Attracts New Audiences

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Sender Freies Berlin (SFB), the city’s other public broadcaster, has cooperated with East Berlin’s ‘Berliner Rundfunk’ and the youth oriented station DT 64. SFB 2 has already aired its programmes ‘Morning Echo’ and ‘Berlin Alexanderplatz’ from the eastern sector of the city.

Private station Radio 100 has also developed close contacts to DT 64 and is currently exchanging DJs for evening shows such as ‘Grosstadtflieber’ (Big City Fever). The other West Berlin private station, Radio 100.6, now regularly broadcasts for, and from, the eastern part of the city and has even published a newspaper for its fans across the border.

The Norddeutscher Rundfunk (NDR), whose broadcasting area covers large sections of the border territory, has also reacted enthusiastically to the current developments. NDR 2 recently hosted its youth

Cross-Border Broadcasting Attracts New Audiences

by Volker Schnurrbusch

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Ofredia And AER Launch International ‘Journees France’ Plan

by Chris Fuller

Paris - Broadcasters from Portugal, Italy, Greece, West Germany, Denmark and Hungary will take part in ‘Journees France’ (French Days), a transfrontier radio project for 1990 initiated by Paris-based syndication company Ofredia and the newly-formed Association of European Radio (AER).

Beginning with Greek municipal station Athens 98.4 on February 23, radio teams from the various territories will visit Paris and relay to home nine hours of live programming via specialised telephone lines. Also confirmed to be taking part is Rome station Radio Radio (April), plus Lisbon’s TSF (no date yet confirmed), with negotiations still under way for West German, Hungarian and Danish partners.

It is intended the shows will have a French flavour, though creative control will be in the hands of visiting stations. Ofredia’s own Paris studios will be used for ‘Journees France’, with financial backing from the French Ministry of Foreign Affairs.

According to Ofredia director/AER VP Francois Genissel, ‘Journees France’ is an example of how the AER wishes to stimulate cross-border cooperation and programme exchange between members: “We will be offering our journalistic and technical expertise to the visitors. We hope the project will allow the involved countries to get a full, on-the-spot impression of French music, politics and general culture. And we hope it can stimulate similar radio cooperation between other European countries.”

Gipsy Kings can boast being the first French act to achieve gold in the US. Presenting the award for having sold more than 500,000 copies of their self-titled debut LP for the label is Bob Krausnow, president of Elektra (3rd from right). Also pictured is EMI artist Johnny Clegg (centre). Photo: Stills.

Cross-Border Broadcasting continues on page 8

(Cross-Border Broadcasting continues on page 8)
MICHAEL BOLTON IS CURRENTLY PROMOTING HIS NO. 1 US HIT
"How am I Supposed to Live Without You"
IN GERMANY, HOLLAND, NORWAY AND THE U.K.

Single available on 7" / 12" MAXI CD & CD3
Album available on LP, CD & CASSETTE

CBS
More Radio Groups Join AER
by Chris Fuller

Paris - The Association of European Radio (AER), the new pan-European lobby group for commercial radio, now involves 10 European nations. At MIDEM the AER - which, contrary to last week's Extra!, has not changed its name to 'Euradio' - presented its main aims, which include representing private radio in discussion with government and promoting cross-border programme exchange.

Francois le Genissel, acting AER VP and director of the French syndication company Ofredia, describes the meeting's programme exchange.
MIDEM was urged to “get its house in order” on the issue of bootleg recordings following a police raid on the stand of West Germany’s TNT Enterprises. Accompanied by IFPI representatives, police confiscated 35 Beatles CDs containing unreleased studio material.

Shortly after the raid, EMI Electrola in West Germany reinforced the company’s “get tough” attitude by obtaining an injunction against the Hamburg-based distributors Perfect Beat. A raid on the company’s premises netted 14,000 CDs and 4,000 albums of Ultra Rare Trax Volume 5 and Volume 6.

The allegedly illegally manufactured and distributed CDs - which feature good quality out-takes and different versions of Beatles tracks plus some songs which have never been officially released - have been steadily trickling onto the European market for some time.

At MIDEM, Ian Haefley, IFPI anti-piracy co-ordinator, criticised the event’s organisers for allowing companies, such as TNT, to exhibit: “Everybody has been complaining about stands selling dubious products and the time has come for MIDEM to get its house in order. It must make up its mind about whether it goes with them or with the legitimate recording industry.”

But MIDEM CEO Xavier Roy said it had helped to plug the record industry in its fight against piracy: “We have co-operated at this market with both IFPI and the police in all enquiries they have carried out. We shall have no hesitation in doing so in the future.”

EMI's action against suspected bootleggers increases speculation that the company is planning to release an album of unissued Beatles material from the vaults at Abbey Road studios. Rumours have been growing since EMI, Apple and the Beatles settled a long-running royalty dispute at the end of last year. But EMI says there are no plans to issue any new Beatles albums at present.

MIDEM Looks To Global Market

MIDEM Live music showcases from Africa, Australia and the USSR gave a distinctly global feel to the 24th MIDEM, a point emphasised by CEO Xavier Roy: “One of the most interesting industries is phenomina is the globalisation of music and this is reflected both in the increased international participation at MIDEM and in the shape of the festival.”

“The World Music theme of many of the concerts points to the growing international interest in talent from beyond the traditional music markets. The range and success of MIDEM Radio reflects another expanding international market which MIDEM is determined to serve.”

Charles Koppelman, chairman of New York-based EMI Music Publishing, said the global theme makes a difference to traditional methods of deal-making with many companies now looking to set up one-stop global arrangements: “It is much more profitable for individual songwriters to do business with one representative rather than with separate people in different territories all pulling different ways.

A fully resourced multinational company can also offer security of payment.”

Attendance records were once again broken, with the total number of companies represented up by 23.7% to a final figure of 2,126. US company attendance was up 54.1% to 292. Some 429 companies attended from the UK, up by 23.7% to a final figure of 285, up 100.7%. The classical music section also showed a large rise in company activity. Some 123 companies took part in MIDEM Classique, up 50% on last year.

Saatchi’s Call For ‘User-Friendly’ Radio

Radio will never overturn TV’s dominance of the advertising market and must hit defined targets if it wants to retain its present slim share. That was the bleak forecast of Alec Kenny, media director of advertising giant Saatchi & Saatchi, in a speech at MIDEM Radio.

But Kenny also offered advice on how radio could fight back. It needed to sell itself more effectively and become “more user friendly. We need many more people actually selling radio. We need to sell the strengths of radio, not the weaknesses of television.”

Because of its relative infancy radio had developed haphazardly, said Kenny: “It needs to be targeted specifically by age, interests, lifestyle or whatever.”

In the UK, this was being achieved by the licensing of 24 incremental stations aimed at community interests, such as London Jazz Radio. Eighteen UK stations had also more clearly targeted their audiences by splitting frequencies. London’s Capital had achieved 46% growth in 1988-89 after splitting its AM and FM frequencies and giving them separate identities.

Figures, radio’s share of advertising revenue varied in Europe from 0.6% in Denmark to 11.8% in Spain, compared with 6.6% in the US.

Kenny said that in the UK, radio had a poor record in the principal advertising growth areas of food, drink and finance.
French Initiative Aims To Break Music Barriers
by Chris Fuller

A French live music initiative entitled 'Eurock', which aims to stimulate cross-border record releases and create a "truly Continental musical community", was announced at MIDEM. Backed by the French Ministry of Foreign Affairs, it involves 24 concert tours taking place in 12 EC countries over the next three years.

The project, co-ordinated and devised by Bernard Batzen of Paris-based promotion company Progarme, will involve French acts offering co-headlining dates to other European bands, who will then reciprocate in their own territory. It is intended to stage such tours each year until 1992.

Batzen, who also manages one of the participating bands, Mano Negra, says 'Eurock' emerged out of public ignorance of music produced by neighbouring countries. To change this situation, he says young Greeks should discover French music, while Spanish fans should discover Italian acts, and the other partners that European bands are not aware of, and are keen to get contacts. We are also keen to get you cannot rush. It is a matter of artistic level European bands are far away from the charts. We are also keen to get the public station Radio France, are interested in the exchange programme for personnel and trainees. Both broadcasters also intend to improve technical and personal co-operation with each other's countries. Buchwald is also planning to direct French radio programming more at the young.

Following the French example set with 'Radio Bleu', ARD is currently preparing programmes which are aimed at more specific sets of target audiences.

BPI To Simplify Singles Chart
by Hugh Fidler

The British Phonographic Industry (BPI) is planning to simplify the number of singles charts to compile the UK singles chart. The BPI singles committee is concerned at the use of marketing devices such as picture discs, specially shaped discs and 10" discs which tend to be distributed exclusively to those record shops whose sales are used to compile the charts.

"We want to make sure the singles chart is a music chart, not a marketing chart," says a BPI spokesperson. Some record companies also believe that the proliferation of multi-format singles to stimulate sales has become self-defeating. All three were were in-...
**BBC Radio I Rejects ‘Down-Market’ Future**

by Hugh Fielder

BBC's Radio I will not be going down-market in the face of competition from independent radio, head of music Roger Lewis told the recent MIDEM conference.

"We are not interested in going cap in hand to advertisers or sponsors to help us make our programmes. And we are not interested in becoming an elitist, specialist station for the types of music nobody else wants to play," Lewis said. Radio I in the 90s will remain a "broad-based service".

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"We are not interested in going cap in hand to advertisers or sponsors to help us make our programmes. And we are not interested in becoming an elitist, specialist station for the types of music nobody else wants to play!"

Lewis said that daytime Radio I is currently playing more album tracks "because the albums market is yielding as much, if not more, originality and creativity in music making as the singles market nowadays."

**Radio City MD Criticises IBA**

by Paul Easton

The Independent Broadcasting Authority (IBA) has been accused of being "too relaxed" in enforcing the promise of performance of the new community and specialist stations.

Terry Smith MD of Liverpool's independent radio (IR) station Radio City told a seminar at Manchester University that some of the new ethnic stations were being allowed to broadcast programming which was different to that promised.

"It damages everybody's credibility when the IBA is officially putting great store in promises of performances and at the same time ignoring those promises," he said.

Smith's comments follow complaints made to the IBA from existing IR stations about new Asian stations, Sunrise AM in West London, and Bradford City Radio in Yorkshire, who have been providing several hours of top 40-based programming at peak times.

However the IBA has dismissed the complaints by saying that this sort of programming is also popular with the younger Asian listeners and that it can be regarded as being a legitimate part of the make-up of ethnic stations.

Smith said that it was important to get this matter sorted out immediately before the IBA Radio Division becomes the nucleus of the new Radio Authority, "which will be issuing lots of licences."

"What are promises of performance worth if stations do not have to stick to their original programming? For example, if Melody Radio suddenly decided that it was more profitable to run classical music - instead of the proposed easy-listening format - this could naturally cause a great deal of resentment among those who had applied to run a classical station."

**Royalty Rate In Line By April**

The Mechanical Copyright Protection Society will be bringing its system of royalties into line with the BIEM/IFPI framework from April even though they have not yet reached agreement with the British Phonographic Industry over local variations.

Record companies will have to pay 9.5% of the dealer price for vinyl and cassettes - as opposed to the current rate of 6.25% of the retail price - and 8.45% for CDs. The MCPS says this represents a 12% royalty increase.

The BPI claims it has not received the full proposals from the MCPS and both sides are keen to continue negotiating rather than face the expense of going to the Copyright Tribunal.

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**Chrysalis Says Huge Losses Are “History”**

The Chrysalis Group lost £11.5 million for the year ending August 31 1989 compared to a profit of £1.8 million for the previous year.

The US record company alone lost £13 million, a third of it caused by vinyl returns following a distribution switch.

And although the UK publishing company had its most profitable year, substantial losses by the property division and the effect of high interest rates depressed the overall UK performance.

But international director Mike Allen describes the results as "history" in the wake of EMI's purchase of 50% of the record company - worth £51.8 million - just June and the appointment of new presidents for the US and UK record divisions.

Allen: "During the last quarter of 89 we registered record turnover months in the UK, Sweden and West Germany. And in the UK we were the no. 7 singles label with hits from Milli Vanilli, Living In A Box, Adeva, Deborah Harry and Sonia. We were also the no. 8 albums label."

Our current release schedule is the strongest I have seen for some time. Sineda O' Connor's Nothing Compares 2 U - which has just made the UK no. 1 - is the first natural global smash we have had in maybe three or four years. And having heard the album we know it's going to be a very, very big year for her.

"In fact, the Ensign label is set for major success this year with the second World Party album, a new LP from the Waterboys and new signing the Blue Aeroplanes who have ignited our European colleagues at pre-release playback meetings."

"On the Chrysalis label, Kevin Paige's debut album went top 20 in the US and we are just starting the European campaign for it. And April will see the long-awaited new Billy Idol LP."

Although the BPI record company is not expected to break into profit again before next year, Chrysalis chairman Chris Wright has expansion plans for the UK TV and communications division which include bidding for one of the regional commercial TV franchises and a national commercial radio station in 1992.

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**Southern Sales Soar After Ocean Merger**

Southern Radio Holdings virtually doubled its profits to £2.35 million for the year ended September 30 1989. These are the first results since Southern Sound merged with Ocean Sound and while the group's profits were up 92%, Ocean's profits more than doubled by 118%. Group revenue increased by 45% with Southern's local advertising revenue up by 87%.

Southern's listening audience improved by 145% following its expanded franchise which now includes the Eastbourne/Hastings area, and Ocean has also improved its audience share after splitting frequencies.

Having just purchased 15% of neighbouring Invicta Sound's shares from Crown Communications, Southern has just bought another 4.74% from Lord Romsey and plans to take its holding in Invicta to over 20%.

But business development director Rodney Harnett says Southern is not intending to take over Invicta.

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**TOP 10 UK MUSIC VIDEOS**

1. Singles Collection
   - Phil Collins (Virgin)
2. Kyly - The Videos II
   - Kylie Minogue (PWL)
3. New Jersey
   - Bon Jovi (PYG/Channel 5)
4. Jason - The Videos
   - Jason Donovan (PYG/Channel 5)
5. In The Park Live
   - Wet Wet Wet (PYG/Channel 5)
6. We Will Rock You
   - Queen (Music Club)
7. Decade
   - Duran Duran (PPI)
8. Rattle & Hum
   - U2 (I.C.)
9. Kyly - The Videos
   - Kylie Minogue (PWL)
10. The Cream Of Eric Clapton
    - Eric Clapton/Cream (PMV)

© BPI. Compiled by Gallup for BPI, BBC and Music Week. Based on sales.
SPOTLIGHT

Kevin Paige

- Signed to Chrysalis worldwide.
- Publishing: Paige by Paige
- Music/Red Admiral Music, Inc.
- Management: The Stasons Entertainment Group, US.
- Debut album: Kevin Paige.
- Current single: Don’t Shut Me Out.
- Kevin Paige was produced by the artist and recorded at Ardent Studios, Memphis, Tennessee.
- Marketing: Phil Patterson, Chrysalis UK’s international marketing manager: “We are approaching Paige’s music on a pan-Euro level. He has done TV, press and radio work in all the major territories and if the single takes off, like it has in the US, he will be touring later this year. Leading radio stations in the UK and Sweden have started playing Don’t Shut Me Out - we have every reason to be optimistic at this stage.”
- No European tour dates are currently planned although Paige, and his seven-piece band No One You Know, will do a 45-city US support tour with Taylor Dayne. The current US single, All I Want, will be the follow-up to Don’t Shut Me Out in Europe.

The self-titled debut album of the Memphis-based Paige provides a lively mix of dance-floor funk and soul. Paige, a former music student, taught himself to play guitar and bass before joining his first band, The Press. In 1986 he went solo.

His first single, Don’t Shut Me Out, peaked at no. 18 in Billboard’s Hot 100 Singles. Paige is very much in favour of the US separate chart system and against the one chart system more common in Europe. “Because I do not want to compete against country groups, rap acts and heavy metal guys, I support specialised charts,” says Paige.

Advertisers Await Spring Radio Survey

by Ken Stewart

Irish advertising agencies are eagerly awaiting the results of two comprehensive radio polls to be published in the spring and which are aimed at showing audience figures nationwide for the various stations.

But, whatever the outcome, RTE, the state-owned radio and TV service which had the monopoly on legal broadcasting until last year, represents formidable competition after achieving record-breaking advertising revenue of IR£ 1.9 million (app. US$ 2.9 million) in November.

RTE Radio 1 and 2 FM are the leaders in their fields and the newcomers will have a difficult task to attract audiences from them. That is the clear message of two preliminary polls in the last quarter of 1989.

In 1988, radio advertising was worth IR£ 12.9 million to RTE while expenditure accounted for IR£ 15.9 million. The shortfall was covered by the combined radio/TV licence fees. As a public broadcaster, RTE has the extra advantage of licence revenue.

Recently there has been talk of Century Radio appealing to the European courts for a share in such fees. The preliminary surveys were carried out by the Market Research Bureau of Ireland (MRBI) and Lansdowne Market Research (LMR).

A November poll commissioned by Dublin’s Capital Radio questioned 302 people in the Dublin area and indicated that 41% of the 15-49 age group preferred 2 FM. Next came Capital and Radio 1 (32% each) and Century (15%). In the 15-34 age group 46% chose 2 FM then Capital (41%) and Radio 1 (19%) and Century (15%).

The LMR survey was closely followed by the RTE commissioned MRBI poll, which questioned 1,255 people in Dublin and Cork.

In Dublin, the over 35s favoured Radio 1 (50%) and 2 FM (33%), Capital (23%) and Century (11%). For the 16-34 age group results were 2 FM (49%), Capital (40%), Radio 1 (26%) and Century (16%).

In Cork, Ireland’s second city, people aged 35 and over listen to Radio 1 (56%), 2 FM (43%), 98 FM (30%), Radio South (49) and Century (7%). The MRBI survey took place before Dublin’s 98 FM, devoted to classic hits, went on air.

GERMANY & AUSTRIA & SWITZERLAND

EMI Electrola States Goals For The 90s

by Robert Lynge

Helmut Fest, MD EMI Electrola in West Germany told selected company managers and the press at a recent conference in Cologne that EMI’s restructuring (M&M February 3) is geared towards increasing its turnover and making the company “one of the top three players in the 90s”.

The company is aiming for a market share of at least 20% by 1995, increasing its turnover targets from this year’s DM 400 million (app. US$ 240 million) to DM 550 million. EMI’s current national turnover is approximately DM 300 million, giving the company a 13% market share.

The current market leaders in West Germany are BMG Ariola and the PolyGram group, both with slightly more than 20% of the market share and WEA which, with the strength of its US repertoire, has topped 17%.

Fest predicts that recent mergers and takeovers within the record industry, like EMI’s acquisition of Chrysalis and PolyGram’s purchase of Island and A&M, will result in a decrease in market share for BMG Ariola. Previously Chrysalis and Island were distributed in West Germany by BMG Ariola.

TV First For Radio Show

To celebrate the 25th anniversary of its political radio magazine show ‘Mittagsmagazine’ (Afternoon Magazine), the Westdeutscher Rundfunk (WDR) broadcast, for the first time, one of its shows live on TV.

The event, which took place in Cologne’s Burgerhaus Stollwerk on February 1, attracted a studio audience of more than 1,000 people. Music guests taking part included Sidney Youngblood, Udo Lindenberg, Gilbert Becaud and Deacon Blue. The event was broadcast on radio during ‘Mittagsmagazine’s normal 12.05 to 14.45 slot; WDR’s regional TV channel, West 3, began broadcasting the event live at 12.50.

St Pauli Bids For Frequency

Radio St Pauli, a new non-commercial community radio station, is applying for the frequency left vacant by the Hamburg-based Radio Korah when it stopped broadcasting in February last year.

Radio St Pauli, like Dreyeck in Freiburg and Nuremberg’s Radio Z, depends on voluntary membership contributions from subscribers for revenue rather than advertising sales. Radio St Pauli currently broadcasts what it calls a “programme for minorities" on Hamburg’s public service channel but plans to increase its output if awarded its own frequency.
New Czech-Based Private Targets Austria
by Walter Groechten

A new Czechoslovakian-based station, Radio CD International, due on air in April, is aiming to broadcast throughout the Vienna area and appeal to the Austrian capital’s three million inhabitants.

The station, managed by Walter Tributsch and backed by a collection of undisclosed industrialists, has agreed a year-long contract with the Czechoslovakian Broadcasting Corporation.

Radio CD International will be set up as a direct challenger to Hungarian-based private Antenne Austria as well as state broadcaster OE 3 (ORF).

Current national legislation prevents commercial radio stations from establishing themselves in Austria, although 'foreign' broadcasters, like Antenne Austria, get around the law by beaming programmes directly into Austria from just outside the country’s border.

Radio CD International has enticed Gotthart Riegar away from OE 3 to become programme director. He promises a blend of ‘evergreens of all kinds, as well as rock, jazz and Austrian folk.’

The new station, as well as creating new markets, also hopes to win advertising from Antenne Austria, especially as the Hungarian-based broadcaster does not have a strong signal in Vienna.

Current Legislation

BR Sponsored Festival Postponed

The annual East-West Jazz Festival, sponsored since its inception in 1966 by public broadcaster’s Bayerischer Rundfunk (BR), has been postponed from May to October. The delay has been forced on the organisers after a cutback in state subsidy to the radio station.

Festival promoter Walter Schatzlein, who also runs his own jazz club and one of the few private stations (Jazzwelle) dedicated to jazz, says the cutback in BR support almost meant the cancellation of the event. The festival will now take place between October 26-28, although the change in dates means that artists like Herbie Hancock and Dizzy Gillespie, both originally lined up for the May dates, are unlikely to take part.

Avalanche

■ Signed to Teldec worldwide. Outside West Germany Avalanche is handled by WEAs.
■ New album: Avalanche (Teldec 246 293) is the Norwegian duo’s debut LP.
■ Current single: I Will Wait, the group’s second from the album.

Radio Schleswig-Holstein (RSH) is the first private radio station to support the East German opposition parties. Every Sunday afternoon RSH presents a show from Luebeck, a West German city close to the border, giving politicians the opportunity to present their latest policies for reform.

Lower Saxony private, Radio fnf, intends to open two offices in the East German cities of East Berlin and Magdeburg in March. According to Radio fnf’s music director, Ulrich Kneip, the opening of the border has not affected the station’s music programming. He did, however, reveal that fnf is receiving a lot more letters from East Germany. ‘The greatest response from listeners in the East is to heavy metal and oldies programmes. We have also found that increasing numbers from across the border are now taking part in all of our on-air competitions.’

Previous single: Johnny, Johnny Come Home, an enormous hit in France spending eight weeks at no. 1 in the singles chart and selling 600,000 copies in that country alone.

Avalanche was produced by Vinton Hoover at the Chateau du Pape in Hamburg.

Video: The video for I Will Wait is produced by the Vienna-based DORO Productions team of Rudi Dolezal and Hannes Rossacher.

Avalanche are scheduled to appear in the February edition of ZDF’s national pop music show ‘PIT - Peter Illmann’s Treff.’

With the exception of numerous special shows, galas and presentations, Avalanche currently have no plans to tour live. According to manager Seelenmeyer: ‘You can not base a tour on one successful single. It is difficult to place Avalanche’s kind of pop music in smaller rock oriented clubs and with only one hit single it is too risky to try to fill larger venues. Our first goal is to establish the group with more chart successes.’

Avalanche are Kirsti Johansen and Kjetil Roesnes. Johansen, who shares vocals with Roesnes, hails from Mo i Rana in Norway, which lies only 100 kilometres south of the Arctic Circle. Guitarist/singer Roesnes, who comes from the coastal city of Bergen, composes all of the group’s pop melodies. Producer Vinton Hoover is responsible for most of the duo’s English lyrics.

CROSS-BORDER

continued from front page ►
Delegates to the recent Beziers FM Radio festival have been told to know their rights and sell themselves more effectively in order to survive. Media lawyer Francois-Noel Iooz urged people to learn how to defend themselves in the face of increasing government legislation and regulations covering regional radio.

Last year the CSA, the French broadcasting regulatory body, set up Regional Technical Committees (CTRs) to categorise, authorise and monitor FM radios in specific geographical areas. All stations are now required to fill in documents describing their programming, output and target audiences. "There are three different forms just to describe the programming schedule," one radio head complained.

Iooz' advice to stations was clear: "Read up on all the documentation provided by the CSA, discuss it, and then make sure you shout your questions loud and clear. It is up to you to master the subject, not to say you can't understand it. There is a definite need for a more rigorous control and preferably from an outside source. Up to now you have been in a particularly advantageous position, you have been operating ahead of the law in advance of the regulations. Not many businesses have that opportunity!"

Patricia Bouleuter-Nardi, from media buying agency ROF, called on FM radio stations to do more to attract advertisers and said they should sell themselves more effectively. "The Mediaterm results are important in drawing attention to independent stations to show potential advertisers which stations are worth investing in. So do not think that because you are an independent station advertisers are not interested. But you have to make your existence known!"

Bouleuter-Nardi's comments were backed up by Carat Radio's Ian Travalive: "The development of FM radio has been matched by a very strong development in its advertising potential. The stakes are much higher now. When I started, Mediaterm covered 3,000 stations."

**France-Inter Courts Industry**

French public radio station France-Inter is attempting to improve its relationship with the music industry. Problems with a former programme director, who banned all contact with the industry, had led to a great deal of suspicion on both sides.

New programme director Pierre Boutelle, who joined France-Inter six months ago, is attempting to change the station's image.

At MIDEM, Boutelle met a wide range of record company representatives, including Polygram, Virgin, WEA, CBS and EMI. "I wanted to clear up a series of misunderstandings and see what can be done to give France-Inter the promotional input it had in the 70s. It is important for us to have a good relationship with record companies and work as partners!"

**RTL Unmoved By Co-Publishing Attacks**

French AM network RTL says it is not concerned by moves to end co-publishing deals between broadcasters and music publishers. The French ministry of culture is setting up a commission to investigate making such deals illegal.

Head of programming Jean-Pierre Dusseaux says the arrangements have been blown out of proportion. "We only represent 1.75% of SACEM's distribution to publishers. Besides that, RTL can have a real impact when it comes to promoting an artist."

"If we had not signed a co-publishing deal for Philippe Lafontaine when nobody wanted to sign him in France, he would not have got a distribution deal and reached no. 1 in the French charts."

"I think the use of panels to choose playlists by the FM stations is more dangerous to the revival of French talent." RTL's music programmer Monique le Marais agrees: "AM stations that are not 'music' stations are the main support for French creativity and Francophone product."

**NRJ To Launch Video Label**

NRJ is to launch its own video production and distribution company. The announcement was made by NRJ chief Jean-Paul Baudercoux during MIDEM, who says some of the videos could be shown on TV.

Initial projects include a series of five concerts combined with footage of the artists back stage. The videos will be made in conjunction with production company Anaconda.

Baudercoux said he had no plans to become involved in music and record production: "A producer is a producer, a broadcaster is a broadcaster, mixing the two is not healthy!" He confirmed he had asked France's regulatory body, the CSA, to prevent record companies investing in top 40 radio stations, but not those with other formats.

Baudercoux was referring to CBS' recent move to acquire a minority shareholding in chart-based station Metropolys radio. CBS is already a minority partner with NRJ in oldies station Cherie FM.

**SPOTLIGHT**

**Louis Chedid**

- Signed to Phonogram.
- New album Zap (842 266.1).
- Previous album Bazir (January 1988).
- New single Zap.
- The album was produced by Olivier de Bosson and mixed by Dominique Blanchard with Philippe Lechomme taking over artistic control.
- Promotion: Many French TV appearances.
- Chedid will be playing two weeks of concerts in Paris in March and will begin a French regional tour in October.
- The album was released in France in January. There are no immediate plans to release it elsewhere.

All the tracks on Zap were written and arranged by Louis Chedid. The Egyptian-born artist released his first album Balbutiements on Barclay in 1973 and since then has released six more. With a number of successful singles, including 'Save The Swing in 1985, Chedid has gained a loyal following, attracted by his humour and versatility as much as by his music.

The musicians who worked with Chedid on Zap include Joe Hamer (drums), Didier Alexandre (bass), Steve Shehan (percussion), Dominique Perier (keyboards), Michel-Yves Kochman (guitar), and Bruno Ribeira (sax), with backing vocals from Liliane Davis, Michel and Georges Costa.
Italy's leading commercial radio networks are fighting to retain their status in the face of impending government legislation. A large-scale press advertising campaign has been launched by RNA (Reti Nazionali Associate) to bring its case before the public and politicians prior to the introduction of new laws which will govern commercial radio. There has been legislation for Italian private radio since the first stations began broadcasting in 1975.


According to RNA, the main threat posed to its members is the possibility that new laws may forbid broadcasting at a national level. RNA claims that some local radio associations, including AER (Associazione Editori Radio) and Federaradio, are lobbying politicians for laws that limit any station to broadcasting throughout a maximum two or three regions and for a maximum daily period of six to eight hours. RNA says these proposals are absurd in a free state.

Hazen: "There is enough space for everybody to exist. We want to see laws that allow three categories of radio: local, regional (or multi-regional) and national. We also want a clear division between commercial and non-commercial radio."

RNA contends there should be regulations governing every type of radio including restrictions limiting advertising to a maximum of 16% of airtime for commercial stations. Fair legislation for networks will give them the respectability they have never had, believes Milan International executive Luca Dondoni. "It is time for us to stop being pirates. The government should acknowledge that Italian FM radio exists in a global way. We have built our business over 15 years and parliamentary acknowledgement of our professionalism will not only give confidence to advertisers but to the music industry as well."

Dimensione Suono programme director Bruno Ployer believes that if Italy's radio system was reduced to a local level the music industry would be affected badly. Ployer: "Most local stations operate on a minute-by-minute basis. They do not use rotation systems so how would a record company know what amount of airplay their artists are receiving? And how could record companies promote and market on a national level without the networks?"

Both CBS and BMG admit that the loss of networks would have an adverse effect on business. Both companies stress that they also work with local and regional stations but Michele Mondella, promotions and marketing director at BMG comments: "The private networks offer a good alternative to state radio RAI whom we also work with. With the top private networks we can penetrate all of the market."

Fabrizio Intra marketing director at CBS believes that radio is the best vehicle to promote music and confirms that his company is a high investor in radio advertising. Intra: "We collaborate excellently with the commercial networks. If their broadcasting range was reduced it would be bad both for national and international artists!"

RNA's Hazan says that the association is watching parliament on a daily basis. The broadcasters are promising to continue lobbying with more campaigns whenever it seems necessary.

Spotlight

Rosario Di Bella

- Signed to EMI.
- Manager Gianni Massari.
- Debut album Pittore De Me Stesso (66 7928301).
- Publishing Belriver Srl.
- The LP was recorded in Watermelon Studio, Milan, and produced by Mauro Paoluzzi.
- EMI introduced Di Bella to the public with a pre-release radio airplay campaign. The company is now supporting the album with adverts on major private radio networks plus a TV advertising campaign on private channels Canale 5, Italia 1, Odeon TV and VideoMusic. Di Bella has completed a nationwide radio interview tour (both networks and regional stations) and is making several TV promotional appearances.

Di Bella will begin a national showcase tour beginning in spring. Promoter Gianni Massari.

Di Bella, a 26-year-old from Sicily, gained musical experience with several local groups before being signed to EMI as a solo artist. He has also travelled through Europe and paid his way by performing in such cities as Munich, West Berlin and Vienna.

In 1986, he decided to concentrate on writing songs and was involved in writing all the songs for his debut album. EMI marketing director Franco Cabrini says it is the company's priority to break the artist first on national territory before focusing on the international market.

Prince Tops Kiss Kiss 80s Poll

Purple Rain by Prince was voted best international song of the 80s by listeners to the Naples-based private network Radio Kiss Kiss.

A two-month competition staged by the station (M&M December 23) also resulted in Quanno Chiove by Pino Daniele being voted best Italian song. Music from the movie 'The Big Chill' was named as top soundtrack album.

Station spokesperson Ciro Cacciola says that it was a tight battle for the top spot in the international section. U2, Sting, Madonna, Bruce Springsteen and Duran Duran were all strong contenders. But, unexpectedly, Michael Jackson had few fans.

Cacciola: "The number of votes for Jackson was surprisingly small. So small that he was eliminated from the ballot after the first round."

Most of the votes in the international and national sections were registered by listeners between the ages of 17-25. But for the soundtrack section most voters were over the age of 30. Radio Kiss Kiss is not revealing the amount of votes received for each song. On an average day the station receives around 100 phone calls from listeners commenting on the Kiss Kiss output. Kiss Kiss has also compiled its own top 100 songs chart for 1989.

Based on station preferences, listeners' opinions and airplay, the final results showed Kaoma's Lambada and Yellow Moon by The Neville Brothers sharing the no. 1 position.

"Lambada was obviously the commercial hit of 1989," comments Cacciola, "but for sheer quality alone The Neville Brothers also deserved the top spot!"
Radio Bakarah Aims For Cross-Border Success

by Marc Maes

Radio Bakarah, the Belgian-based station which broadcasts to Belgium and Holland, is hoping to boost its audience with a series of live broadcasts. The station has been on the air for just over a year and has an audience of some 40-70,000 people.

Radio Bakarah was originally launched as Radio Atlantis/Merlijn in 1988 but was revamped in January 1989 with a Bfr 500,000 (approx. US$ 12,000) studio. In a bid to increase its popularity, Bakarah is organizing live broadcasts from local restaurants and cafes as well as arranging more club appearances for its DJs. The station also advertises its weekly powerplay in the local press.

Head of music, Marcel de Lange, says broadcasting to both Holland and Belgium does give Radio Bakarah certain advantages. "While our Dutch competitors benefit from governmental or regional allowances, they are not allowed to air advertising!"

Last year Bakarah had a turnover of about Bfr 2 million which, says de Lange, "shows the potential of good local advertising as opposed to national campaigns on several networks!"

Local advertising also provided the money for Radio Bakarah's own recording studio, as all of the station's output is pre-recorded. However, due to local legislation, the station's transmitter is still on the original site, some 10 kilometres from the studio. The station is planning some live broadcasts from its transmitter studio and a land-line linking studio to transmitter is a priority.

Few stations serve the North Antwerp and Dutch Brabant area, and de Lange says he is optimistic Radio Bakarah will continue to grow: "We include some 40% of domestic product (either Belgian, Flemish or Dutch repertoire). We feel the Dutch are more loyal listeners to the station, they do not have private stations like ours in Holland!"

Kaoma And Clouseau Top Belgian Charts

Kaoma's Lambada was the biggest selling single in Belgium last year, as it was in many other European territories. Jive Bunny's Swing The Mood took second place in the SIBESA chart, followed by three local acts.

Clouseau's Hoezo? was the only Belgian record to feature in the top 5 album chart. Phil Collins' But Seriously, released towards the end of the year, still managed to take fifth place.

Kaoma's Lambada, Jive Bunny's Swing The Mood, Technotropic's Confetti's, Rocco's Marina, Clouseau's Hoezo? were all signed worldwide to CNR Records.

Carrere Holland Breaks With CNR

Carrere Holland has broken its distribution deal with CNR. The company has left the CNR offices in Hilversum where Carrere had its Dutch headquarters, and is looking to establish its own sales team.

"This means everything is being taken care of from our Belgian branch," adds de Leeuw, "but we are looking for new premises and we will take on Dutch sales people and a promotion manager. We are determined to achieve our share in the market by all possible means!"

De Leeuw is well aware of the importance of personal contact with the Dutch retailers. The Nederlandse Klassieke Vakhandel, a group of some 100 classical retailers with their own magazine, will receive high priority.

The 'Wie-Lef From Belgium' team prepare for their major retrospective on Belgian music. From l-r: Johan van Achte, Geert de Bruycker, Gust de Coster and Erik Baeyens.

Rene Froger

- SIGNED worldwide to CNR Records.
- Main publisher: Warner/Chappell.
- Manager: John van Katwijk.
- New album: You're My Everything (655,199), his second since signing to CNR in 1985.
- Last album Who Dares Wins went gold in Holland.
- New single: You're My Everything.
- Album produced by Martinin Dauser at Bullet Sound Studios.
- Marketed by large-scale TV advertising campaign in December followed by advertisements in popular newspapers and trade publications as well as co-advertising with dealers and large department stores. Froger is hosting four TV shows on public broadcaster AVRO in February.
- Froger has no plans to tour but regularly performs on Dutch club circuit.

Rene Froger, the son of Amsterdam singer Bolle Jan, began singing as a teenager in his father's cafe. After winning a talent competition, he regularly featured on mainstream TV shows and in 1988 scored a success with the single Winter In America, which reached no. 5. In April last year, Froger had a big hit in Holland with Alles Kan Een Mens Gelukkig Maken, that stayed on top for three weeks.

The company claims Froger's new LP is already approaching gold with sales of 45,000 units. Despite the cross-over potential of his main English-language material and interest from West German affiliates, Froger is unwilling to participate in international marketing on his product, preferring to remain a domestic artist.
**SCANDINAVIA**

**ETTAN’S LIVE LINK WITH LOS ANGELES**

by Kari Helgasdotter

Leading Helsinki commercial station Radio Ettan has achieved the first ever live link-up with Los Angeles on Finnish radio. Ettan recently broadcast 16 hours of live programming from Los Angeles - five two-hour shows hosted by the station's top DJ, Joke - in association with LA's KLAC.

The link was achieved using the digital telephone network Digitel, which, says an Ettan spokesman, proved far cheaper than satellite broadcast. Three separate digital networks were used to relay the signal to Helsinki.

For the shows, Joke interviewed celebrities and Finns living in Southern California.

The LA link is the latest in a series of firsts for the Helsinki station. In 1987 it began relaying BBC World Service news to the city, using a direct satellite link from London. And in 1988 it carried live broadcasts from Estonia.

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**SPANISH & PORTUGUESE**

**SER STILL HEADS RATINGS**

by James Bourne

The latest Spanish media survey, EGM, reinforces SER's position as leader in both FM and AM radio. SER's FM formula rock network Los 40 Principales continues in the top spot with a constant 3.7 million weekday listeners.

The company's AM network, Cadena SER, held on to second place with 2.8 million listeners. State-owned channel RNE 1, climbed into third position above Antena 3 which dropped 5.3%.

The EGM survey was carried out from October to December and involved interviews with 40,000 people. EGM does the research three times a year and a person is classed as a listener if they have heard at least half an hour of a given station the day before the interview.

While oldies station Radio 80 increased its audience share by 22.9%, the most notable increase was for the local government run Canal Sur 1 and 2 in Andalusia which together registered seventh place. The network hardly featured in the first survey of 1989 and it is not nationwide. Head of programmes Francisco Sanchez says the results are very positive and the network still has to instal three of its 10 FM transmitters.

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**SPOTLIGHT**

**Leila K**

- Signed to Telegram Records for Scandinavia, licensed to Arista/BMG for rest of world.
- Published by Telegram Publishing/Mistlur Music.
- No management at present.
- Debut album, provisionally entitled Rob 'N Raz With Leila K, currently in production, due for March release.
- Current single Rock The Nation.
- Last (debut) single Got To Get went top 10 in the UK, Sweden and Holland, currently climbing West German charts. Highest position in the Eurocharts Hot 100 Singles so far at no. 18.
- Debut album produced by Rob 'N Raz (real names Robert Watz and Rasmus Lindahl) at various Swedish studios, including Krono (Stockholm).
- Selected dates and promotional appearances planned for major European territories following release of album. Marketing plans currently under discussion.

Along with Telegram label mates Papa Dee, Titiyo and Magnus Fryberg, Moroccan-born Leila K is central to a Swedish hip/house movement currently gaining much interest across Europe.

She first teamed with DJs Rob 'N Raz when they asked her to perform Got To Get at a rapping contest. Two of Stockholm's most popular DJs, Rob 'N Raz have also recorded singles with Papa Dee.

---

**Loca Mia**

- Signed to EMI Hispavox.
- Publisher: FTI Music.
- Current album: Loca Mia.
- Current single: 'Taiyo 'Sol' in Spain, Loca Mia elsewhere.
- Recorded: Basilica de Pio XII, Madrid, produced by Pedro Vidal.
- Marketing: Press, promotional TV and disco appearances, record-signings, moving window displays in stores, giveaway stickers and posters.
- The band will be on an extensive Spanish tour in the summer with possible gigs in France and the UK.
- The first single Loca Mia has been released throughout Europe (except France) with a remixed version for the UK and West Germany. Hispavox hopes to bring out the LP outside Spain in the near future.

Loca Mia were a well-known fixture at the top Ibiza nightspot KU for some five years before signing with EMI-Hispavox last year. The brainchild of group leader Javier Font and aggressively promoted by ex-Hispavox chairman Jose Luis Gil, the group say the concept of Loca Mia goes beyond dance music. To prove it they will shortly open a boutique-cocktail bar in Madrid, selling the extravagent Loca Mia 'look' which Font designs.

The group and their producer recorded the debut LP last summer with a clear eye to foreign markets. There are lyrics in Spanish, English, Russian and Japanese among the seven tracks on the LP. Loca Mia also represented Spain at MIDEM.
YOUR DAILY BREAD

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MUSIC & MEDIA YOUR KEY TO EUROPE
**SINGLES OF THE WEEK**

Vital for your play list.

- **Kiss AMC** - My Docs (Syncopate)
- **Kym Mazelle** - Was That All It Was (Syncopate)
- **L'Affair Louis' Trio** - I Y A Ceux (Barclay)

**SURE HITS**

- **Fingerprints** - Stay The Night (Sonet)
- **Rod Stewart** - Downtown Train (Warner Brothers)
- **Cyndi Lauper** - Praintive (A&M)
- **49ers** - Touch Me (London)
- **Lisa Stansfield** - Live Together (Arista/BMG)

**EURO-CROSSOVERS**

Continental records ready to cross-over.

- **Latino Party** - Esta Loca (Polydor)
- **Tish Hinojosa** - Donde Voy (A&M)

**EMERGING TALENT**

New acts with hot product.

- **Kevin Paige** - Don’t Shut Me Out (Chrysalis)
- **Noir Desir** - Les Ecroches (Barclay)
- **Flame** - On The Strength (CBS)
- **Britny Fox** - Standing In The Shadows (Epic)
- **Halo James** - Could Have Told You So (WEA)

**ENCORE**

Former M&M tips still in need of your support.

- **The Marines** - Go Go Now (CBS)

**ALBUMS OF THE WEEK**

- **Steve Jones** - Fire And Gasoline (MCA)
- **Foundation** - Heart Feel It (Mango Island)
- **Margaret Urlich** - Safety In Numbers (CBS)
- **Tony Carey** - For You (EMI)
- **SAGA** - The Beginner’s Guide To Throwing Shapes (Bonaire)
- **The Mission** - Carved In Sand (Mercury)
- **Paul Rutherford** - Oh World (Delicious Vinyl)
- **Def Jef** - Just A Poet With Soul (London)
- **Nuclear Valdez** - I Am I (Epic)
- **The Christians** - Colour (Island)

**YESTER HITS**

the Eurochart top five from five years ago.

- **Madonna** - Like A Virgin (Sire)
- **Ray Parker Jr.** - Ghostbusters (Arista)
- **Foreigner** - I Want To Know What Love Is (Atlantic)
- **Wham!** - Last Christmas/Everything She Wants (Epic)
- **Band Aid** - Do They Know It's Christmas (Mercury)

**SINGLES**

- **Phil Collins Airplay**
- **Phil Collins Sales**

**ALBUMS**

- **Tanita Tikaram Airplay**
- **Phil Collins Sales**

**CHART BUSTERS**

Explosives features the major new releases by established and new artists. It includes recent releases still in need of support on European radio.

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### The Most Played Records in Europe

#### Most played records in England during the week of publication on the following stations: BBC 1, BBC 2, Capital Radio, Greater London Radio and the major independents.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The Passion Is Love</td>
<td>Arthur Baker</td>
</tr>
<tr>
<td>2</td>
<td>One More Time</td>
<td>Phil Collins</td>
</tr>
<tr>
<td>3</td>
<td>Total Eclipse</td>
<td>Phil Collins</td>
</tr>
<tr>
<td>4</td>
<td>I'll Be Good To You</td>
<td>Donnie Hathaway</td>
</tr>
<tr>
<td>5</td>
<td>Me And My Heartache</td>
<td>Glenn Medwin</td>
</tr>
<tr>
<td>6</td>
<td>She's Not There</td>
<td>Eddie Money</td>
</tr>
<tr>
<td>7</td>
<td>Refrescos</td>
<td>Los Refrescos</td>
</tr>
<tr>
<td>8</td>
<td>The Wall</td>
<td>Pink Floyd</td>
</tr>
<tr>
<td>9</td>
<td>Time To Be Alive</td>
<td>Keith Urban</td>
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<tr>
<td>10</td>
<td>Downtown Train</td>
<td>Rod Stewart</td>
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<tr>
<td>11</td>
<td>Los Secretos</td>
<td>Johnny Hallyday</td>
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<tr>
<td>12</td>
<td>Live Together</td>
<td>Lisa Stansfield</td>
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<tr>
<td>13</td>
<td>New Kids On The Block</td>
<td>New Kids On The Block</td>
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<tr>
<td>14</td>
<td>Sitting On A Cloud</td>
<td>Andy Gibb</td>
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<td>15</td>
<td>Billy Joel</td>
<td>Billy Joel</td>
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<tr>
<td>16</td>
<td>Touch Me</td>
<td>49'ers</td>
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<tr>
<td>17</td>
<td>Shine On</td>
<td>The House Of Love</td>
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<tr>
<td>18</td>
<td>The King And Queen Of America</td>
<td>Eurythmics</td>
</tr>
<tr>
<td>19</td>
<td>Losing My Mind</td>
<td>Liza Minnelli</td>
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<tr>
<td>20</td>
<td>Instant Repay</td>
<td>The Refrescos</td>
</tr>
</tbody>
</table>

#### Most played records as compiled from Radio 2 and 3, the national station 03, the major independents, Radio, Greater London Radio and the major independents.

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</tr>
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<tbody>
<tr>
<td>1</td>
<td>Nothing But You</td>
<td>Way Out West</td>
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<tr>
<td>2</td>
<td>Just Make Me Happy</td>
<td>Tanya Tucker</td>
</tr>
<tr>
<td>3</td>
<td>You Make Me Feel</td>
<td>Loni Gordon</td>
</tr>
<tr>
<td>4</td>
<td>Someone Like You</td>
<td>Inner City</td>
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<tr>
<td>5</td>
<td>Show 'Em What You've Got</td>
<td>Paul Young</td>
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<tr>
<td>6</td>
<td>Baby You're Mine</td>
<td>Trans - vision Vamp</td>
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<tr>
<td>7</td>
<td>Can't Stand It</td>
<td>Jive Bunny</td>
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<tr>
<td>8</td>
<td>Fool For Your Loving</td>
<td>Whitesnake</td>
</tr>
<tr>
<td>9</td>
<td>Another Day In Paradise</td>
<td>Phil Collins</td>
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<tr>
<td>10</td>
<td>Can You Make Me Feel</td>
<td>Carlene</td>
</tr>
<tr>
<td>11</td>
<td>Put Your Arms Around Me</td>
<td>110%</td>
</tr>
<tr>
<td>12</td>
<td>All The Time</td>
<td>Mancini</td>
</tr>
<tr>
<td>13</td>
<td>If Only I Could</td>
<td>Sydney Youngblood</td>
</tr>
<tr>
<td>14</td>
<td>Feeling Love</td>
<td>Milli Vanilli</td>
</tr>
<tr>
<td>15</td>
<td>I Don't Wanna Use You</td>
<td>Arthur Baker</td>
</tr>
<tr>
<td>16</td>
<td>Let Me Love You</td>
<td>Phil Collins</td>
</tr>
<tr>
<td>17</td>
<td>My Boyfriend</td>
<td>Phil Collins</td>
</tr>
<tr>
<td>18</td>
<td>Too Much Of Your Love</td>
<td>Phil Collins</td>
</tr>
<tr>
<td>19</td>
<td>The Message Is Love</td>
<td>Arthur Baker</td>
</tr>
<tr>
<td>20</td>
<td>Stand By Me</td>
<td>Phil Collins</td>
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#### Most played records as checked by Media Control on the national station DR3 5 and private stations. For more info please contact Media Control, Post Passage 2, Basel 4002, tel 61-228998.

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<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>All Around The World</td>
<td>Sinead O'Connor</td>
</tr>
<tr>
<td>2</td>
<td>Let Me Love You</td>
<td>Phil Collins</td>
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<tr>
<td>3</td>
<td>Van Halen</td>
<td>Van Halen</td>
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<tr>
<td>4</td>
<td>Another Way</td>
<td>Phil Collins</td>
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<tr>
<td>5</td>
<td>Get On Your Feet</td>
<td>Kylie Minogue</td>
</tr>
<tr>
<td>6</td>
<td>I Wish It Would Rain Down</td>
<td>Cock Robin</td>
</tr>
<tr>
<td>7</td>
<td>Be Good To You</td>
<td>Inner City</td>
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<tr>
<td>8</td>
<td>The Message Is Love</td>
<td>Arthur Baker</td>
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<tr>
<td>9</td>
<td>I Wish It Would Rain Down</td>
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<tr>
<td>10</td>
<td>Girls Aloud</td>
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#### Most played records as checked by Media Control on the national station France 29 BV Suisse 67000 Strasbourg, France. For more info please contact Media Control, tel (88)466580.

<table>
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<tr>
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<th>Record Title</th>
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<td>1</td>
<td>Nothing But You</td>
<td>Way Out West</td>
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<td>2</td>
<td>The 27 Club</td>
<td>The 27 Club</td>
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<tr>
<td>3</td>
<td>You Make Me Feel</td>
<td>Loni Gordon</td>
</tr>
<tr>
<td>4</td>
<td>Baby You're Mine</td>
<td>Trans - vision Vamp</td>
</tr>
<tr>
<td>5</td>
<td>Can't Stand It</td>
<td>Jive Bunny</td>
</tr>
<tr>
<td>6</td>
<td>Fool For Your Loving</td>
<td>Whitesnake</td>
</tr>
<tr>
<td>7</td>
<td>Another Day In Paradise</td>
<td>Phil Collins</td>
</tr>
<tr>
<td>8</td>
<td>Can You Make Me Feel</td>
<td>Carlene</td>
</tr>
<tr>
<td>9</td>
<td>Put Your Arms Around Me</td>
<td>110%</td>
</tr>
<tr>
<td>10</td>
<td>All The Time</td>
<td>Mancini</td>
</tr>
<tr>
<td>11</td>
<td>If Only I Could</td>
<td>Sydney Youngblood</td>
</tr>
<tr>
<td>12</td>
<td>Feeling Love</td>
<td>Phil Collins</td>
</tr>
<tr>
<td>13</td>
<td>My Boyfriend</td>
<td>Phil Collins</td>
</tr>
<tr>
<td>14</td>
<td>Let Me Love You</td>
<td>Phil Collins</td>
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<tr>
<td>15</td>
<td>The Message Is Love</td>
<td>Arthur Baker</td>
</tr>
<tr>
<td>16</td>
<td>Stand By Me</td>
<td>Phil Collins</td>
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#### Airplay checked on Radio 2 and 3, the Dutch national pop stations. For info contact Sichth Nederlandse Top 40, PO Box 706, 1200 AS Hilversum, tel (0031) - 231647.

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<td>Nothing But You</td>
<td>Way Out West</td>
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<tr>
<td>3</td>
<td>You Make Me Feel</td>
<td>Loni Gordon</td>
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</tr>
<tr>
<td>10</td>
<td>All The Time</td>
<td>Mancini</td>
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#### The 20 best played records in Spain from Cuarenta Principales, covering the major Spanish stations.

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<td>Let Me Love You</td>
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<td>15</td>
<td>Stand By Me</td>
<td>Phil Collins</td>
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#### From the airplay hit parade from Media Control including 29 radio stations. For more info please contact Media Control, Post Passage 2, Basel 4002, tel 61-228998.

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</tr>
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<td>16</td>
<td>Stand By Me</td>
<td>Phil Collins</td>
</tr>
</tbody>
</table>

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**Advert**

**playlist® REPORT**

**THE MOST PLAYED RECORDS IN EUROPE**

---

**united kingdom**

---

**germany**

---

**switzerland**

---

**austria**

---

**italy**

---

**france**

---

**spain**

---

**holland**

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<tr>
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<tbody>
<tr>
<td>Another Day In Paradise</td>
<td>Phil Collins-Virgin/WEA</td>
<td>(Phil Collins/Hi &amp; Run)</td>
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<tr>
<td>All Around The World</td>
<td>Lisa Stansfield-Arista/BMG</td>
<td>(Big Life Music)</td>
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<tr>
<td>We Almost Got It Together</td>
<td>Tanita Tikaram-WEA</td>
<td>(Brogue/Warner Chappell)</td>
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<tr>
<td>Tears On My Pillow</td>
<td>Kylie Minogue-PWI</td>
<td>(Sovereign Music)</td>
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<td>In Private</td>
<td>Dusty Springfield-Parlophone</td>
<td>(Cage Music/10 Music)</td>
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<tr>
<td>Comment Te Dire Adieu</td>
<td>Jimmy Somerville-London</td>
<td>(EMI United Partnership)</td>
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<tr>
<td>Girl I'm Gonna Miss You</td>
<td>Mill Vannelli-Hansa/EMI</td>
<td>(EMI United Partnership)</td>
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<tr>
<td>Nothing Ever Happens</td>
<td>del Amorri-A&amp;M</td>
<td>(PolyGram Music)</td>
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<tr>
<td>Downtown Train</td>
<td>Rod Stewart-Warner Brothers</td>
<td>(Jama Music)</td>
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<td>Nothing Compares 2 U</td>
<td>Snead O'Connor-Ensign/EMI</td>
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<tr>
<td>Dear Jessie</td>
<td>Madonna-Sire (We Go)</td>
<td>(Marie Yuma)</td>
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<td>I'll Be Good To You</td>
<td>O'Jays feat. Jeff &amp; Chris</td>
<td>(O'Jays/Warner Bros)</td>
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<td>Kaoma-CBS</td>
<td>(EMI Music)</td>
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<tr>
<td>That's What I Like</td>
<td>Jive Bunny-Music Factory</td>
<td>(Copyright Control)</td>
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<tr>
<td>If Only I Could</td>
<td>Sydney Youngblood-Circa Virgin</td>
<td>(Copyright Control)</td>
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<td>More Than You Know</td>
<td>Martika-CBS</td>
<td>(Future Furniture/Virgin)</td>
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<td>La Luna</td>
<td>Belinda Carlisle-Virgin</td>
<td>(Future Furniture/Virgin)</td>
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<td>We Didn't Start The Fire</td>
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<td>Giumpy Kings-PFI</td>
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<td>27</td>
<td>More Than You Know</td>
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<td>45</td>
<td>28</td>
<td>When You Come Back To Me</td>
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<td>46</td>
<td>29</td>
<td>Dear Jessie</td>
</tr>
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<td>47</td>
<td>30</td>
<td>Bakerman</td>
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<td>Don't Know Much</td>
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<td>UK</td>
<td>51</td>
<td>34</td>
<td>Walk On By</td>
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**US**

| US  | 35 | 18 | Y A Pas Que Les Grands Qui Revent | Melody, Orlando (Carmen)                   |
| US  | 37 | 20 | Nothing Ever Happens    | Del Amitrili, A&M (RCA Music)               |
| US  | 38 | 21 | Santa Maria De Guadalupe| La Compagnie Creole, Geva (Sagan)           |
| US  | 39 | 22 | L'Homme En Blanc        | Pierre Bachelet, Amiga/Arts (Amiga)         |
| US  | 40 | 23 | You Got It             | New Kids On The Block, CBS (EXX Music)       |
| US  | 41 | 24 | If Only I Could         | Sydney Youngblood, Cine Vigne (Copyright Control) |
| US  | 42 | 25 | Listen To Your Heart    | Rossette, Polyline (Polyline Music)          |
| US  | 43 | 26 | Megamix                 | Confetti's USA (EMI Music)                  |
| US  | 44 | 27 | More Than You Know      | Mott The Hoople, CBS (Cereone/AME)          |
| US  | 45 | 28 | When You Come Back To Me| Jason Donovan, PMI (All Boyz Music)        |
| US  | 46 | 29 | Dear Jessie            | Madonna, MG (Mike Grady/Mike)                |
| US  | 49 | 32 | Der Erdbeermond        | Culture Beat, CBS (CBS Music)                |
| US  | 50 | 33 | Don't Know Much        | Linda Ronstadt & Aaron Neville, Warner Brothers (BMI Music) |
| US  | 51 | 34 | Walk On By              | 5TH & J, BMI (Cape Music)                   |

**UK**

<p>| UK  | 69 | 43 | I Called U       | L'Île, London (London/Rogers Music)          |
| UK  | 70 | 42 | Blame It On The Boogie | Big Fun, Jim (Caydon)          |
| UK  | 71 | 41 | No More Mr. Nice Guy| Meggedet (K&amp;M Music)               |
| UK  | 72 | 40 | Me So Horny     | The 2 Live Crew, Snowdon/CHR (Purrcom)     |
| UK  | 73 | 39 | Juicy        | Wreck 'N' Effect, Hollywood/Cine Vigne Music) |
| UK  | 74 | 38 | All 4 Love (Break 4 Love 1990) | Raze feat. Lady J &amp; Secretary Of Ent., Champion (Champion Music) |
| UK  | 75 | 37 | Oliver       | Atiste (MGM Music)                      |
| UK  | 76 | 36 | Welcome To The Terrordome | Public Enemy (Def Jam/CBS (East West America) |
| UK  | 77 | 35 | The Best       | Tina Turner, Capitol (Arista Music)        |
| UK  | 78 | 34 | Quand Jimmy Dit | Patrick Kado, Pebble Beach Records/Zone Music) |
| UK  | 79 | 33 | Sleep With Me   | Birdland, Lany (Copyright Control)         |
| UK  | 80 | 32 | Was That All It Was | Kym Mazelle, Supreme (Peyton Records)     |
| UK  | 81 | 31 | Angelia        | Richard Marx, LPM USA (Sun Records/Waverly Records) |
| UK  | 82 | 30 | The King And Queen Of America | Eurythmics, RCA/RCA (EMI Music) |
| UK  | 83 | 29 | Tremblement De Terre | Dorothee &amp; Albyfeur (Abaditude)             |
| UK  | 84 | 28 | Grand Piano | EMI Music (EMI Music)                        |</p>
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**GERARD JOLING**

'no more bolero's'

No. 1 in Holland - No. 1 in Belgium - Top 5 in Germany - Who's next? ****

MASTER CHART - February 10, 1990

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### SINGLES IN EUROPE

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<td>Ahastric (Sweden)</td>
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<td>Sit And Wait</td>
<td>All Around The World</td>
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<td>Status Quo (FRA)</td>
<td>Joe Barry &amp; The Mastersmen</td>
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### ALBUMS IN EUROPE

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<td>345 Fri</td>
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PREVIEWS

SINGLES

SINGLE OF THE WEEK

Kiss AMC
My Docs - Syncopate
This is wild and highly contagious hip/house material produced and mixed by Greg Wilson. A completely off-the-wall record from the duo whose previous (debut) release was the superb Little Bit Of U2, which featured part of New Year's Day. This one starts off with Slade's C'mon Feel the Noize and then takes off into a ska rhythm. Along with The Cookie Crew and Monie Love, Kiss AMC are the best of the UK female rappers. Loud, proud and powerful.

AsAP
Down The Wire - EMI
Adrian Smith & Project are the other band of the Iron Maiden guitarist. Their music is well-constructed, and itchy FM material. Probably would do better in the US.

Britney Fox
Standing In The Shadows - CBS
A strong heavy metal song, featuring over-the-top vocals, a larger than life guitar sound and a strong hook.

Flame
On The Strength - Epic
A tough, high-quality dance track that owes nothing to house music. Pleasant radio-friendly pop with a decent chorus.

Workshy
I Saw The Light - WEA
A gentle and jazz-tinged version of the Todd Rundgren track. Breezy material that would do well in summer.

Cyndi Lauper
Princess - Epic
A song that starts off quite calmly with a melodic feel and builds into a punchy rock song with a good dance beat.

49ers
Touch Me - Island
Storming dance material with house rhythm and loads of samples. Definitely a record with chart and dance floor potential. Listen up.

Lisa Stansfield
Live Together - Ariola/MCA
The re-recorded version of this track from Stansfield's debut LP is a good follow-up to All Around The World. Philadelphia soul-type orchestration helps to make this song an undoubted hit.

L'Affair Louis' Trio
Il Y A Ceux - Barclay
A rhythmic track from one of the better French groups of the moment. Danceable stuff with lots of percussion and brass, tailor-made for clubs that favour non-sampled music.

Fingerprints
Stay The Night - Sone
An emotional mainstream ballad, couched in an easy-going synth-based arrangement. Another strong release from a band with serious international potential.

Rod Stewart
Downtown Train - Warner/Reprise
Rod Stewart's excellent song has national potential.

Jody Watley
Downtown Train - Warner Brothers
Rod Stewart

Kym Mazelle
Was That All It Was - Syncopate
A very contemporary number in a deep soul vein carried by Mazelle's gospel-tinged voice. A guaranteed hit.

ALBUMS

ALBUM OF THE WEEK

Steve Jones
Fire And Gasoline - MCA
The second album from the Sex Pistols ex-quitent (the follow-up to 1987's Mercenaries) is full of solid, dark-edged songs that are characteristically rough and downto earth. Jones' low-pitched voice has gained a sense of urgency and his guitar work is as impressive as ever, for progressive radio. Produced by Mark Dearnley and Ian Astbury, highlights include We're Not Saints, Hold On and the title cut.

Tony Carey
For You - Metronome
A Californian Indian based in Germany has come up with a mainstream LP in a 70s pop rock vein. Co-produced with Nigel Jopson, the sound is big and pompous with a stadium rock feel. Best I Feel Good (the title song for a TV version of Tatort) and No Man's Land (featuring Anne Haigis & Eric Burdon).

SAGA
The Beginner's Guide To Throwing Shapes - Bonaire
Another strong LP firmly rooted in the symphonic tradition from the Canadian three-piece. Although this self-produced effort will be popular with fans of the genre, there is an interesting hi-tec edge to the recordings that might attract a new audience. Best: The Nineties, Scarecrow and As I Am.

The Mission
Cradled In Sand - Mercury
The third LP by one of the more interesting bands of the 80s makes good use of sophisticated arrangements. An album full of great moments that should finally establish this worthy group at the top of the pop heap. Nice use of strings and overall a balanced and accomplished record. Check out Into The Blue, Grapes Of Wrath and Belief.

Paul Rutherford
Oh World - Island
The debut solo LP from the ex-member of Frankie Goes To Hollywood is full of references to Chic. The vocal phrasing and orchestration are straight out of early 80s dance music. Although the tracks attempt to be contemporary this is a rather disappointing effort, partly due to Rutherford's weak voice.

Def Jef
Just A Poet With Soul - Delicious Vinyl
The title sums up the main strength of this record - Def Jef tends to take a more intelligent and socially aware stance than many of his fellow rappers. As a result, the majority of his material works as straightforward rap but also has enough substance to stand up to repeated playing. Highly programmable. Try Givin'em Rhythm, Do You Wanna Get Housed and Just A Poet.

Margaret Urlich
Safety In Numbers - CBS
The debut by this New Zealand-based singer is a well-balanced set of radio-friendly material in an AC vein. Ranging from smouldering soul to classy disco, the songs have been given a sophisticated treatment by producer/arranger Robyn Smith and this is topped off by Urlich's powerful voice. Try Give Me Some Credit, Escaping, Guilty People and the cover of Billie Holiday's God Bless The Child.

Foundation
Heart It - Mango/Parlophone
The second LP by this three-man vocal group is a fresh collection of roots reggae songs, reminiscent of how the genre originally ought to sound. The group are supported by excellent musicians including Sly Dunbar and Robbie Shakespeare with Jack Ruby (Burning Spear) producing. Do not miss Genius, When Will It End and You And I (Got To Be Free).

Contributors Pieter De Bruyn
Editor Gary Smith

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PROMISING ACTS

Rene Aubry
Il Pleut Sous La Mer (As De Coeur/France). Contact:HopiMesa/ jacques Marbehant/tel:33.45572636/fax:45578003
Aubry is a composer of considerable talent with a knack for pulling seductive melodies out of delicately understated music. Taken from the LP Derives which is also the soundtrack for the Philippe Genty theatre production of the same name. Licence and sub-publishing free except France.

Producer
Nobody Messes With The Godfather (Eurobond/France). Contact:justin/Luc Manchot/tel:33.40116099/fax:40116057
A hard and heavy dance track with a funky hip-hop beat, some interesting samples and a touch of dub reggae in the rap. Good chorus too. Licence free except France but no publishing.

SL Troopers
Movement (Music Of Life/UK). Contact:MOLO/Chris France/ tel:44.1.6313846/fax:4360715
The debut single by this London crew is a punchy piece of hard-core rap with a good melody and an inspired rap by Sweet Pea (who rapped on Mellow Mellow on the LA Mix LP). Classic UK club/dance music. Licence and sub-publishing free except UK and the Benelux.

Wooloomooloo Aliens
Real Eyes (150 BPM/Switzerland). Contact:Couleur 3/Charles Chinchilla/ tel:41.21.3181111/fax:206383
A half Swiss and half-Australian band based in Switzerland. They are rightly regarded as the best band to come out of Switzerland for a long time and their debut LP Dusty Animals is excellent. Licence and sub-publishing free except Switzerland.

Girls Under Glass
Lucky (Collision/West Germany). Contact:Collision/Frank Ludtke/ tel:49.40.231011/fax:231317
A combination of the angst-ridden Europop of Depeche Mode and West German post-punk aggression. Electronics combined with harsh guitar make for a powerful but harmonious sound. Licence and sub-publishing free except West Germany, Austria and Switzerland.

Singing Zoo
The Other Way (Olfsongs/Denmark). Contact:Olfsongs/Frank Marstokk/ tel:45.42.292259/fax:291629
This unpretentious pop song is one of the many very catchy tunes on their self-titled debut LP. A sound that certainly has international chart potential. Licence and sub-publishing free except Denmark and Sweden.

Toby Dammit
Flowers (Torsor/Holland). Contact:Boudisque records/tel:31.20.360311/fax:24780
Dark and compelling rock track from this Dutch trio’s first LP A Big Grazier As A Cheap Mower. Driving rhythms and some raw guitar make for a distinctive and promising sound. Licence and sub-publishing free except the Benelux.

Karol Saar
Jealous (Polydor/West Germany). Contact:Gert Musk/Helma Swart/ tel:49.221.207980/fax:2079889
Mid-tempo pop with a distinctly European flavour from this Australian artist. A version of this song appeared on a previous cassette that had been remixed specifically for the French market but this is the definitive pan-European article. Very much the sort of song favoured by AC programmers. Licence free except West Germany, Austria and Switzerland and sub-publishing free except West Germany.

Pisces
Take Me Higher (Reachin'/UK). Contact:Reachin'/Mike Morrison/ tel:44.1.9354679/fax:74066
One of the first releases of a new label formed by producer Mike Morrison and ex-Polydor A&R man Dave Pearce. A first class, full-bodied dance track with a truly hypnotic groove and some fine vocal fills. Licence and sub-publishing free except UK.

Records mentioned on this page are by promising acts which have potential for breaking into the pan-European market. The selection is done by the editorial team of Music & Media. Radio & TV programmers wanting to play the material mentioned here should be aware that not all records are necessarily released in every territory. International A&R managers and music publishers on the look out for new deals should contact the original master/publishing owners. Country of origin and contact numbers are listed as known. Those wishing to submit material to this section should send their records, biographies and photos to Music & Media, Gary Smith, PO Box 9077, 1006 AA Amsterdam, Holland.
WORTH WATCHING

Their own brand of thrash to no. 3 with a new gig.

On stage is not the most practical way to finish discovering that smashing up your equipment is the first really busy indie chart of 1990. It peaked at no. 11 in the singles charts there and is well capable of repeating in the UK. It sold 110,000 copies (Talent Tracks cassette no. 39) has sold 110,000 copies in the UK. It sold 110,000 copies.

20 Seconds To Comply by Silver Bullet (Talent Tracks cassette no. 39) will be released in the US and several European territories soon. More details.

UPPER WATCHING

by Gary Smith

Watch out for a Beatles revival. Not only is Paul McCartney currently on a successful world tour but now Cinevox, a Rome-based company which specialises in film soundtracks, is about to release an acid house medley of some of the Fab Four's hits. These include Get Back, Baby You Can Drive My Car, Twist & Shout and the usual snippets of house classics like Ride On Time and Aced. A guaranteed dance floor filler and legal action permitting - a huge hit. You have been warned.

Also over in La Bella Italia, or at least still talking about the Italian dance phenomenon, pre-sales of the next Black Box single Touch Me were 58,000 at press time.

Another hot tip for Europe's dance floors - 20 Seconds To Comply by Silver Bullet (Talent Tracks cassette no. 39) has sold 110,000 copies in the UK. It peaked at no. 11 in the singles charts there and is well capable of repeating that success across the Continent.

UK based Reachin' Records has been doing the rounds at MIDEM and it looks as if Ladies Let's Go by TDP (Talent Tracks) will be released in the US and several European territories soon. More details.

TDP - coming soon to a dance floor near you when the deals are closed. Look out for the company's next two releases - a cover of the old Rose Royce hit Love Don't Live Here Anymore, put to a swingbeat (Smith & Mighty style). The song, which includes a rap, is the debut of Italian singer Giovanni. There will also be a compilation LP of Reachin's eight acts at the end of February.

Top 10 UK Independent Singles

1. Ride
2. Sleep With Me
3. Three Songs
4. Machete Knife Me
5. I'm a Gold Wolf
6. World is Waiting for
7. Red Hot Chili Peppers
8. M达到了
9. Autumn Store
10. 20 Seconds To Comply

Going Independent...

by Karen Raffey

Ride take their debut release to no. 1 on what is the first really busy indie chart of 1990. Birdland stand in at no. 2 with a new single Sleep With Me while the band hand themselves deeper in debt every night as they are handed bills for damage on their current UK tour. Having opted to play only small venues, the energetic, pouting, peroxide four-piece are discovering that smashing up your equipment on stage is not the most practical way to finish a gig.

Hot on their heels come Fugazi, who take their own brand of thrash to no. 3 with a new EP, Three Songs (Dischord). Having received critical acclaim in London, Silverfish debut at no. 15 with the single TFA (White) followed closely by Leeds combo Edsel Auctioneer who go to no. 17 with their first release, My New Skin.

PWL session singer Lonnie Gordon has a single in her own right, Happenin' All Over Again, which slips in just outside the top 20. With continuing airplay support, however, she will have a national hit on her hands. Other new entries include: Shop Assistants with Here It Comes (Avalanche); Bounty Killer by Depth Charge (Vinyl Solution); Jesse Garon & The Desperados with Grand Hotel (Avalanche); and Probably A Robbery, the follow-up to Space Gladiator by Mute's Renegade Soundwave.

Loop take second place on the LP chart behind The Sundays with their first album for Situation Two, A Gilded Eternity. A national tour is now under way. Currently gigging throughout London, Carter (The Unstoppable Sex Machine) rise an impressive 23 places to reach no. 6 with 101 Damnations (Big Cat).

Happy Mondays, still on a high from the huge success of Madchester, have announced a date at London's 10,000 capacity Wembley Arena. The gig is set for April 7 and rumours are strong that the support band for the evening will be Factory's Electronic.

NEW GENERATION POP MUSIC

Rooted in European pop traditions, Singing Zoo has succeeded in producing their own, new, refreshing sound.

TOBY DAMMIT "FLOWERS"

This trio played in the past with bands as BIG BLACK & PUSSY GALORE. Heavy noise orientated with great DOORS like vocals.

THE HOT SPOT FOR NEW TALENT!

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MUSIC & MEDIA - February 10, 1990
Although CDV was hailed as a major technological breakthrough when it was launched in Europe in late 1988, its progress so far has been undeniably slow.

The range of CDV software available is still very limited and less than 100,000 CDV players have been sold throughout Europe. It is little wonder that executives at PolyGram, who are pioneering the system here, still talk of a "long-term future" and are basing their campaigns around increasing public awareness rather than aiming for the hard sell.

"You must remember that CDV is the first integrated hardware system that is software-related," says Peter Olliff, technical services manager at PolyGram UK. "You can't get the best out of it unless you connect it to your TV and your audio system. So we are talking about a revolution in visual and audio terms!"

Nobody denies that the quality of sound and picture on CDV is a dramatic improvement on the video cassette, even among those who have taken the trouble to wire up their video recorder to their audio system.

In Japan, where Pioneer is leading the way, sales of CDV players are now approaching two million and there are nearly 7,000 titles available. This contrasts with fewer than 300 titles in Europe.

In the US, four manufacturers joined forces for a major campaign last autumn which included the launch of the first US$500 player. They are pleased with the results although no firm sales figures are yet available. A rough estimate suggests that between two and three million discs were sold in the US last year compared with some 10 million in Japan.

When Philips introduced its CDV player in Europe it was backed by PolyGram's extensive music catalogue which has grown considerably in size during the last year following the acquisition of Island and A&M.

But although PolyGram Music Video (PMV) licensed titles from other companies provide a varied catalogue to coincide with the launch, the range remains limited and is frequently cited as one of the reasons that CDV has failed to catch on. In fact the success of CDV has varied from country to country in Europe. In West Germany 40,000 players have been sold compared with around 10,000 in the UK.

Rather than attempt a single European strategy, PolyGram has encouraged its companies in each territory to devise their own marketing campaigns. France is reckoned to have had the most successful launch. "It was a software-driven campaign that was focused on the greater Paris area," explains Olliff. "The hardware and software promotion was combined and the consumers were attracted by the range of titles available, especially when CBS-Fox, RCA-Columbia and Philco will be introducing its 'Time Warner' machine, emphasising the quality with Janet Jackson and Eric Clapton as well as with the 'Scandal' film."

The move to feature films will encourage other companies to come in and the public's acceptance of CDV will grow. All the major film companies are watching the situation closely." Greenoff is looking for a total of 150 releases during 1990.

Other film, record and hardware companies are indeed watching the progress of CDV. carefulliy, but so far they have shown a reluctance to demonstrate their commitment. Sony, the only other company to have launched a CDV player in Europe, still has no plans to introduce the machine into the UK. "The time is not yet right," says a Sony spokesperson. "There seems to be an in-built cynicism in the UK market towards CDV at the moment. There isn't enough software and it's only available at selected outlets."

Some dealers have imported Sony machines into the UK but these carry no guarantee. And we don't want to test the market by bringing in a small number of machines because we can't provide the back-up service. We'll wait until we can do a proper launch."

CBS, bought by Sony two years ago, is also "monitoring the situation" and has no plans formalised as yet although there have been a couple of French domestic releases by Jean-Jacques Gold- man and Terence Trent d'Arby. But with Sony buying its way into the film industry and CBS strengthening its video activities via CMV, it is likely that a co-ordinated campaign will eventually come together.

Sony is also making a major commitment to classical music - considered an ideal medium for "selling" CDV - and has acquired conductor Herbert von Karajan's video legacy which, together with films of Glenn Gould, Leonard Bernstein, Bruno Walter and Isaac Stern, would add up to a powerful CDV catalogue. BMG International remains non-committal towards CDV at present although it too has a classical repertoire via RCA that would be ideal for the format. WEA International recently announced a licensing agreement with NVC Arts and is hoping to release the first major classical titles from the catalogue later this year. But the company is still analysing the potential for rock and pop product.

Kick van Hengel, senior VP marketing/artist development at WEA International, says, "We have no specific plans we are continuously assessing the situation. We believe that the format has a future, particularly when the market penetration of the combi- player, which can be used on both European and American systems, has been further developed. Once established there is no reason why pop and rock titles on CDV should not be as exciting and popular as the finest classical titles!"

EMI is more forthcoming as far as classical titles are concerned.
"We will play the field," says Richard Littlejohn, MD of EMI Classics. "Technology must be the servant, not the master, and we will serve whichever format is accepted by the public. I believe the performance is far more important than the format.

"We are currently stockpiling a series of programmes including Beethoven's violin concertos with Kyung-Wha Chung and Klaus Tennstedt, Beethoven's string quartets with the Alban Berg Quartet and Ashkanazy's piano recitals in Moscow. Our plan is that these will be released simultaneously on VHS and CDV in the autumn, subject to manufacturing capacity?"

Manufacturing capacity remains a problem in supplying Europe with sufficient software to cater for any serious increase in demand. At present there is only one CDV disc manufacturing plant - the PDO factory in Blackburn, UK. DADC in Austria is planning to open a CDV plant next year and part of Pioneer's Japanese plant is given over to manufacturing CDV discs for Europe.

But it is not possible to import discs from the Japanese or US markets because their CDV machines are incompatible with the European PAL TV system. Indeed, compatibility within Europe is only possible because the French now manufacture dual-standard televisions that can cope with PAL as well as the French SECAM system.

PolyGram is adamant that CDV will remain a play-only system with no prospect of a recordable CDV for the foreseeable future. Buying CDV, therefore, does not mean that you can dispose of your video recorder. In Japan CDV and VHS exist side by side in many households. Companies argue that VHS remains the perfect medium for recording from "inferior quality" television and for time-shifting, the most common use of video recorders.

Retailers also remain sceptical about CDV's prospects. "There has to be a question mark over the future of CDV, particularly when the growth of video has been so phenomenal," says HMV UK MD Brian McLaughlin.

Simon Burke, MD of Virgin Retail, agrees that CDV hasn't lived up to expectations. "The battery of hardware in the shops doesn't help. A lot of people don't realise that you can play a CD on a CDV machine."

"We are talking about a revolution in visual and audio terms," Peter Olliff, PolyGram UK

Suspicion about whether the CDV technology has been "finalised" continues to be given as a reason for consumer resistance. With a write-once CD (CD-R) expected on the market next year and the erase/record CD (CD-E) already at the testing stage there is a widespread feeling that CD technology - and particularly CDV technology - is still developing. So why invest in a prototype machine when it may be superseded by a superior model within a couple of years?

In Japan, where Pioneer is already onto its fifth generation of players, the latest machines can freeze the picture while the sound continues. You can also choose your own close-up from the picture on the screen. The only significant advance coming to Europe so far is a subtitle facility for watching opera in a foreign language.

"While we have no specific plans we are continuously assessing the situation. We believe that the format has a future," Kick van Hengel, WEA International

MUSIC & MEDIA - February 10, 1990
Zucchero Fornaciari is Italy's biggest star. He can pack out 20,000 capacity stadiums every night and his current album 'Oro, Incenso & Birra' has sold 1.4 million copies in Italy. However, outside his home territory, Zucchero needs a good support slot. His friend Eric Clapton has provided just that with a tour introducing him to audiences across Europe and the US.

I met Eric two years ago in Florence during his Italian tour," explains Zucchero. "The roots of Eric's music are black, soul and blues, and it is the same for me. I love Eric's style, his class and his sound!" Clapton is among the many guest musicians on Zucchero's 'Oro, Incenso & Birra' along with Rufus Thomas, Jimmy Smith, The Memphis Horns and Clarence Clemons. Past collaborators have included Joe Cocker, Miles Davis and Ray Charles. "Oro, Incenso & Birra" was released in Italy last June and in the European territories, except the UK, shortly afterwards. PolyGram now wants to widen his appeal and is repackaging the album for release in the UK this spring with additional tracks taken from the previous LP Blues. Three of the songs, Diamonds, A Wonderful World and Without A Woman, have been translated into English to help push the album on radio.

Zucchero has mixed feelings: "It is very difficult to translate the meaning into English. It is easier for ballads but not for the rhythmical songs. I prefer to sing in Italian but the record company says for the UK and US markets you need at least one single in English. In Europe it is different, people accept the Italian version."

Zucchero spent two months in Europe promoting the album prior to this tour and is doing more radio, press and TV interviews between shows. The reaction from the audiences and media has been good but radio remains cautious. Zucchero says he wishes programmers would have "more courage and more imagination". He feels although the songs might work in translation they lose the very quality that he regards as his selling point, the synthesis of blues music with Italian lyrics.

"It is not rock & roll it is not real blues, it is a mix of many influences including the Mediterranean. It is different, it is Zucchero music! Eric loves this sound, Miles loves this sound, they decided to work with me for this reason. But then these are great musicians with open minds!"

At a time when Kaoma and Gipsy Kings have crossed over onto international playlists, Zucchero believes his music is equally universal. "I am Italian because I was born in Italy but my soul is not Italian. The sound is black. In Italy every radio station plays every song on my album. The radio people in Italy were the first to believe in me. They started to play the first LP Donne and now they play all my four albums!"

David Bowie begins a 14 country, six month tour in March, his first solo outing in three years. The tour will be a 'retrospective' to coincide with EMI's release of his entire catalogue of recordings.

Meanwhile Tin Machine are still alive and well. Having spent a long time in Australia the band have recorded 25 songs for a new album due later in the year.

Mick Jagger's old flame Marianne Faithfull brings her tour to Ireland next month and the country's 'Hot Press' magazine reports Bono and The Edge from U2 have promised to write a song for her.

Midge Ure is currently in Cork, writing songs for his own album with a number of co-writers. He is due to start recording in a couple of months' time.

Mel Appleby of UK pop duo Mel & Kim has finally lost her three-year battle against cancer at the age of 23. Although she had been beaten the disease, Mel then caught pneumonia and died in a London hospital. It was with Mel & Kim that Stock, Aitken & Waterman first earned their reputation as UK hitmakers. They hit the charts in 1986 with Showin' Out followed by Respectable, FLM and That's The Way It Is.

Ex-Thin Lizzy guitarist Gary Moore will return in March with the first single from his forthcoming album. The LP is said to be very bluesy and features a guest appearance by Albert King on the track Oh Pretty Woman. We are told it is not a Roy Orbison cover. Another Black Box-style controversy looms over the current UK top 5 hit by the Italian group 49ers, Touch Me. The record does not in fact feature lead vocals by Dawn Mitchell but takes most of its content from Aretha Franklin's 1987 single Rock-A-Lott and Alicia Warren's 1989 release called, wait for it, Touch Me.

Be prepared for a big dance crossover hit from West Germany. By Culture Beat, the track is called Cherry Lips and was the original B-side of Der Erdbeermond, based on a 15th century poem by Francois Villon.

Dutch DJ and mixer Ben Liebrand, who came to attention recently with a remix of The Eurythmics' 1986 hit Touch Me, has expressed a wish to get back to his roots by embarking on a solo album and tour next year. Speculation as to who might be the singer for Stewart's new band has begun, with Mick Jagger, Midge Ure and Bob Geldof mentioned as possibilities. Rock Over Europe is a service of Rock Over London Ltd, which produces the weekly syndicated UK music show Rock Over London, presented by DJ Graham Dix, for International Radio. Contact ROL at the Globe Theatre, Shaftesbury Avenue, London WIV 7HD, England. Tel 1-4045631, fax 1-4399357.
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### STATION REPORTS

#### UNITED KINGDOM

**BBC RADIO 1 - London**
  - **A List:**
    - Lenny Kravitz - I Build
    - Culture Beat - Der Erdbeermund
    - Paul Fairburn - Head Of Music
  - **B List:**
    - Alarm - Love Don't Come Easy
    - Depeche Mode - Enjoy
    - Don Henley - Worthless
    - Tina Turner - Steady Windows

**CAPITAL RADIO - London**
- Richard Park - Prog. Contr.
  - **A List:**
    - Chris Rea - Tell Me
    - Ronstadt/Neville - All My Life
    - Paul McCartney - Put It There

**CHILTERN RADIO & NORTHANTS RADIO**
- The Beloved - Hello
  - **A List:**
    - Richard Park - Progr. Contr.
    - LP Mantronix

**DOWNTOWN RADIO - Belfast**
- John Robinson
  - **A List:**
    - Lenny Kravitz - Let Love Rule
    - Quincy Jones - Be Good
    - Paul McCartney - Put It There

**WES GERMANY**

### BR - Munich
- Claus-Erich Bootzke - Head Of Ents.
  - **A List:**
    - The Zombies - New World
    - Robin Beck - Don't Lose
    - Tracy Chapman - Subcity

### SWF - Baden Baden
- Unix-Frank - DJ/Prod.
  - **A List:**
    - Midnight Oil - Blue Sky Mine
    - Crosby, Still & Nash - Chippin
    - Mantronix - Got To Have

### LPR
- Johnny Clegg - Fis

### NDR 2 - Hamburg
- Volker Stessin - Prod.
  - **Top 5 Playlist:**
    - Lisa Stansfield - All Around
    - Sydney Youngblood - St
    - Collins - Do You Remember
    - Gipsy Kings - Caminando
    - Kym Mazelle - Was That All

**RIAS 2 - Berlin**
- Rik De Lisle
  - **A List:**
    - Michael Bolton - How Am I
    - Jimmy Somerville - Mighty Real
    - Sinead O'Connor - Nothing

**BRMB - Birmingham**
- Rob Kitchell
  - **A List:**
    - Del Amitri - Nothing Ever
    - Kym Mazelle - Was That All

**HORIZON RADIO - Milton Keynes**
- Clive Dickens
  - **A List:**
    - Rob Kitchell - Tell Me
    - Lisa Stansfield - Side Down

**RADIO CLYDE - Glasgow**
- Robin Valk
  - **A List:**
    - Chris Rea - Tell Me
    - Lonnie Gordon - Worthless

**SUD RADIO - Toulouse**
- Adam Hahne
  - **A List:**
    - Jule Neige - To Get
    - Michael Bolton - How Am I

**RADIO DONAU - Innsbruck**
- Richard Roth
  - **A List:**
    - Robin Beck - Don't Lose
    - Johnny Clegg - Cruel Crazy

**RADIO GONG - Nuremberg**
- Armin Kessler
  - **A List:**
    - Munich - Head Of Music
    - Juliet - Like Jesse James
    - Cher - Just Like Jesse James

**RADIO XANADU - Munich**
- Arno Mueller
  - **A List:**
    - Michael Bolton - How Am I
    - Cher - Just Like Jesse James

**RSH - Kiel**
- Martin Schwebel
  - **A List:**
    - Papp listening - Eddies Girl
    - Cher - Just Like Jesse James

**RADIO 7 TON - Bad Hergenthal**
- Thomas Telles
  - **A List:**
    - Longreach - Head Of Music
    - Billy Joel - Leningrad

**RSH - Kiel**
- Martin Schwebel
  - **A List:**
    - Papp listening - Eddies Girl
    - Cher - Just Like Jesse James

**RADIO SALU - Saarbruecken**
- Adam Hahne
  - **A List:**
    - Michael Bolton - How Am I
    - Cher - Just Like Jesse James

** FRANCE

**EUROPE 1 - Paris**
- Marie Lebrun

**SUD RADIO - Toulouse**
- Marie Ange Roig
  - **A List:**
    - Jeon - Baby You're Mine
    - Michael Bolton - How Am I

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**Updated reports and playlists additions from the major radio & tv stations from 16 European countries.**

**PP**: Powerplay
**ADD**: Additions to the playlist
**TP**: Tips
**LP**: Album of the week
**CL**: Clip
**ST**: Studio
**IN**: Interview

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STATION REPORTS

MUSIC & MEDIA - February 10, 1990

HOLLAND

VERONICA - Hilversum
Hans Van Der Veen - Prog. Dir.
PP Chicago - Look Away
AD Montana- Got To Have
TP Tina Turner- I Don't Wanna
PY Kylie Minogue-Tears

NOS - Hilversum
Tom Blomberg - Dj/Prod.
PP Ymca - Inclusion
AD House Of Love- Shine On
SGobhan- Paris Rendez-Vous
Cry Sicco- Alito Daily Act

YARA - Hilversum
Louis Verschuur - Head Of Music
PP Giant- I'm A Believer

BELGIUM

BRT - Studio Brussel
Jan Hautekiet/Mark Coenen - Prod.
Top 18 playlist:
Sinead O'Connor- Nothing
The Christians- Colour
Don Dixon- E E E
Lloyd Cole- No Blue Skies
Midnight Oil- Blue Sky Mine
Michael Penn- March
Everything B'T Girl- Driving
The Sundays- Reading
Lenny Kravitz- I Build
Clouseau- Daar Gaat Ze

adio Contact F - Brussels
Jean-Lou Bertin - Prog. Dir.
TP Rod Stewart- Downtown Train
Corinne Hermes- SOS
SOS Band- Secret Wish
Marchesa- More Than You Know
Spandau Ballet- 'Crafsed It

tadio Contact NL - Brussels
Danny De Bruijn - Prog. Dir.
Belinda Carlisle- La Luna

ITALY

Radio Dimensione Suono
Carlo Manzini - Music Director
PP Sinead O'Connor- Nothing

SWITZERLAND

DRS 3 - Basel
CHR. Alflisch - Music Co-Ord.
AD Rob 'n' Raz- Got To Get
Midnight Oil- Blue Sky Mine
The Mission- Bitch


COULEUR 3 - Lausanne
Gerrit Pro FF/ Musique Co-Ord.
PP Sinead O'Connor- Nothing
Res Hassenstein - DJ/Co-Ord.


Antenna-Austria
Thomas Klock- Head Of Music
AD Lisa Stansfield- Live


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MUSIC & MEDIA
STATION REPORTS

Top 10 Playlists:
Laid Back- Bakerman
Brother beyond - When Wil I
Geoffrey Williams - Blue
Rob 'n' Razz - Got To Get
The B-52's - Love Shack
Jimi Biki - Hey! I Vores Hus
Sydney Youngblood-Sit
Souls II Soul - Get A Life
Wet Wet Wet - Sweet Surrender
Tatia Tikaram - We Almost
LP Nanna

SLR - Slagelse
Michael Hansen - Head Of Music
PP Snedal O'Connar - Nothing
Cher - Just Like Jesse James
AD Michael Bolton- How Am I
Marc Almond- A Lover Spurned
Kylie Minogue- Tears
Beautiful South - I'll Sail

FINLAND

DISCOPRESS - Tampere
Alja Teravainen - Progr. Dir.
Disco Top 3:
AD Michael Bolton - How Am I
Marc Almond - A Lover Spurned
Kylie Minogue - Tears
Beautiful South - I'll Sail

RADIO MUSA - Tampere
Pentti Teravainen - Producer
AD Love And Money - Escalator
Stage Dolls - Love Cries
Bella Carlise - Luna
Edward Bennett - Viva
Wet Wet Wet - Broke Away
Heathers - Tried My Best
Kylie Minogue - Tears

GREECE

WIRG JERONIMO GROOVY - Athens
D.J. Marsel - DJ/Prod.
Top 20 Playlists:
Soul I I Soul II Get A Life
Arthur Baker - The Message
Belinda Carlisle - La Luna
Jason Donovan - When You Come
II Cool J - One Shot In Love
Phil Collins - Paradise
Rob 'n' Razz - Got To Get
Lisa Stansfield - World
Ice MC - Easy
Ronstadt/Neville - Don't Know
Gino Latino - Yo
Laid Back - Bakerman
The Hooters - 500 Miles
UB40 - Homey Girl
Young MC - Buttons Move
Gloria Estefan - On Your Feet
Guy's Kings Of Valore
Chris Rea - Red Hot Rendezvous
Belinda Carlisle - Leave
Mantronix - Got To Have

POLAND

POLSKIE RADIO - Warsaw
Bohdan Fabianski - DJ/Prod.
PP Phil Collins - I Wish
Alphenal - Mysteries Of Love
Vickee Morgan - On My Mind
Technorotic - Get Up
Bad Boys Blue - Booting
James Somerville - Mighty Real
Fish - Big Edge
Artists For Nature - We Can
Mr. Lee - Get Busy

MUSIC & MEDIA - February 10, 1990

ITALIAN REPORTS

UNIVERSITY OF NAPLES- FEDERICO II

GIANCARLO TROMBETTI - Prod.
CL The Mission - Buttery
Srgabocci - Planet
Sydney Youngblood - Sunshine
Curiosity S/L Cat.
Soul I I Soul - Jazzy Groove
TT D'Arby - If I Feel
New Kids O'T Block - Hangin'

DEEJAY TELEVISION

Claudio Cecchetto - Prod.
CL Soul II Soul - Jazzy Groove
TT D'Arby - To Know Someone
Johnny Clegg - Cruel Crazy
Sous Sous - A Love Song
Philippe Lafontaine - Alexei
Jean Louis Murat - Je Guarde
New Kids O'T Block - Got It
Sould Kees - 'Tis Mon Secret
Lisa Stansfield - Right Time
Sydney Youngblood - If Only

FRANCE

Gilbert Fouchac - Music Co-Ord.
Clip Des Clips:
Claudia Philipsen - Peu Sauvage
Force 12:
Jay Alanski - Half Of You
Gerard Blanc - Dis Tout Bas
Les Charts Je M'envole
Eurythmics - Don't Ask Me Why
France Sous Sous
Philippe Lafontaine - Alexei
Jean Louis Murat - Je Guarde
New Kids O'T Block - Got It
Sould Kees - 'Tis Mon Secret
Lisa Stansfield - Right Time
Sydney Youngblood - If Only

Dutch Chart:
J כיצודיו של גבר
Les Charts Je M'envole
Eurythmics - Don't Ask Me Why
France Sous Sous
Philippe Lafontaine - Alexei
Jean Louis Murat - Je Guarde
New Kids O'T Block - Got It
Sould Kees - 'Tis Mon Secret
Lisa Stansfield - Right Time
Sydney Youngblood - If Only

DEEJAY TELEVISION

VERONICA
Rob de Boer - Prod.
CL Chicago - Look Away
Inner City - Watcha Gonna
Tony Scott - Get Into It
2 Live Crew - Me So Horny
Paula Abdul - Opposites
Prince - Scandalous
ST Jimmy Somerville - Mighty Real
Lisa Stansfield - Live
The Mission - Butterfly

DE NEDERLANDSE TOP 40
Rob de Boer - Prod.
CL The 2 Live Crew - Me So Horny
Soul II Soul - Get A Life
Neneh Cherry - Inna City
Phil Collins - I Wish
Technorotic - Get Up
Eton John - Sacrifice
Snedal O'Connar - Nothing
Van Alle We - Die Hendes
Vader Abraham - Op De Deksel

AVRO - Toppop Go Jan Steeman - Prod.
CL Chili Peppers - Higher Ground
Iggy Pop - Living On The Edge
49ers - Touch Me
Rob 'n' Razz - Got To Get
Dusty Springfield - In Private
Tina Turner - Don't Wanna
Inner City - Watcha Gonna
Technorotic - Get Up

RTV - TV Programmes
CL Eurythmics - King And Queen

FINLAND

Jouko Konttinen - Prod.
CL Phil Collins - Paradise
Topi Soraskoski - Lyhyyn Milli Vanilli - Girl
Erkki Liikanen - Lampasta
Tania Manner - Lasteidnen
Billy Joel - We Didn't Start
Eric Clapton - Pretending
Lena Philipsson - In My Rain
Bad Boys Blue - A Train

POLAND

Polskie Radio - Warsaw
Bohdan Fabianski - DJ/Prod.
PP Phil Collins - I Wish
Alphenal - Mysteries Of Love
Vickee Morgan - On My Mind
Technorotic - Get Up
Bad Boys Blue - Booting
James Somerville - Mighty Real
Fish - Big Edge
Artists For Nature - We Can
Mr. Lee - Get Busy

TV Programmes

UNITED KINGDOM

Top Of The Pops
Paul Cland - Pop Idol
CL Lonnie Gordon - Happenin' Wreck's Effect - Juicy
And Why Not - The Face

SYL - Walk On By
House Of Love - Shine On
Mantronix - Got To Have
Cher - Just Like Jesse James
Technorotic - Get Up
Snedal O'Connar - Nothing

Play-Out:
Skid Row - 18 And Life

Breakers:
Birdland - Sleep With Me
The Beloved - Hello
Eurythmics - King And Queen

26
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Winner Of The "Golden Otto" (BRAVO Magazine)

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- An international superstar in the making - Daniele's exceptional guitar playing and vocal presence will enjoy even more European exposure with the new album, "Mazcalzone Latino".

Demis Roussos

- Among the most loved and most distinctive voices in Europe, artist's new album "Voices And Vision" includes the hit "On Erit Sur Les Murs".

Nicholas Peyrac

- This versatile pop artist's new release includes the current single "Et Moins" and is available in French, Spanish and English.

Alice

- One of Italy's (and Europe's) most elegant performers.

AmericanRadioHistory.Com
Featuring Roger Taylor of Queen on lead vocals, this no-nonsense hard rock group has put together what will surely be one of the major releases of the year. March 1990 release.

Destroika

- Featuring Roger Taylor of Queen on lead vocals, this no-nonsense hard rock group has put together what will surely be one of the major releases of the year. March 1990 release.

Guesch Patti & Encore

- Surely one of the most challenging and visionary of all European artists. Guesch Patti & Encore's second effort "Nomades" is, in a word, genius. March 1990 release.

Running Wild


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The 1st Moscow Music Festival

- Two authentic documents of the music scene in the Soviet Union – both of these packages destroy your pre-conceptions about Soviet rock.