

RPM WEEKLY

TWENTY-FIVE CENTS

Volume 13 No. 4

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RCA'S TRANQUILLITY BASE BOW FIRST SINGLE

TAPE CO'S INTO RECORDS

In 1965, cartridge tape players of a portable nature began their first showings in a consumer situation. The convenience and portability of the cartridge players immediately took the market by storm and cartridge tapes were well on their way to taking a good share of the recorded music market. The cassette, originated by Philips in Holland, followed the eight and four track configurations and soon began to close in on the other tape forms.

Today the disc configuration still leads the pack and will continue to do so until tape prices are brought in line with those of the comparable album and cartridge tape quality matches that available on disc. Another reason for discs' continuing predominance is perhaps the absence of liner notes in most tape configurations. Although perhaps a minor point, liner notes are, for a large number of consumers, an integral part of the record being purchased. Background information on the artist(s) and or selections plus an attractive jacket are both points of interest.

The major North American pioneer of cartridge tape for consumer use, Ampex, has recently been feeling the pinch as the record companies go into the tape business themselves. From their former high of 40% of the tape market, Ampex's share has fallen to 35%, some put it closer to 30%, and might even continue its decline. To combat the problem, Ampex is going into the production and disc business in a big way. The corporation has reportedly signed over thirty indie

producers to provide product for use on both tape and disc and is in the process of acquiring musical talent. Included in the talent round-up is Canada's Great Speckled Bird.

Another major in the tape field is GRT, who have expected the disc companies' entry into the tape field since their inception and as a result are fully prepared for the competition. GRT has recently acquired the Chess-Checker and Blue Thumb disceries below the border and has entered into an agreement to handle Janus product in an effort to broaden their base. In Canada, GRT is handling some CTL product as well as actively seeking new talent for use in their line.

The tape-disc battle continues and will prove in the future to be one of the most important struggles in the business as cartridge and disc vie with each other for consumer acceptance each trying to overcome its inherent bad points.

JUDY TO ADDRESS BES

Ex-Parliamentarian, Judy LaMarsh will address the Broadcast Executives Society March 12th, 1970 regarding the networks, (public and private), Canadian content, present implementation of the Broadcast Act, the recent CRTC decision on cable television and an overview of Canadian broadcasting now and into the seventies.

Miss LaMarsh, not noted for inaction, had the following legislation passed under her responsibility: The Broadcasting Act, The Film Development Fund Act, Educational Television, The Canada Pension Plan, The Canada Assistance Act, The Medical Resources Fund Act, The Smoking Research Grant, The National Arts Centre Act, The Museums Act, Increase in the Canada Council Grant and Amendments to the Canadian Citizenship Act.

The talk is not likely to be a dull one.

Roe's "Stir" Sets Polydor Pace

Montreal: Lori Bruner, national artists promotion for Polydor, reports across the nation action on the Tommy Roe release of "Stir It Up & Serve It". Miss Bruner also reports the acquisition of the new Spring label with its initial single release "Mamma Said", the 1965 Shirelles hit, by Little Eva. Polydor have also acquired the rights to distribute the Poison Ring label which bows the Tension lid "Does Anyone Really Know What Time It Is?", a favourite cut on the recently released Chicago Transit Authority album.

Country Coalition has an all-format happening with their Bluesway deck "Time To Get Together", while the Brownsville Station chalk up good interest with top forty outlets in their Polydor outing "Rock & Roll Holiday".

T Bone Walker, who came to Polydor Canada through Polydor France, has a unique blues offering in "Good Feelin'". Several stations across Canada have already given playlist action to this single.

Vancouver's Ann Attenborrow, who won a Vancouver talent contest, will shortly bow her Polydor lid "We Will Find Love". The label is readying a national promo push on this release.

On the album front Polydor is gearing for an expected rush on the soon to be released "Ginger Baker Airforce Concert" which was recorded "live" at London's Albert Hall. Release is set for April. The Cream have another set on the way entitled "Live Cream". This is also a product of Polydor, London. The Taste's 2nd album "On The Boards" has already chalked up good chart action in the UK and is catching on in Continental Europe.

Capitol Enters Accessories Field

Toronto: Capitol Records is going into the record and tape accessory field in a big way with their distribution of the Duotone and Amberg lines. Available now from Capitol is a full range of record cleaning aids, singles adapters, needles, tape splicing needs, tape, record cases, headphones and musical instrument accessories.

RPM

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Phonodisc Hosts Barbara McNair Party

Toronto: Phonodisc's national promotion gal Toni Yamane, now Mrs. Bill Osborne, hosted a well attended opening night party for Audio Fidelity recording star Barbara McNair at the Hook and Ladder Room of the Beverly Seaway Hotel (2).

Miss McNair, a beautiful and talented lady of song, communicated with ease to the capacity house. Each selection was well calculated to transmit her new television hostess image which revealed a very professional and sincere Miss McNair. She took the time to enlighten the audience of her great respect for today's

songwriters and proceeded to sample us with some of their works. These included Canadian Buffy Ste. Marie's, "Until It's Time For You To Go" and a bit of Simon and Garfunkel, a medley of their songs with "Mrs. Robinson" as the anchor song. The big number of the evening was her message grabber "Everybody Get Together" which resulted in several curtain calls.

One note of displeasure was her back-up crew. Although the Jimmy Coxan group are an excellent dance band they obviously took their cue from Miss McNair's pianist/conductor Coleridge

Taylor Perkinson who somewhat upstaged Miss McNair with his over-miked piano playing. Perkinson with the band are well equipped to compete with one another but not when there's beautiful talent up front.

Miss McNair's current Audio Fidelity album "More Today Than Yesterday" has picked up good plays in the Toronto and Hamilton areas due to the promo push by the Phonodisc promo crew. A big boost for the McNair club happening, her first in several years, is her popular late night television show seen locally over Channel 4 at 1:30 A.M.

O'KEEFE PRESENTS VARIETY SERIES

"Sounds of the Seventies", a potpourri of vocal and instrumental talent of the seventies will be presented at the O'Keefe Centre March 10th through March 14th. Following the one night stand of the comedie Francaise, which will perform "La Troupe Du Roy" and "Amphityon" on March 9th the following acts will be staged.

John Mayall appearing with Duster Bennett and Argent (formerly Rod Argent, lead singer with the Zombies) on March 10th and 11th.

Mireille Mathieu, France's leading songstress, makes two appearances, March 10th and 11th.

Bobby Sherman, who has enjoyed success with "La, La, La" and "Little Women" appears for two shows on March 14th.

Mayall is, and has been for years one of the major forces in British and American blues. Many of today's most prominent musicians developed under his hand, including Eric Clapton, Graham Bond and Peter Green. He has led many groups the most notable being the Bluesbreakers. Mayall plays organ, harmonica, sings, and composes his own material. He will be accompanied on the O'Keefe stage by John Almond, flute, sax and mouth percussion, Alex Parrish, bass, and Jon Mark, acoustic guitar.

Mireille Mathieu, a native of Avignon, France, rose from working in a factory to winning a local singing contest to being the country's favourite female singer. She made her first Canadian appearance in Montreal where she sang before 10,000

people at the Palais de Sports.

Bobby Sherman, born in the state of California began his rise to fame after being chosen, from among five hundred applicants for a place on the late network show, "Shindig". The show ran for two years before dying and now Sherman appears in ABC's "Here Come the Brides". Sherman plays drums, trumpet, guitar, bass French horn, trombone, baritone tuba, piano, organ, sitar and harmonica in addition to singing.

ANCERL GUESTS ANDA

Toronto: Gaza Anda, noted European concert pianist who is perhaps better known for his keyboard artistry on the soundtrack of the motion picture "Elvira Madigan" appeared with the Toronto Symphony Orchestra March 3 and 4.

Prior to his Massey Hall appearance Mr. Gaza was afforded the promotional assistance of Polydor's Ontario promotion manager John Turner. Unlike many of the very uninteresting rooms artists are usually subjected to, Turner arranged a unique and befitting setting for Anda's reception. The Oak Room of Toronto's Casa Loma added a little more tang and interest to the wine and cheese party which obviously had an effect on Mr. Anda. The intrigue of the Casa Loma also sat well with the very friendly and interested members of the press, radio and key dealers.

Levine Sets Up Hollybrooke Prods

New York: Irwin Levine, whose hits include "Black Pearl", "This Diamond Ring" and "Your Husband, My Wife" has announced the formation of Hollybrooke International Inc. His partners in the complex are Steven Mets, Vice President in Charge of Promotion, Sales and Development, Ira Sokoloff, Head of Advertising and Harold Kahn, Comptroller. This week, Hollybrooke consummated an agreement with Gene Schwartz of Laurie Records for Laurie to distribute the Hollybrooke label. Initial release skedded is "I, I, I" f/s "I (part two)" by Ego Trip. The lid was produced by Marc Bellack, who now produces exclusively for Hollybrooke's production arm, Brookester Productions.

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Highlight of Mr. Gaza's appearance with the Toronto Symphony Orchestra was his performance of the theme from "Elvira Madigan" which is actually the odyssey of the Mozart Piano Concerto No. 21 in C. Major, and one which created a new aura of interest around the old Master Wolfgang Mozart.

Mr. Anda also performed Glinka's Russian and Ludmilla Overture Symphony No. 2 in C minor by Willan.

The Tuesday evening concert was broadcast over the entire CBC radio network.

Rochon Produces "Nashville North" Pilot

Toronto: Jerry Rochon, CFTO-TV producer of light variety, has taped a pilot under the banner "Nashville North" with hoped-for weekly dates in the fall. Host of the show is Ian Tyson with band backing by his Great Speckled Bird.

The half hour colour show, dubbed "downtown country pop",

was presented in the round with Canadian artists headlining. Rochon arranged for a sizeable audience to be in attendance, bussing in students from Centennial and Scarborough Colleges as well as those from York and Toronto Universities.

Starring in the pilot was Capitol recording artist Anne Murray, who

is well known across Canada for her pop/country singles and album. Miss Murray was presented to the press and radio VPs at a reception at the Variety Club, March 4th. The label is expected to launch a nationwide promo push on upcoming single and album product by Miss Murray.

Sharing the top billing with Miss Murray were Anthony Green and Barry Stagg, Gamma Records' first two English/Canadian artists who are now breaking nationally with their single release "To Love Means To Be Free". This folk/pop duo have also had much national success with their album release from which the single was culled.

U.S. artist Bobby Bare also appeared.

Rodeo Steps Up Recording Activity

Montreal: Rodeo Records has laid on a full schedule of recording activity for the months of March and April.

Angus Walker, well-known throughout the Atlantic Provinces, and who is currently happening on the RPM Country 50 with "Crazy Tricks", is set for a taping session March 6th. Walker's last release with Rodeo was "Cadillacin' Around" which became a sizeable seller across Canada.

Northern Ontario's Rainvilles, who have been constantly in demand for club dates and have pulled capacity houses at most of their dates, are also set for a March 6th. session.

The Art Essery group, just recently returned from a successful tour of Atlantic Seaboard States in the U.S., move into the studios for a session March 17. This group is being handled by Don

Turner Enterprises.

French Canada's Top Country Singer, as voted by the Festival Du Disque, Marie, will cut a George Taylor produced session April 7. Marie picked up Canadian Gold for sales in excess of 100,000 units sold of her last album release.

Graham Townsend, who has become so popular on the new Don Messer Show (CHCH-TV) that he has been signed for a further 26 shows, will tape a session April 8. Townsend won the Top Fiddler Award at last year's Shelburne, Ont. Fiddler's Contest, an award he has taken for the past three years.

U.S. country artist Joe Paine, who has chalked up successful appearances throughout Canada will tape a session from April 6 through the 8th. His first outing will be a Rodeo International single "Denver Woman".

New Lease On Jennifer Tomkins

Toronto: Lee Armstrong, executive director, The Compo Company, who has just headquartered in Toronto's new MCA building, has taken a personal interest in the new Musicor label, now distributed in Canada by The Compo Company. Receiving the Armstrong push is the recently released Street People discing of "Jennifer Tomkins". The single has been reserved to radio stations and an extra heavy promo push laid on by Compo's network of touters across the nation. Results from the mailing have already created a strong dealer demand for the single which this week moves back onto the RPM 100 at No. 83.

Quality Revives Tuitti Fruitti

La Boite A Musique, a retail record outlet in Montreal, started an oldie on its rebirth a few weeks ago when it played the Mickey Lee Lane single "Tuitti Fruitti" in the store. Shortly thereafter, Quality's Lee Farley in Toronto received a call asking for copies of the single. To satisfy the customer, Farley dug up the master and had two hundred pressed. The record was re-ordered in a short time, and a while later was reordered again. The word had passed by word of mouth and dealers all over Montreal's east end were ordering. Now, Farley has set in motion a national servicing of the lid and is expecting national action.

NBC To Present "Switched On Symphony"

March 14th on the NBC network sees the old and the new joining forces in a musical extravaganza. British groups Jethro Tull and Nice, combine with Ray Charles, Santana and the Los Angeles Philharmonic to present what could prove to be one of the most interesting specials of the year.

Jethro Tull is one of the major forces in the British and world music scenes, their fusion of jazz and rock combined with the the Jagger-like stage antics of leader, Ian Anderson, makes them one

of the most exciting acts in the business. Tull has toured extensively in North America as have the other British group involved, the Nice. Ray Charles needs no introduction to anyone. Santana is an underground oriented heavy rock unit from the U.S., they too have toured extensively in North America and have built up an immense following. The Los Angeles Philharmonic will be led by Zubin Mehta.

The NBC special will provide a chance for two types of long-hairs to hear and appreciate each other's music. The fusion of the two will no doubt create some controversy even though it is not a new idea. The symphony-rock combination has been tried by many, with varying degrees of success but this marks the first time that such a performance has been presented on nation-wide television.

Record Companies

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Report On The Canadian Music Industry's Fight For Canadian Content

(Ed: Whenever she is needed, we bring Ellie back from "Siberia" to assist us in her old crusade. Recent reports of an invasion of Ottawa by Canada's Broadcasters have caused some concern. Miss Capreese will explain.)

By Elvira Capreese

HOW CONVENIENT IT IS...to be able to call on me whenever there is trouble. Let us get to the point. The broadcasters are obviously not going to take this proposed legislation laying down. They intend to go after the history of the record business in Canada to prove that enough product cannot be forthcoming to fulfil what the CRTC has asked for. Their argument might be convincing, but only true, to a point. The record companies' and producer's side of the story must be heard. Literally hundreds of thousands of dollars have been spent in producing Canadian content and the result has been very little. The problem is the broadcasters. What the CRTC is

proposing would end this terrible state of affairs. There would be reason to produce if there was some guarantee of airplay, and a return that would at least cover costs. The financial factor of turning back the flow of royalties out of Canada is another factor that must be considered. It is important to note that Canada is one of the few countries that is not protected with a required music content on radio. The arguments that the music people have in favour of legislation are all pretty old hat. They are explained in the ten part series that ran in RPM many months ago called "Legislated Radio". Anyone proposing to submit a brief to the CRTC or wishing to make themselves familiar with the problem should read this series of articles.

(A limited number of reprints are available from RPM at \$1.00 per copy).

If the broadcasters choose to gang up on Juneau and the CRTC, there is a possibility that their strength may be a factor in their failure. Juneau has indicated that he will not be pushed around. It is hoped that the other members of the commission share his judgement and his strength. The Broadcast Act now clearly states that the broadcasters are to use the Canadian airwaves to encourage a Canadian culture and a Canadian heritage of music.

Although the record and music industry will not be asleep at the wheel, there isn't the money in the Canadian creative area that the broadcasters have to gather and lobby and argue against the proposed legislation.

Without the legislation, the record production industry in Canada would die. It is just that simple.

CFRB & CKFH Gain In BBM Survey

Results of the latest Bureau of Broadcast Measurements survey indicate that of the eight major outlets in the Toronto area, only two achieved an increase over the previous period. In the January 12-25 period CFRB gained 29,000 listeners in the "whole day cumulative audience category" and CKFH gained

almost 9,000 over the October 27-November 9 period. In the same comparison, CBL lost 58,000, CFGM lost 85,000, CHFI 174,000, CHUM-AM 92,000, CHUM-FM 31,000 and CKEY lost 48,000. CFRB still leads the total listener race with a cumulative figure of 1,350,000. CHUM-AM follows with 1,100,000.

CKWS Snow Race To Build Community Centre

Kingston's CKWS has found a way to raise over ten thousand dollars for a worthwhile cause, while having fun. The station staged a one hundred mile snowmobile race in Kingston with over fifty entrants, each sponsored at one dollar per mile. February 14th saw the running of the race and the windup of the station's most successful promotion to date. The proceeds, \$11,500, were donated to the Kingston-Ernestowne Townships Recreation Building Fund. The idea caught on so well that some machines were running at over twenty dollars per mile. The CKWS team entered in the race finished in 24th place not exactly one of the winners but raking in \$400. for the fund.

Pickwick Bows Bullseye Promo

Toronto: February 25th to March 25th has been set aside as Pickwick Tape Big Shots Promotion Month. Product involved is the Pickwick eight track cartridge series. Tapes are available in two forms. Prepack "A" consists of eighteen pops and six country and western cartridges featuring artists such as Dean Martin, The Seekers, Glen Campbell, Al Martino, Ferrante and Teicher, Guy Lombardo, Buck Owens, Patsy Cline and Sonny James. Prepack "B" consists of eighteen country and western and six pops with such artists as Johnny Horton, Faron Young, Roy Clark, Dave Dudley, Glen Campbell, Nat King Cole, Tennessee Ernie Ford and Dean Martin.

Promotional Bullseyes are available for displays and they

form a major part of the artwork on the packaging. The cartridges carry a suggested list price of \$5.95 with a dealer cost of \$3.88. A five per cent discount is allowed for the prepacks. As per Capitol's quarterly exchange policy, exchanges can be made in the same category if an accompanying order is submitted.

Copies of the photographs taken at the Annual Gold Leaf Awards Presentation can be obtained from:

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From various sources, there is a strong indication that record sales are not what they could be. The industry is starting to feel the effects of short money. The retail trade complains about a lack of traffic. The record companies talk up tape, but the sale of LPs and singles is showing a decline.

The singles business is really the saddest part according to one record exec. Stock rooms have never been so filled with returns. Just what is happening to the single is a mystery. There doesn't seem to be any great motivation for the consumer to head toward the record store in search of "that" single. It has affected traffic in the stores. Radio stations are programming at a group who are not record buyers. The industry either needs a new sound or a return to realism. The single buyer isn't hearing the singles that make him want to buy.

Says one expert, "The programming of singles has fallen into the hands of a group that are more interested in impressing stations with the audience music can build than they are in finding out what pleases the largest segment of the audience. Meanwhile production has got into the hands of some arty groups that are producing to please their own egos. The last thought is that the stuff has to sell. It is starting to look like the movie business and that died a sad death and is just being reactivated."

Tape is being so thoroughly "hyped" that the consumer is anxious about whether his treasured record collection is going to become obsolete with the great deal of attention that tape cartridges and cassettes are getting

While the record industry is becoming more and more filled with mysteries, one astute observer

found the opportunity to remark, "Maybe Canada will be the place the next commercial sound will be born." Possibly over-optimistic about Canada's ability to be much more than a "user", the prospect of anything happening in the creative area in Canada is rather hopeless.

The single is a very important commodity in the record business. It creates the interest in LPs and is not only a good profit maker, but motivates the sale of LPs. Although LP sales have been steadily increasing, the potential of the LP has not moved up as fast as might be expected. The sale of playback units continues to grow and there must be records to be played on the players. The industry was very happy about the increase in record sales, but possibly if some thorough research on the motivation of the record buyer is done, it might lead the whole industry to move to improve the commercial potential of the product that is presently being offered.

What the industry needs is a "monster". The monster must be so commercial that it will bring young and old into record stores to buy, buy, buy. The industry hasn't seen anything even likely for some time and nothing bright looms on the horizon.

Few in the industry in Canada want to discuss the problem. Few will acknowledge any problem at all. The sincere execs quietly admit that they have very little control on the commerciality of the product and the creativity of what they are asked to sell.

Referring back to the motion picture industry again, the problem with the major studios and their difficulties was a barrier that was created by the communication gap. The result was over budgeting of pictures that turned out not to have the audience that the studios expected. The record industry seems to be heading in the same direction. It might be time to take a close look at what the sound is and what it should be.

The finally grading of hit material is at the cash register. The new pop culture that has swept music isn't as godsent as we might have expected. Watch for the U.S. trade to go on another campaign of "save the single". The campaign better be directed at the producers and the air men who in conjunction with the music minds of radio stations are feeding the listener a lot of crap and the listener...isn't buying.

Havens In For One Nighter

Toronto: Verve Forecast and Stormy Forest recording artist Ritchie Havens bows into Massey Hall for a one night stand March 13th. Havens' latest LP offering, "Stonehenge" is beginning to show signs of sales action.

The "Fox" album, mentioned for its unique packaging approach, in a past issue of RPM, is to be released by Quality on the Crewe label this week. The jacket has a multi-coloured illustration of a fox which tears off on perforated lines and becomes a full-sized wall poster. When the poster is removed, pictures of the group and listings of the selections are revealed. Quality is levelling a special dealer mailing consisting of a fox on a 12" disc showing the twelve months of the year around its circumference.

Quality is also set to distribute the Paramount deck of the original cast version of the Broadway musical "Coco", starring Katherine Hepburn. Easel displays, decals and other promotional matter are being rushed to dealers. The Andy Kim lid of "A Friend in the City" has been flipped by many outlets throughout Canada and the U.S., and the "B" side, "You", is now showing signs of chart action.

Admen To Fight CRTC Proposals

The Canadian advertising industry is closing ranks in an effort to block legislation proposed by the CRTC regarding radio and television content. Michael Hind-Smith of Foster Advertising, co-chairman of the Joint Broadcasting Committee which represents advertisers and ad agencies across Canada said, "The Canadian Radio-Television Commission is being unrealistic in that it places higher demands on broadcasters and simultaneously makes it harder for the advertising industry to support the demands."

The Joint Broadcasting Committee is currently preparing a brief tentatively scheduled to be presented at the CRTC hearings in Ottawa. Smith expressed fears that sufficient quality programming would not be available to fill 60% figure proposed for television to the detriment of ratings. The Joint Broadcasting Committee is sponsored by the Association of Canadian Advertisers and the Institute of Canadian Advertisers.



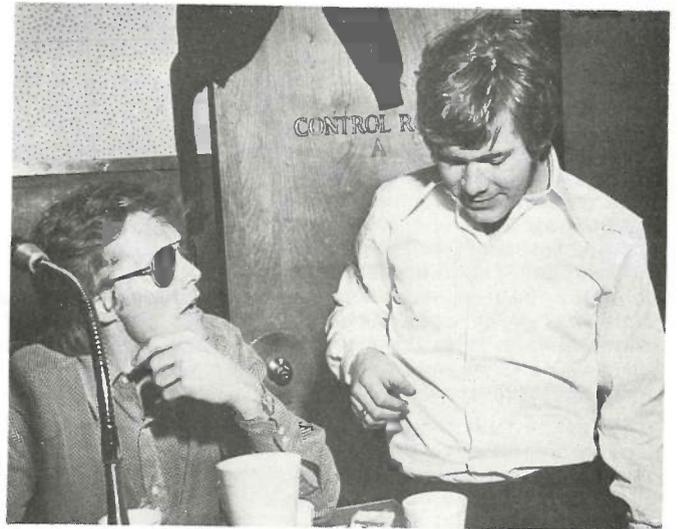
Bruce Bissell, B.C. promo man for Warner/Atlantic with Lydia Pense, lead singer of Cold Blood.



Hank Smith currently happening with "Sharing The Good Life" (Quality) releases first album for label.



Columbia's promo mgr. Charlie Camilleri (l) with Johnny Winter and Terry David Mulligan (CKFH).



Bob Crewe and Oliver celebrate signing of new long term contract with completion of 4th Oliver single.



Former lead of Quality's Teen Age Dance Band, Clint Ryan (r) does guest set with group at auto show.



The Blue Diamonds, Paragon recording group, seeing much booking action throughout Upper Canada.



RECORD MAN OPPOSES LEGISLATION

Dear Walt:

I believe you and your staffers deserve great credit for your rapid progress in developing RPM as an influential voice of the Canadian entertainment industry. The widespread recognition of the Gold Leaf Awards is a significant endorsement of your efforts and it properly focuses attention on leaders in Canada's music and broadcasting fraternities.

However, I use the plural of "fraternity" for good reason because, while your awards presentation should have been symbolic of a common bond between all inter-related sectors of the entertainment industry, it actually coincided with regulatory proposals by the CRTC which represent the worst kind of bureaucratic interference in a supposedly free society, and provides the framework for even more friction between factions which should be striving for the ultimate through mutual co-operation and understanding.

This is the first time I have written a "letter to the editor" on any subject, so you have some idea of the degree of my interest and alarm resulting from our government's latest efforts to force restrictive measures everywhere except in the nation's bedrooms. With the present bureaucratic rate of growth, even that sanctuary is in danger.

I admit to being a dedicated free enterpriser and realize that my biased opinions will offend many in the creative areas of our industry, but I also insist that I am a firm believer in the deep creative resources of Canadians and my belief is strong enough to hold that Canadian talent can reach its proper level in the international arena without a creeping catharsis administered by the Canadian Radio and Television commission. More exposure for Canadian talent is an obvious necessity, but should the policeman be called in to get it?

Some speak of the music "industry", the record "industry", the radio "industry", ad infinitum. My contention is that all are segments of one industry only and its name is entertainment. Anything that

advances one segment normally advances the others, and anything that restricts one segment usually results in restrictions in the others. This applies particularly to restriction by government because bureaucracy, like the welfare state itself is irreversible - as irreversible as terminal cancer, a disease which could be used as an analogy.

The CRTC's Canadian Content recommendations are both simplistic and simple-minded. In dictating 30% of music broadcast time and other regulatory measures it invites a massive public backlash that can only create discord and disarray in our industry resembling a Middle East without the shooting. You cannot legislate a nation's listening habits any more than you can legislate its eating or drinking habits. Remember prohibition? And how giant is the step from regulating music content to regulating news content on the nation's airwaves?

Regulation of Canadian broadcasting cannot "de-regulate" or free any other sector of the entertainment industry in this country. Over 80% of our population is within a dial's turn of American broadcasting and almost 100% of our population is virtually saturated with American influence and custom at this stage of the game. So, a very considerable degree of the backlash propensity is quite obvious. If the CRTC's Canadian Content aims become law, they will drive many of those who insist on the music they want when they want it - particularly the under-25's - away from Canadian stations and fatten the ratings of border stations in the U.S.

"Middle-of-the-road", or so-called good music stations in Canada will be faced with two unwelcome alternatives: (1) To dilute the commercial standard of their music programming by relying mainly on the CTL library for 30% of their content or, (2) Introduce into their format a type of music that they do not want to broadcast and their audiences do not want to hear.

The first alternative represents a diminishing of listener appeal - and, therefore, a diminishing audience - because CTL, regardless of its rapid growth, cannot provide sufficient recorded material to properly fill 30% of the music content of every CFRB or CKEY in Canada, and the vast majority of performances being recorded in Canada today are simply incompatible with the programming policy of such stations. The latter case-in-point makes the second alternative a practical impossibility if the

station is to maintain its "image".

Contemporary or top what-have-you stations will be faced with a different, but equally untenable set of problems. Two basic ingredients are indispensable to their audience status and inherent in every chart record: the particular arrangement and the particular artist. No government edict will change that - or the overwhelming American pressures that establish both the recording and the artist in the vast majority of cases. The unhappy fact is that the average Canadian listener doesn't care whether the recording artist or the song is Canadian, American or Swahili - he'll turn his dial until he finds what he wants to hear. And no government edict is going to do much about that ingrown habit.

Any Canadian record man who has a few years of experience in dealing with broadcasters knows that, slowly but surely, the walls were being broken down. Over the years, more and more exposure has been gained for Canadian musical product on Canadian airwaves. Some of us, realizing that nothing worthwhile is ever accomplished between often opposing factions, without a long and often anguishing pursuit of co-operation and mutual trust, could see our objective within our reach and a common bond was being developed between the users of music and the creators and performers of music in Canada.

How far that objective has receded and disintegrated now! The creators and performers should put themselves in the place of the shackled broadcaster just long enough to feel his bitterness and even enmity as he listens to them braying like a pack of wolves over his discomfort and embarrassment. How much thicker will the wall become now as a result of heavy-handed government regulation supported by the juvenile cries of "I told you so" and "serves you right" from the music fraternity, which were so prominent in a recent issue of RPM?

Nationalism has its place - in wars. It's an historic fact that every war in civilized time has been rooted in nationalistic fanaticism. Nationalism should not be employed as a shield for the incompetent who fears international competition, or as a prod for the politician who seeks public acclaim. It has no place in music, because music is an international language and a universal commodity. Merit alone will determine the fate of Canadian music, its creators and performers.

From a practical standpoint, I fail to see how dictated Canadian musical content on Canadian airwaves can create wider international markets for the Canadian product. This is our vital commercial concern when it comes to recorded music because the Canadian record that makes money in the Canadian market alone is a distinct rarity. The only way that commercial recording activity is going to be accelerated in a permanent and economically viable way in this country, is through the expansion of our markets outside this country. In Canada, a record costs almost as much to produce as it does in New York or Nashville, for a domestic market about one-eighteenth the size of the American market. Nationalistic regulation is not going to make any contribution in the vital international arena. It could, in fact, even reduce the present dribble of Canadian recorded product to the U.S., in particular. Nationalism can work both ways.

I feel most keenly, as a record merchandiser, the invidious position in which Canadian record manufacturers and distributors are placed in this head-on clash between the creation and the exploitation ends of the entertainment industry. As the "middleman" who must bridge the now-widening gap between the two, the record merchandiser must feel the extreme discomfort of sitting on a picket fence. How can he take either side in a government instigated inter-industry dispute?

However, we have not yet reached the implementation of the CRTC recommendations and the bitter, self-serving arguments are yet to come on Parliament Hill. The only MP who doesn't have an attentive ear for the mighty broadcasting lobby, which represents a combination of radio, TV and newspaper vote-building power, is one who seeks early retirement from the political wars.

The broadcasters are rallying their troops for the battle. The opposing forces are bolstering their defenses. At this stage no one can be sure of the final outcome, but it's a safe bet that the repercussions will ricochet through our industry for years to come. The only eventual winners may well be the power-hungry bureaucrats. It surely won't be the record merchandiser.

It's not beyond the realm of possibility that those in the record field who decried CHUM's venture into record production, will see broadcasters mount a group invasion of the record community if they lose this battle - a develop-

ment that would probably receive as great and vociferous a welcome from the music composing and performing fraternity as greeted the CRTC's regulatory recommendations on Canadian content. The broadcasters' retaliation to what they considered excessive demands by ASCAP and CAPAC was the now powerful Broadcast Music Inc. There are some similarities in the present confrontation, with the additional threat of accelerating governmental controls.

It doesn't seem to me that anyone in our industry should applaud this bureaucratic bust-out, least of all the record man.

Independently,

Don McKim
Phonodisc Limited

Camilleri Gears For Artist Appearances

Charlie Camilleri, Ontario promotion manager, Columbia Records, has set up a large scale promotion push on upcoming appearances by Columbia Artists.

Argent, formerly with the Zombies, shares the bill at Toronto's Maple Leaf Gardens with John Mayall, March 10 and 11 with the Clancy Brothers beefing up an Irish Show at Massey Hall March 19. Taj Mahal are set for a March 22 date at the Hawk's Nest and Dave Brubeck caps the month with a March 28 date with the Toronto Symphony Orchestra.

Sly and The Family Stone have been skedded to appear on the giant rocker at Maple Leaf Gardens, April 3 where they'll share the bill with Tony Joe White, The Turtles and many other top rated U.S. acts.

Camilleri reports the Simon & Garfunkel album "Bridge Over Troubled Waters" as having the largest initial pressing of any album in the history of the company. Besides the titler, radio stations are programming several of the cuts, one of the favourite being the Everly Brothers' old hit "Bye Bye Love".

Local disco owner Francois Jourdan is shaping up to be a MOR hot potential with his Columbia release of "Rossignol" and "La Vie A Tort". Both sides were written by Jourdan, who owns La Fauche, an Avenue Road discotheque, fast becoming a launching pad for promising young Canadian Talent.

this is
Sammy
Jo



What a strange business the booking business is. I haven't had time to comment, in my column, about the recently printed letter about Top 10 and Sammy Jo (that's me!) which someone was good enough to write. If they hadn't written, RPM would not have been able to give me the beautiful spread with all the wonderful remarks. Whoever wrote it, please accept my thanks. You just can't buy promotion like that!

The kind remarks that have appeared in this paper and the comments I have received from this advertisement piece have brought a great deal of business to Top 10. We recently received a phone call from a country promoter. We went out of our way to help this promoter in trouble. There really wasn't any money to be made on the assistance we offered, but as we went to bat to help, literally dozens of other things started falling in our laps. As the day ended, we had done our good deed (which had started to be a non-profit gesture) and the whole thing became very profitable in contacts we made, that would last for years and new business we never dreamed was possible.

If you're willing to believe the ending of this story, we never were able to locate the man who originally placed the order. I'm beginning to believe in fate, but more so, I'm believing more and more in charity. In this case it paid off and if the man, who in error, gave me the wrong phone number, will call me, I would like to thank him.

top
10

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TORONTO 285, ONTARIO
TELEPHONE: (416) 922-4179

(Advertisement)

United Artists U.S. To Release Green & Stagg

Daniel Lazare of Gamma Records has announced the pacting of an agreement with United Artists Records in the U.S. for the release of the Anthony Green-Barry Stagg single, "To Love Means to be Free". The U.S.

RCA Artists Invade Ontario

Scott Richards, Ontario Promo man with RCA, reports a heavy schedule of the label's artists appearances in Ontario. March 6th, the gospel-singing Blackwood Brothers provide the music in Kingston before moving to Stratford the following night. March 8th, Julian Bream, shows his form at Toronto's Massey Hall. Home-grown Boss Brass invade the Savarin on March 9th, while the country sounds of Porter Wagoner, and Dolly Parton will be heard in London, Oshawa, and Massey Hall, on the 12th, 14th and 21st respectively. March 15th, Steppenwolf returns north of the border to play Waterloo University while two days later, the 17th, the Carlton Showband, of Pig and Whistle fame, appear at Eaton's downtown in Toronto. Again at Massey Hall, Leontyne Price appears on the 22nd with Rich Little opening for two weeks at the Royal York the same night. Richards is expected to make full use of the appearances to further promote RCA product.

release is skedded for early March. Sales of the lid continue to climb throughout Canada. Green & Stagg's first single has been picked up for distribution by Barclay in France. The deck now commands listings in both the RPM 100 singles chart and the RPM Adult Chart, with the album starting to make inroads on the RPM 100 Albums Chart.

The Montreal-based duo have just completed filming for a CTV pilot with Jerry Rochon, tagged "Nashville North". Headlining the pilot are Ian and Sylvia.

Greenbaum Single Breaking Nationally

Tom Williams, promo manager for Warner Brothers in Ontario, reports extensive chart action on the Norman Greenbaum single "Spirit in the Sky". The disc, released for several weeks has picked up chartings on CKFH, CKOC, CHLO, CKWS, CKPR, CJRL and CHUM. Cuts from the Warners album are receiving heavy play on CHUM - FM. The Greenbaum effort is picking up listings throughout the country and is definitely a national breakout.

The Justin Tyme deck of "Child of Dawn" f/s "Julie's Just a Friend" has now been charted at CKSO, Sudbury and CHAM, Hamilton with the "B" side getting plays on MOR stations.

CHART LISTINGS (Alphabetically)

Add Some Music To Your Day	75
A Friend In The City	25
All I Have To Do Is Dream	42
Always Something To Remind Me	16
Arizona	38
The Bells	29
Breaking Up Is Hard To Do	35
Bridge Over Troubled Waters	1
Brighton Hill	76
Call Me	21
Celebrate	31
Chains Of Love	93
Change/People Medley	100
The Chant	96
Child Of Dawn	92
Come And Get It	45
Come Together	63
Comin' Home	55
Didn't I (Blow Your Mind This Time)	12
Don't Get Close	95
Don't Worry Baby	99
Do The Funky Chicken	88
Down In The Alley	30
Easy Come Easy Go	27
Easy To Be Free	81
Evil Ways	10
Free As The Wind	94
Give Me Just A Little More Time	11
Goin' Down	60
Good Guys Only Win In The Movies	46
Gotta Get Back To You	44
Gotta Hold On To This Feeling	61
He Ain't Heavy He's My Brother	15
Heartbreaker	59
Hey There Lonely Girl	3
Honey Come Back	18
House Of The Rising Sun	13
If I Were A Carpenter	28
I Just Can't Help Falling In Love	72
I'll Never Fall In Love Again	37
I Must Have Been Blind	56
Instant Karma	34
In The Ghetto	86
It's A New Day	51
I Would Be In Love Anyway	85
Jennifer Tomkins	87
Just About The Same	89
Just Seventeen	58
Keep On Doin'	53
Kentucky Rain	14
Lay Lady Lay	84
Let's Give Adam And Eve	65
Life Is A Song	54
Long Lonesome Highway	83
Love Grows	23
Ma Belle Amie	8
Melting Pot	79
Mighty Joe	70
Mississippi Mama	82
My Elusive Dreams	39
Never Had A Dream Come True	24
New World Coming	22
1984	71
No Time	2
Oh Me Oh My (I'm A Fool For You....)	17
Oh Well (Part 1)	68
O What A Day	43
Point Of View	90
Psychedelic Shack	5
Rag Mama Rag	47
Rainy Night In Georgia	4
Rapper	7
Rhymes And Reasons	77
Run Sally Run	66
Shilo	80
Silly Silly Fool	69
Something's Burning	33
Sparkle And Shine	74
Spirit In The Sky	62
Stir It Up And Serve It	52
Superstar	40
Take A Look Around	32
Temma Harbour	64
Tennessee Bird Walk	91
Thank You	20
That's Where I Went Wrong	9
The Touch Of You	49
The Thrill Is Gone	26
To Love Means To Be Free	73
Traveling Band	6
Until It's Time For You To Go	57
Up The Ladder To The Roof	98
Venus	36
Victoria	48
Walk A Mile In My Shoes	19
Walking Through The Country	41
Welfare Cadillac	78
Who's Your Baby	67
You Me & Mexico	50
You're Right Ray Charles	97



Ten little, nine little, eight little indians.....etc. etc. etc.

RPM 100

Allied C ITCC U
 Ampex V D London K
 Arc E D Musmarit R
 CMS F Phonodisc L
 Capitol F Pickwick S
 Caravan G Polydor Q
 Columbia H Quality M
 Compo J RCA N
 GRT T WB P

March 14th, 1970

Compiled from record company, radio station and record store reports

1 2 12	BRIDGE OVER TROUBLED WATERS Simon & Garfunkel-Columbia-445079-H	34 65 76	INSTANT KARMA John Ono Lennon-Apple-1818-F	67 91 ..	WHO'S YOUR BABY Archies-Kirshner-5003-N
2 1 1	NO TIME Guess Who-Nimbus 9-74-0300-N	35 23 23	BREAKING UP IS HARD TO DO Lenny Welch-Commonwealth United-3004-L	68 71 72	OH WELL (Part 1) Fleetwood Mac-Reprise-883-P
3 3 3	HEY THERE LONELY GIRL Ed Holman-ABC-11213-Q	36 32 16	VENUS Shocking Blue-Colossus-108-M	69 73 86	SILLY SILLY FOOL Dusty Springfield-Philips-2686-K
4 6 7	RAINY NIGHT IN GEORGIA Brook Benton-Corillion-44057-P	37 29 18	I'LL NEVER FALL IN LOVE AGAIN Dionne Warwick-Scepter-12273-J	70 97 ...	MIGHTY JOE Shocking Blue-Colossus-111-M
5 5 5	PSYCHEDELIC SHACK Temptations-Tamla Motown-7096-L	38 20 13	ARIZONA Mark Lindsay-Columbia-45037-H	71 81 81	1984 Spirit-Ode-128-H
6 4 9	TRAVELING BAND Creedence Clearwater -Fantasy-637-R	39 40 42	MY ELUSIVE DREAMS Bobby Vinton-Epic-10576-H	72 82 82	I JUST CAN'T HELP FALLING IN LOVE Andy Williams-Columbia-45084-H
7 8 20	RAPPER Jaggerz-Kama Sutra-502-M	40 38 33	SUPERSTAR Murray Head-Decca-722603-J	73 77 78	TO LOVE MEANS TO BE FREE Green & Stagg-Gamma-5001-K
8 7 8	MA BELLE AMIE Tee Set-Colossus-107-M	41 45 58	WALKING THROUGH THE COUNTRY Grass Roots-Dunhill-4227-N	74 85 100	SPARKLE AND SHINE Clique-White Whale-338-J
9 9 11	THAT'S WHERE I WENT WRONG The Poppy Family-London-17375-K	42 48 62	ALL I HAVE TO DO IS DREAM Gentry Campbell-Capitol-2745-F	75 99 ...	ADD SOME MUSIC TO YOUR DAY Beach Boys-Reprise-0894-P
10 15 30	EVIL WAYS Santana-Columbia-45069-H	43 41 37	O WHAT A DAY Dells-Cader-5663-T	76 86 90	BRIGHTON HILL Jackie DeShannon-Imperial-66438-K
11 18 29	GIVE ME JUST A LITTLE MORE TIME Chairman Of The Board-Invictus-9074-F	44 52 65	GOTTA GET BACK TO YOU Tommy James Shondells-Roulette-7073-C	77 78 80	RHYMES AND REASONS Irish Rovers-Decca-732616-J
12 13 22	DIDN'T I (Blow Your Mind This Time) Delfonics-Bell-161-M	45 56 56	COME AND GET IT Badfinger-Apple-1815-F	78 88 91	WELFARE CADILAC Guy Drake-Royal American-1-M
13 24 38	HOUSE OF THE RISING SUN Frijid Pink-Parrot-341-K	46 47 55	GOOD GUYS ONLY WIN IN THE MOVIES Mel & Tim-Bamboo-109-K	79 83 84	MELTING POT Blue Mink-Philips-40658-K
14 17 32	KENTUCKY RAIN Elvis Presley-RCA-9771-N	47 63 71	RAG MAMA RAG The Band-Capitol-2705-F	80 93 ...	SHILO Neil Diamond-Bang-575-C
15 25 34	HE AIN'T HEAVY HE'S MY BROTHER Hallies-Epic-10532-H	48 50 52	VICTORIA Kinks-Pye-17865-L	81 92 95	EASY TO BE FREE Rick Nelson-Decca-732635-J
16 12 19	ALWAYS SOMETHING TO REMIND ME R.B. Greaves-Atco-6726-P	49 49 50	THE TOUCH OF YOU Brendo Tabulations-Top & Bottom-401-K	82 87 92	MISSISSIPPI MAMA Owen B-Janus-107-T
17 26 36	OH ME OH MY (I'm A Fool For You Baby) Lulu-Atco-6722-P	50 61 73	YOU ME AND MEXICO Edward Bear-Capitol-72603-F	83 96 ...	LONG LONESOME HIGHWAY Michael Parks-MGM-11104-M
18 10 6	HONEY COME BACK Glen Campbell-Capitol-2718-F	51 55 60	IT'S A NEW DAY James Brown-King-6292-H	84 100 ...	LAY LADY LAY Ferrante Teicher-United Artists-50646-J
19 11 10	WALK A MILE IN MY SHOES Joe South-Capitol-2704-F	52 64 93	STIR IT UP AND SERVE IT Tammy Roe-ABC-11258-Q	85	I WOULD BE IN LOVE ANYWAY Frank Sinatra-Reprise-0895-P
20 14 2	THANK YOU Sly & Family Stone-Epic-10555-H	53 53 53	KEEP ON DOIN' Isley Bros-T-Neck-914-M	86	IN THE GHETTO Danny Hathaway-Atco-6719-P
21 35 46	CALL ME Aretha Franklin-Atlantic-2706-P	54 54 54	LIFE IS A SONG Gainsborough Gallery-Reo-9026-M	87	JENNIFER TOMKINS Street People-Musicor-1365-J
22 22 31	NEW WORLD COMING Mama Cass-Dunhill-4225-N	55 60 64	COMIN' HOME Delaney & Bonnie-Atco-6725-P	88	DO THE FUNKY CHICKEN Rufus Thomas-Stax-0059-P
23 43 59	LOVE GROWS Edison Lighthouse-Bell-858-M	56 58 63	I MUST HAVE BEEN BLIND The Collectors-London-17379-K	89	JUST ABOUT THE SAME Association-WB-7372-P
24 28 35	NEVER HAD A DREAM COME TRUE Stevie Wonder-Tamla Motown-54191-L	57 69 70	UNTIL IT'S TIME FOR YOU TO GO Neil Diamond-Uni-55204-J	90 94 97	POINT OF VIEW Jose Feliciano-RCA-9807-N
25 33 41	A FRIEND IN THE CITY Andy Kim-Steed-723-M	58 62 66	JUST SEVENTEEN The Raiders-Columbia-45022-H	91	TENNESSEE BIRD WALK Blanchard Morgan-Wayside-1-45021-M
26 16 21	THE THRILL IS GONE B.B. King-Bluesway-61032-Q	59 66 67	HEARTBREAKER Grand Funk Railroad-Capitol-2732-F	92	CHILD OF DAWN Justin Tyme-Warner Bros-5022-P
27 36 39	EASY COME EASY GO Bobby Sherman-Metromedia-177-L	60 57 61	GOIN' DOWN Allan Nichols-Avco Embassy-4520-N	93 98 ...	CHAINS OF LOVE Rannie Dove-Diamond-271-J
28 19 4	IF I WERE A CARPENTER Cash Carter-Columbia-45064-H	61 70 99	GOTTA HOLD ON TO THIS FEELING Walker All Stars-Tamla Motown-35070-L	94	FREE AS THE WIND Brooklyn Bridge-Buddah-162-M
29 37 40	THE BELLS Originals-Soul-35069-L	62 79 94	SPIRIT IN THE SKY Norman Greenbaum-Reprise-0885-P	95 95 ...	DON'T GET CLOSE Little Anthony-United Artists-50625-J
30 39 43	DOWN IN THE ALLEY Ronnie Hawkins-Hawk-302-U	63 74 85	COME TOGETHER Ike Tina Turner-Minit-32087-K	96	THE CHANT Lighthouse-RCA-47-9808-N
31 59 79	CELEBRATE Three Dog Night-Dunhill-4229-N	64 68 69	TEMMA HARBOUR Mary Hopkin-Apple-1816-F	97	YOU'RE RIGHT RAY CHARLES Joe Tex-Dial-4096-M
32 46 57	TAKE A LOOK AROUND Smith-Dunhill-4228-N	65 84 98	LET'S GIVE ADAM AND EVE.... Puckett Union Gap-Columbia-45097-H	98	UP THE LADDER TO THE ROOF Supremes-Tamla Motown-1162-L
33 42 47	SOMETHING'S BURNING Kenny Rogers & 1st Edition-Reprise-888-P	66 80 96	RUN SALLY RUN Cuff Links-Decca-32639-J	99	DON'T WORRY BABY Tokens-Buddah-159-M
				100	CHANGE/PEOPLE MEDLEY 5th Dimension-Bell-860-M

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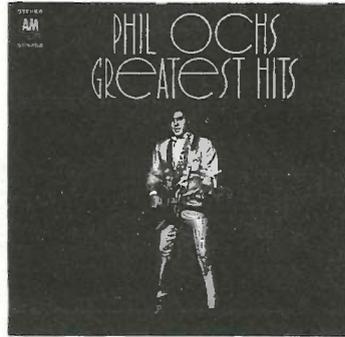
This week
 1 week ago
 2 weeks ago

10	44	BRIDGE OVER TROUBLED WATERS Simon & Garfunkel-Columbia-KCS 9914-H 16 100750	34	63	82	BARBRA STREISAND'S GREATEST HITS Columbia-KCS-9968-H 16 100825-H	67	59	42	SUNDAY CONCERT Gordon Lightfoot-United Artists-UAS-6714-J K 0162-J
2	1	LED ZEPPELIN II Atlantic-SD-8236-P AC 8236-P	35	45	52	THIS GIRL'S IN LOVE WITH YOU Aretha Franklin-Atlantic-SD-8248-P N/A	68	60	66	MIDNIGHT COWBOY Ferrante & Teicher-United Artists-UAS-6725-J K 0168-J
3	2	WILLY AND THE POORBOYS Creedence Clearwater Revival-Fantasy-8397-R M5 8397-V	36	43	53	COLD BLOOD San Francisco-SD-200-P AC 200-P	69	57	51	R.B.GREAVES Atco-33311-P N/A
4	4	ABBEY ROAD Beatles-Apple-SD-383-F 4X383-F	37	44	45	HELLO DOLLY Original Soundtrack-20th Fox-DTCS-5103-F C 545103-F	70	46	43	LED ZEPPELIN Atlantic-SD-8216-P AC 8216-P
5	3	ENGELBERT HUMPERDINCK Parrot-PAS-71030-K PKX 79630-K	38	84	...	MORRISON HOTEL Doors-Elektra-EKS-75007-C 5 5007-C	71	74	83	WAX MUSEUM Jay And The Americans-United Artists-6719-J K 0171-J
6	6	EASY RIDER Original Soundtrack-Reprise-MS-2026-P CRX 2026-P	39	27	26	VOLUNTEERS Jefferson Airplane-RCA-L SP-4238-N PK 1507-N	72	76	86	BEST OF BEE GEES Atco-SD 33-292-P AC 33-292-P
7	5	TOM JONES LIVE IN LAS VEGAS Parrot-PAS-71031-K X 79631-K-V	40	31	28	JOHNNY CASH AT SAN QUENTIN Columbia-CS-9827-H 16 100674-H	73	70	58	MIDNIGHT COWBOY Original Soundtrack-United Artists-UAS-5198-J K 9035-J
8	8	SANTANA Columbia-CS-9781-H 16 100692	41	35	23	SEE Rascals-Atlantic-SD-8246-P N/A	74	82	...	A BRAND NEW ME Dusty Springfield-Philips-FDL-7927-K N/A
9	9	GRAND FUNK Grand Funk Railroad-Capitol-SKAO-406-F 4XT 406-F	42	36	41	BEST OF TOMMY JAMES/SHONDELLS Roulette-SR-42040-C 5 4042-C	75	100	...	RICK NELSON IN CONCERT Decca-DL-75162-J N/A
10	11	HELLO I'M JOHNNY CASH Columbia-KCS-9943-H N/A	43	32	29	LITTLE WOMAN Bobby Sherman-Metromedia-MD-1014-L 5 901014-T	76	78	78	ZEPHYR Probe-CPLP-4510-Q N/A
11	15	AMERICAN WOMAN Guess Who-RCA-LPS-4266-N PK 1518-N	44	56	62	RONNIE HAWKINS Hawk-HSD-9019-U HSD 6019-U	77	71	57	GOLDEN GREATS VOL 1 Dennis Yost/Classics-Imperial-LP-1600-K C 1003-K
12	12	LET IT BLEED Rolling Stones-London-NPS-4-K LKX 57167-K	45	34	30	GREEN RIVER Creedence Clearwater Revival-Fantasy-8393-R X 58393-V	78	92	96	DISINHAIRITED Various-RCA-LSO-1163-N OK 1043-N
13	17	TRY A LITTLE KINDNESS Glen Campbell-Capitol-SW-389-F 4XT 389-F	46	49	59	COMPLETELY WELL B. B. King-Bluesway-BL S-6037-Q N/A	79	80	84	EDWARD BEAR BEARINGS Capitol-SKAO-6328-F 4XT 6328-F
14	7	CAPTURED LIVE AT THE FORUM Three Dog Night-Dunhill-DS-50068-N PK 55068-N	47	61	69	THE SHOCKING BLUE Colossus-CS-1000-M M5 1000	80	83	...	FUNNY GIRL Original Soundtrack-Columbia-BO X-3220-H 16 120034-H
15	18	HAIR Soundtrack-RCA-LOC-1150-N OK 1038-N	48	37	35	THE BEST OF CHARLEY PRIDE RCA-L SP-4223-N PK 1505-N	81	93	93	CLOSING THE GAP Michael Parks-MGM-SE-4646-M EC 4646-M
16	16	JOE COCKER A&M-SP-4224-K-F A&MC 224-K-F	49	51	54	OLIVER Soundtrack-RCA-COSD-5501-N OKCG 1003-N	82	NATURAL GAS Firebird-FB 18-U FB 60018-U
17	21	LIVE PEACE IN TORONTO 1969 Plastic Ono Band-Apple-SW-3362-F 4XT 3362-F	50	39	19	MONSTER Steppenwolf-Dunhill-DS-50066-N DHX 55066-N	83	81	61	DIANA ROSS/SUPREMES GREATEST HITS Vol 3 Tamla Motown-MS-702-L N/A
18	23	I WANT YOU BACK Jackson 5-Tamla Motown-MS-700-L N/A	51	50	37	CANNED WHEAT Guess Who-RCA-L SP-4157-N PK 1472-N	84	89	94	LEAVING ON A JET PLANE Percy Faith-Columbia-CS-9983-H 16 100880-H
19	13	BLOOD SWEAT & TEARS Columbia-CS-9720-H 16 100552-H	52	42	40	ALICE'S RESTAURANT Arlo Guthrie-Reprise-RS-6267-P CRX 6267-P	85	BROOK BENTON TODAY Cotillion-SD 9018-P N/A
20	14	RAINDROPS KEEP FALLIN' ON MY HEAD B. J. Thomas-Scepter-SPS-580-J SPS 73-580-J	53	55	48	FROM VEGAS TO MEMPHIS Elvis Presley-RCA-L SP-6020-N N/A	86	67	79	STEAM Mercury-SR-61254-K CR4 61254-K
21	22	THE BAND Capitol-S TAO-132-F 4XT 132-F	54	41	36	DON'T IT MAKE YOU WANT TO GO HOME Joe South-Capitol-ST-392-F 4XT 392-F	87	ANDY WILLIAMS GREATEST HITS Columbia-KCS 9979-H 16 100870-H
22	28	TOMMY ROE'S GREATEST HITS ABC-ABCS-700-Q N/A	55	52	46	I AM THE PRESIDENT David Frye-Elektra-EKS-75006-C 5 5006-C	88	75	63	KOZMIC BLUES Janis Joplin-Columbia-KCS-9913-H N/A
23	20	MUSIC FROM BUTCH CASSIDY/SUNDANCE KID Burt Bacharach-A&M-SP-4227-K-F A&MC 227-K-F	56	65	72	SWISS MOVEMENT Eddie Harris-Les McCann-Atlantic-SD-1537-P N/A	89	90	92	NON-STOP EVERGREENS James Last-Polydor-543 100-Q N/A
24	19	TO OUR CHILDREN'S CHILDREN'S CHILDREN Moody Blues-Threshold-THS-1-K THM 24601-K	57	69	55	TOUCHING YOU.....TOUCHING ME Neil Diamond-Uni-73017-J Uni173-3071-J	90	MORE OF THE BEST OF BILL COSBY Warner Bros-1836-P CWX 1836-P
25	48	CHICAGO Columbia-KGP-24-H N/A	58	72	77	GINETTE RENO Parrot-PAS-71032-K PKX 796-32-K	91	ARIZONA Mark Lindsay-Columbia-9986-H N/A
26	30	THE AGE OF AQUARIUS 5th Dimension-London-SCS-92005-K C 951-K	59	66	74	GET READY Rare Earth-Rare Earth-RS-507-L N/A	92	UMMAGUMMA Pink Floyd-Harvest-STBB 388-F 4XT 388-F
27	26	CROSBY STILLS & NASH Atlantic-SD-8229-P AC 8229-P	60	64	71	STAND Sly & Family Stone-Epic-BN-26456-H N16 10186-H	93	88	...	2001: A SPACE ODYSSEY Original Soundtrack-MGM-STE-13-M 1E 13-M
28	24	IN THE COURT OF KING CRIMSON Atco-SD-8245-P AC 8245-P	61	54	56	PUZZLE PEOPLE Temptations-Tamla Motown-GS-949-L 75949-L	94	98	...	ANTHONY GREEN/BARRY STAGG Gamma-GS-504-K N/A
29	38	FRIJID PINK Parrot-PAS-71033-K 79633-K	62	47	39	BEST OF TRAFFIC Polydor-543 1080-Q N/A	95	97	97	THE KAEMPFERT TOUCH Bert Kaempfert/Orchestra-Decca-DL-75175-J N/A
30	25	ALBUM 1700 Peter, Paul & Mary-Warner Bros-WS-1700-P CWX 1700-P	63	62	70	SUITABLE FOR FRAMING Three Dog Night-Dunhill-DS-50058-N DHX 55058-N	96	94	99	BLACK IS BEAUTIFUL Della Reese-Avco Embassy-AVE-33004-N N/A
31	29	IN-A-GADDA-DA-VIDA Iron Butterfly-Atco-SD-33-250-P AC 33-250-P	64	53	50	PAINT YOUR WAGON Soundtrack-Paramount-PM-S-1001-M PMS 1001-M	97	ONE DAY AT A TIME Joan Baez-Vanguard-79310-L N/A
32	40	WHICH WAY YOU GOIN' BILLY Poppy Family-London-PS-568-K LKX 57180-K	65	79	85	TRACES/MEMORIES Lettermen-Capitol-ST-390-F 4XT 390-F	98	99	100	HENRY JEROME/AMERICAN GOLD United Artists-UXS -71-J N/A
33	33	SHADY GROVE Quicksilver Messenger Service-Capitol-SKAO-391-F 4XT 391-F	66	68	80	LIVE DEAD Grateful Dead-Warner Bros-WS-1830-P CWM 1830-P	99	DRAINIE READS LEACOCK John Drainie-Melbourne-4015-K RO6M 4015-V
Compiled from record company, radio station and record store reports			Key: TITLE OF ALBUM Artist - Label - Record # - Distributor Code Cassette # 8 Track #			JUST PLAIN CHARLEY Charley Pride-RCA-4290-N PK 1536-N			100	

ALBUM REVIEW

GREATEST HITS

Phil Ochs-A&M-SP 4253-K-F
This isn't Ochs as you've come to know him. The Ochs' put-on of rock material is all new and could create a whole new audience. Dig "One Way Ticket". Recorded during "live" performance.

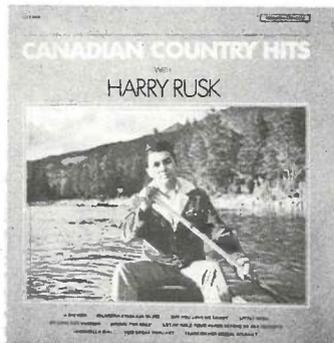


HEY JUDE

Beatles-Apple-SW 385-F
"Lady Madonna", "Paperback Writer", "Can't Buy Me Love", "Rain", and titler is sufficient reason for heavy stocking of set. They haven't bombed yet and this package is just another example of their worldwide power.

GREAT SPECKLED BIRD

Ampex-A 10103-J
Pseudo-Canadian group with Ian and Sylvia supplying most of vocals should grab good sales. Country flavoured folk that could hit the MOT programmers as well. Lotsa TV exposure coming up, for group.

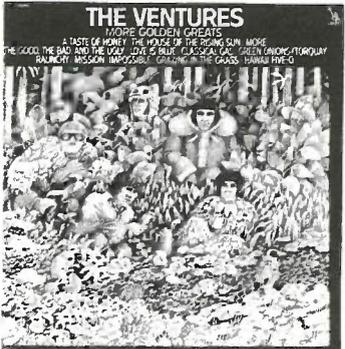


CANADIAN COUNTRY HITS

Harry Rusk-Dominion LPS 48503-E
Canadian Indian Rusk, an excellent songwriter bares his country personality in "Diggin' For Gold", "My Love For Vanessa" and "Columbus Stockade Blues". Properly promoted, Rusk could happen.

MORE GOLDEN GREATS

Ventures-Liberty-LST 8060-K
One of the great instrumental groups of our time come up with what should be a top seller. "Grazin' In The Grass", "House Of The Rising Sun" and their biggie "Hawaii Five-O" will attract sales.



24 GREAT GOSPEL SONGS

Various-Banff-SBS 5318-K
Gospel meaning much more with programmers and record buyers. Banff presents 24 of the "nitty-gritty" sound that will no doubt pick up much play across Canada. Marg Osburn and Charlie Chamberlain will attract.

THE ART OF THE SPANISH GUITAR

Julian Bream
RCA Red Seal-VCS 7057-N
Toronto appearance of this Spanish guitar great will do much to boost sales of his 2 record set. Bream works the complete classical field, a rare breed, indeed.

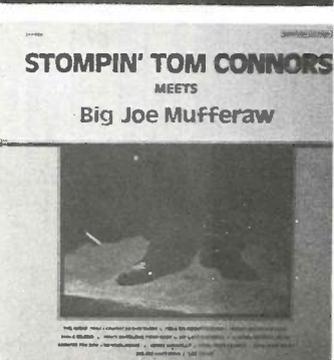


LISA BROWN

Jack Hennig-Birchmount BM 531-M
Canada's own breed of young country singer with pop appeal. Hennig displays good form with his own compositions as well as material by George and Barbara Tomsco and Dick Damron.

TAKE A LETTER MARIA

Anthony Armstrong Jones
Chart-CHS 1027-L
A big country sound with the titler making strong gains across Canada. Jones is a new breed of young country and just could make moves into the top forty area. He's basically country on this set, with MOT interest.



STOMPIN' TOM CONNORS MEETS BIG JOE MUFFERAW

Dominion-LPS 21007-E
In spite of CBC's "Radio Free Friday", Stompin' Tom is still a big item throughout Upper and Lower Canada. No great back-up instrumentation, just Stompin' Tom up front...that's all's necessary.

RPM's Own Personal "Sour Grapes"

While the CRTC has proposed strong legislation to increase the Canadian content on television, there is an area that has been overlooked, not by the CRTC which has no jurisdiction, but by the CBC.

Nothing will relate to a problem like personal experience, and this article was prompted by just that.

The programming of Canadian content by the CBC is very important, but the promotion of Canadian artists whom the CBC will be relying on for that content is equally important. The media in general is guilty of neglect. The private network and the newspaper and magazine media aren't, and cannot be legislated.

After a poll conducted across Canada among "involved" music people, RPM was able to announce the top "Canadian" artists for 1969. In past years, the attitude of the CBC and CTV and local television stations was sheer apathy when it came to Canadians with talent. Past experience with the newspapers and the wire services resulted, in little more. After the CRTC announced a new era for Canadian artists with its proposed Canadian content legislation, we decided to attack the problem again. We made the rounds and were greeted with the same apathy.

As the Awards came nearer, the record industry and particularly certain individuals, got more and more interested in the fact that the Presentations would be staged with a great deal of care and started to look to the media for coverage. After a great many phone calls from influential people to other influential people, the problem became apparent. Canada's media just wasn't interested in Canadian artists.

Of the various influential people in the media, few acknowledged their invitation and very few showed up. Both TV networks were approached but their news departments showed very little interest. Our own contacts with both networks admitted a lack of power to interest anyone in the news departments. It would seem logical that the CBC would be very interested since over the next year, they would, of necessity, have to employ the winners since they are recognized as the best artists who have "stayed in Canada" and would be readily

available for productions.

The Toronto office of Canadian Press phoned RPM and asked for information about the Awards and what they were all about. Peter Goddard of the Telegram wrote and the Telegram published an article which named all the winners prior to the Presentation. Blaik Kirby of the Globe and Mail phoned and asked for information and an article on the Awards appeared in his paper. After the Awards, the Toronto Star published a small item in their Entertainment Deadline column which read in part, "Montreal singers Andy Kim and Ginette Reno were awarded the annual Gold Leaf award in Toronto last night....." Although the article didn't have a Montreal dateline, it looked like it might have. In fact Montreal treated the Gold Leaf Awards with far more importance than did Toronto. We will discuss this later.

It might sound like sour grapes for a publication to ask competing publications to further their cause. However, it is important to note that this is a trade publication with a limited circulation in the record, radio and music industry and does not compete with any of the public media. It has been suggested that the two television networks are still bitter about the new CRTC ruling but more valid is the argument that the news departments aren't aware of Canadian entertainers and are largely indifferent.

Whatever damage might have been done by the apathy was not done to RPM which has a very tight circulation in the industry, nor were the record companies harmed since they are attempting to promote Canadian records while depending mainly on U.S. and British acts for their profit. The Canadian artists were the biggest losers and if you read into the CRTC ruling and the new Broadcast Act, Canada was the biggest loser.

CKFM Tie-in Promo With Panasonic

CKFM, who pioneered FM stereo in 1961, have entered into a promo tie-in with Japanese electronics outfit, Panasonic. CKFM's salesmen wearing Panasonic's transistorized FM Stereo Headphones, (see picture) demonstrate the station's stereo sounds. The station now broadcasts twenty four hours a day in stereo with

The fact that a number of very important people were attempting to promote the Awards is an indication that there was great interest "starting" to generate.

In Montreal, the radio stations actually went to bat and made a big thing of the Awards. One radio station which is referred to as the flagship of Canadian talent (and in a big competitive market) saw fit to promote, publicize and get excited about the Awards. Reports reached us that they were playing parts of the Award presentations and playing parts of the winning records. To put it in the trade vernacular they were "hyping" Canadian Talent.

To our knowledge, there was no one from CHUM, the most powerful influence on popular music in Canada at the Presentation nor was there any news or mention of the Awards. There was no one at the Presentation representing the CBC (with the exception of the people from the Tommy Hunter show). To our knowledge CTV was not represented. From the local scene neither CBLT nor CFTO, to our knowledge were represented.

One disc jockey on a very respected middle of the road station took time to make light of the Awards because he had not been sent a ballot and hadn't heard of Ginette Reno. Not only do we have a cultural problem, but we seem to have a bicultural problem. RPM has arranged with the distributor to have a special copy of the great LP by Canada's Top Female Vocalist sent to this disc jockey (for the sake of biculturalism.)

RPM considers this whole article "sour grapes". It is painful to have to make all this known. It may effect our success next year. Right now this study in apathy might serve to bring to the attention of the trade one of the reasons why the CRTC was forced to legislate Canadian culture for Canadians. Canadians seem to be the last to care.

The artists who won are the best we have. We should work to keep them in Canada.

commercials available in stereo too, if desired.

The Panasonic units, available through many retail distributors, are battery operated and have two full range 2½" dynamic speakers. They come equipped with automatic frequency control and have two telescopic whip antennae.

NEW APPOINTMENT FOR FERNIE

Martin Bockner of Concert Arrangements Ltd. has announced the appointment of Pamela Fernie as Managing Director of CAL Productions, 224 Davenport Road in Toronto. CAS is the casting division of Concert Arrangements, and was created to



provide a casting service for film, television and stage.

Miss Fernie recently completed casting "Mirror, Mirror, Off the Wall" for CTV Metromedia, and assisted in casting "Hair" for the Toronto production. During this time, she was employed by Variety Artist Productions, a CFTO subsid.

Miss Fernie brings to her position a wealth of practical experience as a singer and actress. She has appeared in Spring Thaw, Your Own Thing, Brecht on Brecht, numerous industrials, revues, television shows and commercials and during a three-year stint with the folk singing Courriers, recorded two albums on RCA.

Pam is also the new member of the Travellers, who are skedded to open the Canadian Pavilion at Expo '70 in Japan. The Travellers are managed by Concert Arrangements Ltd.

WE APPRECIATE.....

Our thanks go out to the following promotion men who called on RPM this past week.

Liam Mullen	-A&M Records
Ken McFarland	-London
Mark Robbins	-Quality
Scott Richards	-RCA
Tom Williams	-Warner/Atlantic
John Turner	-Polydor
Ed Lawson	-GRT

RPM welcomes promo men
MONDAY TUESDAY &
WEDNESDAY

Warners Reps To France

Montreal: Warner Brothers National Merchandising Manager, Mike Doyle and newly appointed Quebec branch manager, Jacques Chenier, are currently in Paris for a visit to the offices of Vogue International. Purpose of the visit, according to Doyle, is to introduce Chenier to the Vogue operation. Doyle stated that 90% of Vogue product handled by Warners is sold in Quebec. The visit is also intended to strengthen relations with Vogue, an association which has resulted in the most recent Vogue hit in Canada, "Adieu Jolie Candy" by J.F. Michael. On the return home, Doyle and Chenier are expected to stop in at the London headquarters of Warner Brothers UK operation.



THE GAINSBOROUGH GALLERY



The evolution of a distinctive Canadian sound is increasingly evident in such groups as the Guess Who, the Edward Bear, the Poppy Family, and of late the Gainsborough Gallery.

The Gainsborough Gallery, from Calgary, Alberta is starting off its recording career well with "Life is a Song" which originally was "B" side to "Hello L.A. Bye-Bye Birmingham." It has reached at least the top twenty, and in some cases, the top spot, in centres across Canada (and No. 54 on the RPM Chart).

The group's gradual and quiet success, is no doubt due to the members, experience and versatility. The sextet includes: Dennis Paul, official leader and bass guitarist; Toronto-born Peter Marley, who switches from guitar

to vocals; Mel Degan, colourful lead singer; Henry Small, one of the few if not the only pop violinist, who doubles on vocals; Tim McHugh on keyboard; and drummer, Ray McAndrew.

The Gallery may not have a world-shattering hit on its hands, but it is significant enough to



become a major part of the Canadian sound as well as bring recognition to the group.

Quality Records has just released (March 3, 1970) the Gallery's second single on the Reo label: "Every Man Hears Different Music" and "I Think I'll Catch A Bus (and go back home)"; the "B" side penned by Sut Mitchel

- 1 **NO TIME**
Guess Who-Nimbus 9-74-0300-N
(Bachman-Cummings Dunbar BMI)
- 2 **THAT'S WHERE I WENT WRONG**
The Poppy Family-London-17375-K
(Terry Jacks-Gone Fishin' BMI)
- 3 **FRIEND IN THE CITY**
Andy Kim-Steed-723-M
- 4 **LIFE IS A SONG**
Gainsborough Gallery-Reo-9026-M
- 5 **I MUST HAVE BEEN BLIND**
Collectors-London-17379-K
(Collectors-Haida Music BMI)
- 6 **GOIN' DOWN**
Allan Nicholls-Ayco Embassy-4520-N
(Rada-Ragni-MacDermot United Art Music CAPAC)
- 7 **YOU ME AND MEXICO**
Edward Bear-Capitol-72603-F
(Larry Evoy-Eeyor Music CAPAC)
- 8 **TO LOVE MEANS TO BE FREE**
Anthony Green & Barry Stagg
Gamma-5001-K
(Anthony Green-Barry Stagg)
- 9 ... **CHILD OF DAWN**
Justin Tyme-Warner Bros-5022-P
(Stark-Schneider-Maxwell
Chichimus Music BMI)
- 10 ... **THE CHANT**
Lighthouse-RCA-47-9808-N
(Prokop-Hoffert Nivlet BMI)

Record Companies

*Certify your outstanding
record sales with a
GOLD LEAF AWARD*

BMI Supplying Content Listing

Since the Canadian Radio-Television Commission made public its proposals regulating Canadian content on radio and television, station managers and program directors have, more than ever before, been concerned about what Canadian material is available.

As soon as the CTRC proposals were announced BMI Canada Limited wrote to its affiliate writers and publishing companies quoting the criteria for Canadian content.

BMI Canada reported this week that it has received dozens of letters and several calls from station managers or their representatives from across the country seeking information on Canadian music not in their libraries. Most are receiving BMI Canada's publication, "Yes, There Is Canadian Music," an up-to-date list of all recorded Canadian music licensed by BMI Canada Limited.

Wrote Carl L. Cogan, program director of Radio Station CKWS, Kingston: "The recent CRTC outline of what they plan for Canadian music in the future

will, I am sure, make your services even more valuable than they have been to us in the past. As a matter of fact, I am quite concerned as to how we are going to be able to identify the thousand upon thousand of recordings we already have in our library, and I suppose this is where you and the record companies will be of tremendous assistance to us in the coming months."

Since January, 1951, the BMI Canada newsletter has called music users' attention to the importance of "Canadian content" in their programming and presentation. To back up the company's belief in Canadian content and to inform broadcasters of the availability of Canadian music licensed by BMI Canada Limited, "Yes, There Is Canadian Music" was first published on June 1, 1952. Six editions have since been published and now quarterly addenda are distributed. These list the recorded Canadian works licensed by BMI Canada that have been released in the previous three months.

Ross Reynolds, company prexy, and the GRT executive will be present, in addition to GRT execs from the U.S. Highlight will be a group recording on the Janus label in addition to a presentation of product appearing on the Westbound, Chess-Checker and Arc labels.

GRT To Distribute Arc Product

Bill Gilliland, Vice President, Arc Sound and Ed LaBuick, National Sales Manager, GRT of Canada, have announced the pacting of an agreement whereby GRT will distribute Arc product throughout the province of Quebec. The deal includes both records and tapes. Upcoming Arc product was introduced at the recent GRT meet in Montreal.

GRT have selected twelve of the top selling Arc albums for introduction. A special prepack of 101 String Albums will be offered.

Standard Appoints Thompson

J. Lyman Potts, President of Standard Broadcasting, has announced the appointment of Mal Thompson as Manager, Music Services for the company. Thompson will accept responsibility for Standard's undertakings in music and recordings.

Thompson is a native of Preston, Ontario and has had extensive experience in radio in both Canada and the United Kingdom. Resident in England since 1959 he held posts there with Capitol, EMI, RCA, the Michael Ewbank Organization and Acuff-Rose Music Ltd. He began his tenure with Standard on March 1st, shortly after returning from England.

Montreal GRT Branch Headed By Corbett

Ed LaBuick, National Sales Manager, GRT of Canada, has announced the opening of a factory branch operation in Montreal. GRT product was previously distributed through Trans Canada Records in Montreal. The new location is at 8400 Cote De Liesse, St. Laurent, P.Q. To head up the new operation, Jim Corbett has been appointed Eastern Regional Manager. He formerly held positions with Phonodisc as Eastern Regional Manager and with Sparton as Sales Supervisor, covering Ontario, Quebec and the Maritimes.

Assisting Corbett will be Ken Dion as District Sales Manager covering Quebec and the Maritimes. Customer service will be looked after by Gigi Tasse. Opening of the new branch will be celebrated at the Laugh Inn discotheque in Montreal with dealers, rackjobbers, radio and press in attendance. From GRT,

Advertise in RPM

HOT OFF THE PRESSES

the Gainsborough Gallery

"EV'RY MAN HEARS DIFFERENT MUSIC"

b/w I THINK I'LL CATCH A BUS (and go back home)



9030

THE GAINSBOROUGH GALLERY, FROM CALGARY, HAVE A STRONG FOLLOW-UP TO THEIR HIT, "LIFE IS A SONG".

REO IS A REGISTERED TRADE MARK OF QUALITY RECORDS LIMITED



Brian Chater, manager Summerlea/Winterlea Music with Carole Risch, newly appointed to handle French action.



Frankie Laine (Amos artist) with Gilles Aubin (London's Ont. branch mgr. and promo mgr. Ken McFarland.



Jethro Tull's Ian Anderson and Zubin Mehta discussing upcoming NBC Special "Switched-On Symphony" (12).



Regina's Mel West & The Meteors recently bowed their Soundaround LP "What A Wonderful World".



CKFM salesmen (l to r) Hugh Trueman, George Barr, John Lescard, Doug Erenhouse and Bill Herz.



Terry David Mulligan "Open Lid" (CKFH) on end of dog's ear with RCA's Ace Trucking Company.

DAVID BRODEUR TO A&M CANADA

David Brodeur, regarded by many, as the top promotion man in the Province of Quebec, has taken on duties as promotion manager for A&M product in Quebec Province, Ottawa Valley and the Atlantic Provinces. Brodeur, who will be located in London's St.



Laurent headquarters, will work closely with the London Records promotion team.

Brodeur's educational background is somewhat unique and rare insofar as the record industry is concerned. He received his B.A. from the Faculty of Arts & Sciences, University of Caen (France), and followed this up in 1963 with enrolment at the University of Montreal and the completion of 2 years in the Law Faculty.

His first taste of the record industry was in 1966 when he was appointed promotion manager for

all French product for The Compo Company. He also took on the duties of English promotion man for all French language stations in the Province of Quebec and Seaway Valley.

In view of the upcoming Expo '67 and the problems that were expected to occur because of the French/English language barrier, Brodeur was appointed production supervisor for the World Festival of Entertainment Division. He helped set up free on-site entertainment, scheduling over 5000 free performances which were presented in six on-site bandshells. This called for the arranging of transportation and accommodation for more than 10,000 amateur performers. Many visitors who stood in line waiting for Expo's most popular attractions can thank Brodeur for arranging professional artists to entertain the hours away with his Troubadour Unit.

Because of his successful on-site productions, Brodeur was promoted as trouble shooter for the entire World Festival Operation. As branch controller, he was responsible for centrally clearing any problems encountered within the World Festival and other divisions.

Back into the record industry in 1968 he was appointed promotion manager for Quality Records and became known throughout the international disc market as Montreal's busiest promotion man.

Brodeur's duties with A&M Records took effect mid-February.

GRT HOLDS WESTERN MEET

Ed Lawson, national promotion man for GRT of Canada, has just returned from a successful sales meeting with the firm's western distributors in Regina.

Attending the meet, dubbed Spring '70, were reps from Laurel Rec

Dubbed "Spring '70", the meet was attended by top execs from all distribs. These included: Ethel Gore-Smith, Garth Campbell, and Shirley Choy from Winnipeg's Laurel Records; Jack Smith, Phil Bateman, and Pam Isbister from A.A. Murphy & Sons, Saskatoon; and Bill Maxim and Bill Douglas, who represented the Alberta distributors, Van Dusen of Calgary and Edmonton. Harry Hrabinsky, western regional manager, was also on hand. Ed La-Buick, national sales manager, flew in from California to take part in the conference.

Highlights of the first day included a tape slide review of GRT 1969, analysis of customer service programs, tape and cassette quality control, and promotion and advertising.

The next day was taken up with a review of 8 track stereo tapes and GRT's future plans.

The last day of the meet involved current and new albums and single product with a colourful slide presentation to punch home the "sell" message. A similar tape presentation gave an insight into expected "Spring '70" tape cassette product. A total of 35 new albums were introduced at the meeting in addition to a tape catalogue boasting more than 60 labels.

While in the West, Lawson took the opportunity to call on radio stations in Winnipeg and Regina. He met with CKY-FM music director Herb Brittain, Doc Steen, program director at CKRC and Chuck Chandler, program director at CFRW, all of Winnipeg. In Regina he talked up GRT product with CJME's music director Johnny Onn and CKCK personalities Howard Green and Johnny Walker.

Wright Breaks Bird Walk Disc

Jim Wright, country personality at CKWS Kingston, is credited with breaking the Wayside release "Tennessee Bird Walk" by Jack Blanchard and Misty Morgan. Wright first aired this single the first week in February and received such an exceptional listener response he was forced to follow with heavy airplay resulting in the deck being one of the most requested on his show and even influenced the pop end of the station.

"Bird Walk" has now broken nationally, in Canada, moving up the RPM Country 50 to No. 39 and the RPM 100 to No. 91.

Wayside is part of the Mercury/Smash complex and is distributed in Canada by London Records.

All out Push On "Christian Soundtrack"

With the release of the Peter Sellers-Ringo Starr film "Magic Christian" the soundtrack is the subject of an intense promotional push. The track contains the McCartney penning of "Come and Get It" by Apple unit Badfinger, "Something in the Air" by Thunderclap Newman, a campy version of "Mad About the Boy" and Badfinger's "Rock of Ages" among others.

Said Len Sachs, Vice-president of Commonwealth United, on whose label the set appears, "We intend to support this album to the fullest with the heaviest campaign we have undertaken to date and on one of the most potent in the history of motion picture soundtracks."

Commonwealth United is distributed in Canada by Phonodisc Ltd.

**DEADLINE FOR ADS
WEDNESDAY NOON
RPM's Business Offices
Are Closed
EVERY FRIDAY**

RCA LAUNCHES TRANQUILLITY BASE

RCA's Ontario promotion manager, Scott Richards, is laying plans for a massive promotion push on the newly bowed Tranquillity Base single "If You're Lookin'". This is a 100% Canadian content recording which hit RCA's U.S. execs with such an impact they have arranged for a simultaneous U.S. release, a rare happening.

The Hamilton based Tranquillity group, taped their session at RCA's Toronto studios. The session was arranged and conducted by Bill Misener, former lead singer with The Paupers and now creative director with Sun-Bar Productions. The plug side was written by group co-leader Ian Thomas, while the flip, "Fun" was penned by Paul Evans and Paul Parnes.

Tranquillity Base have been fortunate in having a capable network of hard working promotion people working to create an image

for the group even before their record release. Their manager Dave Paget has arranged for excellent exposure bookings for the group who also received important assistance from CHML's Gord Picknell and RCA's studio director Jack Feeney, the latter being executive producer on the first recording session for the group.

Besides a hard hitting in-store display campaign for Ontario, Richards has also arranged for radio, press and television interviews for the group in the major Ontario markets. A national promotion campaign is also anticipated which should be completed just in time for the group's first album release.

Advertise in RPM

Laine Signs With Amos

Singer Frankie Laine has been signed with Jimmy Bowen's Amos label, it was announced recently. Laine has just completed a set of highly successful appearances at Toronto's Beverly Seaway Hotel. First offering on the new label is expected to be a Frankie Laine "Anniversary Album". Amos is distributed in Canada by London Records.

Tony Joe White bows into Maple Leaf Gardens April 3rd with Sly and the Family Stone following appearances at Waterloo University with Steppenwolf. Upcoming release is "High Sheriff".

Also skedded for the Gardens is Kenneth McKellar March 13th. March 29th sees British group Savoy Brown into the Hawk's Nest and four days earlier, March 25th, Canned Heat appears at the Rock Festival in Varsity Arena.

ADULT

- | | | |
|---|--|--|
| 1 4 BRIDGE OVER TROUBLED WATERS
Simon & Garfunkel-Columbia-4-45079-H | 17 9 WITHOUT LOVE
Tom Jones-Parrot-40045-K | 34 32 GOD ONLY KNOWS
Vogues-Reprise-0887-P |
| 2 2 ALWAYS SOMETHING TO REMIND ME
R.B.Greaves-Atco-6726-P | 18 13 HONEY COME BACK
Glen Campbell-Capitol-2718-F | 35 38 CAN'T HELP FALLING
IN LOVE WITH YOU
Andy Williams-Columbia-4-45094-H |
| 3 6 RAINY NIGHT IN GEORGIA
Brook Benton-Cotillion-44057-P | 19 20 IF I NEVER KNEW YOUR NAME
Vic Dana-Liberty-56150-K | 36 34 WAITING
Nilsson-RC A-0310-N |
| 4 5 NEW WORLD COMING
Mama Cass-Dunhill-4225-N | 20 35 A FRIEND IN THE CITY
Andy Kim-Steed-723-M | 37 42 STAY AWHILE
Jerry Vale-Columbia-445043-H |
| 5 21 TEMMA HARBOUR
Mary Hopkin-Apple-1816-F | 21 45 EASY COME EASY GO
Bobby Sherman-Metromedia-1771-L | 38 39 TO LOVE MEANS TO BE FREE
Green & Stagg-Gamma-5001-K |
| 6 12 I CAN'T HELP FALLING
IN LOVE WITH YOU
Al Martino-Capitol-2746-F | 22 27 EVIL WAYS
Santana-Columbia-4-45069-H | 39 41 SOMETHING TO BELIEVE
Russell Thornberry-London-17377-K |
| 7 1 I'LL NEVER FALL IN LOVE AGAIN
Dionne Warwick-Scepter-12273-J | 23 14 BABY TAKE ME IN YOUR ARMS
Jefferson-Pye-17810-L | 40 43 JULIE'S JUST A FRIEND
Justin Tyme-Warner Bros-5022-P |
| 8 10 THAT'S WHERE I WENT WRONG
Poppy Family-London-17375-K | 24 44 UNTIL IT'S TIME FOR YOU TO GO
Neil Diamond-Uni-55204-J | 41 46 JUST ABOUT THE SAME
Association-Warner Bros-7372-P |
| 9 18 ALL I HAVE TO DO IS DREAM
Bobbie Gentry & Glen Campbell
Capitol-2745-F | 25 25 LOVE STORY
Peggy Lee-Capitol-2721-F | 42 50 LAY LADY LAY
Ferrante & Teicher
United Artists-50646-J |
| 10 3 NO TIME
Guess Who-Nimbus 9-74-0300-N | 26 16 CONVERSATIONS
Florence Henderson-Decca-732619-J | 43 ... JENNIFER TOMKINS
Street People-Musicor-1365-J |
| 11 11 IF I WERE A CARPENTER
Johnny Cash & June Carter
Columbia-4-445064-H | 27 31 MY LOVE FOR YOU/
MA BELLE CITIE
Merrymen-Caravan-130-G | 44 ... PETER & THE WOLF
Greane Sounds-Ranwood-864-M |
| 12 22 MY ELUSIVE DREAMS
Bobby Vinton-Epic-10576-H | 28 19 BLOWING AWAY
Fifth Dimension-Soul City-780-K | 45 49 LOVE IS ALL
Malcolm Roberts-Trans World-1727-C |
| 13 17 KENTUCKY RAIN
Elvis Presley-RCA-9771-N | 29 15 WINTER WORLD OF LOVE
Engelbert Humperdinck-Parrot-4044-K | 46 ... LONG LONESOME HIGHWAY
Michael Parks-MGM-14104-M |
| 14 7 WALK A MILE IN MY SHOES
Joe South-Capitol-2704-F | 30 40 LIFE IS A SONG
Gainsborough Gallery-Reo-9026-M | 47 47 THE CHANT
Lighthouse-RCA-47-9808-N |
| 15 8 BREAKING UP IS HARD TO DO
Lenny Welch
Commonwealth United-3004-L | 31 48 BRIGHTON HILL
Jackie DeShannon-Imperial-66438-K | 48 ... THEME FROM "Z"
Henry Mancini-RCA-74-0315-N |
| 16 23 RHYMES & REASONS
Irish Rovers-Decca-73216-J | 32 28 MALTESE MELODY
Herb Alpert/Tijuana Brass-A&M-1159-F-K | 49 ... SOUL DEEP
Eddy Arnold-RCA-47-9801-N |
| | 33 26 TRACES/MEMORIES MEDLEY
Lettermen-Capitol-2697-F | 50 ... NEVER HAD A DREAM COME TRUE
Stevie Wonder-Tamla Motown-54191-L |

SPECIAL ANNOUNCEMENT

Effective immediately
RPM Weekly
will concentrate
on keeping
the radio industry
completely aware
of all available
Canadian content.

AS WELL AS CONTINUING TO BRING YOU INFORMATION REGARDING CANADIAN RECORDING ACTIVITIES, WE WILL BE INTRODUCING NEW FEATURES THAT WILL ASSIST RADIO STATIONS IN PROGRAMMING CANADIAN CONTENT. WE WILL ALSO BE ANNOUNCING A NEW SERVICE FOR PROGRAMMERS TO HELP THEM CHECK AND VERIFY CANADIAN CONTENT OF THEIR RECORDS PROGRAMMED.

-RPM WEEKLY

Roger Miller "King Of The Road"

On February 19th under the searchlit skies of Nashville, Tennessee, a small boy from a broken home, a boy who walked miles barefoot in search of comfort, opened one of the most palatial hotels in America. On

richard robinson



POP WIRE

that day, Roger Miller, who soared to fame because of his

music and has won more Grammy Awards than any other musician in the history of the National Association of Recording Artists, opened his first "King of the Road" motor hotel. The multi-million dollar facility incorporates every modern convenience available, as well as some that Roger invented. In spite of having written and published over 500 songs, Roger still remembers well the loneliness of the one nighters and the discomforts of the road. In the "King Of The Road" motor hotels, Roger caters to the whim of every weary traveler.

Named after the song that was published and recorded in over 80 languages, it is ideal for what the hotel chain will

personify. Every whim will be catered to.

Already on the board are plans for six more, with expected franchises predicted to follow based on the prototype in Nashville. The Nashville opening will be on the grand Hollywood scale, with Roger Miller, "King Of The Road" personally headlining the show for the first three days.

James Brown, the first major black entertainer to tour Vietnam, was honoured with the U.S.O.'s Outstanding Service Award in recognition of his contribution to the entertainment of the men in the Armed Forces.

The presentation was made at the International Hotel in Las Vegas as part of the opening night festivities marking the

COUNTRY

- | | | |
|--|--|---|
| 1 4 HONEY COME BACK
Glen Campbell-Capitol-27 18-F | 18 22 SITTING IN ATLANTA STATION
Nat Stuckey-RCA-47-9786-N | 36 38 DON'T IT MAKE YOU
WANNA GO HOME
Terry Roberts-Edmar-1109-G |
| 2 2 WAYWARD WOMAN OF THE WORLD
Gary Buck-Capitol-72598-F | 19 23 ALL I HAVE TO DO IS DREAM
Bobbie Gentry & Glen Campbell
Capitol-2745-F | 37 41 I'VE BEEN EVERYWHERE
Lynn Anderson-Chart-5053-L |
| 3 1 IF I WERE A CARPENTER
Johnny Cash & June Carter
Columbia-45064-H | 20 24 CHARLIE BROWN
Compton Brothers-Dot-17336-M | 38 42 SOMETHING TO THINK ABOUT
Luke The Drifter-MGM-14095-M |
| 4 6 IT'S JUST A MATTER OF TIME
Sonny James-Capitol-2700-F | 21 10 IF IT'S ALL THE SAME TO YOU
Bill Anderson & Jan Howard
Decca-32511-J | 39 .. TENNESSEE BIRD WALK
Jack Blanchard & Misty Morgan
Wayside-45010-M |
| 5 3 WINGS UPON YOUR HORNS
Loretta Lynn-Decca-32586-J | 22 11 FANCY
Bobbie Gentry-Capitol-2675-F | 40 48 MY WOMAN MY WOMAN
MY WIFE
Marty Robbins-Columbia-45091-H |
| 6 7 WALK A MILE IN MY SHOES
Joe South-Capitol-2704-F | 23 12 CAMELIA
Marty Robbins-Columbia-45024-H | 41 49 TWO SEPARATE BAR STOOLS
Wanda Jackson-Capitol-2693-F |
| 7 8 WABASH CANNONBALL
Nashville Brass-RCA-9785-N | 24 27 THE WAY YOU PLAY
Merv Smith-Big Chief-6908-E | 42 46 WE'RE GONNA GET TOGETHER
Buck Owens & Susan Raye
Capitol-2731-F |
| 8 9 FIGHTIN' SIDE OF ME
Merle Haggard & The Strangers
Capitol-2719-F | 25 14 FROM PULPIT TO PRISON
Singing Parson-Melbourne-3353-K | 43 ... BIG JOE MUFFERAW
Stompin' Tom Connors
Dominion-109-E |
| 9 13 I'LL SEE HIM THROUGH
Tammy Wynette-Epic-10571-H | 26 16 NOBODY'S FOOL
Jim Reeves-RCA-0286-N | 44 44 SHARING THE GOOD LIFE
Hank Smith-Quality-1956-M |
| 10 17 WELFARE CADILAC
Guy Drake-Royal American-1-M | 27 27 THEN HE TOUCHED ME
Jean Shepard-Capitol-4890-F | 45 ... NORTHEAST ARKANSAS
MISSISSIPPI COUNTRY
BOOTLEGGERS
Kenny Price-RCA-9792-N |
| 11 5 BROWN-EYED HANDSOME MAN
Waylon Jennings-RCA-0281-N | 28 30 ROCK ISLAND LINE
Johnny Cash-Sun-1111-M | 46 ... LORD IS THAT ME
Jack Greene-Decca-32631-J |
| 12 18 THEN SHE'S A LOVER
Roy Clark-Dot-17335-M | 29 26 BUD THE SPUD
Tom Connors-Dominion-103-E | 47 ... I KNOW HOW
Loretta Lynn-Decca-32637-J |
| 13 19 HELLO I'M A JUKEBOX
George Kent-Mercury-72985-K | 30 33 ANGEL OF THE MORNING
Connie Eaton-Chart-5048-L | 48 ... IS ANYBODY GOIN'
TO SAN ANTONE
Charley Pride-RCA-9806-N |
| 14 15 THAT'S WHEN SHE STARTED
TO STOP LOVING YOU
Conway Twitty-Decca-32599-J | 31 37 TAKE A LETTER MARIA
Anthony Armstrong Jones
Chart-5045-L | 49 50 I'M ALMOST HOME
Ralph Carlson-Rodeo-3318-K |
| 15 32 KENTUCKY RAIN
Elvis Presley-RCA-9771-N | 32 34 ONCE MORE WITH FEELING
Jerry Lee Lewis-Smash-2257-K | 50... BIG MAMA'S MEDICINE SHOW
Buddy Alan-Capitol-2715-F |
| 16 20 I'M A LOVER (Not A Fighter)
Skeeter Davis-RCA-74-0292-N | 33 39 I'LL MAKE AMENDS
Roy Drusky-Mercury-73007-K | |
| 17 21 SHE'LL BE HANGING
'ROUND SOMEWHERE
Mel Tillis-Kapp-2072-J | 34 45 COUNTRY GIRL
Jeannie C. Riley-Plantation-44-M | |
| | 35 36 DREAM BABY
Lucille Starr & Bob Regan
Dot-17327-M | |

RPM Canadian Artist's BIO

RALPH CARLSON

Ralph Carlson was born in Montreal about thirty years ago, at an early age he moved to Shediac, New Brunswick, then to Ottawa where he has made his home since.

Ralph has always had a strong feeling for country music and played with local bands in the Ottawa area since his teens. He's had his own band for several years now, known as the Countrymen. The group comprises, Lloyd Grant, Don O'Neil, Merve Wilson and "Little" Richard Lusignan. Ralph and the band play every week in leading night spots in Eastern Ontario and Quebec with concentration on the Ottawa Valley.

Carlson is a prolific songwriter and has written his own material since the age of fourteen. His first single, a self penning, released in 1965 was "The Game Was Love". It was soon followed by an album of the same name.

POP WIRE continued from page 22

soul singer's debut at the supper club theater where he headlines a double engagement.

Making the presentation was Miss Katy O'Hara, representing the Western Region USO.

Brown, who invites wounded Vietnam veterans to all of his concerts in areas where there are military hospitals, had servicemen as his guests for the opening night show.

The award cited Brown not only for his Vietnam tour that played to record crowds of standing room only, but also for his encouragement to other entertainers who followed him on the circuit to bring the troops a type of entertainment not previously offered.

In New York City, Jazz pianist Herbie Hancock has officially announced that a Harlem Jazz Music Centre is in the planning and development process.

The centre will be built in the Harlem community as a key cultural institution that will nurture the heritage of black music. It has been initially endorsed by the Mayor of New York City.

He currently has three albums on the Banff label, a product of Rodeo Records, distributed in

Canada by London. In 1967 Ralph was voted Canada's "second most promising singer-composer" in the annual RPM poll.



Rodeo recording star Ralph Carlson and Lorraine Plante



Irene and Art Ralston, popular boosters of Canadian country artists, arranged for presentation of Award honouring well-known Canadian country songwriter Ben Kerr. Presentation took place at the Ralston's Sunday night Locarno Ballroom country concert. Walt Grealis, editor/publisher RPM Weekly (centre) made the presentation. Graham Harris, popular local country artist (l) congratulates Ben Kerr.

BIRTH ANNOUNCEMENT

PROKOP

The Mother Company, RCA Records, is pleased to announce the birth of a healthy young boy, Skip Prokop (nee Light-house) in Hamilton Canada. His weight at birth, "very heavy". Skip's first words were, reportedly, "Nam Myo-Ho Renge'Kyo" ("The Chant" 45 RPM #47-9808) Special thanks to Doctor Victor Nipper.

ADOPTION NOTICE

NICHOLLS

RCA Records Canada (nee Avco-Embassy "Goin' Down" 45 RPM #AVE 4520) is proud to announce the arrival of their chosen son Allan Nicholls in Montreal. Many thanks to Doctors Rado, Ragni and MacDermot.

RCA