



MILTON REYNES - JUNE 28 '86

**EUROPEAN TOUR**  
SEPTEMBER 23RD '86 - DECEMBER 3RD '86

# Vigilante



**Breaking All Over.** While enjoying a gold record in France with her 'Break Every Rule' album, Tina Turner poses with members of the French RTL, radio who did a special on the artist. From l. to r.: Francis Zegui, deejay of the show 'Bretagne Choume'; Monique Le Marais, director of musical programming; Dominique Furrin, assistant director artistic services and Billie, deejay RTL.

## Swiss Private Radios Are Ready For Advertisers

Research Unveils Penetration Figures

by Pierre Haesler

Private Broadcasting was introduced in Switzerland late 1983. Until now, no reliable or definitive statistics on the popularity of the various stations, private or government-owned, have been available.

Research studies published by the Swiss Broadcasting Association (SRG) and the Private Association for Media Research (WEMF) have arrived at incompatible conclusions. The result: the consumer industries have been reluctant to book commercial space as offered by the private broadcasters. The government-owned DRS programmes still carry no advertising.

But now the SRG research service has unveiled an in-depth report covering penetration of private stations as compared to the SRG outlets - and the news is most pleasing to some of the private stations. The Zermatt station

Radio Matterhorn, for instance, is listed as in the popularity forefront with 90% of the population within its range tuning in every day.

Radio Tassilok is shown as attract-  
■ continued on page 3

## French Peripherals Increase FM Transmission

by Philippe Crocq

In March of this year the main peripheral stations (Europe 1, RTL and RMC) reached a tacit agreement to determine their range on FM. Now, half a year later, this agreement is as good as obsolete, since Frank Tenot, president Europe One, has announced that he will be offering a specific programme to private radio stations.

(advertisement)

## Japanese Open Up DAT Discussions

Possible Delay Till Spring '87

by Peter Jones

Hopes that there will be some kind of deal between the record industry and the Japanese hardware manufacturers over the timing of the introduction of DAT (Digital Audio Tape) have been boosted by the news that the Electronic Industry Assn. of Japan (EIAJ) has at last agreed to meet with IFPI to talk over the situation.

The meeting between IFPI board members and top EIAJ executives is slated for Vancouver, Canada, in December. Nesuhi Ertegun, president of IFPI, says "I'm happy the international record industry will have this

chance of discussing this very important topic with Japanese manufacturers so that we can agree on a mutually acceptable way to bring DAT to the marketplace. The proposed meeting is indicative of the good spirit and will on both sides to find a satisfactory solution."

News of the meeting makes it virtually certain that the DAT launch will be postponed at least to the spring of 1987. It is believed that the strong support of the IFPI position by the European Consumer Electronics Association record industry will have this

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## Sky Active In Midst Of Changes

World Video Award Show Set For January

Despite all the changes in its management structure (see Moving Channels on page 3), Sky Channel, the UK satellite television operation, remains active

and recently announced the set up of a World Music Video Awards show in conjunction with Canada's satellite TV music station, MuchMusic. The three hour show will present a countdown of the 20 best pop music videos, as chosen by viewers all over the world. Around 150m viewers on four continents will see the show on January 10 and it will be simultaneous linked up by a world satellite.

Further to that, Sky Channel has finalised a programme exchange deal with West Germany's Music Box as part of its policy of cultural exchange. The programmes will feature interviews and background information on the West German music scene as well as pop rock music.

The exchange, which started week

Philippe Labro, director of pro-  
■ continued on page 3

■ continued on page 5

**KOOL & THE GANG**

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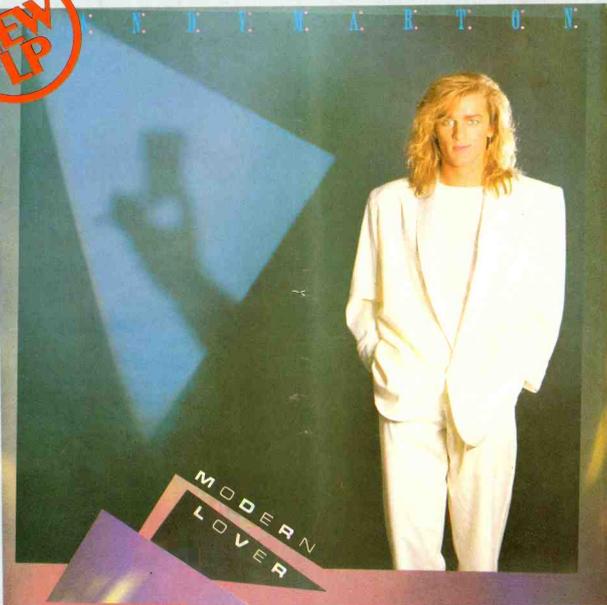


# Sandy Marton



## WHITE STORM IN THE JUNGLE

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## French Tape Levy Evokes Mixed Reactions BASF Predicts Sales Drop

by Philippe Crocq

Since the end of September, blank tapes have cost more in France, as a result of legislation passed in the summer which provided for a royalty of two francs an hour of audiocassette playing time and three francs for videotapes (with VAT included).

The levy, applied to help protect the rights of authors and composers hard hit by the proliferation of private copying, is already creating serious misgivings within the blank tape industry.

Gaston Borgoltz, president of BASF, says the introduction of the levy will almost certainly result in a decline in sales. He says the Swedish experience is a prime example, where the levy (smaller than in France) is operating and sales have declined for

the past three years.

"In France," he says, "I expect to see a drop of 10% in blank audiotape sales and a stagnation in the blank videotape market, which was increasing at the rate of some 23% a year. Consumers will wipe their tapes more often rather than buy new ones," he asserts.

Last year BASF introduced 45 million audiocassettes in its Gien, Loiret, and Obenheim, Bas-Rhin, factories. The French national annual sale is 46 million. The BASF factories also produced 14 million blank videotapes—the French annual sale is 17 million. This makes BASF third to Agfa and Sony as an audiotape manufacturer, while sharing top place with Agfa for videotapes.

**Media:** Harold Rehman will, as of November 1st, become deejay/producer at the Deutschfunkfunk in Cologne. He formerly was with RTL in Luxembourg. \* Loss of changes at Sky Channel where the management is completely re-structured now that David Cielitira has left Sky and becomes md of West Nail PLC. Patrick Cox is appointed Deputy Chairman and Chief Executive while James Styles, formerly Head of Sales and Marketing, replaces Cox as md. Mike Whittington is promoted General Sales Manager at Sky, he was formerly a group sales manager for the channel.

**Recording Industry:** RCA/Ariola Int.'s Joe Kiener will be leaving the company at the end of this year. His future plans in next week's moving

## MOVING

chairs. \* Derek Jolinak has joined CBS Records International in London as Marketing Manager EPA label and not, as previously mentioned in NOL (no. 40), as Product Manager. Mitch Vannoni also joins the CRI marketing team assuming the position of Manager Tours, Promotion and Media Liaison. Both Derek and Mitch will report to Gary Williams, Marketing Director CRI. \* Winfried Ebert is appointed head of promotion radio/press/disco at EMI/Electrola. He will report directly to Erwin Bach. \* Greta Schlickersinsky has been promoted to Manager, Production and Order Services for WEA International in New York. She was formerly employed as Production Coordinator/Order Processing.

## CHAIRS

### Phonogram Holland Launches Club 45

In order to keep in touch with the growing disco/dance market in Holland, the Phonogram company has launched a special campaign called 'Club 45', hoping to achieve an identity for all Phonogram dance products. A sampler will be released containing ten singles from acts like Run D.M.C., Cannon, Farley 'Jack Master' Funk, Con Funk Shun and The Social Club.

The campaign is firstly aimed at dealer level and once achieved, it will be directed at consumers. Supported by an extensive advertising campaign as well as merchandising tools like stickers, standard sleeves and info sheets, first reactions have been extremely positive and already four of the acts have entered the Dutch disco dance Top 50.



Crystal Toto: CBS recording artists Toto receive the 20th Crystal Globe for sales of 5 million album/tape units outside their home territory.

## Toto Receive 20th Crystal Globe

CBS recording artist Toto have become the 20th recipients of the Crystal Globe Award, for sales of 5 million album and tape units outside the artist's country of origin. The Crystal Globe is a custom designed cut-crystal statue executed by world famous Tiffany, depicting an etched rendering of the world resting atop a base which notes the name of the honoree. Inaugurated by CBS Records International in 1975, earlier recipients of the award are Bob Dylan, Barbra Streisand, Michael Jackson, Wham!, Meat Loaf, Paul Simon and Julio Iglesias.

On the photo, the band is joined by co-managers Mark Hartley (2nd from r) and Larry Fitzgerald (far right) and Bunny Frieolis, Senior Vice-President, Creative Operations, CBS Records International.

## SWISS RADIO

continued from page 1

ing 29% of the Basle population as regular listeners, while the pioneer Radio 24 gets 16% regular listeners, despite facing tough competition in the Zurich region from Radio Z.

However the picture is not so good for private broadcasters in the Berne region, where there's clear domination by the SRG programmes.

The report throws up additional interesting media information. Every Swiss listens to radio programmes for an average 2 hours and 55 minutes per day. During the first half of this year, the SRG programmes remained popular with 64% of the German-speaking Swiss, of whom only 10% listen to foreign stations and 17% tune into private broadcasting.

Now the potential spender on commercial radio has firm evidence on which to work, not least on the popularity of private radio in the urban, big-population Basle and Zurich regions.

## Cisac Meeting Draws Unanimous Pleas

by Peter Jones

A series of key resolutions were passed at the 35th Congress of CISAC, the international confederation of societies of authors and composers, held in Madrid, Spain, October 6th-11th, including one calling on all nations not yet in membership to join the Berne Convention, described at the "Magna Carta of the international copyright community."

Among the other resolutions was one stressing the need for a collective administration of audio-visual rights and for model contracts to be drawn up between copyright owners and producers of audio-visual works. There was an emphatic call for major measures to be taken to promote the protection of literary and artistic property in Latin America. CISAC opposition to the pending US Bill on source licensing was underlined, too, Congress pledging support for the position of ASCAP, BMI, NMPA and other societies in resisting

the planned legislation.

Another call was for UNESCO and WIPO to link with CISAC in trying to create authors' societies in African countries where none as yet exist.

There was unanimous concern expressed at the growing volume of unauthorized private copying of copyright works and CISAC urged all governments to take immediate steps to introduce legislation providing for a royalty on blank tape and recording equipment.

Denis Freitas, chairman of the British Copyright Council, said surveys showed that six times as much music was being taped in the UK annually than was being brought on records and prerecorded tape. Recording stars Julio Iglesias and Paul McCartney sent messages of support to the Congress, attended by some 500 members of more than a hundred copyright societies worldwide.

# EUROPEAN AIRPLAY top 50

THE EUROPEAN AIRPLAY TOP 50 is compiled through all our correspondents' tips received this week. (\*Records of the week receive extra points) The airplay lists of the airplay report organizations within some of the European countries are also used in the calculations, as well as playlists of the major radio stations  
 (\*Please note that not all received tips appear in MUSIC & MEDIA but they are all used for the calculation of the AIRPLAY TOP 50)

- 1 <sup>1 5</sup> **True Blue**  
Madonna - Sire (WBB/Blue Disque/Webo Girl)
- 2 <sup>6 7</sup> **Take My Breath Away**  
Berlin - CBS (GMP/CFamous Music Corp.)
- 3 <sup>2 10</sup> **Typical Male**  
Lisa Turner - Capitol (Warner Bros./Living Almo)
- 4 <sup>3 12</sup> **Stuck With You**  
Huey Lewis & The News - Chrysalis (Hulex)
- 5 <sup>9 6</sup> **The Final Countdown**  
Europe - Epic (Seven Doors/EMI Music)
- 6 <sup>4 8</sup> **True Colors**  
Cyndi Lauper - Portrait (Warner Brothers Music)
- 7 <sup>7 8</sup> **(Forever) Live And Die**  
Orchestral Manoeuvres In The Dark - Virgin (Virgin Music)
- 8 <sup>5 4</sup> **I've Been Losing You**  
A-Ha - Warner Brothers (ATV Music)
- 9 <sup>10 14</sup> **The Way It Is**  
Bruce Hornsby & The Range - RCA (Copyright Control)
- 10 <sup>15</sup> **You Can Call Me Al**  
Paul Simon - Warner Brothers (Paul Simon)
- 11 <sup>8 11</sup> **Don't Leave Me This Way**  
The Communards - London (Island Music)
- 12 <sup>28 4</sup> **Walk Like An Egyptian**  
Bangles - CBS (Southern Music)
- 13 <sup>21 4</sup> **Don't Get Me Wrong**  
Pretenders - Real Records/WEA (Hymns H.O.H./Icive Bants)
- 14 <sup>17 8</sup> **Word Up**  
Cameo - Club/Phonogram (PolyGram Music)
- 15 <sup>15 11</sup> **I Want To Wake Up With You**  
Boris Gardiner - Revue/Creole (Copyright Control)
- 16 <sup>30 3</sup> **Don't Stand So Close To Me**  
Police - A&M (Virgin Music)
- 17 <sup>13 8</sup> **Bello E Impossibile**  
Gianna Nannini - Polydor (Z/Muzik)
- 18 <sup>11 11</sup> **Human**  
Human League - Virgin (Flyte Time Tunes)
- 19 <sup>16 5</sup> **Wonderland**  
Paul Young - CBS (Five Sign/Renegade Music)
- 20 <sup>22 4</sup> **In The Army Now**  
Status Quo - Verigo (Beagle Music Ltd.)
- 21 <sup>23 2</sup> **Jumpin' Jack Flash**  
Aretha Franklin - Arista (Abco Music)
- 22 <sup>20 14</sup> **The Lady In Red**  
Chris De Burgh - A&M (Rondor Music)
- 23 <sup>24 9</sup> **Holiday Rap**  
M.C. Miller "G" & Deep Jay - Sireco (Dutchy/House Of Fun)
- 24 <sup>29 8</sup> **When I Think Of You**  
Janet Jackson - A&M (CBS Songs)
- 25 <sup>NE</sup> **Don't Forget Me (When I'm Gone)**  
Glass Tiger - Manhattan (Screen Gems/EMI/Rondor)

- 26 <sup>26 2</sup> **Love Will Conquer All**  
Lionel Richie - Motown (Warner Bros/Rondor Music)
- 27 <sup>40 4</sup> **Nobody Knows**  
Nik Kershaw - MCA (MCA Music)
- 28 <sup>31 10</sup> **(I Just) Died In Your Arms**  
Cutting Crew - Siren (Copyright Control)
- 29 <sup>18 9</sup> **Walk This Way**  
Run DMC - London (Daksel Music)
- 30 <sup>NE</sup> **Always The Sun**  
The Stranglers - Epic (CBS Songs/Plumshaft)
- 31 <sup>39 2</sup> **To Be A Lover**  
Billy Idol - Chrysalis (Rondor Music)
- 32 <sup>44 2</sup> **World Shut Your Mouth**  
Julian Cope - Island (10 Music)
- 33 <sup>33 14</sup> **Dancing On The Ceiling**  
Lionel Richie - Motown (Warner Brothers Music)
- 34 <sup>NE</sup> **This Is The World Calling**  
Bob Geldof - Mercury (Nob Music/Intersong)
- 35 <sup>37 3</sup> **Gravity**  
James Brown - Scotti Brothers (Various)
- 36 <sup>34 6</sup> **Rain Or Shine**  
Five Star - Real/RCA (Quince/Chappell/Virgin)
- 37 <sup>25 3</sup> **Suburbia**  
Pet Shop Boys - Parlophone (Cage Music/10 Music)
- 38 <sup>38 2</sup> **Think For A Minute**  
The Housemartins - Gof Discs/Chrysalis (Gof Discs Music)
- 39 <sup>47 4</sup> **Flash/One Love To Give**  
Stephanie - Julia/Carrere (Editions Carrere)
- 40 <sup>NE</sup> **Goin' To The Carre**  
Commodores - Polydor (Tune Works/Franne Gee/PI)
- 41 <sup>14 9</sup> **Thorn In My Side**  
Eurythmics - RCA (RCA Music)
- 42 <sup>32 4</sup> **Heartache All Over The World**  
Elton John - Rocket (Big Big Music)
- 43 <sup>36 19</sup> **Venus**  
Banarama - London (Island Music/Nada)
- 44 <sup>19 9</sup> **Rage Hard**  
Frankie Goes To Hollywood - ZTT/Island (Perfect Songs)
- 45 <sup>45 2</sup> **La Vie Par Procuration**  
Jean-Jacques Goldman - Epic (JRG/NEF Marc Lombroso)
- 46 <sup>46 2</sup> **For America**  
Red Box - Sire (Warner Brothers Music)
- 47 <sup>NE</sup> **I've Been In Love Before**  
Cutting Crew - Siren (Copyright Control)
- 48 <sup>NE</sup> **Coming Home (Jeanny Part 2)**  
Falo - Teldec/WEA (Bolland/Falkenhurst)
- 49 <sup>NE</sup> **Notorious**  
Duran Duran - EMI (Copyright Control)
- 50 <sup>27 19</sup> **Papa Don't Preach**  
Madonna - Sire (Eliott/Jacobsen Music)

## HOT RADIO ADDS

The new hot radio adds on Euro-radio just prior to publication

MODERN TALKING - GERONIMO'S CADILLAC (Hansa/Ariola)  
 PRINCE - ANOTHERLOVER/HOLENYHEAD (Warner Brothers)  
 THE SMITHS - ASK (Rough Trade)  
 IT BITES - WHOLE NEW WORLD (Virgin)

## EUROCLIPS

The most aired music video clips throughout Europe in the week prior to publication. It includes more than 50 video-y programmes and other by shows partly using videos from 14 European countries.

### VIDEO FAVOURITES

**Madonna**  
 True Blue - Available Light  
**A-Ha**  
 I've Been Losing You - No Picures  
**Run DMC**  
 Walk This Way - Picures Vision

### VIDEO HITS

**Comments**  
 Don't Leave Me This Way - Jump Productions  
**Frankie Goes To Hollywood**  
 Rage Hard - Psa Netcal Films  
**Europe**  
 The Final Countdown - MCA/EMI  
**Five Star**  
 Find The Time - Pagine-Films  
**Aretha Franklin**  
 Jumpin' Jack Flash - N. Lee Lay Aus.  
**Cyndi Lauper**  
 True Colors - N. Lee Lay Aus.  
**G.M.D.**  
 (Forever) Live & Die - Unisa Moore  
**Cameo**  
 Word Up - Siremi Arista  
**Eurythmics**  
 Thorn In My Side - The Oil Factory

### WELL AIRED

**Status Quo**  
 In The Army Now - Ocean Picures  
**Berlin**  
 Take My Breath Away - Top Gun  
**Tina Turner**  
 Typical Male - MCA/M  
**Huey Lewis & The News**  
 Stuck With You - N. Lee Lay Aus.  
**Janet Jackson**  
 When I Think Of You - Home Film  
**Paul Young**  
 Noisier Still - MCA/M  
**Depeche Mode**  
 A Question Of Time - Visual Ltd.  
**Genesis**  
 In Too Deep - MCA/M  
**The Police**  
 Don't Stand So Close To Me - MCA/LA

### MEDIUM ROTATION

**Elton John**  
 Heartache All Over The World - N. Lee Lay Aus.  
**Human League**  
 Human - Visual  
**Paul Simon**  
 You Can Call Me Al - Niles Siegel Org.  
**Lionel Richie**  
 Dancing On The Ceiling - Giza Goodwin & As.  
**Peter Cetera**  
 Glory Of Love - Lightsight  
**Billy Joel**  
 A Matter Of Trust - N. Lee Lay Aus.  
**Bruce Hornsby & The Range**  
 The Way It Is - N. Lee Lay Aus.  
**Daryl Hall**  
 Dreamtime - MCA/M

### FIRST SHOWINGS

**Pet Shop Boys**  
 Suburbia - Psa  
**Iron Maiden**  
 Wasted Years - Spita Screen

## TV & Video

### Superchannel Schedule Shaping Up

by Peter Jones

Early details of the programming schedules of Superchannel, the British satellite TV operation aimed at the pan-European market, are filtering through to the industry, though the company itself insists nothing has been finalised - not even the anticipated launch-date of mid to late January 1987 for its 24-hours service.

But insiders say the schedule which will be presented to advertisers and their agencies will include a three-hour breakfast show starting at 7

a.m. It's said the original idea of commissioning the programme from Music Box has been set aside for the time being.

From 10 a.m. there is expected to be an hour of soap opera material, then an hour of pop music, followed by news and more soap programming. There will be tea-time children's shows, followed by archive material from the BBC and ITV through to midnight, after which there will be a through-the-night pop music.



Getting Crowded- M&M's have band, Crowded House, pose with executives from Capitol Sweden during their promotional tour through Europe.

### New Company Gathers Indie Video Producers

Rome - Following the European meeting of independent rock video producers held in Rome September 12-14 (see issue 39 for full report), a new European association has been founded. Called Eurock VIP (European Rock Video Independent Producers). The initiative comes from two Belgian producers, Jean-Pierre Berckmans, head of the Dream Factory, who will be president of the new company, and Philip Declercq, producer for Y Tec, who has been appointed vice presi-

dent. Headquartered in Brussels, the company is mainly aiming to open up negotiations with the EEC to investigate the possibilities of European television shows, set up by independent producers. Further objectives include the setting up of a regular information exchange bulletin for independent producers, to come to a harmonising of the present system of royalty collection as well as the creation of a European data base of visual images.

Eurock VIP can be contacted in Brussels, tel. 2-5474753.

### ITN Joins Superchannel

Brussels - ITN, Britain's Independent Television News, is to start beaming into Europe through its Superchannel, the London-based satellite service. This announcement was made by Superchannel's joint managing director, Charles Levson at the Brussels conference on the future of European television, held here last week.

The half hour programme, ITN News, will be specially produced for a European audience, to be seen at 10 p.m. Central European Time, with the emphasis on news from a pan-European perspective, it will be produced from ITN's central London headquarters.

### SKY ACTIVE

continued from page 1

of October 20th, is seen as offering a chance for German artists and bands to break through to Sky's potential European audience of some 20 million viewers.

To meet the demand built-up for its programming in Denmark, Sky Channel has opened an office there at Jyllandsgade 46, DK-4100 Ringsted, Denmark (Phone: 03-612626).

Sky Channel recorded a variety show in Madrid to mark the close (October 11th) of the 35th Congress of CISAC (Confederation Internationale des Societes d'Auteurs et des Compositeurs) for broadcasting through the Sky networks to 16 countries later this year.

### Vivid's Expressionism

#### Video News

Tony van den Ende of Vivid, has directed the clip to Mission's 'Stay With Me' for Phonogram, produced by Alex Johnson. Based on the 1920 German expressionist film 'The Cabinet Of Dr. Caligari', the clip involved a huge operatic set built in a London studio. Van den Ende is also about to direct saws & Rockets' 'I'm In My Mind' \* The highly talented Kate Bush, singer, actress and video producer in her own right, is to feature in the clip to Peter Gabriel's 'Don't Give Up'. The clip was directed by prolific duo Godley & Creme at Media Lab \*

Steven Barron has been busy at Limeight lately. Having just completed Paul McCartney's 'Pretty Little Ha!', a 4-day shoot produced by Adam Witteker, he is currently working on the clip to OMD's 'We Love You' \* John Parr's 'Endless Mile', from his new album entitled 'Running The Endless Mile', has a promo to accompany it which was directed by Meiert Avis of Midnight Films. Avis also directed Delta's 'Touch The Earth' for Sire Records, largely an animation video shot in Dublin. Also at Midnight, Brian Ward has completed post-production on I'm Talking's 'Do You Want To Be', produced by Iain Brown \*

The recently knighted Bob Geldof is returning to the popscene and has a new single entitled 'This Is The World Calling' with a clip to accompany it, directed by Nigel Dick at A&M/O \* No Pictures in the Stars in collaboration with Aldabra in London have produced a clip to Eric Clapton's 'Who Knows', directed by the Ales Sassone \* Dr. & The Medics have a new single released, a cover of the Olley track which won the 1974 Eurovision Songcontest, namely 'Waterloo'. The 1974 Eurovision Songcontest was recreated for the Dr. & The Medics clip, bringing back Katei Boyle, the original presenter, along with a jury consisting of Lemmy from Motorhead, Captain Sensible and record producer Craig Lee and Steve Tannett for IRS \*

At Fugitive, Nicolas Brandt has completed post-production on David Sylvian's 'Silver Moon', produced by John Stephenson. Brandt has also recently directed the promo to Fugitive's 'Love Your Shoes' for Start Records \*

Polygram have released a 50 minute long-form entitled Metal Hammer Volume One.

Production companies are welcome to submit information on current projects. Please send material to: Cathy Ingh, Stadhouderskade 33, 1071 ZD Amsterdam, Holland.

# IF YOU THINK YOU'VE HEARD IT ALL, THINK AGAIN

## DAVID+DAVID



album

# boomtown

first single

## welcome to the boomtown

### who would think a debut could be this good?

# M&M

## NEW TALENT

Records by new acts as selected by the editorial team of Music & Media for the Pan-European market and beyond. Active radio/TV programmers, who want to programme these records should be aware that these are not necessarily released in all territories. International A&R experts and music publishers on the look-out for new details could contact the original master/publishing owners. Original country and telephone numbers are mentioned as known.

### Playing Games- Love Seems To Be (MSA/RCA) Germany

For all info contact Mario Mindrzycki at tel. 89-2319190

German threesome, consisting of Chikhan Batoev and the two Dutch sisters Sabine and Mandy van Baaren. Gomez is well-known through his works as a producer for German EMI acts like Purple Schulz and Anne Heggie while the two Van Baaren sisters were involved in different bands and studio projects. These three different backgrounds result in an excellent song with a good production, strong vocals and a rocking chorus. Especially the massive string/synthesizer arrangements on the end work very effectively.

### Magnus Ugglå- Joey Killer (CBS) Sweden

For all info contact George Resnapp at tel. 8-9802250

Currently Sweden's most popular artist with a single that went straight to no. 1 at the national charts and stayed there for 3 consecutive weeks. Enwrapped in a stomping beat and tinged with some contagious football-like yells, the song is a rather mean satire about the heavy metal phenomenon. Could do very well in a German or English translation.

### Tia- My Boy Toy (CBS) France

For master owner and publishing contact Charles Dgugi at Atoll Music, tel. 3666922; tlx. 215795

Commercial and solid produced pop/disco ditty by yet another Madonna clone. Her first single was a new version of Alisha's Baby Talk, and with this song the New Yorker gives new meaning to Madonna's concept of Boy Toy. Despite the obvious inspiration source, material can certainly stand on its own and is a good chart Top 40 contender.

### The Reels- Around Midnight (Higson Music) (UK)

Master and publishing owner, contact Dave Williams at 1-6083457

Driving and danceable pop single with a brooding and massive production, delivered by a trio, consisting of experienced session musicians. Master available for all territories, excluding GAS (Intercord), Spain and the UK.

### Annica Boller- All The Songs Belong To You (Sonet) Sweden

For all info, contact Lars Olaf Hølen, tel. 8-7670150

Sunday afternoon tea version of Imogen's 'Les Démones De Minuit' (currently a huge hit in France). A beautiful, quiet ballad with a wistful tone. This is Annica's fourth single and is taken from her debut album whose songs were written and produced by the Secret Service production team.

### TMP Band- Ring Ring (Mega Records) Denmark

Master still available outside Scandinavia, Benelux and Germany. For further info, contact Lene Olsen, tel. 1-910100

This is the first release from TMP Band, a band founded in 1985 by Ohio-based Craig Clark. Digital electro funk with additional dialling sounds, combined with a catchy and lingering chorus. This production, which hit the Top 40 R&B charts in the USA, is strongly recommended for disco programming.

### Boyzone- Tears (Mercury) France

For all info, contact Jean-Paul Commin, tel. 14-581185

A smooth Top 40 format pop single with a strong resemblance to Spandau Ballet's material. Already receiving good reactions and heavy airplay on the French FM radio stations. Master available excluding France and Portugal.

### Figo- Rungeusucht (Papagayo) Germany

For publishing and master owner contact Cliff Røles at Gerig Musik, tel. 221-234833; tlx. 8881233

Young German 6-piece band come up with a buzzing and melodic 'schlager' carrying a strong rock hook, the follow up to New Talent tip 'Maikaeter' (see issue 27)

Several New Talent selections from earlier issues. For detailed information on a particular record please check the corresponding magazine.

### Kez- Black Angel (Mega Records) Denmark

For all info contact Martin Dodd at Mega, tel. 1-910100, tlx. 2135 (issue 41).

### Forefield- Smoke On The Water (President Records) UK

Publ. EMI Music; master owner: President Records, ring Kate on 1-8833650 (issue 41).

### Theressa Maiuko- Undercover Lover (Transmedia) Portugal

Publ. and master owner: Caramba Music, contact Fernando de Albuquerque, tel. 1-684022/659047, tlx. 13011 (issue 41).

### Barbie- Wham Bam (Sonet) Sweden

For publ. and master owner contact Stefan Lagerstrom at Sonet, tel. 8-7670150, tlx. 10037 (issue 41).

### Michel van Dyke- Physical Now (Metronome) Germany

Publ. Schacht Musikverlage, contact Rudy Holzhauer, tel. 40-225143, master owner Metronome, contact Bernd Marx, tel. 40-308704 (issue 40).

### Bobby Jimmy & The Critters- Roaches (Panarecord Int.) Holland

For all info contact Evert Wilbrink at Panarecord Int., tel. 20-622735, tlx. 13306 (issue 40).

### Koky- Professional Lover (DRO) Spain

For publ. and master owner contact Jose Carlos Sanchez at DRO, tel. 91-2553110/78/80 (issue 40).

### Mad Box- It's Better In The Bahamas (Polydor) Germany

For all info contact Polly Scholdmann at D.G.G., tel. 40-308702; tlx. 2163922 (issue 40).

## NEW TALENT UPDATE

This column gives a weekly update on the progression of M&M New Talent Tips in Europe



Dutch singer Gerard Joling presenting Golden awards to Randy Crawford, a singer with whom he recorded a duet, entitled Everybody Needs A Little Rain (photo: Chris v.d. Wooren).

Dutch singer Gerard Joling has established an enormous fame in the Benelux after appearing in the Dutch playback show in March 1985 where he won the finals with a cover of Don MacLean's Crying.

After signing a contract with WEA, songs like *Love Is In Her Eyes* and *Ticker To The Tropics* went to the top of the Dutch charts and his first album even reached platinum status. In the meantime more than 170,000 copies have been sold in the Benelux.

For his second album, *Sea Of Love*, Joling again teamed up with Dutch producer/arranger Peter de Wijn and the album features several hit-singles like the commercial duet with Randy Crawford, entitled *Everybody Needs A Little Rain*, the moody ballad *One Of The Lonely Ones* and the cover of the Harry Belafonte song *Jamaica Farewell*.

Joling just returned from a promotion trip through the Far East where he did radio and to performances in Taiwan, Hongkong and the Philippines. Markets like South-America, Scandinavia, Israel and Greece have already showed considerable interest in the Dutch singer.

She has been a regular guest in our New Talent columns, the young Swedish rock singer Tone Norum. Both her two singles, *Can't You Stay* and *Stranded* have been extensively tipped in this section (see issue 47 of last year resp. issue 17 of this year) and with both singles passing the gold status in Sweden and her debut album *One Of A Kind* recently released, everything is set for a European crossover. The album will be out in a lot of European countries and was produced by Joey Tempest, the lead vocalist of the well-known Swedish hardrock band Europe who also has written all the songs on the album (see for separate editorial on this band page 8).

One's material varies from melodic hardrock material to mid-tempo symphonic pop. Best tracks include *If I Were Queen*, *And I* and *Secrets Of A Heart* which with an impressive guitar solo by brother John Norum, guitarist for Europe.



## A-Ha Embark On First Major Euro-tour

by Machgij Bakker

With an album debuting last week in the European Hot 100 Albums at 21 and full-scale marketing campaigns set up in the major European territories, all signs are set for a positive media response to the huge European tour that A-Ha will undertake this week, starting November 1. Both consumers and media are anxious to find out whether the band can live up to the material offered on their two Warner Brothers albums, as this is the band's first live performance ever. In the meantime, the debut "Hunting High And Low" has already sold 1.5 million copies in Europe alone.

Lasting from November 1 till December 29, the European tour, dubbed "The Scoundrel Days", will bring them to nine European countries including a six days stint at the Hammersmith Odeon in London. For the first European concert dates, lots of media people will be invited.

Both the album and concert dates will be heavily supported by extensive press advertising and tv and radio campaigns. Further to that, WEA has produced several merchandising tools like full colour personality posters, centre pieces, streamers, tour booklets, sweatshirts, while the second sin-



A-Ha, on the road in Europe this week.

gle will be initially released in a limited edition fold-out sleeve. Several live footage and taped interviews are available as well.

### The Scoundrel Days

**November:** 1 (Vienna), 3-4 (Zurich), 6 (Lyon), 7-10 (Paris), 11 (Bruxelles), 12 (Toulouse), 14 (Dusseldorf), 15 (Munich), 17 (Mannheim), 18 (Nuremberg), 19 (Berlin), 20 (Hamburg), 21-22 (Frankfurt), 23 (Brussels), 25 (Rotterdam), 27 (Copenhagen), 28 (Gothenburg), 29 (Stockholm)

**December:** 4 (Aberdeen), 5 (Dundee), 7 (Edinburgh), 8 (Newcastle), 10-11 (Sheffield), 12-13 (Nottingham), 15-20 (London), 29 (London)

(advertisement)

## Europe Breaks All Over Europe

Impressive Showcase Removes All Doubts

by Jan Abbink

To kick off the promotion tour of the Swedish group Europe, CBS Records International (CRI) and CBS Germany organised a showcase for the band on October 14 in Munich, Germany.

In his welcome speech at the press conference prior to the show, Paul Burger, CBS Director Marketing & Sales Europe, pointed out that what had been originally planned to be a showcase to introduce the band to the invited media and CBS representatives had in fact turned out to be a celebration. "How could the timing have been better than coming to Germany the very week "The Final Countdown" had gone to no. 1 on the singles chart! For CBS the success happened so much faster than we could have hoped for."

After the success in their home country, Europe's single went to no. 1 in Holland, Switzerland and Germany, followed by top 20 positions in Austria, Belgium, France, Norway and Finland. The chart successes are backed up by substantial sales, e.g. a platinum album in Sweden, gold album in Norway and gold singles in Holland and Sweden with many more to follow. In the US (where the band is signed directly to Epic) and the UK, the single is about to be released.

Although the band is regarded by many as "teeny-boppers", lead vocalist/songwriter Joey Tempest, denied that their success was merely dependent on their good looks. "We like to consider our music as melodic hardrock and although our image certainly helped in shaping up the course of our

success, we definitely have something to prove as a live act as well!"

Having only played live in Scandinavia, European media had its doubts about their live capabilities; they were proving wrong. During the gig at the sold-out Circus Krone in Munich, the band turned out to be an excellent live act who kept the attention alive by adding original ideas to their stage performance.

At the aftershow party, attended by over 200 key media people, CBS personal and celebrities, all agreed that Europe is a band to stay.

■ The party was also a farewell to international promotion manager Jenny Bies, who after being with CBS for several years preferred to stay in Paris. Her position will be taken over by Mitch Vaneli at the new CRI office in London. Jenny's final assignment had been a worthy one: setting up the European promoter for Europe. They will be appearing on tv shows in Germany (Formel Eins), Holland (Countdown), Belgium, France, & Spain and will stay in London for a while to do a video for their follow-up single "Rock the Night". It will most probably be a concept video, probably mixed with live footage. A major European concert tour is in the works for January-March next year.



Swedish rock band Europe, an amazing success story.

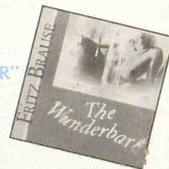
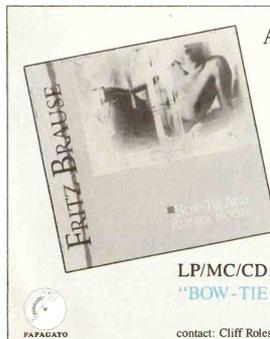
A year ago "Shilly Shally" hit the European airwaves. Now here's the brand new

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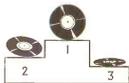
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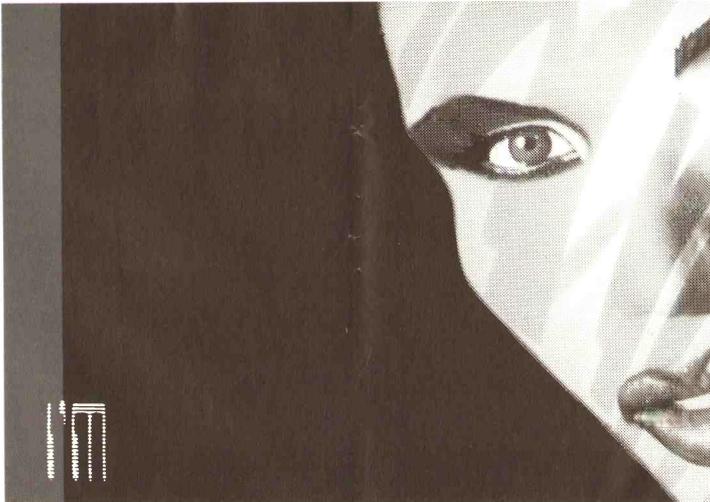


## TOP 3 in EUROPE



COUNTRY	1	2	3
UNITED KINGDOM	Every Loser Wins Nico Beyer (CBS)	True Blue Madonna (Sire)	All I Ask Of You Citi Redd (S) Sire; Brian Auger & Trinity (Polygram)
GERMANY	The Final Countdown Europe (Epic)	Coming Home Falco (Teldec)	Take My Breath Away Berlin (CBS)
FRANCE	Holiday Rap M.C. Mizer (S) & Treacy Sven (Duroc)	Les Demons De Minuit Moguer (Fonit/WEA)	Eve Leve Toi Julia Perini (CBS)
ITALY	Easy Lady Spatina (CBS)	Bello E Impossibile Madonna (Sire)	Papa Don't Preach Madonna (Sire)
SPAIN	Easy Lady Spatina (CBS)	Holiday Rap M.C. Mizer (S) & Treacy Sven (Duroc)	Allantis Is Calling Moon Saking (Inchcape)
HOLLAND	Take My Breath Away Berlin (CBS)	Don't Leave Me This Way The Communards (London)	The Final Countdown Europe (Epic)
BELGIUM	Take My Breath Away Berlin (CBS)	The Final Countdown Europe (Epic)	True Blue Madonna (Sire)
SWEDEN	Joey Killer Madsen, Saggia (CBS)	Take My Breath Away Berlin (CBS)	The Lady In Red Chris De Burgh (A&M)
DENMARK	True Blue Madonna (Sire)	I've Been Losing You A.Ha (Warner Brothers)	Eisker Dig For Evigt Lars Hug (Medley)
NORWAY	I've Been Losing You A.Ha (Warner Brothers)	(I Just) Died In Your Arms Cultura Crew (Sire)	I Want To Wake Up With You Boris (Sire)/Proulx/Centrol
FINLAND	Raged Hard Frankie Goes To Hollywood (ZTT/Maniac)	Wasted Years Iron Maiden (EMI)	Brand New Lover Dead Or Alive (Epic)
IRELAND	In The Army Now Satin Duo (Mercury)	You Can Call Me Al Paul Simon (Warner Brothers)	Take My Breath Away Berlin (CBS)
SWITZERLAND	The Final Countdown Europe (Epic)	Holiday Rap M.C. Mizer (S) & Treacy Sven (Duroc)	Holiday Rap M.C. Mizer (S) & Treacy Sven (Duroc)
AUSTRIA	Solo Pop Ti Peter Koller & Loree Fernandez (Belashof)	Papa Chico Trio Espinoza (Hansa/Arko)	Touch Me Samantha Fox (Jive)
GREECE	Live At Peroké George Dalaras (Minot)	Lessons In Love Level 42 (Polygram)	Papa Don't Preach Madonna (Sire)
PORTUGAL	Um Dia De Domingo Gus Cereja (RCA)	The Lady In Red Chris De Burgh (A&M)	

(advertisement)



# A&M euro TIP page

This page is meant to be a guide to European Radio Programming. It contains suggestions for airplay on Rock, Pop, MOR and Dance records, selected by the editorial staff of Music & Media with recommendations from some of the major Programme Directors throughout Europe.

## RECORDS OF THE WEEK:

**PRINCE - ANOTHERLOVERHOLENYHEAD** (Warner Brothers)  
**PETER GABRIEL & KATE BUSH - DON'T GIVE UP** (Virgin)

**GEORGIE FAME - SAMBA** (Easig/Chrysalis)  
**THE MISSION - STAY WITH ME** (Phonogram)

## SURE HITS:

**BOB GELDOF - THIS IS THE WORLD CALLING** (Mercury)  
**SHAKIN' STEVENS - BECAUSE I LOVE YOU** (Epic)  
**JESSE JOHNSON - CRAZAY** (A&M)

**INXS - KISS THE DIRT** (Mercury)  
**BASIA - RUN FOR COVER** (Portrait)  
**SWING OUT SISTER - BREAKOUT** (Mercury)

## EURO-CROSSOVER RECORDS:

**AGNETHA FALTSKOG & OLA HAKANSSON - THE WAY YOU ARE** (Sonet Sweden) **NADIEH - THE RIGHT TO CHANGE** (Polydor Holland)

## Singles Guide

While **Madonna** stays for the second week at the top of the European Airplay Top 50 with *True Blue*, **Berlin** storm their way into the top. Thanks to sudden interest in the UK, the *Take My Breath Away* single gets another boost in Airplay points and the single moves with a bullet from 6 to 2 in its seventh week. In the meantime, the US band releases their new album through Phonogram on November 3 entitled *Count To Three And Pray*, featuring guitar contributions by Dave Gilmour and Ted Nugent.

The highest entry is for Manhattan band **Glass Tiger** whose *Don't Forget me When I'm Gone* enters straight in at 25 in the Airplay Top 50. The single is already top 10 in America and is produced and co-written by Jim Vallance. Second best entry for the Lou Reed-ish **Always The Sun**. Third best entry comes from **Bob Geldof** whose *This Is The World Calling* enters at 34 straight in. The single is produced by The Brothers Of Doom (Dave Stewart & Bob Geldof) and comes from his forthcoming album "Deep In The Heart Of Nowhere", to be released November 28. The production of the album was done by Rupert Hine with the exception of two tracks by Dave Stewart: the aforementioned single and the track "Love Like A Rocket".

While *Cutting Crew's (I Just) Died In Your Arms* is starting to break on the continent (and is firmly planted in the European Airplay at 28) the band already has its second single in the UK entitled *I've Been In Love Before*. Unfortunately this single does not continue the immediate commercial impact of the debut and is a rather insipid attempt to repeat the formula of the first one.

While **Falco** releases his fourth album "Emotional" this week (again a production by Bolland & Bolland), his latest single, *Coming Home (Seasons Part 2)*, already cautiously enters the bottom ranks of the Airplay Top 50. The album contains new songs like *Kamikaze Cappa*, a tribute to the renowned war photographer Robert Capra as well as songs like *The Kiss Of Kathleen Turner*, *Les Nouveaux Riches* and *Cowboys And Indians*. Meanwhile **Falco** is in the middle of a big German tour to prove what he considers to be "The Sound Of Music". Falco will be supported by a ten-piece band including superdrummer Kurt Cross.

The man who puts so much funny writing into

his songlines is back with a new one: *Anotherloverholenyhead* is already the fourth single from Prince's "Parade" album and a good contender for an entry in the Airplay Top 50 next week. It was 19 years ago that **Georgie Fame** had his last no. 1 hit in the UK with "Ballad Of Bonnie And Clyde". Apart from his duet with Alan Price in 1971 ("Rosette"), he has kept a low profile and recently was brought back to the attention by the Matt Bianco cover of his very first '64 single "Yeh Yeh". But now he is back with a new single entitled *Samba*, an infectious version of Gilberto Gil's classic song "Toda Mirina Baiana". Produced by the famous Steek/Aiken/Waterman team, **Georgie** wrote new English lyrics for this record.

**The Mission** is a band signed to Phonogram UK whose debut for that label, *Stay With Me*, is already a hit in England and with its swaying guitars, a real-guitar and the somewhat doomed vocals should be out on the continent soon.

In the Euro crossover section there are two very strong singles this week. First of all **Abba's Agnetha Faltskog** is dueting with **Ola Hakansson** from Secret Service in *The Way You Are*, a ballad with indeed international hit potential. Out on Sonet!

**Nadieh** is a Dutch singer who debuts on the Dutch Polydor label. *The Right To Change* is a splendidly produced single that sounds amazingly mature for such a new, young artist.

## the Singles route euro-crossover

Most recommended singles not yet showing in the European Hot 100

**David & David**  
 Welcome To The Boomtown (A&M)  
**Diana Dora**  
 Notorious (EMI)  
**Don Johnson**  
 Heartbeat (Epic)  
 It's Immaterial  
 Space (Sire)  
**Louise Ritchie**  
 Love Will Conquer All (Motown)  
**Red Box**  
 For America (WEA)  
 Everything But The Girl  
 Don't Leave Me This Way (Blanco Y Negro)  
**Prince**  
 Anotherloverholenyhead (Warner Brothers)  
**Peter Gabriel & Kate Bush**  
 Don't Give Up (Virgin)  
**Love Justice**  
 Shelter (Geffen)  
**Georgie Fame**  
 Samba (Easig/Chrysalis)  
**The Mission**  
 Stay With Me (Phonogram)  
**James Brown**  
 Gravy (Scotti Bros)  
 Easig 17  
 Condemners (Virgin)  
**Eddie Mone**  
 Like Me Home Tonight (CBS)  
**Bob Geldof**  
 This Is The World Calling (Mercury)  
**Beach Boys**  
 California Dreaming (Capitol)  
**INXS**  
 Kiss The Dirt (Mercury)  
**Swing Out Sister**  
 Break Out (Mercury)  
**Jesse Johnson**  
 Crazy (A&M)

**Trance Dance**  
 Houdoo Wanna Voodoo (CBS Sweden)  
**Gianna Nannini**  
 Bello E Impossibile (Polydor)  
**Mike Maron**  
 Love Spy (G&P Germany)  
**Al Bano & Romina Power**  
 Sempre, Sempre (WEA)  
**Stephanie**  
 Flash (Carerco)  
**Sandra**  
 Hi! Hi! Hi! (Virgin Germany)  
**Fake**  
 Brick (D.I.D. Italy)  
**Eddy Huntington**  
 U.S.S.R. (Esquire Italy)  
**Heng Kong Syndikat**  
 Too Much (Teldec Germany)  
**N. M. The Lady Rappers**  
 School Rap (CNR Holland)  
**Therese Maiko**  
 Undercover Lover (Transmedia Portugal)  
**Modern Talking**  
 Gerontom's Cadillac (Hansa Germany)  
**De Filez**  
 I Saw Your Dream (Portrait)  
**Spinnaker**  
 Rockin' Reckless (Sonet Sweden)  
**Elli Medeiros**  
 Toti Mont Titi (Barclay France)  
**Agnetha Faltskog & Ola Hakansson**  
 The Way You Are (Sonet Sweden)  
**Haina Rudolf Kanne**  
 Rungenschacht (Pappagayo Germany)  
**Mia Leib-Ulde Seel** (WEA Germany)  
**Nadieh**  
 The Right To Change (Polydor Holland)  
**Europe**  
 The Final Countdown (Epic)





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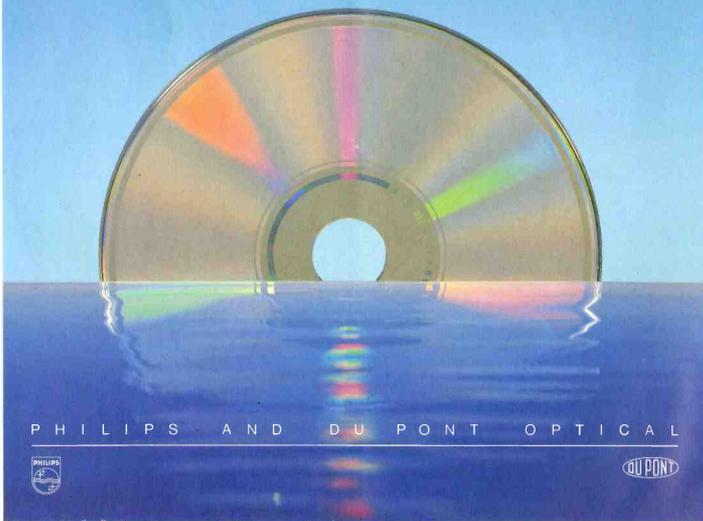
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PHILIPS AND DUPONT OPTICAL



# CD Programming - Worthwhile Or Futile?

## European Programmers Still Have Mixed Feelings

by Cathy Inglis

Reactions to compact disc programming in Europe vary widely from country to country and within each country from presenter to presenter. However, the current boom in CD retailing is rapidly bringing the discs into demand by radio programmers, if only to satisfy the wishes of the listeners.

Many deejays point out that the absence of surface noise makes CD's an enviable commodity over records, but as they all agree expense has up to now been one of the main detrimental factors as regards CD programming. Very few record companies supply the radio stations with compact discs and it would be unfair to limit the CD programmes to the occasional CD trickling in because of limited selection, so that most presenters find they have to buy the products themselves.

Wim van Putten, a deejay and producer at Dutch TROS radio, a strong advocate of the compact disc. He was the first in Europe to have a CD programme, making him both a national and international trendsetter.

"The programme began in December 1982, three months before the general introduction and consequent acceptance of the CD in Holland. Van Putten has a one hour album programme on Thursdays, during which he plays two tracks from an average seven new albums. In order to test the viability and superiority over vinyl, Van Putten put his listeners to the test with the Phil Collins produced, Fria solo album entitled "There's Something Goin' On". Extracts from both the digitally recorded compact disc and digitally recorded album were played and 90% of the reactions were correct. This result, says Van Putten, was "sensational, especially in light of the fact that most people do not have optimal reception".

Van Putten complies his own programme and stresses that he is not dependant on record companies; all compact discs are bought by his station, through import channels if necessary, and he tries to acquire as many premiers as possible.

**"The radio listener seems to detect the difference and be truly appreciative of the quality of the CD."**

The growing dedication of programmers to CD product was outlined by Tony Hale, head of music at UK's Capital Radio, who also put his listeners to a test to estimate the improvement in quality of CD programming. Capital's Mickie Horn has a one-hour programme weekly, produced by Hale; they presented their listeners with a quiz in which six tracks were played in a row, one of which was from a compact disc and as with the TROS programme, 90% of the people

chose the correct track. However, Hale pointed out that the overall quality of CDs varies enormously; any DDD (digitally recorded, digitally mixed and digitally mastered) CD would have perfect sounding with no hiss whatsoever, whereas AAD, those recorded in an analogue studio were liable to maximize imperfections so that vinyl could well be superior to an AAD disc. Comments Hale: "With the right combination of technology, compact discs are both more eclectic and unconstrained and we have proved their overall superiority". He gave as an example of a particularly successful CD the New Age orchestral piece by Steven Caulele, entitled "Wine Dark Sea", where the CD format greatly improves on the original album.

### DOUBTFUL DIFFERENCE

Mathias Holtmann, producer at SDR in Stuttgart, Germany, has a daily pop track and show in which he plays many CDs, in addition to what twice a month he has an exclusive CD show. SDR was the first station to broadcast compact discs in Germany, following a close working relationship with Philips in Holland, who provided the CD players, so that they could be utilised in the radio stations. Says Holtmann, "CDs are still a little expensive

and we usually have to buy them ourselves. I don't think the listeners can genuinely hear the difference on the radio but people definitely respond when they hear that they are being played a compact disc; they feel they are being spoiled". Stations that make their audience aware of CD content on the air naturally create a higher demand for the product by the public.

"However", adds Holtmann, "one of the most useful factors of the CD is that they present a chance to have re-releases such as old Stones albums and Motown LP's represented on compact disc".

Very much in agreement with these views is Achim Hehgen, producer at SWF in Baden Baden, Germany, who has been playing CDs for around three years, so that CD programming is now very much a daily routine within SWF. Once a month a specific CD programme entitled "Forum Im Zweiten" is broadcast by Hehgen featuring all kinds of music from New Age, jazz, rock and pop. "In order for the compact discs to be acceptable", says Hehgen, "they must have an extra special something about them, such as exceptionally good production. When this is the case, I believe CDs do indeed set new standards of recording, such as Kip Hanrahan's 'Conjure' or the Mahavishnu Orchestra recordings."

BBC Radio One's Doreen Davis pointed out that "The transmission on FM is obviously a definite contributory factor to the success of the CD". The BBC's policy is therefore, since they are almost exclusively on AM (apart from John Peel's FM show), to limit themselves to CD specials on national holidays. They are for example broadcasting a three hour compact disc special on January 1st to be presented by Bruno Brookes.

A strongly shared view by a majority of radio programmers is that classical, instrumental or orchestral pieces are those which most benefit



Capital Radio's Tony Hale, convinced of superiority of CD programming.

from CD superiority. Monique Le Marcis, head of programmes RTL France, says that it is mainly the classical tracks within her station, which are broadcast on CDs, though she points out that an increasing number of international songs are now being played from CDs.

**"Compact discs are both more eclectic and unconstrained and we have proved their overall superiority."**

Numerous stations, which up to now have been hesitant and have been watching the progress of CDs are now beginning to commit themselves to the new technology. Per Helger Berg, music programmer at Radio One in Oslo, feels that there is a strong need for music programmes to combine actual information on CD hardware. He is therefore inaugurating this week a one hour show, which will both play music and reveal the latest research on CD equipment.

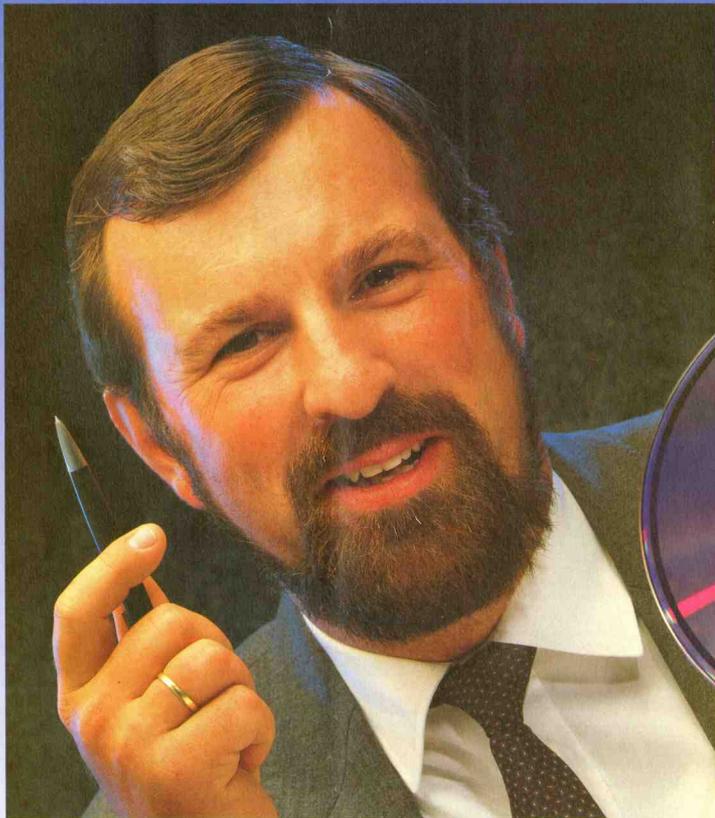
Likewise Southern Sound Radio in Brighton is about to begin a Saturday evening three hour show, says Lewis Borg Carlotta, the head of music: "I don't personally think the listeners will hear the difference, but it makes the station sound better from the very fact that we will programme compact discs. However CDs may not have a chance in the long run. Eventually they will be superseded by digital tape; the Japanese digital tape revolution is under wraps at the moment, but it is very much in the pipeline. I think that CDs could well go the way of 8 track cartridges, which were originally very popular but which have now died a death."

Despite such reservations, the fact remains that CD is the best quality product currently on the market and is establishing itself firmly as a programmer's tool, with the added impetus that the radio listener seems to be truly appreciative of their quality.



Wim van Putten, producer at Dutch TROS Radio, the first European programmer to have a compact disc programme, at work in his studio.

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# 1987: Year Of CD Turning Point?

continued from page CD 1

the possibility of putting the brakes on DAT in order to allow the CD system to establish itself beyond the point of no return. It is quite certain that penetration of the CD system, varying from 7% in Japan to 2% or 3% in European countries, to less than half a percent in the United States, is not as yet sufficient to make Timmer's NARM prediction achieve fulfillment. And with players still costing between \$ 200 - \$ 600, and software scarce and expensive, plus the possibility that the system will be superseded by digital audio tape, the CD community still has much consumer resistance and indecisiveness to overcome.

There is, however, good news for the CD industry, news that could give a tremendous boost to an already buoyant CD market. After months of stalling, the Electronic Industry Association of Japan (EIAJ) has agreed to discuss timing of the introduction of DAT with the EIPA. A meeting is expected for Vancouver, Canada, in December.

This is encouraging news for the CD advocates because at present there is no possibility of high-speed duplication onto digital audio tape, which means that all DAT software to come onto the market, if it were launched now, could only be used for private copying.

**"CD will become the world's favourite audio/video carrier, the heart of the home entertainment system of the future."**

The second item of good news relates to the cost of software. It has long been the complaint of the hardware manufacturers that, while they have done everything to bring their prices down, the cost of software, far from falling, has actually increased, a function of the shortage of supply.

Certainly record companies have been slow to move into CD manufacture, largely because of initial uncertainty as to the popularity of the system and partly because of the substantial investment involved. Thus, although more and more manufacturing facilities are in the process of construction, the failure of CD supply to meet demand is likely to continue for some time and this means that prices will remain high.

However, research and development in the field of CD manufacture is expected very soon to permit economies not only of scale in producing CDs, but also as a result of the simplification of the manufacturing process.

When the first Dutch CD manufacturing facility, DOCdisc, goes on stream shortly it is claimed that it will

be able to reduce pressing time per CD from 25 seconds to one second. Furthermore, the company asserts that no clean room is necessary for their system of CD production. Cheaper and faster manufacturing processes will be crucial in bringing CD prices down to a more acceptable level. However, it should be stated that Philips, creators of CD technology, have expressed scepticism over the DOCdisc claims.

Nevertheless it is certain that in the short term ways will be found to bring down the price of a CD in order that the system can have the best possible chance of totally superseding the black vinyl disc.

With the investment money now pouring into CD manufacturing facilities, fourteen are scheduled to come into operation in the US, another ten in Europe, three more in Japan and ten in the rest of the world, there will be increasing commitment and competition to bring CD prices down.

Another important stimulus for the consumer will be the prospect of having more and more of his or her favourite records available on CD. It is a fact that even when analogue master tapes are transferred to compact disc the quality and range of the recording is often significantly better than is attainable on the best vinyl pressing.

Despite the fact that both hardware and software are still more expensive in Europe than in the US (notwithstanding the fact that America was

something of a Johnny-come-lately on the CD scene), European software sales are expected to top 42 million units this year, compared with last year's 15 million CD player sales in Europe will be in excess of three million.

PolyGram projections are that global sales of compact discs will hit the 1.2 billion mark by 1995. Another potential filly to the mass acceptability of CD is the broadening of the range of available repertoire. A major step forward in this connection has been the announcement that the Reprise recordings of Frank Sinatra are to be available on CD. Also due for transfer to the laser-read medium are the English Decca recordings of the Rolling Stones and ultimately all the rich repertoire of the Beatles.

These will be money-spinning additions to the 9,000-plus CD titles already on the market.

The CD revolution in Europe has been most potent, naturally, in Europe's largest record market, West Germany. Sales of compact disc in Germany will top 10 million units this year and 50 million by 1990. The revenue from CD sales in West Germany this year will represent 15% of industry turnover. Sales of CD hardware are expected to reach 400,000 this year.

In the UK, CD sales have risen from 300,000 units in 1983 to around six million this year, or 11% of industry turnover.

**"Timing of DAT introduction to be discussed."**

The CD revolution is now spreading to the East European bloc and the Soviet Union's Melodiya has announced plans to build a CD plant in Czechoslovakia to cope with demand from its own label and for custom pressing of Eastern European countries.

A further boost for the prospects of CD as the universal carrier could come from the AES show in Los Angeles next month (November) with the announcement of a new and dramatically more cost-effective process of CD manufacture.

COMPACT  
DISC  
DIGITAL AUDIO

## CD's Reaching Eastern Block

The compact disc era has at last got under way in the Soviet Union, with two major electronics companies staging media conferences to showcase their CD hardware lines.

One company is based in the Ukraine, the other in Russia. The long-awaited unveiling of the CD players follows intensive CD research at different centres, notably Melodiya's Moscow-based Granitziya research centre.

The next step is the building of a CD pressing plant in Czechoslovakia, which will use the most modern equipment, according to Alexei Arshinov, a Melodiya spokesman and one of Russia's most experienced recording engineers. The pressing facility will be used for Russian CD requirements and also take on outside orders from all East European major record companies.

No retail prices for CD software or hardware in Russia have yet been announced.

# European Plants Multiply Their Output

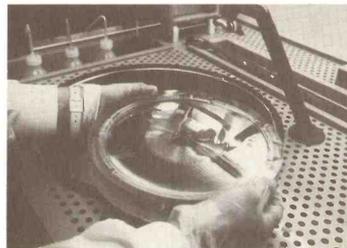
## Sweden's CD Plant Plans Steady Expansion

CD Plant, Scandinavia's second compact disc factory, is located at Malmoe in the South of Sweden. The factory came on stream in the beginning of July and started its second working shift at the end of August. Due to high demand, the company plans to start a third shift this month. The annual capacity for 1987 will be approximately 5.6 million compact discs, to be increased to 10-12 million during 1988.

From early '87 the company will, together with Toolex Alpha, have a Philips Optical Disc mastering facility within the premises, together with tape editing and PQ editing operating. CD Plant will then be able to offer a

complete service, from tape to disc, thereby eliminating the risk of delay in delivery as they will be in full control of the whole process.

CD Plant hopes to expand abroad for an increased market but they say it will take at least ten years before the whole of Scandinavia (population 20 million) can use the number of discs being produced at the facility. Ben Hedelberg, CD Plant's president, says: "The tradition in Scandinavia is that the pressing plants are independent and therefore the industry always works for both the major and the independent companies. We will naturally follow that tradition."

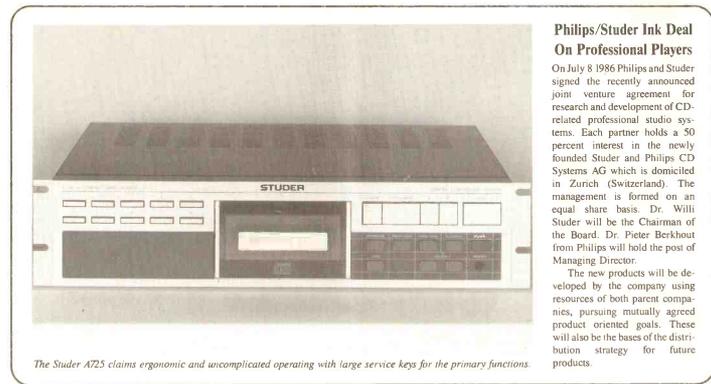


A workman at Sweden's CD plant, doing matrixes, before the final product is ready.

## Philips/Studer Ink Deal On Professional Players

On July 8 1986 Philips and Studer signed the recently announced joint venture agreement for research and development of CD-related professional studio systems. Each partner holds a 50 percent interest in the newly founded Studer and Philips CD Systems AG which is domiciled in Zurich (Switzerland). The management is formed on an equal share basis. Dr. Willi Studer will be the Chairman of the Board. Dr. Pieter Berkhout from Philips will hold the post of Managing Director.

The new products will be developed by the company using resources of both parent companies, pursuing mutually agreed product oriented goals. These will also be the bases of the distribution strategy for future products.



The Studer A725 claims ergonomic and uncomplicated operating with large service keys for the primary functions.

## Koch Records Undertake Overall In House Production

Koch Records GmbH, an Austrian-West German self contained enterprise, publicly announced its successful entry into the Compact Disc production and manufacture in April of this year.

From the recording of the digital master tapes relative to the conversion of delivered tapes into digital-tapes, the moulding production of matrices via injection, steaming, lacker coding for protection and all electrical quality controls up to label printing and packing, are all "in-house" undertakings.

Eighty percent of the entire CD production falls to the share of third

party commissions that are brought in on a worldwide basis, and the remaining 20 % are productions by Koch Records that are released as CD's. Koch Digitaldisc operates currently with four moulding-presses.

Franz Koch, the founder of the company, plans the yearly production of 1987 to be around three million five hundred (3.5 million) units. Comments Haakon Brenner, international manager: "Plant expansion and a three shift 24 hours round the clock operation will enable Koch Digitaldisc to accept further third party commissions in the future."



An employee involved in the manufacturing process of a CD at Koch Digital Disc.



EMR

# EUROPEAN HOT 100 SINGLES

7 & 12 INCH

BASED ON SALES FROM THE 18 MAJOR EUROPEAN COUNTRIES © EUROPEAN MUSIC REPORT BV · HOLLAND · ALL RIGHTS RESERVED

THIS WEEK	LAST WEEK	WKS ON CHARTS	TITLE	COUNTRIES CHARTED	ARTIST - ORIGINAL LABEL - (PUBLISHER)	THIS WEEK	LAST WEEK	WKS ON CHARTS	TITLE	COUNTRIES CHARTED	ARTIST - ORIGINAL LABEL - (PUBLISHER)	THIS WEEK	LAST WEEK	WKS ON CHARTS	TITLE	COUNTRIES CHARTED	ARTIST - ORIGINAL LABEL - (PUBLISHER)	
1	2	4	<b>True Blue</b> Madonna - Sire (WB/Blue Disque/Webo Girl)	UK G B H I Ch D Ir Fi		35	34	7	<b>Eve Leve Toi</b> Julie Pietri - CBS (Editions CBS)	FB		69	72	3	<b>Boule De Flipper</b> Corynne Charby - Polydor (Francis Dreyfus Editions)	F		
2	1	12	<b>Holiday Rap</b> M.C. Mike "G" & DeeJay Sven - Dureco (Dutchy/House Of Fun)	FG B I Sp A Ch Sw D N Gr		36	42	2	<b>L'Enfant</b> Jeanne Mas - Pathe Marconi (Editions Le Minotore)	FB		70	80	2	<b>Think For A Minute</b> The Housemartins - Go! Discs/Chrysalis (Go! Discs Music)	UK Ir		
3	5	8	<b>The Final Countdown</b> Europe - Epic (Seven Doors/EMI Music)	UK FG B H A Ch Po N Fi		37	35	16	<b>Ville De Lumiere</b> Gold - WEA (Agone)	FB		71	79	17	<b>Fourth Rendez-Vous</b> Jean Michel Jarre - Dreyfus/Polydor (Francis Dreyfus Music)	F Po		
4	3	10	<b>Don't Leave Me This Way</b> The Communards - London (Island Music)	UK G B H I Ch Ir Fi		38	47	14	<b>Dancing On The Ceiling</b> Lionel Richie - Motown (Warner Brothers Music)	FG B I Sp A Po Gr		72	NE		<b>Geronimo's Cadillac</b> Modern Talking - Hansa/Ariola (Intersong)	G B		
5	6	15	<b>Easy Lady</b> Spagna - CBS (Cappuccino/CBS Songs)	FG B I Sp Ch Po		39	50	3	<b>Don't Stand So Close To Me '86</b> Police - A&M (Virgin Music)	UK B H Ir		73	99	2	<b>Girls Ain't Nothing But Trouble</b> D.J. Jazzy Jeff & Fresh Prince - Champion (Champion/Screen Gems/EMI)	UK		
6	24	5	<b>Take My Breath Away</b> Berlin - CBS (GMP/C/Famous Music Corp.)	UK G B H A Ch Sw D N		40	38	7	<b>Libertine</b> Mylene Farmer - Polydor (Bertrand Lepage/PolyGram)	FB		74	59	6	<b>Montego Bay</b> Amazulu - Island (United Partnership)	UK Ir		
7	17	4	<b>I've Been Losing You</b> A-Ha - Warner Brothers (ATV Music)	UK G B H Sw D Ir N		41	60	10	<b>J'Veux Pas Le Savoir</b> Bibie - CBS (Max Music)	FB		75	65	8	<b>Oh L'Amour</b> Erasure - Mute (Sonet)	F		
8	7	7	<b>(Forever) Live And Die</b> Orchestral Manoeuvres In The Dark - Virgin (Virgin Music)	UK G B H Ir		42	87	2	<b>Don't Get Me Wrong</b> The Pretenders - Real Records/WEA (Hynde H.O.H./Clive Banks)	UK B Ir		76	54	11	<b>Girls &amp; Boys</b> Prince & The New Power Generation - Paisley Park/Warner (Controversy)	FB		
9	4	8	<b>Rage Hard</b> Frankie Goes To Hollywood - ZTT/Island (Perfect Songs)	FG B H I Sp A Ch D Fi Gr		43	29	10	<b>Human</b> Human League - Virgin (Flyte Tyme Tunes)	G B H I Ch Gr		77	86	7	<b>Andy</b> Rita Mitsouko - Virgin (Clouseau Musique)	F		
10	14	9	<b>Typical Male</b> Tina Turner - Capitol (Warner Bros./Irving Almo)	FG B H I Sp A Ch Sw Po D N Fi Gr		44	39	3	<b>Every Loser Wins</b> Nick Berry - BBC (Simon May)	UK		78	NE		<b>To Have And To Hold</b> Catherine Stock - Sierra (Standard Music)	UK		
11	13	5	<b>True Colors</b> Cyndi Lauper - Portrait (Warner Brothers Music)	UK G B H I Ch Ir N		45	44	3	<b>All I Ask Of You</b> Cliff Richard & Sarah Brightman - Polydor (Really Useful)	UK Ir		79	75	10	<b>Ti Sento</b> Matia Bazar - Anston/Ariola (Equipe/Sipe)	G B		
12	23	4	<b>Flash/One Love To Give</b> Stephanie - Juke/Carrere (Editions Carrere)	FG B		46	68	2	<b>Heartbeat</b> Don Johnson - Epic (CBS Songs/W.B. Music)	UK B H Sw Ir N Fi		80	96	9	<b>Adelaide</b> Arnold - Turboust - Philips/Phonogram (Sabrice Nataf)	F		
13	9	9	<b>Stuck With You</b> Huey Lewis & The News - Chrysalis (Chrysalis Music)	UK FG B H Sp Ch Ir		47	36	16	<b>Camouflage</b> Stan Ridgway - I.R.S. (Copyright Control/MCPS)	G B H A Ch Po		81	67	11	<b>We Don't Have To...</b> Jermaine Stewart - 10/Virgin (Island/Carlin)	UK		
14	8	8	<b>Walk This Way</b> Run DMC - London (Daksel Music)	UK G B H Ch Ir N Fi		48	66	11	<b>When I Think Of You</b> Janet Jackson - A&M (CBS Songs)	UK G B H		82	91	2	<b>Hold On Tight</b> Samantha Fox - Jive (John David/Warner Bros.)	G B Ch D		
15	26	8	<b>Word Up</b> Cameo - Club/Phonogram (PolyGram Music)	UK G B H Ir		49	48	4	<b>Walk Like An Egyptian</b> Bangles - CBS (Southern Music)	UK Ir		83	NE		<b>(They Long To Be) Close To You</b> Gwen Guthrie - Belling Point/Polydor (Jac/Blue Seas Music)	UK		
16	11	13	<b>I Want To Wake Up With You</b> Boris Gardiner - Revue/Creole (Copyright Control)	UK G B H A Ch Sw Po D N Fi		50	40	7	<b>Rain Or Shine</b> Five Star - Ten/RCA (Quince/Chappell/Virgin)	UK Ir N		84	70	18	<b>Innocent Love</b> Sandra - Virgin (Mambo Musik)	F Sp Gr		
17	10	27	<b>Lessons In Love</b> Level 42 - Polydor (Level 42/Chappell/Island)	FG I Sp A Ch Po Fi Gr		51	32	20	<b>Hunting High And Low</b> A-Ha - Warner Brothers (ATV Music)	FI		85			<b>I Can't Wait</b> Tina Turner - Atlantic (Poolside Music)	FI		
18	18	4	<b>In The Army Now</b> Status Quo - Vertigo (Beate Music Ltd.)	UK G Ir		52	NE		<b>Don't Forget Me (When I'm Gone)</b> Glass Tiger - Manhattan (Screen Gems/EMI/Rondor)	UK G		86	90	2	<b>Coming Home (Jeanny Part 2)</b> Falco - WEA (Bolland/Falkenhorst)	G		
19	15	11	<b>Glory Of Love</b> Peter Cetera - Warner Brothers (Airbear/Warner Tamerlane)	UK G B A Ch Sw Po D N		53	61	9	<b>Love Can't Turn Around</b> Farley "Jackmaster" Funk - Chicago/London (EMI Music)	UK B H		87	NE		<b>Stay With Me</b> The Mission - Phonogram (RCA Music)	UK		
20	12	18	<b>Papa Don't Preach</b> Madonna - Sire (Elliott/Jacobsen Music)	FG I Sp A Po D Gr		54	57	3	<b>Premier Baiser</b> Emmanuelle - AB/Polygram (Abeditions)	FB		88	82	5	<b>Danger Zone</b> Kenny Loggins - CBS (GMP/C/Famous Music)	UK G Ch		
21	16	8	<b>Thorn In My Side</b> Eurythmics - RCA (RCA Music)	UK G A Sw D Ir Fi		55	73	4	<b>Midas Touch</b> Midnight Star - Solar/MCA (Chappell Music)	UK		89	43	5	<b>Who Wants To Live Forever</b> Queen - EMI (Queen Music/EMI Music)	UK G		
22	20	9	<b>(I Just) Died In Your Arms</b> Cutting Crew - Siren/Virgin (Copyright Control)	UK G Sw N Fi		56	76	2	<b>You're Everything To Me</b> Boris Gardiner - Revue/Creole (Wolk Music)	UK		90	85	18	<b>Nuit Magique</b> Catherine Lara - Trema (A.R.T. Music France)	F		
23	21	16	<b>The Lady In Red</b> Chris De Burgh - A&M (Rondor Music)	FG B H Sp A Sw Po D N		57	51	11	<b>Nuit Sauvage</b> Les Avions - Epic/CBS (Itak Editions)	FB		91	98	16	<b>Every Beat Of My Heart</b> Rod Stewart - Warner Brothers (Cardina/Carlin Music)	FG I A Ch Po		
24	19	21	<b>Venus</b> Bananarama - London (Intersong Music/Nada)	FI Sp A Po D Fi		58	64	5	<b>Toi Mon Toit</b> Elli Medeiros - Barclay (Kalabani)	FB		92	NE		<b>You Keep Me Hangin' On</b> Kim Wilde - MCA (Jobete Music)	UK D		
25	37	3	<b>To Be A Lover</b> Billy Idol - Chrysalis (Rondor Music)	UK G Sw D Ir		59	56	6	<b>Always There</b> Marti Webb - BBC (Lawrence Wright/Dejamus)	UK		93	88	7	<b>I Pray</b> Blossom Child - It Records/Carrere (Come Il Vento)	F		
26	27	32	<b>Touch Me (I Want Your Body)</b> Samantha Fox - Jive (Zomba Music)	FI Sp Po Gr		60	74	3	<b>The Wizard</b> Paul Hardcastle - Chrysalis (Oval Music)	UK Ir		94	83	16	<b>L'Amour A La Plage</b> Niagara - Polydor (ABP Productions)	F		
27	25	5	<b>You Can Call Me Al</b> Paul Simon - Warner Brothers (Paul Simon)	UK FH Ir		61	49	6	<b>Heartbreak Hotel</b> C.C. Catch - Hansa/Ariola (Hanseatic/Intersong)	G B A Ch D Gr		95	NE		<b>Always The Sun</b> The Stranglers - Epic (CBS Songs/Plumshaft)	UK		
28	46	4	<b>Suburbia</b> Pet Shop Boys - Parlophone (10 Music/Cage Music)	UK G Ir		62	62	5	<b>Brick</b> Fake - D.I.D. (Art Nouveau)	F		96	97	3	<b>Some Hearts Are Diamonds</b> Chris Norman - Hansa/Ariola (Hanseatic/Intersong)	G Ch		
29	28	18	<b>Les Demons De Minuit</b> Images - Flareash/WEA (Flareash Music Editions)	FB		63	69	4	<b>C'est Pas Facile</b> Carol Arnould - Polydor (Celine Music)	F		97	77	3	<b>Too Much</b> Hong Kong Syndikat - Teldec (Gammarock/Antarc)	F		
30	41	7	<b>Rumors</b> The (Time) Social Club - Chrysalis/Mercury (Copyright Control)	UK G		64	55	9	<b>Les Brunes Comptent Pas....</b> Lio - Polydor (Bananamour Music)	F		98	NE		<b>Love Will Conquer All</b> Lionel Richie - Motown (Warner Bros/Rondor Music)	UK B		
31	33	15	<b>What's The Colour Of Money</b> Hollywood Beyond - WEA (Island Music)	G B H I A Ch Sw D Gr		65	58	6	<b>Jeanny</b> Falco - Gig (Bolland/Nada/Manuskript)	FI Po		99	NE		<b>La Vie Par Procuration</b> Jean-Jacques Goldman - Epic (JRG/NEF Marc Lumbroso)	FB		
32	31	5	<b>Hi! Hi! Hi!</b> Sandra - Virgin (Mambo Music)	G B I Ch D Fr Gr		66	52	12	<b>The Way It Is</b> Bruce Hornsby & The Range - RCA (Copyright Control)	G B H Ch		100	NE		<b>Showing Out</b> Mel & Kim - Supreme (All Boys Music)	UK		
33	30	4	<b>Wonderland</b> Paul Young - CBS (Five Signi/Renegade Music)	UK B H Ir		67	71	4	<b>World Shut Your Mouth</b> Julian Cope - Island (10 Music)	UK Ir								
34	22	22	<b>Atlantis Is Calling (S.O.S. For Love)</b> Modern Talking - Hansa/Ariola (Intersong)	UK F Sp Gr		68	45	11	<b>Vivre Ailleurs</b> Jakie Quartz - CBS (Playing Music)	F								

UK = United Kingdom, G = Germany, F = France, Ch = Switzerland, A = Austria, I = Italy, Sp = Spain, H = Holland, B = Belgium, Ir = Ireland, Sw = Sweden, D = Denmark, N = Norway, Fi = Finland, Po = Portugal, Gr = Greece  
 ○ = FAST MOVERS    NE = NEW ENTRY    RE = RE-ENTRY

MEGA RECORDS



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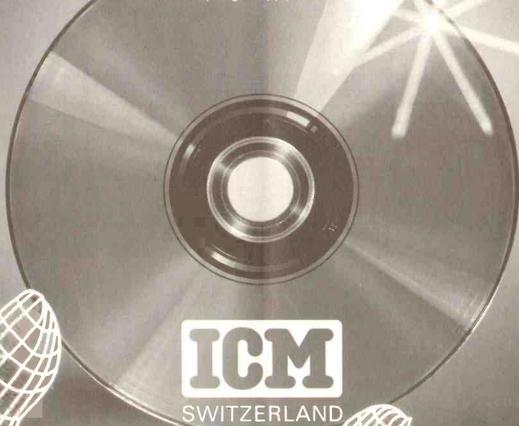
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HIGH-PROMOTION, BUCH

## CD Shortfall Alleviated Say Major Companies

Record Co's Consider CD Distribution To Radio Stations

With CD capacity growing and prices possibly decreasing, European marketing directors may rethink their policy of not providing promo CDs to radio programmers. Both the vastly improved revenue the compact discs are bringing in, and the superiority of the exciting new medium, have made CDs one of the most marketable products ever. Their potential as a promotional tool has already been realized and experimented with by several record companies and some majors are expressing the belief that the compact disc will slowly become an integral part of radio programming.

The initial problem of a shortfall caused by ever growing demands for software in excess of manufacturing capacity, now seems to be alleviated according to most majors. Rick Blaskey, vice president European Marketing RCA, says that production has caught up with demand at RCA, and comments: "The difficulty was knowing how well certain artists were going to do. We frequently have to plan and subsequently order six months up front, so that we just needed the time and experience to gauge the necessary quantities." Jochen Kraus, deputy managing director Ariola Munich, says that since the opening of their own factory, they are now well able to meet full demands. These demands will increase still further over the Christmas period but Kraus is confident that they will suffer no shortfall. CBS has no difficulty in delivering the required quota of CDs; they receive all their material from CBS/Sony in Japan and do the repackaging in Holland.

**"It's good PR for the station itself if they publicize the fact that they are programming CD's and it's of course good for the medium too."**

However EMI admits that the production of compact discs within the company is 'frightfully short of demand,' according to David Hughes, director of strategic marketing EMI UK. "But by March of next year we expect to remedy the situation. The problem was that EMI lagged behind somewhat as regards accepting the medium. We were late in deciding to build factories but we now have two of our own, a plant in Swindon in the U.K. and one in the U.S."

The marketing of compact discs is tracked from differing angles in the different record companies. At PolyGram, the undisputed pioneers of the compact disc, Adrian Berwick, marketing manager Phonogram UK, says:

"We concentrate at PolyGram, on the artist and the recordings; the bulk of our efforts are not necessarily concentrated on CD's. Only very exceptionally, for example with the fantastically successful 'Brothers In Arms,' do we market something specific such as print a special poster. Otherwise we simply limit ourselves to the normal in-store material."

RCA's Blaskey believes that there is still an educational job to be done, as he explains: "We get incredible

lowed up the experiment by promoting Daryl Hall's Dreamtime via a CD single.

The involvement of the media in promoting the medium as well as the artist was exemplified by the Hornsby experiment, and although few record companies are as yet distributing CD's to the radio stations, many of them would consider it in the future if prices showed a marked drop. EMI's David Hughes says: "CD's should and most likely will become an integral part of radio programming. Unfortunately, the BBC is mainly on AM and CD's are in that case a worthless luxury. But it's good PR for the station itself if they publicize the fact that they are programming CD's and it's of course good for the medium also."



WEA International chairman Nesuhi Ertegun (center) prepares to cut the ribbon on the opening ceremony of Warner Communication Inc.'s first CD plant in Aldorf, West Germany. Also shown are Stiegfried Lorch, president WEA Europe (l.), together with other WEA employees and local dignitaries of Aldorf.

## WEA Launches CD Stars Campaign

The first European co-ordinated marketing effort was a Compact Disc Campaign under the banner "Adventures In Modern Trends" early 1984. The objective was to enhance awareness for dealers and consumers throughout Europe of the WEA repertoire available on CD. Ever since then problems of supply hindered aggressive marketing posture.

In September of this year the WEA affiliates around Europe combined forces yet again and launched "WEA Stars On CD" on the basis of sufficient supply across the catalogue. The strategy was formulated centrally in spring and carefully planned for a big launch at the end of August. Comments Jürgen Osterstein, marketing director WEA Europe: "We mutually agreed on the visual concept and the prime objectives, as we all believe in the principle of avoiding a situation whereby we have 12 different engines in Europe steaming off in different directions. We have obtained sufficient capacities to warrant such a

Conversely Ariola's Kraus remarks that as long as the tracks are also available on an analogue album, his company would not consider sending out CD's, unless the product were ever available on CD only.

The one fact that all the record companies agreed upon was that the CD had rekindled interest in those who had stopped buying music. As PolyGram's Adrian Berwick summarized it: "The CD offers the fidelity available on albums, the portability of the cassette, but in addition the compactability for which it is unique." People are always attracted to perfection and for the next few years at least it is the most perfect new medium available.

major drive in order to broaden the catalogue sales in Europe." The timing goes along with the celebration of opening the first compact disc plant of Warner Communications in Aldorf.

The campaign comprised of in-store merchandising items such as acrylic counter bins, 2 million CD-size catalogues, 3 different posters, point of sale items and wallpaper for decoration. Catalogues were also inserted in back catalogue CD's and clocks of acrylic were made available to dealers as incentives. The in-store campaign was backed up by consumer advertising emphasizing the "CD On Stars" concept. "The success of the campaign suggested that we should continue with another marketing push for spring!", continued Osterstein. "This time it will focus on re-issues of WEA's back catalogue. This follows a dramatic exercise to make more back catalogue available next year. This will become a major if not prime objective for our marketing plans in '87!"

# European CD top 30

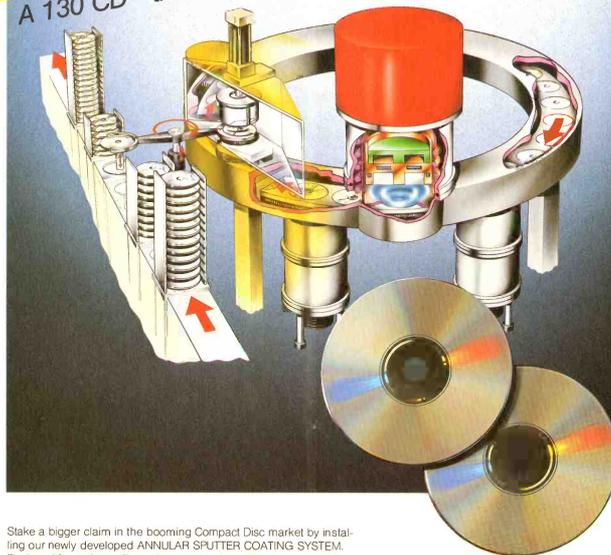
1	<b>Madonna</b> True Blue - Sire	16	<b>Paul McCartney</b> Press To Play - Parlophone
2	<b>Tina Turner</b> Break Every Rule - Capitol	17	<b>The Communards</b> The Communards - London
3	<b>Dire Straits</b> Brothers In Arms - Vertigo	18	<b>Human League</b> Crash - Virgin
4	<b>Lionel Richie</b> Dancing On The Ceiling - Motown	19	<b>Jean Michel Jarre</b> Rendez-Vous - Dreyfus/Polydor
5	<b>Chris De Burgh</b> Into The Light - A&M	20	<b>Phil Collins</b> No Jacket Required - Virgin/WEA Int.
6	<b>Eurythmics</b> Revenge - RCA	21	<b>Prince &amp; The New Power Generation</b> Parade - Warner Brothers
7	<b>Peter Dinklage</b> So - Virgin	22	<b>Bruce Hornsby &amp; The Range</b> The Way It Is - RCA
8	<b>Wham!</b> The Final - Epic	23	<b>Level 42</b> World Machine - Polydor
9	<b>Genesis</b> Invisible Touch - Virgin	24	<b>A-Ha</b> Hunting High And Low - Warner Brothers
10	<b>Paul Simon</b> Graceland - Warner Brothers	25	<b>Chris Rea</b> Herzlopfen - Polystar
11	<b>Rod Stewart</b> Every Beat Of My Heart - Warner Brothers	26	<b>David Sylvian</b> Gone To Earth - Virgin
12	<b>Simply Red</b> Picture Book - Elektra	27	<b>Dire Straits</b> Alchemy - Vertigo
13	<b>Queen</b> A Kind Of Magic - EMI	28	<b>Five Star</b> Silk & Steel - Tent/RCA
14	<b>Steve Winwood</b> Back In The Highlife - Island	29	<b>Cock Robin</b> Cock Robin - CBS
15	<b>Bryan Ferry/Roxy Music</b> Street Life/20 Great Hits - E.G./Polydor	30	<b>Sade</b> Promise - CBS

## CD TOP 3 IN EUROPE



## Top-of-the-charts CD Output

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5. Low unit production costs
6. Compact design; efficient use of cleanroom space
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# M&M

## Highlights

### UNITED KINGDOM

While the UK is still in the mood of the popular tv serie 'Eastenders', Nick Berry sticks at no. 1 with *Every Lover Wins*, the song that is shown at the end of the episode. Madonna follows in second position and the duet between Cliff Richard & Sarah Brightman (*All I Ask Of You*) in third place. Good moves for disco act Midnight Star with *Midas Touch* (10-22), Boris Gardiner with *You've Everything To Me* (15-25) and The Pretenders' *Don't Get Me Wrong* (32-14). Kim Wilde finally enters the charts with her version of the Supremes' hit *You Keep Me Hanging On*, making her the highest entry. Other new entries for Berlin, 4AD's pride Cocteau Twins with *Loves Easy Tear* and Aretha Franklin with her version of the Stones classic *Jumpin' Jack Flash*.

### GERMANY

Europe sticks at the no. 1 position for the 3rd week, followed by Falco's newest *Coming Home* (coming from 4) and Berlin. The success story of Modern Talking continues, their newest *Geroino's Cadillac* rises to no. 11 (coming from 58!). Other extremely good moves for A-Ha (21-68) and Billy Idol's *To Be A Lover* (37-73). Less dramatic jumps, but still good moves for OMD (8-11), Stephanie (10-17), Cutting Crew (18-26) and Status Quo (25-25). New entries this week for Cameo and Mîted Emotions.

### FRANCE

The Dutch duo M.C. Miller "G" & Deejay Sven proved to be able to conquer France as well; their *Holiday Rap* replaced last weeks no. 1. Images who are now on the second position. Third is Julie Pietri with *Eve Leve Toi*. France welcomes Stephanie's newest *Flash One Love To Give* with a move from 45 to 7. Other good moves are for Jeanne Mas with *L'Enfant* (9-19), Virgin signed Rita Mitsouko (22-27), Arnold Turboust (*Adelaide* (25-40) and Prince. New entries this week for PETH, Tina Turner, ZZ Top (*Rough Boys*) and Lionel Richie.

### HOLLAND

Holland has a new no. 1 as Berlin put Europe back to the third position. Communards move up to no. 2 (coming from 5). Holland is certainly in the mood for hardrock nowadays: after Europe being at the no. 1 position for 4 consecutive weeks,

now is the time for Iron Maiden who made a good jump (14-20) and watch out for Bon Jovi who will certainly enter the Dutch top 40 next week. Other good moves this week for Cyndi Lauper (10-15), A-Ha's *I've Been Losing You* (17-31) and Huey Lewis & The News (20-30). A lot of new entries this week, the major ones being Police (*Don't Stand So Close To Me* - 86), Polydor signed Nat Aspinall (*Ego*) and the new one from the Miami Sound Machine, *Words Get In The Way*.

### BELGIUM

A new no. 1 in Belgium this week: Berlin have replaced Swedish rockband Europe. In all there are now five countries with Berlin in the Top 3 and certainly more will follow. In second place we find Europe, followed by Madonna, who survived at the top for only two weeks. Good moves for A-Ha, OMD and E.L. Goldman (*La Par Procuration*). Highest entry is for Biblie with *J'Veux Pas Le Savoir* (I Don't Want To Know It). Other entries for Modern Talking's newest *Geroino's Cadillac*, Pretenders and Lionel Richie (*Love Will Conquer All*).

### IRELAND

It took Status Quo only two weeks to beat Madonna and to reach the no. 1 position. They are followed by Paul Simon and Madonna. Christie Hynde and her Pretenders are doing very well in Ireland, their *Don't Get Me Wrong* rises from 27 to 9. Highest entry this week is for Paul Hardcastle, his theme to Top Of The Pops (*The Wizard*) enters at 12. Other entries are for Nik Kershaw's *Nobody Knows*, The Police, Julian Cope and Miami Vice star Don Johnson with *Hearbeat*.

### ITALY

Spagna sticks at the no. 1 place, followed by Gianna Nannini (from 7) and Madonna's *Papa Don't Preach*. A real good move for the Dutch two rappers M.C. Miller "G" & Deejay Sven, their *Holiday Rap* moves to 4 (from 14). Other good jumps for Tina Turner's *Typical Male* and Paul Young's beautiful *Wonderland*. Four new entries this week: Madonna, Belinda Carlisle (*Mad About You*), Epic signing P!nce At The Whitehouse (*East River*) and Samantha Fox's *Do Ya, Do Ya*.

### SPAIN

A completely changed top 3 this week: on top Spagna's *Easy Lady* (from 4), followed by M.C. Miller "G" & Deejay Sven (from 5) and Modern Talking with *Atlantis Is Calling* (from 8). An extremely good move for Frankie Goes To Hollywood (4-22). More chart action with Huey Lewis & The News (20-46) and Modern Talking's *Brother Louis* (23-36). Sigue Sigue Sputnik 'crash' the Spanish chart again: both their singles *Love Missile F111* and *21st Century Boy* are re-entries in the Spanish charts this week. Other re-entries for Samantha Fox (*Touch Me*), Lionel Richie (*Say You, Say Me*), The Blow Monkeys with *Digging Your Scene* and Mecano with *Ay Que Pesado*.

### SWITZERLAND

Europe remains at the no. 1 spot for the third consecutive week, followed by M.C. Miller "G" & Deejay Sven and Berlin (coming from 9). New entries this week for Communards, M&M's fave Gianna Nannini (*Bello È Impossibile*), Run DMC, Madonna, Bruce Hornsby & The Range, Nu Shoo and Samantha Fox. One good move this week for Chris Norman with *Some Hearts Are Diamonds* (12-26).

### NORWAY

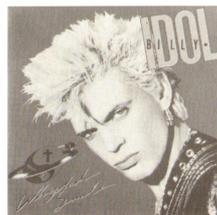
A-Ha remains the strongest in their homecountry with *I've Been Losing You*, followed by Cutting Crew and Boris Gardiner. One new entry this week for Run DMC with *Walk This Way*.

### DENMARK

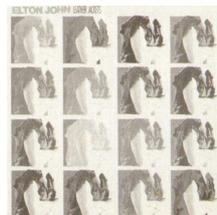
Madonna remains at the top for the third consecutive followed by A-Ha's *I've Been Losing You* (coming from 3) and local artist Lars Hug with *Eiker-Dig For Eiger*. Highest new entry this week for Howard Jones' *All I Want* (18). Other entries for Berlin and Nik Kershaw (*Nobody Knows*). A good move for Dead Or Alive with *Brand New Lover* (24-30).

### SWEDEN

No changes in the top 3 this week; at no. 1 Magnus Uggla with *Joey Killer* (this week's New Talent 'Tip'), followed by Berlin and Chris De Burgh. Highest new entry is for Cutting Crew (*I Just Died In Your Arms*, in at no. 7. Other entries for A-Ha, Aretha Franklin and Bon Jovi



Billy Idol - Whiplash Smile - Chrysalis



Elton John - Leather Jackets - Rocket/Phonogram



Martin Stephenson & The Daintees - Kichenvar

## ALBUMS OF THE WEEK



# BOSTON

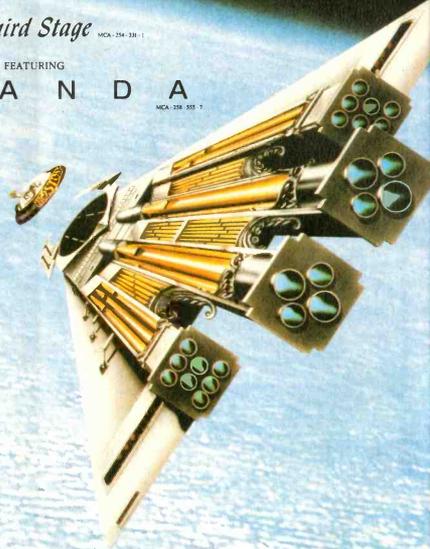
Third Stage

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Updated reports and playlists  
additions from the major radio  
& tv stations from 16 European  
countries.

**RW** : Record of the week  
**AD** : Additions to the playlist  
**NE** : New Entry  
**SH** : Sure hit  
**LP** : Album of the week  
**PF** : Personal favourite  
**OW** : One to watch  
**CL** : Clip  
**ST** : Studio  
**IN** : Interview

## UNITED KINGDOM

**BBC RADIO 1** - London  
Paul Williams sr. prog.  
Chartbusters:

Berlin - Take My Breath Away  
China Crisis - Arizona Sky  
Commodores - To The Bank  
Duran Duran - Notorious  
Bob Geldof - World Calling  
Don Johnson - Heartbeat  
Lone Justice - Shelter  
The Smiths - Ask  
Shakin Stevens - I Love You  
Jernaine Stewart - Jodie

**GBC RADIO LONDON**  
Guy Horsby - dj/prog.  
RW Mr. Freeze - The Scene  
SH DJ Jazzy Jeff - Girls  
LP Loose Ends - Zagira  
OW Princess - Passionate Moment  
The Real Thing - Straight  
Millie Jackson - Hot Wild

**BBC RADIO LONDON**  
Susie Barnes - dj/prog.  
RW Disco Aid - Give Give Give  
OW Audrey Hall - The Best Thing  
Oran "Juice" Jones - Rain  
LP Jean Carne - 21 Tracks

**CAPITAL RADIO** - London  
Tony Hale/Jon Myer/Mark Story  
Climbers:

Duran Duran - Notorious  
Georgie Fame - Samba  
Bob Geldof - World Calling  
M. McDonald - Looking Back  
Courtney Pyne - Children  
Extra's:  
Billy Ocean - Bittersweet  
Berlin - Take My Breath Away  
Furniture - Love Your Shoes  
Don Johnson - Heartbeat  
M. Stephenson - Bolivia  
Woodentops - Everyday Living

**RTL 208** - London  
Phil Ward-Large - prog. dir  
Powerplays:

Archa Franklin - Jumpin'  
John Parr - Two Hearts  
The Bingo Brothers - Russians  
Jakko - Dangerous Dreams  
Jernaine Stewart - Francie  
The Quick - Wah Wah  
Chicago - Chigago 18

**RADIO CITY** - Liverpool  
Dave Lincoln - dj/prog.  
RW Disco Aid - Give Give Give  
Shakin Stevens - I Love You  
The Smiths - Ask  
Bush & Gabriel - Give Up  
Psycholic Furs - Heartbeat  
Princess - Passionate Moment  
The The - Infected  
Erasure - Sometimes  
Mission - Stay With me

Robert Palmer - Discipline  
Billy Joel  
Frankie Goes To Hollywood  
Howard Jones  
New Order - Brotherhood  
**LP** Howard Jones - One To One  
**PICCADILLY RADIO** - Manchester  
Mark Radcliffe - head of music  
**AD** Gabriel & Bush - Don't Give  
Robert Palmer - Discipline  
World Party - Revolution  
M. Stephenson - Bolivia  
Bob Geldof - World Calling  
Duran Duran - Notorious  
The Smiths - Ask  
Shakin Stevens - I Love You  
Bon Jovi - On A Prayer  
Psycholic Furs - Heartbeat  
The The - Infected  
Jernaine Stewart - Jodie  
Italian Shoes - Closer

**BRMB** - Birmingham  
Robin Valk - head of music  
RW Gabriel & Bush - Don't Give  
**AD** Bob Geldof - World Calling  
Magnum - Midnight  
M. Stephenson - Bolivia  
Lone Justice - Shelter  
Prince - Another Lover  
Shakin Stevens - I Love You  
It Bites - The Heroes  
Jane - In The Control  
**LP** Randy Travis - Storm

**SWANSEA SOUND** - Wales  
Andy Lee - head of music  
RW O'Chi Brown  
Sister Sledge  
Cutting Crew - In Love Before  
Shakin' Stevens - I Love You  
Working Week  
Jimmy Buffet

Chosen by the dj's of Swansea Sound:  
**AD** Millie Jackson - Hot  
Sharone Clark  
Moody Blues  
Commodores - To The Bank  
Katrina & The Waves

**DEVON AIR** - Exeter  
Debbie Richards - head of music  
RW Cutting Crew - In Love Before  
**AD** Heaven 17 - Contenders  
SH Fish/Tony Banks - Short Cut  
**LP** Supertramp - Autobiography  
**PF** Working Week - Don't Touch  
**OW** Erasur - Sometimes

**SOUTHERN SOUND RADIO** - Brighton  
**L. Borg-Cardona** - head of music  
**AD** Gabriel & Bush - Don't Give  
Shakin Stevens - I Love You  
Duran Duran - Notorious  
Swing Out Sister - Break Out  
Fish & Banks - Short Cut  
Glass Tiger - Don't Forget Me  
Helen Terry - Come On & Find  
**LP** Ric Ocasek - Paradise  
M. Stephenson - Bolivia

## GERMANY

**SWF** - Baden Baden  
Achim Heggen - dj/prog.  
**AD** Grace Jones - Not Perfect  
Chico DeBarge - Talk To Me  
Farley Jackmaster Funk  
Cameo - Back & Fall  
**SH** Gwen Guthrie - The Rent  
Bob Geldof - World Calling  
**LP** Billy Idol - Whiplash Smile

**SWF** - Baden Baden  
Ulli Frank - dj/prog.  
RW Working Week - South Africa  
**AD** Stranglers - Always The Sun  
SH Pretenders - Don't Get Me  
Duran Duran - Notorious  
Grace Jones - Not Perfect

Huey Lewis - Tip To Be Square  
**LP** Howard Jones - All I Want  
Corey Hart - Fields  
Iron Maiden - Somewhere  
John Parr - Running

**SWF** - Baden Baden  
TH Hofmeister - dj/prog.  
SH Europe - Rock The Night  
Grace Jones - Not Perfect  
**LP** John Parr - Endless Summer  
FCMB - Liverpool  
**OW** Julian Cope - Shut Your Mouth  
Bob Geldof - World Calling  
**LP** The Big Dish - Swimmer  
Wagstaff Soals - Rain & Trains

**NDR2** - Hamburg  
Mal Sandlock - ind. dj/prog.  
NE Kim Wilde - Hangin' On  
Muenchener Freiheit - Es Gibt  
Eilon John - Heartache  
Wham! - Where Did Our Heart  
Duran Duran - Notorious  
Wang Chung - Have Fun Tonight

**NDR** - Hamburg  
Uwe Bahm - dj/prog.  
**RW** Bad Company - This Love  
Lake - In The Midnight  
Status Quo - In The Army Now  
A-Ha - I've Been Losing You

**NDR** - Hamburg  
Volker Thormaehlen - dj/prog.  
RW Duran Duran - Notorious  
**AD** Pretenders - Don't Get Me  
Randy Pie - Highway Driver  
**LP** A-Ha - Scoundrel Days

**WDR** - Koln  
Hans Holger Knoeke - dj  
**AD** Cutting Crew - I Just Died  
Modern Talking - Cadillac  
Multicoloured Shades - Sex  
Ric Ocasek - Emotion  
Stranglers - Always The Sun  
Killing Joke - Sanity  
Outfield - Every Time You Cry  
Pretenders - Don't Get Me  
Ronnie Singh - Dancing  
Bondi - I Am No Dancer  
Great White - Face The Bay

**WDR** - Koln  
Jane Smith - dj  
RW Duran Duran - Notorious  
SH Tina Turner - Two People  
Grace Jones - Not Perfect  
**LP** Howard Jones - One To One  
**PF** Games - Word Up  
James Brown - Gravity

**SFB** - Berlin  
Juergen Juergens - dj/prog.  
SH INXS - Kiss The Dirt  
**LP** Bad Boys Blue - I Wanna Hear  
**LP** Iggy Pop - Blah Blah Blah  
**PF** Ultravox - U-Vox

**RTL** - Luxembourg  
Hilde Mueller-Arens - prog.  
RW INXS - Kiss The Dirt  
Trio Rio - I'm Still In Love  
Don Harrow - Catch The Fox  
China Crisis - Arizona Sky  
**LP** Howard Jones - One To One  
Eddie Money - Can't Hold Back

**RTL** - Luxembourg  
Frank Eichner - prog.  
RW China Crisis - Arizona Sky  
Howard Jones - All I Want  
New York Sky - Given It To  
**LP** Howard Jones - All I Want

**RTL** - Luxembourg  
Honey Bee Benson - dj/prog.  
RW INXS - Kiss The Dirt

## STATION REPORTS

China Crisis - Arizona Sky  
Howard Jones - All I Want  
**LP** Corey Hart - Fields  
Iron Maiden - Somewhere  
**PF** John Parr - Running

**BR** - Muenchen  
FRIZ Egner - dj/prog.  
**AD** Huey Lewis - Tip To Be Square  
Boston - Amanda  
Jessie Johnson  
**LP** Maze - Live In LA  
**OW** John Parr

**SDR** - Stuttgart  
Hans Thomas - prog.  
RW A-Ha - I've Been Losing You  
SH Lionel Richie - Conquer  
**LP** Boston - Third Stage

**SR2/EUROPAWELLE SAAR**  
Andreas Zapletal - dj/prog.  
RW Heaven 17 - Contenders  
Cure - Charlotte Sometimes  
**AD** INXS - Kiss The Dirt  
Iggy Pop - Cry For Love  
Taco - You're My Answer

**SH** Falco - Coming Home  
Wham! - Where Did Your Heart  
**LP** Corey Hart - Fields Of Fire  
New Model Army - Ghosts  
David Garland - Control Songs  
Brian Spence - Brothers  
Steelye Span - Back In Time

**RADIO GONG** - Muenchen  
Walter Freiwald - musktech  
**NE** Falco - Coming Home  
Glass Tiger - Don't Forget Me  
Hong Kong Syndikat - Too Much

**Tips:**  
Daryl Hall - Dreamtime  
Hubert Kah - Something  
Times Social Club - Rumors  
A-Ha - I've Been Losing You

**RADIO XANADU** - Muenchen  
Nick Vogelstein  
RW Commodores - To The Bank  
**AD** Police - Don't Stand So Close  
Dwight Twilley - Sexual  
Beau Geste - These Chains  
A-Ha - I've Been Losing You  
Survivor

Europe - Rock The Night

## FRANCE

**RTL** - Paris  
Monique Le Marcis - head of prog.  
RW Michel Jonas - L'Autre  
Bachting - Malediction  
Nouvelle Creation - Bipop  
Lavaliers - Noir Et Blanc  
Nana Mouskouri - Ave Averum  
Pretenders - Don't Get Me  
**LP** A-Ha - Scoundrel Days  
Cadeau De La Vie '86  
(This is a charity record for cancer research)

**RTL** - Paris  
Gerard Nulbat - prog.  
RW A-Ha - I've Been Losing You  
**AD** Caroline Loeb - La Ouate  
**LP** Carmel - The Falling  
**WRTE** - Paris  
Dominique Farran - prog. dir.  
Hi De Clubs  
NE Gwen Guthrie - The Rent  
Lionel Richie - The Ceiling  
Eddy Huntington - USSR  
Jernaine Stewart - Clothes

continued on page 34

**WRTL - Paris**  
Georges Lang  
**Powerplays:**  
Ashford & Simpson- Blessings  
Seals & Harris- Lullaby  
Nik Kershaw- Nobody Knows  
A-Ha- Scoundrel Days  
Aethra Franklin- Jumpin'  
Talking Heads- Puzelin'  
REM- Begin The Begin

**EUROPE 1 - Paris**  
Albert Ensaemes- prog. dir.  
**PF** Depeche Mode- Of Time  
Pierre Bachelier- L'Enfant  
Kenny Loggins- Danger Zone  
Spider D- I Can't Wait  
Jean Luc Lattaye- Fouadit  
Viktor Lazlo- Pfluerer

**EUROPE 1 - Paris**  
Yves Bigot- dj/producer  
**Hip parade:**  
NE Jeanne Mas- L'Enfant  
Alain Chamfort- Traces  
Etienne Daho- Epaulé  
**Hifi Des Clubs**  
NE Spencer Jones- How To Win

**RMC - Paris**  
Yvonne Lebrun- prog. dir.  
**Hip parade:**  
NE Renaud- Derniers Baisers  
Serge Lama- La Musique  
Linda De Sruza- La Valise  
Mader- Outsider  
Madonna- True Blue  
**PF** Etienne Aubergier- Sophie  
David Koren- American  
Chris Rea- On The Beach

**SUD RADIO - Toulouse**  
Marie Ange Roig- prog. dir.  
**RW** Daniel Balavoine- Amer  
**AD** Indochine- A L'assant  
Bashing- Malediction  
NE Nabucco- Opera For Afrika  
Pretenders- Don't Get Me  
**SH** Berlin- Take My Breath Away  
Preface- Palace Hotel  
Emmanuelle- Premier Baiser  
**LP** Madonna- True Blue

**NRJ - Paris**  
Max Guazzini- dir  
NE Daniel Balavoine- Aimer  
James Brown- Gravity  
Five Star- Find The Time  
Cyndi Lauper- True Colors  
Times Social Club- Rumors  
Chris Rea- On The Beach

**FUN FM - Network (39 cities)**  
L.M. Avramovski- prog. dir.  
NE Police- Don't Stand So Close  
Kim Wilde- Hanging On  
Communards- Don't Leave Me  
Pretenders- Don't Get Me  
Gwen Guthrie- The Rent  
Status Quo- In The Army Now  
Cameo- Word Up  
**PF** Pretenders- Don't Get Me  
**SH** Status Quo- In The Army Now

**ROCKIN' CHAIR - Nancy/**  
Maïtelle/Malhouse  
G. Romary / L. Panard- prog. dir.  
NE Cyndi Lauper- True Colors  
Jermaine Stewart- Clothes  
Sally Carmel  
Paul Young- Wonderland  
Bruce Hornsby- The Way It Is  
OW M. McDonald- Sweet Freedom  
ZZ Top- Rough Boy  
**SH** Berlin- Take My Breath Away  
Jaki Graham- Set Me Free  
Lavilliers- Noir Et Blanc

**TOP 101 - Paris**  
Patrick Marsalis- head of prog.  
**Heavy Rotation:**  
Duran Duran- Notorious  
Janet Mas- L'Enfant  
Huey Lewis- Stuck With You  
NE A-Ha- I've Been Losing You  
Renaud- Dernier Baiser  
Love- Sparks- No More  
Daniel Balavoine- Aimer  
Jaki Graham- Set Me Free

## HOLLAND

**NOS - Hilversum**  
Frits Spits- dj/prod.  
**LP** Paul Young- Two Fires  
Billy Idol- Whiplash Smile  
**OW** Cutting Crew- In Love Before  
Stranglers- Always The Sun  
Glass Tiger- Don't Forget Me

**VERONICA - Hilversum**  
Lex Harding- prog. dir.  
**Alarmschijf:**  
Duran Duran- Notorious  
NE Pretenders- Don't Get Me  
Times Social Club- Rumors  
Bon Jovi- A Bad Name  
Bangles- Egyptian  
UB 40- All I Want To Do  
Status Quo- In The Army Now  
Grace Jones- Not Perfect  
Nadieh- The Right To Change  
I've Got The Balleis- Should

**VERONICA - Hilversum**  
Annette v. Triigt- dj/prod.  
**OW** Julian Cope- Shut Your Mouth  
Prince- Another Lover  
Lone Justice- Shelter  
**LP** Pretenders  
Paul Young  
Falco  
**PF** Pretenders- Change My Life  
Falco- Crime Time

**VERONICA - Hilversum**  
Alfred Lagarde- dj/prod. & Kees  
Baars- dj/prod.  
OW Killing Joke- Sanity  
Glass Tiger- Don't Forget Me  
Julian Cope- Shut Your Mouth  
Bon Jovi- A Bad Name  
Lone Jolly- Heaven  
**LP** Billy Squire- Enough  
New Adventures- A Mess  
Billy Idol- Whiplash Smile  
Kissing The Pink- Likely  
Corey Hart- Fields

**AVRO - Hilversum**  
Jan Steeman- prog. dir.  
**RTV Tip:**  
Glass Tiger- Don't Forget Me  
**OW** Stranglers- Always The Sun  
Lowerby- Heaven  
Bonobus- Stay In My Life  
Anita Baker- Sweet Love  
**LP** Elton John- Leather Jackets

**AVRO - Hilversum**  
Meta de Vries- dj/prod.  
**OW** Glass Tiger- Don't Forget Me  
Stranglers- Always The Sun  
Joling & Crawford- Everybody  
**LP** Imagination- Trilogy

**AVRO - Hilversum**  
Robin Albers- dj/prod.  
**LP** Phyllis Hyman  
**PF** Phyllis Hyman  
Chico DeBarge- Talk To Me  
**OW** SOS Band- When You Sleep  
Housenartins- For A Minute  
Wham!- Where Did Your Heart

**VARA - Hilversum**  
Light Music Department  
NE Elvis Costello- I Want You  
Tipe:  
NE Stranglers- Always The Sun  
**Popkrantprog:**  
Powerlight- So Lonely  
**Ego:**  
Luis Vorschuren:  
Housenartins- For A Minute

**NCRV - Hilversum**  
Jan Rietman- dj/prod.  
**Favorietenschijf:**  
Anita Meyer- You Are  
**OW** Joling & Crawford- Everybody  
NE Bonobus- Stay In My Life  
Vengeance- Only The Wind

**VPRO - Hilversum**  
Fons Dellen- dj/prod.  
**OW** Was Not Was- Robot Girl  
The Smiths- Jack  
Chuck Brown- Run Joe  
Flamantes- In Heaven  
**LP** Jason & Scorchers  
The Bundo Boys

**TROS - Hilversum**  
NE A-Ha- I've Been Losing You  
Police- Don't Stand So Close  
James Brown- Gravity  
Depeche Mode- Of Time  
The Smiths- Panic  
Nat Augustin- Ego

**CFN - Brunssum**  
Lou Rowland- music director  
**RW** Bangles- Egyptian  
**SH** Stephanie- One Love  
Falco- Coming Home  
Chris Norman- Some Hearts  
**LP** Boston- Third Stage

## BELGIUM

**RADIO 21 - Brussels**  
Claude Delacroix/Rudy Leonet  
**RW** Stranglers- Always The Sun  
**LP** Pretenders- Get Close  
Billy Idol- Whiplash Smile

**BRUXELLES 21 - Brussels**  
J.P. Hautier- dj/prod.  
**AD** Ultravox- Same Old Story  
Pet Shop Boys- Suburbia  
China Crisis- Arizona Sky  
Heaven 17- Contenders

**BRT 2 - Brabant**  
Guy De Pre- dj/prod.  
**RW** Lionel Richie- Conquer  
**AD** EBGT- Don't Leave Me Behind  
Bruce Hornsby- Little Kiss  
Pretenders- Don't Get Me  
Communards- To The Bank  
Iggy Pop- Cry For Love

**RTBF - Hainaut**  
Guy Geron- prog. dir  
NE Europe- Final Countdown  
Mylene Farmer- Libertine  
Emmanuelle- Premier Baiser

## SWITZERLAND

**DRS 3**  
**AD** Annabel Lamb- African  
The Big Dish- Prospect  
Pretenders- Don't Get Me  
Gabriel & Bush- Don't Give  
Georgia Attelies- Hands  
**PF** Georgia Attelies

## ITALY

**STUDIO 105 - Milano**  
Alex Peroni- prog. dir.

**Top 5**  
Eurythmics- Revenge  
Madonna- True Blue  
Berlin- Take My Breath Away  
**RW** Oran "Juice" Jones- Rain

**STUDIO 105 - Milano**  
Grant Benson- dj/prod.  
NE Aethra Franklin- Jumpin'  
Arcadia- Say The Word  
**OW** EBGT- Don't Leave Me Behind  
**AD** Psychedelic Furs- Beat  
The The- Infected  
Working Week- Don't Touch

**RADIO ONE - Firenze**  
Stefano Damasceni- dj/prod.  
**RW** Lionel Richie- Conquer  
**AD** Heaven 17- Contenders  
Oran "Juice" Jones- Rain  
Communards- To The Bank  
**NE** Billy Idol- To Be A Lover  
Ultravox- Same Old Story  
Pet Shop Boys- Suburbia

**SH** Mezzaforte- Nothin' Lasts  
Regina- Beat Of Love  
Fish & Tony Banks- Short Cut  
**LP** A-Ha- Scoundrel Days  
Helen Terry- Blue Notes  
Nick Heyward- Postcards

**RADIO DIMENSIONE SUONO - Roma**  
Mario Tagliareri- prog. dir.  
**RW** Life 2 Emotional Hearts  
**AD** Howard Jones- One To One  
Iggy Pop- Blah Blah Blah  
Wang Chung- Mosaic  
Nik Heyward- Postcards  
George Red- Get In Touch  
China Crisis- Arizona Sky  
**No. 1 Dance:**  
Human League- Human  
**No. 1 Int'l:**  
Daryl Hall- Three Hearts  
**No. 1 Italian:**  
Boob Gorm- Infinito

**RADIO DEFIJAY - Milano**  
Dario Usellini- dj  
**RW** Grace Jones- Not Perfect  
**AD** Billy Idol- Sweet 16  
Wang Chung- Hypnotize Me  
A-Ha- Maybe Layke  
Duran Duran- Notorious  
Paul Young- The Long Run  
**LP** FTGH- Liverpool

**RADIO PETER FLOWERS - Milan**  
Guido Monti- prog. dir  
**RW** Berlin- Like Flames  
**NE** Elton John- Heartache  
**RW** Berlin- Like Flames  
Mina E Leali- Via Di Qua  
**No. 1 CD:**  
Madonna- True Blue  
**No. 1 Italy:**  
Gianna Nannini- Profumo  
**No. 1 Disco:**  
M.C. Miker G & DJ Sven- Rap

**RADIO KISS KISS - Napoli**  
Lucia Niespolo- prog. dir.  
**Tips:**

FTGH- Rage Hard  
Hollywood Beyond- Money  
Device- Heartattack  
A-Ha- I've Been Losing You  
Pretenders- Don't Get Me  
Howard Jones- All I Want  
Simply Red- The Red Box  
Bruce Hornsby- The Way It Is  
# continued on page 36

# WARLOCK

## The new Album TRUE AS STEEL

1985

VOTED BEST NEW BAND  
BY KERRANG

1986

CASTLE DONNINGTON  
MONSTERS OF ROCKEUROPE TOUR WITH  
JUDAS PRIEST OCT.U.K. TOUR WITH  
W.A.S.P. OCT./NOV.TOP 20 ALBUM  
IN GERMANYTRUE AS STEEL  
CD 830 237-2 LP 830 237-1  
MC 830 237-4

**RADIO BOLOGNA 101**  
Gianni Barbis - No Me Casao  
RW Mai Tai - 1 Touch 2 Much  
AD Paul Young - Wonderland  
Trio Bio - New York-Tokyo  
Dead Or Alive - Brand New  
Gianna Nannini - Profumo  
Daryl Hall - Three Hearts  
SH Gianni Barbis - No Me Casao  
RFD Novcento - Dreamland

**RADIO ANTONIO DELI STRETTO**  
Messina - Antonio Leonetti  
RW Billy Idol - To Be A Lover  
AD Ornella Vanoni - Quartetti  
SH Gianni Barbis & Bongioanni  
NE Paul Young - Wonderland  
OW Prince - Girls & Boys  
SH Gianni Barbis - Profumo  
LP Chicago

**RADIO ANTONIA NORD**  
**Bretolase Mauro-dj/prod.**  
RW China Crisis - Arizona Sky  
AD A-Ha - Cry Wolf  
LP Leticia D'Arca - E Marco  
John Fogerty - Soda Pop  
LP Wang Chung - Music

**RADIO BABBOLEO - Genova**  
Giorgio Bacco - dj/prod.  
RW Lone Justice - Shelter  
AD Hubert Kah - So Close  
Wang Chung - Everybody  
NE Grace Jones - Not Perfect  
Duran Duran - Duran Duran

## SPAIN

**RADIO MADRID - SER**  
Rafael Anton - music manager  
RW Police - Don't Stand So Close  
Los Secretos - Quiero Berber  
Madonna - True Blue  
LP Alaska Y Dinamarca - Pacado  
Talking Heads - True Stories  
Eros Ramazzotti - Heres  
SH Los Secretos - Quiero Berber  
Police - Everybody

**RADIO BARCELONA - SER**  
Jose Maria Baque - music manager  
RW Hey! Luvic - Stick With You  
Pretending - Don't Get Me  
Lionel Richie - The Ceiling  
Chris Norman - Midnight Lady  
AD Sandra - HE! HE! HE!  
Ultrafix - Same Old Story  
Bruce Hornsby - The Way It Is  
NE Robert Palmer - I Didn't Mean  
Janet Sabinas Como Constante  
Chris De Burgis - Lady In Red  
OBus - Mentisno  
RW Moody Blues - Other Side  
The Cure - On A Beach

**RADIO ALICANTE - SER**  
Jose F. Anton - dj/prod.  
RW Pretenders - Don't Get Me  
Hollywood Beyond - Money  
Chris - On The Beach  
Paul Young - Wonderland  
NE Madonna - True Blue  
A-Ha - I've Been Loving You  
SH Leif Wiatt - DJ  
Heaven - I'm Contending You  
LP Ric Ocasek - Paradise

**RADIO SEVILLA FM - SER**  
Paco Enrique - dj/coordinator  
RW Limahl - No Lo Pienso Mas  
Duncan Dhu - 100 Gavotas  
Hombres G - Vision Nuestro  
RW Pretens - Don't Get Me  
AD Billy Joel - A Matter

Chris De Burgis - Lady In Red  
Jennifer Rush - No Me Casao  
Falco - Sound Of Musik  
SH Paul Young - Wonderland  
Sergio Y Embalita - Senior  
Chris Rea - On The Beach

**RADIO BILBAO - SER**  
Carlos Arac - music manager  
RW Limahl - No Lo Pienso Mas  
Duncan Dhu - 100 Gavotas  
Decada Prodigious - Felicitas  
Hombres G - Vision Nuestro  
SH Ric Ocasek - Emotion  
Pretenders - Don't Get Me  
LP Ric Ocasek - Paradise

**RADIO MED. VALENCIA - SER**  
Luis Merino Pastor - music manager  
RW Lionel Richie - The Ceiling  
Limahl - No Lo Pienso Mas  
Hombres G - Vision Nuestr  
Decada Prodigious - Felicitas  
Duncan Dhu - 100 Gavotas  
LP Leticia D'Arca - Stand So Close  
Ric Ocasek - Emotion  
Pretenders - Don't Get Me  
LP Huey Lewis - Fore!

## PORTUGAL

**RADIO COMERCIAL - Lisbon**  
Antonio Goncalves - dj/prod.  
RW Pretenders - Don't Get Me  
AD Status Quo - In The Army Now  
Madonna - True Blue  
PW Kicke Works - Your Love  
Black - Wonderful Life  
Pet Shop Boys - Suburbia  
AD Hubert Kah - So Close  
NE Eurhythms - Thorn In My Side  
Five Star - Rain Or Shine  
Berlin - Take My Breath Away  
Dead Or Alive - Brand New

## SWEDEN

**SER - Vaxjejo**  
Marianne Christenson - prod.  
Rockdep.  
AD Chameleons - Mad Jack  
Pretaking Heads - Don't Get Me  
Cactus World News - Bridge  
Ashray Coccia - All I Want  
Three Colours - Red Room  
Ultrafix - Same Old Story  
Bachise - Fred Nu  
RW Rainmakers - Leather Nun  
The Big Dish - Swimmer  
Howard Jones - One To One

**RADIO STOCKHOLM**  
Ulo Maaing - dj/prod.  
AD His Latest Flame - Stop  
Isaac Hayes - Ike's Rap  
RW A-Ha - Scoundrel Days  
Magnus Uggla - Den Doende

**RADIO GOTHENBURG**  
Leif Wiatt - dj  
RW Bruce Hornsby - The Way It Is  
AD Meatloaf - A Man Ahead  
SH Leif Wiatt - DJ  
A-Ha - I've Been Loving You  
Heaven - I'm Contending You  
LP Ric Ocasek - Paradise

**RADIO SEVILLA FM - SER**  
Paco Enrique - dj/coordinator  
RW Limahl - No Lo Pienso Mas  
Duncan Dhu - 100 Gavotas  
Hombres G - Vision Nuestro  
RW Pretens - Nobe! Baby Doll  
AD Billy Joel - A Matter

**STUDIO 102 - Stockholm**  
John Brinsg - prod. director  
RW Pretens - Nobe! Baby Doll  
NE Daily - The Shadows

Limahl - Inside To Outside  
Side Walk - Vava Vinga  
Sound Of Music - Erektion  
Kim Wilde - Hangin' On  
Pat Laury - You're Nice  
AD Chris Rea - The Red Box  
Miguel Bose - Nena  
Trio Bio - New York-Tokyo  
RW Four Tops - Heat Wave  
OW Mike Marsden - Love Spy  
Miko Mission - Stripaze  
Only Lonely - Best Girls

**VSD - Gothenburg**  
Richard Hallifax - dj  
RW Aretha Franklin - Jumpin'  
Elton John - Heartache  
AD Paul Simon - Can Call Me A  
NE Top - Vetro Fly  
NE Sinitta - So Macho  
Dead Or Alive - Brand New  
LP Midnight Star - Headlines  
PF Madonna - True Blue  
OW A-Ha - I've Been Losing You

**NORWAY**  
RADIO VEST - Stavanger  
Trio Burton - music dir.  
Lionel Richie - Conquer  
AD Aretha Franklin - Jumpin'  
Rufy Turner - Ery Baby  
Status Quo - In The Army Now  
Boston - Amanda  
Ultrafix - Same Old Story  
Nick Kershaw - Nobody Knows  
LP A-Ha - Scoundrel Days  
PW Kicke Works - Your Love  
A-Ha shipped 15,000 copies of their new album in advance orders in Norway alone! No one will be disappointed - every track is a winner!

## DENMARK

**RADIO HERNING**  
J. Christensen - dj/prod.  
RW Paul Young - Wonderland  
Nick Kershaw - Nobody Knows  
Elton John - Heartache  
AD Boston - Amanda  
Cameo - Word Up  
Pretaking Heads - Don't Get Me  
Cactus World News - Bridge  
Ashray Coccia - All I Want  
Three Colours - Red Room  
Ultrafix - Same Old Story  
Bachise - Fred Nu  
RW Rainmakers - Leather Nun  
The Big Dish - Swimmer  
Howard Jones - One To One

## POLAND

**POLSKE RADIO - Warsaw**  
Bogdan Fabianski - dj  
Powerplay:  
Modern Talking - Cadillac  
RW Police - Don't Stand So Close  
Den Harrow - Catch The Fox  
Prince - Heartattack  
Rick Ocasek - Home  
Dennis - In The Heat  
NE Two Minds - Crack - Cry  
New Order  
Brandos Coco  
Glen F. Stone

**POLSKE RADIO - Warsaw**  
Bogdan Fabianski - dj  
Powerplay:  
Modern Talking - Cadillac  
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## Cable Programmes



No new report received.  
**Hot Shots:**  
Lionel Richie  
Pretenders  
It Bites  
Two Nations  
Fuzz One - Laying Down  
Tony Banks & Fish  
Stan Ridgway  
Fuzz One - Love Is The Slug  
The Lines - Time Out



**A List:**  
Paul Handcaste  
Billy Idol  
Boris Gardiner  
Rickie  
Bangles  
Madonna  
Pet Shop Boys  
Status Quo  
**B List:**  
Paul Simon  
Stranglers  
Nick Berry  
Europe

## DEEJAY TELEVISION



**Video Of The Week:**  
Janet Jackson  
**New Video Of The Week:**  
Elton John - Heartache  
Nick Kershaw  
David & David  
Chris At The Whitehouse  
OMD  
Blue Mondays  
Santanna  
Igo, Pop  
Commodores  
Fish & Tony Banks  
Iggy Pop  
Berlin  
Tina Turner



**Satellite Same:**  
Ultrafix - Same Old Story

**Most Aired Clips:**  
Duran Duran - Notorious  
Don Johnson  
A-Ha  
Elton John  
Paul Young  
Berlin  
Status Quo  
M. Miller G & DJ Sven  
Tina Turner  
Europe  
Rickie Kah - Limousine  
OMD

## TV Programmes

**UNITED KINGDOM**  
**BBC - Top Of The Pops**  
Michael Hurll - producer  
SH Pet Shop Boys - Suburbia  
Boris Gardiner - Everything  
Marit Webb - Always There  
Paul Handcaste - Wizard  
CL Richard & Brighton  
Nick Berry - Every Loner Wins  
Status Quo - In The Army Now  
Hormontas - For A Minute  
Police - Don't Stand So Close  
Midnight Star - Midas Touch

**CHANNEL FOUR - Chart Show**  
Jill Sinclair - producer  
CL The Infected  
Wham! - I'm Your Man  
CL Howard Jones - All I Want  
Dave Howard Stranglers - Rock On  
Kissing The Pink - Too Late  
Swing Out Sister - Break Out  
M. Stephenson  
China Crisis - Arizona Sky  
Andy White - Reality Row  
BAD! - Come On Every Beat  
Mission - Stay With Me  
Stranglers - Always The Sun  
Nick Berry - Every Loner Wins  
Status Quo - In The Army Now  
Madonna - True Blue

**GERMANY**  
**ARD - Formel Eins**  
Andreas Thiesmeyer  
CL Cutting Crew - I Just Died  
Status Quo - In The Army Now  
Hubert Kah - Something  
Daryl Hall - Dreamtime  
Queens - Who Wants To Live  
Limahl - Inside To Outside  
Engelbert - Torero  
CL Chiss - Sweet For My Sweet  
Tim Social Club - Rumors  
Billy Idol - To Be A Lover  
Michael - Premier Baiser  
Billy Joel - A Matter  
Europe - Rock The Night  
Nina Hagen & Lena Lovich

**FRANCE**  
**ANTENNE 2 - Super Platiné**  
Catherine - Producer  
Nana Mouskouri  
Geraldine Danon  
Jean Pierre Mader  
Igo, Pop  
Michel Delpech  
Eric Francis  
Celine Dion  
Gheito Blasier

**CANAL PLUS**  
Brenda Jackson - Producer  
Most aired clips:  
Etienne Daho - Epagale  
Lionel Richie - The Ceiling

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**MUSIC & MEDIA**  
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1013 DV AMSTERDAM - Holland  
Tel: 020-623843 - Telex: 12938  
Fax: 020-649929 - Email: D23112

Europe - Final Countdown  
Julia Perrier - Eye Love You  
Jeanne Mas - L'Enfant  
Level 42 - Lessons In Love  
Freddy Fender - Places  
FGTH - Rage Hard

**HOLLAND**  
**COUNTDOWN - Veronica**  
CL Duran Duran - Notorious  
Madonna  
Guns N' Roses - Sweet  
Bon Jovi - A Bad Name  
Timex Club  
ST Europe  
Communards  
Ultrafix  
Commodores

**BELGIUM**  
**R.T.F.B. - Rox Box**  
Ray Coles - producer  
CL Rosie Vela - Magic Smile  
Madonna  
Eg Dally - In The Shadows  
Mylena Farmer - Libertine  
Images - Les Demons  
Bon Jovi - A Bad Name  
Dead Or Alive - Brand New  
Commodores - To The Bank  
Sound System - I Scared  
Times Social Club - Rumors  
Paul Simon - You're So Good  
David & David - Boomtown  
Billy Idol  
Howard Jones  
Nick Kershaw  
Ric Ocasek  
Kim Wilde  
Marilyn  
Pretenders

**GERMANY**  
**ARD - Formel Eins**  
Andreas Thiesmeyer  
CL Cutting Crew - I Just Died  
Status Quo - In The Army Now  
Hubert Kah - Something  
Daryl Hall - Dreamtime  
Queens - Who Wants To Live  
Limahl - Inside To Outside  
Engelbert - Torero  
CL Chiss - Sweet For My Sweet  
Tim Social Club - Rumors  
Billy Idol - To Be A Lover  
Michael - Premier Baiser  
Billy Joel - A Matter  
Europe - Rock The Night  
Nina Hagen & Lena Lovich

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Jean Pierre Mader  
Igo, Pop  
Michel Delpech  
Eric Francis  
Celine Dion  
Gheito Blasier

**BRT - Bingo**  
Tom Hübner - Producer  
CL Bobby Jimmy & The Critics  
Europe  
Hollywood Beyond - Money  
Emmanuelle - Premier Baiser  
Boris Gardiner  
ST Commodores  
IN Christie Hynde

**SWITZERLAND**  
**DRS - Tipande**  
Bruno Bonino - producer  
CL Steady - Stay The Night  
Bon Jovi - A Bad Name  
Queens - Who Wants To Live  
ST Jane Bergart - Street

**SWEDEN**  
**ROCKCLIPMPSES**  
Birgitta Thoffel - producer  
Concerts:  
Jean Michel Jarre  
Prince  
CL Simply Red  
DJ Leva - Glad At Du Aennu  
The Hooters

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Celine Dion  
Gheito Blasier

**FINLAND**  
**HITIMITARIT**  
Pentti Teravainen - producer  
CL Europe - Final Countdown  
Madonna - Papa Don't Preach  
Tina Turner - Typical Male  
Hormontas - Happy Hour  
David Lee Roth - Yankee Rose  
Rickie Kah - Laufer - True Colors  
Human League - Human  
Talking Heads - Wild Life  
Genesis - In Too Deep  
Big Country - One Great Thing

**HOLLAND**  
**COUNTDOWN - Veronica**  
CL Duran Duran - Notorious  
Madonna  
Guns N' Roses - Sweet  
Bon Jovi - A Bad Name  
Timex Club  
ST Europe  
Communards  
Ultrafix  
Commodores

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Ray Coles - producer  
CL Rosie Vela - Magic Smile  
Madonna  
Eg Dally - In The Shadows  
Mylena Farmer - Libertine  
Images - Les Demons  
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Daryl Hall - Dreamtime  
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Limahl - Inside To Outside  
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CL Chiss - Sweet For My Sweet  
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Michael - Premier Baiser  
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vocelist BRIAN HOWE has had their lip Fame Ad Fortune released. The single is called This Love \*

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Nana Mouskouri  
Geraldine Danon  
Jean Pierre Mader  
Igo, Pop  
Michel Delpech  
Eric Francis  
Celine Dion  
Gheito Blasier

**FRANCE**  
**ANTENNE 2 - Super Platiné**  
Catherine - Producer  
Nana Mouskouri  
Geraldine Danon  
Jean Pierre Mader  
Igo, Pop  
Michel Delpech  
Eric Francis  
Celine Dion  
Gheito Blasier

**U.K. RADIO AIRPLAY REPORT**

Most played records in England during the week of publication on the following stations: BBC 1, BBC 2, Capital Radio, Radio London and the major independents.

1. **The Pretenders**- Don't Get Me Wrong
2. **Bangles**- Walk Like An Egyptian
3. **Paul Simon**- You Can Call Me Al
4. **Julian Cope**- World Shut Your Mouth
5. **Commodores**- Going To The Bank
6. **Cyndi Lauper**- True Colors
7. **Madonna**- True Blue
8. **Status Quo**- In The Army Now
9. **Five Star**- Rain Or Shine
10. **Pet Shop Boys**- Suburbia
11. **Housemartins**- Think For A Minute
12. **It Bites**- Whole New World
13. **Jackson Brown**- The Shape Of The Heart
14. **OMD**- (Forever) Live & Die
15. **Stranglers**- Always The Sun
16. **Bob Geldof**- The World Calling
17. **Cameo**- Word Up
18. **Nik Kershaw**- Nobody Knows
19. **Police**- Don't Stand So Close To Me '86
20. **Red Box**- For America

**MEDIA CONTROL GERMANY**

From the airplay hitparade from Media Control including 29 radio channels. For more info please contact Media Control - Postfach 625, D-7570 Baden Baden, tel: (0)7221-33066

1. **Europe**- The Final Countdown
2. **Madonna**- True Blue
3. **Berlin**- Take My Breath Away
4. **Bruce Hornsby & Range**- The Way It Is
5. **Human League**- Human
6. **Tina Turner**- Typical Male
7. **OMD**- (Forever) Live & Die
8. **Chris De Burgh**- The Lady In Red
9. **Falco**- Coming Home
10. **Hongkong Syndikat**- Concrete & Clay
11. **Huey Lewis & The News**- Stuck With You
12. **Sandra**- Hi! Hi! Hi!
13. **Wolfgang Petry**- Brauch Ne Dosis Liebe
14. **Boris Gardiner**- I Want To Wake Up
15. **Cyndi Lauper**- True Colors
16. **Pet Shop Boys**- Suburbia
17. **Heinz Rudolf Kunze**- Mit Leib Und Seele
18. **Eurythmics**- Thorn In My Side
19. **Curtling Crew**- Died In Your Arms
20. **Janet Jackson**- When I Think Of You

**MEDIA CONTROL AUSTRIA**

Most played records as checked by Media Control on the national channel OE 3 and Radio Brenner.

1. **Tina Turner**- Typical Male
2. **Berlin**- Take My Breath Away
3. **Joy**- Japanese Girls
4. **Gianni Nannini**- Bello E Impossibile
5. **Paul Simon**- Only A Whisper
6. **Glass Tiger**- Don't Forget Me
7. **Peter Cetera**- Glory Of Love
8. **Lionel Richie**- Love Will Conquer All
9. **Europe**- The Final Countdown
10. **No Showz**- Point Of No Return
11. **Boris Gardiner**- I Want To Wake Up
12. **Run DMC**- Walk This Way
13. **Chris Norman**- Some Hearts Are Diamonds
14. **Tony Esposito**- Papa Chico
15. **Rod Stewart**- Every Beat Of My Heart

**MEDIA CONTROL FRANCE**

From the airplay hitparades provided by Media Control France. For more info please contact Media Control France - 29 Boulevard - 67000 Strasbourg - France - tel: (89)366580.

**Radios Peripheriques (AM Stations):**

1. **Images**- Les Demons De Minuit
2. **Manamama**- Venus
3. **Julie Pietri**- Eve Love To
4. **Stephanie**- Flash
5. **Mylene Farmer**- Libertine
6. **Lio**- Les Brunes Ne Comptent Pas
7. **J.P. Milder**- Outsider Dans Son Coeur
8. **J.J. Goldman**- La Vie Par Procuration
9. **Marc Lavoine**- Bascules Avec Moi
10. **Elli Medeiros**- Toi Mon Toit
11. **Gold**- Ville De Lumiere
12. **Jeanne Mas**- L'Édifiant
13. **Catherine Lara**- Nuit Magique
14. **Jakie Quartz**- Vivre Ailleurs
15. **Etienne Daho**- Epaula Tattoo
16. **MC Miker G & DJ Sven**- Holiday Rap
17. **J.L. Lays**- Il Faudrait Que Tu
18. **Rose Laurens**- La Nuit
19. **Corinne Charby**- Boule De Flipper
20. **Bibie**- J'Veux Pas L'Savoir

**Radios FM:**

1. **Madonna**- True Blue
2. **MC Miker G & DJ Sven**- Holiday Rap
3. **J.J. Goldman**- La Vie Par Procuration
4. **No Showz**- I Can't Wait
5. **Stephanie**- Flash
6. **Berlin**- Take My Breath Away
7. **Tina Turner**- Typical Male
8. **Level 42**- Lessons In Love
9. **Europe**- The Final Countdown
10. **FCTI**- Rage Hard
11. **Bruce Hornsby & Range**- The Way It Is
12. **Julie Pietri**- Eve Love To
13. **Huey Lewis**- Stuck With You
14. **Falco**- Brick
15. **Lio**- Les Brunes Ne Comptent Pas
16. **Princes Girls & Boys**
17. **Whitney Houston**- How Will I Know
18. **Lionel Richie**- Dancing On The Ceiling
19. **Cock Robin**- Thought You Were On My Side
20. **Mylene Farmer**- Libertine

**MEDIA CONTROL SWITZERLAND**

Most played records as checked by Media Control on the national channel DRS 3 and 5 private stations. For more info please contact Media Control, Post Passage 2 Basel 4020, tel: 61 - 228989.

1. **Europe**- The Final Countdown
2. **Tina Turner**- Typical Male
3. **Huey Lewis & The News**- Stuck With You
4. **Bruce Hornsby & Range**- The Way It Is
5. **Gian Nannini**- Bello E Impossibile
6. **Commannders**- Don't Leave Me This Way
7. **Boris Gardiner**- I Want To Wake Up
8. **Madonna**- True Blue
9. **OMD**- (Forever) Live & Die
10. **MC Miker G & DJ Sven**- Holiday Rap
11. **Peter Cetera**- Glory Of Love
12. **Cyndi Lauper**- True Colors
13. **Talking Heads**- Wild Wild Life
14. **Spagna**- Easy Lady
15. **Berlin**- Take My Breath Away
16. **Human League**- Human
17. **Paul Simon**- You Can Call Me Al
18. **Stan Ridgway**- Camouflage
19. **Elton John**- Heartache
20. **Eurythmics**- Thorn In My Side

**STICHTING NEDERLANDSE TOP 40**

Airplay checked on Radio 2 and 3, the Dutch national pop channels. For info contact Stichting Nederlandse Top 40, PO Box 706, 1200 AS Hilversum, tel: (0)35 - 236457.

1. **Paul Simon**- You Can Call Me Al
2. **Bangles**- Walk Like An Egyptian
3. **Madonna**- True Blue
4. **Pretenders**- Don't Get Me Wrong
5. **Berlin**- Take My Breath Away
6. **Janet Jackson**- When I Think Of You
7. **Huey Lewis & The News**- Stuck With You
8. **Commannders**- Don't Leave Me This Way
9. **Elton John**- Heartache All Over The World
10. **OMD**- (Forever) Live & Die
11. **UB 40**- All I Want To Do
12. **A-Ha**- I've Been Losing You
13. **Cyndi Lauper**- True Colors
14. **The Shorts**- Maar Toen Kwam Jij
15. **René Schuman**- Lonely Girl
16. **Hans De Boerj**- Alle Vrouwen
17. **Rob De Nijs**- Onnoetung
18. **Carma**- Word Up
19. **Anita Meyer**- You Are My Life
20. **Don Johnson**- Heartbeat

**SER - SPAIN**

The 20 best played records in Spain from Cuarenta Principales, covering the major Spanish stations.

1. **Lionel Richie**- Dancing On The Ceiling
2. **Miguel Bose**- Salamanca
3. **Madonna**- Papa Don't Preach
4. **Spagna**- Easy Lady
5. **Spandau Ballet**- Fight For Ourselves
6. **Modern Talking**- Atlantis Is Calling
7. **Queen**- Friends Will Be Friends
8. **MC Miker G & DJ Sven**- Holiday Rap
9. **Wax**- Right Between The Eyes
10. **Ole Ole**- Dejamé Sola
11. **Chris De Burgh**- The Lady In Red
12. **Tina Turner**- Typical Male
13. **Gonzalo**- Gigante De Papel
14. **Angel**- Dancing In Paris
15. **Rod Stewart**- Every Beat Of My Heart
16. **Paty Andújar**- Si Tu Fuera Mujer
17. **Obase**- Mentiroso
18. **Mecano**- Cruz De Navajas
19. **Paul McCartney**- Press
20. **Level 42**- Lessons In Love

**MAGNIFICENT TEN - ITALY**

Most played records as compiled from RAI Stereo Due.

1. **Ornella Vanoni**- Si Viaggiare
2. **Life**- 2 Emotional Hearts
3. **Pupo E Fiodraliso**- La Via E Molto
4. **Michael McDonald**- Sweet Freedom
5. **Mina**- Via Di Qua
6. **Duran Duran**- Notorious
7. **Elton John**- Heartache All Over The World
8. **Ivano Fossati**- Una Notte In Italia
9. **Lucio Dalla**- Caruso
10. **A-Ha**- I've Been Losing You

For the brand new European radio additions and the latest updates on station powerplays, sure hits and records of the week, please check the Station Reports in this issue.

# What about Europe?

More and more international hits are created in Europe. Every week almost 30% of the hits on Billboard's Hot 100 originate from one of the 18 European markets. The media landscape is changing at a rapid rate, particularly in Europe. Every week new European radio stations and networks emerge together with television channels and satellite services. They all programme music!

Music & Media, published in partnership with Billboard, offers you complete and reliable information every week. Besides hot editorial it provides the official European sales and airplay hitparades, the playlists of the major stations, the new upcoming hits and the latest developments on European artists, radio, tv, media, syndication, record and video industries.



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France	FF 955,-
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USA/Canada	US\$ 165,-
Other markets	US\$ 195,-

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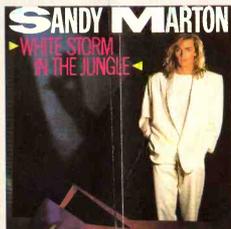
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SABRINA *Sexy girl*

SANDY MARTON *White storm...*

TRACY SPENCER *Run to me*

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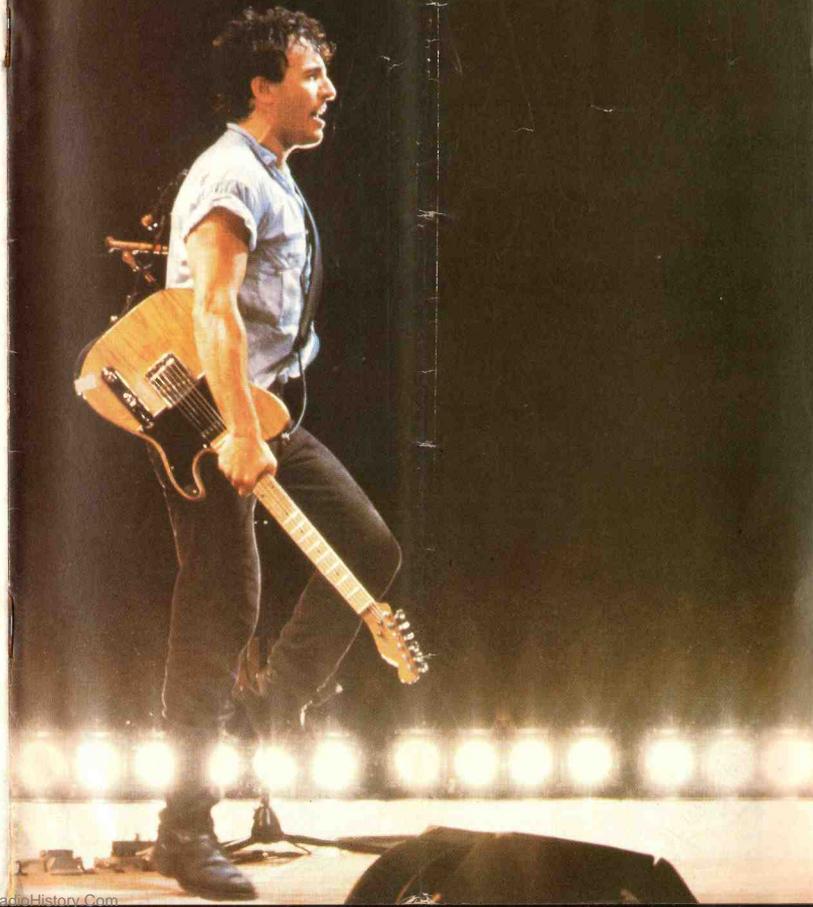
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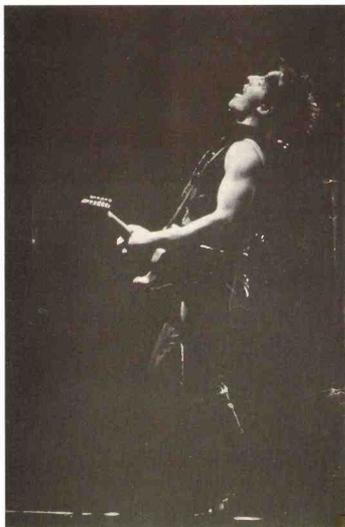
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BRUCE  
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& THE  
E STREET BAND  
LIVE/1975-85

VOLUME 3 - NO 44 - NOVEMBER 8 1986

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## Boss Box Sports Impressive Packaging

36-Page Booklet Spans Live Career

Not only is the sound quality of the '5 LP Live Box' of unprecedented quality, the packaging is just as exciting. Over 70 full colour photographs, by such famous rock photographers as Joel Bernstein, Annie Leibovitz and Aaron Rappaport are featured in a 36-page booklet, as well as the lyrics of all the tracks and extensive information on the musicians and technicians involved in this project. Each album is packed in a 4-colour sleeve, featuring exciting live shots of Bruce and the

E-Street band on stage. The booklet also contains a personal message from Bruce himself:

*"In November of '85 Jon Landau sent a four song cassette of 'Born In The U.S.A.', 'Seeds', 'The River' and 'War' down to my house with a note attached saying he thought we might have something here.' Over the following months, we listened to 10 years of tape, the music did the talkin', and this album and its story began to emerge. We hope you have as much fun with it as we did."*



### The Boss' Track Record

Greetings From Asbury Park New Jersey (CBS, January 1973).  
The Wild, The Innocent And The E Street Shuffle

(CBS, November 1973)

Born To Run (CBS, September 1975).  
Darkness On The Edge Of Town (CBS, June 1978)

The River (CBS, October 1980).  
Nebraska (CBS, October 1982)

Born In The USA (CBS, June 1984)

Bruce Springsteen And The E Street Band Live/1975-85  
(CBS, November 10 1986)

## All Three Configurations Have Worldwide Release

In a simultaneous worldwide release, all three box set configurations will be available on November 10. "Bruce Springsteen and the E-Street Band Live 1975-1985" is available on 5 albums, 3 cassettes or 3 compact discs. Each box contains the

36-page full colour booklet and over 3 hours and 20 minutes of live music. The colour of the cover print differing for each configuration: red for CD, white for LP and blue for cassette.

## November 6 Mark Your Diary!

Be prepared for some exciting things to happen on this day. CBS is planning to have some stunning merchandising material available in your local record store and is rumoured to come up with some surprise action.

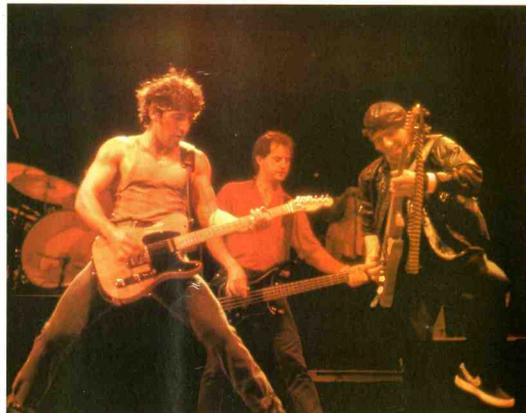


# Live Box Contains 7 New Tracks

Edwin Starr's 'War' Is First Single Release

Right at the end of the 'Born In The USA' tour, Bruce added the Edwin Starr hit 'War' to his live set. Before actually singing it, he gave a very personal introduction where he told of his own experiences in the late 60's. This track, recorded in September '85 in Los Angeles, has been released as a single, and will be featured in a promotional video which will be available soon. 'War' is one of the seven previously unreleased tracks featured in this release. The B side of the single is the previously unreleased 'Merry Christmas Baby'.

Jon Landau, Springsteen's manager, comments on the new release: "The Springsteen live box is a different live album because it really shows the maturing of Bruce from the early club dates to the big stadium presentation during the 1985 Born In The U.S.A. Tour"



## Sound Quality Emulates Private Concert

Direct Metal Mastering Guarantees Optimal Quality

Thousands of hours of tapes were listened to by Bruce Springsteen and his manager Jon Landau, the final results of which resulted in the sensational '5 LP Live Box', released worldwide November 10. The 3 hours and 20 minutes of tracks that were finally approved, after long and tedious sessions, were given to Bob Clearmountain who mixed them digitally. The whole process of remixing took another twelve weeks and all tracks have a superb and powerful sound. As the original tapes were already of remarkable quality and the tracks from the 84-85 tour all recorded on digital 24-track, the end result gives the impression of being there and enjoying one's own private concert.

"At one point", added Landau, "I felt unsure about the whole project as I feared it

would take something away from people's memory of the uniqueness of Springsteen's concert, but friends who heard some of the finished mixes assured me it would just bring back these sweet memories".

**"We hope you have as much fun with it as we did."**

*Bruce Springsteen*

In order to lose none of Bruce's stage presence in the transfer to commercial sound carrier, high quality chrome tape was used for the cassettes and the albums were produced from direct metal masters, thus eliminating several generations between master and pressed vinyl.