

RPM

Music Weekly

10
CENTS

Volume 8 No. 26

Week Ending February 24th., 1968

4th. ANNIVERSARY ISSUE

WE REMEMBER IT WELL!

February 24th., 1964, Volume 1, No. 1 and RPM's introduction of Canada's first wholly Canadian weekly on the music industry: "To this time, we in Canada have not had a weekly report dedicated to Canadian recording artists. Possibly this will be the beginning of a new communication that will introduce the people who create the records to the people who create the hits".

Because of encouraging interest in RPM it was found necessary to

create a chart on Canadian singles activity. April 20th., 1964 we bowed our first "Chart Action" using the listings from radio stations across the nation. Because of this move Canadian artists like Shirley Matthews, Diane Leigh, Loreen Church, Bobby Curtola, Pierre Lalonde, The Chummingbirds and many others were suddenly a part of the national music scene.

Volume 2, No. 1 - Week of September 1st., 1964, RPM became a glossy 8 x 11 magazine with an im-

pressive array of advertisers for the first issue. Supporters included CHUM, RCA Victor, CKEY, Quality Records, Columbia Records, Apex Records, London Records and groups like The Beavers and Travellers.

RPM's first anniversary was reached and past with relative calm (February 24th., 1965). Supporters were still somewhat hard to come by. Fence sitters were eager to sit but the industry was shaking the fence. The editorial policy of RPM was very frank and to the point. If

enemies were made, they were enemies of the industry. RPM became known as "The watchdog of the Canadian music industry".

Moving into the 3rd. year (February 24th., 1966), RPM had a much stronger image internationally. Every major radio station in the U.S. as well as every major independent and major record company were receiving RPM each week. Americans, through an unexplainable habit were becoming aware of the Canadian music scene. Bobby Curtola, Ron Metcalfe, Little Caesar and The Consuls and The Guess Who had become known from coast to coast in the U.S. The British music industry had taken over the world spotlight yet Canadian recording artists continued to gain national prominence.

Just when it appeared that Canadian broadcasters were ready to jump on the bandwagon and push for the Canadian scene, along came Canada's Centennial Year (1967), which proved to be a disaster for the Canadian music industry. A government produced hit with government funds allocated for promotion, made "Canada" by the Young Canada Singers (Quality 1967) the first national hit in the history of the Canadian music industry. Every radio station across the nation jumped on "Canada". Of course they were being paid to play it (commercial spots). Some radio stations even went out on the limb and charted the record, which was really what made the record the biggest selling Canadian single in the history of Quality Records. Proving, of course, that good effective promotion and advertising can make a hit. Why was 1967 a disastrous year for the Canadian music industry? The Canadian broadcasters and press were probably of the opinion they had fulfilled their obligation for 1967 and for the years to come because of the obvious success of "Canada". "Just enough - don't overdo it" seemed to be the order of the year.

1967 was also the year that RPM introduced the present format (12 x 17) which became a popular counter item in record bars in every province of Canada.

February 24th., 1967, the third year, passed without too much fanfare. There were several other publications on the scene, all touting the Canadian tune, but the industry had almost ground to a halt. Groups were breaking up, and a general unrest was disturbing those who had high hopes of making it big in 1967.

It's now 1968 and although looking back may be discouraging, the prospects of the future look much much brighter, for RPM.

Volume 9, No. 1 - Week of February 29th., 1968 will introduce RPM readers to a wider coverage of Canada's entertainment scene. RPM Weekly will cover Records, Music, Radio, Television, Theatre and Films.

1968 may not be Canada's big year, but it should be A VERY INTERESTING YEAR for Canadians.

THE RPM 100

CANADA'S ONLY OFFICIAL 100 SINGLE SURVEY

Compiled from Record company, record stores and radio personality reports

Allied
Arc
CMS
Capitol
Caravan
Columbia
Compo
London
Phonodisc
Quality
Rca Victor
Sparton
WB/7 Arts

- | | | |
|---|--|---|
| ★ 1 3 10 SPOOKY
Classics IV-Imperial-66259-K | ★ 35 53 66 THE DOCK OF THE BAY
Otis Redding-Volt-157-M | ★ 67 --- MAYBE JUST TODAY
Bobby Vee-Imperial-56014-K |
| 2 1 6 ZABADAK
Dave Dee, Dozy, Beaky, Mich & Tich
Imperial-66271-K | 36 39 44 SOME VELVET MORNING
Nancy Sinatra/Lee Hazlewood
Reprise-651-P | 68 74 88 1941
Tom Northcott-WB/7 Arts-7160-P |
| 3 5 13 I CAN TAKE OR LEAVE YOUR LOVING
Herman's Hermits-MGM-13885-M | 37 27 34 YOU
Marvin Gaye-Tamla-54160-L | ★ 69 --- QUINN THE ESKIMO
Manfred Mann-Mercury-72770-K |
| ★ 4 8 21 LOVE IS BLUE
Paul Mauriat-Philips-40495-K | ★ 38 57 67 I THANK YOU
Sam & Dave-Stax-242-M | ★ 70 88 98 IT'S NOT EASY
Will-O-Bees-Date-1583-H |
| 5 2 1 BABY NOW THAT I'VE FOUND YOU
Foundations-Pye-827-C | 39 46 50 CARPET MAN
5th Dimension-Soul City-762-K | ★ 71 --- I SAY LOVE
Royal Guardsmen-Laurie-3428-M |
| 6 6 15 WECAN FLY
Cowsills-MGM-13886-M | 40 50 48 JUST DROPPED IN
First Edition-Reprise-0655-P | 72 82 90 A MAN NEEDS A WOMAN
James Carr-Goldwax-332-M |
| 7 7 11 BOTTLE OF WINE
Fireballs-Atco-6491-M | 41 47 52 GUITAR MAN
Elvis Presley-Rca-9425-N | 73 79 99 COLD FEET
Albert King-Stax-241-M |
| ★ 8 12 26 WORDS
Bee Gees-Atco-6548-M | ★ 42 65 83 GET OUT NOW
Tommy James & The Shondells
Roulette-7000-C | ★ 74 --- I'M GONNA MAKE YOU LOVE ME
Madeline Bell-Philips-40517-M |
| 9 4 4 NOBODY BUT ME
Human Bienz-Capitol-2968-F | 43 51 55 THERE IS
Dells-Cadet-5574-L | 75 84 96 TRY IT
Ohio Express-Cameo-2001-M |
| 10 13 27 STRAWBERRY SHORTCAKE
Jay & The Techniques-Smash-2142-K | 44 44 45 DO UNTO ME
James & Bobby Purify-Bell-700-M | 76 85 89 A MILLION TO ONE
Five Stairsteps-Buddah-26-M |
| 11 9 2 I WONDER WHAT SHE'S DOING TONIGHT
Tommy Boyce & Bobby Hart-A&M-893-M | 45 54 63 HEY LITTLE ONE
Glen Campbell-Capitol-2076-F | 77 77 80 NEVER EVER
Peter & Gordon-Capitol-2071-F |
| 12 10 3 GREEN TAMBOURINE
Lemon Pipers-Buddah-23-M | ★ 46 67 --- BALLAD OF BONNIE & CLYDE
Georgie Fome-Epic | ★ 78 94 --- HANDBAGS & GLADRAGS
Chris Farlowe-Immediate-5005-H |
| 13 18 31 I WISH IT WOULD RAIN
Temptations-Gordy-7068-L | 47 48 48 BORN FREE
Hesitations-Kapp-878-L | ★ 79 --- LOVE IS ALL AROUND
Troggs-Fontana-1607-K |
| ★ 14 26 46 SIMON SAYS
1910 Fruit Gum Company-Buddah-24-M | ★ 48 61 --- DEAR DELILAH
Grapefruit-Rca-70000-N | ★ 80 99 --- COUNTRY GIRL-CITY MAN
Billy Vera & Judy Clay
Atlantic-2480-M |
| 15 15 5 ITCHYCOO PARK
Small Faces-Immediate-500-H | 49 56 68 THERE WAS A TIME
James Brown-King-6144-L | 81 87 95 STOP
Howard Tate-Verve-10573-M |
| 16 11 17 JUST AS MUCH AS EVER
Bobby Vinton-Epic-10255-M | ★ 50 64 87 TOO MUCH TALK
Paul Revere & The Raiders
Columbia-4-4444-H | 82 92 --- NIGHT FO' LAST
Shorty Long-Soul-35040-L |
| 17 24 40 SKIP A ROPE
Henson Cargill-Monument-1041-K | 51 52 53 PERSONALITY/CHANTILLY LACE
Mitch Ryder-Dynavoice-905-M | 83 --- PLAYBOY
Gene & Debbie-TRX-5006-M |
| 18 14 7 BEND ME SHAPE ME
American Breed-Acta-811-C | 52 59 69 MISSION IMPOSSIBLE
Lalo Schiffrin-Dot-17059-M | 84 91 --- KEEP ON RUNNING
E.G. Smith & The Power-Boa-681-G |
| 19 19 9 SHE'S A RAINBOW
The Rolling Stones-London-906-K | ★ 53 68 85 EVERYTHING I AM
Plastic Penny-Bell-703-M | 85 --- LOVEY DOVEY
Otis & Carla-Stax-244-M |
| 20 30 37 TOMORROW
Strawberry Alarm Clock-Uni-55046-J | ★ 54 78 --- THE END OF OUR ROAD
Gladys Knight & The Pips
Soul-35042-L | 86 99 --- CIRCUS
Sonny & Cher-Atco-6555-M |
| 21 17 14 WHO WILL ANSWER
Ed Ames-Rca-9400-N | 55 58 64 MALAYISHA
Miriam Makeba-Reprise-0654-P | 87 --- DANCE TO THE MUSIC
Sly & The Family Stone-Epic-10256-H |
| ★ 22 43 47 VALLEY OF THE DOLLS
Dianne Warwick-Scepter-12203-J | 65 62 82 OH HOW IT HURTS
Barbara Mason-Arctic-137-K | 88 89 91 NO ONE KNOWS
Every Mothers' Son-MGM-13887-M |
| 23 16 8 GOIN' OUT OF MY HEAD/
CAN'T TAKE MY EYES OFF YOU
Lettermen-Capitol-2054-F | 57 66 78 LOVE NEVER CHANGES
Brian Foley-Kapp-885-L | 89 90 92 WHERE IS MY MIND
Vanilla Fudge-Atco-6554-M |
| ★ 24 49 56 WALK AWAY RENEE
Four Tops-Motown-1119-L | ★ 58 97 --- KISS ME GOODBYE
Petula Clark-WB/7 Arts-7170-P | 90 --- WALKER STREET
Staccatos-Capitol-72526-F |
| 25 20 20 DARLIN'
Beach Boys-Capitol-2968-F | 59 69 73 HOUDINI
The Dream Machine-Decca-32205-J | 91 95 97 TOYLAND
The Alan Bawn-MGM-MU 402-M |
| ★ 26 55 69 EVERYTHING THAT TOUCHES YOU
Association-WB/7 Arts-7163-P | ★ 60 72 93 HERE COMES THE RAIN BABY
Eddy Arnold-Rca-9437-N | 92 --- CAB DRIVER
Mills Bros-Dot-17041-M |
| 27 22 12 JUDY IN DISGUISE
John Fred & The Playboys-Paula-282-C | 61 71 --- LOVE IS BLUE
Vicky-Rca-3449-N | 93 --- DR. LOLLIPOP
Magic Cycle-Giant-904-G |
| 28 38 49 WE'RE A WINNER
Impressions-Sparton-1656-0 | ★ 62 73 94 LOOK, HERE COMES THE SUN
Sunshine Company-Imperial-66280-K | 94 --- SUMMER TIME BLUES
Blue Cheer-Philips-40516-K |
| 29 23 24 SUNDAY MORNIN'
Spanky & Our Gang-Mercury-72765-K | ★ 63 93 --- MUSIC MUSIC MUSIC
Happenings-B.T. Puppy-538-J | 95 --- SHE CAN'T BE MY GIRL
Five D-Sir John A-SJA 5-N |
| ★ 30 41 51 THANK U VERY MUCH
Scaffold-Capitol-72524-F | ★ 64 81 --- CLICK SONG NUMBER ONE
Cher-Imperial-66282-K | 96 --- PEOPLE WORLD
Jim & Jean-Verve/Forecast-5073-G |
| 31 31 36 CARMEN
Herb Alpert & Tijuana Brass-A&M-890-M | ★ 65 98 --- SUDDENLY YOU LOVE ME
Tremeloes-Epic-10293-H | 97 --- AT THE TOP OF THE STAIRS
Formations-MGM-13899-M |
| 32 35 38 SUNSHINE OF MY LOVE
The Cream-Polydor-541001-Q | ★ 66 86 --- MEN ARE GETTING SCARCE
Joe Tex-Dial-4069-K | 98 --- UNCHAIN MY HEART
Herbie Mann-A&M-896-M |
| 33 21 23 MY BABY MUST BE A MAGICIAN
Marvellettes-Tamla-54158-L | | 99 --- FOR YOUR PRECIOUS LOVE
Jackie Wilson & Count Basie
Brunswick-55365-J |
| 34 34 32 TO GIVE (The Reason I Live)
Frankie Valli-Philips-40510-K | | 100 --- LICKIN' STICK
George Torrence & Naturals-Shout-224-M |



ELVIRA CAPREESE

"RECORD SESSIONS. The Birth of a Hit. POSSIBLY ONE OF THE MOST EXCITING THINGS THAT CAN HAPPEN IN THIS BUSINESS is to start with a new artist, and watch as a hit is planned, then follow it into the recording studio for the actual session. After the many "takes" and other technical things that go into the production of a single to hear first the un-mixed master tapes, and possibly a week later see the actual vinyl record come into the office. Most producers insist on a closed door policy when it comes to sessions. I have been very fortunate to have been present when several hits were made, and watched some of the truly great hitmakers at work. Recently I sat in on a truly Canadian session, and walked away with the feeling that we are going to come into our own. in record production. Many new talented people have come on the scene, and our product is reaching a point of breaking down all the resistance we've taken years to build up. In the weeks to come we will be taking our readers into the recording studios where the records are made, to the songwriters who write the words and music, to the publishers who pick and promote the songs. You will read articles that will make you more aware of the business we are in. Many questions will be answered. What are the problems, the joys, and the heartbreaks of the people who are the backbone of our industry. You will read about the record promoter, the program director whose door is never open, the disc jockeys who either play the records or don't and the artist who sits nervously wondering what will happen to his record. This is a business with a BIG heart and we will try to let you hear from the people who make it as glamorous and exciting as it really is."

You probably read the above item with great interest, and you can see how appropriate it is to our industry today. It first appeared in RPM approximately four years ago. How LITTLE the industry has changed. It is still the same story for Canadian talent. A fight to be recognized in their own country. The big difference today, is that radio stations have learned that they do not have to programme ANY CANADIAN CONTENT on radio and readily admit they will not willingly program Canadian content because they AREN'T FORCED too.

In four years, RPM hasn't been able to assist the Canadian artist in Canada...throughout the world, the Canadian music industry is better known because of RPM and Canadian artists and Canadian disc jockeys are now known throughout the world because of their mentions in RPM. Canada can celebrate it's one hundredth year of no culture of its own and no music industry of its own.

I'm sorry I can't be more encouraging, but until Miss LaMarsh, the Board of Broadcast Governors or radio stations indicate otherwise I will have to say "show me".

Around Town

WITH LORI



Due to information being incomplete we were unable to include in last week's issue the names of French Canada's three MIDEM Award winners. Congratulations to Johnny Farago of Canusa Records for being chosen the Best Selling Male Vocalist. Les Sultans on the DSP label were awarded the Best Selling Vocal Group, and Trans Canada's Michele Richard was given honours for the Best Selling Female Vocalist. Denis Plantis' DSP and Citation labels will be distributed by London Records exclusively. This affiliation makes London the largest distributor of French and French Canadian product.

Capitol's Staccatos have incorporated the use of kazoos in their latest offering "Walker Street". They recorded it in the Capitol studios in Hollywood along with a new album which is set for release sometime in April.

Tom Northcott's first Warner's release "1941" is being charted across Canada and in many major U.S. cities. Northcott is presently working on his album release.

Bobby Curtola's current disc "Indian Love Call" is picking up action in the Lakehead and Manitoba.

Gordon Lightfoot recently taped a CBC-TV special "Wherefore and Why" for the show of the week to be telecast in March. Included on the show are Bonnie Dobson and Ronnie Hawkins. Hawkins' Yorkville recording "Home From The Forest" is No. 1 on CKLG Vancouver.

Catherine McKinnon's "Love Is Blue" just off the presses is receiving spins on middle of the road stations.

The Lords Of London have apparently leased their single "Candy Rainbow" to MGM in New York for release in the U.S. Apex records will release it in Canada.

Mel Shaw and his Stampeders are back in Toronto after a successful recording session at the MGM studios in New York. To date titles have not been released. The group meanwhile are booked solidly in Toronto and throughout Ontario.

The Sugar Shoppe have just completed a one week engagement at the Friars in Toronto and packed them in every night. They are presently appearing at Diamond Jim's, in Hamilton, to turn away crowds. Reprise recording artist Bobby Rydell is presently at the Club Embassy in Toronto (12-17)

Capitol recording artist Lou Rawls is currently appearing at the Elmwood in Windsor (12-17)

RPM Music Weekly

is published weekly by:

RPM MUSIC PUBLICATIONS LTD

1560 Bayview Avenue, Suite 107
Toronto 17, Ontario, Canada
Telephone: (416) 489-2166

SUBSCRIPTIONS: Canada & USA-\$5. per year
Other countries-\$15 per year
ADVERTISING RATES ON REQUEST

Authorized as second class mail by the Post Office Department, Ottawa and for payment of postage in cash.

PRINTED IN CANADA

The Canadian Record Manufacturers' Association wishes to congratulate

TOP GROUP	THE GUESS WHO Quality
TOP MALE VOCALIST	GORDON LIGHTFOOT United Artists
TOP FEMALE VOCALIST	DEBBIE LORI KAYE Columbia
MOST PROMISING MALE VOCALIST	TOM NORTHCOTT Warner Bros
MOST PROMISING FEMALE VOCALIST	COLLEEN PETERSON No Label
TOP FOLK GROUP	3'S A CROWD RCA Victor
TOP FOLK SINGER	LEONARD COHEN Columbia
BEST PRODUCED SINGLE	HALF PAST MIDNIGHT Staccatos - Capitol
BEST PRODUCED POP ALBUM	MOD IS British Modbeats - Red Leaf
BEST PRODUCED GMP ALBUM	CANADA Young Canada Singers - Giant
TOP COUNTRY MALE SINGER	TOMMY HUNTER Columbia
TOP COUNTRY FEMALE SINGER	DIANE LEIGH Capitol
MOST PROMISING COUNTRY MALE SINGER	ODIE WORKMAN Caledon
MOST PROMISING COUNTRY FEMALE SINGER	LYNN JONES Capitol
TOP COUNTRY GROUP	RHYTHM PALS Melbourne
BEST PRODUCED COUNTRY SINGLE	WHIRLPOOL Bambi Lynn - Melbourne
TOP NATIONAL PROMOTION MAN	PAUL WHITE / AL MAIR Capitol / Compo
TOP REGIONAL PROMOTION MAN	ED PRESTON RCA Victor
TOP RECORD COMPANY	RCA VICTOR COMPANY LTD
TOP COUNTRY TV SHOW	TOMMY HUNTER SHOW CBC
TOP POP TV SHOW	LET'S GO CBC

RPM ^{also} Music Weekly
and their fine publication

TELEVISION

'O'KEEFE CENTRE PRESENTS - JOHNNY CASH

Toronto: CBC-TV's sixth "O'Keefe Centre Presents" will be "The Legend of Johnny Cash." Videotaping is set for February 21st. at the CBC-TV Studio No. 7 at Mutual St. 400 tickets were set aside but latest reports from the CBC is that these tickets have all been spoken for. Cash, one of Columbia Record's top country recording stars, will have as his guests The Carter Family and The Statler Brothers. This 60 minute colour special will be telecast in March.

KEN CAVANAUGH - ANCHOR MAN - "WORLD BEAT"

Toronto: Ken Cavanaugh, well known host of CTV's "W5" will introduce CFTO viewers to a new comprehensive news coverage with CFTO reporters and correspondents giving up to the minute news backing. The lead item will be the big news story of the day, wherever it happens. Premiere telecasting for this five day a week news roundup has been set for Monday Feb 26th. at 6:30 PM.

CBC WINS TWO TV AWARDS

Toronto: The CBC has won awards in the TV films and radio categories of the third annual Penlens Awards. Winners are "Formula One" a "Telescope '67" colour film directed by Lloyd Brydon and the CBC radio coverage of the Mossport 200 auto race broadcast of Sept. 23, 1967 and produced by Bob Helm. This is the second Penlens Award for Helm, radio sports producer at CBC Toronto. The Awards are presented annually for the best stories, photographs, broadcasts and telecasts about Canadian auto racing.

VERA LYNN TO GUEST ON "PIG AND WHISTLE"

Toronto: Vera Lynn, one of the most admired singers of the century, will appear on CTV's "Pig And Whistle" Tues. Feb. 27th. at 9:30 PM. Also appearing are Billy Meek, Kay Turner, John Hower and The Carlton Show Band and dancers.

"RISE AND FALL OF THE THIRD REICH" PARTS 1 & 2 - TO COME

Toronto: The second part of CTV's three part special on the "Rise And Fall Of The Third Reich" based on William Shirer's best selling definitive history of the Third Reich will be seen Sun. Feb. 18th. from 9 to 10PM, and will pre-empt "W5". Apparently there had been some confusion among viewers who had thought the 3 parts were to be telecast on three consecutive Sundays. The third part, dealing with the final crumbling of the Third Reich and Hitler's suicide will be telecast Sun. Mar. 3rd, from 9 to 10 PM. and will again pre-empt "W5".

Television stations are requested to send station activities, and news of programming direct to RPM, Television Department, 1560 Bayview Avenue, Toronto 17, Ontario.

FASTEST GUITAR CAPABLE OF 175 MPH

Hollywood: Jimmy Bryant, dubbed "the fastest guitar" came across the "fastest car", the Voxmobile, created by internationally-famed custom car designer George Barris, and now they're sharing the cover of Jimmy's new Imperial album "The Fastest Guitar In The Country" (LP 9360).

The Voxmobile is capable of speeds up to 175 mph, has guitar jack inputs for its myriad amplifiers, speakers and tweeters, as well as a functioning Continental organ mounted in the rear deck. Sound balances in three separate channels and other music controls are installed in the dash. As well there's a stereo tape deck cartridge installation, featuring six speakers and modulators. Total power output is rated close to 1000 peak watts. The mill is a high performance 289 cu. inch Ford Cobra which along with other mechanical and interior features brings the vehicle's value to more than \$30,000.

TOP INTERNATIONAL GROUPS TO VISIT CANADA

NYC: Pat Costello, of the Michael F. Goldstein firm has issued dates for the forthcoming Eric Burdon & The Animals and The Jimi Hendrix Experience and The Soft Machine tours.

Burdon and his crew are working the southern states at present and after an appearance at Southwestern University in Chula Vista, California (Feb 16) will move into Vancouver's Cave for one week commencing Feb. 17. They'll move across the U.S. to New York and end up on the U.S. west coast for appearances at the Fillmore in San Francisco (Apr 4-6) before their April 13th appearance in Honolulu, Hawaii.

The Jimi Hendrix Experience are also working the south western states and will appear in Toronto at the Queen Elizabeth building on Feb 24. They'll play a series of one nighters along the eastern seaboard of the U.S. and make an appearance at the Capitol Theatre in Ottawa March 19th.

CONGRATULATIONS

TO

RPM MUSIC WEEKLY

ONE OF
OUR MOST
TREASURED
CLIENTS



STAN KLEES LTD.

Record Production
& Music Industry
Consultants
1560 Bayview Ave.,
Suite 108,
Toronto 17, Ontario.

CONGRATULATIONS!

RPM

(CANADA'S DEDICATED
MUSIC TRADE)

FROM
PETER STONE

"GOOD LUCK WALT"

WATCH FOR THE RPM INTERNATIONAL MUSIC POLL
IN THE MARCH 9TH EDITION



CLIMBING THE CHARTS
ACROSS CANADA

"PICKED"
EVERYWHERE



- 72526

WALKER
STREET

A
GREAT
NEW
SINGLE

the **Staccatos**

FROM

MORTY WAX ANALYZES CANADIAN DILEMMA

British rock n' roll music is now firmly entrenched throughout the world. The mod revolution, symbolized by such groups as the Beatles and the Rolling Stones, penetrated the international markets and made the British sound world famous. America, where rock music had its beginnings, offered a rich variety of reactions to the British sound. The Nashville sound, the Los Angeles and San Francisco sound, the Detroit sound, and most recently, the Boston sound, are marked examples of the diversity of distinctive American styles that are known throughout the world.

Morty Wax, President of Morty Wax Promotions, and one of the most prominent record promoters in the U.S. is well aware of the Canadian problem. "To put it simply," Wax said, "Canada must seek its own sound. A recording artist or rock group comes from Canada and has a fantastic hit, but the success of that hit is limited to the individual group or performer. When the Beatles had their first hit in America they paved the way for other British groups to penetrate American and international markets. Why? Because they had a sound, a distinctive unique musical interpretation that could only be identified with the British and no one else.

Canada has been exporting a plethora of talented performers for years," Wax continued, "but as yet, there is no distinctive or readily identifiable sound that the record buying public associates with Canada. Without a sound, the record promoter must, out of necessity, concentrate on the individual artist from Canada and not associated groups. Record promoters are an integral and invaluable facet of the music industry. It is the record promoter's task to constantly make the public aware of new trends in music and to successfully introduce representatives of the trend to the record buying public.

At this point in Canada's musical development," Wax concluded, "record promotion finds itself in a period of waiting and anticipation. The ultimate responsibility for the development of a sound lies with the writers, arrangers, and record producers, and not with the record promoters.

It is up to the creative musical community of Canada to produce a sound," Wax stated, "for the creative processes of the music field or any other artistic endeavor are the prime movers. It is then and only then that the promotion and marketing people can take over and expose the product to the consumer. We look forward to handling Canadian artists and products as our operation is always on the lookout for the new trends. Our most recent project was the aiding by bringing Alan Lorber and the Boston explosion to the attention of the Music Industry."

**RECORDS-MUSIC-RADIO-TELEVISION-THEATRE-FILMS
COMING SOON**

The **WHERE WE AT...** **SOUL SURVEY** 1430-CKFH

<p>BOSS FOURTEEN</p> <p>2 2 I WISH IT WOULD RAIN The Temptations-Motown</p> <p>3 4 EXPLOSION IN MY SOUL The Soul Survivors-Crimson</p> <p>4 8 (SITTIN' BY THE) DOCI OF THE BAY Otis Redding-Stax</p> <p>5 3 PIECE OF MY HEART Irma Franklin-Shout</p> <p>6 6 YOU Marvin Gaye-Motown</p> <p>7 5 OH HOW IT HURTS Barbara Mason-Arctic</p> <p>8 9 I THANK YOU Sam & Dave-Stax</p> <p>9 10 WE'RE A WINNER The Impressions-Spartan</p> <p>10 16 HER OWN LIFE/KEEP ON RUNNING Grant Smith & The Power-Boo</p> <p>11 13 VALLEY OF THE DOLLS Dionne Warwick-Scepter</p> <p>12 23 WITHOUT LOVE Oscar Toney Jr.-Bell</p> <p>13 18 COLD FEET Albert King-Stax</p> <p>14 21 BORN FREE The Hesitations-Kapp</p> <p>15 7 UP UP & AWAY Hugh Muskala-Uni</p>	<p>16 11 I'LL BE SWEETER The O'Jays-Bell</p> <p>17 14 NO SAD SONGS Joe Simon-Monument</p> <p>18 --- DO UNTO ME James & Bobby Purify-Bell</p> <p>19 --- NOBODY Kim Weston-MGM</p> <p>20 12 WANT A LOVE Laura Lee-Cadet</p> <p>21 19 I COUNT THE DAYS Charlie & Inez Foxx-Dynamo</p> <p>22 --- STOP Howard Tate-Verve</p> <p>23 20 I CAN'T STAND MYSELF James Brown-King</p> <p>24 17 CHAIN OF FOOLS Aretha Franklin-Atlantic</p> <p>25 30 MEN ARE GETTING SCARCE Joe Tex-Dial</p> <p>26 --- GODDESS OF LOVE The Fantastic Four-Ric Tic</p> <p>27 27 SUNDAY KIND OF LOVE Van Dykes-Amy</p> <p>28 31 WORKING MAN'S PRAYER Arthur Prysock-Verve</p> <p>29 --- A MAN NEEDS A WOMAN James Carr-Bell</p> <p>30 --- LICKIN' STICK George Torrence & The Naturals-Shout</p> <p>31 --- THIS IS THE THANKS I GET Barbara Lynn-Atlantic</p>
---	---

LISTEN TO JOHN DONABIE
1 AM TO 6 AM - CKFH - TORONTO
Produced by SANFORD PRODUCTIONS
--- 925-0826 ---

HAPPY 4th. ANNIVERSARY



WE GREW TOGETHER



SUITE 108
1560 BAYVIEW AVENUE
TORONTO 17, ONTARIO

**ART - LAYOUT - DESIGN - ADVERTISING
TO THE MUSIC INDUSTRY**

Telephone 487-5812

Layout & design for RPM
for four years.



NORMAN B. BLAKELY has returned to **CJIC** in The Soo and taken over the early evening hours (7 to 9PM) Monday through Friday. Their recent Ho Ho A Go Go benefit netted them quite a bundle for the Christmas Stocking Fund. Top local groups made an appearance including **The Rogues, Dark Side, Back Stop Progression, Downbeats** and **The Polisi Bassoon**. Newest activity for the Soo's over 18 crowd is a discotheque dubbed **Pete Rouge** which is open Friday and Saturday nights. Silent flicks are shown twice a night along with the sounds of today. Also from Norman B is that **Glen Yarbrough** was set for an appearance at Soo Michigan's armouries.

CJCB Sydney, Nova Scotia's newest personality, **Rick Honey**, sends news that Cape Breton is one of the swingiest areas in Canada but somewhat lacking in Canadian talent, and puts it down to poor distribution. Record companies should take note that there are over 125,000 people on the Island with five radio stations and Rick Honey has two record exposure vehicles, radio and television. There's lots of talent heading for the Island including the **Left Banke, The Toys, Roy Robison** and **The Tommy Hunter Show**. All record releases should be directed to Rick Honey at CJCB, Box 1270, Sydney, Nova Scotia.

February 29th., 1968 is the date for the Canada Music Day at **CFCB-CFSX** Corner Brook, Newfoundland. **Garth Bennett**, host of the "Housewives Club" would like any interested groups or artists to send along promotion tapes, records and background material to Box 790, Premier Drive, Corner Brook, Newfoundland.

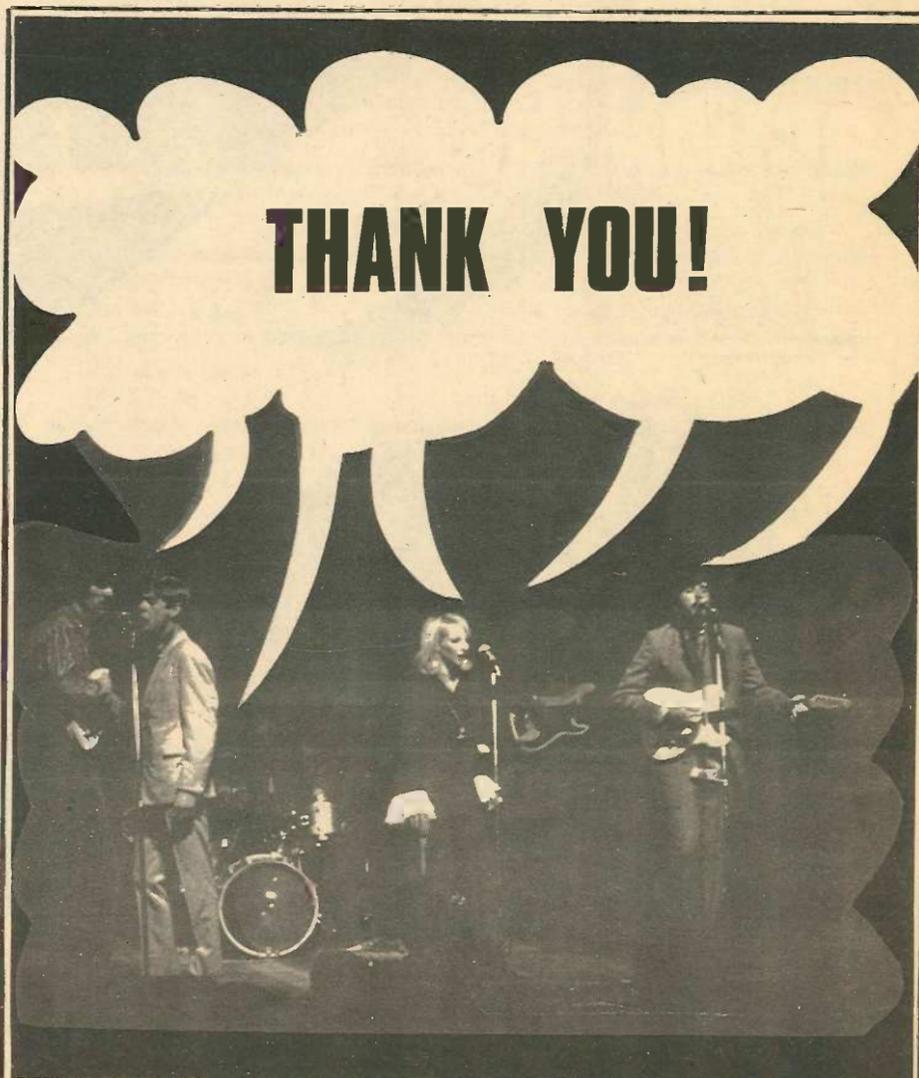
THE CHIFFONS
ARE HAPPENING WITH
"JUST FOR TONIGHT"

(LAURIE 3423)

ALREADY EXPLODED IN
TORONTO, MONTREAL, HAMILTON



LAURIE RECORDS ARE
MANUFACTURED AND DISTRIBUTED
IN CANADA BY
QUALITY RECORDS LIMITED



3'S A CROWD
TOP FOLK GROUP



Produced by CASS ELLIOTT & STEVE BARRY

DISTRIBUTED
BY
RCA VICTOR

New Record Releases

RECORD COMPANIES: Submit one copy ONLY of each single and LP released for listing here.

SINGLES

COLUMBIA

Columbia **BOBBE NORRIS**
4-44421 Take Me Back
f/s Thank You Love

Columbia **RAY CONNIFF & SINGERS**
4-44422 Winds Of Change
f/s We're A Home

Columbia **THE CYRKLE**
4-44426 Reading Her Paper
f/s Friends

Columbia **MYRNA LORRIE**
MU 4-1293 Changing Of The Seasons
f/s Bashful Billy

Date **THE WILL-O-BEES**
2-1583 It's Not Easy
f/s Looking Glass

Minit **CLYDIE KING**
MT 32032 I'll Never Stop Loving You
f/s Shing A-Ling

Prestige **SHIRLEY HARMER**
DP 4713 I Love You Baby
f/s Seul Sur Son Etoile

QUALITY

Cameo **OHIO EXPRESS**
KC 2001 Try It
f/s Soul Struttin'

Dynovoice **MITCH RYDER**
DY 905 Personality Chantilly Lace
f/s I Make A Fool Of Myself

MGM **THE ALAN BOWN**
MU 402 Toyland
f/s Technicolour Dream

Stax **ALBERT KING**
241 Cold Feet
f/s You Sure Drive A Hard Bargain

Verve **HOWARD TATE**
V 10573 Stop
f/s Shoot 'Em All Down

every
Saturday
at 10:00 a.m.

THE action set

CBC RADIO

CONGRATULATIONS
RPM

YOUR
NEXT
FOUR
WILL
BE
GIANTS



The Stampeders

RCA VICTOR

Rca **JOANNA MOORE**
D-4119 A Town Called I Love You
f/s By The Time You Get To Phoenix

Rca **VICKY**
57-3449 Love Is Blue
f/s Massachusetts

Rca **THE LEXINGTON AVENUE**
57-3450 Flowing Kind Of Feeling
f/s The Bird Collector

Rca **MONIQUE BRUNET**
57-5790 Ballade A Julien
f/s Le Poisson

Rca **LES CAPRICORNES**
57-5799 En Suivant L'Etoile
f/s Tous Les Fiancés Du Monde

Rca **CAROLINE**
57-5800 Bebe Requin
f/s Un Signe

Rca **LES AVALONS**
57-5801 Le Secret De L'Amour
f/s L'Amour, C'est Un Jeu

Rca **ANDRE COLLIN**
57-5802 Je T'Aimerai Toujours
f/s Serenata

Rca **THERESE DEROT**
57-5803 Deja La Nuit
f/s Mon Dieu

Rca **GRAPEFRUIT**
E-70000 Dear Delilah
f/s Dead Boot

ALBUMS

RCA VICTOR

Camden **SONNY CAMPBELL & CAST**
Cowboys And Indians
Cas 1094

Camden **CHET ATKINS**
Chet
CAS 2182

Camden **LIVING GUITARS**
San Franciscan Nights
CAS 2192

Camden **KING GANAM**
Ridin' The Fiddle
CAS 2207

Camden **WILF CARTER**
Sons Of The Rail And Range
CAS 2208

Camden **KING KEONI & HIS ISLANDERS**
This Is Hawaii
CAS 2213

Rca **TOMMY STEELE & ORIGINAL CAST**
Half A Sixpence
LSO 1146

Rca **KATE SMITH**
Something Special
LSP 3870

Rca **NILSSON**
Pandemonium Shadow Show
LSP 3874

Rca **AL HIRT**
Soul In The Horn
LSP 3878

Rca **CHET ATKINS**
Class Guitar
LSP 3885

Rca **LIONEL HAMPTON**
Newport Uproar
LSP 3891

Rca **BOBBY BARE / THE HILLSIDERS**
The English Countryside
LSP 3896

Rca **MARILYN MAYE**
Step To The Rear
LSP 3897

Rca **LEON ASHLEY**
Laura
LSP 3900

Rca **LOS INDIOS TABAJARAS**
The Fascinating Rhythms Of Their Brazil
LSP 3905

Rca **NORMA JEAN**
Heaven's Just A Prayer Away
LSP 3910

Rca **TV SOUND TRACK**
Cricket On The Hearth
LSO 1140

Rca **THE STAPELTON-MORLEY EXPRESSION**
The Mamas & The Papas Book Of Songs
DS 50022

Music BIZ

By Guest Columnist Stan Klees



A VALUE FAR MORE IMPORTANT THAN ADVERTISING

Four years have passed since the first copy of RPM Music Weekly was published. In the four years, Canada has learned more and heard more about Canada's music and Canada's artists than in the whole history of Canada.

Each month a directory of publications comes out listing all the publications in Canada. There is a whole section in this directory dedicated to "trade publications". Recently I checked to see just how many "trade publications" there were dedicated to the performing arts and culture. There was one bi-monthly on films, a bi-monthly on Broadcasting, and RPM Music Weekly. My research indicated to me that trade magazines in the entertainment business must be very hard to sustain. The record business is indeed fortunate to have a weekly that will report on the activities of record companies and artists in Canada. All this leads me to a very interesting story regarding trade magazines which might interest you.

Among my varied enterprises, I operate a firm called Groovyart which does art, design and layout for various publications and firms. One of our clients happens to be RPM Music Weekly. Another client is a monthly publication to one of the many areas of engineering. Recently, the engineering monthly started a lengthy series of articles on their profession. The amount of copy submitted to Groovyart for layout in this publication surpassed the space in the magazine. It was impossible to squeeze in the entire feature article and we hesitated to recommend that it be continued. I phoned the party involved and asked what we should do. To my surprise, he instructed me to remove THREE advertisements to make room for the article. Advertising was the chief revenue factor in this and most other magazines. When I questioned the profit involved, the answer I received has stayed in my mind to this day and possibly will explain the philosophy of their trade to you, and someday we may apply it to the music trade. He told me the ads could be removed from the periodical because the advertisers advertised "to sustain a trade publication on engineering rather than for the benefit of the advertising." They placed the value of the publication far above the value of the business an ad might bring to them.

Possibly someday that philosophy might extend itself to the music industry. It indicates to me further that an industry as big as the record business needs a weekly communication. It gives artists, record companies and everyone in the trade an opportunity to tell their story in an ad, but more important, the news of the industry appears every week for all to read with interest at no cost to the trade over and above the cost of the value received in paid advertising.

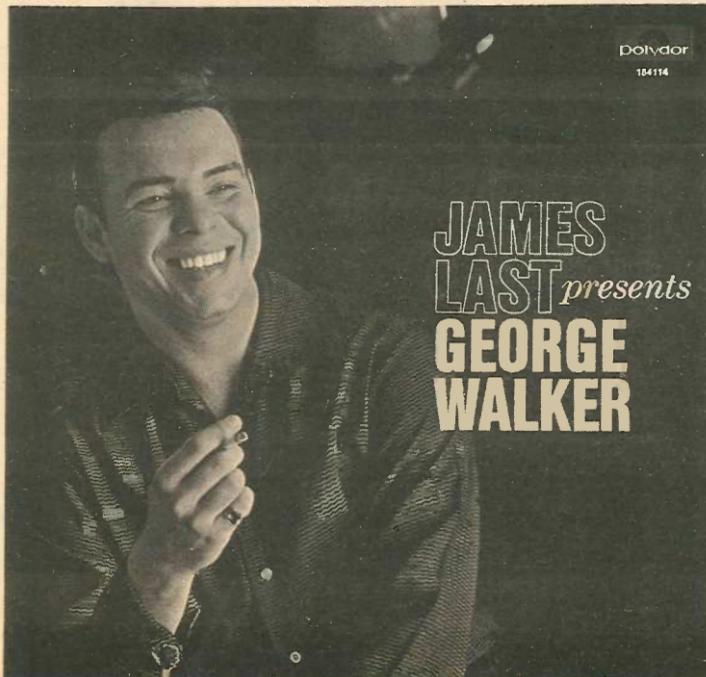
On RPM's fourth anniversary, I would like to thank the editor for the opportunity to write this column to you every week but even more I would like to thank the readers who have taken the time to write to me regarding certain articles. It is your letters that encourage RPM to continue this column, but your support will enable RPM to continue to publish this fine weekly for years to come.

Possibly someday you might say, "Omit my ad if you need the room for a story, but be sure to send me the bill anyway." It isn't unique to publications, but it would be unique in the music industry. It's something to think about.

BEACON STREET UNION ON TOUR

NYC: Dominic Sicilia announces that MGM's newest group and the prime exponents of the "Bosstown Sound", The Beacon Street Union, are well into their cross country tour which coincides with their album release of "The Eyes Of The Beacon St. Union".

The popular Boston quintet kicked off their cross country jaunt with appearances at the Grande Ballroom in Detroit (2-3) and then flew into Vancouver for a three day engagement in that city's newest night spot, The Retinal Circus. (8-9-10). They are skedded for the Cheetah, in Los Angeles, Feb 16 through 18 and in Chicago's Cheetah Feb 23 and 24, before making The Scene in New York Feb 26 through March 10th.



Canada's

INTERNATIONAL
SINGING FIND

GEORGE
WALKER

NEW
FROM



RECORDS

F

FULTON STRIKES AGAIN (TOM)

"This is RPM's last issue."

"It had to happen. The paper is behind the times, poorly written, badly edited, amateurishly layed out, and generally boring."

The preceding comments, and hundreds like them, have been circulated since RPM's conception four years ago this issue. To be sure, at times the paper has been guilty, at least in part, of some of these errors. But now.....it's another story.

When RPM's founder, Walt Grealis, was handing out cigars in Toronto to mark the birth of his mind's most demanding offspring, I was pursuing a somewhat shaky broadcasting career in Quesnel, B.C. RPM was, at that time, my only contact with the Canadian music industry. Record companies aren't very interested in promoting their products at "Onekilowildernesswaters," so RPM was the only source of information outside of the American trades.

As I played musical stations, RPM was undergoing one crisis after another. Although Grealis' anxiety seldom showed up in print, I'm sure that he must have considered abandoning the paper on more than one occasion.

He discovered that unless he "played ball" with some people, cooperation would be light in many areas. He refused, and it was.

His friends advised him to give up the troublesome rag and resume a more profitable former career. Grealis politely listened to their advice, in some cases agreed with them, and then went right back to set up another edition of RPM.

Stupidity? Perseverance? Faith? Who knows? But the effort Walt Grealis, has poured into RPM over the last four years has paid off, both to Grealis, and of course the entire Canadian music industry. People that a few years ago avoided Grealis and his Weekly like the plague, have now "discovered" RPM and it's Editor.

If you had followed RPM from its inception you would have been witness to a most remarkable metamorphosis. You would have seen a naive neophyte with limited appeal and resources transform itself into an informed authority with all embracing industry appeal.

From a one-man operation, RPM has branched out to include columnists from all over the world, and facets of our very complex business.

Now that RPM is an established success, new critics have sprung up. One Toronto newspaper writer leaped into Walt's office one day to accuse him of multitudinous payoff sins, pointing to his baby blue Thunderbird and country estate as proof that Grealis' motives and methods were perhaps a little less than honourable. The truth is that both the car and the house are left-overs from a more lucrative career much prior to RPM.

Despite the paper's present success and the ensuing heavier work loads, Walt still finds time to help and advise young people starting out on their various industry careers, in spite of a few regrettable opportunists.

RPM and Walt Grealis haven't yet hit their peak by any means, but it's going to be damn hard to break their stride.

I have been among Walt's friends who have told him that he was beating his head against a brick wall. Grealis may have some pretty nasty scalp abrasions, but you know what, that brick wall is starting to give.

RECORDS-MUSIC-RADIO-TELEVISION-THEATRE-FILMS

COLLEEN PETERSON ON "IT'S HAPPENING"

Toronto: Colleen Peterson, a discovery of "It's Happening", and winner of the RPM award "Most Promising Female Singer" will return to "It's Happening" for the March 14th. edition. Miss Peterson, who makes her home in Ottawa, will guest with Jay Smith and Don Weir.

WILDERNESS AWARDS SET FOR MAY

Toronto: Entries for the fifth annual Wilderness Award for the best film made for showing on CBC television last year will be viewed by judges during the month of April. The award will be made sometime in May.

The Wilderness Award was established to honour three film-makers who died in a plane crash while on assignment making a film entitled Wilderness in 1963. An episode from the Wojcek series "The Last Man In The World" won the award last year.

CORRECTION:

In the RPM Music Poll Feb. 17, 1968 No. 3 runner-up in "Most Promising Country Male Singer" should have read.

RALPH CARLSON - MELBOURNE

CONGRATULATIONS RPM ON YOUR 4TH YEAR.



THE RAINVILLES

APPEARING ON CTV'S "COUNTRY MUSIC HALL" MONDAY, FEB 26 - 9P.M.



CONGRATULATIONS ON WINNING

TOP FOLK SINGER

IN THE RPM MUSIC POLL

LEONARD COHEN

LATEST RELEASE

"HEY! THAT'S NO WAY TO SAY GOODBYE"

f/s

"SO LONG MARIANNE"

COLUMBIA C4-2785

BORIS BROTT AWARDED METROPOULIS GOLD MEDAL

The Lakehead: CKPR promotion manager (Miss) Patricia Lund advises that twenty three year old Boris Brott, the director of music at Lakehead University, and who doubles in brass as conductor of the Lakehead Symphony Orchestra and music consultant to the Lakehead Boards of Education, has won the world's most important conductor's competition, The Dimitri Metropoulis International Conductor's Competition. In an exclusive long distance conversation with CKPR's Johnny Murphy, Brott admitted that he had entered the contest "just for fun". Besides the Metropoulis Gold Medal, Brott received a cash prize of five thousand dollars and has the opportunity to participate as a guest conductor in the U.S. and Europe.

Before his return to the Lakehead, Brott attended a White House reception and appeared with the New York Philharmonic Orchestra Jan 29th. CKPR program director John Murphy announced that Mr. Brott will host a weekly classical broadcast on CKPR. It's expected that the introduction of the Brott Classical segment will help develop a greater degree of variety while the station maintains its contemporary music image. Miss Lund points out that "this is a step inspired by recent industry-at-large action to de-emphasize 'hard-rock-hit' programming."

Some great things happened to me on my way into the Canadian Recording Industry.

- (a) YOUR UNDERSTANDING
- (b) YOUR CO-OPERATION
- (c) YOUR FRIENDSHIP

and now
YOUR VOTE

TOP REGIONAL PROMOTION MAN - RPM MUSIC POLL

My Sincerest Thanks

Ed Preston

RCA VICTOR COMPANY LIMITED



GROUP NEWS

By Canada Bill

Joe Vargo, one of western Canada's movingest promoters, took time between flights at Toronto's International, to phone the RPM offices and advise that his groups, particularly The 49th Parallel, have been having a great round of success in western Canada and in the U.S. The Parallel are presently hitting with their RCA Victor release of "She Says". Joe will be getting together some info and pics on his group in the next few weeks.

The Toronto scene is still pretty dead. The Village Hippies, what's left of them, look even sadder then ever (did you ever see a happy hippy?). Bigname groups don't draw, even Wilson Pickett could have done a lot better, and they've even predicted that the Bob Dylan movie won't last a month, although it ran over a year on the west coast of the U.S. IT'S A SAD SAD TORONTO. What hogtown needs is the return of DAVE MICKIE. Toronto had never before and has never since had such an overpowering radio and television personality. Sure, he had a few problems, but who hasn't in this business. He was the only disc jockey able to tie up traffic, honestly, wherever he appeared. DAVE MICKIE BROUGHT RADIO LISTENERS OUT INTO THE OPEN, and his only gimmick was his voice, no pot, hippy, or flower influence, just his voice—and that's TALENT.

Of all the mail received at RPM from the west, a good 80% of it had to do with the 49th Parallel, and only a small portion of that was from their home town, Calgary. So that must make the 49th Parallel one of the most popular groups in the west. Randy Ball, their manager, agrees and has sent along a bit of info on the group.

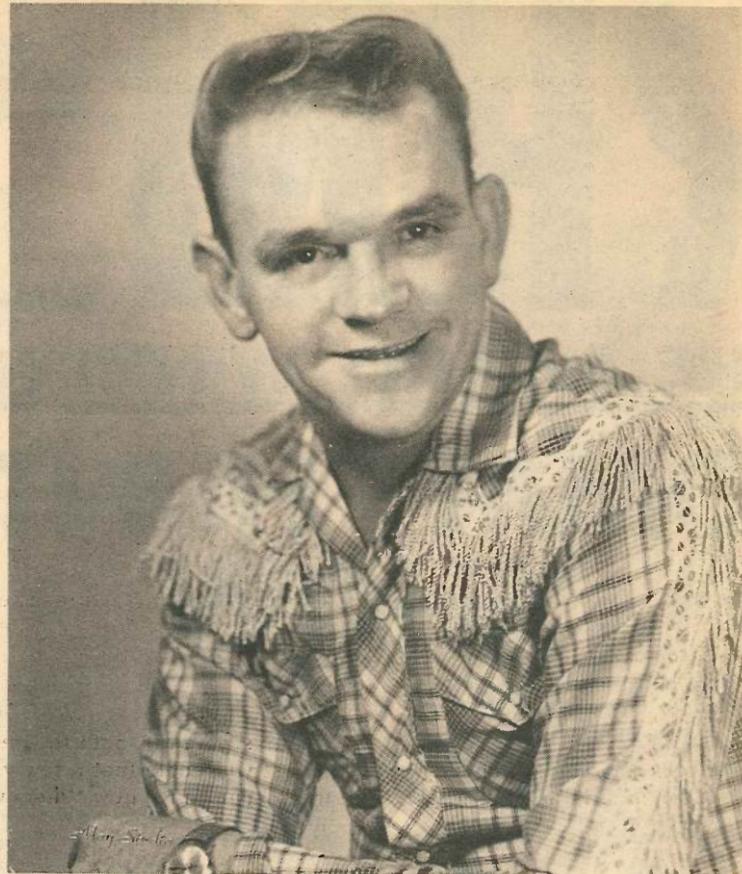
Dennis Abott is the lead singer; Dan Lowe, lead guitar; Bob Carlson, rhythm guitar; Dave (Pigpen) Downey, Bass guitar; Terry Bare is the drummer, and Dave (Panda) Petch is on organ.

They've been together about 2½ years and became known nationally with their first RCA Victor recording of "Labourer" which was followed up by "She Says" which is still happening across the country. Because the group was continually on the road they bought themselves a large Greyhound bus and converted it into a mobile home. All their recordings have been done in Hollywood, and that's where they are now. The Parallel has made such an impression on west coast record VIP's that they've been signed to Venture Records, a subsid of MGM Records. Their next release on the new label is expected to be "Blue Bonnie Blue". According to Ball the promotion by Venture will be an all out effort to promote the group as Canadians rather than play it down as has happened in the past with other groups.

Rush Enterprises, from Hamilton, Ontario, have "Something Special". Steve Remen Jr., a rep of the firm, is touting the New Penelope, a folk rock group who are having tremendous success in the Niagara Peninsula and Hamilton areas. They're apparently readying themselves for a move into the Toronto scene.

Nice to see that Don Billows has expanded his management firm to handle bookings as well as promotion of Ottawa groups. One of the groups under DBP management are The Eastern Passage who release on the Sir John A label.

MOST PROMISING COUNTRY MALE SINGER



ODIE WORKMAN

THANK'S FOR YOUR VOTE OF CONFIDENCE,
AND FOR SPINNING MY NEW RELEASE.

"THUNDERATION"

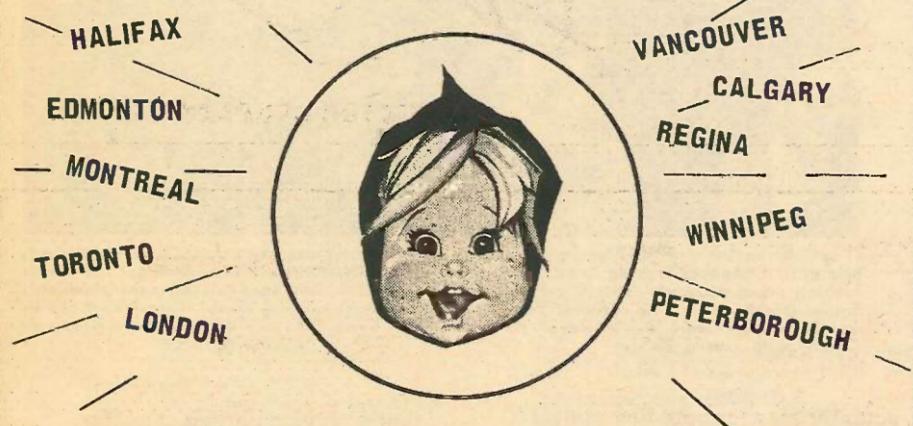
f/s

"EVERY DRINK OF WINE"

CALEDON - H.P. 205

SUBSCRIBE TO RPM WEEKLY

RAVES FROM EVERYWHERE



'DOCTOR LOLLIPOP'

BY THE



GR 904

NOW ON GIANT RECORDS

GIANT RECORDS - OWNED & OPERATED BY BEN McPEEK LTD.
DISTRIBUTED BY CARAVAN RECORDS

Thank You!

TO ALL WHO VOTED ME

"MOST PROMISING FEMALE COUNTRY VOCALIST"

OF

1967



LYNN JONES

(CAPITOL RECORDING ARTIST)

THE AWARD WINNING TOMMY HUNTER SHOW

It's been a long haul, but we've finally come to recognize a truly genuine Canadian star, and the image is all Canadian. If you want to argue the point-don't. Over 3 million Canadians from coast to coast can't be wrong. CBC-TV's "The Tommy Hunter Show" is the most viewed Canadian program on television, and winner of RPM's Top Country Show Award.

The star of the show, Tommy Hunter, has a great deal to do with the ratings being so high as do his regulars, Debbie Lori Kaye, Al Cherny, The Rhythm Pals, The Allan Sisters and Jim Pirie. But behind all this top Canadian talent is a smooth production and technical team who really make the stars shine.

The thirty minutes that the viewer thrills to is a very small portion of the time spent on making this a successful Friday night show. Producer Dave Thomas has come up with many wild ideas, so far afield from the country theme, that many times he was almost shot down in flames, but he's been proven right. "The Tommy Hunter Show" is not just another country show. It's variety - up-town country - As one critic put it "It's one of the best pop-rock-country shows on television today". Much can be said of what's gone on in the past, but what's most important is the fact that "The Tommy Hunter Show" is a success today and with the obvious forward planning going on behind the cameras, it's going to be with us for sometime.

That easy going polite atmosphere that's going on for the thirty minutes the show is being telecast is always there. A visit to the set for rough rehearsals, dress rehearsal and final taping is almost uncanny. The only change you see is the show shaping up. Boom men, cameramen, propmen, cable men - anyone connected with the show, including the stars seem to enjoy one speed and one mood - slow and happy. Over and above this workable phenomena is the fantastic relationship these people have with producer Thomas, writers Bill Lynn and David Mayer, musical director Bert Niosi and arranger Art Snider. Thomas regards everyone connected with the show as exceptionally important. His respect for them is mirrored in their loyalty and respect for him.

A short rundown on Canada's Country Gentleman Tommy Hunter should be as short as possible for a star of his stature especially since the future is much more important. Tommy started playing guitar when he was 8, shortly after meeting Roy Acuff, who kind of put the country bug in his ear. Leaving school at the age of 16 he went looking for places that needed a guitar man. One night stands, the occasional TV and radio appearances and finally a break on CHML Hamilton's "Main Street Jamboree". This led to an audition for King Ganon, who set Hunter on the trail to Toronto. When he finally did get a break in Toronto it was only as a guitarist for CBC-TV's new show, "Country Hoedown", but his talents as a singer broke the barrier, and he became a featured singer. This led him into his own CBC radio network show which he hosted for five years. All of Tommy's activities weren't restricted to Canadian audiences. He became a household word

throughout the U.S. through a two month stint with Arthur Godfrey on his CBS morning radio show, where he worked with some of the greats of the U.S. entertainment world, including Sam Levenson, Meredith Willson and many others. He was also spotlighted in a "Country Music On Broadway" show at Madison Square Gardens along with Ferlin Husky, Hank Snow, Webb Pierce and Ernest Tubbs. In the fall of 1965 Tommy Hunter became host of his own TV show "The Tommy Hunter Show" and now in 1968, a Friday night habit for almost 3 1/2 million. Tommy Hunter, Columbia recording artist, voted "Top Country Male Singer" in the RPM 1967 Music Poll hosts the "Top Country TV Show" as shown by the same RPM Poll. A CANADIAN IMAGE - A Canadian star. The Hunter ideals are simple but firm: "There are two things I try to remember" says Hunter, "I'm being invited into people's living rooms for 30 minutes a week. I wouldn't do anything on TV I wouldn't do in their homes. The other thing is be yourself. If you're not genuine, the audience will find out long before 39 weeks have passed.

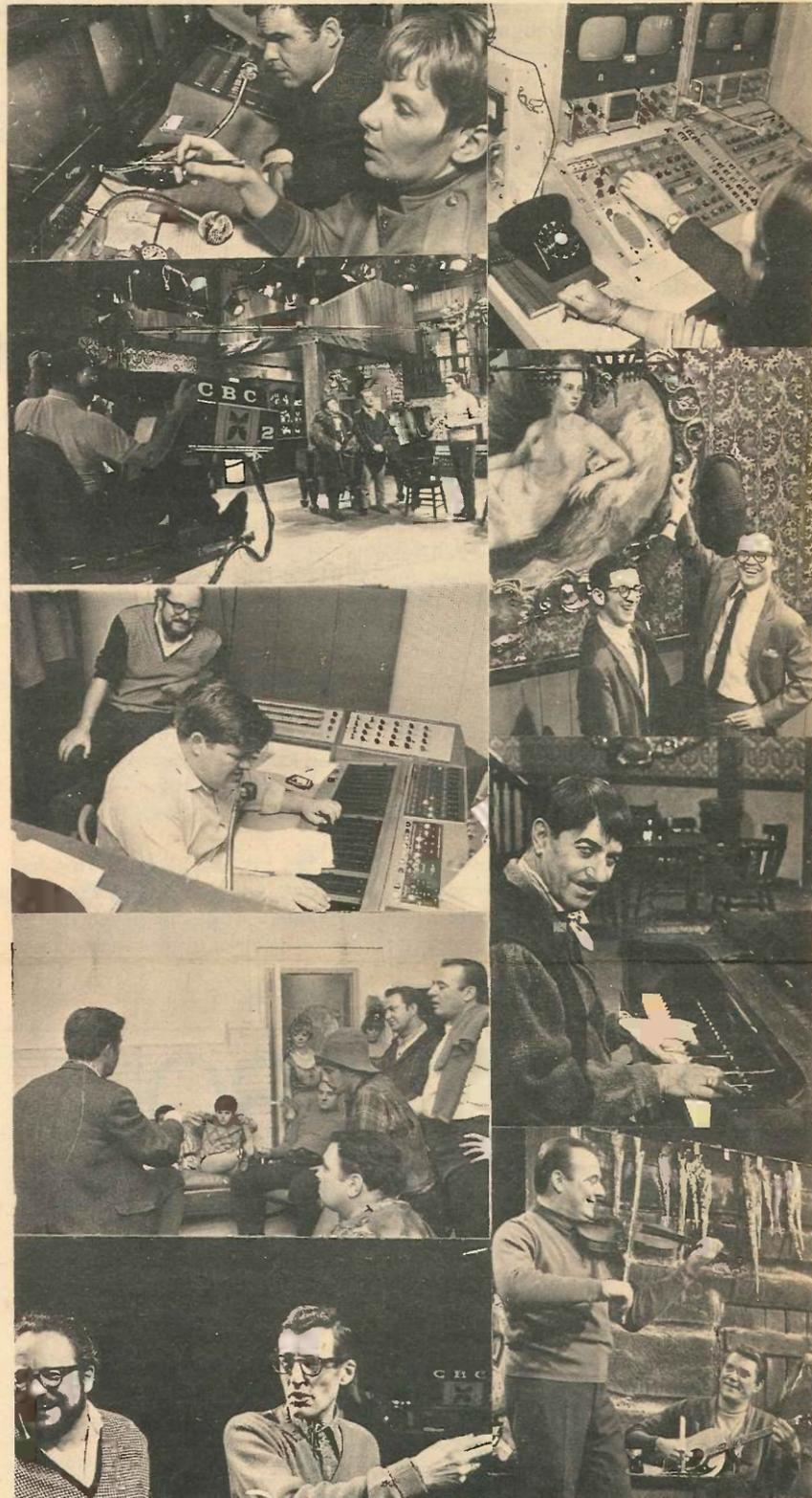
As further proof of the Dave Thomas success formula for his "up-town country" or "variety" show is the audience acceptance of regular Debbie Lori Kaye, also a Columbia recording artist, who was voted "Top Female Vocalist" in RPM's Music Poll. Although her Columbia recordings have created a country image about her, this talented Sault Ste. Marie youngster has been widely acclaimed as a pop-rock singer as well. Debbie, like Tommy is as well known in the U.S. as in Canada through her weekly appearances on "Music City, U.S.A." TV'er seen in many markets including New York with a one hour colour format.

Mike Ferbey, Marc Wald and Jack Jensen, better known as the Rhythm Pals and voted "Top Country Group" in the RPM Poll have been a part of the Canadian music industry since 1947 and have gone the full circle: A break at CKNW, New Westminster, B.C., more recognition through CKWX, Vancouver, television appearances, a shot at the U.S. market by way of Hollywood and on to the CBC-radio network and their own "Chuckwagon Show". Finally as the very important back-up and featured group on "The Tommy Hunter Show"...

A "Tommy Hunter Show" without the Allan Sisters would be almost a disaster. Jackie and Coralie have become one of the mainstays of the Friday evening Hunter show. As singers and as dancers, the Allan Sisters have added that necessary class ingredient, but in a folksy manner that has proved so appealing to their audiences.

RCA Victor recording artist Al Cherny is also a very important regular. Best known as a fiddler because of his accomplishments at the International Fiddling Contest at Shelburne, Ontario, where, in two successive years, he walked away with both the Novelty and Old Time classes, the Canadian fiddler to accomplish this dual feat in the 16 year history of the contest. Al Cherny is an accomplished violinist.

RCA Victor recording artist Al Cherny is also a very important regular. Although best known as a fiddler, he is



(Top left reading down) Producer Dave Thomas with script assistant Joan Surrey in the mobile unit. Cameraman moving in on Tommy Hunter and The Rhythm Pals. Arranger Art Snider looking on at engineer Glen Clarke. Dave Thomas (left) and cast talking over show. Art Snider (right) and studio director Peter Scott. (Top right reading down) Colour controls in mobile unit. Writers David Mayer (left) and Bill Lynn. Musical director Bert Niosi. Al Cherny with Tommy Hunter

actually an accomplished violinist. He caught the breakdown and hoedown bug at an early age and became a top of the class fiddler. One of his accomplishments was his winning in two successive years of the Novelty and OldTime classes at the International Fiddling Contest at Shelburne, Ontario. He was the only Canadian fiddler to accomplish this dual feat in the 16 year history of the Contest.

There are other very important people connected with "The Tommy Hunter Show"; Maurice Bolyer, Jim Pirie and the Country Guys and Gals; Frank Rodwell as choreographer is responsible for the intricate pop-country steps performed by the dancers; Bert Niosi, one of Canada's best known big band leaders is highly regarded for his musical direction; and studio director Peter Scott.

Many critics are astounded at the big beautiful musical sound

that's so much a part of "The Tommy Hunter Show". The secret is, the pre-taping of sound through the facilities of Sound Canada and under the direction of arranger extraordinaire Art Snider, and taped into the live performance by CBC engineer Glen Clarke.

As well as entertaining on the national circuit Tommy Hunter, The Allan Sisters, The Rhythm Pals, Jim Pirie and Al Cherny have travelled thousands of miles entertaining United Nations peace-keeping forces all over the world. Their tour comprises usually 18 shows in 22 days with many thousands of miles between performances.

In a country supposedly apathetic to Canadian performers, producer Dave Thomas would seem to have accomplished the impossible, but he'll readily admit that he didn't do it alone, but he did it with CANADIAN TALENT.....