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MDs target CD 'myth'

A forced cut in CD prices could destroy the foundations of the whole music industry, the parliamentary select committee examining CD pricing will be told this week.

Senior executives from the two largest and two of the smallest record companies in the UK will argue that pricing changes will prevent them investing in the new talent that has made the UK a world leader in music.

Their arguments will echo claims already made at last week's hearing. Retailer Alan Goulden, managing director of classical specialist Music Discount Centre, warned the committee against singling out the music industry for a "witch-hunt".

"There are basic costs of producing goods which only sell a few hundred which you can't get back without charging a higher cost," he said. "Would



Kaufman adjudicates (central) as Perry (left) and Ames (right) head EMI and PolyGram delegations



people rather see a classical business without those fine recordings that set the standards for years?"

The record companies' position was strengthened last week with the late inclusion of independents Hyperion Records and Temple Records at this Thursday's hearing alongside delegations from EMI, headed by Rupert Perry, and PolyGram, headed by Roger Ames. The Office of Fair

Trading has also been summoned.

Temple managing director Robin Morton, whose label specialises in Scottish folk, says, "We're trying to put out music that won't be heard otherwise. I'm putting out Scottish music but it's as true for rock - it will all disappear if these myths continue."

The record companies will present independently compiled figures showing levels of

industry profitability.

Privately witnesses who have already appeared and others yet to appear admit deep concern that the committee members already believe CDs to be overpriced.

Last week committee chairman Gerald Kaufman said, "It's pretty evident someone somewhere is ripping off the customer - we're here to find out who."

WH Smith's four representa-

tives were given a one-and-a-half-hour grilling last week. Managing director Sir Malcolm Field, repeating his call for manufacturers to reduce dealer prices by 22, denied that his group had a "cosy" relationship with suppliers and defended its support for the net book agreement.

Our Price managing director Richard Handover conceded that his chain had not immediately passed on the reduced dealer price introduced by Warner Music in 1988.

In the next session HMV managing director Brian McLaughlin said he favoured lower prices but added HMV had experienced "spectacularly high" CD sales.

Tower managing director Ken Sokolow dismissed comparisons between US and UK prices because of differences in the cost of living, market forces and the value of the pound.

Giants locked in publishing share struggle

Warner Chappell edged ahead of arch rival EMI in the individual publishing category between January and March, according to the latest market share figures from CIN.

Warner Chappell's combined share in the individual category was 21.1% for the period, while EMI dropped back to 20.6%.

The gap between the two publishing giants also narrowed in the corporate league. EMI clung to the top spot with 21.3% but Warner Chappell was hard on its heels with 21.1%.

PolyGram's total share in the individual category almost tripled quarter on quarter to 8%, while MCA more than doubled its share to record the same total.

Outsider gets PRS hot-seat

Ted McLean, chief financial and operating officer of film distributor United International Pictures, has been appointed chief executive of rights body PRS.

McLean, who takes up the appointment on May 10, joins the society during one of the most difficult periods in its 79-year history. He replaces Michael Freegard, who quit last November after 23 years in the post over problems with the introduction of the organisation's Proms computer membership and royalties system.

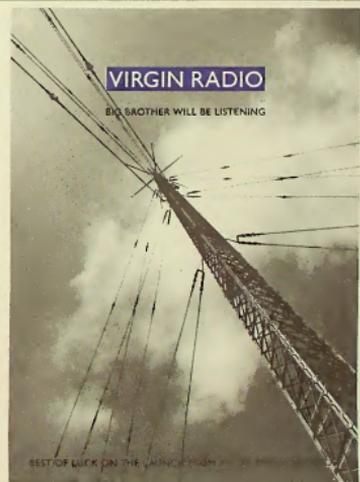
Last month an independent report into Proms said EMI had been "spent unnecessarily" on a system which should mostly be abandoned.

Meanwhile U2 is threatening to sue PRS after the society refused to allow the Irish group to collect its own live performance royalties.

McLean admits he has much to learn about PRS and the music industry but says his new position is similar to his old job in that both are about exploiting intellectual property rights. "I'm looking forward to the challenge," he says.

Prior to joining UIP he worked as chief financial officer at rival distributor CIC.

PRS chairman Wayne Bickerton says, "Ted McLean arrives at a particularly trying time for PRS, but I believe his management expertise will be put to good use."



MICHAEL SLAMS SONY OVER AIDS LP STANCE - SEE PAGE 3

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AIRC wants BBC radio watchdog

BBC radio should be regulated by an independent body to ensure it only broadcasts services not provided by the commercial sector, according to the Association of Independent Radio Companies.

In its response to the Government's green paper on the future of the BBC, the AIRC says BBC radio should be prevented from "marauding



West: disputes One FM claim

about" repositioning stations at will in response to changes in the independent sector.

AIRC director Brian West says an external body overseeing all radio could, for example, ensure Radio One FM sticks to a promise of performance that involves avoiding a non-stop diet of Top 40 music. He disputes One FM's assertion that it already provides a

very different service from commercial radio. "That is a general feeling in our industry. But only a regulator across the whole spectrum could ensure (its differentiation)," he says.

The association's paper also dismisses the Radio Authority's recent assertion that selling off One FM could lead to an immediate leap in radio advertising.

Virgin 1215 gets off to a flying start

Virgin founder Richard Branson will launch the UK's first national commercial rock station at lunchtime on Friday (April 30) with a live broadcast from the Manchester Virgin Megastore.

Branson will also visit the Newcastle, Cardiff and Birmingham Megastores as part of a sponsored 10-hour helicopter trip in aid of homeless charity Shelter which begins in Edinburgh and finishes at a launch party in London.

Branson will formally launch Virgin 1215, which has been broadcasting test transmissions for the past month, before handing over to joint programme director Richard Skinner, who will host the new AM station's first official programme.

This Wednesday the station will reveal a second key programme sponsorship deal following the announcement two weeks ago of a £750,000 deal for its Chart Information Network albums chart show with the Canadian brewer Labatt's.

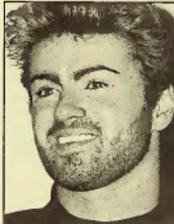
Michael slams 'uncaring' Sony

George Michael, whose new EP *Five Live* is expected to storm into the charts at number one this week, has lashed out at Sony Music in his first public interview for three years.

In a revealing discussion broadcast on MTV on April 20 and due to be repeated on May 1 and 2, the singer lambasted his record company for its promotion of last year's *Red, Hot And Dance Aids* charity album, which he described as a "disarm failure".

Still locked in a bitter legal dispute with Sony, Michael criticised his record company for its "lack of interest in the charity", and suggested Sony's motivations towards the *Red, Hot And Dance* project, to which he donated three songs, were less than honourable.

"I think what they (Sony) were really doing was trying to keep me from having anything



Michael: future Hollywood link?

released on another label," he said. "Therefore, once they'd got my tracks and they had possession of them, that was all that mattered to them. They didn't really care how well they did."

Looking beyond the turmoil of the legal action, Michael hinted that he may forge close

er links with Hollywood Records, the Disney-owned company which is putting out *Five Live* in the US. Hollywood is currently winding up its UK operation. "If Hollywood does a great job with this EP, in a year's time, with the hope that I'm a free agent, I may have a relationship with Hollywood Records," he said.

Michael is expected to repeat some of his claims about Sony in a one-hour special interview with Simon Bates to be broadcast on Radio One FM at 9pm this Tuesday (April 27). *Five Live* is the first release featuring Michael since he sued Sony last November claiming restraint of trade. The action, which is set to come to court in the autumn, does not prevent him from releasing other people's songs for charity.

Sony refuses to comment on Michael's allegations.

Winwood leads Mercury entrants Reading's future still in balance

Sony Soho Square managing director Muff Winwood has placed the first entry for the Mercury Music Prize for the second year running.

Winwood, whose 1992 entry *Mind Games* by Dexys narrowly missed last year's shortlist, put forward 'O' by Sunscreen on the day nominations were opened last Thursday.

This year's award was officially launched the previous evening at a ceremony attended by 150 senior industry figures including 30 record company managing directors and the chiefs of all the UK's largest retailers.

Chairman of the judges Simon Frith announced that this year's judging panel will include *The Guardian's* Caroline Sullivan, Radio One FM's Mark Goodier, *The Independent's* Giles Smith, *Weekly Journal* editor Isabel Appio, *The Late Show's* Mark Cooper and Virgin 1215's Dave Fanning. Two other judges are still to be announced.

Mercury last week announced increased prize money and long-term sponsorship - understood to be worth more than £1m - for the music prize, due to be presented on September 8.

The future of Reading Festival remained in doubt last week as two rival promoters repeated their claims for the right to stage the event.

Reading Council was holding urgent talks with current organisers NJF/Marquee and Vince Power's Mean Fiddler group as *MW* went to press on Friday in a bid to save the three-day rock marathon.

The festival needs a council licence to go ahead and chairman of arts and leisure David Sutton will announce a final decision this week. He says all options are being considered in a bid to reach a compromise.

The Mean Fiddler recently bought the lease to the Reading site and claimed the right to stage the August bank holiday event.

"We are confident that we will be taking over the festival this year," says Dave Phillips of the Mean Fiddler.

But NJF/Marquee says it is still staging the festival and will take legal action against the Fiddler group.

"The Mean Fiddler have taken three fields in the middle of the site, but there is still enough land for us to proceed as normal," says Simon Gunnings of NJF/Marquee.



Virgin 1215 boasts that it will have the station a "homogenous" sound, which doesn't exactly spur me towards my radio dial.

No matter. Richard Branson's publicity prowess will ensure

enough people tune in to make the station a success. Virgin's policy of cherry-picking album tracks rather than automatically playlisting singles could shake up the whole plugging process, but ultimately any new exposure for album-selling artists has to be a boon.

And, rather than merely stealing listeners from existing stations, its smooth mix of album-orientated rock and pop may actually tempt a huge new audience for music radio.

Assuming Branson's latest brainchild keeps its promises - no "fat old rock", two new acts broken by the end of the year and, most crucially, those 3.3m listeners - it's the most exciting development in pop radio for years.

Ask any retailer about Astolen inlay cards and watch the steam rise.

Every year, those snaffled slips of paper render thousands of pounds worth of stock virtually unsaleable.

Until recently record companies' responses to the problem was to tell dealers to get their security in gear. Thanks to Bard's lobbying, they now realise it's not as simple as that. OK, the replacements will cost a few pence each, but the amount will now be available for all the most commonly-stolen titles.

At a time when some retailers and record companies are at loggerheads over CD pricing, it's good to see an end to the argument of growing co-operation.

Here's hoping Bard's new membership tariff - which effectively only raises fees for those who can afford it - paves the way for more initiatives like this.

Selma Webb
Steve Redmond is on holiday.

New Bard fees to fuel expansion

Bard has introduced a turnover-related membership fee to help the organisation expand its range of services.

The new turnover band, effective from April 1, doubles the previous annual membership ceiling from £5,000 to £10,000 plus VAT.

Bard chairman Simon Burke says the additional

income will pay for running costs as well as forthcoming initiatives including security seminars for Bard members and the much mooted regional roadshows.

Under the new fee structure retailers with an annual turnover of £20-30m will pay £2,500 for full membership. Payment jumps to £4,000 for

those in the £30-50m band, £5,500 for the £50-100m band, £7,000 for the £100-150m band, £8,500 for the £150-200m band and £10,000 for those with a turnover in excess of £200m. All fees exclude VAT.

Burke says the increased fees represent Bard's coming age as a trade association. "Bard is taking an active

industry role through various committees and initiatives such as the recent CIN agreement, all of which cost money," he says.

At the lower end of the scale, the fee for associate, non-voting single store members remains unchanged for the fourth year running at £50 plus VAT.

Classics drive Boosey profits over £4m mark

Publisher Boosey & Hawkes saw annual profits rise 5.4% to £4.23m in the year to the end of December, thanks largely to the sustained popularity of serious classical music.

The results were achieved without including the runaway success of Henryk Gorecki's Third Symphony.

Ultimately the company expects to collect around £50,000 from the work, although the money will only begin to filter through towards the end of 1993.

Total turnover of Boosey & Hawkes's publishing division increased by 11.2% to £11.7m.

Chief executive Richard Holland attributes the growth to the combined successes of the company's back catalogue, contemporary pieces and sales of printed music.

"Ultimately there is no recession proof, but it is certainly robust and we have been actively exploiting both our back catalogue and new music throughout the year," he says.

One FM airs banned hits

Radio One FM will play some of the most controversial records in pop history in a series of one-hour Saturday afternoon shows next month.

Among the tracks featured in the three-part Listen To The Banned documentary, starting May 15, are Bodysnatchers' Cop Killer, Je Te Fais by Jane Birkin, and the Sex Pistols' God Save The Queen. Excerpts from Madonna's exploitive-strewn 1990 live concert broadcast are also included.

The series, presented by John Walters and produced by independent producer Nigel Cuttidge in association with Rewind Productions, looks at all aspects of music censorship.

Cuttidge says, "We look at censorship right across the board - by radio stations, record companies and even the artists. A lot of censorship seems to happen before a record is even aired in public"

Kenyon: 'I'll risk losing listeners'

Radio Three controller Nicholas Kenyon says he is prepared to sacrifice listeners in order to provide as wide a range of music as possible.

Kenyon made his admission during a vigorous debate on music radio organised by the Radio Academy last week.

During the session the panel, composed of senior BBC executives as well as commercial radio and record company representatives, produced radically different views of the role of a public service broadcaster.

"I'm prepared to risk people switching off," said Kenyon. "Public service is risking small audiences for certain areas of your output because you're offering a wide choice."

But Michael Bukht, programme director at commercial rival Classic FM, immediately responded that the BBC station was not fulfilling its public service role if listeners turned off.

"The (idea) that if you serve



Bukht (left) meets Kenyon

a minute quantity of the public it is not a view I can subscribe to," he said.

And he added, "The government and the BBC seem to feel they have some divine right to regard themselves as the organisations that serve the public whereas the commercial sector is somehow failing to do so. I find that a fundamentally ridiculous position."

Bukht had earlier clashed with Kenyon, backed by the head of music at One FM and

controller of Radio Two, over the issue of funding live orchestras. His suggestion that the BBC's live music output should be funded through grants from a body such as the Arts Council instead of the licence fee was disputed by all three BBC representatives.

One FM's Chris Lyckett said that while it was unlikely that the government would find other money to fund classical performances, it would be even less likely to find funds for live pop broadcasts.

"We're as much a cultural patron of new music of the Eighties and Nineties as Radio Three," he said.

Lyckett also stressed the need for One FM to keep the balance between providing a wide mix of music and remaining popular. "There are opportunities to extend non-Top 40 music into daytime but what we must be extremely conscious of is that we don't throw the baby out with the bathwater," he said.

Speaker giant launches label

The UK's largest exporter of specialist loudspeakers, B&W, is moving into software production with the launch of its own record label.

The project is the brainchild of B&W president Robert Trunz, who says he expects to invest £750,000 in a project he describes as a natural progression from building speakers. The company currently manufactures 250,000 units annually, giving B&W a turnover of £18m.

"I want to give artists the possibility of contributing to the success of the hardware side. We totally rely on them - if there isn't a mass of good recordings I can't sell my product," says Trunz.

The label will be headed by Simon Lait, who was involved



Trunz: big investment

in Toni Basil and Toto Coelo's label Radialdisco in the early Eighties, and Mike Loveday, who helped launch the first K-Tel and Renzo television campaigns a decade earlier.

UK distribution will be handled by Total via BMG. Other deals have been struck for individual European territories, while US and Japanese

distribution is being finalised.

B&W's first four albums start this month: Fourth World by the group of the same name fronted by Brazilian jazz stars Flora Purim and Airta Moreira; Gai's Dream by Nana Sempolnes; Rolf Schimmermann's Surf, and Talk To Me by Mark Jefferson.

Lait says the label will release a mixture of commercial recordings by new artists as well as contemporary jazz recordings from the catalogue built up by Trunz. This includes live performances from the Montreux Jazz Festival, which he has previously helped organise.

B&W is also sponsoring two live dates during the London Jazz Festival next month as part of its launch activities.



It can't be easy to sit in front of a House of Commons Select Committee and be quizzed.

But it's a damn sight easier if you are the manager of a band who actually recouped the advances of their record deal and are earning royalties.

It's millions still if you are the multimillion manager of a multi-million selling band. But I wonder if Ed Bicknell or Elliot Rashman were anticipating any of this when they first signed their deals all those years ago? I would bet that they were congratulating themselves on getting their respective record companies to risk spending hundreds of thousands of pounds promoting their acts. All this while they knew that 90% of newly signed acts never recoup and all that investment is written off.

Maybe that's why so many artist labels don't thrive - because they suddenly come to realise the vast sums needed to enter the competitive album market of today. Perhaps some of those labels should have supplied figures to the inquiry. Many claim the BPI figures are impenetrable and don't add up - well how about getting figures from elsewhere? Like Mute or PWL or some of the small indie labels?

In truth there is no such thing as an average CD cost breakdown. You can't even look at one company because it is too narrow a view. Many companies have foundered trying to join in the risk business and then lost a fortune. Others have struck lucky early on. Would Virgin still be here if Tubular Bells hadn't taken off? Or would Mike Oldfield be playing folk clubs today if Virgin hadn't risked signing him before everyone else had passed?

It's a risk business and I hope the BPI get that over to the Select Committee next week in the first step of nailing this myth.

Jon Webster's column is a personal view

Rising losses force rethink for Wembley

The Wembley group recorded a £12m loss before extraordinary items for 1992 despite increasing trading profits at its core Wembley complex.

The group's overall loss is greater than last year's £8.4m deficit, largely because of the cost of re-structuring and re-financing the company and a change in accounting rules.

Extraordinary charges totalled £21.3m and exceptional charges amounted to £13.4m.

Wembley, which will pay no dividend to shareholders for the first time this year, is now concentrating on its core venue management business.

The Wembley complex, which includes the Stadium, Arena and Conference Centre, raised trading profits by 40% to £6m helped by a £1.3m reduction in operating costs.

Maiden ready for Eddie suit

Iron Maiden are threatening legal action against Ocean Software, claiming that the computer company has broken a contract to produce a video game featuring their mascot Eddie.

The band and their management company Sanctuary agreed exclusive rights for the game with Manchester-based Ocean in February 1992, but now say they are seeking another deal.

Sanctuary chairman Andy Taylor says Ocean was given exclusivity for a year and a final contract was sent to them in November. Sanctuary's lawyer has now sent a letter threatening legal action. "We turned down a number of other offers on the assumption that they were going ahead," says Taylor. "If they are not," we will be taking action and asking for damages."

Ocean declined to comment.

Indies back German label

Three UK independents are handling the first pan-European release by former East German state record company Deutsche Schallplatten.

Revelation by Ultravox, out on May 10, will be the first release outside Germany from the label headed by former Sony Music Europe president Jorgen Larsen.

It also marks the first

release by Ultravox, now minus Midge Ure, for six years.

Timbuktu Records is overseeing all aspects of the project except marketing, which is being handled by former Arista marketing director Tim Prior through his new consultancy. Distribution will be through Pinnacle.

Larsen, who took over the

former East German state company in July 1991, says, "We wanted an aggressive campaign. As we don't have a presence in the UK it made sense to use the combined experience of UK companies in a group effort."

DSB is spending around £50,000 on the initial UK marketing campaign excluding promo costs.

Gorecki factor boosts Warner

Warner Classics increased its full-price classical market share almost eightfold year on year during the first quarter of 1993 thanks largely to Gorecki's Third Symphony, writes Phil Sommerich.

The release also almost single handedly put Warner's Elektra Nonesuch imprint at the top of the full-price CD label league for the first time. The label captured 18.2% of the market between January and April, forcing Decca, the traditional market leader, into second place with 17.6%.

Warner came third in the overall full-price table with 21.2% behind PolyGram on 34% and EMI with 21.6%. Warner also did well in the mid-price and budget sector



Holland: backs a winner

with 8.8%, although this was well behind PolyGram's 32.7% and EMI's 21.6%.

Warner Classics general manager Bill Holland says Gorecki accounted for much of his label's success, although other releases including the

Kronos Quartet also sold well.

"It is a boost for classical music," he says. "So much classical music is backward-looking but contemporary music is the life blood of the industry."

Overall, however, the figures show that the absence of big-budget releases has continued to erode the market leaders' shares and fragment the league table.

PolyGram's full-price share was 33% down year on year while EMI's fell 13% and Sony's more than halved over the 12 months to 3.6%.

Meanwhile BMG more than doubled its share of a year ago to 2.7% and Hyperion, which appeared in the table for the first time in the last quarter of 1992, retained its 2.9% share.

Bard plans more inlay updates

Bard is planning regular updates of the titles on its inlay replacement list, following confirmation that all the major record companies will join the scheme by May.

Ken Lewis, commercial director of EUK and chairman

of Bard's operations committee, says the present roll-call of 200 commonly stolen titles will now be updated twice a year.

As with the original list, new additions will be based on requests from Bard members. Titles in greater demand will

be added to the replacement scheme and circulated to the relevant record company.

"At the moment we're keeping it to 200; we don't want to run before we can walk," says Lewis. "However, if there is demand we will add more."

The board of CIN is expected to announce who has won the contract to compile the official music charts this week.

The Academy of St Martin in the Fields orchestra, computer games software company *Pygnosis* and Andrew Lloyd Webber's *Really Useful Group* have all won 1993 Queen's Awards for Export.

Rob Dickins was confirmed as chairman of the 1994 Brit Awards at the BPT's council meeting last week.

Former Happy Mondays manager Nathan McGoough has joined East West Records as A&R manager.

Equity Records is releasing a ballad recorded by Ruby Turner and Junior as a tie in with Jilly Cooper's new novel, *The Man Who Made Husbands Jealous*, on May 10. Lysander's *Theme (Lovers After All)* will be promoted by Cooper at book signings.

Former EMI director of international marketing and promotions *Harriet Brand* has been appointed as MTV Europe's first director of talent and artist relations.

Judi O'Brien, director of legal and business affairs at Polydor and Phonogram Records, has joined Saunders Sobell as a partner.

ECM Records releases its 50th recording this week, *Twelve Moons* by Norwegian saxophonist Jan Garbarek. A Garbarek recording was one of the label's first releases 24 years ago.

Nuthush, the dance label set up by EMI and Rhythm King in 1991, is releasing its first single *Boom The Future* by Ugly on May 10. EMI will handle marketing, promotion, sales and distribution, with Rhythm King managing director Martin Heath acting as A&R co-ordinator.

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An industry torn apart in public

Why are Ed Bicknell and Elliot Rashman etc and the BPI arguing so publicly about CD pricing? This debate is going to be a media fiasco for the industry.

On one side we have an intransigent BPI totally unaware of opinion in the marketplace and acting bullishly at a time when we should be concessionary and consolidate the vast music-loving audience.

On the other side we have some very successful managers who have no need to generate income for themselves or the artists they represent or rely on investment from a record company to keep them going.

Both attitudes are very wrong for business and now the debate has become tabloid fodder a fair assessment will never reach the public.

There must be a compromise now! CD prices must be reduced across the board and very publicly too. A major generic campaign has to be launched with a reduction of at least £1 to gain back public confidence. Large retailers are

already discounting having read the trend correctly.

Once the pricing dilemma dies down perhaps we can then deal with the value of music in the eyes of the public (a public that values a computer game three times more than a CD).

Look at British Airways' next financial statement and see how much public opinion affects its profits.

The managers should not be making this a public conflict. Their concern for the public pocket is admirable but a cut in CD prices probably won't affect their artists or themselves especially as they are now looked on by the public as "defenders of the faith".

It should have been dealt with long before the House Of Commons select committee.

The price reduction that is now inevitable will be greater than necessary because of the support given by these prominent people and that will result in less investment in new music, plain and simple.

**Douglas Keen,
Interface Management,
Oxford Gardens,
London W4.**

Don't cite CDs as indies' saviours

I heard Jeff Clark-Meads (BPI director of communications) suggesting on television that the current level of CD prices helps stop the record industry from going under. Clark-Meads cited as an example the demise of Factory. This example is both ludicrous and totally misleading.

One of the conclusions drawn from a sampled survey I have been involved in, yet to be published, shows that the demise of independent record companies in the UK is among other things bound up with the



Longley: why indies fall

fact that they have no back catalogue they can put out at the premium prices that majors

charge for CDs.

The major record companies have placed a premium on CDs and reduced the profitability on vinyl. The consequence has been to push independent record companies to the wall.

That the BPI, in the guise of Jeff Clark-Meads, has not recognised this may lend weight to those who accuse the BPI of being little more than a club for the major record companies.

**Eric Longley,
Chantry Vellacott,
London WC1.**

Vinyl: the better, new format

I'd like to share an experience with you: I purchased a new album recently and it didn't cost £13.99 nor was it £2 cheaper. It was cheaper still. It's pressed on vinyl.

Warner pressed REM's new album on vinyl and I wouldn't have bought it on any other format. The industry, in

league with Simply Red and Dire Straits, have killed off this cheaper, better format and now Simply Red and Dire Straits are complaining because CDs cost £13.99. Why weren't their albums pressed

on vinyl and made available in the shops and sold for £9.99? If Simply Red or their man-

agement didn't spot the "new, better format" scam eight years ago, there is no point complaining now vinyl has been ghettoised by them and the industry.

**Clive Gabriel,
A&R manager,
Lonsdale Road,
London W11.**

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Croydon: the sub

Croydon may be the butt of jokes but the Surrey town's record-mad punters ensure that it's a

When a listener from Croydon called Radio One FM's Simon Mayo breakfast show recently, the town suffered the predictable sly dig. But while the town is the butt of almost as many jokes as Essex girls, for music lovers and record buyers it is something of a nirvana.

On the face of it, the town's 9,000 sq ft of record retail space isn't overly generous for a population of 317,700 (see box), but the 16 record outlets offer an incredible amount of choice.

And the fact that most of those outlets have been in business for years is testament to the public support of music.

With Croydon just a 20-minute train ride from central London, you might expect the town's music-mad youth to make the trip to the trendier shops. Not so, says Steve Williams, manager of Croydon's oldest independent record shop, Cloake's.

"There have never been so many record shops in Croydon and whatever you want you can almost guarantee you will find it in one of the shops," he says. "The other good thing is that they are all within about five minutes of each other."

Indeed, anyone looking for the best price for a record in Croydon doesn't have to look far. Since having a somewhat non-descript retailing area until the mid-Eighties, Croydon Corporation (formerly Council) has smartened-up the main shopping thoroughfare, North End and High Street. It was also made a pedestrian-only street, with disabled-stickered vehicles the only traffic allowed in.

In that street – and just off it in neighbouring streets and shopping centres – are 11 of the 16 record outlets (see box). North End runs into the High Street, an area that is now a show-off of its former self following the closure of Grants department store five years ago.

It's the market area and North End which attract most of the shoppers – something Steve Williams at Cloake's knows only too well. Cloake's was opened by Mr H Cloake before the war and sold wax cylinders. His successor has been working in the store for 20 years.

After all that time he says he is "realistic" about retailing in the town. "The council has basically closed this end of Croydon and now they are trying to double our rent," he claims.

"The North End area may look busy but I don't think that many people are actually spending any money."

Williams has learnt – as have, seemingly, all the other record retailers in the town – that specialisation is the one route to success. He has seen many record shops come and go – Virgin has opened and closed twice in the town – but the arrival of HMV and Our Price has led Cloake's to adapt its stocking policy.

"Our chart stuff has died a death since HMV opened. We now have a

whole floor of classical, which makes up about 50% of our business," says Williams.

And that's despite Cloake's being a chart return shop. "I can't sell the latest Michael Bolton single even at 99p," he fumes.

Certainly, Cloake's does seem to buck trends. "With the Shabba Ranks single I could have sold more on vinyl – if I had it – than I do on CD and cassette and with the Madonna single I've only sold three cassettes," says Williams.

But Mike Chapman, a former director at Windsong who set up rock specialist Rock-it! (another chart return shop) nine months ago, has seen the trend move to reissues and CD sales. "We do about 70% back catalogue and it's mostly on CD because the people that come in are getting their favourite old rock vinyl albums on that format," says Chapman.

The closure of rock specialist Shades in central London and a proliferation of new rock clubs opening in Croydon have led to a promising start for Rock-it! While it is situated in a quieter area of town, Chapman is beginning to build up a regular clientele – some spending as much as £100 a week on records.

"I think what helps is that we specialise in getting the customers a service. They can come in and have a cup of coffee, listen to a few records – we even let some of them have a cigarette if they really want to," he adds.

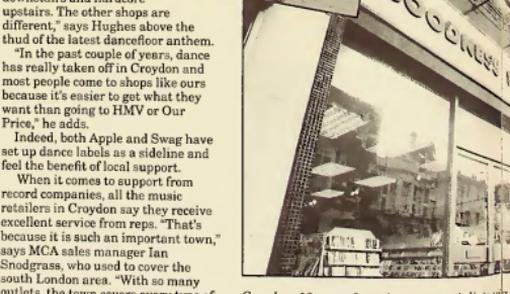
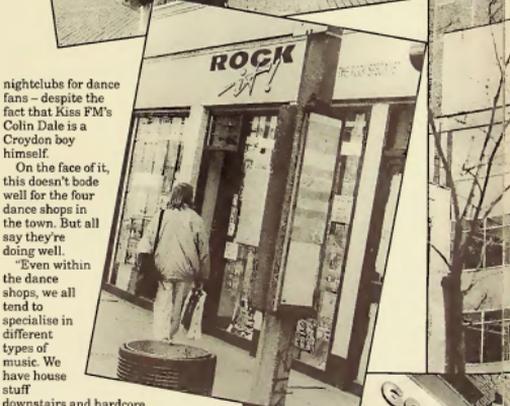
Chapman and fellow ex-Windsong man Will McLean also run a burgeoning mail order service and stock US cut-outs and import CDs in-store to supplement turnover. Confirmation of the enthusiasm for music in Croydon is reflected in the success of perhaps the most famous record shop in the town, secondhand store Beanos.

With 2,25m items in stock across 1,500 sq ft, owner David Lashmar has a fair claim to the title of the largest secondhand shop in the UK.

"Despite the rise of computer game culture (there are two stand-alone games stores – including Virgin Games – in the town centre) Lashmar is confident that there will always be a market for music in the town. But many of his buyers come from abroad to spend hundreds of pounds on rarities.

"All I can say is thank God for Capital Gold and those sort of radio stations," he says. "Thanks to them we get hundreds of people coming in to pick up old tracks – and I'm not surprised, considering the state of the chart these days."

There's a different tale to tell on the other side of the street from Beanos, however. Apple Records is a two-floor dance specialist run by Gary Hughes. If there's one thing that stands out about Croydon, as far as youth culture is concerned, it's the lack of quality



nightclubs for dance fans – despite the fact that Kiss FM's Colin Dale is a Croydon boy himself.

On the face of it, this doesn't bode well for the four dance shops in the town. But all say they're doing well.

"Even within the dance shops, we all tend to specialise in different types of music. We have house music downstairs and hardcore upstairs. The other shops are different," says Hughes above the thud of the latest dancefloor anthem. "In the past couple of years, dance has really taken off in Croydon and most people come to shops like ours because it's easier to get what they want than going to HMV or Our Price," he adds.

Indeed, both Apple and Swag have set up dance labels as a sideline and feel the benefit of local support. When it comes to support from record companies, all the music retailers in Croydon say they receive excellent service from reps. "That's because it is such an important town," says MCA sales manager Ian Snodgrass, who used to cover the south London area. "With so many outlets, the town covers every type of

Croydon: 16 stores from dance to specialists

Urban revolution

Abundance of record stores are kept buzzing and in the black. Nick Robinson reports



secondhand records and multiples

music and the fact that it now has a rock shop shows how unique it is compared with most other dance-oriented towns in south London. The only drawback is that it is a desperate area for parking and I've known reps that have had their cars towed away before their eyes."

But having the credibility boost of a few artists coming from Croydon is something the town has been lacking. To date, the world has only Johnny Moped, Peter Sarstedt and The Damned to thank Croydon for, although recent chart climbers Worlds Apart are from the town and one of the girls in Huggy Bear is from... well, somewhere near Croydon.

Another element the town is lacking is big business. The office-building boom of recent years has turned to bust in Croydon and today many of them stand empty - too many buildings, too little demand.

The same could be said of multiple record retailers, according to Tracy Vinger, assistant manager at Debenhams concession 4 Play.

"We don't just suffer from having other record shops nearby. We also sell videos and there's a huge Blockbuster video store down the road which can often beat us on prices," says Vinger.

But, again, the response to such problems is specialisation. "We tend to do well with T-shirts. HMV stock them as well but I think we do particularly well with the rock and indie fans because we have a wider variety of stock," she says.

Croydon, like most other towns, has not escaped the recession. But while sales have taken a downturn in general, the town continues to offer a wide choice of all retail outlets for its ever-growing population.

Steve West, HMV's southern regional manager, ran the company's Croydon store for two years until last year. Having lived in the town, too, he has seen its population soar. "The reason it is such a good retail town is because it has an extremely good catchment area which reaches from Bromley to Crawley and Gatwick and towns on the way to Brighton," he says.

"It also has a very vibrant young population and that's another reason why record retailers have done fairly well there."

In fact, Croydon has grown so much in recent years that in 1991 the Queen considered granting it city status. Sadly - for Croydon - Sunderland had the honour that year.

City or no city, Croydon has undoubtedly become a mecca for music buyers.

A TOWN IN STATISTICS

LOCATION

Situated just 12 miles south of central London, Croydon is actually in Surrey. The nearest other large town is Brighton.

DESCRIPTION

Not being synonymous with any particular type of business, the town has more recently become home to a number of - mostly empty - office blocks. Those occupied include the Home Office and the RAC. Retailing in the town has improved since the mid-Eighties when Croydon Corporation (formerly Council) smartened-up and pedestrianised the main shopping thoroughfare, North End and High Street.

The High Street has suffered, however, from the closure of Grants department store five years ago. Most shoppers are found in the market area and North End.

POPULATION

317,700

DEMOGRAPHIC BREAKDOWN

0-17, 22.4%; 18-29, 20.7%; 30-44, 22.4%; 45-65, 18.5%; 65-74, 9.8%; 74+, 6.2%.

UNEMPLOYMENT RATE

10.6%

TOTAL RETAIL OUTLETS

482

RECORD SHOPS

Sixteen in total, 11 of which are concentrated in the main North End shopping district. At the West Croydon end are dance shops Wax City and Swag then moving east shoppers find dance/chart specialist Goodness Records, HMV, Our Price Music (and Video), Woolworths, 4 Play (a concession within Debenhams), WH Smith, The Chart Stop (within Alders), secondhand store 101 and another dance shop, Dancefloor. Cloak's is on the High Street while in the market area, Surrey Street, is another dance shop, Apple Records, and Beanos which claims to be the largest secondhand shop in the UK.

Further along and back on the High Street is discount video and CD shop That's Entertainment and rock specialist Rock-it!

TOTAL MUSIC RETAIL SPACE

9,000 sq ft

POPULATION PER 1,000 SQ FT

35,300

MARKET PREVIEW

ROCK

TOOL: Undertow (Zoo 7245110522). In the Nine Inch Nails mould of unremitting industrial grind come Tool, whose debut EP, *Opiate*, was among 1992's more challenging releases. *Undertow* is a suitably obstreperous companion which has been attracting enthusiastic reviews in the specialist press. BMG/RCA is promoting the album to coincide with the band's two UK tours in May, supporting both Rage Against The Machine and Fishbone. **★★**

THE VINCE NEIL BAND: Exposed (Warner Bros 9362-45260-2). The former Motley Crue frontman and rock's California Man par excellence will bring his large and loyal following to his first solo outing. Warner is supporting with ads in *Kerrang!* **★★**

PORNO FOR PYROS: Porno For Pyros (Warner Bros 9362-45228-2). Perry Farrell, the tortured genius behind the magnificent and sadly defunct Jane's Addiction, has assembled a new outfit and is set to capitalise on the plaundits meted out to the band's first outing. Ads appear in *Vox*, *Parade* and *Slayer*, signalling the band's potential for reeling in the alternative crowd, a la Nirvana. **★★**

ANNIHILATOR: Set The World On Fire (Geffen/Sumner Records RR 9200-2). Unabashed thrash from the US rockers, this will appeal to the multifarious followers of Megadeth and Co. Racked prominently alongside the recently released thrash triple-header from East West (featuring new albums from Testament, Savatage and Overkill - this should shift in respectable numbers. **★★**

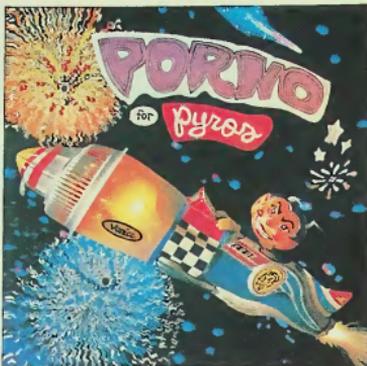
PICK OF THE WEEK

AEROSMITH: Get A Grip (Geffen CED94444). It has been three years since the excellent Pump revived the Boston rockers' fortunes, so expectation will be high for their 11th studio album. It's a typically raucous affair that somehow fails to match its predecessor. Yet the Sexheads' chutzpah is much in evidence. Top five guaranteed as is a forceful campaign. **★★★**

Andy Martin

JAZZ

AHMAD JAMAL: Chicago Revisited/Live At Joe Segal's Jazz Showcase (Telarc CD-83327). A uniformly splendid set by the highly-individual, always-entertaining pianist, who first came to national then international fame in the Windy City. Recorded late last



Porno For Pyros: a return for Jane's Addiction frontman Farrell

year, with Jamal using the same trio which sparkled at a recent London gig, this hour-long recital shows that his talent has diminished not one iota. **★★**

STAN GETZ: Highlights: The Best Of The Verve Years, Volume Two (Verve 517 330-2). Like its predecessor (Volume One 847 430-2), this is a particularly well-chosen selection. The late, great tenorist is in consistently rewarding form throughout his collaborations with Bill Evans, Bob Brookmeyer, Chick Corea, Gary Burton, Dizzy Gillespie, JJ Johnson and others. Solid sales are assured. **★★**

FRANK RICOTTI/KENNY BAKER: The Beiderbecker Collection (Dormouse DM20CD). The TV reshooting of the Beiderbecker Affair series will do a power of good for this reassured set, which incorporates soundtrack music written for all three Beiderbecker series composed, with one exception, by Ricotti, and performed by a first-rate all-British band which spotlights veteran Baker's idiomatic cornet-playing. **★★★**

PICK OF THE WEEK

ELLA FITZGERALD: 75th Birthday Celebration (GRP/MCA 26182). A most worthy tribute to the first lady of song, conceived with an obvious loving care by GRP, and produced with predictable expertise by Orrin Keepnews and Milt Gabler, who selected the 39 tracks for this two-CD release. Made available in the UK by New Note. It has a dealer price of £12.99 (expected retail £22) and comes with booklet. The Collection has been advertised in *Jazz: The Magazine*, and will be the subject of analysis by Benny Green (Radio Two) and Kaleidoscope (Radio Four). **★★★** Stan Britt

CLASSICAL

WAGNER: Parsifal. Bayreuth Orchestra And Chorus/Knappertsbusch (Teldec 9031 76047-2). Headingline Teldec's launch of its Historic label, this performance from the 1951 Bayreuth Festival will be the Parsifal recording for collectors. There are 11 titles so far in the series, which features CEDAR remastering **★★★**

SIBELIUS: Symphony No 2 And Other Works. Oslo Philharmonic/Mariss Jansons (EMI 0777 7 54804 2 9). Jansons' appointment as chief guest conductor of the

and the resurrection of the respected Telefunken logo. It is being press advertised and in co-ops with specialist retailers. **★★**

BACH: Suites. English Baroque Soloists/John Eliot Gardiner (Erato 4509 91800-2). Mid-price titles and a re-promotion of Gardiner's 27 other Erato albums, this is being flagged as the John Eliot Gardiner Collection to mark the conductor's 50th birthday. It's backed with full-page ads in *Gramophone* and *Classica* CD, national displays and POS material. **★★★**

AMERICAN DREAMER: The Songs Of Stephen Foster. Thomas Hampson (baritone) and others (EMI 0777 7 5461 2 8). A blend of favourites such as *Beautiful Dreamer* and rarities from the US songwriter, performed by the American baritone who was a big hit at Covent Garden in February in *The Barber Of Seville*. It's a recipe that is enticing editorial from the national and specialist press. **★★★**

SIBELIUS: Symphony No 2 And Other Works. Oslo Philharmonic/Mariss Jansons (EMI 0777 7 54804 2 9). Jansons' appointment as chief guest conductor of the

London Philharmonic has already drawn coverage from the national and specialist press, and these performances - particularly the attractive *Swan Of Tuonela* - could win over newcomers to the classics. **★★★**

PICK OF THE WEEK

BETHOVEN: Violin Concerto, Romances. Gidon Kremer, Chamber Orchestra of Europe/Harnoncourt (Teldec 9031 64881-2). The conductor who made a *Gramophone* award winner out of the Beethoven symphonies teams with a charismatic violinist, with the added twist of unusual candelas which Beethoven wrote for the piano version of the concerto. Full-page ads in *Gramophone* and national displays support an album bound to intrigue specialists and newcomers. **★★★**

Phil Sommerich

VIDEO

EASY RIDER (Columbia TriStar Home Video CVR 40005 - widescreen). Peter Fonda and Dennis Hopper star as two drop-outs who hike it across America in this cult feature from 1969. Apart from Columbia TriStar's substantial consumer press campaign expect additional mileage from film magazine

MAINSTREAM - SINGLES

THE DOOBIE BROTHERS: Long Train Runnin' (Warner Bros. W 0721). This outstanding pre-Michael McDonald Doobies song was a US Top 10 hit in 1973 but is previously uncharted here. It is nevertheless very familiar from radio, and should make its belated chart debut in some style, thanks to this balearily updated *Ban Liebrand* mix, which retains much of the flavour of the original. **★★★**

GARY MOORE: Parisienne Walkways '93 (Virgin VS 1456). This Lizzy guitarist takes the lead vocals on this live rendition of a hit on which Phil Lynott originally sang. It was nostalgic and yearning even when it was new, and sounds even more so now. Moore turns in an AI performance, not only on vocals, but also on guitar, with freshwork of stunning virtuosity. **★★**

VAN MORRISON & JOHN LEE HOOKER: Gloria (Polydor VANDC 11). Van re-visits his glorious past in exalted company. The teaming of those two talents works beautifully, even though the song is skeletal compared to its original Sixties form. John ad libs immaculately and liberally occupies centrestage, leaving a gracious Van to enute soulfully when there's a gap in the proceedings. Heavensent for night programmers and Virgin 1215. **★★★**



Jackson: Top 10 beckons

SADE: Kiss Of Life (Epic 6591187). Latest offshoot from the Queen Of Cool's *Love Deluxe* album is one of her more expressive pieces, with *Buted notes* and the odd wail all melding nicely in a warm, sunny setting. If she were a new artist, she'd attract immediate and overwhelming attention. Unfortunately, she has a past to live up to, and for all its many merits this will probably only make a small to medium-sized splash. **★★**

PRET WET: Blue For You (Live) (Wetcut WJLCD 20). Marti is in good voice, and the Wren Orchestra's accompaniment is excellent, but the song, frankly, is a very undistasteful soft soul ballad. Mid-chart, even allowing for the fact the record benefits Nordoff Robbins Music Therapy. **★★**

GIRLFRIEND: Girl's Life (Arista 7432113852). Identikit American

"Jillwising" except that it's performed by five Aussies. The group's photogenic looks and a very aggressive press campaign have won them consumer press support which may help to push this into the Top 40, though their last single fell short. **★★**

FELIX STAR (deConstruction 432114701). The UK's canniest label only releases a single when it means business, and this update of a minor Sylvester hit from 1979 is a further traditional disc mix from Felix himself, a brilliant C.J. Bolland hardcore mix and alternate Interpretations by Diss-Cuss and Red Jerry, is sure to deliver another solid hit, though it is much inferior to his breakthrough hit *Don't You Want Me*. **★★★**

PICK OF THE WEEK

JANET JACKSON: That's The Way Love Goes (Virgin WSCDG 1460). Newly stable at Virgin, Janet comes shooting out of the traps with a winner: insidious cool tempo Jam/Lewis track weaves an intricate melody, at once maddeningly commercial and yet unbelievably delicate. Set in the same tempo as (and taking a seven note sequence from) Toto's late Seventies groover *George Joy*. On TOTP last Thursday (April 2), and set for a Top 10 debut. **★★★** Alan Jones

AD FOCUS

Clannad's Banba will be nationally TV advertised on Channel Four as part of BMG/RCA's marketing campaign for the title which is released on May 4. There will also be an ad campaign in the national and music press.

Kenny G's *Breathless* will be the focus of an Arista marketing campaign starting next Monday with ads in *Q*, *Hello*, *The Daily Mail* and *Today*. Independent retailers are being offered the chance to win a saxophone for the best Kenny G window display and there will also be in-store displays in four towns Glasgow, Sheffield and Birmingham. *Breathless* will also be on Virgin listening posts. Kenny G is on tour supporting Michael Bolton from May 9 and Arista is planning an Adshel and street poster campaign to coincide with the tour.

PJ Harvey's *Rid Of Me*, her first release on Island, is being advertised from today in *Melody Maker*, *NME*, *Q*, *Vox*, *Select* and *Indicator*. A fly poster and London Underground poster campaign is already underway, and the album is to be promoted in-store.

The Legendary Joe Blowers *Dance Album (Everyone Snogs)*, featuring 20 tracks from artists including Shaggy, Depeche Mode, 2 Unlimited and Sybil, is released next Monday through The Hit Label which will be promoting the title alongside the Joe Blowers clothing chain's current marketing campaign. In the first week of the campaign the album will be nationally TV advertised as part of a co-op deal with HMV and this will be followed by a second week of national TV advertising in conjunction with Woolworths. There will be radio advertising on London's Kiss



CAMPAIGN OF THE WEEK

Columbia is planning to wake up Terence Trent D'Arby's existing fan base with an extensive press advertising campaign in the music and style press. His new album, *Symphony Dr. Demer*, out next Monday, is also being backed with in-store displays, while potential younger fans are being targeted with a campaign of selective ads in the teen press.

Record label: Columbia
Media Agency: DPA

Media Executive: John Duncombe

Product Manager: Ollie Wait

Press: Full-page colour ads in *NME*, *Q*, *Sky*, *The Face* and *Blues & Soul*. There will also be a half-page colour ad in *Smash Hits* aimed at attracting younger fans and advertising in the national press, particularly the tabloids.

Posters: A nationwide 60x40 poster campaign in conjunction with HMV. There are also plans for a 96-sheet poster campaign in the London area which will begin at the end of June after the release of the second single.

In-store: HMV is running a national window and in-store display campaign in London which will include all three West End windows. HMV is playing the album at a set time every day this week as part of Columbia's pre-awareness campaign for the title. Virgin and Our Price are running window and in-store displays nationwide, while WH Smith will be running in-store displays and will play the album this week. Tower will feature the release in its Piccadilly, Kensington and Whiteley's windows, while Boots and Mervies will run in-store displays for four and two weeks respectively. Indie retailers nationwide have committed to in-store displays and pre-awareness play of the title.

Target audience: 15 to 35-year-olds.

FM for two weeks and window displays with 300 independent retailers nationwide.

New Order's *Republic*, released on Monday through London Records, will be promoted across the UK with a 48-sheet poster campaign in key cities. With the single *Regret* already in the Top 10, London is planning a press

advertising and in-store campaign, full details of which have yet to be finalised. TV advertising is likely to coincide with the release of the second single.

Now 24, the latest chart hits compilation from the Virgin, EMI, PolyGram joint venture, is being nationally TV advertised for two weeks

on ITV from today. In the third week of the campaign, national TV advertising switches to Channel Four and there will also be radio advertising on Atlantic 252 for one week starting today. Now 24 will be press advertised in *Smash Hits*.

Rebirth Of Cool III, Island's compilation of smooth dance music from artists including Stereo MCs and D-Influence, will be advertised in the style, soul and dance press from its release next Monday.

The Shadows' Shadows In The Night, PolyGram TV's collection of the band's favourites, will be TV advertised in the Central and Granada ITV regions for two weeks from its release next Monday. It will also be advertised for one week in the Yorkshire, Tyne Tees, Granada, Central and Anglia Channel Four regions. In the second week of the campaign the title will be advertised on UK Gold and the campaign will also include radio ads on Classic FM.

The Trashcan Sinatras' second album *I've Seen Everything* is being promoted by Go! Discs with a teaser anagram campaign which starts today in the music press. The album is released on May 4 and at that point there will be answer ads to the anagram campaign in *NME*, *Melody Maker*, *Select*, *M8*, *The List*, *Q*, *TOP* and *Vox*. In-store, the release is HMV album of the week and is being promoted through 150 indie dealers.

Tresor III; Berlin Detroit - A Techno Alliance, Nova Mute's compilation, will be advertised in the *NME* and *MaxMag Update* from its release next Monday. The album will also be promoted on Kiss FM.

Compiled by Sue Sillito 071-2295547

EXPOSURE



PICK OF THE WEEK

Juice, Friday April 30, ITV (Granada only): 11.10-11.40pm
The Wood for the north is a useful description for this 12 part series recorded in Manchester. Hosted by three new presenters, the fast paced programme includes interviews, music - this week's guest is D-Ream - videos, movie news and a Top 10 dance singles chart.
MONDAY APRIL 26

Pebble Mill featuring The Nolans, BBC1: 12.15-12.55pm

Mark Goodier's Evening Session featuring Ultramarine in session plus CNN, One FM: 6.30-6.30pm
The Best featuring Artee Camera, The Frank and Walters, Kingmaker and The Fall, ITV: 12.30-1.30am
TUESDAY APRIL 27

Karashot featuring Thruxton live in session, Radio Five: 10.10-midnight
WEDNESDAY APRIL 28

Viva Cabaret featuring Terence D'Arby, Channel Four: 10.30-11.20pm
THURSDAY APRIL 29

General Soup featuring Rev Roy Lewis and Kingmaker, ITV (London only): 11.40pm-12.40am
FRIDAY APRIL 30

Pebble Mill featuring Nothing By Chance, BBC1: 12.15-12.55pm

Juice, ITV (Granada only): 11.10-11.40pm (see above)
SATURDAY MAY 1

In Concert featuring Joe Satriani recorded at Hammersmith Apollo, One FM: 7.30-8.30pm
BPM from Bowlers in Manchester features Utah Saints, ITV: 2.30-3.30am (regions vary)
SUNDAY MAY 2

The Disney Club featuring 2 Unlimited, ITV: 8.55-10.45am

TXI featuring Levitation and Utah Saints, LWT: 1.25-2.25am
MONDAY MAY 3

Mixing It features an interview with Daniel Lanois, Radio Three: 10.45-11.30pm
The Best featuring Sub Sub, D'Ream, Silverfish and God Machine, ITV: 12.30-1.30am

NEW SIGNINGS

ARTIST	MUSICAL STYLE	SIGNED TO	MANAGEMENT	TYPE OF DEAL	SIGNED BY
AUTOURS	London-based four-piece	PolyGram Music Publishing	Tony Beard	worldwide publishing	Paul Adam - "I heard their single <i>Shogruit</i> and thought it was brilliant"
BJORK	ex-Sugarcube vocalist	PolyGram Music Publishing	Derek Birkett	worldwide publishing excluding US	Lucian Wright. "We all think she's going to be the next major female star" - Kate Thompson
BOOKER NEWBERRY III	Ohio soul singer/songwriter	Scratch Records and Arcane Music Publishing	Lou Allan	two singles and album option	Brian Adams - "His songwriting material is so strong and his ability to sing is 100%"
CRAZY FAN TUTTI	Manchester four-piece	Oval	Rob Godt, Music For Films	two singles	Charlie Gillet - "Irresistible - a brilliant merger of opera, African, gospel and pop"
JAMES DIPOLOCK (ALEX BELL)	aka Electrocut/ Hyper Go Go	PolyGram Music Publishing	none	worldwide publishing	Kate Thompson and Colin Barlow - "Really liked the single, and they're so prolific" - Thomson
ELEVENTH HOUR	US/UK hard edged soul four-piece	Rise Music International	Alison Shepherd Management	singles with album option	Kevin Summers - "They sounded brilliant live. I had no hesitation offering a deal"
HEITOR	Simply Red's East West	East West	So what Arts	album	Marc Fox - "Sublime lead guitarist with fan base already built by touring with Simply Red"
THE HUMAN LEAGUE	Sheffield-based trio	East West	none	album	Max Hole - "Because I think we can sell 5m records!"
MEN UNITED	London pop duo	East West	c/o George Babbington, JP Kennedy & Co	two singles	Marc Fox - "Champion pop from the league leaders"

Compiled by Sarah Davis Tate: 081-946 2320

14 Rubbish tip
Blur's second outing
leads new releases



16 Nothing doing
Whitney's back in
the singles Top 10

22 Double exposure
Nude holds on to
top two indie slots



24 Up in Arms
Yea, yea, yea... dance
fans want more of O'Jays

music week

datafile

The Information Source for the Music Industry

1 MAY 1993

CHART FOCUS

For the fourteenth time since Band Aid set the ball rolling in 1984, a charity single is number one. **George Michael & Queen's Five Live EP** is the new resident at the top of the chart, displacing the Bluebells' four week winner **Young At Heart**. The last two charity chart-toppers involved the same acts — **Queen's Bohemian Rhapsody/These Are The Days Of Our Lives** replaced **George Michael & Elton John's Don't Let The Sun Go Down On Me** at number one in December 1991. The **Five Live EP** is the first single to debut at number one since last June, when **Erasure's** **Abba-esque EP** got off to a winning start.

Coming in at the biggest domestic hit among the UK's entries to Eurovision in years, **Sonia's** **Better The Devil You Know** manages to attract purchases from only a fraction of the 150,000 who voted for it in the domestic quiz contest, but that makes a fair splash, debuting at number 22.

After topping the chart in 12



European countries, **Inner Circle's** **Sweat (A La La La Long)** had a disappointing campaign here last autumn, when it peaked at number 43. Now reissued (on Magnet this time, as opposed to WEA) it gets off to a much more satisfactory start, debuting at number 20. With **D-Ream's** **U R The Best Thing** placed a notch higher, Magnet has two concurrent Top 20 hits for the first time since the Seventies. The formerly independent label, which was acquired by Warner primarily to secure the services of **Chris Rea**, was founded 20 years ago, and reached its chart peak in 1975,

when it had three top five hits in four weeks via **Gays & Dolls**, **Pete Shelley** and **Susan Cadogan**.

The fourth single from **REM's** **Automatic For The People** album, **Everybody Hurts**, becomes the first to reach the Top 10 (and the second biggest of their 13 hits in all) this week. Even though the album responds by increasing its week-on-week sales by more than 50%, it dips from number one to number three, as **Aerosmith** and **Cliff Richard** debut at number two and number one with **Get A Grip** and **The Album** respectively. The album is **Cliff's** seventh number one album in all (one fewer than **David Bowie**, who established a new record for number one singles by solo artists only a fortnight ago). Equally impressive is the fact that **Cliff's** number ones have spanned more than 31 years (you precedented) and that **The Album** is his first number one with a collection of new songs (as opposed to hits compilations) since 1963.

Alan Jones

CHART NEWCOMERS

21 **SWV: I'm So Into You** (RCA) US debut.

Producer: Brian Alexander Morgan.
Publisher: Bam Jams Music.
Writer: Morgan.

Line-up: Coco (Cheryl) Cambria (V), Lela (Leanne Lyons) (V), Taj (Tamara Johnson) (V).

Notes: Originating out of Brooklyn and the Bronx, **SWV** (Sisters With Voices) all have a gospel background and this, their debut single, has sold more than 500,000 copies in the US.

Album: **It's About Time** (tab).

27 **PJ HARVEY: 50FT Queenie** (Island) UK 2nd hit.

Producer: Steve Albini.
Publisher: Hot Head.
Writer: Harvey.

Line-up: Polly Harvey (V/G), Rob Ellis (D), Stephen Vaughan (B).
First Hit: **Sheela-Na-Gig** (69, 1992).

Notes: Polly Jean Harvey formed her band in Yeovil in 1991. First single, **Dress**, made



Moratto (K).
Notes: **Glam's** **Hell's Party** has so far sold over 25,000 copies on Italy's DFC label. UK version has new mixes by **Bump** and the vocals are sampled from another DFC single, **Hell Below by Adamski** and **Afrika Bambaataa**.
Album: none planned.

4 BREAKER

FRONT 242: Religion (RRE) Belgium debut.
Producer: Daniel B./Patrick Codens.
Publisher: Les Editions Confidentielles.
Writer: Daniel B./Codens.
Line-up: Daniel B. (K), Patrick Codens (K), Jean-Luc De Meyer (V), Richard K. (live performer).

Notes: Formed in 1981 by Daniel B., the band describe the sounds they produce as "electronic body music".
Album: 05-21-03:11 Up Evil (May 10), 05-22-09:12 OP (Aust 8).
Press: Tony Beard 071-221 8353.

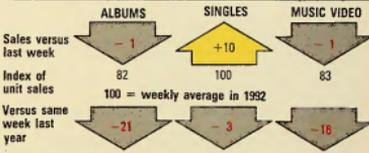
single of the week in **NME**. Debut album entered CIN chart at 11. Twelve-date UK tour next month.
Album: **Rid Of Me**.
Press: Vault: **The Blockade** 071-326 0228.

1 BREAKER

GLAM: Hell's Party (Six by 6) Italy debut.
Producer: Ricky Persa/Daive Rizzatti/Elvio Moratto/Afrika Bambaataa.
Publisher: JSE Music.
Writer: Persa/Rizzatti/Moratto.
Line-up: Ricky Persa (K), Davide Rizzatti (K), Elvio

UPDATE

SALES



LATEST SALES AWARDS

Gold

Hot Chocolate: The Very Best of Hot Chocolate
Duran Duran: The Wedding Album
Various: Soul Moods
Various: Mega Dance

Silver

Coverdale/Pege: Coverdale Page Bruce Springsteen: MTV Plugged
Various: Loaded
Various: Mega Dance 2
Various: The Legendary Joe Bloggs Album

NEXT WEEK'S HITS

Singles
2 **UNLIMITED** Tribal Dance (PWL)
Commentary
JANET JACKSON That's The Way Love Goes (Virgin)
KINGMAKER Ten Years Asleep (Scorch)
GARY MOORE Parisienne Walkways (Virgin)
RAGE AGAINST THE MACHINE Bullet In The Head (Epic)
SNOW GIRD I've Been Hurt (Interscope)

THOUSAND YARD STARE Version Of Me (Aardvark)
UTAH SAINTS Believe In Me (First We) **WET WET WET** Blue For You (Live) (Precious Organisation)

Albums
GARY CLARK Ten Short Songs About Love (Circal)
PJ HARVEY Rid Of Me (Island)

Predictions compiled by Era. Last week's score: 7 out of 8.

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east-west emi food ipc island lemon maison caurette mca
melody maker mgm new scientist nme oxygen parlophone
polygram video rank sony spastics society uip viz vox vvl
wea 90 minutes

TOP**THE OFFICIAL ^{NW} music week CHART****MAY****01****1993****40****SINGLES****1 FIVE LIVE (EP)**

1 GEORGE MICHAEL AND QUEEN

PARLOPHONE

02 Young At Heart

1 BAUBERLUS

LONDON

03 I Have Nothing

9 WARRIOR HORSEMAN

A&A

04 Ain't No Love (Ain't No Use)

3 SONSIEA FEAT MARIANE WILLIAMS

ROSS

05 Inforiver

2 SNOW

EAST WEST AMERICA

06 U Got 2 Know

6 CAPPRELLA

INTERNAL DANCE

07 When I'm Good And Ready

5 SYREL

PWL INTERNATIONAL

08 Regret

4 NEW ORDER

LONDON

09 Everready Hunts

15 R.E.M.

WASHER BEGS

10 Show Me Love

10 REISS

CHAMPION

Music In The Dimension

**sade kiss of life**

the new single

Only Tender Love

DEERON BLUE

COLUMBIA

new**21**

No Limit

2 UNLIMATED

PWL CONTINENTAL

new**22**

POWER OF AMERICAN NATIVES

DANCEZ FRANCE

L'ESCA/AMERICA

22**23**

SEVEN DAYS

5 SING

A&M

18**24**

50FT QUEENIE

P J HARVEY

ISLAND

26**25**

FOR TOMORROW

BLUJA

FOOL

25**26**

SHIPS (WHERE WERE YOU)

BIG COUNTRY

COMPASSION

new**27**

Go Away

GEOFF ESTERMAN

ERIC

new**28**

GIMME SHELTER

VASCOS

FOOL

new**29**

UNTIL YOU SUFFER SOME (FINE AND ICE)

PELON

CERRITO

16**30**

SOAPBOX

LITTLE AVENUES

PANTANO

23**31**

TOWNSHIP

DE LEONARD

BURTON BENSON

32**32**

Created by Tony Parsons

TOP 50 AIRPLAY CHART

THE OFFICIAL **music** week CHART

1 MAY 1993

Rank	Weeks	Title	Artist	Label	Station with Most Plays
1	1	REGRET New Order	A	London	Children Network
2	1	AMT NO LOVE (AMT NO USE) Sub Sub featuring Melanie Williams	A	Raindog	Clyde One FM
3	1	IS IT LIKE TODAY World Party	A	Ensign	Essax
4	1	YOUNG AT HEART The Bluebelles	A	London	Free Radio Key 103 FM
5	1	COME UNDONE Burnt Boats	A	Parlophone	Children Network
6	1	WHEN I'M GOOD AND READY Tybalt	A	PWL International	Children Network
7	1	NEVER FELT LIKE THIS BEFORE Mica Paris	A	4th Way	Children Network
8	1	OH CAROLINA Shaggy	A	Greenleafs	Inertia FM
9	1	MR LOVERMAN Charlie Ranks	A	Epic	Children Network
10	1	FEVER Madonna	A	Maverick	Red Rose Rock FM
11	1	I HAVE NOTHING Whiskey Houston	A	Arista	City
12	1	JUMP THEY SAY David Bowie	B	Arista	Red Rose Rock FM
13	1	DO YOU LOVE ME LIKE YOU SAY Terence Trent D'Arby	B	Columbia	Children Network
14	1	FM BACK FOR MORE Like with Bobby Womack	A	Domino	Children Network
15	1	ARE YOU GONNA GO MY WAY Lenny Kravitz	A	Virgin America	Capital FM
16	1	INFORMER Snow	A	Atlantic	Power FM
17	1	SEVEN DAYS Slow	A	AMM	Signal
18	1	SOMEBODY TO LOVE George Michael/Queen	A	Parlophone	Signal
19	1	GO AWAY Gloria Estefan	B	Epic	MF1 103.4 & 97.1
20	1	TENNESSEE Arazood Development	A	Contango	Children Network
21	1	GIMME SHELTER EP Various	B	Foat	Capital FM
22	1	CATS IN THE CRADLE Ugly Kid Joe	B	Vertigo	Power FM
23	1	LIVIN' ON THE EDGE Aerosmith	B	Geffen	Capital FM
24	1	SLOW IT DOWN East 17	A	London	Children Network
25	1	JAMAICAN IN NEW YORK Clashback	B	Elektra	Children Network

Rank	Weeks	Title	Artist	Label	Station with Most Plays
26	1	DONT WALK AWAY Jode	B	Giant	Red Rose Rock FM
27	1	YOUVE GOT ME THINKING The Blowdown	B	EastWest	Children Network
28	1	EVERYBODY HURTS Rem	B	Warner Bros	Digital
29	1	TOO YOUNG TO DIE Jamiroquai	A	Sony S2	Children Network
30	1	SHOTGUN WEDDING Rod Stewart	B	Warner Bros	Children Network
31	1	GIVE IN GIVEIN' Beverly Sins	A	WEA	City
32	1	HAVE YOU MET Michael Jackson	B	Epic	Children Network
33	1	PRESSURE US Sunroom	A	Sony S2	Children Network
34	1	SING HALLELUJAH Dr Alban	B	Legic	Cool FM
35	1	CHILD OF LOVE Lemmonz	B	Orygen	Signal
36	1	LITTLE BIRD Anissa Lemox	B	RCA	Red Rose Rock FM
37	1	FOR TOMORROW Blur	B	Food	BBC Radio 1
38	1	LOVE THE LIFE James Taylor Quartet	B	Polydor	Children Network
39	1	ALL THAT SHE WANTS Ace Of Base	B	London	Cyclone FM
40	1	ONLY TENDER LOVE Deacon Blue	B	Columbia	City 94.9 FM
41	1	WE GOT THE LOVE ('93 REMIXES) Lindy Layton	B	PWL International	Cool FM
42	1	CANDY EVERYBODY 10,000 Maniacs	B	Elektra	Clyde One FM
43	1	29 PALMS Robert Plant	B	Fonitona	BBC Radio 1
44	1	NEVER AGAIN JC 101	B	Amkiss	BBC Radio 1
45	1	TRAGUNINI Midnight Oil	B	Columbia	Pecadilly Key 103 FM
46	1	FUSION CRISIS THIS NEW YORK The Frank And Walters B	B	Cap Discs	Trent
47	1	COPACABANA Berry Manilow	B	Arnoza	Capital FM
48	1	THE ONLY LIVING BOY IN NEW YORK EP Everything But The Girl	B	blancysync	Pecadilly Key 103 FM
49	1	THAT'S THE WAY LOVE GOES Janet Jackson	B	Virgin	BBC Radio 1
50	1	SHIP AHAY Marianne	B	Talkin Loud	BBC Radio 1

© Copyright EMI. Compiled using BBC Radio and RSC Selector software. Based on the plays of current hits on Radio 1 and contributing UK stations. Station weights are based on total listening hours as calculated by JCRNA.

TOP 10 BREAKERS

Rank	Title	Artist	Label
1	MIRACLE GOODNIGHT	David Bowie	Arista/Geffen
2	SHOUT	Louise Loo & Michie Dae	Sevage
3	FM GOING ALL THE WAY	Sounds of Blackness	Perspective
4	MISS YOU	The 4FUs	Columbia
5	POLAROIDs	Shawn Colvin	Columbia
6	TONIGHT	Del Ligand	Bluebell/Riffola
7	WALKING IN MY SHOES	Depeche Mode	Mure
8	CALL IT WHAT YOU WANT	Coco D'Amico	Unknown
9	LADYKILLER	Nicki Holland	Epic
10	TEN YEARS ASLEEP	Kingslayer	Scorch

Records are inside the Airplay Chart but not on last week's CHART Top 50 singles chart.

REGIONAL CHOICE

Rank	Title	Artist	Label	Station
1	WHERE DOES MY HEART BEAT NOW	Celine Dion	MF1 103.4 & 97.1	Capital
2	YOU CAN'T HURRY LOVE	Sirens	MF1 103.4 & 97.1	Capital
3	RAYBONNE	Europe And The Rainbow Crew	Fox FM	Capital
4	AFFECTIONATE MINE	Milok	City 94.9	Capital
5	JUST JOYBS	Europe And The Rainbow Crew	MF1 103.4 & 97.1	Capital
6	QUIET DAYS	Aren	Downtown	Capital
7	THE GREATEST FLAME	Ravyn	NorthSound	Capital
8	DREAM SWEAT	Aria Camera	NorthSound	Capital
9	ONE VOICE	Billy Talent	Downtown	Capital
10	BLUE FOR YOU (LIVE)	West/West	Inertia FM	Capital

Top 10 lists showing best regional hits.

AIRPLAY PROFILE

SELECTED TITLE: ONLY TENDER LOVE Deacon Blue (Columbia)

Rank	Title	Station
1	Clyde 1 FM	6 Power
2	Trent FM	7 BRMB FM
3	NorthSound	8 Children Network
4	Signal	9 Inertia FM
5	Aire FM	10 BBC Radio 1

Stations showing most play for selected title.

THIS WEEK'S CONTRIBUTORS:

103 FM, Aire FM, BBC Radio 1, BRMB FM, Capital FM, City 94.9, City 94.9 FM, Cool FM, Downtown, Essax, Fox FM, Inertia FM, MF1 103.4 & 97.1, NorthSound, Pecadilly Key 103 FM, Power FM, Red Dragon, Red Rose Rock FM, Trent, This represents 82.2% of total UK independent music sales and BBC Radio's listening audience.

US TOP 50 SINGLES

Rank	Title	Artist	Label
1	FREAK ME	Six	Kere
2	INFORMER	Snow	EastWest
3	NUTHIN BUT A G THANG	Dr Dre	Death Row
4	HAVE NOTHING	Whitney Houston	Arista
5	LOVES	Vanessa Williams	Giant
6	DONT WALK AWAY	Jode	Giant
7	IT WAS A GOOD DAY	SWV	RCA
8	29 PRINCES	Spin Doctors	Epic Associates
9	LOOKING THROUGH...	PM Dawn	Gez Street
10	DITTY	Papayote	New Japan
11	CATS IN THE CRADLE	Ugly Kid Joe	Shanling
12	COMFORTER	Sho	Gasoline Alley
13	HIPHOPORAY	Naughty By Nature	Tommy Boy
14	THAT'S TREW	Love, James Jackson	Virgin
15	IT WAS A GOOD DAY	SWV	Philly
16	THE CRYING GAME	Boy George	SBK
17	NEVER LOSE MY FAITH...	Slimg	AMM
18	WHO IS IT	Michael Jackson	Epic
19	ANGEL	Jon Seco	SBK
20	NOTHING WOULD I CAN'T LIVE	Jay Lawrence	IMPACT
21	DOWN WITH THE KING	Run DMC	Profile
22	BEDE OF ROSES	Run DMC	Jamco
23	FM EVERY WOMAN	Whitney Houston	Arista
24	MR WENDAL	Arazood Development	Christa
25	FOOT A MAN	Positive K	Island
26	ORDINARY WORLD	Duran Duran	Ciprioli
27	THAT'S WHAT LOVE CAN DO	Boy Krazy	Night Pleasure
28	KNOCKIN' DA BOOTs	Hi-Town	Luke
29	LIVIN' ON THE EDGE	Aerosmith	Geffen
30	TO THE RIGHT KID LOVE	Jeremy Jordan	Giant
31	CONNECTED	Shenice Mc's	Gez Street
32	A WHOLE NEW	Prado Bryson & Reynolds	Columbia
33	FOREVER IN LOVE	Kenny G	Capitol
34	SIMPLE LIFE	John John	MCA
35	THREE LITTLE PIGS	Gez Jello	Zao
36	LOVE U MORE	Surticame	Columbia
37	DEDICATED	Kelly Public Announcement	Jive
38	SO ALONE	Max-A-Ledge	EastWest
39	DAZZLE DUKS	Dale	THR
40	SHOW ME LOVE	Robin S	Big Beat
41	WILL ALWAYS LOVE YOU	Whitney Houston	Arista
42	COME UNDONE	Duran Duran	Capitol
43	BUDDY X	Nena Cloney	Virgin
44	LOVE DON'T LOVE YOU	En Vogue	EastWest
45	THE MORNING PAPERS	Prince & NPG	Parloxy/Pik
46	WEAK	SWV	RCA
47	7, Prince & The New Power Generation	Profile/Pik	Pik
48	SWEET THING	Mary J Blige	Uptown
49	TELL ME YOUR DREAM	Business House	RCA
50	RHYTHM IS A DANCER	Snip	Arts & Crafts

Charts courtesy Billboard, 1 May 1993. Airplay are awarded to those products demonstrating the greatest support and sales.

US TOP 50 ALBUMS

Rank	Title	Artist	Label
1	THE BODYGUARD (OST)	Various	Arista
2	BREATHLESS	Kenny G	Arista
3	POCKET FULL...	5th Dimension	Epic Associated
4	UNPLUGGED	Eric Clapton	Duck
5	12 CHANGES OF SNOW	Snow	EastWest
6	THE CHRONIC D	One	Death Row
7	LOSE CONTROL	Sia	Kera
8	TEN SUMMOMONER'S TILES	Saling	AMM
9	DELUSION	Earle	Epic
10	SONGS OF FAITH & HOPE	Depeche Mode	Sire
11	14 SHOTS TO THE DOMME	LL Cool J	Del Jax
12	ARE YOU GONNA GO MY WAY	Lenny Kravitz	Virgin
13	IT'S ABOUT TIME	SWV	RCA
14	SOME GAVE ALL	Billy Ray Cyrus	Mercury
15	YEN	Paul Jani	Epic
16	13 NAUGHTY 13	Naughty By Nature	Tommy Boy
17	IT'S YOUR WORKING MAN	Brooks & Dunn	Arista
18	HARD YOUNG BLOOD	McGee & McNeire	MCA
19	COVERABLE PAGE	Coverable Page	Guffin
20	DANGEROUS	Michael Jackson	Epic
21	JOHN SECALA	Joe Seocala	SBK
22	3 YEARS MONSTER	Armed & Dangerous	Chrysalis
23	IF EVER FALL IN LOVE	Shan	Gasoline Alley
24	ALADDIN (OST)	Various	Walt Disney
25	CORE	Stone Temple Pilots	Arista
26	THIS TIME	Dwight Yoakam	Republic
27	AMERICA'S BEST WANTED	Ugly Kid Joe	Starburst
28	SLOW DANCING WITH THE MOON	Jelly Roll Martin	Capitol
29	CERAN KILLER (OST)	Green Jolly	Zoo
30	DURAN DURAN	Duran Duran	Capitol
31	THE BLISS ALBUM... 2	PM Dawn	Gez Street
32	ALIBIS	Jay Lawrence	Arista
33	PURE COUNTRY (OST)	George Strait	MCA
34	TILL DEATH DO US PART	Gez Boys	Rap-A-Lot
35	FOR REAL TH	Liv'at	Arista
36	THE CHASE	Chuck Brooks	Liberty
37	DIRT	Alice In Chains	Columbia
38	SAN FRANCISCO DAYS	Chris Isaak	Republic
39	REACHIN' (A NEW...)	Digable Planets	Pendulum
40	THE PREDATOR	Eric Clapton	Priority
41	BACDADUCUP	Onyx	RAL
42	KEEP THE FAITH	Ben Jovi	Jamco
43	METALLICA	Metallica	Elektra
44	THE A VANCE	John M Mowgonyan	Arista
45	HOME INVASION	Tim T	Rhyma Sydnatix
46	HARBOR LIGHTS	Brace Norbury	RCA
47	IN MY TIME	Yanni	Private Music
48	NINE YARDS	Five Finger	New Music
49	OUR TIME IN EDEN	10,000 Maniacs	Elektra
50	WHAT'S THE 117	Mary J Blige	Polygram

UK acts: UK- signed acts.

RECORD MIRROR

DANCE UPDATE

1 MAY 1993
FREE WITH MUSIC WEEK

DEO

Label	Genre
il Areas	PMI MVB4911123
Party	BMG Video 7432112083
wan ...	BMG Video 7432112250
Walk	PolyGram Vid 0864963
s ...	SMV 491592
	Music Club/PMI MC2116
in	Geffen GEFV3920
l Moments	PMI MVN4911013
usic...	Wienersworld WNR0205
e ...	Prism Leisure PLATV325
TV Plugged	SMV 491622
Patsy	Prism Leisure PLATV313
	WMV 7595381563
ht With...	WMV 4509809043
v Your Dream	Ritz RITZB701

PINNACLE PUTS VANS IN GEAR

Indie distribution giant Pinnacle is moving into the sharp end of dance with a van service to compete with the likes of Great Asset and Delta.

Sub-Level aims to capture a share of the grass roots end of the dance market by serving labels and shops ignored by its more mainstream parent company.

And its unique link with one of the UK's key distributors gives it the chance to offer Pinnacle back up as a bolt-on service.

"We are reacting to a change in the market. We are aiming to provide a reliable service getting tunes into the shops within a few hours. Then if things take off they

can switch into the Pinnacle system overnight.

"It could be a leg-up into the Pinnacle system for a lot of labels that wouldn't have considered us before," says Sub-Level mastermind Dave Howell.

The company's vans will begin by carrying only UK releases before expanding into the imports market.

Labels already involved include Pulse 8, Rumour and Zoom. Sub-Level also plans to offer a press and promotion service.

● Troubled distributor Jack In The Box has temporarily taken its vans off the road as it seeks to strengthen its financial position.

JOIN THE VILLAGE PEOPLE

A new concept in clubbing hits the North East on Thursday (April 29) when Whitley Bay's new club and bar complex Global Village opens its seaside venue.

Setting the tone on the first night of a club which aims to muscle into the Hacienda-Venus-Back 2 Basics circuit is Andrew Weatherall. And future DJ guests include Christian Woodyatt (May 22), Craig Walsh (June 12) and Dean Thatcher (July 17). The venue will also host a Tomato Records party on May 15.



Virgin's goodbye to one of house music's shining stars, Inner City, is completed next week with the release of the remix album 'Testament 93'. The set features the best of past remixes as well as the currently huge remixes of 'Good Life' by Unity and CJ Mackintosh – not commercially available anywhere else. Meanwhile Kevin Saunderson and Paris Grey have begun work on a new Inner City album for Network's 6 by Six label with the first single due in June.

PRIME TIME DANCE

Channel Four's new dance programme Hypnosis has been given two prime-time slots as the hype builds for its summer launch.

And as it looks to build its audience into millions, the show – which features "visual mixing" – with all film cut to a DJ soundtrack – will cover crossover dance artists as well as the underground scene.

Confirmed slots for the series, which starts in mid-June, are

5.30pm each Sunday, repeated on Thursdays at 6pm.

As part of a club promotion campaign a Hypnosis club tour, co-ordinated by Lisa Loud, will begin hitting clubs such as Back 2 Basics in Leeds, Belfast's Sugarsweet and Chuff Chuff in Birmingham from early June. The eight-programme series will also be spanning the UK with Belfast, Birmingham and Brighton among the hot spots to be featured.

GEORGE MICILÉL

KILLER/PAPA WAS A ROLLIN' STONE PM DAWN 9:18 REMIX

AVAILABLE ON CD FROM 26TH APRIL. ALSO INCLUDES 'SHORROCK TALKERS' AND 'THESE ARE THE DAYS OF OUR LIVES' (WITH LISA STANFIELD).
ALL ARTIST REMIXES AND PROCEEDS FROM THE SALE OF THIS CD WILL BE DONATED TO THE MERCURY PRIZE TRUST.

4 FIVE LIVE E. P. 02

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T SALSOUL SINGLES SENSATION

Compilation label Mastercuts is to begin reissuing Salsoul's disco legacy as singles in original and remixed formats.

The set of 12 inches will include new C&C mixes of First Choice's 'Dr Love'—part of the remix project co-ordinated by Salsoul in New York. And Loleatta Holloway's influential and much-sampled 'Love Sensation' will also be



reissued—but without an acappella! The Beechwood single release team trail the label's Classic Salsoul 2 album

due in late summer. Other classics to be reissued on 12 inch include 'Ten Percent' (flipped by 'My Love Is Free' by Double Exposure (pictured)), 'I Got My Mind Made Up' by Instant Funk and 'The Salsoul Orchestra's' 'You're Just The Right Size'. Beechwood is also set to put some funk back with its Classic P-Funk set due later this month.

GREAT eSPACE

Electronics giant Philips has come to the rave—getting together with Coldcut to produce a new interactive cyber-visual CD+computer game. eSpace, says Philips Media International, is aimed at techno lovers. It allows users to shape their own graphics first by manipulating randomly generated images to fit the soundtrack. Musical contributors include Coldcut, Eom and Irresistible Force. Philips says the combination of CD sound quality and computer graphics makes eSpace the ultimate in sitting room raving.

100
100
100

- 1 **REGRET** New Order
- 2 **AIN'T NO LOVE (AINT)**
- 3 **IS IT LIKE TODAY**
- 4 **YOUNG AT HEART**
- 5 **COME UNDONE II**
- 6 **WHEN I'M GOOD**
- 7 **I NEVER FELT LIKE**
- 8 **OH CAROLINA** Ste
- 9 **MR LOVERMAN** Sk
- 10 **FEVER** Madonna
- 11 **I HAVE NOTHING**
- 12 **JUMP THEY SAY**
- 13 **DO YOU LOVE ME**
- 14 **I'M BACK FOR YOU**
- 15 **ARE YOU MONA**
- 16 **INFORMER** Sine
- 17 **SEVEN DAYS** Sine
- 18 **SOMEBODY TO LO**
- 19 **GO AWAY** Gloria
- 20 **TENNESSEE** Aerech
- 21 **GIMME SHELTER I**
- 22 **CATS IN THE CRA**
- 23 **LIVIN' ON THE ED**
- 24 **SLOW IT DOWN I**
- 25 **JAMAICAN IN NE**

TOP 10 BF

- 1 **MIRACLE GOODNIGH**
- 2 **SHOUT**
- 3 **I'M GOING ALL THE**
- 4 **MISS YOU**
- 5 **POLARIS**
- 6 **TONIGHT**
- 7 **WALKING IN MY SH**
- 8 **CALL IT WHAT YOU**
- 9 **LADYKILLER**
- 10 **TEN YEARS ASLEEP**

US TO

- 1 **FREAK ME** Sk
- 2 **INFORMER** Sine
- 3 **NUTHIN BUT A G**
- 4 **I HAVE NOTHING**
- 5 **LOVE IS** Vanessa V
- 6 **DON'T WALK AW**
- 7 **I'M SO INTO YOU**
- 8 **TWO PRINCES** Sg
- 9 **LOOKING THRO**
- 10 **DITTY** Paperboy
- 11 **CATS IN THE CRU**
- 12 **COMFORTER** Sine
- 13 **HIP HOP HOORAY** J
- 14 **THAT'S THE WAY I**
- 15 **IT WAS A GOODE**
- 16 **THE CRYING C**
- 17 **IF I EVER LOS**
- 18 **WHO IS IT** M-Jest



they join Arsenal raggamuffins Ian Wright, Tony Adams and Co on 'Shouting For The Gunners'. But any more of this and they should be investigated for bringing raggie into disrepute.

FOUL MOUTHS

After the Palais shouting uproar, what can reggae do to carve out a fresh new lovable image? A cockney singalong with everyone's favourite cup final team, of course. It's a valiant effort from Tippa Irie and Peter Hunnigale as

COWBOY & INDIAN



Volante spawned Cowboy, then came Indian Records. Charlie Chester's new label is an outlet for underground tunes such as last year's Serotonin and Sono Lakota, leaving Cowboy to concentrate on groups such as Talizman and Secret Life. And Indian will be distributed on CT's van, rather than Total/BMG which handles Cowboy releases. "We want to keep Indian on a smaller scale, leaving Cowboy to develop album acts," says Chester. Dean Thatcher has left Cowboy Records to concentrate on his DJ and production work. But he says, "Charlie and I are still mates," and denies that his group, The Aloof, are set to leave the label.

DRIVING A HARD BARGAIN

It always seemed too simple to last. But van distribution has well and truly come of age this year with PolyGram and now Pinnacle each setting up their own rounds. Bigger distributors once felt they could ignore the "marginal" market of specialist shops served by Great Asset, Delta and the like, but now they want in.

"Everyone seems to be trying to get in on it," says Chris Checkley, whose wholesale company CT this month added van distribution to the service it offers labels such as Boys Own and acts like Lion Rock.

The economic sense of van distribution for small labels is clear, as Charlie Chester explains, "We'd have to sell so many more to make any back from Total/BMG which distributes Cowboy."

But as long as cost keeps them out of big league distribution, small labels are also denied chart action. To chart Robin 5's 'Show Me Love', Champion used a strike force and BMG distribution for a single that had been on the van rounds for months. But there's no question that the buzz which launched the record's long chart



● SUB SUB (ABOVE) & JUSTIN ROBERTSON (LION ROCK)



run started in the specialist shops. "Big distributors thought they didn't need dance shops because they don't return to Gallup," says Dave Piccini, manager of Black Market in London's Soho. "Now they realise this is where the buzz is created."

The two-tier system has always left labels with the choice of cheaper distribution straight to specialists with no chance of charting, or the costlier terms of a Pinnacle or BMG.

But now moves are afoot to bridge the gap. Total is talking to CT about merging its BMG distribution with the van round. And Pinnacle's new Sub-Level service is eyeing the same market gap. And as Sub Sub's Top Five success with 'Ain't No Love (Ain't No Use)' has proved once more, Pinnacle can chart records as well as anyone.

The heat of competition must be a good thing for labels shopping deals. But for small operators who already see one of their rivals going bust every week, it is time to start sweating.

Record Mirror news edited by Matthew Cole. Tel: 071-620 3636.

KREUZ
NEW GENERATION

KREUZ NEW GENERATION

The debut album
Includes the single **When You Smile**
Out now on LP/Cassette/CD

19 ANGEL Jon Savdo	SK	44 LOVE DON'T LOVE YOU Vin Egozue	EastWest	10 COVERDALE PAGE Coverdale Page	Gulfon	44 LIFE'S A DANCE John M. Montgomery	Atlantic
20 NOTHIN' MY LOVE CAN'T FIX Roy Lunn	Impact	45 THE MORNING PAPERS Prince & NGP	Paisley Park	20 DANGEROUS Michael Jackson	Epic	45 HOME INVASION No-T	Rhiney Syndicate
21 DOWN WITH THE KING Run-DMC	Profile	46 WEAK SWV	RCA	21 JON SECADIA Jon Secada	SBK	46 HARBOR LIGHTS Bruce Hornsby	RCA
22 BED OF ROSES Jon Jon	Jambco	47 7, Prince & The New Power Generation	Paisley Park	22 3 YEARS SECONDS... Anissted Development	Chrysalis	47 IN MY TIME Yanni	Private Music
23 I'M EVERY WOMAN Whitney Houston	Arista	48 SWEET THING Mary J Blige	Upfront	23 IF I EVER FALL IN LOVE Shal	Capitol	48 NINE YARDS Paperboy	Next Plate
24 MR. WENDAL Anissted Development	Chrysalis	49 TELL ME WHAT YOU DREAM Realistic Heart	RCA	24 ALADDIN (CD) Yehoram	Walt Disney	49 OUR TIME IN THE CITY 16,000 Maniacs	Elettra
25 I GOT A MAN Positive K	Arista	50 RHYTHM IS DANCING Snap	Arista	25 CORE Sierra Famy/Platts	Atlantic	50 WHAT'S THE 411? Mary J Blige	Upfront

Charts courtesy Billboard, 1 May, 1993. **A** Arrow: are awarded to those products demonstrating the greatest airplay and sales gain. **UK acts**: UK signed acts.

Coolcuts focus

cuts



MONIE LOVE

- | | | | |
|----|------|---|-------------------|
| 1 | (2) | CREATION Stereo MCs | 4th & B'way |
| 2 | (1) | THE POWER Monie Love | Coolempo |
| 3 | NEW | TOP O' THE MORNING TO YA House Of Pain
As catchy as 'Jump Around' and sure to be as big | XL |
| 4 | (9) | GLAM Liza B | ffrr |
| 5 | NEW | GLAMMER GIRL The Look
Deep NY groove from Danny Tenaglia and Peter Dinkov | US Sexy |
| 6 | NEW | THAT'S THE WAY LOVE GOES Janet Jackson
A mellow return for Janet with DJ Mackintosh funking up the tempo | Virgin |
| 7 | (5) | UK/USA Eskimos & Egypt | One Little Indian |
| 8 | NEW | AD INFINITUM Rhythm Invention
Excellent deep and dark club house | Warp |
| 9 | NEW | A GREAT MAN ONCE SAID... Florence Ruling Diva
Original and exciting techno grooves | React |
| 10 | (16) | I WILL BE FREE Baby June | Solid Pleasure |
| 11 | (19) | PERSIAN BLUES Fortran 5 | Mute |
| 12 | NEW | LATIN PRAYER Well Charged Latinos
Sexy moans and cool funky house rhythms | Black Sunshine |
| 13 | (14) | YOU'RE MY EVERYTHING East Side Beat | ffrr |
| 14 | NEW | FEEL YOURSELF Opik
Mini EP with Fluke and Grid mixes | deConstruction |
| 15 | (12) | LUV IT UP Funkatarium | Dark |
| 16 | NEW | HERBAL HAND B-Line
Runky and hipnotic disco trance | Cleveland City |
| 17 | NEW | THE SUB PLATES Various artists
Four tracks of tough 'breakbeat' hardcore | Suburban Base |
| 18 | (8) | I WANNA HOLD ON TO YOU Mica Paris | 4th & B'way |
| 19 | NEW | PICKIN' UP TRANSMISSIONS La Pequena Habana
Unusual Mark-produced dub garage track | Zippy |
| 20 | NEW | TAKE ARMS Shimmer
Snappy garage grooves with mixes from Todd Terry | Shimmer Disc |

COOLCUTS



A guide to the most essential new club tunes as featured on 1FM's 'Essential Selection', with Pete Tong, broadcast every Sunday between 7-8pm. Compiled by data collected from leading DJs and the following stores: City Sounds (Flying Zoom/London), Eastern Bloc (Underground/Manchester), 3rd Precinct (Glasgow), 3 Beat (Liverpool), Warp (Sheffield), Trax (Newcastle).



shop



Shop: Up, 54 Sandgate, Ayr, Scotland (37ft x 19ft).

Specialist areas: UK techno, hardcore and progressive (no breakbeats), acid trance, piano anthems and crossover rave. Runs own label, On The Up – first release is Jagga's 'Na Na Na' – and is

looking for more acts (0292 280544). Also Scottish ticket agent, sells DJ tapes, record bags, slipmats, merchandise. Has own rave tape label in conjunction with Street Rave.

Owner's view: "In late '92 there were so many badly produced white labels/promos floating about, it was becoming soul destroying for distributors, retailers and customers alike. However, I think there's more quality control now, resulting in better product, better releases and better sales." – Ewan Grant, owner.

Distributor's view: "It's a brilliant shop. They support a healthy Scottish scene and they like piano-ey, rave stuff. Ewan knows what his punters like." – Stewart Garden, RTM.

DJ's view: "They keep as good a selection as any shop in Glasgow and I don't have a lot of time to run up and down to Glasgow every week." – Fraser MacIntyre (Pavilion).



club



Club: Spirit at the SW1 Club, 191 Victoria Street, London SW1. Saturdays 10.30pm-6am.

Capacity/PA/Special features: 850/6K/ the venue's tucked away balconies and corners prove popular with this crowd.

Door policy: "We limit the number of men – more than three together won't get in. We let in couples and single girls." – Kevin Simpson, promoter.

Music policy: Builds from disco/easy sounds through garage/house to harder sounds with a more Euro feel.

DJs: Regulars – Judge Jules, Harvey, Roy The Roach, Dave Lambert, Jerry Rooney. Guests include: John Kelly, Martin Pickard and Terry Bristol from the US.

Spinning: Mother 'All Funked Up'; Miles Kayne 'Visions'; Xpress 2 'Music Xpress'; Disco Evangelists 'De Niro'; Lion Rock 'Packet Of Peace'.

DJ's view: "You can play a wide variety from good garage to hard house and you get a good vibe back from the dancefloor and balcony." – Dave Lambert.

Promotions view: "Spirit has a great atmosphere and friendly people. The crowd are receptive to a mixture of upfront tracks as well as all our favourites. Definitely the best club at the moment." – Carla Rayner, Power Promotions.

Average ticket price: £8 before 11pm; £10 after 11pm; £5 after 3am.

Compiled by Sarah Davis. Tel: 081-948 2320.

DEO

	Label
II Areas	PMI MVB 4911123
Party	BMG Video 74321120853
wan ...	BMG Video 74321122503
Walk	PolyGram Vid 0964953
3 ...	SMV 491592
	Music Club/PMI MC2116
in	Geffen GEFV 39520
I Moments	PMI MVN 4911013
asic...	Wienerworld WNR 0205
e...	Prism Leisure PLATV 305
TV Plugged	SMV 491522
Patsy	Prism Leisure PLATV 313
	WMV 7595381563
ht With...	SMV 4509903043
v Your Dream	Ritz 701

RM DANCE UPDATE 3

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- respective releases.
- 27 **NEW** BENEATH THE SHEETS (HOT AND STEAMY CLUB MIX) 42m & B'way promo
Some Bizarre
Talkin Loud London
Centredate Co. London
- 31 **NEW** I THINK OF YOU (MIXES) Bryan Powell
23 **REGRET (MIXES)** New Order
28 **UNLEASH YOUR LOVE**
44th & B'way promo
Sate Music promo
Loaded promo
US Emotive
- 34 **NEW** REACH METROPOLIS
35 **NEW** RESPECT (Vibrante) Ayers
36 **NEW** MAKE IT MOVE (COMPUNIC) BRAND NEW DAY/WAKE UP
37 **NEW** Night Mute promo
38 **NEW** No Izaz
39 **NEW** One Off promo
40 **NEW** Rush
41 **NEW** Wild Card promo
42 **NEW** Keia/Elektra
43 **NEW** Logie promo
44 **NEW** US Miami Soul
45 **NEW** Stress
- 46 **NEW** PWL Sanctuary
47 **NEW** Beyond promo
48 **NEW** Extended Club Mix
49 **NEW** Internal Dance
50 **NEW** US Sexy
51 **NEW** MCA
- 52 **NEW** WHAT IN THE WORLD Nu Colours
53 **NEW** SO PRECIOUS (MIXES) The Trampolent
54 **NEW** COME TOGETHER (MIXES) The Trampolent
55 **NEW** Sound Crowd
56 **NEW** FREAK ME 5ik
57 **NEW** TURN ME OUT Eddie Fowlkes
58 **NEW** BEEN A LONG TIME The Fog
59 **NEW** DO IT RIGHT (MIXES) Juice
60 **NEW** LOOKS LIKE I'M IN LOVE AGAIN (1" CLUB MIX)
61 **NEW** THE IRON MAMA Tom Tom
62 **NEW** I GOT 2 KNOW (I LAM AT TRADE MIX)(EXTENDED CLUB MIX)(UNDERGROUND MIX) Capella
63 **NEW** GLAMMER GIRL (MIXES) The Look
64 **NEW** ARMS OF SOLITUDE O.J.3

- 65 **NEW** LAMER (MIXES) (ORIGINAL) (FRANK DE WULF REMIXES)
66 **NEW** Omega Music promo
67 **NEW** A&M promo
68 **NEW** KTD A promo
69 **NEW** WEA
70 **NEW** Lovesound promo
71 **NEW** JAZZ WALKER
72 **NEW** THE BIRTH OF COOL III (Sampler) Various
73 **NEW** CHAMELION Jazz Walkers
74 **NEW** YOU'RE MAKIN' MAGIC Big Bang Theory
75 **NEW** THE REBIRTH OF COOL III (Sampler) Various
76 **NEW** WE'RE MAKIN' MAGIC Big Bang Theory
77 **NEW** YUPPERCITY TODAY (EXTENDED R&B MIX) Lisa Taylor
78 **NEW** 44th & B'way promo
79 **NEW** Effective promo
80 **NEW** BOOM THE FUTURE (RETRO MIX)(SURE IS PURE MIX) Ugly
81 **NEW** FEEL YOURSELF (ORIGINAL MIX)(REMIX) Opik
82 **NEW** HOUSECALL Shabbas Rank featuring Maxi Priest
83 **NEW** SWEET FREEDOM Positive Gang
84 **NEW** LIVING IN THE DUB (TOMMY D REMIX) T.U.I.
85 **NEW** CAN U DANCE The Family Foundation
86 **NEW** DON'T U WANT SOME MORE (MIXES) "Water
87 **NEW** FELLATIO (Vibrante) (MIXES) Stephanie Mills
88 **NEW** SING HALLELUJAH! (IT'S MY LIFE EXTENDED CLUB MIX) Dr. Alban
89 **NEW** ALL FUNKED UP "Kohler
90 **NEW** CAN'T STOP THIS FEELING (ROSES) NEVER LEAVE YOU LONELY TELL ME (IF YOU WANT ME TOO) Rhythm 'N' Bass
91 **NEW** IN MY WORLD (JUDGE RULES REMIXES) (ROLLO REMIXES) High On Love
92 **NEW** Profile promo
93 **NEW** Highest Chamber

The Record Mirror Club Chart is available as a special faxed service in extended form as soon as it is compiled on the Friday before publication. Details on 071 630 8836.

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dc

Lionrock: Packet of Peace.



DEO

- Label
Carson
- II Areas **PMI**
MVB4911223
- Party **BMG Video**
74321120983
- wan ... **BMG Video**
74321122500
- Walk **PolyGram Vid**
0864363
- s ... **SMV**
491592
- Music Club **PMI**
MC2116
- on **Geffen**
GEFV 2950
- n Moments **PMI**
MVN4911013
- usic... **Wienerworld**
WNR208
- ve ... **Prism Leisure**
PLATV 305
- TV Plugged **SMV**
491822
- Patsy **Prism Leisure**
PLATV 313
- WMV**
7599381563
- ht With... **WMV**
4509909043
- w Your Dream **Ritz**
RITZB 701



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Top 100

buzzing

on promo & import

BIG DADDY KANE 'How U Get A Record Deal' (Cold Chillin, US). Despite being the latest in a whole stream of rappers to make a comeback on the hardcore tip, Kane's return to his original bare bones style is more than welcome because he is one of the most awesome lyrical talents in the game. Here he rides a state-of-the-art Trakmasters rhythm with all the usual ease and dexterity. 'Here Comes Kane, Scoob & Scrap' on the flip has him trading rhymes with his dancers over more uptempo beats. **RR**

cop killing classic 'Coffee Donuts And Death' is much more like it, here in a new 'Piggy On A Platter' mix. With all the sense of danger that used to characterise Public Enemy's releases, Paris recounts an everyday tale of police slaughter over a dirty slab of P-Funk. **RR**

BOBBY BROWN 'That's The Way Love Is (Remixes)' (MCA, US). This was perfect in its original LP form, and fortunately only subtle changes have been made to the main Extended Club mix to make this joyous, upbeat swing jam an ultimate dancefloor experience. The 12-inch also offers a Ragamuffin Dub complete with some appropriate rapping that works as an interesting alternative alongside what is surely a smash hit. **RT**

SUPEREAL 'Blue Beyond Belief' (Guerilla). An eminently listenable mood mid-tempo 12 inch with three mixes. The original track has a spoken and sung vocal in typical Guerilla style. Both Tony Thorpe's remixes (one of which lasts 12 minutes) have an added riveting acid line which greatly improves things. All hail TB303. **T&B**

LISA B 'Glam' (Hfr). A big swirling production with a catchy chorus from Paul Oakenfold and

MR PEACH



MR PEACH 'Let's Dance' (Olympic). An EP with all four mixes having the same thing in common - a simple synth hook over a finger-snapping rhythm, punctuated by 'Let's Dance' and other familiar vocal samples, all held together with a neat walking bassline. The production is sparse but it works on the dancefloor. **TJ**

GROOVE THING EP (8 Ball, US). Showcasing the raw soul sax of Jay Rodriguez, this is a very funky piece of vinyl. 'Cuttin The Losses' comes out tops on the groove scale. **RD**

AVA CHERRY 'Gimme Gimme' (Radical Records, US). Back from her disco days, Ava adds a fresh new sound by going for a quality soul tune beefed up with some firing new jack-cum-two-step rhythms. In an assortment of mixes, the original is the classier, complete with tasty acoustic piano, Spanish guitar and catchy background arrangements. This was recorded in France, pressed in Miami and shipped back to the UK! **RT**

WOBBLEHEAD 'Crawler EP' (3 Beat). A thundering bass is the basis of this EP - it gallops along with just hints of percussion and melody on each track. 'Angelica' is most effective: it lulls you into an acid bassline before a deep sub-bass burst in and carries you away. Tough stuff. **TJ**

PARIS 'Assata's Song' (Scarface, US). The production on Paris's releases rarely do justice to the vocals, as is the case on two tracks here. But the **6 RM DANCE UPDATE**



U96

Steve Osborne, and Lisa B's stunning model appearance should add up to a big hit. Certainly this doublepack promo covers all angles with the stylish commercial mixes supplemented by a couple of great bassy trance mixes by Diss-Cuss. An essential tune. **TJ**

DON CARLOS 'I Can't Love Nobody' (Irma, Italy). The 'Underground Mix' does the business with mellow, mind-bending chords, bump-bass driven by a swinging rhythm and soulful male vocal samples in the breakdown. Sublime summertime tune. **RD**

JODECI 'Let's Go Through The Motions' (Uptown, US).

Part rap, part vocal with the coolest of harmonies, the Devante Swing produced mid-pacer packs the crispest of rhythms and horn stabs next to a booming bassline and assorted keyboard/vocal effects for a tough music jam. Another huge underground tune, taken from the forthcoming 'Who's The Man?' soundtrack. **RT**

MARK EDWARDS 'Gonna Be Alright' (Re-Move Records). Sammi's Italian-style garage that will have you jumpin'. Underground Trip Dub is the one for the floor with scat, breakdown and uplifting vocals. **B**

FORTRAN 5 'Persian Blue' (Mute). David Holmes' 'Full On Orchestral Philharmonic' mix, not surprisingly, has orchestral type noises plus an acid bassline, marching snare drum and chanting - presumably Persian. Fabi Paras' '11.56 Soundclash System' mix is another strong and accessible track, likely to go far. **T&B**

SOUNDSCAPE 'Absolute' (Blueprint). A house cover of South Point's 'Absolute' (though it sounds exactly like Green's voice to me) that is done with some style and panache. The track builds nicely with the vocals sitting surprisingly comfortably over a driving, progressive rhythm that stops and starts in all the right places. Worth checking if you can find it. **TJ**

U96 'Love Sees No Colour' (M&G). A big mody wave of synths introduces this Euro house record that sounds strangely dated on first listen with its repeated spoken title line and

Artist Title

- 1 REGRET New Order
- 2 AIN'T NO LOVE (AIN'T NO MORE FEELING) JAY-Z
- 3 IT IS LIKE TODAY THE NOTORIOUS B.I.G.
- 4 YOUNG AT HEART THE NOTORIOUS B.I.G.
- 5 COME UNDONE DAVID NAVARRO
- 6 WHEN I'M GOOD THE NOTORIOUS B.I.G.
- 7 I NEVER FELT LIKE THIS THE NOTORIOUS B.I.G.
- 8 OH CAROLINA SHARON DAVIS
- 9 MR LUDERMAN SHERMAN DUBOIS
- 10 FEVER MADONNA
- 11 I HAVE NOTHING TO OFFER THE NOTORIOUS B.I.G.
- 12 JUMP THEY SAY THE NOTORIOUS B.I.G.
- 13 DO YOU LOVE ME THE NOTORIOUS B.I.G.
- 14 I'M BACK FOR ME THE NOTORIOUS B.I.G.
- 15 ARE YOU GONNA DANCE WITH ME THE NOTORIOUS B.I.G.
- 16 INFORMER SNOW
- 17 SEVEN DAYS SINCE THE NOTORIOUS B.I.G.
- 18 SOMEBODY TO LOVE THE NOTORIOUS B.I.G.
- 19 GO AWAY GONNA DAVIS
- 20 TENNESSEE ANNEKE BLENK
- 21 GIMME SHELTER THE NOTORIOUS B.I.G.
- 22 CATS IN THE CRAZE THE NOTORIOUS B.I.G.
- 23 LIVIN' ON THE EDGE THE NOTORIOUS B.I.G.
- 24 SLOW IT DOWN THE NOTORIOUS B.I.G.
- 25 JAMAICAN IN ME THE NOTORIOUS B.I.G.

TOP 10 BI

Artist Title

- 1 MIRACLE GOODMORNIN' THE NOTORIOUS B.I.G.
- 2 SHOUT THE NOTORIOUS B.I.G.
- 3 I'M DOING ALL THE DANCIN' THE NOTORIOUS B.I.G.
- 4 MISS YOU THE NOTORIOUS B.I.G.
- 5 POLAROID THE NOTORIOUS B.I.G.
- 6 TONIGHT THE NOTORIOUS B.I.G.
- 7 WALKING IN MY SHOE THE NOTORIOUS B.I.G.
- 8 CALL IT WHAT YOU WANT THE NOTORIOUS B.I.G.
- 9 LADYKILLER THE NOTORIOUS B.I.G.
- 10 TEN YEARS ASLEEP THE NOTORIOUS B.I.G.

Records are outside the Airplay 50

US TO

Artist Title

- 1 FREAK ME, SIS THE NOTORIOUS B.I.G.
- 2 INFORMER, SNOW THE NOTORIOUS B.I.G.
- 3 NUTHIN' BUT A G THING THE NOTORIOUS B.I.G.
- 4 I HAVE NOTHING TO OFFER THE NOTORIOUS B.I.G.
- 5 LOVES, YVES SAINT LAURENT
- 6 DON'T WALK AWAY FROM ME THE NOTORIOUS B.I.G.
- 7 I'MSO INTO YOU THE NOTORIOUS B.I.G.
- 8 TWO PRINCES & A PAUPER THE NOTORIOUS B.I.G.
- 9 LOOKING FOR LOVE THE NOTORIOUS B.I.G.
- 10 BITTY THE NOTORIOUS B.I.G.
- 11 CATS IN THE CRAZE THE NOTORIOUS B.I.G.
- 12 COMFORTER, SHARON DAVIS
- 13 HAPPY HOLIDAY, SHARON DAVIS
- 14 THAT'S THE WAY I FEEL THE NOTORIOUS B.I.G.
- 15 IT WAS A GOOD DAY THE NOTORIOUS B.I.G.
- 16 THE CRYING GAME THE NOTORIOUS B.I.G.
- 17 IF I EVER LOVE AGAIN THE NOTORIOUS B.I.G.
- 18 WHO IS IT, MICHAEL JACKSON
- 19 ANGEL, JONAS MEKAS
- 20 NOTHIN' NO LOVE CAN'T FIX, JOEY LANTIERE
- 21 DOWN WITH THE KING, RUN-DMC
- 22 BE OF PROSES, BEN JONI
- 23 I MEVY YOU MAN, WHITNEY HOUSTON
- 24 MR. WENDAL, ANNEKE BLENK
- 25 I GOT A MAN, RESOLVE

44	LOVEDONT LOVE YOU, EN Vogue	EastWest
45	THE MORNING PAPERS, PAINLESS	Painless/MPG
46	WEAK, SWV	RCA
47	7, PRINCE & THE NEW POWER GENERATION	Polygram
48	SWEET THING, MARY J. BLIGE	Lipson
49	TELL ME WHAT YOU DREAM, REALIZAS HEART	RCA
50	RHYTHMIS A DANCER, SING	Arista

19	COVERDALE PAGE, COVERDALE PAGE	Geffen
20	DANGEROUS, MICHAEL JACKSON	Epic
21	JOY SEPARATE, JAY SEPARATE	SIRE
22	3 YEARS MONTHS, ANASTAS DOLBETSKY	Atlantic
23	IF EVER FALL IN LOVE, SHAI	Capitol/Cherry
24	ALADDIN (OST), VAN DUSEN	Warner
25	CORE, SONIA TOMPALINO	Atlantic

44	LET'S A DANCE, JOHN M. MONAGHAN	Atlantic
45	HOME INVASION, ILLINOIS	Rhino/Sygnate
46	HARBOR LIGHTS, BRUCE THOMAS	RCA
47	IN MY TIME, YVES SAINT LAURENT	Private Music
48	NINE YARDS, PAPERBOY	New Place
49	OUR TIME IN EDEN, 16,000 MANIACS	Elektra
50	WHAT'S THE 411, MARY J. BLIGE	Uptown

Charts courtesy Billboard, 1 May, 1993. Arrows are awarded to those products demonstrating the greatest employ and sales growth. UK acts. US-UK signed acts.



● **FORTRAN 5**

slightly cheesy bassline, but it grows on you with each play. Well produced and easy to programme so it's sure to get plenty of attention..... **TJ**

THE RED HANG GANG

The Full On Double Doppelganga EP (Punky Monkey). An interesting progressive house four-track EP. The lead track is probably the best, building nicely over a harsh stabbing synth and dropping down with rhythmic bass sounds..... **TJ**

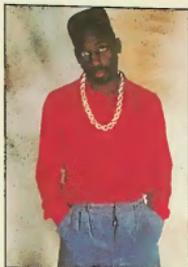
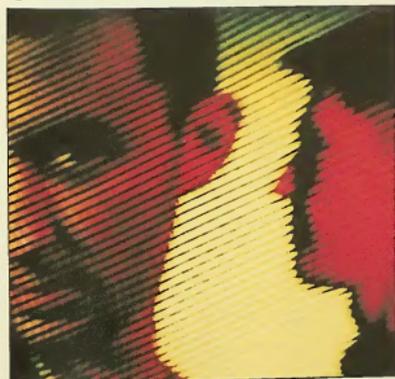
DARNELL OWENS

'Since You Went Away' (MCA, US). Here's another soul vocalist making his debut in one of this week's best new swing tunes. Head straight for the club mix for a strong vocal/melody with intertwining jazzy guitar, all working beside some infectious new jack rhythms..... **RT**

LIKE YOUNG

'I Want It All' (Dig This Records). A slammin' piece of summer with vocals and

● **SUPEREAL**



● **BIG DADDY KANE**

killer keyboards for that jazz feel. First class..... **B**

DIMENSIONAL HOLOPHONIC SOUND

'Acid 3-D' (Play It Again Sam, Belgium). The 'house of godders' are back with a new version of an old track just in time for Hoffman's LSD anniversary. Four mixes with special shouts to the '3-D Dub' (for defining Nineties instrumental electro dub) and to the Meat Beat mix for being 'far too gone'..... **T&B**

TERRENCE PARKER & CLAUDE YOUNG JR

'The 4 Play' EP (Dow). Rude beats and samples and a rolling funk bass fire the A-side. Flip for the more strident 'Give Me A Chance' pumping bass and in-your-face horns. Cut two is storming funk guitar-led house with soaring strings and a jazzy vibie solo. Sexy and sweaty..... **RD**

In the mix: RhythmDoctor, Tim Jeffery, Breeze, Ralph Tee, Twitch & Brainstorm, Richard Russell.

CD directory

by James Hamilton

JANET JACKSON 'That's The Way Love Goes' (Virgin VIS2 1460), gentle James Brown guitar doctored/lovely whispered and cooed 0-1:59.77bpm sensuous mixer's LP and CJ Mackintosh A-side swakes, lightly cantering 0-1:19.53bpm CJ revamped side... **2 UNLIMITED** 'Tribal Dance' (PWL Cont PWLT 282), jungle drummed simple chanting gallopers... **0**... **EXCITING** 0-1:30.33bpm Extended and 0-1:40.46bpm Rap, rattling 1:35.46bpm Automatic African and 1:55.56bpm Breakbeat Remixes... **THE DISCO EVANGELISTS** 'De Niro' (Positive 12TV-2, E/GRA), helicopter and bass punctuated progressive instrumental's tapping bippy 1:25-02bpm The Journey (re-Ed) since on Black Sunshine, jerkily chugging Spaceflight, quavery pausing 0-1:25.9-02bpm Full Circle Remixes... **SHADES OF RHYTHM** 'Getting Away' (S.O.R Records)/ZET ZYNG 417, (WM), girls-to-massaged and rapped clubby galloping 0-1:31.7-02bpm Her, jerkily chugging 0-1:12.8-02bpm Her 2, 0-1:22.4-02bpm Her 3... **DIGITAL DUB**... **LION ROCK** 'Packet Of Candy' (de/Construction 74231 144371), poetic MC Buzz B mutated but otherwise waddy oddy dull 0-1:27.7-02bpm Spicelancer... **ACORN ARTS** 'Vanilla' (X-Gate GATE006, 0708-470586), frisky 1:35bpm 'Concubine'... **THE HOUSE OF GODDERS** 'Give Me A Chance' (Dow) 1:25-03bpm progressive gallop, frisky lurching synth stabilised 1:25.7-1:25.6bpm 'Speed Controller'... **SOUND CROWD** 'The Second EP' (Red REMIX 002, CT), turning repetitive trinity 1:22bpm 'Pleasure Girl', churning trinity 1:35bpm 'Concubine'... **STYLISH** 'Use Me' (Acid Jazz JAZZ 097, RE/AP/T), groin grinding soulful rest groove/jazz-funk 80.86bpm Bill Withers remake, buzzing Remix and pattering sparse 97.66bpm 'Boom'... **SOLO** 'Love Can't Turn Around' (Sleatlin/23rd Precinct ST0AT 001T, RTM/P), Purify Jackmaster Funk remaker's bittersy surging 0-1:25.02bpm Pensive MC, pouncing 0-1:25.86bpm Apollo 440 Remix, Mary Keal better waltzer/jangler 1:26.76bpm Fact Of Life, disjointed instrumentals and orig-

inal promo-only but much better jangle exciting 0-1:26.86bpm Club-Mix... **LOVE 4 SALE** 'Do You Feel So Right' (Stappin) Out IAN 003T, 001-557 8758), 2 Unlimited-type simple surging 0-1:33bpm Italian raver, frantic techno 140.76bpm 'So Right', droning 1:28.96bpm 'Gimme All Your Money', bustling 1:55.06bpm 'Flag... **SVIN VATH** 'Pretzel or Lay (By 9) Records PR 770, WM), good long trance pulsar's sparse resonant twintery building 0-1:37.6-02bpm Tribal Acid, frantic swirling bippy 0-1:36.9-02bpm Spicelab, slow meandering atmospheric 0-56.9/113.9bpm Neutron 9000 Mixes... **MIRO** 'Pure Skin' (Effective EPFS 006), live rave style twintery sinking 0-1:27.42bpm thumper, synths swirled moodier chugging 0-1:16.66bpm 'El Salvador'... **THE PRESSURE** 'Amor' (Hubba Hubba HUB 006, DEL), skittery synths nugged dubbler's 1:22.77bpm Original Amor Amor More Mine, moodily droned 0-1:22.8-02bpm 'Digital Dub'... **DIGITAL DUB**... **LION ROCK** 'Packet Of Candy' (de/Construction 74231 144371), poetic MC Buzz B mutated but otherwise waddy oddy dull 0-1:27.7-02bpm Spicelancer... **ACORN ARTS** 'Vanilla' (X-Gate GATE006, 0708-470586), frisky 1:35bpm 'Concubine'... **THE HOUSE OF GODDERS** 'Give Me A Chance' (Dow) 1:25-03bpm progressive gallop, frisky lurching synth stabilised 1:25.7-1:25.6bpm 'Speed Controller'... **SOUND CROWD** 'The Second EP' (Red REMIX 002, CT), turning repetitive trinity 1:22bpm 'Pleasure Girl', churning trinity 1:35bpm 'Concubine'... **STYLISH** 'Use Me' (Acid Jazz JAZZ 097, RE/AP/T), groin grinding soulful rest groove/jazz-funk 80.86bpm Bill Withers remake, buzzing Remix and pattering sparse 97.66bpm 'Boom'... **SOLO** 'Love Can't Turn Around' (Sleatlin/23rd Precinct ST0AT 001T, RTM/P), Purify Jackmaster Funk remaker's bittersy surging 0-1:25.02bpm Pensive MC, pouncing 0-1:25.86bpm Apollo 440 Remix, Mary Keal better waltzer/jangler 1:26.76bpm Fact Of Life, disjointed instrumentals and orig-

DEO

il Areas	PMI M/V 4811123
Party	BMG Video 74321120863
wan ...	BMG Video 7432112503
Walk	PolyGram Vid 0864963
s ...	SMV 491592
	Music Club/PMI MC2116
on	Geffin CEPV 39520
n Moments	PMI M/MN4911013
usic...	Wisenworld WNR 2035
ve ...	Prism Leisure PLATV 305
ITV Plugged	SMV 491592
Patsy	Prism Leisure PLATV 313
	WMM 7596381563
ght With...	WMM 450390943
o Your Dream	Ritz RITZB 701



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beats & pieces

- TOP 10 BI
- 1 REGRET New Order
 - 2 AMT NO LOVE (AIN)
 - 3 IS IT LIKE TODAY
 - 4 YOUNG AT HEART
 - 5 COME UNDONE D
 - 6 WHEN I'M GOOD
 - 7 I NEVER FELT LIKE
 - 8 OH CAROLINA Sha
 - 9 MR LOVERMAN S
 - 10 FEVER Madonna
 - 11 I HAVE NOTHING
 - 12 JUMP THEY SAY
 - 13 DD YOU LOVE ME
 - 14 I'M BACK FOR M
 - 15 ARE YOU GONNA
 - 16 INFORMER Snow
 - 17 SEVEN DAYS Sme
 - 18 SOMEBODY TO LO
 - 19 GO AWAY Corie E
 - 20 TENNESSEE Arista
 - 21 GIMME SHELTER
 - 22 CATS IN THE CRA
 - 23 LUV IN THE ED
 - 24 SLOW IT DOWN E
 - 25 JAMAICAN IN NE
- © Copyright J.A. Campbell Inc.

SHE may not be the best DJ the world of techno has known, but Mrs Wood must be the most media friendly. After she cropped up on the Big Breakfast and Carlton TV's Big Soup, the next to fall in love with the story of the Huddersfield housewife turned nosebleed techno DJ are the BBC's World Service and Radio 5. But no sign yet of the media blitz adding on sales for the Trade resident's industrial techno album 'Mrs Wood Teaches Techno'...Beware! The perpetrator of that progressive plodder with a horrifying Johnny Raggae sample is the shameless Jonathan King...Italian label ACV is now being represented in the UK by Steve Simmonds at Magnetic North (071 284 0434) who will also be reprising its DJs such as Leo Anibaldi as well as the agency's new addition Colin Dale...Californian TV station KRCA has begun production of a new rave house show called *Crave Tee Vee*. Local DJ Aldo Bender is researching the music and would welcome calls from UK progressive and trance labels on 018 563 5722...Breakbeat technicians Rap & Aston have signed to Perfecto...Cowboy and deCon get together for a re-release of 'Bass Line Kicking' by Londres Strutt with remixes



● MRS WOOD

by Boomshanka and Gypsy in late May... Pulse 8's label deal with Radikal in the US has borne first fruit with Gloworm's 'I Lift My Cup' entering the *Billboard* 100 at 45...If swing's your thing get down to Le Palais for Hi Five's UK debut on 27 and 28...Rhythm Rug is looking for more DJs on the funky tip to join James Lavelle and Femi & Marco on its books. Call or fax 0272 539082. Balearic DJ turned rock 'n' roll superstar Paul Oakenfold will be rivaling Bono for sex symbol status when he supports U2 on their forthcoming European tour...Top Manc DJ Stu Allen gets his face on the telly this Saturday courtesy of BPM, which also features Utah Saints and Me Phi Mi...This Thursday London's Ministry continues its techno experiment with Derrick May and Colin Faver...And on Saturday the venue welcomes the doper than dope Masters At Work plus Claudio Coccoluto...But then who'll be around in town with Universe's Tribal Gathering kicking off in Wiltshire on Friday (30) featuring every known DJ (info 0338 405403)...The Orbital/System 7/Drum Club crew have teamed up with Mega Dog for their techno grunge tour, The Midi Circus, through June and July...AND THE BEAT GOES ON!

TOP 10 BI

- TOP 10 BI
- 1 MIRACLE GOODNIGHT
 - 2 SHOUT
 - 3 I'M GOING ALL THE
 - 4 MISS YOU
 - 5 POLAROIDS
 - 6 TONIGHT
 - 7 WALKING IN MY SH
 - 8 CALL IT WHAT YOU
 - 9 LADYKILLER
 - 10 TEN YEARS ASLEEP
- Records are issued by Apple/CB

US TO

- US TO
- 1 FREAK ME, Silk
 - 2 INFORMER, Snow
 - 3 NUTHIN' BUT A
 - 4 I HAVE NOTHING
 - 5 LOVE IS, Vanessa
 - 6 DON'T WALK AW
 - 7 I'M SO INTO YOU
 - 8 TWO PRINCES, S
 - 9 LOOKING THIR
 - 10 DITTY, Paperboy
 - 11 CATS IN THE CR
 - 12 COMFORTER, Sh
 - 13 HIP HOP HOORAY, A
 - 14 THAT'S THE WAY I
 - 15 IT WAS A GOOD
 - 16 THE CRYING
 - 17 I EVER LOS
 - 18 WHO IS IT, Mich

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4.5.93

- | | | | | | | | |
|--|-----------|--|-------------|---|---------------|-------------------------------------|-----------------|
| 19 ANGEL, Jon Secada | SRK | 44 LOVE DON'T LOVE YOU, En Vogue | EastWest | 10 COVERDALE, Coverdale Page | Geffen | 44 LIFE'S A DANCE, John McMonagony | Atlantic |
| 20 NUTHIN' BUT LOVE CAN'T FIX, Joey Lawrence | Impact | 45 THE MORNING PAPERS, Prince & New Power Generation | Parade | 20 DANGEROUS, Michael Jackson | Epic | 45 HOME INVASION, Ice T | Rhyme Syndicate |
| 21 DOWN WITH THE KING, Run-DMC | Profile | 46 WEAK, SWV | RCA | 21 JON SECADA, Jon Secada | SRK | 46 HARBOR LIGHTS, Bruce Hornsby | RCA |
| 22 BED OF ROSES, Jon Jaze | Zomba | 47 7, Prince & The New Power Generation | Pakiey Park | 22 3 YEARS 5 MONTHS, Arrested Development | Chrysalis | 47 IN MY TIME, Yanni | Private Music |
| 23 I'M EVERY WOMAN, Whitney Houston | Arista | 48 SWEET THING, Mary J Blige | Uptown | 23 IF I EVER FALL IN LOVE, Sade | Gordine Alley | 48 NINE YARDS, Paperboy | Nest Plus |
| 24 MR. WENDAL, Arrested Development | Chrysalis | 49 TELL ME WHAT YOU DREAM, Beastie Boy | RCA | 24 IF I AM (LADY) DOTTI, Various | Wah Disney | 49 OUR TIME IN EDEN, 10,000 Maniacs | Epic |
| 25 FOOT A MAN, Peaches K | Island | 50 RHYTHM IS A DANCER, Snap | Arista | 25 CORE, Stone Temple Pilots | Atlantic | 50 WHAT'S THE 4117, Mary J Blige | Uptown |

Charts courtesy Billboard, 1 May, 1993. UK: Aristas are awarded to those products demonstrating the greatest airplay and sales gain. UK acts, IFL-signed acts.

TOP 30 VIDEO

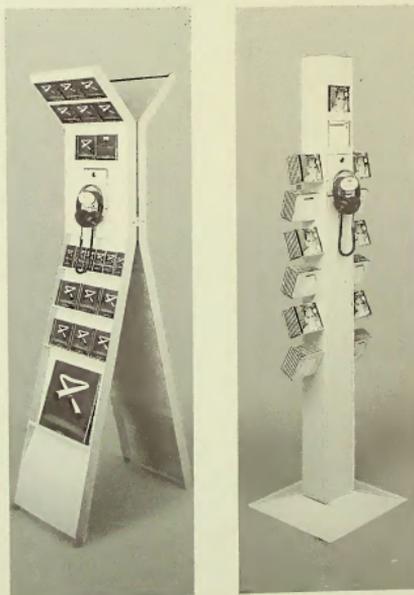
THE OFFICIAL musicweek CHART

WEEK	ARTIST TITLE	Label	Category/running time	Cat. no.
1	PETER PAN Children's/1 hr 14 min	Walt Disney	D 202452	
2	WAYNE'S WORLD Comedy/1 hr 30 min	CIC	VHR 2628	
3	CLIFF RICHARD: Access All Areas Music/2 hr 14 min	PMI	MVB 491123	
4	THE LAST BOY SCOUT Action	Warner Home Video	PES 12217	
5	LETHAL WEAPON 3 Action/1 hr 53 min	Warner Home Video	FES 12475	
6	CAPE FEAR Comedy/2 hr 2 min	CIC	VHR 1557	
7	TAKE THAT: Take That And Party Music/1 hr 12 min	BMG Video	74321120863	
8	POLDARK PART 3 Drama/2 hr 58 min	BBC	BBCV 4948	
9	ROY CHUBBY BROWN: Helmet's... Comedy/1 hr	PolyGram Vid	0864163	
10	ERASURE: The Tank, The Swan ... Music	BMG Video	74321122503	
11	MY GIRL Drama/1 hr 38 min	Columbia Tristar	CVR 23547	
12	CHERFITNESS: Body Confidence Special interest/1 hr 30 min	FoxVideo	2977	
13	HARRY ENFIELD'S TV PROGRAMME Comedy/1 hr 6 min	BBC	BBCV 4885	
14	DIANA - HER TRUE STORY Drama/1 hr 28 min	Starvision	EUKV 7001	
15	FATHER OF THE BRIDE Comedy/1 hr 41 min	Touchstone	D 41352	
16	GENESIS: Live - The Way We Walk Music/1 hr 30 min	PolyGram Vid	0894953	
17	NEW CHER: Cherrifness: A New Attitude Special interest/1 hr 28 min	FoxVideo	2976	
18	POINT BREAK Action/1 hr 57 min	FoxVideo	1870	
19	WINNIE THE POOH & TIGGER TOO! Children's/25 min	Walt Disney	D200 642	
20	CINDERELLA Children's/1 hr 30 min	Walt Disney	D 204102	
21	MICHAEL BOLTON: The Is ... Music/1 hr 26 min	SMV	491592	
22	TOM KITTEN & JEMIMA PUDDLE-DUCK Children's/30 min	Pickwick	PV 2194	
23	RE THE SHAPE CHALLENGE Special interest/1 hr 15 min	Video Collection	VC 6266	
24	DR WHO: Terror Of The Autons Sci-Fi/1 hr 35 min	BBC	BBCV 4957	
25	DR WHO: Silver Nemesis Sci-Fi/2 hr 10 min	BBC	BBCV 4688	
26	RE POLDARK: Part 1 Drama/3 hr 1 min	BBC	BBCV 4893	
27	RE POLDARK PART 2 Drama/2 hr 38 min	BBC	BBCV 4894	
28	ROYAL RUMBLE '93 Sports/3 hr	Silver Vision	WS 110	
29	ADVENTURES IN KETTLELAND: Singing Children's/59 min	BBC	BBCV 4911	
30	PETER RABBIT/BENJAMIN BUNNY Children's/30 hr	Pickwick	PV 2193	

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TOP 15 MUSIC VIDEO

WEEK	ARTIST TITLE	Label	Category/running time	Cat. no.
1	CLIFF RICHARD: Access All Areas Live/2 hr 14 min	PMI	MVB 491123	
2	TAKE THAT: Take That & Party Compilation/1 hr 12 min	BMG Video	74321120863	
3	ERASURE: The Tank, The Swan ... Live/min	BMG Video	74321122503	
4	GENESIS: Live - The Way We Walk Live/1 hr 30 min	PolyGram Vid	0894953	
5	MICHAEL BOLTON: This Is ... Compilation/1 hr 8 min	SMV	491592	
6	QUEEN: Live In Rio Live/1 hr	Music Club/PMI	MC 2118	
7	CHER: The Video Collection Compilation/45 min	Geffen	GEFV 39520	
8	NEW DIANA ROSS: Live - Stolen Moments Live/1 hr 30 min	PMI	MVN 4911013	
9	CLIFF RICHARD: When The Music... Live/1 hr 30 min	Wienerworld	WWR 2035	
10	CONNIE FRANCIS: Legend Live ... Live/1 hr 9 min	Prism Leisure	PLATV 305	
11	BRUCE SPRINGSTEEN: MTV Plugged Live/1 hr 43 min	SMV	491592	
12	PATSY CLINE: Remembering Patsy Compilation/46 min	Prism Leisure	PLATV 313	
13	REM: Pop Screen Compilation/5 min	WMMV	7595381563	
14	SIMPLY RED: A Starry Night With ... Live/1 hr 5 min	WMMV	4509929043	
15	DANIEL O'DONNELL: Follow Your Dream Compilation/1 hr 30 min	Ritz	RTZVB 701	

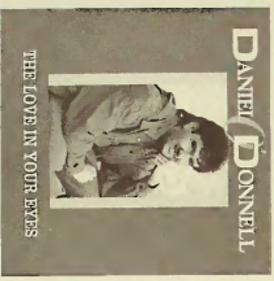


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14	Mr. LOVERMAN 12 SHERAN BOWS	ERC
15	Come DUNE 17 DUNAN DUNAN	PARLOPHONE
16	Sing Hallelujah! 20 Dr. ALBIN	Local/Antra
17	Do You Love Me Live You Say? 14 Terence/TERRI D'AVEY	COLUMBIA
18	Slow It Down 13 EAST 17	LONDON
19	U R The Best Thing 24 DREAM	MAGNET/EAST WEST
20	SWEAT (A L A L A L U L U L U) MAGNET/EAST WEST	MAGNET/EAST WEST

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TOP 20 Breakers

1	HELL'S PARTY GLAM	SKY/B 6
02	The Ghost At Number One ALAN TAYLOR	COLUMBIA
03	1 GAZA For You	YUNDO
04	Reason (Live) FRANK ZEP	FBE
05	Iron Sky EP MIDWINTER FISH	BOLTON
06	11 Freak Me SEX	EGMONT
07	DOUGAR BILL SCOTTISH FOLK	ERC
08	Never Do You Wrong 8 Johnny Martin/ FEET	MCA
09	The Only Living Boy In New York (EP) AMERICAN CULTURE	VIRGIN
10	9 EVERYBODY BUT THE GIRL	BALMOR YOUNG
11	1 Miss You K.D. LANE	COLUMBIA
12	Ship Ahoy 10 DOCS	Town/Land
13	10 Mister Mean	American/East West
14	Desire Sweet Dreams 4 AUSTIN CROUCH	WEA
15	13 The Mano O' Love	Star/Warners Bros
16	10 LONG TEAM RUNNING (Locomotive Remixes)	Warner/Bros
17	9 Spring 23	Bulfinch
18	8 DERRICK MAYBE	ERC
19	8 Pao Daux (EP)	Nippon
20	8 My Way	Reprise

Ultra/Revue	Mercury	33
SWEET FREEDOM PETERNE/GAAS	PWL COMMERCIAL	34
GLAD ALI OVER DANE/CALM FIRE	EMI	35
We Got The Love LADY LAYTON	PWL INTERNATIONAL	36
SHOTGUN WEDDING ROD STEWART	WARNER/BROS	37
TUGANINI MIDNIGHT OIL	COLUMBIA	38
I'm So Into You SW	RCA	39
BETTER THE DEVIL YOU KNOW SINK	ANTRA	40

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COMPUTER CONSOLES

This Last			
1	1 LEMMINGS	MD SG SN NI GA GG	Various
2	2 SONIC THE HEDGEHOG 2	MD SG GG	Sega
3	4 PGA TOUR GOLF 2	MD	Electronic Arts
4	3 DESERT STRIKE	MD	Electronic Arts
5	7 ROAD RASH 2	MD	Electronic arts
6	34 MAGICAL QUEST, MICKEY MOUSE	SN	Capcom
7	5 SUPER MARIO KART	SN	Nintendo
8	8 STREETS OF RAGE 2	MD	Sega
9	NE TINY TOONS; BUSTERS BUZZ LOOSE SN	SN	Kenami
10	9 TAZMANIA	MD SG GG	Sega

11	10 SUPER KICK OFF	SG SN NI GA GG	Various
12	11 PGA GOLF TOUR	MD SN	Electronic Arts
13	6 ECCO	MD	Sega
14	12 MEGA LO-MANIA	MD	Sega
15	13 MICKEY AND DONALD	MD	Sega
16	19 EUROPEAN CLUB SOCCER	MD	Virgin
17	16 KRUSTY'S SUPER FUN HOUSE	MD SN NI GA	Various
18	14 ALIEN 3	MD SG GA GG	Various
19	ne MICKEY MOONS 2	SG	Sega
20	15 G-LOC	MD SG GG	Sega

Source: ELSA. Compiled by Gallup

COUNTRY

This Last			
1	1 OTHER VOICES/OTHER ROOMS	Nanci Griffith	MCA MCD 10796 (BMG)
2	5 FOLLOW YOUR DREAM	Daniel O'Donnell	Ritz RTZCD 201 (P)
3	4 COME ON COME ON	Myra Chapin Carpenter	Columbia 471892 (SM)
4	6 SHADOWLAND	KD Lang	Warner Bros 9257242 (W)
5	3 SLOW DANCING WITH THE MONDOOLY PARTON		Columbia 472942 (SM)
6	2 THIS TIME	Dwight Yoakam	Reprise 396245212 (W)
7	9 ABSOLUTE TORCH AND TWANG	KD Lang and The Reclines	Sire 925872 (W)
8	NEW BIG IRON HORSES	Restless Heart	RCA 74321138992 (BMG)
9	7 SOME GAVE ALL	Billy Ray Cyrus	Mercury 5106352 (F)
10	8 ROPIN' THE WIND	Garth Brooks	Capitol CDESTU 2162 (E)

11	11 THE CHASE	Garth Brooks	Liberty CDESTU 2184 (E)
12	10 NO FENCES	Garth Brooks	Capitol CDEST 2136 (E)
13	15 I NEED YOU	Daniel O'Donnell	Ritz RTZCD 204 (P)
14	4 ANOTHER COUNTRY	The Chieftans	RCA Victor 9902669392 (BMG)
15	12 NECK AND NECK	Chet Atkins/Mark Knopfler	Columbia 4674352 (SM)
16	16 SHOOTING STRAIGHT IN THE DARK	Myra Chapin Carpenter	Columbia 4674682 (SM)
17	20 FAVORITES	Daniel O'Donnell	Ritz RTZCD 0052 (P)
18	18 THE LAST WALTZ	Daniel O'Donnell	Ritz RTZCD 0058 (P)
19	ne DON'T FORGET TO REMEMBER	Daniel O'Donnell	Ritz RTZCD 105 (P)
20	19 SWEET OLD WORLD	Lucinda Williams	Elektra 3705613512 (W)

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SPOKEN WORD

This Last			
1	5 THE ANIMALS OF FARTHING WOOD	Colin Dunn	BBC YBBC 1452 (P)
2	NEW THE TALE OF PETER RABBIT & ...	Various	BBC YBBC 1453 (P)
3	NEW DAD'S ARMY 3	ORIGINAL RADIO CAST	BBC YBBC 1455 (P)
4	1 HANCOCK'S HALF HOUR 5	ORIGINAL RADIO CAST	BBC YBBC 1428 (P)
5	RE THE BORROWERS	Penelope Wilton	LPF LPF 7640 (E)
6	3 WHEN'S IT COMING OUT?	Maureen Lipman	BBC ZBBC1443 (P)
7	7 BEYOND OUR KEN	ORIGINAL RADIO CAST	BBC ZBBC 1407 (P)
8	15 THUNDERBIRDS	Original Soundtrack	EMI TCGO 2041 (E)
9	13 BLACKADDER THE THIRD	ORIGINAL TV CAST	BBC ZBBC 1270 (P)
10	NEW ROSIE AND JIM STORIES	Various	Abbay Home 80244 (VCD)

11	11 JUST WILLIAM 3	MARTIN JARVIS	BBC ZBBC 1387 (P)
12	12 JULIAN AND SANDY	ORIGINAL RADIO CAST	BBC ZBBC 1415 (P)
13	NEW ROSIE AND JIM: GO TO SCHOOL	Various	Abbay Home 80254 (VCD)
14	8 TALKING HEADS	Original Cast	BBC ZBBC1097 (P)
15	NEW VALLEY OF ADVENTURE	Various	Abbay Home 80174 (VCD)
16	19 A SMALL TOWN IN GERMANY	ORIGINAL RADIO CAST	BBC ZBBC1155 (P)
17	NEW FIVE GO TO SMUGGLERS TOP	Various	Abbay Home 80204 (VCD)
18	RE ROUND THE HORNE	ORIGINAL RADIO CAST	BBC ZBBC 1010 (P)
19	NEW FIVE RUN AWAY TOGETHER	Various	Abbay Home 80194 (VCD)
20	16 DICKENS' WOMEN	Miriam Margolyes	BBC ZBBC 1457 (P)

Source: © CIN. Compiled by ERA from Gallup figures

INDEPENDENT: SINGLES

This Last	This	Wks			
1	3	AIN'T NO LOVE (AIN'T NO USE)	Sub Sub/Melanie Williams	Robo 7809 91280R 9 (P)	
2	4	GO 2 KNOW	Cappella	Internal IDS VIDX 1 (RTM/P)	
3	2	BEAUTIFUL SON	Hole	City Slang EFA 0481645/ERA 0439102 (RTM/P)	
4	1	HANG ON TO YOUR EGG	Frank Black	4AD (BAD) 3006 (RTM/P)	
5	4	GEFFTO (BREM)	Billy	4AD-(BAD) 2016 (RTM/P)	
6	NEW	MR FREEDOM (EP)	Mother Earth	Acid Jazz-JAZZ0 521 (RE/ART)	
7	6	ANIMAL NITRATE	Suede	Nude NUD 45/NUD 47 (RTM/P)	
8	5	TEENAGE TURTLES	Back To The Planet	Parallel-ALX 3 (RTM/P)	
9	2	ROOTS 'N' FUTURE	Picture Apparets	Suburban Base-SUBBASE 22 (SR0)	
10	NEW	D*****LAND (EP)	Time Recording	TIME 1007 (SR0)	
11	9	I FEEL YOU	Depeche Mode	Music BONG 211-(RTM/P)	
12	NEW	1 DON'T U WANT SOME MORE?	Matter	Guerilla-IGRR 08 (RE/ART)	
13	2	TRANSCRIPT	Harthouse UK	HARTUK 5 (RTM/P)	
14	11	GUETH	Poligon Window	Warp-WAP 21 (RTM/P)	
15	12	5 DOWN WITH THE KING	Run-DMC	Profile-PROF 31 (RE/ART)	
16	NEW	1 FAVORITE FALLEN IDOL	Adorable	Creation-ICRE 159 (P)	
17	NEW	1 DAYS OF OUR LIVES	Delirious	Reinforced-RIVET 1240 (SR0)	
18	13	FUNNY BUSINESS/DEEPA	OBSS	R&S-RS08 1010 (RE/ART)	
19	4	PLASTIC DREAMS	Jay Day	Suburban Base-SUBBASE 21 (SR0)	
20	15	ONLY WITH YOU	Captain Hollywood Project	Pulse 8112105E 40 (P)	

Source: © CIN. Compiled by ERA from Gallup data from independent shops

INDEPENDENT: ALBUMS

This Last	This	Wks			
1	3	SUEDE	Suede	Nude 1CD (RTM/P)	
2	2	BEASTER	Sugar	Nude NUDE 1LP (RTM/P)	
3	4	SONGS OF FAITH AND DEVOTION	Depeche Mode	Mute STUMM 106 (RTM/P)	
4	5	STAR	Belly	4AD CD: CADC 3092CD (RTM/P)	
5	2	WARE UP CALL	John Mayall	Silverstone GRESL 527 (P)	
6	NEW	1 ELECTRO-SOMA	B12	Warp WARLP 9 (RTM/P)	
7	3	BOSS DRUM	The Shamen	One Little 1146 (RTM/P)	
8	6	FRANK BLACK	Frank Black	4AD CAD 3004 (RTM/P)	
9	10	COPPER BLUE	Sugar	Creation CRELP 129 (P)	
10	8	SO TOUGH	Saint Etienne	Heavenly HIVEFL 5 (P)	
11	13	LEVELLING THE LAND	The Lovellies	China WOL 102 (P)	
12	6	PIREPROOF	The Patrol Ensemble	Kogart GAT 1LP (RTM/P)	
13	11	3 PURPLE ELECTRIC VIOLIN ...	Ed Alleyne-Johnson	Equation CD: EQCD 001 (RTM/P)	
14	16	21 POP! - THE FIRST 20 HITS	Enigma	Mute MUTE 2 (RTM/P)	
15	NEW	1 FEEL THE ENERGY	The Rescue Project	Moving Shadow SHADW 14 (SR0)	
16	12	4 WESTING (BY MUSKET AND ...)	Pavement	Big Cat ABB 440 (RTM/P)	
17	17	8 NEW WAVE	The Autears	Hit HUTLP 7 (RTM/P)	
18	7	FEELS LIKE RAIN	Busy Day	Silverstone OREL 528 (P)	
19	15	FAITH HOPE & CLARITY	The Rescue Project	Network TRPLP 1 (P)	
20	2	SCREAMDELICIA	Primal Scream	Creation CRELP 876 (P)	

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music week

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TOP 60 DANCE SINGLES

THE OFFICIAL Musicweek CHART

This Week's Chart Position	Last Week's Chart Position	Title Artist	Label (12") (Distributor)	This Week's Chart Position	Last Week's Chart Position	Title Artist	Label (12") (Distributor)	This Week's Chart Position	Last Week's Chart Position	Title Artist	Label (12") (Distributor)																																												
1	NEW	I'M SO INTO YOU SWW	RCA 74321144971 (BMG)	25	NEW	LONG TRAIN RUNNIN' (REMIXES) Doobie Brothers	Warner Bros W0172CD (W)	36	24	GO AWAY Gloria Estefan	Epic 6590596 (SM)																																												
2	NEW	HELL'S PARTY Glam	Six By 8 SIXT 001 (R/D/F)	26	NEW	(THE IMAGE OF) PERFECT... Shi-Take	Zoom ZOOM 016 (P)	37	NEW	PRO DEUX (EP) Rob Acid	Internal L1ARX 4 (RTM/P)																																												
3	2	U R THE BEST THING D'ream	Magnet MAG 1011T (W)	27	NEW	AQUAMARINE Lemon Sol	Guenite GRRR 51 (RE/APT)	38	NEW	Ship Ahoy Marxman	Talkin Loud TLXK 39 (F)																																												
4	3	P.O.W.E.R OF A.MERICAN N.ATIVES Dance 2 Trance	Logic/Arista 74321139591 (BMG)	28	2	CHILD OF LOVE The Lemon Trees	Oxygen GASPD 4 (BMG)	39	17	THE VIBE (THAT'S FLOWING) Mount Rushmore	One Rag 1 (W)																																												
5	4	AIN'T NO LOVE (AIN'T NO USE) Sub Sub/Melanie Williams	Robs 12R08 (P)	29	NEW	SOMETHING IN MY EYE Corduroy	Acid Jazz JAZID 68T (RE/APT)	40	15	GUILTY Perception	Talkin Loud TLXK 36 (F)																																												
6	NEW	NEVER DO YOU WRONG Stephanie Mills	MCA/MCST 1767 (BMG)	30	NEW	I FEEL YOU Blackwood	Olympic OLYMPIC 005 (RE/APT)	41	28	MR. LOVERMAN Shabba Ramee	Epic 6590785 (SM)																																												
7	2	DO YOU LOVE ME LIKE YOU SAY? Tennessee Trench Dr'ary	Columbia 6590736 (SM)	30	NEW	SIRIUS 23 Signal Tribe Sound System	Big Life BFLT 4 (RE/APT)	42	22	JAMAICAN IN NEW YORK Shivhead	Elektra EKR 161T (W)																																												
8	RE	SWEAT (A LA LA LA LONG) Jesse Crisc	WEA 9031776790 (W)	32	13	ONLY YOU Taitman	Cowboy RODEO 16 (TRC/BMG)	43	NEW	STORMTROOPER D.J. Mayhem	Basement BRSS 016 (S&H)																																												
9	5	U GOT 2 KNOW Cappella	Internal IDX 1 (RTM/P)	33	18	MR FREEDOM (EP) Mother Earth	Acid Jazz JAZID 62T (RE/APT/P)	44	NEW	LUV IT UP Jung	Park DRK 002 (M/O)																																												
10	10	SWEET FREEDOM Positive Gang	PWL Continental PWT 261 (W)	34	25	WHEN I'M GOOD AND RARE Sybil	PWL Internat PWT 260 (W)	45	35	INFORMER Shower	East West America A 8436T (W)																																												
11	5	WE GOT THE LOVE Lindy Layton	PWL International PWT 250 (W)	35	21	COME DUNDONE Dorian Duran	Periophone CDD05 17 (E)	46	37	ROOTS 'N' FUTURE Phuture Assassins	Suburban Base SUBBASE 22 (SR/D)																																												
12	13	SHOW ME LOVE Robin S	Champion CHAMP 12300 (BMG)	<h2 style="text-align: center;">TOP 10 ALBUMS</h2> <table border="1"> <thead> <tr> <th>This Week's Chart Position</th> <th>Last Week's Chart Position</th> <th>Title Artist</th> <th>Label (12") (Cassette/Distributor)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>CLASSIC RARE GROOVE MASTERCUTS VOL. 1 Various</td> <td>Mastercuts CUTS SLP11</td> </tr> <tr> <td>2</td> <td>NEW</td> <td>WHO'S THE MAN (OST) Various</td> <td>MCA/MCA 10794/ (BMG)</td> </tr> <tr> <td>3</td> <td>NEW</td> <td>SUPERNATURAL FEELING JTO with Noel McKoy</td> <td>Big Life BLRPL 21/BLRMC 21 (F)</td> </tr> <tr> <td>4</td> <td>2</td> <td>WINNER'S CIRCLE Various</td> <td>Expansion LPEX 2/IMP/EXP 2 (P)</td> </tr> <tr> <td>5</td> <td>NEW</td> <td>PURE LOVERS VOL 6 Various</td> <td>Charm CLP 106/CLC 106 (J/S/E)</td> </tr> <tr> <td>6</td> <td>3</td> <td>POURTAI Porifair</td> <td>Capitol EST 2193/TCEST 2193 (E)</td> </tr> <tr> <td>7</td> <td>4</td> <td>14 SHOTS TO THE DOME LL Cool J</td> <td>Columbia (USA) C25325/ (Import)</td> </tr> <tr> <td>8</td> <td>2</td> <td>ELECTRO-SOMA B12</td> <td>Warp WARPLP 9/WARMPM 9 (RTM/P)</td> </tr> <tr> <td>9</td> <td>5</td> <td>FEEL THE ENERGY Blame</td> <td>Moving Shadow SHADOW 24/SHADOW 34MC (SR/D)</td> </tr> <tr> <td>10</td> <td>3</td> <td>JUST CALL ME The Good Girls</td> <td>Motown 5301151/5301154 (F)</td> </tr> </tbody> </table>								This Week's Chart Position	Last Week's Chart Position	Title Artist	Label (12") (Cassette/Distributor)	1	1	CLASSIC RARE GROOVE MASTERCUTS VOL. 1 Various	Mastercuts CUTS SLP11	2	NEW	WHO'S THE MAN (OST) Various	MCA/MCA 10794/ (BMG)	3	NEW	SUPERNATURAL FEELING JTO with Noel McKoy	Big Life BLRPL 21/BLRMC 21 (F)	4	2	WINNER'S CIRCLE Various	Expansion LPEX 2/IMP/EXP 2 (P)	5	NEW	PURE LOVERS VOL 6 Various	Charm CLP 106/CLC 106 (J/S/E)	6	3	POURTAI Porifair	Capitol EST 2193/TCEST 2193 (E)	7	4	14 SHOTS TO THE DOME LL Cool J	Columbia (USA) C25325/ (Import)	8	2	ELECTRO-SOMA B12	Warp WARPLP 9/WARMPM 9 (RTM/P)	9	5	FEEL THE ENERGY Blame	Moving Shadow SHADOW 24/SHADOW 34MC (SR/D)	10	3	JUST CALL ME The Good Girls	Motown 5301151/5301154 (F)
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10	3	JUST CALL ME The Good Girls	Motown 5301151/5301154 (F)																																																				
13	NEW	RELIGION Front 242	RRE RRE 016T (RE/APT)	47	27	I NEVER FELT LIKE THIS BEFORE Mica Paris	4th + 9 way 12BRW 283 (F)	47	27	I NEVER FELT LIKE THIS BEFORE Mica Paris	4th + 9 way 12BRW 283 (F)																																												
14	16	FREAK ME Silk	Elektra EKR 165T (W)	48	28	YOU'VE GOT ME THINKING The Beloved	East West YZ 738T (W)	49	34	I'M BACK FOR MORE Lulu and Bobby Womack	Dome 12DOME 1002 (E)																																												
15	11	WIND IT UP (REWOUND) The Prodigy	XL Recordings XLT 39 (W)	50	34	HOW I'M COMIN' LL Cool J	Def Jam 6591896 (SM)	51	18	DON'T U WANT SOME MORE Matter	Guerrilla GRRR 48 (RE/APT)																																												
16	5	REGRET New Order	London NUOX 1 (F)	52	NEW	RAIN COME DOWN ON ME Tommy Lymne	Tomato TOMATO 11 (RTM/P)	53	NEW	I AM FREE Morgan King	Om Om 0006 (GRA)																																												
17	8	VOID Exotica	Positiva 12TIV 1 (E)	54	38	PITSTOP Perfection/Robertson	Finilflex FF 002 (DEL)	54	38	PITSTOP Perfection/Robertson	Finilflex FF 002 (DEL)																																												
18	12	DON'T WALK AWAY Jade	Giant W 0160T (W)	55	38	DLAND (EP) T-mareRecording	T-mare Recording TIME 1000T (SR/D)	56	33	TENNESSEE Arrested Development	Cooltempo 12COOL 270 (E)																																												
19	14	SING HALLELUJAH! Dr Alban	Logic/Arista 74321136201 (BMG)	57	36	CAN'T GET ANY HARDER James Brown	Scotti Bros PZ 262 (F)	58	NEW	LET'S GO THROUGH THE MOTIONS Jodeci	Updown (USA) UPT 54636 (Import)																																												
20	NEW	TWO FATT GUITARS DirecT	UFG UFG 3 (GRA)	59	NEW	KEEP ON GIVING BCA	City Sounds PROCT 7 (TW)	60	42	LOOKS LIKE I'M IN LOVE AGAIN Key West featuring Erik	PWL Sanctuary PWT 252 (W)																																												
21	23	TESTAMENT ONE-THREE Chubby Chunks Vol 1	Cleveland City CLE 13005 (GRA)																																																				
22	NEW	NA NA NA Jaggs	On The Up UPTX 001 (DEL)																																																				
23	2	ARMS OF SOLITUDE Oui 3	MCA/MCST 1769 (BMG)																																																				
24	20	NEVER AGAIN JC01	Anxious ANX 1012T (W)																																																				

The Music Week Dance Chart is updated every Friday by Pete Tong on FM's Essential Selection between 7-7:30 pm.

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D*NOTE BABEL

DEBUT ALBUM
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As Virgin 1215 prepares for its official launch later this week, our eight-page supplement reveals how Britain's first national commercial rock station plans to assault the airwaves

VIRGIN SET TO ROCK AROUND THE CLOCK

At 12.15pm on Friday, Virgin 1215 will become Britain's first national commercial rock station broadcasting quality rock music 24 hours a day. Listeners are expected to be chiefly in the 25-44 age group, and the station has no doubts about its audience – it is guaranteeing advertisers it will attract 3.3m listeners. But one key fact is still shrouded in secrecy: which record will be the first to be officially broadcast? It is a trade secret of such magnitude that not even Richard Branson has been informed.

Virgin 1215 will be the first rock station to bypass the singles chart, concentrating instead on album tracks, to provide a constantly evolving playlist. Sunday afternoon's weekly album chat show – sponsored by Labatt's – is one innovation which should soon provide a definitive guide for serious music listeners.

Virgin 1215 aims to plug what it sees as a huge gap in the broadcasting market.

John Pearson explains: "When you look at radio formats in this country, it appears that you've got a lot of choice. But, in reality, there's very little. If you exclude Classic FM, Radio Three, Radio Five, and the local BBC stations – which are basically news, speech, classical music and information stations – you're only left with two types of music: contemporary music, which is ILR FM, Radio One FM or Atlantic 252; or else oldies and easy listening, which is ILR AM and Radio Two."

The decision to apply for the vacant INR2 licence was made back in November 1991. Virgin's bid was co-ordinated by Virgin Communications chairman Robert Devereux and long-time Virgin advisor Charles Levin. With only six



Branson: 1991 decision

days to go before the application was due, negotiations for a joint venture company began with TV-am. The deal was consummated at a TV-am board meeting on a Sunday; on Wednesday an application went in to the Radio Authority from Virgin Communications Ltd and TV-am PLC for the licence for

INR2. The licence was granted on May 13 last year.

"That was a great day," says Virgin 1215's chief executive David Campbell.

Virgin's research to ascertain the extent of the market gap was initiated well before winning the franchise and proved to be particularly thorough. It confirmed that there was a substantial nationwide need for a station such as Virgin. "We identified that 25-44 year olds are simply not catered for at the moment," says John Pearson.

"They find themselves too old for the FM stations, which they see as too trivial and dance-orientated, yet they consider themselves too young for the Gold stations. They're used to buying records, but they can't find the records they buy on the radio."

To date Virgin has invested more than £1.5m to ensure that the signal matches the music. The AM frequency is not as much of a concern as

one might have thought. Virgin's research reveals that 68% of FM listeners would gladly switch to an AM station that played their kind of music, as the success of Atlantic 252 has shown. "I would be lying if I said the AM frequency was an advantage," concedes Campbell. "But if the music's good, people will always listen."

Once it had been awarded the franchise, Virgin researched the market once again, through the summer of 1992. This time, its researchers used specific tracks to gauge potential audience reaction in extensive auditorium tests. That autumn, John Pearson, former sales director at LBC, was hired to lead the station's sales team. Finally, in October, the name of the station was officially announced.

But that was just the start – turn over the page for the detailed story of the build-up to Friday's launch.

NEWS ON THE HOUR

MONDAY-THURSDAY

6am RUSS WILLIAMS
10am RICHARD SKINNER
1pm MITCH JOHNSON
4pm TOMMY VANCE
7pm JONATHAN COLEMAN



10pm NICK ABBOT
2am WENDY LLOYD

ON SCHEDULE WITH VIRGIN 1215

FRIDAY

6am RUSS WILLIAMS
10am RICHARD SKINNER
1pm MITCH JOHNSON
4pm TOMMY VANCE
7pm THE WEEKEND STARTS HERE (with EMPEROR ROSKO)



10pm KEVIN GREENING
2am SANDY BEECH

SATURDAY



6am GRAHAM DENE
10am CHRIS EVANS
1pm EMPEROR ROSKO
4pm DAVE FANNING
6pm KEVIN GREENING
11pm TOMMY RIVERS
2am SANDY BEECH

MUSIC ROUND THE CLOCK

SUNDAY

6am GRAHAM DENE
10am VIRGIN CLASSIC TRACKS (with KEVIN GREENING)
4pm THE VIRGIN-LABATT'S ALBUM CHAT (with RUSS WILLIAMS)
7pm JONATHAN COLEMAN
10pm NICK ABBOT



2am SANDY BEECH



A STAR IS BORN

VIRGIN RADIO

Countdown to 1215AM

1991 November: Radio Authority advertises licence for IRN2. Virgin Communications' Robert Devereux applies for licence and appoints Charles Levison and Clarton Media to coordinate the bid.

1992 January: TV-am agrees to a 50-50 bid partnership with Virgin.

February 4: Application for licence submitted to Radio Authority.

May 13: Virgin's licence is granted by the Radio Authority.

June-August: Bruce Gyngell is confirmed as chairman, with board directors Robert Devereux, Roger Flynn, David Campbell and Charles Levison from Virgin, plus TV-am directors Paul Vickers and Tony Vickers.

Levison starts work on the project, dealing with the Radio Authority and National Transcommunications Ltd to establish station. The decision is made to spend £1.5m on upgrading transmitters.

Research commissioned from QuestionAir on listening preferences of target audience.

September: John Pearson starts as sales director, with Mike Bernard as marketing boss.

October: Station name Virgin Radio announced, along with dedicated sales operation.

November 16: Contract signed with NTL for satellite delivery of signal to BBC transmitters.

November 26: Contract signed with BBC for provision of transmitters. Elly Smith appointed as in-house PR.

December: David Campbell appointed chief executive. 41



Pre-launch laughs: Vance, Coleman, Lloyd, Branson and Skinner

complete work on logo. Bartle Bogle Hegarty appointed as advertising agency.

1993 January 4: Richard Skinner and John Revell appointed as joint programme directors.

January 19: Move to Golden Square premises from temporary accommodation at TV-am announced, along with station's rock music policy. National photocall with Richard Branson and Bruce Gyngell attended by 20 photographers and three TV crews.

January 20-February 17: Work begins on studio construction at Golden Square. Lee Burnett is appointed promotions agency. The first presenters, including Tommy Vance, are signed up.

February 18: Briefing of media correspondents, with announcement of first presenters, and full definition of music policy.

February 24: Chris Evans announced as Saturday presenter. National photocall.

March: Speaking at the Radio Academy, David Campbell announces the main presenter line-up and The Album Chart Show.

March 7: Following the liquidation of TV-am, Virgin Communications' shareholding is increased to 75% and the company brings in leading venture capital firm, Apax Partners & Co. Ventures Ltd, as shareholders of the remaining 25%. Bruce Gyngell resigns as chairman, and is replaced by Robert Devereux.

March 10: First engineering tests on transmission network.

March 11-March 31: First 10 advertisers announced - three new to radio and one returning after six years. Advertising campaign agreed. Network News appointed as news suppliers, to provide hourly news bulletins 24 hours a day.

April 1: Virgin Radio begins test transmissions.

April 2: Tommy Vance dashes across London to host the first live show at 11.30pm immediately following his final Friday Rock Show on Radio One FM.

April 5: Labatt's announced as the £750,000 sponsor of the Album Chart Show.

April 11: The first Virgin Chart Show is transmitted, presented by Russ Williams.

April 12: Live shows broadcast from 6am - 8pm.

April 19: Transmissions extended to midnight.

April 20: Ten days before the official launch date, Virgin steps up test transmissions from 5am to midnight.

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Rollin',
n'
Virgin!

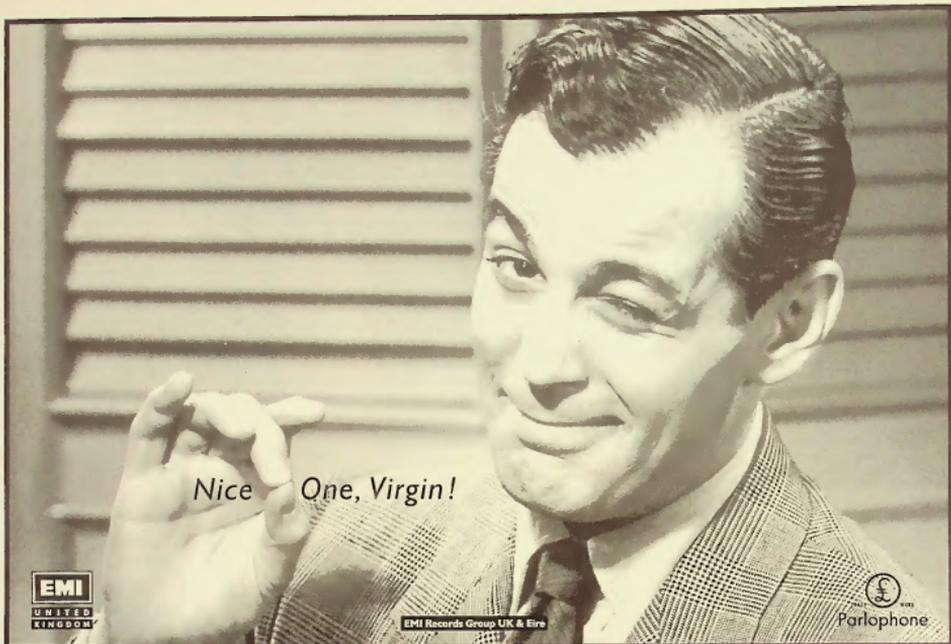
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Photocall: John Revell, Richard Skinner and Richard Branson



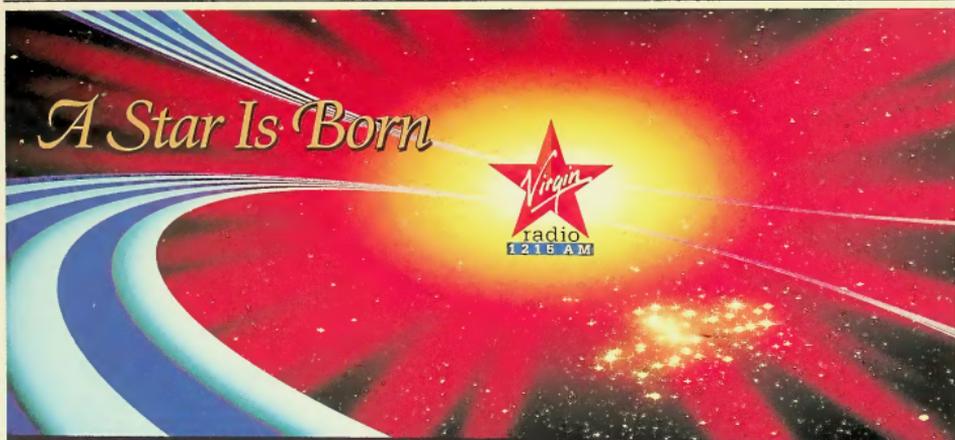
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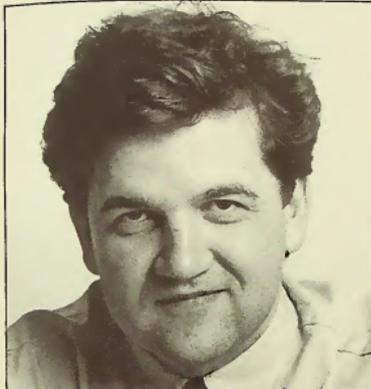
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VIRGIN RADIO

Personal idents

Profiles of the five key Virgin Radio executives who are aiming to leave the competition in a radio daze



David Campbell, Chief executive

Joined Virgin Communications in 1986 from Pepsi-Cola to develop new projects and acquisitions under chairman Robert Devereux. Left to run his own production company (partly owned by Virgin) but rejoined Virgin proper in 1990. His initial responsibilities were to revitalise leading post-production operation, Rushes, and to head all Virgin's European post-production facilities. "I think we'll be much more beneficial than most people in the music industry have given us credit for," he says. "Most companies have been supportive but a few have been surprisingly unenthusiastic considering the extent to which we'll be re-awakening back catalogue and breaking new acts."

and the image-building. Invited by Branson to start up Virgin Radio after initiating Megastore in-house radio stations nine years ago. Worked on Virgin satellite service Radio Radio, then returned to BBC to help launch GLR. Last year he joined The Big Breakfast team. Returned to Virgin late 1992. "We'll differ from Radio One," he says. "We'll have a homogenous sound. And as a radio station we'll be very proactive - quite aggressive in our marketing and our on-air promotions."



John Pearson
Sales director

Spent a year with Radio Luxembourg as sales executive in 1979. Moved to Capital the following year and appointed a group head in 1984. Appointed sales controller for IPC magazines in 1987 and then LBC sales director in 1989. Joined Virgin last September. "I guess it's radio evolution, not revolution," he says. "All the aspects of a modern radio station will be there. It's the small things - the attitude - that'll make the difference."

Elly Smith
Head of promotions

Formerly head of press at Virgin Music. "They felt it was important to have somebody who understood the Virgin culture," she says. "In a year's time Virgin 1215 is going to be the most consumed product of all the Virgin companies. More people will listen to the radio station than fly the airline or visit the Megastores."



Richard Skinner
Joint programme director

Responsible for music policy and Virgin 1215's team of presenters. Former presenter of BBC's Top Of The Pops, Whistle Test, Round Table and the Radio One Top 40. He moved to Capital Radio and then GLR, where he turned out the sort of high quality rock shows that will become Virgin 1215's trademark.

Currently grading entire Virgin 1215 playlist for texture, tempo and heaviness. "You have to believe in your gut reaction," he says about the station's music policy. "Pop music is an emotional business. It's a case of what you genuinely believe is right."



John Revell
Joint programme director

Responsible for programming

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Classic tracks and the be

Richard Skinner and John Revell outline the musical policy and promotional plans which they

Virgin 1215 will broadcast quality rock music 24 hours a day. Joint programme director Richard Skinner explains the key difference between Virgin and the rest: "Album tracks have traditionally been relegated to weekends or late at night. By going with them all day we'll be revolutionising rock radio in this country. The whole daytime/night-time radio concept goes straight out the window."

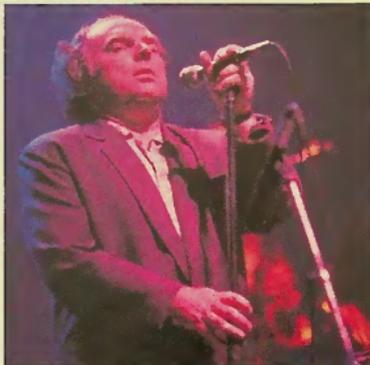
The "quality rock" umbrella covers classic tracks of the past 25 years – not golden oldies as such, but the music that the 25-44 age group of serious music listeners have grown up appreciating, from The Beatles and Bob Marley to Neil Young and REM. Ephemeral pop fluff, thrash metal, dub reggae and migraine-inducing techno will all be disqualified.

"When it moves out of general acceptance into very specialist areas," explains Skinner, "then we're not going to play it."

With albums now outselling singles 3:1, Virgin makes no apology for turning its back on singles. "We believe that the single as an important format is dead," says Richard Skinner. "Or certainly they're barely floating in the water and looking decidedly unwell."

"When we look at the singles chart we see it as dance-dominated, with occasional massive sellers like Whitney Houston and some heavier rock. We're aiming for the audience which is sitting at home listening to album tracks," he says.

Although Skinner maintains that Shaggy's Oh Carolina "probably" would have been played on Virgin, singles will be discounted unless the artist has yet to release an album. Virgin is also adamant it will not follow the decisions of record companies over which track



Van Morrison: future live dates lined up for a station promotion



Aerosmith: tour dates to be announced exclusively on launch day

on a particular album is the outstanding track. And this policy could have serious implications for the already poorly 45.

"You don't have to release a single to get airplay on Virgin 1215," says Skinner's fellow programme director, John Revell. "If we like the album we'll play it. It is entirely possible that we will ignore the record company's single choice and play three or four different tracks instead. That will revolutionise the way the music industry works."

Richard Skinner agrees, suggesting that Virgin 1215's

musical policy will generate substantial album sales from lapsed consumers. "Albums are the biggest selling sector. Obviously, the vast majority of people don't hear album music on the radio. We think by exposing more of those album tracks, it'll lead to people purchasing more albums. It'll be a good boost to the album market."

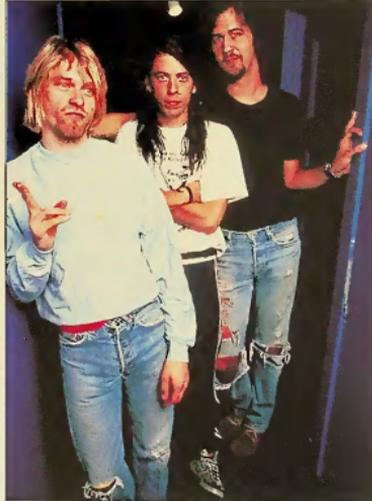
One third of Virgin 1215's output will be from its playlist, which will be updated every week. Another third will come from Virgin 1215's 2000-strong catalogue of classic tracks, which spans 25 years. The remaining third will be a mixture of recent hits and album tracks from both new and established artists.

"Imagine a playlist," says Skinner, "made up of percentages of all the different sorts of music, from the softest Side track to Pearl Jam and Nirvana at the other end. We will change the percentages as the day goes by on an ebb and flow basis. It'll get more modern as the day goes by and we broadcast into the evening."

Virgin is committed to playing new music as well as classic oldies. Skinner says he



Belly: cited as one of the new bands worth a place on the playlist



Nirvana: at the hard end of Virgin Radio's musical span

wants Virgin 1215 to have broken two new acts "by the end of the year". Newer bands such as Suede, Alice In Chains, Frank Black, St Etienne, The Jayhawks, Belly, Spin Doctors, Ruby Blue and The Trushan Sinatras will all be played. "New bands will get in on merit," he says. "We're looking at everything that comes in."

Although Skinner believes that records are the best way

to break new acts, Virgin 1215 will also feature acoustic sessions in the manner of MTV's stunningly successful Unplugged shows. The station's studio is fully equipped for live and multitrack recording. And to underline the station's commitment to live music, a series of concert co-promotions and sponsorships have been arranged by head of promotions John Pope.

REVEALING RESEARCH

Prior to the launch of Virgin 1215, QuestionAir carried out exhaustive media launch surveys, consulting 2000 listeners in the target age group on their musical tastes and their radio listening habits.

The results showed that nearly 60% of adults showed a strong preference for soft mainstream rock, with music from the Sixties and Seventies scoring heavily. Enthusiasm for grunge, heavy metal, dance music

and the more esoteric forms of reggae was conspicuous by its absence. There was also a strong antipathy towards inane presenting styles – or "darts on the radio", as Richard Skinner contemptuously put it. Instead this audience demanded classy, dedicated pop and rock output presented by articulate and knowledgeable personalities. With Virgin 1215, this is exactly what they will get.

VIRGIN RADIO

Best of the new

They hope will put Virgin 1215 ahead of the competition



Suede: at the forefront of the newer acts that will receive more exposure as the day progresses



Guns 'N' Roses: promotion for their Milton Keynes shows in May

It's already been announced that Virgin will be promoting Guns 'N' Roses' shows at the National Bowl in Milton Keynes on May 29-30, in conjunction with MCP. The station has already been running promos for the two dates (as well as the current Suzanne Vega tour) during its test transmissions. Future promotions include The Velvet Underground and Van Morrison, and there are a raft of other promos in store.

On launch day, April 30, Virgin 1215 will announce exclusively the dates for Meat Loaf's UK tour. And to tie in with the release of *Bat Out Of Hell Parts 1 & 2*, the station is promoting two concerts in September and a nationwide tour in December. Other exclusives include Aerosmith (also to be announced on launch day) and INXS' May tour. Dates, which Virgin 1215 will be announcing on May 3, five days before the tickets go on sale.

Jon Pope explains: "Even though our listeners might be a little older and wiser, we're

suggesting to them: 'You can still have a lot of fun going to concerts'. We'll be trying little hooks to get people interested."

The 'hooks' include competitions to win concert-related fan prizes (be a runner at a video shoot for a day etc); transport services from cities to out-of-the-way places like Glastonbury and Castle Donington on the Virgin 1215 Magic Bus; and Gold Card

discount schemes entitling cardholders to privileges. Pope and Virgin 1215 also want to promote multi-artist tours in the tradition of the late-Seventies Stiff Records packages.

"We want to avoid the implication that Virgin are just playing old fat rock 'n' roll," says Pope. "We're interested in new stuff too, and this is a chance for bands who perhaps wouldn't get the support for a major tour."

HIGH-RISE LAUNCH

On the day of the launch, April 30, Virgin 1215 will throw a party for advertisers, sponsors and business partners at a secret location in central London.

Richard Branson will make a seven-city helicopter tour in 10 hours. The Helithon will take him to Edinburgh, Newcastle, Liverpool, Manchester, Birmingham, Cardiff and London. While in Manchester, Branson will launch the station at 12.15pm from the Virgin Megastore. His will be the first

voice heard.

The first record to be played has been decided but is known only to three people. Richard Skinner promises it will be "something very special".

The launch will be a charity event, raising money for Shelter. Sponsorship money will be raised by selling balloons, which Branson will release at each destination on the Helithon. Entry to competitions will be via Megastores, Shelter shops, and Peugeot dealerships.

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THE VIRGIN 1215 CHART (Week ending 24 April 1993)

THIS WEEK	MUSIC WEEK	TITLE	ARTIST	LABEL	24	(41)	24	(41)	TITLE	ARTIST	LABEL
1	(1)	AUTOMATIC FOR THE PEOPLE	R.E.M.	Warner Bros.	26	(44)	26	(44)	THE DARK SIDE OF THE MOON	Pink Floyd	Harvest
2	(2)	BLACK TIE WHITE NOISE	David Bowie	Arista/BMG Int/Savage	29	(49)	29	(49)	OUT OF TIME	R.E.M.	Warner Bros.
3	(4)	MTV PLUGGED	Bruce Springsteen	Columbia	30	(50)	30	(50)	GREAT EXPECTATIONS	Tasmin Archer	EMI
4	(5)	SUEDE	Suede	Nude	31	(52)	31	(52)	GREATEST HITS	Eurythmics	RCA
5	(7)	3 YEARS, 5 MONTHS...	Arrested Development	Cooltempo	32	(54)	32	(54)	NEVERMIND	Nirvana	DGC
6	(8)	DIVA	Annie Lennox	RCA	34	(57)	34	(57)	WHATEVER YOU SAY...	Deacon Blue	Columbia
7	(11)	UNPLUGGED	Eric Clapton	Reprise/Duck	35	(58)	35	(58)	LEGEND	Bob Marley	Tuff Gong
8	(12)	SAN FRANCISCO DAYS	Chris Isaak	Reprise	36	(60)	36	(60)	METALLICA	Metallica	Vertigo
9	(14)	THE WEDDING ALBUM	Duran Duran	Parlophone	37	(61)	37	(61)	A REAL LIVE ONE	Iron Maiden	EMI
10	(16)	ARE YOU GONNA GO...	Lenny Kravitz	Virgin	38	(62)	38	(62)	US	Peter Gabriel	Realworld
11	(18)	INGENUÉ	K D Lang	Sire/Warner Bros.	39	(63)	39	(63)	UNPLUGGED	Arrested Development	Cooltempo
12	(19)	TEN SUMMONER'S TALES	Sting	A&M	40	(65)	40	(65)	ROD STEWART, LEAD VOCALIST	Rod Stewart	Warner Bros.
13	(20)	BEASTER	Sugar	Creation	41	(68)	41	(68)	KEEP THE FAITH	Bon Jovi	Jambou/Mercury
14	(23)	SONGS OF FAITH AND DEVOTION	Depeche Mode	Mute	42	(70)	42	(70)	LABOURS OF LOVE	Hue And Cry	Circus
15	(25)	POWERTRIPPIN'	Almighty	Polydor	43	(71)	43	(71)	THE COMMITMENTS	The Commitments	MCA
16	(27)	DANGEROUS	Michael Jackson	Epic	44	(72)	44	(72)	AMAZING THINGS	Runnig	Chrysalis
17	(29)	STARS	Simply Red	East West	45	(73)	45	(73)	SONGS FROM THE RAIN	Hothouse Flowers	London
18	(31)	THE SINGLES COLLECTION	The Bluebells	London	46	(75)	46	(75)	STAR	Belly	4AD
19	(32)	AMERICA'S LEAST WANTED	Ugly Kid Joe	Vertigo	47	(76)	47	(76)	IT'S A SHAME ABOUT RAY	Lemonheads	Atlantic/East West
20	(34)	RAGE AGAINST THE MACHINE	RATM	Epic	48	(77)	48	(77)	GREATEST HITS	Police	ASM
21	(35)	COVERDALE PAGE	Coverdale Page	EMI	49	(78)	49	(78)	TUBULAR BELLS II	Mike Oldfield	WEA
22	(36)	TAXI	Bryan Ferry	Virgin	50	(80)	50	(80)	USE YOUR ILLUSION II	Guns 'N' Roses	Geffen
23	(39)	CONNECTED	Stereo MCs	4th & B'Way					TEN	Pearl Jam	Epic
									CHER'S GREATEST HITS: 1965-1992	Guns 'N' Roses	Geffen
									WAKE UP CALL	John Mayall	Silvertone

Music Week Album Chart positions in brackets

Compiled by ERA using Gallup data



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DOOLEY'S DIARY

Remember where you heard it: Mercury prepared the fatted calf for assorted industry liggers in the tasteful surroundings of Searcy's last week. Given the **senior turnout**, expect the number of albums entered to be significantly higher this year...One guest revealed his latest **party trick** - telephoning BPI director general **John Deacon** saying **Gerald Kaufman** was on the line...And which **retail MD** was it who admitted his wife had to tell guests who came round to dinner not to mention CD prices?...Many of the guests showed they know how to party by heading off to **Janet Jackson's** impromptu bash at the Roof Gardens in Kensington...Not invited was the retailer who, on being introduced to the petite one at a playback evening two days earlier, said, "Hi, Janet, I hear there are **problems in the family**"...Virgin isn't saying what urgent business whisked MD **Paul Conroy** off to Japan last week, and prevented him



Spot the difference, or more a case of 'where are they now?' When the current issue of *Q* magazine appeared complete with an artist's illustration of **Buddy Holly** aged 56, certain Virgin Records staff realised that the bespectacled rocker had not in fact died in an air-crash all those years ago. In fact he had left **Peggy Sue** as his last behind, taken pills to make himself look younger, changed his first name to **Ray** and joined their own company, rising to the exalted position of **deputy MD**. On hearing his cover had been blown, **Casper** spontaneously burst into his old hit *It Doesn't Matter Any More*...

attending the session at the swanky Lanesborough Hotel. Whatever it was, an added attraction must have been the **country karaoke session** the Japanese bods were promising to lay on for him...Down in committee room 15 on Thursday morning the record industry representatives present took little succour from an admission by **Toby Jessel MP**. "I'm a rather old-fashioned collector with 120 78s, 200 33s, 120 cassettes and 20 CDs. I'm a **slow listener**," he said...How surprising that the subsequent press coverage of the morning was underwhelming to say the least...Committee chairman **Gerald Kaufman's** remark that this "**unusual inquiry** shows the British parliament in its full majesty" caused a few raised eyebrows...

Guests arriving for **EMI's** soiree for **Cliff Richard** at London's **Jacob Street Studios** on Wednesday had to be reassured that the **firemen** milling around the place were only actors filming for TV series **London's Burning**. As it turned out, it would have been handy if they had been real firemen: the neighbouring studio burnt down in the early hours of the morning...Arista general manager

Mark Williams could not resist calling in from **BMG's** international bash in Arizona, USA. "At 90 degrees in the shade it's almost as hot as the label," he cracked. Ouch...Info on the last three places in the **MW footie** **tour** at Wembley on May 10 are available from **Phil Smith** on 081-900 1818...Watch out for a **showdown** between the **world chess champion** and a **music industry name** at the Grosvenor House Hotel in September...The **PPL softball** team are looking for "friendly" teams to play this season. **Cliff Corky Hopkins** on 071-437 0311 on ext 203...Epic's national radio promotions chief **Adam Fisher** took proud delivery of the new **Sony mobile phone** last Monday. Sadly a day later he fell victim to a new crime wave sweeping the capital: a passing bicycle courier **snaatched** the gismo out of his hand in mid-conversation...If there's a better resurrected punk outfit than the **Buzzcocks**, **MW** hasn't heard of them. **Steve Diggle**, sporting an outrageous **Seventies** **barnet**, and **Pete Shelley**, resplendent in **bondage trousers** and **crushed velvet jacket**, recaptured the dazed spirit of '76 at the launch party for their new album in London's Zebra bar last week...New East West A&R man **Nathan McGough** will have no excuses for lateness. Since moving down from Manchester, the former **Happy Mondays** manager has rented a flat just round the corner from the office in Kensington High Street.....



This year's Mercury Music Prize launch attracted an even higher turnout of senior personnel than last year's shindig. Conversation was dominated by (shock horror) CD pricing, which is not altogether surprising since many of those in attendance were to be found waiting outside the House of Commons' committee room 15 the next morning. Above: Warner Music UK chairman **Bob Dickies** (left), watched by **AMM MD Howard Berman**, was so shocked to find **PolyGram UK** chairman and **ceo Roger Ames** (right) standing in front of a photographer he forgot it was rude to point. Below (l-r): **Bard** general secretary **Bob Lewis**, **Sony Music** Entertainment UK chairman and **ceo Paul Burger** and **HMV UK** managing director **Brian McLaughlin** kept their fingers to themselves.



The Doors **tour**

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CLIFF

Music week

Incorporating Record Mirror

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