Cassette Single To Take Off In Europe!

by Michiel Bakker

Although the format has been tested several times over the last few years, the cassette single now seems to be taking off in the UK, with several titles recently released on cassette single.

The UK market is traditionally a very strong cassette market, unlike West Germany and France. However, according to Nigel Sandford, Vice President Marketing Operations PolyGram International, the cassette single will be available throughout Europe although "it will be up to local territories to decide if they need them."

A spokesperson at WEAI Europe says it is also backing the new format: "Our key releases will be put on cassette single, but only in the strong cassette markets."

Second Sponsored Show For Coca-Cola

Amsterdam - Coca-Cola is sponsoring a new daily programme on MTV Europe. 'The Coca-Cola Report' a 15-minute news and music show, is the company's second major investment in pan-European music programming in the last month (see Music & Media issue 17).

'The Coca-Cola Report' is hosted by V1 Macken Wiersen and is split into four segments: a daily events update, news features, a classic video clip and a request video slot.

Coca-Cola is "heavily featured" in the opening and closing credits and a "considerable investment in spot advertising" is attached to the deal, says MTV's Murray Dudgeon of MGM International.


Other highlights included a well-attended press conference by Stevie Wonder, the MTV/RV presentation of the Moscow Music & Peace Summit; the Blue Note 50th anniversary party and the several showcases by new talent such as Diesel Park West, Kingdom Come, Johnny Diesel & The Injectors and Fatal Flowers.

For more IM&MC coverage, turn to page 3.

EMI will release all Top 40 titles additionally on cassette single.

Public TV In France To Be Restructured

Belgium's BRT Restructures Radio Programmes

Julian Lennon Makes A New Start

Studio

Coping With The Remake Boom

Europe Is Dancing

An EMG publication in partnership with Billboard

TINE YOUNG CANNIBALS

THE NEW SINGLE

GOOD THING

FROM THE ALBUM "THE RAW AND THE COOKED"

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conference by Stevie Wonder, who emphasized the need for change. On the opening panel, Market-Media-MUSI - The Global Village - "The Coca-Cola Report", which was well-attended. Other highlights included a global village itself with other digitals invading the impresario, EMI, and PolyGram International at Amsterdam's stock exchange. Marketing Music In The Global Village, of the fourth International Music & Media Conference (IM&MC). The IM&MC, held from 15 - minute news and music on April 14, welcomed the delegates on the opening day of the fourth IM&MC. For Coca-Cola, "Our key releases will be the new format, which will be up to listeners. Coca-Cola advertising, "considerable investment in slot. The Coca-Cola Report", a daily news feature. The Coca-Cola Report, is featured. The Coca-Cola Report, is split into four segments: Dancing Europe Is, is unna to pre its (our radios and closing credits and a quest video slot.

First Parel Reports - Cassette Single To Take Off in Europe?

Cassette Single To Take Off In Europe?

MY BRAVE FACE
PAUL McCARTNEY
THE NEW SINGLE
Record companies may face bankruptcy if radio and TV do not begin to pay performance rights. This was the major issue raised by Alan Levy (Executive Vice President, PolyGram Int) at the seminar Marketing In The Global Village.

Levy: "Our videos cost a fortune and some channels live by them. Rights should represent 20-50% of (record company) income in the next 5 years. If this does not happen then there will be a lot of bankrupt record companies."

In his address, Ben Bunders (President, PolyGram Germany), said he did not know of any "global village" as yet, but it was likely a European village would soon be a reality.

And Bunders said rights payments from the media were long overdue: "Marketing music will increasingly mean marketing artists."

Russ Curry (Vice President, A&M Europe) told the seminar that record companies should be looking to charge the same rates as publishers.

On a worldwide level, Al Mair (President, Attic Music Group, Toronto) said that Japan would become a major industry player. "I know that they will soon be acquiring major music-based companies or setting up their own... Their attitude is very long term, very different from that of Western companies who have to answer to their shareholders every quarter."

Glasnost - The Opportunities When East Meets West

The main issues that emerged from the Glasnost panel, which included industry representatives from East and West bloc countries, were the breakdown of the USSR state monopoly on concert promotion and the controversy of the rouble.

From the audience, Harvey Goldsmith, Managing Director of Allied Entertainment Group in the UK, challenged the three Russian members of the panel about their country's readiness for large scale tours by Western bands. "Although I applaud the spirit of glasnost and the opportunities for cultural exchange that are opening up, I am worried about the practicality of it all. I don't think you're ready for it yet."

New legislation which gives operating licences to rock promoters in the Soviet Union has led to confusion, added Goldsmith. "I used to deal just with Gosconcert, but now there are lots of people claiming to represent the same venues and hotels."

Panelist Vladislav Khodikin of Gosconcert, the Russian state promoter which until now has held a monopoly position, admitted that the level of services in his country are not high enough. He also said that an umbrella organisation for Russian rock promoters would be set up and that his company planned to open offices in London, Paris and New York this summer.

Alexander Chechetkin, Deputy Director General of the state record company Melodia, said that his government's attitude to rock had become "quiet and understanding" whereas a few years ago, it was one of destruction.

Leonid Seldelnikov of the USSR publisher Musica and Russia was badly informed about the possibilities of co-operation with the West. He said Western songs were quickly covered by Russian artists once they had been broadcast on radio, making local publishing of Western repertoire very difficult. And he said a rock music complex, which would include a publishing house, a hotel for artists and a venue, is planned.

Peter Balint, Director of Ring Records, Hungary's first private record company which was set up in 1987, stressed the difference between his country and the USSR. "Records are on sale from a chart and we have people watching Super Channel, Sky and TV5 via satellite. A free election is planned next year and we will have currency convertibility very soon. Hungary is an interesting and new market."

Jim Halley, Chairman of The Jim Halley Corporation and member of the panel, said there were major moves to make the rouble convertible but this would take some time. Until then, Western companies could do business through barter such as exchanging TV rights.

James Fisher, UK Regional Director ASCAP, said his organisation had "very good relations" with Russian rights counsellors. He said companies which he was waiting for the royalty system in the USSR to develop further. At the moment there is no licensing for broadcasters in the USSR; royalties come entirely from live performances.

Rick Sanjek, Vice President Writer/Publisher Relations Broadcast Media in New York, stressed the increasing creative co-operation between East and West. He said an LP composed of songs co-written by US and Russian songwriters and performed by top international artists will be released by Epic Records shortly.

companies spend a lot of money trying to get their product played on the radio. Yet some record companies continue to believe that too many radio plays can be harmful to the sales of singles."

He added: "It is self-evident that radio plays stimulate interest in music and as long as broadcasters continue to pay high fees, their obligations will remain solely with their shareholders and their listeners. Radio must retain its fundamental base of independence to survive."

Louis Spillmann, Managing Director of Phonogram West Germany: "My message to the radio industry is 'say it, play it, pay it'. It's fundamentally unfair to unknown artists, who need recognition, when they are not given radio exposure or only about a minute-and-a-half of their record is played. Radio should pay because the money goes towards the cost of recording new acts, developing them and promoting their product."

Stuart Greedy, Senior Producer at BBC's Radio 1: "Radio plays equal promotion, equals sales."

"The Bee Gees had a huge hit throughout Europe last year with You Win Again but because it was played on radio, yet the same record was a flop in the US because it didn't get any airplay there. At Radio 1 we spend thousands of hours of studio time with up-and-coming bands and give them radio opportunities."

Gerd Gebhardt, Deputy Managing Director of WEA West Germany, said that one producer had told him: "Tell me your record when it gets to No. 1" to which he had replied that was too late.

"Just playing the top 40 or golden oldies isn't satisfactory because it doesn't help new artists. My message to radio is, please give a chance to the new artists because they are our lifeblood and the future of the industry."

Also taking part in the forum was Rafael Revert, Top 40 Music Manager at Spain's most successful private radio network SER. Revert made a strong plea for European broadcasters to join together and announced plans for a project called Gran Musical Europe.
**Super Forms NY Company**

**MIP**
Super Channel is forming a New York-based subsidiary - Super Media International - which will be headed by Charles Boran, the former Turner Broadcasting executive who launched Cable News Network (CNN) in Europe. Super Media will develop the UK interests of both Super Channel and Beta TV, its Italian parent. Boran: "We aim to put Super Channel on the short list of early advertiser looking to pursue the European market, or every producer looking for a European partner. Our plans will revolve around the concept of pantropism in pan-European advertising in relation to TV broadcasting."

Super has also just added 12,000 Yugoslav homes to its network in a deal with the country's only cable operator Yugoslav Radio Television.

-- John Hargrave

**Pepsi Sponsors Million Dollar Music**

Madonna, Quincy Jones and Michael Jackson will star in a major new music series to be sponsored by Pepsi-Cola. The programmes will be made by UK-based independent production house Sunset & Vine.

The series, 'Million Dollar Music', is believed to be the first music series to be made on a horter basis. Pepsi is said to be putting up US$1 million for the project, in return for guaranteed opening and closing credits and advertising time within each show. Sunset & Vine's Managing Director, Vineet Advani, says: "This is a ground-breaking opportunity to reach an audience of over 100 million for Pepsi worldwide. Most exciting of all, we have the potential to showcase the very best in music to a global audience, with each episode featuring an extraordinary performance from one of the most respected artists in the world."

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**VIDEO NEWS**

**Homage To Fellini**

The clip to the forthcoming U2 single 'All I Want Is You', is a homage to Italian film maker Fellini and inspired by his movie 'La Strada'. Directing the video is Barry Devlin, who used to be a member of Irish folk band The Horslips. The promo features a lot of animals and extras. Although the clip is three minutes, the band's appearance is only about four seconds.

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**MIDEM For Sale?**

London - James Garwood, Chief Executive of London-based TV Entertainment has said there is "no for-sale sign over the MIDEM Organisation" despite persistent rumours. But he said that he would sell the company if "the drop of a hat" if he was offered an exceptional price.

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**Sponsor Spot**

Should the Madonna experience give Pepsi second thoughts about marketing through artists?

Jim Sutliff of Saatchi & Saatchi Advertising International responds: "Should Pepsi have second thoughts? Pepsi's history of marketing success is inextricably linked to its marketing through artists. There is always a risk with a famous personality because someone somewhere may take offense. In this case it wasn't a problem with the commercial with the word "video".

As for Pepsi itself, Barry Halm, Director Of Public Affairs for Pepsi-Cola International says: "Pepsi has a long history of successful relationships with artists for example, Tina Turner, Lionel Richie and Michael Jackson. We see no reason to change our policy. Madonna is a tremendous international talent and will continue our involvement with her."

"The Pepsi company is known to take risks; we have an entrepreneurial spirit and are respected for our ground-breaking activities. We have had more successes than failures, but we have learned from our experiences and we will do things differently in the future - such as separate the release of our commercial from the artist's video release. But we do not desire to use famous artists. Music is the way to go in our target audience - it's the international language of youth."

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**Super Clips**

The recent Madonna issue is, in the first place, a problem of perception - the public's mind was confused as to what was a commercial and what was a music video. It is of course imperative for any sponsor to closely follow the career of the celebrity as an example proper alignment with the company's image and target audience.

Gracie Livingsworth-Wallace, Visual Communications Consultant for Nester adds: "When using individuals to promote products one takes a calculated risk. If the product has a squatness effect, why would you want to guarantee that by having the personality's spokesperson step out of the line of work acompaña tion, the result is one of confusion?

"Can this be turned around?" Parker asks. "The power of music marketing is terrific but they had no control over the content of their chosen artist's video and no way of knowing beforehand that it might offer second thoughts of their company."

**EUROCLIPS**

The music and video clips throughout Europe is the trend and it's picking uo. It is probably more than 93 video programming and other countries being picking up. Today the residential version is looking at 10 European countries.

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**VIDEO FAVOURITE**

**Euroclips**

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**VIDEO HITS**

**Gus N Rene**

**Simple Minds**

**The Bangles**

**Simply Red**

**Anne Murray**

**The Cure**

**Morrissey**

**Jody Walley**

**Berything Counts Wee**

**Colkut**

**Beren& I. se. von**

**De La Soul**

**If Rebuilt Knee Me By**

**Buren Help**

**Deon Estes**

**Paula Abdul**

**Be ream Broken Helm**

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**WELL AIRD**

**Ken Ken**

**Dave Summer**

**Joe Deezen**

**Puff Daddy**

**Saatchi & Saatchi Advertising International**

**MIDEM**

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**SEND IN A PICTORIAL TO THE ENGLISH MEDIA**

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**PRODUCTS**

**PolyGram Music Video (PMV) has come up with some very interesting releases. The most important are two long-form videos of the widely broadcasted Prince concert from his Lovesexy tour. The clips were directed by Eghbert Van Hees and produced by Marjorie Klaasen of Holland's DTV. The two videos together last 172 minutes and contain Prince's biggest hits such as Raspberry Beret, When Doves Cry, Purple Rain and Alphabet St.**

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**Also worth mentioning is the PMV longform Every Breath You Take by The Police. Like the LP, the video contains the band's biggest hits including Roxanne, Every Breath, Every Little Thing She Does Is Magic, and a 1986 remix of Don't Stand So Close To Me.**

The longform consists of 14 clips, four directed by Coderie & Creme and the rest by Derek and Kate Burbidge.

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**DM**

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4 New Radios Announced

The IBA has announced four of the 21 new community stations. The four stations are FTP (For The People) in Bristol, Blackpool, London Radio (previously Sina Radio), Sunset Radio in Manchester and Stirling Community Radio in Scotland.

FTP has the backing of GWR (which already has 12 franchises in Bristol, Swindon, West Wiltshire and Plymouth) and, subject to the BBC approval, plans to merge with Radio 200 in Reading and 2CR in Bournemouth. The IBA has decided that existing stations can only provide a 25% holding in the new stations.

Mike Shaft is one of the names behind Sunset Radio in Manchester and he has promised listeners at 0800-0800, seven-days-a-week, black music station with an international news service looking especially at black issues.

BCA May Issue Video Guidelines

London - The controversial Madonna video for Like A Prayer may push the British Cable Authority (BCA) to issue specific guidelines on videos.

John Davie of the BCA: “We do not currently have rules specifically applying to videos, but some do push against the bounds we would like to avoid.”

ITV's Chart Show has taken a more liberal attitude, though using the same criteria, and shows just over three minutes. Keith MacMillan, Director of the Chart Show: “Programmes shown before 21.00 hours should be suitable for children, we intend to keep the story line in the video without causing offence.” Only ITV's Night Network has shown the video in its entirety.

Record Industry React Positively To The Arena

London - The new 12,600-capacity venue The Arena in London's Old Billingsgate Market docklands is much needed by the music industry. Apart from Wembley Arena on the west side of the city, the only new building is the capital's only concert facility able to accommodate a crowd of this size.

Durian Duran (EMI) played the first and so far only pop show at The Arena on April 22. EMI and USAS General Manager Marketing, Mike Andrews: “I'm very excited about The Arena. There were a few very minor teething problems at the Duran concert, but in general the staff were efficient, the facilities excellent and all the reactions I have received have been positive. I hope to encourage more US acts to play London now the city has two good live venues.”

Sony Radio Awards Announced

Sony Golden Awards were announced at a dinner hosted by Maplin Electronics and held at the Albert Hall in London. The show was followed by the presentation of the Sony Radio Awards, which are given to radio stations, music artists and music personalities.

Lloyd Webber Buys 'Dreamcoat'

The Really Useful Group (RUG), headed by Andrew Lloyd Webber, has bought the copyright of 'Joseph & The Amazing Technicolour Dreamcoat' from Filmtrax for £1 million. The copyright today earns around £65,000 a year.

The show, the first of his musicals to become a hit, was first staged 20 years ago and was Webber's first work with lyricist Tim Rice. The deal means that there have now just three Lloyd Webber productions outside his control; 'Evita' and 'Jesus Christ Superstar', both owned by the Robert Stigwood Organisation, and 'Joseph', which has been the composer's only flop to date.

China Crisis - A Sense Of Anticipation

When the word went round that China Crisis were working with Steely Dan's Walter Becker again, there was a sense of anticipation. Their last collaboration, 1985's 'Fluorescent Imagination', brought the band two top 20 hits in the UK and much critical acclaim for their tuneful rock.

Guitarist Eddie London: "I'm good working with him, he brought out the musicianship in us. If you listen to our music and you listen to a Steely Dan album, you're not going to be able to say that Walter's involved with it. Everything has a place and it was good because people were saying that any track we were supporting them.

The LP is released this month and coincides with a UK tour. They hope to play some festivals and may find themselves on the same bill as Simple Minds with whom they share their Edinburgh management, Scott Sturgess Organisation, and 'Joseph', which has been the composer's only flop to date.
Hamburg - Soundcarrier turnover in West Germany exceeded the DM 3 billion level for the first time in 1988, according to figures just released by the West German Society Of The Photographic Industry (BWP).

The BWP's members, which include about 50 of West Germany's 300 record companies, accounted for DM 2.785 billion. The turnover figure is calculated on the basis of final sales prices plus VAT.

Manfred Zumkeller, Managing Director of VEA Musik and Chairman of the BWP, noted the increases in cassette and CD sales and the drop in sales of singles, maxis and LPs. Meanwhile Dieter Oehms, Managing Director of PolyGram West Germany, pointed out that record sales had continued to gain popularisation of national copyright laws. He also called for an increase in the copyright protection of soundcarriers to 50 years (West Germany currently only grants 25 years).

Michael Anders, Managing Director of BMG Ariola Hamburg, a member of the national West German IFPI group, confirmed a further move towards concentration among retailers. While the market share of smaller record and department stores stayed the same, an increase of 20% was booked by national chain stores and individual mass mailers.

Thomas Stein, Managing Director of BMG Ariola Munich and member of the BWP board of directors, says West German product was able to assert itself in both the national and international market in 1988. His examples included such producers as Frank Farina (Milli Vanilli) and Dieter Bohlen (Modern Talking, C.C. Catch, Blue System) and artists like The Rainbirds, Jeremy Days, the Scorpions, Warlock and Bonfire.

Cologne - If recorded product is good, consumers are not oversensitive to the price. But the West German industry is undergoing a considerable change in its economic integrity by price-cutting in the mistaken belief that it makes good marketing sense.

That is the view of Helmut Fest, Managing Director of EM Music Electrola. He says his consumer good pricing incorporates a revenue for research and development, "and that, for the record, it seems to create a margin for investment in new talent".

He adds: "We're still selling records at or below the price levels of 20 years ago. On top of that, we have the same practices: we sell a hot new product and selling it for less than back catalogue items. No other industry would use a product as a loss-leader."

It is the experience tells me that the customer will happily pay the right price for good repertoire. To get that repertoire, we have to preserve our margins."

Record No. Of Gold & Platinum Awards
by Robert Lyng & Volkmar Schuerbach

A record number of gold and platinum discs (154) were awarded in West Germany in 1988, according to the West Germany Society For The Photographic Industry (BWP).

Gold status (250,000 units) was achieved by 11 singles and 87 longform formats (LP/cassettes/CD), while 34 longplays and two singles went platinum (500,000).

EMI Electrola/Westside Enjoy Success
by Gary Smith

Since they joined forces in August 1988, EM Music Electrola and Achim Volker's Westside label have proved to be a winning combination.

After the failure of its own dance subsidiary Cool Groove, EM Music was keen to re-establish itself in the rapidly growing West German dance music scene. Volker, who produced Camouflagetogether with some highly experienced session musicians - guitarist Thomas Lohr and keyboard player Stefan Luppy - on a new concept.

Achim Volker's Westside label included such producers as Peter Hofmann, Reinhard Fendrich and Milli Vanilli.

German- or German-language acts Die Arzte, Wolfgang Ambros, BAR, Howard Carpendale, Flippers, Helio, Peter Hofmann, Reinhard Mey, Nana Mouskouri, Freiberg, Rondo Veneziano, Sandra, Scorpions, Die Toten Hosen, Juliane Elbig and Roger Whittaker all took gold awards.

Draft Deutscher scored both gold and platinum with a solo LP as well as with two Mixed Emotions productions. Platinum records were also awarded to West German rock stars BAP, Herbert Groenemeyer and Peter Maffay for their albums, O and Langes Schwan albums respectively.

Vesuvian rocket Eigner scored gold and platinum for his West German produced LP in Liebe Eigner. Folk newcomers like Karl Dykus also took home gold and platinum for their very first album. Pop groups Class, Bonfire and Toto also made their mark and were rewarded with gold and platinum for their very first album.
Private TV Profits Up

French subscription channel Canal Plus has announced a net result of FFr 619 million for 1988, 52% up on 1987. Turnover rose 27.6% from FFr 3.4 billion to FFr 4.34 billion last year.

The country's major private station TF1 continued to be healthy, with a consolidated turnover of FFr 6.2 billion and group profits of FFr 2.12 million for the period September 1987 to December 1988. Some FFr 5.8 billion of turnover came from advertising revenue.

Robert Maxwell, who holds 12.5% of TF1 capital, has announced that Samuel Poincaré will be his official representative on the TF1 board. Maxwell intends to continue to press for TF1's development "on an international and European scale" through Finar, who takes over from Maxwell's son Ian on the board.

CSA Approves Aventure Buy-Out

RTL, France's biggest private radio station, has been given permission by regulatory body, the CSA, to take over Paris-based FM network Aventure FM. The move was originally announced last month.

Joanny Stark Dies

Johnny Stark, one of the best-known figures of the French music scene, has died of a heart attack aged 47. Roger Oscar Emile, as Stark was christened, managed Johnny Hallyday at the start of the French rocker's career. He also discovered and managed Mireille Mathieu, an Edith Piaf-style chanteuse who first broke into the concert and recording scene in the late 60s. Among his other artists were Line Renaud and Hugues Aufray.

Industry Vote On New French Acts

The ninth annual Bus D'Acier, which is held at Paris' Bus Palladium club on May 25, when a jury of music industry professionals will vote on their favourite new French artists. This year the event has a new sponsor - FM radio Skyrock, which is organising a 'listener's vote' before the event.

The professional jury will choose between artists like Gaëtan, Noir Desir, La Mano Negra, Les Negresses Vertes and Jean-Louis Murat. The event is organised by Sylvie Joffua and Christophe K Bry (guitar and vocals). After a couple of singles and a compilation LP of singles, the band have just released Contact their first real studio album on the independent Garage Records (JD 360 137).

A joint marketing campaign between the label and partners such as radio station Oui FM, various magazines and the Virgin Megastore in Paris was launched last month.

A video for the first single, Précisul, was filmed by Tangye Daréine and produced by Les Telecarréteurs. It has been shown on Canal Plus and is currently played on M6. Four of the 10 songs on the LP are in English, including the single.

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Radio FMT

1. Nicolas
2. Partouès
3. Hamonic & primary act
4. Nouvelle Générat
5. Martin
6. Jean-Pierre
7. Jean-Luc
8. Laurence
9. Jean-Marc
10. Vincent
11. Philippe
12. Jean-Philippe
13. Nicolas
14. Jean-Charles
15. Philippe
16. Jean
17. Jean
18. Jean
19. Jean
20. Jean

Media Control France

From the juries comprised of representatives of the European music trade association, Music & Media, the 2008 Festival of European music trade magazine, Music & Media, is: Talent Tracks!

It's a bi-weekly cassette service with an expert selection of potential hits, together with a newsletter containing details of 20 tracks which are available for many territories. Talent Tracks presents you with exciting new artists and songs and expands your offer activities for only US $15-a week. It gives you a head start in the race to discover new talent.

And it makes great listening on your car's cassette player when stuck in the rush hour. For a subscription or more information, complete and return the coupon today.
Alcatraz Increases Links With East Bloc

Rome - Following last year's Soviet Rock Festival in the city, tour promoter AZ Alcatraz has gone into partnership with the Russian agency ARTA and will open offices in Moscow.

AZ's Luca Osisci says the venture is for cultural and commercial reasons and that AZ will continue in its policy of touring East European bands in Italy. It has already organised Russian tours for US bands Naked Prey and Thin White Rope, plus Italy's Avion Travel and Kim Squad.

This year AZ will be involved in three major East European festivals. The first is in Vilnius, Lithuania (May 19-21), and will feature The Sugarcocones (Iceland), Joystick (West Germany), Borgoria (Yugoslavia), Sostol (Denmark), Fiels Velgen (Finland) as well as Antis and Potes from Lithuania.

In July, the company will be involved in the Moscow Rock Festival, followed by the Festival of Tallinn which is attended by 100,000 spectators each year. Lithuanian band Antis will tour Italy for AZ later in the year.

AZ is not confined to East/West initiatives and is organising Italian tours for Green On Red, Fat Boys, Courtney Pine and Soul Asylum this year.

Tazenda - Pop From Sardinia

Tazenda's self-titled debut album (SMR, 6580) for the Dischi Ricordi label is polished and palatable pop with subtle folk influences adding to the overall flavour. The trio are from Sardinia and sing in their native language.

Angelo Vaggi, Dischi Ricordi's International Label Manager, says Tazenda need to play live and establish themselves. Vaggi: "There is already interest in France and the UK and the band will play at rock and folk festivals throughout Europe this summer." Tazenda come from the city of Sassari and started their career in 1977 as the group Il Sole Nero. Later they formed part of Il Coro Degli Angeli, who sang on tour with Gianni Morandi.

Tazenda recorded their album at Sassari's Topo and Tekno Studios and at London's Marcin Studios. The group, along with Angelo Vaggi, did all the production work.

A single will not be taken from the album but Dischi Ricordi does not rule out the possibility of releasing a promo track. There are also plans for a video to accompany the song No Photo Re- reception.

Tazenda's manager is promoter Claudio Trott (Barley Armes). He is already lining up support slots on Italian tours by Morley Kane and Little Steven.

Gasperini Joins Dischi Ricordi

Roberto Gasperini, Dischi Ricordi's new co-ordinator for Italian acts at home and abroad, predicts a busy year for the company. Gasperini: "Since the sale of CGD to WEA we are the only major Italian record company in Italy. We are also the biggest distributors in the country."

Gasperini, who was appointed last month, says he is already working towards the company's international convention to be held in August.

New product by Gianna Nannini, Gino Paoli, Antenello ventit'uno and Mihva will be presented there. The soon to be released self-titled album by Aida and Vivo Di Sfomezzi by newcomer Giovanni Nali were also important for the label.

De Gregori Showcases New LP

CBS recording artist Francesco De Gregori recently previewed his new album, Mira Muro 19.4.87, with two special showcase concerts for press and radio in Rome and Milan.

De Gregori, whose last CBS album Terra Di Nessuno sold 200,000 copies, was also featured in a mini-special on 'Rock Cafe'. CBS Marketing Director Fabrizio Intra said that promotion for Gregori's new album will be long term and in two phases. Until the summer the artist will concentrate on radio interviews. This will include the larger networks and, for the first time, local stations. In the autumn, CBS will organise a second round of promotional activities.

De Gregori - two phase promotion

So far Mira Muro 19.4.87 is only scheduled for the Italian market but Italia does not rule out a wider European release: "De Gregori's lyrics are very important and are in Italian. But if we can work out a well researched and intelligent project with our European colleagues, we may well release the album in other European countries."

Red Ronnie Joins Radio Deejay

TV personality Red Ronnie has taken his 'Be Boy A Lula' show from the screen to radio. The new weekly three-hour programme is now broadcast exclusively on the Radio Deejay network every Tuesday from 2000-2300 hours and features music from the 60s to today.

According to Radio Deejay's Umberto La Borrutta, Red Ronnie is in Italy's only music personality that has a real rapport with musicians and fans.

During Radio Deejay's 'Be Boy A Lula', the telephone lines will be open for listeners to ask questions on any topic whether it be music, unemployment, politics or drugs. The series will run for 12 weeks.

Radios Give Away Guitars

Eight private radio stations from Milan to Naples offered Gibson Les Paul guitars to the winners of the Night Of The Guitar competition which was organised by the radio syndication/production company SPER.

The competition coincided with the Italian leg of the Night Of The Guitar tour which featured Steve Hunter, Robbye Krieger, Leslie West, Randy California, Pete Haycock, Jan Akkerman, Ted Turner and Andy Powell plus Italy's Pino Daniele.

De Gregori - too-phioe 'lemon
Burling's Plans For Showringen

Klaus Burling, one of Sweden's few legendary personalities in radio, has recently been presented with 4 Worth Motors Showringen which he had joined three months ago as Marketing Director.

In the 60s Burling, who brought the Beatles to Sweden, hosted a TV show called 'Drop In'. During those years he worked on different productions with the EBI and the BBC. Then, after working for CBS for three years, he joined Grammofon Electro as International Director for RCA, Ariston and Motown in May. He also set up a new show on our own list of the most danceable and rock groups. Burling now co-managing So What and is looking to an international market. The show is broadcast on Sweden, Norway and Denmark but Burling says that we let them be "clean and precise" and attribute to that the digital facilities at Throne's Norwegian Sound Studios, where they worked with long-time producer Bjorn Nesso.

He adds: "After all, this is the company that had major local artists like Carla, The Herryers and Gyllene Tider (Per Gessle's old group) and they were big. We have also recently handled tours with Milli Vanilli, Sinitta and Sabrina on the international side."

CBS Holland will present a special Dutch product showcase, probably at Amsterdam's new Deep Blue, As (465074), released this month.

Richenel signs CBS in 1987 after his striking good looks and mood vocals had set the Amsterdam club scene alight. He had an immediate hit with the debut single Dance Around The World but the subsequent LP and next single did not meet expectations and interest in Richenel fell off.

Richenel Local Product Manager, Bert Smitt, says that short videos containing fragments from all the songs and live footage will be shown on a four by three metre screen. There will be no live performances or playback, he said.

TNT - Up-Tempo, Classical Rock

TNT's singer Tony Harnett describes their new LP, Intuition (Vergina/Phonogram R36777), as an "up-tempo, classical rock album, very intricate musically and with a lot of good guitar work."

"We're basing the show on our own list of the most danceable songs around. The selection is based on information phoned in by the top 20 discs from all over the country and in information provided by record importers who specialise in dance music. In the summer, things will be starting boating on the coast we will be a travelling show, broadcasting live from a different disco every week."

BURLING'S PLANS FOR "SHOWRINGEN"

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"And we will continue our activities, such as providing discs and income (playback shows) - an area where we are unique in the market."

"It is difficult for a Norwegian band to break into the rest of Europe, so it is very important that they are signed to a US company - they prove they are not just a local attraction."

While TNT are very big in Norway, what they call "a growing cult following" among rock aficionados elsewhere in Europe. The next thing we have to do is establish them, to get them on the road on a consistent basis. They need to get out and make their mark.
Julian Lennon Makes A New Start

by Marijke Boonzaaijer

"Mr Jordan" is Julian Lennon's first album in three years. He spent most of that time reassessing his priorities and putting his ideas into practice. With this LP, on Virgin, Lennon finally finds himself in control of his career.

"I look upon Mr Jordan as my first album. This is where I wanted to be years ago," says 26-year-old Lennon. "It has been a long journey to get to this point.

"I did not feel confident about The Pretender (coping with the Remix Boom) (this second LP) because it was not my best work by any means. The group had become very big business, the creativity was gone and there was nothing I could do about it because I was tied to a contract." Lennon then started to clear out his old contracts and began to work for new people to work with.

Coping With The Remix Boom

by Paul Sexton

Despite the remix boom of the late 80s, none of top European studios specialise in marketing strategy to attract that specific business. Certain studios have won a well-established reputation for their mixing in Europe. A trend does emerge, however, that exposed the new producers to special requirements of remixing - another idea to work for them. We both love the idea of remixing. It is a very new system but it is going to be popular.

"We have an MR 30 Harrison desk with the recent AES convention in Hamburg, with the help of the recent collapse of his Focusrite. We have a Synclavier system so that people can transfer stuff from a 24-track. A lot of engineers like to work here. It is a question of feeling that the actual equipment is important.

"The new thing for the studio is that we have seen that people have never been in a studio before attempting to make a record. Sometimes they do.

Record Digital, in a Tropical Atmosphere

SONY PCM 3324 Digital 24-Tr.
OTARI MTR 90 Analog 24-Tr.
SONY PCM 3302 Digital 2-Tr.
SONY MXP 3000 Mixing Console
Publican Intermedia

ACCOMMODATIONS AVAILABLE

Lay down some tracks, then relax ...

Key to listings: Artist, (Producer), Label, Studio, City/Country, tel. no. (Artist Name) = Mixing sessions. Listing in alphabetical order.

SPOTLIGHT

Julian Lennon Makes A New Start

Alphaville - Looking for new people to work with.

The new album, produced by Bob Levine, features a new band - The Pretender.

The Pretender (coping with the Remix Boom) is Alphaville's first album. It is more a question of feeling rather than working hem. It is more a question of mixing recording mut - I look upon Mr Jordan as my first album. This is where I wanted to be years ago," says 26-year-old Lennon. "It has been a long journey to get to this point.

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**PREVIEWS**

**SINGLES**

**SINGLE OF THE WEEK**

**Duran Duran**

_Don't You Believe In Shame_ - EMI

A very different approach on the third single from Big Thing. A fragile, sensitive and intimate song on which Le Bon's voice is uncharacteristically smooth, controlled and expressive. The keyboard-dominated backing is simple but highly effective with a wistful, vaguely psychedelic atmosphere.

**ALBUM OF THE WEEK**

**Goodbye Mr MacKenzie**

_Cruel Story Of Youth_ - CBS

A five-year silence for this prolific composer, who began writing classic hits with Gerry Goffin in 1959, is now over with a strong, fresh LP. A relaxed and highly competent backing band perfectly complements King's warm vocals on the largely mid-tempo material. Best: _Swan Life, Midnight Flyer and City Street_.

**Public Image Ltd**

_Draped Eggs_ - Virgin

Less guitar-based than their earlier material, this is electro pop with a firm dance beat and a catchy chorus. As mainstream as PIL are ever likely to get, it is still being commercial.

**Queen**

_Your Song_ - EMI


**Holly Johnson**

_Blitz - MCA_

Johnson has an unmistakeable voice that will always remind one of 'The Frankie's but here the similarity ends. The material is largely mainstream blue-eyed soul, classic lightweight pop with a slick production by Dan Hartman. A very good album, custom-built for mass consumption. Try _Love Will Come And Perjure_.

**Coldcut**

_Wait For The Weekend_ - EMI

This self-written and produced debut LP is, as you might expect, a radio-friendly one. Apart from a remix of _Doctorin' The House_ The House and the current single _People Hold On_, recommended tracks are _Place, d'Pass_ and _Bullshit_ and _Which Doctor_.

**The Jacksons**

_2300 Jackson Street_ - EMI

Samples galore and a hard, modern sound dominate this LP. The material is funky and commercial with the occasional flash of rock (usually in the form of a wild guitar solo). A better record than _1984's Victory_. Check out:_Marva, Play It Up and Midnights Reversal_.

**Collette**

_Ring My Bell - CBS_

Aria Wain had a hit with this song in 1976. This version is more late 80s: a fast pulsating disco/house rhythm and cool, sexy vocals.

**Jim Capaldi**

_Dancing On The Highway_ - EMI

The former Traffic drummer with a convincingly passionate voice of AOR. Lifted from the critically acclaimed _Some Coming Running L_.

**John Marshall**

_Ball Of Confusion_ - Warner

A splendid re-reading of this powerful and still relevant Whitefield/Barnett number.

**Bee Gees**

_A One - Warner/Brothers_

A well-balanced, commercial LP, dominated by modern, keyboard-generated sounds. One gets the feeling however that a basic lack of true feeling is covered up by harmonic tracks and the group's trademark, quivering vocals. Highlights: _Who You Were Here, Flesh And Blood_, and _Wing And A Prayer_.

**Carole King**

_Six Stories_ - Epic

A very different approach on the first single from Big Thing. A definite scent of the time when King mastered his art.

**ALBUMS**

**ALBUM OF THE WEEK**

**Goody Goody Mr MacKenzie**

_Coldcut_ - MCA

A promising debut by this New York-based four-piece. They make solid, rocky moody songs with a pronounced Tom Verlaine influence and a definite progressive edge in the arrangements. Michael Thomas Young (Richard Lloyd, Ronnie Spector) produced. Best: _4 Man And A Woman, Out Of Love_, and _You're What You Want To Be_.

**Lisa Lisa & Cult Jam**

_Stay In The Sky - CBS_

Contemporary soul/pop mixed with rnb, funk and disco. Produced, written, played and arranged by Full Force, this LP is a collection of quality, contemporary singles. Best: _Little Jackie Wants To Be A Star, Just Go It Together_ and _Gotta Find Somebody New_.

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_Six Stories_ - Epic

After a five-year silence this prolific composer, who began writing classic hits with Gerry Goffin in 1959, is now back with a fresh, strong LP. A relaxed and highly competent backing band perfectly complements King's warm vocals on the largely mid-tempo material. Best: _Swan Life, Midnight Flyer and City Street_.

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<th>ORIGINAL LABEL</th>
<th>RELEASE</th>
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<tbody>
<tr>
<td>Americanos</td>
<td>Looking For Freedom</td>
<td>WEA (Brogue/Warner Chappell)</td>
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<tr>
<td>Dr. Feelgood &amp; The Boomtown Rats-F. G.</td>
<td>Kokomo</td>
<td>London (Virgin Music)</td>
<td>82</td>
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<tr>
<td>Pat &amp; Mick</td>
<td>I Haven't Stopped Dancing Yet</td>
<td>PWL (All Boys Music)</td>
<td>78</td>
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<tr>
<td>Tony Hadley</td>
<td>I Just Can't Let Go (Of You)</td>
<td>PWL (All Boys Music)</td>
<td>87</td>
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<tr>
<td>The Meat Boys</td>
<td>Yippie Yippie Yeah Yeah Yeah Yeah</td>
<td>PWL (All Boys Music)</td>
<td>81</td>
<td>81</td>
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<tr>
<td>The Beat</td>
<td>Rock The Boat</td>
<td>Dandy Records</td>
<td>97</td>
<td>97</td>
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<td>Lio</td>
<td>I'll Be Your Baby</td>
<td>Glitter Band</td>
<td>89</td>
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<td>Samantha Fox</td>
<td>I Only Wanna Be With You</td>
<td>Records International</td>
<td>84</td>
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<td>The Weather Girls</td>
<td>Right In The Middle Of A Dancing Night</td>
<td>PWL (All Boys Music)</td>
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<td>Rose Royce</td>
<td>Don't You Want Me</td>
<td>PWL (All Boys Music)</td>
<td>86</td>
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<td>The J. Geils Band</td>
<td>Smoke On The Water</td>
<td>Atlantic (Creative Bloc/Deborah Ann)</td>
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<td>The Beach Boys</td>
<td>Help Yourself</td>
<td>Warner Bros</td>
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<td>Black &amp; White</td>
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<td>Long Tall Sally</td>
<td>EMI Records</td>
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*The Eurochart Hot 100 is compiled by EMG in cooperation with Buma/Artiestenbond (the Dutch Society of Composers, Authors and Publishers).*
Art Naturally, the Backstreet Boys were covered by the Beatles in 1965 to be released as a duet between Ringo Starr and Owens.

Ringo Starr is also to go on tour with an all-star line-up including Jack Bruce, Peter Frampton, Joe Walsh; Clarence Clemmons and Billy Preston. There are currently negotiations with Pepsi about a possible sponsorship.

The costs of the video to accompany the new Kenny Rogers LP, Incenso E &mu is about to be music history. His new LP, OwLP Blue's than 1.2 million copies of his new chero (PolyGram) has caused company the new Kenny Rogers tour with an all star line-up including Jack Bruce; Peter Frampton; Joe Walsh; Clarence Clemmons; and Owens.

As a duet between Ringo Starr and Owens. Beatles in 1965 is to be released Act Naturally, the Buck Owens debut album (on Warner) started/finishedrecording about some interesting costs for the soundtrack together about a prison riot and features a cult movie by John Hillcoat which Prince also contributes. The Style Council's debut album (on Warner) on the canals. Did five years ago, this time it will be the only concert there will be the first concert there since Paul McCartney's five years ago. To avoid the risk of the 100.000 people will see the concert from boats on the canals.

Yazz (Big Life) started her first European tour on May 9 with a band consisting of musicians from Vincent Trew D'Arby, Bros, Artie Cameron and The Style Council. Yazz's best friend, actress Sandra Bernard, has just finished her debut LP, called White Loveown.

Marina Meldano (A&M), a popular 70's singer, is to release a new LP produced by Willie Mitchell and Dennis Walker. The album includes work from AI Green, Marvin Staples and Aarne Nenise. Watch out for her future romantic scenes.
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<tr>
<th>Country</th>
<th>1</th>
<th>2</th>
<th>3</th>
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<tbody>
<tr>
<td>UNITED KINGDOM</td>
<td>Eternal Flame</td>
<td>Hand On Your Heart</td>
<td>If You Don't Know Me By Now</td>
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<td>GERMANY</td>
<td>Looking For Freedom</td>
<td>Like A Prayer</td>
<td>Kids These Days (1976)</td>
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<td>FRANCE</td>
<td>Like A Prayer</td>
<td>Christmas (1979)</td>
<td>Season (1978)</td>
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<td>SPAIN</td>
<td>Looking For Freedom</td>
<td>Like A Prayer</td>
<td>Seasons (1978)</td>
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<td>The Look</td>
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EUROPE IS DANCING

Euro-Dance NRG

There was a time when a dance track was a song of no fixed genre that by good luck or good judgment moved at the right tempo to allow people to 'get down'. But in the last five years there has been a major change in attitude by consumers and record companies that started with remixed and the 12" single. Now most record companies have dance label subsidiaries or dance/club A&R men, or both.

Over the last two years the dance market has expanded rapidly, thanks mainly to house and all its various offshoots, but also to the increasing popularity of mainstream chart releases that are still very popular. And although everyone was convinced that new house would be massive, it hasn't yet exploded on an international level because no one has come up with the major hit.

"Confetti's nearly did it but it just couldn't go the whole way. Now we have also started sampling and buying dance tracks," said Mr. Big Mouse's Drop. "If you think of someone who started the house music phenomenon in Europe, I think that house is what we are doing.

"It was a unique situation and the only way to prove to the world that there is a new sound," said Terry Vicky Martin of Houseman, "is to show the world that there is a new sound."

"Of course the UK sets trends but I think that, especially in the case of deep house, it won't last very long," said Rene Hedges, Managing Director of Swemix: "House will never really disappear, it's the mother and father of modern dance music. What is happening now is fourth generation house, which is sometimes known as hip/house. That means less sampling and more singing, the '80s sound with a late '80s backing. Kym Mace, Ten City and Terry Leigh are particularly good examples."

At BCM, one of West Germany's trendsetting dance labels, Managing Director Brian Carter agrees, but has reservations: "Deep house artists like Vicky Martin and Kraze, or hip/house artists like Fast Eddie and Joe Smooth, are definitely happening right now. But personally I think that, especially in the case of deep house, it won't last very long."

Belgium - Where The Beats Meet

In Belgium dance music is the independent market. It is a very attractive one too, with numerous companies releasing interesting dance-floor material which is often better known abroad than in its home country.

Crammed Discs is an example of a company that is doing very well outside Belgium, while enjoying relatively little success in the domestic market. It recently started the SSR sub-label (Sampler Et Sans Reproche) and one of its most recent releases, VDH, was a huge hit with Pure Energy and there are more groups like that on the way.

"Techno dance is going to be very big. But in the US Information Society had a huge hit with Front 242 and there are more groups like that on the way. The sound is some of Front 242 with melodies."

The status of DJS has grown alongside dance music's popularity increase. In the '80s it would have been unthinkable for some-one like Ben Liebrand or Simon Harris to be so influential. Stockholm-based record company Swemix began by doing remixes for DJS and it has grown rapidly over the last year.

"We have some good producers and good songs as well. The album is known abroad than in its home country, and enjoying relatively little success in the domestic market."

For further information please contact BMG A&R dept.

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THE SUMMER HIGHLIGHTS

NIKKI•MUCHO MACHO
- An astonishing stage-act.
- Debut single produced by Serge Ramaekers (Confetti's, Plastic Bertrand) for this New York-based artist.
- Great Video available.

EUROPE IS DANCING

KEEPING RAP ALIVE
The novelty that has gone mainstream

by Chris White & Maarten Bakker

Back in 1985 Russell Simmons, co-founder of the US trendsetting rap label Def Jam, said that it made no sense to pigeonhole rap, because of its many varieties. History has proven him right - rap has gone mainstream. How did the record companies do it, and how do they plan to keep rap alive?

The astounding success of Tone Loc in the US proves that rap is here to stay. Loc's debut single, Wild Thing (Delicious Vinyl/Island), is the fastest-selling single in US history. The album Loc-ed After Dark is currently No. 1 on Billboard's Top Pop Albums chart. Meanwhile, De La Soul have given rap new life on their debut album, 3 Feet High And Rising, on US label Tommy Boy.

According to Steve Ripley, CBS UK Product Manager, the rap scene has never been so innovative. "Rap has formed the basis of many contemporary musical forms. It has gained a strong commercial edge and its profile has never been so strong."

Ripley handles the Def Jam label in the UK. He feels that it has such a strong identity that most releases warrant automatic media attention. "We always start the ball rolling before the actual record can be bought in the shops. We service the clubs and radio people with a US 12" promo copy in advance of the release. And Capital Radio DJs like Tim Westwood and Jeff Young are very influential - they are the main catalysts in breaking records."

Adrian Sykes is the Dance/ A&R Manager at MCA Records. He says: "At one time the club scene was the in-and-out of when it came to marketing rap but that has changed as the music has progressed. Now some rap records by acts like the Cookie Crew are getting the all-important daytime radio airplay."

He adds: "The profile of an artist is very important but it cannot only be built over a period of time. At MCA we are trying to get editorial coverage in magazines other than the ones you would expect to give space to rap."

Sykes also points out: "The growth of rap is illustrated by acts like Salt 'N Pepa and Run DMC who have had gold albums - they have not been restricted to only singles success."

"There is no doubt that rap has infiltrated other styles of music and influenced other acts. For example: the new ABC single, One Better World; Paul Rutherford; and Paul Weller's new single Promised Land, Brother Beyond and the Pet Shop Boys have often been seen in the rap clubs. And there is a rap influence on their retrospective album."

Sykes adds: "A lot of black music guys also look to white influences like Kraftwerk, Yello and Depeche Mode. The whole point of marketing rap is to market it as music, as opposed to promoting a Black act. That way we will break down the barriers faster."

DANCE SPECIAL
continued on page 31

To dance or not to dance? Dance of course!

FLEA
A Subsidiary of Alia Bianca Group Publishing & Music Production srl Italy
BEWARE!
We're not here to participate. We're here to beat you.
Music for dancin' feet presented by CBS Germany

Carol Kenyon - Fascinating
Hithouse - Move Your Feet...
Mysterious Art - Das Omen 1
Gwen Parker - My Mama Always Told Me
Mad-Alert - Drop Out
Crack Express - Psycho
Carmen Kane - Sorry If I Broke Your Heart
Boozing Bang 'n Dance Crew - Kiss My Ass
Kiwi & Tess - Open Your Heart
Million Dollar Secret - Don't Think Twice
Plastic Bertrand - Slave To The Beat
Annica - I Can't Deny A Broken Heart
Okay - Wild Wild Western
Various - The Official Bootleg Mega Mixes

Eric B & Rakim
most successful rap label in the world today . Jive has a large roster of rap artists, several of whom have gone platinum with album sales. Apart from more established acts like Whodini, we have The She Rockers, who are quite hard core, and the Wee Papa Girl Rappers who were introduced to the hip-hop scene by London's Junior G and have had several hits including a rap version of George Michael's Faith .

Steve Howard, Head Of A&R at Jive Records, part of the Zomba Group: "We are probably the most successful rap label in the world today. Jive has a large roster of rap artists, several of whom have gone platinum with album sales. Apart from more established acts like Whodini, we have The She Rockers, who are quite hard core, and the Wee Papa Girl Rappers who were introduced to the hip-hop scene by London's Junior G and have had several hits including a rap version of George Michael's Faith ."

Howard adds: "The best way of marketing rap is still by word of mouth and getting a street buzz on a record. There is a tremendous retail awareness of the music too, and obviously coverage in the pop press and radio airplay also helps. Image is very important because it is not just a style of music but a way of life, a culture that goes beyond the music.

"However, it is crossing over into other areas of music, from Stock, Aitken & Waterman productions to artists like MCA's Bobby Brown. The main problem facing rap is that a lot of the majors treat it as a novelty form of music, which it is not."
The importance of the remix to the international music industry in 1989 is hard to overstate. For many, the people who remix, reshape and even relaunch music are more important than those who make it in the first place.

The remix of the Blow Monkeys' 'This Is Your Life' by the hot Chicago group Ten City on RCA is the latest example of a single that struggled in its original form, was reworked by a marketable name in the remix trade and now has a new lease of life.

Cut from one or even two decades ago can get a contemporary coat of paint and sell all over again to a new audience. Phil Harding's PWL remixes of the Jackson Five and the Four Tops, Harding's PWL remixes of the Isley Brothers, the O'Jays and the Jerms, to name a few, have all been joined by fellow Americans Marshall Jefferson and Kevin Saunderson and those whose mixes are bought by the most hip, such as Freddy Bastone and Rema, who have both created a viral club hit that could well be their next hit. Licence and sub-publishing free for the world except West Germany, Switzerland, Austria, the Benelux and France.

Nikki
Mucho Macho (ARS/Belgium). Contact: ARS/Patrick Buss/telex: 2503186

Antonio Munro
Ch'Agga Fa (Panerecord/italy). Contact: Panerecord/Guido Barbi/telex: 3792345

Jivi Honk
Nothing You Can Do (COP/Austria). Contact COP/telex: 40165370

Denniz Pop
Place (Basement Division/Sweden). Contact Denniz Pop/telex: 52245637/fax: 437235

I'm breaking Thru' This (Savage/UK). Contact Savage/telex: 44.0.4901200/fax: 2503186

Pass the fire up to the rapidly emerging UK scene. The record is a great dance beat with samples from Hamilton Bohannon's dance classic 'Let's Start To Dance Again'. Licence and sub-publishing free for the world except UK.

Kino
On The Planet (Off The Track/France). Contact: OTF/telex: 33.0.40.1800/fax: 40165370

One of the legacies of glasnost has been that there are now several Russian bands releasing records in the West. Like many of them, Kino have developed a very individual sound. Licence and sub-publishing still widely available.

Antonio Munro's 'Ch'Agga Fa' is a World Final at London's Royal Albert Hall in March and a triumph for the UK's Cutmaster Swift.

Company 2
Freakshow
Blue Balloon (Aurora/UK). Contact: Aurora/telex: 44.1.2545335/telex: 619489

The debut LP by this duo is both original and commercial. Their music is a combination of modern electronics and the same sort of playful irreverence displayed by The Carcass. Licence and sub-publishing free except for Italy.

Alhambra
Spanish Summer Connection (Port/Spain). Contact: Port/telex: 34.3.2574225/fax: 3572276

Here comes the summer and with it comes a record that could well be a 'holiday made hit'. Innocent, no-nonsense dance music. Licence free except Spain.
EUROPE'S MOST MUSIC MEDIA HIT MATERIAL

EXPOSIVES CHART BUSTERS

Explosives features the major new releases by established and new artists. It includes recent releases still in need of support on European radio.

SINGLES OF THE WEEK

Vital (EMI)
Duranduran - Do You Believe In Shame

Joe Jackson - Nineteen Forever (A&M)

Queen - I Want It All (EMI)

Robert Palmer - Change Ha Ways (EMI)

SURE HITS

Jim Capaldi - Dancing On The Highway (Island)

John Marshall - Ball Of Confusion (WEA)

Stevie Nicks - Rooms On Fire (Virgin)

EURO-CROSSOVERS

Continental records ready to cross-over

Trance Dance - Push (CBS)

EMERGING TALENT

New acts with hot product.

Colette - Ring My Bell (CBS)

The Senators - Man No More (Virgin)

When In Rome - Sight Of Your Tears (CBS)

ENCORE

Former M&M tips still in need of your support.

Kirsty MacColl - Free World (EMI)

Toni Halliday - Time Turns Around (Warner Bros)

Pere Ubu - Waiting For Mary (Fontana)

ALBUMS OF THE WEEK

Goodbye Mr MacKenzie - Good Deeds And Dirty Rags (Capitol)

Holly Johnson - Blast (MCA)

Chart Busters is a quick reference to this week's Hot 100 Singles/Albums and the European Top 50 charts. Chart positions are indicated where appropriate.

CHART ENTRIES

Hot Airplay Top 50

Bon Jovi - I'll Be There For You (Virgin)

Wendy & Lisa - Lolly Lolly (Virgin)

Richie - Are You Just Using Me (EMI)

De Dijck - Ik Kan Het Niet Alleen (Photogram)

Golden Earring - Turn The World Around (Jaws Records/CNR)

Hot 100 Singles

Kylie Minogue - Hand On Your Heart (WEA)

Chaka Khan - I'm Every Woman (Warner Brothers)

Elsa - A La Meme Heure Dans Deux Ans (GMBMG Ariola)

Aretha Franklin & Elton John - Through The Storm (A&M/Radio)

Stevie Nicks - Rooms On Fire (EMI)

Top 100 Albums

Holly Johnson - Blast (MCA)

Francois Feldman - Were Vivre (Photogram)

FAST MOVERS

Airplay Top 50

Simply Red - If You Don't Know Me By Now (Parlophone)

U2 - When Love Comes To Town (EMI)

Swing Out Sister - You On My Mind (EMI)

Aswad - Beauty's Only Skin Deep (Parlophone)

Kan-Kan - I Beg Your Pardon (EMI)

Hot 100 Singles

Rosette - The Look (Parlophone)

Holly Johnson - Americans (MCA)

Kylie Minogue - Hand On Your Heart (PWL)

Soulsliter - The Way To Your Heart (EMI)

Jason Donovan - Too Many Broken Hearts (MCA)

Top 100 Albums

Depeche Mode - 101 (Mute)

Holly Johnson - Blast (MCA)

HOT ADDS

Breaking Out On European Radio

Paul McCartney - Brave Face (EMI)

Duranduran - Do You Believe In Shame (EMI)