

The Royal Family



R.P.M.
star
line

Canada too has a Royal Family. They don't possess any Royal jewels but they have created a jewel of a talent for themselves. They are the product of today's supply and demand of the music industry. Their Kingdom, if you will, was restricted to Edmonton, but conquest after conquest has now extended the borders of their songdom the length and breadth of Alberta. With the release of their first record "I Told A Lie" and "Don't You Even Want To Know" Canada's Royal Family are now known from coast to coast.

The breaks came early in the life of The Royal Family. Unlike most groups, who go through many months and sometimes years of performances before recognition, The Royal Family were signed to a recording contract while they were relatively unknown.

Although working as a team of musicians for less than a year they have become very polished and professional and, most

important, versatile. They are accepted by all age groups and even by the so-called good music buffs. What modern pop group can boast a concert for the students of a Fine Arts school? The Royal Family performed before a packed house at the Banff School of Fine Arts. This was their Canadian premiere. The audience was made up of 50 percent young people and 50 percent adults. The reaction was overwhelming. The audience listened intently as The Royal Family displayed their musical talent, as well as their writing abilities. They performed no less than 50 original compositions. From here their popularity grew in leaps and bounds.

The group consists of Larry Hall, drummer, who was born in Edmonton. Besides being one of the top rated drummers of the business he is also an accomplished taxidermist, and painter.

Ron Arthurs, also from Edmonton, is the comedian of the group and besides being a specialist on bass is also classed as a great fisherman, or so his stories would have you believe. He is only 17 and attends high school in Edmonton.

Main vocalist and carrying second guitar is Michael Richards. It's Mike who gives the group that strong English sound.

He was born in London, England but has lived in Canada long enough to be considered a Canadian. Mike is 17 and is following in his father's footsteps in the field of Medicine at the University of Alberta. He is the outdoorish type and excels in sailing and skiing.

Bob Edwards is considered the baby of the group. At 16 he is one of the top lead guitarists in the business. He attends high school in Edmonton and has acquired a fantastic knowledge of music and music appreciation. So much in fact that he is considered one of the best music teachers in Edmonton.

The preoccupation of the group as a whole is composing music. With a repertoire now boasting fifty well done originals they are working on yet another fifty which must be somewhat of a record. Reaction from the teen set is of prime importance. To this end The Royal Family offer an "open rehearsal", everyone invited. Audiences started at 15 or 20 but after a very few short weeks they increased to over 250. These audiences are a cross-section of all ages and as critics can be very severe and cruel. But The Royal Family have been assured that their sound is one of the best from out of the west.

MEET THE ROYAL FAMILY



Winnipeg: One of the big names in groups are The Shondels. Their first record release on Eagle Records "Shake A Tail Feather" and "Don't Put Me Down" is beginning to catch on across the country. The boys are full time musicians and like nothing better then playing for their supper. Which means they are willing to travel the country from coast to coast. The potential of this group was picked up by the keen ear of "Doc" Steen at CKRC. When your hometown radio supports you it opens many doors. Those interested in booking this group can make the necessary arrangements through R.W. Nowosad of Eagle Records P.O. Box 3539, Winnipeg 4. Another group from the Peg, now internationally known, The Guess Who are getting great reaction not only from their own country but also U.S. trades and charts. Their "Hey Ho", which was recorded in New York, could be the big one for the group.

Holifax: Doug Keefe, who has been looking after the KIM shop while Stephen Kimber was making his cross country jaunt, sends news that Canadian talent is on the upsurge in the Maritimes. Kim Enterprises alone handles some of the top attractions including The Windmills, a semi-folk trio of girls who have performed throughout the Maritimes. The Jesters are a MOT group who will be cutting a recording session before too long and are getting the popularity treatment wherever they appear. Another of the proud Kim artists is Roger Gray who has appeared several times on Frank's Bandstand (CBC-TV) and won the nation wide songwriting contest which was staged by this show. Arc Records will be releasing a "Frank's Bandstand" LP which will include a cut by Roger.

Regina: How interested are Canadians in Canadian talent? Barry Dreger, a youngster from Regina is President of the Loreen Church fan club and has cultivated many supporters not only for Loreen but for Canadian talent generally.

Barry is well known in the Queen City and in his attempt to boost Canadian talent he has come up with a weekly chart of 75 listings. He gleens his info from the two local radio stations, U.S. trades, U.S. radio and local record stores. Somehow, Barry has managed to list almost every Canadian release that is current. This is a credit to Bob Wood at CKCK and Johnny Onn at CJME, Regina.

Ottawa: Sandy Gardiner noted in his "Platter" column that "Do You Mind" by the Staccatos was a great side. We assumed that "California" was the pick side but after listening to Sandy's choice we agree. "Do You Mind" is a good solid original with that distinctive Staccato sound. The Staccatos are busy preparing material for their first album. Most of the tunes will be by Canadian writers.

Montreal: Bob Maharis, the look-alike

brother of the famous George, moves into Montreal for a Seaway appearance. Maxine Samuels, President of ASP Productions (Seaway) was presented with a special plaque from the Society of Film Makers for her outstanding contribution to the Canadian Film Industry. Julian Biggs, President of the Society and a Producer with the National Film Board, made the presentation.

Toronto: Quality Records announces its second presentation of the Canadian Talent Broadcasting Award. This award goes to radio stations who have chartlisted or playlisted the greatest number of records by Canadian artists that are manufactured and distributed by Quality Records Limited. The stations receiving this award include, CKSW Swift Current, CFCF Montreal, CKRD Red Deer, CFAC Calgary, CHEC Lethbridge and CHOK Sarnia.

If there is a more Canadian minded TV station in Canada than CFTO-TV Channel 9 then we haven't heard from them. Each press release, in fact every day of programming reveals some form or other of Canadianism. From Dear Charlotte, to interviewing important Canadians on Toronto Summertime and The Pierre Berton Show. Even a fast moving and well paying quiz show "Musical Showcase" adds that spark of humanism. Douglas Fisher and Bud Sherman give a good account of the Canadian scene. There are many more shows with that Canadian approach and the Fall lineup includes even more.

A visitor to Toronto Town last week was Larry Uttal, President of Bell Records in New York (Amy-Mala). Larry is one of the first of the very important people from the American music industry to realize the potential in Canada. He is presently having success with "Sloopy" by Little Caesar and The Consuls. Besides meeting some of the people of our own industry Larry

paid a visit to Hallmark Studios, where "Sloopy" was cut.

Gaye Galin, one of the prettiest promotion representatives we have ever met, dropped into the RPM offices for a chat, and brought along the new Jury single "Back In My World". Gaye also touted the Keatniks' single on Melbourne "That's My Girl". Oh, yes, Gaye is with London Records of Canada, and comes well supplied with a knowledge of hit-picking, having worked with English-Decca previous to her Canadian position.

WE GET LETTERS!!!

Often we get letters from the young, the confused, and the novice. Since our advice is sought, we will attempt in this column to answer questions regarding the music industry. If you have a question, write to me care of RPM. If we don't know the answer, we have at our fingertips some of the leading authorities in the business to give you their opinions.

Q: I have written hundreds of words to songs. I have sent some to publishers. I haven't had any success in having them published. What should I try next? RGF

A: If you're serious about writing songs for a living, you might start by going into business. Get someone to write your music for you. Pick the best 3 or 4 songs and get them complete. A demo tape of these songs is your best inroad to a publisher. The demo should cost you \$60 or \$70 and must be done professionally (not at home). If the tune has it, no publisher can disregard your demo.



Guess What!

MY NEW



RELEASE

WILL BE

COMING

YOUR WAY

SHORTLY!!!

Q: A company has offered to publish my songs for a fee. What should I do? CSW.

A: Having a song published means nothing if the song will never be performed. Publishers usually don't charge. If you have a winner, they will *Pay You*. If copies are all you want, then a print shop or a copy machine will give you the same effect. Above all publication means nothing if the song is never performed.

Q: How do I make a record? ATA.

A: Why should you make a record. If only because the desire takes you, then forget about it. If you really have a sincere interest in the music business, then start laying the groundwork now. Sing with small bands, get experience, and develop something to sell. Stars really aren't discovered sitting at soda fountains. They have usually proven something before they go out looking for a recording contract.

Q: Should a disc jockey make a record? ADJ.

A: Dear ADJ, if you must you must, but possibly your question should have been what are my chances? They aren't very good. You are a DJ. You compete with the station that will have to play your record to make it a *hit*!! In Canada the industry is too small (at the present time) to judge your talent. Usually your own station will play your disc, but other stations will consider it a promotional disc. Politics are hard to buck. Someday this may change!



Columbia Records are off to a great start with their Canadian talent hunt. Currently riding high in Upper Canada are The Liverpool Set with "Must I Tell You". Their appearance at the CNE Grandstand gained them many fans even amongst the older set. Columbia took advantage of the drawing power of the CNE and released a single by Debbie Lori Kaye "I Wanna Hear

That New Sound" and "You've Got A Flag - Wave It" by The Howard Cable Ork. and Chorus. Both these tunes were written by Canadian Stan Daniels and both are a must for all Canadian radio. Toronto radio stations are gassed with the big sound. This record was arranged through the co-operation of the CAB and CAPAC who, we are glad to see are turning their attention ever slightly toward the younger listener. Debbie Lori Kaye is one of the smallest big time acts ever seen on the CNE Grandstand and if that fella in New York with the "big shew" could catch her act she would be a natural for his show and a credit to Canada. The Great Scots from Nova Scotia have a very strong side in "Give Me Lovin" which was produced by Manny Kellum (no stranger to the hit circles.) Johnny and The Canadians are being managed by Saul Holiff who also manages Johnny Cash. Saul is now making his home in London, Ontario. J. and The Canadians



has the last word . . .

it's profitable



to have

THE LAUGH'S ON ME
SHE'LL KNOW HOW **by**
THE LAST WORDS



have a powerhouse with "Say Yeah" now starting to show up on charts across the country.

It looks like another success story for Capitol of Canada. "Leaning On A Lamp Post" gets the nod from the big station in Toronto, CHUM and is becoming a popular novelty tune among the young set (whether they remember George Formby or not.) The Bradfords are a great stage band and are acquiring more and more fans wherever they appear. Looks like The Big Town Boys will be a smash in Montreal before their home town of Toronto. They recently helped pack the Bonaventure Club for another Canadian Hopsville so now with their newest and best release "It Was I", the chart action is assured in Montreal. Some say "Move To California" is the side by the Staccatos but we like the flip "Do You Mind". This is a very strong item

and well worth a spot on the charts.

From RCA Victor comes two new Jack London productions. "The Laugh's On Me" by The Last Words and "Don't Ever Change" by himself. Both Jack and The Last Words have been making the rounds of Upper Canada and are currently enjoying good crowds in Toronto's Village. "Eve Of Destruction" by Barry McGuire follows the Pop-Folk-Protest trend set by Bob Dylan and is currently riding high on all charts across the country. RCA will be handling the Dunhill label in Canada.

Giselle at Quality has got her toga in a knot over the hot new releases coming out of the Quality camp. "It Ain't Me Babe" by the California based Turtles is destined for top of the charts on both sides of the border. "Annie Fanny" the Kingsmen newie gets off with a bang that could equal the popularity of their "Louie Louie". The Animals, featuring their new lead have a winner with "We Gotta Get Out Of This Place". For home grown talent Giselle may suffer a mishap over her enthusiasm for "Hey Ho" by The Guess Who and "I Don't Love You" by Just Us. Loreen Church makes it back on the Canadian record scene with her Chicago produced "I Don't Want Your Love".

Derek and Ed make the Sparton folks happy with their newest "Story Of Our Love". Gary Buck makes it with a strong country item "Break The News To Lisa" which could also make the Pop stations.

All Kasha Productions out of New York announce that Vee Jay Records has just released "Mine All Mine" and "That's The Way Love Happens" by French Canada's top recording group, Les Baronets. The boys are handled in Canada by Trans-Canada and from all reports this record, done in English is a smash. An LP is to follow. Arrangements were done by Charlie Calello, one of America's finest.

REMEMBER
OCTOBER IS

COUNTRY
MUSIC
MONTH

The October 18th Issue of RPM
will be dedicated to Country
Music Month.

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Peace River: The big news in the Peace country is the switch-over to 10,000 watts by CKYL. The local paper, the Record-Gazette, devoted two pages with pix and a very informative run-down on this progressive station that reaches over 200,000 Northwestern Canadians. They move from 630 on the dial to 610. John Skelly, President and General Manager of

CKNL and CKYL is the youngest man in Canada, at 36, to be President of two radio stations. It would be a nice gesture on the part of other broadcasters to send along a tape of congratulations to this giant of the north.



Dave Britten, well known Ottawa writer and performer debuts on Capitol the first part of September.

Lakehead: Johnny Murphy sends news that The Bradfords are sure to have a giant hit with their "Leaning On The Lamp Post". The boys have been appearing in the Lakehead and as Johnny puts it "They're knocking them dead". From here they move down to Peterboro.



Bob Martin and Charlie Camilleri of Columbia Records seen enjoying a luncheon break with The Liverpool Set during the Columbia Convention in Miami.

London: The CFPL "Fabulous Forty" lists the red blooded American disc "Hang On Sloopy" by the McCoys . . . at No. 39 (Ed: This is as it should be. Above all the Canadian stations must look for it in the grooves . . . not on the label. Congratulations to CFPL . . . for furthering

Miss Elvira Caprese is on a well deserved vacation. Her much read column will return in two weeks.

the cause of free enterprise in Canada. Dick feels that this is the bit and has indicated it for all to see. Again, this is the essence of a FAIR music industry. Thanks Dick.)

RPM's PLAY SHEET top 40 and 5 extras and the picks are based on knowledgeable speculation of the trends in popular music, and these listings are meant as an advance guide to Canadian programmers. Since retailers use this chart to locate NEW label distributors, we show the distributor not the label. We have found that this is considered by dealers the most useful information

Nelson: Many many thanks to Paul McConnel of CKLN for supplying the information on Vancouver's Nocturnals which was used in the front page story of RPM August 16.

DO YOU MIND... If we tell you that "Do You Mind" by The Staccatos carries no message - It doesn't protest.

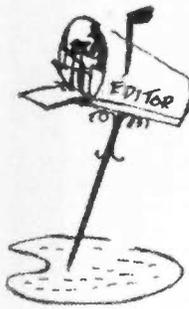


But It's still going to sell like H---!!

Because "Do You Mind" is a refreshing song every teenager will go for . . . just for the groovy beat and lyrics. It's on



Capitol Records Of Canada, Ltd.



Johnny Murphy is by far one of the most respected men in Canadian music and it is indeed a pleasure to receive a letter from one so knowledgeable and one so firmly convinced that we have a music industry in Canada. "Dear Walt: I have never been so firmly convinced that we have a red hot music biz in Canada. The other morning, for example, four consecutive records in

the highest rated prime time on my morning show were all by Canadian artists, not necessarily Canadian produced, but Canadian artists. This was not planned, it just happened. Moreover, I was adhering religiously to the station's top forty music formula. I opened with "Summer On The Sand", Bob Gillies (RCA Can-Int.) then, played 'Lonely Summer', Dianne Leigh (Capitol) third selection was 'Hey Ho' by Guess Who, Chad Allen (Sceptre at that time - now Quality) and finally 'Makin' Love' by Bobby Curtola. It dawned on me about the time I introduced the third number that I had a Canadian string going for me, so I commented on it. It's not an isolated occurrence either here at CKPR (and I would imagine it's happening in many other stations too). The Canadian songs are on the playlist, not because they're Canadian, but because they're damn good, and commercial records. We can't afford to play any other kind. (signed) John Murphy (ED: Murph was among the first Canadian broadcasters to spot the hit potential of "Sloopy" by Caesar and is always quick to telephone his find to the RPM offices).

'COUNTRY MUSIC - LACK OF PRESENTATION'
by

Brian A. Chalker

Further to the blasting aimed at un-polished country music acts by Gord Symonds (CFGM) in Billboard magazine - I would like to endorse this statement by adding a few examples.

Since my arrival in Canada, I have seen many country music acts, playing in this fair city. They include: Ernest Ashworth, Earl Scott, Bill Monroe and The Bluegrass Boys, Hal and Ginger Willis, Stonewall Jackson, Lonzo and Oscar, Jimmy Martin and The Sunny Mountain Boys, Johnny Sea, Sheb Wooley, Mac Wiseman, Dave Dudley and The Browns.

The majority of these acts have no presentation whatsoever, and the fans who pay 70 cents per beer, to see their idols are being cheated.

COUNTRY



MUSIC

There are two taverns in Toronto, featuring big country artists, one is situated at Queen and Spadina, the other on Yonge Street. The latter, I feel, should be given a quiet lecture on the subject of discipline to their acts. For instance, Dave Dudley was allowed on stage for four brief numbers. These songs were performed over a period of eight minutes. A further fifteen minutes was taken up by moronic banter between Mr. Dudley and the backing group. We are not paying to listen to private conversations - it's the music we come to hear.

Prime examples of polished performers are surely The Browns, Jimmy Martin, Bill Monroe, Lonzo and Oscar and Earl Scott. Their acts are carefully planned prior to their appearance on stage. Many artists are just not living up to their image. This kind of behaviour can do nothing but harm to country music, and it is high time the artists woke up to this fact.

A further beef of mine concerns the 'rock' backing groups - country doesn't need this stuff. The tavern at Queen and Spadina is fortunate in having the services of the very capable Dick Nolan group, who stick as near as possible to a good country sound.

So, Dave Dudley, Sheb Wooley, Ernest Ashworth, and many others - before you come to Toronto again, please polish up your acts.

"THE KINGS OF COUNTRY MUSIC"

by Brian Chalker.



(CANADA'S COUNTRY COUSIN'S)

****STU PHILLIPS****

Stu Phillips professional career began in 1950 with radio station CFRN, where he worked as D.J. In 1952, Phillips moved to CJIB, in Vernon, B.C., and he was able to devote much of his time to folk song research. The result being 'The Bill Miner Train Robbery'. Many other ballads followed. One, 'The Champlain and St. Lawrence Line', issued in England on the London label has become an evergreen on the famous radio programme, 'Childrens Choice'. Recordings include: 'Bull Train', 'The Priest who slept 100 years', 'Ernest Cashel', 'Star Child', 'The Eskimo Song', 'The Banff Cave', 'White Stallion Legend', and 'Kathy, keep playing'.

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 and
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 who "picked"
 the record!

to the stations that listed
 the record....

CHSJ	Saint John
CKLY	Lindsay
CHUM	Toronto
CKEY	Toronto
CKLB	Oshawa
CKPT	Peterboro
CKLG	Vancouver
CKAY	Duncan
CKPR	Lakehead
CFCH	North Bay
CHEX	Peterboro
CKOC	Hamilton
CFOS	Owen Sound
CFOR	Orillia
CFUN	Vancouver
CKCY	Sault Ste Marie
CKCL	Truro
CJKL	Kirkland Lake
CKYL	Peace River
CFAC	Calgary
CHLO	St Thomas
CJCA	Edmonton
CKRC	Winnipeg

and the many many other
 stations that played the
 record.

and THANKS to:

BOB VOLLUM who layed down the sound
 TOM GOODINGS who was music director
 STAN KLEES who coordinated the talent
 BOB PUGH of Red Leaf who promoted the record
 FRED WHITE who handled the publicity
 THE BIGLAND AGENCY who book us
 LARRY UTTAL who believed in the record
 AMY-MALA who released the record in the U.S.
 THE TV SHOWS that gave us exposure

WATCH for a great
 follow-up release!