

# RPM

# WEEKLY

Volume 16 No. 15

THIRTY CENTS

November 27, 1971



Hank Smith honoured by Alberta government

## Kanata releases first CBC transcription LPs

With the standard complaint of programmers being "there isn't enough Canadian content for middle of the roaders", it was interesting to witness the reaction given the unveiling of the Kanata label. Initial releases, all in the MOR bag, were recorded through the services of the Canadian Broadcasting Corporation's transcription service. Dave Bird, now director of A&R for Kanata, was formerly the producer for the CBC Transcription Service.

The CBC's offer of their recordings to commercial record companies has resulted in the marketing of Juliette, the Ivanoff Strings and others. Kanata's initial offering consists of some of the recordings not picked up. These include: "The Travellers", "Love Talk"/Guido Basso, "Songs for the New Industrial State"/Doug Randle, "Bridges"/Gene Lees and "In the Evening"/Milan Kymlicka. One of the most interesting albums in the release is "Fuzzy Love" with prose by popular CBC radio and television personality, Bruno Gerussi with a special

vocal assist from Tommy Ambrose. This is a two record set and like all releases from the newly-formed label is attractively packaged and complete with an inner sleeve.

Principals in the new firm are Bird, a native of Vancouver with a long list of credits in the Canadian music field, Gene Lees, a lyric writer who has just returned to Canada from the U.S. and Pam Fernie, an outstanding young Canadian talent and dynamic female lead of the Travellers. Miss Fernie will be primarily responsible for the administration of Kanata's two pubberies, Nuna (CAPAC) and Eskimo Music (BMI).

National distribution of Kanata product is being handled by one of the most successful record services in Canada, Pindoff Record Sales with offices in Montreal and Toronto. Pindoff's Taylor Campbell is currently negotiating for product distribution throughout western Canada.

## Capitol Canada moves with November releases

Bill Bannon reports that during the month of November, Capitol Canada will release three Canadian albums and eight Canadian singles. Kicking off the album releases will be Pierre Lalonde's second English album, entitled "Pierre Lalonde". The recording was produced at Thunder Sound in Toronto by Dennis Murphy. Included are selections such as "You've Got a Friend", "Special Day" and "Reason to Believe". Capitol feels that the album will be the lever by which Lalonde will establish his name in English-speaking Canada.

The second album, entitled "All the Right Noises", by Fergus, was produced by Greg Hambleton of Tuesday Productions. Fergus, via his first album, makes his debut into the field of recorded music. All selections on the album were written by Fergus.

The third album for November release features Anne Murray and Glen Campbell. Brian Ahern and Al de Lory shared in the production duties. The album was recorded in Los Angeles but apparently qualifies for Canadian content status. Some of the selections include "Ease Your Pain", "Canadian Sunset", "Bring Back the Love" and the current "By the Time I Get to Phoenix/I Say a Little Prayer for You".

Radio ads, newspaper print and point of purchase material will support all three Canadian Capitol entries for November.

Capitol released eight Cancon singles this month kicking off with Shirley Eikhard's "Something in Your Face". Capitol expects that "Something" will pave the way for Miss Eikhard's first album for the label, recorded in Nashville by Capitol producer Early Ball.

Other releases are: "Any Dream Will Do" recorded by Joseph and written by Rice-Webber of "Superstar" fame. On the session is the Children's Choir from Transfiguration Church. The song is considered a natural for the Christmas market; "Fly Across the Sea" by Edward Bear is expected to be as big as their "You, Me and Mexico" hit; Aarons & Ackley's "Devil Song", from their recent album, has been

redone for single release; "Axes, Chops and Hot Licks" is an instrumental version performed by the Sounds of the North. The single is a promotional tie-in with Ritchie Yorke's recently published book of the same name; Christmas is in with "I'm a Song, Sing Me", a Neil Sedaka composition; also on Daffodil, King Biscuit Boy's "Lord Pity Us All" from the "Gooduns" album; and finally, Crowbar's latest, "Too True Mama".

All singles and albums will be backed by an extensive Capitol push including sales tie-ins, point of purchase material, radio and other media ads. The company expects November to be a decisive month in the development of Cancon.

## Phonodisc ready to release Hillside here

New York's Harriet Wasser reports that the Hillside Singers debut release of "I'd Like to Teach the World to Sing (In Perfect Harmony)" on the Metromedia label in the United States, is set for a Canadian release through Phonodisc.

The deck was inspired by the current television commercial used by a well-known brown beverage. According to Metromedia, "I'd Like to Teach the World to Sing" is the fastest selling record in the company's history.

## Capitol lays gold ones on dealers

Capitol Records (Canada) has experienced such a good return on their Gold Ones promotion over the past three years they have gone with the dealer/rack promotion for another year.

Thirty of their top sellers are being offered in the deal plus a Gold Ones plan from their Pathe catalogue and merchandising aids. Additional discounts are available.

The program runs through until Dec 23/71.

## Osmonds' "Yo Yo" for Canadian gold

Polydor's hot chart group, The Osmonds, have come up with the magic sales figure for Canadian Gold on their "Yo Yo" deck.

Culled from their "The Osmond Brothers" album, "Yo Yo" first hit the RPM 100 Singles Chart Sept 11 and climbed to the No. 1 position Oct 30.

The Osmonds have become one of the top international groups and a favourite with Canadians. Their appearance at the Grandstand at Toronto's Fair this past year saw a record breaking gate.

Donny Osmond made a solo attempt with "Go Away Little Girl" which topped the RPM 100 Oct 16 where it remained for two weeks, certifying for Canadian Gold a couple of weeks later.

## Stigwood's "Superstar" into Montreal Forum

The legitimate, authorized and complete version of "Jesus Christ Superstar" opens for one performance only at the Montreal Forum, November 24th at 8 PM. Presented by Donald K. Donald, the Stigwood touring version is under the direct supervision of the authors, Rice and Webber and includes a cast of twenty five plus a full concert orchestra.

The three authorized touring companies now appearing throughout the United States are all playing capacity houses and are turning "Superstar" into one of the major theatrical events of the decade. The specially-packaged album through MCA has proven to be one of their all-time best-sellers.

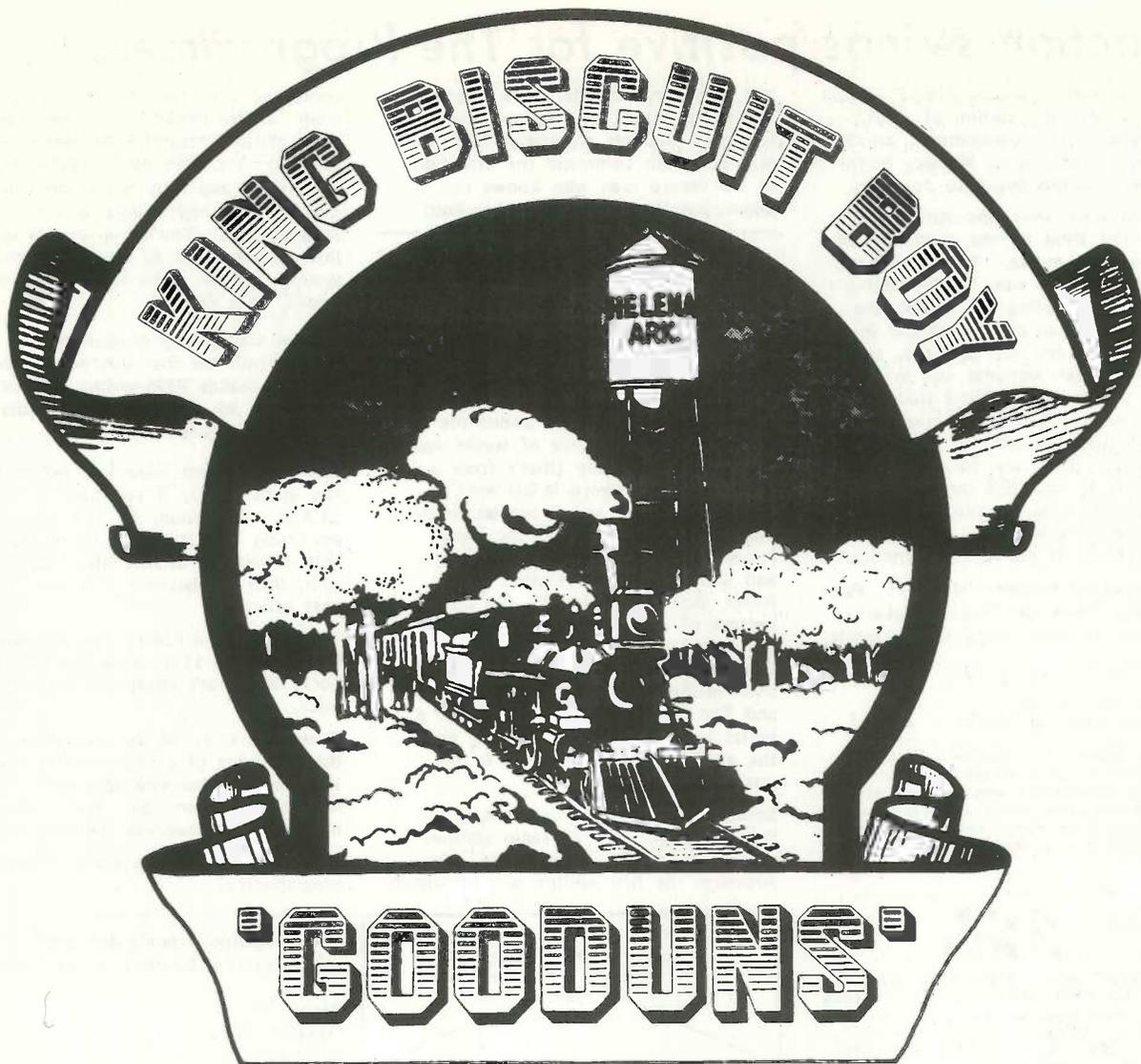
## Pink Floyd pack Montreal Sports Centre

England's first "purveyors of Trippy Sounds", Pink Floyd, moved into the University of Montreal's Sports Centre (Nov 9) and Capitol's man of the promo hour, Jacques Amann was there to witness one of the big events of the year - for the University.

The Harvest group, complete with a ton of equipment pulled more than 7000 of an audience for an Amann description of "a mind blowing evening".

The Britisher's latest album "Meddle" has just been released in Canada and back orders, particularly from Quebec province, almost guarantees a giant seller.

THE DAY  
OF LOVE  
IS HERE



## A LIVING LEGEND PLAYS ON!

Rolling Stone magazine described the King Biscuit Boy as "the legendary Canadian blues musician."

That was on the strength of one outstanding album, "Official Music" which was released by Daffodil last summer.

"Official Music" made the King Biscuit Boy only the fourth Canadian artist to ever make the American best-selling charts. Not only that, it drew incredible international acclaim, and the admiration of some of the heaviest musicians around.

The Rolling Stones' lead guitarist/writer, Keith Richard, said it was "very good". Our dear friend, the late "Skydog" Allman, said it was a "mother".

Ronnie Hawkins simply added: "Biscuit's the finest damn harp player in the world."

Now almost 18 months later, Biscuit has completed his second collection of north country blues. It's called "Gooduns" (after a band Biscuit used to front) and it features backing musicians from Sea Train, the Full Tilt Boogie Band and Crowbar.

Just read what BS&T's David Clayton Thomas had to say about the opening track of "Gooduns" "It's fantastic....phenomenal....he sings blues better than I do."

"Gooduns" is bound to be a turning point on your phonograph. Canada's only living legend plays on.

SBX-16006

a production of LOVE



distributed by Capitol Records (Canada) Ltd.

# Reaction swings positive for The Programmers

As the specially handled FIRST CLASS copies of the first edition of RPM, containing "The Programmers", arrived on record men's desks Monday morning, the reactions began to come in.

The first wave were opposed to the invasion of RPM by the gentlemen of the Broadcast media. That was when they saw what it was. After talking to RPM and reading the section the reaction began to change. Early in the afternoon the vote was yes, and telephone, telex response was in favour. A few people even noticed that to make room for the new section, we had tightened the copy in RPM, drastically. (Our new format makes it possible to add 20% more copy in the same space as the old formula, which was very leaded.) RPM didn't lose anything, it gained some friends.

The expanded features "New On Playlists" and "New On Charts" makes a fast coast to coast check of the major

and secondary stations. The majors are where "hits" are sold and the secondary markets are where "hits" are MADE. Both command the attention of the record man who knows the majors aren't anxious to be breakout

## COMMENT walt grealis

markets and that secondary stations are where the promotion should be concentrated.

That which you believed about the record market, a couple of weeks ago, you can forget today (that's from a remark by Jim Sword in last week's The Programmers and it applies to the music industry as well as the radio industry.) The industry is changing and with half the population of North America under 25, the percentage of record sales isn't WHAT IT COULD BE. So maybe it's time for Canadian record men to change their methods. RPM is here to assist and The Programmers will give you a better insight into what is going on in the media that plays records to the potential consumer.

Speaking of secondary markets, it is very important that all radio stations participate in The Programmers....and.... Although the first edition was principally

concerned with the contemporary radio scene, as the weeks go by, we expect radio stations regardless of their policy, to contribute. We have already arranged for articles and information on country, jazz, classical and middle of the road programming. You'll see articles on ratings, news, tips to on-air personalities, systems for the radio station and who knows what else.

One of the leading programmers in Canada told me that this new section of RPM makes RPM unique in North America. We are becoming a radio programming weekly.

One of the most important points I can make is that if you have a FIRST CLASS subscription, we mail you RPM on Friday and it should be on your desk MONDAY MORNING. (If it isn't, then it's between you and the post office).

The price for a FIRST CLASS subscription isn't \$150. a year. It's 20 bucks and that's cheap, at twice the price.

That's the story of the programmers and the beginning of a new era for RPM. We already know you approve. Making it better is up to you. We're just a mirror of the broadcast industry.

After all...what do we know about programming?

*"...the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."*

-Pierre Junedou



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The following codes are used throughout RPM's charts as a key to record distributors:

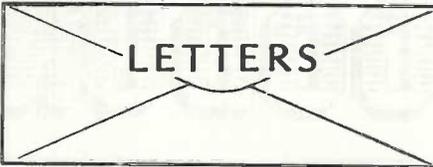
A&M	W	MCA	J
Allied	C	Musimart	R
Ampex	V	Phonodisc	L
Arc	D	Polydor	O
CMS	E	Quality	M
Capitol	F	RCA	N
Caravan	G	Trans World	Y
Columbia	H	WB/Atlantic	P
GRT	T	World	Z
London	K		

MAPL logos are used throughout RPM to define Canadian content on discs:



M-Music composed by a Canadian  
A-Artist featured is a Canadian  
P-Production wholly recorded in Canada  
L-Lyrics written by a Canadian

Advertising Rates On Request  
Second Class Mail Registration Number 1351  
PRINTED IN CANADA



## UNSOLICITED TESTIMONIALS FROM THE INDUSTRY

Regarding your RPM magazine dated the 30th of October, specifically the article by E.K. Roy Richard. Wherein he states, and we quote:

"It is difficult to believe that Canada does not have one full-time classical music station on the FM band."

He goes on to say:

"I consider it a crime that Canadian youth is not able to find out anything about classical music (considered by a growing number to be one of the two most valid music forms ever created) with the flick of a switch."

Surely this column must show a total lack of research by your reporter. CJRT FM programs ninety four hours a week of classical music and students from Ryerson Polytechnical Institute are involved in a learning capacity i.e. supervision in the classical library work and board operating.

I suggest that Mr. E.K. Roy Richard discuss classical FM broadcasting with our Music Director, Mrs. Joy MacDonald. Perhaps Mr. Richard is not aware of CJRT-FM's existence. However, thousands of loyal listeners are.

Your magazine certainly does nothing to help this station by printing such columns.

Alan J. Smith,  
Program Manager,  
CJRT FM, Ryerson P.I.,  
Toronto, Ontario.

(Ed: Mr. Richard remains correct. Ninety four hours a week does not make CJRT a "full time classical station. Besides, we think it to be obvious that he was referring to commercially-operated stations.)

## NO FULL TIME CLASSICAL STATION IN CANADA????

The Programmers segment in RPM was excellent.

Donald K. Donald Productions,  
Montreal, Quebec

I just read every word in you new section, "The Programmers" and it was so good it frightened me.

After all, who will want to read "The Mike and Tom Show" when there's all that good news in "The Programmers"?

Would you like to purchase our subscription list?

Tom Williams,  
Kinney Music of Canada,  
Scarborough, Ontario.

LETTERS continued on page 23

## **U.S. BOMBS CANADA**

### **WITH HEAVY PAYLOAD**

This fall our Broadcasters were bombarded with the heaviest load of good contemporary product they have ever seen from the U.S. By now they have had time to pick out the "instant hits" from these albums and weed out the "fillers". An extremely tough job as many of them were great.

Through all of this, however, one Canadian LP still stands out. An album that was picked by most stations (prior to the invasion) as the greatest Canadian LP ever.

### **IT STILL IS!**

It's the MORSE CODE TRANSMISSION album and it's moving. Its sales are good and getting better. It has just given birth to a new single. "OH LORD". It's a group that is breaking "house attendance records" every place they play. It's an album that stood up against all of this NEW competition and came out a winner.

**ITS A BITCH!**

**GET WITH IT!**

P.S. If you've worn out your first copy, let us know. If someone "borrowed" it, let us know. If you've just charted or playlisted the single, let us know. If you've lost it, for God's sake, don't admit it!

**RCA Records & Tapes**

## Tater lays on spread for Dakota Staton gig

BY PHIL MacKELLAR

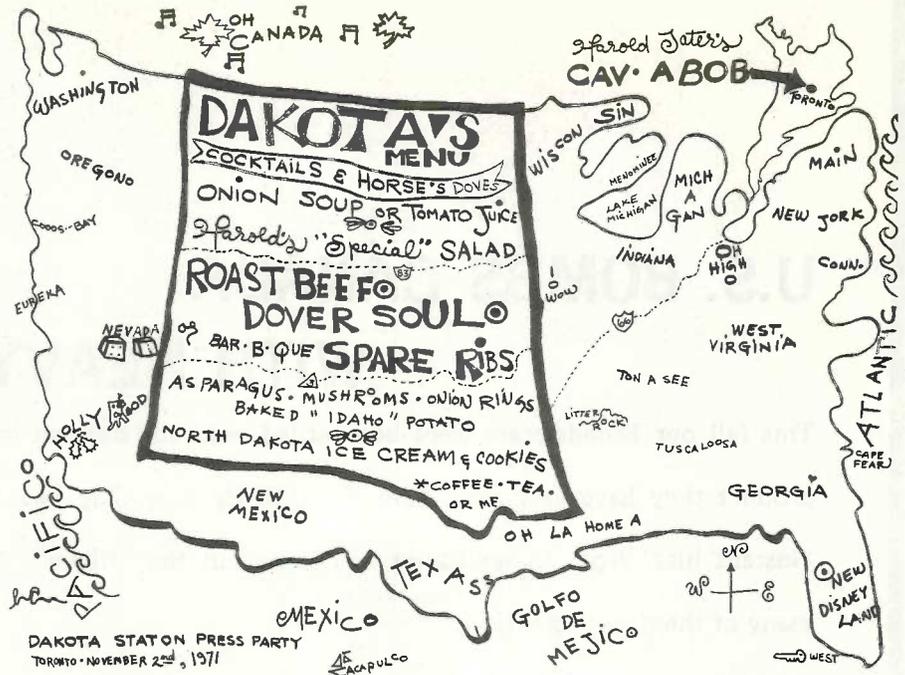
(Ed: Harold Tater, one of Toronto's most highly respected club hosts, did his usual in making welcome MGM recording artist Dakota Staton for an engagement at Tater's Cav-a Bob. Naomi Heilbraun, winner of the Beverly Hills Hotel annual competition for hotel and restaurant waitresses-hostesses, delivered personal invitations to members of the press as well as radio and television personalities and producers. It was Tater's night and he laid on a beautiful evening for his guests which included roses for the ladies, carnations for their escorts, candled and beflowered centrepieces and a special dinner menu which was outlined on an enlarged version of the state of Dakota. Cocktails and canapes moved the gathering into the menu consisting of roast beef, ribs or Dover sole and Harold's "Special Salad" and the never-empty wine glasses. Dinner was topped off with vanilla ice cream with Dakota's initials emblazoned in chocolate and personalized sugar cookies, coffee and liqueurs. That's Tater's usual approach to his opening press night and certainly deserves mention.)

Miss Staton's performance was equal to that of Tater's, who arranged for Canada's top jazz authority, Phil MacKeller of CKFM, to introduce Miss Staton to her audience. MacKeller's notes follow.)

### THE SINGER'S PIANIST...NORM AMADIO...

To be a good accompanist is an art...even a rare art...there are too many so called accompanists who say to their singers... "Don't worry about the melody kid I'll be playing it right along with you". That is the worst thing you can do to a singer...but a lot of those high price piano players who think they can accompany do it.. not so with Norm Amadio. I first met Norm back in the Town Tavern in the late fifties...when Sammy Berger had pretty well made him the house band leader...of course the band was a trio most of the time. Norm had come from northern Ontario a few years before and was a natural musician...he knew tunes, he jammed after hours at the House of Hamberg with a lot of fine musicians...and that's when the House of Hamberg was on Cumberland St....in its place today stands Holt Renfrew.. a little classier but not nearly as swingin' as the House. Norm Amadio got himself pretty well established as an accompanist by working with a long list of good singers... the late Beverly Kenney, Ruth Price, Marion Montgomery, Lurlean Hunter, Carol Sloane, Johnny Hartman, Gene Stridel, and of course everytime that Mel Torme came to the Town the first thing he asked was if Norm was still the trio leader. It doesn't take long for word to get around that there is a good accompanist in town, and before long Norm was working days as rehearsal pianist for the CBC TV shows...this is tedious work...same thing over and over again for the singers, for the dancers and for just plain timing...but still it does pay rather well.

It wasn't always possible or even a good idea for the Town to have singers every week...so a number of instrumentalists were brought in to work with Norm's trios...



Kai Winding, Zoot Simms, Bobby Hackett and more. Some of the groups came in with their full quartets or quintets and so Norm would have a week off...and of course you don't stay forever anywhere and Norm took some other jobs as solo piano at the Silver Rail and a few other spots where he continued to please the customers by knowing every tune.

Along the way a great friendship and admiration for each other's talents sprung up between Norm Amadio and Tommy Ambrose. This has continued and blossomed into a great musical partnership and one that works wonders for the Cav-A-Bob when they work together there, as they will again in December. Right now Norm has become

the house band again but this time at the aforementioned Cav-A-Bob run by a gentleman named Harold Tater who has decided that part of the year it's going to be a name policy...and Dakota Staton kicked it off a week ago...she'll be followed November 22 by Anita O'Day and this will again be a reunion of two fine musicians who worked together before Norm and Anita...then Tommy Ambrose returns. Harold Tater has seen fit to add more color to the sound in the room by adding the tenor sax of Don Thompson. "DT" to his friends, to the sounds of Alex Lazaroff on drums, Bob Price on bass and Norm Amadio the singers pianist.

(Miss O'Day cancelled because of illness)

## Canadian Talent bows first Christmas albums

The Canadian Talent Library has released its first albums devoted entirely to Christmas music. Conceived, arranged and conducted by Johnny Burt, the first album includes traditionals such as "Deck the Halls" and "Most Wonderful Time of the Year" plus some Canadian Christmas goodies. Voices on the set include Stephanie Taylor, Doug

Crosley, Les Leigh and Lynne McNeill. Twenty-one top studio men provide the music.

The second album comes as a gift from Armadale Communications, their third album for CTL. Arranged by Bob McMullin, the album sees Boris Brott conduct the Hamilton Philharmonic through twelve favourite Christmas numbers. The album is being recorded at Manta Sound with Dave Greene engineering. It should become available to Canadian Talent Library member stations by December 1st.

## Berklee College set to throw stage fests

Boston's Berklee College of Music is winding up arrangements for two major all-Canadian stage band festivals this spring. The first, to be known as the Rosemere National Stage Band Festival, will be held in Montreal on April 22nd. The second happens in Toronto on May 13th and will go under the banner of the Canadian National Stage Band Festival.

The two festivals are being held by Berklee

with the co-operation of the Canadian Bureau for the Advancement of Music. Berklee faculty members participating as adjudicators and clinicians are John LaPorta and Phil Wilson.

Commencing January 1st, 1971  
FIRST CLASS subscription rate  
for RPM will be increased to  
\$30. per year



Cav A Bob's Harold Tater, Toronto's top supper club host, threw one of his press party extravaganzas for the opening of MGM's Dakota Staton.



In for the lavish press/radio party were Coda's John Norris (left) and Bill Smith while the Globe's Alastair Lawrie looks on.



CJRT's Ted O'Reilly (beard) with wife, CKEY's Pat Murray and wife, CKFM's Phil MacKeller and wife Patty and record producer Stan Klees.



Phil MacKeller, one of the world's top jazz authorities, and an obvious fan of the Norm Amadio quartette (see notes) introduces Miss Dakota Staton.



CBC-TV producer Drew Crossan ("Luncheon Date") with wife and "Date's" pianist and musical director, Sonny Caulfield and wife.



Toronto Calendar's Editor Howard MacGregor and editorial assistants Gail McIntyre and Shirley Hutchinson, were in for the big Tater bash.

**NEW!**

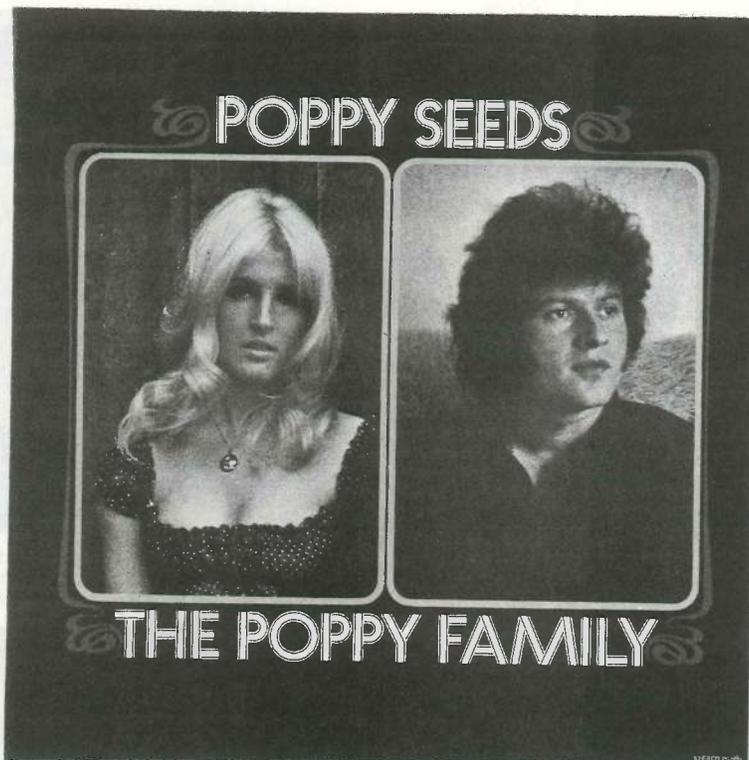
from the duo that gave you

"Which Way You Goin' Billy?"

"That's Where I Went Wrong"

"Where Evil Grows"

**NOW.....**



PS 599

**A NEW ALBUM  
& A NEW SINGLE**

**"NO GOOD TO CRY"**

**CHARTED**

*from*  
**LONDON** records

CONGRATULATIONS TO RPM WEEKLY AND "THE PROGRAMMERS"

BY JIM SMITH

## Service the consumer with liner notes

No doubt about it, the popular recording business has made amazing progress in the last five years. We've got better recording techniques, beautiful cover illustrations, even a few talented musicians. In fact we've got almost everything, but we don't have liner notes.

Let me refresh your memory about liner notes; there may be some people in this business who have forgotten all about such simple matters as information. Liner notes were descriptive passages printed on the back of primitive record jackets. The idea was that a prospective buyer could, on the basis of those jacket blurbs, discover what kind of record was inside.

It was a good theory....even better, because it usually worked. I've bought some great albums on the basis of those notes. And more recently I went out of my way to audition records with good descriptions laid out in print.

Of course, I've been stung a few times, too. Not infrequently by over-zealous Atlantic writers. Which may be the reason that the liner note has fallen from favour. Once its sales power became evident, the notes turned from description to outright sales pitches.

But even surrounded by deceptive sales practices, I found liner notes invaluable. A signed endorsement meant something. Anonymous blurbs were meaningless. Literary ability in the print often indicated some intelligence inside. After a while it became fairly easy to spot a good record from the note.

So what happened to the liner note?

Is it dead because of the writer's fee? That seems unlikely....after all the cost of a blurb

### Fach into Montreal with producers

Charlie Fach, vice president in charge of the New York office of Mercury Records, was in Montreal last week for talks with Canadian producers and the label's distributor here, London. Said Fach, "We recognize the growing importance of Canadian artists and the Canadian market....we would like very much to expand our activities with our northern neighbours."

Fach, along with London's Fraser Jamieson and Alice Koury, arranged for several prominent Canadian producers to fly to Montreal for talks. Mercury has already met a measure of Canadian success with a single and album from Brahman.

### Second Lynn Jones single from MCA

MCA is set to release their second single by country artist, Lynn Jones. The deck, "Total Destruction" f/s "Same Old Song", was produced by Gary Buck. "Total Destruction" is by Edmonton songwriter Dick Damron. "Same Old Song" is by Gene McLellan. Her previous release for MCA was "The Only Way to Cry".

Miss Jones appears regularly on such national exposure vehicles as "The Tommy Hunter Show" and "Countrytime" in addition to extensive touring work throughout Canada and the United States. She has also appeared in Germany, Italy, Greenland and the United Kingdom.

is negligible in the total outlay needed to turn out a new record.

More likely, people realized that the words were no longer fulfilling their purpose. Writers could produce glowing testimonials for any release, good or bad, perverting the whole idea of an honest endorsement. Those writers' works became so meaningless that they were no longer signed. And the jacket blurb lost all its sales value.

Well, I'd still like to see liner notes, particularly for new artists. The hype could be left out and the notes devoted to a history of the artist with some description of his music. There isn't a record collector in the country who wouldn't be grateful for that much knowledge.

Of course judicious writing takes a special

kind of talent, the ability to be succinct yet clear and persuasive. And by the very nature of being an implicit testimonial for the record, notes should be written by someone who sincerely believes in the work. It may be more convenient to find someone who can crank out prose on demand....but in the long run that will destroy the integrity of your product.

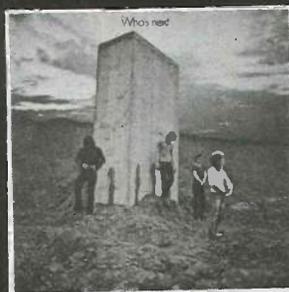
That means we need more than one blurb writer. So let's get started on the development of a stable of writers. Have a group of people whose literary services are available to any record company. Then judge the writers both by the quality of their work and their sincerity.

It really wouldn't take much effort to develop that stable. Lets' start now. Bring back the liner notes and service the consumer.

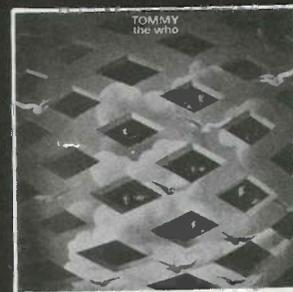
# MEATY BEATY BIG AND BOUNCY



DL 79184



DL 79182



DX 7205

# THE WHO



ALL AVAILABLE ON  
8-TRACK & CASSETTE

MCA RECORDS (CANADA)



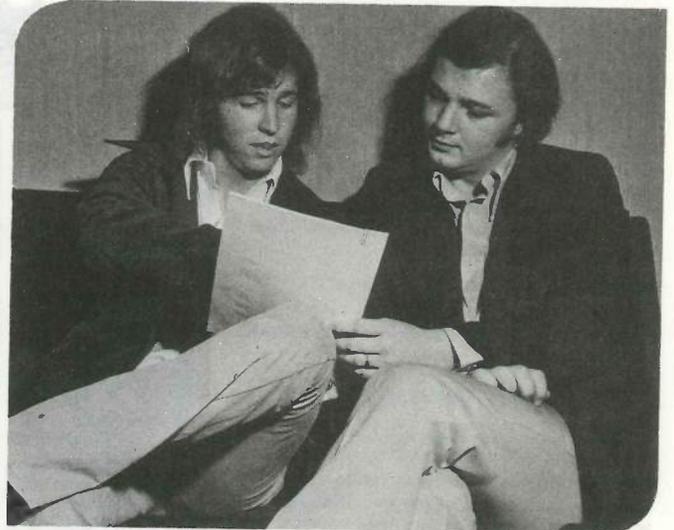
Bob McBride and Skip Prokop of Lighthouse flank Joe Higgins on set of "George Kirby Special". Lighthouse single, "Take It Slow (Out In The Country)" - taking off.



Another Gold one for Capitol's Anne Murray - this one for "Talk It Over In The Morning". Capitol's president, Arnold Gosewich makes presentation. Producer Brian Ahern (left).



Here's the famous Laurie Bower Singers man himself during the taping of "Take Me Home Country Roads", now hitting for the Canadian Talent Library.



Two of Sunbar Productions A&R men shown together. Barry Keane (English A&R) and Yvan Deschenes (French A&R) shown together discussing a current bi-lingual project.



Take a little rock, mix it with a lot of classical training and you have the makings of a new Canadian phenomenon just waiting to bust out all over - pianist Robbie McDougall.



It was 35 years ago that RCA's Hugh Joseph (left), now retired, discovered Hank Snow. RCA's vice-president, Bob Cook, and Joseph present Snow with "appreciation plaque".

## COVER STORY

### Province of Alberta honours Hank Smith

Canadian country content production has come in for much criticism of late, primarily from RPM, where the actual track record goes into the compiling of the RPM Country Fifty. However, in order to be effective, the criticism had to be general, which may have been somewhat unfair to those country artists who were really striving to release quality records.

Unfortunately their efforts have been constantly plagued by country types who release product strictly as a promotion gimmick to be used as a conversation piece during their engagements. Not that this is unique to Canada....some of the worst country crap in the world has the "Music City USA" stamp of approval and manages to pick up the nod of approval from country spinners. However, a close check of sales would reveal an entirely different picture. A high percentage of these discs are rejected by the public, which may or may not be the reason for the lack of enthusiasm on the part of the record companies towards country product.

Several Canadian country artists are emerging from this "hick influenced" country scene with an obvious sense of respect for themselves and the country programmers....the latter, of course holding the key to their success. Country product is not unlike that of the pop market. Radio exposure is necessary in order to influence the buying public. One of the artists who has risen above this hang up has topped the RPM Country Fifty again this week (27) and he's been there several times before. Hank Smith, Quality recording artist, has done it with "Where Do We Go From Here?".

How does a Canadian country artist make it to No. 1 on a national chart in the face of competition from Cash, Owens, Haggard, Jennings and so on? The thirty per cent ruling helps....Smith certainly doesn't have the instant acceptance of those highly-professional and CMA-backed artists, but he has acquired a certain magic which has come from his recent successes. He is becoming more and more confident, which is creating an even stronger air of professionalism about him. He doesn't have the extra goodies supplied by a big city, eight, sixteen, twenty-four or thirty-two track studio, but he does have the solid backing of fellow musicians, artists and songwriters. Joe Kozak, who owns and looks after the engineering chores at Kori Sound in Edmonton, has been a stabilizing factor in the career of Hank Smith as has songwriter Dick Damron. Edmonton's press and radio have also been quick to give credit where it is due. There's an atmosphere of togetherness in Edmonton which is exceptional. If it's a hit, country or otherwise, the local record scene receives a shot in the arm which sends the hitmakers, and those who hope

to be, back to the studio.

RPM recently criticized the lack of support given the Canadian talent scene by civic and provincial officials from the province of Alberta (RPM Sept. 18/71). The newly-formed Conservative government of the province, under the leadership of premier Peter Lougheed, has bestowed several honours on prominent Albertan entertainers. Our man, Hank Smith, received the Alberta Achievement Award for 1971 in the category of music along with Tommy Banks, well-known television and disc personality. In the entertainment category, Jimmy Arthur Orde and Bob Smith received Awards while Dick Damron picked up the composer of the year Award. The scroll, presented to Smith read, "This Achievement Award is presented to Hank Smith in recognition of outstanding achievement during the past year in the field of Music. With this presentation go the best

wishes and congratulations of the people and Government of Alberta. Signed this 30th day of October".

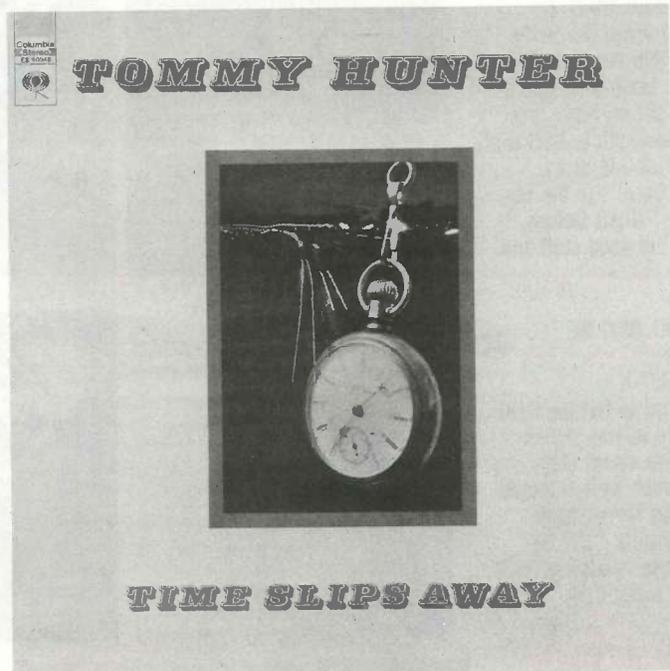
The presentations were made by the Lieutenant Governor of Alberta, Dr. J. W. Grant MacEwan. The gentleman directly responsible for the Achievement Awards was Horst A. Schmid, Minister of Culture, Youth and Recreation.

Ironically, the presentation was held at the Palliser Hotel in Calgary. It is not known whether Calgary's mayor or the press of the city were present, or even aware of the presentations.

Smith will be the first recipient of RPM's newly-created Chart Achievement Award which will be presented to Canadian groups and artists reaching the number one spot on the RPM Country Fifty, The RPM One Hundred Albums Chart or the RPM One Hundred Singles Chart.

# TOMMY HUNTER

a Canadian country GIANT



ES 90046

Featuring his newest single.....

"BILL JONES GENERAL STORE"

C4-3000

Columbia Records of Canada



### Employment Wanted

Aggressive, knowledgeable man, 27 with 9 years experience retail and wholesale in music business interested in sales or any good position. If you want a man who knows where it's at, phone (416) 630 7801 or write A.H.F. 3 Goldfinch Court, Apt 806, Willowdale 451, Ontario.

# NEW ALBUMS

## ANNE MURRAY/GLEN CAMPBELL

(Capitol) SW 869-F  
Two of Capitol's top names combine for a good workout which may become the best seller for each. Brent Tiptomb's "Bring Back The Love" and Hoyt Axton's "Ease Your Pain" are very, very VERY. A giant of a set.



## FLOWER TRAVELLING BAND

(GRT) 92301005-T  
Beyond a doubt, these guys are part of the wildest group in Canada. The screamer "Satori" is here and some other free form beauties. "Hiroshima", "Kamikaze" tell you where they're at.



## JAMES AND THE GOOD BROTHERS

(Columbia) C30889-H  
Very pleasing acoustic country on one of the best albums from Canada or elsewhere. James and the Good Brothers are the act to do it for label. "Rainmaker", "Talk About The Good Times" and "Can't Find" are our picks.



Bruno Gerussi

Tommy Ambrose

## FUZZY LOVE



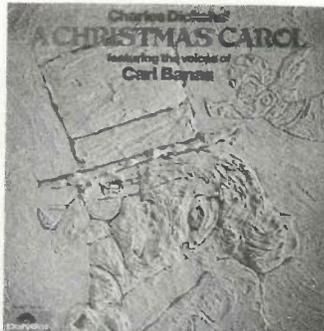
## FUZZY LOVE

Gerussi & Ambrose (Kanata) KAN4  
One of Kanata's first releases, this joint effort of Tommy Ambrose and Bruno Gerussi is a double record set, the undisputed highlight of which is the rendition of "Hand Me Down World". Distributed through Pindoff Record Sales.



## A CHRISTMAS CAROL

Carl Banas (Polydor) 2917 005-Q  
An amazing vocal dexterity put out by this very popular radio voice backed by Frank Mills' musical stylings give new life and depth to Dickens' perennial Yuletide story. Although "Carol" is the obvious plug, "Night Before Christmas" is good stuff too.



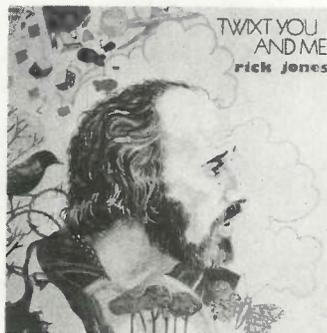
## ON THE SHORES OF AMERICAY

Irish Rovers (Decca) DL 75302-J  
Some of the Rovers' best single releases are here like "Marvelous Toy", "Rhymes and Reasons" and "Years May Come, Years May Go". Always big in Canada, this time around American interest is already present.



## TWIXT YOU AND ME

Rick Jones (Argo) ZFB27-K  
More material to fill the MOR gap, if there is one. Jones comes across sweet but strong on much well-selected material. Our favourite is Randy Newman's "I'll Be Home". Jones is also quite a composer himself.

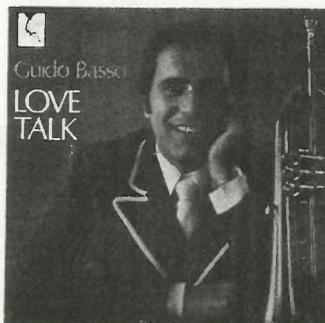


## MOM AND DADS AGAIN

(MCA) 7016-J  
We don't attempt to explain 'em but we know that this one will reap gigantic sales like the previous three. Good old tyme music like the "Anniversary Waltz" and "In The Shade of The Old Apple Tree".

## LOVE TALK

Guido Basso (Kanata) KAN1  
This set of CBC-recorded tapes should be a source of delight to easy listening programmers. Basso's horn playing backed by some of Canada's top session men will go over well with listening audience. "Early Morning Rain" - exceptional.



## SUPERSTAR

Nat Raider (Canadian Talent Library) 477 5149-Z  
Another fine Canadian Talent Library set with the superb stylings of Raider and his Orchestra. Many interesting outings including "Montego Bay", "Woodstock", and "I Think I Love You". Titler hot to go as a single on the MOR playlist.



This week  
1 week ago  
2 weeks ago

# RPM 100 SINGLES

Gold Leaf Award For Outstanding Record Sales

A&M	W	MCA	J
Allied	C	Musimar	R
Ampex	V	Phonodisc	L
Arc	D	Polydor	O
CMS	E	Quality	M
Capitol	F	RCA	N
Caravan	G	Trans World	Y
Columbia	H	WB/Atlantic	P
GRT	T	World	Z
London	K		

1	2	3	<b>IMAGINE</b> John Lennon-A&M-1840-F	34	63	79	<b>FOR BETTER OR WORSE</b> Bells-Polydor-2065-093-Q	67	71	76	<b>ONE DAY I WALK</b> Bruce Cockburn-True North-TN4-105-H
2	1	1	<b>GYPSYS, TRAMPS &amp; THIEVES</b> Cher-Kapp-2146-J	35	51	59	<b>BRAND NEW KEY</b> Melanie-Buddah-267-M	68	75	84	<b>BUTTERFLY</b> Danyel Gerard-Le Compagnie-S127-K
3	5	9	<b>PEACE TRAIN</b> Cat Stevens-A&M-1291-W	36	31	20	<b>DO YOU KNOW WHAT I MEAN</b> Lee Michaels-A&M-1262-W	69	73	83	<b>OH LORD</b> Morse Code Transmission-RCA-75-1006-N
4	18	17	<b>TWO DIVIDED BY LOVE</b> Grass Roots-Dunhill-4289-N	37	45	65	<b>TURNED 21</b> Fludd-Warner Bros-7531-P	70	59	33	<b>CHARITY BALL</b> Fanny-Reprise-1033-P
5	8	15	<b>EVERYBODY'S EVERYTHING</b> Santana-Columbia-45472-H	38	61	....	<b>STONES</b> Neil Diamond-Uni-55310-J	71	21	10	<b>DOWN BY THE RIVER</b> Joey Gregorash-Polydor-2065 073-Q
6	16	47	<b>BABY I'M A WANT YOU</b> Bread-Elektra-45751-P	39	55	73	<b>FOR LADIES ONLY</b> Steppenwolf-Dunhill-4292-N	72	91	....	<b>LET IT BE</b> Joan Baez-Vanguard-35145-V
7	3	5	<b>ABSOLUTELY RIGHT</b> 5 Man Electrical Band-Polydor	40	58	74	<b>SOUR SUITE</b> Guess Who-Nimbus-74-0578-N	73	48	31	<b>GO AWAY LITTLE GIRL</b> Donny Osmond-Polydor-2065-081-Q
8	11	14	<b>I'M A MAN</b> Chicago-Columbia-45467-H	41	52	60	<b>YOUR MOVE</b> Yes-Atlantic-2819-P	74	79	88	<b>TO A PLACE NEAR THE RIVER</b> M. Butler-Columbia-C42988-H
9	15	18	<b>THEME FROM SHAFT</b> Isaac Hayes-Enterprise-9038-Q	42	34	35	<b>DON'T WANNA LIVE INSIDE MYSELF</b> Bee Gees-Atco-6847-P	75	40	30	<b>LIFE IS A CARNIVAL</b> Band-Capitol-3199-F
10	12	24	<b>I'D LOVE TO CHANGE THE WORLD</b> Ten Years After-Columbia-45457-H	43	35	39	<b>CRAZY ARMS CRAZY EYES</b> Brave Belt-Reprise-1039-P	76	33	13	<b>SWEET SOUNDS OF MUSIC</b> Bells-Polydor-2065 077-Q
11	17	21	<b>AN OLD FASHIONED LOVE SONG</b> Three Dog Night-Dunhill-N	44	41	55	<b>IT'S A CRYIN' SHAME</b> Gayle McCormick-Dunhill-4288-N	77	....	....	<b>L'OISEAU</b> Rene Simard-Nobel-NL5627-K
12	6	4	<b>MAGGIE MAY</b> Rod Stewart-Mercury-73224-K	45	42	54	<b>MAMMY BLUE</b> Pop Tops-Dunhill-11311-N	78	89	....	<b>LONG PROMISED ROAD</b> Beach Boys-Brothers-1047-K
13	4	2	<b>ONE FINE MORNING</b> Lighthouse-GRT-1230-10-T	46	32	25	<b>I'VE FOUND SOMEONE OF MY OWN</b> Free Movement-Decca-32818-J	79	100	..	<b>MOTHER</b> Barbra Streisand-Columbia-45471-H
14	7	6	<b>YO YO</b> Osmonds-Polydor-2065-082-Q	47	57	72	<b>BEHIND BLUE EYES</b> The Who-Decca-32888-J	80	83	....	<b>WHITE LIES, BLUE EYES</b> Bullet-Big Tree-123-V
15	9	11	<b>NEVER MY LOVE</b> 5th Dimension-Bell-45134-M	48	43	52	<b>LOVE</b> Lettermen-Capitol-3192-F	81	85	....	<b>HEY BIG BROTHER</b> Rare Earth-Rare Earth-5038-V
16	14	16	<b>ONE MORE MOUNTAIN TO CLIMB</b> Dr. Music-GRT-45132-T	49	44	49	<b>TILL</b> Tom Jones-Parrot-40067-K	82	....	....	<b>A NATURAL MAN</b> Lou Rawls-Atlantic
17	24	29	<b>LOVIN' YOU AIN'T EASY</b> Pagliaro-Much-CH1010-K	50	56	66	<b>BOW DOWN TO THE DOLLAR</b> Joshua-GRT	83	92	....	<b>NOTHING TO HIDE</b> Tommy James-Roulette-7114-T
18	20	28	<b>LONESOME MARY</b> Chilliwack-A&M-321-W	51	94	....	<b>(I Know) I'M LOSING YOU</b> Rod Stewart-Mercury-73244-K	84	60	37	<b>DOLLY DAGGER</b> Jimi Hendrix-Reprise-1044-P
19	25	26	<b>DESIDERATA</b> Les Crane-Warner Bros-7520-P	52	54	67	<b>LISA, LISTEN TO ME</b> BS&T-Columbia-45477-H	85	80	86	<b>THIN LINE BETWEEN LOVE &amp; HATE</b> Persuaders-Atco-6822-P
20	10	8	<b>SUPERSTAR</b> Carpenters-A&M-1289-W	53	70	82	<b>FRIENDS WITH YOU</b> John Denver-RCA-74-0567-N	86	77	63	<b>RUB IT IN</b> Layng Martine-Barnaby-2041-H
21	26	27	<b>EASY LOVING</b> Freddie Hart-Capitol-3115-F	54	64	....	<b>SUMMER OF '42</b> Peter Nero-Columbia-45399-H	87	93	....	<b>YOU ARE EVERYTHING</b> Stylistics-Avco Embassy-4581-N
22	27	42	<b>BY THE TIME I GET TO PHOENIX/I SAY A LITTLE PRAYER FOR YOU</b> Campbell/Murray-Capitol-3200-F	55	74	92	<b>GIMME SOME LOVIN'</b> Traffic-Polydor-50841-Q	88	....	....	<b>SATISFACTION</b> Smokey & Miracles-Tamla Motown-54211-V
23	28	38	<b>GOT TO BE THERE</b> Michael Jackson-Tamla Motown-1191-V	56	88	....	<b>LOVE ME BROTHER</b> Tapestry-Polydor-2065 091-Q	89	....	....	<b>RESPECT YOURSELF</b> Staple Singers-Stax-0104-Q
24	22	23	<b>DO I LOVE YOU</b> Paul Anka-Buddah-252-M	57	50	51	<b>SHE'S ALL I'VE GOT</b> Freddie North-Mankind-12004-Q	90	66	68	<b>BANKS OF THE OHIO</b> Olivia Newton John-Polydor-Q
25	30	36	<b>ALL I EVER NEED IS YOU</b> Sonny & Cher-Kapp-2151-J	58	46	48	<b>TIRED OF BEING ALONE</b> Al Greene-Hi-2194-K	91	95	....	<b>I'M STILL WAITING</b> Diana Ross-Tamla Motown-1192-V
26	13	7	<b>ONLY YOU KNOW AND I KNOW</b> Delaney & Bonnie-Atco-6838-P	59	23	12	<b>LONG AGO AND FAR AWAY</b> James Taylor-Warner Bros-7521-P	92	97	....	<b>HELP ME MAKE IT THROUGH THE NIGHT</b> O.C.Smith-Columbia 4-45435-H
27	38	64	<b>DEVIL YOU</b> Stampeders-MWC-1007 X-M	60	81	....	<b>SUPERSTAR (Remember How You Got Where You Are)</b> Temptations-Tamla Motown-7111-V	93	....	....	<b>HALLELUJAH</b> Sweathog-Columbia-45492-H
28	37	45	<b>ROCK STEADY</b> Aretha Franklin-Atlantic-2838-P	61	36	19	<b>BIRDS OF A FEATHER</b> Raiders-Columbia-4543-H	94	62	34	<b>THE NIGHT THEY DROVE OLD DIXIE DOWN</b> Joan Baez-Vanguard-35138-V
29	47	71	<b>CHERISH</b> David Cassidy-Bell-150-M	62	99	....	<b>LONG AGO TOMORROW</b> B.J.Thomas-Scepter-12335-J	95	86	78	<b>SAHAJIYA</b> Tommy Graham & Friends-Capitol-72651-F
30	49	75	<b>FAMILY AFFAIR</b> Sly & Family Stone-Epic-5-10805-H	63	76	96	<b>SUNSHINE</b> Jonathan Edwards-Capricorn-8021-K	96	....	....	<b>I DON'T NEED NO DOCTOR</b> Humble Pie-A&M-1282-W
31	39	53	<b>WILD NIGHT</b> Van Morrison-Warner Bros-7518-P	64	84	....	<b>NO GOOD TO CRY</b> Poppy Family-London-164-K	97	....	....	<b>CAN I GET A WITNESS</b> Lee Michaels-A&M-1303-W
32	29	40	<b>INNER CITY BLUES</b> Marvin Gaye-Tamla Motown-54209-V	65	....	....	<b>PRETTY AS YOU FEEL</b> Jefferson Airplane-Grunt-0500-N	98	....	....	<b>HEY GIRL</b> Donny Osmond-Polydor-14322-Q
33	19	22	<b>WHAT ARE YOU DOING SUNDAY?</b> Dawn-Bell-141-M	66	72	81	<b>GRANDMA'S HANDS</b> Bill Withers-Sussex-227-M	99	87	95	<b>SHE</b> Booker T & Priscilla-A&M-1298-W
								100	....	....	<b>MY BOY</b> Richard Harris-Dunhill-4293-N

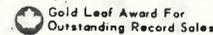
**CANADA'S ONLY NATIONAL 100 SINGLE SURVEY**  
Compiled from record company, radio station, and record store reports.

# RPM100

# ALBUMS



indicates that entire album qualifies in some way as Canadian content.



A&M  
Allied  
Ampex  
Arc  
CMS  
Capitol  
Caravan  
Columbia  
GRT  
London

W  
C  
D  
E  
F  
G  
H  
T  
K

MCA  
Musimart  
Phonodisc  
Polydor  
Quality  
RCA  
Trans World  
WB/Atlantic  
World

J  
R  
L  
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M  
N  
Y  
P  
Z

This week  
1 week ago  
2 weeks ago

1	2	3	<b>NEW SANTANA</b> Columbia-KC3059-5-H N/A	N/A	
2	3	10	<b>TEASER AND THE FIRECAT</b> Cat Stevens-A&M SP 4313-W CS 4313-W	8T 4313-W	
3	1	1	<b>EVERY PICTURE TELLS A STORY</b> Rod Stewart-Mercury-SRM1609-K N/A	N/A	
4	4	2	<b>IMAGINE</b> John Lennon-Apple-SMAS3379-F N/A	N/A	
5	5	4	<b>LOVE, LUCK 'N' LOLLIPOPS</b> Bells-Polydor-2424 035-Q 3176 025-Q	3821 030-Q	
6	6	9	<b>RAINBOW BRIDGE</b> Jimi Hendrix-Reprise-MS2040-P CRX2040-P	8RM2040-P	
7	7	5	<b>TALK IT OVER IN THE MORNING</b> Anne Murray-Capitol-ST6366-F 4XT6366-F	8XT6366-F	
8	11	15	<b>SHAFT</b> Soundtrack-Enterprise-EN25002-Q ENS-2-5002-Q	EN8-2-5002-Q	
9	10	8	<b>EVERY GOOD BOY DESERVES FAVOUR</b> Moody Blues-Threshold-TH55-K N/A	N/A	
10	8	6	<b>TAPESTRY</b> Carole King-Ode-SP77009-W CS77009-W	8T77009-W	
11	17	16	<b>BARK</b> Jefferson-Airplane-Grunt-FTR1001-N N/A	N/A	
12	9	7	<b>WHO'S NEXT</b> The Who-Decca-DS79182-J 73-9182-J	6-9182-J	
13	13	11	<b>HARMONY</b> 3 Dog Night-Dunhill DSX 50108-N N/A	N/A	
14	16	14	<b>CARPENTERS</b> A&M-SP3502-W CS3502-W	8T3502-W	
15	18	13	<b>RAM</b> P&L McCartney-Apple-SMAS3375-F 4XT3375-F	8XT3375-F	
16	12	27	<b>BLESSED ARE</b> Joan Baez Vanguard-VSD6570-L N/A	N/A	
17	15	23	<b>CAHOOTS</b> The Band-Capitol SMAS 651-F N/A	N/A	
18	21	34	<b>FOR LADIES ONLY</b> Steppenwolf-Dunhill-DSX50110-N N/A	N/A	
19	14	12	<b>PARTRIDGE FAMILY SOUND MAGAZINE</b> Bell-6064-M 4-6064-M	8-6064-M	
20	19	17	<b>MASTER OF REALITY</b> Black Sabbath-Warner Bros-BS2562 CWX2562-P	8WM2562-P	
21	20	19	<b>JESUS CHRIST SUPERSTAR</b> Decca-DXSA7206-J 73 6000-J	6 6000-J	
22	22	24	<b>CHER</b> Kapp-KS3649-J N/A	N/A	
23	24	35	<b>WELCOME TO THE CANTEEN</b> Various-Polydor-2334 022-Q N/A	N/A	
24	29	22	<b>AQUALUNG</b> Jethro Tull-Reprise-MS2035-P CRX2035-M	8RM2035-P	
25	23	25	<b>ONE FINE MORNING</b> Lighthouse-GRT-9230 1002-T 5230 1002-T	8230 1002-T	
26	33	52	<b>ROCKIN' THE FILLMORE</b> Humble Pie-A&M-SP3506-W N/A	N/A	
27	27	28	<b>ARETHA'S GREATEST HITS</b> Aretha Franklin-Atlantic-SD8295-P AC8295-P	8T8295-P	
28	39	98	<b>GRATEFUL DEAD</b> Warner Bros-2WS1935-P CWJ1935-P	8WJ1935-P	
29	48	75	<b>GOIN' BACK TO INDIANA</b> Jackson 5-Tamla Motown-TS310-V N/A	N/A	
30	32	30	<b>SURF'S UP</b> Beach Boys-Brother-RS6453-P CRX6453-P	8RM6453-P	
31	26	21	<b>BARBRA JOAN STREISAND</b> Columbia-KC30792-H N/A	N/A	
32	31	20	<b>MUD SLIDE SLIM</b> James Taylor-Warner Bros-BS2561-P CWX2561-P	8WM2561-P	
33	51	84	<b>FIFTH DIMENSION LIVE</b> Bell-9000-M N/A	N/A	
34	34	32	<b>HIGH WINDS WHITE SKY</b> Bruce Cockburn-True North-TN3-H TNT3-H	TNA3-H	
35	41	39	<b>SUMMER SIDE OF LIFE</b> Gordon Lightfoot-Reprise-MS2037-P CRX2037-P	8RM2037-P	
36	44	42	<b>TEA FOR THE TILLERMAN</b> Cat Stevens-A&M-SP4280-W CS4280-W	8T4280-W	
37	30	18	<b>THE DONNY OSMOND ALBUM</b> Polydor-2424 208-Q 3176 037-Q	3821 026-Q	
38	61	100	<b>TUPELO HONEY</b> Van Morrison-Warner Bros-WS1950-P CWX1950-P	8WM1950-P	
39	45	65	<b>UP TO DATE</b> Partridge Family-Bell-6059-M 4-6059-M	8-6059-M	
40	25	26	<b>SO LONG BANNATYNE</b> Guess Who-RCA-LSP4574-N N/A	N/A	
41	35	37	<b>THEIR SIXTEEN GREATEST HITS</b> Grass Roots-Dunhill-DSX15107-N N/A	N/A	
42	37	41	<b>BUDDY MILES LIVE</b> Mercury-SRM2-7500-K N/A	N/A	
43	43	43	<b>AGAINST THE GRAIN</b> Stamperes-MWC-MWCS701-M MWCS4-701-M	MWCS8-701-M	
44	38	31	<b>TRAFALGAR</b> Bee Gees-Atco-SD7003-P AC7003-P	8T7003-P	
45	77	...	<b>RUFF &amp; READY</b> Jeff Beck Group-Epic-KE 30973-H CT 30973-H	CA 30973-H	
46	42	40	<b>STICKY FINGERS</b> Stones-Rolling Stones-COC59100-P COCX-59100-P	8COC-59100-P	
47	78	...	<b>GATHER ME</b> Melanie-Buddah-BDS47001-M N/A	N/A	
48	36	33	<b>JAMES GANG IN CONCERT</b> ABC-733-N N/A	N/A	
49	46	36	<b>PARANOID</b> Black Sabbath-Warner Bros-WS1887-P CWX1887-P	8WM1887-P	
50	28	29	<b>A SPACE IN TIME</b> Ten Years After-Columbia-KC30801-H N/A	N/A	
51	47	49	<b>STREET CORNER TALKING</b> Savoy Brown-Parrot XPAS 71047-K N/A	N/A	
52	49	55	<b>SONNY &amp; CHER LIVE</b> Kapp-KS3654-J N/A	K8 3654-J	
53	82	...	<b>THE DIONNE WARWICKE STORY</b> Scepter-SPS 2-596-J N/A	N/A	
54	40	38	<b>STAY AWHILE</b> Bells-Polydor-2424 022-Q 3176 019-Q	3821 022-Q	
55	50	45	<b>FROM THE INSIDE</b> Poco-Epic-KE30753-H N/A	N/A	
56	52	64	<b>ANOTHER TIME ANOTHER PLACE</b> Engelbert Humperdinck-Parrot-71048-K N/A	N/A	
57	55	47	<b>THE SILVER TONGUED DEVIL AND I</b> Kris Kristofferson-Monument-A30679-K N/Z	N/A	
58	60	51	<b>ALLMAN BROS AT FILLMORE EAST</b> Capricorn-2SA-802-P ACJ802-P	2A8J802-P	
59	64	46	<b>LEE MICHAELS FIFTH</b> A&M-SP4302-W CS4302-W	8T4302-W	
60	66	70	<b>SONG FROM THE STREET</b> Murray McLachlan-True North-TN4-H N/A	N/A	
61	62	58	<b>CLOSE TO YOU</b> Carpenters-A&M-4271-W CS4271-W	8T4271-W	
62	64	50	<b>LIVE AT THE FILLMORE</b> Aretha Franklin-Atlantic-SD7205-P AC7205-P	8T7205-P	
63	53	44	<b>FIREBALL</b> Deep Purple-Warner Bros-BS2564-P CWX2564-P	8WM2564-P	
64	56	56	<b>BLUE</b> Joni Mitchell-Reprise-MS2038-P CRX2038-P	8RM2038-P	
65	63	59	<b>FOUR WAY STREET</b> CSN&Y-Atlantic-SD2-902-P ACJ-902-P	8TJ-902-P	
66	68	73	<b>MORSE CODE TRANSMISSION</b> RCA-LSP4575-N N/A	N/A	
67	...	...	<b>THERE'S A RIOT GOIN' ON</b> Sly & Family Stone-Epic-KE30986-H N/A	N/A	
68	65	68	<b>UPSIDE DOWNSIDE</b> Tom Northcott-Uni-73108-J N/A	N/A	
69	83	...	<b>SMACKWATER JACK</b> Quincy Jones-A&M-SP 3037-W CS 3037-W	8T 3037-W	
70	57	53	<b>L.A. WOMAN</b> Doors-Elektra-EKS75011-P CEK-75011-P	8EK-75011-P	
71	59	63	<b>POEMS, PRAYERS AND PROMISES</b> John Denver-RCA-LSP4499-N N/A	N/A	
72	79	99	<b>EASY LOVIN'</b> Freddie Hart-Capitol-ST838-F N/A	N/A	
73	89	...	<b>SEVEN OF MY SONGS</b> Frank Mills-Polydor-2424 030-Q N/A	N/A	
74	67	71	<b>GOODBYES &amp; BUTTERFLIES</b> 5 Man Electrical Band-Polydor-2424 020-Q N/A	N/A	
75	69	66	<b>HOMEMADE</b> Osmonds-Polydor-2424 027-Q 3176 028-Q	3821 024-Q	
76	76	74	<b>BEST OF THE GUESS WHO</b> RCA-LS PX1004-N ITK1710-N	T8S1710-N	
77	...	...	<b>CHICAGO AT CARNEGIE HALL</b> Columbia-C4X30865-H N/A	N/A	
78	73	57	<b>CHICAGO TRANSIT AUTHORITY</b> Columbia-GP8-H N/A	N/A	
79	58	48	<b>GETTING TOGETHER</b> Bobby Sherman-Metromedia-MD1045-L N/A	N/A	
80	74	67	<b>TARKUS</b> IEL&P-Cotillion-SC9900-P AC9900-P	8T9900-P	
81	80	72	<b>DEATH WALKS BEHIND YOU</b> Atomic Rooster-Elektra-EK574094-P CEK74094-P	8EK74094-P	
82	...	...	<b>STONES</b> Neil Diamond-Uni-93106-J N/A	N/A	
83	87	61	<b>NON STOP DANCING 12</b> James Last-Polydor-2371 141-Q 3811 091-Q	3150 136-Q	
84	70	76	<b>HIGH GRASS</b> Crosstown Bus-MCA-7015-J N/A	N/A	
85	86	80	<b>GODSPELL</b> Soundtrack-Bell-1102-M 4-1102-M	8-1102-M	
86	88	85	<b>FRIENDS AND LOVE</b> Chuck Mangione-Mercury-SRM2-800-K N/A	N/A	
87	90	90	<b>ONE WORLD</b> Rare Earth-Rare Earth-RS520-V N/A	N/A	
88	91	79	<b>STEPHEN STILLS 2</b> Atlantic-SD7206-P AC7206-P	8T7206-P	
89	...	...	<b>OTHER VOICES</b> Doors-Elektra-EKS75017-P CEK75017-P	8EK75017-P	
90	...	...	<b>MEDDLE</b> Pink Floyd-Harvest-SMAS832-F N/A	N/A	
91	71	60	<b>BYRDMANIAX</b> Byrds-Columbia-KC30640-H N/A	N/A	
92	...	...	<b>ON THE SHORES OF AMERICAY</b> Irish Rovers-Decca-DL75302-J N/A	N/A	
93	81	54	<b>BS&amp;T 4</b> BS&T-Columbia-KC30590-H N/A	N/A	
94	94	86	<b>CHICAGO III</b> Columbia-C2 30110-H CT30110-H	CA30110-H	
95	85	77	<b>YOU'RE MY PEOPLE</b> Pepper Tree-Capitol-ST6364-F N/A	8XT6364-F	
96	93	62	<b>LEON RUSSELL &amp; THE SHELTER PEOPLE</b> Shelter-SW8903-F N/A	N/A	
97	92	87	<b>ABRAXAS</b> Santana-Columbia-KC30130-H CT30130-H	CA30130-H	
98	95	95	<b>SIT DOWN YOUNG STRANGER</b> Gordon Lightfoot-Reprise-6392-P CRX 6392-P	8RM 6392-P	
99	98	89	<b>SURVIVAL</b> Grand Funk Railroad-Capitol-SW764-F 4XT764-F	8XT764-F	
100	97	94	<b>SWEET BABY JAMES</b> James Taylor-Warner Bros-WS1843-P CWX1843-P	8WM1843-P	

Note: Cassette numbers appear on left - Bar-track on right of each listing.

## CANADA'S ONLY NATIONAL 100 ALBUM SURVEY

Compiled from record company, radio station, and record store reports.

## Crowbar album slated for January release

Love's Frank Davies reports that the second Crowbar album, tentatively entitled, "Live'r Than You'll Ever Get", is set for a late January release. The set was recorded live at Massey Hall in Toronto on the sixteen track mobile equipment of Thunder Sound Studios. Love is treating the album as a landmark in its history and will be laying on a heavy promotion, press and advertising campaign to coincide with the release.

The double album set, slated for release in Britain and the United States in mid-February, is on the Capitol-distributed Daffodil label in Canada and is distributed by Paramount throughout most of the rest of the world.

## MCA Canada announce "Gift Plan Month"

MCA of Canada has announced that November will be "gift plan month". The company, during the month, will attempt to substantially increase profits during the pre-Christmas season by a special ten per cent discount scheme to dealers on orders of over \$500 placed between November 8th and December 3rd. Extended billing terms are also being made available.

To increase consumer interest, MCA will provide advertising in consumer papers, concentrate on in-store display material and launch an intensive all-media promotion campaign with emphasis on college radio. Labels represented in the deal include MCA, Decca, Uni, United Artists, Kapp and Scepter.

## CKVL, Montreal promos twenty-fifth birthday

CKVL, Montreal, is throwing a gigantic promotion throughout the month of November to mark its twenty fifth birthday. The station kicked off November 3rd 1946 with a power of one thousand watts. In 1947, CKVL became the first station in Canada to operate twenty-four hours a day. The station reached its current power of fifty thousand watts in 1955.

To mark its achievements, the station is running a twenty five day contest with twenty five winners a day. Among the prizes are gift certificates, radios, free tickets to a gala celebration at the Montreal Forum, and the grand prize, a \$5000 jackpot including a car and a family trip to Jamaica via Air Montreal.

The station has set up some seven hundred contest centres throughout the broadcast area in order to encourage wide participation in the promotion. Various governmental agencies and local businesses will participate in events throughout the month. Already gone by is CKVL day at City Hall in Montreal, an official reception at the Playboy Club. Upcoming are television specials, CKVL day at the provincial parliament, CKVL at Parliament Hill in Ottawa, and finally, on November 25th, the gala at the Forum at which some 18,500 guests will be invited to see twenty five top entertainers including Les Scarabees, Ginette Reno, Donald Lautrec, Danielle Jourdan, Yvon Deschamps and Marc Hamilton.

## Four channel broadcast package available

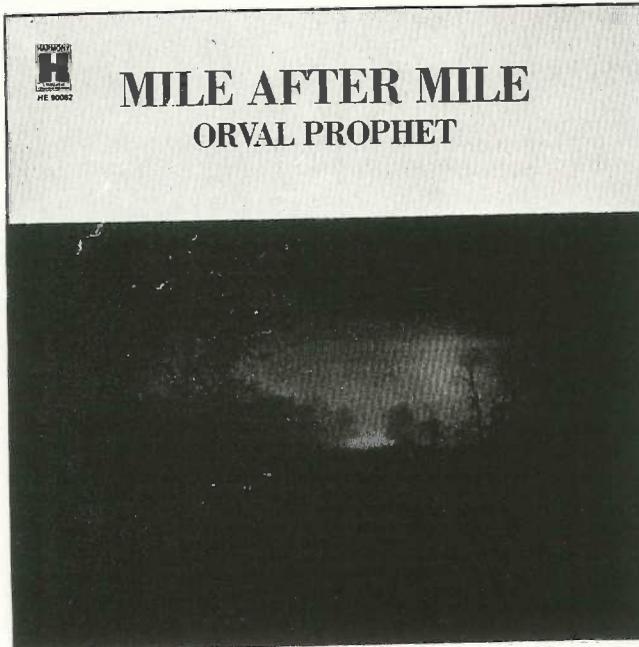
An American firm, Alto Communications, has introduced a four channel program service for FM radio stations. "Double Exposure", hosted by selected radio personalities, provides subscribing stations with five hours of four channel music on tapes usable on existing equipment.

The music is encoded in two-channel matrix configuration, broadcast as simple two channel stereo and decoded in the home with the addition of a relatively simple and inexpensive device with which many FM receivers and amps are now equipped. Regular stereo reception is said not to suffer due to the encoding process.

The shows are packaged in five one-hour blocks and utilize much of the four channel material currently being produced by recording companies including RCA's catalogue of over one thousand selections. Customized jingles and an audition tape are available from Alto Fonic Programming in Los Angeles.

# ORVAL PROPHET

....becoming a Canadian country GIANT



(Harmony HE 90062)

Featuring his current chart buster.....

## "MILE AFTER MILE"

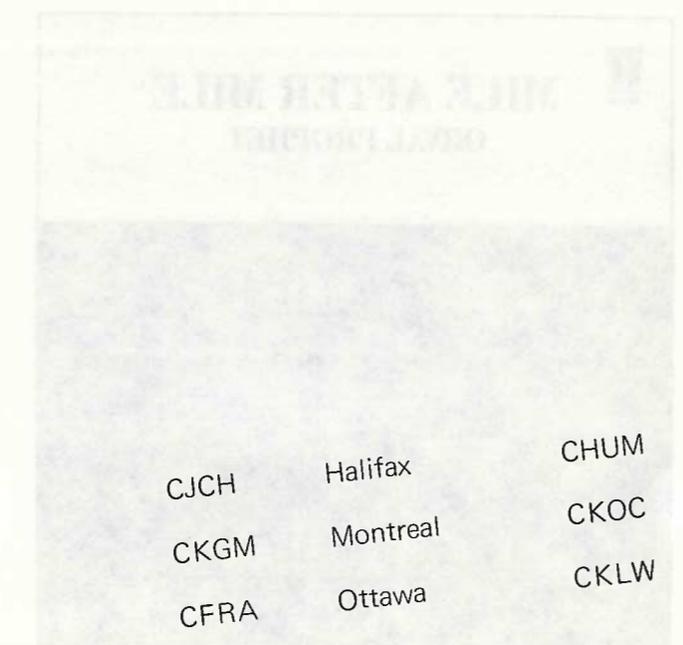
(Columbia C4-2984)

A Product of Columbia Records 

THE DAY  
OF LOVE  
IS HERE

# Congratulations to RPM on "The Programmers"

...becoming a Canadian country GIANT



- |      |          |      |          |
|------|----------|------|----------|
| CJCH | Halifax  | CHUM | Toronto  |
| CKGM | Montreal | CKOC | Hamilton |
| CFRA | Ottawa   | CKLW | Windsor  |

- |      |              |      |           |
|------|--------------|------|-----------|
| CFRW | Winnipeg     | CKXL | Calgary   |
| CKPT | Peterborough | CHED | Edmonton  |
| CJME | Regina       | CKLG | Vancouver |

THE DAY  
OF LOVE

CKY's "Party Line" hits  
on location again

Riverboat audiences acclaim Macdonald

(BURY THIS!)  
E. K. Roy

all the failures worthwhile

# Making all the failures worthwhile

As the ice slowly begins to encrust itself over the shallow reaches of the Gulf of St. Lawrence, the time has come to once again spare a thought for the seals, the natural denizens of this particular stretch of water.

In the spring of this year, RPM and this column's predecessor, Ritchie Yorke, launched a small music industry campaign to draw the nation's attention to this terrible blight on our conscience, the killing of our seals. Our project centred around Donovan's beautiful (but sadly underplayed) single of "Celia of the Seals".

Having learned some lessons, we're getting in early. We've already launched a campaign for decency and maturity and we're calling it Save the Seals.

It's pretty simple really. We're enlisting the services of key Canadian and other rock celebrities to record public service announcements and sign official anti-seal slaughter statements for use in the press.

BS&T's lead singer, David Clayton Thomas, was the first to join in Save the Seals. He has recorded a third second spot and a print ad which reads: "This is David Clayton Thomas. In 1900 there were twenty million seals off the coast of eastern Canada. Now there are less than two million. Every spring, bands of courageous Canadians venture onto the ice flows of the Gulf of St. Lawrence to callously slaughter seals, mothers and babies alike....with no thought for either their agony or their imminent extinction. It's a sight more gruesome than you could even imagine. The killing of the seals is a brutal blemish on Canada's image around the world. It does not make me proud to be a Canadian. Help me save the seals."

Write to the Prime Minister, House of Commons, Ottawa, urging an end to this tragedy now. Save the seals, and maybe save yourself."

Cat Stevens did a rap on saving seals during his appearance on the forthcoming "Hart and Lorne Terrific Hour", which goes out on CBC TV this Friday.

Several other prominent artists are now in the process of putting down their thoughts on tape. It's coming together nicely.

Back in March, RPM wrote: "Our greatest sin is that we have allowed a vital and long overdue statement by a non-Canadian on a Canadian issue (Donovan's "Celia of the Seals") to go relatively unnoticed." The column was headlined: "Music—a force for good in Canada". There should have been a question mark after "Canada". Is it really a force for good? Are we—writers and dee jays and music directors and A&R men, the foremost opinion makers among youth in this nation—going to take a stand on an issue which affects all of us? Or are we going to pay lip service to outrage about seal killing, and sit on our arses doing nothing.

We have the ability to reach millions of young people, and I think that the time has come for us to use that weapon with surgeon-like precision. In 1972 there will be a Federal election and the polls are likely to be heavily influenced by the new eighteen-year-old vote. If the politicians thought for a moment that this new vote was heavily anti-seal-slaughter, one of the parties would ultimately come out against it.

This summation may sound almost as dis-

turbing as the seal killing itself, but it's a fact of life that politics work in such a strange manner. Like it or lump it, but you can't avoid it.

So we're starting something, carefully calculated to fall on fertile soil. John Lennon used to say that the only way to sell peace is by selling it like soap. He's right. And the way to stop seal killing is by merchandising the message with world-famous music makers, people who youth respects.

So we're starting the Save the Seals campaign anew. We're getting the ball rolling for next spring's political game. We're providing the ammunition. We're asking you to shoot it out there for us.

## (BURN THIS !)

E. K. Roy Richard

An impressive list of prominent people have pledged their services to Save the Seals. CHUM has agreed to supply studio facilities for the recording of seal announcements. Grapevine magazine has offered to run a full-page Save the Seals ad each week, starting with its next issue. CHUM FM's Larry Green wants to help wherever he can. Jacket designer Paul Weldon of Edward Bear is working on graphics for the print ads.

What else do we need? Here's a list. If you fit any of the categories, please read again what David Clayton Thomas had to say and then send us a letter. Just address it to Save the Seals, RPM, 1560 Bayview, Suite 107, Toronto, Ontario.

We need more artists to record a Save the Seals announcement. You can either make up your own message (no longer than thirty seconds please) and tape it, or let us know

and we'll send you some copy.

We need a pressing plant to press up a couple of hundred copies of a "Save the Seals" album which would comprise some thirty or forty separate Save the Seals messages.

And we do need radio stations to air these messages. That's why we want to press the albums—to send to stations who want to help Save the Seals. There'll be nothing horrible or grotesque about the announcements. They'll be just like any of the public service spots you air every day—simple, sincere and right on.

Money? So far we don't need any. Of course, we'll have to send out those albums. We need a record company willing to mail the records for us. (If you've got a few dollars you'd like to put to the cause, by all means send it. Maybe we could make a television service spot. But people can do much more than give money.)

Obviously we need your help. It can only happen through your co-operation. We believe it is a very worthwhile cause, and equally we believe that we may be able to meet with a lot of success with the Save the Seals campaign. They've been trying without success for years to stop it, but I doubt if they've ever had such a viable political motivator as the youth market.

What's the real point of it all? I think the most perceptive answer to the question came from a Toronto record producer, who on hearing of the Save the Seals campaign, observed, "To succeed in stopping the slaughter, would make all the failures in the music business worthwhile."

All we can add is that personally, it would make an entire life worthwhile to be part of something which finally ended this abominable atrocity on Canadian soil and ice. To be part of something about which we could tell our grandchildren.

Oh, and one other thing. We could definitely use a Save the Seals theme song.....

## Riverboat audiences acclaim McLaughlan

One of Columbia's strongest contenders for star status appeared recently at Toronto's famed Riverboat. Following in the footsteps of artists of the stature of Gordon Lightfoot, Murray McLaughlan was an immense crowd pleaser.

"Honky Red" and "Sixteen Lanes Of Highway" were just two selections that got a good reaction from the audience. Both these are from the current True North album release by McLaughlan, which is gaining sales and airplay across Canada.

The audience benefitted from the intimacy of the Riverboat in seeing McLaughlan in the best setting a folk singer can ask for. A rapport between artist and audience developed that made the evening just that much more enjoyable.

## CKY's "Party Line" hits on-location again

CKY Winnipeg's Party Line show got out of the studios again recently in an effort to aid the greater Winnipeg United Way campaign. The show was broadcast for eleven afternoons from the lobby of the Northstar Inn. Tickets were sent to the first eleven hundred listeners to write in and were all mailed after the first four days of advance promotion.

Host and hostess, Dave Foreman and Hedi Lewis, in addition to daily interviews with representatives of the United Way member agencies chatted with Mitch Miller, clairvoyant Jack Gemini and other notables. Each day after the show, the one hundred attending had coffee and dainties with Hedi and Dave and toured the Inn.

THE DAY  
OF LOVE  
IS HERE

# RPM SINGLES

## (Alphabetically)

This listing is a cross-reference to the RPM 100 singles. A fast way to find single order numbers.

Absolutely Right (7)  
 All I Ever Need Is You (25)  
 A Natural Man (82)  
 An Old Fashioned Love Song (11)  
 Baby I'm A Want You (6)  
 Banks Of The Ohio (90)  
 Behind Blue Eyes (47)  
 Birds Of A Feather (61)  
 Bow Down To The Dollar (50)  
 Brand New Key (35)  
 Butterfly (68)  
 By The Time I Get To Phoenix (22)  
 Can I Get A Witness (97)  
 Charity Ball (70)  
 Cherish (29)  
 Crazy Arms Crazy Eyes (43)  
 Desiderata (19)  
 Devil You (27)  
 Do I Love You (24)  
 Dolly Dagger (84)  
 Don't Wanna Live Inside Myself (42)  
 Down By The River (71)  
 Do You Know What I Mean (36)  
 Easy Loving (21)  
 Everybody's Everything (5)  
 Family Affair (30)  
 For Better Or Worse (34)  
 For Ladies Only (39)  
 Friends With You (53)  
 Gimme Some Lovin' (55)  
 Go Away Little Girl (73)  
 Got To Be There (23)  
 Grandma's Hands (66)  
 Gypsies, Tramps and Thieves (2)  
 Hallelujah (93)  
 Help Me Make It Through The Night (92)  
 Hey Big Brother (81)  
 Hey Girl (98)  
 I'd Love To Change The World (10)  
 I Don't Need No Doctor (96)  
 (I Know) I'm Losing You (51)  
 Imagine (1)  
 I'm A Man (8)  
 I'm Still Waiting (91)  
 Inner City Blues (32)  
 It's A Cryin' Shame (44)  
 I've Found Someone Of My Own (46)  
 Let It Be (72)  
 Life Is A Carnival (75)  
 Lisa Listen To Me (52)  
 L'Oiseau (77)  
 Lonesome Mary (18)  
 Long Ago And Far Away (59)  
 Long Ago Tomorrow (62)  
 Long Promised Road (78)  
 Love (48)  
 Love Me Brother (56)  
 Lovin' You Ain't Easy (17)  
 Maggie May (12)  
 Mammy Blue (45)  
 Mother (79)  
 My Boy (100)  
 Never My Love (15)  
 No Good To Cry (64)  
 Nothing To Hide (83)  
 Oh Lord (69)  
 One Day I Walk (67)  
 One Fine Morning (13)  
 One More Mountain To Climb (16)  
 Only You Know And I Know (26)  
 Peace Train (3)  
 Pretty As You Feel (65)  
 Respect Yourself (89)  
 Rock Steady (28)  
 Rub It In (86)  
 Sahajiya (95)  
 Satisfaction (88)  
 She (99)  
 She's All I've Got (57)  
 Sour Suite (40)  
 Stones (38)  
 Summer of '42 (54)  
 Sunshine (63)  
 Superstar (20)  
 Superstar (Remember How You... (60)  
 Sweet Sounds Of Music (76)  
 Theme From Shaft (91)  
 The Night They Drove Old Dixie Down (94)  
 Thin Line Between Love and Hate (85)  
 Till (49)  
 Tired Of Being Alone (58)  
 To A Place Near The River (74)  
 Turned 21 (37)  
 Two Divided By Love (4)  
 What Are You Doing Sunday (33)  
 White Lies, Blue Eyes (80)  
 Wild Night (31)  
 You Are Everything (87)  
 Your Move (41)  
 Yo Yo (14)

# NEW MA PL RELEASES

## GARY BUCK - Saunders' Ferry Lane - RCA 75-1067-N

(2:59) (Janet Tolley/Jean Whitehead) Sunbury Music-CAPAC - Prod: George Semkiw.

COUNTRY: Buck's into a new style that sets him out far and above his previous releases. He's developed a leisurely don't give-a-damn attitude that displays talent - not the overused country energy so often offered as talent. Buck isn't too far out of range of the middle of the roaders with this one. Listen carefully to the background.

Flip: R.R. #2 (Barry Browne) Capitol Music-CAPAC

COUNTRY Chart Probability Factor - Charted

## LIGHTHOUSE - Take It Slow (Out In The Country) - GRT 1230-19-T

(3:07) (Ralph Cole/Keith Jollimore/Larry Smith) C.A.M./Media Trix-BMI  
 Prod: Jimmy Jenner.

MOT: Culled from their "Thoughts Of Moving On". Deck should make an immediate fast trip up the national charts. Canadian label has rush-released single to Canadian radio stations, as they do with all Lighthouse product - and is one of the reasons Lighthouse hit across the country with such impact. Prokop, Hoffert and company still remaining within the boundaries of the commercial sound with heavy flavouring.

Flip: Sweet Lullabye (Skip Prokop) Same publishing as plug side.

MOT Chart Probability Factor - 76%

## SPRING - I Turn To You - London M.17423-K

(2:80) (Robert Buckley) Citadel/Dream Forest-BMI - Prod: Terry Jacks

MOT: One of the west coast's top groups have an assist from producer Jacks who displays a talent of bringing the best out in a group. They've just been awarded the Moffat Award for Best New Artists of The Year, and this lid should see a national happening. Done up in a bright MOT/MOR styling that's so successful with listeners of all ages.

Flip: Sprung (T.Frewer/R.Buckley/K.Passarelli/P.Burton) (Same publishing as plug side.)

MOT Chart Probability Factor - 70%

## R. HARLAN SMITH - Cold Day In October - GRT 1230-18-T

(2:25) (Bob Ruzicka) Pet-Mac-BMI - Prod: Harlan Smith/Gary McDonnell.

COUNTRY: Tuck this country gentleman's name in the back of your noodle, but first spin his initial single for the label. A great polished country voice that displays a rare professionalism. Edmonton's Damon Studios was where it all happened.

Flip: Where It All Began (R. Harlan Smith) (Same publishing as plug side.)

COUNTRY Chart Probability Factor - 66%

## THE MAGIC BUBBLE - Whiskey Fire - Columbia C4-3004-H

(2:33) (K. Wade Brown) No Publishing Listed. - Prod: John Williams.

MOT: They may have been a little ahead of the market with their first release and album from which this deck has been culled, but they're closer to what's going on commercially now. Could catch.

Flip: Circles (Lonely Wind) (Same credits as plug side.)

MOT Chart Probability Factor - 62%

## CHIMO - In The Sea - Revolver 75-1070-N

(2:53) (P.Little) Revolution Music-ASCAP - Prod: Mort Ross.

MOT: Group has been off the disc scene for some time and bounce back with an interesting and highly creative arrangement, carried by a strong upfront vocal. Progressives will dig as well.

Flip: Cross Country Man (J.Mowbray/B.Leboeuf) (Same credits as plug side.)

MOT Chart Probability Factor - 61%

## BILLY MYSNER - Little Ol' Rock 'N' Roll Band - Astra AS-45319-Q

(2:26) (W. Misener) Laurentian Music-BMI - Prod: George Semkiw.

MOT: Chanter has a few tricks up his sleeve that should reveal themselves in the weeks to come. One of those "unlikely to hit" releases that usually lays the foundation for a strong future. Tag this one a left fielder.

Flip: Turned The Other Way (Same credits as plug side.)

TURN TO PAGE 22

# The Programmers

FOR LAST MINUTE INFO

# The Programmers

A WEEKLY FEATURE IN RPM  
DESIGNED FOR CANADIAN PROGRAMMERS

## Four points of jock motivation

BY GEORGE JOHNS  
PROGRAM DIRECTOR  
CFRA OTTAWA

In most radio stations today you have what is sometimes referred to as the enemy of the jock—"The Format". This format is usually designed for the market place and is based on a demographic breakdown of the population plus what and how well the competition is doing. The format in actuality is a formula designed to help the jock achieve the station's goal.

If you have a jock who doesn't like, under-

The Programmers

### Medium Message

stand or care about the format, you have a problem on the air. The easy way out for some is to change the jock, but that sometimes leads right back to the same problem. This brings us to jock motivation.

In most cases we have all hired a jock who sounds like, with some moulding, he could fit right in with the format and sound of the station. The moulding of a jock always requires some kind of motivation to get him to do your thing, which isn't always his.

The only place to start is, does he understand the format and why it is designed the

way it is, or his EGO.

If he understands the demographic breakdown of the people who are the target audience of your station and agrees with your way of entertaining them, then your thing becomes his thing and his ego will help him do the best he possibly can, with a format he believes in and helped design. **In fact, he will want to do it better than**



anyone else on the air. Also, his ego, with a little help from you, will keep telling him that he is sounding great, and that's what he wants to hear because he knew it all along.

The next step is his AMBITION. How far does he want to go in radio. If he wants to go right to the top and is willing to work for it, you should first point out the oppor-

tunities that can be worked towards at your station. Secondly, point out the fact that if he wants to move on to a bigger market, that you will do all you can to help him make the right move when he is ready. Stressing the fact that the following of your format is going to help him achieve his ambitions, you now have a jock who will soon be your best.

Sometimes the only motivation that works is FEAR-this is not the best but it is probably the most used motivation in radio today. The fear of losing his job if he doesn't follow the format. I feel that if this is the only motivation for a jock at your station he won't sound too bad, but he won't be yours for long.

Probably the best motivation you can use is REWARD. In most of our conversations with our jocks we deal in negatives: "You didn't do that right.", "This sounded bad.", "Don't ever do that again." etc. This kind of thing leads to the jock giving up.

A jock has to hear praise such as "Your show on Thursday is just what I want.", "That set at 2.18 was beautiful." etc. He likes to hear praise, which we all do, and if we get some, we work harder to get more. The other form of REWARD is cold, hard cash. If you have a jock working hard at preparing, performing, helping put together promotions for his show, etc., and as a result his ratings go up, and all you do is tell him he gets to keep his job, you just blew it!

I've only touched lightly on jock motivation in this article but feel that it goes much deeper than anything that anyone could ever put down on paper. Jocks can only be motivated the same way you and I are—as human beings.

## STATIONS LOOK AT ELIMINATING BUBBLEGUM

RKO stations KFRC, KHJ and KYNO have eliminated bubblegum from the sound amidst a great deal of speculation by programmers around the country. Station playlists have been expanded from a tight thirty list to one in excess of seventy cuts - many of which are LP cuts. Many view the reason for the change as a direct result of rating problems experienced by Drake consulted stations in various markets around the country. In particular, KFRC mid-day, WRKO, WHBQ and KGB have been having their problems.

In some markets, as many as four and five stations are battling for the teens, and, obviously the move is designed to aim the appeal of the stations at an older base. In Canada, many stations, including CKLG and CKGM started de-emphasizing "gum" over a year ago. In the meantime, many programmers noting the rating failures in recent years of album-oriented stations, are viewing the situation with interest.

## 1972 BBM SURVEY DATES ARE ANNOUNCED

Dates for the 1972 BBM survey have been announced by BBM. Surveys for '72 will be conducted

January 10-23
March 6-19
July 10-23
November 6-19

The fall survey is slightly later than usual in order to miss the November 2nd U.S. presidential election.

## 1971 IN REVIEW - A SIX HOUR FEATURE

Former KYA PD Dick Starr has produced a program entitled "Opus '71", a six hour year-end countdown of the top one hundred songs of the year. Program features the top one hundred plus interviews with the artists who sang them. Program was written by Roy Nelson, narration by Gary Schaeffer, and features custom jingles by PAMS throughout. For further information call PAMS in Dallas or Dick Starr at WINZ in Miami.

## PREDICTION OF THE CANADIAN BREAKOUT

Damon & Grace, well known in the field of astrology, palmistry, para-psychology and hypnotism through their appearances on the Johnny Carson, Merv Griffin and Elwood Glover show, and who have made many correct predictions including a) that Red China would be voted into the U.N. and b) that Bill Davis would win the Ontario election by a landslide, predicted last week in Toronto that:

- 1) There's going to be a rock group from Canada that will reach the esteem of the Beatles. If they are not from Toronto they will be working out of the Toronto area. All their recordings will be done in Toronto. They will achieve international prominence by September of 1972. The group might even include two or three people from the same family.
- 2) Toronto will fast become one of the major recording and filming centres in North America exceeding Nashville and equalling New York and Los Angeles.

**CRTC HEARING IN OTTAWA**

CRTC Hearings commence Tuesday, November 23rd, in the International Ballroom of the Skyline Hotel. On the agenda:

Penticton, B.C.

Transfer of securities, South Okanagan Television Distrib.

Kelowna, B.C.

Transfer of securities, Black Knight Television Ltd.

Revelstoke, B.C.

Transfer of securities, Central TV Systems Limited.

Thunder Bay, Ont.

Transfer of securities, CJLX

Richmond, P.Q.

Transfer of securities, T.V. Cable (Richmond) Inc.

Richmond, P.Q.

Amendment of license, T.V. Cable (Richmond) Inc.

Windsor-Greenlay, P.Q.

Transfer of securities, Transvision Windsor Inc.

Boucherville, P.Q.

Amendment of license, Tele-Cable Boucherville Inc.

Boucherville, P.Q.

Renewal of license, Tele-Cable Boucherville, Inc.

Sorel and Joliette, P.Q.

Transfer of securities, CJSO and CJLM

Joliette, P.Q.

Change of ownership, CJLM

Sydney, N.S.

New AM, CHER Broadcasters Ltd.

Sydney, N.S.

New AM, a company to be incorporated represented by Sandy Campbell.

Sydney, N.S.

New AM, a company to be incorporated represented by J. Arthur Manning.

Sydney, N.S.

New AM, a company to be incorporated represented by W.A. Winton.

Montreal, P.Q.

Change of ownership, CFCF & CFCX

Montreal, P.Q.

Change of ownership, CFQR FM.

Montreal, P.Q.

Change of ownership, CFCF TV.

Montreal, P.Q.

Transfer of securities, CFCF, CFCX, CFCF TV and CFQR FM - CTV Television Network Limited.

Most impressed with Programmers' first effort. Particularly liked the fact that the programmers are getting it together, which can only be of much assistance to promotion people like myself. Congratulations.

John Murphy  
RCA Promotion  
Toronto

Congratulations on your new feature "The Programmers". It's good to see that you have nicely met a very strong industry need again.

I would like to offer one small correction however, in the section 'breaking and stiffing' a question is asked as to why U.S. stations would get a Lighthouse single before Canadian stations. I would just like to point out that the three Lighthouse singles which we have released in Canada, have either been released prior to, or simultaneous with, their U.S. release.

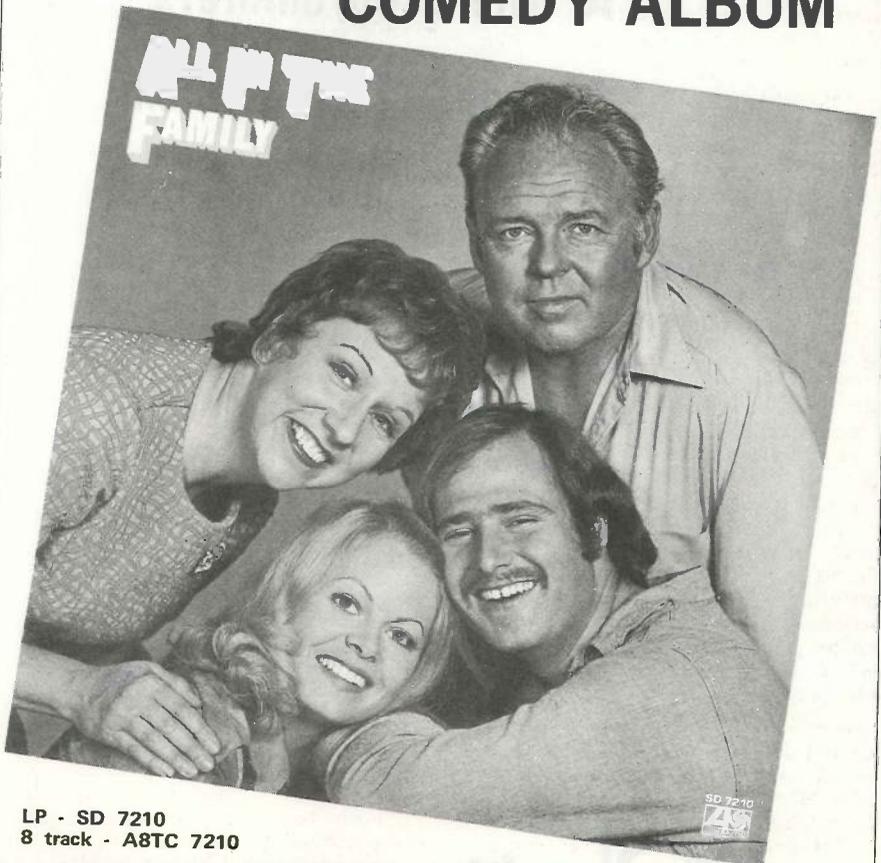
Best wishes on the still further improvement of the magazine.

Ross B. Reynolds,  
President  
GRT of Canada Ltd.

Boy am I upset, yeah super upset. Your feature, "The Programmers" is so damn informative. It covers the complete situations, happenings and things to come in Canadian radio. It's so good that Mike & Tom may have to concentrate on a Picture Page Presentation, or something like that. Any suggestions?

Mike Reed  
National Promo & Product Mgr.  
Kinney Music of Canada, Ltd.

# THE TOP COMEDY TV SHOW AND NOW THE TOP COMEDY ALBUM



LP - SD 7210  
8 track - A8TC 7210



KINNEY MUSIC OF CANADA, LTD.

The  
Programmers

## Breaking & Stiffing

Turned 21 by Fludd is the consensus of opinion Canadian hitbound of the week from PD's and MD's around the country.

Mammy Blue by the Pop Tops is showing strong sales and request action in Halifax, Montreal, Toronto, and Vancouver despite fairly limited action in the U.S.

Desiderata by Les Crane is NOT a flash in the pan, three week wonder on the charts. It's solidly entrenched at Top 40 stations across the country and appears

to be an across-the-boards demographic monster! Kids as well as adults on the phones for this one! In most cities it's enjoying an eight or nine week run on the charts - some of which have been in the number one position.

Roy Hennessy still awaiting sample copy of Theme from Summer of '42 from Columbia. Record has been a hit now for several weeks.

Gayle McCormick a stiff at CKLW—a giant at CKLG.

Salty Dog by Procol Harum being forced out as a single off CHED play and solid Edmonton response.

Mozart hot at CHED! Top ten requests.

Hey Girl—Donny Osmond right on the CHUM chart after only four days play!

Santana 30-15 at CHED—record has dried up in action at CKLW, CHUM.

Bad stock problem in Regina—very few singles left in any of the stores and stations can't get an accurate sales picture on play-listed records.

CFRW getting more action on Crunchy Granola Suite than flip Stones by Neil Diamond.

CKLW on a cut from the Tears LP titled Don't You Think The Times A Comin' and everyone at the Big 8 thinks its fantastic.

The fancy edit job on the new Rod Stewart was done by CKLW's Hugh Turnbull and subsequently that version was picked up for release by the company.

Joshua hot at CJCH!

First Sign of Love by Wishbone 18-14 at CJCH and moving up.

CJCH has an edited version of Airplane by Pepper Tree which Capitol is considering for next release off the album. Contact Danny Roman if you want an advance dub.

Donny Osmond, David Cassidy, Michael Jackson, Melanie are 1, 2, 3 and 4 in request action at CKLW.

McCormick, Santana, Bread, Bee Gees, Searchers and Layng Martine have all stiffed at CKLW.

SUBSCRIBE - FIRST CLASS

The  
Programmers

## HELP! need somebody

CHUM has opening for a board operator. Previous experience a necessity. Contact production supervisor Warren Cosford.

CJME has opening for a jock to handle PM drive. Production experience essential. Call Hart Kirch at (306) 527 4191.

Jock opening at CKLW. Contact PD Alden Diehl.

CJCH looking for a good production man. On-air experience not required.

Programming/sales secretary needed at CJCH. Call Danny Roman.

Opening for copy writer at CKGM. Experience required. Contact copy chief Joyce Olson.

## We salute

- ☆ Canadian Radio
- ☆ RPM Weekly
- ☆ The Programmers
- ☆ Maple Leaf System

*The Stampeders*

*Thecycle*

*Wishbone*

*Lorri Zimmerman*

*Chelsea Wind*

*Steel River*

*Linda Lane*

*Edward & Harding*

*Mill Supply*

*Christopher Robin*

*Paul Clinch*



**Quality RECORDS LIMITED**

## THE DAY OF LOVE IS HERE

The  
Programmers

## Tribal Drum

CHED gave away tape copies of Rock Canada and Elvis Documentary in conjunction with broadcast of both specials.

Wayne Bryant highly recommends Ritchie Yorke's "Axes, Chops & Hot Licks" as must reading. Says its "thorough and enlightening".

Because of the possible tuneout factor created by jock rap on intro and extro of records, jocks are being restricted to five seconds intro time and extro time on all records. When instrumentation is especially powerful, record will be classed as 0-vocal with no jock rap at all.

CKRC has hired Charlie West from CJME to do afternoon drive. Meanwhile, 'RC all night man, Billie Gorrie, takes over 8-midnight while Tom Kelly moves into the all night slot.

When asked if he had heard of any format changes within the Detroit market, Alden Diehl replied "None today."!!! Apparently Alden hears a new rumour every day about activity at the competition.

CKOC, CKRC, CKCK annual LP produced for CTL was done Monday in Toronto at Manta Sound Studios. Album was produced by David Greene and features the Hamilton Philharmonic under Boris Brott. Title of LP, "Christmas Brott to You". Features twelve

familiar Christmas songs done instrumentally.

CJAD, Montreal, playing Rock Steady by Aretha Franklin and Family Affair by Sly and the Family Stone and other rock-oriented hits in an effort to aim their sound at a lower age base. John Mackey reports they are heavy-ing up across the board.

### SINGLETON PRESENTS GIANT AIRCHECK

Billed as "another first from the Shelby Singleton Corporation", the company has made available "The world's largest aircheck" from radio stations across the United States. It's a broad sampling of contemporary programming and air personalities circa 1971.

The album is an industry service from people interested in what's going on today. The idea was conceived and produced by Mike Suttle, promotion man and radio vet of several years, whose radio orientation makes him acutely aware of "where it's at". If you are interested in receiving your copy of the album, call Mike in Nashville at 385 1960.

Included on the "Bootleg top Forty Vol 1" are:

#### Side One

WFIL, Dan Donovan, WSAI, Roy Cooper, KOMA, J. Robert Dark, WAPE, Larry Dixon, WWDJ, Bwana Johnny, WRIT, Bob L. Collins, WRKO, Tom Kennedy, WOHO, Norm Davis, KJR, Norm Gregory, WCUE, Bob Alexander, KMEN, Scott Seagraves, WDRC, Bob Craig, WKBW, Bob Berns, WHB, Johnny Dolan, WLAV, John Leader

KROY, Dave Williams, WAKY, Bill Bailey, KTSA, Big Tim Kelly, KDWB, True Don Bleu, KOIL, Charlie Stone, WTRY, Jack Daniels, WFOM, Red Jones, WSGN, Roger W.Morgan, KHJ, Mark Elliott, KAKC, Lee Bayley.

#### Side Two

WTOB, Tommy Walker, KLIF, Mike Selden, WCFL, Larry O'Brien, WHBQ, George Klein, WICE, Arthur Knight, CKLW, Pat Brodie, WGOW, Allen Dennis, KIMN, Randy Robbins, KILT, Hudson & Harrigan, WTMA, John Trenton, WNDR, Don Bombard, WIXY, Chuck Dunaway, KEEL, Larry Ryan, WLEE, Bob Canada, KCBQ, Rich Brother Robins, WABB, Gary Mitchell, WNOR, Terry Steel, WIXZ, Dave Stills, WQXI, Barry Chase, KRUX, Todd Wallace, WMAK, Russ Spooner, KYA, Bill Holley, WIFE, Bob Hamilton, WQAM, Tom West and his lovely wife Ira.

### HIRE JOCKS BY PHONE SERVICE IN U.S.

Hollywood Audition showcase has launched a new air personality audition service by telephone. No longer do PD's have to waste valuable time on the road searching for talent. In the new service, PD's may call a special number and audition over the phone air talent for any opening on the station. The jock in search of a job needs only to send a sample aircheck to the firm, which, in turn, plays it back over high quality broadcast phone lines on request. To obtain further information, call Hollywood Audition Showcase.

# MOZARTMANIA WALDO DE LOS RIOS

Hot on the heels of Waldo De Los Rios' hit album - 'Sinfonias', comes his latest and greatest work - 'Mozartmania'.

There are many albums that bring classical genius into a contemporary setting. Few have the lushness, the tenderness, and the fire of 'Mozartmania'.

Dig it.

a lease of Love on



DAFFODIL  
SBA-16005

A Hispavox, Madrid Production

Distributed by Capitol Records (Canada) Ltd.



CKXL's Bob Robertson, Mickey Jones and Ken Vassy of the First Edition flank Kinney's Alberta branch manager, Herb Bradley, at Calgary reception.



CFAC-TV's Dolores and Wendell Wilkes were in for the party with Kenny Rogers after witnessing a capacity house for the Rogers crew.



Kingston and District United Fund received a helping hand to the tune of \$4,400.00 in pledges, through effort of the CKWS "rowing for dough" team.



Miles For Millions Marchers usually leave a litter problem which was quickly looked after by a well-organized and promoted campaign by St. John's VOCM on-air jocks.



CKOC's Nevin Grant and Dave Charles were on hand with the GRT staff for preview of the successful Canadian flick, "Foxy Lady". Soundtrack distributed by GRT, moving.



Terry Jacks (Poppy Family) Alice Koury (London) Arthur Collins (CFRB) Susan Jacks and London's Canadian president, Fraser Jamieson, get together for Toronto reception.

## THE PROGRAMMERS' QUESTION OF THE WEEK

What changes do you make, musically, in mid-day to reach housewives?

### ANSWERS:

Roy Hennessy—CKLG

Our adjustments take in the housewife concept but because we're primarily after the 18-34's, we're dealing with a much broader audience than just housewives. We reduce our frequency of LP cuts, increase frequency of gold and restrict the harder sounds in this period. Basically, we achieve the feel we want through careful selection of solid gold leaning heavily on gold that appeals to an older audience. Overall tone is a bit more mellow—not harsh or hard.

Wayne Bryant—CHED

The restrictions in mid-day are based on our demographic outline for that time period, 18-49 housewives. Therefore, we restrict records like Ten Years After, Santana, Steppenwolf in order to keep the irritation as low as possible. The oldies played in that time period are specifically pulled to conform to that basic non-irritation programming concept. Station also emphasizes ballads with a love or romance theme. At noon, sound toughens up slightly as many of the restricted records go back into rotation. By 3 PM the full playlist is in rotation.

Bob Robertson—CKXL

In order to maintain a better female audience during mid-day, CKXL does not restrict, but rather, puts emphasis on particular records. Certain female oriented records from the playlist plus goldens are emphasized during this period. We also play more goldens here than in any other period.

Hart Kirch—CJME

Because of the relative smallness of Regina, quite a few records are restricted from airplay in mid-day. The records restricted are generally those that are "hard" sounds. As

well, CJME adds several records to the playlist for mid-day play only—these records are selected solely for their housewife appeal. Several other minor changes include more gold, no LP play etc.

Chuck Chandler—CFRW

More careful scrutiny of solid gold, usual restrictions on the playlist, plus more room for jock rap. Basically, though, the adjustments are very slight.

Alden Diehl—CKLW

Basically no changes, we remain very consistent. Naturally we play more gold in mid-day than in evenings. Changes are very subtle. Restrictions on records in mid-day are very infrequent.

Jerry Stevens—CHLO

Although our actual music format is not altered that much in order to maintain consistency, more emphasis is placed on older solid gold plus play on featured LP's by artists with adult appeal such as Neil Diamond, Bee Gees, James Taylor, Anne Murray and Engelbert.

Nevin Grant—CKOC

CKOC's mid-day programming starts at 8.45 AM with "In Touch with Today", a two and one half hour talk program hosted by Franklyn Cooper. The talk feature has clearly demonstrated housewife appeal. At 11 AM, it's back to regular programming with Ronald J. Morey whose rich tones and personality make him the ideal mid-day host. The only music adjustments are slight. Two or three records are slotted for mid-day play only and perhaps four or five heavier chart items are deleted from the list.

J. Robert Wood—CHUM

Adjustments include reduction of unfamiliar

material or new releases, increase in frequency of solid gold, selection of older solid gold, dating back as far as the late fifties and early sixties, plus restriction of harsh, dissonant sounds. Many of these adjustments vary from season to season—depending on the availability of audience according to holidays etc. We also stress selection of adult-oriented solid gold and, occasionally, add records like the new Peter Nero for the express purpose of reaching adults. We couple these adjustments with regular review with our mid-day jocks concerning the prevailing mood or tone we want to set for the time of day. If your jock doesn't understand who you are trying to reach, or what tone musically you are after, no amount of format policies will achieve your goals.

Watch The Programmers for MORE features on MOR, Country, Classical & Jazz programming

George Johns—CFRA

During mid-day we make a slight adjustment in music but most of our adjustment is in talk content. The music adjustments we make are as follows:

- 1) More gold featuring big male acts such as Elvis, Tom and Engelbert.
- 2) Play very few picks or unfamiliar selections
- 3) Heavy up on frequency of ballads
- 4) Reduce play on female artists.
- 5) More lush sounding records in the mix, records with a recognizable sound.

All the adjustments are slight so that the station sounds the same around the clock.

John Mackey—CKGM

By taking out the hard rock sounds, i.e. Humble Pie and Steppenwolf, and replacing them with softer sounds such as Freddie Hart's Easy Lovin' or an LP cut like Neil Diamond's Chelsea Morning.

However, keeping in mind at all times that CKGM is a hit music station and we cannot let that sound change drastically for the sake of reaching the housewife.

Danny Roman—CJCH

The changes are minor. Today's music tends to be of a softer nature, the lyrics tend to be more meaningful and this music crosses all age barriers. The difference in what you'd hear day or night would amount to no more than four or five records.

## LATE REPORT STARTING TO BREAK IN THE SECONDARY MARKETS (WHERE HITS BEGIN!)

PRODUCED BY  
PAUL CLINCH

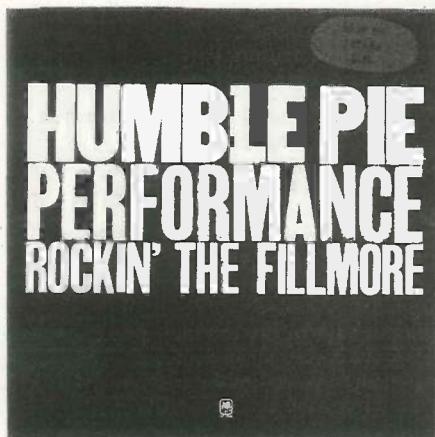
The "miracle" sound of  
**THE CYCLE**  
"GIMME SOME TIME"

Tamarac TTM643

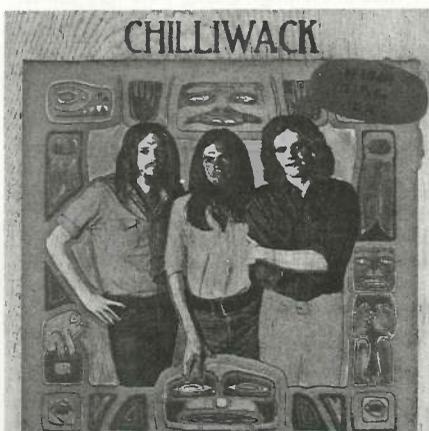
THE DAY  
OF LOVE  
IS HERE

# NO RIP OFF

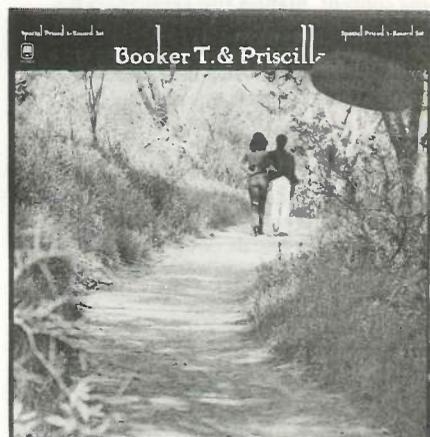
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TAPES. 8 TRACK AND CASSETTES  
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### Listen To A&M's World

A&M RECORDS & TAPES

The  
Programmers

# MOR Playlist

- 1 **BY THE TIME I GET TO PHOENIX/  
I SAY A LITTLE PRAYER FOR YOU**   
Murray/Campbell (Capitol) 3200-F
- 2 **LOVE ME, LOVE ME, LOVE**   
Frank Mills (Polydor) 2065 076-Q
- 3 **TURNED 21**   
Fludd (Warner Bros) 7531-P
- 4 **IMAGINE**  
John Lennon (Apple) 1840-F
- 5 **TAKE ME HOME COUNTRY ROAD**   
Laurie Bower Singers  
(Cdn Tal Lib) 477-810-Z
- 6 **BUTTERFLY**  
Danyel Gerard (La Compagnie) 127-K
- 7 **THE DESIDERATA**  
Les Crane (Warner Bros) 7520-P
- 8 **MY BOY**  
Richard Harris (Dunhill) 4293-N
- 9 **SWEET SOUNDS OF MUSIC**   
Bells (Polydor) 9065 077-Q
- 10 **BE MY FRIEND**   
Allan J. Ryan (Columbia) C4-2961-H
- 11 **MAMMY BLUE**   
Oak Island Treasury Department  
(Columbia) C4-3003-H
- 12 **FOR BETTER FOR WORSE**   
Bells (Polydor) 2065 093-Q
- 13 **SONGS IN THE MORNING**   
Gina (GRT) 1230-13-T
- 14 **WAVING BYE**   
Rick Pearson (Palas House) 101-L
- 15 **CARRY ME**   
John Arpin (Cdn Tal Lib) 477-807-Z
- 16 **DO I LOVE YOU**   
Paul Anka (Buddah) 252-M
- 17 **IT TAKES TIME**   
Shirley Eikhard (Capitol) 3197-F
- 18 **SUPERSTAR**  
Carpenters (A&M) 2138-W
- 19 **CHERISH**   
David Cassidy (Bell) 45-150-M
- 20 **WHEN I WAS YOUNG**   
& Kurt & Noah (Astra) 45312-Q
- 21 **FREEDOM FREEDOM GO**  
Fortunes (Capitol) 3179-F
- 22 **NO GOOD TO CRY**   
Poppy Family (London) 164-K
- 23 **A CORNER OF YOUR HEART**   
Diane Landry (Columbia) C4-2993-H
- 24 **LOVE**  
Lettermen (Capitol) 6316-F
- 25 **BABY I'M YOURS**  
Jody Miller (Epic) 5-1078-H
- 26 **TILL**  
Tom Jones (Parrot) 40007-K
- 27 **MY SOUL SINGS OUT**   
Leroy (RCA) 75-1065-N
- 28 **IN HER LOVING WAY**   
Bobby G. Griffith (Polydor) 2065 090-Q
- 29 **TALK ABOUT PEACE**   
Travellers (Kanata) 1002
- 30 **TO A PLACE NEAR THE RIVER**   
M. Butler (Columbia) C42988-H
- 31 **EASY LOVING**  
Freddie Hart (Capitol) 3115-F
- 32 **SUMMER OF '42**  
Peter Nero (Columbia) 45399-H
- 33 **FRIENDS WITH YOU**  
John Denver (RCA) 740567-N
- 34 **LOVE ME BROTHER**   
Tapestry-Polydor-2065 091-Q

The  
Programmers

# Maple Leaf System

By Nevin Grant

The phones have been humming the past two days with comments from many levels of broadcasting concerning The Programmers. At CKOC alone, announcers were duelling for the current RPM....the features were of immediate interest to them. It is fair to assume readership of RPM stands to multiply many times in broadcasting circles. This is a healthy situation for our music industry. Record industry stories and advertisements will now be more widely read by those directly involved in programming the records.

This past week, "Devil You" by the Stampede won guaranteed airplay coast-to-coast via the Maple Leaf System vote. Con-

sidering the Stampede to certainly be an act of international acclaim...the Chairman has also picked the next-highest voted disc, "Love Me Love Me Love" by Frank Mills for two weeks' guaranteed play. MLS member stations are asked to add both the Stampede and Frank Mills discs to their playlists.

As of December 1, 1971, all MLS submissions should be relayed to CHUM, Toronto. Prior to that date, CKOC will continue to handle the preparation of the agenda. CKOC will relay to CHUM any submissions which overlap this date. The last agenda prepared at CKOC will be voted upon on Friday, December 3, 1971. The first agenda out of Toronto will be voted upon on Tuesday December 7th or 14th....depending on the number of pre-Christmas submissions (things usually get slow at this time).

Daily I am fielding questions regarding MLS voting procedures. For this reason, in next week's column, there will be a brief summary of the major regulations.

The  
Programmers

# Radio Pros & Cons

**CALGARY:** CKXL's morning man Bill Adams and his sidekick Tex have concluded an agreement with Calgary mayor Rod Sikes to have him appear on their program once a week to discuss civic issues. Feature was started on the initiative of the mayor who felt that Tex could offer him advice on many "thorny" issues.

**REGINA:** CJME completed its money machine contest last week by awarding \$2132. Station got in trouble with Saskatchewan telephones because twenty per cent of the city's phones were knocked out during the height of the contest

**LONDON/ST. THOMAS:** Elvis concluded last week at CHLO and PD Jerry Stevens says it's the best thing they have run in years—best mail pull station has ever experienced.

**CJOE** doing well in London with Dick Orkin's "Tooth Fairy". Orkin, you will recall, is the same cat who produced the "Chickenman" series.

**OTTAWA:** CFRA just gave away a trip to Acapulco - six days in Acapulco and then on to Vancouver for three days of festivities at the Grey Cup. Contest entitled "Grey Cup Holiday" was a mailer.

**TORONTO:** CKFH is running a series of mini-specials (similar to WABC's Retro Rock) involving bios on top rock artists. Bios have been run on many top acts with strong listener response. Golden Age of Rock is reference source for the material.

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The  
Programmers

# New on Playlists

## MAJOR MARKETS

### CKLG VANCOUVER

Message-Yukon  
Respect Yourself-Staple Singers  
Tightrope Ride-Doors  
Rock and Roll-Led Zeppelin (LP)  
4 Sticks-Led Zeppelin (LP)  
Razor Face-Elton John (LP)  
Rotten Peaches-Elton John (LP)

### CKXL CALGARY

Family Affair-Sly & Family Stone  
All I Ever Need is You-Sonny & Cher  
Take it Slow-Lighthouse  
Fit to Kill-Tundra  
I Turn to You-Spring  
No Good to Cry-Poppy Family  
Tightrope Ride-Doors (LP)  
I Know I'm Losing You-Rod Stewart (LP)  
Family Full of Soul-Rita Coolidge (LP)

### CHED EDMONTON

Hallelujah-Sweathog  
Tell Me Why-Matthews Southern Comfort  
Pretty As You Feel-Jefferson Airplane  
Can I Get a Witness-Lee Michaels  
Stones-Neil Diamond  
Bless the Beasts-Carpenters

### CJME REGINA

Brand New Key-Melanie  
I Know I'm Losing You-Rod Stewart

### CFRW WINNIPEG

Hallelujah-Sweathog  
Can I Get a Witness-Lee Michaels  
Friends with You-John Denver  
Brand New Key-Melanie

### CKLW WINDSOR

Pain-Ohio Players  
Behind Blue Eyes-Who  
Drowning in the Sea of Love-Joe Simon  
Day After Day-Badfinger  
Hey Big Brother-Rare Earth  
I Know I'm Losing You-Rod Stewart

### CHLO ST THOMAS

To a Place Near the River-Marty Butler  
Nothing to Hide-Tommy James  
Brand New Key-Melanie  
Take it Slow-Lighthouse  
Respect Yourself-Staple Singers  
Got to Be There-Michael Jackson  
I'm a Song-Christmas  
There's a Riot Going On-Sly & Family Stone  
Chicago at Carnegie Hall-Chicago (LP)

### CKOC HAMILTON

Hey Big Brother-Rare Earth  
You Are Everything-Stylytics  
Scorpio-Dennis Coffey  
Hallelujah-Sweathog  
Satisfaction-Smokey & Miracles

### CHUM TORONTO

Brand New Key-Melanie  
One Monkey Don't Stop No Show-Honeycone  
Cherish-David Cassidy

### CFRA OTTAWA

Gotta Be There-Michael Jackson  
Have You Seen Her-Chi Lites  
Cherish-David Cassidy  
Devil You-Stampeders  
Take it Slow-Lighthouse  
No One to Depend On-Santana (LP)

### CKGM MONTREAL

Nothing to Hide-Tommy James  
Let it Be-Joan Baez  
Turned 21-Fludd  
Everything is Coming Our Way-Santana  
American Pie-Don McLean  
Brand New Key-Melanie

### CJCH HALIFAX

Natural Man-Lou Rawls  
Have You Seen Her-Chi Lites  
Mammy Blue-Pop Tops  
Stones-Neil Diamond  
Family Affair-Sly & Family Stone  
Rock Steady-Aretha Franklin

## SECONDARY MARKETS

### CFNB FREDERICTON

Nothing to Hide-Tommy James  
Have You Seen Her-Chi Lites  
Take it Slow-Lighthouse  
Behind Blue Eyes-Who  
Superstar-Temptations

### Lost Son-Frijid Pink

### VOCM ST JOHN'S

Nothing to Hide-Tommy James  
Family Affair-Sly & Family Stone  
Sour Suite-Guess Who  
That Girl's A Woman-Michael Vincent

### CFAR FLIN FLON

Take it Slow-Lighthouse  
Nothing to Hide-Tommy James  
An Old Fashioned Love Song-3 Dog Night  
Here's to You-Joan Baez

### CKRD RED DEER

Take it Slow-Lighthouse  
Axes, Chops-Sounds of the North  
To a Place Near the River-Marty Butler  
Across the Sea-B.I. Thomas  
I Turn To You-Spring  
American Trilogy-Mickey Newbury  
An Old Fashioned Love Song-3 Dog Night  
Behind Blue Eyes-Who  
Used to Be a King-Graham Nash  
Honey Bee-New Birth  
Under My Wheels-Alice Cooper  
Rock Steady-Aretha Franklin

### CJDV DRUMHELLER

California - Joni Mitchell  
White Lies Blue Eyes - Bullet  
Don't Need No Doctor - Humble Pie  
Baby I'm A Want You - Bread  
Hard To Say Goodbye - Olivia John  
Behind Blue Eyes - The Who  
Got To Be There - Michael Jackson  
Cousin Norman - Marmalade  
Been So Long - Hot Tuna  
Listen Mister - April Wine

### CHSC ST. CATHARINES

I'm Losing You - Rod Stewart  
Girl Love Me When - Glass Bottle  
No Good To Cry - Poppy Family  
Hey Big Brother - Rare Earth  
One Monkey No Show - Honeycone  
Lonesome Mary - Chilliwack  
Nothing To Hide - Tommy James

The  
Programmers

# New on Charts

### CKLG VANCOUVER

Brand New Key-Melanie  
No Good to Cry-Poppy Family  
All I Ever Need is You-Sonny & Cher  
For Better or Worse-Bells

### CHED EDMONTON

Salty Dog-Procol Harum  
Bow Down to the Dollar-Joshua  
It's Good to Have a Friend-Natural  
Wild Night-Van Morrison  
Cindy-Christmas  
Family Affair-Sly & Family Stone

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# THE DAY OF LOVE IS HERE

**CKXL CALGARY**  
*Old Fashioned Love Song-3 Dog Night*  
*I Don't Need No Doctor-Humble Pie*  
*Sour Suite-Guess Who*  
*Devil You-Stampeders*  
*For Better or Worse-Bells*  
*Too True Mama-Crowbar*  
*Got to Be There-Michael Jackson*  
*Rock Steady-Aretha Franklin*

**CJME REGINA**  
*Sour Suite-Regina*  
*Do I Love You-Paul Anka*  
*Have You Seen Her-Chi Lites*  
*Desiderata-Les Crane*

**CFRW WINNIPEG**  
*Rock Steady-Aretha Franklin*  
*One Tin Soldier-Coven*  
*For Better or Worse-Bells*  
*Dolly Dagger-Jimi Hendrix*  
*Old Fashioned Love Song-3 Dog Night*  
*Hey Girl-Donny Osmond*  
*Misty Mountain Hop-Led Zeppelin (LP)*  
*Rock and Roll-Led Zeppelin (LP)*  
*Razor Face-Elton John (LP)*  
*Madness Across the Waters-Elton John (LP)*

**CKLW WINDSOR**  
*Pain-Ohio Players*  
*Behind Blue Eyes-Who*  
*Drowning in the Sea of Love-Joe Simon*  
*Sour Suite-Guess Who*  
*Brand New Key-Melanie*  
*Girl Who Loved Me When-Glass Bottle*  
*Hey Girl-Donny Osmond*

**CHEX PETERBOROUGH**  
*Rock Steady-Aretha Franklin*  
*Sour Suite-Guess Who*  
*Do I Love You-Paul Anka*  
*Lovin' You Ain't Easy-Pagliaro*  
*All I Ever Need Is You-Sonny & Cher*  
*Stones-Neil Diamond*

*Charity Ball-Fanny*  
*Have You Seen Her-Chi Lites*  
*Family Affair-Sly & Family Stone*  
*Respect Yourself-Staple Singers*

**CHLO ST THOMAS**  
*Old Fashioned Love Song-3 Dog Night*  
*Family Affair-Sly & Family Stone*  
*Cherish-David Cassidy*

**CKOC HAMILTON**  
*It's A Cryin' Shame-Gayle McCormick*  
*Theme From Summer of '42-Peter Nero*  
*Respect Yourself-Staple Singers*  
*Nothing to Hide-Tommy James*  
*Brand New Key-Melanie*  
*White Lies Blue Eyes-Bullet*  
*Can I Get a Witness-Lee Michaels*  
*Sunshine-Johnathon Edwards*

**CHUM TORONTO**  
*Devil You-Stampeders*  
*Hey Girl-Donny Osmond*  
*Mammy Blue-Pop Tops*  
*Sunshine-Johnathon Edwards*  
*Respect Yourself-Staple Singers*

**CFRA OTTAWA**  
*Do I Love You-Paul Anka*  
*Sour Suite-Guess Who*  
*All I Ever Need is You-Sonny & Cher*  
*Natural Man-Lou Rawls*  
*Stones-Neil Diamond*

**CKGM MONTREAL**  
*Cherish-David Cassidy*

**VOCM ST JOHN'S**  
*Sunshine-Johnathon Edwards*  
*All I Ever Need is You-Sonny & Cher*  
*Stones-Neil Diamond*  
*Devil You-Stampeders*

RPM - TELEX 06-22756

The  
 Programmers

# Instant Laffs

I don't know how Atlanta's going to make out in the NHL. I mean, how can a team skate wearing those white sheets?

What are they going to use in place of a black puck when the team plays in Atlanta? (After "Kentucky Woman")...Good ole Kentucky! Land of fast women and pretty horses. Or is it the other way around?

You know who would make a great football player? Raquel Welch! Really? Who else do you know could stand on the ten yard line and still be over the goal line?

I try to avoid the flu by staying out of crowds. Like last night I went to a (jock's name) fan club party.

Having spent a good part of this summer pushing a lawnmower, I can't wait till winter. Winter is nature's way of freezing your grass off!

(Sunday morning)...As I look out upon an audience of red eyes and green faces. It's like looking inside a bottle of olives!

You know what's gonna happen one of these days when you call up Air Canada for reservations? "Sorry sir, all the space has been taken up by Security Guards!"

The  
 Programmers

# Country Playlist

- |  |   |  |
|--|---|--|
| <p>1 2 WHERE DO WE GO FROM HERE<br/>       Hank Smith (Quality) 2012-M</p> <p>2 4 SAY A LITTLE PRAYER/BY<br/>       THE TIME I GET TO PHOENIX<br/>       Murray/Campbell (Capitol) 3200-F</p> <p>3 12 LEAD ME ON<br/>       Loretta Lynn &amp; Conway Twitty<br/>       (Decca) 32873-J</p> <p>4 1 ROLLIN' MY SWEET BABY'S ARMS<br/>       Buck Owens (Capitol) 3164-F</p> <p>5 6 NORTH COUNTRY<br/>       George Hamilton IV (RCA) 75-1060-N</p> <p>6 7 MILE AFTER MILE<br/>       Orval Prophet (Columbia) C4-2984-H</p> <p>7 16 DADDY FRANK (The Guitar Man)<br/>       Merle Haggard (Capitol) 3198-F</p> <p>8 9 THERE AIN'T NO EASY WAY<br/>       Eddie Chwill (Barry) 2528-M</p> <p>9 15 BABY I'M YOURS<br/>       Jody Miller (Epic) 10775-H</p> <p>10 14 HERE COMES HONEY AGAIN<br/>       Sonny James (Capitol) 3174-F</p> <p>11 3 KO KO JOE<br/>       Jerry Reed (RCA) 48-1011-N</p> <p>12 5 FLY AWAY AGAIN<br/>       Dave Dudley (Mercury) 73225-K</p> <p>13 18 KISS AN ANGEL GOOD MORNIN'<br/>       Charley Pride (RCA) 0550-N</p> <p>14 24 DIS-SATISFIED<br/>       Bill Anderson &amp; Jan Howard<br/>       (Decca) 32877-J</p> | <p>15 27 ANOTHER NIGHT OF LOVE<br/>       Freddy Weller (Columbia) 4-45249-H</p> <p>16 8 HOW CAN I UNLOVE YOU<br/>       Lynn Anderson (Columbia) 4-45249-H</p> <p>17 32 EARLY MORNING SUNSHINE<br/>       Marty Robbins (Columbia) 45422-H</p> <p>18 45 SHE'S ALL I GOT<br/>       Johnny Paycheck (Epic) 10783-H</p> <p>19 17 THE MOODS OF MY MAN<br/>       Honey West (Marathon) 1042-C</p> <p>20 28 BILL JONES GENERAL STORE<br/>       Tommy Hunter (Columbia) C4-3000-H</p> <p>21 10 NO NEED TO WORRY<br/>       Johnny Cash &amp; June Carter<br/>       (Columbia) 45431-H</p> <p>22 37 COAT OF MANY COLOURS<br/>       Dolly Parton (RCA) 0538-N</p> <p>23 26 MY SOUL SINGS OUT<br/>       Leroy (RCA) 75-1065-N</p> <p>24 11 I DON'T KNOW YOU ANYMORE<br/>       Tommy Overstreet (Dot) 17387-M</p> <p>25 25 MY DADDY'S BLACKLAND FARM<br/>       Scotty Stevenson (London) 17417-K</p> <p>26 30 (The Seashores of) OLD MEXICO<br/>       Hank Snow (RCA) 74-0544-N</p> <p>27 44 RINGS<br/>       Tompall &amp; The Glaser Bros<br/>       (MGM) 14291-M</p> <p>28 46 PAPA WAS A GOOD MAN<br/>       Johnny Cash/Evangel Temple Choir<br/>       (Columbia) 4-45460-H</p> <p>29 42 WOULD YOU TAKE ANOTHER<br/>       CHANCE ON ME<br/>       Jerry Lee Lewis (Mercury) 73248-K</p> <p>30 13 I'D RATHER BE SORRY<br/>       Ray Price (Columbia) 45425-H</p> <p>31 38 TROUBLE'S BACK IN TOWN<br/>       Hugh Scott (Melbourne) 3366-K</p> <p>32 31 NEVER ENDING SONG OF LOVE<br/>       Dickey Lee (RCA) 1013-N</p> | <p>33 19 QUITS<br/>       Bill Anderson (Decca) 32840-J</p> <p>34 21 BE A LITTLE QUIETER<br/>       Porter Wagonner (RCA) 1007-N</p> <p>35 22 HANGING OVER ME<br/>       Al Greene (Decca) 32863-J</p> <p>36 36 MAIDENS PRAYER<br/>       David Houston (Epic) 5-10778-H</p> <p>37 39 CALGARY SONG<br/>       Humphrey &amp; The Dumprucks<br/>       (Boot) 018-K</p> <p>38 23 AFTER ALL THEY USED<br/>       TO BELONG TO ME<br/>       Hank Williams Jr (MGM) 14377-M</p> <p>39 20 YOU'RE LOOKING AT COUNTRY<br/>       Lynetta Lynn (Decca) 32851-J</p> <p>40 40 WELCOME TO DIGBY TOWN<br/>       Lyn Nicholson &amp; The Countrymen<br/>       (Snocan) 105-K</p> <p>41 ... THE MORNING AFTER BABY<br/>       LET ME DOWN<br/>       Ray Griff (Royal American) 46-M</p> <p>42 49 COUNTRY GREEN<br/>       Don Gibson (Hickory) 1614-L</p> <p>43 ... ROSES &amp; THORNS<br/>       Jeannie C. Riley (Plantation) 79-M</p> <p>44 48 SHE'S LEAVING<br/>       Jim Ed Brown (RCA) 74-0509-N</p> <p>45 ... MAGNIFICENT SANCTUARY BAND<br/>       Roy Clark (Dot) 17395-M</p> <p>46 47 ANSWER CALLS FOR ROSE<br/>       Gleasonaires (Boot) 013-K</p> <p>47 ... BRING HIM SAFELY HOME TO ME<br/>       Sandy Posey (Columbia) 45458</p> <p>48 50 IT'S LATE (And I Have To Go)<br/>       Carroll Baker (Columbia) C4-3002-H</p> <p>49 ... TOTAL DESTRUCTION<br/>       Lynn Jones (MCA) 2019-J</p> <p>50 ... SAUNDER'S FERRY LANE<br/>       Gary Buck (RCA) 75-1067</p> |
|--|---|--|

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| 5) SONGS FOR THE NEW INDUSTRIAL STATE<br>Doug Randle              | KAN 5 |
| 6) IN THE EVENING—Milan Kymlicka                                  | KAN 6 |

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