

RPM

WEEKLY

Volume 16 No. 13

THIRTY CENTS

November 13, 1971



RCA pulls stops on Transmission push

Kinney certifies five albums to lead race

Kinney Music of Canada in many ways epitomizes the ideal corporate success story. In a period of only three years, the company has been transformed from a fledgling minor to the undisputed leader of pop majors. For the past year, a time when a business recession was supposed to be in progress, Kinney has moved to dominate the pop album picture in



THE DOORS

this country. In any given week, the company was responsible for at least one quarter of pop album sales as represented by the RPM 100 Albums Chart.

Certainly much of the credit must go to one of the most aggressive artist and label acquisition programs the industry has ever witnessed. But the names mean



CROSBY, STILLS, NASH & YOUNG

nothing unless the people are there to push. Kinney, headed by Ken Middleton has the people. Mike Reed, heading up national promotion for Atlantic and Tom Williams with Warner Bros., Elektra and Reprise, plus the regional promo men and the sales force, overseen by Gord Edwards, have succeeded

in moving the product at an unprecedented rate.

This success has been reflected by the number of RPM Gold Leaf Awards for which the company has applied. Kinney leads the field in Canadian gold and increased that lead last week with the certification, by the RPM Gold Leaf Awards Trust Fund of five more albums.

Biggest among the five was "LA Woman" the Doors last album with Jim Morrison. The album has sold consistently since release and with the release of the title cut as a single, gained that extra momentum which pushed it over the top. The Elektra group is now out with their first album since Morrison's untimely death, "Other Voices". A special double set is in the works, recorded by the original group.

Chalking up the other four gold albums were Black Sabbath with their third consecutive gold album, "Master of Reality", Emerson, Lake and Palmer with their "Tarkus" set, one of Kinney's most consistent sellers, Crosby, Stills, Nash and Young with "Four Way Street" and James Taylor with his second gold album in a row, "Mud Slide Slim".

Love Productions bows Strawberry label

Love Production's Frank Davies has announced the formation of a new record label by the company, Strawberry Records. Distribution, manufacturing and promo will be handled by Capitol Records who also look after the chores for Love's Daffodil label. According to Davies, the new label will concentrate specifically on Top Forty-type product, in both album and singles form. Davies is currently negotiating with producers in the United States and Europe for release of their product on the new label in Canada.

Said Davies, "We intend to keep the same high standard of quality in our recording, music and total record company concept, that we hope has been noticed on our Daffodil Records releases so far." The Daffodil label will continue to deal in more "progressive" material.

First release on the new label will be a single by the Invitations, "A Wednesday in Your Garden". The deck is a Love production, released in the U.S. on the Big Tree label. Further releases will be announced in the near future.

Toronto Sound offers special reduced rate

Effective November 1st, Toronto Sound Studios have lowered their studio rates by twenty five per cent. This reduction will be in effect until the end of the year. In making the announcement, Terence Brown, president of TSS, explained, "This is being done as a special bonus to the music and advertising industry, since we have come to the end of two years of successful business." He further stated that, "All of us here at Toronto Sound realize the difficulties everyone is experiencing due to various financial pressures, including the ten per cent surcharge imposed by the American government which is affecting the agency business especially."

TSS doors will be open twenty four hours a day and early indications show a minimum of eighteen hours a day being booked on the average. Among those making commitments for studio time was Mel Shaw, producer/manager of the Stampeders. Their current international happenner, "Sweet City Woman" was taped at Toronto Sound.

It should be noted that Toronto Sound was the first studio in the city to set up a sixteen track system, with which they opened their doors to the industry two years ago.

Week-long Cockburn stint packs Riverboat

Bruce Cockburn, whose recently-released "High Winds, White Sky" set on the True North label is showing strong sales action across Canada, just completed a successful one week stint at Toronto's Riverboat.

Cockburn's performance was a relaxed evening of mostly original folk material along with his quiet humour and a few sing-a-longs which he led on the piano.

As was evident at the Riverboat, Cockburn has a good following of fans who packed the coffee house every night of his stand and received him enthusiastically. Not only do Cockburn's followers enjoy his music, they know what it is that he is writing about.

RECORD COMPANIES - WATCH

The
Programmers

**Any Recording Studio
can open with great rooms,
all Studer 16-track, 8-track, 4-track,
2-track & mono machines
or
even a pin-ball machine in
the musicians' R&R area
but
only one studio opens
with David Greene**

November 4, 1971

MANTA  **sound company**

311 Adelaide Street E., Toronto, Canada. Phone (416) 863-9316

President: Andy S. Hermant
Engineering Supervisor: David Greene
Studio Manager: Douglas J. Elphick

2 fully equipped, 16-track recording studios • Separate remix facility designed for quad • Live projection to all facilities • Complete and prompt

duplicating and shipping • In-house customs brokerage • Full complement of signal processing accessories • Centrally located.

Programmers really seem to be trying

After eight years of bombarding the broadcasters and programmers of Canada, there really isn't a good reason to continue the prodding. The CRTC can assume the responsibility of policing and controlling the Canadian con-

COMMENT walt grealis

tent regulations and the day to day operations of Canadian broadcast outlets.

There can't be any doubt in anyone's mind that there has been a long, hard struggle. However, the Canadian music industry has reached a plateau, never considered possible before. Canadian records have attained international acceptance and we can now boast

"...the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

—Pierre Juneau

RPM

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The following codes are used throughout RPM's charts as a key to record distributors:

A&M	W	MCA	J
Allied	C	Musimart	R
Ampex	V	Phonodisc	L
Arc	D	Polydor	O
CMS	E	Quality	M
Capitol	F	RCA	N
Caravan	G	Trans World	Y
Columbia	H	WB/Atlantic	P
GRT	T	World	Z
London	K		

MAPL logos are used throughout RPM to define Canadian content on discs:



M—Music composed by a Canadian
A—Artist featured is a Canadian
P—Production wholly recorded in Canada
L—Lyrics written by a Canadian

some of the best studios and technicians in North America. The Canadian sound is happening and the broadcasters and programmers are sharing in the adventure of witnessing Canadian records - discovered by them - receiving international recognition. How could they fail to be excited by the fact that the Canadian broadcast community has reached a high point in world acceptance?

Over the past few months, many broadcasters have openly admitted to us that their thinking about the CRTC ruling has changed. Several important programmers have indicated they want to be a part of the Canadian music explosion.

Throughout my many conversations with broadcasters, the consensus of opinion has been that RPM was and is for the record companies. They (the broadcasters) really wanted a source of information and were of the opinion that the time was right for the Canadian radio scene to become more domestically oriented, not only in music but in formulation. Canadian radio should reflect the tempo and feeling of Canada.

We may all be witness to a growing measure of uniqueness which has been spreading throughout Canada. The media probably kicked it off and they now want to extend this play and have a scene of their own.

We would like to believe, and there is every indication that it is so, that the Canadian media has come of age. What is most obvious is that there is a "new generation of competent,

creative, confident" programmers who are ready to create a radio industry in Canada capable of leading the way in which the domestic music industry is now moving.

Would it offend the broadcasters if I expressed my feelings that all of this could be the result of a change in the broadcast act? Would it bother them if I were to point up the fact that they have the power to not only be distinctively original in their programming, but also instrumental in passing on their nationalistic feelings to the listening masses?

It's worth a try. Here, in the pages of RPM, programmers will create their OWN dialogue.....their own way. RPM will be the vehicle. What you are about to see developing is the work of programmers in Canada. They are the ones who have outlined what they want from each other. They have pledged their support and co-operation.

I think we should be excited about the fact that this is "their baby" and it shows a heretofore unknown Canadian enthusiasm which could be the beginning of "something big".

I have faith in the programmers and we are making the facilities available to them. We are aware of the features programmers want and from here on in, it will be a process of evolution - working towards an RPM which will be bigger and truly serve a dual purpose. It will serve the record and music industry as well as the broadcasting industry. Of utmost importance, of course, is the preservation of our culture and what better way to accomplish this than with the support of the two most obvious partners, the broadcast and record industries.

Next week, a section of RPM will be set aside for the news, views, opinions and ideas of the programmers.

Oh, that it could have happened a couple of years ago! Let's make 1972 the "Year of the Programmers".

WATCH FOR AN EXCITING
NEW SECTION IN RPM
DESIGNED FOR

The Programmers

EACH WEEK, WE WILL TURN
OVER A SECTION OF RPM
TO CANADA'S PROGRAMMERS.
THE PROGRAMMERS IS A NEW
CONCEPT... AN IDEA BANK
FOR THE CANADIAN MEDIA.

**"THE DAY
OF LOVE"
IS COMING!**

Polydor (Canada) marks record quarter

Frank Henry, national sales manager for Polydor Records (Canada) reports that October 1971 has been the biggest month in the history of the label. Henry puts the increase down to their recently established central warehousing, criticized by many in the industry as a disastrous move.

Because of this central warehousing, delivery ratio now exceeds 88% for the past quarter. To date, Polydor has had a 78% increase in turnover for the entire year.

Polydor has also had much success with the certifying of albums and singles for Canadian gold (RPM Gold Leaf Awards). Most prominent is the Bells. Their singles and albums have consistently certified as having "outstanding" sales. Most recent certification for the Bells - "Love, Luck 'n' Lollipops" - certified on shipment, scoring a first for the label.

Foreign recording units have also been certified for Canadian gold, with James Last leading the way. The Canadian operation of Polydor has consistently made the U.S. operation look bad with regard to Last product. Last enjoys phenomenal sales in Canada while the U.S. market is

just now becoming familiar with this popular European pop maestro. Last Polydor single to receive RPM gold was the Donny Osmond deck, "Go Away Little Girl" which topped the 100 Chart, October 16th.

Canadian Platform announces new series

The Canadian Platform, the Eaton Auditorium concert series, has announced three musical events at the auditorium to comprise its latest season. Set for the Eaton stage are the Baroque Trio of Montreal (Nov. 4), pianist Ronald Turini (Feb. 17) and cellist Zara Nelsova (Apr. 13). Both soloists have attracted international attention. The Baroque Trio, consisting of Mario Duschenes, flute and recorder, Melvin Berman, oboe, and Kelsey Jones, harpsichord, are well-known for their many network radio and television performances.

The aim of the Canadian Platform group is to make outstanding Canadian "serious music" talent available to the public at a reasonable cost. Tickets for the series are available at Eatons Attractions Ticket Offices.

Guess Who figure in WIBG promotion coup

Radio station WIBG in Philadelphia recently staged one of their unique concerts which pulled a capacity house. The station's man of ideas, Ed Richards, picked a Don Hunter act, the Guess Who plus Fanny to tag onto a Jose Feliciano concert. The announcement that there were 11,000 free tickets available resulted in a fantastic promotion success. WIBG broadcast the results "live" on October 31st and there was no doubt in anyone's mind that 'IBG was the favourite listening post for many more thousands that evening.

Richards pulled the "Free" concert bit before - the most interesting being the 'IBG "Mystery Contest". The station announced that listeners could catch a free concert by Leon Russell if they could find out where the gig was going on. More than 30,000 listeners discovered the location, a local stadium, and caused a gigantic traffic jam and an unprecedented promotion coup for the station.

Latest single by the Guess Who is "Sour Suite".

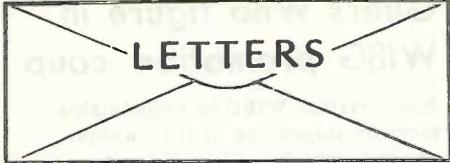
And now
where once stood solid water
stood the reptile king,
T. REX, reborn and bopping.



Electric Warrior T. Rex. New on Reprise

from KINNEY MUSIC OF CANADA, LTD.

LP
RS-6466
8 track
BRM-6466


LETTERS
WHO'S FOOLING WHO?

In your Comment column in the October 16th issue, you were asking what do we think of E.K. Roy Richard; well here is what I think.

Ever since Ritchie Yorke left (?) RPM, I have been reading E.K. Roy and noticing a great similarity in the two (?) styles. They both lay it down as hard and cold as they see it, and to hell with what the people think; which I think is great, because it really only hurts when it hits home.

Like Ritchie Yorke, E.K. Roy Richard writes some very good columns that should help to stir up guilty people concerned, but like Yorke, E.K. Roy has a tendency to try to lay some garbage on us.

An example of E.K. Roy's garbage was in his column entitled "Next Year....Boom or Bust". He was talking about the legalization of marijuana in Canada and what effect it might have on the Canadian music industry.

To quote one of his lines, "The Canadian legalization of marijuana will cause a torrent of young creative people to emigrate here. It will fill our studios, our record companies, our booking agencies, our lives.", and then the first line of the 13th paragraph; "We will be much better off for their presence, since Canada desperately needs professional people in the music business.". Now, that is garbage.

If that is the only way E.K. Roy thinks the industry can develop in Canada, he is in very sad shape.

Keep crusading, but stay on the right track Yorke (oops! that was supposed to be E.K. Roy, but then E.K. Roy is just Yorke backwards anyway, and Ritchie is just a nickname for Richard. Could it be? Is E.K. Roy Richard really just Ritchie Yorke?)

Ron Waddell,
Yorkton Broadcasting,
Yorkton, Saskatchewan.

"IT MATTERS" TO EDWARD BEAR

Regarding your article in the October 13th issue, "Does it Really Matter Any More?", all the Bears can say is yes.

Our first single, "You, Me & Mexico" came out when there was just a threat of Canadian content ruling and I know that the threat alone was a great influence in getting the record off.

Now that the ruling is in effect, the change in attitude to Canadian records is fantastic. It's obvious that the talent in Canada could have coasted along for another twenty years without getting the chance to be heard.

It was this knowledge that prompted us to present Pierre Juneau and the CRTC with a special award on October 16th in Ottawa. It read, "To Pierre Juneau and the CRTC. We are eternally grateful for your efforts on our behalf." Presented by Edward Bear and all our fellow artists in the Canadian music industry.

We felt that we should include the other artists who do feel grateful for the immeasurable help that the CRTC has given us.

I think you are right in saying that a lot of people in the industry are forgetting the real cause of the rise of Canadian music. We wanted to let you know that we are not among them. If you continue to remind

LETTERS continued on page 23

ATTENTION!**PROGRAM DIRECTORS & MUSIC DIRECTORS**

"PEACE TRAIN" by CAT STEVENS (AM1291)

"SUPERSTAR" by CARPENTERS (AM1289)

"LONESOME MARY" by CHILLIWACK (AMX321)

ARE ALL PROVEN HITS.

NOW (JUST HOT OFF A HIT)

LEE MICHAELS has a NEW HIT

"CAN I GET A WITNESS" (AM1303)

HELP US PROVE IT!

A&M RECORDS OF CANADA LTD.

NEW RELEASES

GUESS WHO – Sour Suite – Nimbus 9 74-0578-N

(3:47-Intro: 12) (B.Cummings) Cirrus/Expressions-BMI – Prod: Jack Richardson. MOT: No sooner released than it was charted. However, it is a surprise single release – not their usual style but done up with a softness that should also appeal to the middle of the roaders. Flip: Life In The Bloodstream (Same credits as plug side.)



MOT Chart Probability Factor – Charted

THE BELLS – For Better For Worse – Polydor 2065 093-Q

(3:11-Intro: 11) (Frank Mills) No Publishing listed. Prod: Cliff Edwards. MOT: Early indications show this one to be another winner for popular Montreal group. They've hit once again with a Frank Mills penning, who also wrote, "Sweet Sounds Of Music". Middle of the roaders will dig the well balanced voices and the heavy yet soft guitar approach which makes the voices sound much more crisper than on previous releases.



MOT Chart Probability Factor – Charted

SHIRLEY EIKHARD – Something In Your Face – Capitol 3197-F

(2:32-Intro: 07) (Shirley Eikhard) Beechwood Canada-BMI – Prod: Earl Poole. MOR: Sounds familiar.....but not quite. Youngest talent in label's roster, Miss Eikhard, at fifteen, has already attained status of accomplished songwriter. She could make it on her own but will obviously always be overshadowed. Country programmers should lean heavily on side. Flip: It Takes Time (Same credits as plug side.)



MOR Chart Probability Factor – 76%

TERRY BLACK – Ridin' A Daydream – GRT 1230-14-T

(2:06) (Reitman/Sandler) Video Screen/Robert Sandler-BMI. MOT: Young Canadian talent who suffered from the usual hazards of surrounding himself with the wrong types, may just be out of the woods and moving in a safe direction with this release. He has now matured and struggled with the best of them. His topper was the Canadian production of "Hair". This side is from the original sound track of the "Foxy Lady" flick and lays bare a very exceptional talent that age has proven beneficial. MOR programmers should also give a listen.



MOT Chart Probability Factor – 71%

THE POPPY FAMILY – No Good To Cry – London L.164-K

(2:33) (Anderson) No Publishing listed – Prod: Terry Jacks. MOT: Susan has a go with this one and does a beautiful job and one the marketplace has been waiting for. Should be no difficulty in establishing on the charts. Unlike many male and female duos, the Jacks can each go their separate way and come out on top. Imaginative arranging with strong guitar backing allows the soft vocal beauty to sit front and centre. Flip: I'll See You There (Terry Jacks) Gone Fishin'-BMI



MOT Chart Probability Factor – 70%

CHEEQUE – Good Ole Country Air – Aquarius AQ 5020-K

(3:06) (B.Greenway) No Publishing listed – Prod: Pierre Maheu. MOT: There's an unusual vocal and instrumental hollowness that adds a strong interest factor and gives an overall feeling of a musical (stage production). Message is "tuned in" and voices "right on" which should even catch the ears of the middle of the roaders. Folky but commercially pop



MOT Chart Probability Factor – 64%

HOUSE OF COMMONS – C'Mon Baby (Just Be With Me Tonight) GRT 1230-11-T

(2:26) (Sandler/Riley/Reitman) Robert Sandler/Video-Screen-BMI. Dr. Music-CAPAC. MOT: Also taken from the "Foxy Lady" flick. Has an early rockin' surfin' sound that should appeal to those of us who remember those days and could catch the interest of today's programmers. Lots of fun in the grooves.



Flip: Hero's Theme (Reitman) (Same publishing as plug side.)

MOT Chart Probability Factor – 60%

RPM MOR PLAYLIST

- 1 SWEET SOUNDS OF MUSIC
Bells (Polydor) 9065 077-Q
- 2 BE MY FRIEND
Allan J.Ryan (Columbia) C4-2961-H
- 3 CARRY ME
John Arpin (Cdn Tal Lib) 477-807-Z
- 4 THEME FROM SHAFT
Isaac Hayes (Enterprise) 9038-Q
- 5 MAMMY BLUE
Oak Island Treasury Department
(Columbia) C4-3003-H
- 6 IMAGINE
John Lennon (Apple) 1840-F
- 7 BY THE TIME I GET TO PHOENIX/
I SAY A LITTLE PRAYER FOR YOU
Murray/Campbell (Capitol) 3200-F
- 8 A CORNER OF YOUR HEART
Diane Landry (Columbia) C4-2993-H
- 9 SUPERSTAR
Carpenters (A&M) 2138-W
- 10 THE DESIDERATA
Les Crane (Warner Bros) 7520-P
- 11 WHEN I WAS YOUNG
& Kurt & Noah (Astra) 45312-Q
- 12 LOVE ME, LOVE ME, LOVE
Frank Mills (Polydor) 2065 076-Q
- 13 ONE MORE MOUNTAIN TO CLIMB
Doctor Music (GRT) 1233-07-T
- 14 TAKE ME HOME COUNTRY ROAD
Laurie Bower Singers
(Cdn Tal Lib) 477-810-Z
- 15 BILL JONES GENERAL STORE
Tommy Hunter (Columbia) C4-3000-H
- 16 ROLLER COASTER RIDE
Sanderlings (Summus) 2509-M
- 17 WAVING BYE
Rick Pearson (Palas House) 101-L
- 18 BUTTERFLY
Danyel Gerard (La Compagnie) 127-K
- 19 LOVE
Lettermen (Capitol) 6316-F
- 20 OPEN SPACES
Bill Houston (Summus) 2508-K
- 21 MY SOUL SINGS OUT
Leroy (RCA) 75-1065-N
- 22 SONGS IN THE MORNING
Gina (GRT) 1230-13-T
- 23 FREEDOM FREEDOM GO
Fortunes (Capitol) 3179-F
- 24 GYPSIES, TRAMPS & THIEVES
Cher (Kapp) 2146-J
- 25 TURNED 21
Fludd (Warner Bros) 7531-P
- 26 IT'S A CRYING SHAME
Gayle McCormick (Dunhill) 4288-N
- 27 SO FAR AWAY
Carole King (Ode) 66019-W
- 28 MAMMY BLUE
Roger Whittaker (RCA) 75-5098-N
- 29 BABY I'M YOURS
Jody Miller (Epic) 5-1078-H
- 30 MORE OFTEN THAN NOT
Ian & Sylvia (Columbia) 4-45475-H
- 31 DO I LOVE YOU
Paul Anka (Buddah) 252-M
- 32 IN HER LOVING WAY
Bobby G.Griffith (Polydor) 2065 090-Q
- 33 MY BOY
Richard Harris (Dunhill) 4293-N
- 34 TILL
Tom Jones (Parrot) 40007-K
- 35 ONE TIN SOLDIER
Coven (MGM) 14308-M

Important!
The Programmers

COMING SOON!!!!

RPM NEW ON CANADIAN CHARTS

CKGM - Montreal, P.Q.

John Mackey
Devil You...Stampede (Qua)
Mammy Blue...Pop Tops (RCA)
Family Affair...Sly (Col)
All I Got...Freddie North (Qua)
Superstar...Temptations (Amp)

CKLG - Vancouver, B.C.

Roy Hennessy
Cryin' Shame...Gayle McCormick (RCA)
Wild Night...Van Morrison (Kin)
Stones...Neil Diamond (MCA)

CHUM - Toronto, Ont.

Doug Rawlinson
Stones...Neil Diamond (MCA)
Better For Worse...Bells (Pol)
Bow Down...Joshua (GRT)
Family Affair...Sly (Col)
Seen Her...Chi-Lites (Amp)

CHED - Edmonton, Alta.

Wayne Bryant
Cindy...Christmans
Nachtmusik...Manuel Da Falla Ork.
Love Me...Frank Mills (Pol)
Sunshine...Jonathan Edwards (Kin)

CKLW - Windsor, Ont.

Alden Diehl
Sour Suite...Guess Who (RCA)
Devil You...Stampede (Qua)
Better For Worse...Bells (Pol)
Wheels...Alice Cooper (Kin)
Old Fashioned...3 Dog Night (RCA)
Cherish...David Cassidy (Qua)
Need You...Sonny/Cher (MCA)

CHARTED - CKLW

Stones...Neil Diamond (MCA)
Everything, Stylistics (RCA)
Easy Loving...Freddie Hart (Cap)
Two Divided...Grass Roots (RCA)

CKXL - Calgary, Alta.

Greg Haraldson
Superstar...Temptations (Amp)
Respect...Staple Singers (Pol)
Gotta Be There...Michael Jackson (Amp)
Sunshine...Jonathan Edwards (Kin)
Ladies Only...Steppenwolf (RCA)
Sour Suite...Guess Who (RCA)
Devil You...Stampede (Qua)
True Mama...Crowbar (Cap)

CKOC - Hamilton, Ont.

Nevin Grant
Lost Son...Frigid Pink (Lon)
Need You...Sonny/Cher (MCA)
Lonesome Mary...Chilliwack (A&M)
Hey Girl...Donny Osmond (Pol)
Devil You...Stampede (Qua)
Seen Her...Chi-Lites (Amp)
Natural Man...Lou Rawls (Qua)
Wild Night...Van Morrison (Kin)

CKRD - Red Deer, Alta.

Stu Morton
Fireball...Deep Purple (Kin)
Hey Girl...Tams (RCA)
Don't Wanna Live...Bee Gees (Kin)
Your Move...Yes (Kin)

New Key...Melanie (Qua)
Sour Suite...Guess Who (RCA)
Till...Tom Jones (Lon)
Baby...Bread (Kin)
All I Got...Freddie North (Qua)
Devil You...Stampede (Qua)
Sugar Sugar...El Chicano
Grandmas Hands...Bill Withers (Amp)

CFNB - Radio Atlantic

Paul Morris
Turned 21...Fludd (Kin)
Your Eyes...Antique Fair (Qua)
White Lies...Bullet (Amp)
Bless You...Martha Reeves (Amp)
Rock Steady...Aretha Franklin (Kin)
New Key...Melanie (Qua)
Baby...Bread (Kin)
Don't Wanna Live...Bee Gees (Kin)
Stones...Neil Diamond (MCA)

CFAR - Flin Flon, Man.

Garry Roberts
Better For Worse...Bells (Pol)
Rock Steady...Aretha Franklin (Kin)
Change The World...10 Yrs After (Col)
Don't Wanna Live...Bee Gees (Kin)

CJOE - London, Ont.

Brent Marucci
Tell Mama...Savoy Brown (Lon)
Lost Son...Frijid Pink (Lon)
Bring You Down...Hookfoot
Turned 21...Fludd (Kin)
I'm Alone...Deep Purple (Kin)

CHSC - St. Catharines, Ont.

Chris Ford
Blue Eyes...Who (MCA)
No Doctor...Humble Pie (A&M)
Family Affair...Sly (Col)
Dolly Dagger...Jimi Hendrix (Kin)
Demonstration...Beach Boys (Kin)
Roll On...New Colony Six (Lon)
New Key...Melanie (Qua)
Seen Her...Chi-Lites (Amp)
Ladies Only...Steppenwolf (RCA)
Love...Lettermen (Cap)

Radio Nord Inc - Rouyn, P.Q.

Lucien Dumont
Imagine...John Lennon (Cap)
Lonesome Mary...Chilliwack (A&M)
Dolly Dagger...Jimi Hendrix (Kin)
Rub It In...Layng Martine (Col)
Shaft...Isaac Hayes (Pol)
All I Got...Freddie North (Qua)
Get It...Janis Joplin (Col)
Mammy Blue...Pop Tops (RCA)
Only Love...Elvis Presley (RCA)
Inner City...Marvin Baye (Amp)

CKBI - Prince Albert, Sask.

Brian Gibbons
California Kid...Lobo (Amp)
My People...Pepper Tree (Cap)
Don't Wanna Live...Bee Gees (Kin)
Cherish...David Cassidy (Qua)

FASTER THAN A SPEEDY
TIP SHEET

The Programmers

THE NORTH - MAKES A NOISE!

RPM SINGLES (Alphabetically)

This listing is a cross-reference to the
RPM 100 singles. A fast way to find
single order numbers.

Absolutely Right (5)
All I Ever Need Is You (36)
An Old Fashioned Love Song (21)
Are You Old Enough (89)
Baby I'm A Want You (47)
Banks Of The Ohio (68)
Behind Blue Eyes (72)
Birds Of A Feather (19)
Bow Down To The Dollar (66)
Brand New Key (59)
Butterfly (82)
By The Time I Get To Phoenix (42)
Charity Ball (33)
Cherish (71)
Crazy Arms Crazy Eyes (39)
Desiderata (26)
Devil You (64)
Do I Love You (23)
Dolly Dagger (37)
Don't Wanna Live Inside Myself (35)
Down By The River (10)
Do You Know What I Mean (20)
Easy Loving (27)
Everybody's Everything (15)
Family Affair (74)
First Sign Of Love (70)
For Better Or Worse (79)
For Ladies Only (73)
Gimme Some Lovin' (83)
Go Away Little Girl (31)
Got To Be There (38)
Grandma's Hands (81)
Gypsies, Tramps & Thieves (1)
Help (Get Me Some Help) (98)
Hey Girl Don't Bother Me (80)
I Believe In You (58)
I'd Love To Change The World (24)
I Don't Need No Doctor (90)
If You Really Love Me (94)
Imagine (3)
I'm A Man (14)
I'm Comin' Home (50)
Inner City Blues (40)
It's A Cryin' Shame (55)
It's For You (61)
It's Only Love (46)
I've Found Someone Of My Own (25)
I Woke Up In Love This Morning (77)
Jennifer (32)
Life Is A Carnival (30)
Lisa, Listen To Me (67)
Lonesome Mary (28)
Long Ago And Far Away (12)
Love (52)
Loving Her Was Easier (41)
Lovin' You Ain't Easy (29)
Maggie May (4)
Mammy Blue (54)
Midnight Man (62)
Never My Love (11)
Oh Lord (96)
One Day I Walk (76)
One Fine Morning (2)
One More Mountain To Climb (16)
Only You Know And I Know (7)
Out Of My Mind (87)
Peace Train (9)
Rain Dance (56)
Rock Steady (45)
Rub It In (63)
Sahajiya (78)
She (95)
She's All I've Got (51)
So Far Away (100)
Sour Suite (75)
Stagger Lee (44)
Superstar (8)
Sweet Sounds Of Music (13)
Talk It Over In The Morning (85)
That Girl's Become A Woman (91)
Theme From Shaft (18)
Theme From Summer of '42 (92)
The Night They Drove Old Dixie Down (34)
The Story In Your Eyes (99)
The Year That Clayton Delaney Died (57)
Thin Line Between Love & Hate (86)
Till (49)
Tired Of Being Alone (48)
To A Place Near The River (88)
Trapped By A Thing Called Love (93)
Turned 21 (65)
Two Divided By Love (17)
Uncle Albert/Admiral Halsey (43)
What Are You Doing Sunday (22)
Wild Night (53)
You're My People (97)
Your Move (60)
Yo Yo (6)

This week
1 week ago
2 weeks ago

RPM 100 SINGLES

November 13, 1971

Gold Leaf Award For Outstanding Record Sales

A&M
Allied
Ampeg
Arc
CMS
Capitol
Caravan
Columbia
GRT
London

W
C
V
D
E
F
G
H
T
K

MCA
Musimat
Phonodisc
Polydor
Quality
RCA
Trans World
WB/Atlantic
World

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1	1 3	GYPSYS, TRAMPS & THIEVES Cher-Kapp-2146-J	34	24 12	THE NIGHT THEY DROVE OLD DIXIE DOWN Joan Baez-Vanguard-35138-V	67	89 91	LISA, LISTEN TO ME BS&T-Columbia-45477-H
2	2 5	ONE FINE MORNING Lighthouse-GRT-1230-10-T	35	37 55	DON'T WANNA LIVE INSIDE MYSELF Bee Gees-Atco-6847-P	68	84 86	BANKS OF THE OHIO Olivia Newton John-Polydor-Q
3	8 22	IMAGINE John Lennon-Apple-1840-F	36	56 67	ALL I EVER NEED IS YOU Sonny & Cher-Kapp-2151-J	69	80 80	MAMMY BLUE Oak Island Treas.-Columbia-C43003-H
4	3 2	MAGGIE MAY Rod Stewart-Mercury-73224-K	37	39 46	DOLLY DAGGER Jimi Hendrix-Reprise-1044-P	70	71 65	FIRST SIGN OF LOVE Wishbone-Celebration-2015X-M
5	9 18	ABSOLUTELY RIGHT 5 Man Electrical Band-Polydor	38	66	GOT TO BE THERE Michael Jackson-Tamla Motown-1191-V	71	99	CHERISH David Cassidy-Bell-150-M
6	4 1	YO YO Osmonds-Polydor-2065-082-Q	39	41 49	CRAZY ARMS CRAZY EYES Brave Belt-Reprise-1039-P	72	86 95	BEHIND BLUE EYES The Who-Decca-32888-J
7	12 16	ONLY YOU KNOW AND I KNOW Delaney & Bonnie-Atco-6838-P	40	59 77	INNER CITY BLUES Marvin Gaye-Tamla Motown-54209-V	73	87 97	FOR LADIES ONLY Steppenwolf-Dunhill-4292-N
8	5 4	SUPERSTAR Carpenters-A&M-1289-W	41	35 38	LOVING HER WAS EASIER Kris Kristoffersen-Monument-8525-K	74	SOUR SUITE Guess Who-Nimbus-74-0578-N
9	11 17	PEACE TRAIN Cat Stevens-A&M-1291-W	42	65	BY THE TIME I GET TO PHOENIX/ SAY A LITTLE PRAYER FOR YOU Campbell/Murray-Capitol-3200-F	75	FAMILY AFFAIR Sly & Family Stone-Epic-5-10805-H
10	6 9	DOWN BY THE RIVER Joey Gregorash-Polydor-2065 073-Q	43	34 23	UNCLE ALBERT/ADMIRAL HALSEY P&M McCartney-Apple-1837-F	76	95	ONE DAY I WALK Bruce Cockburn-True North-TN4-105-H
11	14 14	NEVER MY LOVE 5th Dimension-Bell-45134-M	44	13 13	STAGGER LEE Tommy Roe-ABC-11397-N	77	55 29	I WOKE UP IN LOVE THIS MORNING Partridge Family-Bell-45130-M
12	15 15	LONG AGO AND FAR AWAY James Taylor-Warner Bros-7521-P	45	61	ROCK STEADY Aretha Franklin-Atlantic-2838-P	78	79 79	SAHAJIYA Tommy Graham & Friends-Capitol-72651-F
13	7 10	SWEET SOUNDS OF MUSIC Bells-Polydor-2065 077-Q	46	47 64	IT'S ONLY LOVE Elvis Presley-RCA-1017-N	79	FOR BETTER OR WORSE Bells-Polydor-2065-093-Q
14	18 21	I'M A MAN Chicago-Columbia-45467-H	47	85 90	BABY I'M A WANT YOU Bread-Elektra-45751-P	80	78 78	HEY GIRL DON'T BOTHER ME Tams-Dunhill-4290-N
15	29 62	EVERYBODY'S EVERYTHING Santana-Columbia-45472-H	48	40 36	TIRED OF BEING ALONE Al Greene-Hi-2194-K	81	96	GRANDMA'S HANDS Bill Withers-Sussex-227-M
16	21 26	ONE MORE MOUNTAIN TO CLIMB Dr. Music-GRT-45132-T	49	60 84	TILL Tom Jones-Parrot-40067-K	82	FRIENDS WITH YOU John Denver-RCA-74-0567-N
17	27 31	TWO DIVIDED BY LOVE Grass Roots-Dunhill-4289-N	50	19 19	I'M COMIN' HOME Tommy James-Roulette-7110-T	83	OH LORD Morse Code Transmission-RCA-75-1006-N
18	38 59	THEME FROM SHAFT Isaac Hayes-Enterprise-9038-Q	51	51 72	SHE'S ALL I'VE GOT Freddie North-Mankind-12004-Q	84	BUTTERFLY Danyel Gerard-Le Compagnie-S127-K
19	10 11	BIRDS OF A FEATHER Raiders-Columbia-4543-H	52	88 98	LOVE Lettermen-Capitol-3192-F	85	48 20	TALK IT OVER IN THE MORNING Anne Murray-Capitol-72649-F
20	16 6	DO YOU KNOW WHAT I MEAN Lee Michaels-A&M-1262-W	53	68 92	WILD NIGHT Van Morrison-Warner Bros-7518-P	86	91	THIN LINE BETWEEN LOVE & HATE Persuaders-Atco-6822-P
21	49 68	AN OLD FASHIONED LOVE SONG Three Dog Night-Dunhill-N	54	63 74	MAMMY BLUE Pop Tops-Dunhill-11311-N	87	93 99	OUT OF MY MIND Rain-London-M17410-K
22	26 28	WHAT ARE YOU DOING SUNDAY? Dawn-Bell-141-M	55	58 66	IT'S A CRYIN' SHAME Gayle McCormick-Dunhill-4288-N	88	98	TO A PLACE NEAR THE RIVER M. Butler-Columbia-C42988-H
23	28 33	DO I LOVE YOU Paul Anka-Buddah-252-M	56	17 7	RAIN DANCE Guess Who-Nimbus-74 0522-N	89	94100	ARE YOU OLD ENOUGH Mark Lindsay-Columbia-H
24	23 24	I'D LOVE TO CHANGE THE WORLD Ten Years After-Columbia-45457-H	57	42 45	THE YEAR THAT CLAYTON DELANEY DIED Tom T. Hall-Mercury-73221-K	90	72 73	I DON'T NEED NO DOCTOR Humble Pie-A&M-1282-W
25	22 27	I'VE FOUND SOMEONE OF MY OWN Free Movement-Decca-32818-J	58	45 39	I BELIEVE IN YOU Rita Coolidge-A&M-1271-W	91	74 75	THAT GIRL'S BECOME A WOMAN Michael Vincent-Avco Embassy-4583-N
26	57 69	DESIDERATA Les Crane-Warner Bros-7520-P	59	67 94	BRAND NEW KEY Melanie-Buddah-267-M	92	GIMME SOME LOVIN' Traffic-Polydor-50841-Q
27	30 34	EASY LOVING Freddie Hart-Capitol-3115-F	60	64 93	YOUR MOVE Yes-Atlantic-2819-P	93	73 52	TRAPPED BY A THING CALLED LOVE Denise LaSalle-Westbound-182-T
28	31 35	LONESOME MARY Chilliwick-A&M-321-W	61	52 30	IT'S FOR YOU Springwell-Parrot 359-K	94	76 60	IF YOU REALLY LOVE ME Stevie Wonder-Tamla Motown-54208-V
29	36 51	LOVIN' YOU AIN'T EASY Pagliaro-Much-CH1010-K	62	46 47	MIDNIGHT MAN James Gang-ABC-11312-N	95	100 ...	SHE Booker T & Priscilla-A&M-1298-W
30	25 25	LIFE IS A CARNIVAL Band-Capitol-3199-F	63	54 61	RUB IT IN Layng Martine-Barnaby-2041-H	96	THEME FROM SUMMER OF 42 Peter Nero-Columbia-45399-H
31	20 8	GO AWAY LITTLE GIRL Donny Osmond-Polydor-2065-081-Q	64	DEVIL YOU Stampeders-MWC-1007 X-M	97	77 54	YOU'RE MY PEOPLE Pepper Tree-Capitol-72650-F
32	32 40	JENNIFER Bobby Sherman-Metromedia-227-L	65	97	TURNED 21 Fludd-Warner Bros-7531-P	98	83 85	HELP (Get Me Some Help) Tony Ronald-RCA-75 1061-N
33	33 37	CHARITY BALL Fanny-Reprise-1033-P	66	70 96	BOW DOWN TO THE DOLLAR Jericho-GRT-T	99	82 53	THE STORY IN YOUR EYES Moody Blues-Threshold-67006-K
						100	44 32	SO FAR AWAY Carole King-Ode-66019-W

CANADA'S ONLY NATIONAL 100 SINGLE SURVEY

Compiled from record company, radio station, and record store reports.

This week
1 week ago
2 weeks ago

RPM 100

ALBUMS

November 13, 1971



indicates that entire album qualifies in some way as Canadian content.

Gold Leaf Award For Outstanding Record Sales

A&M	W	MCA	J
Allied	C	Musimat	R
Arc	V	Phonodisc	L
CMS	D	Polydor	O
Capitol	E	Quality	M
Caravan	F	RCA	N
Columbia	G	Trans World	Y
GRT	H	WB/Atlantic	P
London	K	World	Z

1	1	1	EVERY PICTURE TELLS A STORY Rod Stewart-Mercury-SRM1609-K N/A	34	26	23	FOR LADIES ONLY Steppenwolf-Dunhill-DSX50110-N N/A	67	51	54	TARKUS EL&P-Cotillion-SC9900-P AC9900-P
2	2	2	IMAGINE John Lennon-Apple-SMAS3379-F N/A	35	65	...	WELCOME TO THE CANTEN Various-Polydor-2334 022-Q N/A	68	67	58	UPSIDE DOWNSIDE Tom Northcott-Uni-73108-J N/A
3	15	59	NEW SANTANA Columbia-KC30595-H N/A	36	30	29	PARANOID Black Sabbath-Warner Bros-WS1887-P CWX1887-P	69	71	80	GASOLINE ALLEY Rod Stewart-Mercury SR 61264-K N/A
4	4	4	LOVE, LUCK 'N' LOLLIPOPS Bells-Polydor-2424 035-Q 3176 025-Q	37	34	41	THEIR SIXTEEN GREATEST HITS Grass Roots-Dunhill-DSX15107-N N/A	70	74	88	SONG FROM THE STREET Murray McLauchlan-True North-TN4-H N/A
5	3	3	TALK IT OVER IN THE MORNING Anne Murray-Capitol-ST6366-F N/A	38	31	31	STAY AWHILE Bells-Polydor-2424 022-Q 3176 019-Q	71	76	73	GOODBYES & BUTTERFLIES 5 Man Electrical Band-Polydor-2424 020-Q N/A
6	5	5	TAPESTRY Carole King-Ode-SP77009-W CS77009-W	39	36	27	SUMMER SIDE OF LIFE Gordon Lightfoot-Reprise-MS2037-P CRX2037-P	72	79	67	DEATH WALKS BEHIND YOU Atomic Rooster-Elektra-EK574094-P CEK74094-P
7	6	6	WHO'S NEXT The Who-Decca-DS79182-J 73-9182-J	40	33	28	STICKY FINGERS Stones-Rolling Stones-COC59100-P COCX-59100-P	73	89	...	MORSE CODE TRANSMISSION RCA-LSP4575-N N/A
8	8	8	EVERY GOOD BOY DESERVES FAVOUR Moody Blues-Threshold-TH55-K N/A	41	52	...	BUDDY MILES LIVE Mercury-SRM2-7500-K N/A	74	50	49	BEST OF THE GUESS WHO RCA-LSPX1004-N ITK1710-N
9	22	30	RAINBOW BRIDGE Jimi Hendrix-Reprise-MS2040-P CRX2040-P	42	38	36	TEA FOR THE TILLERMAN Cat Stevens-A&M-SP4280-W CS4280-W	75	GOIN' BACK TO INDIANA Jackson 5-Tamla Motown-TS310-V N/A
10	9	14	TEASER AND THE FIRECAT Cat Stevens-A&M SP 4313-W CS 4313-W	43	30	38	AGAINST THE GRAIN Stamperders-MWC-MWCS701-M MWCS4-701-M	76	68	69	HIGH GRASS Crosstown Bus-MCA-7015-J N/A
11	14	32	HARMONY 3 Dog Night-Dunhill DSX 50108-N N/A	44	41	39	FIREBALL Deep Purple-Warner Bros-BS2564-P CWX2564-P	77	85	68	YOU'RE MY PEOPLE Pepper Tree-Capitol-ST6364-F N/A
12	12	12	PARTRIDGE FAMILY SOUND MAGAZINE Bell-6064-M 4-6064-M	45	57	95	FROM THE INSIDE Poco-Epic-KE30753-H N/A	78	77	81	NATURALLY Three Dog Night-Dunhill-DSX50088-N N/A
13	13	15	RAM P&L McCartney-Apple-SMAS3375-F 4XT3375-F	46	39	33	LEE MICHAELS FIFTH A&M-SP4302-W CS4302-W	79	75	43	STEPHEN STILLS 2 Atlantic-SD7206-P AC7206-P
14	10	10	CARPENTERS A&M-SP3502-W CS3502-W	47	49	53	THE SILVER TONGUED DEVIL AND I Kris Kristofferson-Monument-A30679-K N/Z	80	83	71	GODSPELL Soundtrack-Bell-1102-M 4-1102-M
15	23	20	SHAFT Soundtrack-Enterprise-EN25002-Q ENS-2-5002-Q	48	42	50	GETTING TOGETHER Bobby Sherman-Metromedia-MD1045-L N/A	81	88	85	NORTH COUNTRY FUNK Joey Gregorash-Polydor-2424 925-Q N/A
16	11	11	BARK Jefferson-Airplane-Grunt-FTR1001-N N/A	49	59	75	STREET CORNER TALKING Savoy Brown-Parrot XPA5 71047-K N/A	82	78	64	GOLDEN BISCUITS Three Dog Night-Dunhill-DS50098-N DHX55098-N
17	16	9	MASTER OF REALITY Black Sabbath-Warner Bros-BS2562 CWX2562-P	50	44	44	LIVE AT THE FILLMORE Aretha Franklin-Atlantic-SD7205-P AC7205-P	83	84	66	INDIAN RESERVATION Raiders-Columbia-30768-H CT30768-H
18	7	7	THE DONNY OSMOND ALBUM Polydor-2424 208-Q 3176 037-Q	51	46	47	ALLMAN BROS AT FILLMORE EAST Capricorn-2SA-802-P ACJ802-P	84	FIFTH DIMENSION LIVE Bell-9000-M N/A
19	18	13	JESUS CHRIST SUPERSTAR Decca-DXSA7206-J 73 6000-J	52	69	...	ROCKIN' THE FILLMORE Humble Pie-A&M-SP3506-W N/A	85	72	89	FRIENDS AND LOVE Chuck Mangione-Mercury-SRM2-800-K N/A
20	20	17	MUD SLIDE SLIM James Taylor-Warner Bros-BS2561-P CWX2561-P	53	43	35	L.A. WOMAN Doors-Elektra-EK575011-P ICEK-75011-P	86	92	82	CHICAGO III Columbia-C2 30110-H CT30110-H
21	29	34	BARBRA JOAN STREISAND Columbia-KC30792-H N/A	54	60	57	BS&T 4 BS&T-Columbia-KC30590-H N/A	87	80	74	ABRAXAS Santana-Columbia-KC30130-H CT30130-H
22	17	19	AQUALUNG Jethro Tull-Reprise-MS2035-P CRX2035-M	55	70	83	SONNY & CHER LIVE Kapp-K53654-J N/A	88	86	70	KING CURTIS LIVE AT FILLMORE EAST Atco-SD33-359-P N/A
23	35	46	CAHOOTS The Band-Capitol SMAS 651-F N/A	56	47	52	BLUE Joni Mitchell-Reprise-MS2038-P CRX2038-P	89	91	78	SURVIVAL Grand Funk Railroad-Capitol-SW764-F 4XT764-F
24	37	42	CHER Kapp-K53649-J N/A	57	56	37	CHICAGO TRANSIT AUTHORITY Columbia-GP8-H N/A	90	73	65	ONE WORLD Rare Earth-Rare Earth-RS520-V N/A
25	24	21	ONE FINE MORNING Lighthouse-GRT-9230 1002-T 5230 1002-T	58	54	56	CLOSE TO YOU Carpenters-A&M-4271-W CS4271-W	91	87	86	CELEBRATION Various-Ode-77008-W CS77008-W
26	19	16	SO LONG BANNATYNE Guess Who-RCA-LSP4574-N N/A	59	48	48	FOUR WAY STREET CSN&Y-Atlantic-SD2-902-P IACJ-902-P	92	90	76	RITA COOLIDGE A&M-SP4291-W N/A
27	45	...	BLESSED ARE Joan Baez Vanguard-VSD6570-L N/A	60	58	51	BYRDMANIAX Byrds-Columbia-KC30640-H N/A	93	81	61	PAUL AND Paul Stookey-Warner Bros-WS1912-P N/A
28	55	94	ARETHA'S GREATEST HITS Aretha Franklin-Atlantic-SD8295-P AC8295-P	61	53	40	NON STOP DANCING 12 James Last-Polydor-2371 141-Q 3811 091-Q	94	82	77	SWEET BABY JAMES James Taylor-Warner Bros-WS1843-P CWX1843-P
29	32	24	A SPACE IN TIME Ten Years After-Columbia-KC30801-H N/A	62	66	45	LEON RUSSELL & THE SHELTER PEOPLE Shelter-SW8903-F N/A	95	94	97	SIT DOWN YOUNG STRANGER Gordon Lightfoot-Reprise-6392-P CRX 6392-P
30	25	22	SURF'S UP Beach Boys-Brother-RS6453-P CRX6453-P	63	63	62	POEMS, PRAYERS AND PROMISES John Denver-RCA-LSP4499-N N/A	96	96	92	HIWAY CHILD Rick Neufeld-Astra-AS1001-Q N/A
31	21	18	TRAFALGAR Bee Gees-Atco-SD7003-P AC7003-P	64	64	63	ANOTHER TIME ANOTHER PLACE Engelbuert Humperdinck-Parrot-71048-K N/A	97	98	100	STRAIGHT, CLEAN AND SIMPLE Anne Murray-Capitol-ST6359-F 4XT6359-F
32	28	26	HIGH WINDS WHITE SKY Bruce Cockburn-True North-TN3-H TNT3-H	65	62	60	UP TO DATE Partridge Family-Bell-6059-M 4-6059-M	98	GRATEFUL DEAD Warner Bros-WS 2 1935-P N/A
33	27	25	JAMES GANG IN CONCERT ABC-733-N N/A	66	61	55	HOMEMADE Osmonds-Polydor-2424 027-Q 3176 028-Q	99	EASY LOVIN' Freddie Hart-Capitol-ST838-F N/A
								100	TUPELO HONEY Van Morrison-Warner Bros-WS1950-P N/A

CANADA'S ONLY NATIONAL 100 ALBUM SURVEY

Compiled from record company, radio station, and record store reports.

Note: Cassette numbers appear on left - Back-track on right of each listing.

Small town touring can be profitable

by Jim Smith

Most of the talk in music circles concerns emigrating to the States where fame and fortune lie waiting for even the most unworthy. It is painfully obvious, from scanning the lists of personalities in California alone, that a significant number of good Canadian performers have transformed their words into action and a surprising number actually have done well financially.

What I would like to know is whether the moves were:

- (a) necessary
- (b) desirable
- (c) some of the above
- (d) none of the above

Most of the ex-patriated Canadians use the lack of opportunities for employment on Canadian television as their reason for departing. No one is going to argue that in the past television executives here have been over-enthused about our native talent. I'd suggest however, that even without television, or even the biggest Canadian cities for that matter, there is ample opportunity here for those performers with sufficient drive to find it.

Look around outside of Toronto, Montreal, and Vancouver and what do you find? Hundreds of medium-size cities, all conveniently neglected by the so-called "name" entertainers. There's a market for concerts in every one of those cities, a market that few music "entrepreneurs" seem ready to acknowledge.

The outlying cities generally have the following characteristics: a culturally deprived populace who would bend over backwards to see some good entertainment, almost no live concerts that could provide competition for the consumer dollar, one newspaper and one radio station which each reach virtually the entire municipal population, and some manner of auditorium (which is usually associated with a secondary school and has a seating capacity of between 500 and 700 seats).

The mere fact that these people are seldom given the opportunity to see real entertainers should be sufficient incentive for any would-be music genius to set up concerts in town. But the other assets are just as valuable.

For instance the matter of universal subscription to the local newspaper. Rates at local newspapers are wonderfully low in absolute cost (although

the cost per reader is higher). And since there is only one paper there is no need to duplicate advertising. Moreover the almost-empty entertainment advertising page ensures that even a small ad will be seen.

Similarly for the radio station. Advertisements cost almost nothing when compared to metropolitan rates and the commercial time (the amount of advertising competing for the listener's attention) is markedly lower.

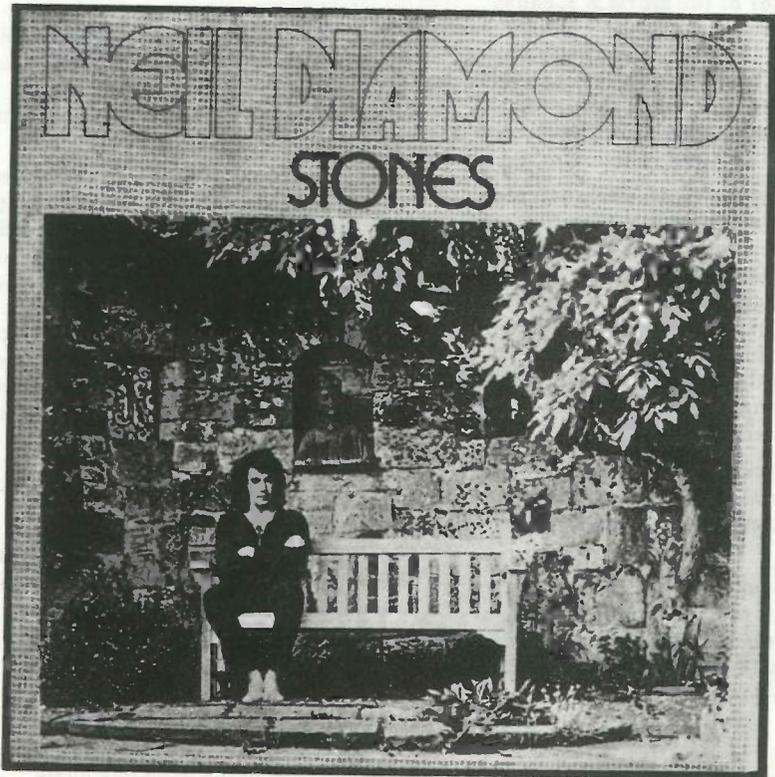
So it's obvious that a show can be sold much more cheaply in the small town.

Then there's the matter of an auditorium. Smaller towns tend to allow outside rental of their secondary school auditoriums. The local populace does not look down on these facilities, either, unlike a Toronto audience which could be accustomed to Massey Hall or the O'Keefe. As further incentive, consider the puny rental rates.

Add it all up and the obvious answer is that fame and fortune are available right here at home. The Irish Rovers know that - they've been running

SMITH continued on page 23

Put this in your rock garden.



INCLUDING "I AM... I SAID" & HIS NEW HIT SINGLE, "STONES" *



MCA RECORDS (CANADA)

LP/UNI 93106
8-TRACK/UNI 8-93106
CASSETTE/UNI 2-93106

UNI 55310 *

NFB film....more than a gesture

You may have already heard about the subject of this week's epistle. Then again, you may not have. It all depends on what you read. I suppose everyone of us is what we read. So be it.

The point is that the National Film Board is working on a project on rock 'n' roll, and more specifically, the Canadian involvement in the rock scene. Three cheers right here.

For the past two weeks, a team of NFB people have been camped out in the Waldorf Astoria in Toronto, frequently zooming out and zooming in on numerous music business personalities and problems.

They're putting together a sixty to ninety minute film, which the CBC is reported ready to program on the network in the Fall of '72. Now that is a change. The CBC even recognizing that there is such a commodity as rock. Another three hearties.

The film may even obtain international theatrical release, depending on how well it all comes together.

Director of the movie is Jacques Bensimon, a charming French Canadian of Moroccan descent who is among the NFB's most distinguished artisans. The Montreal Star's controversial rock critic, Juan Rodriguez, was heavily involved in the research.

We view the project as much more than just a symbolic gesture by the NFB to somehow throw a crumb to the starving multitude of young Canadian film goers. The statistics? Seventy five per cent of all movie audiences are under the age of thirty. That's the reason for what happened to "Song of Norway" and assorted other recent family flops.

No friends, we think that Canadian rock music is finally permeating the mits and minds of Mapleland establishment.

We believe that the recent political interest in Canadian rock stars has more than a little to do with the fact that suddenly everyone is realizing

that something is happening.

There aren't many places left where you get a blank stare when you mention the fabulous phrase, Canadian music. Oh sure, it hasn't become a topic of discussion amongst the

(BURN THIS !)

E. K. Roy Richard

gentlemen in the House of Commons, but the day is not too many tomorrows away.

Finally, we're finding a way of overcoming the mass media-ocracy of Canada. Somehow we're reaching the people through new means which have been created in the infant months of the CRTC Cancon era. There's a Canadian rock book, a radio documentary, a number of rock papers, a coming tip sheet, and now, a film. Far out.

A lot of us had begun to wonder just why we kept bashing our heads against that vast brick wall of Mapleland apathy. But apparently the combined weight has been enough to find a construction fault. A few of the bricks have fallen into the garden beyond.

It goes a lot deeper than a sub-culture, we think. Why it may even be the start of something so enormous that it will change our history. The legislation of Canadian content on radio could lead to legislation in movies, books and even the stock exchange. Not so much a rise in the hot flushes of nationalism, but a very real and rational realization that Canadians can stand up with the best in the world.

We who work in the music business have a monumental chance to affect our own destiny, and also the destinies of every person we know across the length and breadth of this massive country. If the music trip keeps on getting bigger and better, it could very easily prompt the gang in Ottawa to act in a manner that John Diefenbaker would consider positively dangerous.

What we're doing is tearing down myths....the myths of frightened little do-gooders doing good for themselves. We're showing that we don't have to remain that clumsy, awkward

giant of a schoolboy forever. That we can unleash one of the most potent bursts of creativity this continent has seen.

If this is starting to sound like a political despatch, it really isn't. It's merely a few expressions of astonishment at where all this could be leading.

It's obviously leading somewhere since a few monsters have been crumpled in very little time. Some of the stickiest myths that Canada has been able to muster in a century of bowing down to Manhattan have been eliminated in recent months.

We're all in it. Whether we write songs, make records, sweep out a pressing plant, lick labels, program radio stations, tell the time or try and provide a literary overview...yep, we're all in there. Part of a giant cog, which turns every day because so many people are treading the mill.

The wheel turns and energy is generated. The results keep popping up all around us. Davis dons a Lighthouse T shirt. A publisher agrees to put out a book on Canadian rock music. Trudeau nonchalantly sits down with a bunch of dope smokers and watches two members of Crowbar leap into a chilly lake. American record companies sink, many, many dollars into hundreds of hours of studio time to make music for the world.

It's all going somewhere. It's difficult to try to pause and think about it without being swept away by the winds of incredulity. It could lead us almost anyplace we want to go.

We are the power. The emotion. The energy. The people. It is now within our grasp to take this country to the artistic mountain top. Somehow, against all odds we have done it. We've had a taste and we dig the dish and you better believe none of us are going to let that recipe slip away.

They're making a movie out there now, they're making it with a Canadian crew and Canadian money. They're making it for Canadian television. And they're making it with a lot of Canadian music.

RICHARD continued on page 23

For Sale

Approximately \$2,000.00 worth of record and tape racks and browsers for the clearance price of \$500.00. Buyer must be prepared to move the racks and browsers himself.

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CANADA NEEDS

The Programmers

THE DOORS

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A NEW ALBUM BY ROBBY KRIEGER, RAY MANZAREK, AND JOHN DENSMORE

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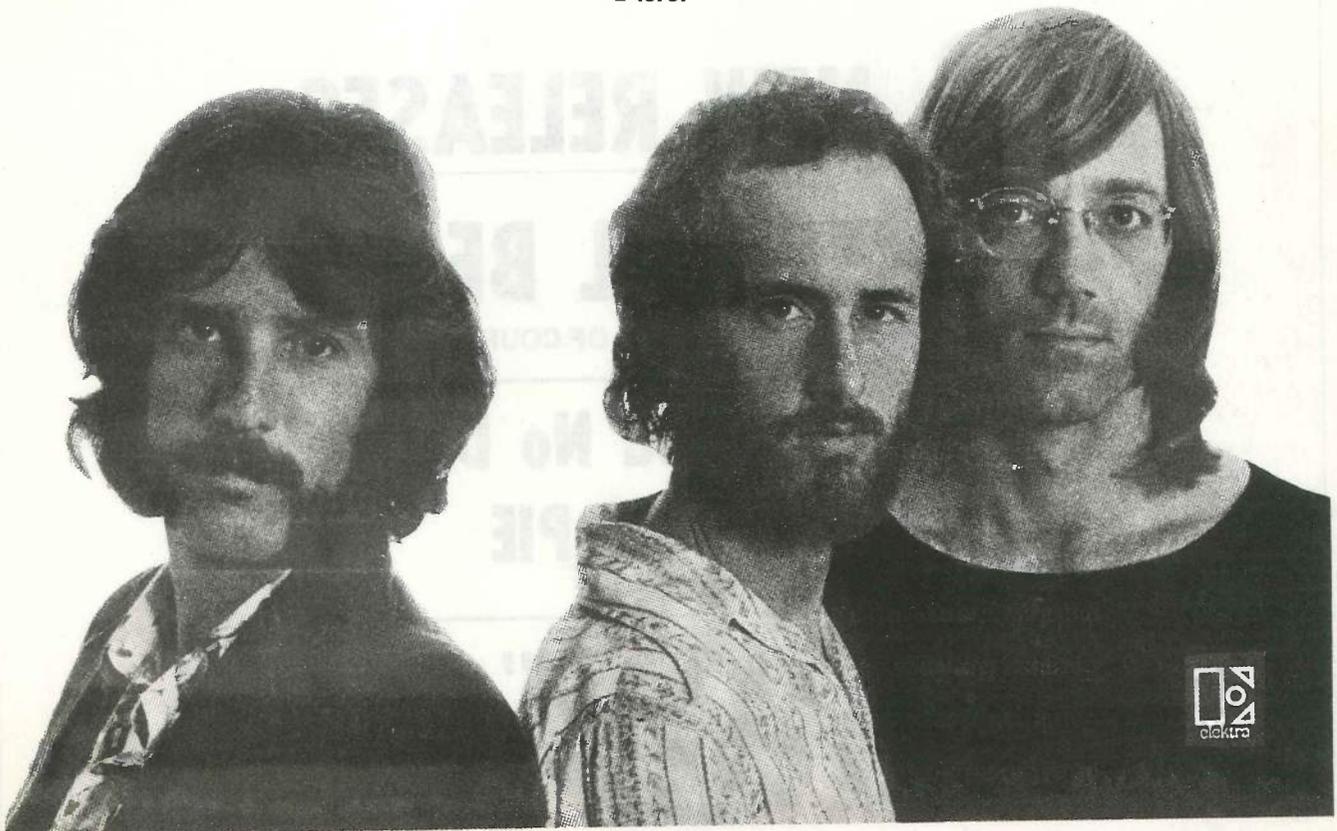
Nov. 14 St. Lawrence Market/Toronto, Ontario

Nov. 17 Civic Centre/Ottawa, Ontario

THE DOORS' BRAND NEW HIT SINGLE IS

"TIGHTROPE RIDE,"

E-45757



KINNEY MUSIC OF CANADA, LTD.

Kristofferson film outdoes "Superstar"

"Cisco Pike" marks Kris Kristofferson's screen debut. The film was screened last week for an incredibly chic and select audience; a cooperative venture of Columbia Pictures and "Interview", Andy Warhol's film magazine. All of the Warhol/Morrissey stars were there, and the glitter surpassed anything that could have possibly been going on across town at the "Jesus Christ Superstar" opening. The reason for the very heavy Factory attendance was the presence of Viva in the film. She was absolutely dazzling; and is by far, one of the most outstanding comedienne of the silver screen. Although Kristofferson's performance became more engaging as the film went on, it had a tendency to bog down into real low energy, and Viva really helped to liven everything up.

Aretha Franklin, resplendently outfitted in a black and white satin hooded cape, studded with sequins and rhinestones, turned her Madison Square Garden concert into a tribute to her father this past weekend.

Aretha explained that she wanted to honour her father in some way, and

chose to do it with musical and verbal accolades. She introduced Coretta King, the wife of the late Martin Luther King Jr., and Dr.

POP WIRE

Lisa Robinson

Ralph Abernathy, head of the Southern Christian Leadership Conference. Both came on stage and made speeches attesting to the contributions of the Reverend C.L. Franklin to the cause of Black Liberation. Aretha's sisters, Eram and Carolyn, joined with her in singing a selection of songs especially for their father.

But what everyone was there for was the music....and Aretha was in top form. She sang a number of her hits, including "Bridge Over Troubled Waters", "Dr. Feelgood", "Share Your Love With Me". Surprisingly missing were "Natural Woman" and "Respect", but the almost 18,000 in attendance couldn't have been more pleased with the performance. When Coretta King announced, "Aretha

you are truly our Queen of Soul," the deafening cheers of the crowd were solid affirmation.

Dr. John and Company appeared at the Beacon Theatre this weekend, and brought a show to Manhattan's Upper West Side that was replete with bayou soul, dancing girls, and a singer who used to be in Shirley and Lee ("Let the Good Times Roll")

He was also backed by two horns, a tuba and a saxophone and accompanied himself on piano. Mac Rebennack (Dr. John) wore a costume reminiscent of a voodoo witch doctor, his face was painted with glitter and he carried sticks adorned with bells. The entire outfit was covered with feathers....

CANADA LEADS WITH

The Programmers

FOLLOW IT ----- IN RPM

2 NEW RELEASES

WHICH WILL BE HITS

(WITH YOUR HELP, OF COURSE)

"I Don't Need No Doctor"

HUMBLE PIE

(AM1282)

"Fit to Kill"

TUNDRA

(AMX315)

A&M RECORDS OF CANADA LTD.

COVER STORY

Morse Code Transmission well received

RCA may have done what was once considered the impossible. They are breaking a French-Canadian act across Anglo-Canada. Their vehicle, Morse Code Transmission. Like the RCA effort, Morse Code are unique. They speak very little English but were determined to break out of their restricted cultural surroundings and moved into the heart of English Canada for a go at an English album. You might ask, "How the Hell can four Frenchies wax a sound that wouldn't have "Quebecois" stamped all over it?" Simple...if you have the determination and a sound musical understanding to begin with.

RCA was so impressed with Christian Simard, Jocelyn Julien, Michel Vallee and Raymond Roy that Jack Feeney, executive producer of the Toronto studios, arranged for the big composing guns from Dunbar Music to sit in with Simard and his crew and write around - and for them. Producer Bill Misener had a fantastic challenge and "lived in" with the Transmission in order to create strong vibes for the eventual taping. Misener also supplied some of the musical and lyrical content for the set along with veteran writers Graeme Box, John deNottbeck and Stan Rogers. All that was necessary was a strong and creative voice, and that's where Simard came through. He performed phonetically, for the most part, but laid down a lyrical beauty impossible to detect as being "second hand".

The studio and packaging bit all put together, the next stage was to sell the Transmission sound to RCA's promotion team. That wasn't too difficult a chore. Ed Preston, who heads up the national promotion division for RCA has indoctrinated his charges well, with the Canadian label thing. Most of his promotion people have come by the nationalism bit naturally. In Toronto, Scott Richards has gone through the mill of disappointed musician-cum-producer and is probably the best equipped on the promotion staff to "rally round the flag". Johnny Murphy, who also looks after Ontario, is a dyed-in-the-wool booster of Cancon and has chalked up several successful gains in the area. Pierre Bellemare, new on the RCA promo scene and a graduate of the London mill, where many of the industry's successful people were groomed, has teamed up with Bob Lavigne, an

old hand at promotion, in bringing home the sound of the group.

Transmission activity has been restricted to their home province mainly due to prior commitments. They played a full month at Le Cercle Electrique, one of Canada's largest discotheques and broke every attendance record. They have received the support of both the French and English media, a rare happening.

RCA's approach to the marketing of Transmission was somewhat different from the normal MOT group. They were so high on the group, an album was produced and released first.

Anne Murray sells out two nights in Newfie

The two Anne Murray shows at the Arts and Culture Centre in St. John's Newfoundland were both sold out two weeks prior to show time (1-2). The two shows were promoted exclusively over VOXM, St. John's. In conjunction with the appearances, the

Bigland's Funkadelic change three members

Ron Scribner of Bigland has announced a change in the line-up of Funkadelic and Parliament, the popular theatrical rock group. The group has a new guitarist, Harold Beane, formerly with Isaac Hayes, new on drums is Tyrone Lampkin, formerly with Gutbucket and a Canadian, Prakash John, formerly with Bush, has been added on bass.

Although the group's projected African tour has been cancelled for "political" reasons, the group is very busy in the U.S. at this time. After a busy October, Parliament and Funkadelic enter a hectic November itinerary kicking off at Radio City Music Hall in Washington, D.C. on the 5th. The next day, they appear at Tuskegee College in Tuskegee, Alabama followed by a gig in Atlanta on the 7th. Three days at New York's Gaslight (9-11) precede a National Guard Armoury appearance in Washington D.C. On the 13th, the group moves to Boston for a show at Boston College followed by a two week break before returning to action at Rutgers University in New Brunswick, New Jersey on the 27th.

This gave the market twelve testings for Transmission. What resulted was in itself phenomenal. Nevin Grant, music director of CKOC (Hamilton) and chairman of the powerful Maple Leaf System, wasted no time in laying a few words of congratulations on Jack Feeney. He wrote, in part, "Congratulations to RCA Victor of Canada for a superb album....one that should attract much international attention to your fine Toronto studios and the people who give it life."

Out of this album came "Oh Lord", penned by Graeme Box, which has a progressive/gospel/rock feel to it, and has become a strong request item. RCA culled this cut as Transmission's first single and early indications have the group showing signs of breaking nationally.

station arranged for giveaways of fifty singles and fifty albums to listeners. Five of the winners were Miss Murray's guests at the show.

The station also arranged for Miss Murray to appear on the "Phone Forum", the morning talk show. Co-operating for the promotion were Leonard Rambeau, Jacques Amman of Capitol and VOXM's Judith Perlick.

Quality Records announces "Bell" month

November has been named "Bell Month" by Quality Records. During the month, Quality is offering the entire Bell catalogue to dealers and rack jobbers in an attractive promotion. Included in the deal are free goods, in-store demonstration albums, display material and giant posters of Bell artists. Bell has been tremendously active over the past few months with the Partridge Family, Dawn, Davy Jones, the Stampeders (U.S.), and the Fifth Dimension.

To tie in with the retail promotion, Quality will be servicing all radio stations with the new Bell releases.

Wishbone released on Scepter in U.S.

Wishbone, who recently released "First Sign of Love" on the Celebration label, distributed by Quality, will see a U.S. release by Scepter Records. Canadian chart action has been slowing lately but it's expected that with a U.S. release, this situation can be reversed.

The single was written by Paul Gross and produced by Barry Keane, now in charge of A&R for RCA (Toronto).

NEW ALBUMS

SHAFT

Soundtrack
(Enterprise) ENS2-5002-Q
An ambitious album, to say the least, which has met surprising acceptance in Canada. "Theme From Shaft" is already doing nicely as a single, and composer Isaac Hayes becomes all the more firmly entrenched for this effort.

**NINA ALONE**

(Pye) NSPL 18368-L
This talented and beautiful Swede is well-known throughout Europe for her sparkling vocals. This immensely enjoyable set is as outstanding for its selection of material as the performance therein. "Question" should convince.

EN CONCERT AU CANADA

Mireille Mathieu
(Polydor) 2675 026-Q 
Miss Mathieu's legions of Canadian fans can only fall in love with this set, recorded "live" at Ottawa's National Arts Centre. Four sides of Cancon beauty which should do a lot for French language recordings outside of Quebec.

**WELCOME TO THE CANTEEN**

Traffic
(Polydor) 2334 022-Q
The original super-hyped "super group" is back again with a "live" album featuring numbers like "Gimme Some Lovin'", "Medicated Goo" etc., none of which will set us on fire but it'll move in the stores.

MEDDLE

Pink Floyd
(Harvest) SMAS 832-F
Starts off pretty hot and heavy but soon slows down for some highly interesting workouts like "Pillow Of Winds" and "Fearless". Twenty-three minutes of "Echo" on side two may be a little too much - however.

**FLAT TOP GUITAR INSTRUMENTALS**

Smiley Bates
(Paragon) ALS 221-C 
It's not a new one but label's promo touter Doug Taylor dug it out of the dust and it's well worth a listen and spins. If you're looking for a strong country instrumental to intro your news, try Bates on for size. Quality is excellent.

EASY LOVING

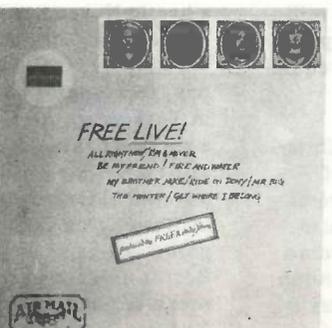
Freddie Hart
(Capitol) ST 838-F
Hart crossed over from country to pop with his "Easy Loving" hit which is only the beginning. "One More Mountain To Climb" is also a strong MOT/MOR contender. Throughout, set is performed honestly and simply, indicating much potential.

**MOZARTS MANIA**

Waldo de los Rios
(Daffodil) SBA 16005-F
De los Rios' up-to-date, yet respectful, treatment of some of Mozart's finer works may bring the classics to a much wider audience. Standout is "Eine Kleine Nachtmusik". Programmers' delight.

PARTRIDGE FAMILY CHRISTMAS CARD

(Bell) PARTR 6066E-M
The Partridge Family phenomenon goes on with this offering of standard Yuletide material. "Jingle Bells", "Blue Christmas", "Frosty The Snowman" - and all done up in the Jones/Cassidy manner. Heavy sales already reported.

**FREE LIVE**

(Polydor) 2310 126-Q
If you dig Free, you'll fall all over "Free Live". Last cut on side two, "Get Where I Belong" is Free at their best. Rest of the stuff is pretty predictable such as their "All Right Now".

RPM TOP 25 TAPE SELLERS

- 1 **EVERY PICTURE TELLS A STORY**
Rod Stewart (Mercury)
MCR 41609-K SC8 1609-K
- 2 **YOU'RE MY MAN**
Lynn Anderson (Columbia)
CA 30793-H CT 30793-H
- 3 **MASTER OF REALITY**
Black Sabbath (Warner Bros)
CWX 2562-P 8WM 2562-P
- 4 **WE SURE CAN LOVE EACH OTHER**
Tammy Wynette (Epic)
CA 30685-H CT 30685-H
- 5 **2 IMAGINE**
John Lennon (Apple)
4XT 3379-F 8XT 3379-F
- 6 **TALK IT OVER IN THE MORNING**
Anne Murray (Capitol)
4XT 6366-F 8XT 6366-F
- 7 **INDIAN RESERVATION**
Raiders (Columbia)
CA 30768-H CT 30768-H
- 8 **MAN IN BLACK**
Johnny Cash (Columbia)
CA 30550-H CT 30550-H
- 9 **I'M JUST ME**
Charley Pride (RCA)
PK 4560-N P8S 4560-N
- 10 **EVERY GOOD BOY DESERVES
FAVOUR** Moody Blues (Threshold)
THM 24605-K THM 24805-K
- 11 **TAPESTRY**
Carole King (Ode)
CS 77009-W 8T 77009-W
- 12 **TAMMY'S GREATEST HITS**
Tammy Wynette (Epic)
N/A CT 30733-H
- 13 **SO LONG BANNATYNE**
Guess Who (RCA)
CS 4574-N C8S 4574-N
- 14 **BLOOD SWEAT & TEARS 4**
(Columbia)
CA 30590-H CT 30590-H
- 15 **MUD SLID SLIM**
James Taylor (Warner Bros)
CWX 2561-P 8WM 2561-P
- 16 **TEN YEARS AFTER**
(Columbia)
CA 30801-H CT 30801-H
- 17 **RAM**
Paul/Linda McCartney (Apple)
4XT 3375-F 8XT 3375-F
- 18 **AGAINST THE GRAIN**
Stamperders (MWC)
MWCS4-701-M MWCS8-701-M
- 19 **AQUALUNG**
Jethro Tull (Reprise)
CRX 2035-P 8RM 2035-P
- 20 **FIREBALL**
Deep Purple (Warner Bros)
CWX 2564-P 8WM 2564-P
- 21 **TEASER AND THE FIRECAT**
Cat Stevens (A&M)
CS 4313-W 8T 4313-W
- 22 **... PARTRIDGE FAMILY SOUND
MAGAZINE** (Bell)
4-6064-M 8-6064-M
- 23 **ONE FINE MORNING**
Lighthouse (GRT)
5230 1002-T 8230 1002-T
- 24 **WHO'S NEXT**
The Who (Decca)
73-9182-J 6-9182-J
- 25 **... RAINBOW BRIDGE**
Jimi Hendrix (Reprise)
CRX 2040-P 8RM 2040-P

Columbia's Prophet hits club circuit

Columbia's top Cancon country hopeful, Orville Prophet, has hit the club circuit throughout Northern Ontario pulling excellent houses wherever he appears. Just prior to moving out on his tour he appeared in Syracuse, New York, where he received a lengthy standing ovation. Radio stations from many areas surrounding Syracuse interviewed the famous Ottawan and gave extensive airplay to his single, not yet released in the U.S. with resulting heavy listener reaction.

Prophet has just completed dates in Sault Ste. Marie where he found a surprise twist to his "Mile After Mile" deck. Local rock jock at CJIC, Rod Olson, had aired the Prophet single as an experiment resulting in a heavy telephone response. The record has now been included

on the CJIC rock playlist. Dates coming up for Prophet include Sudbury, Ottawa and Halifax. The latter will also include his taping of the popular Cy True "Countrytime" CBC TV production. Prophet returns to Ontario and a date in Kingston immediately after his "Countrytime" taping which will be televised December 4th.

Like most country artists, Prophet carries a large supply of his singles and new album with him in case the local record bar has neglected to stock up. He has run out of product several times and a check with Columbia reveals that both the single and album have been selling briskly. The Prophet album, under the same name as the single, is released on the Harmony label.

Fundy Recording bows double Rocky Road

Canada's first Atlantic recording complex, Fundy Recording Company Ltd., emphasized their entry into the disc race with a double single release by Rocky Road. The "Facing the Day" side of one of the discs, a group original, penned by John Melanson (bass) and Peter Jackson (organ and violin) received the following comment in RPM's New MAPL Releases of November 6th, "First effort from newest Atlantic Provinces' recording complex has interesting approach. Rather long intro but well balanced voice and instrumentation makes wait worth it. No national distribution as yet, national record companies should take note." Plug side of their second single is "Starlight Woman" written by John Harris. Rocky Road are produced by Ron Hesler.

Although there is no national distribution at time of writing, Fundy

had distributed the single throughout the Atlantic Provinces with good results. The Moncton-based group have just kicked off a tour which should take them into most centres along the Eastern seaboard. The bookings have been exceptionally good with solid dates until mid-December.

CFNB to air Presley

Paul Morris, newly appointed rock jock at Radio Atlantic (CFNB, Fredericton), has set November 10th as the date for the airing of an Elvis Presley documentary. Morris will be using the CJOE (London) version obtained through the CAB program exchange service.

The CFNB Presley show, one of the first to run in the Atlantic Provinces, will be aired between 8PM and midnight.

PRODUCED BY
PAUL CLINCH

The "miracle" sound of
THE CYCLE
"GIMME SOME TIME"

Tamarac TTM643

Programmers assuring a cultural identity

by John Watts

One of the longest-lived topics of conversation around RPM, and we suspect, around the other trades, is the matter of charts. For top forty records, chart listings are the barometer by which they are judged. It it didn't make the chart, it may as well have not been released at all. In Canada, the only national one hundred chart is the RPM 100. We don't like to think of that as a selling point, but rather as a pretty awesome responsibility.

Buyers at all levels of business purchase from the chart, programmers use it as a guide, company execs judge the value of their promotion force by the results on it. What it all adds up to is that any inaccuracy in the chart can create problems from the retail level right up to the pressing plant.

Bruce Ruggles, the PD at CFCH, North Bay, has taken the time to write to us about the subject. Aside from errors in the titles of records, which are often brought about by errors in label copy, but which we thank him for bringing to our attention, his main point of contention is that the RPM chart often differs materially from the two major U.S. charts. As a general rule, let's say thank God for that, but it is wiser to examine the reasons for the differences. One prime reason has been the intro-

duction to the CRTC AM legislation, which has resulted in the displacement of anywhere from thirty to forty per cent of foreign product from the Canadian chart.

Again, let's say thank God for that. If there are thirty Canadian records on a chart of one hundred listings which were formerly foreign, obviously something has to give. In the Canadian market, this is in many cases the music churned out of the soul mills of the U.S. Having only a very small fraction of the United States market for black, or pseudo black music, it tends to be the most easily displaced.

There are many stations in Canada who continue to program extensively the product of the soul mills because a) they subscribe to tip sheets and programming services which cater to a situation where a substantial black market exists and fail to realize that they are broadcasting in a different country; b) they see soul mill product climbing foreign trade charts and assume blindly that they should follow; or c) do have an audience for soul mill product. The latter possibility is remote and only occurs in very few areas in Canada. However, in spite of fairly extensive airplay, most of the product achieves very small sales figures in Canada, although there are exceptions. A sale of five hundred or a thousand of a single which went top fifteen

in the United States is neither unusual nor unheard of.

In an industry where paranoia over tune-out is common-place, it is often over-looked that American programming is being used in a Canadian market, a market which has distinct economic, political and social differences from the United States.

Prior to the introduction of the AM legislation, an appeal was made in RPM to combine the new playlist created by the CRTC ruling with a new format and a new, Canadian approach to programming. Although we still have all the trappings of California radio with us, many Canadian programmers are becoming a little more adventurous. A number of foreign records have been broken in Canada and of course, through the efforts of Canadian radio, the rest of the world is now aware that Canada exists, musically. In many cases, it is this experimentation with records, Canadian or otherwise which is creating the differences between the RPM chart and the others. And, for our money, the more programmers experiment, with records of any origin, the better for this country and for themselves.

Certain programmers, from all areas of Canada, stand out as being leaders in creating listener excitement. Some of these were tremendously active long before the CRTC ruling came down. We know who they are and so do you. These are the men who, by showing that Canadian tastes and trends are unique, are laying the foundation of a real Canadian identity and who are assuring a cultural future for this country.

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IF YOU CAN'T SAY
ANYTHIN' NICE
ABOUT

The Programmers

DON'T SAY ANYTHIN'
AT ALL!

GRT Canada acquires "Truth of Truths"

Ross Reynolds, president, GRT of Canada, has announced the acquisition of the Los Angeles-based Oak Records for distribution in Canada of "Truth of Truths". The two-record set is a contemporary rock opera which has been much acclaimed prior to issue. The American

distributor has already obtained commitments from KDWB, KRLA, WIBC, WNAP and WFIL to play the entire album.

GRT expects that "Truth of Truths" will become the successor to "Jesus Christ Superstar", "destined to become a top seller."

Latest Ampex signing attracting attention

Latest Cancon acquisition by Ampex Music of Canada, Wednesday, have been showing indications of catching regional action with their initial single release. The first effort, "Hang On Girl", is a group original and was taped at RCA's Toronto studios. Production credits go to Bill Diel, John Driscoll and C. Daniels.

Wednesday is comprised of Mike O'Neil, Randy Bell, John Dufek and Paul Smith. They have been gigging in and around their hometown of Oshawa and recently volunteered their services for a United Appeal dance which pulled a large sized crowd.

Canadian rep named for Catalyst/Victrix

"Tommy Hunter Show" writer, Cliff Jones, has been named to represent Catalyst Management and Victrix Productions in Canada, reports New York publicity gal Harriet Wasser. The two firms are headed up by Steve Metz and David Lipton and handle Beverly Bremers, a recording artist, currently in the Broadway production of "Hair".

McLellan winds up heavy TV appearances

Gene MacLellan has completed an exhausting round of television tapings, reports Jack McAndrew, MacLellan's personal manager. Among the television work were CTV's "In the Mood" with Lionel Hampton, "Rolling on the River", "The Tommy Hunter Show" and "The Ian Tyson Show". MacLellan will be back in the studios for further tapings in the near future.

MacLellan has been nominated for the Song of the Year Award by the Country Music Association of the United States for his "Put Your Hand in the Hand". The song was the key to his invitation to appear with the Lionel Hampton gospel show at Madison Square Garden in New York later in the year.

CKY, Winnipeg raises funds for retarded

CKY turned "golden oldies" into cash for the Association for Retarded Children last week to the tune of almost fourteen hundred dollars. The Association requested the help of the Winnipeg outlet in a fund raising campaign with a target of \$1000. CKY came up with the idea of selling a part of their album library which was inactive, mixed with a sampling of new albums.

In less than two hours, the station had surpassed the target amount by selling the albums at from twenty five cents to one dollar and fifty cents each. Jim Coghill, the station's promotion director, reports that the sale had aroused such interest in Winnipeg that some prospective album customers were waiting at the door at 7.00 AM, three hours prior to the time of the sale.



Introduces the single

that's as big as an album

ANY DREAM WILL DO

f/s CLOSE EVERY DOOR

Written by the creators and composers of Jesus Christ Superstar

ANDREW WEBBER & TIM RICE

and performed by

JOSEPH

72655

CRMA seizes bootleg product in Winnipeg

In a continuing fight against tape piracy in Canada, members of the Canadian Recording Manufacturers' Association have seized illicit tapes from Hammond Organ Studios in Winnipeg, according to Bert Betts, executive-secretary of the association. Seizure was made on October 20th and an interlocutory injunction obtained. The proprietor of the store, a Mr. Carr, had been given notice by the CRMA to co-operate but had failed to do so, resulting in the seizures.

According to Betts, "Rights for damages resulting from.....sales of illegally produced tapes which reportedly he imported directly from the U.S. remain for decision of the CRMA members concerned." The CRMA will continue to pursue the matter of piracy in Canada and to exercise its rights against infringements of Canadian copyright law.

Alice Cooper dons cobra for CTV pilot

Kinney Music's Alice Cooper was the premiere attraction of a pilot created by the CTV Television Network for their projected "The Stage Show" series. Lovely Alice's contribution to the pilot was a rendition sung with a live cobra around his neck. Following the number, the audience was buried in a pile of chicken feathers blown

T. Bone Walker makes first Canadian tour

American blues great, T. Bone Walker, has just wound up his first-ever Canadian tour. Walker played his music for three weeks, at Ottawa's Le Hibou and Montreal's Esquire Show Bar. Accompanying him were a group of young sidemen: Paul Pena on guitar, Hartley Severns on sax, Vinnie Johnson on drums and Phil Morrison, bass. Walker was accorded rave reviews by Juan Rodriguez of the Montreal Gazette, P.H. Nicol of the Ottawa Journal and Bill Provick of the Ottawa Citizen.

To tie in with the appearances, Polydor's Lori Bruner laid on a heavy promotional schedule for Walker, including interviews with Toronto writer Peter Goddard and appearances on "Luncheon Date" and Wayne Grigsby's CBC network radio show.

Due to the success of the Ottawa performance, Walker and his group were invited to Carleton University for an impromptu concert which drew an enthusiastic crowd of seven hundred who forced the blues master back for four encores.

from the stage by one of the group members.

Alice Cooper came into its own in the last year with the "Love it to Death" album and a hit single. The Warner Bros. label is set to follow-up with another album, "Killer" and a single, "Under My Wheels".

CKFH presents ten years of Motown gold

CKFH, Toronto, presented, last Sunday (31) "Motown's Golden Decade". The six hour presentation was based largely on the "Motown Story", the limited edition, fifty-eight title anthology album put out by Tamla Motown recently, distributed in Canada by Ampex. CKFH promoted the affair with their weekly chart and handbills distributed throughout the Toronto area.

"Motown's Golden Decade" traced the history of the Detroit-based corporation throughout its ten years of existence with much material by the Supremes, the Four Tops, Marvin Gaye, Stevie Wonder, Martha Reeves and Smokie Robinson; moving right up to the present time with the Jackson Five and Diana Ross.

A contest coincided with the Motown spectacular which sent a CKFH listener to New York's Waldorf Astoria to see Diana Ross in person.

Olaf Sveen tapes set for Sons of Norway

Olaf Sveen, one of Edmonton's most popular accordianists, has released his latest set, "Olaf Sveen Plays For the Sons of Norway". Although the appeal is somewhat restricted, there nevertheless remains a sizeable Norwegian market which should see Sveen with a fair sales return. The album contains seven of Sveen's own compositions.

Berandol Music has published a folio of Sveen compositions which they titled, "Scandinavian Dance Tunes". Another folio of his originals is expected to be released this year by Pacific North Music, through arrangements Sveen has made with Ralph Harding.

Sveen has released thirteen albums over the past few years with the last five being released under the London banner.

WHAT IS

The Programmers

FAST....ACCURATE....UP-TO-DATE....
 Additions to Canada's top charts! Comments and introspect by the men who mold the music of Canada's masses from coast to coast!!!
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 Programming aids. A LAUGH A LINE....instant quips!
 Where? How? Who? When? Why? The changing media....
 a weekly report!
 PR (Programmers?) NO! Public relations and promotions that are working and workable in other markets.
 TIPS on how stations from Vancouver to Halifax are getting it all together.
 The Programmers
 COMING SOON
 in RPM!

"THERE AIN'T NO EASY WAY"
 BY

EDDIE CHWILL

(Barry 2528X)

...making chart gains!

Watch for his
 new Birchmount
 Album (610)

Good Time Entertainment increases western gigs Damron's "Countryfied"

With the success of the Draco group, on a western tour recently, Good Time Entertainment, a Toronto booker, has made plans for numerous groups from eastern Canada to visit the west. In co-operation with Collins Promo of Winnipeg, Good Time has arranged for Great White Kane, Papa Greay, Powerhouse, Humongus Crowd and Edward Bear to play the Winnipeg area.

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people of the real source of success, they will probably stop patting themselves on the back long enough to see the truth and put things back in perspective.

Larry Evoy,
Canadian Bear Limited,
Toronto, Ontario.

RICHARD continued from page 12

Put that into mathematics, friends, and the sum total is that we're starting to make sense and cents. Mapleland is coming on and a lot more goodies will be going down before too long.

And good god, they're catching it on film.

The group that started it all with Good Time, Draco, will be playing the Toronto area in November. Says the agency's Sylvia Bowles, "Hopefully this tour could be the start of more to come. It is an excellent means of exposure for both recording and non-recording groups. We believe that there is no reason why preference should be given only to those bands which have records."

TAKE

The Programmers TO LUNCH

SMITH continued from page 11

their own small-town shows for years. Two shows nightly at \$3. a ticket and 500 seats a show comes out to \$3,000. gross for one night. There is absolutely no reason why the net figure should be less than \$2,250.

Ignore the middle-man promoter and organize your town tours. Prove your business ability. See the country. Meet the people. Become true Canadian stars.

All it takes is ambition.

set for British TVer

Dick Damron's penning of "Countryfied" has been selected as the theme for "George The Fourth" - a made-in-Britain television series, featuring George Hamilton IV, RCA recording artist.

The Edmonton songwriter/performer has met with much success since release of the song, firstly by himself which became a Canadian country hit and later by Hamilton which also saw strong chart action in Canada and in the U.S. Hamilton was so impressed with "Countryfied" he had it included on his "North Country" album.

Hamilton's British television series, now in its second year in Britain, has an impressive line-up of stars for this season. These include Jeannie C. Riley, Tompall and The Glasser Brothers, Roy Orbison, Bill Anderson, John D. Loudermilk and numerous British country stars.

RCA's top Canadian country brother group, The Mercey Brothers, guested on the show prior to their touring of the UK.

RCA/London has just released Hamilton's "made in Britain" album.

NEW COUNTRY 50

- | | | |
|--|---|--|
| 1 4 ROLLIN' MY SWEET BABY'S ARMS
Buck Owens (Capitol) 3164-F | 15 13 EASY LOVING
Freddie Hart (Capitol) 3115-F | 33 40 NEVER ENDING SONG OF LOVE
Dickey Lee (RCA) 1013-N |
| 2 2 I'D RATHER BE SORRY
Ray Price (Columbia) 45425-H | 16 8 YOU'RE LOOKING AT COUNTRY
Loretta Lynn (Decca) 32851-J | 34 35 I'M GONNA ACT NOW
Nat Stuckey (RCA) 1010-N |
| 3 5 WHERE DO WE GO FROM HERE
Hank Smith (Quality) 2012-M | 17 18 THE MOODS OF MY MAN
Honey West (Marathon) 1042-C | 35 41 EARLY MORNING SUNSHINE
Marty Robbins (Columbia) 45422-H |
| 4 3 I DON'T KNOW YOU ANYMORE
Tammy Overstreet (Dot) 17387-M | 18 23 HERE COMES HONEY AGAIN
Sonny James (Capitol) 3174-F | 36 46 ANOTHER NIGHT OF LOVE
Freddy Weller (Columbia) 45451-H |
| 5 6 KO KO JOE
Jerry Reed (RCA) 48-1011-N | 19 19 HANGING OVER ME
Al Greene (Decca) 32863-J | 37 48 DIS-SATISFIED
Bill Anderson & Jan Howard
(Decca) 32877-J |
| 6 1 HOW CAN I UNLOVE YOU
Lynn Anderson (Columbia) 4-45249-H | 20 22 BE A LITTLE QUIETER
Porter Wagonner (RCA) 1007-N | 38 30 BESIDE ME
Patricia MacDonnell (6th Ave) 613-K |
| 7 7 NO NEED TO WORRY
Johnny Cash & June Carter
(Columbia) 45431-H | 21 21 AFTER ALL THEY USED
TO BELONG TO ME
Hank Williams Jr (MGM) 14377-M | 39 49 COAT OF MANY COLOURS
Dolly Parton (RCA) 0538-N |
| 8 14 NORTH COUNTRY
George Hamilton IV (RCA) 75-1060-N | 22 12 FEDERAL GRAIN TRAIN
Russ Gurr (Rodeo) 3349-K | 40 26 CEDARTOWN GEORGIA
Waylon Jennings (RCA) 1003-N |
| 9 15 THERE AIN'T NO EASY WAY
Eddie Chwill (Barry) 3528-M | 23 20 THE YEAR THAT CLAYTON
DELANEY DIED
Tom T.Hall (Mercury) 73221-K | 41 45 CALGARY SONG
Humphrey & The Dumptrucks
(Boot) 018-K |
| 10 11 FLY AWAY AGAIN
Dave Dudley (Mercury) 73225-F | 24 37 DADDY FRANK (The Guitar Man)
Merle Haggard (Capitol) 3198-F | 42 42 MORE OFTEN THAN NOT
Ian & Sylvia (Columbia) 4-45475-H |
| 11 17 SAY A LITTLE PRAYER
Anne Murray & Glen Campbell
(Capitol) 3200-F | 25 33 BABY I'M YOURS
Jody Miller (Epic) 10775-H | 43 44 WELCOME TO DIGBY TOWN
Lyn Nicholson & The Countrymen
(Snocan) 105-K |
| 12 16 MILE AFTER MILE
Orval Prophet (Columbia) C4-2984-H | 26 29 MY DADDY'S BLACKLAND FARM
Scotty Stevenson (London) 17417-K | 44 47 TROUBLE'S BACK IN TOWN
Hugh Scott (Melbourne) 3366-K |
| 13 24 LEAD ME ON
Loretta Lynn & Conway Twitty
(Decca) 32873-J | 27 39 MY SOUL SINGS OUT
Leroy (RCA) 75-1065-N | 45 32 TILLSONBURG
Tom Connors (Boot) 014-K |
| 14 9 QUILTS
Bill Anderson (Decca) 32840-J | 28 34 KISS AN ANGEL GOOD MORNIN'
Charley Pride (RCA) 0550-N | 46 ... MAIDENS PRAYER
David Houston (Epic) 5-10778-H |
| | 29 36 BILL JONES GENERAL STORE
Tommy Hunter (Columbia) C4-3000-H | 47 ... PAPA WAS A GOOD MAN
Johnny Cash/Evangel Temple Choir
(Columbia) 4-45460-H |
| | 30 10 TALK IT OVER IN THE MORNING
Anne Murray (Capitol) 72649-F | 48 50 ANSWER CALLS FOR ROSE
Gleasonaires (Boot) 013-K |
| | 31 38 (The Seashores of) OLD MEXICO
Hank Snow (RCA) 74-0544-N | 49 ... COULD YOU TAKE ANOTHER
CHANCE ON ME
Jerry Lee Lewis (Mercury) 73248-K |
| | 32 27 THE NIGHT MISS NANCY ANN'S
HOTEL FOR SINGLE GIRLS
BURNED DOWN
Tex Williams (Monument) 8503-K | 50 ... SHE'S LEAVING
Jim Ed Brown (RCA) 74-0509-N |

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