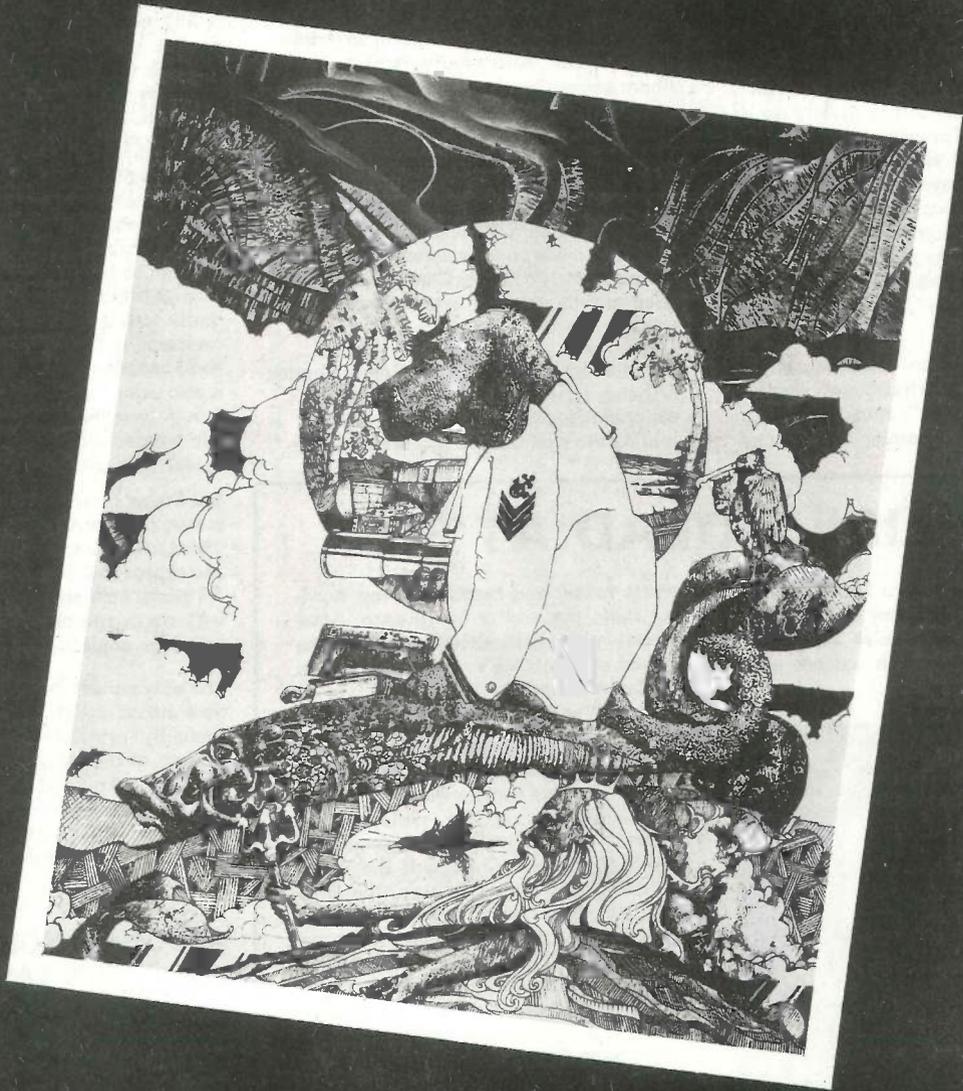


THIS WEEK'S TOP 100 SINGLES

THE PROGRAMMERS' RECORD GUIDE

RCA INTROS DISCRETE FOUR CHANNEL

NEWMAN APPOINTED PRES STEREODYNE



MUCH'S SEADOG COMES OF AGE

RCA'S RICHARDS/MURPHY PUMP HOME COUNTRY ACTS

It's long been a matter of concern, the lack of concentration given record companies on country product. Many Canadian country acts have complained bitterly as to the lack of promotion from record companies on the release of single and album product. RCA, who release a large percentage of country (foreign and domestic) have shown a decided increase in interest in this field which could show a large return if promoted properly, particularly with the power (in Ontario) of the giant CFGM.

John Murphy, Ontario promo rep for RCA, has always given special attention to Canadian country acts such as the Mercey Brothers the Family Brown and together with Scott Richards has been striving to break Gary Buck.

From the foreign (U.S.) market comes a giant assist in the form of a special Sampler of "Get Into Waylon Jennings" which has been sent out to music directors across the country. Ed Preston, national promotion manager for RCA has leaned heavily on this release in the Toronto area to coincide with Jennings April 9th Massey Hall appearance. The disc package contains reviews by Rolling Stone, the Los Angeles Free Press, Door and the Los Angeles Times. It also contains an up-to-date profile on the popular country singer plus some of his big ones: "Honky Tonk Woman", "Good Hearted Woman" and others.

On the domestic country scene, Murphy has got his teeth into the latest Brown single offering, "Family Love", already showing early indications of becoming a climber on

the RPM Country Playlist.

Scott Richards has been successful in breaking the new Gary Buck "Sings" set with "The Fool" cut showing a strong winner. His new single, "When The Final Change Is Made" will be released in Canada and the U.S., simultaneously.

LONDON'S RICK JONES INTO TORONTO FOR PROMO

Hot on the heels of his London single success "Saskatchewan Sunrise", London's Rick Jones has flown into Toronto for a round of promotion with the label's national promo chief, Mike Doyle. It's expected Jones will be in the Toronto area for a couple of weeks at which time Doyle will move him into as many important centres as possible.

Jones first came to the attention of Canadian programmers when London's Product Administrator, Alice Koury, released his album across Canada and launched a national campaign to get Jones' important plays on both MOR and MOT stations. Out of the promotion came a heavy concentration on the "Saskatchewan Sunrise" cut which was edited down and released as a single. With the power of both MOR and MOT stations, the single made an impressive initial entry on the RPM 100 Singles Chart and has shown good sustaining power over the past few weeks.

Canadian by birth and now living in London England, Jones is auditioning Canadian copyrights for his next album and is also touring the studio scene in Toronto.

COVER STORY

SEA DOG READY FOR INTERNATIONAL MARKET

The Canadian thing is getting itself together much faster and more professionally than most of our hard-nosed critics had envisioned, if indeed they had. Chalk up a big one for Sea Dog who, surprisingly enough, have been together for only four months. Besides their new MUCH production album produced by their manager Terry Filion (his first) they have already culled a sing, "I Don't Wanna Hear" which won the Maple Leaf System vote for the week of April 15. They also have their second album in the can, produced at RCA's Toronto studios, and have enough material for a third album.

Brian Chater, who heads up MUCH Productions, had little difficulty in selling the disc stateside, where it has been released on the Buddah label. The album is to follow. Sea Dog product has also been released in Europe on the Polydor label. Publishing is looked after by Winterlea-CAPAC.

Filion, well-known in the booking and management circles, has laid on a full schedule of dates for Sea Dog which will see them move from Newfoundland through to Victoria. London Records, who distribute MUCH product, are currently setting up a national promotion campaign to take advantage of the many good happenings for the group. Filion is also using his past experiences with groups to mold them into a professionally presentable group, a bit of a chore in view of their newness to discbiz.

Sea Dog is comprised of Paul Weston, guitar; Jim Norris, drums; Doug Varty, piano and organ; John Redmond, piano and organ; and Brian Kirkwood, bass. All group members involve themselves with vocals and their repertoire is primarily original group material.

The only embellishment included on their album is with the "What's My Name By" which features the vocal support of the group's roadies, Brian Butland, Mike Boyd and their manager Terry Filion. The latter was also responsible for the design of Sea Dog's album, T-shirts and the front cover of this week's RPM.

COLUMBIA HOSTS ANDERSON BASH AT SAM'S

Lynn Anderson and Johnny Paycheck with Waylon Jennings and Willie Nelson performed for a receptive audience at Toronto's Massey Hall, Sunday April 9.

Following the show, Columbia Records held a reception in honour of Lynn Anderson at Sam The Chinese Food Man's. Fred Wilmot, President of Columbia presented Miss Anderson with a gold record for her recording "Rose Garden". This disc is Columbia's all-time best-selling single. In attendance were key dealers, radio and press reps.

AL BOLISKA DEAD AT 39

Al Boliska, Canada's best known jokester and a veteran broadcaster died suddenly April 7/72 on the eve of his fortieth birthday. Cause of death was not given, pending an autopsy.



Mr. Boliska was a native of Montreal where he began his radio career with the CBC and then moved on to stations throughout Ontario before taking over the morning show at CHUM in Toronto. It was here he developed his "World's

Worst Jokes" and became the top morning radio personality in Toronto. After several years with CHUM, Mr. Boliska moved over to CKEY where he took on similar morning duties and returned to Montreal and an on-air position with CFCF a few years later.

Returning to Toronto just a few months ago, Mr. Boliska became heavily involved in the syndication, for radio, of his "World's Worst Jokes" and found an excellent market throughout the world including the U.S., Germany, the U.K. Australia, New Zealand and Canada. He presented daily five minute spots on Toronto's CKFM and was becoming an important part of the Toronto and national television scene, particularly with his appearances on Elwood Glover's "Luncheon Date".

Mr. Boliska was also successful in the publishing field and had published one book each year for the past six years including his "World's Worst Jokes" and "Foreplay", a set of jokes on golf.

Divorced, Mr. Boliska leaves three children. He was buried in Montreal, Tuesday April 11.

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comes -
again!***

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SPINNING THE WHEEL OF FORTUNE

With this issue, the new MLS mandate comes into effect. A good move that might well mean the difference between records to program, and just some Canadian content



COMMENT walt grealis

programming. A new positive approach.

Being a firm believer of nothing is so good that it can't be improved, before the new mandate even gets off the ground, I make one final plea of criticism and I may be repeating myself. Although I will never have to submit a record to the MLS,

"... the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."
— Pierre Juneau



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The following codes are used throughout RPM's charts as a key to record distributors:

A&M	W	London	K
Allied	C	MCA	J
Ampex	V	Musimart	R
Arc	D	Phonodisc	L
CMS	E	Pindoff	S
Capitol	F	Polydor	Q
Caravan	G	Quality	M
Columbia	H	RCA	N
GRT	T	Trans World	Y
Kinney	P	World	Z

MAPL logos are used throughout RPM to define Canadian content on discs:



- M — Music composed by a Canadian
- A — Artist featured is a Canadian
- P — Production wholly recorded in Canada
- L — Lyrics written by a Canadian

SUBSCRIPTIONS — Canada & USA

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- Two Years \$30
- Three Years \$40
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Company

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I DON'T LIKE THE ODDS (sometime)!

Two weeks ago, two records won out of the five voted on. Last week one won out of 11.

Gentlemen, you wouldn't approach a roulette table where the odds changed at whim. Why are you allowing this great variation of odds in the MLS? It's a crap game. (But you can change it, and should immediately).

Make the odds the same in every vote. Set a figure that is based on the amount of product available. NEVER vote on more than seven records, and if there aren't seven, postpone the vote for a week.

I sat down and very quickly figured out the average number of records submitted over the last ten weeks. It works out to approximately 6 records per week. Obviously this tells us something. It tells us the industry puts out about 60 records every ten weeks suitable for submission to the MLS.

Why not take this fact and make it a vote based on seven records every time? The odds are always the same, one out of seven or in the rare instance that two records win, two out of seven.

In those ten weeks that I researched, the odds varied from one in five to one in eleven. If I had a record to submit, I would certainly like to have it in on a week when it was one of five. How about you?

A number of record company people told us at C3 that they held back their releases. This

alone is good reason for the MLS to hold back on records in an effort to even up the odds. If the supply of records starts to grow, it would be very easy to establish 8 or 9 as the weekly figure.

Take the attitude that if they will supply them, the MLS will vote. Certainly it is a further step toward making the MLS a viable system of hitmaking (or whatever you want to call it) and it still serves the same purpose.

Has anyone told the MLS members they don't like the odds? The only persons who would, have a vested interest in records, and we still haven't opened the door to complete communication, but I'm telling you now that many don't like the odds and I don't like them and I don't even have a record to submit.

After you clear this one item up, ask me what I think of the new mandate. I'll tell you now that with this one change, I think it is an enormous step in the right direction.

After all, it will be the stations across Canada that will benefit. You are all looking for a viable way to live with the 30% Cancon ruling and the MLS can make hits for contemporary airplay and covers for the stations of other formats to play.

Who would ever have believed... "Sweet City Woman" by Lawrence Welk or "Snowbird" by Elvis Presley?

The name of the game is popular music and the MLS can make a valuable contribution.

The odds are it will..... eventually.

LIGHTHOUSE TO TOUR U.S.

GRT's Lighthouse have released their tour schedule for the month of April which follows: March 23 — St. Falsburg, N.Y.; 25th — Diana, Fla; 26th — Tampa, Fla; 27th — St. Leo's, Fla; April 4th — Queen's University, Kingston; 7th — Warren, Ohio; 8th — Glasborough, N.J.; 16th — Briar Cliff, N.Y.; 20th — Erie, Pa; 22nd — Clinton, N.Y.; 23rd — Rochester, N.Y.; 26th — Boston, Mass; 30th — Buffalo, N.Y.

The Boston date is a special concert in association with the Muscular Dystrophy Association of America, who chose the group for their fund raising campaign. WMEX and WRKO will run promos prior to the Lighthouse appearance. Tapes of the Carnegie Hall concert were made available to MDAA for distribution to colleges and FM stations throughout the U.S. These tapes have been aired on CHUM-FM and CKLG-FM and are available to radio stations throughout Lighthouse.

Their new single "I Just Wanna Be Your Friend" f/s "1849" was introduced to Southern Ontario stations by Don Dinovo, Ralph Cole and Jutta Ney. Skip Prokop, drummer has completed a Western Canada tour and is looking to a promo trip to Montreal. Plans are in the making for the group to do a European tour in the summer. Material is being readied for their new album which is set for a summer release.

ANDERSON AND HOWARD INTO MASSEY HALL

MCA's country duo, Bill Anderson and Jan Howard are booked into Toronto's Massey Hall for an April 22nd-23rd concert. The duo have been well represented on the charts lately with their "Jan and Bill" album which contains their "Dis-satisfied" hit. Latest single release is "All The Lonely Women".

The duo appeared in the area as recently as last November and drew excellent crowds. MCA's Barry Paine will co-ordinate promotional activities while the act is in his territory.

EDWARD BEAR TO TOUR CANADA

Capitol Records have just released the latest offering from Edward Bear, produced by Terry Brown and Tuft. Penned by Larry Evoy who sings and plays drums for the group "Masquerade" is a follow-up to their recent "Fly Across The Sea" Negotiations for world distribution of product is underway.

The group just closed out a gig at Sudbury where the fans reportedly went wild and set them free only after autographs had been signed. They were also well-received at the Coal Bin (Toronto) March 27-29 and are now getting together a cross-Canada tour.

GRT GETS OFF NATIONALLY WITH DR. MUSIC ALBUM

GRT lost no time in making strong promotional moves across Canada with the release of the Dr. Music album. They co-hosted a studio party at Toronto Sound Studios with Terry Brown and Doug Riley at which a heavy representation of the press, radio and rackers and dealers were present.

Moving off with their new manager Paul Vincent, Dr. Music next showed up in Regina and a wine and cheese party well attended by the radio and press corps of the city along with key dealers. The label's Ed LaBuick, Wally Sligosky and Lorne Horning hosted this party with Doug Riley and Dr. Music's Rhonda Silver flying in for the bash.

Lorne Horning, GRT promotion reported: "The party can only be described as a tremendous success because of the heavy attendance from the media and merchants and because of the excitement generated by the new album". Mike Christy, music director at CKOM Saskatoon was also flown in for the get together.

Riley and Miss Silver spent the following day visiting radio stations in Regina, accompanied by Horning. CKCK's Ken Singer and Johnny Onn at CJME along with CBK's Larry Marshall immediately gave the album play-list status. It was featured on Bob Wagoner's all niter at CJME. Several retailers were also visited including David Warren's Listening Centre.

PICTURE TO PERFORM AT NATIONAL ARTS CENTRE

A newly formed group out of Ottawa under the nom de plume of Picture is to perform two concerts at the National Arts Centre, April 30. Also billed is the Association who are known for their recordings of "Never My Love" and "Cherish".

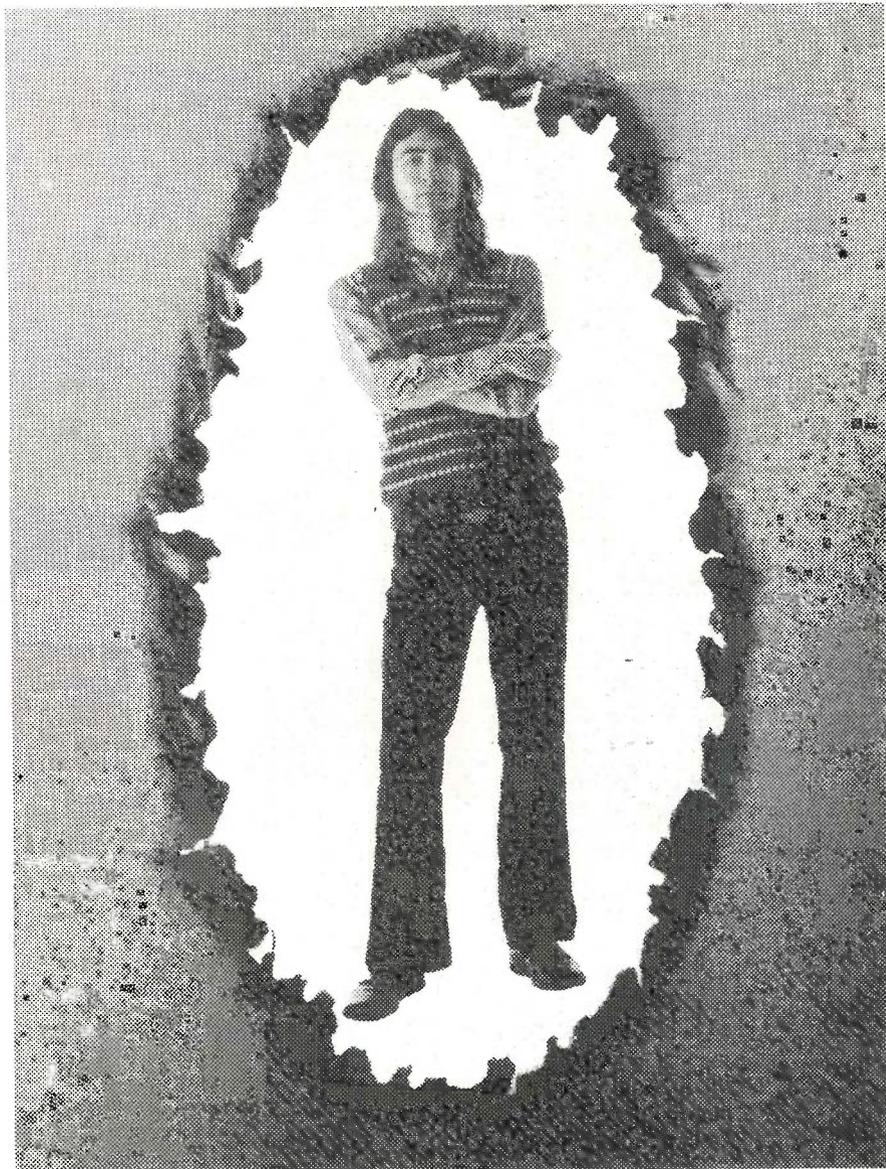
Picture consists of six members as follows: David Lavrolette/lead guitar/vocals; Ward Tinney/organ/piano/vocals; Jamie Ericson/bass/vocals; Aldo Mazza/drums/vocals; Eleanor Binkley/lead vocalist; and Dave Poulin/lead vocalist former member of the group Five D.

LAROCHE TO BOOT LABEL

Danny Laroche formally of Stereodyne has been appointed National Sales and Promotion Manager for Boot Records Ltd. He will be activating interest on such labels as Boot, Cynda, Summus, VMI, Rice, Prize and Jem. He is interested in the secondary markets and will be pleased to hear from any radio stations with regards to their service problems.

Current promos involve John Jones on Summus with "Loose Me Lord" f/s "Where Do The Children Play" and Jeff Young (Rice) with "Sweet City Woman" along with Boot's Sharon Lowness, Ernest Kugler, Sean Dunphy, The Gleasonaires and Humphrey & The Dumptrucks". Laroche will be looking for new artists for future releases particularly in pop and French acts.

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...the album is the man,
Christopher Kearney
is the album.

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| <input type="checkbox"/> T—11028 Art Tatum | <input type="checkbox"/> T—11033 King Cole Trio |
| <input type="checkbox"/> T—11029 Gerry Mulligan | <input type="checkbox"/> T—11034 Woody Herman |
| <input type="checkbox"/> T—11030 Coleman Hawkins | <input type="checkbox"/> T—11035 Swing Exercise |

Clip out and mail to: **Promotion Dept. Capitol Records (Canada) Ltd.**
3109 American Dr., Malton, Ontario



NEWMAN HEADS NEW STEREODYNE SET UP

Stereodyne (Canada) Ltd. has been acquired by a group of U.S. business men headed by James L. Daigle and Robert H. Jackson of Cleveland. In a move unique to Canada, the Canadian firm will be used as a base for a proposed international operation expanding heavily in the U.S.

Well-known Canadian record and tape marketing expert, Ron Newman, becomes the president and a director of the company. Newman was formerly national sales director of tapes and albums at Motown Record Corporation in the U.S. and prior to that, national sales manager of Phonodisc Ltd. in Canada. He has been associated with Stereodyne through its initial build-up stages and has quietly guided the company into a strong national sales marketing force. In a recent interview Newman pointed out that organization developments have been designed to keep pace with and accelerate the tremendous increase in sales volume over the past year particularly in the rack jobbing field. Indications so far, this year, have the firm expecting another year

of accelerated growth. Newman further stated that Stereodyne's tape racking division has become a viable and unique mobile service covering the entire Canadian scene. Branches are maintained in Vancouver, Calgary, Winnipeg and Montreal with the head office in Toronto. Another branch will be established in Moncton, New Brunswick at a later date.

Stereodyne is primarily concerned with the manufacturing of 8 track tape cartridges and cassettes, (The company molds their own in Canada under the name Dynapak) custom duplicating, rack jobbing, tapes and accessories and licensing music for distribution throughout Canada. The company recently acquired the exclusive tape rights to manufacture and distribute the Alshire, Somerset and Oscar labels in Canada. Other licensing agreements are pending and will be announced at a later date.

Robert R. (Bob) Kerr will remain as national sales manager responsible for all sales and branch operations. All key personnel will remain with the company. Branch managers

are Grant Paulley, Vancouver; Norm Wood, Calgary; Gerry Mullin, Winnipeg; Bob Thurber, Montreal.

Newman and Kerr are currently on a cross country trip outlining future plans to all personnel.

The New York representative for Stereodyne is Woody Hinderling, 211 West 53, Suite 2G, New York, N.Y.

FIRST SINGLE BY TRIO MERIDIAN ON VAN

Latest releases from K.H. Productions Ltd. include two John White pennings "You're Gonna Miss Her" and "Warm Red Wine" published by Hoadley House. This is Trio Meridian's first single on the Van label and is available through Polydor Records.

They are also releasing on the Edmar label an album produced by Kenny Harris and Eddy de Mello. The album titled "The Young Folk" is distributed by Caravan.

GOOD RE-ACTION IN OHIO

Bill Manders, WTOD, Toledo, Ohio reports heavy phone reaction after an appearance by Ray Griff, of GRT on a show with Jerry Lee Lewis, March 19th. The listeners were requesting info on Ray. His latest single "The Mornin' After Baby Let Me Down" brought recognition to this Nashville artist.

HALL RE-SIGNS WITH MERCURY

Tom T. Hall, composer/performer has renewed his contract with Mercury. "Harper Valley P.T.A." penned by Hall introduced him to the pop audience as well as his latest album on both pop and country charts "In Search of a Song". The re-signing took place in Nashville where he recorded his latest album release "We All Got Together And . . ." which contains his current single "Me and Jesus".

THUNDER INVOLVED IN COMMERCIAL ACTIVITY

Toronto's Thunder Studios has become heavily involved in the commercial jingle business with Trudel Productions and others. Completed during the latter part of February and March were: RCA; Action Gum; Canadian Tire, for Ben McPeck Productions; Laura Secord; General Foods, various products; Ford Maverick; Heidelberg Beer; Dominion Stores; Calgary Ale; Bank of Commerce, for Terry Bush Productions; and Libby's Foods.

Label work, down over the same period last year, did commence with Columbia's Gary Mooth laying down two new singles for Magic Bubble. Thunder did their first album last year with John Williams, Columbia's A&R Director, producing.

John Reeves of the CBC was into Thunder for the first Canadian Radio Quadraphonic session. Reeves conceived the idea and was assisted in the arranging and producing by Paul Hoffert and Saul Chapman. This was a six part series containing a large variety of quadraphonic recordings, primarily jazz but some classical chamber music, classical choral, a straight radio play, a straight radio feature and a literary docu. This was broadcast the last six days of March in Vancouver where the CBC owns two stereo transmitters. Thunder's particular jazz recording was broadcast the evening of March 31st from 11 p.m. to midnight. It's expected the series will be broadcast across Canada in affiliation with other Canadian radio stations.

Also from the CBC was a recording of sound and music for their George Bernard Shaw special. Robert Latimer produced.



RCA (Canada) V.P., Bob Cook on pleasant receiving end of thank you from Danielle Jourdan during Montreal reception.



CKLG's Roy Hennessy (l) and Daryl B (r) receive appreciation Award from Ray Pettinger for breaking "Maggie May".

CANCON INDUSTRY DISAPPOINTING?

JIM SMITH
FREELANCE WRITER

For much of the new year, I have been studying the progress made by Canadian record companies since March, 1970. I started with the RPM charts and ended up with some superficially surprising results.

In fact, my essential discovery was that sales conditions for Canadian records have improved only slightly, if at all, in two years. Some of E.K. Roy Richard's recent columns decrying the declining fortunes of Canadian

RPM

INDUSTRY INTROSPECT

records at least coincide with my own findings.

The study which brought me to this conclusion was very simple — and its simplicity may be its greatest fault. RPM, of course, publishes both a singles and an album chart weekly. The records are ranked from 1 to 100. Now it is my contention that the rankings reflect the order of sales in the country. Which is to say, the record ranked number 1 is outselling the record ranked number 2. If you don't believe in the authenticity of the RPM chart, you won't believe in this study.

But by how much does number one outsell number two or, for that matter, 87 outsell 88? I arbitrarily assigned "sales" values ranging from 100 for number 1, to 99 for number 2, . . . , to 1 for number 100. I can justify this by using mathematical averaging principles but hope that isn't necessary here.

So what we have is a value distribution corresponding to the record chart ordering and declining as the chart number increases.

Now distinguish among the following classes of records:

(1) domestic artists recorded by independent

- Canadian companies
(2) domestic artists recorded by major Canadian companies
(3) non-resident "Canadian" artists (e.g. Neil Young) recorded by major companies
(4) foreign recordings — which is simply what's left over after (1), (2), and (3) (i.e. the Canadian content categories) have been subtracted from the total.

Further distinguish between albums and singles, so that we have eight cases — the above four for each of albums and singles.

For each of these groupings, I took the weekly totals for the chart values (such as the 100 for number 1, etc.) and the number of records charted. The combined total of all four categories for singles must be 2525 for chart value and 100 for records charted. The same situation applies to albums.

Next I took four-week moving totals and averages for each category. (A moving total is calculated in this manner: for week 4, add the values for weeks 1 through 4; for week 5, add the values for weeks 2 through 5; . . . ; for week n, add the values for weeks n - 3 through n, where n can be any number greater than 3.) This simply smooths out the rough spots in our series.

Which brings us to the results. This is the point where I emphasize that the results are only tentative. More calculations with different data are needed before any more solid conclusions can be reached.

SINGLES

Shortly after the CRTC announced that it would be introducing Canadian content requirements in AM radio, the number of releases charted increased for all three categories of Canadian singles. The independents rose from a weekly average of 3 charted releases to a weekly average of six by November, 1970. From November to January (the introduction of content regulation), the number of charted independent singles fell, I attribute this to a reluctance by in-

dependents to release singles during the Christmas and pre-regulation period.

The majors began with a weekly average of 6 charted singles, rose to 12 by June, but had fallen to 6 again by November. I attribute the poor sales to the same pre-Christmas attitudes as displayed by the independents.

The most dramatic increase, as a few people have pointed out, came for the non-resident Canadian artists' sales. From a position of 2 charted releases, these ex-Canadians rose to account for 6 charted releases.

It is interesting to note that when the number of charted records increased for the independents and non-residents, the average chart position of these records fell. That is, additional records are charted only in the lower regions of the chart. The majors, on the other hand, managed to retain stable chart positions up to the November period.

The effect of all this on foreign sales was a gradual decrease both in chart numbers and positions. Despite the greater number of foreign singles charted, their average chart position is some 20 positions worse than Canadian recordings.

Why did the Canadian position alter so much before the content regulation took effect? Only a few broadcasters (you know who) waited until the last minute (or longer, as the case may be) to work in more domestic records. It follows that the CRTC decree psychologically took effect some months before the legal deadline.

Anyway, after the January date, Canadian records truly made themselves apparent. By March the independents had more than 10 records on the charts. Even better, the records that were being charted were winning proportionately better chart positions. The independents' total chart contribution (number of records charted times the average

SMITH continued on page 11



CRTC's Doug McGowan (centre) with Alden Diehl (CKLW) and Toronto Sound's Terry Brown during C-3 weekend.



CRTC's Germain Cadieux at GRT's suite with Ed LaBuick & Ross Reynolds, the day prior to the Juno Awards (Toronto)

RCA READY FOR DISCRETE FOUR CHANNEL

Robert Cook, head of RCA Records' Canadian operation, has concluded talks with the president of RCA in the U.S., Rocco Laginestra, resulting in the announcement of the impending introduction of a discrete four-channel record by the company in the next few months. The announcement follows much research by RCA in collaboration with JVC and Panasonic. The result of the joint effort is a "fully compatible" disc which it has been stated will "revolutionize" the industry.

One of the greatest obstacles to RCA's introduction of the disc was the problem of

complete compatibility. By the use of a new multiple-resin system, containing various lubricants, the effective life of the disc has been doubled. In addition, a more sensitive demodulator has been developed which enables "four channel playback with satisfactory separation and signal-to-noise ratios after the product has been played at least one hundred times on a conventional, inexpensive stereo player..."

In the coming months, RCA will be demonstrating its system to hardware manufacturers, the press and other record companies. Said Laginestra, "RCA Records stands ready to assist other software manufacturers to develop their own in-house, four channel record production capability".

The four channel discs will bear the same price tags as RCA's stereo records. A "regular but selective" release of product in the discrete four channel mode will occur in the fall of this year. Eventually, all RCA releases will be compatible with both stereo and four channel discrete playback units.

In summing up the development, Laginestra noted, "At our progress report press conference last fall, I noted that the discrete disc gives the truest sound, permits the reliable reproduction of that which the musicians, engineers and producers intend, affords the proper mix and balance of sound, and permits the subtle location of the various instruments throughout the entire listening space. At that time we had the sound. What we have achieved today is the other absolute requisite in our quest....compatibility.... one disc for everyone at the same price".

POLYDOR MOVES ON APRIL CAMPAIGN FOR LAST

Frank Henry, Polydor's national sales manager and Allan Katz, national promotion manager, have launched a mass-media sales promotion campaign on James Last product for the month of April. The Last catalogue now consists of 43 albums.

The big plus for the campaign is the special double album release "Super Non-Stop Dancing" containing many priceless moments of the past: "Chewy Chewy", "Yesterday", "Can't Buy Me Love", "Green Green Grass Of Home" and many others numbering 56.

Heavy merchandising activity is being tied in with large retail chains and rack jobbers. The label is also providing 30 second colour TV commercials and radio commercials free of charge on co-op basis. The album has been sent to radio stations for special programming and consumer giveaways.

RCA RELEASES LATEST HAMILTON LP

RCA has the latest album by George Hamilton IV set for release in April. "Country Music In My Soul" (LSP-4700) was produced in Nashville by Jack Feeney of RCA Toronto Studios.

"Child's Song" penned by Gene MacLellan is featured on the album along with "My Carolina Home", "Just Bidin' My Time", "Street of London" "Colorado" and the album title.

CANADIAN TALENT LIBRARY ACTIVE

The Canadian Talent Library has released an album featuring trumpeter Dave Woods, backed by Arnie Chycoski and Al Stanwick on trumpet and Russ Little on trombone. The album concept sees the brass quartet interpreting many of today's most popular country tunes including "Cotton Jenny", "Big Joe Mufferaw", "I Won't Mention It Again" and "That's What You Get For Lovin' Me". Also on the session are Bobby Edwards and Al Harris, guitars, Norm Amadio, piano and organ, Peter Appleyard, vibes, Bob Price, bass, Jerry Fuller, drums and Maurice Beaulieu on banjo.

Other recent Canadian Talent Library releases include Hagood Hardy and the Montage's "Montage" and an album of favourite hymns by the Carl Tapscott Singers. The albums may be aired only by Canadian Talent Library member stations which now number two hundred and twenty two. The library now has a catalogue of one hundred and fifty seven albums comprising eighteen hundred and eighty eight selections.

MAJOR STAFF MOVES FOR CANADA'S GRT

GRT's Ed LaBuick announced today that the firm will establish a separate division to handle Recoton accessories in Canada.

The Recoton division will be under the charge of Harry Hrabinsky, who has been promoted to National Sales Manager for accessories.

Hrabinsky, who was one of the company's first employees, joining GRT when it began Canadian operations, currently resides in Calgary where he is the Western Region Sales and Promotion Manager.

Because many significant Canadian accessory buyers headquarter in Alberta, Hrabinsky will remain resident in that province during the foreseeable future. During his Alberta residency, Hrabinsky would retain his Western Region Manager's hat in addition to his new position.

He would, however, leave the Western Region Promotion slot vacant. LaBuick also announced that this position will be filled by Glen Gore-Smith, who is currently National Promotion Manager.

The move was made at Gore-Smith's request, as he indicated a desire to

relocate in his native British Columbia. In his new capacity, he will base out of a Vancouver office and be responsible for promotions in B.C. Alberta and Saskatchewan.

It has been decided to fill the National Promotion chair by a team operating under the direction of GRT's National Marketing Manager, Ed LaBuick.

Commenting on the employee musical chairs game precipitated by Hrabinsky's promotion, LaBuick stated that his company had enjoyed a strong regional promotion strength in the past.

"In fact, we have derived our greatest support by means of an orchestrated regional effort. Under the recent realignment, this will continue and even be enhanced.

"We have acquired Brian Ayres, former manager of Doctor Music, as Ontario Region Promotion representative. In addition, we will be obtaining a person who will act as an information clearing house. Her position will be to coordinate and disseminate information to all of our regional promotion representatives".

The firm will retain Ken Dion (Montreal) who has been handling GRT promotion East of Toronto.

MARIPOSA FESTIVAL LINEUP ANNOUNCED

The Mariposa Folk Festival has announced the basis of its talent line-up for this year's festival, to be held on the Toronto Islands. They include some new-comers, John Prine, Ry Cooder, Roosevelt Sykes, Sleepy John Estes, the Balfa Freres and Lonnie Young's Fife and Drum Band. Old hands at Mariposa coming back are the New Lost City Ramblers, the Penny Whistlers, David Bromberg, Utah Phillips and Michael Cooney. Canadians taking part include Bruce Cockburn, Murray McLauchlan, David Bradstreet and John Arpin. All told, some sixty-five acts including two hundred performers will appear during the three days of the festival.

The Mariposa Folk Festival is Canada's continuing musical event of the year. It is put on by the non-profit Toronto Guild of Canadian Folk Artists. All performers are paid nominally only, with their out-of-pocket expenses being covered by the festival. This year, the festival organizers will continue their policy of keeping down the number of major name acts, due to problems which have developed in the past when major pop successes appeared at the festival.

'IF YOU DON'T CARE, FLY FOG-AIR'

Last Sunday night I had to go to Montreal. Sounds like a simple enough jaunt, one would imagine, yet things didn't quite work out according to plan. Rathermore, I became caught up in a whirlwind of happenstance and circumstance that would have left even Marco Polo gasping for breath.

I'd spent the day with my lady and baby and friends on a farm about 90 miles east of



BURN THIS!
e.k. roy richard

Toronto. That had necessitated rising at 8:00 a.m. on a Sunday morning after spending the larger part of the night at this infernal machine, but I knew that the fresh air and the lingering fields of snow would have made even the one-hour dash along that horror stretch known as the 401 worth the aggro. I was right.

A six-mile stroll along country roads provided the necessary inspiration to lay many plans for the new magazine's infancy.

Then night fell. (A strange choice of verbs, I will agree, but a fitting one in this context as you shall shortly see).

After a superb dinner (thank you, dear friends), we set out at 7:00 p.m. to return to the big smog. It had taken about an hour and a half to get to the farm, but things were a lot different on the way back.

The 401 was crammed with senselessly self-propelled weapons and I gaped in astonishment at what little respect these fools have for a ton of steel burning up the bitumen at 103 feet a second. Life means so little these days when stacked against the chrome-plated lies of consumer campaigning.

With so many weapons on the suicide trip, it took longer to get back to Toronto than anticipated. We finally opened the door on the gleeful barks of Muff and Suey at 9:20.

I had a reservation on CP Air's 10:20 Montreal flight, and since it takes 25 minutes to get to Malton from our place, you will appreciate that time was tight, especially when you also realize that I had yet to pack or make two important phone calls. Or even have a cuppa tea.

We crossed St. Clair at Bathurst at 9:50 and I knew it was going to be a close-y. As more and more morons kept getting in the way, I sank further back into the seat. We punched the buttons between CHUM AM, CKFH and CHUM FM for the whole journey, and didn't hear a solitary nice record. Got to get an 8-track installed in that car man.

Finally, whew, bolted through the Malton doors at 10:15. The CP counter was closed, and I flashed on the fact that Air Canada had a 10:30 flight. Like several other frequent voyagers of my acquaintance, I prefer to fly CP Air but in a squeeze like this, beggars can't be choosers.

I somehow dragged myself to the Air Canada gate, forgetting about CP since there was no way for one of those 'please let me on the flight' numbers. Great. No hassles. They've

got space. So have I but that's a different trip.

Seated at the rear, glancing through the pages of one of the glossy chroniclers of the Old Canadian Nationalism (as opposed to the New Nationalism), Saturday Night.

If I'd had any indication of what was to follow, I would have gladly changed this Sunday night for a Saturday night.

We took off and the lights of Montreal flickered through on the starboard at about 11:20. The big DC-8 stretch jet slowly descended towards Dorval. We were only a few hundred feet from the runway when suddenly the motors roared and we charged back up into the air. A few minutes later, one of the crew members came over the intercom with the news that there was (a) fog at the end of the runway, and (b) the landing lights were only working on minimum capacity. The pilot had decided it was too big a risk to land.

We circled a couple of times, the fog didn't clear and I was thinking about the joke of CFOX continuing to be a member of the MLS when it doesn't even play rock records. GM's the main station for AM rock in Montreal, and CFOX has a completely different format from when it helped found the MLS.

Accordingly I was feeling fairly pissed off when they announced that we'd have to fly to Ottawa, set down there, then try and get to Montreal or return to Toronto. I couldn't believe it.

We landed in the capital at midnight, and they said we'd be there for approximately an hour. We went and sat in the airport terminal and I dragged out my Maple Music Junket Action File to contemplate the endless and tedious problems of (among many other matters) amusing 100 media people on a 6-hour flight across the Atlantic.

At 1:00 a.m. they said they were trying to

get a bus to take interested parties to Montreal. They'd lined up rooms at the Chateau for anyone who could wait till the morning to get into Montreal.

No, they didn't know if there were any seats available on the early flights, and no, you didn't get priority booking just because you'd ended up in Ottawa because of fog and faulty lights. Call in the morning....we're too busy now.

At 1:15 a.m. they wanted us to line up and obtain either bus tickets or hotel vouchers. They expected a bus to be available at 2:00 and we would get to Montreal downtown at 4:00.

I duly obtained my bus ticket and ate an easter egg I discovered in my case. Then I sank back into the seat and wearily contemplated the soul-less and mechanical lines of the Ottawa Airport.

The bus still hadn't turned up at 2:30, and I was beginning to get annoyed. It finally meandered up to the front doors at 2:35 a.m.

About 35 of us got into the bus and I closed my eyes and pleaded for rest. The next thing I knew the bus was stationary and my neighbor was tapping me with the news that we had arrived. At Dorval Airport. The bus driver had decided not to take us downtown. A few of the livelier victims whimpered about about how cheap bus companies can be.

It was 4:50 a.m. and naturally there was no abundance of cabs. Someone called a cab company and 10 minutes later, a fleet pulled in. We tore down to the city at breakneck speed through a dozen red lights.

I wasn't sure whether to laugh or cry but I knew some emotional response was getting awfully close.

The cab driver charged me \$8.00 for the trip to the Martinique, and I was sure he planned on doing the same to the two other passengers

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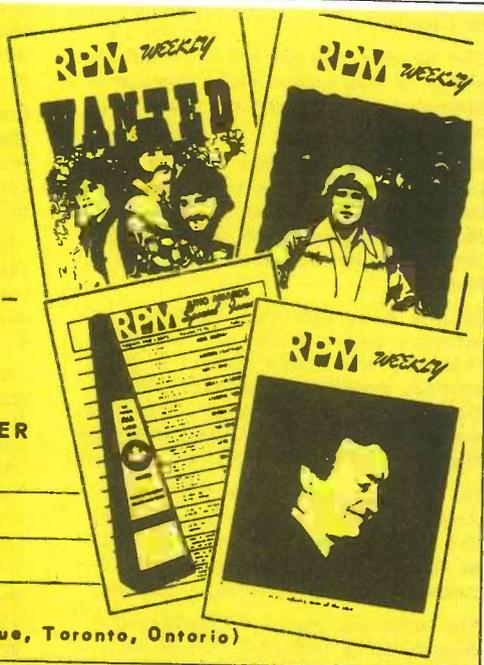
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who had crammed into his weapon. The airport run in Montreal is a profitable gig.

Finally I stumbled into bed at around 5:30 a.m. just as the morning light began to edge through the windows. As I lay down, I recalled that at some point during the night, I'd heard that the CP flight I missed had actually landed in Montreal at 11:20 p.m.

Somewhere there is a moral to this nightmare. There are probably several of them. It depends on which way you look at it. Like everything else, I guess.

"There's too many women and not enough wine,

Too many poets and not enough rhyme,
Too many glasses and not enough time,
Draw your own conclusions:

Went to the river but I could not swim,

Knew I'd drown if I went in,

Lost my faith in a terrible race,

Rest-in peace hereafter,

Draw your own conclusions . . ."

(words by Keith Reid, from *Your Own Choice* by Procol Harum, the Home album)

SMITH continued from page 8

chart value) reached a record high on April 17, 1971, with 11 records charted at an average chart position of 52.

Then we get the bad news. Both the number of records charted and their chart values fell steadily from that time on. By December the independents were represented by only 5 records, their most miserable showing in 12 months.

The majors' story is similar, though not quite as discouraging. The majors' chart contribution peaked on June 12, 1971. At that time the companies accounted for 18 charted records with an average chart position of 56. The high in the actual number of records charted (19) had come several weeks earlier but the chart values had improved slightly since then.

But the majors experienced a sharp drop, too. A six month low (10 records) came late in August. But average chart position remained fairly constant, cushioning the blow to chart contribution, and since then the number of charted records has shown a gradual improvement. In any terms, the majors are healthier now than before the CRTS legislation.

The biggest surprise to me, in view of the criticism of broadcasters, is that the non-resident Canadians did not capitalize on the content legislation. Both chart contribution and number of records charted dropped off after the legislation — and reached the lowest point in the entire survey period early in July, 1971. This does not include records by non-resident Canadians that qualified as Canadian content because of Canadian writers, though. Which is to say that my findings do not in themselves exonerate the broadcasters of all charges.

Foreign recordings came out worse off in all categories, although there were signs of a foreign come-back late in the sample period.

ALBUMS

The album picture is a bit uncertain. Basically it seems that the content legislation has not resulted in many more albums being

CHUM-FM FEATURES DOWNCHILD BLUES BAND

The Bootleg album under the title of Special Records produced by Dave Bleakney and Jim McConnell has received good reaction in Toronto and surrounding areas. The album produced on a 2-track system in a Toronto cellar studio under Rochdale (Sound Horn) was pressed by Quality Records for the group who then proceeded to distribute to friends and other interested parties. A copy was sent to CHUM-FM where it was well-received and led to CHUM going down to Grossman's Tavern (Toronto) with a portable recording unit to do a live session. CHUM-FM aired this session on April 5 from 11:00 to midnight. This was the third recording CHUM has done; the other two—Crowbar and Lighthouse.

Downchild's music is labelled "simple and tough" with cuts on the album "I'm Sinkin'" and "You Don't Have to Go". RCA was impressed by the success of the sales of the first album and signed the group to a contract with an option for a second release. The performers on this first LP — Donnie Walsh and his brother Rick/vocals, Jim Milne/bass, Cash Wall/drums, Dave Woodward/tenor, Ron Jacobs/tenor & baritone who is now with Mainline.

WATCH FOR IT!



COMMUNICATION FOUR

charted. However, those records that have been charted have sold better than in the pre-legislation days.

The independents rose from four charted albums in March, 1970, to six in April, 1971, and declined to five by December, 1971. But the average chart position hit 36 in October, 1971, giving the independents a 66 per cent increase in total chart contribution between March and October.

The majors' time pattern is very similar, both before and after the January, 1971, period. In an average week the majors will have ten records charted at the 56 position.

The non-resident Canadians have remained a constant factor, contributing somewhat less than the independents. The legislation has not assisted them.

The foreign album picture has altered only marginally, leaving the albums with a slightly lower overall chart position (78) than their pre-legislation 76. The number of albums charted remains above 80.

And that's the picture for singles and albums. Next week I'll present some suggested interpretations of these figures.

QUALITY HIGHBALLING - ANKA & STAMPEDERS

Quality's national sales manager, Lee Farley, has witnessed the most recent push he has engineered on single releases by Paul Anka and the Stampeders. Anka's deck, "Jubilation" on the Buddah label has found chart listings, playlistings, hitbounders and everything else that counts on MOR and MOT stations from Vancouver Island through to Newfoundland. The single is listed as Quality's No. 2 best seller. U.S. action with impressive numbers on the tradesters has been of much assistance.

Farley, with a giant assist from Mel Shaw, has found a flip situation with the Stampeders' latest single, "Monday Morning Choo Choo". Although the majority of MOR/MOT stations are still programming the plug side heavily, some programmers have found the flip, "Then Came The White Man" more to their liking. The Stampeders will be appearing on the Miss Teen Canada Pageant (Apr. 17) where they'll perform two of the cuts from their latest album

VITALE/MOYLE FILM DOCU ON MTL COUNTRY SCENE

While most of the bread laid out for Trudeau's electioneering "Opportunities For Youth" went up the flue, there have been a few exceptions. One of these was a rare "youth concentration" on the Canadian country scene. Allan Moyle and Frank Vitale, who head up President Films, a fancy name for their St. Catherine's St. loft (Montreal), while students at McGill, got hooked on the country sound. There wasn't too much of it on the Anglo/Canadian radio stations but their French counterparts moved freely in and out of the country scene and the Montreal club circuit was predominantly country oriented. With help from Opportunities for Youth, materials and services from the private film industry, interest and help from musicians and a long list of friends, Vitale and Moyle kicked off their venture with an 8 mm movie that quickly developed into a 16 mm sync sound treatment of Montreal's country music happening.

The film documents actions from seven different locations in the city in both French and English. It moves from a French Canadian from New Brunswick who bills himself "the happiest Cowboy in Montreal" to an Old Tyme authentic bluegrass picnic and on to La Compagnie Marie Calument performing at the St. Jean Baptiste celebrations. The film has been classified as the most comprehensive film available on the social and musical attributes of Canadian country music, with a little of the foreign product thrown in for good measure.

Some of the well known names appearing include: big Bob Fuller, Philippe St. Onge, Ray Lavender, Bob Cussen and Wolfgang Pol, The Melody Ranch Boys, Joe Grondin, Al Weldon, Gene Bretecher and June Carter and Johnny Cash.

Vitale and Moyle are now into a filmed drug satire, with a twist, and hope to latch onto a few more bucks from the OFY for its completion.



LETTERS to the editor

YORKE STILL LIKES "THEME"

Just to set the record straight, I should like to point out that the remarks attributed to myself in connection with "The Theme" by Sound 80 on A&M Records are not entirely correct.

While I do not doubt the honorable intentions of Messrs. Bob Burns, A&M Records and various publications in using my endorsement of this particular record, I think it's only fair that I be quoted accurately.

I first heard "The Theme" in November last year in Winnipeg, and I was suitably impressed. It's a fine production and a rare concept and I hope it's a hit. I said so at the time and I'm still saying it now.

But the statement which was attributed to me does suggest a venture to the outer limits of hyperbole.

Please play the record because Canada needs records like that. I get off on it. You probably will too. As long as you don't read statements with the obvious implications of the quote with which I have been erringly implicated.

Ritchie Yorke
Super Grease Limited
Toronto

TIN CAN INTO RADIO/TV BIT

I want you to know, that we at Talent In Canada, and Canadian Television Sales, feel that you are making your most important contributions to the radio media in the production of your programming series.

We follow it avidly since we are media brokers at the localized level. Your series points out to us the active stations (by their contributions), in active markets, and help us to isolate growth market areas that might provide some opportunity for us.

It has also given us insight into how other stations operate, the thinking behind their actions, and ideas to consider, and incorporate or discard.

Walt . . . RPM is more relevant now than it has ever been before, it serves a need that has existed for some time, but more important, RPM does not only deserve to be read . . . it demands to be read each week with the same emphasis as a financial statement of the entire radio industry.

Leslie Stewart Weber
Talent In Canada Company
Toronto

HOW ABOUT A DATE ON LABEL

A suggestion for Canadian record companies which may, if uniformly adopted, help programmers and announcers.

Several labels have adopted the use of the year printed neatly on the label. For the sake of consistency why not make it standard that all companies print the year the disc was released and perhaps even the month

e.g. (Capitol's Star-Line series). I doubt that it calls for much extra work and probably wouldn't be an extra expense.

For stations which are heavy on oldies it would be a quick, accurate, convenient way of pin-pointing the date for the announcer.

To the record companies which are currently printing the year on the label please continue, to the others please . . .

Bob Cooke
CHNS Radio - 96
Halifax, N.S.

CONTRIBUTE CONCRETELY

Programmers throughout Canada are continuously talking about Community Involvement and Public Service Campaigns, however, very rarely do any of them make a concrete contribution.

We at CK Radio have embarked upon a campaign of total involvement in the community and I would like to describe a few projects which have proved themselves to be very successful.

Almost every Radio Station broadcasts public service announcements on local Blood Donor Clinics. We have taken this policy one step further and during September, 1971 our entire staff turned out at the Clinic and contributed to such a degree that we were awarded a trophy.

Also, during September of 1971 our six Jocks participated in a Walkathon to raise funds to aid Minor Hockey, we achieved a total of \$700.

To illustrate the total involvement of CK Radio, the staff ladies toiled over oven and stove in order to hold a Sale of Baked Goods to support the CNIB. May I say, we ran out of produce before we ran out of customers, and in less than one hour we had raised \$135.

We also organized a dance in order to raise funds to aid the crippled children, the proceeds of which amounted to \$212.

In order to be successful it is important to have a group of people who are dedicated. We have learned from experience that the busier an individual is, the more the efficient he becomes, and also the more inclined he is to take on added responsibility. To support this theory, we have, at CK Radio, trimmed our staff down to the least number of people necessary to do the job well, and have extended the involvement to include all members of our staff, not only those "on the air".

Since this total involvement has only been in progress for the past five months it is still very soon to assess its success or future, but early indications would seem to be most encouraging.

I look forward to seeing the opinions of other Programme Directors on this subject in future editions of "The Programmers".

In the meantime, I will keep you informed on how this project is working out for us.

John Murphy
Programme Director
CKCM CKGA
Gander



SINGLES (ALPHABETICALLY)

This listing is a cross-reference to the RPM 100 singles. A fast way to find single order numbers

A Cowboy's Work Is Never Done (4)
A Horse With No Name (2)
Am I Losing You (20)
American Pie (92)
Baby Blue (14)
Back Off Bugaloo (15)
Bang A Gong (78)
Be My Lover (28)
Betcha By Golly (62)
Bloodshot Eyes (38)
Brian's Song (79)
Candy Man (75)
Chantilly Lace (63)
Cotton Jenny (6)
Could It Be Forever (32)
Crazy Mama (37)
Day Dreaming (44)
Do Your Thing (42)
Doctor My Eyes (19)
Down By The Lazy River (45)
Every Day Of My Life (18)
Everything I Own (41)
Fly Away (76)
Get Down To (82)
Get Up, Get Out, Move On (59)
Give Ireland Back To The Irish (46)
Glory Bound (34)
Good Friends (72)
Gospel Rock (65)
Heart Of Gold (3)
Heartbroken Bopper (12)
Help Me Make It Through The Night (78)
Hot Rod Lincoln (50)
Hurting Each Other (61)
I Didn't Get To Sleep At All (64)
I Gotcha (33)
I Saw The Light (86)
In The Rain (57)
Josie (69)
Jubilation (27)
Julianna (53)
Jump Into The Fire (30)
Jungle Fever (21)
Legend In Your Own Time (47)
Lion Sleeps Tonight (52)
Look What You Done For Me (73)
Louisiana (74)
Love Me, Love Me Love (97)
Love Theme From Godfather (91)
Me And Julio (58)
Mercedes Benz (94)
Mister Can't You See (54)
Monday Morning Choo Choo (9)
Morning Has Broken (48)
Mother and Child Reunion (8)
My World (93)
No One To Depend On (83)
Nutrocker (72)
Oh Girl (89)
Oh My Love (99)
Poor Folks (80)
Precious and Few (77)
Puppy Love (1)
Red Red The Rocking Horse (96)
Rock and Roll (40)
Rock and Roll Lullabye (13)
Rockin' Robin (16)
Roundabout (10)
Run Run Run (81)
Runnin' Away (87)
Same Old Feelin' (85)
Saskatchewan Sunrise (51)
Simple Song Of Freedom (60)
Sing A Song (56)
Smilin' (88)
Smiling Wine (49)
Son Of My Father (29)
Strawberry Wine (25)
Suavecito (24)
Sweet Seasons (84)
Taos New Mexico (70)
Taurus (55)
Taxi (31)
Telegram Sam (100)
The Day I Found Myself (22)
The Family Of Man (7)
The First Time Ever (36)
The Theme (98)
Too Beautiful To Last (66)
Tiny Dancer (26)
Upsetter (95)
Vincent (11)
Waking Up Alone (35)
Way Of Love (17)
We Got To Get It On Again (39)
We Gotta Make It Together (43)
What'd I Say (90)
Without You (23)
You Could Have Been A Lady (5)

This week
1 week ago
2 weeks ago

RPM 100 SINGLES

April 22, 1972

Gold Leaf Award For Outstanding Record Sales

A&M	W	MCA	J
Allied	C	Musimart	R
Ampex	V	Phonodisc	L
Ar	D	Polydor	O
CMS	E	Quality	M
Capitol	F	RCA	N
Caravan	G	Trans World	Y
Columbia	H	WB Atlantic	P
GRT	T	World	Z
London	K		

1	1 4	PUPPY LOVE Donny Osmond-Polydor 2065 108-Q	34	13 16	GLORY BOUND Grass Roots-Dunhill 4302-N	67	82 96	SLIPPIN' INTO DARKNESS War-United Artists 50867-F
2	2 2	A HORSE WITH NO NAME America-Warner Bros 7555-P	35	39 43	WAKING UP ALONE Paul Williams-A&M 1325-W	68	47 33	BANG A GONG T. Rex-Reprise-1032-P
3	3 1	HEART OF GOLD Neil Young-Reprise 1065-FP	36	41 45	THE FIRST TIME EVER Roberta Flack-Atlantic 2864-P	69	69 81	JOSIE Kris Kristofferson-Monument 8536-K
4	6 9	A COWBOY'S WORK IS NEVER DONE Sonny & Cher-Kapp 2163-J	37	21 25	CRAZY MAMA J.J. Cale-Shelter 7314-F	70	86	TAOS NEW MEXICO R. Dean Taylor-Rare Earth 5041-V
5	5 6	YOU COULD HAVE BEEN A LADY  April Wine-Aquarius AQ5021-K	38	43 47	BLOODSHOT EYES  Lucifer-Invictus 9113-F	71	51 31	GOOD FRIENDS  Poppy Family-London L172-K
6	4 3	COTTON JENNY  Anne Murray - Capitol 72657-F	39	30 20	WE GOT TO GET IT ON AGAIN Addrisi Bros-Columbia 45521-H	72	59 48	NUTROCKER Emerson, Lake & Palmer-Cotillion 44151-P
7	15 27	THE FAMILY OF MAN Three Dog Night-Dunhill 4306-N	40	48 49	ROCK AND ROLL Led Zeppelin-Atlantic 2865-P	73	89	LOOK WHAT YOU DONE FOR ME Al Green-Hi 2211-K
8	7 5	MOTHER AND CHILD REUNION Paul Simon-Columbia	41	23 11	EVERYTHING I OWN Bread-Elektra 45765-P	74	68 72	LOUISIANA Mike Kennedy-ABC 11309-N
9	10 14	MONDAY MORNING CHOO CHOO f/s  Stamperders-MWC 1008X-M	42	44 46	DO YOUR THING Isaac Hayes-Enterprise 9042-Q	75	100	CANDY MAN Sammy Davis Jr. - MGM 14320-M
10	16 19	ROUNDAABOUT Yes-Atlantic 2854-P	43	46 59	WE GOTTA MAKE IT TOGETHER  Marty Butler-Columbia C4 3025-H	76	62 52	FLY AWAY  Crowbar-Daffodil DFS1014-F
11	18 22	VINCENT Don McLean-United Artists 50887-F	44	55 76	DAY DREAMING Aretha Franklin-Atlantic 2866-P	77	54 40	PRECIOUS AND FEW Climax-Carousel 30055x-M
12	14 18	HEARTBROKEN BOPPER  Guess Who-Nimbus 74-0659-N	45	28 13	DOWN BY THE LAZY RIVER Osmonds-Polydor 2065 096-Q	78	91	HELP ME MAKE IT THROUGH THE NIGHT Gladys Knight & Pips-Soul 35094-V
13	8 7	ROCK AND ROLL LULLABYE B.J. Thomas-Scepter 12344-J	46	50 50	GIVE IRELAND BACK TO THE IRISH Wings-Apple 1847-F	79	52 56	BRIAN'S SONG Michel Legrand-Bell 45171X-M
14	20 32	BABY BLUE Badfinger-Apple 1844-F	47	58 71	LEGEND IN YOUR OWN TIME Carly Simon-Elektra E45774-P	80	80 64	POOR FOLKS  Joshua-GRT 1230 23-T
15	29 65	BACK OFF BUGALOO Ringo Starr-Apple - F	48	77 80	MORNING HAS BROKEN Cat Stevens-A&M 1335-W	81	97	RUN RUN RUN Jo Jo Gunne-Asylum 11003-P
16	22 28	ROCKIN' ROBIN Michael Jackson-Tamla Motown 1197-V	49	56 62	SMILING WINE  Shirley Eikhard-Capitol 3281-N	82	65 55	GET DOWN TO  Mainline-GRT 1230 22-T
17	9 8	WAY OF LOVE Cher-Kapp 2158-J	50	63 93	HOT ROD LINCOLN Commander Cody-Paramount 146X-M	83	38 17	NO ONE TO DEPEND ON Santana-Columbia 45552-H
18	24 26	EVERY DAY OF MY LIFE Bobby Vinton-Epic 10822-H	51	57 61	SASKATCHEWAN SUNRISE  Rick Jones-London L2541-K	84	60 39	SWEET SEASONS Carole King-Ode 66022-W
19	35 41	DOCTOR MY EYES Jackson Browne-Asylum 11004-P	52	49 38	LION SLEEPS TONIGHT Robert John - Atlantic 2846-P	85	74 66	SAME OLD FEELIN'  Fergus-Capitol 72658-F
20	37 60	AM I LOSING YOU Partridge Family-Bell 200X-M	53	36 21	JULIANNA  5 Man Elec. Band-Polydor 2065 103-Q	86	I SAW THE LIGHT Todd Rundgren-Bearsville 0003-P
21	17 15	JUNGLE FEVER Chakachas-Polydor 2121 101-Q	54	66 91	MISTER CAN'T YOU SEE Buffy Ste. Marie-Vanguard 35151-V	87	53 37	RUNNIN' AWAY Sly & Family Stone-Columbia 10829-H
22	26 29	THE DAY I FOUND MYSELF Honeycone-Hot Wax 7113X-M	55	61 68	TAURUS Dennis Coffey-Sussex 233-V	88	SMILIN' Sly & Family Stone-Epic 10850-H
23	12 12	WITHOUT YOU Nilsson - RCA 0604-N	56	78 90	SING A SONG David Clavton Thomas-Columbia 45569-H	89	OH GIRL Chi Lites-Brunswick 55471-H
24	27 36	SUAVECITO Malo-Warner Bros 7559-P	57	76 99	IN THE RAIN Dramatics-Volt 4075-Q	90	WHAT'D I SAY Rare Earth-Rare Earth 5043-V
25	25 30	STRAWBERRY WINE  Spice-London QC646-K	58	85	ME AND JULIO Paul Simon-Columbia 45585-H	91	LOVE THEME FROM GODFATHER Andy Williams-Columbia-H
26	19 23	TINY DANCER Elton John-Uni 55318-J	59	64 88	GET UP, GET OUT, MOVE ON  Fludd-Warner Bros. WB7576-P	92	83 69	AMERICAN PIE  Don McLean - United Artists 50856-J
27	45 51	JUBILATION Paul Anka-Buddah 294X-M	60	67 78	SIMPLE SONG OF FREEDOM Buckwheat-Mercury 176-K	93	73 57	MY WORLD Bee Gees-Atco 6871-P
28	40 44	BE MY LOVER Alice Cooper-Warner Bros 7568-P	61	31 24	HURTING EACH OTHER Carpenters - A&M 1322-W	94	84 67	MERCEDES BENZ Goose Creek Symphony-Capitol
29	32 34	SON OF MY FATHER Giorgio-Dunhill 4304-N	62	72 79	BETCHA BY GOLLY Stylistics-Avco 4591-N	95	UPSETTER Grand Funk-Capitol 3316-F
30	42 58	JUMP INTO THE FIRE Nilsson-RCA 0673-N	63	79 85	CHANTILLY LACE Jerry Lee Lewis-Mercury 73273-K	96	RED RED THE ROCKING HORSE  Buxton Kastle-Reprise 4009-P
31	33 35	TAXI Harry Chapin-Elektra E45770-P	64	94	I DIDN'T GET TO SLEEP AT ALL Fifth Dimension-Bell 45195X-M	97	87 63	LOVE ME LOVE ME LOVE  Frank Mills - Polydor 2065 076-Q
32	11 10	COULD IT BE FOREVER David Cassidy-Bell 45187X-M	65	70 75	GOSPEL ROCK  Doctor Music-GRT 1233 10-T	98	THE THEME  Sound 80-A&M 327-W
33	34 42	I GOTCHA Joe Tex-Dial 1010-K	66	71 92	TOO BEAUTIFUL TO LAST Engelbert Humperdinck-Parrot 40069-K	99	75 53	OH MY LOVE  Bells-Polydor 2065 107-Q
						100	TELEGRAM SAM T. Rex-Reprise 1078-P

CANADA'S ONLY NATIONAL 100 SINGLE SURVEY

Compiled from record company, radio station, and record store reports.

20 --- RPM 22/4/72

RPM 22/4/72 --- 13

1	3	5	AMERICA Reprise 2576-P CRX2576-P 8RM2576-P	34	30	26	ELECTRIC WARRIOR T. Rex-Reprise 6466-P CRX6566-P 8RM6466-P	67	64	61	HIGH WINDS WHITE SKY Bruce Cockburn - True North TN3-H TNA3-H TNT3-H
2	1	3	DON QUIXOTE Gordon Lightfoot-Reprise 2056-P CRX2056-P 8RM2056-P	35	51	56	CABARET Soundtrack-ABC ABCD752-N N/A N/A	68	THE GODFATHER Original Soundtrack-Paramount PAS1003-M N/A N/A
3	2	1	HARVEST Neil Young-Reprise 2032-P CRX2032-P 8RM2032-P	36	31	31	L'OISEAU Rene Simard - Nobel NBL 502-K N/A NB5 502-K	69	81	88	BURGERS Hot Tuna-Grunt FTR1004-N PKFT1004-N P8FT1004-N
4	4	2	PAUL SIMON Columbia-KC30750-H N/A N/A	37	29	30	PICTURES AT AN EXHIBITION E.L.&P.-Cotillion ELP66666-P CELP66666-P 8ELP66666-P	70	58	54	POPPY SEEDS Poppy Family - London PS599-K LKM57199-K LEM72199-K
5	5	4	AMERICAN PIE Don McLean-United Artists UAS5535-F KO299-F A8299-F	38	33	33	MAD MEN ACROSS THE WATER Elton John - Uni 93120-J 2-93120-J 8-93120-J	71	78	82	JACKSON 5's GREATEST HITS Tamlam Motown M741-V N/A N/A
6	6	8	HOT ROCKS Rolling Stones-London 2PS606/7-K N/A N/A	39	37	28	A NOD IS AS GOOD AS A WINK Faces-Warner Bros BS2574-P CWX2574-P 8WM2574-P	72	84	73	DUSTY SHOES Next-Warner Bros.W9C9009-P N/A 8WM9009-P
7	7	6	NILSSON SCHMILLSON Harry Nilsson - RCA LSP4515-N PK1734-N p8S1734-N	40	42	50	LET'S STAY TOGETHER Al Green-Hi SHL 32070-K N/A N/A	73	54	52	JAMES AND THE GOOD BROTHERS Columbia-C30889-H N/A CA30889-H
8	8	7	FRAGILE Yes-Atlantic SD7211-P AC7211-P A8TC7211-P	41	68	69	FIDDLER ON THE ROOF Soundtrack - United Artists UAS10900-J K5013-J U5013-J	74	48	40	STUDIO "A" The Bells-Polydor 2912 049-Q 3176 038-Q 3821 042-Q
9	9	9	BABY I'M A WANT YOU Bread-Elektra EKS75015-P CEK75015-P 8EK75015-P	42	43	48	E PLURIBUS FUNK Grand Funk Railroad - Capitol SW853-F 4XW853-F 8XW853-F	75	62	55	CARPENTERS A&M SP3512-W CS3502-W 8T3502-W
10	10	10	ROCKIN' Guess Who-Nimbus LSP4602-N PK1828-N P8S1828-N	43	53	66	THE STYLISTICS Avco AV33023-N N/A N/A	76	66	64	ANOTHER PERFECT DAY Luke Gibson-True North TN6-H N/A N/A
11	12	12	BLOOD SWEAT & TEARS' GREATEST Columbia KC31170-H CT31170 CA31170-H	44	36	44	BRAVE BELT II Reprise MS2057-P N/A 8RM2057-P	77	55	53	FOG ON THE TYNE Lindisfarne-Elektra EKS75021-P CEK75021-P 8EK75021-P
12	14	13	MUSIC Carole King - Ode 77013-W CS77013-W 8T77013-W	45	41	51	BLACK MOSES Isaac Hayes - Enterprise ENS2 5003-Q EN5-2-5003-Q EN8-2-5003-Q	78	79	62	HALF AND HALF EH&G-Celebration CEL1870-M N/A N/A
13	13	15	LARGER THAN LIFE Crowbar-Daffodil SBBX16007-F 4BBX16007-F 8BBX16007-F	46	38	37	TALK IT OVER IN THE MORNING Anne Murray - Capitol ST 6366-F 4XT6366-F 8XT6366-F	79	PEACEMAN'S FARM Noah-Dunhill DSX50117-N N/A N/A
14	15	14	CONCERT FOR BANGLA DESH Various Artists-Apple STCX3385-F ZTX31230-H ZAX31230-H	47	46	34	THOUGHTS OF MOVIN' ON Lighthouse - GRT 9230 1010-T 5230 1010-T 8230 1010-T	80	71	67	LONG LOST RELATIVES Syrinx - True North TNX5-H N/A N/A
15	11	11	HENDRIX IN THE WEST Jimi Hendrix-Reprise MS2049-P CRX2049-P 8RM2049-P	48	40	39	HARMONY 3 Dog Night - Dunhill DSX 50108-N DHX55108-N DHM85108-N	81	BOOTLEG Downchild Blues Band-Special SS001-N N/A N/A
16	16	17	PARTRIDGE FAMILY SHOPPING BAG Partridge Family-Bell 6072-M 4-6072-M 8-6072-M	49	50	49	THE RAIN ALBUM Axe AXS501-M N/A N/A	82	70	80	THERE'S A RIOT GOIN' ON Sly & Family Stone - Epic KE30986-H EA30986-H ET30986-H
17	32	32	ALL I EVER NEED IS YOU Sonny & Cher-Kapp KS3660-J K7 3660-J K8 3600-J	50	59	77	HISTORICAL FIGURES & ANCIENT HEADS Canned Heat-United Artists UAS5557-F N/A N/A	83	CHRISTOPHER KEARNEY Capitol ST6372-F N/A N/A
18	20	19	TEASER AND THE FIRECAT Cat Stevens - A&M SP 4313-W CS4313-W 8T 4313-W	51	49	41	CHICAGO AT CARNEGIE HALL Columbia - C4X30865-H GT30863/4-H GA30863/4-H	84	80	76	OUR HOME AND NATIVE LAND Mainline-GRT 9230 1011-T N/A N/A
19	18	21	NEW LED ZEPPELIN ALBUM Atlantic-SD7208-P AC7208-P A8TC7208-P	52	60	29	ELVIS NOW Elvis Presley-RCA LSP4761-N PK1898-N P8S1898-N	85	72	70	CHILLIWACK A&M SP3509-W CS3509-W 6T3509-W
20	19	20	PHASE III Osmonds-Polydor 2912 005-Q 3176 042-Q 3821 033-Q	53	45	38	SUMMER OF '42 Peter Nero-Columbia C31105-H CA31105-H CT31105-H	86	82	78	STONES Neil Diamond - Uni 93106-J 2-93106-J 8-93106-J
21	24	23	CARRYIN' ON Stampeders - MWC MWCS702-M MWCS4-702-M MWCS8-702-M	54	83	...	HELLBOUND TRAIN Savoy Brown-Parrot XPAS71052-K N/A N/A	87	76	99	CHER Kapp - KS3649-J K7 3649-J K8 3649-J
22	17	22	KILLER Alice Cooper-Warner Bros BS2567-P CWX2567-P 8WM2567-P	55	56	60	ANTICIPATION Carly Simon - Elektra EKS75016 - P CEK-75016-P 8EK-75016-P	88	73	75	SONG FROM THE STREET Murray McLauchlan - True North TN4-H TNA-4-H N/A
23	61	95	FM AND AM George Carlin-Little David LD7214-P N/A N/A	56	39	59	NEW SANTANA Columbia - KC 30595-H CA30595-H CT30595-H	89	100	71	RARE EARTH IN CONCERT Rare Earth R534L-V N/A N/A
24	22	18	ANNE MURRAY/GLEN CAMPBELL Capitol - SW869-F 4XT 869-F 8XT 869-F	57	34	43	WEIRD SCENES INSIDE THE GOLDMINE Doors-Elektra EKS6001-P 2C6001-P 8E6001-P	90	74	57	GATHER ME Melanie - Buddah BDS95003-M BD4-95003-M BD8-95003-M
25	26	36	SING OUT MY SOUL Various-Caravan W156-G N/A N/A	58	75	96	JOY Apollo 100-Mega M31-1010-M M314 1010-M M318 1010-M	91	93	85	ALL THE RIGHT NOISES Fergus - Capitol ST6370-G 4XT6370-F 8XT6370-F
26	35	35	MALO Warner Bros BS2584-P CWX2584-P 8WM2584-P	59	77	...	DR. MUSIC GRT 9233 1003-T 5233 1003-T 8233 1003-T	92	99	72	JESUS CHRIST SUPERSTAR Decca - DXSA7206-J 73 6000-J 6 6000-J
27	27	42	CLOCKWORK ORANGE Soundtrack-Warner Bros BS2573-P CWX2573-P 8WM2573-P	60	52	47	JAMMING WITH EDWARD Various-Rolling Stone COCS39100-P COXS39100-P 8COCS39100-P	93	98	90	SHAFT Soundtrack - Enterprise EN25002-Q ENS-2-5002-Q EN8-2-5002-Q
28	21	16	CHERISH David Cassidy-BELL 6070-M 4-6070-M 8-6070-M	61	69	74	WOYAYA Osibisa-Decca 7-5327-J 73 5327-J 536 5327-J	94	63	58	EVERY PICTURE TELLS A STORY Rod Stewart - Mercury SRM1609-K MCR41609-K MC81609-K
29	57	91	EAT A PEACH Allman Bros. Band-Capricorn 2CP0102-P CPXJ0102-P 8CTJ0102-P	62	86	...	FIRST TAKE Roberta Flack-Atlantic SD 8230-P AC8230-P A8TC8230-P	95	87	68	WILD LIFE Wings - Apple SW3386-F 4XT3386-F 8XT3396-F
30	25	25	THE LOW SPARK OF HIGH HEeled BOYS Traffic - Polydor 2334 026-Q N/A N/A	63	47	46	SEVEN OF MY SONGS Frank Mills - Polydor 2424 030-Q N/A N/A	96	96	79	TEA FOR THE TILLERMAN Cat Stevens - A&M SP4280-W CS4280-W 8T4280-W
31	44	45	BOB DYLAN'S GREATEST HITS II Columbia KG31120-H GA31120-H GT31120-H	64	67	65	JACKSON BROWNE Asylum SD5051-P CS5051-P TP5051-P	97	88	83	SUMMER SIDE OF LIFE Gordon Lightfoot - Reprise MS2037-P CRX2037-P 8RM2037-P
32	23	24	STRAIGHT UP Badfinger-Apple ST3387-F N/A 8XT3387-F	65	85	...	BEST OF CHARLEY PRIDE RCA LSP4682-N PK1505-N P8S1505-N	98	90	81	BEST OF CARLTON SHOWBAND Camden CAS2483-N CAS2483-N C8S2483-N
33	28	27	TAPESTRY Carole King - Ode SP77009-W CS77009-W 8T77009-W	66	92	...	ALVIN LEE & COMPANY Ten Years After-Deram XDES18064-K N/A N/A	99	89	84	ALL IN THE FAMILY Atlantic - SD7210-P AC7210-P A8TC7210-P
								100	91	86	ISLANDS King Crimson-Atlantic SD7212-P AC7212-P A8TC7212-P



Don Boas, Kinney promo, with Jackson Browne & Bob Smith (CBC & Sun) during QE show of Joni Mitchell and Browne.



Phil Anderson (Pres. Ahd) Toronto Stock Exchange's Lester Lowe, Bill Gilliland (V.P. Ahd) at Toronto Stock Exchange.



Eleanor & Sam Sniderman chatting with Shirley Bassey at U.A.'s after performance reception at Toronto's O.Keefe.



Miss Bassey meets big supporter, Bill Ballentine (CKFM) introduced by UA's National Promo Mgr. Allan Matthews.



Ron Grimster (CFTR-CHF1 FM) found Candlelight & Wine atmosphere exceptional for his chat with Miss Bassey.



Arnold Gosewich (Capitol's Canadian President) Stan Kulin (UA's Director) & Allan Matthews meet with Miss Bassey.

THE JOKE

*IMPORTANT MEMO TO PROGRAM DIRECTORS,
MUSIC DIRECTORS AND JOCKS.*

Allan Nicholls is one Canadian who is talented and one who has taken time to learn his craft well. He has now signed an exclusive world-wide contract with Polydor.

And he has one hell of a record!

It will be released this week.

It's title is "THE JOKE".

Written by Cat Stevens. Recorded in New York; co-produced by Allan and Eddie Kramer. It's not Can Con in the strict sense.

Allan has however, recorded a lot of his own material; when released it will be Can Con.

Is it really necessary to wait?

Shouldn't Allan Nicholls be broken now --- here in Canada?

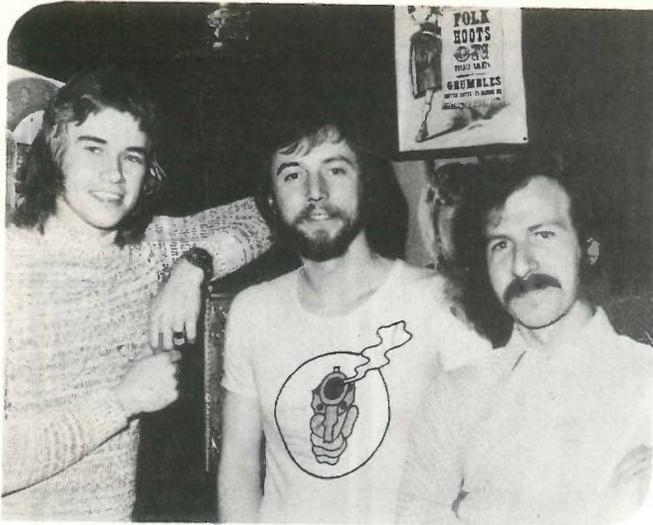
*"THE JOKE"
2066 204*



Allan Nicholls



Allan Nicholls kicks off promotion for new record at Like Young Show with Jim McKenna and Allan's mother.



Grumbles' Neil Dixon & Mike Yazzolino with Vancouver's Tom Northcott (centre) during recent Toronto appearance.



Walt Maguire (London US) in Toronto for Moody Blues' Gold presentations. Label's Doyle, McFarland & Lasch assisted.



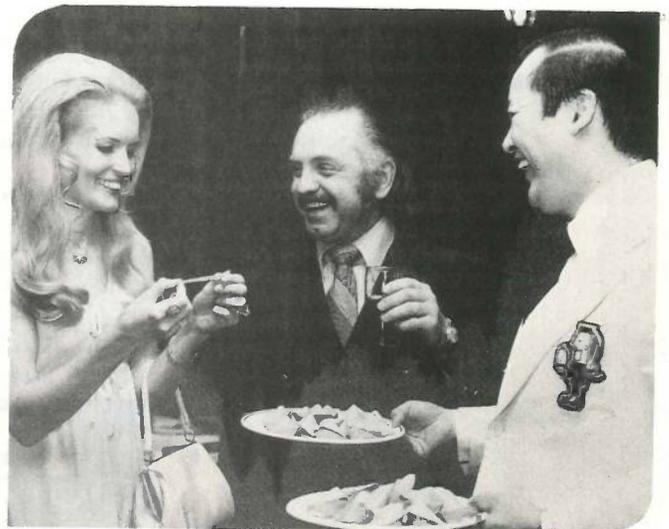
Columbia's V.P. & Gen Mgr. Fred Wilmot presents Company gold to Lynn Anderson during successful Toronto showing.



Miss Anderson's "Cry" a big hit on CFRB thanks to Arthur Collins (r) Music Director shown with Charlie Camilleri (Co)



Shirley Harrison (Easton's) Shirley & Bud Farquharson (Pindoff) & Fred Harrison at Lynn Anderson's reception.



Sam The Chinese Food Man's Danny gives Lynn Anderson many chances at fortune cookies with Charlie Camilleri looking on.

NEW ALBUMS

SUNWHEEL DANCEBruce Cockburn
True North/TNX7-H

This is undoubtedly Cockburn's pass to the world market. One word only can describe the album: flawless.

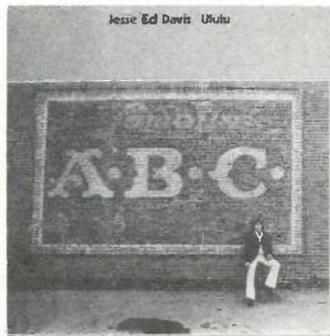
**EMOTIONS**The Mystic Moods Ork
Warner Bros BS 2597-P

The title couldn't be more appropriate. One of the most fascinating sound series to hit the market. Lightfoot's "Early Morning Rain", a masterpiece, but work up to it, cut after cut. It's a middle of the road mind bender. "Eleanor Rigby", "Sound of Silence", "San Jose" etc.

**JESSE ED DAVIS**

Atco/SD33-382-P

Jesse is self-conscious blues at its most boring. The boredom is broken only by the occasional instrumental breakaway by some of the worthies in the background including Leon Russell who may singlehandedly be responsible for all the airplay, but man cannot live by name alone.

**JENNIFER**

Reprise/0598-P

Jennifer (they never tell you Jennifer-who) first came to prominence as Mason Williams' side-kick on a couple of his early albums. Now, out on her own, she comes across with a very personal, happy album. She has a fine voice (hitting the right notes even) and has a good choice of material including our favourite, "In the Morning".

**PURE PRAIRIE LEAGUE**

RCA/LSP4650-N

A pleasant departure from "real country" with that cloying Nashville slickness and also from rock-pseudo-country with the steel guitar. It is acoustic country and good fun. "Doc's Tune" at 1:22 is a fine instrumental. "Harmony Song" and "It's All On Me" also deserve mention.

GARY BURTON
&
STEPHANE GRAPPELLI

PARIS ENCOUNTER

**PARIS ENCOUNTER**Burton & Grappelli
Atlantic/SD1597-P

Stephane Grappelli, perhaps the world's foremost jazz violinist, combines his talents, at age sixty-four, with vibraharpist Gary Burton, thirty five years his junior. The result is a free flowing, smooth album, ably backed by Steve Swallow on bass and Bill Goodwin on drums. Outstanding is the version of "The Night Has a Thousand Eyes".

TONY JOE WHITE

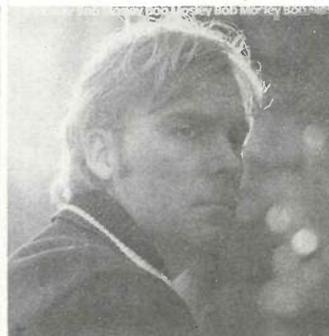
**THE TRAIN I'M ON**Tony Joe White
Warner Bros/2580-P

Tony Joe funks on as always. In low key, "I've Got a Thing About You Baby", and in the more familiar style on "Three Hundred Pounds of Hongry". Overall, White has mellowed somewhat, going almost MOR-ish but retaining his ballsy touch.

BOB MOSLEY

Reprise/2068-P

In spite of the cover, which looks like a Rod McKuen album, what we have here is some pretty tough rock, "Where Do The Birds Go" and "Nothing to Do" separated by some quieter stuff, "Hand in Hand". A good album, worthy of FM consideration.



Ray Johnson

**AT THE NEWFOUNDLANDER**Ray Johnson
Audat 477-9003-Z

Whatever Audat, Kennedy, Richards and others are doing, they're doing it right. Young Johnson could be the biggest happening to come out of Newfoundland. It doesn't have mass appeal but his squeeze-boxing is unique and the clarity is superb. He tries on the vocal bit with three of his pseudo jigs, reels etc. and he's got something.

**BROWN DUST**

Family/FPS2701-M

Countless overdubs result in an incredible vocal fullness which belies its origins. A collection of not overly inspired compositions performed with a style and flair which saves them from obscurity. Among the better performances are "Photograph" and "Everlasting Peace".

Jumping Jacks' FLASH



"Someone Must Have Jumped"

sung by Terry Jacks
written by Terry Jacks
(writer of Canadian song of the
Year twice in the past three Years)
produced by Terry Jacks
winner of the "Best Produced Single"
and the "Best Produced LP" awards
for Canada in 1969

"Someone Must Have Jumped"

with guitars that cry out
and a voice that haunts
and words that tell of losing one's self

M17427

LONDON records

Everyone should jump....on Jacks' Flash

The Programmers

A WEEKLY FEATURE IN RPM
DESIGNED FOR CANADIAN
Programmers

MOR IN THE EARLY SEVENTIES

By KEITH ELSHAW
MUSIC CO-ORDINATOR
CFTR

Let's not even bother to discuss the plastic or genuine excitement of the Rocker across the street. Is your MOR sound interesting and enthusiastic enough to compete with the guy who is after the kids? MOR stations aren't known for their energy, but that's what you're selling in the seventies. In Truro and Edson as well as multi-station markets, energy. Not the kind that knocks your audience on the head, but the kind which evokes a positive feeling toward your station. That listener you suck in doesn't run up and down the main street shouting your call letters, but he leaves you on — to tune out doesn't occur to him — and now you've got the numbers.

To the programmers of successful-for-many-years (with or without competition) stations who are about to tune out from this article now because it's time for a meeting with the client who'll buy that new gardening show, thanks for reading this far, and keep that money coming in to Walt. The rest of us are going to talk about the station that'll make the heavy coin in the seventies. So we're actually focusing on the entire AM and FM radio communications business, and what follows is not a galaxy of predictions, but a configuration of events already happening.

The salesman will no longer run the show. The programmer will be familiar with market research and demographic analysis and

CKFH PROMOTING EXTENSIVELY IN TORONTO

As always, CKFH is heavily promoting itself in Toronto and surrounding area. Latest efforts are the visit of Miss CKFH to area advertising agencies with free coffee, on-air personality Mike Williams' appearance at the Westbury Hotel's Fashion Spectacular, and the station's participation in the Central Ontario Beauty Pageant, to select a competitor for the Miss Dominion of Canada title.

Other promotions include the "Magical Mystery Tour" by which three winners and their guests fly to London for fourteen days of wining and dining, "The Hitmakers" which drew over twenty thousand entries to meet the Osmond Brothers in Montreal, and High School Points, which saw local secondary schools vying for the greatest accumulation of points by answering skill testing questions, with the winner, Downsview Secondary Collegiate, receiving a Lowrey organ and a name brand guitar.

psychology, and will be the boss. He'll clean out the gardening show. Even in the Okanagan Valley. The people never wanted you to do that to them, your sales manager did. The people will appreciate it when you drop it in lieu of their favourite record. Simple? Right. Simple wins. (If you get 300 complaints about "where's the gardening show?" you'd better get it back on de bonne grace. If you get a thousand calls, put it on the playlist! That's an MOR hit you got there!)

The programmer will know how to get his people to perform. Jocks, talk-show hosts, newsmen, farm reporters, fashion commentators, everybody. "Perform" in the seventies sense of the word — wearing your audience. Empathy is obsolete as a communicative tool. The woman would rather not be washing on Monday morning. She doesn't dig some guy on the radio jiving her about a great day for washing. She just tuned out, mentally. Don't agree? Want to run against me?

INCREASE IN CIRCULATION FIGURES AT CKFH

CKFH Radio, under the direction of Barry Nesbitt, vice-president and general manager, has launched an aggressive campaign to point up their importance in the Toronto market. The 50,000 watter shows a significant increase in circulation figures (as opposed to hours tuned reported by other stations) since the November 1971 BBM. This increase centres around the 18-34 age group on 1/4 hour averages Monday through Friday.

The breakfast check showed CKFH fifth in line in November of 1971 with 6100 listeners. In January of 1972 they are still in at No. 5 but with 12,300 listeners, an increase of 102%.

The Drive time in November showed 'FH with 6500 listeners and in January up to 7500 an increase of 15%.

Nesbitt is encouraged with the January BBM which he feels is significant proof that "more people are moving up the dial to CKFH". In the 18-34 age group for a weekly circulation Monday through Sunday, CKFH showed a listenership of 166,300 in January of 1972 as opposed to 152,800 in November of 1971, an increase of 9%. Although this doesn't appear to be a large increase, it is a victory for 'FH in that it was the only station that showed an increase in this age group. CHUM showed a minus 10% figure while CFRB registered a minus 24% figure and CFTR dropped 29%.

In the All Persons age group CKFH registered 350,000 in January/72 a slight in-

crease of 6% over their 331,100 figures in November/71. Again they were the only station to register an increase while CFRB showed a minus 6% figure, CHUM a drop of 9% and CKEY down to 14% and CFTR minus 32%.

There are so many things happening to the processes of broadcasting that many people in the industry who can't or won't comprehend what their new roles and attitudes should be will be left behind. This has always been the case. Those who pick up on the new methodologies will make money, both for themselves and their company. The effects of the changes will be reflected in MOR stations, beginning immediately in the major markets. Indeed, they've already begun.

Fritz Perls talks about everything being in one of three categories — chickenshit, bullshit and elephantsshit. Consider the implications of some of the things discussed in this paper, and decide which of the three I've been laying on you.

Now let me ask you, which one is your station laying on the folks out there?

RPM SUBSCRIPTION BLANK

see page 4

crease of 6% over their 331,100 figures in November/71. Again they were the only station to register an increase while CFRB showed a minus 6% figure, CHUM a drop of 9% and CKEY down to 14% and CFTR minus 32%.

It's also interesting to note that while most stations increased their rates, CKFH increased its audience and offered the lowest rate available: Breakfast \$30.00 with a listening audience of 12,300 and CPM at \$2.44 and Drive with a rate of \$26.00 for a listening audience of 7500 and a CPM of \$3.47.

Nesbitt is looking forward to the soon-to-be published March BBM at which time CKFH should again show a significant increase.

MAKE
THE
SUN
SHINE

The
ProgrammersNEW ON
CHARTS**CKWS KINGSTON**

(Greg Stewart)
Julio-Paul Simon
Family of Man-Three Dog Night
Best Part of Breakin' Up-Linda Lane
Run Run Run-jo Jo Gunne
Poor Little Fool-Frank Mills
Caroline Goodbye-Colin Blunstone

CKCM/JCKGA GANDER

(Larry Steacy)
Glory Bound-Grass Roots
The Day I Found Myself-Honeycone
Get Up, Get Out-Fludd
Mother of Mine-Jimmy Osmond
Rockin' Robin-Michael Jackson

CHSC ST. CATHERINES

(Chris Ford)
Vincent-Don McLean
In The Rain-Dramatics
Taos New Mexico-R. Dean Taylor

CHUM TORONTO

(Chuck McCoy)
Taxi-Harry Chapin
Slippin' Into Darkness-War
Sylvia's Mother-Dr. Hook
Oh Girl-Chilites

WCFL CHICAGO

Morning Has Broken-Cat Stevens
Sylvia's Mother-Dr. Hook
Little Bitty Pretty One-Jackson Five
I Saw The Light-Todd Rundgren

WFIL PHILADELPHIA

Vincent-Don McLean
Taurus-Dennis Coffey
Diary-Bread

KJR SEATTLE

Diary-Bread
Sylvia's Mother-Dr. Hook
Vincent-Don McLean
Look What You Done-AL Green
You Could Have Been a Lady-April Wine

WABC NEW YORK

Taurus-Dennis Coffey
Jump Into The Fire-Nilsson
Vincent-Don McLean
Suavecito-Malo

KQV PITTSBURGH

Candy Man-Sammy Davis Jr.

CFRW WINNIPEG

(Bob Gibbons)
First Time Ever-Roberta Flack
Vincent-Don McLean
Suavecito-Malo

CKLW WINDSOR

(Alden Diehl)
I'm Movin' On-John Kay

CHLO ST. THOMAS

(Rick Janssen)
Doctor My Eyes-Jackson Browne
Hot Rod Lincoln-Commander Cody
I Saw the Light-Todd Rundgren
Me and Julio-Paul Simon

VOCM ST. JOHN'S

(Peter Tuff)
Suavecito-Malo
Rock and Roll-Zeppelin
Doctor My Eyes-Jackson Browne

CJOE LONDON

(Brent Marucci)
Just Wanna Be Your Friend-Lighthouse
Rockin' Robin-Michael Jackson
Telegram Sam-T. Rex
Tiny Dancer-Elton John
Nutrocker-Emerson, Lake, Palmer
Saskatchewan Sunrise-Rick Jones
Jump Into The Fire-Nilsson

CKRD RED DEER

(Stu Morton)
Just Wanna Be Your Friend-Lighthouse
Running Away-Sly & Family Stone
Boom Boom-King Biscuit Boy (LP)

CHEX PETERBOROUGH

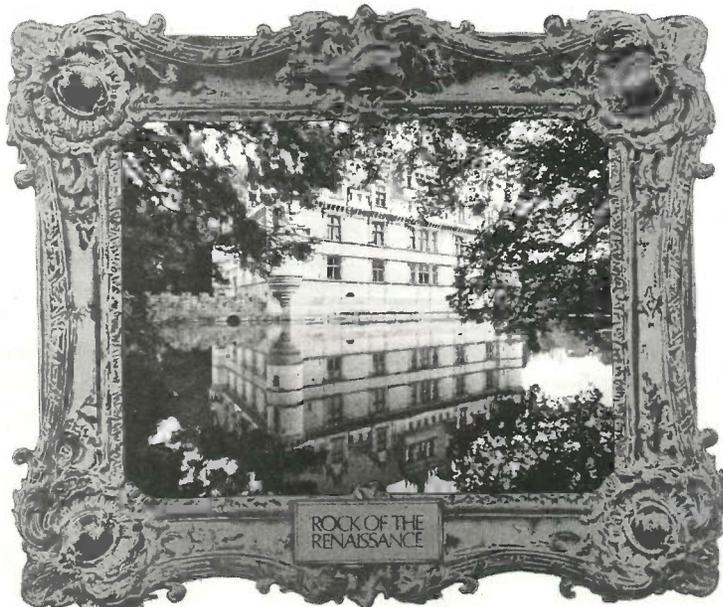
(Ron Johnston)
Get Up, Get Out, Move On-Fludd
Morning Has Broken-Cat Stevens
Taurus-Dennis Coffey
I Saw the Light-Todd Rundgren
What Did I Say-Rare Earth
Sing a Song-David Clayton Thomas
Taxi-Harry Chapin

CHED EDMONTON

(Wayne Bryant)
Taos New Mexico-R. Dean Taylor
Me and Julio-Paul Simon
Vincent-Don McLean
Morning Has Broken-Cat Stevens
A Cowboy's Work-Sonny & Cher

CKLG VANCOUVER

(Roy Hennessy)
Nice to Be with You-Gallery
Hot Rod Lincoln-Commander Cody
Get Up, Get Out & Move On-Fludd
Betcha By Golly-Stylistics
Legend in Your Own Time-Carly Simon

The Musical Heritage Series**MUSICAL
HERITAGE**

Rock of the
Renaissance
by the
Accademia
Monteverdiana
String Orchestra

SBA-16008



CKGM MONTREAL
(John Mackey)
Old Man-Neil Young
Don't Want to do Wrong-Jr. Walker

CJME REGINA
(Hart Kirch)
In the Rain-Dramatics
Taxi-Harry Chapin
Jump Into the Fire-Nilsson

The **NEW ON**
Programmers **PLAYLISTS**

MAJOR MARKETS

CHLO ST. THOMAS
(Rick Janssen)
Look What You've Done-Al Green
Diary-Bread

Movin' On-John Kay
Smilin'-Sly & Family Stone
Jambalaya-Nitty Gritty Dirt Band
Ain't No Use-Seadog
To Be Part of You-Rhonda Silver
Sing a Song-David Clayton Thomas
Stop Me From Believing-Rain
Poor Little Fool-Frank Mills

CJME REGINA
(Hart Kirch)
I Saw the Light-Todd Rundgren
Run Run Run-Jo Jo Gunne
Poor Little Fool-Frank Mills

CKGM MONTREAL
(John Mackey)
Vincent-Don McLean
Candy Man-Sammy Davis Jr.
Sylvia's Mother-Dr. Hook
Rainshowers-Pagliaro
Stop Me From Believing-Rain
I Don't Want To Hear It-Seadog
I'm Moving-John Kay
No Boogie Woogie-Long John Baldry

CHED EDMONTON
(Wayne Bryant)
The First Time Ever-Roberta Flack
It's Goin' Slow-Bruce Cockburn
Stop Me From Believing-Rain
Loosen Up-Christopher Kearney
Suavecito-Malo
Taxi-Harry Chapin

CKLG VANCOUVER
(Roy Hennessy)
Poor Little Fool-Frank Mills
Some Day Never Comes-Creedence
Rockin' Robin-Michael Jackson
I Saw the Light-Todd Rundgren
Sylvia's Mother-Dr. Hook
Oh Girl-Chillies

CKXL CALGARY
(Greg Haraldson)
Vahevala-Loggins & Missina
Oh Well-Fleetwood Mac
Sound of the City-Delaney & Bonnie
Hot Rod Lincoln-Commander Cody
Walkin' in the Rain-Love Unlimited
Pool of Bad Luck-Joe Simon
Mexican Puppeteer-Tom Jones
Sun Goes By-Dr. Music
Stop Me From Believing-Rain
Poor Little Fool-Frank Mills
Glory Glory-Dr. Music

CJOE LONDON
(Brent Marucci)
Peaceman's Farm-Noah
Poor Little Fool-Frank Mills
Never Before-Deep Purple
Lazy Lady-Rachel
Hot Rod Lincoln-Commander Cody

CKLW WINDSOR
(Alden Diehl)
Your Nashville Sneakers-Guess Who
Don Quixote-Gordon Lightfoot
Experience In Love-Everyday People
Hot 'n' Nasty-Humble Pie

CFRW WINNIPEG
(Bob Gibbons)
Doctor My Eyes-Jackson Browne
Telegram Sam-T. Rex
Sylvia's Mother-Dr. Hook
Hot Rod Lincoln-Commander Cody
Can You Tell Me-Heat Exchange

WCFL CHICAGO
Don't Walk So Fast-Wayne Newton
WFIL PHILADELPHIA
You Could Have Been a Lady-April Wine
Slippin' Into Darkness-War
Suavecito-Malo

KJR SEATTLE
Isn't Life Strange-Moody Blues
Oh Girl-Chillies
Little Dog Heaven-June Jackson
Little Bitty Pretty One-Jackson Five
KQV PITTSBURGH
Look What You Done-Al Green
Nice to be With You-Gallery
Taxi-Harry Chapin

SECONDARY MARKETS

CKRD RED DEER
(Stu Morton)
Get It On-Addrisi Bros.
Poor Little Fool-Frank Mills
Dun Robins Gone-Brave Belt (LP)
Didn't Get To Sleep-5th Dimension
Baby Feel So Fine-Gilbert Montagne
Train of Life-Alan Moberg
You Know There's Nothing-Sun Band
Like A Cannon Ball-Van Morrison
Look What You've Done-Al Green
White Man-Stampeders

CHEC LETHBRIDGE
(John Oliver)
Goin' Down Slow-Bruce Cockburn
Couldn't Sleep At All-5th Dimension
Dogtown-Harry Chapin

CHAK INUVIK
(B. Cousins)
Morning Has Broken-Cat Stevens
Family of Man-Three Dog Night
Baby Blue-Badfinger
Run Run Run-Jo Gunne
Doctor My Eyes-Jackson Browne
Bloodshot Eyes-Lucifer
Couldn't Sleep At All-5th Dimension

CKCM/CKGA GANDER
(Larry Steacy)
Jump Into the Fire-Nilsson
Doctor My Eyes-Jackson Browne
Back Off Boogaloo-Ringo Starr
Jubilation-Paul Anka
Taos New Mexico-R. Dean Taylor

The First Time Ever-Roberta Flack
Baby Blue-Badfinger
Couldn't Sleep At All-5th Dimension
I'll Take You There-Staple Singers

CHSC ST. CATHERINES
(Chris Ford)
Day Dreamin'-Aretha Franklin
Movin' On-John Kay
Ain't That Peculiar-Fanny

The **FM**
Programmers **ADDITIONS**

CHUM FM TORONTO
(Benjy Karch)
LP's
Electric Light Orchestra
Graham Nash/David Crosby
In Search of Space-Hot Wind
First Tast of Sin-Cold Blood
Welcome to Fat City-Fat City
Jack Bonus
The Train I'm On-Tony Joe White
David Clayton Thomas
Morning Glory-Mary Travers
Bare Trees-Fleetwood Mac
Bobby Witlock

CKLG FM VANCOUVER
(Frank Callaghan)
Cream Live Vol. II
Edgar Winters White Trash
Hellbound Train-Savoy Brown
Straight Shooter-James Gang
Ennea-Chase
Space & First Takes-Lee Michaels
Sittin' In Spirit-Kenny Loggins & Jim Messina
Feedback Spirit
Recall The Beginning-Steve Miller
Fanny Hill-Fanny
Something Anything-Todd Rundgren
Heads & Tales-Harry Chapin
Together-Jesse Colin Young
Invitation to Openness-Les McCann
Urucher-Jesse Ed Davis
Alvin Lee & Co.-Ten Years After
A Machine Head-Deep Purple
Bobby Whitlock
Delaney & Bonnie Together
David Clayton Thomas
David Crosby & Graham Nash

CHOM FM MONTREAL
(Earl Jive)
Mahogany Rush
LP's
John Lee Hooker
Les McCann
Noah
Graham Nash & David Crosby
Mothers
Jesse Ed Davis
Bruce Cockburn
Electric Lite Orchestra

The **Programmers** Telex your program-
mer information to
RPM by

TUESDAY 5 PM

Telephone
(416) 489-2166
Telex
06-22756

The Programmers MOR ADDITIONS

CHML HAMILTON
(George Patton)
Me and Julio-Paul Simon
Mother Earth-Tom Rush
Daddy Don't Walk so Fast-Wayne Newton
The Mountain-Jack Jones
Godfather Theme-Brass Ring
Can We get To That-Peter Vee
What's A Little Dirt For-Cymarron
Poor Little Fool-Frank Mills
Whole Lot of Pride-Shaft

CKFM TORONTO
(Dan Chevrette)
45's
Me and Julio-Paul Simon
Poor Little Fool-Frank Mills
Godfather Theme-Hugo Montenegro
LP's
Joy-Percy Faith
Jennifer
Godfather Theme-Andy Williams
Godfather Theme-Roger Williams

CKEY TORONTO
(Gene Kirby)
Living Free Theme-Saul Caplan Orchestra
Things We Care About-f/s-Patti Page
Walking-Liz Damon's Orient Express
Bandera/Bandit-Nashville String Band
Straight Ahead-f/s-Ernst Kuglar Orch.
That's What Livings About-Ray Price
Theme From Kotch-f/s-Roger Williams
Four & Twenty Hrs-Nana Mouskouri
Loving You-Frank Purcell
LP's
Oak Island Treasury Dept.
Warner Plays Wagner
Adriasi Bros.
Last of Old England-James Last
Joy-Percy Faith

CFTR TORONTO
(Keith Elshaw)
Taxi-Harry Chapin
Taos New Mexico-R. Dean Taylor

The Programmers COUNTRY ADDITIONS

CFAC CALGARY
(Larry Kunkel)
Ain't No Sunshine-The Hagers
Cab Driver-Hank Thompson
Lost Forever in Your Kiss-Dolly & Porter

CHAK INUVIK
(B. Cousins)
Just For What I Am-Connie Smith
What Am I Gonna Do-Bobby Bare
Everybody's Reaching-Pat Daisy
Manhattan Kansas-Glen Campbell
You Buy the Wine-Liz Anderson
Ain't Nothin' Shakin'-Billy Craddock
Just Another Step-Fred Dixon

CFGM TORONTO
(Dave Johnson)
Anything is Better-Tillis-Bryce
We Can Make It-George Jones
Lost Forever in Your Kiss-Dolly & Porter
Fools-Johnny Duncan

The Happiest Girl-Donna Fargo
Alberta Bound-Gordon Lightfoot

CHML HAMILTON
(George Patton)
Fools-Charlie Duncan
This World Needs-Stonewall Jackson
Lonesomest Lonesome-Ray Price
Far Far Away-Don Gibson
Anythings Better-Tillis & Bryce
You Almost Slipped-Kenny Price
Sweet City Woman-Jeff Young
Show Me-Hank Williams Jr./Lois Johnson
Satisfied>Show Me-Barbara Mandrel
Train of Life-Allan Moberg

CFNB FREDRICTON
(Larry Dickinson)
Same Old Memory-Sharon Lowness
Just For What I Am-Connie Smith
All My Lovin'-Lamar Morris
You're My Everything-Tommy Cash

Family Love-Family Brown
I'll Never Fall in Love-Liz Anderson

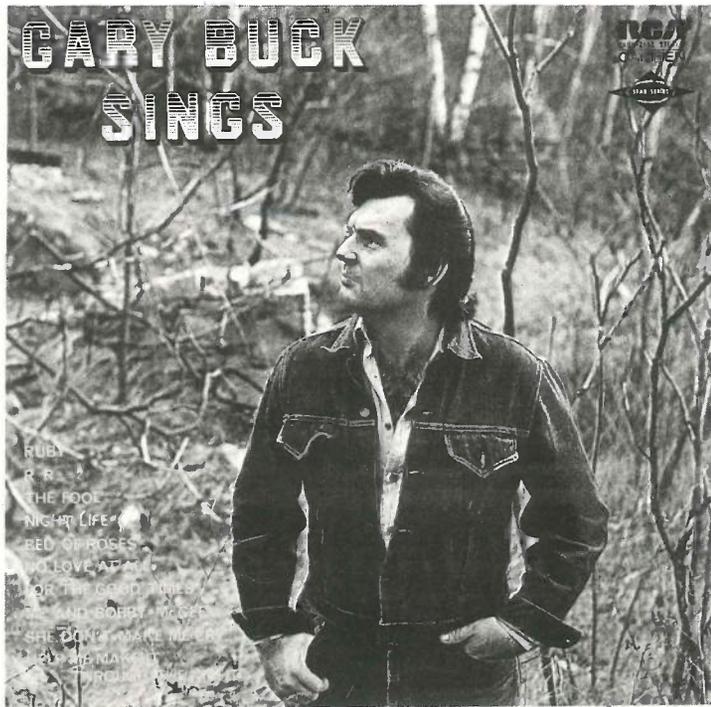
CKBB BARRIE
(Jack Jacob)
Fools-Johnny Duncan
Afraid I'll Want-Welton Lane
Lonesome and a Long Way-Earl Scruggs
Happiest Girl-Donna Fargo
Old Fashioned Ways-Green & Stagg
Bridge Washed Out-Gleasonaires

CHOO AJAX
(Peter Norman)
Anything is Better-Tillis-Bryce
That's What Leavings-Ray Price
Let Him Have It-Jan Howard
Second Cup of Coffee-Gordon Lightfoot
Sing In The Sunshine-Alice Creech

COUNTRY continued on page 28

GARY BUCK SINGS

on RCA Records



CASX 2557

Ruby
R.R. No. 2
The Fool
Night Life
Bed of Roses
No Love at All
For the Good Times
Me and Bobby McGee
She Don't Make Me Cry
Help Me Make It Through The Night



FANTASTIC

FIRST RELEASE

Featuring their latest single

'I DON'T WANNA HEAR'
CH 1012

- MLS WINNER -

CHART ACTION STARTING

**SEA
DOG**



U.S. RELEASE

LP & SINGLE

ON BUDDAH RECORDS

CHLP 5002



DISTRIBUTED BY
LONDON RECORDS

The Programmers MOR PLAYLIST

- 1 SASKATCHEWAN SUNRISE
Rick Jones-London 2541-K
- 2 WINGS OF A DOVE
Syncona-Syncona S-101-G
- 3 SMILING WINE
Shirley Eikhard-Capitol 3281-F
- 4 GOTTA MAKE IT TOGETHER
Marty Butler-Columbia C4-3025-H
- 5 STREETS OF LONDON
John Allan Cameron-Columbia
C4-3028-H
- 6 GLORY GLORY
Oak Island Treasury-Columbia
Cr-3024-H
- 7 A HORSE WITH NO NAME
America-Warner Bros. 7555-P
- 8 ROCK & ROLL LULLABY
B.J. Thomas-Scepter 12344-M
- 9 DIAMONDS ARE FOREVER
Shirley Bassey-United Artists 50845-F
- 10 THE THEME
Sound 80-A&M A MX 327-W
- 11 HAVIN' A TIME OF MY LIFE
Diane Landry-Columbia C4-3026-H
- 12 A COWBOY'S WORK IS NEVER DONE
Sonny & Cher-Kapp 2163-J
- 13 VINCENT
Don McLean-UA 50887-F
- 14 MONDAY MORNING CHOO CHOO
Stamperders-MWC 1008X-M
- 15 A MAN LIKE YOU
Fludd-Warner Bros. WB 7576-P
- 16 I GET DRUNK ON MONDAY
Gene MacLellan-Capitol 72660-F
- 17 THE FIRST TIME I SAW YOUR FACE
Roberta Flack-Atlantic 2864-P
- 18 MORNING HAS BROKEN
Cat Stevens-A&M 1335-W
- 19 FAMILY LOVE
The Family Brown-RCA 75-1085-N
- 20 DONNA ON MY MIND
Hugh Scott-Rodeo 3360-K
- 21 ROLL IT AROUND IN YOUR MIND
Carlton Showband-RCA 7501086-N
- 22 GOOD FRIENDS
Poppy Family-London 172-K
- 23 YOU'RE GONNA MISS HER
Trio Meridian-Van 2100 108-Q
- 24 TWO BOUREES (Suite III)
Moe Koffman-GRT 1230-21-T
- 25 BRIAN'S SONG
Michel Legrand-Bell 45-171-M
- 26 FIELDS OF GREEN
Sean Dunphy-Boot 023-K
- 27 IT'S GOING DOWN SLOW
Bruce Cockburn-True North 4-109-H
- 28 ME & JULIO
Paul Simon-Columbia 4-45585-H
- 29 TINY DANCER
Elton John-UNI 55318-J
- 30 LOVE THEME GODFATHER
Hugo Montenegro-RCA 74-0690
- 31 SWEET SEASONS
Carole King-Ode 66022-W
- 32 EVERYDAY OF MY LIFE
Bobby Vinton-Epic 5-10822-H

COUNTRY continued from page 26

CKRD FM RED DEER
(Stu Morton)
Amarillo-English House
Too Beautiful-Englebert Humperdinck
Sally Sunshine-Mills Brothers
Made in Japan-Buck Owens
What Am I Gonna Do-Bobby Bare
You're Everything-Tom Cash
Love Lifted Me-Ray Stevens
Imagine-Ray Conniff
War Keeps Draggin' On-Wilburn Bros.
Sad Situation-Skeeter Davis
Redman and the Train-Harry Rusk
Baby Sings His Song-Belew Robinson

The Programmers CAMPUS ADDITIONS

RADIO WESTERN
(Tom Leparaskas)
LP's
Graham Nash & David Crosby
Tribute to Woody Guthrie Vol.2
Guns & Butter
XIT-Plight of the Red Man
Charlie Mariano-Mirror
Country Joe-Incredible: Live!
Gary Burton & Stephane Grappelli-
Paris Encounter
Jesse Colin Young-Together
45's
Good Feeling-Sun Band
Every Living Thing-Homestead
Peaceman's Farm-Noah
Brother Tree-Rascals
Jump Into The Fire-Nilsson

RADIO CONESTAGO
(George Hoff)
I'm Moving On-John Kay
It's Going Down Slow-Bruce Cockburn
The Monkeytime-Al Kooper
I Love Everything About You-Brian Hyland
I Don't Need You No More-J. Giels Band
Me and Julio-Paul Simon
LP's
Another Perfect Day-Luke Gibson
Christopher Kearney

RADIO YORK
(Christopher Davis)
LP's
Sunwheel Dance-Bruce Cockburn
Ennea-Chase
History of Eric Clapton
Morning Glory-Mary Travers
Bob Mosley
Dirt-Paul Kelly
Jennifer
Dinnertime-Alex Taylor
Graham Nash & David Crosby
Guns & Butter
Where-Ram
Mother Motor-Bobby Gosh
And That's The Truth-Lily Tomlin
The Last Set At Newport-Dave Brubeck

PROGRAMMERS!!! To have your additions to playlists and charts included in the Programmers section, we must have this information by 5 PM Tuesdays. Telex 06-22756 or Telephone (416) 489-2166. If mailing, address to: Programmers RPM, 1560 Bayview Ave. Toronto 17

The Programmers TRIBAL DRUM

CKLW begins "Big Louie" contest this week. Basic phoner. Caller correctly identifying the location of Big Louie's limousine gets \$2000. Hourly clues being given.

CHSC's Chris Ford notes that United Artists' "Legendary Masters" series ideal for special programming. Also Kinney's "Burbank" sampler.

CHUM Toronto has new all night man. Denny O'Neil from CKVN Vancouver. Station is airing "Great Golden Cash Caper". Listeners identify five goldens from small excerpts aired plus hourly clues. \$1000 prize building by \$100 every day.

CKLG Vancouver has won the Dan Award in recognition of its five-hour documentary, "Our Home and Native Land". The competition was organized by the Pacific Region of the Radio-Television News Directors Association of Canada.

The Programmers BREAKING & STIFFING

Harry Chapin hot at CHLO, 7-2. "A Cowboy's Work" moves 13-3, Cat Stevens, 24-13. Don McLean stiffing 15-16.

Hart Kirch changed "Godfather Theme" from Andy Williams version to Nino Rota.

CKGM will not play Michael Jackson. Too teeny bopperish for their contemporary sound.

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CHEC's most requested tune, Brave Belt's "Another Way Out". "Warm Alberta Rain" also strong.

Roberta Flack into number one position at 'LW. Chilites strong 9-2 after three weeks. Staple Singers 18-11. Anka very slow, 28-24 after seven week's play.

"Betcha By Golly" jumped 11-5 on CHUM. "Day Dreamin'" 19-13. Michael Jackson 24-14. New entry by the Gallery, "Nice to Be With You" went 30-22.

TO DAVID WARREN CFMQ

Your complaint about poor service is right, but don't think we have it good here! Even after spending several hundred dollars a month for two U.S. music services I am still sitting here today without duplicates of 16 of the CKLG 30 hits, never mind albums, which we have to beg for from some companies. Many promo men bury you in product until it is charted, then it suddenly is valuable, so you don't receive any names furnished in a plain brown envelope on request.

Roy Hennessy
Music Director
CKLG Vancouver

The Programmers MAPLE LEAF SYSTEM

INSUFFICIENT SUBMISSIONS FOR MLS APR 11/72 VOTE

Nevin Grant, Chairman of the Maple Leaf System, has announced that in view of an insufficient number of submissions to constitute an agenda for Tuesday, April 11/72, the next possible date for an agenda will be Tuesday, April 18/72.

The Programmers FRENCH CANADIAN TOP TEN

- 1 ACROPOLIS ADIEU
Mireille Mathieu-Polydor 2065102-Q
- 2 PERSONNE NE PEUT T'AIMER
Jacques Lepages-Zodiaque 4314-Y
- 3 ELLE
Alain Barriere-Able AB 717-K
- 4 LA BAIE JAMES
Richard Huet-Polydor 2065105-Q
- 5 JE M'EN VAIS
Ginette Reno-Grand Prix GP 5346-K
- 6 MARY
Jacques Salvail-Trans World 4-90-Y
- 7 LA FILLE A AIMER
Mike Brant-Gamma AA 1132-K
- 8 LA BALLADE DE L'AMOUR
Roger Whittaker-RCA 755109-N
- 9 LA LEGENDE INDIENNE
Les Karricks-Zodiaque 4315-Y
- 10 POUR LA MUSIQUE
Georges Dor-Sillon DS 102-K

UP & COMERS

Un Enfant Comme Les Autres
Rene Simard-Nobel NL 5635-K

Reste Mon Amour
Viviane Vachon-Trans Canada 3411-Y

On A Toujours Besoin D'Amour
Patric Norman-RCA 755110-N

The Programmers INSTANT LAFFS

The first thing (Jock) looks for in a girl,
is short toenails. He has a water mattress.

(with weather) This forecast makes about
as much sense as throwing away a Playboy
calendar just because it's the end of the year.

PHELAN & YOUNG PUBLISH TODAY'S POEMS (BOOKLET)

Ian Young and Richard Phelan, authors of White Garland and Cool Fire, have published a booklet of poems of today, entitled "Lions In The Stream". Those free-formers (AM & FM) looking for listener interest material (Canadian) might find these poems conducive to their programming format.

An example by Phelan is:

"Receiving these words
from the where
in place and time
oddly with eyes shut
visually holding listening
by those deeper fractions
What quite message stirs here?"

or, Young's "Lions In The Stream":

"Brought
even to lion strength
we cannot hold
our life about us
but
like lions in the stream
as it flows by us
drink of it"

Lions In The Stream is copyrighted by the authors and published in a limited edition of 300 copies by Catalyst, 315 Blantyre Ave., Scarborough, Ontario.

NON-STOP PROMO FOR APRIL

A highly concentrated promotion is underway for James Last's latest album "Super Non-Stop Dancing" a two record set with 56 dance tunes. Polydor will run 30-second colour TV and radio commercials free of charge along with streamers and in-store window displays.

The set retails at \$5.98 and will be sent to radio stations across Canada. This April promo was announced by Polydor's National Sales Manager, Frank Henry and Allan Katz, National Promotion Manager.



RCA's Ed Preston, John Murphy, Scott Richards & Pierre Bellemare with newly acquired Phil and Don Everly.



Capitol's Anne Murray with EMI's Philip Brodie and John Read during Europa Hotel (London) reception.

CRTC COMPLETES CHNS INQUIRY

(Ed: Following is the entire text of a public announcement released by the Canadian Radio-Television Commission. Since the inquiry it describes is precedent setting as far as Canadian broadcasting goes, we feel it warrants this lengthy treatment.)

On October 8, 1970 the Halifax-Dartmouth Committee of Miles for Millions issued a press release dated October 7, 1970 outlining the projects to be supported by it with funds to be raised from a March to be held in the Halifax-Dartmouth area on October 24, 1970.

On October 22, 1970, at approximately 8:10 a.m. Mr. Clive Schaefer, news editor of radio station CHNS Halifax, broadcast a five-minute editorial commentary based on the press release in which he compared one of the organizations he said was to be supported by the funds to the FLQ, suggested that some of the funds raised would wind up in the hands of Castro supporters and concluded that Miles for Millions has apparently "gone political".

At 8:20 a.m. on the same day, the General Manager of the station, Mr. H.E. Blackadar, called the Executive Director of the March, Mr. J. DeLaurier, informed him that Mr. Schaefer had taken exception to the press

release and asked him to discuss the matter with Mr. Schaefer on an Open Mike program beginning at 8:30 a.m.

Mr. DeLaurier had not heard the commentary made by Mr. Schaefer but agreed nevertheless to participate in the program. It was while on the air at the beginning of the program that Mr. DeLaurier was informed by Mr. Schaefer of the nature of the issues raised by him in his commentary. Mr. DeLaurier's participation in the program continued until 9:15 a.m.

The normal schedule of this Open Mike program was extended by an additional half hour during which two organizers of the March called and attempted to explain their point of view.

Mr. Schaefer's editorial commentary was repeated four times during October 22. Excerpts from Mr. DeLaurier's conversations with Mr. Schaefer were, according to Mr. Schaefer, presented in later newscasts read by Mr. Schaefer and other members of the news staff.

On October 23, 1970 Mr. Schaefer broadcast a further editorial commentary in which he repeated his charge that the projects to be supported by the March were politically oriented. Mr. DeLaurier refused to participate in a further Open Mike program following

this commentary.

On October 24, the March took place.

In these circumstances, the Commission received a complaint against radio station CHNS from the Halifax-Dartmouth Committee of Miles for Millions and a written brief in late December 1970. A written reply to this brief from the station and Mr. Schaefer was received by the Commission at the beginning of June 1971. A supplementary brief from the Miles for Millions Committee was thereafter received by the Commission at the end of July 1971. Many letters from citizens in the area have also been received by the Commission. All have now been reviewed by it.

The Commission takes particular note of the following:

1. that no advance warning of the broadcast of the commentary by Mr. Schaefer was given to any member of the Miles for Millions Committee;
2. that the issues raised in the commentary were not discussed with any member of the Committee before the commentary was made;
3. that the Committee had made details of the projects it intended to support available to the media on October 8, fourteen

The Programmers COUNTRY PLAYLIST

- | | | |
|---|---|--|
| 1 3 SMILING WINE
Shirley Eikhard-Capitol 3281-F | 15 17 WHISTLER'S MOUNTAIN
Andy Zachary-MCA 2020-J | 32 22 EVENING
Jim Ed Brown RCA 7400642-N |
| 2 4 MOON-MAN NEWFIE
Tom Connors-Boot BT 027-K | 16 8 I'LL STILL BE WAITING FOR YOU
Buck Owens-Capitol 3262-F | 33 34 LOUISIANA MAN
Creamcheeze Band-Dominion 155-E |
| 3 2 ALL HIS CHILDREN
Charley Pride-RCA 0624-N | 17 16 CRY
Lynn Anderson-Columbia 4-45529-H | 34 21 TO GET TO YOU
Jerry Wallace-Decca 32914-J |
| 4 5 WE CAN MAKE IT
George Jones-Epic 10831-H | 18 15 YOU DON'T HAVE TO GO TO SWITZERLAND
Russ Gurr-Rodeo 3355-K | 35 42 MANHATTAN KANSAS
Glen Campbell-Capitol 3305-F |
| 5 1 A THING CALLED LOVE
Johnny Cash/Temple Evangel Choir
Columbia 4-45534-H | 19 23 LONESOME RIVER
Gene MacLellan-Capitol 72660-F | 36 39 HEY GIRL
Al Hooper-Dominion 153-E |
| 6 6 FAR FAR AWAY
Don Gibson-Hickory 1623-L | 20 25 ALL THE LONELY WOMEN
Bill Anderson-Decca 32930 | 37 46 ME & JESUS
Tom T. Hall-Mercury 73287-K |
| 7 9 CHANTILLY LACE
Jerry Lee Lewis-Mercury 73273-K | 21 33 AIN'T NOTHIN' SHAKIN'
Billy 'Crash' Craddock-Columbia
C4-3027-H | 38 40 BENNY THE BUM
Bud Roberts-Boot BT029-K |
| 8 11 EVERYBODY'S REACHING OUT
Pat Daisy-RCA 74-0637-N | 22 29 DONNA ON MY MIND
Hugh Scott-Rodeo RO 3360-K | 39 45 WHAT AM I GONNA DO
Bobby Bare-Mercury 73279-K |
| 9 12 TOGETHER AGAIN
Hank Smith-Quality 2024X-M | 23 35 BE MY BABY
Jody Miller-Epic 10835 | 40 SOMEONE TO GIVE MY LOVE TO
Johnny Paycheck-Epic 10836-H |
| 10 13 WHAT AIN'T TO BE
Porter Wagoner-RCA 0648-N | 24 30 SIT DOWN MR. MUSIC MAN
Little John Cameron-Dynda CN006-K | 41 41 COTTON JENNY
Anne Murray-Capitol 72657-F |
| 11 7 MY HANG UP IS YOU
Freddie Hart-Capitol 3261-F | 25 38 GRANDMA HARP
Merle Haggard-Capitol 3294-F | 42 48 ON OUR LAST DATE
Conway Twitty-Decca 32945-J |
| 12 10 WHEN YOU SAY LOVE
Bob Luman-Epic 10823-H | 26 31 TRAVELLIN' ON
Julie Lynn-Dominion 154-E | 43 43 OLD FASHIONED WAYS
Green & Stagg-Gamma GA5025-K |
| 13 14 NEED YOU
David Rogers-Columbia 4551-H | 27 27 YOU'RE JUST MORE A WOMAN
Danny Coughlan-Boot BT 025-K | 44 44 MAMA BAKE A PIE
Mike Graham-Rodeo RO 3361-K |
| 14 18 JUST FOR WHAT I AM
Connie Smith-RCA 06555 | 28 32 DEVIL TO ANGEL
Diane Leigh-Quality 2032X-M | 45 47 THE REDMAN & THE TRAIN
Harry Rusk-London 17429-K |
| | 29 19 BALLAD OF A HILLBILLIE
Freddy Weller-Columbia 4-45497-H | 46 49 FAMILY LOVE
Family Brown-RCA 75-1085-N |
| | 30 24 10 DEGREES & GETTING COLDER
George Hamilton IV-RCA 0622-N | 47 SWEET CITY WOMAN
Jeff Young-Rice R 5045-K |
| | 31 20 THE DAY LOVE WALKED IN
David Houston-Epic 10830 | 48 50 I'D LIKE TO SEE YOU
Humphrey/Dumptrucks-Boot 022-K |
| | | 49 IF IT FEELS GOOD
Dave Dudley-Mercury 73274-K |
| | | 50 SAD SITUATION
Skeeter Davis-RCA 74-0681-N |

days before the commentary was first broadcast;

4. that the commentary was broadcast on October 22, two days prior to the day set for the March and four days after the murder of Pierre Laporte by members of the FLQ;
5. that one of the organizations said to be going to be supported by funds to be collected from the March was compared, in the commentary, to the FLQ;
6. that the first knowledge of the commentary was given to the executive director of the March by telephone at 8:20 a.m. of the morning it was first broadcast at which time the director was advised that Mr. Schaefer had taken exception to the Miles for Millions press release and asked whether he would be willing to go on the air ten minutes later to discuss the matter; and
7. that the executive director was actually on the air when the substance of Mr. Schaefer's commentary was reported to him by Mr. Schaefer who thereupon questioned the executive director on the matters raised in the commentary.

The Broadcasting Act imposes on all licensees of broadcasting undertakings a responsibility for the programs they broadcast and a duty to provide equitable opportunity for the expression of differing views on matters of public concern. Whether a breach of this duty has occurred will depend upon the circumstances of each case. However, where a broadcast commentary constitutes an attack on an organization which will have an immediate and profound effect on the plans or objectives of the organization, exceptional care will be required to ensure that the organization is given an equitable opportunity to present its views.

The Commission considers that Mr. Schaefer's commentary broadcast over station CHNS on October 22, 1970 constituted an attack on the purpose of the March to be held by the Miles for Millions Committee in the Halifax-Dartmouth area on October 24.

In the circumstances in which the commentary was broadcast and having regard to the allegations contained in it, particularly the allegation that Miles for Millions was intending to allocate part of its funds to an organization "something like our FLQ", CHNS was under obligation to take exceptional care to permit equitable opportunity for the Miles for Millions Committee to consider and reply. Specifically, in addition to granting Miles for Millions equitable air time, there

should have been delivered to it, prior to the broadcast by Mr. Schaefer, a copy of the material to be broadcast and a notice of the times it was to be aired.

In failing to take these or similar measures, CHNS breached its duty to provide equitable opportunity for the expression of differing views on a matter of public concern. While there is no specific penalty provided for a breach of this nature, it is one of the matters for consideration by the Commission in determining whether a licensee should continue to be licensed.

The Commission issues this public announcement in the particular circumstances of this case as a form of censure against the licensee, Maritime Broadcasting Company Limited, and for the information of all licensees. Since this is the first time the Commission has dealt with a matter of this nature, it does not intend to re-open this incident for consideration in connection with any application by the licensee for the renewal of its licence. However, the Commission will be particularly interested in the course of action the licensee follows in dealing with any matters of a similar nature in the future.

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DAWSON CREEK'S BIM IN TALKS WITH U.S. KINNEY

Bim, the nineteen year old prodigy of Roger Schiffer who heads up the Vancouver-based Great Productions, is apparently down to serious talks with Kinney Music of the U.S. Bim first came to light when he was lumped into the Vancouver concert scene and promptly stole show after show. He was just recently featured on CKLG-FM's new "live" broadcasts of local and imported talent. He is also slated for "Sunday & Friends" a CBC radio production (April 16) produced by John Coitanche.

Bim is a native of Dawson Creek and has already penned more than 200 "message" type of songs. One of these, "Country Lady", could be his first disc release.

Unfortunately Bim has only penetrated the outer fringes of Canada: Edmonton and Vancouver where he was a dynamic addition to the Rita Coolidge dates and Regina and Saskatoon with Chilliwack. He then did a B.C. and Alberta tour with John Lee Hooker. While appearing with Hooker, John Horn, now making his home in Vancouver, arranged to have Bim appear with him at Gassy Jack's in Vancouver.

CKEN'S LORAN FEVENS GUIDES NEIGHBORS KIDS

Loran Fevens, program director of the Annapolis Valley Radio Network (CFAB Windsor, CKEN Kentville, CKAD Middleton, CKDY Digby, CKWM-FM), has been the guiding light for a new faction of the "Maritime Mafia". His baby is called The Neighbours Kids whose initial album release will be unveiled at a press conference, Sunday April 23 at the McKeen Room, Students' Union Centre Acadia University, Wolfville, Nova Scotia. It's expected that representatives from radio stations, the press and government dignitaries will be in attendance.

The Neighbours Kids, residents of the Annapolis Valley, are comprised of three gals and six guys in their late teens and early twenties.

The group was signed by Media Artists Services in Oshawa and the session produced by Fevens at Audio Atlantic Studios. The set contains six original compositions by group members and what has been described as a "unique arrangement" of the traditional "Cruel War".

KING BISCUIT BOY ACCOMPANIED BY ROSCOE

Roscoe Productions have re-located in Moncton N.B. at Suite 319, 236 St. George Street, Moncton, N.B. Part of their celebration will be a tour of the Maritimes with King Biscuit Boy (Capitol), Love and Gooduns. The itinerary is as follows: April 6th Saint John, 7th Fredericton, 8th Moncton, 9th Halifax, 11th Summerside, 12th Charlottetown, 13th Halifax, 14th Saint John, 15th Chatham and 16th Bathurst.

FUNDY STUDIOS UNVEIL NEW FACILITIES

Sackville, New Brunswick's Fundy Recording Company has unveiled their new studios which were almost immediately booked to capacity.

The main studio measures 25 x 15 and is equipped with Ampex 4 track, Crown and Revox 2 track recorders with a 16 input Ampex mixer.

Ron Hesler, who heads up the operation, also reports the addition of Bernie Melanson who will take over duties as production assistant and mixer. In addition to his technical qualifications, Melanson has been a part of the local group scene for the past six years and is well versed in the MOT field on which the studios will be concentrating.

In making the above announcement Hesler stated: "With our new facilities we shall now be able to offer to Maritime talent even better service in line with our established policy of making up to date recording and production facilities available at reasonable costs." Fundy's rate structure remains unchanged however, they have now cut out the extra charges for overtime and weekend bookings.

WATCH FOR

IRWIN PRESCOTT'S

NEW ALBUM

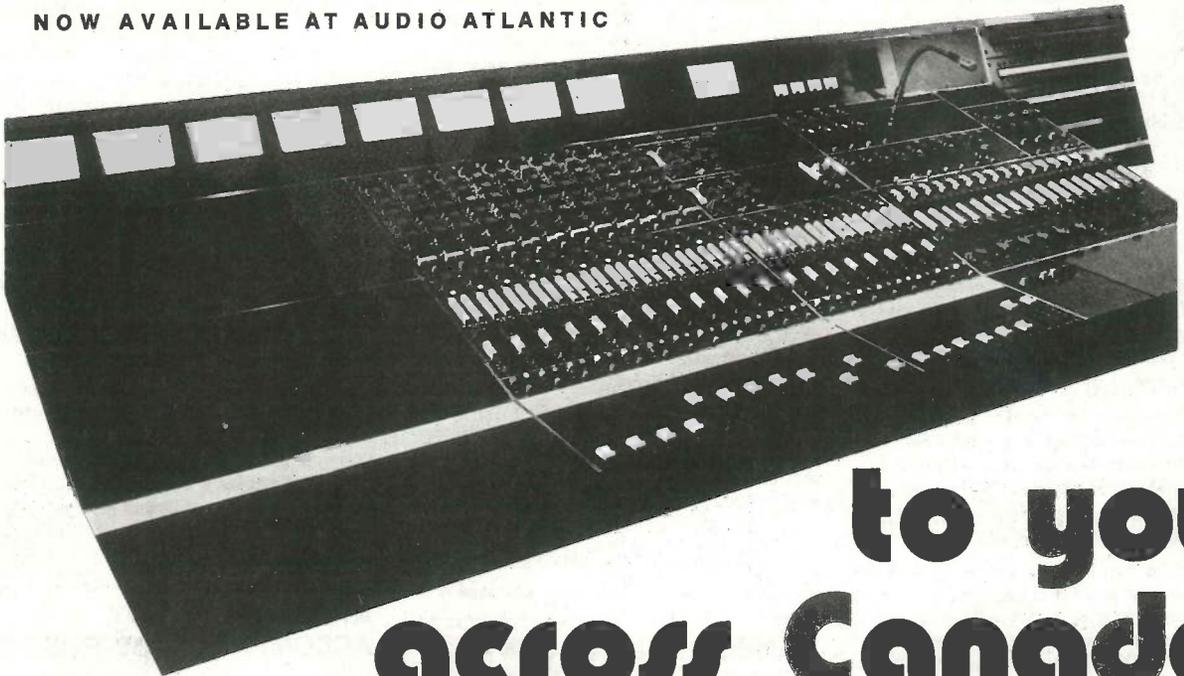
"LIVE FROM THE GOLDEN RAIL"



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NOW AVAILABLE AT AUDIO ATLANTIC

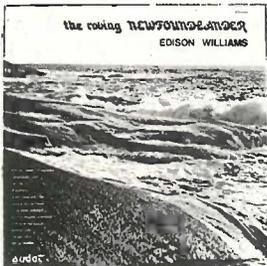


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