ROLLING STONES 18.3 MONTHLY BOOK 1614 AUGUST 1841





THE OFFICIAL ROLLING STONES BOOK EDITED BY THE STONES FOR THEIR FANS

Edited by KEITH RICHARD

EVERY MONTH BY BEAT PUBLICATIONS LTD., 244 EDGWARE ROAD, LONDON, W.2 POSTAL SUBSCRIPTIONS: G.B. (1-1-0 per conum

U.S.A. & CANADA 4 DOLLARS
Warld Copyright Reserved

EDITORIAL

Hello!

page was pales of any mate Main. August in a builties soil. Uses the part of most bear bounded in the laws of any a braid, the bear from the law is presented in the part of a partial district the partial district and partial district the pa

Thickon



Rolling Stones

EUROPE GETS STONED

have always been very popular in Swede since their first will there. Now Hollan France have gone big for the boys an are afoot for them to appear at the famou opia in Paris.



One American fan recestly sent the Stones 365 packets of chewing gam. Laughed Charlie, when he opened the package: "Someone is going to have a very sticky time within the next few days if they ray and set three."

age: Domeone is going too have a very sticky time within the next few days if they try and get through this lot quickly. They deter not stick any on my drum kit or Til have them?"

OUT BY KNIGHTS

Stones manager, Eric
Easton, is also the agent
behind the Barron
Knights and both groun

other's work.

The Stones thought the the Knights' latest, "Cu
Up The Groups" w

NEW E.P.

Out 14th August

Decca on August 14th and to numbers on it are "If Yo Need Me", "Empty Heart "Confessin" The Bloos", "21 to South Michigan Avenue" as

documen wouders and started their y Keith a hig hag county play and y

4

NIGHT I-PLATE Keith has been trying to find time to



end of lune.

Quote from Bill Wyman on the subject of hair: "It will be a lot

they adore our long bair styles. The cheapert haircut I saw advertised in the States cost

a counte of single discs and a

in the middle of the night-mostly in a blue Zenbur that he shares with

saidst of their usual way-out performance, with every faw



he went out for a spin during the day he was invariably mobbed whenever he stopped at traffic lights or halt sign.







Keith Richard

"Lots of narers eave the impression that the American kids hated us over there. It just wasn't true. I shall always remember about twenty of them waiting outside our New York Hotel for our autographs. It was a boiling hot show with the temperature up near the 100 mark, but they just stood there for hours



"We were staying in a hotel in Manchester last winter. It was freezing cold outside and I never thought anyone would wait for long But, some fans arrived about 10.00 p.m. and staved on and on. When we found they were still there in the morning, we made the Manager let them in to get them thawed out. The poor kids were absolutely frozon stiff "

Bill Wyman:-"When we returned from the Montreux Festival in Switzerland a girl followed our car from the time we got in it outside the Europa Building, right across the airport, through that long tunnel under the runway and out onto the main road sure she caught us."



's funny the incidents and fans you remember. I don't know why sticks in my mind, but I remember one little girl who was standing in the middle of the road when we were driving away from a one-night show last Spring. She just stood there and cried her eyes out. wanted to stop the van and talk to her but the police waved us on."

Charlie Watts:-

"Lots of the fans do very kind thines and the kinder they are the less they seem to want to let you know who they are. I received about a dozen birthday cakes while I was in the States. I was really amazed that they had gone to al that trouble. Most of them were home-made and we had a great time eat them. I hope all of you who sent them will read this because I have always





BRIAN talks about fans, shows, recording

"Sometimes I feel it's all happened so fast I can't catch my breath. I listen to fans clamouring inside and outside a theatre, and I wonder about it all. In quiet moments, I try to think about this new life. I try to analyse it. But it stays confusing, you know,

"There are so many different asperts to a career like this. But with me, first and foremost. comes stage performances. When I'm on stage that's when I'm REALLY one hundred per cent. alive. As we storm through our numbers, I set more and more excited. I come off stare feeling I've lived a long, long time in the space of lust a few minutes.

LIVE FEEL

"We've always felt this way about 'live' performances. When you face a bir audience. it's a two-way thing. We give out to the fans, a joint thing, building un excitement. We NFFD That stems from our early days in clubs

Tiny clubs ... but they had a tremendous atmosphere. You'd get a packed audience, and you would feel that they were right with you all the way. I'm always AWARE of the audience I get lost in the music, certainly, but the things the audience do, the way they greet a number, these are tremendously important to me, In fact, they are THE most important thing in the sense of making me feel on too of the

WELLKE SCREAMS

"Those screams, Some performers say they don't like them much. Well, I'm the opposite. I think the screaming and the armwaving are the most exciting things in my life, That isn't just a glib line to make people happy ... it is absolutely true.

"So stage performances top my personal list. It was true in America, too. We need to make an impression on audiences before we can expect to sell them our records. But it has to be "live" We could have concentrated on television in the States, but it's never the same. I like to FFFI the audience around me. Television doesn't give you that "After live audiences, what next? Well,

again this revolves round actual contact with the fans-the most important people in our lives. We get a pile of fan-mail, obviously, and sorting through this gives me another really big kick . . . A kick not too far short of doing an LETTERS NO DRAG

"You hear some people saying it's a drag having to wade through letters. You won't hear me saying that. You see, there is this enormous warmth given out by fans. They really you. And they love putting on paper what they "Of course, it's not possible to answer every

single letter. But often a fan raises a point which is of mutual interest . . . maybe something I hadn't thought of before. Lots of letters are just about getting a snipping of hair, or something,



There's not much I can do about that because nobody would ever recognise me if I cut off all my hair! "It seems to me that the fans are genuinely

warm-hearred. I appreciate this very much. They remember your birthday, for example, and send along little gits. This is wenderful and somehow makes me want to go on and give something back in return. The only way I can do this is on stage, of course. It's all part of something that is a gigantic "whole".

PURE EMOTION

"Does this sound disjointed! I suppose it is because it is so difficult to express something that is essentially an emotion. People who are not involved probably will never understand. Either you have to stand up there on stage, or be in an audience which is really enjoying a show. You can just watch, not really believing in any off it, and you erobably think it is all

in any of it, and you probably think it is all just a lot of noise. Or a lot of rubbish.

"But if you're there, truly involved, it's a marvellous feeling, it all goes back to that two-way bit again. Each side giving something. Then you can go to the dressing-room and look through the fan-mail. It's really all gast of the

important to me True, there are times when important to me True, there are times when it is impossible. You have to go along with police regulations and theater evide and sio on. But to meet just a handful of fans, quietly, and talk about things: ...well, that is fine by me. You see, I honestly feel we're all part of the arms business. The business of having a ball." If has people to think we've changed just. If has the property of the proper

In the old days—not so long ago, actually we used to do a show, then have a drink with the "customers". It was easy enough to do and it was something I looked forward to. I "I'mes change. Now we don't have the freedom we would really like. But we don't reedom we would really like. But we don't reedom we would really like. But we don't red to be a support of the support of those who are interested in su nowadaws.

"So that's the basis of the way I think now. The vitally important things hinge round audiences and fans. They're the ones who've put us in this position. Even when we were travelling round America, I could never forcet that. RECORDING
"What else is there? Well, obviously there

is the recording scene. At first, I don't think any of us were very leven on this because it was all to impartial and sort of aloof. Just shut in there in actuoid with nobody helping out on the atmosphere. It was such a change from the days in a small club and we were probably distracted by all that quietness around us. "So early on, especially, recondings were a

bit of a bring-down. I wouldn't even put them in third place in my list of the important parts of the business. We just keep on fooling around on our instruments ustil we slip into the right sort of mood to cut a record. It's really a deliberate building-up process. You can't just decide: Right, we start making a record as from NOW ... and do just that.
"I don't think we felt recording was a parti-

cularly important thing to us in the very early days. But my views have changed quite a lot since then, I suppose. I realise how important it is to have good sessions because it is a way of getting the Stones' music right the way round the world.

RELAX MORE "Now I've learned to relax more in a re-

cording studio and I also take it more seriously. But as part of the job it still doesn't appeal to me half as much as doing something which brings me in direct contact with the fars, the enthusiasts.

"Travelling is something else. I'm interessed in meeting audiences in different parts of the country but after a while the borredom of actually getting there is a bit much. I end of different parts of the properties of population of the properties of the about its. However, I suppose everybody in the business gets fed up with travelling some time or other.

"These, then, are the things about the job, more or fest in the order they appeal to me. I get fed up with people who stare as I I were a freak, or something. I get annoyed at people who contentrate more on our hair-syles than on our miss. But I suppose that it only to be especied. You can't expect EVERTONE to be

ing a ran.

"But take away that emotional, direct, elwonderful contact with the fans and you'd
tt, take away the binnest part of my life."



KHIII

talks about SONGWRITING

by Keith Richard

Mick and I have been writing songs together for about a year now, We didn't make a lot of fuss about it when we started, we just began working at it, because it was something that we both like doing. In fact, very few people realised that we did write songs until Gene Pinner, recorded "That Gill Belongs to Yesterday". Gene's a big mate of ours and has helped us terrifically by turning that particular number into ab pikit.

You never know how things are going to turn out in this business, but being a professional songwriter would suit me fine.

fessional songwriter would suit me fine.

Two other numbers of ours are out now, "As Tears Go By" has been recorded by the new girl singer, Marion Faithful, and our version of "Tell Me" has been released as a single in the States, and I understand it's doing very well over there.

Dozen Songs Finished

At the moment, we've go: about a dozen songs sort of half finished. Most of them are intended for our next L.P. but we've got a lot of work to do on them yet and it gets more and more difficult to find time every week. Sometimes, we can finish a song in ten minutes, but others hang around for months on end.

I usually write the music with a title in mind, then Mick adds the words. I can't write a note of music, of course, but then neither could most of the best songwriters of the last fifty years. I don't find any difficulty as I've got a very good memory and can easily complete a song after I've been keeping the bits in my head for several weeks.

Good Idea

If I suddenly get what I think is a good idea, I do sometimes put it on tape but not very offer. Mick's just the same—how he remembers words which he first thought of a month or so back. I just don't know.

or so back, I just don't know.

Every songwriter has a number of songs which he wished he'd written. All of Dionne
Warwick's wiff—in fact, sowthine by Burt Bacharach and Hal David. Those two are

really brilliant. Their ideas are so original.

The great thing about songwriting is that despite the thousands and thousands of songs which have been written there are still so many melodies yet to be discovered. But, one thing I still have not been able to do—that's write a number good enough for the Stones



to use as an "A" side in England. Most of the numbers that Mick and I write are pretty mplicated whilst the Stones need relatively simple ones with very few chord changes in them. But, it does sound crazy saying that we can't write stuff for the Stones when we're part of them. Bia Ambition

Of course, my big ambition is to have lots of hits but, also. I would like to have our songs

recorded by lots of different artistes. I'd love to see what someone like Dionne Warwick would do with some of our numbers. No, that's daft, ANYTHING she did with them would please me. I like the music business so much that if I didn't make it with song writing I think I'd have a bash at being a record producer aiming at selling my discs in both the British and American markets. Trouble in this country is that practically every ritish artiste is established in his or her own style and it gets more and more difficult to create anything new. In the States, on the other hand, they are forever experimenting and getting new sounds. Often nowadays, the Americans only put a rhythm section on records but it comes out sounding like a full orchestra. It's fantastic! Being a record producer is a tough job but I think I could handle it. Andrew Oldham

takes our sessions now, but all of the Stones have a say in what eoes on and it's terriffic experience. Really I wouldn't like to do the whole job on my own, I'd rather have some working with me, like Mick for example. I don't think that any one person can possibly get all the ideas. In a Rut

In my opinion, many record producers are in a rut. There are so many new sounds

floating around just waiting to be discovered, and only people like Phil Spector and Andrew Oldham, are brave enough to experiment with them. I'd like to try and get a variation on the American group sound, with the singers sounding like part of the orchestration. The 4 Seasons, who are very big in the States, are one of the best examples of

I don't think that there's any other form of recording I'd like to tackle, simply because you can't express yourself if you have to keep to a style that has been fixed already.

buy a huge house on a small tropical island where it's always about 100°. I'd just sit in the sun all day and have some servants (including Mick Jagger) looking after me! That

would be my idea of heaven!"



Mick Jagger, who introduced the use of Latin-American maracas to British R. & B. Grouns.

If you have not been able to obtain The Rolling Stones Special 2s. 6d. Book we can post it direct to your home address. Just send a Postal Order value 3s. (including postage and packing) to us at:

Rolling Stones Book

244 Edgware Road, London, W.2



Keith Richard

\cdots STONES' GEAR \cdot

DURING their stay in America the Stones purchased loads of new clothes, which we are going to tell you about this month. But before we do, let's take a look at some of the gear worn by Charile, who is often said to be the best dressed Stone.

Charlie has some pretty modern ideas as far

as clothes are concerned, and is the only member of the Stones who wears suits. He likes them American styled, single breasted, with one or two buttons. One particular favourite of his is made from a light-weight, almost ully material in light grey. The Jickiet is very low with narrow revers, two buttons, and tilphtily suits in a strong the strong str

His shirts are usually quiet and plain coloured. Although sometimes, he does splash out on a multi-coloured check, with the usual tab threat, He doesn't often wear those high "Giraffe" neck collurs.

LOTS OF JACKETS

Charlie seems to have a different jacket for werey necasion. Once he was every eyes he werey seems. Once he was every eyes he out a light brown, camel hair, jacket, single breasted and stightly fated. Now he goes for all sorts. He doesn't seem to fancy leather and surede half as much as the others, but he does like overcosts.

bought loafs of shirst. The States certainly ready-enomous collection, seemed to have highlatened him up shirt wise. One particularly striking design is made in colourful Passible material, quite different from the usual rian. He also bought a double-herasted with the passing list of the usual rian. He also bought a double-herasted colourful Passible with the passing list of the usual rian. He also bought a double-herasted colour and the usual rian and the usual ri

Bill put waistcoats as the number one item on his shopping list. He bought three, one black cordurary with eight buttons, and another brown with black edging, also with eight buttons. A blue bizzer-style jacket, with turnback

cuffs, and a white zip-up heavy cardigan, were also aded to Bill's wardrobe. But he did not buy any trousers as he has them all tailor made in Penge.

LIGHTWEIGHTS FOR BRIAN

Brian kept his shopping to the West Coast, as he wasn't keen on the New York Stores, as he bought three light-weight summer jackers; one in a very straking, dark-grey and white, single-breasted design, which has been wearing a lot since his return; tem waistcoast, made from large navy and white striped "stringer" looking material.

TEE SHIRTS FOR MICK

Mick went for summer jackets—two in light blue, denim-cotton, single-breasted, with deep back vents, and a fawn one, very American

various colours and designs to add to his already enormous collection. LEVIS FOR KEITH

Keith's shopping-iss consisted of a couple or pair of levis, and some short sleeved tee-shirts plus a couple of American style sweat-shirtsplus a couple of American style sweat-shirtsbut very lettle else. He was a bit disappointed that they did not have much suede and leather on sale, but its a bit too hot during the summer months for the American kids to wear anything very heavy.

on very heavy.

On the whole the Stones found that clothes see were cheaper in the States, but a lot of the states and states are similar to our own, although the states and should continue for the states.









Rv PETER JONES

Let's hear from Andrew again, "People seem he brings it along to the studio and drapes i round the bass drum, just so he can get exactly of anadotes about the boys . . . about how they not so. They're professionals and they're just about seemed in the spirit of the music they like

to play. Which, of course, is rhythm 'n' blues.

"Mind if I just go on talking about them talking at random? I mean, take Charlie Watts. Now this character has developed his technique wonderfolly to suit recontinus People seem to think all you got to do in the studios is to reproduce the sound a group pets on stage. But you just can't get away with that much different. In the studios, you have to be more subtle, and use less cymbal technique and

"You're looking all the time for something different. So Charlie might have tambourines resting on his snare drums. Or even use empty Coke bottles for different effects. The great thing is to allow them to be more MUSICAL than they are on stage. After all, it's just the sound that carries through on a record - no

"Want to hear Charlie at his best? Then listen to the 'King Bee' track on the L.P. You know, he has a £60 overcoat - he's mad about clothes and spends a fortune on them. Well,

"Then there's Bill Wyman, On stage, he uses a very expensive bass guitar and it looks

worth every nemny he had to now for it. But in the studios, where there's nobody watching,

"You don't make rules with the Scores. You just try things out and see if they work. "Look, obviously this works - apart from the sales of the records. We make our records now at Regent Sound, in Denmark Street. Now this was originally a demodisc centre But the Stones started point there and people body is going there. The Bachelors, other grouns - eh, lots of people. You know what harness? Now it's difficult to get the Stones a

"We don't go mad in the studios. We just do a lot of talking. There'll be too sent for just about every quarter-of-an-hour in the session.

Charlie keeps on eating apple pies — he seems to concentrate better after a good helping "But we all talk. We all decide on the dif-

ferent ways a number CAN be treated and we try not to get too heated if we think we're arguing against each other. Essentially, it's a team job, this. I listen to what the others say and if they're surely right, I just change my mind. I'll only argue if I find that I still believe I'm the one who's right . . . even if it makes it

← Maddert D.J. of them all, Jimmy Savile, had this ten shiet enacially made to scaloure the Stones back from America.

Commercial and Pleasure "We all get there and we all feel that it really

a matter of pleasure. Of course, there IS a



commercial side to it. But the boys like playing and they like experimenting. So it is an onjoycoasul atmosphere. You coult work if there are any undercurrents going on. Not if there are any undercurrents going on. Not if there's a sort of strain and stress going on. So we simply have to mix in—and work together to get things doon. Otherwise you can betcha bottom dollar that it'll be a lossy record.

"O.K. so I'm only twenty. I'm not saying.

"O.K. so I'm only twenty. I'm not asying that I'm an expert on sound production or recording techniques. In fact, I'll come right out in the open and say I know mothing about it. But it doesn't matter — not if you've got the 'feel' for the artists you are recording. At Regent Sound, we've got a prest empirer. I'm of the end of the production of the contained Bill — we only know him as "Bill", and copes with the belance matters. "I'd on't care what it copies say: technical "I'd on't care what it copies say: technical

"I don't care what people say: technical knowledge isn't necessary for a recording

manager. It's simply a matter of knowing what the performers are capable of producing and going for it 100 per cent. After all, what does make a good record? I say it's a combination of star, song, sound, arrangement, balance, everything.

"So you so out and ask the fans why they

like a particular record. Some will give one reason; others have different sideas. But it all adds up to the first sideen hars. If they are right, and if they're commercial, then you're probably on a hit. The fans don't analyse. They know instinctively if a disc is going to be a big

know instinctively if a disc is going to be a big hit or whether it isn't.

"Now the main thing for me is keeping in touch with the sort of noises and songs that those fans want. It doesn't mean that, for

those tans want. If doesn't mean that, for instance, the Stones have to lower their standards in any way. But the first sixteen bars are all-important. It's no good having a record



when a loosy opening on a transactaness. Note of the fairst in over get that fair, anyway.

"So if that needle starts flickering on the control panel, I don't worry about it. I cold worry if the Stones are sounding like the Stones — and if they're producing the right sort of sounds to sell records. That's the best way to some it all up. I 'is a matter of 'fee', not a matter of technique. At least, that's the way it is with me."

Youngest Hit-Maker Andrew Oldham must certainly be the

youngest hit-making recording manager in the business. It's a side of the business that in-tested him in the earlier days when he was a publicity man looking for likely talent to manage under his own busner. He says: "Be-ing in the studies on a successful session really stimulates ine. You go away feeling great. Phople who don't know about it just call it all

question of bang, bang, bang — that's another record in the bag.
"I don't suppose you ever learn all there is to learn. You go around and meet the other

to learn. You go around and meet the other recording men and you hear of the things they're trying for and you realise one thing: that the business changes literally day by day. We don't like having crowds of people round the studieds when the Stones are working. Just a few fruits. That way you can eliminate the distractions. "But even that handfall of friends feel some-"But even that handfall of friends feel some-

how stimulated when a 'take' goes exactly right. It is artistic stimulation ... and I haven' got much time for people who don't see it that way."

As far as Andrew is concerned, the Stones will always be his number one 'deal' in the

ly studios because he started with them. And he's L. got plenty of plans for the future. II THE END



THE OFFICIAL ROLLING STONES FAN CLUB

The postal strike gave us quite a problem here at the Fan Club. but I am sure anyone who had their application forms or letters held up understood what was going on.

The boys have asked me to thank all the people who have sent then presents recently. Charlie, of course, got a terrific pile for coming up to the Fan Club office to do that in the next couple of

One group of fans sent a parcel containing a bottle of Elderberry Wine, some Turkish Selight and some toffee-all home-made. The Stones had a marvellous time coing through that lot and I can truthfully may they tasted wonderful because the boys gave me some! There was a note enclosed with the parcel telling the Stones that the senders were proving that they would make good wives for then! Cooh! I mustn't forget to mass on a special message from Mick

thanking you for all the things you sent him for his birthday on 26th July. He asked me to may be's very grateful to you for The Fan Club keeps growing at a tremendous rate. I did a countup at the end of July and the grand total came to 8,126, and the

applications continue to pour in with every post. Don't forget that we love to hear from members, particularly if they have more news or item about the Stones to tell us. There is just one thing though, could you always enclose A STAMPED ADDRESSED ENVELOPE if you want a reply to your letter. Otherwise, it makes

We are all looking forward to the great tour that has been lined-up for the Autumn. The hows are appearing to a terrific number of places and I hope every member will get to see them at

I will shortly be sending every member new biographical information about the Stones. There were a whole host of personal details that we left out on the last sheet like sizes of shoes.

gloves, shirts, etc. It may take me a bit of time to collect all the facts but as soon as it is ready it will be mailed to you. That's all for this month. See you in Issue No. 4.





STONES MUSIC COLLECTOR har STONES, Fire since I saw you on your with Bo Diddley and

tracks of STONE music on tape. I now have quite a good collection, and I sometimes wonder if there are many fam with more.

At percent the collection reads as follows—

I wanta beyour man Mona (I need you You'd better move on Poison Ivy Walking the dog.

Poison by Walking the dog.
Pretty things Money
But, bye Johnny Honest I do.

Roll over Beethoven I'm Linte by linte Ca Not fade away Te Hi-basied sneekers Ca

Hi-beeled sneekers Cr Route 66 Yo Mous* Cr Beautiful Delilah Dr

Good times, but times

Confening the Down the roa

But you just don't listen now buby of mine, I'm moving on.

I think nearly all STONE music is very good R. & B

Stone fam, Sally Hooker, Chatham, Ker

Chatham, Kent.

P.S. What please, in Brian playing on "It's all over now"? It looks like an electric mandolin!

WINNING STONE A very finesy thing harrened to me last Saturday

Yes see I sould man any sould man are also destroyed. Yes see I sould man any I sould one of the other clears of the particular day I based one of the other clears of the same of one of the borse reasting in the next reach in a man was "finding Stone", and of course being an afford fan of your five most fabricom employers, I backed it, and it won't Bellevie me, it was the first time I'd ever had a wireing or even placed home. Oh, I do love them Stones,

Sue Hallums, London, N.W.s

Congratulations Sue. By the way has anyone else had any similar experiences.

possibly help it, as these teenagers are stranch sup-

(Min) Pat Cree

MRS. RICHARD

me why your letter shouldn't be published. Thank

NOTTINGHAM FAN

I have insisted that all my friends buy your new disc When you came to the Albert Hall, Nottinsham, I

Thanks for your help with "It's All Over Now" is better than Mr. Jegger. Come to think of it, I





TOUR

AUGUST:--IDO Palace Ballroo

AUTUMN

Wimbledon Palas.

Sein Gaumore, Weymout Dien AB.C., Exeter, Sinh AB.C., Exeter, Sinh AB.C., Plymouth, Sein Town Hall, Torquay,

SEPTEMBER:-

Bith Odeon, Leicester. Bith Odeon, Colshesser. Bith Odeon, Lucon.

Bans pather roord as Stones read managers for Stewart and Spike Painter, get things reads for the



The ROLLING STONES Book

No. 4

will be published on SEPTEMBER 10th

Don't forget to order your copy NOW!

