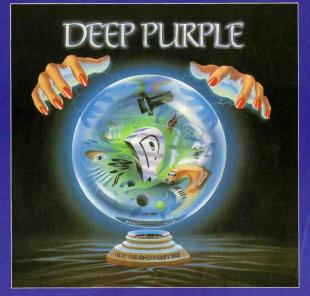
RTNEY • TOTO CUTUGNO • TIN MACHINE • ROBERTO VECCHIONI • W.A.S.P. • MA ISON & JOE COCKER & FRANK SINATRA & DAVID BOWIE & FRANK ZAPPA & D THE MOST ROYS & IULIO DE PRESTIGIOUS DOMESTIC ROSTER • MINA • BONNIE RAITT • DAVID GILMOUR • GEORGE HARRISON • THE ALA HAMMERORIC ERI º QUEENSRŸCHE º RICHARD MARX º SCORPIONS º SINEAD O' **THE MOST** CONNOROEN **IMPORTANT DEVELOPING** DALISO • LADRI DI**INTERNATIONAL REPERTOIRE** ROSS • CLIFF RICHA SON PHILLIPS • MASOPHISTICATED CUSTOMER OS SON . JOE COCKER SERVICE ORGANIZATION ARIO DI BELLA O JONNY CLEGG & THE MOST MIE FISCHER OM.C. HAMMER ORIC ERI º QUEENSRŸCHE ° RICHARD MARX ° SCORFIONS ° SINEAD O' CONNOR • ER SILE • THE BEATLES • KATE BUSH • FRANCESCO GUCCINI • BILLY IDOL • JETHRO IN & IRON MAIDEN & CLIMIE FISCHER & ALICE & PINK FLOYD & PAUL MC CART CUTUGNO • TIN MACHINE • ROBERTO VECCHIONI • W.A.S.P. • MARC ALMO E • WHITESNAKE • GUTHIS IS EMP ITALIANAULIO DE PISCOPO • VA ○ MINA ○ BONNIE RAITT ○ DAVID GILMOUR ○ GEORGE HARRISON ○ THE AL BILE O THE BEATLES O KATE BUSH OF EMI ON © IRON MAIDEN © CLIMIE FISCHER © ALICE © PINK FLOYD © PAUL Mamerican Rationistory.Com



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ON COMPACT DISC • ALBUM • CASSETTE

SLAVES AND MASTERS



The Sun Sets On CBS, **Rises On Sony Music**

Spain.

The change is required

"We will be registering

doesn't

CBS Records is changing its | the Columbia Records name to Sony Music Enter- name, which was acquired tainment from January 1. for an undisclosed figure Concurrently the CBS from EMI (Music & Media Records label identity is be-June 9). EMI had rights to the name for the world outing phased out in favour of side the US, Japan and

Houston To Launch Campaign In Munich

under the terms of Sony's by Machgiel Bakker purchase of CBS Records in BMG plans to spend £ 3 January 1988 which allowed million on the European Sony to use the CBS name marketing for the new only until January 1991. Whitney Houston album, The CBS Records Inter-I'm Your Baby Tonight. national Division headed by The LP will be launched at Robert Summer will be renamed Sony Music Interan invitation only party in Munich on October 29, national, CBS UK will be called Sony Music UK but where European media and retailers will meet the artist. the names of the other The two-day Munich foreign operating companies have not yet been launch will be hosted by Monti Lueftner, president finalised. BMG Ariola/co-chairman BMG Music, and Arista the official name in each president Clive Davis. country as Sony Music Houston will give a short Entertainment but the comaddress which will be folpanies will probably trade as lowed by a six-track album Sony Music France or Sony playback. Photo sessions Music Germany as the word and a press conference are 'entertainment' continues on page 7

RCA

BROADCASTERS AIM FOR CONSISTENT RESEARCH

BBC/IR Plan '92 Ratings Merger by Howard Shannon

The UK could have a single set of audience figures covering BBC and IR stations by "early 1992". The proposal stems from an October 12 meeting held by the Association of Independent Radio Contractors (AIRC) research sub-committee chairman Nigel Walmsley (also MD of London's Capital Radio), Institute of Practi-

tioners in Advertising (IPA) | contradictory research representative Richard Evre, and BBC Audience Reconsistency, the forthcomsearch head Peter Meneer. ing emergence of Indepen-Negotiations were describdent National Radio (INR) ed by Meneer as "talks is without any doubt a about holding talks" and strong motivation for merger," says Meneer. "I feel centred on the need to change the current position, INR will match BBC nawhere the BBC and indetional radio transmission pendent stations finance areas, which is not always and issue separate, often

the case with BBC local radio and IR. "What we are concerned about principally is that if we don't do something as an industry, in a year's time we'll spend the whole time

"In addition to ratings

quarelling in public." However, industry observers say the proposal is further motivated by hefty. across-the-board, cost-cutting measures at the state broadcaster.

Meanwhile, IR itself looks set to benefit from an increased frequency in audience research. The BBC publishes figures monthly while IR has only two full sets of research a year. Both sides agree a compromise can be reached.

However, the plan faces serious financial implications. For more details, see page 6.

CONTENTS

Soviets Get Their MTV Talkback-Benny Brown 8 **Capital Sets Up** Evaluation Panel Munich Media Days 13 **Belgian TV Applies To** Launch Radio Station 15 Focus On Italy 25-3



Dr. W.-D. Ring

dia authority, has applied to

join the national Media

Analyse (MA) radio ratings

system. If accepted, BLM

will scrap its own annual

regional survey, Funkana-

The authority hopes to

subscribe to MA on behalf

of the regional and local sta-

tions it licences. This would

be the first time an entire

state's private radio system

has joined MA - most

members are large privates

and public broadcasters.

Both Antenne Bayern,

See page 13.

lyse Bayern.

continues on page 7 Bavaria's only statewide

Wolf-Dieter Ring, president of the Bavarian state commission for

new media (BLM), opening the organisation's annual broad-

casting congress, part of Munich Media Days. It was the first ma-

Bavarian Authority

Applies To Join MA

BLM, Bavaria's private me- private, and the public

Bayerischer Rundfunk (BR)

already subscribe to MA on

The national survey

would also for the first time

provide ratings for Bavarian

local stations comparable

with those for others

throughout the country. Un-

til now, the differing metho-

dologies of the two studies

have produced contradic-

tory information on Ger-

many's highly developed

According to BLM spokes-

continues on page 7

person Monika Fendt, the

radio market.

an individual basis.

jor meeting of German media figures since reunification.

BALCO

Double-Digit Radio Growth **Projected For Europe**

Radio broadcasters in four of five | many will experience the highest | dropped from 11.3% to 5.9%. major European countries can an- average level of growth, with an ticipate annual growth in revenues 11.6% compound annual rate, exceeding 10% through 1994, ac- followed by Italy (11.4%), Spain cording to figures compiled by the (10.9%), France (10.6%), and the media analyst firm of Veronis. Suhler & Associates. The company has projected radio revenues, growth percentages, and radio's share of media advertising for France, Germany, Italy, Spain, and the UK. Highlights:

MUSIC

whose share of advertising dollars Spurred by a whopping 16.7% is expected to decrease each year. increase forecast for 1992, Ger- Between 1990 to 1994, it will have

France

Revenues

Growth (%)

Germany

Radio Ad Share

Radio Ad Share

Radio Ad Share

Radio Ad Share

Revenue figures in US\$ millions

special presented by Billboard

on European TV early next year.

The '1990 Billboard Music

Awards Show' will feature perfor-

mances from artists including

Phil Collins, Janet Jackson,

Sinead O'Connor, MC Hammer

and New Kids On The Block, as

well as award presentations in

over 20 categories, based on US

record sales and airplay.

Revenues

Growth

Revenues

Growth

Spain

UK

Revenues

Growth

Revenue:

Growth

Italy

Radio Ad Share (%)

lead as the top country in terms of revenues, becoming in 1994 the first European nation to break the US\$ 1 billion barrier. However,

12.1

11.5

14.7

9.7

8.1 10.0

8.6

930 1.020

8.1

380 11.8

specialist music categories in-

The show, to be recorded in a

hangar at Santa Monica airport,

California, is being aired in the

US on December 10, by the Fox

network. According to Georgina

Challis, VP of Billboard parent

company BPI Communications.

"distribution in Europe is defini-

tely planned for early in the New

7.9

39

420

10.5

city.

Forecast Of Radio Advertising

660 740 800 880

11.9

5.4

13.0 12.7

3.9 39

310

6.9

1990 1991 1992 1993 1994

10.9

540 600 700 780 860

8.9 11.1 16.7 11.4 10.3

230 260 290 315 350

670

10.0 11.9

10.0

290

at 350 Park Avenue, New York, NY 10022; (212) 935-4990.

For Billboard Awards

Source: Veronis, Suhler & Associates, Inc. The firm is headquartered

European Airing Expected

A two-hour end of year TV music | Other winners will come from

magazine is expected to be aired cluding rock, pop, black, country,

For the first time, a World Year, although no stations have

Chart award will also be yet been confirmed". BPI Com-

presented, compiled from sales munications is also the parent

and airplay charts worldwide, company of Music & Media.

rap and AC.

UK (9.1%). why), the expansion of commer-Spain is predicted to widen its cial radio in the UK will generate Europe's biggest jump in annual revenue growth over the next four years, rising from 6.2% in 1990 to 10.5% by 1994. Spain is the only one of the five

Predicted revenue growth leaders: 1990:

Although the UK's share of ad

dollars is expected to barely in-

crease (see the BBC/JICRAR

story this week for insights as to

Italy 1991 Italy 1992: Germany 1993 Germany 1994: Italy

World Music Conference by Howard Shannon

There should be a free pan-European exchange of world music programme material and stronger links formed with broadcasters in Africa, decided delegates at the fourth World Music Workshop held in Berlin October 17-19

Thirty programmers from 12 countries attended the European Broadcasting Union (EBU) sponsored seminars, organised by NMW chairman/Danish National Radio producer Ole Reitov and Berlin-based SFB programme staff Joachim Hellbig and Volker Prakelt. SFB acted as host station, though the event was staged at the Haus der Kulturen der Welt in the

The event, which does not charge a registration fee, is only open to EBU members, usually state broadcasters. Spanish national radio was the only European station not to send a delegate.

Workshops included: SSR Swiss Radio producer Marianne Berna talking about her work in Cameroon: YLE Finnish Radio/ Institute of Workers Music (Helsinki) researcher Phillip Donner looking at recording contemporary music in Eastern Africa; and Reitov on his three months in Botan



PolyGram-owned Metronome Musik MD Klaus Ebert has left the German label for unspecified reasons. It is not known if he has taken up a post elsewhere. Poly-Gram Germany president Wolfgang Gramatke is taking over Ebert's job until a successor is appointed. Ebert joined the label in 1974.

* Dominique Farran, formerly

S

assistant programme director at RTL France, has joined NRJ in Paris as station director, with a brief to revamp the station's sound. "The format needs a new broom," says Farran. "The station has had the same type of format for a long while and it needs some adjustment to keep up with the 15-25 year-old target audience. We need a more modern sound."

* * * BMG Ariola Belgium MD Jan

Theys and publishing manager Linda van Waesberge are to leave the company on December 31. They will join a new, as yet unnamed, company involved in European talent management and publishing. Theys declines to reveal further details, however, he says that D&D Productions, producer of the popular Flemish chart show 'Tien Om Te Zien' on commercial TV channel VTM, is a partner in the new company. Theys says he will step down as VP of IPFI Belgium when he leaves BMG Ariola. * *

Sources say TV syndicator Radio Vision International is moving ahead with its plans to get into radio (M&M July 14). Details may be revealed within the next few weeks. + *

David Lucas has resigned as CEO of Southern Radio Holdings, the parent group of Southern Sound and Ocean Sound in the UK. following a clash with chairman Bob Sperring over the restructuring of the company. His replacement is Rory McLeod, currently MD at Southern Sound.

* * A live performance by the Alan Parsons Project is set to be one of the highlights of Belgium's sixth annual 'Night Of The Proms', to be held at Antwerp's Sportpaleis on October 25-27. The performance, which will be backed by a full symphony orchestra, will be recorded to promote his upcoming concerts.

edited by Machgiel Bakker

Do You...

WANT TO KNOW WHO YOU ARE? WANT TO KNOW WHO YOU THINK YOU ARE? WANT TO KNOW WHO YOU WOULD LIKE TO BE?

> THEN FIND YOURSELF IN



The innovative recording project conceived and written by ERIC WOOLFSON creator of THE ALAN PARSONS PROJECT

> Produced and engineered by ALAN PARSONS Inspired by the works and world of Sigmund Freud.

will also be a musical event for the stage Premiering in Vienna, Austria in December, 1990.

The following artists appear on FREUDIANA:

Leo Saver, Graham Dye, The Flying Pickets, Kiki Dee, Eric Stewart, Frankie Howerd, Marti Webb, Chris Rainbow. John Miles and Eric Woolfson.

The single "Freudiana"

60

NET LDI / FREUT

7" • 5"ČD • 12"

FREUDIANA

🕐 🔬 📲

NU

2LP • MC • CD

EUDINSN WETT DI

MUSIC & MEDIA - October 27, 1990 AmericanRadioHistory.Com

Agencies' Support Crucial To UK Ratings Restructuring

W

allowed to data"

As for plans to produce joint

industry research. Eyre says: "I

very much hope they will. That's

what is really in it for the agen-

cies: a single source piece of

research. And I would like to see it

extended to cover some of the

more tricky areas like [Ireland-

based] Atlantic 252. This is a

company spending its own money

on audience research. This should

On bringing in cash from

advertising agencies, Meneer says:

"It is the ambition of both broad-

casters that they [the IPA] will

jointly fund this exercise just as

the BARB (British Audience

A letter sent by Walmsley to

Meneer earlier in the year set the

agenda for the October 12 ex-

ploratory meeting. It detailed the

need to: "bring in new money

from advertisers and new national

networks; create a proper curren-

cy [comparable ratings] based on

diaries; provide additional valu-

able [though unspecified] infor-

mation to those who wish to have

it: and reduce BBC and ILR

Representatives of the three

organisations have already agreed

to adopt a seven-day diary system

Meneer says the BBC concedes

its 'recall' method of random

house-to-house visits, where inter-

viewees are simply asked "have

you listened to such-and-such a

station today?" could not pro-

duce half-hour audience break-

AIRC spokesman James Gal-

pin describes these 30-minute

blocks as a "vital currency on

quarters that the BBC's method

proffers leading questions which

can often favour the state-run

As head of audience research at

the BBC. Meneer was involved in

a similar merger exercise in 1978,

when he pooled resources with

UK independent television. From

this, advertisers now shoulder

25% of the annual £ 4 million

"It may be worth noting?"

warns Meneer, "that although

cost for TV audience research.

which to sell advertising". It is also felt in some radio

for audience research.

costs?

downs.

broadcaster.

go through JICRAR.

Research Bureau) do?"

E

early 1992 of a single set of audience figures for the UK covering

BBC and IR is a substantial change of heart by the British advertising industry, which it is hoped will agree to shoulder part of the cost of radio research (see front page).

Both Association of Independent Radio Contractors (AIRC) research sub-committee chairman Nigel Walmsley and BBC Audience Research head Peter Meneer had put up for discussion with the Institute of Practitioners in Advertising (IPA) representative Richard Eyre the idea of the advertising industry funding part of the cost. The IPA already pays around 25% of the cost of television audience research.

IR spends £ 1 million annually on its JICRAR figures, while the BBC estimates it has to budget £ 750.000. Neither system is directly comparable, with JICRAR spokesman James Galpin saving IR is more "detailed" and advertiser-led and Meneer countering that the BBC's figures are "programme-led" and part of a larger department which includes television.

However, while Eyre confirms the idea of joint funding was on the table and carries a certain "moral" grounding, "it is not one the IPA is picking up - for the moment at least.

"If it comes down to it, the



Crucial to the hoped-for start in | channels are all there for me to go | the moment, there is an issue | begin joint operations until three back to the media policy group of the IPA and maybe even poll members to see if they are prepared to pay, and in what numhers

> "But at the moment, the pressure on budgets in agencies is such that there are few IPA members prepared to walk into something which involves members spending more money on radio research. As things stand, we are being asked to pay for something that at present we get for free?"

Evre says Meneer and Walmsley 'took on the chin'' the simple fact that agencies were not at present prepared to pay for research. But he expects them to be "more subtle [in future meetings] and to play a longer game".

Neither Walmsley or Meneer was available for comment on the IPA's decision

Evre claims to have "no idea really" of the amount of money the IPA is being asked to invest. "The discussion has not gone that far?'

Meneer describes as "far too early yet" any agreement on how much a jointly funded budget will be. But he expects substantial savings on his current expenditure. Eyre describes as a "half-way house and step in the right direction" an agreement reached that agencies would from now on pay £ 300 for JICRAR research

volumes, which at present are given away free. This, says Eyre, will generate around £ 35,000 for **HCRAR** "But there are some smaller



"Television is so much more important to the revenue of the companies. To say radio is not important is to put a slightly unkind gloss on what is essentially the truth.

"But there are agencies that believe unless we put some more serious money in radio research. then we have no right to try and influence and ultimately call on

the way the research is done. "Maybe an elegant solution is where agencies pay for the amount of access they want. At | talks began in 1978, TV didn't

about the degree of access we are years later?" The next working party meet-

ing is planned for December 11.



Media: Jeremy Loyd has been promoted to MD of Capital Radio (London) Ltd. Lovd became GM in 1986 and director operations in 1989. He also serves on the AIRC copyright committee and is a nonexecutive director of Fox FM and DevonAir. He will report to Capital Radio Group MD Nigel Walmsley * Morgan Cross returns to BBC Radio Leicester after an 18 month 'retirement' to present a Sunday 'Crosstalk' show at 10.00-12.00 * Roger Holdom joins Wolverhampton's Beacon Radio as head of promotions. He has previously worked at Greater London Radio, BFBS, Essex Radio and PPM Radiowaves * Clare Mac-Donald has been promoted to sales controller at Broadcast Marketing Services: she was formerly agency sales manager, a post which has now been filled by Pam Glenn * Also in the UK, Choice FM has hired 19-year-old Martin Jay to present a Soca music show every Sunday at 20.00-22.00 # In Gen many, Ingrid Rosen and Angelika Hirschkorn have joined the news/ features department at Hamburg based Klassik Radio Rosen was previously with Radio Hamburg and Hirschkorn with RIAS in Berlin, Meanwhile, Joachim Salau, from Radio Belcanto and Peter Brandt, from Radio In Berlin, have joined the station's music department +

Music Industry: Lionel Conway has been appointed president of the newly established PolyGram/ Island Music Publishing Group in



the US. He was president of the Island group of publishing companies for the last 21 years * Paul Rump, previously head of A&R at Island Music, has been made GM of Circa Music * Island MD Marc Marot has announced two new directors to the board: marketing manager Alan McBlane, who joined three years ago, and head of A&R Nick Angell, who came from Phonogram last month *

CHAIRS

MUSIC & MEDIA - October 27, 1990 MUSIC & MEDIA · October 27, 1990 AmericanRadioHist

Soviets Get Their MTV MTV Europe has been discuss-

Soviet airtime, with a deal to supply one hour of music programming weekly for broadcast via Gosteleradio's first TV channel. This will be seen during the popular youth show, 'Vzglyad' (Glance), the first segment aired October 12.

The Soviets are paying for the programming in roubles, but MTV has eight minutes of advertising time in the hour, which it is selling for hard currency.

MTV Europe CEO Bill Roedy reports that Benetton, Renault, LA Gear, Wrangler and Stimorol are among advertisers already signed up. They will air spots currently seen elsewhere in Europe. MTV will sell two of the eight minutes on behalf of Vid, the shows in future.

Bavarian Authority

continued from page 1 two organisations are to meet this week, with a decision on the application expected within weeks. "They are just talking about the formalities. There may be some difficulties because the BLM isn't a programme maker itself. We are also trying to change the MA methods in Bavaria so that the local stations are better represented."

The Funkanalyse Bayern provides a detailed breakdown of listening habits in Bavaria, district by district. Currently, MA publishes only statewide figures. Fendt: "The MA is good for

large agencies, but if we join we will still make surveys because we will still need local information for the local marketplace?"

A spokesman for Media Analyse compiler AGMA confirmed that the organisation may make special arrangements to cater for the Bavarian locals, "We plan to enlarge our study in Bavaria so that we can get special regional information?

Although he admitted that MA would be unable to compile detailed local breakdowns, it may be possible to provide information for groups of locals - for instance the 'packages' of regional sales combinations.

MA, published annually in July, is compiled from information collected nationally by eight market research companies using about 22.000 face-to-face interviews

MTV Europe has finally secured | company which actually produces | 'Vzglyad' and with which MTV ing Soviet airtime for about a has its deal, "This represents hard year, but Roedy says original procurrency for both sides," composals would have seen no income to the channel. ments Roedy, although he declines to say how much.

Gosteleradio's first channel is viewed terrestrially by 88 million households in the Soviet Union, with a potential audience of more than 200 million. Roedy says that since there are no TV ratings in the USSR, he does not know audience numbers 'Vzglvad' specifically attracts.

The MTV segment will be an adaptation of MTV's European top 20 countdown show, dubbed in Russian. MTV Europe VJs Maiken Wexo and Kristiane Backer will alternately host the

The Sun Sets On CBS

continued from page 1 translate easily in every language? says CBS Europe president Jorgen Larsen

The Columbia identity will be used for all artists currently on the CBS label and its design will be the same as the US Columbia label, "The advantage of having the same label around the world means that we can take specialist

product from a country like the US without having to press it up ourselves," says Larsen. "On the other hand, it will be harder to distinguish between our own home-produced product and parallel imports." The Epic and Sony Classical labels are not affected by the changes.

In Spain, CBS product will appear on the CBS/Sony label because the Columbia trademark is owned by BMG Ariola, which says it has no intention of selling the name. The label is used for local Spanish artists and Larsen foresees no problems over exports into the rest of Europe. "Our only problem is that we shall need a special run at our CD plant in Austria to manufacture CDs for Spain. But Spain has its own vinyl and cassette manufacturing

Larsen adds that CBS had the chance to buy the Columbia label in Spain 13 years ago when it signed Julio Iglesias and bought his back catalogue off the label. "It would have been the most farsighted strategic decision in the ☐ history of the record industry!" were sold in the US. March 1990 50.000 LP's sold

April 1990

May 1990

June 1990

July 1990

150.000

LP's

sold

130.000

LP's

sold

"We were concerned that we might have been setting a precedent by giving the programme away." Enthusiasm for the project warmed up again this year with 90.000 the prospect of hard currency opportunities. LP's

S

Roedy would like to have MTV on a 24-hour basis in the Soviet Union, and says the company is sold exploring getting on a couple of small cable services in Moscow and Leningrad hotels.

In a prepared statement, MTV Networks chairman Tom Freston called the new deal "another nail in the coffin of the Cold War".

Houston In Munich

W

continued from page 1 scheduled for the next day. An 18-day promotional tour of Germany, UK, France, Switzerland, Holland, Italy and Spain will then follow. Radio advertising campaigns

for the Arista-label album will run in Italy and Germany. BMG Italy will advertise the album until Christmas on Radio Dimensione Suono, DeeJay Network and Rete 105. Also, TV advertising spots are booked on Italia 1, Rete 4 and Canale 5.

The German company will kick off with advertising in fashion and entertainment magazines combined with in-store and flyposting campaigns, before beginning radio and TV advertising. Details are still being finalised.

More TV advertising in France (Canal Plus, M6, La Cinq), Belgium (VTM, RTL-TVi) and the UK (in conjunction with retail chain Woolworths) is planned. In addition, all European BMG

companies will be running extensive national press advertising campaigns, often in conjunction with local retailers, BMG has developed a diverse range of point-of-sale material, including 3-D centrepieces, mobiles, posters, window stickers and balloons.

Her first self-titled album in 1985 is, says BMG, the most successful debut album ever with more than 15 million copies sold worldwide: 8.5 million of these

180.000 LP's sold August 1990 230.000 LP's sold September 1990 280.000

LP's sold

facilities."

TALKBACK

UK & IRELAND

Capital Sets Up Evaluation Panel Coast Close To

MUSIC

"Good Jocks Are Real People" Counting down America in the UK

produced 'American Countdown' show has shaken off US competition and is now aired on 32 stations across the UK, making it the country's most syndicated programme next to the 'Network Chart Show' Chris Fuller plots the Texan approach towards successful European broadcasting.

O: You have referred to ABC's 'American Top 40' as the granddaddy of all chart shows ...

A: The 'American Top 40' is the most listened-to show in the world, bar none. It is on the air in nearly 100 countries in 20-plus languages. It has just had its 20th birthday. That legacy really means something. And you can tell it is put together by radio people instead of marketing people. The 'American Top 40' and 'American Countdown' are radio shows, built by radio people, which are then marketed, as opposed to marketing people going out to a production company and saving "build this for us so we can sell it".

O: US syndicator DIR last year launched an edited version of Rick Dees's 'US Countdown Show' onto the UK market. Do you regard this as serious competition?

A: I can say that Rick Dees is one of my better students. I wish him well, he is a talented broadcaster. But we do this programme in the UK for the UK - I am a European broadcaster of 18 years residency in this part of the world. I do not feel that Rick's programme, emanating as it does from Los Angeles, has any real UK applicability and is not valid for an independent, British radio station to give to its listeners. And unlike Rick, I can also back my show up with local promotional activity. I have been to Scotland, I have been to Wales, I have visited these radio stations and I think that has been essential to the success of the show. Nothing beats getting out with the people. When was the pany. They are real people who last time Dees ever went to Bristol? Ask Rick Dees where and whose cars break down.

Benny Brown's UK- | Bristol is and he will tell you there is one in Tennessee

> Q: How do you consider the general standard of presentation on UK independent radio? A: I think there is a shortage of talent. As more stations come on air, so do younger and younger jocks, in many cases too soon. This is where the role of programme controller as coach, professor and big brother is crucial. They have to know how to bring this talent on and then nurture it.

> years of coaching. A programme controller has

When you open your mouth you had better have something to say that is either informative or clever. In this sense preparation is vital. You can figure that in the course of a three hour radio programme a presenter is going to

open his or her mouth between 30 Good jocks are not born, it takes and 40 times. Now if you genuinesay without any kind of show-

got to be more than a guy who us- | prep or any kind of work prior to

ed to work for the local news-

paper and perhaps did some

amateur drama. He has got to be

judge that sits at a desk. He has

got to have done it. In a perfect

role, the programme controller

A: Good jocks are real people.

They talk to people instead of at

them. They are not stage per-

formers, nor are they employees

of the Royal Shakespeare Com-

sweat, whose kids need nappies

would be on air, daily,

O: What makes a good DJ?

broadcaster. He cannot be a

O: What are the most common be adapted for great radio but DJ faults you have come across? they have to be written down.

A: Not knowing when to shut up. That record which you are Some DJs think they are getting going to play in a minute cost paid by the word and the more thousands to produce. And you they talk the more money they had better have something as make. That's not the way it is. good as that record to say. You need more than time and temperature. And it is no good saving 'oh well. I will insult the news reader again'. How many times can you insult the news reader?

What about the tendency for DJs to copy other DJs, prevalent in the ly have 30 or more valid things to UK?

A: There is nothing wrong with copying, as long as you outgrow it. I have got guys copying me. I am complimented by it.

If you are copying at 01.00 in the morning, then that's cool, so long as it leads and inspires you into the development of your own on-air personality. If somebody wants to be just like Benny Brown, the best he is ever going to be is second best. There is only one Benny Brown.

Benny Brown is the Texanborn host of Unique Broadcasting's weekly syndicated show 'The American Countdown' which is broadcast across the UK. He also presents the German-language version of ABC Watermark's 'American Top 40' for the German, Austrian and Swiss markets in co-production with Los Angeles-based syndicator Radio Express. And he hosts shows on Italy's Magic Network, Manchester IR station Key 103 plus country music programming for the British Forces Broadcasting Service (BFBS)

Based out of Alligator Studios in Frankfurt, Brown has twice been judged Billboard magazine's International Radio Personality Of The Year (1981 and 1985).

A former US army tank commander. Brown hosted the American Forces Network (AFN) breakfast show from Frankfurt before moving to Radio Luxembourg for six years (1979-85).

MUSIC & MEDIA - October 27, 1990 AmericanRadioHist

Londoners for advertisers to evaluate their campaigns on the station's FM and AM services. The Capital Radio Campaign

Evaluation Service will be managed by Continental Research and the panel is representative of the station's marketing area. "This means we can provide fast, effective feedback from any particular target group the advertiser wants," says Continental Research MD Debbie Walters.

"It's the largest exclusive con-

First Meeting For Chart Supervisory Panel

The record and retail industries have equal represention on Chart Information Network's (CIN) new chart supervisory committee which met for the first time last week, just after M&M went to press.

The British Phonographic Industry (BPI) and CIN have still not reached a formal agreement over the BPI's participation in the CIN chart, which was set up by UK trade magazine Music Week with BBC Radio I and compilers Gallup in July to replace the BPI chart

But plans to establish a BPI/ CIN joint venture company to market the chart are far enough advanced for the BPI to nominate PolyGram chairman and CEO Maurice Oberstein, MCA MD Tony Powell and Beggars Banquet



committee MUSIC & MEDIA - October 27, 1990

London's Capital Radio is setting | sumer access panel available to | campaign, while larger companies up a permanent panel of 10.000 advertisers in the UK. And the purpose is to help advertisers make the best use of radio. We can offer full validation ranging from pre-campaign copy tests through to full campaign evaluation.

"It will always be cheaper than commissioning research without using the panel and the costeffectiveness brings it within the reach of any company that wants to advertise on Capital. Smaller companies may just want a qualitative assessment of one advertisement rather than a whole

completed," says a BPI spokes-

number of panel sales.

may want to test the impact of radio in their advertising mix." Capital Radio Sales sales director David Lees says the service builds on Capital's experience in handling research for blue chip advertisers. "It underlines our desire to work closely with clients to validate the role of radio for

their brands and services. We have already generated many fully quantified case histories and feel sure that with Continental's expertise many more clients can look forward to tightly defined research studies."

Invicta Radio's Coast-AM oldies station is close to signing a deal to take Chiltern's SuperGold service overnight.

SuperGold Deal

Coast's programme controller Roger Day says that if the agreement goes ahead he will be presenting a new Sunday afternoon oldies countdown show for SuperGold which will run against the 'Network Chart Show' carried by 60 independent FM stations.

Neither Invicta FM or Coast-AM were affected by the recent closure of the Radio Radio overnight sustaining service. But among those who were, Scottish Last year, Capital carried out Moray Firth Radio will be taking SuperGold as an overnight feed.

17 surveys on campaigns for clients such as British Airways. The Daily Telegraph, Bovril, Duckhams, Allied Dunbar and Kodak. And Lees says that many advertisers have scheduled regular brand campaigns for radio as a recult

To contact Music & Media Tel:31 20 669 1961 Fax: 31 20 669 1951

Paragon And Pierson Unite For Europe Assault

by Paul Faston

US research company Paragon | their first clients is the GWF and UK radio consultant Bob Pierson have formed an alliance to work in the European radio marketplace.

Paragon Research of Denver. Colarado, has grown over the past 10 years to become one of the largest radio research companies in the US with clients that include Nationwide Communications, Susquehanna Broadcasting and Cox Broadcasting.

Executive VP Chris Porter sees The British Association of Paragon's move into Europe as a Record Dealers is represented by natural progression. "As a stu-Our Price MD Richard Handover, dent of international broad-Replay Records MD Brian Lairdcasting for many years I'm thrill-Mack and Andy's Records chaired that Paragon has provided the man Andy Gray. They are joined backing and support to expand by the BBC's head of radio recorour operations outside the US?" ding services David Price and Pierson, who was programme chairman Adrian Wistreich, director and MD at Wolverhamp-

ton's Beacon Radio before mov-The committee is separate from ing into consultancy in 1987, says: both CIN and the joint BPI/CIN "There is a great deal of synergy company and the first meeting between Paragon and my conwas due to include discussion of sultancy. The range of services the recent furore when Steve we're able to offer the radio Miller's The Joker pipped Deee broadcasters of the UK and the Lite's Groove Is In The Heart to Continent is extensive?" the no. 1 spot, although both Paragon and Pierson have been same

working together on an informal basis for some months and one of

Group which operates FM and AM stations in Bristol, Swindon, Reading, Bournemouth and Plymouth Pierson says that Paragon will be carrying out music research for GWR's new Classic Gold AM ser-

vice. "We will be doing auditorium testing as well as other music research to enable GWR to take a very close look at what music to "We'll be doing the tests every

six months to avoid 'burn-out'. We've found that while people may like a particular record when we first test it, they might not want to hear it as often, if at all, on a subsequent test. While some people may argue that this kind of research can result in predictable programming, it's up to the programmers to interpret the results?" Pierson is also involved with

south-east London community station RTM Radio Thamesmead which was relaunched as an FM station earlier this year. But the station relies on a large number of volunteer workers and Pierson savs he is "simply providing help to try and make it work?"

going into the studio, you are too

talented to be on the radio. You

should be doing something else.

That is not to say you cannot

make use of a periodic burst of

brilliance. If, all of a sudden, you

are inspired by something truly

wonderful to say then, OK roll it.

But as a guide, for every hour you

are on air, it takes an hour's worth

I go through a large notenad

every three weeks. I use the

humour and celebrity services, go

through the papers, talk to the

guy at the filling station whose

wife is pregnant. Day to day con-

versations and observations can

of prep.



UK & IRELAND

MUSIC Forth Manages CentreSound Radio 3 Starts Mixing It

viding management services for neighbouring Stirling station CentreSound. This follows the dismissal last month of station manager Colin Lamont and his deputy Alistair Smith, after the station had been on air just three not up to standard to compete months.

Caretaker manager Sandy Wil- that it ran out of money after only kie from Radio Tay (which is owned by Forth) has handed over to Forth's marketing manager Brian Hawkins who has now taken over as station manager. He puts the the station which he believes can station's problems down to poor be turned around.

Edinburgh's Radio Forth is pro- | management and programming expertise. "CentreSound is the result of a

Hawkins says his job is to

"stem the flow of blood" and

restructure, refinance and relaunch

Imgela Covard

14 weeks on air."

gramme called Mixing It featurromantic notion that well-meaning music which is not usually ing volunteers can take on the played on other UK networks. might of commercial radio and The fortnightly programme, the BBC. Quite simply, they were which first aired on October 1, is presented by rock critic Robert and it says a lot about the station

classical/adult rock crossover proin Tanita Tikaram's band. The first programme included tracks from Peter Gabriel's Passions album, the soundtrack for Martin Scorcese's The Last Temptation Of Christ, The Kronos Quartet, Markus and Simon

Sandall and Mark Russell, a kev- Stockhausen, and Jimi Hendrix.

BBC Radio 3 has launched a | board player who was previously

Vixing It presenters Mark Russell (standing) and Robert Sandall.

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MUSIC & MEDIA ; October 27, 1990

Fiction

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Thursday 1 November 1990

- Chairman's Introduction: Michael Parkinson 09.30 "The Broad And Narrow View"
- Keynote Speech Day One "Where are we 09.40 and where are we going? 10.05 A Sound-Tour of Radio in the UK
- and at various times throughout the day
- 10.10 The Broadcasting Bill
- 10.45 Coffee 11.05
- "A Good Time To Invest In Radio?"
- "How People Listen To Radio The IBA Report." 11.35
- Case Study No. | Heinz 12.00 "Multi-Station Radio" 12 15
- 12.50 Case Study No 270K
- 13.00
- 14.30 "Radio – Medium Of The 90s'

Friday 2 November 1990

- 09.30 Keynote Speech
- 09.45 Oben Forum
- Coffee 10.45
- 11.15 "Building Brands On Radio"
- Case Study No.5 Kimberly-Clark 11.45
- "Creative Radio Around The World"
- 11.55
- 12.30 Summary

How do people listen to radio? Are multistations working. now that we have so many? And what's being done to find a new way of researching and planning radio? Nigel Walmsley, Richard Eyre and Jerry Fielder give their views.

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one

on radio

- 14.45 "Radio Sponsorship Making It Work Fo Stations and Advertisers'
- 15.15 "Research and the extranding market
- 15.35 Coffee
- 15.55 "Research – The Needs of The Buyer"
- 16.20 "Getting The Most Out Of The Medium"
- 16.50 Case Study No.3 Express Newsbabers
- "Doing The Splits A Radio Forth 17.00 Programming Story
- 17.25 Case Study No.4 DHL
- 1735 Summary
- 17.45 End Of Day One

dav two

- 12.40 Close Of Conference
- 13.00 Lunch

 - PM Optional sightseeing tour
- 20.00 Gala Dinner

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MUSIC **Munich Convention Predicts More Competitive Radio**

MAN

by Paul Andrews

R

ed in the 1990s by increased listener analysis, and radio technical diversification, into regulation According to consultant Ad

distribution means such as cable and satellite, and by more intense Roland, MD of European Media competition for listeners and Services, addressing the workshop on radio trends, the advent of advertising revenue. Consequently, the marketing and formatting private stations has already made of radio, and audience research, German radio more 'listenerare set to take centre stage in the friendly'. "Market competition will play an important role in the future?' said Roland, "and deter-Those were the major issues discussed when participants in the mine the target groups for for-Munich Media Days turned their attention to radio. Although

mats. Many stations need to become more sharply defined. because 'something for everyone' no longer works.

"In the 1990s, only diversification of programmes can be successful. If one station works with 'more music, less talk', competitors should react with, for example, 'different music, less talk' or 'no music, just talk'."

But Manfred Buchwald, director-general of Saarlandischer Rundfunk (SR), warned public

German radio will be characteris- | 1990s, radio marketing ideas, | wars, "Pigeon-holing programmes | too many generalisations," ever more narrowly is destructive, and encourages corporate ghettobuilding. The future of ARD radio surely cannot lie in endlessly

repetitive programming?" Meanwhile, another participant, Angela Strothe of Stories Unlimited Inc. New York, predicted that to remain competitive over the decade, German stations will follow the US trend of becoming more orientated towards service to listeners. Dietrich Neuhaus, MD of ad agency Neuhaus Communications, also called for a better service to advertisers.

However, according to consultant Scott Lockwood, who is currently advising Bavaria's Charivari group, few new ideas were tabled in the workshops, "Service was basically a new topic for German ears, and well received. But unanswered were the vital questions of satellite, DAB, automation - and how to make a profit

Colleague Gerd Penninger, programme director at Radio Charivari Regensburg, added; "The event gets a little bigger and better each year, but my hope is that the seminars will get more focused into basic things like programme director meetings. It would be more useful to have a better connection with the panellists for two-way dialogue. As it is, we have

very little time to ask questions?" The BLM congress was one of 12 separate conventions taking place in Munich during the media days. Topics covered in other events ranged from satellite technology and public relations to sex on television. According to the co-ordinator, the city's 'cable communication enterprise' (MGK), a total of about 1.800 delegates registered for this year's events, with about 30% coming from the radio industry.

might receive theatre tickets, CDs

This is one of several playlist

research systems adopted in the

States. More recently, US research

companies are developing "fitness"

tests to establish a record's com-

patibility in context with its format

auditorium music tests which sur-

vey opinions, either electronically

or by written form, of hundreds

of people simultaneously. Here a

A degree of anonymity is used

by stations. It is felt this avoids

flat fee is paid to participants.

Other radio stations invest in

or station merchandise.

considered radio trends in the service stations against format with a radio station. We heard

very carefully?'

RTL Uses Call-Out Research For Playlist

first station in Germany to begin using an established US playlist research programme to help compile its playlist. This coincides with major programming changes at the station.

nation's industry.

debate at this year's event, held

from October 8-12, was

dominated by TV issues, par-

ticularly regulation questions and

those arising from Germany's re-

cent reunification, radio did come

to the fore during the second day

of the Bavarian state media com-

mission's radio congress (BLM-

Rundfunkkongress) on Thursday,

Over four sessions, delegates

October 11.

a five-second hookline from 25 songs played down a telephone line to a random selection of 125 volunteers per week. A score is then awarded.

The polling in Europe is conducted by Puls, a Nurembergbased company. Neither RTL or Puls will disclose financial details. Suprisingly, an early RTL casualty has been the DNA/Suzanne Vega hit Tom's Diner. "Research tested it very low," says assistant head of music, Lori Granger. "We are continuing to play it, but not very much?'

German radio consultant Kurt Hartel, at Hartel Consulting, welcomes the research system and says he will recommend the idea to other stations. "Used in the right way, it can be a very powerful tool.

certainly quite new to Germany, I can imagine it's very convenient. though maybe 125 people are too

RTL Hoerfunk has become the | few. You must also select them | selected and trained, with con- | ite). Listeners are not paid, though tinual monitoring of their perfor-

Puls MD Irid Kapolke says RTL is the company's fourth client, though the only one currently subscribing. Three other major German stations have previously tried out the idea and are currently evaluating the costeffectiveness of the research. Kapolke declined to name the stations, although Antenne Bayern is in the US, the system there has

"The system is based on that used in the US. I flew over and talked to research firms. It runs an American computer programme SPSS (statistical package for social sciences)?'

To target 125 suitable listeners, Puls works closely with each contracted station. Costs are based on the number of interviews, length of song hook and the specifics of an audience profile, "We test new releases, oldies and recurrents,"

adds Kapolke. Puls presently has no competition in Germany and has been trading since the beginning of the year. Its main shareholder is Broadcast Consulting International and employs 35 telephone research staff.

"These staff are very carefully

mance," says Kapolke. Antenne Bayern programme

director Michael Haas: "We have already done a test call-out. There are a lot of idiosyncrasies, especially in the German marketplace, and the smarter radio is already budgeting for qualitative research? Known as "call-out research"

been running for at least 20 years. Stations select a pre-screened group of listeners representing their target audience. To avoid listener fatigue, the

tape is limited to between five and any bias, either favourable or seven minutes. Scoring ranges negative. Observers say a sample from nought (not known), to one size of that used by the Nurem-(hate) through to seven (favour- berg firm is adequate.



The playlist research hinges on

known to have tested.

"While yet to be proved and

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NELUX

VTM Applies To Launch Commercial Radio Station by Marc Maes

Flemish commercial TV channel VTM has applied for permission to launch a commercial radio station which would serve Flanders and Brussels. The application was made on October 1 - the date that public broadcaster BRT began airing ads on its radio outlets (M&M October 13) - by VTM chairman Leo Neels. Like the television outlet, the

radio station would be financed by newspaper groups. One of the first to have expressed interest is Roularta, whose directors include Freddy Nevts, chairman of the Radio Contact network.

Radio 10 Win Opens Way To New Formats

Dutch commercial station Radio | Dutch private commercial broad-10 has confirmed that it plans to casters are still banned from both launch at least one new format, terrestrial and cable systems in the following its win over state broadcountry caster NOS in the protracted legal battle about its right of access to council after the national media

Holland's cable network. According to head of programmes Jeroen Soer, one possibility for a new service is "something that is a little bit less than a speed metal station, and a little bit more than CHR. The decision to put more radio stations on cable and satellite has been made. The only thing we don't know is whether

we will tackle the market with a member of the NOS legal one, two or three stations, and department, has attacked the what form they will take?" decision. "We are disappointed by Radio 10 already plans to the council's lack of motivation. relaunch its classical arm, now It just looked at the media comcalled Concert Radio, at the end mission decision and said it was of October, once a decision has understandable.

been made over whether to use a digital or analog satellite feed. Soer says the expansion plans can only now be firmed up, following the Dutch state council (Raad van State) ruling that the gold-formatted Radio 10 was a legitimate foreign broadcaster. "Running a company in this insecure period has been very difficult," he says. "Only now can we make the decisions that should

have been made six months ago?' Although owned by an Italian company, RTO Rete Zero, Radio 10 is based in Amsterdam and broadcasts in Dutch. NOS originally took action against Amsterdam's cable company, KTA, for carrying the service, claiming it was in fact a Dutch operation. | the meantime?"

are no plans for Radio Contact to collaborate with VTM on the new station, Francis Lemaire, president of Radio Contact, says: "We are now discussing the possibility of collaborating. VTM may be interested in working with us, as we have shown the necessary knowhow in the past. But initially, I think they will try to work alone" VTM's announcement comes just one week before the Flemish government is scheduled to discuss legislation which would severely restrict private radio networks in Flanders and, in parti-

NOS appealed to the state

commission (Commissariaat voor

de Media) ruled in favour of KTA.

However, the council upheld the

original decision, ruling that the

commission had "justifiably

identified Rete Zero as the broad-

caster of the Radio 10 pro-

gramme ... Rete Zero can be con-

sidered as a foreign broadcaster?"

However, Matthiis Linnemann,

"It did not examine the real

character of Radio 10, that it is

only a foreign broadcaster by ap-

pearance. All the material, ac-

tivities and people are Dutch, sail-

ing under a flag of convenience."

pean Court, though Linnemann

says no decision has yet been

made. "Personally, I don't think

it's likely. Considering the dura-

tion of European procedures, the

matter will probably be obsolete.

with the proposed changes in

Soer is more blunt: "If they go

to Strasbourg, they'll be slaugh-

tered. Everybody agrees on that.

Anyway it would take them years,

and we'd still be broadcasting in

Dutch media law?

NOS can appeal to the Euro-

While Neyts claims that there | cular, Radio Contact, which has | 22 stations in the region.

allow VTM to start a commercial Observers believe that, if approved, the legislation will act radio outlet, they should also be as a catalyst for co-operation betmade for his station. ween Contact and the proposed VTM radio station. similar permit to broadcast

Vebora, a private lobby group representating 100 stations, has issued a statement which describes VTM's plans as "the closing piece in a Machiavellian game with Eric van Rompuy as the star actor". Van Rompuy, who drafted the anti-network legislation, is a member of the ruling CVP (Catholic) party, which has no links with any of the networks in Flanders

Meanwhile, Patrick Herroelen,

chairman of the Vlaamse Fede-

ratie Lokale Radios, which

represents 189 private stations in

Flanders, believes that VTM's

plans are not feasible in the near

cake has already been divided -

the Flemish government has

granted VTM permission for TV

advertising, and BRT radio the

right to air radio advertising, with

the privates having regional or

local advertising. There isn't

anything left. And the legal struc-

ture needed for VTM to launch a

exist at the moment."

Herroelen: "The advertising

future.

At BRT, the head of the external affairs department and coordinater of radio advertising, Paul Driesen, says that VTM's announcement does not represent a threat to the Flemish state broadcaster. "We are not afraid at all. The current political situation does not allow VTM to launch a radio station, though this may change in the future"

Radio Antigoon, says that if

legislative changes are made to

Keizer: "We want to have a

throughout Flanders. If the legi-

slation is changed for VTM, they

can do it for us as well?"

MUSIC MEDIA

He adds: "The application has to be viewed in the context of the on-going discussion over the antinetwork legislation. Networks will suffer if it goes through and obviously people are looking for other possibilities?"

If the legislation is approved, private stations will be restricted to a broadcasting radius of eight kilometres and will not be allowed to share the same name, jingles, logos or IDs. Meanwhile, 80% of programming will have to be made in-house, while news and advertising must be based on the broadcast area (M&M July 28).

commercial radio station does not Piet Keizer, owner and MD of



Nineteen female employees at BMG Ariola Belgium recently released 'Hallo Tot Ziens (Hello, Goodbye), under the name Vrouwelijk Meervoud. The track was initially record ed as part of a project designed to give staff the opportunity to witness the production, performing and promotion of a record. However, following its September 24 release, the group have been asked to perform on the bobular Flemish TV chart show 'Tien Om

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SCAND'INAVIA SPAIN & PORTUGAL

City 103 To Set Up Rock Station

Gothenburg's City 103 is to set up | how the format would do. We've a new station in the city, called City Rock, probably by the end of the year. As the new outlet's name im-

plies it will be playing rock music, which includes, according to City 103's head of music, Rolf Legefors, "everything from the Beatles to Richard Marx.

"We'll be trying out the rock format combined with a bit of AC and we'll be using Selector to put the whole thing together." The station will initially have

no disc jockeys. The only talk will come from hourly three-minutelong news bulletins. "It will be mostly automatic to

start with," says Legefors, "but we aim to introduce disc jockeys at a later stage if it is successful. "We really wanted to test out money."

SGA Bankrupt

SGA, Sweden's largest indepen- | Apple. A year ago, SGA took over dent record distribution firm, has been declared bankrupt. The company, which distributed about 25 labels and had an annual turnover of Skr 60 million (app. US\$ 10.5 million) last year, went into receivership on October 5, having ceased trading some three weeks previously. Previously called Mariann

panies such as MNW have also Distribution, SGA specialised in been hit, though less seriously, distributing popular dance music since SGA was also a main distributor of records to petrol from labels including Hawk stations, one of their main retail Records, Planet, Scranta, Eagle Records, VIP and Little Big markets in Scandinavia,

Danes To Abolish Radio Ad Levy

local level?'

The Danish government is looking to abolish its 10% levy on man, for communications minisradio advertising income soon, as ter Torben Rechendorff, the Norway is in the process of income to the fund is very small slashing its own levy from 16% to and, in additon, many of the

The Danish levy came into being when commercial private radio began in May 1988, and has of the tax. run in parallel with the Norwegian experience, and similarly has been a source of complaints from the private stations ever since. he says The levy was introduced as an

intended "rescue" fund for smaller stations in financial difficulties

got the studios and the organisation and now we've got a fremiency"

The introduction of the new station will also mean a shift in emphasis for City 103, says Legefors, to a tougher, more contemporary pure top 40 format. Legefors: "Since we've been go-

ing we've operated as three stations in one - AC, top 40 and oldies. Now we can sharpen our profile. If we're going to have any competition in Gothenburg, it seems we have to come up with it ourselves.

"The time to try this type of experiment is before commercial radio is introduced. We can now try out the format without the risk of losing too much

by the failure of Electra Distribu-

tion, and owner Kjel Janssen also

Two of these, Little Big Apple

and VIP, have also gone into li-

quidation. With their stocks

frozen, others are also reported to be facing difficulties. Larger com-

However, according to a spokes-

bought into some of them.

Pepe Arnedo, owner of record distributors Discos Arnedo and Madrid Rock record stores, says the three-floor 1.500 square metre outlet will be located on Madrid's central Gran Via. The new store will see Madrid the distribution of labels affected

audience

Rock's activities expand into video and classical music. Arnedo, who declines to reveal the cost of the project, already has two other retail outlets - in central Madrid and Seville.

Meanwhile, Virgin is reported to have purchased a site in

Private Network Launched **On The Canary Islands**

Sopena Calls For

state-run Radio Nacional de

Espana (RNE), says that RNE

must stop being a "venerable

relic" and regain its former

prestige by competing for a wider

Speaking in Valencia, where he

announced the appointment of

Jesus Montesinos as RNE's direc-

tor for the region, Sopena added

that the privatisation of RNE's

six stations is not part of his

plans, and explained that the

megastore is due to open in

Madrid in time for Christmas,

RNE Image Change

Enrico Sopena, head of Spain's | restructuring of RNE needs time

not possible.

advertising.

radio network has been launched. Called Canal 28 FM, the mixed format network includes seven stations, with four on the main island of Las Palmas de Gran Canaria and three on Tenerife.

MD Jose Manuel Gonzalo says Canal 28 FM has arranged programme exchanges with about 10 foreign stations. They include larger, more profitable private sta-Radio Netherlands, UN Radio, tions are set up as shells with the The Voice of Germany and stateprofit centre outside the bounds run radios in Switzerland, Austria, Canada and Korea.

"Steps will be taken to abolish "We'll be airing Radio Netherthe tax and I expect talks to begin lands' weekly hits programme on this within two or three weeks," 'Euro Parade' and Swiss national radio's 'Musical Horizons', among "However we will have to look others?' says Gonzalo.

at how to make another arrange-UN Radio's Spanish news serment for support - possibly on a vice and Korean science reports will also broadcast. Gonzalo:

Spanish Megastore Debut

because "systematic" changes are

Sopena also admitted that

many listeners cannot distinguish

the stations from one another.

and said that his priority to pro-

mote RNE 3, which was begun in

October, has led to criticism - even

from his own staff. Sopena aims

to reduce the age of the station's

listeners and to raise cash from

Spain's first purpose-designed | Madrid, where the department store Almacenes Arias was locat ed before it was destroyed by fire However, Virgin Retail's finance director Mike Bursar refuses to confirm the reports, saving only that the company "has looked at some sites" in the capital.

Spain's leading record retailer, department store El Corte Ingles, has anticipated the changes in the market and increased the size of its central Madrid Disco Trends which now stocks videos and musical instruments in addition to records, tapes, T-shirts and posters.

The Canary Islands' first private | "Some programmes are being prepared by Spanish speaking presenters, while we will have to edit others?" In exchange, Canal 28 is offering its own locally produced programmes to the co-operating outlets.

Canal 28 FM is also collabo rating with Cadena Iberica, a group of 18 independent stations including Madrid's Radio Espana, which share programmes.

Meanwhile, the network is producing its own 'Top Hits' show and each of the seven stations are also making programmes. Gonzalo adds that the network's owners, Corporacion Canaria de Informacion y Radio, which is backed by local businessmen and media professionals, has applied to launch a TV station.

17

MUSIC



Stereo Launches Gold Graffiti Group Claim World Best

A

based company which owns the music of the past, a hit parade of provincial station's Radio Stereo 103 and Stereo 103 Italia, has launched its third station. Stereo 103 Graffiti.

Programme director Carlo of Imperia 24 hours a day Deblasi describes the outlet as The idea for Stereo 103 Graffiti

Ratings Rise 35% For New Age Shows

Ratings for Radio Monte Carlo's | manager for the specialist new age late night new age programmes (21.00-01.00) have risen 35% during the last year, according to figures published by Audiradio. The station's nightly 'New Age'

and 'New Sounds' programmes are attracting an audience of 92.000 compared to 68.000 a year Novella Hazan, programme

controller for the station's new age music content: "I believe our audiences have grown because, besides the new 105 Classics and the Italian music-only stations, listeners who want something different from contemporary hit radio have very little to tune into." Anya Plate, national label

our product?"

January,

tion album which sold 15.000

units. Plate confirms a second

compilation will be released in

Lucio Dalla (right), currently riding high in the Italian album charts with 'Cambio', it pictured with Angela Baraldi, whose self-titled debut album was produced by Dalla. The pair met up recently at a BMG Ariola party in Bologna, at which TV presenter Red Ronnie was also present



Imperia Radio, the San Remo- | being: "completely dedicated to | started earlier this year. Imperia owner Massimo Cremieux also memories". Its format is devoted owns Radiobait, a CHR station. to music from 1950 to 1980. The Radiobait experimented with an station is fully automated and oldies format in the evenings broadcasts throughout the region when it also linked up to Stereo 103

Deblasi claims that the public

response was so good that they decided to launch Stereo 103 Graffiti. Deblasi: "Most stations in the national radio sector play new releases of both international and national pop. Our own Radio label Private Music, believes that Stereo 103 is no different to those. Radio Monte Carlo is the only na-About one-and-a-half years ago tional station to broadcast new there was an upsurge in Italianage regularly. Plate: "It is very imlanguage music only stations and portant for us to have outlets like now they are fashionable.

this. At one time it was difficult to locate anything but now we've finally found a station playing our type of music we like to work very time is right in Italy for oldies to closely with it in order to promote become fashionable, although how long that fashion will last is Private Music collaborated anybody's guess. We have a vast with Radio Monte Carlo earlier archive of records which includes this year with a special compila-

some that people want to hear again and some that younger listeners have never heard before?" Stereo 103 Graffiti programmes its music content through four different tape reels, each devoted to a decade. Deblasi says that core

the rules by starting half-an-hour late. The record needs to be achieved within the same day and the Guiness Book of Records "But I believe there is a need seem very strict about this?" for something else which is new The band's self-titled debut and I feel this could be gold. The album for the company has just

gone gold after selling more than 100.000 units. This was achieved without any major promotion camapign by CBS. But they have toured extensively and have been championed by certain radio stations including Rete 105 and Radio Kiss Kiss.

unofficial.

National act Elio E Le Storie Tese

are claiming a world record for

playing the same song for 12

hours. The group chose the two-

chord song Ti amo for their

record attempt at Milan's Rolling

Stone Club. Yet, despite the

presence of a representative from

the Guiness Book of Records,

their world best claim remains

According to Claudio Buja,

A&R director at the band's CBS

Psycho label: "The group were

scheduled to perform from

12.00-midnight but they infringed

Their music is a fusion of rock, humour and vulgarity. The lyrics to the record-breaking song were improvised and, while no live artists include Elvis Presley, the recording is envisaged. Buia hints Beatles, Ben E King, Donna Sumthe company may release a mer, Led Zeppelin and Genesis. booklet devoted to the text.

Dondoni Leaves Radio For CBS

Luca Dondoni, PR manager and | there is to know about the Italian DJ at Radio Milan International, has quit the station suddenly to become marketing manager at CBS Italy. Dondoni has been active in the

private radio sector for 14 years and describes his sudden departure as a "career move" Dondoni: "I know everything

been filled

radio sector and I felt that I couldn't learn any more. I also had 10 years experience in journalism and know that sector very well. There were possibilities with

television but I have no desire to become an on-screen celebrity?" Dondoni says he still maintains

great affection for the national radio market and believes in its future. "But," he adds, "its growth will be very slow. There are only a few stations which can compete on the market in a real way. Radio for the masses is still a new thing. The general concept of radio is that it is just a bunch of people who enjoy themselves speaking into a microphone. This is bad, but the major networks will eventually persuade people that radio is an important medium". Dondoni's position at Radio Milan International has not yet

MUSIC & MEDIA - October 27 1990

AmericanRadioHistory.Com



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POTLIGHT

MUSIC **Pet Shop Boys**

album, 'Behaviour', is released throughout Europe this week. As Chris White reports. EMI Records hopes that European sales of the LP will top the 1.2 million copies registered by the duo's 1988 album, 'Introspective'

he first single from Behaviour, So Hard. reached no. 10 in the Eurochart Hot 100 Singles after just two weeks, with chart positions in the UK, Germany, Belgium, Sweden, Denmark, Ireland, Norway and Finland, Neil Cox, EMI Records International marketing manager for Europe: "The album launch has got off to a great start with So Hard, which entered the UK chart at no. 4 and has been picking up heavy radio airplay elsewhere in Europe.

"Neil Tennant and Chris Lowe's music is perfect for radio,



music - they are very much a radio-orientated band."

And radio programmers across Europe seem to agree, with 77 stations adding So Hard to their playlists in recent weeks. They include: BBC Radio 1, Capital, Metro FM, GLR, RTL 102, Piccadilly (UK); SWF, SR, ffn, WDR, RIAS, Bayern 3, RSH, Charivari, Radio Salu (Germany); RTL, Fun (France); Radio 21, Contact, BRT (Belgium); Dimen- Road Studios.

The new Pet Shop Boys | sione Suono, Milan International, Rete 105, DeeJay Network (Italy); SAF, City 103, P3 (Sweden); Voice, Uptown (Denmark); YLE 2/Radiomafia, Musa, Radio 1 (Finland): ERA 2 (Greece): NRK. Radio 1, (Norway); Century (Ireland): SER, Canal SUR (Spain): Veronica, AVRO (Holland); Correio da Manha (Portugal); and Polski 1 & 2 (Poland).

As a result, the track is quickly moving up the European Airplay Top 50 - after entering at no. 39 it made the top 10 within three weeks

Behaviour is the duo's fifth album in four years, following Please in 1986, the mini 12" Disco (featuring remixes of their early hits) in 1987, Actually in 1987, and the six-track Introspective, which also featured remixes of earlier recordings, the following year. Cox: "The consensus of opin-

ion about Behaviour is that it is much more mature than Pet Shop Boys' previous albums, but at the same time it has all those classical ingredients that have brought them such international success in the past. They teamed up with record producer Harold Faltermeyer, who had a huge hit in his own right several years ago with

Axel F (from the film Beverly Hills Cop)?' Tennant and Lowe have already been doing major press promotion for the new album, covering Germany, Spain, Sweden, Italy and France, and will be doing further radio and television promotion between now and the end of the year.

Cox: "The second phase of the promotion campaign for Behaviour will focus around a planned world tour early next year. It will start in February with dates in Japan, and then they will move on to Australia, the US and Canada

before arriving in Europe next April. It is really their first major worldwide tour?'

The second single from the album, Being Boring, will be released in mid-November and was also written by Tennant and Lowe and produced by Faltermeyer. The album's 10 tracks were recorded at Red Deer Studios in Munich and Sarm West in London, with the orchestral arrangements recorded at Abbey



Steelheart

 Signed to MCA Records International (worldwide) Publisher: MCA Music

Management: United Entertainment, New York

Group members: Michael Matijevic (lead vocals), Chris Risola (lead guitar), Frank Di Costanzo (rhythm guitar), James Ward (bass), John

Fowler (drums) . Current album: Steelheart, released June 23 (US, Europe)

Current single: I'll Never Let You Go, released October 8

Production: produced by Mark Opitz, executive producer Bruce Dickinson. Recorded at Oceanway Studios, Los Angeles, and Master Control, Burbank M Promotion: radio/TV

appearances; promotional 3" CD, manufactured in Japan and featuring She's Gone and I'll Never Let You Go: concert posters: leaflets, All promotion co-ordinated by Flying Rockman, a sub-

G E R M A N Y Queen Of Spades

m Signed to Chrysalis through Big Bang productions

Publisher: Big Bang. administered by Warner-

Chappell Management: Kick, Cologne

Group members: Ina & Frank Lippmann Current album: Make It Happen, released August 30

Current single: Here I Am. released August 30

Production: recorded at Hammertone Studios in Dusseldorf and Pilot Studios and Sky Studios in Munich. Produced by Henry Staroste (Warlock, Kristina Levy). Mixed at Wisseloord Studio, Hilversum, Holland

Promotion: media/retailer presentations at a nationwide series of parties held in gambling casinos, drawing on

division of Amsterdam-based Flying Dutchman Marketing: TV advertising on

- German private channel Tele 5 and MTV; ads in Metal Hammer and Metal Gear; free patches/stickers to the first 200 fans at each concert; merchandising
- Tour: following three sellout dates in Japan, the band are now on a European tour (October 17-25), which began at the Marquee in London. They will tour the US in November/December and will return to Europe for more dates early next year

Steelheart is the debut album by this US rock act and has sold nearly 100.000 copies outside the US. The LP was released in Japan on April 10 and entered Japan's international chart at no. 5 after just one week. It went on to hit the no. 1 spot and even reached the top 10 of the country's domestic chart. Following TV advertising on Tele 5 and MTV, the LP has also charted in Germany and Sweden.

- the group's name; media tour under way
 - Marketing: TV advertising on Tele 5 and an extensive print
 - ad campaign in October Foreign release: Austria, Switzerland

Siblings Ina and Frank Lippmann were playing in separate local bands when ex-Chrysalis A&R manager Joerg Eiben convinced producer Henry Staroste to attend a concert by Ina and her group. Staroste decided on the spot to make some demos with the singer and then, during free studio time, asked Frank to mix a demo of his band. They then decided to continue as a duo. They wrote all the tracks on Make It Happen, their debut LP, with the lyrical help of Charles Woodward and input from Staroste.

PREVIEWS

GLESALB

SINGLE OF THE WEEK **Beats International**

Burundi Blues - Go Beat/Go! Discs The new single by the makers of Dub Be Good To Me is a challenging mix of blues, African rhythms and contemporary dance. Sung by UK reggae singer Janet Key, with backing-vocals by Cindy Layton, this is one of the most irresistible

swing records to have been released for a long time. With its early R&B feel, its jazzy breaks, the boogie-woogie style piano and stirring beats, this is bound to be a hit in a big way.

Kim Wilde

Lui - Trema

Matt Bianco

Fire In The Blood - East West A good party record in the familiar Latin mould with an added touch of ska. Mixed by Harding and Curnow for PWL. Taken from the forthcoming LP The Best Of Matt Bianco.

N

Mica Paris

Contribution - 4th & B'way/Island Funky dance music from this great British soul singer, A brooding and addictive track, topped off by a rap from Rakim and featuring Nile Rodgers on guitar.

Inga Humpe

Do I Have To - WEA Written by Neil Tennant and Chris Lowe, this is as commercial as anything released by the Pet Shop Boys. Humpe's breathy voice is the perfect vehicle for such a slick and breezy pop tune.

PIL Don't Ask Me - Virgin



Tough beats coupled with a surprisingly cheerful tune. A cynical track, but chart-bound.

Clara & Black Cars

Chi Ha Paura Di Chi - EMI Clara's gutsy vocals, the beefed-up guitar solo and the tight band sound of the Italian Black Cars make up a solid, if somewhat predictable, heavy rock track.

World In Perfect Harmony - MCA A vague Motown beat and a PWL-like production which has the word pop written all over it. Top 40 radio will love it.

Nathalie Simard

Commercial Euro-pop from this French singer. The record relies heavily on a bouncy beat, a modest tune and lots of reverb. Hit potential.

Tiffany New Inside - MCA

A hard-core dance beat, done in the Jackson/Abdul tradition with the singer sounding a lot rougher than usual.

Ben Liebrand feat. Tony Scott

Move To The Bigband - Epic A live big band, a solid groove and Scott's cool rhymes make this one as commercial and catchy as one could get.

Xpansion

Elevation - Optimism/Arista Monotonous sampled vocal parts, 70s style violins and a very addictive groove make this an instant club favourite.

Ruby Turner

It's A Cryin' Shame - Jive Sophisticated soul with a very strong dance beat, a short rap insert and a striking trumpet solo

John Hiatt

Stolen Moments - A&M A beautiful piece of countryrock by this gifted singer/composer. His ringing guitar and warm voice have been well complemented by the work of producer Glyn Johns.



U

M

byes. The songs are mostly un-tempo, while oriental influences mix perfectly with the Irish setting. Honest music with a high sing-along factor.

East Of The Sun, West Of The Moon - Warner Brothers

Moving onwards from being a teenybopper band towards a 'serious', more 'adult' group, takes insight and courage. This is a remarkable album with echoes of U2 and Roy Orbison in a sophisticated, but never sterile, mix. Melancholy and sadness-ridden but not depressive or annoyingly dramatic.

Lori Bianco

A-ha

Lonely Is The Night - WEA A mixed bag of MOR ballads, rocking dance tracks and soulful pop songs. The credit list of writers and producers is a row of hit expertise, including names like Jeff Lorber, Diane Warren, Albert Hammond and Mende/de Rouge. Bianco herself shares a good deal of the credits. Try: Heartbreaker. Sorry Seems To Be The Hardest Word and Talking Eyes.

The Jeremy Days

Circushead - Polydor The second LP by the Hamburg-based five-piece features an intriguing variety of styles. Like their previous record, the new material is produced by Langer/Winstanley, With all songs equally recommended, the material is well-crafted sporting jangly and poppy

word. The Cure

Mixed Up - Fiction A great idea - a Cure-compilation with full dance-floor credibility. And with good results. Apart from the new track, Never Enough, the LP consists of re-recordings, remixes and authentic 12" mixes that create a breathy and hypnotic atmosphere.

melodies, in the 70s sense of the

smouldering soul, perfect for AC and late-night formats. Alston has a sensual voice, with the accompaniments being shamelessly slick, but without preventing the soul from bursting out of the speakers. Best: Slow Motion, Getting Back Into Love, Tell Me This Night Won't End (a duet with Brenda Russell) and the title cut. Styx

A well-balanced album of

Edge Of The Century - A&M Styx are back with a strong album, full of solid, hardhitting and dramatic songs. Produced by band member Dennis De Young, the sound is often majestic, but there are intimate and moving moments as well. Try Love Is The Ritual. Show Me The Way and Carry

Ann

Editor: Jerry Goossens Contributor: Pieter de Bruyn Kops

MUSIC & MEDIA - October 27, 1990 AmericanRadioHist MUSIC & MEDIA - October 27, 1990

20

Simon continues his expedition into the heartlands of world

music. The keyword is rhythm, spiced up with Brazilian style elements and topped off by Simon's unique songwriting style. With the single The Obvious Child currently top 10 airplay in Europe, it will be in-

Paul Simon

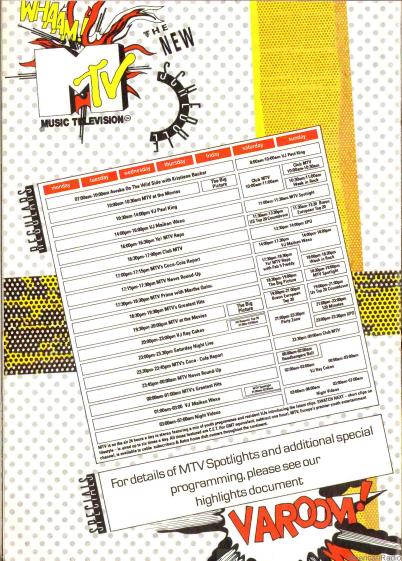
The Rhythm Of The Saints - Warner Brothers

Top 40 as well as AC material.

teresting to see what other tracks off the LP will be aired throughout Europe. A must for album programmers.

Gerard Alston

Open Invitation - Motown





A-Ha - East Of The Sun, West Of The Moon (Warner Brothers) Led Zeppelin - Remasters (Arlantic) The Jeremy Days - Circushead (Polydor) The Cure - Mixed Up (Fiction) Gerard Alston - Open Invitation (Motown) Styx - Edge Of The Century (A&M) Jimi Hendrix - Cornerstone 1967-1970 (Polydor) Maurice Jarre - OST Ghosts (Milan America) Lori Bianco - Lonely Is The Night (WEA) Bassomatic - Set The Controls For The Heart Of The Bass (Virgin)

David Bowie & Mick Jagger - Dancing In The Street (EMI Americ

Dan Fogelberg - Rhythm Of The Rain Stevie Wonder - Keep Our Love Alive **OCTOBER 27 - 1985** the Eurochart top five from five years ago.

Roch Voisine - Helene (26-43)

HOT ADDS

Megadeth - Rust In Peace (34-54)

Flippers - Sieben Tage Sonnenschein (33-44)

Breaking Out On European Radio

Albums

(Motown)	Dire Straits - Brothers In Arms	(Vertigo)
I America)	Madonna - Like A Virgin	(Sire)
(Sire)	Bruce Springsteen - Born In The U.S.A.	(CBS)
(Capitol)	Sting - Dream Of The Blue Turtles	(A&M)
(Virgin)	Stevie Wonder - In Square Circle	(Motown)

(GM/Ariola)

(Dino Music)

(Capitol)

(Epic)

(Motown)

Simple Minds - Alive And Kicking MASTER CHART - October 27, 1990

YESTER HITS

Stevie Wonder - Part-Time Lover

Tina Turner - We Don't Need Another Hero

Madona - Into The Groove

Singles

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MUSIC

MEDIA



(advertisement) WHETH YOU A HIG OR LOY IN TH CHAR BE SMAR BOOK YO PERSON EYE CATCH FOR ALL CALL M&M'S SALES DEPT. AMSTERDAM 31.20.669.1961 1. Rene Froger - Just Say Helo 2. Daniel Sahuleka - Imagne



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HER	united kingdom	germany	austria
RE	Most played records compiled on BBC stations and the major independents.	Most played records on the ARD stations and the major privates. Compiled by Media Control, Baden Baden.	Most played records on the natio channel O3. Compiled by Media Baden Baden.
H	Attec Carnera - Good Moning Brain London Beat - The been Thinking About Tou Portable Sporter-Wite Life The Sum Go Maria McKee - Show Me Heaven The Beautiful South - A Life Time for the Thing Boys - Shifter T. Elton John - Tou Gun To Line Youren B. Phil Collins - Hay In Long Touch	London Best - I've Ben Thriking About You Matthias Relim - Ioh Hab Gorsannt Ven Dir Wilson Phillips - Research DNA feat. Surranne Vega - Ton's Direr S. AFAs - Crivity in The Rain Charles D. Lewis' - Socia Dave Whitteny Houston - I'm Tore Bay Toignt Row Kilds On The Block - Tonget	DNA feat. Suzanne Vega - Ton Whitney Houston - Tri You Baiy Mair Priest - Ose 10 You London Beat - I've been Tweing Ab New Kido On The Block - Tongi Dance With A Stranger - The tw Roarette & Han Has Been Lore Rainhard Fendrich - I Am Fron Au
	9. Dece-Lite - Groom is in The Heart 10. M.C. Hammer - Havi You Seen Her 11. Bellinda Cartilite - (New Wast) The Same Thing 12. A-Ha - Cryng in The Rain 13. Base-O-Hatric - Recounting Reytm 14. Cliff Richard - From A Disasce	 Jason Donovan - Riysten Of The Ras Maxi Priest - Osor To You Maria Carey - Valoo Ol Lose P. M. Sampson & Double Ray - We Love To Love P. Ary Con Dilos - What's A Woman George Michael - Priving for Time 	9. Jan Bon Jow - Baze Of Giory 10. Go West - The King Of Wahlul Thinks france
HE	15. Status Quo - Ine Antersury Wala 16. The Soup Dragons - Hoter Unverse 17. The Chimes - Houses 18. Hothouse Flowers - Houses 19. Better Midler - From A Datace 20. Whitney Houston - I'm Your Baby Tonghe	15. Purple Schulz, Da Haz Mr Gevale Nich Galek 16. Cliff Richard - Shovenes 17. Dave Stewart - Jack Taking 18. Go West - The King Of World Theking 19. Dan Fogelberg - Riydm Of The Ran 20. Sailor - The Seconsy	Most played records on the AM stations as compiled by Media Co Strassbourg.
RT	switzerland	italy	Radios Peripheriques (AM S 1. Patrick Bruel - Nors Regarde 2. Michel Sardou - Mine Jeane 3. Johnny Hallyday - Custuc
RT!	Most played records on the national chan- nel DRS 3 and the private stations, Radio Aktuell, Basiliek, Radio Pilatus, Radio Z and Radio 24. Compiled by Media Con- trol, Basil.	Most played records compiled from RAI Stereo Due.	4. George Michael - Praying for Time 5. Marc Lavoine - Nue Fostaine 6. Diane Tell - La Legesta De Jirmy 7. Liane Foly - An fur Et A Heare 8. UB40 - Kingson Town 9. Pauline Ester - Le Hoode Est Fou 10. Paul Sirmon - The Colossic Shil
OUR	1. Steve Miller Band - The joker 2. A-Ha - Cryog In The Rain 3. Maria McKeo - Snow Ne Heaven 4. Yaya Con Dios - Nuh Nih Nih	1. Marco Masini - Ci Vorretbe II Mare 2. Various Artists - Pretty Woman Soundtrack (b) 3. Mango - Strako(b) 4. Eros Ramazzotti - In Opri Sento	 Michel Dapelch - J'Etas Un Arge A-Ha - Cryng Is The Rain DHA feat. Suzanne Vega - The Obs Pierre Bachelet - Ro
NAL	5. INXS - Suicke Blonde 6. George Michael - Proying For Time 7. Whitney Houston - I'm Your Baby Tovigk 8. DNA feat. Suzanne Vega - Ton's Date	5. Elio E Le Storie - Cara Farro 6. Gianna Nannini - Scusialo 7. Bob Geldof - The Great Song Of Indifference 8. George Michael - Praying For Time	 Zouk Machine - Mildon Patricia Raas - Les Mannegris D'Oii Julien Clerc - Petix Pos Larders Roch Voisine - Awas De Patri Basia - Crussig for A Buistig
E IER!	 New Kids On The Block - Tongh 10. Leo Sayer - Rey On Me 11. Maxi Priest - Clow To You 12. Resette - Ir Max Have Been Love 13. Maloo - Longrow 	9. Lucio Dalla - Atteste N Lupo 10. Carreerau Domongo Pavarotti - In Concert(o) 11. Francesco Guccini - Le Donie De Modena 12. Madonna - Harky Pasky 13. Francesco De Gregori - Niestediscipie	20. Elsa - Ren Que Pour Sa Radios FM 1. DNA feat. Suzanne Vega - Tom
	 Dave Stewart - Juck Taking Mariah Carey - Vidon Of Love Bob Dylan - Usbelwaite M.C. Hammer - Have You Seen Her Matthias Reim - IoH Haj Semagare Von Dr 	14. Prince - Weekend Funk 15. Vasco Rossi - Iredito (Guarda De Dove Val) 16. Sinelad O'Connor - The Expensis New Centes 17. Francesco Guardini - Quelle Che Non(b) 18. Sinea - Ocose Uni	 Vaya Con Dios - Whit's A Worran Patrick Bruel - Nors Regude UB40 - Kegsten Town George Michael - Praying For Time
	 Matthias Heim - Ich Hab Gerneum Von Dir 19. Jon Bon Jovi - Buze Of Glory 20. Snap - Ocope Up 	 Smap - Ocopy Up Duran Duran - Senous Fabrizio De Andre - Don Rassei 	6. Maxi Priest - Close To You 7. Double Dee - Found Love 8. Marlah Carey - Vision Of Love

holland Most played records compiled on the na-tional stations Radio 2 and Radio 3 as The 20 best played records in Spain from Cuarenta Principales, covering the major

4. INXS - Suicide Blende

Toto - Out Of Love

5. New Kids On The Block - Tongh:

10. Maria McKee - Stow Me Heaves

12 Iggy Pop - Carty 13. Clannad - Is Fortune's Hand 14. Paul Simon - The Obvious Child

15. Sandra Reemer - La Colegala 16. Beverley Craven - Promise He 17. Pet Shop Boys - So Hard

20. Paul Carrack - Dedcated

18 Beats International - Bound Bies 19 Trockener Kecks - Net Hart Es Zel

compiled by Stichting Nederlandse Top 40. Spanish stations

1. Snap - Ocopi Up 2. Elton John - Sacrifice 3. Madonna - Harky Parky . Matthias Reim - Verdament, Ich Lieb' Dich 4. Duncan Dhu - Rosa Gris 5. George Michael - Praving For Time 6. Frank Boeijen Groep - Verjas tagdees 6. Jon Bon Jovi - Blaze OI Glory 7. Rolling Stones - Satisfaction 8. London Beat - The Been Thinking About You 7. Prince - Thieves le The Tenole 8. No Me Pises - Contrabando De Sandas Y Naranias 9. Neneh Cherry - Tre Got You Under My Skin 9. The Refrescos - Saca 10. Rico & Benjamin - Descaro 11. Eros Ramazzotti - Candores Leianzo 12. Guru Josh - Wroze Law (bit Anyway 13. Los Limones - No Le Digas 14. Siniestro Total - Siniestro Total 15. Azucar Moreno - A Caballo 16. Los Ronaldos - Sabor Salado 10. Los Honardos - Soor Stato
 17. Parachokes - Vigueros Nuevos
 18. Complices - Los Tejados
 19. INXS - Suicide Blonde 20. Freddy Nois - No Me Sigas

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Stations)

our Child

9. Dave Stewart - Jack Taking 10. Mark Boyce - Hey Little Gil 11. M.C. Hammer - U Can't Touch This 12. Alannah Myles - Back Velvet 13. INXS - Saide Bion 14. New Kids On The Block . Tongte 15. Marc Lavoine - Rue Forcaine 16. Phil Collins - That's just The Way It is 17. Smap - Ocops Up 18. Yazz - Treat Me Good 19. Mecano - Une Ferrine Asec Une Ferrine 20. Sydney Youngblood - Ain't No Susshine

finland

Most played records on 25 private stations as compiled by Discooress Tampere

Alannah Myles - Black Velvec Pekka Ruuska - Rataeln Enkeli
 Ismo Alanko - Kun Suovi Puos Puosa
 Arja Koriseva - Kuningzikotra 5. Madonna - Hasky Parky 6. Anna Hanski - Kothiel 7. Vava Con Dios - Nat Net Nat Kolmas Nainen - Tara Ast Akaa
 Arja Koriseva Ja Ari Klem - Kan Minus Kosketat
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	ž	STITU			EEK	X	CHARTS	A STREET CANADA STREET,
	LAST W	WINS an Ch		TITLE ARTIST : Original Label : (Publisher)	THIS W	LAST W	WESonCH	ARTIST - ORIGINAL LABEL - (PUBLISHER)
	I	8		I've Been Thinking About You London Beat- Anvious/RCA (Warner Chappell)	26	31	3	A Little Time The Beautiful South-GolDiscs (GolDiscs Music)
)	20	,	2	I'm Your Baby Tonight Whitney Houston- Arista (Kear/Epic/Solar)	27)	47	2	Alors Regarde Patrick Bruel- RCA (14 Productions)
	2	3	3	Crying In The Rain A-Ha- Warner Brothers (Screen Gems/EMI)	28	28	8	The King Of Wishful Thinking Go West- Chrysals (Campbell Connelly/Zomba)
	4	1	0	Praying For Time George Michael-Epic (Morrison Leahy Music)	29	25	7	Fascinating Rhythm Bass-O-Matic- Virgin (Guerilla/Virgin/Bugle/Point)
	6	8	3	Tonight New Kids On The Block- CBS (M.Starr/EMI April/A. Lancelotti)	30	17	5	Nah Neh Nah Vaya Con Dios- Artola (Vaya Con Dios/BMG Music)
)	16		5	Show Me Heaven Maria McKee- Epic (Famous/Ensign Music)	31	30	2	Heaven The Chimes- CBS (CBS Music)
	7	1	7	Close To You Maxi Priest- 10 Records (Various)	32	14	4	I've Got You Under My Skin Neneh Cherry- Circa (Warner Chappel)
	5	3	3	The Obvious Child Paul Simon- Warner Brothers (Paul Simon)	33	37	4	Rue Fontaine Marc Lavoine- Avrep (Avrep)
	10	,	,	Suicide Blonde	34	29	12	We Lave Te Lave
	3	0	3	Tom's Diner DNA feat, Suzanne Vega- A&M (Rondor Musk)	35	24	24	Voudament Jak Link' Diak
	13	2		Have You Seen Her M.C. Hammer- Capitol (Unichappel//Bust-It)	36	38	2	The Invisible Man Dance With A Stranger- RCA (BMG Music)
	8			So Hard Pet Shop Boys- Parlophone (Cage Music)	37	32	13	Du Hast Min Canada Mash Cafable
	9	1.	4	Vision Of Love Mariah Carey- CBS (Vision Of Love/Been Jammin')	(38)	N		We Let The Stars Go Prefab Sprout. Kitchenware (Kitchenware/EMI)
1	0	5		Jack Talking Dave Stewart & Spiritual Cowboys- RCA (Eligible/BMG/Rondor)	39	39	5	
)	22	7		Ich Hab' Getraeumt Von Dir Matthias Reim- Polydor (Kargaruh Musik)	(40)	Ν	•	You Gotta To Love Someone Elton John-Rocker (Big Pig Music)
	19	1	9	It Must Have Been Love Roxette- EMI (Jimmy Fun Music)	41	N		(We Want) The Same Thing Belinda Carlisle- Virgin (Future Furniture/Shipwretk)
	15	9		Release Me Wilson Phillips- SBK (EMI Blackwood/Wilphil)	42	N		Mother Universe The Soup Dragons-Rw TV (Soup/Big Life Music)
)	35	4		The Joker Steve Miller Band- Capitol (Warner Chappell)	43	N		From A Distance Cliff Richard: EMI (Rondor Mulc)
	21	2.		What's A Woman Vaya Con Dios- Ariola (Vaya Con Dios/BMG Music)	44	N		Movies Hothouse Flowers- London (Warner Chappell)
	12	31	D	Kingston Town UB40. Virgin (Sparta Florida)	45	N		The Anniversary Waltz - Part One
	18	7		Groove Is In The Heart Dese-Lite-Elektra (Delovely)	46	R		Rhythm Of The Rain Jason Donovan- PWL (Warner Chappell)
	26	3		I Can't Stand It Twenty 4 Seven- Freaky Records/BCM (Nanada/Freaky/Cat-Talk)	47	N		From A Distance Bette Midler-Atlantic (Julie Gold/Wing & Wheel)
	27	4		Hang In Long Enough Phil Collins- Virgin (Phil Collins/Hit And Run)	48	41	3	Lift Me Upp Jeff Lynne. Reprise (EMI/April)
)	36	3		Good Morning Britain Aztec Camera & Mick Jones- WEA (Warner Chappell)	49	N	•	Groovy Train The farm Provide (Product) You Gotta To Love Someone Etron John Rodar (B): Jp Hunc) (We Want) The Same Thing Belinda Cristic very flows for Immer Playered) Mother Universe The Soup Dragon: Bur My (Sangling Life Musc) From A Distance Cliff Ridard: Etti (Rodar Hull) Motics Hothouse Flower: London (Warrer Chaptell) The Anniversary Waltz - Part One Sama Que Vergue (Wride) Rhythm Of The Rain Jaton Dorona: Mill (Varur Captell) From A Distance Better Midler: Adamsc (Jate GodWing & Wheel) Lift Mue Jp Rif Jume: Apend (EtMapril) A Beat Called Love Her Grid Etar Ward (Conrol) Little Brother
	23	9		Soca Dance Charles D. Lewis-Polydor (Glem Music)	50	N	•	Little Brother Blue Pearl-WALU/Mr Modo/Big Life (Big Life Music)
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	T	18	I've Been Thinking About You UK.D.B.N.L.S.D.K. Ir.SF London Beat- Anxious/RCA (Warner Chappell)	35	39 11	What Time Is Love? (Live At Trancentral) UK KLF- KLF Communications (E.G./Zoo/Warner Chappell/Copyright Control)		98 2	Good Morning Britain Aztec Camera & Mick Jones- <i>WEA (Warner Chappell</i>)
	2	2 6	Show Me Heaven Maria McKee- Epic (Famous/Ensign Music)	36	32 12	Tonight DB New Kids On The Block- CBS (M.Starr/EMI April/A. Lancelotti) DB	ENLAS	RE	Take My Breath Away Berlin- CBS (Warner Chappell/Farnous)
	3	3 13	Tom's Diner FDB.NL ACH.P DNA feat. Suzanne Vega- A&M (Rondor Music) FDB.NL ACH.P	37)	58 2	From A Distance Cliff Richard- EMI (Rondor Music)	^{UK,ir} 71	77 6	Ritmo De La Noche Lorca- Carrere (Pink/Hanseatic)
	4	4 5	Cult Of Snap UK.DB.NL.ECHS.DK.NSF.I Snap- Logic/Ariola (Fellow/Warner Chappell/Zomba/Son Of Logic)	38	33 21	Insieme 1992 Toto Cutugno- EMI (Edizioni No. 2)	FP 12	90 4	Rue Fontaine Marc Lavoine- Avrep (Avrep)
	5	10 3	So Hard UK.D&S.DK.Jr.SE! Pet Shop Boys- Parlophone (Cage Music)	39	60 2	More The Sisters Of Mercy- Merciful Release/WEA (EMI/Eldritch Boulevard/Last Boys/Rights	UK.D.ir song)		Working Man Rita MacNeill- Polydor (Copyright Control)
	6	5 10	Megamix UK.FDCH.DK.SF Technotronic- ARS (Bogam/BMC Publishing)	40	35 23	What's A Woman FDAL Vaya Con Dios- Ariola (Vaya Con Dios/BMG Music) FDAL	CH.PGR	94 2	Marie Jeanne Michel Sardou- <i>Tema (ART Music)</i>
	7	9 21	A Toutes Les Filles F Felix Gray & Didier Barbevilien- Talar (Zone Musique)	41	28 9	The Joker Steve Miller Band- Capitol (Warner Chappell)	NL.ir.SF		Be Tender With Me Baby Tina Turner- Capicol (Knighty Knight/Warner Chappell)
	8	14 4	The Anniversary Waltz - Part One UK.tr Status Quo- Verigo (Various)	42	42 5	It's A Shame (My Sister) Monie Love feat. True Image- <i>Cootempo (Chrysalis/Jobete/Virgin</i>)	^{uk} 76	67 4	Heaven The Chimes- CBS (CBS Music)
	9	7 30	Kingston Town UB40- Virgin (Sparta Florida)	43	34 7	Fascinating Rhythm Bass-O-Matic- Virgin (Guerilla:Virgin/Bugle/Point)	^{UK} 77	<mark>84</mark> 5	Scandalo Gianna Nannini- Ricordi/Polydor (Gienne/Z:Music)
	10	64	Blue Velvet Bobby Vinton- Epic (Chappell Morris)	44	NE	I'm Your Baby Tonight	^{K.DK.N} 78	65 3	Crazy For You David Hasselhoff- White Records/Ariola (Young Musikverlag)
	П	8 23	I Can't Stand It UK.DE.A.C.H.S.D.K.J Twenty 4 Seven- Freaky Records/BCM (Nanada/Freaky/Cat-Talk)	45	38 20	White And Black Blues Joelle Ursull- CBS (Warner Chappeil)	• 79	68 19	Step By Step New Kids On The Block- CBS (Maurice Starr Music)
	12	11 19	U Can't Touch This M.C. Hammer- Capitol (Jobete/Bust-It)	46	50 3	Spin That Wheel Hi Tek 3 & Ya Kid K- CNR (Bogam/BMC/EMI)	UK.Ir 80		(We Want) The Same Thing Belinda Carlisle- Virgin (Future Furniture/Shipwreck)
	13	12 26	Verdammt, Ich Lieb' Dich Matthias Reim- Polydor (Kangaruh Musik)	47	56 4	Une Femme Avec Une Femme Mecano- Ariola (Ba Ba Biaxi/BMG Music)	^{FB} 81	NE	Petit Franck Francois Feldman- <i>Phonogram (Marilu/Carole)</i>
	14	23 3	Crying In The Rain A-Ha- Warner Brothers (Screen Gems/EMI)	48	64 3	Hey Little Girl Mark Boyce- Epic (CBS Music/EMI Music)	F 82	78 5	Holy Smoke Iron Maiden- EMI (Zomba Music)
	15	15 14	Soca Dance FDBDK.SF Charles D. Lewis: Polydor (Glem Music)	49	57 3	Heel Alleen Clouseau- HKM/CNR-(Hans Kusters Music)	^{BNL} 83	75	Where Are You Baby? Betty Boo- Rhythm King (Rhythm King Music)
	16	37 3	A Little Time UK The Beautiful South- Go!Discs (Go!Discs Music)	50	44 11	Avant De Partir Roch Voisine: GM/Ariola (Ed. Georges Mary)	^{FB} 84	RE	Love Is Such A Lonely Sword Blue System- Hansa/Ariola (Hanseatic)
-	17	18 3	Have You Seen Her UK.DB.NL/r M.C. Hammer- Capitol (Unichappe#/Bust-It)	51)	NE	Piccadilly Parlare	^{UK.#} 85	72 3	Aimer D'Amour Boule Noire- Kimono Carrere (Albert Hammond/Warner Chappell)
	18	21 16	Le Jerk! FB Thierry Hazard- CBS (CBS Music)	52	52 3	I've Got You Under My Skin UK Neneh Cherry- Circa (Warner Chappell)	(DBNL 86	86 2	En Del Av Mitt Hjarta Tomas Ledin- Record Station (Acosta/Sweden Music)
	19	20 8	Ich Hab' Getraeumt Von Dir Matthias Reim- Polydor (Kangaruh Musik)	53	<mark>45</mark> i3	We Love To Love P.M.Sampson & Double Key- CBS (2nd Hand Music/Siegel)	^{DP} 87	NE	The Obvious Child Paul Simon- Warner Brothers (Paul Simon)
	20	13 21	It Must Have Been Love DNLACHRDKNI Roxette- EMI (Jimmy Fun Music)	54	54 4	Rockin' Over The Beat Technotronic feat. Ya Kid K- ARS (Bogam/BMC Publishing)	DBCH 88	55 5	Thunderstruck AC/DC- Atco (J. Albert & Son)
	21	30 4	World In My Eyes UK.DBE.DK.ir Depeche Mode- Mute (Grabbing Hands/Sonet)	55	70 7	Aime Moi Claude Barzotti- Zone Music (Zone/Barzo Music)	^{FB} 89	NE	Rien Que Pour Ca Elsa- GM'BMG Ariola (Ed. Georges Marie)
	22	19 18	It's On You FDBNLEACH M.C. Sar & The Real McCoy- ZYX/Mkulski (Wintrup Musik)	56	43 4	Never Enough UK The Cure- Fiction (Fiction Songs)	KDBMI 90	NE	Birthday Paul McCartney- Parlophone (MPL Communications)
	23	16 9	Praying For Time FDBACHSPDKGRI George Michael- Epic (Morrison Leahy Music)	57	NE	Kinky Afro Happy Mondays. Factory (London Music)	^{uk} 91	82 9	Can Can You Party Jive Bunny & The Mastermixers- Music Factory Dance (Various)
	24	29 6	Suicide Blonde UK.FDB.NL.EC.H.S.DK.SFI INXS- Mercury (Tol Muziek/MCA Music)	58	51 6	Lily Was Here David A. Stewart & Candy Dulfer- Anxious/RCA (D'n'A/BMG Music)	F 92	69 7	Deine Liebe Klebt Herbert Groenemeyer- Electrola (Groenland/Kick)
	25	22 12	Blaze Of Glory DBACHSPDKNSF Jon Bon Jovi- Vertigo (Bon Jovi/Pri/Warner)	59	48 24	Se Bastasse Una Canzone Eros Ramazzotti- DDD (DDD/Una Lira/Scorribanda)	FD 93	NE	Let's Push It Innocence- Cooltempo (MCA/Repromusic)
	26	26 19	Maldon FB Zouk Machine- Ariola (Virgin Music)	60	53 4		B.NLGR 94	81 14	Turtle Power Partners In Kryme- SBK (EMI Blackwood/Kikinit)
	27	31 12	Itsy Bitsy Teeny Weeny Yellow Polka Dot Bikini UKDBACHDKNSF Bombalurina- Carpet (Campbell Connelly & Co)	61	40 8	Groovy Train The Farm- Produce (Produce)	^{UK} 95	NE	Mother Universe The Soup Dragons- Raw TV (Soup/Big Life Music)
	28	24 19	Close To You DACHSDKGR Maxi Priest. 10 Records (Various)	62	49	Vision Of Love Mariah Carey- CBS (Vision Of Love/Been Jammin')	^{(DB,DK} 96	76 3	Ca Fait Des Nuits Florent Pagny- Philips (Editions Glem)

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hot BREAKOUTS

NATIONAL HITS READY TO EXPLODE!

uk & ireland	germany, austria switzerland	france	italy
Morrissey Piccadily Parlare (HMV)	Blue System Love is South A Lonety Sword (Hansa (Ariola: GeriAus)	Marc Lavoine Rue Fontaine (Avrep)	Francesco Guccini Le Donne De Modena (EMI)
Happy Mondays Kinky Afro (Factory)	Splash I Need Rhythm (WEA/Ger)	Francois Feldman Petit Franck (Philips)	Mango Nella Mia Citta (Fonit Cetra)
Paul McCartney Birthday (Parlophone)	After One Tom's Diner Rap (ZYX/Mikulski/Ger)	Elsa Rine Que Pour Ca (GM(Arlola)	Double Dee Found Lave (Onizom)
The Soup Dragons Mother Universe (Big Life)	Nicole Joser Zaur Jeder Maye Wer Aus Blumen Sein (Jupiter/Ger)	Michel Sardou Marie Jeanne (Trema)	Chico Secchi Project
spain	scandinavia	benelux	iadvertisement;
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Atawalpa	scandinavia Tomas Ledin En Del Mitt Hjara (Record StationSwe)	benelux Frank De Wulf B Sides Remix (MMIBel)	A HOT HIT
Atawalpa Ultimo Imperio (Ginger Music) Lorca	Tomas Ledin	Frank De Wulf	A HOT HIT THIS COULD BE
Spain Atawalpa Utimo Inperio (Gruger Music) Lorca Romo De La Vita (Sami) Complices Los Teados (RC4)	Tomas Ledin En Del Mitt Hjarta (Record Station/Swe) Trussetyven	Frank De Wulf B Sides Remix (MM(Bel) African Business	A HOT HIT THIS COULD BE YOUR OWN

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UNITED KINGDOM	Show Me Heaven Maria McKee (CBS)	The Anniversary Waltz - Part One Succ. Qua (Phonogram)	Blue Velvet	
GERMANY	Tom's Diner DNA feat Segame Vega (Polydor)	I've Been Thinking About You London Breat (BMG Arida)	Ich Hab' Getraeumt Von Dir Mathas Reim (Relinfor)	
FRANCE	A Toutes Les Filles Feix Gray & Dider Barbenien (BMG Ariola)	Kingston Town	Le Jerk! Thierry Hazard (CBS)	
ITALY	Ultimo Imperio Atavalga (Espanded Music)	Le Donne De Modena Francesco Guecini (BM)	Scandalo Guna Nannin (Reced)	
SPAIN	I Can't Stand It Twenty 4 Seven (Blacco Y Negro)	U Can't Touch This	It's On You MC Sir & The Real McCoy (Blanco Y Negro)	
HOLLAND	Verdammt, Ich Lieb' Dich	I've Been Thinking About You	Nah Neh Nah Vere Con Diss (BMG Aniola)	
BELGIUM	Heel Alleen Closesu (CNR)	I've Been Thinking About You Lordon Box (BMG Ariola)	A Toutes Les Filles	
SWEDEN	I've Been Thinking About You	En Del Av Mitt Hjarta Toras Ledin (Record Station)	Blaze Of Glory	
DENMARK	Jeg Er Bar' Sa Go'	It Must Have Been Love	Rabalderstraede	
NORWAY	Crying In The Rain	Classic Adrian Gunitz (810)	Itsy Bitsy Teeny Weeny Yellow Polka Dot Bikin Bontaburia (PolyGram)	
FINLAND	So Hard Per Shop Boys (EM)	Thunderstruck ACIDC (WEA)	Holy Smoke	
IRELAND	I Use Ta Love Her Saw Doctors (Sold)	Show Me Heaven Maria Mokee (CBS)	Blue Velvet Boby Viron (CBS)	
SWITZERLAND	It Must Have Been Love	Tom's Diner DNA fest: Suzane Vega (PolyGram)	Verdammt, Ich Lieb' Dich	
AUSTRIA	Tom's Diner DNA feat. Sutame Vega (PolyGram)	Naked In The Rain Bue Pear (PolyGrav)	Blaze Of Glory	
GREECE	Ooops Up Snap (BMG Ariola)	Close To You Mail Priest (Virgel)	Praying For Time George Michael (CBS)	
PORTUGAL	Nao Ha Estrellas No Rai Veloso (EMI)	Praying For Time George Methael (CBS)	Vogue Hadoma (WEA)	

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ITALY

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The competition facing | present at the city's amusement Italy's growing number of radio stations is intense. David Stansfield looks at the way four major stations are battling

it out in Milan. ilan is a key city in Italy's broadcast sector. The latest listening statistics published by Audiradio show that 44 stations can be heard there and, although not all are city based, more than 641,000 listeners tune in to at least one of them each day.

National stations Rete 105. Radio DeeJay, Radio Italia Solo Musica Italiana, Radio Milan International and Radio Monte Carlo all have their headquarters in the city. Most admit that the competition is hot, and promotion, inside and outside the

studio, is vital. Yet Milan is Italy's hotbed of style and all stations express horror at the notion of the "kneesup" roadshow where the celebrity DJ dishes out silly hats and streamers. The concept of "bella figura" (beautiful body) dominates everything, referring, not to vital statistics, but to sophistication and the keeping up of

appearances. "Italy is unlike the UK," says Umberto Labozzetta, promotions manager at Radio DeeJay. "We like to be associated with all things beautiful. If our giveaways were awful they would give us a bad reputation.

"For example, if we are giving out sunglasses they are not stupid ones. We want our listeners to say to others 'hey, where did you get those?', we have to create longterm interest. You would never see young Italians riding around on their scooters wearing silly hats with a station logo on it?"

Radio DeeJay is broadcast throughout national territory to an average daily audience of 1.42 million (Audiradio). Its target audience is 15-25 and, during the summer, concentrates its promotional efforts on the seaside resort of Riccione. By day the station is people?

park and by night it promotes dance parties at the Walky Cup discotheque, sponsored by Coca-Cola

Paolo Grandolini, promotions manager at Rete 105, says his 1989 expenditure for giveaways like Tshirts, stickers, bags, posters etc

amounted to L 100 million (app. US\$ 85.000). Rete 105, with an average 1.94 million listeners (Audiradio), also tries to benefit from the desire to dance. Its target audience is 16-25 and Grandolini rates the station's own disco parties as one of the best promotional vehicles.

"Our promotion is geared solely at our target audience" says Grandolini, "We are not interested in anything else,"

Grandolini lists the T-shirt as a classic giveaway but adds that this particular treasure is now seen by listeners as a mere consolation prize. "They will not wear it," he says, "Our competition prizes include trips to the US, cars, motorbikes and so on. These are all provided by various sponsors for competitions, both in and out of the studio. These days our audiences expect the best?"

With more than 2.5 million cars on the Milan-Rome motorway each day, it is obvious that the Italians love to drive. Most competing stations try to cash in on this particular aspect of national culture. Luca Dondoni, PR manager at Radio Milan International: "The annual Bologna Motor Show attracts about 4.5 million people in five days. It appeals to all ages. Most major stations are present and that includes us?"

Radio Milan International attracts an average 503.000 daily listeners (Audiradio) with its selfdescribed black-orientated CHR format. Its target audience is 18-40. "The Bologna event is becoming more show than motor," explains Dondoni. "All the stations present are backed by sponsors who give them free space. Last year we were sponsored by Toshiba who manufacture motorbikes for young



The station has its own line of stylish giveaways which include pens, T-shirts, shoulder bags and notepads. But it also hands out big prizes, both on air and on the road, Dondoni: "Sometimes travel agencies provide tickets to the US or Australia. We also give away hi-fi donated by companies

like TDK or BASE? Other regulars at the Bologna Motor Show include Radio Dee-Jay and Rete 105. Last year Rete 105 was sponsored by Denim after-shave. Grandolini: "We presented a show every afternoon and evening. National and international guests appeared and we also held dance competitions. We linked up with our Milan studio for live broadcasts each day." Radio DeeJay was sponsored

by Philips Italia. "We held video competitions where contestants had to put them in sequence," says Labozzetta, "Prizes included RDS car stereo systems, headphones. Walkmans and prerecorded video cassettes which featured football?"

Indeed, football in Italy is seen by many as the country's second religion. The strength of the sport is not ignored by the competing broadcasters, Radio DeeJay boasts the presence of national team goalkeeper Walter Zenga conducting his own programme. Rete 105, meanwhile, has stickers printed in the colours of every First Division team.

Other major events where stations like to be present are the annual SIM hi-fi exhibition and the Monza Formula 1 race meetings. At this year's SIM in September, Radio Milan International had their articulated truck, complete with station logo, parked permanently outside the exhibition centre. Dondoni calls it the sta-

tion's "billboard on wheels". Inside the centre, Radio Milan International broadcast live for five hours each day from a stand sponsored by TDK. Radio DeeJay battled for listeners from its own stand sponsored by Pioneer. Radio Monte Carlo targets

young adults and has an average 1.06 million daily listeners (Audiradio). Grandolini also handles its promotion: "It has a different target audience. We do not produce as many stickers as for Rete 105 for example. Young adults are less likely to display them on their cars as teenagers. And, if we give out bags to Rete 105 listeners we would give suitcases to a Radio Monte Carlo audience?' The station also offers a series of T-shirts, some of which promote its latenight new age music format.

But not all broadcast comnetitors believe in a great deal of external promotion. Radio Italia Solo Musica Italiana is a national music-only station with an average daily audience of 4.04 million (Audiradio), Station promotion manager Fillipo Broglia: "We remain pretty much outside the competitiveness of the other stations. We give out competition prizes such as T-shirts, records, provided by the companies, and stickers. We have also given watches in the past which showed our logo. These were paid for by us.

"But in general we do not need to hand out gifts. We give our audience the chance to talk to their idols on air. If you ask somebody if they want to talk to Eros Ramazzotti on the telephone or receive a free pen they will choose Ramazzotti every time?"

Since being interviewed for this feature Luca Dondoni has left Radio Milan International.

ITALY

Cutting Up The Advertising Cake Radio looks for a bigger share of revenue

Radio advertising has always fared badly in comparison to other sectors in the Italian mass media market, with a total annual spend of about L 17 billion. David Stansfield looks at the prospects for development.

MUSIC

n annual income of L 17 billion means that radio takes a 3.5% slice of the total mass media advertising cake. TV, on the other hand, accounts for 48.5%. Yet more people listen to the radio on a daily basis than watch TV.

Felice Lioy, general director of the UPA advertising and advertisers' association: "26 million people listen to radio each day. The audience is bigger than that for TV but we are convinced that

ween companies is focused on) if an advertiser is image con-TV

But both the radio and TV sectors are set for a big shake-up when the new broadcast laws passed recently by parliament become effective. From the end of 1992 national stations will be limited to national advertising while local stations will be able to benefit from both national and

local spots. The current frequency chaos should also be improved. Each station that wishes to broadcast must comply with a series of stiff regulations and must have applied for a licence to operate by October 23. Lioy: "Frequency interference

is common and state station RAI does not escape. About six or seven stations are professional but a large number are exactly the opnosite. It is easy to listen to certain stations where the speech content | connected with his company are

scious, it is loathe to invest into a sector where the language is

coarse" The major advertising agencies in the radio sector are SPER Spa Publitalia, Radio e Reti and Nove Nove Pubblicita. SPER Spa provides national advertising for about 300 stations on its own circuit and for about 150 on the Divisione Radio Italia local station circuit. It represents the na-

tional broadcast stations Radio Deelay and Radio Kiss and provides advertising for key regional or inter-regional stations which include RTL 102.5 Hit Radio. Radio Norba and Radio Babbo-

SPER director-general, Guiliano Gelsi admits that there is a seam of unprofessionality running right through the private radio sector but claims that all stations





Radio Monte Carlo

He says targetting is all important. The target audience for Radio DeeJay is young and thus straightforward. For others his company has developed a series of self-produced programmes to help with targetting. These include 'Objettivo Donna' a morning show for women and 'Rock Cafe', a popular afternoon music

information show for young people. Radio DeeJay also produces 'Disco Club' a music programme

which is syndicated to 100 stations. But the most important advertising target group is women according to Gelsi. He backs this argument up with the latest Audiradio listener statistics which state that women under 45 listen to private radio while older women listen to state radio RAI. The advertisers in this target group include most of the important companies dealing in mass marketing.

Newspapers are also important advertisers. These include the major dailies La Repubblica, Corriere Della Sera and La Stampa. Hi-fi is becoming more important with companies like Philips and Pioneer investing in radio adverts. Gelsi is confident that advertis-

ing in the radio sector will improve once the new broadcast legislation has been introduced. He says there are various reasons why radio's share in the ad market is currently so low: "One reason is a hang-over from the days when



and Genoa who work for national the only national station was advertising. Then we have 40 agents RAI. Advertisers who invested in working on local advertising. state TV were practically given a present of radio adverts. Since

The target audience for Rete 105 is then, the entry of Silvio Berlus-15-24 and the most popular coni into the TV market has made advertising products are soft matters worse. He now offers drinks, jeans and chewing gum?" packages to advertisers. These Audiradio gives Rete 105 the lead 'packages' are rumoured to be with the 15-24 age group (an advertising deals which include average 1.03 million listen to the TV and magazine adverts with station each day). The Publitalia radio spots thrown in as a virtual 80 stations have a joint audience of 740.000 and Radio DeeJav has 724.000 listeners.

Berlusconi's Publitalia 80 company entered the radio advertising market in January this year. It provides the national station's Radio Dimensione Suono, Radio Milan International and Radio Solo Musica Italiana with all their national advertising clients. Berlusconi also has a 50% share in the Radio e Reti advertising company which provides advertising for Italia Network, Radio Subasio and 60 local stations. Rosario Pacini, head of Ber-

lusconi's radio division, refutes tisers."

MUSIC & MEDIA - October 27, 1990

AmericanRac

ITALY

the Gelsi package allegations:

away too many presents. After

seven months of trading in the

radio sector our revenue stood at a

little more than L 7 billion. By the

end of the year we should reach L

12 billion. With such figures it

would be highly improbable that

we give away advertising?' Pacini

claims that in 1989, state RAI's

national advertising revenue

reached L 115 billion with 270

clients, "We have received less,

but we have more than 300

Nevertheless, Pacini says Publi-

talia will be leaving the radio

viding them alone with both na-

"Targetting is all important.

Nove Nove Pubblicita has also

advertising: "The makers of mass

products such as Brooklyn chew-

ing gum, Levis jeans, Gastorade,

Addidas and Puma sports shoes

and Coca-Cola are good adver-

clients" he adds.

'We are not in the habit of giving

PAOLO CONTE

PAROLE D'AMORE

THE NEW ALBUM **EUROPEAN RELEASE 9-11**

advertising sector, not for financial reasons, but as a direct result element of unprofessionalism in of the new broadcast legislation: the private radio sector and this "The new rules will hinder sometimes rubs off on stations Publitalia 80 from selling adverlike their own. Yet he refutes the tising in the radio sector. Unforway production companies justify tunately, from August 23 1991, we ignoring the radio sector. With will be forced to stop?' Berlusconi production costs for TV adverts will then be limited to advertising are increasing by a daily 15% to only on his three TV network 20%, "companies then claim that channels. However, the relationthey do not have enough money to ship with Radio e Reti would not spend on radio advertising," he be affected by the law. No station says. "They spend about L 150 involved with Publitalia wanted to million on a TV advert but expect to produce one for radio for about Nove Nove Pubblicita is run by L 1 or 2 million. If they were willthe owners of Rete 105, Radio ing to spend an extra million. Monte Carlo and 105 Classic, pro-

there would be much more creativity? Nove Nove Pubblicita can produce adverts for clients but out-

side agencies usually do this. Meazza: "The problem is that advertising creativity in Italy starts with layout. It then moves to video. People do not have much idea how to create excitement with



conducted its own research into Sina says that with Radio the consumer habits of its target Monte Carlo's target group of group. Drinks such as Gatorade, young adults, the biggest adversports shoes, rucksacks and hair tisers are different. Sina: "Whisky gel come out on top. Marketing director Maurizio Sina confirms and contraceptives are two poputhat the research is consistent with lar products to advertise"

Nove Nove Pubblicita will have to cease its involvement with local advertising when the new broadcast legislation becomes effective. Meazza confirms that the percentage of local adverts currently

Meazza agrees that there is an | aired is about 40% and the income is about 20% of the company's total income. He agrees that the quality of local adverts can be bad: "If we are provided with poor cassettes by national advertisers you can guess the quality of some local ads. But we tend to work on an annual basis with local advertisers and generally the quality is reasonable?"

But Nove Nove Pubblicita is not overly worried about losing its grip on the local advertising market. Meazza: "The advantages should outweigh the problems. When the new law is introduced it should bring about a new sense of professionality which will appeal to national advertisers. The future is also about specialised radio like in the US Our stations fit the bill"

The Videosintesi Gruppo Italiana Pubblicita company provides Radio Italia Solo Musica Italiana with all its local advertising clients. Says commercial director Enzo Festa: "Local advertising is as important as national. People just have to be clear on the different needs. A company like Fiat will want to cover Milan to Palermo in Sicily but local advertisers also have the need to communicate directly with potential customers. But local advertisers also have to choose the right station. Radio Italia Solo Musica Italiana has a clear direct and simple format and that is why it is enjoying great audience ratings. We are all extremely happy at the state of local advertising at the station."

And the situation is likely to continue. Festa says that the station has applied for a licence which will give it network status. This means that it will only be allowed to broadcast live for a maximum six hours a day but will be able to take both local and national advertising.

October 1990

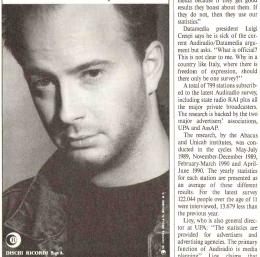
MUSIC

350.000 LP's sold (and still selling)!

European radio;

Marco Masini

the one to watch for 1990 and beyond!



Audiradio Versus Datamedia

udiradio was the first organisation to introduce

One year later, the Datamedia

research institute entered the

market with its own Top Radar

statistics. Since then the two com-

panies have engaged in a war of

"Datamedia does not exist as

methodology and words.

listener survey in 1988.

ITAI Y

In Italy's fiercely Audiradio is complete and "all competitive private radio the important stations subscribe sector, listening figures to us without exception".

are all important. Crespi refuses to give the cost But, as David Stansfield of the Top Radar survey but adreports, there is also stiff mits it is much less than Audiradio. In 1989, the research was competition between the offered free to stations and two two companies which carry out the research. surveys were carried out. This year a three-monthly survey was introduced, for which stations have

to pay. For each survey 14.400 people over the age of 11 were interviewed, "Our technicians worked out the system," says Crespi. "The number of people interviewed may be quite low but it allows us to deliver quick results. A larger number would not allow us to do that at this moment?"



Datamedia president Luigi Cresp

A total of 799 stations subscrib ed to the latest Audiradio survey, Only 21 stations currently including state radio RAI plus all subscribe to Top Radar but these the major private broadcasters. include the national stations Rete The research is backed by the two 105, Radio Dimensione Suono, major advertisers' associations, Radio DeeJay, Radio Italia Solo UPA and AssAP. Musica Italiana, Radio Monte The research, by the Abacus Carlo and Radio Kiss Kiss, But and Unicab institutes, was con-

Crespi says of Audiradio. "They ducted in the cycles May-July argue that all stations subscribe to 1989, November-December 1989, them. They provide information February-March 1990 and Aprilto about 800 stations. But if, for June 1990. The yearly statistics example, there are 2.000 broadfor each station are presented as casting stations where are the an average of these different other 1.200?"

But he admits that Datamedia does not yet have all the major broadcasters subscribing, "We service about 30% of the most Lioy, who is also general direcimportant networks. I know we are missing stations like Italia Network, Gamma Radio and Radio Milan International. This is a problem but we are growing." planning?' Lioy claims that Radio Milan International does

MUSIC & MEDIA - October, 27, 1990 AmericanRad

of Audiradio: "We ask ourselves if it is a good survey. We do not know who to believe. We do our own telephone survey and many people say 'hey, Radio Milan International is a good station'. Then you see Audiradio's statistics and something does not match up. Maybe something like the US Arbitron system should be introduced to this country?'

Bruno Ployer, programme director at Radio Dimensione Suono, is unsure whether Italian listeners are ready for something like Arbitron. "What is missing in Italy is a third system but audiences in the US are much more receptive to statistics. I am not convinced that listeners here would be prepared to get involved in a system like Arbitron." Ployer defends both Datamedia

and Audiradio to some extent: "They have always made their methodology clear and have done what they stated they would do. We know their research is not 100% accurate, but no research can claim that. One of the two surveys is more accurate but we do not know which. But how can we really say we are satisfied when we do not know how many listeners we have?'

Datamedia has also been approached to carry out research for a local radio association which represents about 100 local stations, "They've asked us to provide statistics for stations who are applying for a licence in compliance with the new broadcast legislation. This is a great step forward for us because we will be better known to the state?"

Crespi also claims that when the country's new broadcast laws are applied, his organisation will

Audiradio's **Top 10 Privates** Daily audience Station Rete 105 Network 1.94 Radio Deejay 1.43 1.06

Radio Monte Carlo Radio Italia Solo 1.05 Radio Dimensione Suono 0.95 Radio Italia Network 0.72 Radio Milan International 0.50 Radio Kiss Kiss Network 0.50 Radio Norba 0.45 Gamma Radio 0.37 May 1989-June 1990, figures in millions

MUSIC & MEDIA - October 27, 1990

ITALY

not subscribe to Datamedia but 1 be able to offer national statistics the station's Luca Dondoni says on a weekly basis.

But while Datamedia has a reputation of being quick with its Top Radar surveys, criticism is levelled at Audiradio for being slow to deliver results. Liov. however, disagrees: "We published statistics annually at first. But then several stations asked as to provide statistics three times a year which we did. Now we have returned to the original system



Audiradio chairman Felice Lim

Small stations may want figures on an almost daily basis but the major broadcasters now believe that once a year is enough. Radio audiences do not change as quickly as TV viewers?"

Yet Edoardo Hazan, PR manager at Rete 105, does not agree: "If I was an advertising company maybe I would want to know how many people are listening to a station each month. But I would also want exact figures and not an average worked out from different

Claudio Astorri, ex-station manager at the Bergamo-based to comment on this situation but

	0	Astorri says: "Many stations sign-
Datame	dia's	ed a document which gave ex- clusivity to Audiradio. Many
Top 10 Sta	ations	subscribed without knowing what
		it was about. It is dangerous for
	Daily	democracy. There should be more
Station	audience	than one ratings system. Stations
RAI	9.66	should not subscribe in the future
Rete 105 Network	3.42	if Audiradio demand exclusive
Radio Deejay	2.79	rights?"
Radio Italia Solo	1.69	Lioy admits that such an article
Radio Monte Carlo	1.61	exists in Audiradio's rules but
Radio Dimensione Suo	1.30	
Radio Kiss Kiss Netwo	rk 1.19	defends the organisation's posi-

0.51

0.48

0.34

PAOLO CONTE

PAROLE D'AMORE SCRITTE A MACCHINA

THE NEW ALBUM **EUROPEAN RELEASE 9-11**

K) UEA

station RTL 102.5, has always been a harsh critic of Audiradio: "I do not think any ratings should be divided into sections over a year. It means the results do not present a picture of yesterday or one month ago. It is the result of a sum of pictures over the last 12 months. The great advantage of

should be wary of the involvement

of organisations like UPA and

AssAP, "Their promise to bring

more advertising revenue to the

radio sector has been fulfilled.

Stations should not be frightened

A recent revelation about Audi-

tion. "I believe in pluralism but

we have to avoid confusion. If I

am an advertiser and I ask how

many listeners a station has, it can

only declare one result. I am not

saying this about Datamedia but

any institute can take money from-

stand?'

of them?

a major broadcaster and give them the results they want. Every step of Audiradio's work is controlled by advertisers and agencies?

MUSIC

But Lioy goes further by saving that stations which also subscribe to Datamedia will be expelled from Audiradio. Asked when this would happen he replied. "I am Top Radar is that it gives you an president. It could happen tomorimmediate picture of where you row." Major stations which could Astorri also believes that there he affected by this move declined should be separate surveys for to comment, although one station state and private stations and

manager did say, "I hope Mr Lioy will not be sitting there all on his claims that private broadcasters own soon" It seems that the real ratings

battle has just begun. Asked if Datamedia would fight for future official status Crespi replies: "We are working towards it, but only for the sake of our clients. Official status is not that important for us, but it certainly is for them?"

(advertisement) THE BEST **ITALO-HOUSE** AFRO-POP DANCE-REGGAE **PRODUCTIONS** DON'T HESITATE ! CONTACT US.



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ASK FOR: ELISABETTA GALLETTA

RTL 102.5 Hit Radio

April 1990-June 1990, figures in millions

Radio Subasio

Radio Zeta



cycles in a year."

ITALY

ZUCCHERO TOUR 1990

Tips For The Top

Eros Ramazzotti's LP 'In | from stations like Rete 105, Radio Ogni Senso' has sold more than 1.5 million copies so far. Indeed, he is set to go down in history as one of the most successful Italian country. So what other acts are hoping to follow in his footsteps?

Massimo Priviero

MUSIC

One of the new breed of Italian rockers. WEA artist Priviero boasts the presence of Little Steven as producer of his second album Nessuna Resa Mai, released on October 1.

Angel, a single taken from the album, has Little Steven sharing the vocals. A video of the song has been released and is being rotated on the national music channel VideoMusic. Sandor Mallasz, WEA radio

promotion manager, says there was a great response to the single | records, but break them. The

Kiss Kiss and RTL 102.5 Hit Radio. About 40 stations in total made it their record of the week. Priviero has taken his tough. yet melodic, rock on the road this month but has favoured the heat artists outside his native of the small clubs rather than the bigger national venues.

Massimo Priviero

Elio E Le Storie Tese This CBS act not only make



Elia E Le Storie Tese

Their self-titled debut con-

band recently claimed a world | tained a set of songs that ranged record by playing the same song from humour and satire to a for 12 hours in a Milan club! touch of plain vulgarity but that The group enjoyed a certain has not affected their chances of notoriety even before they signed airplay too much. While some stato the CBS Psycho label, High tions may have snubbed the school and university students album, national stations like Rete would produce their own bootleg 105 and Radio Kiss Kiss played all cassettes at various concerts in the tracks.

The group's latest maxi single continues on page 32



SECCHI • FUN FUN • ORLANDO JOHNSON • THE JAM MACHINE • JOY . BLUE TATTOO . SIMA . COLD JAM .



(advertisement)

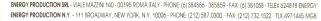
Milan

M.C.J. • GREEN OLIVES · PARADISE ORCH. · THE STRINGS OF LOVE ADVANCE • MAXINE · MELVIN HUDSON · JIM PORTO • DILEMMA



IN-SIDE • MARI • BAFFA · CLIO AND KAY · 20th CENTURY • XEYA · MAD DJ'S BAND · BEAT BUSTERS
 ...

the polition of planeim'



October 26th LONDON 30th HAMBURG 31st BERLIN November 1st COLOGNE PARIS 2nd LEEUWARDEN 4th 5th BRUSSELS 7th UTRECHT 8th FRANKFURT 9th LAUSANNE LAUSANNE 10th 12th NURNBERG 13th MUNICH GRENOBLE 15th NICE 16th 18th 19th 20th SPAIN 23rd LONDON



compact disc album cassette

PolyGram



ADVERTISEMENTS SIAE, music and broadcasting

tion which was set up in 1882. at their will.

ciations across the world by 12.20% increase as against 1988. represents.

Such a function, exclusively casting stations. To the present attributed to SIAE by the law, day, there are approximately meets not only the protection re- 3.200 Italian radio stations quirements of authors, publishers, and other copyright Music Section's repertoire. At an holders, but also the needs of the estimated daily use of approxivarious categories of users mately 12 hours, 14 million which, in order to obtain the hours of music are broadcast by necessary authorizations in view radio stations in one year. of creating, spreading or reprocopyright holder involved.

be practically impossible - and allocation plan, fees and this is true especially for the authors of musical pieces - to personally handle all the relations entailed by the single and such a law will surely lead to a different uses of one's works. drop in the number of broad-For this reason, all the most im- casters, but music shall always portant Italian composers and remain at the basis of all authors belong to SIAE; indeed, at the present moment, the Undoubtedly, a greater clear-Company comprises approx- ness and stability in the sector imatley 48.000 members.

the Company through five Sec- more efficiently. tions, and it covers a very wide matographic works (Movie Sectiliterary works and figurative arts (Olaf Section). The Music charge of managing the copyrights of music composers with regard to the various types of mance, reproduction and recording on sound, video and graphic supports, radio broadcasting, heritage of great importance appropriate fees.

SIAE, the "Società Italiana from the economic point of degli Autori ed Editori" (Italian view, and it is not difficult to Authors and Publishers Com- understand why it is so imporpany), is a membership associa- tant, if one considers the everincreasing use and supply to the and which authors, publishers public of so many different and other (original or acquired) types of musical productions. copyright holders are free to join Just reflect on the following figure: in 1989, the Music Sec-

SIAE is also connected to tion alone made a profit of over other 80 foreign Authors Asso- 363 billion lire, reporting a means of contracts of mutual which is way above the inflation representation according to rate. Furthermore, music drives which, each company, in the the large market of radio broadframework of its specific ter- casting: over the past 15 years, ritory, is also in charge of next to public broadcasters, a managing the repertoire of the host of private stations have other associations which it burgeoned, ranging from major networks to small parish broad-

which make great use of the

Surely, this situation is bound ducing a work, can turn to only to change. Law 223 dated one interlocutor instead of hav- August 6, 1990, which finally ing to contact every single regulates the public and private radio/television sector, envi-As a matter of fact, it would sages a national frequency guarantees for the ministerial concession, and a complex set of requirements and formalities; radiobroadcasting programs. will make it possible for SIAE to The repertoire is managed by meet the needs of its members

SIAE has already settled range of original works, in- many agreements with the cluding musical pieces (Music major Italian radio broadcast-Section), drama or theater pro- ing associations. Such agreeductions (Drama Section), cine- ments are important because to those who pay for copyrights, on), opera pieces (Opera Section), SIAE grants the use of musical pieces of all the members of the 80 and more authors associa-Section, in particular, is in tions in the world - a good 1.3 million composers, authors and publishers. On the other hand, in order to guarantee the uses, such as public perfor- survival of authors and of music itself, it is absolutely necessary for those who use music, and make bigger and bigger eco-This Section administers a nomic profits from it, to pay

ITAIY

continued from page 30

spring 1991.

Nino Buonacore

Nino Buonacore

Chet Baker.

single,

of the summer with his haunting

hallad Scrivimi. The track was

taken from his latest album

Sabato, Dominica E Lunedi which

reached no. 4 in the national

charts. They have just finished a

40-date national tour where they

played before an average 2.000

people each night. A new, perhaps

double, album is expected in

This Naples-born artist scored

one of the biggest single successes

Katie & Carole Born To Be Abramo recently

The two UK born singers recently signed to the Milan based indie label New Music. Before they teamed up, Katie worked with 60 West and Art Of Noise while Carole did session work for Frankie Goes To Hollywood. They have both also worked with Curiosity Killed The Cat and Spandau Ballet.

Their first single for Pippo Landro's New Music label is Say It To Your Brother. They have just released their debut album Correct Understanding and have made promotional appearances on important national TV shows such as 'Festivalbar'. The danceorientated radio stations are yving for the girls' services and the two are scheduled to do a special on the national Italian Network station

New Music is renowned for its dance music. Katie & Carole fit the bill but also throw in some extremely radio-friendly pop.

Angela Baraldi

Angela Barnid

Dynamite live and stunning on record, Bologna's Baraldi is a high priority artist for BMG. She has had experience in the past as a

back-up singer for major artists

Lucio Dalla and Gianna Morandi

and came into her own with her

debut album Viva in July.

features backing musicians from Blood Sweat & Tears plus a snatch of trumpet from the late, great Buonacore records for EMI and marketing director Franco Gabrini says the company started out with a strong 'Anglo-American' type marketing campaign, by first concentrating on the Now EMI has turned its atten-

tion to the album with a press advertising campaign and radio adverts on Radio Italia Solo Musica Italiana, Radio Dimensione Suono and Rete 105.

Buonacore will tour nationally in November and release another. as yet untitled single, later in the



Katie & Carole



hearts of Germany's BMG Ariola executives who will be pushing a major campaign in the album this winter.

One of the major strengths of people. Baraldi is her concert performances. She's been concentrating on the small clubs and English style pubs but later in the year she pushing her from the start. will support major artist Gianna



ITAIY

Nannini on her national tour Timoria dates. Baraldi will also be making The Milan-based group were selective TV appearances on pro-Polydor's only national signing grammes produced for young this year. The Italian rock press greeted their debut album Colori BMG has a policy of taking its Che Esplodono enthusiastically, time with newcomers but their

proclaiming that there was a new belief in Baraldi has seen them national modern rock sound at last. Company radio promotions manager Stefano Zappaterra ad-

mits that not all radio stations clicked to the new and fresh sound of Timoria immediately. But he says that the stations Radio Norba, Radio Monte Carlo, Rete 105, Radio 195 and Radio Babaleo did a great promotional job on them. The group played a live date in France this summer and went down well. This month they are on a grinding national tour and will release a new single taken

from the LP later in the year. Zappaterra says that the only problem for the band on national territory is that they are ahead of their time with their infectious pop/rock coupled with intelligent lyrics.

Francesco Baccini

CGD artists Baccini has just released his second album Il Pianoforte Non E Il Mio Forte while still enjoying a massive singles success with Sotto Ouesto Di Biciclette. Baccini's songs are full of irony

manager Luciano Linzi says that 35.000 units so far. while some may not be suitable for radio airplay, others, like Oua

Francesco Baccin

Qua Quando are perfect. To promote the album Baccini has made a week-long guest appearance on state radio channel RAI Stereo 2. He has also made several guest appearances on both state and private TV.

Baccini recently claimed a record by broadcasting non-stop on the national private station Rete 105 for 19 hours and eight minutes. And, to underline his humour, he has just started a national concert tour complete with a walking piano.

Marco Masini

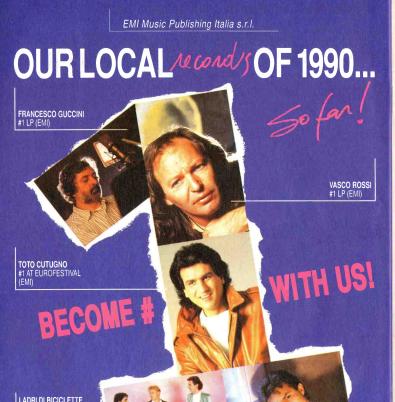
Dischi Ricordi artist Masini won Sole, a duet with EMI act Ladri the newcomers award at this year's San Remo Song Festival with the song Disperato and his and humour. CGD promotions self-titled debut album has sold Dischi Ricordi invested in radio

continues on page 35



(advertisement)





LADRI DI BICICLETTE & BACCINI #1 AT FESTIVALBAR (CGD)

EMI Music Publishing Italia s.r.l

Milano 02 - 48010216 - Roma 06 - 3217635

POP · ROCK · JAZZ · JINGLES · CINEMA · TELEVISION

FRANCO FASANO #1 AT CANTAGIRO

(CBS)

continued from page 33 adverts on Rete 105 when the

album was released. The company's Maurizio Miretti says that it is now receiving enough airplay without the need for further spending. Masini will perform his first

live concert dates next year. He is likely to appear at the 1991 San Remo Song Festival. He will also record his second album next year and Dischi Ricordi will then focus some attention on the European market.



Marco Masir



Ala Bianca group s.r.l. Publishing and Record Company 41100 Modena Italy via Mazzoni 34/36 Phone 059/223897 Fax 059/219218

MUSIC & MEDIA - October 27, 1990

ITALY

Sega of Mauritius, Azor's debut album, has just been released on national territory.

The 22-year-old artist, who sings in Creole, was responsible for writing all the lyrics and music. Sega is being described in Italy as the new Lambada. Ala Bianca's Tony Verona says that Attual CBS in France is excited by Azor and will be releasing both the single and LP.

Biagio Antonacci

Biagio Antonacci debuted for Phonogram two years ago with the album Sono Cose Che Capitano. The company stressed that this was no one-off project and Antonacci is being treated as a

priority act. The new Antonacci project was launched recently with the single Quinn label, one of the dance Se Tu Fosse Come. His second album, Adagio Biagio, will be released early next year and was produced by Roberto Costa, Azor released his first single Ala Li La (Sega) in the summer. It noted for his work with artists like went to no. 2 in the Rete 105 Lucio Dalla and Luca Carboni. charts and is currently enjoying Antonacci is touring national and local radio stations to pro-

major artist. mote the single, Phonogram MD

Biagio Antonacci

Compiled by David Stansfield

Bruno Tibaldi: "We have played it

to some of the key people at

leading stations in Milan and the

He will tour nationally to-

wards the end of the year as sup-

port act to an as yet unnamed

reaction has been excellent?"



MUSIC



must first ensure 40% of the entourage is female! Happy birthday to the Elektra money

label, marking its 40th anniversary this year with a double CD called Rubiyat, out this month. Happy birthday as well to the BBC Symphony Orchestra, celebrating their diamond jubilee. Simon LeBon is 32 on October 27, and Grace Slick is 51 on October 30. On October 31 it will be 15 years since Queen's Bohemian Rhapsody was released. And, in case you haven't had enough John Lennon over the past few weeks, it is also 19 years since Imagine went to no. 1 in the US Billboard chart. And more on the Middle Eastern front, US troops serving there have a new radio station. Radio Desert Sound, First track broadcast ... the morale-boosting Clash classic from 1981, Rock The Casbah. There is, of course, a Cure song which would have been far more tasteless as an opener (you can guess which).

Skyrock is introducing a new item to its programming called a "cradophone", whatever that means. Apparently it's a dial-aninsult service. Don't call me, I'll call you.

My dear friend at Star★Sat Martin Schmidt would like the ning all-male groups. So, if a label people in Italy who are pirating Hendrix revival? There I was sort-

wants a band to tour Europe, it | his signal and re-transmitting it, | ing out a few records for my to get in touch with him. He says he doesn't mind, but wants to be sure you are paying the right

> And, still on transmitter problems in Italy, I have it on good authority that Milan's Gamma Radio has such a powerful signal that it is blocking out everything else in certain parts of the city. At least that's what my spy tells me is happening. This morning he tried to listen to a bit of Verdi, but got Duran Duran instead, (via his record player speakers)!

long-lost Peter Whitehead docu-I knew it, Christmas is fast apmentary 'Tonite Let's All Make proaching. Barry Manilow has a Love In London' which has just Because It's Christmas album in been re-issued by See For Miles. the pipeline, and the people Apart from jolly pop rarities from behind the New Beat-less medley the Small Faces and a couple of vintage Pink Floyd instrumentals. have a Christmas mix coming out. It is, so they tell me, completely it has a series of interviews with legal, and will be distributed by Mick Jagger, Julie Christie, David Silvio Berlusconi's Five Records! Hockney, Lee Marvin and Radio Luxembourg is linking Michael Caine. Perfect for cutting up with the 21 UK university and and pasting onto the house polytechnic radio stations for a rhythm of your choice. two-hour broadcast at the end of Talking of house ... those this month. They tell me it's the rumours I was telling you about first time such a link-up has been my station adopting some format

organised. The show will be called or another are growing in 'Campus To Campus With Young strength... all these mysterious Person's Railcard'. Not the most phone calls from Italian dance catchy name around, boys and labels. I'm getting worried. girls! What is it with this current Jimi

MAKING WAVES **Tuning In To Fox FM**

Format: three programming strands - daytime, evening and overnight Core artists: Fox FM: Paul Simon, Eurythmics; Red: Prefab Sprout, Technotronic; Gold: Elvis, Cliff Richard Top show: 'Fox Futures', listener voting panel on new singles

Hours on air: 24 Target audience: Fox FM

H ow many starting the take to black out a radio ow many starlings does it

show? I only ask because BBC's

Radio Derby has fixed two plastic

owls to its mast to scare off the

starlings who otherwise gather

there and leave their droppings all

over the airwayes. And there's no

truth in the rumours that staff at

neighbouring commercial rival

Radio Trent have been taking pot

shots at the owls in order to bring

Nigel Sandiford, from Rupert

Murdoch's new label, Music In-

ternational, has revealed that the

media baron recently took time

out to go to a Grateful Dead con-

cert. A taste of things to come.

Bizarre but true (so my spy tells

me): North Sea Ferries have

reacted to increasing drunkenness

on their UK ships heading to

Zeebrugge and Rotterdam by ban-

the starlings back

Rupert?

Programme controller and head of music Steve Ellis: "Fox is classic hit radio, with a mix of the old and new. People can tune in and instantly retrieve music, news and information. Our programming format is unique in the UK, as it changes throughout the day. "06.00-18.00 is Fox FM main-

stream, a mix of classic hits from the past and classic hits in

18-55+; Red 18-35; Gold 35+ Actual audience: 41% reach. 12.1 hours per week Address: Brush House, Pony Road, Cowley, Oxford OX4 2XR. Tel: (0)865 748787 Ownership: major shareholders: Capital Radio (25%); County Sound (25%); Oxford & County Newspapers (20%) Frequency: 102.6 FM (main); 97.4 FM (relay)

and 19.00 is 'Fox Report', a news programme, and from 19.00 until midnight we move into Red Fox, targetted at the 18-35 age group. It is here that we are playing the sharper end of new music. Midnight until 06.00 the Gold Fox, 50s, 60s and 70s hits. "Colour coding is primarily

something that the audience can understand. The thinking here is to match music to available authe making. In any hour 25% is dience. There are no awkward

carefully programme compatibility. Playlists are all very tightly controlled on Selector.

"Our jingles are produced by Alpha Sound [in Manchester] with the vocals sung in Dallas. Music phraseology for colourcoded Fox is along the American pattern, where the music is the same but remixed.

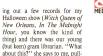
"We have just put the Fox FM mini OB vehicle on the road. sponsored by local car dealer. We also have the Fox FM Party Machine roadshow.

"Our playlist is compiled every Thursday and broken down into three levels: one is in keeping with station 'image'; two is okay-butnot-every-day; three is new releases. I am very impressed with some of the research done by other stations on Callout playlist research. It's an investment worth current material. Between 18.00 edges where strands meet as we making and certainly necessary in going to increase.



"We take the full network chart on Sunday and run a local sales chart each weekday evening called 'Hometown Countdown'. It features different towns, high lighting three shops producing sales for that week. We also run Shadoe Stevens American Top 40' on Saturday evening.

"Our research has shown very little evidence of people tuning away, which is quite remarkable. But with more choice, what the Americans term 'punch out', is



ing out a copy of Voodoo Chile.

Just as well she wasn't on air, as

she pronounced it as in spicey

With the "60s psychedelic pop

revival" in full swing, now's your

chance to keep ahead of the rest

by grabbing the soundtrack to the

Mexican beef and bean stew!

STATION REPORTS

Twenty 4 Seven- I Can't Stan

Alias- More Than Words Can

Pebbles- Giving You The

London Beat- I've Been

Pet Shop Boys- So Hard

lames Ingram- I Didn't Have

autiful South- A Little

HORIZON RADIO - Milton Keyner

Breathe- Say Hello

Updated reports and playlists dditions from the major radio & tv stations in Europe. PP: Powerplay

LP: Album of the week CL: Clip ST: Studio IN: Interview

UNITED KINGDOM

BBC RADIO I - London Chris Lycett - Sen, Prod A List: AD A Ma. Cruine In The Pain Elton John- You Gotta Love PLL - Don't Ark Me Whitney Houston- I'm Your Baby B List:

4/2 Rive Pearl, Little Brother Manny Mondays, Kinky Afro Hothouse Flowers- Movies lason Donovan- I'm Doing Fine Poiron, Something To Believe In Robert Palmer/UB 40- I'll Be Sisters Of Mercy, More Tina Turner, Be Tender With Me

CAPITAL RADIO - London Richard Park - Prog. Contr. A List: AD Robert Palmer/UB 40- I'll Be Zoe- Sunshine On A Rainy Day Del Amitri- Soit In The Bair Cathy Dennis- Just Another Dream

limmy Somerville- To Love Ten City, Whatever Makes You METRO FM - Newcastle Giles Squire - Prog. Contr. AD Janet Jackson- Love Will Never Do Cher- Baby I'm Yours

George Michael- Waiting For limmy Somerville- To Love Roverse- Dressed For Success bison- Something To Believ

PICCADILLY RADIO - Manchester Keith Pringle - Head Of Music Aliety AD Phil Collins- Hang In Long

Blief

Paul Robinson - Prog. Contr Depeche Mode- World In My Eyes AD George Michael- Waiting For Ui Tek 3, Sein That Wheel Japat Jackson, Lowe Will News Retto Midler, From & Distance Jason Donovan- I'm Doing Fine New Kids O/T Block- Didn't I jimmy Somerville- To Love Cliff Richard, From & Distance Dal Amitri, Seit In The Rain

AD A-Ha- Crying In The Rain GWR - Brietol/Swindon Andy Westgate - Head Of Music Arter Camera, Good Morning Hothouse Flowers- Movies A 1 let-Morrissey- Piccadilly Palare AD Whitney Houston, I'm Your Bab Brands Russell, Kiss Me With Departure Mode, World In My ling Turner, Re Tender With Me Berlin- Take My Breath Away

GREATER LONDON RADIO - London Trevor Dann - Head Of Music A List AD Van Morrison CD

Lloyd Cole- Downtown Phil Collins- Hang In Long Nanci Griffith, From A Distance Eddy Grant, Restless World J.J.- Don't Let Her Slide Away Jughan Brothers- Tick Tool Elton John- You Gotta Love Randy Travis LP R List-

AD Arter Camera- Good Morning Chris Isaak- Wicked Game Sinead O'Connor- Three Babies Absent Friends- Nobody But You Bruce Hornshy- Night On The

BRMB - Birmingham Robin Valk - Head Of Music A List:

AD lason Donovan- I'm Doing Fine Artec Camera- Good Morning Happy Mondays- Kinky Afro limmy Somerville- To Love Sisters Of Mercy- More Rovette- Dressed For Surces Phil Collins- Hang In Long Paul McCartney- Birthday R List:

AD Soup Dragons- Mothe

Innercity- That Man Lilac Time- The Laundry St. Frienne, Kiss And Make Ule The Cure, Close To Me The Millrown Bross Applement RADIO CLYDE - Glasgow

Alex Dickson - Prog. Dir. A List: AD Relinda Carlisle- We Want Hanny Mondays- Kinky Afre lanet lackson- Love Will George Michael- Waiting For

Andy Taylor- Lola

B List

A List:

Blier

mmy Somerville- To Love

Tom Petty- Face In The Crowd

Roxette- Dressed For Succes

Poison- Something To Believe

John Farnham- That's Freedon

imi Hendrix- All Along The

The Alarm, Unsafe Building

RADIO TRENT GROUP - Nottingham

Len Groat - Deputy Prog.Dir.

AD George Michael- Waiting For

Mica Paris, Contribution

AD Righteous Bros, Llochained

lanet lackson- Love Will

Johnny Gill- My, My, My

Botany 5- Love Bomb

Sinead O'Connor- Three Babies Cliff Richard- From A Distance

Brenda Russell- Kiss Me With

DOWNTOWN RADIO - Belfast

Righteous Bros- Unchained

Eddy Grant- Restless World

George Michael- Waiting For

loxette- Dressed For Succes

John Farnham- That's Freedor

limmy Somerville- To Love

Vauehan Brothers- Tick Tock

Beautiful South- A Little

AD New Kids O/T Block- Didn's

Innocence- Let's Push It

B List-

C List:

George Michael- Waiting Fo

Cliff Richard, From A Distance

Belinda Carlisle, We Want The

Stevie Wonder, Keen Our Love

Prefab Sprout- We Let The

ohnnie Gill- My, My, My

Vaughan Brothers- Tick Tock

Soup Dragons- Mother Universe

Van Morrison- Real Real Gone

Cactus Rain- Mystery Train

Inner City- That Man

Blue Pearl- Little Brother

Kenni James - Head Of Music

AD Brenda Russell- Kiss Me With

lanet lackson- Love Will

Cher- Baby I'm Yours

Atlantic Ton 10:

Prefab Sprout- We Let The

Nelson- Love And Affectio

Duran Duran-Sections

Rita MacNeil- Working Man

Tina Turner, Be Tender With Me

Cher- Baby I'm Yours

CHRITERN RADIO &

NORTHANTS RADIO

AD The Alarm, Linsafe Building

John Rosborough - Head Of Prog.

Billy Joel- That's Not Her

The Cure, Neuer Enough

AD The Family Stand, Sweet

Clive Dickins - Head Of Music AD Ten City- Whatever Makes You Kim Appelby- Don't Worry The Cure- Close To Me Cool Down Zone, Whiting Fo RADIO HALLAM - Sheffield Dean Pepall - Head Of Music A List-

PP Beautiful South- A Little

B List:

Paul Simor AD Roxette- Dressed For Success Janet Jackson- Love Will Brian Eno/John Cale Deperte Mode, World In Mr John Farnham- That's Freedor NDR 2 - Hamburg Lutz Ackermann - Head Of Music New Kids O/T Block- Didn't I Power Picks: George Michael, Waiting For Maxi Priest- Close To You AD The Vaurhan Brost Tick Tool Matthias Reim- Ich Hab' Dave Ashby- I'll Never Cry Cher- Baby I'm Yours Technotronic- Megamio Charles D. Lewis- Soca Dance Sam Brown- As One Wappershausen- Tief Im Sueden Soup Dragons- Mother Universe Dave Stewart- lack Talking increte Blonde- Joey Christians- Greenbank Drive lason Donovan- Rhythm Of The RADIO BROADLAND - Norwich DNA/Suzanne Vega- Tom's Dini Dave Brown - Head Of Music Edo Zanki, Llos Bleibr Die

B List:

SWF 3 - Baden Baden

Ulli Frank - DJ/Prod.

AD John Farnham- That's Freedom

Greenhouse- I Love America

Herbert Groenemewer, Marie

Big Fun- Hey There Lone Girl

Sonia- End Of The World

Torfrock- Beinhart

Markus Hertle - DJ/Prod.

Sandra, One More Night

Pet Shop Boys- So Hard

WDR I - Cologne HIT CHIPS - Weekdays I-3 PM

AD The KLF- What Time Is Love

Mariah Carey- Love Takes Time

Morrissey- Piccadilly Palare

Werner Hoffmann - Prod.

Duran Duran- Serious

Sisters Of Mercy- More

Innocence- Let's Push It

The Farm- Groovy Train

Raus- If It's Real

Wolfgang Roth - Prod.

AD Pet Shop Boys- So Hard

RAP, Aller Em Lot

SDR . Stutteart

Hans Thomas - Prod.

Bonnie Tyler- Breakout

Yell- Let's Go Round Again

Axxis- Touch The Rainbow

Muenchener Freiheit- Kom

Ginsy Kines, Caminando Por La

Men They Couldn't Hane- Great

Listen Un- Listen Un

Los Lobos- Down By The

Mira Paris- Contribution

Leo Sayer- Rely On Me

Henry Gross - Head Of Music

A-Ha- Crying In The Rain

INXS- Suicide Blonde

Maria McKee- Show Me Heaver

RIAS 2 - Berlin

40 RAP- Alles Em Lot

Poison- Something To Believe

WDR I - Cologne SCHLAGERRALLYE - Saturdays I-3 PM

Christiana Levy- Rude World

Tina Turper: Re Tender With Me

Whitney Houston- I'm Your Baby

Bad Boys Blue- Queen Of Hear

Alannah Myles- Lover Of Mine

LP Electribe 10

77 Top

Cliff Richard- From A Distance Maria McKee- Show Me Heave Bobby Vinton- Blue Velvet London Beat- I've Beer A-Ha- Crying In The Rain A List: AD Mercy Me- Don't Wanna Hold On Vaughan Brothers- Tick Tock HR 3 - Frankfurt Roxette- Dressed For Success George Michael- Waiting For R List: AD Dave Ashby- I Will Never Cry AD The Emotions, Flowers LL- Don't Let Her Slide Away nny Southon- Don't Hold Back Wilson Phillins, Impulsive Mariah Carey- Love Takes Time

FOX FM - Oxford Steve Ellis - Prog. Contr. A List-AD Berlin- Take My Breath Away Hi Tek 3, Snin That Wheel Monie Love- It's A Shame Prefab Sprout- We Let The Cliff Richard- From A Distance R List: AD Adamski- The Space Jungle Adventures Of Stevie V- Body

Michael Bolton- Soul Provider The Charlatans- Then Hall & Oates- So Close INXS- Suicide Blonde New Kids O/T Block- Didn't Righteous Bros- Unchainer Paul Simon- The Obvious Child RTL 208 - Londor leff Graham - Prog. Dir. PP Roxette- Dressed For Success Blue Pearl- Little Brother Carbo Deppir, Just Aporher Kyper- Tic-Tac-Toe

A List:

B List:

PP Liss Stansfield, This Is The AD Bosstiful South: A Little LP Gloria Estefan AD Innocence- Let's Push It RB 4 - Bremen Axel Sommerfeld/ Paul Young- Heaven Can Wait Sinead O'Connor- Three Babiet Burghard Rausch - DJ/Prod. anet Jackson- Love Will AD The Charlatans- Then Depeche Mode- World In My Eyes

Soun Dranons, Mother Liniverse Andy Taylor- Lola RED ROSE RADIO - Preston/Blackpoo Tina Turner- Be Tender With Me SWANSEA SOUND - Wales David Thomas - Prog. Contr PP Johney Gill, My My My Prefab Sprout- We Let The

B List: AD Vaughan Brothers- Tick Tock ATLANTIC 252 - County Meath The Emotions- Flowers Paul Kavanagh - Head Of Music Brenda Russell- Kiss Me With Stevie Wonder, Keen Our Low Maria McKee- Show Me Heaven Berre Midler, From A Distance Tom Petty, Face in The Crown

GERMANY BAYERN 3 . Munich Claus-Erich Boetzkes - Head Ent. Pgms A List: AD Sam Brown, Once In Your Life Mariah Carey- Love Takes Time Klaus Logo- Hand In Hand

Deee-Lite- Groove Is In The INXS- Suicide Blonde Van Morrison, Real Real Gone Jimmy Nellis- Missing You RADIO RPR - Ludwigshafen Joelle Ursull- Amazoni Hans Mappes- DJ/Prod. Will & The Power, We Are The AD Shakin Stevens- Pink Champagne AD Dave Stewart - Jack Talking

RSH - Kiel

Pretenders, Sense Of Purpose Zurchero, Madre Dolriss Danita- Ich Hab Die LP Hall & Oates HUNDERT 6 - Berlin

Martin Schwebel- Head Of Music

Robert Cray- The Forecast

Whitney Houston- I'm Your Baly

Bad Boys Blue- Outen Of Hearts

LP INXS

40

AD

A.H.

1.0 Jeanne Mas

Robert- Elle Se Promene

AD Steen Miller Band. The Joke

Pet Shop Boys- So Hard

Neneh Cherry- I've Got You

Paul Gmos

Max Guazzini - Dir

NPI Network

Hitparade:

PP Sandra, One More Night

AD David Hasselboff, Crazy Fo

Fred Schoenagel - Head Of Music PP Heipo, Freiheit Und BAP- Alles Em Lot AD Die Flippers- Du Bist Alles Firon John, You Gotta Love Bad Boys Blue- Queen Of Hearts Roy Black- Ein Kleines Tom Astor- Hallo Guten Morrel Deacon Blue- I'll Never Fall Charles D. Lewis- Soca Dance Inga Humpe- Do I Have To

RADIO GONG 2000 - Munich Walter Freiwald - Music Dir

PP Jason Donovan- Rhythm Of The The Cure- Never Enough AD Deee-Lite- Groove Is In The Cure- Never Enough The KLF- What Time Is Love Jason Donovan- Rhythm Of The Depecte Mode- World In My Eves

RADIO GONG - Nuremberg Steffen Meyer - Music Dir PP Crosby Stills & Nash- Live It prmation Society, Think AD Snap- Cult Of Snap Status Quo- Anniversary Waltz Hall & Oates- So Close

RADIO CHARIVARI - Nuremberg Mathias Hofmann - Music Dir. PP DNA/Suzanne Vega- Tom's Diner London Reat, I've Reen A-Ha- Crying In The Rai

Wilson Phillips- Release Me MC Hammer- Have You Seen He AD Dave Stewart- Jack Talking Jason Donovan- Rhythm Of The Rait

STAR + SAT RADIO - Gruenwald Jo Lueders - Prog. Dir. Playlist Top 10: Prince- Melody Coo George Michael- Praying For Supremes- Floy loy

leff Lynne- Now You're Gon General Thomas, Why Can's We Chris Austin- Out Of Step ric Clapton- Run So Fai Whitney Hourton, I'm Your Bala Paul McCartney- Hey lude fonda Shepard- I Shy Away AD Mariah Carey- Someday Koreis- Everybody's Got To obin Lee- Love Letter

Barbara Mandrall, Man & Trains Jegy Pop- Candy RADIO 107 - Hamburg Peter Steppich - Head Of Music AD Innocence-Let's Push It Paul Young- Heaven Can Wai

Enigma- Sadeness Elton John, You Gotta Low John Davis- Still Be Loving Duran Duran-Seriou I.P. Hot House

RADIO REGENBOGEN - Mannheim Markus Wahl - Music Dir PP Sam Brown- Once In Your AD Yell- Let's Go Round Again Zucchero- Madre Dolcissi Shakin' Stewant, Birk Champanne

HIT RADIO NI - Nuremberg Cetin Yaman - Prog. Dir. PP MC Hammer- Have You Seen Her MC Hammer- Have You Seen Her AD Neneh Cherry- I've Got Yo Adventures Of Stevie V.- Body Adamski- The Space lungle

STATION REPORTS

RADIO YANADIL, Munich **SKYROCK** - Paris Armin Kestler - Meed Of Muris I surent Rounesu - Prog. Dir. London Beat- No Woman No AD Dana Dawson-Romantic Fun AD Duran Duran- Can You Deal lames Ingram- I Don't Have am Brown- Once In Your Life Canan Brown- Whatever Hap EUROPE 2 Network Money Talks, Brave Young Box Pebbles- Giving You The Marc Garcia - Prog. Dir. Herbert Groenemeyer- Luxus PP AD Etrop John, Whispers Fixa, Rien Oue Pour Ca SCHWARZWALD RADIO - Freiburg Lothar Engel - Head Of Music Playlist Top 10: LP Paul Simon DNA/Suzanne Vega- Tom's Diner RVS - Rouen Marthias Reim, Jrh Hah' Charles D. Lewis- Soca Dance Frank Orcel - Prog. Dir Appette Humpe, Ich Kuesse Playlist Top 10: Dave Stewart, Jack Talking Phil Collins- That's Just The Everyday People- Headline New Guido Mineo- Win The Game A-Ha- Crying In The Rain Les Infidelles- Rebelle AD Nelson-Love And Affection Marcalez- Quick Quick INXS- Suicide Blonde Ulf Krueger- Patchwork People oelle Ursull- Amazone Kenny C/Ellis Hall, What Does Paul & Andy- Teach The Mory Kante- Bankiero AD Roch Voisine- La Berseuse Du Bell Biy Devoe- Do Me Jasona Mar, Shakarnaara RADIO SALU - Saarbruecken Black Box- Fantasy Adam Hahne - Prog. Dir. INXS- Suicide Blonde RADIO NANTES Bob Geldof- Love Or Something Philippe Nossent - Prog. Dir Deep Purple- King Of Dreams PP Deep Purple- King Of Dreams leremy Days- History AD Alain Southon, Las Cadore Pebbles- Giving You The Blues Trottoire- 24 lours Inner City- That Man LP Mariah Carey Glenn Medeiros- All I'm RADIO 7 T.O.N. - Bad Mergentheim Roger Waters- The Wall Reinhard Baerenz - Head Of Music 1.0 A-Ha Ionathan Butler- Heal Our Jeanne Mar Dreadful Great- It's All Over Roffools Yes Sic I Can **RADIO VITAMINE - Toulon** Guido Mineo- Win That Game Mathias Combes - Prog. Dir Al Bano/R.Power- Fotografia AD Barry White- L.A. My Kind Bruce Hornsby- Across The Cyndi Launer, The Wall Tina Turner- Be Tender With FRANCE RTL - Paris Monique Le Marcis - Head Of Prog oelle Ursull- Amazone AD Whitney Houston- I'm Your Ba lo Lemaire- C'Est Mon Bateau BMC COTE D'ATUR Alain Manaranche- Cary On AD Sylvie Vartan- Quand Tu Es Nana Mouskouri- Go Down Mos L'Affaire Louis Trio- Chacun loch Voisine- La Berceuse Di Sandra- One More Night III Kanlan, Tout Ca Oui Nout Mireille Mathieu RIVIERA RADIO - Montes Paul Simon Daevid Fortune - Music Dir Hubert Falix Thiefsing AD Bobby Vinton- Blue Velver Pet Shop Rowt, So Mard FUROPE I - Paris Yvonne Lebrun - Prog. Dir Hall & Oates- So Close AD III Caplan- Tout Ce Oui Nou: sabelle Gance- Ouand Tu Me Maria McKee- Show Me Heaver LP Led Zeppelin VERONICA - Hilvertum **RMC** - Paris Hans Van Der Veen - Prog. Dir. Nathalia Andre - Mead Of Music PP AD Sandra- One More Night 40 Silvie Vartan- Quand Tu Es La Chimes- Heaven Antoine Tome, Yolly Jumps Clannad, In Fortune's Hand Notting Hillbillies- Feel Like Culture Beat- I Like You LP Michel Sardou Wilson Phillins, Release Ma Paul Simon Rob Janszen- Hoe Is Het SUD RADIO - Toulouse Marie Ange Roig - Prog. Dir. AD Roch Voisine- La Berceuse Di NOS - Hilvertum Sandra- One More Night Tom Blomberg - DJ/Prod. L'Affaire Louis Trio- Chacut Sinead O'Connor- Three Babie leanne Mas- Shakespeare anet Jackson- Black Car VARA - Hilversum

TROS - Hilversum Ferry Maat - Head Of Music Adventures Of Stevie V. Body Lisa Stansfield- You Can't Nationale Top 100: AD Whitney Houston, I'm Your Baby Francis Cabrel, Tour La Monda Mecano- Une Femme Avec Un Rolling Stones- Satisfaction Johnny Gill- My, My My Girlstreet, Got To Have Frank Boeven- Veriaardagsfees Alain Souchon- Les Cadors Mariah Carey, Love Takes Time Culture Beat, I Like You Stevie Wonder- Keep Our Love Maria McKee- Show Me Heave Gino Vannelli- The Time Of Da Wilson Phillins, Release Me Veroninue Sanson, Canitaine KRO - Hilversum Paul van der Lugt - Head Of Music PP Frank Boeyen- Verjaardagsfeest Top 5: Van Morrison, Real Real Gone MC Hammer- U Can't Touch DNA/Suzanne Vega- Tom's Dine George Michael- Waiting For Oleta Adams- Get Here Electronic- Getting Away With Silvie Vartan- Quand Tu Es La Betty Boo- Doing The Do Righteous Bross Unchained Dave Stewart- Lily Was Here NCRV - Hilversum Jaap De Groot/Henk Mouwe - DJ/Prod Gino Vanelli- The Time Of Day Philips I Montaine, Exmannein 40 Righteous Bros, Unchained itevie Wonder- Keep Our Lov Mariah Carey- Love Takes Time Daniel Sahuleka- Imagine LP The Nits A-Ha OST Tour Of Duty SKY RADIO - Bussum Ton Lathouwers - Operations Mgr. A List-Francis Cabrel- Tout Le Monde New Kids O/T Block- Tonight Charte, L'Ocean Sant Fond Beverley Craven- Promise MC Hammer, Have You Seen Her London Beat- I've Been B list-AD Maria McKee, Show Me Heaver A-Ha- Crying In The Rain Stevie Wonnder- Keep Our Love C List: AD Wilson Phillips- Release Me Eddy Mitchell- Under The Rainbow BELGIUM Francis Cabrel, Tout Le Monde The Christians, Greenhank Drive RADIO 21 - Brussels eronique Riviere- Capitaine Claude Delacroix - Prog. Dir lean Pierre Francois- La Gamine A-Ha Hall & Oarer ZZ Too The Cure Paul Simon Sinead O'Connor- Three Babies Vanarra Paradir, Dir Lui Tol BRT - Studio Buursele Ian Hautekiet/Mark Coenen - Prod Top 10 playlist: Tommy Conwell- I'm Seventeen Clouseau CD Maria McKee- Show Me Heaver Trockener Kecks CD Maria McKee- Show Me Heaver INKS CD Radio's CD The Farm, Groowy Train Pogues CD HOLLAND lisister CD Hall & Oater CD

BBT - East Elanders Whitney Houston, I'm Your Baha Rudi Sinia - Prod. Steppenwolf- Born To Be Wild AD Jon Bon Jovi- Blaze Of Glory Adamski- The Space Jungle Maria McKee- Show Me Heave Whitney Houston- I'm Your Bab Rene Froger- Just Say Hello Isabelle A.- He Lekker Beest Gino Vannelli- The Time Of Day Silvy Melody- Waar Ben le Ni Stevie Wonder- Keep Our Love 10 Knuffelmek Tina Turner, Be Tender With Me BRT RADIO 2 - West Flanders Peter de Groot - Head Of Music

Trockener Kecks- Met Hart PP De Kreuners- Maak Me Wakke LP The Pogues Rolf Kroes - Head Of Music **RTBF RADIO 2 - Hainaut** Trockener Kecks- Met Hart A. Birenne/Ph. Jauniaux

AD Dave Stewart- Love Shines Monie Love- It's A Shame Trockener Kecks AVRO - Hilversurr

00

LP

Ian Steaman - Head Of Music Mariah Carey- Love Takes Time Harry Sacksioni- Alter Epo

AD Hi Power- Cult Of Snar London Beat- I've Beer Frank Michael- T'En Vas Pas . . Pavarotti/Carreras/Domineo RADIO EXPRES - Antwar Marc Dhollander - Head Of Music London Beat- I've Been

Airplay Top 10: London Beat, I've Been Lorra, Birmo De La Noche Beverly Craven- Promise Me Vava Con Dios, Nah Neh Nal ٨D Tom Holland - Prog. Dir. AD.

AD.

Johnny Gill- My, My, My Tina Turner, Re Tender To Me Kaandorn/Finkers- Duet Chimes- Heaven Robert Cray- The Forecas George Michael- Freedom Chocolate- Brazil Pretenders- Sense Of Purpose Bell Biv Devoe- Do Me 10 Wilson Phillips

SWITZERLAND

DRS 3 - Basel Christoph Alispach - Music Coord. Playlist D.Brown/B.K.Sharpe- Sun Neneh Cherry- I've Got You Cocteau Twins- Iceblink Luck Gun Club- The Great Divid Indigo Girls- Hammer And A Los Lobos- Emily Luke/2 Live Crew- Banned In Pogues- Summer In Siam Neil Young/Crazy Horse- Dava I P Tommy Conwell/Young Rumblers David Rudder Paul Simon ZZ Top COULEUR 3 - Lausanne Gerard Saudan - Head of Music 00 Gun Club- The Great Divide Red Rain- Footsteps Human League- The Stars Are Maloo- Lovegrow Robyn Hitchcock- Kung Fu Darling Buds- Fall Sisters Of Mercy- More Paul Simon- The Obvious Child

Dave Stewart- lack Talking AD Inza Humpe- Moon RETE 3 - Lugano Giorgio Passera- Head Of Music Heavy Rotation: Take 6- Sunday's On The Way Baccini- Coatto Melody Medium Rotation: Fabrizio De Andre- Don Rafae Dread Zeppelin- Black Dog Indigo Girls- Hand Me Down Jeremy Days- Give It A Name The Cure- Never Enorgh

Los Lobos- Emily

E.Bellisario - Prog. Dir. George Michael- Praving For PP Wilson Phillips- Release M Duran Duran-Seriou Paul Simon- The Obvious Child Lucio Dalla- Atrenti Al Lupo Cocteau Twins- Iceblink Luck New Entries: Charles D. Lewis- Soca Dance The Porues- Rainbow Man MC Hammer- Pray The Darling Buds- Fal AD Living Colour- Type

E.Molinari - Dir.

MUSIC & MEDIA . October 27, 1990 MUSIC & MEDIA - October 27, 1990

RADIO 24 . Zurich Marrhias Reim, Verdamme Joh Clem Dalton - DI/Coord DNA/Suzanne Vega- Tom's Diner Petra- Verliefd Ziin Is AD Local Heroes- Strange Gray/Rachelivien, & Toure Span- Geisterstadt Sign O'Soul- Don't Play My New Kids O/T Block- Tonight Paul Carrack- She's Soulful Ingeborg- Niemand George Michael- Praying For Leo Saver, Rely On Me

Sandra Reemer- La Colegiala Vaya Con Dios- Nah Neh Nat

Rene Froger- Just Say Helio

Dusty Springfield- Arrested By You World Party- Way Down Nos Beverly Craven- Promise Me Pet Shop Boys- So Hard Betty Boo- Where Are You Baby LP Werner Widmer RADIO ANTIGOON - Antwerp Indigo Girls Piet Keizer - Dir. Carly Simon Whitney Houston- I'm Your Baby RADIO EORDERBAND - Barr De Kreuners- Maak Me Wakker M.C. Sar- It's On You Res Hassenstein - DI/Co-Ord. John Farnham- That's Freedom New Kids O/T Block- Tonight 40 Waylon Jennings- Workin' Cheap Poison- Somethine To Believe Sally Oldfield- Natasha Spider Murphy Gang- Ich Gruesse

Robert Cray- The Forecast

Christians, Greenbank Drive

Nelson- Love And Affectio

Van Morrison- Real Real Gon

Gloria Estefan- Dingui-Li

Mory Kante- Bankiero

George Michael, Praving For Hi Power- Simba Groove RADIO 71 JERISEE - Straft MC Hammer, Have You Seen Her Unli Fray - Mand Of Music Vally & Anderson, Aan Alle AD Hall & Oates- So Close Pet Shop Boys- So Hard Bizz Nizz- Get Into Trance Eros Ramazzotti- Dolce Barbara LP Paul Simon Alannah Myles- Lover Of Mine

AUSTRIA RADIO ROYAAL Hamont-Achel OF 3 - Vienna Paul Carrack, Dedicated Guenther Lesiak - Head Of Musi Iron Maiden- Holy Smoke AD Bombalurina- Itsy Bitsy Teeny Iggy Pop- Candy Steppenwolf- Born To Be Wild Snap- Cult Of Snap Blue System- Love Is Such A oup Dragons- I'm Free LP

Will & The Power- We Are The Deep Purpley King Of Dreams Inelle Linsull, Amazone Pretenders- Sense Of Purpos Robert Cray ANTENNE AUSTRIA - Vienna Mario Weitzl - Head Of Music Airplay Top 10: DNA/Suzanne Vera- Tom's Diner

Maxi Priest- Close To You George Michael- Praying For London Beat- I've Beer inap- Cult Of Snap A-Ha- Crying In The Rain New Kids O/T Block- Tonight Herbert Groenemeyer- Dein Blue Pearl, Maked In The chnotronic- Rockin' Over

ITALY RETE INS. Milan

Alex Peroni - Prog. Dir

Grant Benson - DI/Prod Playlist Top 15: George Michael LP Duran Duran LP Ion Bon Iovi LP INXSIP Mariah Carey LP Vaya Con Dios LP Per Shop Boxt- So Hard Caron Wheeler LP Secci Feat. O Johnson- I Say DNA/Suzanne Vega- Tom's Diner Prince I P Nelson, I over And Affection Won Bon Torledo, Take Me Titiyo LP 1927- Don't Forget Me AD Favorite Angel- Only Women Twenty 4 Seven- Are You Thirst, Hip Hop Poet Mira Paris- Contribution Tears Of lov- Your Love In RAI STEREOUNO - Rome

STATION REPORTS

ACIO: Thurdrenuck Hermited Dark Hill Table 6-1 Lor-ve U Table 6-1 Lor-ve U Table 6-1 Lor-ve U Hill States 5-10 Constant George Beans Bay Workson Janes Verkenson Net Noorge Hausen On The Private States 5-0 Const Private States 1-0 Const Private St	 AND OFTER FLOWERS - Main Marcs Garvaith - Prod. // Prod Carvaith - Prod. // Prod Lineau - Link He Up Top 3:	Prehi Sprace Leaking For Witco Filles Index Fe London Base I've Ben joh Yake Califor Li Jon Tange Califor Li Jon Tange Califor Li Jones California Jones California (California) (Californi	 P. A. I. N RADIO MADRID-SER Ratile Revert: Nuclic Mpr. No.1 Samp-Ops. Up P. Sang-Cito (Samp Lan Robides: La Neue No. Migel Boet Ninos Vicias Part Niccarroy: Birnday Instancias (Focos Galle by Instancias (Focos Galle by Instancias (Focos Galle by Instancias (Focos Galle by Instancias (Focos Galle by Instancias) (Focos Galle by Instancias (Focos Galle by Instancias (Focos Galle by Instancias) (Focos Galle by I	Wherey Houston I'm Wore Barry Wer Wer Wer Say Win He Har Paris-Costribution La Targa-Werk A Casa RADIO 16 - Hadrid Jorge Da Antar- Prog. Dr. PP Wherey Houston I'm Hard Nut King Cock Collection Physical Physical Physical Collection Physical Physi			
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STATION REPORTS Nick Kamen- Oh How Happy

Alannah Myles, Lower Of Mine Mory Kante- Krougnegne The Grid- A Beat Called Love George Michael- Praving For LP Hall & Oates Carola- The Girl Who Had Izabella- Substitute lanet lackson- Black Cat RADIO ORFBRO Lili & Susie- Boyfriend Arne Holmberg - Music Director LP Snap- The Cult Of Snap Playlist Ton 5: Twenty 4 Seven- I Can't Stand Tomas Ledin- En Del Av Mitt Neneh Cherry- I've Got You Titiyo- Flowers Depeche Mode- World In My Eves Whitney Houston-I'm Your Baby Freda'- Allt Man Kan Oenska Christer Sandelin- Jag Tror Christor Sandelin- Jag Tron London Beat- I've Been AD Martin Roessel- Kaer Sinners- Love You More That John Farnham- That's Freedom Gigi Hamilton- Joy & Pain Nelson- Love & Affection Lolita Pop- Here She Comes Henzel & Thors- Desertoerer SAF RADIO - Stockholm LP Hall & Oates Martin Loogna - Head Of Music I stre Tessode AD Stevie V- Body Language RADIO LIDINGO - Stockholm Inner City- That Man REO Speedwagon- Love Is A Rock Mikael Orjansberg - DJ/Prod. ZZ Top- Concrete And Steel Playlist Top 15: Shalamar- Caution, This Love London Beat- I've Beer So What, I Will Always Be MC Hammer- U Can't Touch Thi Poison- Something To Believe Caron Wheeler- Livin' In The Guy- I Wanna Get With You Splash- I Need Rhythm David Cassidy- Lyin' To Myself lanet lackson- Black Car Righteous Brothers, Unchained LFO-LFO tte Midler- From A Distance DNA/Suzanne Vega- Tom's Dine The Grid, A Beat Called Love Tomas Ledin, En Del Av Mirr INXS: Suicide Blonde **Bassomatic**, Fascinating Rhythm 2 Kings In A Cipher- You Know Snap- Cult Of Snap Nench Cherry- I've Got You CITY 103 - Gothenburg MC Hammers Pray Lars Bodin - Music Director George Michael- Praying For Tommy Conwell- I'm Seventeer Iam On The Mutha- Hotel Steve Miller Band- The Joker AD Brenda Russell- Kiss Me With ner City- That Ma Sweet Sensation- If Wishes NORWAY Brother Brother- All American Elisa Fiorillo- On The Way Up NRK - Oslo ZZ Top- Concrete And Steel Vidar Lonn-Arnesen - Prod. LP ZZ Top Playlist Top 10: Kids-Forelska I Laerer'n RADIO STOCKHOLM - Stockholm Rouette- It Must Have Beer Ulo Maasing - DJ/Prod. Alannah Myles- Lover Of Mine AD Ten City- Whatever Makes You Musto/Bones- Danrerous On The Gary Moore- Walking By Myself Elton John-Sacrifice Kortez- Put Your Body On Poison- Unskinny Bop Happy Mondays- Kinky Afro Heart- All I Wanna Do Is Soup Dragons- Mother Universe Phil Collins- That's lust The Innocence- Let's Push It Lili & Sussie- What's The The Family Stand- Swee Mariah Carey- Love Takes Time Iomanda- Share rling- Move Togethe NRK - Oslo Cult 2 Kill- Listen To Steinar Field - Prod 1 P A.Hs AD Whitney Houston, I'm Your Baby Monie Love Pebbles- Giving You The Lily & Sussie Mica Paris- Contribution Paul Simon Deep Purple, King Of Dreams Pogues Lili & Sussie- Boyfriend John Farnham- In Your Hands RADIO GOTHENBURG Backstreet Girls- Back With A Leif Wivatt - Head Of Music Maria McKee- Show Me Heaver AD Marie Bergman Ingin Cliff Richard, From A Distance Herbert Groenemeyer- Deine Robert Palmer, Don't Explain Christer Sandelin- Jag Tron Miracle- Say RADIO I - Oslo INXS- Suicide Blonde Bjoern Faarlund - DJ Whitney Houston- I'm Your Bab HIT FM - Stockholm Niklas Stromstedt- Vart Du Ann Johan Bring - Prog. Dir. Hall & Oates- So Close Playlist Top 5: Secret Wish- London Dancing Pet Shop Boys- So Hard Propaganda- Only One Wor P3 - Bergen Wilson Phillips- Release Me Per Asbjorn Risnes Jr. - Prog.Dir. Pebbles- Giving You The PP George Michael- Praying For Lili & Susie- Boyfriend Candy Dulfer- Heavenly City AD Maxi Priest- Peace Through AD Steve Miller Band- The Joker Admirers- Out On A Limb Zucchero- Madre Dolcissimo After One- Tom's Diner Rap LP A-Ha Troll- Midsummer Night Dave Stewart Tommy Ekman- I Dina Oero De Lillos Enika- Topether We're Lost The KLF- What Time Is Love RADIO OST - Rada Erancoit Valery, l'aime Siw Mariana Olean - Prod/DI AD Mr. President- Krudt I Roeven RADIO AF/P4 . Lund Karl Kanga- Wipeout Girl Hans Strandberg - Music Dir. Duke Robilland, Stop Knockie Martin Roessel- Kaer Maxi Priest- Peace Throughout Tommy Conwell- I'm Seventee Dave Stewart- Love Shines AD Partners Rime Syndicate- C'Mon Thomas Ledin- En Del Av Mitt David Cassidy- Lyin'To Myself Candy Dulfer- Heavenly City World Party- Way Down Now Dream Police- Hot Legs Caron Wheeler, LIK Blak Robert Owens, Don'r Wair RADIO VEST - Stavanger Maureen- It's My Life Bjarte Tjostheim - Head Of Music The Vaughan Bros- Tick Tool Maxi Priest, Peace Throughout D'Lavance- Does It Feel Good AD Christians- Greenbank Drive PP Hothouse- Responsible Dave Stewart- Love Shines

John Hiatt, Stolen Moments leff Lynne- Lift Me Up MC Cev. 3.5.25 Dum Dum Boys- Englefjes Paul Simon RADIO 102 - Haugesund PP Egil Houeland - Head Of Music AD Dum Dum Boys- Anglefies Bette Midler- From A Distance The Visitors- Jazz The Visitors' Jazz Titiyo- Flowers Indigo Girls- Hammer And Steve Booker- Wedding Day The Call- What's Happened To MC Cey- 3.5.25 Paul Simon- The Obvious Child Dave Stewart- Love Shines LP Indigo Girls The Call Take 6 Sigvart Dagsland De Lilo's LP Hot House STUDENTRADIOEN TROMSO Rune Hagen - Head Of Music Airplay Top 10: Steinar Albrigtsen, In Rosa's Maria McKee, Show Me Heaver A-Ha- Crying In The Rain Anna Lotta Larsson- Tidvatter C.V.Jorgensen- Tiderne Skifter Dum Dum Brass, En Plass I Clannad- In Fortune's Hand Cliff Richard- From A Distance Dronning Mauds Land- Smalo MC Hammer, Have You Seen Her Senators, Brown Eved Girl Pogues- Summer In Siam RADIO SYDKYSTEN - South of Sting- An Englishman In New Copenhagen Helle Anderson - Head Of Music RADIO NORD - Harstad Airplay Top 10: Tom Berg - Head Of Music Playlist Top 10: London Beat- I've Been John Farnham- That's Freedom Tomas Ledin- En Del Av Mitt Leo Sayer- Rely On Me Travis/Iones- A Few Ole Pebbles- Giving You The Ray Dee Ohh- Efterar Roger Waters- The Wall Black Sorrows- Harley And Rose Glenn Medeiros- All I'm Wenche Myhre- I'm A Woman Caron Wheeler- Living In The Everyday People- This Kind Of Suzanne Vega- Tired Of Bob Dylan- Under The Red Sky Whitney Houston-I'm Your Bab New Kids O/T Block- Tonight Gitarkameratene- Fisketur I Wendy MaHarry- California Tammy Wynette- Let's Call It PADIO POSKII DE Jesper Jensen - Head Of Music DENMARK Paul Young- Heaven Can Wait Airplay Top 5: DANMARKS RADIO - Arhus Wat (Not Wat), How The Heart Leif Wivelsted - Head Of Prog. Cheap Trick- Can't Stop Single Top 5: Bombalurina- Itsy Bitsy Teen Trustetween, les Fr Bare Sa Go Trussetyven- Jeg Er Bare Sa Go Beverley Craven- Promise Me Bombalurina- Itsy Bitsy Teeny Per Shop Boyre So Hard FINLAND Roverte, It Must Have Reen London Beat- I've Been RADIO I. 91 | EM - Helsioki RADIO VOICE - Copenhagen Joke Linnamaa - Prog. Dir. Bo Berg - Prog. Dir. Airplay Top 10: Niklas Stromsted- Om Leo Sayer- Rely On Me Maria McKee, Show Me Heaver Matt Bianco, Fire In The Blood Harry Connick Ir.- Recipe For ZZ Top- Concrete And Steel Mica Paris, Contribution Smokie In The Middle Of A Deep Purple- King Of Dreams Niklas Stroemstedt, Vart Du Airplay Top 10: Aztec Camera- Good Morning Hall & Oates- So Close Kirka- Ota Laehellesi Adamski- The Space Junele Bette Midler- From A Distance Duran Duran-Serious Deep Purple- King Of Dreams Pet Shop Boys- So Hard Q. Stone- Waiting For A Dawn Aswad-Next To You Rockers By Choice- Ta Mig Som DISCOPRESS - Tampere London Beat- I've Beer Tuija Lindell - Co-Ord. AD Snap- Cult Of Snap INXS- Suicide Blonde Go West- King Of Wishful Deee-Lite- Groove Is In The Caron Wheeler- Living In The London Beat- I've Been DNA/Suzanne Vera- Tom's Diner RADIO VIBORG W.Papa Girl Rappers- The Bump Henning Kristensen/Poul Foged George Michael- Praving For Head Of Music Pet Shop Boys- So Hard Top 5 Airplay: London Beat- I've Beer RADIO MUSA - Tampere MC Hammer- Have You Seen Her Pentti Teravainen - Producer Jason Donovan- Rhythm Of The AD Lili & Sussie- Boyfriend Balinda Carlida, Wa Want Tha O. Stone- Waiting For The Maria McKee- Show Me Heaven Partners Rime Syndicate- C'Mon AD C.V.Joergensen- Det Si'r Sig Status Ouo- Anniversary Waltz Horsepower- Dreamflight Candy Dulfac, Maximuly City ZZ Top- Concrete And Steel Jane Wiedlin- Rain On Me AARHUS NAERRADIO Frankia Fever - Head Of Music MC Nikke T. Ihminen Ei Voi London Beat- I've Been Inner City- That Man Innocence- Let's Push In Kolera- Omiin Nimii

Tina Turner- Be Tender With Me PORTUGAL Pet Shop Boys, So Hard Stevie Wonder- Keep Our Love RFM - Lisbon LP Dece-Lite- World Cliqueh Luis Loureiro - Head Of Music Playlist Top 5: UPTOWN FM - Copenhagen Rui Veloso- Paixao Niels Pedersen - Head Of Music Guns N' Roses- Knocking O Beautiful South- A Little Jon Bon Jovi- Blaze Of Glory John Hiatt- Stolen Moment INXS- Suicide Blonde AD Tina Turner- Be Tender With Me Snap- Cult Of Snap Paul Youne- Heaven Can Wait Maxi Priest- Peace Throughout CORREIO DA MANHA - Lisbo Sweet Sensation- If Wishes Rui Pego - Prog. Dir. Poison- Something To Believe A List: C.V.Jorgensen- Det Si'r Sig AD Prefab Sprout- We Let The Stevie Wonder- Keep Our Low Dave Stewart- Love Shines Wilson Phillips- Impulsive Craigh McLachlan- Amanda Eugenia Mello Y Castro- Olhor Matt Bianco- Fire In The Whitney Houston- I'm Your Bab Whitney Houston-I'm Your Bab Niklas Stromsted- Om B List: John Farnham- That's Freedom AD Anna Domino- Tamper With Paul Simon- The Obvious Child The Time- Chocolate Shakin' Stevans- Pink Champagne Neville Bros- Fearless Deacon Blue- I'll Never Fal Catchy Claret- Lolita Dave Stewart- lack Talking GREECE RADIO ABC - Randers FRA 2 . Athens Stig Hartvig Nielsen - Prog.Contr. Vassilis Loukas - Head Of Music Heavy rotation: AD Righteous Brothers- Unchained Airplay Top 15: Beverly Craven- Promiss Me

Cool Down Zone- Waltin' Fo 2 Live Crew- Funk Shop Monie Love- It's A Shame Prefab Sprout, We Let The Black Box- Everybody Kid Frost- La Raza Pet Shop Boys, So Hard Bobby Vinton- Blue Velve The Shadows- Megamix Twenty 4 Seven- I Can't Stand Mariah Carey- Love Takes Time George Michael- Waiting For MC Hammer- Pray Maxi Priest- Close To You Technotronic- Megamix

WJGR JERONIMO GROOVY - Athens Takis Fotiou - DI/Prod.

Airplay Top 10: Jean Michel Jarre- Calypso George Michael- Praving For Jon Bon Jovi- Blaze Of Glory A-Ha- Crying In The Rain Blow Monkeys- La Passionara Cliff Richard- Silhouettes Neville Brothers- Bird On A Mariah Caren, Virian Of Low Asia- Heat Of The Moment Guns N' Roses- Knockin' Or AD Laid Back, Highway Of Low Jon Bon Jovi- Dying Ain't

SEVEN X, 98.7 FM - Athens Apostolos Laskarides - Prod Airplay Top 10: INXS, Suicide Blonde Prince- Thieves In The Temple George Michael- Praying For Wendy MaHarry, California Pet Shop Boys- So Hard Whitney Houston- I'm Your Baby Duran Duran, Violence Of Summer Mariah Carey- Vision Of Love Ion Bon Jovi- Miracle A-Ha- Crying In The Rain Dance Airplay Top 5: Deee-Lite- Groove Is In The Waş (Not Was)- Are You OK Lindy Layton- Silly Games

Sting- Englishman in New York Blow Monkeys, La Passionara

POLAND

POLSKIE RADIO 3 - Warsay Marek Niedzwiecki - Prod. PP Toto- Can You Hear What I AD Dave Stewart- Jack Talking Mariah Carey- Love Takes Time Lisa Stansfield- This Is The Pet Shop Boys- So Hard River City People- What's

EUROPE

VOA · Europe June Brown · Director Playlist Top 10: George Michael- Praving For Maxi Priest- Close To Yo

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STATION REPORTS









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