Spanish Radios Battle With Industry

Total Sampling Ban
by Cathy Inglis
A battle between the Spanish private radios and the AFVYE (the Spanish equivalent to the IFPI) reached a stalemate last Tuesday (July 7). In retaliation for the cessation of payments for phonographic rights from the privates, the AFVYE have imposed a total ban on all further free sampling, together with a ban for some stations on playing any records after Tuesday midnight. Almost 40 years ago, a contract was drawn up between the private stations and the record companies, stipulating that 2% of the radios' advertising profits should be paid to the record companies and 2.8% to the Federation of Authors Rights. Payment was far from regular in many cases, but since the arrival of the democracy in Spain, continued on page 33.

Madonna - What A Girl!
by Machgiel Bakker
Judging from the reactions of European DJs, they certainly knew who the girl is: not only is Madonna's title track of her current US tour and forthcoming movie, the highest entry in the European Airplay Top 50, she can also boast having the highest entry ever in the history of the European Airplay Top 50. Debuting at 3 this week, 'Who's That Girl', Madonna's 15th European hit single so far, beats the former record held by Bronski Beat in 1984 when 'Why' entered at no. 4. No other artist has managed to break as many records as Madonna has in the last three years; for a detailed breakdown of the artist's achievements, see page 11.
**Echo & The Bunnymen**

**CD • LP • CLEAR COMPACT CASSETTE**

**BPI Optimistic On UK Industry**

London - New channels of exploitation and growing opportunities for secondary income were among the topics touched on by British Phonographic Industry Director-General John Deacon in an upbeat annual report to the BPI's 135 members July 21.

In the last year blanket license deals for music video use have been made with Thames TV and other broadcast companies, as well as the deals struck with Yorkshire TV and London Weekend TV for night-time music programming. Said Deacon: "The BPI's role in developing this secondary income is increasing rapidly, and is additional to the various dubbing permissions concluded on behalf of BPI members, now generating well in excess of £500,000 pounds."

Deacon also referred to the Backing Tracks Agreement with the Musicians' Union permitting miming to records on BHC TV, and since March on ITV stations as well. But he added, with some understatement: "Discussions on the Promotional Films Agreement have reached a difficult phase and we anticipate workmanlike discussions when the main agreement with the MU, covering session fees and other matters, comes up for discussion in the near future."

**New Annual German Pop Awards**

Hamburg - West Germany is introducing a series of major awards for pop artists, known as the International German Music Awards of Berlin. The key award will go to an act which has achieved outstanding success on record and in concert in West Germany, and further awards will be given for newcomers and for long-term services to music.

Set up jointly by the German Phono Academy, tv channel ZDF and the state of Berlin, the first of the annual awards will be presented August 27 at Berlin Audio Fair's opening gala, with live tv coverage by ZDF. Candidates will be judged on the basis of the country's Top 75 point system for chart entries, with priority given to album success. The tour award will take account of ticket sales, the scale of the tours and their overall impact.

Phono Academy chief Karl Faust says the awards will emphasize the cultural and economic importance of the German music market. Although it's the world's third biggest, it has never before had an official award of this kind.

**Tube's Gerrie To Head Initial Television**

After some months of speculation, former Tyne Tees producer Malcolm Gerrie will head up Initial Television, a new independent television production company. The new venture is part of MGMM, the promo and commercials company, and a sister company to Initial Pictures, the film production subsidiary of MGMM.

Gerrie, Eric Fellner, MD of Initial Pictures and MGMM's Scott Millaney are equal partners in the new company.

Gerrie's new future follows five years with Tyne Tees' programme The Tube, one of Channel 4's most successful programmes and one of the very few with a progressive approach to the presentation of pop music on television.

**The Long, Hot Belgian Summer**

The Belgian coast promises to be over-populated during the summer months when different concerts will take place in the holiday resorts. The series of concerts will kick off with the Ostend Rhythm & Jazz Festival with artists such as Joe Cocker (July 17), Ray Charles (August 18), Fats Domino, Albert Collins (August 22), Ladbroke Black Mambo, Eddie Floyd and Curtis Mayfield (August 29) concluding with a special 'National Holiday' concert featuring Toots Thielemans on July 21.

During the same week the Knokke Beach near Ostend will be reserved for a unique Benefit concert of the Beach Boys expected to draw some 150,000 people. The next major concert will take place at the Ostend Airport on July 24 where Tina Turner will headline the Third 'Belga Live' Festival, organized by promoters Make It Happen. Other acts appearing are Hunter, Terence Trent D'Arby and Jo Lemaire. Other Belgian concerts include the Bochout (near Antwerp) 'Sink's' Festival on July 25-26 with a line-up comprising Gilberto Gil, Alpha Blondy and Gill Scott Herron, and Belgium's biggest free concert, to take place in Leuven August 13, with acts such as Katrina And The Waves, Southside Johnny & The Jukes, Dave Edmunds and Dr. Feelgood.
**UK's Capital Radio Revamps Playlist**

A tighter and more modern playlist has been implemented at Capital Radio by its Head of Music, Richard Park, who joined the London-based independent station recently from Radio Clyde in Scotland. The new programme comprises 40 titles played on heavy rotation with as many as 25 plays a day over an entire week. Between five and 15 of these are new entries each week. The playlist is compiled every Thursday in a studio with senior producers chaired by Park, who says that the main aim of changing the Capital FM playlist was "to freshen up our approach and to take us into the 1990s". Capital is currently the British commercial leader and Park says he intends to "maintain its lofty position".

**French Product Should Thank The FM's**

by Max Guazzini

Max Guazzini is Managing Director of the leading FM network NRJ. Started in 1980, NRJ was responsible for being the first to open the media landscape in France, and has since consolidated its position as the largest private radio network in Europe in terms of listeners.

This and, if one asks oneself the reasons for the strength of French product, one can only acknowledge that the FM network, such as NRJ, have had an essential if not determining role. France has had the luck of having a strong FM, and for that reason.

For example is the first FM network in France and, taking its daily listeners into account (more than 4 million), it is certainly the first network available in all the major urban centres. NRJ has existed for six years and initially the majority of records were English. We were highly selective when it came to both their approaches (only 20%). As we immediately met with the support of the young (the record buyers), the French producers slowly came up with records which would appeal to our listeners and we forced these to adapt themselves to this new sound - which was the FM. They did so and now we broadcast more than 50% of French music.

It's a great victory for France, it's a great victory for NRJ. Furthermore NRJ intends to pursue its development in the rest of Europe. As from last summer, we broadcast our programmes in Geneva and Lausanne in Switzerland by means of the satellite Telecom 1. It is only the first of a series of expansions.

NRJ is already the biggest FM network in Europe. We will remain so tomorrow.
The article discusses various music-related topics, including the release of albums and singles, concerts, and the history of music in different regions and countries. It also mentions the Island Records' 25th anniversary and includes a listing of songs and artists. The text is a mix of music industry news and historical notes, providing insights into the music landscape of the late 20th century.

For example, the text mentions the release of an album by the band Echo and the Bunnymen, the follow-up to their successful debut album. It also talks about the release of singles by other artists, such as Millie, Pet Shop Boys, and The Game. The article includes lists of songs and artists, providing a snapshot of the music scene at that time.

Overall, the article offers a detailed look at the music industry during the late 1980s, highlighting the release of new albums and singles, the success of certain songs, and the careers of notable musicians.
Island Records celebrated their 25th anniversary last Saturday (July 4) with a party at Pinewood (James Bond) Film Studios. Chris Blackwell and his team welcomed more than 2,000 old and new friends. During the party, Channel IV broadcast a three-hour telecast covering most of the rich Island history and including live performances by, among others, The Christians, Robert Palmer, Siy & Robbie, Julian Cope, Trouble Funk and a live satellite link-up with U2 from Paris. Other guests included Eric Clapton, Andy Summers and Boy George. As a souvenir for the many international radio and television executives who attended, M&M hereby presents some photo highlights.

After the 'True Blue' album debuted at number 8 in July last year, (after Queen/Gene Simmons the second highest album entry of 1986), it climbed up in three weeks to number one (making it the fastest album climber of 1986) and stayed there for a staggering amount of 31 weeks, stretching into 1987, the longest number one album runner ever in the history of the European charts.

The 'True Blue' album, Madonna's third, delivered another five hit singles: 'Live To Tell', 'Papa Don't Preach', 'True Blue', 'Open Your Heart' and 'La Isla Bonita'. Of these the latter three went to the top of the Hot 100 Singles: 'Live (eight weeks), followed three weeks later by 'Papa Don't Preach' (9). 'True Blue' (1) and 'Bonita' (four weeks, although not uninter-
rupted). Only 'Open' did not manage to hit the top, it got stuck at no 4.

With 'Papa Don't Preach' staying for nine weeks at the top of the Hot 100, Madonna can boast yet another feat, that of having the longest number one singles runner of 1986.

Although the real Madonna mania started in 1985, the year before two of her singles entered the Hot 100: 'Holiday (reaching a highest position of 14) and 'Lucky Star' (reaching no 29).

1985 saw eight different hit singles by Madonna charting in the European Hot 100 Singles: 'Holiday, Lucky Star, Like A Virgin, Material Girl, Into The Groove, Angel, Dress You Up, Gambler, Crazy For You, Live To Tell, Papa Don't Preach, True Blue, Open Your Heart, La Isla Bonita and (pre-
sumably) 'Who's That Girl'.

* If the single 'Who's That Girl' becomes a European hit, something which is more than likely, it would mark Madon-
na's 15th hit single, the greatest amount of hit singles achieved by any one artist in the history of the European charts: Holiday, Lucky Star, Like A Virgin, Material Girl, Into The Groove, Angel, Dress You Up, Gambler, Crazy For You, Live To Tell, Papa Don't Preach, True Blue, Open Your Heart, La Isla Bonita and (pre-
sumably) 'Who's That Girl'.

* Only one out of the 16 sin-
gles released by Madonna did not manage to enter the European Hot 100 Singles: 'Borderline'.


As often in these cases, the release of the soundtrack does not coincide with the movie. While the motion picture is scheduled for the end of this year, the soundtrack is due to be released July 20. Apart from the recent live track (at press time a sure shot for an entry in the European Airplay Top 30), it con-
tains three other tracks from

MUSIC & MEDIA - July 18, 1987

MUSIC & MEDIA - July 18, 1987
Publishing - The New Imperatives

by Mike Hennessey

"What," I asked, "are the basic requirements for prosperity in today's music business?" My interviewer surveyed the gold discs around the walls of his office and the colourful frieze of album sleeves, then said: "Good A&R people, a dynamic radio and television promotion team, a good public relations operation, a flair for spotting emerging talent, excellent artists' relations and expertise in promoting product in a multi-media world. And, of course, you mustn't forget tour support." And that statement effectively summarizes the prerequisites of a successful modern record company. The only thing was, I wasn't sitting in a record company office. I was talking to a music publisher.

Music publishing has changed dramatically over the last two decades. No longer is it primarily a world of sheet music and orchestinations, cover versions, song-pluggers and high-earnings, low-advance sub-publishing deals. Increasingly today, the successful publisher is safeguarding his future prosperity by becoming an independent producer.

One of the most successful publishing companies in West Germany - and one of the most profitable of all the affiliates in its group - is Chappell-Inter-song, part of a publishing empire which is reportedly changing hands for a handsome £136 million.

Goetz Kiso, head of the German branch, says: "Publishers mustn't forget tour support." And that statement effectively summarizes the prerequisites of a successful modern record company.

Kiso talks about it, it just happens. The demand for music operating costs associations of payola or something morally objectionable, in countries like France, Luxembourg and to a lesser extent Belgium, it is the normal course of things. A publisher makes a deal with a radio station, and is guaranteed airplay in return.

Hubert Terheggen, Director Musical Affairs CLFT/RTL, started the music publishing department for RTL 20 years ago. Over the years he has made numerous co-publishing deals with record companies and producers.

"The successful publisher is safeguarding his future prosperity by becoming an independent producer."
Are German DJs Ashamed Of Their Own Culture?  

The Ongoing Battle Between Publishers & The New Media  

German music publishers are increasingly combining their forces to protect German music from the domination of Anglo-American material. Publishers and politicians are complaining about the low profile of national product on the media channels, especially since the explosion of the American repertoire. Change can only take place following some kind of official recognition of the problem. The latest offensive in the campaign by the German publishers is the organisation of a big music fair to take place next summer in Australia. As Hans Henning Wittgen, Managing Director of the German music publisher association, points out that it can also be a reason for increased home consumption to defend a substantial share of foreign music. Anglo-American material is dominating the German airwaves and the amount spent on local product is lower than ever. Should German DJs be forced to play more local product and how do German publishers go about promoting their songs? A group of leading German publishers spoke to M&M about the present situation.  

Says Peer's chief Michael Karsntedt: "I would say that in the pop field the radio is still the most important vehicle initially, as without broadcasting, the chances to get your exposure are minimal." Andreas Budde of Budde Musikverlage agrees that airplay is the most efficient means of getting titles known by the public and adds: "When we also handle the artist, we sometimes finance the station tours for the artists to promote their latest title."  

Siegel's Joachim Neubauer favours tv over radio: "The German radio is only very seldom able to pull a record with out the help of the national tv; in order to enter the charts it is necessary to be on a major tv show. However the radio is then very important to stabilise a certain position and to hold a chart position for a length of time." UPF's Bamberger warns against the dangers of home tapping from radio. In general, radio should serve as stimulation to the buying incentive of consumers, whereas experience recently showed that it can also be a reason for increased home consumption to defend a substantial share of foreign music. Anglo-American material is dominating the German airwaves and the amount spent on local product is lower than ever. Should German DJs be forced to play more local product and how do German publishers go about promoting their songs? A group of leading German publishers spoke to M&M about the present situation.  

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The rapid increase in the number of private radio stations in Germany is ironically causing some concern for the publishers since the amount of national product being played is lower than ever. Chappell Inter-songs' Goetz Kiso is outspoken in his attacks on those radio producers who he feels 'unjustifiably discriminate against German national product'. He believes that the combined efforts of GEMA, the German publishers association and the German authors association, have been unable to change the present situation.  

Certain publishers have hired additional promotion staff to push local product in the constant battle with English and American repertoire. Peer's Ende says, "I don't face this as a problem but as a challenge. Although most German publishers welcome the notion of an exchange of repertoire between the continental European countries, the only exception in this respect is the UK. It is still almost impossible to break continental acts in that country, due to the language barrier, in especial from the chauvinistic attitude of the British record industry."  

Joachim Neubauer, MD Siegel Music Companies (left) presents Johnny Logan (centre) with a gold record for 100,000 copies sold in Belgium of this year's Eurovision winning song 'Hold Me Now'; Hans Kusters, Step Eight Music PVB's Belgian joins in the celebrations.

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14
The biggest contribution in the European Airplay charts is the track made by Madonna's 'Who's That Girl' crashing in at no. 3, the highest entry ever in the European Airplay charts (see also page 3 and 10). It is however unlikely that on short notice Madonna has any chances to take over from the six weeks Airplay chart topper Whitney Houston, she remains firmly on top just as in the Hot 100 Singles (already for four weeks in a row). Whitney's six week's Airplay domination in this year's second best, beaten only by Madonna's 'La Isla Bonita' that remained on top for seven consecutive weeks. Another main obscurity at the moment for Madonna's 'Who's That Girl' to overcome is Pet Shop Boys' 'It's A Sin'. Only in its third week, the record jumps with a bullet from 3 to 2, and in an airplay points far ahead of the number 3. And the Airplay Top 10 continues to be a very lively one this week with yet another new single heading for possible no. 1 status. A-ha's 'The Living Daylights' makes the best jump of this week - its move from 7 to 4, only in its second week.

The second highest entry in the Airplay Top 50, although far removed from Madonna is yet another WEA distributed product, Fleetwood Mac's 'Seven Wonders', entering at 33. It is the band's second single from their 'Tango' album and one that is a very suitable follow up to the European top 10 single 'Big Love'. Promising airplay as well for Jennifer Warnes' 'First We Take Manhattan' and deservedly so. This subtle version of the Leonard Cohen song enters at 35 this week.

Stay tuned for one of the finest European crossover records at the moment, Stephan Remmler's 'I Don't Go To USA'. The former Trio frontman delivers a very catchy number with his familiar cory lyrics and arrangements stripped down to the bone. It is an English translation of his debut solo single 'Keine Sterne In Ader', that topped the German charts for several weeks and sold approximately 420.000 copies. The follow up, 'Alles Hat Ein Ende (Nur Die Wurste Hat Zwei)', continued his successful solo career, topping the German charts again and selling some 300.000 copies. The 12" single of 'I Don't Go To USA' contains a remix by the much in demand Stock/Al闫en & Waterman.

The other Euro-crossover tip for this week is French Barclay singer Elli Medeiros, very successful in her home country, with the Caribbeans' A Bailer Calypso, taken from her debut album 'Bom Bom', reviewed in issue 25 of this year. Not so many tips pouring in for this first release track although TROS Holland made it record of the week.

If you like your music solid and gritty, listen to PolyGram USA signing Tom Kimmel with That's Freedom. Embroidering on the John Parr/Bryan Adams school, the single was produced by Bill Szymczyk and mixed by Bob Clearmount. His 'straight from the heart' style can be further enjoyed on his debut album 'To Love or Not to Love'.

The Singles route

Dow recommends singles not yet showering in the European Hot 100:

- Yellow & Shirley Bassey - The Bitch Is Out (Verve)
- The Beatles - Please Please Me (Epic)
- A-ha - The Living Daylights (EMI America)
- Drogue - (China Records/Chrysalis)
- Lisa Lisa & Cult Jam - Head To Toe (CBS)
- Peter Gabriel - Red Rain (Virgin)
- XTC - Dear God (Virgin)
- Starspin - It's Not Over (USSR/Enigma 40)
- Rosenaun - 1 Mis A Runne (London)
- Fleetwood Mac - Jenny's Old Man (WEA Germany)
- Jennifer Warnes - Very (Columbia/Warner Bros.)
- Boy George - Sold (Virgin)
- Baez - Shadowman (MCA)
- Finklew - Gona Be Strong (Atlantic)
- Bobbi Teddi - You So (Metronome Germany)
- Waja CDs - You Can Do (BMG/RCA)
- Waja CDs - You Can Do (BMG/RCA)
- The Art Of Noise - Don't Go To USA (Mercury Germany)
- Patti Labelle & New Edition - If You Like Your Music Solid (Chrysalis)
- The Art Of Noise - The Art Of Noise (Chrysalis)
- ELLI MEDIEIROS - A BAILER CALYPSO (Barclay France)
- Tom Kimmel - That's Freedom (Columbia)
- The Cure - Catch ( Fiction/Polystar)

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The Art Of Noise have teamed up with Arthur Baker for the 7" mix of Dragnet, a remake of this theme of the Ira Newborn movie. A MCA soundtrack in the USA has been released containing this 'big city' theme as well as material from Patti LaBelle and New Edition, produced by the ever present Jimmy Jam and Terry Lewis.

The Singles route

## European Hot 100 Singles

The table below shows the top songs in Europe as of July 18, 1987, compiled by Music & Media magazine. The songs are ranked based on their performance across multiple European countries. Each entry includes the title, artist(s), original label, and publisher. The table also indicates the countries in which the songs charted, with UK, FLA, CH, and others denoting different European territories. The chart highlights new entries and changes in the music landscape of that era.
## MUSIC & MEDIA NO. 28, JULY 18, 1987

- **The Fixx** - *React* (MCA)
- **Fabulous Thunderbirds** - *Hot Number* (Epic)

### EUROPEAN HOT 1000

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<td><em>The Smiths</em></td>
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### RESULTS OF THE WEEK: ECHO & THE BUNNYMEN - ECHO & THE BUNNYMEN (WEA)

### THE FIXX - *ReACT* (MCA)

### FABULOUS THUNDERBIRDS - *Hot Number* (Epic)

### LA BAMBINA - ORIGINAL SOUNDTRACK (London)

### SAMANTHA FOX - SAMANTHA FOX (Isle)

### THE ALBUMS ROUTE

- **Starship** - *No Protection* (Grande/RCA)
- **Laura Branigan** - *Touch* (Atlantic)

### MASSIVE STYLE

Although Starship's music is typical American FM rock, their massive style, contrary to expectations, works in Europe. Especially singles like "We Built This City" and "Nothing's Gonna Stop Us Now" have done extremely well here and, following the album *Knee Deep In The Hoopla*, (platinum in the USA), the band have sold their new one: *No Protection*. Most of the tracks on the new LP have a sense of urgency, especially through the guitar work of Craig Chaquico. The band's best moments are on the tracks "It's Not Over" ("Til It's Over") and the current single, "Boy, Girls Like You and the ballad I Don't Know Why."

**ECHO & THE BUNNYMEN return after a six-year break with their first new album since '85's 'Bring On The Dancing Horses'.** The album is self-titled as the band's original title idea, 'The Game', was already used by Queen. Produced by Larry Lubahn, the album continues the band's tradition of high quality, atmospheric pop songs, very often influenced by The Doors. That group's band member, Ray Manzarek, is featured on one of the best tracks on the album, "Bambas & Ballyhoo". Other highlights are the psychedelic "Lips & Hands," the captivating "Jellies Like Sugar" and the current single The Game. Another two-year break for Laura Branigan who, just like Echo, delivers her fifth album entitled *Shock*. It is a dramatic album which contains all her strengths. The album combines the strengths of her previous albums and gives it a European sound, best exemplified in tracks like "Shattered Glass" and "Helter Skelter" produced by Peter Frampton and Barry Gordy's Lonely Toucheys, produced by Howard Huntbarger.

### EURORADIO ALBUM SMASHES

#### TOP 30

1. *Boy George - Sold* (Virgin)
2. *Whitney Houston - Whitney* (Arista)
3. *Simple Minds - Live In The City Of Light* (Virgin)

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Despite Legislation, Syndication Taking Off In Belgium
Record Industry In Doubt About Nationally Sponsored Shows

In view of a forthcoming legislation on private radio stations in Belgium, and following international examples (mainly the US), the notion of syndication is becoming known in Belgium. As in Italy, there is as yet no law either endorsing or forbidding syndications (just as there is still no legislation on private radios), though this is likely to change by 1988, when such a law is expected to be passed.

The first syndicated radio show, 'Aurora Radio magazine' kicked off in April 1983 and has since then been taken up by 30 stations in the Flemish-speaking region, comprising a weekly 'Car-test'. A year later French and Flemish broadcasting companies were linked by 'WEST-Radio' a weekly one-hour radio show offering a survey of the US West Coast's radio-stations and forming the listeners on different radio formats. The project was sponsored by a tobacco brand; and benefited from a budget of £29,000 for its 18 months of broadcasting time. In 1985, 'WEST's' producer, Ron van Rijck, won the National Publicity Agencies Federation's 'Gold Medal' for Best Audio Production, and it was the very first time that the name 'syndication' was mentioned.

'Belga Live' is undoubtedly Belgium's biggest radio show, syndicated to 70 of the most important outlets in the nation, and hosted by Peter van Dam (former DJ Dutch radio KRO) and producer Stef Peeters. In interviews with top artists such as Steve Winwood, Joe Jackson and Mr. Mister, plus efficient presentation and top quality production work beamed the show to the number one position in Belgium. The show is part of a whole sales strategy of 'Belga Live', the 'special event division' of the Vanderelst tobacco company, and is scheduled to last 4 years.

'Belga Live' also sponsors concerts (38 in the first half of 1987 including Tina Turner, Alison Moyet, Lionel Richie and Run DMC) and is responsible for an annual giant show at Ostend Airport with acts like ZZ Top and the Kinks (1985), Rod Stewart (1986) and Tina Turner (at this year's show on July 24) as main attractions.

The programme is recorded, reproduced on cassette and sent by mail to the radio-stations for the sponsor's expense and some 80,000 listeners tune in every week. A call-in competition gives the opportunity to win up to $1,000 each week, and the show gives a summary of that week's music press as well. The radio stations receive free copies of the show. Now in its second year, 'Belga Live' is to be accompanied by a publicity campaign in the national press. Westwood One's 'Rockin' America' is currently the only US radio show in Belgium. Hosted by Scott Shannon, the countdown series has been taken up by two major outlets of the SIS FM Network as a test case. Its success inspired the network to run the show on all of the 30 outlets on a national basis starting July. The relatively high costs of the programme seems to be a major obstacle. Each station has to pay for it, and deals with the local publicity for the show which is copied from original masters at the network facilities in Antwerp where a brand new studio is being built for this purpose.

In order to cope with the growing demands of syndicated programmes, a small group of production agencies and recording studios have arisen to deliver this range of products to the private broadcasters. In the recording field, the Antwerp based Peeters Productions was pioneered specifically for syndicated radio. Starting from scratch the radio show is delivered to the customer, tailored to his specific needs and options. Comment Stéf de Groote, Director of Peeters:

"We're not just a publicity studio; when it comes to syndication, we always make a lot of impact. To the contents of the show, you might even call it soft publicity. The sponsors' name appears throughout the whole programme but not too aggressively. The studio currently records 'Belga Live' each week in both Flemish and French.

Two companies take care of the distribution, which in each case is done by cassette. Media Buying Services (MBS) handles both 'Belga Live' and 'Rollin' Magazine', serving more than one million listeners each week. The company has to pay for it, and deals with the local publicity for the show which is copied from original masters at the network facilities in Antwerp where a brand new studio is being built for this purpose.

Syndication is becoming a serious and growing business in Belgium; it is currently taking a negative stand towards the new phenomenon. Says Jan Thys, Director of the Belgian BMG branch: "As a member of Sibesa, our company cannot agree on a legislation - first of all because there is no rule concerning authors rights and also because the record industry is left out of the deal."

Sibesa has still not reached a common consent over servicing private radios with free sample records, and similarly no rules are applied for supplying information on artists or interviews in the field of syndication. "Record companies are in doubt about the impact of nationally sponsored radio shows," says Ron van Rijck, Director of Startree's Profile. "They ignore the effect of what I call multi airplay. Let's face it, it takes a lot of money to produce good radio programmes and the record industry is benefitting from the system."

However Sibesa's first priority is to reach an agreement with the local radios before the problem of syndication is to be tackled. "Radios use our records, not only to promote the artists, but also to increase the radio popularity and ratings, leading to higher publicity dividends, but leaving the record industry out in the cold," says Jan Thys.

Although the lack of legislation holds back many producers who might be interested in developing syndicated programmes, the fact that most of the national sponsors agree upon long term contracts is a good omen for syndicators in Belgium; these should maintain hope that their activities can be expanded in view of an expected agreement with Sibesa.
NEW TALENT UPDATE

This column will give a weekly update on the progress of M&M New Shirt Tips In Europe.

Peter Richter—45 Minutes (CBS) Germany
For all info contact Peter Paulette at Childish Muse on 225-234565; tel. 888499.
First solo album by German singer-songwriter and keyboard player, it rides the line between sparkling pop/rock and a combination of vocal arrangements and productions. Richter's soaring vocals are set against intelligent arrangements and a subtle percussion. The music is no secret... this track is about to break in Germany.

Royal Jackson—Our Little Secret (Polydor) Germany
For all info contact John and Vivienne Smith on 224-23456; tel. 888499.
First solo album by German singer/guitar and keyboard player, it rides the line between sparkling pop/rock and a combination of vocal arrangements and productions. Royal Jackson's vocal performance is set against intelligent arrangements and a subtle percussion. The music is no secret... this track is about to break in Germany.

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UNITED KINGDOM

The Pet Shop Boys remain the strongest for the second consecutive week. Bruce Willis is in second position and The Firm's Star Trekker is in third. A-ha continue storming up the charts from 17 to 5 with The Living Daylights which makes them good contenders for next week's no. 1. Another addition to the top 10 is Atlantic Starr with Always, a former no. 1 in the US (7-9). A-ha signed band Black jumps from 26 to 12 with their trendy ballad Sweetest Smile. Heart moves from 28 to 15. Billy Idol jumps 6 notches from 23 to 17. Jackie Wilson moves from 39 to 21 with his 594 hit (Your Love Knows Lifting Me) Higher & Higher and Shakin' Stevens jumps from 44 to 26. The Boogie Box High's single Jive Sidekick jumps from 75 to 31. Boogie Box High is a cover name for George Michael, the reason for this cover name is that the single is released on the Handback label (owned by George's nephew) and George doesn't want to get into trouble with his record company Epic. Debuting are Mel & Kim's F.I.L.M. M. Peter Gabriel's fourth truck from his So album Red Rain, Gap Band with their re-released song Upside Your Head, Bananarama (I Heard A Rumour) and Swing Out Sister's fourth single from their debut 'It's Better To Travel' album (Fooled By A Smile).

GERMANY

The top 3 remains unchanged with Whitney Houston on top, Billy Idol follows in second position and the album 'Whipshash Smile' re-enters at 11. Johnny Hates Jazz, Bonnie Bianca (My Way) and Spagna are all additions to the top 10.) in 13, 15 and 14 to 10 respectively. While Madonna's Is It Really Love is still at number 14, her follow up Who's That Girl has highest entry at 39. Other entries are for A-ha, the ex-Hot Chocolate singer Errol Brown with Personal Touch, Beatrice Boys (No Sleep Till Brooklyn), Chris Rea, ABC and David Bowie. Good movers are U2 (12-23), ex-M&M New Talent Tip Destress and Up with Wine. The Living Daylights which moves from 39 to 15 with his 69 hit (5-14). Another addition to the top 10 is Atlantic Starr with Always, a former no. 1 in the US (7-9). A-ha signed band Black jumps from 26 to 12 with their trendy ballad Sweetest Smile. Heart moves from 28 to 15. Billy Idol jumps 6 notches from 23 to 17. Jackie Wilson moves from 39 to 21 with his 594 hit (Your Love Knows Lifting Me) Higher & Higher and Shakin' Stevens jumps from 44 to 26. The Boogie Box High's single Jive Sidekick jumps from 75 to 31. Boogie Box High is a cover name for George Michael, the reason for this cover name is that the single is released on the Handback label (owned by George's nephew) and George doesn't want to get into trouble with his record company Epic. Debuting are Mel & Kim's F.I.L.M. M. Peter Gabriel's fourth truck from his So album Red Rain, Gap Band with their re-released song Upside Your Head, Bananarama (I Heard A Rumour) and Swing Out Sister's fourth single from their debut 'It's Better To Travel' album (Fooled By A Smile).

ITALY

After a quiet period the Italian charts show some movement. Ferry Aid remains on top for the second consecutive week, followed by Whitney Houston, but a contender is on his way as George Michael shoots from 5 to 1. The influence from Prince in the Italian charts is strongly present this week, apart from a similarity of style in 'I Want You Sex' (explanation not necessary), there is a good move for Jill Jowers (from the 'Passy Park stable') with Miss Bocca (7-15) and Prince himself sticks with Signs Of The Times at number 14 while white his love (7-16). A-ha is storming up the charts from 29 to 4 and they could make it difficult for the current no.1 next week. Chris Rea jumps into the top 10 from 12 to 5 and Cliff Richard 88th charted single in his career, My Pretty One does the same from 22 to 9. Highest entry (15) is for Broken English with Comin' On Strong. This band is criticized because they sound exactly like the Stones, don't get confused. Other debuts are Breakfast Club with Right On Track, Linda Ronstadt & James Ingram with Somewhere Out There (from the movie soundtrack 'An American Tail'), Shakin' Stevens with A Little Boogie Woogie and White Snake's It's This Love.

ALBUMS OF THE WEEK

Echo & The Bunnymen - Echo & The Bunnymen

Original Soundtrack - La Bamba - London
BRITISH AIRWAYS

GREAT BRITAIN

W.- Bridge To Your Heart
Luther Vandross- Didn't Mean
Then Jericho- The Motive
Swing Out Sister- Fooled
Robbie Nevil, Was It To Ya
Mel & Kim- FLM
Cabaret Voltaire- Argue
Taffy- Step By Step
Swing Out Sister- Fooled
Boy George- Sold
Huey Lewis- My Baby
Los Lobos- La Bamba

WDR - Cologne

D.C. to the Middle East
Madonna- Who's That Girl
Boy George- Sold
In Vito- In Vito

BRITCH AIRWAYS - Argentine

Argentina

K- Fast Track

MF Julien- The Window Speaks
Deacon Blue
Hunter

FRANCE

France

M.- Baby; Title
Alain Bashung- High Life

HOLLAND

Europe

Kool & The Gang- The Cat
Laurent Voulzy- Mr. Sunshine

VERONICA - Hilversum

Netherlands

L- Magic Man
Eric Clapton- Lay Down Sally

BRITISH AIRWAYS - Argentine

Argentina

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**BELGIUM**

- J.P. Han.
- DJ/Prod.
- Bruxelles 21 - Brusselss

**Top 3:**
- Madonna - Who's That Girl
- Sinia - Prod.
- Marc Brillooet

**AD World Party - Revolution**

- BRT 2 - Brabant
- SIS NETWORK - Luik

**MUSIC & MEDIA - July 18, 1987**

**SWITZERLAND**

- Ray-Band - Jura
- J. Depp - Schaffhausen
- Claris - Zürich

**Top 5:**
- Wh implied who's that girl
- The Cure - Catch
- Crowded House - Don't Dream It's Over
- U2 - With Or Without You
- RTE I - Athens

**Greece**

- ERT 1 - Athens
- Joseph Arvanitopoulos - Prod.
- BR Music - Good

**Bus Programs**

- Simply Red - Infidelity
- Madonna - Who's That Girl
- Nightwolves - Whatever
- Robbie Nevil - Wot's It All About
- Gabrielle - Deep

**PORTUGAL**

- Pet Shop Boys - It's A Sin
- S.K. - Oslo
- SWEDEN

- SR - Stockholm
- Niklas Levy - Voyage/Prod.

**ENZA**

- J. Ronzoni - Toronto
- Shapiro & Stoll - Paris
- Universal

**TELEVISION**

- Sky Flyer:
- CHANNEL

**Greece**

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- Joseph Arvanitopoulos - Prod.
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MUSIC & MEDIA (formerly Eurotipsheet) gets you the hits at the earliest stage. Every week Music & Media tips the new upcoming hits from the 18 European markets, gives the latest Pan-European music and videonews, playlists and hot adds from the 400 leading programme directors and deejays, the official European Hot 100 charts, the most aired videoclips, New Talent and much more.

**NEW ACTS FROM THE OLD WORLD!**

More and more international hits are created in Europe. Whether it is A-Ha (Norway) or Falco (Austria); Blow Monkeys (UK) or Mai Tai (Holland); Double (Switzerland) or Jennifer Rush (Germany); Simply Red (UK) or Modern Talking (Germany); Opus (Austria) or Sandra (Germany); European acts hit the world!

Every week almost 30% of the hits on Billboard's

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## EUROMEDIA PLAYLIST REPORTS

### U.K. RAMO AIRPLAY REPORT

Most played records in England during the week of publication on the following stations: BBC 1, BBC 2, Capital Radio, London and the major independents.

1. A-Ha - The Living Daylights
2. Pet Shop Boys - It's A Sin
3. Madonna - Who's That Girl
4. Madonna - Live To Tell
5. Black - Sweetest Smile
6. Cliff Richard - Would You Like Another One
7. Jennifer Warnes - First We Take Manhattan
8. Chris Rea - Let's Dance
9. Terence Trent d'Arby - Wishing Well
10. Curiosity Killed The Cat - Misfit
11. Whitney Houston - I Wanna Dance
12. Bonnie Tyler - Holding Out For A Hero
13. Boy George - Sold
14. Little Steven - Bitter Fruit
15. Whitney Houston - I Wanna Dance
16. Bob Seger - Shakedown
17. Madonna - Who's That Girl
18. George Michael - I Want Your Sex
19. Freddie Mercury - Don't Stop Me Now
20. Andrew Ridgeley - She's Out Of My Life

### RADIO 2, BBC 1, Capital Radio, London

1. J.J. Goldman - Elle A Fait Un Hem
2. Johnny Hallyday - Je Te Promets
3. Julien Clerc - Hélierne
4. France Gall - Babacar
5. Madonna - La Isla Bonita
6. Gold - Calcobia
7. Nigara - Quand La Ville Dort
8. Philippe Lavil - Kaie Sen
9. Gerard Garbanzo - Elle N'oublie Rien
10. Bill Baxter - Remember A Paris
11. Rita Mitsouko - Les Histories d'Amour
12. William Sheller - Le Nouveau Monde
13. Spagna - Call Me
14. Vanessa Paradis - Joe Le Taxi
15. Les Innocents - Julie
16. Marc Lavoute - Mimi Sè
17. Jean Louis Aubert - Les Plages
18. Graziella - Premiers Frissons d'Amour
19. Christine Roque - Premiers Frisons
20. U2 - With Or Without You

### STICKING NEDERLANDSSE TOP 40

Airplay checked on Radio 2 and 3, the Dutch national pop channels. For info contact Stichting Nederlandse Top 40, PO Box 706, 1200 AS Hilversum, tel: (0)35 - 235/647.

1. Nancy Boyd - Maybe I Know
2. Pet Shop Boys - It's A Sin
3. Whitney Houston - I Wanna Dance
4. Judith Durham - Hemlock
5. De Dijk - Mag Het Licht Uit
6. Bon Jovi - Runaway
7. Madonna - Who's That Girl
8. George Michael - I Want Your Sex
9. Peter Vlem - Walking Together
10. Diana Ross - Dirty Looks
11. Leo Lese - Break It Up
12. U2 - I Still Haven't Found
13. Herb Alpert - Diamonds
14. Roberto Jaccot - Arrivederci
15. Heart - Alone
16. ABC - When Smokey Sings
17. A-Ha - The Living Daylights
18. Tony Esposito - Papi Chino
19. Johnny Hates Jazz - Stuffed Dream
20. Lisa Lisa & Cult Jam - Head To Toe

### MEDICAL CONTROL GERMANY

From the airplay bipedace from Media Control including 29 radio channels. For more info please contact Media Control - Postfach 625, D-7570 Baden-Baden, tel: (07221)33066.

1. Whitney Houston - I Wanna Dance
2. Johnny Hates Jazz - Shattered Dreams
3. Billy Idol - Sweet Sixteen
4. Pet Shop Boys - It's A Sin
5. Jennifer Rush - Flamingos Of Paradise
7. Chris Rea - Let's Dance
8. Johnny Logan - Hold Me Now
9. U2 - I Still Haven't Found
10. Cock Robin - Just Around The Corner
11. Jean Louis Aubert - Les Plages
13. Vanessa Paradis - Joe Le Taxi
14. Depeche Mode - Strangefish
15. Johnny Hallyday - Le Reve Proches
16. Georgia - I Want Your Sex
17. David Bowie - Heroes
18. Andy Summers - Love In The Strangest Way
19. J. J. Goldman - Elle A Fait Un Hem
20. Madonna - Who's That Girl

### MEDICAL CONTROL FRANCE

From the airplay bipedace from Media Control France including 29 radio channels. For more info please contact Media Control France - 29 Blv Tauter - 67000 Strasbourg, tel: (88)366508.

1. Madonna - La Isla Bonita
2. Starship - Nothing's Gonna Stop Us Now
3. Whitney Houston - I Wanna Dance
4. Depeche Mode - Strangefish
5. U2 - With Or Without You
6. Nigara - Quand La Ville Dort
7. Boy George - Everything I Own
8. The Cure - Why Can't I Be You
9. Gerard Blascheck - Elle N'oublie Rien
10. Bill Baxter - Remember A Paris
11. Jean Louis Aubert - Les Plages
12. Graziella - Premiers Frissons d'Amour
13. Christine Roque - Premiers Frisons
14. U2 - With Or Without You

### MEDICAL CONTROL SWITZERLAND

Most played records as compiled from Media Control Switzerland. Principal, covering the major Spanish stations.

1. Madonna - La Isla Bonita
2. Starship - Nothing's Gonna Stop Us Now
3. Whitney Houston - I Wanna Dance
4. Depeche Mode - Strangefish
5. U2 - With Or Without You
6. Nigara - Quand La Ville Dort
7. Boy George - Everything I Own
8. The Cure - Why Can't I Be You
9. Gerard Blascheck - Elle N'oublie Rien
10. Bill Baxter - Remember A Paris
11. Jean Louis Aubert - Les Plages
12. Graziella - Premiers Frissons d'Amour
13. Christine Roque - Premiers Frisons
14. U2 - With Or Without You

### MEDICAL CONTROL SPAIN

Most played records as compiled from Media Control Spain during the week of publication on the following stations: RAI Stereo 1, RAI Stereo 2, RAI Stereo 3, Colour 3 and 3 private stations.

1. Whitney Houston - I Wanna Dance
2. Suzanne Vega - Luka
3. Johnny Hates Jazz - Shattered Dreams
4. Cock Robin - Just Around The Corner
5. A-Ha - The Living Daylights
6. Heart - Alone
7. Genesis - Throwin' It All Away
8. Bob Seger - Break It Up
10. Madonna - La Isla Bonita
11. Madonna - Living In A Box
12. Madonna - Living In A Box
13. Madonna - Living In A Box
14. Madonna - Living In A Box
15. Madonna - Living In A Box
16. Madonna - Living In A Box
17. Madonna - Living In A Box
18. Madonna - Living In A Box
19. Madonna - Living In A Box
20. Madonna - Living In A Box

### MEDIA CONTROL AUSTRIA

Most played records as checked by Media Control on the national channel OR 3 and Radio Brenner.

1. Whitney Houston - I Wanna Dance
2. Suzanne Vega - Luka
3. Johnny Hates Jazz - Shattered Dreams
4. Cock Robin - Just Around The Corner
5. A-Ha - The Living Daylights
6. Heart - Alone
7. Genesis - Throwin' It All Away
8. Bob Seger - Break It Up
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14. Madonna - Living In A Box
15. Madonna - Living In A Box
16. Madonna - Living In A Box
17. Madonna - Living In A Box
18. Madonna - Living In A Box
19. Madonna - Living In A Box
20. Madonna - Living In A Box

### MEDIA CONTROL NETHERLANDS

Most played records as compiled by Media Control, Post Passage 2 Boer 4002, tel: 61 - 238899.

1. Whitney Houston - I Wanna Dance
2. Suzanne Vega - Luka
3. Johnny Hates Jazz - Shattered Dreams
4. Cock Robin - Just Around The Corner
5. A-Ha - The Living Daylights
6. Heart - Alone
7. Genesis - Throwin' It All Away
8. Bob Seger - Break It Up
10. Madonna - La Isla Bonita
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15. Madonna - Living In A Box
16. Madonna - Living In A Box
17. Madonna - Living In A Box
18. Madonna - Living In A Box
19. Madonna - Living In A Box
20. Madonna - Living In A Box

### NEW ACTS FROM THE OLD WORLD!

Hot 100 originate from one of the 18 European markets. A&R experts and Music Publishers, Radio and Television producers, Managers and Producers all have a need to follow the European music trends. They find their new upcoming hits in Music & Media, the leading Pan-European newswires for the broadcasting and Home Entertainment Industries.

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