## JULIO IGLESIAS STARRY NIGHT

features all the classic songs

CAN'T HELP FALLING IN LOVE AND I LOVE HER MONA LISA CRYIN' TIME YESTERDAY WHEN I WAS YOUNG WHEN I NEED YOU 99 MILES FROM L.A. VINCENT (STARRY STARRY NIGHT) IF YOU GO AWAY LOVE HAS BEEN A FRIEND TO ME





# MUSIC Susue 4 November 3 1990

#### **SNEP Publishes Proposed Ethics Code**

French music industry orga- | been sent for consideration nisation SNEP has finalised to the French ministry of the text of its proposed code of ethics for producers, publishers and broadcasters (M&M October 6).

The proposal has now

#### **MTV** Appoints Millet Music **Programmer**

MTV Europe has headhunted France's Fun Radio's head of music Jean-Pierre Millet to the new post of manager music programming. He was put forward for selection with five others by US

radio consultant Jeff Pollack. The final decision to appoint was taken by MTV Europe director music programming Brian Diamond and executive producer Brent Hanson, Millet has a

start date of mid-December. Diamond says Millet will "complement and contribute to" his job as music sales).

PolyGram

business integrity and equality of treatment between all public and private broadcasters, record and video producers, and music pu-It is based on three prin-

culture, broadcasting autho-

rity CSA, and to companies

that will be affected by it.

Patrice Fichet, VP of SNEP.

says the document is "a

good starting base for dis-

cussion" and now invites all

those involved to work on it.

The code aims to promote

ciples: honesty, integrity and independence.

■ Honesty: all programmes. co-produced by a record company or publisher should mention the company at the beginning and end of the programme: if the co-production affects the content of a programme, this should be mentioned (this applies mainly to charts based on factors other than

#### FLEMISH PRIVATES SLAM "STALINIST" MEASURES Anti-Network Law Gets Go-Ahead

proved the controversial programming in-house and 'anti-network' legislation, in limits national news to 50% a move which will severely of the total, while the majorestrict the region's private rity of advertising income radio networks and franmust originate from within chise groups and will draeach station's eight kilomatically increase operation metre broadcast radius costs at small outlets. (M&M October 27).

Many say they will now fight the decision and are studying ways to circumvent the new law, which forbids stations to share the same name, jingles, logos or IDs.

The law also reinforces legislation passed in 1982, which states that the broadcast permits for Flemish

privates must be owned by non-profit organisations. And, in a section of the



Arista/BMG recording artist Lisa Stansfield is presented with a platinum award for sales of over 100.000 copies in Sweden of the 'Affection' album. She is pictured with BMG staff and Anxious/RCA act Londonbeat after a concert at Stockholm's Concert House

#### Austria Comes Close To Private Radio

The launch of commercial | try's seven states, If the law private radio is now high on the Austrian political agenda, following the recent general election. A draft law is expected to be presented to the national assembly early in the new session and could become law as early as March next year. If passed, only Holland and Sweden will remain without commercial radio.

The proposal is understood to be for a regionalised structure, with one or two privates in each of the counpasses unhindered through parliament, they could be on air by the end of 1991.

A more competitive system was favoured by the conservative Volkspartei, but is now less likely following its heavy losses in the October 7 poll. At press time, a new political coalition had not been formed, but it is expected to be dominated by the socialist SPD, which supports the regional radio proposals.

The Flemish council has ap- | tions to produce 80% of | legislation which has met with particularly strong criticism from privates, any change made to a station's programming content, name, logo or technical capacity is subject to government approval. Furthermore, government officials can visit a station at any time to ensure that they are complying with the law.

> Critics of the new law claim that it is designed to strengthen the government's influence over private radio in Flanders. They believe that it will lead to the number of stations being halved, thereby opening up space on the wave band for pro-government regional stations or to outlets such as that proposed by Flemish commercial TV station

The legislation was drawn up by CVP (Catholic) politician Eric van Rompuy and was supported by the socialist (SP) and nationalist (VU) parties, which together with the CVP form the coalition government.

continues on page 4

#### CONTENTS

Cherie FM Buys **Belgian Stations** 

**Red Hot Faces** No Sponsor Blues

Talkback - Lord

Capital Attracts Listeners With TV Campaign

**Ebert Quits But** 

Metronome Safe

UK Feature 23-3

THE NEXT SINGLE MIRACI

BLAZE OF GLORY - YOUNG GUNS II

CB5

AmericanRadioHistory.Com

## ANEWERA

THE WALLS COME DOWN

FACTORY COMMUNICATIONS LTD AND LONDON RECORDS

JOIN FORCES IN MAINLAND EUROPE FOR THE RELEASE OF THE MOST IMPORTANT UK ALBUM OF 1990

## PILLS, 'N' THRILLS

AND BELLYACHES

## HAPPY **MONDAYS**

THE HAPPY MONDAYS??????????????????????????

BETTER GET THAT WALL BACK UP.



Name				
				unction
Address				
				Zip
Country		Tel		Telex
Telefax			Sign	nature
Subscription Rates		l year	2 years*	Please enter my Subscription:
Benelux	Dfl.	397,-	675,-	☐ Immediately (Total amount enclosed)
	DM	399,-	678,-	☐ Invoice me **
Germany				
	ÖS	2800,-	4760,-	Charge my creditcard as follows:
Austria	ÖS S.fr	2800,- 337,-	4760,- 573,-	Charge my creditcard as follows:  ☐ American Express
Austria Switzerland				
Austria Switzerland UK	S.fr	337,-	573,-	☐ American Express
Austria Switzerland UK France	S.fr UK£	337,- 135,-	573,- 230,-	□ American Express     □ Master Card/Eurocard (Access)
Germany Austria Switzerland UK France Rest of Europe USA/Canada/Middle East	S.fr UK£ FF	337,- 135,- 1395,-	573,- 230,- 2372,-	☐ American Express ☐ Master Card/Eurocard (Access) ☐ Dinersclub

age group, and aims to increase | on "too early a launch in a still

please allow 3 weeks for handling

" issues will not be sent until payment is received

their audience share from 8.8% to maturing FM market" and the 15% within a year. However, he prohibitive cost of overnight says: "There will be no change to distribution of shared program-

#### **HMV** Enters Continental Europe

The HMV retail chain has opened | Canada. The firm's European where Virgin opened its third of a number of markets." French megastore in the summer.

force in the UK, and also has HMV began trading from its third outlets in Ireland, Australia and store in Cork, Ireland.

its first wholly owned outlet in division head, Stuart Morgan, continental Europe. The store, says it is considering other Eurowith 10.000 square feet of selling pean countries: "We're trying to space, is located in Bordeaux, evaluate how we should enter each SER Takes Eurochart

The Bordeaux opening on Oc-HMV is a major music retailing tober 25 came one week after

#### **Looking East & West**

Ken Sockolov, MTV Europe MD Hendrick Meyer. Bill Roedy and Westwood One International MD Bill Stolier are the latest additions to the line-up of panellists for the Looking East & West conference, to be held in Budapest on November

The event aims to facilitate investment and trade between the music and broadcasting industries of Western and Eastern Europe. Organisers are Tribute Productions of London; joint sponsors are Music & Media and

Other confirmed speakers include MCA International VP John Brands: Peter Belohlavek, copyright manager of Czechoslovakia's Supraphon; Andy Marzek, A&R/international director of Poland's Polskie Nagrania; 700-0854.

Tower European Operations MD | and East German rights specialist

Sessions will cover the record and music publishing industries, broadcasting, retail and distribution, copyright protection, artist management and concert promotion, among others.

Acts to be showcased include: Hungary's leading band, East, and rock exponents Bararo: female vocalist Gosia from Poland; Czech metal band Kreyson; and Russian/Hungarian pop/folk combo Babajaga. More than 170 companies will

be represented. The registration fee is £ 550 per person, Further details are available from Tribute Productions at The Maples Business Centre/Suite F, 144 Liverpool Road, London N1 1LA; telephone (71) 700-4515, fax (71)

pan-European album releases, from next week. Please supply us with artist, album title, date of release and name of producer(s), if you wish your releases to be included in this section. Only albums released throughout Europe are eligible for inclusion. Send all your information to Machgiel Bakker, fax (31) 20 669

Music & Media will be running a

fortnightly column highlighting

An EMR/Billboard publication

Spain's SER network, one of Europe's largest radio broadcasters, has joined the ranks of stations featuring the Coca-Cola Eurochart Hot 100. This development follows the addition of the show to the programming of UK stations, Birmingham's BRMB and Liverpool's Radio City.

Produced by MCM Networking, the Eurochart will now be broadcast on more than 120 stations in five countries, making it the most listened to programme in

The show was due to be launched on the SER network's 45 stations on Thursday October 25. It will air weekly from 22-24.00. The Eurochart Hot 100 is compiled by Music & Media in co-operation with Dutch authors' right society BUMA/STEMRA and is licensed in Europe to Coca-Cola.

#### For The Record

Billboard's no. 1 new age artist in 1989 was Music West recording artist Ray Lynch, whose album No Blue Thing topped the new age charts for 35 weeks, and not David Lanz as previously published.



M's European headquarters in s will be closed within the next weeks. Redundancies are likeor all nine staff, including VP s Curry and promo director ard Woog. Most probably, M's European responsibilities be divided between its UK pany and PolyGram Interna-

G is widely expected to secure Idwide distribution for MCA Geffen when its Warner sic International deals expire 1. There have been no official ements from anyone, but id Geffen has confirmed that A is in negotiations with

Virgin has confirmed that it hopes to open megastores in Madrid and Barcelona next year. Head of Virgin Spain, Carlos Juan Casado, says the company will make an official announce ment in a few weeks, but adds that a suitable site has not yet been found in either city for its planned 3.000 square metre stores. Meanwhile, Steve Jones, GM Virgin Retailing, is confirming that the company is "close to an official announcement" on the opening of the Amsterdam store.

Media Control is facing increasing criticism in France, with many questioning its use of a limited number of radio stations and its focus on the singles market. As a result, the ministry of culture has called a meeting of all MDs from major record companies for November 7. A change in Media Control's methods might follow. \* \*

After a protracted dispute with New York disco diva Loleatta Holloway over their Ride On Time single, Black Box now have to face former Weathergirl Martha Wash who has filed a lawsuit in San Francisco claiming that she is the vocalist on the group's Dreamworld album. Wash, who says she was paid a session fee for recording the LP, alleges that Black Box's Katrin Quinol is impersonating her in videos and concerts.

Controversial London phone-in presenter Brian Hayes, whose LBC show was axed in June after 14 years, has joined the BBC's Greater London radio and will present their 22.00-24.00 programme, which is also carried by nine other local BBC stations in the south-east.

edited by Machgiel Bakker



In order to process order we must receive your business classification. Please indicate your primary industry function in the correct box. Thank you.

BY AIRMAIL

PAR AVION

- Radio station
- TV station
- ☐ Record company/purchaser ☐ Video company/purchaser
- ☐ Retailer rec/video
- ☐ Wholesaler rec/video
- Merchandizer
- ☐ Artist/manager/agent
- ☐ Music Publisher ☐ Marketing Company
- ☐ Pro-Audio
- ☐ Studio Others (pls specify)

Music & Media P.O. Box 9027 1006 AA Amsterdam The Netherlands

JOIN FORCES

## I ILLIO, 'N' THRILLS

AND BELLYACHES

BY

## HAPPY **MONDAYS**

THE HAPPY MONDAYS????????????????????

BETTER GET THAT WALL BACK UP.



#### **Cherie FM Buys Belgian Stations**

bought four stations from the presenters or management. It's a bankrupt Nostalgie network in Belgium (M&M October 20). Jean-Paul Baudecroux, president of NRJ, which owns Cherie, says the station paid Ffr 7 million (app. US\$ 1.38 million).

The stations, which were renamed two days after the deal Brussels, Liege, Namur and Charleroi. The French private did not pick up an option to buy affiliates.

Baudecroux says the stations

French radio Cherie FM has existing programme formats, ming using tape, rather than a good team.

"The name change came as part of our marketing drive for Cherie FM France. The Belgian stations will be included in the advertising package running on French TV TF1, which is popular in French-speaking areas of was signed on October 17, are in Belgium. Our ad hook is 'Cherie will make you sing'. The Nostalgie name made you feel unhappy."

Baudecroux, who says he intends to introduce call-out research for playlisting, blames the will continue to target the 35-49 | bankruptcy of Nostalgie Belgium age group, and aims to increase on "too early a launch in a still their audience share from 8.8% to | maturing FM market" and the 15% within a year. However, he prohibitive cost of overnight says: "There will be no change to distribution of shared program-

satellite feed.

"I see similarities with the state of FM in France a few years ago. And Belgian government legislation will allow single satellite feeds early next year."

Meanwhile, the sale of the Flemish Nostalgie stations to an as-vet unnamed company run by Belgians Dirk Otte, who heads advertising agency DOS, and Frank Leysen, MD of Radio Contact, is yet to be finalised.

#### New Album Releases

Music & Media will be running a fortnightly column highlighting pan-European album releases, from next week. Please supply us with artist, album title, date of release and name of producer(s), if you wish your releases to be included in this section. Only albums released throughout Europe are eligible for inclusion. Send all your information to Machgiel Bakker, fax (31) 20 669

#### SER Takes Eurochart

Spain's SER network, one of Europe's largest radio broadcasters, has joined the ranks of stations featuring the Coca-Cola Eurochart Hot 100. This development follows the addition of the show to the programming of UK stations, Birmingham's BRMB and Liverpool's Radio City.

Produced by MCM Networking, the Eurochart will now be broadcast on more than 120 stations in five countries, making it the most listened to programme in

The show was due to be launched on the SER network's 45 stations on Thursday October 25. It will air weekly from 22-24.00. The Eurochart Hot 100 is compiled by Music & Media in co-operation with Dutch authors' right society BUMA/STEMRA and is licensed in Europe to Coca-Cola,

#### For The Record

Billboard's no. I new age artist in 1989 was Music West recording artist Ray Lynch, whose album No Blue Thing topped the new age charts for 35 weeks, and not David Lanz as previously published



MUSIC

A&M's European headquarters in Paris will be closed within the next few weeks. Redundancies are likely for all nine staff, including VP Russ Curry and promo director Gerard Woog. Most probably, A&M's European responsibilities will be divided between its UK company and PolyGram Interna-

BMG is widely expected to secure worldwide distribution for MCA and Geffen when its Warner Music International deals expire soon. There have been no official statements from anyone but David Geffen has confirmed that MCA is in negotiations with BMG.

Virgin has confirmed that it hopes to open megastores in Madrid and Barcelona next year. Head of Virgin Spain. Carlos Juan Casado, says the company will make an official announcement in a few weeks, but adds that a suitable site has not yet been found in either city for its planned 3.000 square metre stores. Meanwhile, Steve Jones, GM Virgin Retailing, is confirming that the company is "close to an official announcement" on the opening of the Amsterdam store.

Media Control is facing increasing criticism in France, with many questioning its use of a limited number of radio stations and its focus on the singles market. As a result, the ministry of culture has called a meeting of all MDs from major record companies for November 7. A change in Media Control's methods might follow. \* \* \*

After a protracted dispute with New York disco diva Loleatta Holloway over their Ride On Time single, Black Box now have to face former Weathergirl Martha Wash who has filed a lawsuit in San Francisco claiming that she is the vocalist on the group's Dreamworld album. Wash, who says she was paid a session fee for recording the LP, alleges that Black Box's Katrin Ouinol is impersonating her in videos and

Controversial London phone-in presenter Brian Hayes, whose LBC show was axed in June after 14 years, has joined the BBC's Greater London radio and will present their 22.00-24.00 programme, which is also carried by nine other local BBC stations in the south-east.

edited by Machgiel Bakker.

#### HMV Enters Continental Europe The HMV retail chain has opened | Canada. The firm's European

its first wholly owned outlet in division head, Stuart Morgan, where Virgin opened its third French megastore in the summer.

HMV is a major music retailing outlets in Ireland, Australia and store in Cork, Ireland.

continental Europe. The store, says it is considering other Eurowith 10.000 square feet of selling pean countries: "We're trying to space, is located in Bordeaux, evaluate how we should enter each of a number of markets."

The Bordeaux opening on October 25 came one week after force in the UK, and also has HMV began trading from its third

#### **Looking East & West**

Ken Sockolov, MTV Europe MD Bill Roedy and Westwood One International MD Bill Stolier are the latest additions to the line-up of panellists for the Looking held in Budanest on November 23-26

The event aims to facilitate investment and trade between the music and broadcasting industries of Western and Eastern Europe. Organisers are Tribute Productions of London; joint sponsors are Music & Media and

John Brands; Peter Belohlavek, copyright manager of Czechoslovakia's Supraphon; Andy Marzek, A&R/international director of Poland's Polskie Nagrania:

Tower European Operations MD | and East German rights specialist Hendrick Mever.

Sessions will cover the record and music publishing industries, broadcasting, retail and distribution, copyright protection, artist East & West conference, to be | management and concert promotion, among others.

> Acts to be showcased include: Hungary's leading band, East, and rock exponents Bararo: female vocalist Gosia from Poland; Czech metal band Krevson; and Russian/Hungarian pop/folk combo Babajaga. More than 170 companies will

be represented. The registration Other confirmed speakers in- fee is £ 550 per person, Further clude MCA International VP details are available from Tribute Productions at The Maples Business Centre/Suite F. 144 Liverpool Road, London N1 1LA: telephone (71) 700-4515, fax (71) 700-0854.

MUSIC & MEDIA - November 3, 1990 AmericanRadioHistory.Com



#### **Red Hot Faces No Sponsor Blues**

A last ditch attempt to find a | many will do so, with one major | Neneh Cherry, The Neville sponsor for the television part of Finnish retail chain, Mega Epe-s, charity project Red Hot & Blue has reached the "eleven-and-ahalfth hour", say organisers.

Part of World Aids Day on December 1, it is now too late for a sponsor to win credit on a Chrysalis album of the same name. "We released in Europe on October 22;" says Chrysalis International director Mike Allen.

"The lack of support is a sad state of affairs," says Allen. However, he acknowledges that sponsors were afraid to associate themselves with Aids.

"Producer of the Red Hot & Blue video, Leigh Blake, approached 65 companies. All turned her down. But it is still being edited and technically could still carry a sponsor credit."

Allen describes as "open" the cash figure the potential sponsors were being approached to con-

Though the release date of the album was not held back while a sponsor was sought, it is now expected it will have to shoulder the bulk of fundraising for the charity. There is also a merchandising package.

"The deal is that Chrysalis can recoup the manufacturing and marketing costs only. But we have not asked retailers to donate their profit margin [as was the case with Band Aidl?"

However, Allen is hopeful

dierks studios

professional

gudio + video mobiles

...why going for less in

live recording?

dierks studios gmbh

tel. (49) 22 38-20 04/33 33

fax. (49) 22 38-27 34

having already agreed. MTV Europe is among those to offer free advertising for the album.

The idea for Red Hot & Blue was thought up by Blake and New York Lawyer John Carlin two years ago. The LP features performances of Cole Porter songs by Watley and Aztec Camera.

Brothers, Sinead O'Connor, Salif Keita, Fine Young Cannibals, Debbie Harry & Iggy Pop, Kirsty MacColl & The Pogues, David Byrne, Tom Waits, Annie Lennox, U2, Les Negresses Vertes, KD Lang, Jungle Brothers, Lisa Stans-

field, Jimmy Somerville, Jody

#### Worldwide Publishing To Top US\$ 3 Billion

rial on compact disc, cable and market?" satellite is expected to help push worldwide income from music publishing beyond the US\$ 3 billion mark, say collectors. This will make it the highest figure

The retrospective sum for 1989 is still being calculated by the USbased National Music Publishers' Association (NMPA). Details NMPA president Ed Murphy: "The exact figure to date is US\$ 2995 million based on informa- US\$ 193.5

Increased use of copyright mate- 1 tion from 80% of total world

It is not unreasonable, he argues, to expect the addition of remaining territories, where data is difficult to collate quickly, to push it into record figures.

The total is made up of income from performance or mechanical royalties and music print. European totals break down (in millions) for the major markets: Germany US\$ 401, France US\$ 369, Italy US\$ 241 and the UK

#### Anti-Network Law

continued from page 1

Freddy Neyts, chairman of the Radio Contact group, which has 22 stations in Flanders: "The government just wants to increase its own power over the privates. And as a result of these Stalinist regulations, some 200 stations will be forced to stop,"

Nevts adds: "We intend to fight the law wherever possible, but we will have to be creative. For example, there is no legislation against listener associations which could operate under the 'Contact' name"

Meanwhile, Piet Keizer has already announced that the 5-Star radio group will be disbanded, if forced. The group includes 15 independently-operated stations. which share the '5-Star' promotional name. However, Keizer, who is MD and owner of 5-Star member Radio Antigoon, says that due to the new regulations they may now drop reference to the group.

As well as criticising this aspect from the 80% in-house programming requirement: "Most small

stations simply don't have the staff, or the funds, to make their own shows?' He adds that Radio Antigoon produces all of its programming, and therefore will not be affected.

At Xtra FM, which supplies cassette programmes to 31 stations in Flanders, co-ordinator Rudi van Vlaanderen savs that the 80% in-house quota does not represent a threat to his company. "20% still represents almost six hours a day for us to produce on cassette, and we never supplied more than 10. However, it does mean that the receiving stations will have to increase the percen-

tage of their own programmes." Meanwhile, David Daggelinckx, co-ordinator at the Nostalgie network in Flanders which is currently in the middle of takeover negotiations (M&M October 20), describes the new law as nothing more than a "temporary brake".

Daggelinckx: "The law will only slow down the evolution of private radio in Flanders. It is inconceivable that, come 1993. the development of networks on a European level will be stopped by these regulations."

### Super Channel Confirms US Talks

Super Channel, the pan-European music and general entertainment TV service has confirmed that it is in talks with a number of potential investors, including several US-based organisations. But, says assistant MD Serenella Ciclitira, the station is not for

"It is true we are talking to people, including United Artists, but nobody has been singled out, and nothing signed or sealed. We have also spoken to Colombia, HBO, Paramount and NBC about investment, but not about a sale?" The negotiations, she adds, "have reached the stage where if something is going to happen it will do so by the end of the year".

But Ciclitira describes reports of bids from Italian TV magnate Silvio Berlusconi and financier Giancarlo Parretti as "pure speculation".

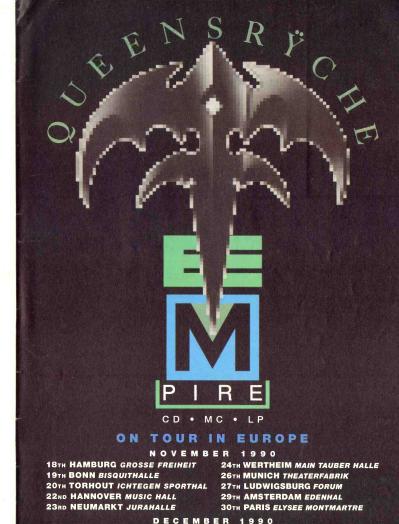
Currently, 58% of Super Channel is owned by Italy's Beta Television, controlled by Guelfo Marcucci. The rest is held by Richard Branson's Virgin Group, Ciclitira: "The Marcuccis have succeeded in turning the channel around. It's now breaking even, and they have shown they are interested in its future and are investing in new

Super Channel now claims to be seen in some 40 million homes in 22 countries. Its latest move is into the Soviet Union, where blocks of programming have been aired daily on existing terrestrial networks in Moscow and Estonia since October 1.

#### Timmer Named Man Of The Decade

The MIDEM Organisation has named Jan Timmer, president of Philips and former president of its subsidiary PolyGram International, its Man of the Decade. Timmer will be honoured at a ceremony in Cannes on January 23, during MIDEM '91.

During his four year presidency of PolyGram International, 1983-1987. Timmer is credited with introducing new policies and restructuring which transformed it into one of the top three recorded music groups in the world. He then become chairman of Philips Consumer Electronics, overseeing technologies such as compact disc and laser disc.



of the legislation, Keizer also points to the problems resulting

MUSIC & MEDIA - November 3, 1990

American Radio H

EMI

3RD ZURICH VOLKSHAUS

2ND SENDEN GORKI PARK

5TH FLORENCE PALASPORT 6TH MILAN PALATRUSSARDI

#### 5-Year-Old VOA Europe Plans Growth

VOA Europe, the Voice of | lands, Scandinavia and France, America's music-driven, 24-hour satellite network, plans major expansion as regulatory barriers fall in Europe. The US government-funded station, which celebrated five years on air on October 15, is to increase its territories like Spain and Porefforts to attract associates to relay its signal on FM.

Acting director Terry Hourigan: "The increasing uniformity of EC regulations as 1992 approaches should permit us to obtain a number of commercial affiliates in countries where our terrestrial reach is currently restricted, notably the Nether-

**SNEP Publishes Code** 

continued from page I

Integrity: all specific deals

between a producer and broad-

caster should be disclosed to a

special commission. This includes

the acquisition of a radio station

by a record company, and vice-

■ Independence: record produ-

cers/publishers should not co-

publish a song with a broadcaster,

and broadcasters may not receive

a percentage of sales royalties in

The code also says "contracts

between record producers and the

advertising department of broad-

casters should have no effect on

the programming of records or

To police these rules, SNEP

plans to set up a six member com-

mission, with broadcasters, record

producers and publishers equally

Any breach of the code would

result in a three-stage response.

First a warning would be issued,

followed by a statement attaching

blame. If the violation continued,

or immediately in the case of a

serious breach of the guidelines.

the commission would inform the

However, the commission's

limited power and penalties have

raised questions about the effec-

tiveness of the code. As yet, no

basis has been decided for choos-

ing commission members, or for

sanctions against a broadcaster or

producer who ignores its advice.

When large sums of money are in-

volved, warnings alone seem

unlikely to be appropriate.

return for airplay.

videos".

represented

"Obviously central and eastern Europe is a major opportunity. We already have affiliates in Budapest and Belgrade, and hope for others in Prague and Bucharest. We also want to expand in

As the US federal budget squeeze tightens, the possibility of VOA Europe becoming a commercial service is also increasing. "That would require Congressional legislation," says Hourigan, "but it has certainly been discussed. Affiliates may already drop advertising over our programme

government and industry. Bruno

Lion, who supervises music in-

dustry matters at the ministry of

culture, says that they "show the

will of music professionals to

adopt practices that are closer to

those used in the UK and the US.

It is a good start and we will be

watching the developments close-

Although several points "need

to be developed and fine-tuned",

Lion sees the proposed code con-

tinuing a process begun 18

months ago by the Commission

on Variety and Rock (CCRV), set

up by the government. Under Yves

Bigot - director of music for

public radio France Inter - CCRV

has already called on the industry

banning of co-publishing.

to adopt measures such as the

Among practices which may be

affected by the code are those of

record company Carrere, which

produces Patrick Sabatier's TV

variety show, one of the highest

rated programmes in France.

Similarly, Gerard Louvain's

GLEM produces both the TV

shows of Jean-Pierre Foucault

and Christophe Dechavanne, and

the records of artists such as

Some producers fear that com-

bining the two activities leads to

abuses and unfair competition.

GLEM was also behind the no. 1

hit Soca Dance by Charles D

Lewis, which received extensive

On radio, RTL and Europe 1

have long been involved with co-

publishing deals, though recent

figures from the performing

rights society show that the trend

Florent Pagny.

airplay from TF1.

Nevertheless, the proposals is declining. On the other hand,

have been welcomed by both the according to many record label ex-

MTV Appoints Programmer continued from page 1 director, though he will retain

introduce a wider European perspective. The current emphasis is

When asked if Millet was appointed to bolster MTV in France. Diamond said: "No. Primarily he was chosen as best man for the iob. That Jean-Pierre is French is a bonus. It's good to know we have somebody who knows the

with MTV's standing in France.

But this doing better will not necessarily come about through Millet increasing French product. Savs Diamond: "The US/UK proportion of video over non-English language European mate-

Fun Radio was unable to say who would replace Millet.

ontinued from page 1

Networking will be restricted, a requirement to broadcast local news and information imposed. and it is unlikely that privates will be allowed to exceed the five minutes of advertising per hour permitted on state-run broad-

caster ORF Although no investor will be allowed to hold more than 25% of any station, this approach has been welcomed by Austria's press groups, which will almost certainly dominate the new radio system.

According to Franz Ivans, secretary-general of the Austrian newspaper publishers Association (VOZ), "the newspaper companies already have a local infrastructure for gathering information, and publishers think they could lose a lot of regional advertising to private radio, so they feel they should move into it them-

"In general, the leading dailies in each state are most interested, as well as the national press. We are trying to build up an association between all the interested papers in each region."

"There is not really anyone else in Austria to do it," adds Hans Mahr, GM of leading daily Kronenzeitung. "No other businesses have any real media experience, even if they are interested." He says Kronenzeitung is working with other newspapers to apply to run a broad-based MOR-pop and information station in Vienna.

"Austria is still a very rural country, so it will have to be quite easy-going. But there is certainly a market - traditionally ORF's radio advertising is oversubscribed by about 150%?"

But he believes there may be objections to press groups moving into radio too, because of the concentration of power - Kronenzeitung already has the highest penetration of any national newspaper in the world, read by nearly 50% of Austrians.

**Austrian Privates** 

VOA Europe is a broadly CHR-

curate picture of life in America, and compare it with Europe," The Munich-based station cur-

weekly.

the revenue"

if they wish, though they retain all

#### formatted service, with a core audience aged 18-34. It also programmes short speech segments which, says Hourigan, "provide an audio bridge to strengthen the Atlantic alliance, to give an ac-

rently claims to be heard via AM. cable and FM affiliates in 242 cities in 22 countries, with an estimated 8.5 million listeners

ecutives, the number of stations that draw a direct link between airplay and the purchase of advertising space is increasing.

Says Millet: "My role is to a little too Anglo-Saxon."

marketplace.

"While I'm generally happy we could still do better".

rial will remain 80:20?

#### "The More Radio We Get, The More Reach We Have"

#### Deregulation to double the UK radio advertising market?

Bill nears completion. following a labourious route through parliament, so the number of UK commercial radio stations

looks set to spiral. Lord Chalfont, chairman designate of the shadow Radio Authority, talks

to Chris Fuller about the implications of a market-led commercial radio sector.

O: You have been credited with holding back the forces of untrammelled commercialism in UK radio. Is this how you perceive your role? A: I don't think it's wide of the

mark. I recognise that the Broadcasting Bill going through parliament at the moment is designed to deregulate radio and, in fact, make the whole radio machine much more reliant on market forces. But I think, and I'm sure most of the government would agree with me, that it must not be totally without regulation. It must not just be thrown open to market forces... anarchy would result. There has to be regulation to govern the widest-possible choice for the listener and the highest quality of programming and advertising. If that is holding back the forces of untrammelled commercialism I would plead

O: The improvement of listener choice is central to the thrust of the new bill. How will you achieve

A: I think it will be achieved progressively over the next few years. We have done quite a bit already with what we call incremental stations. It's not a very good name, but these are stations to whom we awarded licences in order to fill in gaps in the spectrum of local radio. I think we have widened choice there a bit.

London is a good example. Jazz FM, Melody and Kiss FM have certainly improved listener choice and it's that kind of thing that I hope we will be doing over the next few years when we start the business of issuing anything up to 300 new licences.

MUSIC & MEDIA - November 3, 1990

remains a thorny issue. Mike Shaft, ex-MD at Manchester's Sunset Radio, has been heavily critical of the IBA/Radio Authority for allowing Manchester stations to renege on their promises of format. He says there are now four or five stations in that city which sound too similar

A: When we issue the licences we try to avoid the very situation that Mike Shaft has identified. But if people shift from their promise of performance, there can be a movement toward what some would call the lowest common denominator, that is, formats aimed at the biggest commercial returns. It follows that you can get a lot of stations sounding alike.

As the new Broadcasting | Q: Promise of performance | constitute a break in promise of | performance?

A: That would be a definite break. That's a very good example. If we gave a licence to a station to produce a specific format for an ethnic minority, and then they decided they would be far better off moving towards chart singles, they would not be allowed to do

O: Even if their commercial survival depended on it?

A: Yes, They would have had to make that decision on format before they got the licence. Although we would hate to see anybody go out of business, if they cannot make the station work on their promise of perfor-



To make sure that this doesn't | happen under the new regime, we will be very strict on promise of performance. If people shift their format away from their promise. purely in order to maximise their profits commercially, we will just iump on them and warn them that they have to move back to their promise of performance. We will fine them if they don't take any notice and, in the last resort, will take away their licence. We intend to be very strict for the very reasons Shaft has identified.

O: This brings us on to format definition. If, for example, a black music station switched to being a pop station, would this cludes ethnic and community au-

mance then they will have to give it up. We will re-advertise it if necessary.

O: The industry is broadening, new stations are opening up - do you see a time when the LIK radio market will be as competitive as in the US, where stations are targetted to very precise music tastes? A: Yes, I think that's what we must aim for. If we are going to quadruple the number of stations, which is roughly what we plan to do by the end of the century, I think we have got to go for that kind of regime under which stations are far more narrowly targetted and formatted. This in-

diences, and things like hospital radio, airport radio . . . we will see a lot more of this over the next 10

O: But will sponsors and advertisers respond to, and keep pace with, this growth in radio outlets? A: I'm very optimistic. We intend to liberalise very considerably the advertising and sponsorship regulations that currently exist, allowing for almost unlimited advertising minuteage. We have got to get out of the 2% medium straitjacket, and I see it as a self-fulfilling process. The more radio we get, the more reach we have, the more interested advertisers will

Conventional wisdom has it that TV is the glamour medium and advertisers have been drawn to this and have not properly considered radio. A contributing factor is that up to now radio ads themselves have not been particularly imaginative. At the moment the radio commercial is a pretty unsophisticated art form. But as we developed and as the marketplace develops, I think advertisers and people who make the commercials will catch up. I would hope that in a fairly short period of time to at least double radio's 2% share and perhaps even go beyond that.

Lord Chalfont is Chairman Designate of the UK shadow Radio Authority, which from January next year will license and regulate the independent radio industry in accordance with the new Broadcasting Bill. The authority will replace the IBA's Radio Division.

He was defence correspondent of The Times from 1961 to 1964, when he was appointed minister of state at the foreign and commonwealth office. He now sits in the House of Lords as an independent peer and as chairman of the All Party Defence Committee. A frequent broadcaster, Lord Chalfont is also a director of several companies including a consultant in defence, aerospace and systems analysis.



#### Radio Audience Research "By-Product" Remains Unused

Detailed radio audience research comparable to standard JICRAR findings is being compiled by a commercial television company in London on a regular bimonthly basis. Yet no station in the British capital is picking up on it, say

London Weekend Television (LWT) Support Research targets a specific demographic group and researches in full its media habits. While primarily intended for internal consumption at LWT and covering only London, radio statistics are freely available to the industry on a subscription basis.

Information is currently available on all radio heard in the capital, including pirates.

Says Support Research senior executive Shailesh Patel: "Radio audience habits are almost a byproduct. We ask what radio they listen to, how often, what they think of a particular station, what are their daily activities, opinions, lifestyles, awareness of advertising and the like.

"This is valuable social research and gives a thorough picture. It helps counter many perceived

A panel presently consists of | 27.5% to pirates; 110 people, with plans to increase to 170 year-end and 300 next summer. Questioning lasts five hours, with travel voucher incentives given to panellists. Research covers a seven day period.

enough given the specific group targetted," says Patel.

youth (16-24) and "innovators".

"Innovators is a category we thought up ourselves," says Patel. "It covers people who are first to pick up on new ideas and developments. It comes up with some fascinating results."

research ended on October 16 and covered vouth. Much of its findings remain "sensitive and confidential" to non-subscribers. However, Patel is prepared to

■ 92% of London youth listens to radio;

m 82.5% of these to commercial stations

inevitably dilute the local identity

whether the four million popula-

tion served by the Yorkshire sta-

tions could be covered with fewer

than the present 13 transmitters.

Metro's £ 16 million takeover of

YRN was completed two weeks

ago after an extraordinary general

meeting of YRN shareholders.

Participants at the meeting voted

to remove the restriction that

prevented anyone owning more

The takeover means that Metro

is now the second largest UK

radio company (behind Capital)

with a combined turnover of £

13.35 million and the third largest

in terms of reach (behind Capital

and Midland), covering 12.8% of

the UK population.

than 10% of the company.

of the station? Robinson is also investigating

■ 46.4% to BBC radio

"We feel numbers are high

Demographic groupings rotated annually are: businessmen, ethnic minorities, multi-income homes, housewives and children.

The latest set of seven day September 1 launch.

MD Gordon McNamee says his station is on course for its stated goal of one million listeners. "Kiss FM offers advertisers the most clearly defined niche audience in UK broadcast media. sic AM service with Metro's Great and it is the most efficient way to North Radio, "All our experience target socially active young Lonshows that once you try to broad-

Advertising revenue is "very encouraging", according to In-

way with incrementals Spectrum and Sunrise.

LWT Support Research has been running since December 1988, using a questionnaire devised in-house. It claims to be the only television station outside the US to fund such a project.

Subscription costs £ 2.000 per separate survey, with take-up mostly from advertising agencies but also Coca-Cola and brewers Discussions are currently under Bass.

#### Kiss Claims 750,000 Listeners

750.000 based on its telephone survey of 1.000 people conducted three weeks after the station's

■ 9.4% to Kiss FM seven days a

week/10.7% a minimum of

Patel was not willing to disclose

figures for Capital or BBC Radio

1. "But I'm surprised Capital

doesn't subscribe, as it would be

relevant - particulary for sales

3% to Jazz FM five days a

five days;

The survey, which was carried out to JICRAR specifications. shows that 60% of the weekly audience is within the station's primary age group target of 15-24, while 96% falls into the broader 10-34 category. The survey shows that Kiss FM's audience profile is equally balanced between men and women and between the upmarket ABC1 and down-market C2DE social classes.

cast beyond your boundaries you

London's new dance station Kiss | dependent Radio Sales executive FM is claiming an audience of Jane Griffiths. "We had a very good September. Things have settled down a bit but the picture is still looking good for the rest of the autumn?"

The majority of advertisers have signed annual contracts guaranteeing to spend a certain sum of money during the year. These include WEA, EMI, and A&M record companies, HMV record and video retail stores, the Daily Star and Evening Standard newspapers, Palace Pictures, and London Transport.

Griffiths says that advertisers are not daunted by the station's "uncompromising" dance music policy, "Some advertisers had a different perception of how the station was going to sound and they might have expected it to be more mainstream. But the station is not compromising. It is more programme-led than other stations and it is also specifically targetted.

#### **Metro Splits** Yorkshire Network The Metro Radio Group is decen-He adds that there is no question of merging Yorkshire's Clas-

tralising the operations of the three newly-acquired Yorkshire Radio Network (YRN) stations and closing down YRN's Sheffield headquarters.

Hallam FM in Sheffield, Pennine FM in Bradford and Viking FM in Hull are being given equal status under Metro's regime. "A lot of decision making will be devolved to the three stations," says Metro MD Neil Robinson. "They will have more of an individual profile and more respon-

"The individual programme controllers will also have more responsibility and will co-ordinate with the group programme controller."

Robinson says that the staff at Hallam, Pennine and Viking are "very enthusiastic and they seem to be even younger than the people we have at Metro. But I have every confidence in their ability to face up to their new responsibilities?

#### Scottish Station Returns Franchise

Scottish community station Radio West Lothian has handed back its franchise. The station. which had not even started broadcasting, failed to get the financial backing necessary to put them

A statement from the board says: "It proved impossible in the current financial climate to obtain adequate funding for the project. In the circumstances it was felt better not to go ahead than risk starting on an under-capitalised

Director Sandy Wheater says the decision to pull out was taken before any major capital outlay. | be re-advertising the franchise."

"We had identified suitable premises and decided on studio equipment but nothing had been finalised. And we had not yet taken on any full-time staff."

Radio West Lothian was the only applicant for the franchise awarded in October 1989. At that time the station was asked by the Independent Broadcasting Authority to resubmit its application with revised financial proposals.

The IBA says it is: "Obviously disappointed that the station is unable to go on-air. Because of the forthcoming changeover to the Radio Authority we will not

MUSIC & MEDIA - November 3, 1990



Briggs. "The first campaign

branded radio by featuring Chris

in the studio. The second was

aimed at creating an awareness of

the competition and the breakfast

show. For the new series we have

moved back towards branding, as

the audience now understands the

nature of the contest. This gives

us a chance to hammer the bran-

ding message. We are using fast-

cutting and anarchic images to

reflect the nature of Chris Tar-

As in the past, the contest com-

Film House VP/Production

willingness and ability to adapt

our marketing services to specific

Briggs denies that Capital,

which accounts for 19.5% of the

UK's total commercial radio au-

dience with its FM and Gold AM

services, is simply buying listeners

with its campaign. "Look at our

track record. We have always

to advertise our product are the

European assignments?"

rant's show."

#### **Capital Attracts Listeners** With Largest-Ever TV Campaign

Capital Radio is running the UK's | are proud of our product." largest-ever TV advertising campaign for a UK commercial radio station in a bid to maintain its predominant position in London, where four new stations have

come on-air this year. Deputy programme controller David Briggs says the cost of the "Direct TV" promotion exceeds the launch promotions for Kiss FM and Jazz FM; both spent £ 1 million. "Because London is the most dynamic radio market, the above-the-line spend on radio has rocketed through the roof, and we're moving with that trend. We want to hold on to our number one broad-based appeal, not just because of what's happening in the market but also because we



Chris Tarrant - the focus of Capital's

The campaign, called the 'Birthday Bonanza' on-air, encourages listeners to tune in to breakfast show presenter Chris Tarrant, who announces a birthday at random during his Monday broadcast. The first listener with that birthday who rings the station and correctly answers a simple question on-air wins a large cash prize, which rises over five weeks from £ 1.000 to £ 10.000. The station continues to recycle listeners to other dayparts with

mercials were made in the US by additional prizes. It is the third time Capital has Film House, a Nashville-based company specialising in television run this competition, and this time the campaign is focused exmarketing campaigns for radio clusively on television with over and TV stations. Briggs says that Capital is an "untypical" client 200 slots being broadcast, "We have been trailblazers in using TV for Film House, "They have to to advertise radio," says Briggs. make some adjustments because The four-week contest is spread we are British. There is no station

over a five-week period. There are as big as Capital in the States and two different commercials for we have to take care with the each week of the campaign, plus broad spectrum that we have." an additional generic advertisement for use during the third Philip Cheney, who directs the week when there is no competicompany's international business tion. The spots run on London comments: "The new 'Direct TV' Weekend Television (LWT) and campaign was a decisive step in Briggs notes that the campaign inmaintaining Capital's supremacy volves "a proportion of contrain a rapidly fragmenting radio deals with LWT. marketplace. Our work with Capital over the years reflects our

"These are tactical commercials with more branding than our previous campaigns," explains

#### **Melody Aims To Increase Profile**

Melody FM, London's easy-listening station which launched in July, is running another promotion campaign through November to reinforce the station's name

"Our research shows that awareness of the station is relatively low, in common with the other new London stations," says station manager Sheila Porritt. "But among people who are aware of us we have a high reach, particularly among our target group of 45-plus which is a notoriously hard group to get to. And their overwhelming reasons for listening to the station are that they like the music and they like the absence of DJ talk, which confirms that we have the right for-

Melody is repeating the TV advertisement used for its launch with a new voice-over. There will also be a poster campaign on over 150 hoardings throughout London and on the city's buses. The style of the station's original launch slogan - "At last. Radio without speakers" - has been maintained on two new slogans: "Melody 104,9 FM - Where the music speaks for itself" and "Melody 104.9 FM - All discs. No jockeys"

The station, which will play a tune from a musical every hour throughout the day in addition to the scheduled half-hour segment every morning, is also running a competition to identify a tune which will be promoted by a mail shot covering Melody's total survev area

#### Radio Fund Rejected

A Radio Fund to provide additional money for small-scale independent and community stations has been rejected by the government. The fund had been proposed by the Broadcasting Consortium, an umbrella group of various community radio groups, and would have come from a £ 10 million government grant with further donations from the Arts Council, the Commission For Racial Equality, local businesses and trade unions

#### Musicland Opening

The biggest US record retailer Musicland, is opening its first European store in Thurrock, Essex (east of London), this month. Trading as Sam Goody, the name of the US East Coast retail chain the company bought in the 70s, Musicland has a 400 square metre store at the Lakeside Shopping Centre which will stock 20,000 CDs, cassettes, records and videos.

#### Label Launch

Publisher Hit & Run Music is launching its own record label this month called Hit & Run Records. Bands who sign to the publishing company will have the option of signing to the label but the label will also be signing other acts.

#### Stylus Collapse

Stylus Music and its owners, video tape duplicating company Elmag, have called in the official receiver, despite the fact that the Stylus compilation, Moments In Soul, is in the charts. Stylus Video is continuing normal operations and could be sold to another company.

#### **BPI** Considers Chairman The British Phonographic Industry (BPI) is considering the appoint ment of a full-time chairman. A

proposal by chairman Terry Ellis and EMI MD Rupert Perry was discussed at the BPI's recent council meeting but no decision was made.

#### Copyright Delay

The copyright dispute between the British Phonographic Industry and the Mechanical Copyright Protection Society has been delayed yet again after an argument over when each side should taken the view that the best times be able to see the other's evidence. It means that the Copyright autumn and spring. That's when Tribunal is now unlikely to adpeople appear ready to make a judicate on the dispute until May

#### Radio Luxembourg On Campus

Radio Luxembourg is making its | service during gaps in their own 24-hour satellite service, RTL International, available to campus radio stations around the UK. Stations equipped with an Astra satellite dish are now able to rebroadcast the programme, which is an extended version of the station's AM output, as a sustaining

schedule. The move follows the success of a pilot show 'Campus To Campus With Young Person's Railcard'. So far, four universities - Loughborough, Bath, East Anglia and Kent - are planning to take the signal.

#### Ebert Quits But Metronome BLM Rejects Safe, Says Gramatke

Despite the sudden resignation of | Phonogram". His goal will be "to | Ebert's exit after 16 years there. MD Klaus Ebert, Metronome Musik will continue to operate autonomously and distinctly separate from its PolyGram sister companies

PolyGram Germany president Wolfgang Gramatke asserts that, contrary to industry speculation. he has "no intention of reducing Metronome to a label to be assimilated into either Polydor or more dynamic profile".

Gramatke will head Metronome until January 1, when the appointment of a new MD is expected. Its current market share is approximately 1.9%, but the PolyGram chief says he is aiming

Industry rumours about the future of Metronome followed

legal loopholes in Europe's copy-

The injunction proceedings

were initiated by CBS, the band's

record company. But Perfect Beat

says the recording of the June 27

give it a more defined identity, a He says his decision to quit was spontaneous, caused by policy changes, and he acknowledges that he had resigned from parent company PolyGram, not Metro-

In a prepared statement, Gramatke thanked Ehert for "leaving behind a successful enterprise" Ebert is now turning to a new project, which he says will involve discussions with other major German labels. He anticipates an announcement before Christmas.

Gramatke has been president of Polygram for one year. Since then, several senior and middle-level executives have left the company, including Dieter Oehms and Wolfgang Johannsen.

Mantel Bid The Bayarian licensing authority

(BLM) has rejected a request for the funding of two mantel (networked) programmes for the state's private local broadcasters.

The application for funds, by the former backers of Radio 2000 and a variety of local publishers. was first made two months ago but was only considered at the BLM's media council meeting at the end of last month.

According to BLM president Wolf-Dieter Ring, annual financial support exceeding DM 5 million (app. US\$ 3.3 million) for mantel programming is out of the question.

"We may consider a one-off start-up payment and on this we are consulting with the relevant parties. However, if something doesn't happen soon, we will have to consider offers from outsiders." said Ring.

#### Klassik Finally Goes To Air

Hamburg-based Klassik Radio | The exceptions are block prowas due to go on air at 09.00 on October 27, four weeks later than planned because of unspecified problems with the studio building. First record to air was expected

to be Johann Strauss's 'Kaiserwaltzer', says programme director Martin Falk.

"The station will begin with a magazine-style music and speech mix, 20:80 in favour of classical music. This will run each day between 09.00 and 12.00"

Programming at other times, says Falk, is predominantly "an ad hoc classical mix".

gramming of musicals (19.00-21.00 Wednesday/Thursday), a jazz hour (23.00, same days), piano concertos (19.00-21.00 Sunday) and a complete, uninterrupted two-hour opus of a composer's work every evening (21.00-23.00).

Advertising in any given hour at the 24 hour station is limited to a maxium of three minutes.

Klassik broadcasts on 98.1 FM in Hamburg and on cable elsewhere in Germany in addition to availability on satellite. Vinvl is not played at the station, which operates a CD-only policy.

T-SHIRTS



Nick Kamen (3rd left) is pictured with WEA Germany MD Gerd Gebhardt on his

immediate left and staff from WEA Germany. Kamen was at a party to celebrate the

300th broadcast of TV show 'Formula One' during which he received a gold award for

Court Halts Unauthorised Stones' Release

A Hamburg court has issued an 1 pany notorious for exploiting

right laws.

more than 300,000 sales of his single 'I Promised Myself'.

injunction against the Brakel-

based Perfect Beat record com-

pany on behalf of the Rolling

release CD and vinvl versions of

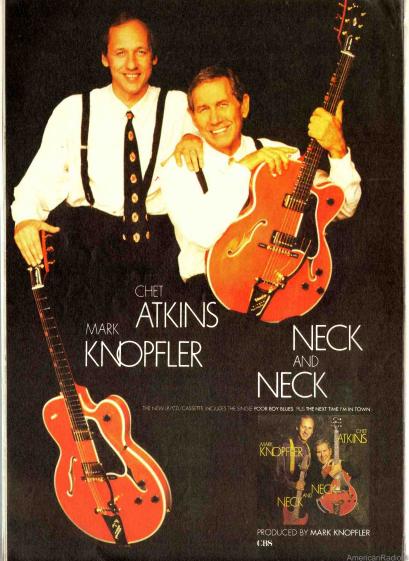
The company was planning to

Stones.

ers of Toto gather with concert promoters and CBS Germany staff after a recent Frankfurt conference, Jochen Leuschner, MD CBS Germany, is pictured front right.



mat"



#### **US Syndicator Ready** For European Premiere

Sales Awards Drop

The number of gold and platinum | C'Est Toujours (Pierre Bachelet,

miere Radio Networks will expand its marketing and distribution operations to Europe, from December 1. Its office, headed by VP/co-founder Ed Mann, will be located in the World Trade Centre in Paris.

Premiere executive VP Tim Kelly: "Ed's presence in Paris



awards for the third quarter of

1990 is lower than for the same

period last year, reflecting reduced

sales and a disappointing summer

No diamond (one million) or triple platinum (900,000) cer-

tifications were made during the

quarter, and there was only one

double platinum (600,000) album

Helene by Roch Voisine (BMG).

(300,000) albums fell from nine to

four. They were: Sleeping With

The Past (Elton John, Phono-

gram); Blue Sky Mining (Mid-

night Oil, CBS); Ouelque Part ning silver awards.

Ad Debate Continues

The number of platinum

US programme syndicator Pre- | underscores our dedication to this burgeoning marketplace. As a principal of the company and VP/marketing for the past four years, Ed has been integral in our enormous growth. We want our best to represent us in Europe?"

Mann adds: "Our company has specialised in developing programmes that fit the local marketplace yet work in concert with national/international advertiser concerns; programmes that work locally are much more likely to develop the numbers that attract advertisers. Premiere has pioneered this approach in the US, and we plan to bring it to

With an affiliate list exceeding 1.800 stations, Premiere produces and distributes programmes such as the 'Premiere Comedy Network', the 'Plain-Rap Countdown', and 'Live From The Sixties'. For more information, Mann can be reached in Los Angeles at (213) 467-2346.

AVREP/BMG); and Maldon

(200.000) were awarded, compared to 16 last year, while the

number of gold albums fell from

Meanwhile, singles certifica-

tions remain stable. Although

none achieved platinum (800,000)

status, three went gold (400.000)

Soca Dance (Charles D Lewis,

Polydor), Bo Le Lavabo (Lagaf,

Carrere) and White And Black

Blues (Joelle Ursull, CBS). Eight

singles sold 200,000 units, win-

Only two double gold albums

(Zouk Machine, BMG).

#### Enjoy A Free Concert... In Your Own Home

Skyrock is offering five lucky listeners - three in Paris, two in the provinces - the chance to have Polydor act Elmer Food Beat (EFB) perform live in their own home. All the listeners have to do is to name seven EFB tracks which feature a girl's name.

The competition is one of the FM station's new methods to copromote artists who have strong grass roots support, but who lack top 50 notoriety.

Programme director Laurent Bouneau: "We're entering a threelevel system of promotion now. with radios combining with record companies and retailers to promote individual artists' records. This way the radios can really play a part in breaking new artists. Up to now the FMs haven't really been able to do this.

"Bands such as VRP (Phonogram) and Elmer Food Beat are examples of ex-independents that have been picked up by the major labels. They have a solid base of supporters, and they sell a lot of records; now we want to promote them in the right way."

Ffr 600.000 (app. US\$ 118.000) is earmarked for the EFB promotion, including a TV campaign (spots on M6) and radio ad space. A campaign for VRP also includes advertisements on M6, as well as promotion of the group's new LP Retire Les Mains De Tes Poches and their current tour.

Both acts emphasise humour, which fits with Skyrock's promotion of comics such as Muriel Robin, the Vamps, Valerie Lemercier and Pierre Palmade.

#### **Virgin Fights Trading Laws**

The Virgin Megastore in Marseilles has been ordered to close on Sundays or to pay a fine of Ffr 300.000 (app. US\$ 59.000) for each Sunday it is open, in a move which may be repeated in Paris and Bordeaux where Virgin also

The decision represents a major setback for the company, with 20% of turnover achieved during Sundays. However, it says it is confident that the laws will soon be modified to allow stores selling "cultural goods" to open on Sun-

#### Cherie FM Targets Younger Audience

easy listening station, has launched an advertising campaign directed at an audience slightly vounger than its current target group (20-45).

The campaign, which will include press advertising and billboards in the provinces, begins with a Ffr 2 million (US\$ 400.000) poster campaign in the Ile-de-France (Paris) region in November. Station manager Christopher Sabot says the posters show "a fashionable young girl with the slogan 'can't stop you singing'."

He adds: "We're not really a gold format at all; we play more new releases than a lot of other stations. And if you study the audience age-range of the so-called gold formats, you'll find that they draw a surprisingly high percentage of listeners aged 15-34"

Meanwhile, Cherie's sister sta-

Cherie FM, the NRJ/CBS-owned | tion Rire et Chansons (ex-Pacific FM), where Sabot is also station manager, is planning its first advertising campaign with ad agency Publicis Etoile.

Sabot: "We're not looking for an audience that will listen for 208 minutes like Cherie FM, but rather 40-60 seconds. But it's a very wide audience, and one which obviously includes peripherique listeners."

Rire et Chansons's programming schedule is based on some 1.200 comic sketches and songs covering the last 30 years, plus broadcasts of current cafe-theatre shows, aimed at 30-year-olds. IP-SOS results published last July gave the station, which started broadcasting earlier this year, a 1.4% accumulated audience rating in the Ile-de-France (120,000 listeners daily).

France's advertising watchdog Comparable advertising, which

The French government's wish to | expression and open competiallow advertisers to draw direct tion", the group says the change comparisons with competitors is would do little to advance conmeeting strong opposition from sumer protection.

is allowed in the UK, Holland and group Verification de Publicite. While the government insists Switzerland, is now in its sixth that it will bring "freedom of vear of debate in France.

MUSIC & MEDIA - November 3, 1990

#### Belgium's Skyrock Group NOS Reviews Radio 5 **Prepares For Next Stage**

The next stage in the development of the Skyrock radio group in Belgium is about to begin, with four of the stations due to start receiving 40% of their programming from Charleroi-based Sky-

rock Metropole this week. There are currently five stations under the Skyrock banner in Belgium, all in the Frenchspeaking part of the country. The outlets, which have bought the franchise to operate Skyrock France's format and to use its name, are in Charleroi, Couvin. Ardennes, Namur and Liege, A Brussels station is expected to he added to the group next year.

So far, Skyrock France has only taken a financial stake - Bfr 1 million (app. US\$ 32.000) - in the Liege outlet. However, Eric Lannoy, MD of Skyrock Metropole in Charleroi, the station which is heading the group, says: "When the Brussels operation is launched, Skyrock France will be financially involved in the stations | programme directors."

in Charleroi and Brussels." Due to the financial link, all of Skyrock Liege's programming is currently transmitted by satellite

from Skyrock Nord in Calais. However, only 60% of the programming on the other outlets is produced by Skyrock Nord. Until now the remaining 40% has been produced locally, but from this week it will orginate from Skyrock Metropole.

Skyrock has a top 40/CHR format, aiming at the 15-35 age bracket. French and international product is mixed on a 50/50 basis

Eric Pierard, programming director at Skyrock Metropole: "We have a 300-strong listener panel which we telephone every two weeks. We play them new releases over the phone and they decide what is aired in our top 40 rotation, with 40 French and 40 international titles. Our weekly chart is also based on listeners' reports and votes from our music

#### Antler, ARS Launch Dance Labels

Belgian record companies Antler | 12" vinyl only and distribution in and ARS have both launched new dance labels.

Beat Box and Dance Opera have been set up within Antler and are headed by Roland Beelen and Patrick Claesen. Beelen: "The new labels were founded to distance dance product from the acid and new beat material on our Kaos-Subway label.

"We are now targetting the UK market with a completely new kind of dance music. We sample 150 clubs across Europe with our product, which includes Rave Busters, Cold Sensation and Draga Khan. We expect it to enjoy the same trendsetting success as new heat did?"

Europe is handled by Play It Again Sam. At ARS, MD Patrick Busschots

has launched the Hithouse Records and Streetheats labels. He says: "The first label will see talent from the Hithouse studios on a separate label, for which ARS will be the worldwide distributor and publisher. However, Streetbeats is a label of our own (vinyl only) to channel more experimental product to. ARS is becoming too polished and we wanted to launch our label. If it has chart success, it may then join

First releases include McHughie Babe on Hithouse Records and The labels will be released on Cartouche on Streetbeats.

#### **RTL Denies Radio Launch Reports**

reports that it plans to launch a commercial radio service for Holland, following the success of its TV channel RTL 4 (formerly RTL-Veronique). The reports claimed that an RTL station may soon launch in competition with state pop channel Radio 3, which recently celebrated 25 years on air.

RTL has denied Dutch press aars: "Neither RTL 4 nor our parent company CLT has any specific plans at the moment for the Dutch market, Of course, CLT is always trying to see where it can expand, so I cannot say it won't happen eventually - but it's too early to talk about as definite. We cannot do everything at once, and we first have to consolidate the RTL 4 spokesperson Ad Ever- TV operation."

Dutch national Radio 5 may be | be too small to measure. closed down or radically restructured, under proposals being considered by public broadcaster NOS. A working party has recommended its programmes be integrated with news station Radio 1, where they could find a wider

The current audience of Radio 5, which is devoted to educational, public information and network if it closes, ethnic programming, is said to

The report, part of a larger study on the future of public service radio in Holland, is now being studied by the NOS programming committee. According to an NOS spokeperson, it is too early to say how any restructuring would affect the rest of the Dutch public radio system, or what might become of Radio 5's AM

#### **BMG** Aims To Score Video Hit

BMG Ariola Belgium has launched a TV/radio advertising campaign to promote Hit Connection 2, a compilation released on all formats, including video.

A previous edition Hit Connection, sold 60.000 units, giving it platinum status, but only 700 videos. However, the company hopes that the campaign for the new release will see higher video on the roster this presentation is

An de Keyser, who is coordinating the release for EVA Belgium at BMG Ariola: "By having a campaign both on VTM (13 spots) and RTL TVi-RTBF (15), plus advertisements on the Radio Contact Network, BRT Radio 2, Studio Brussel, Radio 21 and RTBF's Radio 2, we hope to | Tonight. boost video sales." The video

#### Split Second Shows

Belgian band A Split Second have returned home after a very successful tour of the US. It was the band's second US tour and involved 26 shows in 1,500-3,000 capacity venues. Their Kiss Of Fury album has sold 25.000 units in the US and November will see the release of a new 12". Parallax View, remixed by Tony Garcia in Miami.

#### Diamond Awards

The fifth annual Diamond Awards Festival will be held at Antwerp's Sportpaleis on November 14-17. The opening night features a performance by Ben E King. It will be followed the next day by a showcase for Benelux artists, which will be televised by both Belgian and Dutch TV.

State broadcaster BRT-TV is coproducing the main Diamond Awards TV-shows on November 16-17, with the French-language channel FR3 also covering the festival. Maxi Priest, Duran Duran, Joelle Ursull, Technotronic and Kim Wilde are among the artists scheduled to perform.

features clips from UB40, Sinead O'Connor and Roxette.

Meanwhile, 50 copies of a video presentation of the label's national priorities, including new product from Bart Kaell and Dirk Blanchart, have been mailed to press and media outlets.

Head of promotion, Hilde van Steenvort: "With 23 local artists very important, and obviously, with the booming Flemish record industry, we can afford a bigger budget for promotion of that repertoire?"

The mail-out also included a Whitney Houston CD-single to announce the release of both the single and album I'm Your Baby

#### **BRT Signs Czech Deal**

Jan Ceuleers, director-general of Belgium's BRT TV, has signed a five-year contract with Czechoslavakian state TV which includes programme and information exchanges, plus co-productions.

#### New Front 242 Contract

Kenny Gates, MD of Play It Again Sam, has confirmed that Front 242 have signed a five-album contract with Epic Records. The deal covers the US, Canada, South America (excluding Brazil), Australia and New Zealand. The band's new single, Tragedy For You, was due out in Europe on October 22 and is backed by a video directed by Anton Corbiin. The LP of the same name is planned for January 21 release.

#### lazz Mecca

Jazz Mecca 1990, a new international jazz festival initiated by the organisers of the North Sea Jazz Festival, is to be held in Maastricht, Holland, on November 2-4. Sixty acts are scheduled to perform, including the Blues Brothers Band, Ray Charles, Candy Dulfer, Miles Davis, the Dizzy Gillespie United Nation Orchestra, The Original Monty Alexander Trio and the Philip Morris Superband. For more information telephone 070-3542958

#### Capital's Disco Mix Has Appeal

70s disco music station, launched on June I, is attracting about 137,000 daily listeners, according to figures released by research institue Datamedia for the period July-September.

The station is fully automated and broadcasts to the northern provinces of Milan Como, Varese

Stations

Rete 105

Radio Deelay

Radio Monte Carlo

Radio Dim. Suono

Figures in millions

Claudio Astorri, newly-appointed 1

station director at Radio DeeJay,

says that one of his main priori-

ties is to introduce Selector to the

Astorri, who took up his new

position on October 15, says his

first week was mainly taken up

with work on the station's ap-

plication for a broadcast licence

which, under the recently intro-

duced media legislation, was re-

quired by the government before

broadcasting record set up by

CGD artist Francesco Baccini is

about to be challenged. Baccini,

who remained on air for 19 hours

and eight minutes at the Milan-

based national station Rete 105

says he heard reliable rumours

that a Rome station is to launch a

record attempt using a well-

Baccini: "If someone success-

fully challenged my record I'd be

the first on the telephone to say

'Well done!' It was great having a

national radio station at my

known BMG performer.

Baccini's National

The national continuous radio | to try a similar thing on TV.

disposal and now I would like a first for a national artist.

Radio Kiss Kiss

Radio Subasio

RTI 102 5

Radio Zeta

station.

Radio Italia

RAI

**Datamedia Results** 

July-Sept 90

3.37

2.03

1 49

1.32

0.47

Astorri Will Bring

Selector To Deelay

Radio Capital, the Milan-based | Brescia, Piacenza, Parma and | heard rumors that a format like Reggio Emilia provinces in the near future. Radio Capital, owned by the

Radio DeeJay company, has recently made format changes which have seen music from the early 80s added to its playlist.

Claudio Astorri, newly appointed station director at Radio and Pavia. It plans to cover the | Capital and Radio DeeJay: "I've

April-June 90

9.66

1.69

1.61

1.30

0.48

0.34

"My job here is to develop the

station and not to change it," he

says. But we utilise new tools, like

Selector, which will give us better

programming control. Creativity

is at the heart of radio but you

have to build a format first.

Creativity needs to be connected

Astorri stresses the station's top

Baccini, who has never been a

DJ, admits to difficult moments

during his marathon spell, saving

he suffered from lack of sleep the

night before the broadcast and

The on-air event was part of

Baccini's promotion for his

album Il Pianaforte Non Il Mio

Forte, which since its early Oc-

tober release has sold 90,000

units. He is about to embark on a

national tour and confirms he has

signed a sponsorship agreement

for the concerts with Pepsi-Cola,

lack of food during it.

40/dance music format will not

change, neither will its 15-25

with format and target?

target audience.

ours will soon have the name 'new oldies' in the US. It's a way of providing people between 25 and 44 with music that they no longer find on the dial?"

Astorri says the Datamedia research confirms the station's commitment to its 25-44 target audience. "Datamedia says 70% of our listeners are in that age range, 15% fall between 15-24, 10% 45-64 and 5% 10-14. The research has also confirmed our popularity in urban areas."

105 Classic, the Milan-based Gold station launched in March by the owners of national stations Rete 105 and Radio Monte Carlo, saw its daily audience increase from 104.000 to 164.000, according to the same Datamedia set of statistics.

105 Classic is now a national station but only broadcast in parts of north-west Italy at the time of the survey. Gianluca Costella, station director: "Our figures have risen significantly. You have also to consider that when the survey was conducted many of our regular listeners would have been on a holiday in areas of the country which our signal did not reach?"

Most of the country's major national broadcasters have lost listeners but Radio Italia Solo Musica Italiana, the national music only station, and the Naples-based Radio Kiss Kiss increased their audiences. The Bergamo inter-regional RTL 102.5 also gained listeners. Rete 105, as expected, remains Italy's most popular private station.

#### Baglioni's Delayed **Record Under Threat**

CBS artist Claudio Baglioni is to release his double album Oltre (Un Mondo Uomo Sotto Un Cielo Mago) on November 17 on the Intra label. The LP was set for release in January this year but, at the last minute, Baglioni decided to rewrite the lyrics and re-edit the music to several tracks.

Album Due Soon

CBS marketing director Fabrizio Intra: "His decision to delay was right. It shows how much attention to detail he puts into his work and reflects his desire to give the public the best product possi-



MUSIC

EXECUTIVE CONFERENCE OF EAST & WEST **EUROPE'S** MUSIC INDUSTRY

23-26 November 1990 BUDAPEST, HUNGARY Supported by the Hungarian Ministry of Culture and Multimedia Kft Following the

enormous success of last year's executive conference staged in East Berlin as The Wall came down, Looking East & West invites executives of the music industry from records TV, concerts, radio, video, publishing, rights and facilities to come to Budapest. The conference will address the challenging opportunities for

THE DEVELOPMENT OF THE MUSIC INDUSTRY IN EASTERN EUR<u>ope</u> State banquet • Showcases Seminars with

simultaneous translation Sponsored by Billboard NUSIC 8

Please send further details to:

lame		
osition	_	
ompany		
ddress		
ountry		

Type of Business

#### Radio Ad Levy SPRL Founds Pension Fund **Cut Expected**

by David Rowley

Norway's controversial levy on 1 royalties, stations will only be radio advertising income is paying 7-10% of their gross expected to be slashed from 16% income, about half what it was. to 5% by January 1, if legislation recently introduced in parliament

The proposal, part of a bill which would also see the introduction of a second commercial terrestrial TV channel and advertising on local television, was expected to be debated on October 22.

An all-party committee, which presented its recommendations on the proposed legislation on October 11, has unanimously welcomed the levy cut and none of the proposals are expected to meet with strong political oppo-

Odd-Arne Jooe, general secretary of the Norsk Radio Forbund, the Norwegian private radio association, says that although he is not sure when the levy cut will occur, the signs are that it will be very soon, "I have spoken to ministers who say it will be operating from January 1," he says, "With the reduction of this worked out on performance for the second station.

"Few of the 100 commercial stations in Norway have a satisfactory income and this will go some way towards making radio viable. Radio advertising is increasing all the time and next year we expect it to account for between 2-3% of all advertising?

The situation with the proposed national commercial TV2 is less clear. The bill limits the ownership of any one interest to a maximum of 20%, all of which should be Norwegian. If there is not enough Norwegian investment, a maximum of 20% may come from outside.

Applications for the proposed 10-year franchise are expected to open soon, for a three-month period. It is hoped to have the station on air by the beginning of August next year.

Another key aspect of the legislation is that the station - like Denmark's TV2 and Sweden's proposed commercial TV - should be outside the capital city. Oslo. tax, and the new deal we have Bergen is the most likely location

#### Failed SGA Taken Over By Farrel

Bankrupt Swedish independent | Jansson becomes sales manager. distribution company SGA has been taken over by construction and real estate concern Farrel Gruppen, in a deal worked out in conjunction with the state Records." Ten people were made

SGA, Sweden's largest independent distributor, handles around 25 labels including Planet, Hawk, Eagle, Scranta and Little Big Apple, It suspended trading in receiver, Accord Centralen, was brought in.

The deal with Farrel Gruppen, which already has a 75% interest in Holland's CNR Records, was worked out after SGA was declared bankrupt in early October. That deal was completed on October 16 and SGA re-opened on October 19.

Farrel Gruppen's Jan Ejheden company, and former MD Kjell outlets.

Eiheden: "We had to work very fast to come up with a solution but it made sense to be involved, given our connection with CNR redundant as a result of the bankruptcy and subsequent takeover.

SGA is also part-owner in five independent labels, including Little Big Apple and VIP. Ejheden says negotiations on their future September and the official and any involvement from Farrel Gruppen will begin shortly.

At press time it is unclear how much Farrel Gruppen's bailing out of the troubled distributor

SGA, also known as Mariann Distribution, took over Electra's distribution after its failure a year ago. As well as handling a string of indie labels it also does distribution for major labels to has been brought in as MD of the Sweden's important petrol station ty's council station Ondra

Finnish local radio federation | SPRL has founded its own staff pension fund, to reduce the private stations' costs and to improve their competitiveness as employcials and syndicated programmes, 2000. Around 300 people are insured.

The majority of stations are expected to join the fund, as pensions currently account for about Fmk 17 million (US\$ 4.5 million) of their Fmk 100 million ers. Initial membership includes | total annual staff costs. The fund 15 radio stations, SPRL and two opens on January 1, with first companies making radio commer- payments expected by the year

#### SPAIN & PORTUGAL **CBS Aims To Repeat Azucar Moreno US Success**

CBS Spain is to follow the US | Spain's entry at this year's Eurovisuccess of gypsy-house duo Azucar Moreno with the European release next week of a special remix LP called the Sugar Mix

CBS Spain's international A&R/ promotions manager Adrian Vogel says the dance LP will include four tracks from the current album Bandido - which has gone double platinum (200.000 units) in Spain since its spring release - and two from the duo's former CBS LP Carne de Melo-

The package was remixed by Raul Orellana, who had a hit last year with the flamenco-house track Guitarra: Pablo Flores, who has worked with Gloria Estefan; Miami producer Victor di Persia; and CBS Spain disco producers/ act RSP. The first singles from the LP are A Caballo, which is already a hit nationally, and a In the US, the band - who were vear,

sion Song Contest - have seen Bandido sell more than 50.000 units (gold), after entering the US Latin charts at no. 8. Vogel says its success is largely due to airplay of the single Ven, Devorame Otra Vez, which was followed on October 17 with the release of the LP's title track.

"US radio was playing other tracks off the album, even before it was released there," says Vogel, who adds that there will be a TV ad campaign in the US and Mexico in the run up to Christmas.

Vogel claims that Azucar Moreno are the first Spanish act to break in the US Latin market before charting in Latin territories. But he says that Ven, Devorame Otra Vez is now repeating its US success in Puerto Rico. Mexico and Venezuela.

Vogel says the Sugar Mix Album will be released in Latin cover of Santana's Ove Como Va. | America, probably in the new

#### Municipal Law Leaves Stations In Limbo

radio law continues to be the subject of a lengthy legislative process, leaving many stations in a "state of limbo", according to Miguel Nunez, director of new Madrid station Onda Alco-

Onda Alcobendas is a municipal outlet in north Madrid and hopes to gain an FM licence when the law is finalised. However, until then it is teaming up with the ci-Madrid, which is supplying 20 | featured at 12.00-13.00.

Spain's controversial municipal | hours of programming a day on weekdays and all programming during weekends.

Nunez: "There are about 400 outlets operating which are neither legal or illegal. The government has left us in a state of lim-

Onda Alcohendas will function as a public service radio between 10.00-14.00 providing local news, job offers and interviews to a background of Spanish music. The latest pop music will be

THE SECOND HIT SINGLE FROM HIS ALBUM LISTEN WITHOUT PREJ American Radio H

#### Leyers, Michiels & Soulsister

Following the pan-European success of 'The Way To Your Heart'. which reached no. 13 in the Eurochart Hot 100 Singles last year and sold more than 500.000 copies, Belgian band Leyers, Michiels & Soulsister now have a new single out, 'Through Before We Started: It is from the album 'Heat', which was released by EMI throughout Europe on October 22. Marc Maes reports.

bout one month before the | Belgium's BRT and RTL-TVi. October 22 release date The current single is Through of Heat, Soulsister's new album, the decision was made to rename the band Levers. Michiels & Soulsister, Johan P Berckmans, the group's manager, explains: "When Barry Marshall, of Marshall Arts London, and our US manager Michael Lang came to see the band play here, they said that the name 'Soulsister' was an 'anti-marketing device'.

"Contrary to mainland Eurmusic, we seemed to be alluding to soul and black music in the Anglo-American markets - the for a range of radio formats, and,

Before We Started, which was released on September 28 in Belgium and on October 8 in the rest of Europe, At EMI Europe, marketing manager Peter Holden believes that the track will further strengthen the hand's solid pan-European radio base. Holden: "Copies of Through Before We Started are being sent to Europe's key pop radio programmers. The single clearly demonstrates the group's formidable sophistication ope, where Soulsister refers to as songwriters and performers."

He adds that several other Gerber (bass), Silvio tracks on the album are suitable Silverberg (drums) and



Frontmen Ian Levers and Paul Michiels

made as to the look and sound of the band?'

Berckmans says that while the new name headlines Jan Levers and Paul Michiels as founders of the band, it also reinforces the fact that there is more to the band than just the two frontmen.

Recorded over six weeks at Wisseloord Studios in Holland and with guest appearances by Steve Winwood and Steve Ferrone, plus numerous Belgian and Dutch studio musicians, Heat was produced by Chris Lord-Alge and the band.

The album was presented to the media on October 18 at Impuls Studios in Herent, Belgium. During the presentation, the broadcast live by Flemish state oiled EMI machinery in those youth channel Studio Brussel and countries." recorded for the B-side of their next single, the title of which is yet to be confirmed. Television stations represented at the event included NCRV (Holland), and

18

wrong associations were being I in particular, those targetting a more sophisticated adult audience.

Studio Brussel, a long-time supporter of the band, quickly added Through Before We Started to its top 10 playlist. Head of music, Marc Coenen: "Soulsister's music is perfect for us, because it is suitable for airing at any time of the day.

"The singles from their previous LP, It Takes Two - especially You Get To Me, Like A Mountain and Way To Your Heart - spent numerous weeks in our top 10 playlist, gaining three plays a day,"

Apart from Belgium, It Takes Two, which sold 250,000 units, enjoyed particular success in the GAS territories. Band manager Johan Berckmans comments: "I group performed the track Land | think that the band's success in Of Broken Shadows, which was those territories is due to the well-

> But Gunther Lesiak, head of music at OE3. Austrian state radio's pop channel, adds: "Their music really matches our idea of what a good hit record is."



#### **Zuri West**

- Signed to their own Zurichbased Black Cat label: distributed in Switzerland by Sound Service
- Publisher: Westinger, a company owned by the band
- Management: Fraenzi Doswald, Bern
- Group members: Kuno Lauener (vocals), Peter van Siebenthal (guitar), Tinu Markus Fehlmann (guitar,
- Production: recorded in the Powerplay Studios in Maur, Switzerland. Produced by Ron Kurz; executive producer Higi
- m Promotion: limited edition promotional picture disc containing a Swiss German version of Lou Reed's Walk On The Wild Side was distributed to the national media, with some copies

accompanying the album as a suprise gift

- Foreign release: negotiations for the German release of Elvis are under way
- Tour: dates in Switzerland, southern Germany and Austria in November

Elvis is Zuri West's third LP. After two maxi-singles, Splendid (1985) and Kirchberg (1987), the group's debut album, Support Und Musik, was released in 1987. In 1989 their second L.P. Buempliz - Casablanca, sold more than 30.000 copies and reached no. 1 in the Swiss album charts. The album was also released in Germany, where it was on the Jupiter label.

Zuri West perform in a Swiss dialect and their music ranges from touches of the Beatles to swing and rockabilly, from chamber music to bar music. Group manager Fraenzi Doswald says the Bern-based rock quintet have not released a single, "because it is just not worth it in Switzerland".

#### S P La Trampa

- Signed to Zafiro ■ Publisher: Serdisco
- Management: Solo
- Soto/Pedro Rogel, Madrid Group members: Pablo Perea (lead vocals/songwriter), Santos Luna (drums), Jesus Martin (bass)
- M Current album: Volver A Casa, released September 17
- Current single: Acercate Y Besame, released September 4 m Production: recorded at STP and Kirios studios in Madrid;
- produced by Steve Taylor Promotion: TV appearances. including 'Rockopop' and the SER/Canal Plus 'Gran Musical' concert: remixed maxi single distributed to discos; street posters; record signings; Acercate Y Besame is one of three tracks on Gran Musical

magazine's latest free MC ■ Tour: 28 dates in Spain during summer

This young Madrid trio rely heavily on frontman Pablo Perea. who Zafiro promotions manager Fernando Bravo describes as a "Spanish John Cougar Mellencamp". The group's elegant brand of pop/rock has also drawn comparisons with Huev Lewis and Bryan Adams

Acercate Y Besame, the first single from the new album, was recently a powerplay on the Los 40 radio network. The group have a good live reputation and tried out much of the new material in concert before the LP was recorded.

Bravo hopes to sell 100,000 units of Volver A Casa, the band's second LP, but says there are no plans for a foreign release.

#### PREVIEWS

GLESAL

SIN

#### SINGLE OF THE WEEK

#### Candy Dulfer

Heavenly City - Ariola Like its predecessor Saxuality, this jazz/funk ditty proves once and for all that Dutch saxophone player Candy Dulfer is not a mere sidekick for the big names in popland. Heavenly City scores big with a throbbing groove and a

great chorus, spiced up with a good dose of house. Dulfer's rivetting sax plays a modest, yet leading role. Currently picking up good airplay in Germany and Scandinavia; 'Breakout' on MTV.

#### Kon Kan

Liberty! - Atlantic

The follow-up to the New Order sound-alike I Beg Your Pardon, leans more towards Depeche Mode: poppy, danceable and a bit quirky.

#### Anita Baker

Soul Inspiration - Flektra Ultra sophistication is the keyword here. Keyboard layers, mellow drums and bass set the atmosphere for Baker's incredible vocal exercises.

#### Harriet

Woman To Man - WEA A dark and moody soul tune. Introvert in its sparseness and highly emotional.

#### Crazyhead

Everything Is Alright - FM Revolved



These British indie kings have a way with 60s tunes and memorable melodies in a tight and heavy guitar setting. Fab song

#### Fehlfarben

Ein Jahr (Es Geht Voran) - Electrola Neue Deutsche Welle on the cutting table. The tongue-incheek dance quality of the original is remixed to modern standards

#### Gloria Gaynor

I Will Survive - Gig The Shep Pettibone remix of the classic single.

#### Al B. Sure!

Missunderstanding - Warner Brothers Mainstream dance pop. With its funky grooves and catchy melodies it has every chance of hitting the charts.

#### Will And The Power

We Are The Power - Hansa/RMG Ariola Anthemic quest for world peace, reminiscent of The Alarm. Militaristic drumrolls and flutes, and a guitar riff lifted from Boston's More Than A Feeling.

#### Robert Plant

Nirvana - Arlantic

A melting pot of punk, rock and metal. Original and performed with a refreshing disregard for convention.

#### Massive Attack

Daydreaming - Circa An intriguing dance track with a sensual, brooding feel which profits from a highly catchy arrangement. Hit material.

#### Sinead O'Connor

Three Babies - Ensign/Chrysalis A soft and quiet, fragile song from this great singer. Also try the B-side, a majestic cover of Damn Your Eves.

#### John Lee Hooker Baby Lee - Silvertone

Hooker & Robert Cray in a restrained blues song, taken from The Healer.

#### Bronski Beat

I'm Gonra Run Away From You - Zed Beat/live A danceable cover of the Tami Lynn song, rendered by Jonathan Hellyer, who has a high-pitched voice similar to Jimmy Somerville.

#### ALBUM OF THE WEEK

#### Extreme II

Pornograffitti - A&M

With their original approach to the genre, Extreme make you forget they are actually a heavy metal band as their sound is so fresh. They borrow from rap, dance and folk to enrich their style. Flawlessly produced and

mixed by Michael Wagner, this is simply a must, not only for rock programmers. Try the danceable Get The Funk Out, the folky More Than Words and the wild title cut.

#### Blue Aeroplanes

Loved - Ensign

A four-track EP which shows how good the Aeroplanes are at nicely textured, progressive pop. No-nonsense, guitar-based arrangements, committed vocals and a sympathetic, straightforward production.

#### The Rembrandts

The Rembrandts - Acco

A new duo, making well-crafted, pop songs in a Beatles mould (Rubber Soul-era). Promising new artists. Try If Not For Misery, Save Me, Someone and Every Secret Thing.

#### Les Rita Mitsouko Re - Virgin

Highly attractive set of remixes by William Orbit, Jesse Johnson, Tony Visconti and others. Full of musical wit and imaginative grooves. Do not miss Andy Bassapella, Nuit D'Ivresse and Singing In The Shower. The French duo's ticket to the clubs.

#### Ray Charles

Would You Believe - Warner Brothers One of the godfathers of today's music, Charles can hardly do any wrong. On his new album. Charles stars in a set of sophisticated soul songs and ballads with prominent keyboards and a heavy orchestration. Best: Your Love Keeps Me Satisfied, Fresh Out Of Tears and Leave Him!

#### ZZ Top Recycler - Warner Brothers

A very coherent LP in the familiar blues-based style. Their trademark guitar riffs and juicy vocals linger on during the greatest grooves to have come out of Texas for a long time. Check out Penthouse Eves. Tell It and 2000 Blues.

#### Kate & Anna McGarrigle Heartbeats Accelerating - Private Music/BMG

The McGarrigle sisters' first album for Private Music is very much a laid-back, acoustic affair. Teaming up with producer Pierre Marchand (Daniel Lanois, Neville Brothers) they have recorded some moving new material, in a Celtic/Canadian-folk vein. This album does not offer any obvious hit material, but it does challenge late-night programmers who are willing to try something with more depth. Check out: DJ Serenade, Hit And Run Love, Mother Mother and the title cut

#### Tiffany

New Inside - MCA

As a self-confessed 'old' kid on the block, Tiffany has changed her musical direction to more hardhitting funk, which makes for great listening indeed. Here you'll find serious basslines and grooves, side-by-side with sweet melodies of her former work. This record puts her in the same league as Janet Jackson and Paula Abdul, Gutsv. and monumental in its professionalism.

#### Lynch Mob

Wicked Sensation - Flektra Long hair, Harleys and loud guitars make a familiar combination but this West Coast band make a difference by adding a good amount of blues to their Van Halen inspired rock. Power chords and choruses galore. Fine tunes and a

Editor: Jerry Goossens Contributor: Pieter de Bruyn Kops

refreshing approach.

#### RAMBADIC For more information please contact Jean Philippe Viaud Tel.: (+33) 1 4421 4865 Fax: (+33) | 4843 8037



THE DANCE HIT OF THE MOMENT

#### READY TO ROLL

8 TOP A&R SELECTIONS

- The Best Of Europe's Independent Scene -

8 RED HOT LOCAL BREAKOUTS - If It Is Breaking Somewhere Else It Might Just Work For You Too -



for information call Rick: (+31) 20 669 1961

20

## PROMISING ACTS WORTH WATCHING



#### Daniel lumeau

De Plus En Plus Mal (NABAB/France). Contact; NABAB/Gilles Sola/tel: 33.1.45746064/fax: 45747091 Daniel Jumeau is a French singer who has crossed pop and chanson to come up with a very catchy and uplifting song. This record has a pleasant jazzy feel which makes for very radio-friendly music. Licence and sub-publishing rights available outside France.

**Daniel Sahuleka** 

Contact: IMS/Kees van Weven/

tel:31.35.261675/fax:235508

the Beneliix

Imagine (Import Music Service/Holland).

This singer/songwriter is a distinctive per-

sonality in Dutch pop music. He fuses pop,

funk and rock, adds his remarkable jazzy and

soulful voice, and comes up with quality-

music. This uplifting track is taken from his

album The Loner. Licence available outside

From their self-titled album this is a well-

crafted and moody rock ballad. The track is

very well sung and makes for emotive listening.

Licence and sub-publishing available outside

Vincent & Per Hoglund

If You Were Here (Cantio/Sweden)

Contact: Cantio/Leif Ciederford/

tel:46.8.926860/fax:963694

Jane Kelly Williams

'Cept You (Les Disques Du

Crepuscule/Belgium). Contact:

tel:32.2.5118424/fax:5118654

Les Disques Du Crepuscule/Daniel Haesen/

A very quiet, simple and beautiful ballad. Well

sung, soberly played and stylish. Licence and

sub-publishing available except Benelux, Spain

#### Moon Lizards

Big Burn (Schemer/Holland). Contact:Semaphore/Johan Visser/ tel:31.2240 15045/fax:16001 Moon Lizards just need one minute and 35 seconds to make their point. They are a Dutch quartet that produce some rather heavy sounding garage rock which still manages to get a strong hook across. Powerful stuff.

Licence available outside Benelux

#### Matata

I Feel Funky (Keny-a rave) (President/UK). Contact:President/Alix Edwards/ tel:44.71.8394672/fax:9309400 If James Brown was not in jail you could be forgiven for thinking he'd joined Matata. This song is jazzy and funky and has the same feel to it as Hear The Drummer Get Wicked by Chad Jackson. Licence available outside

#### Sir James Special (President/UK).

Contact:President/Alix Edwards/ tel:44.71.8394672/fax:9309400 Sir James have an original way of fusing house beats to what is basically a funk song. The vocal delivery is powerful and gives Special enough personality to do well on radio as well as in the clubs. Licence availabe outside UK.

#### Secchi feat. Orlando Johnson I Say Yeah (Energy Records/Italy).

Contact:Energy/Alvaro Ugolini/ tel:39.6.381886/fax:381058 After a relative period of silence, Italo-house is back at the forefront of the European club scene. Secchi once again have produced a track which is straightforward, simple and very

for Italy, UK, USA and Canada.

#### and Japan. Garcons

Rambadio (Trema/France). Contact: Jean Philippe Viaud/ tel:33.1.45853439/fax:1.48438037 A well-crafted pop ballad sporting a very catchy chorus. It is taken from their self-titled album, which proves this French foursome are capable of producing some memorable effective. Licence and sub-publishing available melodies. Sub-publishing and licence available outside France.

Records mentioned on this page are by promising acts which have potential for breaking into the pan-European market. The selection is done by the editorial team of Music & Media. Radio & TV programmers wanting to play the material mentioned here should be aware that not all records are necessarily released in every territory. International A&R managers and music publishers on the look out for new deals should contact the original master/publishing owners. Country of origin and contact numbers are listed as known. Those wishing to submit material to this section should send their records, biographies and photos to Music & Media, Talent Tracks, PO Box 9027, 1006 AA Amsterdam, Holland.

## MEDIA

November 3

buma

SINGLES London Beat Airplay London Beat Sales CHART ALBUMS Paul Simon Airplay Carreras/Domingo/Payarotti Sales

#### PLOS

Explosives features the major new releases by established and new artists. It includes recent releases still in need of support on European radio.

#### SINGLES OF THE WEEK

Crazyhead - Everything Is Alright (FM Revolver) Kon Kan - Liberty! (Atlantic) Anita Baker - Soul Inspiration (Flektra) Harriet - Woman To Man (WFA) Robert Plant - Nirvana (Atlantic) Will And The Power - We Are The Power (Hansa/Ariola) Massive Attack - Daydreaming (Circa) Bronski Beat - I'm Gonna Run Away From You (Zed Beat/live)

#### SURE HITS

Al B. Sure! - Missunderstanding (Warner Brothers) The Beautiful South - A Little Time (Go!Discs) Candy Dulfer - Heavenly City (Ariola) Paul McCartney - Birthday (MPL/Parlophone) Robert Palmer & UB40 - I'll Be Your Baby Tonight

#### **EURO-CROSSOVERS**

Fehlfarben - Ein Jahr (Es Geht Voran) (Electrola) Twenty 4 Seven - Are You Dreaming? (Freaky Records/BCM)

#### **EMERGING TALENT**

The Rembrandts - The Rembrandts (LP) (Atco) Extreme II - Pornograffitti (LP) (A&M) Blue Aeroplanes - Loved (EP) (Ensign) Lynch Mob - Wicked Sensation (LP)

#### **ENCORE**

Major Matt Mason - Real The Afro's - Feel It

#### ALBUMS OF THE WEEK

Pet Shop Boys - Behaviour (Parlophone) Kate & Anna McGarrigle - Heartbeats Accelerating (Private Music) Les Rita Mitsouko - Re (Virgin) ZZ Top - Recycler (Warner Brothers) Tiffany - New Inside (MCA) Ray Charles - Would You Believe (Warner Brothers) Hindu Love Gods - Hindu Love Gods (Giant) Morrisey - Bona Drag (HMV) Matt Bianco - The Best Of (East West) Eno & Cale - Wrong Way Up (Opal/Warner Brothers) Electribe 101 - Electribal Memories (Mercury) Angela Baraldi - Viva

Chart Busters is a quick reference to this week's Hot 100 Singles/Albums and the European Top 50 charts. Chart positions are indicated where appropriate.

#### **CHART ENTRIES**

#### Airplay Top 50

Public Image Limited - Don't Ask Me (40) (Virgin) Tina Turner - Be Tender With Me Baby (43) (Capitol) del Amitri - Spit In The Rain (45) (A&M) Robert Palmer feat. UB40 - I'll Be Your Baby Tonight (46) (EMI) Paul McCartney - Birthday (47) (Parlonbone)

#### Hot 100 Singles

Righteous Brothers - Unchained Melody (10) (Verve/Polydor) Nick Kamen - I Promised Myself (68) (WEA) Twenty 4 Seven - Are You Dreaming ? (85) (Freaky Records/BCM) Roxette - Dressed For Success (88) (Parlophone)

#### Top 100 Albums

Paul Simon - The Rhythm Of The Saints (5) (Warner Brothers) ZZ Top - Recycler (9) (Warner Brothers) Led Zeppelin - Remasters (31) (Atlantic)

#### **FAST MOVERS**

#### Airplay Top 50

London Beat - I've Been Thinking About You (1-1) (Anxious/RCA) Whitney Houston - I'm Your Baby Tonight (2-2) /Arieral DNA feat, Suzanne Vega - Tom's Diner (3-10) (ARM New Kids On The Block - Tonight (4-5) (CBS) M.C. Hammer - Have You Seen Her (6-11) (Capitol)

#### Hot 100 Singles

The Beautiful South - A Little Time (3-16) (Go!Discs) Pet Shop Boys - So Hard (5-5) (Parlophone) UB40 - Kingston Town (6-9) (Virgin) A-Ha - Crying In The Rain (9-14) (Warner Brothers) Whitney Houston - I'm Your Baby Tonight (13-44) (Arista)

#### Top 100 Albums

Iron Maiden - No Prayer For The Dying (3-7) (EMI) INXS - X (7-11) (Mercury) Westernhagen - Live (14-16) (Live) The Police - Their Greatest Hits (19-43) (A&M) The Shadows - Reflection (29-39) (Polydor)

#### HOT ADDS

#### Breaking Out On European Radio

#### Nelson - (Can't Live Without Your) Love And Affection

Mariah Carey - Love Takes Time the Eurochart top five from five years ago.

#### **NOVEMBER 3 - 1985**

#### Singles

Stevie Wonder - Part-Time Lover (Motown) David Bowie & Mick Jagger - Dancing In The Street (EMI America) Madonna - Into The Groove (Sire) Tina Turner - We Don't Need Another Hero (Capitol) Simple Minds - Alive And Kicking

#### Albums

Dire Straits - Brothers In Arms (Vertigo) Madonna - Like A Virgin (Sire) Bruce Springsteen - Born In The U.S.A. (CBS) Sting - Dream Of The Blue Turtles (A&M) Stevie Wonder - In Square Circle (Motown)

YESTER HITS

(DGC)

#### WHETHER YOU ARE

#### HIGH

OR



IN THE CHART

BE SMART!

**BOOK YOUR PERSONAL** 

#### EYE CATCHER!

FOR ALL INFO CALL M&M'S SALES DEPT.

**AMSTERDAM** 31,20,669,1961



#### united kingdom germany

Most played records compiled on BBC Most played records on the ARD stations stations and the major independents. and the major privates. Compiled by Media Control, Baden Baden.

- - London Beat I've Been Thinking About You A-Ha - Crying In The Rain
     Matthias Reim - Ich Hab' Getraeum: You Div
- 4. Charles D. Lewis Soca Dance 5. New Kids On The Block Toolets 5. DNA feat. Suzanne Vega - Ton's Dies
- 7. Maxi Priest Close To You 8. Jason Donovan Rhythm Of The Rain 9. M.C. Hammer - Have You Seen Her 10. Whitney Houston - I'm Your Baby Toright Pet Shop Boys - So Hard
- 13. Wilson Phillips Release Me 14. Vaya Con Dios What's A Woman 15. Sailor - The Secretary

  16. P.M. Sampson & Double Key - We Love To Love
- 17. Dave Stewart Jack Talking 18. George Michael - Praying For Time 19. Mariah Carey - Vision Of Love 20. Go West - The King Of Wishful Thinking

italy

Most played records compiled from RAI

Lucio Dalla , Aruni Al Luco

4. Pet Shop Boys - So Hard

Fabrizio De Andre - Don Rafael 3. Lucio Battisti - La Spora Occidentale

6. George Michael - Praying for Time

8. Paul Simon - The Obvious Child

. Ray Charles - Would You Believe 12. Eros Ramazzotti - In Ogni Sensoljeji 13. Steve Winwood - Relugees

10. Led Zeppelin - Renaszers(e)

14. Duran Duran - Serious

16. Gianna Nannini - Scandaio

20. Massimo Privlero - Argel

15. Mina - Ms Che Coo Fa

17. U2 - Night & Day

5. Various Artists - Pretty Woman Soundtrack(b)

Francesco Guccini - La Dorne De Modera

9. Whitney Houston - I'm Your Buby Tonigh

18. Francesco De Gregori - La Leva Calcudca 19. Nelson - (Can't Live Without) Your Love And Allection

spain

The 20 best played records in Spain from Cuarenta Principales, covering the major

I. George Michael - Praying For Time

5. Eros Ramazzotti - Carciones Lejanas

9. Guru Josh - Whose Law (h it Aryway) 10. Complices - Los Tejados 11. INXS - Suicide Blonde

Snap - Occopi Up
 Madonna - Hinky Pinky
 Jon Bon Jovi - Blaze Of Glory

Prince - Thieves In The Temple

7. The Refrescos - Saca

8. Los Limones - No Le Divas

13 Azucar Moreno - A Caballo

14. Los Ronaldos - Sabor Salado

15. Parachokes - Vaqueros Nuevos 16. Roxette - It Must Have Been Love 7. Freddy Nois - No Me Sgus

19. DNA feat. Suzanne Vega - Ton's Diser 20. Billy Idol - LA Woman

#### switzerland.

Most played records on the national channel DRS 3 and the private stations, Radio Aktuell, Basiliek, Radio Pilatus, Radio Z and Radio 24. Compiled by Media Con-

1. Aztec Camera - Good Morning Britain

2. Public Image Limited - Doe't Ask Me

4. The Beautiful South - A Little Time

5. Pet Shop Boys - So Hard

9. Del Amitri - Sor In The Rain 10. Bass-O-Matic - Faccinatina Rhythm

12. A-Ha - Crying in The Rain 13. Paul McCartney - Birthday

Twenty 4 Seven -1 Can't Stand It

14. Elton John - You Gotta Love Someone 15. Maria McKee - Show Me Heaven

16. George Michael - Water For That Day 17. Hothouse Flowers - Mories

18. Paul Simon - The Obnoss Child 19. The Soup Dragons - Mother Universe 20. Cliff Richard - From A Distance

3. London Best - I've Been Thinking About You

6. Whitney Houston - I'm Your Baby Tonigh 7. M.C. Hammer - Have You Seen Her

Belinda Carlisle - (We Ware) The Same Thing

- London Beat I've Been Thinking About You
- Steve Miller Band The Joker
   George Michael Praying for Time
   M.C. Hammer U Can't Toych This 5. DNA feat. Suzanne Vega - Toer's Oner 6. Maria McKee - Show Me Heaven
- New Kids On The Block Tonish 8. Leo Sayer - Rey On Me 9. Pet Shop Boys - So Hard
- 10. Roxette k Must Have Been Love 11. Matthias Reim - Verdanne, Ich Lieb' Dich 12. Vaya Con Dios - Nah Neb Nah
- Dave Stewart Jack Taking 14. Sinead O'Connor - The Emperor's New Clothe 15. Whitney Houston - I'm Your Buby Tonish:
- 17 David Hasselhoff , Cray for You 18. Mariah Carey - Youn Oi Love
- 70 INXS . Service Bloods

#### holland

Most played records compiled on the national stations Radio 2 and Radio 3 as compiled by Stichting Nederlandse Top

- Rene Froger Just Say Helo
   Trockener Kecks Met Hart En Ziel 3. Paul Simon - The Obvious Child 4. Gino Vannelli - The Time Of Day
- . Iggy Pop feat. Kate Pierson Curdy 6. Brigitte Kaandorp & Herman Flokers - Due . INXS - Sucide Blande
- 9. Steve Miller Band The Joker 10. Adventures Of Stevie V Boty Language Daniel Sahuleka - Irragine
- 12. Sandra Reemer La Colegula 13. Whitney Houston - I'm Your Baby Tonight 13. Whitney Houston - I'm Your Boby Tongh
  14. Mariah Carey - Love Tibes Tine
  15. George Michael - Freedom
  16. Frank Boeijen Groep - Verjardspleest
  17. Maria McKee - Stow Me Heaven
- 18. Matthias Reim Verdance, Ich Lieb' Dich 19. London Beat I've Boon Thinking About You

#### austria

Most played records on the national pop-channel O3. Compiled by Media Control,

- 1. New Kids On The Block Toright
- 2. Dance With A Stranger The Invisite Man 3. Neison - (Can't Live Without Your) Love And Atlection
- 5. Landon Beat Tve Been Thinking About You 6. Sinead O'Connor - The Emperor's New Clothes
- S. Rive Pagel Nobed in The Sale 9. Craig McLachlan & Check 1-2 - Mora 10. DNA feat. Suzanne Vega - Tom's Dise

#### france

Most played records on the AM and FM stations as compiled by Media Control,

#### Radios Peripheriques (AM Stations)

- Michel Sardou Hare Jeanne
   DNA feat. Suxanne Vega Tom's Direct 3. Patrick Bruel - Alors Regarde 4. UB40 - Kingston Town
- . Johnny Hallyday Cadllad 6. Alain Souchon - Les Cater Patricia Kaas - Let Hinneouin D'Ovier
- 8. Thierry Hazard Le Jerk 9. Marc Lavoine - Fue Fortains 10. Julien Clerc - Petits Pois Lardons
- . Pauline Ester Le Monde Est Fox 12. Dave Stewart - Juk Taking
  13. Blues Trottoir - 24 Jours Euslauh
- 14. Liane Foly Au fur Et A Mesure 15. Diane Tell - La Legende De Jirany 16. Paul Simon - The Obvious Child 17. Phil Collins - That's Jox The Way It Is
- 18. Pierre Bachelet Ro . François Feldman - Peix Franço 20. Alain Chamfort - South Pulpage C'Est Grand

- DNA feat. Suzanne Vega Tom's Oiner Patrick Bruel - Nors Regarde Vaya Con Dios - What's A Worts
- 4. George Michael Praying For Time 5. Maxi Priest Octo To You
- Dave Stewart Jack Talking M.C. Hammer . U.Cur's Touch This B. INXS - Suicide Blonde
- 9. UB40 Kingson Town 10. Double Dee . Francies
- 12. Alannah Myles Block Velves 13. Mark Boyce - Hey Life G. 4. New Kids On The Block - Toright 15. Yazz - Trest Me Go
- 16. Marc Lavoine Rue Forsaine 17. Snap - Occos Up 18. Mocano - Une Femme Asec Use Femme 19. Phil Collins - The's but The Was It is

#### 20. Sydney Youngblood - An't No Surphise finland

Most played records on 25 private stations as compiled by Discopress Tampere

- Pekkka Russka Rafaelin Enkeli
   Timo Turunen Miss Oles Mussanus . Arja Koriseva - Kunngaskobra
- 4. Kirka Ota Lahellesi 5. Mariah Carey Vision Of Love T. Arja Koriseva & Ari Klem - Kun Minum Kosketat B. Kim Lonnholm - Juomani 10. London Beat - I've Been Thinking About You

MUSICEUROPEAN airplay

**LONDON BEAT'S THIRD WEEK** ON 1

THIS WEEK	LAST WEEK	TITLE ARTIST - ORIGIN	VAL LABEL - (PUBLISHER)	THIS WEEK	LAST WEEK	WKSonCHART	TITLE ARTIST - ONIGINAL LAREL - (PUBLISHER)
1	1 9		Thinking About You xious/RCA (Warner Chappell)	26	29	8	Fascinating Rhythm Bass-O-Matic- Virgin (Guerila/Virgin/Bugle/Point)
2	2 3	I'm Your E Whitney Housto	Baby Tonight on- Arista (Kear/Epic/Solar)	27)	40	2	You Gotta Love Someone Elton John-Rocket (Big Pig Music)
3	10 1-	Tom's Din DNA feat. Suza	er nne Vega- A&M (Rondor Music)	28	21	8	Groove Is In The Heart Deee-Lite-Elektra (Delovely)
4	5 9	Tonight New Kids On T	he Block- CBS (M.Starr/EMI April/A. Lancelotti)	29	41	2	(We Want) The Same Thing Belinda Carlisle- Virgin (Future Furniture/Shipwreck)
5	4 1	Praying For George Michael	or Time - Epic (Morrison Leahy Music)	30	28	9	The King Of Wishful Thinking Go West- Chrysalis (Campbell Connelly/Zomba)
6	11 3	M.C. Hammer-	Seen Her Capitol (UnichappelliBust-It)	31	35	25	Verdammt, Ich Lieb' Dich Matthias Reim- Polydor (Kangaruh Musik)
7	6 6	Show Me Maria McKee- E	Heaven pic (Famous/Ensign Music)	32	38	2	We Let The Stars Go Prefab Sprout- Kitchenware (Kitchenware/EMI)
8	12	So Hard Pet Shop Boys-	Parlophone (Cage Music)	33	43	2	From A Distance Cliff Richard- EMI (Rondor Music)
9	3 4	Crying In A-Ha- Warner Br	The Rain others (Screen Gems/EMI)	34)	44	2	Movies Hothouse Flowers- London (Warner Chappell)
10	8	The Obvio	ous Child ner Brothers (Paul Simon)	35	46	2	Rhythm Of The Rain Jason Donovan- PWL (Warner Chappell)
11	7 1	Close To		36	42	2	Mother Universe The Soup Dragons- Raw TV (Soup/Big Life Music)
12	14	Jack Talki Dave Stewart &	ng Spiritual Cowboys- RCA (Eligible/BMG/Rondor)	37	33	5	Rue Fontaine Marc Lavoine- Avrep (Avrep)
13	9 1	Suicide Bl INXS- Mercury (	onde foi Muziek/MCA Music)	38	49	2	A Beat Called Love The Grid-East West (Copyright Control)
(14)	19 2	What's A Vaya Con Dios-	Woman Ariola (Vaya Con Dios/BMG Music)	39	34	13	We Love To Love P.M.Sampson & Double Key- CBS (2nd Hand Music/Siegel)
15	16 2	It Must H Roxette- EMI (Jin	ave Been Love	40	N	•	Don't Ask Me Public Image Limited- Virgin (Copyright Control)
16	20 3	Kingston UB40- Virgin (Sp		41	30	6	Nah Neh Nah Vaya Con Dios- Ariota (Vaya Con Dios/BMG Music)
17	18	The Joker Steve Miller Bar	nd- Capitol (Warner Chappell)	42	36	3	The Invisible Man Dance With A Stranger- RCA (BMG Music)
18	13	Vision Of Mariah Carey-	Love BS (Vision Of Love/Been Jammin')	43	N	•	Be Tender With Me Baby Tina Turner- Capitol (Knighty Knight) Warner Chappell)
19	15	Ich Hab' ( Matthias Reim-	Getraeumt Von Dir Polydor (Kangaruh Musik)	44	32	5	I've Got You Under My Skin Neneh Cherry- Circa (Warner Chappell)
20	27	Alors Reg Patrick Bruel- R	arde CA (14 Productions)	45	N	<b>&gt;</b>	Spit In The Rain del Amitri- A&M (PolyGram Music)
21	26	A Little T The Beautiful S	"ime outh- Go!Discs (Go!Discs Muslc)	46	N	<b>&gt;</b>	I'll Be Your Baby Tonight Robert Palmer feat. UB40-EMI (Copyright Control)
22	24	Good Mo Aztec Camera	rning Britain & Mick Jones- WEA (Warner Chappell)	47	N	<b>&gt;</b>	Birthday Paul McCartney- Parlophone (MPL Communications)
23	17	Release M Wilson Phillips	le SBK (EMI Blackwood/Willphill)	48	23	5	Hang In Long Enough Phil Collins- Virgin (Phil Collins/Hit And Run)
24	25	Soca Dan Charles D. Lew	Ce is-Polydor (Glem Music)	49	R		U Can't Touch This M.C. Hammer- Capitol (Jobete/Bust-It)
25	22	I Can't St Twenty 4 Sever	and It - Freaky Records/BCM (Nanada/Freaky/Cat-Talk)	50	N	<b>&gt;</b>	Waiting For That Day George Michael Epic (Morrison Leahy/Westm/Inster Music)

MASTER CHART - November 3, 1990 MASTER CHART - November 3, 1990 AmericanRadio History. Com



## hot100°



buma stemra

UK

D.I

F.D

	*		INGLES	* * *
THIS WEEK	TITLE  ARTIST ORIGINAL LABEL (PUBLISHER) COUNTRIES CHARTED	THIS WEEK	TITLE  ARTIST - ORIGINAL LABEL - (PUBLISHER) COUNTRIES CHARTED	TITLE  REFERENCE OF THE SET OF TH
1 9	I've Been Thinking About You London Beat-Anxious/RCA (Warner Chappell)  UK.D.B.N.L.AS.D.K.SF	35 28 20	Close To You Maxi Priest- 10 Records (Various)	69 43 8 Fascinating Rhythm Bass-O-Matic-Virgin (Guerilla/Virgin/Bugle/Point)
2 2 7	Show Me Heaven Maria McKee- Epic (Famous/Ensign Music)  UK.D.B.N.L.Pir.N	<b>36</b> 56 5	Never Enough The Cure- Fiction (Fiction Songs)	70 55 18 Aime Moi Claude Barzotti- Zone Music (Zone/Barzo Music)
3 16 4	A Little Time  The Beautiful South- Go!Discs (Go!Discs Music)	<b>37</b> 40 24	What's A Woman  Vaya Con Dios-Ariola (Vaya Con Dios/BMG Music)	Ref. 2 Love Is Such A Lonely Sword Blue System- Hansa/Ariola (Hanseatic)
4 3 14	Tom's Diner  DNA feat. Suzanne Vega- A&M (Rondor Music)  FDBACHGR	<b>38</b> 35 12	What Time Is Love? (Live At Trancentral) UK.DB.NL.SF KLF. KLF Communications (E.G./Zoo/Warner Chappell/Copyright Control)	72) 93 2 Let's Push It Innocence Cooltempo (MCA/Repromusic)
5 5 4	So Hard  UK.D.B.NL.CH.S.DK.Ir.St.I  Pet Shop Boys- Parlophone (Cage Music)	<b>39</b> 64 3	Alors Regarde Patrick Bruel- RCA (14 Productions)	73 77 6 Scandalo Gianna Nannini- Ricordii Polydor (Gienne/Z-Music)
6 9 31	Kingston Town UB40- Virgin (Sparca Florida)	<b>40</b> 73 2	Working Man Rita MacNeil- Polydor (Copyright Control)	74 59 25 Se Bastasse Una Canzone Eros Ramazzotti- DDD (DDD/Una Lira (Scorribanda)
7 4 6	Cult Of Snap  UK.D.B.NLECHS.DK.NSFGR.J  Snap-Logic/Ariola (Fellow/Warner Chappell/Zomba/Son Of Logic)	47 5	Une Femme Avec Une Femme Mecano. Ariolı (Ba Ba Blaxi/BMG Music)	75 90 2 Birthday Paul McCartney- Parlophone (Northern Songs)
8 6 11	Megamix UK.F.DCH.P.DK.InSF Technotronic- ARS (Bogam/BMC Publishing)	<b>42</b> 34 20	Vous Etes Fous Benny B Vie Privee (Copyright Control)	76 95 2 Mother Universe The Soup Dragons- Raw TV (Soup/Big Life Music)
9 14 4	Crying In The Rain  A-Ha- Warner Brothers (Screen Gems/EMI)	<b>43</b> 30 20	Ooops Up Snap- Logic/Ariola (Minder/Warner Chappell/Zomba)	77 SI 2 Piccadilly Palare Morrissey. HMV (Warner Chappell)
(IO) NE	Unchained Melody Righteous Brothers- Verve/Polydor (MPL Communications)	<b>44</b> 80 2	(We Want) The Same Thing Belinda Carlisle- Virgin (Future Furniture Shipwreck/Virgin)	78 49 4 Heel Alleen Clouseau- HKM/CNR (Hans Kusters Music)
7 22	A Toutes Les Filles Felix Gray & Didier Barbevilien- Talar (Zone Musique)	<b>45</b> 36 13	Tonight New Kids On The Block- CBS (M.Starr/EMI April/A. Lancelotti)	79 To Step By Step New Kids On The Block- CBS (Maurice Starr Music)
<b>12</b> 8 5	The Anniversary Waltz - Part One Status Quo- Vertigo (Various)	<b>46</b> 29 3	Let's Try It Again/Didn't I  New Kids On The Block- CBS (EMI/Nights/ Three/Island)	80 86 3 En Del Av Mitt Hjarta Tomas Ledin- Record Station (Acosta/Sweden Music)
13 44 2	I'm Your Baby Tonight Whitney Houston- Arista (Kearl/Epic/Solar)	<b>47</b> 33 16	Naked In The Rain Blue Pearl. WAU.Mr Modo/Big Life (E. G. Mušic/Copyright Control)	81 85 4 Aimer D'Amour Boule Noire- Kimono (Carrere (Albert Hammond/Warner Chappell)
14 13 27	Verdammt, Ich Lieb' Dich Matthias Reim- Polydor (Kangaruh Musik)	48 45 21	White And Black Blues Joelle Ursuli- CBS (Warner Chappell)	82 75 2 Be Tender With Me Baby Tina Turner- Capitol (Knighty Knight/Warner Chappell)
15 17 4	Have You Seen Her  M.C. Hammer- Capitol (Unichappell/Bust-It)	<b>49</b> 38 22	Insieme 1992 Toto Cutugno- EMI (Edizioni No. 2)	83 67 2 Ultimo Imperio Atawalpa- Ginger Music (Ginger Music)
<b>16</b> 21 5	World In My Eyes  Depeche Mode Muse (Grabbing Hands/Sonet)	<b>50</b> 37 3	From A Distance Cliff Richard EMI (Rondor Music)	84 61 9 Groovy Train The Farm- Produce (Produce)
17 19 9	Ich Hab' Getraeumt Von Dir Matthias Reim- Polydor (Kangaruh Mugik)	<b>51</b> 81 2	Petit Franck Francois Feldman-Phonogram (Marilu/Carole)	Are You Dreaming? Twenty 4 Seven- Fresh: RecorduBCM (Stop & Go Music)  DBCH.D
18 11 24	I Can't Stand It Twenty 4 Seven- Freaky Records/BCM (Nanada/Freaky/Cat-Taik)	<b>52</b> 39 3	More  UK.Dir  The Sisters Of Mercy- Merciful Release WEA (EMVEldricch Boulevard Lost Boys/Rightsong)	86 60 5 Nah Neh Nah BNLCH. Vaya Con Dios- Ariola (Vaya Con Dios/BMG Music)
19 18 17	Le Jerk! Thierry Hazard- CBS (CBS Music)	<b>53</b> 52 4	I've Got You Under My Skin Neneh Cherry- Circa (Warner Chappell)	87 62 12 Vision Of Love Mariah Carey- CBS (Vision Of Love/Been Jammin')
20 15 15	Soca Dance Charles D. Lewis-Polydor (Glem Music)	<b>54</b> 87 2	The Obvious Child Paul Simon- Warner Brothers (Paul Simon/Pattern)	Dressed For Success Roxette- Parlophone (Jimmy Fun Music)
21 20 22	It Must Have Been Love Roxette- EMI (Jimmy Fun Music)	<b>55</b> 53 14	We Love To Love P.M.Sampson & Double Key- CBS (2nd Hand Music/Siegel)	Ritmo De La Noche Lorca- Carrere (Pink/Hanseatic)
<b>22</b> ) 57 2	Kinky Afro Happy Mondays- Factory (London Music)	<b>56</b> 42 6	It's A Shame (My Sister)  Monie Love feat. True Image-Cookempo (Chrysalis/Jobete/Virgin)	90 98 13 II Suffit D'Un Ou Deux Excites Footbrothers- CBS (Captain Click Prod.)
<b>23</b> 10 5	Blue Velvet Bobby Vinton- Epic (Chappell Morris)	<b>57</b> 89 2	Rien Que Pour Ca Elsa. GM/Ariola (Ed. Georges Marie)	Substitute
<b>24</b> 25 13	Blaze Of Glory Jon Bon Jovi- Vertigo (Bon Jovi/Pri/Warner)	<b>58</b> 48 4	Hey Little Girl Mark Boyce- Epic (CBS Music/EMI Music)	92 74 3 Marie Jeanne Michel Sardou- Trema (ART Music)
<b>25</b> 23 10	Praying For Time George Michael- Epic (Morrison Leahy Music)  FDBACHSPDKGRI	<b>59</b> 88 6	Thunderstruck AC/DC- Atco (J. Albert & Son)	Waiting For That Day George Michael- Epic (Morrison Leahy/Westminster Music)
26 12 20	U Can't Touch This M.C. Hammer- Capitol (Jobete/Bust-It)	60 69 3	Good Morning Britain Aztec Camera & Mick Jones- WEA (Warner Chappell)	You Gotta Love Someone Elton John-Rocket (Big Pig Music)
<b>27</b> 32 12	The Party Latino Party-Polydor (Copyright Control)	61 54 5	Rockin' Over The Beat Technotronic feat. Ya Kid K- ARS (Bogam/BMC Publishing)	95 92 8 Deine Liebe Klebt Herbert Groenemeyer- Electrola (Groenland/Kick)
<b>28</b> 41 10	The Joker  Steve Miller Band- Capitol (Warner Chappell)	<b>62</b> 78 4	Crazy For You David Hasselhoff- White Records/Anola (Young Musikverlag)	96 58 7 Lily Was Here David A. Stewart & Candy Dulfer- Anxious/RCA (Dn/A/BMG Music)
29 22 19	It's On You FDBNLEACH M.C. Sar & The Real McCoy-ZYX/Mikutski (Wintrup Musik)	63 46 4	Spin That Wheel Hi Tek 3 & Ya Kid K- CNR (Bogarn/BMC/EMI)	97 97 2 Found Love Double Dee- Onizon/Discoln (Copyright Control)
<b>30</b> 24 7	Suicide Blonde INXS-Mercury (Tol Muziek)  UK.F.D.B.N.L.C.H.DK.SFGR1	<b>64</b> 99 2	Don't Ask Me Public Image Limited: Virgin (Copyright Control)	98 NE I'm Doing Fine Jason Donovan- PWL (All Boys Music)
31 31 10	Groove Is In The Heart  Deee-Lite- Elektra (Delovely)	<b>65</b> 50 12	Avant De Partir Roch Voisine- GM/Ariola (Ed. Georges Mary)	Something To Believe In Poison- Enigma (Cyanide-Willesden/Zomba)
<b>32</b> 27 13	Itsy Bitsy Teeny Weeny Yellow Polka Dot Bikini UK.DBA.DK.NSF Bombalurina- Carpet (Campbell Connelly & Co)	<b>66</b> 72 5	Rue Fontaine Marc Lavoine- Avrep (Avrep)	Three Babies Sinead O'Connor- Ensign (EMI Music)
33 26 20	Maldon  Zouk Machine- Ariola (Virgin Music)	<b>67</b> 83 12	Where Are You Baby? Betty Boo- Rhythm King (Rhythm King Music)	UK = United Kingdom, D = Germany, F = France, CH = Switzerland, A = Austria, I = Italy, E = Spain, NL = Holland, B = Belgium, IR = Ireland, S = Sweden, DK = Denmark, N = Norway, SF = Finland, P = Portugal, GR = Greece.
<b>34</b> 70 2	Take My Breath Away Berlin- CBs (Warner Chappell/Famous)	68 RE	I Promised Myself Nick Kamen- WEA (EMI Music)	= FAST MOVERS    NE
<b>&gt;</b> 4		IP TO THE EL	JROPEAN SMASH HIT "I CAN'T STAN	



AVAILABLE ON SINGLE / MAXI-SINGLE / MAXI-CD — TAKEN FROM THE FORTHCOMING ALBUM "STREET MOVES"



#### NATIONAL HITS READY TO EXPLODE!

#### uk & ireland

Happy Mondays Kinky Afro (Factory) Rita McNeil Working Man (Polydor) **Public Image Limited** Don't Ask Me (Virgin) George Michael Waiting For That Day (Epic)

#### spain

Complices Los Tejados (RCA) Rey Lui Velocidad (DRO) Los Ronaldos Sabor Salado (EMI) Ole Ole Con Solo Una Miranda (Hisnayori

MUSIC

MEDIA

A Little Time A Toutes Les Files

Birthday Blaze Of Glory

Blue Velvet Close To You Crazy For You

Don't Ask Me

Heel Alten

Hey Little Girl I Can't Stand It I Promised Myself I'm Doing Fine

I'm Your Baby Tonight I've Been Thinking About You I've Got You Under My Skin

Ich Hab' Getraeumt Von Dir II Suffix D'Un Ou Deux Excites Insieme 1992 It Must Have Been Love

Let's Try It Agale/Didn't I Lily Was Here Love Is Such A Lonely Sword

a-z

It's On You 29 Itsy Bitsy Teory Weeny Yellow Polks Dot Bikini 32

It's A Shame (My Sister)

Kingston Town Kinky Afro

Crying In The Rain Cult Of Snap Deino Liebe Klebt

Dressed For Success En Del Av Mitt Hjarta

ascinating Rhythm Found Love From A Distance

A Toutes Les Files
Aime Moi
Almer D'Amour
Alors Regarde
Are You Dreaming?
Avant De Partir
Be Tender Wich Me Baby

#### germany, austria switzerland

Sailor The Secretary (RCA/Ger) Westernhagen Freiheit (Arner Brothers/Ger) Sandra One More Night (Virgin/Ger) Muenchener Freiheit

scandinavia

Komm Zurueck (CBS/Ger)

Izabella

Substitute (Virgin/Swe

Nelia Runena

Sukellus (EMI/Fin)

EUROCHART

SINGLES

News Foough

Ocops Up Petit Franck Piccadilly Palare

Praying For Time

Rue Fontaine

Rien Que Pour Ca Riemo De La Noche Rockin' Over The Best

Niklas Stromstedt

Vart Du An Gar (Metronome/Swe)

Allt Man Kan Onska Gig (Record Station/Swe)

#### italy

Elio E Le Storie Tese Born To Be Abramo (CBS) Massimo Priviero Angel (WEA) **Double Dee** Found Love (Omnison) Black Box Strike It Up (Groove Groove Melody)

#### A HOT HIT?

THIS COULD BE YOUR OWN HOT BREAKOUT!

FOR ALL INFO CALL M&M'S SALES DEPT. AMSTERDAM: 31,20,6691961

#### henelux

Brigitte Kaandorp & Herman Finkers Duet (Munich/Hol) Isabelle A He Lekker Beest (CNR/Bell) De Kreuners Maak Me Wakker (EMI/Bel) Trockener Kecks

Met Hart En Ziel (Ariola/Hol)

france

Patrick Bruel

Alors Rezarde (RCA)

Petit Franck (Philips)

Michel Sardou

Marie leanne (Trema)

Alain Chamfort

Souris Puisque C'Est Grave (CBS)

François Feldman

## EUROPEAN



MUSIC

MEDIA

## BUMS

Alarmah Myles Betty Boo Black Sabbath Bob Dylan Chris De Burgh Clanned David Hasselhol Depethe Mode Elsa Elson John Eros Ramazzotti

Julian Lloyd Webber & R.P.O. Led Zeppelin

Lucio Dalla

Mango Marco Masini Mariah Carey Matshias Reim

Show Mr Heaven So Hard Soca Dance Something To Believe In Spin That Wheel Francesco Baccini Francesco Guccini Francois Feldman Gary Moore Gene Pitney Step By Step Substitute Suicide Blande Take My Breath Away
The Anniversary Waltz - Part One
The Joker George Michael Gianna Nannini Herbert Grotnemeyer The Obvious Child The Party Three Babies Iron Maiden Isabel Pantoja

Tom's Diner Verdammt:, Ich Lieb' Dich Vision Of Love Vous Etes Fous Waiting For That Day We Love To Love (We Want) The Same Thing What Time Is Love! (Live At Trancentral) What's A Woman Where Are You Baby!

White And Black Blue: Working Man World in My Eyes J D E 7

Midnight Oil New Model Army Niklas Stromstedt Patricia Kaas Patrick Bruel Polo Hofer & Schmetterhand Prefab Sprou Erste Allgemeine Verunsicherung Fabrisio De Andre' Roch Voising Roger Waters Roxette Seead O'Connor Soundtrack - Days Of Thunder Soundtrack - Pretty Woman Soundtrack - Top Gun Soundtrack - Tour Of Duty Scatus Quo The Carpenters fames Last James Liast Jane Birkin Jean Michel Jarre Jeremy Days Joe Cocker Jon Bon Jovi Jose Luis Perales Judas Priest The Charlatans
The Drifters
The Neville Brothers The Notting Hilbilies The Pogues The Police

#### Zouk Machine ZZ Too a-Z INDEX

## MUSIC

## top 3 SINGLES IN

Country	A CONTRACTOR	2 100	3 40 70 400
UNITED KINGDOM	A Little Time The Beautiful South (PolyGram)	Show Me Heaven Maria McKee (Sony Music)	Unchained Melody Righteous Brothers (Polydor)
GERMANY	I've Been Thinking About You Lordon Beat (BMG Aniola)	Tom's Diner DNA (ex: Sezane Vega (Polydor)	Ich Hab' Getraeumt Von Dir Matthias Reim (Polydor)
FRANCE	Kingston Town UBHO (Virgin)	A Toutes Les Filles Feix Gray & Dider Barbevillen (BMG Aniola)	Le Jerk! Theyy Hzard (Sery Music)
ITALY	Ultimo Imperio Atavalpo (Expanded Music)	Le Donne Di Modena Franceco Baconi (CGD)	Scandalo Giansa Namini (Ricordi)
SPAIN	I Can't Stand It Twenty 4 Seen (Blanco Y Negro)	I Promised Myself Nick Kanen (Warner Maic)	It's On You MC Sar & The Real McCoy (Blanco Y Negro)
HOLLAND	Verdammt, Ich Lieb' Dich Yushas Rem (Phonogram)	The Joker Steve Miler Band (EMI)	I've Been Thinking About You  London Beat (EMG Aniola)
BELGIUM	Verdammt, Ich Lieb' Dich Mushis Rein (FolyGram)	I've Been Thinking About You London Beat (BMG Ariola)	A Toutes Les Filles Feix Gray & Dider Barbenien (Indac)
SWEDEN	I've Been Thinking About You Landon Beet (BMG Anick)	En Del Av Mitt Hjarta Tomas Ledn (Record Station)	Substitute Izbela (Virgin)
DENMARK	Jeg Er Bar' Sa Go'	Rabalderstraede Acciers By Choice (Argin)	It Must Have Been Love
NORWAY	Crying In The Rain AHs (Marrer Musc)	Classic Adrian Gurvitz (EMI)	Itsy Bitsy Teeny Weeny Yellow Polka Dot Bikin Bontaiuria (PolyGran)
FINLAND	So Hard Pec Stop Boys (EMI)	Holy Smoke Iron Maiden (EHI)	Never Enough The Cure (Religioses)
IRELAND	I Use Ta Love Her Say Doctors (Sold)	Show Me Heaven Mans McKee (Soey Music)	The Anniversary Waltz - Part One
SWITZERLAND	Tom's Diner DNA fox Suzana Vega (FolyGrans)	It Must Have Been Love	Verdammt, Ich Lieb' Dich Matthia Rein (RolyGram)
AUSTRIA	Tom's Diner DNA fex. Segame Vegs (FolyGram)	Blaze Of Glory Jon Bon Joni (FolyGran)	Ich Hab' Getraeumt Von Dir
GREECE	Tom's Diner DNA fex. Scanne Vegs (FolyGram)	Close To You Maxi Priest (Virgin)	People Soul I Soul (Virgin)
PORTUGAL	Nao Ha Estrellas No	Praying For Time	Insieme 1992 Too Crosmo (EM)

## MUSIC

## top 3 ALBUMS IN

Country		2	3
UNITED KINGDOM	The Rhythm Of The Saints Pad Smon (WEA)	Rocking All Over The Years Status Quo (Phonogram)	In Concert Carrensi Doningo Payarotti (Decca)
GERMANY	Luxus Herbert Groeneneyer (Electrola)	Live Westerstages (Warner Husic)	Matthias Reim Matthias Reim (Rhydor)
FRANCE	Helene Roch Vosine (BMG Ariola)	Listen Without Prejudice George Midhael (Sony Music)	Rien Que Pour Ca
ITALY	Cambio Luco Data (BMG Ariola)	Ti Conosco Mascherina	Le Nuvole Fabrizio De Andre (Fonis Ceora)
SPAIN	In Concert Carrens Domingo Pavarossi (PolyGram)	Listen Without Prejudice George Midnal (Sony Music)	Sleeping With The Past
HOLLAND	Tour Of Duty Soundtrack - Tour Of Duty (Magnery)	Past To Present 1977 - 1990 Toto (Sony Music)	Horizon EZN (Phonggan)
BELGIUM	In Concert Currers Domingo Pavarotti (PolyGram)	-X INOS (RelyGram)	Pavarotti In Belgium Luciano Pavarotti (PolyGram)
SWEDEN	Om Niklas Stromstelt (Metronome-Warner Music)	Recycler 2Z Top (Metrocorne/Warner Music)	Undan For Undan Fred (Record Station)
DENMARK	Pretty Woman Soundrack - Pretty Woman (EMI)	In Concert Correct(Doningol Pagrotti (PolyGram)	Dark Passion Hanse Boel (Medley)
NORWAY	Stereo Dam Dom Boys (Seey Music)	Typisk Norsk Gtarlameratere (Grappa)	The Razor's Edge ACDC (Mirrer Misic)
FINLAND	Recycler 22 Top (Warner Husic)	Ota Lahellesi Kiria (Flamingo)	Arja Koriseva Arja Korisea (Finiley)
IRELAND	In Concert Carreras Doningo (Payeotti (PolyGran))	Enlightenment Yan Morrison (RajyGram)	The Rhythm Of The Saints Paul Simon (Marrier Music)
SWITZERLAND	Eden Poto Hoter & Schmetzerband (Sound Service)	Matthias Reim Matthias Reim (FolyGram)	The Razor's Edge ACDC (Warner Mark)
AUSTRIA	Luxus Herbert Groenemeyer (EM)	Pretty Woman Soundrack - Pretty Woman (EPI)	Blaze Of Glory joe 8to jov (FolyGram)
GREECE	World Power Snap (BMG Ariola)	Night Owls Vaya Con Dios (BMG Aniola)	In Concert Carreras/Donings/Paurotti (PolyGram)
PORTUGAL	Mingos & Os Samurais	The Wall Live In Berlin	In Concert Carreng/Doningo/Pharacci (PolyGran)

MASTER CHART - November 3, 1990 MASTER CHART - November 3, 1990 AmericanRadioHistory.Com

UB40 Van Morrison Vaya Con Dios

The Vauehan Brothers

Wildecker Herzbube Wilson Philips



## top 100°

stemra stemra

PIEDIA	THE REAL PROPERTY OF THE PARTY	Dreiin
ARTIST COUNTRES CHARTED	ARTIST COUNTRES CHARGED TITLE : ORGANIC LARGE	ARTIST COUNTRES CHARGED
Carreras Domingo Pararotti UK DBNLEACH SPDK 1990K F In Concert Deco	35 35 + Elsa /8 Rien Que Pour Ca Grance	69 60 22 Joe Cocker ONLE
2 7 George Michael MADANLEACHSPOKINSCA Listen Without Prejudice 6x	36 22 9 Prince FOBILEACHFOX Graffiti Bridge Home Broden	70 66 17 Marco Masini Marco Marco Marco Masini Marco Marco Masini Marco Marco Marco Masini Marco Mar
3 7 3 Iron Maiden UK.DEN. ECHSPOKINSTE No Prayer For The Dying an	37 36 5 Bob Dylan DENLACHSDKINGR Under The Red Sky-C8	71 70 42 Technotronic Pump Up The Jam AMS
4 10 Soundtrack - Pretty Woman UNDEACHSDKINSSI- Pretty Woman-Brusa	38 NE Morrissey Bona Drag www	72 % Niklas Stromstedt Om Heronome WEA
5 NE Paul Simon (X.O.S.N.E.S.F. The Rhythm Of The Saints Varies deaders	39 18 6 David Hasselhoff DACH Crazy For You Mice Recordance	73 7 3 The Pogues OKAS
6 3 4 AC/DC UKDSN.EACHSDKINST	40 40 10 Soundtrack - Days Of Thunder UKALACHSDKSS	74 64 6 Neil Young & Crazy Horse UK DEN DI
7 II 4 INXS UKDAN ECHSPOKNSW	41 31 22 Madonna FOEP	75 ss 48 Roxette Look Sharp Areptor
8 5 5 Herbert Groenemeyer DACH	42 37 17 Toto DNI SDKS* Past To Present 1977 - 1990- C85	76 80 2 Polo Hofer & Schmetterband
9 NE ZZ Top Recycler: Warner Stockers	43 45 44 Patrick Bruel Alors Regards ACA	77 62 2 Clannad CK
10 6 10 Jon Bon Jovi UK. DBM. EACH SPEK NASIGEV Blaze Of Glory: Hospo	44 82 3 London Beat UK BALS DK	78 50 2 Soundtrack - Top Gun
Phil Collins UN FORMLE ACHIENCEL	45 Nowhere Crosson	79 14 3 The Vaughan Brothers BANCHSDKAS
12 8 18 Matthias Reim Angelo	46 52 32 Sinead O'Connor UN FORECUPS I Do Not Want What I Haven't Got Enge	80 NE Backstage - The Greatest Hits And More Adv
13 12 2 Status Quo Rocking All Over The Years white	47 se 20 Wilson Phillips UK DECHDIGAL Wilson Phillips SEX	81 84 10 The Neville Brothers 2004
Westernhagen Live Maner Scotes	48 NE Mina Ti Conosco Mascherina //Du	82 NE BZN Horizon Meno
15 13 23 Vaya Con Dios DRM.EACH/DK/9GR Night Owls Asso.	49 32 30 Gary Moore DNESDKGR	83 Phil Collins Esta Es Tu Musica: MEA
16 H 57 Elton John UKFDECK NJ	Smokie Smokie Forever Area	84 4 3 Adamski Doctor Adamski's Musical Pharmacy. McA
17 IS 10 New Kids O/T Block UK/DENLEA/DX/SIGN	51 " 4 Fabrizio De Andre'	85 Jose Luis Perales A Mis Amigos cas
18 17 12 Snap UKDANLEAOHPOKGA World Power-Lajechoù	52 SI M Patricia Kaas Scene De Vie cas	The Carpenters UKNLD
19 43 2 The Police OBNESI Their Greatest Hits-AM	53 47 55 Tina Turner UKDBPF Foreign Affair Cappor	87 63 25 Wildecker Herzbuben Herzbien Negadoo
20 B 4 M.C. Hammer UKDNLEADISDKOK Please Hammer Don't Hurt'Em Gped	54 SI 8 Gianna Nannini DOHDKI Scandalo-AconsPhylor	88 87 9 Black Sabbath TYR-IAS
21 9 2 The Charlatans UKSF Some Friendly. States Two	55 33 5 Flippers DNE Sieben Tage Sonnenschein Dav Most	Slaver DNLSDKS
22 28 Eros Ramazzotti FDBNLEOHI In Ogni Senso 000	56 34 4 Megadeth UKDNESSFOR Rust In Peace Case	OO # Betty Boo
23 26 13 Roch Voisine Helene GHAroa	57 54 5 Room To Roam-Enge	Jane Birkin
24 24 II Mariah Carey UKDNLECHSDKNSSI Mariah Carey- C85	lean Michel larre SEDEGE	Francesco Baccini
25 19 7 Roger Waters FDBN(ACHACKGR) The Wall Live In Berlin Mercy	Charles D. Lewis	James Last
26 23 2 Van Morrison UCALSP	Soundtrack - Tour Of Duty	Mango
27 21 5 Judas Priest DACHSNSF	The Notting Hillbillies FOR	Midnight Oil
28 25 31 Depeche Mode UKFOSE Violator-Mar	A Alannah Myles FDCHSDKS	Star-Inc.
29 19 3 The Shadows Reflection Politics	Alannah Myles Alanx	97 François Feldman
30 30 33 Michael Bolton WOKF	A A New Model Army	98 % 2 Jeremy Days Circushead Alaco
31) NE Led Zeppelin Remasters Advice	Francesco Guccini	Prefab Sprout UKS/
LIB40 UKFONLADK	Zouk Machine	The Drifters
22 Chris De Burgh UKONLOIOKE	13 a Isabel Pantoja	The Vory Best Of Ben E. King & The Differs. Inter- UK = United Kingdom, D. a. Germany, F. = France, CH = Sentantinel, A. = Austr. I. = King, F. = Spain, FML = Holland B. = Sejanut, R. = Jedand, S. = Sweden, DK Denmark, N. = Norweg, SF = Folland, P. = Portugal, GR. = Greece
24 : Lucio Dalla	La Cancion Espanola Area  Julian Lloyd Webber & R.P.O. Lloyd Webber Plays Lloyd Webber Anjes	FACT MOVEDS = NEW ENTRY
Cambio ACI	Lloyd Webber Plays Lloyd Webber Aves	= PAST MOVERS RE = RE-ENTRY





#### **EVENT...IN THE MUSIC INDUSTRY!**

#### BIG SOUNDS FROM BUDAPEST

#### BE THERE TO HEAR THEM.

Once again, Billboard and Music & Media jointly sponsor the prestigious executive East-West conference addressing Europe's music industry, its growth and future. Music industry executives the world over are invited to attend what promises to be a fabulous opportunity for the industry, as it addresses the challenges for record, TV, concerts, radio, video, publishino, rights and facilities

Billboard and Music & Media will be featuring a special report on the conference agenda and the important topics to be discussed, offering you and your company an opportunity to reach the influential executives who will be present at the event.

By advertising in Billboard and Music & Media, you will impact not only all delegates, but also over 235,000 decision makers worldwide!

To further enhance this unique opportunity, we offer a one-time discount of 15%, if your ad runs in both publications!

THE BIG SOUND IN BUDAPEST WILL BE HEARD ROUND THE WORLD... WHAT ABOUT ADDING YOUR VOICE?

#### CONTACT:

#### LONDON

Richard Chapman/ European Sales Manager, Billboard PH: 71-323-6686 FAX: 71-323-2314

#### **AMSTERDAM**

Ron Betist/Sales Director, Music & Media PH: 31-20-669-1961 FAX: 31-20-664-9059

#### **NEW YORK**

Gene Smith/Associate Publisher, Billboard PH: 212-536-5001 FAX: 212-536-5358

## Billboard

MUSIC MEDIA

THE HOTTEST DUO IN THE MUSIC INDUSTRY!

FOR BOTH PUBLICATIONS: ISSUE DATE: NOVEMBER 24 AD CLOSE: OCTOBER 30



The Executive Conference of East and West Europe's Music Industry.

23-26 NOVEMBER, 1990 BUDAPEST, HUNGARY



of this winter's priority acts and what role the record companies hope radio will play in

#### breaking them.

Priority releases: Milltown Brothers, Apple

A&M

- . Janet Jackson, Love Will Never Do
- . Del Amitri, Spit In The Rain
- . Steve Harvey, I'm The One
- . Suzanne Vega, Book Of
- Dreams ■ Seduction. Breakdown
- Wendy Maharry, California
- Andy Taylor, Stone Cold
- . LA Mix, Mysteries Of Love
- Byx, Love Is The Ritual
- · Carpenters, Close To You/Merry Christmas Baby

Julian Spear, promotion director: "It's great that dance and jazz is now being looked after but we are all desperate for a good rock station in the cities. And it's a tragedy that we don't look like getting one.

"Most of the commercial stations try to please everyone and get the widest possible reach. But I notice that Richard Park has taken a very aggressive stance as head of music at Capital and he has turned it into a very powerful radio station. It's a shame that most other heads of music seem to have

DANGEROUS

**DON'T BELIEVE A WORD** 

FEEL LIKE MAKING LOVE

**SPACE STATION No. 5** SYMPATHY FOR THE DEVIL **MUSTANG SALLY** 

STONE COLD SOBER

The Album

featuring

VIOLENCE COCAINE

**LIVE WIRE** 

superiors"

#### Arista

- Priority releases: Hall & Oates, Starting All
- Over Again " Titiyo, Man In The Moon
- Snap, Mary Had A Little Boy · Alison Limerick, Where Love
- Whitney Houston, (title to be
- confirmed)
- Whitney Houston LP, I'm
- Your Baby Tonight . Hall & Oates LP, Change Of Season
- Paul Kindred, radio promotion

executive: "I don't think enough people know how important regional radio is. Some of the bigger stations can be cautious about taking a risk because they're worrying about their share of the ratings but the more adultorientated stations can often give you an unexpected boost. Red Rose in Preston, for example, has playlisted Whitney Houston and Hall & Oates and will feature album tracks but they won't playlist Snap. I can live with that. "The increasing number of stations makes it better for getting that vital initial airplay, particularly for dance stuff. I'm working on ideas to the expanding radio market but I'm not going to let anyone else know about them

Priority releases:

- Soul II Soul with Kym Mazelle, Missing You
- Loose Ends. Love Got Me Maxi Priest, (title to be con-
- firmed) . Inner City, LP (title to be con-
- firmed) . Unique 3, LP (title to be con-

Severn, Chiltern, Fox FM, North-

"The specialist stations are a

tremendous help and Inner City

and Kevin Saunderson have both

on the other stations."

Beggars Banquet

· Fields Of The Nephilim,

Mv Hoodoo Dream

Parchment, Ride

■ Thee Hypnotics, Floatin' In

John Empson, head of promo-

tion: "The nature of Beggars

Banquet means that we never

deliberately make radio-friendly

but we tend to rely on BBC Radio

Goodier's show on that station is good news but several indepen-

dent stations are now developing

that sort of show. And of course

there's Gary Crowley's show on

Greater London Radio."

Priority singles:

Sumerland

Sound in Aberdeen and MFM.

- JJ, Slide Away firmed) Julio Iglesias, I Can't Help Salling In Love
- Claire Farrell, radio promotion ■ Public Enemy, Can't Do Nutmanager: "There's no real tin' For Ya Man coherent radio policy across the

Priority releases:

Mind

Stars Go

Paul Young, Heaven Can Wait

Michael Bolton, Soul Provider

New Kids On The Block, Let's

■ Prefab Sprout, We Let The

Try Again/Didn't I Blow Your

- Warrant, Cherry Pie
- country at the moment which I Mariah Carev, Love Takes think is good. The most interesting stations currently are ■ The Chimes, Heaven

Bobbie Coppen, head of promotion: "BBC Radio 1 gets serviced with everything. We'll be targetting Radio 2 with Julio Iglesias.



Capital with New Kids On The Block and Kiss and Choice with Public Enemy.

"We've just opened a dance music division in the promotion department to focus on that prorecords. If it fits then we work it duct. But radio isn't really developing the right formats to I for breaking acts. Mark enable us to break new acts."

#### Chrysalis

Priority releases:

. Elisa Fiorillo, On The Way Up. (with Prince)

. Monie Love, Down To Earth

continues on page 30



Angela Bond Music Radio Consultant

Tel.: (44) 71 638 1174 Fax: (44) 71 256 5680 (44) 263 712 530

#### **Breaking Out Of The 2% Revenue Straitjacket**

Hugh Fielder talks to Martin Sims and Jon Pope.

There has been no shortage of conferences, seminars, documents, and articles about how UK radio needs to a medium - then get together and increase its share of the push. Because they're worried advertising market. that perhaps their own station

his week, some of the biggest players in the UK radio industry are gathering in Portugal for Radio 1990, a major conference which aims to discuss where UK radio is heading, particularly in relation to the advertising market. Indeed, there are several key elements that can help earn UK radio more than the paltry 2% share of ad revenue it presently receives, but which are currently missing.

#### Specific problems

What are the specific areas of concern? According to Martin Sims of Eardrum, a newly established radio commercial production company, and Jon Pope of Hilair Productions, a creative consultancy specialising in radio, the issues centre on five important points:

- I. Co-operative spirit among broadcasters is missing
- 2. The Radio Marketing Bureau is underfunded
- 3. Common short-term thinking on radio marketing
- 4. Shortcomings on production quality and creativity
- 5. Absence of strategic marketing plans for radio ad clients

Last September, Sims and Pope created three 40-second commercials promoting radio at their own expense. The spots serve as an advertising medium for the Radio Marketing Bureau and have been aired on independent stations across the UK.

#### Co-operative spirit & funding

M&M: Why is it proving so difficult for radio to sell itself as an advertising medium?

MS: I think it's because independent radio has grown up in such a piecemeal way. The way in which it came together in little pockets,

there, means that it became very territorial. That attitude is still there 16 or 17 years on, Everybody is so busy trying to get their own airtime sales up that they can't look beyond to the longer-term view - where you consider radio as

won't get its share of the increase. The Radio Marketing Bureau should be taking the broader view. Unfortunately, it doesn't have any money since the smaller stations stopped paying their share because they claimed that only the bigger stations were getting the benefit. And that's the kind of

with bits being added here and | and start putting up some money to help themselves.

> M&M: What else contributes to radio's image problems?

MS: It certainly doesn't help when every sales house is in some way - even if it's only in the back of their minds - trying to pinch everyone else's clients. And .he fact that radio stations change sales houses doesn't help, either. Agencies which think they know where to go to book a particular station suddenly find they have to start all over again and build up a new relationship.

So we get the same arguments of the sales houses blaming the agencies, saying they don't make



Martin Sims (right) and Jon Pope

territorial attitude that's holding

The solution starts with the stations themselves. They have to realise that if radio is ever to get beyond the 2% medium then they've got to join together. I would like to see a properly funded Radio Marketing Bureau trying to push that snowball the first few feet down the hill. After all, if radio won't even fork out money to promote itself then it reflects very badly on the medium. Maybe the stations could do it in conjunction with the sales houses because they both make their living out of each other. They both enough money out of radio, and the agencies blaming the sales houses because they can't book on a network basis. It would be much more sensible if, instead of trying to blame each other, they sat down and tried to work it out.

Short-term thinking MS: Radio tends to be sold on a month-to-month basis; people don't buy huge campaigns. If a series runs for six weeks that's considered a long time. Everybody is too busy looking to see if this month's figures are going to be better than last month's. They're all too paranoid that next really have to get their act together | month they might go under.

JP: That short-term attitude also affects the advertisements themselves. The idea seems to be; get it on-air and run it in heavy rotation for a short time before the audience gets bored with it. The whole concept of a radio campaign is becoming less popular.

MS: Too often radio is last in and first out. If a client has a bit of money left over then they stick in a radio campaign. If the TV budget runs over they cancel it. Or they find out what's left and talk to the sales house which says, 'Well, you can have so many 50-second spots or many, many more 30-second spots". And the client thinks, "More time in front of the listener must be better". So he buys the 30-second spots and then goes away and makes a com-

#### Production shortcomings

JP: Even worse, the same information that's supposed to take 50 seconds is compressed into 30. What they should do is to look at the product, think about how to present it on radio, find out how long it takes to do that, then get a budget together and work it out. You'd never get an agency organising a TV campaign by buying the length of the commercial first and then going away and deciding what to put in.

MS: Radio is continually sticking up its hand and saying "look, we're cheap compared to TV and the press and we're quick and instant". It tries to sell this as a strength whereas the impression it creates is that radio is cheap and nasty and something you can just dash off and forget about. The result is bad advertisements on the radio which reflect badly on the

client, the agency and the station. I like to look at radio advertisements as a picture and frame. The picture is the commercial and the frame is the airtime. The airtime is what holds your commercial up in front of the public. Too many people spend all their money on the frame and then stick the cheapest picture they can find into it. Then they wonder why everyone goes around saving, "Isn't radio advertising dread-

JP: This is where the sales houses. even the smaller ones, get it the wrong way round. They sell airtime to the local advertiser - which is where radio can work very well indeed - as a package and when the advertiser says, "What about the advertisement?" they sav. "Don't worry about that. We'll take care of it for an extra £ 250". And if you're going to pay that kind of money then you'll get a monkey advert.

MS: It's difficult because the radio station earns its money out of selling airtime, not out of making the commercials. But the stations have to realise that if the commercial is better and the campaign works, then the advertiser will come back. It's no good having a lot of first-time advertisers with campaigns that fail.

Someone needs to talk to the advertiser and persuade them to claw back £ 500 or so from their airtime bill - which might mean two or three fewer slots on air - in order to make a better advertisement.

#### Three secrets to improving your commercials

M&M: What are your secrets to making better radio commercials? JP: The power of the words. Unfortunately, we've become a very visually orientated society over the past decade. Thinking in sound has taken a back seat. Some agencies go around saving that radio is restrictive because it's only words. But nobody goes around saying literature is restrictive because it's only words.

Words can often build up a better image than visuals. Sometimes you have to work harder to make a radio advertisement come alive. That's why we often go in and act out our advertisement for the client. In this way, you can often sell the more "dangerous" idea which is harder-hitting. If you just give them the script it won't mean anything to them and they will generally opt for something safer. MS: Another secret to good commercials is having at least one multi-track recorder, even if it's only an eight-track. Otherwise, when you're starting to fire everything from a cartridge and doing live mixes, you can't go back and do remixes. Finally, get away from the one-man-whodoes-everything attitude. Too often, stations are staffed by just one guy who has to handle all the commercials, the promos, and the trails - and all on a ridiculously low budget.

JP: Radio frequently tries to sell itself as if it was TV instead of playing on its strengths. In TV, a | phone numbers. That's direct | everybody else is eavesdropping. marketing director will brief an agency with a single, crystallised thought which can be just two lines long. With radio you get, "I want you to mention this, this, this and this, and if you can get this in it will be great. And, of course, don't forget the telephone number". It all comes from this belief that radio is a wham-bam,

hard-sell medium. MS: Radio is wonderful for

mail! People have a very personal relationship with radio. I believe that radio advertising is about underplaying. Radio is real people talking to other real people so that you are drawn towards the radio to find out what they are saying to you. It's not about a little man in a box shouting out phone num-

JP: It's like the best DJs who do their programmes as if no one but building up images, not for selling a few friends are listening and

Once you get rid of people's preconceived ideas about radio and point out to them how flexible it can be, you can start playing around with it while you're recording the advertisement. You can take it a bit faster or a bit slower. because it doesn't cost much to do it again. Suddenly the whole thing starts falling into place. It's an educational process for clients. agencies and even for the stations

#### **Key Issues On The Conference Floor**

Brian West, CEO of the Associa- | the mind" campaigns will | hibitively expensive. tion of Independent Radio Contractors (AIRC): "The Radio Marketing Bureau (RMB) has a very, very small budget for marketing activities. Two years ago, all the stations decided collectively to cut back on the budget. As I remember, it was a unanimous decision. Most stations argued that they were spending more on marketing via their

The problem with the RMB is that it doesn't actually sell; that's the job of the sales houses. The Bureau has to be an act of faith by the radio industry, making the job of selling advertisements easier."

West equates commercial radio's fortunes with one simple fact: radio stations where commercial radio came before commercial television enjoy 8-10% of all ad spend; those where it is the reverse see only 2% come their

"In Australia and the US, radio had a 15-year head start as the only electronic medium and holds onto 10%. In the UK we came 20 years after television - and

West offers another statistic for the future: "Radio listening in the UK splits 35:65 in favour of the BBC. This is changing. Are you asking me if we will achieve the reverse of this, which looks likely as more stations come on air? Let's just say our 2% share will creen un?

He declines to offer a definitive prediction, but is willing to venture "probable parity" with Australia and the US

West credits IR with "handling very well" current financial problems, with the advertising industry accepting there is a UK recession under way. Given cheaper rates per thousand than television, West argues "theatre of

weather well.

The radio executive

Mid-Anglia Radio group MD Stewart Francis argues both that agencies are taking radio more seriously and that the medium is holding its own "in a clearly depressed overall market".

He goes on to assert that regardless of the economy's possible shortcomings, radio is set to increase its present 2% of UK advertising spend. "But it would be wrong to draw a parallel with the US share. I don't see us achieving this in the foreseeable

"However, I'd be surprised that if by 1995 [the end of the first stage of current radio expansion) we haven't reached 4%?'

Francis accepts that creativity in copywriting will play an equal role in future growth, but goes on to describe the present situation as "chicken and egg. We must encourage agencies to recruit staff who can write for radio," he says.

The ad agency

Jackie Boulter is planning director with Abbott Mead Vickers. "At present you have to work hard to get people to notice your ads on radio," she says.

So the argument follows that future growth is dependent on creative copywriting. "Some people already do it very well," observes Boulter, "while things overall should improve with more choice following INR

"There's an old saying that television is radio with pictures. For ad copywriters, radio is television without the pictures - and that can be a major drawback. So creativity really is the key."

Yet radio growth, she says, could also come "by default" if television's rate card remains pro-

Leagas Delaney advertising agency director Jerry Fielder says that while the advertising market is down in real terms, "radio itself is still a thriving industry"

But he is critical that radio "is not taking its fair share of the total advertising cake when it should be".

Delaney argues: "By 1995, radio has the potential to be taking 6%. It really is in their hands. But I have little confidence in it getting its act together."

The advertiser

Lawrence Balfe, marketing manager at HJ Heinz, puts the client's point of view, having launched a major campaign on radio for ketchup.

It is not the case, argues Balfe, that when advertising budgets are tight - which he agrees they are that companies like his will switch to radio simply because it is a cheaper medium.

"It may deliver a cheaper rate card price per thousand than television and press, but radio cannot depend on 'switching' for an increase in total market share. I will still allocate budgets on a pro rata basis as before and keep radio on board, but just spend less overall?"

The medium of radio, though, could help itself with better research. "I'd like to see more detailed figures indicating ABCI and C2DE-like audience demographics?'

And while he welcomes INR, Balfe is keen to stress that the very nature of local IR permits advertisers to expand on the back of their regional television campaigns to test radio. This is a standard route for advertisers new to the medium.





#### **COMING OUT NOVEMBER 30th 1990**

#### THE EUROPEAN DATABASE FOR THE MUSIC & MEDIA INDUSTRIES

- Completely revised and up-to-date
- Expanded staff listings who to contact by name or function
- User-friendly layout and easy data access
- Over 10.000 companies and 15.000 key personnel
- Index by company and by contact name
- The only directory giving the complete picture of the European market
- Includes Eastern Europe, Israel and country fact files
- 20% Prepublication discount

#### **EUROFILE 1991 ORDER FORM**

res, I want to order copies of Euroffie 1991 with a 20% discount.	The 1991 Euroffie prices, including postage	a
If I return this order form including payment to the address listed below before December 31st 1990, 1 will receive a 20% discount on the 1991 prices.	Benelux: Dfl 1 Germany, Austria, Switzerland: DM 1 UK: UK £ France: Ffr 4	20 40
Name	Other countries: US\$	75
Position	☐ Total amount enclosed	
Company	☐ Please invoice me	
Type of Business	☐ Please charge	
Address	Card number	
City Zipcode	Expiry date	
Country Telephone	Signature	
Telex Telefax	Date	

#### Two Decades Of Continuous Change

Gillian Revnolds is Chairman of the Radio Festival, the Sony Radio Awards and the radio critic and media columnist of the Daily Telegraph newspaper. Here, she gives a personal view of developments in the UK radio industry.

friend telephoned. She had flu, was in bed, and couldn't find anywhere she used to know on the radio. I sat down and made her a chart. One thing my little chart showed was that I have no innate graphic gift. It spilled from one surface to another, then a third, and by the time I had put in all the stations on AM and FM, in BBC and commercial radio, and given each a line of description, it filled the front and back of four postcards.

The other thing my chart showed was that there are an awful lot more radio stations than there were the last time my friend had flu. No wonder she was confused. Where Capital used to be there are now two separate Capitals, one on AM, one on FM, with different music, different presenters and recognisably differentiated styles.

With LBC the division is there too, but not so certain. On AM there are still all those callers I feel I have got to know personally, so persistent have they been over the years. But so does FM. One is called Newstalk, the other Talkback. I am not sure which is

But tune away, I tell my friend, and here is Melody with show tunes, there is Jazz with soul and salsa, precisely at 100FM there is Kiss. Here is Choice which sounds a bit like Kiss but less confident, then London Greek which shares a frequency with WNK, WNK sounds a bit like Choice but less confident. Over on AM Sunrise, west London's Asian station comes in a bit muzzy in Notting Hill Gate. But Spectrum is loud and clear for miles. Down in rural Kent last weekend I heard Spectrum being Chinese and Jewish and Arabic and so on, all through its normal multi-ethnic rotation.

Were my friend to flee it all, on her way to the airport, she could now tune to Airport Information Radio on 189 AM and find out by

just how much her plane was |

I didn't forget to remind her. either, that the BBC has changed, Since late August the sweet music station, Radio 2, has been on FM only. The AM frequencies it once occupied now hold Radio 5 which is sport, education and mostly talk (until midday, when it broadcasts a classical music concert) and where a lot of World Service can also be found. As an afterthought I added that, if she were to seek out GLR, the BBC's local station for London, she would find ethnic programmes there in the evening on AM.

Add it up and, in London at least, there is now a choice between 20 separate stations, (not counting pirates) and foreigners



Gillian Reynolds made the first Fellow of the Radio Academy this summer

(like Albania). No wonder my friend with flu is confused. She is not alone. This, for the past year, has been the determined pattern of change and radio expansion, not just in London, but throughout the UK.

It began 17 years ago. The BBC, for the first time, faced competition from a whole raft of newcomers from Glasgow to Birmingham, Cardiff to Newcastle. This all started just as the last golden rays of economic prosperity were fading. High prices for oil followed by militant wage demands were to build an era of uncertainty leading directly to the election of Margaret Thatcher in 1979 and a complete change in attitudes, to business in general, and broadcasting in particular. Commercial radio, meanwhile,

has had to learn fast. Contractors who had got themselves a franchise and then expected revenues comparable with those of television to flow automatically had a that this is a little medium. Britain | ticular built-in problem. Half the got commercial radio last in the chain of broadcasting evolution and so, when it finally arrived, it needed nurture and close attention. Most of all it needed the people who worked in it to grasp one very simple equation: no income = no radio station.

So, tottering a little, commercial radio arrived, learned the rules, began to grow. A decade on (and with most radio stations having caught a glimpse of the financial abyss and one actually toppling in) radio could begin to relax. One by one stations discovered the joys of being part of the stock

Investments of a few thousand pounds began to pay off. The best performing stock on the Unlisted Stock Market in 1988 was Crown, owners of LBC but, at the dinner to present the awards, quite a few of the new millionaires in the room were from radio.

This was when everything seemed to be coming up roses in Mrs Thatcher's back garden, when it looked as if deregulation and privatisation were two of the secrets of financial growth. Alas, we now know this may not be entirely the case.

But this is to leap ahead. By the mid-80s the tumbrils were starting to roll for British Broadcasting As We Have Known It and radio leaped first at the chance to change. National commercial radio was long overdue. In the interim, and over a very short time indeed, the IBA launched two dozen smaller "incremental" radio stations. These were to fill gaps in the local market, to serve new audiences, bring new kinds of investor into the game.

It is no secret that most of these are now experiencing great difficulty. They are competing not just with the BBC for audiences, they are in head-on opposition with established commercial competitors. Many of the winners of contracts had little business experience. Too many looked at the fat cat commercial radio had become and thought there was going to be plenty of cream left in the saucer. Wrong. These are alley cat times in radio, the same as everywhere else.

Even so, even if the economy turns round and the sun comes sharp awakening. They learned out again, British radio has a par- and went back to the pirates.

audience still prefers the BBC. People who want commercial radio to expand beyond its 2% share of the market have got to knock the BBC out of the ring.

How can it be done? The BBC could be undermined by the government cutting its licence fee income. That would be one way of rigging the market. In a straight fight it would be interesting to see how rapidly the BBC would respond to determined professional opposition set at winning the ears of a major market segment. After all, Capital has hit the BBC hard in London in its two year climb back to success.

Much depends on how competent the new Radio Authority is in awarding the national contracts. It has made some bad mistakes with the incrementals. Perhaps hard lessons have now been learned. All hopes for more expansion in local radio appear to be pinned to sponsorship. How much sponsorship is likely to be floating around small towns during a worldwide recession is something we do not yet know.

Radio has been through two decades of continuous change in then UK. The BBC has managed to keep pace with that change thanks to two factors, a secure source of licence fee funding and a management which has recognised radio's importance in the lives of the audience. Commercial radio has just been through a year of major expansion. Stations must now compete harder than ever for listeners and revenue. Next year, when the first national commercial franchises are advertised, could be either the crunch or the takeoff. My guess is that the number of stations will grow in proportion to a shrinking number of owners. There will be six or seven major radio businesses controlling most stations.

What, meanwhile, of my confused friend? More radio, as far as she is concerned, is more confusion. Perhaps there is a parallel here with TV, where proliferation of channels has meant fewer total hours watched. And what of my youngest son, the one who listened to Kiss when it was illegal and eagerly awaited its legal return this summer? I have to report that, when it did, he gave it a week

<sup>\*</sup> Copies will not be sent until payment is received. Please allow three weeks for handling. Send to Music & Media, Rijnsburgstraat 11, 1059 AT Amsterdam, the Netherlands



#### Watching The Clock - Breakfast Shows

With five local stations alongside the five BBC national networks, Manchester is the UK's best radio-served city outside London. It also provides a foretaste of how radio could develop in the UK's other major cities. Paul Easton compares output.

usic & Media's Clock- | watch covered the five stations between 07.30-08.30 on Monday, September 17. The major local talking point was Manchester's bid to host the 1996 Olympics, the result of which

All stations except KFM, which featured only ITN national and world news, covered this in their local bulletins. Since then the station has appointed a news producer responsible for local coverage. All stations covered the would be known the following morning's main traffic jams on the M6 and M62. Piccadilly also | and other information were done |

had its own "Eye In The Sky" plane feeding reports into their AM and FM services.

Piccadilly's regular morning crew, James Reeve and Dave Ward who present a "morning zoo" style show were on holiday. They were replaced by Paul Lockitt. Both Peter Grant on Key 103 and Pete Baker on KFM (a former Piccadilly presenter) were fairly similar in style, sounding confident and keeping the music mov-

over record intros or special music 'beds'', sometimes a combination of the two.

Musically, Sunset was the most intensive with 15 records followed by KFM and Key 103 with 13 each, Piccadilly AM with 11 and speech-based GMR with two. Interestingly, none of the stations played the same records although Daryl Hall turned up three times, twice with John Oates, Cliff Richard twice and ing. In most cases travel, weather | local band 808 State twice (once with MC Tunes).





Hi Ho Silver Lining, Jeff Beck Only Yesterday, Carpenters What Do You Want. Adam Faith Comedy insert, James Reeve Ads - Inter City Paging DHL Couriers TV licence budget

Slip Sliding Away, Paul Simon Morning newspapers round-up Morningtown Ride The Seekers

Ads - Accountemps Inter City Paging Rad To Me Billy I Krame & The Dakotas
News (six minutes)
Travel ("Eye In The Sky")
Move II, Cliff Richard

Ride Like The Wind, Christopher Cross Innel news Ads - Milk Marketing Board Manchester Evening News Classifieds Cathay Pacific Motor Show Cracklin\* Rose, Neil Diamond There Goes My First Love

Drifters
"Believe It Or Not" spot Ads - Guardian Coca-Cola Daily Express Venus, Shocking Blue 8.30: News headlines/sport

PICCADILLY KEY 103 103.0FM inter: Peter Grant

New Kids On The Block All Around The World Lisa Stansfield Ads - Irner City Paging Air 2000 TV Licence Budget Payments

News headlines I'm Not The Man I Used To Be, Fine Young Cannibals "Travel Base"

Groovy Train, The Farm

Ads - Milk Marketing Board

Inter City Paging So Close, Hall & Oates Wonderful World, Sum Cooke Groove Is In The Heart,

Wishing I Was Lucky, Wet Wet Wet Space Jungle, Adamski Ads - Manchester Evening News Classifieds Cathay Pacific Motor Show

Travel Base' Steamy Windows, Time Turner Praying For Time, George Michael Weather News headlines

The Girl Is Mine, Paul McCartney/Michael Jackson Ads - Coca-Cola Daily Express Travel ("Eye In The Sky")

8.30: Silhowettes, Cliff Richard



Format: Adult Rock Presenter: Pete Baker 7.30: ITN News headlines See Emily Play, Pink Floyd Rio, Duran Duran Live promo: KFM Cookie Ads - Pioneer multi-play CD County Motors, Stockport

KFM 104.9FM

Errightsneed Distribution Thieves Like Us. New Order News headlines (presenter)
Times Spitis The Atom,
MC Tunes Vs 808 State Competition: Red Army Ensemble tickets Lucy In The Sky With Diamonds, Beatles Glory Days, Brace Springstee Ads - Staff Selection

8.00: ITN news (three minutes) Is She Really Going Out With Competition: KFM Bingo Human, Human League TV Dinners, ZZ Top KFM Noticeboard: Scouts jumble sale Ads - County Motors, Stockpor Kleeney Tissues

News headlines (presenter) Dreamtime, Daryl Hall "Instant Getaway" - Last minute travel bargains Crying Some, Aztec Camera

8.30: ITN News headlines

BBC Greater Manchester Radio 95 IFM/1458 AM Format: Speech based Presenter: Allan Beswick



7.30: News headlines/sport (five

Avalor, Rose Music Salford Tech pop music degree course (interview with students) Promo: Who Cares - 1830 Pudding Club - local society taped report Competition (dinner for two at local restaurant) Travel news

Morning paper round-up (tabloid front pages) 1996 Olympic bid - live report Promo: GMR sport (Tiesday 8.00: News (10 minutes)

Weather Travel news Man Eater, Hall & Oates Liberal Democrars Conference live report Prisons Report - phone inter

Prisons Report - phone inter-view with author Tlavel news 1996 Olympic bid - phone inter-view Denis Howell MP Weather

8.30: News headlines/sport

Presenter: Chris Buckler

7.30: Ads - Income Tax & School Leavers leaflet Arrinal Magic pet shop

Unidentified track
Unidentified track
Unidentified track
Promo: "Surset Accountator" competition On Broadway, Dave Barker

I Keep Forgetting, Michael McDonald Travel news

Body Language, Adventures Of Stevie V Soca Dance, Charles D Lewis Ads - Radio Marketing Bureau Manchester Giants baseball match (Are You Ready) Do The But Stop, Farback Band Livin' In The Light, Caron Wheeler



8.00: IRN News (three minutes) Arts - Pinstrine Clothing

Encore, Cheryl Lynn
Don't Be A Fool, Loose Ends Olympic State, 808 Stat Ads - Pinstripe Clothing Graphic Signs I&M Caterers

Threel news Thanks For Saving My Life, Billy Paul Israelites 1990.

Desmond Dekker Competition: "Sunset

Whom Am You Bahy 8 W News headlines

About the stations

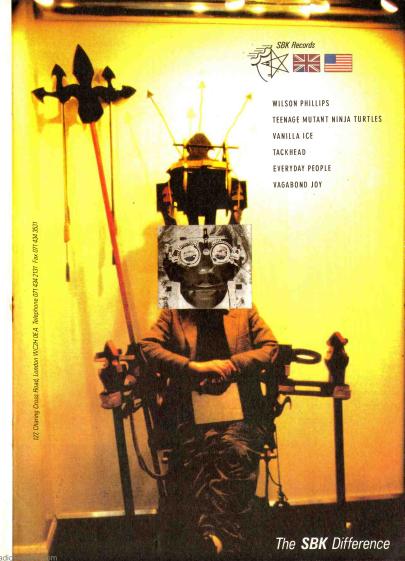
■ Piccadilly Radio is Manchester's local market leader. It started broadcasting in 1974 and split frequencies in September 1988. Since then the AM and FM services have undergone changes: Piccadiilly 1152 is now an AM-oldies station while Key 103 has a mainstream top 40 format. Weekly reach: Piccadilly 1152, 17%: Key 103, 22%, combined weekly reach, 32% (JICRAR April-June 1990).

■ Sunset came on air in October 1989 specialising in black music with some ethnic minority programming in the evening. It has been beset by funding problems since the beginning of the year and much interest has centred around the highly publicised sacking, re-instatement and eventual resignation of founder and MD Mike Shaft. Weekly reach: 10% (JICRAR April-June 1990).

■ KFM, launched in February this year, set out to play adult rock and local music with little reliance on the chart. It too has suffered from underfunding and since the departure of founders Charles Turner and Steve Toon the station is now being managed by Signal Radio in Stoke-On-Trent, Turner and Toon have since complained to the IBA that the station is no longer keeping to its "promise of performance". Weekly reach: not available.

BBC Greater Manchester Radio was relaunched out of Radio Manchester in 1988 in an attempt to boost its poor ratings. In common with other local BBC stations it has a higher news and speech content than its commercial rivals. Weekly reach: 13% (BBC Research Department, March - May 1990).

Our thanks to Martin Henfield and Janet Boulding at GMR, Mark Story at Piccadilly, Greg Edwards and Chris Buckley at Sunset and Jon Evington at KFM for their invaluble assistance in preparing this feature.



too predictable:"

Priority releases:

King Tubby?

Aswad, Smile

Jazz Style

chestra. Promise

Reggae Philharmonic Or-

. Mica Paris, South Of The

Anthrax, Got The Time

■ The Dream Warriors, My

Definition Of A Bombastic

■ Bloomsday, Strange Honey

Niggers With Attitude, 100

Nine Inch Nails Down In It

Steve Agar, head of radio promo-

tion: "There still aren't enough

formats around. Kiss and Choice

are fine for dance but there's so

much more music that can't get a

look-in. The independent stations

are just too commercial. Even the

rock programmes they put on in

the evenings tend to be HM-

orientated and they don't give the

more extreme music a chance. So

where can I go for Nine Inch

Nails, a New York band who are

harder than Jesus Jones?"

. Jimmy Somerville To Love

**London Records** 

Priority releases:

Miles And Runnin'

■ This Ragged Jack, The Party's

. Screaming Target, Who Killed

Shaun Cooney, radio promotion,

London: "The advent of Kiss and

Choice has definitely given the

Atlantic dance acts more of a

chance. We've done well there

with Donna Summer, Family

Stand, Ten City and The Beloved.

We've serviced the Bette Midler

album to Melody as well as Radio

2 and we'll see how that goes."

■ Paul McCartney, The Long

■ Dusty Springfield, Arrested

Steve Dinwoody, head of regional

promotion: "We are currently

monitoring the new stations to

assess which acts are suitable for

each of them. So far, the smaller

stations are proving more adven-

turous although the financial

trouble they are having means

a college radio format that would

help break bands like Jesus Jones.

At present too many of the larger

stations seem to adopt a wait-and-

see attitude which can be

frustrating. But having said that,

independent radio has been very

Ben Liebrand, Move To The

Black Sorrows, Harley And

Craig McLachlan, I Almost

■ Teena Marie, Since Day One

Felt Like Crying

good to River City People."

Priority singles:

Big Band

Rose

(Remix)

"I'd like to see someone trying

they may not stay that way.

And Winding Road

. The Pet Shop Boys LP,

Priority releases:

Behaviour

- . The Proclaimers, King Of The
- World Party, It's Too Late Kirsty MacColl & The Pogues.
- Miss Otis Regrets Billy Idol, Prodigal Blues

Judd Lander, promotion director: "There's a better chance of getting a crossover hit these days. We are going for BBC Radio 1 and 2 for the Proclaimers single and we could even try Melody because this is one that could go all the way. Likewise, Kirsty MacColl & The Pogues have the potential not just for Radio I and Capital but for Jazz FM and Melody



As far as formats go, Capital has it right. Their playlist has a rigid, clear identity. I wish Radio I would move towards a Selector system and they should also stick more tightly to their A and B lists. But the new Mark Goodier show is a great development. Clyde, Forth, Piccadilly and Chiltern are all prepared to take gambles."

#### East West

- Priority releases: . An Emotional Fish, Blue
- 5.30, Air Conditioned Nightmare
- Led Zeppelin Box-Set, Remasters
- Donna Summer LP, Greatest
- Matt Bianco LP, Greatest Hits . The Associates LP, Greatest

Bobby Vinton, Roses Are Red . Stranglers, Always The Sun · George Michael (title to be confirmed)

Somebody . Carmel, Take It For Granted

Alfie Hollingsworth, radio pro- a Carlton, Love And Pain

motions manager: "We have reorganised our regional radio coverage so that they now get all our singles the week before release. But there's still an enormous difference between BBC Radio I and the rest, mainly down

to the influence of the individual producers. The commercial aspect of local radio is not something that lends itself to breaking new acts and their response is often don't want to miss anybody out.

> that emerge the better it will be for getting airplay but so far it's difficult to assess what effect the growing number of stations has had when it comes to breaking new acts. I haven't seen much evidence that stations are keeping to their manifesto. There are too

Priority singles: Holly Johnson, Where Has

Marki, Flash Back Jack ■ Nixon, Sweet Temptation

■ Tiffany, New Inside



 Zucchero Fornaciari. Diamonte

Billy MacLeod, head of promotion: "You should never assume that any station won't play your records and so I tend to treat them all as equal. I'm certainly putting more emphasis on the commercial stations than before which is stretching our resources but I

"Obviously, the more formats many grey areas at present.".

#### MCA

Love Gone?

· Whycliffe, Love Speak Up . Tairrie B, Murder She Wrote

. Junior Giscombe, Stand Strong

Phil Smith, head of promotion: "We're still getting a feel for the new stations but so far it doesn't look as if many of them are looking to break acts. There's still a tendency to ask 'When is it going



Turning suading stations to stick with a The Singing Corner. (Phonogram's Christmas

curprise!)

"The biggest problem is per-

single for longer than two weeks if

they haven't seen chart results. A

lot of singles need four or five

weeks work on them and radio

Mick Paterson, head of promo-

station take a flier with the latest

Nick Cave single, but nobody did.

"For us it's still a matter of

targetting specific shows on sta-

tions. Obviously, the whole dance

area has opened up and we are

supplying Kiss FM and Choice

FM with pre-release copies of

Yazoo. In fact we've even been get-

ting acetates played on Kiss

because the DJs have done the

CD promos have the 7" mix of

the single programmed as track

one because otherwise it can

cause confusion and even hinder

■ The Electric Boys, Electrified

■ Electribe 101, Inside Out

■ Was Not Was, I Feel Better

■ The Mission, Hands Across

Bob Geldof, A Gospel Song

· Elton John, (to be confirmed)

Roger Waters, The Tide Is

James, Lose Control

Than James Brown

■ Cinderella, Shelter Me

Jon Bon Jovi, Miracle

Status Ouo. Part 2

INXS. Disappear

The Ocean

your chances of airplay."

Phonogram

Priority singles

Btevie V, Jealousy

"We now make sure that all our

isn't giving us long enough?'

Priority releases:

Inspiral Carpets EP

Yazoo, Situation remix

Andrew Lenny, head of radio promotion: "It's still too early to say whether we are getting the right formats because I think it will change a lot more in the next year. After that we should have a clearer idea.

"Radio I is still the priority although there are some singles tion: "There are more stations that break through easier on inaround where our music can be dependent radio. Robin Beck's replayed but the trouble is that they cent hit is a case in point; Radio I are still too safe for our acts. I had nothing to do with it. Comwould like to have seen just one mercial stations seem to like

Priority releases: Black Box. Fantasy

■ Candy Dulfer, Heavenly City ■ Caron Wheeler, UK Blak

. London Beat. A Better Love . Clannad, In Fortune's Hand

Guru Josh, Freaky Dreamer Michael Rose, Proud (LP) Caron Wheeler LP, UK Blak

Pop Will Eat Itself, Cure For Sanity (LP) . London Beat LP. In The Blood

. Deep Purple LP, Slaves And Masters

Sue Haig, head of regional radio: "It's a strange period at the moment. Money's tight and people are nervous of experimenting. Some of the smaller new stations are not as hard-core as they'd like to be which is probably down to commercial pressures.

"There's no consistency to the radio scene, which isn't necessarily a problem, Chiltern, Horizon, Clyde, Forth and NorthSound are among the more open-minded stations. And the specialist dance and rock shows on BRMB and Trent are coming together well.

"Ironically, considering the going out on a limb these days.

number of new dance stations, it | can be hard to get dance tracks played, even when they're almost certain to chart. Some stations will champion tracks right up to the release date and then drop it."



#### Priority releases:

. Teenage Mutant Hero Turtles. Turtle Rhapsody

Everyday People, This Kind Of Woman

Wilson Phillips, Impulsive ■ Vanilla Ice, Ice Ice Baby

B Everyday People, You Wash, I'll Dry (LP)

■ Tackhead, Strange Things

Vanilla Ice. To The Extreme

Mark Richardson, marketing director: "Radio is still not geared towards breaking new music. So you have to take each song on its merits. We will push the Everyday People single around the independent stations because it's the kind of thing they frequently pick up on. But we will aim Vanilla Ice at BBC Radio 1, Capital and the dance stations

"I'm pleased that Kiss and the other dance stations have got on air but I wonder whether it isn't already too late. I sense a dance music backlash coming and if that happens, what will those stations play then? There will always be dance music but people want to hear melodies, not simply

"BBC Radio I regards itself as playing popular music for the nation but only John Peel is really

We tried Mark Goodier with Tackhead but he thought it was too hard. And then Steve Wright went and played three tracks in succession on his afternoon

#### Virgin

Priority singles: . Steve Winwood, One And

Only Man

Malcom McLaren Presents The World Famous Supreme Team, Opera House

The Human League, Soundtrack To A Generation . Jesus Loves You (aka Boy

George), One On One . Gary Moore, Too Tired

Blue Nile (title to be confirmed)

Bassomatic (title to be confirmed)

■ UB40, Impossible Line · Phil Collins (title to be confirmed)

■ Gary Glitter, Red Hot Renutation

Nick Godwyn, head of promotion: "Regional stations have made quite a difference to some singles. When we accidentally sent out the Belinda Carlisle single a couple of weeks early we got a terrific response. It makes me wonder whether we should be servicing stations earlier, although you don't want people going into a shop and asking for a record that isn't out vet.

"Kiss, Choice and Jazz FM have changed the London radio scene but I'm not sure they've expanded the audience; I think they've just broken it down into segments. We've worked very hard at expanding our regional coverage this year and I want to know how we compare with the other labels right now. I'll be very disappointed if we aren't doing better than at least one of the majors."

compiled by Hugh Fielder



## means success.

That is why it is the world's leading music scheduling system. Tel.: 071.638.1174 Fax: 071.256.5680



Snooker supremo Steve Davis. who has been world champion more times than I have missed my cue (ouch), is presenting Jazz FM's 'Soul Bowl' on Sunday evening while the regular presenter Steve Hobbs takes a break (ouch!). But then not many people know Steve "Interesting" Davis edits a soul magazine and has one of the largest record collections in the country. He promises some rare and fascinating tracks. I remember having Steve as a guest on my afternoon show years ago and all he wanted to do was talk about how wonderful Anita Baker's show at the Albert Hall had been.

The countdown for the UK Christmas no. 1 single has already begun. With Cliff Richard's upcoming religious number

the 5-1 favourite, Tina Turner and Rod Stewart have leapt in at 8-1 with a cover of the classic It Takes Two. Turner and Stewart have the commercial edge as their duet will spearhead a £ 20 million Pepsi-Cola advertising campaign which starts later this month as part of the latest battle in the ongoing Cola wars. But if you are looking for a long shot at 20-1 try the Righteous Brothers' Unchained Melody which is featured in Ghost, the UK's biggest grossing

weeks on release. Speaking of Cola wars, Worth a trifling £ 40 billion a year, Coca-Cola is apparently looking to sign up Sinead O'Connor to bolster its image. Just don't get her to sing the Star-Spangled Banner that's

film of the year after just two

I was fortunate enough to receive a photo of a Janet Jackson look-alike competition the other day. The three winners were all white and two of them were male. And none of them looked anything like her, I think someone was having a joke ... at least I hope they were!

Titivo moves in high circles

Saviour's Day already installed as 1 poses with record company people, no sir. She was recently spotted handing over one of her latest releases to Sierra Leone's Ambassador in London, Caleb Aubee, Well, after all, her uncle is currently minister of agriculture! Will she be on the playlist at embassy parties? Anniversaries this week: Novem-

> ber 3 is a most auspicious day, being the birthdays of Lulu (42) and Adam Ant (36). Then, over the next few days, we have a nice little 'adult rock' selection. Squeeze's Chris Difford is 36 on November 4; Bryan Adams is 31 and Peter Noone is 43 on November 5; Glen Frey is 42 on November 6 and Joni Mitchell is 47 on November 7, and on November 8 Bonnie Raitt is 41 and Ricki Lee Jones is 36! Mind you, knowing my "love" of formats, I will ruin the mood completely by playing The Sex Pistols on November 6. because it will be 15 years since they played their first concert, at St Martins School of Art in Lon-

I must also say a happy birth day to my good friends at VOA Europe, five years old last week. Incidentally, if, as they say, imitaindeed. Not for her the same old tion is the sincerest form of flat-

tery, then you have admirers in some strange places, guys. Flicking through the short wave the other night (I do like to check out the Melbourne breakfast shows occasionally) a very similar station popped out of the ether, complete with the latest NY dance sounds and those little snippets about life in America. It was only the odd Arabic chart-topper and their portravals of Uncle George Bush as a two-headed monster that gave away its true origins: Radio Baghdad, Yo. Saddam!

Now if you've always wanted to be a DJ, or even to own a radio station, here is your chance. MTV in the US is giving away an AM station in Florida, as the top prize in a competition. The station. WSTT Thomasville, is a country music station at the moment and the only conditions for ownership are that you are a US citizen, and meet the media commission's legal, financial and character requirements (whatever that means). Well, that rules me out for certain...



#### MAKING WAVES

No Sad Songs On 105 Classic

- Format: Gold Core artists; repertoire from 1950-79
- Target Audience: 15-40 Actual Audience: 104,000 (Datamedia)
- Address: Via Cenisio 32. Frequency: varies throughout

■ Hours on air: 24

Founded: March 30, 1990

20154 Milan. Tel: 39.2.316583

Station director and head of | led by Gianni Pin. We all conmusic Gianluca Costella: "One of our logos states 'the best music of all time'. That isn't just a wild claim, it is our objective. We are an all-music station at the moment and although our format ranges from 1950-1979 we place great emphasis on the 1950s and 1960s.

"Being an oldies station we are working on memories. We try to use pop psychology and keep the music light and happy. Someone once asked me what was my first job each morning and I answered 'I look at the weather forecast for the day' Nobody wants to hear sad songs if it is raining.

tribute to the playlist which is updated daily. We also have Disco Lancio, a daily record relaunch, played every two hours. We use computers because of their speed. They give us a rough outline of our programming but we basically rely on programmers for the human touch.

"We use a package of jingles, produced for us by the Zero DB Studios in Milan. We have some interesting projects lined up for the future which will include iingles with the sounds and styles of the 1950s and 1960s.

"We are about to start a series of evenings in discotheques all over Italy to promote 105 "We have four programmers | Classic. These will all have a 50s

and 60s theme. We will visit major cities using a car from that period and give out gadgets and promotional material. We aim to have direct contact with the public so they can get to know us. There is also going to be a series of competitions, the winners of which will receive a car, probably something like a Bewick or a Cadillac.

"We have a good rapport with all the major record companies. We have worked with them to have artists such as Barry White, Harold Melvin and Billy Joel visit the studio and broadcast a message to our listeners. Most product, however, is bought by us. There is not a lot of material available which suits our needs. We don't buy on import but travel to the US, Paris or London to

search for what we need. But, in a

product is hard to find.

frequency interference. The emphasis will always be on music, with only a minimum of talk. national territory now but will cover all the country even-



for listening statistics. They provide information quickly. But we have an open mind about research.

way, this is good for the station. It is hard for others to copy when "We subscribe to Datamedia | tually."

"We have so many plans but our priority is to perfect the structure of the station. It is also vital that when people want to listen to 105 Classic they can tune without We transmit throughout 60% of

#### STATION REPORTS

Updated reports and playlists additions from the major radio & tv

AD: Additions to the playlist LP: Album of the week

ST: Studio IN: Interview

stations in Europe.

#### UNITED KINGDOM

BBC RADIO I - London Chris Lycett - Sen. Prod.

AD George Michael- Waiting For Kim Applety, Don't Worry Paul Simon- The Obvious Child Robert Palmer/LIB 40- I'll Be

B List: AD Black Box- Fantasy Del Amitri-Spit In The Rain Janet Jackson- Love Will on Bon Jovi- Miracle Kylin Minorue- Step Back In Roxette- Dressed For Success Sinead O'Connor- Three Babies

CAPITAL RADIO - Londor Richard Park - Prog. Contr. A List:

AD Mark Shaw- Love So Brigh After 7- Can't Stop The Family Stand- Sweet Jon Bon Jovi- Miracle Caron Wheeler- UK Blak Megabass- Time To Make The Marigh Carey- Love Takes Time Poison-Something To Believe Wilson Phillips- Impulsiv Kylie Minogue- Step Back In Johnny Gill- My, My, My Black Box- Fantasy James Ingram- I Don't Have Gazza/Lindisfarne- Fog On The

METRO EM - Newcastle Giles Squire - Prog. Contr. AD Jason Donovan- I'm Doing Fine Kylie Minogue- Step Back In Mariah Carey- Love Takes Time Robert Palmer/UB 40- I'll Be Lonnie Gordon- If I Had To Sybil- Make It Easy On Me

GREATER LONDON RADIO - London Trevor Dann - Head Of Music

AD Del Amitri- Spit In The Rain Robert Palmer/UB 40- I'll Be Paul McCartney- Good Day limmy Somerville- To Love

AD Prefab Sprout- We Let The LP Steve Booker Paul Simon ZZ Top

BRMB - Birmingham Robin Valk - Head Of Music A 1 ice-

AD Robert Palmer/UB 40- I'll Be limmy Sommerville- To Love B List

AD Del Amitri- Spit In The Rain After 7- Can't Stop Oleta Adams- Rhythm Of Life Working Week- Testify The Cure, Close To Me

RADIO CLYDE · Glasgow Alex Dickson - Prog. Dir

A List: AD Robert Palmer/UB 40- I'll Be Del Amitri- Spit In The Rain Berlin- Take My Breath Away Blue Pearl- Little Brother Wet Wet Wet- Blue For You Righteous Bros- Unchained

AD Mariah Carey- Love Takes Time Kylie Minogue-Step Back In The Liberties- So Much Joy Oleta Adams- Rhythm Of Life Lonnie Gordon- If I Had To A Man Called Adam- Barefoor

orv.Com

Šybil- Make It Easy On Me Steve Miller Band- The loker Jason Donovan- I'm Doing Fine nocence- Let's Push It

Horse- Careful Kim Appleby- Don't Worry Hoyd Cole- Downtown Wendy & Lisa- Rainbow Lake

RADIO CITY - Liverpool Tony McKenzie - Head Of Music Power List:

AD Junior Giscombe- Step Off Hall & Oates- So Close Lori Ruso/Michael Dany, Never Heart-Stranded Paul McCartney- Birthday Michael McDonald- Tear It Up

limmy Somerville: To Love AD The La's: There She Goes Firon John- You Gotta Love Whitney Houston- I'm Your Baby Soup Dragons- Mother Universe Blue Pearl- Little Brother

RADIO TRENT GROUP - Nottingham Len Groat - Deputy Prog.Dir. A List:

AD Vixon-Love Is A Kille Blue Pearl- Little Brother Red Box - Train Billy Joel- That's Not Her R I iet

AD Whycliffe- Lovespeakup Brian Kennedy- Beleive It Righteous Bros- Unchained Johnny Gill- My, My, My i.I. Don't Let Her Slide Awa Maureen Walsh- It's My Life Berlin- Take My Breath Away AD Innocence- Let's Push It

Paul McCartney-Birthday Pebbles- Giving You The Inner City- That Man D List: AD Morrissey- Piccadilly Palare Kylie Minogue- Step Back In

DOWNTOWN RADIO - Belfast John Rosborough - Head Of Prog. AD The La's- There She Goes

Sebastian C.- Under The Sea Senators-1'm Always Sorry Horse-Careful James Ingram- I Don't Have Breathe-Say A Prayer Robert Palmer/UB 40- I'll Be Del Amitri- Soit In The Rain Kim Appleby- Don't Worrs Kylie Minogue-Step Back In

CHILTERN PADIO & NORTHANTS RADIO Paul Robinson - Prog. Contr. AD Wet Wet Wet- Blue For You Whycliffe- Love Speak Up The Late There She Goe Mariah Carey- Love Takes Time

Liberties- So Much lov GWR - Bristol/Swindon Andy Westgate - Head Of Music

A List: AD Tina Turner- Be Tender With Me George Michael- Waiting For

New Kids O/T Block, Didn't I Paul McCarrney-Birthday Elton John- You Gotta Love Rita MacNeille Working Man Aztec Camera- Good Morning Belinda Carlisle- We Want Th Cliff Richard- From A Distance

AD Tom Petty- A Face In The

Hothouse Flowers-Movies Pehbles- Giving You The Sinead O'Connor- Three Babies 11 - Don't Let Her Slide Away Roxette- Dressed For Success Sisters of Mercy- More A-Ha- Crying In The Rain A Man Called Adam- Barefoo Inner City- That Man Bette Midler- From A Distance Pretenders- Sense Of Purpose Red Boy, Train

RED ROSE RADIO · Preston/Blackpool Kenni James - Head Of Music

AD Belinda Carlisle- We Want The B List: AD John Waite- Deal For Life

Chean Trick- Can't Stop Janet Jackson- Love Will Brenda Russell- Kiss Me With Berlin- Take My Breath Away

David Coverdale- Last Note Of The La's- There She Goes 11- Don't Let Her Slide Away oison- Something To Believe Righteous Bros- Unchained

ATLANTIC 252 - County Meath Paul Kavanagh - Head Of Music Atlantic Top 10:

Beautiful South- A Little Maria McKee, Show me Heaven Twenty 4 Seven- I Can't Stand Alias- More Than Words Can Say James Ingram- I Don't Have Dino-Romeo London Best- I've Beer Paul Young- Oh Girl Technotronic- Megamix Nelson- Love And Affection

HORIZON RADIO - Milton Keyner Clive Dickens - Head Of Music AD Blackbox: Fantasy Cathy Dennis-Just Another After 7- Can't Stop

Mica Paris, More Love RADIO HALLAM - Sheffield Dean Penall - Head Of Music

A List: AD Kylie Minogue-Step Back In Robert Palmer/UB 40- I'll Be Righteous Bros- Unchained Oleta Adams- Rhythm Of Life Jason Donovan-1'm Doine Fine Del Amitri-Spit In The Rain B List

AD Mariah Carey- Love Takes Time I.I.- Don't Let Her Slide Away Jimmy Somerville- To Love Sonny Southon- Don't Hold Back Blue Pearl- Little Brother Morrissey- Piccadilly Palare LP Steve Booker

ZZ Top RADIO BROADI AND . Norwich Dave Brown - Head Of Music PP Righteous Bros- Unchained Cliff Richard- From A Distance

Maria McKee- Show Me Heaven George Michael- Waiting For London Beat- I've Been A-Ha- Crying In The Rain A List: AD James Ingram- I Don't Have

Breathe, Say A Prayer Cher-Baby I'm Yours I.I.- Don't Let Her Slide Away

AD Wilson Phillips- Impulsive Kylie Minogue- Step Back In After 7- Can't Ston Jimmy Somerville- To Love Poison- Something To Believe Oleta Adams- Rhythm Of Life Robert Palmer/UB 40- I'll Be

FOX FM - Oxford Steve Ellis - Prog. Contr A List: AD Aztec Camera- Good Mornins

Whitney Houston-I'm Your Baby George Michael- Waiting For Righteous Bros- Unchained Paul Simon- The Obvious Chile B List:

AD Belinda Carlisle- We Want The P.I.L.- Don't Ask Me Roxette- Dressed For Success Stevie Wonder- Keep Our Love AD Howl Cole, Downtown

F.A.B. The Prisoner Theme Innocence- Let's Push It 11. Don't Let Her Slide Away lanet lackson- Love Will Neve The La's- There She Goes Kylie Minogue- Step Back In

Robert Palmer/UB 40- I'll Be

A List:

B List:

CENTURY RADIO - Dublin

AD Something Happens- Parachute

Innocence-Let's Push It

Monie Love-It's A Shame

Heart-Stranded

BAYERN 3 - Munich

SWF 3 - Baden Baden

Ulli Frank - DI/Prod.

A List

Robert Palmer/UB 40- I'll Be

Happy Mondays- Kinky Afro

Claus-Erich Boetzkes - Head Ent. Poms

Lafayette's Wolfsmond- Kleine

Waterboys- How Lone Will 1

AD George Benson- Baby Workout

immy Nellis- Missing You

Lutz Ackermann - Head Of Music

Harriet- Temple Of Love

London Beat- I've Been

Peter Cornelius- Zufaellig

Fiorella Mannoia- Ascolta

A-Ha- Crying In The Rain

AD RAP, Alles Em Lot

HR 3 - Frankfurt

Markus Hertle - DI/Prod.

AD Dave Ashby- I Will Never Cry

Sandra- One More Night

Pet Shop Boys- So Hard

Christiana Levy- Rude World

Tina Turner- Be Tender With

Whitney Houston-I'm Your Rahu

Alannah Myles-Lover Of Mine

Al Bano/R.Power- Fotografia

Richard Sanderson- Anytime A

Canan Brown, Whatever Hannens

MC Hammer- Have You Seen Her

Trio Farfarello- Sea Of Emotion

Lothar & Die Trabanten- Unter

Peter Hofmann- Changes

A-Ha- I Call Your Name

Elton John, You Gotta Love Howard Carpendale- Piano In

lason Donovan- Rhythm Of The

DNA/Suzanne Vega-Tom's Diner

Munnchaner Freiheit, Komp

The Nirs- Radio Shoes

Enigma- Sadeness

LP Brian Eng & John Cale

Van Morrison

NDR 2 - Hamburg

A Ha

Power Picks:

Vaya Con Dios- Nah Neh Nah

AD Firon John, You Gotta Love

Bette Midler- From A Distance

Declan Meehan - DJ/Prod.

Zoe- Sunshine On A Rainy Day RTL 208 - London Jeff Graham - Prog. Dir. PP Kim Appleby- Don't Worrs

Wendy & Lisa- Rainbow Lake The La'r. There She Goes Fluke- Philly A List: AD limmy Somerville- To Love B List:

AD Vixen- Love Is A Killer Inner City, That Man lason Donovan- I'm Doing Fine Del Amitri- Spit In The Rain

WDR I - Cologne Hoyd Cole, Downtown The Cure, Close To Mi POP SESSION - Weekdays 6-8 PM Hans-Holger Knocke - Prod SWANSEA SOUND - Wales Selection Udo Vieth: David Thomas - Prog. Contr Kine Candy- Blue Star

PP Righteous Bros- Unchained Van Morrison- Enlighten Brian Eno/John Cale- Spinning limmy Somerville- To Love Mandingo-Lanmbasy Jingo De Lunch- Growing Pain AD Paul Simon- The Obvious Child Paul Simon- The Obvious Child

Tina Turner- Be Tender With Me lane's Addiction- Three Days The Replacements, My Little AD Kylic Minogue- Step Back In Ed Kuepper- I'd Rather Be The Chris Isaak- Wicked Game The Cure- Never Enough lason Donovan-I'm Doing Fine

WDR I - Cologne SCHLAGERRALLYE - Saturdays I-3 PM IRELAND Wolfgang Roth - Prod. Thinkman- Mother's Nature's Anita Baker- Soul Inspiration

WDR 1 - Cologne HIT CHIPS - Weekdays 1-3 PM

AD Bamboo Industry- Shake Hands

Status Oun. The Anniversary

Herbert Groenemeyer: Luxus

Kim Wilde, World In Perfect

The Chimes- Heaven

Axxis- Touch Of Rainbow

WDR I - Cologne FLIP-ZFIT - Weekdays 4-6 PM

Barbara Gansauge - Prod.

Waterboys- How Long Will

Bassomatic- Fascinating Rhythm

Werner Hoffmann - Prod.

Carly Simon-Better Not Tell George Benson- Baby Workout Vava Con Dios: Nah Neh Nah Was (Not Was)- How The Heart SDR - Stuttgart

Hans Thomas - Prod. PP Elton John- You Gotta Love IP Paul Simon

GERMAN SR/FUROPAWELLE SAAR Dieter Exter - DI/Prod. PP Vaya Con Dios- Nah Neh Nal

New Kids O/T Block- Let's Try Status Quo- The Anniversary AD Fine Young Cannibals-It's Ol Sisters Of Mercy- More Monie Love- It's A Shame

P.M. Sampson- How I Miss You LP Lou Rawls Wartershagen

RB 4 - Bremen Aval Sommerfeld Burghard Rausch - DJ/Prod

AD Jacco Abendroth- Unterwegs The Afro's, Feel It Beats Int'l- Burundi Blues Sam Brown- Once In Your Life Marish Carive Love Takes Time Danila- Ich Hab Die Langewell E.A.Verunsicherung- Einer Geht Dan Fogelberg- Rythm Of The Freudiana- Freudiana Innocence- Let's Push It Jesus Jones, Right Here Right Latin Quarter- Truth About John Van Morrison- Real Real Gone Morrissey, Pircadilly Palare Gianna Nannini- Due Ragazze The Nits- Radio Shoes

Claudia Phillips- Cache Ta Playhaus- Minstrel Man Iggy Pop- Candy Pretenders- Sense Of Purpose Carly Simon- Better Not Tell Sisters Of Mercy- More Soup Dragons- Mother Univers Stoppok- Arger 2 Vava Con Dios- Nah Neh Nah Paul Young- Heaven Can Wai Elton John- You Gotta Love

RIAS 2 - Berlin Henry Gross - Head Of Music AD Rambon Industry, Shake Hands Vava Con Dios- Nah Neh Nah Kim Wilde- World In Perfect

Martin Schwebel- Head Of Music PP BAP- Alles Em Lot Candy Dulfer- Heavenly City

KRO - Hilversum

NCRV - Hilversum

LP Pet Shop Boys

A List:

B I ier-

Line C.

SKY RADIO - Bussum

Paul van der Lugt - Head Of Music

Rightheous Bros- Unchained

Van Morrison- Real Real Gone

Vauehan Bros- Tick Tock

Batty Boo. Doin' The Do.

Jaap De Groot/Henk Mouwe - DJ/Prod.

Ton Lathouwers - Operations Mer

London Boxt, I've Boon

AD Steve Miller Band- The loke

AD Bette Midler- From A Distance

Gloria Estefan- Si Voy A

BELGIUM

Ian Hautekiet/Mark Coenen - Prod

Vanilla Ice- Ice Ice Baby

Trockener Kecks CD

F. Conwell/Young Rumblers CD

Vaughan Brothers- Tick Tock

Los Lobos- Down On The River

Kine Ree, Must Re The Music

Neneh Cherry- I've Got You

Twenty 4 Seven- I Can't Stand

Double Dee & Dany, Found Low

De Kreuners- Maak Me Wakker

Sanne- Zeg Het Aan Niemand

Luc Steeno-Liefde Is

BRT - Studio Brussels

Clouseau CD

INXS CD

The La's CD

Pogues CD

BRT - East Flanders

Rudi Sinia - Prod.

Soulsister CD

AD Janet Jackson- Black Car

Top 10 playlist:

MC Hammer- Have You Seen He

Beverley Craven- Promise M

Maria McKee- Show Me Heaver

Paul Simon- The Obvious Child

Oleta Adams- Get Here

George Michael- Freedom

4D Tony Christie: Sentember Love Sandra- One More Niehr ason Donovan- Rhythm Of The Torfrock - Beinhart Blue System- Love Is Such A Twenty 4 Seven- Are You

HUNDERT.6 - Berlin Fred Schoenagel - Head Of Music PP Roland Kairer, Ho Amore

Karel Gott- Es Muss Ja Nicht

Twenzy 4 Seven, Are You

Caron Wheeler- Livin' In The

Klaus Densow, Am Fode Bleiber

Marthias Roim, Joh Mah' A-Ha- Crying In The Rain London Beat- I've Been Trio Farfarello- Sea Of Emotion Annette Humpe-Ich Kuesse Uwe Busse- Wenn Ich Dich Charles D. Lewis-Soca Dance Chorolate, Brazil Brazil Shakin' Stevens- Pink fell- Let's Go Round Aga Guido Mineo, Win The Game Depeche Mode- World In My Pet Shop Boys- So Hard Tyler Collins- Girls Nite Ou Hall & Oates- Give It Up Engelbert- Heart Of Gold RADIO SALIL, Saarbruackan Alexis- Lying Eyes Adam Hahne - Prog. Dir. Pooh, Tu Vivrai Roland Kaiser- Halb In Die Technotropic, Backin' Over Dave Stewart- lack Talking Peter Hofmann- Changes G.G. Anderson- Heut Geht's Uns AD Casa Rown, Whatever Hannen

orence, Let's Push It Chico & Roberta, Frente A Rocco Granata- Ciao Ciao Bambina Westernhagen Ralf Christian: Fin Schloss RADIO 7 T.O.N. - Bad Mergentheim LP Blue System

Thomas Tscheschner - Head Of Music Van Morrison- Real Real Gone RADIO GONG 2000 - Munich AD Jeff Lynne- Lift Me Up Walter Engineeld - Music Dir Sweet Sensation- If Wishes DNA- La Serenissima Paul & Andy, Teach The loe Wilner: Dreams We Dream AD Sisters Of Mercy- More Sonia- End Of The World Nench Cherry- I've Got You Glenn Medeiros- All I'm

FRANCE

OST Dave Of Thursday

Pet Shop Boys

Yvonne Lebrun - Prog. Dir.

Olive-Retour A L'Envoyeu

L'Affaire Louis Trio. Charus

Anna Manaranche- Carry On

FUROPE L. Paris

Monique Le Marcis - Head Of Prog. RADIO GONG - Nuremberg AD Giosy Kines- Hotel California Steffen Meyer - Music Dir. Dreadfull Great- It's All over Charlatans- The Only One AD BAP- Alles Em Lot ZZ Top- Give It Up George Lamond- Look Into Ms

Tina Turner- Be Tender With Vanessa Paradis- Dis Lui Toi Paul McCartney- Birthday RADIO CHARIVARI - Nuremberg Lightning Seeds- All I Want Mathias Hofmann - Music Dir. Nana Mouskouri London Beat- I've Been Ray Charles

Suzanne Vega- Tom's Diner Pet Shop Boys- So Hard A-Ha- Crying In The Rain MC Hammer, Have You Seen Her AD Glen Medeiros- All I'm

STAR + SAT RADIO - Gruenwale Jo Lueders - Prog. Dir. Playlist Top 10:

lill Caplan- Tout Ce Qui Nous Prince- Melody Cool Jeff Lynne- Now You're Gone Robert- Elle Se Promene Timmy Thomas- Why Can't We Saison Des Mouches-Tshinar George Michael- Praying For Deep lite, Groove Is In The Whitney Houston-I'm Your Baby Mark Knopfler & Chet Atkins Supremes- Floy lov Pet Shop Boys- So Hard RMC - Paris Chrystal Crayle- Never Ending Nathalie Andre - Head Of Music Chris Austin- Out Of Step

AD Jill Caplan-Tout Ce Qui Nous Eric Clapton- Run So Fa Michel Berger- Le Paradis AD Zapp- Grapevine Kashtin-Tshinani Sonia- End Of The World L'Affaire Louis Trio- Chacun Neville Brothers- In The Roch Voisine- La Berceuse Du Pooh- Tu Vivrai Zouk Machine- Ou Ke Rive Mickey Jupp- Chaggin Up Alain Lanty- Tant Bien Oue Mal Gitte, Joh Bin Starl Billy Idol- Prodigal Blues Morrissey- Piccadilly Palare RADIO REGENBOGEN - Mannheim

Nits

Elton John- Whispers

London Beat- I've Been

Lisa Stansfield, You Can't

Sineard O'Connor, Three Babie

Whitney Houston- I'm Your Baby

Markus Wahl - Music Dir Vaya Con Dios- Nah Neh Nah AD Anira Baker, Soul Inspiration SLID RADIO - Toulous Richard Sanderson- Anytime At All Marie Ange Roig - Prog. Dir

Cliff Richard, From A Distance Julien Clerc- Nouveau Birbone Black Box- Fantasy HIT RADIO NI - Nuremberg III Caplan- Tout Ce Oui Nou Cetin Yaman - Prog. Dir. cchi- I Say Yeah PP DNA- La Serenissima Zouk Machine- Ou Ke Nive Whitney Houston-I'm Your Baby Kim Wilde- World In Perfect Cathy Dennis-Just Another Les Rita Mitsouko- Hip Kid

**NRI Network** RADIO XANADU - Munich Max Guazzini - Dir. Armin Keesler - Head Of Music Hitnarade:

AD Roch Voisine- La Berceuse Du INXS- Disappear Prince- New Power Generation Horse, Don't Call Me George Michael- Soul Free nap- Mary Had A Little Box Reasthe, Say & Little Prays

34

Eniema-Sadeness Part I BAP- Alles Em Lot LP Marc Alex SCHWARZWALD RADIO - Freiburg

Kim Wilde- World In Perfect

Lothar Engel - Head Of Music

Playlist Top 10:

Marc Garcia - Prog. Dir. Notting Hillbillies: Feel Like AD Gloria Estefan- Here We Are Francis Cabrel- Tout Le Monde Barnard Grimaldi, Sasson Gary Moore- Still Got The

**EUROPE 2 Network** 

RFM La Radio FM Network Jean-Bruno Michaud · Prog. Mgr. Dava Staurart, Jack Talking

Elton John- Club At The Fnd A-Ha- Crying In The Rain UB 40- Kingston Town Francis Cabrel- Tout Le Monde AD Philippe Lafontaine- Fa Ya No David Halladay, Tears Of The Concrete Bloods, Inc.

RADIO NANTES Philippe Nossent - Prog. Dir. The Charlatans- Then 4D Mierra, Varrene Amore Steve Miller Band- The Joke Alain Souchon-Les Cadors

IP A-Ha RADIO VITAMINE - Toulor Mathias Combes - Prog. Dir. AD Liane Foly- Au Fur Et A nne Mas- Shakesnea

lil Canlan- Tout Ce Qui Nous Mory Kante- Bankiero Neneh Cherry- I've Got You Tears For Fears- Famous Last Twenty 4 Seven- I Can't Stans lane Birkin- Amours De-

RMC COTE D'AZUR AD Jill Caplan-Tout C'qui nous Black Boy- Fantasy Candyman- Knockin' Boots Tunnty 4 Sound I Can't Stand Everyday People- Headline

RIVIERA RADIO - Monaco Daevid Fortune - Music Dir. Elton John, Whitners Gloria Estefan- Cuts Both Ways Paul Simon- The Obvious Chil

AD

A-Ha- Crying In The Rain Bob Dylan- Under The Red Sky Ricky Skaggs- He Was On To Croshy Stills & Nash, If

Monie Love, It's A Shame

Nigel Kennedy-Spring

The Farm- Groovy Train

Paradogs- Lost In Music

NOS - Hilversum

VARA - Hilversum

I P Red blot & Blue

TROS - Hilversum

Nationale Top 100:

Tom Blomberg - DJ/Prod.

Rolf Kroes - Head Of Music

PP Living Colour- Love Rears

Jan Steeman - Head Of Music

G'Race- Ritmo Latino

Ferry Maat - Head Of Music

PP Stevie Wonder- Keep Our Love

George Michael- Freedom

Paul McCartney- Birthday

Betty Boo- Doin' The Do

Beats Int'l- Burundi Blues

Pebbles- Giving You The

Trockener Kecks, Met Hart Fo

Concrete Blonde- Joey

Zucchero Fornaciari- Madre

Bassomatic- Fascinating Rhythm

AD Kipper Jones-Shockwave

Adventures Of Stevie V- Body

ockener Kecks: Met Hart En

Clouseau Hitconnection '90 HOLLAND BRT RADIO 2 - West Flanders VERONICA - Hilversum Hans Van Der Veen - Prog. Dir.

Peter de Groot - Head Of Music PP Dave Stewart- Love Shines Concrete Blonde- Joes LP Paul Simon George Michael- Freedom Betty Boo. Doin' The Dr RTBF RADIO 2 - Hainaut RZN: Over The Hills Mariah Carey- Love Takes Time

A. Birenne/Ph. Jauniaux AD Snan, Cult Of Snan Sardou- Marie Jeanne Technotronic: Bockin' Over Latino Party- The Party Mecano: Une Femme Avec Une LP Sandos

BRF - Eupen Guy Janssens - DJ/Prod. PP Freudania-Freudania

Kim Wilde

AD Warracobsono, Entibuit Pet Shop Boys- So Hard Vava Con Dios- Nah Neh Nah Billy Idol- I A Woman Jean Michel Jarre- Calypso Deacon Blue- I'll Never Fall The Cure, Never Forush Paula Abdul- Knocked Out

RADIO EXPRES - Antwern Marc Dhollander - Head Of Music PP Marthias Reim, Verdammt Ich London Beat- I've Been New Kids O/T Block, Tonigh Reverley Craven, Promise M. Jason Donovan- Rhythm Of The George Michael- Praying For DNA/Suzanne Vega- Tom's Diner Ingeborg- Niemand MC Hammer- Have You Seen Her

Grav/Barbevillen- A Toutes

AD Whitney Houston-I'm Your Baby Dusty Springfield- Arrested Radio'r, Gimma Lous

RADIO ANTIGOON - Antwar Piet Keiver - Dir PP Rene Froger- Just Say Hello Airplay Top 10:

Marchine Raim, Vardamme Icl Hi Power-Simba Groove MC Sar- It's On you New Kirls O/T Block, Tonight Beverley Craven- Promise Me MC Hammer- Have You Seen He Vava Con Dios, Nah Neh Nah London Beat- I've Been Thinking Soul II Soul, People

Vanessa Paradis, Tandem African Business- In Zaire Double Dee & Dany- Found Love Clubland Feat Quarty, Let's Paul Carrack Dedicated

RADIO ROYAAL - Hamont-Ache Tom Holland - Prog. Dir. Rob lanszen- Hoe is Het AC/DC- Thunderstruck

Wilson Phillips- Release Me Clannad- In Fortune's Hand George Michael- Freedon Pebbles- Giving You The Monie Love-It's A Shame Sybil- Make It Easy On Me LP Dan Fogelberg

#### SWITZERLAND

Christoph Alispach - Music Coord. Playlist:

Cocteau Twins- Iceblink Luck Crank- I'm A Riser Flectribe IOI, You're Walkin Gun Club- The Great Divide Indigo Girls- Hammer And A Los Lobos: Emily Monie Love- Monie In The Luke/2 Live Crew- Band

Posies, Golden Blunders T. Conwell & The Young Rumblers Margareth Menezes The Nirs Paul Simon Caron Wheeler Vauehan Brothers

COULEUR 3 - Lausanne Gerard Saudan - Head of Musi

Happy Mondays- Kinky Afro Gary Clail- Beef Peter Blegvad- Meantin Nits- House Of The Sleeping Toasters- Haitian Frustrati Paris- The Devil Made Me Do It Replacements- When It Began The Cure- Hello I Love You Tommy Conwell, I'm Seventees lane's Addiction- Been Caugh

Hollow Men- The Moons A RSR I a Promiere - Geneva

Catherine Colombara - Prod. AD Jeanne Mas- L'Amour Des Patrick Bruel- Alors Regarde Elsa- Pleure Doucem Hanne Boel- Light In Your Paul Simon. The Obvious Chile

RADIO 24 - Zurich Clem Dalton - DI/Coord. AD Hall & Oates- So Close Poison- Something To Believe Baby Jail- 1 Won't Go Back Paul Simon- The Obvious Child Van Morrison, Real Real Gone BAP- Alles Em Lot Tommy Conwell- I'm Seventee Deperhe Mode: World In My Maria McKee- Show Me Heaven Peter Blakeley- Crying In The Status Oun- The Anniversity Paul Simon London Bear

RADIO MONTE CARLO - Milan

George Michael- I P Prefab Sprout- LP 1927.10 Breathe-Say A Prayer Duran Duran- LP I N Y S . Suicida Bloods Mariah Carey-Love Takes Time

Neville Brothers- LP Nelson, Can't Live Without Dave Stewart- lack Talking

Maria McKee- Show Me Heaver DEFLAY NETWORK - Miles Mariah Carey- Love Takes Time Dario Usuelli - DI Ten City- Whatever Makes You ZZ Top London Beat

RADIO ZUERISEE - Staefa Ueli Frey - Head Of Music AD Righteous Brothers- Unchained Anita Baker- Soul Inspiration Matt Bianco- Fire In The Blood The Nits

RADIO FORDERBAND - Bern

Res Hassenstein - DJ/Co-Ord.

AD Waterboys, How Lone Will I

RADIO BASILISK - Basel

Nick Schulz - DJ/Co-Ord

AD Ro Katzman- Soulcats Kis

Hall & Oates: Give It Un

John Davis- Still Be Lovin

MC Hammer- Have You Seen Her

Van Morrison- Real Real Gone

Francie Conway- Somebody

AUSTRIA

OE 3 - Vienna Guenther Letiak - Head Of Music London Beat- I've Been Steve Miller Band- The loker A.Ha. Crying In The Rain Soup Dragons- Mother Universe LP Bob Dylan AC/DC Rainhard Fendrich

ANTENNE AUSTRIA - Vienna Mario Weitzl - Head Of Music

Alex Peroni - Prog. Dir

INXS LP

Playlist Top 15:

Grant Benson - DI/Prod

George Michael LI

Ion Bon Iovi LP

Duran Duran LP

Per Shop Boys- So Harr

Nelson-Love And Affection

Caron Wheeler IP

Vava Con Dios LP

DNA/Suzanne Vega- Tom's Diner London Beat- I've Been A-Ha- Crying In The Rain George Michael- Praying For Pet Shop Boys- So Harr Vaya Con Dios- Nah Neh Nah New Kids O/T Block- Tonight Marrhias Reim- Ich Hab Chyp-Notic-If I Can't Have P.M. Samoson- We Love To Love

I T A L Y RETE 105 - Milan

Top 3: Massimo Priviero- Ange INYS, Suiride Bloods AD Mariah Carey- Love Take Per Shop Boys, So Hard Blor Noir, Aimer Denr LP Fabrizio De Andre- Nuvole

Lenny - DJ/Prod. Playlist Top 10:

A-Ha LP Mariah Carey LP U2- Night And Day Chean Trick- Can't Stor Robert Palmer/UB40- I'll Be Maria McKee- Show Me Heaven INXS- Suicide Blonde Adamski I P

BALSTEREOUNO - Borne E.Molinari - Dir. E.Bellisario - Prog. Dir. Wilson Phillips, Ralessa Ma Lucio Dalla - Attenti Al Luco

Pet Shop Boys- So Hard George Michael- Praying For AD Stevie Wonder- Keep Our Love Prince- New Power Generation London Rest, I've Reen Whitney Houston- I'm Your Baby Mory Kante-Bankiero Maria McKee, Show Me Heaver Guns 'N Roses- Knockin' On Rarbie Rones, Submarine Soul

RADIO DIMENSIONE SLIONO Carlo Mancini - Music Director Vanilla Ice- Ice Ice Baby

Whitney Houston-I'm Your Bab London Rest- I've Reen Hall & Oates- So Close AD Ion Bon Iovi- Miracle Too Short, The Ghertr Happy Mondays- Kinky Afro Elisa Fiorillo- On The Way Up

Francesco Migliozzi - Prog. Contr. Playlist Top 10:

George Michael- Waiting For AD U.2- Night And Day Jimmy Somerville- To Love Technotronic- Turn It Ut Doug Lazy- House Saint Etienne- Kiss And Make Pet Shop Boys

RADIO PETER EL OWERS - Milar Marco Garavelli - Prod. Scorpions- Wind Of Change

1927- Don't Forget me Deen Pumle- King Of Dreams Nelson-Love & Affection INXS: Suicide Blonde London Beat- I've Been

RADIO MILANO INT. 101 Luca Dondoni - Pr.Manager Gigio D'Ambrosio - Prog. Dir. Lucio Barrieri, La Spora

Phil Collins- Hang In Long Ten City- Whatever Makes You Thelms Houston, Out Of My Monie Love- It's A Shame Mayi Priest, Close To You Prince, Thieves In The Temple Pet Shop Boys- So Hard Mica Paris, Contributio Vanilla Ire- Ice Ice Rahy Stevie Wonder: Keen Our Love

U2- Night & Day RADIO KISS KISS - Naples Gianni Simioli - Prog. Dir. PP Francesco Baccini, Le Donne

Dave Stewart- lack Talking

RADIO BABBOLEO

George Michael- Praying For Go West - King Of Wishfu Wilson Philips- Release Me John Waite- Deal For Life

PP Soul Sister- Through Before RADIO STAR - Vicenza

Maurizio Maressi - Prog. Dir PP Maureen- It's My Life AD Matt Bianco- Fire In The LP RPO Titivo Caron Wheeler

Gino Vannelli Elisa Fiorillo Loose Ends RADIOLINA - Cagliari

Andreas Angioni - Head Of Music Massimo Priviero I P. Tommy Conwell/Young Rumblers LP AD Depeche Mode- World In My

SPAIN RADIO MADRID - SER

Rafael Revert - Music Mer No.I Playlist: George Michael- Praying For lason Donovan-Rhythm Of The MC Hammer- Have You Seen Her Montenegro- Mas Verano Elton John- You Gotta Love Neneh Cherry- I've Got You Dublin, Arda Tu Piel Modestia Aparte-Pasio

STATION REPORTS

Havana- No Es Urbano Este Paul McCartney, Rirthday Popular FM/CADENA COPE - Madrid Carlos Finaly - Music Director Playlist Top 5:

LP

21 Japonesas- Cerca Del Suzanne Vega- Tom's Dines Dave Stewart- Jack Talking la Trampa: Acercate Y Besam 1 N X S. Suicide Blonde The Waterboys- How Long Will Radio Futura: Condena Del Amo El Norte-Susana

TOR 97.2 - Madeld Raul Marchant - Music Mer No.1 Playlist:

Prefab Sprout- Looking For Hombres G. Esta Es Tu Vida Bonnie Raitt- Have A Heart London Beat - I've Been INXS

PADIO 14 - Madeid Jorge De Anton - Prog. Dir. Bonnie Raitt- Have A Hear Paul McCartney- Birthday Miguel Bose- Manos Vacias Vhitney Houston-I'm Your Baby

London Beat- I've Been Tam Tam Go!- Espaldas Moiadas LP Nat King Cole Waterboys

Caron Wheeler SWEDEN

RIKSRADION P3 - KLANG & C:O Weakdays 12.30-3 PM Pontus Enhorning - Prod Playlist:

Paul Simon I P Pet Shop Boys- So Hard Toy Matinee- Last Plane Out Van Morrison- Real Real Gon Robert Palmer/A UB 40-1'll Be Paul lanz, Every Little Tear Whitney Houston-I'm Your Baby Everyday People LP Was (Not Was)- How The Heart Soul Brothers- Manton Grymlings- Mitt Basta For Dig Tomas Ledin- Hon Gor Allt Fo Dag Vag- En Gang Till ntus & Amerikanerna Li Freda LP

DIKSDADION D3 - TRACKSLISTAN Saturdays 2-4 PM Kai Kindvall - Prod Pet Shoo Boys- So Hard

Niklas Stromstedt - Vart Dir Ar Tomar Ledin, En Del Av Mitt Titivo- Flowers Janet Jackson- Black Cat Alannah Myles-Lover Of Mine Neneh Cherry- I've Got You A-Ha- Crying In The Rain Lis & Sussia, Roufriand George Michael- Praying For Snap- Cult Of Snap Nelson, Love And Affection Maria McKee- Show Me Heaven Christer Sandelin- Jag Tron Frika: Together We Are Lost Depeche Mode- World In My Freda- Alt Man Kan Oenska Izahella, Substitute Carola, The Girl Who Had

Germany

Switzerland

Belgium

France

Sweden

Norway

Denmark

Finland

Poland

Holland

Spain

CITY 103 - Gothenburg Lars Bodin - Music Director George Lamond- Look Into My AD

Tommy Conwell- I'm Seventeer Dave Stewart- Love Shines Dr Alban- No Coke Grymlings- Mitt Basta For Dig New Kids O/T Block- Let's Tr Fineerprints- Gimme Your Love

Freiheit- All I Can Do Allman Brothers- Seven Turn Vivi Cardinal- Don't Kiss Me New Kids O/T Block- Let's Try Presenders: Sense Of Purpose George Lamond-Look Into M omy Ekman, I Dina Oen Klara- Got My Eyes On You David Cassidy- Lyin To Mysel Skin And Bones- Hey Stupid Honters, Give The Music Back Dreams So Real- Glorylinge Tomas Ledin Dave Stewart- Love Shines

RADIO GOTHENBURG Leif Wivatt - Head Of Music AD Kim Wilde- Can't Get Enough RADIO OREBRO

Paul McCarreau, Birthday Arne Holmberg - Music Director Van Morrison-Real Real Gone AD Status Quo- The Anniversary Kasia Grytt- Vaer Neneh Cherry- I've Got You Teoll, Midsummer Night Martin Roessell- Kaer Vincent- Hen Henrel & Thors, Desertoer Ulf Dageby- Dansar Giri Hamilton- loy & Pain Waterhous Lolita Pop- Here She Comes Elton John- You Gotta Love Ion Bon Iovi Brother Brother, All America AC/DC Robert Broberg

HIT FM - Stockholm Johan Bring - Prog. Dir RADIO LIDINGO - Stockholm

Pet Shop Boys- So Hard Pebbles- Giving You The Niklas Stromstedt- Vart Di Wilson Phillins- Release Me Lili & Susie- Boyfriend Inner City- That Mar

AD Sweet Sensation- If Wisher William- Se Paa TV So What- I Will Always Be Dr. Baker-Reality Richard Haeger- Saa Kan De RADIO AF/P4 - Lund Hans Strandberg - Music Dir.

Twenty 4 Seven- Are You Fingerprints- Gimme Your Love AD Monie Love, It's A Shame Tommy Conwell- I'm Seventee Innocence, Let's Push II Martin Rossel, Kaer

Bizz Nizz- Don't Miss The Kid Frost- La Raza Paul Simon- The Obvious Child SFR - Norrkoping Johan Karlsson - Head Of Music AD Whitney Houston- I'm Your Baby Faith No More- Epic Indigo Girls- Hammer And A

Lou Rawls- It's Supposed T

Vixen- Love Is A Killer

Hall & Oates

Tomas Ledin

Mikael Orjansberg - DJ/Prod

Jones Circle, Rad Roys

London Beat- I've Been

Solash, J Need Rhythm

MC Hammer- Pray

Dr. Alban- No Coke

Deec-Lite- Groove Is In The

aron Wheeler- Livin' In The

Rive Pearl: Naked In The Rain

Steve Miller Rand- The loker

Neneh Cherry: I've Got Yo

lassomatic- Fascinating Rhythn

DNA/Suzanne Vega- Tom's Dine The KLF- What Time Is Love

Camla

Playlist Top 15:

From the "Days of Thunder" soundtrack

MARIA Mc KEE 'SHOW ME HEAVEN'

(4 weeks as the #1 U.K. single)

now getting airplay throughout Europe

WDR 1, RIAS 2, SFB 2, ffn, Xanadu

BRT 2, Studio Brussels, Antigoon Radio 24, Forderband Europe 1, Europe 2, Riviera Top 97.2 SAF

NRK, Radio 102, Tromso Voice, Viborg, Uptown FM

Polskie 3 VARA, Veronica, Sky

35

Lou Rawls

RADIO VOICE - Copenhagen

Inner City- That Man

Matt Bianco- Fire In The Ice

Whitney Houston-I'm Your Baby

Twenty 4 Seven- Are You

Leo Saver- Rely On Me

Hall & Oates, So Close

Adamski- The Space Jungle

Rockers By Choice- Ta' Mi

Mica Paris, Contribution

Duran Duran-Serious

Pet Shop Boys- So Hard

Niklas Stromstedt - Om

INXS- Suicide Blonde

Manning Kristanson/Poul Forest

Kim Larsen/ Anne Linnet-

Trier/R Bruel, To Tylyke

The Christians- Green Bank

Paul Young, Heaven Can Wai

Poison, Something To Believe

Trussetyven- Jer Er Bar Sa Go

lason Donovan- Rhythm Of The

Maria McKee- Show Me Heaver

P.M. Sampson- We Love To Love

John Farnham- That's Freedom

Sko/Torp- On A Long Lonely

George Benson- Baby Workout

Tina Turner- Be Tender With Me

Maxi Priest- Peace Throughou

Jason Donovan- Rythm Of The

Anne/Sanne- Krig Og Kaerlighed

AD Van Morrison- Real Real Gone

Paul McCartney- Birthday

Bob Dylan- Unbelieveable

RADIO SYDKYSTEN - South of

London Beat-1've Been

Leo Sayer- Rely On Me

Glenn Medeinns, All I'm

Hanne Boel- Light In Your

Mica Paris- Contribution

P.M. Sampson- We Love To Lov

Stevie Wonder- Keep Our Lov

Ray Dee Ohb- Love The One

Rockers By Choice- Tag Mig

Sko/Torp- On A Long Lonely

Linnet/Salonomsen- Krig Og

Lindy Layton- Silly Games

Whitney Houston, I'm Your Rah

Copenhagen Peter Hald - Head Of Music

Airplay Top 10:

Righteous Bros- Unchained

Lee Clayton- Tequila Is

AALBORG NAERRADIO

AD London Beat- I've Been

London Beat

UPTOWN FM - Copenhagen

Niels Pedersen - Head Of Music

Leo Saver- Rely On Me

Pet Shop Boys- So Hard

Ultramatix- Sacrifice

Olaf Meditzky - DI/Prod

Bo Berg - Prog. Dir.

Airplay Top 10:

PADIO VIRORG

Head Of Music

#### RADIO RYD - Linkopine Malin Josephson - Head Of Music PP Kasja Grytt- Vaer Tu Nu AD INXS- Suicide Blonde Whitney Houston-I'm Your Baby Pontus & Amerikanerrna- Elvis Mica Paris- Contribution Morrissey- Piccadilly Palare Bassomatic, Fascinating Rhythm Christer Sandelin- lag Tron

#### Hall & Oates- So Close NORWAY

#### NRK - Oslo Vidar Lonn-Arnesen - Prod Playlist Top 10:

Maria McKee- Show Me Roxette- It Must Have Been Rob Marley & The Wallers Harriet- Temple Of Love Dum Dum Boys- Englefjer Steve Miller Band- The Jokes A.Ha. Crying In The Rain Cliff Richard, From A Alannah Myles- Lover Of Mine Tina Turner- Be Tender With Mariah Carey: Love Takes Time Craigh McLachlan- Amanda Lili & Sussie- What's The Sko/Torp- On A Long Lonely Phil Collins- That's Just The Stevie Wonder- Keep Our Love Gary Moore- Walking By Myself Sweet Sensation- If Wishes George Michael- Praying For Mylene Farmer, Doures liffany- New Inside

Steinar Fjeld - Prod. AD A-Ha- I Call Your Name Lili & Sussie- Boyfriend Shalamar- I Want U John Farnham- In Your Hands Hall & Oates- So Close Pebbles- Giving You The

#### RADIO I - Oslo Bjoern Faarlund - DJ Christer Sandelin- Jag Tron

MC Hammer- Have You Seen The KLF- What Time Is Love Tomas Ledin- En Del Av Mitt RADIO 102 - Haugesur

#### Egil Houeland - Head Of Music AD Aztec Camera- Good Morning

Prefab Sprout- We Let The Poison- Something To Believe Vaughan Brothers- Tick Tock Status Quo- The Anniversary Paul McCartney- Birthday Clannad, In Fortune's Hand Firm John, You Gotta Love Smokie, Mr Tambourine Mar Christer Sandelin- Iae Tros Indigo Girls- Hammer And A Titiyo- Flowers ZZ Top- Concrete And Steel Deep Purple- King Of Dreams

#### Dave Stewart-Love Shines STUDENTRADIOEN TROMSO Rune Hagen - Head Of Music

Steve Wynn LP A-Ha LP The Call I P

#### Clannad LP PADIO MORD - Harriad Tom Berg - Head Of Music AD Aztec Camera- Good Morning

Dwight Yoakam-Turn It On Kentucky Headhunter- Rock And RADIO ABC - Rander A-Ha- Crying In The Rain Stig Hartvig Nielsen - Prog. Contr Hank Williams Ir. Don't Give Heavy Rotation: AD MC Hammer- Have You Seen Her leff Healy Band- While My Berre Midler, From A Distance Linda Sharrock- Good Morning Steinar Albrigtsen- In Rosa's

#### DENMARK

36

#### RADIO ROSKILDE Jesper Jensen - Head Of Music DANMARKS RADIO - Arhus Leif Wivelsted - Head Of Prog. Sweet Sensation- If Wishes Single Top 5: Airplay Top 5:

Trussetyven- Jeg Er Bare Sa Go London Beat- I've Been Bombalurina- Itsy Bitsy Teeny Weeny Pebbles- Giving You The London Rest, I've Reen A-Ha- Crying In The Rain Leo Saver- Rely On Me. Per Shon Roys, So Hard

#### FINLAND

#### RADIO I 91 I FM . Helsink Joke Linnamaa - Prog. Dir. Airplay Top 10:

Leo Sayer- Rely On Me Matt Bianco- Fire In The ZZ Top- Concrete And Steel Smokie- In The Middle Of A Niklas Stoomstedt- Vart Du A Aztec Camera- Good Morning Kirka- Ota Laebellesi Bette Midler- From A Distance Deep Purple- King Of Dreams Q.Stone- Waiting For A Dawn

RADIO MUSA - Tamper Pentti Teravainen - Producer Wilson Philips- Impulsive Geoff McBride- Just An Tero Vaara- Mikset Vastaa filiponasade- Silmiton Tah Sweet Sensation- Early And Hanne Boel- I Wanna Make Love Hall & Oates- Give It Up Troll- Midsummer Nigh Blue System- 48 Hours

#### PORTUGAL

#### REM . Lishon Luis Loureiro - Head Of Music Playlist Top 5:

Rui Veloso- Paixao Guns 'n Roses- Knockin' Or George Michael- Praying For Jon Bon Jovi- Blaze Of Glory GNR- Bellevue

#### CORREIO DA MANHA - Lisbon Rui Pego - Prog. Dir. A List

AD Van Morrison, Real Real Gone St.Etienne- Kiss And Make Up Lifac Time- The Laundry The Mission- Hands Across The Tevin Campbell- Round And Round

B List: AD Delfins- Como Una Criance George Michael- Waiting For Monie Love- It's A Sham

#### GREECE

#### Vassilis Loukas - Head Of Music Airplay Top 15:

Cool Down Zone- Waiting MC Hammer- Pray M. Carey- Sent From Up Above Twenty 4 Seven-1 Can't Stand Per Shop Roys, So Hard Aswad- Next To You Liaz- Affection Caron Wheeler, Livin' In Th. Maxi Priest- Peace Heads Up- Corny Style Pizza Phil Collins-Something Cure- In Between Days George Micheal- Waitin' For Titivo, Flowers

#### Blue Aeroplanes- And Stones IGRS IFRONIMO GROOVY - Athen Takis Fotiou - DI/Prod. Airplay Top 10:

A-Ha- Cryine In The Rain Jon Bon Jovi- Dying Ain't Much George Michael- Praying For I.N.X.S- Suicide Blonde Guns 'n Roses- Knockin' On Cliff Richard-Silhouettes Asia- Heat Of The Moment Jon Bon Jovi- Blaze Of Glory Neville Brothers- Bird On A Wire AD New Kids O/T Block-Tonight Jason Donovan- Rhythm Of The

#### SEVEN X. 98.7 FM - Athens Apostolos Laskarides - Prog.Dir.

Airplay Top 10: Pet Shop Boys- So Hard **INXS- Suicide Blonde** George Michael- Praying Fo Whitney Houston-I'm Your Baby A-Ha- Crying In The Rain

Prince. Thieves In The Temple Wendy MaHarry- California Duran Duran- Liberty

Deep-Lite- Groove Is In The

The Cure- Never Enough

Maxi Priest- Close To You

Monie Love- It's A Shame

Technogranic-Rockin' Over

Robert Palmer/UB 40- I'll Be

Kylie Minogue- Step Back In

Elton John, You Gotta Louis

Dave Stewart- Love Shines

Niagara- Pendant Oue Les

Happy Mondays- Kinky Afro

Los Lobos- Down On The Rive

The Grid- A Beat Called Love

Candy Dulfer- Heavenly City

Nelson, I ove And Affection

Zurchern Fornaciari, Mader

Hothouse Flowers- Movie:

Rive Pearl- Little Brothe

Lloyd Cole- Downtown

Beautiful South- A Little

Li Hooker/R Cray, Bahy Lee

Absent Friends- I Don't Wan

Michael Rose- Mother And

Front 242- Trapedy For You

SUPER

Prerenders, Sense Of Purnos

leff Healy Band- While My

Paul Simon- The Obvious Child

Stevie Ray Vaughan- The House

Furnithmics: When The Day Comes

Whitney Houston- I'm Your Baby

UNITED KINGDOM

B000

Paul Ciani - Prod.

Iggy Pop- Candy Hi Tek 3 Feat. Ya Kid K- Spin

Living Colour- Type Jane's Addiction- Stop

LI. Cale- No Time

On The Air Powerplays:

Afro's- Feel It

Charlatans- Then

Gangstar- Jazz Thing

New Model Army- Purity

Mylene Farmer- Douces

Vivon Loun te A Killa

Soup Dragons- Mother Universe

No Sweat- Heart & Soul

The Nirs: Radio Shoes

Prefab Sprout- We Let The

Aztec Camera- Good Morning

Iggy Pop- Candy

Medium Rotation

Breakout

PII - Don't Ask Me

Mory Kante, Bankiero

Paul Simon-The Obvious Child

Neneh Cherry- I've Got You

Dave Stewart- Jack Talking Dance Airplay Top 5: Electribe 101- You're Walking Deee-Lite- Groove Is In The Lindy Layton- Silly Games Sting- An Englishman In New Monie Love- It's A Shame

#### POLAND

#### POLSKIE RADIO I & 2 . Wester Bogdan Fabianski - DI/Prod

After One- Tom's Diner Wildeki, Woodseful World Chyp-Notic- If I Can't Have uble Dee & Dany- Found Love Girls With Assistudas, Isonmad Unity & The Fresh Kid- Ioin Ion Bon Iovi- Miracle Pet Shop Boys- So Hard Celebrate The Nun-She's A Neneh Cherry- I've Got You Titiyo- Flowers Sugar Bros- Don't Dance

#### Yomo Toro POLSKIE RADIO 3 - Warsaw

INXS

Marek Niedzwiecki - Prod. AD Stevie Wonder, Keen Our Love London Beat- I've Been A-Ha- Crying In The Rain Paul Simon- The Obvious Child Clannad- In Fortune's Hand Maxi Priest- Peace Throughout

#### BULGARIA

#### RADIO VARNA - Varna

Konstantin Kolev - DJ Mariah Carey- Vision Of Love AD Eros Ramazzotti- Se Bastasse Vaya Con Dios- Nah Neh Nah Adamski- The Space lungle The KLF- What Time Is Love George Mithael- Praying For London Beat-I've Been

#### EUROPE Lica Merry - Head Of Music MC Hammer- Pray

#### VOA - Europe June Brown - Director

Playlist Top 9: lanet lackson- Black Cat lames Ingram- I Don't Have George Michael- Praying For Mayi Priest, Close To You Pebbles- Giving You The After 7- Can't Stop Black Box, Everybody INXS- Suicide Blonde AD Donny Osmand- My Lave Is Whitney Houston-1'm Your Baby Wilson Phillips- Impulsive

#### Poison- Something To Believe



Alias- More Than Words Can Say

CL New Kids O/T Block- Tonisht Janet Jackson- Black Cat London Beat- I've Reen INXS- Suicide Blonde AC/DC- Thunderstruck Depeche Mode- World In My Maria McKee- Show Me Heaver Snap- Cult Of Snap Pet Shop Boys- So Hard MC Hammer- Have You Seen Her A-Ha- Crying In The Rain Sinead O'Connor- Three Babies Sisters Of Mercy- More

DNA/Suzanne Vega- Tom's Diner

Paul Simon, The Obvious Child Breakers: George Michael- Waiting For Paul McCartney, Rirthday Beautiful South- A Little

P.I.L.- Don't Ask Me

Playout:

#### STATION REPORTS



#### Lindsay Shapero - Exec. Producer

CI Hothouse Flowers: Movie Jason Donovan, I'm Doing Fine read O'Connor-Three Babie P.I.L.- Don't Ask Me Why

A List: AD Aztec Camera- Good Morning London Beat- I've Been The Grid- A Beat Called Love New Kids O/T Block - Didn'r I Tom Perty- Face In The Crowd Paul Simon- The Obvious Child Dave Steart-Love Shines

B List: The B-52's- Deadbeat Club Paul McCartney - Birthday Neneh Cherry-I've Got You Railway Children - So Right Electribe 101- You're Walking Inner City- That Man Chris Isaak-Wicked Gam Lot Lobot- Down On The Mica Paris-Contribution



#### Gilbert Foucaud - Music Co-Ord Clin Des Clins Michel Sardou-Marie Jeann

Force 12: CL Francis Cabrel- Tout Le Monde

#### Danna Dawson-Romantic World Elsa-Rien Que Pour Ca Liane Foly- Au Fur Et A Mesure David Hallyday-Tears Of The Françoise Hardy- le Ne Suit Mory Kante-Bankiero Niavara-Pendant Oue Les

#### Diane Tell-La Legende De limm

Force 8: CL Jane Birkin-Amour Des Feintes Patrick Bruel- Alors Regarde Charts-L'Ocean Sans fond Nathalie Doren- Le Matin Blem Proline Ester, Le Monde Est For François Feldman-Petit Frank Kaoma- Grille Grille Subria Marrachal, I'A i I'Rock Mecano- Une Femme Ave Florent Pagny- Ca Fait Des William Sheller, Un Arche



#### Euromusique Annie Amsellem - Head Of Prog.

CL Elsa-Rien Que Pour Ca Francis Cabrel- Tout Le Monde Merano-Une Femme Avec Une Niagara-Pendant Que Les Pauline Ester- Le Monde Est Fou François Feldman-Petit Frank Dave Stewart- Jack Talking Parriet Bruel- Alors Regards DNA/Suzanne Vega- Tom's Dine Maxi Priest- Close To You Lorca-Ritmo De La Noche



Century

FRA 2

Voice

NRK

Polksie 3

WDR 1, Bayern 3

AVRO, TROS, NCRV

Forderband

Monte Carlo

SAF, City 103

## The 2nd Single From

#### Mariah Carev's Debut Album

#### LOVE TAKE TIME



Ireland Germany Switzerland Holland

Italy

Greece

Poland

Sweden

Norway

Denmark

Belinda Carlisle- We Want The Righteous Bros- Unchained Rentin, Take My Breath Away Soup Dragons- Mother Universe Jason Donovan- I'm Doing Fine

Royette, Dressed For Success

CBS

#### RTL - TELEVISION Vents d'Est Jean Luc Bertrand - Prod. Top 20:

DNA/Suzanne Vega- Tom's Diner George Michael- Praying For INXS-Suicide Blonde Patricia Kaas- Les Mannequir Dave Stewart- lack Talking Steve Miller Band: The loke Mariah Carey- Vision Of Love New Kids O/T Block- Tonight Pet Shop Boys-So Hard Soun Dragons-I'm Free Maria McKee-Show Me Heaver Marr Lavoine-Rue Fontaine Deee-Lite- Groove Is In The Leadon Best, Dun Been Adamski- The Space lungle Francis Cabrel- Tout Le Monde



Andreas Thiesmeyer - Prod. Beats Int'l-Burundi Blue DNA-12 Secenissims The Grid- A Beat Called Low ropaganda- Only One Word Klaus Lage-Hand In Hand Zurchern Fornaciari- Madre Twenty 4 Seven- Are You Reautiful South- A Little Bassomatic-Fascinating Rhythm Mart Bianco-Fire In Th



#### Aleksander Hein - Head Of Music Monie Love-It's A Shame Harry Connick Jr.- Recipe Fo Blue System- When Saral Chorolate, Brazil Brazil Taylor Dane- Trouble Phil Edwards - Don't Look Ans Whitney Houston-I'm Your Baby MC Tunes/808 State-Tunes



Giancarlo Trombetti - Prod. Prefab Sprout-Looking For Hall & Oates- So Close Bruce Hornstoy, A Night On The Tommy Conwell-I'm Seventeer Anthrax-Got The Time Ivano Fossati- Lusitania Paul McCartney-Birthday Fiton John- You Gotta Lov

#### HOLLAND

Patrick Bruel- Alors Regarde



#### Eros Ramazzotti- Dolos

Super 50

TV I . Flesh

Fax your playlists

and additions to:

Peter Bartlema.

fax (+31) 20 669 1951.

Bogdan Fabianski - Prod.

Hall & Oares: So Close

Snan, Cult Of Snan

The Cure-Never Enough

London Beat- I've Been

Human League-Heart Like A

Dave Stewart-Jack Talking

Rive Pearl, Naked In The Rain

VERONICA

IN A.Ha

Rob de Roer - Prod

CL Betty Boo-Doin' The Do

Fros Ramazzotti

Concrete Blonde- loes

A-Ha- Crying In The Rain

Stepperwolf-Born To Be Wild Whitney Houston-I'm Your Baby Paul Simon- The Obvious Child Jeev Pop- Candy Maria McKee-Show Me Heaven MC Hammer - Have You Seen Her Marchiae Raim, Vardamme Ich

Count

Sinead O'Connor-Three Babies

Lois Lane- This Must Be Love



Jos van Oosterwijck- Prod.

Betty Boo- Doin' The Do

Per Shop Boys- So Hard

Wendy & Lisa- Waterfall

Dirk Blanchart - No Regrets

Isabelle A- He Lekker Bees

I.Vally/P.Anderson- Aan Alle

POLAND

Matthias Reim- Verdammt Icl

Soulsister- Through Before We

FLESH

Beverly Craven-Promise Me

New Kids O/T Block-Tonight

Iggy Pop- Candy Whitney Houston-I'm Your Baby

#### Candy - Epoch Films The Grid A Beat Called Love - Medula INYS Suicide Blonde - Midnight Films Paul McCartney

Iggy Pop

#### WELLAIRED

EUROCLIPS

The most aired music video clip throughout Europe in the week

VIDEOFAVOURITE

Not Listed

Sinead O'Connor

Pet Shop Boys

Paul Simon

Maria McKee

London Beat

Depeche Mode

World In My Eyes - State

Deee-Lite

VIDEO HITS

Three Babies - Linelight/Premiere Heur

The Obvious Child - Not Liste

Show Me Heaven - Propagand

Crying In The Rain - Not Listed

've Been Thinking About You - Momentus

Groove Is In The Heart - Hiro Enterpris

Cult Of Snap - Ten Bears Productions

I'm Your Baby Tonight

Neneh Cherry I've Got You Under My Skin - Bando Monie Love It's A Shame - Ten Bears Productions DNA/Suzanne Vega Tom's Dinor . Ashrey Presel Niagara Product Oue Les Charges Brulent - Mid Minui MC Hammer Have You Seen Her . Nor Line

Hi Tak 3 Foot Yo Kid K Spin That Wheel - Person Vision **Beautiful South** A Little Time - Propaganda Prefah Sprout We Let The Stars Go - Vivi Patrick Bruel Alors Regarde - Not Liszed

#### MEDIUMROTATION

New Kids On The Block Tonight - Calhoun Productions Elton John You Gorra Love Someone - Vivid Charlatans Then - Triangle/Center Screen Maxi Priest Close To You - M-Ocean Picture Mory Kante Bankiero - Program 33 Soup Dragons Francis Cabrel Tout Le Monde Y Pense - Not Listed

#### Rien Que Pour Ca - Not Listed FIRST SHOWINGS

Don't Ask Me - Not Liszed Dave Stewart Love Shines - Not Listed Hothouse Flowers

37

MUSIC & MEDIA - November 3, 1990 MUSIC & MEDIA - November 3, 1990 American Radio H

NL



#### Personally ...

I emphasize homegrown music. This week I've picked Horse's new single, 'Careful', a stupendous and which Europe have taken to their hearts. 'Spit In The Rain' by Del Amitri is a taster of what the new album will be like and if this is an example it will be truly brilliant. I couldn't resist Morrissey's 'Bona Drag'. Some say it is a drag, but there is no accounting for taste. Also check out Iggy Pop and Debbie Harry on 'Red Hot And Blue

Radio Forth is an Edinburgh-based local. It has a contemporary format and its target audience is 15-35. IAAP DE GROOT

LP Carly Simon

**RUNE HAGEN** 

TP Ride- Fall

PETER HALD

LP London Beat

Per Frost

KENT HANSEN

LP John Farnham

Paul Simor

KENNI JAMES

Red Rose Radio

LP Pet Shop Boys

HAAKAN JANSSON

TP Magoria- Cosmic trigger

TP Inner Circle- Bad Boys

Jomanda- Share

Tongue 'n Cheek

LP Robert Owens

Lili & Sussie- Boyfriend

Admirers- Out On A Limb

Ten City- Whatever Makes You

TP Rose Ania- Eyes Of A Woman

London Beat- I've Been

Harriet- Woman To Man

A-Ha

LP Lili & Sussie

Visitors

Radio P4/AF

Hit FM

MICKE

NAGUI

LP Charlatans

Soup Dragons

RTL

Hanne Boel

EGIL HOUELAND

Radio ARC

Radio 102

Radio Sydkysten

Rene Froger

Studentradioen Tromso

P.I.L.- Don't Ask Me

TP Leo Sayer- Rely On Me

Splash- I Need Rhythm

TP Righteous Bros- Unchained

Wilson Phillips- Impulsive

TP Aztec Camera- Good Morning

Prefab Sprout- We Let The

Vaughan Brothers- Tick Tock

Oleta Adams- Rhythm Of Life

I.L. Don't Let Her Slide Away

Cliff Richard- From A Distance

Whitney Houston- I'm Your Baby

LP Steinar Albrigtsen

Backstreet Girls

TP Righteous Bros- Unchained

Rob Janszen- Hoe Is Het

Lois Lane- This Must Be Love

Soup Dragons- Mother Universe

NCRV

#### OLIVIER ALLARDET Voltage FM TP Maxi Priest- Close To You Al B. Sure- Misunderstanding Bernadette Cooper- I Look

LP Nayobe Snap MARGARETA ANDERBERG S

Radio City 103 TP Donny Osmond- My Love Is A Ion Bon Jovi- Miracle Wilson Phillips- Impulsive LP Tomas Ledin Whitney Houston

#### BRIGITTE BARTHEL Radio Salu TP BAP- Alles Em Lot

Pebbles- Giving You The Nelson- Love And Affection LP Westernhagen INXS

#### MATHS BROBORG Riksradion P3 TP Pebbles- Giving You The

John Farnham- Chain Reaction Wendy & Lisa- Rainbow Lake LP E.A.Verunsicherung Freda

#### MICK BROWN Capital Radio TP Kim Appleby- Don't Worry Aswad- Smile

Dimples D- Sucker DJ LP Led Zeppelin Red Hot & Blue

#### ALISON CRAIG Radio Forth TP Horse- Careful

Del Amitri- Spit In The Rain Lloyd Cole- Downtown IP Morrissey Red Hot & Blue

#### CARLO DEBLASI Radio Stereo 103 TP MC Hammer- Pray

Whitney Houston-I'm Your Baby U2- Night And Day LP Red Hot & Blue

#### Mina BOGDAN FABIANSKI

Radio Poland I & 2 TP lunior Giscombe- Step Off Cherelle- Affair David Cassidy- Lyin' To LP Megadeth

#### Slayer SERGE VAN GISTEREN

Radio Antigoon TP Kid Safari- Heaven AC/DC- Thunderstruck Something Happens- Parachute LP INXS London Beat

#### MAREK NIEDZWIECKI Polskie Radio 3 TP Whitney Houston-I'm Your Baby

Stevie Wonder- Keep Our Love Mariah Carey- I Don't Wanna Cry LP Beverley Craven Cocteau Twins

#### KARL OEHLANDER Radio Ryd

TP Stress- Beautiful People Vivi Cardinal- Don't Kiss Me Anna Mwale- Get Free LP Tomas Ledin Hall & Oates

#### KALLE OLDBY Riksradion P3 TP Indigo Girls- Hammer And A

K.T. Oslin- Come Next Monday Charlie Peacock- Big Man's LP King Swamp Tomas Ledin

#### TAPANI RIPATTI YLE TP Ragga Twins- Ragga Trip

Ninjaman- Dig It Up Young Disciples- Get Yoursel LP Stereo MC's Shabba Ranks

#### LOU ROWLAND CFN TP Dave Stewart- Love shines

Gino Vannelli- The Time Of Day Carly Simon- Better Not Tell LP Marshall Tucker Band ZZ Top

#### DK MARTIN SCHWEBEL Radio Schleswig-Holstein

TP Deep Purple- King Of Dreams Enigma- Sadeness Part 1 Monie Love- It's A Shame LP Deep Purple BAP

UK

#### TIM SMITH Metro FM

TP Righteous Bros- Unchained Ashley & Jackson- Solid Gold Teena Marie- Since Day One LP Pet Shop Boys Red Hot & Blue

#### UK FRANK STAENGLE Radio Xanadu TP Poison- Something To Believe

Fuel

N

S

TP Styx- Love Is The Ritual Vaughan Brothers- Tick Tock limmy Ryser-Rain Came LP Tim Feehan ZZ Top

#### META DE VRIES NI AVRO TP Dava Stayart, Love Shines

Ann Peebles/Otis Clay- Peace Carly Simon- Better Not Tell LP John Lee Hooker/Miles Davis James Taylor Quartet

#### LOTJE IJZERMANS VPRO

TP Trockener Kecks- Met Hart En Carter The U.S.M.- Anytime The Wedding Present- Corduroy LP Stereo MC's

Tips & Trends reflects the musical reference of European radio Djs. The records listed are new releases, considered to have hit potential, and are given airplay in the week before publication. DIs can fax their tips to Peter Bartlema, Music & Media 31-20-6691951.

#### MUSIC & MEDIA

A publication of BPI Communications BV, a subsidiary of BPI Communications Inc.

PO Box 9027, 1006 AA Amsterdam Rijnsburgstraat 11, 1059 AT Amsterdam Tel: 31-20-6691961 - Telex 12938 Fax: 31-20-6691941 E-mail DGS 1113

Publisher: Leon om Henrel Editor-In-Chief: Jelf Green Senior Editor: Muchgiel Bakke Managing Editor: Scephen Burn Features Co-Ordinator: Robin Pascoe Sub-Editor: Debotah Tuisman Staff Reporters: Paul Andrews, Howard Shannon Chart Editor Mark Snerwer Chart Folium: Paul Wightman, Clare Helfernan, Rael Caro Station Reports Co-Ordinator: Peter Bartisma Correspondents: Paul Easton (UK); Ken Stewart (Ireland); Marc Maes (Belgium); James Bourne, Anne Marie de la Fuence (Spain); John Carr (Greece) David Rowley (Scandinavia); Kari Helopa'tio (Finland)

Sales Director: Ron Betist Advertising Executives: Suzane Melcur, Peter Nelson, Salastore di Muccio, Carin Thorn Sales Co-Ordinator: her Lundwier Harketing Manager: Annote Knijsenberg Harketing Assistant: Ktty van der Meij Production Manager: Rim Ederveen DTP: Paulne Wissenburg, Will van Litsenburg Subscriptions: Lex Sternfeld Automation Manager: John Largridge Financial Controller: Edwin Loupis Accounts: Berry Kribbe, Jacqueine Richardson

urofile Britter Cosco von Gool

M&M UK: Editor: High Fielder, 23 Ridgmount Street, London WCIE 7AH; sel: 44-71-3236696; fac: 44-71-3232314; etc: 262100 M&M France: Editorial Co-Ordinators: Emmanuel Legrand, tel: 33-1-42-543468; Jacqueine Eacott set 334-454-94; jacquine Excot.
sci 334-4769-94; jacquine Excot.
sci 334-4769-94;
M&M West Germany: Editorial
Co-Ordinators Robert Lyng, selfax-94-94-318319
M&M Maler Lida Bospundo, Nu Umberto lo 13,
2013 Venco Marin et 37-3-2-3-3-41-2
fax: 39-3-2-3-415
Editorial Co-Ordinator: David Starsfield,
selfax-37-3-4-6-3-270 M8/M8B USA: 1 Astor Plaza 1515 Broadway, New York, NY 1036; tel: 536-5089/212-7647300; fax: 212-5365351; tb: 7105816279

BPI Communications Inc. President, European Operations: Theo Roos International Editor-In-Chief: Adam White

#### SUBSCRIPTION RATES United Kingdom: UK£ 135 Germany DM 399 Austria Sch 2800

Switzerland Sir 337 France Fir 1395 Benelux DR 397 Rest Of Europe USS 249 USA/Canada USS 270 Other territories US\$ 288 All Prices for \$1 issues including postage (armall)

'Hot 100' is the registered trademark of Billboard Publications Inc. Credits Hot 100 Singles/Albums

Soglesklaums

On J.K.V. Bankenstand Der Procegnabechen
Werschaft bess Corrochflussmark (West
German): Engow Cusin Harlike (June): (France):
RAI Servor Dee Mensc & Dischlaufen De Liege (Legs):
RAI Servor Dee Mensc & Dischlaufen De Liege (Legs):
Religient; GLASFER (Sweden): (FPI)): (SalbAMFFP)

Religient; GLASFER (Sweden): (FPI)): (SalbAMFPP)

Gemandy: Vid (Sweden): (FPI)): (Sweden): (

No part of this publication may be reproduced in any form without the prior written permission o

#### **EUROFILE '91 ORDER FORM**

I want to order c	opies	of Eurofi	le '91.
Name			
Company			Function
Address			
City		State	Zip
Country		Tel .	Telex
Telefax			Signature
EUROFILE 1991 Rates			Please enter my Subscription:
Benelux:	Dfl.	130,-	☐ Immediately (Total amount enclosed)
Germany, Austria, Switzerland:	DM.	120,-	☐ Invoice me **
UK:	UK£	40,-	Charge my creditcard as follows:
France:	FF .	420,-	☐ American Express
Other countries:	US\$	75,-	☐ Master Card/Eurocard (Access)
			☐ Dinersclub
EUROFILE.			□ Visa
your complete sourceboo	alı fan		Card number:
the music & broadcasting			Card expires:
the music a broadcasting			





also small numbers - highest quality.

Please allow three weeks for handling

Duplicase Rozenlaan 57 NL-2771 DC Boskoop Netherlands Tel: 31-1727-17838

FOR THE BENELUX DISTRIBUTION OF POPULAR AND CLASSICAL REPERTOIRE YOUR DISTRIBUTION PARTNER IS:

An EMR/Billboard publication



CONTACT HILVERSUM, FAX: 31 - 35 - 235124

#### **VARIOUS**



TO **PLACE YOUR CLASSIFIED** 

> PHONE **ALEX** ON 31-20-6691961



COST-EFFECTIVE SOLUTIONS

#### **MANUS DESIGNS**

Jan Luvkenstraat 68, 1071 CS Amsterdam Tel: 020 - 662 96 92 Fax: 020 - 79 11 38

GRAPHIC DESIGN ■ TYPOGRAPHY M PRODUCTION

EUROPOP, YOUR EUROPEAN TOUR-PROMOTOR.

#### **TOURS & CONCERTS**



#### A NEW WAY OF ENTERTAINMENT REMBRANDTSPLEIN 11, AMSTERDAM

OPEN: THURSDAY FRIDAY SATURDAY

10 00 - 04 00 10 00 - 05 00 10.00 - 05.00

Ph. 31-23-319333 Fax 31-23-328579

Tlx. 41755 Europ nl. Gaelstraat 1b, 2013 CE Haarlem, Halland



#### OLIVIER ALLARD Voltage FM TP Maxi Priest- Close Al B. Sure- Misun

Bernadette Coop LP Nayobe Snap

#### MARGARETA ANI Radio City 103

TP Donny Osmond- My Love Is A Ion Bon Iovi- Miracle Wilson Phillips- Impulsive LP Tomas Ledin Whitney Houston

#### BRIGITTE BARTHEL Radio Salu

TP BAP- Alles Em Lot Pebbles- Giving You The Nelson-Love And Affection LP Westernhagen INXS

#### MATHS BROBORG Riksradion P3

TP Pebbles- Giving You The John Farnham- Chain Reaction Wendy & Lisa- Rainbow Lake LP E.A.Verunsicherung Freda

#### MICK BROWN Capital Radio TP Kim Appleby- Don't Worry

Aswad- Smile Dimples D- Sucker DI LP Led Zeppelin Red Hot & Blue

#### ALISON CRAIG Radio Forth TP Horse- Careful

Del Amitri- Spit In The Rain Lloyd Cole- Downtown LP Morrissey Red Hot & Blue

#### CARLO DEBLASI Radio Stereo 103 TP MC Hammer- Pray

Whitney Houston- I'm Your Baby U2- Night And Day LP Red Hot & Blue

LP Megadeth

BOGDAN FABIANSKI Radio Poland I & 2 TP lunior Giscombe- Step Off Cherelle- Affair David Cassidy- Lyin' To

#### Slaver SERGE VAN GISTEREN

Radio Antigoon TP Kid Safari- Heaven AC/DC- Thunderstruck Something Happens- Parachute LP INXS London Beat

In order to process order we must receive your business classification. Please indicate your primary industry function in the correct box. Thank you,

☐ Radio station TV station Record company/purchaser

☐ Video company/purchaser Retailer rec/video

☐ Wholesaler rec/video Merchandizer

Artist/manager/agent ☐ Music Publisher ☐ Marketing Company

☐ Pro-Audio ☐ Studio

Others (pls specify)

P.I.L. Don't Ask Me

TP Leo Sayer- Rely On Me

Splash- I Need Rhythm

TP Righteous Bros- Unchained

Wilson Phillips- Impulsive

TP Aztec Camera- Good Morning

Prefab Sprout- We Let The

Vaughan Brothers- Tick Tock

Oleta Adams- Rhythm Of Life

J.J.- Don't Let Her Slide Away LP Pet Shop Boys

HAAKAN JANSSON

TP Magoria- Cosmic trigger

TP Inner Circle- Bad Boys

Jomanda- Share

Tongue 'n Cheek

LP Robert Owens

Lili & Sussie- Boyfriend

Admirers- Out On A Limb

Ten City- Whatever Makes You

TP Rose Ania- Eyes Of A Woman

London Beat- I've Been

Harriet- Woman To Man

Cliff Richard- From A Distance

Whitney Houston-I'm Your Baby

LP Steinar Albrigtsen

PETER HALD

Radio Sydkysten

LP London Beat

Per Frost

KENT HANSEN

LP John Farnham

Radio 102

Hanne Boel

EGIL HOUELAND

Paul Simon

KENNI JAMES

Red Rose Radio

A.Ha

LP Lili & Sussie

Visitors

Radio P4/AF

Hit FM

MICKE

NAGUI

LP Charlatans

Soup Dragons

RTI

Radio ABC

Backstreet Girls

#### TP Ragga Twins- Ragga Trip Soup Dragons- Mother Universe Ninjaman- Dig It Up

DK

Young Disciples- Get Yoursel LP Stereo MC's Shabba Ranks

#### LOU ROWLAND CEN

TP Dave Stewart- Love shines Gino Vannelli- The Time Of Day Carly Simon- Better Not Tell LP Marshall Tucker Band ZZ Top

PAR AVION

BY AIRMAIL

Music & Media

1006 AA Amsterdam

Sales Co-Ordinator Into Landwer
Marketing Manaper: Amerite Knijvenberg
Marketing Assistanti Kitty van der Meij
Production Manager: Rim Ederveen
DTP: Pulme Witsenberg, Will van Licsenburg
Subscriptions: Lex Sternfeld

Automation Manager: John Largridge Financial Controller: Edwin Loupius Accounts: Betty Knibbe, Jacqueline Richardson

M&M UK: Editor: High Fielder, 23 Ridgmount Street, London WCIE 7AH; sei: 44-71-3236686; fax: 44-71-3232314; sh: 262100

tet 33-447046490
M&M West Germany: Editorial
Co-Ordinator: Robert Lyng, telfax: 49-49-431839
M&M Italy: Lida Bonguardo, Vo. Umberto lo 13,
20139 Varedo, Milan; ed: 39-362-584424

Eurofile Editor: Cesco van Gool

M&M France: Editorial

telifor 39.3.6694770 M&MBB USA: 1 Assor Plaza 1515 Broadway, New York, NY 10036; sel 536-5088/212-7647300; fax: 212-5365351; sb: 7105816279

CLIBCODISTION SATES

United Kingdom: UKZ 13S Germany DM 399 Austria Sch 2800

Rest Of Europe USS 249

Other territories US\$ 288

USA/Canada USS 270

(Switzerland): FPI (Greecel

the publisher

France Fir 1395 Benelux Dfl 397

Co-Ordinators, Emmanuel Legrand, tel: 33-1-42-543461; Jacqueline Eacott, tel: 33-1-47046430

fac 39-362 584435 Editorial Co-Ordinator: David Starsfield

BPI Communications Inc. President, European Operations: Theo Roos International Editor-In-Chief: Adam White

All Prices for SI issues including postage (airmail)

'Hot 100' is the registered trademark of Billboard Publications Inc. Credits Hot 100

Singles/Albums
CIN (UK): Bundesverband Der Phonographischen

CN (U.K.) & notewhelm Own Procegnetischen Wrechold Helde Grommely, Europe I. Chan I Paul Ried Pyter (Mees German), Europe I. Chan I Paul Ried Pyter (France), Mastern Deut Meiser E Deuth Helman De Lugy (Lany Schräne), Modernates Exp 40 (Holland), SABAMHER (Beglen), GLIFFE (Beselen), Efficient Schwäter (Dermank), W.G. (Morroug), Galla, SAFAYER (Spanis, Sarur FR) (France), Efficient (J. P. (Mercan)), Austern Exp 30 (Austral), Morrough, Galla, Control Muslimanist Challenter (J. M.), (Mercan), Morrough, Galland Control Muslimanist Challenter (J. M.), (Mercan), Morrough, Galland (J. M.), (Mercan), Mercan, Morrough, Galland (J. M.), (Mercan), Mercan, Merca

The Netherlands

P.O. Box 9027

#### MARTIN SCHWEBEL Radio Schleswig-Holstein

TP Deep Purple- King Of Dreams Enigma- Sadeness Part 1 Monie Love- It's A Shame LP Deep Purple

#### TIM SMITH Metro FM

TP Righteous Bros- Unchained Ashley & Jackson- Solid Gold Teena Marie- Since Day One LP Pet Shop Boys Red Hot & Blue

#### UK FRANK STAENGLE Radio Xanadu TP Poison- Something To Believe

TP Styx- Love Is The Ritua Vaughan Brothers- Tick Tock Jimmy Ryser-Rain Came LP Tim Feehan ZZ Top

#### META DE VRIES AVRO

TP Dave Stewart- Love Shines Ann Peebles/Otis Clay- Peace Carly Simon- Better Not Tell LP John Lee Hooker/Miles Davis James Taylor Quartet

#### LOTIE IIZERMANS

TP Trockener Kecks- Met Hart En Carter The U.S.M.- Anytime The Wedding Present- Corduroy LP Stereo MC's

Tips & Trends reflects the musical preference of European radio DJs. The records listed are new releases, considered to have hit potential, and are given airplay in the week before publication. Dls can fax their tips to Peter Bartlema, Music & Media 31-20-6691951.

#### TO ADVERTISE IN THIS SECTION CONTACT ALEX STERNEELD ON 31.20.669.1961

## **CLASSIFIED**



MEDIA

#### TAPE DUPLICATION

## BUBLICASE

BLANK AUDIO CASSETTES (Cr & Fe) in any length, quick delivery, low prices.

#### REAL-TIME CASSETTE COPY SERVICE

for demos and music cassettes also small numbers - highest quality.

> Duplicase Rozenlaan 57 NL-2771 DC Boskoop Netherlands Tel: 31-1727-17838

## THIS SPACE COULD **YOURS!**

#### DISTRIBUTION

FOR THE BENELUX DISTRIBUTION OF POPULAR AND CLASSICAL REPERTOIRE YOUR DISTRIBUTION PARTNER IS:



CONTACT HILVERSUM, FAX: 31 - 35 - 235124

#### **VARIOUS**



TO **PLACE YOUR CLASSIFIED** 

> PHONE **ALEX** ON

31-20-6691961



CREATIVE COST-EFFECTIVE SOLUTIONS

#### **MANUS DESIGNS**

Jan Luvkenstraat 68, 1071 CS Amsterdam Tel: 020 - 662 96 92 Fax: 020 - 79 11 38

GRAPHIC DESIGN ■ TYPOGRAPHY ■ PRODUCTION

#### **TOURS & CONCERTS**

## EUROPOP, YOUR EUROPEAN TOUR-PROMOTOR.



Ph. 31-23-319333 Fax 31-23-328579 Tlx. 41755 Europ nl

A NEW WAY OF ENTERTAINMENT

REMBRANDTSPLEIN 11, AMSTERDAM OPEN: THURSDAY 10.00 - 04.00 FRIDAY 10.00 - 05 00 SATURDAY 10.00 - 05.00

Get satisfied through classified:

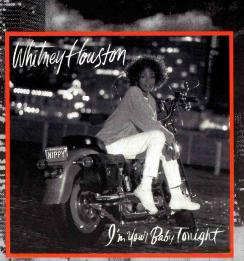
38

opyright 1990 BPI Communications BV

lo part of this publication may be reproduced in

any form without the prior written permission of

Whitney Houston



TONGHT?

I'm your Baby Tonight COMPACT DISC · CASSETTE · ALBUM

Unitney-touston

I'm Your Baby Tonight

American Radio History Com