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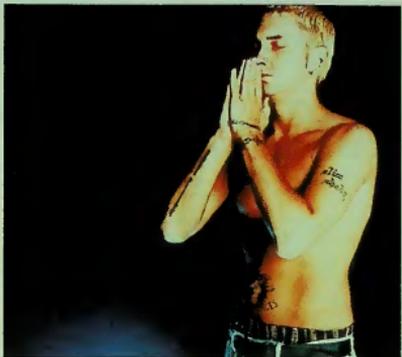
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Enimem (pictured) was yesterday (Sunday) heading to become the first rap artist to have two albums simultaneously in the UK Top 10 after his *The Real Slim Shady* single, a new album sleeve and retail offers reignited interest in the US artist's first album, *Slim Shady*. The sales surge meant the Interscope/Polydor album, which has been on the UK charts for more than a year, was on course to join Enimem's *Marshall Mathers LP* by reaching platinum status. His *Marshall Mathers LP* is now close to selling half a million copies. This is the latest Top 10 appearance this year for Interscope's rap roster following the success of the gold-selling 2001 album by Dr Dr, who produced Enimem's first album and co-produced the second.



Sony Music sales fall despite big albums

Big-selling albums by Pearl Jam and Cypress Hill could not prevent a 16% slump in Sony Music's sales and an operating loss for the three months to the end of June.

Despite Binaural, Skull & Bones and releases by Destiny's Child, Gloria Estefan and Macy Gray adding 7.2m sales during the three months, the electronics giant had one of its worst performing quarters for music.

After factoring in the strengthening of the US dollar, the financial picture looks even worse, with figures revealing a 23.2% drop in music sales to ¥130,658m (£78.8m) and operating losses swelling to ¥4,958m (£29.9m) from ¥4,566m (£27.6m) in the same period last year.

Two weeks ago the company's music division announced it is shedding around 500 people – equivalent to 4% of its staff worldwide.

newsfile

IGNITION IN OASIS LEGAL MOVE
Oasis's management company Ignition is taking legal advice about statements made by the organisers of Switzerland's Paléo Festival Nyon on the band's behaviour at the event last week. The group, whose performance was cut short by "thing debris", were criticised by the organisers for their "totally irrational" and "peranoid" behaviour. A Paléo spokesman says the festival does not plan to take matters any further and doubts Oasis will be invited back. "We won't take legal action [against Oasis]. That would only be good for lawyers. But it was a bad experience for us," he says.

AIM DEVELOPS ONLINE EXPERIMENT
The Association of Independent Music (AIM) has revealed it is experimenting with providing archive productions – material accessed at will by internet radio listeners – and playlisters under its collective trial agreement for web companies using its members' music. Legal adviser Helen Smith says the trial, which now has 20 agreements, aims to also co-hosting a meeting at Sartoria on Wednesday (August 2) to discuss internet radio.

MEGA-MEMBERS: THE LATEST
Vivendi's merger with Seagram and Canal Plus was given the go-ahead by French broadcasting regulator CSA last week after agreeing to alter the structure of its French pay-TV unit. Meanwhile, NBS has joined the lobbying against the AOL/Time Warner merger by pressing the Federal Communications Commission to ensure the merged company does not discriminate against rival content companies.

INDUSTRY VETERAN FRED MARKS DIES
Fred Marks, a former head of Phonogram and the man credited with giving Olivia Newton-John her first break in the music business, died last week. Marks led a varied career in the music industry, going on to work for the Walt Disney label and Billboard after launching the Fantasy Records label in his native Australia in the early Seventies.

Mercury Music Prize shortlist reveals triumph for new talent

by Paul Williams

The indie and A&R-focused major label imprints have dominated this year's Technics Mercury Music Prize nominations by claiming 10 of the 12 shortlist places.

The two sectors' healthy showings come in what is widely regarded as one of the most attractive shortlists in the contest's nine-year history. The absence of many established names has opened up the competition to its largest contingent yet of new talent, with half the contenders comprising debut albums. They include two EMI-distributed releases – Parlophone-signed Coldplay's *Parachutes* and Lost Souls by Heavenly's Doves – as well as Sincere by MJ Cole, whose Talkin' Loud label colleagues Roni Size/Reprazart won the contest three years ago.

"The list is indicative of the resurgence of UK-produced music," suggests Mercury Records' general manager Jonathan Green. "The exciting thing is that it is across a variety of genres. It is not particularly rock, but across the board."

Chair of judges Simon Firth feels the list reflects what has now emerged as a musical pattern – artists recording music they believe in, regardless of the current market trends. "Having listened to the albums there is a trend which is acts not being dictated by demographics," he says.

The list's musical variety is matched by the diversity of the record companies competing with no single group dominating. EMI's two-album showing is matched by Sony, which is represented by the Higher Ground-issued *Rhythm and*



Doves: shortlisted debut

Stealth by Leftfield and Sony Classical's *Violin Concerto* by Nicholas Waw. In addition, the major's venture with Rob Dickins – Instant Karma – sees its debut release *How To Steal The World* by Helicopter Girl figuring in the 12.

Warner is the only one of the big five companies not to appear, with much of the other majors' presence down to A&R-focused labels such as Concrete, Heavenly and Talkin' Loud. BMG's hopes rest with the

Concrete/Arista-issued *The Continuo Sessions* by Death in Vegas, Universal's with MJ Cole and Virgin's with Alone With Everybody by Hut's Richard Ashcroft.

The four independent albums nominated range from the Top 20 hit *The Hour of Bewilderbeast* by Body Drawn Boy on Twisted Nerve/XL to two acts issuing albums on their own labels – Chemical Underground's *The Delgados* with The Great Eastern and Caw's Kathryn Williams with Little Black Numbers. Beyond Slim by Outcasto's Nitin Sawhney completes the indie contingent in a contest that will be decided at London's Grosvenor House on September 12.

Meanwhile, odds at William Hill range from just 3/1 for favourites Coldplay to 20/1 for outsiders Nicholas Waw and Kathryn Williams.

Rollins and Middelhoff head diverse line-up for Popkomm

Popkomm 2000 is giving a platform to two personalities at either end of the music industry spectrum this summer when it invites Bertelsmann chairman Thomas Middelhoff and hardcore blue collar rocker Henry Rollins to deliver speeches examining the state of the music industry.

Middelhoff will open the conference part of the three-day event on August 18 with a half-hour keynote address examining how the business is likely to be changed by digital and online developments. Later the same day, Rollins will give his interpretation of how to survive the music industry.

UK involvement in the August 17-19 event is also guaranteed to be high with Melanie C appearing at the opening Stars 2000 Popkomm gala and Saint Etienne, A Guy Called Gerald and Artful Dodger also scheduled to appear in Cologne.

The conference programme will also benefit from UK-backed input with JP Morgan's media consultant Nick Hey-Stolz contributing to a discussion on the new business models that are likely to develop as technology and globalisation continue to dom-



Middelhoff: opening the event

inate the music industry. Martin Talbot, editor of *MW* sister title *fno*, will also lead a discussion on how to export hits to other countries in one of a number of panel sessions held in conjunction with *fno* on Friday 18.

The untitled British At Popkomm stand is also increasing in size to include 21 UK companies, up from 15 last year. Those attending include Warner Music, Positiva, 3M, Cherry Red, Wordup and Ministry Of Sound. Meanwhile, British film director Justin Kerrigan, who shot *Human Traffic*, will also be interviewed on Saturday 19 about the link between music and film.

Bidders line up for top merchandising division

A bidding war is on the cards for World Online's merchandising division, which is being divested as part of a new business strategy unveiled last week by the troubled pan-European internet company.

Several companies, including UK-based music portal 3w, are understood to be interested in the division, which acquired exclusive merchandising rights to artists including Elton John, Bob Dylan, Shania Twain, Sting and U2 under former owner PolyGram. The planned sale of the division, which was acquired from Universal last year, comes as World Online shifts its emphasis away from original content production to increase its focus on web-orientated communications.

Last week the company announced a 37% increase in revenues to €55.4m (£34m) for the three months to the end of June compared with the first quarter. However, earnings before interest, tax, depreciation and amortisation fell from a loss of €75.6m (£46.4m) in quarter one to €103.7m (£63.7m) in quarter two.

Kylie Minogue
On a Night Like This

The follow up to the Number 1 single *Spinning Around*. Coming to radio this Thursday August 3 at 8.15pm.

For further information contact Parlophone Promotions; Helena McGeough 020 7605 5415 Kevin McCabe 020 7605 5288 Jackie Jenkins 020 7605 5602

www.kylie.com

MUSIC COMMENT

TIME TO SEIZE NAPSTER INITIATIVE

At last someone outside the traditional record industry has seen what the powers behind Napster really are: a bunch of speculative investors cloaking their ruthless exploitation of others' intellectual copyrights behind the facade of legalistic argument – and all the while vigorously blocking access to their own computer code, in other words their own copyrights. It took Judge Marilyn Hall Patel just 10 minutes to deliver her ruling. It is a sign of the skill of the Napster PR machine that they have had such an easy ride with the public and media thus far.

But this is a temporary victory. The record industry has a matter of months to develop workable ways of distributing legitimate music online before the **Gnutella**, **Scour** and **Freemove** become so deeply established that it is impossible to eradicate them. The legal tactics that have so far worked with MP3.com and now Napster are not applicable, so the only way is to devise legitimate alternatives that may even be based on the same file-swapping principles. Ironically the fact that Napster is run by businessmen rather than 19-year old figurehead Shawn Fanning might actually help it reach an accommodation with the record industry that works in both a favour. Last week EMI became the third major to sign a licensing deal with MP3.com in a move that further legitimised the former Internet foe.

In developing territories in the physical world the way to kick start a legitimate music business is typically to get into bed with the biggest pirate and turn them legitimate. Now it is time to see if similar tactics work in the virtual world as well.

Reasons for smiling part 56: John Martyn remixed by the Mad Professor. During 32 years of making records, the folk master has worked with a diverse cast including reggae greats like Lee Perry and Jack Ruby. Now south London's own dubmaster Neil Fraser aka Mad Professor adds a touch of beauty to his next single. A place on the Mercury shortlist may have eluded him, but Martyn is as relevant as ever. **Alix Scott**

WEBBO

GETTING OFF ASDA'S SLIPPERY SLOPE

We need to work in conjunction with record companies to bring their costs down," says Andy Spofforth of Asda defending his £9.99 desired price point. And how exactly do Asda propose to do that?

To me it smacks of the old M&S ideal when dealing with clothes manufacturers, but we are not dealing with inanimate items here. Music is something that most of us in this industry, and particularly the artists themselves, really feel passionate about and music, after all, is art. If Asda reduced the actual physical cost of producing the CD and booklet to zero (an impossibility), it would hardly affect dealer prices. Perhaps they would lead retailers into battle in support of the record companies to reduce copyright fees the next time they are negotiated, but somehow I don't think they would make themselves very popular with writers or publishers – or have much effect.

Which basically leaves marketing and A&R. Well Asda could start by helping record companies reduce marketing costs – they could abolish the contributions paid to their stores to get featured albums displayed prominently.

Then A&R. Can you imagine the retailer asking artists to reduce studio costs by only finishing three singles and seven fillers for an album? Telling Magnetic Fields to reduce 69 Love Songs to a single CD? Asking Andrew Lloyd Webber to reduce the length of one of his shows so it fits on a one CD? It's a joke. We work in a risk business. The successes pay for the failures. And if Asda thinks it can eliminate the failures then I suggest that Wal-Mart Records should be the next stop. Somehow I don't think that's going to happen.

I did want the record companies in previous columns about taking a short-term view and getting into bed with price-slashing supermarkets, but as one industry executive confirmed to me recently – "we're too far down the slippery slope". However, it's not too late to eliminate support from those killing off both independent retail and those record companies too slim to compete.

Jon Webster's column is a personal view

Clickmoo to join forces with Orange

Online music portal Clickmoo is linked up with Orange in an exclusive deal to supply mobile phone users with the latest music news from the web.

The partnership will allow existing Orange users to register for Clickmoo's service to receive daily music stories, headlines updated every five minutes, charts, gig listings and UK music news.

Clickmoo managing director Becky Lancashire believes the deal heralds a "new era" between mobile phones and music, while Orange group commercial director Richard Brennan says it further underlines the importance of music to his company's strategy.

Meanwhile, Worldpop has signed deals with Yahoo UK & Ireland, World Online and Lineone in a bid to further increase traffic to its site. It is supplying new stories to Yahoo. It has also had the deal reworked linked back to Worldpop for World Online and various links for Lineone covering charts, music news and reviews. The World Online deal is unaffected by the Dutch ISP's new strategy announced last week.

Supergross fly the flag at MTV Video Awards

by Robert Ashton
Supergross are leading the British contingent in the nominations for this year's MTV Video Awards, which have further underlined the continuing global popularity of UK music video makers.

The Parlophone act, who earlier this year signed a licensing deal with Island-Def Jam in the US to release their eponymous album, are short-listed in three categories for their Pumping On Your Stereo promo, despite the fact that the band have never figured on any of the main Billboard charts. Their Hammer & Tongs-directed video, which features Gaz and Rob Coombes, Danny Goffey and Micky Quinn as puppets, is nominated in the best special effects, art direction and breakthrough categories.

Dilly Gent, founder of diligent in the and the commissioner of the video for Parlophone, says she is very happy, although a little surprised at the promo's success. "This is going to be the big time for Supergross in the US now. I know it has been played a lot, although exactly where

Chrysalis takes on new music head

Chrysalis Radio is gearing up for the digital age by appointing a new group head of music and forming a consortium to bid for the five digital licences on offer until the end of 2001.

Vaughan Hobbs, currently programme director of the north east's Galaxy 105.106, will take over from current group head Gordon Crawford in September. Crawford is leaving to join TV.com demand group Video Networks as senior producer of its dedicated music channel SoundChoice.

Chrysalis chief executive Phil Riley says, "We've made a lot of effort with research and strategic thinking about music and Vaughan fits the bill perfectly."

At the same time the group's online division is being restructured following the departure of Chrysalis Radio Online managing director, Mary Gopalli, to run total Citipages. Group head of programming Kevin Palmer is being drafted in as content director of Chrysalis Radio Online, with responsibility for the content of the seven websites the division launched last year.



Hobbs: joining Chrysalis

Meanwhile, Chrysalis is linking with Capital Radio, Jazz FM and the Guardian Media Group to create a consortium called MXR to compete for five digital licences covering the areas of the Severn, Mersey, North West, Yorkshire and the North East.

● Beat 106 programme controller John Collins has left the central Scotland station following its takeover by Capital. He has been replaced by Andrew Jeffries, who previously held the same position at the Capital-owned Southern FM.



Supergross: pumping video

a load of puppets fit with all the huge R&B things over there I'm not sure," she says.

There is a particularly strong UK connection with all the songs nominated in the important breakthrough category. Appearing alongside Supergross in this section are Little India's Björk for her All Is Full Of Love video, directed by Black Dog director Chris Cunningham – which was also selected in the best special effects section – Blur for Coffee + TV, directed by Hammer & Tongs, and Chemical Brothers for Let

Labels accused of complacency in digital race

Time Warner president Richard Parsons has accused record companies of becoming too complacent with their analogue business models, noting that they have been "missing in action" in the digital music race, writes Susan Nuzantza.

Parsons made his comments in a keynote address at the Jupiter Plug-In conference in New York last week in which he also forecasted the US District Court ruling on the file-sharing service Napster. In his speech he excoriated Napster and other enablers of free digital music files on the web and compared Napster's argument of

technical neutrality with "a hacker saying he is nothing but an intermediary" in the transfer of possessions from one owner to another.

During the convention Napster announced an agreement with Chris Blackwell's Spiritbox7.com to provide a promotional file-sharing of the Ewood single Sundown and said it was in discussions to license technology from secure music developer Liquid Audio.

Meanwhile, EMI's took advantage of the event to launch a new MP3 subscription service offering consumers unlimited access to more than 125,000 licensed

tracks for as little as \$9.99 per month. In addition, musicbank, an Internet-locker type service, announced a deal with Universal Music to provide its users with secure, on-demand streaming access to the record company's catalogue. The agreement includes Universal taking undisclosed equity stake in musicbank.

Jupiter released the results of a study of 2,200 US online music fans, which showed that users of music-sharing technologies are 45% more likely to have increased their overall music purchasing than non-users.

Eight Jive stars set to appear on free TVHits video

Zomba has teamed up with Attic Futura's teen entertainment title *TVHits* to give away a video featuring tracks and interviews from eight Jive acts including Steps, Britney Spears and N'Sync.

The video is being cover-mounted with the September issue, which is published on August 8, and follows *TVHits*' other promotional gifts this year including an enhanced CD-ROM in March. The print run will be increased by about 20% to more than 450,000.

The magazine's editorial was revamped for the August issue and publisher Rimi Atwal says offering added-value is an essential part of the magazine's marketing strategy. "We are constantly researching what our teenage market wants from the magazine and carried out focus groups and reader surveys earlier this year and have given the publication a spring clean," says Atwal.

Meanwhile, the second *TVHits* Awards Show will take place on Sunday, October 29 at Wembley Arena, with Sky One transmitting a two-hour edited highlights programme the following week. Last year the event was covered by Channel 5. Bands already confirmed to appear include Steps, 5 Club 7 and Westlife.

Universal Blitz series to raise charity cash

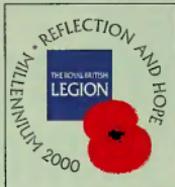
by Steve Hemsley

The Royal British Legion has agreed to brand a collection of 13 CDs from Universal to mark the 60th anniversary of the blitz and raise money for the organisation's Millennium Poppy Appeal.

The Blitz Collection is being released on August 29 through Universal's low-price Spectrum Music Division and will be backed by an extensive marketing campaign targeting the grey market and the descendants of people who lived through the Second World War.

Universal has agreed to donate 20p from every sale to the Royal British Legion's Poppy Appeal, which raised £18.6m in 1999 and is expected to exceed £20m this year.

The CD collection includes UK and US artists from the era such as Vera Lynn, The Andrews Sisters, Grace Fields, Al Bowly, Big Crosby, Flanagan & Allen, George Formby, Marlene Dietrich, Jimmy Dorsey and tracks from wartime shows as well as a three-CD set featuring the wartime speeches of Winston Churchill.



Poppy appeal: charity tie-in

"Universal Music has a strong catalogue in this area with the Decca UK and US Decca/MCA artists and after a number of brainstorming meetings the idea of teaming up with the Royal British Legion was born," says Universal product manager Silvia Montello. "There is a very good fit between its members and the target audience for this repertoire and our research shows there is still an active/receptive public for nostalgia product."

The marketing campaign kicks off with a promotion in *Active Life*

magazine and advertising and a reader offer in *In-Tune International*, while a possible tie-in with *Saga Magazine* is still being negotiated. Information on the collection will be sent to the Royal British Legion's 670,000 members and to its 4,700 branches and 900 local clubs, while each CD will carry the Millennium Poppy Appeal logo and a sticker informing consumers that a donation is being made to the appeal.

Among the retailers to pledge their marketing support is WH Smith, while the Royal British Legion's corporate development manager Michael Cummins is having discussions with specialist music retailers and the multiple grocery chains. Universal will provide stores with a free counter display unit to encourage impulse sales. "This is a positive project for us to be involved with as Universal is funding all the related marketing, which will run until the end of the year and complement our other activities. Like many charities we have realised the benefit of getting involved in branded activities," says Cummins.

PEPSI CHART GOES LATIN
TV production company Initial & Gem, the commercial exploitation arm of GMM Endemol Entertainment, has announced that broadcasters in 13 Latin American countries have now franchised the Pepsi Chart. Argentina, Chile and Venezuela begin broadcasting the show this month with Uruguay, Colombia and the Dominican Republic due to start transmissions shortly. The show has gone on-air in Guatemala, Honduras, Nicaragua, Peru, Puerto Rico, Costa Rica and Panama. The show is filmed in Miami with links back to London's Sound venue.

RONAN GETS LIVE SKY GIG

Sky One will broadcast a Ronan Keating Live in Concert programme in November with action from the artist's first solo tour date at London's Royal Albert Hall on October 31. Sky says this could be the first of a series of new music programmes and it follows the One And Only series of artist profiles and interviews with The Corrs, Steps and Five.

STAR HIRED FOR BELFAST ARENA

Belfast's Odyssey Arena is making several new appointments in readiness for the stadium's planned opening in December. Former visitor services manager at the New Millennium Experience Company Jon Babbs has been appointed operations manager; former director of marketing at Sheffield Arena Robert Vick becomes marketing director; and former financial controller of NICO Neil Walker joins Odyssey as finance director.

VITAMINIC JOINS TALENT SEARCH

Vitaminic, which promotes and delivers music on the web, has linked up with new-entrant competition Live Uncut, which is offering unsigned acts the chance to win a record deal, a 10-date tour plus a share of £50,000. The internet company has agreed for all entrants' music to be uploaded online, allowing the public to download tracks and vote online.

The contest will be held in 24 regional heats for eight months, starting in August.

FERRY'S SILVER SLAVE

Bryan Ferry's Slave To Love album was certified as silver last week by the BPI, as was the WVF EP, according to completion.

HOW TV SHOWS' RATINGS COMPARE

Programme	Viewers (000s)	% change on 1999
Top Of The Pops*	3,994	-6.1%
CDUK*	2,456	74.8%
Top Of The Pops*	2,057	68.8%
The Pepsi Chart*	1,840	13.3%
Top Of The Pop! (Thurs)	1,537	n/a
Planet Pop (Sun)	801	38.8%
Flava	724	n/a
Videotext	425	10.0%
Flava	304	84.2%

*combined totals
Source: Mediacom TM7 (Barb data) for week commencing 10/10/00

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Bertelsmann's Online music and books retailer Bol.com has adopted unsigned band super delta three and is promoting and marketing the act on its site to encourage record company interest. The band, who are managed by Dee O'Reilly Management, were due to appear at the final of the Mean Fiddler/Loot Music Awards 2000 at The Forum in London last Friday (July 28). Bol.com has built a super delta three micro-site with a link from its music home page, something previously reserved for artists such as Britney Spears, Craig David and Whitney Houston. Visitors can access audio clips including superdeltafunk, digital interviews and footage from last Friday's scheduled event at The Forum. Manager Dee O'Reilly says, "The marketing support we are getting would cost many thousands of pounds to buy. The internet is a show window you must market nowadays and Bol.com is handling on-line as well as offline PR and we hope labels will sit up and take notice." Bol.com owns the internet rights to the band, but Bol director of music, Brad Askew, says the company is not interested in becoming a label. "This is a one-off for us and an initiative designed to provide the site with extra publicity, while supporting a band we believe have the talent to break," he says. Pictured, from left, are Bol UK managing director Alexander Broich, superdeltafunk and Askew.

IPC staff trawl takes in Solanki

IPC Media's recruitment drive of key executives to oversee its new marketing strategy has continued with the appointment of Capital Radio's head of marketing Vijay Solanki as marketing director.

Solanki takes on the newly-created role in the early autumn and will be working closely with managing director Mike Stott, who IPC poached from Dennis Publishing in New York in May to replace Andy McDuff. Solanki is the first appointment by group marketing director Philippa Brown, who was herself only promoted to her new position two months ago.

IPC's marketing strategy is to devise brand extensions for products such as Loaded and NME and this will include masthead radio programming.

"This is an opportunity to work with brands I can relate to and develop, irrespective of the medium," says Solanki. "I have strong brands, each with a target audience which wants to access the brand in different ways, either



Solanki: joining Enmap from Capital through magazines, the Internet or radio.

He headed the Capital Radio team which won the marketing excellence award in last year's NTL Commercial Radio Awards for its 1999 Party In The Park event, which utilised a £250,000 marketing budget and raised more than £700,000 for the Prince's Trust.

Brown says she recruited Solanki because of his experience in organising events such as Party In The Park and for his knowledge of music and men's lifestyles issues.

Atlantic 252 website to raise profile

Atlantic 252 is launching a new on-line website in October to raise the profile of the station among record companies and advertising agencies based outside its transmission area in London and the south east of England.

The Ireland-based station's managing director John O'Hara says the internet site will not be a revenue earner in the short term, but will be used to generate advertising and fill gaps in the on-air advertising schedule which he has capped in three minutes an hour.

The station was rebranded The New Atlantic 252 earlier this year and is about to embark on a £1m marketing spend, but O'Hara says the media industry has not bought into the station because they cannot hear the output.

"We will stream the audio on to the site, which will help our sales

representations because agencies and record companies will now be able to hear the programming via the internet and realise how we have changed," he says.

The site is being designed by e-business consultancy EMarketing, which has worked with Atlantic 252 on other new media projects and is involved in the station's long-term aim to launch on a digital platform. Content will include a listeners' forum where people can leave their views on music and films, while visitors to the site can vote for their favourite songs in the interactive chart and possibly influence Atlantic's playlist. O'Hara adds that each week listeners will also be able to vote on four new songs and he is asking for co-operation from independent and in-house plugging teams.



news file

RECORD ENTRIES FOR UNSIGNED COMPETITION Unsigned Unsealed 2000, the unsigned talent contest backed by Warner/Chappel and EMI Music, has attracted a record number of entries, and we nearly double that received in last year's competition. The initiative, which is also supported by the Prince's Trust, has been advertised through music retailers and offers the winners studio time and instruments, as well as the chance to play in front of an industry audience at London's Borderline venue. A shortlist of 46 bands has already been posted on official website cdy.com, with a revised shortlist of 16 finalists to be announced on August 7.

ZERO 7 SIGNS DEAL WITH ULTIMATE DIEMERAA

Zero 7, the group name of acclaimed producers Henry Binns and Sam Hardaker, have signed a deal with Ultimate Diemera Records. The duo, who originally met as assistant engineers at Rak studios, have built a name for themselves as remixers for artists including Lambchop, Radiohead and Suede. Binns, who also produced a debut EP earlier this year through their own Zero 7 label, Binns and Hardaker, who are managed by Solar's Carl Crabtree, are published by Universal Music. Binns has also recently co-written with Sony/ATV writer Max Glesby for Melanie B's forthcoming solo album *Hot*.

RAGING SPEEDHORN FIND UK LABEL

ZTI has signed a deal with Green Island Records to release the self-titled debut album by UK hard rock act Raging Speedhorn on August 14. The record has been produced and mixed by John Fryer, whose previous credits include Nine Inch Nails and White Zombie. It will be worked by the two co-producers in an arrangement which sees Green Island looking after the band's A&R, touring and management, while ZTI takes responsibility for marketing, release planning and sales. ZTI became involved with Raging Speedhorn after meeting up with the group by its publishing division Perfect Songs, which has previously worked with Green Island on projects for Gabrielle and Mark Morrison.

THE ANIMALS STRIKE DEAL WITH A2

A2 Records, a label started by Assassination Music Promotions, has signed *The Animals* to a worldwide deal. A2 will release a new recording of the group's Greatest Hits on September 18, and the album will feature two new recorded tracks. The new *Animals* lineup includes original members John Steel and Hilton Valentine, and the band aim to follow the hits package with an album of new material.

NEW PLATINIST

Finley Quayle - Vanguard (Epic)
All over the place - and it works (album).

Oct 21: Billie Piper - Something Deep Inside (Innocent) Sparkling R&B pop (single, Sept 11); Curtis Lynch Jr feat Kele Le Roc and Red Rat - Thinking Of You (Telstar) Rocking Kriminal Gangsta and Dirty R&B (album, Sept 11); John Martyn - So Sweet (MAD Professor edit) (Independent) Ariva vibes add extra sugar (single, too); Back on - New Born EP (Uglyman) Blow on form (EP, Aug 7); Sugar Babe - Overfed (London) Picking up media support (single, September); Ween - White Pepper (Mushroom) Sharp, new wave-influenced power pop/rock (album, out now); Pnau - Sambanova (WEA Australia) Anyone for sand on their under? (album, too); Omar & Erykah Badu - Thankful (Oyster) A cover with a twist (album sampler, too).

Eclecticism rules on second Quayle album

by David Balfour

Finley Quayle is set to return three years after the release of his debut album *Maverick*. A *Strike* with a collection of songs that will confirm him as one of the UK's most eclectic and eclectic talents.

Vanguard, set for release by Epic on October 2, contains elements that draw on influences as diverse as reggae, funk and guitar rock. The lead single, *Spiritualised* (September 11), fuses heavy rock Post-style guitar, harmonic links with reggy drums and Quayle's distinctive vocal. Other tracks rely on rapped stream-of-consciousness lyrics and backing tracks that range from ska and reggae to jazz and Sovesities rock.

Epic A&R director Nick Mander believes that the confident tone of the new album is a result of allowing Quayle - who won the Best Male Solo Artist Brit Award in 1998 and whose eclectic behaviour has kept him in the headlines since - to write and record on his own terms. "Finley began work on these songs shortly after finishing promotion for the last record. His approach to writing and recording has always been unconventional and he needs his own space. We've allowed him to record as and how he wants to, and he's delivered an album which is confident, eclectic and uniquely his own."

Quayle wrote and recorded early versions of most of the tracks under his own initiative, with producers Kevin Bacon and Jonathan Barnby subsequently being called in to flesh them out. Spending around two days on each track, Bacon says they immediately recognised the development in Quayle's songwriting skills and lyricism. "The first album didn't have the same depth that a lot of tracks on the new album



Quayle: drawing on diverse influences

have, it's less a collection of various singles, more a real old fashioned record with great album tracks as well as the singles," he says.

Having worked with Quayle on his debut, Mander says that Bacon and Barnby knew exactly how to make the most of the songs they received. "Kevin and Jonathan probably had less input on this record than they did on the last, since much of the recording was already done when they came in. Where they shined was in taking Finley's songs and ideas and blending them into a rounded whole which still stays very true to what he had intended."

Epic managing director Rob Stringer says he hopes Vanguard will see Quayle's songwriting and charisma take him to new heights. "Finley's innovative, but he's also got star quality. It's not very often you find artists with both qualities. He's also different to everyone else who's around at the moment and has produced a great original record that goes against the grain. While many second albums are a recreation of the first, this is a real development."

Telstar has lined up remixes from the likes of reggae super-producer Danny Brown and UK speed garage names B-15 and Kriminal Gangsta for UK reggae pioneer Curtis Lynch's cover of Sister Sledge's *Thinking Of You* featuring Kele Le Roc and dancehall star Red Rat. The single, set for release on August 28, provides the first taste of Lynch's upcoming *Guestlist* album project, on which he is teaming UK artists with international reggae, dancehall and rap stars. Among those he has already recorded are Adam F, Shola Ama and Spragga Benz. "Kele was my dream vocalist for *Thinking Of You*, so once she'd heard the track and was keen to do it I was delighted," says Lynch, who first made his name on the drum & bass scene before cementing his reputation as one of the UK's top reggae producers. Telstar A&R marketing manager Billy Grant adds, "The track offers something a bit different to all the garage and R&B that's around. Obviously the influences are similar, but it's hitting a fresh note and DJs are responding to that." Lynch is pictured (x) with Le Roc and Red Rat.



Blackwood pools credible talent for debut album

TV star Richard Blackwood is looking to create credible pop R&B with a distinct UK and Jamaican flavour for his debut album, 'You'll Love To Hate This', which is released on September 18.

Having charted at number three with his debut single *Mama - Who Da Man?*, Blackwood has lined up with a wide range of producers for the album, which is preceded by his new single *1234 Get With The Wicked* on September 4. The single has been produced by Sweden's *Bloody*, whose previous credits include Boyzone, Ultra Nate and Quincy Jones. Other collaborators on the album include the Norwegian *Stargate* team, former *Earth Wind & Fire* and *Billie Ocean* producer Wayne Brown and Blackwood's uncle Junior Giscombe.

Although no stranger to performing, Blackwood says going into the studio presented him with a new set of challenges. "Recording the album was generally a lot of fun. I really enjoyed it. The hard part was getting it right. I didn't know before I went in the



Blackwood: album due October 18

studio that it can be so time consuming." Aside from learning to work in the studio, Blackwood also found that joining up with new collaborators to work on tracks with people presented its own challenges. "I didn't know the producers until we decided to work together and I was quite nervous at first about the album, with new people, to see what kind of sound they had. It got easier once I'd heard about the credible work that they'd done for other people though."

East West senior A&R director Cheryl Robson, who signed Blackwood, says, "This is a very up album - we're trying to get a party vibe. I just wanted to make sure the beats were right and the raps were spot on." She adds that the aim was to keep the overall feel reflecting "this side of the Atlantic" rather than attempting to copy a US sound. For this reason the record contains reggae elements, with Mr Vegas featuring on *Run For Ya Crew*.

Overseeing the recording process was Giscombe, who also manages his nephew's musical career. Giscombe himself co-produced several tracks on the record, and he's helped Blackwood find the right collaborators for *1234 Get With The Wicked*, which features Sweden-based rapper Deetha (who scored a minor UK hit with *El Paraiso Rico* last year) and UK reggae veteran General Levy. Underlining the drive for credibility as well as commerciality, the single includes remixes from Ashley Beedie, Teabone and New York reggae producer and radio DJ Bobby Konders.

SINGLE of the week



SPILLER: Groovejet (If This Ain't Love) (Positive CD/IV137). Currently among the most-played records on the Radio One A list — not least thanks to extra exposure

in a station jingle — and playlisted everywhere else, this summer dance anthem looks set to explode on release. Originally an instrumental constructed by Italian DJ Cristiano Spiller and now with added vocals by ex-Audience member Sophie Ellis-Baxter, this infectious Salsoul guitar-driven track was huge at the Miami 2000 Winter Music Conference. Now it has emerged as one of the summer anthems.

SINGLES reviews



BRITNEY SPEARS: Lucky (Live 9251022). The second single from the hugely successful *Oops I Did It Again* album sees Britney commenting on the bitterness/rewards of stardom. One of the better tracks from the album and, with Radio One's B list and Capital A list status, Britney is on course for another top five entry.

QUEENS OF THE STONE AGE: The Lost Art Of Keeping A Secret (Polydor 49739312). Twisted, dark narcotic rock which has enough pop accessibility to make it on to Radio One's B list. The track is taken from their forthcoming album, *R*, due out on August 21, which is one of the best straight rock albums of the year so far. Their reputation will be further enhanced after their Reading/Leeds Carling Stage headlining appearance.

DEFONES: Change (In The House Of Flies) (Maverick/WEA WS313CD). The first single to be taken from their new album, *White Party*, sees Defones in a wall-of-guitar mode overlaid by moody vocals. Signed to Madonna's Maverick label, the band combine both melody and menace — a fact born out by their global success.

BABY D: Let Me Fly Fantasy (Systematic Records SYS035D3). Five years after the original version's number one showing, this breakout classic returns with new Trick Or Treat and Rank 1 versions. Trick Or Treat present a UK garage mix — bootlegged earlier this year — which has attained support from the likes of the Artful Dodger, Ramsey & Frim. This is sure to be a hit, although it is tricky to match its previous success.

LSK: Roots 1 (The Fruit Of My) (52 669442). Fresh from supporting Harry Mondays on their recent UK tour, Leigh Kennedy unleashes this smooth follow-up to debut *Hate Or Love*. The mixture of Philly soul and breezy summer pop should ensure interest in this UK-based act is raised in time for Mozak, their October-released debut album.

SHIRLEY BASSEY & AWAYTEAM: Where Do I Begin (Theme From Love Story) (Liberty EMI 888 4796). The first single from Bassey's forthcoming remix album, *Diamonds Are Forever*, shows that some tunes are, indeed, forever. Without any hint of

fashionable irony this is a straightforward and respectful mix that unobtrusively lends beat force to the original.

HEFNER: Good Fruit (Too Pure PUR1080CD1). Taken from upcoming album *We Love The City*, Hefner return with a love-love ballad which is so sensitive that you think singer Darren Hayman is about to burst into tears. Offset by Amelia Fletcher's plaintive voice, the yearning chorus and brass build into a memorable crescendo.

BIG BASS VS MICHELLE NARINE: What You Do (Ede 1101965). This is already big in clubland, especially in its Playing With Stones mix which recreates Bizarre Inc's finest moment. At number 15 on the Club Chart and climbing, this pleasing vocal track is destined for chart success.

HIGHGATE: I Can Hear Voices/Caned & Unable (Incentive Music). Judge Jules & Paul Masterson follow up the mighty Highgate with a particularly strong double A-side. I Can Hear Voices is perhaps the more accessible track, building nicely to a female vocal loop and a superbly infectious kick-in. Heavy radio and club backing will provide another club and commercial success.

DUBSTAR: The Self Same Thing (Fog 724388919524). The slick pop production and catchy chorus and melody are instantly gratifying, which initially made

Dubstar a success in the mid-Nineties are present here. However, the label's decision to put the two CDs on to one four track package — thereby making it ineligible for the charts — will hinder its exposure potential.

MAX TUNDRA: Ink Me (Domino RV 1212C). Ink Me is taken from Tundra's recent album *Some Best Friend You Turned Out To Be* and is an appealing mix of off-kilter rhythms and warped melody. The single is backed with a surprisingly heartfelt acoustic rendition of Taylor Dayne's Tell It To My Heart.

DRIZA: Let It Out (Oyster Music OYCD31). They've lost the "zone" in their name, but they haven't lost the warm UK R&B sound that found them fans first time round. With specialist support from Radio One's Trevor Nelson and Choice FM, this will put them back on the map.

DENNIS TAYLOR: Enough Is Enough (Dome CD DOME 140). Originally released on a US Independent label and sharing a similar backing track to Donell Jones' *U Know What's Up*, this now receives a UK

ALBUM of the week



CRAIG DAVID: Born To Do It (Wildstar WILD32X). David's first album contains not only all the hits to date, but a slew of future amashes.



Co-produced with Mark Hill, it highlights his immediately distinctive vocal delivery and songwriting skills. With stand out tracks including future single *Walking Away*, this heralds the arrival of a genuine UK superstar talent capable of shining on the international stage.

release. Big in the specialist clubs, it contains a great vocal, although it will not match Jones' chart performance.

ALBUM reviews

MÉTISSE: My Fault (Wildstar CDWILD23). This Irish-jug duo, which features a French vocalist and an Irish instrumentalist, are already popular in Ireland. This album is out of the Enya school, but with slightly more beats. Reportedly, Madonna has chosen their track *Boom Boom Ba* for the soundtrack of the *Next Best Thing*, which should do this charming album no harm at all.

METAMATICS: Spookintell! Shoal (Hydrogen Dukebox DUKE076). Metamatic's second album is innovative ambient techno in a similar style to artists such as Derrick May and Wax's B12. A more instrumental album, Spookintell! Shoal suggests that Lee Norris is fast closing the gap between him and the electronica elite.

MELLOW: Another Mellow Summer (Atmospheres 2374-3). The long-delayed debut album from Mellow is an idiosyncratic mix of psychedelic rock and spacey breakbeats. While the vocoder vocals and moog-heavy ambience might be reminiscent of Air, Mellow have carved a niche all of their own. The album contains former Mark Radcliffe single of the week *Another Mellow Winter*.

ALEX GOPHER: *My, My Baby & I* (Solid 72 VRL006158). Originally released last September amid a flurry of French dance releases, *My, My Baby & I* now resurfaces as a two-CD set featuring bonus mixes of his acclaimed singles *Party People* and *The Child*. This reissue could give the Parisian's career a much-deserved boost.

ASHLEY JAY: Ashley Jay (Swordmaker SMK006CD). A spirited debut from the talented 16-year-old newcomer that mixes heartfelt ballads (Let's Make The First Time Last) with upbeat rockers (Something About You) and a clutch of country pop numbers. Make it hurt, a strong mid-tempo cut, is tipped for a possible autumn single release following a short tour later this month.

VICTORIA WILLIAMS: *Water To Drink* (Atlantic 7567833612). *Fruited*

Williams touches on everything from rock, folk and blues to jazz and even Tin Pan Alley to deliver a supreme blend of classic standards and contemporary originals. An outstanding album that deserves to do well.

PROCESSION: The BLACK HEART (1210CD). Fans of Will Oldham, Smog, or The Czars will swoon to these San Diegans' tales of gothic Americana, which are delivered with enough soulful, humorous vision to draw even sceptics into their weird and wonderful world.

MANSUN: Little Dix (Parlophone 072435278225). Early reactions from their dedicated fans have been surprisingly muted for the return of the Chester

four-piece, who have sold more than 1.5m albums to date. Showing little progression, Mansun may have overstepped the self-indulgence line just a little too far.

VERTICAL HORIZON: Everything You Want (RCA 0783378182). Currently setting the US listing with the single of the same name, this album delivers more of their all-American sound. Although a strong debut, these harmonic MOR tunes do not travel too well over the Atlantic.

SWAZAK: *Hinawari* (Columbia 498642). The second album sees a change in direction for Swazak with the inclusion of vocalists. This lends their hypnotic soundscapes an added dimension, especially in the case of current single *Illegal* featuring Benjamin Zephaniah. An album that will delight Swazak's many fans and broaden their appeal.

VARIOUS: *Dave Seaman — Cape Town (Global Underground GU016CD)*. Themed around the DJ's recent dates in South Africa, this double mix CD stands out due to Seaman's impeccable mixing and programming skills. The quality line-up includes remotes of acts such as Moby, Mase and Bleachin' alongside more underground cuts.

Hear new releases

Audio clips from the releases marked with this icon can be heard on dotmusic at: www.dotmusic.com/reviews

This week's reviews: Simon Abbott, Dugald Baird, Phil Brooke, Jimmy Brown, Hamish Champ, Chris Finan, Tom FitzGerald, Jeremy Isaac, Owen Lawrence, James Robert, Nick Tesco and Simon Ward.



TRUE STEPPERS & DANE BOWERS: feat. VICTORIA BECKHAM: *Out Of Your Mind* (NuLife/BMG CD 074321 7829421). Who would have thought that Posh Spice would re-emerge as the most credible of all the Spice? Although perhaps not as immediate as *Buggin'*, the Trusteepsters second release is a sure shot contender for the top of the charts. A-listed at Radio One and released through Dave Navarro's label this is a must-have release, backed up by heavyweight promotion, which has already included strong performances at Party In The Park and on CD-UK.



LEON NAESS: *Comatized* (MCA 112152-2). This is a superb debut from New York singer/songwriter Naess, developed by producer Scott Litt's (now *Drawing*) Output imprint. Drawn from UK post-punk bands such as such as Joni Mitchell or Edie Brickell, she has a wistful approach reminiscent of Jeff Buckley. Tracks like *Charm Attack*, *Anything* and *New York Baby* should deliver effortlessly on radio. A star in the making.

CLASSICAL NEWS

by Andrew Stewart

KAMEN-BECCA SCORE WITH X-MEN SOUNDTRACK
Decca's long-term collaboration with composer Michael Kamen looks set to reap healthy returns with the release on August 21 of his OST for Bryan Singer's sci-fi blockbuster X-Men.

The film grossed \$38.4m during its opening weekend in the US, earning fourth place in the all-time US box-office charts. Kamen's score blends live orchestral sounds with sampled and other synthesised effects, creating a powerful soundtrack album that can stand alone from onscreen images of the Marvel Comics superheroes.

Dickon Staines, head of Decca UK, says that marketing the X-Men OST represents a branding exercise for the label. "Predominantly the movie is aimed at kids, so much of our spend is going into teen magazines." Decca's radio campaign will focus on Capital FM and Virgin "We're also experimenting with CD-Rom samplers that both pre-advertise the movie and clips from the soundtrack. The format worked really well for Gladiator," he says.

CLASSICAL.COM INTRODUCES 'LIVE' WEB SALES
Online music selling could be boosted by a new technology that connects potential e-buyers to a friendly voice. Tangozebra's Talking Forms, billed as "the world's first fully interactive human voice on the Internet", is to be tested by Classical.com on its selling website, which went live on July 24 prior to launching the full site before the end of the year.

The partnership deal between Tangozebra (www.tangozebra.com) and Classical.com aims to improve the poor conversion rate among web surfers who begin to fill online shopping baskets but then fail to complete

a purchase. Research suggests that around 75% of potential online shoppers abandon their shopping baskets without submitting a credit card order.

Talking Forms allows voice messages, including invitations from artists to buy their albums or download particular tracks, to be posted at various stages in the buying process. Multilingual messages should allow Classical.com to market downloadable tracks to potential customers in the UK, the US, Japan, Germany and France, adding a powerful marketing layer to the website's core business. Classical.com will offer web surfers the chance to listen to free music online, download individual tracks, and create personalised CDs. The holding site currently provides a free daily downloadable MP3 track and a flavour of what the all-talking mature site will have to offer.

The award-winning Talking Forms promises a new level of sophistication for the online advertising and marketing of music. According to Tim Lloyd, director of strategy and operations for Classical.com, "Tangozebra's revolutionary technology makes any site easier to use — crucial if you're going to offer services to new web users who are not familiar with online forms. The aim is to develop the only service you'll ever need in relation to the world of classical — much more than just the music."

Many of the features are at the cutting-edge of technology, and will present the works of famous composers in a more accessible way to a mainstream audience around the world. "The Classical.com service will be one that anyone can use, bringing classical music to the widest possible audience," he says.

Andrew Stewart can be contacted by e-mail at: AndrewStewart@compuserve.com

ALBUM of the week



ANDREAS SCHOLL SINGS VIVALDI: Nisi Dominus; Salve regina; Clarae stellae; Concertos for strings, etc. Scholl; Australian Brandenburg Orchestra, Dyer (Decca 468 964-2). Andreas Scholl's stock has risen sharply since he switched from Harmonia Mundi to Decca in 1998. This new Vivaldi disc captures the full range of Scholl's artistry, intensely moving in the Cum Deditur Delectis movement of the motet Nisi Dominus and flawless in the closing Alleluia of Clarae Stellae, Scintillate. His collaboration with Paul Dyer's Australian Brandenburg Orchestra reveals a rare unity of understanding. The album will be promoted with full-page ads in September's Gramophone, Classic CD and Classic FM Magazine plus a radio campaign on Classic FM.

REVIEWS

For records released up to August 14 2000

COPLAND THE POPULIST: Appalachian Spring; Rodeo; Billy the Kid. San Francisco SO/Tilson Thomas (RCA Red Seal 90926 63511-2). Michael Tilson Thomas's latest release on BMG Classics' RCA Red Seal label turns to Copland's ballet scores from the Thirties and Forties. His sophisticated West Coast band will appear at the Proms for a live BBC TV broadcast of Stravinsky's The Rite of Spring on August 30 and a performance the following night of Copland's Synchronic Ode.

CURIALE: Awakening; Gates of Gold; Adelfina de Maya; The Multiples of One. Royal Philharmonic Orchestra, Curiale (Black Box BBM1050). Joseph Curiale's Gates of Gold

immediately calls Copland, the Bernsteins (Leonard and Elmer) and John Williams to mind. Curiale's music has taken off in the States, registering more than 250 air-plays on US radio. Chris Croker's Black Box label is backing the first of two Curiale releases with

ads in the specialist classical press and a plugging campaign to gain air-time on Classic FM and BBC Radio 3 and Four.

GEMINIANI: Concerto Grossi (after Corelli's Op.5). Manze; Academy of Ancient Music (Harmonia Mundi 907261/2). Violinist Andrew Manze ornaments Geminiani's solo lines with a complete understanding of period style. The first pressing of this two-CD release includes a reproduction of Sir John Hawkins' 1770 account of London's first Academy of Ancient Music. It is backed by POS posters ads in Gramophone, BBC Music Magazine and International Record Review.

THE COMPLETE RECORDINGS OF ENRICO CARUSO Vol. 1. Includes arias from Ripplatto, Aida, Tosca and Cavalleria Rusticana (Naxos Historical 8.110703). Caruso's voice transcended early technology to produce these incredible recordings from 1902 and 1903. Good transfers and background notes add to the appeal of this budget Naxos issue, the first in a series presenting the tenor's complete recordings.

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Tristan und Isolde
Siegfried

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RETAIL FOCUS: IMPULSE

Despite a flat retail market, Impulse is pushing forward with ambitious expansion plans that have recently seen its number of stores swell to 25. While its customers head to the tills without necessarily having pre-planned their purchases, there is nothing precipitous about the chain's current strategy. "We are taking a structured and scientific approach, looking at each store's local demographics and tailoring our offer accordingly," says sales and marketing manager Ian Hollins.

Impulse recently closed its five House of Fraser concessions to allow it to concentrate on more lucrative sites including airports and stations. Since April it has opened two new airport stores in Birmingham and Edinburgh, bringing its total airport operations to four. Station sites are also a priority. "We are strengthening our position with store openings this autumn at Euston, King's Cross and Victoria stations in London. One of these new stores will compensate for the closure of the House of Fraser concessions," says Hollins.

Meanwhile, Impulse is making significant



Impulse: developing a strong brand

inroads on to the High Street. Last year it purchased indie chain Solid Sounds and three of its five stores have been re-fitted and re-branded as Impulse. Hollins is particularly pleased with the recent launch of its Metro Centre store in Gateshead, which is its largest in the north east. "The former Solid Sounds store provided a fairly old-fashioned, indie environment but we have now transformed it into a much more modern shop

PROFITING FROM PLAYSTATIONS

From August 14, Impulse will be taking orders for the Playstation 2 console. "There is going to be tremendous demand and a lot of people will be heading to our stores to buy it," says Ian Hollins. Games and multimedia product are becoming an increasingly important part of the chain's offer. It stocks a full range of Gameboy, Dreamcast and Playstation software and it is also enjoying a growing market for laptops and pocket computer notebook Palms.

offering a wider range of product," he says. "It now offers more than 4,000 CD titles along with DVDs, videos, books and games."

Business has been brisk since it opened on July 15, benefiting from the first week of the school holidays. "Our opening offer, which included albums from Eminem, Moby, DJ Dre and Moloko at £9.99, went fantastically well and as a whole the store is very chart-focused. It is already winning

customers who would not have visited it prior to the refit," Hollins says.

A rise in sales has also been witnessed at Impulse's Middleton Grange shop in Hartlepool since it received a makeover. "The store had been trading as Solid Sounds for six years, so it was very well known by the people of Hartlepool," says Hollins. "In addition to rock, pop and dance it now has an extensive range of hip hop, reggae, jazz, blues, country, easy listening and classical."

An upgrade is currently being drawn up for its Seaford concession in London's Oxford Street, which will quadruple its trading space to more than 3,000 sq m by the middle of 2001. "It is going to be very impressive and high-tech," says Hollins. Overall he anticipates that business will have grown by 70% by the end of this year. "Impulse will continue to review potential trading opportunities and develop a strong brand identity. It is vitally important that people know and trust us," says Hollins.

Impulse, Clayton House, 3,7 Vaughan Road, Harpenden, Herts AL5 4EF. Tel: 01582 766794. www.impulsemusic.co.uk

IN-STORE NEXT WEEK (from 7/8/00)

Andys RECORDS Windows - Price Hammer sale; **In-store** - Moloko, Lit, Everclear, World 2000, Rancid, Shaz, Earth Vol 4, Hard Floor, Kings Of Tomorrow, Jimmy Page & Black Crowes, Onshas, World Tits, Bruckner

ASDA Singles - Melanie C, Janet Jackson, Red Hot Chili Peppers, Mandy Moore, Heather Small; Albums - Scooch, MJ Cole, De La Soul, Point Break, Ibiza Euphoria, Dream Team, New Woman Summer 2000; **In-store** - CDs at £2.99 each or four £10 and £6.98 each and two for £10

Boots **In-store** - CDs from £5 including Celine Dion, George Michael and Prodigy; Display boards at £9.99, discounts on selected Disney videos

Dynamite **In-store** - £6.99 CD campaign featuring Divine Comedy and Prodigy; Display boards - Through The Eyes, Andrew Weathers's 9 O'Clock Drop, High Fidelity, Modest Mouse, Laurent Garnier, Dirty Beatniks, 400%

HMV Single - Melanie C; **Windows** - Bob Sinclar, Mandy Moore, Red Hot Chili Peppers, Embrace, Lit, Christian Falk, Heather Small, Ruff

Impulse Endt, two CDs for £22, three videos for £15; **In-store** - Bleachin', HMV jazz and classical own label promotion, Pepsi promotion; **Press ads** - Red Hot Chili Peppers, J72, World Party, Christian Falk

MVC Singles - Bob Sinclar, J72, Janet Jackson, Melanie C, Embrace; Albums - De La Soul, MJ Cole, Renaissance, Summertime, Animalhouse, Ibiza Euphoria 2; **Windows** - De La Soul, Renaissance, Summertime, mid-price campaign; **In-store** - Sonique, Moloko, Club 2K, mid-price campaign

ourprice Singles - Melanie C, Janet Jackson, Bob Sinclar, Embrace, Red Hot Chili Peppers; **Windows** - Ronan Keating, De La Soul, MJ Cole, Summer Value Promotion, Melanie C, Gatecrasher; **In-store** - Ronan Keating, Gatecrasher, New Woman Summer 2000, Summer Time, Dream Team

pinnacle network Selects listening posts - Baju Banton, Rancid, Snake River Conspiracy, James Haraway, Big Yoga Muffin; **Mojo**

recommended stores - Reiner, John Lee Hooker, Big House, Cambridge Folk Festival 97-99, Dwight Twilley, Emrexx

TOWER Singles - Janet Jackson, Lit; **Windows** - Louise, De La Soul; **Listening posts** - Woodwood Funk, Klier Sitar, Earth Vol 4, Pop Artificiale, Disco Kand 2, Telex, 400% Dynamite; **Press ads** - Catherine Wheel, Woodwood Funk, De La Soul; **Outdoor posters** - Louise

Virgin **Windows** - De La Soul, Ruff Endt, MJ Cole, Melanie C, Marsvin, Dream Team; **In-store** - At The Drive In, Bob Marley, Chakra, Christian Falk, David Holmes, Embrace, J72, Mellow, Red Hot Chili Peppers, Renaissance, Shine

WHSmith Singles - Robbie Williams, MJ Cole; Albums - Ronan Keating, Best Ibiza; **In-store** - The Corrs, Ronan Keating

WOOLWORTHS Singles - Melanie C, Red Hot Chili Peppers; Album - Ibiza Euphoria; **In-store** - Ibiza Euphoria, Moloko, Melanie C, New Woman Summer 2000, Dream Team, Oasis, Summertime, Coldplay, Morcheeba, Summer Perfect Partner, Louise, Craig David with free internet disc; **Press ads** - Baggsuffer, Sony scratchcard, Louise, Craig David, A1



ON THE SHELF

DAVID MURRAY, owner, Concepts, Durham City

"The flow of good quality releases has not been bad, with at least one major album coming out every week for the last month."

Although all our student customers have left for the summer, business has been pretty steady due to albums such as Coldplay, Witt, Morcheeba and The Corrs. We'll continue to tick over in August and then sales will take a leap in September. Product is already looking strong for the autumn with new albums lined up from Robbie Williams and Radiohead.

We are very big on punk and rock, and this week our best-sellers have included Rancid, Bleachin and Less Than Jake. We're also doing well with Eminem's limited double album Slim Shady, which has just been re-issued. Unfortunately, due to a distribution cock-up, we didn't get our copies of Now! 46 until Tuesday and missed out on some sales.

We are very competitive on chart product and are currently selling albums from Moby and Eminem for £9.99. Students will shop around for the best possible price in town and we offer them a 10% discount to ensure they keep coming back. At the moment we are also running an ongoing three-for-£23 deal, which we try to make as interesting and wide ranging as possible.

It is a shame that Limp Bizkit's album has been moved back to September as sales would have benefited from their Reading appearance.

Meanwhile, a lot of our customers are asking about the Storm 12-inch and the Spiller track that has had TV exposure. It is good to see EMI looking after Indies with the special, 10-track sampler being offered free with albums including Coldplay, Dark Star and Idlewild. It has got a lot of interesting new material on it and is definitely worth checking out."



ON THE ROAD

STEVE ROPER, BMG territory manager for Yorks, E Mids and Humber-side

"We now handle all aspects of customer service which involves processing returns, handling queries and profiling product in-store. This has been keeping us very busy and is working out well. Our stores appreciate the fact that they get a face-to-face service and that we are personally accountable for everything that goes on. It means that any problems can be ironed out quickly."

Singles are currently keeping me busy. Heather Small's Holding On from her album Proud should fly out when it is released next week and we are also expecting a lot from The Shink, whose Are You Ready To Party, is destined to be one of the summer's big dance records. Other singles released in August include True Steppers feat. Victoria Beckham, and Made In London. The latter's last single went top five and this one promises to do even better.

This week I've been talking to my stores

about forthcoming albums from two indie bands - Antlombus and Vertical Horizon. Vertical Horizon's single, Everything You Want, is currently at number one in the US, which means they should be able to break here. The Klier Sitar is getting a warm-up for the album, released at the end of August.

The summer is always a good time for campaigns and our full-price, 25 Years Of Arista drive has recently been the centre of attention in many stores. Santana, Whitney Houston, Toni Braxton and Pink are all flying out on the back of it and retailers have created some very strong window displays.

Next week we're rolling out a budget and mid-price campaign, which features the whole of our catalogue. Indie dealers always welcome these with open arms as they help them to compensate for loss of sales through aggressive High Street discounting. We will be helping stores to make the campaign unmissable with a range of posters.

TOP 75



5 AUGUST 2000

#	NEW	Title	Artist (Producer/Publisher/Writer)	Label	CD/Cass (Distributor)
1	NEW	7 DAYS	Widespread Problems Chris Daves (Phil Winters)/Maverick/Warner Chappell (Capitol)	Capitol	CD/Cass (Distributor) 7172
2	NEW	FREESTYLER	Donnell Owens (EMI)	Capitol	DPS 200/DPS 24C (TEN)
3	NEW	WE WILL ROCK YOU	RCA 742174207/421747424 (BMG)		
4	NEW	LIFE IS A ROLLERCOASTER	Playboy 501380/501384 (J)		
5	NEW	THE REAL SLIM SHADY	Interscope/Universal	42727/42732 (J)	
6	NEW	MARIA MARIA	Artista 742173877/421719374 (BMG)		
7	NEW	JUMPIN' JUMPIN'	Columbia 669250/669254 (TEN)		
8	NEW	2 FACED	Int. Avenue/EMI	COEMS 570/7CEM 570 (E)	
9	NEW	BREATHLESS	Atlantic AT 094/CDC 094C (TEN)		
10	NEW	TAKE A LOOK AROUND (THEME FROM M12)	Interscope/Polygram	46306/46309 (J)	
11	NEW	SANDSTORM	Neo NECCD 33/NECCMC 032 (J)		
12	NEW	TRY AGAIN	Virgin VSD01 167/USC 167 (E)		
13	NEW	GOTTA TEL YOU	NWA Cap/Polygram	56130/56138 (J)	
14	NEW	YOU	Enigma WEA 290/C1/WEA 200 (TEN)		
15	NEW	FOR SURE	Acadelaide CDACS 05/OTAC 005 (E)		
16	NEW	SING A LONG	Pepper 92322/92323A (J)		
17	NEW	WILL I EVER	Positiva CD/MS 134/CTV 134 (E)		
18	NEW	AFFIRMATION	Columbia 669250/669254 (TEN)		
19	NEW	WOMAN TROUBLE	Public Domain/FCD 301/CS 300 (TEN)		
20	NEW	WHEN I SAID GOODBYE/SUMMER OF LOVE	Earl/Jive 5071/50201164 (J)		
21	NEW	PURE PLEASURE SEEKER	Echo ECSD0 99/ECSCM 99 (J)		
22	NEW	SPINNING AROUND	Parlophone CD/RS 694/7CR 694 (E)		
23	NEW	REACH	Polydor 561181/2518114 (J)		
24	NEW	BABYLON	HT/Est West W 21/CDW 21/558 (E)		
25	NEW	YELLOW	Parlophone CD/RS 638/7CR 638 (E)		
26	NEW	IT FEELS SO GOOD	Sirius/Universal	MSD12/MSD123 (J)	
27	NEW	I NEED YOUR LOVIN' (LIKE THE SUNSHINE)	Positiva CD/MS 136/CTV 136 (E)		
28	NEW	WHEN THE WORLD IS RUNNING DOWN	Pagan Pagan 08/03/PAGAN 08C (J)		
29	NEW	I'LL NEVER STOP	Jive 925086/925087A (E)		
30	NEW	SUNDAY MORNING CALL	Brother RKCDS04 04/RKCDS 04 (J)		
31	NEW	SHACKLES (PRAISE YOU)	Columbia 669250/669254 (TEN)		
32	NEW	YOU SEE THE TROUBLE WITH ME	Enigma WEA 290/WEA 200 (TEN)		
33	NEW	UNCLE JOHN FROM JAMAICA	Positive CD/MS 135/CTV 135 (E)		
34	NEW	HOME WASN'T BUILT IN A DAY	Est West W 21/CDW 21/558 (E)		
35	NEW	I TURN TO YOU	RCA 742175427/42175474 (BMG)		
36	NEW	GET YOUR MONEY	Elektra E 707/CDCE 707C (E)		
37	NEW	AMAZED	Gravemusic BMG 7432174282/7432174284 (BMG)		

#	NEW	Title	Artist (Producer/Publisher/Writer)	Label	CD/Cass (Distributor)
38	NEW	WHY DID YOU CALL ME	Why Did You Call Me Mason/EMI/Zomba (Gray/Interscope)	Elektra 669682/669684 (TEN)	
39	NEW	TASTE IN MEN	Phoenix (Robert Cavallo/Farmacia/EMI)	Hut/Virgin 110/FLOR 110 (E)	
40	NEW	LAST ONE STANDING	RCA 742175422/421754744 (BMG)		
41	NEW	SUMMER OF LOVE	Riverhome RVH CD/CDW/RVH MCM (JMV/TEN)		
42	NEW	I WANT YOU LOVE	Innocent SINX 18/INC 18 (E)		
43	NEW	FLY BI	Est West W 21/CDW 21/558 (E)		
44	NEW	I THINK I'M IN LOVE WITH YOU	Columbia 669250/669254 (TEN)		
45	NEW	IT'S MY LIFE	Mercury 567380/567354 (J)		
46	NEW	FLY FLO	Jive 925086/925089A (E)		
47	NEW	SSST (LISTER)	VC Recordings/Kicker/VCR 69/CRD 69 (E)		
48	NEW	NEW BEGINNING/BRIGHT EYES	A&M/Polygram	51802/51819A (J)	
49	NEW	DOOPS... I DID IT AGAIN	WEA WEA 290/C1/WEA 200 (TEN)		
50	NEW	COME AND GET ME	VC Recordings/Kicker/VCR 69/CRD 69 (E)		
51	NEW	ALL MY BEST FRIENDS ARE METALHEADS	Capitol 669250/669254 (TEN)		
52	NEW	GHETTO RAMPAGE	Capitol 669250/669254 (TEN)		
53	NEW	DANCE TONIGHT	Virgin VSD01 175/USC 175 (E)		
54	NEW	IF I TOLD YOU THAT	Artista 742171862/421718624 (BMG)		
55	RE	JERUSALEM	Parlophone CD/RS 694/7CR 694 (E)		
56	RE	IT'S MY TURN	Mercury 567380/567354 (J)		
57	RE	GIRLS LIKE US	Reinhold RELENT 300/CR/RELENT 300C (JMV/TEN)		
58	RE	WHAT'S MY AGE AGAIN	MCA/Interscope	MSD12/MSD123 (J)	
59	RE	GOD THING GOING	Mushroom MUSH 74/CD/MSH 74/MS (JMV/TEN)		
60	RE	ON THE BEACH	Manifesto FESCD 70/FESC 70 (J)		
61	RE	UGLY	Universal MSX02 42/MSX 42/2C (J)		
62	RE	DO YOU LOVE (EARMORN SONG)	Artista 742171862/421718624 (BMG)		
63	RE	DAY & NIGHT	Innocent SINX 18/INC 18 (E)		
64	RE	BEAUTIFUL	Incentive CD/MS 135/CTV 135 (E)		
65	RE	NO ORDINARY MORNING/RALPH	Interscope/Polygram	51802/51819A (J)	
66	RE	CAN'T GET YOU OUT OF MY THOUGHTS	Good Behavior CD/66002/66 0002 (TEN)		
67	RE	THE POWER	Jive 925086/925086A (E)		
68	RE	THE POWER OF LOVE	Capitol 669250/669254 (TEN)		
69	RE	DON'T CALL ME BABY	VC Recordings/VCR 69/CRD 69 (E)		
70	RE	NEIGHBOORHOOD	Locked On/Recordings LDX 122/DLX 122C (JMV/TEN)		
71	RE	WHEN A WOMAN	Capitol 669250/669254 (TEN)		
72	RE	PEAKIN'	Boiler House/Artista 742171862/421718624 (BMG)		
73	RE	THERE YOU GO	Capitol 669250/669254 (TEN)		
74	RE	ORIGINEAL	Interscope/Polygram	51802/51819A (J)	
75	RE	DON'T ABOUT DRE	Interscope/Polygram	497424/497424 (J)	

As used by Top Of The Pops and Radio One

TITLES A-Z

Title	Artist	Label	CD/Cass (Distributor)
A-Z			
1	2	3	4
5	6	7	8
9	10	11	12
13	14	15	16
17	18	19	20
21	22	23	24
25	26	27	28
29	30	31	32
33	34	35	36
37	38	39	40
41	42	43	44
45	46	47	48
49	50	51	52
53	54	55	56
57	58	59	60
61	62	63	64
65	66	67	68
69	70	71	72
73	74	75	76
77	78	79	80
81	82	83	84
85	86	87	88
89	90	91	92
93	94	95	96
97	98	99	100

10+ 10 or more weeks to chart

HOME C/MAKRA
The Not Club Anthem
WARRNER/COFFIN. OUT NEXT WEEK.

A CADETA IN THE ALBU
OUT NEXT WEEK

5 AUGUST 2000

CHART COMMENTARY

by ALAN JONES

You wait 47 years for one to come along, and then you get two at once. We are not talking buses here but Finnish chart acts. Nine weeks ago Finnish talent's chart crown comprised of a number 61 hit by Hangi Rocks (a British band with a Finnish member) and an uncredited vocal on Sash!'



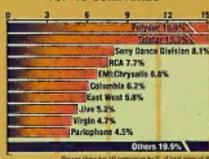
Nineteen-year-old Craig David becomes the youngest male solo star to have two number one singles since Donny Osmond in 1973, entering the chart at number one with 7 Days. David's dirty diary sold upwards of 425,000 copies last week; his debut solo single **Fill Me In** opened with 165,000 sales in April. When his collaborations with Artful Dodger are added in, David has sold a magnificent 745,000 singles already this year, and

takes over at the top of the year-to-date rankings from fellow teen sensation Britney Spears. They also share the distinction of being the only acts to have two number one hits so far this year (Westlife have one new and one hangover from 5.9.99). Although 7 Days nearly emulated **Fill Me In's** start, it will have a tough task to equal the latter disc's cumulative sales of 475,000, which place it fourth in the year's rankings.

SINGLE FACTFILE

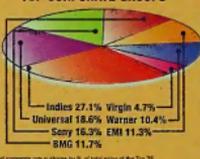
MARKET REPORT

TOP 10 COMPANIES



Figures above top 10 companies by % of total sales of the Top 75, and companies who share by % of total sales of the Top 75.

TOP CORPORATE GROUPS



SALES UPDATE

VERSUS LAST WEEK: +10.6%

YEAR TO DATE VERSUS LAST YEAR: -21.9%

PERCENTAGE OF UK ACTS IN THE CHART

UK: 57.3% US: 26.7% Other: 16.0%

their UK debut, Sash! again employing Inka for their new single, and Finnish girl group Tik N' Tak (there are six of them, aged 14 to

16, despite their name) due for a big push from Universal Island, the Finns could soon establish a Swedish style presence in the

chart. Returning to Bomfunk MCs, Freestyler never looked likely to make the UK the eighth European territory in which it reached number one, with Craig David selling more than 149,000 copies of 7 Days, but its sales tally of just under 80,000 is still commendable. Finally, yes you did hear right – for all its street smart style Freestyler does indeed namecheck Celine Dion.

It took Santana nearly 30 years to score their first UK Top 10 hit, and now they have had two in less than six months. Earlier this year they took the number three position with Smooth, and this week they return with Maria Maria debuting at number six. Like Smooth, which featured Matchbox 20's Rob Thomas on vocals, Maria Maria also has a notable assist from Wyclef Jean's rap protégés Product G&B. Santana's Supernatural album, which features both tracks, earns 14.6 this week although its sales climb by 25%. The album has sold more than 575,000 copies to date.

INDEPENDENT SINGLES

Title	Last	Artist	Label (in brackets)
1	2	SANDSTORM	None NECCO CD3 (P)
2	1	SING A LONG	Pepper 923832 (P)
3	NEW	PURE PLEASURE SEEKER	Echo 65550 2B (P)
4	3	WHY I SAG GOODBYE TO SUMMER OF LOVE	Earl-Jive 9251182 (P)
5	4	SUNDAY MORNING CALL	Various Pagan PAGAN CD025 (V)
6	4	WHEN THE WORLD IS RUNNING DOWN	Other Carrer Vs The Police
7	5	SUNDAY MORNING CALL	Big Brother KIDCOO 904 (3MV)(P)
8	NEW	I'LL NEVER STOP	N-Sync
9	NEW	ALL MY BEST FRIENDS ARE METALHEADS	Less Than Jake
10	6	AMAZED	Lonestar Grapevine, BMG 7422174282 (RMC/BMG)
11	NEW	FLEE FLY FLO	Fe-mill Jive 9259512 (P)
12	7	DOOH	De La Soul feat. Redman Tommy Boy TBDO 21028 (P)
13	10	NEIGHBOURHOOD	Zed Bias Locked 9rd Recordings LXX 12023 (V)
14	8	ATMOSPHERE	Kayestone Disastrous DISKCD 62 (P)
15	NEW	EICHELBUCK	Da Hood
16	NEW	THE POWER OF LOVE	Frankie Goes To Hollywood
17	NEW	HARDBEAT EP 14	Various
18	12	OOFS... I DID IT AGAIN	Britney Spears Jive 9259542 (P)
19	NEW	OPERA	Five Recordings ER01911 (V)
20	13	PORCELAIN	Moby Mute LCOMUTE 282 (V)
21	16	SEX BOMB	Tom Jones & Moussa T Get CXCX7 33 (V)

All charts © CML



Title	Last	Artist	Label
1	1	7 DAYS Craig David	Virgin
2	NEW	FREESTYLER Britney Spears	Danceworld
3	1	WE WILL ROCK YOU Queen	RCA
4	1	WE ILL A ROLLERCOASTER Various	Parade
5	1	THE REAL SLIM SHADY Eminem	Interscope/Philo
6	NEW	MARIA MARIA Santana feat. The Product G&B	Arava
7	1	JIMMY JUMPIN' Various	Columbia
8	2	2 FACED Justice	1st Avenue/EMI
9	NEW	BREATHLESS Various	Atlantic
10	1	TAKE A LOOK AROUND Limp Bizkit	Interscope/Philo
11	1	SPINNING AROUND Kyla Monique	Parade
12	1	ROCK DJ Paula Williams	Oxygene
13	1	GOTTA LET YOU GO Santana & Monie	Wild Cat/Philo
14	1	IT FEELS SO GOOD Groupie	Street/Philo
15	1	SHACKLES (PRAISE YOU) Mary Mary	Columbia
16	1	WOMAN TROUBLE Artful Dodger & Mary Mary	Public Intention
17	1	WHEN A WOMAN Jennifer Lopez	Go Beat/Philo
18	1	TRY AGAIN Ashanti	Virgin
19	1	BABYLON DJ Muggs	WTC/Philo
20	1	I TURN U TO YOU DJ Muggs & C	Virgin
21	NEW	GROUPLET OF THIS ANTI LOVE Super	Parade
22	NEW	DON'T CALL ME BABY Hudson Alton	VC Recordings
23	1	AFFIRMATION Savage Garden	Columbia
24	NEW	SANDSTORM Darude	None
25	NEW	SING-A-LONGS Shaz & Bigant	Isaac
26	NEW	WHEN I SAG GOODBYE TO SUMMER OF LOVE Tan Danude	Philo
27	NEW	GET UP FOR ME DJ Muggs & C	Philo
28	NEW	WHY DIDN'T YOU CALL ME Mary Mary	Philo
29	NEW	YELLOW Collette	Philo/Philo
30	NEW	WILL I EVER LOVE YOU Destiny	Philo
31	NEW	SUMMER OF LOVE Lonestar & Gimmie G	Philo
32	NEW	SEX BOMB Tom Jones & Moussa T	Philo
33	NEW	YOU SEE THE TROUBLE WITH ME Back Layer	Philo
34	NEW	SUNDAY MORNING CALL G&B	Philo
35	NEW	REACH A CLUB?	Philo
36	NEW	PURE PLEASURE SEEKER Various	Philo
37	NEW	I NEED YOUR LOVE Marc D'Amico	Philo
38	NEW	DOESN'T REALLY MATTER David Jackson	Philo
39	NEW	LUCKY Various	Philo
40	NEW	IT'S MY LIFE Ben-J	Philo

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music week

5 AUGUST 2000

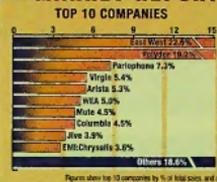
CHART COMMENTARY

by ALAN JONES



Despite suffering a bigger than average 41% decline on its second week in the chart, The Corrs' *In Blue* remains very comfortable at number one this week, selling upwards of 91,000 copies in the week, outselling its nearest challenger – Eminem's *The Marshall Mathers LP* – by a convincing 78% margin. The four Corrs albums (*Forgiven Not Forgotten*, *Talk On Corners*, *Unplugged* and *In Blue*) have sold a combined total of 4.425m copies in the UK. With no significant new releases last week – the top six albums all hold their chart positions and the only new entry to the Top 75 is hardcore Californian band *Rancid's* latest self-titled effort, which sneaks in at a lowly number 68 – the market is very soft, with albums nominated for the *Technics Mercury Music Prize* seemingly benefiting by way of smaller declines, including *Coltrane's* *Piarchutes* which suffered a 9% decline and has now sold 160,000 copies in three weeks. Meanwhile,

MARKET REPORT



David Gray's *White Ladder* fell 3% with its 13th weekly total at 284,000. Five's *Invincible* album reached number

The first ever hit to mention MP3s, Eminem's single *The Real Slim Shady* is making a slow and measured descent of the singles chart – it has progressed 1-2-3-4-5 so far – keeping sales of the rapper's two albums to date buoyant. On its 10th week in the chart, *The Marshall Mathers LP*, from which *The Real Slim Shady* is taken, sells another 50,000 copies to bring its total to date to more than 546,000 – significantly more than

ALBUMS FACTFILE

any other 2000 release. Many of those who bought and liked the album so far are now turning their attention to Eminem's debut album *The Slim Shady LP* which finally enters the Top 10 this week, some 73 weeks after it made its chart debut and achieved its previous highest placing at number 12. The album surges 17-10 this week, after increasing its sales 73% week-on-week, and has sold more than 320,000 copies in total.



far in 2000. Its resurgence is due to the album being released in a new edition which adds a second CD containing last week's number one single collaboration with Queen (*We Will Rock You*) and five other tracks. The album sold 562,000 copies in its original version.

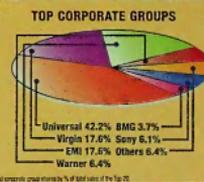
Morcheeba have released nearly a dozen singles so far, with a conspicuous lack of success. Their latest, *Rome Wasn't Built In A Day*, debuts this week at number 34, which does not sound too promising but which nevertheless marks their highest placing to date, beating the number 38 mark they set with 1998's *Part Of The Process*. They are very much an album band, and the publicity generated by *Rome Wasn't Built In A Day* has, however, helped *Fragments Of Freedom*, their highest charting album, to extend its Top 10 tenure to three weeks. The album has moved 6-7-9 since its release.

COMPILATIONS

The biggest-selling albums on both sides of the Atlantic this week are part of the *Now That's What I Call Music* series. *Now 46* gives the series its first unexpected taste of chart glory in America. *Now 46* makes its predictable debut atop the UK listings. It does so in some style, shifting more than 227,000 copies, to outsell the number one artist album by a margin of well over two to one, and the next biggest compilation (*Kiss Club* Summer 2000) by a crushing nine to one. *Now 46* single-handedly spearheads a 46.4% expansion of sales in the compilation sector last week. It accounted for almost a third of all compilations sold, and more than 10% of the overall album market. It also made a great start compared to its 1999 counterpart, *Now 43*, which opened with

175,000 sales last July. *Now 46* includes 43 current favourites, among them number one hits by Britney Spears (*Oops... I Did It Again*), Sonique (*It Feels So Good*), Kylie Minogue (*Spirming Around*), Silvio Pipero (*Night & Day*) and Black Legend (*You See The Trouble With Me*), as well as big selling, long careered hits like *Stardom* by DanuDe, *The Bad Touch* by the Bloodhound Gang and *Don't Be Stupid* by Shania Twain. Not everything *Now* select is a certified smash however – they make a rare error of judgement on *Now 46*, including Jive act *Femini's* *Free Fly*, which suffers from the current girl group overkill by debuting on the singles chart this week at a lowly number 46. Other *Now 46* favourites include the upcoming *Suzanne Groover* (*It's This Ain't Love*) by Spiller.

MARKET REPORT



COMPILATIONS' SHARE OF TOTAL SALES

Artist albums: 68.2%
Compilations: 31.8%

INDEPENDENT ALBUMS

This	Last	Title	Artist	Label (format)
1	1	PLAY	Moby	Mute CDSTUMM 172 (V)
2	3	DOPE! I DID IT AGAIN	Britney Spears	Jive 82208 (P)
3	2	RELOAD	Tom Jones	Cap GUTCD 006 (V)
4	5	THINGS TO MAKE AND DO	Moloko	Echo ECHCD 31 (P)
5	4	STANDING ON THE SHOULDER OF GIANTS	Oasis	Big Brother RAID CD02 (DMV/P)
6	6	THE HOUR OF BEWILDERBEAST	Badly Drawn Boy	XL Recordings TXXCD 123 (V)
7	12	BUENA VISTA SOCIAL CLUB	Ry Cooder	World Circuit WCD 006 (P)
8	7	LIVE AT THE GREEK	Jinny Page & The Black Crowes	SPV Recordings SPV 817022 (K)
9	11	BABY ONE MORE TIME	Britney Spears	Jive 82212 (P)
10	10	RANCO	Rancid	Waltlow WCD22 (P)
11	16	STREPTACULAR	Muse	Ebu/Ebu 051442 (P)
12	13	SHOWBIZ	Steps	Mushroom MUSH 59CD (DMV/P)
13	14	HELMO	Basement Jaxx	XL Recordings XLCD 129 (V)
14	NEW	REMY ROCKYVIEWDASING STREAK	Less Than Jake	Gall CHOLEDO5 (I)
15	5	SCREAMADELICA	Primal Scream	Creation CRECD 07 (DMV/P)
16	19	TREE LEAVE - A COLLECTION	Al Green	Magic Collection COLCD79 (DISC)
17	19	NO STRINGS ATTACHED	%-Sync	Jive 82222 (P)
18	17	CARBAGE	Garbage	Mushroom 2 3149 (DMV/P)
19	16	YOU'VE COME A LONG WAY, BABY	Felony Slim	Skit BRASS5 11CD (DMV/P)
20	NEW	THE 108	Lovexold	Nude NU06CD (DMV/P)

THE YEAR SO FAR... TOP 20 ALBUMS

THE	UK	Artist	Label	THE	UK	Artist	Label
1	1	PLAY	Mute	1	1	MUTE	MUTE
2	2	THE MAN WHO	TRAUS	2	2	INDEPENDENTE	INDEPENDENTE
3	3	RELOAD	TOM JONES	3	3	GUT	GUT
4	4	RISE	GABRIELLE	4	4	GO BEAT/POLYDOR	GO BEAT/POLYDOR
5	5	SUPERNATURAL	SANTANA	5	5	ARISTA	ARISTA
6	6	THE MARSHALL MATHERS LP	EMINEM	6	6	INTERSCOPE/POLYDOR	INTERSCOPE/POLYDOR
7	7	CMK: ON OVER	SHANIA TWAIN	7	7	MERCURY	MERCURY
8	8	STANDING ON THE SHOULDER OF GIANTS	OASIS	8	8	BIG BROTHER	BIG BROTHER
9	9	ON HOW LIFE IS	MACY GRAY	9	9	EPIC	EPIC
10	10	THE GREATEST HITS	WHITNEY HOUSTON	10	10	ARISTA	ARISTA
11	11	WESTLIFE	WESTLIFE	11	11	RICCA	RICCA
12	12	BABY ONE MORE TIME	BRITNEY SPEARS	12	12	JIVE	JIVE
13	13	DOPE! I DID IT AGAIN	BRITNEY SPEARS	13	13	MERCURY	MERCURY
14	14	WHITE LADDER	DAVID GRAY	14	14	INTEREST WEST	INTEREST WEST
15	15	2001	DR DRE	15	15	ATLANTIC	ATLANTIC
16	16	IN BLUE	THE CORRS	16	16	AMSTERDAM	AMSTERDAM
17	17	BRAND NEW DAY	STING	17	17	POLYDOR	POLYDOR
18	18	S CLUB 3	S CLUB 3	18	18	MERCURY	MERCURY
19	19	CRUSH	BOB JOH	19	19	VERGIN	VERGIN
20	20	NORTHERN STAR	MELANIE C	20	20		

5
august
2000

THE OFFICIAL CHARTS

mw
music week

singles



- | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|-------------------------------|--------------------------|-------------------------------|---------------------------------------|----------------------------|---|---------------------------------|--------------|----------------------|--|-------------------|
| 17 DAYS
Craig David | Freestylers Bomfunk MC's | We Will Rock You Five & Queen | Life Is A Rollercoaster Roman Keating | The Real Slim Shady Eminem | Maria Maria Santana feat. The Product G&B | Jumpin' Jumpin' Destiny's Child | Faced Louise | Breathless The Corrs | Take A Look Around (Theme From M2) Limp Bizkit | Sandstorm Denadre |
| | Whitestar | Dancepool | RCA | Polydor | Interscope/Polydor | Arista | Columbia | Atlantic | Interscope/Polydor | Neo |



- | | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 |
|--|-------------------------------------|----------------|-----------------|---------------------------------------|---------------------------|----------------------|---|---------------------------|-------------------------------------|
| | Oops! I Did It Again Britney Spears | Rise Gabriella | Invincible Five | Who Needs Guitars ANYWAY Alice Deejay | Affirmation Savage Garden | Supernatural Santana | The Writing's On The Wall Destiny's Child | Slave To Love Bryan Ferry | Alone In The World Richard Ashcroft |
| | Virgin | RCA | Columbia | Columbia | Arista | Virgin | Virgin | Virgin | Virgin |

TOP
POP
1

BBC RADIO 1
57-59pm

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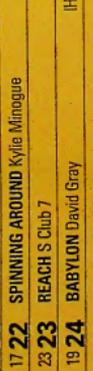


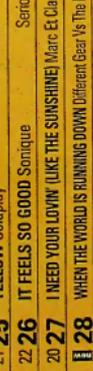
- | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 |
|-------------------------------|--------------------------------|---------------------|-------------------------|---------------|-----------------------------------|------------|------------------|-------------------|-------------------------------------|----------------|-----------------|---------------------------------------|---------------------------|----------------------|---|---------------------------|-------------------------------------|--------------------------------|-------------------------------------|
| 1 IN BLUE
The Corrs | The Marshall Mathers LP Eminem | Parachutes Coldplay | White Ladder David Gray | Play Moby | The Greatest Hits Whitney Houston | 7 S Club 7 | ReLoad Tom Jones | Slim Shady Eminem | Oops! I Did It Again Britney Spears | Rise Gabriella | Invincible Five | Who Needs Guitars ANYWAY Alice Deejay | Affirmation Savage Garden | Supernatural Santana | The Writing's On The Wall Destiny's Child | Slave To Love Bryan Ferry | Alone In The World Richard Ashcroft | Alone In The World Bryan Ferry | Alone In The World Richard Ashcroft |
| | Atlantic | Interscope/Polydor | Parlophone | IHT/East West | Mute | Arista | Polydor | East West | Interscope/Polydor | Virgin | RCA | Columbia | Columbia | Arista | Virgin | Virgin | Virgin | Virgin | Virgin |



- | | 20 | 21 | 22 | 23 | 24 | 25 |
|--|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| | ...And the Winner is... The Corrs |
| | Virgin | Virgin | Virgin | Virgin | Virgin | Virgin |

13 20 WHEN I SAID GOODBYE/SUMMER OF LOVE Steps  **11 11** STREET VIBES 5 

16 21 PURE PLEASURE SEEKER Moloiko  **12 12** THE BEST SUMMER HOLIDAY EVER 

17 22 SPINNING AROUND Xylin Mimogue  **13 13** MISSION IMPOSSIBLE 2 (OST) 

18 23 REACH S Club 7  **14 14** THE BEST PUB JAMBOX IN THE WORLD EVER 

19 24 BABYLON David Gray  **15 15** RESPECT 

21 25 YELLOW Coldplay  **16 16** TRASHED IN IBIZA 

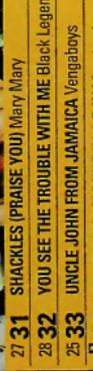
22 26 IT FEELS SO GOOD Sontaque  **17 17** NOW THAT'S WHAT I CALL MUSIC! 45 

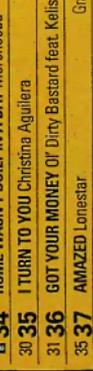
20 27 I NEED YOUR LOVE (LIKE THE SUNSHINE) Marc Et Claude  **18 18** HEADRUSH 

21 28 WHEN THE WORLD IS RUNNING DOWN Different Gear/Is The Police  **19 19** CREAM RESIDENT - SEE FONTAINE 

24 29 I'LL NEVER STOP M/S/N/C  **20 20** TOP OF THE POPS 2000 - VOL 2 

18 30 SUNDAY MORNING CALL Oasis  **21 31** SHACKLES (PRAISE YOU) Mary Mary 

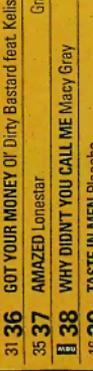
27 31 SHACKLES (PRAISE YOU) Mary Mary  **22 32** YOU SEE THE TROUBLE WITH ME Black Legend 

28 32 YOU SEE THE TROUBLE WITH ME Black Legend  **25 33** UNCLE JOHN FROM JAMAICA Vengaboys 

25 33 UNCLE JOHN FROM JAMAICA Vengaboys  **34 34** ROME WASN'T BUILT IN A DAY Morcheeba 

34 34 ROME WASN'T BUILT IN A DAY Morcheeba  **31 35** I TURN TO YOU Christina Aguilera 

31 36 GOT YOUR MONEY/D' Dirty Bastard feat. Kells  **35 37** AMAZED Lonestar 

35 37 AMAZED Lonestar  **37 37** GOLD - GREATEST HITS Abba 

37 37 GOLD - GREATEST HITS Abba  **38 38** WHY DIDN'T YOU CALL ME Macy Gray 

38 38 WHY DIDN'T YOU CALL ME Macy Gray  **16 39** TASTE IN MEN Placebo 

16 39 TASTE IN MEN Placebo  **39 40** LAST ONE STANDING Girl Thing 

39 40 LAST ONE STANDING Girl Thing  **35 38** WESTLIFE Westlife 

35 38 WESTLIFE Westlife  **50 39** SIGNIFICANT OTHER Limp Bizkit 

50 39 SIGNIFICANT OTHER Limp Bizkit **43 40** THE BARRY WHITE COLLECTION Barry White

43 40 THE BARRY WHITE COLLECTION Barry White **Universal TV**

compilations

- 1** NOW THAT'S WHAT I CALL MUSIC! 46 **11 11** STREET VIBES 5
EMI/Virgin/Universal Sony TV/Global TV
- 2** KISS CLUBLIFE SUMMER 2000 **8 12** THE BEST SUMMER HOLIDAY EVER
Universal TV Virgin/BM
- 3** LATIN FEVER **12 13** MISSION IMPOSSIBLE 2 (OST)
Sony TV/Universal TV Hollywood
- 4** PURE GARAGE II **13 14** THE BEST PUB JAMBOX IN THE WORLD EVER
vanguard Virgin/BM
- 5** AYA NAPA: THE ALBUM - SHAWNS & BIGFOOT **15 15** RESPECT
Ministry Of Sound Warner/Universal TV
- 6** SMASH HITS SUMMER 2000 **16 16** TRASHED IN IBIZA
Virgin/BM Global Television
- 7** FRESH HITS VOL 1 **10 17** NOW THAT'S WHAT I CALL MUSIC! 45
Warner/Universal TV/Sony TV EMI/Virgin/Universal
- 8** CLUB MIX IBIZA 2000 **17 18** HEADRUSH
Universal TV Global Television
- 9** CIGARETTES AND ALCOHOL **19 19** CREAM RESIDENT - SEE FONTAINE
Columbia Virgin/BM
- 10** TOP OF THE POPS 2000 - VOL 2 **20 20** PURE SILK IN AVIA NAPA
Universal TV Pure Silk

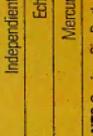
peoplesound.com top10chart
The peoplesound.com new music top ten chart

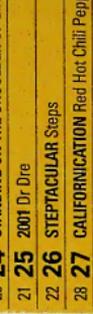
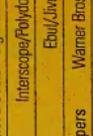
16	1	Westerland	Mou	Historical Society
2	2	Digley	Millennium	
3	3	Gravity	Satisfied	
NEW	4	The Kustom Bunt	Tort. Song (Space Fakers Pure Northern Mix)	
NEW	5	Rebecca	Hollweg	June Babies
NEW	6	Dead Rabbits	[Escort Barry's Been In The Oven Too Long	
8	8	Cricket	Is This The End (Day Mix)	
10	9	Spooky Ribbon	My Favorite Friends	
11	10	Hart Lake	Stranger Than Love	Hear the full chart at

www.peoplesound.com/top20

3200

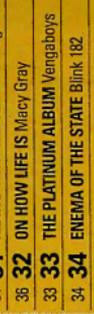
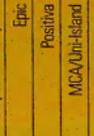
24 20 NORTHERN STAR Melanie C  **16 21** THE MAIN WHO Travis 

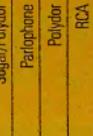
16 21 THE MAIN WHO Travis  **18 22** THINGS TO MAKE AND DO Moloiko 

18 22 THINGS TO MAKE AND DO Moloiko  **29 23** CRUSH Bon Jovi 

29 23 CRUSH Bon Jovi  **20 24** STANDING ON THE SHOULDER OF GIANTS Oasis 

20 24 STANDING ON THE SHOULDER OF GIANTS Oasis  **21 25** 2001 Dr. Dre 

21 25 2001 Dr. Dre  **22 26** STEPTACULAR Steps 

22 26 STEPTACULAR Steps  **28 27** CALIFORNICATION Red Hot Chili Peppers 

28 27 CALIFORNICATION Red Hot Chili Peppers  **30 28** COME ON OVER Shania Twain 

30 28 COME ON OVER Shania Twain  **19 29** BRAND NEW DAY Sung 

19 29 BRAND NEW DAY Sung  **26 30** ONKA'S BIG MOKKA Toploader 

26 30 ONKA'S BIG MOKKA Toploader **31 31** RIDING WITH THE KING BB King & Eric Clapton

31 31 RIDING WITH THE KING BB King & Eric Clapton **38 32** ON HOW LIFE IS Mary Gray

38 32 ON HOW LIFE IS Mary Gray **33 33** THE PLATINUM ALBUM Vengaboys

33 33 THE PLATINUM ALBUM Vengaboys **34 34** ENEMIA OF THE STATE Blink 182

34 34 ENEMIA OF THE STATE Blink 182 **27 35** SOGNO Andrea Bocelli

27 35 SOGNO Andrea Bocelli **25 36** TWENTY FOUR SEVEN Tina Turner

25 36 TWENTY FOUR SEVEN Tina Turner **37 37** GOLD - GREATEST HITS Abba

37 37 GOLD - GREATEST HITS Abba **35 38** WESTLIFE Westlife

35 38 WESTLIFE Westlife **50 39** SIGNIFICANT OTHER Limp Bizkit

50 39 SIGNIFICANT OTHER Limp Bizkit **43 40** THE BARRY WHITE COLLECTION Barry White

43 40 THE BARRY WHITE COLLECTION Barry White **Universal TV**

MID-PRICE

This	Last	Title	Artist	Label (Distributor)
1	2	ELIMINATOR	ZZ Top	Warner Bros 937742 (TEN)
2	1	PLAY	Moby	Mute C5TUM1M72 (V)
3	4	TRACY CHAPMAN	Tracy Chapman	Elektra 9366742 (TEN)
4	1	LEFTISM	Leftfield	Higher Ground/Hard Hands HAN0022 (TEN)
5	7	SCREAMADELICA	Primal Scream	Creation CRE0006 (3M/VP)
6	8	PROTECTION/NO PROTECTION	Massive Attack	Wild Bunch WB0022 (E)
7	9	GARBAGE	Garbage	Mushroom D3145 (3M/VP)
8	13	TIME PIECES - THE BEST OF ERIC CLAPTON	Eric Clapton	Polygram 9308142 (U)
9	12	THE DOORS	The Doors	Elektra 9340022 (TEN)
10	11	APPETITE FOR DESTRUCTION	Guns N' Roses	Geffen/Polygram GFD1326 (U)
11	15	WORLD CLIQUE	Dee-Lite	Elektra 75596972 (TEN)
12	14	DOOKIE	Green Day	Reprise 93064522 (TEN)
13	17	BROTHERS IN ARMS	Dr. Strangely	Virgin 9349952 (U)
14	16	THE MASTERPLAN	Oasis	Big Brother 9300309 (3M/VP)
15	18	IN UTERO	Nirvana	Geffen/Polygram GDF1638 (U)
16	19	WHAT'S GOING ON	Marvin Gaye	Polydor 530882 (U)
17	20	BETTER LIVING THROUGH CHEMISTRY	Fatboy Slim	Skin It BRAS3322 (3M/VP)
18	21	ESSENTIAL TRANCE SIX PACK	Various	Beachwood BE0300 (3M/VP)
19	22	SHARON TWAIN	Sharon Twain	Mercury 594222 (U)
20	23	HARVEST	Nick Young	Reprise 924121 (TEN)

BUDGET

This	Last	Title	Artist	Label (Distributor)
1	1	IN THE SUMMERTIME	Various	Crimson CRIM0245 (EUK)
2	10	THE 108	Lowgold	Nade NU0030 (3M/VP)
3	4	TRUE LOVE - A COLLECTION	All True	Music Collection MCC039 (DSC)
4	11	THE FINEST HARVEST OF SOUL SELECTION	Wurzels	EMI Gold 520492 (E)
5	3	WOMAN TROUBLE	Barry White	Spectrums 530009 (U)
6	3	WOMAN TROUBLE	Artful Dodger & R Craig feat. C David	Mer FX0380 (U)
7	7	BLACK SUNDAY	Cypress Hill	Ruffhouse/Columbia 4740732 (TEN)
8	12	GODFATHER OF SOUL	James Brown	Spectrums 550042 (U)
9	2	DON'T LAUGH	White	Clae Tots 90616630 (U)
10	6	DOWNLOAD 2000	Roadrunner 986292 (U)	

R&B SINGLES

This	Last	Title	Artist	Label Cat. No. (Distributor)
1	1	7 DAYS	Craig David	Wilestar CDW10 30 (TEN)
2	2	MARIA MARIA	Santana feat. The Product G&B	Arista (BMG)
3	3	THE REAL SIM SHADY	Interscope/Polygram 669020 (TEN)	
4	4	JUMPIN' JUMPIN'	Destiny's Child	Virgin 669020 (TEN)
5	3	TRY AGAIN	Ashley	Virgin V5522 167 (E)
6	4	WOMAN TROUBLE	Artful Dodger & Craig/David	Public Demand/EMI 669230 (TEN)
7	6	SHACKLES (PRAISE YOU)	Mary Mary	Columbia 669230 (TEN)
8	7	GOT YOUR MONEY	O'Jay Bazzard feat. Elektra	Elektra E 707722 (U)
9	5	WHY DIDN'T YOU CALL ME	Mary Gray	Elektra 669230 (TEN)
10	5	DANCE TONIGHT	Lucy Pearl	Virgin V5522 1775 (E)
11	9	GHETTO ROMANCE	Damage	Asterfile/Cocteau CD00015 347 (E)
12	8	COME AND GET ME	Cleopatra	WEA WEA 261 (C1)
13	10	OOOH	De La Soul feat. Redman	Torrey Bay TBCD 2102B (P)
14	11	FORGOT ABOUT DRE	Dr Dre feat. Eminem	Interscope/Polygram 491342 (U)
15	12	THINK SONS	Pink	Def Soul 669022 (TEN)
16	13	THEY'RE YOU GO	Mary Gray	Elektra 7421782 (BMG)
17	12	GET OUT	Busta Rhymes	Elektra 237020 (TEN)
18	17	FILL ME UP	Craig David	Wilestar CDW10 28 (TEN)
19	14	WHEN A WOMAN	Gabrielie	Go Beat/Polygram GOLD 27 (U)
20	15	MAMA - WHO DA MAN?	Richard Blackwood	East West MICKY 01 (C1)
21	23	BIG PIMPIN'	Jay Z	Def Jam 562831 (U)
22	22	INCOMPLETE	Sisqo	Del Soul (Import)
23	24	HE WASN'T MAN ENOUGH	Toni Braxton	LaFace/Arista 7421782 (BMG)
24	21	GODD STUFF	Kelis	Virgin V5522 164 (E)
25	27	HIP HOP	Dead Prez	Elektra 669230 (TEN)
26	23	CALL ME	Jamela	Parlophone Rhythmic Series CD971252B (E)
27	25	YOU GOTTA BE	Demetri	Dusted Sound/Sony S2 669230 (TEN)
28	28	STILL	Mary Gray	Elektra 669230 (TEN)
29	26	WHY	Nasra Kid	WEA WEA 225221 (TEN)
30	24	I LEARNED FROM THE BEST	Whitney Houston	Arista 742172792 (BMG)

© CN. Compiled from data from a panel of independents and specialist suppliers.

COUNTRY

This	Last	Title	Artist	Label (Distributor)
1	1	COME ON OVER	Shania Twain	Mercury 170081 (U)
2	2	THE WOMAN IN ME	Shania Twain	Mercury 520862 (U)
3	3	WILD & WICKED	Shania Twain	Roy RIVCPD112 (BMG)
4	5	BREATH	Faith Hill	Warner Brothers 247232 (Import)
5	4	LOVELY GRILL	Alison Moyet	MCA Nashville 170142 (U)
6	6	THE HARDEST PART	Gretchen Peters	Grapewine BRMG 078367422 (BMG/BMG)
7	8	WIDE OPEN SPACE	Dave Chicks	Epic 498422 (TEN)
8	9	TRANSCENDENTAL BLUES	Steve Earle	Epic 04951522 (TEN)
9	10	FLY	Dixie Chicks	MCA Nashville 170122 (U)
10	16	REAL LIFE WOMAN	Trisha Yearwood	Mercury 541772 (U)
11	13	I AM SHILOH	Shelby Lynne	Ritz RIT2BCD 108 (BMG/U)
12	15	ONES OF INSPIRATION	Darrel O'Donnell	Reprise 93047742 (TEN)
13	10	DWIGHT/YAMAHAACOUSTIC.NET	Dwight Yoakam	Elektra 75596972 (TEN)
14	10	THE JUST BOWL SYMPHONY	Nanci Griffith/LSD	Warner Bros 5024232 (TEN)
15	11	LOVE WILL ALWAYS FIND YOU	Faith Hill	MCA Nashville 170292 (U)
16	17	I HOPE YOU DANCE	Lee Ann Womack	Curb/London 87380152 (TEN)
17	18	LEANN RIMES	LeAnn Rimes	Ritz RIT2CD 089 (BMG/U)
18	17	STILL CAN'T SAY GOODBYE	Charlie Landsborough	MCA Nashville MCD 7007 (U)
19	20	SO GOOD TOGETHER	Ruba McCreie	

ROCK

This	Last	Title	Artist	Label (Distributor)
1	1	PARACHUTES	Coldplay	Parlophone 527782 (E)
2	2	STANDING ON THE SHOULDER OF DISTS	Oasis	Big Brother RKO CD002 (3M/VP)
3	3	MISSION IMPOSSIBLE 2 (OST)	Various	Hollywood 01102209 (P)
4	4	CREAK OF THE STATE	Eliak 182	MCA/Nashville MCD 1195 (U)
5	4	LIVE AT THE GREEK	Jimmy Page & The Black Crowes	SPV Recordings SPV 9917202 000
6	5	RANCID	Rancid	Hellcat 0422 (U)
7	8	NEVERMIND	Nirvana	Geffen/Polygram DGGC 24425 (U)
8	10	REMASTERS	Led Zepplin	Atlantic 756704152 (TEN)
9	6	GARBAGE	Garbage	Mushroom D 31450 (3M/VP)
10	9	BLOOD SUGAR SEX MAGIK	Red Hot Chili Peppers	Warner Bros 759556812 (TEN)

DANCE SINGLES

This	Last	Title	Artist	Label Cat. No. (Distributor)
1	1	FLY BI	Teetone feat. Mc Kie & Mc Sparks	East West EW217T (TEN)
2	2	HARDBEAT - EP 14	Nekfeu	NUK292 (ADD)
3	3	WHEN THE WORLD IS RUNNING DOWN	Different Gear Vs The Police	Pagan PAG0303 (U)
4	4	IN YOUR LOVIN' (LIKE THE SUNSHINE)	Maro Et Claude	Positive 12TV 136 (E)
5	10	NEED YOU	Darius	Neo NED12 033 (V)
6	2	SSST (LISTEN)	Jovak	VC Recordings VCR1 012 (E)
7	5	UKE LIKE I'ACCESS	DJ Zed/DJ Muziq/DJ Tim	Tripoli Trax TRAXLP0033 (V)
8	8	BEAUTIFUL	Met Zard/Matt Wain/Woods	Ingenue CEN77 (3M/INT)
9	9	NEIGHBOURHOOD	Zed Bias	Locked Ad/XL Recordings LX 1227 (V)
10	10	STUFFED/TIRIAL CHURCH	Jovak	Tripoli Trax TRAXLP0032 (V)
11	11	ODOH	Ariel	Essential Records ESX 15 (TEN)
12	1	SING A LONG	De La Soul feat. Redman	Tommy Boy TBW 2192 (P)
13	12	FREE	Shanks & Bigfoot	Paper 32923 (E)
14	16	BANG	Sutra	Delicious DELX17 (P)
15	18	ZEROTONIC	Robbie Rivera	Rise RISE085 (ADD)
16	7	GOT YOUR MONEY	Junkie XL	Manifesta FESX71 (U)
17	17	STANDING	O'D J Dirty Bazzard feat. Kelis	Elektra E 707722 (U)
18	18	STANDING	Shivo Escoto	HoJi Chanso HOJ1398 (V)
19	15	IGUANA	Musiq Presotto	VC Recordings VCR2 01 (E)
20	4	TRY AGAIN	Asiyah	Virgin V5522 167 (E)

DANCE ALBUMS

This	Last	Title	Artist	Label Cat. No. (Distributor)
1	1	THROUGH THE EYES - RONI SIZE	Various	Full Cycle FCYLP192 (U)
2	2	THE MARSHALL MATTERS LP	Erroment	Interscope/Polygram 996291/699234 (U)
3	3	PURE GARAGE II	Various	warnespexp 7499AC29 (U)
4	4	WOMAN TROUBLE	Artful Dodger & Craig/David	Mer FX0380 (U)
5	5	KILLA BITES EP	Various	Moving Shadow ASHAD01251P1 (SRD)
6	6	WELCOME II NEXTASY	Nasx	Arista 07822146431/07822146434 (BMG)
7	7	FRANK GRANTLA: My Ray	Mooby	Musq STUMM 172/STUMM 172 (U)
8	7	WHO IS JILL SCOTT?	Jill Scott	Epic 498262 (TEN)
9	9	MAELSTROM EP	Konflikt	Renegade Handwerks R022 (SRD)
10	10	REGENERATION EP	DJ Phoxix	Fluential FLUENT13 (3M/INT)
11	17	BRITNEY SPEARS: Time Out With		Jive 520015 (E)
12	14	JAMIE MCDONALD: In Concert		Velo Collection VCL016 (E)
13	16	CHER: Live In Concert		Warner Music US 8570971 (E)
14	15	MANIC STREET PREACHERS: Leaving The 20th Century		Velo Collection VCL017 (E)
15	19	MICHAEL FLATLEY: Feet Of Flames		SMV Columbia 2011282 (U)
16	15	METALLICA: S&M		WB 556832 (U)
17	12	THE CORPES: Deplayed		Warner Music Video 8536027 (E)
18	11	ELMER FENCIBLE: Peaceover		Warner Music Video 85361163 (E)
20	22	STEPS: The Video		BCA 745217624 (U)

MUSIC VIDEO

TW	LW	Title	Label Cat. No.
1	7	STEPS: The Next Step - Live	Jive 520015 (E)
2	2	CHER: Live In Concert	Velo Collection VCL016 (E)
3	3	ORIGINAL CAST RECORDING: Burn The Floor	Direct Video DV 025922 (U)
4	6	ORIGINAL CAST RECORDING: Jepp & The Amazing Thelub's	Universal Video 161933 (U)
5	8	S CLUB 7: It's An S Club Thing	Warner Music Video 857802730 (U)
6	1	ORIGINAL CAST RECORDING: Oklahoma	Universal Video 033473 (U)
7	5	CLIFF RICHARDS: Live In The Park	Velo Collection VCL018 (U)
8	4	TYOZENE: Dublin - Live By Request	VAL 031945 (U)
9	3	ASBA: The Winner Takes It All	VAL 031913 (U)
10	9	WHITNEY HOUSTON: The Greatest Hits	Arista 743213033 (U)

CHART COMMENTARY

by ALAN JONES

Craig David achieves a rare act of synchronicity, arriving at the top of the sales and airplay charts at the same time. In more than 90% of cases where records reach number one on both lists, they get the sales crown first. David's 7 Days single surges 7.1 on airplay this week, with an extra 400 copies driving a massively increased audience (up more than 26m, or 39.6%). Its greatest support is from Atlantic 252, where it tops the bill with 95 spins and Capital FM, where it was aired 73 times. It finished second to Coldplay's Yellow on Radio One's most-played list, with 36 spins, and is invading playlists not for their support of modern R&B, including Virgin, where it was aired 30 times last week, and even Radio Two, where six spins place it 14th in popularity. David's triumph is a surprise for two reasons. Firstly, his debut

AIRPLAY FACTSHEET

Although released on three CDs, guaranteeing multiple chances from his more avid admirers, David Bowie's Seven debuted at a lowly number 32 on the singles chart and it has now dived to number 57. Bowie has been ill-served by radio in recent times and Surprisingly taking a real shine to the record and providing 19 of its plays and delivering seven out of every eight plays,

number 48. It is clinging on this week at number 50. But, as Todd Rundgren so wisely observed on his classic Can We Still Be Friends, things are not always as they seem. Bowie's success comes despite Seven getting fewer than 100 plays, with Radio Two surprisingly taking a real shine to the record and providing 19 of its plays and delivering seven out of every eight plays,

single's Fill Me In - which packed even more sales punch - never managed to top the airplay list, peaking at number two behind Melanie C & Lisa Lopes' Never Be The Same Again. Secondly, the popularity of Robbie Williams' Rock DJ, which made the best start of the year on the airplay chart and which was the heir apparent to Ronan Keating's King last week. Although Rock DJ added a further 125 plays this week, its audience dips by nearly 8m, hence its decline to 23, for reasons which it is hard to establish. It is slightly down at Radio One with 34 plays instead of 36 but it loses less than 2m of its audience as a result. Whatever the cause, my guess is that it is a bit and that in addition to being beaten by Williams at retail next week, David may also lose his airplay crown to the Robster. Talking of Melanie C, the Spice Girls start's

fourth Northern Star single I Turn To You is setting a scorching pace, and arrives in the Top 10 on only its third week on playlists, outpacing all its predecessors. The single has moved 37-18-10 and it is also increasing its lead over fellow Spice star Victoria Beckham's True Steppers/Dane Bowers collaboration *Out Of Your Mind*, which improves 27-22 this week.

It has been all over the Box for weeks, and has become the holiday hit of choice for lots of homecoming Brits who have been in Europe in recent weeks but the homecoming MCs' Freestyler took a very long time to break radio. It finally did so last week, as news that it had debuted at number two on the midweek chart and was likely to stay there filtered through. It finally picked up enough support to rocket 61-28 on the airplay chart, making it the highest new entry

to the Top 50 this week. That rather puts Britney Spears' Lucky in the shade, although Spears' debut at number 24 is from a standing start, with an outstanding out-of-the-box tally of more than 500 plays for the latest hit from the Swedish conveyor belt. We should expect no less from Spears of course - she has the unique record of having two number ones on both the sales and airplay charts already this year via Born To Make You Happy and Oops!... Did It Again.

Britney is the most successful of the new wave of female singers, while Madonna is the most successful, period. And the 50-hit veteran is cooling up her 51st, the simply titled *Music*, which gains a foothold on the chart at number 49 with 86 plays since being released to radio last Friday. Expect both Spears and Madonna to make major strides next week.

AT A GLANCE WEEKLY MARKET SHARES

TOP 10 COMPANIES TOP CORPORATE GROUPS



Figures show 12 percentages by retail volume of the Top 10, and corporate group shares by all retail volumes of the Top 50

MTV THE BOX

Label	Title/Artist
1	THE REAL SLIM SHADY Eminem
2	7 DAYS Craig David
3	ROCK DJ Robbie Williams
4	LIFE IS A ROLLERCOASTER Ronan Keating
5	TRY AGAIN Aaliyah
6	JUMPIN' JUMPIN' Destiny's Child
7	WE WILL ROCK YOU Five
8	2 FACED Louise
9	FREESTYLER Bonfunk MCs
10	BREATHTLES The Corrs

Most played videos on MTV UK/Music Research Ltd w/e 28/7/2000
Source: MTV UK

THE BOX

Label	Title/Artist
1	ROCK DJ Robbie Williams
2	LUCKY Britney Spears
3	IT DOESN'T MATTER Wyclef Jean
4	THE REAL SLIM SHADY Eminem
5	FREESTYLER Bonfunk MCs
6	I TURN TO YOU Melanie C
7	TAKE ON ME A
8	SUMMER OF LOVE Steps
9	DISAPPEAR Metallica
10	7 DAYS Craig David

Most played videos on The Box, w/e 24/7/2000
Source: The Box

BOX BREAKERS

Label	Title/Artist
1	OUT OF... True Steppers & Dane Bowers/Victoria Beckham
2	FOR SURE Scooby
3	NATURAL 5 Club 7
4	GIRLS JUST WANT TO HAVE FUN Lyona
5	CALIFORNICATION Red Hot Chili Peppers
6	SCHOOLS OUT Daphne & Celeste
7	BEAR JESSIE Rellieroff
8	THE BALLAD OF CHASEY LAIN Bloodhound Gang
9	FEEL GOOD Madman
10	DOESN'T REALITY MATTER Janet Jackson

Highest climbing videos on the Box in advance of single release w/e 28/7/2000
Source: The Box

TOP OF THE POPS

7 Days Craig David: Freestyler Bonfunk MCs; Marie Marita Santana feat. The Project G&B; You Point Break; Pure Pleasure Seeker; Mobb Deep; Tell Me Somethin' Mobb Deep; For Sure Scooby; Why Didn't You Call Me Macy Gray; Doesn't Really Matter Janet Jackson

CD:UK
Performances: Set The Record Straight! Ref: I Can Only Disappoint You Maroon 5; Backaround Elevator Six; I Can Only Disappoint U Maroon 5; Who Black Rock; Bitch 2 Pay Giovanni Vici; One My Head Up; Maria Marita (Wyclef MC) Santana feat. The Real Slim Shady Eminem

Final line-up 29/7/2000

RADIO ONE PLAYLISTS

A-LIST Try Again Aaliyah; Woman Trouble Artful Dodger & Robbie Craig feat. Craig David; The Real Slim Shady Eminem; Take A Look Around (Mission Impossible) Limp Bizkit; Yellow Coldplay; 7 Days Craig David; Rock DJ Robbie Williams; Life Is A Rollercoaster Ronan Keating; Jumpin' Jumpin' Destiny's Child; Sincere Mi Cole; Groww! (If This Ain't Love) Splitter; Doesn't Really Matter Janet Jackson; Take To Burn Simon J. P. & The Meebies; C; Make It Right Christian Falk; Demetrius; *Music Madona; Bang Robbe River presents Rhythm Bangers; I Real Love You Bob Sinclar; Out Of Your Mind True Steppers & Dane Bowers feat. Victoria Beckham

B-LIST Breathtles The Corrs; 2 Faced Louise; Queen: Set The Record Straight! Ref: Call It Fate Richie Durkin; Backaround Elevator Six; I Can Only Disappoint U Maroon 5; Who Black Rock; Bitch 2 Pay Giovanni Vici; One My Head Up; Maria Marita (Wyclef MC) Santana feat. The Real Slim Shady Eminem

C-LIST My Flying Saucer Billy Bragg & Wilco; Cry Like A Baby Kasey Chambers; Maria Marita Santana feat. The Project G&B; The Insect World (Album) Kathy Mattea; Do What You Do (Caravan Song) The Club Inception; Until You Come Back To Me III Sheryl Crow; Stay Forever When: Coming Around Again; I Wouldn't Wanna Happen To You Embrace; Woodstock Nation (Album) The Roots; Why Didn't You Call Me Macy Gray; When A Woman Falls; *Rocky Valley Spears; *Oh What A World Paul Brady; *Lucky Britney Spears; A Day Mercedes

R2 playlists for week beginning 31/7/2000
* denotes additions

MTV UK PLAYLISTS

ADDITIONS *Take On Me*: 1. The Corrs; *Set The Record Straight*: 2. The Corrs; *Who Black Rock*: 3. The Corrs; *Bitch 2 Pay*: 4. Giovanni Vici; *One My Head Up*: 5. Maria Marita; *Wyclef MC*: 6. Maria Marita; *Take A Look Around*: 7. Eminem; *Yellow*: 8. Coldplay; *7 Days*: 9. Craig David; *Rock DJ*: 10. Robbie Williams; *Life Is A Rollercoaster*: 11. Ronan Keating; *Jumpin' Jumpin'*: 12. Destiny's Child; *Sincere*: 13. Mi Cole; *Groww!*: 14. Splitter; *Doesn't Really Matter*: 15. Janet Jackson; *Take To Burn*: 16. Simon J. P. & The Meebies; *C*: 17. Christian Falk; *Demetrius*: 18. Demetrius; *Music*: 19. Madonna; *Bang*: 20. Robbe River; *Rhythm Bangers*: 21. Rhythm Bangers; *I Real Love You*: 22. Bob Sinclar; *Out Of Your Mind*: 23. True Steppers & Dane Bowers; *Victoria Beckham*: 24. Victoria Beckham

BUZZWORTHY *Ballad Of Chasey Lain*: Bloodhound Gang; *Out Of Your Mind*: True Steppers & Dane Bowers feat. Victoria Beckham; *Oxygen J172*: Groww! (If This Ain't Love) Splitter

POWERPLAY *Rock DJ*: Robbie Williams; 7 Days Craig David

THE PEPSI CHART

Performances: Set The Record Straight! Ref: Call It Fate Richie Durkin; Backaround Elevator Six; I Can Only Disappoint U Maroon 5; Who Black Rock; Bitch 2 Pay Giovanni Vici; One My Head Up; Maria Marita (Wyclef MC) Santana feat. The Real Slim Shady Eminem

Final line-up 3/8/2000

RADIO TWO PLAYLISTS

A-LIST Breathtles The Corrs; Life Is A Rollercoaster Ronan Keating; Seven David Bowie; Summering Got Lang; I Turn To You Christina Aguilera; I'm Gonna Make You Love Me The Jayhawks; I Wanna Be Like You Marcy Levy

B-LIST *Been Down*: Angel Anello Moore; *Joyful Heart*: Celine Dion; *Call Me Crazy*: Jimmy Buffett; *Savage Garden*: Clary Girl Amanda Ghosn; *Somebody Out Of The Blue*: Never Say Goodbye John/Jon/Jon; *Backroads*: Bonfunk MCs; *Swiss Papa*: My Sweet Paul Paul; *Wishin' Back*: Craig David; *Doesn't Really Matter*: Janet Jackson; *Rocking On Heather* Sam

R2 playlists for week beginning 31/7/2000
* denotes additions

POWERPLAY

Rock DJ Robbie Williams; 7 Days Craig David

5 AUGUST 2000

1	7 DAYS	Craig David	Wildstar	2085	+24	92.14	+40	
2	1	LIFE IS A ROLLERCOASTER	Ronan Keating	Polydor	2390	-8	89.74	-10
3	2	ROCK DJ	Robbie Williams	Chrysalis	2252	-8	86.72	+3
4	5	BREATHLESS	The Corrs	143/Lava/Atlantic	2113	-2	73.80	+5
5	3	GROOVEJET (IF THIS AIN'T LOVE)	Spiller	Positive	1498	+38	65.90	+25
6	11	WHEN A WOMAN	Gabriele	Go Best/Polydor	1978	-4	60.88	-12
7	10	BABYLON	Mary Gray	IHT/East West	1653	-3	58.15	-9
8	11	SHACKLES (PRAISE YOU)	David Gray	Columbia	1907	-2	57.46	-9
9	10	IT FEELS SO GOOD	Sonique	Serious/Universal Island	2007	-15	54.31	-23
10	3	I TURN TO YOU	Pauline H	Virgin	1685	+30	52.74	+34
11	3	WOMAN TROUBLE	Artful Dodger & R Craig feat C David	Public Demand/Wir	1622	-4	52.02	-40
12	4	JUMPIN' JUMPIN'	Destiny's Child	Columbia	878	+29	49.51	+17
13	10	DONT CALL ME BABY	Madison Avenue	VC Recordings	1453	-5	47.95	-11
14	1	THE REAL SLIM SHADY	Eminem	Interscope/Polydor	1087	+6	47.90	-22
15	5	SPINNING AROUND	Kylie Minogue	Parlophone	2097	-8	47.61	-31
16	4	WE WILL ROCK YOU	Freddie & Queen	RCA	1081	+31	45.29	+41
17	4	2 FACED	Louise	1st Avenue/EMI	1383	+23	43.97	+36
18	10	GOTTA TELL YOU	Samantha Mumba	Polydor	1480	+1	42.12	-8
19	10	YELLO	Coltplay	Parlophone	671	+4	42.02	+1
20	10	TRY AGAIN	Aaliyah	Virgin	823	-5	41.73	-2
HIGHEST TOP 50 CLIMBER								
21	20	DOESN'T REALLY MATTER	Janet Jackson	Def Jam	538	+54	40.58	+60
22	3	OUT OF YOUR MIND	Steve Strippers & D Bowers feat V Beckham	NuLife/Arista	953	+38	36.26	+31
23	18	WHY DID YOU CALL ME	Macy Gray	Epic	1025	+4	32.59	-9
24	4	MARIA MARIA	Santana	Arista	789	+7	31.61	+19
25	19	TAKE A LOOK AROUND (THEME FROM M-1)	Limp Bizkit	Interscope/Polydor	413	-11	29.89	-44
26	18	AFFIRMATION	Savage Garden	Columbia	872	+43	25.44	+19
27	11	SANDSTORM	Darude	Nec	615	-5	28.82	-19
28	10	SING-A-LONG	Shanks & Bigfoot	Pepper	674	+25	27.82	-4
29	1	FREESTYLE	Bonfink MCs	Dance Pool	568	+74	27.48	+41
30	2	SINCERE	MJ Cole	Talkin Loud	414	+36	26.78	+41
31	3	I TURN TO YOU	Christina Aguilera	RCA	301	-43	23.14	-5
32	11	YOU SEE THE TROUBLE WITH ME	Black Legend	Enten	565	-36	21.76	-9
33	6	SUMMER OF LOVE	Yngwie Malmsteen	Riverhorse	695	-26	21.61	-63
LARGEST INCREASE IN PLAYS								
BIGGEST INCREASE IN AUDIENCE								
MOST ADDED								
34	10	LUCKY	Britney Spears	Jive	535	+204	21.95	+250
35	11	I FEEL FOR YOU	Bob Sinclair	Defected	239	+119	20.83	+88
36	11	THEY'RE GOING TO KILL YOU	Pink	LaFace/Arista	371	-38	20.05	-42
37	4	SUMMERFLING	td Jax	Warner Bros	144	-16	20.03	-5
38	10	SEX BOMB	Tom Jones And Mousse T.	Dut	958	-25	19.05	-18
39	11	SUNDAY MORNING CALL	Oasis	Big Brother	412	-12	19.61	-15
40	4	MAKE IT RIGHT	Christian Fink feat. Demetres	London	263	+53	19.18	+38
41	14	COMING AROUND	Travis	Independiente	691	-29	18.82	-29
42	10	BANG	Robbie Rivera	Mulply	335	+7	18.57	+35
43	21	PURE PLEASURE SEEKER	Moloko	Echo	278	+16	17.82	-8
44	2	GO YOUR MONEY	Or Diny Bastard	Elektra	262	-6	17.37	-35
45	10	ON THE BEACH	York	Manifesto	404	-63	16.93	-50
46	10	HOLDING ON	Heather Small	Arista	335	+30	16.42	+200
47	19	I NEED YOUR LOVIN' (LIKE THE SUNSHINE)	Marc Et Claude	Positiva	410	-17	16.37	-33
48	1	I TIME TO BURN	Storm	Data/Ministry Of Sound	144	+153	15.55	+43
49	1	MEVIN	Madonna	Maverick	85	+6	15.46	+6
50	1	17 SEVEN	David Bowie	Virgin	90	-31	15.13	-2

RADIO ONE		BBC RADIO 1	
Pos.	Time Artist (Label)	Pos.	Time Artist (Label)
1	2 YELLOW Coldplay (Parlophone)	1	2 YELLOW Coldplay (Parlophone)
2	7 DAYS Craig David (Virgin)	2	7 DAYS Craig David (Virgin)
3	4 JUMPIN' JUMPIN' Destiny's Child (Columbia)	3	4 JUMPIN' JUMPIN' Destiny's Child (Columbia)
4	6 ROCK DJ Robbie Williams (Chrysalis)	4	6 ROCK DJ Robbie Williams (Chrysalis)
5	6 THE REAL SLIM SHADY Eminem (Interscope/Polydor)	5	6 THE REAL SLIM SHADY Eminem (Interscope/Polydor)
6	6 GROOVEJET (IF THIS AIN'T LOVE) Spiller (Positive)	6	6 GROOVEJET (IF THIS AIN'T LOVE) Spiller (Positive)
7	10 TAKE A LOOK AROUND (THEME FROM M-1) Limp Bizkit (Interscope/Polydor)	7	10 TAKE A LOOK AROUND (THEME FROM M-1) Limp Bizkit (Interscope/Polydor)
8	20 DOESN'T REALLY MATTER Janet Jackson (Def Jam)	8	20 DOESN'T REALLY MATTER Janet Jackson (Def Jam)
9	21 TIME TO BURN Storm (Data/Ministry Of Sound)	9	21 TIME TO BURN Storm (Data/Ministry Of Sound)
10	15 LIFE IS A ROLLERCOASTER Ronan Keating (RCA)	10	15 LIFE IS A ROLLERCOASTER Ronan Keating (RCA)
11	10 TRY AGAIN Aaliyah (Virgin)	11	10 TRY AGAIN Aaliyah (Virgin)
12	10 SANDSTORM Darude (Nec)	12	10 SANDSTORM Darude (Nec)
13	13 PURE PLEASURE SEEKER Moloko (Echo)	13	13 PURE PLEASURE SEEKER Moloko (Echo)
14	21 WOMAN TROUBLE Artful Dodger & R Craig feat C David (Public Demand/Wir)	14	21 WOMAN TROUBLE Artful Dodger & R Craig feat C David (Public Demand/Wir)
15	17 BABYLON Samantha Mumba (Polydor)	15	17 BABYLON Samantha Mumba (Polydor)
16	17 I FEEL FOR YOU Bob Sinclair (Defected)	16	17 I FEEL FOR YOU Bob Sinclair (Defected)
17	15 LIFE IS A ROLLERCOASTER Ronan Keating (RCA)	17	15 LIFE IS A ROLLERCOASTER Ronan Keating (RCA)
18	15 SINCERE MJ Cole (Talkin Loud)	18	15 SINCERE MJ Cole (Talkin Loud)
19	10 SHACKLES (PRAISE YOU) Macy Gray (Columbia)	19	10 SHACKLES (PRAISE YOU) Macy Gray (Columbia)
20	10 OUT OF YOUR MIND Steve Strippers & D Bowers feat V Beckham (NuLife/Arista)	20	10 OUT OF YOUR MIND Steve Strippers & D Bowers feat V Beckham (NuLife/Arista)
21	10 BANG Robbie Rivera (Mulply)	21	10 BANG Robbie Rivera (Mulply)
22	10 SING-A-LONG Shanks & Bigfoot (Pepper)	22	10 SING-A-LONG Shanks & Bigfoot (Pepper)
23	10 GO YOUR MONEY Or Diny Bastard (Elektra)	23	10 GO YOUR MONEY Or Diny Bastard (Elektra)
24	10 FREESTYLE Bonfink MCs (Dance Pool)	24	10 FREESTYLE Bonfink MCs (Dance Pool)
25	22 2 FACED Louise (1st Avenue/EMI)	25	22 2 FACED Louise (1st Avenue/EMI)
26	10 YOU SEE THE TROUBLE WITH ME Black Legend (Enten)	26	10 YOU SEE THE TROUBLE WITH ME Black Legend (Enten)
27	10 I TURN TO YOU Melissa C (Virgin)	27	10 I TURN TO YOU Melissa C (Virgin)
28	10 WHY DID YOU CALL ME Macy Gray (Epic)	28	10 WHY DID YOU CALL ME Macy Gray (Epic)
29	10 MAKE IT RIGHT Christian Fink feat. Demetres (London)	29	10 MAKE IT RIGHT Christian Fink feat. Demetres (London)
30	10 ON THE BEACH York (Manifesto)	30	10 ON THE BEACH York (Manifesto)
31	10 MARIA MARIA Santana (Arista)	31	10 MARIA MARIA Santana (Arista)
32	10 TAKE A LOOK AROUND (THEME FROM M-1) Limp Bizkit (Interscope/Polydor)	32	10 TAKE A LOOK AROUND (THEME FROM M-1) Limp Bizkit (Interscope/Polydor)
33	10 AFFIRMATION Savage Garden (Columbia)	33	10 AFFIRMATION Savage Garden (Columbia)
34	10 FREESTYLE Bonfink MCs (Dance Pool)	34	10 FREESTYLE Bonfink MCs (Dance Pool)
35	10 SINCERE MJ Cole (Talkin Loud)	35	10 SINCERE MJ Cole (Talkin Loud)
36	10 I TURN TO YOU Melissa C (Virgin)	36	10 I TURN TO YOU Melissa C (Virgin)
37	10 YOU SEE THE TROUBLE WITH ME Black Legend (Enten)	37	10 YOU SEE THE TROUBLE WITH ME Black Legend (Enten)
38	10 SUMMER OF LOVE Yngwie Malmsteen (Riverhorse)	38	10 SUMMER OF LOVE Yngwie Malmsteen (Riverhorse)

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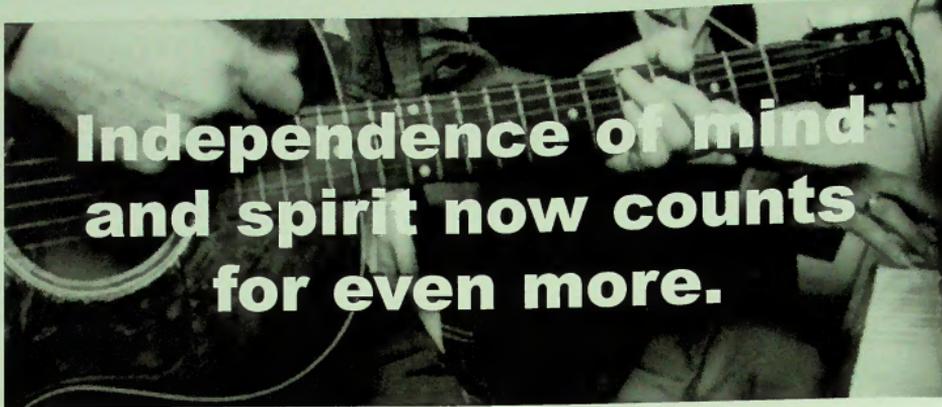
ILL		BBC RADIO 1	
Pos.	Time Artist (Label)	Pos.	Time Artist (Label)
1	1 LIFE IS A ROLLERCOASTER Ronan Keating (RCA)	1	1 LIFE IS A ROLLERCOASTER Ronan Keating (RCA)
2	6 BREATHLESS The Corrs (143/Lava/Atlantic)	2	6 BREATHLESS The Corrs (143/Lava/Atlantic)
3	1 ROCK DJ Robbie Williams (Chrysalis)	3	1 ROCK DJ Robbie Williams (Chrysalis)
4	2 IT FEELS SO GOOD Sonique (Serious/Universal Island)	4	2 IT FEELS SO GOOD Sonique (Serious/Universal Island)
5	4 WHEN A WOMAN Gabriele (Go Best/Polydor)	5	4 WHEN A WOMAN Gabriele (Go Best/Polydor)
6	10 SPINNING AROUND Kylie Minogue (Parlophone)	6	10 SPINNING AROUND Kylie Minogue (Parlophone)
7	11 7 DAYS Craig David (Virgin)	7	11 7 DAYS Craig David (Virgin)
8	10 BABYLON Samantha Mumba (Polydor)	8	10 BABYLON Samantha Mumba (Polydor)
9	10 SHACKLES (PRAISE YOU) Macy Gray (Columbia)	9	10 SHACKLES (PRAISE YOU) Macy Gray (Columbia)
10	10 I TURN TO YOU Melissa C (Virgin)	10	10 I TURN TO YOU Melissa C (Virgin)
11	10 DONT CALL ME BABY Madison Avenue (VC Recordings)	11	10 DONT CALL ME BABY Madison Avenue (VC Recordings)
12	10 GROOVEJET (IF THIS AIN'T LOVE) Spiller (Positive)	12	10 GROOVEJET (IF THIS AIN'T LOVE) Spiller (Positive)
13	15 2 FACED Louise (1st Avenue/EMI)	13	15 2 FACED Louise (1st Avenue/EMI)
14	10 WOMAN TROUBLE Artful Dodger & R Craig feat C David (Public Demand/Wir)	14	10 WOMAN TROUBLE Artful Dodger & R Craig feat C David (Public Demand/Wir)
15	10 GOTTA TELL YOU Samantha Mumba (Polydor)	15	10 GOTTA TELL YOU Samantha Mumba (Polydor)
16	10 WE WILL ROCK YOU Freddie & Queen (RCA)	16	10 WE WILL ROCK YOU Freddie & Queen (RCA)
17	10 WHY DID YOU CALL ME Macy Gray (Epic)	17	10 WHY DID YOU CALL ME Macy Gray (Epic)
18	10 SEX BOMB Tom Jones And Mousse T. (Dut)	18	10 SEX BOMB Tom Jones And Mousse T. (Dut)
19	10 AFFIRMATION Savage Garden (Columbia)	19	10 AFFIRMATION Savage Garden (Columbia)
20	10 THE REAL SLIM SHADY Eminem (Interscope/Polydor)	20	10 THE REAL SLIM SHADY Eminem (Interscope/Polydor)
21	10 OUT OF YOUR MIND Steve Strippers & D Bowers feat V Beckham (NuLife/Arista)	21	10 OUT OF YOUR MIND Steve Strippers & D Bowers feat V Beckham (NuLife/Arista)
22	10 MARIA MARIA Santana (Arista)	22	10 MARIA MARIA Santana (Arista)
23	10 COMING AROUND Travis (Independiente)	23	10 COMING AROUND Travis (Independiente)
24	10 BEACH (I Don't Play)	24	10 BEACH (I Don't Play)
25	10 NEVER BE THE SAME AGAIN Ina Cara (Capitol)	25	10 NEVER BE THE SAME AGAIN Ina Cara (Capitol)
26	10 PURE PLEASURE SEEKER Moloko (Echo)	26	10 PURE PLEASURE SEEKER Moloko (Echo)
27	10 JUMPIN' JUMPIN' Destiny's Child (Columbia)	27	10 JUMPIN' JUMPIN' Destiny's Child (Columbia)
28	10 OOPS... I DID IT AGAIN Britney Spears (Jive)	28	10 OOPS... I DID IT AGAIN Britney Spears (Jive)
29	10 SITTING DOWN (I've Been Thinking) Boyz II Men (A&M)	29	10 SITTING DOWN (I've Been Thinking) Boyz II Men (A&M)
30	10 IT'S MY LIFE Mike Dwyer (Jive)	30	10 IT'S MY LIFE Mike Dwyer (Jive)

© Music Control UK. Times indicated by total number of plays on all 40 mainstream radio stations from 06.00 on Sun 30 July 2000 until 24.00 on Sat 31 July 2000.

TOP 10 GROWERS		TOP 10 MOST ADDED		TOP 10 PRE-RELEASE	
Pos.	Time Artist (Label)	Pos.	Time Artist (Label)	Pos.	Time Artist (Label)
1	LUCKY Britney Spears (Jive)	1	LUCKY Britney Spears (Jive)	1	ROCK DJ Robbie Williams (Chrysalis)
2	GROOVEJET (IF THIS AIN'T LOVE) Spiller (Positive)	2	AFFIRMATION Savage Garden (Columbia)	2	GROOVEJET (IF THIS AIN'T LOVE) Spiller (Positive)
3	7 DAYS Craig David (Virgin)	3	COUCHY COO E-90 feat. Erika & Stephen E (VC Recordings)	3	DOESN'T REALLY MATTER Janet Jackson (Def Jam)
4	I TURN TO YOU Melissa C (Virgin)	4	MUSIC Madonna (Maverick/Warner Bros)	4	OUT OF YOUR MIND Steve Strippers & D Bowers feat V Beckham (NuLife/Arista)
5	2 FACED Louise (1st Avenue/EMI)	5	TAKE ON ME A1 (Columbia)	5	SINCERE MJ Cole (Talkin Loud)
6	OUT OF YOUR MIND Steve Strippers & D Bowers feat V Beckham (NuLife/Arista)	6	FREESTYLE Bonfink MCs (Dance Pool)	6	LUCKY Britney Spears (Jive)
7	AFFIRMATION Savage Garden (Columbia)	7	BILLS & PATTY Gammik (IWA)	7	I FEEL FOR YOU Bob Sinclair (Defected)
8	WE WILL ROCK YOU Freddie & Queen (RCA)	8	YOU PUT ME IN A CHERRY TOWN	8	MAKE IT RIGHT Christian Fink (London)
9	FREESTYLE Bonfink MCs (Dance Pool)	9	SKY Sucker (Serious/Universal Island)	9	BANG Robbie Rivera (Mulply)
10	COUCHY COO E-90 feat. Erika & Stephen E (VC Recordings)	10	GROOVEJET (IF THIS AIN'T LOVE) Spiller (Positive)	10	HOLDING ON Heather Small (Arista)

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MUSIC WEEK 5 AUGUST 2000



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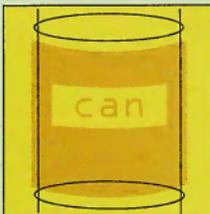
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One company's promotions work stood out from the rest in the second quarter as radio stations gave a fresh look to their playlists by adding more new tracks. Steve Hemsley reports

VIRGIN REGIONAL SPARKLES IN NEW AIRPLAY RUNDOWN

A new broom swept through radio in the second quarter as stations gave their playlists a thorough spring clean. In fact, only two hits from the first three months of the year, Gabrielle's Rise and All Saints' Pure Shores, appear again in quarter two's Top 25 airplay chart. Where Anglo Plugging reigned supreme on the national front last time around, here a number of teams, including Anglo, share those honours.

It is the regional sector which throws up the real star, in the shape of Virgin Records' regional team, which had an incredible five songs in the quarter-end chart, including the number one song, Madison Avenue's Don't Call Me Baby. The others were Melanie C featuring Lisa Lopes with Never Be The Same Again (11), Billie Piper's Day And Night (24) and Richard Ashcroft's A Song For The Lovers (25).

Since former promotions director Tony Barker and head of promotions Mick Garbutt decided to leave Virgin last summer to set up Inside Media Promotions, Virgin has outsourced all its national plugging. Media director Steve Morton, head of radio Jason Barker and head of regional promotion, Martin Finn have adapted their roles accordingly, to maximise regional coverage.

"These results show how hard our team has worked over the last few months," says Morton. "We have to realise that nowadays records can be broken in the regions. Lone Martin is a great example of this, as its interest grew at LR level over a period of months, with some help from Radio Two."

Barker and Garbutt celebrate the first anniversary of their new venture in August and, along with their head of radio Paul Kettle, they still have a close relationship with Virgin, working Never Be The Same Again, Sitting Down Here and Day And Night. "We know many of the acts well and it has been interesting to see how radio has



Virgin's regional team: five tracks in the Top 25

taken to Melanie C as a solo artist," says Garbutt. "Since the Northern Star single, she has become a firm favourite."

Inside shared the top national plugging honours with Arista, Columbia and the top

team from the first quarter Anglo Plugging. Arista's three songs were Toni Braxton's He Wasn't Man Enough (12), Whitney Houston and George Michael's If I Told You That (17) and Santana featuring Rob Thomas' Smooth (18).

Head of radio Alex Cross is particularly pleased with the radio support for the Santana track, which took time to grow on programmers. "When it was first released in September it got a few plays on Virgin, Capital and Radio Two but UK interest soared after the Grammys and as US radio got behind it," says Cross. "Capital playlisted it here and the others followed, although Radio One did not play it."

BMG VP media, Nigel Sweeney, who oversees the promotional teams at Arista and RCA, says the TV team of Jacqui Quist and Annette Miller must also take a lot of credit for these results because they were plugging artists with few TV opportunities and only limited availability for appearances.

'We have to realise that records can be broken in the regions nowadays: the results show how hard our team has worked' — Steve Morton, Virgin

The Columbia team, under the guidance of director Robert McIntosh, enjoyed success with Destiny's Child's Say My Name (16), Ricky Martin featuring Meja's Private Emotion (22) and Mary Mary's Shackles (25). (Praise You) (23) — all of which were plugged regionally by Bob Hermon's cross-label team within Sony — while Anglo had two Gabrielle tracks, When A Woman (20) and Rise (21), as well as Coming Around by Travis (19).

Anglo was voted last independent promotions company at this year's MW Awards, and head of promotion Dylan White

says the success of Gabrielle and Travis, plugged nationally by Richard Hill and Rob Lynch and regionally by Nic Austen and Jay Cox, demonstrates the power of radio.

"Gabrielle is not the kind of artist who picks up fans through heavy touring, and sales of the Rise album were slow before the title track was serviced to radio. They accelerated even further while When A Woman was being heavily played," he says. "These tracks reached ordinary people who like the songs and went out to buy the album. Travis are also a core radio act nowadays and ILR stations are playing some of the earlier tracks such as Driftwood, even though they didn't when they were first released."

Other promotions companies to appear on the chart for their national plugging efforts are Size Nine for Don't Call Me Baby (at one), EMI for Toni's Miracle by Positive act Fragma (two) and The Partnership for its work on Craig David's Fill Me In (four). The list also includes London for the second appearance of All Saints' Pure Shores (six);

Track of the quarter

MADISON AVENUE: DON'T CALL ME BABY

The re-release of Don't Call Me Baby by Aussie duo Madison Avenue was a huge success, in stark contrast to the track's disappointing performance when it first hit the shops and airwaves at the end of 1999.

Last November, the single reached only number 30 on the sales chart, and radio support was mainly restricted to specialist dance stations that picked up on the interest that was being shown in the clubs.

"When it was first released it faced strong competition from tracks such as Wansley Project's King Of My Castle and Morky's Sing It Back," says Mark Mulrooney, head of national at Size Nine, which handled national promotion. "Yet the clubs kept playing it and people kept asking for it at retail, which convinced Virgin to re-release it."

When Virgin's regional team re-serviced the song across the UK on April 4, they discovered that it was still picking up regular IRL play, and many stations were not time in bumping it directly up to the B-list. The Chrissy Gory's Galaxy stations were among the early supporters second time around, and the tune eventually found its way on to 170 playlists.

Don't Call Me Baby entered the airplay chart in mid-April and by the first week of



Madison Avenue: second time lucky

May it was a Top 10 radio record with almost 1,400 plays a week, reaching an audience of more than 54m. Radio One played the track 34 times that week as it topped the pre-release chart, ahead of Britney Spears' Oops! I Did It Again. The single entered the C1D sales chart at number one on May 20 to become the first VC Recordings release to reach the summit.

It topped the airplay chart the following week with 2,474 plays reaching an audience of more than 90m, and topped the Radio One playlist with 42 spins and second behind Tom Jones and Mousse T's

TOP 25 AIRPLAY HITS FOR SECOND QUARTER 2000

Title/Artist (Label)	Plays	Audience	Promo Company
1. Don't Call Me Baby Madison Avenue (VC Recordings)	25665	91,662.91	Nat/Reg
2. Toni's Miracle Fragma (Positive)	21,100	90,698.1	EMI/EMI
3. Never Be The Same Again Melanie C/Lisa Lopes (Virgin)	20,390	69,785.0	Inside/Virgin
4. Fill Me In Craig David (Wildstar)	20,147	83,607.0	The Partnership/Intersmedia Reg
5. It Feels So Good Serjane (Serious/Universal)	20,011	92,889.5	Universal/Universal
6. Pure Shores All Saints (London)	20,000	77,024.4	London/London
7. The Time Is Now Morky (Epic)	19,996	72,999.7	WEA/Nat/BI Promo
8. Flowers Sweet Female Athlete (Mush Music)	19,519	70,506.0	Non-Stop Promo/Intersmedia Reg
9. Sex Samba Tom Jones and Mousse T (Jou)	19,208	69,940.1	Fleming Connolly/Jive
10. Opp'd... Did It Again Britney Spears (Jive)	19,143	64,487.5	Inside/Virgin
11. Sitting Down Here Lane Marlin (Virgin)	17,153	59,047.4	Arista/Arista
12. He Wasn't Man Enough Toni Braxton (Arista/Arista)	17,057	85,579.8	XL Recordings/XL
13. Movin' Too Fast Richie Dwyer/Rose Aina (Lockdown)	12,843	53,879.7	Mercury/Mercury
14. Don't Get So Close (Def Soul)	12,834	53,879.7	Brighton/Intersmedia Reg
15. The Way We Feel About You Bryan Adams (Stratagem)	12,834	53,879.7	Columbia/Sony
16. Say My Name Destiny's Child (Columbia)	12,834	53,879.7	Arista/Arista
17. If I Told You That W. Heston/G. Michael (Arista)	12,834	53,879.7	Arista/Arista
18. Smooth Serjane (ext. Rob Thomas (Arista)	14,921	51,911.0	Anglo/Anglo
19. Coming Around Travis (Independiente)	11,243	50,734.8	Anglo/Anglo
20. When A Woman Gabrielle (Go Beat/Pyford)	10,730	45,742.4	Anglo/Anglo
21. Rise Gabrielle (Go Beat/Pyford)	10,730	45,742.4	Anglo/Anglo
22. Private Emotion Ricky Martin feat. Meja (Columbia)	10,626	44,061.9	Columbia/Sony
23. Shackles (Praise You) Mary Mary (Columbia)	10,626	44,061.9	Columbia/Sony
24. Day And Night Dina Project (Innocent)	9,904	42,229.9	Inside/Virgin
25. A Song For The Lovers Richard Ashcroft (Hut)	10,924	41,215.0	Non-Stop Promos/Virgin

Sex Bomb on the IRL network.

Madison Avenue were knocked off the top of the airplay chart by Serjane's It Feels So Good on June 10, yet Don't Call

Me Baby remained the top song on Radio One. By the last week of the quarter it was reaching in excess of 80m listeners a week, with more than 2,387 plays.

Revolution which plugged Moloko's *The Time Is Now* (seven); WEA's effort on Sweet Female Attitude's *Flowers* (eight); and Non-Stop Promotions for Tom Jones and Mousse's *Sex Bomb* (nine) as well as Richard Ashcroft's *A Song For The Lovers*.

Fleming Connolly again tasted success with a Britney Spears track, in this case *Oasis I Did It Again* (10); while XL Recordings promoted Artful Dodger's *Moving Too Fast* (13) in-house, and Mercury kept control of Sisqo's *Thong Song* on the Def Soul label (14). Brilliant represented Xtravaganza on Chicane featuring Bryan Adams' *Don't Give Up* (15) and Universal-Island's in-house team took care of Sonique's *It Feels So Good* (5).

Universal-Island experienced some turbulent times at the end of last year when its entire promotions team joined East West, but director of promotions Sean Cooney says his new radio and TV team of Nick McEwen, Charlie Byrnes, Lisa Macdonald, Sarah Haddow and Karen Leslie is now gradually.

"I am gradually bringing everything in-house because I believe label teams are often better placed to pick up the vibe for a record within the company," says Cooney. "The Sontique track has been massive at radio, to the extent that we have had trouble convincing stations to switch over to the follow-up, *Sky*."

Regionally, Virgin was ahead of all its rivals, but there were also good performances by Intermedia Regional, Arista, Anglo and Sony, who all had three songs in the second quarter chart.

Intermedia Regional, which is now a seven-strong team, owes its haul to Craig David, Tom Jones and Mousse T and Chicane. Managing director Steve Tandy

says all three tracks benefited from the work carried out to promote either current or forthcoming albums.

"All these acts appreciate the importance of promotion," says Tandy. "Tom Jones made himself available for regional parties and we spent three weeks on the road with Craig David as Fil Me In was not an obvious record for most commercial stations."

Two other independent regional promotion companies to feature on the chart are Jo Hart's Onside company, which worked with Size Nine and

Revolution on Moloko's *The Time Is Now*, while No Bu helped Onside on Sweet Female Attitude's *Flowers*. Jo Hart now oversees a five-strong plugging team following the appointment of Charlie Walker and her company (and not that started in MW in April) was responsible for the regional promotion of Nu Generation's *In Your Arms* (Rescue Me) which appeared in the quarter one chart.

No Bu Director Alex Alexandrou says *Flowers* broke in the clubs in London first but the song gradually received broader I/R support because two mixes were available.

"There was the two-step garage mix and a straight pop mix which gave radio a choice," says Alexandrou. "We saw different radio formats support particular mixes. Some stations played both at different times of the day which meant we picked up extra plays."

Promotional companies and in-house departments always welcome a variety of tracks in the airplay chart and they are keen for stations to keep their playlists fresh by adding follow-up releases sooner rather than later. With the summer now under way, the look of the airplay chart for quarter three will be radically different once again, as stations switch to popular summer tunes. ■

'I am gradually bringing everything in house, because I believe label teams are better placed to pick up the vibe for a record within the company' — Sean Cooney, Universal-Island

PR cover stars, second quarter 2000

PR company/press office	Bands (root covers)	Total
Polydor	Eminem (NME, MuZ), Bloodhound Gang (MM), Cardigans (MM), Dre (T), Gabrielle (B&S), Marilyn Manson (K)	7
HALL OR NOTHING	Super Furry Animals (NME), Oasis (NME), Radiohead (MM, NME, NME), Stereophonics (NME)	6
EMI: CHRYSALIS	Lynden David Hall (B&S), Iron Maiden (K, N, MH), Damage T (T)	5
RCA	Westlife (TOP, SH, L&K, TVH), Gilt Thing (SH)	5
VIRGIN	Sex Pistols (MM, U, R), Kelis (MuZ, T)	5
HENRY'S HOUSE	S Club 7 (TOP, SH, TVH, L&K), Britney Spears (TOP, SH), Steps (SH, N Sync (L&K)	4
JIVE	Richard Ashcroft (NME), Charlatans (NME), Embrace (MM)	3
COALITION	Travis (NME, MM)	2
BAD MONY	Fatboy Slim (NME), Armand Van Helden (MuZ)	2
DARLING DEPT	Fantasia (K, MH)	2
EAST WEST	Ronan Keating (SH), Stephen Gately (TVH)	2
OUTSIDE	Noel Gallagher (Q), Primal Scream (S)	2
UNIVERSAL-ISLAND	Blink 182 (S), Pitschifter (K)	1
ARISTA	Toot Braxton (B&S)	1
BRASSNECK	Elastica (MM)	1
COLUMBIA	Cypress Hill (NME)	1
DVORA LEWIS	Anne-Sophie Mutter (BBC)	1
EMI CLASSICS	Katrina Karnes (BBC)	1
EPIC	Kom (S)	1
IMPRESSIVE	Muse (S)	1
MERCENARY	Metallica (K)	1
MERCURY	Jan Bon Jovi (K)	1
MONKEY BUSINESS	Paul Weller (M)	1
PARLOPHONE	Jamella (B&S)	1
PRESS COUNSEL	Toploader (MM)	1
ROADRUNNER	Silpnok (K)	1
SAINTED	Basement Jaxx (Mix)	1
SLICE	Craig David (B&S)	1
SONY CLASSICS	Hilary Hahn (T)	1
UNIVERSAL CLASSICS & JAZZ	Ennio Morricone (G)	1
V2	One Minute Silence (K)	1
WARNER CLASSICS	Daniel Barenboim (G)	1
WEA	The Deftones (K)	1

Key: BBC — BBC Music Magazine; B&S — *Buzz*; S — *Sonic*; G — Gramophone; K — *Kerrang!*; L&K — *Live*; L — *Living*; MM — *Melody Maker*; MH — *Musical Herald*; M — *Musical*; N — *NME*; N — *NME*; Q — *Q*; S — *Solo*; SH — *Smash Hits*; TOP — *Top Of The Pops*; T — *Tuohit*; TVH — *TV Hits*; U — *Uncut*.
 Research by Lauren Kay
 Magazines surveyed: *ABC* figures are for July-December 1999; *unaudited figures: BBC Music Magazine (91,911), *Buzz* (38,000), *Gramophone* (50,300), *Kerrang!* (42,116), *Live & Kicking* (165,731), *Melody Maker* (32,115), *Musical Herald* (77,141), *Musique* (72,115), *NME* (89,042), *NME* (43,000), *NME* (76,079), *Q* (211,229), *Solo* (56,049), *Smash Hits* (241,520), *Top Of The Pops* (368,701), *Tuohit* (33,000*), *TV Hits* (205,372), *Uncut* (50,222)

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Eminem (left) and Gabrielle: part of Polydor's haul of seven covers

After a quiet first quarter, Polydor surged back to the top of the *Musical Week* PR table thanks to a broad range of artists that reflects fully the spread of its current success. Particularly noteworthy was the heavy coverage secured for its US rap stars Eminem and Dr Dre — exponents of a genre that does not always receive that much mainstream coverage. Like several other companies in this table, Polydor's in-house PR performance was all the more impressive considering that it scored several covers not included in our chart — Dr Dre was the cover star of *The Guardian Weekend* supplement, and Ian Brown hit the front page of London listings magazine *Time Out*.

Hall Or Nothing retained second spot, and remained the highest-placed independent PR company by some margin, thanks to their continued success with guitar-based acts, especially at the *NME* and *Melody Maker*. In this quarter they continued to benefit from having added Oasis to their roster following the demise of Creation, joining former labelmates Super Furry Animals.

Third spot was shared by the in-house departments at Virgin, RCA and EMI: Chrysalis. RCA's success was built on

Westlife, who had four covers — more than any other act except S Club 7, handled by Henry's House — and Gilt Thing (whose S Club 7 cover prior to their releasing a record became a talking point itself). Virgin benefited from the release of the *Fit And The Fury*, which saw the Sex Pistols become cover stars for the first time in many years.

Jive continued to ride high in the table, as the teen press devoured its pop roster including Britney Spears, Steps and N Sync. Slice did well, scoring its sole success with a *Blues & Soul* cover for Craig David, who will doubtless help the company climb higher in future rankings.

Coalition, which benefited from its work with established rock acts Richard Ashcroft, Charlatans and Embrace. Honours were shared out pretty evenly among those PR companies vying for coverage in the specialist metal and classical press, with 11 acts in these genres scoring a single cover each. This represented a decline for Universal Classics & Jazz, which dominated *Gramophone* and *BBC Music* magazine covers in the previous quarter.

Matt Pennell

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what's your sound?



SCHOOL TOURS BECOME BIG BUSINESS

Record companies are increasingly opting for direct access to one of their most important markets - school kids. Adam Woods reports

Winning the approval of school kids is usually the difference between success and failure in today's pop world. According to figures from the upcoming BPI handbook, the 12- to 19-year-old age group accounts for nearly half of all singles sales. So it is unsurprising that record companies are ensuring that their acts get direct exposure to such a key audience through school tours.

Bands have been playing schools since the Sixties when Herman's Hermits and Johnny Nash blazed a trail. But school tours really came back into vogue in the early-Nineties with Take That and Let Loose. Since then, they have become common practice, so much so that a clutch of firms specialise in organising the events on behalf of managers and record companies.

"School tours were often arranged by management," says Steve Andrews, managing director of School Touring, which has recently organised tours for S2's Reef and live's girl group Fem!ll. "Nigel Martin-Smith sent Take That out on school tours, but he said they were difficult to organise on a one-off basis. Recently, school touring has been professionalised, if you asked a booking agent with a new indie band if they could play 15 shows in three weeks, playing to 400 people every time, they'd say they couldn't. But I can do that with a school tour."

School tours can either stand alone or act as a spin-off from a full tour. Stand alone tours are usually the preserve of developing acts wishing to build a fanbase and gain experience of performing in front of an audience. When supporting a bigger act on a full tour,



School kids at Fem!ll's tour school gigs are a good way to keep busy between dates, and are generally cost effective. "For a tour to be as cost efficient as possible it should go alongside another tour, taking in regional radio, under-18 clubs, regular clubs or student unions," says Sue Harris, managing director of Republic Media, which organised dotmusic's recent schools tour featuring Jamelia.

Despite the potential disruption to lessons, nearly all school gigs take place during school time. "Gigs occur at any time which suits the teachers," says Sharon Smith of Tornado, the company behind school tours by B*Witched and Hepburn. "The most popular spot seems to be 2pm, as this leads into the end of the day and the kids go home happy."

Many school gigs consist of just a performance. Some bands have taken interaction much further - Reef's recent school tour included music tuition.

"The tour was arranged through the music departments of the schools," says S2 product manager Catherine Craddock. "Part of the exercise was to run music workshops, where the band helped give

lessons in guitar and drum techniques."

"Q&A sessions can be themed," says Kate Robertson of school tours specialist Can International. "One example could be the theme of travel, so the questions can be based round the different places and cultures the act has experienced."

For record companies, the potential benefits of school tours are many and varied. These include gaining local press coverage and iLR play, and building databases and fanbases.

"As a rule, record companies look at school tours as a fanbase-building exercise," says Harris. "It also gives the opportunity for a band to build its performance and communication skills. Children are often the best critics you could have."

The notion that a school tour can generate more publicity than a conventional one was confirmed by Reef's experience. "We gained a lot of exposure, which we might not necessarily have received," says Craddock. "The idea that they were the first rock band to play schools in a live show was a great angle."

Now the range of acts is more diverse, there must be a strategy behind what kind of school is used. "With Billie, it was a child-friendly thing," says Andrews. "We did a mixture of primary and secondary schools to cover the seven- to 13-year-old age range. With Precious and Northern Line it was all secondary schools. You match the audience with the artist."

EMI sent novelty pop act The Cartoons on a school tour to introduce the band to its youthful core audience. "We targeted primary schools rather than older children as we saw this age group as the core

audience for The Cartoons," says EMI product manager Mike McNally.

Encouragingly, it seems the range of acts that can pull off a successful school tour is increasing. "We have taken Atomic Kitten, Daphne & Celeste and Oxide & Neutrino out on tour recently," says Robertson. "And they all hit the Top 10 off the back of their tours."

Apart from May and June, when pupils are occupied with exams, school tours take place throughout the school year. For Smith, there is a peak time, she says, "Immediately after Christmas is a good time to approach schools, as there are no exams taking place. Having a live band visit your school is often used as a reward system for pupils."

While school tours are different from conventional ones in many ways, the cost remains the same. "The cost of doing a school tour includes all the normal on-the-road touring expenses such as crew, vehicles and hotels," says Andrews. "In that respect it is a proper tour."

And without ticket revenue, sponsorship becomes more attractive, although there are limits to this. "You have to be aware of certain sensitivities," says Andrews. "I would not allow a tour sponsored by Budweiser, for example. You wouldn't have PoS material either, although the groups often do giveaways."

When it comes to sending an act on a school tour, it would seem that record companies and managers are happy to leave it to the specialists. "It takes time to ensure that each group visits different schools," says Harris, "and to ensure that both the teachers and the education authorities are happy." ■

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