VIDCLIP OF THE YEAR GALA
Limelight wins 5 awards

16 IMMC video awards were presented in Montreux on May 10, during the first IMMC television gala, broadcast in 18 countries. The show, produced by Michael Hurll presented new international talent from 6 world markets and also staged the winning video clips as selected by the jury of worldwide video experts. Limelight was the winning video production company with no less than 5 awards. In 2 categories Limelight was represented in all nominations in some form. The 3 nominated clips both for Best Pop Video and Best Group Performance all had Limelight credits and included A-Ha, Talking Heads, Eurythmics, Dire Straits and Peter Gabriel.

Gabriel's "Stedehammer" was nominated in 3 categories, but only won 1 award for best effects. Snapper Films' Matt Forrest won the best storyline award for Art Of Noise's "Peter Gunn". Billy Ocean, who performed his latest single during the gala received his special video award from the 10 children, representing the Children of the World Jury. A full list of winners appears on page 5.

REGIONAL ALL-NIGHT TV LAUNCHED IN UK
Music Box To Be Broadcast By Yorkshire

Britain's first all-night television service is due to be launched on an experimental basis in June. Yorkshire Television, one of the five major commercial companies, is to screen programmes from Music Box, the pop music satellite programmer in which the TV network has a 20% stake, from 12.30 a.m. until 6.15 a.m., when breakfast shows, "TV-am", start.

Permission was given by the Independent Broadcasting Authority (IBA) for the service to run for three months in the first instance and Yorkshire Television is to sell advertising to cover its costs.

Richard Branson, Chairman of the Virgin Group and the majority Shareholder of Music Box, said today: "We are enormously pleased that finally audiences such as shift workers, hospital staff, the unemployed and 'night people' will now be able to watch more than blank screens." Yorkshire, broadcasting to more than 2.2 million homes and more than 6.5 million people, was involved in experimental early-morning television services some nine years ago. And the contract for a permanent service eventually went to TV-am. It's thought a separate nationwide franchise might eventually be offered for the night-time hours.

Music Box is to be delivered to Yorkshire Television's north-country base by satellite, then re-broadcast as Yorkshire package.

HOT RADIO/TV DEBATES AT IMMC
Upbeat Feeling Prevails

MONTREUX: The future of the home entertainment market was at the heart of the first IMMC, held here from May 7 to 10. Some 400 media experts and music industry people discussed many topics including the relation between music producers and broadcasters.

The meeting started with a keynote address by Les Garland, senior vice president of MTV Networks Inc. The conference then moved to a number of hot sessions including "Who's serving Whom" with Capital Radio's Tony Hale, Music Box's Jane Kelly and Chrysalis' Mike Allen. Other debates centered on "Are Clips Killing Radio" and "The Pro's Cons of Format Radio". During the 2 day conference 70 panelists discussed a number of important topics in the field of radio and television music programming as well as the importance of the video clip. The 35 superstars present for the Golden Rose Rock and IMMC gala used the daytimeto do extensive interviews with the European television and radio station attending IMMC, of which various had built special studio-stands. MTV, MuchMusic Canada, BBC, Teen Germany, Dreyaj and VideoMusic Italy, Music Box and Sky all had camera crews on hand and this resulted in a lot of excitement in the music-in-media marketplace near the conference halls. The artists were also represented in a special artists' panel, moderated by Michael Hurll, with Bronski Beat, Mike Rutherford and Roger Daltry discussing the fate of music videos in relation to their respective careers. Special press conferences were held by Virgin for Genesis and RCA/Ariola for Eurythmics.

The value of an annual IMMC was underlined by the extensive and provocative depth of the debates.

There were further special presentations by Philips on the use of professional CD players, Videomusic Switzerland with some new technology on Video Jukeboxes and EEC's 16 monitor video wall which had a dominant place in the marketplace. It was complemented by 7 IMMC radio and television studios which were in constant use by the deejays from the 14 participating countries interviewing the artists. Organisers Theo Roos and Bert Meyer commented "The unique combination of all artists present, with the media people and music industry presence gave the first IMMC an extremely creative atmosphere and formed the foundation of an annual worthwhile event. The further positive interaction between The Golden Rose and IMMC seemed to give practically all participants a feeling of a long weekend well spent, with lots of new ideas and valuable contacts. The second IMMC is planned for May 1987."
The EUROPEAN AIRPLAY TOP 50 is compiled through all our correspondents tips received this week. (*)Records of the week receive extra points. The airplay lists of the airplay report organisations within some of the European countries are also used in the calculations, as well as playlists of the major radio stations. (*)Please note that not all received tips appear in MUSIC & MEDIA but they are all used for the calculation of the AIRPLAY TOP 50

| 1 | Live To Tell | Madonna - Sire (WB/Blue Desque/Webo Girl) |
| 2 | Absolute Beginners | David Bowie - Virgin (Jones Music) |
| 3 | A Kind Of Magic | Queen - EMI (Queen Music/EMI Music) |
| 4 | Sledgehammer | Peter Gabriel - Charisma Virgin (Cliclone Limited) |
| 5 | Ouragan | Stephanie - Julisal Carrere (Marilou/Claude Carrere) |
| 6 | Manic Monday | Bangles - CBS (Controversy Music) |
| 7 | Harlem Shuffle | Rolling Stones - CBS (Cambell Connely & Co.) |
| 8 | A Different Corner | George Michael - Epic (Morrison Leahy Music) |
| 9 | Wonderful World | Sam Cooke - RCA (Copyright Control) |
| 10 | Rock Me Amadeus | Falco - Gig (Gig Music) |
| 11 | Driving Away From Home | It's Immaterial - Siren (Virgin Music) |
| 12 | Move Away | Culture Club - Virgin (Virgin/Warner Brothers) |
| 13 | Look Away | Big Country - Mercury (10/1986) |
| 14 | Kiss | Prince - Warner Brothers (Controversy Music) |
| 15 | Lessons In Love | Level 42 - Polydor (Level 42/Chappell/Island) |
| 16 | On My Own | Pat Lottie & Michael McDonald - MCA (New Hidden Valley) |
| 17 | Midnight Lady | Chris Norman - Hansa/Avila (Intersong/Bavaria Somor) |
| 18 | Moonshine Still | Phil Carter - Intersong (Intersong) |
| 19 | If She Knew What She Wants | Bangles - CBS (Funzalo/Juters Music) |
| 20 | Why Can't This Be Love | Van Halen - Warner Brothers (Warner Brothers Music) |
| 21 | Tausendmal Du | Uwe Niewiara - CBS (Mambo/CBS Songs) |
| 22 | Bad Boy | Miami Sound Machine - Epic (Foreign Import) |
| 23 | Sauver L'Amour | Daniel Balavoine - Barclay (Barclay Morris/Bicycle) |
| 24 | All I Need Is A Miracle | Mike & The Mechanics - WEA (Various) |
| 25 | I Engineer | Animotion - Casablanca (Various) |
| 26 | Kinder An Die Macht | Herbert Groenemeyer - EMI Electrola (Greenland Music) |
| 27 | Pas Toi | Jean-Jacques Goldman - Epic (JRGNEF/NEF/Marc Lumbroso) |
| 28 | Dance With Me | Alphaville - WEA (Buddo & Co.) |
| 29 | Rock Me Baby | Johnny Nash - Motown (Rondor Music) |
| 30 | Addicted To Love | Robert Palmer - Island (Bungalow/Ackee) |
| 31 | R.O.C.K. In The U.S.A. | John Cougar Mellencamp - Mercury (Elvis Music) |
| 32 | En Rouge Et Noir | Jeanne Mas - Pathé Marconi (Editions Le Minotore) |
| 33 | The Promise You Made | Cock Robin - CBS (Edwin Ellis/Nurk Twins) |
| 34 | When The Going Gets Tough | Billy Ocean - Jive (Zomba Music) |
| 35 | Brother Louie | Modern Talking - Hansa/Avila (Intersong) |
| 36 | Calling America | ELO - Get Records/CBS (April Music) |
| 37 | Greatest Love Of All | Whitney Houston - Arista (CBS Songs) |
| 38 | All The Things She Said | Simple Minds - Virgin (EMI Music Publishing) |
| 39 | Sinfult! | Pete Way - MDM/Virgin (Call This Music/Warner) |
| 40 | Capitaine Abandonne | Gold - Agone/WEA (Filipacchi Music) |
| 41 | Over The Weekend | Nick Heyward - Arista (Morrison Leahy Music) |
| 42 | Hello Darling | Topper IKE - UK Bubblers/Greensleeves (Greensleeves) |
| 43 | The Heart Of Rock & Roll | Huey Lewis & The News - Chrysalis (Chrysalis Music) |
| 44 | What Have You Done For Me Lately | Janet Jackson - A&M (CBS Songs) |
| 45 | Boys Don't Cry | The Cure - Fiction/Polydor (APB Music) |
| 46 | Have You Ever Had It Blue | Style Council - Polydor (EMI Music) |
| 47 | Set Me Free | Jaki Graham - EMI (Virgin Music) |
| 48 | Right Between The Eyes | WAX - RCA (W.B./St. Amnes Music) |
| 49 | Big Sky | Kate Bush - EMI (Kate Bush/EMI Publishing) |
| 50 | Living Doll | Cliff Richard & The Young Ones - WEA (EMI Music) |

HOT RADIO ADDS

The new hot radio adds on Euro radio just prior to publication

COCK ROBIN- THOUGHT YOU WERE ON MY SIDE (CBS)
TALK TALK- GIVE IT UP (EMI)
MR. MISTER- IS IT LOVE (RCA)
FLIP- THAT'S WHAT THEY SAY ABOUT LOVE (RCA)
**UNITED KINGDOM**

Stick a deckchair up your nose! After Living Doll spread its impact so quickly in Switzerland, the British charts are coming to a similar rhythm. Only six weeks after its release, Cock Robin's Lust (16-69) is moving towards the Top Ten. Human League's Being Boiled (16-19) and Queen have highest entry at 83 (Everybody's Cheering The Blues) and the Hearts Squad with The Love Zone at 92.

**GERMANY**

Chris Norman remains at no. 1 for the third consecutive week and his Midnight Lady is followed by Stephanie and Animation with I Encourage. The latter is creeping up the top 10 as Samantha Fox, who rises 3 notches to no. 4. The only addition to the top 10 is Sam Cooke whose Wonderful World shoots up to 5 from 31. Other good moves for Depeche Mode's A Kind Of Love (15-69), Human League's Being Boiled (18-29) and Simple Minds' All The Things She Said. Highest new entry for Cock Robin with The Love Zone at 83. Also new are Mr. Mister with It's Over, Munich with Your Love and John Taylor and Bangles (If She Knows What She Wants).

**FRANCE**

The definite no. 1 for three weeks in France is Bryan Ferry and with regards to sales points she beats everybody. The children's song Les Bébés (45) by Sabine Paturel is currently at no 2 and Sand's In The Style Of The Night moves up to 4 (from 7). Billy Ocean moves into top 10 (9-14) and Daniel Balavoine's new single Saver L'Amour jumps to 11 (from 15). Another good mover for Whitney Houston's Saving All My Love For You (15-25), however the biggest moves are for Michel Sardou's new single 1965 (21-47) and Modern Talking's Brother Louie (23-45). France is rather quick in picking up the impact of Bonnie Tyler's new single If You Were A Woman (31-50) and new international entries include Sting (45), Madonna (46) and Bowie (48).

**HOLLAND**

A new no. 1, as George Michael replaces the week chart topper Living Doll. Sam Cooke is this week's no. 2 (from 6) while Billy Ocean's Rock Me Amadeus hits top 10 (6-10). Local lido trio Centerfold have a good selling single with Deceit (4-10) and Miami Sound Machine continue their popularity with Bad Boy reaching Top 10 this week. One of the fastest selling products has Dutch singer/actress player Robert Long with Iedereen Don't (Everybody Does It) - yes, sexual allusions rising from 17 to 13. Other good movers for Simple Minds, Billy Ocean and the Outhere Band hit back to no. 11.

**SPAIN**

After a long lasting domination by Jennifer Rush with her Spanish version of The Power Of Love, Sigue Sigue Sputnik take over this week. Things are not going too tough for Billy Ocean as his single moves up to 3 (coming from 6). New in the top 10 is C.C. Catch, the German formation who have their single I Can Lose My Heart Tonight produced by Dieter Bohlen of Modern Talking (10-43). Survivor move up with Burning Heart (30-29) and Queen have highest entry at 20 with A Kind Of Magic. On the national airplay level, Rolling Stones have been placed single followed by Mr. Mister's Broken Wings and Sigue Sigue Sputnik's Love Missile.

**SWITZERLAND**

The success of Chris Norman's Midnight Lady spreads at an amazing speed through Switzerland as well, entering last week at no. 30, the ex-Smiths singer is now up to no. 7. Eros Ramazzotti sticks at 2. A good move for George Michael (5-30) as well as for Queen (6-22). Highest new entry for Samantha Fox, her Touch Me enters straight in at 13. Other new entries for Alphaville (15), Madonna (17) and Diana Ross (26).

Five records have good chances of entering the Swiss charts next week. Depeche Mode's latest A Question Of Lust, German singer Frank Duval (Liebe Und Tod), Princes, CC Catch and Blond Monkeys' Diggin' Your Scene.

**ITALY**

Joe Cocker already for four weeks at no. 1, again followed by Kissing The Pink's One Step. A new no. 3 as Bowie jumps up four places and Madonna changes the outlook of the top 10 by making a good jump (5-1). New in the top ten is the Epic act Picnic At The Whitehouse whose We Need Protection streaks top 10 (9-17). Other moves for Stones (12-18), Billy Ocean (16-20) and new at no. 19 is the German Thievery band Hong Kong Syndikat with their Mix Blance-changed version of Too Much. Other entries for Whitney Houston (27) and Peter Gabriel (29).

**FINLAND**

New at no. 1 are Rolling Stones with Harlem Shuffle and a good contender for the next week is Bowie (2-7). Nana Mousskouri who had a big hit with Only Love in the UK, Holland and France is now hitting Finland as well: 4-11. Other good selling singles include Sigue Sigue Sputnik and local act Bogart & Co, whose Princess is now at 7 this week (see also new talent section issue of 17).

**PORTUGAL**

Jennifer Rush sticks at 1 and new in the Top 10 are the Waterboys with Whole Of The Moon. Other good moves for Swiss act Double (8-15) and highest entry this week for Pet Shop Boys (West End Girls).

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**ALBUMS OF THE WEEK**

Philip Bailey - Inside Out - CBS

Billy Ocean - Love Zone - Jive

Windham Hill Records Sampler '86 - Windham Hill
### European Hot 100 Singles

**Based on sales from the 18 major European countries.**

**EMR**

BASED ON SALES FROM THE 18 MAJOR EUROPEAN COUNTRIES

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<table>
<thead>
<tr>
<th>No</th>
<th>Country</th>
<th>Title</th>
<th>Artist(s)</th>
<th>Original Label (Publisher)</th>
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<tbody>
<tr>
<td>1</td>
<td>UK</td>
<td>Live To Tell</td>
<td>Madonna</td>
<td>Sire (WEVE)</td>
</tr>
<tr>
<td>2</td>
<td>UK</td>
<td>A Kind Of Magic</td>
<td>Queen</td>
<td>EMI (EMI Music)</td>
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<tr>
<td>3</td>
<td>UK</td>
<td>A Different Corner</td>
<td>George Michael</td>
<td>Polydor (Mercury Music)</td>
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<td>4</td>
<td>UK</td>
<td>Ouragan/In irresistible</td>
<td>Stephanie</td>
<td>Phono-Vertigo/Island</td>
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<tr>
<td>5</td>
<td>UK</td>
<td>When The Going Gets Tough</td>
<td>Billy Ocean, Joe</td>
<td>Polydor (Epic Music)</td>
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<tr>
<td>6</td>
<td>UK</td>
<td>Living Doll</td>
<td>Cliff Richard &amp; The Young Ones</td>
<td>RCA BMG Music</td>
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<tr>
<td>7</td>
<td>UK</td>
<td>Wonderful World</td>
<td>Sam Cooke</td>
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<tr>
<td>8</td>
<td>UK</td>
<td>Absolute Beginners</td>
<td>David Bowie</td>
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<td>9</td>
<td>UK</td>
<td>There'll Be Sad Songs</td>
<td>Billy Ocean</td>
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<td>10</td>
<td>UK</td>
<td>Kiss</td>
<td>Prince &amp; The Revolution</td>
<td>Warner Brothers (Warner Brothers Entertainment)</td>
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<tr>
<td>11</td>
<td>UK</td>
<td>Brother Louie</td>
<td>Modern Talking</td>
<td>Hansa/Bowman Music ( Warner Brothers Entertainmen)</td>
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<td>12</td>
<td>UK</td>
<td>Touch Me (I Want Your Body)</td>
<td>Samantha Fox</td>
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<td>13</td>
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<td>All The Things She Said</td>
<td>Simple Minds</td>
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<td>UK</td>
<td>Train Of Thought</td>
<td>A-Ha</td>
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<td>15</td>
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<td>Sledgehammer</td>
<td>Peter Gabriel</td>
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<td>16</td>
<td>UK</td>
<td>Rock Me Amadeus</td>
<td>Falco</td>
<td>RCA BMG Music (RCA Music)</td>
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**Top 20**

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<tr>
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<td>21</td>
<td>UK</td>
<td>On My Own</td>
<td>Pat Benatar &amp; Michael McDonald</td>
<td>MCA (New Hidden Valley)</td>
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<td>UK</td>
<td>Why Can't This Be Love</td>
<td>Van Halen</td>
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<td>UK</td>
<td>Lessons In Love</td>
<td>Lovelife</td>
<td>Warner Brothers (Warner Brothers Music)</td>
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<td>24</td>
<td>UK</td>
<td>The Promise You Made</td>
<td>Cock Robin</td>
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<td>25</td>
<td>UK</td>
<td>A Love Bizarre</td>
<td>Shazia &amp; Nouveau</td>
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<tr>
<td>26</td>
<td>UK</td>
<td>Don't You Want My Love</td>
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<td>27</td>
<td>UK</td>
<td>Dance With Me</td>
<td>The Jive Boys</td>
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<td>UK</td>
<td>I Heard It Through The Grapevine</td>
<td>Marvin Gaye &amp; Kim</td>
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<td>29</td>
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<td>Partenaire Particulier</td>
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<td>UK</td>
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<td>Firestar</td>
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<td>Living In America</td>
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<td>UK</td>
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<td>Art Of Noise featuring Duane Eddy</td>
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<td>Troisie Sexe</td>
<td>Indochine</td>
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<tr>
<td>34</td>
<td>UK</td>
<td>Manic Monday</td>
<td>Bangles</td>
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**Top 50**

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<td>UK</td>
<td>Midnight Lady</td>
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<td>Nathanael Pole</td>
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<td>Robert Palmer</td>
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<td>You To Me Are Everything</td>
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<td>I'll Keep On Loving You</td>
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Hosted by Mike Hennessey, managing director Billboard UK, six panelists discussed the future of multi-national re-broadcasting in a panel called "The Pan-European challenge." From 1. to r. Vincent Monsey, president Radio Caroline, Les Garland, senior vice president programming MTV Networks, David Cicillini, assistant managing director Sky Channel UK, Murray de Winter, managing director ID TV Holland, Hennessey, Stan Crofts, TV producer for Yugoslav television and Anthony Dean.

Moderated by Machgiel Bakker, managing editor Music & Media (l.), a distinguished panel discussed the fate of national repertoire in a session called "How can national repertoire survive the threat of Anglo-US domination?" From 1. to r. Vidar Lønn-ArneSEN, producer/presenter for NRK 2 in Norway, Jan Rietman, producer NCRV Holland, Michel Briller, the new director of programmes for Europe 1 in France, Lou Cook, president international division MCA USA and Wolfgang Spahr, correspondent for Billboard and Music & Media.

IMMC - Where Friends Meet - From l. to r. Theo Roos, publisher Billboard Europe/Music & Media and Les Garland, senior vice president MTV Networks USA.

Sam Holdsworth moderates a panel on the Syndication Supermarket. The four panelists are from 1. to r. Suzanne Olson, international manager Westwood One, Simon Cole, chief executive Piccadilly Productions UK, Susan Barron of Radio Express and Steven Salzmann, president Rock Over London UK.

From l. to r. Machgiel Bakker, managing editor Music & Media, Marc Josephson, president Rockpool USA, Hans Kruger, German music publisher/producer, Theo Roos, Dominique Ferran, programme director RTL France, Jan Abkisch, general manager Flying Dutchman and Allan McDougall of Broadcast Music Inc.
ALBUMS OF THE WEEK:

PHILIP BAILEY- INSIDE OUT (CBS)
BILLY OCEAN- LOVE ZONE (live)
COMIC RELIEF- UTTERLY UTTERLY LIVE (WEA)
FLOY JOY- WEAK IN THE PRESENCE OF BEAUTY (Virgin)

BLUE CITY- OST (Warner Brothers)
PATTI LABELLE- WINNER IN YOU (MCA)
CLAIRE HAMILL- VOICES (Coda Records)

WINDHAM HILL RECORDS SAMPLER '86- VARIOUS ARTISTS (Windham Hill/A&M)

the Albums route

Most recommended new albums as chosen by the editorial team of Music & Media.

Wax
Magnetic Reason (RCA)
The S.O.S. Band
Saturn Of Time (Tabu)
Jean-Michel Jarre
Reader-Mus (Dreyfus/Polysar)
The Outfield
Play Deep (CBS)
Greg Kihn
Love & Rock & Roll (EMI America)
Chris Rea
On The Beach (Magnet)
Claire Hamill
Various Artists (Windhamhill/A&M)

Alphabet:

FLOY JOY- WEAK IN THE PRESENCE OF BEAUTY (Virgin)
COMIC RELIEF- UTTERLY UTTERLY LIVE (WEA)
BILLY OCEAN- LOVE ZONE (live)
PHILIP BAILEY- INSIDE OUT (CBS)

ALBUMS OF THE WEEK:

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The Outfield
Play Deep (CBS)
Greg Kihn
Love & Rock & Roll (EMI America)
Chris Rea
On The Beach (Magnet)
Claire Hamill
Various Artists (Windhamhill/A&M)

NEW AGE MUSIC

New Age Music is a musical form that is slowly making inroads in Europe. The UK independent Beggars Banquet, through its Coda label, is strongly pushing the genre, also dubbed 'elevator' or 'candlelight' music. For the label it is more important to sell the concept than to promote individual artists or albums. As Nick Austin, director of Coda Records states: "The chances being that if you buy and like one Coda recording you would probably like others". In most cases the music is instrumental and is able to evoke strong atmospheres that lend themselves very easily to visual imagery. Claire Hamill is one of Coda's latest releases (through their Landscape series), a unique album as it contains no instruments at all and all the sounds are originated by the human voice. A vocal interpretation of the Four Seasons, Claire Hamill delivers the perfect music to relax.

And for those of you who want a good overview of what New Age Music stands for, the Windhamhill label (distributed by A&M), serves as a perfect example. It contains recordings by famous New Age musicians like Shadowfax, Scott Cossu and Michael Manring. As we are planning to cover New Age Music more extensively in the future we are very interested to hear which of our correspondents are actually programming this new genre.

Billy Ocean has become firmly entrenched in the Adult Contemporary market with his new album Love Zone. New at 47 this week in the Hot 100, the album mainly emphasises Ocean's ballad material and he'll steal the hearts of many romantic lovers with the sultry ballads Love Is Forever and Promise Me. Very suitable for 'candlelight' programmes and other night time plays.

Philip Bailey, who broke in 1984 with his Phil Collins produced album Chinese Wall (containing the European smash Easy Lover, that stayed for six consecutive weeks at the top of the Hot 100 Singles), is back with a new album entitled Inside Out. Producer Nile Rodgers is able to ink Bailey's distinctive voice with the strong set of songs, split up in romantic ballads and hi-tech up-tempo material. With the help of a distinguished line up of musicians including Omar Hakim, Daryl Jones, Phil Collins and Jeff Beck, Bailey comes up with stand outs such as Echo My Heart, Welcome To The Club and Back It Up.

Comic Relief, that is Cliff & The Young Ones, follow up their Living Doll charity single with a fund raising album for the hunger victims in Sudan and Ethiopia, entitled Utterly Utterly Live! Apart from various comical sketches (limited to the UK market only), there is musical footage to create a buzz for musical radio outlets as well. Try the wonderful live performance of Breathing by Kate Bush or Howard Jones & Alfredosiah in Life In One Day.

Floy Joy's new album Weak In The Presence Of Beauty could give them good exposure on radio. Produced by Don Was, the album includes a cover of the Four Tops classic), the excellent medium tempo ballad Penny In My Pocket and the Kool & The Gang-like Walking In The Night. Watch out for this band, they're going to be big.

EURORADIO ALBUM SMASHES

This week's most played albums on European Radio.
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**EUROPEAN HOT 100 ALBUMS**

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**VOLUME 3 - NO 20 - WEEK OF MAY 24TH 1986**

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<tbody>
<tr>
<td>35</td>
<td>Bob Seger &amp; The Silver Bullet Band</td>
<td>Like A Rock</td>
<td>UK</td>
<td>MCA Records</td>
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<tr>
<td>36</td>
<td>Herbert Grönemeyer</td>
<td>Spurungen</td>
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<td>37</td>
<td>Blow Monkeys</td>
<td>Animal Magic</td>
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<td>EMI Records</td>
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<td>38</td>
<td>Modern Talking</td>
<td>Let's Talk About Love</td>
<td>UK</td>
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<tr>
<td>39</td>
<td>Muenchener Freiheit</td>
<td>Von Amant An Eins</td>
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<td>40</td>
<td>ZZ Top</td>
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<td>41</td>
<td>Bronski Beat</td>
<td>Tainted Doubledoors</td>
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<td>42</td>
<td>Falco</td>
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<td>C.C. Catch</td>
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<td>Bruce Springsteen</td>
<td>Born In The USA</td>
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<td>Stevie Nicks</td>
<td>Gota Little Parachute</td>
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<td>100</td>
<td>New Entry</td>
<td>New Entry</td>
<td>UK</td>
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</tbody>
</table>
### United Kingdom

**BBC Radio London**
- Susie Barnes, DJ/producer
- AD: Jaki Graham
- LP: Sam Cooke
- Review Board Choice: Total Contrast

**Capital Radio - London**
- Tony Hales, head of music
  - Climbers: Cash Flow, Colourbox, Communards, Sandie Shaw, Rod Stewart
- AD: Mark Radcliffe
- LP: Status Quo, Love & Money, Colourbox, Ramones, Wodentops, Simply Red
- Clifford Richard: Born To Rock

**Chiltern Radio - Bedfordshire**
- Tom Hardy: head of music
- AD: Adrian Dick
- LP: Status Quo, Love & Money, Colourbox, Ramones, Wodentops, Simply Red
- Clifford Richard: Born To Rock

**SWASEA Sound - Wales**
- Andy Lee: head of music
  - RW: Mike & The Mechanics
  - Jaki Graam: Nick Heyward, Ernie Paul
  - AD: Real Thing
  - LP: Simply Red, Red Guitars, Red Stewart, Steel Pulse

**DEvon Radio - Exeter**
- Debbie Richards: head of music
  - RW: Mike & The Mechanics
  - Jaki Graam: Nick Heyward, Ernie Paul
  - AD: Real Thing
  - LP: Simply Red, Red Guitars, Red Stewart, Steel Pulse

**Red Dragon Radio - Cardiff**
- Peter Milburn: head of music
  - RW: Mike & The Mechanics
  - Jaki Graam: Nick Heyward, Ernie Paul
  - AD: Real Thing
  - LP: Simply Red, Red Guitars, Red Stewart, Steel Pulse

**Southern Sound Radio - Brighton**
- LP: Martin Stephenson: Boot

### Germany

**SWF - Baden Baden**
- BRD: Baden Baden
- LP: Martin Stephenson: Boot

**RTL - Luxembourg**
- Hilde Mueller-Arens: producer
- LP: Icethouse

### France

**RTL - Paris**
- MP: Louis-Marie: head of music
  - LP: Peter Gabriel
IT'S NOT EASY TO GET TO THE TOP

That's what MUSICIAN magazine is all about. Published by Billboard Publications, MUSICIAN guarantees essential music information by going directly to the source of the music. From the first time in the studio to the top of the charts, MUSICIAN's comprehensive coverage and in-depth interviews are the perfect complement to the Billboard weekly news format. Subscribe to MUSICIAN — where the players do the talking.
"PURE MAGIC!" "WAXING LYRICAL"

The combined talents of Andrew Gold and Graham Gouldman (of 10cc) will
hit you "RIGHT BETWEEN THE EYES" when you listen to their accomplished
"MAGNETIC HEAVEN" album.

"RIGHT BETWEEN THE EYES"—a top 40 U.S. hit—is breaking out all over Europe now!

WATCH OUT FOR THEIR APPEARANCE ON THE MONTREUX ROCK FESTIVAL

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HOLLAND

Top 3:

Albert Emsalem - progr. dir.
NE Georges Lang - WRTL - Paris
RW

Hitparade Des Clubs

Top 3:

Yves Bigot - dj/producer
NE Sting - EUROPE 1 - Paris
EUROPE 1

Hitparade FM:

Top 3:

Christian Savigny - progr. dir.
Max Guzzzini - dir.
NE

Tips:

MITI

HOLLAND

Top 3:

Christian Savigny - progr. dir.
Max Guzzzini - dir.
NE

Tips:

MITI

BELGIUM

BRT - Studio Brussels

Top 10 playlist:

De Kreuners
Prince
Joe Jackson
Catalogue Of Cool
R. Het Groenewoud
Bart Govers
Peter Gabriel

BRT 2 - Brabant

Guy De Pre - dj/producer

Del Fuego, I Still Want You
AD O.M.D. - If You Leave
RW Total Contrast - Sunshine

SWITZERLAND

Radio 24 - Zurich

Clem Dalton - dj/coordinator

Hitparade:

Adrian: Boys Don't Cry
Frank Ashton
Daniella Simon

VARA - Hilversum

Meta de Vries: dj

OE 3 - Vienna

Gunther Lesjak - dj/producer

OE Samurai Fox
Quetz
John Taylor

AUSTRIA

Radio One - Firenze

Stefano Damasceni - dj/producer

RW The Block - Secret

Angela Missoni
S.S. Spettro

ITALY

Radio ONE - Firenze

Stefano Damasceni - dj/producer

RW The Block - Secret

Angela Missoni
S.S. Spettro

Switzerland

Radio 24 - Zurich

Clem Dalton - dj/coordinator

Hitparade:

Adrian: Boys Don't Cry
Frank Ashton
Daniella Simon

VARA - Hilversum

Meta de Vries: dj

OE 3 - Vienna

Gunther Lesjak - dj/producer

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Italy

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Stefano Damasceni - dj/producer

RW The Block - Secret

Angela Missoni
S.S. Spettro
STATION REPORTS

SPAIN

RADIO MADRID - SER
Rafael Reverte - musical manager
NE Vicente Manuel & Ana Belen
Miami Sound Machine
Cadillac - Valensino

Major changes in hitparade:

* Queen: "I Want To Break Free"
* Madonna: "Like A Virgin"
* Prince: "When Doves Cry"

PORTUGAL

RADIO COMERCIAL - Lisboa
Antonio Sergio - dj/producer
RW Gene Loves Jefebel
Joe Jackson - Big World

SWEDEN

RADIO STOCKHOLM
Uno Measing - dj/producer
RW Imperial: "Van E. Vingen"
AD Little River Band
Imperial
E&R International
M. Oldfield & J. Anderson
Trance Dance - Do The Dance
LP Pamela Webgren - Attractive
Carola - Runaway

NORWAY

RADIO ONE - Oslo
Arild Steine - dj/prod/progr-dir.
RW Peter Gabriel
Big Country

Greece

EFT 2 - Thessaloniki
Lefty Konalides - dj/producer
RW High Fashion
LP Jean-Michel Jarre
AD Dan Harrow

Poland

POLSKIE RADIO - Warsaw
Bogdan Fabianski - dj
Top 5:
- David Bowie
- Bruce & Bongo
- Alphaville
- George Michael
- Culture Club

Heavy Plays:
- George Michael
- Falco
- Stephanie
- Madonna
- Princess
- It's Immaterial
- Simple Minds

Sky Channel TRAX

Deejay Television

Shure Shot:
- Kate Bush
- Koo Stark

Heavy Action
- Love & Money
- Van Halen
- Madonna
- Simple Minds
- The Church
- The Monroes
- Joe Jackson
- P. Labelle & M. McDonald
- Robert Palmer
- The Monkees
- The Church
- Giftchord & G. Glitter
- Simple Minds
- Bubbles
- It's Immaterial
- Dolly M
- Fat Young Cannibals
- Billy Ocean
- Maxi Priest
- Janet Jackson
- Madonna
- Princess
- Kyle Council
- A-Ha

(continued on page 22)
IN Samantha Fox

Most aired dips:
Countdown satellite smash:
CL Madonna
ARD - Formel Ens
CL David Bowie
MUSIC BOX - Germany
CL Sandra
Catherine Puech- Producer
ANTENNE 2- Super Platine
FRANCE
Andreas Tiesmeyer
GERMANY

IN Madness

R.T.B.F. - Rox Box

IN Depeche Mode

ST Cock Robin
Ray Cokes- producer

IN Depeche Mode

Queen

Cock Robin

MUSIC BOX - Germany
CL David Bowie
Kelsen Hallifax
Whitney Houston
Prince
Bon Jovi & Bongo
Billy Ocean
Simply Red
Diana Ross
Queen
Pet Shop Boys

TV-Programmes

GERMANY
ARD - Fermed Eteu
Andreas Teszthey
CL Madalena
Princess
Billy Ocean
Mike & The Mechanics
Van Halen- Why Can’t This
Miami Sound Machine
Big Country
Jetbou: No Promises

FRANCE
ANTENNE 2- Super Platine
Catherine Puech- Producer
CL Sandra
Marc Lavoine
Al Corley
Nagara
Jesse Garon

HOLLAND
COUNTERDOWN - Veronica
CL Sade: Never As Good
Normaal: Hae It Oak Doel
Madonna
Sam Cooke
George Michael
Commodores- Nightvight
ST Cock Robin
Goede Doel
Depeche Mode
IN Depeche Mode
Cock Robin

BELGIUM
R.E.U.E. - Rox Box
Ray Cokes- producer
IN Madalena
CL Polyphonik Size
Dole

STATION REPORTS

EUROPA

Countdown satellite smash:
Sad: Never As Good
Most aired clips:
Sam Cooke
George Michael
Depeche Mode
Janet Jackson

ST Miami Sound Machine
Samantha Fox
The Outfield
Culture Club
Sandra Kim
Cock Robin
Sheila E.
Prince

GREECE
MUSIC VIDEO THEQUE
CL Arcadia
Talking Heads
Duran & Friends
Bruce Springsteen
Survivor
Mike & The Mechanics

MONTREUX BONANZA

More than 35 superstars and new talents gathered last week in Montreux for the taping of the Golden Rose Rock TV and the IMMC Gala. During 5 very warm nights at the Casino, the combined teams of BCC, SSK and TSN under the direction of Michael Hurli filmed 15 hours of rock performances to be edited into two 90-minute specials, while the IMMC gala went out live to a number of European countries and with one week during the summer on MTV.

The Montreux Tourist Office, the Casino and the IMMC convention floor looked like television railway stations with camera crews all over the place falling over each other to get a chance to interview the stars. PR coordinators Jan Abbink and Martin Grushberg got an amazing 632 requests for interviews from radio, tv and press during the event and most of the artists enjoyed the possibility of doing promowork for 20 countries in one city.

MTV broadcast no less than 27 hours of Montreux in this past week with interviews filmed in unique locations like the Geneva lake, the snow covered mountain slopes, Claude Nobs' famous chalet and the crommed casino backgroung. Music Box UK and MuchMusic Canada filmed the stars while entering the concert hall.

With some of the US artists and IMMC delegates cancelling at the last moment out of fear of terrorism or nuclear clouds, conference coordinators Mike Hennessey and Theo Root were almost planning to fill the first panel with radiated Libians. Billy Ocean received the Children Of The World video trophy from 13 year old Yigal and was clearly very happily surprised. Billy did a staggering 14 TV, 12 radio and 8 press interviews on the same day as performing (and rehearsing) in the IMMC gala.

4 girls were fainting and 2500 fans were almost planning to fill the first single release is Thorn In My Side. A 9 months world tour will start in July.

Frankie Goes To Hollywood ended their Montreux performance smashing up all the gear up stage (as well as in the Casino kitchen), for which they’ll have to pay a modest 50,000 Swiss Francs damage bill.

This week 6 million Americans should join hands in the Hands Across America campaign organised by "USA for Africa’s" Ken Krugen. The media campaign urging Americans to join in and donate money for the hungry and homeless is in full swing with strong assistance by multinationals like Coca-Cola, American Express and Citibank. Support so far has passed the 20 million dollar mark. Radio is giving strong backing to the theme song.

Michael Jackson earned his keep this week with an estimated 15 million dollar deal tying the singer to a Pepsi Cola commercial. This also brings Michael in the Guinness book of World Records for the largest endorsement deal in history.

Video directors Matt Forrest (MGMM) and Steve Barron (Limelight) enjoyed more than the sun during their Montreux stay. They were video award winners and probably had to pay for excess luggage carrying their IMMC awards home.

Roger Dalley recored the accrued companies of “They have no clue about what they have to do” during the artists panel. When Bronski Beat’s Larry Steinbachek was asked why they made videos he simply said: “because we are told to”!

Beautiful Atlantic singer Marilyn Martin arrived in Montreux without any of her luggage, which was erroneously sent to Japan. It did not stop the international media world falling in love with her instantly.

Queen threw a real “Queen-like” party on a paddle boat during which several “ladies” lost all of their dresses. Freddy Mercury and associates were congratulated by the international press and EMI brass on their success with their latest release and they gave a super performance the next day on TV. They definitely are a kind of magic!

Great new Stones track One Hit (To The Body) is already high on the U.S. charts.

More news next week!
M&M spotlights the new music trends from and for the 18 European markets

M&M brings the hottest news on radio and television programming, syndication, cable and satellite

M&M expands its editorial on music video, merchandising and professional hardware

M&M gives updates on international marketing, record and video campaigns for the European retailers

M&M presents the reliable European hitparades based on sales (European HOT 100) and airplay (European Airplay Top 50)

M&M introduces new talent with crossover potential to a&r managers and program directors

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THE TRUTH ABOUT THE NEW MUSIC SEMINAR

These people don't give praise lightly. So why are they saying such nice things about the New Music Seminar? Because we put on a Seminar they're proud to participate in. A Seminar with over 90 custom- designed panels and educational workshops, featuring truly significant industry speakers. A Seminar that includes one of the most comprehensive and fascinating music festivals in the world. And by attracting 1,000 essential decision makers, we've made the Seminar a unique opportunity to build your network of contacts and promote your artists, products, or business in pleasant modern surroundings.

They ask me why I don't go to MIDEM. That would be the new music going to the industry. NMS is the industry going to the music, which is as it should be. Some of my friends do get confused by the revolving bar, but at least I get to meet them. I love it. - TONY WILSON, FACTORY RECORDS

"A ringside seat to a three-ring, three-day non-stop overview of the state of the music industry, present and future. The opportunity to meet new people spanning the latest music sounds around the world. I haven't missed one yet. Worthwhile, exciting, fun. - SEYMOUR STEIN, PRESIDENT, SIRE RECORDS"

"I only wish that when I started my management career at the age of 12 there would have been something like NMS to attend, as I would not have made so many mistakes, and completely moved up Dire Straits' career." - ED DICKSELL, DAMAGE MANAGEMENT (Dire Straits)

"I believe the Seminar is the one forum which addresses the dynamic growth aspects of the business. It is where young creative and business people can meet to discuss where the industry is going and make plans for it to get there." - ALAN GRUBMAN, ATTY., GRUBMAN, INDOREY AND SHINOLI

"Having attended every NMS meeting since its inception, and having witnessed the staggering growth of each successive NMS, I would say this one seminar is one can't afford to miss." - IAN COPELAND, PRESIDENT, FRONTIER BOOZE INTERNATIONAL (FBI)

"As the manager of Halestorm, I attended the NMS to establish better visibility and credibility, and to add legitimacy to the act, and it worked! Further, as a manager, club owner, and talent buyer, the NMS offered me the unique opportunity to meet and spend time with all the people from the business I deal with. The NMS has helped all parts of my business to grow." - STEVE MOUNTAIN, CABARET/CORNERSTONE MANAGEMENT

THE NEW MUSIC SEMINAR · JULY 13-16 · NYC

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NATIONAL REPERTOIRE VERSUS ANGLO/US DOMINATION
A Lively IMMC Panel Starts Off The Conference

Can national repertoire survive the threat of Anglo/US domination? That was the highly provocative question of one of the panels held during the IMMC conference in Montreux. Five panelists addressed the question of the fate of local repertoire, which according to some, is in an alarming state as more and more artists turn away from their own language and their own specific local sounds to produce material, modeled after the Anglo-American counterparts. On the other hand there are other people who feel that the advent of satellite broadcasting gives local programmers an outstanding chance to promotoe and confront other cultures with their national and home grown productions.

According to Wolfgang Spahr, the German Billboard and Music & Media correspondent, Germany is a paradise for international product and 80 percent of the German charts consists of international productions. Spahr claimed that 50 percent of the German people want national productions especially in the older age bracket. As he stated; "The best way to survive for the private radios is to program national product. It is clearly what lots of people want and it gives a station its own identity as well.

In France the situation seems to be much in accordance with the views of Spahr. AM stations have a long tradition of promoting local repertoire and in fact playlists carry an approximate figure of 70 percent local opposed to international product. Stated Michel Brillet, the new director of programmes for the Paris-based station Europe 1. The station has a loyal audience and listening figures clearly reveal that the policy of programming local product is supported by French audiences. In a similar vein, Jan Rien, producer for NCRV Radio Holland, pleaded for greater support by radio stations for upcoming new local talents. "Local product is here to stay," he has announced by the tremendous success of his weekly radio show Lost Vast, a programme which promotes as many local bands as possible. Only recently his Lost Vast radio show drew some 50,000 people to a packed Rotterdam stadium only proving that local repertoire can stand on its own feet and, according to local programmers, should not be threatened by Anglo/US material.

Victor Lotto-Arnsten, producer and presenter for the Norwegian national channel NRK 2, gave a Nor.

GARLAND KICKS OFF IMMC
Yesterday's Operas: The Videos Of Today

by Steve Dupler

"Terming music video an "art form still in its infancy, but with an almost unlimited future," Les Garland, MTC senior vice president for programming, kicked off the International Music & Media Conference with a keynote address on an upbeat note.

The MTV programming chief credited video clips with helping spur a "half-billion dollar increase in record sales over the past three years." While admitting that video "may not be the answer for every artist," Garland staunchly defended video clips as both a viable entertainment form and as a tool to break new acts, citing INXS, the Bee Gees, Shop Boys, the Hooters, and Mr. Mister as examples of the power of video outlets generally, and MTV specifically to build artist recognition.

Garland also responded to criticism of music video leveled recently by various labels and artist managers. "Some people have been critical of this kind of visual presentation. As artists we were meant to be heard and not seen," he said. "But it's only since the invention of the photograph in the last 100 years that it's even been possible to hear music without seeing it."

"The great classical composers all created popular music for the eye as well as the ear. It was not written to be played on the radio, it was written to be played in the theatre, and today it's considered the most sophisticated form of classical music. Music videos have given us back the theatricality inherent in all music. The operas of yesterday are the music videos of today," he concluded.

Addressing the impact of video hardware technology on the consumer music video marketplace, Garland called home entertainment centres the current "Kitsch symbol of the American youth culture," and said that one of many 10 videocassettes purchased today is a music video programme.

"Of the top 50 home video tapes last year, one third were music tapes," he said. "As more and more people own the technology to play video music in their homes, I see no reason why the market for video music should not continue to grow.

Garland also pointed out the enormous impact video clips have had on various aspects of the media, particularly in advertising, fashion and the cinema.

Following his keynote address, MTV's Les Garland granted Billboard music video editor Steve Dupler a rare exclusive interview. Excerpts from that candid conversation are presented here.

On the question of "video burnout" and artists overexposure, "We should be constantly concerned with video burnout and overexposure. We're at a time now when you can be overexposed by all of the media - not just MTV, or one radio station, or one magazine. But all of those things combined might lead to overexposure of an artist.

One big problem is that video music has been made too readily available to too many TV outlets, and that's dangerous. There are too many outlets, and I believe that record companies are seriously looking at that right now. It's about time - they should've done it two years ago. Videos are pieces of visual art that represent a lot of work and you don't just throw them out there like phonograph records and let anyone play them, regardless of the environment."
**EUROPEAN PLAYLIST REPORTS**

### U.K. RADIO AIRPLAY REPORT

Most played records in England during the week of publication on the following stations: BBC 1, BBC 2, Capital Radio, Radio London and the major independents.

1. Falco - Rock Me Amadeus
2. P. Labelle & M. McDonald - On My Own
3. The Cure - Boys Don't Cry
4. Peter Gabriel - Sledgehammer
5. Level 42 - Lessons In Love
6. Aurora - You And Me Tonight
7. It's Immaterial - Driving Away From Home
8. Robert Palmer - Addicted To Love
10. Huey Lewis - The Heart Of Rock & Roll

**Most played records as checked by Media Control Airplay on the national channel OE 3 and Radio Brenner.**

11. Wolfgang Ambros-Langsam Woch's Ma Z'Amm
12. Nicki - Wenn I Mit Dit Tanz
13. Herbert Groenemeyer - Kinder An Die Macht
14. David Bowie - Absolute Beginners
15. David Bowie - Absolute Beginners
16. Modern Talking - Brother Louie
17. Murielle Dacco - Tropicq
18. Bernard Lavilliers - Exterieur Nuit
19. Marc Lavoine - Le Parking Des Anges
20. Queen - A Kind Of Magic

### U.S. RADIO AIRPLAY REPORT

11. J.J. Goldman - Pas Toi
12. Rolling Stones - Harlem Shuffle
13. Misha - Baby Talk
14. Joaquin Sabina - Zumo De Neon
15. Culture Club - Move Away
16. Partenaire Particulier - Partenaire Particulier
17. Indochine - Troisieme Sexe
18. Miami Sound Machine - Bad Boy
19. Robert Palmer - Addicted To Love

### MEDIA CONTROL GERMANY

From the airplay hitparade provided by Media Control Airplay. For more info please contact Media Control Germany - 29 Blv Toulier - 67000 Strasbourg - France. Tel: (083)66580.

**Radios Peripheriques (AM Stations):**
1. Rolling Stones - Harlem Shuffle
2. Gold - Capitaine Abandonne
3. Jeanne Mas - En Rouge Et Noir
4. J.J. Goldman - Pas Toi
5. Stephanie - Ouaran
6. Indochine - I'misiene Sex
7. Pertenaire Perticular - Pertenaire Particulier
8. Daniel Balavoine - Sauveur L'Amour
9. David Bowie - Absolute Beginners
10. Sting - Love Is The Seventh Wave
11. Nike - Ichhilts Baum
12. Francoise Hardy - V.I.P.
13. Propaganda - P. Machinery
14. Johnny Hallyday - Aimer Vivre
15. Billy Ocean - When The Going Gets Tough
16. Modern Talking - Brother Louie
17. Murielle Dacco - Tropicq
18. Bernard Lavilliers - Exterieur Nuit
19. Marc Lavoine - Le Parking Des Anges
20. Queen - A Kind Of Magic

**Raidos FM:**
1. Stephanie - Ouaran
2. Jeanne Mas - En Rouge Et Noir
3. A-Ha - The Sun Always Shines On TV
4. Madonna - Live To Tell
5. David Bowie - Absolute Beginners
6. Cock Robin - The Promise You Made
7. Queen - A Kind Of Magic
8. Daniel Balavoine - Sauveur L'Amour
9. Alphaville - Dance With Me
10. Rollin Stones - Harlem Shuffle
11. J.J. Goldman - Pas Toi
12. Matt Bianco - Just Can't Stand It
13. Alala - Baby Talk
14. Billy Ocean - When The Going Gets Tough
15. Sting - Love Is The Seventh Wave
16. George Michael - A Different Corner
17. The Cure - Close To Me
18. Culture Club - Move Away
19. Sandra - In The Heat Of The Night
20. Francoise Hardy - V.I.P.

### MEDIA CONTROL FRANCE

From the airplay hitparade from Media Control France. For more info please contact Media Control France - 29 Blv Tauler - 67000 Strasbourg - France. Tel: (083)66580.

**Most played records as checked by Media Control Airplay on the national channel DRS 3 and 5 private stations.**

11. J.J. Goldman - Pas Toi
12. Rolling Stones - Harlem Shuffle
13. Misha - Baby Talk
14. Joaquin Sabina - Zumo De Neon
15. Culture Club - Move Away
16. Partenaire Particulier - Partenaire Particulier
17. Indochine - Troisieme Sexe
18. Miami Sound Machine - Bad Boy
19. Robert Palmer - Addicted To Love

### MEDIA CONTROL SWITZERLAND

Most played records as checked by Media Control on the national channel DRS 3 and 5 private stations. For more info please contact Media Control, Postfach 2 Basel 4002, Tel: 61 - 228989.

**Most played records on the brand new European radio additons and the latest updates on station powerplays, such hits and records of the week, please check the Station Reports in this issue.**

1. Bob Dylan - Absolute Beginners
2. George Michael - A Different Corner
3. Bangles - Manic Monday
4. Phil Carmen - Moonshine Still
5. Enos Ramirez - Adiess Tu
6. Tippa Irie - Hello Darling
7. Cock Robin - The Promise You Made
8. Queen - A Kind Of Magic
10. Prince - Kiss
11. Five Star - System Addict
12. Joe Cocker - Don't You Love Me Anymore
13. Muenchener Freiheit - Ohne Dich
14. Herbert Grönemeyers - Kinder As Die Macht
15. Culture Club - Move Away
16. Chris Norman - Midnight Lady
17. Paul Hardcastle - Don't Waste My Time
18. Rollin Stones - Harlem Shuffle
19. Mr. Mister - Kyrie
20. Animation - I Engineer

### STICHTING NEDERLANDSE TOP 40

Airplay checked on Radio 2 and 3, the Dutch national pop channels. For info contact Stichting Nederlandse Top 40, PO Box 706, 1200 AS Hilversum, tel: (035) - 236647.

1. Sam Cooke - Wonderful World
2. Tippa Irie - Hello Darling
3. P. Labelle & M. McDonald - On My Own
4. Big Country - Look Away
5. Bob Seger - American Storm
6. Madonna - Live To Tell
7. Antonio & Marcello - A Modo Nostrum
8. Sade - Nobody's Fool As The First Time
9. Los Niskis - Le Naranja No Es Metallic

### SER - SPAIN

The 20 best played records in Spain from Cuarenta Principales, covering the major Spanish stations.

1. Rolling Stones - Harlem Shuffle
2. Mr. Mister - Broken Wings
3. Sigue Sigue Sputnik - Love Missile F1
4. Gabinete Calligaris - Al Cabor Del Amor
5. Jennifer Rush - Si Tu Eres Mi Hombre
6. German Coppitii - Dame Un Chupito De Salsa
7. David Bowie - Absolute Beginners
8. Eartha Kitt - This Is My Life
9. Culture Club - Move Away
10. Joaquim Sabina - Zumo De Neon
11. Georgie Dann - Macumba
12. Prince - Kiss
13. Modern Talking - Brother Louie
14. Isaki Urruaga - Con Todos Meus Conmigo
15. Bob Seger - American Storm
16. Arms Mundis - El Genio De Los Pies Rojos
17. Peter Gabriel - Sledgehammer
18. V. Manuel & A. Belen - La Puerta De Alcalza
19. Sade - Always As Good As The First Time
20. Los Niskis - Le Naranja No Es Metallic

### MAGNIFICENT TEN - ITALY

Most played records as compiled from the national channel RAI.

1. Arthur Simons - It's Only Myself
2. Read Canzian - Capita A Voilte
3. Miami Sound Machine - Conga
4. Bronski Beat - Small C Monkey
5. Renato Zero - Infinito Tre
6. Madonna - Live To Tell
7. Antonio & Marcello - A Modo Nostrum
8. Sade - Never As Good As The First Time
9. Sandra - Little Girl
10. Blow Monkeys - Digging Your Scene

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The most aired music video clips throughout Europe in the week prior to publication. It includes more than 50 video TV programmes and other TV shows featuring video from 14 European countries.

VIDE CLIPS
The IMMC video jury chooses the best from 200 clips

by Macgibel Bukker

Over 200 music videos, shot and long form were judged by an international jury during the IMMC Video & Music Conference. All music videos were produced during the 1986 season and the winning clips were shown during the live IMMC telecast on Saturday May 10th in conjunction with the New International Talent Gala.

After lengthy sessions 3 short form videos were nominated in each of the following 4 categories: Best Video Of The Year, Best Male Performance, Best Female Performance and Best Group Performance.

On May 8 all IMMC registrants were asked to vote for the final winner among entering the conference rooms.

THE FINAL WINNERS IN ALL CATEGORIES ARE

SHORT FORM AWARDS

Best Pop Video of the Year: A-Ha “Take On Me”

Best Male Performance: Phil Collins “Don’t Lose My Number”

Best Female Performance: Katie Bush “Cloud Dancing”

Best Group Performance: Eurythmics “Would I Lie To You”

Best Director: Steven Johnson and David Byrne “Reach Out”

Best Effects: Tim and Steven Quay (LimeLight) for animation in Peter Gabriel’s “Sledgehammer”

Best Design: ZZ Top “Rough Boy”

Best Photography: Pual Le Boeuf for Tom Waits “Downtown Train”

Best Storyline: Matt Forrest in Art Of Noise’ “Peter Gunn”

LONG FORM AWARDS

Best Long Form: Godley & Creme “History Mix”

Best Director: David Mallet for “Private Dance” (Tina Turner)

Best Documentary: British Rock “The First Wave”, directed by Patrick Montgomery and Pamela Pope

Best Storyline: Arenas (Durand Duran), “Story” Russell Mulcahy/Duran Duran

Best Effects: History Mix (Godley & Creme)

Best Performance Artist: Tina Turner “Private Dance”

At the same time 30 children from 8 different countries formed the IMMC Children Of The World Video Jury choosing the Best Video Of The Year. The children originating from 7 different countries watched the 50 most rotated clips and came up with the following winners:

Children Of The World Pop Video Award: Billy Ocean “When The Going Gets Tough”

IMMC VIDEO JURY CHOOSES THE BEST FROM 200 CLIPS

THE IMMC video jury after they had announced the final winners. Backrow from left to right: Patrick Allenbach, producer Television Suiss Romande Switzerland; Macgibel Bukker, managing editor Music & Media, chairman Steve Dauphler, video music editor Billboard, June Kelly head of programming MuchMusic Canada, Pier Luigi Sotomanni, vice president Beta Television/Video Music India. Front row: Matt Forrest, director Snapper Films/MGM UK (r.) and John Martin, director music programming MuchMusic Canada.

LES GARLAND

continued from page 3

National Repertoire

continued from page 3

This week update and urged American and UK programmers to take a close look at the musical happenings in continental Europe. “The Norwegian scene is very lively and its artists deserve a logical place next to American and English material”. He asked international and local companies to supply radio stations all over Europe with more local material, in order for radio stations to get a better understanding of the continental European scene.

Lou Cook, president international division MCA in the US was the only American in the panel and the only one not directly related to radio. He rounded off the panel by turning the whole discussion upside down: “I wonder why, with all these continental Europeans here on the panel, the current spoken language is English. Does that mean anything?” In a similar statement he wondered about the fate of American and/or English material amongst the French AM playlists with its emphasis on local repertoire.

More panels will be covered in subsequent issues.

AmericanRadioHistory.com
THE HARD ROCK PHENOMENON

Despite Limited Exposure, Overall Sales Healthy

The heavy metal bandwagon rolls relentlessly onward, gathering pace and maintaining profitability despite all its problems. The established bands enjoy long-term popularity, while new bands emerge, seeking the same kind of fan loyalty, from virtually every European country.

That the HM genre enjoys such robust health is remarkable considering what ails it: it's difficult to market efficiently, it's largely ignored by radio and television programmers, it's hampered mercilessly by most of the pop critics and sundry elements of the establishment hate it and fear it for the outspoken lyric contents. What's more, medical experts have decreed that too much head-banging can cause irreversible physical and mental problems.

Heavy metal sells albums, not singles, which is another major hassle. Yet, certainly in the U.S., its impact on LP and concert sales is tremendous. There, of the top grossing live acts, one in five was heavy metal. Nearly one out of every three top-grossing tour packages had heavy metal acts way up the bill. And that despite the fact that supergroups like Judas Priest, Def Leppard, Van Halen and Black Sabbath weren't on the road during 1985 in the States. Nor was the controversial Ozzy Osborne.

And in the States, 17 heavy metal LPs went gold and 11 went platinum, with five going double platinum. Van Halen's '1984' has been a high chart entry for over a year, with sales of five million-plus. Outside the U.S., key markets are the U.K., Japan and several European territories.

Martin Hooker, managing director of London-based Music For Nations, HM specialist outfit, says: "Hard rock certainly needs different marketing methods compared with straight pop or MOR. You've got to work harder to get exposure, because by and large, it's not on the radio. In Britain, we rely on the one specialist HM magazine, 'Kerrang!', and outside that it's all down to touring. Going on the road can be expensive. It's no good playing to maybe 100 in a club somewhere, but if you get on a big tour, say with Meat Loaf, half the audience is in the bar for the support act. It can cost £15,000 pounds ($25,000) to get on a tour like that."

"Sales don't have a lot to do with airplay, because there's too little exposure for heavy metal. If an act is seen as hard rock, like Mr. Mister, it's different. That band has charted all over the world. It can be a stigma being called heavy metal, so we try to get our acts called hard rock instead." Says Dave Thorne, Phonogram product manager for HM/hard rock acts: "You can quite easily reach the denim hordes who are already aware of a band in this sector, but to go beyond that you need extra commercial success, and that means a hit single. Some bands find it essential, if they want to get up to the next level of acceptance, to get a hit single. Dio, for instance, sell a lot of albums, but need to go further. Effectively a plateau of around 60,000 albums is as far as you can go with most heavy metal bands in Europe, but if you want to get to the level of AC/DC, ZZ Top, Van Halen and so on, you have to cross over, using exposure you don't normally get without a hit single."

"There are many fans who don't read 'Kerrang!' in Britain, who might hear a commercial single which is marketed with them as the target. Sales of a HM record will always be huge in the first two weeks, but the problem is to reach the extra potential audience by keeping the records in the charts after that first flurry of sales to committed fans."

As for the lyric censorship situation, Thorne says it has no effect on sales, certainly in the U.K. It's tough enough getting records on radio, so any controversial lyrics just aggravate the problem. He goes on: "There's a plethora of second-rate bands flooding the market who use cheap tactics to get publicity, but natural British reserve stops people buying their records.

"In the U.S., it's different, because Americans love a cause they can get involved in. But we'd never knowingly release a record like that without drawing attention to lyrics of that kind. We'd probably not release most records of that kind anyway, because they wouldn't sell."

Thorne insists: "Heavy metal fans are the most serious and fanatical of any fans. If their favourites release a record, they'll certainly buy it - unless they don't like it, or don't know about it. When I managed a record shop, fans would come in and ask for a new LP by Rush, for instance, several months before Rush's record company had even put the album on sale."

"In HM, or hard rock, you need a hit single in Britain and in some European countries more than you do in America. It's a singles dominated market, and a more vocal-slammed or melodically-inclined single is more likely to get the airplay. You need a hook line, or you don't get played at all."

Music For Nations chief Hooker: "Despite the difficulties, hard rock sales overall are certainly healthy. We've just had the best three months ever, and we're 230% up on the same period last year. There was a difficulty because when heavy metal really took off some years back, a lot of new labels sprung up overnight, a lot of them putting out trash. As a result the market became flooded."

"Now many of the upstart labels have gone bankrupt or disappeared."

Television exposure, too, is limited, he notes, citing Music Box and Sky Channel as the only regular channels outlets, "so touring is the only way. But the video channels reach a lot more people in Europe than Britain, so there's a pan-European effect. We're on our most expensive video ever, for a band called Rio, which we hope will be our crossover band."

He believes the right way to tackle the lyric censorship problems is by using stickers on the album sleeves: "If I like the one Elektra did for Metallica in the U.S., which I thought gave the warning but was also very funny."
Phonogram's Thorne says EM! hard rock is as popular as ever. "But there are many more bands in the marketplace. Specialist magazines broaden the market, by publishing a wider variety of bands and material. That ignites the fuse for more bands. But against that, the market has sacrificed quality for quantity." That brings the music to the crossroads. Many bands don't have deals with real labels and heavy metal is being dragged down in the eyes of the media because there are too few great bands, and far too many bands altogether.

"Videos are useful, certainly. The majority of videos we use in Britain are made in the U.S. for U.S. bands. We'd make them here if we could rely on an act getting immediate exposure in the States. If we had to wait maybe a year, we'd think hard about the expense.

We prefer to get bands on the road, because British and European fans seem to prefer live shows to videos. But it is immensely expensive to put a virtually unknown band on a major tour. And you can't force audiences to watch a support act."

Sharon Osbourne, manager and wife of the redoubtable Grey: "We proved, with 'Ultimate Sin', that Ozzy could get a hit LP without a single. That was very important at a time when there are elements in the music business, and in society itself, which are against the concept of heavy metal. But the music isn't evil, not harmful. It's plain entertainment and it's fun."

The Castle Donington festival, dubbed 'Masters Of Rock', from its start in 1980, now just "Donington Rock", is the main heavy metal showcase in the U.K. each summer.

The list of heavy metal moneyspinners cropping up in conversation with record company marketing chiefs is long, taking in Whitesnake, Motley Crue, Krokus, Meat Loaf, Ted Nugent, Aerosmith, Bryan Adams, ZZ Top, Scorpions (from Germany), Molly Hatchet, Kiss, Motley Crue, Ratt, Twisted Sister, Accept (from Germany), W.A.S.P., Magnum, and many many more.

Tommy Vance is a leading British disc jockey furthering the heavy metal cause, via his "Friday Rock Show", which runs for two hours every Friday evening on B.B.C. radio One, and has shown no audience slump in eight years. And Shades is a specialist HM shop in London's Soho and Vance admits he checks out new act credibility with the staff there.

Def Leppard, British band, huge in the U.S., sold 6.5 million albums so far in the States box, as Phonogram managing director David Simone says: "Like all acts, they'd like to be really big in their own country." There will be a new LP, and a tour, featuring two drummers for the original percussionist lost an arm in a car crash and will now operate it with a computerised kit.

Heavy metal remains somehow isolated apart from the mainstream pop/rock field. But that gives it its own mystique and loyal following.

Hear 'n' Aid, the HM community's own project to raise money for African famine relief, came about, says producer Ronnie Dio, because the genre was snubbed by organizers of 'We Are The World.'

And he adds: "The image that's tagged upon us and our music is very unfortunate because it's just not true. A project like Hear 'n' Aid can help change people's minds about heavy metal."

Mean-while that heavy metal bandwagon powers on through the U.K. and Europe, seemingly oblivious to the problems it has and the things some people say about it.

Zeno - Parlophone
Nikki Leegar - Mind Over Matter (RCA) (UK)
For more information contact Carri Haggerty, tel.: 1-6368311
The first single of the Amsterdam-based (though very English) Nikki, a 24 year old singer who used to be a member of the Nightcathers. She possesses an agreeable and raunchy voice that together with a cheerful
and poppy rock tune should yield a likely summerhit. Produced by Christopher Neil whose credits in-clude a.o. Amazulu and Mike & The Mechanics.

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Imperiet - Peace (Mistur) Sweden
For all info contact Arne Dentele at Mistur, tel.: 8-348220; tlx 13869.
Imperiet’s last single “Brigen Bluebird” was a big hit in Sweden and it wouldn’t surprise us if this hits Top 10 again, especially considering its release during the radio active spring we are currently having in Europe. Heavy lyrics in a psychoelic Hi-NRG tune (with comparisons to Bowie’s Heroes). The vocals of leadvocal Pim are hypnotizing and the song carries a raw atmosphere usually not heard on most of the Eurobeat compositions.

Cris 99 - The Rebels (Sonet) Sweden
Master owner: Sonet, tel.: 8-7670130; tlx 8007.
Another Swedish band which hopes to finally break with this single, already the 3rd from their debut album “Non-Stop Heroes” Speedy and energetic rock with catchy lyrics backed up by a full-sounding acoustic guitar. This should give them some results. First countries to release are Germany and Sweden.

Ratatata - Jackie (Stradati) Sweden
Masterowner: Polydor, tel.: 8-43020; tlx 1999.
Relaxing single by Swedish band Ratatata that entered at 19 in the local retail charts this week. The piano shows their Doobie Brothers-influence and their way of singing makes us nostalgic for the early ‘70s.

Niagara - Tihiki Boum (Polydor) France
publ. HBP Production. Master owner: Polydor, tel.: 14-52203945/220539
Currently a very big hit in France and one of M&M’s long-time favorites for Euro-crossover. An infectious rocker mix of Afro and Cuban rhythms, much in the Miami Sound Machine (Cooga) vein. First single from a trio with Murielle Moreno doing the lead vocals.

Lizzy Mercier Descloux - Fog Horn Blues (Polydor) France
Recorded in Rio De Janeiro, featuring the legendary Chet Baker on trumpet, in a slow, lazy n’ laid back blues. The distinctive vocals of Descloux and the appealing production make this one of the best French products for a long time (see also separate Spotlight on page 6-8).

L’Affaire Louis Trio - Ce Soir (Barclay) France
Young trio with their first single, a cool Bassa Nova tune with some lean arrangements. Single and accompanying video are part of the ‘Comotion’ operation, whereby 5 groups are being sponsored by the Ministry of Culture and 4 other organisations.

Maxine Nightingale - My Heart Knows (Mercury) France
Fast and up-tempo Eurobeat by the English actress/inger Nightingale. Intro features the saxophone works of Dick Morrissey and renowned session musicians like Mo Foster (bass) and Clem Clemson (guitar) co-operate as well.

Sandra Kim - J’Aime La Vie (Carrere) France
Optimistic and rather innocent merengue disco ditty currently riding high in the Belgian and French hitpa-rays. Sandra Kim represented Belgium in the Eurovision Song Contest at Bergen, Norway and won.

Catherine Lara - Nuit Magique (Tremal) France
Currently an upcoming hit in France (new entry last week at 49). A romantic song with a memorable melody, a typical French chanson. Taken from her album "Au Milieu De Nulle Part" on which bassplayer Tony Levin is featured. From that same album also check out the warm and restrained Soul.

Kristal - Love In Stereo (Tremal) France
publ. and master owner contact Tremal, tel.: 14-2560882.
Italian Europop licensed on Tremal’s dance label Line Up. Female vocal glides along a synthesizer backed medium-tempo track.

Los Marineros - Marinero (Carrere) France
publ. and master owner contact Carrere, tel.: 14-2681300.
Tropical disco rap with synthesized flautings guitars fill-ins. Very danceable and much in a Righteous-vein.

Precisely new acts as selected by the editorial team of Music & Media for the Pan-European market and beyond. Active radio/TV programmers, who want to programme these records should be aware that these are not necessarily released in all territories. International A&M experts and music publishers on the look out for new deals could contact the original masters/licensing owners. Original owner and telephone numbers are mentioned as shown.

This week’s new entries on Rockpool’s College charts. Please note that the mentioned tables are applicable for the European market.

Joe Jackson
Big World (A&M)
Cure
Quintet (Elektra)
Dumpltruck
Positively Dumpltruck (Big Time)
Laurie Anderson
Home Of The Brave (Warner Bros/Reprise)
CRH
Midnight Maduass & Beyond... (Combat Core)
Neighborhoods
The High Hard One... (Restless/Enigma)
Winter Hours
Wait Till The Morning (Link)
Rolly Exikon
Don’t Stand Me (Pink Dust/Enigma)
Big Audio Dynamite
Medicine Show (Columbia)
Translator
Evening Of The Harvest (415/Columbia)
Gene Loves Jessel
Desire (Relatively)
Replacements
England Schmengland (Glass UK)
Art Of Noise
Invisible Silence (Chrysalis)
Luc Van Akker
Luc Van Akker (Wex Trax)
False Prophets
False Prophets (Alternative Tanzen)
Pogues
Kum, Soomy & The Lash (MCA)
Blow Monkey
Animal Magic (RCA)
Various Artists
French Sounds From Middle America (Fire Sounds)
Pop Art
Long Walk To Nowhere (Stonegarden)
Bubbeling Under:
Monkey Rhythm
Glass Eye
Letters To Brezhnev
Bryan Ferry
Eugene Chadbourne
Latin Quarter
**RECORDS OF THE WEEK:**

**SINGLES GUIDE**

Madonna collects her 3rd no. 1 in the European Hot 100 singles this week as "Live To Tell" puts the 2 weeks chart topper A Different Corner back to no. 3. In 1985 Madonna had two Hot 100 toppers with Like A Virgin (5 consecutive weeks at no. 1) as well as no. 1 with Into The Groove. The latter however stayed only 1 week at the top, although wandering 14 weeks in the Top 10.

And together with the Top 10 hits Material Girl (highest position: 6), Crazy For You (7), Gambler (8) and Doctor Doctor (9), Madonna has a total of 7 European Top 10 singles, making her the most successful artist ever in the history of Music & Media.

The boyish model Stephanie has so far the best Euro-crossover production hitting the Hot 100 (A-Ha), at the top. Take On Me that stayed for 4 consecutive weeks at the top. The Sun stuck at 5. The best Euro-crossover single this week as Live To Tell mats the best Euro-crossover even surpasses the position that A-Ha's The Sun had. The ultimate party music with different rhythmical patterns are evoking good vibes and is rather commercial. Check out the new Arista super act GTR joining the creative talents of guitarists Steve Howe (ex-Yes and Asia) and Steve Hackett (Genesis). The group further consists of vocalist Max Bacon, drummer Jonathan Mover and bass player Phil Spalding. In a production by Geoff Downes, the band is bound for big things and their first single is very symphonic in content and production. More about their remarkable album next week. GTR, remember the name.

One of the better re-releases for a very long time is B-52's Rock Lobster, originally their debut single from 1978. The ultimate party music with energetic Ventures-like guitar Riffs and percussive male backing vocals. Try it again. The Glaswegian band Fruits Of Passion were responsible for one of the most brilliant singles of 1985 entitled All I Ever Wanted. The band is already up to their 3rd no. and Kiss Me Now unfortunately doesn't contain the same immediacy as All I Ever Wanted. However the single somehow sticks and is rather commercial.

**SURE HITS:**

**EURO-CROSSOVER RECORD:**

**MUENCHENER FREIHEIT**

**TALISENDMALL**

**DU** (CBS Germany)

**LIZZY MERCIER DESCLoux**

**FOG HORN BLUES** (Polydor France)

**Singles Guide**

**‘The Singles Route’**

Most recommended singles not yet showing in the European Hot 100:

- Cock Robin
- Thought You Were On My Side (CBS)
- Blow Monkeys
- Wicked Ways (RCA)
- Suzanna Vega
- Left Of Center (A&M)
- Mike Oldfield & Jon Anderson
- The Church
- Tantalized (EMI)
- Millie Scott
- Heaven
- Photographer Of Love (Fourth & Broadway)
- Paul Bailey
- I Lied to You (EMI)
- Mike & The Mechanics
- All I Need Is A Miracle (WEA)
- Kim" if "
- Scorn Of My Heart (Chrysalis)
- Flip
- That's What They Say About Love (RCA)
- OMG
- If You Leave (Virgin)
- Raise Bush Mil
- Tell Me Why (RCA)
- Ten Ton
- Million Miles Away (Chrysalis)
- The Big Hit (EMI)
- Jarrett Johnson
- Nasty (A&M)
- Next To You (EMI)
- Feel The Heat (Red Eye Records/Virgin)
- Talk Talk
- Give It Up (Philips)
- Black Uhuru
- Front Line Hotpots (Greenstreet/RCA)
- Hurry Lewis & The News
- Heart Of Rock 'n' Roll (Chrysalis)
- Fruits Of Passion
- Kiss Me Now (Sire/Purple)

**Euro Crossover**

Records by continental European Artists with strong crossover potential for other markets.

- Paris If
- Black & Blue (Metronome Sweden)
- Phil Carmen
- Moonshine Still (Metronome Germany)
- Maharashtra (Polar Sweden)
- Betty Bayou (Polydor France)
- Chris Norman
- Midnight Lady (Hansa Germany)
- Golden Earring
- The Monroes
- Glamour Girl
- Maxine Nightingale
- The Big Ten
- The Monroes
- The Parent Trap (EMI Holland)
- Sandra Kim
- The Big Ten
- The Monroes
- The Parent Trap (EMI Holland)

- French & German hits:
  - Jürgen Lück (CBS Germany)
  - Flacchi
  - My Heart Knows (Polydor France)
  - Flacchi
  - The Big Ten
  - The Monroes
  - The Parent Trap (EMI Holland)