskatoon and shows up as number 31 on the CKOM survey. The Don Messer show drew an estimated 2400. One of the big stars this year on Messer's show was Catherine McKinnon. Her single "As Many As These" is bound to get good exposure wherever Cathy makes a PA.

"WOWEE" - YES THESE ARE REALLY HOME GROWN HITS!

"CLOSE TO ME"

THE REGENTS
A NEW REVISED VERSION NOW
ONLY 2.30 PLAYING TIME!
Q 1734

**"TOSSIN' N
TURNIN"**

GUESS WHO'S
CHAD ALLAN AND THE
EXPRESSIONS
Q 1724 A SMASH!



"SHE'S MINE"

BARTHOLOMEW
PLUS THREE
MONTREAL BRINGING THIS
ONE HOME - GREAT.
Q 1728

**"SO MANY
OTHERS"**

LUCILLE STARR
OUR GIRL FROM OUT WEST
B-3343

IF YOU ARE'NT SPINNING..PLEASE DO!! MERCI

NEW YORK



Bobby Darin informed me about his re-signing with Atlantic Records about five days before it was announced in the trades. He will record in about two weeks . . . Charlie Calello returned from Italy and two days later recorded a new session with Shirley Ellis. I hear Charlie will be recording his brother, Pat. When, Charlie, when? . . . Carol Ventura will have a second LP out soon.

Nothing could top her first one unless I'm crazy . . . Billy Taylor has just signed with Capitol Records

It's rumored that Phil Spector has been booked into The Bitter End at the end of July. Business has got to skyrocket. Phil claims his upcoming session with The Paris Sisters will top anything he's ever done . . . In describing their new vocal group, The Lovin' Spoonful, the boys at Kama-Sutra simply say, "They're outa sight!" . . . Teddy Randazzo's own production of "Around The Corner" by Craig Douglas is happening big in Great Britain . . . The Vagrants is the name of a vocal group Frank Slay has just recorded for his Southern Sound label . . . By the time you read this column Les Baronets should be out with their first English language record. Al Kasha produced the record for Vee Jay. The songs are "Mine All Mine" b/w "That's The Way Love Happens". The boys have already cut an LP.

Tin Pan Alley is talking about Bobby Darin's decision to return to the record company and the people who believed in him long before the days of "Splish Splash" . . . the accident that almost took the life of Roy Acuff. At the moment his condition is critical.

Waiting to break big on the charts are "Looking Through The Eyes of Love" by Gene Pitney and "I'll Always Love You" by The Spinners . . . Two of the fastest breaking records at the moment are Billy Joe Royal's "Down In The Boondocks" and "You Better Go" by Derek Martin . . . Taking a little longer but making noise are "In The Middle of Nowhere" by Dusty Springfield and "My Little Red Book" by Manfred Mann . . . "One Dyin' and A Buryin'" is getting the play in the East, but it's too early to predict which side of Roger Miller's latest record will win out in the end . . . As for The Righteous Brothers, there's quite a battle being waged between "Hung On You" and "Unchained Melody" . . . The Sounds Orchestra could bring back the lovely "Canadian Sunset". Look for some new vocal records on the song if this record makes it . . . The good music stations are playing "The Sweetheart Tree" by Hank Mancini and "With My Eyes Wide Open" by The Four Lads. Notes of Interest . . . Harry Belafonte does a comedy sketch on Danny Kaye's first fall tv show . . . Soupy Sales will star in his first picture for Columbia called "Birds Do It" . . . Paul Anka is up for the lead in "Enter Laughing" movie .



Don't . . . Look On Your Own Doorstep, might well apply to Canadian talent, for while many local groups complain that they are better received elsewhere, the battle still reigns between Canada's east and west. When "Shakin' All Over" was accepted by the east, and became a big international hit, many thought that the battle was all but over.

Who Is To Blame.

Certainly the east has nothing to be proud of, and incidents have been sighted to me reflect badly the treatment of one western artist when he arrived in Toronto to promote his record. The door was slammed in his face. Now . . . Vancouver has led the way in making a new victory. "Sloopy" has conquered the two major charts in that area, and bystanders are keeping their fingers crossed that this may end the battle.

As if by magic the new outing by the Vancouver Nocturnals starts to show in the eastern stronghold. (E.C. picked this one!!!) and now I'm finding it hard to keep my toes crossed. This may be the beginning of a unified Canada. Still holding out are Edmonton, Regina, and Good Old Winnipeg. And guess where the Guess Whos are from.

After we lick everything else, there seems to be another problem. Now that "it's got it in the grooves", the expression "that local eastern group" or "that local western group" crops up in comments. Why not just play the record, and never mind examining the origin of the groups. Why must we always look for new forms of discrimination??? And I Repeat!!

(if you eastern stations are sticking out your chests) the east doesn't have that much to be proud of.

While I Seldom Take Editorial Stands!!! I felt I should get that one off my chest! and everyone's talking about . . . Two Canadian record companies (in Upper Canada) that are stocking up on Canadian artists and doing a bang up job!!! Why??? People are starting to wonder, and one Rec. Exec not doing any hoarding has already told Elvira that he's concerned about the position of his company if the breakthrough should occur too soon. There is a lot of talent around and if you get off your overstuffed office chairs, maybe some of the coming loot will be yours. If the breakthrough comes, there will be red faces, and a few Big Wheels out of a job. Now is the time to prepare. Don't you be left out.

New York and Nashville had things pretty well to themselves till recently. Now with two of the major sheets out of California, L.A. has become quite a hit production centre. If you look at the charts, you'll see L.A. taking over some of the top spots. Who??? is Next?

Watch For . . . a bigger indie to take interest in a small but very flourishing Toronto based indie that might be up for grabs. The bigger indie will find a built in plus, and that might be . . . ability and flair . . . and . . . one of the hottest lines in Canada . . . that nobody seems to know about. Just Watch!

While I Seldom Take Editorial Stands, but I thought I'd run school today. (Ed: Miss Capreese's column is not meant to lose friends, but always seems to work out that way. Lately editorial has treated you to Miss Capreese's columns uncut and uncensored. From your mail, we can only guess that that's the way you want it. Straight from the shoulder. But wait till YOU get it!)

HITS

BEFORE AND AFTER
by
Chad and Jeremy
43277

DOWN IN THE
BOONDOCKS
by
Billy Joe Royal
43305

PICKING UP
MY HAT
by
Debbie Lori Kaye
43295

OO POO PAH DOO
by
Paul Revere and
Raiders
43273

SUMMER SOUNDS
by
Robert Goulet
43301

YOU DON'T WANT
TO SEE ME CRYING
by
Rosco
(Ross Campbell)
42663

We're Hatching Teen Hits

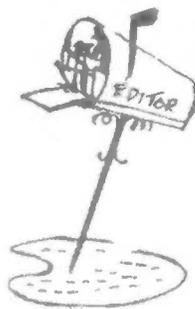
at
COLUMBIA RECORDS

FIRST THING EVERY
MORNING
by
Jimmy Dean
43263

MR. TAMBOURINE
MAN
by
The Byrds
43271

HUSH HUSH SWEET
CHARLOTTE
by
Patti Page
43251

MY MAN
by
Barbra Streisand
43323



Sometimes it's only after they leave a radio station that a radio personality finds out how popular he is. As RPM is the only music industry weekly in Canada, and now boasting a fairly good subscription representation from the man on the street, it is only natural that we receive letters from radio listeners expressing their views and in the following case, problems. "Dear Mr. Grealis: I'm writing for a lot

of teenagers in the Sarnia area as well as a bunch of kids from Michigan, who miss a D.J. that worked in Sarnia about a month ago. His name is Bob Taylor, or as we called him the Chubby Beadle, and he worked at CHOK in Sarnia. He went to Hamilton, I think, to another station. Bob had an hour show 6:30 to 7:30 each nite of the week and 2 to 5 on Saturdays and broadcast from the A&W Drive In. Most of the gang I know listened to Bob's show right to the end, then tuned to CKLW in Detroit for Tommy Shannon. Bob used to get your RPM all the time so he could find out what Canadian records he could play. I don't think we realized how many good Canadian records there were until he started to play them on his show. Bob isn't playing any hit records where he is working. I think he works at a desk. All the gang wishes he was back here at CHOK playing rock music. I know you must be a busy man, but do you think through your magazine you could tell Bob how much we miss him and that we all hope he can get a job somewhere soon playing top 40 music. A good D.J. like he is, shouldn't be sitting at a desk. Maybe through your magazine he'll be able to find a job closer to us so we will be able to hear him again.

(signed) The teens of Sarnia, Petrolia, Farse, Windsor, Detroit, Roseville, St. Clair Shore, Pt. Huron and all the other towns that listened."

Quick, Ma, the deodorants! Era Records' prexy Herb Newman has just signed The Skunks. They've got streaks of gray in their jet-black hair . . . The Bats, another new group, are flying loose for Hanna-Barbera diskery . . . My Girl Friday, Cathy Britton, penned her first tune, "Will I Ever Take Her Place?" Waxed by Vicky Gomez (ABC-Para) - but Cathy's plugging the flip side!!



TV star Sam Riddle has a look-alike in recording star Hilton James ("Without You" on Chattahoochee). It was a bit confousing t'other day on camera . . . Casey Kasem moved his popular "Shebang" TV show into H'wood at KTLA - in color, too . . . Jewel Akens, in the land of milk and honey with "The Birds and The Bees,"

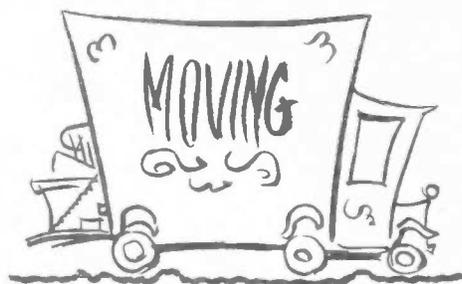
has a gasser coming up - "The Only Way to Fly."

Becca, the Calif. housewife-turned-singer, gets billing as "The Boss Mom" on her next wax-works . . . Hottest new femme trio - The Elites - on Era, with "Sir Galahad," a hit in shining armor . . . Thee Midnighters, eight-man group, tagged their newest disklick, "Whittier Blvd.," after the popular street in East L. A. There's also a "Whittier" in Beverly Hills - which they'll honor when the LP comes out, no doubt!

Even the kids are dancin' to Lester Lanin's new Philips LP of hits for dancing - "Downtown" and "Goldfinger" are standouts . . . Robie Lester is a pert li'l gal with a zillion li'l voices - but she chants straight with "Green Flamingo." A la "Girl from Ipanema" . . . Taking a little time for Johnny Mathis to make it with "Take the Time" but it's ticking to the top. You'd never think there was a feud between him and ex-mgr. Helen Noga - the way the Nogas are busy plugging the disk. Guess the more Johnny makes the Nogas might nab in the law-suit!

Tulsa surgeon David Shapiro denies his latest tune, "I Tried," cut by Dale Ward, is Dick Nixon's theme song!...The popular doc has just cleffed a raft of tunes for Lauren Chapin, who plays Kathy in "Father Knows Best" TV series . . . Phil Zeller rates as Most-Happy Zeller! He penned the Sinatra treat, "I Can't Believe I'm Losing You," and produced the Jan Davis instrumental, "Mystique," on Columbia.

Hip-billy singer Lee Hazlewood is a hit at Doug Weston's Troubadour here . . . The Salas Bros. returning to Hitsville with "Return of Farmer John" (Faro) . . . KRHM dj Andy Wilson is a look-alike for movie director John Huston, whose biog has hit print via Bill Nolan's pen and Sherbourne Press . . . Ruth Conte of Chattahoochee has inked a group called The Boss Tweeds!



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Canadian Pacific

TELEGRAM

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1133 =KM NEW YORK NY 15=

1965 JUL 13 PM 7 22

=STAN KLEES RED LEAF RECORDS=
426 MERTON ST TOR=
"(MY GIRL) SLOOPY," LITTLE CAESER AND THE CONSULS,
RELEASED ON ANY-MALA TUESDAY JULY 13TH THROUGHOUT
THE UNITED STATES. DISTRIBUTOR AND DISC JOCKEY RESPONSE
FANTASTIC AND I ANTICIPATE A SMASH. KINDEST REGARDS
LARRY UTTAL==