

THIS WEEK'S TOP 100 SINGLES

RADIO WITH A HEART...CKLG

GOSEWICH ON THE MMJ

THE PROGRAMMERS' RECORD GUIDE



DOWNCHILD BLUES BAND KICKS OFF

RADIO & TV COMMERCIALS SHOULD BE ALL-CANADIAN

Addressing a seminar of the Association of Canadian Advertisers, Pierre Juneau told the advertisers in attendance that all radio and TV commercials used on the Canadian media should be produced in Canada.

Although the Commission has not taken a definite stand on the production of commercials and jingles in Canada, Juneau indicated that the matter was under discussion.

Juneau stated: "The advertising industry, though, could very well establish a rule for itself that all radio and television commercials be produced in Canada".

Juneau could see "no valid obstacle or objection to such a self-governing role." Adding, "I am absolutely convinced that there is in Canada all the needed talent, artistic and technical, for the production of top quality commercials.

He also noted: "The fact is that commercial producers are among the best communicators in Canada. The question for business is: What do you want them to communicate:

"The maker of a commercial, after all, has a tougher job than the producer of a program. When there is essential social information to be communicated, nobody is better at it than those who spend a lot of their time praising non-essentials.

"Although all unprofitable public service activities by business must be applauded, I'm not suggesting that this is where the major thrust must be directed. Profit-making, products and images remain central to business and society.

"It is here where business must respond to the changing environment. Business has at its command a tremendous pool of expertise to translate a sense of social responsibility into pictures and words".

A spokesman for the ACA said that "about 60 to 70 percent" of commercials used here are produced 100% in Canada.

SERTOMA LOOKING FOR GROUP WITH A HEART

Hamilton's Sertoma Association, who have devoted their time to raising funds for local crippled children, will be holding their annual Bang-A-Rama benefit May 22nd at Hamilton's Ivooor Wynne Stadium. This is the largest stadium in Canada and one of the few boasting artificial turf. It's expected that more than 25,000 supporters will turn out for this event. Last year Sertoma raised \$10,000 plus and were able to supply a much needed bus to transport the young children to and from schools, events, etc.

Point of this story - Sertoma is looking for a group, contemporary, folk or what have you, to supply about 40 minutes of entertainment before the big fireworks extravaganza. It's an on the hook sort of thing with the apparent blessing of the local union. Those interested, and if you are considered a professional group, preferably a recording unit, call Mr. Joe Nusca of the Sertoma Association at (416) 528-8528 or Canadian Show Productions in Hamilton at (416) 525-6544.

GREENFIELD'S POLLUTION BIT RELEASED ON LAURIE

Canadian singer/composer Greenfield will have his "New York's Closed Tonight" released on Laurie Records for U.S. distribution. The announcement was made by Ken Lundgren of the Vancouver-based Doell-Lundgren Productions. The release was negotiated by Fred Ahlet of Thursday Music in New York. According to the report, the Greenfield deck "takes an unusual jab at pollution".

Greenfield is no stranger to the disc scene. His "Sweet America" single was voted Record of the Week by a number of British tradesters last year. His "New York" deck qualifies as Canadian content and is to be distributed in Canada by Quality Records.

LONDON TO OPEN SECOND MONTREAL BRANCH

Dick Riendeau, director of marketing and sales, London Records, has announced that the company has opened a second Montreal branch. Operating under the name, Deram Limited, the branch will be headed by Alain Guillemette. The new set up will service the province of Quebec, eastern Ontario and the Maritimes with London French and French Canadian series, Ace of Clubs, Able Deram, Gamma, Much, Elan, Nobel, Aquarius and other labels.

Deram Limited will have a separate staff responsible for the sales and promotion of the product. The existing Deram One-Stop will continue to function using a separate sales force. The expansion reflects London's desire to "better serve the customers with faster, more efficient service and also offer the distributed labels increased concentration on the sales and promotion of their product.

MUSICAL INSTRUMENT INDUSTRY ORGANIZES

The various musical instrument companies in Canada have organized themselves into an association, as of January 28. The Music Industries Association of Canada (MIAC) was formed at a meeting in Toronto of forty-one leading manufacturers and wholesalers. George Bishop, of Turner Musical Instruments of Scarborough, was elected president at the meeting. Bill Hough of Hough & Kohler and Brad Heintzman of Hammond International are vice presidents.

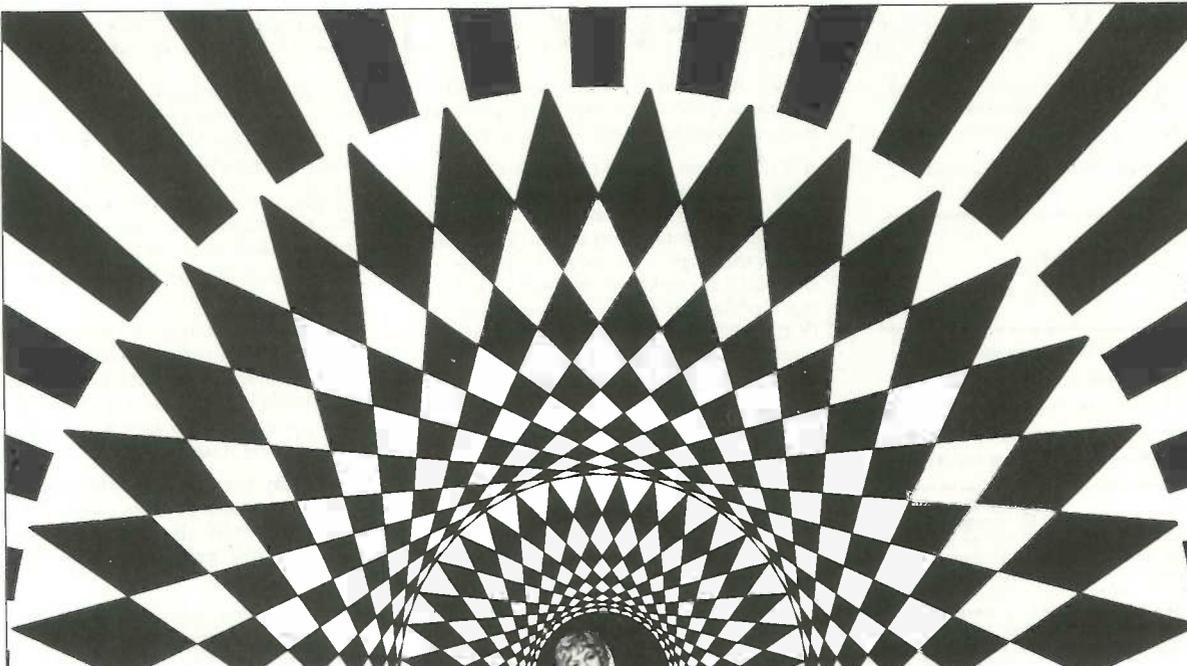
Directors of the association come from across the country and include representatives from Winnipeg, New Westminster, Montreal and Vancouver. MIAC's formation follows five months of planning by a steering committee comprised during a meeting last August called by R.W. Hough and George Bishop. The association will concentrate on government liaison, credit information, public relations and the organization of an annual trade show.



Procol Harum's bassist Alan Cartwright, guitarist Dave Bell at A&M's "Live" Edmonton Symphony Orchestra taping.



Canadian Gold to Joe Cocker for "With A Little Help", Joe Cocker" and "Mad Dogs" from A&M's Pete Beauchamp.



YOU CAN
'HEAR CANADA SINGING' YOUR SONG.

SPONSORED BY THE CANADIAN CONFERENCE OF THE ARTS
MOLSON CANADIAN PRESENTS
'HEAR CANADA SINGING' SONG WRITING COMPETITION.

Ian Tyson, assisted by Dinah Christie, will be front and centre to distribute \$17,500 in grants, plus other benefits, including recording, to further the careers of winners.

First cash grant: \$10,000

Next five cash grants: 1,500

All songs entered in "Hear Canada Singing" will be judged for merit by an independent panel of some of the nation's top musicians.

Who Can Enter: All Canadian citizens and residents of Canada who are of legal contractual age.

What Kind of Songs: Singable, toe-tapping, "up" songs that say something about Canada.

Entries must be received by July 15, 1972.

How to get official Entry Form:
"Hear Canada Singing"
P.O. Box 2345,
Station D, Ottawa, Ont.

CANADA... THAT'S THE LIFE TO SING ABOUT



MOLSON CANADIAN^{T.M.}
THAT'S THE BEER

TO PAY OR NOT TO PLAY BY THE RULES

Some months ago, this weekly predicted that there would soon be another payola investigation in the United States.

Our concern was mainly that Canada showed no interest in payola and that



COMMENT walt grealis

there really wasn't even a good law on the books that covered this practice.

Columnist Jack Anderson who has already brought the payola matter to the attention of the FCC, recently quoted a memo writ-

"... the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."
- Pierre Juneau



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The following codes are used throughout RPM's charts as a key to record distributors:

A&M	W	London	K
Allied	C	MCA	J
Ampex	V	Musimart	R
Arg	D	Phonodisc	L
CMS	E	Pindoff	S
Capitol	F	Polydor	Q
Caravan	G	Quality	M
Columbia	H	RCA	N
GRT	T	Trans World	Y
Kinney	P	World	Z

MAPL logos are used throughout RPM to define Canadian content on discs:



M - Music composed by a Canadian
A - Artist featured is a Canadian
P - Production wholly recorded in Canada
L - Lyrics written by a Canadian

SUBSCRIPTIONS - Canada & USA

- One Year \$20
- Two Years \$30
- Three Years \$40
- FIRST CLASS (1 yr) \$35
- OTHER COUNTRIES (1 yr) \$30

(Send to:) RPM Weekly
1560 Bayview Avenue
Toronto 17, Ontario

Find my cheque enclosed for \$
(for a subscription as indicated above.)

Name

Company

Address

City

ten by Stanley M. Gortikov president of the RIAA which made reference to drugs being used as the payoff for disc play.

A few bucks in the right hands is one thing, but the use of an illegal commodity to force airplay is entirely another picture. What is more interesting is that Anderson is very thorough in his research and has obviously documented carefully, proof that payola does exist and is worthy of FCC scrutiny and the additional comments from the president of the RIAA indicate that the problem is serious.

In Canada we don't have a man like Anderson. We also don't have people of the quality of Stanley M. Gortikov. We also may not have a payola problem (worthy of investigation) and this is only an assumption. Moreover we don't even have a law, a statute or a ruling that admits that payola has even, will ever or does exist. We aren't even ready to issue a warning.

If it does (and why shouldn't it?) we are not even interested in outlining the consequences. The disastrous effects of the first payola scandal in the United States to certain individuals should be reason enough for us to face the issue (if not the problem).

The disc jockey or the program director or the music director who has ever taken a bribe is not aware of the penalties that might await him. We are playing a game and making up the rules as we go.

I can't say that I haven't heard of disc jockeys who haven't smoked up, compliments of a record company, and I can't say I have no knowledge of record promotion men who aren't willing to go to any ends to promote a record. Therefore it goes without saying that somewhere in

GIBSON TO MAKE TORONTO APPEARANCE

True North's Luke Gibson will appear at Grumbles' Coffee House for one week (May 16-21) prior to travelling to Vancouver for a concert at the Playhouse. Gibson has recently completed working in a film where he plays the part of a village minstrel. The film, titled "Under Sky" starring Genevieve Bujold was directed by Paul Almond who also directed "Act Of The Heart" and "Isabelle". The film is scheduled for release later this year.

Gibson, who writes his own material used several songs which he composed for the film on his latest album, "Another Perfect Day", on the True North label (TN6-8). Apart from his two upcoming appearances the twenty-four year old folksinger has nothing planned, other than maintaining his farm at Killaloe in Northern Ontario.

The new True North artist has just had a new single release, "Virginia" culled from his album. The new contemporary-folk lid is beginning to show strong MOR action.

Canada there is payola and that there might be drugs involved. I quickly add that to my knowledge there is nothing illegal about payola in Canada.

We will have to worry about it when the time comes. We should be worrying about the rules right now. We should make sure that all those playing the game know what the rules are.

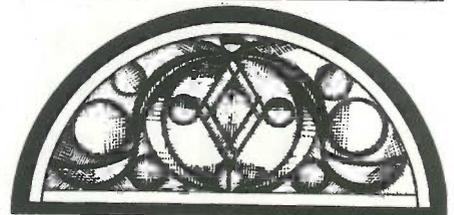
Why not put the rules up front for everyone to see. Why not indicate what payola is and to what extent promotion is promotion and payola is a bribe. It would do the industry good to know now where we stand in promoting records.

Even today there are markets in the United States where cash payments are widespread among underpaid disc jockeys. In the R&B areas it is an accepted practice to pay for play.

Why tarnish our industry over an oversight? In the midst of payola and blacklisting we can't really say that our slate is clean. It is time for some of the people who have information to come forward. If none come forth... we can only assume that the industry in Canada is lily-white or that fear keeps payola underground where it belongs... until it comes to the surface.

Then we can figure out just how much damage has been done.

Those are the rules, as they stand presently.



GRUMBLES

a listening chamber of musical delights

71 Jarvis St., Toronto, Ontario
368-0796

MAY 9-14
RICK NEUFELD

May 16-20
LUKE GIBSON

May 23-28
CHRISTOPHER KEARNEY

RPM

LETTERS
to the editor

MAPL LOGO - DOO DA DOO DA

Why can't the record companies get together and use the MAPL logo on all their Cancon releases? Is it too much to ask? Of course, not all the record companies can be accused of not using the logo but nearly all of them are guilty of not using it consistently.

Columbia indicates Canadian content with their wonderfully patriotic and symbolic maple leaf; but the leaf doesn't tell the programmer how many counts Canadian the release is.

Capitol and London use the MAPL logo, but not with any consistency that I can tell.

I've only mentioned three companies here but believe me, there's not a company who is not guilty.

And, as if this is not enough to confuse us, we have received conflicting reports as to the Canadian content of some records. For instance, "Simple Song of Freedom" has been listed as Artist Canadian, Artist and Production Canadian, and no counts Canadian by three usually reliable sources. "Bloodshot Eyes" by Lucifer ranges from four counts to one depending on who you believe. And there are many other examples.

Now, I realize that us nasty broadcasters are always picking on the record companies, but it seems to me that the consistent use of the MAPL logo by all labels would be of mutual benefit to both the broadcast industry and the record companies. How about it guys?

While I'm on the soapbox, may I say a very loud 'Hear, Hear' to Don Mabee for his courageous noodle-whipping of the industry in the 'Atlantic Canada Music Report'. In the past a lot of this has been our own fault for sitting down and taking the 'well-what-

can-we-do-attitude'. Possibly with help of programmers like Don and some of the other good men out here we can get the credit we deserve for breaking, playing or pushing the product.

While I don't think we can yet be branded the 'Militant Maritimes', I do think some much-needed changes are about to take place.

Paul Morris
CFNB (Radio Atlantic)
Fredericton, N.B.

ARE WE BREAKING THROUGH?

With every issue, the involvement and commitment of RPM to the Canadian Music Industry, becomes more apparent. Better format, better articles and the only solid contact with the industry here on the sodden shores of Datsunland.

My first contact with RPM was as a member of A Passing Fancy, in the days when the tiny chart was waving beavers, flags and printing prayers for the deliverance of Canadian ears on the back of Canada Bills' cape. Now, every week I look forward to finding a copy of RPM on my desk, the prayers having been answered and the recognition of the industry by Canadians, due to your endurance and will to see it happen.

Jay Telfer
Studio 3 Productions Ltd.
Vancouver, B.C.

TAG IT - DON'T JUST SAY IT!

Regarding Walt's comments on 'Canadian Play it don't say it'.

My view is from the Country music angle. When I hear a DJ say the name of the artist and that he's Canadian, I feel damn proud for him, and when I'm not familiar with the artist name and I feel that he's Canadian, I want to hear if he is from Canada.

Record stores segregating Canadian talent,

it's good and it's bad, it can be looked upon as flag waving. Can it not mean Great Canadian talent. I think the Canadian public still has to be made aware of who and what is Canadian, until they are known well enough. You know there are still people who are not familiar with our big name country music artists.

What about the print on the envelope RPM comes in, 'PRODUCED IN CANADA' aren't you proud of that fact? After all Walt, aren't you really tearing down what we're trying to build up and standing for.

Enough said, this can all be looked at from a good point and a bad.

Maybe I'm just too damn patriotic.

Ken G. Ziebart
Medicine Hat, Alberta

TOO MANY YES MEN!

In regards to your article which appeared in the April 8 issue of RPM, you are quite correct in most aspects of what you said, in the fact that FM is where it's at . . . or where it will soon be.

It seems to me, there are too many "Yes" men running the music in AM radio today . . . and these "Yes" men are the image of the station.

AM radio listeners don't really know what happens in a radio station and therefore are led to believe that commercial type music is the ultimate in what the millions of groups are producing these days. It is sad that people who live in single station markets with no means of cable or FM are forced to believe what this incompetent "Yes" man has forced them to listen to.

Many of the non-cult listeners either have not listened to what FM has to offer or they really don't understand what it is all about. Or maybe it's the fact that AM radios are less expensive than FM receivers. Whatever the answer, promotion plays an important role as you probably already know.

LETTERS continued on page 31



Eagle's Meisner, Leadon, Frey and Menley with Don Boas (Kinney) and Asylum's John Hartman at Vancouver gig.

Kinney's Bill Cowling (l) and Bob Kroll (r) with John Baldry and Jorge Santana (Malo) and Mr. Sound's Chevrier.

THE AMBASSADOR OF DOOM MESSENGER OF MEDIOCRITY

(Pub: It is now more than eight years, twenty-two resignations and ten or twenty thousand words later that I have to reintroduce a lady who has been a landmark in this publication. Her comings and goings have been the cause of the coming and going of this industry. She draws more mail than any other columnist that we have ever had in RPM. Her constant absence seldom gets explained. However this is Miss Capreese's fifteenth farewell tour and she is still as gay and as spry as ever. Ladies and gentlemen, it gives me great pleasure to introduce a very fine and famous lady who has been one of the true pioneers of the Canadian Music Industry.)

OH SHUT UP!!!!

RUMOURS ARE... that I have been away for another "cure" or another facelift. (Pub: One more facelift and that dimple on your chin would be your navel.) However, I



YOU ASKED FOR IT!
elvira capreese

have spent the last few months south of the border with our good neighbour to the south. (Pub: You mean neighbours!!!) Yes, our good neighbour to the south and I may name HIM!!! Just how do the U.S. companies and industry feel about Canada. That is the question that I will answer in my soon-to-be published yellow paper on Canadian content in the big apple. This 476-part series will possibly be reprinted in RPM. (Pub: If not in the ANALS of the international courts.)

THAT AMBASSADOR OF DOOM... from a certain major U.S. record company has been spreading his gospel according to the American way of life. His filthy rhetoric about the Canadian RESTRICTIONS of foreign record play has now become the talk and the philosophy of many of the Canadian record heads of foreign controlled record companies. He has also wormed his way into the hearts of a few of the radio music programmers (which wasn't hard). This kind of Anti-Canadian viciousness could lead to repercussions. (Pub: We could cut their water off... not to mention our wealth of mineral resources.)

MEANWHILE... that local record biggie... the "you can lose your shirt on Canadian content"... person, has been upstaged by ANOTHER FOREIGNER.

THE HOT LINE TO OTTAWA... has been busy this week, and the chances are that we may have some new rulings about Canadian culture, so cut out this column and save it as a reference. (Pub: She's seldom wrong. Where are the scissors?)

ON A LIGHTER VEIN. In the gay social swirl that is Montreal radio, there is a top ten called the TAD POLL. The numbers change every week but the poll isn't published. It is sort of... UNDERGROUND (Pub: And progressive!!!)

SOME FM JOCKS... say that they are getting paid so badly that they haven't got a "pot" or the door to throw it out. (Pub: Always flush it down a toilet!) and if things don't improve they will be FORCED to take payola. (Pub: Well, if you haven't got the "pot" or the door... what else can you do?)

I RECENTLY HEARD... that a few groups got together and talked about a number of A&R men and they felt that the A&R men were just "processing" groups and producers. They seem to have the same line for everybody. It seems that a number of record companies have put most of their money into processing and very little into product!! (Pub: Didn't you use that item back in January?) WHAT'S NEW???

A DISC JOCKEY'S WIFE... was walking kinda funny. It seems that she put her daughter's panty hose on by mistake and the crotch ended up down around her knees. (Pub: That belongs in our Instant Laughs column, but then some jock would read it on the air.)

RPM SHOWCASE

FRASER & DEBOLT INTO TORONTO

Columbia's folksinging duo Fraser and DeBolt are currently playing at Grumbles Jarvis Street coffee house. Appearing with the Canadian team through the week is Toronto University student, Bruce Pennycook.

Allan Fraser and Donna Marie DeBolt, now residents of Cookshire, Quebec are winding



up a tour of coffee houses and concert halls that took them through southern Ontario and the northern States. The junket saw them appear with Shawn Phillips and Beverly Glen-Copeland at London's Centennial Hall, prior to their appearance at the Snails Pace coffee house. Following

RPM IS CONSIDERING... a series called "Promo Men We Have Known".

SPRING IS... SHAKEUP TIME. In the spring a company's fancy turns to the game of musical chairs, and a number of changes are taking place in the industry. So, when the music stops, everybody take a new job!!! (Pub: Personally I would head right for the neighbourhood monkey!)

YOU ASKED FOR IT! If you don't like this column shove it up your arse and set fire to it. I am leaving this item out of my column for reasons of good taste. (Pub: That's class, if I ever saw it!)

POLYDOR'S MAJORITY SHOWING MOR GAINS

The newly formed rock group Majority are presently on tour of southern Ontario and upper New York state, following the release of their first single "No Fair At All" on the Polydor label. The group's single was produced by Ron Dykhof at Toronto's Sound Canada. "Show Me", the B side of the single also a Dykhof production has recently been submitted to the Maple Leaf System.

Majority, consisting of Rick Jones, Len Walker, Rick Markow and Peter Dowan who composes all original material and arranges practically everything the group does are heavily into the lounge and stage circuit with upcoming appearances in Woodstock, Belleville, Orillia, Niagara Falls, Brantford and Welland. Formed late in '71 Majority is a group that spends a great deal of time working on vocals while their only purpose during a live performance is to entertain, saving the musicianship for the recording studio.

the Grumbles gig they plan to return to their Quebec home to work on new material for future recordings.

Fraser and DeBolt are awaiting the release of their new album titled "Pleasure" to be released on the Columbia label in the near future. The album, produced by Brian Blain at Toronto's Manta Sound, boasts Dennis Pendrith on bass, John Savage on drums and Patrick Godfrey at the piano, all of whom belong to the Simon Caine Orchestra. Also making an appearance on the new deck is the Buddy Guy Blues Band's, Joe Ferguson on reeds.

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A SPECIAL NOTICE

To Members Of The Canadian Media



CONCERT ACTIVITIES

A total of five all-star concerts will take place in conjunction with the Maple Music Junket. Each will be a unique event. Details of the location and artist lineup for each concert (where available) are listed below.

A group of tickets to each of these concerts has been set aside for the benefit of members of the Canadian media. We must stress that these ticket supplies are extremely limited. The only way that you can obtain Maple Music Junket concert tickets is by applying on your company's note paper to Canadian Media Concert Tickets, Maple Music Inc., Room 618, 57 Bloor St. West, Toronto.

Whether you are located in Toronto, Montreal or elsewhere, it is necessary that you notify us immediately of your ticket requirements. We thank you for your understanding, and look forward to hearing from you. We must stress that press tickets for Maple Music Junket concerts are not available through the producers concerned.

CONCERT NO. 1
 Sat. June 3
 Expo-Theatre,
 Man and His World
 Talent to be announced
 (French Canadian)

CONCERT NO. 2
 Sun. June 4
 Place des Arts
 Talent to be announced
 (French Canadian)

CONCERT NO. 3
 Mon. June 5
 Place des Arts

Talent
 Andre Gagon
 Moe Koffman
 Frank Mills
 Anne Murray
 Poppy Family
 Stampeders
 Tapestry

CONCERT NO. 4
 Tues. June 6
 Massey Hall

Talent
 Gary Buck
 Bruce Cockburn
 Perth County Conspiracy
 Fergus
 Christopher Kearney
 Murray McLauchlan
 Mercey Brothers

CONCERT NO. 5
 Wed. June 7
 Massey Hall

Talent
 April Wine
 Chilliwack
 Crowbar
 Edward Bear
 Fludd
 Lighthouse
 Mashmakhan

CAPITOL'S ARNOLD GOSEWICH ABOUT THE MAPLE MUSIC JUNKET

By Ritchie Yorke
(Freelance writer)

To obtain up-to-the-minute information on organizational progress on the Maple Music Junket (which takes place June 2-8), RPM this week dispatched a reporter to the offices of Capitol Records in Malton to interview Maple Music Inc. president, Arnold Gosewich.

We found Mr. Gosewich, who is also president of Capitol Canada, tidying up his desk prior to departing for the IMIC conference in Acapulco.

Mr. Gosewich was scheduled to deliver a speech to world music industry leaders on the implications of the Maple Music Junket.

This is the first of a two-part interview on the Junket with Mr. Gosewich.

Q: Many record people from a lot of companies are working on the Junket, we understand?

A.G.: Oh, without a doubt. I would say that if we counted everyone who so far is involved there is at least 35 to 40 individuals from about a dozen record companies. During the coming weeks up to the Maple Music Junket the number of people involved will probably double and other record companies who have volunteered to assist us will now be coming into the organization to help out on the final details. During the Junket itself, there will be easily 100 people from all the record companies involved in one way or another with the various activities.

Q: One presumes this is a pretty rare thing in Canada to see all of the record companies combining for a common goal. It's something that doesn't usually happen in a competitive industry.

A.G.: Right. This is one of the interesting things of the Maple Music Junket; sort of one of the by-products of it is that it has really brought people from all the various record companies together to work at a particular project that not really in every situation is going to be totally beneficial to any one record company but is going to be bene-



ARNOLD GOSEWICH

ficial to the record industry of Canada and when I say the record industry I just don't mean the so-called money hungry, record manufacturers but starting right from the creative people themselves in this country.

Q: What does the Maple Music Junket really mean to Joe Blow who is a recording artist who has been picked to appear at one of the concerts - what will the repercussions be for his career?

A.G.: I would say that the repercussions are going to mean a world of things. For example, there will be an opportunity for them to be exposed to the most important

international media representatives that you can get together in one hall at one time and if any record company tried to get that kind of exposure by bringing together the type of people who are coming it could really never be done except at enormous, enormous cost. Now for the artist, this is going to provide through the record company that is supporting him, tremendous exposure. Out of that, I am convinced, is going to come interest in that artist's performance and that artist's capability to be an international act. But of course, there is no guarantee - a lot is going to depend on the artists themselves and how they perform at the concerts, but providing their performance level is good. I think out of it is going to come an interest in, first of all, their recordings over in Europe which means sales, and with sales come royalties and out of royalties comes money for the performer.

I think that the other thing that is going to come out of it is interest in the performer coming over to Europe to perform and to be exposed to the general public in those European countries.

Q: One sort of gets the feeling that Canadian music is, somewhat diluted by the time it reaches Europe, i.e. in many, many cases the artist decides to go to a record company in Canada and then the record goes to the U.S. and is released there and then goes across to England and the rest of Europe. But by the time it gets to Europe, they really don't know it is Canadian; it is just North American product. So hopefully the Maple Music Junket will make a lot of difference in that respect and there will be some dealing direct from Canada with people in Europe.

A.G.: Yes. I think you're very right, the Maple Music events will create a direct communication between European people

GOSEWICH continued on page 29



Ron Pumphery Show was meeting place for writer of "Squid Jiggin' Song" and RCA's George Hamilton IV.



VOCM's John Murphy and Paul Revere kick off Maritime tour and album for Hamilton with RCA's Ed Preston.

RPM

NUTS
& BOLTS

Radio listener reaction to the "Lord Don't You Think It's Time" cut from the Bells' Polydor album, "Studio A" has resulted in the cut being released as a single. The single has been remixed to overcome any programming problems.

Capitol are in with another first. They've discovered and waxed Canada's first all-coloured R&B band. They're called Saint John and the plug side is "Stand Up (Baby)" with the flip "Fire and Rain". Just in case you haven't been kept aware (like us) Edward Bear have gone through a personnel change. Danny Marks leaves for Jericho (the group) and Roger Ellis, a fine folk singer

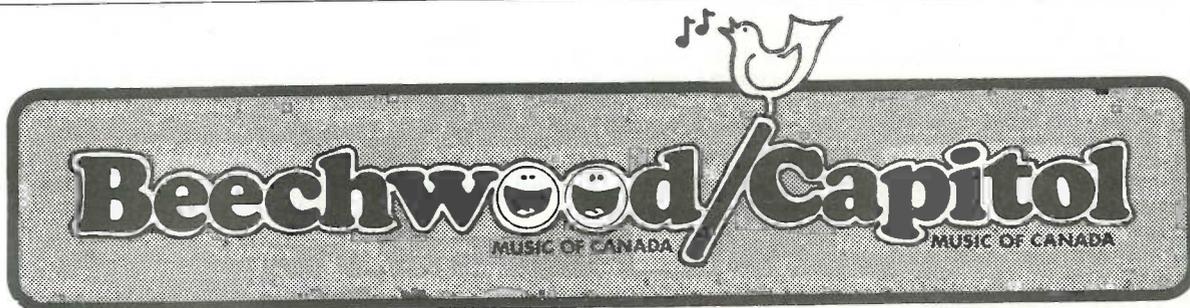
and guitarist takes his place. Don't know if that's him on their new "Masquerade" deck but they sound like they're headed for the winner's circle with this Terry Brown (Toronto Sound) production.

Seadog into Montreal for Jim McKenna's CFCF-TV "Like Young" show. Manager of the Aquarius group, Terry Filion, had nothing but praise for the professional manner in which his group was treated. From limos to and from the airport and much respect for the group from the host and staff. Producers of some of the hackney efforts out of hogtown should take note. Seadog did three cuts from their new album including their current chart mover, "I Don't Wanna Hear". Sharing the bill with Seadog were Linda Lane, whose Tuesday deck, "(Best Part) of Breaking Up" broke first in Montreal;

and London's Rick "Saskatchewan Sunrise" Jones. The latter recently spent three weeks in Ontario and Quebec giving a hand to London's promotion team in getting his single off the ground. By the way, it's Tom Hanson of CFCF who makes things easy for the artists. The show is to be aired May 6.

There wasn't too much notice given the fact that Victoria's Valdy was appearing with Keith McKie at Grumbles (April 25-30). He did and apparently there were a few record execs showing an interest in this solid folk handled by Keith Lawrence Associates. He now moves off on a tour that will see him in Regina (4), Saskatoon (5), Edmonton (6), Lethbridge (9), Nelson (10), Calgary (11), Vancouver (19) and his hometown of Victoria May 20.

NUTS & BOLTS continued on page 31



3109 American Drive, Malton, Ontario / Tel:677-5050 / Cable Capitolrec, Telex 02-29932

Our thanks and gratitude to all those responsible for the success of the award winning songs "IT SEEMS", "IT TAKES TIME", "PUT YOUR HAND IN THE HAND", "ROSELINE" and "SNOWBIRD".

We hope to have the privilege of accepting further BMI Canada awards next year.

Joey, Blanche, Willi, and Bonnie
The New Beechwood/Capitol Publishing Team

BALMUR FIRMS UP ANNE MURRAY SUMMER JUNKET

Anne Murray, recently returned from the UK and Europe has, through Balmur Investments Ltd. firmed up a three month tour that will take her to many major centres throughout North America.

A Chicago date has been set from May 9 through the 13th followed by an engagement at New York's Bitter End (17-21).

Her May tour will close in Atlanta Georgia (23-27) where she will be appearing at the Music Convention.

Heading back to Canada for June, the following dates have been set.

Regina (2 shows) Centennial Theatre (1)
Winnipeg Centennial Theatre (2-3)
Montreal Maple Music Junket (5)
Saskatoon Centennial Auditorium (7-8)
Edmonton Jubilee Auditorium (9-10)
Calgary Jubilee Auditorium (12-13)
Vancouver Queen Elizabeth Theatre (16-17)
Denver, Colorado-Marvellous Mars (19-24)

From July 3rd through the 8th, Miss Murray will appear at the Los Angeles Troubadour. Further July dates will be announced shortly.

Miss Murray's most recent album release, "Annie" (Capitol ST 6376) has been one of her strongest releases to date, making record sales and chart gains in its first week of release. The set reveals a new sound for Anne Murray, a gamble that producer Brian Ahern and Capitol took - and it paid off. Strongest request cuts are "I Like Your Music" and "Everything Has Got To Be Free".

FRANKLIN & BEAL HEAD UP ENTERTAINMENT CAPITAL

Mark Hamilton, formerly associated with Capricorn Music and other Toronto agencies along with original Pauper Chuck Beal, are now heading up their own direction company flying the banner of Entertainment Capital of Toronto. This new firm is not a booking agency but rather one that arranges the setting up of recording contracts and songwriters for groups that will come under their management. They will also direct the groups to the best available booking agents.

The Toronto-based group are now representing Sweet Blindness and Jericho. The latter formerly released on the Ampex label but have recently signed with Polydor U.S. They have undergone a few personnel changes and have retained the services of Danny Marks, former drummer with Edward Bear; Scott Cushnie, who started out in the business with Ronnie Hawkins' groups and Tundra; and Frank De Felice, who was recently with Grant Smith and The Power.

ECT have also picked up Snap, Crackle & Pop, formerly Lucifer with Bobby Washington up front; and Rolf Kempf, a Hamiltonian who just completed engagements in Reno, with Biff Rose and with Edgar Winter and who is now appearing at the Yellow Door in Montreal.

RCA'S "AMAZING GRACE" NOVELTY DECK OF YEAR???

There have been many attempts to include the weird sound of the bagpipes in MOT product but all have failed - that is until the RCA single release of "Amazing Grace". The pipes and drums version of the Judy Collins hit, is now in the Top 10 in the UK and has become a main contender for the MOT charts across Canada.

Jack Morrison, Ontario branch manager, reports that more than 15,000 have been shipped in Ontario the first week of release. The rest of the country is also beginning to react favourably and once the RCA promotion network are able to get a few strong numbers on major stations, it's expected that "Amazing Grace" could hit that rare magic number of 100,000 units sold.

Doing the piping honours for the Pipes and Drums and Military Band of the Royal Scots Dragoon Guard is Piper, Jimmy Pryde, a father of three teenage sons all of whom play the pipes. Royalties realized through the sale of the record go to the band fund to buy new instruments and equipment.

It's expected the Royal Dragoons will be in Toronto for an International gathering sometime in August.

HAMILTON IV TOURING ATLANTIC PROVINCES

George Hamilton IV, RCA recording artist and the Numbers, are currently on an extensive tour of the Maritimes. Kicking off April 29th, the tour includes stops in Sydney, Amherst, St. John's, Gander, Grand Falls, Fredericton, Corner Brook, Moncton, Chatham and Charlottetown. The tour is scheduled to wind up on May 20th. The entire tour was booked through Hamilton's exclusive Canadian representative, Bert Mitford of Music and Artists Placement Limited, the Toronto-based booker.

The tour coincides with the release, by RCA of "Down East Country", an album, by Hamilton of Maritime tunes including "My Nova Scotia Home", "Atlantic Lullaby", "Isle of Newfoundland" and "Maritime Farewell".

DOCTOR MUSIC LP HITS 15,000 MARK

GRT's Ed LaBuick reports that the Doctor Music album has sold 15,000 units in the two weeks of its release. LaBuick, national marketing manager for the label, stated that he expected the company to apply for Gold Leaf Award certification shortly. The sales occurred in all Canadian markets, according to the report.

Reason for the success is put down to the string of cocktail parties and media get-togethers which were staged for the group in Toronto, Winnipeg, Regina, Edmonton, Calgary, Vancouver, Montreal, Ottawa and other centres. GRT's newly-appointed Ontario promotion manager, Brian Ayres, took Ontario and the Maritimes firmly in hand and toured the two areas extensively on behalf of Doctor Music.

CANADIAN ROCK PAPER FORMED

A new national rock paper was launched in Toronto this week under the name of Rainbow Magazine.

Rainbow will be published every two weeks by The Pot of Gold Publishing Company Ltd. Principals in the new venture include Ritchie Yorke (who is managing editor), Martin Melhuish and Wilder Penfield.

Rainbow is being financed by the editorial principals, and there will be no outside investors.

Yorke and Melhuish founded Grapevine Magazine, but severed their connection after disagreements with the financial sources.

Other Rainbow contributors will include Bruce Kirkland, Juan Rodriguez, Michael Bennett, Jim Hickman and Drew Metcalfe.

Rainbow will be distributed nationally through Metro News, and by independent parties in other than retail magazine outlets in Ontario.

The new magazine's offices are located at 2279 Yonge Street, Toronto. Rainbow will cover the domestic and international rock scenes for the consumer market in Canada.

CAPITOL RESURRECTS JAZZ WITH NEW JAZZ SERIES

Capitol (Canada) has moved back into the jazz field with a walloping ten album release they've tagged Jazz Classics. Bill Bannon, national promotion manager, canvassed radio stations and dealers, through his promotion network, prior to the release and this reaction apparently points to a highly successful series. Re-issues in the series contains some of the great performances of the 40's through to the early 60's.

The series includes all 12 of the Coleman Hawkins 1945 masters which also featured Howard McGhee, Danzil Best, John Simmons and Oscar Pettiford; a rare set of 12 early piano exhibitions by Nat King Cole with Oscar Moore and Johnny Miller supplying backup on most cuts; Woody Herman and the Herd with thirteen 48/49 familiar offerings showcasing Stan Getz, Zoot Sims, Gene Ammons, Bill Harris, Shelly Manne, Red Mitchell, Shorty Rogers and others; the late baritone saxist, Serge Chaloff with Sonny Clarke, Leroy Vinnegar and Philly Joe Jones, up as accompanists.

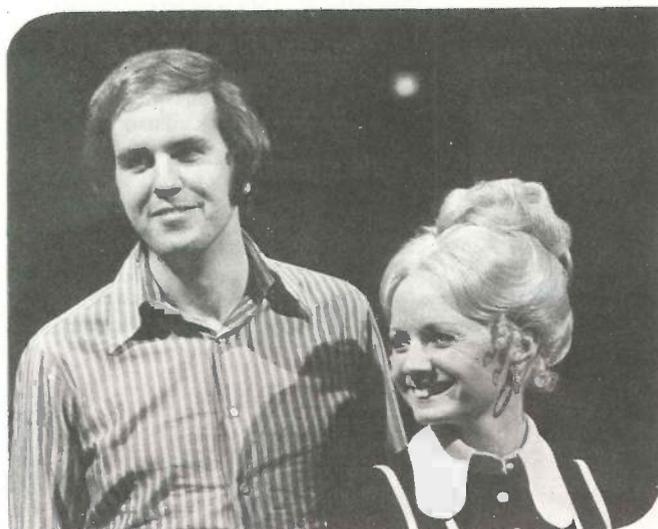
Others included in the release are: Miles Davis and his orchestra, Stan Kenton and his band, Gerry Mulligan Tentette, Art Tatum and a Swing Exercise featuring Billie Holiday, Al Casey, Sid Catlett, Rex Stewart, and Sonny Greer.

Coming June 10th
MAPLE MUSIC JUNKET
issue of RPM
Ad deadline - May 17th



CFTR's Keith Elshaw shows good reaction to Pinky's new U.A. deck, "Tell Me Who". Label's Gord Morrison on right.

Pinky stopped in at A&A's for chat with Bob Martin and Tony Mickeloff here with U.A.'s Allan Matthews and Morrison.



Tuesday's Linda Lane showcased on popular CFCF-TVer "Like Young" hosted by Jim McKenna.

CFCW's Program Director Curley Gurlock (l) gave large sized boost to Michael Brandon's initial release, "Snowtime".



Miss Teenage America, Colleen Fitzgerald, here with Rich Dodson of the Stampeders in for crowning of Canada's Queen.

Shirley Eikhard appeared on Miss Teenage Festival which saw B.C.'s Lori Elaine Rowe receive the coveted crown.

PLAYING THE NUMBERS GAME

By Jim Smith
(Freelance writer)

Recently, I offered the unhappy suggestion that the Canadian record industry has not progressed as rapidly as might have been expected after the introduction of Canadian content legislation. In fact, I postulated that we may not have advanced beyond the success marks attained soon after the CRTC announced that Canadian content would be a reality.

The big question then becomes: why haven't we met our expectations? If radio exposure

RPM

INDUSTRY
INTROSPECT

is so important in sales of a record, why aren't we breaking all the sales records? There are several possibilities — but, since none of them have been thoroughly investigated, they remain only possibilities.

The first possibility is rather discouraging — that we've jumped out of the frying pan into the fire; jumped before we looked, as it were. That is, we've required excessive exposure for a small number of records, which has resulted in over-exposure and reduced sales for those records.

We all know that AM radio wasn't giving Canadians the exposure they deserve. But are these same stations now over-exposing

the handful of suitable records that they receive? Have we come to the stage of compensation gone mad?

There's no way of knowing, short of examining the actual exposure factors for Canadian and foreign records, but I suspect that over-exposure of domestic product is not divorced from the real situation. After all, Canadian music has to make up that big 30 per cent of a station's programming — but domestic product certainly doesn't begin to approximate 30 per cent of all the records released in Canada. 10 per cent is probably more realistic. If we put out the same proportion of good records as the foreign producers, that means either a lot of junk product gets played or the good ones get tremendously over-exposed.

Figure it out for yourself. For a station with a 40-record playlist, 12 records are required from Canada if you want roughly equal exposure factors for all the product. Since only about 10 per cent of all foreign records will ever be aired, that implies we need 120 Canadian releases to get those 12 on the playlist. But in fact we're lucky to see that many releases in six months.

Can over-exposure result in reduced record sales? Consumer satiety is a fact, no matter what the product. Everyone has a level of consumption beyond which they never want to see another unit of the good. Over-exposure kills.

At this point, someone always objects that they sell more records with a reduced play-

list rather than a list of 80. Just look at the way hits sell today, relative to ten years ago, I've been told, in defence of small playlists and high exposure. The answer is rather obvious — when 80 records are being exposed, the consumer expenditure is spread over 80 records. When only 40 are being aired, the consumers are unaware of the other 40; sales are much higher for the 40 being played — but extremely low for the anonymous 40. Higher aggregate sales from restricted playlists is a myth.

The problem of over-exposure is compounded by a second factor — budget limitations. And let's face it — Canadian producers are still finding that shoestring budgets are the rule rather than the exception.

Presumably larger production budgets have some beneficial effect on quality and quality leads to better record sales. Which leaves us with the problem that, on average, we're still turning out B-grade product.

Let's clarify that statement, before CIRPA comes after me with a noose. I sincerely believe that Canadian producers rank with the best in the world; we've got the product to prove it. But Michaelangelo didn't paint the Sistene Chapel without heavy support. You just don't turn out Cadillacs on a Chevy budget.

That may be the reason for the sharp downturn in independent chart representation that was noted about eight months ago, while the majors remained more constant. The majors simply have bigger budgets. That is reflected in some figures I've seen.

SMITH continued on page 31

THE THEME BY ROBBIE McDOUGAL

HE WROTE IT
HE PLAYS IT
HE RECORDED IT

AND

HE HAS THE HIT VERSION OF IT!

ON

RCA

Produced and arranged
by Ben McPeck

RCA - 74-0713


**NEW MAPL
RELEASES**
GARY & DAVE

Can't You Do It Now

Axe 2-K

 (2:42) (Greg Hambleton) Bluenose-CAPAC
 Prod: Greg Hambleton. Flip: I've Seen
 The Light (G.Weeks/D.Beckett) Bluenose-
 CAPAC. MOT

FRED DIXON

Just Another Step

Rodeo RO.3363-K

 (1:52) (D.Trineer/J.Harper) Calumen-BMI
 A Capon Production. Flip: Two Of A
 Kind (F.Dixon) Banff-BMI. COUNTRY

THE BELLS

Lord, Don't You Think It's Time

Polydor 2065 124-Q

 (2:55 Intro: 15) (Frank Mills) No
 publishing listed. Prod: Cliff Edwards.
 Flip: Easier Said Than Done (Cliff
 Edwards) No publishing listed. MOT

MYLES & LENNY

Time To Know Your Friends

GRT 1230-28-T

 (3:15) (Myles Cohen) Chicken Lips-BMI
 Prod: Micky Erb/Maribeth Solomon.
 Flip: Believe Me (Same credits as plug
 side) MOT

EDDIE CHWILL

Somewhere There's A Mountain

Barry B 3530X-M

 (2:08) (Dick Damron) Double Play-BMI
 Flip: Who Do You Think You Are Woman
 (Gary Buck/Keith McKay) Central-BMI.
 COUNTRY

OCEAN

Make The Sun Shine

Yorkville YVM-45057-D

 (2:35) (Ken Stella) Duchess-BMI
 Prod: Greg Brown/Bill Gilliland. Flip:
 Wild Country (Wayne Faro) Bay-BMI.
 MOT

ORVAL PROPHET

Headin' Down The Line

Columbia C4-3041-H

 (2:18) (Terry Wheeler/Ron Coyle) No
 publishing listed. Prod: Gary Buck for
 Arpeggio Productions. Flip: It's Good To
 Be Home Again (Bob Duncan). No
 publishing listed. COUNTRY

THECYCLE

(And Still I Keep On) Coming Back Again

Tamarac TTM 645X-M

 (3:33 Intro:27) (Paul Clinch) Svengali-
 CAPAC. Prod: Paul Clinch. Flip: Hey
 There, Look At Me (Same credits as plug
 side). MOT

SOUND 80

The Theme

A&M AMX327-W

 (3:09) (McDougal/Lampe) Daliric Music-BMI.
 Prod: Bob Burns. Flip: Lost (S.B. Hains)

PINKY

Tell Me Who

United Artists 50909-U

 (2:51) (P.Dauvin) Hit-Bound Music-BMI
 Prod: Andrew A. Melzer. Flip: Call Me If
 You Want Me (Same credits as plug side) MOT

ALAN MOBERG

Train Of Life

London M.17432-K

 (2:37) (Alan Moberg) No publishing
 listed. Flip: No Guy Lines (Alan Moberg).
 MOR/COUNTRY

BRUCE COCKBURN

It's Going Down Slow

True North TN4-109-H

 (3:30) (Bruce Cockburn) No publishing
 listed. Prod: Eugene Martynec for True
 North Productions. Flip: Morning Hymn
 (Same credits as plug side). FOLK/MOT

SUN BAND

You Know There's Nothing To It

Warner Bros CW 4007-P

 (2:59) (G.Bowers/B.Will/W.Rollack) Don
 Valley Music-BMI. Prod: Randy Bachman
 for R.C.B. Ltd. Flip: Good Feeling (Same
 credits as plug side). MOT

AARON SPACE

Marsha

Warner Bros CW 4010-P

 (1:59) (Disalle/Disalle/Thomas/Moulaison/
 Falbo) Home Cooked Music/Little
 Chicken-CAPAC. Prod: John Stewart.
 Flip: When She Smiles (James Thomas)
 (Same publishing as plug side). MOT

HUMPHREY & THE DUMPTRUCKS

I'd Like To See You

Boot BT.022-K

 (2:15 Intro:07) (Graeme Card) Skinners
 Pond-BMI. Prod: John Stewart/Michael
 Elder. Flip: Different Songs (Graeme
 Card/Michael Taylor) (Same publishing
 as plug side). MOR/COUNTRY

NOAH

Peaceman's Farm

ABC/Dunhill D-4308-N

 (3:16) (Peter Vandertogt/Marinus Vander-
 togt/Barry Vandersel) Eventide-ASCAP
 Prod: Randy Bachman. Flip: Something
 In My Way (Same credits as plug side).
 MOT

THE MAJORITY

Show Me

Polydor 2065 115-Q

 (2:37 Intro:22) (Dowan) No publishing
 listed. A Ron Van Dykhof Production.
 Flip: No Fair At All (Yester) No
 publishing listed. MOT

HONEY WEST

Country Soul

Marathon PA 1055A-C

 (3:06) (Arlene Gordon/Lynn Jones)
 Two Brothers-BMI. Flip: Alive And
 Well (Dave Peever) Doubleplay-BMI.
 COUNTRY

SAINT JOHN

Stand-Up (Baby)

Strawberry ELY 2005-F

 (3:10 Intro:13) (Saint John) Freewheeled
 Music-CAPAC. Prod: Wayne St. John.
 Flip: Fire And Rain (James Taylor)
 Blackwood Music Canada-BMI. MOT

STAMPEDERS

Wild Eyes

Music World Creations MWC 1009X-M

 (3:20 Intro:22) (Rich Dodson) Corral
 Music-BMI. Prod: Mel Shaw. Flip:
 Carryin' On (Ronnie King) (Same publish-
 ing as plug side). MOT

MAPL RELEASES continued on page 14
SHEER DYNAMITE

**LOVE
UNLIMITED**

UNI 73131

'WALKIN' IN THE RAIN'

UNI 55319

**NOW CHARTED AT CKLW - 7, CKCK - 30, CKGM - 13, CKRC - 39
RPM - 86**
PLAYLISTED AT CKXL, CHED, CKFH, CKOC, CHYM
MCA RECORDS (CANADA)

MAPL RELEASES continued from page 13

ROBBIE MCDUGALL

The Theme

RCA 74-0713-N

(2:50) (Robbie McDougall) Daliric Music-BMI
Prod: Ben McPeck. Flip: Why I'm Sad
(Robbie McDougall) Katzenjammer-BMI. MOR**THE HOEDOWNERS**

Swinging Angel

Cynda CN.009-K

(2:00) (Tom C. Connors) Morning Music-
CAPAC. Prod: Jury Krytiuk. Flip: Raz Ma
Taz Polka (Buck Owens) Bluebook Music-
BMI. COUNTRY/NOVELTY**EDWARD BEAR**

Masquerade

Capitol 72662-F

(2:38 Intro:09) (Larry Evoy) Eeyor
Music-CAPAC. Prod: TUFT/Terry Brown.
Flip: Pirate King (Same credits as plug
side). MOT**MAHOGANY RUSH**

Buddy

Kot'ai KO. 151-K

(3:40) (Frank Marino) No publishing
listed. Flip: All In Your Mind (Frank
Marino) No publishing listed. MOT**BRAVE BELT**

Dunrobin's Gone

Reprise REP 1083-P

(3:10) (C.Allan/B.Ericson) Ranbach
Music/Top Soil Music-BMI. Prod: Randy
Bachman. Flip: Another Way Out
(Randy Bachman/C.Allan) (Same publish-
ing as plug side). MOT**COVER STORY****DOWNCHILD'S "BOOTLEG"
TO BE DISTRIBUTED BY RCA**

The Downchild Blues Band has proved one thing in its three-year career - it pays to do things the "wrong" way.

The Toronto band, led by Donnie Walsh and featuring his brother Rick "The Hock" Walsh on vocals, has consistently promoted its own gigs (including showcase efforts at the St. Lawrence Centre for the Performing Arts) - and has now succeeded in recording, packaging, and selling its first album.

The album, titled "Bootleg", was recorded two-track at Sound Horn, a tiny studio in the basement parking garage at Rochdale College. Produced by two friends, David Bleakney and Jim McConnell, the album was paid for and distributed by the band.

At CHUM-FM, librarian Benjy Karsh and the station's jocks, surprised by the sound quality and the music on the "home-made" album, featured it on the air. Result: Strong demand in major retail outlets, and, within four weeks, sales of 1000 copies at Sam's, A&A, and a handful of smaller stores.

Best result of all: A deal from RCA Victor, which has acquired Bootleg for national

NEXT

Be Free

Warner Bros CW 4011-P

(2:55) (Belanger/Grabowski/Johnson/
Seller/Watts) Don Valley Music-BMIC.
Prod: John Pozer. Flip: Which Way? (Same
credits as plug side). MOT**LUKE GIBSON**

Virginia

True North TN4-108-H

(3:25) (Luke Gibson) No publishing listed.
Prod: Eugene Martynec for True North
Productions. Flip: Frozen In Time (Same
credits as plug side). FOLK/MOT**WILDROOT**

Blueberry Hill

GRT 1230-27-T

(2:50) (Lewis/Stock/Rose) Chappel & Co.
Ltd-BMI. Prod: Coast Records. Flip:
Hurricane Freda (Frank Allison) Allison
Wonderland Music-BMI. MOT**BOB BOYER**

Look What You've Done For Me

Hit HR 402X-M

(3:07) No writer or publishing listed-BMI
Prod: Art Snider. Flip: We Got The Power
(Robert Boyer) Troika Music-BMIC. MOT**BRENDA GREGORY**

Simple Song Of Freedom

Hit HR 401X-M

(3:06) No writer or publishing listed-BMI
Prod: Art Snider. Flip: Alone Together
(Al Rain) Troika Music-BMIC. MOT**ANDY GREATRIX**

To Get To You

Hit HR 400X-m

(2:52) (Jean Chapel) IV Star Music-BMI
Prod: Art Snider. Flip: Gertrude Zelda
Hornsby (Andrew Greatrix) Beechwood
Music-BMI. COUNTRY/MOR

distribution, with an option on the band's next album, which will also be produced by Bleakney and McConnell. RCA's Barry Keane signed the deal.

Said RCA's Scott Richards: "Downchild is a straight-ahead, no frills, blues band with a strong following that fully deserves to be expanded on a national basis. Donnie Walsh is a superb guitarist and harp player; Rich Walsh is an unusual vocalist who Jack Batten of the Globe and Mail recently described as a mixture between Sydney Greenstreet and Jimmy Rishing - he looks like the one, and swings like the other".

Meanwhile, the band has recorded an hour long live programme for CHUM-FM, on location at Grossman's Tavern, the tiny Toronto bar where the band made its debut three years ago.

Upcoming dates include the St. Lawrence Centre, Lively, Workworth, Listowel, and a variety of bar gigs in the Toronto area. The band has been invited to represent Toronto at the New Orleans Jazz Festival at the end of April.

Coming June 10th
The Special
MAPLE MUSIC JUNKET

issue of RPM

Ad deadline - May 17th

**RPM SINGLES
(ALPHABETICALLY)**

This listing is a cross-reference to
the RPM 100 singles. A fast way
to find single order numbers

A Cowboy's Work is Never Done (3)
A Horse With No Name (4)
Am I Losing You (27)
Amazing Grace (68)
Baby Blue (7)
Back Off Boogaloo (10)
Be My Lover (29)
Beg, Steal or Borrow (81)
Betcha By Golly (20)
Can You Tell Me (91)
Candy Man (41)
Chantilly Lace (89)
Cotton Jenny (8)
Crazy Mama (77)
Day Dreaming (13)
Diary (49)
Do Your Thing (80)
Doctor My Eyes (12)
Dunrobin's Gone (96)
Every Day Of My Life (18)
Get Up, Get Out, Move On (42)
Give Ireland Back To The Irish (85)
Glory Bound (72)
Guns Guns Guns (99)
Heart Of Gold (1)
Heartbroken Bopper (51)
Help Me Make It Through The Night (70)
Hot Rod Lincoln (26)
House On Holly Road (84)
How Do You Do (94)
I Didn't Get To Sleep At All (21)
I Don't Wanna Hear (87)
I Gotcha (22)
I Saw The Light (50)
I'll Take You There (61)
I'm Movin' On (69)
In The Rain (47)
Isn't Life Strange
It's Going to Take Some Time (67)
Jubilant (31)
Jump Into The Fire (16)
Jungle Fever (59)
Legend In Your Own Time (39)
Lion Sleeps Tonight (92)
Little Bitty Pretty One (35)
Look What You Done For Me (38)
Love Theme From Godfather (34)
Make The Sun Shine (82)
Masquerade (93)
Me and Julio (14)
Mister Can't You See (33)
Monday Morning Choo Choo (62)
Morning Has Broken (15)
Mother And Child Reunion (44)
Nice To Be With You (46)
Oh Girl (45)
Old Man (40)
Poor Folks (88)
Poor Little Fool (55)
Puppy Love (17)
Red Red The Rocking Horse (76)
Rock And Roll (66)
Rock And Roll Lullabye (53)
Rocket Man (71)
Rockin' Robin (19)
Roundabout (28)
Run Run Run (56)
Saskatchewan Sunrise (30)
Simple Song Of Freedom (57)
Sing A Song (65)
Slippin' Into Darkness (32)
Smilin' (54)
Smiling Wine (79)
Someday Never Comes (73)
Song Sung Blue (37)
Strawberry Wine (36)
Suavecito (24)
Sylvia's Mother (43)
Taos New Mexico (48)
Taurus (95)
Taxi (11)
Telegram Sam (78)
The Day I Found Myself (60)
The Family Of Man (5)
The First Time Ever (6)
The Theme (83)
The Theme (98)
Tiny Dancer (64)
Tumbling Dice (23)
Upsetter (90)
Vahevela (100)
Vincent (9)
Waking Up Alone (97)
Walkin' In The Rain (86)
Way Of Love (63)
We Gotta Make It Together (25)
Wild Eyes (52)
Without You (75)
You Could Have Been A Lady (2)
Young New Mexican Puppeteer (74)

RPM 100 SINGLES

May 13, 1971

Gold Leaf Award For Outstanding Record Sales

A&M	W	MCA	J
Allied	C	Musmart	R
Ampex	V	Phonodisc	L
Ar	D	Polydor	O
CMS	E	Quality	M
Capitol	F	RCA	N
Caravan	G	Trans World	Y
Columbia	H	WB Atlantic	P
GRT	T	World	Z
London	K		

1	2 3	HEART OF GOLD Neil Young-Reprise 1065-FP	34	57 72	LOVE THEME FROM GODFATHER Andy Williams-Columbia-H	67	97	IT'S GOING TO TAKE SOME TIME Carpenters-A&M 1351-W
2	3 5	YOU COULD HAVE BEEN A LADY April Wine-Aquarius AQ5021-K	35	58	LITTLE BITTY PRETTY ONE Jackson 5-Tamla Motown 1199-V	68	98	AMAZING GRACE Royal Dragoons-RCA 74-0709-N
3	4 4	A COWBOY'S WORK IS NEVER DONE Sonny & Cher-Kapp 2163-J	36	34 33	STRAWBERRY WINE Spice-London QC646-K	69	85	I'M MOVIN' ON John Kay-Dunhill 4309-N
4	1 2	A HORSE WITH NO NAME America-Warner Bros 7555-P	37	54	SONG SUNG BLUE Neil Diamond-Uni 55326-J	70	64 67	HELP ME MAKE IT THROUGH THE NIGHT Gladys Knight & Pips-Soul 35094-V
5	5 6	THE FAMILY OF MAN Three Dog Night-Dunhill 4306-N	38	43 65	LOOK WHAT YOU DONE FOR ME Al Green-Hi 2211-K	71	94	ROCKET MAN Elton John-Uni 55238-J
6	7 22	THE FIRST TIME EVER Roberta Flack-Atlantic 2864-P	39	40 46	LEGEND IN YOUR OWN TIME Carly Simon-Elektra E45774-P	72	45 41	GLORY BOUND Grass Roots-Dunhill 4302-N
7	9 10	BABY BLUE Badfinger-Apple 1844-F	40	62	OLD MAN Neil Young-Reprise 1084-P	73	90	SOMEDAY NEVER COMES Creedence Clearwater-Fantasy 676-R
8	6 7	COTTON JENNY Anne Murray - Capitol 72657-F	41	41 66	CANDY MAN Sammy Davis Jr.-MGM 14320X-M	74	YOUNG NEW MEXICAN PUPETEER Tom Jones-Parrot 40070-K
9	10 8	VINCENT Don McLean-United Artists 50887-F	42	49 58	GET UP, GET OUT, MOVE ON Fludd-Warner Bros. WB7576-P	75	37 32	WITHOUT YOU Nilsson - RCA 0604-N
10	11 12	BACK OFF BOOGALOO Ringo Starr-Apple - F	43	66 99	SYLVIA'S MOTHER Dr. Hook-Columbia 45562-H	76	84 94	RED RED THE ROCKING HORSE Buxton Kastle-Reprise 4009-P
11	13 15	TAXI Harry Chapin-Elektra E45770-P	44	24 11	MOTHER AND CHILD REUNION Paul Simon-Columbia	77	59 42	CRAZY MAMA J.J. Cale-Shelter 7314-F
12	14 16	DOCTOR MY EYES Jackson Browne-Asylum 11004-P	45	63 75	OH GIRL Chi Lites-Brunswick 55471-H	78	81 96	TELEGRAM SAM T. Rex-Reprise 1078-P
13	15 31	DAY DREAMING Aretha Franklin-Atlantic 2866-P	46	68 91	NICE TO BE WITH YOU Gallery-Sussex 232-M	79	78 56	SMILING WINE Shirley Eikhard-Capitol 3281-N
14	19 24	ME AND JULIO Paul Simon-Columbia 45585-H	47	31 44	IN THE RAIN Dramatics-Volt 4075-Q	80	69 49	DO YOUR THING Isaac Hayes-Enterprise 9042-Q
15	29 40	MORNING HAS BROKEN Cat Stevens-A&M 1335-W	48	48 64	TAOS NEW MEXICO R. Dean Taylor-Rare Earth 5041-V	81	95	BEG, STEAL OR BORROW New Seekers-Elektra 45780-P
16	16 18	JUMP INTO THE FIRE Nilsson-RCA 0673-N	49	60 100	DIARY Bread-Elektra 45784-P	82	92	MAKE THE SUN SHINE Ocean-Yorkville YVM5057-D
17	8 1	PUPPY LOVE Donny Osmond-Polydor 2065 108-Q	50	56 68	I SAW THE LIGHT Todd Rundgren-Bearsville 0003-P	83	87 95	THE THEME Sound 80-A&M 327-W
18	18 14	EVERY DAY OF MY LIFE Bobby Vinton-Epic 10822-H	51	38 20	HEARTBROKEN BOPPER Guess Who-Nimbus 74-0659-N	84	HOUSE ON HOLLY ROAD David Idema-Double M DM503-K
19	20 25	ROCKIN' ROBIN Michael Jackson-Tamla Motown 1197-V	52	67 82	WILD EYES Stamperders-MWC 1009X-M	85	73 54	GIVE IRELAND BACK TO THE IRISH Wings-Apple 1847-F
20	26 52	BETCHA BY GOLLY Stylistics-Avco 4591-N	53	30 13	ROCK AND ROLL LULLABYE B.J. Thomas-Scepter 12344-J	86	88	WALKIN' IN THE RAIN Love Unlimited-Uni 55319-J
21	22 28	I DIDN'T GET TO SLEEP AT ALL Fifth Dimension-Bell 45195X-M	54	51 69	SMILIN' Sly & Family Stone-Epic 10850-H	87	99	I DON'T WANNA HEAR Seadog-Much CH1012-K
22	23 29	I GOTCHA Joe Tex-Dial 1010-K	55	71 98	POOR LITTLE FOOL Frank Mills-Polydor 2065 117-Q	88	79 76	POOR FOLKS Joshua-GRT 1230 23-T
23	33 71	TUMBLING DICE Rolling Stones-Rolling Stones 19103-P	56	61 73	RUN RUN RUN Jo Jo Gunne-Asylum 11003-P	89	70 59	CHANTILLY LACE Jerry Lee Lewis-Mercury 73273-K
24	25 19	SUAVECITO Malo-Warner Bros 7559-P	57	52 57	SIMPLE SONG OF FREEDOM Buckwheat-Mercury 176-K	90	89 92	UPSETTER Grand Funk-Capitol 3316-F
25	27 36	WE GOTTA MAKE IT TOGETHER Marty Butler-Columbia C4 3025-H	58	100	ISN'T LIFE STRANGE Moody Blues-Threshold 67009-K	91	96	CAN YOU TELL ME Heat Exchange-Yorkville YVM45052-D
26	28 39	HOT ROD LINCOLN Commander Cody-Paramount 0146X-M	59	44 23	JUNGLE FEVER Chakachas-Polydor 2121 101-Q	92	74 61	LION SLEEPS TONIGHT Robert John - Atlantic 2846-P
27	17 17	AM I LOSING YOU Partridge Family-Bell 45200X-M	60	36 21	THE DAY I FOUND MYSELF Honeycone-Hot Wax 7113X-M	93	MASQUERADE Edward Bear-Capitol 72662-F
28	12 9	ROUNDAABOUT Yes-Atlantic 2854-P	61	75 97	I'LL TAKE YOU THERE Staple Singers-Stax 0125-Q	94	HOW DO YOU DO Mouth & McNeal-Philips 40715-K
29	21 26	BE MY LOVER Alice Cooper-Warner Bros 7568-P	62	46 27	MONDAY MORNING CHOO CHOO f/s Stamperders-MWC 1008X-M	95	76 62	TAURUS Dennis Coffey-Sussex 233-V
30	35 51	SASKATCHEWAN SUNRISE Rick Jones-London L2541-K	63	50 30	WAY OF LOVE Cher-Kapp 2158-J	96	DUNROBIN'S GONE Brave Belt-Reprise 1083-P
31	32 34	JUBILATION Paul Anka-Buddah 294X-M	64	47 43	TINY DANCER Elton John-Uni 55318-J	97	65 47	WAKING UP ALONE Paul Williams-A&M 1325-W
32	42 60	SLIPPIN' INTO DARKNESS War-United Artists 50867-F	65	53 63	SING A SONG David Clayton Thomas-Columbia 45569-H	98	THE THEME Robbie McDougall-RCA 74 0713-N
33	39 53	MISTER CAN'T YOU SEE Buffy Ste. Marie-Vanguard 35151-V	66	55 38	ROCK AND ROLL Led Zeppelin-Atlantic 2865-P	99	GUNS GUNS GUNS Guess Who-Nimbus 74 0708-N
						100	VAHEVELLA Loggins & Messina-Columbia 45550-H

CANADA'S ONLY NATIONAL 100 SINGLE SURVEY

Compiled from record company, radio station, and record store reports.

NEW ALBUMS

PROCOL HARUM LIVE WITH THE EDMONTON SYMPHONY (MA PL)

This one richly deserves to take its place among "Sargeant Pepper" and "Tommy" as one of the only too few rock classics. For our money the album must be played in its entirety so do it if you have that much freedom.

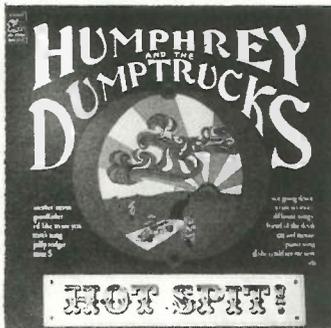
**ARTISTRY IN JAZZ**

Stan Kenton & Ork
Capitol M-11027-F

If jazz is dead someone better tell Capitol in a hell of a hurry. This is one of a series (10 releases) featuring some of the greats of an era many have forgotten and most should become familiar with. The title is enough - artistry - says it. Pete Venudor who wrote the liner notes tags it a "collage of Kentonia".

DAVID CLAYTON THOMAS
Columbia KC 31000-H (MA PL)

Clayton-Thomas seems much more at home out on his own and this album reflects his new found freedom. Good, gutsy vocals naturally, backed by some excellent and equally ballsy instrumentation. Clydie King and Company in the background also deserve credit. Listen to "Magnificent Sanctuary Band".

**HOT SPIT**

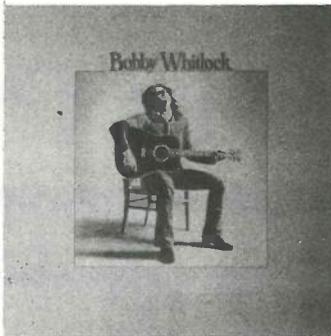
Humphrey & The Dumptrucks
Boot BOS 7106-K (MA PL)

Gratifying improvement in sound quality this time around, but it's still that good time, intimate Dumptrucking. One highpoint among many is "Different Songs". These guys are so left field and so enjoyable, success seems assured.

TRIO DAYS

King Cole Trio
Capitol M-11033-F

One of the past vocal greats shows how he first did it - on the piano. Backing by Oscar Moore (guitar) Johnny Miller (bass) Irving Ashby (guitar) Joe Comfort (bass) and Jack Costanzo (bongos) with some jazz nostalgia: "Man I Love", "Cool Clown", "Thing Called Love", "Bop Kick" etc.

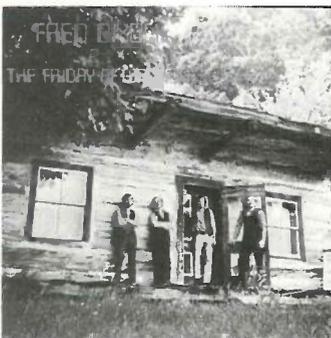


BOBBY WHITLOCK
Dunhill DSX 50121-P

Whitlock plays clean straight-ahead rock which will doubtless endear him to many. Associations with Delaney and Bonnie and Cocker can't hurt either. Among the better cuts are "Song for Paula", "Back Home in England" and "Where There's a Will There's A Way".

FRED DIXON AND THE FRIDAY AFTERNOON
Banff SBS 5408-K (MA PL)

Fred Dixon and group do only unpretentious, legitimate country, with emphasis on the historical. Among the highlights are "The Last Fatal Duel", "The Legend of Tom Thompson", "Clyde River Feud" and "Made Duke of Richmond". Very enjoyable.



FRANK SINATRA'S GREATEST HITS VOL. 2
Warner Bros FS 1034-P

In spite of the Godfather. . . this is still a phenomenal artist, retired or otherwise. These are his big ones and they sound even bigger since he's been off the scene. Nice thing about our new sound era - now you can take him in your boat and car via tape.

THE SOUL REFLECTIONS
Gospel City
GC 4405 (MA PL)

Taped at Sound Canada with Ken Friesen and John Lindstrom doing the production chores, the Soul Reflections have a feel for the contemporary and do it up in a Gospel way that makes for an interesting set. Bass man Ray Murphy tries his hand at a couple of originals and makes it with "Reach Out".



TROUBLE'S BACK IN TOWN
Hugh Scott
Banff SBS 5407-K (MA PL)

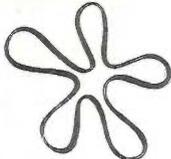
Contains his current country charter, "Trouble's Back in Town" and several other originals including "Just One More Night" which has good possibilities. Scott is one of the original Ottawa talents, moving easily from country to contemporary.

THE BIRTH OF SOMETHING NEW



**HIT
RECORDS**

New Canadian Label

Canadian Artists 
 **Canadian Productions** 



**"LOOK WHAT YOU'VE
DONE FOR ME"**
by **BOB BOYER**

(CAT. NO. HR 402X)

"SIMPLE SONG OF FREEDOM"
f/s **"ALONE TOGETHER"**

by **BRENDA GREGORY**

(CAT. NO. HR 401X)



"TO GET TO YOU"
by
Andy Greatrix



(CAT. NO. HR 400X)

MANUFACTURED IN CANADA BY QUALITY RECORDS LIMITED

The Programmers **NEW ON CHARTS**

CKCK REGINA
(Ken Singer)
Take Some Time-Carpenters
Song Sung Blue-Neil Diamond
Look What You Done-Al Greene
Diary-Bread
You Are the One-Sugar Bears

CKLG VANCOUVER
(Roy Hennessy)
Morning Has Broken-Cat Stevens
Old Man-Neil Young
Little Bitty Pretty One-Jackson 5
Amazing Grace-Royal Dragoons

CHED EDMONTON
(Wayne Bryant)
Goin' Down Slow-Bruce Cockburn
Suavecito-Malo
Run Run Run-Jo Jo Gunne
Last Night-Fifth Dimension
Masquerade-Edward Bear

CKRD RED DEER
(Stu Morton)
Chantilly Lace-Jerry Lee Lewis
Song Sung Blue-Neil Diamond
Me & Julio-Paul Simon
Make it Together-Marty Butler
Guns Guns Guns-Guess Who
Where There's a Will-Delaney & Bonnie
Ain't That Lovin' you-Isaac Hayes
After Midnight-J.J. Cale

CLWS KINGSTON
(Greg Stewart)
Sylvia's Mother-Dr. Hook
I'll Take You There-Staple Singers
Oh Girl-Chi Lites

CKLW WINDSOR
(Alden Diehl)
Woman's Gotta Have It-Bobby Womack
It's Going to Take Time-Carpenters
Troglodyte-Jimmy Castor

CFRW WINNIPEG
(Bob Gibbons)
Wild Eyes-Stampeders
Chantilly Lace-Jerry Lee Lewis
Back Off Boogaloo-Ringo Starr
The Theme-Robbie McDougall

CHYM KITCHENER
(Gary Charles)
Oh Girl-Chi Lites
Nice To Be With You-Gallery
Telegram Sam-T. Rex
Iko Iko-Dr. John
I Saw the Light-Todd Rundgren
House on Holly Road-David Idema
Poor Little Fool-Frank Mills
Hot Rod Lincoln-Commander Cody

OPEN LETTER continued from page 21

with the next one to be dated May 20, 1972.

We feel that the above format will allow maximum exposure to new releases, while still maintaining maximum airplay for established hits.

Once again we ask that if we are not already on it, please add us to your mailing list. Please take note also, of the fact that we are CKX-FM Stereo, not CKX Radio.

Ron Thompson,
Program Director

Cliff Birnie,
Music Director

CJME REGINA
(Hart Kirch)
Song Sung Blue-Neil Diamond
It's Going to Take Time-Carpenters
Mister Can't You See-Buffy Ste Marie
The Candy Man-Sammy Davis Jr.

WFIL PHILADELPHIA
I'll Take You There-Staple Singers
Song Sung Blue-Neil Diamond
Hot Rod Lincoln-Commander Cody

KFRC SAN FRANCISCO
Song Sung Blue-Neil Diamond
Somebody-Creedence Clearwater

WCFL CHICAGO
I'll Take you There-Staple Singers
It's Going to take Time-Carpenters
Automatically Sunshine-Supremes

KQV PITTSBURGH
Hot Rod Lincoln-Commander Cody

CHUM TORONTO
Old Man-Neil Young
Song Sung Blue-Neil Diamond
It's Going to take Time-Carpenters
I Saw The Light-Todd Rundgren

CKBC BATHURST
(Don Mabee)
Song Sung Blue-Neil Diamond
Mister Can't You See-Buffy Ste Marie
Wild Eyes-Stampeders
What'd I Say-Rare Earth
Pool of Bad Luck-Joe Simon
I'm Movin' On-John Kay
Stop Me From Believin'-Rain
I Don't Wanna Hear-Seadog

CHCM MARYSTOWN
(Paul Raynes)
Poor Little Fool-Frank Mills
Me & Julio-Paul Simon
Masquerade-Edward Bear
Get Up, Get Out-Fludd

CKOM SASKATOON
(Mike Christie)
It's Going to Take Time-Carpenters
Song Sung Blue-Neil Diamond
Diary-Bread
Sylvia's Mother-Dr. Hook
Old Man-Neil Young
Poor Little Fool-Frank Mills

CHSC ST. CATHARINES
(Brian H. Master)
Jump Into the Fire-Nilsson
It's Going to take Time-Carpenters
I'll Take You There-Staple Singers
Automatically Sunshine-Supremes
Poor Little Fool-Frank Mills
Saskatchewan Sunrise-Rick Jones

CKBI PRINCE ALBERT
Me & Julio-Paul Simon
Tumbling Dice-Rolling Stones

CJOE LONDON
(Brent Marucci)
Hot Rod Lincoln-Commander Cody
Old Man-Neil Young
Isn't Life Strange-Moody Blues

CKPT PETERBOROUGH
(Rick Johnson)
Sylvia's Mother-Dr. Hook
Hot Rod Lincoln-Commander Cody
Poor Little Fool-Frank Mills
I Saw The Light-Todd Rundgren
Candy Man-Sammy Davis Jr.

The Programmers **NEW ON PLAYLISTS**

PRINCIPAL MARKETS

CKLG VANCOUVER
(Roy Hennessy)
Masquerade-Edward Bear
We Gotta Make it Together-Marty Butler
I Need You-America
Beautiful-Gordon Lightfoot

CHED EDMONTON
(Wayne Bryant)
Old Man-Neil Young
Dunrobin's Gone-Brave Belt
Isn't Life Strange-Moody Blues
Guns Guns Guns-Guess Who
Diary-Bread

CKY WINNIPEG
(Ann Stark)
Salty Dog-Procol Harum
Tumbling Dice-Rolling Stones
Oh Girl-Chi Lites
Diary-Bread
Make the Sun Shine-Ocean
Young Mexican Puppeteer-Tom Jones

CJME REGINA
(Hart Kirch)
Guns Guns Guns-Guess Who
Walkin' in the Rain-Love Unlimited
Beautiful Sunday-Danlel Boone
Young Mexican Puppeteer-Tom Jones
Don Quixote-Gordon Lightfoot

WRKO BOSTON
Hot Rod Lincoln-Commander Cody
Oh Girl-Chi Lites

WFIL PHILADELPHIA
It's Going to Take Time-Carpenters
Nice to be with You-Gallery
I Saw the Light-Todd Rundgren

KFRC SAN FRANCISCO
Diary-Bread
Troglodyte-Jimmy Castor Bunch
Smilin'-Sly & Family Stone
Nice to be with You-Gallery

WCFL CHICAGO
Amazing Grace-Pipes & Drums
Didn't Get to Sleep-Fifth Dimension

KQV PITTSBURGH
Song Sung Blue-Neil Diamond
Me & Julio-Paul Simon
Immigration Man-Graham Nash

ONE FOOT IN THE

CHUM TORONTO
Beautiful-Gordon Lightfoot
Diary-Bread
If We are In Love-Peter Law
Masquerade-Edward Bear
Didn't Get to Sleep-Fifth Dimension
How Can I Be Sure-David Cassidy
Guns Guns Guns-Guess Who

CKOM SASKATOON
(Mike Christie)
Blueberry Hill-Wildroot
Automatically Sunshine-Supremes
Make the Sun Shine-Ocean
Life and Breath-Climax
We're Free-Beverly Bremers

CFRW WINNIPEG
(Bob Gibbons)
Song Sung Blue-Neil Diamond
Oh Girl-Chi Lites
Look What You Done-Al Greene
Masquerade-Edward Bear
We Gotta Make it Together-Marty Butler

CKFH TORONTO
(Mike Byford)
I Didn't Get to Sleep-Fifth Dimension
Walking in the Rain-Love Unlimited
Guns Guns Guns-Guess Who
Wild Eyes-Stampeders

BREAKOUT MARKETS

CJOE LONDON
(Brent Marucci)
Woman's A Nigger-John Lennon
Immigration Man-G. Nash & D. Crosby
Sugaree-Jerry Garcia
Virginia-Luke Gibson
Ask Me No Questions-Crowbar
157 Riverside-R.E.O. Speedwagon
Ain't That Peculiar-Fanny
Monkey Time-Al Cooper

CKPT PETERBOROUGH
(Rick Johnson)
Woman's A Nigger-John Lennon
Taxi-Harry Chapin
Wild Eyes-Stampeders
We Gotta Make It Together-Marty Butler
Masquerade-Edward Bear

CJDV DRUMHELLER, ALBERTA
(Gerry Thom)
Masquerade-Edward Bear
Suzie/Rocket Man-Elton John
Blueberry Hill-Wildroot

CKRD RED DEER
(Stu Morton)
Suzanne-Pop Tops
Faith Hope & Charity-Tony Kingston
Make the Sun Shine-Ocean
Guns Guns Guns-Guess Who
Where There's a Will-Delaney & Bonnie
Ain't That Lovin'-Isaac Hayes
After Midnight-J.J. Cale

CHTM THETFORD MINES
(Bruce Gauthier)
Born Too Late-Crimson & Clover
Look What You Done-Al Greene
Just Another Soldier-Fifth Dimension
First Time Ever-Roberta Flack

CHEC LETHBRIDGE
(John Oliver)
Wild Eyes-Stampeders
Faith, Hope & Charity-Tony Kingston

Coming June 10th
The Special
MAPLE MUSIC JUNKET
issue of RPM
Ad deadline - May 17th

CHNL KAMLOOPS
(Marty Forbes)
Old Man-Neil Young
Song Sung Blue-Neil Diamond
What Is Life-Olivia Newton John
Young Mexican Puppeteer-Tom Jones
Where There's a Will-Delaney & Bonnie
Ain't That Lovin'-Isaac Hayes
Hot Rod Lincoln-Commander Cody
House on Holly Rd.-David Idema
Best Part of Breakin' Up-Linda Lane
Taxi-Harry Chapin

CHSC ST. CATHARINES
(Brian H. Master)
Darling Be Home Soon-Association
Conquistador-Procol Harum
Old Man-Neil Young
Wild Eyes-Stampeders
Tell Me Who-Pinky
Song Sung Blue-Neil Diamond

The Programmers **CROSSTALK**
 Walt Realis

FORMULA RADIO COULD BE TOO FORMULATED

Few people outside radio programmers would buy the arguments that protect formulated radio. No thinking person would ever buy the theory that all records have a turn off factor until they are proven.

If a programmer sat down to think about it, that is exactly what the creators of formula radio want you to believe. Unless you are brainwashed into this thinking, common sense would not permit you to believe that the quality of music is that threatening.

Chances are that many records that are not played would have a higher listener value than many of the records currently in your top ten. The system doesn't allow them to be heard. Unless a record is played and listed in other markets, it is impossible for the music director to ever know of a record that isn't within the system.

So, playing it safe need not always work. If the station's main object is to please attention to a guy who reads the sheets competition is doing exactly what you are and introducing new music could be a way of serving your listeners with records that are better than the music that the system dictates.

The music director as a bookkeeper seems a little strange. Actually one wonders why management pays so much in wages and attention to a guy who reads the sheets once a week and comprises his selection to coincide with what happened last week in the other major markets. It's like the blind leading the blind, and no one asks where it all began, because in the treadmill it all happens at once . . . everywhere.

So don't try to explain your job to a rational person. If you are honest about your job and they are honest in their reply you might be offended.

Just so you get used to the fact that I am not a programmer, I repeat again this week: This column is written by an outsider looking in at the radio business. If I say some-

CKYL PEACE RIVER
Song Sung Blue-Neil Diamond
Isn't Life Strange-Moody Blues
Smilin'-Sly & Family Stone

CKWS KINGSTON
(Greg Stewart)
Song Sung Blue-Neil Diamond
Last Night I Didn't-Fifth Dimension
Look What You Done-Al Greene

C-FAX VICTORIA B.C.
(Gord Cruse)
First Time I Saw Your Face-Roberta Flack
A Horse With No Name-America
Vincent-Don McLean
Morning Has Broken-Cat Stevens
Don Quixote-Gordon Lightfoot
Mother & Child Reunion-Paul Simon
Without You-Nilsson
Candy Man-Sammy Davis Jr.
Young Mexican Puppeteer-Tom Jones
Diary-Bread

The Programmers **MAPLE LEAF**
 SYSTEM

This week's Maple Leaf System winner is:
 "PEACEMAN'S FARM"
 Noah

thing that makes sense, it's by mistake not be experience. Some of my comments might stimulate your thinking.

Above all, my apologies.

FIRST CLASS IS FIRST CLASS

MILLS TO ADDRESS CAB MEETINGS

John Mills, head of CAPAC, the Composers, Authors and Publishers Association of Canada, will address the general meeting of the Canadian Association of Broadcasters on May 10th at Audio Atlantic Recording Studios. The speech will cover matters of copyright laws and performing rights with particular reference to songwriters and broadcasters.

As part of the CAB's week of general meetings in Halifax, the address will be open to all interested parties. Audio Atlantic is located at 2893 Isleville Street in Halifax.

HAPPY MOTHER'S
 DAY TO EACH AND
 EVERY ONE OF YOU
 MOTHERS IN RADIO

Bill Gilliland

Yorkville

The
ProgrammersTRIBAL
DRUM

To commemorate Fludd taking over the number one position at CHSC, Kinney's Bill Cowling took the group in for an on-air interview with Brian H. Master.

CHUM's Doug Rawlinson leaves the station to get married and tour Europe for a few months. He has been with the station for three years.

CKY's Morning Man has been kidnapped. Villains phone the station with clues. Ransom goes up \$58 per day. Listeners to guess where victim is located.

Ken Sebastian Singer promoted to full time music director at CKCK. Station looking for mature sounding jock for 6:30 - 10:00 p.m. slot and an experienced copy writer. Call Doug Alexander.

CKLG drew 3500 to their day on Grouse Mountain. Festivities included races, beer drinking contests. Give-a-ways included hamburgers, ski outfits and LP's.

CKLW started Black Box contest last week. Basic phoner. Winner will identify contents on box sitting on station's front lawn. Clues given hourly. Winner gets the contents of the box. New jock at the station, Eddie Rogers from WEAM, Washington.

On Pagliaro's new Much deck, "Rain-showers", Gerry Thom of CJDV Drumheller says: "if this isn't the best Canadian single this year I'll eat my tip sheet".

A&M flew Cheech & Chong from their successful York University gig to CHOM-FM in Montreal where they did a "live" one hour bit for the station. The taping took place at the Andre Perry Studios. No bread involved - all it cost A&M was the trip to Montreal and the overnight stay.

Tom Watson has left CHIC. Ian Cameron will be taking over as Music Director.

RCA's Scott Richards took Noah (Dunhill) into RCA's Toronto studios for a one hour taping to be used at a future date by CHUM-FM, one of the original boosters of this chart winning group. Noah will be at North Toronto Arena May 18. Their "Peaceman's Farm" won the most recent Maple Leaf System vote.

Programmers will be interested that the new James Gang single "Looking For My Lady" features Roy Kenner up front on vocals. The music and lyrics were written by Don Troiano and Kenner, making the single three part Canadian. RCA isn't looking for this crutch, mainly because the single is "going to happen" anyway. It was culled from their new set "Straight Shooter". If you're not up on your news - Don Troiano and Roy Kenner, formerly with the Mandala and other Canadian past happenings, are now part of the James Gang which should sustain this group.

Reiner Swartz, formerly with CHUM-FM,

takes over duties as program director at CHOM-FM Montreal. The talent section of this Montreal free-former will shortly move over to new quarters (an old house) on Greene Ave., which will also contain a couple of meditation rooms.

Any programmers in Newfoundland or on the Mainland for that matter interested in giving a bright new and aggressive voice talent an opportunity to get off the ground should get in touch with Gary Crane, 4 Army St. St. John's, Newfoundland. He has had experience on a school closed-circuit operation but would like to identify with a local station - in any capacity. Now that you've got a mention Gary, you should start knocking on doors.

CKLW impressed with the U.A. deck, "Tell Me Who" by Pinky. The label's Canadian Director, Stan Kulin, reports the single has now been released in the U.S.

Some of you older programmers (25-30) will remember Matt Lucas and his three and half million selling hit, "I'm Moving On". He's now a resident of Toronto and he'll be releasing "I Paid My Dues" (a story in itself) on the Kanata label.

Here's a programmer with a sense of humour and perception: Best joke of the year - Molson's held a contest for top Canadian composers to write their version of a tune Molson's called "I Hear Canada Singing". - Results: A Texan got the job!!! Nice to know however, that the Texan is now a

resident of Canada.

The C-FAX Music Guide compiled by Gord Cruse is an actual compilation on a weekly basis of titles (45's and LP's) selling in the Victoria area - and receiving listener reaction in the way of phone or mail response. Retail level info is helpful and forthcoming. Cruse also lends a hand to the dealers with customer requests for information they don't have on releases etc.

The
ProgrammersBREAKING &
STIFFING

CFRW's big jumpers are "Sylvia's Mother" 14-7, "Hot Rod Lincoln" 27-15, "Vincent" 10-8, "Doctor My Eyes" 26-18 and "Tumbling Dice" 30-21.

Chi Lites into number one slot on CKLW, Windsor.

"Amazing Grace" biggest record in two years" at CKLG. Every station in town on it. Disc is getting more request action than any Donny Osmond to date.

Gallery jumps 11-3 at CHUM. War 15-4, Cat Stevens very big in town, 16-6, "Vincent" goes 22-7 and Frank Mills moves 25-14. "Taurus" and Fludd slow this week.

Stylistics and Aretha died on CHSC. "Sylvia's Mother" healthy at 20-10.

AXE 1

'STOP ME FROM BELIEVING'

BY

RAIN



DISTRIBUTED IN CANADA BY
LONDON RECORDS OF CANADA

Strong request action for Lighthouse, "I Just Wanna Be Your Friend" but station doesn't have the single. Strong demand for Guess Who album.

CJOE's Brent Marucci reports breakout action on the new Procol Harum set "Procol Harum Live With The Edmonton Symphony Orchestra". Strong request action on the Curtis Muldoon album, "Man From Afghanistan".

The **FREE FORM**
Programmers **FM ADDITIONS**

CHUM-FM

(Benjy Karch)
Hungry Chuck
Homestead
Hot Spit-Humphrey/Dumprucks
Preserve Wild Life-Mama Lion
Jeff Beck Group
Bootleg Him-Alexis Korner
Lou Reed
Sunstorm-John Stuart
Meanwhile-Roger Cook
Power Glide-Purple Sage Riders
Janis Joplin in Concert
Gumbo-Dr. John

CJOM MONTREAL

(Earl Jive)
LP's
Janis Joplin in Concert
Manassas-Steven Stills
Lunch-Audience
D&B Together-Delaney & Bonnie
Procol Harum Live
Power Glide-Purple Sage Riders
Gumbo-Dr. John

Everthing Stops for Tea-John Baldry
45's
Rainshowers-Pagliari
Burundi-Burundi Steiphenson Black
Buddy-Mahogany Rush
I Want To Live-Cat Stevens
Iko Iko-Dr. John
Tumbling Dice-Rolling Stones
Isn't Life Strange-Moody Blues
Number One-Jimmy Smith

The **CAMPUS**
Programmers **ADDITIONS**

RADIO YORK

(Christopher Davis)
LP's
Bobby Whitlock
Golden Butter-Paul Butterfield
Good Times Are Coming-Hook Foot
Released-Jade Warrior
Look Inside-Russell & Beno
Forgotten Songs-John Kay
Marimack County-Tom Rush
Paintings-Mike Quatro
Revival

RADIO WESTERN

(Tom Leparaskas)
LP's
Wednesday's Child-Thomas F Browne
Bright City-Miller Anderson
Babbacombe Lee-Fairport Convention
Sun of America-Leemon Marijke
Forgotten Songs-John Kay
Straight Shooter-James Gang
Manassas-Stevie Stills
Bare Trees-Fleetwood Mac
Marc Almond II
Music of My Mind-Stevie Wonder
L.A. Midnight-B.B. King

Instant Death-Ed Harris
Pure Prairie League
Steve Goodman
Bobby Whitlock
There's Got To Be-Albert Collins
Crescentville-Larry Gross
45's
Rocket Man-Elton John
Amazing Grace-Royal Scots Dragoons

**MUSICAL "MARY" OPENS
AT O'KEEFE CENTRE**

The musical "Mary", based on the life of Mary Queen of Scots will be into the O'Keefe Centre for a two-week engagement beginning May 8. "Mary", probably the most elaborate musical ever mounted in Canada, by the Charlottetown Festival, was written by a young New York author, Christopher Gore.

The music for the stunning Charlottetown production was written by the Canadian composer/arranger, Howard Cable and boasts such songs as "If You But Be My Bride", "Love, Let Me Go", "Everybody's Out To Get The King" and "Breathlessly".

Sets for the lavish musical were designed by Thunder Bay native Ed Kotanen.

The cast of what has been called "a very different sort of musical" under the direction of Alan Lund, includes Marilyn Lightstone, Nancy Kerr, Don McManus, Douglas Chamberlain and Gracie Finley, the latter of which was last seen at the O'Keefe Centre in the title role of "Anne of Green Gables".

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RCM

CKLG MOVES ON 'THE CRUDE REALITY'

CKLG AM and FM have joined forces in a public service campaign to bring the attention of residents of southern British Columbia and Vancouver Island to the potential danger of the proposed use of oil tankers along the B.C. coast. They have sent 5000 posters outlining the problems that could arise from collisions and the resultant oil spills in the Juan De Fuca Strait, to schools throughout their listening area. The posters give information about the size of oil tankers, their routes plus details of past oil spills and predictions of future spills.

Also included in the poster is a suggested letter to Prime Minister Pierre Trudeau which will hopefully bring his attention to the recommendations of the Special Committee on Environmental Pollution. This Committee, headed up by David Anderson, Liberal M.P. for Esquimalt-Saanich, has drawn up a list of conditions that could lessen some of the dangers, if and when the huge tankers (some of which are twice the size of the Toronto Dominion Bank Tower) begin threading their way through precious scenic and playland areas.

Recommendations suggested include:

CAPITOL BUSTIN' OUT WITH STRONG CANCON PRODUCT

Capitol's national promotion network under Bill Bannon has moved in with a broadside of Canadian product that should shortly see the establishment of new acts and more success for those already established. Heading up the group is Anne Murray, who has agreed to make Canada look good in the Maple Music Junket with her appearance in Montreal June 5th. Still looking good internationally with her "Cotton Jenny" single, Capitol have released "Annie", revealing a new Anne Murray. Her next single may be culled from this set and could be "Robbie's Song", "Can't Have A Hand" or "Everything's Been Changed".

Christopher Kearney, although new to Capitol has had the advantage of record releases in the past, developing somewhat of a following. His latest album, produced by Dennis Murphy for Sundog Productions, has made excellent chart and sales gains, much of it due the availability of the artist for promotional activities. Kearney and Capitol's Ontario promo rep David Bergler are currently pushing across Ontario with a heavy schedule of stops at major and breakout radio stations. Kearney appeared in concert with Lighthouse at a Queen's University gig where he was personally introduced by Skip Prokop. Bergler will also take Kearney into Detroit for a round of visits with major stations in that centre. The album has been released in the U.S. as well as in the UK and Italy. A new single, "Loosen Up" has been rush released in view of a heavy request demand.

Edward Bear are showing good form with their new "Masquerade" deck. The single has already been playlisted at CKLW, CHLO, CKFH, CKPT, CKWS, CKOC, CKLG, CHED,

compulsory one-way shipping lanes escorts for each oil tanker, with tankers being equipped with mandatory radar, double-skin construction, split rudders and sea anchors. What is most disturbing is the almost hopeless task in bringing one of these steel monsters to a stop in case of an emergency. Having attained a reasonable speed (17 knots) for maximum manoeuvrability, it would take them 5 miles (30 minutes) to come to a stop. This would be disastrous once inside the Juan De Fuca Strait, particularly when the payload could be 940,000 barrels of crude oil, with an increase of up to 2 million barrels expected.

CKLG have also put together "Peoples' Commercials" which reveal a study by the U.S. Coast Guard predicting approximately 14,000 barrels of oil being "accidentally" spilled every year off the B.C. coast. This further backed up by a U.S. Department of Commerce mathematical analysis predicting eight tanker collisions and four groundings within ten years.

Following is one of the "Peoples' Commercials" appropriately backed with the music of "Song Of Our Ancestors".

CKOM, and CJAD. It also picked up the Maple Leaf System vote for April 25th. The first week of release more than 30 stations had playlisted the single.

Fergus will be back on the scene shortly. This time with "Here With You" culled from his soon to be released album produced by his brother Greg Hambleton at Toronto Sound.

Tommy Graham is ready again. This time somewhat of a departure from songwriter Graham. His new single will be Neil Young's "After The Goldrush".

U.A. IN ON GROUND FLOOR WITH NOSTALGIA SETS

Golden Oldies, Wax Treasurers, etc. have been growing in importance at radio stations over the past few years as their nostalgia kicks take up more and more of the music programmed throughout the day. United Artists has taken advantage of this trend and put together their Legendary Series - 2 record sets carrying suggested lists of \$7.29.

Product released to date include: Fats Domino containing his big hit "I'm Walkin'"; Eddy Cochran with "Summertime Blues"; Rick Nelson and "Poor Little Fool"; and Jan & Dean with "Jennie Lee".

The series was put together by Marty Cerf and Bill Roberts. Each set contains biographical material and early photos, and are considered collector items. In the can and ready for release are sets by Little Anthony and The Imperials and Allan C. Wilson (former member of Canned Heat).

Page 27 shows a reproduction of the posters used in the CKLG campaign for a safe B.C. Coast

"Think about the size of an oil tanker. Twice as large as Pacific Centre. Think about navigating that tanker through some of the trickiest water in the world, along the B.C. Coast. Threading through the Juan De Fuca Strait - no more than 15 miles wide, through fogs, changeable winds, surprising currents, among heavy freighter traffic, commercial fishing vessels and sometimes thousands of pleasure craft. The U.S. Coast Guard predicts at least one tanker per year isn't goint to make it. Fourteen thousand barrels of oil - that's over five hundred thousand gallons - will pour onto our water. And it doesn't make much difference where it's spilled, the tides are such that it will end up on the B.C. Coast. What can we do about it? We're sending to every school an information poster and a suggested letter to Prime Minister Trudeau. If you're in school, ask about it".

Another "voice over" ocean, surf and bird sounds reads:

"Let's not kid ourselves. If oil tankers go up and down our coast delivering oil from Alaska to Washington State, our water is going to get dirty. In 1969 alone, 234 ships carrying oil were involved in accidents somewhere in the world. The U.S. Department of Commerce predicted eight tanker collisions and four groundings would happen within the next ten years. The U.S. Coast Guard predicts one accident per year and oil spills of as much as five hundred thousand gallons per year. You know how much oil that is? Well, a third of that killed every duck and seabird over a two hundred square mile radius last year. What can we do about it? We're sending to every school an information poster and a suggested letter to Prime Minister Trudeau. If you're in school, ask about it".

Listener response to CKLG's highly emotional involvement in attempting to preserve the B.C. Coast has been exceptional. It would be in the interest of all Canadians if radio stations across Canada performed a similar type of public service by informing their listeners of a horrendous situation that could, at least, be controlled with the issuing of tight regulations by U.S. authorities. CKLG has mapped out the following wording for a letter to the Prime Minister:

"I implore you to show strong leadership in protecting the B.C. coast from super-tanker oil pollution. Please advance Special Committee on Environmental Pollution recommendations to the U.S. government in the strongest possible way". Further information may be obtained from Myles Murchison at CKLG, Vancouver or telephone (604) 681-7511.

Very shortly, huge oil tankers, more than twice the size of the Toronto Dominion Bank tower, will be thrashing their way through Juan De Fuca Strait to the Cherry Point refinery in Washington.

If it's difficult to imagine an oil tanker that size, it isn't difficult to describe what will happen when one of them is involved in a collision. The resultant oil spill will be the largest in the world. The Santa Barbara Channel and San Francisco Bay spills would be mere puddles in comparison. Sadly enough, the odds overwhelmingly favour a collision. In fact, a U.S. Department of Commerce mathematical analysis related to Puget Sound predicted eight tanker collisions and four groundings within ten years. And, oil company spokesmen themselves admitted that spillage would be inevitable — although they did not say what kind of accidents would cause the spillage. One cause, certainly, will be Juan De Fuca Strait itself.

The crude reality

A Dangerous Channel

The B.C. Pilot, the book used by the B.C. Pilotage Authority, calls the Strait a dangerous channel of water. No more than 15 miles wide, it is replete with heavy fogs, changeable winds, strong tides, and swift currents. Fairly heavy freighter traffic, fishing vessels, and thousands of pleasure craft makes navigating these waters in a large ship a delicate and tortuous task. If this were not enough of a problem for super large tankers, they must at one point pass through Rosario Strait, and here the passage is not much more than a mile wide at any point. In such a narrow channel, a freighter out of position, or a joy-riding speedboat will present a very real collision situation.

The Tankers Have Built-In Problems Too

Tankers currently planned for operation between Valdez, Alaska and Cherry Point will carry about 940,000 barrels of crude oil. Eventually, tankers carrying over 2 million barrels may dock at Cherry Point. Whatever their size, all the tankers will face certain problems of marine navigation — they require considerable distance and time to come to a dead stop. Once a tanker travelling at an optimum speed of about 17 knots (speed needed for maximum manoeuvrability) reverses its engines, it takes 30 minutes and five miles to stop. Representative Stewart Bledsoe, of the Washington State legislature, said of the tankers: "They're okay once they are moving along — they've got momentum. But they often have trouble stopping in a hurry because they are underpowered."

Detecting objects well in advance with radar to avoid collision and grounding is of limited value in an area like Juan De Fuca. Movable and immovable objects are everywhere, even the experts can be fooled. The Andria Doria disaster proved that. So the human error factor will definitely be in operation, plus the fact that in a government study of 370 tanker collisions, 83% of them occurred when the vessels were entering or leaving harbour. And in 1969 alone, 254 ships carrying oil were involved in accidents somewhere in the world.

So what can we reasonably expect to happen?

Spill Will Harm B.C., Not U.S.

According to W.S. Hugget of the Canadian Hydrographic Service, "if a big spill occurred during the flood tide, the oil would initially float directly up the Strait of Georgia." As yet, no

one has discovered an ecologically sound method to clean away onshore oil blankets other than by hand (using bulldozers along the water's edge removes sea organisms that shore birds feed on). So the sheer physical effort necessary to remove an oil blanket that could be half an inch thick, ten feet wide, and almost 1000 miles long would be staggering. Not to speak of the cost. According to Dr. McDiarmid, Social Credit member for Alberni, such a major spill would cost the B.C. government anywhere from \$13,000,000 to \$15,000,000 to clean up.

But no amount of cleaning could help the marine life involved. When 5000 barrels of oil — about 210,000 gallons of No. 2 diesel was spilled on April 26th of this year, it killed virtually every duck and seabird over a 200 square mile area. Imagine what would happen if even the smallest compartment of one of the supertankers ruptured — almost 400,000 gallons of crude oil would be released. What sea life did survive would inevitably be polluted with cancer-producing tars.

And once the oil did come ashore, what would happen to the tourist trade? After the first flock of eight-seers, it would simply die. And most fishermen, pleasure craft operators, hoteliers, restaurateurs, barmen, guides, taxi-drivers, waiters, store staff and many others would find their incomes sharply curtailed. But worst of all, a major oil spill in the Strait of Georgia would not go away. Juan De Fuca and Georgia Strait act as a kind of vast marine bathtub, some water returning to the open sea, but much of it constantly moving back and forth within this area. We might have a new Dead Sea. For years to come.

Can Anything Be Done?

Yes. While there is no legal way for Canada to stop the supertankers, we can protest the way in which they operate with all our might. We can, and should, urge our government to insist that the U.S. companies involved in transporting oil use every reasonable precaution to insure that their ships operate in the safest manner possible. Perhaps in a manner unprecedented in marine history. But the consequences for our coast, should an accident occur, call for such unprecedented measures.

The Special Committee on Environmental Pollution headed by David Anderson, M.P., the Liberal Member for Esquimalt-Saanich, has drawn up a list of conditions that would at least insure a reasonable amount of safety. They are:

- that compulsory one-way shipping lanes be established
- that a certification system to insure correct radar functioning be made mandatory for every oil vessel operating in coastal waters.
- that each tanker be provided with an escort vessel
- that double skin construction be employed on each tanker
- that split rudders and sea anchors be installed on every vessel to increase manoeuvrability

The oil companies have insisted that to install such safety precautions might raise the cost of transporting oil as much as 25%. But who could set a figure on the cost of restoring our coast? Whatever amount is necessary to preserve it should be spent now. Once the first accident occurs, no amount of money will bring it back.

Below are some coupons to send to people who can insist the U.S. government control the tanker problem before it is too late. Send them today, or use your own words, if you prefer. But if we raise no protest, if we fail to speak out clearly against this impending disaster, then when the first spill occurs, we will have no one to blame but ourselves.

The Right Honourable Pierre Elliot Trudeau
Ottawa, Ontario, Canada

I implore you to show strong leadership in protecting the B.C. coast from supertanker oil pollution. Please advance Special Committee on Environmental Pollution recommendations to the U.S. government in the strongest possible way.

Signature _____
Address _____



The chart gives you the relative sizes of tankers presently in use and proposed new models. Note that the smallest one, the Oregon Standard, is only about one-fifteenth the size (in carrying capacity) of the ships that will be making their way from Valdez, Alaska, to Cherry Point and down to the States, and a sixtieth the size of the ships being proposed by the English. Most of the ships will carry oil cargo of a far greater volume than the Toronto Do-



minion Building could hold. And in this respect, bigger is definitely not better. If the pilot of one of those 300,000 tonners from Alaska sees trouble ahead while going full speed, it will take him a HALF HOUR to stop. The map shows roughly the route the tankers will take through Juan De Fuca Strait. In case

there's any doubt about the danger of collision just keep in mind that this is perhaps the most dangerous passage of water on the west coast of North America, and that a U.S. Department of Commerce mathematical analysis related to Puget Sound predicted eight tanker collisions and four groundings within ten years.



This photo was taken looking East from Spanish Banks. In the event of a major oil spill to the south, these beaches would eventually be covered with oil. Most of the sea life here would die, or be unfit to eat, and the condition could remain that way for years to come.

Here is a photo of an oil covered bird from the San Francisco Bay spill (the bird died shortly after). Experience with similar oil-covered birds throughout the world has indicated that most of them die, no matter what attempts are made to save them.

The Programmers **MOR PLAYLIST**

- 1 THE FIRST TIME I SAW YOUR FACE
Roberta Flack-Atlantic 2864-P
- 2 A COWBOY'S WORK IS NEVER DONE
Sonny & Cher-Kapp 2163-J
- 3 GOTTA MAKE IT TOGETHER
Marty Butler-Columbia C4-3025-H
- 4 THE THEME
Sound 80-A&M MX 327-W
- 5 SASKATCHEWAN SUNRISE
Rick Jones-London 2541-K
- 6 STREETS OF LONDON
John Allan Cameron-Columbia C4-3028-H
- 7 WINGS OF A DOVE
Syncona-Syncona S-101-G
- 8 HAVIN' A TIME OF MY LIFE
Diane Landry-Columbia C4-3026-H
- 9 ROLL IT AROUND IN YOUR MIND
Carlton Showband-RCA 75-1086-N
- 10 I GET DRUNK ON MONDAY
Gene MacLellan-Capitol 72660-F
- 11 MORNING HAS BROKEN
Cat Stevens-A&M 1335-W
- 12 A HORSE WITH NO NAME
America-Warner Bros 7555-P
- 13 FAMILY LOVE
The Family Brown-RCA 75-1085-N
- 14 SMILING WINE
Shirley Eikhard-Capitol 3281-F
- 15 DONNA ON MY MIND
Hugh Scott-Rodeo 3360-K
- 16 ROCK & ROLL LULLABY
B.J. Thomas-Scepter 12344-M
- 17 YOU'RE GONNA MISS HER
Trio Meridian-Van 2100 108-Q
- 18 ME & JULIO
Paul Simon-Columbia 4-45585-H
- 19 MONDAY MORNING CHOO CHOO
Stampeders-MWC 1008X-M
- 20 TINY DANCER
Elton John-Uni 55318-J
- 21 LOVE THEME GODFATHER
Hugo Montenegro-RCA 74-0690
- 22 COME WHAT MAY
Vicky-RCA 75-1087-N
- 23 A MAN LIKE YOU
Fludd-Warner Bros WB 7576-P
- 24 IT'S GOING DOWN SLOW
Bruce Cockburn-True North 4-109-H
- 25 GLORY GLORY
Oak Island Treasury-
Columbia C4-3024-H
- 26 COUNTRY SOUL
Honey West-Marathon PA 1055-C
- 27 NO FAIR AT ALL
The Majority-Polydor 2065-115-Q
- 28 MASQUERADE
Edward Bear-Capitol 72662-F
- 29 BEG, STEAL OR BORROW
New Seekers-Elektra 45780-P
- 30 DIAMONDS ARE FOREVER
Shirley Bassey-United Artists 50845-F
- 31 LORD DON'T YOU THINK IT'S TIME
Bells-Polydor 2065 124-Q
- 32 VIRGINIA
Luke Gibson-True North TN4-108-H

The Programmers **MOR ADDITIONS**

- CKEY TORONTO**
45's
Warmth of Your Eyes-Lazarus
Butterfly/Godfather-Paul Mauriat
Travelling Minstrel Band-Carter Family
Sleepy Shores-Ray Conniff Singers
LP's
Every Day of My Life-Bobby Vinton
We Gotta Make It Together-Marty Butler
- CHML HAMILTON**
(George Patton)
It's Going to Take Time-Carpenters
Travelling Minstrel Band-Carter Family
Sleepy Shores-Ray Conniff Singers
- CFTR**
(Keith Elshaw)
Diary-Bread
Beautiful-Gordon Lightfoot
Old Man-Neil Young
I Saw The Light-Todd Rundgren
Amazing Grace-Royal Scots Dragoons
- CKFM TORONTO**
(Dan Chevrett)
Nice To Be With You-Gallery
Diary-Bread
Sleepy Shores-Ray Conniff Singers
Beautiful-Gordon Lightfoot
Kum Ba Yah-Hillside Singers
- CKLB OSHAWA**
(Dave Lennick)
We'll Make It-Lobo
Do You Remember-Statler Bros.
Doctor My Eyes-Jackson Browne
Help Me Make It-Gladys Knight
I Saw The Light-Todd Rundgren
Make The Sun Shine-Ocean
Oh Girl-Chi Lites

The Programmers **FRENCH CANADIAN TOP TEN**

- 1 LA BALLADE DE L'AMOUR
Roger Whittaker-RCA 755109-N
- 2 POUR LA MUSIQUE
Georges Dor-Sillon 103-K
- 3 LA LEGENDE INDIENNE
Les Karricks-Zodiaque 4-315-Y
- 4 UN ENFANT COMME LES AUTRES
Rene Simard-Nobel NL 5635-K
- 5 ON BOIRA CE VIN
Mar LePage-Clan 101-K
- 6 C'ETAIT BIEN LA DERNIERE CHOSE
Martin Peltier-Capitol 85070-F
- 7 SI TU M'AIMES
Isabelle Pierre-Barclay 80117-Q
- 8 USA
Alain Marya-Butterfly BU 101-K
- 9 MON ENFANT
Chantal Pary-Trans World 17128-Y
- 10 SAMSON ET DALIDA
Sheila-Trans Canada 4097-Y

UP & COMERS

- UN AMOUR D'ADOLESCENT
Anne Renee-Nobel NL 5637-K
- NE PLEURE PAS
Jean Nichol-Trans World 4-93-Y

The Programmers **INSTANT LAFFS**

Thought for today. . . Pollution is man-made, but so are women, and you gotta admit one out of two ain't bad.

On the way to work today I noticed a sign at a cabbage farm "Plant Ahead".

And the (local strike) continues. I personally don't believe in strikes. If you don't believe me, ask my bowling partner.

Here's a new album just released. It's a medley of Andrew Sisters' hits done by Chris Montez, Tiny Tim, and Wayne Newton.

Well, I've seen the Godfather. Did I like it? I'm almost afraid to say no!

I'll tell you why meat prices are high. Yesterday I went to the slaughter house and all the men were standing around shooting the Bull.

I'm so tired today I don't think I'll even be able to play golf. Why I couldn't play 18 holes if they were on a harmonica.

If the price of milk goes any higher I may buy a cow and take things into my own hands.

I've got to run now, I'm having some of the other jocks over for a poker game, and I got to get home and mark the cards.

Coming June 10th

The Special
MAPLE MUSIC JUNKET

issue of RPM

Ad deadline - May 17th

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GLOSSY 13¢
PHOTOS

1000 8 x 10 glossy prints 13¢ each.

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GOSEWICH continued from page 8

in our industry and representatives of the Canadian recording industry. One thing I would like to comment on though: truthfully speaking, I am not interested in having an atmosphere created to instill the belief that there is a thing called Canadian music.

What I am interested in doing is seeing to it that there is an identity established for the artists that they are Canadian. A reason why I am interested in that is for business motives because my attitude is that if there is a greater identification of artists as being Canadian the world will become more interested in the fact that there are artists and writers in Canada who have international capabilities. All we need is six or so artists to become successful in Europe who are known as Canadian and then the interest in future new artists and writers.

Q: The emergence of Canada is the most significant evolution in the international music scene since Liverpool. No other country can compare with us -- only Holland had 3 or 4 hits during one year. Arnold, were you surprised that the Canadian Government put money into it. A Government which has not, in the past, been very eager or maybe not even approached, you know, to be involved in music. Were you surprised when they indicated they would financially aid the Junket?

A.G.: Well, I was surprised when we became aware that they were even initially interested in considering putting any money in. Then I said to myself that really this is one other way of the Government manifesting its interest in the growth of one particular creative portion of our cultural world here in Canada.

There have been other current examples, such as the CRTC Canadian content regulations. This is one example of how the Government is trying to bolster not only a recognition of music by Canadians and performances by Canadians but also a Canadian record industry. This means good business on the part of the Government because out of it is going to come more tax revenue, if we bring it down to dollars and cents.

Q: Aside from your involvement with the Maple Music Junket, how does it feel as President of Capitol Records in Canada to be able to be involved and to be successful in developing your own talent, "a far cry" from the old days? If you did make Canadian records it was almost like a favour situation getting them played, and now you can actually sit here in your office, listen to a tape, release it and have a Canadian hit and subsequently have a hit around the world. It must shed a whole new light on the way the company can operate.

A.G.: Well yes. What it has begun to do is to make it more sensible business-wise to invest money in records in Canada and to invest money in artists and writers. In other words, the opportunity to get our record artists off successfully outside of Canada makes it a more interesting business proposition. It was not a very good and interesting

business proposition when we had to count on making profits for the company out of strictly recording records for domestic sale. I don't know if you want to print that or not, but feel free to do so.

Q: On your recent trip to Europe what sort of observations did you gather about the knowledge or the interest in Canadian music?

A.G.: Knowledge? - very little in my opinion. Interest? - very great. I think that is one of the biggest things we have got to overcome, the lack of knowledge and the Maple Music Junket is one way of overcoming that lack of knowledge.

Q: It seems likely that the increasing media interest in Canadian music as a result of the Junket will also make the European music industry become interested.

A.G.: Definitely media is needed as a middle-grouping of people, sort of like a catalyst. Also to provide some element to influence and interest the general recording industry in Europe.

While it is true that each individual record company in Canada (if they really want to go after it strictly on their own dealing with affiliated companies or non-affiliated companies in Europe to get their artists released) it could be accomplished but that is not enough. To release a record in any particular country doesn't mean you are going to sell that record or create an interest in that record and here's where the media coming over, for example, to the Maple Music Junket is going to serve that very, very important role.

Q: One gathers that you were a very ardent supporter of the Junket concept from the start. But one presumes that not all companies were then or even now in favour of the whole thing. Even though the Junket is a CRMA thing, there are obviously some record companies that are involved for one reason or another (they don't have Canadian artists or whatever) but there still seems to be a hell of a spirit of unity, you know, all those record companies working for a common aim.

A.G.: Yes, there is a unity certainly in terms of manpower and contribution of ideas and work. But not all record companies in Canada are into the recording of Canadian artists sufficiently enough to be interested in working towards getting their artists released in Europe or they may be restricted because of whatever contractual relationship they may have with that artist or the production company who actually has the contract of that artist.

The key thing is that the Canadian Recording Manufacturers' Association which is basically made up of all the record companies in Canada have given their stamp of approval to the idea and that in itself is important, even though not every individual company is supporting it financially.

Q: What sort of short term benefits are the record companies which are involved in the Junket looking for?

A.G.: Well, the long term result that I am looking for is really getting back to this

CAN. SHOW PRODUCTIONS PRESENTING CAN. ACTS

The Hamilton-based Canadian Show Productions, under Gary-Joe Nusca, are feeling their oats with an experiment involving Canadian country and contemporary acts.

May 18 has been set for the first date at the Palace Theatre with Quality recording artist Dianne Leigh, currently hitting hard on the country charts with "Sing Happy" and Hank Snow. The latter recently released the Ray Griff penning of "Canadian Pacific", now showing playlist action particularly with country stations in the Atlantic Provinces. During the Leigh/Snow concert, Hamilton's Mayor Vic Copps will present Snow with a hardhat, a significant gesture of friendship from one of Canada's most aggressive lunchbucket centres. Nusca has experienced encouraging advance ticket sales and requests and has set up advertising on local giant CHML as well as distributing 40,000 colourful posters throughout Hamilton and the Niagara Peninsula.

CSP has Music World Creations' Stampede set for a June 2 date also at the Palace with Le Troupe Grotesque appearing on the same bill.

Nusca is negotiating for a June 6th date for Stompin' Tom Connors and Wilf Carter. Connors has recently certified for Canadian Gold (RPM Gold Leaf Award) for his "My Stompin' Grounds" album, released on the Boot label.

point of identifying artists as being Canadian for the purpose of generating interest in future artists who may exist in Canada but are not yet known or new ones who will obviously come along because that is the way our business is - always new performers coming along and I would hope that the same thing that happened in Liverpool, England, can happen in Canada as a result of Maple Music.

I am not naive enough though to expect that it realistically will. I think what we'll have to do is follow through. The Maple Music event is one event. It is one way of bringing to the attention of the people in Europe the artistic talent that is available in Canada that can be commercially capable over in Europe, but that is only one thing. What I would like to see coming out of that hopefully will be other events that are perhaps similar to the Maple Music Junket concept, the concept being to bring to the attention of certain parts of the world the artistic talent that is available in Canada. If we could do it, to bring the whole world to the attention of the talent in Canada it would be well and good too. And really that is what I hope will come out of the Maple Music Junket.

I think most record companies, if they look at it honestly -- are looking at the Junket from the point of increased profits in the future. It is a risk investment that we're making now in terms of the actual money we are putting up, as well as the time that has been devoted to it by people. The time of people must cost money and it is that type of risk investment that we think is a very good one, at least I think so.

The Programmers **COUNTRY ADDITIONS**

CFAC CALGARY

(Larry Kunkel)
Child's Song-George Hamilton IV
Travelin' On-Julie Lynn
Headin' Down The Line-Orval Prophet
I've Found Someone-Cal Smith.

CKBI PRINCE ALBERT, SASK.

(John Wessel)
I'd Like to-Humphrey/Dumptrucks
Last Date-Conway Twitty
Smell The Flowers-Jerry Reed

CHSC ST. CATHARINES

(Peter Darrell)
Made In Japan-Buck Owens
Ode To a Critter-Roy Clark
Love Me-Jeannie Pruett
Same Old Memory-Sharon Lowness

CFGM TORONTO

(Dave Johnson)
Roll It Around-Carlton Showband
To Get To You-Andy Greatrix
Take Me Home-Bells
Made In Japan-Buck Owens
Girl In New Orleans-Sammi Smith
Send Me-H. Williams Jr./Lois Johnson

CKPC BRANTFORD

(Vic Follitt)
Made In Japan-Buck Owens
Truck Drivin' Singer-Red Simpson
Manhattan Kansas-Glen Campbell
You're not Here-Jay Lee Webb
I've Found Someone-Cal Smith
Before my Time-Carl Smith

I'll Never Fall in Love-Liz Anderson
Girl In New Orleans-Sammi Smith
Headin' Down the Line-Orval Prophet
I'm A Travellin' Man-Dick Buchanan

CJGX YORKTON

(Ron Waddell)
Let Him Have It-Jan Howard
Headin Down the Line-Orval Prophet
Kick the Can-Jimmie Rogers
Loving You-George Jones
Mama Bear-Carl Smith

CHOO AJAX

(Peter Norman)
Independent Means-Brannigan Boys
Caught in a Trap-Terry Jackson
Did You Ever Think-Thompson & Gibson
Headin Down the Line-Orval Prophet
That's Why-Sonny James
Seed to Rose-Tommy Overstreet

CKBC BATHURST

(Don Mabee)
To Get To You-Jerry Wallace
Canadian Pacific-Hank Snow

CKRD FM RED DEER

(Stu Morton)
Me & Jesus-Tom T Hall
Sidewinder Sam-Don Smith
That's Why I Love You-Sonny James
Do You Remember-Statler Bros.
Good Morning Country Rain-Jeannie C. Riley
Mr. Miller-Jack Reno
Far Far Away-Don Gibson

CKYL PEACE RIVER, ALTA.

(Bill Paul)
Child's Song f/s-George Hamilton IV

CKBB BARRIE

(Jack Jacob)
Send Me-H. Williams Jr./Lois Johnson

Slipped My Mind-Kenny Price
Travelling Minstrel Band-Carter Family
The Sweet Lips-Norra Wilson
Country Soul-Honey West
Club Foot Bill-Earl Heywood

CHML HAMILTON

(George Patton)
Seed Before the Rose-Tommy Overstreet
My Heart Has a Mind-Susan Ray

CKCK REGINA

(Doug Birkmaier)
What Am I Gonna Do-Bobby Bare
That's Why I Love You-Sonny James
Smell the Flowers-Jerry Reed
Reach Out-Tammy Wynette
If You Ever Need Love-Jack Greene
Could Never be Better-George Jones
Keys In the Mailbox-Tony Booth
Let Him Have It-Jan Howard
Made In Japan-Buck Owens
Breaking My Heart-Bobby Wright

The Programmers

Telex your program-
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 RPM by

TUESDAY 5 PM

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 Telex
 06-22756

The Programmers **COUNTRY PLAYLIST**

- 1 2 CHANTILLY LACE
Jerry Lee Lewis-Mercury 73273-K
- 2 3 AIN'T NOTHIN' SHAKIN'
Billy 'Crash' Craddock-Columbia
C4-3027-H
- 3 4 TOGETHER AGAIN
Hank Smith-Quality 2024X-M
- 4 6 JUST FOR WHAT I AM
Connie Smith-RCA 06555
- 5 1 GRANDMA HARP
Merle Haggard-Capitol 3294-F
- 7 10 ALL THE LONELY WOMEN
Bill Anderson-Decca 32930
- 8 11 ON OUR LAST DATE
Conway Twitty-Decca 32945-J
- 9 8 ALL HIS CHILDREN
Charley Pride-RCA 0624-N
- 10 5 SMILING WINE
Shirley Eikhard-Capitol 3281-F
- 11 13 BE MY BABY
Jody Miller-Epic 10835
- 12 14 SOMEONE TO GIVE MY LOVE TO
Johnny Paycheck-Epic 10836-H
- 13 15 SIT DOWN MR. MUSIC MAN
Little John Cameron-Cynda CN006-K
- 14 17 MANHATTAN KANSAS
Glen Campbell-Capitol 3305-F
- 15 23 ME & JESUS
Tom T. Hall-Mercury 73287-K

- 16 16 LONESOME RIVER
Gene MacLellan-Capitol 72660-F
- 17 19 TRAVELLIN' ON
Julie Lynn-Dominion 154-E
- 18 18 NEED YOU
David Rogers-Columbia 4551-H
- 19 9 EVERYBODY'S REACHING OUT
Pat Daisy-RCA 74-0637-N
- 20 21 DONNA ON MY MIND
Hugh Scott-Rodeo RO 3360-K
- 21 12 WE CAN MAKE IT
George Jones-Epic 10831-H
- 22 24 LOUISIANA MAN
Creamcheeze Band-Dominion 155-L
- 23 25 SING HAPPY
Dianne Leigh-Quality 2032X-M
- 24 27 WHAT AM I GONNA DO
Bobby Bare-Mercury 73279-K
- 25 28 HEY GIRL
Al Hooper-Dominion 153-E
- 26 34 IF IT FEELS GOOD
Dave Dudley-Mercury 73274-K
- 27 31 FAMILY LOVE
Family Brown-RCA 75-1085-N
- 28 22 WHISTLER'S MOUNTAIN
Andy Zachary-MCA 2020-J
- 29 20 WHAT AIN'T TO BE
Porter Wagoner-RCA 0648-N
- 30 36 SWEET CITY WOMAN
Jeff Young-Rice R 5045-K
- 31 37 THE REDMAN & THE TRAIN
Harry Rusk-London 17429-K
- 32 45 FOOLS
Johnny Duncan-Columbia 45556-H
- 33 40 I'D LIKE TO SEE YOU
Humphrey/Dumptrucks-Boot 022-K
- 34 49 MADE IN JAPAN
Buck Owens-Capitol 3314-F
- 35 41 LONESOMEST LONESOME
Ray Price-Columbia 4-45583-H
- 36 43 SAD SITUATION
Skeeter Davis-RCA 74-0681-N
- 37 44 COUNTRY SOUL
Honey West-Marathon PA 1055-C
- 38 35 BENNY THE BUM
Bud Roberts-Boot BT029-K
- 39 46 JUST ANOTHER STEP
Fred Dixon-Rodeo RO 3362-K
- 40 26 FAR FAR AWAY
Don Gibson-Hickory 1623-L
- 41 32 YOU DON'T HAVE TO GO
TO SWITZERLAND
Russ Gurr-Rodeo 3355-K
- 42 48 ROLL IT AROUND IN YOUR MIND
Carlton Showband-RCA 75-1086-N
- 43 47 IN THE MORNING
Roy MacCaull-Marathon PA 1056-C
- 44 50 TRAIN OF LIFE
Alan Moberg-London M17432-K
- 45 LEGENDARY CHICKEN FAIRY
Blanchard/Morgan-Mega 0063-M
- 46 42 MAMA BAKE A PIE
Mike Graham-Rodeo RO 3361-K
- 47 TOUCH YOUR WOMAN
Dolly Parton-RCA 0062-N
- 48 SOMEWHERE THERE'S A MOUNTAIN
Eddie Chwill-Barry B3530X-M
- 49 IT'S GOOD TO BE HOME AGAIN
Orval Prophet-Columbia C4-3041-H
- 50 TO GET TO YOU
Andy Greatrix-Hit HR 400X-M

NUTS & BOLTS continued from page 9

Dave Brubeck into Montreal's Place des Arts (Salle Wilfrid Pelletier) for one show only May 12. Sheldon Kagan is bringing the show in which features Gerry Mulligan with the Quartet.

CAPAC's John Mills will be holding court for Halifax and district songwriters and composers at Audio Atlantic Recording Studios in Halifax, at 8 p.m. May 10. This will be in conjunction with the CAB week of general meetings being held in Halifax.

Rosemary Dudley has news of a weekend Festival of Music, Art, Communication and Ecology. The three day affair (May

SMITH continued from page 12

There's not a lot you can do about money, either, short of a government development bank for indies. It takes a long time to build a financially solid base of independents from scratch. But it can be done over time.

The third factor is a carry-over from less hopeful days here: the tremendous talent drain to the States. We simply have to plug that drain. But the drain today is comparatively small relative to pre-content legislation days. Instead we are now faced with the problem of re-building the depleted resource — veteran talent. Much of the talent that remains here is young and inexperienced — good, solid, potential stars, but not yet ready for the big time.

There is one aspect of the talent drain that, has not really been plugged, though. That is the exodus to American recording studios. It is strange that so many important Canadian artists remain convinced that it is not possible to record a top-flight number in Canada. American studios are nothing more than a psychological crutch — and as long as a few stars remain psychological cripples, Canada suffers.

Fourth, we may still be faced with an acceptance problem, something which is age-old and can never be really overcome. There is a mystique attached to a foreign musician, with foreign meaning "outside the residential area". So Three Dog Night is a local band in Los Angeles and the Guess Who is a local band in Winnipeg. Stardom is a state of mind, a state that is not helped by intimacy. Our real market may not be Canada at all — it may be the United States.

But finally there is the very real possibility that what radio plays and what the public buys are two different things. Chuck Cameroux, program director at CHAM in Hamilton (and nobody's fool when it comes to analyzing the music market) believes that the radio listener and the record buyer are separate identities, even if they are embodied in the same individual.

Personally, I subscribe to that theory. People listen to radio for throw-away music, at least on AM. The record buyer is planning for the future, looking for things he can't always find on the radio.

But, no matter what you think of the importance of radio to record sales, isn't it time we all re-examined our traditional thinking?

12-14) will be held on the grounds and in the church and church buildings of Metropolitan United Church at Queen and Church Streets in Toronto. There will be three youth choirs and orchestras in attendance featuring the compositions of R. Murray Schafer.

Dick Damron into Toronto for an RCA recording session produced by Gary Buck. Damron's new single is to be released on Columbia. An album, all Damron copyrights, to follow. The summer looks good for Damron and his country sidekicks with more than 25 fairs and rodeos throughout Alberta and British Columbia already booked.

Michael T. Wall, the Singing Newfoundlander, and Con Archer were one of the big draws of the year at Bommanville's Town Hall where they headlined a country show. Uncle Benny from CHOO Radio Ajax hosted the show. Wall is currently touring Ontario and is expected to release another single shortly.

R. Harlan Smith, who had a sizeable hit with "Cold Day In October" has split Damon Associations of Edmonton to go on his own. He has formed a publishing company, under his own name and will be available to produce record sessions. Smith will be located at 689 Alder Ave. Sherwood Park Alberta.

Frank Mills to be presented with his Gold Leaf Record for "Love" on the "Like Young" show, Montreal.

LETTERS continued from page 5

Radio today needs a few more bad guys . . . the individual who believes in what people need . . . and a few less "Yes" men who follow the path of the almighty top 40 chart. It is time to stop playing 'follow the leader'.

Ron R. Cowen
The Tall Totem System
Terrace, B.C.

United Artists having a heavy set of promo dates with Pinky in the promotion of his new single, "Tell Me Who". When you get a chance give a listen to the flip, "Call Me If You Want Me", but wait until you make the plug side a hit first. While some record companies are reportedly pulling back on their budget for Canadian product, U.A. is making more available. They've got David Wiffen in the can and a Montrealer, Peter Thom, with "Jacksonville" which Stan Kulin tags a biggie. There'll be a few embarrassed record execs if one of the small independents hits with an international hit. All it takes is a little bit of a gamble - and support from the radio stations. The latter is coming, gradually.

A tip of the RPM bucket to Don Mabee of CKBC Bathurst, who puts out the Atlantic Canada Music Report. His sheet is hitting home with a lot of truths about lack of recognition etc. of the market east of Montreal. Your sheet has a lot of balls, Don but don't blame us Upper Canadians for being the only "bogey men" in Canada. How about the complacent Maritimers who would rather bitch about non-recognition than do anything about it? Have you noticed how many of your radio stations have contributed to the Programmers Section of RPM? How about a Media Message from other than John Murphy and maybe the rest of the country would stop referring to you as secondary markets. In any event, you've pointed up a problem that has been irking us for some time. We don't dig the Secondary Market reference either. So, because you jolted us a little, THIS WEEK'S NUTS & BOLTS AWARD GOES TO DON MABEE for influencing us into dropping Secondary Markets, and similar little golden goodies go to A&M's Pete Beauchamp, Colin MacDonald, and Brian Coombs and MDC'S Doug Chappell for coming up with our new reference - BREAKOUT MARKETS.

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