

**RPM**

**Music Weekly**

**10 CENTS**

Volume 7, No. 21

Week Ending July 22nd, 1967

**BELAFONTE**

**SELLS OUT O'KEEFE**

**GROOVYART EXPANDS**

Is it possible for an artist to be 80% sold out for a three week engagement at the O'Keefe Centre? If the artist is RCA Victor recording star Harry Belafonte, it's a breeze. As a matter of fact, the tickets are becoming so scarce, it's possible the SOLD OUT signs will appear shortly, if they haven't already.

With the return of Harry Belafonte to the stage of Toronto's O'Keefe, it was like old home week. Many of the first nighters of his previous openings in Toronto had waited anxiously in line to be assured of a seat for the big July 3rd. show. When the master appeared on stage, it was as if he were aware of the anxiety his fans were going through, waiting for his entrance. The thunderous applause was enough to assure Belafonte that he was "in".

The Harry Belafonte '67 show was the usual, well paced and interesting package of talent that one has come to expect. The secret of Belafonte's unusual success pattern, particularly in Toronto, is his timing, for appearances, that is. He confided to this reporter that he preferred to organize his tours so as to allow a full year or 16 months for a return engagement. This cuts down the over-exposure bit and also puts him in a better position to introduce new talent. His Toronto show did just that. The first part of the show had Belafonte singing his, now, well known U.S. work songs, comedy, ballads and songs for the kiddies. When he got into the audience participation bit, he didn't realize that one of the "ringers" he asked for assistance from, was RCA Victor super-salesman, Jack Morrisson. The audience sure found out in a hurry as his "Lawdy, don't stop the carnival!" shook the rafters. The Belafonte singers were also in



HARRY BELAFONTE

top form. This twelve man group supplies backing for several of Belafonte's songs but are quite capable of standing alone. It's the singers who introduce Esther Marrow, a native of Virginia and a new Belafonte discovery. Her sensitive and spiritual delivery "got to" the audience, and many, I'm sure hoped that her sound would soon be available on record.

Miriam Makeba's showstopping return

to the O'Keefe kicked off the second act. Although some critics found the second act a bit of a drag, the audience, generally, didn't realize any slowdown in tempo or excitement. It was Miss Makeba, with a new and very well done bag of tunes. Some, African, a couple in French and a bit of Hebrew. As well, Harry joins Miriam in a number of duets and needless to say, audience reaction was almost overwhelming which made for a record number of curtain calls.

It was a Belafonte night, well calculated to keep the audience "high" on the sounds that have made Belafonte a household word from coast to coast.

One observer was overheard to say, "What the O'Keefe needs is another thirty Belafontes to get them out of the red". One problem. There is only one Belafonte, but don't be too surprised to find a Belafonte influenced theatre group for the O'Keefe. The problems facing The O'Keefe were very much a part of the conversations Mr. Belafonte had with the press and public, in general.

It should also be mentioned that Harry Belafonte has become quite an admirer of Gordon Lightfoot and has in fact recorded one of the Lightfoot songs, "Song For A Winter's Night" which is included on the new Belafonte RCA Victor album "On Campus", but unfortunately is listed as "The Hands I Love". I understand this is being corrected.

Toronto: Three and a half years ago, Bill Armstrong and Stan Klees started an art firm to layout and design RPM each week. Over the past three years the firm has grown with such fervor that 7 months ago Groovyart went into the promotion and publicity business on a full time basis. The firm now has some 18 constant accounts, among them major record companies, independents, radio stations, recording artists and pressing plants.

Most recently the firm introduced "Bubblegummer cards" to the music industry and have estimated that by mid-July will have manufactured 250,000 of these wallet size cards, which feature pictures of Canadian artists and personalities.

Groovyart has also entered the record jacket design field and will take a job from the idea through the photography, liner notes front design, colour separations, all the way to the finished product ready for a record and including the label design and copy.

Art director Bill Armstrong claims the success of Groovyart is based on the firm's realization that the music industry requires speed in most of their endeavours. In the case of rush singles, the firm offers "while-you-wait" label copy preparation which is unique in the industry. The entire layout and design of RPM is done by Groovyart.

**007-RECORD HOUSES**

Victor Nowe, manager of Toronto's 2180 seat Odeon Carlton Theatre reports excellent business for the fourth week of the James Bond flick "You Only Live Twice". Like all Bond films, killing, new



machines, beautiful gals and sleek sports cars, keep the interest running high. The plot is again ingenious, this time the interception and capturing of Russian and U.S. space capsules, in orbit, with hopes of setting the two biggies at each other.

The pace is fast (it has an edge on "Thunderball") and Bond has a time factor to deal with (10 days) which keeps the suspense running high.

Sales of the United Artists soundtrack are also moving well, and in areas where the movie is yet to open.

DATE	THEATRE	TOWN
22/6	Vanity	Windsor
22/6	Rialto & Drive In	Edmonton
22/6	Carlton	Toronto
28/6	Capitol	Hamilton
28/6	Odeon & Drive In	Kitchener
28/6	Elgin	Ottawa
28/6	Coronet & Drive In	Saskatoon
29/6	Odeon & Drive In	Winnipeg
29/6	Capitol	Victoria
29/6	Vogue & 7 Theatres	Vancouver
29/6	Century	Sudbury
29/6	Empire	Quebec City
29/6	Casino	Halifax
29/6	Grand & Drive In	Calgary
29/6	Odeon	Kingston
29/6	Odeon	London
30/6	Polace	Montreal
5/7	Odeon	Saint John
24/7	Skyway Drive In	Kamloops
27/7	Skyway Drive In	Vernon
17/8	Capitol	Regina

**LORDS OF LONDON'S NEW SINGLE IS CATCHING ON**

BY LARRY LEBLANC

The most colourful and comical new group currently playing the Ontario musical circuit is the Lords of London. This group, originally formed in Toronto, has been playing Ontario in a pace that most bands couldn't do.

It seems that they are appearing almost everywhere and with their first record, "Cornflakes and Ice Cream" now out on the market, they just might play everywhere.

Whatever today's musicians do while

onstage depends on the imagination of the group and understanding of their manager. The Lords must have a very prismatic and active imagination to arrange some of the things they do.

Clown uniforms, dresses and antique clothes are part of an assorted wardrobe they use while onstage. Their show is one of the most professional around and is presented in a way that brings the teens back for more.

While most groups depend on their show to gain popularity, the Lords use the combination of musical talent, fresh and youthful appeal and audience participation to keep the crowds happy.

Their sound is almost different on each song they perform. Since they can sing five part harmony and each member can be a lead singer, they can do almost any type of material. Each singer adds his own versatile interpretation of music into their "sound".

Under Brian Pombiere's watchful eye the group continues working. Their gig schedule is hard and tiring. When they're not travelling around Ontario and working dances, they may be found practising at the Gogue Inn.

The youngest member of the group, Sebastian (the baby) Agnello is the organist. He also plays bass guitar, saxophone and drums. Not bad for a fourteen year old.

Sixteen year old Greg Fitzpatrick is the bass guitarist, but can also play drums, trumpet, organ and piano. Greg also takes songwriting seriously.

Drummer, Danny Taylor is an example of the type of extroverted members found in



THE HAPPY-GO-LUCKY LORDS OF LONDON

continued on page 3

# OTTAWA'S ESQUIRES REFORM... AGAIN

Ottawa's at it again. Chalk up another winning team for the capital. This time it's The Esquires. No, they're not new but they haven't been around for some time and now that they've undergone a few changes, they have risen to a new height of musical recognition. Here are the new Esquires. (L to R) Brian Lewis, lead singer and rhythm guitar singer; Bob Coulthart, drummer; Bruce Coburn, lead guitar and Doug Orr on bass. Their new management firm, Canad, has arranged a two week engagement in New York City, in order that the group may audition for some of the big city VIP's.

We don't hear too often from our readers in the Maritimes, but Wayne Little came through with news about a couple of singles by a group known as The Chapter Five. The releases, "Dolly's Magic" and "The Sun Is Green" and "Headshrinker" are apparently on the Verve Folkways label. Two of the group are from Nova Scotia and three from Saint John, Another group that Wayne men-



tions is The Strawberry Tangerine Toilet. I hope he isn't putting me on. Anyway, these four guys are playing the Montreal area and are also from Saint John.

Hey, remember Three's A Crowd?

They've been off the Canadian scene for a bit but boy have they been busy south of the border. They just finished playing The Bistro, in Columbus, Ohio, and jammed the place. Two weeks before the Crowd opened, The Bistro bowed their new outdoor patio called The Back Porch, and who do you think opened? The Back Porch Majority, of course, and don't think this gang of talent doesn't draw. But then along came the little known band of Canadians and ZOWIE, the place was loaded. Great press reviews, more bookings, anything and everything that a great group deserves, and that's our Three's A Crowd. They were followed by the Pozo Seco Singers. Now they're off to New York and a record session. Don't think you'll be seeing too much of them unless Canada is included in their College circuit which starts in the fall. They are regarded as the top draw for the circuit.

What this country needs is more top drawer folk talent, and here's a couple of guys who are going about it the right way.

who's saying it. The big city writers like Susan Szekely and Dominic Sicilia are touting the Canadian banner as if it were their own. As a matter of fact, Susan Szekely, who writes for the New York Post, has even made a two part series out of the "Canadian Invasion". Harriet Wasser sent along the clippings, and guess what? The stamp was a special issue put out by the U.S. Post Office to commemorate our Centennial. So, all you Canadian radio and press non-believers, should follow the lead of your leaders. The Americans believe in Canada, so it might be a good idea to jump on the bandwagon. Take a Canadian group or artist to lunch. You might learn something about the struggle for recognition, in a country that only recognizes the ready-made star.

One of the groups mentioned in all



the NYC articles was The Dickens. This is one of Toronto's most popular groups, although they aren't from Toronto. They've been playing a lot of the important clubs including The Scene West. Ian, the lead guitarist is working in the East Indian bit to the act. When you start hearing more about the new influence of the gal singer and the four guys, remember, The Dickens had this arrangement, but with only three guys, last year.

Well, gang that's it for this week. Remember to drop us a line, a string will do, and how about that line, Eat, Sleep and Think Canadian (and be the loneliest kid on the block)?



Wayne Zelmer and Martin Bevelander entered the North York Festival of Music and appeared at Toronto's Massey Hall. Thanks to their promotion manager, Sandie Hinton, we became aware of Wayne and Martin and so did the audience who apparently gave a large sized round of applause to the folk-rock and protest presentation of the duo.

Well, the Canadian Barrel Man would sure be proud of his groups this last little while. Canadian groups are really moving into the New York scene, and it's not just me

SUBSCRIBE TO RPM

**RPM Music Weekly**

IS PUBLISHED WEEKLY BY

RPM MUSIC PUBLICATIONS LTD.

1560 Bayview Avenue

Suite 107, Toronto 17,

Ontario, Canada

Telephone: (416) 489-2166

Established: February 24th., 1964

Editor and Publisher

WALT GREALIS

Sales and Special Projects

LORI BRUNER

Art Director

BILL ARMSTRONG

Layout and Design

GROOVYART

Staff Photographer

PAT LACROIX

Authorized as second class mail by the Post Office Department, Ottawa and for payment of postage in cash.

Subscription prices:

Canada and U.S.A. - \$ 5.00 per year

\$10.00 first class

Other countries - \$15.00 per year

\$30.00 by air

Advertising rates on request.

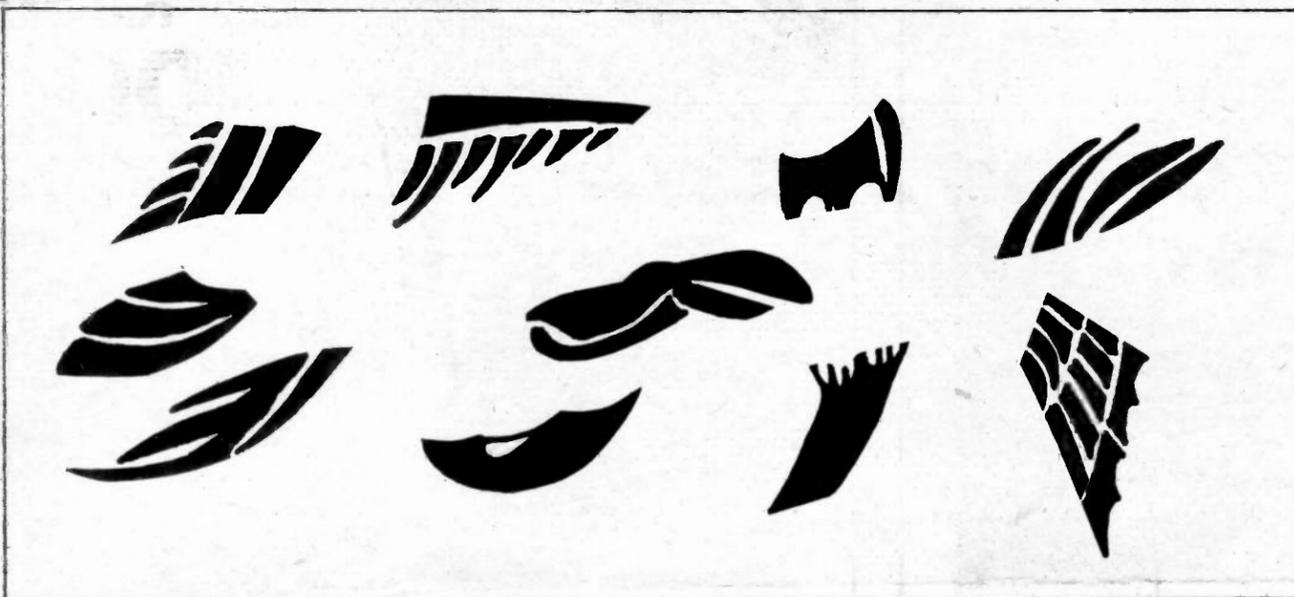
PRINTED IN CANADA

DEDICATED TO MUSIC

MADE AND MUSIC

PLAYED IN CANADA

YOU CAN WIN 100 LPS



USING THE PSYCHEDELIC ART PARTS ABOVE, CUT THEM OUT AND CREATE YOUR OWN PICTURE OR DESIGN, MOUNT IT ON A PIECE OF PAPER AND SEND IT TO: PSYCHEDELIC DESIGN CONTEST

RPM MUSIC WEEKLY

BOX 36, STN. "R"

TORONTO 17, CANADA

IF OUR JUDGES (CANADA BILL, ELVIRA CAPRESE AND BEBE GEE) PICK YOUR ENTRY AS THE MOST ORIGINAL AND IMAGINATIVE, YOU'LL WIN 100 LPS BY TOP ARTISTS. HERE IS A PARTIAL LIST OF THE ARTISTS WHOSE LPS YOU WILL RECEIVE:

The Beatles ● Young Rascals ● Eric Burdon & The Animals ● Peter & Gordon ● Buffalo Springfield ● Seekers ● Peaches & Herb ● Gene Pitney ● Aretha Franklin ● The Byrds ● The Turtles ● Monkees ● The Cyrkle ● The British Modbeats ● Spencer Davis Group ● Bob Dylan ● Sonny & Cher ● Engelbert Humperdinck ● Tommy Roe ● . . . and 81 other top albums by top artists.

Contest closes July 31st, 1967. Winners name will appear in the August 11th. issue of RPM Music Weekly.

# WHY THE MAGIC CYCLE RECORDED 'LET'S RUN AWAY'

Disc Jockeys, friends, fans and all kinds of people have been asking the Magic Cycle the same question for the past few months, "Why did you record 'Let's Run Away'?" This reporter put the same question to the Magic Cycle recently. I asked if it was because they thought they had a better version? Did they feel the song could be a hit again that soon after the Staccatos did it?



Was it because they thought that much of the Staccatos?

Paul Clinch of the Magic Cycle gave me the answer instantly.

"We did it because we liked the tune and the Staccatos and because the song was chosen the top tune in Canada for 1966. It suited our style and every time we performed it our audiences loved it. Many of them had never heard the Staccatos' record and although it was a big hit in many parts of Canada, it hadn't really been played that much in our area."

If you have any doubts about the Magic Cycle being avid admirers of the Staccatos, you can find them in attendance at the many appearances of the Staccatos in Toronto. Paul, Al and Stan are the first to admit that the Staccatos are great.

Paul told me, "We have never regretted doing 'Let's Run Away' and we did it with the blessing of Dasanda Productions. We wouldn't have releases if they hadn't given

us their okay. The record really was a shot in the arm for the group and anywhere we go we get requests to play "Let's Run Away".

I asked if Paul felt that more groups should do other groups numbers.

"If the number is a good one and suits the group and if the originating group isn't against a cover version, we would definitely do other songs by other Canadian groups."

How about songs by U.S. groups?, I asked.

"A lot of other groups are already doing this and Stan and Al and I feel that we would like to keep our releases as Canadian as possible. This is partly the influence of Stan Klees, our producer. We pick all the songs we do, but we still need the approval of Stan, and we don't argue.....much."

How about the group writing their own material?

"All the other songs we have ever recorded were written by the group. We have songs of our own, but we like to get other material as long as it suits our sound."

How come the group has such a big sound for three guys?", I asked.

"We just have to try a little harder and believe me, Stan doesn't like to overdub, so when you hear the Magic Cycle, you're hearing our real sound, just the way we play it."

Paul also gave me an exclusive listen to their latest release "Give Me The Right" which has just been released by Red Leaf. You won't believe it is three guys till you hear them in person. The MAGIC Cycle and the magic part must be all talent (and a little box that is hidden behind their equipment when they are on stage). They call it the MAGIC box.

An indication of their popularity was at their latest outdoor gig, where they were playing for a private picnic at Musselman's Lake (just north of Toronto). When word got out that the Magic Cycle were in the neighborhood, the crowd became a traffic jam which turned into over 3000 picnic crashers enjoying the free sounds of THE MAGIC CYCLE.

EVERYONE'S LISTENING TO.....

AND BUYING THE BIG COUNTRY SOUND OF.....



## LYNN JONES 'THE GOOD WITH THE BAD'

f/s

"BIG BIG DAY TOMORROW"

ON CAPITOL - No. 72477

Appearing at: The Queens Hotel, Peterborough, Ont. - July 17 through July 22  
USO Show - Kansas City Missouri - July 24 through Aug 5

# TWO GIANT HITS

DIRECT FROM THEIR  
SUCCESSFUL EXPO '67  
APPEARANCE

## THE RAGGED EDGES

'GOOD TIMES'

f/s

"WHY DON'T YOU"

45 RPM

GR 902

FROM THEIR FAST  
SELLING 'CANADA' LP

## THE CRADDOCK KIDS

'THIS LAND IS OUR LAND'

f/s

'CANADIAN LAD'  
(featuring Bonnie Craddock)

45 RPM

GR 901

# GIANT

RECORDS

DISTRIBUTED BY

CARAVAN RECORD SALES - ONTARIO/MANITOBA/SASKATCHEWAN  
TRANS WORLD RECORD CO. INC. - QUEBEC/MARITIMES  
WHOLESALE APPLIANCES - ALBERTA/BRITISH COLUMBIA

BILL GRAHAM PRESENTS THE SAN FRANCISCO SCENE

IN TORONTO



JEFFERSON  
AIRPLANE  
GRATEFUL  
DEAD

FROM  
30  
JULY



5TH  
AUG.

NIGHT SHOW BY HEADLIGHTS

O'KEEFE CENTRE

Evenings at 8:30 • Mats. on Weds & Sat • Box Office Open 11 a.m. to 9 p.m.

PRICES PER SEAT	Mon.-Thurs. Evenings 8.30 p.m.	Fri. & Sat. Evenings 8.30 p.m.	Wednesday Matinee 2.00 p.m.	Saturday Matinee 2.00 p.m.
Orchestra or Mezzanine	\$4.50 \$2.50	\$4.50	\$3.00 \$1.75	\$3.50 \$2.00
Rear Orch. or Front Balc.	3.50 \$2.00	3.50	2.25 \$1.40	2.75 \$1.65
Middle Balcony	2.75 \$1.65	2.75	1.75 \$1.15	2.00 \$1.25
Rear Balcony	2.00 \$1.25	2.00	1.25 \$ .90	1.50 \$1.00

\*Special prices for students, children and persons over 65 are shown above beside the regular prices, and apply to all performances except Friday and Saturday evenings.

THE LATEST JEFFERSON AIRPLANE ALBUM

"SURREALISTIC PILLOW"

ON RCA VICTOR - No. LPM 3766 (Mono) LSP 3766 (Stereo)

AVAILABLE AT YOUR FAVOURITE RECORD STORE