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MTV rebuke is cause for concern

Scenes of gratuitous violence have no place in pop promo, but challenging and creative images should be outlawed just because the powers that be are not sure how to take them.

Bjork's *Violently Happy* promo is certainly hard-hitting, but it's hard to see that one complaint about its daytime broadcast should have contributed to the formal warning which has been dealt to MTV by the ITC. No-one wants to shirk their responsibilities to a young audience, but music videos cannot be judged by the same yardstick as fizzy drink ads. Challenging acts need, and deserve, challenging videos.

The industry's dilemma is understandable; a £30,000 clip which can only be shown in the small hours is not much use to anyone. But the ITC's scrutiny must not be allowed to reverse the past year's trend towards more adventurous videos.

A new spin on vinyl

The Victor Melodews of the industry have had plenty to say about the demise of vinyl, but few have spoken much sense. "It's murder," whinge the old buffers. In truth there has been no conspiracy to kill off vinyl; good old-fashioned market forces have dictated that, as a mass-market music carrier, the format is history. That's not to say that no-one wants to buy music on 12-inch discs. Plenty do, and they are often real music enthusiasts—hardly the kind of people the industry wants to exclude.

Grapevine's scheme to re-release classic albums on vinyl looks like a positive way forward for the format: as a small company, it can make money despite the small pressing runs; the licensor earns extra income; the artist accrues more sales; and, crucially, no turntable-owning customer need leave a record shop unhappy.

Selina Webb

PAUL'S QUIRKS

Whose chart is it anyway?

It makes sense for independent retailers to display the albums chart. It is the chart the industry supports and it should be the only chart that counts. Most indie displays the compilation chart, too, as it lists most of the recent TV-advertised product.

Over the past few weeks both charts have featured some unexpected entries and re-entries.

This often happens when a multiple has a special offer on particular titles and, even though it disrupts the chart, it still reflects the best-sellers.

Woolworths has recently been selling a batch of deleted Telstar product and three of the titles appeared in the compilations chart on April 16.

Customers reading the chart and asking for those titles have had to be directed to Woolworths—an unacceptable situation for all other retailers.

It seems crazy that we should allow one multiple to have so much influence on the industry's chart—especially a chain which does not even use it. Maybe the chart committee should look again at the question of chart eligibility—surely anything that is considered for the chart should be generally available to all retail accounts.

Woolies wag the dog

No one could have missed the special offers in Woolworths over the past two weeks. Retailers must have been tearing their hair out when they saw the package of quality product from EMI, Warner, Sony, PolyGram and MCA selling at £8.99 on CD and £5.99 on tape—most of it at least 50p below the actual cost price. Would any other industry allow or encourage such price cutting or is this a classic case of the tale wagging the dog?

Paul Quirk's column is a personal view

The official theme song for this summer's football Cup, *Gloryland*, sung by The Sounds Of Blackness with Daryl Hall, will be released by Phonogram on June 13. Based on the American hymn *Glory, Glory Hallelujah*, the record has been written and produced by Charlie Skarbak and Rick Blaskey who put together last year's rugby union World Cup anthem *World In Union*. Phonogram parent PolyGram won permission to market the official song as part of a multi-million pound deal it signed last year to secure the video, audio and television rights to the June tournament. ITV has agreed to use *Gloryland* to fill all the World Cup during its month-long coverage. Daryl Hall and The Sounds Of Blackness's Gary Hines are pictured right.



MTV takes the rap over 'violent' clips

MTV has fallen foul of two television watchdogs after screening "violent" videos from Bjork and NKOTB.

The music channel has received a formal warning from the Independent Television Commission following complaints about the daytime broadcast of the promos for Bjork's *Violently Happy* and NKOTB's *Dirty Dawg*.

A viewer's complaint to the Broadcasting Standards Council has also been upheld after NKOTB's *Dirty Dawg* promo was aired just before 5pm on February 18, as part of the Dial MTV slot. The BSC said last week the promo's "violent" content made it unsuitable for transmission in the afternoon.

The Bjork promo, directed by Jean Baptiste Mondino, shows the singer mutilating a doll with a pair of scissors, while NKOTB's clip depicts a woman being chased down a street by a crowd of men with torches and dogs.

The ITC's formal warning to MTV is

its most serious crackdown on music programming to date; it has issued only two other warnings, to Channel Four over its soap *Brookside* and soft porn channel *The Adult Channel*.

An ITC spokeswoman says it took the action because MTV did not appear to have an adequate system for checking output. Both promos—which were among the most-requested promos in the station's Dial MTV section over the past two months—were considered unsuitable for daytime screening when young children could be watching. The censure also followed MTV's broadcast of an "intimidating" Diesel jeans ad.

Island Records head of video Pinko says promos have become embroiled in the current controversy surrounding TV and video censorship. "Last month it was videos, the month before that it was TV and now it's music videos," he says. "Unfortunately this could make programme makers more paranoid."

And Adam Dunlop, head of music video for production company *Off Factory*, adds, "We all, of course, have our responsibilities, but heaven help us if we attempt to make interesting, challenging, watchable videos while trying to second-guess the wishes of the ITC."

No fine has been imposed on MTV, but the ITC threatens such action might be necessary if the channel again breaches its programme content code. MTV says in a statement that both promos will only be shown after 10pm in the future. It adds, "MTV Europe wishes to stress that it takes its responsibility to its youthful audience very seriously and strives to uphold the guidelines set by the ITC at all times."

The ITV Chart Show has not broadcast either video. Executive producer Keith Macmillan says Bjork's clip was considered too violent and the NKOTB promo too sexually explicit for the show's Saturday morning slot.

UK acts in the pink as Floyd lead way

Pink Floyd are leading a string of UK successes around the world, with their EMI album *The Division Bell* now number one in more than a dozen territories.

The album—a chart topper in countries including the US, Australia, Canada, Germany, Italy, Norway, the Netherlands and Denmark—is due a further boost with the release of the single *Take It Back*, on May 16.

Both album and single will be backed throughout the summer with a pan-European TV ad campaign.

EMI UK managing director Jean Francois Ceillon says, "My objective is to have Pink Floyd winning the lifetime achievement award at next year's Brits."

"After 30 years in the market place, they have a worldwide number one and a sold-out world tour. That is some achievement."

Among other UK acts currently scoring hits abroad are London's *East 17* and RCAs *Take That*.

East 17's single *It's Alright* has now sold more than 1m copies worldwide as well as reaching number one in Israel, Australia, Switzerland and Ireland. Their debut album, *Walthamstow*, has sold 1.4m copies worldwide.

Meanwhile, *Take That's* Everything Changes has become a Top 10 album in five European countries: Germany, Denmark, Austria, Belgium and the Netherlands.

© See UK World Hits, p23

Tower pulls plug on DCC

Tower Records has stopped stocking DCC releases just a week after declaring it would stick with the format.

Ken Sockolow, the multiple's managing director, says Tower made the decision after re-examining sales figures. Sockolow says, "The sales figures added up to nothing. It just wasn't worth continuing with it."

Tower will, however, continue to stock Sony's rival format MiniDisc in its larger stores, he says.

DCC launch co-ordinator Clive Swan says he is disappointed with the decision by Tower, the first chain to withdraw the format from sale.

Swan says, "We will carry on with the retailers that are supporting [DCC]. We are definitely investing in the future with DCC along with those retailers who believe in our mid-to-long-term aims."

Multiples HMV and Our Price say they will continue to support DCC.

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Polydor poaches Virgin dance chief

Polydor managing director Jimmy Devlin has completed the restructuring of his A&R department with the appointment of Virgin's Simon Gavin to head a new dance label.

Gavin, 29, will become head of A&R development on May 16, reporting to general manager Luctan Grainge. He is currently head manager at Virgin.

As well as setting up Polydor's new dance label, Gavin will establish an in-house promotions department for its dance releases.

Devlin says the appointment marks the end of his nine-month A&R reshuffle

which began when former PolyGram Music managing director Luctan Grainge joined the company last July.

Polydor A&R director Graham Carpenter and A&R manager Feargal Sharkey left in March.

"It is the final stage in updating Polydor," says Devlin.

"Simon was at the top of our list and we have been after him for a long time. You need a team of specialists and Simon will augment the A&R department where we already have Steve Jerrier and Colin Barlow."

Gavin says he is ready for a new chal-

lenge after three enjoyable years at Virgin. "It will be great to start something fresh and go out and challenge the firms and Deconstructions," he says.

One of the first releases on the new label, which has yet to be named, will be Nightlife by Kim English which is being licensed from Nervous Records in the US.

Before joining Virgin, Gavin spent two years in New York where he worked for Empire Management - which handles Gangstarr among others - and helped found hip hop club The Powerhouse.

Classic LPs set for vinyl revival

Grapevine Distribution is launching a range of classic albums on vinyl under the banner Vinyl Resurrection.

The series begins with five albums released in association with Island Records: Free's *Fire & Water*; Cat Stevens' *Tea For The Tillerman*; Marianne Faithfull's *Broken English*; B-52's *B-52's*; and Tom Waits' *Swordfishtrombones*.

Each release will come wrapped in a distinctive belly band with its original packaging, inner bag and label. Out next week, the titles have a dealer price of £5.53.

The records have been pressed on virgin vinyl by south London's FR Records to enhance the quality of their sound reproduction, says Jim Cook, who is co-ordinating the series for Grapevine.

Cook is now negotiating with other labels to release at least 15 more albums by the end of the year.

"I've had a feeling that the fall off of vinyl releases has been too quick. Demand doesn't stop like that," he says.

Cook expects the records to appeal both to collectors and casual buyers.

Island marketing director Nick Rowe says Grapevine approached the label about the deal. "To be honest, it is something that would not be economic for us to do," he says. "It's something we would like to do if we had the time."



Jah Wobble's first solo album for Island Records, *Take Me To God*, features guest appearances by many of the Mercury-nominated artist's new label mates. Among those featured are Chaka Demus & Pliers, Bamba Maal, Gavin Friday, Tim Simons and Delores O'Riordan from The Cranberries. The album's May 16 release is being supported by ads in *Q*, *Vox*, *Select*, *The Guardian*, *The Independent* and *NME* alongside window and in-store displays. The follow-up to the current *Becoming More Like God* single will be *The Sun Does Rise*, set on June 13, featuring Delores O'Riordan. Wobble will also appear with Bill Lestrail on *Division*, the first album through Island's new Stoned Heights label which has been set up by Bomb The Bass matman Tim Simons.

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BENJAMIN BRITTEN

Notice To Retailers

UNAUTHORISED RECORDINGS - IMPORTANT NOTICE

The Trustees of the Estate of Benjamin Britten have become aware that unauthorised recordings of performances by the late Benjamin Britten are being offered for sale illegally.

If any retailer is in any doubt about the due authorisation of any recordings of performances by Benjamin Britten they are advised to verify the status of the recordings concerned by writing to the Trustees.

c/o FORSYTE KERMAN, 79 New Cavendish Street, London W1M 8AQ. Fax: 071-436 6088 Ref: L26/06450/0108/A28

The following information, collected by ERA on Wednesday, 18 based on contributions from Andy's Records (Bristol), H&V (Croydon), Virgin (Abandon), Probe (Liverpool), Daph Charge (Nick Velums (Newcastle), Sister Ray (London), Tower Records (Pecadilly), Our Price (Tamburiga Wales). If you would like to contribute to Frontline call Nick Robinson on 071-620-3636.

New releases

Blur's critically acclaimed *Parklife* was the hottest album release in a week that saw the *Senser*, *Urban Species* and *Chumbawamba* albums perform well. The leading new single releases were from *Judy Cheeks*, *T-Empo*, *Inspirational Carpets*, *Meat Loaf* and *Silkskin*, while singles from *Crash Test Dummies*, *Prince*, *Tony Di Bart* and *Clubhouse* were the biggest sellers.

Pre-release enquiries

Albums: *Erasmo*, *Sonic Youth*, *House Of Pain*, *The Dogg* *Band*, *Crash Test Dummies*, *Prince*, *The Orb*, *Beaumont Hannant*. Singles: *Arrested Development*, *Kristine W*, *Gloworm*, *R Kelly*, *Gary Numan*, *Talk*.

In-store

Window displays: *Crash Test Dummies*, *Dusty Springfield*, *Skin*, *Auteurs*, *Paul Weller*, *Senser*, *Chumbawamba*, *Ministry Of Sound*, *Television Personalities*, *Aphex Twin*, *Blur*, *Pulp*, *Bryan Adams*, *Blues Brother Soul Sister 3*, *The Pretenders*, *The Fall*, *On The Wall*; *Lena Fiabe*, *Mick Ranson*, *Skin*, *Louis Armstrong*, *Julia Fordham*, *Smash*, *Senser*, *Ride*, *Nick Cave*, *Pulp*, *Oasis*, *Primal Scream*, *Counting Crows*.

Multiple Campaigns

ANDY'S RECORDS: Window displays for *Daryl Hall* and *N's Electric*.

BOOTS: Back catalogue CD promotion, two CDs for £10; country music promotion; in-store - *Roxette*.

NHM: Album of the week - *Crash Test Dummies*; single - *R Kelly*; video - *Alive*; in-store promotions for *Lena Fiabe*, *Mick Ranson*, *Bryan Adams*; window displays for *Crash Test Dummies*, *Dusty Springfield*, *Skin*.

JOHN MENZIES: Singles of the week - *East 17*, *Marcella Detroit* and *Eton John*, *Loveliers*, *EYC*, *Enigma*; country music promotion; chart CD multi-buy promotion; in-store promotions for *Dance Zone Level 1*, *Lena Fiabe*, *Crash Test Dummies*.

OUR PRICE: KP snacks promotion; *The Pretenders* pre-release play in-store.

TOWER RECORDS: Window displays for *The Pretenders*, *Dusty Springfield*, *The Fall*, *Crash Test Dummies*; in-store promotions *Counting Crows* and *jazz label*, *Blue Notes* Sony mid-price sale promotion.

VIRGIN: Window displays for *Auteurs*, *Paul Weller*; in-store promotions for *Skin*, *Louis Armstrong*, *Julia Fordham*; mid-price promotion; single - *Loveliers*. WH SMITH: Album of the week - *Crash Test Dummies*; Virgin 1215 featured artist - *Bryan Adams*; window displays for *Crash Test Dummies*, *Bryan Adams*, *Blues Brother Soul Sister 3*; multi-buy promotion continues.

The medicine Matthew Bannister prescribed for Radio One in January is clearly not as efficacious as the controller had hoped.

Radio One lost a staggering 10,185 listeners every day during 1994's first Rajar survey period, and there is still concern for the station's long-term health. Since December 1.1m people – or 8% of the audience – have switched off. The rate of decline may have slowed, but it continues Radio Two will be the most popular radio station by this time next year.

Radio Two's audience fell slightly from 9.04m to 9.02m in the three months, but its share of listening is now rapidly gaining on that of Radio One – a disturbing

LISTENING HOURS: NATIONAL

Radio Two	12.5
Radio Four	10.9
Radio One FM	9.4
Virgin 1215	7.2
Atlantic 252	6.7
Classic FM	5.3
Radio Three	3.8
Radio Five	3.4

Average hours tuned in per listener, per week. Jan-Mar 1994. Source: Rajar.

situation for the music industry considering Radio Two's focus on the over-55 age group.

Given the record industry's need of a young national audience to sell new product the slump in Radio One's popularity strengthens the call from some sections of the industry for a new commercial national rock and pop station on the vacant 105-108FM spectrum.

Indeed, commercial radio, buoyed by the growth in new stations and the launch of Virgin 1215 exactly a year ago, is now the brand leader in all age groups except the over 55s, where it is losing ground.

More than 70% of 15- to 24-year-olds, 68.8% of 25 to 34s, 66.4% of 35 to 44s and 58.1% of 45 to 54s listen to an independent station at some time during the week. Overall, more people still listen to the BBC, but during the three months of the survey there has been an 11% swing to commercial radio listening.

The gap between commercial radio listening and those who tune into a BBC station at some time during the week has halved to just 2m since December.

In the last quarter of 1992, that gap was 9m. On a positive note for music, Virgin 1215, Atlantic 252 and Classic FM all recorded an increase in listeners between January and March.

MARKET SHARE WINNERS AND LOSERS

Virgin 1215	+27%
Radio Five	+18%
Classic FM	+7%
Radio Two	+4%
Atlantic 252	+3%
Radio Four	-4%
Radio One	-14%
Radio Three	-15%

Quarterly changes in share of total national radio listening. Jan-Mar 1994. Source: Rajar.

Quarterly changes in share of total national radio listening. Jan-Mar 1994. Source: Rajar. "We now have more 25- to 44-year-olds than any other commercial station, and we have proved a national service can stimulate radio without harming the existing ILR network," he says.

The steady rise of Dublin-based longwave station Atlantic 252 is impressive considering it can be received in just 66% of the country and refuses to advertise in the UK. Managing director Tanya Baxter says, "We have continued to be successful despite the growing competition, especially from Virgin."

Classic FM, meanwhile, continues to stimulate interest in classical music. Its quarterly weekly reach jumped by 101,000, nearly the same number of listeners its rival Radio Three lost during the period.

Classic FM chief executive John Spearman highlights an 8% year-on-year growth in audience, and it now attracts 75% more listeners than the BBC's classical station, Radio Three.

The long-term outlook for the radio industry as a whole is less promising, however. Since Christmas, the medium has lost nearly 1% of its audience, or 256,000 listeners.

It seems many of those who have deserted Radio One are not switching to other stations. The industry can only hope that they are buying and playing CDs and cassettes instead.

Steve Hemsley

radio One slide slices BBC share

When the latest Rajar results were announced in London last week, the Radio Advertising Bureau used a 15-minute slide show to illustrate how commercial radio was continuing its assault on the BBC.

By comparison, the Corporation's presentation was more downbeat. Represented by deputy managing director Michael Green and a reluctant-looking Radio One controller Matthew Bannister, it took just seven minutes to talk through its results.

Commercial radio has attained a 45% share of all listening in the past three months compared with the BBC's 52%. A year ago the independent sector took just 37% and the BBC 59%.

In three months, IR has added 821,000 listeners a week, while the BBC has lost 1.14m. Since this time last year the independent sector has won an extra 1.92m listeners a week. Over the same period, 2.62m fewer people have been tuning in to BBC radio.

The key element in the BBC's loss of share has been the continuing decline of station One. Over the last quarter the station's audience reach fell from 14.2m to 13.1m and its share of listening crumbled from 17.1% to 14.7% (see Commentary).

Those who are still listening to Radio One are now tuning in for just 9.4 hours at the end of 1993 and 11.3 hours a year ago.

Radio Three's share fell from 1.3% to 1.1% while, on a brighter note for the BBC, Radio Two's share jumped from 12.9% to 13.4%.

Independent radio's success has been assisted by a growth in the share secured by ILR stations, up from 34.7% to 36.5%, while Virgin 1215's audience grew by 207,000 in three months to 3.2m and its share of listening jumped from 2.2% to 2.8%.

Longwave station Atlantic 252 managed to increase its audience reach by

45,000 to 3.9m, and its overall share rose slightly from 3.6% to 3.1%. The Classic FM share, meanwhile, grew from 2.9% to 3.1%.

The only region to be surveyed in the latest figures was London (see below) where Radio One's share fell from 9.6% to 8.8%. Virgin 1215 is also struggling in the metropolis with a share of just 1.5%, while Classic FM's 3.3% slice of listening in London is slightly higher than its national average.

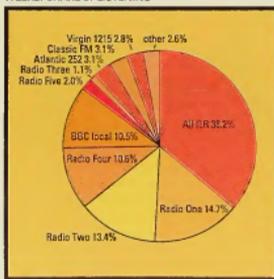
Capital Radio, which last month announced it was buying the Southern Radio group, continues to dominate.

The Capital group had a 26.5% market share in the first quarter, with Capital FM up from 17.7% to 18.5% and Capital Gold capturing 8.1% compared with 7.8% three months ago.

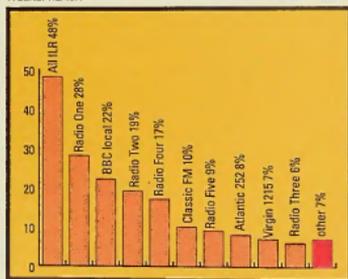
Elsewhere in London, Jazz FM, which changes its name to JFM 102.3 in June, saw its share fall from 1.4% to 1.2%, while Kiss FM also suffered, down from 3% to 2.6%.

THE NATIONAL PICTURE

WEEKLY SHARE OF LISTENING

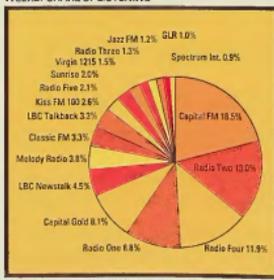


WEEKLY REACH

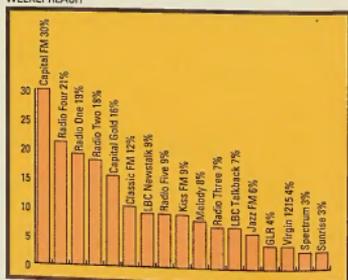


THE REGIONAL PICTURE: LONDON

WEEKLY SHARE OF LISTENING



WEEKLY REACH



First quarter radio listening survey by Radio January 13 to March 20 1994. Source: Rajar

SPOKEN WORD

When the BBC launched its first spoken word cassette in 1988 it injected new life into a market which had until then lacked an identifiable image.

Six years on, the BBC continues to be its driving force, releasing a steady stream of material harvested from its abundant catalogue of television and radio productions. But there is room for other players too – as a browse through the shelves of staunch spoken word supporter

WH Smiths will testify. Currently the average title will sell around 5,000 units, but some best sellers have sold in excess of 50,000 copies.

Last year the BBC shipped 1.25m units, which industry estimates put as representing half of the UK's total market.

One of the first jobs of the recently formed Spoken Word Association will be to compile accurate facts and figures about the sector.

Meanwhile, spoken word specialists agree that given the sector's potential for substantial growth, it is imperative that quality is maintained and that prices do not fall in the face of new competition.

LET THE PRODUCT DO THE TALKING

AS THE RECORDED BOOK SECTOR MOVES TOWARDS MATURITY, BOTH MUSIC RETAILERS AND RECORD COMPANIES ARE EMBRACING A MARKET WHICH HAS WON OVER THE PUBLIC WITH ITS RANGE OF QUALITY PRODUCT. BY SUE SILLITOE

Analysts' estimates put spoken word's performance around the £35m sales mark last year. While this may pale beside the £1.45m sales achieved by musical recordings, the markets is on a spectacular growth curve.

What is less clear, however, is whether it will continue to grow fast enough to support all the new companies now rushing to join the spoken word boom.

In the past 12 months a significant number of record companies and book publishers have entered the talking book sector. Tring and BMG Kids both launched spoken word ranges last June while Penguin began releasing adult spoken word material last November.

PolyGram has also established a toe-hold, with its Speaking Volumes label, and is now consolidating that with the re-launch of the Argo marque.

Mike Infante, head of marketing at Tring, which recently launched budget label Tring Audio Books, says, "I don't think anyone involved in this business has got it right yet. The market has to compete with video and with music – and apart from anything else it is a tough nut to crack because we are releasing product on an old format."

Infante is focusing on product with mass market appeal.

"Spoken word is light entertainment and we are already noticing that certain titles – for example thrillers, horror and ghost stories – work better than others," he says.

The consensus among spoken word marketers is that the adult market is attuned to comedy – both new and classic material –



BRINGING THE ARGO MARQUE UP TO DATE FOR THE NINETIES, POLYGRAM'S BOB NOLAN AND TONY STIANILAND

and also warms to product already familiar from TV, radio and film. This is one reason why the BBC dominates the market and why titles such as Dr Who, The Animals Of Farthing Wood and Red Dwarf have been consistently reaching the spoken word chart.

Talking books' other important selling point is the celebrity narrator. Margaret Thatcher's narration of *The Downing Street*

Years was hugely popular, as was the late Brian Johnston's voice on *An Evening With Johnners* which did so well for EMI's Listen for Pleasure label. The cricket title even earned itself a place in the mainstream album charts in February, climbing to number 46.

But the main difficulty the market has to overcome is achieving retail commitment. Cathy Bell, co-ordinator for The

Speaking Book Company, which is part of the Chrysalis Group, says, "With one or two exceptions such as WH Smith, retailers are not prepared to devote much shelf space to the product. This, combined with the ever-increasing volume of product being released on to the market, means that most titles have a very short shelf life. This is obviously not conducive to healthy sales."

"We have found that many consumers are unable to find product in stores and, in some cases, they end up writing to us for our catalogue and then buying direct from us."

But as more companies get involved – and as they begin to explore non-traditional outlets such as garage forecourts, department stores, supermarkets and toy shops – music retailers are beginning to acknowledge the sales potential of spoken word.

Roger Goddard, spoken word label manager for Listen for Pleasure, says, "Retailers are beginning to give more space to the genre but space is not infinite and there is now a lot of product out there. I think some companies are being too indiscriminate about what they are releasing and this is confusing the retailers. Quality is the key here. We should all be extremely careful about this."

Bob Nolan, PolyGram's spoken word marketing manager, says the company entered the market a year ago because it could see the retail base was widening.

PolyGram has two labels: Speaking Volumes, which releases children's product, autobiographies and comedy; and Argo, the recently re-launched classic label, which had been licensed to EMI for five years. PolyGram has re-packaged Argo to update it for the Nineties, and the company is acquiring the rights to new product.

Nolan says, "Because we are not a book publisher, product doesn't fall into our laps so we have to negotiate with literary agents in order to secure the audio rights to the books we want. Both book publishers

► and record companies have expertise in marketing this product because it falls between both stools, but in general I think record companies are a little less conservative in their marketing techniques."

Nolan says PolyGram is about to TV advertise Andy McNab's *Bravo Two Zero*, released on May 9, because it feels the title has the potential to sell across the board.

Bill Gaden, vice president of BMG Kidz, believes record companies are prepared to spend more money on marketing their titles than book publishers.

"Record companies are also more responsive to market demand because we are used to a very fast turnaround," he says. "This means we can actually go out there and create a hit by responding to market trends."

While record companies which are used to dealing with charts and short lead times — may be more adventurous with their marketing, book publishers have the advantage of cross marketing to tie in the launch of a book with that of an audio tape.

Alistair Giles, marketing manager for Harper Collins, says, "Book publishers approach the market very differently — mainly because we have a much stronger presence in the book shops than the record companies. We are very selective about the titles we put out on spoken word but where possible we do try to launch simultaneously."

"A good example of this was the spoken word version of Margaret Thatcher's *The Downing Street Years*, which was



PLANNING EMI'S TALKING BOOK STRATEGY: LABEL MANAGER ROGER GODBOLD AND SALES MANAGER GARY HOWELLS

launched at the same time as the book. Sales of the tape benefited hugely from the publicity generated by the book release."

His views are shared by Jan Paterson, audio publishing manager at Penguin, which entered the market last November. "Spoken word is a

natural extension of our business because we already own the copyright to many of the titles we want to release. As book publishers our advantage lies in accessing the book trade where the Penguin name carries plenty of weight," he says.

"We try to promote our product

by using the author's name and this doesn't always work outside the book trade because the retailer may not know who the author is."

No matter how this type of product is marketed, those involved in the spoken word sector agree that price, alongside

retail support, is crucial to its future success.

But Sue Anstruther, head of spoken word at the BBC, thinks that it would be a mistake for companies to start dropping their prices in order to compete. "It costs money to produce these tapes and margins are already paper-thin," she says. "This is a fledgling market and we should all remember that. I'm delighted there are new companies coming in because it all helps to increase awareness, but dropping prices would be a mistake."

Although more product does create more competition for the companies involved — and a bigger headache for the retailer who has to decide what to stock — it is definitely good news for the consumer.

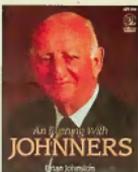
In the US, which some in the sector estimate to be about five years ahead of the UK in this area, there are already a number of retailers which only handle spoken word, while other outlets include multimedia retailers which stock everything from video and music to spoken word material and books. UK companies believe that if the public's perception of spoken word can be raised, it will not be long before there will be chains of specialist spoken word retailers over here, too.

In the meantime, the music industry is doing its best to raise awareness of spoken word products with both retailers and consumers — and it would very much like to hear from anyone who can come up with a more enticing catch-all term for the product than spoken word. ■

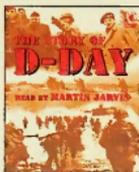
LISTEN FOR PLEASURE



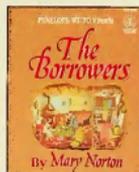
LFP 7841



LFP 7742/CDLFP 7742



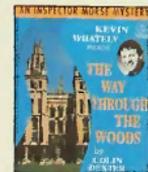
LFP 7853



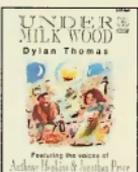
LFP 7640



LFP 7781



LFP 7715



LFP 7667



LFP 7787



LFP 7847



LFP 7418

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ARGO and Speaking Volumes present the whole spectrum of Spoken Word titles. From classic drama to children's stories and adult comedy - and some explosive titles in between.

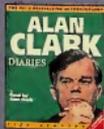
Why not come on board?



518 322 4



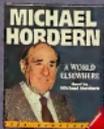
518 566 4



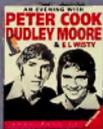
514 088 4



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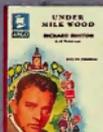


522 506 4



522 101 4

Repackaged and relaunched this month. From Shakespeare to Dickens and Dylan Thomas with an exciting programme of new contemporary classics.



922 140 4



522 149 4



522 194 4



522 191 4



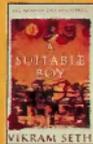
522 095 4



522 161 4



Coming from Argo this summer the No. 1 best seller by Vikram Seth, *A Suitable Boy*.



Another No. 1 - *Bravo Two Zero* explodes onto the market on May 9th with a full TV campaign.



Double Cass - 522 200 4
Double CD - 522 200 2

TO ORDER PHONE THE POLYGRAM ORDER DESK ON 081-910 1799

ARE YOU AN INDEPENDENT MUSIC OR VIDEO RETAILER WHO HAS THOUGHT ABOUT MOVING INTO THE S.W. MARKET? WHY NOT CALL US TO FIND OUT MORE. PHONE TONY STANILAND ON 081-910 5000.

TALKING SHOWS

THE KEY PROBLEM MUSIC RETAILERS HAVE WITH SPOKEN WORD IS THAT OF CONSUMER PERCEPTION, SAYS SUE SILLITOE

Retailers which have adopted a positive approach to spoken word titles by making space available on their shelves are finding that it is proving popular with customers.

Multiple chains such as book sellers WH Smith and Waterstones have led the way in making a substantial commitment to spoken word product while music retailers, including Tower Records, are increasingly becoming aware of the opportunities provided by talking tapes.

But with so much product flooding on to the market, the main difficulty for retailers new to the sector lies in making the right decisions about what items to stock in limited space.

Andrea Turner, WH Smith's product manager for spoken word, says light entertainment such as comedy sells well – as does children's product and titles which are spin-offs from TV and radio programmes or tied to a feature film release.

"There has to be something else associated with the product



THE TALKING BOOK SHOP: 'THERE IS AN ENORMOUS AMOUNT OF PENT-UP DEMAND [FOR SPOKEN WORD]' SAY THE OWNERS

for it to sell well," says Turner. "A classic novel that has also been a TV drama or a film will do better than a novel that has only appeared in print.

"With comedy we find that the classics such as *The Goon Show* or *Tony Hancock* will sell better than modern comedians like Jim Davidson, but that may be

because our market is predominantly middle-aged and middle-class."

Smiths displays its spoken word titles as a separate entity, on gondolas or islands using zig-zag shelving similar to the racks it uses for books. The High Street multiple has also introduced its own spoken word chart, which is updated on a monthly basis and reflects not only what is selling well but also those new releases it believes have potential.

Turner feels spoken word is still a small market, albeit a growing one within Smiths. "It is the only area of the audio market that is showing any growth, which is why so many more companies are coming on board," she says. "The problem is that we have a limited amount of space

for spoken word, so we have to be selective about what we stock.

"I think the market has huge potential but, in order for it to really take off, it needs to be done to make the public aware of the genre. Co-operative promotions would help build customer awareness."

Tower Records is one music retailer which is now doubling its space for spoken word titles. Andy Smith, soundtracks department manager, says, "We now have 40 yards of racking devoted to spoken word and we are actively promoting it with window displays."

In the last few weeks two spoken word titles – *Listen for Pleasure's An Evening With Johnners and Random House's King Lear* – have entered its in-store chart. Smith says, "I would estimate that one in 10 of our sales are spoken word product, and price doesn't seem to be a factor at all."

At Virgin Retail, product manager Chris Tooth feels the main difficulty record retailers have with spoken word is one of consumer perception. "It is an area that is still growing," he says, "but our problem is that people do not currently identify this kind of product with Virgin Megastores."

In the long-term, the way forward for spoken word might be to follow the example of those US retailers which only sell talking books. The UK's first spoken word outlet, the Talking Book Shop, recently opened in London and its owners, Stanley Simmons and Walter Collins, say the public response to the venture has been fantastic.

The pair opened the Talking Book Shop as an off-shoot of their successful wholesale business. It looks more like a book shop than a record shop, says Simmons, and carries an extensive range of titles from comedy and light entertainment right through to the classics.

"We have not done much marketing yet and most of our trade comes from people walking in off the street," Simmons says.

"The public can't believe how much product is available. There is an enormous amount of pent-up demand which shows how much potential there is in this market."

The Talking Book Shop's best sellers include *Shindler's Ark*, *Shadowlands* and *Wild Swans* as well as unabridged versions of the classics which is proving to be a popular market.

If this stand-alone store can prosper, then it may encourage more music retailers to move into spoken word lines, too.

THE POWER OF THE SPOKEN WORD

ESSENTIAL TITLES COMBINED STRENGTH

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MORE ON PAGE 27

A·D·F·O·C·U·S

EXPOSURE
AIRING THIS WEEK

Authors' New 'I'm A Cowboy, out on Hut through Virgin, will be advertised in the music press from its release next Monday. There will be nationwide posters and in-store displays with HMV (where it is album of the week), Virgin (which is also featuring the release on its listening posts), Menzies and 300 independents. Louis Clark's Instrumental Classics, released next week by K-Tel, will be TV advertised in the Yorkshire, Tyne Tees and Anglia regions for one week with the possibility of national TV advertising in June. There will be regional radio ads backed by competitions on GMR, Clyde, Radio Tex, Orchard and selected regional BBC stations.

Funky Poets True To Life, out on Epic, will be advertised in *Echoes* and *Blues & Soul* from its release next Monday. There will be posters available for in-store display.

Vince Gill's When Love Finds You, out next Monday through MCA, will be advertised in *Mojo*, *The Irish Times*, *Scotland on Sunday* and *Q* in conjunction with HMV. MCA has mailed out details of the release to fans.

John Michael Montgomery's Kickin' It Up, released next Monday on Atlantic through East West, will be advertised in the specialist country press including *Country Music*. The album will feature in HMV's country music in-store promotions.

Mutha's Day Out: My Soul Is Wet will be press advertised in *Melody Maker*, *NME* and *Deadline* by Chrysalis, which releases the album next Monday. It is an Our Price recommended release and will also feature on Virgin listening posts. The release is timed to coincide with the band's current tour with Terrorvision. For the first month it will be available at mid-price and will also be available on vinyl as a limited edition.

The Pretenders' Last Of The Independents, released next Monday by WEA, will be advertised in *The Independent*.



Falling Forwards is the release which Virgin Records hopes will finally establish Julia Fordham as a lasting performer. Its marketing campaign for Fordham's fourth album due out next Monday, will concentrate on broadening her appeal using plenty of press ads aimed at mainstream buyers - particularly women in the 25-plus group.

Record label: Virgin.
Media agency/executive: MGS David Woods
Marketing manager: Danny Von Emiden

Press: An extensive ad campaign runs in *Marie Claire*, *New Woman*, *Every Woman*, *Time Out*, *Esquire*, *Gay Times*, *Vanity Fair*, *Daily Mail* and *Sunday Times*.

Posters: There will be a London-wide four-sheet campaign including 140 sites and regional posters to tie in with Fordham's 12-date UK tour, which starts on May 16.

Mail-out: Virgin is targeting Fordham's extensive fanbase and will also publish telephone numbers giving information about the album.

In-store: Displays will run with HMV, Virgin and Our Price and 300 independent retailers.

Target audience: Mass market, with particular emphasis on female buyers.

Guardian, *Mail on Sunday*, *Daily Star* and *Sun*. It will feature on Virgin and Our Price listening posts from today and there will be in-store displays with the multiples. In-store displays will run with 300 independents and there will be a co-op ad in *Vox* with Virgin.

Q Country, *The Hit Label's* country music compilation which is released in conjunction with *Q* magazine, will be advertised in *Country Music* (with HMV) and *Q* from its release next Monday. Co-op TV ads (with HMV) will run on

Channel Four South for one week with two weeks of solus ads in the ITV Ulster region. From May 16, TV ads will appear in the STV and Grampian ITV regions (with Menzies) for two weeks. From release there will also be four weeks of ads on Country Music Television. In-store, the album will be promoted by Menzies to tie in with its TV campaign.

Remember When, PolyGram TV's compilation of favourite tracks from the Sixties, will be nationally TV advertised on

Channel Four for one week from its release next Monday. Ads will appear in the ITV Central region from release, followed by further advertising in selected regions.

Radio ads will run on Classic FM, Traffic 1, Fax From Home - the band's first album since the Seventies - will be released next Monday through Virgin and targeted at older buyers as well as Stevie Winwood's younger, mainly female, fans. There will be pre-release play in the multiples followed by window and in-store displays with Virgin, Our Price and 300 independents. Press ads will run in *The Guardian*, *Time Out*, *Sunday Times*, *Daily Mail*, *Mojo* and *Q*. Posters appear in London and key cities.

Crystal Waters' Storyteller, released next week through A&M, will be advertised in *Blues & Soul* (with HMV), *Echoes*, *The Face* and *MixMag Update*. There will be in-store displays with HMV and selected independent retailers.

The Wind Down Zone Volume 4, Elevate's latest soul compilation, will be radio advertised on Kiss, Choice, Jazz, Galaxy, BRMB, Clyde and Forth. There will also be press ads in *Blues & Soul*, *Echoes*, *Soul Trade*, *DJ*, *The Voice* and *The Ticket*.

ZTT's back catalogue will be re-released next Monday through WEA and - with the exception of *Frankie Goes To Hollywood's Welcome To The Pleasure Dome* - the albums will be promoted as mid-price releases. The campaign, which kicks off with a party at London club L'Equipe Anglais on May 9, will also include promotion for two new releases due out that day. These are *Zance* - a collection of dance mixes from various ZTT artists including Selig, 808 State and Art Of Noise - and **Re-load**, a collection of 12-inch mixes from Frankie Goes To Hollywood. The back catalogue releases and the new compilations will be press advertised in *Q*, *NME*, *The Face*, *Sky*, *Boyz* and *DJ* magazine.

Compiled by Sue Sillode: 071-228 8547



PICK OF THE WEEK

Latter With Jools Holland, BBC2, Saturday May 7, 10.20-11.15pm. BBC2's eclectic music show returns for a third series on Saturday with a highlight of the programme being Elvis Costello And The Attractions' first UK performance since the Eighties. This week's show also features Chicago blues man Otis Rush, who will be performing with a full horn section, newcomers Counting Crows, whose debut album has already sold more than 1m copies in the US, and Honky. The series runs for seven weeks and will then return in the autumn for a further 10 weeks.

TUESDAY MAY 3

- Pebble Mill** featuring Level 42, BBC1: 12.15-12.55pm.
- The Story Of Pop** featuring guitar solos from Eric Clapton, Jimmy Page and Gary Moore, Radio One: 9-10pm.
- Omnibus**, the first of a two-part documentary on Duke Ellington, BBC1: 10.55-11.50pm.
- The Best featuring Sleeper**, *Beat* and *Senser*, ITV: 12.30-1.30am.

WEDNESDAY MAY 4

- GMTV** featuring Julio Iglesias, ITV: 6-9.25am
- Naked City** featuring Blur and Senser, Channel Four: 11.05-11.50pm.

THURSDAY MAY 5

- Pebble Mill** featuring The Pasadena Roof Orchestra, BBC1: 12.15-12.55pm.

FRIDAY MAY 6

- GMTV** featuring Gary Glitter, ITV: 6-9.25am
- The Big Breakfast** featuring The Lemonheads' Evan Dando, Channel Four: 7-9am.
- In Bed With Medinera** featuring Nick Heyward, LWT: 11.40-12.40am.

SATURDAY MAY 7

- Gimme 5** featuring ETC and 2 Unlimited, ITV: 9.25-11.30am
- John Peel Session** featuring Sebadoh and Heavenly, Radio One: 4.30-7pm
- BPM** featuring Denise Johnson and Moby, ITV: 2.40-3.40am.

SUNDAY MAY 8

- The O Zone** featuring Judy Checks and ETC, BBC 2: 11.45am-12.15pm.

NEW SIGNINGS

ARTIST	MUSICAL STYLE	SIGNED TO	TYPE OF DEAL	SIGNED BY
ARTERFLOW	Canadian soul/gospel artist	SCRATCH RECORDS	single	Clive Taylor - "I heard the tape at Midam and I've been chasing it ever since."
NATASHA ATLAS	singer/songwriter	WARNER CHAPPELL	ORF Management	long-term exclusive publishing
BANG BANG MACHINE	four-piece classic pop band from Evesham	ULTIMATE	Wayne Perkins	album
CHINA CRISIS	Liverpool-based pop/rock duo	SCRATCH RECORDS	Marc Price	exclusive worldwide publishing
DEUS	alternative five-piece from Antwerp	RONDOR	Jack & Johnny Management	worldwide publishing excluding Belgium and Luxembourg
GARY KEMP SAMANTHA POWELL	ex-Spandau Ballet member pop/soul singer from South Wales	COLUMBIA WARNER CHAPPELL	Steve Dagger	none
TIMESHARD	psychedelic electronic trio from Liverpool	PLANET DOG RECORDS	Joe McCoy Jones	albums
WHIPPING BOY	four-piece rock band from Dublin	COLUMBIA	none	album
				Michael Dog - "I know Timeshard from their excellent live album tapes. Their music fits in perfectly with the Planet Dog head space"
				Olan McGowan/Kip Krone

Compiled by Sarah Davis: 081-948 2320

3mv

1

TONY DI BART - THE REAL THING
CLEVELAND CITY BLUES

5

STILTSKIN - INSIDE
WHITE WATER RECORDS

7

CLUBHOUSE - LIGHT MY FIRE
PWL

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HOLLYWOOD

JEANIE
TRACY

CHUBBY
CHUNKS

RONNIE
SIMON

ACR

CHRISTINE W

SHAWN
CHRISTOPHER

ISHA D

ST.ETIENNE

TOP 100 SINGLES

THE OFFICIAL
music week
CHARTS
7 MAY 1994

Pos	Title	Artist (Producer/Publisher)	Label/Cat/Cass (Distrib/Retor)
1	THE REAL THING	Clayton City CBDD2 1900/CDROM 1301 (SM)	Capitol
2	THE MOST BEAUTIFUL GIRL IN THE WORLD	MPC 015/MS/PS 015 (DVP/TV)	MCA
3	SWEETS FOR MY SWEET	MCA BM10 D176/MC 317 (BMG)	MCA
4	MMM MMM MMM MMM	RCA 742121019/2742121015 (RCA)	RCA
5	INSIDE	White Water/LEV COLEVIC (S/M)	LEV
6	ALWAYS	Mute LCD/MUTE 150/CAMUTE 150 (RTM/P)	Mute
7	LIGHT MY FIRE	PWL PWCD 280/PWMC 280 (PWL)	PWL
8	COME ON YOU REDS	PolyGram TV MANU2/MANU 4 (BMG)	PolyGram
9	DEDICATED TO THE ONE I LOVE	British Records CDDBR 4 (TRC/SM)	TRC
10	I LIKE TO MOVE IT	Positive CD/DK 107/CTK 107/12 (107)	Positive
11	JUST A STEP FROM HEAVEN	EMI CDEN4 311/CTEEM 311 (EMI)	EMI
12	IT'S STAND BY YOU	WEA VZ 815CD/RYX 815 (WEA)	WEA
13	UNDER THE BRIDGE	Warner Bros W 6223/CDXW 0232 (WB)	Warner Bros
14	STREETS OF PHILADELPHIA	Columbia 6608528600654/6609057 (SM)	Columbia
15	EVERYTHING CHANGES	RCA 742118773/2742118734 (BMG)	RCA
16	100% PURE LOVE	A&M 8586628256666/8586674896691 (A&M)	A&M
17	REACH	Positive CD/DK 127/CTK 127 (12)	Positive
18	ROCKIN' FOR MYSELF	WEA VZ 814CD/RYX 814 (WEA)	WEA
19	SATURDAY NIGHT, SUNDAY MORNING	Mercury FDC 220/PS 232 (F)	Mercury
20	LICK A SHOT	Columbia 6603128/6603134/6603136 (SM)	Columbia
21	ROCK MY HEART	Capitol 7421194/27421194124 (BMG)	Capitol
22	THE SIGN	Mertronome/London A&C 114/CAC 11 (A&C)	Mertronome
23	AS IF WE NEVER SAID GOODBYE	Columbia 6605756/6605764 (SM)	Columbia
24	BULL IN THE HEATHER	Geffen GFST2 72/PSFC 72 (BMG)	Geffen
25	LONELY SYMPHONY	Virgin VSCD 148B/VSC 149B (E)	Virgin
26	WRECKX SHOP	MCA WICSD 198B/MCA 198B (198B)	MCA
27	YOU GOTTA BE	Dusted Sound/Sony 7-6803124/6803134 (SM)	Sony
28	SLAVE TO THE RHYTHM	ZTT ZANG 3002/ZANG 3002 (ZTT)	ZTT
29	OBJECTS IN THE REAR VIEW MIRROR MAY APPEAR CLOSER...	Virgin VSCD 148B/VSC 149B (E)	Virgin
30	ANOTHER SAD LOVE SONG	Arista/LaFace 742119682/42119684 (BMG)	Arista
31	U R THE BEST THING	PGL/Magnet MAG 116/MAG 120 (V)	Magnet
32	SILENT SCREAM	Capitol CDCL5 714/CTC 714 (E)	Capitol
33	DOOP	Chesnut CBE 774/CD (CBE 774C)	Chesnut
34	MILLENIUM	Butterfly BR 1 126/BR 1 12 (P)	Butterfly
35	WHATTA MAN	Mercury FDC 222/PS 222/222/PS 222 (F)	Mercury
36	DREAMS	Island CDX 594/CIS 594 (F)	Island
37	HOLD THAT SUGGER DOWN	Chesky CHECD 064/CHECK 064 (SM)	Chesky

As used by Top Of The Pops and Radio One

Pos	Title	Artist (Producer/Publisher)	Label/Cat/Cass (Distrib/Retor)
38	THE MONEY EP	Parlophone CBSR 6381/TCR 6381 (E)	Parlophone
39	SET YOU FREE	All Around The World CD/DGE 076/CDGE 076 (L)	All Around The World
40	MUST BE THE MUSIC	Deconstruction RCA 742121072/21072-2 (BMG)	RCA
41	DIFFERENT TIME DIFFERENT PLACE	Circa VCRV 11/HVCR 11 (RCA)	Circa
42	I'LL REMEMBER	Maverick/Sony W 62040/W 6240 (W)	Maverick
43	IT WILL BE YOU	Columbia 6603181/6603181A (SM)	Columbia
44	WHY ME?	Teletext CASTAS 2719/CASTAS 2719 (SM)	Teletext
45	WE WAIT AND WE WONDER	Virgin VSCD 150/VSC 150 (E)	Virgin
46	WITHOUT YOU	Columbia 6691910/6691914 (SM)	Columbia
47	ALL OVER YOU	RCA 742120562/742120564 (BMG)	RCA
48	LET THE MUSIC...	Nonesuch/Sony W 62040/W 6240 (W)	Nonesuch
49	ON A HAPPY VIBE	Pulse & CD/DGE 06/CDGE 06 (SM)	Pulse & CD
50	MIR COOKES	Geffen GFST0 59/PSFC 59 (E)	Geffen
51	UNIFORM	Cow/Mate UNDC 28/CD (UNG 28)	Cow/Mate
52	MISLED	Epic 6603228/6603294 (SM)	Epic
53	SON OF A GUN	Internal CD/E 510/PS 510 (E)	Internal
54	BECOMING MORE LIKE GOD	Island CH 571/CS 571/571/25 (F)	Island
55	DOIT LOOK DOWN	Epic 6602896/660394 (SM)	Epic
56	BASSCAD EP	Wang WAP 44C/41 (RTM)	Wang
57	HOW GEE	LONDON LDCND 348/LONDC 348 (L)	LONDON
58	ALONE AGAIN IN THE LAP OF LUXURY	EMI CDEN5 318/CTEEM 318 (E)	EMI
59	CAN U FEEL IT	Easton BLOC 0265/BLOC 0265 (E)	Easton
60	BREAKAWAY	RCA 742119282/742120774 (BMG)	RCA
61	SHINE ON	Mercury FDC 220/PS 220/220/PS 220 (F)	Mercury
62	LIBERATION	Parlophone CBSR 6377/TCR 6377 (E)	Parlophone
63	SHE HOLDS THE KEY	Pulse & CD/DGE 06/CDGE 06 (SM)	Pulse & CD
64	SUPERSONIC	Creation DRECD 176 (V)	Creation
65	CRAZY	Verigy VCRD 85B/VERMIC 85B/VER 85B (E)	Verigy
66	OBSESSION	Total Vegas 029/VEGASS 95 (E)	Total Vegas
67	FOREVER AND A DAY	Sireno CDSTR 30/MS7R 30 (P)	Sireno
68	HOW TO FALL IN LOVE PART 1	Polydor PZD0 311/POPCS 311 (P)	Polydor
69	WE ARE GOING ON DOWN	Freedom TABCD 220/TABDM 220 (V)	Freedom
70	BIRDMAN	Creation DRECD 176 (V)	Creation
71	STANDING OUTSIDE THE FIRE	Liberty CDOL 712/CTCL 712 (E)	Liberty
72	BORN IN THE GHETTO	Epic 6603228/6603294/6603295 (SM)	Epic
73	YOUNG GIRL	EMI CDEN 310/CTEEM 310 (E)	EMI
74	SOMETHING ABOUT YOU	Fresh FRSHD 111-/FRSHD 111 (F)	Fresh
75	THE DAY I TRIED TO LIVE	ABM 580562/580569A (E)	ABM

TITLES A-Z

137	Love You	16
138	After All In The Lap Of Luxury	16
139	Always	16
140	Amore A Muro Love Song	16
141	As If We Never Said Goodbye	26
142	Bessie EP	36
143	Best Love Ever	54
144	Born In The Ghetto	72
145	But In The Heat	82
146	Can U Feel It	59
147	Come On Reds	38
148	Crazy	65
149	Day After Tomorrow	75
150	Deeper Than The Deep Love	18
151	Different Time Different Place	41
152	Don't Look Down	58
153	Dreams	35
154	Everything Changes	15
155	Forever After A Day	66
156	Have A Muddy Day	49
157	Hold That Sucker Down	37
158	I Like To Move It	10
159	I'm In Love Part 1	57
160	It's Stand By You	12
161	It's The Real Thing	42
162	It Will Be You	43
163	Just A Step From Heaven	11
164	Let The Music Take You	48
165	Liberation	62
166	Lick A Shot	20
167	Like You	7
168	Lonely Symphony	25
169	Milano	34
170	More Than A Feeling	3
171	Mmm Mmm Mmm	44
172	My EP	38
173	My Beautiful Girl In The World	18
174	Mr. Jones	50
175	My Way The Music	22
176	Objects In The Rear View Mirror	29
177	May Appear Closer	29
178	Ones	69
179	Reach	17
180	Reaching	1
181	Reckless	1
182	Red Hot	21
183	Rocky For Myself	18
184	Saturday Night, Sunday Morning	19
185	See You	31
186	Shine On	61
187	Show On	32
188	Sign To The Rhythm	22
189	Something About You	74
190	Son Of A Gun	59
191	Standing Outside The Fire	71
192	Streets Of Philadelphia	14
193	Strong Enough	14
194	Sweetest Of My Sweet	3
195	U R The Best Thing	31
196	Under The Bridge	17
197	We Are Going On Down	69
198	We Wait And We Wonder	45
199	When Love Takes Over	1
200	Why Me?	16
201	Without You	46
202	You Got To Be	27
203	You Got To Be	17
204	Young Girl	73

1. Includes also available in sheet music
2. Includes also available in cassette
3. Includes also available in cassette
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Denise Johnson
Rays of the rising sun
Her debut single "I, I, I" MC & CD
Features mixes by KK Kloss & The Joy
MAG 108/21/CD

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CLASSICAL

BRITTEN: Turn Of The Screw. Aldeburgh Festival Ensemble/Bedford (Collins 70302). The latest addition to Collins' respected Britten Edition is attracting heavy media attention, including features on Classic FM and Radio Three's In Tune this month and in the June issues of *Gramophone* and *Opera Now*, national and regional press reviews and a track on the cover disc of *Classic CD's* June issue. It is also backed by full-page ads in the June issues of *Gramophone* and *Classic CD* plus Britten Edition ads in the July issues of *Gramophone* and *BBC Music Magazine*. **5/5**

PUCCINI: Il Trittico. Orchestra And Chorus Of Florence Maggio Musicale/Bartoletti (Decca 436 261-2). To showcase soprano Nirella Freni's return to Covent Garden in Fedora, Decca issues this new recording of the three-act operas plus an 11-CD box of Puccini's five most popular operas (443 204-2), with Pavarotti a big pull in all of them. Ads appear in the June issues of *Gramophone*, *Classic CD* and *Opera Now*. **5/5**

VERDI: Il Trovatore. Metropolitan Opera Orchestra and Chorus/Levine (Sony SZK 48070). Domingo also appears at Covent Garden this month and Delora Zajick sings Verdi in the UK in July, when Domingo gets a cover feature in *Gramophone*, supported by advertising of this release. **5/5**

HANDEL: The Sorceress. Academy Of Ancient Music/Hogwood (Philips CD/MC 494 992-2/4). The soundtrack from the film *The Sorceress*, simultaneously released on video (070 155-3/1), features Kiril To Kanawa singing popular Handel arias so should ride high on the soprano's recent 50th birthday celebrations, supported by ads in *Classic CD* and *BBC Music Magazine*. **5/5**

PICK OF THE WEEK
VARIOUS: 101% Classics. (Telarc/Conifer CD/MC CD/MC101PC). Following on from Secret Classics, Conifer again tries to attract the newcomer without alienating the enthusiast by mixing excerpts from familiar and less-known works with the colourful cover targeted at younger listeners. The album gets a two-week Classic FM campaign, national press advertising and city centre street posters. **5/5**

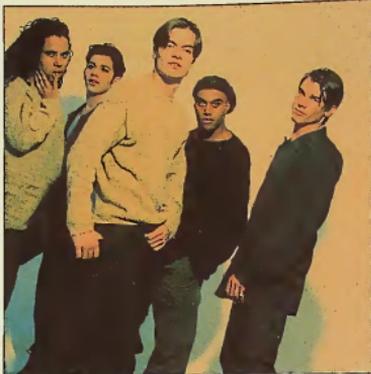
Phil Sommerich

JAZZ AND BLUES

NNENA FREELON: Heritage (Columbia 47390 2). An unusual name to watch out for. Freelon gives a fresh and individual treatment to such proven material as Something To Live For, Bewitched, Never Let Me Go, the oft-neglected 'This Autumn, and even her cover of Wayne Shorter's Infant Eyes is a most pleasant surprise. A potentially great jazz vocalist. **5/5**

VARIOUS: Mississippi Delta Blues: Blow My Blues Away Vols. 1,2 (Arhoolie CD 402). A most welcome collection of regional blues, recorded on location by historian George Mitchell during 1967 and 1968. Available separately, the two CDs feature artists such as Robert Nighthawk, Rose Lee Hill, Johnny Woods with Fred McDowell (all Vol. 1) and Joe Callicott, RL Burnside and Houston Stackhouse (all Vol. 2), some of whom receive long-overdue recognition. **5/5**

ETTA JAMES: Mystery Lady: Songs Of Billie Holiday (Private Music 010082114 2). Veteran James goes back to her roots for a touching tribute to one of her most profound influences. Much better known as a blues or R&B (and even soul) artist, James has never lost her love for jazz or her deep admiration for Lady Day. All of which shows, touchingly, as she gives a personal reworking to Holiday classics such as Lover Man, Don't



World's Apart: first longform, mixing promos with interviews

Explain, The Man I Love and You've Changed, assisted sympathetically by a small combo, led and arranged by Cedar Walton. **5/5**

MODERN JAZZ QUARTET & FRIENDS: A 40th Anniversary Celebration (Atlantic 7570-82538-2). Nothing innovative or unusual, this is simply a series of productive collaborations between the MJQ and some well-chosen friends. Making appearances are such luminaries as trumpeters Wynton Marsalis, Freddie Hubbard and Harry Edison, saxophonists Phil Woods, Illinois Jacquet, Jimmy Heath and Branford

Marsalis and vocalist Bobby McFerrin (assisted on the opening Bags' Groove by the matchless Take 8). Indeed, a celebration. **5/5**

PICK OF THE WEEK
ELLA FITZGERALD: Pure Ella (MCA GRP 16362). If one single album were able to confirm that Fitzgerald is one of the greatest singing voices of this century, then this is it. Her early-Fifties studio collaborations with pianist Ellis Larkins have passed into the realms of recording legend and, to add to the enjoyment, nine out of the 20 performances are from the joint pens of the Gershwin brothers. **5/5** Stan Britt

MUSIC VIDEO

DEACON BLUE: The Big Picture (SMV 498332). Recorded in 1990, this 90-minute live set is reissued on May 16 to coincide with Deacon Blue's UK tour and the Greatest Hits album, which has already passed the 150,000 sales mark. Marketing includes national and music press advertising, plus leafleting throughout the whole tour. Dealer price is £6.80. **5/5**

DAVID BYRNE: Between The Teeth (Warner Music Vision 7599-8830). This 70-minute live set from Byrne's 1992 world tour is released on May 23 in conjunction with his new studio album, covering both rock-pop and world music angles and the odd Talking Heads favourite. Byrne and Heads fans will find little to fault. Dealer price is £7.48. **5/5**

WORLDS APART: Together (BMG 74321204263). The boys-who-would-be-Take-That's first longform mixes promos with interview and 'gossip' material. Worlds Apart are Top 20 stars, so this slickly-produced item will appeal to their blossoming fan base. Marketing will target the teen press with mailshot and fanclub phone-line support. Dealer price is £7.48. **5/5**

CROSBY, STILLS AND NASH: Long Time Comin' (Weinerver World NW2043). Commemorating 25 harmonising years together,

MAINSTREAM - SINGLES

EVC: Number One (Gasoline Alley/MCA MCST0 1976). This sturdy and accessible jack swing/pop-house confection will not fulfil the prediction implicit in its title, but is smart enough to give the boys their third hit. **5/5**

BAD BOYS INC: More To This World (A&M 5806972). BBI's most commercial offering so far starts with a fine solo vocal and piano intro and pans out well, with some good harmonies. A fourth Top 40 hit for the boys is inevitable. **5/5**

JEREMY JACKSON & AMERICA: I Need You (Curb/The Hit Label CUBC 003). Baywatch hit-throw Jackson makes his vinyl debut with a very odd shuffle/ramp remake of a drippy Seventies song originally recorded by America, who lend a hand here. It is not a bad record, just a very strange one. **5/5**

NINE BELOW ZERO with ALANNAH MYLES: I Never Loved A Man (The Way I Love You) (A&M 5899392). Black Velvet hitmaker Alanah indulges in vocal interplay with NBZ's Dennis Greaves on a raunchy, low-down remake of Aretha Franklin's hit. Deserves to be a hit. **5/5**

THE LEMONHEADS: Big Gay Heart (Atlantic A 7259). A controversial song, this straddles the country/rock divide but has an endearing delivery. Radio may not like the title - nor the use of 'piss you off' even in the radio edit - so it will not be huge. **5/5**

R KELLY: Your Body's Callin' (Jive JIVECD 353). Kelly has been number one in the US with Bum P' Grid, which barely registered here. His follow-up has more chance of success and could just become a hit. **5/5**



Lemonheads: country rock

MILAN: Lead Me On (Polydor PZCD 3121). A slick new girl group, Milan are aimed at pop's mainstream, and their slightly synthetic, but well-trotted style is bright enough to succeed. **5/5**

HUNTERS & COLLECTORS: Holy Grail (Mushroom D 11579). This unusual and likable rock track utilises Boston's More Than A Feeling guitar lick but is otherwise wholly unique and is likely to be played by discerning DJs everywhere. **5/5**

DENISE JOHNSON: Rays Of The Rising Sun (Magnum MAG 1022CD). A big dance hit for Johnson, this also has mainstream potential in its more subdued original mix, and it benefits from some nifty guitarwork from Johnny Marr. Dance fans can enjoy the beefier K-Klass mix. **5/5**

EAST 17: Around The World (London LOND CD 349). A polished, shuffling vehicle for the usual East 17 posturing and trademark touches, with a slow rap to the fore and a subtle melody. Just what the fans ordered, in fact. **5/5**

PICK OF THE WEEK
SEAL: Prayer For The Dying (ZTT ZANG 51CD). After a slow start, this builds nicely into an edgy and convincing comeback, with a swirl of sound dominated by that familiar and perfectly measured voice. **5/5**

Alan Jones

the Californian-based legends get the retrospective treatment, spanning interview and concert material, rare TV appearances and recording sessions. This release, out on May 16, has a dealer price of £8.84. **BB**

FRASURE: Wild (BMG 790407). With a new Erasare album fresh in the racks, the budget reissue of Wild is somewhat timely. Out this week, it is one of BMG's new budget ranges, which includes Eurythmics, Cher, Meat Loaf, Tom Petty, Jim Reeves, Lisa Stansfield and the Red Hot & Blue compilation. Dealer price is £4.76. **BB**

PICK OF THE WEEK

THE CRANBERRIES: The Cranberries Live (VVL 6317983). Filmed in January, the 15-track live set includes the Top 20 hit Linger and its follow-up Dreams, with a generous number of unreleased tracks too. The Cranberries continue to dazzle, as does this video, which is released on May 16. Marketing plans include national TV, radio and press ads, while their support slot on the Crowded House tour will only spread the word. Dealer price is £7.48. **BBB**

Martin Aston

- BBB** Guaranteed banker
- BB** Should do well
- BB** Worth a punt
- B** Only for the brave
- B** SOR only



Tony Toni Tone: catchy mellow swing from the Sons Of Soul LP

DANCE

US3: I Got It Goin' On (Blue Note/Capitol 1 2CL708). Remixed from the million-selling Hand On The Torch LP, this is the third single from Blue Note's jazz rap collective. It is another funky and infectious fusion that should do well. **BBB**

DAWN PENN: You Don't Love Me (No No No) (Big Beat/East West A8295). This

Steeley and Cleve revival of an old Studio One tune is a reggae masterpiece. Dawn Penn's haunting vocals are backed by a classic rhythm and great guitar and horn riffs. Already big on the underground, it could be a huge crossover hit if it picks up some radio play. **BBB**

CLOCK: The Rhythm (Media/MCA MCST1971). This Italo-style happy house tune, which arrives via the

Italian owned Media operation, was actually created here in the UK by DJ Stu Allen from Piccadilly Key 103FM. It has made the Top 10 of the RM Club Chart and should be able to cross over to the mainstream charts. **BBB**

TONY TONI TONE: My Ex-Girlfriend (Polydor PZ313). One of the most popular tunes on the excellent Sons Of Soul LP, My Ex-Girlfriend is now being released as single with a range of new funky and jazzy remixes. The catchy mellow swing track is only being issued as a single over here, which should help its chart potential. **BBB**

CHUBBY CHUNKS: Volume 2 (Cleveland City CLE13007). Cleveland City is currently riding high with Tony Di Bart and the Screen II doublepack. The second Chubby Chunk EP is less commercial, but the strong mid-Atlantic house groove Testament 4 has been getting a good club reaction and should generate plenty of specialist sales. **BB**

PICK OF THE WEEK
JODY WATLEY: When A Man Loves A Woman (MCA MCST1964). Taken from the underrated Intimacy LP, this features Watley's softly spoken monologue over a mellow swing rhythm. Excellent house remixes by BBG have taken the track to the top of the RM Club Chart and are going to generate significant demand. **BBB**

Andy Beevers

REISSUES: FULL-PRICE

VARIOUS: Touch Me In The Morning (Trojan CDTL 837). A total of 25 tracks, recorded between 1964 and 1974, offering reggae interpretations of soul hits, are included in this pleasant, if unremarkable, album. Motown covers are in the majority here, including Dennis Brown tackling My Girl and Bob & Marcia proclaiming Ain't Nothing Like The Real Thing. Sound quality is variable, as is the quality of the interpretations. **BB**

PAT BENATAR: The Very Best Of (Chrysalis CDCRR 6070). The Chrysalis rock chick's finest hour or so, crammed on to one CD. This re-scheduled delight includes her early Blondie-esque tracks such as We Live For Love as well as her full-throated rock attack on songs like Love Is A Battlefield and Invincible. **BB**

THE AVERAGE WHITE BAND: Best Of (Repertoire REP 4454). Competing with The Hit Label's TV-advertised compilation, this is likely to come off second best, not least because it includes only the group's Atlantic label recordings plus the CCN remix of Let's Go Round Again. **BB**

MAGNA CARTA: Songs From Wasties Orchard (Repertoire REP 4447). Although signed to Phonogram's Vertigo subsidiary, famed for its "progressive rock" output, Magna Carta were gentle folkies. This, their third album, contains a further dozen of their low-key but amiable tunes, and it has long been on the "wanted" list for fans of Seventies folk. **BB**

THE COASTERS: The Very Best Of (Rhino/Atlantic 9548326562). Somewhere between novelty and R&B, the Coasters had a string of hits in the US but just five here, all helmed by the inimitable Jerry Leiber and Mike Stoller. Poison Ivy remains their best-known song, but there are others here which deserve more attention. **BB**

PICK OF THE WEEK

VARIOUS: The Wind Down Zone 4 (Euratec CDELY 14). Cherry-picking sumptuous soul for late-night listening has become something of an art form for The Wind Down Zone, which has rapidly advanced to a fourth volume. Theme 4, then, for 14 stress soothers, including Major Harris' I Believe In Love and LTD's Lovers Everywhere. **BB**

Alan Jones

MAINSTREAM - ALBUMS

ROSE-MARIE: Heartbreakers (Premier CDDPR 121). Following the success of its Shirley Bassey album, EMI's MFP subsidiary now releases a new recording by Irish star Rose-Marie on its mid-priced Premier imprint. Rose-Marie's raspy spoken voice conceals a soft but strong singing style, and she is well up to delivering the material here, which comprises 14 standards including Crazy, True Love Ways and Without You. With a big marketing campaign in support, expect this to achieve similar success to her Eighties AT and Telstar albums. **BB**

VARIOUS: Four Weddings & A Funeral (OST) (Vertigo 5167512). A massive box office success in the US, where it is currently number one, this low-budget British movie also has an excellent soundtrack, including Barry White's You're The First, The Last, My Everything.

Gloria Gaynor's I Will Survive and Gladys Knight's It Should Have Been Me, plus a number of interesting remakes, among them Na Colours' Smoke Gets In Your Eyes, Elton John's Chapel Of Love and Barry Manilow's Can't Smile Without You, smokily intoned by Lena Fiagbe. A strong album, likely to benefit from association with a hit movie. **BBB**

MICK RONSON: Heaven And Hell (Epic 474722). The fact that Ronson died recently will focus attention on this album, but it would probably have sold anyway, as it features Ronson with an all-star line up including David Bowie, Ian Hunter, John Mellencamp and Chrissie Hynde, who all lend their vocals. Bowie is featured on a likeable remake of Bob Dylan's Like A Rolling Stone, and contributes backing vocals to his own song, All The Young Dudes.



Corey Hart: Piaf tribute

recorded at the Freddie Mercury concert and sung by Ian Hunter. Not likely to stick around too long, but it should sell fairly well initially. **BB**

VARIOUS: Edith Piaf Tribute (D Sharp DSHCD 7014). A 12-track tribute to France's "sparrow" really rings the changes. Dawn Summer

is in good voice on a jacked-up but not wholly successful La Vie En Rose. Corey Hart is excellent on a lush Hymn To Love and Emmylou Harris tackles Non, Je Ne Regrette Rien with gusto. An interesting exercise, and one that is likely to attract considerable attention. **BB**

PICK OF THE WEEK

THE GIN BLOSSOMS: New Miserable Experience (Fontana 3954022). First released last year, this overlooked album is reissued to capitalise on the success of the group's two excellent hit singles, Hey Jealousy and Found Out About You. The vocals of Robin Wilson and the melodies of Doug Hopkins are the group's strongest assets. Their guitar-based tunes have a wide appeal, and they use acoustic as well as electric guitar to give a fresh sound that many will find to their taste. **BBB**

Alan Jones

THE OFFICIAL CHARTS - 7 MAY

SINGLES

3	THE REAL THING	Tom D. Ball	Columbia/Cit
1	02 THE MOST BEAUTIFUL GIRL IN THE WORLD (SWEET)	IRS	IRS
5	03 SWEETS FOR MY SWEET	CJ Lewis	MCA
2	04 MIMM MIMM MIMM MIMM	Diana Trask/Dumas	RCA
11	05 INSIDE	Sharon	Verve/Verve
4	06 ALWAYS	Barbie	MCA
11	07 LIGHT MY FIRE	Dunbar Int'l/Dee Dee	PWL
16	08 COME ON YOU REDS	Musical/Unl./Football Soup	Parade/TV
6	09 DEDICATED TO THE ONE I LOVE	Berni McPhee	Ballade/Parade
8	10 I LIKE TO MOVE IT	Bob 2 Rous/Dee Dee	Parade
12	11 JUST A STEP FROM HEAVEN	Enova	EMI
13	12 I'LL STAND BY YOU	Perkins	WEA
10	13 UNDER THE BRIDGE	Bob Hill/Cat Power	Women Beat
9	14 STREETS OF PHILADELPHIA	Burt Shurman	Columbia
7	15 EVERYTHING CHANGES	Tom Taver	RLA
15	16 100% PURE LOVE	Deena Martin	ASMI
17	17 REACH	Jean-Claude	Parade
18	18 ROCKY FOR MYSELF	Miroslav	WEA
19	19 SATURDAY NIGHT, SWEATY MORNING, T-EMP	Coyles Hill	FRE
20	20 LICK A SHOT	Hayward	Columbia
14	21 ROCK MY HEART	Hayward	Int'l/Dee Dee
17	22 THE SIGN	Art De Bree	Musical/Dee Dee
20	23 AS IF I'VE NEVER SAID GOODBYE	Burton Striziano	Columbia
1	24 BILL IN THE HEAVENS	Steve Young	Columbia

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ALBUMS

1	PARKLIFE	Blair	Parade
1	02 THE DIVISION BELL	Paul Fugle	EMI
2	03 QUIET TOWN - GREATEST HITS	Duncan Blair	Columbia
11	04 STACKED UP	Shogun	Ultimate
3	05 THE VERY BEST OF MAURINA GAYE	Maurina Gaye	Motown
4	06 TOM BRANTON	Tom Branton	Atlantic/Parade
16	07 CARNIVAL OF HITS	Jacqui Durand/The Seasons	EMI
6	08 HAPPY NATION	Art Of Black	Musical/Dee Dee
17	09 ERIC BURTON IS DONE IT, SO WHY CAN'T HE?	The Comedians	Island
11	10 MUSIC BOX	Monie Love	Columbia
24	11 GOLD - GREATEST HITS	Alma	Parade
21	12 AUTOMATIC FOR THE PEOPLE	REM	World Circuit
14	13 EVERYTHING CHANGES	Tom Taver	RCA
7	14 DREAM ON VOL. 1	Dream	Parade/Dee Dee
22	15 LEGEND	Bob Marley And The Wailers	Tuff Gong
5	16 CRASH! BLOOM! BANG!	Roc-A-Fella	EMI
31	17 STARS	Stacy Fitt	East West
25	18 ELEGANT SLUMMING	M-Funk	RCA
30	19 BACK TO BROADWAY	Burton Striziano	Columbia
15	20 BROTHER SISTER	The Brand New Heavies	Acc Jazz/Dee
23	21 GREATEST HITS	Dee Dee	Parade/Dee
13	22 HADDAWAY - THE ALBUM	Haddaway	Int'l/Dee Dee
37	23 THE IMMACULATE COLLECTION	Mazouza	Parade
25	24 THE BEST OF BOB STRAUER	Bob Strauer	World Circuit

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mca deal proves hip hop's no underdog

The profile of UK hip hop takes a step forward this week with one of the genre's top producers signing a major publishing deal.

Few UK hip hop acts have secured record deals let alone publishing contracts so Trevor 'The Underdog' Jackson's new deal with MCA Music is being seen as a landmark in dance music.

MCA Music managing director Paul Connolly says, "Trevor has got a really bright future as a writer/producer."

Jackson (27) began his musical career three years ago when his love of hip hop and rap led him to set up his own label, Bile II.

After putting out other people's records, he decided to begin making his own, as part of The Brotherhood. Four singles followed before The Brotherhood signed to Circo last year. At the same time Jackson began to make a name for himself as producer/remixer The Underdog. In only a year, he has been credited for work on tracks for U2, House Of Pain, Shona Nelson and many others.

"It has all happened very quickly but to be honest I'm mainly interested in making my own music instead of giving all my best ideas to other people," he says. "This deal will help the band and myself progress and also means we will get a chance to work with other artists."



kickin' kristine ko's djs

One of the club sensations of the year so far has been Kristine Ko's 'Feel When You Want' which spent three weeks at the top of the Cool Cuts chart with only a handful of copies in circulation.

The story began last summer when Champion Records boss Mel Medallie spotted the singer playing the Las Vegas show circuit. He promptly flew her into the UK and put her in a studio with Our Tribe's Rollo and Rob D, Stonebridge and Johnny Jay.

Of the 10 tracks completed, 'Feel When You Want' was given a limited pressing of 100 singles with a handful sent to US DJs only. It was when Junior Vasquez began playing the tune at Sound Factory in New York last Christmas that the buzz really began.

By that time, most of the original pressing had been scrapped to make way for new mixes. Before long, bootleg acetates began appearing on both sides of the Atlantic and Champion had to ask

DJs such as Judge Jules to stop playing the track.

By March, new mixes were surfacing and the tune became one of the highlights of the Winter Music Conference in Miami with Danny Tenaglia playing it five times in his set.

Then Pete Tong heard it in the US and it became his essential tune for no less than four weeks before crashing into RMF's Cool Cuts chart.

And that's only the start of the story - the single gets its official release in three weeks' time.

inside

- 1 club crew target sheffield
- 2 how important are name djs to clubbers?
- 3 gypsies & union jack share top tunes honour

club chart:

CRAZY MAN
Bliss

cool cuts:

MAMA SAID
Carleen Anderson

trance team take to clubs

The team behind *Trance Ecstasy Express* are taking the magazine direct to the clubs with a residency of London's Leisure Lounge.

On the eve of the launch of their second compilation, which will be available on cassette and vinyl as well as CD, the magazine's publishers are starting their own Live & In-Direct night of the club from this Wednesday (4).

The opening night is dubbed Berlin-London Express and features Dr Motta, Paul Van Dyke and Microlobe. Other artists and DJs lined up for the rest of May and June include Darren Emerson, Pentatonik, Ambush, Hardfloor, Sven Voth, Speedy J, UFO, Rebel and Drum Club. Meanwhile, *Trance Ecstasy Express 2* is out on May 23 and includes a 192-page book and 23-track album which features most of the aforementioned artists along with Dave Angel, Secret Knowledge and Pete Namlook.

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MELODY MAKER 'A DIET OF HIP HOP SOUL & FUNK - IT LITERALLY OOZES CLASS'

MIXMAG 'YOU NEED THIS TUNE'

12. CD 7



35	24	LOVEYS	35	25	STREET
36	26	WHECK	36	26	DOOP
37	27	YOU GOT	37	27	MILLENNI
38	28	SLAVE TO	38	28	WHARTA
39	29	OBJECTS	39	29	DREAMS
40	30	ANOTHER	40	30	HEAD TA
41	31	U R THE	41	31	THE MOR
42	32	SECRET S	42	32	SET YOU
43	33	DOOP	43	33	MUST BI
44	34	MILLENNI	44	34	CIN. PRODUC
45	35	WHARTA	45	35	BASED ON A S
46	36	DREAMS	46	36	
47	37	HEAD TA	47	37	
48	38	THE MOR	48	38	
49	39	SET YOU	49	39	
50	40	MUST BI	50	40	



essential / essential search / search
hungry / hungry & the way / the way
USA

HELP ME FIND A WAY TO YOUR HEART -
(ERIC)
DARYL HALL

10 HOT HITS TIPPED TO CHART NEXT WEEK

WAG YA TAIL • WAG YA TAIL
Wag Ya Tail • Loud & Clear

do me

Shop:
Nozzy Boyz, Castle Lane,
Torquay, Devon
(5mx5m)



Specialist areas:
Haus, hardcore, trance,
gabba, techno, jungle, hip
hop and some reggae;
white labels, Euro/US
imports. Popular labels
are Terror Traxx, K-N-O-R,
Semtex, Frankfurt Beat, Le
Petit Prince, Important,
Wide Spectrum, Wild
Pitch, Cleveland City,
Stress and Positivo. Ticket
agent, mail-order service
on second hand product.
Stocks underground hip
hop music. Represent Nozzy
Boyz stall at forthcoming
four-day Obsession event.

Manager's view:
"When I first started 16
months ago there was a
wide spectrum of tunes,
now gabba is pretty big.
When gabba is mixed
properly it's good and very
fast - something for the
weekend or the summer.
People also like house
and abstract techno. We're
off the beaten track but
people find us in the end.
We have regulators and
once I get to know the lads
and they've bought some
tunes, I let them have a
little mix in the shop."
- Alex Rolfe.

Distributors' view:

"We have a great rapport
with Alex and Steve. We
trust each other's opinion.
They are always open
minded and enthusiastic
about new tracks and
have kept the crap off their
shelves."
- Richard Bohannon, MRD.

DJ's view:
"It's the best record shop
in Torbay. They always
look out for tunes for me."
- Crossy (Revolutions).

club & shop focus
compiled by sarah davis.
tel: 081-948 2320.

COOL cuts



(2) **MAMA SAID**
Carleen Anderson

Circo

- | | | | |
|-----------|------|--|--------------------|
| 2 | (1) | FEEL WHAT YOU WANT Kristine W | Champion |
| 3 | (5) | SHARE MY LIFE Inner City | Network |
| 4 | (6) | IF THIS IS LOVE Jeannie Tracy | Pulse 8 |
| 5 | (4) | HYMN Moby | Mute |
| 6 | NEW | NEVER LEAVE YOU LONELY Diva Convention | Logic |
| | | Another Anglo-Swedish collaboration with the Stonebridge touch | |
| 7 | (14) | MAKE MY LOVE Shawn Christopher | BTB/Champion |
| 8 | (7) | AND I'M TELLING YOU Donna Giles | Swedish Clubvision |
| 9 | (11) | BACK TO LOVE Brand New Heavies | tfrr |
| 10 | NEW | HOLD BACK Spank Spank | Guerrilla |
| | | Bouncy Dutch house groove | |
| 11 | NEW | SPACEMAN Miro | Effective |
| | | Hypnotic and melodic trance | |
| 12 | (13) | TRACKS FOR WORKING DJs VOL. 2 Leeman | US Black Label |
| 13 | NEW | WHY DO WE DO Loco | Fresh |
| | | Chunky organ-led work-out from the H.A.L.F. duo | |
| 14 | NEW | SCREAM Disco Anthem | MCA |
| | | Remixed with Darryl Pandey samples | |
| 15 | NEW | GOD'S EYE The Overlords | Habana |
| | | With scorching techno mixes from Justin Robertson | |
| 16 | NEW | HIGHLANDER Ulah Saints | tfrr |
| | | CJ Bolland on the mix for the B-side of their forthcoming single | |
| 17 | (8) | IN YOUR DANCE E-Lustrious | UFG |
| 18 | NEW | GET TOGETHER Spice Of Life | Hott |
| | | Cool and chunky US-style house | |
| 19 | NEW | HIGH ENERGY PROTONS Juno Reactor | Mute |
| | | Thunderous techno anthem | |
| 20 | NEW | OUT OF THIS WORLD Republica | Deconstruction |
| | | With mixes from Justin Robertson and the Dust Brothers | |

COOL CUTS is a guide to the most essential new club tunes as featured on 11m's "essential selection", with extra long broadcast every Friday between 2pm and 10pm. Compiled by dj feedback and data collected from leading dj's and the following stores: city sounds/nylons/black market (London), eastern bloc/underground (Manchester), 32nd precinct (Glasgow), 3 beat (Liverpool), warp (Sheffield), trax (Newcastle).



Including: Tony Di Bart, Loveland, Smooth Touch, Old Measure, Mca, Mr Roy, DJ Zeus



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HELP ME FIND A WAY TO YOUR HEART -
DARYL HALL
10 HOT TIPS TIPPED TO CHART NEXT WEEK

WAG YA TAIL • WES VILU
Wag Ya Tail • Loud & Clear
dôme

in ads namecheck: ad manager: rodi blackett @ deputy ad manager: judith rivers @ senior ad executive: steve masters @ ad executives: heddli greenwood & ben cherrill

35	24	WRECK	26	You Got	28	Slave To	29	Beats	19	30	ANOTHER	25	31	U R THE	44	32	SLEET'S	21	33	Doop	34	MILLENNI	23	35	WIRTA	36	DREAMS	24	37	Hold Tk	18	38	The Mar	39	Set You	40	MUST B!
35	24	WRECK	26	You Got	28	Slave To	29	Beats	19	30	ANOTHER	25	31	U R THE	44	32	SLEET'S	21	33	Doop	34	MILLENNI	23	35	WIRTA	36	DREAMS	24	37	Hold Tk	18	38	The Mar	39	Set You	40	MUST B!

© CIN. PRODUCED
BASED ON A 5



hot vinyl

namecheck: ralph tee @ braid beatnik @ tim jeffery @ andy beavers @ paul ablett

tunes of the week

gypsy: 'funk de fino' (limbo)

Quite simply one of the most beautiful and endearing trance tunes ever made. A deep funk vibe underpins the sweeping melody while chimes and beats clutter all around. Then there's the wickedly cynical "nobody wants to have fun anymore" vocal giving it an off-the-wall feel. This is one of those brilliant mix-friendly tracks that's destined to hang around for a long time. **bb**

union jack: 'two full moons & a trout' (rising high)

Drifting in on an elegiac piano and chord vocal intro, this one soon develops into a hammering, pulsing techno stormer and does so quite superbly - and that's just the Casper Pound mix! Also included are the originals of this Simon Berry/Claudio collaboration which first appeared last summer. But it's Pound's epic that really sticks the show. **bb**

108 GRAND 'Love U All Over' (Om), The 108 Grand releases on Blue were solidly impressive, but their first single for the Om label is in a different league. Running through the doublestack in order of appearance we have Wubble U's hard-hitting version with its wild and wonderful keyboard sounds and Ray Galloway's vocals floating ethereally above it all. Crunch go for thumping tribal and techno themes on

their equally effective instrumental. 108 Grand's own housey Philly Dog Mix shows off the vocal to great effect. Their Garage Mix features cut-up vocals and bumps along in fine style, while the Original Mix is a deeper vocal version. **cb**

DAWN PENN 'You Don't Love Me (No No No)' (Big Beat), An updated version of an old reggae hit that's been getting an unusual amount of

attention. The haunting melody and the old school brass feel of the standard reggae versions are very infectious but it's the remix with a more hip hop rhythm and deeper bassline that will probably find itself being spun as an end of night tune. **tl**

WRECKX 'W EFFECT' 'Wreckx Shop (Remixes)' (MCA), This should have been a massive hit after first

appearing on import, but was never released here. Until recently this hip hop anthem with all the ingredients of an 'O.P.P.', 'Hip Hop Hoary' and 'Siam' type pop hit has been confined to the underground scene, but should now cross over. While the Teddy Riley mixes maintain the assertiveness of the original, the UK's own Richie P gives the track a less aggressive perspective on a couple of mixes featuring Apache Indian and an instrumental break from The Flockers' 'Float On'. These will make all those who bought the original on import want to buy it again, while also being interesting and worthwhile in their own right. **rt**

RPN '2000' (No'Wax), Another No'Wax release that explores the worlds of hip hop, jazz and ambient. The lead track is laid-back, dubbed-out hip hop with enough solid beats to stop it falling over. The flip has two mixes of 'Sori Des Ombres' which is a sort of slow lalno hip hop groove with Menelik's French rap onising above it. A record to get lost in. **bb**

SHAWN CHRISTOPHER 'Make My Love' (BTR), The US chanteuse has learned up with the SwEMix crew for this

accomplished soulful house track which boasts an infectious vocal. Stonebridge's Main Mix is a peppy pumping Hammond organ with a few Robert-S-style louches, while the Essential Mix is a stripped down vocal version featuring some trancey keyboard lines. He also contributes the rather flat Freestyle Mix and a bumping dub. The rest of the doublestack features Moby's upbeat house mix and Keni Chandler's useful deeper garage treatment. **ab**

SHIMESIMPLETON 'Since You've Been Gone!' 'Spermo' (Greensleeves), Wave goodbye to the bogie and the butterfly and say hello to the new kiddim from Jamaica, pepper seed. Drum based and erky, this is the summer sound for '94; every raggie DJ will be toasting this before we reach carnival time. Here Shimesimpleton copies some ruff raggamuffin chon on his favourite subject. The dub is groovy too. **pa**

'CLUBLAND' 'Love Strain' (Club Vinyl), Re-released with new mixes from Morales, this pleasant garage tune is catchy enough to be a club hit once again. It seems to be at the rage to

'A TASTER FROM THE GRAMMY AWARD NOMINATED ALBUM....'



12" • MC • CD1

- May 9th

CD11 - Deeper
Deep Forest

The
Ambient mixes

- May 16th

COLUMBIA
Naturally!

6

511

7 THE

1	02	The Miser
5	03	SWEETS
2	04	Mmm M
3	05	INSIDE
4	06	ALWAYS
11	07	Light M
16	08	COME D
6	09	Dedicat
8	10	I Like T
12	11	JUST A
10	12	T.L. STR
13	13	UNDER T
9	14	STREETS
7	15	EVERYTH
15	16	100% P
15	17	Reach
17	18	Rockin'
19	19	Saturday
20	20	Look A S
14	21	Rock M
17	22	The Stan
20	23	As If W
25	24	Build In
25	25	Energy S

beats

& pieces

The meeting of remixers and producers at the Re-Pro forum of the Albert Hall last week looked set to turn into a right ding-dong when studio owner and producer **Rod Gammon** accused the remixer in the audience—including **Apollo 440**, **Stuart**



Crichton and **Charlie Rapino**—of being "only in it for the money". DJ and remixer **Andy Morris** was taller accused of calling the leather-clad Gammon a bad producer but insisted: "I didn't. I said he had a bad jacket..." The **Southport Weekender** was another stormer with around 6,000 people turning up for the three days. Highlights were **Sounds Of Blackness** (ogami), **Masters At Work** and all the action in the jazz arena. But best of all was the fact that the bar was open all night. **Wu-Tang Clan** were forced to postpone their upcoming UK appearances after it was discovered that none of them had passports! The gigs are being re-arranged for the end of May. **Network** is to market and distribute releases on Johnny Vicious' new **Vicious Music** label. The first release is **JV vs MF5B**, out this month...While **Angie Brown** features as guest vocalist on

Motiv8's new chart hit "Rockin' For Myself", the full-time vocalist is actually one **Rhonda Marchen** (pictured) who was previously signed to PWL with **FKW** and danced for **Undercover**... Look out for a promising collaboration between **The Underdog** and **Mo'Wax** later this year...Hot on the heels of their success in the US with **Kristine W**, **Champion Records** is finalising a US deal for the label...**Yello** return with a new track "Do It", remixed by **Sun Electric** among others, this month...Northsouth Promotions has come up with an ingenious way of finding out which mix to release of its **Ultimate Escape Project** single "Shoom Parts 1-4": A ballot paper is being sent out with the four-track promos so that DJs can vote for their favourite mix...Having returned from two months in Australia, Canada and America, **Sasha** is back with a new single, "Magic", with mixes from **Junior Vasquez**, **John Digweed** and the man himself...**Eric Kupper** has signed to **Tribal Records** under the guise of **K-Scopa**...D-Ream producer **Tom Frederikse** is working on the debut **Secret Life** album...**Dave Seeman**, one half of **Brothers In Rhythm**, has signed a publishing deal with **MCA**...**Eye Q**, **Hat House** and **Recycle Or Die** are now at 1st floor, 49 Lexington Street, London W1R 3LG, tel: 071-734 3158...AND THE BEAT GOES ON!



None of These Are Love Songs



A triple - monster of a long player by a consortium of the finest underground dance labels in the land **SLIP "N" SLIDE, CAN CAN, FLAW, FULL CIRCLE, LINGO, SORTED and BLACK SUNSHINE**

this album includes ten current dancefloor killers, with exclusive remixes of **Boomschank's "The Ride"** and **Mind Becomes Drum's "Equatorial dawn"** plus the phenomenal tribute to **King Tubby, Who Killed The King** by all star supergroup **Sunz Of Ishen!**

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INCLUDES T-EMPO AND DISS-CUSS MIXES
12 • MC • SPECIAL POP-UP CD (!)
9 • 5 • 94

...latest

New Remanahony single 'Let Me Show You Love' remixed by David Morales...

Showbiz! one-off party to be held at The Cross, King's Cross, London, on May 7 with Rocky & Diesel, Tony Dimilly and Kevin Andrews...

Third Pure megabash at Glasgow Barrowlands on May 14 with Robert Armani, Acid Junkies and Zoviet France...

3	THE	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
		THE MOST	SWEETS	MOM M	INSIDE	ALWAYS	LEER M	COME O	DENICATE	I LIVE T	JUST A S	TLL STRA	UNDER T	STREETS	EVERYTH	100% P	REACH	ROCKIN'	SATURDA	LUCK A S	ROCK M	THE SIGN	AS I W	BULL IN	

7th and Cassette include a previously...

35	25	LOVELY SYMPHONY	Foetus/Battle	Virgin
36	26	WICKED SHOP	Wicked 'N' Free	MCA
37	27	YOU GOTTA BE	Burke	Digital/SoundScan/S2
38	28	SLAVE TO THE RHYTHM	Garci Jones	ZTT
39	29	OBJECTS IN THE REAR VIEW MIRROR...	Mastone	Virgin
40	30	ANOTHER SAD LOVE SONG	Tom Bracken	Arts&Faces
41	31	U R THE BEST THING	Dynam	FULLMONT
42	32	SILENT SCREAM	Round Mink	Capitol
43	33	DOOP	Doop	Columbia
44	34	MILLENIUM	Kanye West	BMG
45	35	WHYTA MAN	Sue McPherson/Ex-Vicious	EMI
46	36	DREAMS	The Outcasts	Island
47	37	HOLD THAT SPOON DOWN	The O'Jays	Cleopatra
48	38	THE MONEY EP	Son	Precedence
49	39	SET YOU FREE	MyFace/Various/King/Jaguar	Al-Jazzin/DeWolfe
50	40	MUST BE THE MUSIC	Herrnstein	DISCOTHEQUE/RS&A

© CIN. PRODUCED IN CO-OPERATION WITH THE BPI AND BARD, BASED ON A SAMPLE OF OVER 1,000 RECORD OUTLETS.

7" and Cassette include a previously unreleased LIVE version of **TIME, LOVE AND TENDERNESS**.
 CD also adds previously unreleased LIVE versions of **TO LOVE SOMEBODY** and **HOW CAN WE BE LOVERS**

660413 7-42 COLLINBIA

OUT THIS WEEK

- MY LOVE - (MCA)
- MARY J. BLIGE
- LEAN ON ME - (COLUMBIA)
- MICHAEL BOLTON
- AROUND THE WORLD - (LONDON)
- EAST 17
- RAYS OF THE RISING SUN - (MAGNET)
- DENISE JOHNSON
- BIG GAY HEART - (ATLANTIC)
- THE LEMONHEADS
- LET THE GOOD TIMES ROLL - (ISLAND)
- SHEEP ON DRUGS
- DESTINY - (COOLTEMPO)
- KENNY THOMAS
- YOUR BODY'S CALLIN' - (JIVE)
- R. KELLY
- HOW DO YOU LIKE IT - (ELEKTRA)
- KEITH SWEAT
- HELP ME FIND A WAY TO YOUR HEART - (EPIC)
- DARYL HALL

10 HOT HITS TIPPED TO CHART NEXT WEEK

33	25	JUST TO LET YOU KNOW	Brian McKee	Bluebird/BMG
34	26	WILD WOOD	Paul Weller	Capitol
35	27	THE DEFINITIVE SIMON AND GARfunkEL	Simon And Garfunkel	Columbia
36	28	A NIGHT IN SAN FRANCISCO	Vivi Monico	Parade
37	29	AMURPHY	Chadannova	Dot/Litri/Island
38	30	THE CROSS OF CHANGES	Enigma	Virgin
39	31	BACK TO FRONT	Leont Rose	Parade
40	32	SHEPHERD MOONS	Eva	WEA
41	33	CANTO DECORANDU	Mower/Cherry/Suit	EMI/Cassidy
42	34	BLUES	John Bonham	Parade
43	35	NEVERMIND	Nirvana	Geffen
44	36	GIVE OUR BUT DON'T GIVE UP	PRIMAL SCREAM	Disston
45	37	A COUNTRY - Greatest Hits... And More	Bonnie Stearns	Columbia
46	38	HOW TO MAKE FRIENDS AND INFLUENCE PEOPLE	Trans-Siberian	EMI
47	39	DISCOGRAPHY	Pat Sharp/Biz	Parade/Net
48	40	BROTHERS IN ARMS	Dave Straus	Virgin

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Richard Darbyshire

The new single **Wherever Love Is Found**

7" • 12" • CD • TC
 Available from 9th May 1994

Includes mixes by **Julian Jonah • West End Wag Ya Tail • Loud & Clear**

dôme

kenny thomas

the new single **destiny** out 3 may

7" • 12" • CD • TC
 Available from 9th May 1994

© 1994



This Last							
1	- LITTLE OF THE PAST	Little Angels	Polydor 5219362 (F)	11	9 VS	Pearl Jam	Epic 4745482 (SM)
2	- BLUES	Jim Hendrix	Polydor 5210372 (F)	12	12 TROUBLEGUM	Therapy?	A&M 5401962 (F)
3	14 IN UTERO	Nirvana	Geffen GED 24536 (BMG)	13	29 BLEACH	Nirvana	Geffen GEDCD 24433 (BMG)
4	16 NEVERMIND	Nirvana	DGC GEDD 24425 (BMG)	14	13 TEN	Pearl Jam	Epic 4688842 (SM)
5	- HOW TO MAKE FRIENDS...	Terrorvision	Total Vegas VEGASCDD 2 (E)	15	8 KEEP THE FAITH	Bon Jovi	Jambuco 5141972 (F)
6	2 SUPERUNKNOWN	Soundgarden	A&M 5402152 (F)	16	6 POINT BLANK	Nailbomb	Roadrunner RR 90552 (P)
7	1 FAR BEYOND DRIVEN	Pantera	Atco 7567923022 (W)	17	4 TOTALLY SWITCHED	Vertigo 5188662 (F)	
8	5 BAT OUT OF HELL II - BACK ...	Meatloaf	Virgin CDV 2710 (E)	18	11 BAT OUT OF HELL	Meat Loaf	Cleveland Int 2082419 (SM)
9	20 INCESCIDICE	Nirvana	Geffen GED 24504 (BMG)	19	15 RAGE AGAINST THE MACHINE	Rage Against The Machine	Epic 472242 (SM)
10	3 TALK	Yes	Victory 8284892 (F)	20	10 BLOOD SUGAR SEX MAGIK	Red Hot Chili Peppers	Warner Bros 759526812 (W)

CLASSICAL CHART

This Last							
1	1 CANTO GREGORIANO	Monks Chorus Silos	EMI Classics CMS 565217 (E)	11	11 SALVE REGINA MONKS ST MUIR	Gregorian Choir	Philips 4208792 (F)
2	3 THE PIANO	Michael Nyman	Venture TCVE 919 (F)	12	10 GORECKI SYMPHONY 3	Zimna/Upshaw/Lent.Sirton	Elektra Nonesuch 7567902 (E)
3	2 KIRI!	Kiri Te Kanawa	Decca 4436002 (F)	13	17 CLASSIC EXPERIENCE II	Various	EMI CDEMTV 50 (E)
4	4 SCHINDLER'S LIST	Original Soundtrack	MCA MCD 10969 (BMG)	14	13 THE ESSENTIAL KIRI	Kiri Te Kanawa	Decca 4362862 (F)
5	5 THE ULTIMATE COLLECTION	Mano Lanza	RCA Victor 74321185742 (BMG)	15	14 VIVALDI FOUR SEASONS	Nick Kennedy/ECCO	EMI CDNIG2 (E)
6	7 CLASSIC STRESSBUSTERS	Various Artists	Erato 4529943582 (W)	16	18 THE SEVILLE CONCERT	J.Williams/J. Buenago/US5	Sony Classical SK3353 (SM)
7	6 THE ALBUM	Lesley Garrett	Telstar TCD 2709 (BMG)	17	20 TAVERNAPART STRING QUARTETS	Chiligranian Quartet	Virgin Classics VC 5450234 (E)
8	8 NYMAN PIANO CONCERTO	MGV/Stet/RLLPO/Nyman	Decca 4433822 (F)	18	RE ESSENTIAL OPERA	Various	Decca 4338222 (F)
9	12 YOUR HUNDRED BEST TUNES: TOP 20	Various Artists	Decca 4435852 (F)	19	RE INSPECTOR MORSE VOL 2	Barrington Phelogen	Virgin Television VTLP14 (I)
10	9 THE CLASSIC EXPERIENCE	Various	EMI EMTVO 45 (E)	20	16 MY HEART'S DELIGHT	Luciano Pavarotti	Decca 4432602 (F)

MID PRICE

This Last							
1	1 TRACY CHAPMAN	Tracy Chapman	Elektra EKT44CD (W)	11	10 LIKE A PRAYER	Madonna	Sire K 9258442 (W)
2	7 HITS OUT OF HELL	Meat Loaf	Epic 4504472 (SM)	12	11 THE DOORS	The Doors	Elektra K 242012 (W)
3	4 FOUR SYMBOLS	Led Zeppelin	Atlantic K 250008 (W)	13	13 TRUE BLUE	Madonna	Sire K 9254422 (W)
4	2 TANGO IN THE NIGHT	Fleetwood Mac	Warner Bros WX 65CD (F)	14	14 HEAVEN AND HELL	Bonnie Tyler/Meat Loaf	Columbia 4736662 (SM)
5	12 HARVEST	Nell Young	Reprise K 54005 (W)	15	15 NEW JERSEY	Bon Jovi	Vertigo 8363452 (F)
6	5 THE BLUES BROTHERS (OST)	Various	Atlantic K 50712 (W)	16	17 MOONDANCE	Van Morrison	Warner Bros K 246404 (W)
7	3 S*M*A*S*H	S*M*A*S*H	Hi-Rise Flatmate 2 (P)	17	16 HELLO, I MUST BE GOING!	Phil Collins	Virgin OVED212 (NK)
8	6 THE LOST BOYS (OST)	Various	Atlantic 7817672 (W)	18	18 ON THE BEACH	Chris Rea	East West K 2423752 (W)
9	8 HOTEL CALIFORNIA	Eagles	Asylum K 233051 (W)	19	19 THE BEST OF ARETHA FRANKLIN	Aretha Franklin	Atlantic 7567812802 (W)
10	9 SLIPPERY WHEN WET	Bon Jovi	Vertigo 8302642 (F)	20	20 THE LIVING YEARS	Mike And The Mechanics	WEA Int. K 22560042 (W)

INDEPENDENT SINGLES

This Last Wks							
1	2 4 THE MOST BEAUTIFUL GIRL...	(Symbol)	NPG NPG 0105 (G&P/RT)	1	NEW 1 LET LOVE IN	Nick Cave & The Bad Seeds	Mute CDS11M/123 (RTM/P)
2	2 ALWAYS	Erasure	Mute CD/UTE 123 (RTM/P)	2	2 LIVE THROUGH THIS	Hole	City Slang EFA 048352 (RTM/P)
3	NEW 1 FOREVER AND A DAY	Brothers In Rhythm	Stress CDSR 36 (P)	3	2 4 GIVE OUT BUT DON'T GIVE UP	Primal Scream	Creation CRECD 146 (P)
4	3 2 SUPERSONIC	Oasis	Creation CRESCD 176 (V)	4	NEW 1 DUN-YA	Loop Guru	Nation NATCD 31 (RTM/P)
5	NEW 1 BIRDMAN	Ride	Creation CRESCD 185 (P)	5	NEW 1 FUNA LOGUE EP	Hardfloor	Harthouse HHSPEC 002CD (RTM/P)
6	4 5 SON OF A GUN	JX	Internal IDE5 (RTM/P)	6	3 4 TAKE DIS	Credit To The Nation	One Little Indian TPLP 4423W (P)
7	NEW 1 SWAMP FEVER	Delta Lady	Hard Hands Hand 10CD (RTM/P)	7	5 41 DEBUT	Bjork	One Little Indian TPLP 31CD (P)
8	NEW 1 STARETHROUGH EP	Seefeel	Warp WAP 45CD (RTM/P)	8	4 5 S*M*A*S*H	Hi-Rise Recordings	FLATMCD 2 (P)
9	NEW 1 CLUBLAND EP	Peaks & Wilson	Stress 125TR 35 (P)	9	NEW 1 NEPHOLOGUE	Air Liquids	Rising High RSNCN 15 (RTM/P)
10	NEW 1 I'M ALLOWED	Buffalo Tom	Beggars Banquet BBQ 302CD (RTM/P)	10	8 7 SELECTED AMBIENT WORKS VOL II	Aphex Twin	Warp WARPCD 21 (RTM/P)
11	6 3 HELICOPTER TUNE	Deep Blue	Warp WAP 46 (RTM/P)	11	17 2 TALKING TIMBUKTU	Air/Tania Tournally/Cooper	World Circuit WCD 540 (P)
12	NEW 1 ON A LEASH EP	Salad	Inland Red CIR 101 (V)	12	9 5 4 SONG CD	Sebedoh	Domino Recordings RUG 177 (P)
13	5 4 THEME	Sabres Of Paradise	Sabres Of Paradise PT 614CD (V)	13	7 5 UP TO OUR KIPS	Charlatans	Beggars Banquet BBQCD 147 (RTM/P)
14	10 4 POWER OF LOVE	O-Tex	Stealin' STGAT 002CD (RTM/P)	14	16 7 DEVL HOPPING	Inspiral Carpets	Mute LUDN 25CD (RTM/P)
15	8 2 PEPPER	Speedy J	Warp WAP 46 (RTM/P)	15	RE 1 PRAIRIE HOME INVASION	Jeff Beck/Mop/Nixon	All Terraines WWS 130M/130M/P
16	NEW 1 WILOTRAX VOLUME 4	Wildchild Experience	Lead4d LOAD 14 (EP)	16	3 MAYA	Banca Da Gava	Ultimate DARKCD 3 (RTM/P)
17	7 2 YOU'RE NOT MY BABYLON	The Animal Men	Hi-Rise Recordings FLAT 3 (P)	17	NEW 1 SONIC SUNSET	Model 500	R&S RS 3403CD (P)
18	NEW 1 ANTHILL	Peter Perle/Justin...	Finalfax FF 1008 (RTM/P)	18	6 4 COMFORTER	Compulsion	One Little Indian TPLP 50CD (P)
19	NEW 1 STARK MAJIK	Catedral	Erato/MCA MSH 106CD (V)	19	15 13 HIPS AND MAKERS	Knutin Hersh	4AD CAD 4002CD (RTM/P)
20	12 3 OUT TO LUNCH EP	Sure To Pure	Vinyl Solution STORM 79 (RTM/P)	20	NEW 1 THE FRANKFURT-TOKYO CONNECTION	Tokate	Northcote HHCD 3 (RTM/P)

INDEPENDENT ALBUMS

This Last Wks							
1	NEW 1 LET LOVE IN	Nick Cave & The Bad Seeds	Mute CDS11M/123 (RTM/P)	1	NEW 1 LET LOVE IN	Nick Cave & The Bad Seeds	Mute CDS11M/123 (RTM/P)
2	2 LIVE THROUGH THIS	Hole	City Slang EFA 048352 (RTM/P)	2	2 LIVE THROUGH THIS	Hole	City Slang EFA 048352 (RTM/P)
3	2 4 GIVE OUT BUT DON'T GIVE UP	Primal Scream	Creation CRECD 146 (P)	3	2 4 GIVE OUT BUT DON'T GIVE UP	Primal Scream	Creation CRECD 146 (P)
4	NEW 1 DUN-YA	Loop Guru	Nation NATCD 31 (RTM/P)	4	NEW 1 DUN-YA	Loop Guru	Nation NATCD 31 (RTM/P)
5	NEW 1 FUNA LOGUE EP	Hardfloor	Harthouse HHSPEC 002CD (RTM/P)	5	NEW 1 FUNA LOGUE EP	Hardfloor	Harthouse HHSPEC 002CD (RTM/P)
6	3 4 TAKE DIS	Credit To The Nation	One Little Indian TPLP 4423W (P)	6	3 4 TAKE DIS	Credit To The Nation	One Little Indian TPLP 4423W (P)
7	5 41 DEBUT	Bjork	One Little Indian TPLP 31CD (P)	7	5 41 DEBUT	Bjork	One Little Indian TPLP 31CD (P)
8	4 5 S*M*A*S*H	Hi-Rise Recordings	FLATMCD 2 (P)	8	4 5 S*M*A*S*H	Hi-Rise Recordings	FLATMCD 2 (P)
9	NEW 1 NEPHOLOGUE	Air Liquids	Rising High RSNCN 15 (RTM/P)	9	NEW 1 NEPHOLOGUE	Air Liquids	Rising High RSNCN 15 (RTM/P)
10	8 7 SELECTED AMBIENT WORKS VOL II	Aphex Twin	Warp WARPCD 21 (RTM/P)	10	8 7 SELECTED AMBIENT WORKS VOL II	Aphex Twin	Warp WARPCD 21 (RTM/P)
11	17 2 TALKING TIMBUKTU	Air/Tania Tournally/Cooper	World Circuit WCD 540 (P)	11	17 2 TALKING TIMBUKTU	Air/Tania Tournally/Cooper	World Circuit WCD 540 (P)
12	9 5 4 SONG CD	Sebedoh	Domino Recordings RUG 177 (P)	12	9 5 4 SONG CD	Sebedoh	Domino Recordings RUG 177 (P)
13	7 5 UP TO OUR KIPS	Charlatans	Beggars Banquet BBQCD 147 (RTM/P)	13	7 5 UP TO OUR KIPS	Charlatans	Beggars Banquet BBQCD 147 (RTM/P)
14	16 7 DEVL HOPPING	Inspiral Carpets	Mute LUDN 25CD (RTM/P)	14	16 7 DEVL HOPPING	Inspiral Carpets	Mute LUDN 25CD (RTM/P)
15	RE 1 PRAIRIE HOME INVASION	Jeff Beck/Mop/Nixon	All Terraines WWS 130M/130M/P	15	RE 1 PRAIRIE HOME INVASION	Jeff Beck/Mop/Nixon	All Terraines WWS 130M/130M/P
16	3 MAYA	Banca Da Gava	Ultimate DARKCD 3 (RTM/P)	16	3 MAYA	Banca Da Gava	Ultimate DARKCD 3 (RTM/P)
17	NEW 1 SONIC SUNSET	Model 500	R&S RS 3403CD (P)	17	NEW 1 SONIC SUNSET	Model 500	R&S RS 3403CD (P)
18	6 4 COMFORTER	Compulsion	One Little Indian TPLP 50CD (P)	18	6 4 COMFORTER	Compulsion	One Little Indian TPLP 50CD (P)
19	15 13 HIPS AND MAKERS	Knutin Hersh	4AD CAD 4002CD (RTM/P)	19	15 13 HIPS AND MAKERS	Knutin Hersh	4AD CAD 4002CD (RTM/P)
20	NEW 1 THE FRANKFURT-TOKYO CONNECTION	Tokate	Northcote HHCD 3 (RTM/P)	20	NEW 1 THE FRANKFURT-TOKYO CONNECTION	Tokate	Northcote HHCD 3 (RTM/P)

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THE OFFICIAL
by **music week**
CHARTS
7 MAY 1994

THIS AIRPLAY CHART IS THE MOST UP-TO-DATE AVAILABLE

It combines Radio One and IR play in a weighting system derived from latest audited listening figures. IR stations contributing data include:

102.6 FM Signal One; 2CR FM; 96.4 FM BRMB; 96.7 BCR; Aire FM; Atlantic 252; BBC Radio 1; Beacon; Borders; Broadland; CNFM; Capital FM; Central FM; Chiltern Network; City, Clyde One FM; Cool FM; County Sound Network; Downtown; Essex; Forth RFM; Fox FM; GWR FM; Hallam FM; Hereward; Invisia FM; Lincs FM; MFM 102.4 & 97.1; Manx; Mercia FM; Mercury; Metro FM; Moray Firth; NorthSound; Orchard FM; Piccadilly Key 103 FM; Pirate FM; Power FM; Red Dragon; Red Rose Rock FM; SGR FM; Swansea Sound; TFM; Tay; The Pulse; Trent; Viking FM; West Sound.

THIS REPRESENTS AROUND 85.03% OF POP RADIO LISTENING IN THE UK

Rank	Title	Artist (Label)	Last weeks IRM Playlist	Station with most plays	Rank	Title	Artist (Label)	Last weeks IRM Playlist	Station with most plays
1	▲	THE MOST BEAUTIFUL GIRL IN THE WORLD	Prince (NPGI)	MFM 102.4 & 97.1	21	▲	JUST A STEP FROM HEAVEN	Enormal (EMG)	B
2	▲	ALWAYS	Grassie (Merz)	Red Rose Rock FM	22	▲	LOVE IS ALL AROUND	Wax Work (Previous)	A
3	▲	SWEETS FOR MY SWEET	CJ Lewis (Black Market Inc)	Red Rose Rock FM	23	▲	ONLY TO BE WITH YOU	Joe Raposo (Columbia)	B
4	▲	EVERYTHING CHANGES	Tate (RCA)	Red Rose Rock FM	24	▲	AROUND THE WORLD	Eazy 17 (London)	A
5	▲	STREETS OF PHILADELPHIA	Bruce Springsteen (Columbia)	A	25	▲	SO CLOSE TO LOVE	Wendy Moten (IRG/EM)	A
6	▲	LIBERATION	Yes Shop Boys (Parlophone)	P	26	▲	LET THE MUSIC [LIT] YOU UP	London Satchel/Marcelo/Organized (S&P)	A
7	▲	U R THE BEST THING	Crease (FNU)	A	27	▲	BREAKS	The Courbanes (Island)	A
8	▲	THE SIGN	Ace Of Base (Mercury)	A	28	▲	DRAM IN MY LIFE	Joe Roberts (Viv)	A
9	▲	DEDICATED TO THE ONE I LOVE	Billy McLean (Bellford)	A	29	▲	HOW GEE	Black Machine (London)	B
10	▲	ROCK MY HEART	Huddaway (Logic)	A	30	▲	THE RED SHOES	Black Bush (EMI)	B
11	▲	THE REAL THING	Tony Di Bart (Crownline City)	P	31	▲	HIGH ON A HAPPY VIBE	Urban Cookie Collective (Pulse)	A
12	▲	WE WAIT AND WONDER	Phil Collins (Merz)	P	32	▲	WHATTA MAN	Sals-N-Pegs with Enriquez (R)	B
13	▲	I'LL STAND BY YOU	The Presidents (NSA)	A	33	▲	LEAN ON ME	Michael Bolton (Columbia)	B
14	▲	YOU GOTTA BE	David Lee (Busted Sound)	A	34	▲	ALL OVER YOU	Level 42 (RCA)	B
15	▲	MISLED	Celine Dion (Epic)	A	35	▲	SILENT SCREAM	Michael Bane (Capitol)	A
16	▲	ANOTHER SAD LOVE SONG	Toni Braxton (LaFace)	A	36	▲	MR JONES	Counting Crows (Geffen)	B
17	▲	MMM MMM MMM MMM	Cash Test Durrant (RCA)	A	37	▲	ICAN SEE CLEARLY NOW	Jimmy Cliff (Columbia)	A
18	▲	100% PURE LOVE	Cypress Hill (SAB)	A	38	▲	HOW TO FALL IN LOVE	The Bee Gees (Polygram)	B
19	▲	AWT NUTTING LIKE THE REAL THING	Martin Dennis & The Jolly Bunch	A	39	▲	RENAISSANCE	M People (Decca/Universal)	A
20	▲	I'LL REMEMBER	Madonna (Maverick)	B	40	▲	GUESS IS IN THE REAR VIEW MIRROR MAY APPEAR CLOSER	Red Hot Chili Peppers (Epic)	A

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BREAKERS

Rank	Title	Artist (Label)	Rank	Title	Artist (Label)
1	LUCKY LUCKY ME	Marvin Gaye (Motown)	11	LOW	Draker (Virgin)
2	INSIDE	Silastic (Whitehouse)	12	LOVE THY NEIGHBOUR	Henky (ZTT)
3	PARKLIFE	Blue (Food)	13	IT'S A LOVING THING	CB Milton (Logic)
4	CARRY ME HOME	Gleason (Isle Bred)	14	JULIE	The Lovellies (Chrysalis)
5	BIG GAY HEART	The Lamplheads (Atlantic)	15	SHE HOLDS THE KEY	Secret Life (Pulse)
6	IF YOU GO	Joe Sonado (SBK)	16	UNIFORM	Innocent Corpses (Merz)
7	FOR THE DEAD	Gone (Costermonger)	17	EYES OF TRUTH	Enigma (Virgin)
8	DAMNED DON'T CRY	Beaten (Island)	18	HEADACHE	Frank Black (HADD)
9	IT COULD BE A WHILE	Hudson Young (Isis)	19	LONG TIME GONE	Galliano (Talkin Loud)
10	WHY DO I NEED TO KNOW	Nick Green (Anxious)	20	REACH	Judy Cheeks (Parlophone)

Records are outside the Airplay Chart but not on last week's CHN Top 200 singles chart.

NETWORK CHART

Rank	Title	Artist (Label)	Rank	Title	Artist (Label)
1	THE REAL THING	Tony Di Bart (Crownline City)	21	I'LL REMEMBER	Madonna (Maverick)
2	THE MOST BEAUTIFUL GIRL IN THE WORLD	Prince (NPGI)	22	MISLED	Celine Dion (Epic)
3	SWEETS FOR MY SWEET	CJ Lewis (Black Market Inc)	23	WE WAIT AND WONDER	Phil Collins (Merz)
4	MMM MMM MMM MMM	Cash Test Durrant (RCA)	24	RENAISSANCE	M People (Decca/Universal)
5	INSIDE	Silastic (Whitehouse)	25	ICAN SEE CLEARLY NOW	Jimmy Cliff (Columbia)
6	ALWAYS	Grassie (Merz)	26	ONLY TO BE WITH YOU	Joe Raposo (Columbia)
7	LIGHT MY FIRE	DeLaSalle (SPWL/Interscope)	27	100% PURE LOVE	Cypress Hill (SAB)
8	COME ON YOU REDS	Manchester United Football Squad (Parlophone)	28	WHATTA MAN	Sals-N-Pegs with Enriquez (R)
9	DEDICATED TO THE ONE I LOVE	Wayne Black (Bellford)	29	ANYTHING LIKE THE REAL THING	Joe Jackson (Merz)
10	I LIKE TO MOVE IT	Real 2 Real/The Mad Stuntmen (Merz)	30	UNDER THE BRIDGE	Red Hot Chili Peppers (Geffen)
11	STREETS OF PHILADELPHIA	Bruce Springsteen (Columbia)	31	LOVELY SYMPHONY	Frances Ruffalo (Virgin)
12	EVERYTHING CHANGES	Tate (RCA)	32	LEAN ON ME	Michael Bolton (Columbia)
13	THE SIGN	Ace Of Base (Mercury)	33	ALL OVER YOU	Level 42 (RCA)
14	U R THE BEST THING	Crease (FNU)	34	LOVE IS ALL AROUND	Wax Work (Previous)
15	I'LL STAND BY YOU	The Presidents (NSA)	35	SILENT SCREAM	Michael Bane (Capitol)
16	ROCK MY HEART	Huddaway (Logic)	36	WITHOUT YOU	Mariah Carey (Columbia)
17	JUST A STEP FROM HEAVEN	Enormal (EMG)	37	HOW GEE	Black Bush (EMI)
18	YOU GOTTA BE	David Lee (Busted Sound)	38	LINGER	The Cranberries (Island)
19	LIBERATION	Yes Shop Boys (Parlophone)	39	GUESS IS IN THE REAR VIEW MIRROR MAY APPEAR CLOSER	Red Hot Chili Peppers (Epic)
20	ANOTHER SAD LOVE SONG	Toni Braxton (LaFace)	40	REACH	Judy Cheeks (Parlophone)

© ERA. The Network Chart is compiled by ERA for Independent Radio using airplay data and CHN sales data.

VIRGIN 1215 CHART

Rank	Title	Artist (Label)	Rank	Title	Artist (Label)
1	PARKLIFE	Blue (Food)	21	BROTHERS IN ARMS	One Step (Virgin)
2	THE DIVISION BELL	Joe Boyd (Food)	22	THE HITS 2	Various (Virgin/Pack/Merz)
3	OUR TOWN - GREATEST HITS	Various (Isle Bred)	23	DEBIT	Various (Isle Bred/Warner)
4	THE VERY BEST OF JAMES GAY	Various (Merz)	24	BAT OUT OF HELL II	Michael (Virgin)
5	FRYBERRY ELSE IS IT NOW? WHY CAN'T WE?	Various (Merz)	25	MADW	Various (Isle Bred)
6	AUTOMATIC FOR THE PEOPLE	Neil (Warner Bros)	26	GREATEST HITS	Various (Merz)
7	LEGEND	Red Marley (Full Gospel)	27	HIS 'N' HERS	Various (Island)
8	CRASH! BOOM! BANG!	Various (Isle Bred)	28	NO OF THAT ONE - THE GREATEST HITS	Various (Merz/Parlophone)
9	STARS	Simply Red (Epic/Warner)	29	THE HITS 1	Various (Virgin/Pack/Merz)
10	GREATEST HITS	Various (Pit Highways)	30	AUGUST AND EVERYTHING AFTER	Various (Merz)
11	THE IMMACULATE COLLECTION	Madonna (Epic)	31	GREATEST HITS	Tom Petty & The Heartbreakers (Merz)
12	THE BEST OF ROD STEWART	Rod Stewart (Merz/Bad)	32	THE BEST OF REM	Various (Isle Bred)
13	WILD WORD	Paul Weller (Epic/Bad)	33	IN UTERO	Various (Isle Bred)
14	THE BIRTHDAY SMEN AND SARBINES	Smearhead/Badhead (Isle Bred)	34	WATERMARK	Erno (Isle Bred)
15	A NIGHT IN SAN FRANCISCO	Tom Waits (Polygram)	35	UNDER THE PINK	Various (Epic/Warner)
16	ANARCHY	Chumbawamba (Epic/Little Island)	36	GREATEST HITS 22 Top	Various (Merz)
17	SHEPHERD MOONS	Eyes (Merz)	37	PERMANENT SHADE OF BLUE	Various (Columbia)
18	BULES	Jon Hendricks (Polygram)	38	THE MAN - THE BEST OF	Elvis Costello (Isle Bred)
19	EVERYBODY	Various (Geffen)	39	LET LOVE IN	Nicki Costa & The Bad Seeds (Merz)
20	GIVE OUT BUT DON'T GIVE UP	Primal Scream (Decca)	40	GREATEST HITS	Various (Merz/Bad)

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US SINGLES

#	Title/Artist	Label
1	2 THE SIGN Ace Of Base (Mersey)	
2	BUMP N' GRIND Heavy D (Lava)	
3	THE MOST BEAUTIFUL GIRL IN THE WORLD Prince & New Power Generation (W&A)	
4	RETURN TO INNOCENCE Omega (Virgin)	
5	WITHOUT YOU NEVER FORGET YOU Mariah Carey (Columbia)	
6	MMMM MMM MMM MMM Crash Test Dummies (Mersey)	
7	I'LL REMEMBER Madonna (Mersey)	
8	BABY I LOVE YOUR WAY Big Murr (Mersey)	
9	THE POWER OF LOVE CeCe Pennington (EMI Music)	
10	NOW AND FOREVER Richard Marx (Capitol)	
11	I'M READY Travis Campbell (Mersey)	
12	LOSER Rock (DGC)	
13	SO MUCH IN LOVE All-4-One (Mersey)	
14	STREETS OF PHILADELPHIA Bruce Springsteen (Columbia)	
15	WHYTA MAN Salt-N-Pepa feat En Vogue (A&M)	
16	YOU MEAN THE WORLD TO ME Tom Braxton (LaFace)	
17	DIN AND JUICE Sheree Dwyer Depp (Black & Red)	
18	I SWEAR All-4-One (Mersey)	
19	LOVE SNEAKIN' UP ON YOU Dennis Ross (Capitol)	
20	GUT ME HATING Heavy D & The Bops (Starline)	
21	ANYTHING Jody (RCA)	
22	ON CANTALOP (I'LL FANTASIA) Lisa (Blue Note)	
23	BORN TO ROLL Vasco Aze Ince Incorporated (Delicious Vinyl)	
24	AND OUR FEELINGS Babyface (A&M)	
25	REGULATE Warren G & Nas (Jive)	

US ALBUMS

#	Title/Artist	Label
26	BREATHE AGAIN Tom Braxton (LaFace)	
27	INDIAN OUTLAW Tom McGehee (Jive)	
28	BECAUSE OF LOVE Janet Jackson (A&M)	
29	BACK & FORTH Ashby (Lava)	
30	I'LL TAKE YOU THERE General Public (Mersey Soundtracks)	
31	FLEEN Judex (Epic)	
32	YOU KNOW HOW WE DO IT The Cube (Mersey)	
33	SWEET POTATO PIE The Roots (Mersey)	
34	DUNCE PUT PLEASE PLEASE PLEASE The Roots (Mersey)	
35	COMPLETELY HELLO Brian Auger & Triumphant (Columbia)	
36	PUMPS AND A BALL Flyer (Mersey)	
37	FLOWERS & RAIN Outkast (Mersey)	
38	EVERYDAY Pez Garcia (Mersey)	
39	BECAUSE THE NIGHT Glenn Danzig (Epic)	
40	COME TO MY WINDOW Melissa Etheridge (Mersey)	
41	ALL THAT SHE WANTS Ace Of Base (Mersey)	
42	BEAUTIFUL IN MY EYES Joshua Kadison (S&W)	
43	GROOVE THANG Zhane (Mersey)	
44	MARY JANE'S LAST DANCE Tom Petty & The Heartbreakers (Geffen)	
45	FOUND OUT ABOUT YOU Glen Branscombe (A&M)	
46	I TWANT YOU Justin Roberts (Mersey)	
47	THE MORE YOU IGNORE ME... Marley Marl (Mersey)	
48	HOW DO YOU MAKE IT? Keith Sweat (Mersey)	
49	HERO Mariah Carey (Columbia)	
50	RE DREAMS The Cranberries (Mersey)	

#	Title/Artist	Label
1	THE DIVISION BELL Pink Floyd (Columbia)	
2	THE SIGN Ace Of Base (Mersey)	
3	NOT A MOMENT TOO SOON Tom McGehee (Jive)	
4	ABOVE THE RIM (OST) Various (Mersey Soundtracks)	
5	CHANT Brockhampton (Mersey)	
6	AUGUST & EVERYTHING AHEAD Counting Crows (Mersey)	
7	12 PLAY Gaby (Mersey)	
8	LONGING IN THEIR HEARTS Barbra Streisand (Mersey)	
9	GOD SHUFFLED HIS FEET Crash Test Dummies (Mersey)	
10	THE COLOUR OF MY LOVE Carole Bayer Sager (Mersey)	
11	MUSIC BOX Mariah Carey (Mersey)	
12	ILLMATIC Nas (Columbia)	
13	TOM BRAXTON Tom Braxton (LaFace)	
14	THE CROSS OF CHANGES Eric Burdon (Mersey)	
15	IN UTERO Nirvana (Mersey)	
16	SUPERNOVA Soundgarden (A&M)	
17	SHAMELESS DREAM Smashing Pumpkins (Mersey)	
18	LIVE AT THE ACROPOLIS Sade (Mersey)	
19	DOGGY STYLE Sade (Mersey)	
20	RHYTHM, COUNTRY & BLUES Various (Mersey)	
21	VERY NECESSARY Salt-N-Pepa (Mersey)	
22	GREATEST HITS Tom Petty & The Heartbreakers (Mersey)	
23	REALITY BITES (OST) Various (Mersey)	
24	ALL-6-ONE All-4-One (Mersey)	
25	3R FAR BEYOND DRIVEN Various (Mersey)	

#	Title/Artist	Label
26	MELLOW GOLD Dick (Mersey)	
27	I'M READY Travis Campbell (Mersey)	
28	THE FUNKY HEADHUNTER Ramsey (Mersey)	
29	KICKIN' IT UP John Mellencamp (Mersey)	
30	NEVERMIND Zevona (Mersey)	
31	JAR OF HEAVEN Nine (Mersey)	
32	PHILADELPHIA (OST) Various (Mersey)	
33	VS Frank Zappa (Mersey)	
34	THE BODY OF A MAD BAND John Mellencamp (Mersey)	
35	BAT OUT OF HELL II - BACK TO HELL Meat Loaf (Mersey)	
36	THE BODYGUARD (OST) Various (Mersey)	
37	JANET Janet Jackson (Mersey)	
38	THE ONE THING Michael Bolton (Mersey)	
39	THE DOWNWARD SPIRAL Nine Inch Nails (Mersey)	
40	CANDLEBOX Candlebox (Mersey)	
41	DOOKIE Green Day (Mersey)	
42	EVERYBODY ELSE IS DOING IT The Doobie Brothers (Mersey)	
43	WEIGHT Bruce Springsteen (Mersey)	
44	SO FAR SO GOOD Bryan Adams (Mersey)	
45	LETHAL INJECTION Ice Cube (Mersey)	
46	HAND ON THE TORCH UB40 (Mersey)	
47	THE RIVER (OST) Various (Mersey)	
48	RIVER OF DREAMS Amy Grant (Mersey)	
49	THREESOME (OST) Various (Mersey)	
50	GET A GRIP Aerosmith (Mersey)	

Chart courtesy Billboard 7 May 1994. * Artists are awarded to those products demonstrating the greatest airplay and sales gain. © UK, USA, UK signed acts.

UK World Hits:
The MW guide to the top British performers in key markets (chart position in brackets)

BELGIUM		AUSTRIA		GERMANY		AUSTRALIA	
1	(1) THE DIVISION BELL Pink Floyd (EMI)	1	(1) THE DIVISION BELL Pink Floyd (EMI)	1	(1) THE DIVISION BELL Pink Floyd (Harvest)	1	(1) THE DIVISION BELL Pink Floyd (Columbia)
2	(11) EVERYTHING CHANGES Take That (RCA)	2	(11) EVERYTHING CHANGES Take That (BMG)	2	(11) EVERYTHING CHANGES Take That (RCA)	2	(1) WALTHAMSTOW East 17 (PFR/Polydor)
3	(14) CREAM OF CLAPTON Eric Clapton (Polydor)	3	(1) THE HIGHWAY The Proclaimers (EMI)	3	(1) BOTH SIDES Phil Collins (J&W)	3	(1) THE PIANO (OST) Michael Nyman (Virgin)
4	(2) END OF PART ONE Wee Wee Wet (Precision)	4	(1) HIGDON A HAPPY HOLIDAY (Various Artists) (Mersey)	4	(1) WALTHAMSTOW East 17 (London/Mercury)	4	(1) GIVE OUT BUT DON'T GO! First Screen (PFR/Sony)
5	(1) THE VERY BEST OF Cat Stevens (Holland)	5	(1) THE VERY BEST OF VOL 2 Barbra Streisand (Geffen)	5	(2) ELEANOR FLEMING M People (Discomotion)	5	(1) PAULINE Pauline Henry (Epic/Sony)

Source: IFPI Belgium/SABAM Source: IFPI Austria/Michael/Melkman Source: Der Musikmarkt Source: Australian Record Industry Assn

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Shirley Jones
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V.I.D.E.O

THE OFFICIAL
music week
CHARTS
7 MAY 1994

This Week	Last Week	Artist Title Category/running time	Label Cat No
1		CHILDRENS PRE-SCHOOL FAVOURITES 94 Childrens/21mins	Video Collection VC1364
2	NEW	POLICE STOP 2 Special Interest/50min	Labyrinth Media LML0998
3	2	BAMBI Feature/1	Walt Disney D20922
4	NEW	MADONNA: The Girlie Show Down Under Live/2hr	Warner Music Video 7595363913
5	11	POLICE STOP! Special Interest/1hr 10min	Labyrinth Media LML0999
6	10	MR MOTIVATOR BLT WORKOUT Special Interest/1 hr	Polygram Video 6897103
7	3	WALLACE & GROMIT: THE WRONG TROUSERS Childrens/23min	BBC Video BBCV5201
8	NEW	GRAHAM TAYLOR: DO I NOT LIKE THAT Documentary/1hr 15min	VFL 5316283
9	10	WALLACE & GROMIT: A GRAND DAY OUT Childrens/23min	BBC Video BBCV5155
10	3	UZ-ZOO TV-Live In Sydney Music/2hr	PolyGram Video 6311363
11	NEW	GUNS N' ROSES: The Making Of Estranged Music/1hr	Geffe Home Video GEPV39545
12	16	VERY BEST OF TORVILL AND DEAN Special Interest/1hr	Video Collection VC2332
13	3	MANCHESTER UNITED ON VIDEO Special Interest/1hr	Manchester Utd MUVM1002
14	17	DANCES WITH WOLVES Feature/2hr 53min	Gold GLD51232

This Week	Last Week	Artist Title Category/running time	Label Cat No
15	11	THE JUNGLE BOOK Childrens/1hr 15min	Walt Disney D241562
16	12	UNDER SIEGE Action/1hr 38min	Warner Home Video S012643
17	7	INDECENT PROPOSAL Feature/1hr 52min	CIC Video VHRF290
18	13	BEAUTY & THE BEAST Childrens/1hr 21min	Walt Disney D715155
19	14	FOREVER YOUNG Feature/1hr 37min	Warner Home Video S012571
20	15	PETER PAN Childrens/1hr 14min	Walt Disney D202452
21	15	TAKE THAT: The Party - Live at Wembley Live/1hr 22min	BMG Video 74321164483
22	18	MANCHESTER UTD-GOLDEN GOALS Special Interest/1hr	PolyGram Video 6312493
23	NEW	LION ROARS ON - MARK HATELY STORY Special Interest/1hr	Cameron Williams CWVCF 005
24	21	THOMAS THE TANK ENGINE - GETS BUMPED Childrens/1hr 38min	Video Collection VC1340
25	20	THE SHAPE COLLECTION 2 Special Interest/1hr	Video Collection VDC008
26	19	HONEY, I BLEW UP THE KID Comedy/1hr 25min	Walt Disney D213212
27	23	THE MONSTER HOG 3-HIGH SPEED HEROICS Comedy/1hr 25min	Tempo 97272
28	RE	MAN UTD VIDEO MAGAZINE NO 2 Special Interest/1hr	Manchester Utd MUVM1002
29	20	TAKE THAT: Take That & Party Compilation/1hr 12min	74321120863
30	NEW	WAY OF THE DRAGON Action/1hr 40min	PolyGram Video 886323

This Week	Last Week	Artist Title Category/running time	Label Cat No
1	NEW	MADONNA: The Girlie Show Down Under Live/2hr	Warner Music Video 7595363913
2	1	UZ-ZOO TV-Live In Sydney Live/2hr	PolyGram Video 6311363
3	NEW	GUNS N' ROSES: The Making Of Estranged Documentary/1hr	Geffe Home Video GEPV39545
4	24	TAKE THAT: The Party - Live At Wembley Live/1hr 22min	BMG Video 74321164483
5	3	TAKE THAT: Take That & Party Compilation/1 hr 12min	BMG Video 74321120863
6	12	MARIAH CAREY: Here Is Mariah Carey Music/1hr	SWM Columbia 4917392
7	28	MEAT LOAF: Hits Out Of Hell Compilation/25min	SWM 498272
8	13	BRYAN ADAMS: So Far So Good Compilation/1hr 30min	VWL 8915863
9	20	TAKE THAT: Tape That - Take That Compilation/1hr 20min	Wienersound WNR 2029
10	23	DANIEL O'DONNELL: Daniel And Friends Live Live/1hr	Riz Productions Ltd RIZ278 EUC
11	11	TAMMY WYNETTE: Tammy Wynette Live Live/1hr	SWM 4917392
12	7	FANTAZIA: Big Bang Live/1hr 40min	Eurocom FAH004
13	10	KIRI TE KAWANA: The Big '90' Live/1hr	Decca 711703
14	15	JOHN DENVER: A Portrait Compilation/1hr	Telstar TVE1063
15	29	QUEEN: Live In Rio Live/1hr	Music Club MC2116

D.A.N.C.E.S. N.G.L.E.S

THE OFFICIAL
music week
CHARTS
7 MAY 1994

This Week	Last Week	Artist Title Category/running time	Label (I2) (Distributor)
1	NEW	SATURDAY NIGHT SUNDAY MORNING T-Empo Out On Vinyl/1hr FX 232 (F)	
2	NEW	REACH Judy Cheeks Positive 12TV 12 (E)	
3	NEW	ROCKIN' FOR MYSELF Motör B WEA V2 6147 (W)	
4	NEW	BASS CADET EP Astrivha Warp WAP 44 (RTM/P)	
5	1	HOLD THAT SUCKER DOWN D.T. Saverio Cheery CHCKX 12004 (BMG)	
6	4	LIGHT MY FIRE Gubhous PWL Continental PWLT 288 (W)	
7	NEW	MUST BE THE MUSIC Hysteria Deconstruction 74321120781 (BMG)	
8	NEW	WRECKX SHOP Wreckx N-Effekt MCA MCST 1969 (BMG)	
9	NEW	LICK A SHOT Cypress Hill Columbia 66033191 (S/M)	
10	NEW	SLAVE TO THE RHYTHM Gracia Jones ZTT ZANG 507 (W)	
11	NEW	SET YOU FREE N-Trance All Around The World 12GL016 12A (TRG/BMG)	
12	NEW	JUST A STEP FROM HEAVEN Eternal EMI 12EM 311 (E)	
13	NEW	CAN YOU FEEL IT Deep Cread '94 Eastern Bloc BLOC 005 (W)	
14	3	FOREVER AND A DAY Brother In Rhythm/Charisma Stress 12STR 36 (P)	
15	3	100% PURE LOVE Crystal Waters A&M 958691 (W)	
16	5	THE REAL THING Toni Braxton Cleveland City Blues CCB 15001 (S/M/S/M)	
17	NEW	SHES HOLD THE KEY Secret Life Cowboy/Pulse 8 12L05E 591 (S/M/S/M)	

This Week	Last Week	Artist Title Category/running time	Label (I2) (Distributor)
18	NEW	SOMETHING ABOUT U Mr. Ray Fresh FRSH4T 11 (S/M/S/M)	
19	8	SWEETS FOR MY SWEET CJ Lewis Black Market BMIT 017 (BMG)	
20	6	LET THE MUSIC (LIFT YOU UP) Loved and Van Delft Lewis KMS UK SMSUKT 10 (S/M/S/M)	
21	7	WE ARE GOING ON DOWN Deadly Sins Irreedom TABX 229 (F)	
22	NEW	PONDEROSA Ficky 4th+5 Way 12BRW 299 (F)	

DANCE ALBUMS

This Week	Last Week	Artist Title Category/running time	Label (L/Cassette) (Distributor)
1	NEW	LIBERATION/YOUNG OFFENDER Pat Shop Boys Parlophone 12R 5377- (E)	
2	NEW	LISTEN Urban Species Tainin Loud 510846/4510846 (A)	
3	5	ILLMATIC Mase Columbia 457884/457884 (Import)	
4	NEW	ENFORCERS 6 & 7 Various Reinforced RIVET 1200- (SRD)	
6	NEW	ABOVE THE RIM Various Interscope 654423591/654423594 (W)	
5	3	MINISTRY OF SOUND-SESSIONS VOL 2 Various M.O.S. MINSTLP 001/MINSTMC 001 (W)	
7	4	FUNALOGUE EP Hardfloor Hardhouse HNSPCF 002- (I)	
8	1	LET THE RECORD SPIN Screen II Cleveland City CLE 13015- (S/M/S/M)	
9	3	BROTHER SISTER Brand New Musicz n/r 828901/8289404 (F)	
10	NEW	SOME OF THESE WERE HOOLJ... Hoop Choons HOOLJLP 001- (RTM/P)	

This Week	Last Week	Artist Title Category/running time	Label (I2) (Distributor)
23	NEW	ON AND ON Slyheim AK A Rugged Child Virgin VU5T 81 (E)	
24	10	BECOMING MORE LIKE GOD Jah Wobble Island 12IS 571 (F)	
25	NEW	OMNI TRIO VOL 4 Omni Trio Moving Shadow SHADWO 44 (SRD)	
26	11	I LIKE TO MOVE IT Dennis Trillo Rest 2 Real Mac Shurtman Positive 12TV 10 (E)	
27	9	PRESSURE Dennis Trillo 4th+5 Way 12BRW 264 (F)	
28	NEW	BORN IN THE GHETTO Furly Pops Epic 8602522 (S/M)	
29	14	HELICOPTER TUNE Deep Blue Moving Shadow SHADWO 41 (SRD)	
30	13	SON OF A GUN JX Internal Dance 102 S (RTM/P)	
31	18	THE CLUBLAND EP Parks & Wilson Stress 12STR 35 (P)	
32	12	HIGH ON A HAPPY VIBE Urban Cookies Collective Pulse 8 12L05E 00 (S/M/S/M)	
33	RE	POWER OF LOVE O-Tex Stealin' S/TDAN 12RTM (P)	
34	16	HOW GEE Black Machine SLOAN 12LXN 348 (F)	
35	11	BUBBLE Fluke Circa YRIT 110 (E)	
36	NEW	BEST FRIEND Undercover PWL PWLT 289 (W)	
37	20	THEME Sabres Of Paradise Sabres Of Paradise PT 014 (W)	
38	11	WATERFALL Atlantic Ocean Eastern Bloc BLOC 001 (W)	
39	15	SWAMP FEVER Dottu Luche Hard Hands HAND 10 (V)	
40	NEW	PHAXXACHE Hani Limbo LUMB 307 (RTM/P)	

TALE OF THE TAPES

FROM MERTON TO BATMAN BY WAY OF BOTHAM AND ARCHER, SUE SILLITOE SELECTS 10 FORTHCOMING BIG SELLERS

CONTINUED FROM PAGE 10

THE STORY OF D-DAY

By Stephen Badsey
Listen For Pleasure
Dealer price: £4.46
Release date: May 3



Released to tie in with the 50th anniversary of the D-Day landings in June, this factual account of the planning and execution of the Normandy campaign is narrated by TV personality Martin Jarvis.

THUNDER POINT

By Jack Higgins
Penguin AudioBooks.
Dealer price: £4.50 (approx)
Release date: May 6
Narrated by Roger Moore, this wartime thriller is the story of a lost German U-boat which contains vital documents linking top British aristocrats with Hitler. When the documents are retrieved by a diver, a high-speed chase ensues.

MISERY GUTS/ WORRY WARTS

By Morris Gleibman
BMG Kidz/Biscuit Music
Dealer price: £4.50
Release date: May 16



One of six titles from Jackanory, one of the BBC's longest-running children's shows, which will be released as three double and three single cassettes. This is the first time the Jackanory series has been available on cassette and these particular stories are narrated by Paul Merton.

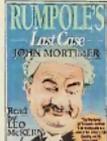
THE KING'S GENERAL

By Daphne du Maurier
Random House AudioBooks.
Dealer price: £5.99
Release date: May 19
Du Maurier's classic tale of the love shared by Sir Richard Grenville - the King's general in the west and the most-hated man in the Royalist army - and Honor

Harris, a woman who loves without regret. Narrated by Patricia Hodge.

RUMPOLE'S LAST CASE

By John Mortimer
Tring Audio Books
Dealer price: £1.82
Release date: June 1



Narrated by Leo McKern, who plays the title role in the TV series, this book tells how Rumpole pins his hopes on a four-horse accumulator in order to fund his retirement. But he still has to contend with the Judge Roger "Mad Bull" Bullingham - and he plans to speak his mind.

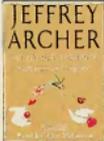
BATMAN

BBC Radio Collection
Dealer price: £4.76
Release date: June 6
Created especially for Radio One, this multi-voiced production will be broadcast five days a week over a 13-week period from June

6. It has been dramatised and recorded in Dolby Surround Sound to turn it into a spoken word spectacular.

TWELVE RED HERRINGS

By Jeffrey Archer
Harper Collins AudioBooks
Dealer price: £4.76
Release date: July 4



Narrated by Alec McCowen, this is a collection of 12 diverse short stories from the best-selling novelist who made his name with 'Cain and Abel' and 'First Among Equals'.

A SUITABLE BOY

By Vikram Seth
Argo
Dealer price: £5.95 per four-cassette set
Release date: July 11
Winner of this year's WH Smith book prize, Seth's novel traces the history of a family in India from the Fifties through to the

present day. The novel is narrated by the author.

DON'T TELL CATH

By Ian Botham
Harper Collins AudioBooks
Dealer price: £4.76
Release date: September 8
Released simultaneously with Ian Botham's long-awaited autobiography, this is the great England all-rounder untagged, with some revealing tales from the world of test cricket.

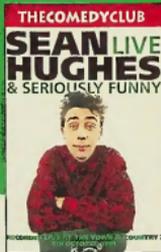
RED DWARF - BETTER THAN LIFE

By Grant Naylor
Laughing Stock Productions
Dealer price: £15.99
Release date: May 31
This six-cassette, unabridged set is narrated by Chris "Rimmer" Barrie and is the follow-up to last year's Infinity Welcomes Comets! Drivers.



NEW RELEASES FROM THE COMEDY CLUB

Music Collection International



Sean Hughes - Live and Seriously Funny
A memorable live performance from the star of Sean's Show and winner of the 1990 Premier Comic Of The Year Award.
GAGMC006 (CD-GAGC0006)



Jim Davidson - The Full Monty
A raucous live set from one of the UK's favourite stars
GAGMC007



The Comedians - 20th Anniversary Reunion
An unforgettable night of non-stop laughs from nine of the original television fanstars.
GAGMC008



Blast It Kaboom - The legendary explosives expert and raconteur is at full chat in this 'best' of compilation.
GAGMC009

Dealer Price only £2.97
Recommended retail price £4.99



A free counter pack is also available (GAGB01)

- Also available
- Mike Reid - Live and Uncensored 1 (GAGMC001)
 - Mike Reid - Live and Uncensored 2 (GAGMC002)
 - Frank Carson - Live and Uncensored (GAGMC003)
 - Best and Marsh - On Stage and Un-Cut (GAGMC004)
 - Jim Bowen - Live, Super! Smashing! Great! (GAGMC005)

For more information contact MCI on Tel: 0923 255558 Fax: 0923 816880. Available from VCID on 0923 816511 and TDD on 0782 566511

BBC RADIO COLLECTION



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BBC RADIO



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PINNACLE SALESPERSON, BBC NATIONAL ACCOUNTS MANAGER OR USUAL WHOLESALER.

LABEL IDENTITY PARADE

AS THE EXPANDING SPOKEN WORD SECTOR STARTS TO COME OF AGE, IT IS HAVING TO IMITATE THE MUSIC MARKET BY EXPLORING NEW RETAIL OPPORTUNITIES FOR ITS PRODUCT. SUE SILLITOE TALKS TO THE KEY PLAYERS

BBC ENTERTAINMENT

Labels: BBC Radio Collection, BBC Young's Collection, Canned Laughter and BBC Classic Collection.
Retail prices: £7.99 and £9.99 for the BBC Classic Collection.

Aimed at niche markets.
Sue Anstruther, head of spoken word, says: "Each label is targeted at a different sector of the market, but they are all easily identifiable as BBC product because we believe that the public sees this branding as synonymous with quality."

"The Radio Collection is aimed at everyone because the range of titles is so diverse. Our Young Collection is aimed at children up to the age of 11 while our Canned Laughter label, which is new comedy, is aimed at the 18 to 35 age group. The Classic Collection is a series of classic novels that will appeal to everyone who enjoys good literature. They are slightly more expensive because of the longer length but we have taken care to make sure they are still highly affordable."



BMG KIDZ (LEFT) EXPLOITS THE BBC'S 'QUALITY' IDENTITY; BILL GADEN (ABOVE); PUSHING 'RISK-FREE' PRODUCT

BMG

Label: BMG Kidz.
Retail price: £3.99-£7.49.
Aimed at children up to nine years old.

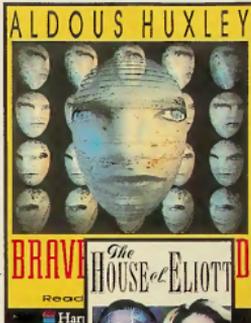
Bill Gaden, vice-president international of BMG Kidz, says, "We have a put a lot of time and effort into creating the right kind of packaging for our series because we want them to be easily recognisable as BMG Kidz."

product. Every cassette has our logo and name on the spine and on a band across the top. We feel that it is important to offer high quality so that parents, who will generally be our consumers, can trust the product and know that it is risk free.

"We are selling through traditional outlets and we have recently appointed a national accounts manager to deal specifically with non-traditional outlets such as toy shops, chemists and supermarkets."

CONIFER

Labels: One To One.
Retail price: £5.99.
Aimed at the mass market. Sales manager Richard Sims, says, "We are mainly a distributor of spoken word product and we handle distribution for book



HASPER COLLINS (ABOVE); BIDDING TO CAPTURE THE IN-CAR MARKET

Summer Spoken Delights At a Sun-Sational Price



Over 15 Cassettes of Children's
Favourite Songs and Stories

Dealer Price £1.19

Order Now on Telesales 081 810 5061 or Your Usual Wholesaler

Of Which Four Are Released In June



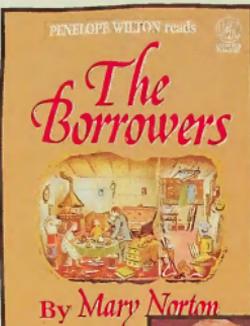
publishers such as Random House and Penguin.

These companies come to us because we have strong contacts with record retailers, which is an area of the spoken word business where book publishers are not so strong. We have one label of our own - One To One - which is a series of 10 self-help titles. Unlike many of these titles, our own label is exclusively British and it retails through all the usual outlets including WH Smith and Boots.

"I think spoken word is an area of the audio market that is growing - all of the retailers we speak to say they want to get behind it, although it is still in its infancy. But there is huge potential for growth."

HARPER COLLINS

Labels: Harper Collins Audiobooks and Collins Audio.
Retail prices: £7.99 for adult's and from £2.99 for children's product. Aimed at the mass market. Alistair Giles, marketing manager, says, "Collins Audio is our children's division and it has close links with the children's book publishing side of the company. It is well established and sells through both traditional retail outlets such as bookshops and non-traditional outlets like



CLOCKWISE FROM TOP LEFT: LISTEN FOR PLEASURE HAS OVER 100 TITLES; MCF'S COMEDY CLUB, TRINK'S SLEEVES; RESEMBLE BOOK COVERS; LFP'S JOHNNERS TITLE

toy shops.

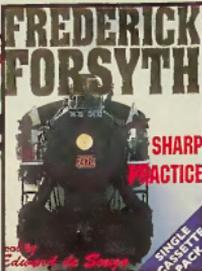
"With the adult titles, which come under the Harper Collins Audiobooks banner, we initially concentrated on packaging and creating a brand image but now we feel this is not so essential because the author - and in some cases the reader - is more important than the publisher. We try to use the same artwork as the book jackets on our cassettes and we sell them through book shops and other



traditional retail outlets. "Our main aim for the future is to capture the in-car entertainment market so we are now looking at selling through garage forecourts and motorway service stations."

LAUGHING STOCK PRODUCTIONS

Label: Laughing Stock.
Retail price: £5.99-£7.99. Aimed at the mass market. Mike O'Brien, marketing manager, says, "We specialise in comedy material with the emphasis on modern comedy such as Ben Elton, Sean Hughes,



Jo Brand and Rowan Atkinson. In this area we sell through a wide variety of retailers including non-traditional outlets which we have exploited right from the start.

"Our double cassettes do better in garages and other non-traditional outlets. I'm not sure why this is the case, but it seems to follow a pattern. Comedy is ideal in-car entertainment - it keeps the driver awake. The only thing you have to watch out for is that you don't laugh so much, you crash."

LISTEN FOR PLEASURE

Label: Listen For Pleasure.
Retail price: £7.48. Aimed at the mass market. Roger Goodbold, spoken word label manager, says, "As one of the oldest companies in this market, our range is very extensive. At any one time our catalogue will

consist of more than 100 titles which we are constantly updating.

"Product is targeted at all types of listeners from children through to high-brow audiences.

"We sell through traditional outlets such as record shops and book shops and we are also looking at non-traditional outlets, although experience shows that places like garages and motorway service stations do better with single cassettes whereas all our product comes as double cassettes."

MUSIC COLLECTION INTERNATIONAL

Labels: MCI Spoken Word and The Comedy Club.
Retail price: £4.99. Aimed at the mass market. Steve Bunyan, head of special projects, says, "With our Comedy Club label we are aiming for as broad an audience as possible and our packaging and price is designed to attract the impulse purchaser - the sleeve design is very bright and bold so that they really stand out. "Titles in the range include material from Jim Davidson, who was one of the biggest selling comedians on video last year, Sean Hughes and Mike Reid. On the drama side, we are working on a number of TV-related titles following the successful formula developed by Inspector Morse. We are also taking over Connoisseur's True Crime series which we are considering relaunching at the lower price of £4.99 for a double cassette."



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MISERY GUTS / WORRY WARTS

read by Paul Merton

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read by Tony Robinson

A DOG SO SMALL / THE WAY TO SATIN SHORE

read by Judi Dench / Helena Bonham Carter

SINGLE CASSETTES

LIZZIE DRIPPING

read by Patricia Routledge

HELP I'M A PRISONER IN A TOOTH PASTE FACTORY

read by Spike Milligan

THE BLACK HORN

read by Philip Madoc

AVAILABLE ON 16 MAY 1994

Distributed by BMG Kidz UK.

Released by arrangement with BBC Enterprises.

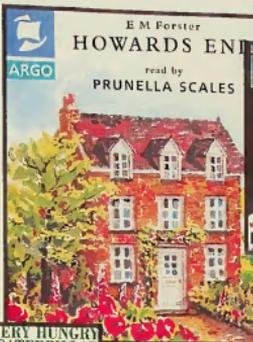
The Jackanory logo is a trade mark of the British Broadcasting Corporation and is used under license.

PENGUIN

Label: Penguin Audiobooks.
Retail price: £7.99-£5.99.
Aimed at the mass market.
Jan Paterson, publishing manager for Penguin Audiobooks, says, "We have tried to make our audio products look like our books because it is the Penguin name that consumers trust - particularly with the classics. We have three types of packaging based on our three book series. "Our main outlets are book shops but we are also moving into record shops and other outlets. One of our strengths is our ability to release the book and the tape at the same time so that we can promote them simultaneously."

PICKWICK

Labels: Disney Children's Collection, Disney Audiobooks, Pickwick Children's Collection and Puffin Collection.
Retail price: £3.99-£4.99.
Aimed at children from pre-school age to eight years.
Cochran Budd, acquisitions manager, says, "Our two Disney labels - one of which comes with a book and a tape - are focused on the magic of Disney and the packaging includes the Disney Castle so that it is instantly recognisable. The Puffin label, which we run in conjunction with Puffin books, is also easily identifiable. "We have been concentrating on non-traditional outlets such as department stores, supermarkets and toy shops and with our Disney Children's Collection we now have product in more than



Retail prices: RHA - £2.99 for a three-hour cassette, Tellostory - from £3.99 for a single tape. RHA is aimed at adults while Tellostory is aimed at children. Director of New Media Anthony Askew, says, "Our adult range is targeted at well-educated people who enjoy being entertained but don't always have time to read. This series has very strong branding so that the public can identify our tapes as quality products which will be of a certain style. The aim is to create lateral allegiance so that if a consumer has enjoyed one book in our range they will buy another because they trust the name. "We sell through traditional retail outlets like book and record shops but we are also moving into non-traditional outlets including mail-order," says Askew. And Catherine Toseland, marketing and sales director for children's product, says, "The Tellostory range is targeted at children across the age range. As we are primarily a book publisher our list is not huge but it is focused. "We use Tellostory to promote our authors in another medium and a lot of the tapes we produce are packaged with a book to enhance value. The branding is very strong and we sell through a wide range of retail outlets including toy shops."

Speaking Volumes series as our pop label while the recently relaunched Argo brand is more like our classical label. Speaking Volumes sub-divides into comedy, children's titles and autobiographies while the Argo product includes classic novels by



POLYGRAM'S POP LABEL SPEAKING VOLUMES COVERS A WIDE RANGE OF TITLES (LEFT AND ABOVE RIGHT) WHILE ARGO (ABOVE) TAKES IN ITS CLASSIC REPERTOIRE

5,000 outlets. Our aim is to continue widening our account base and to move into adult spoken word material - probably in the autumn."

POLYGRAM

Labels: Speaking Volumes and Argo. Retail price: £7.99.
Speaking Volumes is aimed at the mass market while Argo is aimed at older listeners. Spoken word sales manager Tony Staniland says, "We see our

Dickens, plays and modern classics. Both labels have strong generic packaging so the public can immediately recognise them and know what they are buying.

"The Argo product is primarily sold through traditional outlets such as book shops while the Speaking Volumes product is also being sold through non-traditional outlets such as Toys R Us, garages and supermarkets like Asda and Tesco."

RANDOM HOUSE

Labels: Random House Audiobooks and Tellostory.

Aimed at the mass market. Cathy Bell, co-ordinator for The Hit Label and The Speaking Book Company, says, "Our product is aimed mainly at the mass market, but obviously when we are offered a project, we identify a market to suit it. "The majority of our titles are comedy but we have also done very well with product that we have produced in conjunction with independent television or with television personalities such as Philip Schofield and Rik Mayall.

"All our product has generic packaging to help create a brand identity, but retail support is difficult to canvas because of lack of shelf space.

"To combat this we are now looking at non-traditional outlets," says Bell.

TRING

Label: Tring Audiobooks. Retail price: £2.99-£4.99. Budget label aimed at the mass market. Head of marketing Mike Infante says, "When we launched our spoken word label we felt it was important to make sure the consumer realised this wasn't a music product, so we have developed packaging which looks like a paperback book cover. "The author's name is highlighted and the covers are very bright and eye-catching. Our intention is to release product at a budget price but we have not compromised on quality. "We have concentrated on non-traditional outlets and our product is selling better there than it is in traditional outlets."

THE SPEAKING BOOK COMPANY

Label: The Speaking Book Company. Retail price: £7.99.

Outspoken TB



Sales of spoken word cassettes have now reached 20 million units in the UK - 24% of all audio product sales. Can you afford not to listen to TBD?

TBD ARE PROUD TO BE EXCLUSIVE DISTRIBUTORS TO THE SOUND TRADE FOR FOUR OF THE TOP NAMES IN SPOKEN WORD PUBLISHING WITH THE WIDEST BESTSELLING BACK CATALOGUE AVAILABLE.

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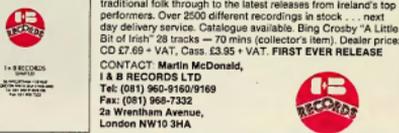


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DOOLEY'S DIARY



Everyone wants to have a word in the ear of the Mercury Music Prize judges, hence the perfectly formed and extremely large gathering of the industry's leading lights at a swanky Park Lane club last Wednesday. All were toasting the launch of this year's award and some shamelessly got in there with early nominations, notably The Brilliant Recording Company with *Bitty McLean's* Just Let You Know and *Sony Soho Square* with *De'ree's* Ain't Movin', which isn't even released yet. Pictured mingling, comparing prospective nominations and, in some cases, celebrating somewhat prematurely are (clockwise from left): the extremely genial and jovial Tilly Rutherford of PWL (left), HMV's chery Brian McLaughlin and an otherwise occupied onlooker: former workmates Jeremy Marsh of RCA (left) and Rob Dickins of WEA (presumably having a joke at the expense of a rather unimpressed Ashley Newton of Virgin, "Must be time for another one," says London's Colin Bell (left). "Well, if you're going to the bar...") chips in his boss PolyGram's Roger Ames; caught playing Mercury Music Prize managing director David Wilkinson (far right) with copious amounts of compliments are A&M's Osman Erap (left) and, loudest shirt of the night award winner, Island's Marc Marot.

Remember where you heard it: If embattled Radio One controller **Matthew Bannister** is under pressure now, his staff believe he will get his reward in another life. When One FM producer **Martin Wroe** collected his gong for The Big Holy One at the **Sony Radio Awards**, he dedicated the prize to "God and his humble servant Matthew Bannister"... Odd to see no additions to One FM's much-hyped 'N' list last week. Some pluggers now reckon the idea is a bit of a **straitjacket** because tracks selected are around for four weeks, leaving little or no room for new stuff. It seems poor old playlist governor **Paul Robinson** just can't win... There is tension in the air down at **Virgin Retail** where staff are fed up of fielding queries about sex among the CDs. They seem embarrassed about reports that **Richard Branson** is keen to set up Megastore sex advice booths... Spare a thought for **Virgin Records' Ray Cooper** who probably wishes he took the tube to the **Mercury Music Prize** launch last week. He became unusually downcast when **Nude Records'** boss **Saul Galpern** broke the news that his 'K' Reg black Range Rover had lost an

unscheduled bout with a passing lorry. It was the second clunk in four weeks for poor Ray's motor... The **Re-Pro** debate on remixing last week turned pretty fiery. **Arista A&R** man and former DJ **Chris Hill** blamed "the bloody indecisions of A&R departments" for the current remix frenzy... **Gordon Charlton** reveals his secret desire to be a fitness instructor as the real reason

he joined **One Little India**. At the last **Brit Awards** he promised to help the label's **Derek Birkett** and **Maying's Brian Bonnar** train for the **New York** marathon in **November**... Next year's **Brit Awards** will go out after the **9pm watershed** if some people have their way. The **Broadcasting Standards Council** received a complaint from a disgraced **Channel Islander** moaning about "obscene comments and sexual banter" during the this year's bash. It was one complaint the **BSC** did not uphold... Have a good look at the sleeve of **Jah Wobble's** new album **Take Me To God**, which features a dapper looking **Island A&R** director **Nick Angel** holding **Gavin Friday's** hand and arts commissioner **Cassie Wuta-Ossel** dressed as a cleaning woman... **Damont** made it a double celebration at its racing get-together last week. The company is **21 years** old while the champs was also flowing after representatives from new owners **Nimbus** whispered in sales director **Andy Kyle's** ear that the annual event is safe for years to come... Congrats to proud new parents **WEA** video commissioner **Maxine Cotton** and **East West** press officer **Shane O'Neill** whose baby **Joseph Max** weighed in at **6lb 8oz**.....



Parlophone had the perfect excuse to partake in the industry's flavour-of-the-month sporting pastime when it came to launching **Blur's Parklife** album, given its doggy-linked sleeve design and ad campaign. Unfortunately, the night out at **Walhamstow** dog track turned into a bit of a **Grand National-style** fiasco when the **Parlophone-sponsored Parklife** Stakes failed to get off the blocks. One pooch got stuck in its trap, the hare fell off its rail and two other dogs started an impromptu scrap. It was probably just as well for **Food Records'** founder **Andy Ross** (right) who must have had plenty of dogs burning a hole in his pocket after last month's deal with **EMI**. He is seen here contemplating the rest of his winnings with **Parlophone MD Tony Wadsworth**. Star of the after-race disco was very talented dancer called **Dave Baffe**, fellow **Food** founder.

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