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Europe's Music Radio Newsweekly . Volume 8 . Issue 13 . March 30, 1991 . £ 3, US\$ 5, ECU 4

US\$1b DEAL

Jackson Signs To Sony; Gets Own Label

It's a family affair. One week after Janet Jackson's mega-deal with Virgin Records Ltd., her brother Michael has reached an agreement with Sony Software, said to be worth up to US\$1 billion.

The long-awaited deal encompasses more than just records. Under a new company, The Jackson Entertainment Complex, the artist will collaborate with Sony Music Entertainment, Columbia Pictures and Sony Electronic Publishing (including the Sony Software group) on a variety of projects including records, motion pictures, television and short films.

The first project of Jackson (continues on page 30)

AIRC, PPL Will Go To Arbitration

by Howard Shannon

The UK's Association Of Independent Radio Contractors (AIRC) and Phonographic Performance Limited (PPL) are to settle a long-standing dispute through the Copyright Tribunal, even though it could be autumn before a hearing is scheduled.

Neither the PPL or AIRC were prepared to disclose what figures were on the negotiating table. However, industry sources claim PPL was pushing for a sliding (continues on page 30)



CLASSIC GOLD - Nigel Kennedy takes a break from a recent concert in the Netherlands to accept a double platinum award from EMI Benelux MD Kick Klimbie for sales of over 50.000 for the album "Vivaldi Four Seasons".

Yo! Hammer Comes To Europe

by Machgiel Bakker

It's "Hammer Time", Europe, and rap's reigning king will be pulling out all the stops during his forthcoming European tour.

MC Hammer's tour, kicking off in Rotterdam on April 5 and promoted by Marshall Arts—will encompass 28 dates across 10 European markets. More dates in the UK are planned. MTV Europe has teamed with Pepsi-Cola for a joint promotional campaign during the tour. That promo began on January 24.

On April 6, MTV will stage the day-long "Hammer Hype Saturday" tied in with the selection of the winning entry of a special competition. This will be followed by news packages, concert footage and the video exclusive of the forthcoming single Yo Sweetness.

The bond between MTV and Pepsi will be further emphasised on posters, tickets and concert

video screens. Pepsi already sponsors "Dial MTV".

The MC Hammer event marks the third time in recent months that Pepsi has been involved with music marketing. Last December, it initiated the **Tina Turner & Rod Stewart** duet *It Takes Two*, which was followed by Stewart's endorsement of Pepsi Lite. The company will also be the official sponsor of **Gloria Estefan**'s

forthcoming European tour.

Pepsi-Cola European marketing manager John Karakadas says Hammer's appeal reaches far beyond rap audiences. "He made rap more entertaining and is heading for the no. I pop artist status. He is a real fresh and exciting artist, the type who we like to be associated with. Suffice to say, we have made significant invest
(continues on page 30)

PolyGram Taps RTL For Promo

French AM private RTL has joined forces with PolyGram France as national sponsor of the company's "Génération Musiques '91" promotion. The February 28-March 14 campaign is reportedly the largest promotion for new French music ever mounted.

RTL's new music showcase "Génération Laser" (Monday-Friday, 19.00-21.00) is devoting

considerable airplay to "Génération Musiques" acts throughout the spring. The station also featured a number of artists in a special March 20 edition of its show "Studio 22".

PolyGram special products manager **Jean-Marc Bakouch** explains that RTL was a better choice than any of France's FM networks because their attitude to

(continues on page 30)

TALKS IN ADVANCED STAGE

NRJ Wants Its MTV; Eyes Maxwell's Stake

by Paul Andrews

French FM radio group NRJ announced on March 19 that it has bid for the 50.1% stake in MTV Europe put on the block by Robert Maxwell. Although no deal has yet been signed, negotiations are understood to be at an advanced stage. NRJ declined to reveal what it has offered for the shares.

The bid is the boldest move so far in NRJ's European expansion strategy, and follows recent moves to acquire about 35% of Radio 100/Berlin (M&M March 9). The firm already controls two national FM networks in France (NRJ and Cherie FM), plus Rires Et Chansons/Paris and the NRJ/Belgium network. It also owns 12% of French music TV satellite/cable channel Euromusique.

Comments NRJ president Jean-Paul Baudecroux, "MTV Europe is an obvious buy for us. As a TV station it is very complementary to what NRJ does in radio. It is Europe's leading music-formatted TV network, and we are Europe's leading FM radio company. We have similar targets, and indeed already co-operate with them in France on promotions such as concerts—there is a natural synergy between us."

(continues on page 30)

No. 1 in EUROPE

European Hit Radio JOYRIDE ROXETTE

(EMI)

Eurochart Hot 100 Singles JOYRIDE ROXEITE

European Top 100 Albums QUEEN Innuendo (EMI)

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M&M Debuts Hardware/ Software Column

by Jeff Green

Beginning this week, Music & Media presents a new monthly full-page feature called "Hardware/Software", which focuses on radio broadcast equipment and technology.

"Hardware/Software", which this week discusses aspects of audio processing (see page 15), is written in a user-friendly style by UK-based consultant Andy Bantock. He will cover systems and services, as well as all forms of mechanical and electronic broadcast materials such as computer software and new products.

Says Bantock, "This page is designed to be helpful to managers, programmers, and chief engineers—all of whom need to keep up with trends in equipment and their applications. I look forward to furnishing broadcasters with the latest information in a format everyone can understand."

As always, **M&M** welcomes comments, questions and subject suggestions from our readers.

NEWSMAKERS

Music

- Warner Music France president Luigi-Theo Calabrese has announced the promotion of Yvan Taieb to GM of Carrere Music France (full story on page 6).
- MCA UK has appointed Jeff Young head of A&R. The former BBC Radio 1 DJ was most recently A&R director at A&M UK.
- Mitch Clark is the new head of promotion, continental Europe at EMI Music Worldwide.
- Martin Steinkamp, formerly RCA promotions manager at BMG Ariola Holland, has joined BMG Records UK as international label manager.
- Neil Gillespie has been appointed director of finance at MCA Records International.
- Michel Will, formerly of Rough Trade Belgium, has been made press officer at Warner Music Belgium.
- Singer Leopold Goossens has been appointed host of the VTM Top 50 TV chart show in Belgium.

Radio

- Jazz FM MD John Bradford is taking Nigel Walmsley's place as chairman of the AIRC research sub-committee (see story on page 5).
- Philip Pinnegar has been appointed deputy MD at Capital Radio/London.
- Galaxy Radio/Bristol station manager Eddie Vickers has also been appointed marketing manager for Chiltern SuperGold. The former BBC Berlin correspondent was MD of Severn Sound which Chiltern purchased last year.
- New editor-in-chief and station manager at Sachsen Radio/Dresden is Uwe-Eckard Böttger. His predecessor, Jürgen Vogel is station manager at the Leipzig Funkhaus and deputy director of Saxony's state broadcaster.
- Berthold Meier has taken over co-ordination for local radio at Radio NRW in North Rhine-Westphalia, Germany.

Pop Definition Tightened

by Hugh Fielder & Paul Easton

Glenn Miller's Moonlight Serenade and As Time Goes By from the film "Casablanca" are now defined as pop music.

In a third clarification of "pop music", the **Radio Authority** now says it includes any record which has featured in a singles charts broadcast on UK independent radio and BBC radio since 1960.

The latest move was outlined in a letter sent out by the Authority sta-

tes to applicants for the Independent National Radio (INR) FM station. It states, "All singles records which have been recorded or released with a view to entering such charts; all single records whose contents are in a style which, in the opinion of the Authority, seem or seemed suitable for entry to such charts; and all records recorded on or after 1st January 1960 which are, have been, or could be listed in the future in 'The Guinness Book Of British Hit Singles' and

'The Billboard Hot 100 Book'."

This new ruling also says applicants will be required to devote at least 75% of its musical output to "music other than pop".

Tim Schoonmaker, who is heading up a possible bid by EMAP Radio, says the latest ruling will give them some problems. "What it does is to make any format which can attract a substantial under-55 audience very difficult. In the end we may decide that it will not be a commercially viable opportunity."



ALL IN THE FAMILY - Senior executives from MCA, Geffen and GRP gathered for their first international marketing conference, held in London from March 3-6. Among the executives who attended are (I-r): MCA Music Entertainment Group senior VP business development Rob Biniaz, MCA Records International senior VP Stuart Watson, MCA Music Entertainment Group executive VP Zach Horowitz, Geffen Records president Ed Rosenblatt, president MCA-Victor Hiroyuki Iwata, MCA Music Entertainment Group chairman Al Teller, MCA Records president Richard Palmese, MCA Records UK MD Tony Powell, MCA Records UK deputy MD Jeff Golembo, MCA Records Canada executive VP/GM Ross Reynolds, Geffen Records director of international Mel Posner, GRP Records director of international operations Jim Fischel.

Music Fills Government Coffers

The UK music industry contributed nearly £790 million to the country's balance of payments in 1988-89, based on the survey "Overseas Earnings Of The Arts" by the **Economics Advisory Group**.

The £6 billion earned by the cultural sector "is on a par with earnings from the oil industry and among Britain's leading invisible earnings," according to Lord

Limerick, chairman of British Invisibles which represents service companies whose export earnings are not traditionally covered in balance of trade statistics.

The music industry contribution is up by 42% from the previous survey in 1984-85. One in four records sold around the world is performed or produced by a UK artist and the report estimates that £486 million was earned in royalties. *HF*

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Breakthrough Outside Broadcast For Piccadilly

by Andy Bantock

Piccadilly Gold/Manchester is believed to have made history on March 19 when it broadcast a football match from France between Manchester United and Montpellier via an ISDN link. It is reportedly the first time such a facility has been used in a live situation.

This digital system enables stations to mount national and international outside broadcasts using simple dial-up equipment, an alternative to booking high-quality circuits in advance. The new digital system gives full 15kHz mono audio (FM quality) over a near-standard telephone circuit.

The new technology will eliminate the need for the majority of occasional-usage lines and some permanent-usage lines, such as standby

links from the studio to transmitter.

Comments Piccadilly programme controller Mark Story.
"We are very keen to expand our sports coverage, but up to now line costs have been prohibitive. ISDN will eventually offer us increased flexibility for all our outside broadcast coverage."

Piccadilly chief engineer Steve Barnes liaised with French technology company XIS, which used its WIM digital audio terminal system to send the audio from Montpellier to Manchester. Standard British Telecom (BT) local ends are able to be used over the relatively short distances from local exchanges to radio stations. Both BT and France Telecom were involved in this historic broadcast, a preview of what's expected to be introduced formally by the end of the year.

Europa Plus Celebrates 1 Year

by Jacqueline Eacott

Europa Plus Moscow is about to celebrate its first year on the air and 10 million listeners are invited to

The Soviet Union's first private station in Moscow, which debuted April 30, 1990, already has 53% of Moscow's 20 million listeners tuned in, according to a Gosteleradio Centre of Research & Public Opinion poll.

Since its launch, the station has heen regularly broadcasting Russian-language programmes with a team of Soviet DJs and technicians. Musically, the station is modelled after Europe 2 in France. A sample from the playlist includes artists ranging from Madonna and New Kids On The Block to Renaud and Vaya Con Dios. The station airs about four French songs an hour and now broadcasts 23 hours daily, 19 hours on FM from 06.00-01.00 and four hours on AM.

The Europa Plus France consortium, which operates the station, consists of Europe 1 (34%), GPT (33%), Part'Com (23%) and Precom/Ouest France (10%). That consortium has 51% of Europa Plus USSR, the holding company which owns Europa Plus Moscow. The other 49% is owned by Gosteleradio.

To date, the French group has invested more than Ffr2million (app. US\$390.000) to equip the Moscow studios and to train a staff of 30. Two studios have been opened, using such equipment as Studer A-730 CD players, cart-playing machines, a Sovno Craft SAC-200 mixing board and Ameron ampli-

Comments Europa Plus Moscow programme director and director general Andrei Anissenko, "There is nothing like that in the whole Soviet Union. Nobody plays music from CDs here; nor do they take cart technology. People didn't even hear about them.'

Adds consortium head Georges Polinski, "French technicians spend around eight days a month in the Moscow studios. The Soviets handle everything else themselves."

Polinski's faith in the project is confirmed by the results of the Gosteleradio poll, the first for the station. That survey, conducted January 22-25 and involving 520 listeners, showed that Europa Plus Moscow was the no. 1 station among 15-29 year olds, ahead of state Radio Mayak (exact figures were not made available).

Overall, the station has a recognition factor of 69%.

After watching the success in Moscow, Europa Plus USSR recently opened a second Soviet sta-

"We have been broadcasting from the Palais de Hermitage in Leningrad since January 12, from 07.00-01.00," explains Polinski. "At present, the programmes are co-







THE PEOPLE BEHIND THE SCENES - Here is a first-hand look at Europa Plus Moscow executives and air personalities. Clockwise from top right, showing off all the fan mail, is press officer Habib Abdullaev; next to him are sales director Sergei Simonenko (front) and director-general and station programme director Andrei Anissenko; DJ Rita Nabokova takes a break from her show to smile for the camera.

ming from the Moscow studio, but the Leningrad station hopes to start producing its own programmes in summer." The shows go out to a potential audience of six million.

The Soviet government has been hands-off with the station. "We are getting along well with all political movements in our country because we are apolitical. We don't bear any ideology, we're a music station, so even some top officials have been listening to us," says Anissenko.

While advertising has not been pouring in, the station is at least paying the bills. Details Anissenko, "We thought we wouldn't be profitable for at least three years. But, somewhat unexpectedly, we got orders and are able to pay all our daily expenses: bills for lease, electricity,

The station's advertisers include

banks, cinemas, video companies and the newspaper Pravda. Fees for Western advertisers are currently Ffr3.000 for a 30-second spot (Ffr5.000 for 60 seconds) on Europa Plus Moscow and half that for the Leningrad station.

Although disappointed by the slow reactions of French and European companies to advertise, Polinski says he is confident that his numerous projects can withstand pressures, such as the recent reunion referendum in the USSR. He assures, "The results of the referendum will not make any difference to our operations."

Besides operating the stations, the Europa Plus group is involved in an increasing number of joint ventures. These include manufacturing one million FM radios (stamped with the Europa Plus logo) and

1.000 FM personal stereos a month. The hardware, which is produced in several converted military plants, should be on the market this spring. The group is also involved in manufacturing radio adapters that will allow Western radio sets to receive Soviet FM stations.

Nikolai Kovarsky and Vadim Yurchenkov also contributed to this article

Europa Plus Moscow

Director-general: Andrei Anissenko Commercial director: Serguei Simonenko Launch: April 30,1990

Broadcast on FM: 69.8 MHz FM transmitter power: 15 kW Broadcast on AM: 116 kHz

AM transmitter power: 5kW Area covered: 350 km around Moscow Audience reach: 20 million

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PLAYBACK - Former Soul II Soul singer Victoria Wilson James draws a crowd during the playback of her new album "Perseverance". Pictured from I-r: Just For The Beat Records owner Clive Cunningham, WNK/North London programme controller Greg Edwards, Wilson and Kiss FM/London head of music Lindsay Wesker.

Benson Forms UKRO Investment Group

A new finance company has been formed by a group of broadcasters and financiers with the aim to invest in UK radio stations.

Called UK Radio Developments (UKRD), the company is led by 42-year-old Australian Peter Benson, who was behind the launch of Classic Hits 98FM/Dublin. The board also includes former BBC TV director of programmes Peter Ibbotson; its chairman is Roger Pincham CBE.

Company secretary Peter Smith said the company was

capitalised at £5.1 million through the directors and shareholders. A substantial number of shares are being reserved for when the company obtains a stake in a licensed station.

UKRD is concentrating its efforts on local licences and will not be joining the bidders for Independent National Radio. It has engaged the services of programme consultant Bob Pierson, who was responsible for the successful independent radio applications made by CN FM/ Cambridge and Spectrum Radio/London. JC

RTM/Thamesmead Meets Investors

RTM/Thamesmead has been talking to a number of potential backers, following the redundancies of 14 members of staff. Backers include UK Radio Developments.

Thamesmead Town Council reappraised its role in the funding of the station. Comments chairman **Charles Teideman**, "There will now be new people but we are having fairly substantial reductions." He confir-

med station manager **Bob Smith** was among those who had lost their jobs.

Evolving from cable station Radio Thamesmead, RTM had a substantial number of volunteers contributing to and presenting programmes. Yet, despite its programming, it failed to gain a significant number of listeners, culminating in the lowest JICRAR ratings in autumn 1990.

Country Music On The Up

UK sales of country music albums doubled during the first two months of 1991 compared to the same period last year, based on **Gallup**'s latest survey.

Comments Country Music Association European director Martin Satterthwaite, "There has been an increase every year since 1985, but at the beginning of this

year there have been two albums in particular which have really helped." Both the *Sweet Dreams* soundtrack by **Patsy Cline** and the **Mark Knopfler/ Chet Atkins** album *Neck And Neck* crossed over to the pop charts, taking country music into the mainstream.

Country has a 4% share of the total UK music market.

JC

AGREEMENT NEAR

BBC, AIRC Talks Lead To New RAJAR Plan

by Julian Clover

A new "SuperJICRAR" audience survey system is emerging from talks between the AIRC and the BBC. A new joint association called RAJAR (Radio Joint Audience Research) is planned, which will use a diary-based analysis.

Comments AIRC marketing executive James Galpin, "Although there will be differences with the present system, the basic methodology will be that of JI-CRAR."

The future of a shared survey had fallen into question when the combined system looked more expensive to operate than the two already in existence. The basic system will continue to be quarterly, although additional reporting will allow the BBC to gain statistics on monthly fluctuations.

Adds Galpin, "The BBC looked at their information and downgraded it, obtaining the same details from less diaries. The sums suddenly added up, and although the cost to independent

radio contractors is likely to be the same as the present system, they will benefit from access to more detailed information."

Current JICRAR contractor RSGB has already had its contract renewed to June 1992. Should it be necessary, the contract will be extended further. Jazz FM MD John Bradford is taking Nigel Walmsley's place as chairman of the research subcommittee when he leaves Capital Radio/London to join Carlton Commuications.

IRELAND

98FM Increases Dublin Share; RTE 1 Still Tops

by Julian Clover

Classic Hits 98FM continues to move ahead in the Dublin market, turning in the only increase in listening share in the area among the top five stations. 98FM's share rose two points to 27%, based on the latest audience data from Joint National Listener Research (JNLR) released March 4.

The survey, compiled by the Market Research Bureau of Ireland on behalf of JNLR, covers both public broadcasters RTE and the private stations

State broadcaster RTE 1 still remains the market leader both nationally and in Dublin, with 49% and 46% shares, respectively. But those are still down from the previous period.

Comments JNRL secretary Jim Nolan, "The rate of growth is lower than some would have expected, but some local stations have overtaken RTE 2."

Private national broadcaster Century 100 is claiming a rise in weekly listenership, but this mostly can be attributed to an increase in its coverage area. Century's coverage now stands at 80% of the country. Century is confident that following programme alterations, it is now on an upward trend.

Researchers interviewed 5.950 people between April and December on a "listened yesterday" basis.

1990 National Averag	ge Listening Share	(all adults, 15+)
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Station	Jan-Jun	Jul-Dec	+/-
RTE 1 2FM Cent. 100	53% 35	49% 33	(4)% (2)
Cent. 100	16	16	0

1990 Dublin Average Listening Share (all adults, 15+)

Station	Jan-Jun	Jul-Dec	+/-
RTE 1 2FM	49% 29	46% 27	(3)% (2)
Cent. 100	18	15	(3)
98FM	25	27	2
Capital	20	17	(3)

1990 National Listening Share (all adults, 15+)

Station	Week	Sat.	Sun.
RTE 1 2FM	44%	38% 23	36% 23
Cent. 100	8	10	7
Locals	24	30	34

1990 Dublin Listening Share (all adults, 15+)

Station	Week	Sat.	Sun.
RTE 1 2FM	46% 19	39% 16	32% 18
Cent. 100	9	9	8
Capital	- 11	14	20
98FM	14	21	21

Source: Joint National Listener Research



ROCKING IT UP - Niagara jump to the rhythm on their current tour of Europe. (photo: Youri Lenguette)

Warner Appoints Taieb Carrere GM

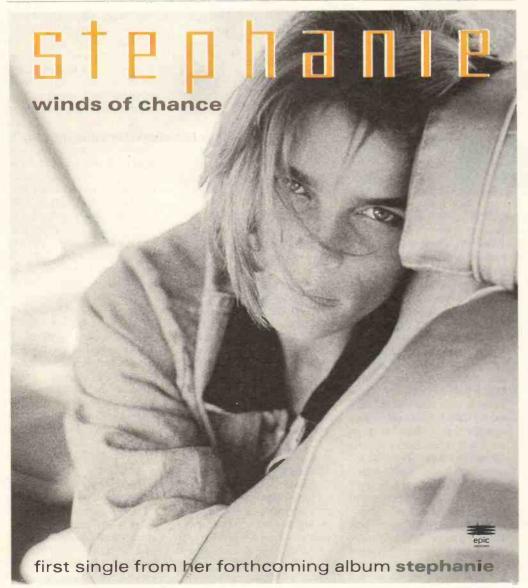
Warner Music France president Luigi-Theo Calabrese has announced the promotion of Yvan Taieb to GM of Carrere Music France, effective March 13. Carrere, one of the country's leading production and distribution

companies, was acquired in 1990 by Warner Music.

Taieb joined Warner Music France in 1984 as head of distribution. From March 1990 he was operations manager.

Carrere president Claude Car-

rere comments, "Taieb has all the necessary qualities to allow Carrere Music to become a leader in the French music industry. He is fully prepared for his new duties because of the major role he played within WEA's management." EL



France Inter To Sponsor Printemps

by Emmanuel Legrand

National public radio station
France Inter is to sponsor
France's biggest music festival,
the Printemps De Bourges, on
April 30-May 5. The event's other
media sponsor is French TV
music channel MCM
Euromusique.

France Inter's commitment to the Printemps will include a series of spots on the station and extensive coverage of the festival. Numerous programmes are to be broadcast live from Bourges, notably **Jean-Louis Foulquier**'s daily show, "Pollen", devoted to the French "chanson".

The Printemps De Bourges is the latest in a series of festivals sponsored by France Inter. Previous deals include last December's **Transmusicales** in Rennes, the **Francofolies** held at La Rochelle in July and the rock festival **Les Inrockuptibles**.

The station's sponsorship policy is directed by new music programme director **Yves Bigot** and programme director Pierre
Bouteiller. France Inter recently
sponsored tours by Iggy Pop,
House Of Love, Paul Personne
and Les Satellites and will be
sponsoring Mano Negra's forthcoming tour.

Comments Bigot, "Festivals and concerts are important to us because they are one of the elements in the rejuvenation of the station's image."

The 15th Printemps de Bourges line-up is headed by Patrick Bruel, UB 40, Eddy Mitchell, Guesch Patti, Carole Laure, Les Rita Mitsouko, Bobby McFerrin with The Temptations, Jimmy Somerville, Les Negresses Vertes and Elmer Food Beat.

Total budget for the festival amounts to Ffr17.8 million (app US\$3.42 million) and a Ffr2.5 million profit is forecast.

The expected Ffr20.3 million revenue will come from box office (20%), sponsors (23%), government (38%), professional organisations (16%) and other sources (3%).

International Acts Key For Trema

Leading French independent production company Trema kicks off 1991 with fresh blood. The 22-year-old company founded by My Way composer Jacques Revaux and partner Regis Talar has been reshaped with new faces and an additional sub-label.

Key person to this policy is newly appointed GM Catherine Regnier, responsible for A&R, marketing and promotion. Her ambition is to expand Trema's market share to reach the scope of Virgin France within the next three years. That would make the company three times its current size.

Regnier says that one way to increase Trema's French market share is to sign international acts, something the company has not done.

"To really mean something on the market, we have to acquire an international catalogue," says Regnier.

Trema grossed about Ffr150 nillion (app. US\$29 million) last year. Regnier has a yearly production budget of Ffr12 million and a marketing budget of Ffr15 nillion.

The Trema roster includes Animo, Les Infideles, Laurent Morain, Blondin (nominee for sest new act at the 1994 Victoires de la Musique), actor

and singer Lambert Wilson and Nat Buffo.

New albums from Michel Sardou are planned, as well as Serge Reggiani, Catherine Lara, African band Toure Kunda, Michel Delpech, Bibie, Charles Aznavour and a new version of the musical Les Miserables plus Canadian artists signed to Trafic. Such acts get little airplay on FM stations; they are played mainly on AM stations such as RTL.

Comments Regnier, "I am lucid enough to know there is a new way of working with FM stations and I will not fit with their formats. On the other hand, our FM-orientated international products have more chances to be played.

"I hope FM stations will enlarge their playlist to new acts. It is ironic to see that AM stations, often considered dinosaurs, are these days the real starters of new acts."

Regnier also emphasises the company's export policies. She says, "Too often in France we have forgotten this side of the business but we cannot ignore Europe. Having an export policy is essential. France now has artists that can export. Artists have to realise there are other markets than just France."



SONY GETS SCHNEIDER - Helen Schneider has signed a long-term publishing deal with Sony Music Publishing Germany for the G/A/S territories. Pictured from I-r: SMP Germany manager Mike Weller, Schneider, Sony Music Entertainment Germany MD Jochen Leuschner, Schneider's manager George Nassar and SMP Germany administrative manager Robert Stegmüller.

Austrian 1990 Soundcarrier Sales Increase Nearly 10%

by Robert Lyng

Austrian record shipments grew a healthy 12.1% last year to 14.5 million units, based on the latest **IFPI** figures. The value of those shipments was worth some Schl.16 billion (US\$107 million), up 9.6%.

CD singles were the fastest-growing format, rising 68.4% to 298.000 units. CDs, the no. 1 format in the country, jumped 47.5% to 5.2 million units. The value of CD shipments last year was Sch608 million, or 52% of the total turnover.

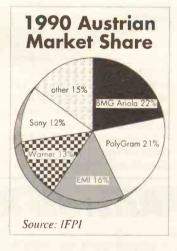
The 12" single market continued to decline, down 19.2% to 1.6 million units. LPs also slumped, decreasing 4.9%. to 3.6 million units.

International pop music once

again dominated sales, grabbing 76.6% of the turnover. Classical music came in a distant second with 10.8%. National pop productions, on the other hand, earned only 7.4% of turnover. Comments BMG MD and president of the Austrian IFPI Stephan von Friedberg. "National pop music is facing a very difficult promotions situation. We do not have private radio in Austria and the national public pop station plays disproportionately little national repertoire.

Polydor/Phonogram national A&R manager Jürgen Müller agrees about the lack of promotional outlets on TV and radio. "There is no lack of good Austrian productions, but only approximately 16% of prime-

time radio programming is national repertoire and only two TV shows are available for introducing such new acts." RL



OK Steps Up Music Testing

With last August's format change from contemporary rock to EHR and encouraging Infratest December ratings behind it, private station OK Radio/Hamburg is now emphasising music research.

OK Radio GM Ingo Borsum has been conducting in-house music research in co-operation with Nuremberg-based consulting company BCI. "We are now in the third test phase," explains Borsum, who is confident OK Radio will achieve its goal of becoming number one with 14-29 year olds in Hamburg this year. Infratest's December survey gave the station a 30% list-enership among 14-29 year olds.

"We are doing daily in-house testing on all titles in rotation with at least 100 randomly chosen listeners. BCI is carrying out research with our entire archive, using 200 to 300 listeners in our target audience.

"But we do not ask just about the titles. We are also inquiring about listening habits and favourite stations. The statistics we compiled throughout February indicate that OK Radio had 30% of the listeners. That is the same as Radio Hamburg [RHH]."

Explaining the reason for the extensive research, Borsum says, "German radio often suffers from the strong influence of the record

companies and the tendency of some German programmers to reflect their own personal taste too strongly.

"But we are a service organisation, the middle point between listeners and advertising clients. What the listener likes and wants must be the basis of programming decisions."

Borsum says OK Radio also plays the most titles per hour (15) in its area. "By playing songs for an average of three minutes we can offer our listeners more diversity than RSH; or RHH, which plays 12 songs per hour; or NDR2, which plays from 10 to 12."

Radio Köln Poised For May Launch

by Mal Sondock

Cologne's first private radio station, Radio Köln, is finalising plans for its scheduled May launch. The station will feature an MOR-based AC format with schlager, oldies, magazine features and hourly newscasts.

Comments Radio Köln chief editor Uwe Sporl, "We will programme about eight hours a day ourselves, and will include up to one additional hour of 'people's radio'. Here listeners can submit their own programmes to a special board which decides which programmes are aired.

"The remaining 15 hours will carry the sustaining service of regional network station Radio NRW. Radio NRW will provide playlists and DAT tapes for our entire music programme. The only time we choose our own music is when we have an artist interview.

"We have strong competition in Cologne with public stations WDR and SWF and RPR/North Rhine-Palatinate also beaming in. However, we hope to attain a 20% listener share with our local approach."

Radio Köln is owned 75% by a joint venture between Verlag M. Dumont/Schauberg and Heinen Verlag, and 25% by the gas and electricity board. The publishing group also owns Hörfunk Service, which will handle the station's sales. The station will operate with 400 watts on the frequencies 89.6 and 107.1.

Radio NRW Plans Affiliate Expansion

Radio Köln is just one of the latest stations to sign up for Radio NRW/North Rhine-Westphalia's network programming feed. The network, which started in April 1, 1990, currently serves 30 stations, with 30 more planned.

The network is co-owned by local newspaper publishers, associations and local businesses. Programming is currently controlled by a committee of public service interest groups and city councils. Reportedly, the state government chose such a system to avoid local media monopoly situations.

Comments Radio NRW GM Helmut Bauer, "The system allows us to programme without the usual pressure from owners and advertisers.

"Much of our broadcasting time is community service-oriented in addition to news and entertainment. We are financially dependent on advertising income, and if we had to compete with other private broadcasters it would be difficult.

Local stations are managed by

a chief editor rather than a programme director. Music is programmed in Oberhausen, where playlists and digital audio tapes (DAT) are provided to the local stations.

Each station determines the amount of local programming broadcast, and the rest of the day is covered by a sustaining service. Radio NRW will not use call letters on-air, in order to preserve local station identity. Explains Bauer, "We have just completed tests in the first markets where our local radio stations have become established. We finished ahead of three of the four WDR radio channels."

The network flagship station is owned to 55% by a publishing house, 30% by public broadcaster WDR and 15% by the privatelyowned **Bertelsmann** group.

Nationwide sales for the regional network station are handled by **Radio Marketing Services** (RMS). Local sales are handled by regional agencies, often owned by the station owners.

MS

Who's No. 1 In EHR This Week?

See page 26.

& MUSIC MEDIA

RTL DJs Get Marketing Lesson

Bergamo-based national private station RTL 102.5 Hit Radio has signed a consultancy deal with the research institute Datamedia. The intention is to sharpen the marketing awareness of DJs at the station.

Comments DJ/producer Grant Benson, "The problem with DJs in general—and Italian ones in particular—is that there is a lot of enthusiasm, but not much knowledge of marketing and its related fields. We want to make our DJs think twice about the effectiveness of what they are saying, doing and how they come across in terms of marketing."

Benson says that since a commercial radio station is a marketing vehicle, everybody involved at the front end should have rudimentary ideas about marketing.

"Certain phrases a DJ may use on air could in fact be major turn-off factors," comments Benson. "We choose to work with Datamedia because we did not want any US-based company telling us about marketing habits and trends in Italy. Datamedia is dynamic and, although it uses US methodology, it has its fingers on the pulse of Italian reality."

Datamedia will monitor the station and give opinions on performance. It will also provide information on listeners' habits. Datamedia will visit the station at regular intervals to discuss methods of improvement with each DJ.

Says Benson, "If, for example, we found that between seven and eight in the morning 90% of our listeners were tuning in on the underground with their personal stereos, we would obviously try to create programming which was suitable for them. We want to follow our noses a little bit with programming, but we also want technical data to back up our hunches."

DS

RAI REFORMATS STEREO DUE

Motorist Info Chosen Over Pop Music

by David Stansfield

State broadcaster RAI is to close its pop music station RAI Stereo Due. Starting on April 1 the station will concentrate on information for motorists, although some music content will be retained. No new name could be confirmed at press time, but industry sources suggest it may be called Auto RAI.

RAI Stereo Uno, the other state-owned pop station, will be retained. From next month, its name will be changed to Stereo RAI

Stereo RAI programme director **Eodele Bellisario** says the station

will target diverse audiences. Afternoons will be devoted to EHR. Early evening programmes will include classical music. AOR and new releases will be featured from 21.00-24.00. The regular night programme "Stereo Notte" will continue its regular slot until 06.00, but will be named "Stereo RAI".

Bellisario admits he is not totally happy with the new situation. "I believe we should have developed both RAI Stereo Uno and Due into 24-hour music stations. But the new broadcast legislation does not allow us the possibility of having two such stations. The law seems to favour

Full Time Debuts Label;

the private broadcast sector in this respect."

RAI Stereo Uno has an average daily audience of 825.000 (Audiradio), giving it a 1.6% national share. RAI Stereo Due has 1.02 million daily listeners, a 2.0% national share.

The state broadcaster also has plans to restructure its non-stereo stations in an effort to win back audiences. With a national audience share of 48.6% in 1985, the total number of listeners to all six RAI stations has declined to 45.7% (13.4 million) during 1990. The daily figures for the private broadcast sector amount to 15.9 million— a 54.2% share.

Radio Raves About More House Music

Italy is rapidly becoming a hotbed for house music rave parties and radio stations are playing their part in the growing phenomenon. R&B station Radio Centro Suono/Rome first backed a rave on December 1 last year which featured US DJ and recording artist Frankie Bones.

Now the rave organisation Dynamic Groove And The Phuture is planning a new series of events called "The Deepest Sound Of New York". It will feature US acts such as Bobby Condors, Kim Mazell, Frankie Knuckles, Marshall Jefferson and Dave Moralis.

RAI DJ and dance critic Luca de Gennaro is involved in the organisation. "Radio Centro Suono advertises the raves in exchange for having its logo on all tickets and posters. We guarantee an exclusive interview with each US artist and the station also broadcasts a segment from the artist's performance at the rave."

Meanwhile, Radio Centro Suono has introduced the new all-night programme "Centro Suono Rave". Broadcast Saturdays from 21.00-05.00, it is presented by Andrea Torre and Luca Cuchetti. The programme also features pre-recorded music presentation slots from international DJs and musicians. These include Norman Cook and Paul Oakenfold from the UK and US artist Bobby Condors.

Comments station programme director Alberto Castelli, "It is a big opportunity for the station to present artists like Norman Cook. They have complete creative freedom with their segments."

Music & Media Correspondent David Stansfield 39-2-6684270

PolyGram Joins Dance Milan-based indie records company Full Time is poised to launch a new label called Dance album with a heavy on-air advertising campaign. Also, the logo of the gold station 105 Classic will Europe. He plans to more compilations to the gold station 105 Classic will

Classics.

A double LP titled Dance Classics 12 inc. 12 is the first in a series of records. To be released in late April, the album will feature a dozen 12" mixes. The LP will be distributed by PolyGram which has four of its own artists included on the first release.

Private radio stations Rete 105, Radio Monte Carlo and 105 Classic will be promoting the tising campaign. Also, the logo of the gold station 105 Classic will appear on all product. The owners of the stations will receive a percentage of the profits from sales.

The songs provided by Full Time are taken from the Canadian Unidisc catalogue which the local firm licences exclusively in Italy. Full Time president Franco Donato has insisted for some time that dance classics from the '60s and '70s will be popular in

Europe. He plans to release two more compilations before the end of the year and will try to cash in on the Christmas market by releasing all three as a box set. PolyGram has the option of releasing all Dance Classics product on the European market.

Donato is backing the new project with merchandising and will also be launching a series of '60s disco parties throughout Italy this summer. The parties will feature famous DJs from both past and present.

DS

Ariston Relaunches Label

Independent record and publishing company Ariston has recently reactivated its music business, having spent the last few years concentrating efforts on its record pressing plant.

The firm has opened new offices in Milan and president Alfredo Rossi has appointed Sandro Delor as MD. Delor has 30 years' experience with the record company CGD.

Other new staff include Bob

Lumbroso, responsible for international repertoire. Andrea Rossi and Fermo Tonali are heading the promotion and A&R departments.

One of Ariston's first releases will be an Italian-language album by major French artist Claude Barzotti. The company also plans to release product by two, as yet unnamed, local newcomers.

Delor is keen to get involved with the international market. "We will be searching for small labels

who want to license their product through Ariston for the local market. We are also aiming to buy and sell in both fields of our business."

Delor says a major reason for the Ariston relaunch is the boom in locally produced music. "Sales have risen radically on the domestic market over the last couple of years. And local artists like Paolo Conte, Eros Ramazzotti and Fabrizio D'Andre are enjoying great international success." DS



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More Pop Music For Denmark's P3

by David Rowley

Danish public broadcaster Danmarks Radio (DR) plans to introduce more pop music at radio station P3.

The change is part of a broader plan for the service, arising from hopes that DR will get permission for a fourth national channel (M&M July 14). This proposal is currently only at parliamentary committee stage, but if approved could be implemented by January 1, 1992.

DR deputy director of programming **Knud Ebbesen** says the aim is to move P3—currently positioned as a "light" music station—towards a more contemporary sound. He admits that a generation of young people have grown up listening to private stations rather than DR, which he says is generally seen as the driest of the Scandinavian public broadcasters.

Comments Ebbesen, "If you look at the 15-30 age group, our share of that market is just too limited. We are a public service organisation and as such we can-

Airplay on MTV Australia has

prompted Sony Music to offer a

rare opportunity in that country to

Finnish rock band Wild Force.

Sony is to release Jungle Of Love,

the group's second album, in Aus-

tralia as well as Scandinavia and the

The five-piece band have recor-

not afford to forget that very important sector. We have told the staff organisations discussing the changes that we want to cater specifically to this group."

Within DR, three separate working parties are currently studying the possible changes. Under the proposals, P1 is likely to remain largely as a cultural and talk station.

P2, currently devoted to classical music, is likely to take more serious music, jazz and specialist areas such as world music and non-mainstream rock. It would also carry regional programming, and if approved, the new P4 would be spun off from this network.

P3 would then be aimed more tightly at the 15-30 demographic, particularly during the 15.00-21.00 daypart, says Ebbesen.

But despite this new commitment to youth programming, he rules out a predominately pop station competing directly with the burgeoning private stations, or the introduction of back-to-back music programming.

Both DR and several private

ded sporadically for Helsinki's Lace

Factory label since the mid-'80s.

MTV Australia recently picked up

on two 1988 tracks, Sophia and I

Want To Stay. The clips for them

were made by Renny Har-lin, bet-

ter known as the director of hit mo-

vies "Die Hard II" and "Nightmare

On Elm Street IV.

operations have already applied to operate the fourth national frequency. But at this stage, the government has indicated the issue is not high on the political agenda.

"We think the government has to grant the licence before 1992 to avoid the entry of foreign operators," says Ebbesen, referring to the implementation of the Single European Market. "Local radio stations will soon begin to operate nationally through networking, ahead of the law, but we do not want to compete with that. If we tried and did not get at least half of that [15-30] audience, politicians would start to ask why we are getting the level of funding that we do."

Finland Tightens Licensing Policy

by Kari Helopaltio

Faced by increasing recession in the industry, Finland's ministry of communications has tightened its licensing policy for local private radio. In the latest round of applications, only three new broadcasting licences have been granted, with 13 requests rejected. The new operations are to be located in Lohja, Kuusamo and Kittila.

The ministry estimates that about 30% of privates face serious financial difficulties, and about half the stations are barely breaking even. This leaves only a handful of successful operations.

In a statement on the issue, the ministry says that, "In future we must concentrate on bettering conditions for stations already on air. No more new licences will be granted for the time being."

In line with this policy, 18 stations across the country have been given permission to extend their service areas. In the Helsinki area, where two stations have gone bankrupt in the past five months, these include Radio Ettan, Radio Lohi, Radio Kolme and Etelan Aani.

Local stations have welcomed the move, but claim that further concessions are required to secure their position. These could include dropping the domestic production quota from the current 75% minimum to as low as 25%, and allowing more networking.

Swedish Ad Ban Goes To UN

Sweden's ban on radio advertising is to be debated by the United Nations Human Rights Committee. International anti-censorship organisation Article 19 plans to present a report to the Committee on March 27, calling on the Swedish government to review its attitude to commercial radio.

The 11-page document focuses on many aspects of freedom of expression in Sweden and is part of a routine review of these rights undertaken three times yearly by the Human Rights Committee.

But while the report generally supports Sweden's media laws—in

particular its freedom-of-the-press safeguards—it is critical of the 1982 Local Radio Act which prohibits advertising on Naerradio stations.

The report says, "In spite of the government's impending approval of advertising on TV, no such relaxation of the rules regarding advertising on radio appears likely in the near future."

Highlights of the report are:

- Whether the prohibition of all advertising is necessary to ensure the community character of local radio:
- Whether the prohibition of advertising deprives local stations of

revenue needed to produce quality programming; and,

• Whether some other method of regulation such as government subsidy or limited advertising might be appropriate.

The document will be discussed by the 18-member Human Rights Committee in New York on March 27, 28. It is expected that the Swedish representative at the meeting will be asked to answer the charges raised in the report.

Members of the committee are drawn from countries which have ratified the International Covenant on Civil and Political Rights.

DR

BENELUX

Silver Anniversary For Radio 2 Brabant

by Marc Maes

Radio 2 Brabant celebrated 25 years on air with a live broadcast on March 17. In an event emceed

by Julien Put, station hosts and numerous artists performed in the Fruit Exchange in Glabbeek.

One of BRT's five regional broadcasters, the station provides

. . .

Radio 21 Promotes Cabaret

Wild Force Gets Aussie Push

Despite Cabaret Voltaire's reputation as an obscure indie band, their latest LP, Body & Soul, received extensive advance airing on French-speaking RTBF youth station Radio 21.

Originally signed to Les Disques du Crepuscule, the band left the label for a two-album deal with EMI before recently returning to Crepuscule. Comments Crepuscule promo officer Daniel Haesen, "We have also planned

special promo campaigns for the UK and Germany. The single, What Is Real, is currently moving up the New Musical Express independent chart. We have planned the release of a mini-CD mid-April which will include a remix version and three extra tracks."

Haesen says they expect to ship a total of 20.000 units of the album, released on March 18. "We hope that Radio 21's push will give us extra backup."

MM

opt-out programmes on BRT Radio 2. Each regional station has a separate regional information programme running daily from 12.00-13.00 and 17.00-18.00.

Comments Brabant MD Guido Cassiman, "We want to go out and meet our audience. The original idea behind the regional programme was to stress the Flemish presence in our capital. We produce targeted programmes for our audience like the dance programmes 'Funky Town' and 'Domino'."

Radio 2 Brabant also encourages local talent with programmes like "Hittentit" (hosted by Michel Follet) and "De Gewapende Man" (hosted by Julien Put) where both Flemish artists and

new talent are presented to the radio audience.

"De Gewapende

Explains "De Gewapende Man" co-ordinator Filip van Nieuwenhuyzen, "Our programme is now in its fifth year. The boom of Belgian talent which started some two years ago provoked an evolution in our programme. Top acts make out the bulk of the three-hour weekly show. We invite Belgian artists to perform unplugged versions of their songs live in the studio and every week we have new talent on the air." The show runs on Tuesdays between 14.00-17.00.

Van Nieuwenhuyzen agrees with Cassiman on meeting the audience. He plans to broadcast "De Gewapende Man" from various locations this summer.



HAPPY BIRTHDAY - BRT Radio 2 Brabant hosts Julien Put and Michel Follet celebrate 25 years of broadcasting the Belgian way.

RADIO FUTURA BEST LP

SER FM Honours Country's Talent

By Howell Llewellyn

Spain's biggest private radio group, 235-station Cadena SER, brought together the country's top stars on March 7 for its annual awards ceremony. The event, which took place in a Madrid night club, is the highlight of the industry's year.

For the past 15 years the awards have been presented by SER FM network Los 40 Principales' pop programme "La Gran Musical". DJ Jose Antonio Abellan announced this year's winners and prizes were presented by "La Gran Musical" editor and 40 Principales director Rafael Revert. The 90-minute ceremony was transmitted live on the network's 61 stations.

Among the four acts which performed were Azucar Moreno, who represented Spain in last year's Eurovision Song Contest with Bandido.

Spanish awards went to Radio Futura (best LP), Miguel Bose (male singer), El Ultimo de la Fila (Spanish sound), Duncan Dhu (live act), Tennessee (vocal group), La Union (group), Mecano (international projection), La Guardia (singer), Azucar Moreno (disco sound), Heroes

del Silencio (rock), Complices (duo), Modestia Aparte (new-comer), La Trampa (promise), Loco Mia (visual), and Rolling Stones (best concert).

For the first time in 15 years, awards were given for Spanish platinum LP sales. These went to Radio Futura (Veneno En La Piel 300.000), Azucar Moreno (Bandido 200.000), Gabinete Caligari (Privado 200.000), El Ultimo de la Fila (Nuevo Pequeno Catalogo De Seres Y Estares 400.000), Los Inhumanos (30 Hombres Solos 200.000) and Tennessee (Una Noche En Malibu).

Mecano were awarded the prize for best international group. Phil Collins was voted as best live singer. Best group award went to Depeche Mode and best disco single was Madonna's Vogue. New Kids On The Block were voted best group for fans, while Snap were best disco group.

Other international winners included Jon Bon Jovi (rocker), Sinead O'Connor (female singer), Technotronic (mix), Lisa Stansfield (female newcomer), MC Hammer (rap), Big Fun (most promising group), Jason Donovan (singer for fans) and "Knebworth" (world's best concert).







CELEBRATING IN SPANISH STYLE - The creme de la creme of Spain's music industry gathered on March 7 for Cadena SER's annual awards ceremony. Pictured here (clockwise from top left) are award winners Santiago and Luis Anseron of Radio Futura, Ana Torroja and Jose Maria Cano of Mecano and Miguel Bose.

Religion Boost For Cope

Spain's Catholic bishops are poised to inject a powerful dose of Christian ideology into the country's second-biggest radio group, the 120-station network **Cadena COPE**, which is 80% owned by the Episcopal Conference.

The Conference gave the green light to the draft report "Ideology COPE" in early March and agreed to discuss the plan in April. The move comes amid two growing problems: increasing concern among some bishops about COPE's alleged drift away from the Christian message, and complaints from the socialist government about some of COPE's news items.

A Conference statement said it was concerned about COPE's "raison d'etre, its aims and the professional and ethical commitments it must confront". It added "questions concerning its editorial line and internal liberty were also discussed. Special attention was given to the time set aside to religious programming and to the links with the (Catholic) Church."

Comments Episcopal Conference secretary Bishop Agustin Garcia-Gasco, "The owner's interests have not been manifested in some programmes. It's not a question of raising altars or pulpits, but the Church wants to respond to a substantial imperative to proclaim the gospel."

The bishop's main problem is to balance COPE's commercial needs with its religious duty. The network, with 74 FM and 46 AM stations, made a Pta2.25 billion (app. US\$23 million) profit in 1989.

The conference's representative at COPE, **Bishop Bernardo Herraez**, admitted that in deciding between profit and ideology, the bishops chose ideology.

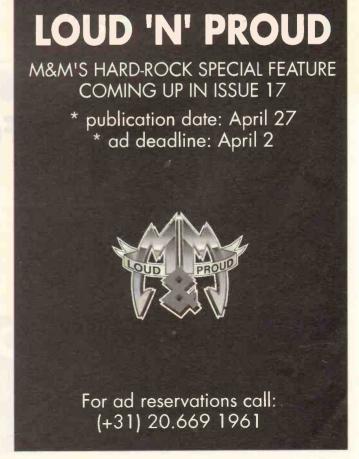
"It's logical that those who mark out the lines of COPE should be the owners, isn't it?" asked Herraez. "What happens is that for this moral evaluation of life to be heard, COPE must have an audience and be commercial. And to be commercial one must be tolerant and have

good professionals who have to be paid."

COPE's director/religious and social programming Padre Jose Luis Gago said that what the bishops proposed was normal. "The bishops know a radio network covering all of Spain is a mass medium that must compete on a professional and commercial level," he said. "Without this, the most sublime and noble aim will not reach its audience."

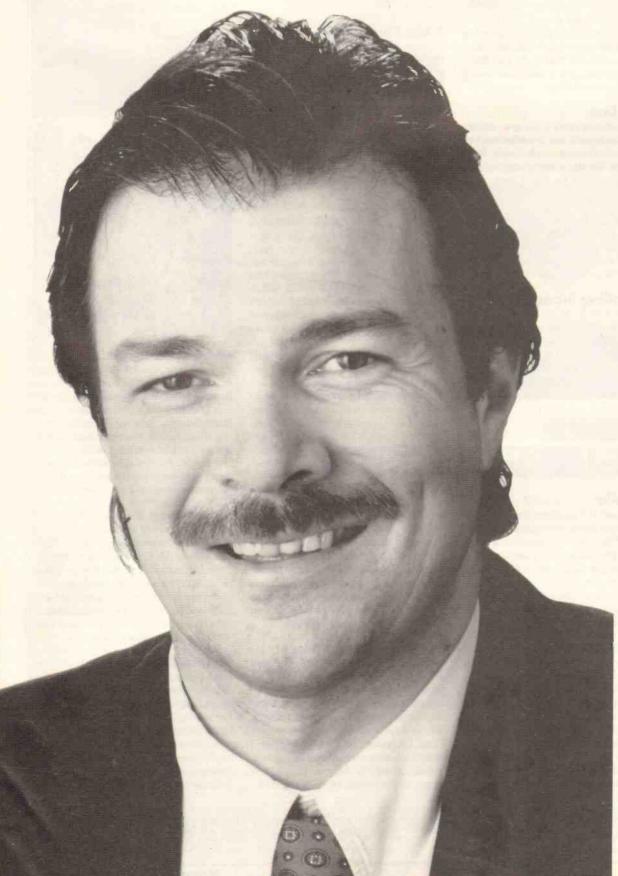
Padre Gago added, "Once this quality and social presence are achieved, COPE will be in an unbeatable position to transmit the message that justifies its existence. At COPE that message is the Christian concept of life, man, the world and history."

He said this is done in two ways, with explicitly Christian programmes and implicitly in the rest of the programmes. "But we have never seen COPE as a Radio Vatican or Radio Notre Dame. It is a medium secular in its professionality and ecclesiastical in its ideological concept." HL



MUSIC & MEDIA READER PROFILE

I've watched this magazine grow into a top class publication. It contains almost everything I need to know about the developing European music scene with a healthy emphasis on radio.



Richard Park Programme Director Capital Radio Group

Richard Park began his radio career with Radio Scotland in 1966. After the closure of the pirate broadcaster he worked for the BBC in Scotland before joining Radio Clyde in 1973.

At Capital Radio Richard has orchestrated the splitting of the station frequencies, the biggest success story of the current British radio. Richard has won a variety of awards during his broadcasting career, including the first Sony Local Radio Broadcaster of the Year Award.

CAPITAL RADIC 95.8 FM 1548 AM

CAPITAL RADIO reaches more than 5.1 Million adults each week, with a 30% share of the London radio market.

Source: Jicrar

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SINGLES

Curve

Ten Little Girls - Anxious

Formerly known as solo artist Toni Halliday, he now teams up with Dean Garcia and producer Steve Osborne (of Happy Mondays fame) for this typical UK indie record

Bob Dylan

Series Of Dreams - Columbia Taken from the forthcoming box set The Bootleg Series Volume 1 - 3, this song was recorded during the acclaimed Oh Mercy sessions, and produced by Daniel Lanois.

Gipsy Kings

Hotel California - PEM

Imagine dining in a restaurant and a guitar combo shows up next to your table and starts playing popular tunes. The highlight is an old Eagles classic. As pleasing as a portion of double chocolate-chip ice-cream. Taken from *Rubaiyat*, Elektra's 40th Anniversary album.

Enzo Jannacci

La Fotografia - DDD

This song won the critics' award at this year's San Remo Festival. Like songs written by fellow Italian Paolo Conte, it is playful and full of tempo changes.

Karl Keaton

Love's Burn - BMG Ariola

As Terence Trent d'Arby before him, Keaton is a young black American soul singer who served in the US army in Germany. He is one of the new voices in soul music. This is a contemporary production by Ben Liebrand.

David Knopfler

Lonely Is The Night - Mercury

The public has never been loyal to the eldest of the Knopfler brothers. This new single, taken from his forthcoming album Life Lines, proves them wrong. With its breezy style, it is just the right sound to kill time with until the next Dire Straits alhum

Lenny Kravitz
Always On The Run - Virgin

Kravitz has always been heavily influenced by '60s artists like Lennon and Hendrix, and this time it is James Brown's turn to play godfather, too. The song leans on a strong staccato rhythm guitar and a sharp horn section. Good grooves provided. Watch out for the album Mama Said.

Jean-Jacques Lafon

Les Années Caroline - Griffe

With the participation of the lovely Nathalie Carson and a smooth rockin' guitarist, Lafon sings his way to "le plafond" (the top).

Lisa Lux

Let's Have A Party - Red Bullet Not to be confused with Wanda Jackson's rock & roll classic, this is a house party. Everybody's invited, dance programmers included.

Milltown Brothers



Which Way Should I Jump? - A&M REM are soon to meet serious competition from this new UK band. Hopefully they will jump into the charts with this really catchy pop tune. Taken from their sensational debut album Slinky.

Papa Dee

Beautiful Woman (Love Supreme) - Arista He used to be with the StoneFunkers before he embarked on a solo career. Papa Dee's superior raggamuffin' rapping was already featured on the Titiyo single After The Rain.

The River Boys

If I Were A Sailor - WEA

German duo provide harmony vocals like Simon & Garfunkel used to do way back when. MOR programmers tune in.

The Rolling Stones

Highwire - Columbia

Still controversial after all these years-that is a compliment in itself. This antiwar song sounds as if it was recorded in the days of Exile On Main Street. Richards's mean guitar riff underpins Jagger's biting vocals. No DJ can possibly deny the strong impact of it.

808 State

Fx:FI - 7TT/WFA

The masters of electro house smashing 13 tracks In Yer Face, disciplined as if they were Kraftwerk themselves. Despite being monotonous, this is as equally fascinating.

Brand Nubian

One For All - Elektra

Not just another rap group. Brand Nubian try hard to be different and they succeed nicely. Wake Up, the first single, is typical of their energy and approach. Concert In X Minor, with its horns and African rhythms, is even better, perhaps even a classic. Socially-conscious lyrics drive all the cuts on this unusual effort

Julian Cope

Peggy Suicide - Island
Mankind can't cope with big issues like the greenhouse effect. So thinks Julian Cope, who has a vision of Mother Earth, an enormous goddess about to jump off the highest cliff of infinity. She had nearly given up on mankind with its destruction of the environment. That's why Cope calls her Peggy Suicide. Dance your way to the end of the world on East Easy Rider. A highly impressive and inspired topical album.

The Escape Club

\$ Dollars And Sex - WEA

Three years after their debut album went gold, this UK quartet gives us another finely produced dance/funk groove. Intriguing musical textures and high energy make even their ballads interesting and soulful. Call It Poison is the single off this dance album with substance, but *The Edge Of Your Bed* or *Shout The Walls Down* are equally listenable.

Marco Masini

Malinconoia - Dischi Ricordi

Third prize winner at the prestigious San Remo Song Festival with the song Perché Lo Fai, also featured on this new album. Warm

blooded and very intense music. His voice is as raw as the 5 o'clock shadow on his cheeks.

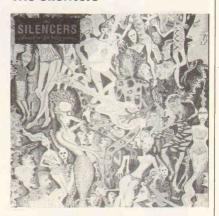
Eagle When She Flies - Columbia Riding on the Country Road again, with Emmylou Harris and Patti Loveless on harmony vocals. No half-hearted reggae or pop sideways, this is by far her purest country album in years. The duet with Lorrie Morgan, *Best Woman Wins*, makes clear that La Parton still beats them all.

ALBUMS-

Out Of Time - Warner Brothers

Apart from using guest vocalists, nothing has really changed on their new album. Just another classic album by one of the most important bands of our time. Losing My Religion is a beautiful single. The duet Shiny Happy People, featuring the currently muchin-demand B-52's singer Kate Pierson, is heaven on earth. Radio Song with rapper KRS-I is destined for airplay on all formats.

The Silencers



Dance To The Holy Man - RCA

Their intriguing blend of bold, driving pop with the droning tones of Scottish folk should finally bring the band some long overdue recognition. Bulletproof Heart, with its Chris Rea-styled guitar licks and the catchy whistling, is ideal for both album rock and EHR programmers. Also recommended: the easy rocking *Hey Mr. Bankmanager* and the LP's most blatant commercial tune, This Is Serious (programmer's note: fade out after 4:08 seconds).

Valentine

Valentine - Giant

A more than competent power quintet. Their debut album for Giant is distinguished by fine vocals and solid interplay between guitarist Adam Holland and drummer Neil Christopher. Keyboards add a rare melodic lustre to an all too often hackneyed hard-rock format. Once In A Lifetime gives a good idea of this Long Island band's sound.

Various Artists

Brazil Classics 3 - Warner Brothers

Although this album is trading on a musical style already featured on Globestyle's Music For Maids And Taxidrivers from 1989, David Byrne's sampler takes the "Forró" music one step further. With the addition of horns, synthesizers and electric guitars, this accordion-driven, foot-stomping music from Northeast Brazil is pushed more mainstream.

NEW TALENT

Kaballa'

Petra Lavica - CGD (LP) (Italy)

Italian outfit deliver an inspired set of pop with a folk flavour, wrapped in a highquality production and arrangement by Massimo Bubola and Gianni de Berardinis. The use of acoustic instruments like accordion and Spanish guitars, combined with modern studio equipment, make the album most enjoyable. Contact Paolo Corsi at EMI Music Italy on tel. (39) 2-498 0619/2602; fax:2-4819 3555.

Little Egoists

Radio Wieliczka - Face (LP) (Switzerland) Jazz-rock fusion is still alive thanks to Polish band leader Marek Stryszowski. He used to be with the band Laboratorium, now he reappears in a similar musical setting. His saxophone style is very reminiscent to Ornette Coleman. Contact tel. (41) 1-720 26 84; fax: 1-720 27 59.

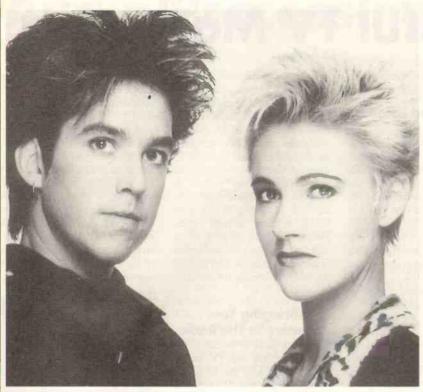
The Last Drive

Blood Nirvana - Hitch-Hyke (LP) (Greece) Athens, Georgia or Athens, Greece? That's the question. Produced, recorded and mixed by American Paul B. Cutler, former guitar hero of The Dream Syndicate, these young Greeks know everything about guitar-driven rock. Try Holy War. Contact Kosma Balanou on tel. (30) 923 3472; fax: 724 9370.

The Ten Commandments

Home Fires Burning - Sensible (LP) (Canada) The indestructible beat of the '60s goes on. Such good harmony vocals are rare these days. The occasional Farfisa organ matches the elegant compositions nicely. There's also a slight touch of '70s punk power. These Canadians are a must for every album rock programmer tuned into bands like Green and The Replacements. Every song is a party. Contact tel. (416) 466 4534.

Singles and albums featured in New Releases are listed alphabetically. Selections include those which have achieved significant airplay within the last four weeks and those releases judged to have musical merit. Records mentioned in this section are by acts signed to independent labels for which license and/or publishing rights are available, except as noted. Please send your samples to Machgiel Bakker, PO Box 9027, 1006 AA Amsterdam, Holland.



Roxette

Sweden's most important musical export article these days is Roxette. Their previous album "Look Sharp" (1988) sold more than five million copies worldwide and reached no. 11 in the European Top 100 Albums in 1989. On April 8 they will release their third album, "Joyride", on the EMI-owned Parlophone label.

by Robbert Tilli

Roxette rocketed their way to international fame with the 1989 world hit *The Look*. In their homeland Sweden Per Gessle and Marie Fredriksson were already well established. Gessle used to be in the band Gyllene Tider, who sold over two million records in Scandinavia. Fredriksson achieved her claim to fame as a solo artist, and recorded three albums.

In a way they owe very much to another famous duo, Eurythmics. Just like those British hit makers, Roxette also deliver intelligent modern pop songs, accessible and danceable at the same time. Good grooves and great melodies. They see themselves as probably the only bridge between Tom Petty and Paula Abdul, bringing the '60s into the '90s. The first single off the new album, the title track, released on February 25, is a perfect example of their pop sensibilities. At press time it is charted in the UK at no. 11, Germany (no. 18), Holland (no. 18), Belgium (no. 42), Sweden (no. 1), Switzerland (no. 10), Ireland (no. 13). Norway (no. 1) and Finland (no. 2). It is at no. 2 in the EHR Top 25 after two weeks.

The CD and cassette version of the new album contain 15 songs, the vinyl version only 12. The new LP is far more rock-guitar orientated than before. Apart from the usual up-tempo material, melancholic ballads are also provided (Fading Like A Flower (Every Time You Leave) and Spending My Time. The track Soul Deep is a remixed version of the song—a hit in Sweden—that appeared on their 1986

debut album Pearls Of Passion.

The album was recorded at the EMI Studios in Stockholm with guitarist Jonas Isacsson and produced by Clarence Öfwerman.

EMI Sweden head of promo Marie Dimberg says, "It is the biggest release we've ever had. In Sweden we expect to sell 200.000 copies, which is double platinum." According to EMI Music Europe artist development manager Peter Holden the release marks a priority for EMI on a worldwide basis. "The project will probably take the next two years. Only the basic European promotion will last two months and we're not talking about the touring itself."

In June, Roxette will be touring North America, in autumn they will be on a European tour, in both cases playing 45 shows. After that they will be touring Australasia in 1992. At the moment the duo are on a European promo tour which includes the following countries: the UK, Germany, Italy, Scandinavia, Holland, Belgium, and Spain. Each territory has carefully planned marketing activities.

TV advertising is currently planned for the initial phase of the *Joyride* project in Italy and Finland, while radio campaigns are being executed in Germany, Italy, Spain, Switzerland and Holland.

Some of the TV shows which will be taping the group during this period are "Countdown"/Holland, "Top Of The Pops"/UK, "Caramba"/Sweden, "Levenslijn Gala"/Belgium, "Sacre Soiree"/France and "Geld Oder Liebe"/Germany.

Track Listing "Joyride"

Joyride; Hotblooded; Fading Like A Flower (Every Time You Leave); Knockin' On Every Door; Spending My Time; I Remember You; Watercolours In The Rain; The Big L; Soul Deep; Excited; Church Of Your Heart; Small Talk; Physical Fascination; Things Will Never Be The Same; Perfect Day. All songs (co-)written by Gessle.

UNITED KINGDOM

Massive

- Signed to Circa/Virgin worldwide.
- Publisher: Blue Mountain.
- Management: Cherry Bear/London.
- New Album: Blue Lines released on April 8.
- New Single: Unfinished Sympathy released on February 11, currently at no.
 12 in the UK and no. 46 in the Coca-Cola Eurochart Hot 100 Singles.
- Recorded at Coach House Studios/ Bristol.
- Producer: Massive/Jonny Dollar
- Marketing: Flyposters and instore material (mini movie cameras showing 10 seconds of the videoclip).
- Promotion: Lots of interviews in the printed press. TV appearances on BBC's "Top Of The Pops".
- Out in all European territories, one or two weeks after the UK release.

Originally they were called Massive Attack, but when the situation in the war in the Gulf became worse ("massive attack on Iraq"), they had to change their name to Massive. Circa had to change sleeve de-

signs and posters, which cost the label £10.000.

Defining their very own "moody" style, Massive are setting a new standard to dance in a similar way as **Soul II Soul** did. Coproducer Nellee **Hooper** remixed Massive's current, second single *Unfinished Sympathy*. The first single, last year's *Daydreaming* already drew encouraging responses to the band. The vibe around the project has resulted in a worldwide release of the forthcoming debut album *Blue Lines*. Even Japan—usually not very dance-minded—is involved.

The band members are all familiar faces on the Bristol dance scene. Rappers/musicians 3D, Mushroom and Daddy Dee were the nucleus of The Wild Bunch. They were the leading DJs in the clubs downtown. Female vocalist Shara is a real asset to the band. All TV appearances are done by her, backed by a string section.

The single received good airings all over Europe. It was on "powerplay" at Dutch broadcasters **VARA** and **Veronica** (no. 1 in the "Tipparade").



ITALY

Riccardo Cocciante

- Signed to Milan-based Virgin Dischi.
- Publisher: Boventoon BV/Holland.
- New Album: Cocciante released on March 18
- New Single: Se Stiamo Insieme released on February 27, currently at no. 1 in Italy.
- Recorded at Mega/Paris
- Producer: Patrice Cramer
- Marketing: TV advertising on the Berlusconi-owned networks.
- Tour: Probably after the summer.
- European releases are not controlled by Virgin Dischi, but will be announced by Cocciante's new management company

Riccardo Cocciante is this year's winner of the San Remo Song Festival beating 19 other major contenders with the song Se Stiamo Insieme. Renato Zero (BMG Ariola) won second place and Marco Masini (Dischi Ricordi) was the third prize winner. State RAI TV covered the four-day event exclusively and over 40 million viewers tuned in at some stage. In typical San Remo fashion, Sarah Jane

Morris (of Jimmy Somerville fame), performed an English-language version of Cocciante's song.

Cocciante is not a newcomer on the scene, in 1984 he had a minor European hit with the single *Sincerita*, which was also translated into French. He sings with great intensity, his music is romantic and he is a gifted piano player. Now he has won in San Remo, his name is likely to spread even more across Europe.

At the beginning of April he will go on a 20-day promo tour through Mexico, although that is not related to his current European release schedules. The single is on heavy rotation on Radio Dimensione Suono, Radio Star/Vicenza, and RAI 1; also it is an add on RTL 102.5/Bergamo.

Pan-European Spotlight: Artists featured have achieved Top 15 chart status in the European Top 100 Albums within the last five years.

hin the last five years.

National Spotlight: Artists featured have achieved Top 15 chart status in their country of origin.

Secrets Of Successful TV Marketing

Television advertising for radio stations is a specialised science as well as an art, for marketing radio is unlike selling other products consumers use on a daily basis. Here is a look at some of the basic principles to remember when developing a TV spot or campaign for your station.

by Philip Cheney

Top-of-mind awareness is the key to any station's performance with ratings services, especially when it comes to unprompted recall. And it can be argued that TV commercials promoting your station do a better job of attaining top-of-mind awareness than any other advertising media available to radio because of its memorability. Unlike other media. TV works on multiple senses-sight and sound. In truly effective TV advertising, one reinforces the other. The two provide the opportunity to affect a viewer emotionally with your advertising message to compel a viewer to remember your station.

As a further benefit, effective, creative TV advertising gives your station prominence with local advertisers. Effective TV advertising helps you rise above the clutter of all the other media vying for their attention. It makes you top-of-mind with them also.

Both advertisers and listeners are necessary for your growth and continued success, especially as your market becomes more competitive

Set Your Goal First

So what is effective TV advertising for radio? The first step is the identification of a goal. As a radio

broadcaster you must, before anything else, identify the specific marketing objective you want your TV advertising to achieve.

For example, do you want to promote a generalised image of your station? Or do you want to promote a more specific element such as a contest or listening during a particular daypart? Whatever your marketing goal, it must be clear in your mind before your TV commercial is written and produced. Once you are certain of the message that you wish to communicate, you can then define a creative context that achieves your marketing goal in a memorable way. The goal, not the creative, must come first.

The Big Four

Once this goal is determined the creative can be developed. Within the body of your "creative", there are four points that are basic to the

essentially, these points help to promote top-of-mind awareness.

Identity And Location

First, who are you? What are your call letters? You cannot within reason reinforce your call letters too strongly within the body of your commercial. If the viewing audience does not remember who you are they cannot mention your call letters if surveyed.

 Second, where are you? The answer to this question demands strong communication of your dial position. Dial position is your address; it tells the potential audience where you are located. Simply put, if they cannot find you they cannot listen to you.

Third, what are you? Let's say you are radio station XYZ, located at 106.8 FM. But how are you different from the seven other stations that share the FM dial with you?

Communicating Key Benefits

Good advertising should provide your viewers with potential benefits—those elements which are unique to your station and distinguish it make specific mentions of your "core" artists. Perhaps a sampling of those artists could be played under the voiceover or dialogue of your commercial. However, this option is sometimes cost-prohibitive, given the expense of music licensing. In this case, your TV commercial can still work effectively without it. However, you will have to pay extra attention to getting across your music position through other means. If you can afford it, music sampling provides a concrete means of setting your station apart from all the others competing for the same listeners

Bringing Your Listeners To The Radio

The fourth factor is the call to action, which tells the TV viewer exactly what you, the advertiser, want him or her to do. As any good sales person knows, you have to ask for the order to close the deal. The same applies to TV advertising. It is important that you tell people to set their radio to your dial position to tune in to your signal, to turn on your radio station and listen. Take advantage of the persuasive power of TV to tell your TV audience what you want them to do. Make the call to action. Ask for the order.

The specific elements of call-letter identification, location, listener benefits and call to action are considered "tactical" matters. A fully tactical television marketing plan, therefore, is used to promote a specific element of station programming, whether that be contesting during a specific daypart or one very specific listener benefit.

However, a radio station in its marketing may downplay these components to convey a more general or "strategic" impression of your station. Strategic marketing is characterised by TV commercials which are designed primarily to create an image of a radio station in a viewer's mind. In fact, strategic marketing is often referred to as "image marketing." In the case of radio, strategic TV commercials will often rely on humour or lifestyle vignettes to help create a sense of the image that the radio station represents.



Philip Cheney is the VP/production and director/international marketing for Film House, the leading television marketing company for radio a stations in the US. Among their European clients are Capital Radio/London, RSH/ Kiel-Hamburg, and Ciel FM/ Lyon. A veteran of film and television production, Cheney holds journalism and cinema degrees from Ohio State University and the University of Southern California. He can be reached on (615) 255-4000; fax 256-3380.

"You must, before anything else, identify the specific marketing objective you want."

selling of radio on TV: dial position, call letters, listener benefits and call to action. Some or all of these points should be present in a commercial. The degree to which they are present is governed by the marketing goal of the commercial, but

from your competition. Listener benefits set you apart, giving potential cume in the TV viewing audience reasons for trying your station.

One benefit could be the music your station plays. A very good way to convey a feel for your music is to

MAKING WAVES

Preparing For A Commercial Future



Market Served: Lund/Malmo Format: EHR Core Artists: Current powerplays are Chesney Hawkes, Mike & The Mechanics; current A-list includes Enigma, Simple Minds, Banderas and Sting. Top Show: 07.30-09.00 Hours On Air: 00.00-06.00 daily, 07.30-15.00 Sat-Tues; 07.30-21.00 Wed-Fri. Target Audience: 15-35 Potential Aud. App. 1 million;

07.30-21.00 Wed-Fri.

Target Audience: 15-35

Potential Aud. App. 1 million; actual 100.000-150.000 weekly.

Founded: 1984 (as Radio AF/P4)

Address: Klostergatan 10, 222 22

Lund 46 46 135500

by Paul Andrews

Comments music director Hans Strandberg, "Radio P4 is one of Sweden's biggest local radio stations, covering a 12-mile radius around Lund, including our third largest city, Malmo. Launched in 1984, the station was linked to local student association Akademiska Foreningen and called Radio AF. The name was changed to Radio P4 during the summer when there was no obligation to the student body. However, we gradually learned that the majority of our listeners were outside the academic world, drawn from the general population.

"Recently, P4 broke away from the student body and is now an independent association, although we still share the frequency with the students at certain times of day. Independence gives us a better chance to develop the station in preparation for the introduction of commercial radio.

"Our target audience is 15-35 year olds, and the core of the format is EHR. The image we want is of being the first to play new tracks. We don't rely on the record companies all the time, as they will often send discs that have already been current in the US or UK for several months. Instead, I prefer to look for myself, checking out the import stores every week with the M&M and Billboard charts as a guide. We also have contacts with UK stations, notably Kiss FM/London.

"We do try-to catch everybody in our target audience, not just fans of one style. Last year for instance, there was a big trend towards dance music, which we picked up. But we realised after a while that you couldn't be that narrow in a market like ours. Maybe in Stockholm you could, but here we have to have a

wide aim both in audience and in music.

"We've done a lot of work in the past year to build up a good morning show. Looking elsewhere in Europe and the US, we saw that catching an audience early is the key to keeping them tuned to the same frequency all day. It's also just the last year that we've really got into playlisting. We have A, B and C-lists. The main criteria are that DJs must play five records from the A-list every hour, two or three from the others, plus one of the two powerplays and one track from the album of the week each hour.

"Of course, we are interested in computerised programming, but it's far too expensive for us at the moment. Without commercials, our budget—about Skr 1 million (app. US\$150.000) this year—is entirely met by listener contributions, merchandising and other activities. All

staff are volunteers, mostly students, including myself.

"But we expect advertising could become legal as early as this summer. We're already moving into more projects. There are roadshows from our OB bus a couple of times a week, we're starting a magazine, and organise discos. These are helping us develop the contacts with local entrepreneurs and businesses that we will need soon."



Hans Strandberg

Audio Processing Tricks & Traps

by Andy Bantock

If radio stations simply connected all programme sources via a mixing console to the transmitter, music radio would sound much like your hi-fi at home. One track may be much louder than another and quieter passages would get lost beneath the sound of the baby crying or the dog eating the cat. The DJ's voice would sound no more remarkable than someone talking to you from a metre away-in short it would all sound a bit boring.

Equalisation

What can and do stations do about it? They process. This involves playing about with the audio signal, hopefully in such a way as to make the radio station sound better to the audience. What sort of things can the station do to the signal to "process" it? The first way is to "equalise" it. The term "equalise" is a little misleading, because rather than making the sound flat and "equal" we actually boost or cut certain frequencies or pitches to alter the sound of the signal. This is most often done with voices and most, if not all, mixing desks have equaliser (or EQ) sections on each channel.

By adjusting the EQ knobs we can make a person with a thin, higher-pitched voice sound more bassy and vice versa. We must beware, however, of over-adjustment. Many ego-inflated (male) D.Js put more and more bass into their voices to make them sound "butch" and "sexy", although whether this actually works is debatable! Of course EQ can also be very useful as a correction tool as well as an enhancement. Badly recorded tapes can often be partially corrected by careful use of EQ. The effects of Dolby, where it cannot be properly decoded, are also improved by cutting the high frequencies slightly.

Compression

The main and most familiar sort

of processing is compression. Compression restricts the level of your audio signal to within a present band; making the quietest bits louder and the loudest bits quieter. This could be said to be messing about with the signal, spoiling what the artist and record producer wanted you to hear, but it has the advantage of improving intelligibility and increasing the subjective loudness of the signal. On a crowded band this can have tangible benefits. If your station sounds louder than your neighbour's, the listener is more likely to stop tuning up and down the band and stay with you. The result: happy advertisers!

Compression is the most controversial form of processing. Many purists and audiophiles curse it as the ultimate degradation of the signal and wish it gone, but if it is sensibly used it is a force for good. Inherent within compression is a degree of "limiting". This occurs when the signal reaches the absolute maximum allowed and is basically "chopped off". If the signal hits the limit threshold too often, then what is

tage of dealing with such troublesome things as reggae tracks with heavy basslines which, under general compression, drag the whole signal down with them but, with a split bander, are dealt with in isolation. By definition, these units, when adjusted for maximum effect, are really only suitable for non-classical music and especially not solo piano. With a very wide frequency range and dynamic range (very soft to very loud) they can play havoc with a split-bander.

Psychoacoustic Processing

The final and most novel form of processing is psychoacoustic. A very long word for a very complex concept! The idea behind it is that the brain responds to different frequencies in different ways. No two manufacturer's psychoacoustic units are exactly the same, but most of them will slightly delay a certain frequency band with respect to the main signal. Suffice to say that the sound is changed in such a way as to make it more noticeable. Other

Many ego-inflated (male) DJs put more and more bass into their voices to make them sound "butch" and "sexy", although whether this actually works is debatable!

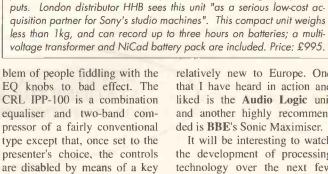
known as "pumping" takes place-very noticeable and tiring to listen to. Compressor/limiters need to be carefully set up to avoid this, especially when they are of the multi-band type.

The multi or split-band compressors are favourite to ultimate output processing of stations' signals. Optimod, Inovonics and CRL are three of the betterknown makes. Rather than processing the entire signal in one go, they split it into several frequency bands-anything from two to six depending on the model-and act upon each one separately. This has the advangizmos often used by psychoacoustic units are comb filters and phase delays.

Allied to psychacoustics are the stereo enhancement units. They are, in actual fact, psychoacoustic processors, as they have the effect of artificially widening the stereo image. Many people will be familiar with the stereowide switch on their ghetto blaster or tape desk. This works in roughly the same way although the proper stereo enhancer is much more clever. To achieve wide stereo on the tape deck, all the manufacturer does is to take a feed off the left channel, phase reverse it, partially mix it with the right channel and vice versa. Where the speakers are only a few centimetres apart this is acceptable, but try it on a hi-fi and you are left with an odd "holein-the-middle" sound. The stereo enhancer will, in addition, fill the "hole" and drastically improve the stereo sound in cars, for instance.

New Products

So what is on the market to achieve all these wonderful things? As far as EQ is concerned, as mentioned, mixing desks already have a section for this on most channels. There is, however, a fairly new unit available that answers the age-old pro-



IS THAT A DAT IN YOUR POCKET OR ARE YOU JUST GLAD

TO SEE ME? - The new portable Aiwa HHB1 Pro DAT recorder incor-

porates balanced XLR mic line inputs and AES/EBU digital input/out-

There are a host of compressor/limiter units both single and split band, stereo and mono for AM or FM. Orban produces its famous Optimod range, which is probably one of the most widely used in the world. The 8100A/1 is the standard processor/stereo generator to which can be added a six-band limiter section. There is also an option to split the unit into two sections so that the compressor unit feeds the lines/STL while the rest is at the transmitter site. Orban's 9100 series is for AM and includes the 9100A/2 for AM stereo-soon to be a reality in Europe.

and the presets are recalled by a

matrix of switches allowing up

to 18 different settings. The IPP-

100, or Instant Personality

Processor, can also be remotely

controlled requiring only the

preset matrix in the studio with

everything else out of harm's

In addition to its conventional processors, CRL Systems has recently introduced the Audio Signature; a microprocessor controlled wideband and four-band unit with a choice of four memory-recall settings. Ideally suited for stations which change format during the day, the AS can be remotely controlled by a PC. This means that not only can the processing preset changes be made automatically, but an engineer can "drive" the AS totally from his or her computer screen. The AS features adjustable crossover points for the multiband processor allowing a great range of sound from one unit.

Psychoacoustic processors are

relatively new to Europe. One that I have heard in action and liked is the Audio Logic unit and another highly recommen-

It will be interesting to watch the development of processing technology over the next few years. Undoubtedly, the area of psychoacoustics will be greatly expanded and the eventual advent of DAB will also have some effect on processing as a whole. Audio processing has gradually been accepted by most if not all of the major broadcasters in Europe. On AM and short wave it is practically obligatory for enhanced intelligibility, and now on FM there is hardly a station without some form of compressor on its output, even if it is now a split bander. As the number of stations in Europe grows yearly, processing will become more and more important in the fight for listeners.



Andy Bantock started in radio with the BBC in 1980 as a technical operator. He has worked as a presenter, manager, engineer, operator and designer. More recently, Bantock set up his own UK broadcast consultancy, handling both engineering and programming. He can be reached on 44-424-434-626.



A LITTLE T&T - Here's sbs's new FM25 transmitter (top) and transmission audio processor, priced at £1.275 and £995, respectively. Both are housed in 19" rack cases. This 20W blowtorch can go further than many college radio stations in the US.

RANSON AUDIO LIMITED



IN 1990 MORE RADIO STATIONS IN EUROPE THAN EVER BEFORE CHOSE TO INSTALL MEDIA TOUCH SOFTWARE

WHY?

MEDIA TOUCH'S SYSTEM VERSATILITY OFFERS RADIO STATIONS THE ABILITY TO USE THE SAME EQUIPMENT FOR DAY TIME LIVE-ASSIST PROGRAMMING AND NIGHT TIME AUTOMATION

MEDIA TOUCH OMNIPLAY OR **OPLOG SOGFTWARE CONTROLS:** CD JUKEBOXES

HARD DISC DIGITAL AUDIO STORAGE

R-DAT'S

CART MACHINES TAPE PLAYERS

A VARIETY OF STUDIO EQUIPMENT AND

INCOMING AUDIO SOURCES

PLUS THE INTERACTION TO:

ANY MUSIC SCHEDULING SOFTWARE ANY COMMERCIAL TRAFFIC SOFTWARE

ANY NEWSROOM SOFTWARE FOR IN STUDIO

COPY/TEXT FACILITIES

WHY PRINT YOUR DAILY LOGS, NEWS, TRAFFIC AND WEATHER REPORTS, TRIVIA, STATION PROMOS, ETC ONTO PAPER ANY LONGER. PLUG IN TO MEDIA TOUCH THIS YEAR AND JOIN OUR EVER INCREASING USER LIST:

RSH, KIEL, GERMANY NOB, HILVERSUM, HOLLAND RTL, LUXEMBOURG

RAI, ROME, ITALY

MOOD MEDIA, PARIS, FRANCE x 4 VATICAN RADIO, ITALY

GWR SWINDON, ENGLAND

RADIO Z, SWITZERLAND

MELODY FM, LONDON, ENGLAND BUZZ FM, BIRMINGHAM, ENGLAND

CAPITAL FM, LONDON, ENGLAND

RADIO 32, SWITZERLAND

RADIO SUNSHINE, SWITZERLAND

RADIO ROTTU, SWITZERLAND

JAZZ FM, LONDON, ENGLAND

RADIO AKTUELL, SWITZERLAND

RADIO GRISCHA, SWITZERLAND

RADIO PIZ CORVATSCH, SWITZERLAND

RADIO OPUS, SWITZERLAND

RADIO ARGOVIA, SWITZERLAND

RADIO SUPER FM, NICOSIA, CYPRUS

CALL THE UK ON 44 81 566 1616 AND SPEAK TO JACQUES FALISSE OR ANDY MCHARDY FOR MORE INFORMATION ON HOW YOUR STATION COULD BE A MEDIA TOUCH USER THIS YEAR

COMPUTER PROGRAMMING

Computer music scheduling has become a fact of life at many radio stations across Europe. As stations move towards tighter formatting and targeted audiences, they have found they need to maintain a consistent station sound that will appeal to and hold an audience. Computers are seen as the best way to achieve this.

by Paul Easton

he use of computers is a controversial subject. There are programmers who swear by them-while there are others who will not touch them. One early computer convert was Downtown Radio/Belfast. Head of programmes John Rosborough has been using Selector since 1988, one of the first UK stations to do so, and now has two separate systems for both Downtown and Cool FM. His comments echo those of many other programmers. "We believe using a computer gives us a way of having a consistency, but not a sameness.

It is this element of consistency that is cited by programmers as the key factor for using a computer. They claim it enables their station to maintain a recognisable sound which appeals to its target audience. It also prevents the problems that can arise when the station sound changes with each different presenter.

Radio Tay/Dundee station assistant Richard Allen is also happy with the results of using Selector. "I love it and on the whole it works very well. If I was building a programme by hand I could probably come up with a better selection than the computer but I could not do it consistently day after day.

Freedom From Chores

Using a computer is also seen as a way of freeing the programmer from a lot of basis routine work. The chore of checking individual programme playlists for proper rotation and repetition is all done during the scheduling function. It also avoids the problem of records being played that are not really suitable for the station, because these would not be in the database in the first place. By including the relevant information with each item, the computer will also handle the necessary returns to the copyright bodies, which have agreed formats with all of the main software companies to enable stations to make their returns via floppy disk.

Rosborough is also delighted with some of the other advantages that using a computer offers. "It can provide a great deal of useful management information. For example, you can see whether or not certain records are getting pro-

Setting Up A Programme

- Choose your software carefully.
- Decide what your target audience is.
- Select the music that appeals to that audience.
- Assess each item that is to be entered into the database.
- Make sure that your database is properly balanced to match the desired output.
- Divide songs into categories.
- Set up rules for rotation and music flow.
- When entering material into the database be consistent and accurate at all times.
- Remember "Garbage In, Garbage Out!"

per rotation and exposure, and, if they are not, you can soon find out why. It is very good at helping to spot presenters who are always playing their particular favourites while dropping the records they do not like."

Programmes By Hand

However, there is still resistance towards computers in some quarters. Although BBC Radio 1 has its own computer system, ROMEO, for music administration, it still builds its programmes by hand, a practice which is defended by head of music Chris Lycett. "I would argue that



ming is to tar-

you could not develop the range of music that we play if it was run by a computer system. The whole point of a computerised programing system is to target a small playlist and rotate it.

"I believe that when you start programing music by computer you are immediately creating parameters that do not necessarily work in every case. What makes a good segue for example? You do not know until you have tried it. The way we do whole think a tighter, more formatit works for us. I do not point of compu- ted style of broadcasting terised progra- would give us the range that

we have.
"When a presenter is small simply given a list of records playlist and ro- to play and an order in which he is to play them and tate it." - Chris the number of seconds in Lycett, BBC Radio which he has allowed to talk in between them, it creates a production line structure to

Check Repetition And Rotation

Selector UK agent Angela Bond points out that not everybody enjoys the advantages Lycett has at Radio 1. "If you have a large team of experienced programme builders then you can afford to build by hand, with someone responsible for checking repetition and rotation. But how many stations can afford to have such a team?"

Another UK station not using a computer is Beacon Radio/Wolverhampton. Programme controller Pete Wagstaff says that his budget meant having to choose between installing DAMS or Selector. "I think I can pick the music as well as Selector, and still get a kick out of programming the music. Obviously, that is not the only reason I do it, but it is a kick to pick a Beatles track and hear it coming out of

BYTING THE COMPUTER BULLET

the radio in three weeks' time."

If programme controllers are pleased with the advantages, there have certainly been mixed feelings among the presenters. On most stations they had been responsible for compiling their own programmes within the format, clocks and guidelines laid down by the programme controller.

Dictated To, Says Presenter

The introduction of computer scheduling has sometimes caused resentment over being told what to play.

One presenter is highly critical of his station's use of a computer, "I have been picking the music for my daily show for several years and everybody has seemed perfectly happy with what I was doing. Now we have this computer which prints out this list of records for me to play.

"If I deviate from the list in any way I get told off by the programme controller. This machine is an insult to my ability to put together a good programme and has reduced me to nothing more than another machine. How can I sound involved if I cannot choose my own music? It is no good suggesting I move to another station because just about everybody else is now using a computer or seriously thinking about it!"

Colleague Quite Happy

On the other hand, some presenters are quite happy to leave the musical choice to someone else. They believe that it enables them to devote more time to what goes between the records as well as avoiding the same records being played too often.

As another presenter puts it, "Sometimes I have come across a great oldie in the library but I cannot remember whether or not I have played it recently, and whether anybody else has.

'A further problem I have noticed is that occasionally I have played a classic oldie on air and the other presenters have heard it. Then everybody else ends up playing that record to death over the next few days.

Whatever people may say about using a computer to put the programmes together, at least it avoids this.

In order to maintain presenters' goodwill, Bond suggests that it could be to a station's advantage to get the presenters involved with the necessary preparation of the database in changing over to a computer system.

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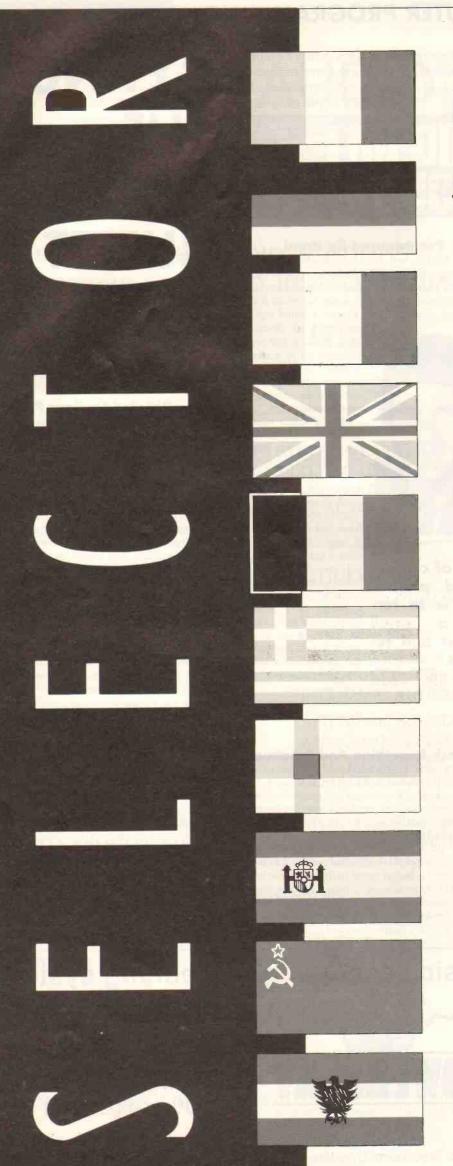


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Mario Semprini, Radio System Sound, 20090 Segrate, Garden House Acquario T9, Milano 2 Italy Tel. 39-213-7706 FAX 39-22-640706

IN NÜRNBERG:

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IN LONDON:

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COMPUTER PROGRAMMING

Software Suppliers Radio Computing Services (for Selector)

European General Agent Philippe Generali 208 Avenue de Versailles 75016 Paris France Tel: 33-1-4050 6585 Fax: 33-1-4050 6217

RCS United Kingdom Angela Bond Consultants 154 Defoe House

Barbican ondon EC2Y 8DN United Kingdom Tel: 44-71-638 1174 Fax: 44-71-256 5680

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RCS Greece & Eastern Europe Vanna Raniets-Roveretti

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Other software available from RCS:

- Sampler MusicBASE Master Control
- Listener
- RADIOLine

Q-Star

Media Computer Systems Bolton House 194 Old Brompton Road London SW5 0AS United Kingdom Tel: 44-71-244 8771 Fax: 44-71-244 8979

Other software available from MCS.

IRIS

Eurotech House St Leonard's road Eastbourne East Sussex United Kingdon Tel: 44-323-638323

Other software available from IRIS:

Professional Filotrax

MEDIATOUCH (MASTERPLAY)

Broadcast Software 7 Springbridge Mews London W5 2AB United Kingdom Tel: 44-81-566 1616 Fax: 44-81-579 0997

Other software available from Mediatouch: MediaTouch

POWERPLAY

Park Media Box 22031 104 22 Stockholm Sweden Tel: 46-8-736 0985 Fax: 46-8-349923

MdB

The Programming Co-Op HC73 Box 35 F2 HC73 Box 35 I San Marcos Texas 78666 Tel: 1-512-392 2415

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"If you have a lot of talented DJs who know their music and their listeners, they could be part and parcel of building up the database. Besides, there is nothing to stop individual presenters featuring their own special items when using a computer. The degree of such input is up to the programme control-

Suggestions Welcome

Some stations allow no presenter freedom at all. Others have won over their presenters by giving them varying levels of involvement in the content of programmes. This is done either by allowing the presenter one or more free choices an hour or having special features such as listeners' top five.

Although Radio Tay does not allow its presenters much freedom, Richard Allen says he is always happy to listen to suggestions from them. "Sometimes, though, when they come to me and say that a particular record is not right for their show, what they often mean is that they do not actually like it. However, we do allow them to juggle their running orders if they spot a good segue.

Another solution is to allow the presenter to work with the computer themselves. Downtown's Rosborough has found this has been very successful. "When we first got Selector there were the usual suspicions from the presenters that this was 'an evil monster to take away our creative input', but once they saw the advantages they were won over immediately.

We allow our presenters to fine-tune their shows using the manual scheduler facility but within the usual rules. It not only keeps them happy but has the additional advantage of enabling them to see what is happening in the other shows around them.

Competing Systems

"When we first

usual suspicions

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away our cre-

over immedia-

Selector

evil

Down-

here are several competing music scheduling software systems available. Before deciding on a particular system, a station is advised to choose its software carefully.

Talk to other stations already using computerised music scheduling and the particular software they are using and find out what they think of the sys-

got

was

tem they have.

Will it do what you want it to do with room for later expansion? Can it handle your there were the returns to the relevant copyright bodies?

market from the pre-The dominant leader is Selector which is in senters that this use at over 1.400 stations worldwide and also available in French, German, Spanish, monster to take Italian and Greek-language

Developed by Radio Com- ative input', but puting Services in the US in once they saw 1979, the latest Selector "Version 12" is now being introduced as a replacement for the they were won existing "Version 11".

Selector 12 is a complete redesign and rewrite from the tely." - John Rosground up and is the result of borough, extensive consultation with leading international radio town Radio. programmers to find out what

they wanted to make Selector "even better".

Selector 11, Airplay History

Rosborough continues, "Many programmers we questioned said that while Selector 11 could display the airplay history of a particular song, they would like to be able to have a similar display showing the combined history of a particular song.

"They would like to be able to have a similar display showing the combined history of all records by a particular artist. This facility is now available with Selector 12, along with a fully comprehensive series of 'Help' screens at every stage, which avoids having to keep referring to the manual.

Another US-developed scheduler now available in Europe

is Powerplay which is being marketed in Europe by Park Media of Stockholm. Park Media's Bjorn Mohr says the system is already in use on several Swedish stations including SAF/Stockholm.

"We are mainly focusing on Scandinavia at the moment because we know the market, so it makes sense to start here. However, we hope to be able to introduce it into other markets before too long

Although most scheduling software has come from the US, O-Star, from New Zealand is being used on several European stations and there are now some European developed systems.

Vorsprung Durch Tecknik

SHT and Funky have both been designed especially for the German market where Selector leads the field with over 30 public and private stations using it.

Alexander Lang, who helped design the software for Funky, says it differs from the other schedulers by being coupled with a complete archive system. "As such, Funky cannot only compile a progamme with predetermined rotation but can also draw from its archive which is not necessarily catalogued by catego ries. In this way access can be had to titles not in rotation for special programming such as request shows.

Iris was developed in the UK as a low-cost alternative for smaller stations which might not have been able to afford one of the other systems. Kerry Juby, who has since resigned from the Iris board, says they are now putting a lot into their new Professional Filotrax system.

This is a full-blown scheduling system which may replace

the Iris music scheduling system. It has everything you need to run a station including doing your PRS and PPL returns and comes complete with a database of 5.000 tracks. Unlike other systems for which you have to pay a fortune to lease, you can buy this for just £500 all-in.'

Development

Nearing the end of its initial "I get a kick out development period is Masterplay from Media Touch. Andy the music... to Media Touch's McHardy says it is about to hear it coming be given some on-site tests at a number of stations.

"We have based Masterplay three which is one of the best-selon Microsoft's "Window 3" ling systems available. A lot Wagstaff, of people who have Selector Radio. say that while it is very good,

they are not using all of the Selector features. We have tried to respond to what they wanted by providing a simple musicscheduling system.

"Masterplay can handle up to around 30.000-40.000 songs for those stations which need to incorporate a great deal of database information from their record library. The cost of the system is not based on station size. Instead, there is a flat fee buyout with a small annual charge for upgrades and phone support.

While a one-off payment may appear to work out cheaper than a two or three-year leasing deal, the software suppliers who operate that maintain that leasing is actually a better deal.

Automatic Updates Notified

Because their software is constantly being enhanced, client stations automatically receive any further updates as they become available, as well as full customer support at no extra

No special hardware is needed to run the software.

Apart from the US system MdB, which claims to be the only one developed for the Apple Macintosh, all the other systems, including Selector, Q-Star, Powerplay, Masterplay and Iris are designed to run on a standard IBM compatible PC. While many stations may already have the necessary equipment, it is strongly recommended that a dedicated machine



of programming

out the radio in

weeks'

Beacon

Station reports include all new additions to the playlist, indicated by the abbrevia-tion "AD". Reports from certain stations will also include records on the "A" list (heavy rotation) and, in some cases, on the "B" list (medium rotation). A number of stations feature a "Power Play" ("PP"), a track which receives special emphasis for the week. The "LP" designation reflects the new album(s)

UNITED KINGDOM

BBC RADIO 1/London-Paul Robinson - Editor Mainstream A List:

AD Mike & The Mechanics- Word Of

AD Green On Red-Little Things Mock Turtles- Can You Dig It Rappin' Is Fundamental- Rappin' Shamen- Hyperreal Womack & Womack- Uptawn Zucchero/Paul Young- Senza

CAPITAL RADIO/London Richard Park - Prog. Contr.

A List:

AD Black Box- Strike It Up
Bruce Dickinson- Born In 158
Redhead Kingpin- Get It Together
Vanilla Ice- I Love You
Child Losts Description Chris Isaak- Dancin' Addams & Gee-Chunk Kuo Ocean Colour Scene-Yesterday Alison Moyet It Won't Be Feargal Sharkey- I've Got Snap- Megamix Urban Soul- Alright Beverley Craven- Promise Me Sheila E.- Sex Cymbal Sheila E.- Sex Cymbal George Michael- Cawboys And Gloria Estefan-Seol Our Fate Elaine Page-Well Almost Zombies-Time Of The Season Soho-Love Generation

ATLANTIC 252/County Meath Paul Kavanagh - Head Of Music AD Rod Stewart-Rhythm Of My Chesney Hawkes-The One R.E.M.- Losing My Religion Banderas This Is Your Life Cathy Dennis- Touch Me Rembrandts- Just The Way It Warrant- Cherry Pie Definition Of Sound- Wear Jesus Jones- Who? Where? Boy Meets Girl- Woijing For

METRO FM/Newcastle Giles Squire - Prog. Contr.

AD Black Box-Strike It Up

C&C Music Factory-Here We Go INXS- By My Side Vanilla Ice- I Love You The High- More S'Express- Find 'Em Gloria Estefan- Seal Our Fate Innocence Remember The Day Alison Moyet- It Won't Be

GLR/London Trevor Dann - Head Of Music

James - Sit Down

Snap-Megamix
Bizarre Inc.- Playing With

AD R.E.M. Losing My Religion R.E.M. Shiny Happy People R.E.M. Me In Honey The High- More Green On Red- Little Things Feargal Sharkey- I've Got Inspiral Carpets- Caravan

AD O.M.D.- Sailing On The Seven Milltown Bros.- Here I Stond Milltown Bros.- Something Milltown Bros.- Apple, Green

BRMB/Birmingham Robin Valk - Head Of Music AD Alison Moyet It Won't Be Gloria Estefan- Seol Our Fate Witness- House Colled Love Silencers | Want You Lenny Kravitz- Always On The S'Express- Find 'Em

RADIO CLYDE/Glasgov Alex Dickson - Prog. Dir A List: A List:

AD Chesney Hawkes The One
INXS By My Side
James Sit Down
Nikki D. Doddy's Little
O.M.D. Soiling On The Seven
Pat & Mick Gimme Some
Pepsi & Shirley Samedoy

Sheila E.- Sex Cymbal Vanilla Ice- I Love You B List:

AD Brothers In Rhythm-Such A Good Little Angels- Product Of The Loose Ends- Cheap Tolk Rolling Stones- Highwire Witness- House Called Love

RADIO CITY/Liverpool Tony McKenzie - Head Of Music
AD Alias- Waiting For Love
George Michael- Cowboys And
Scritti Politti She's A Scritti Politti She's A
Simple Minds- Let There Be
Pebbles- Backyard
Vanilla Ice- Llove You
Nelson- More Than Ever
Safire- Made Up My Mind
Rod Stewart- Rhythm Of My
Rembrandts- Just The Way It
Digital Underground- Same Song
Charlatans- Over Rising
Various- Grease The Dream Mix

RADIO TRENT GROUP/Nottingham Len Groat - Deputy Prog.Dir.

AD Alexander O'Neal- What Is This Womack & Womack-Uptown Rolling Stones- High Wire O.M.D.- Sailing On The Seven B List:

AD Boy Meets Girl- Waiting For Rick Astley- Move Right Out Innocenece- Remember The Day Celine Dion- Where Does My Zucchero/P.Young- Senza Una

DOWNTOWN RADIO/Belfast John Rosborough - Head Of Prog. AD Rolling Stones- Highwire

Silie- Fo Tomorrow Stranglers- Golden Brown Elaine Page- Well Almost Green On Red- Little Things Womack & Womack- Uptown Womack & Womack- Uptown INXS- By My Side Tiberius Minnows- Time Flies George Michael- Cawboys And Waterboys- The Whole Of The Zucchero/Paul Young- Senzo Thin Lizzy- The Boys Are Back

GWR/Bristol/Swindon Andy Westgate - Head Of Music A List:

AD Boy Meets Girl- Waiting For Rod Stewart- Rhythm Of My B List:

AD Source- You Got The Love Beautiful South Let Love
David Lee Roth-Sensible
Gloria Estefan-Coming Out Stevie B- Because I Love You Queen- I'm Going Slightly Mod Oleta Adams- Get Here George Michael- Cowboys And Rolling Stones- Highwire Ned's Atomic Dustbin- Happy Alexander O'Neal- What Is Small Town Parade- And We

RADIO FORTH/Edinburgh Colin Somerville - Head Of Music AD Digital Underground- Same Inspiral Carpets- Carovan Simple Minds- Let There Be Sheila E- Sex Cymbol Soft Cell- Say Hello Wave Soho- Love Generation Soho- Love Generation
World Of Twist- Sans Of The Vanilla Ice Ice Ice Boby Zucchero/P.Young Senza Uno

RED ROSE/Preston/Blackpool Kenni James - Head Of Music A List: AD Celine Dion- Where Does My

AD Snap- Megomix

Rolling Stones- Highwire George Michael- Cowboys And Soft Cell- Say Hello Wave Tara Kemp- Hold You Tight

RADIO HALLAM/Sheffield Dean Pepall - Head Of Music AD George Michael Cowboys And Loose Ends Cheap Talk

Dannii Minogue Love And Pepsi & Shirly-Someday Ralph Tresvant-Stone Cold Enigma-Mea Culpo Part 2 Rick Astley- Move Right Out L.A. Mix- We Shouldn't Hold L.A. Mix- We Shouldn't Hold Various- Grease The Dream Mix Aswad- Best Of My Love O.M.D.- Sailing On The Seven Keith Sweat- I'll Give All My Womack & Womack- Uptown Zucchero/Paul Young- Senza The Clash- Should I Stay Or

RADIO BROADLAND/ORWELL FM/ SAXON FM/Norwich/Ipswich/ Bury St. Edmunds Dave Brown - Head Of Music PP Bee Gees - Secret Love

Banderas- This Is Your Life Styx- Show Me The Way Amy Grant- Baby Baby George Michael- Cowboys And Rod Stewart- Rhythm Of My

A List: AD Aswad- Best Of My Love B List: AD Pat & Mick- Gimme Some

FOX FM/Oxford Steve Ellis - Prog. Contr. A List:

AD Bee Gees- Secret Love Chesney Hawkes-The One And

AD Massive- Unfinished Sympathy Mock Turtles- Can You Dig It A-Ha- Early Morning

RTL 208/London Jeff Graham - Prog. Dir.
PP O.M.D.- Sailing On The Seven
S'Express- Find 'Em Fool 'Em Brothers In Rhythm-Such A

AD Ride Unfamiliar Happy Mondays- Loose Fit B List: AD Ned's Atomic Dustbin- Hoppy

INXS- By My Side Inspiral Carpets- Caravan Ralph Tresvant- Stone Cold

SWANSEA SOUND/Wales David Thomas - Prog. Contr. PP Pat & Mick- Gimme Somme Del Shannon- Walk Away Boy Meets Girl- Waiting For A

AD R.E.M.- Losing My Religion B List:

Tara Kemp- Hold You Tight Vanilla Ice- I Love You Various- Grease The Dream Mix Rick Astley- Move Right Out Keit Sweat- I'll Give All My

INVICTA FM/Canterbury Johnny Lewis - Head Of Music A List:

AD Ralph Tresvant- Stone Cold Gloria Estefan- Seal Our Fate Innocence-Remember The Day Jean-Jacques Goldman-Nuit George Michael-Cowboys And

B List: AD C&C Music Factory- Here We Go Warrant- Cherry Pie Rain- lemonstone Desired Tara Kemp-Hold You Tight Inspiral Carpets- Caravan Alison Moyet-It Won't Be Zucchero/P.Young-Senza Silje For Tomorrow Sheila E. Sex Cymbal Lisa M.- Love's Heartbreak Celine Dion- Where Does My Mock Turtles- Can You Dig It

OCEAN SOUND/POWER FM/ Jim Hicks - Head Of Music A List: AD Pet Shop Boys- Where The

AD Joan Armatrading- Love And Rick Astley- Move Right Out Brothers In Rhythm- Such A D.Brown/B.K. Sharpe Love Or Lowes St. Down

Jomes- Sit Dow Jane's Addiction- Been Caught Mock Turtles- Can You Dig It Ralph Tresvant- Stone Cold

RED DRAGON FM/Cardiff Mark Collins - Head Of Music PP Roxette Joyride Chesney Hawkes-The One

Chesney Hawkes- The One Bee Gees- Secret Love Quartz- It's Too Lote AD Zucchero/Young- Senza Uno George Michael- Cowboys And Rolling Stones- Highwire O.M.D.- Soiling On The Seven Jesus Loves You- Bow Down Queen- I'm Going Slightly INXS- By My Side

BEACON RADIO/Wolverhampton Peter Wagstaff - Prog. Dir. AD Scritti Politti She's A Vanilla Ice I Love You

INXS- By My Side Zombies- Time Of The Season Rolling Stones- Highwire The High- More

KISS FM/London KISS FM/London
Grant Goddard - Prog. Dir.
AD Simphonia Con't Get Over
Redhead Kingpin- Get It/Harlem
Alison Limerick- Where Love Rappin' Is Fundamental-Rappin' Sheila E.- Sex Cymbal Kenny Larkin- Integration La Rue-Serious Mikey Melody-Monday Morning

N-R-Gee Posse N-R-Gee Groove & The Gang- In The Way To Go-Fever Boneshakers-One Step Ahead

COOL FM/Belfast John Paul Ballantine -Head Of Music

AD Tiberius Minnows- Time Flies O.M.D.- Sailing On The Seven Styx- Show Me The Way Donny Osmond- Sure Lookin

FRANCE

RTL/Paris RTL/Paris
Monique Le Marcis - Head Of Prog.
AD Vanessa Paradis- L'Amour En
Serge Gainsbourg- Requiem
Daniel Lavoie- Jours De Plaine
Lenny Kravitz- Always On The
Stephanie- Winds Of Change
LP
Divinyls
R.E.M.

EUROPE 1/Paris Yvonne Lebrun - Prog. Dir.

AD Gilbert Ourvelle Leave It

Sarah Manvienou Je D'Ai Doute Mylene Farmer- Desencho

Nathalie Andre - Head Of Music AD Serge Gainsbourg- Requie Simple Minds- Let There Be Rod Stewart- Rhythm Of My Concrete Blonde- Caroline

SUD RADIO/Toulouse Marie Ange Roig - Prog. Dir. AD Liane Foly: Goodbye Love Mecano- Hijo De Lo Luna Vanessa Paradis- L'Amour En Londonbeat- No Woman No Julie Masse C'Est Zero Stephanie Winds Of Change Rolling Stones Highwire

LP Milltown Brothers Eurythmics

NRJ NETWORK/Paris Max Guazzini - Dir. AD Enigma- Meo Culpa Part 2 Rod Stewart- Rhythm Of My Gregorian- So Sad

SKYROCK/Paris Laurent Bouneau - Prog. Dir. AD Celine Dion- Where Does My Gino Vanelli- Inconsolable Nino Ferrer- Le Telefon Status Quo-Annivers. Waltz 1 Dee Pool Operation Don't Be Jesus Loves You-Bow Down FMY- Suzanne Black Box- Total Mix Simple Minds- Let There Be

FUN RADIO/Paris Bruno Witek - Prog. Dir. A List:

Jimmy Somerville To Love Jean-Jacques Goldman A Nos R.Palmer/UB40 I'll Be Your Vanilla Ice- Ice Ice Baby
Elton John- You Gotta Love
David Hallyday- About You
Scorpions- Wind Of Change
INXS- Disappear UB40. The Way You Do The Will To Power- I'm Not In AD Celine Dion- Where Does My

EUROPE 2 NETWORK/Paris J.P. Michel - Music Dir. Marc Garcia - Prog. Dir. PP Julien Clerc Le Verrou AD Big Dish- Miss America Liane Foly- Goodbye Love Oleta Adams- Get Here Daniel Willem- Seul A Trainer LP Oleta Adams

SCOOP/Lyon
Philippe Teissier - Prog. Dir.
AD Simple Minds- Let There Be
Gipsy Kings- Hotel Colifornia
Eurythmics- Love Is A Stranger
Gregorian- So Sad
Robert Hanson- Géant
Papa Dee- Beautiful Woman
Nilda Fernandez- Eingrailles Nilda Fernandez-Fiancailles Dana Dawson-Tell Me Bonita Johnny Hallyday- Diego
C&C Music Factory- Gonna
MC Solaar- Bouge De Lo
Big Dish- Miss America
Chris Rea

RVS/Rouer Frank Orcel - Prog. Dir.

A List:
Serge Gainsbourg- Requiem
Elton John- You Gotta
Scorpions- Wind Of Change

George Michael- Freedom Roch Voisine- Darlin' Jean-Jacques Goldman- A Nos A-Ha- I Call Your Name Mader/Lanzafame- L'Amour Sans UB40 The Way You Do The Mariah Carey- Someday

AD Mylène Farmer- Desenchantee

Magna Carta- Hymn

Simple Minds- Let There Be

RADIO NANTES/Nante: Philippe Nossent - Prog. Dir. PP Big Dish-Miss America

AD Beverley Craven: Promise Me Robert: Elle Se Première Julien Clerc: Le Verrou Simple Minds: Let There Be Craig Thomson: I Want You LP Susanna Hoffs

RADIO VIBRATION/Orleans Jean Francois Villette - Prog. Dir. PP Simple Minds-Let There Be

Enigma- Mea Culpa Part 2 Mylène Farmer- Desenchate Maria McKee- Show Me Kee A List:

Jean-Jacques Goldman- A Nos Roxette It Must Have Been Righteous Bros. Unchained Elton John-You Gotta Love Whitney Houston-I'm Your George Michael Freedam Kim Appleby-Don't Worry R.Palmer/UB40-I'll Be Your Dana Dawson. Romantic World Technotronic-Rockin¹ Over

RFM LA RADIO FM NETWORK/Puteaux Jean-Bruno Michaud - Prog. Mgr. PP Jean-Jacques Goldman Nuit Phil Collins That's Just The Elton John Whispers Scorpions Wind Of Change Francis Cabrel Tout Le Monde

AD Chris Rea Gloria Estefan-Coming Out Julien Clerc- Le Verrou Big Dish-Miss America Tanita Tikaram- Only The Ones Elton John- You Gotta Love

METROPOLYS/Marca En Baroeul PP Enzo Enzo-Les Yeux Ouverts
Elton John-You Gotto Love
House Of Love Beatles And

Freudiana-Little Hans Sting- All This Time Art Mengo- Caid Ali Seal- Crazy Robert Palmer- Mercy Mercy Chris Rea- Auberge
David Hallyday- About You

RIVIERA RADIO/Monaco Daevid Fortune - Music Dir. AD Glenn Medeiros- Doesn't

Robert Palmer- Mercy Mercy Phil Collins Who Said I Maxi Priest-Human Work
Bee Gees-Secret Love
Pet Shop Boys-How Can You
Neville Brothers-Link Of David Hallyday- About You

MAXXIMUM FM/Paris Michael Bourgois - Music Dir.

AD Bizarre Inc. Playing With

Break Boys- My House Is Your Fierce Ruling Diva- Allemoal KLF- Make It Rain C&C Music Factory- Here We Go RADIO PLUS MONTE CARLO/Monte Carlo Oliver Baran - Music Dir. AD Jesus Loves You-Bow Dawn Michael Oldfield-Heaven's Seal- Crazy Notting Hillbilies- Will You Roxette- Joyride Chris Rea- Auberge Rod Stewart- Rhythm Of My Dr. Alban- Hello Afrika David Lee Roth- Sensible

VOLTAGE FM/Paris Olivier Allardet - Prog. Mgr. AD Whitney Houston- All The Mar Bassline Boys- We Will Rock N-Joi- Anthem Womack & Womack- Uptown J.B. Ellis/T.Hare-Go For It

D.Brown/B.K.Sharpe-Love Or

Mica Paris-If I Love U 2

Sybil-Make It Easy On Me Candyman- Melt In Your Mouth Will Downing Omar Chandler

GERMAN'

BAYERN 3/Munich Claus-Erich Boetzkes - Head Ent.Pgms A List: AD Cher- The Shoop Shoop Song

Cher-Ine Shoop Song Ludwig Hirsch- Nelli Del Shannon- Walk Away Vaya Con Dios-Night Owls INXS- By My Side Alexander Mezek- To A Friend Wilson Phillips- You're In

AD Heinz Rudolf Kunze Wenn Du Travolta/John-Grease Megamix Righteous Bros.- You're My

SWF 3/Baden Baden
Ulli Frank - DJ/Prod.
AD Pet Shop Boys- Where The
Alias- Waiting For Love
Milltown Bross- Which Way
O.M.D.- Sailing On The Seven
LP The Fixx

The Fixx **Bee Gees** Working Week Womack & Womack

NDR 2/Hamburg Lutz Ackermann - Head Of Music AD Chesney Hawkes- The One Rolling Stones- Highwire Debbie Gibson- Anything Is Mike & The Mechanics- Word Of Ches. The Shope Space Space Cher- The Shoop Shoop Song

HR 3/Frankfurt Markus Hertle - DJ/Prod. Markus Hertle - DJ/Prod.

AD Simple Minds- Let There Be
Madonna- Rescue Me
Rod Stewart- - Rhythm Of My
Susanna Hoffs- My Side Of The
Rembrandts- Just The Way It Is
Enigma- Mea Culpo Part 2
BAP- Vis A Vis
Kenny Thomas- Outstanding
Roxette- lovride Roxette-Joyride
A-Ha-Early Morning
Cactus Rain-Till Comes The
2 Mad-Thinking About Your
Vaya Con Dios-Night Owls
Feargal Sharkey-I've Got

WDR 1/Cologne HIT CHIPS - Weekdays 1-3 PM Werner Hoffmann - Prod. AD Timmy T. One More Try Pet Shop Boys- Where The



.Rolling Stones- Highwire Tara Kemp- Hold You Tight Queen- I'm Going Slightly Massive- Unfinished Sympa Massive Unfinished Sympathy Escape Club Call It Poison Tracie Spencer This House Everyday People Second Nature Blue System Lucifer O.M.D. Sailing On The Seven Vanilla Ice | Love You Quincy Jones- Back On The Scritti Politti- She's A 2 In A Room- Wiggle It P.M. Sampson- Listen To My Wilson Phillips- You're In B-Positive-Love Is Like

WDR 1/Cologne FLIP-ZEIT - Weekdays 4-6 PM Barbara Gansauge - Prod. LP Joni Mitchell

WDR 1/Cologne POP SESSION - Weekdays 6-8 PM Hans-Holger Knocke - Prod. Selection Andreas Hob: 808 State- San Francisco

One Tongue- 1945 Wolf Maahn- Voulez-Vaus Danser 22 Pistepirrko Frankensk Throwing Muses-Grafiti Joni Mitchell-Race That Nusrat Fateh Ali Khan-Meri The Absurd- Welcome
Nova Mob- Lavender And Grey
Godfathers- Believe In

WDR 1/Cologne
SCHLAGERRALLYE - Sat. 1-3 PM
Wolfgang Roth - Prod.
AD Traveling Wilburys- Wilbury
Del Shannon- Wolk Away
Stephan Remmler-Facht Ein
O.M.D.- Sailing On The Seven
Mike & The Mechanics- Word Of
Die Lo Tapaton & Hiller Die Le Tanten- Abflug

SDR 3/Stuttgart Hans Thomas - Prod. PP Mike & The Mechanics Word Of LP Bee Gees

SFB 2/Berlin Jürgen Jürgens - Head Of Music AD Vision Fields- Want You Back

Karl Keato- Love's Burn Paul Brady- Nobody Know Feargal Sharkey- I've Go Carole Laure. Anybody With Cher. The Shoop Shoop Songl Simple Minds- Let There Be Gary Moore. Midnight Blues Mike & The Mechanics. Word Alias- Waiting For Love C.Atkins/M.Knopfler- The Next Del Shannon- Walk Away Anita O'Day-Peanut Vendor Pet Shop Boys Where The F.R. David Words J.Brack/B.Bare Simple

RB 4/Bremen Axel Sommerfeld/ Burghard Rausch - DJ/Prod. AD Alias- Waiting For Love
Ashley & Jackson- Solid Gold

Carlton-Love And Pain
The Fixx- How Much Is Enough
Milltown Bros.- Which Way
Junior Reid- Actions Speak Simple Minds-Let There Be Soho-Love Generation

RADIO 4U/Berlin Helmut Lehnert - Prog. Dir. A List: AD Rolling Stones- Highwire Sisters Of Mercy- When You

AD Junior Reid- Actions Speak Debbie Gibson- Anything Is Tara Kemp- Hold You Tight
AC/DC- Moneytalks
O.M.D.- Sailing On The Seven
Bob Dylan- Series Of Dreams
Scritti Palitti- She's A Ashley & Jackson- Solid Gold Young Disciples- Y.D. Theme

RIAS 2/Berlin Henry Gross/Andreas Dorfmann -Head Of Music AD Rembrandts Just The Way It Is

Cher-The Shoop Shoop Song Tara Kemp-Hold You Tight Cora-I'm So Hurt Debbie Gibson-Anything Is Wilson Phillips-You're In

RSH/Kiel Martin Schwebel- Head Of Music PP Wilson Phillips- You're In AD Womack & Womack- Uptown Torfrock- Trunkenbold Edo Zanki- Wenn Unsre Liebe Simpsons- Do The Bartman Dr. Alban- No Coke

HUNDERT,6/Berlin Fred Schoenagel - Head Of Music PP Wilson Phillips- You're In Feargal Sharkey- I've Got AD Kenny Rogers- Ruby Johnny Bach- Gansehaut Persona Porci Theress

Rosanna Rocci- Theresa Righteous Bros. Soul And Udo Lindenberg- Ein Herz Kann Nicolas Cage- Love Me George Michael- Heal The River Boys- If I Were A Torfrock- Trunkenbold Rembrandts- Just The Way It

A.Bano/R.Power- Oggi Sposi
Howard Carpendale- Vielleicht Pauline Ester- Qui le L'Adore Big Dish- Miss America

RTL/GERMANY/Luxembourg

Stephan Halfpap - Head Of Music AD Wilson Phillips- You're In P.M. Samson- Listen To My Howard Carpendale- Vielleicht Billi Myer- Send Me An Angel Roger McGuinn- King Of The A-Ha- Early Morning Andrew White- Sara Roch Voisine- On The Outside

RADIO GONG/Nuremberg RADIO GONG/Nuremberg
Steffen Meyer - Music Dir.
PP Sydney Youngblood. Ain't No
Pet Shop Boys-Where The
AD Herbert Grönemeyer- Marie
Snap- Megamix

LP JellyFish

RADIO CHARIVARI/Nuremberg Mathias Hofmann - Music Dir. PP Chris Isaak- Wicked Game

The Farm All Together Now Madonna Recsue Me Stevie B. Because I Love You Timmy T. One More Try AD Rod Stewart Rhythm Of My Bee Gees- Secret Love

STAR*SAT RADIO/Grünwald Jo Lueders - Prog. Dir. AD Pebbles Backyard

Monie Love- It's A Shame Jeff Lynne- Nobody Home Jellyfish- Baby's Coming Back Londonbeat- No Woman No INXS. Bitter Tears W.Houston/S.Wonder- We Didn't

RADIO 107/Hamburg
Peter Steppich - Head Of Music
PP Gloria Estefan Coming Out Of
George Michael Heal The Pain

Stevie B.- Because | Love You

Chris Rea Auberge
AD Timmy T. One More Try
A-Ha: Early Morning
David Knopfler-Lonely Is The INXS- By My Side

RADIO REGENBOGEN/Mannheim Rolf Balschbach - Music Dir. PP Andrew White Sara

CJ's Arrival- It Should Have Wilson Phillips- You're In Hazell Dean- Better Off

AD Cher- The Shoop Shoop Song Keith Sweat- I'll Give All My Hanne Boel- If You Want My

HIT RADIO N1/Nuremberg PP Dr. Alban No Coke

AD Simpsons- Do The Bartman
Timmy T.- One More Try
Black Box. Strike It Up

Velvet- Hold Me

RADIO XANADU/Munich Benny Schnier - Head Of Music AD Tesla-Signs Simple Minds-Let There Be

Rod Stewart- Rhythm Of My Rolling Stones- Highwire Tangie

SCHWARZWALD RADIO/Freiburg Pete Traynor - Head Of Music AD Pauline Ester- Oui Je L'Adore Banderas- This Is Your Life Chris Isaak- Blue Hotel

Thomas Barquée Girls Talk Scritti Politti She's A Kylie Minogue What Do I RADIO T.O.N./Bad Mergentheim Reinhard Bärenz - Head Of Music PP Bee Gees Secret Love

RADIO NRW/Oberhausen off Van Gelder - Head Of Music D Kim Appleby- G.L.A.D. Bad Boys Blue- Jungle In My Jason Donovan-I'm Doing Fine C.J's Arrival- It Should Have Chris Isaak- Blue Hotel
Del Shannon- Walk Away
Stephan Remmler- Fahrt Ein

RADIO F/Nuremberg Sigi Hoga - Prog.Dir. A List:

Marc Alex- Quick Quick Jimmy Sommerville To love Phil Collins Do You Remembe Andrew White Sara Nutreens/S.Kimmons-Wings Of Pierre Cosso-Kathy's Lies George Michael-Heal The Pain Gina T-Tonight's So Cold Tom Jones-Couldn't Say Goodbye R.P.O.- Promise Me

RADIO RESIDENZ/Karlsruhe Axel Reimann - Prog.Dir.

AD Roxette-Joyride London Beat-No Woman Na Cry M.C. Hammer Here Comes The

ITALY

RETE 105/Milan Alex Peroni - Prog. Dir. A List: Queen CD

Sting CD Real Milli Vanilli CD Elmer Food Beat CD Simple Minds Let There Be Rick Astley CD Jesus Jones International Secchi/Johnson- Keep On E.M.F.- Unbelievable
Cathy Dennis CD
Ellis In Wonderland- Good TFM- Out Of Bounds Wayra- No Puedo Vivir Front Page- Radio Station

Front Page- Kadio Station

AD R.E.M.- Losing My Religian

Young Disciples- Apparently

Rembrandts- Just The Way It

Silie- Tell Me Where You're

Big Dish CD

RAI STEREOUNO/Rome E.Molinari - Dir. E.Bellisario - Prog. Dir. E.Bellisario - Prag. Dir.
PP Umberto Tozzi- Gli Altri
Rolling Stones- Highwire
MC Hammer- Here Comes The
KLF- 3 A.M. Eternal
AD Clive Griffin- Reach For The

Eniama Mea Culpa Part 2 Faith No More Edge Of The

Gege' Telesforo: Cu Cu Ba Tesla- Signs Milltown Bros.- Wich Way Soho- Hippychick Beverley Craven- Promise Me Silencers- Art Of Self Julian Cope Beautiful Love Chris Isaak- Wicked Game Elmer Food Beat- Danielo

RADIO DIMENSIONE SUONO/Rome Carlo Mancini - Music Director Chesney Hawkes The One And Rod Stewart-Rhythm Of My

Roxette- Joyride Rick Astley- Move Right Out A List: Seal- Crazy

Madonna-Rescue Me Sting- Mad About You
Lindy Layton- Echo My Heart
L.L. Cool J- Around The Way Quartz- It's Too Late Styx- Show Me The Way Tara Kemp Hold You Tight Lononbeat- No Woman No Geoff MacBride Doesn't That

AD Voices That Care - Voices Kim Appleby- Mama Womack & Womack - Uptown Pet Shop Boys- Where The

RADIO MONTE CARLO/Milan Francesco Migliozzi - Prog. Contr. PP Roberto Vecchioni- Per Amore A List:

> Sting LP Alexander O'Neal LP Rick Astley LP Gloria Estefan LP Chris Rea LP eal- Crazy Divinyls LA The Box LP

Clive Griffin-Reach For The Bronski Beat- One More Char Silje-Tell Me Where You're

DEEJAY NETWORK/Milan DEEJAY NETWORK/Milan
Dario Usuelli - DJ
PP Simple Minds- See The Light
AD R.E.M.- Radio Song
MC J/Sima- Sexytivity
Brothers In Rhythm- Such
Lonnie Gordon- Gonna Catch
Diana Brown- Love Or Nothing
The Farm- Very Emptional

The Farm- Very Emotional Pet Shop Boys- Where The Definition Of Sound - Wehr

R.T.L. 102.5 HITRADIO/Bergama Luca Viscardi - Head Of Music Grant Benson - DJ/Prod. PP Triplets You Don't Have To

R.E.M.- Losing My Religion:
Jeffrey Osborne If My
Will Downing- The World Is A

Clive Griffin- Reach For The Banderas- This Is Your Life Lindy Layton- Echo My Heart Rudy Marra- Gaetano Cher- The Shoop Shoop Song Riccardo Cocciante Se Stiamo Marco Masini- Perche' Lo Fai Roxette- Joyride

PETER FLOWERS FM/Milan Franco Lazzari - Music Dir. Marco Garavelli - Prog. Dir. PP R.E.M.- Losing My Religian A List:

Queen-Innuendo Rick Astley- Cry For Help Robert Palmer- Mercy Mercy AD Rolling Stones- Highwire Simple Minds Let There Be Escape Club- Call It Poisan

RAI STEREO DUE/Rome Maurizio Riganti - Dir. Alfredo Morabito/Simonetta uli - DJ's A List:

Rick Astley- Cry For Help Seal- Crazy Susanna Hoffs- My Side Of The Queen- These Are The Days Of Marco Masini- Perche¹ Da Foi Raf- Amarti O Non Amarti Pierangelo Bertoli-Spunta La Loredana Berté-In Questo Riccardo Cocciante-Se Stiama Renato Zero-Spalle Al Muro

RADIO KISS KISS/Naples Gianni Simioli - Prog. Dir. PP Rudy Marra Bino E Fausta A List:

Sold Out- Shine On **Seal**- Crazy **Afrika Bambaata**- Just Get Up Alexander O'Neal- All True Pet Shop Boys- How Can You Madonna Rescue Me AD Men At Works- It's Now Or Simple Minds- Let There Be Love R.E.M.- Losing My Religion Scritti Politti- She's A L.A. Mix- We Shouldn't Hold Harry Conick Jr.- Promise Me Alexander O'Neal- What Is

J.J. L.A. Mix **Working Week** R.E.M.

RADIO BABBOLEO/Genova Lenny - Prog. Dir. A List:

Julee Cruise-Falling Sting- All This Time Whitney Houston- All The Man Mariah Carey- Someday FPI Project Everybody Rick Astley- Cry For Help Chris Isaak- Wicked Game George Michael Heal The Pain Seal Crazy

ANTENNA DELLO STRETTO/Messino Filippo Pedeli - DJ PP Dream Warriors- Ludi

A List: Paul Simon- Proof Riccardo Cocciante- Se Stiamo Men At Works- It's Now Or Banderas- This Is Your Life

Rudi Marra Gaetano Roxette- lovride Umberto Tozzi

RADIO CLUB 91/Naples Franco Mory Russo - Prog. Dir. A List:

Albinoni- Voice Of Africa Simple Minds Let There Be Scritti Politti She's A Mock Turtles- Can You Dia Will Downing- The World Is A Bee Gees- Secret Love Chris Rea- Auberge Rolling Stones-High Wire Hits Of Gloom- Differences Future Shock- Mammagami

RADIOLINA/Cagligri rano Conca - Prog. Dir. ndrea Angioni - Head Of Music P Mauro Pagani Davvero Fits Of Gloom Differences

A List: Sting LP Queen LP Rick Astley- Cry For Help Chris Rea Auberge Roxette-Joyride

RADIO CENTRO SUONO/Roma Alberto Castelli - Prog. Dir. PP Urban Soul-Airight

D.Brown/B.Sharpe-Love Or Keith Nunally-Season Of Love Marva Hicks-Never Been In

Guy- Let's Chill Quincy Jones- Back On The AD Womack & Womack- Keep On Bell Biv Devoe She's Dope Christopher Williams I'm

POWER RV1 THE BLACK RADIO/Venaria Paolo Lauri - Head Of Music PP A.M.F.Division Desert Storm AD Rick Astley Cry For Help Joni Mitchell Come In From Black Ivory Mama Africa House Corporation-Jammin' On

HOLLAND

VERONICA/Hilversum Hans Van Der Veen - Prog. Dir. Unico Glorie - Prod. PP R.E.M.- Losing My Religion Massive- Unfinished Sympathy

Massive- Unhinished Sympothy
Roxette- Joyride
Timmy Tr. One More Try
Kim Appleby- G.L.A.D.
KLF. 3 A.M. Eternol
Lenny Kravitz- Always On The
Ten Sharp- You
Simple Minds- Let There Be
Raymond V/H Groenewoud- Liefde
Simpsons- Do The Bortman
Stevie B. Because I Love You Stevie B.- Because I Love You Banderas- This Is Your Life Information Society-Think Jean-Jacques Goldman-Nuit

NOS/Hilversum Tom Blomberg - Prod.

PP Texx- Drowning In The Sea Of A List:

Gung-Ho-Freedom

Rob Zorn- Meisjes

Rod Stewart- Rhythm Of My

Rolling Stones- High Wire

Mike & The Mechanics- Word Of AD Pet Shop Boys- Where The Chesney Hawkes- The One Simple Minds- Let There Be

LP De Dijk

VARA/Hilversum Rolf Kroes - Head Of Music PP Lenny Kravitz- Always On The LP Lenny Kravitz

AVRO/Hilversum Jan Steeman - Head Of Music PP Waterboys A Man Is In Love
The Flame Worried

A List:

Les Zazous-Tears Will Tell Scritti Politti- She's A Happy Mondays Loose Fit Escape Club Call It Poison Stereo MC's Lost In Music Don Baker- Don't Start Me Styx- Show Me The Way
Lenny Kravitz- Always On The
Quincy Janes- Listen Up

TROS/Hilversum Ferry Maat - Head Of Music PP Bingo Boys- How To Dance AD R.E.M.- Losing My Religion Lindy Layton Echo My Heart One More Tr Timmy T.- One More Try Gung-Ho- Freedom Ten Sharp- You Mantronix- Don't Go Messin' Off-Shore- I Can't Take The Hessel- Any River Take You Toast- Ik Schreeuw Het Van

Jean-Jacques Goldman- Nuit KRO/Hilversum
Paul Van Der Lugt - Head Of Music
PP Simple Minds Let There Be Love

A List: The Source/C.Staton- You Got Ten Sharp You Mike & The Mechanics Word Of Lenny Kravitz- Always On The Definition Of Sound- Wear

NCRV/Hilversum Jaap De Groot - Prod. PP Pet Shop Boys- Where The AD René Frager- Nobody Else Johnny Gill- Wrap My Body LP Amy Grant

SKY RADIO/Bussum Ton Lathouwers - Oper. Mgr. A List:

Stevie B.- Because I Love You Stef Bos- Papa
Rick Astley- Cry For Help
Travolta/John- You're The One B List:

AD London Beat- No Woman No Rod Stewart- Rhythm Of My

RADIO NOORD-HOLLAND/Haarlem

RADIO NOORD-HOLLAND/Haarlem
Pieter Buijs - Prod.
AD Rolling Stones-Highwire
Lenny Kravitz- Always On The
Dance W/A Stranger- Stop
Texx- Drowning In The Sea Of
Milltown Bros.- Which Way
Chris Isaak- Lie To Me
De Dijk- Je Weet Noiit
In De Wilde- Hé Hé Jan De Wilde Hé Hé Rob Janszen- Wereldwijf

BELGIUM

BRT STUDIO BRUSSELS/Brussels Jan Hautekiet/Marc Coenen - I A List:

Lenny Kravitz- Always On The R.E.M. CD Rolling Stones- Highwire Womack & Womack CD Scritti Politti- She's A Niagara Psychotrope Simple Minds Let There Be Waterboys- A Man is in Love Camouflage-Heaven
Jack Of Hearts-Can't Win 'Em

BRT RADIO 2/East Flanders Rudi Sinia - Prod. AD Susanne Hoffs My Side Of The Celine Dion- Where Does My Clouseau- Ik Wil Vannacht Bij Sandra Kim- Hou Me Vast

BRT RADIO 2/West Flanders Peter de Groot - Head Of Music PP R.E.M.- Losing My Religion LP The Godfathers

Guy Janssens - DJ/Prod. PP Vaya Con Dios- Night Owls Cactus Rain- Till Comes The

Roxette-Joyride
C+C Music Factory-Gonna Chris Rea- Auberge Udo Lindenberg- Ein Herz Axelle- Kennedy Boulevard Axelle Kennedy Boulevard Rolling Stones- Highwire Simple Minds- Let There Be INXS- By My Side

have you received blessing

RADIO CONTACT F/Brussels -Lou Bertin - Prog.Di

> Patrick Bruel-Place Des Grands Dana Dawson-Romantic World Latino Party-Tequilo Scorpions- Wind Of Change B.B. Jerome/Bang Gang- Shock Seal-Crazy Lio-The Girl From Ipanema Claude Barzotti-Ma Femme Jean-Jacques Goldman- A Nas Nomad- Devotion

RADIO CONTACT NL/Brussels Danny De Bruin - Prog. Dir. A List:

Artiesten M/E Hart- Van Nu Af Raymond V/H Groenewoud-Liefde B.B. Jerome/Bang Gang-Shock Seal- Crazy

Axelle- Kennedy Boulevard Chris Isaak- Wicked Game Rick Astley Cry For Help Stevie B.- Because I Love You Isabelle A.- Ik Weet Wat Ik Radios- Tears In The Morning

RADIO EXPRES/Antwerp Marc Dhollander - Head Of Music A List:

Rod Stewart- Rhythm Of My Celine Dion: Where Does My Stevie B.- Because I Love You Raymond V/H Groenewoud: Liefde Bee Gees- Secret Love Axelle- Kennedy Boulevard Chris Rea- Auberge Susanna Hoffs- My Side Of The Travolta/John- Grease Megamix Toast- Ik Schreeuw Het Van De AD Simple Minds- Let There Be Del Shannon- Wolk Away

RADIO ANTIGOON/Antwerp Piet Keizer - Dir. PP Toast Meisjes A List:

Nomad Devotion Candyman-Knockin' Boots
2 Bros. O/T 4th Floor-Can't Stevie B.- Because I Love You Chris Isaak- Wicked Game Chris Isaak: Wicked Gome
C&C Music Factory: Gonno
Rick Astley: Cry For Help
Clouseau: Ik Wil Vonnocht
Raymond V/H Groenewoud: Liefde
Artiesten M/E Hart: Von Nu
AD Petra & Co.: Jij Bent Zo Mooi
Womack & Womack: Uptown
Johnny Gill: Wrop Your Body
Sting: Mod About You

RADIO ROYAAL/Hame

Sting: Mad About You C&C Music Factory- Here We

RADIO ROYAAL/Hamont-Achel
Tom Holland - Prog. Dir.
PP Rod Stewart-Rhythm Of My
AD Massive-Unfinished Sympathy
Queen-I'm Going Slightly Mad
Rolling Stones-Highwire
Joey B. Ellis-Thought U Were
C&C Music Factory-Here We Go
Maureen-Mesmerise Me
INXS-By My Side
Gerard Joling-The Drums Are
B.B. Queen-I'm In The Mood
Rob Zorn-Meisjes
Black Box-Bright On Time
R.E.M.-Losing My Religion
LP The Farm

SPAIN

RADIO MADRID/SER Rafael Revert - Music Mgr. PP Tennessee Llueve En Mi Modestia Aparte Coma Te Rick Astley: Move Right Out Hombres G. La Primavera 091-La Vida Que Mala Es Nomad/MC Mikee. Devotion Comite Cisne- Si Me Quedo Rey Lui- Tira El Chicle

AD General Lee Llega El Tren Bob Marley-Talkin' Blues Susanna Hoffs- My Side Of The Havano Desde El Cielo Con Greta Y Los Garbo Rompes De Silencers Bulletproof Heart Carmelo-La Estrella Sin Los Relevos- Eres Como Una Ultimo De La Fila Cuando El Rosas En Blanco...- A Muchos Danza Invisible Yolanda El Gusto Es Mio-Pamplor Will To Power-I'm Not In

POPULAR FM/CADENA COPE/Madrid los Finaly - Music Director FMT/Camilla-Suzonne Intrusos- Esta No Es Hallywood A List:

Gloria Estefan- Coming Out Heroes Del Silencio- Moldita Whitney Houston- All The Mon

JL Guerro/4:40 Burbujas De Greta Y Los Garbo Rompes Mi AD Danza Invisible Yolanda LP Righteous Brothers

TOP 97.2/Madrid Raul Marchant - Music Mgr. PP Queen-Innuendo A List:

JL Guerra- Burbujas De Amor Silencers-Bulletproof Heart Heroes Del Silencio Maldito Heroes Del Silencio Maldito
Miguel Rios- Directo Al
C&C Music Factory- Gonna
Gloria Estefan- Coming Out
Whitney Houston- All The Mon
Elton John- Eosier To Walk
Julio Iglesias- When I Need
George Michael- Heal The Poin
Enigma- Meo Culpa Part 2
Gatos Locos- Corro Hocio Te
Roch Voisine- On The Outside
Dublin- Angeline Dublin- Angeline

CANAL SUR RADIO/Andalucia

Paco Sanchez - Music Mgr.
PP Sheila E. Sex Cymbol
Victoria Wilson Sames Throug
Another Bad Creation Tesha Daniel Ash This Love

Bingo Boys How To Dance

AD Roxette Joyride

Gatos Locos Corro Hacia Te Celine Dion- Where Does My General Lee Illego El Tren La Busqueda Mi Despertor

RADIO 16/Madrid
Jorge De Anton - Prog. Dir.
PP Whitney Houston
George Michael- Heal The Pain
Vanilla Ice- Ice Ice Boby
Scorpions- Wind Of Change
Rea George Scorel Ices

Bee Gees- Secret Love
AD Divinyls- I Touch Myself
Dream Warriors- Ludi
Blue System- When Sarah
LP Miguel Rios

SWEDEN

RIKSRADION P3/KLANG & C:O Weekdays 12.30-3 PM Lars Göran Nilsson - Prod. A List:

Bassix - Everybody Plays Daryl Braithwaite Rise
R.E.M. Losing My Religion
Thomas Barquée Girl's Talk Del Shannon- Wolk Away Scritti Politti- She's A Eric Gadd LP Mauro Scocco Det Finns Johnny T.- Kom, Kom, Kom

Wilmer X LP

AD Bingo Boys: How To Dance
Womack & Womack LP Baba Yaga- All Work & No Play Niagara LP Herberts Hermeliner- En Dâlig

RIKSRADION P3/TRACKSLISTAN Saturdays 2-4 PM Kaj Kindvall - Prod.

Roxette-Joyride Stevie B.- Because I Love You Eric Gadd: Do You Believe In Simpsons: Do The Bortmon KLF- 3 A.M. Eternol Izabella- | Write You A Love Izabella-I Write You A Love Kim Appleby. G.L.A.D. Rick Astley- Cry For Help Lili & Susie- Something In Orup- My Earth Angel New Kids O/T Block- Games Vanilla Ic-e Play That Funky
UB 40 The Way You Do The Seal- Crozy Belinda Carlisle- Summer Rain

AD Lena Philipsson- The Escope Wilmer X- Vem Får Nu Se Allo Scorpions Wind Of Change Tomas Ledin- Snart Tystna Midi Maxi & Efti- Bad Bad Boys

SAF RADIO CITY/Stockholm Martin Loogna - Head Of Music PP Thomas Barquée Girls Talk

Roxette- Joyride KLF- 3 A.M. Eternal Eric Gadd- Do You Believe In Madonna-Rescue Me Stevie B. Because I Love You Tomas Ledin-Snort Tystnar Mauro Scocco Det Finns Banderas This Is Your Life 2 In A Room: Wiggle It C&C Music Factory- Gonna

CITY 103/Gothenburg Lars Bodin - Music Director PP Rolling Stones Highwire AD Marcio Cocco Del Finns

Creation Give It Up Jon Bon Jovi Never Say Die Escape Club Call It Poison Lisa M.- Lave's Heartbreak Dive Overflow R.E.M.- Losing My Religion Will To Power- Fly Bird An Emotional Fish- Grey Inner Circle Black Roses Apples Eye Wonder Bob Dylan- Series Of Dreams

RADIO STOCKHOLM/Stockholm Ulo Maasing - DJ/Prod. AD Man Machine Animal

Sheila E- Sex Cymbal Lomax- Waiting In Vain Banderas- This Is Your Life Bingo Boys How To Dance Brothers In Rhythm-Such A Pet Shop Boys Where The Simpsons Deep Deep Trouble Claudia Brücken-Baby Sigh

RADIO GOTHENBURG Leif Wivatt - Head Of Music AD Nomad Devotion

The Clash Should I Stay Or Travolta/John Grease Megan Deee-Lite How Do You Soy Thomas Barquée Girls Talk John Ekedahl Om Och Om François Feldman J'Ai Peur Paul Brady- Nobady Knows Silencers

HIT FM/Stockholm

Johan Bring - Prog. Dir.

AD Bingo Boys- How To Dance
Johan Kinde Telefansvarare 4th Elevation- Moke Me Feel
Oleta Adams Get Where
Victoria Wilson-James-Through O.M.D.- Sailing On The Seven Gangstarr- Take a Rest Magnum Coltrane Price Be Proud

RADIO P4/Lund

Hans Strandberg - Music Dir. PP Thomas Barquée Girls' Talk O.M.D.- Sailing On The Seven AD Jellyfish Boby's Coming Celine Dion- Where Does My Hubbub- Point Of You F.P.I. Project Everybody Chicago Chasin' The Wind Big Dish Big Town D. Brown/B.K. Sharpe Love Or Jon Bon Jovi Never Say Die Love Inc.- Love Is The Love In Effect- Now That We Lenny Kravitz- Always On The Stonefunkers- Con U Follow? LP Going Back North

RADIO MALMÖHUS/Malmö

Olle Nilsson - Head Of Music PP Big Dish-Big Town AD R.E.M.- Losing My Religion Mauro Scocco Det Finns Divinyls | Touch Myself Wilmer X-Perssons Myself Eric Gadd Do You Believe Rod Stewart-Rhythm Of My Roxette Joyride Mikael Wiehe Jog Har En

RADIO ÖREBRÖ/Örebrö Arne Holmberg - Music Dir./DJ AD Farbror Blå-Lebemon

ZERO DIBI-MILAN (ITALY) - TEL. 02/4818087 - FAX 02/4989374

NORWAY NRK/Oslo Chesney Hawkes- The One Mikael Orjansberg - DJ/Prod. AD The Clash- Should I Stay Or The Source/C.Staton You Got Nomad- Devotion Xpansions- Elevation

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Farbror Blå Fördin Kärlins Rolling Stones Highwire Thelma Houston High

Simple Minds Let There Be

Madonno- Crazy For You Mantronix- Dan't Go Messin' Tongue 'N' Cheek- Forget Me Eric Gadd- Do You Believe

Oleta Adams- Get Here

Tracie Spencer-This House Quartz- It's Too Late

RADIO RYD/Linköping
Malin Josephson - Head Of Music
PP D.Brown/B.K.Sharpe Love Or
AD Simple Minds- Let There Be
Lenny Kravitz- Always On The
Tomas Ledin- Snart Tystnar
God's Gift- Love To See You Cry

RADIO HUDDINGE/Stockholm

Robert Sehlberg - Prog. Dir.
PP INXS By My Side
Black Box- Strike It Up
AD Cher. The Shoop Shoop Song
Rod Stewart- Rhythm Of My

LP Pushtwangers

RADIO LIDINGÖ/Stockholm

NRK/Oslo
Steinar Fjeld - Prod.
AD Chesney Hawkes- The One
Banderas- This Is Your Life
Tongue 'N' Cheek- Forget Me
Clive Griffin- Reoch For The
Bee Gees- Secret Love
George Thorogood Long
Mike & The Mechanics- Word Of
Aswad- Best Of My Love Aswad-Best Of My Love Dream Warriors- Judi

NRK/Oslo Jan Rustad - Prod. PP Eric Gadd- Pawer Of Music

Mike & The Mechanics Word C Screaming Tribesman-High Lenny Kravitz. Always On The O.M.D. Soiling On The Seven Rhythm Corps Sotellites Nine Inch Nails Head tike A Father & Son Doy After Day Del Shannon Wolk Away Simple Minds Let There Be Julian Cope Easy Easy Rider Scritti Politti She's A George Thorogood Long

RADIO 102/Haugesund Egil Houeland - Head Of Music AD Rolling Stones- Highwire

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RADIO MOSS/Moss Kai Roger Ottesen - Head Of Music

AD Celine Dion LP TonY! Toni! Tone! LP Niagara Psychotrope

STUDENTRADIOEN TROMSO/Tromso Rune Hagen - Head Of Music

September When LP Jan Eggum LP
R.E.M.: Losing My Religion Julian Cope LP Lena Teigen IP
Rolling Stones- Highwire
A-Ha- Early Morning
Simple Minds- Let There Be Banderas This Is Your Life Father & Son LP

RADIO NORD/Harstad Tom Berg - Head Of Music A List: AD Bellamy Bros. I Make Her Tomas Ledin- Snart Tystar

Rita MacNeil- Flying On Our

B List: AD Elton John- Don't Let The Sun Rick Astley- Move Right Out

Rembrandts- just The Way it Eric Gadd- Do You Believe In Big Dish- Big Town

RADIO TRONDHEIM/Trondheim on Branaes - Head Of Music

> Eurythmics- When Tomarra Father & Son- Take My Hand Father & Son-Take My Hand Freudiana- Little Hans Elton John- Dan't Let The Tom Jones- Couldn't Say Rita MacNeil- Flying On Our Delbert McClinton- B-Movi Oslo Gospel Choir- Get Del Shannon- Walk Away Sko/Torp- On A Long Lonely

DENMARK

DANMARKS PADIO / Arbus eif Wivelsted - Head Of Prog A List:

Cut'n Move Take No Crop Roxette Joyride Enigma Sadeness Part 1 Travolta/John-Grease Megamix

RADIO VIBORG Henning Kristensen/Poul Foged Head Of Music A List

A List:

AD Del Shannon-Walk Away
Lou Ann Barton-Shake a Hand
Roger McGuinn-King Of The
Wilson Phillips-You're In
A.D. Michelsen-Et Kærligt
John Waite- Deal For Life
Walkers- Up To Date Megamix

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over it. Produced by Swing-Beat maestro

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to be released album "ROCK ON!"

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Horns. Buddy recently stole the show at

the Eric Clapton blues nights in the Royal

to pan-European charts.

Teddy Riley.

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Albert Hall.

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Traveling Wilburys Wilbury

AALBORG NÆRRADIO/Aalborg
Olaf Meditzky - DJ/Prod.
PP Kenny Thomas- Outstanding
AD Will To Power- Boogie Nights
New Kids O/T Block Games

Soulsister- Well Well Well Eurythmics- Love Is A Jellybean- What's It Gonna Feargal Sharkey- I've Got News Divinyls | Touch Myself 2 x Kaj- Ugo & Nina

ÅRHUS NÆRRADIO/Århus Ib Buch - Head Of Music

AD C.Atkins/M.Knopfler-The Next Avalanche Love Me Pleose Me Wilson Phillips You're In Love Walkers- Up To Date Megamix Elton John- Don't Let The Sun Nicolas Cage Love Me Ray Dee Ohh-Kys Mig Gochet

UPTOWN FM/Copenhagen Niels Pedersen - Head Of Music PP Rolling Stones-Highwire AD Scritti Politti She's A

Wilson Phillips You're In Queen-I'm Going Slightly Mod A.D. Michelsen: Nær Pet Shop Boys: Where The A-Ha Early Morning A-Ha Early Morning
David Lee Roth- Sensible Shoes

RADIO ABC/Randers Stig Hartvig Nielsen - Prog. Contr.

AD P.MacNee/H.Blackman-Kinky Lou Ann Barton-Shoke A Hand Elton John LP Rolling Stones-Highwire Yasmin-Emotion ABBA-Lay All Your/Summe Rick Astley- Move Right Out

RADIO SYDKYSTEN/Copenhagen Peter Hald - Head Of Music A List:

Celine Dion: Where Does My Roxette Joyride Christer Sandelin Ge Och To Cut 'N' Move Take No Crap Jon Bon Jovi Billy Get Your Rod Stewart Rhythm Of My Oleta Adams Get Here Love In Effect Now That We Kenny Thomas Outstanding
The Fixx- How Much Is Enough

RADIO VICTOR/Esbjerg Thomas Kristensen - Head Of Music PP Quincy Jones Listen Up

> Ray Dee Ohh- Kys Mig Gonat Roxette- lovride Back To Back En Som Dig Rod Stewart-Rhythm Of My Bee Gees- Secret Love The Farm- All Together Now Madonna- Rescue Me Will To Power- Boogie Nights Chris Rea- Auberge
> Cut 'N' Move- Take No Crap

RADIO HOLBÆK/Holbæk Stig Nielsen - DJ/Prod.

PP Mike & The Mechanics Word Of A List:

Simpsons- Do The Bartman Back To Back- En Som Dig Robert Palmer- Mercy Mercy Tara Kemp- Hold You Tight Bee Gees- Secret Love Roxette- Joyride 2 In A Room- Wiggle It Cut 'N' Move- Toke No Crap Scritti Politti- She's A Ray Dee Ohh Senorito

FINLAND

YLE 2/RADIOMAFIA/Helsinki

A List:
Miljoonasade Tomujoki
Inner Circle Black Roses Pienet Miehet-Tulva R.E.M.- Losing My Religion Roxette- Joyride Roxette- Joyride Womack & Womack- Uptown Ashley Cleveland Big Town Wild Force Jungle Of Love Morrissey- Our Frank Kelpo Pojat- Teen Mita Voon Rod Stewart-Rhythm Of My Mantronix-Don't Go Messin Rapatti- Kunnia Isänmaan Daniel Ash- Day Tripper Cher- The Shoop Shoop Song Hearthill- Gas Station Day Yeene- Kormo Is The Rhythm Corps- Satellites Nomad Deve

AUSTRIA

ANTENNE AUSTRIA/Vien Mario Weitzl - Head Of Music A List:

Kim Appleby- Don't Worry Righteous Bros. Unchai Seal- Crazy Londonbeat- A Better love Righteous Bros.- You've Lost P.M. Sampson-How I Miss You Torfrock- Beinhart A-Ha- I Call Your Nar

A-Ho-I Call Your Name
Robert Palmer/UB 40 I'll Be
Matthias Reim-Gonz Egol
AD Rick Astley-Cry For Help
George Michael-Heal The Poin
Wilson Phillips-Impulsive

SWITZERLAND

DRS 3/Basel Christoph Alispach - Music Co-ord. A List

Banderas- This Is Your Life Benny B. Qu'Est-Ce Qu'On Big Dish Miss America Divinyls- I Touch Myself Morrissey- Our Frank Womack & Womack- Uptown

AD And All Because... Say When Phillip Boa: And Then She Maggie's Dream Love And Sens Uunik: No Es La Gue IP R.E.M.

COULEUR 3/Lausanne Gerard Saudan - Head Of Music PP Fairies Welcome Wild Eyes Rhythm Corps Martin Lifers Group Belly Of The Beats International Echo

AD R.E.M.- Losing My Religion The The Jealous Of Youth Godfathers Unreal World

RETE 3/Lugano Giorgio Passera- Head Of Music PP 2 Mad-Thinkin' About Your 2 Mad-Thinkin' About Your Mellow Fellows- I've Got To

A List:

Terrell- On The Wings Of Maggie's Dream-Love And Bertoli-Tazenda-Spunto La Rossana Casale-Terro Havana 3 AM- Blue Motorcycle George Thorogood No Place To Remy Chaudogne Amazonias Mezcla Lo Guaqua Morrissey- Asian Rut Jack Frost- Didn't Know Where

RADIO 24/Zurich Clem Dalton - DJ/Co-ord.

AD Mike & The Mechanics- Word Of
Lenny Kravitz- It Ain't Over Rolling Stones-Highwire INXS-By My Side Traveling Wilburys-Inside Out Queen- I'm Going Slightly Mad

RADIO FORDERBAND/Bern Res Hassenstein - DJ/Co-Ord.

PP Riccardo Cocciante- Se Stior

Umberto Tozzi- Gli Altri

AD Rolling Stones - Highwire Roger McGuinn- King Of The Rod Stewart- Rhythm Of My Big Dish- Miss America Bob Dylan- If You Gotta Del Shannon Walk Away Dolly Parton If You Need Me Londonbeat No Woman No Cher- The Shoop Shoop Song Zucchero/Paul Young- Senza Kenny Rogers Ruby Udo Lindenberg Ein Herz Kann

RADIO BASILISK/Basel Nick Schulz - DJ/Co-Ord. AD Chris Rea-Auberge Amy Grant-Boby Baby Roch Voisine- Dorlin' Howard Carpendale Das Nennt Oleta Adams Get Here Fiordalise II More Piu Cher- The Shoop Shoop Song Heinz Rudolf Kunze- Wenn Du

RADIO AKTUELL/St. Gallen Richard Fischbacher- Head Of Music AD Fiordalisio || Mare Piu D.De Soiree- De Revolution Wilson Phillips: You're In Love

PORTUGAL

Pedro Tojal - Head Of Music A List:

George Michael- Freedom

BAN-Roso Flor Whitney Houston- All The Man Sting- All This Time The Farm- All Together Now Stevie B- Because I Love You Surface- The First Time Chris Isaak, Wicked Gome Wilson Phillips You

CORREIO DA MANHA/Lisbon Rui Pego - Prog. Dir. A List: AD BAN- Parara

Beats Int'l Echo Chambe Tanita Tikaram I Love The Big Dish- Big Town George Michael- Cowboys And River City People: When I Was B List:

AD Rolling Stones: High Wire INXS: By My Side Tony Toni Tone: Whatever You

IRELAND

2 FM/Dublin John Clarke - DJ/Prod. PP Quartz- It's Too Lat Simple Minds Let There Be Scritti Politti- She's A
Celine Dion- Where Does My
Wilson Phillips- You're In A List: AD The Farm-Family Of Man Whitney Houston-Lover For Queen-Headlong Prayer Boat-Stopping The

EUROPE

David Lee Roth Sensible

Daniel Ash This Love
Howie J & Co Come Together
Dimples D Sucker DJ

Safire Made Up My Mind Amy Grant- Baby Baby C&C Music Factory- Here We Go

YUGOSLAVIA

STUDIO D/PADIO NOVO MESTO

Robert Palmer- Mercy Mercy

Queen- Headlong
Janet Jackson- State Of The

Living Colour-Love Rears

AD A-Ha-I Call Your Name

ZZ Top-Give It Up

INXS- Bitter Teors
Madonna- Rescue Me
Vaughan Brothers- Good Texan

Rasto Bozic - DJ/Prod.

Sting- All This Tim

VOA/Europe June Brown - Director

AD Wilson Phillips- You're In Rod Stewart- Rhythm Of My

GREECE

ERA 2/Athens Vassilis Loukas - Head Of Music A List:

Gloria Estefan-Live For

New Kids O/T Block Call It Divinyls- I Touch Myself Sting- Mod About You Gloria Estefan- Coming Out Black Crowes Jealous Again Rick Astley- Cry For Help Enigma- Mea Culpa Part 2 Chris Isaak- Wicked Gome Simpsons Do The Bartman Great White Call It Rock

ANTENNA 97.1 FM/Athens Michael Tsaoussopoulos Head Of Music

AD Mike & The Mechanics- Word Alexander O'Neal- All True Simpsons Do The Bortman Kim Appleby- Don't Worry Londonbeat- Na Woman No Snap- Mary Hod A Litle Boy Whitney Houston- I'm Your Jon Bon Jovi Miracle Robert Palmer- Mercy Mercy Debbie Gibson-Anything Is Nomad/MC Mikee De Janet Jackson- Black Cat

JGRS JERONIMO GROOVY/Athens Takis Fotiou - DJ/Prod.

Rick Astley- Cry For Help New Kids O/T Block-Games New Kids O/T Block-Games Kylie Minogue-Whot Da I Have Mariah Carey-Someday Chris Isaak- Wicked Gome Londonbeat- A Better Love Vogue Noir-Change Milli Vanilli-Keep On Bonnie Tyler- Breakout George Michael- Freedam

Apostolos Laskarides - Prog. Dir. A List:

Robert Palmer- Mercy Mercy Mariah Carey- Someday Rick Astley- Cry For Help Sting- All This Time Happy Mondays- Loose Fit Madonna Crazy For You Susanna Hoffs My Side Of The Alexander O'Neal All True INXS By My Side Silencers Bulletproof Heart

AD Mother's Finest-Somebody To Joni Mitchell Night Ride Banderas This Is Your Life A-Ha- Early Morning Queen- I'm Going Slightly Mod The La's- Feelin' Vaughan Brothers- Good Texan A-Ha- Early Mornin

POP 92.4 FM/Athens Isaac "Easy" Coutiyel - Prog. A List:

Rolling Stones-Highwire
Maxi Priest-Space In My
New Kids O/T Block-Call If



MUSIC TELEVISION

MTV/London Brian Diamond - Prog. Dir. Heavy Rotation: Chris Isaak- Wicked Game

Seal- Crazy KLF- 3 A.M. Eternal Simpsons Do The Bartman
Susanna Hoffs My Side Of The Chris Rea Auberge
Nomad Devation
The Farm- All Together Now Enigma- Meo Culpa Part 2 Roxette- Joyride Pet Shop Boys- Seriously

Dr. Alban- No Coke

Simple Minds Let There Be Active Rotation: Kim Appleby- Don't Worry

Jimmy Somerville Ta Love
J.B.Ellis Go For It
C&C Music Factory Gonna Sting- All This Time Robert Palmer-Mercy Mercy Gloria Estefan-Coming Out Of Jean-Jacques Goldman-Nuit Rick Astley-Cry For Help Banderas-This Is Your Life Extreme-Get The Funk Out The Clash-Should I Stay Or Queen I'm Going Slightly Mad Dream Warriors- My Definition

Bee Gees Secret Love dium Rotation: MC Hammer- Here Comes The Kim Appleby G.L.A.D. Beverley Craven-Holding On Niagara-Psychatrope Scorpions-Wind Of Chnage Massive Unfinished Sympo

Patricia Kaas- Kennedy Rose

Living Colour-Love Rears Its Queensryche-Silent Lucidity Maggie's Dream-Love And Great White-Congo Square Breakout:

François Feldman: J'Ai Peur Papa Dee: Beautiful Woman Steve Winwood: | Will Be Here Praise Only You Orup My Earth Angel
Rembrandts Just The Way It
Scritti Politti She's A Stonefunkers Can U Follow Karl Keaton-Love's Burn Lio- The Girl From Iponema Jesus Loves You-Bow Down Izabella: I Write You A Love Big Audio Dynamite Rush
David Knopfler Lonely is The Megadeth-Hangar 18 Morrissey- Our Frank Jeremy Days- Sylvio Suddenly Charlatan- Over Rising Carmel- And I Take It Far Roger McGuinn- King Of The reo MC's-Lost In Music

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Hale & Pace And The Stonkers/V.Wood - Stonk/Smile Song

- Clash Should I Stay Or Should I Go

- Roxette Joyride Stevie B Because | Love You Quartz/Dina Carroll It's Too Late
- Madonna Crazy For You Source/Candi Staton You Got The Love
- 8 Rod Stewart Rhythm Of My Heart
 9 Xpansions Move Your Body (Elevation)
 10 Massive Unfinished Sympathy

- The Farm Spartacus
- Chris Rea Auberge R.E.M. Out Of Time
- KLF The White Room
- 808 State Ex.El
- D. Harry/Blondie The Complete Picture
- Oleta Adams Circle Of One
- 8 Chris Isaak Wicked Game
 9 Madonna The Immaculate Collection
 10 Morrissey Kill Uncle

- gles

 J.Travolta/O.Newton-John Grease Megamix
 C&C Music Factory Gonna Make You Sweat
 Enigma Sadeness Part 1
 Nick Kamen I Promised Myself
 KLF 3 A.M. Eternal
 E.M.F. Unbelievable
 The Silencers Bullet Proof Heart

- Mystic Ritmo De La Noche Dece-Lite Groove Is In The Heart
- 10 Dr. Alban Hello Afrika

- Juan Luis Guerra/4.40 Bachata Rosa Righteous Brothers The Very Best Of... Soundtrack Music From Twin Peaks Enigma MCMXC A.D.

- Queen Innuendo
 Heroes Del Silencio Senderos De Traicion
 Juan Luis Guerra/4.40 Diala Que Llueva Cafe
 Soundtrack Ghost
 Elton John The Very Best Of...

- 10 Sting The Soul Cage

DENMARK

- Singles
 1 Cut'n Move Take No Crap
- Roxette Joyride KLF 3 A.M. Eternal

- Madonna Rescue Me J.Travolta/O.Newton-John Grease Megamix
- Back To Back En Som Dig

- 7 Hugo Hugorap
 8 Enigma Sadeness Part 1
 9 The Peace Choir Give Peace A Chance
 10 Rod Stewart Rhythm Of My Heart

- Elvis Presley Danske Single Hits Gasolin Rabalderstraede

- 10 2xKaj Alle Børnene

SWITZERLAND

Singles

- Enigma Sadeness Part 1

- E.M.F. Unbelievable
 R.Palmer/UB40 I'll Be Your Baby Tonight
- 10 E.M.F. | Believe

- Enigma MCMXC A.D. Gloria Estefan Into The Light
- David Lee Roth A Little Ain't Enough Great White Hooked

GERMANY

C&C Music Factory - Gonna Make You Sweat

- Seal Crazy KLF 3 A.M. Eternal
- Roxette Joyride
- The Simpsons Do The Bartman The Farm All Together Now Dr. Alban No Coke

- 8 **Dr. Alban** Hello Afrika 9 **Enigma** Mea Culpa Part II 10 **Stevie B** Because I Love You

- Queen Innuendo Chris Rea - Auberge

- Sting The Soul Cages
 Phil Collins Serious Hits...Live!
 J.Somerville The Singles Collection 1984/1990
 Chris Isaak Wicked Game
- Heinz Rudolf Kunze Brille
- AC/DC The Razor's Edge Edward Simoni Pan-Traeume Westernhagen Live

HOLLAND

- R. v.h. Groenewoud Liefde Voor Muziek The Simpsons Do The Bartman

- Seal Crazy J.Travolta/O.Newton-John Grease Megamix
- Stevie B Because I Love You Nomad/MC Mikee Freedom Devotion
- KLF 3 A.M. Eternal
- Stef Bos Papa
- Roxette Joyride L.Boray/L.De Vries Goede Tijden, Slechte Tijden

- Soundtrack Grease
- Chris Isaak Wicked Game
- Sting The Soul Cages
- Raymond Van Het Groenewoud Meisjes/Best Of Phil Collins Serious Hits...Live!
- Cloria Estefan Into The Light
 Chris Rea Auberge
 J.Somerville The Singles Collection 1984/1990
 Rick Astley Free

- Roxette Joyride The Simpsons Do The Bartman
- Inner Circle Bad Boys
 Celine Dion Where Does My Heart Beat Now
- Seal Crazy
 J.Travolta/O.Newton-John Grease Megamix

NORWAY

- KLF 3 A.M. Eternal Stevie B Because | Love You
- **Enigma** Sadeness Part 1 **E.M.F.** Unbelievable

- Elton John The Very Best Of ...
- Jan Eggum Underveis
- Chris Rea Auberge Steinar Albrigtsen Alone Too Long
- Sting The Soul Cages September When Mother I've Been Kissed
- Celine Dion Unison
 Chris Isaak Wicked Gome
 Soundtrack Music From Twin Peaks
 CC Cowboys Rock'n Roll Ryttere

AUSTRIA

- Dr. Alban Hello Afrika
- Righteaus Brothers Unchained Melody C&C Music Factory Gonna Make You Sweat Jazz Gitti Kränk Di Net
- Black Box Fantasy Seal - Crazy KLF - 3 A.M. Eternal

- Jimmy Somerville To Love Somebody

 Beat 4 Feet/Kim Cooper Sister Soul & Mr. Beat

 Milli Vanilli Keep On Running
- Jazz Gitti A Wunda Elton John The Very Best Of...
- Queen Innuendo Ostbahn Kurti 1/2 So Wued
- Sting The Soul Cages
 Righteous Brothers The Very Best Of.
- Phil Collins Serious Hits...Live!

 Enigma MCMXC A.D.

 Real Milli Vanilli The Moment Of Truth

 Vanilla Ice To The Extreme

FRANCE

- Scorpions Wind Of Change
- Enjama Sadeness Part 1
- Chico & Roberta Nata
- Benny B Qu'Est-Ce-Qu'On Fait Maintenant
- Dana Dawson Romantic World
 Thierry Hazard Poupee Psychedelique
 F.Gray/D.Barbelivien Il Faut Laisser Le Temps
- 8 Anne La Petite Sirene 9 F.Francois Est-Ce-Que Tu Es Seule Ce Soir 10 F.Feldman/J.Jamison J'Ai Peur

- ums
 Enigma MCMXC A.D.
 Scorpions Crazy World
 Patrick Bruel Alors Regarde
 J.J.Goldman Fredericks, Goldman & Jones
- Johanny Hallyday Dans La Chaleur De Bercy
 Sting The Soul Cages
 Benny B L'Album
- Francois Feldman Une Presence
 Phil Collins Serious Hits...Live!

- Scorpions Wind Of Change
- Scorpions Wind Or Change
 Enigma Mea Culpa Part II
 R. v.h. Groenewoud Liefde Voor Muziek
 B.B. Jerome & The Bang Shock Rock
 Nomad/MC Mikee Freedom Devotion
 Isabelle A Ik Weet Wat Ik Wil
 Televie On A Toujours Quelqu'Un Avec Toi
 Axelle Kennedy Boulevard

BELGIUM

- Petra & Co Jij Bent Zo Mooi

- Raymond Van Het Groenewoud Meisjes/Best Of Enigma MCMXC A.D.
- Sting The Soul Cages Chris Rea Auberge Chris Isaak Wicked Game
- Chris Isaak Wicked Game Benny B L'Album F.Francois Est-Ce-Que Tu Es Seule Ce Soir Elton John The Very Best Of... Rick Astley Free

- **FINLAND**
- Inner Circle Bad Boys
- Roxette Joyride KLF - 3 A.M. Eternal
- One O'Clock Humph What About Love
- Helloween Kids Of The Century Neljä Ruusua Elämä-Remix
- Horsepower Gloria Chris Isaak Wicked Game
- C&C Music Factory Gonna Make You Sweat Enigma Sadeness Part 1

- Chris Isaak Wicked Game
- Queen Innuendo Sting The Soul Cages Chris Rea Auberge J.J. Cale Best Of J.J. Cale Enigma MCMXC A.D.
- Soundtrack Music From Twin Peaks Hector Yhtena Illiana Gloria Estefan Into The Light Ressu Redford Ressu

GREECE

- Enigma Sadeness Part 1
- Enigma Mea Culpa Part II

 C&C Music Factory Gonna Make You Sweat
- Seal Crazy KLF 3 A.M. Eternal Vanilla Ice - Ice Ice Baby
- Rick Astley Cry For Help Londonbeat I've Been Thinking About You Dr. Alban Hello Afrika Bee Gees Secret Love
- Enigma MCMXC A.D. Motorhead - 1916 C&C Music Factory - Gonna Make You Sweat
- Rick Astley Free Gloria Estefan - Into The Light Vanilla Ice - To The Extreme
- Whitney Houston I'm Your Baby Tonight
 Tanita Tikaram Everybody's Angel
 Real Milli Vanilli The Moment Of Truth

ITALY

- Marco Masini Perché Lo Fai
- Riccardo Cocciante Se Stiamo Insieme
 Gabibbo Ti Spacco La Faccia
 Raf Oggi Un Dio Non Ho
 Umberto Tozzi Gli Altri Siamo Noi

- Amedeo Minghi Nene
- Enigma Sadeness Part 1 Sarah Jane Morris I'm Missing You P.Bertoli - Spunta La Luna Dal Monte Mietta - Bubbi No

- Marco Masini Malinconoia
- Queen Innuendo Renato Zero Prometeo
- Umberto Tozzi Gli Altri Siamo Noi Sting The Soul Cages Raf Sogni....E` Tutto Quello Che C'E` Eric Clapton The Eric Clapton Story
 - Pino Daniele Un Uomo En Blues Enigma - MCMXC A.D. Soundtrack - Music From Twin Peaks

SWEDEN

- Roxette Joyride
- Seal Crazy KLF 3 A.M. Eternal Chris Isaak Wicked Game
- Stevie B Because | Love You The Simpsons Do The Bartman
- C&C Music Factory Gonna Make You Sweat Eric Gadd Do You Believe In Me

- 8 Sting The Soul Cages 9 Tomas Ledin Tillfalligheternas Spel 10 Enigma MCMXC A.D.

- Clash Should I Stay Or Should I Go Saw Doctors That's What She Said Last Night Rod Stewart Rhythm Of My Heart The Coletranes I Wake Up
- Madonna Crazy For You Charlatans Over Rising E.P.

- 9 Stevie B Because 10 Roxette Joyride
- Chris Rea Auberge
- Thin Lizzy Dedication Finbar Wright Because
- G.Michael Listen Without Prejudice Vol. 1 The Farm - Spartacus
 Sandy Kelly - You Need A Friend
 Joan Armatrading - The Very Best Of...
 Morrissey - Kill Uncle

- Singles

 1 Queen Innuendo
- Device What Is Sadness

 Johnny Nash I Can See Clearly Now (Remix)

- Enigma MCMXC A.D.
- Queen Innuendo Soundtrack Music From Twin Peaks Julee Cruise - Floating Into The Night
 M.C. Hammer - Please Hammer Don't Hurt 'Em
- Phil Collins Serious Hits...Live! Rui Veloso Mingos & Os Samurais

Based on the notical sales charts from 16 European markets. Information supplied by MRIB (UK): Bundesverband Der Phonographischen Wirtschaft/Media Control/Musikmarkt [West Germany]; Europe 1/Canal Plus/Tele7Jours [France]; RAI Stereo Due/Musica E Dischi/Mario De Luigi (Italy); Stichting Nederlandse Top 40 (Holland); SABAM/IFPI (Belgium); GLF/IFPI (Sweden); IFPI/Johan Schlueter (Denmark); VG (Norway); Gallup/AFYVE (Spain); Seura/IFPI (Frieland); IFPI (Greece).

- Julee Cruise Falling Izabella I Write You A Love Song
 - Chris Isaak Wicked Game
- Eric Gadd Eric Gadd
 Eldkvarn Legender Ur Den Svarta Hatten
 Chris Rea Auberge
 Elton John The Very Best Of... Soundtrack - Music From Twin Peaks Thåström - Xplodera Mig 2000

- **IRELAND**
- The Simpsons Do The Bartman

- R.E.M. Losing My Religion Stevie B Because I Love You
- R.E.M. Out Of Time
 The Simpsons The Simpsons Sing The Blues

PORTUGAL

- Sting All This Time Black Box The Total Mix Rui Veloso Nao Ha Estrellas No Ceu
- NXS Disappear
 Bobby Vinton Blue Velvet
 Whitney Houston I'm Your Baby Tonight
 P.M.Sampson & Double Key We Love To Love

- 8 Vanilla Ice To The Extreme 9 Sting The Soul Cages 10 Ban Mundo De Aventuras

- Sko/Torp On A Long Lonely Night Elton John The Very Best Of... Soundtrack Music From Twin Peaks Chris Rea - Auberge
 Rick Astley - Free
 Peter Belli - Yeah
 The Sandmen - Gimme Gimme
- gles
 Seal Crazy
 C&C Music Factory Gonna Make You Sweat
 Dr. Alban Hello Afrika
 Queen Innuendo
 Scorpions Wind Of Change
 KLF 3 A.M. Eternal
 Finiance Sadeness Part 1
- Sting The Soul Cages
 Chris Rea Auberge
 J.Somerville The Singles Collection 1984/1990
- 9 Elton John The Very Best Of... 10 Phil Collins Serious Hits...Live!
- MUSIC & MEDIA MARCH 30 1991



EUROPEAN RADIO



EHR TOP 25

TW	IW	WOC	: Artist/Title	Label
1	2	3	ROXETTE/Joyride	(EMI)
2	1	5	SUSANNA HOFFS/My Side Of The Bed	(Columbia)
3	11	2	ROD STEWART/Rhythm Of My Heart	(Warner Brothers)
4	3	6	CHRIS REA/Auberge	(East West)
5	6	3	BEE GEES/Secret Love	(Warner Brothers)
6	5	10	SEAL/Crazy	(ZTT/WEA)
7	7	5	STEVIE B./Because I Love You	(BCM)
8	Z		SIMPLE MINDS/Let There Be Love	(Virgin)
9	4	10	STING/All This Time	(A&M)
10	17	2	BANDERAS/This Is Your Life	(London)
11	8	9	RICK ASTLEY/Cry For Help	(RCA)
12	12	6	OLETA ADAMS/Get Here	(Fontana)
13	25	2	CELINE DION/Where Does My Heart Bed	at Now (Columbia)
14	9	5	KIM APPLEBY/G.L.A.D.	(Parlophone)
15	15	11	WHITNEY HOUSTON/All The Man That	I Need (Arista)
16	21	5	THE SIMPSONS/Do The Bartman	(Geffen)
17	Z		NOMAD & MC MIKEE FREEDOM/Devo	otion (Rumour)
18	14	9	GLORIA ESTEFAN/Coming Out Of The D	
19	19	6	KYLIE MINOGUE/What Do I Have To Do	
20	18	5	KLF/3 A.M. Eternal (KI	F Communications)
21	13	9	ROBERT PALMER/Mercy Mercy Me/I Wo	
22	23	6	CHRIS ISAAK/Wicked Game	(London)
23	10	5	GEORGE MICHAEL/Heal The Pain	(Epic)
24	N	E	WOMACK & WOMACK/Uptown	(Arista)
25	20	2	THE CLASH/Should Stay Or Should Go	(Columbia)

CHARTBOUND RECORDS

MANTRONIX/Don't Go Messin' With My Heart	(Capitol)		26/2
CHESNEY HAWKES/The One And Only	(Chrysalis)		23/5
KENNY THOMAS/Outstanding	(Cooltempo)		23/1
FEARGAL SHARKEY/I've Got News For You	(Virgin)		22/6
MIKE & THE MECHANICS/Word Of Mouth	(Virgin)	NE	22/11
MASSIVE/Unfinished Sympathy (Wil	d Bunch/Circa)		22/4
LIVING COLOUR/Love Rears Its Ugly Head	(Epic)		22/3
LONDONBEAT/No Woman No Cry	(Anxious/RCA)		21/2
R.E.M./Losing My Religion (V	Varner Brothers)	NE	21/9
ENIGMA/Mea Culpa Part 2	(Virgin)	NE	20/11
FREE/All Right Now	(Island)		20/1
STING/Mad About You	(A&A)		20/5
QUARTZ & DINA CARROLL/It's Too Late	(Mercury)		19/4
BANANARAMA/Preacher Man	(London)		19/5
MADONNA/Crazy For You	(Sire)		19/1
THE FARM/All Together Now	(Produce)		19/0
CHRIS ISAAK/Blue Hotel	(Reprise)		18/0
A-HA/Early Morning (V	Varner Brothers)	NE	18/7
MADONNA/Rescue Me	(Sire)		17/4
QUEEN/I'm Going Slightly Mad	(EMI)	NE	17/5
SCRITTI POLITTI & SHABBA RANKS/She's A			17/6
JESUS JONES/Who? Where? Why?	(Food/EMI)		17/5
C&C MUSIC FACTORY/Gonna Make You Sweat			16/1
JESUS LOVES YOU/Bow Down Mister (More	Protein/Virgin)		16/3
RICK ASTLEY/Move Right Out	(RCA)		16/13
ROLLING STONES/High Wire	(Columbia)		16/10
THE SOURCE & C.STATON/You Got The Love	(Truelove)	NE	15/4
STYX/Show Me The Way	(A&A)		15/1
INXS/By My Side	(Mercury)	NE	15/5

The EHR "chartbound" chart lists the total number of EHR reporting stations playing newer songs that da not yet have enough airplay points to rank among the EHR Top 25. The second number represents how many stations reported it to M&M for the first time. Records which have previously charted and are still active, olthough forced off the top 25 by other songs, may qualify for "Charbounds". Songs which have received no new oirplay far two consecutive weeks will be deleted from this chart, but may reappear with new airplay. In the cose of a tie, songs are listed alphabetically by artist. Arrows indicate new entries in Chartbound.

EHR NEW ADD LEADERS

SIMPLE MINDS/Let There Be Love	(Virgin) 22
ROD STEWART/Rhythm Of My Heart	(Warner Brothers) 15
RICK ASTLEY/Move Right Out	(RCA) 13
BANDERAS/This Is Your Life	(London) 12
ENIGMA/Mea Culpa Part 2	(Virgin) 11

The EHR "New, Add Leaders" are those songs which received the highest number of playlist additions during the week. In the case of a tie, songs are listed alphabetically by artist.

EHR "A" ROTATION LEADERS

ROXETTE/Joyride	(EMI) 39
CHRIS REA/Auberge	(East West) 37
SUSANNA HOFFS/My Side Of The Bed	(Columbia) 37
BEE GEES/Secret Love	(Warner Brothers) 34
STEVIE B./Because I Love You	(BCM) 28

The EHR "A" Rotation Leaders are those songs which have the highest number of stations playing them in "A" or heavy rotation during the week Rotation definitions are set by the individual stations. In the case of a tie, songs are listed olphobetically by artist.

EHR TRACKING REPORT

	Artist/Title	Total	Α	В	Add
1	SUSANNA HOFFS/My Side Of The Bed	54	37	12	4
2	ROXETTE/Joyride	52	39	6	4
3	ROD STEWART/Rhythm Of My Heart	52	24	10	15
4	BEE GEES/Secret Love	49	34	4	10
5	CHRIS REA/Auberge	48	37	10	2
61	STEVIE B./Because I Love You	39	28	7	2
7	SEAL/Crazy	37	28	7	1
8	BANDERAS/This Is Your Life	34	14	7	12
9	SIMPLE MINDS/Let There Be Love	34	6	4,	22
10	RICK ASTLEY/Cry For Help	33	22	9	0
11	STING/All This Time	32	21	8	1
12	OLETA ADAMS/Get Here	31	17	9	4
13	THE SIMPSONS/Do The Bartman	28	17	8	2
14	CELINE DION/Where Does My Heart Beat Now	27	17	3	7
15	GEORGE MICHAEL/Heal The Pain	27	14	8	5
16	KIM APPLEBY/G.L.A.D.	27	12	13	T
17	MANTRONIX/Don't Go Messin' With My Heart	26	12	11	2
18	KYLIE MINOGUE/What Do I Have To Do	25	12	9	2
19	WHITNEY HOUSTON/All The Man That I Need	24	17	6	1
20	KLF/3 A.M. Eternal	24	15	8	1
21	THE CLASH/Should I Stay Or Should I Go	23	15	6	1
22	ROBERT PALMER/Mercy Mercy Me/I Want You	23	14	7	2
23	KENNY THOMAS/Outstanding	23	14	7	1
24	CHESNEY HAWKES/The One And Only	23	12	5	5
25	GLORIA ESTEFAN/Coming Out Of The Dark	22	15	4	1
26	LIVING COLOUR/Love Rears Its Ugly Head	22	9	10	3
27	MASSIVE/Unfinished Sympathy	22	9	8	4
28	MIKE & THE MECHANICS/Word Of Mouth	22	4	3	1,1
29	FEARGAL SHARKEY/I've Got News For You	22	9	9	6
30	LONDONBEAT/No Woman No Cry	21	10	9	2

The EHR Tracking Report represents the simple, unweighted, total number of EHR reporting stations playing a song overall the state of t

Airplay Action

by Machgiel Bakker

EMI scores its first no. 1 in the EHR Top 25 with Roxette pushing Susanna Hoffs from the top spot. The Joyride single is getting airplay across 13 markets, with the UK, Germany, Italy and Scandinavia taking the lead. Although the single is some new odds composite. losing some new adds compared to last week (10->4), ten further stations are playing the single in heavy rotation. With a total of 39, Joyride is also this week's "A rotation leader".

Rod Stewart makes the se-

cond biggest jump of the year, with Rhythm Of My Heart moving from 11 to 3 in its second week. The biggest jump was

made by **Sting**'s All This Time earlier in the year. After debuting at no. 14 it leaped to no. 1 the following week.

Rhythm Of My Heart registers a substantial increase in total number of stations [34-

total number of stations (34->52) and airplay is particularly strong in the UK, Italy, Ger-many, Holland and Denmark. The total number of A rotations has also seen a strong boost of 140% (10->24).

Second biggest increase in total number of A rotations for another **Warner Music** act, goes to the **Bee Gees** with Secret Love registering an incre-ase of 41%. This is followed by

Banderas with a 40% gain and Roxette (34%).

There are lots of new records appearing in the EHR playlists this week. The top add is the new Simple Minds single, Let There Be Love. Approximately 22 stations have added the single, the biggest number for a single this year, following single this year, following Sting's All This Time that scored 18 new adds at the end of Ja-

Other hot new product comes from Rick Astley, Enigma, Mike & The Mechanics, R.E.M., A-Ha, Rolling Stones, Jesus Jones, Queen and Scritti Politti.



EUROCHART HOT 100_® SINGLES



		Authorized to the state of the
S S S TITLE COUNTRIES CHARTED E S S S ARTIST- ORIGINAL LABEL (PUBUSHER)	N SE	XX
8 3 Joyride UK.D.B.N.L.A.CH.S.DK.Jr.N.SF Roxette - EMI (Jimmy Fun Music)	35 19 5 Move Your Body (Elevation) Xpansions - Optimism/Arista (Supreme)	
2 3 10 3 A.M. Eternal UK.D.B.NI.E.A.CH.S.DK.N.SF.GR KLF - KLF Communications (E.G./Zoo/Warner Chappell/Brampton)	36 43 7 G.L.A.D. UK.D.B.NL.CH.DK Kim Appleby - Parlophone (Copyright Control)	70 51 15 Beinhart Torfrock - Polydor (Konstantin Musik)
3 1 14 Crazy Seal - ZTT/WEA (Beethoven Street/Perfect)	37 50 11 All This Time F.D.CH.P.I Sting - A&M (Magnetic/Regatta/Illegal)	Perché Lo Fai Marco Masini - Ricordi (Bigallo/Fado)
4 14 Gonna Make You Sweat D.B.NLE.A.CH.S.DK.SEGR.I C&C Music Factory - Columbia (Virgin Music)	38 32 15 Il Faut Laisser Le Temps Felix Gray & Didier Barbelivien - Talar (Zone Musique)	72 55 6 Auberge Chris Rea - East West (Warner Chappell)
5 2 20 Sadeness Part 1 Enigma - Virgin (Data Alpha/Mambo/Siegel)	39 69 3 This Is Your Life UK.NL Banderas - London (One Life/Island/Elysian)	73 70 15 Mary Had A Little Boy Snap - Logic/Ariolo [Fellow/Willesden/Songs Of Logic/Warner Chappell]
6 5 8 Because I Love You (The Postman Song) UK.D.B.N.L.S.H.N. Stevie B - BCM (Saja/Mya-T)	Love Rears It's Ugly Head Living Colour · Epic (Famous/Dare To Dream Music)	Se Stiamo Insieme Riccardo Cocciante - Virgin (Boventoon/L'Altra Meta)
7 6 9 Do The Bartman The Simpsons - Geffen (ATV/Sorcerous Labyrinth)	41 28 15 Justify My Love EDE.CH.RGR Madonna - Sire (Miss Bessie Music)	75 81 2 My Side Of The Bed Susanna Hoffs - Columbia (Various)
8 9 9 Wind Of Change Scorpions - Mercury (Almo/Testatyme Music)	42 34 15 All Together Now The Farm - Produce (Farm Music)	76 73 2 Happy Ned's Atomic Dustbin - Furtive (PolyGram)
9 7 4 Should I Stay Or Should I Go The Clash - Columbia (Nineden) UK.B.NL.S.Ir	Where The Streets Have No Name/Serious Pet Shop Boys - Parlophone (a:EMI/Warner Chappell aa Cage/10)	Today Forever (EP) Ride - Creation (EMI)
The Stonk/The Smile Song Hale & Pace And The Stonkers/Victoria Wood - London (Copyright Control)	44 41 4 No Coke Dr. Alban - SweMix (SweMix Publishing)	78 49 8 Believe D.CH.SF E.M.F Parlophone (Warner Chappell)
1 12 13 Hello Afrika D.E.A.CH.GR Dr. Alban - SweMix (Progressive/Misty/SweMix)	45 59 3 J'Ai Peur Francois Feldman & Joniece Jamison - Phonogram (Marilu/Carol-Line)	79 83 5 From A Distance Bette Midler - Atlantic (Julie Gold/Wing & Wheel)
12 13 8 (I Wanna Give You) Devotion UK.D.B.N.I. Nomad feat. MC Mikee Freedom - Rumour (Skratch/Copyright Control)	46 29 29 I've Been Thinking About You F.D.E.C.H.GR.I Londonbeat - Anxious/RCA (Warner Chappell)	80 42 10 Get Here Oleta Adams - Fontana (Rutland Road/Warner Chappell)
39 3 Secret Love Bee Gees - Warner Brothers (Gibb Brothers/BMG Music)	47 40 8 Play That Funky Music Vanilla Ice - SBK (MCA Music)	81)90 2 Bow Down Mister Jesus Loves You - More Protein (Virgin)
Natal Chico & Roberta - Carrere (Adageo)	48 44 20 Don't Worry Kim Appleby - Parlophone (Copyright Control)	Frente A Frente Chico & Roberta - Carrere (Carrere)
15 15 16 Qu'Est-Ce-Qu'On Fait Maintenant Benny B. PLR (Copyright Control)	49 48 13 Bad Boys S.N.SF Inner Circle - Metronome (Madhouse Music)	83 89 4 Shock Rock B.B. Jerome & The Bang - EMI (EMI Music)
The Grease Megamix John Travolta & Olivia Newton-John - Polydor (Warner Chappell)	50 52 11 La Petite Sirene Anne - Ades (Editions Ades)	Disappear INXS - Mercury (Tol Muziek/MCA Music)
17 53 3 It's Too Late Quartz introd. Dina Carroll - Mercury (EMI)	51) 58 10 Est-Ce-Que Tu Es Seule Ce Soir Frederic François - Trema (Barracato/Lercara)	85 79 22 I'm Your Baby Tonight Whitney Houston - Arista (Kear/Epic/Solar)
18 16 21 Unchained Melody The Righteous Brothers - Verve/Polydor (MPL Communications)	52 47 5 Tequila F.B Latino Party - Polydor (Copyright Control/P. Simpson)	86 71 8 The Way You Do The Things You Do UB40 - Virgin (Jobete Music)
19 14 9 Innuendo D.N.L.E.A.CH.R.I Queen · Parlophone (Queen Music/EMI Music)	53 35 17 Keep On Running Milli Vanilli - Hansa/Ariola (Far Music-Production)	87 Ve Got News For You Feargal Sharkey - Virgin (CC/Little Shop Of Morgan)
20 10 4 Crazy For You Madonna - Sire (Warner Chappell)	Let There Be Love Simple Minds - Virgin (Virgin Music)	88 78 2 Kränk Di Net A Jazz Gitti - OK/Musica (Musica)
Rhythm Of My Heart Rod Stewart - Warner Brothers (WB/Jamm/Bibo)	55 57 2 Losing My Religion R.E.M Warner Brothers (Warner Chappell)	89 93 2 Do You Remember Phil Collins - Virgin/WEA (Phil Collins/Hit And Run)
22 18 4 Mea Culpa Part II Enigma - Virgin (Data Alpha/Mambo/Siegel)	The One And Only Chesney Hawkes - Chrysalis (Warner Chappell)	She's A Woman Scritti Politti & Shabba Ranks - Virgin (Northern)
23 21 8 Wicked Game Chris Isaak - London (Warner Chappell)	57 26 3 Over Rising E.P. UK.Ir Charlatans - Situation Two (Warner Chappell)	91 62 6 Give Peace A Chance The Peace Choir - Virgin (Northern Songs)
24 17 19 Ice Ice Baby Vanilla Ice - SBK (Various) F.D.B.E.A.CH.P.DK.GR	58 45 20 I'll Be Your Baby Tonight FD.A.CH Robert Palmer feat. UB40 - EMI (Copyright Control)	92 84 15 A Better Love Londonbeat - Anxious/RCA (Warner Chappell/Blue Mountain)
25 23 8 You Got The Love Source feat. Candi Staton - Truelove (Copyright Control)	59 38 20 Fantasy Black Box - Groove Groove Melody (EMI Music)	93 88 3 Who? Where? Why? Jesus Jones - Food (EMI)
26) 33 5 Liefde Voor Muziek Raymond Van Het Groenewoud - EMI (Not Listed)	60 68 4 No Woman No Cry Londonbeat - Anxious/RCA (Island Music)	Can't Help Myself 2 Brothers On The 4th Floor - Bounce (Dutchy Music)
27 36 8 Romantic World Dana Dawson - Columbia (CBS Music/Romus S.A.R.L.)	61 30 6 All Right Now Free - Island (Blue Mountain)	95 64 14 Nuit Frederics, Goldman, Jones - Epic (JRG/Marc Lumbroso)
28 24 10 Go For It! (Heart & Fire) UK.D.B.CH.S Joey B. Ellis & Tynetta Hare - Capitol (Bust-It)	62 96 3 About You David Hallyday - Scotti Bros (Maritza Music)	96 86 9 Ti Spacco La Faccia Gabibbo - EMI (EMI Music)
46 4 Unfinished Sympathy Massive - Wild Bunch/Circa (Island)	63 76 2 The Total Mix Black Box - Groove Groove Melody (Warner Chappell)	97 65 3 Adrenalin E.P. N-Joi - deConstruction (Copyright Control)
3061 2 Rescue Me Madonna - Sire (WB/Blue Disque/Webo Girl)	64 85 5 Let's Go Crazy F Indra - Carrere (Atalante)	Le Privilege Michel Sardou - Trema (Art Music France) F
31 25 9 Cry For Help D.B.N.L.A.S.P.DK.GR.I Rick Astley - RCA (BMG Music)	65 77 4 Sucker DJ Dimples D FBI (ARL Music/Screen)	99 54 5 Here Comes The Hammer M.C. Hammer · Capitol (Bushlt)
32 31 19 Unbelievable D.E.A.CH.S.N E.M.F Parlophone (Copyright Control)	66 Na Cueen - Parlophone (Queen Music)	10098 4 Take No Crap Cut'n Move - Medley (Casadida)
33 27 6 Poupee Psychedelique Thierry Hazard - Columbia (Sony Music)	6774 2 Darling Roch Voisine - Ariola (Ed. Georges Mary)	UK = United Kingdom, D = Germany, F = France, CH = Switzerland, A = Austria, I = litaly, E = Spain, NL = Halland, B = Belgium, IR = Ireland, S = Sweden, DK = Denmark, N = Norway, SF = Finland, P = Portugal, GR = Greece
37 19 To Love Somebody Jimmy Somerville - London (Gibb Brothers/BMG Music)	68 67 3 Loose Fit Happy Mondays - Factory (London)	= FAST MOVERS = NEW ENTRY RE = RE-ENTRY
The Eu © BPI Communications BV/Bum	rochart Hot 100 Singles is compiled by BPI Communications BV in cooperation with B a/Stemra - All rights reserved. ® Hot 100 is a trademark of Billboard Publications, Inc.	uma/Stemra.



EUROPEAN AIRPLAY **TOP 50**



S ARTIST S ARTI	SET ARTIST A SET TITLE - ORIGINAL LABEL [PUBLISHER] E SET TITLE - ORIGINAL LABEL [PUBLISHER]	A S S S S S S S S S S S S S S S S S S S
8 4 Joyride Roxette - EMI (Jimmy Fun Music)	1824 4 A Nos Actes Manques Jean-Jacques Goldman - Columbia (JRG/Marc Lumbroso)	35 32 4 All Together Now The Farm - Produce (Farm Music)
2 45 2 Rhythm Of My Heart Rod Stewart - Worner Brothers (WB/Jamm/Bibo)	19 21 8 Get Here Oleta Adams - Fontana (Rutland Road/Warner Chappell)	36 31 14 Disappear INXS - Mercury (Tol Muziek/MCA Music)
3 4 5 Auberge Chris Rea - East West (Warner Chappell)	20) 26 4 Outstanding Kenny Thomas · Cooltempo (Minder Music)	37 35 7 Easier To Walk Away Elton John - Rocket (Big Pig Music)
4 2 4 Secret Love Bee Gees - Warner Brothers (Gibb Brothers/BMG Music)	21) 29 3 Crazy For You Madonna - Sire (Worner Choppell)	Unfinished Sympathy Massive - Wild Bunch/Circa (Island)
5 14 7 My Side Of The Bed Susanna Hoffs - Columbia (Various)	22 16 20 Unchained Melody The Righteous Brothers - Verve/Polydor (MPL Communications)	39 48 2 J'Ai Peur François Feldman & Joniece Jamison - Phonogram (Marilu/CarolLine)
6 1 11 All This Time Sting - A&M [Mognetic/Regotto/Illegal]	23 28 8 The Way You Do The Things You Do UB40 · Virgin [Jobete Music]	40 47 2 Should I Stay Or Should I Go The Clash - Columbia (Nineden)
7 5 11 Crazy Seal - ZIT/WEA (Beethoven Street/Perfect)	Just The Way It Is, Baby The Rembrandts - Alco (WB/Warner-Tamerlane/Tiger God)	.41 38 9 Call Your Name A-Ha - Worner Brothers (Warner Chappell)
8 6 8 Because I Love You (The Postman Song) Stevie B - BCM (Saia/Myo-T)	Let There Be Love Simple Minds - Virgin (Virgin Music)	(I Wanna Give You) Devotion Nomad feat. MC Mikee Freedom - Rumour (Skratch/Copyright Control)
9 11 9 Cry For Help Rick Astley - RCA (BMG Music)	This Is Your Life Banderas - London (One Life/Island/Elysion)	Night Owls Vaya Con Dios - Ariola (Vayo Con Dios/BMG Music)
10 15 14 Wicked Game Chris Isaak - London (Warner Chappell)	27 17 11 All The Man That I Need Whitney Houston - Arista (Worner Chappell)	Highwire Rolling Stones - Columbio (Promo Pub BV)
10 21 I'll Be Your Baby Tonight Robert Palmer feat. UB40 - EMI (Copyright Control)	28 36 3 All Right Now Free - Island (Blue Mountain)	.45 50 2 About You David Hallyday - Scotti Bros (Maritza Music)
12 7 18 To Love Somebody Jimmy Somerville - London (Gibb Brothers/BMG Music)	29 23 20 Don't Worry Kim Appleby - Parlophone (Copyright Control)	46 27 6 Blue Hotel Chris Isaak - Reprise (Warner Chappell)
13 12 10 Wind Of Change Scorpions - Mercury (Almo/Testatyme Music)	30 25 4 Do The Bartman The Simpsons - Geffen (ATV/Sorcerous Lobyrinth)	47 19 6 What Do I Have To Do Kylie Minogue - PWL (All Boys Music)
18 6 G.L.A.D. Kim Appleby - Parlophone (Copyright Control)	31 22 17 A Better Love Londonbeat · Anxious/RCA (Warner Chappell/Blue Mountain)	48 40 9 Gonna Make You Sweat C&C Music Factory - Columbia (Virgin Music)
15 9 10 Mercy Mercy Me/I Want You Robert Palmer - EMI (Jobete/Rondor)	32 13 18 Sadeness Part 1 Enigma - Virgin (Dota Alpha/Mambo/Siegel)	Le Verrou Julien Clerc - Virgin (Ed. Crecelles & Sidonie)
16 20 7 Place Des Grands Hommes Patrick Bruel - RCA (14 Productions)	33 9 From A Distance Bette Midler - Atlantic (Julie Gold/Wing & Wheel)	Love Rears It's Ugly Head Living Colour - Epic [Famous/Dare To Dreom Music]
17 3 5 Heal The Pain George Michael - Epic (Morrison Leahy Music)	(Queen - Parlophone (Queen Music)	The European Airplay Top 50 is compiled from the individual national airplay charts below Circled songs indicate increased or maintoined airplay is expected for the following week

NATIONAL AIRPLAY

UNITED KINGDOM

Most played records on BBC stations and major independents.

- (1) Oleta Adams Get Here (14) Bee Gees Secret Love
- Bee Gees Secret Love Kenny Thomas Outstanding
- (11) Roxette Joyride
- 4. (11) Roxette Joyride
 5. (3) Madonna -Crazy For You
 6. (-) Rod Stewart Rhythm Of My Heart
 7. (-) Susanne Hoffs My Side Of The Bed
 8. (12) Chris Rea Auberge
 9. (-) Clash Should I Stay Or Should I Go

- 10. (-) Banderas This Is Your Life 11. (6) Stevie B. Because I Love You 12. (9) Free All Right Now 13. (7) Simpsons Do The Bartman

- 15. (r) Simpsons Do The Boardian
 14.(18) Living Colour Love Rears Its Ugly Head
 15. (-) Queen I'm Going Slightly Mad
 16. (-) Quartz/Dian Carroll It's Too Late
 17. (-) R.E.M. Losing My Religion
 18. (-) Simple Minds Let There Be Love

- Chesney Hawkes The One And Only
 Sting Mad About You

GERMANY

Most played records on the ARD stations and major privates. Compiled by Media Control/Baden Baden.

- (1) Bee Gees Secret Love (9) Rod Stewart Rhythm Of My Heart (2) Sting All This Time (5) Chris Rea Auberge

- 4. (5) Chris Rea Auberge
 5. (-) Roxette Joyride
 6. (3) Chris Isaak Wicked Game
 7. (4) R. Palmer Mercy Mercy Me/I Want You
 8. (11) Bette Middler From A Distance
 9. (7) Susanna Hoffs My Side Of The Bed
 10. (19) Vaya Con Dios Night Owls
 11. (-) Rick Astley Cry For Help
 12. (14) Kim Appleby G.L. A.D.
 13. (12) The Farm All Together Now
 14. (-) Elton John Easier To Walk Away
 15. (10) Seal Crazy
 16. (6) George Michael Heal The Pain
 17. (8) Rembrandts Just The Way It Is. Baby.
 18. (14) Kim Appleby Don't Worry
- 18.(14) Kim Appleby Don't Worry
 19.(17) Stevie B. Because I Love You
 20.(15) W.Houston All The Man That I Need

FRANCE AM

Most played records on AM stations. Compiled by Media Control/Strasbourg.

- (1) J.J.Goldman A Nos Actes Manques
 2. (2) Julien Clerc Le Verrou

- (2) Julien Clerc Le Verrou

 (5) P.Bruel Place Des Grands Hommes

 (4) F.Feldman & J.Jamison J'Ai Peur

 (-) Mylene Farmer Les Desenchantes

 (3) Roch Voisine Darling

 (9) T.Hazard Poupee Psychedelique

 (-) The Silencers Bullet Proof Heart

 (10) Jil Caplan Tour CQui Nous Separe

 (-) The Comateens A Place For Me

 (-) Johnny Halliday Diego

 (6) Stirg All This Times

- 11. (c) Sting All This Time
 13.(17) S.Gainsbourg Requirem Pour Un Con
 14. (-) Jimmy Somerville To Love Sonebody
 15. (-) Rod Stewart Rhythm Of My Heart
 16.(12) Scorpions Wind Of Change

- 17. (-) Simple Minds Let There Be Love
 18. (-) UB-40 The Way You Do The Things You Do
 19.(16) Elsa Pleure Doucement
 20. (-) Chris Rea Auberge

AUSTRIA

FRANCE FM

Most played records on RAI Stereo Due

- Rick Astley Cry For Help

- Seal Crazy
 Susanna Hoffs My Side Of The Bed
 Queen These Are The Days Of Our Lives
 Free All Right Now
- Marco Masini Perche Lo Fai
- Marco Masini Perche Lo Fai Raf Anarti O Non Amarti Pletroli Spunta La Luna Dal Monte Loredana Berte In Questa Citta Ricardo Cocciante Si Stame Insieme Renato Zero Spalle Al Muro Enigma Mea Culpa Part Il Claudio Baglioni Vivi The Box Temptation Milli Vanilli Keen On Running

- 10. (-)

- Milli Vanilli Keep On Runs
- 15. (-) Milli Vannin- Keep On Kulling 16. (-) L.A. Mix Coming Back For More 17. (-) Stevie B. Because I Love You 18. (-) Rod Stewart Rhythm Of My Heart 19. (-) Johnny Gill Wrap My Body Tight 20.(10) Vanilla Ice Play That Funky Music

SPAIN

Most played records on Cuarenta Principales, cover

- 1. (15) Queen Innuendo
 2. (2) Enigma Sadeness Part 1
 3. (3) Snap Mary Had A Little Boy
 4. (1) La Trampa Volver A Casa
 5. (5) Sting All This Time
 6. (6) La Unión Ella Es Un Volcan
 7. (7) Rick Astley Cry For Help
 8. (8) G.Fstefan Coming Out Of The Dark
 (9) Whensten All The Man That J. Naci
- 9. (9) W.Houston All The Man That I Need
 10. (10) Héroes del Silencio Maldito Duende
 11. (11) Londonbeat A Better Love
 12. (12) M.C. Hammer Pray

- 12.(12) M.C. Hammer Fray
 13.(13) Fangoria Hagamos Algo Superficial...
 14.(14) Letticia Sabater Mi Vecina Favorita
 15.(16) New Kids On The Block Games
 16.(19) C&C Music Factory Gonna Make You Sweat
- 17. (18) Pinguino En Mi Ascensor En Ama De Casa... 18. (20) Dr. Alban - Hello Afrika
- 19. (-) Lions In Love Pulseras 20. (-) Seal Crazy

HOLLAND

- (-) Rolling Stones Highwire

- 1. (-) Rolling Stones Highwire
 2. (-) Simple Minds Let There Be Love
 3. (8) Stef Bos Papa
 4. (5) R. v.h. Groenewoud Liefde Voor Muziek
 5. (13) Banderas This Is Your Life
 6. (-) Massive Unfinished Sympathy
 7. (7) Madonna Rescue Me
 8. (-) Rene Froger Nobody Else
 6. (-) Rene Froger Nobody Else
 6. (-) Rene Froger Nobody Classes
- Rod Stewart Rhythm Of My Heart
- 9. (-) Rod Stewart Rhythm Of My Heart
 10. (-) Timmy T One More Try
 11. (-) Ten Sharp You
 12.(17) De Dijk Je Weet Nooit Wanneer
 13. (-) Queen I'm Going Slightly Mad
 14. (1) Peter Peace
 15. (2) Bee Gees Secret Love
 16. (-) G'Race Slow Dancing

- Seal Crazy
- 18. (11) Stevie B. Because I Love You 19. (14) INXS By My Side

Most played records on national pop station O3. Compiled by Media Control/Baden Baden.

- - 1. (1) Roxette Joyride
- Londonbeat · A Better Love Beat 4 Feet Sister Soul + Mr Beat Kim Appleby G.L.A.D. Yo Yo Games People Play
- 6. (19) The Beautiful South A Little Time
- R.Palmer/UB40 I'll Be Your Baby Tonight INXS Disappear Rembrandts Just The Way It Is. Baby
- 10. (-) Dance W/A Stranger Stop Looking For Love 11. (17) P.M.Simpsom How I Miss You So 12. (3) Kim Appleby Don't Worry 13. (10) Righteous Brothers Unchained Melody
- 13.(10) Righteous Brothers tonenained wichout
 14.(11) Jimmy Somerville To Love Somebody
 15. (7) R.Palmer Mercy Mercy Me/I Want You
 16. (-) John Farnham Chain Reaction
 17. (8) Chris Rea Auberge
 18. (2) Bee Gees Secret Love
- 19. (-) Money Love It's A Shame 20. (20) Milli Vanilli Keep On Running

Most played records on FM stations. Compiled by Media Control/Strasbourg.

- (2) UB40 The Way You Do The Things You Do
 (1) Scorpion Wind Of Change
 (5) David Halliday About You
 (3) P.Bruel Place Des Grands Hommes
- (3) P.Bruel Place Des Grands Trollinies
 (4) Sting All This Time
 (12) J.J.Goldman A Nos Actes Manques
 (7) Jinmny Sommerville To Love Somebody
 (8) R. Palmer/IB40 I'll Be Your Baby Tonight
 (6) George Michael Freedom
- 10.(11) Phil Collins Do You Remember
- 11. (14) Righteous Brothers Unchained Melody
 12. (10) Dana Dawson Romantic World
 13. (13) Vanilla Ice Ice Ice Baby
 14. (16) Elton John You Gotta Love Someone
- 15.(15) INXS Disappear 16. (-) A-Ha I Cail Your Name 17.(18) Mariah Carey Someday 18.(17) F.Feldman & J.Jamison J'Ai Peur
- 19. (9) Enigma Sadeness Part 1 20. (-) DNA Serenissima

SWITZERLAND

Most played records on the national station DRS 3 and major privates. Compiled by Media Control/Basel.

- Seal Crazy
 Rod Stewart Rhythm Of My Heart
 Scorpions Wind Of Change
 Chris Rea Auberge
 Chris Isaak Wicked Game
 Susanna Hoffs My Side Of The Bed Roxette - Joyride
- David Knopfler Lonely Is The Night Big Dish Miss America Rick Astley - Cry For Help
- Righteous Brothers Unchained Melody 12. (8) 13. (4) Queen - Innuendo
 Everyday People - I Guess It Doesn't Matter
 Jesus Jones - Right Here, Right Now
 The KLF - 3.A.M. Eternal
- 14. (-)
- 10. (-) Ihe KLF 3.A.M. Eternal 16.(10) C&C Music Factory Gonna Make You Sweat 17. (19) Dr. Alhan Hello Africa 18. (7) R.Palmer/UB40 I'll Be Your Baby Tonight 19. (15) George Michael Heal The Pain 20. (17) The Farm All Together Now

M&M's National Airplay charts reflect the 20 songs receiving the most airplay in each country listed. The individual charts are compiled by various media controllers and research organizations, based on reports from participating stations representing various formats. These charts are combined and weighted to

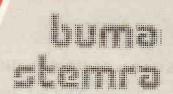
comprise the European Airplay Top

50 chart above. M&M also surveys nearly 100 contemporary music stations to develop the European Hit Radio chart, which can be found on page 26. That chart and its related statistics detail singlesbased airplay at stations specifically targeting 12-34 year-olds on a fulltime or part-time basis.

- National product



EUROPEAN TOP 100_® ALBUMS



X X X X X X X X X X X X X X X X X X X	ARTIST COUNTRIES CHARTED	SE TITLE - ORIGINAL LABEL COUNTRIES CHARTED TITLE - ORIGINAL LABEL
1 7 Queen UK.F.D.B.NLE.A.CH.S.P.DK.I.N.SEG Innuendo - Parlophone	35 35 23 Westernhagen Live - Warner Brothers	69 87 3 Joni Mitchell UK.NI.S.D.K Night Ride Home - Geffen
Chris Rea UK.D.B.NLA.CH.S.DK.N.SFI. Auberge - East West	Thin Lizzy Obcidential of the Very Best Of Thin Lizzy - Vertigo	70 47 17 Superframp D.NLE.C.
3 2 8 The Soul Cages - A&M W. F.D. B. N.L. E. A. CH. S. P. DK. L. N. S. F. GR.		71 70 3 Frederic Francois Est-Ce-Que Tu Es Seule Ce Soir · Trema
T 3 14 Enigma UK.ED.B.NLE.A.CH.S.R.DK.I.N.SE.GR. MCMXC A.D Virgin		72 36 11 New Kids On The Block UK.D.N.L.E.A.R.C. No More Games (The Remix Album) - Columbia
5 9 Chris Isaak Wk.D.B.NLE.CH.S.P.DK.N.SEGR. Wicked Game - Reprise	Udo Lindenberg Ich Will Dich Haben - Polydor	Umberto Tozzi Gli Altri Siamo Noi - CGD
The Very Best Of Rocket	40 40 8 Motorhead D.CH.S.SF.GR	74 75 18 François Feldman Une Presence - Philips
Phil Collins 6 18 Serious HitsLive! - Virgin/WEA	41) 48 2 Michael Oldfield Heaven's Open - Virgin	75 54 8 Alexander O'Neal All True Man · Tabu
9 2 The Farm Spartacus - Solid		76 65 14 Roch Voisine Pouble - GM/Ariola
13 4 Rick Astley UK.D.B.NLE.A.CH.S.DK.I.GR.I		77 50 13 Soundtrack - Werner Beinhart DA.C. Werner Beinhart - Palydor
O 8 7 Gloria Estefan UK.D.B.NL.E.A.CH.S.DK.SFGR.I		78 64 25 Cambio - RCA
Jimmy Somerville UK.D.B.NLA.CH I The Singles Collection 1984/1990 - London		79 63 9 Pino Daniele Un Uomo En Blues - CGD
R.E.M. Out Of Time - Warner Brothers	46 31 3 Ganz Nah - PolyGram	Raf
3 12 13 Soundtrack - Twin Peaks/Angelo Badalamenti MKES.RDK.IN.SFI Music From Twin Peaks - Warner Brothers		SogniE` Tutto Quello Che C'E` - CGD 81 57 3 Hooked - Capital
Whitney Houston W.F.D.B.N.L.E.A.C.H.S.P.DK.SF.GR.H. I'm Your Baby Tonight - Arista	48 27 9 Fredericks, Goldman & Jones - Columbia	Debau D. L.
Scorpions FD.B.CH.DK.SF Crazy World - Mercury	50.005.0000	82 77 10 Robert Palmer Don't Explain - EMI Page 10.13 Heroes Del Silencio
KIF UK.D.B.NLS.DK	55 23 In The Blood - Anxious/RCA 50 37 43 Night Owls - Ariola	83 60 13 Senderos De Traicion - EMI
The White Room - KLF Communications Madonna UK.D.NLE.CH.S.P.DK.SEIN	51 42 5 Dans La Chaleur De Bercy - Philips	OH OT 18 Le Privilege - EMI
The Immaculate Collection - Sire George Michael 14 27 Listen Without Prejudice Vol. 1 - Epic UK.ED.NLS.DK.GR.In	David Lee Roth D.NLA.CH.S.DK.SF	One Size Fits All - Epic
AC/DC F.D.B.NLCH.RDK.SF 18 24 The Razor's Edge - Atco	52 34 9 A Little Ain't Enough - Warner Brothers	66 22 Their Greatest Hits - A&M
Vanilla Iaa	30 Centimeters - Off The Track	87 72 4 The Eric Clapton Story - Polydor
19 14 To The Extreme - SBK	54 53 7 L'Album - PLR	88 90 2 Peggy Suicide - Island
Ex.El - ZTT/WEA	55 58 25 Herbert Groenemeyer Luxus - Electrola	89 89 5 The Essential Jose Carreras - Philips
¹⁶ ² Kill Uncle · HMV	The Real Milli Vanilli The Moment Of Truth - Hansa/Ariola D.B.A.CH.DK.GR	Juan Luis Guerra & 4.40 Piala Que Llueva Cafe - Karen
²⁰ ⁶ Everybody's Angel - East West	Soundtrack - Keep On Running Keep On Running - Columbia	91 79 4 Bette Midler Some People's Lives - Atlantic
Oleta Adams UK.NLIr Circle Of One - Fantana	Living Colour Time's Up - Epic UK.NL	92 76 65 Labour Of Love II - Virgin
Peborah Harry & Blondie The Complete Picture - The Very Best Of Chrysalis	59 69 3 C&C Music Factory Gonna Make You Sweat - Columbia	93 95 40 Step By Step - Columbia
44 3 Soundtrack - Grease Grease - Polydor UK B.NLE.Ir	60 39 42 Snap UK.D.NLE.A.P.DK World Power - Logic/Ariola	94 67 21 Recycler · Warner Brothers
P 23 3 Heinz Rudolf Kunze Brille - WEA	61 32 4 Free The Best Of Free - All Right Now - Island	95 73 7 Jesus Jones Doubt - Food
The Simpsons The Simpsons Sing The Blues - Geffen UK.NL.S.N.Ir	Renato Zero Prometeo - Zerolandia	96 81 11 Soundtrack - Ghost Ghost - Milan
28 30 Carreras/Domingo/Pavarotti UK.D.E.P.DK.GR In Concert - Decca	63 80 14 Chet Atkins & Mark Knopfler Neck And Neck · Columbia	97 86 66 Phil Collins F.D.NI 86 66But Seriously - Virgin/WEA
78 2 Marco Masini Malinconoia - <i>Ricordi</i>	64 49 10 Soundtrack - Rocky V UKD.A.S.GR	98 97 2 Eric Gadd SEric Gadd - Metronome
The Righteous Brothers The Verye/Polydor The Verye/Polydor	65 51 16 Starry Night - Columbia	99 93 22 Status Quo UK.CH.S.DK
Patrick Bruel Alors Regarde - RCA	66 68 5 Raymond Van Het Groenewoud Meisjes/Best Of - EMI	Soundtrack - The Lost Boys The Lost Boys - Atlantic
38 4 Edward Simoni Pan-Traeume - Columbia	67 59 2 The Stranglers Oreatest Hits 1977-1990 - Epic	The LOST DOYS - Ariantic UK = United Kingdom, D = Germany, F = France, CH = Switzerland, A = Austria, I = Italy, E = Spein, NL = Halland, B = Belgium, IR = Iteland, S = Sweden, DK = Denmark, N = Norway, SF = Finland, P = Portugal, GR = Greece.
M.C. Hammer 29 34 Please Hammer Don't Hurt 'Em - Capitol	68 52 19 BAP X Fuer 'E U - Electrola	= FAST MOVERS SEW ENTRY

US Comes To M&M

Starting next issue, M&M will introduce a weekly US page. Written by our US editor, Tom Kay, the section will keep you up-to-date with what's going on across the Atlantic. We'll tell you what's hot and what's not in the States and how it all relates to Europe.

Emmis Out

Turns out US media company Emmis Broadcasting's investment in French dance station Maxximum FM was never completed, if there even was a deal at all.

A call to Emmis revealed that the company has only a consulting agreement with Maxximum. Emmis last year (M&M April 14) originally planned to pay a reported US\$2 million for a 15% stake in Maxximum.

Island Fire

Island France has been on a hot streak this month. The label has already signed five French acts, and more are planned in April.

On Shoes & INXS

Shoemaker **Converse** is hooking up with **PolyGram** on a cassingle promotion for **INXS**'s *Suicide Blonde*. Buy some shoes and get a discount on the cassingle.

The promotion is planned to start in early to mid-April. Countries already signed up: the UK, Spain, Austria and Portugal.

Euro entertainment marketing company **Stiletto** did it once last year with Converse and **David Bowie**, promoting Bowie's greatest hits package. The song on the cassingle was *Fame 90*; flipside was a rap version with **Queen Lateefah**.

Reportedly, sales of Converse

were up 10% on that promo. More than 500.000 units of the cassingle were shipped. For the INXS promo, the company will ship about the same amount.

"This is the first time that new music by a major artist has been used in a brand gift with purchase," says Stiletto exec David Hazan.

Park Parked?

"Right now I still consider myself to be in the middle of doing something, not reaching the end," says Capital Radio/London programme director Richard Park, amid rumours he might be appointed Capital Radio Group MD.

Is this a hint he is happy to stay in programming? Park claims he is no stranger to calls from head-hunters, saying he's been getting "umpteen calls offering positions as MD, all from within the music industry".

More Newsmakers

Eric Kronfeld has been appointed president and chief operating officer of PolyGram Holding Inc. (PHI). Kronfeld will be directly responsible for co-ordinating the activities of the various companies owned by PolyGram in the areas of finance, personnel and corporate legal and business affairs administration.

London-based Sony Music International has promoted Tracy Nurse, European manager tours & promotion for the Columbia label, to European marketing manager Columbia.

Bits & Pieces

Who were the LP and singles chart share leaders for the first quarter in Germany?

Which company sold the most records in Belgium last year? Which country is celebrating the

10th anniversary of FM radio?

Industry sources are claiming the **Capital Radio Group** might not remain structured as it is now. Is **Havas** planning to be more than just a minority investor?

Is Spanish indie company Dro/Gasa Twins thinking twice about Virgin's offer to buy the label?



WHAT IT'S LIKE TO SIGN FOR US\$50 MILLION ?- Janet Jackson and Virgin Records chairman Richard Branson sign on the dotted line.

Hammer

(continued from page 1)

ments to strengthen the association between the artist and Pepsi." Karakadas declined to comment on the specifics of the investment, although the figure for Germany is believed to be DM8 million (app. US\$5.24 million).

The album *Please Hammer Don't Hurt 'Em* is near the one milion sales mark in Europe, and **Capitol Records** hopes the tour will add another million to the total. *Please...* will be advertised on TV in France, Holland, Italy, Spain and Germany. It will be further supported by a wide array of in-store material and displays.

In Germany, where the LP has sold some 335.000 copies, EMI will be running 28 spots on nationwide cable channel Tele-5 from March 25-31. Some 13 radio stations, both public and private, will be airing similar 20-second spots in the same period. These include RSH/Hamburg, privates the Hessen state station Radio ffn, Radio Hamburg, Radio Salü/Saarbrücken. Radio RPR/Ludwigshafen, Antenne Bayern/Munich and the public stations RB/Bremen, HR/Frankfurt, SR/Saarbrücken, SWF/ Baden Baden, SDR/Stuttgart, Bayern 3/Munich and SFB/ Berlin.

According to EMI Music Worldwide continental European marketing manager Didier Zerath, the budget spent on MC Hammer is Capitol's biggest this year. "We are talking about somebody who will be the artist of the '90s. We're investing in the future."

Capitol has already released four singles from the LP—U Can't Touch This, Have You Seen Her, Pray and Here Comes The Hammer. The fifth one, Yo Sweetness is due out next month.

MC Hammer's US platinum debut album, *Let's Get It Started*, will be re-released in Europe on March 25.

AIRC, PPL

(continued from page 1)

scale, possibly rising as high as 20% for major stations.

The decision follows recent talks that ended in a stalemate (M&M March 23). The two groups had hoped to reach an agreement without going to the Tribunal.

Comments PPL head of broadcasting Peter Rogers, "The 1986 agreement is not suitable for radio in the '90s. There has been too much change in the independent radio (IR) structure especially in relaxation of sponsorship rules. There has been a change in revenue base."

AIRC director Brian West disagrees. "The copyright rates quoted to us by PPL were so high we had to reject them." West says he has been advised by the Tribunal it might be September before a hearing can be scheduled.

Continues West, "The AIRC position on IR's revenue base has not changed. We will accept a levy on sponsorship if there is a pro-rata reduction in that charged against net advertising income."

A six-month extension to an "experimental" licence, which IR agreed to in 1986, will expire this week (March 31). Afterwards, a statutory licence procedure will be invoked. Under those rules, an individual station makes a "reasonable" interim offer to PPL. Backdated payments would then become liable after a ruling.

The just-ended licence saw a station pay 4.04% on its first £1.6 million of net ad revenue, and 7.07% thereafter. Payments by IR in the past financial year was £5.9 million.

The lack of agreement between the two groups is affecting INR bidders, confirms Independent Radio Authority spokesperson Tracy Mullins. The Authority is concerned bidders' financial forecasts have had to be calculated without confirmation of what percentage of net ad revenue will be charged or whether sponsorship income will be levied.

PolyGram

(continued from page 1)

new music is too narrow. "Individually, they are too tightly formatted to cover our whole range of new product to the extent that RTL can, and in any case, most tend to wait until a track has charted before they are interested in it. It can be very difficult to get airplay for new artists on FM."

RTL's involvement is also unusual because the campaign was targeted primarily at opinion leaders—retailers and regional media—rather than the general public.

Says Bakouch, "It was important for us to involve a national radio station in the event. RTL was the obvious choice because it is the leading station in France and it has an outlook which favours new French music."

RTL head of promotion Stephane Duhamel details that the limited scope of the campaign was not a problem for the station. "It was right for us because it represents a good cross-section of new French music. We try to present a broad range of new music, and this selection fits the bill exactly."

The "Génération Musiques" consists of 33 acts signed to

PolyGram labels Polydor,
Phonogram, Barclay, Philips
and Remark, or distributed
through PolyGram Distribution.
The artists are David Hallyday,
Mory Kanté, Lio, Les Négresses
Vertes, Niagara, Vanessa
Paradis, François Feldman and
Elmer Food Beat, as well as
many lesser-known acts.

The main thrust of the campaign, co-ordinated by PolyGram sales director Laurent Gallavardin, was a PR tour covering eight major French cities. Key to the tour was the distribution of a limited edition (4.000 units) six-CD set featuring all the artists and carrying the RTL logo. Neither firm is revealing the cost of the promotion.

Comments Phonogram joint MD Philippe Vidalenc, "We have a lot of new talent, but it is very hard to get exposure for it in the media or the record shops. We set up this operation to show them that there is a new generation of talent that doesn't receive the attention it deserves.

"These artists represent the future of PolyGram and we wanted to show our commitment to them. The campaign is a starting point for us—we will be focusing throughout the year on our new acts, alongside the more established ones."

Jackson

(continued from page 1)

Entertainment will be the follow-up release to 1987's *Bad*, which is due this summer. The agreement includes six new records.

Also, Jackson has founded the **Nation Records** label, to which both new and established artists will be signed.

Based on songs from the new album, Jackson will be producing a series of short films, in collaboration with directors such as Sir Richard Attenborough, David Lynch and Tim Burton.

Jackson's first full-length feature film for Columbia Pictures is currently being written by Caroline Thompson and Larry Wilson, co-author of "Beetlejuice".

In a written statement on March 20, Sony Software president **Michael Schulhof** comments: "Sony and Michael Jackson have had an oustanding relationship in music.

"We look forward to expanding those horizons to include other entertainment opportunities, which only Sony can provide"

MTV

(continued from page 1)

MTV Europe, which is now available via cable, satellite or terrestrial relays to more than 20 million homes in Europe, declined to comment at press time.

Baudecroux says increasing ad sales at MTV Europe would be one of NRJ's major priorities if it took over the channel. "NRJ has a lot of expertise in marketing, research and generating income for formatted radio, which we can use to increase MTV Europe's

sales. We also want to help them increase their penetration, particularly in southern Europe and France, where they are still not very strong."

But he says he is unlikely to consider altering MTV Europe's format if it took over the channel.

"They have a good team and a good product and are doing a great job. We don't want to interfere with that. But there are certain points on which we can help MTV. For instance, sharing artist interviews." Baudecroux says he has already met MTV Europe

MD **Bill Roedy** and other staff to discuss his strategy for the channel.

He adds that NRJ will almost certainly review its participation in Euromusique if the MTV deal goes through. "We would definitely consider pulling out. Euromusique still faces too many problems.

"But there are some other possible opportunities which we are discussing with our partners in that company, including perhaps bringing the two channels closer together in some way."

ARE YOU TUNED IN TO THE SOUND OF EUROPE?

'The Sound of Europe' is the music that's hot in one of the biggest, booming, music & media markets in the world. They are the current best-selling artists and records across the united European marketplace, and the only chart that tracks them is the Coca-Cola Eurochart Hot 100!

Thousands of chart positions, from Greece to Norway, are processed every week to create a concise, definitive overview of the music that Europe, as a whole, is listening to. Through radio, TV and press, the Eurochart Hot 100 already informs and entertains millions of people around the world!

The Eurochart Hot 100 is compiled by BPI Communications BV under the auspices of Music & Media, the pan-European trade magazine for the music and broadcast industries, together with Buma/Stemra, the Dutch author's rights society.



The Music That Europe Is Listening To...

For further information on the possibilities offered by the Eurochart Hot 100, contact:

Jan Abbink / Karen Holt: Music & Media, P.O. Box 9027, 1006 AA Amsterdam, The Netherlands - Tel: 31 20 669 1981, Fax: 31 20 170856

For the Coca-Cola Eurochart Hot 100 radio show contact:

Doug Adamson / Siobhan Crampsey: MCM Networking (U.K.) Limited, 81 Harley House, Marylebone Rd, London NWI 5HT, U.K.
Tel: 44 71 4868794, Fax: 44 71 4861089



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