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NEWS: Music and radio business pays tribute to that champion of new music **JOHN WALTERS**
News 4



NEWS: Early US push for **ATOMIC KITTEN** launches off the back of the band's European hits
International 6



A&R: **POSITIVA's** Jason Ellis takes hotseat as Spillier link sparks new Profila deal for EMI
A&R 7



**PRO-AUDIO'S
FORMAT REVOLUTION
SPECIAL REPORT**

FOR EVERYONE IN THE BUSINESS OF MUSIC 11 AUGUST 2001 £3.60

musicweek

Strong line-up set to defy global dip

by Paul Williams & Claire Bond
A string of new albums from the likes of Macy Gray, Elton John, Michael Jackson, Lighthouse Family, Starsailor and Robbie Williams is set to fight up the second half release schedule, as the UK market continues to buck a global sales slump.

The retail sector has moved into the third quarter in confident mood after a strong first half to 2001. New BPI figures – issued last Friday – reveal that the UK albums market is continuing to defy the general worldwide downturn, with unit shipments in quarter two rising 9% year-on-year, while value kept 15%.

Although retailers believe no album is likely to come close to making the impact which The Beatles' 1

did last year, the sector is already in an upbeat mood about the crucial final quarter.

Virgin Megastores head of product Jim Batchelor says, "As a whole, the schedule looks pretty strong. Hopefully we'll be able to achieve a similar volume this year but across more titles, not just the one."

Asda's music buying manager Becky Oram also says the schedule looks strong. "There are a lot of good releases coming fairly early, titles such as Macy Gray, Michael Jackson and Jamiroquai," she says. "If they perform they may be able to follow through, making a strong Christmas." The first Pink Floyd best of to be released since CDs started dominating the market is the closest to a

KEY AUTUMN RELEASES AT A GLANCE

BMG: Five, Natalie Imbruglia, Lisa "Left Eye" Lopes, OutKast, Spiritualized, EMI: Paul McCartney, Kylie Minogue, Pink Floyd, Starsailor, Robbie Williams, **PINNACLE:** Bob The Builder (BBC), Garbage (Mushroom via 3m), Tom Jones (Gut), Britney Spears (Jive), Steps (Jive). **SONY:** Macy Gray, Michael Jackson, Jamiroquai, Ozzy Osbourne.

Beatles equivalent this year, with EMI preparing a November 5 release for the two-CD set which covers their entire career. Other greatest hits packages will focus on the catalogues of Madonna – which is "likely but not definite" to appear this autumn, according to Warner – Gab-

UNIVERSAL: Bryan Adams, The Charlatans, Gabrielle, Elton John, Lighthouse Family, S Club 7, **VIRGIN:** Victoria Beckham, Blue, Martine McCutcheon, Smashing Pumpkins, **VITAL:** Aphex Twin (Warp), Gay Dad (Blink182), Strokes (Rough Trade), **WARNER:** Cher, Green Day, Kathryn Williams.

rielle (September), Steps (October), Ocean Colour Scene and OutKast (both November). Hits packages by Zomba's Backstreet Boys and Warner's The Corrs are expected but unconfirmed. EMI, which achieved the top two artist albums of 2000 with The Beatles and Robbie Williams, also

returns with another Williams release – an album of standards which is due in mid-November.

A strong line-up of studio recordings includes titles from Elton John, Macy Gray, Michael Jackson, Garbage, Jamiroquai (all September), Cher, Tom Jones (both October), Lighthouse Family, S Club 7, Natalie Imbruglia (all November) and Britney Spears (date tbc).

The BBC is also planning new albums by Bob The Builder (September) and The Twelves (November).

Much-anticipated debuts include albums by Rough Trade's Strokes (September), EMI's Starsailor, Telstar's Miso-Tea, Virgin Records' Victoria Beckham (all October) and Innocent/Virgin's Blue (November).

So Solid Crew's first chart-titling single 21 Seconds is expected to be one of this week's biggest performers, having shipped more than 160,000 copies prior to Monday's (August 6) release. Along with an A-list at Radio One, the video for 21 Seconds (pictured) was the spent four weeks at number one on The Box and the past five weeks at number one on Kiss TV, outperforming its nearest rivals by two to one most weeks. "It's a long time to be at the top and we would normally expect things to turn over at a quicker rate," says Enag TV head of music Les Thompson. The Relentless Records act are due to appear at Ministry of Sound's Knebworth festival this Saturday, while the collective's MC Romeo last week signed a solo deal (see A&R, p7).



Radio listening hits new high

Radio listening in the UK is at an all-time high, according to the latest audience data published by Rajar.

Between April and June, 92% of the population tuned in for more than 24 hours a week, up from 90% in the first quarter and 91% a year ago.

The actual number listening each week is now 44.5m, (Q2 2000: 43.7m), while people are also listening for longer each week, up to an average 24.4 hours per listener from 23.6 hours last year. It also means people now listen to more radio than that which television.

"This is a story of growth and, in

an increasingly time-starved society, radio is playing a progressively more important role in the media diet of the UK population," says Paul Brown, chief executive of the Commercial Radio Companies Association.

The BBC has grown its weekly audience from 30.9m to 32.3m in a year, which is just ahead of the commercial sector's 32.2m (31.0m). Radio Two is now the largest and most-listened to station in the country, while Radio One has recovered from its poor start to the year.

● Rajar analysis, p9

Music hits summer headlines for second time as Virgin and Mirror launch marketing drive

The music industry is participating in its second high-profile consumer campaign of the summer in a week-long link-up with Mirror Group Newspapers.

Just weeks after the launch of the BPI Music4You initiative with Coca-Cola and News International, record companies are joining forces with the Mirror and Virgin Entertainment Group for Instant Music, a promotion developed by PeopleSound's online consultancy Protel.

The campaign, which starts this coming Saturday (August 11) in *The Mirror*, aims to drive consumers to record stores via a series of incentives. During the campaign, the newspaper will feature one artist per day from a list comprising



Miller: 'no cost to the music industry'

Feeder, Gabrielle, Shaggy, Marti Pellow, Stereo MC's, Stereophonics and Travis. Two tokens will be printed daily, one offering readers a free four-track sampler CD of tracks by that day's featured artist from Virgin Megastores and VShop, the other a £2 discount on the same artist's current album from either

store. The samplers will also carry a link to Virgin.net.

"Instant Music is designed to integrate the online and offline media in a way that will directly drive sales without any cost to the music industry," says Protel managing director Simon Miller. "The difference between this campaign and, say, Music4You is that the music is offered much more directly to the consumer."

The heavily TV-advertised campaign comes as record companies question the effectiveness of a series of CD-sampler giveaways with national newspapers. However, Miller suggests this offer gives consumers more of an incentive to buy the featured artists' albums.

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X Polydor tops strike-rate league as labels sharpen up on singles

by Paul Williams

Record companies are sharpening up their singles release strategies, with fewer reaching the market but more becoming Top 40 hits.

The number of singles being issued has tumbled dramatically during the past three years, according to the newly-published BPI Statistical Handbook. After leaping to a high of 3,466 in 1997, CD single releases fell to just 2,363 in 2000.

But, while the trend – which contrasts with higher volumes of 12-inch titles hitting stores – is continuing in 2001, it is being matched by a greater success rate for labels producing hits.

According to a Music Week survey of labels' strike rates, Polydor shows the most impressive ratio of releases to hits within the UK during the first six months of 2001. The label, which

has dominated the singles market shares during the past two years, turned 51.6% of its singles releases into Top 10 hits during the period. An equally unbeatable 78.9% of them reached the Top 40.

Polydor UK general manager David Joseph says he is not surprised by his company's high success rate, given the detailed consideration that goes into every release. "For us, before a record gets on a release schedule there are a series of difficult questions that are asked, mainly starting with 'why?'," he says.

Joseph believes the company is going against the general trend by issuing more singles than previously because it now has both its UK and Associated Labels operations. However, he adds that while isolated releases might have appeared on its schedules in the past, singles are

TOP 10 SINGLES STRIKE RATES

1 Polydor	51.6%
2 RCA-Arista	42.8%
3 Telstar	38.5%
4 Epic	26.9%
5 Columbia	22.2%
6 EMI-Chrysalis	20.2%
7 V2	19.2%
8 East West	17.8%
9 Universal Island	17.8%
10 Virgin Records	17.6%

The figures above show the percentage of singles for the first six months of 2001 which reached the Top 10, for companies issuing 10 or more singles.

Source: Music Week.

now only being released if they form part of a bigger picture.

Before we schedule singles, we are making sure albums are completed and singles choices are made so we can plan a campaign," says

Joseph. He believes record companies are now behaving more sensibly in a singles market which was previously not only crammed with releases but discount-happy too.

No other company this year comes close to Polydor's rate of turning releases into Top 40 hits, although more than half a dozen others are landing at least 50% of their singles in the Top 40. The closest challenger, Telstar, had 69.3% of its releases for the half year beat the Top 40, with 38.5% going Top 10, closely followed by Epic with 65.1% making the Top 40 and 26.9% the Top 10.

Other strong performers include EMI-Chrysalis which had a 65.0% Top 40 success rate, although this slipped to 20.0% for Top 10 hits. RCA-Arista produced the second best Top 10 strike rate with 42.8% of its releases making the grade.

newsfile

KINGFISHER GEARS UP FOR DEMERGER

The music retailing and fulfillment part will finally be redrawn at the end of this month, when Kingfisher demerges its general merchandise (GM) business and Woodwards gains a public listing. Shareholders are expected to vote through the spin-off at an AGM called for August 24 and shares in Woodwards are expected to start trading on August 28. Last Wednesday, Kingfisher revealed that it would raise around £1.1bn from the decision to demerge the GM division – which includes Woodwards, EJK, MVC, VCI and Streets Online – and its sale of Superdrug.

V.SHOPIE HIT BY EALING BOMBING

V Shop staff at the Ealing Broadway Centre store were hoping to reopen on Saturday (August 4) following the terrorist bombing two nights earlier. The car bomb destroyed shops along the Uxbridge Road and kept the record shop in unit 45 of the mall closed for most of last Friday. However, the V Shop and Our Price head office, also in Ealing, was not affected by the blast.

VITAMINIC BUTS PEOPLE'S SOUND

Vitaminic last Friday announced the completion of its takeover of London-based digital music company Peoplesound UK. Nuovo Mercato-Itali Vitaminic, which initially unveiled a preliminary agreement with Peoplesound in June, has operations in the UK, across Europe and the US.

CONROIT QUILTS EAR ROLE

EMI Records international director of special projects Katie Conroit has resigned after 12 years service with the major. Conroy, who has spent three years within EMI's international operation, will leave in September, but says she has no specific plans at this time.

HMV STAFF NOUNS WRIGHT

HMV Australia product Steve Wright has resigned. He rejoined HMV Oxford Street in 1994. Following a split at head office he relocated in 1997 to HMV Australia.

BWR RESTRUCTURES INTERNET ARM

BWR Group's owner of Classic FM and the Mercury radio network, has confirmed that it is to scale down its internet activities with the loss of 48 jobs. The company will continue to operate a scaled-down internet operation through the koko.com portal.

MOBOS MOVE TO LARGER VENUE

The Mobo Awards will move to the new arena at the end of London Arena for this year's event. Organiser Boomfactory says the increased capacity for the October 4 event allows for a limited number of tickets to be offered to the public through competitions for the first time.

PR & PLUGGERS SUPPLEMENT

The first handed Paul Oakenfold's Muzik from cover, and not as stated in last week's PR league table. Likewise, in the same chart, Work Hard PR was responsible for Slayer's Metal Hammer cover.

Jazz Awards



The BBC Jazz Awards' own co-host Humphrey Lyttelton – who features on Radiohead's chart-topping *Amnesiac* album – was among the artists honoured at last Tuesday's (July 31) inaugural event. Courtney Pine and Norma Winstone also picked up awards at the ceremony, which was staged jointly by Radio Two and Radio Three at London's Queen Elizabeth Hall. It featured a performance from Pine as well as attracting high-profile guests and presenters such as Charlie Watts and Rod Size. Michael Parkinson presented Lyttelton with a lifetime achievement award – voted for by Radio Two listeners – and from Birmingham and Ronnie Tompsett Clark Terry was honoured as the international jazz artist of the year. The awards will be broadcast this evening (Monday) on Radio Two and on Radio Three's Jazz Line-Up on Saturday. Pictured with Lyttelton (centre) are event co-host Jools Holland and Parkinson.

Pringle moves up for wider role at Capital

Capital Radio has partially plugged the gap left by the departure of Richard Park as director of programmes by creating a new programming role for Keith Pringle.

Pringle, who returned to the group after 13 years in April from Chrysalis Radio initially in an operations and development consultant role, has taken up the position of programming and content director working across all four brands.

Pringle, whose departure from Chrysalis followed the closure of the Puremix.com site he set up with Andy Macpherson, says that he will take on some of Park's former responsibilities in taking an overview of programming. "It'll be working quite closely with the brand programme directors of CHR, Century, Xfm and on the new media side to keep the strategy of programming on course. Also, where we have multiple stations in a single market, I will be looking at how we manage stations in a cluster," says Pringle. "I'll also be working on talent development, acquisition of new talent and team development."

Lascelles plans continuity in leadership at Chrysalis

Chrysalis Group's Jeremy Lascelles is presiding a period of evolution rather than revolution for the independent, after taking over from Steve Lewis as chief executive officer.

The Chrysalis Music UK and Echo Label managing director, the clear front-runner to replace Lewis since his departure in June, will now take additional responsibility for the group's 11 record companies and publishing outfits around the world.

Lascelles, who will report to Chrysalis Group chief executive Richard Huntingtonford, says he wants to "build" on Lewis's work at the company. "I suppose one of the reasons for promoting from within is if it is working quite well – which it is – there's no need to make big changes," he says. "Steve and I go way back and have shared a broadly similar vision."

However, Lascelles does expect to implement some restructuring and make a few new appointments after he has spent a few weeks casting his eye over the group.

Lascelles, who joined Chrysalis



Lascelles: building on Lewis's work Music UK as managing director in 1994, has played a crucial role in the Echo Label, which established Feeder and Mellow as chart acts. Chrysalis Group chairman Chris Wright points to the success which Lascelles has already achieved within the group. "Jeremy is one of an increasingly rare breed of individuals in the music business today, combining top-level management abilities with an understanding creative flair," he says.

Wise Buddah Music inks Universal deal

Wise Buddah Music, which copublishes Atomic Kitten's chart-topping international smash *Whole Again*, is looking to spread its collaborative wings after inking a sub-publishing deal with Universal Music Publishing.

The company's managing director Bill Padley says he hopes the worldwide agreement will allow it to team up with Universal's array of successful pop writers, including Wayne Hector, Steve Mac and Stargate.

"What we didn't want was to just sign a publishing deal because we're 50% owned by Universal, which has already collaborated with the likes of Dave Bowers and Murlyn Music. "We wanted somebody who worked hard and understood our market, which is pop radio."

The Universal deal comes a month after the major struck a global representative deal with Sweden's Murlyn Music and around two years after the formation of Wise Buddah's publishing arm, which has Padley and Jennifer Padley as its key co-writers and producers. Whole Again, penned by the pair with Stuart Kershaw and Andy McCluskey, gave the company its breakthrough hit in February.

MUSIC COMMENT

THE LOST MUSIC CONSUMERS

The UK market is a rare market indeed. Few local industries are heading into the summer claiming increased sales – apart from the UK, that is. It would be easy to underplay the sort of figures unveiled in outline by the BPI this week. After, all, such impressive growth was standard for so long in the UK through the late Nineties, we have almost come to expect it.

But, when many other global worldwide markets – such as Germany, Spain, Sweden and the US – are reporting sales slumps, the UK's achievements appear all the more impressive.

Why is business so good? The fact that the global recession has not reached these shores certainly helps. But, the BPI unveiled another set of figures last week which hinted at an answer.

The continuing buoyancy of the compilations market – with Nipah Wishing 50 and still going strong – is underscored, suggests the BPI, by the increasing influence of the supermarkets.

Tesco, Sainsbury's, Asda and the rest are not the record industry's favoured retailers, and for good reason. Using price to sell your products will never be in the long-term interests of any manufacturing industry.

But there is clearly a lot to be said for these chains' ability to reach a sector of (mostly) over-35s who feel intimidated by the specialist retailers and their (mostly) under-25 sales assistants. Furthermore, they reach a demographic – many with a stagnating local town centre or very young children – who do the vast majority of their shopping in an out-of-town superstore. These are people who do not have time to spend browsing through racks of catalogue, but are happy enough to pluck the latest Travis or Destiny's Child record from the racks. Sure, the customer service is missing, as is the depth of catalogue. But, the good news for the industry – even the specialists – is that these are totally passive consumers. And their sales would otherwise be lost to the business.

Marin Talbot

Key staff leave as Worldpop refocuses

Chart sponsor Worldpop.com is counting the cost of reinventing itself as a "music-led interactive marketing company" with the departure of four key associates, including the founding joint editorial directors.

Ben Turner and Ian McLeish, who have been with the company since its inception to oversee the editorial content, have left. They have been joined by joint managing director Liam Hamilton, the former LWT chief who only joined Worldpop.com last year. The company's technical chief, Gurtej Sandhu, has also quit.

Managing director Geoff Smith says the departures follow Worldpop.com's repositioning as a company providing marketing services such as interactive features, e-mail and SMS text messaging for entertainment and lifestyle clients.

Michelle Garnett has been promoted to editorial director, while a fourth specialist editorial platform covering urban music was launched last week, headed by editor Tossy Davy.

Brits mark beefed-up presence with Rough Guide at Popkomm

The UK's record industry and music media is taking a bigger stake in this month's Popkomm 2001 with a record number of companies attending and the launch of several groundbreaking initiatives, including a new sheet and events to showcase new talent.

The BPI is hosting 25 companies and labels on its stand – five more than at last year's event – with another 200-plus UK companies and labels travelling to the event independently.

BPI events and PR co-ordinator Wendy Hunt says the association is, for the first time, co-producing a free pamphlet and CD with PPI – the Rough Guide To The Brits At Popkomm – providing details about all the UK acts playing at the event. These include Red Snapper, Goldfrapp, Zee P, I Am Kloot and Sneaker Pimps.

AIM is hosting 82 labels, including

Bezzars, Ninja Tune and Ministry of Sound, which will all contribute one track each to the organisation's Popkomm CD. It is also staging a meeting to discuss German law relating to artists, attended by AIM international committee chairman Martin Goldschmidt and Peter James, who heads AIM's German equivalent organisation VIT.

Meanwhile, Music Week sister magazine *Rolling Stone* is hosting a series of gigs throughout the August 16-18 Cologne conference. These will feature acts include Manu Chao, Jarabe de Palo and the Afro Celt Sound system. Plus, the Music Week Show is overseeing the international pages of the event's Popkomm Daily.

MW publisher Steve Redmond and editor-in-chief Ajax Scott are lining up to host a discussion on the Battle Of The Systems, which will examine the record industry's strategy for future internet trade.

Companion of new bands John Walters dies aged 63

by Robert Ashton
The music industry paid tribute to John Walters last week, after the veteran BBC producer died aged 63.

Walters – who helped transform the late-night listening experience on Radio One alongside John Peel – died of a suspected heart attack last Monday (July 30).

As Peel's producer, Walters played a key part in the support of British music, right through the Seventies, Eighties and Nineties.

Rough Trade founder Geoff Travis recognises Walters' role, identifying him as "the power behind the throne".

"Walters was a great adventurer and part of what made the BBC great, because he would play music regardless of whether it had commercial appeal or not," Travis adds. "Without Walters there might not be any Robert Wyatt or Soft Machine."

BPI chairman Bob Dickins adds: "John was one of the great British eccentricities and probably one of the few men that John Peel would ever take notice of. His sense of humour and wit were unique qualities."

Many of Walters' colleagues also praised the producer's contribution to the station and music. Director of



Peel and Walters: long-time partners

BBC Radio was music's Johnnie Abraham says he was "one of the most influential producers in music radio". Radio Four controller Helen Bowden adds, "Walters was a very witty broadcaster of immense experience, and we shall miss him."

A former Newcastle art teacher and trumpet player in the Alan Price Set, Walters joined the BBC at its birth in 1967 as a staff producer. And it was in partnership with Peel, and who he teamed up in 1969 and had remained close ever since – they even went on honeymoon together – where Walters' unique contribution to radio first came to air. As champions of new bands and products such as HMV, Walters and Peel were among a minority who stuck their necks out

during the punk era, while their daytime colleagues and producers were playing Mud and The Osmonds. During that late Seventies period, Walters would travel through miles of tape sent in by producers and visitors such as the 100 Club and Roy to spot new talent which he could persuade to record for Peel's 10 till 12pm show.

Out of this came celebrated sessions by acts such as The Fall, The Damned and Joy Division, many of which led to bands gaining their first record deals. The recordings have subsequently become collectors' items and led to the best-selling PPI Sessions series.

Walters would often trade banter with Peel throughout their shows and his dry wit led to his own Radio One slot, Walters Weekly. Through this he introduced audiences to artists such as Laurie Anderson, Natalie Houstons and one of his favourites – the Frank Chickens.

Further broadcasting and presenting jobs led him to Radio Four in 1990 to present *Largely Walters*, which considered subjects as diverse as transporting and cannibalism.

UK sales and DVD growth bolster HMV results

HMV'S RESULTS

	Tf ended	Tf ended	%
	28/4/01	28/4/00	Increase
Sales	£1,642.7m	£1,371.3m	+20.5%
EBITDA	£119.3m	£111.5m	+7.0%

Source: HMV Media Group

nals from our competitors and the retail sector in general" – to a strong music release schedule and rapid growth in the DVD market.

He adds, "Over the past 12 months we have achieved top record sales, which have not only helped support the growth of the UK music market – and new products such as DVD, PS2 and Gameboy Advance – but have also

allowed HMV to make significant market share gains across all formats."

At the same time, the group increased the overall number of stores it was operating. For the period of the end of April 2001, it was running 518 stores, including 332 HMV shops (524 alone in the UK), compared to 505 in the same period last year.

More encouragingly, Giles has identified "clear evidence of a sustained recovery" at the book group Waterstones, following a period of restructuring, which led to sales increasing marginally – by 0.1% – to £404.3m. However, EBITDA fell nearly 15.8% to £30.3m.

TILLY

POPSTARS vs POP STARS

Now, I know that the Popstars phenomenon worked well but – and we all also know – you're only as good as your last record.

However, I must take exception to the televised wallpaper that is called This Is My Moment, featuring feeble gangers of Mel B. This rip-off of Popstars is an insult to the viewing public.

What is going on in television programming? Yes, we want coverage of music on TV. But programmes like these denigrate both hopeful "stars in the making" and the viewer. Don't we have enough real stars and talent to fill these important peak-viewing slots and provide real entertainment on TV?

Along with that other appalling example of a TV rip-off – Stars In Their Eyes – we are getting so much more exposure for amateur talent than for the real thing. The general public love to admire their pop stars from afar. "You can look but you'd better not touch," goes the line. (Apologies for blatant plagiarism to Poison Ivy, The Coasters.)

This has been the case ever since Elvis in the Fifties right through to Madonna now. Kids love idols that they can worship from a distance, impersonate, drool over and dress like.

So, why are TV companies and entrepreneurs ramming down our throats these so-called artistes, with very little or no talent? What is the point of A&R departments throughout our industry spending fortunes searching out talent, getting the music right and then trying to market and promote it, when all they really need to do is wait for cheap TV to churn another one out and capture a short-term marketplace?

Line from an online survey produced by BMRB for the BPI. I struck me recently; it stated that "young people prefer the experience of buying music at record shops, which resulted in online CD sales being substantially lower than the survey norm of 27%".

You'd not have to be a rocket scientist to work that out. Long live the retail stores – browse, listen and purchase.

Tilly Rutherford's column is a personal view

M&S seeks ways to push own-brand CDs

Marks & Spencer is to be more aggressive in how it markets its music product after ending a ban which stopped its branch managers from playing music in-store.

The troubled retailer has been selling its own-brand compilations and artist albums for more than three years, but this is the first time it will have actively marketed the range of around 60 easy listening, jazz and classical titles which are compiled using repertoire from Universal Music, EMI and BMG. Artists featured include Nat King Cole, Tom Jones, Dusty Springfield and Perry Como.

Product manager for entertainment William Gill says, "Our mid-price albums sell up to 40,000 units despite never really being promoted. We want to produce titles that will maximise the gift market."



Faring fees and discounts result in 4% hike in spend on TV advertising

by Steve Hemsley

Huge discounts in TV advertising costed record companies back to the small screen in the first half of the year with greatest hits packages and chill-out albums leading the way.

Figures supplied to Music Week by media buying agency MediaCom/EMG reveal that the industry spent £3.7m on TV ads between January and June. This is up 4% on the £21.7m allocated in 2000, when air-time costs soared as broadcasters hiked their rates to accommodate demand from new technology and telecommunications companies.

TV costs dropped by 8.3% overall in the first six months, but struggling ITV has slashed its charges by more than 15%.

"The huge inflation last year has been followed by massive deflation which the marketing teams and media buyers did not expect when planning their budgets, so they have

TOP 10 TV-ADVERTISED ALBUMS — JAN-JUNE 2001	
Artist/Album	Total spend Jan-June 2001
1. BILLY JOEL: The Ultimate Collection	£580,000
2. VARIOUS: Chilled Ibiza	£575,000
3. VARIOUS: Now! 48	£525,000
4. BURT BACHARACH: The Look Of Love	£500,000
5. VARIOUS: Capital Gold Legends	£450,000
6. EDDY GRANT: The Greatest Hits	£400,000
7. VARIOUS: I Love The 80s	£385,000
8. THE EAGLES: The Best Of Eagles	£385,000
9. VARIOUS: New Woman 2001	£385,000
10. ROY ORBISON: Love Songs	£370,000

been taking advantage of the situation," says MediaCom/EMG director Martin Cowie, who expects costs to continue falling in the second half. "The profile of the albums being released also lends itself to TV as labels need to reach a mass market to ensure fans are aware of greatest hits compilations while the market for chill-out albums is so competitive."

The spend for the various Ministry of Sound albums, including the Chill

MUSIC ADVERTISING BREAKDOWN			
2001	2000		
TV	30.4m	27.7m	+40.7%
Press	11.0m	10.4m	+5.8%
Radio	4.6m	5.2m	-11.5%
Outdoor	1.5m	1.0m	+78.0%
TOTAL	47.5m	44.4m	+24.7%

Source: MediaCom/EMG. Figures based on estimated average station price

Out Session 1&2, and is not included in the analysis because accurate figures for each title are not available. Yet MediaCom estimates that the company has spent more than £500,000 TV advertising its albums so far this year.

The album to enjoy the biggest TV budget was Billy Joel's The Ultimate Collection. Sony spent almost £600,000 advertising on GMTV, Channel 4's Ricki Lake and the Living

Channel to reach core female fans, while it also used peak-time TV. Sony TV marketing manager Sharon Hancock says, "The decision to continue spending on TV for 15 weeks was taken as the album responded positively every time the ad appeared on TV, making the campaign extremely cost effective."

The biggest number of albums advertised was up by 80 (25% year-on-year) and the average expenditure rose by £6,800 to £85,400.

Outdoor media has seen its spend increase by 78.0% from £4.0m to £11.0m. EMG/Virgin Universal assigned more than £300,000 to this medium for Now! 48. Spend on press advertising remained relatively static, while the medium to show a decline was radio, down 11.5% from £5.2m to £4.6m. The Radio Advertising Bureau says this fall is more than double the 5% fall in revenue overall experienced by the sector during this period.

news file

SME MERGES CHANGING RESOURCES
Sony Music Entertainment Europe is merging the strategic marketing and artist marketing departments at its European Regional Office. SME Europe president Paul Burger says the move is designed to give all marketing efforts a "seamless continuity". As part of the restructuring, VP strategic marketing Chris Haralambous will now report to senior VP marketing Julie Borchard.

R2 TO AIR SECOND SOUL SERIES
Independent radio production company Somethin' Else is producing a second series of Sensual Soul programmes for Radio Two. The seven-part weekly documentary begins on Wednesday September 5 and is presented by Mica Paris. The series tells the story of several artists who changed the sound of soul: Soul II Soul, Billie Holiday, Chaka Khan, Marvin Gaye, Terry Callier, The Isley Brothers and Mary J. Blige.

YOURRELEASE.COM AND AIM THE LINKS
Website YourRelease.com has teamed up with Aim to help promote its text messaging services for labels and its free new release database which feeds live content to more than 900 specialist music and entertainment websites. Labels and distributors provide information for the listings, which are broken down by genre and can include hyperlinks to label websites and audio previews.

6MG LAUNCHES MORE REAL RADIO
The Guardian Media Group is to introduce its Real Radio format in Yorkshire from this year after winning the regional licence. Real Radio currently broadcasts to South Wales, where former Virgin Radio presenter Nick Abbott temporarily hosted its late night slot last week.

365 TIES DEAL WITH THEBIGBUCK
Production company Uniqne's UK content division TheBigBuck has secured a deal to provide 365 entertainment news and gossip service to 365 Corporation's new gossip recognition service Ecoloh. Billed as Europe's first comprehensive web portal, Ecoloh allows the user to activate services such as email and news bulletins by voice recognition.

FUTURE TITLES SPONSOR BULLDOG BASH
Future Publishing magazines Classic Rock and Metal Hammer are sponsoring the 15th annual four-day Bulldog Bash, which starts this Thursday at Avon Park Raceway, Long Marston, near Stratford-upon-Avon, Warwickshire. Feeder, Terence Young and the Wiltons will be among the acts performing at the event, one of the biggest gatherings of bikers in the UK.

THIS WEEK'S BPI AWARDS
The Capital Gold Legends compilation goes platinum, while Damage's Since You've Been Gone and The Avalanches' Set It Off! TV albums receive a gold award.

Programme	(000s)	% change on 2000
Top Of The Pops 3	3,296	3.8
Top Of The Pops 1	2,452	3.8
Top Of The Pops 2	1,649	-27.9
CD-UK	1,642	-36.5
The Pepsi Chart and Dr Fox Chart Update	1,506	-16.5
Live And Kicking	843	3.0
Top Of The Pops Plus	263	n/a
Exclusive (Sun)	263	26.9
Exclusive (Times)	213	n/a
Popworld (Sun)	154	n/a

*rounded down. Source: MediaCom/EMG (last data for w/e July 30 2001)

Virgin Megastores pushes for more gigs in provincial stores

Virgin Megastores wants record companies to stretch their marketing artists to its smaller town outlets following the success of PA tours by acts such as Ash and Elbow.

"The chain has accommodated more than 410 store appearances by artists this year with Infectious act Ash visiting Peterborough, Norwich, Taunton, Exeter, Falkirk and Perth, while V2 band Elbow provided the Megastore at Bromley in Kent with its first PA event."

Virgin Megastores PR and events manager Sirron Doman says he believes labels can benefit from a strong response by consumers and the local media in regional towns and should not just concentrate on the large city Megastores in London, Manchester and Birmingham.

"The main reason these events are so well-attended and generate extra sales is that the visits receive enthusiastic press coverage because the local newspapers and radio cannot believe these acts are coming to their town," says Doman.



Peterborough: Ash in Virgin store
Peterborough Megastore manager Sirron Doman says Ash visited on Wednesday afternoon when trading is usually slow. "Just because a town does not have a recognised music venue does not mean the recording/public are not there," he says.

3mV label manager Stuart Michael, who organised the Ash appearances, is working with the retailer again on PAs for another infectious act, My World. He is proposing visits to Megastores in Southampton, Plymouth, Reading, Milton Keynes and Oxford in October to support the act's next single.

Emap Performance confirms deal with Nestlé for Smarties branding

Confectionery company Nestlé has signed two new sponsorship deals with the Emap Performance brands Smash Hits and The Box worth around £2.3m.

The cross-media agreement between Smash Hits and Smarties will run until 2003 and incorporate Smash Hits on The Box, smashhits.net, Smash Hits magazine and calendar, the branded radio show and the Poll Winners Party and Tour which will be broadcast on Channel Four.

The Smarties brand is aimed at three- to eight-year-olds. While this is younger than the core 10-14 readership for Smash Hits, Emap Advertising managing director Tom Youmans says both brands want to grow their target market.

"Nestlé is looking to gain older purchasers for Smarties, while we want to bring in younger consumers for Smash Hits. We will also be working with the different products in the Smarties portfolio such as



Smarties: wants older consumers
The Giant Smarties which are aimed at a higher age group," he says.

He adds that the deal will create Smarties Zones on all the media platforms using different creatives, promotions and competitions.

Nestlé has also announced a further £250,000 cross-media sponsorship covering its Drifter Brand and The Box. The deal covers TV, magazines and online activity including branding of thebox.co.uk and Emap's ticket purchasing site aloud.com. Drifter will also be the main sponsor of the Big Box Breakfast on Saturday mornings.

newsfile

DICKINS GETS A&R KARMA

Following a one-off deal to release I Monster's Daydream in Blue earlier this year, Jonathan Dickins has joined Instant Karma's A&R team on a full-time basis. Also joining the A&R team is Nathan Thompson, who has previously worked at Island Records. Instant Karma chairman Rod Dickins — uncle of Jonathan Dickins — says, "Jonathan and Nathan bring a young and refreshing approach to A&R and their knowledge of all aspects of the contemporary scene is fantastic." Instant Karma's A&R scout Amy Crowley has led to take up an similar role at Virgin Records.

JACGER LINES UP NAMES FOR SOLO LP

Missy Elliott, Lenny Kravitz, Pete Townshend and Matchbox 20's Rob Thomas are among a wide range of high-profile guests set to appear on Mick Jagger's first solo album for eight years, which is due for release in November through Virgin. The new album will be Jagger's fourth solo collection and the first since 1993's Wandering Spirit. Meanwhile, The Rolling Stones are understood to be preparing a new album for release to coincide with a possible 40th anniversary world tour next year.

INCENTIVE RESTRUCTURES

Incensive Music is folding its marketing activities into parent company Ministry of Sound. Marketing will now be overseen by MoS head of repertoire labels Euan Grant. Incensive's general manager Will Nichol — formerly a music buyer for EMI — is leaving the label as part of the restructuring. The label is currently preparing releases from Guelius Cru, Sussnik Luna, and Skydive.

MARRIANE FAITHFULL COLLABORATES

Beck has recorded with Marianne Faithfull for a track on Faithfull's forthcoming album for Hut Records, The Trick. Sex With Strangers, is not expected to surface until next year.

NEW SONY IMPRINT KICKS OFF

Su Urban, a new Sony Music imprint, will make its first releases on August 27 with Sniper Cru's Hot Girls. Sniper Cru comprises producers BM Dubz, MCs Terrorist & Stama and vocalist Lawrence Shirfield. BM Dubz recently scored a Top 40 hit themselves with Whoomp! There It Is, a cover of the 1994 Tag Team hit. The label has been developed as an offline partner to Sony's urban portal so-urban.com.

WARNER/CHAPPELL SIGNS AURORA MAN

Warner/Chappell has signed Aurora Man Greenway, son of veteran songwriter Roger Greenway. Greenway Jr is one half of Positive signing Aurora, who are planning to release their debut album later in the year. "He's not just singing. Dreaming, is a departure from the trite-ole of their hit cover of Ordinary World, adopting a more mainstream (almost country) acoustic feel.

NEW PLAYLIST

Blue — If You Come Back (Innocent A) stunning song, set to take their unstoppable rise to another level (future single, too); Starsallor — Love is Here (EMI/Chrysalis) This classic album will silence the doubters (album, October 8); Madaf* — 3rd of September (Emancipated/BRG)

Koehn — The Mystery of Miami's future star (promo); Zoon — Lot It Go (unsigned) Crossover vibes of Sanchez proportions (white label); Stanton Warriors — Da Antidote (Mob Records) Did school electro bump into breakbeat garage (single, September 10).

Positiva forges ahead as Ellis takes hot seat

by James Roberts

EMI/Chrysalis has finalised details of its first major dance deal following the departure of Positiva director Kevin Robinson.

The company has signed a label deal with Italian management company F&G, home to Spiller.

The agreement was struck by Jason Ellis, who has now taken formal control of the Positiva label following Robinson's departure.

As a result of the deal, a new label called Profifica will be established as a stand-alone operation, sitting alongside Positiva, Heavenly and Middlerow within the EMI-Chrysalis stable.

EMI/Chrysalis managing director Mark Collen says, "Positiva is a breeding ground for artists moving onto album deals and now this label has come out of it," he says. "It is an integral part of our A&R strategy."

The deal follows Positiva's success in the singles-to-albums development of acts such as Vengaboys, Alice Deejay and Fragma. The first new artist to be developed through Profifica has come out of it, he says. "It is an integral part of our A&R strategy."

In his new role, Ellis will continue to A&R Spiller who he signed to the label and who is due to release his long-awaited second single for Positiva, Cry Baby, in mid-October.

Collen says the departure of Positiva will not affect the onward march of Robinson, which has held the title of MW Awards' best dance label for the past two years.

"We enjoyed great success with Positiva before and during Kevin's reign, but there are a number of people who have contributed to that success, no more so than Jason," says



New Positiva lineup: (from left) Matt Dixon, Giles Harris, Colin, Ellis, Sid LJ, Chris Rowell

Collen, to whom Ellis will report, says he will retain the same head of A&R title, but that does not reflect a difference in responsibility from Robinson. Collen says he has no plans to appoint anyone else above Ellis.

The company is currently entertaining applications to fill Ellis' previous role as A&R executive, the position from which he was promoted to head of A&R just two months ago. Meanwhile, official confirmation of Robinson's new role at rival major is expected early this week.

Elsewhere at EMI/Chrysalis, the company has completed the signing of London rock act Hell Is For Heroes, who have enjoyed acclaim in the media following the release of a one-off single through Superior Quality Recordings. "We thought they were a great band regardless of genre," says EMI/Chrysalis A&R executive Alan Pell. "They have got sensibilities with a rock edge." Hell Is For Heroes are expected to release their debut EP for EMI/Chrysalis before the end of 2001.

Virgin Records is this week expected to sign Oxfordshire five-piece Goldrush (pictured), via a licensing deal with the band's independent label Truck Records. Truck Records will release the single Love Is Here — recorded at the band's self-built Truck Studio in their home village of Stevenston — on September 10 as planned, while their debut album is expected in the spring. The band, who comprise brothers Robin and Joe Bennett, Jet, Garo and G, are also currently receiving interest from major publishers. They recently hosted their fourth Truck Festival in Oxfordshire — attracting around 2,500 fans from their local fanbase — and play the Carling Weekend at the end of the month.



MC Romeo has "the most heat on the street"

So Solid's MC Romeo to go solo on Relentless

MC Romeo has become the first member of So Solid Crew to score a solo record deal, after signing with Relentless last week.

"There are very few genuine stars that Relentless wants to get behind and Romeo is the So Solid member that has the most heat on the street and the potential to be a genuine star," says Relentless co-founder Shabs, who initially signed So Solid on a singles deal.

The 22-piece collective recently moved to independent for albums; key members Meganam and G Man are also signed to the label on long-term deals, as representatives of So Solid. Other members, including Lisa Mafia, remain unsigned as solo artists.

Shabs adds, "In 18 months, Relentless has sold more than 1.5m singles and the next stage is artist development on an international scale."

MC Romeo, who is published by EMI Music, is set to start work on his debut album soon and is likely to adopt a mainstream urban sound. The album will be produced by Dan Da Man, who is also a member of So Solid.

So Solid Crew are this week due to complete work on their debut album. It has been engineered by Mike Kenny, who also worked on Oude & Neuroim's debut album Execute.



LABEL NEWS

After four years and nearly 40 single releases, independent dance label Inferno is currently enjoying its highest profile to date, thanks mainly to the success of Mis-Teac, who the company licenses to Telstar. Co-founded by managing director Steve Long and head of A&R Pat Travers, the Inferno team has remained small while also managing to clock up 13 Top 40 hits, eight of which have made the Top 20.

The first release on Inferno came courtesy of Ruff Driver's Don't Stop, which made it to number 30 in February 1998. It was the start of a long-standing relationship that has seen a total of six singles from the act, one of which went Top 10 (Dreaming) and two Top 20 (Deeper Love & La Musica).

1999 saw the release of the band's and Inferno's first album, In-fidelity. Among the label's hottest dance tracks this year is Please Save Me by Sunscreen Vs Push, which will be featured heavily in the forthcoming movie SW9 (from the production company responsible for Transcending and Human Traffic). SW9 is due to be premiered at Ministry of Sound's Knebworth festival this coming weekend.

The track will, however, have some time to go to beat the Mis-Teac success, MUSIC WEEK AUGUST 11 2001



Mis-Teac: discovered by Inferno

following their top 10 hits this year — All I Want and Why.

Long explains how the Telstar deal is "it up." "I guess you could compare it to the Sonique deal that Serious has with Universal, whereby the bigger label spends the money, owns all the rights and the other gets a royalty. It's all about a team effort now — we couldn't have done this for single-handedly." However, at the start it did not look as if breaking the single why would be quite as simple as it now, with hindsight, appears. "The mix that rock picked up on was by Matt Jam Lamont and DJ Face — that mix was really big on the street," says Travers, who initially brought the act to the label. "So when the

main original version showed no sign of going on playlists, we decided to do a radio edit of that mix. We then made a new video for the track, which I think is the first time two videos have been made for the same single."

With Mis-Teac's labelmate Craig David paving the way in the US, all eyes are currently Stateside. "Atlantic has an option on Mis-Teac through their Telstar deal, but they need to hear the album first. I think they will come on board when they hear it," says Long. Inferno itself has an overseas licensing deal with Zomba in Australia and South East Asia. Other deals have included those with East West in Germany, Scorpio in France and Tommy Boy in the US.

With the likes of Sunship, Ignorance, So Solid Crew and Ed Coe all working on the Mis-Teac album, expectations are already high. The next single, the StarGate-produced One Night Stand, is due on October 15, followed by the album two weeks later.

"Providing this single goes well, I think they can be selling lots of albums right up to Christmas," says Long, who is already looking to use the Mis-Teac formula once again on new signing Louise Roe, formerly of EMI's Eurovision top troupe Precious. "She is fantastic. We will be working in a similar way to Mis-Teac, with an R&B production with a garage mix."

RETAIL FOCUS: ONE UP

by Karen Faux

Although One Up is just two minutes away from Aberdeen's main thoroughfare, Union Street, and is one of the city's largest indie, many people only stumble on the store by accident. Store manager Adam Cresser is not too concerned about this fact, as experience has shown that first-time customers will always come back for more.

A solid base of regulars has a lot to do with the fact that the store's broad offer is very competitively priced. Cresser and his buyers spend a lot of time seeking out product from the cheapest possible sources. One Up also looks good: nine months ago the interior was refurbished and now sports new flooring and racking, as well as a striking red colour scheme.

"Regular custom is increasing all the time," says Cresser. "People very quickly realise that we are significantly cheaper than neighbouring chains. One customer was recently ordered that a Soundgarden album was being sold in one of the multiples for £16.99 when we had it on the rack for £5.99."

hip hop and nu metal are the fastest-expanding areas and are currently threatening



One Up: providing broad offer and keen pricing

to take over the whole shop. Mid-price albums tagged at £5.99 provide bread-and-butter business, with acts such as Bob Dylan and The Smiths among the most consistent sellers. Cresser describes his customers as ranging from teens to 50 years plus.

"Student business is big here and we boost it with a 10% student discount," says Cresser. "A couple of pounds off means an extra part of

PUNK AND NU-METAL TOP 10

1. Break The Cycle Stand (Warner)
2. All Killer No Filler Sum 41 (Universal)
3. Appetite For Destruction Guns 'N' Roses (Universal)
4. Take Off Your Pants & Jacket Blink 182 (Universal)
5. Machine Siatic X (Warner)
6. Rage Against the Machine Rage Against the Machine (Sony)
7. The Green Album Weezer (Universal)
8. Weezer Weezer (Universal)
9. Hybrid Theory Linkin Park (Warner)
10. Menace to Sobriety OPM (Warner)

beer as far as students are concerned and the discount card is very popular."

Sales of chill-out albums are predicted to have been healthy this summer and Cresser cites Ministry Of Sound's Chill Out Session and Chill Ibiza as the most successful. In a week dominated by compilations, Cast's album has been the strongest seller. "We are also doing incredibly well with Staind, on import," says

Cresser. "We bought in a large quantity of stock so we are able to sell it slightly cheaper than usual, at £12.99."

Vinyl continues to be a thriving area and, in addition to shifting a lot of hip hop and Warp releases, One Up also does well with Simply Vinyl. "The label is gradually releasing everything and vinyl enthusiasts can't get enough," says Cresser. "We also still do a lot of second-hand vinyl and CD."

Cresser is anticipating a prosperous summer. In addition to selling music, the store's first floor also offers skate clothes, T-shirts, bags, trainers and boots. Sales of accessories such as patches and badges have accelerated in the wake of nu metal and there are plenty of product lines to appeal to acquisitive tourists.

"It is a spacious store which offers an interesting mix of product," says Cresser. "Since the refit we've opened windows at the back to provide a view of Union Terrace so it's a wonderfully lively place in the summer."

One Up: 17 Belmont Street, Aberdeen AB1 1JR, tel: 01334 642662, e-mail: info@oneupmusic.com

IN-STORE NEXT WEEK (from 13/8/01)

Andys RECORDS In-store - Atomic Kitten, Steve Lawler, Sound Works, Absolute Old Skool, Entore Series, Geri Halliwell, Ash, Zero 7, Destiny's Child, 430 West, Now! 49, Feeder, Judas Priest;

Press ads - Mo Solid Gold, Earth 5, Steve Lawler, Sound Works, Absolute Old Skool, Entore Series, Geri Halliwell, Ash Zero 7, Northern Soul Years 2, Ted Nugent, J Majik, Ram Raiders

ASDA Singles - Jamiroquai, Eve, Sophie Ellis Bextor, Shade Sheist, Groove Armada, Anastacia, De Niro, Super Sistar, Tymias

4 Albums - Chilled Out Euphoria, Planet Of The Apes, MOP, Ray Charles, Perfecto Presents Paul Oakenfold In Ibiza

BORDERS In-store - three CDs for £18, 2 for £10, Naxos five-for-£20 offer, Classic Chillout, Now 49, Joshua Bell, Final Fantasy, Travis, Tom Raider;

Listening posts - Catania, Super Furry Animals, Prince, Moby/Stax campaign

In-store display boards - Alex Kidd, Thalia Zedek, Depeche Mode, Stephen Malkmus, The Reindeer Section, Wordfab 2, Turin Brakes, Stereolab

HMV Single - New Order, Windows - four CDs for £20; In-store - Anastacia, Sophie Ellis Bextor, Eve, Groove Armada; TV and radio ads - Lavin I, Chilled Out Euphoria, Unwind; Press ads - Groove Armada, Jamiroquai, Superstir, M.O.P.

MVC Album - Atomic Kitten; Windows - soundtracks promotion, What Women Want, Catania, Silence Of The Lambs; In-store - Best Holiday 2001 Album, Mojo Spotlight on Hut Recordings; Listening posts - Alisha's Attic, David Bowie, Nanci Griffith, two Harmonia Mundi CDs for £15 to Classic Radio 4 holders

ouprice **V SHOP** Singles - Sophie Ellis Bextor; Windows - New Order, Eve, Groove Armada, Jamiroquai; In-store - Anastacia, Shade Sheist, Fun Lovin Criminals, Tymias 4

Pinnacle Network Selects listening posts - Big Dog, Magoo, Joe Strummer, Gorky's Vinyl Campaign Sampler, Human League; Press ads - Waxwings, Bohz Johny

TOWER Windows - Prince, Radiohead, Vodafone, Cinema Club, Fatboy Slim, Wheatust, Jamiroquai, Gonlaz, Super Furry Animals, Party In The Park;

In-store - Tower Big Deal campaign

Virgin megastore Windows - Eve, Jamiroquai, promotion, Order, Perfecto Presents Paul Oakenfold in Ibiza, Sophie Ellis Bextor, Tymias 4; In-store - Ainaline Trio, Lisa Lopez, Ozfest The Album, Anastacia, Mando, Muse, Mufny OK, Ozfest The Album, Perfecto Presents Paul Oakenfold in Ibiza, Irish Hour 2, Stereo MGS

WHSmith Singles - Jamiroquai, Five, Eve, Anastacia; Albums - Radiohead, Lovin' It; In-store - MOPD, Catania

WOOLWORTHS In-store - Now! 49, Eddie Grant, Kiss Smooth Grooves, Summer 2001, Club Mix 2001, Prince; Press ads - two Catania CDs for £22

ON THE SHELF

LIAM NEWMAN, sales assistant, Spillers, Cardiff



Radio Wales recently did a half-hour documentary on the shop which included input from staff, visiting reps and a member of the Spillers family whose grandparents founded the shop way back in 1884. Feedback from customers has been excellent and we're all agreed that the programme provided a good overview of the business as it is today.

Sales have been steady through the summer although things have gone a bit quiet in the past couple of weeks. We've had a lot of big gigs happening in Cardiff, including Bryan Adams, Bon Jovi, Tom Jones and Robbie Williams. Although they have brought a lot of people into the city, they haven't really benefited us.

We don't sell a lot of singles as we have an MCV and Woolworths just down the road, but we still seem to be getting good business from the kids who are on holiday. So many of them are into rumetral acts like Korn, Limp Bizkit and Blink 182 and we are doing extremely well with these acts and others in the genre.

We don't really go in for campaigns here as our product is competitively priced at between £11.99 and £12.99 and we don't like to restrict people to certain titles with multi-buys. At the same time we've been taking advantage of EMI and Warner discounts and passing them on to our customers.

This week Super Furry Animals' Rings Around The World is still flying out and we have done very well with it on DVD. Prior to this we had only just struck our toe in the water with a few DVD singles from the likes of Catania and Ash. However, the Super Furry DVD album bodles well for the format and we've now re-ordered it three times.

It has certainly been a good year for Welsh bands, with the success of albums from the Super Furrys, Stereophonics and Manic Street Preachers. Looking ahead to the autumn, product is looking pretty strong and albums from Slayer, The Cure, Bryan Adams and The Strokes will all be good for us.



I've been the Strikeforce rep for the South West for about 12 months now, during what has been a very busy year for Pinnacle. Since I've been with the company I've seen the raised profiles and subsequent chart positions of Feeder and Bob The Builder, great new albums from De La Soul and Trickity and the recent arrival of established labels such as React, Ticy Tara and Pierce Penzance. Currently I've been enjoying some success with the Cosmic Rough Riders, who charted at number 35 with their latest single Revolution (in The Summer time) and whose album has been consistently selling since its release. The band have been getting all over the country and have steadily built up a strong fanbase.

Two acts we've recently had under development are Big Dog, the new project from Kermi (formerly of Slisk Grape) and Jason Downs, a new artist to Jive who has already featured in the charts with both Whiteboy With A Feather and Cats In The Cradle.

ON THE ROAD

RICHARD WESTBY, Pinnacle Strikeforce rep for the South West

One genre that does particularly well in my area is hip hop and we've had a string of very good releases lately with albums from Deekline, Da Bassmentierz and All Natural, as well as the forthcoming opus from Camillal Ox. The upcoming release (with extra tracks) of De La Soul's 3 Feet High And Rising, as part of Tommy Boy's 20th anniversary celebrations, has been highly anticipated at store level and follows the classics already reissued earlier in the year.

Other imminent releases include new albums from both Way Out West, now on Distinctive Breaks, and Groove Armada, whose Superstylin' single looks set to be massive both on the dancefloors and in the charts. Everything points to a very busy last quarter with several high-profile releases due, including new work from Bad Religion, Cliff Richard, Kool G Rap and Britney Spears, along with best of Space, Steps and the Backstreet Boys, and a new collaborations project from Tom Jones."

's extra 1m listeners underline "2's consolidation as top UK station

The Terry Wogan message board on the Radio 2 website contained almost 5,500 messages last Thursday, after the latest Rajar audience figures were announced.

This was more than double the number for any of its colleagues - and the figure was intriguing considering the veteran broadcaster was actually on holiday when the news broke that he had added 1m listeners in the past year.

Yet his popularity among radio listeners and his achievement in increasing his broadcast share audience to 6.3m emphasises Radio 2's position as the nation's largest and most listened-to station these days.

In fact, since quarter two 2000, the Sony Radio Academy station of the year has increased its reach from 10.0m to 11.7m and its audience share from 12.9% to 14.3%. "We will not sit back and congratulate ourselves but will continue to address our programming," says Radio 2's managing editor Lesley Douglas. "Our beach playlist is bringing in new listeners. We have worked closely with the music industry in the past couple of years and they now understand what we are about."

Radio One may have to get used to being the country's second largest station and the network acquired almost all of the near 1m listeners it lost in quarter one. However, its reach is still down slightly on a year ago and its share has dipped from 10.7% to 9.6% since June 2000. The station emphasises that it is reaching almost 4m (54% of all 15-24 year olds and that this remains its target audience. Among the shows to do well in the second quarter were Sara Cox, who attracted 7.8m listeners in the first full Rajar survey since her breakfast show was replaced by half an hour, Chris Moyles added 880,000 to 6.7m, Dave Pearce increased his audience by 540,000 to 4.0m while the reach for The Evening Session rose 400,000 to 2.2m.

"The Rajar figures are only one indicator," says Parfitt. "I have been going around our live events in the past six weeks and the audiences have been larger than last year and dominated by our core market, where we continue to grow our share."

The national commercial stations had a healthy three months with Classic FM reaping the benefits of an overhaul in its music policy in April, following the appointment of Phillipa Abraham as head of music. The station achieved a record audience of more than 6.3m while the 700,000 children listeners are added, its reach exceeds 7m.

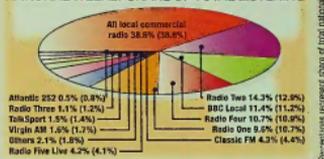
"We are aiming at everyone from the boardroom to the classroom and are looking closely at how and when we play certain tracks," says managing director and programme controller Roger Lewis. "We have also introduced an interactive element between 11am-2pm called Classic FM Most Wanted and Lunchtime Requests where people can choose, via the internet, what they want played. This has generated a record reach of 2.7m for this slot."

Virgin Radio had a busy three months with the departure of a number of key executives, although the high-profile exit to Chris Evans' stint on the station probably helped its figures as all publicity is good publicity when chasing radio listeners. The station's programming is going back to its rock roots also played a role in increasing the audience by 200,000 over the three months while listening hours rose by 9% to nearly 25m.

New programme controller Paul Jackson

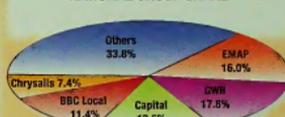
RADIO 2001: SECOND QUARTER PERFORMANCE

NATIONAL WEEKLY SHARE OF TOTAL LISTENING



Percentages represent share of national radio audience. Figure is cumulative for the quarter.

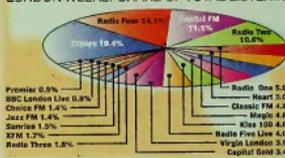
NATIONAL GROUP SHARE



NATIONAL WEEKLY AUDIENCE REACH



LONDON WEEKLY SHARE OF TOTAL LISTENING



Percentages represent share of total London audience. Source: Rajar

MORE LISTENERS WAKE UP TO SUNRISE MUSIC POLICY

The UK radio station to report the biggest percentage rise in listeners between April and June was Aslan broadcaster Sunrise.

Group programme director Tony Patti says the Greater London station's music policy is constantly being reviewed because the demographic profile of its audience is so broad.

"As an Aslan station we are in a unique position as many of our listeners have grown up with Sunrise and remained loyal to the station because of the music we play. Our Bollywood music and Bhangra shows are particularly popular at the moment," he says.

Other local ITR stations to do well in quarter two were Juice 107.6 in Liverpool, which recorded a rise of more than 50% in its audience, while Liberty Radio (39%) and specialist station RitZ Country (38%) both had bumper quarters.

RitZ Country managing director Howard Bowles says such a large jump in its audience is the result of months of hard work. "We have been tweaking the playlist for the past six to nine months. As well as playing favourites such as Shania Twain and Garth Brooks we have also tried to introduce the audience to new country artists," he says. The latest Rajar figures come just weeks before



TOP 10 GAINERS OF SECOND QUARTER 2001

Top five performing BBC stations	Reach	% rise
BBC GLOUCESTERSHIRE	93,000	+53%
BBC DEVON	243,000	+35%
BBC HEREFORD & WORCESTER	153,000	+18%
BBC WILTSHIRE SOUND	94,000	+18%
BBC ESSEX	283,000	+17%

Top five performing LR stations	Reach	% rise
SUNRISE RADIO	365,000	+61%
JUICE 107.6	83,000	+54%
LIBERTY RADIO	46,000	+39%
RITZ COUNTRY	99,000	+38%
107.3 THE EAGLE	28,000	+33%

the station begins a new marketing campaign in association with the Country Music Association. It will be using the CMA advertising slogan: "Country. Admit It. You Love It".

The top five performing BBC local stations are all based in the South with BBC Radio Gloucestershire out in front with a 53% jump in its audience in just 12 months. A spokesman says the station has retained many of the listeners who discovered it during the winter floods.

has decided to highlight Steve Penk's new breakfast show in Virgin's latest TV and outdoor ads, which break on August 12.

There is finally some good news for longwave station Atlantic 252, which increased its weekly reach by 120,000 - figures which were boosted by a 1.2% jump in the number of 15-24 year olds tuned in. Its share of 0.5% remains unchanged over the period, but this is down from 0.8% a year ago.

All the regional radio groups had successes, although Emap and Capital cannot agree on whether Capital FM or Kiss 100 is the market leader in London. Capital FM's share for all 15-34s is 16.5% (Kiss, 12.5%), but the Emap station is ahead among men in this age group, with a 13.0% share compared with Capital FM's 11.8%. Kiss's reach among the slightly younger 15-24 demographic attained a new high of 784,000 in the three months, but this is still behind Capital's 858,000. Capital's programme controller Jeff Smith

says a 14.0% increase in average hours and a rise in share from 10.2% to 11.1% is evidence that listeners are warming to the new presenters such as Margherita Taylor and Cat Deley. She will also be revealed that Chris Tarant has signed a new three-year deal to present the breakfast show, which now reaches 2.5m people a week when children are included.

There was more good news for the Capital group as Xfm achieved a high of 494,000 listeners, which puts it within touching distance of the 500,000 target set when it was acquired by Capital. The station has undertaken an aggressive marketing campaign this year and Xfm's head of marketing Charlotte Sossan says the results show that once people are persuaded to try the station, they buy into it.

Chrysalis Radio's group head of programmes Pete Simmons says marketing has been key to boosting the audience of

the Galaxy network. Of the seven Galaxy dance stations only one, Galaxy 101 in Bristol, failed to increase its audience.

"These results are a reward for lots of on-street marketing. We are also seeing the fruits of the five weeks the brand spent in Ibiza," says Simmons.

The GWR group points to a number of successes around the country. MFM 103.4 in Chester increased its audience by 30% to 104,000, while its sister station Champion FM 103 in Bangor recorded a rise in its reach of more than 12.0% to 37,000. Beacon FM in Wolverhampton saw an 8% jump to 324,000 after a successful post-campaign.

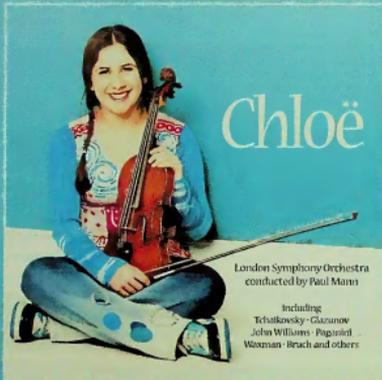
Overall, the BBC is keen to spread the word that it still leads its commercial rivals with a market share of 51.5% compared with 46.6% for the independent sector - now that is something Terry Wogan will be happy to read on his message board when he returns from holiday.

Steve Hemsley

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UNITED KINGDOM

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CLASSICAL NEWS

by Andrew Stewart

NAXOS' FREEMAN MOVES TO MUSIC SALES

Matthew Freeman, responsible for shaping the artistic development of Naxos as the label's A&R director since 1996, has been appointed head of media at sheet music publisher Music Sales. Freeman's remit covers responsibility for the company's strong list of film and TV composers, including such established names on the rosters of the Chester Music and Novello & Company imprints as Richard Rodney Bennett, Michael Nyman, Geoffrey Burgon and John Darkworth.

The South Australian-born Freeman, who formerly headed ABC Classics and worked as a sales representative with CBS Records/Sony Music Australia, will report to Music Sales managing director Robert Wise and James Rushton, managing director of Chester Music and Novello. In addition to developing the work of Music Sales media composers, Freeman is set to extend the secondary exploitation of existing rights throughout the constituent Music Sales companies.

"Matthew's appointment has much significance for the future of our companies," says Rushton. "His remit is to create a team capable of developing our position as a publisher in the mixed-media world in which we live and work, and Matthew will bring managerial and team-building skills of the highest level to this role. While our core business of publishing classical music remains one of international growth and stability, our already substantial involvement in media music has proved to be a natural step for us to take and it is exciting to be able to develop this further."

ELFMAN TURNS APE MAN FOR SONY OST

Danny Elfman's *Planet Of The Apes* OST, released by Sony Classical in UK on August 14, stands to benefit from the promotional hype and massive marketing attached to the film. Takings at US movie box offices during the opening weekend suggest that Tim Burton's remake of the classic



cautionary sci-fi tale will do big business when it opens on 602 screens in the UK on August 17. The film registered the biggest Friday gross in US screen history with a weekend figures with \$69.6m.

"It's going to be a very big record for us," says Alun Taylor, managing director of Sony Classical UK. "We're looking for this to have the same commercial success enjoyed by *Eclipse One: The Phoenix Menace* or *Gladiator*. It's not going to beat *Titanic*, but probably nothing over will. We're talking about a record that should reach six-figure sales. The music is certainly good enough, the marketing and promotional campaign strong enough and the film is big enough to deliver that." Paul Oakenfold's *Apes* remix heard over the film's final credits and included on the Sony album, may be released in the UK as a single.

Taylor adds that movie-going audiences now recognise the importance of a good soundtrack in creating a powerful film, especially one crafted by an inventive composer and performed by symphonic forces. "It's a bit like the difference between a run-of-the-mill opera that has since sunk without trace and Mozart's *The Magic Flute*," he says.

He points to the likely cinema longevity of *Apes*, noting that the UK record market has responded well to OSTs from movies that draw crowds over several months. "Look at *Titanic*, *Gladiator* and *Braheheart*. The great boxoffice distinction of those films came from the sheer length of time they stayed running in UK cinemas. If a film runs long enough and enters the general cultural landscape, it almost becomes a matter of course for people to buy the soundtrack album."

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ALBUM
of the week

BACH ARRANGEMENTS: Including transcriptions by Myra Hess, Wilhelm Kempff, Harriet Cohen, Lord Berners, William Walton, Eugen d'Albert, etc.

Angela Hewitt (*Hyperion* CDA67309). Described by the *Sunday Times* as "the Bach pianist par excellence of her generation", Canada's Angela Hewitt has attracted a devoted following to her Bach discs on Hyperion. The latest release concentrates on

arrangements of the great composer's output for piano, including a handful of gems turned by Wilhelm Kempff, Myra Hess's evergreen arrangement *Jesu, Joy Of Man's Desiring* and Eugen d'Albert's phrasing and sense of pacing are consistent delights of a disc that is sure to attract critical praise. Advertised in the specialist classical press as Hyperion's August disc of the month.



REVIEWS

For records released up to August 20 2001

CHERUBINI: *Messe solenne pour II* Principe Esterházy, Tiling, Fulgini, Streit, Tomasson; *Chor and SO of the Bavarian Radio/Muti* (EMI Classics CDC 5 57186 2).

Riccardo Muti's EMI recordings of the Cherubini masses have done much to rehabilitate the Paris-based Italian composer's status over the years. His latest interpretation was recorded live in the famous Herkulessaal in Munich last January and offers a powerful, intensely moving account of a suitably grand work which was written to enhance its composer's prospects of employment at the court of Haydn's former boss, Prince Nikolaus Esterházy. This magnificent disc is backed by a full-page Gramophone advert.

BRUCE FORD — SERIOUS ROSSINI: Including *Aria, Madra* from *Riccardo e Zoraida*, *Armad*, *Mosè in Egitto*, *Ottavio and Ugo* *Re d'Italia*, *Ford, Mattesuzzi, Miriccoli, Kelly, Banks, etc.* *Philharmonia; ASMF/Parry* (*Opera Rara ORR218*). US-born Ford is among a handful of tenors with the technical certainty to be able to master

Rossini's fendishly florid bel canto writing for the voice. His star qualities are clearly on display in this anthology chosen from the composer's serious operas, outstandingly so in the cavatinas from *Riccardo e Zoraida* and *Ottavio*. Superb sound and opera's high production values add to the attractions of this release, which is widely advertised in the specialist classical press.

SUMMERTIME: Including songs by Gershwin, Barber, Elgar, Fauré, Oudiz, Bernstein, Delius, Rutter, etc. **Loft Johnson** (Black Box **BBM3007**). The latest in

the Classics line from Black Box sees Dame Felicity Lott and her long-time accompanist Graham Johnson in fine form, finding an impressively rich range of expression for 29 different songs with a summer theme. The disc includes several strong yet neglected works, Haydn Wood's A Brown Bird Singing and Ireland's *The Trellis* among them, and also masterpieces such as Barber's *Sure On This Shining Night* and Brahms's *Meine Liebe* ist Grün.

MUSIC WEEK 11 AUGUST 2001

SINGLE of the week

NELLY FURTADO: Turn Off The Light (DreamWorks/Polydor 4508912). With 'I'm Like a Bird' still a favorite at LL, Polydor's Portuguese chanteuse has not been off the UK's radar for the past few months. Back in the country for live shows around release — following a spectacular London debut earlier in this year — Nelly is sure to generate a second wave of interest in her excellent debut album, *Whoa Nelly*. — O



SINGLE reviews

RECOMMENDATION MUSE: Bliss (Taste Media/Hushroom MUSIC005). This highlight from the current Origin Of Symmetry album is something of a prog-rock epic, with swirling backing creating a sound not far from the late Seventies. Their fanbase is likely to ensure this performs well, and it is listed at Radio One.

THE BUSH, THE TREE AND ME: (Sometimes) You Do That (Epic 6717252). Wistful melodies and melancholy backing create a sound not far from the late Seventies. Their fanbase is likely to ensure this performs well, and it is listed at Radio One.

HARRY 'CHOO CHOO' ROMERO: I Want Out (I Can't Believe) (Perfecto PER22CD). Subliminal label boss Romero turns off the lights for this dark, thumping tribal tune featuring a hard-edged vocal. A more minimal, techno-tinged remix from Ian Wilkie should bring it wider club exposure.

RECOMMENDATION A CAMP: I Can Buy You (Stockholm/Polydor 6152122). The first solo material from the Cardigans' Nina Persson blends soothing harmonica and piano with a country edge. Produced by Soakhorse's Mark Linkous, it precedes her album, due on September 3. — O

NASH: Just a Little Sign (Go Beat 5871824). A bluesy vocal and quirky strings help make this possibly Nash's strongest single to date, although its eccentric style may be too oddball for the majority.

RECOMMENDATION PLANET FUNK: Inside All The People (Virgin TVCD1308). Featuring vocals by Dan Black from The Servant, this mixes shimmering instrumentation with Eighties influences. While radio has been slower to pick it up than its predecessor *Chase The Sun*, it is still one of the more understated summer highlights. — O

MADAMONSELLE: Do You Love Me? (RCA 74321878952). BMG is hoping that French disco-house of the Modjo variety is still the flavour of the summer with this infectious floor-filler. It remains to be seen whether straight-up independence's Supermen Lovers — which incidentally is on BMG in Europe and was passed on for the UK — steals too much of their thunder.

ECHO & THE BANYMEN: Shine On Me (Cooking Vinyl TVCD112). Sounding like The Bangles' 'Main Monday', this excursion from Mac and his chums seems to offer nothing new to their legacy of rock classics.

LITTLE TREES: Help! I'm A Fish (BMG Commercial 74321874652). Three girls and Ace of Base's producer (Ole Evermo) combine for an infectious chorus which is almost guaranteed to repeat its European success. If the summer is destined to produce at least one novelty hit, this has a good chance of being it. — O

RECOMMENDATION MAXWELL D: Serious (4 Liberty LIBTCD046). Tipped as one of the key tunes of the current Aya Napa season, Serious has been building steadily on the hottest dancefloors in Sydney. It is unlikely to match DJ Poo Poo, but it may cross over thanks to a listing at Radio One.

DANTE THOMAS FEAT. PRAS: Miss California (Rat Pack E7192CD). Already shaping up in a UK way across Europe, Thomas was discovered by Pras through a chance meeting in a New York studio. It is a summery G-Funk-style track with a catchy chorus. Blisted at Radio One, this is destined for the higher reaches of the chart.

DJ LUCK & MC NEAT FEAT. ARI GOLD: I'm All About You (Universal Island CID781/588719-2). The London duo look to continue their run of Top 20 hits with this R&B-flavoured track featuring smooth vocals from New York's Ari Gold. Neat's gruff MC skills add edge to a groove that takes on the likes of Craig David at their own game. It is Blisted at Radio One.

AEROGRAHME: The White Paw EP (Chemikal Underground PRE202CD). **DEEP SWIMMING: In The Machine (Destruction XPXD1380).** West Coast production duo Deep Swimm unleash this hypnotic groove topped by a spoken vocal from Robert Wilson. Reminiscent of Eddie Amador's *House Music* in feel, it is certain to be a hit in the funkier Ibiza clubs.

CHUCK COGAN: Voodoo (Inferno CPERFAN1). Supported by Radio One's Pete Tong and Judge Jules, this tough disco-house track from Sweden's Christian Bjurander looks like it could well cross over. Tribal-style chants top Junjo's bassline guaranteed to cause dancefloor devastation.

GEEZERS OF NAZARETH: SunJlasses (Rodeo Meat RM009). This is gloriously young pop from the label that unleashed it. Monster stays the Top 20 beckoned. SunJlasses has a hot summer feel boosted by a strong vocal chorus.

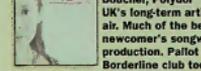
EMBRACE: Wonder (HUT CDHT142). This track precedes the Yorkshire lads' third album. If you've never been. The industry and fans alike will be anticipating whether Embrace can redefine the greatness of

RECOMMENDATION KOEHNEN: Hide U (Moksha/Arista 74321878962). John Creamer and Stephens II provide a thundering progressive backing for Sian Evans' soulful vocal on this in-demand house remix of the hotly-tipped drum & bass trio. With heavy support from DJs such as Pete Tong, Sasha and John Digweed, plus an A-listing at Radio One, it should raise their profile ahead of the release of their album, *Resonance*, on September 17. — O



ALBUM of the week

NERINA PALLOT: Dear Frustrated Superstar (Polydor 5891792). Produced by David Boucher, Polydor



UK's long-term artist development priority is a breath of fresh air. Much of the beauty of this album lies in this key newcomer's songwriting ability, backed by simple (yet clever) production. Pallot begins a month-long residency at London's Borderline club today (August 6).

1998's debut album. This Radio One B-listed track is trademark Embrace — a big rock ballad with surprisingly catchy hooks.

LOWGOLD: Beauty Dies Young (Nude NUDES001). As such a title might suggest, the mood of this guttural track is very downbeat, so much so it risks being somewhat overlooked. However, it has been Blisted at Radio One.

STEREO MC'S: We Belong In This World Together (Universal Island CID782). The follow-up to their Top 20 comeback *Deep Down And Dirty* finds the Stereos taking on a psychedelic soul sound. The band are set to headline Creamfields on August 25.

ADAM GOLDSTONE: Summer Dubz EP (Nuphone NUX18). This precursor to the US DJ's debut album *Lower East Side Stories* contains three tracks of sprawling funk, latin and dub with Nigerian spirit etched into the grooves. Socially-aware lyrics from Cayli Jelfoxes and Saly Cortes offer an extra dimension to the package.

SNOOP DOGG: Lay Low (Priority CDPY133). This is a typical G-Funk production from Dr Dre for this now bankable Snoop/Dre formula. However, spots from Nate Dogg, Master P and The Eastsidaz make the artist still delivers one verse, making this more of a collaboration.

MAX LINEN: The Soutshaker (Global CUTS GC73). Currently causing a buzz on *MIW's* Cool Cuts chart, this pounding house groove from Chicago looks set to be a summer club anthem. Featuring a spoken vocal from Kethan Carpenter, it is rooted by a dark, tribal mix from Robbie Rivera.

ALBUM reviews

VARIOUS: St Tropez Beach Listening (Incredible 5043332). Mixed by Marc Ricco, this is a neat concept for a compilation. Laidback tracks from Soulstance,

Pierre Barouh and Waldeck add to the flavour, although repeated plays suggest this will have a relatively short shelf life.

SPAIN: I Believe (Reelness 5373702). Josh Haden returns with his third album under the Spain moniker, his first new material since his single with Handsome Boy Modelling School. The songs here are deliciously languid, simple resonant acoustic guitars and brushed drums soaked in lush melancholia.

VARIOUS: boygeordge.com (Trust The DJ TTDJ001). Trust The DJ rolls out the



latest arm of its empire with this double CD mixed by Boy George. Featuring a mix of current hits and classic tunes, O.D.I. blends peak-time progressive house and breakbeat while CD2 provides a more laidback mix of house, reggae and downtempo.

FORT LAUDERDALE: Time Is Of The Essence (Memphis Industries MI027CD). Memphis Industries follow warmly received releases from Blue States and Broadway Project with the second album by downtempo upstarts Fort Lauderdale. It is a compelling listen, weaving quirky samples with synth hooks and crisp breaks.

VARIOUS: Gimme Shelter (Harmless HURTC005). Harmless rolls out another impeccable compilation of Seventies sounds, this time focusing on the rockier end of the funk scene. Featuring cuts from Rotary Connection, Sly Stone and Rare Earth, it will get even hardened soul heads reaching for the air guitar.

THE DAMNED: Grave Disorder (Nitro 158442CD). Released through The Offspring's label and produced by Grammy-winning David Bianco (Tom Petty, Teenage Fan Club), this is not a uniform success. At times, Dave Varian's wavy strays into Iggy Pop territory, but the veterans can still stand up against the new breed.

VARIOUS: The Glass Chilliut Album (Sony STVCD115). Overkill usually results in diminishing returns, but this is another in the long line of chillout albums which features what it says on the cover. It delivers up a mix of chill, from a Daydream in Blue and Groove Armada's seminal *The River*, plus perennial favourites from Faithless, Art of Noise and William Orbit.

VARIOUS: Chilled Out Euphoria (Telstar TVTCD3189). The latest in the successful Euphoria series includes a lush remix of 'I Fall in Love with Groove Armada's seminal *The River*, plus perennial favourites from Faithless, Art of Noise and William Orbit.

EARL 16: Cyber Roots (ePark EPKEARCD13). This second album from the former Leftfield and Dreadzone vocalist is another excellent excursion into the techno territory. Featuring such as Greg Roberts, Delroy Washington and Mad Professor, it is an involving musical trip.

RECOMMENDATION WAY OUT WEST: Intensity (Disjunctive Breaks DISINT02). The Bristol producers/DJs return in fighting form with this impressive follow-up to their 1997 debut album. Moving on from the breakbeat-house sound that made their name, the duo head into darker, more progressive territory yet retain their trademark hypnotic grooves. Standouts include the vocal anthems *The Fall* and *Hypnotize*, the melodic *Mindcrucis* and the dark, driving *U3 Devild*.

Hear new releases

CD clips from the releases marked with this icon can be heard on dotmusic at: www.dotmusic.com/reviews

This week's reviewers: Dugald Baird, Jimmy Brown, Tom FitzGerald, Owen Lawrence, James Roberts, Nick Tosco and Simon Ward.



TOP 75



11 AUGUST 2001

Pos	Week	Title	Artist (Producer/Publisher) (Writer)	Label/Cass (Distributor)	7/12
1	NEW	ETERNAL FLAME	Atomic Kings (Vigil) EMI/Sony ATV (Shanley/Kelly/Hales)	Innocent SINCE 27/SINCE 27 (E)	1
2	4	ETERNITY/THE ROAD TO MANDALAY	Dynasty CD/D5 52070/CD5 5206 (E)	Dynasty CD/D5 52070/CD5 5206 (E)	2
3	4	CASTLES IN THE SKY	Robbie Williams (Williams) EMI/BMG (Williams/Chambers)	10/15/25 (E)	3
4	4	SCREAM IF YOU WANNA GO FASTER	Waffle (McVie) 14742/3/2/16/14 (BMG)	14742/3/2/16/14 (BMG)	4
5	4	PERFECT GENTLEMAN	Wine (Jain/Jones/Davies) EMI/Sony ATV (Jain/Dee/Dobson/Leather) Columbia 671052/671052A (E)	671052/671052A (E)	5
6	2	BOOTYLIOUS	Wine (Jain/Jones/Davies) EMI/Sony ATV (Jain/Dee/Dobson/Leather) Columbia 671052/671052A (E)	671052/671052A (E)	6
7	8	HEAVEN IS A HALPIPIE	Shed Seven (Shed Seven) Polydor 497493/497493A (U)	497493/497493A (U)	7
8	NEW	SCREAM IF YOU WANNA GO FASTER	Waffle (McVie) 14742/3/2/16/14 (BMG)	14742/3/2/16/14 (BMG)	8
9	4	ALL OR NOTHING	J 7432/1871952/421871952A (BMG)	7432/1871952/421871952A (BMG)	9
10	NEW	DROPS OF JUPITER (TELL ME)	Virgin 514472/671047/1434 (E)	514472/671047/1434 (E)	10
11	NEW	ANYONE CAN FALL IN LOVE	Virgin WSCD 1913/VSC 1818 (E)	1913/VSC 1818 (E)	11
12	NEW	I FEEL LOVED	Mute LCOB031/31 (U)	LCOB031/31 (U)	12
13	5	ANOTHER CHANCE	Defected DFECT03/DCD03/DFM3CAS (BMV/TFN)	03/03/03 (E)	13
14	7	LADY MARMALADE	Intercept/Polydor 497493/497493A (U)	497493/497493A (U)	14
15	7	FIRE WIRE	Data DATA 24CD/3/24DATA 24MCA (E/TFN)	24CD/3/24DATA 24MCA (E/TFN)	15
16	7	DANCE FOR ME	Def Soul 58810/52/58810A (U)	58810/52/58810A (U)	16
17	2	DO THE LOUJIPOO	BBC Music WMSS 6052/WMSS 6052A (U)	6052/6052A (U)	17
18	5	A LITTLE RESPECT	Columbia 6714282/671428A (E)	6714282/671428A (E)	18
19	6	U REMIND ME	LaFace/Arista 74321863/374321863A (E)	74321863/374321863A (E)	19
20	7	THERE YOU'LL BE	Warner Brothers W59300/W 5930 (E)	W59300/W 5930 (E)	20
21	NEW	LIKE THIS LIKE THAT	VC Recordings VCR 903/93 (E)	VCR 903/93 (E)	21
22	18	ANGEL	MCA/Jay-Island MCDST 40257/MCDST 40259 (U)	40257/MCDST 40259 (U)	22
23	NEW	REVOLVING DOOR	Columbia 6714940/671494A (E)	6714940/671494A (E)	23
24	3	ELEVATION	Island/UK-Island CDKX 703 (U)	CDKX 703 (U)	24
25	19	19/2000	Parlophone CDR 6559/CDR 6559 (E)	6559/6559 (E)	25
26	3	MEET HER AT THE LOVE PARADE 2001	Manifesto FESCD 85 (U)	FESCD 85 (U)	26
27	3	DEVILS NIGHTMARE	East West OXIDE 07CD/OXIDE 07 (E)	OXIDE 07 (E)	27
28	4	ALL I WANT	Inferno/Falstaf CDSTAS3/CDSTAS3194 (BMG)	CDSTAS3/CDSTAS3194 (BMG)	28
29	3	THE WAY TO YOUR LOVE	Polygram 5871482/587148A (U)	5871482/587148A (U)	29
30	3	POP	Five 52542/52542A (U)	52542/52542A (U)	30
31	NEW	MIND OVER MONEY	Source SOURCE 028V (U)	SOURCE 028V (U)	31
32	NEW	BABARABATI	Sound Design DS5 08CDS/08 (E)	DS5 08CDS/08 (E)	32
33	11	ALL RISE	Innocent SINCE 28/SINCE 28 (E)	28/SINCE 28 (E)	33
34	NEW	JUST IN CASE	Warner Brothers W59400/W 5940 (E)	W59400/W 5940 (E)	34
35	11	DO YOU REALLY LIKE IT	Relativity/BMG RECORDS CDGRM58 (E)	CDGRM58 (E)	35
36	2	PURE AND SIMPLE	Polydor 80760/80760A (U)	80760/80760A (U)	36
37	3	BOSS M	PJ&S/RECORDS PJASREST 010/PJASREST 010 (M/C)	010/PJASREST 010 (M/C)	37

Pos	Week	Title	Artist (Producer/Publisher) (Writer)	Label/Cass (Distributor)	7/12
38	3	UNTIL THE END OF TIME	Intercept/Polydor 497518/497518A (U)	497518/497518A (U)	38
39	3	COMBINE HARVESTER 2001 REMIX	EMI Gold CDVWRZ 001V (E)	CDVWRZ 001V (E)	39
40	3	DON'T STOP MOVIN'	Polydor 567042/567042A (U)	567042/567042A (U)	40
41	4	SAIL AWAY	BMG 671242/EW 234C (E)	671242/EW 234C (E)	41
42	4	LOADED	Columbia 6714642/671464A (E)	6714642/671464A (E)	42
43	3	STONE BY STONE	Blanco Y Negro NEG1342C/NEG134 (E)	NEG1342C/NEG134 (E)	43
44	3	THE ROCK SHOW	MCA/UK-Island MCDST 40259 (U)	40259 (U)	44
45	3	LOVEBOY	Virgin VUSCD 211/VUSC 211 (E)	211/VUSC 211 (E)	45
46	4	ANOTHER DAY IN PARADISE	WEA WEA 327CD/WEA 327C (E)	327CD/WEA 327C (E)	46
47	NEW	ALL I EVER WANTED	Papillon BTRFYS 001Z/01 (E)	BTRFYS 001Z/01 (E)	47
48	4	ALL THE WAY TO RENO	Warner Brothers W59300/W 5930 (E)	W59300/W 5930 (E)	48
49	4	HERE AND NOW/YOU'LL BE SORRY	Epic/Epic 5201372/520132A (E)	5201372/520132A (E)	49
50	3	SING	Independents ISDM 485M/SIOM 485C (E)	485M/SIOM 485C (E)	50
51	3	FRONTIER PSYCHIATRY	XL Recordings XLS 1340U/1 (E)	1340U/1 (E)	51
52	4	ROMEO	XL Recordings XLS 1392/CDX 132 (U)	1392/CDX 132 (U)	52
53	NEW	LIKE A FEATHER	Virgin VUSCD 191V (E)	191V (E)	53
54	NEW	WAIT A MINUTE	Acoustic AT 030CD/1 (E)	030CD/1 (E)	54
55	4	HAVE A NICE DAY	V2 VWR 501248V/W 501245 (M/V/P)	501248V/W 501245 (M/V/P)	55
56	3	IT'S RAINING MEN	EMI CDEMS 5847C/M 584 (E)	5847C/M 584 (E)	56
57	6	IRRESISTIBLE	Columbia 6714126/671412A (E)	6714126/671412A (E)	57
58	4	JUXTAPOZED WITH U	Epic 6712242/671224A (E)	6712242/671224A (E)	58
59	3	TU AMOR	Carlin/Danland CDUX 710/CDUX 710 (E)	710/CDUX 710 (E)	59
60	NEW	ALWAYS A PERMANENT STATE	Hog Chorus HOG 120C (E)	HOG 120C (E)	60
61	4	I DON'T WANT A LOVER	Mercury MERC03 ZEM/MS03 S33 (U)	ZEM/MS03 S33 (U)	61
62	6	WE COME 1	Cheeky/Arista 74321858/352 (E)	74321858/352 (E)	62
63	NEW	AMERICAN DREAM (REMIXES)	Rolin 1-1 (E)	1-1 (E)	63
64	8	MY WAY	Intercept/Polydor 497518/497518A (U)	497518/497518A (U)	64
65	NEW	BALMES	WEA WEA 320CD/WEA 320C (E)	320CD/WEA 320C (E)	65
66	4	WE NEED A RESOLUTION	Background VUSCD 209V/209 (E)	209V/209 (E)	66
67	3	WITNESS IT (HOPE)	Big Bad BODS 092Z (U)	092Z (U)	67
68	3	2 REMIXES BY AFX	BMG 671242/EW 234C (E)	671242/EW 234C (E)	68
69	NEW	ELECTRIC AVENUE	Intercept/Polydor 497518/497518A (U)	497518/497518A (U)	69
70	16	MODERN AGE	Roach Trade Records RTA05CD 08V (U)	RTA05CD 08V (U)	70
71	NEW	SOMEKIDS	Infectious INFC02 010V/1 (E)	010V/1 (E)	71
72	4	SO WHAT IF	Capitol CD00L3557/CD00L35 (E)	3557/CD00L35 (E)	72
73	5	SWEETER THAN WINE	Virgin VUSCD 189V (E)	189V (E)	73
74	2	16 BIG BROTHER TV THEME	Capitol CD00L3557/CD00L35 (E)	3557/CD00L35 (E)	74

As used by Top of the Pops and Radio One

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11 AUGUST 2001

CHART COMMENTARY

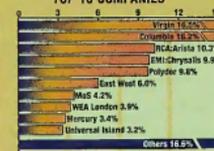
by ALAN JONES



In a week when the highest new entry limps in at number eight, it is no surprise to find that singles sales dip by 12% and are below the million mark for the seventh week in a row. In this gloomiest climate, Atomic Kitten manage to retain pole position with Eternal Flame even though its weekly sales tally more than halved from 142,000 to 70,000. And, for the first time in at least five years – outside of Christmas – there are four climbers in the Top 10, although all suffered declines in sales; week-on-week Robbie Williams' Emeryll/The Road To Mandalay suffers a 26% slide in sales but bounces 3; Ian Van Dahl's Castles In The Sky jumps from six to a best yet number three with a 11% downturn in sales; and OPM's Heaven Is A Halfpipe rebounds 97 with a shrinkage of 5%. There is one single in the Top 40 which actually bucked the trend and sold more copies last week than the week before – in Hear'Say's Pure & Simple, which is in the bargain bins and increased sales by a couple

MARKET REPORT

TOP 10 COMPANIES



Figures for the 10 companies by % of total sales of the Top 75, and separate group shares by % of total sales of the Top 75



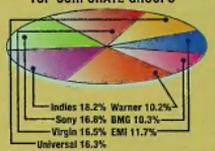
of hundred while holding at number 36. A fortnight after new labelmate Mariah Carey's debut Virgin single Lovestory failed to

SINGLE FACTFILE

After reaching number two with her debut solo single Look At Me, and topping the chart with the next four, former Spice Girl Geri Halliwell comes crashing to earth, as the title track from her second album – *Scream If You Wanna Go Faster* – debuts this week at number eight. The single sold fewer than 20,000 copies last week, easily the lowest opening of Halliwell's career. Her previous five singles all opened with more than 100,000 sales, with Look At Me on 142,000, MI Chico

Latino on 139,000, Lift Me Up on 139,000, Bag It Up on 106,000 and, only three months ago, it's Raining Men on a best-of 142,000 units after week one. To put it another way, *Scream...* sold less than a fifth as many copies last week as it's Raining Men sold in May. The release of *Scream...* has helped Halliwell's album of the same name a little, however. It had slid from five to 74 prior to the single getting a second chance, since when it has improved 55-53-50-40.

TOP CORPORATE GROUPS



reach the Top 10, Janet Jackson's does likewise. Carey's new Lovestory peaked at 12, partly because of lukewarm support from

radio. There is no such excuse for Jackson's *Someone To Call My Lover*, which was number two on the playlist chart a fortnight ago, but which can muster only enough sales (22,500) for a number 11 debut. Although the single disappoints, Jackson's current album *All For You* surges 45-19 this week thanks to a major TV campaign and its availability at a discounted £9.99 in several outlets including Tesco, where, shockingly, you can also pick up the Stereo MC's *Deep Down & Dirty* album for just £4.99, a mere 10 weeks after its release – it has not helped however, with the album (which debuted at number 17) remaining absent from the Top 200 for the second straight week, suggesting sales nationally of fewer than 1,000 copies last week. Janet Jackson is not the only long-established artist to fall short of the Top 10 with the second single from a current album this week. Depeche Mode do too – their I Feel Loved debuts at number 12 just three months after *DM* reached number six.

INDEPENDENT SINGLES

Pos	Last	Title	Artist	Label/ distributor
1	NEW	I FEEL LOVED	Depeche Mode	Mute (CDBONO 31 (V))
2	NEW	MIND OVER MONEY	Turin Brakes	Source SOUNDSC 038 (V)
3	NEW	DO THE LOLLOPPOP	Tweeters	BBC Music WMS5 0482 (P)
4	NEW	ALL I EVER WANTED	Human League	Papillon BTRVS 0072 (P)
5	NEW	BOSS OF ME	They Might Be Giants	PIAS/Restless PMSRST 0002 (V)
6	2	POP	Travis	Live 9252422 (P)
7	2	FRONTIER PSYCHIATRIST	Avantages	XL Recordings XLS 134201 (V)
8	NEW	ALWAYS A PERMANENT STATE	David James	Hog Chorus HOJ4 10820 (V)
9	NEW	BALMES	Ian Pooley feat. Esthero	V2 VVR 5019813 (DMV/P)
10	16	MODERN AGE	Rough Trade	Rough Trade RTM4820C 010 (V)
11	5	WITNESS (1 HOPE)	Roots Manuva	Big Dada BDDCS 022 (V)
12	NEW	2 REMIXES BY AXF	AXF	Mus 1 MEN 100 (SRD)
13	7	ROMED	Depeche Mode	XL Recordings XLS 13200 (V)
14	4	REVOLUTION (IN THE SUMMERTIME)	Comic Rough Riders	Pogonias MC 994252 (P)
15	NEW	BUTTERFLIES	Transonic Tods	Infems COFR29 30 (DMV/P)
16	8	SOMETIMES	Ash	Infectious INEC 10100 (DMV/P)
17	11	HARD TO EXPLAIN/NEW YORK CITY COPS	The Strokes	Rough Trade RTM4820C 023 (V)
18	10	HAVE A NICE DAY	Stereofoxes	V2 VVR 5019813 (DMV/P)
19	NEW	THANK YOU FOR THE RAIN/YOU WILL NEVER BE	Graham Coxon	Transcopic TRANCO 011 (SRD)
20	NEW	PHASE 1	Critical Phase	Fojo FJ0005 (ADD)

Pos	Last	Title/Artist	Label	Pos	Last	Title/Artist	Label
1	1	ETERNAL FLAME Robbie Green	Mercury	21	NEW	DANCE FOR ME STOP	Del Soul/Debut
2	1	EMERYLL/ROBBI WILLIAMS	Mercury	22	NEW	120000	Parlophone
3	NEW	CASTLES IN THE SKY Ian Van Dahl	M&S/Parlophone	23	NEW	A LITTLE RESPECT	Columbia
4	NEW	PERFECT GENTLEMAN	Virgin	24	NEW	AMT IT FUNNY	Junior Lopez
5	NEW	BODYCLOUTIER	Mercury	25	NEW	DON'T STOP MOVIN' SUE 13	Polygram
6	NEW	PURPLE HILLS 612	Shade/Infectious/Polygram	26	NEW	ELEVATION 12	Universal/Parlophone
7	NEW	HEAVEN IS A HALFPIPE	Virgin	27	NEW	RISE WITH ME	Virgin/Capitol
8	NEW	SCREAM IF YOU WANNA GO FASTER	EMI	28	NEW	LITTLE L	Mercury
9	NEW	ALL OR NOTHING 0 THREE	EMCA	29	NEW	HAVE A NICE DAY	Stereofoxes
10	NEW	DROPS OF JUPITER (TELL ME) THE	Delved	30	NEW	SING TOUS	Independence
11	NEW	ANOTHER CHANCE	Virgin	31	NEW	DO YOU REALLY LIKE IT?	Delved
12	NEW	SOMEONE TO CALL MY LOVER	Janet Jackson	32	NEW	OUT OF RANGE	Mercury
13	NEW	LADY MADRIGAL	Capitol	33	NEW	STONE BY STONE	Mercury
14	NEW	ANGER	Virgin	34	NEW	HEEL LOVED	Depeche Mode
15	NEW	ALL RISE	Mercury	35	NEW	THERE YOU'LL BE	Virgin
16	NEW	U REMIND ME	Virgin	36	NEW	ROMED	Depeche Mode
17	NEW	ALL I WANT	Mercury	37	NEW	MADE FOR LOVIN' YOU	Atlantic
18	NEW	THANK YOU	Virgin	38	NEW	FIRE WITH CROSS	EMI
19	NEW	TAKE ME HOME	Virgin	39	NEW	THE WAY TO YOUR LOVE	Virgin
20	NEW	LET'S DANCE	Mercury	40	NEW	I'M LIKE A BIRD	Depeche Mode

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TOP 75



11 AUGUST 2001

UK	Artist (Producer)	Label/C Distributor	Chart	Weeks	Genre
1	WHITE LADDER * 4	1 HIT East West 0752924 (TEN)	1	1	Rock
2	THE VERY BEST OF Warner Brothers 81274272 (TEN)	2	1	1	Various
3	SURVIVOR * 1	1 Columbia 5017832 (TEN)	3	1	Rock
4	DEVIL'S NIGHT * 1	1 D12 Interscope/Polydor 6037932 (VE)	4	1	R&B
5	GORILLAZ * 1	1 Parlophone 5230030 (VE)	5	1	Rock
6	NO ANGEL * 4	1 3 Cheeky/Arista 7421 82742 (BMG)	6	1	Pop
7	THE CREFTIC - TWO SIDES TO A BOOK	1 Columbia 49798 (TEN)	7	1	Rock
8	THE VERY BEST OF 5	1 Arista 75963802 (TEN)	8	1	Various
9	8701 * 1	1 Arista 742187412 (BMG)	9	1	Pop
10	THE INVISIBLE BAND * 1	1 Independent 50M 2923 (10M)	10	1	Pop
11	JUST ENOUGH EDUCATION TO PERFORM * 1	1 V2/WR 10038 (5M)	11	1	Pop
12	HOT SHEET * 2	1 MCA/Uni-Film 112322 (10)	12	1	Pop
13	WHEATUS * 1	1 Columbia 4996252 (TEN)	13	1	Pop
14	SING WHEN YOU'RE WINNING * 7	1 3 Cheeky/Arista 7421 82742 (BMG)	14	1	Pop
15	ETERNAL FLAME - THE BEST OF	1 Columbia 52032 120 (TEN)	15	1	Rock
16	HYBRID THEORY * Warner Brothers 3362477552 (TEN)	16	1	Rock	
17	FREE ALL ANGELS * Infectious INFECTION 10000 (10M)	17	1	Pop	
18	RINGS AROUND THE WORLD	1 Epic 5048332 (TEN)	18	1	Pop
19	ALL FOR YOU * 1	1 Virgin CD00 2950 (VE)	19	1	Pop
20	NOT THAT KIND * 1	1 3 Epic 4974124 (TEN)	20	1	Pop
21	TAKE OFF YOUR PANTS AND JACKET * 1	1 MCA/Uni-Film 1108712 (10)	21	1	Pop
22	RETURN OF DRAGON * 1	1 Def Soul 5846182 (10)	22	1	Pop
23	ALL THAT YOU CAN'T LEAVE BEHIND * 1	1 3 Bantam 1000202 (10)	23	1	Pop
24	RISE * 4	1 1 Go Beat/Polydor 5491522 (10)	24	1	Pop
25	GREATEST HITS * 1	1 Jive 0522826 (10)	25	1	Pop
26	CELEBRITY * 1	1 Jive 8222032 (10)	26	1	Pop
27	CHOCOLAT STARS AND THE HOT 605 * 1	1 2 Henson/Poly 493510 (10)	27	1	Pop
28	ORIGIN OF SYMMETRY * 1	1 Mushroom Music 8300 DMMV (10)	28	1	Pop
29	EXECUTE * 1	1 East West 857885612 (VE)	29	1	Pop
30	OUTROSPECTIVE * 1	1 Cheeky/Arista 742187412 (BMG)	30	1	Pop
31	MENACE TO SOBRIETY	1 Atlantic 75197272 (TEN)	31	1	Pop
32	THE GREATEST HITS * 1	1 Ice/Fast West 857885612 (VE)	32	1	Pop
33	DISCOVERY * 1	1 Virgin CD00 2969 (VE)	33	1	Pop
34	FIRST CONTACT	1 Defected SMAN Dico (DMIT)	34	1	Pop
35	SONGBIRD * 2	1 Blix Street/DGC 021005 (HOT)	35	1	Pop
36	ROOTY * 1	1 XL Recordings XL02 143 (V)	36	1	Pop
37	REVEAL * 1	1 Warner Brothers 3362477552 (TEN)	37	1	Pop
38	SIMPLE THINGS	1 Ultimate Drama UDR02016 (TEN)	38	1	Pop
39	SINCE YOU'VE BEEN GONE	1 Cooltemp 5289625 (TEN)	39	1	Pop
40	SCREAM IF YOU WANNA GO FASTER	1 EMI 50309 (VE)	40	1	Pop
41	ONE LOVE - THE VERY BEST OF * 1	1 Tuff Gong 52064 (10)	41	1	Pop
42	JLO	1 Epic 5055584 (TEN)	42	1	Pop
43	SINCE I LEFT YOU * 1	1 XL Recordings XL02 138 (V)	43	1	Pop
44	WHY NOLA * 1	1 Dreamworks/Polydor 4522852 (10)	44	1	Pop
45	POST * 1	1 Polydor 5488212 (10)	45	1	Pop
46	PARACHUTES * 5	1 2 Parlophone 5277823 (VE)	46	1	Pop
47	ALL KILLER NO FILLER	1 Island/Uni-Island 5496622 (10)	47	1	Pop
48	THE GREATEST HITS * 8	1 2 Mercury 5408222 (10)	48	1	Pop
49	THE ULTIMATE COLLECTION * 1	1 Columbia 5007978 (10)	49	1	Pop
50	THE OPTIMIST	1 Source 50031 (10)	50	1	Pop
51	THE VERY BEST OF	1 Capitol 52163 (1E)	51	1	Pop
52	ROMANZA * 1	1 Philips Classics 4564562 (10)	52	1	Pop
53	AALIYAH	1 Virgin CD00V5 199 (1E)	53	1	Pop
54	MISS...SO ADDICTIVE * 1	1 Elektra 7596862432 (TEN)	54	1	Pop
55	MUSIC * 4	1 4 Mercury/Warner Bros 826243012 (TEN)	55	1	Pop
56	SMILE * 1	1 Mercury 5806022 (10)	56	1	Pop
57	HOT SHOTS II	1 Regal Reg 5920X (VE)	57	1	Pop
58	AMNESIA * 1	1 Parlophone CD00V5 4301 (1E)	58	1	Pop
59	INFEST * 1	1 DreamWorks/Polydor 4920222 (10)	59	1	Pop
60	COUNTRY GRAMMAR	1 Universal 1578522 (10)	60	1	Pop
61	CLUCK WITHOUT HANDS	1 Elektra 755836802 (TEN)	61	1	Pop
62	THE ESSENTIAL * 1	1 Columbia STV02 116 (TEN)	62	1	Pop
63	THE IMMOCULATE COLLECTION * 1	1 Sire 7959490 (TEN)	63	1	Pop
64	UNTIL THE END OF TIME * 1	1 Interscope/Polydor 4906842 (10)	64	1	Pop
65	SCORPION	1 Interscope/Polydor 4930212 (10)	65	1	Pop
66	ONKA'S BIG MOKA * 3	1 1 S2 4947602 (TEN)	66	1	Pop
67	LIFE THRU A LENS * 1	1 Chrysalis CD04H 8127 (1E)	67	1	Pop
68	THE GIFT OF GAME * 1	1 Columbia 4952074 (10)	68	1	Pop
69	GOLD - GREATEST HITS * 12	1 Polygram 5170023 (10)	69	1	Pop
70	WE ARE EXPECTING YOU * 8	1 3 Chrysalis 801772 (1E)	70	1	Pop
71	1 * 1	1 7 Apple 5297022 (1E)	71	1	Pop
72	BORN TO DO IT * 6	1 3 Widesat CDV02 12 (BMG)	72	1	Pop
73	THE BEST OF 1980-1990 * 4	1 1 Island/Uni-Island CDU 211 (10)	73	1	Pop
74	CALIFORNICATION * 1	1 3 Warner Bros 5282386 (TEN)	74	1	Pop

100% New entry 100% Highest chart 100% Sales increase 100% Sales increase 50% or more

TOP COMPILATIONS

UK	Artist	Label/C Distributor	Chart	Weeks	Genre
1	NOW THAT'S WHAT I CALL MUSIC 49	1 EMI/Virgin/Universal CD001949 (10M)	1	1	Pop
2	CLUBMIX IBIZA	1 UMT/Ministry Of Sound 5833202 (10)	2	1	Pop
3	THE CLASSIC CHILLOUT ALBUM	1 Columbia STV02 115 (1E)	3	1	Pop
4	CAPITAL GOLD LEGENDS * 1	1 Virgin/EMI VTD02382 (1E)	4	1	Pop
5	UNBELIEVABLE * 1	1 Virgin/EMI VTD02389 (1E)	5	1	Pop
6	BEST OF EUPHORIC DANCE - BREAKDOWN HISTORY	1 Virgin/TM505 TVD02395 (1E)	6	1	Pop
7	KISS SMOOTH GROOVES SUMMER 2001	1 Universal TV 561132 (1E)	7	1	Pop
8	CHILLED IBIZA * 1	1 WSM WMM0011/WMM0011 (1E)	8	1	Pop
9	RENAISSANCE IBIZA 2001	1 Renaissance REN0204 (1E)	9	1	Pop
10	THE GREATEST 80'S SOUL WEEKENDER	1 WSM WSM0029 (1E)	10	1	Pop
11	THE CHILLOUT SESSION 2	1 Ministry Of Sound M052701/M052701 (1E)	11	1	Pop
12	CLUBBED - VOL 2 - MIXED BY JUDGE JURY	1 Universal TV 561132 (1E)	12	1	Pop
13	ATOMIC 80'S	1 Universal TV 561132 (1E)	13	1	Pop
14	THE BEST SUMMER HOLIDAY 2001 EVER * 1	1 Virgin/EMI VTD02390 (1E)	14	1	Pop
15	BRIDGET JONES'S DIARY (OST) * 1	1 Mercury 541823625 (1E)	15	1	Pop
16	SIMPLY THE BEST REGGAE ALBUM	1 WAM WSM00394 (1E)	16	1	Pop
17	THE LOOK OF LOVE - THE BURT BACHARACH	1 WSM/Universal TV 9542386 (1E)	17	1	Pop
18	FUNKY DIVAS	1 Telstar TV/BMG TVD02393 (1E)	18	1	Pop
19	KERRANG - THE ALBUM * 1	1 WSM/Universal TV 94892 (1E)	19	1	Pop
20	BEST DANCE ALBUM IN THE WORLD EVER * 1	1 Virgin/EMI VTD02389 (1E)	20	1	Pop

11 AUGUST 2001

CHART COMMENTARY

by ALAN JONES



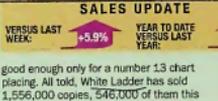
Two years and five months after it was first released, David Gray's White Ladder finally arrives at the top of the album chart - a longer gestation period than any previous number one, other than Tyrannosaurus Rex's *My People Were Fair And Had Sky in Their Hair*, which took nearly four years to achieve the same feat.

White Ladder was originally released by Gray's own HT label, transferred to East West in April of last year, and has been a Top 75 fixture ever since. It finally attains pole position this week on its 65th straight chart appearance, as a combination of discounting, advertising and the presence on the album of a current hit single all add to its impetus in an otherwise sluggish marketplace.

White Ladder sold little more than 35,000 copies to secure its number one position - a total it has previously exceeded on 11 occasions, its weekly peak being the 122,000 copies it sold in the lead up to Christmas 2000 which, at that time, was



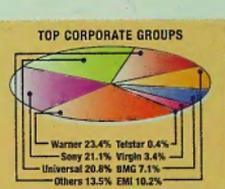
Figures show top 10 companies by % of total sales, and corporate groups divided by % of total sales of the Top 75 artist albums



ALBUMS FACTFILE

Despite the personal endorsement of then Arista president Clive Davis and a stunning performance for the press at London's Her Majesty Theatre, Prince's first UK album release - 1999's *Rave On 2: The Joy Fantastic* - was a retail flop, peaking at number 145 and selling only 5,000 copies. An earlier tie-up with EMI for the 1996 album *Emancipation* was also only a limited success. Ironically, the artist formerly known as The Artist Formerly Known As Prince has not achieved much

In the way of success since leaving Warner Music, whom he famously accused of slavery and left acrimoniously. His attitude towards the label has mellowed somewhat and he will no doubt be happy to take royalties from the newly-released *The Very Best Of Prince*, a Warner retrospective which crashes into the chart this week at number two, after selling nearly 29,000 copies, to give him his highest charting album since *Come* reached number one in 1994.



year. Ironically, White Ladder achieves its highest chart position immediately after spanning its least successful single, *Sail*

Away, which peaked at 26 a fortnight ago. Twenty-five artist albums topped the half million sales mark last year. So far this year, just seven have reached the figure, with the latest being the Stereophonics' *Just Enough Education To Perform*, which jumps 43.11 this week and has taken 17 weeks to reach the target.

Wyclef Jean's *The Eclectic - Two Sides To A Book* finally enters the Top 10 a week shy of its first birthday. The album jumps 11.7 this week, helped by the continuing success of the single *Perfect Gentleman* and the recent repackaging of the album, which now includes a bonus CD of mixes and new media content. Also reaching chart on the *DEF*'s *Menace To Society (Their Heaven Is A Halliplus)* has spent five weeks in the Top 10 of the singles chart, which jumps 37.31, and *Zero 7's Simple Things*, which advances 22.38. *Zero 7's* surge is primarily due to exposure of the Air-like single *Destiny*, which is out today (Monday).

COMPILATIONS

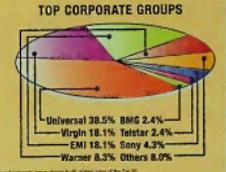
There is no significant change in singles or artist album sales this week as the summer slumps continue but the compilation albums sector is buoyant, returning a massive 54% week-on-week increase. Debuting at three and two by Columbia's *The Classic Chillout Album* and the Universal/Ministry Of Sound collaboration *Clubmix Ibiza* both help, but the main impetus, naturally, is provided by the arrival of *Now That's What I Call Music! 49*.

The latest *Now* album sold more than 274,000 copies last week, beating *Clubmix Ibiza's* runner-up tally by a margin of nine to one. It single-handedly accounted for almost exactly a third of the compilation market, and narrowly outsold the remainder of the Top 20 added together. *Now 49's* superb start is the best ever by the summer instalment of the record-setting series,

beating the 175,000 start of *Now 43* in 1999 and the 227,000 opening of last year's *Now 46* - although it is, understandably, off the pace set by *Now 45* earlier this year. The latter album established a new first-week standard for the series, with sales of nearly 300,000.

Among the 41 tracks that are included on *Now 49* are nine number ones, all of this week's top three singles, and a single whose release today was upstaged by its inclusion on the album (*Zero 7's Destiny*). All but 15 of the tracks belong to Now partners EMI, Virgin and Universal, with the remainder licensed in for the album. After six days in the shops, *Now 49* is the fourth biggest-selling compilation of the year, trailing only the *Chillout Session* (446,000), *Bridget Jones's Diary* (743,000) and *Now 48* (859,000).

MARKET REPORT



Artist albums: 63.9%
Compilations: 36.1%

INDEPENDENT ALBUMS

This	Last	Title	Artist	Label (distributor)
1	1	FREE ALL ANGELS	Ash	Infectious INFE100CD (IMP)
2	2	JUST ENOUGH EDUCATION TO PERFORM	Stereophonics	V2 VVR 1015CB3 (IMP)
3	4	ORIGIN OF SYMMETRY	Muse	Mushroom MUSIC 9030 (IMP)
4	8	SIMPLE THINGS	Zero 7	Ultimate Diversa UDR003 (IMP)
5	6	SINCE I LEFT YOU	Avantchords	XL Recordings XLCD 138 (V)
6	10	THE OPTIMIST	Tarin Brasaks	Source SOUR CD02 (V)
7	7	RODGY	Bremenka Jaxx	XL Recordings XLCD 143 (V)
8	9	GREATEST HITS	2 Pac	File 052262 (P)
9	5	HOT SHOTS II	The Beta Band	Regal REG 590CD (V)
10	3	CELEBRITY	'N Sync	File 92262 (P)
11	11	SONGBIRD	Eva Cassidy	Bliss Street/HT CD2046 (HOT)
12	10	SPACE BOogie - SMOKE ODDESSEY	Cosmic Rough Riders	Pias Recordings PIAS3 M4C0 (V)
13	15	ENJOY THE MELLOW SUNDAY	Gottschalk	Poptones POPS215CD (P)
14	16	SWIM	Fender	Mus CDSTUM18 (V)
15	14	ASLEEP IN THE BACK	Elbow	Echo ECHO 38 (P)
16	100	WHEN DO WE START FIGHTING	Seafood	V2 VVR 101582 (IMP)
17	12	ECHO PARK	Fender	Infectious INFE100CD (IMP)
18	16	EXCITER	Capesha Mode	Echo ECHO38 (P)
19	49	SINGLES COLLECTION	Kinks	Mus CDSTUM 18 (V)
				Castle Music (P)

THE YEAR SO FAR... TOP 20 ALBUMS

TW	LP	Album	Artist
1	1	NO ANGEL	DIDO
2	2	POPSTARS	HEARNSAY
3	3	SONGBIRD	EVA CASSIDY
4	4	HOT SHOT	SHAGGY
5	5	NOT THAT KIND	ANASTAGIA
6	8	WHITE LADDER	DAVID GRAY
7	7	JUST ENOUGH EDUCATION TO PERFORM	STEREPHONICS
8	6	PARACHUTES	COLORJAZZ
9	12	SUBVIVOR	DESTINY'S CHILD
10	9	CHOCOLATE STARFISH AND THE HOT DOG	LUMP BRIDIT
11	10	THE INVISIBLE BAND	TRAVIS
12	11	ONKA'S BIG MOKA	TOPLOADER
13	13	THE GREATEST HITS	TEXAS
14	14	THE ULTIMATE COLLECTION	BILLY JEL
15	15	GORILLAZ	GORILLAZ
16	18	HYBRID THEORY	LINKIN PARK
17	16	ALL THAT YOU CAN'T LEAVE BEHIND	U2
18	15	THE MARSHALL MATHERS LP	EWANES
19	17	MUSIC	MADONNA
20	20	SING WHEN YOU'RE WINNING	ROBBIE WILLIAMS
			CHRISYALIS

11 aug 2001

THE OFFICIAL CHARTS

music week

singles



- 1 **ETERNAL FLAME**
Atomic Kitten
- 3 **ETERNITY/THE ROAD TO MANDALAY** Robbie Williams
Chrysalis
- 6 **CASTLES IN THE SKY** Ian Van Dahl
NuTite
- 7 **PERFECT GENTLEMAN** Wyclef Jean
Columbia
- 2 **BOOTYLICIOUS** Destiny's Child
Columbia
- 5 **PURPLE PILLS** D-12
Steady/Hinterscope/Polydor
- 8 **HEAVEN IS A HALPPIPE** OPM
Atlantic
- 4 **SCREAM IF YOU WANNA GO FASTER** Geri Halliwell
EMI
- 4 **ALL OR NOTHING** O-Town
J
- 10 **DROPS OF JUPITER (TELL ME)** Train
Columbia



- 11 **SOMEONE TO CALL MY LOVER** Janet Jackson
Virgin
- 12 **I FEEL LOVED** Depeche Mode
Mute
- 11 **ANOTHER CHANCE** Roger Sanchez
Defected
- 10 **LADY MARMALADE** Christina Aguilera/Lil' Kim/M'el Pink
Hinterscope/Polydor
- 9 **FIRE WIRE** Cosmic Gate
Data
- 12 **DANCE FOR ME** Sisqo
Del Soul
- 17 **DO THE LOLLIPOP** Tweenies
BBC Music
- 14 **A LITTLE RESPECT** Wheaties
Columbia
- 15 **U REMIND ME** Usher
LaFace/Arista

TOP 10 SINGLES
BBC RADIO 1
97-99FM

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1 WHITE LADDER

David Gray

- 2 **THE VERY BEST OF PRINCE**
Warner Brothers
- 1 **SURVIVOR** Destiny's Child
Columbia
- 4 **DEVIL'S NIGHT** D-12
Steady/Hinterscope/Polydor
- 5 **GORILLAZ** Gorillaz
Parlophone
- 7 **NO ANGEL** Dido
Cheeky/Arista
- 11 **THE ECLECTIC - TWO SIDES TO A BOOK** Wyclef Jean
Columbia
- 8 **THE VERY BEST OF THE EAGLES**
Elektra
- 6 **8701** Usher
Arista
- 9 **THE INVISIBLE BAND** Travis
Independiente



- 13 **JUST ENOUGH EDUCATION TO PERFORM** Stereophonics
V2
- 10 **HOT SHOT** Shaggy
MCA/Universal
- 14 **WHEATUS** Wheaties
Columbia
- 15 **SING WHEN YOU'RE WINNING** Robbie Williams
Chrysalis
- 17 **ETERNAL FLAME - THE BEST OF BANGLES**
Columbia
- 16 **HYBRID THEORY** Linkin Park
Warner Brothers
- 18 **FREE ALL ANGELS** Ash
Infectious
- 3 **RINGS AROUND THE WORLD** Super Furry Animals
Virgin
- 19 **ALL-ER YOU** Janet Jackson
Virgin

15 **19** U REMIND ME Usher18 **20** THERE YOU'LL BE Faith Hill19 **21** LIKE THIS LIKE THAT Mauro Piacito16 **22** ANGEL Shaggy feat. Rayvon18 **23** REVOLVING DOOR Crazy Town13 **24** ELEVATION U211 **25** 192000 Gorillaz20 **26** MEET HER AT THE LOVE PARADE 2001 Da Hool22 **27** DEVIL'S NIGHTMARE Oxide & Neutrino26 **28** ALL I WANT Mis-Teeq23 **29** THE WAY TO YOUR LOVE Hear'Say25 **30** POP 'N Sync11 **31** MIND OVER MONEY Turn Brakes12 **32** BABARABATTIHI Gypsomen17 **33** ALL RISE Blue11 **34** JUST IN CASE Jaheim31 **35** DO YOU REALLY LIKE IT DJ Pied Piper36 **36** PURE AND SIMPLY Hear'Say28 **37** BOSS OF ME They Might Be Giants33 **38** UNTIL THE END OF TIME 2 Pac34 **39** COMBINE HARVESTER 2001 REMIX Wuzeels32 **40** DON'T STOP MOVIN' S Club 714 **15** LATE 70s/Anista

Warner Brothers

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compilations

1 NOW THAT'S WHAT I CALL MUSIC! 4, 7, 11 THE CHILLOUT SESSION 2

Ministry Of Sound
EMI/Virgin/Universal

2 CLUBMIX IBIZA 8 12 CLUBBED VOL. 2 - MIXED BY JUDGE JULES

U2/Warner/Ministry Of Sound
Universal TV

3 THE CLASSIC CHILLOUT ALBUM 13 ATOMIC 80'S

Columbia
Universal TV

4 CAPITAL GOLD LEGENDS 6 14 THE BEST SUMMER HOLIDAY 2001 EVER

Virgin/EMI
Virgin/EMI

5 UNBELIEVABLE 11 15 BRIDGET JONES'S DIARY (OST)

Virgin/EMI
Mercury

6 BEST OF EPIC/RIC PANCE - BEZACDOWN IBIZA 12 16 SIMPLY THE BEST REGGAE ALBUM

Virgin/EMI
VSN

7 KISS SMOOTH GROOVES SUMMER 2001 15 17 THE LOOK OF LOVE - THE BURT BACHARACH

Universal TV
VSN/Universal TV

8 CHILLED IBIZA 16 18 FUNKY DIVAS

VSN
Island TV/EMI

9 RENAISSANCE IBIZA 2001 18 19 KERRANG - THE ALBUM

Reinassance
VSN/Universal TV

10 THE GREATEST 80'S SOUL WEEKENDER 20 20 THE GREATEST ALBUM IN THE WORLD, EVER 11

VSN
Virgin/EMI

New Album 13 August 2001

Roots Manuva

Run Come Save Me

The Best of Roots Manuva

45 **19** ALL FOR YOU Janet Jackson20 **20** NOT THAT KIND Anastacia21 **21** TAKE OFF YOUR PANTS AND JACKET Blink 18229 **22** RETURN OF DRAGON Sisqo23 **23** ALL THAT YOU CAN'T LEAVE BEHIND U223 **24** RISE Gabrielle28 **25** GREATEST HITS 2 Pac12 **26** CELEBRITY 'N Sync19 **27** CHOCOLATE STARBUSS AND THE HOT DOG LUMP Biskit27 **28** ORIGIN OF SYMMETRY Muse22 **29** EXECUTE Oxide & Neutrino24 **30** OUTROSPECTIVE Faithless37 **31** MENACE TO SOBRIETY OPM25 **32** THE GREATEST HITS Eddy Grant26 **33** DISCOVERY Daft Punk11 **34** FIRST CONTACT Roger Sanchez32 **35** SONGBIRD Eva Cassidy31 **36** ROOTY Basement Jaxx46 **37** REVEAL REM52 **38** SIMPLE THINGS Zero 734 **39** SINCE YOU'VE BEEN GONE Damage50 **40** SCREAM IF YOU WANNA GO FASTER Geri Halliwell

Atlantic

Isles/East West

Virgin

Defected

Blix Street/Hot

XL Recordings

Warner Brothers

Ultimate Dharma

Contempo

EMI

Atlantic

Isles/East West

Virgin

Defected

Blix Street/Hot

XL Recordings

Warner Brothers

Ultimate Dharma

Contempo

EMI

Atlantic

Isles/East West

Virgin

Defected

Blix Street/Hot

XL Recordings

Warner Brothers

Ultimate Dharma

Contempo

EMI

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CLASSICAL ARTIST

This	Last	Title	Artist	Label (c/d)	Weeks
1	2	THE VOICE	Russell Watson	Decca 4642751 (U)	1
2	1	AMORE - THE LOVE ALBUM	Luciano Pavarotti	Decca 4701312 (U)	2
3	NEW	BENEDI - WEST SIDE STORY SUITE	Joshua Bell	Sony Classical S88358 (TEN)	3
4	5	VERDI	Andrea Bocelli	Philips 464602 (U)	4
5	6	SACRED ARIAS	Andrea Bocelli	Philips 465962 (U)	5
6	12	THE ORGANIST ENTERTAINS	Phil Kellah	Philips 465922 (U)	6
7	3	THE MAGIC BOX	John Williams	Sony Classical S89483 (TEN)	7
8	NEW	ARNOLD: PIANO NOS 7 & 8	NSO Ireland/Sym Nos 7 & 8	Naxos 5452001 (S)	8
9	4	AT HER VERY BEST	Nana Mouskouri	Philips 544592 (U)	9
10	11	ARIA - THE OPERA ALBUM	Andrea Bocelli	Philips 465232 (U)	10
11	6	BERLIOZ: LES TRUYENS	London Symphony Orchestra/Davis	LSO SOLO 0194 (S)	11
12	7	CASTA DIVA	Angela Dearthys	EMI Classics CD0097152 (E)	12
13	14	PIECES IN A MODERN STYLE	William Ork	WEA 38426652 (TEN)	13
14	9	VIAGGIO ITALIANO	Andrea Bocelli	Philips 461292 (U)	14
15	NEW	RENEE FLEMING	Renee Fleming	Decca 467082 (U)	15
16	19	SCHUBERT LEADER - VOL II	Bronze/Drake	HMV CD0507142 (E)	16
17	15	HANDEL: GLORIA	Kristylinn Baroque Orch	Big Music 8728 (S)	17
18	16	WILL KEMP: A WELCOME	Byrn Terfel	Deutsche Grammophon 483592 (U)	18
19	NEW	ANTHONY: BALLET MECANIQUE	Philophaia Virtuosi/Sparting	Naxos 852000 (S)	19
20	13	POPULAR MUSIC FROM TV FILM & OPERA	Maria Callas	EMI Classics CD0057602 (E)	20

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JAZZ & BLUES

This	Last	Title	Artist	Label (c/d)	Weeks
1	2	TOURIST	St Germain	Blue Note NW 502912 (E)	1
2	1	KIND OF BLUE	Miles Davis	Columbia CK 64528 (TEN)	2
3	4	THE BLUE SERIES	Various	Blue Note SA 32426 (E)	3
4	4	SHADOWS IN THE AIR	Jack Bruce	Savoy/Sony SACN004 (P)	4
5	NEW	THE WORLD OF JAZZ	Various	Savoy Music SNAPO00C (P)	5
6	5	COOL SUMMER LATTIN	Various	Beethoven JAZZY221 (IMP/D/P)	6
7	7	NITELIFE	Martin Taylor	Columbia 303322 (TEN)	7
8	9	SUNSHINE	Various	UMTV/Universal Video 3564802 (U)	8
9	NEW	FINE & MELLOW - THE BEST OF	Billy Holiday	Columbia 486462 (TEN)	9
10	8	THE ESSENTIAL COLLECTION	Miles Davis	Columbia STVCO119 (TEN)	10

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R&B SINGLES

This	Last	Title	Artist	Label Cat. No. (Distribution)	Weeks
1	1	BODDYLUICIOUS	Destiny's Child	Columbia 677392 (TEN)	1
2	3	PERFECT GENTLEMAN	Wyclef Jean	Columbia 671022 (TEN)	2
3	2	PURPLE PILLS	D-12	Stashy/Interscope/Polygram 675622 (U)	3
4	NEW	SOMEONE TO CALL MY LOVER	Jamel Jackson	Virgin VSCOT 1813 (E)	4
5	5	LADY MARMALADE	Christina Aguilera/L'Orn/Van/MsPink	Interscope/Polygram 675942 (U)	5
6	4	DANCE FOR ME	Usher	Def Soul 5807001 (U)	6
7	6	U REMIND ME	Stacy	LaFace/Arista 7432186382 (BMG)	7
8	7	ANGEL	Shaggy/feat. Rayvon	MCA/Jel-Inland MCSTD 40257 (U)	8
9	NEW	JUST IN CASE	Bravehearts	Warner Brothers W 56600X (TEN)	9
10	8	ALL RISE	Blue	Impectant SINC0 26 (E)	10
11	9	ALL I WANT	Miss Teq	Infema/Telstar CDSTAS1394 (BMG)	11
12	13	UNTIL THE END OF TIME	Z-Pac	Interscope/Polygram 675912 (U)	12
13	NEW	LIKE A FEATHER	Nikka Costi	Virgin VU5T139 (E)	13
14	10	LOVEBOY	Mariah Carey	Virgin VU5T121 (E)	14
15	NEW	WAIT A MINUTE	Roy J feat. Lil' Kim	Atlantic 0196K02 (TEN)	15
16	14	ANOTHER DAY IN PARADISE	Brandy & Ray J	WEA 362201 (TEN)	16
17	11	WITNESS (I HOPE)	Romeo Montano	Big Dada BDCDS 022 (U)	17
18	12	SWEETER THAN WINE	Dionne Warwick	Virgin VSCOT 1809 (E)	18
19	15	WE NEED A RESOLUTION	Aaliyah feat. Timbaland	Blackground VU5T206 (E)	19
20	NEW	SUPERWOMAN	Lil'ino	Elektra E 72302 (TEN)	20
21	16	SO WHAT IF I	Damage	Costelloe CD00DL335 (E)	21
22	17	RIDE WITH ME	Nelly feat. City Squad	Universal MCST40252 (U)	22
23	22	HEAD 41 ALL BEFORE	Shyheim Anderson	Atlantic 0196K02 (TEN)	23
24	NEW	ME MYSELF & I	Tommy Boy TB526 (P)	Tommy Boy TB526 (P)	24
25	17	SOUL SOUND	Styngabean	London LONCD 401 (TEN)	25
26	21	OUT OF REACH	Underground	Go Beat/Polygram GOCD 26 (U)	26
27	NEW	THE HUMPTY DANCE	Digital 3	Tommy Boy TB524 (P)	27
28	NEW	BUDDY OF THE JUNGLE	De La Soul	Tommy Boy TB543 (P)	28
29	20	ANOTHER LOVER	Dave	Arista 7432186412 (BMG)	29
30	23	GET UR FREAK ON	Missy Elliott	East West/Elektra E 720K2 (TEN)	30

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CLASSICAL SOUNDTRACKS & COMPILATIONS

This	Last	Title	Artist	Label (c/d)	Weeks
1	1	GLADIATOR (OST)	Hans Zimmer & Lisa Gerrard	Decca 467092 (U)	1
2	2	FAVOURITE CLASSICS	Various	Classica CRMCD032 (EUK)	2
3	3	THE SOUND OF CLASSIC FM	Various	Classica FM CMCD03 (BMG)	3
4	5	CAPTAIN CORELLI'S MANDOLIN (OST)	Stephen Warlock	Decca 467012 (U)	4
5	4	HALL OF FAME 2000	Various	Classica FM CMCD03 (BMG)	5
6	NEW	100 POPULAR CLASSICS	Greenaway/Zimmer	Classica Music MDCSD512 (U)	6
7	7	PEARL HARBOR (OST)	Goldsmith	HollywoodWarner Bros 536248112 (TEN)	7
8	NEW	FINAL FANTASY (OST)	Yoko Shimomura	Sony Classical S89862 (TEN)	8
9	4	PAVARTO/TO DOMINGO/CARRERAS	Various Artists	Stephen Warlock	EMI COTSD00X00 (EUK)
10	12	ULTIMATE CLASSICAL COLLECTION	Various Artists	Virgin/EMI VTD0C073 (E)	10
11	10	MOST ROMANTIC PIANO ALBUM	Various	Classica CRMCD012 (EUK)	11
12	11	CLASSICAL BRITS	Various	Sony Classical STVCD11 (U)	12
13	13	MORE MUSIC FROM GLADIATOR (OST)	Hans Zimmer & Lisa Gerrard	Decca 43182 (U)	13
14	9	CROUCHING TIGER - HIDDEN DRAGON (OST)	Tan Dun	Sony Classical S89872 (TEN)	14
15	8	THE BEST OF THE GREAT TENORS	Various	Musica Digital CD3068 (DSCS)	15
16	15	RELAZ MORE	Various	Classica FM CMCD02 (BMG)	16
17	16	BRAHEART (OST)	LSQ/Homer	Decca 468292 (U)	17
18	16	PLAYS ANDREW LLOYD WEBBER	Julian Lloyd Webber	Philips 468362 (U)	18
19	18	BEST CLASSICAL ALBUM OF THE MILLENIUM EVER	Various	Virgin/EMI VTD0C078 (E)	19
20	NEW	CLASSICAL MOODS	Various	Classica CRMCD172 (EUK)	20

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ROCK

This	Last	Title	Artist	Label (c/d)	Weeks
1	1	WREATHS	Wreaths	Columbia 69662 (TEN)	1
2	2	HEROIC THEORY	Livink Park	Warner Bros/W 5627752 (TEN)	2
3	3	BRIG OF SYMMETRY	Muse	Machinarium MUSI 310 (IMP/P)	3
4	4	TAKE OFF YOUR PANTS AND JACKET	Blisk 12	MC/Island 1126712 (U)	4
5	6	MENACE TO SOBRIETY	OPM	Atlantic 75672872 (TEN)	5
6	6	PARACHUTES	Coldplay	Parlophone 573782 (E)	6
7	7	CROQUET STAIRS AND THE HOT DOP	Limp Bizkit	Interscope/Polygram 697326 (U)	7
8	8	KERANG - THE ALBUM	Musica	WESM/Universal TV 556486 (U)	8
9	10	THE CHOCOLATE ALBUM	Wazer	Getty/Polygram 4836312 (U)	9
10	NEW	BREAK THE CYCLE	Staind	East West 755026642 (TEN)	10

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DANCE SINGLES

This	Last	Title	Artist	Label Cat. No. (Distribution)	Weeks
1	NEW	BARBARATARI	Gyszyman	Sound Design SDES 091 (IMP/TEN)	1
2	NEW	LIKE THIS LIKE THAT	Mauro Picotto	VC Recordings VCR12 32 (E)	2
3	NEW	I FEEL LOVE	Depaige Mode	Mme 1209013 31 (V)	3
4	NEW	JUST IN CASE	Johann	Warner Brothers W 561741 (BMG)	4
5	NEW	ALWAYS A PERMANENT STATE	David James	Hush Cheeks HUSH 100 (V)	5
6	NEW	MET HER AT THE LOVE PARADE 2001	Deepest	Manifesto FESX008 (U)	6
7	4	DANCE FOR ME	Def Soul	Def Soul 5807001 (U)	7
8	3	FIRE WINE	Cosmic Gate	Data Data 241 (IMP/TEN)	8
9	NEW	WHY CAN'T YOU FREE SOME TIME	Armand Van Helden	London ZAM110 (TEN)	9
10	5	2 REMIXES BY THE SEXY	Eni Van Dahl	NuLife/Arista 74218741 (E) (BMG)	10
11	7	SWEETER THAN WINE	Dionne Warwick	Virgin VST 1809 (E)	11
12	NEW	BALMES	Jan Pootley feat. Esthero	V2/VIR 5016619 (IMP/P)	12
13	11	WITNESS (I HOPE)	Romeo Montano	Big Dada BD 022 (V)	13
14	15	ALL I WANT	Miss Teq	Infema/Telstar 12STAS1394P (BMG)	14
15	NEW	WAIT A MINUTE	Roy J feat. Lil' Kim	Atlantic 0196K02 (TEN)	15
16	NEW	2 REMIXES BY AFX	AFK	Man Y MEN 1 (SDD)	16
17	17	BOODY	Sissy feat. Ms Dynamite	Imp'Public Damned/Sony G 280 (TEN)	17
18	8	GIRLS PLAY YOURS	Francis & DJ Face	AMM 512AMP4 141 (U)	18
19	19	U REMIND ME	Usher	LaFace/Arista 7432186381 (BMG)	19
20	16	UP ALL NIGHT/TAKE CONTROL	John B	Metalheads METH 041 (SDD)	20

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DANCE ALBUMS

This	Last	Title	Artist	Label Cat. No. (Distribution)	Weeks
1	1	GUITARRA G	S Chharrasrasta Banda Sonora	Defected DFE036 (IMP/TEN)	1
2	NEW	FIRST CONTACT	Roger Sanchez	Defected SMAN 611P/SMAN 012 (IMP/TEN)	2
3	1	8701	Usher	Arista 742187412 (BMG)	3
4	4	KISS SMOOTH GROOVES SUMMER 2001	Various	Universal TV 5581512 (U)	4
5	2	J MAJIK PRESENTS THE VIDEO COLLECTION	Various	Infrared-INFRA0003 (SBD)	5
6	10	UNDERGROUND GARAGE ROOM - VOL 1	Various	Base Section 01FANCD01 (U)	6
7	6	ROOBY	Underground Jaxx	XL Recordings XLP 143XCD 143 (V)	7
8	4	1ST BORN SECOND	B'Ball	Interscope/Polygram 0433092 (U)	8
9	NEW	THE MAGIC NUMBER	Oe La Soul	Tommy Boy 76L184 (P)	9
10	NEW	BROKEN SILENCE	Foxy Brown	Def Jam 5448342 (U)	10

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This	Last	Title	Label Cat. No.	Weeks
1	2	PEARL JAM: Ten Ten	2000	1
2	NEW	SUPERHERO: Drilling The Vain IV	2000	2
3	1	SUPER FURRY ANIMALS: Rings Around The World	2000	3
4	3	MORF: Play - The DVD	2000	4
5	4	BON JOVI: The Crush Tour	2000	5
6	11	MARQUEE: Death Row	2000	6
7	NEW	ROMAN KATKING: Live At The Albert Hall	2000	7
8	6	EMINEM: E	2000	8
9	5	VARIOUS: Hip Hop Concert In Smoke	2000	9
10	10	LED ZEPPELIN: Song Remains The Same	2000	10

This	Last	Title	Label Cat. No.	Weeks
11	8	CARRERAS/DOMINGO/PAVARTO WITH LEVINE: The 3 Tenors - Paris 1998	2000	11
12	7	BLINK 182: The Greedy Chameleons	2000	12
13	17	MADONNA: The Video Collection	2000	13
14	11	S CLUB 7: It's An S Club Thing	2000	14
15	12	THE DOORS: 30 Years Commemorative Edition	2000	15
16	15	BOYZ2U: 2000 Live From The Point	2000	16
17	9	VARIOUS: Top Of The Pops Summer 2000	2000	17
18	4	ROBBIE WILLIAMS: Rock DJ	2000	18
19	14	GENESIS: The Songbook	2000	19
20	NEW	VARIOUS: The Video Collection	2000	20

This	Last	Title	Label Cat. No.	Weeks
21	NEW	VARIOUS: The Video Collection	2000	21
22	NEW	VARIOUS: The Video Collection	2000	22
23	NEW	VARIOUS: The Video Collection	2000	23
24	NEW	VARIOUS: The Video Collection	2000	24
25	NEW	VARIOUS: The Video Collection	2000	25

CHART COMMENTARY

by ALAN JONES

Botylicious failed to earn **Destiny's Child** their third consecutive number one sales hit last week but this week it earns the consolation prize of becoming the group's second straight airplay chart topper. It does so with a comparatively small audience of 78.17m, which is enough for it to overturn the lead previously held by **Roger Sanchez's** Another Chance, but not enough for it to match the audience figures of their own previous two singles from the current **Survivor** album. The group held the number one position on the airplay chart for three weeks in May with the title track, which attracted an audience of more than 80m in each of its three weeks in the top spot, peaking at 85m. The first single from **Survivor**, Independent Women was even more popular, reaching 87m listeners at its peak last December, although it had to

AIRPLAY FACTSHEET

● **Radio's on-off relationship** with garage is back on again, with **So Solid Crew's** 21 seconds surging 63-29 on the airplay chart to become the highest new entry to the Top 50.
 ● **There were also "so solid" improvements** for fellow garage groovers **DJ Luck & MC Neat** - new at 113 with **I'm All About You** - and the recently

disbanded **Artful Dodger**, whose **Twenty Four Seven Swanson** arrives at 144.
 ● **Spiller's Groovejet** was the second biggest radio hit of 2000 and stations are eager to add a song featuring the group's guest vocalist **Sophie Ellis Bextor**. **Sophie's** debut solo single **Take Me Home** has captivated 50-23-13 in the last fortnight.

settle for number two position on the airplay chart, as it was up against a rampant **Craig David**, who, at the time, was turning in audiences of more than 100m for **Walking Away**. **Destiny's Child** are the second act to have two number one airplay hits in one year, emulating **Shaggy**.
 Meanwhile, **Atomic Kitten** have had two number one sales hits without a number one airplay hit - but they are improving, with their cover of the **Bangles' Eternal Flame** making excellent progress on the airplay chart. It improves 85 this week, adding more than 100 plays and increasing its audience by 2m. The fact it retains its sales advantage this week should help to increase its airplay penetration still further. It seems to have peaked at Radio One, however. The station aired the track 10 times a fortnight ago but only seven times

last week. **Eternal Flame** is a lot better placed than **Atomic Kitten's** last single, **Whole Again**, was at the same stage of its career. In its second week at the top of the sales chart **Whole Again** dashed 57-27 on the airplay list. It eventually peaked at four - but not until a fortnight after its four-week reign at the top of the sales chart had concluded. **Eternal Flame** is already just one place off equalling that peak. No other **Atomic Kitten** single has even reached the Top 20 of the airplay chart.
 Variety, they say, is the spice of life. However, **Spice** isn't variety, which is a convoluted way of saying that with three current and former **Spice Girls** competing for airplay, something has to give. The group's **Emma Bunton** and **Victoria Beckham** both had new Virgin singles premiered last week, and **Burton** is the

early leader, with 52.3 spins for **Take My Breath Away** earning it number 31 debut. **Beckham's** first, wholly solo vocal effort, **Not Such An Innocent Girl** followed a couple of days behind **Burton** and consequently earned fewer plays (101) and a lower debut (number 77), although it was added to more of the bigger stations and thus attracted three times as many listeners per play as **Burton's** disc. Simultaneous with these developments, there was a very obvious slowing of support for **Burton** and **Beckham's** former colleague **Gerri Halliwell's** **Scream If You Wanna Go Faster**, which surged 78-38 last week but improves by only two notches in the latest chart. **Halliwell's** record took a dive on important stations like **Capital FM** and its distinguished sales performance is unlikely to provide much further impetus.

AT A GLANCE WEEKLY MARKET SHARES



Figures are as at 22.00pm on 10.8.01 and represent gross sales by % of total sales for the week

#	Title/Artist	Label
1	BOTLYCIUSOUS Destiny's Child	Columbia
2	PURPLE PILLS DJ1	Shady/Interscope
3	PERFECT GENTLEMAN Mycalif Jean	Columbia
4	A LITTLE RESPECT Wheatus	Columbia
5	ELEVATION U2	Universal Island
6	ANOTHER CHANCE Roger Sanchez	Defected
7	SOMEONE TO CALL MY LOVER Janet Jackson	Virgin
8	ETERNITY Robbie Williams	Chrysalis
9	HEAVEN IS A HALFPipe DPM	Atlantic
10	ETERNAL FLAME Atomic Kitten	Innocent

Most played videos on MTV UK/Media Research Ltd 5/8/01/2001. Source: MTV UK

#	Title/Artist	Label
1	21 SECONDS So Solid Crew	Real Gone Music
2	LET'S DANCE DJ Luck & MC Neat	Real Gone Music
3	ETERNAL FLAME Atomic Kitten	Innocent
4	TOD CLOSE Blue	Innocent
5	PURPLE PILLS DJ1	Shady/Interscope
6	ANGEL Shaggy feat Rayven	MCA/Universal-Island
7	HEAVEN IS A HALFPipe DPM	Atlantic
8	SUPPER SHERIFF	Gut
9	HELPI! I'M A FISH Little Trees	BMG
10	BE LADY MARMALADE Christina Aguilera/L'Kim Mya/Pink	Polydor

Most requested videos on the Box, 5/8/01/2001. Source: The Box

#	Title/Artist	Label
1	SAIL AWAY David Gray	HT/East West
2	ETERNAL FLAME Atomic Kitten	Columbia
3	ETERNAL FLAME Atomic Kitten	Innocent
4	SOMEONE TO CALL MY LOVER Janet Jackson	Universal Island
5	ELEVATION (TOMB RAIDER MIX) U2	Virgin
6	DROPS OF JUPITER Tine Turner	Columbia
7	MIND OVER MONEY Tim Brakes	Source
8	FOLLOW ME Uncle Kracker	Atlantic
9	ETERNITY Robbie Williams	EMI

Most played videos on VH1 5/8/01/2001. The Statline Chart will be back at the start of the next item

CD UK Performance: Let's Dance
 Let's Dance
 Five: Scream If You Wanna Go Faster
 Fast: Get Married
 Take Me Home
 Sophie Ellis-Bextor
 Two: You're Not Alone
 Three: Another Chance
 Four: I Feel Love
 Depeche Mode
 Eternal Flame
 Atomic Kitten
 Final line-up: 7/8/2001

THE PEPSI CHART
 Performance: Let's Dance
 Let's Dance
 Five: Scream If You Wanna Go Faster
 Fast: Get Married
 Take Me Home
 Sophie Ellis-Bextor
 Two: You're Not Alone
 Three: Another Chance
 Four: I Feel Love
 Depeche Mode
 Eternal Flame
 Atomic Kitten
 Final line-up: 7/8/2001

RADIO ONE PLAYLISTS

A-LIST Another Chance Roger Sanchez; Heaven Is A Halfpipe DPM; Purple Hills DJ1; Botylicious Destiny's Child; Perfect Gentleman Mycalif Jean; Someone To Call My Lover Janet Jackson; Destiny Zero 7 feat. Sia & Spiller; One Minute Man Missy Elliott feat. Ludacris; Let Me Be The First DJ1; Mind Over Money Shaggy; Ante Up MOP feat. Busta Rhymes; Kelves Out Radiohead; Revolving Door Crazy Tom; Superstition Groove Armada; Little L Love DJ Luck & MC Neat; So Solid Crew; Precious Heart DJ1; I'm All About You Turn Off The Light Nitty Gritty; Hide It John Creamer & Stephanie K Radio EMI; Koshken

B-LIST Castles In The Sky Ian Van Dahl; The Real Life Raven Malia; Free We Cosmic Gate; Mind Over Money Turn Backs; Eternal Flame Atomic Kitten; Love You Anyway DJ Luck & MC Neat; Sophie Ellis-Bextor; All I Wanna Say Janet Jackson; Where I Wanna Be Shade Sheist feat. Nate Dogg & Kurupt; DJ Yeah Foy Brown; Crystal New Order; Stop Your Own DJ1

BBC RADIO 1

A-LIST Nothing But My Mind; Let's Get It Dirty (I Can't Get It In Da Club); Smash Mouth; Fuzsion; Hide It; John Creamer & Stephanie K; Wannabe; Scream If You Wanna Go Faster; Geri Halliwell; The Virus; Mellow; Serious Maxwell D; 21st Century Weekender; Serious Maxwell D; 'Playas Got 7een 30's'; 'Flavor Of The Weak American Hi-Fi'; 'Take My Breath Away'; Emma Bunton; 'Mohammed Ali'; 'Beasty Die'; Young Love; 'Luv Me, Luv Me Shaggy'; Let; Samantha Cole; 'Right On Silicone Soul'; 'It's Been Awfully Silent'

B-LIST Nothing But My Mind; Let's Get It Dirty (I Can't Get It In Da Club); Smash Mouth; Fuzsion; Hide It; John Creamer & Stephanie K; Wannabe; Scream If You Wanna Go Faster; Geri Halliwell; The Virus; Mellow; Serious Maxwell D; 21st Century Weekender; Serious Maxwell D; 'Playas Got 7een 30's'; 'Flavor Of The Weak American Hi-Fi'; 'Take My Breath Away'; Emma Bunton; 'Mohammed Ali'; 'Beasty Die'; Young Love; 'Luv Me, Luv Me Shaggy'; Let; Samantha Cole; 'Right On Silicone Soul'; 'It's Been Awfully Silent'

POP WORLD News/Interviews
 Performance: O-Town; Robbie Williams
 Superstar: Keltie; Janique; Emma Bunton; Embros; Sharon Eather; Victoria Beckham; Five
 Final line-up: 4/8/2001

TOP 10 POPS
 Performance: Eternal Flame Atomic Kitten
 Botylicious Destiny's Child; Drops of Apple; Scream If U Wanna Go Faster; Geri Halliwell; Mind Over Money Turn Backs; I Feel Love Depeche Mode; Castles In The Sky Ian Van Dahl; Revolving Door Crazy Tom
 Draft line-up: 9/8/2001

RADIO TWO PLAYLISTS

A-LIST The Road To Mandalay; Eternity Robbie Williams; Love You Anyway DJ Luck & MC Neat; So Solid Crew; Someone To Call My Lover Janet Jackson; Hypnotizing Patricia; Patience Nanna Pallot; Made For Love U; Another: 'Take My Breath Away' Emma Bunton; 'Wonder Embros

B-LIST When You're Falling Afro Celt Sound System feat. Peter Dinklage; All I Wanna Say Janet Jackson; I Don't Know How; Fall Away David Gray; 'Loser' Mike Tucker; 'Make Me Shine' Eric & The Bunchymen; 'I Can Buy You A Car'; Take Me Home Sophie Ellis-Bextor

BBC RADIO 2

A-LIST Love Close By; Vixen; Otan; KT; Denise; My Girl; I'll Sabotage; Destiny Zero 7 feat. Sia & Spiller; My Spanish Boy; Jackie Levin; Groover; Paul Carrack; The Lucky One; Alison Krauss & Union Station; Getting To Philadelphia Mark Knopfler; Little L Love; DJ Luck & MC Neat; So Solid Crew; 'Flavor Of The Weak American Hi-Fi'; 'Take My Breath Away'; Emma Bunton; 'Mohammed Ali'; 'Beasty Die'; Young Love; 'Luv Me, Luv Me Shaggy'; Let; Samantha Cole; 'Right On Silicone Soul'; 'It's Been Awfully Silent'

B-LIST When You're Falling Afro Celt Sound System feat. Peter Dinklage; All I Wanna Say Janet Jackson; I Don't Know How; Fall Away David Gray; 'Loser' Mike Tucker; 'Make Me Shine' Eric & The Bunchymen; 'I Can Buy You A Car'; Take Me Home Sophie Ellis-Bextor

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The end of stereo? A still from Orbital's *The Altogether* DVD-Video

STEREO FEARS THE WORST AS 5.1 PREPARES TO EXPLODE

New albums by Super Furry Animals and Orbital herald the dawn of a new multimedia, surround sound era, writes Phil Ward

It's a pity there is no word, like "stereo", to describe audio played through five speakers rather than two, plus an extra one for deep bass. As it is, "5.1" is the innocuous term at the heart of the entertainment industry's latest potential format revolution.

This is because 5.1 is simply a rapidly emerging standard configuration for surround sound systems, whether they be at home, in the car or at the cinema. Whether on DVD-Audio or SACD, or via Dolby Digital or DTS, surround sound in 5.1 channels is going to be needed in plentiful supply.

The good news for the music industry is that music discs are evolving along the lines that film sound has followed over the past 10 years, when 5.1 emerged as a cinema playback standard. Home theatre has

followed suit. Had a different surround standard taken hold in the music industry, no synergy would now be possible between audio and the many video dimensions it faces.

As it turns out, a correctly configured control room in a professional audio facility now has the potential to welcome a much broader range of clients. In a multi-room complex with compatible digital interchange, the possibilities are even greater. As a result, many pro-audio professionals are confident that as long as they have the resources to create

5.1, the wider entertainment industry will buy it first and gift-wrap it later. Facilities are gearing up and right now in London a variety of solutions are on offer. The tables are all set with the

'We had a significant meeting with one of the majors recently. They're undecided between DVD-Audio and SACD but they will commit to surround sound in one of those formats' — Mike Gillespie, Metropolis

same cloth, it is only the menus which are slightly different.

At Metropolis, a smorgasbord of media services has recently been unveiled. DVD producer

Mike Gillespie masterminded Super Furry Animals' CD/DVD joint release *Rings Around The World*, and sees it as nothing less than the future of the record industry.

"The band knew from the outset that they would be mixing in 5.1 for the DVD," he says. "Just as impartially, they created video elements for each track as well. This was in a different way to MTV-type videos for a hits compilation, but you can do that too on DVD — as well as concerts, of course."

Super Furry Animals followed a fairly straightforward procedure to create a stereo mix and, simultaneously, ensure that the multi-track was prepared correctly for a later 5.1 mix using stems (see breakout, p26). "We're getting more and more bands coming to us and asking us how to make a record in both stereo and 5.1," Gillespie adds.

The format war is drawing attention away from the real change. Naked, a stereo LP looks as much like a mono LP as a CD ►

Orbital altogether blown away by 5.1

For veteran dance act Orbital, the opportunity to mix this year's *The Altogether* album in 5.1 Surround Sound set in motion a chain of events which led to the DVD-Video version of the record, due out on August 27.

"In 1995, we did a tour where we had a tower in the middle of the audience, with four speakers in each corner of the hall," says Orbital's Phil Hartnoll. "I had a joystick which let me take any individual sound and whizz it around the hall. I have been desperate to record in surround sound ever since."

After three weeks in Strongroom Studios furnishing a 5.1 mix, the results were delivered to fir, which was so pleased with the results that it provided a £75,000 budget for a full video release. A collection of animations and short films (pictured) was assembled by producer Tracy Bass and the Hartnoll brothers, Phil



and Paul, who were gratified to find that the video side of the project took on a creative purpose of its own.

"I did get a bit concerned that it would look like those fractal ambient visuals of the early Nineties," admits Phil Hartnoll. "We gave people demos of the LP just to see whether there was any response, and I was blown away by people's enthusiasm. It's great, because it doesn't have to be MTV-friendly — you don't have



any of those considerations, so you can just let your creative juices flow."

And while record companies might recoil at the level of additional investment such a project can require, there is plenty of evidence to suggest that custom-made music DVD releases are increasingly making commercial sense. A week ago, Super Furry Animals' *Rings Around The World*, billed as the first simultaneous CD/DVD release,

debuted at the top of the music video chart ahead of new releases from Moby and Pearl Jam, adding more than 4,000 sales to the 25,000 which carried its CD counterpart to number three in the album chart.

But, as appealing as such releases are, the imminent arrival of DVD-Audio should mean that bands are not absolutely required to exercise their visual flair every time they want to record in surround sound.

"With DVD-Audio, you haven't got the pressure of having to make it visual," says Hartnoll who, while clearly extremely proud of Orbital's adventure in video, remains an audiophile at heart. "DVD-Audio is fantastic, and it does open up a lot of avenues, even compositionally, because it gives you so much space. We found ourselves making things up that you just couldn't do in stereo."

how is a 5.1 mix done?

To deliver a 5.1 mix to a client simply means handing over six channels of audio, usually on portable, multitrack digital tape or on hard disk. Some producers are content to supply five, leaving the sub-bass (.1) to be generated by automatic filtering during the mastering or manufacturing of the disc – but this clearly restricts control over the precise content of the sub-bass.

Most facilities capable of doing 5.1 are also capable of delivering any of the other types of surround mix – it's just that 5.1 is taking root across the entertainment industry, largely thanks to the surround standard adopted by DVD and home theatre in the wake of cinema surround.

These are the other options that 5.1 appears to have left behind in the race:

- 7.1 (seven surround channels and sub-bass)
- LCRS (left, centre, right and sub-bass)
- LCR (left, centre and right)
- The three routes to 5.1 open to anyone

with a multitrack recording are:

- Do a stereo mix and create a hybrid surround mix at a dubbing theatre or mastering studio (cheap and nasty)
 - Do a full, discrete mix – ie using every channel from the multitrack (nice and expensive)
 - Do a stereo mix and, at the same time, create surround-ready 'stems'. This is done by creating stereo pairs, or stems, of key instruments and sounds from sub-groups of the multitrack. Once these are matched together in stereo, they can be arrayed around the surround mix more quickly than multiple mono sources.
- You can fold down (reduce) accurately from a 7.1 mix to a stereo mix, via each step in between, if required – 5.1 to LCRS, to LCR and then stereo – but you can't 'fold up' (expand) from stereo to 7.1. It is therefore recommended that 5.1 mixes are done at least at the same time as stereo mixes, if not in advance.



Super Furry Animals: DVD release sold more than 4,000 copies in its first week

► looks like a DVD. Gillespie has a tip for those still unsure. "You can do a surround mix now, that you can utilise on DVD-Video, and which will still be relevant in a few years' time when the final outcome is known between DVD-Audio and SACD," he says.

Warner is already working on DVD-Audio titles, while Sony concentrates on SACD. But for studios such as Metropolis, the question of which format assumes the dormant position is virtually irrelevant.

"We had a significant meeting with one of the majors recently," says Gillespie. "They're undecided between DVD-Audio and SACD, but they will commit to surround sound in one of those formats – in other words, they will need 5.1 mixes.

"For mixing, we have to provide a number

of solutions using different rooms, different consoles and different techniques. For mastering, we have to be aware of the format that the multi-channel mix is going to end up on. We're already capable of both DVD-Audio and SACD – but, just as importantly, we handle multimedia too. That therefore includes 5.1 sound for DVD-Video, which for us has grown four-fold in each of the last two quarters."

One sceptic is Andy Richards, who has mixed songs for 5.1 by Gabrielle, Robbie Williams and Geri Halliwell for the film *Bridget Jones's Diary*. His

studio, *Out Of Eden*, was created adjacent to Eden Studios in Adon. Conceived as a post-stereo, modular and digital music production facility, it began to draw clients from the film

world. Richards thinks this happened precisely because of the studio's compatibility with multimedia methods.

"People started to bring in projects for Pinewood and Shepperton and were raving about the sound of the room. My market just opened up among film people and, being 5.1-ready, I was happy to oblige.

"In order to make 5.1 worthwhile, the record companies have to feel they'll get a return on the investment. At the moment maybe there aren't enough DVD players out there – but that will change" — Andy Richards, Out Of Eden

Once you've lived with 5.1, stereo is very boring..."

So what are we waiting for? "It's chicken-and-egg. In order to make 5.1 mixes worthwhile, the record companies have to feel they'll get a return on the investment. At the moment, maybe there just aren't quite enough DVD players out there – but that will change within a year."

"It is certainly important for record companies to ensure that any music which they may want to be placed in a film is mixed in 5.1," he says. "When you then listen to it in the cinema, it's no longer the poor relation to all of the other audio components of the film.

"At the moment it is very worthwhile preparing mixes for 5.1 with stems, at ►

"as stunning a music DVD as you'll ever see."

★★★★★ DVD Review, Aug 2001

Super Furry Animals "Rings Around The World" (CD/LP/DVD)

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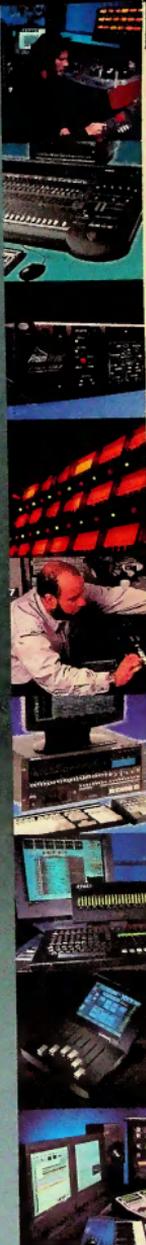
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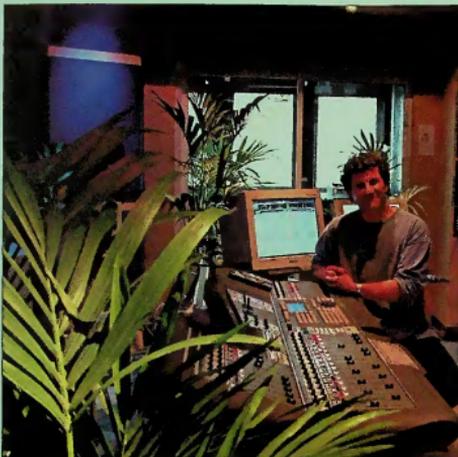
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Out Of Eden's Andy Richards: 'once you've lived with 5.1, stereo is very boring'

► least until DVD-Audio or SACD is established. Then, with full-bandwidth, high-resolution discs proliferating, a discrete mix will probably become essential.

Another cost-saving method Richards suggests lists out to a 5.1 mix and a stereo mix at the same time. "It's quite possible with a digital desk," he says. "Unfortunately, most of the big analogue desks in the larger studios cannot do it successfully, but on a digital desk it's a push-button job. It also means your two mixes can remain a similar vibe. That's another advantage of stems, of course — they can capture the essence of your stereo mix."

Sanctuary Group's Simon Heyworth, the man behind mastering facility Chop Em Out, is well aware of 5.1's potential in the release market. He now provides one of London's leading SACD-ready services, and is a much in-demand remastering engineer. But is the industry ready for 5.1?

"There won't be CDs in five years' time — there will be multimedia packages," he says. "The record industry has got to reinvent itself, and now. Most people think DVD is a Digital Video Disc, and it's not — it's a Digital Versatile Disc. It's not MTV; it's digital multimedia."

SACD fan Heyworth acknowledges the multimedia impulse can find greater expression today in DVD. But to new artists, multimedia and multi-channel go hand-in-hand, he believes. "What hooks me out about the kids today is that they have this visual world — programs like Final Cut Pro and Photoshop on their Macs. Musicians are media people and

vibe versa. It's not just music. The younger bands are automatically going to be thinking that way."

Some older bands too, it transpires. "I have just convinced a major act to do a big remastering project on SACD with multi-channel and stereo," Heyworth reveals. "It will be a fantastic disc. They're doing a big DVD-Video next year anyway, so it gets the tracks mixed, it came about because they were in my studio and I played them some SACD. So that's it — you play something to people, and they get turned on to the possibilities, as all artists would. It's time people really got their heads round surround."

It is, perhaps, time that people really got surround round their heads, too. And one place is more than happy to give you a free demo. London's first ground-up room for mixing music in 5.1 to picture was built not by the audio post-production industry but by Classic Sound, the specialist acoustic music editing facility in Neasden. With mainly classical music clients, Classic Sound's Neil Hutchinson confirms that the audiophile market is raring to go into surround — and is confident that the masses will follow.

"Surround is particularly suited to the kind of music we do," he says. "The addition of rear channels represents



Metropolis: use of 5.1 for DVD-Video has grown fourfold in each of the last two quarters

acoustic instruments more accurately. They react with the space around them and part of the sound is their relationship to that space. Irrespective of the carrier — the disc format — surround will transform any such recording completely.

"If anyone reading this needs convincing about 5.1, we'd be happy to give them a demo here at Classic Sound."

If acoustic music loves 5.1, electronic music has a different set of challenges. Orbital have just completed a studio DVD at Strongroom that will set a new standard for synthesised music in 5.1 (see breakout, p25), but the bulk of

the dance market consists of mix compilations generated from stereo sources. This restricts 5.1 use, as the Production Factory's Nigel Peirce explains.

"To do 5.1 properly you have to go back to the multitrack — whether the MIDI tracks or the audio tracks, or both. Because DJ stuff and dance remixes are on vinyl or CD, you've only got a 2-track audio source. You can do some quirky stuff, but it's not ideal. There are many DVDs with just a stereo mix on them."

Nevertheless The Production Factory is forging ahead in 5.1 with cinema commercials in mind, building on an increasingly common formula of combining music work with audio post-production for

TV, radio commercials, corporate DVDs and sound design. "Feedback from our clients has been good," says Peirce. "We got very good feedback from Universal Music TV when we mastered their conference video onto DVD with a full 5.1 mix. It was a great marketing device to promote their album releases, and the Amory case is perfect for printed media as well."

As well as the facilities mentioned above, all of London's leading music studios now have 5.1 mixing or mastering rooms, and fully expect the format to drive the record industry to its next destination. Hear No Evil was very quick off the mark, along with Strongroom, Abbey Road's Penthouse and Air Lyndhurst. Now Sphere, The Townhouse, Battery, Planet Audio, Mark Angelo and many others have 5.1 rooms — and may they never look back.

At the moment, a technical standard has still not been agreed for DVD-Audio. In the meantime, audio for DVD is digitally compressed in two separate ways: x12 for Dolby Digital-compatible players; and x4 for DTS-compatible players. Both, naturally, are for 5.1 playback systems. Audiophiles are certain to wait as little compression as possible, but already consumers are buying into the added value of surround sound over stereo, in spite of the technical restrictions.

Admittedly, consumer interest in surround has been stimulated most by movies, not music. But, let us forget, rock and roll PA systems began in the cinema, which were the only places with loud enough speakers to rock around the clock. History may be about to repeat itself, as stereo begins the slow march into obsolescence. ■

UK wakes up to 5.1 as US streaks ahead

With the possible exception of mobile phones, the UK has had to get used to lagging behind the United States in matters of technology and 5.1 is certainly no exception. Perhaps Out Of Eden's Andy Richards puts it best: "When I first got into mixing 5.1, I didn't learn anything from anyone in the music industry," he says. "I went to film dubbers, post-production people in Soho, and Americans."

According to John Trickett, CEO of leading US digital production house 5.1 Entertainment Group, the UK's readiness for 5.1 audio formats is coming on fast.

"I would say the UK is probably about six to nine months behind the US at the

moment," says Trickett. "But then a year ago," it was a year two years behind, so it is catching up. Consumers seem to be more responsive to DVD in general than they initially were in the States."

However, in technological terms, UK-born Trickett identifies a curious paradox in the British pro-audio industry. "Some of the key equipment we use comes from the UK," he says. "But in terms of the studios, a lot of the ones in the UK are doing things like working on analogue boards and doing the conversion right at the end of the mixing process," says Trickett. "That is something we were doing three or four years ago. Now we make sure we are

converting analogue to digital right at the very start. If it is digital all the way through, it really shows in the end product."

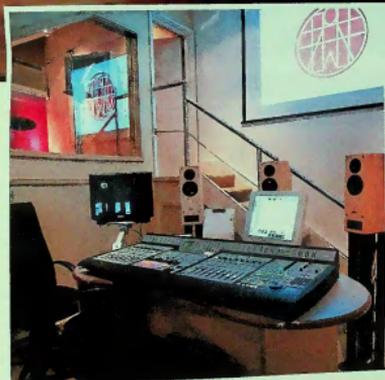
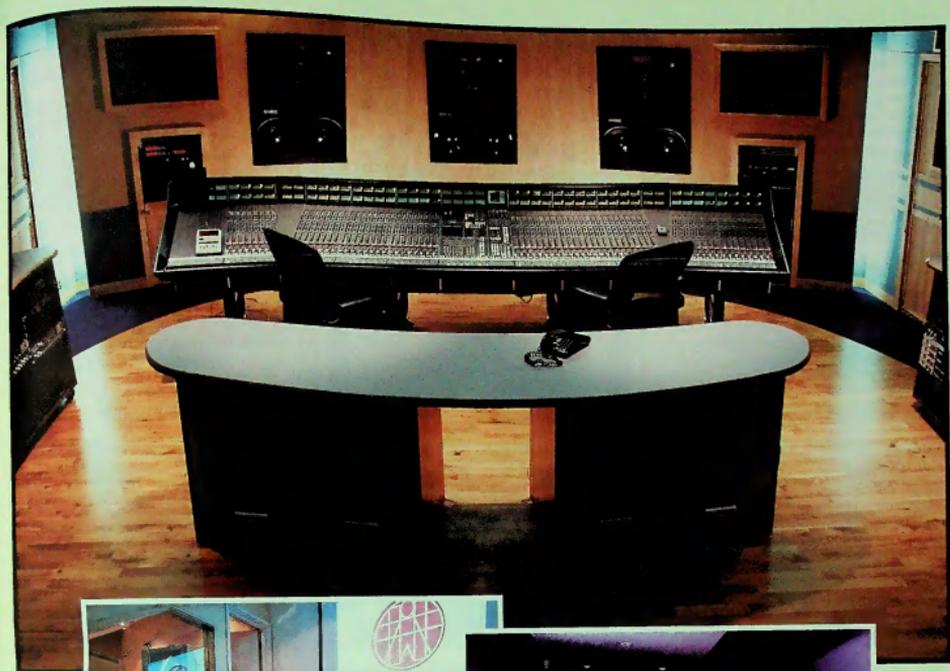
5.1 Entertainment has been involved in DVD since the beginning of 1998 and has produced DVD-Audio releases for Universal — including Sting and Eminem — and Warner — Alice Cooper, Fleetwood Mac's Rumours and others. In fact, Rumours co-producers Richard Dashut and Ken Caillat are both on the 5.1 board. And, the fact that Trickett has not always been a music man, having until fairly recently been a successful former holiday company executive, suggests that it is not only audiophiles but also

entrepreneurs who are attracted to the possibilities of 5.1.

"The major labels are all behind this," says Trickett. "We sit on a steering committee for DVD-Audio and I don't think there is any doubt about that. It is the encryption of the disc and the negotiation of the licences that are holding things back now."

As for the UK, 5.1 Entertainment sees significant developments ahead and, in its guise as a video label, plans to begin licensing British copyrights for DVD exploitation shortly.

"There's going to be a great deal coming out of the UK," says Trickett. "And we want to be involved in it."



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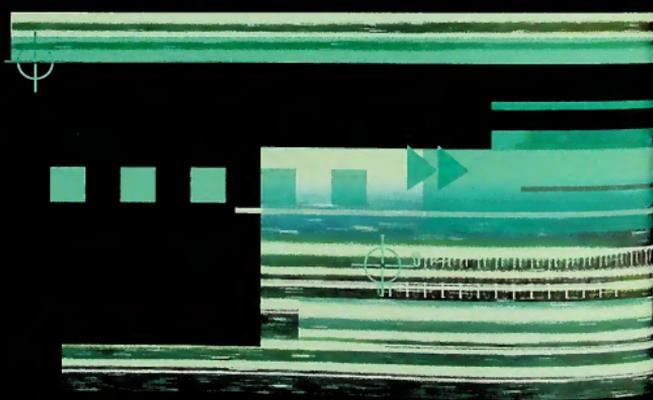
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