gloria estefan

THE FRENCH REVOLUTION 1989...

LES NEGRESSES VERTES

The new album cuts both ways.

Featuring the new single

don't wanna lose you

available on CD3 7" 12"
REVOLUTION FRANCAISE:

2 GRANDS DISQUES
pour
UN BICENTENAIRE

---

MUSIC & MEDIA

What Is The Future Of The CD Single?

By Margaret Bakke

While the CD-3 is facing a difficult time in the US with most major retailers withdrawing their support, the European record industry is revising its policies on the format. But confusion still reigns.

Both CBS and WEA are sticking to the 7" CD single packs, with the former using the format for two purposes - CD-3 single and maxi CD single. WEA on the other hand, continues to market the CD-3 as a maxi format.

Meanwhile, BMG adds to the confusion by using both the CD-3 (two tracks) and the CD-5 (more tracks), although with different packaging: CD-3 in blister packs and CD-5 in the slim jewel case.

Would look to "enter into debate with the various EC institutions, plus organisations in the various EC territories, to help achieve our collective goals and ambitions."

Besides Berlusconi's Fininvest media empire, ACT initially consists of Luxembourg's CD RTL (represented in Brussels by Gaston Thorr, President), the UK's ITV Association (Richard Dunn, President), West Germany's SAT 1 (Werner Klaten, President) and France's TF1 (Patrick Le Lay, President).

Berlusconi says ACT would be open to all commercial TV companies in Europe: "We have already had requests from many new members. The interest is obviously very strong!"

ACT aims to protect private TV interests by preventing cross-border partnerships now allowed under European Community law - ACT would look to "enter into debate with the various EC institutions, plus organisations in the various EC territories, to help achieve our collective goals and ambitions."

---

Commercial TV Group Launched

Five commercial broadcasting groups who pledge to protect and further private TV interests have formed an organisation called the Association Of Commercial Television In Europe (ACT).

ACT's President, Italian media magnate Silvio Berlusconi, told a press conference in Brussels recently that there is still "a lot of confusion over private TV's aims and ideals" which ACT would attempt to ease.

He said ACT is a forum for discussion on key issues like ethics, regulation of advertising, programming, production and financing methods.

Berlusconi added that a European Economic Interest Grouping (EEIG) - a cross-border partnership now allowed under European Community law - ACT would look to "enter into debate with the various EC institutions, plus organisations in the various EC territories, to help achieve our collective goals and ambitions."

Besides Berlusconi's Fininvest media empire, ACT initially consists of Luxembourg's CD RTL (represented in Brussels by Gaston Thorr, President), the UK's ITV Association (Richard Dunn, President), West Germany's SAT 1 (Werner Klaten, President) and France's TF1 (Patrick Le Lay, President).

Berlusconi says ACT would be open to all commercial TV companies in Europe: "We have already had requests from many new members. The interest is obviously very strong!"

ACT aims to protect private TV interests by preventing cross-border partnerships now allowed under European Community law - ACT would look to "enter into debate with the various EC institutions, plus organisations in the various EC territories, to help achieve our collective goals and ambitions."

---

Euro TVs To Air Floyd Concert

By David Scarfed

Pink Floyd's first-ever live TV concert will be held in Venice on July 15. Rome's Saci and London's Granda International have won the international rights for the show, which will be screened live from 21.00-22.00 hours on Italy's state channel Rai 1, the UK's BBC, West Germany's ARD, Spain's TVE and France's Antenne 2.

Other countries, including Russia, will transmit at a later date. The "Concert For Europe" is a FranRoma production with Rome's Network organisation and Amsterdam's IDTV handling the TV production. The programme is being directed by Wayne Isham and Egbert van Hees.

The go-ahead for the concert was given by the City Council after assurances over security and the promise that noise levels will not damage ancient monuments. Final permission for any concert in Italy, however, comes on the morning of the event.

Pink Floyd's concert celebrates Venice's Redentore's Festival and is scheduled with an expected crowd of over 100,000.
Although consensus on the future format and packaging of the CD single appears to be coming closest, present record company strategies still vary widely. However, most industry leaders agree that revised policies on the CD single are needed if the format is to replace its vinly counterpart and provide a boost for the declining singles market. In the meantime, the lack of a standard format does not breed consumer loyalty and it creates confusion at the retail level. Many companies believe a clear distinction should be made between CD singles (carrying the traditional A and B-sides) and maxi-play. But opinions on the required size (3” or 5”) and packaging (blister packs or slim jewel case) differ from company to company.

Already in April of this year, PolyGram West Germany instated a new marketing concept for the CD single. Called “Single-Hits In CD Supersound” the company aimed to boost the picture’s image, as well as finding more consumer and retail-friendly packaging. All company product is released either on the CD single format (3”, carrying two titles) or the CD maxi-single format (5”, with three or more titles). Both formats will be packaged in the slim jewel case.

According to Nigel Sandiford, Vice President Marketing Operations at PolyGram International, there will not be an overall European policy on the CD single and it will be left to the individual markets to develop their own Concepts. The same philosophy applies to EMI, where one spokesperson says: “There is no clear answer to this question.”

However, BMG is set to follow PolyGram West Germany’s example, although with different packaging. With the CD-3 (two tracks) to appear in blister packs, the CD-5 (maxi) will be packaged in slim jewel cases.

Chris Stone, Senior Director A&R at BMG Europe admits, that the present situation is confusing. “We are to arrive at a consensus with the rest of Europe. I’m astounded that we’re able to create such chaos for consumers. We’re certainly committed to try and limit the amount of configurations. But the more you talk with your national companies, the more you realise there is not one straightforward, easy answer.”

A spokesman for WEA confirmed that it will continue to release 3” CDs in the blister packaging and said the company was not interested in the A and B-side issue. “The whole concept of a B-side is an outdated, romantic idea. It is the song that people are buying, not the B-side. We will continue to use the packaging developed in co-operation with CBS and offer various alternative versions on the CD single. And we certainly don’t believe that the CD single is needed if the format is to replace its vinyl counterpart.”

CBS is launching its revised CD single policy this week and is also destined to stick to the 3” blister packaging, but with one difference - it will contain either the single (two tracks) or the maxi version: the CD-3 Single and Maxi CD Single respectively.

Paul Burger, Vice President Marketing & Sales for CBS International, feels the industry is more unified than may appear at face value. “Let face it - the CD single is a still a very new thing. Together with WEA, we took the initiative 18 months ago to sit together and think about the future of the format. Some companies have just started to do that. But we can learn from the mistakes that have been made in the US, where all companies had different packaging.”

**CD Single Consensus - Good For Radio Too**

The record industry’s attempts to reach consensus on CD single packaging can only be applauded. Although revised policies are basically aimed at alleviating consumer confusion and the packaging hype, it will contain either the single (two tracks) or the maxi version: the CD-3 Single and Maxi CD Single respectively.

The real problem faced by radio in dealing with the present CD single format are two summed up by Ferry Maat, Programme Director of NOS (Nederlandse Omroep Sociëteit), the Netherlands public service broadcasting. The problems faced by radio in dealing with the present CD single format are two summed up by Ferry Maat, Programme Director of NOS (Nederlandse Omroep Sociëteit), the Netherlands public service broadcasting. The problems faced by radio in dealing with the present CD single format are two summed up by Ferry Maat, Programme Director of NOS (Nederlandse Omroep Sociëteit), the Netherlands public service broadcasting.

The problems faced by radio in dealing with the present CD single format are two summed up by Ferry Maat, Programme Director of NOS (Nederlandse Omroep Sociëteit), the Netherlands public service broadcasting.

The problems faced by radio in dealing with the present CD single format are two summed up by Ferry Maat, Programme Director of NOS (Nederlandse Omroep Sociëteit), the Netherlands public service broadcasting.

The problems faced by radio in dealing with the present CD single format are two summed up by Ferry Maat, Programme Director of NOS (Nederlandse Omroep Sociëteit), the Netherlands public service broadcasting.

The problems faced by radio in dealing with the present CD single format are two summed up by Ferry Maat, Programme Director of NOS (Nederlandse Omroep Sociëteit), the Netherlands public service broadcasting.

The problems faced by radio in dealing with the present CD single format are two summed up by Ferry Maat, Programme Director of NOS (Nederlandse Omroep Sociëteit), the Netherlands public service broadcasting.

The problems faced by radio in dealing with the present CD single format are two summed up by Ferry Maat, Programme Director of NOS (Nederlandse Omroep Sociëteit), the Netherlands public service broadcasting.

The problems faced by radio in dealing with the present CD single format are two summed up by Ferry Maat, Programme Director of NOS (Nederlandse Omroep Sociëteit), the Netherlands public service broadcasting.

The problems faced by radio in dealing with the present CD single format are two summed up by Ferry Maat, Programme Director of NOS (Nederlandse Omroep Sociëteit), the Netherlands public service broadcasting.

The problems faced by radio in dealing with the present CD single format are two summed up by Ferry Maat, Programme Director of NOS (Nederlandse Omroep Sociëteit), the Netherlands public service broadcasting.
**ACT Denies Conflict With EBU**

The newly-formed Association Of Commercial Television In Europe (see front page) denies it is competing with the European Broadcasting Union (EBU).

Richard Dunn, President of the UK's ITV Association, says ITV will remain a member of the EBU, but adds: "It is a body that cannot be expected to cope with the developing interests of commercial broadcasters in the 1990s."

"The EBU tends to lobby on behalf of the public service broadcasters which dominate its membership. There is a strong need for a body such as ACT to represent the needs of commercial broadcasters and also as a common platform to build better relationships at a transfrontier level."

Gaston Thorn, President of the European Parliament, says it is natural that the five oldest commercial TV companies in Europe should be the founders of ACT.

Werner Klaften, President of West Germany's SAT 1, adds that ACT is "a forceful initiative formed by people who are used to carrying through ideas."

And Patrick Le Lay, President of France's TFI, says that until ACT was formed "commercial broadcasters had been in a weak and isolated position."

**Virgin France Forms Audiovisual Company**

by Jacqueline Ecout

Virgin France has joined French firm Palael-Marmont to create 2001 Audiovisuel, a company which will buy the audiovisual rights of French and European films and TV series.

Led jointly by Virgin's Jean-Martial Lefranc and Francois De Bernard of Palael-Marmont, 2001 Audiovisuel will also enter into co-production agreements for original works.[...]

**MTV's Metal From Moscow**

Ozzy Osbourne, Aerosmith and Cinderella are the latest acts to be confirmed for MTV's heavy metal spectacular in Moscow's Lensh Stadium this summer (see M&IE).

The 'Moscow Music Peace Summit' on August 13 is the first live concert ever to be transmitted from the Soviet Union. Also starring Bon Jovi, Motley Crue, the Scorpions and the Soviet group Gor'ky Park, the show will be distributed worldwide to over 50 countries by Radio Vision International and screened live in the US by Showtime TV.

Proceeds from the event, which will be hosted by MTV Europe's Ray Cookes and Adam Curry of MTV US, will go to the Make A Difference Foundation, US charity set up to fight alcohol and drug abuse among young people.

Acts taking part are also recording a LP, to be released on Phonogram, featuring tracks originally recorded by bands who lost a member to drug or alcohol abuse.

**Virgin France Forms Audiovisual Company**

by Jacqueline Ecout

Virgin France has joined French firm Palael-Marmont to create 2001 Audiovisuel, a company which will buy the audiovisual rights of French and European films and TV series.

Led jointly by Virgin's Jean-Martial Lefranc and Francois De Bernard of Palael-Marmont, 2001 Audiovisuel will also enter into co-production agreements for original works.

Initially concentrating on films and TV series, for distribution in cinemas, on TV and video cassettes, the company intends to be "very selective" in its choice.

Virgin is already present in the audiovisual sector through Virgin Vision, while Virgin France has Forum Distribution, Virgin Images and Virgin Video.
In 1980 Phonegram UK signed up an unknown rock band from Sheffield, a steel town in England.

We brought them to the US. Their 1983 release 'Pyromania' sold 7 million. In 1988 they and producer Mutt Lange did it again. 'Hysteria' sold more than 12 million. The band is Def Leppard and the rest is history. From Sheffield Steel to American multi-Platinum. Another marketing success from the world's best.
BSB Denies Merger Rumours

British Satellite Broadcasting (BSB) is continuing with plans for a 1990 launch as an independent entity, despite rumours that one of the leading shareholders is interested in exploring possible cooperation with rival Sky Television, as reported by Rupert Murdoch.

A BSB spokesperson says "the idea of a merger with Sky is a complete fantasy", and that BSB's shareholders are still continuing with the project as an independent operation.

Govt Rejects ITV Criticism

The UK government denies that its plan to auction independent TV stations to a higher bidder will affect programme quality.

Broadcast Minister Timothy Renton insists that TV companies, as always, will not be considered for a licence unless they can satisfy strict programme quality requirements.

Renton was responding to a statement by Richard Dunn, Chairman of the ITV Association and Thames TV's Managing Director, that all 16 ITV companies "unanimously opposed" the government's plans. Dunn also promised to make plans an election issue.

Separately, Renton recently suggested that the government would be interested in making requirements to European investment in UK ITV companies.

Copyright Bill To Include Moral Rights

The UK Copyright, Designs and Patents Act 1988 - which comes into force on August 1 - restores to a large extent many of the provisions of the 1956 Copyright Act. However, authors of works will now enjoy moral rights under the new legislation.

The introduction of moral rights into the law is of great potential importance for songwriters. Moral rights are unique personal rights and personal moral rights belong to the author of the work and the heirs after his or her death, remaining in force for the life of the copyright holder and thereafter, and they cannot be assigned to third parties. But the author's moral rights are not restricted by the operation of the Copyright, Designs and Patents Act and create a work while employed by a company.

The statutory recording licence and mechanical androyalty of 6.25% are abolished by the new Act. This means that songwriters owners need to license and negotiate a royalty for each of their works when they are reproduced on record and in broadcast.

The Mechanical Copyright Protection Society and the BPI association have started talks on a deal replacing the 6.25% royalty, first established in 1919, to avoid the need for continual individual negotiations. The old rate is expected to be retained until a new arrangement can be agreed and implemented.

The new Act continues to treat the two elements of a song - the music and the lyrics - as distinct works, each entitled to protection in its own right. Generally a work qualifies for protection under the Act if its author is a UK citizen or a UK resident at the time of composition or if the song was published in the UK under the 1956 Act, there are provisions extending protection to the work if it was first published abroad.

The Act basically applies to the UK and its remaining colonies such as Hong Kong and Gibraltar. An important change, however, is that it greatly reduces the territorial waters of the UK, and ships, aircraft and hovercraft registered in the UK.

Sadly missing from the Act is any provision for a blanket tape levy and royalty rights for musical works.

PRS Irish Forum Launched

Dublin - The public is more willing to pay for live music performances, according to Graham, Chairman of the new Irish Rights Organisation (IRMo).

Graham was speaking at a forum for members of the society of the Performing Right Society and the launch of the IRMo, "the voice of the RMS in Ireland", which now have 7,000-plus public performance licences in Ireland, with four inspectors involved in informing and education copy protection campaigns.

Graham: "In the past, PRS has not objected to litigation, which has not worked all that well in Ireland because it is costly and causes bad feeling between us and our customers. Our softer approach means educating people and looking at it from the people's point of view, in insisting "we have the right so you have to pay us or else!"

GEMA has recently led a campaign to increase awareness of its members, including through a series of advertisements on television and in national newspapers. The campaign aims to highlight the important role that GEMA members play in the music industry, and to promote the importance of paying fair compensation for the use of their works.

The GEMA campaign features a series of videos, each featuring a different GEMA member, highlighting the unique and significant contributions that they make to the music industry. The videos emphasize the importance of GEMA in ensuring that creators are fairly paid for their work, and in supporting the growth and development of the music industry as a whole.

The campaign also includes a series of radio ads, which feature interviews with GEMA members and provide information on how listeners can support their work. The ads encourage listeners to support their favorite artists and to make sure that they are being fairly compensated for the use of their music.

In addition to the videos and radio ads, GEMA has also launched a website, which provides information on the organization and its members, as well as links to resources for musicians and music listeners alike.

The GEMA campaign is part of a larger effort to promote the importance of fair compensation for musicians and music creators. It is a vital part of ensuring that the music industry remains strong and continues to thrive, and that musicians and music creators are able to earn a living from their work.

German Wave Compilation

Musich - Stars Aflame (Strong Sounds) is the title of a new compilation album featuring stars of the New German Wave (New West German Wave). It includes hits from such NDW stars as Schulze, Podhag, Rudolf, Fornis, and Schilling, DAF, Hubert Kahlen, and Nena.

Celebrating the 10th anniversary of the NDW, Music Express/ Sounds, West Germany's leading monthly music magazine, published a comprehensive article on NDW in its June edition and launched a series of related events, including a NDW music festival in Berlin and a NDW music competition in Hamburg. The festival and competition aim to promote the interests of its members within the approaching single market.

Interestingly, Schlüze announced at the press conference that GEMA has reduced its commission from 15% to 10%. Meanwhile, Freibank's press spokesperson Klaus Mack has told Music & Media that other publishers also plan to collect mechanical rights directly within the next two years. "We have a precedent that others will follow," Mack said, "and we understand how GEMA.

German Wave Compilation

Musich - Stars Aflame (Strong Sounds) is the title of a new compilation album featuring stars of the New German Wave (New West German Wave). It includes hits from such NDW stars as Schulze, Podhag, Rudolf, Fornis, and Schilling, DAF, Hubert Kahlen, and Nena.
Milli Vanilli Remix LP Released

by Robert Lyng

Munich - BMG Ariola has released a US remix of Milli Vanilli's All Or Nothing LP. And while sales of the original LP did not match the Frank Farian-produced duo's phenomenal singles success match the Frank Farian-produced li's All Or Nothing LE And while leased a US remix of Milli Vanilli - BMG Ariola has re-LP Released Milli Vanilli Remix shares for the various German tied some notable shifts in chartMusD:mark-Cs top 75 charts for The West German trade maga-Der Musikmarkt Chart Swings several other charts. In West Germany in 1988. With total sales of over three million, it also made it to the top of the Bill-Board Top 100 and did well in also made it to the top of the Bill-
thin a month of release. Germany in 1988. With which was the best-selling single in Europe, the remix has gone "gold in Canada, in-

The new album, which has also gone gold in Canada, in-Inden Der Rennbahn! Also thin a month of release. than one million copies sold wi-

in West Berlin, the financially weak local sta-

Radio NRW Disputes Cartel Claim

Dusseldorf/West Berlin - Pr-

i
cince station Radio NRW says it has been registered and will con-

continue to operate despite a ban by the federal cartel office in West Berlin. The cartel office objects to the participation of the Westdeutsche Rundfunk (WDR) - West Ger-

many's largest public broadcaster - in the private station, which is to promote programming for North Rhine Westphalia's 45 private lo-

cal stations.

WDR holds 30% of Radio NRW, 55% is owned by the Presseclub GmbH and Bertels-

mann holds another 35%. The cartel office says participation in Radio NRW will enable the WDR to dominate the market. Radio NRW's General Man-

ager, Helmut Bauer, says the car-

tel office must remember that "WDR's participation supports the financially weak local sta-

tions in terms of programming an.


Liberté Égalité Musicalité

As a recent party at West Berlin's Hansarock Café, BMG Ariola/Media award-

ed Spotify's Berlin Channel (a top five gold award is given to producers, arrangers, lyricists and performers for their soundtrack for the TV series 'Spitzel Der Bahn'). Also at the party were BMG Hans Blume (music) and Thomas Steiner, as well as Martin De Angelis, Matthias Rehfeld, Ann Turner, Lisa McKeown and Rudi Sheave, all of whom have had chart success with hits from the soundtrack.

Tony Baez - International Rock

by Robert Lyng

It was about two years ago that Tony Baez left his native Frank-

furt for Berlin, where work on his self-titled debut LP (244 996-1) for WEA began under the pro-

duction guidance of former Nena keyboardplayer, Joern-Uwe Fahren-

körper-Petersen, who is cur-

rently a member of Voodoo X.

The songs on the album are the result of Baez' teamwork with the Los Angeles-born guitarist and songwriter, Mikky Byron. They are a thoroughly contempor-

ary, internationally-oriented mixture of rock, pop and dance music.

Leading off with the release of the single Tell Me Why (246 994-7), WEA pared the way for the June 2 LP release. With ap-

pearrances on ARD's 'Formel Eins' and WDR's 'WWF Club' already behind him, Baez is now touring West Germany.

Meanwhile Title 5, SAT 1 and RTL Plus are airing Baez's Tell Me Why, and according to WEA Product Manager Peer Kurrer, other international TV channels have already expressed interest. Despite the fact that it is still too early to accurately judge the amount of radio airplay given to the single, Kurrer is optimistic that radio response will reflect the extremely positive press reactions.

While retailers have been provided with in-store displays, and a nationwide poster cam-

paign is in full swing, WEA has also initiated a 'clip campaign' in movie theatres throughout the country.

The spot consists of cuts from the video and has been especially designed to advertise both the LP and the tour, which will include a performance at an SDR festival.

PolyGram & Philips' Train Promotion

Hamburg - In an attempt to reach and motivate the estimated 30% of the West German public who do not buy soundcarriers, PolyGram and Philips have re-

created the Deutscher Bundes-

bahnhof, the West German Federal Railway, to help in a unique ex-

periment. Through PolyGram's Karussell cassette label, repackage-

from such PolyGram labels as Deutsche Grammophon, Philips Classics, Polydor, Metronome and Karussell will be offered to travelers on 27 InterCity trains running between Hamburg and Munich.

Travellers will be able to rent or buy music by ABBA, Nino De Angelo, Bonnie Bianco, Udo Lindenberg, MDD, Roger Whi-
saker and Bert Kaempfler. Philips will provide the necessary hard-

ware in the form of their Stereo Cassette Player model 6581 and 6511 which, like the cassettes, can be rented or bought.

SPOTLIGHT

Tony Baez - International Rock
French Market Growth Continues

The French market continues to grow at a fast rate. Latest figures show that from January to May this year, total turnover reached Ffr 1.78 billion, an increase of 34.3% compared to last year. CD sales account for almost half of the total turnover, while LP and cassettes continue to drop. If this growth rate continues, the four billion mark should be topped before the end of the year.

The month of May has been particularly strong, with a turnover of Ffr 464 million, a 37.2% increase over May 1988.

Over the first five months of 1989, CD turnover increased by 69% on 1988, to reach Ffr 841 million (47.6% of the total turnover). The cassette total was Ffr 524 million (29.7% growth of 61.5); LPs declined by 524 million (a share of 29.7% of the total turnover) and singles fell by 21.8% to Ffr 394 million (10.9% of the total).

In terms of units from January to May 1989, CD sales topped 14.2 million units, cassettes 15 million, singles 14.2 million and LPs 6.8 million.

US Release For Les Rita Mitsouko

Although Les Rita Mitsouko have no plans to tour this year, Virgin has consistently supported Marc & Robert, the band's 1988 album. Now, Virgin US has announced it is releasing the LP.

In the US, Singing In The Show, a song with English lyrics written by Sparks and currently in the French top 50, is the first single. The second, Tongue Dance, has been remixed by Mark Moore and William Orbit of ST Express.

So far, Marc & Robert has been released in more than 20 countries, reaching gold status in France (over 120,000 LPs sold).

The band are currently preparing a video for Le Petit Train, the third single for France, with director Philippe Gauthier, with whom they worked for the videos to Marcia Halia and Andy.

TFI & RFM To Launch Top 10 Show?

French TV channel TFI looks set to screen a nightly top 10 show in collaboration with 55-station FM radio network La Radio FM (RFM). RFM confirms that negotiations for the proposed show are at an "advanced stage" and says it is hoped the launch will go ahead in the autumn.

Details have not been released, but it is believed the format will be four 15-minute programmes from Monday to Thursday, with an extended edition on Fridays.

RFM, which was taken over by UK-based Crown Communications in April, aims to become one of France's top FM networks and the TFI show is bound to increase its profile. RFM Managing Director Andrew Mandersten: "We're currently adding a station a week to the network and providing we play our cards right I see no reason why we shouldn't be in the top three FM networks in two to three years' time."

A TV camp of 70 commercials spread over all six of France's TV channels was launched last month and will be followed by a second campaign in September and December and a major poster campaign in and around Paris (see M&M 20).

M6 To Screen De Bourges Clips

You may think you know Paris... The Eiffel Tower, the Bicentenary, the Louvre, etc.

But if you're looking for a real Frenchman's monument, with...

M6 V Series, 32 tracks digital, Sony, Westlake monitoring and a 160m studio with all facilities and accommodations, Call Joel at studio Artistic Palace tel 58.1.4600.0311 fax 58.1.4600.311 A Cientat, to all readers of Music & Media

ARTISTIC PALACE: TEL. 46.09.03.11 - 5, rue de Solférino - 92110 Boulogne - Télèx 633026 - Contact JEHO Van-Bay
EMI MD Reveals Key To Sales Success
by David Stanfield

Management by consensus is the main key to sales success according to EMI (Italy) Managing Director, Roberto Citterio. "A product may be good but a marketingsales team without harmony, a clear sense of direction and the confidence and opportunity to take risks, cannot compete on equal terms with other countries."

Citterio, who has been with the company since the 1970s and has held his current post for three years, says the success of this philosophy can be seen in the charts. At press time, Italy's album chart saw EMI acts Vasco Rossi and Fiorella Mannoia: Anlonio Didio, Sales Director CRS; Roberto Citterio; who has been with Spagna - and look what happened to her." Citterio also says that an excellent customer service is essential. His sales team of 40 are all equipped with portable computers giving them immediate retail information.

Supersix Summer Music
by David Stanfield

Super Six - the TV company which network music programmes, including those made by the UK's Music Box, to 22 local stations throughout Italy - is planning a series of special programmes. On weekdays from July 31 to September 24, Supersix will offer a 'Charts Of The Year Show' (14.00-15.00 hours), along with hard rock specials (15.00-16.00 hours) and AOR programmes (16.30-19.59 hours). Music consultant Franco Zanetti, who was appointed in February this year, says in the past Supersix has been too focused on Italian artists. However in September, a new show called 'Disco Sette' will be introduced. This news, information and charts programme - in collaboration with the magazine TG Sette - will feature national talent.

Super Six celebrated its first birthday in May this year. Managing Director Stefano Salvi says he is happy with its progress. Despite the fact that most of the best local TV stations are tied to the major networks, Supersix shows can now be seen throughout the national territory via local stations with strong signals.

Supersix broadcasts eight hours a day with four hours devoted to music. Its afternoon audience is about 350,000, with some 750,000 viewers each evening.

2 New Outdoor Venues Open

Rome - Two new outdoor rock venues have been opened in Rome to compensate for the loss of the Flaminio and Olimpico stadiums to the 1990 World Football Championship.

The first is the Cappelle Green Village which can cater for an audience of up to 3000. This site is being developed by the Venice-based tour organisers Flavio Tadino.

The Cappelle, which is also a racetrack, has only hosted one previous concert - Neil Young in 1982 - but access difficulties made the event a disaster. However Flavio Tadino, along with unconfirmed sponsors, will now provide coaches from the city centre and has made special arrangements for train travellers.

When CBS (Italy) discovered Jamaica's Papa Winnie playing in a Milan club, he was signed to the Epic label immediately. Now, the title track from his debut album Roostie & Boogie (453056 1) has become a cult hit throughout Europe, including the UK.

The album, which has only been released in Italy so far, is full of lightweight reggae rhythms and is tailor made for the summer audience. Winnie gives some of the songs extra commercial appeal by mixing them with snippets of well-known tracks such as Country Roads, You Are My Sunshine and Chaingang. He also includes a full-length version of the old pop classic Teenager In Love.

but while CBS Marketing Director Fabrizio Intra agrees with the album's summer feel, he does not believe Winnie is limited to that kind of market. Intra: "We signed him for his genuine quality and strong personality. The quality of his debut album shows that he is a long-term international prospect."

The Roostie & Boogie single is already in the Italian charts and Winnie is making several appearances on the popular TV music series 'Festivalbar'. A video for the single was made in London by ARGO Productions and directed by Martin Wyn Griffiths. The LP was recorded at Hole Record Studio, Villaformide. It was produced and arranged by Mario Natale, Roberto Turati and Silvio 'Pinza' Mellioli.

With the home and international signs looking good, Intra says he is particularly pleased with the enthusiasm of CBS in the UK. Intra: "The last time they showed such an interest in Italy was with Spagna - and look what happened to her."
**SCANDINAVIA**

**MEDIA**

**MUSIC**

**IS**

Grammofon Electra Forms New Division

Following months of speculation about the company’s future, Sweden’s Grammofon Electra has announced that it will divide in two. One side of the company, Grammofon Electra, will act solely as a distribution and marketing company for affiliated labels. A new division, provisionally called Electra Music Production (EMP), will sign, produce and market new acts.

Sven-Erik Soeder, former Grammofon Electra Managing Director, now becomes Acting Managing Director of EMP. Meanwhile Ulf Winberj, who formerly ran the company’s self-transported video division, becomes Managing Director of Grammofon Electra.

The company has also announced that it has won back its distribution deal with Virgin Scandinavia, which switched to EMI in April after alleged non-payment of bills.

New Division

Moving in...Agneta Wionner

Agneta Wionner, who has been with Grammofon Electra for 10 years, has been appointed Managing Director of the new division. She will take over the company’s self-transported video division and present a new strategy for the future.

**Nordic Channel Restructured**

A bunch of drunken Irishmen are the most inventive cross-cultural musical groups in the world! These are the two conflicting images of The Pogues, whose new album ‘Peace And Love’ is released on Wea, in the band have definite views on which they prefer.

“W e don’t drink any more than anybody else,” says bass player Darryl Hunt. “We go on stage in a reasonable state of sobriety, otherwise we would be insulting the audience. We do our best and relax afterwards. I personally don’t think my lager and lime ‘after the gig’ is too bad. As The Pogues release ‘Peace And Love’ – their first LP for Wea, though they retain their own Pogue Mahone label – Wea’s head of international Liz Morris agrees: “We are trying to keep it away from the drinking image. ‘Band are serious musicians!’

Morris is optimistic that, with the muscle of Wea behind it, ‘Peace And Love’ will maximise The Pogues’ international appeal: “The music is a mixture of enormous popularity from their home country. It has a real life and is very popular there. We are trying to keep it as a cultural and entertainment product. It is from the same kind of medium we have seen in the past.”

Musically the album has the group as a creative artist, with no fewer than 14 cuts produced, one again, by Steve Lillywhite.

Although things took off immediately for Marx with the release of his self-titled début album in 1987. The first four 45s, ‘Don’t Mean Nothing’, ‘Should’ve Known Better’, ‘Endless Summer Nights’ and ‘Hold On To The Nights’, made up the album’s first three singles. He was progressing remarkably in a very short period of time.

**Nordic Industrialist Mirel Cnanga has become the sole owner of Nordic Channel, the Scandinavian satellite TV station.**

**SPAIN & PORTUGAL**

**Alcandra Radio 1**

**'Entre Amigos' Sold To 50 Countries**

Music expert Santiago Alcandra is taking ‘El Largo’ - the break show he launched on the country’s first multi-platform national FM station Radio 4 - for three months ago - local FM station Onda Madrid.

Alcandra, who left Radio 4 two weeks ago, says the station had imposed an “exclusive contract” on his style. He says working with Onda Madrid’s Director General Campo would give him more flexibility.

Alcandra says: “It’s still very much in the planning stages, but my idea is to feature music from Cuban salsa and Hard Rock through to music with humour and no depressing news.

He has been working with Chico’s lead singer with Animotion and star guest line-up including Lit-Fed’s Kevin Cronin and top musician Lukather, former Tithes drummer.

Things took off immediately for Marx with the release of his self-titled début album in 1987. The first four 45s, ‘Don’t Mean Nothing’, ‘Should’ve Known Better’, ‘Endless Summer Nights’ and ‘Hold On To The Nights’, made up the album’s first three singles. He was progressing remarkably in a very short period of time.

Singer Village People, Pet Shop Boys, La Bionda, Tina Turner, Jackson, Nana Mouskouri and Mireille Mathieu are among acts lined up for the new show which Spanish producer/ presenter Jose Lui Martin launches this autumn.

Martin says ‘Entre Amigos’ (Among Friends) has been sold to 50 countries, including France (Canal Plus), Italy (Canale 5), Portugal (RTV) and West Germany (ZDF). And he says the seven-sleeve show will also be broadcast in Australia, Latin America, the US and Canada.

Aberasturi To Host New Music Show

Andres Aberasturi, a popular Spanish TV personality who was recently resigned as host of the nationally televised show ‘Platón La La’, will host and incorporate the music as an integral element of the programme. He is a very varied and entertaining artist and Aberasturi and his new show ‘SuperJoven’, which will be produced by Euskal Televista (ETB) covering the youth market, will be made in the late summer.

It currently has an international appeal and Aberasturi and his new show ‘SuperJoven’, which will be produced by Euskal Televista (ETB) covering the youth market, will be made in the late summer.

Aberasturi and his new show ‘SuperJoven’, which will be produced by Euskal Televista (ETB) covering the youth market, will be made in the late summer.

Singer Village People, Pet Shop Boys, La Bionda, Tina Turner, Jackson, Nana Mouskouri and Mireille Mathieu are among acts lined up for the new show which Spanish producer/ presenter Jose Lui Martin launches this autumn.

Martin says ‘Entre Amigos’ (Among Friends) has been sold to 50 countries, including France (Canal Plus), Italy (Canale 5), Portugal (RTV) and West Germany (ZDF). And he says the seven-sleeve show will also be broadcast in Australia, Latin America, the US and Canada.

Aberasturi and his new show ‘SuperJoven’, which will be produced by Euskal Televista (ETB) covering the youth market, will be made in the late summer.

**Sobering Thoughts From The Pogues**

By Paul Sexton

Richard Marx - A Rock Phenomenon

By Marjorie Rovoug

Of the movies ‘Dirty Dancing’, ‘Flashdance’ and ‘Staying Alive’, Richard Marx did the horn arrangements for Children Of The Night, the pop group who will help teenage runaway.

Marx has also been involved with children’s charities and he donated his publishing royalties for ‘Should’ve Known Better to a hospital for young cancer patients.

Marx: “I’m interested in helping kids, because I had the greatest childhood. The thing that bothered me about the music industry was how important and worthy causes is that it does to make the artist’s publicity but for the cause. That is why I try to keep these things pretty low-key and try to choose things that are personal to me!”

Aside from co-producing both of his own albums with David Cole, Marx has also produced tracks on forthcoming albums by Marvins and convention.

The band also features vocal contributions from his mother Ruth Marx and wife Cynthia Rhodes (currently singer with Animation and star things he had not had a chance to do on ‘If I Should Fall From Grace With You’. He will be looking for different ways of recording with us.

On the live front, the band recently guested at UB40’s Birmingham homecoming show, have been touring in West Germany, Austria, Italy and France, and are now preparing for US dates in July. More European work will follow later in the year.

And they continue to invent new instruments! Hunt: “Iem built this hurdy gurdy himself. He built it into Part B into Part C; it took quite a while. It is the nearest thing to a medieval instrument.”

See page 23 for album review.
TINDRUM
New Album Coming Up in September

Jivin' Jake & The Wildcats
Ain't Prepared To Die (HMS/Sweden).
Contact:HMS/Charlotte
Michael Vincott: 0131-2253616/fax:2260175
This single, taken from his self-titled debut album, was a hit in France last summer and could well make it across Europe this year.

Suzies Orkester
The band are already immensely popular in Scandinavia and Finland. 

Le Cri
De La Mouche, L'Arme Du Razoir (Penza/FRANCE).
Contact: Penza/André Falleck
Michel: 43.61-086811/fax:42-25230

Mick Bund
Wonderful Lie (Three Bears/UK).
Contact: Three Bears/Jodie Samuel
Tel: 44.73.855420/fax:44.73.83194
The first release from this UK artist shows a distinctive, full backing track and a good voice. The record is not scheduled for release until September when he will be touring. Licencing and sub-publishing free except UK.

Suzies Orkester
Our Love Is (Sotto/Sweden).
Contact: Sotto/Jonas Halves: 46.68.86.7050/fax:76.70581
An excellent track from a band who will be hugely popular if they sing in English.

CNNT
Cosa Nostra No Thanks (DDD/Italy).
Contact: DDD/Davide De Gaetano
Tel: 44.85.49/12-46401
A strong track from a band who will be popular in Italy.

Legendary ska band The Specials are back with a brand new CD. This single, taken from their latest album, is being promoted in the UK.

Street studios in London. They have a tour of Italy lined up in the same month and this may take in other Continental dates.

One of the strongest dance records to appear in Talents Tracks for some time, Good Feeling (Epic & The Good Feeling) (Talents Tracks cassette no. 24) seems to be doing well in a couple of territories. The record, which was the first release for ex-Duranduran guitarist Andy Taylor's new label Equinox, is no. 15 in the official French dance chart and no. 31 in the German dance chart.

Freedom (Funtopia (Talents Tracks cassette no. 24) is being promoted in the south of England by a series of dates at warehouse parties. These are usually held in disused factories in and around the London area and they tend to play the best alternative dance music. The band are presently operating without a fixed lead singer, like Soul II Soul, because they do not want to be tied down to either a male or female sound.

The band are also working on their debut album, due for release in August, at Gee Recordings.

This hit in Belgium, this song has now been licensed and sublicenced in Europe.

Francie Conway
Striking It Rich (Jungle/Switzerland).
Contact: Jungle/Dubery
Tel:41.22.7963770/fax:7901123
This AOR song has echoes of Chris Rea. A catchy tune and melodic guitar lines make it a radio-friendly record, which the Austrian DJs have discovered already. For sub-publishing and licensing details please contact Peggy Records.

Tanzen
Tragic Error (Play It Again Sam/Belgium).
Contact:PIAS/Jan Marc O'Young
Tel:42.25.541700/fax:513274
A hit in Belgium, this song has now been picked up for West Germany by Mike Helseth's Logic Studios and remixed. One of the very best new beat/house tracks ever to come this way. Licence free except the Benelux, West Germany, France, Spain and Brazil. Sub-publishing free except the Benelux, West Germany and France.

Francie Gilford
Another Lover (BMG Ariola/Norway).
Contact:BMG Ariola/Gerard Kostermans
Tel:46.79.91.18/79.91.18/79.91.18
This band are already immensely popular in Scandinavia and Boom Boom was a major Norwegian hit for them. They make a great pop band and, like Suzies Orkester, if they recorded in English they would be very successful. Licence and sub-publishing free except Scandinavia.

Dumdum Boys
Boom Boom (CBO/Norway).
Contact:CBO/Marius Lieben
Tel:47.2.643790/fax:644310
This band are already immensely popular in Scandinavia and Boom Boom was a major Norwegian hit for them. They make a great pop band and, like Suzies Orkester, if they recorded in English they would be very successful. Licence and sub-publishing free except Scandinavia.

Records mentioned on this page are by promising acts which have potential for breaking into the pan European market. The selection is done by the editorial team of Music & Media. Radio & TV programmers wanting to play the material mentioned here should be aware that not all records are necessarily released in every territory. International A&R managers and music publishers on the lookout for new deals should contact the original masterpublishing owners. Country of origin and contact numbers are listed as known.

This is the only beginning

Street studios in London. They have a tour of Italy lined up in the same month and this may take in other Continental dates.

One of the strongest dance records to appear in Talents Tracks for some time, Good Feeling (Epic & The Good Feeling) (Talents Tracks cassette no. 24) seems to be doing well in a couple of territories. The record, which was the first release for ex-Duranduran guitarist Andy Taylor's new label Equinox, is no. 15 in the official French dance chart and no. 31 in the German dance chart.

Freedom (Funtopia (Talents Tracks cassette no. 24) is being promoted in the south of England by a series of dates at warehouse parties. These are usually held in disused factories in and around the London area and they tend to play the best alternative dance music. The band are presently operating without a fixed lead singer, like Soul II Soul, because they do not want to be tied down to either a male or female sound.

The band are also working on their debut album, due for release in August, at Gee Recordings.

This hit in Belgium, this song has now been licensed and sublicenced in Europe.

Francie Conway
Striking It Rich (Jungle/Switzerland).
Contact: Jungle/Dubery
Tel:41.22.7963770/fax:7901123
This AOR song has echoes of Chris Rea. A catchy tune and melodic guitar lines make it a radio-friendly record, which the Austrian DJs have discovered already. For sub-publishing and licensing details please contact Peggy Records.

Tanzen
Tragic Error (Play It Again Sam/Belgium).
Contact:PIAS/Jan Marc O'Young
Tel:42.25.541700/fax:513274
A hit in Belgium, this song has now been picked up for West Germany by Mike Helseth's Logic Studios and remixed. One of the very best new beat/house tracks ever to come this way. Licence free except the Benelux, West Germany, France, Spain and Brazil. Sub-publishing free except the Benelux, West Germany and France.

Francie Gilford
Another Lover (BMG Ariola/Norway).
Contact:BMG Ariola/Gerard Kostermans
Tel:46.79.91.18/79.91.18/79.91.18
This band are already immensely popular in Scandinavia and Boom Boom was a major Norwegian hit for them. They make a great pop band and, like Suzies Orkester, if they recorded in English they would be very successful. Licence and sub-publishing free except Scandinavia.

Dumdum Boys
Boom Boom (CBO/Norway).
Contact:CBO/Marius Lieben
Tel:47.2.643790/fax:644310
This band are already immensely popular in Scandinavia and Boom Boom was a major Norwegian hit for them. They make a great pop band and, like Suzies Orkester, if they recorded in English they would be very successful. Licence and sub-publishing free except Scandinavia.

Records mentioned on this page are by promising acts which have potential for breaking into the pan European market. The selection is done by the editorial team of Music & Media. Radio & TV programmers wanting to play the material mentioned here should be aware that not all records are necessarily released in every territory. International A&R managers and music publishers on the lookout for new deals should contact the original masterpublishing owners. Country of origin and contact numbers are listed as known.

This is the only beginning
The duo's third single is a typical Farian production. The strong melody and spirited delivery should make this song a major summer hit.

The Waterboys
Ad A Day On The Edge... - Chrysalis
Easy-going, traditional folk material with a strong melodic line and good lyrics. Styleswise, an uncompromising song but one that could be a hit.

Kiss AMC
A Bit Of... - Madonna/EMI
Streetwise rap with a distinctly commercial edge. Picking up UK airplay.

Frazier Chorus
Sloppy Heart - Vinyl
Dreamy, atmospheric material that recalls early '70s UK bands like Corrasion. Pop with a very English character.

Transvision Vamp
The Only One - MCA
As predicted, they have shamelessly stolen from several classic 60s pop songs, but the end result is power pop at its best.

ALBUM OF THE WEEK
Don Henley - The End Of The Innocence - Geffen
Another fine collection from Eagles Henley, whose solo work has shown him to be more adventurous and questioning than his former band mates. Here, Bruce Hornsby, Patty Smyth, and W. Axl Rose (Guns 'N' Roses) are on the guest list, complementing Henley's plaintive vocals and strong sense of dynamics. There is nothing as breathtaking as Boys Of Summer but The Last Worthless Dancing and New York Minute come pretty close.

Kiss In The Dark
The First Kiss - Mercury
Their first single, The Phone Call, was a sensation and the first UK single to break into the Top 50. The follow-up is a hit.

Michael Bolton
Soul Provider - CBS
Michael Bolton has one of the most powerful female voices that the music is pure FM rock. A slow, tuneful number that should also be a European hit.

The Pogues
Peace And Love - WEA
The band's first WEA outing shows a wider scope than the patrol of If I Should Fall From Grace With God, with Steve Lillywhite's production capturing subtle side as well as power-and-glory. From the moody reflective Merry Morning, Albert Bridge to the harmonious and electric They Led Her Home, this album is first rate. A time crosser. Vital for your playlist.

The Pursuit Of Happiness
She's So Young - Sony
The band's first single, The Phone Call, was a sensation and the first UK single to break into the Top 50. The follow-up is a hit.

Mark Martika
Toy Soldiers - Kiss
An unpretentious pop number, a fine blend of acoustic guitar and harmonies. Tenderly 'dels off with You Know You're Right and Jealous.

Cher
Heart Of Stone - Geffen
With the help of names like Jon Bon Jovi, Richie Sambora and Michael Bolton, Cher has come up with an AC rock album. It is cut-and-dried for Europe.

Transvision Vamp
Velveteen - EMI
An unpretentious pop number, a fine blend of acoustic guitar and harmonies. Tenderly 'dels off with You Know You're Right and Jealous.

The Pogues
Peace And Love - WEA
The band's first WEA outing shows a wider scope than the patrol of If I Should Fall From Grace With God, with Steve Lillywhite's production capturing subtle side as well as power-and-glory. From the moody reflective Merry Morning, Albert Bridge to the harmonious and electric They Led Her Home, this album is first rate. A time crosser. Vital for your playlist.

Mark Martika
Toy Soldiers - Kiss
An unpretentious pop number, a fine blend of acoustic guitar and harmonies. Tenderly 'dels off with You Know You're Right and Jealous.

Cher
Heart Of Stone - Geffen
With the help of names like Jon Bon Jovi, Richie Sambora and Michael Bolton, Cher has come up with an AC rock album. It is cut-and-dried for Europe.

Transvision Vamp
Velveteen - EMI
An unpretentious pop number, a fine blend of acoustic guitar and harmonies. Tenderly 'dels off with You Know You're Right and Jealous.
**playlist**

**REPORT**

**THE MOST PLAYED RECORDS IN EUROPE!**

### United Kingdom

Most played records in England during the week of publication on the following stations: BBC 1, BBC 2, Capital Radio, Greater London Radio, and the major independents.

1. Paul McCartney - "My Brave Face" (Parlophone)
2. Eddy Grant - "You're Going to Get What's Good for You" (Aldgate)
3. Peter Gabriel - "In Your Eye" (Columbia)
4. Dire Straits - "Sultans of Swing" (Warner Bros.)
5. The Jam - "Going Underground" (Fontana)
6. Bruce Springsteen - "Born to Run" (CBS)
7. The Police - " Roxanne " (A&M)
8. The Rolling Stones - "You Can't Always Get What You Want" (Decca)
9. The Cure - " Three Imaginary Boys " (Island)
10. The Pretenders - " I Know It's Over " (Island)

### Germany

Most played records as checked by Media Control on the national station Dr. Colour 3 and 4 private stations. For more info please contact Media Control, Postfach 26 4002, 331 62 28819.

1. Paul McCartney - "My Brave Face"
2. Eddy Grant - "You're Going to Get What's Good for You"
3. Peter Gabriel - "In Your Eye"
4. Dire Straits - "Sultans of Swing"
5. The Jam - "Going Underground"
6. Bruce Springsteen - "Born to Run"
7. The Police - "Roxanne"
8. The Rolling Stones - "You Can't Always Get What You Want"
9. The Cure - "Three Imaginary Boys"
10. The Pretenders - "I Know It's Over"

### Switzerland

Most played records as compiled from RAJ stations.

1. Paul McCartney - "My Brave Face"
2. Eddy Grant - "You're Going to Get What's Good for You"
3. Peter Gabriel - "In Your Eye"
4. Dire Straits - "Sultans of Swing"
5. The Jam - "Going Underground"
6. Bruce Springsteen - "Born to Run"
7. The Police - "Roxanne"
8. The Rolling Stones - "You Can't Always Get What You Want"
9. The Cure - "Three Imaginary Boys"
10. The Pretenders - "I Know It's Over"

### Austria

Most played records as compiled from Media Control Central Europe.

1. Paul McCartney - "My Brave Face"
2. Eddy Grant - "You're Going to Get What's Good for You"
3. Peter Gabriel - "In Your Eye"
4. Dire Straits - "Sultans of Swing"
5. The Jam - "Going Underground"
6. Bruce Springsteen - "Born to Run"
7. The Police - "Roxanne"
8. The Rolling Stones - "You Can't Always Get What You Want"
9. The Cure - "Three Imaginary Boys"
10. The Pretenders - "I Know It's Over"

### Italy

Most played songs as compiled from RAJ stations.

1. Frank Sinatra - "Me and My影子"
2. Brotherhood of Breath - "It's Alright"
3. Genesis - "In Your Eye"
4. Dire Straits - "Sultans of Swing"
5. The Jam - "Going Underground"
6. Bruce Springsteen - "Born to Run"
7. The Police - "Roxanne"
8. The Rolling Stones - "You Can't Always Get What You Want"
9. The Cure - "Three Imaginary Boys"
10. The Pretenders - "I Know It's Over"

### France

From the airplay hit parade from Media Control France. For more info please contact Media Control, Postfach 26 4002, 331 62 28819.

1. Paul McCartney - "My Brave Face"
2. Eddy Grant - "You're Going to Get What's Good for You"
3. Peter Gabriel - "In Your Eye"
4. Dire Straits - "Sultans of Swing"
5. The Jam - "Going Underground"
6. Bruce Springsteen - "Born to Run"
7. The Police - "Roxanne"
8. The Rolling Stones - "You Can't Always Get What You Want"
9. The Cure - "Three Imaginary Boys"
10. The Pretenders - "I Know It's Over"

### Holland

The 20 most played records in Spain from the major Spanish stations, courtesy of the major Spanish stations.

1. Paul McCartney - "My Brave Face"
2. Eddy Grant - "You're Going to Get What's Good for You"
3. Peter Gabriel - "In Your Eye"
4. Dire Straits - "Sultans of Swing"
5. The Jam - "Going Underground"
6. Bruce Springsteen - "Born to Run"
7. The Police - "Roxanne"
8. The Rolling Stones - "You Can't Always Get What You Want"
9. The Cure - "Three Imaginary Boys"
10. The Pretenders - "I Know It's Over"

### Spain

From the major Spanish stations.

1. Paul McCartney - "My Brave Face"
2. Eddy Grant - "You're Going to Get What's Good for You"
3. Peter Gabriel - "In Your Eye"
4. Dire Straits - "Sultans of Swing"
5. The Jam - "Going Underground"
6. Bruce Springsteen - "Born to Run"
7. The Police - "Roxanne"
8. The Rolling Stones - "You Can't Always Get What You Want"
9. The Cure - "Three Imaginary Boys"
10. The Pretenders - "I Know It's Over"

### Music & Media

Airplay checked on Radio 2 and 3, the Dutch national pop stations. For more info see Radio Magazine. Top 50.

1. Van Halen - "Hit This!"
2. Paul Hardcastle - "Get on Your Feet"
3. Deniece Williams - "Let Me Be Your Guide"
4. Eddy Grant - "You're Going to Get What's Good for You"
5. The Jam - "Going Underground"

### Top 50

**Title**

1. My Brave Face
2. You're Going to Get What's Good for You
3. In Your Eye
4. Sultans of Swing
5. Going Underground
6. Born to Run
7. Roxanne
8. You Can't Always Get What You Want
9. Three Imaginary Boys
10. I Know It's Over

**Artist**

1. Paul McCartney
2. Eddy Grant
3. Peter Gabriel
4. Dire Straits
5. The Jam
6. Bruce Springsteen
7. The Police
8. The Rolling Stones
9. The Cure
10. The Pretenders

**Original Label**

1. Parlophone
2. Virgin
3. Columbia
4. CBS
5. A&M
6. EMI
7. CBS
8. PolyGram
9. Island
10. Island

**Publication**

1. My Brave Face
2. You're Going to Get What's Good for You
3. In Your Eye
4. Sultans of Swing
5. Going Underground
6. Born to Run
7. Roxanne
8. You Can't Always Get What You Want
9. Three Imaginary Boys
10. I Know It's Over

---

**Acknowledgements**

The music and media report is compiled by Media Control (Baden-Baden), the independent research institute for the music and media business. For more information, please contact Media Control, Postfach 26 4002, 331 62 28819.
<table>
<thead>
<tr>
<th>WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>ORIGINAL LABEL</th>
<th>PUBLISHER</th>
<th>CHARTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>It's Alright</td>
<td>Frampton</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>2</td>
<td>This Time I Know It's For Real</td>
<td>Richard Marx</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>3</td>
<td>Especially For You</td>
<td>Kool &amp; The Gang</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>4</td>
<td>I Groove All Night</td>
<td>Village People</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>5</td>
<td>Licence To Kill</td>
<td>Queen</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>6</td>
<td>Hotel California</td>
<td>The Eagles</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>7</td>
<td>I Want It All</td>
<td>Carole King</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>8</td>
<td>Americanos</td>
<td>Holly Johnson</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>9</td>
<td>I'm Alright</td>
<td>Peaches &amp; Herb</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>10</td>
<td>This Is When I'm With You</td>
<td>Ann Wilson</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>11</td>
<td>Billy Jean</td>
<td>Michael Jackson</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>12</td>
<td>One More Time</td>
<td>Leo Sayer</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>13</td>
<td>The Way You Look At Men</td>
<td>Abba</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>14</td>
<td>Atomic City</td>
<td>The B-52s</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>15</td>
<td>It's Too Late</td>
<td>Elton John</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>16</td>
<td>Dreamer</td>
<td>Laura Lee</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>17</td>
<td>My Love</td>
<td>Gladys Knight</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>18</td>
<td>I'm In Love</td>
<td>John Lennon</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>19</td>
<td>Keep On Dancing</td>
<td>The Shangri La</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>20</td>
<td>I'm Not In Love</td>
<td>The Kinks</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>21</td>
<td>Right Back Where We Started</td>
<td>Childish gums</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>22</td>
<td>Funky Cold Medina</td>
<td>The B-52s</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>23</td>
<td>Patience</td>
<td>Gary Numan</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>24</td>
<td>If You Don't Know Me By Now</td>
<td>Simply Red</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>25</td>
<td>When The Night Comes</td>
<td>Joe Cocker</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>26</td>
<td>Looking For Freedom</td>
<td>David Hasselhoff</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>27</td>
<td>Help!</td>
<td>Badfinger</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
<tr>
<td>28</td>
<td>Tell It Like It</td>
<td>Don Johnson</td>
<td>SBK</td>
<td>EMI Music</td>
<td>GB, H, D</td>
</tr>
</tbody>
</table>

**Notes:**
- The chart is compiled by EMR in cooperation with Buma/Stemra.
- The chart is supported by the European Committee of CISAC.
- The Eurochart Hot 100 is a trademark of Billboard Publications Inc. used with permission.
- Original label and publisher information is provided for each song.
1789-1989
TWO HUNDRED YEARS ON...
THE FRENCH ARE STILL BREAKING DOWN THE BARRIERS

AMINA YALIL

AVAILABLE ON LP M.C.C.D.

JEAN PAUL GAULTIER

AVAIlABLE ON LP M.C.C.D.

MUSIC & MEDIA
We did not have to wait for 1989 to give Europe a Revolution with France Gall ("Babacar," more than 1 million units sold.) In 1989, be ready for many others to come...

While celebrations to mark the 200th anniversary of the French Revolution gain momentum, the country is now witnessing a second revolution - the increasingly successful export of its domestic artists. As the industry gears up for its new role in the international marketplace, Music & Media acknowledges this development in a three-part special.

The Challenge To Export French Music
Industry leaders talk about:
Pages 26 - 33.

Europe's Most Popular French Acts
Twenty DJs from Madrid to Helsinki give their views on French music - its quality, promotion and potential.
Page 34.

France's Stars Of The 90s
The industry gives its tips for international stardom in the next decade.
Page 36.
The Challenge To Export French Music

After some slack years in the early 80s, French music is now enjoying unprecedented success - at home and abroad. This has created hopes and expectations for the French music industry, but how will it meet the new challenge of exporting artists? What is the attitude of the main players in French music? Music & Media talks extensively with representatives from record companies - majors and independents, publishers, concert promoters, trade organisations and the main national media.

The signs of recovery and growth in French music are immediately visible - a 9% increase in national sales in 1988 and explosive growth in the retail market. Jean-Francois Cecillon, Polydor's Marketing Manager: “Five years ago, national product represented only 30% of the top 50. Today it is 50%.”

At France's largest retailer, FNAC, Product Manager Claude Cappuozzo says: “The French market is doing well after dark years. This creates such euphoria that retailers like Virgin, HMV and Tower are now interested in investments here,” Claude Cappuozzo.

Aiming For The International Market

The international outlook of the French industry is a new phenomenon, as Cappuozzo points out: “For years, we have worked too much on our own market, without noticing the international aspect of the business. Only now are record companies starting to think in terms of international careers.”

Europe is now a major concern for most in the business. Henri Belolo, an independent producer from Scorpio who launched the Village People in the 70s, says the industry should take advantage of the move towards a single European market. And he says it should call for “a harmonisation of the various legislations, in order to bring a higher level of protection for the artists and the producers.” Belolo adds: “French mentality has changed. Thinking international is now everybody's concern.”

For Jean-Francois Cecillon, whose company Polydor has developed a lot of new acts over the last three years, the involvement is more strategic and economical: “PolyGram is a European company and we focus on that market. The perspective of 1992 drives us. We must sell our products in time and be ready for the new situation with company mergers and Pan-European media.

“Europe is becoming a real battlefield in terms of the music business. It represents 40% of the world market. We have to consider it as our natural market where we can release our national products. Europe is the hottest, the quickest and the strongest market in the world.”

Changes are also necessary on the artist level. Guy Deluz, President of EMI/Pathe and the industry body SNEP: “I'd like to see more serious management in France. Artists lack professionalism in coping with the problems associated to international careers.”

His views are shared by Gerard Davoust, who is in charge of A&R at Warner Chappell: “To export, you are not forced to speak English. French is more readily accepted in countries like Holland or Italy than in the Anglo Saxon world, notwithstanding recent examples to the contrary.”

Albert Eisenmat, Head Of Light Entertainment at state TV channel Antenne 2, adds: “French music has a certain mystery for many Europeans. Our local product pleases them because it is French.”

And Max Guazzini, the influential Programme Director of France's top FM radio network, NRJ, says: “I hope that French acts don't start singing in English to make it abroad. Songs are important for a country's culture. To sing in English is a sad rejection of your mother tongue. But not everybody is as patriotic - there are also pleas for a more pragmatic approach. The success of Scandinavian groups who have opted to sing in English seems to justify this approach. Patrick Blanc-Francard, Director of Programmes at the peripheral radio station Europe 1: “The language barrier is insurmountable. In our age, true commun
Winning An International Release

The growing international appeal of French product has led to the industry’s relationship with foreign affiliates and distributors gaining increasing attention.

Cecillon: “Foreign product is accepted more easily now. English companies are more open-minded.” Fabrice Nataf, A&R Manager at Virgin, adds: “It took some time but now they realise they can find something in France that they don’t have in their own market.”

Meanwhile, Deluz calls for “a more balanced relationship” between Europe and the US, and he sees “no reason why this should not happen one day”. But Davoust says the US music business “is not very open to new things”. He adds that the US public are more curious than is generally thought.

At CBS, President Henri De Bodinat predicts: “Within the next two years, two of the current major acts and two new ones will be very big outside France!” And he expects to see French top 10 chart results in the UK and the US too. “When you have results at home, it makes things easier. An international release requires four things. First convince the local record company, then the media and in the end the public.”

De Bodinat continues: “It is easier now to win the attention of our affiliates. But if we don’t, we do not hesitate to look for other companies like we did with PWL for Juke Quartz and Debut De Sire in the UK. Once convinced, a company usually works very well on our product, like Desinences, who went well all around the world. But airing is a real concern, especially in the US and the UK.”

Deluz has had good experiences with his affiliates abroad. “In West Germany, they treated Guesch Patti as if they had produced the record!”

Belolo highlights the role of the independents: “We have more freedom to approach the best independent or major. Once a major has been refused by its affiliate, it is more difficult for it to offer the product to somebody else, because everybody knows then that there has been a rejection.”

“I don’t think that French artists have much chance outside their borders, especially if they sing in French,” Pascal Benardin.
Belido mentions the recent success of the Gipsy Kings as the best example of the power of the independents. They were produced by the independent Claude Martinez, released on Elektra in the US, on Telstar in the UK and were distributed in France by CBS. Belido believes the independents should develop their links on an international level and think of their common future, "not against the majors, but with them. Majors need independents, because they are a vital part of the creative process."

And the majors themselves enjoy the growing importance of the continental market, because it gives them more muscle in their relationship with the UK and US. De Bodinat says each country gives them more muscle in their relationship with the UK and US. The majors need independents, "not against the majors, but with them. Majors need independents, because they are a vital part of the creative process."

`````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````````
used for the promotion of music, when there are already problems to fund the national budget. It’s simpler and more healthy to let the professional organisations invest on such projects. I would prefer a system with fiscal deductions to those who are active in exporting French acts!“.

His views match Beloix’s: “Independents are against government action in this field because it would mean a series of constraints. But fiscal measures can be useful. For example, royalties from the foreign exploitation of copyrights or productions should benefit from a drop of taxes that could be used to finance export. If there is not a rapid change of regulations, there is a risk that talent and resources might quit the country for a more open market.”

International Tours
Concerts are one of the most efficient ways to present artists and to increase their visibility in different territories. However, few French artists have the potential to tour, or have the structure to support them. While bands like Kassav’ or Gipsy Kings never stop touring the world, and Les Rita Mitsouko visited some European countries and the US last year, there is still a long way to go.

Pascal Bernard, from France’s top concert promotion company Zero Productions: “I don’t think that French artists have much chance outside their borders, especially if they sing in English.”

Promoter Gerard Droout, who has started an international tour with Mogador, disagrees: “With the European Tour of 1992, French acts must cross borders, but few artists really have the will to do so. Most of the time they prefer to stick to their small horizons!”

“But in France, we have a real problem with co-ordination between the record company, the publisher and the promoter. In the UK or the US, bands have been touring the world for more than 20 years. In France, the movement started just four or five years ago. So we have a lot to learn: we have to build up networks and know the different markets.”

To meet this new challenge, Corida is creating a network of contacts in Europe with MCF. Promoter Jacques Renault is from Canada: “It’s an investment and a lot of work. It’s a risk that many promoters have avoided!”

Henri De Bodinat: “We are ready to invest on tours if it’s co-ordinated with the release of an album, otherwise it’s useless.”

“We are ready to invest on tours if it’s co-ordinated with the release of an album, otherwise it’s useless.”

Henri De Bodinat

Jacques Renault is from concert production company Corida, which has organised international tours by Les Rita Mitsouko (West Germany and US) and handles Guarch Patin’s tours. He says: “The mentality of the artists has changed. They really want to tour and have a very open attitude on the matter. They understand that it’s an investment and a lot of work.”

“The only hope for our artists is exposure. We need an increase in good satellite channels and an MTV Europe that is really European,” Monique Le Marcis

Record companies understand the problem and are ready to support a tour, but only if it is linked to the release of an album. De Bodinat: “We are ready to invest on tours if it’s co-ordinated with the release of an album, otherwise it’s useless.”

Media Exposure
French media executives agree that the quality of French productions match those from any country. But they say international promotion is sadly limited and never gives full credit to the excellence of certain acts.

Monique Le Marcis, Head of Music at France’s number one peripheral station RTL, says openings for French acts are almost non-existent. “The only real international opportunity to present artists at conventions such as MIDEM and yet the only hope for our artists is exposure. What we need is an increase in good satellite channels and an MTV Europe that is really European!”

NRJ’s Guizanini feels his station goes a small way towards offering a platform for international exposure. NRJ has franchises in Liege in Belgium, and Geneva and Lausanne in Switzerland. And NRJ’s planned music TV channel, Euromusique, will be launched on the French satellite TDFI, will also offer a degree of promotion abroad.

But if the ‘Top Of The Pops’ of this world shun French product, is it the answer to syndicate French radio and TV music shows throughout Europe? Are they even exportable?

Antenne 2’s Esmaouni convinced the answer lies in international co-productions. “The vast majority of TV music shows in this country are variety shows containing one or two artists. But the problem is they are too French and would never sell abroad. However if there were events organised on a European level such as the Eurovision Song Contest, huge and very successful deals could be made”
Europe’s Most Popular French Acts

Music & Media asked 20 DJs from Madrid to Helsinki what they think about French music - its quality, promotion and potential.

In the last few years, the number of French artists crossing over has been on the increase and Paris has established itself as a vital new A&R centre. This is largely due to the number of popular and successful world music artists who are based there and who enjoyed recognition by the French long before the style became popular elsewhere.

When asked which French artists they could name, and whose product they were familiar with, most DJs first referred to artists who became famous in the 60s and 70s. Singers such as Charles Aznavour, Sacha Distel and Mireille Mathieu are as well known as some of the upcoming acts of today.

Vanessa Paradis (Polydor) is without doubt the best known artist, thanks to her European hit "Joe le taxi" which reached no. 8 in our Eurochart Hot 100 Singles.

Next came veterans rockers Johnny Haliday (Phonogram), followed by Mary Kante (Barclay) and Gipsy Kings (PEM/CBS), whose hit singles "Ye Ke Ye Ke" and "Bamboleo" reached no.1 and no. 26 in the Eurochart respectively.

Marc Uhlrich at SWF, one of West Germany’s biggest state-owned radio stations, says that there are a lot of good French songs that are simply never released in Germany. "Even though we aim to be close to the French border there, there is no support for French product,” he adds. "Most DJs say airplay of French product would be better if the availability and promotion of releases improved.

Marc Uhlrich at SWF, one of West Germany’s biggest state-owned radio stations, says that there are a lot of good French songs that are simply never released in Germany. "Even though we aim to be close to the French border there, there is no support for French product,” he adds. "Most DJs say airplay of French product would be better if the availability and promotion of releases improved.

Meanwhile, Pentti Teravainen from one of Finland’s leading pop stations, Discopress, says French music is of a high standard and should be much more popular. Teravainen adds that virtually nobody speaks French in Finland.

Bjorn Faarlund at Radio I in Oslo, one of Norway’s top commercial radio stations, says: “One record could change the attitude towards French music for a while, like A-Ha did for Norwegian music.”

Jean-Michel Jarre, whose hit singles "Tom Blomberg" and "Bamboleo" reached no.1 and no. 26 in the Eurochart respectively, are known on a similar level.

Newcomer Guesch Pani (EMI) and established singer France Gall (WEA) are next on the list, pro-
France’s Stars Of The 90s

At least a dozen French artists have had cross-border success during the past two years, but who will be the stars of the 90s? Here is a list of French talent, compiled from interviews with industry representatives.

Tradition & Novelty

The chanson française – as presented by Edith Piaf and Jacques Brel with a traditional blend of strong lyrics and melodies – is not dead. Jean-Jacques Goldman (CBS) and Renaud (Virgin), the two best-selling artists in France, can be linked to this style. The best-known acts internationally are France Gall (WEA), who did well last year with a series of top singles, and Durente. Her first LP on CBS is expected in September, following the mega success of Voyage, Voyage. They have just won the prize for best rock band in France – Bus D'Acier. Seven years ago that title went to label mate Alain Bashung, who has recently released one of the best albums of 1989, Novice.

The New Sound

There is a new generation of young rock bands, usually from the alter-ego to the 60s and 70s. They captivate and thrill their public on stage. The band, who released a first LP Pachanka on indie label Boucherie, have just signed a deal with Virgin and are working on a new album.

The second album by Aubert, former singer with Telephone, France’s best selling band between 1979 and 1985, will be released next autumn (Virgin) and he will tour Europe in 1990. Noir Desir from Bordeaux, who are never better than when on stage, received main reviews for their second album Muileur Ren- dre L’ami on Barclay. They have already received a boost last spring after a successful tour. Mario Nega offer the same kind of music - free of Anglo-Saxon complexity and open to all styles. They have seven consecutive hits on the French charts and have toured many European countries this year including Yugoslavia.

The New Ethnic

Ethnic music has made its way to the international scene via France – which is a home base for many artists. They include: King Sunny Ade (eventually signed to Island); Youssou N’Dour (Virgin UK); Malompets (signed worldwide with Virgin France); Tome Kunda (signed to Universal); and Patrice Kaas (Polydor), whose discreet charm cannot fail to attract attention.

Pop/Rock

It has taken French artists a few decades to come out with products of international interest that are not a pale copy of Anglo-Saxon pop and rock. Leading the pack is Les Rita Mitsouko, who continue to intrigue and astonish audiences with their unique mix of music and their original videos.

And the second solo album by Aubert, former singer with Telephone – France’s best selling band between 1979 and 1985, will be released next autumn (Virgin). He will tour Europe in 1990. Noir Desir from Bordeaux, who are never better than when on stage, received reviews for their second album Muileur Ren- dre L’ami on Barclay. They have seven consecutive hits in the French charts and have toured many European countries this year including Yugoslavia.

Since its launch in 1981, NRJ’s audience has continued to grow. Its 120 satellite-linked stations now have 5 million listeners daily, and NRJ is the uncontested leading FM radio network, as well as the second commercial radio station in France.

Since its launch in 1981, NRJ’s audience has continued to grow. Its 120 satellite-linked stations now have 5 million listeners daily, and NRJ is the uncontested leading FM radio network, as well as the second commercial radio station in France.

Following its success in France, NRJ has extended its network in Europe and has already become the No. 1 commercial radio station in Liege, Belgium, and Geneva, Switzerland.

If you too would like to be part of the NRJ success story and become an NRJ franchisee, contact Maryse GOURC at the following address:

NRJ 39, avenue d’Iéna
75016 PARIS FRANCE

TEL : (33-1) 47.20.06.06
Fax : (33-1) 47.23.32.87

Le plus belle radio

IN EUROPE

The N°1 FM Radio Network

NRJ
Producer/musician Bill Laswell has reformed his legendary band Material. A new LP Seven Souls is scheduled for August.

Jane Pointer of the Pointer Sisters had the help of a clutch of top producers on her just-released solo LP including Kashif, Phil Ramone, Narada Michael Walden, Burt Bacharach and Carole Bayer Sager.

A native Californian, Gloria Estefan & The Miami Sound Machine is now officially just Gloria Estefan. Got that?

Katharina Franck, singer of German foursome The Rainbirds is looking to reform the band now her two colleagues have split due to 'musical differences'. A shame, given their current success...

In line with the strongly anti-drug climate of the past couple of years, PolyGram is working on a compilation album consisting of covers of songs by drug victims including Jimi Hendrix, Sid Vicious and Janis Joplin. Performing artists have not been confirmed yet.

The album is scheduled for October release. CBS France has high hopes for a forthcoming double compilation album called La Lambada, from which the first self-titled single by Kaoma has just been released. Lambada is a type of Brazilian music and also a Brazilian dance. TFI is to broadcast the video of the single 277 times during July and August, and there is to be a huge radio campaign on Europe 1 and 2.

Elvira Vournas, the UK Elvis Presley appreciation society, has invited Kolya Vasin, Russia's 'Rock & Roll Ambassador' and devoted Elvis fan, to visit Greece. Although Vasin has a considerable cassette collection of his idol, Presley music is still hard to obtain in the USSR.

Ariola West Germany, Tele 5 and West German magazine 'MIDEM' have together compiled a 12-track compilation album called Starke Töne, consisting of hits from the 'German Wave' of some 10 years ago. Artists appearing include Nena, DAF, Hubert Kah, Falco and others.

The new Tina Turner (EMI) album, Foreign Air is scheduled for release in the second week of September.

Diana Muss

MIDEM, WHERE IT'S BUSINESS WITH FEELING

A market for all kinds of music over more than 20 years, MIDEM has been the annual rendezvous of 8000 international music industry professionals.

Pop, Rock, Jazz, Classical. Contemporary. MIDEM is completely and passionately devoted to music and the music scene. Whether you take part as a publisher, importer, distributor, independent label, artist, agent, radio or TV producer, MIDEM is essential.

If you’re looking to buy or sell rights, make distribution deals, meet new partners, discover new talent or promote a work or an artist, you’ll find the distribution deals, meet new partners, discover new industry professionals.

MIDEM, WHERE IT'S BUSINESS - WITH FEELING


In 1990, MIDEM will also turn its spotlight on jazz - currently making a powerful comeback in the marketplace - and on film soundtracks, with a whole day devoted to the special relationship between music and the cinema.

If you want to develop your business, don't fail to be at MIDEM'90 with your own furnished stand complete with telephone and sound system. For rushed details contact Christine Bloum on: 33 (1) 45.05.14.03 or fill in the coupon today.

For rushed details contact Christophe Blum on:

Please rush me details of MIDEM'90

Name
Title
Company
Address__________
Telephone__________
Telex

To return to: MIDEM


Telex: 630547 - Fax: (1) 47.55.91.22

MIDEM - WHERE IT'S BUSINESS WITH FEELING

As ever, building on the runaway success of the 1989 edition with its dynamic organisation, record attendance and powerful promotional reach: last year more than 20 television networks became the MIDEM concerts to audiences throughout the world.

A perfect platform for talent, MIDEM will again feature live showcases, concerts and galas designed to highlight new and familiar artists from across the world.

The lucky few who won tickets to enter the venue were offered considerable amounts to part with them, while around 3000 (!) people gathered in front of a big screen in the middle of the city for a live broadcast of the show.

Zygi Marley's new album One Bright Day, released at the end of the month, was co-produced by Talking Heads couple Tina Weymouth and Chris Frantz. The son of Bob is currently rehearsing for his world tour with an Ethiopian band Daoli.

The new Tina Turner (EMI) album, Foreign Air is scheduled to be released in the second week of September.

Diana Muss

MUSIC & MEDIA - July 15, 1989

All rights reserved - Copyright by American Radio History

IN THE JAZZ TIME, FATS GOT AROUND O.K....

...and he went abroad. Short of work in the States, he made his first Atlantic crossing in 1932. The most memorable outcome of that trip was the long-lasting myth that Fats Waller tried his hand at the keys of the mighty organs of Notre Dame.

In the summer of 1938, with a real taste for travel and a growing notoriety in Europe, a second trip across the Atlantic led him to Great Britain. The people there were captivated by his imaginative style of swing.

The cream of British jazzmen humiled on down to the Abbey Road Studios (later to give birth to another great legend), to record some pure magic moments with Fats, moments like the majestic "Don't Try Your Jive On Me", or the stunning "A-Tisket, A-Tasket".

Making his way back there in spring of 1939, Fats, perhaps sensing war-clouds on the horizon, let his sad side show. This was a rare thing for him, as rare as the hard-to-find "London Suite". Now brought back to life on CD, Pathé Marconi offers you a 70 minutes treat at a very nice price.