HERALDING ANOTHER ERA IN RADIO PIONEERING IN INDIA

Many years have passed since Diwan Gianehand Chandumal Motwane, father and founder of the Radio Industry in India, pioneered the first transmitter to send out broadcasts from India. It was long after this that the Bombay Broadcasting Station was installed.

The result of his pioneering spirit is today's internationally-reputed Chicago Telephone & Radio Company, Ltd., with its Head Office in Bombay and branches in all important cities in India.

The superlative quality and superb performance of Chicago Radios have never been bettered in India. If you cannot get new Chicago Radios during these days of war, remember — they are worth waiting for.

Till such time when new radios will be available, Chicago Radio's experts will be glad to help you solve your radio problems.

CHICAGO TELEPHONE & RADIO CO, LTD.
127, Mahatma Gandhi Road, Fort, Bombay.

CALCUTTA, LAHORE, LUCKNOW, NEW DELHI
STRONG PERSONALITIES
NEED RICH, RED BLOOD RUSHING
THROUGH THEIR VEINS

POOR QUALITY OF BLOOD IS YOUR MOST FORMIDABLE ENEMY.
IT MAKES YOU LOSE MANY OF LIFE’S BATTLES. DON’T BE THIN,

BLOOD, THE SUPREME REJUVENATOR

Pale, thin, watery blood carries very little nourishment to
the muscles and organs of the body. It impairs digestion and
weakens the cardio-vascular system; the stomach, in-
testines, liver, kidneys and the endocrines become sluggish;
impurities are blocked up, and the result is a general
debility of the entire body. Treatment of specific individual
complaints or activating isolated spheres of influence like the
ductless glands will not be of much help in this condition,
as the stimulus is only temporary and the debility and
sluggishness return.

ENRICH THE BLOOD AND
THE BODY WILL TAKE CARE OF ITSELF

Increase the power of the blood cells to distribute nourish-
ment and to remove impurities, and every organ will be
automatically rejuvenated without the help of any extra
treatment. With a perfectly healthy blood system, full of
life-giving blood of the richest composition, the entire
organism is suffused with a glow of vigorous youth
which lasts.

PERFECT HEALTH AND VITALITY THROUGH
“VITOLIV FORTE SYRUP”

VITOLIV FORTE SYRUP is the most powerful “food-
concentrate” that modern medical ingenuity has evolved
for giving the power of leading a happy, successful life to
every man and woman. It nourishes the blood system,
increases the number of red cells, fortifies the disease-
fighting power of the blood, conveys the glow of health
and vigour to every muscle, every organ, every nerve,
making the body radiant, vibrant, active, alert, tireless, and
develops a perfect strong personality. If medieval terms
can be excused in modern science, VITOLIV
FORTE SYRUP can be called the real
“Elixir of Life.”

Each fluid ounce of VITOLIV FORTE
SYRUP contains:
The clinical equivalent of 16 ounces of the
entire anti-anemic and tonic principles of
liver; gastric tissue compound; 100% assimilable sugar-iron-ferric-mucate; vita-
mins A, B (entire B complex vitamins), C,
D and E in massive doses; glycerophos-
phates of calcium, sodium and potassium,
copper and manganese in a very palatable
and flavoured base of malt extract, glucose
syrup, glycerine and adjuvants.

POOR QUALITY BLOOD INVITES DEBILITY

Pale, thin, watery blood carries very little nourishment to
the muscles and organs of the body. It impairs digestion and
weakens the cardio-vascular system; the stomach, intestines, liver, kidneys and the endocrines become sluggish; impurities are blocked up, and the result is a general debility of the entire body. Treatment of specific individual complaints or activating isolated spheres of influence like the ductless glands will not be of much help in this condition, as the stimulus is only temporary and the debility and sluggishness return.

ENRICH THE BLOOD AND
THE BODY WILL TAKE CARE OF ITSELF

Increase the power of the blood cells to distribute nourishment and to remove impurities, and every organ will be automatically rejuvenated without the help of any extra treatment. With a perfectly healthy blood system, full of life-giving blood of the richest composition, the entire organism is suffused with a glow of vigorous youth which lasts.

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Each fluid ounce of VITOLIV FORTE SYRUP contains:
The clinical equivalent of 16 ounces of the entire anti-anemic and tonic principles of liver; gastric tissue compound; 100% assimilable sugar-iron-ferric-mucate; vitamins A, B (entire B complex vitamins), C, D and E in massive doses; glycerophosphates of calcium, sodium and potassium, copper and manganese in a very palatable and flavoured base of malt extract, glucose syrup, glycerine and adjuvants.

THIS REALLY HAPPENS

* CASE: Lady social worker, age 40, complained of debility, fatigue, poor nerves, had “lost all interest in life.” Findings: red cells: 3,300,000; haemoglobin: 49%; colour Index 0.7.

ONE COURSE OF VITOLIV FORTE SYRUP. Results: red cells: 4,370,000; haemoglobin: 84.5%; colour Index: normal; weight increased from 84 to 126 lbs. Felt more active, young, robust, tireless; digestion improved, liability to colds and incidental illnesses vanished.

A DOCTOR will Interpret these findings. In the words given above: VITOLIV FORTE SYRUP IS THE REAL Elixir OF LIFE.

(You save Rs. 50 by ordering the large 32 ounce container.)

Ask for our free circular describing a few of our outstanding products.

HERING & KENT
P.O. Box: 323 (IL), opp. Lloyds Bank,
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THE SAME BOY
6 MONTHS AGO

In the grip of severe liver enlargement (Infantile Cirrhosis of the Liver), this boy was on the verge of collapse, when Jammi’s “Liver Cure” brought him to new life. For over 36 years the famous remedy for Infantile Liver & Spleen disorders. Sold Everywhere.

JAMMI’S LIVER CURE

ELECTRIC CUP HEATER


For trade particulars apply to:
BASANT GOKHALE & CO.
2nd Floor, Western India House, Sir Phirozshah Mehta Road, Fort—Phone No. 23195, BOMBAY.

KEEP SOAP DRY WHEN NOT IN USE.

IT LASTS LONGER.

USE A SMALL FIRE FOR COOKING. CONSERVE FUEL.

PUT YOUR CAR IN STORAGE.

PETROL IS NEEDED FOR WAR.

NO NEW FURNITURE UNTIL PEACE COMES.

BUY NOTHING YOU CAN DO WITHOUT

Issued by the Department of Information & Broadcasting, Government of India.

EXTRA ECONOMIES

FOR WAR!

FOR PEACE!

DEFEAT SCARCITY BY FRUGALITY

Most things are scarce these days. There is a great strain on supplies. The poor cannot get a fair share unless you ration your consumption. It is a patriotic duty to do with as little as you can of everything.

Frugality is well worth while financially, too. A collection of small daily economies means a regular monthly saving—extra rupees to spend when Peace comes and prices fall.

KEEP SOAP DRY WHEN NOT IN USE.

IT LASTS LONGER.

USE A SMALL FIRE FOR COOKING. CONSERVE FUEL.

PUT YOUR CAR IN STORAGE.

REDUCE MARRIAGE EXPENDITURE.

MAKE DO WITH FEWER SERVANTS.

DON’T TELEGRAPH IF A LETTER WILL DO.

BUY NOTHING YOU CAN DO WITHOUT
SUCCESSFUL people always carry their "Companion" with them to remind them of things to be done and to keep their papers well organized. The DORIC POCKET COMPANION has been ingeniously designed to serve this useful purpose and to aid busy people in their avocations. It is provided with refillable perforated memo-pad, several compartments to hold currency notes, papers, visiting cards and stamps and also a "secret" pocket. Available in three convenient sizes at your stationer:

- 6x4½ - Rs. 6/-
- 5x3½ - Rs. 4/14/-
- 4x2½ - Rs. 3/12/-

Tea Time—Where the Five Rivers flow

On summer evenings, the Punjabi forgets the heat of the day out of doors—sometimes in a public garden. At sunset, hot tea guards against the risk of a chill.

Served from a graceful lota, the tea is already prepared with milk and sugar. The cup is considered puny in a country generous of build and heart. Here brass vessels or glasses are the fashion.

The picturesque dress of men and women and the glory of a Punjabi garden will form an impression of the Land of the Five Rivers which no visitor will easily forget.

Here as everywhere in India, Brooke Bond fresh teas are greatly in demand.
It means that you are threatened with gum-rot! Serious gum disease—pyorrhea or gingivitis—is probably preparing to rob you of your teeth and undermine your health. Use Gibbs "S.R." Toothpaste to combat this danger—it prevents and arrests gum disease. The Sodium Ricinoleate it contains is what dentists use in the treatment of gum troubles. Regular use of Gibbs "S.R." will help to keep your gums healthy and your teeth sound.

Even Then

You're SAFE
—IT'S HYGIENIC-GUMMED.

Our Hygienic-gummed, light, strong and Machine-made Envelopes for home or office, Invitation Cards with Indian-Art Designs and smooth, superfine Writing Pads are made under the supervision of Experts, trained abroad.

Our Stationery Satisfies.

STANDARD STATIONERY MFRS., LTD.
CALCUTTA.

Managing Director: M. Vass, Dipl. Ing. (Munich)

CONTROLS have already hampered Black Marketeers in their activities. Not less useful has been the public will NOT to pay high prices. The combination of these two means a Black Marketeer either has to go out of business (or to gaol), or accept a fair profit. Keep up the good work. Check up prices. They are stamped on cloth, brass utensils and footwear. They are published for drugs and most other necessities, and every dealer must display a copy. Always take a cash memo for every purchase. If the price is too high report the dealer to the police instantly. Do not hesitate. Do not show mercy for these social enemies.

By joining this campaign against profiteers, you can bring prices down. You can watch the Black Market disappear, and your savings grow.

Issued by the Department of Information & Broadcasting, Government of India.
Gratitude, Rejoicing, Resolution

It falls to me to speak to you tonight* in the absence of Lord Wavell. I wish he could have been here on this memorable night. In the darkest days of the war, his victories achieved largely with Indian troops in the face of far larger forces and without any of the material equipment that we have now in abundance, were almost the only consolation we had. We should not forget those days. There were many then in India, and prominent among them were the Princes, who showed their stoutness of heart and refused to contemplate the possibility of defeat. And just outside India, there was our trusty ally, Nepal, who never faltered. Those were testing days, and it was not only the troops in the field who were tested.

Then I think of another great figure, our Commander-in-Chief, General Auchinleck, and of the gallant stand he made at El Alamein, which closed the gate to India. From those early days the power of India and the fame of her fighting forces have steadily grown and increased.

Now Germany has surrendered unconditionally, and we thank God for this great deliverance. Today is a day of gratitude, rejoicing and resolution.

Tomorrow and Thursday will be holidays throughout British India.

At the wish of His Majesty the King-Emperor next Sunday will be observed as a Day of Thanksgiving, and Monday will be the official Day of celebration when parades will be held and other public functions.

Today will be a memorable day in history. The Nazi menace which threatened all peace-loving nations, has been finally overcome. Hitler, the arch-enemy, is dead, and those that surrounded him are either dead or in captivity. From Crete to the North Cape the German armed forces have ceased to exist. The sea is purged of their submarines, and the sky of their aircraft. But this victory has been achieved at great cost, and on this day of rejoicing let us remember with reverence those who have fallen; and in remembering them let us resolve to throw our whole hearts into the completion of the task of which the first great part has been fulfilled today.

What is the significance of today for India? India's war effort will not be questioned by any thoughtful man or woman; India's sons have fought valiantly in almost every theatre where British arms have been engaged. The significance of today for India is that by a great leap we are brought nearer to the post-war period for which there are so many hopes and so many aspirations.

But there is yet stern work to be done, and until the armed might of Japan is wholly crushed the tasks done, and until the armed might of the remaining enemy and pray that speedy victory may be ours, and that afterwards we may be given grace and wisdom to build the new world that is right.—Broadcast from Delhi.

* May 5, 1945.
THE HON. SIR SULTAN AHMED DESCRIBES

India's Contribution to Victory

"The whole German nation thanks the Fuehrer for having brought us such times," so said Dr. Goebbels on the 4th of September, 1940. Neither Dr. Goebbels nor his Fuehrer is alive today to know whether the German nation thanks the Fuehrer or curses him for having brought them to the present times.

We know today that the German armed forces and the German nation have unconditionally surrendered to the Allied Nations. Hitler on the 36th of April, 1945, broadcast that "the new war cannot and will only have one end, a catastrophe for the British Empire." Today, Hitler has met his doom and he must have known that the war has reached the one end, a catastrophe "for the German might and the Nazi's domination." Today, the whole world of democracy feels relieved at the termination of this ghastly conflict which resulted in millions of casualties and untold sufferings and miseries to humanity.

India's contribution in achieving this end has been remarkable. Throughout the campaign in North Africa, Somaliland, East Africa, Iraq, and Iran, the Indian soldiers have played a part which may be only described as wonderful and brilliant. Human memory being short, it is just as well to remember that the history of the world would have been different if the Indian armed forces had not played the part they did in the beginning of 1942 on the west of Egypt. Their valour was only surpassed by their consistent loyalty to the ideals for which they were fighting. I claim that what the Russians did in Stalingrad, the Indian army did in El Alamein. After the stiff resistance put up by the Russians in Stalingrad and the British and Indian forces in El Alamein the tide of the war, which had been so long against the Allied Nations, turned. The steamroller from Stalingrad moved with such rapidity that it never stopped until it reached Berlin. Similarly, the British and Indian forces, having started from El Alamein and after having been joined by General Eisenhower's forces which had landed at Casablanca, never stopped until the surrender of the German forces in Italy to Field-Marshal Alexander about ten days ago.

Apart from the achievements of the Indian armed forces, India's contribution in the supply of materials has been colossal. The supply of Army tents, cotton and woolen articles, parachutes, clothing, Indian rubber and thousands of other necessary articles, has been phenomenal. India's ordnance factories and civil workshops have risen to their full stature to line up with the arsenals of the United Nations in the battle of production. The ordnance factories manufactured rifles, mortars, guns, machine-guns, modern field guns, bombs, mines, depth-charges, gun ammunition and explosives, shells, anti-tank mines, anti-personnel mines, two types of howitzers, gun carriages, and a large number of ancillary industries turned out thousands of tons of steel, brass and other metals. Indeed, without India's war efforts the Allied successes in the Middle East and in Burma would not in any case have been so striking and rapid as they have been.

But the greatest effort has yet to be made. The overthrow of Japan is imperative and urgent. The feeling that with the termination of the European War life will become normal would be self-deception of the worst kind and I would appeal to my countrymen to remove this idea, it exists anywhere. Two criminals have met their doom, the third has yet to meet it.

Indian mind today has been running in different channels. There is first of all the feeling of gratitude to Providence for His mercy in closing one big chapter in the history of devastation of mankind; his second thought is the certainty of Allied victory in the East; and finally his hope and prayer to God that the glorious war efforts of India's soldiers on the battlefields will now be equalled by the sagacity and wisdom of her political leaders, so that the interval between now and the day of freedom may be shortened and the pledges which have been repeatedly given by England to India may be redeemed in the near future.—Broadcast from Delhi.
He is playing with bricks now and, as he plays, he is training mind and hand to work together—and so he learns the habit of dexterity. His Mother watches him and knows there is one habit he has learned from her, which protects him even now as he plays—the daily use of Lifebuoy Soap that saves him from "dirt-danger" which lurks unseen but ever-present even in his own home and his toys.

Lifebuoy is more than a good soap—it's a good habit.
Tamil poetry has, for ages, been a "serious" affair. The poets have jealously guarded what they considered to be the dignity of their medium of expression. No Chester-tonian hilarity about them. But gradually the spirit of the times is affecting some of them too and a lighter touch is creeping into their works. "Valikkannan," one of the poets of the modern school, will broadcast a talk from Trichy on June 2 on the need for light poetry in Tamil literature.

A 15-MINUTE peek into fairy-land will be provided in a programme of verse and music to be broadcast from Trichy on June 12. And, we hope, at the end of it listeners will be able to say with Tagore, "Child, how happy you are... with whatever you find you can create your glad games... I spend both my time and my strength over things I can never obtain."

The concluding talk in AIR Lucknow's series "These Are Much Maligned" will deal with a character to whom the title of the series would seem to apply with little justification, namely, the Busbody. Poising his meddlesome nose into everybody's affairs, making scandal-mongering his life's mission, he can hardly be considered "much maligned." But if we are a little more generous and look at things from a different angle we will find that even Mr. Busbody has something to his credit—the entertainment and variety he introduces in other people's lives. The talk will be broadcast by Dr. A. V. Rao on June 7, at 8-30 p.m.

"Deep as first love"—that phrase of Tennyson's is often repeated by romantic young people looking back on the fine, careless rapture of their early days, but it was once the only medium for the dissemination of ethical and religious teachings among the common people. Tripura Sankar Sen discusses the development of "Morality Plays of Bengal" on June 8 at 7-30 p.m.

AT 8-45 p.m. every Thursday, from June 7 onwards, AIR Lucknow will broadcast a programme entitled "Aj ka Naghma" in which specially chosen geet and ghazals will be presented in a manner which it is hoped will strike the listeners as something out of the ordinary.

A I R Dacca's new series of talks in Bengali entitled "This is Bengal" deals with different aspects of Bengali culture and tradition. The "morality play" of Bengal has no doubt gone out of fashion nowadays, but it was once the only medium for the dissemination of ethical and religious teachings among the common people. Tripura Sankar Sen discusses the development of "Morality Plays of Bengal" on June 8 at 7-30 p.m.

TALKS on post-war problems this fortnight include one from Lahore on the question of adequate food production and its just and equitable distribution, by Dr. Nazir Ahmad on June 4. Both A I R Trichy and A I R Dacca will broadcast talks on "Vocational Training" in the post-war period. The talker at Dacca will be Hakim Ali (June 12) and at Trichy Dr. R. M. Alagappa Chettiar (June 13).

IN THE SERIES of talks in which various A I R Stations are discussing the federal constitutions of different countries Dr. J. N. Khosla will examine the constitution of Canada in a talk at A I R Lahore on June 2. The talker will try to point out those special features of the Canadian Constitution which India can adopt for herself and the lessons which this country can learn from the working of the constitution of that Dominion.

AT 8-45 p.m. every Thursday, from June 7 onwards, A I R Lucknow will broadcast a programme entitled "Aj ka Naghma" in which specially chosen geet and ghazals will be presented in a manner which it is hoped will strike the listeners as something out of the ordinary.

AN AVERAGE educated individual is alive to the need of planning economic life. But tell him to plan leisure and he will attribute this advice to the contemporary craze for planning. Principal G. D. Sondhi believes that planned leisure can be creative and, therefore, more enjoyable. He will broadcast a talk on planned leisure from Lahore on June 11 at 9-45 p.m.

A I R LUCKNOW is broadcasting a series of programmes in which some eminent artists of India will give demonstrations of certain reaps with comments by well-known music critics. The next edition, to be broadcast on June 9 at 10 p.m., has Puris Raga for its theme.
MEDICAL LICENTIATES for humanity

This great World War is now reaching its final phase. Achieving the downfall of Japan will inevitably bring its toll of casualties. These wounded men will need all the help, care and sympathy that the medical profession can give them. Many hundreds of Army doctors will, through their service to the wounded, gain the experience which will give them even greater skill to use in the service of humanity when peace returns. You should volunteer now for service with the Indian Army Medical Corps.

Qualifications. Applicants should be fit for military duty and normally below 45 years of age. They should possess the L.C.P.S., L.S.M.F., L.M.F., L.M.P. or an equivalent qualification.

TERMS OF SERVICE

"A" Class Service. This provides for general service and gives medical men an opportunity for service experience overseas. Prospects of promotion are excellent. Pay rises from Rs. 400/- for a 2nd Lieut. to Rs. 1350/- for a Lieut. Colonel.

"B" Class Service. This class is for service within Indian limits only. Maximum promotion in this class is to Captain. Pay rises from Rs. 250/- for a 2nd Lieut. to Rs. 550/- for a Captain.

Allowances (Both Classes)

Specialist Pay: amounting to Rs. 100/- p.m. extra for officers appointed as Specialists. Charge or Command Pay: From Rs. 30/- to Rs. 240/- p.m. extra for officers holding certain specified appointments. Outfit Allowance, Rs. 733/- on first appointment. Advance of Pay. Up to Rs. 300/- on first appointment. Gratuity. One month's average pay for each completed year of service on release from the Army. Disability, Family and Widow's Pensions, Children's and Educational Allowances as laid down in Regulations. Separation Allowance, Travelling Allowances and Leave Concessions as for other officers of the Indian Land Forces.

Full particulars may be obtained from the head of the Provincial Medical Department, or from the Director of Medical Services, G.H.Q. New Delhi, or from the Director General, Indian Medical Service, New Delhi.

Indian Army Medical Corps

How many times have you heard this, "Bread and What"? Get away from the monotony of continually having jam on your bread and try Sunglow Golden Syrup.

This deliciously nourishing syrup is made from the finest cane sugar and rich in GLUCOSE; it is excellent in or on puddings, fritters etc., and wherever you need sweetening.

Sunglow Golden Syrup is economical in use and can be kept in all climes, without crystallizing or losing its flavour and quality.

GOLDEN IN NAME—GOLDEN IN QUALITY

A Product Of SHREE SITARAM SUGAR CO., LTD.

Sales Office: 5 Royal Exchange Place, Calcutta.

REWARD Rs. 500

World's Greatest Herbal Invention of the 20th Century

HAIR-KILL LOTION

A wonder of wonders. A boon for ladies and gentlemen. Daily Shave, no longer a necessity. Throw away your razors. This lotion is absolutely harmless and without any after effects. It has the rare property of removing the hair from the roots leaving the skin soft, smooth and velvety. Men and women throughout India and Ceylon use Hair Kill Lotion and speak highly of its marvellous results. To make it popular it is priced at Rs. 3; packing and postage extra. A cash reward of Rs. 500 will be awarded to any person who proves the ingenuity of the test-monials.

IMPERIAL CHAMBER OF SCIENCE, P.B. 61 (I.L.D.), LAHORE.
The restricted wartime train service turns travel from a pleasure into an ordeal. Fares are higher than before the war. Booking offices, platforms and especially carriages are packed and uncomfortable. Food is difficult to get on journeys. In fact people are foolish to travel unless they must.

But those who do have to travel always find one welcome sight at every station—the homely char-wallah. Cooling in hot weather, warming in cold, tea is always available and inexpensive. Whenever you are uncomfortable, tired or worried, in a train or elsewhere, you will find tea cheering and stimulating.

Fine strong flavour, rich colour and low price combine to make Lipton’s White Label the best value on market.

LIPTON’S White Label
FINEST INDIAN LEAF TEA
The Allies have entered Rangoon. A year ago, the Japanese troops, who are now trapped in the Irrawaddy Delta and the inhospitable Arakan Yoma, or digging new defences in the hills of the Shan States—a year ago, these "indomitable Sons of Heaven" were setting out their victorious march, via Imphal and Kohima, to Delhi. At least, that's where they said they were marching; and no doubt they believed it, too.

Six months ago, they were still standing within a mile or two of the Bengal border. Two months ago, they were still firmly entrenched in Mandalay—and Rangoon was then three hundred miles behind the fighting line.

When you remember that, you realize what has been achieved since the New Year by the 14th Army and the 15th Indian Corps. Mounting eight amphibious operations in four months, we have leap-frogged four hundred miles along the coast of Japanese-occupied South-East Asia, to Akyab, to Myebon, to An, to Taungup, and now to Rangoon. With the backing of abundant air supply and river transport, we have forced the Chindwin and the Irrawaddy and sent tanks and lorries rumbling down the main highway of Burma.

There is an historical precedent for the Navy's part in all this. A little under a century ago Rear-Admiral Charles Austen (brother of the English novelist Jane Austen) proceeded up the Rangoon River with a combined fleet of British and Indian warships, boarding and putting ashore landing parties. As a result of this operation, Rangoon speedily capitulated.

This time it was a three-way assault, with troops dropping from the sky, troops coming in from the sea, and troops advancing overland from newly-captured Pegu. The suddenness with which this new situation has arisen in Lower Burma holds the promise of rich rewards. Had our advance been slow and deliberate, the Japs would have had time to anticipate our moves and make dispositions to meet them. They would probably have fallen back on a defence line in the Eastern hills, somewhere in the neighbourhood of the river Salween. They would have salvaged much of their equipment and, apart from the casualties inevitable in fighting rearguard actions, the Japanese Army in Burma would have remained more or less intact.

As it is, that Army has been sliced in two. While I have no doubt that close on a quarter of a million Japanese troops is now East of the Irrawaddy, I do know that the Japs are holding the Bassein, Hzenada and Prome areas in some strength. These Japanese bridges, cut off in the south-west corner of Burma, will try to fight their way out, as their comrades further up the coast have done all the way from Kangaw to Taungup. But while they may be able to live on the country indefinitely, they won't find petrol ammunition in the Delta paddy-fields. Their mobility and their fire power will, therefore, dwindle and with it their effectiveness as a fighting force.

Rapid as our advance has been, southward from Mandalay, it has been no walk-over. From published casualty figures, it appears that the Corps employed in this drive has killed an average of more than 200 Japs every day for the past month, taking only five prisoners per day. Here, as elsewhere in Asia, the Jap soldier fights to a finish, and only the most purblind optimist will expect to be treated to the spectacle of tens of thousands of Japanese soldiers strolling nonchalantly into prisoner-of-war cages.

I don't think the Japanese soldier is any more brave than his German counterpart. The only difference is that, having recognized military defeat, the Jerry says: "O. K.—I give in," while the Jap says: "This is where I pull out the pin of a grenade and go to join my ancestors." The military result is similar. The effective fighting strength of the force is reduced by one, the difference being the Jap won't have to be fed and guarded for the duration of hostilities.

There is no reason to believe that the coming reoccupation of Malaya and the Dutch East Indies is going to be any less thorough than the re-occupation of the Philippines has proved. The Australians have just secured a bridgehead on the north-east coast of Borneo. We are seeing the opening stages of the campaign to oust the Japs from the most lucrative section of their "Co-Prosperity Sphere." The rubber and the oil of the Indies was the biggest gain made by the Japanese offensive three years ago.

To us in India, our war is just beginning and the road to Tokyo is a long and hard one, with more than a million square miles of Allied territory still awaiting liberation.—

broadcast from delhi

THE FALL OF RANGOON

by

LT. GEORGE ADDICOTT

THE INDIAN LISTENER

RADIO LICENCES

The number of Broadcast Receiver licences in force in British India at the end of March, 1945, was 1,99,589 as against 1,80,660 at the end of March 1944. Altogether 14,405 licences were issued during the month of which 3,967 were licences.
New Watches are Scarce

Watches, like many other classes of goods, are now in short supply. Although, actually, adequate quantities of our most popular lines have recently been despatched from the factories, the probabilities are that it is still likely to take many long months for these goods to reach this country, due to the very difficult and extremely meagre transport facilities available over the many thousands of miles through which they have to pass. In the prevailing circumstances where demand has outpaced supply, we have to disappoint some of our customers and ask their indulgence until such time as conditions improve and we are again able to execute their orders instantly for “west End” watches.

His SCIATICA has Never Returned

“I’ve finished with sciatica,” says Mr. Faulkner. He’s probably right, too. It’s four years since he last had it. What did he take for it? Let him tell you:

“For 18 months I suffered with chronic sciatica and rheumatism,” he writes, “and was unable to walk without the aid of a stick. But after taking Kruschen Salts for a short time, I was able to throw away the stick. It is now 4 years since this happened, and I have had no return of the complaint, and have not lost a day from work. I shall never be without Kruschen Salts as they are worth their weight in gold. You can use this letter as you please, as I can honestly recommend Kruschen Salts to any sufferer.”—C. Faulkner.
THE PATH OF WAR

In endless files commandos sling across perilous pathways to forward positions. Behind them is the unceasing effort of every organisation which has been called to keep up the supply of rations.

There is no way for us to make more biscuits so long as this lasts and therefore supplies to civilians have to be curtailed. But unlimited supplies will come again with the peace which we hope will not be long delayed.

DIAPEPSIN

IS COMPLETELY DEPENDABLE IN ACTION

It is of exceptional value in all types of digestive disturbances. The beneficial influence of "DIAPEPSIN" is manifested early by a desire for food, absence of flatulence and a feeling of well-being.

It is pleasant to take and is readily accepted even by the most fastidious subject.

ASK YOUR CHEMIST FOR SUPPLY

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SPECIAL ANNOUNCEMENT

THE FUTURE OF INDIA DEFENDS UPON HER FIGHTING SERVICES. YOU MUST HELP TO KEEP THESE WORTHY OF THEIR GREAT TASK. INDIA MUST HAVE A STRONG, EFFICIENT AND MODERN ARMY. THIS ARMY MUST HAVE AN ADEQUATE SUPPLY OF THE BEST POSSIBLE OFFICERS TO LEAD ITS MAGNIFICENT FIGHTING MEN WHO HAVE CREATED THOSE PROUD TRADITIONS WHICH ARE WORLD RENOWNED.

Apart from the value and pride of service, the training and experience gained in the Indian Army will be of untold value to INDIA and to the individual, whether he remains in the Army or returns to a professional or business life.

Three further points:— For those who desire to serve in the post-war Army the fact that they have not previously come forward need not prejudice their chances of obtaining a regular commission, because it is essential that the regular officer cadre should be spread evenly over the age groups.

For those who desire to return to Civil life there will be many opportunities in the posts which the Government has reserved for men who have served in the Fighting Forces.

Universities have decided to grant liberal concessions to assist ex-students returning from the Fighting Forces to complete their studies. Particulars can be obtained from your University authorities.

YOU ARE THE YOUNG MEN OF INDIA; THE MEN IN WHOSE HANDS LIES THE FUTURE OF INDIA. THE INDIAN ARMY NEEDS YOUNG, EDUCATED, PATRIOTIC INDIANS—THAT MEANS YOU!

Full particulars can be obtained from:—The Secretary of your University or college, or from any Recruiting Office.
### THE NEWS

| 2.0—2.15 a.m. | 31.15 m (9,830 kc/s) |
| 2.15—2.30 a.m. | 41.15 m (7,250 kc/s) |
| 2.30—2.45 a.m. | 48.47 m (6,180 kc/s) |
| 2.45—3.00 a.m. | 31.15 m (9,850 kc/s) |
| 3.0—3.15 a.m. | 19.74 m (15,160 kc/s) |

**HINDUSTANI (Contd.)**

| 6.40—6.45 p.m. | 19.63 m (15,370 kc/s) |
| 8.15—8.30 p.m. | 31.15 m (9,850 kc/s) |
| 8.30—8.45 p.m. | 25.51 m (11,760 kc/s) |

**BENGALI**

| 7.30—7.45 a.m. | 19.63 m (15,370 kc/s) |
| 9.45—10.0 a.m. | 31.15 m (9,850 kc/s) |

**PUNJABI**

| 12.30—1.0 p.m. | 16.03 m (17,830 kc/s) |
| 1:30—2.30 p.m. | 19.74 m (15,160 kc/s) |

**MALAY**

| 1:30—1.45 a.m. | 25.27 m (11,870 kc/s) |

**TAMIL**

| 7.50—8.0 a.m. | 19.63 m (15,370 kc/s) |
| 9.50—10.0 a.m. | 31.15 m (9,850 kc/s) |

**MALAYALAM**

| 2.30—3.0 p.m. | 16.03 m (17,830 kc/s) |
| 4.30—5.0 p.m. | 31.15 m (9,850 kc/s) |

**MARATHI**

| 8.50—9.0 a.m. | 25.51 m (11,760 kc/s) |
| 12.45—12.50 p.m. | 31.15 m (9,850 kc/s) |
| 1:30—1.45 p.m. | 25.27 m (11,870 kc/s) |

**GUJARATI**

| 8.0—8.10 a.m. | 31.15 m (9,850 kc/s) |
| 12.50—12.55 a.m. | 31.15 m (9,850 kc/s) |

**FRENCH**

| 8.45—9.0 a.m. | 25.27 m (11,870 kc/s) |
| 12.45—12.50 p.m. | 31.15 m (9,850 kc/s) |

**TOKINHENSE**

| 8.45—10.0 a.m. | 25.51 m (11,760 kc/s) |

**TAMBAH**

| 1:40—1:45 a.m. | 25.27 m (11,870 kc/s) |

**KUOYU**

| 2.15—2.30 a.m. | 25.27 m (11,870 kc/s) |
| 6.0—6.15 a.m. | 25.51 m (11,760 kc/s) |

**SHANGHAI**

| 12.45—12.50 p.m. | 31.15 m (9,850 kc/s) |
| 1:30—1.45 p.m. | 25.27 m (11,870 kc/s) |

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**THE INDIAN LISTENER**

**COCHIN-CHINESE**

| 4.0—4.15 p.m. | 19.74 m (15,160 kc/s) |

**BENGALI**

| 10.45—11.0 a.m. | 19.63 m (15,370 kc/s) |
| 12.10—12.15 p.m. | 19.74 m (15,160 kc/s) |

**PUNJABI**

| 12.30—1.0 p.m. | 16.03 m (17,830 kc/s) |
| 19.50 m (15,160 kc/s) |
| 19.74 m (15,160 kc/s) |

**MALAY**

| 1:30—1.45 a.m. | 25.27 m (11,870 kc/s) |

**TAMIL**

| 7.50—8.0 a.m. | 19.63 m (15,370 kc/s) |
| 9.50—10.0 a.m. | 31.15 m (9,850 kc/s) |

**MALAYALAM**

| 2.30—3.0 p.m. | 16.03 m (17,830 kc/s) |
| 4.30—5.0 p.m. | 31.15 m (9,850 kc/s) |

**MARATHI**

| 8.50—9.0 a.m. | 25.51 m (11,760 kc/s) |
| 12.45—12.50 p.m. | 31.15 m (9,850 kc/s) |

**GUJARATI**

| 8.0—8.10 a.m. | 31.15 m (9,850 kc/s) |
| 12.50—12.55 a.m. | 31.15 m (9,850 kc/s) |

**FRENCH**

| 8.45—9.0 a.m. | 25.27 m (11,870 kc/s) |
| 12.45—12.50 p.m. | 31.15 m (9,850 kc/s) |

**TOKINHENSE**

| 8.45—10.0 a.m. | 25.51 m (11,760 kc/s) |

**TAMBAH**

| 1:40—1:45 a.m. | 25.27 m (11,870 kc/s) |

**KUOYU**

| 2.15—2.30 a.m. | 25.27 m (11,870 kc/s) |
| 6.0—6.15 a.m. | 25.51 m (11,760 kc/s) |

**SHANGHAI**

| 12.45—12.50 p.m. | 31.15 m (9,850 kc/s) |
| 1:30—1.45 p.m. | 25.27 m (11,870 kc/s) |
### DELHI 3

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<tbody>
<tr>
<td>10.15-11 a.m.</td>
<td>Hindi News F.E.</td>
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<td>11.15-12.30</td>
<td>Hindi News F.E.</td>
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<tr>
<td>12.15-12.45</td>
<td>Hindi News F.E.</td>
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<tr>
<td>1.00-1.30</td>
<td>Hindi News F.E.</td>
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<tr>
<td>2.00-2.30</td>
<td>Hindi News F.E.</td>
</tr>
<tr>
<td>3.00-3.30</td>
<td>Hindi News F.E.</td>
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### DELHI 4

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<td>1.30-2.00</td>
<td>Hindi News F.E.</td>
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<td>2.30-3.00</td>
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### DELHI 5

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<td>English News F.E.</td>
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<tr>
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<tr>
<td>11.30-12.00</td>
<td>English News F.E.</td>
</tr>
<tr>
<td>1.00-1.30</td>
<td>Hindi News F.E.</td>
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<td>2.00-2.30</td>
<td>Hindi News F.E.</td>
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<td>3.00-3.30</td>
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### DELHI 6

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<td>Hindi News F.E.</td>
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<tr>
<td>4.00-4.30</td>
<td>Hindi News F.E.</td>
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<tr>
<td>5.00-5.30</td>
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### DELHI 7

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<td>English News F.E.</td>
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<tr>
<td>10.30-11.00</td>
<td>English News F.E.</td>
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<tr>
<td>11.30-12.00</td>
<td>English News F.E.</td>
</tr>
<tr>
<td>1.00-1.30</td>
<td>Hindi News F.E.</td>
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<tr>
<td>2.00-2.30</td>
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### DELHI 8 & 9

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<tr>
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<td>11.30-12.00</td>
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<tr>
<td>1.00-1.30</td>
<td>Hindi News F.E.</td>
</tr>
<tr>
<td>2.00-2.30</td>
<td>Hindi News F.E.</td>
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<tr>
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### DELHI 10

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<tr>
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<td>English News F.E.</td>
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<tr>
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<td>English News F.E.</td>
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<tr>
<td>1.00-1.30</td>
<td>Hindi News F.E.</td>
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<td>2.00-2.30</td>
<td>Hindi News F.E.</td>
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<td>3.00-3.30</td>
<td>Hindi News F.E.</td>
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<td>8.30-8.45</td>
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<tr>
<td>7.30-7.45</td>
<td>Japanese Programme</td>
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<td>8.30-8.45</td>
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### ITALIAN

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<td>Japanese Programme</td>
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<td>8.30-8.45</td>
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### THE INDIAN LISTENER

<table>
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<tbody>
<tr>
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<td>7.30-7.45</td>
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### AFGHAN-PERSIAN

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<td>7.30-7.45</td>
<td>Japanese Programme</td>
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<tr>
<td>8.30-8.45</td>
<td>Japanese Programme</td>
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### NOTES

- All times are in Indian Standard Time (IST).
- Programs are subject to change without notice.
- Times are in 24-hour format.

---

**Map Review** on Sundays
TREATMENT OF PAIN
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## Indian Programmes for the Forces

**BOMBAY:** 6.30 to 7.30 p.m.

**LUCKNOW:** 7.30 to 9.00 p.m.

**Lahore:** 9.00 to 10.30 p.m.

**DACCA:** 10.30 to 11.30 p.m.

---

### European Programmes for the Forces

**Monday:**

- **DELHI:** 6.44 and 31.15 metres.
- **CALCUTTA:** 278.4 and 90.77 metres.
- **MADRAS:** 211 and 49.34 metres.
- **TRICHY:** 396.4 metres.

**Tuesday:**

- **CALCUTTA:** 370.4 and 50.77 metres.
- **MADRAS:** 211 and 49.34 metres.

**Wednesday:**

- **DELHI:** 338.6, 41.15. 25.20 and 41.44 metres.
- **CALCUTTA:** 370.4 and 50.77 metres.
- **MADRAS:** 211 and 49.34 metres.

**Thursday:**

- **CALCUTTA:** 396.4 and 90.77 metres.
- **MADRAS:** 211 and 49.34 metres.

**Friday:**

- **CALCUTTA:** 396.4 and 90.77 metres.
- **MADRAS:** 211 and 49.34 metres.

**Saturday:**

- **DELHI:** 338.6, 41.15, 25.20 and 41.44 metres.
- **CALCUTTA:** 370.4 and 50.77 metres.

**Sunday:**

- **DELHI:** 338.6, 41.15, 25.20 and 41.44 metres.
- **CALCUTTA:** 370.4 and 50.77 metres.

### Additional South Indian Service

- **CALCUTTA:** 370.4 and 50.77 metres.
- **MADRAS:** 211 and 49.34 metres.

---

### General European Programme

(All India Radio cordially invites all Service men and women of the United Nations to tune in to these programmes.)

**Mondays:**

- **DELHI:** 338.6, 41.15, 25.20 and 41.44 metres.
- **CALCUTTA:** 370.4 and 49.02 metres.
- **MADRAS:** 211 and 49.34 metres.

**Tuesdays:**

- **CALCUTTA:** 370.4 and 49.02 metres.
- **MADRAS:** 211 and 49.34 metres.

**Wednesdays:**

- **CALCUTTA:** 370.4 and 49.02 metres.
- **MADRAS:** 211 and 49.34 metres.

**Thursdays:**

- **CALCUTTA:** 370.4 and 49.02 metres.
- **MADRAS:** 211 and 49.34 metres.

**Fridays:**

- **CALCUTTA:** 370.4 and 49.02 metres.
- **MADRAS:** 211 and 49.34 metres.

**Saturdays:**

- **DELHI:** 338.6, 41.15, 25.20 and 41.44 metres.
- **CALCUTTA:** 370.4 and 49.02 metres.
- **MADRAS:** 211 and 49.34 metres.

**Sundays:**

- **DELHI:** 338.6, 41.15, 25.20 and 41.44 metres.
- **CALCUTTA:** 370.4 and 49.02 metres.
- **MADRAS:** 211 and 49.34 metres.

---

### The Indian Listener

For frying there is nothing to equal Marvo. Food which is fried in this pure, highly-refined vegetable fat turns out just as fried food should be—crisp, golden brown, perfectly dry on the outside, properly cooked inside. And there will be no smell of fat to take the edge off the food's natural taste. So give your cook—and your digestion—a chance by seeing that Marvo is always used for your frying.

Try Marvo too for roasts and for pastry. The Marvo Book will give you many helpful suggestions on cooking in general, and it is full of recipes, and also contains complete menus for a month. For a copy, send As. 4 in stamps to Dept. (7), P.O. Box 756, Bombay. Marvo is always sold in sealed tins.
### Indian Programmes for the Forces

#### DAILY

- **DELHI**: 43.47 and 31.15 metres.
- **BOOMA**: 89.15 metres.
- **CALCUTTA**: 48.47 and 31.15 metres.
- **DAHRA**: 378.4 and 90.77 metres.
- **DACCA**: 270.4 and 41.61 metres.

#### European Programmes for the Forces

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<td>9.45 (or 10) to 10.30 p.m.</td>
<td>Additional South Indian Service: 41.61 metres; 9.30 to 10.0 p.m.</td>
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#### Additional South Indian Service

- **DELHI**: 41.34, 25.27 and 44.44 metres.
- **BOMBAY**: 244 and 41.44 metres.
- **CALCUTTA**: 370.15 and 31.15 metres.

#### Saturdays

- **DELHI**: 24.6, 25.36 and 19.62 m.
- **BOOMA**: 25.18 and 41.15 metres.
- **CALCUTTA**: 370.4 and 41.61 metres.
- **LAHORE**: 211 and 49.34 metres.
- **DACCA**: 270.4 and 41.61 metres.

#### Sundays

- **DELHI**: 238.6, 41.15, 31.3, 25.36 and 19.62 m.
- **BOOMA**: 244 and 41.44 metres.
- **CALCUTTA**: 370.4 and 90.77 metres.
- **LAHORE**: 211 and 49.34 metres.
- **DACCA**: 270.4 and 41.61 metres.

### FOR THE FORCES

- **DELHI**: 41.34, 25.27 and 44.44 metres.
- **BOMBAY**: 244 and 41.44 metres.
- **CALCUTTA**: 370.4 and 41.61 metres.
- **LAHORE**: 211 and 49.34 metres.
- **DACCA**: 270.4 and 41.61 metres.

#### ADDITIONAL SOUTH INDIAN SERVICE

- **DELHI**: 41.61 metres; 9.30 to 10.0 p.m.
- **BOMBAY**: 244 and 41.44 metres; 1.40 to 2.00 p.m.
- **CALCUTTA**: 370.4 and 41.61 metres; 12.30 to 1.30 p.m.
- **LAHORE**: 211 and 49.34 metres; 5.0 to 5.30 p.m.
- **DACCA**: 270.4 and 41.61 metres; 5.45 to 6.15 p.m.

### General European Programme

- **DELHI**: 20.99 metres; 10.0 to 11.0 p.m.
- **BOOMA**: 244 and 41.44 metres; 1.40 to 2.00 p.m.
- **CALCUTTA**: 370.4 and 41.61 metres.
- **LAHORE**: 211 and 49.34 metres; 12.30 to 1.30 p.m.
- **DACCA**: 270.4 and 41.61 metres; 5.45 to 6.15 p.m.

### How crisp and delicious!

For frying there is nothing to equal Marvo. Food which is fried in this pure, highly-refined vegetable fat turns out just as fried food should be—crisp, golden brown, perfectly dry on the outside, properly cooked inside. And there will be no flavour of fat to take the edge off the food's natural taste. So give your cook—and your digestion—a chance by seeing that Marvo is always used for your frying.

Try Marvo too for roasts and for pastry. The Marvo Book will give you many helpful suggestions on cooking in general, and it is full of recipes, and also contains complete menus for a month. For a copy, send As. 4 in stamps to Dept. (T), P.O. Box 755, Bombay. Marvo is always told so sealed tin.

### ADDITIONAL SOUTH INDIAN SERVICE

- **DELHI**: 41.61 metres; 9.30 to 10.0 p.m.
- **BOMBAY**: 244 and 41.44 metres.
- **CALCUTTA**: 370.4 and 41.61 metres.
- **LAHORE**: 211 and 49.34 metres.
- **DACCA**: 270.4 and 41.61 metres.

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**THE INDIAN LISTENER**

**SHORTLY EXPECTED**

**SOLAR “MINICAP” CONDENSERS**

<table>
<thead>
<tr>
<th>TYPE No.</th>
<th>CAPACITY IN MFDS.</th>
<th>WORKING VOLTAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>MV 410</td>
<td>10</td>
<td>450</td>
</tr>
<tr>
<td>MV 41010</td>
<td>10+10</td>
<td>450</td>
</tr>
<tr>
<td>MV 440</td>
<td>40</td>
<td>450</td>
</tr>
<tr>
<td>MV 5010</td>
<td>10</td>
<td>50</td>
</tr>
<tr>
<td>MV 25100</td>
<td>100</td>
<td>25</td>
</tr>
</tbody>
</table>

SUPPLIES IN PROPORTION TO THE QUANTITIES ORDERED AND AS RELEASED BY CIVIL SUPPLIES DEPARTMENT WILL BE MADE TO GENUINE RADIO DEALERS ONLY AT GOVT. CONTROLLED RATES LESS DEALERS’ DISCOUNT

ORDERS WITH PARTICULARS OF DEALERS’ LICENCE SHOULD BE PlACED NOW TO ENABLE US TO GET EARLY RELEASE OF GOODS

ORDERS MUST BE COVERED WITH AN ADVANCE REMITTANCE OF RUPEES TEN ONLY.

**MEHTA & MEHTA**

2, LINDSAY ST., CALCUTTA

**FREE TO ALL**

To popularise our London New Gold we have decided to give away for the time being a set of samples comprising four pairs of fancy bangles, one ring Bombay fashion, one chain with locket and one pair of ear-rings, all of the most attractive designs to those who apply now before the concession is withdrawn. This gold gives real gold marks on the touchstone and is admirable with real gold. Illustrated catalogue and full particulars free. Write now, lest you be disappointed.

London Commercial Co. P. B. 185 (I. L. D.) LAHORE
# BBC PROGRAMMES

**Fixed-Point Broadcasts (Daily)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Programme</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.45 to 8.00</td>
<td>Front-line Family (Tuesdays to Saturdays)</td>
</tr>
<tr>
<td>6.45 to 7.00</td>
<td>Programme Announcements (Except Mondays)</td>
</tr>
<tr>
<td>5.15 to 5.30</td>
<td>News (Mondays, Tuesdays)</td>
</tr>
<tr>
<td>6.00 to 6.15</td>
<td>Radio Newsreel</td>
</tr>
<tr>
<td>4.20 to 4.30</td>
<td>Interlude (Mondays, Tuesdays)</td>
</tr>
<tr>
<td>4.00 to 4.15</td>
<td>Front-line Family (Tuesdays to Saturdays)</td>
</tr>
</tbody>
</table>

**Fixed-Point Broadcasts (Weekly)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Programme</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.40 to 8.45</td>
<td>Orchestral Concert (Odd Weeks)</td>
</tr>
<tr>
<td>6.15 to 6.30</td>
<td>Religious Talk (Odd Weeks)</td>
</tr>
<tr>
<td>6.30 to 6.45</td>
<td>North American Guest Night (Odd Weeks)</td>
</tr>
<tr>
<td>10.0 to 10.45</td>
<td>Carnival Concert (Even Weeks)</td>
</tr>
<tr>
<td>10.30 to 11.00</td>
<td>Regimental Band Music: Gramophone Records (Even Weeks)</td>
</tr>
<tr>
<td>10.45 to 11.12</td>
<td>Closing Announcements National Anthem</td>
</tr>
</tbody>
</table>

**Time Signals**

- Electrical recording
- Gramophone records

---

**CARRY ON**

**THE TRADITION OF Beauty**

A girl learns a lot from her mother, much to be grateful for, much that gives guidance when it is most needed. Not least, Mother has taught her daughter the regular beauty care she has practised since she was a child (taught by her Mother)—Pears Soap and clear water. Her soft skin, unspoiled and lovely, will be her daughter's too through the years to come, thanks to this tradition of beauty and its care.

Pears Soap has been the choice of the great ladies—the great beauties—of India for over forty years. Its natural fragrance and silky lather place it apart from ordinary soaps.

I SAY TO MYSELF...

---

**I CAN BANK ON A Tenor**

It's truly a de luxe Cigarette

Obtainable everywhere in magnus or standard

JAMES CARLTON LTD., LONDON.

---

**THE INDIAN LISTENER**

**North American Service**

(08.40 a.m. to 11.18 a.m.)

**Fixed-Point Broadcasts (Daily)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Programme</th>
</tr>
</thead>
<tbody>
<tr>
<td>31.41, 49 metres bands</td>
<td>8.30 Programme Announcements (Except Mondays)</td>
</tr>
<tr>
<td>8.45 to 9.00</td>
<td>Programme Announcements</td>
</tr>
<tr>
<td>8.40 to 8.45</td>
<td>The Daily Service (except Mondays)</td>
</tr>
<tr>
<td>9.15 to 9.30</td>
<td>News</td>
</tr>
<tr>
<td>9.30 to 9.45</td>
<td>Repeat of Radio Newsreel</td>
</tr>
<tr>
<td>10.30 to 10.45</td>
<td>War Review (Wednesdays, Thursdays, Fridays and Saturdays)</td>
</tr>
<tr>
<td>10.45 to 11.12</td>
<td>Closing Announcements National Anthem</td>
</tr>
</tbody>
</table>

**Fixed-Point Broadcasts (Weekly)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Programme</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.30</td>
<td>Orchestral Concert (Mondays)</td>
</tr>
<tr>
<td>5.30</td>
<td>Serial: Anthony Trollope's 'Dr. Thorne'</td>
</tr>
<tr>
<td>6.15</td>
<td>Gramophone Records (Except Saturdays)</td>
</tr>
<tr>
<td>6.30</td>
<td>Religious Talk (Odd Weeks)</td>
</tr>
<tr>
<td>6.30 to 6.45</td>
<td>North American Guest Night (Odd Weeks)</td>
</tr>
<tr>
<td>7.15</td>
<td>Dorset Farmer—A Talk by Ralph Wrightman</td>
</tr>
<tr>
<td>7.45</td>
<td>Religious Service</td>
</tr>
<tr>
<td>8.15</td>
<td>Bridge Builders</td>
</tr>
<tr>
<td>8.40</td>
<td>From Today's London Papers</td>
</tr>
<tr>
<td>8.45</td>
<td>Orchestral Concert (Odd Weeks)</td>
</tr>
<tr>
<td>10.0</td>
<td>Carnival Concert</td>
</tr>
<tr>
<td>10.30</td>
<td>Regimental Band Music: Gramophone Records (Odd Weeks)</td>
</tr>
<tr>
<td>10.45</td>
<td>North American Guest Night (Odd Weeks)</td>
</tr>
</tbody>
</table>

**Time Signals**

- Electrical recording
- Gramophone records

---

**All times are given in Indian Standard Time**

**A & F. PEARS LTD., ISLEWORTH, ENGLAND**

---

**Forty years**

Its natural fragrance and silky lather place it apart from ordinary soaps.

**For the service of beauty,**

A girl learns a lot from her mother, much to be grateful for, much that gives guidance when it is most needed. Not least, Mother has taught her daughter the regular beauty care she has practised since she was a child (taught by her Mother)—Pears Soap and clear water. Her soft skin, unspoiled and lovely, will be her daughter's too through the years to come, thanks to this tradition of beauty and its care.

Pears Soap has been the choice of the great ladies—the great beauties—of India for over forty years. Its natural fragrance and silky lather place it apart from ordinary soaps.
Service in the W.R.I.N.S. offers the women of India a magnificent chance to prepare themselves to take an important part in shaping their country's future which is their future too. There is a growing desire amongst Indian women to progress and to take as active a part in national affairs as the women of other nations. In commerce and industry, India is progressing rapidly and this fact is giving women the chance they need. It is certain that many well-trained personnel (both men and women) will be needed for civil jobs when conditions return to normal. There is no doubt that a W.R.I.N. training and the experience gained while doing new and interesting jobs will equip many women with the essential qualifications necessary for a successful career in civil life.

Many women have joined already but more are still needed. This is a great opportunity for you to prove yourself worthy of the great traditions of India.

For full details, apply to any Recruiting Office, or to the nearest W.R.I.N.S. Unit Commander, or to the Naval Officer in Charge at any port town.
THE INDIAN LISTENER

6.45 Listening Post
7.0 What War Means to Me
8.0 Itma
8.45 Experiment in Freedom (Odd Weeks) Science Notebook (Even Weeks)
8.50 Music Scrapbook
10.0 Gramophone Record (Except Week 28, thereafter monthly when Country Calendar)
10.15 'Kay on the Keys': Kay Cavendish at the Piano
10.45 What War Means to Me

a.m. (Fridays)
4.30 Midnight Worker's Play Time
5.30 Chapter and Verse
6.30 The European Scene: A Talk
7.0 Current Events
7.15 Spotlight
8.0 Serial: Anthony Trollope's 'Dr. Thorne'
8.45 Orchestra
8.50 Current Events
9.0 Feature
10.45 As at 6.30

a.m. (Thursdays)
4.30 War Review
4.30 Radio Play
5.30 Wilfred Pickles in 'Billy Welcome Calling'
6.15 Starlight
6.30 London letter—Talk by MacDonald Hastings
6.45 Listening Post
7.0 Meet the People
8.0 Orchestra
8.45 The Brains Trust
9.45 As at 7.0

a.m. (Saturdays)
4.30 Forum
5.0 'Think on These Things'—A Talk
5.30 Book of Verse (Odd Weeks)
Light Music (Even Weeks)
6.15 Canadian Variety Show
6.30 Review of the Arts: A Talk
7.0 World Affairs—Talk by Wickham Steed
7.15 Junior Bridge Builders
8.0 British Band of the A.E.F.
9.45 As at 7.0
10.0 Regimental Band Concert
10.45 As at 7.15

a.m. (Sundays)
4.30 The Pattern of English Life
4.30 Canadian Activity Feature: 'Eyes Front!'
5.0 Speaking Personally—Talk
5.30 'Over to McMillan'
6.15 Observation Post, London
6.30 American Eagle in Britain
7.0 Regimental Band Concert (Even Weeks)
Country Magazine (Odd Weeks)
8.0 Trans-Atlantic Quiz
8.45 As at 4.30
10.0 Wilfred Pickles in "Billy Welcome Calling"
10.30 Thriller

General Forces Programme

For India, Ceylon, Burma, Malaya South-East Asia
10.30 a.m. to 11.00 a.m.: 31.25 and 25.15 metres
11.0 a.m. to 11.30 a.m.: 31.15, 19.22 and 31.25 metres
11.30 a.m. to 12.00 p.m.: 25.15 and 19.05 metres
12.00 noon to 12.30 noon: 31.25, 19.22 and 31.25 metres
2.10 p.m. to 2.30 p.m.: 31.25 and 19.22 metres
3.30 to 3.45 p.m.: 19.65 and 19.05 metres
4.30 to 4.45 p.m.: 9.0 and 9.0 metres
5.15 to 5.30 p.m.: 31.25, 19.22 and 31.25 metres
6.30 to 6.45 p.m.: 31.25, 19.22 and 31.25 metres
7.10 to 7.25 p.m.: 31.25, 19.22 and 31.25 metres
7.45 to 8.00 p.m.: 31.25, 19.22 and 31.25 metres
8.00 to 8.15 p.m.: 31.25, 19.22 and 31.25 metres
9.00 to 9.15 p.m.: 31.25, 19.22 and 31.25 metres
10.00 to 10.15 p.m.: 31.25, 19.22 and 31.25 metres
10.30 p.m. to 11.00 p.m.: 31.25, 19.22 and 31.25 metres
11.15 p.m. to 11.30 p.m.: 31.25, 19.22 and 31.25 metres

For Ceylon, Malaya South-East Asia
11.0 to 11.30 a.m.: 31.25 and 25.15 metres
11.30 a.m. to 12.00 noon: 31.15 and 25.15 metres
12.00 noon to 12.30 noon: 31.25 and 25.15 metres
12.30 noon to 1.00 p.m.: 31.25 and 25.15 metres
1.00 p.m. to 1.30 p.m.: 31.25 and 25.15 metres
1.30 p.m. to 2.00 p.m.: 31.25 and 25.15 metres
2.00 p.m. to 2.30 p.m.: 31.25 and 25.15 metres
2.30 p.m. to 3.00 p.m.: 31.25 and 25.15 metres
3.00 p.m. to 3.30 p.m.: 31.25 and 25.15 metres
3.30 p.m. to 4.00 p.m.: 31.25 and 25.15 metres
4.00 p.m. to 4.30 p.m.: 31.25 and 25.15 metres
4.30 p.m. to 5.00 p.m.: 31.25 and 25.15 metres
5.00 p.m. to 5.30 p.m.: 31.25 and 25.15 metres
6.00 p.m. to 6.30 p.m.: 31.25 and 25.15 metres
7.00 p.m. to 7.30 p.m.: 31.25 and 25.15 metres
8.00 p.m. to 8.30 p.m.: 31.25 and 25.15 metres
9.00 p.m. to 9.30 p.m.: 31.25 and 25.15 metres
10.00 p.m. to 10.30 p.m.: 31.25 and 25.15 metres
11.00 p.m. to 11.30 p.m.: 31.25 and 25.15 metres

The 7.90 a.m. news which is a demand on India am 8.45 a.m. is transmitted on 60.78 metres (6.17 mc/s) & 81.32 metres (9.58 mc/s)

All times are given in Indian Standard Time

* Time Signal
† Electrical recording
‡ Gramophone records
Delay is dangerous!

Mothers and Would-be-Mothers take care of your uterine health in time. Do not neglect it. Any irregularity, pain or white discharge are of serious import. Your health and your child's health depend on that. Consult a medical man. If you will, he is sure to recommend.

**Uteron**

*for healthy womanhood*

**Bengal Chemical**

---

**G.E.C.**

_The General Electric Co. Ltd., of England_

**in war— as in peace**

in the forefront of electrical progress

---

Important contracts for complete equipment for outdoor substations and overhead line power transmission schemes, including equipment for the British Grid system, and other similar systems in various parts of the world have been entrusted to the G.E.C.—the largest British electrical manufacturing organization in the Empire.

The speed at which electrification has increased is a measure of the Nation's war production. Inevitably, this has resulted in the entire research and technical resources of the G.E.C., together with the Company's vast production of electrical equipment being directed to the war effort, and diverted from normal supply channels.

When peace comes, however, the big technical advances made by the Company in all applications of electricity, including the important one of electronics, as a result of the urgent and ever-changing problems connected with the war, will be available to all concerned with reconstruction in any part of the world.

---

**Electrification Schemes**

G.E.C. Electrification Schemes have been applied to all industries, including: Aircraft Factories; Chemical Works; Collieries; Food Factories; Gold Mines; Iron, Steel and Copper Works; Locomotive and Railway Carriage and Wagon Works; Motor Car Works; Ships and Shipyards; Textile Mills; Oil Fields and Refineries; etc.

---

**'Crown'**

Is the name which stands for quality.

It's J. Lalvani's Crown Brand

Photo Frames, Cig. Lighters, Cig. Cases & Mirrors in Real Chromium Plated, Pure Silver & 22 ct. Gold Plated.

Manufacturers and Suppliers:

**Crown Metal Products,**

(Pro. J. Lalvani & Co.)

6-A, Sahitya Park Sad St.,

CALCUTTA.

---

**Prickly Heat**

and skin irritations

Smear Nostroline on all affected surfaces. This wonderful antiseptic and healer goes right down through the skin, seeks out and destroys the lurking germs; stops the tormenting burning sensation in a few seconds. Inflammation goes and new healthy skin forms quickly when Nostroline is used. Made in England, untouched by hand. Insist on Nostroline, All Druggists.

**Nostroline**

Brand Mark 1912.
6.30 The News
9.45 The European Scene—A talk
10.0 Serial: Anthony Trollope's 'Dr. Thorne'

MARCH 22, 1945.

All times are given in Indian Standard Time.
Men who lead Today
will lead TOMORROW

Courage, quick-thinking, tact, leadership—these are the qualities of a good officer of the Indian Army. Is there a profession or a business in India which does not need men with these same qualities? War is the testing bench of youth and these young company commanders who are coming out on top in Burma, will be the leaders in civil life after the war. Have you got these qualities in YOU? If so, give them a chance to develop and serve you later in life.

Apply in the first instance to:

D.A.A.G. (Rtg.) at

Assaye Buildings Colaba,
Bombay.
5, Way Road, Lucknow.
119, St. John Park, Lahore.

T.H.O. FOR INDIA & BURMA
NATIONAL HOUSE. The Mall, LAHORE.
Branches Throughout the World

HAS IT EVER STRUCK YOU

that vehicular accidents are common both in city streets and on the open road?

"Ocean" Motor Policies are comprehensive and provide unlimited indemnity in respect of property damage and injuries sustained by the public.

EXCELLENT ENTERTAINMENT
FOR ALL THE FAMILY!

With light literature at its best, humor of the highest order, wealth of interesting Stories and Articles for men, women and children, and candid Film Reviews, The CARAVAN is the magazine to have about the home.
Blindness in India

In another interview at A.J.R. Delhi Sir Clutha Mackenzie further explained the work for training the blind in India.

What quite do you mean by modern blind welfare, Sir Clutha?

Modern blind welfare dates from the founding of the first school for blind children in Paris about 1730. The first school in the British Empire was founded in Liverpool in 1791. Gradually we have advanced and today there are 32 schools and workshops for the blind scattered throughout India. But their task has been a very uphill one. They have fought and are fighting a heroic battle against great difficulties. The public is slow to change its attitude to blindness and so far these schools have not received as generous a share of public support as they really deserve. But they have shown what the blind boys and girls of India and the blind young men and women of India can do. A number of them are turning out beautiful goods to the public up to full commercial lines and selling them on a commercial scale and who follow them as independent units in their communities. The third field is one which has been developed greatly in the past few years since the last war and specifically during this war—that is, placing blind workers in ordinary industrial factories where there are many operations which they can do with equal speed and equal efficiency and where they earn the same wages as other workers. All these forms of employment demand a big organization and we have hopes that before long we shall have such an organization in India.

Is there any proposal afoot in this country?

Yes, we hope to carry these plans through in the near future. We hope to have a headquarters for the training of expert staffs, who will return to their Provinces to extend the work there. We hope to have a central Braille press for the printing of Braille text books and library works in the Indian languages as a base on which to build modern education. We have to negotiate with various governments and with public bodies for the construction of these schools and workshops and to make the best use of the contributions the philanthropic public will give us. These plans, I think, will be announced before very long and we hope to have your help in carrying them out. —Broadcast from Delhi.
VEGETABLE & FLOWER SEEDS

To grow more food and better flowers use best seeds grown by MAJHIPARA IDEAL AGRICULTURAL FARM. Suppliers of seeds to all leading Seed Merchants of India and Growers of Vegetables for the Eastern Command.

NATIONAL CONDIMENTS

ENCY food preserves are guaranteed hygienically pure and are made from SELECTED TREE RIPENED FRUITS OR VEGETABLES GROWN ON OUR FARM. The important vitamin content is scientifically retained. Try ENCY Tomato Keetchup, Juice and Jelly, Guava Jelly & Jam, Gooseberry Jam, Mango Chutney, Mixed Pickle, Pineapple Chunks, Jam & Juice, Orange Jam, Juice & Marmalade, Green Peas, Cauliflower, Onion & Mixed Pickle, Pickled Gherkins, Pickle, Pineapple, Squashes & Syrups and be convinced.

Props.: FARMERS INDUSTRIES, 3, Huzuri Mull Lane, Calcutta. Telegram: "SIDSAUCE"
DELHI 1
3.38 km (2060 scs)
a.m. TRANSMISSION I
7.30 RECITATION
From Quran-Sharif. Text and translation by Gori Mohammad Zaiyar Qasmi
7.45 NAAT-I-RASUL
7.55 SALAM: A I R ARTISTS
7.55 MIYAZ MAHAHMAD
Toa Je Allah ke mahaob hus khe buh Rezet
8.0 NEWS IN HINDU
8.15 NEWS IN ENGLISH
8.30 MAHARAJ KISHORE KAPOOR
Post boan go
8.40 FARHAT JAHAN BIBBO
Bhulata lakh hun laiken woh aksar yad ate
8.45 FARHAT JAHAN BIBBO
Jin ke pia pardeh Khajil Jaijajalpur Drut
8.55 FAYYAZ MOHAMMAD
Un ankhon ne aise jhuka y ujhe
9.05 * NEW JAHAN
9.20 NEWS IN ENGLISH
9.30 B B C NEWS RELAY
9.45 WORLD AFFAIRS
By WICKHAM STEED
8.55 AP KI FARMAISH
Programme of listeners' requests presented by Gousul
9.10 FARHAT JAHAN BIBBO
Dehok hamet or na deheko
9.15 FARHAT JAHAN BIBBO
Ghalm-tnaksam tera boi bala
9.30 PUSH-TEK PROGRAMME
Relayed from Delhi
9.45 Close down

DELHI 2
3.38 km (2060 scs)
a.m. TRANSMISSION I
7.30 RECITATION
From Quran-Sharif. Text and translation by Gori Mohammad Zaiyar Qasmi
7.45 NAAT-I-RASUL
7.55 SALAM: A I R ARTISTS
7.55 MIYAZ MAHAHMAD
Toa Je Allah ke mahaob hus khe buh Rezet
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9.10 FARHAT JAHAN BIBBO
Dehok hamet or na deheko
9.15 FARHAT JAHAN BIBBO
Ghalm-tnaksam tera boi bala
9.30 PUSH-TEK PROGRAMME
Relayed from Delhi
9.45 Close down
Friday, June 1

NEWS IN ENGLISH
1.30

JOGI MAT JA
9.50 RAJDULARI GUPTA
Dil-i-nadan tu hua kya hai

GRACIE FTFLDS: CHRISTOPHER ROBIN is
PAUL ROBESON: MAMMY'S

NEWS IN HINDUSTANI
9.50 RAJDULARI GUPTA
 intercourse

GREENWICH TIME SIGNAL at 1.30 p.m.

8.30 MAHARAJ KISHORE KAPOOR
Poonam rag, Rupen Ramkali

8.40 FARHAT JAHAN BIBBO
Sairastayi dekhe bina

8.55 D. G. PALUSKAR
Violin par Lenti

6:30* NEWS IN ENGLISH

6.45 LOCAL ANNOUNCEMENTS

11.0 CLOSING DOWN

DELHI 1

3.36 miles (5800 kcs/s)

a.m. TRANSMISSION I

7.30 RECITATION
From Quran-ul-Kitab: Text and translation
by H. REFAEE MOHAMMAD ZAKIR QASMI

7.45 NAAT-I-BASUL

7.50 SALAM: A I R ARTISTS

7.55 FAYYAZ MOHAMMAD
Taa j Allah ka mahboob hua bhag bhag

8.0 NEWS IN HINDUSTANI

8.15 NEWS IN ENGLISH

8.30 MAHARAJ KISHORE KAPOOR
Pacific rag, Rupen Ramkali

8.40 FARHAT JAHAN BIBBO
Ghatam-Ainak tona boi bina

8.55 D. G. PALUSKAR
Violin par Lenti

7.0 to 7.45 AS IN DELHI 1

8.40 MAHARAJ KISHORE KAPOOR

9.00 INTERLUDE

9.05 FAYYAZ MOHAMMAD
Dil-i-tadun tufsi bhoo kya hai

9.10 NEWSPAPER

9.15 FOR VILLAGERS

9.25 FAYYAZ MOHAMMAD

10.0 APKI FARMAYISH

11.0 CLOSING DOWN

DELHI 2

6.048 metres (9600 kcs/s)

a.m. TRANSMISSION I

7.30 to 7.45 AS IN DELHI 1

7.45 MAHARAJ KISHORE KAPOOR
Eighth recitation

8.0 NEWS IN HINDUSTANI

8.15 NEWS IN ENGLISH

8.30 MAHARAJ KISHORE KAPOOR
Taa j Allah ka mahboob hua bhag bhag

8.40 FARHAT JAHAN BIBBO

8.55 D. G. PALUSKAR
Violin par Lenti

11.0 CLOSING DOWN

DELHI 3 & 4

6.044 metres (9600 kcs/s)

a.m. TRANSMISSION I

7.30 to 7.45 AS IN DELHI 1

7.45 MAHARAJ KISHORE KAPOOR
Eighth recitation

8.0 NEWS IN HINDUSTANI

8.15 NEWS IN ENGLISH

8.30 MAHARAJ KISHORE KAPOOR
Taa j Allah ka mahboob hua bhag bhag

8.40 FARHAT JAHAN BIBBO

8.55 D. G. PALUSKAR
Violin par Lenti

11.0 CLOSING DOWN

DELHI 3 & 4

SEE PAGE 17

1.0 FOR TRIBAL AREAS (Pushtu)

2.15 FOR VILLAGERS

3.0 NEWS IN HINDUSTANI

4.0 TOPICAL TALK

5.30 FOR RURAL AREAS (Pushtu)

7.30 FOR RURAL AREAS (Pushtu)

KHYBER RADIO ORCHESTRA: Shabnam Nazish: Instrumental composition

SAHIB ALI: Zama da ranx tabiba rashia-Tappe;
Pa ban ki khandi banar da jama karn
Lehbo: PEROZA JAN: Za ma bad me hal de khabar me khabar bad-tunindur; Pa
munnalab daa raba na did da de darha ba
nawa sharake yam-Nemrudi; Recordmanu: SARZ ALI and HABIB JAN: HABIB JAN:
"Da shago shilton;" Play: FDA: Recitation of a poem composed by Safiida Khan
"Samandari"; ABDUL ALLAH JAHAN: Nac da
man umar sahab darzun de-Lehbo

3.30 ZOHRA BAI (Shahadara)
Aaj passin ne gane

3.45 JANGNAMA
Relayed from Delhi

8.0 NEWS IN ENGLISH

20 B.C.C. NEWS RELAY

45 WORLD AFFAIRS

Talk relayed from the B.C.C

10.0 KOI AUR KIHMAATH?

10.30 AFGAN-PERSIAN PROGRAMME

Related from Delhi

11.0 CLOSING DOWN

8.45 FOR VILLAGERS

9.15 FOR VILLAGERS

9.30 FOR VILLAGERS

9.45 FOR VILLAGERS

9.30 NEWS IN HINDUSTANI

1.0 FOR TRIBAL AREAS (Pushtu)

2.15 FOR VILLAGERS

3.0 NEWS IN HINDUSTANI

4.0 TOPICAL TALK

5.30 FOR RURAL AREAS (Pushtu)

7.30 FOR RURAL AREAS (Pushtu)
THE INDIAN LISTENER

5.30 H. S. KRISHNAMURTI: Veena
6.30 NEWS IN ENGLISH

9.0 Close down
9.15 COMMERCIAL NEWS (Tamil)
9.15 COMMERCIAL NEWS (Tamil)

5.30 P. K. GOWDINAND +

1.50 MANI DANDAYUTHAPANAM (Tamil)

2.0 NEWS IN TAMIL

2.10 FILM FAKE

2.50 S. JOROJIN AND SUNDARI

3.0 T. R. MUTRHY

3.10 T. R. MUTRHY

3.45 T. R. MUTRHY

4.0 J. S. KRISHNAMURTI: Veena

4.50 J. S. KRISHNAMURTI: Veena

5.0 S. JOROJIN AND SUNDARI

5.30 N. L. AKSHAYAN

5.40 NEWS IN TELUGU

6.30 NEWS IN TELUGU

6.40 COMMERCIAL NEWS (English)

6.45 COMMERCIAL NEWS (Tamil)

7.30 TO 7.40 AS IN MADRAS I

7.30 TO 7.40 AS IN MADRAS I

7.40 NEWS IN TELUGU

7.40 MORNING VARIETY +

7.45 NEWSPAPER READINGS

7.50 COMMERCIAL NEWS (Tamil)

7.50 COMMERCIAL NEWS (Tamil)

8.0 TO 8.30 AS IN MADRAS I

8.15 NEWSPAPER READINGS

8.30 PROG. III: INTRO. IN TELUGU

8.30 PROG. III: INTRO. IN TELUGU

9.0 TO 9.30 AS IN MADRAS I

9.0 TO 9.30 AS IN MADRAS I

9.30 B C C NEWS RELAY

9.30 B C C NEWS RELAY

10.30 CLOSE DOWN

10.30 CLOSE DOWN

10.30* SATTIKAUDI R. MINAKSHI

10.30* SATTIKAUDI R. MINAKSHI

10.30* SATTIKAUDI R. MINAKSHI

10.30* SATTIKAUDI R. MINAKSHI

ADDITIONAL SOUTH INDIAN SERVICE
PROGRAMME

SATURDAY, JUNE 2

10.15 Close down

DELHI 1

338.6 metres (886 kc/s)

a.m. TRANSMISSION I

7.30 Ustad CHAND KHAN

Too Kairam too Rahim Khajal Bhanwar

7.45 BENAZIR BAI

Lagat kaleyana mein nind Thamuri

Harkai mein nind namas ho jao

8.0 NEWS IN HINDUSTANI

9.15 KUMUDINI PEDNEKAR

Khayal Marum Khayal Marwa

9.30 MUBIN KHAN

Bhalu banii kuchh naun kuchh

Khalil shayarat hai

8.10 MAN MOHAN KRISHAN

Dadra song chunia khalil

Jhatki chunia khalil

8.15 FOR VILLAGERS

Barkan song; Ghulam Husain aur unke

nasthi; Ranjha (Rawan); SULTANA KEGAM-Heer (Jaw): Khubaran; NAND LAL,

Cornet par Delhi Dawn: Fijani Get; 

"Frag Bonds"; Bat-croeth; MANNOMOH KRISHAN: Get

9.0 NEWS IN HINDUSTANI

9.20 NEWS IN ENGLISH

9.30 B B C NEWS RELAY

9.45 BUILDING A NEW INDIA

India and the international trade: Talk by

N. A. ADARKAR

10.0 LALA - RUKH

Translated and adapted for Radio from

THOMAS MOORE's famous work "LALA

RUKH" by L. AHMED: Presentation: Abu

Said Qureshi

10.15 BENAZIR BAI

Koam dinen sa sajna Thamuri Pohari

Shikast-taisingha roob-t-se ka paqsham ho jao

11.0 Close down

p.m. TRANSMISSION II

12.0 "GHANAK" *

12.55 NEWS IN HINDUSTANI

1.00 YOU ASKED FOR IT

Programme of requests, daubed and present-

ed by MELVILLE DE MELLOW

Greenwich Time Signal at 1.30 p.m.

1.30 NEWS IN ENGLISH

1.40 YOU ASKED FOR IT (Contd.)

2.5 Close down

TRANSMISSION III

5.30 Ustad CHAND KHAN

Ab u in bain bai Khajal Phoolwati Vilambit

At bahin bain bai Khajal Phoolwati Dun

5.45 BENAZIR BAI

Surat mori ke jaa biraal Thamuri

Rashni naa bina-k-ka tahta khaja yaa 

nazishhe

6.0 MANNOMOH KRISHAN: Geet

6.10 HAIN HUSAIN

Fusulk bharun bai Jeen Dadra

Pamrat kayalhe as na a

6.20 KUMUDINI PEDNEKAR

Balan bina kab hu cain Khajal Marus

6.30 NEWS IN ENGLISH

6.40 NEWS IN HINDUSTANI

6.45 LOCAL ANNOUNCEMENTS

7.0 MAN MOHAN KRISHAN: Geet

7.05 MUBIN KHAN

Pyaar naa bina ghar bina bina ghar bina

7.15 DAIM HUSAIN

Siwa se mirda de Thamuri

Taaktion ko ham naa roen jo saaht-t-nazar mile

7.25 MAN MOHAN KRISHNA: Geet

7.30 ZAMANE KE CHAL

Reviews of current events in Hindustani by

M. MUEEED

7.45 KUMUDINI PEDNEKAR

Khajal Parva Dhonar Vilambit aur Dun

8.0 AROUND THE LOCAL CINEMAS

Review of current films by JENNY LOW

8.10 MAN MOHAN KRISHAN: Geet

All times are given in Indian Standard Time

*Time Signal

**Electrical recording

---

For Your Car

---

In 15 Days Only

May have already obtained these vital packets without DRUGS or Exercise. T.S.P. Growth food in tablet form is the first original scientific formula based on the theory of weight reduction. HINDI-LLAD of ENGLAND. More than 50,000 men and women in EUROPE, as well as in INDIA owes their success to this world renowned remedy.

OPEN GUARANTEE

T.S.P. branded tablets are guaranteed to increase your height in 15 days only if you have increased less than 1 inches we supply a further packet FREE.

---

The INDIAN LISTENER
DELHI 1

SUNDAy, JUNE 3

2.0 C l o s e  d o w n

2.05 F L IZ A  B E T H S C H U M A N N

3.00 NEWS IN HINDUSTANI

3.15 NEWS IN ENGLISh

3.45 REPORTS AND FEATURES

4.00 NEWS IN HINDUSTANI

4.30 MUSIC AND ENTERTAINMENT

5.00 NEWS IN ENGLISH

5.30 FOR TRIBAL AREAS (Pusthui)

6.00 NEWS IN HINDUSTANI

6.15 MUSIC AND ENTERTAINMENT

7.00 NEWS IN ENGLISH

7.15 FOR TRIBAL AREAS (Contd.)

8.00 NEWS IN HINDUSTANI

8.30 MUSIC AND ENTERTAINMENT

9.00 NEWS IN ENGLISH

9.30 FOR TRIBAL AREAS

10.00 NEWS IN HINDUSTANI

10.30 MUSIC AND ENTERTAINMENT

11.00 Close down

PESHWAR

476.9 metres (629 kc/s)

a.m. TRANSMISSION I

8.0 * NEWS IN TRANSMISSION I

8.05 NEWS IN ENGLISH

8.30 GHAZAL AUR DADRA ; MANNA BAI (Ali-Ahmad)

8.45 HASMATH

9.00 GHAZAL BAI (Shaheeda)

9.15 DINA NATH

9.30 ZOHRA BAI

10.00 ZOHRA BAI

10.15 PUSHTU PROGRAMME

11.15 Close down

TRANSMISSION II

7.50* QAHWA KHANE MEN

8.10 Dill duli gaa

8.25 LOCAL ANNOUNCEMENTS

8.30 NEWS IN ENGLISH

8.40 NEWS IN HINDUSTANI

8.45 TOPICAL TALK

9.00 PUSHTU PROGRAMME

9.05 PUSHTU PROGRAMME

9.10 DILBAR KHAN

9.15 PUSHTU PROGRAMME

9.20 ZOHRA BAI

9.25 ZOHRA BAI

9.30 RASHID KHAN

9.35 RASHID KHAN

9.40 AKBATI BAI FAIZABADI

9.45 ZOHRA BAI

9.50 DILBAR KHAN

9.55 RASHID KHAN

10.00 C H I L D R E N ' S  H O U R

10.05 LAKSHMAN PRASAD

10.10 ZOHRA BAI

10.15 ZOHRA BAI

10.20 AKBATI BAI FAIZABADI

10.25 ZOHRA BAI

10.30 DILBAR KHAN

10.35 AKBATI BAI FAIZABADI

10.40 ZOHRA BAI

10.45 ZOHRA BAI

10.50 RASHID KHAN

10.55 RASHID KHAN

11.00 Close down

DELHI 2

a.m. TRANSMISSION 1

3.00 NEWS IN TRANSMISSION 1

3.30 NEWS IN ENGLISH

3.45 REPORTS AND FEATURES

4.00 NEWS IN HINDUSTANI

4.30 MUSIC AND ENTERTAINMENT

5.00 NEWS IN ENGLISH

5.15 FOR TRIBAL AREAS (Pusthui)

6.00 NEWS IN HINDUSTANI

6.15 MUSIC AND ENTERTAINMENT

7.00 NEWS IN ENGLISH

7.15 FOR TRIBAL AREAS

8.00 NEWS IN HINDUSTANI

8.15 MUSIC AND ENTERTAINMENT

9.00 NEWS IN ENGLISH

9.15 FOR TRIBAL AREAS (Contd.)

10.00 NEWS IN HINDUSTANI

10.15 MUSIC AND ENTERTAINMENT

11.00 Close down

C U Z I IL TARANIAPA AM. CALCUTTA
BOYD NEEL STRING ORCHESTRA

Conducted by BRUNO WALTER

Kabir Chaukanna (Bharat Natyam)

Muraliwala Gopala

Conducted by ARTHUR TOSCANINI

Best known as BHOLA MAYRA,

confectioner by profession.

Mian-ki-Sarang.

The allied Ragas of the Saning group played by BOYD NEEL STRING ORCHESTRA

Muraliwala Gopala

Conducted by ARTHUR TOSCANINI

Marziya

RanBIT, BHAUTICHEE.

Questions

Bhatravi

Mozart

and
dance;

Dance of prince;

Dance of.

HARMONIC ORCHESTRA;

Ballet music played by the LONDON PHILHARMONIC ORCHESTRA;

Conducted by A. M. DORATHEE.

Swan of Dance;

Swan of dance;

Dance of.

9.10 to 10.30 AS IN CALCUTTA 1

By AIR ARTIST

12.0 FOR ASSAMESE LISTENERS

7.40 to S.20 AS IN CALCUTTA 1

9.10 to 10.30 AS IN CALCUTTA 1

I S.30 L Y R I C S

BEGAM; A n  ele ctrica l re co rd in g  o f  this son s

11.30 CALLING ALL CHILDREN


dance; (Acknowledgement due) (5) Khadya (Diet)

The debt of Japan to China is manifold.

Even in respect of their diet the Japanese

have not reached any thing to boast of;

TRIPURARAYA discusses this aspect of

Japan's indebtedness

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(5)

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The debt of Japan to

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Even in the series of programmes presenting

Life and death of Buddha, American programmes

by AIR ARTIST

9.10 NIWRUTTIWU SARNAIK

By AIR ARTIST

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By AIR ARTIST

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By AIR ARTIST
**CALCUTTA 1**

<table>
<thead>
<tr>
<th>Time</th>
<th>Programme</th>
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</thead>
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<td>7.00</td>
<td><strong>TRANSMISSION II</strong></td>
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<tr>
<td>7.00 to 7.20</td>
<td><strong>ASSAMESE LISTENERS</strong></td>
</tr>
<tr>
<td>7.20 to 7.30</td>
<td><strong>THOUGHT FOR TODAY</strong></td>
</tr>
<tr>
<td>7.30 to 7.40</td>
<td><strong>NEWS IN BENGALI</strong></td>
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<tr>
<td>7.40 to 7.50</td>
<td><strong>THE LOST STAR</strong></td>
</tr>
<tr>
<td>7.50 to 7.55</td>
<td><strong>IOCTOBER IN INDIAN MUSIC</strong></td>
</tr>
<tr>
<td>7.55 to 7.58</td>
<td><strong>FOR THE FORCES</strong></td>
</tr>
<tr>
<td>7.58 to 8.00</td>
<td><strong>TOPICAL TALK</strong></td>
</tr>
<tr>
<td>8.00 to 8.15</td>
<td><strong>BBC NEWS RELAY</strong></td>
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<td><strong>BENGALI RELAY</strong></td>
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<td><strong>CONCERT GARDEN</strong></td>
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<td>9.15 to 9.30</td>
<td><strong>NATIONAL ANNOUNCEMENTS</strong></td>
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<tr>
<td>9.30 to 9.40</td>
<td><strong>FIRST ANNOUNCEMENT</strong></td>
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<td><strong>BENGALI RELAY</strong></td>
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<td>11.00 to 11.15</td>
<td><strong>FIRST ANNOUNCEMENT</strong></td>
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**CALCUTTA 2**

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<tr>
<td>7.00 to 7.15</td>
<td><strong>ASSAM’S NEWS</strong></td>
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<tr>
<td>7.15 to 7.30</td>
<td><strong>THOUGHT FOR TODAY</strong></td>
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</tr>
<tr>
<td>7.55 to 7.58</td>
<td><strong>FOR THE FORCES</strong></td>
</tr>
<tr>
<td>7.58 to 8.00</td>
<td><strong>TOPICAL TALK</strong></td>
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<tr>
<td>8.00 to 8.15</td>
<td><strong>BBC NEWS RELAY</strong></td>
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<tr>
<td>8.15 to 8.20</td>
<td><strong>THE LOST STAR</strong></td>
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<tr>
<td>8.20 to 8.25</td>
<td><strong>FOR THE FORCES</strong></td>
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<tr>
<td>8.25 to 8.30</td>
<td><strong>TOPICAL TALK</strong></td>
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<tr>
<td>8.30 to 8.45</td>
<td><strong>NEWS IN ENGLISH</strong></td>
</tr>
<tr>
<td>8.45 to 9.00</td>
<td><strong>BENGALI RELAY</strong></td>
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<tr>
<td>9.00 to 9.15</td>
<td><strong>CONCERT GARDEN</strong></td>
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<tr>
<td>9.15 to 9.30</td>
<td><strong>NATIONAL ANNOUNCEMENTS</strong></td>
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<tr>
<td>9.30 to 9.40</td>
<td><strong>FIRST ANNOUNCEMENT</strong></td>
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**CALCUTTA 4**

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<tr>
<th>Time</th>
<th>Programme</th>
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<tr>
<td>7.00</td>
<td><strong>TRANSMISSION II</strong></td>
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<tr>
<td>7.00 to 7.15</td>
<td><strong>ASSAM’S NEWS</strong></td>
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<tr>
<td>7.15 to 7.30</td>
<td><strong>THOUGHT FOR TODAY</strong></td>
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<tr>
<td>7.30 to 7.40</td>
<td><strong>NEWS IN BENGALI</strong></td>
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<tr>
<td>7.40 to 7.50</td>
<td><strong>THE LOST STAR</strong></td>
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<tr>
<td>7.50 to 7.55</td>
<td><strong>IOCTOBER IN INDIAN MUSIC</strong></td>
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<td><strong>FIRST ANNOUNCEMENT</strong></td>
</tr>
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All times given are in Indian Standard Time.
LAHORE

276 metres (1,086 kc/s)

a.m. TRANSMISSION I
6.0 NEWS IN HINDUSTANI
6.15 NEWS IN ENGLISH
6.30 TOPICAL TALK
6.37 SAZ SANGEET
6.40 HAIDER HUSAIN
Sitar par Bhairon
6.55 ZEENAT BEGAM
Dil aur raqam-i-hayat gal
Ben Bana kahin
7.0 NIRMALA DEVI
Mehka diya jahan ko
7.40 HAIDER HUSAIN
Karlo
7.55 ZEENAT BEGAM
Mera sapna tut na ja e
8.0 NEWS IN HINDUSTANI
8.15 NEWS IN ENGLISH
8.30 RASHID AHMED KHAN
Khayal Bhimpalasi Todi
9.0 CHHOTI MOTI BAI
Thumri sur Ghazal
9.15 CHANDRA BHUSHAN
Dialogue between CHANDRA BHUSHAN and
THAPSI: Bhulan: CHHOTI MOTI BAI
In bhati ka programme: Geet, NIBEDITA MITTRA: News
10.0 MUSICAL ROUND-UP
Relayed from Delhi
10.10 NIBEDITA MITTRA
Bandhan toot gaya
10.30 RASHID AHMED KHAN
Kholey Bhangal
10.40 NIRMALA DEVI
Mera sapna tut na ja e
11.00 MUSICAL ROUNDS
1.00 LUNCH-HOUR MUSIC I.
1.0 LUNCH-HOUR MUSIC II.
1.0 MUSICAL ROUNDS
1.0 LUNCH-HOUR MUSIC I.
1.0 MUSICAL ROUNDS
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1.0 MUSICAL ROUNDS
1.0 LUNCH-HOUR MUSIC II.
1.0 MUSICAL ROUNDS
1.0 LUNCH-HOUR MUSIC I.
DELHI 1

338.6 metres (869 kc/s)
a.m. TRANSMISSION 1
7.30 RECREATION
From The Film Society's Text and translation
7.50 DEVOTIONAL SONGS
Sung by Hamid Ali
8.0 NEWS IN HINDUSTANI
8.15 NEWS IN ENGLISH
8.30 SIDELINES ON JAPAN
Tuned by K. C. BETH
8.35 AMEER KHAN
Ali ja il ai Khaan Gaji Todi Vilambit Roop pujan sun Khaal Gaji Todi Dru
8.5 R. R. CHOWDHURY
Dalba dalba kehna kaila hai
9.0 LIAQAT ALI KHAN
Laag kaldva men chot
Dun daun
9.15 GULAB BAI
Balro kitar aane wa
Kahhi nekhi bak l a ka j in gar sa jaa hai
10.0 R. R. CHOWDHURY
Greenwich Time Signal at 10.30
8.45 Mahabbat kash hamrang-I-jamal-un-yar ho jae
Ankhnn se hays tapke hal andaz to dekho
10.45 LIAQAT ALI KHAN : Mand
Dil zeest se bezar hai malemon nahn kyoon
11.0 Close down
DELHI 2

11.15 Close down
p.m. TRANSMISSION II
12.0 KAP FARMASH +
Programme of listeners' requests presented by B. D. MUKHERJEE
12.5 NEWS IN HINDUSTANI
1.0 HARRY BURT AND ROBERT
R. STOBIE
Sonata in C Minor for Violin and Piano forte
1.30 CLOSE DOWN

TRANSMISSION III
12.30 GULAB BAI
Shrom re merti bayzan
Dude
Hai mil dene men dael hai ja
5.4 AMEER KHAN
Ali ja il ai Khaal Gaji Todi Vilambit
5.6 R. R. CHOWDHURY
Main preetam is prem diwan
Main laraah hol hele
6.15 LIAQAT ALI KHAN
Boch asman na
Daa
Do ra men shabab ka alam gur smya
6.30 NEWS IN ENGLISH
6.40 NEWS IN HINDUSTANI
6.45 LOCAL ANNOUNCEMENTS
6.55 GULAB BAI
Khelat Nand Kumar
Thamri Kirti
Khat mal roh barbara-I-laran mere lie
7.0 AMEER KHAN
Mal kal kio gaz
Khaal Maltapor
7.5 R. R. CHOWDHURY
Pi ka gazt mather madanapuran Geet
Ro le naanam diwan Bhang
7.10 NAYA HINDUSTANI
Main sur bachon ki dekh bhal: Talk in Hindustani by a doctor
7.45 LIAQAT ALI KHAN
Ankohe se haya tapke hal andaz to dekho
Khalil alab hamrang-i-jamal-un-yar ho jae
8.0 GULAB BAI
More al se sayyam
Thamri Des
An subh daras dhaba
8.15 FOR VILLAGE
RASANJ JOCI: Bem Lekhi: Bezer ke khao:
BASANT LAL: an shah. Kusht: Khwaja:
BHIDEY RAM: Kiran Nupara: Khwaja:
GULAB BAI: Gay; Jag-sheth: Bhai-
Pintil Bhanja; BASANT LAL: an shah. Arti

8.5 NEWS IN HINDUSTANI
9.0 NEWS IN ENGLISH
9.30 B.B.C. NEWS RELAY
9.45 FOR THE UNIVERSITIES
The living interview the dead (c) Interviewing Karim Ansari: a speech in Urdu. A. AHMAD
10.0 AMEER KHAN
Resha ha na ja Khaal Mung Bhilam Vilambit: Anil men
10.20 R. R. CHOWDHURY
Ghata gagan men chal hai
Pii se a ghur
10.45 GULAB BAI
Lekh nala mare rar
Dadri
Ah hal-nil-i-aur sunna ba parega
Hamari
11.0 LIAQAT ALI KHAN
Lobha
dil zeest se bezar hai malemon nahn kyoon
11.15 Close down

DELHI 3 & 4

SEE PAGE 17

DARJEELING BANK LTD.

(Estd. 1931.)

BRANCHES IN CALCUTTA:
DALHOUSE SQUARE, SEALDAH, BARABAZAR,
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Managing Director:

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MILITO
THE HYPOCHLORITE ANTISEN.

In time of emergency particularly you may find yourself in a place where water supplies are doubtful. Then you may be in danger from the water-borne germs of enteric, dysentery and diarrhoea. But not if you use Milito with you. With Milito you can sterilize your drinking water and the water for washing vegetables, salads, etc., and for cooking. Always carry a bottle of Milito for this emergency (and many others). Add a tablespoonful of Milito to a gallon of the doubtful water (i.e. 16 drops to a tablespoon). Stir it well. Let the water stand for 5 minutes, and then it will be germ free and safe, yet it will have no sharp chemical taste. Milito has made that suspicious water safe to drink. Remember, when you’re not using it, keep your Milito firmly corked.

All times are given in Indian Standard Time

*Time Signal* 45

*Electrical recording* 45

*Graplot-DELHI* 45

*phone records* 45
MADRAS

a.m. TRANSMISSION I
211 metres (1,420 kc/s)
6.30 * SWAGATAM
Gurukula—Gurumurthi—Jhampi
7.40 KEVALA BHAGAVATI
Manasanugam—Keshavaprasad—Irthi paramugam
7.50 NEWS IN ENGLISH
8.0 VADYA SANGITAM
Jayaganan—Narasimha—Ravindranath
12.00 Padma Gauri
8.15 NEWS IN ENGLISH
8.30 T S. GANANAMALI
Endahamuttal—Pushpa—Padi
12.30 Padma Gauri
5.00 NEWS IN TELUGU
8.50 NAGESH R. BENEGAL
Bhuvaneshwari—Musical Interlude—Guru—Raja
9.00 Close down
p.m. TRANSMISSION II
1.0 FOR WOMEN (Tamil)
Instrumental overture; Arts worth knowing: The art of bee-kept dress. Talk by V. S. BHUVENESHWAR: Musical Interlude; Here and there: News of interest to women; Household hints (1): Case of vessels: Discussion of the shoulder relief in Carland: Sendiremanna Rama: Kettaya sangath
7.30 NEWS IN TELUGU
8.0 AS IN MADRAS
5.40 LOKAVARTA
Veppant—Tamil

TRICHY

a.m. TRANSMISSION I
396 metres (756 kc/s)
2.5 MUSICAL PRELUDE
SERUKALATHUR SAMA: Flute
5.00 LOKAVARTA
Veppant—Tamil
8.0 MUSIC IN TELUGU
5.00 "KALUKKU IRAI"
Play in Tamil
9.20 NEWS IN TELUGU
8.0 B C NEWS RELAY
9.45 ARUR
Musical presentation of songs about Tiruvallur
7.45 RURAL NOTES (Telugu)
8.0 MYSORE T. CHOWDIAH
9.0 "KALUKKU IRAI"

ADDITIONAL SOUTH INDIAN SERVICE

a.m. TRANSMISSION I
30.09 metres (9,960 kc/s)
7.30 MUSICAL PRELUDE
Adoration—Modara—Madurasapathvam—Tondarajan
7.45 NEWS IN TELUGU
7.00 "NAMLEKHA": Namakkini; Pavan
"KARERA KUCHELA": Vasantan; Ennai
9.20 NEWS IN ENGLISH
9.0 IN UNION
9.30 JANAKI NARASIVIHAL:
2.50 CLOSE DOWN
8.0 IN UNISON
25.09 metres (9,050 kc/s)

MADRAS II

a.m. TRANSMISSION I
60.98 metres (4,920 kc/s)
7.30 TO 7.40 AS IN MADRAS
7.45 NEWS IN TELUGU
7.50 MORNING MEDITATION
8.20 TO 8.30 AS IN MADRAS
9.0 Close down
p.m. TRANSMISSION II
1.0 TO 2.0 AS IN MADRAS
2.10 TO 2.30 AS IN MADRAS
3.30 Close down

MADRAS III

a.m. TRANSMISSION I
41.27 metres (7,720 kc/s)
1.0 TO 2.0 AS IN MADRAS
2.10 TO 2.30 AS IN MADRAS
3.30 Close down

TRANSMISSION III
41.27 metres (7,720 kc/s)
4.30 TO 6.00 AS IN MADRAS
6.15 SANGITHA ABHIYASAMU
6.15 LOKAVARTA
6.20 KALACHAKRA
6.30 TO 6.45 AS IN MADRAS
6.45 COMMERCIAL NEWS (Telugu)
6.50 "POORVARANGAM"
Play in Telugu: Produced by BHAIMARDI
7.30 NEWS IN TELUGU
7.45 RURAL NOTES (Telugu)
Kothabomati: Ektal—Ektal—Nine
19.20 TO 19.39 INTERVAL
49.30 metres (6,085 kc/s)
9.30 B. N. TAMPI: Veena
Padmanabhan—Madhurapriya—Aradhana
10.30 Close down

TRICHY II

a.m. TRANSMISSION I
12.00 AS IN MADRAS
10.30 Close down

MADRAS

LINGAM PILLAI
Adhiputhakam
Balamuralikrishna
Aradhana
Hindola
Krishnagaja
Ranganatha
Rathnarpuram

TRICHY

Lingam Pillai
Kolapakkam
Sundararajan
Iruvinitham
Krishnakumari
Ranganatha
Narasimha

All times are given in Indian Standard Time

* Time Signal

"MADRAS" and "TRICHY" are the cities where the radio programs are broadcasted. The programs include news, music, and other cultural content, with specific times allocated for different types of content. The programs are broadcasted in various languages and have a mix of local and national content. The programs are broadcasted in different frequencies to cater to the audience's preferences and demographics.
**BOBAY1**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>6:20</td>
<td>NEWS IN ENGLISH</td>
</tr>
<tr>
<td>7:00</td>
<td>MUSIC IN BHARATHI</td>
</tr>
<tr>
<td>7:30</td>
<td>NEWS IN GUJARATI</td>
</tr>
<tr>
<td>8:15</td>
<td>CALLING RURAL LISTENERS</td>
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<tr>
<td>8:45</td>
<td>COMMERCIAL NEWS</td>
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<tr>
<td>9:10</td>
<td>FOR WOMEN (Bengali)</td>
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<tr>
<td>9:30</td>
<td>BBC NEWS RELAY</td>
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<tr>
<td>9:45</td>
<td>SPORTS REVIEW (English)</td>
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<tr>
<td>10:00</td>
<td>TALK OF THE DAY</td>
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<tr>
<td>10:30</td>
<td>F.O.R. BROADCAST</td>
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**BOBAY2**

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<td>6:15</td>
<td>NEWS IN HINDUSTANI</td>
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<tr>
<td>6:30</td>
<td>COMMERCIAL NEWS</td>
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**CALCUTTA3**

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<td>6:30</td>
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<td>7:00</td>
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<td>SPORTS REVIEW (English)</td>
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</table>
**MADRAS 1**

211 metres (1,420 kc/s)

a.m. TRANSMISSION 1

7.30 N. R. RAJARATNAM: Violin

8.0 MAMAVASADA—KANADA—RUPAKAM

8.30 NEWS IN ENGLISH

8.39 SWAGATA M

1.30 NEWS IN ENGLISH

1.50 Mamavasada-Kanada-Rupakam

2.10 N. R. RAJARATNAM: Violin

2.5 CLARIONET: AIR ARTIST

3.0 N. BHUVANESWARI

3.30 NEWS IN TELUGU

4.10* N. BHUVANESWARI

4.30* N. BHUVANESWARI

6.30 MADURA MANI IYER

6.50 LOCAL ANNOUNCEMENTS

7.0 JAYARAMA IYER (Violin)

7.50 NEWS IN TAMIL

8.0 RAJAM PUSPAPANAM +

8.40 KAUSALYA RAMAKRISHNA

9.0 THE COMMON CAUSE

9.20 NEWS IN ENGLISH

9.30 B.C NEWS RELAY

9.45 TOPICAL TALK (English)

10.0 MAYAYARAM R. GANESAN

10.30* CLOSE DOWN

**MADRAS 2**

60.98 metres (4,920 kc/s)

a.m. TRANSMISSION I

6.00 NEWS IN TELUGU

6.30 to 7.40 AS IN MADRAS 1

6.50 NEWS IN TELUGU

7.00 MORNING VARIETY +

7.45 * MUSICAL PRELUDE:1.

7.45 * MUSICAL PRELUDE

8.0 to 9.20 AS IN MADRAS 1

8.30 MUSICAL PRELUDE t

9.0 THE COMMON CAUSE

9.20 NEWS IN ENGLISH

9.30 B.C NEWS RELAY

9.45 TOPICAL TALK (English)

10.0 MAYAYARAM R. GANESAN

10.30* CLOSE DOWN

**MADRAS 3**

41.27 metres (7,270 kc/s)

a.m. TRANSMISSION II

1.0 to 2.0 AS IN MADRAS 1

2.0 NEWS IN TELUGU

2.5 NEWS IN TELUGU

3.0 CLOSE DOWN

**MADRAS 4**

60.98 metres

a.m. TRANSMISSION II

1.0 to 2.0 AS IN MADRAS 1

2.0 NEWS IN TELUGU

2.5 NEWS IN TELUGU

3.0 CLOSE DOWN

**MADRAS 5**

73% Signal

a.m. TRANSMISSION III

4.20 to 7.30 AS IN MADRAS 1

7.40 NEWS IN TELUGU

7.45 MUSICAL PRELUDE: 1.

7.45 MUSICAL PRELUDE

8.0 to 9.20 AS IN MADRAS 1

8.30 MUSICAL PRELUDE t

9.0 THE COMMON CAUSE

9.20 NEWS IN ENGLISH

9.30 B.C NEWS RELAY

9.45 TOPICAL TALK (English)

10.0 MAYAYARAM R. GANESAN

10.30* CLOSE DOWN

**MADRAS 6**

60.98 metres

a.m. TRANSMISSION III

1.0 to 2.0 AS IN MADRAS 1

2.0 NEWS IN TELUGU

2.5 NEWS IN TELUGU

3.0 CLOSE DOWN

**MADRAS 7**

60.98 metres

a.m. TRANSMISSION III

1.0 to 2.0 AS IN MADRAS 1

2.0 NEWS IN TELUGU

2.5 NEWS IN TELUGU

3.0 CLOSE DOWN

**MADRAS 8**

60.98 metres

a.m. TRANSMISSION III

1.0 to 2.0 AS IN MADRAS 1

2.0 NEWS IN TELUGU

2.5 NEWS IN TELUGU

3.0 CLOSE DOWN

**TRICHY**

386 metres (738 kc/s)

a.m. TRANSMISSION 1

7.45 ** MUSICAL PRELUDE +

7.45 MUSICAL PRELUDE

8.0 JAYARAMA IYER (Violin)

8.50 NEWS IN TAMIL

9.0 RAJAM PUSPAPANAM +

9.40 KAUSALYA RAMAKRISHNA

9.50 LOCAL ANNOUNCEMENTS

10.0 THE COMMON CAUSE

10.20 NEWS IN ENGLISH

10.30 B.C NEWS RELAY

10.45 TOPICAL TALK (English)

11.0 MAYAYARAM R. GANESAN

11.30* CLOSE DOWN

**TRANSMISSION II**

50.0 S. SAILAPPA ODVAR

5.0 * SANGITHA ABHYASAMU

6.0 LOCAL ANNOUNCEMENTS

7.0 SATRU PRACHARA

8.0 SANGITHA ABHYASAMU

9.0 THE COMMON CAUSE

9.20 NEWS IN ENGLISH

9.30 B.C NEWS RELAY

9.45 TOPICAL TALK (English)

10.0 MAYAYARAM R. GANESAN

10.30* CLOSE DOWN

**TRANSMISSION III**

50.0 S. SAILAPPA ODVAR

5.0 S. SAILAPPA ODVAR

6.0 LOCAL ANNOUNCEMENTS

7.0 SATRU PRACHARA

8.0 SANGITHA ABHYASAMU

9.0 THE COMMON CAUSE

9.20 NEWS IN ENGLISH

9.30 B.C NEWS RELAY

9.45 TOPICAL TALK (English)

10.0 MAYAYARAM R. GANESAN

10.30* CLOSE DOWN

**TRANSMISSION IV**

50.0 S. SAILAPPA ODVAR

5.0 S. SAILAPPA ODVAR

6.0 LOCAL ANNOUNCEMENTS

7.0 SATRU PRACHARA

8.0 SANGITHA ABHYASAMU

9.0 THE COMMON CAUSE

9.20 NEWS IN ENGLISH

9.30 B.C NEWS RELAY

9.45 TOPICAL TALK (English)

10.0 MAYAYARAM R. GANESAN

10.30* CLOSE DOWN

**ADDITIONAL SOUTH INDIAN SERVICE**

---

**PARVATI PARINAYAM**: Abhajisankari

**VIEWAS**: Bhajajo

**BHAJANTARA**: Bhakthimaranam

**APARICHTA**: Play in Telugu

**BHAVANAM**: From the Classics

---

**THE INDIAN LISTENER**

---

**TRADE MARK**

---

**THE KANGUNDI INDUSTRIAL WORKS**

---

**KUPPAM (S. INDIA)**

---

**GUARANTEED B. P. & I. - STANDARD**

---

**All times are given in Indian Standard Time**

---

**Time Signal** - Electrical recording

---

**Gramophone records**
**FRIDAY, JUNE 8**

**NEWSPAPER PAGE**

---

**DELHI 1**

- FRIDAY, JUNE 8
- **Gramophone records**
  - 05.50 N IRA A B O S E
  - 6.15 M A S H U Q A L I K H A N
  - 8.50 D A Y A M A T H U R
  - 7.45 M A S H U Q A L I K H A N
- **Cushnda dast-1-karam jab woh benayaz kare**
- 10.0 NEWS IN ENGLISH
- **(ELIZA B E TH S C H U M A N N : S oprano)**
  - 0.15 Close down
- **10.15** S A L V A T O R A S O N D A R Y
- **5.50 S U L T A N A B E G A M**
- **S a k h t i n  k a r t a h u n  d i l p a r gh a l r se ghafll**
  - Langat sawan bhar ayo
- **5.30 K R I S H N A R A O S H A N K A R**
  - Pak to build this structure
- **5.45** M A R S H U Q A L I K H A N
  - Jug to make kisi ki sabab hai
- **9.10** R E C I T A T I O N
  - 11.0 STRIKE UP THE BAND 1.
  - **7.30 to 9.10 AS IN DELHI 1**
- **10.0** TAN A B A G E M
  - Time Signal
  - Time
- **1.57** S H A M E E M B E G A M
  - **2.21** N E W S IN P U S H T U
  - **3.03** P E S H A W A R A K H A N
  - **8.0** I N D I A N L I S T E N E R
  - **8.10** P E S H A W A R A K H A N
  - **9.30** E R I C R I D G E
- **11.0** C O L O R T E A M **A U K t e.**
  - 12.0 to 2.0 A S  I N  D E L H I 1
  - **11.0 Close down**

---

**DELHI 2**

- **t Gramophone records**
  - 6.04 NEWS IN ENGLISH
- **6.10** P E S H A W A R A K H A N
  - **6.30** P E S H A W A R A K H A N
  - **6.40** M I N D C O N C E R N S
  - **6.45** P R O G R A M M E
  - **6.50** N I R A B O S E
  - **7.00** P E S H A W A R A K H A N
  - **9.20** P E S H A W A R A K H A N
- **9.45** I N D I A N L I S T E N E R
  - **9.46** P R O G R A M M E
  - **10.10** K R I S H N A R A O S H A N K A R
- **10.15** K R I S H N A R A O S H A N K A R
  - **10.15** M A S H U Q A L I K H A N
  - **10.15** M A S H U Q A L I K H A N
  - **10.25** P E S H A W A R A K H A N
  - **10.25** P E S H A W A R A K H A N
- **10.30** S U L T A N A B E G A M
  - **10.30** S U L T A N A B E G A M
  - **10.30** S U L T A N A B E G A M
  - **10.30** S U L T A N A B E G A M
  - **10.30** S U L T A N A B E G A M
  - **10.30** S U L T A N A B E G A M
- **10.45** C O L O R T E A M **A U K t e.**
  - 11.0 Close down

---

**DELHI 3 & 4**

**ANOTHER PAGE**

---

**PESHAWAR**

- **4769 metres (629 kc/s)**
- 6.40 NEWS IN ENGLISH
- **6.45** J A N G N A M A
  - **6.55** M A S H U Q A L I K H A N
  - **7.00** T A N A B A G E M
  - **7.05** T A N A B A G E M
  - **7.30** T A N A B A G E M
  - **8.00** T A N A B A G E M
  - **8.05** T A N A B A G E M
  - **8.15** T A N A B A G E M
  - **8.20** T A N A B A G E M
  - **8.25** T A N A B A G E M
  - **8.30** T A N A B A G E M
  - **8.35** T A N A B A G E M
  - **8.40** T A N A B A G E M
  - **8.45** T A N A B A G E M
  - **8.50** T A N A B A G E M
  - **9.00** T A N A B A G E M
  - **9.05** T A N A B A G E M
  - **9.10** T A N A B A G E M
  - **9.15** T A N A B A G E M
  - **9.20** T A N A B A G E M
  - **9.25** T A N A B A G E M
  - **9.30** T A N A B A G E M
  - **9.35** T A N A B A G E M
  - **10.00** T A N A B A G E M
  - **10.05** T A N A B A G E M
  - **10.10** T A N A B A G E M
  - **10.15** T A N A B A G E M
  - **10.20** T A N A B A G E M
  - **10.25** T A N A B A G E M
  - **10.30** T A N A B A G E M
  - **10.35** T A N A B A G E M
  - **10.40** T A N A B A G E M
  - **10.45** T A N A B A G E M
  - **10.50** T A N A B A G E M
  - **10.55** T A N A B A G E M
  - **11.00** T A N A B A G E M

---

**RADIO DEALERS.**

We are very shortly expecting the following articles:

- Heavyduty Loudspeaker Units, Microphones, Mullard Valves, Aerial Accessories and other Radio components.

Please communicate your requirements to:

- **F. O. Box No. 3505, BOMBAY, 4.**

---

**BANKING, FINANCE & INSURANCE IN INDIA**

- Banks, Finance and Insurance Companies are the main pillars of a country’s economic structure. J. K. Industries are helping to build this structure through:
  - **The Hindustan Commercial Bank Ltd.**
  - **The Free India General Insurance Co., Ltd.**
  - **J. K. Commercial Corporation Ltd.**
  - **J. K. Investment Trust Ltd.**
  - and a few other similar concerns.

---

**J. K. INDUSTRIES CAWPONORE**

Help Develop India’s Resources

**J.K. 112 (Revised)**
**BOOMAY**

**BOOMAY 1**

4:00 NEWS IN GUJARATI

8:15 NEWS IN MARATHI

8:30 KESARI BANDEKAR BAND

**International**

7:15 NEWS IN ENGLISH

**BOMBAY 2**

4:00 NEWS IN MARATHI

8:30 NEWS IN GUJARATI

8:45 NEWS IN BENGALI

**TRANSMISSION I**

10:00 BOMBAY 1

11:00 BOMBAY 2

**TRANSMISSION II**

12:00 BOMBAY 1

12:15 BOMBAY 2

**TRANSMISSION III**

12:45 BOMBAY 1

12:45 BOMBAY 2

**CALCUTTA 1**

8:15 NEWS IN ENGLISH

9:00 NEWS IN HINDI

9:15 SITAR

**CALCUTTA 2**

8:05 NEWS IN HINDI

8:10 NEWS IN ENGLISH

**CALCUTTA 3**

8:05 NEWS IN BENGALI

8:10 NEWS IN ENGLISH

**EASY: ECONOMIC: CERTAIN**

**FRI STU NEDAY 8**

THE INDIAN LISTENER
BOMBAY 1

9.0 NEWS IN GUJARATI

8.45 ALLAUDDIN KHAN

8.50 NEWS IN MARATHI

8.0 NEWS IN HINDUSTANI

10.0 Close down

Colaba Time Signal at 8.45 a.m.

Kaho turn sanchi

8.15 NEWS IN ENGLISH

K e p re e k a ri shane • »

8.45 TO 9.0 AS IN BOMBAY 1

11.0 * Close down

BOMBAY 2

10.0 MEHGA

Musical footage depicting MeHga rag with its

9.0 ORCHESTRAL MELODIES +

BHAJAN MANUFACTURING COMPANY

4.20 to 7.15 AS IN BOMBAY 2

BAYA TUNES

7.25 to 8.0 AS IN CALCUTTA 1

12.0 to 2.30 AS IN CALCUTTA 1

CALCUTTA 1

7.30 NEWS IN ENGLISH

8.0 PAGODAS

9.20 NEWS IN ENGLISH

5.45 TO 6.0 AS IN CALCUTTA 1

9.30 TO 10.30 AS IN CALCUTTA 1

11.30 Close down

CALCUTTA 2

1.00 to 1.30 AS IN CALCUTTA 2

10.0 PAGODA TUNES

6.30 to 7.0 AS IN CALCUTTA 2

2.00 to 2.30 AS IN CALCUTTA 2

11.0 Close down

CALCUTTA 3

5.0 to 5.30 AS IN CALCUTTA 1

5.30 FOR ORIYA LISTENERS

6.30 to 6.40 AS IN CALCUTTA 1

6.30 to 6.40 AS IN CALCUTTA 1

6.30 to 6.40 AS IN CALCUTTA 1

6.30 to 6.40 AS IN CALCUTTA 1

11.0 Close down

BOMBAY 1

9.0 NEWS IN GUJARATI

8.50 NEWS IN MARATHI

8.0 NEWS IN HINDUSTANI

10.0 Close down

Kaho turn sanchi

8.15 NEWS IN ENGLISH

9.20 NEWS IN ENGLISH

5.45 TO 6.0 AS IN BOMBAY 1

11.30 Close down
DELHI 1
338.0 metres (868 kc/s)

1.m. TRANSMISSION 1
10.05 IBQAL BANO
Ah! ki sp chaloon ma neen ham bhi
Aab de Dain jin we
KARIM KHAN
Chal chalo maan mal gar ees Khanqah Hindal
Vilambit
A bho more gar ya Khanqah Hindal Draf
10.05 MOHAMMAD SHA'I, Ghazal
10.10 NEWS IN HINDUSTANI
10.15 NEWS IN ENGLISH
10.20 WEEKLY MARKET REPORT
10.25 KALLAN AND PARTY
Thum Se-Bhag Se bab Ab dard-ear ratramandhi
10.25 IBA NIGAM
Tu ko salubh ya gaur lagi
lam ro pia pardes gayo
laa o bewafa mujh
lo o t
too M O H A M M A D  S H A F I
L
1.40 KARIM KHAN
1.45 MOHAMMAD SHA'I
Ham kaite Shodh
Khaa na aqi ki nemat sta ki mehrabon he
1.45 Close down

DELHI 2

a.m. TRANSMISSION 1
6.00 NEWS IN HINDUSTANI
1.30 to 1.35 AS IN DELHI 1
9.10 to 9.15 INTERLUDE
10.10 to 10.15 AS IN DELHI 1
1.15 Close down
p.m. TRANSMISSION 1
1.15 to 1.20 AS IN DELHI 1
5.00 NEWS IN HINDUSTANI
2.10 to 2.15 INTERLUDE
3.10 to 3.15 AS IN DELHI 1
5.00 Close down

TRANSMISSION 3
KALLAN AND PARTY: Khamsa
10.05 KALLAN AND PARTY
Khamsa
Khadro Ke Geet
9.40 to 11.0 AS IN DELHI 1
11.00 Close down

DELHI 3 & 4
SEE PAGE 17
**TRICITY**

306 metres (758 kc/s)

**MADRAS**

211 metres (4,520 kc/s)

1. a.m. TRANSMISSION  I

7:00 MUSICAL PRELUDE

Mand

7.50 NEWS IN TAMIL

10.45 D. K. PATTAMALL: Irinjalakuda; Kollam

8.50 NEWS IN TAMIL

10.50 B. RAJARATNAM

9.00 FOR THE VILLAGES

S. K. ARJUN

9.30 TALYA VADYA KATCHFRI

Bhagyavathi

10.30 NEWS IN TAMIL

9.30 B. K. NARAYANANAYASAMUTHER (Vhca)

10.00* Close down

**MADRAS 2**

a.m. TRANSMISSION I

6.00 metres (4,520 kc/s)

7.30 to 7.40 AS IN MADRAS 1

7.40 NEWS IN TELUGU

7.50 MORNING VARIETY

KANCHANALATA: Asala bhatu saranyu

D. PARVATH: Govardhanga

8.0 to 8.15 AS IN MADRAS 1

9.00 Close down

p.m. TRANSMISSION II

41.27 metres (3,720 kc/s)

1.00 to 1.15 AS IN MADRAS 1

2.00 DILRUBA : AIR ARTIST

2.50 to 3.30 AS IN MADRAS 1

3.30 to 3.45 AS IN MADRAS 1

**TRANSMISSION III**

4.30 BALA PALAMADANBHAKARAN

Saraschakshini—Madhuram—Rupakam

Iyaro—Kalyani—Adi

Kumkum—Khamas—Adi

3.0 Close down

**TRANSMISSION IV**

5.50 NEWS IN TELUGU

6.0 SANGITA ABHYASAMU

6.15 NEWS IN ENGLISH

6.30 to 6.45 AS IN MADRAS 1

6.45 COMMERCIAL NEWS (Telugu)

6.50 to 7.00 AS IN MADRAS 1

7.00 JAPANUDWASPAWALU

Artartikaviplavamu; Talk in Telugu

7.15 FOR THE VILLAGES (Telugu)

"Telasaya rupaprapranayam": Shrimovara skit

7.20 to 7.30 AS IN MADRAS 1

7.30 NEWS IN TELUGU

7.45 RURAL NOTES (Telugu)

8.00 COMMERCIAL NEWS (Telugu)

8.15 NEWS IN ENGLISH

8.30 S. V. SUBBAYAR

8.40 RANGA RAGHAVAN

9.00 Close down

**MADRAS**

211 metres (4,520 kc/s)

1. a.m. TRANSMISSION I

7:00 MUSICAL PRELUDE

7.50 NEWS IN TAMIL

8.00 TIRUVILAYDAY KIRTA NAM

9.00 AS IN TRICITY

9.30 AS IN TRICITY

10.00* Close down

**BISMAG**

at meal-time

BISMAG L I M I T E D

Braydon Road, London, N. 16.

Egg Trade Marks

(“Bismag” for short)

For the present time the following brands are replaced by a over-time packing. See also the “Bismag” red of unbroken on every bottle.

PRICES:

Don’t buy any apples.

Small Sizes Rs. 1.6 Large Sizes Rs. 2.4

“Bismag” label

You will feel fine at once

**FANS**

Kashmir A.C. & D.C. Celling, Table & Pedestal Fans.

Available from:

Arkay Trading Co.,

Bombay Mutual Annex, Gunbow Street, P.B. 304,

Bomay, 1.
DELHI 1
338.6 metres (866 kc/s)

a.m. TRANSMISSION I
7.50 LOCAL ANNOUNCEMENTS
From Shirshad Bapu: Geeta: Text and translation by Pandit SATYA DEV SHARMA
7.50 DEVOTIONAL SONGS
BALKISHAN SHARMA AND PARTY
7.50 NEWS IN HINDUSTANI
8.15 NEWS IN ENGLISH
8.30 SIDELIGHTS ON JAPAN
Talk by H. WAKEFIELD
8.30 SHREES BABA (Baboom)
Kisagil Tensi Todi Vilabhit aur Drut
8.50 BHURI BEMI
Mori palt saa re
Dided
Ham par jafa se tark-k-wafa ka guman sahbin
9.0 ABDUS SHAKUR
Akeli mat jaao
Thumri Bhairavin
Dekhun to nahin ati he ab yad kisi ki
9.10 UMRAO KHAN
Sarangi par Ghazali
9.20 MANU BANERJEE
Madhur bali basant
Geet
9.30 SCHOOL BROADCAST
Musical prelude I; Kam k cheeni (4); The refrigerator: Talk in Hindustani; Musical interlude, Jangli ke rebhna wala (3); Bandra
ron ki panchnayt: Talk in Hindustani
10.0 NEWS IN ENGLISH
10.15 close down

p.m. TRANSMISSION II
12.0 AP KI FARMAH
Programme of listeners' requests presented by B. N. MITAL
12.15 NEWS IN HINDUSTANI
1.0 LUNCH-HOUR CONCERT
Concerto No. 1 and 2 for Organ and Orchestra
played by HERBERT DAWSON and the LONDON SYMPHONY ORCHESTRA.
Concerto for Flute and Harp in C Major
played by MARCEL MOYER (Flute), LILY LASKINE (Harp) and ORCHESTRA. Greenich Time Signal at 13.00 p.m.
1.30 NEWS IN ENGLISH
14.0 LUNCH-HOUR CONCERT
Concerto for Bassoon and orchestra Mozart
played by ARTHUR CAMDEN (Bassoon) and ORCHESTRA; Conducted by Sir HAMILTON TONY CART
2.0 Close down

TRANSMISSION III
5.30 SURESH BABU
Kshatp Mstsvi Vilabhit aur Drut
5.50 ABDUS SHAKUR
Kaise rubun man mare
Kisal si alhaqil-d-muntza mazar sa
labah-majaz meen
6.0 BHURI BEMI
Sawaa hidai, are
Thumri Bibi
Dil ke kumbhare fadq mon dare se asha haa
6.15 UMRAO KHAN
Sarangi par Kat
6.30 NEWS IN ENGLISH
6.40 NEWS IN HINDUSTANI
6.45 LOCAL ANNOUNCEMENTS
6.50 MANU BANERJEE
Brench Geet
Pooyare deerman degee
Bhadon
7.0 SURESH BABU
Kisagil Morcii Vilabhit aur Drut
7.20 ABDUS SHAKUR
Gaabirin peh khul na jae kahin raz dekhna
Jhooli sab saur nag
Geet
7.30 NAYA HINDUSTAN
Santoon par hadakam sa ekhali: Talk in Hindustani by R. N. QUTTA
7.45 UMRAO KHAN
Sarangi par Puris Dhanjari
8.0 BHURI BEMI
Na chhoro savan
Dinde
Jin rubun daulti jayu tuvri teri pai
8.15 FOR VILLAGERS
HIRDY RAM: "Dari Karan": CHANDAN aur unke sahil; Bhajan: Beauty ko kh a; RAI KIRAN aur unke sahil; Debati aur: Khabat
ren; Film: Geet; "Jag binda": Bagh: Geet; CHANDAN aur unke sahil: Aitil
8.40 NEWS IN HINDUSTANI
9.20 NEWS IN ENGLISH
9.30 B B C NEWS RELAY
9.45 FOR THE UNIVERSITIES
Stories of the unconscious (6) Common phrases

DELHI 2
604.8 metres (4,960 kc/s)

a.m. TRANSMISSION I
6.00 to 9.25 INTERVAL

10.0 UMRAO KHAN
Sarangi par Mehtak
10.15 BHURI BEMI
Jag par main to
Thumri Tilav
Main to ke ah karnamii jahan rabe na rabe
10.30 SHREES BABA
Khulal gatejvati Vilabhit aur Drut
10.50 ABDUS SHAKUR
Shayam patam haa na bheeh Thumrr Behav
Bekhantu-t-dair dil ki agar tarjunam na ho
9.01 to 9.25 INTERVAL

11.0 close down

p.m. TRANSMISSION II
41.15 metres (7,290 kc/s)
3.0 to 7.30 AS IN DELHI 1
7.45 to 7.60 INTERVAL

10.15 close down

TRANSMISSION III
41.15 metres (7,290 kc/s)
3.0 to 6.45 IN DELHI 1
6.45 to 7.0 INTERVAL

10.45 close down

p.m. TRANSMISSION II
48.47 metres (6,190 kc/s)
3.0 to 7.0 AS IN DELHI 1
7.0 to 7.45 AS IN DELHI II
7.45 to 7.50 INTERVAL

11.15 close down

PESHAWAR
7.46 metres (629 kc/s)

a.m. TRANSMISSION I
8.0 NEWS IN HINDUSTANI
8.15 NEWS IN ENGLISH
8.20 DADDA AUR GHAZAL
HURA BAII
8.43 MOHAMMAD SULAIMAN
Urliu nua hasti pa parid a narar xai ahi
Ghazali
Mujhe to soode ke teri hain xai xinaj
Ghazali
11.0 close down

a.m. TRANSMISSION II
41.15 metres (7,290 kc/s)
3.0 to 7.30 AS IN DELHI 1
7.45 to 7.60 INTERVAL

11.0 close down

p.m. TRANSMISSION I
41.15 metres (7,290 kc/s)
3.0 to 7.30 AS IN DELHI 1
7.45 to 7.60 INTERVAL

11.0 close down

p.m. TRANSMISSION II
48.47 metres (6,190 kc/s)
3.0 to 7.30 AS IN DELHI 1
7.45 to 7.60 INTERVAL

11.0 close down

a.m. TRANSMISSION I
8.0 NEWS IN HINDUSTANI
8.15 NEWS IN ENGLISH
8.20 DADDA AUR GHAZAL
HURA BAII
8.43 MOHAMMAD SULAIMAN
Urliu nua hasti pa parid a narar xai ahi
Ghazali
Mujhe to soode ke teri hain xai xinaj
Ghazali
11.0 close down

a.m. TRANSMISSION II
41.15 metres (7,290 kc/s)
3.0 to 7.30 AS IN DELHI 1
7.45 to 7.60 INTERVAL

11.0 close down

p.m. TRANSMISSION II
48.47 metres (6,190 kc/s)
3.0 to 7.30 AS IN DELHI 1
7.45 to 7.60 INTERVAL

11.0 close down

11.15 close down

DELHI 3 & 4

SEE PAGE *
**BOBAYA**

**BOBAYA 1**

<table>
<thead>
<tr>
<th>a.m.</th>
<th>TRANSMISSION I</th>
<th>244 metres (1,231 kc/s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.00</td>
<td>NEWS IN HINDUSTANI</td>
<td>6.18 metres (4,880 kc/s)</td>
</tr>
<tr>
<td>9.15</td>
<td>NEWS IN ENGLISH</td>
<td>46.73 metres (3,150 kc/s)</td>
</tr>
<tr>
<td>9.30</td>
<td>GUJARAY DEESHPANDE</td>
<td>4.15 to 7.15 as BOMBAY 1</td>
</tr>
<tr>
<td>9.45</td>
<td>NEWS IN HINDUSTANI</td>
<td>7.15 to 7.30 INTERVAL</td>
</tr>
<tr>
<td>10.00</td>
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<td>7.30 to 7.45 INTERVAL</td>
</tr>
<tr>
<td>10.15</td>
<td>NEWS IN CALcutTA</td>
<td>7.45 to 8.00 as BOMBAY 1</td>
</tr>
<tr>
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<td>NEWS IN CALcutTA</td>
<td>8.00 to 8.15 INTERVAL</td>
</tr>
<tr>
<td>10.45</td>
<td>RELAY TIME</td>
<td>8.15 to 8.30 as BOMBAY 1</td>
</tr>
<tr>
<td>11.00</td>
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<td>8.30 to 8.45 as BOMBAY 1</td>
</tr>
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**BOBAYA 2**

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<td>NEWS IN CALcutTA</td>
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</tr>
<tr>
<td>12.00</td>
<td>NEWS IN CALcutTA</td>
<td>7.45 to 8.00 as BOMBAY 1</td>
</tr>
<tr>
<td>12.15</td>
<td>NEWS IN CALcutTA</td>
<td>8.00 to 8.15 INTERVAL</td>
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**BOBAYA 3**

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<tr>
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<th>TRANSMISSION I</th>
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</tbody>
</table>

**CALcutTA**

**CALcutTA 1**

<table>
<thead>
<tr>
<th>a.m.</th>
<th>TRANSMISSION I</th>
<th>37.04 metres (610 kc/s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.00</td>
<td>NEWS IN HINDUSTANI</td>
<td>6.18 metres (4,880 kc/s)</td>
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<tr>
<td>7.30</td>
<td>COMMERCIAL NEWS</td>
<td>7.15 to 7.30 INTERVAL</td>
</tr>
<tr>
<td>7.45</td>
<td>CALLING RURAL LISTENERS</td>
<td>7.30 to 7.45 INTERVAL</td>
</tr>
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<td>RELAY TIME</td>
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</table>

**EVER-BEATLY**

**EVER-BEATLY ELECTRIC STOVES**

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| 230 Volts-400 Watts | Sale Distributors: | 230 Volts-400 Watts | Sale Distributors: |

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**MADRAS**

6.45 COMMERCIAL NEWS (Tamil)
6.50 VEENA DHANAM
Bhoomibharaka; Navaneethavivahini; Nizamawarmunna
7.00 MADAI MALIC RECCHU
Topical talk in Tamil by A. MUTHIAH
7.15 ALI KAIZ: Sanganam
7.35 NEWS IN TAMIL
8.0 S. V. P. FARTHASARATHY
B. K. VENKATARAMA SATTI: Violin
Kalpatra Ramanathan: Mandalinga
Vivashyam periyar: Garaj
Bhoomibharaka; Balothamu; S. M.-1.
Kalpatramanna; Toddy-Adi
Tandavabharanam; Step by step
Yyanne-Step-Chappu
Koluvamadapa; Muthudu-Rupukam
Aligite-Step-Chappu

**TRICHY**

8.15 NEWS IN ENGLISH
BY Yala Neetambari Thampa
Neelambari Jhampa
Sriraghavam
8.0 VADYAMANGITAM
Ivaraku Sankarabharanari Adi
Sriranjini; Rupakam
Atturanam; Sama
9.20 to 9.30 INTEVAL

**ADDITIONAL SOUTH INDIAN SERVICE**

2.30 LALITANGI AND WASANTA KUMARI
Goopura
Hamal Kalyani
Mandiram
Bhimpal
Banjara
Unnai tavara

**TRANSMISSION 3**

3.00 metres (9,000 kc/s)
2.30 K. J. NATHAN: Veenai
Thayyivaram
Siri jayi chakalabala
Rangam

**TRANSMISSION 4**

1.50 CLASSICAL MELODIES
K. V. KESAVA BHAGAVATH
Nirmalakrishnan
Parabrahmam
Tumkurba Chandramani
Raghava

**TALAMAKAM**

**SIRAJ UD DIN**

All times are given in Indian Standard Time

*Time Signal*

**Electrical recording**

*Gramophone records*
DELHI 1

WEDNESDAY, JUNE 13

338.6 metres (886 kc/s)

8.15 FOR VILLAGERS: Phulwari
MUNNI DEVI: Bhajan; Kanhaiyan
Label: Bhajan; Kishore
Chhailao; "Bhajori Jahanai" (5) Feature: Neet;
Najuk; Rune-1; Sitam-m-e-Mohammad Neet
Bula; Kishore; Thumri; Ghazal

8.30 TRANSMISSION I

8.30 PADMAWATI SHALIGRAM
Bhishak
8.45 KHADEM HUSAIN
Jabe jawo-1bun-1-Mohammad Neet
Bula; Kishore; Thumri; Ghazal

8.50 NEWS IN HINDUSTANI

9.00 NEWS IN HINDUSTANI

9.20 NEWS IN HINDUSTANI

9.45 THE FEDERAL CONSTITUTIONS
OF THE WORLD (3)
Curvsa: Talk by L. N. varma
10.00 ASAD ALI KHAN
Adap saeet;
Thumri; Ghazal

10.20 FILMI GANE +

10.20 FILMI GANE +

11.00 Close down

DELHI 2

8.15 NEWS IN ENGLISH

9.00 NEWS IN ENGLISH

10.00 NEWS IN ENGLISH

10.15 Close down

p.m. TRANSMISSION I

11.00 BARANGAR NAGHME +

12.00 NEWS IN HINDUSTANI

12.00 Close down

TRANSMISSION I

12.30 * MIXED MELODIES +

12.55 NEWS IN HINDUSTANI

1.00 FOR TRIBAL AREAS (Pushtu)

KHYBER RADIO ORCHESTRA: Saber sahe de instrumental composition by KHALID

1.15 ABDULLAH JAN: Da me sa i; zr; ashu de Teri bahut ai bemuravvat barhti jati hai

1.30 NEWS IN ENGLISH

2.00 FOR TRIBAL AREAS (Contd.)

HAIR

5.50 FOR WOMEN

KALYANI BURMAN: Geet; Sadegi zur

5.50 NEWS IN ENGLISH

6.00 NEWS IN ENGLISH

6.30 NEWS IN ENGLISH

7.00 All FORCES PROGRAMME

7.45 KAMDISHI DEVI: Khambali

8.30 KAMDISHI DEVI: Khambali

9.00 KAMDISHI DEVI: Khambali

10.00 KAMDISHI DEVI: Khambali

11.00 Close down

Price

Rs. 20/-

(Without Bonanza Plugs)

SOLE DISTRIBUTORS FOR INDIA

KAYGEE RADIO & ENG. WORKS

397, SANDHURST ROAD, BOMBAY 4.

KAVIRAJ & CO., LTD.

CALCUTTA

KESHRANJAI HAIR OIL

KAVIRAJ

N. N. SEN & CO. LTD.

ALL TIMES ARE GIVEN IN INDIAN STANDARD TIME

Radio Owners

If you want to enjoy your gramophone records in better tone

Then try our krewtow pick-up head which is known for its tonal quality

Requires from your local dealer or write to us direct

(technical Feature)

Price Rs. 20/-

(Without Bonanza Plugs)

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KESHRAN JAI HAIR OIL

KAVIRAJ

N. N. SEN & CO. LTD.

CALCUTTA
Lahore

276 metres (6,066 kc/s)

a.m. TRANSMISSION I
1.30 JOB MELA
Programme relayed from DURVANU
DEEPA BAHADUR, Lahore

9.0 NEWS IN HINDUSTANI
9.15 NEWS IN ENGLISH
9.30 TOPICAL TALK
12.15 BHARAT NET PAR THUMRI
A I R ARTIST

9.45 SANTA SINGH RAGI AND SHABD:
Vichitra Veena par Shabd:
P. L. SUD:

11.30 DEHESHER SCHOLAR:
MAHABAT DUNGAH; P. L. SUD

9.55 SANTA SINGH RAGI AND PARTY:
Shabd:

11.45 NEWS AND VIEWS
12.00 CHANDRA KHARAB:


9.30 BBC NEWS RELAY

9.45 KHAYAL SHANKARA

12.45* Close down

B.

Lucknow

283.5 metres (1,022 kc/s)

a.m. TRANSMISSION I
7.30 SITAR PAR BILAWAL
A I R ARTIST

7.55 NIZAMUDDIN AND PARTY
(Moradabad)

8.30 NEWS IN HINDUSTANI

8.55 ABDUL HAI:

9.10 HASRAT FIRAQ AUR DACH:

9.30 BULLElicherHAI

9.55 KEEP IT IN ENGLISH

10.30 SANTA SINGH RAGI

10.55 Close down

B.

Dacca

257.1 metres (1,187 kc/s)

a.m. TRANSMISSION I
14.00 O. CHANDA
Selected songs

14.20 NEWS IN ENGLISH

14.30 KJWHAVA MOHIUDDIN
Arabian song

14.45 NEWS IN BENGALI

14.50 MADHUMAYAVI SARANG
Musical sketch:

15.00* Close down

War news featured; Produced by A I R ARTISTS

10.00 GEETA PATH

9.20 CHRISTOPHER CHEOPHOS

9.45 TOPIC OF THE DAY

11.15 TOPIC OF THE DAY

11.35* Close down

Himani Body Powder

We have been able to secure some composite containers and shall be able to supply a limited quantity to our regular customers. These containers, though they look smaller than before, contain the same quantity. The price remains unaltered.

HIMANI SNOW LARGE
HIMANI HIMALAYA OIL
HIMANI SNOW SMALL
HIMANI HIMALAYA OIL
HIMANI COLD CREAM
HEERA BLADE

HIMANI GLYCERINE SOAP cannot be supplied as Denatured Spirit is controlled by Government and not Supplied for Civil requirements. We shall resume this brand whenever we get a supply.

N.B.—OUR BOMBAY OFFICE HAS NO STOCK AT PRESENT

Sharma Banerji & Co.

Western Zone

Eastern Zone:

Factory: Belghoria, 5, Khetl Babu Lane
DEHESHER SCHOLAR: K. K. KIRI LAITE, KOTAI M. J. KIRI

A. SHAMA KAR

Bhurjpur, India

B.B.C. NEWS RELAY

9.45 KHAYAL SHANKARA

10.00 "NIRMAAL"

Play in Hindustani, Script: UPENDRA NATH ASHR: Producer: G. M. BHAGAT

10.45* Close down

B.
THE INDIAN LISTENER

4.30 FOR WOMEN (English)
8.0 A R I Y A K U D I R A M U N A J A
—Sriranja—Adi
7.40 TIRU FPU G A ZH  M AN I +
Rama ninne—
Saranga—Adi
Ambavani-Keeravani-Adi
Karunalaya-Hindolam-Adi
Manasa Sri Ramachandruni-Isamanohari-Adi
2.0 NEWS IN TAMIL
9.0* Close down
TRANSMISSION III

Vilpattu:
THE UNITisa CONCEP64. Bui.446416T.,471.4.44111,61:
Close dow n

Vettata

6 tin* Rs. 8-4 : Post Tree.

6.45 FOR THE FORCES
Kanakkankoti-Kambhoji-Adi
Kuruvina-Ragamalika-Adi
Farvatharaja-Bouli-Adi
Sahib T. S. KACHAPAKESA MUDALIAR
Vazhvin
Sundarini-Kalyani-Adi
10.30* Close dow n

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Close dow n

Vettata

6 tin* Rs. 8-4 : Post Tree.
### DELHI 1

- **9.0 NEWS IN HINDUSTANI**
- **9.20 NEWS IN HINDUSTANI**
- **9.30 B B C NEWS RELAY**
- **9.45 TALKING ABOUT THE WAR**

**TRANSMISSION I**

- **9.0 B B C NEWS RELAY**
- **9.30 TALKING ABOUT THE WAR**
- **9.45 FEATURE PROGRAMME ON THE ANNIVERSARY OF THE UNITED NATIONS**

**476.9 metres (629 kc/s)**

### DELHI 2

- **1.0 FIDGETY FEET**
- **1.10 FOR VILLAGERS**
- **1.20 SAB RAS**

**TRANSMISSION II**

- **1.0 FIDGETY FEET**
- **1.20 SAB RAS**

**12.55 NEWS IN HINDUSTANI**

- **12.55 FOR TRIBAL AREAS**

**5.30 SUPERSHAKA**

- **5.35 MUSIC OF ALL TASTES**
- **5.50 GEET**
- **6.00 GEET**
- **6.15 MUSHTARI BAI**

**TRANSMISSION III**

- **5.35 MUSIC OF ALL TASTES**
- **5.40 GEET**
- **5.50 MUSHTARI BAI**

### DELHI 3 & 4

- **SEE PAGE 17**

**PESHAWAR**

- **3.30 NEWS IN ENGLISH**
- **3.40 NEWS IN HINDUSTANI**
- **3.45 TOPOGRAPHICAL TALK**
- **3.55 PUSHTU PROGRAMME**

**17.15 UNITED NATIONS' DAY**

**10.30 NEWS IN ENGLISH**

**PESHAWAR**

- **3.30 NEWS IN ENGLISH**
- **3.40 NEWS IN HINDUSTANI**
- **3.45 TOPOGRAPHICAL TALK**
- **3.55 PUSHTU PROGRAMME**

**17.15 UNITED NATIONS' DAY**

**10.30 NEWS IN ENGLISH**

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**CELLULOID SHEETS**

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<th>Time</th>
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<td>MADHUKAR RAMA</td>
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<td>THE UNITED NATIONS' DAY</td>
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DELHI 1

338.6 metres (886 kc) c

A. TRANSMISSION 1

9.45 WORLD AFFAIRS

10.00 AP KI FARMAISH +
Programme of listeners' requests presented by AGHA SAFAQD.

10.15 Ustad YUSUF ALI KHAN
Sitar par Shankar.
10.15 GHAZAL: Mund
Ab na kahin main ab na koi nagah mein
11.0 Close down

DELHI 2

a.m.

TRANSMISSION I

8.45 NEWS IN HINDUSTANI

9.10 NEWS IN ENGLISH

10.00 AP KI FARMAISH +
Programme of listeners' requests presented by AGHA SAFAQD.

10.30 Ustad YUSUF ALI KHAN
Sitar par Shankar.
10.30 close down

TRANSMISSION II

11.0 Close down

TRANSMISSION III

4.15 metres (7,290 kc/s)

12.0 to 2.0 AS IN DELHI 1

Close down

DELHI 3 & 4

See page 11

RASHIKI-MUNIR PERFUMERY CO.
Chandi Chowk, Delhi.

PESHAWAR

478.9 metres (629 kc)

a.m.

TRANSMISSION I

8.45 NEWS IN HINDUSTANI

9.15 NEWS IN ENGLISH

9.50 DEVI DASS: Bhaajan

9.55 GHAZAL +

10.45 HASMATH

Man nayya ke khwane haren Geet
Dil chun ke kare afa'iz-i-jahan

10.10 HUSMAF

10.15 GEET +

10.55 FILM HIT +

5.20 PUSHTU PROGRAMME

11.00 close down

p.m.

TRANSMISSION II

12.30 * NAAT, QAWWALIAN

12.55 NEWS IN HINDUSTANI

1.00 close down

10 FOR TRIBAL AREAS (Pushtu)

Relay from the B.B.C.

10.0 AUR KOI KHIDMAT?

10.15 SHAMSABD BAI

10.30 AFGHAN-PERSIAN

11.10 close down

TRANSMISSION III

5.30 * GHAMAT

6.00 NEWS IN HINDUSTANI

6.15 NEWS IN ENGLISH

6.30 * DEVI DASS

6.35 GHAZAL +

6.45 HASMATH

7.00 to 7.45 AS IN DELHI AND CYEYLON

8.00 NEWS IN HINDUSTANI

8.05 NEWS IN ENGLISH

8.15 NEWS IN HINDUSTANI

8.55 MAQSOOD ANWAR

9.00 close down

9.0 FOR TRIBAL AREAS (Pushtu)

Relay from the B.B.C.

9.15 SHAMSABD BAI

9.30 AFGHAN-PERSIAN

9.45 close down

10.0 FOR TRIBAL AREAS (Contd.)

10.15 SHAMSABD BAI

10.30 AFGHAN-PERSIAN

11.0 close down

10.15 SHAMSABD BAI

10.30 AFGHAN-PERSIAN

11.0 close down

TRANSMISSION III

10.30 * DEVI DASS

11.00 close down

11.15 close down

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BOMBAY 2

1.30 NEWS IN ENGLISH
Weekly feature

KALLAN KHAN QAWWAL AND PARTY

ABBASUDDIN AHMED AND PARTY

Mohammad Astam: Aj kal rang pe apane

Munni Bai: Sulcha na sathi bane

G.15 SUNLE PRABHU

1.0 NAAT S AND QAWWA LIES

6.45 MATTERS OF THE

6.40 NEWS IN HINDUSTANI

6.30 NEWS IN ENGLISH

6.0 VALI MOHAMMAD

S. M. GOWANDE: Bharat bhucha shetakari

9.30 GANPATRAO MOHITE

JUTHIKA ROY: Main in nazuk bahon men

BUNNAN KHAN: Sab mil guinyan more

12.30 MARATHI SONGS

Ari birhan

7.45 MUSIC FROM THE FILM

8.0 COLABA TIME SIGNAL AT 8.45 A.M.

9.0 NEWS IN BENGALI

9.0 NEWS IN HINDUSTANI

9.20 NEWS IN ENGLISH

10.0 GANPATRAO MOHITE

Prem pash waya

10.30 HINDUSTANI PROGRAMME

11.0 Close down

CALCUTTA 1

7:04.0 BANGLAR NJASWA SAMPAD
Eleventh in the series of programmes prepared
on the occasion of Bengali
Pron saltire oj shon
Bhuvan
Arum
Eo tey dalay musridh
Upeksha
A. ISMAIL ALI KHAN
Compare. NDH SAHA
7.0 GHATANA PRABHA
What is her last name?
Mahura
1.5 MUSTAN GAMA
Dhunichha
Munam naut kr bholi pan
Bhogor
Bijay

4.75 “PATHANIRDES
Gencere and Memahal loved each other. They
did not marry, as they could not marry. They
loved the same caste. Memahal could not forget
Gencere even in her married life.

7.09 JAGANNATH BANDHU
Producer.)

Ish: Their broadcast from the hall of the
sagar CHANDRA ROY
CAST

Hemnaleen
NILIMA SANYAL
Gunendra
SUNIL G DAS DEEPAK
Bhogor
LELIA DAS DEPT.
Purna

8.33 CHHAYA CHITRA GIR
Songs from the films

KADAR: Sharanprem
BROSA: Basante phul gashto
MUNDUJ: Gores goti
KANAN DEV: Mara maru nau

9.09 ANJALI MUKHERJEE
Janke jana dune
Kajee Doma
e.

5.15 LOCAL ANNOUNCEMENTS

6.0 to 7.15 AS IN CALCUTTA

8.0 to 9.30 AS IN CALCUTTA

9.30 Close down

p.m. TRANSMISSION II

11.00 to 12.00 AS IN CALCUTTA

CALCUTTA 2

a.m. TRANSMISSION I

1:25 to 2.30 AS IN CALCUTTA

11.00 to 12.00 AS IN CALCUTTA

6.50 BANGLAR NJASWA SAMPAD
Eleventh in the series of programmes prepared
on the occasion of Bengali
Pron saltire oj shon
Bhuvan
Arum
Eo tey dalay musridh
Upeksha
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Songs from the films

KADAR: Sharanprem
BROSA: Basante phul gashto
MUNDUJ: Gores goti
KANAN DEV: Mara maru nau

9.09 ANJALI MUKHERJEE
Janke jana dune
Kajee Doma
e.
**ANNOUNCEMENTS**

**Friday, June 15**

**FILM GANE**

1.10 J.1.0 FILM GANE

2.10 Modern

**Bhajans**

1.30 Bhumiksha

2.00 Modern

3.00 Modern

1.10 BHAI DESSA: Vocal music

2.00 BHAI DESSA: Vocal music

2.30 BHAI DESSA: Vocal music

**OR GRAMOPHONE RECORDS**

3.00 Modern

**NEWS AND VIEWS**

1.00 BURMESE PROGRAMME

3.00 Modern

**Bhajans**

2.00 Modern

1.20 Modern

**BOPOMO ON KURI KURI**

2.30 Modern

1.25 Modern

1.25 Modern

**NEWS IN HINDUSTANI**

9.20 BHAI DESSA: Vocal music

9.45 FILM GANE

7.10 Bhumiksha

5.10 Bhumiksha

6.00 Bumiksha

12.00 Modern

12.00 Modern

12.00 Modern

**TOPICAL TALK**

3.15 Our electrical recording

4.15 Our electrical recording

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**ADDITIONAL SOUTH INDIAN SERVICE**

- **a.m.** TRANSMISSION I 30.09 metres (6,680 kc/s)
  7.20 MUSICAL PRELUDE 5.40 to 6.50 AM
  7.30 NEWS IN TELUGU
  7.50 NEWS IN TELUGU
  8.0 COMPOSITIONS OF DIKSHITAR
  8.15 THANGAKUTTRI V ARMA
  8.20 NEWS IN ENGLISH
  8.30 TALLI PREMA
  8.45 TOPICAL TALK (Telugu)
  8.50 News relay

- **p.m.** TRANSMISSION II 22.55 metres (11,830 kc/s)
  2.0 NEWS IN TELUGU
  2.5 NEWS IN TELUGU
  3.10 FILM VARIETY
  3.20 AFTERNOON VARIETY
  3.30 TELUGU TALKS
  3.45特殊VARIETY

**MADRAS**

- **a.m.** TRANSMISSION I 6.08 metres (4,920 kc/s)
  7.30 NEWS IN ENGLISH
  7.40 NEWS IN ENGLISH
  8.00 SPECIAL DISCUSSIONS
  8.30 Special discussion

- **p.m.** TRANSMISSION II 41.77 metres (7,270 kc/s)
  9.00 VARITY PROGRAMMES
  9.30 TELUGU TALKS

**TRICHY**

- **a.m.** TRANSMISSION I 7.45 MUSICAL PRELUDE
  7.50 NEWS IN TAMIL
  8.0 FLUTE AND GOTTUVADYAM
  8.15 SANKARALINGAM PILLAI
  8.30 G SANKARALINGAM PILLAI
  8.45 SANSKRIT PRELUDE

- **p.m.** TRANSMISSION II 3.0 Close down
Dhobi-damage AGAIN!
—and everything so expensive

Yes, that dhobi will ruin you, if you let him go on doing this. Think what it's going to cost you—at present prices—to replace the things he tears! You mustn't tolerate his destructive methods any longer. They're not only wasteful—they're unnecessary. Clothing and household linen can be beautifully washed, without the slightest risk of damage, by the Sunlight "Soap-and-Save" method. It's a gentle method—no beating, no hard rubbing. The "self-acting" lather of Sunlight Soap just lifts the dirt out of dirty clothes—makes them cleaner and whiter than the dhobi will, and without harming a thread. Explain the simple directions given below to your servant, and do save cloth and your money by having everything Sunlight-washed at home.

TEACH YOUR SERVANT THE SUNLIGHT "SOAP-AND-SAVE" METHOD

1. Thoroughly soak the clothes. This makes the fabric ready for soaping. 2. Rub Sunlight all over the clothes. On particularly dirty places rub Sunlight generously. 3. Gently knead the soap into the clothes. Don't beat. Sunlight's "self-acting" lather will loosen all the dirt from the fabric and hold it. 4. Rinse well—rinse out every speck of lather, for the lather now contains the dirt. An extra dirty garment may require another soaping.

SUNLIGHT SOAP SAVES CLOTHES

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2. Rub Sunlight all over the clothes.
3. Gently knead the soap into the clothes.
4. Rinse well—rinse out every speck of lather.
WEAR WELL AND USE WELL FOR CLOTH REQUIREMENTS

ASK FOR

"INDU FABRICS"

MANUFACTURED BY

THE

INDIA UNITED MILLS Ltd.

COMPRISING OF

5 MILLS AND DYE WORKS

AGENTS:

Messrs. AGARWAL & COMPANY

E. D. Sassoon Building,

Dougall Road, Ballard Estate,

BOMBAY.

Tel. No. 26511.

Telegram: INDUFAB.

SATISFY YOUR RETAIL WANTS BY SHOPPING AT

INDU FABRICS CLOTH SHOPS

131, Meadows Street, Narayan Ashram,

Fort, BOMBAY. Lalbaug, PAREL.

WEW Y

YES, it is going to be very difficult to replace many lovely things, as the prices good fabrics are now. Some indeed are irreplaceable at any price. But regular Lux-care will really make them last a very long time—and will keep them fresh and beautiful all the time they last. So don't risk anything you value with the dhobi — no one can afford to take dhobi-risks just now. And don't risk washing pretty things with ordinary soaps (there's such a danger of undissolved soap spoiling them). Lux-care is the only safe, reliable treatment for lovely washables, so have them all Luxed regularly, at home.

Lux-care is no trouble

Make a generous lather with Lux and cold water. Squeeze and squeeze your furnishing fabrics in the rich active suds. Don't rub! Then rinse thoroughly in clear water — 2 or 3 changes; squeeze out excess moisture by rolling tightly in a big bath towel (don't twist, don't wring). Dry carefully. Iron when not too damp.

Now your beautiful fabrics will be like new again — fresh, bright and not a thread of them harmed.

WARNING: Before washing any coloured fabric test a small piece of it in plain water. If the color "runs" the fabric is unwashable. A slight colouring of the water may indicate only "loose" dye.

Lux-care LENGTHENS THE LIFE OF LOVELY FABRICS

THE INDIAN LISTENER

LABORATORY APPARATUS, CHEMICALS & MEDICAL REQUISITES

FOR INDUSTRIES & INSTITUTES, TEXTILES, SUGAR, CEMENT, CHEMICALS, Etc.

ZILL & Co.

BOMBAY 2

(Phone: 25441), Gram.: "LABORATORY."

LIST on Request.

DIA BACO DIABETES HAS NO EQUAL.

ADVANI & Co.

INDUSTRIAL GLASS WORKS.

LABORATORY APPARATUS, CHEMICALS & MEDICAL REQUISITES

FOR INDUSTRIES & INSTITUTES, TEXTILES, SUGAR, CEMENT, CHEMICALS, Etc.

ZILL & Co.

BOMBAY 2

(Phone: 25441), Gram.: "LABORATORY."

LIST on Request.

Balsukh Glass Works

7. SWALLOW LANE, CAL.
Gillette is still the world's finest shaving system. No other shaving method can give you a better shave, whether you buy Blue Gillette or Gillette "Standard" Blades you get perfection.

Blue Gillette Blades
Rs. 1/- per packet of 8
Gillette "Standard" Blades
Rs. 1/6/- per packet of 12

PREFECT TOILET SOAP
A MODI PRODUCT OF GOLDEN GLEAM.
MODI SOAP WORKS, MOHINDRANAGAR, BEGAMABAD, U.P.
M. DIRECTOR- BAI RABADUR G. M. MODI.

The apple was ear-marked "For the fairest" and a dispute arose among Minerva, Venus, and Juno, regarding its winner. Every-one was justifying her claim when Paris was asked to judge. Eyes of Paris rolled on all, but glued upon Venus. It was the queen of beauty and love that won the prize. Beauty appeals to all eyes and when the mysterious ways of Heaven are not available now, one must require something to add Divine charm to her tender skin and Prefect Soap is the most scientific and modern aid to add charm.

PREFECT TOILET SOAP

HYTONE INSULATED WIRES
for PERFECT RADIO RECEPTION

The finest wire of its kind used the world over. Seven fat strands of pure Copper encased in highly insulated weather-proof non-corrosive covering. Available 100 feet coil in a beautiful carton.

HYTONE INSULATED WIRE is used as Radio rubber lead-ins and bare copper aerial wires. Rubber covered lead-in-wires corrode very soon bare copper aerials get tarnished in no time. Hytone never corrodes or tarnishes. It withstands the severest tropical climatic conditions of India—a feature never experienced before in any other wire.

Available from Radio Dealers throughout India at a controlled price Rs. 5/- each

UNIVERSAL RADIO COMPANY
DIRECT IMPORTERS & WHOLESALE DEALERS
CHANDNI CHOWK, DELHI
Marriages cost money and only prudent saving planned years ahead and wise investment can assure your children—when they grow up—the right kind of start in married life.

**NATIONAL SAVINGS CERTIFICATES**

- Every Rs. 10/- becomes Rs. 15/- after 12 years.
- 4½ % simple interest, free of income tax.
- Encashable after three years (18 months for Rs. 5/- Certificate) with accrued interest.
Guard your skin as film-stars do!

Shobhana has a beauty-routine which she follows daily. Morning and evening, she pats the active lather of Lux Toilet Soap into her skin, rinsing afterwards in clear water. "This simple, regular treatment keeps my skin beautifully soft and smooth, and so clear," she says. Most of our film-stars say the same.

LUX TOILET SOAP

SHOBHANA SAMARTH

Tonic for Hair & Brain
RAMTIRTH

* ENDS
BALDNESS
* INCREASES
MEMORY
* INSURES
EYE-SIGHT
* IMPARTS SOUND SLEEP
* REMOVES GREY HAIR
* STOPS
FALLING HAIR
* REMOVES DANDRUFF

Useful to everybody in all Season Rs.3/-per Lb. Bottle & Rs.2/-per 8 oz Bottle.

RAMTIRTH YOGASHRAM
448, SANDHUAST RP BOMBAY 4.

When the prize of surely gained, Peek cuits will be back.

giving Glaxo sort among them, heightening the joys of happy days.

PEEK FREAN Glaxo BISCUITS

A GOOD bicycle never happens—it's a steady progress, the result of skilled craftsmanship in its manufacture. Rudge-Whitworth comes into this category and it has given faithful service to thousands. The time is not far distant when larger quantities will be available to the discerning cyclist.

Distributors: THE GRAMOPHONE CO. LTD. 33, Jammers Road, Dumberry.
A MILLION-VOLT X-ray tube to bombard malignant cells with radiation equivalent to $90,000,000 worth of radium—an electronic microscope that magnifies 10,000 times, revealing “invisible” secrets for study and analysis—radiography to record X-ray images—fluoroscopy to permit the study of internal organs in motion, often enabling medical men to locate hidden troubles without surgery—all these “impossible” miracles are already aiding the hand and eye and brain of the physician and surgeon. With them he relieves pain, fights malignant growths and parasites and prevents many a serious illness from passing its earliest stages. Thus today Electronic developments made by General Electric Co., of U.S.A. are serving medicine to make your tomorrow, and your children’s tomorrow, a far happier, healthier world in which to live longer.

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