

MUSIC & MEDIA

Sony Radio Awards	4
Free Ads For A Day	6
Rete 105 Clothes Line	9
Spotlight: Rainbirds	13
Station Operations	11
Off The Record	23

Europe's Music Radio Newsweekly . Volume 8 . Issue 19 . May 11, 1991 . £ 3, US\$ 5, ECU 4



DIAMOND SMILES — Francois Feldman receives a diamond award for sales of more than 1 million in France for his album 'Une Presence'. Pictured (l-r) are Feldman's manager and producer Jean Fredenucci, Phonogram general director and promotion manager Philippe Vidalenc, Feldman, Phonogram marketing and general director Michel de Souza and PolyGram Disques France president Paul-René Albertini.

GLR's UK Influence Grows In Breaking New Artists

Despite standing in the shadow of its powerful sibling **BBC Radio 1**, GLR/London is getting more attention lately as an important

outlet in breaking new bands.

Launched in October 1988, the adult rock/talk station's consistent policy of showcasing new bands

and airing album-led artists is delivering the increasingly important audience of album buyers.

Virgin MD **John Webster** says the station is right on target. "It proves the right mix of chat and oldies, that are not necessarily singles. But more importantly, they reach the 25-45 years—the album buying market.

"The type of audience that is not interested in dance, rap or banal pop. They play a lot of stuff that others don't play, like **Jellyfish** or **They Might Be Giants**. I personally never hear anything that makes me want to put it off." **Chrysalis** head of marketing **Jason Guy** nicknames

(continues on page 23)

(continues on page 23)

Radio Faces 'Simple Truth'; Comes To The Aid Of Kurds

European broadcasters have cleared their schedules in record time for "The Simple Truth", the concert in aid of Kurdish refugees at London's Wembley Arena on May 12.

Radio Vision, which is handling global TV and radio rights to the show, has already concluded deals with **ORF/Austria**, **DR/**

Denmark, **YLE/Finland**, **ARD/Germany**, **ERT/Greece**, **KRO/Holland**, **MTV/Hungary**, **RTE/Ireland**, **HRK/Norway**, **RTP/Portugal**, **TV/Spain** and **SVT/Sweden**. And agreements are pending with **Antenne 2/France** and **RAI Uno/Italy**. In the UK the **BBC** is televising the show and

(continues on page 23)

SADENESS LEADS LIST

Crossover Singles Top Eurochart

by Machgiel Bakker

Gregorian house, American-style pop/rock and snappy dance pop are some of mainland European music forms that fared best during the first quarter of 1991 according to an M&M survey based on records crossing national borders.

Virgin Germany had the most successful crossover single during the period with **Enigma's Sadeness Part 1**, which occupied the no. 1 position of the **Coca-Cola Eurochart Hot 100 Singles**

for nine consecutive weeks. This makes the **Michael Cretu**-produced single the most successful continental record since **Kaoma's Lambada** hit the top of the Eurocharts for a streak of 13 weeks that started in October 1989. **Virgin** claims to have sold more than 2.5 million copies worldwide of the single and three million of the album **MCMXC A.D.**

Second best is **Roxette's Joyride (EMI)**, already no. 1 for seven weeks, followed by

(continues on page 23)

Small First Quarter Gains For UK Independent Radio

by Hugh Fielder

UK independent radio registered further audience gains in the first quarter of 1991 at the expense of the **BBC**, according to the latest **JICRAR** research.

IR reach was 1% up on the last quarter of 1990 to 53% — a new record—and its audience share rose 0.6% to 35.6%. The weekly IR audience of 22.59 million was another record, and the total number of hours listened each week (314 million) marks a 35.2% rise over the past three years.

Comments **John Bradford**, MD at **Jazz FM/London** and the new chairman of the **Association of Independent Radio Contractors (AIRC)** research sub-committee, "This is further evidence of the steady advance of

independent radio, as new services create more choice and existing stations consolidate their position. The totality of independent radio is growing." (continues on page 23)

No. 1 in EUROPE

European Hit Radio

ROXETTE
Joyride
(EMI)

Eurochart Hot 100 Singles

ROXETTE
Joyride
(EMI)

European Top 100 Albums

EURHYTHMICS
Greatest Hits
(RCA)

feel like change.



BLACK THE NEW SINGLE FROM THE FORTHCOMING L.P. 'BLACK'

AM RECORDS

*Once in a blue moon there comes
a song that is special....*

ZUCCHERO PAUL YOUNG

senza una donna (without a woman)



taken from the forthcoming album zucchero

marketed outside the UK by Polydor



CONTENTS

FRANCE.....	5
UK.....	6
BENELUX.....	7
G/A/S/.....	8
ITALY.....	9
SPAIN/PORTUGAL.....	10
SCANDINAVIA.....	10
STATION OPERATIONS.....	11
NEW RELEASES.....	12
SPOTLIGHT.....	13
STATION REPORTS.....	14
EHR.....	17
EURO, NATIONAL AIRPLAY.....	18
TOP 10 SALES.....	19
UNITED STATES.....	20
HOT 100 SINGLES.....	21
TOP 100 ALBUMS.....	22
OFF THE RECORD.....	23

Spain Celebrates First International Record Fair

Madrid's first international records fair was marked by the appearance of **John Lennon's sister Julie Baird** on the opening day. In a special stand set up by '60s record collector and distributor **Mikel Barsa**, Baird autographed copies of her book *My Brother John*.

The event, held between April 27 - May 4, attracted most of the major labels, including **Sony Music, Virgin, BMG**, and indies **Zafiro and Horus**. Top radio network **SER** also had a booth where journalists and presenters from **40 Principales, Radio Minuto** and **Cadena Rial** interviewed with visiting artists.

Held in conjunction with the Madrid's May 2 festivities, the fair was organized by public relations company **RPS**. Comments RPS spokesperson **Angel Prieto**, "We have a five-year contract with the Madrid government. It should be even better next year."

Apart from record companies and radio stations, distributors, stage sound and lighting firms, retailers and other music industry related companies put up booths.

AMdLF

Twenty Vie For Radio 100 Frequency

by Paul Andrews

(Editor's note: Due to a production error, the conclusion to last week's story was inadvertently excluded. Here is an up-dated version of that story.)

Eighteen groups have joined France's **NRJ** and local publisher **Schmidt & Partner** in the race to take over the Berlin FM frequency left vacant by defunct alternative/ethnic station **Radio 100**. One of the new entries: German EHR cable/satellite service **Star* Sat**.

NRJ and Schmidt are backing rival bids from former Radio 100 staff and shareholders. But the **Kabelrat**, Berlin's media licencing authority, may allow a newcomer to take over the licence. Although no list of applicants has been published, unsuccessful bidders in the previous round of licence allocations earlier this year were invited to reapply by April 26.

Star*Sat is the only "outside" group surveyed by M&M to confirm that it is in the running. But insiders say that established German radio operators such as

Ufa-controlled Klassik Radio and Bavaria's **Gong** group have also reactivated their earlier applications. Spokespersons for both stations declined comment.

Says one observer, "I think **Klassik Radio** may have a good chance. It would fit in with the kind of diversity the **Kabelrat** seems to be encouraging." He points out that the 24-hour classical format would provide synergy with Berlin's current private radio sector: **EHR Hundert, 6**, full-format **RTL Berlin** and news station **Inforadio Berlin**, the last two of which launch this summer.

The **Kabelrat** meets on May 6 to consider the 20 applications.

Comments the authority's legal officer **Ingeborg Ludwig**, "It is possible they will come to a final decision on that date. But it is more likely they will draw up a shortlist of applicants with viable business and programme plans for further consideration, which will take a few weeks more."

Star*Sat marketing director **Martin Schmitz** says a Berlin sta-

tion would be a prestigious asset.

For us it would be a logical extension of our development. We already have a high penetration in East Germany through satellite, but it can be difficult to put up dishes in the city and Berlin is only partially cabled."

Ex-Radio 100 MD **Thomas Thimme's Radio 2000** project is backed by **NRJ (38%)**, plus original Radio 100 shareholders **Aktif Radio Berlin**, owned by local publishing and media interests (34.6%), **Neues Radio Berlin**, with roots in local cable TV programming (26.4%), and **103.4**, a group of well-known individual investors (3%). **Thimme** says **Radio 2000** has a budget of "more than DM4 million, but less than DM10 million".

Other former station staff have joined a proposed **Neues ("new") Radio 100**. This has a DM2.75 million budget, 25% raised by the staff members themselves, the rest from **Schmidt & Partners (26%)**, East Berlin printing firm **Die Andere Basisdruck Verlag**

(26%), **FIM**, an umbrella group representing over 100 "alternative" organisations (15%), gay and lesbian group **Toleranz (5%)**, and **Promiverein**, a group of prominent individual supporters (3%).

Radio 2000 plans a more mainstream format than **Radio 100's**, says **Thimme**. "With the future of [public "youth" stations] **RIAS 2** and **DT64** in serious doubt, we want to be there to replace them if they close down.

"Our programme would aim at 18-35s with a big city outlook, playing new and current hit music, plus cultural reports and so on. Indie music would remain part of that, but mainly evenings and weekends—ratings show that it is popular with this audience, but only in small amounts." He cites past **Infratest** surveys which showed **Radio 100** reaching more than 10% of Berliners over 14 days, but less than 1% daily.

He adds, "We have invited **NRJ** to be a partner because of its experience in reaching this kind of audience, although the format would not be identical to **NRJ France**." The **Kabelrat** had already approved both the format and **NRJ's** investment when they were proposed for the old **Radio 100**, he claims, although neither came about because of that station's internal disputes. At press time, no **NRJ** spokesperson was available to comment on the group's involvement.

Thimme says if licenced **Radio 2000** could achieve a 10-15% reach "in a short time"—possibly more if **RIAS 2** or **DT64** closed—and break even after two years.

Neues Radio 100 spokesperson **Mario Neumann** says, "We propose keeping much the same format as previously. Music will be mainly indie-style, with 30% speech, mainly in news and daytime magazine shows."

Neumann hopes an all-city profile, with investment from the East, will favour his bid. He adds if awarded the licence 50% of station staff will be East Berliners, and it will continue to cater for ethnic audiences. Both contenders claim to have the backing of the majority of the old **Radio 100's** staff.

Extreme Begins Euro Tour

by Robbert Tilli

Boston hard rock band **Extreme** have just started their European tour to promote their second A&M album *Pornograffiti*. Although specialising in funk metal, it was the ballad, *More Than Words*, the third single off the album, that finally broke them in their homeland.

The marketing of **Extreme** started in September last year with the release of *Pornograffiti*, the follow-up of their eponymous 1989 debut album.

Band members **Gary Cherone** and **Nuno Bettencourt** visited Norway, Germany, Holland and France, while also doing photo sessions for other countries. The two musicians did 70 interviews.

They also recorded station calls at **Wisseloord Studios** in Hilversum, Holland for use in rock shows in Germany, Scandinavia, Italy and Holland.

In January, the next single, *Get The Funk Out*, was released, heavily supported by **MTV**. It charted in Holland, peaking at no. 32. The song received good airings in Europe, mainly on specialised shows or stations. Airplay on daytime radio was the next goal, which should be attainable given that the third single, *More Than Words*, is no. 9 in the US at presstime.

Comments A&M international marketing manager **Bert de Ruiter**, "We follow the development of the band in the US, but for us the step [to Europe] was logical.

The first two singles were released to define the image of the band to a rock audience. Everybody knows hard rock is never programmed on daytime radio, but we expect no problems with this ballad."

Adds de Ruiter, "We have invested \$150,000 in the band so far. Our sales targets were 250,000 units for Europe, but now with the success of *More Than Words* it's possible to reach 350,000."

Extreme are promoted by an independent pan-European marketing and promotion company based in Holland. For the last six months, the company has been working on European radio stations, especially in Scandinavia and Germany. The current tour will take the band during May from the UK—where the tour started on May 2—to Holland, Germany, France, Italy, Norway, Sweden, Denmark, and again to the UK.



EUROPEAN EXPLORERS - The NAB conference in Las Vegas recently featured a panel called "The Global Marketplace: Media Investments And Opportunities", which discussed the radio and TV business climate in both Western and Eastern Europe. Shown (l-r): **Stoner Broadcasting System's, Tom Stoner**; **Tribune Entertainment's David Sifford**, **International Business Systems' Earl Jones**; **Westinghouse Broadcasting's David Graves**; **Wiley, Rein & Fielding's Donald Wear**; and **MacDonald, Grippo & Riely's Richard MacDonald**. For further notes on this panel, see M&M April 27, page 1. Photo courtesy Oscar & Associates, Inc./Chicago.

Vasco Rossi European Tour

May

15 Nice
17 Paris
19 Brussels
21 Utrecht

Théâtre Du Verdure
La Cigale
Ancienne Belgique
Muziekcentrum
Vredenburg

24 London

Town & Country
Club



BBC Dominates Sony Radio Awards

by Hugh Fielder

BBC Radio walked away with the lion's share of the awards at the UK's **Sony Radio Awards** held on April 29. The pubcaster won the top spot in 23 of 31 categories.

Some of the major music awards that BBC won: **BBC Radio 1** in the "Best Documentary Rock/Pop" category with *Last Night A DJ Saved My Life*; BBC Radio 1 breakfast presenter **Simon Mayo** was voted "Smash Hits Best National DJ"; and **BBC Radio 4** was awarded "Best Documentary Feature Music/Arts".

Comments **BBC Network Radio MD David Hatch**, "Getting favourites from our staples past the post in vast numbers ain't easy. But yet again our thoroughbreds romped home."

Independent radio picked up six awards, including "Best Rock/Pop Programme" to **City FM** and "Best Specialist Music Programme" to **Capital FM**. Also, "Local Station of the Year" went to **Radio Borders/Scotland**. That station launched in January 1990 and chalked up a 68% reach in its

first **JICRAR**. Station manager **Rod Webster** brought virtually his entire staff to London for the awards ceremony and brought them all onto the platform to receive the award.

Capital Radio/London DJs picked up three awards—**Charlie Gillett** won the coveted Gold Award for "Outstanding Contribution to Radio", **Tim Westwood's** "Capital Rap Show" was "Best Specialist Music Programme" and **Neil "Doctor" Fox** was voted "Smash Hits Best Local DJ".

Comments **Association of Independent Radio Contractors (AIRC)** director, "We are delighted for the IR winners, particularly the smaller stations **Fox** and **Borders**."

Other key winners:

Radio Academy Award:
BBC: Light Entertainment Department

Sony Gold Award:
Charlie Gillett

Personality Of The Year:
James Naughtie



GOLDEN HANDSHAKE - The UK's Prince Edward (l) and Dire Straits leader Mark Knopfler (r) present the Sony Radio Gold Award for outstanding contributions to radio over the years to Charlie Gillett, long-time broadcaster, author and former Oval Records owner. Knopfler appeared to pay tribute to Charlie, who helped the Straits achieve recognition by playing their music on-air early in their career. Photo courtesy Monitor Photography Ltd./London.

NEWSMAKERS

Music



Jim Fifield

● **Jim Fifield** has been appointed to the board of **Thames Television** in London. Fifield is also president/CEO of **EMI Music Worldwide**.

● **David Cohn** has been appointed deputy director of marketing at **MTV Europe** in London. He joins MTV Europe from MTV Networks in the US.

● **Hans Reinisch** has been appointed MD of **EMI Austria**. The post is based in Vienna.

● **Dick van Vliet** has been appointed legal and business affairs director of **EMI Music Conti-**

mental Europe. He will report to sector MD **Alexis Rotelli**. Van Vliet has been with the company since 1964. The post is based in London.

● **Michel Liberman** has been appointed pop marketing director of **EMI France**, based in Paris. He reports to MD **Gilbert Ohayon**.

● **Robert Jan Schinkel** has been appointed press promoter at **Polydor Holland** in Hilversum.

Radio

● **Franz Hagmann** has been elected VP of **SRG**, the central committee of the Swiss radio and TV corporation.

● **Martin Falk**, former programme director at **Klassik Radio/Hamburg** has returned to his position as music editor at **SWF/Baden Baden, Germany**.

● **Wolf-Juergen Richter** has been appointed news manager at **SDR/Stuttgart**. Richter has been with the station since 1964.

● **Christoph Lemmer** is new managing editor at **NSR**, the news and sport service in **Bonn/Stuttgart**. Lemmer was previously deputy magazine head at **RTL Radio/Luxembourg**.

Send news and photos of company appointments to Karen Seekings at M&M's editorial office: Rijnsburgstraat 11, 1059 AT Amsterdam, The Netherlands or call (20) 669.1961; Fax (31) 20 669 1951.

MUSIC & MEDIA BUSINESS CALENDAR

● **May 15** - World Music Awards, Monte Carlo Sporting Club, Monte Carlo, Monaco. Tel: +33 93 254 369.

● **May 17** - Copyright And The Entertainment Industry: Law And Developments, Selfridge Hotel, Hotel Street, London, UK. Tel: +44 71 824 8257.

● **June 1-2** - NAB GM Roundtable, Registry Hotel, Minneapolis, US.

● **June 5-7** - Association of Professional Recording Studios Conference, Olympia Centre, London, UK.

● **June 9-12** - Medienforum North Rhine Westfalia, Hotel Maritim, Cologne, Germany. Tel: +49 211 770 0741.

● **June 9-15** - NAB Radio Executive Management Development Seminar, University of Notre Dame, South Bend, Indiana, US. Tel: 1 202 429 5350.

● **June 16-19** - BPME & BDA Conference & Exposition, Baltimore Convention Center, US. Tel: 1 213 465 3777.

● **June 20** - Advertising In Europe, Palais Des Congres, Brussels, Belgium.

● **June 21-24** - Euro FM 1991, CNIT-La Defosse, Paris, France. Tel: +33 1 3485 7878.

● **July 3-7** - International Broadcasting Convention, RAI Congress Centre, Amsterdam, the Netherlands.

● **July 5-July 21** - 25th Montreux Jazz Festival, Montreux, Switzerland.

● **July 11-14** - 16th Annual Upper Midwest Communications Conclave, Radisson South Hotel, Minneapolis, US. Tel: +1 612 927 4487.

● **August 30-September 8** - Internationale Funkausstellung (International Broadcasting Fair), Berlin, Germany. Tel: +49 30 3038 2052

● **September 11-14** - NAB Radio 1991 Convention, Moscone Convention Center, San Francisco, US. Tel: +1 202 429 5405.

● **September 25-28** - RTNDA 46th International Conference & Exhibition, Denver Convention Center, US.

● **October 3** - 16th Sound Broadcasting Equipment Show, Albany Hotel, Birmingham, UK.

● **October 3-6** - Society of Broadcast Engineers National Convention, Hyatt Regency, Houston, US.

● **October 14-19** - Medien Tage (Media Days), Munich. Tel: +49 89 950 82101/2

● **October 30-November 3** - Interfest '91 Clarion Hotel, New Orleans, US. Fax: +44 51 709 4916

● **November 16-17** - NAB GM Roundtable, Sheraton Imperial Hotel & Towers, Research Triangle Park, NC, US.

MUSIC & MEDIA
PO Box 9027, 1006 AA Amsterdam
Rijnsburgstraat 11, 1059 AT Amsterdam
Tel: 31-20-6691961 - Telex 12938
Fax: 31-20-6691941
E-mail: DGS1113

Publisher: **Léon ten Hengel**

EDITORIAL
Editor-In-Chief: **Jeff Green**
Senior Editor: **Machgiel Bakker**
Managing Editor: **Steve Wonsiewicz**
Features Co-Ordinator: **Robin Pascoe**
UK Editor: **Hugh Fielder**
Sub-Editor: **Karen Seekings**
Staff Reporter: **Paul Andrews**
Music Editor: **Robbert Tilli**
Chart Editor: **Mark Sperwer**
Chart Reports Manager: **Terry Berne**
Editorial Assistants: **Paul Wightman, Claire Heffernan, Raul Cairo**
Correspondents: **Emmanuel Legrand (France); Jacqueline Eacott (France); David Stansfield (Italy); Robert Lyng, Mal Sondock (Germany); Anna Marie de la Fuente, Howell Llewellyn (Spain); Paul Easton (UK); Kari Helopaltio (Finland); Marc Maes (Belgium); David Rowley (Scandinavia); Tom Kay (USA)**

PRODUCTION
Production Manager: **Rim Ederveen**
DTP: **Pauline Witsenburg, Will van Litsenburg**
Automation Manager: **John Langridge**
Printer: **Den Haag Offset**
Design: **Peter van Seuren**

ADVERTISING
Sales Director: **Ron Befist**
Advertising Executives: **Irit Harpaz, Erika Price, Salvatore di Muccio, Kirk Bloomgarden, Lidia Bonguardo, Carin Thorn**
Sales Co-Ordinator: **Inez Landwier**

MARKETING
Marketing Manager: **Annette Knijnenberg**
Marketing Assistant: **Kitty van der Meij**
Subscriptions: **Lex Stermfeld**

ADMINISTRATION
Financial Controller: **Edwin Loupias**
Accounts: **Betty Knibbe, Geertje Starreveld, Bob van Schooneveld**
Executive Assistant: **Deanne Blondeel**
Receptionist: **Jan Willem Bergmeester**

EUROFILE
Editor: **Cesco van Gool**
Assistants: **Steven Roelofs, Saskia Verkade**

INTERNATIONAL OFFICES
UK: **Hugh Fielder**, 23 Ridgmount Street, London WC1E 7AH; tel: 44-71-3236686; fax: 3232314; tlx: 262100
France: Editorial Co-Ordinators: **Emmanuel Legrand**, tel: 33-1-42-543461
Jacqueline Eacott, tel: 33-1-47046430
Germany: Editorial Co-Ordinators: **Robert Lyng**, tel/fax: 49-69-433839
Mal Sondock, tel: 49-221-32-1091
fax: 49-221-317600
Italy: Advertising: **Lidia Bonguardo**, Via Umberto I° 13, 20039 Varedo, Milan; tel: 39-362 584424; fax: 39-362 584435
Editorial Co-Ordinator: **David Stansfield**, tel/fax: 39-2-6684270
M&M/Billboard USA:
1515 Broadway, New York, NY 10036; tel: 212-764-7300; fax: 212-536-5358;

M&M is a publication of **BPI Communications BV**, a subsidiary of **BPI Communications Inc.** President European Operations: **Theo Roos**
Executive Assistant: **Caroline Karthaus**
International Editor-In-Chief: **Adam White**

'Hot 100' is the registered trademark of **Billboard Publications Inc.**
Credits Hot 100 Singles/Albums:
MRIB (UK); Bundesverband Der Phonographischen Wirtschaft/Media Control/Musikmarkt (West Germany); Europe 1/Canal Plus/Tele7Jours (France); RAI Stereo Due/Musica E Dischi/Mario De Luigi (Italy); Stichting Nederlandse Top 40 (Holland); SABAM/IFPI (Belgium); GLF/IFPI (Sweden); IFPI/Johan Schlueter (Denmark); VG (Norway); Gallup/AFYVE (Spain); Seura/IFPI (Finland); IFPI (Ireland); UNEVA (Portugal); Austria Top 30 (Austria); Media Control/Musikmarkt (Switzerland); IFPI (Greece)

SUBSCRIPTION RATES:
United Kingdom UK£ 135
Germany DM 399
Austria OS 2800
Switzerland Sfr 337
France Fr 1395
Benelux DR 397
Rest of Europe US\$ 249
USA/Canada US\$ 270
Other territories US\$ 288
All prices for 50 issues including postage (airmail)

Copyright 1991 BPI Communications BV
No part of this publication may be reproduced in any form without the prior written permission of the publisher.

Over 50 TV Stations Sign Up For World Music Awards

The World Music Awards has signed an international group of broadcasters to match its global talent line-up.

The annual award ceremony will be held on May 15 and is being organised by **Marcor International**.

Comments **Marcor International** director **Melissa Coken**, "broadcasting rights for the World Music Awards have been sold to over 50 TV stations; notably **ITV** in the UK, **Tele-Monte Carlo**, **ZDF** in Germany, Italy's **Canale Cinque**, private Greek station **Antena 5**, as well as national TV networks in Scandinavia, New Zealand and Portugal.

"Several African and Latin American countries have also picked up the rights. The event is to be broadcast throughout eastern Europe, including the Soviet Union on **Gosteleradio**. Negotiations for French TV are still underway."

Past participants have included the **Gipsy Kings**, **Julio Iglesias**, **Chris de Burgh**,

Tanita Tikaram, **Mecano**, **Ofra Haza** and **Sandra**. Besides honouring best-selling acts from 18 European countries, the event will also award top artists from Africa, Asia, Australasia, Eastern Europe, Latin America, the US and Canada, plus an "International Newcomer of the Year", "Outstanding Contributor To The Pop Industry",

"Outstanding Contributor To The Rock Industry", and "Leading Contribution To The Music Industry".

The best-sellers are judged on information supplied by national performing rights' societies, record industry associations and the specialist press. All proceeds from the event go to the Princess Grace Foundation. **JE**

RFI Holds Fourth Octaves Fest

by Emmanuel Legrand

For the fourth consecutive year, France's public international service **Radio France International (RFI)** is holding a worldwide contest to elect the best French-language singing artists. The contest, named **Octaves** is organised jointly by RFI, French performing rights society **SACEM** and music festival **Francophonies**. RFI says the Octaves are the "widest referendum in the world dedicated to French-language chanson".

From mid-April to June,

RFI's 30 million potential listeners will be asked to vote for their favourite male and female acts. The final votes will be cast after a series of semi-finals at the end of May. Results will be revealed July 15 during the **Francophonies** in the city of La Rochelle.

The Line-Up

The contenders are:

Marie-Jose Alie, Martinique; **Pauline Ester**, **Liane Foly**, **Patrick Bruel**, **Tonton David**, France; **Jo Lemaire**, Belgium;

'No Problem' For MTV, TF1 Seven-Episode Programme Deal

by Jacqueline Eacott

Private TV station **TF1** has announced a news programming deal with **MTV Europe**. Starting on May 15, a five-minute MTV segment will feature in TF1's new youth programme "Y'A Pas De Lézard", a weekly half-hour show devoted to music, fashion and trends (Wednesday 17.00-17.30). The piece will be taken from MTV news programme "Week In Rock"

and presented in French by MTV VJ **Ray Cokes**.

"Y'A Pas De Lézard", colloquial French for "there's no problem", will be hosted by **Stephanie Tapi**.

The two companies have only committed themselves to a seven-episode agreement, taking the programme up to the traditional summer break. A longer deal is envisaged if audience reaction is favourable.

The collaboration gives MTV Europe much-needed access to TF1's audience, a point underlined by MTV director of marketing and network development **Peter Einstein**. He comments, "We look forward to expanding our presence in the French market, bringing MTV to as many viewers as possible".

The music channel has still to make a real impact in France, due mainly to the country's limited cable and satellite penetration, a problem also faced by **MCM Euromusique**. In order to increase its profile in France, MTV recently co-sponsored, with **NRJ**, the European tour of **Niagara**. Further co-promotional deals are expected.

ROACHFORD

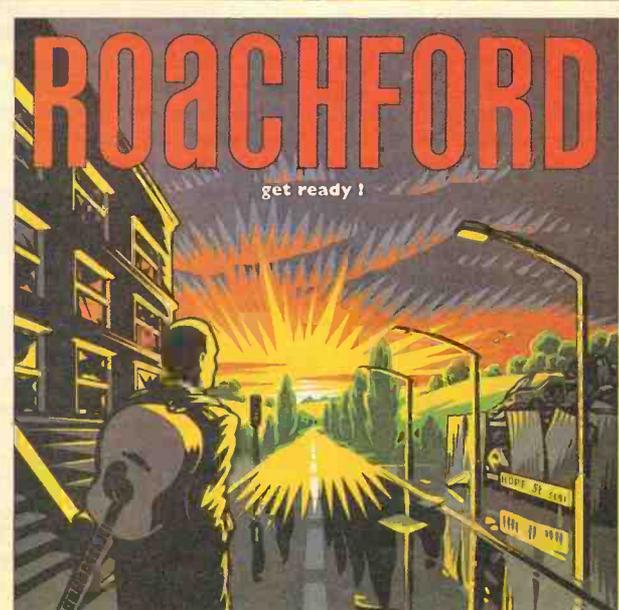
The brand New Album

get ready!

Instore Today!

Includes The Hit Single Get Ready!

COLUMBIA



Sales, Funding Problems Holding Back Radio?

by Paul Easton

Are the performance of major sales houses and the inadequately funded **Radio Marketing Bureau (RMB)** to blame for radio's failure to increase its share of the advertising market?

That's the opinion of **MBS Media** director **Michael Cobbe**, who told **Hawksmere's** "Radio In The 1990s" seminar held in London on April 23 that the industry is "getting things very wrong. You are losing money and it's your own fault."

Presenting the results of a survey among members of the **Association of Media Independents (AMI)**, Cobbe said, "Although 635 of Britain's media buyers and

planners expect radio's share of their clients' budgets in 1991 to remain the same, this share doesn't necessarily mean used drinking vouchers in the back pocket. Will you get more money? Only 37% say yes, you will". The AMI survey also showed that 46% would spend more money on radio if more campaign data was available.

Cobbe added, "We don't have a fully funded RMB and the **Association of Independent Radio Contractors (AIRC)** has assumed the crucial role of spokesman to the advertising industry. However, 59% of AMI members consider the AIRC is an unprofessional spokesman. The only good news is that 95% agree that it is at least being unprofessional in a

low-profile manner! 83% believe there is a role for a properly funded RMB but don't put your faith in the AIRC; it would be misplaced."

"There are a number of major agencies who don't use radio much, if at all. In my opinion, they are not doing their jobs properly and you should be on radio. But that is best done by the RMB because the sales houses won't upset those agencies who buy even small amounts of radio."

Commenting about the sales houses, Cobbe said "big appears not to be beautiful." He added, "if you want to see the value of dedicated teams look at the difference between [RMB ratings evaluation] **LBC Sales (+40)** and their parent team **IRS General Sales (+8)**."



SHOWING HIM THE ROPES — The UK's youngest DJ, **Radio Luxembourg's** 19-year old **Sandy Beech** (l), meets the station's first presenter, 83-year old **Stephen Williams**. Beech has just started with the station, while Williams first broadcast with **Radio Luxembourg** when it debuted in 1933. The pair met at **Radio Luxembourg's** London studios before Beech jetted off to the **Grand Duchy** to start his new job.

Authority Upholds Nine Complaints

The Radio Authority has upheld nine complaints over independent radio programming and three concerning advertisements out of a total of 41 received in the first quarter of 1991.

Bradford City Radio's £2,500 fine for breaking its promise of performance (**M&M** April 27) is the first time any IR station has been financially penalised. The previous **Independent Broadcasting Authority** did not have the power to impose fines. The other previously announced sanction was a warning against **Jazz FM** after presenter **Gilles Peterson** exhorted listeners to join a peace march shortly before the Gulf War broke out (**M&M** February 16). The station agreed that Peterson had overstepped the mark and suspended him, although the suspension has now been lifted.

The Authority issued three warnings against **London Broadcasting Company (LBC)** over on-air remarks by presenter **Mike Carlton** and **Michael Parkinson** and a "satirical" song on the **Steve Jones** breakfast show. LBC agreed that Mike Carlton's joking remark that "wogs begin at Calais" could have caused offence. **Michael Parkinson** was warned for telling a listener to "sod off" and LBC was instructed to prevent any recurrence of the kind of satirical song that could cause "distress to listeners with deeply held

Christian beliefs".

Capital Radio was warned for trailing promotional information about **M.C. Hammer** during a news item on the singer. The station has agreed to prevent any repetition. **Belfast Community Radio** was warned for leaving a blank carrier signal overnight. And the Authority instructed **Independent Radio News (IRN)** to broadcast a correction after a news item on the Gulf War was not "presented with due accuracy".

The Radio Authority's head of regulations **Paul Brown** says the complaints are running at the same level as they were under the IBA. And Authority chief executive **Peter Baldwin** specifically rejected criticisms that it has failed to keep a proper watch on stations' promises of performance. He told the **Hawksmere** conference on "Radio in the 1990s" that all seven complaints made over promises of performance were fully investigated and the one upheld resulted in a fine.

Complaints have to be made in writing and although the Authority does not divide complainants into "professional radio people" and "listeners", it is believed that the overwhelming majority of complaints came from listeners. The Authority's sanctions include broadcast apologies or corrections, warning, a fine or the shortening or revocation of a licence. PE

County Sound Radio Gives Away Locals Ads For A Day

by Hugh Fielder

County Sound Radio/Surrey is giving away all its local advertising free on May 6 in a innovative move to stimulate sales.

Local businesses were asked to send in a company letterhead with some suggested copy ideas, and the 150 "winning" entries drawn from a hat are getting five free commercials across the network.

MD Mike Powell admits the idea came from **British Airways'** highly publicised free-seat offer last month. Says Powell, "The basis of the British Airways offer was that it is better to stimulate business than fly empty seats across the sky. Instead of 'flying' empty advertising minutes we have organised a special day to welcome back old customers and hopefully introduce many new ones to radio advertising."

The success of **County Sound's** promotion has prompted the sta-

tion to make a second offer for new advertisers. "We gave first-time advertisers the chance to have a 40-second commercial made and aired across our three stations for £500. Anyone taking part also has the chance of winning £2,000 worth of airtime in a special competition. The 40 spots we had on offer were snapped up in 48 hours

and we already have another 10 lined up for a second campaign."

"The promotions have generated £23,000 of new revenue and given us an expanded database of hundreds of new potential advertisers. It proves that people will be attracted to radio if you can grab them in the right way. You just have to work for it and look at every angle."

GLR Backs Training Centre

BBC's Greater London Radio (GLR) is playing a key role in the **West London Radio Training Centre** which has just been opened to provide courses in radio journalism and programme making.

GLR designed and built a studio for the project, set up as part of the government's **Inner City Initiative for Urban Regeneration**. It is also providing two members of staff to run the two-week introductory course, open to residents

of **Kensington and Hammersmith** aged between 16-25.

GLR managing editor **Trevor Dann** says the best students on the course will have the chance to compete for a six-month assignment with the station. "We ran a similar pilot project with **Vauxhall College** in **South London** and one of the students on that course, **Janie Lee Grace**, now presents our Sunday morning Gospel-hour show". HF

NEWS IN BRIEF

KLM Flies With Piccadilly Radio

Piccadilly Radio/Manchester has signed a sponsorship deal with Dutch airline **KLM**. The airline has just started a new service between **Holland** and **Manchester**. The deal was organised by **Piccadilly's** sales house **BMS** sales.

Piccadilly sales director **Michael Morley** says the station's sponsorship and promotions activity has more than doubled in the past year. "The recent **JICRAR** figures mean that a lot of people now know what we are doing, and **BMS** has been able to sell the station more effectively." PE

Lees Launches Jazz Art Label

Jazz FM founder **Dave Lees** has launched the label **Jazz Art** in association with the **Arts Council of Great Britain** and **Bucks Music MD David Platz**. Nine artists will be signed over three years and **Arts Council** music officer says, "This subsidy secures our commitment to a wide range of valuable established and under-represented talent".

The first release is *That's Life* by vocalist **Liane Carroll** the title track is the first time that **Dave Lees's** theme song for the popular TV show has been heard in its entirety. PE

Longest Serving Transmitter Retires

Local radio's longest-serving FM transmitter—at **BBC Radio Leicester's** **Anstey Lane** site—has been retired. It was switched off by the station's senior engineer **Martin Lane**, who originally switched it on in 1967 to launch the **BBC's** first public service local radio station.

A new eight kilowatt transmitter near **Markfield** is now carrying the station's signal so efficiently that it has been heard in **London** interfering with **Melody Radio's** signal on the same frequency. PE

RTBF Gets Nod To Air Ads On Three Radio Stations

by Marc Maes

Following a decision on April 1 within the French community media authority CSA and a decree signed April 15, the French state broadcaster RTBF has been given the go-ahead to start advertising on its radio-channels **La Une**, **Radio 2** and **Radio 21**.

Regie Media Belge (RMB), which has represented the French language TV station since November 1985, has been appointed sales house.

Starting April 15, RTBF's radio-programmes are allowed to contain up to three blocks of advertising, each of up to three minutes, without exceeding eight minutes per hour. (In Flanders the BRTN has a maximum rate of three minutes per hour).

Projected Billings

Details RMB director of radio advertising **Catherine Servaes**, "Objectives for 1991 amount to Bfr250 million (app. US\$7.3 million) in advertising revenue,

climbing to Bfr350 million next year. We have about 125 ad blocks per day, and after one week, all prime-time blocks have been booked solid, with an average of 40% of all advertising time taken up. RTBF's listeners will soon become familiar with advertising on their radio channels, because advertising is closely targeted to its potential audience."

Comments RTBF head of programming and co-ordination **Marcel Major**, "I think radio is a far more interesting medium for advertisers as they can easily target campaigns to their audience. I am also convinced we are facing a healthy competition with the privates who will be given more facilities like stereo-broadcast and the official green light for networks in the near future."

Major adds he is against monopolising radio or TV—and he quoted the impact that both VTM and RTL TV had on government competitors who had to change their strategies in order to keep their audience. "The only problem I see is that TV advertising

will perhaps slack down a bit. Still we offer more audience for less money. The 8 o'clock news has 1 million listeners within the 3.5 million strong French community."

Concessions

The new decree also includes important compensations for both the French-language press (who receive 3% of RMB's advertising fee) as well as for a newly installed fund to promote the audio-visual industry (with RTBF paying 2% of its advertising income to the fund, privates paying 1% of their advertising income).

At IP—the sales house for **Radio Contact** network and the **RFM** and **Radio Nostalgie** stations—advertising director **Birgitta De Smet** says that the most recent ratings reveal Radio Contact is stronger than any of the RTBF's channels. She adds "and when we launch **Bel-RTL** in September, we will have a much larger audience than RMB has to offer."

Dureco Gets Benelux Rights For VeraBra

by Paul Andrews

Holland's **Dureco** has taken on the Benelux rights for leading German jazz-oriented independent **VeraBra**. The March 23 deal gives Dureco exclusive distribution indefinitely for all product on the firm's labels—**VeraBra**, **Intuition**, **American Clave**, **Go-Jazz** and **Tantric**.

Comments Dureco import /jazz product manager **Huib Bergman**, "This is a very open agreement, probably unique in Europe. It is based more on the two firms' personal relationship than any precise contract. I am not even sure exactly how much it is worth to us. It is rather like a marriage."

Artist Covered

Among artists covered by the deal are **Lounge Lizards** (fronted by renowned saxophonist **John Lurie**) and **Oregon**, both of whom have upcoming new releases on VeraBra, plus **John Hassell**, **Eddie Palmieri** and **Manfred Mann**. First new release under the arrangement is **Vince Jones's Trustworthy Little Sweetheart**, already out, to be fol-

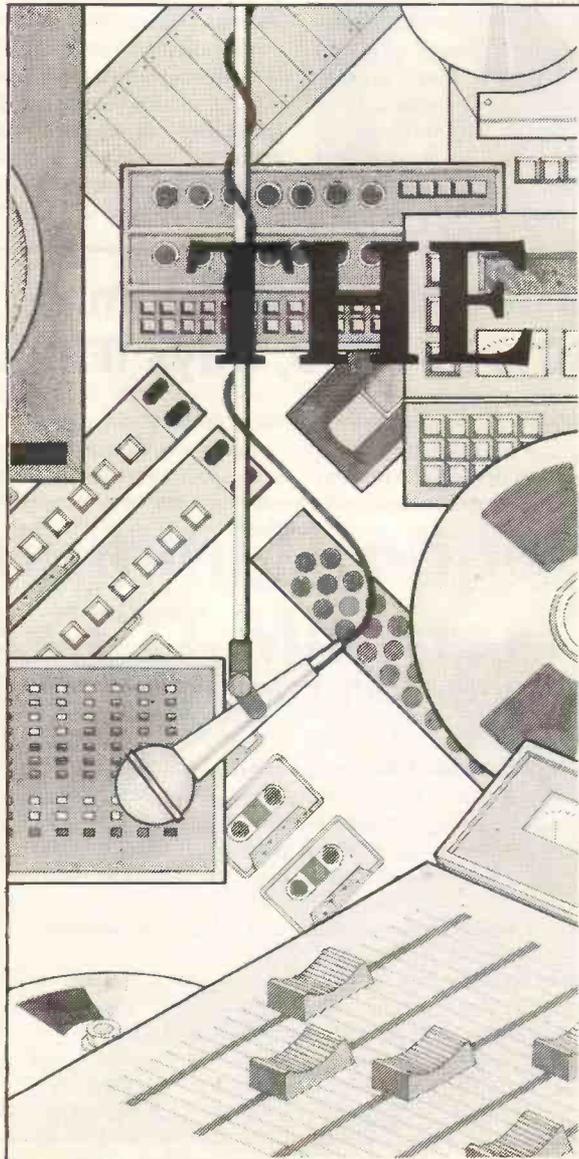
lowed in July by Manfred Mann's concept album *Go Back To Johannesburg*, **Mikis Theodorakis's Sings Mikis Theodorakis**, **Ben Sidran's Cool Paradise**, **Georgie Fame's Cool Cat Blues** and **Bob Marach's Mood Swing**.

Catalogue Plans

Dureco is also releasing extensive selections from the Cologne-based label's back catalogue. Until now, the firm has had no distribution agreement in the Benelux, only an import deal with wholesaler **Bertus**.

Says Bergman, "We want to bring a much higher profile to VeraBra product in the Benelux, backing the releases with more promotion. Our first target is to build interest around the [mid-July] North Sea Jazz Festival, when a number of VeraBra's acts are playing."

He adds that the deal is part of Dureco's strategy to become the leading jazz label in the Benelux. "We believe VeraBra offers us a good opportunity to do that. It is a very experienced firm, and we believe very much in the music they have brought to us."



APRS 91 ... The ONE Show for the pro audio industry. APRS 91 is the showcase of the world's products and systems for recording, broadcasting, post-production and sound reinforcement. It makes APRS 91 The ONE Show for YOU.

THE ONE SHOW

The annual, international APRS shows have long been uniquely important for exciting new product launches and all the latest in pro audio equipment and services. Year on year, we push out to fresh frontiers in technology and new markets.

Exclusively for professional visitors, APRS 91 is The ONE Show, for what will soon be the one market of Europe.

Don't miss APRS 91 – the event of the year.

For free entrance, you must pre-register (£5 admission if you register at the door).

Pre-registration now available from:
APRS 91 Office, 2 Windsor Square,
Silver Street, Reading RG1 2TH, England.
Tel: (0734) 756218. Fax: (0734) 756216.

5th-7th JUNE 1991
OLYMPIA 2, LONDON



EMI-Electrola Split Viewed Cautiously By Other Labels

by Mal Sondock

The division of **EMI-Electrola** into two separate companies has set a unique precedence in the German record industry.

What's different: two separate companies, one to handle US and UK product and another to manage Continental product. The company hopes the division will focus marketing and distribution on each segment and will spur development of local/national product.

Comments **Electrola MD Holger Müller**. "EMI is now handling all US and UK product and we can concentrate on continental product and German productions. It will be much easier for us to promote and establish our local artists for this market and eventually for export.

"The other major companies have the problem that their major international artists and vast repertoire demand that most of the potential of a record company is devoted to marketing and promotion of the super stars. We have several major artists and a special

department within the company devoted to these stars. But with the division of the company and the creation of new departments (see **M&M** April 13) we can really develop new artists and market them with as much intensity as international artists. Development of local artists is our primary goal at present."

One person that agrees with **EMI-Electrola's** move is **BMG Munich MD Thomas Stein**. He comments, "We also see a concentration of local production as a major goal. We want to bring our local production to a level of 40% or more of total sales and we are far from that level at present. The idea of making a large company into several smaller ones is a good idea.

"Here at **BMG-Ariola**, we also have a Munich company and a completely separate Hamburg company each with their own labels to market. However, we have found it better to give each company a broad base of different kinds of repertoire to work with. The sales team functions better and we have more volume.

However, **East-West Records MD Jürgen Otterstein** does not see any break-through move by **EMI-Electrola**. "There's nothing new in what **EMI-Electrola** have done. We started worldwide at **Warner** with a double company strategy a few years ago. In addition to **Teldec** (now **East-West**) in

Germany, we bought **CGD** in Italy, **Metronome** in Sweden, **Carrere** in France and **Full Moon** in Japan.

"In markets where a strong local company was not available for purchase, we split forces in countries such as Australia, Canada and England. That means that we will have our **Warner** and **East-West** companies in most major markets. I personally don't believe in mono cultures for companies.

We are a "MOR" company. However, MOR means marketing of repertoire. We only take on a few local artists at a time and take the time to concentrate on them. **Electrola** has built a wall around continental European product. We want to build bridges".

Says **Sony Music MD Jochen Leuschner**, "The size of our repertoire does not warrant a division into 2 different companies. Our problem is finding enough really good local product. Local product is our absolute priority and we will increase our efforts to inform artists, managers, producers and writers that we are very much in the market for top talent and material."

The German record industry sees the present local production sales of under 30% of the total as completely inadequate. Other major markets have a much high percentage of local product dominating air-play and sales lists.



HERE'S TO ANOTHER 25 YEARS! — German schlager trio *Die Flippers* have signed a long-term recording contract with **BMG Ariola Munich** and new product will be released as of 1992. *Die Flippers* can boast a 25-year career in the German showbusiness. From l-r: deputy MD **Albert Czapski**, A&R manager **Georg Bergheim**, *Die Flippers* and MD **Thomas Stein**.

Private Radio Ad Share Increases

The public stations and two groups of private stations released figures showing an increase in advertising income from DM684 million (app. US\$391 million) in 1970 to DM3.606 billion in 1990. These figures do not include private radio, with the exception of **RTL** and the north German group of **RSH**, **Radio Hamburg** and **FFN**.

RTL has seen a steady drop in their share of the advertising market from 7.4% in 1970 to 0.4% in 1990. The north German private station combination varied from 3.8% in its first year in 1988 down to 3.1% for 1990. Public radio see-sawed between 15.8% in 1970 to 18.1% in 1990 with a peak share of 25.7% in 1988. **MS**

Diamant Verlag, PolyGram Tie-In Triggers Big Sales

Ten releases and 7 gold and platinum awards. That's the result of a cooperation between **PolyGram** and the **Diamant Verlag**, owned by publisher **Burda**. The **Diamant Verlag** has racked up a total of 21 gold and 6 platinum records in its 3 year-history, thanks to tie-in deals with record companies.

As in the **PolyGram-Diamant Verlag** arrangement, when a record company has a product to promote it gives the magazines or newspapers a royalty and logo credit. The publications run ads, sometimes even with coupons for ordering, other times with extra editorial comments and reviews. Usually, the product is additionally promoted through radio and TV ad campaigns.

This type of promotional tie-in started in the 1970s and was fairly successful until demand for magazine advertising increased in the early 1980s, when publishers were less inclined to strike deals of this sort. With the increasing success of private TV in Germany, this kind of promotion has again become popular.

Burda and **Diamant Verlag GM Rudolf A. Reiff** comments, "We have 16 magazines that cover every segment of the population.



COMPILATION GOLD — Holding the gold & platinum awards are: (l-r) **Walter Fuchs**, head of the magazine "Glücksrevue"; **Wolf D. Gramatke**, MD of **Polygram**; **Rudolf A. Reiff**, GM of the **Burda** group; **Werner Klose**, GM of **Polymedia**; **Helmut Baumann-Krantz**, head of the popular magazine "Freizeit Revue"; and **Chris Georgi**, GM of **Polystar**, the special products company of the **PolyGram** group.

We pick and choose the product we are willing to cooperate on and not only do we provide the advertising space but also have interesting editorial coverage. This is not a problem for us, as we make sure that the record product matches the magazine readers for the publications.

"We only have a few partners and promote just a few records but we really don't want too much product put out under our name. We don't want to water down the projects as is the case with much of

the compilation hit material now marketed by various companies. The **Burda** label on the record product in the stores is also a stamp of our approval and our readers know that we only high quality product. The records with our label is also an image builder for the magazines, so it helps both industries."

Publishing groups **Springer, Grüner & Jahr** and the **Bauer Verlag** with flagship publication **Bravo** (1.5 million copies sold weekly) also do tie-in promotions with labels. **MS**

Music Video Sales Jump 250% In 1990, Says IFPI

Members of the German national **IFPI** group were able to sell almost one million music videos in 1990, making it the hottest-selling configuration in the country. In 1989 only 397,400 music videos were sold, 1990 sales hit

987,700, a 250% increase.

Because of the more active release plans of German companies, it was also possible for them to reduce sales of direct imports from 50% of the market in 1989 to only 30% in 1990. **RL**

Wanted: Your Face In M&M!

As part of **Music & Media's** rapid expansion of its photo coverage and professional files, you are invited to send us photos of yourself and your staff for forthcoming articles and special issues. Whether they are portraits of your people or pictures from station activities, visits from recording artists or any other special occasions, we want them all!

Kindly send your pictures (color and/or black-and-white) to:

Steve Wonsiewicz, managing editor
Music & Media
Rijnsburgstraat 11, 1059 AT Amsterdam, Holland
Tel: +31-20-669-1961
Fax: +31-20-669-1951

Rete 105, Coin Team To Launch Spring Collection

by David Stansfield

Private EHR station **Rete 105** launched its own exclusive line of clothes on April 15. The collection, called **105 Original**, includes T-shirts, jeans and jackets and is being made by **Riorda**, a US\$90 million (sales) manufacturer. The station will receive a royalty on each item sold. (For more on station merchandising, see next week's M&M.)

The 105 Original line is sold exclusively through **Coin** department stores; special "105 Points" have been set up in each of the chain's 68 stores. Coin forecasts

that 120,000 items of 105 Original clothing will be sold in the first year of trading.

A series of events are lined up

for some of the major outlets with station DJs and recording artists making personal appearances.

The launch of 105 Original will be backed by a two- to three-month promotional campaign using on-air, press and poster ads.

Comments station executive **Edoardo Hazan**, "The new operation is being treated as a serious business. We have had so many requests over the years for T-shirts and product for young people that we decided to launch a wide range of clothing so our listeners can have a point of reference to the station."



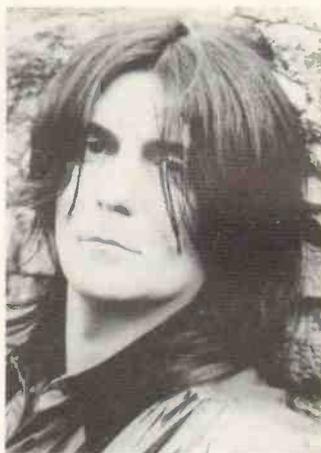
GOLDEN DANCE — Radio Dimensione Suono has struck gold with its 'Dimensione Suono Hit' compilation record. The record, distributed by BMG Ariola, was released in January and includes tracks by Lisa Stansfield, Soul II Soul, M.C. Hammer, Snap, Mellow Man Ace and Aswad. The station backed up the release with heavy on-air advertising and heavy rotation of tracks. There was also a TV ad campaign on Silvio Berlusconi's private network channels. Pictured showing off the gold disc is Radio Dimensione Suono music director Carlo Mancini.

Zero To Spin Discs At Dimensione Suono

Radio Dimensione Suono is poised to scoop the services of **Renato Zero** as DJ at the station. Zero, who won second place at this year's San Remo Song Contest, is currently high in the national charts with his latest double live album *Prometeo* (Zerolandia/BMG).

The artist started broadcasting live from the station last year when he appeared each day for a week to promote his studio album *Voyeur*.

Programme director **Bruno Ployer** confirms that talks have been held with Zero and his record company about a future programme of his own. But with Zero committed to promotional dates and a concert tour to support his new album the station may have to wait for his services.



Renato Zero

Comments Ployer, "We don't want him to do just a couple of shows. Ideally, we would like to produce a three month-series." DS

Mammi Dropped As PTT Minister

The implementation of broadcast legislation on national territory suffered a setback when minister of post and telecommunications **Oscar Mammi** was dropped from his post after a government crisis.

Republican party member Mammi had been so involved in designing the legislation passed by parliament in August last year that the package had become known as "Mammi's Bill".

All broadcasters in the radio and TV sectors were required to apply for a license to operate. While the date of Mammi's an-

nouncement on successful candidates in the radio sector had remained a subject of broad speculation, he was expected to announce which TV stations would be allowed to stay in business by the end of this month.

Social Democrat **Carlo Vizzini** has been named as his successor. Although he reportedly has a good relationship with Mammi, a delay is now expected before any announcement about successful stations is made. Industry optimists predict a delay of up to two months for the TV sector, and even longer for radio. DS

Monte Drops 'New Age' Tag For 'World Music'

Leading promoter of new age music **Radio Monte** is dropping the term "new age" from the title of its specialised programmes. The station's live programme, called **New Age and New Sounds** and broadcast from 21.00-24.00, has been on-air for two years.

The station has now switched to using the title "World Music" for its evening programmes. The name change will become official when its May playlist is published in the monthly magazine *Tutto Musica e Spettacolo*.

Comments programme controller **Novella Hazan**, "The station

is making the slow transition through to May because the term "new age" no longer represents the musical phenomenon. The music content of the programme has changed over the last few months.

It now contains 50% contemporary jazz. The other half is made up of global music which includes Brazilian, Japanese and Indian musicians, as well as what people would describe as new age or new adult contemporary music. This is the evolution of the phenomenon and we're going along with the evolution."

Hazan says the term "new age" corresponds to a certain amount of music that was produced in the '80s. But now, some of the more interesting artists are putting ethnic influences into their music.

Explains Hazan, "Our programmes have also become more international. We began two years ago with Californian-type programmes like "The Wave". It was all **Windham Hill** product and American this and that. The new title "World Music" holds traditional new age music from the '80s, as well as new world music and contemporary jazz." DS

Music & Media Upcoming Specials

Issue 24: Jazz

Publication date: June 15

Ad deadline: May 21

Issue 26: Financial Consultants / Mergers & Acquisitions

Publication date: June 29

Ad deadline: June 4

Issue 27: Music Monitor III

Publication date: July 6

Ad deadline: June 11

Issue 28: New Music Seminar

Publication date: July 13

Ad deadline: June 18

To book your ad call:

London: (+44)71 323.6686, Amsterdam: (+31)20 669.1961

Milan: (+39)362 584.424, Sydney: (+61)2 963.5808

Azucar Moreno Help Push Flamenco Into Mainstream

by Howard Llewellyn

Sony Music Spain's Epic label is poised to put flamenco firmly on the international pop map with an act that has already had moderate success in Europe and the United States—two gypsy sisters known as **Azucar Moreno** (Brown Sugar).

Their new as yet untitled new album will be released worldwide at the end of May. The duo also came 5th in last year's Eurovision Song Contest with **Bandido** (Bandit), which also hit no. 3 in *Billboard's* Latin charts.

Comments Epic international A&R spokesperson, **Maria Carmen Turmo**, "This is the first truly international projection of flamenco. We can't really just use the word 'flamenco' with Azucar Moreno, and already terms such

as flamenco-house and disco-rumba are being used in places like New York."

"The basis of their fusion music is rumba", adds Turmo. "But they achieve a flamenco-house rap mixture which even includes a little soul and means they are big in discotheques too. Azucar Moreno is without doubt Spain's leading female roots music crossover act."

Promo Plans

The duo have already made three promotional trips to the US, two to Argentina—where their records are no.2 and no. 4 in the charts—and have played in Mexico, Venezuela, Puerto Rico, Germany and London.

Their next trip is to the **Billboard** awards ceremony in

Miami on May 27-30, where they have been nominated for two awards—Artist Of The Year, and Best New Artists.

Their albums have gone double platinum in Spain, platinum in the United States and Mexico, and gold in Argentina. But their next one is the first to be recorded in Spain, the UK and United States, with a thoroughly international mix.

Music & Media

Correspondents:

Anna Marie de la Fuente

Phone/fax:

34-1-4029955

Howell Llewellyn

Phone/fax:

34-1-5932429

SANNI Sinks Deal With UK's China

Anna Marie de la Fuente

In a move to further strengthen its position among top Spanish independent record companies, **SANNI Records** has signed an exclusive licensing deal with British rock music label **China Records**.

Comments **SANNI Records** head **Stig Von Bahr**, "I made the initial contact with the label's **MD Derek Green** at the **MIDEM** conference and we signed the contract not too long ago."

The three year-old **China** label was founded by **Green**, formerly **MD of A&M**. Its roster includes **Art of Noise**, **Dogs D'Amour**, **Cheap and Nasty**, **Green on Red** and **Loud**.

SANNI Records also has licensing agreements with labels

Mute, **PWL** and **Sonet**. Says von Bahr, "A future deal with the alternative music label **4AD** is still up in the air."

The indie is also broadening its base with local acts. The debut album release of pop band **Los Que Faltaban** is due in May, and soloist **Marco's** is slated for September. **SANNI** is also recording the Spanish version of Italian top act **Mango's** album, **Sirtaki**. Signed to **Fonitcetra**, the record marked sales of 600,000 units in Italy alone.

Details Von Bahr. "He's been recording it here in Madrid. We'll be promoting this in Spain and Latin America."

Founded in 1984, **SANNI** operates its own marketing and promotion force but has been distributed by **Sony Music** since 1986.

SCANDINAVIA

Third Group Eyes Norway Commercial Radio License

by David Rowley

A third possible candidate for Norway's proposed national commercial radio station has emerged under the banner of **Number One Radio**.

The group includes 10 of the country's leading local stations and was formed in mid-April. **Number One Radio** is chaired by **Radio Sor/Kristiansand MD Olaf Gundersen**, but is understood to have been masterminded by **Radio Limelight/Oslo MD Morten Oseberg Andersen**.

The creation of the new com-

pany comes at a time of great flux in Norwegian private radio. Two groups, **Radio One/Oslo** and **Radio Nettverk**, have already declared they are in the running for the national commercial radio licence. However, it is still not clear when, or if, the license will see the light of day (**M&M** February 23).

And, although the **Number One Radio** management have not openly declared it, insiders say there is no doubt they are angling for the national **P3/P4** licence.

The stations currently under the **Number One Radio** umbrella are

Radio Sor/Kristiansand, **Radio Limelight/Oslo**, **Radio One Melhus/Trondheim**, **Radio 102/Haugesund**, **Radio Grenland/Persgrunn-Skien**, **Radio Fakta/Drammen**, **Radio Frederikstad**, **Radio Sjoboden/Tonsberg**, **Radio VLR/Molde** and **Radio Brygga/Tromso**. They are expected to be joined shortly by **Radio Siddis**, which has stations in **Bergen** and **Stavanger**.

This group is claimed to represent the number one station in each major district or city.

Comments **Gundersen**, "We'll work with that group to start with before we see if we want more stations." He says the reason for setting up the company was to establish a true national radio network in Norway, with advertisers able to gain nationwide coverage through some of the country's strongest stations.

Gundersen says the idea for **Number One Radio** has been in the works for about two years, but with the expected advent of a national commercial license, he says the group wants to "get in the best distribution for it."

"With **P3/P4** coming, it doesn't necessarily mean we have to have it, but we want to be in the best position to stand inside or outside if we want. In any case, the company is only one and a half weeks old, and we haven't discussed applying for a national license yet."

Finland 1990 Soundcarrier Shipments Up 17%

Finnish soundcarrier shipments jumped 17% to 8.5 million units during 1990 according to **IFPI/AKAT**. The total value of those shipments increased only 4% to **FIM252 million** (app. **US\$ 62 million**).

CD continued its steady growth, with unit shipments up 57% to 1.8 million; the value jumped 38% to **FIM81.3 million**. **CDs** now comprise about 21% in volume and 32%

of the value.

Cassettes had another good year, up 23% on unit volume and 4% in value; sales of albums tumbled quite a bit, but remained reasonably high, to take 36% of total shipments worth about **FIM81 million**.

About 20 companies are members of **IFPI/AKT**, and it is estimated to represent some 65%-70% share of total record market in Finland. **KH**

Tampere Renamed Sataplus

Radio Tampere is to have an almost total face-lift. The revamp includes a name change to **Radio Sataplus** (R.100 plus) and a new profile aimed more at teenagers and young adults. Several ex-employees of now-defunct **Radio Musa** are involved in the relaunch.

The name change became a major question after complaints from **YLE's** regional station **Tampereen Radio**, which accused its indie rival of adopting a name too similar to one already in use.

The new, youthful profile is a

direct result of the demise of **Radio Musa**, a popular **EHR** station, and **Radio Sataplus'** eagerness to compete with current market leader **Radio 957**.

Comments newly appointed music co-ordinator and former **PD** with **Radio Musa** **Pentti Teravainen**, "Radio Sataplus is ready to fight. One of its major tasks is to rebuild its record archive, which is limited and out of date."

The station has a potential reach of 310,000, second only to **Helsinki** and **Vantaa**. **KH**

More Dance For Roskilde

This year's **Roskilde Festival**, one of Scandinavia's best-known summer outdoor festivals, has upgraded its dance line-up in line with the increasing dominance of the genre in the market.

This year "Club Roskilde"—the section of the festival devoted to dance—has a bill that includes **Deee-Lite**, **808 State**, **Gangstarr**, **Bass-O-Matic** and

EMF. Outside the "club" banner, but probably still broadly in the dance end of the market, are **Jesus Jones** and the **Stereo MCs**.

Headliners at the festival, held June 27-30, are **Paul Simon**, **Simple Minds**, **Elvis Costello**, **Zucchero**, **Gianna Nannini** and **Herbert Groenemeyer**. **DR**

MORE THAN WORDS

EXTREME

LIVE - MAY

14 Rockefeller
Oslo Norway

15 Pumhuset
Copenhagen Denmark

16 The Melody Club
Stockholm Sweden



Setting Up An Outside Broadcast

Getting out of the confines of the studio atmosphere and into the area you serve is an excellent way of letting your audience know what you actually look like. It also makes them feel you are involved in the community. But actually getting there and then doing a programme can often be more difficult than many people think.

by Andy Bantock

Outside broadcasts (OB, or remotes) are a good example of an area where a lack of communication between the programming and engineering departments can lead to all sorts of problems. In most cases, a lot of planning goes into an OB. Many are arranged months, even years, in advance; but many opportunities for a good OB arise at very short notice. How to streamline the planning process to allow at least a small proportion of these to go ahead is the subject of much discussion.

OBs are generally unpopular in smaller stations—especially at weekends—where the engineering department is small (one or two people). Having spent the week working, engineers often prefer to do whatever it is engineers do at weekends rather than turn up at an OB. Likewise, the presentation staff (unless they are born extroverts) tend often to not look forward to OBs, preferring the anonymity of the radio studio to the (often disinterested) gaze of the public.

To OB Or Not To OB?

Most stations don't do many OBs at all. The feeling among many of them is that, while the OB is fun for the few hundred people that are there, they come at the expense of the rest of the listeners, who are the majority. Many programme controllers feel that changing the format of the station just for the duration of the OB is not justified.

One such programme controller is Howard Rose of Kettering and Corby-based KCBC, an AM gold format station that has, up until now, resisted the urge to do OBs.

Rose says the reason for this is twofold: a station just starting up (KCBC has been on air for about a year) can not afford to waste resources, and KCBC is a tightly controlled organisation, almost minimalist in its approach to radio. Rose says the average OB has little relevance to the average listener and OBs fail to "talk" to the audience. KCBC will, however, attend the highly popular Corby Highland Gathering (most of the now ex-steelworkers of Corby originally came from Scotland) over a whole weekend.

KCBC sees this less as an OB and more as a chance to move the whole station out into its area for a change. The programming will, to a great extent, be unaffected by the move and presenters will be encouraged only to refer to the surroundings every 15 minutes or so to relieve the tedium for those listeners not present. The Corby OB has been planned for a long time and Rose is quick to point out that he would always give other departments as much warning as possible of an event to allow thorough planning.

Getting On Air

What do you need to do to get an OB on the air? Well, the prime factor is getting the signal from the site to the studio. This can be done in several ways; the actual one to choose is governed largely by programme content. If you want to transfer your entire programme to the event—DJ, records, inserts and all—then you will need a carrier capable of (in the case of FM stations) handling stereo audio to about 15kHz. For the AM broadcaster the problem is less complex; a mono carrier up to about 6.5 kHz will suffice. Many stations send only the speech from the OB site, with the music being played in from the studio. This, of course, means that a mono carrier of about 7-

Although lines can often be laid at very short notice, they are just as likely to be the most time-consuming part of the OB equation. Booking these lines should be top priority.

10kHz will suffice for an FM stereo station.

What choice of carrier is there? The most popular in the UK is lines. Lines are British Telecom (BT) audio circuits, a network of which are around the country as part of its telephone network. To allow a particular OB site to be connected into this network, BT has to provide what is known as "local ends" to the site. These take the form of wires from the nearest distribution point (DP)—the green boxes at the side of the road, often via telegraph poles to the actual site.

Although BT can often lay lines at very short notice, they are just as likely to be the most time-consuming part of the OB

equation and booking these lines should be top priority.

The Advantages Of A Radio Link

The other main carrier system is the "Rock Link". Less used in the UK (because of the small amount of frequencies available), but very popular in Europe and with UK engineers when they get their hands on them, radio links offer the ultimate in OB freedom but at a price. In general, radio links are less reliable than lines due to the dangers of interference and the vagaries of radio waves. Another problem, especially in the UK, is the fact that the limited RF bandwidth does not allow broadcasters to send stereo down one channel. This means if stereo is required, two channels need to be used; one for each half of the signal.

Distance is another problem that faces the radio link user. Sometimes they can do a two-or-more-stage "hop" over longer runs, placing a receiver/transmitter at a strategic point along the path. This can prove to be expensive and generally is only used when landlines are absolutely impossible to get.

Moray Firth Radio (MFR) in Scotland makes great use of its radio links, doing about one or two OBs per week. These range from simple radio car operations with one person touring a certain area, often transmitting as they drive (with the mast down of course!), to full-blown presentation numbers with the show van. MFR MD Thomas Prag says, as a small station covering a very large area, it

played in back at the studio, so this means that they can use their programme-quality radio link to good effect. MFR has two permanent "hop" points available to it, allowing it to be able to cover a fairly large area from its radio car and show van.

Which Equipment?

The sort of equipment required to do an OB again depends upon the programme type. The simple voice-only affair can be done with just a microphone, a small mixer and a radio to receive off-air cue. However, with the "music-played-in-at-the-studio" type of voice-only OB, some other form of cue programme feed is often necessary to allow proper communication between the presenter and the studio. This often take the form of another line or radio link in the reverse direction; from the studio to the site, but more often than not it is a two-way link by radio, telephone or more recently, mobile phone.

For the bigger production, more gear is required. A larger mixing desk, CD players, carts and gram decks are often combined into a mobile unit, much like an advanced disco setup, or housed in a van or trailer with drop-down sides for presentation work. There are some very large and impressive show vans on the road in the UK, not least being BBC Radio 1's twin trailer unit which joins back-to-back to form a massive stage and technical area. These mega-rigs are in the minority; most stations cannot afford them and make do with smaller affairs, usually housed in trailers or caravans.

Many people do without a dedicated OB vehicle all together.

RTM/London chief engineer Dave Stanley explains that most of their OBs are done in places where a van really isn't necessary. And while he would like one eventually, the station can make do with free-standing gear. Stanley uses an MBI Series 12 production console which he describes as an excellent OB desk—fairly simple to operate but comprehensively equipped—and Sonifex cart machines.

RTM OBs are always speech-only with a producer playing the music in at the studio. Stanley has to go to some lengths to arrange both programme and cue feeds. He usually ends up using a mixture of lines and radio links. His ideal Christmas present would be more link frequencies—a cry heard from most engineers, especially those in London.

As most OBs are held at public functions it is necessary to

have a PA system to allow them to hear what is going on. Many stations hire in PA for the duration but some buy small, portable rigs. The Bose 801s have been favourites for a long time, but many other manufacturers are now bringing out portable PA speakers. The choice of microphone tends to be altered by the use of PA at a venue with stage vocal mikes, such as the Shure SM58 being used in place of more normal studio models.

Don't Forget Your Interface

At present, BT regulations state there has to be some sort of interface between its lines and the OB equipment. This usually takes the form of a line transformer to protect the landline in case of a malfunction of the equipment. Many OB-type mixing desks are already equipped with transformer balanced outputs, so they can drive a line directly.

For smaller OBs, a simple two-to-three-channel mixer is useful. The ASC Minx is popular among UK broadcasters, having the facility for split cueing—one feed for an engineer and one, clean, for a presenter or guest. The Minx is often used as a simple line interface unit with the added ability to correct any level discrepancies.

Another small radio OB mixer is the Audio Technica unit, which has a feature called Modu Comm—a system that allows both programme and cue to be sent down one mike cable from the mixer to the presenter. Other small OB mixers are made by Audio Design and Eela in Holland. Generally, anything that works in a studio will work on an OB, but more rugged equipment is usually better suited to the rough life on the road.

In the UK we are just beginning to see the introduction of ISDN—a form of digital transmission that uses standard PTT-type telephone circuits. This eventually will do away with the necessity to have dedicated OB landlines and allow virtually instant-reaction OBs to take place. Anywhere that has a phone socket will be a potential OB site with the ability to have 15kHz FM quality audio fed from it to the studio. ISDN will, we hope, turn the OB market on its head and greatly increase the possibilities for stations to get out and about.

Andy Bantock, a frequent contributor to M&M, has set up his own UK broadcast consultancy. He can be reached on: (+44) 424 434 626.

SINGLES

808 State*Oops* - ZTT/WEA

Strange grunt and bleep noises: pigs in space? The follow-up to the UK hit single *In Yer Face* is definitely no. 1 on the planet Mars. Featuring Bjork Gudmundsdottir of Iceland band The Sugarcubes. Very weird indeed!

Bliss*Watching Over Me* - MCA

Stylish up-tempo pop, suitably produced by Rupert Hine and featuring Paul Carrack on Hammond organ. Rachel Morrison is the band's prime asset and the baritone guitar that is placed on top of the layer of acoustic guitars gives the song additional warmth. Currently breaking in Germany and Italy.

Fishmonkeyman*Breathing* - Furious Fish

New UK band combining the gothic style of Big Country with the psychedelic atmosphere of the Byrds' at the time of *Eight Miles High*. The result is a genre in its own right.

Liane Foly*Goodbye Lover* - Virgin

Taken from the album *Rêve Orange*, this French star provides dance grooves like everybody else does these days, although her approach is somewhat different. The contrast is the sensual vocals topped off with a Miles Davis-styled trumpet. Big in France, bound for crossover.

Hue & Cry*My Salt Heart* - Circa

Jazzy pop song trading on familiar Billy Joel ground. The first single of the duo for two years is an excellent preview to the forthcoming album *Stars Crash Down*.

L.o.A feat. Mo MEN*Caravan Of Love* - USS

Every year sees the release of another cover version of the Isley, Jasper, Isley classic from 1985. This German dance outfit even samples the most famous version, the one by The Housemartins. The best insurance for a hit.

Huey Lewis & The News*Couple Days Off* - EMI

First outing of all-American boy Lewis for new label EMI, taken from the forthcoming album *Hard At Play*. A catchy tune with an elaborate guitar part by Chris Hayes. Steadily building airplay in Scandinavia.

Mano Negra*King Of Bongo* - Virgin

The soundtrack for the urban jungle we live in. The title track of their new album is the *Jungle Hop* for the 90s, and puts the current dance scene to shame. Those "Wohoho" backing vocals are simply irresistible.

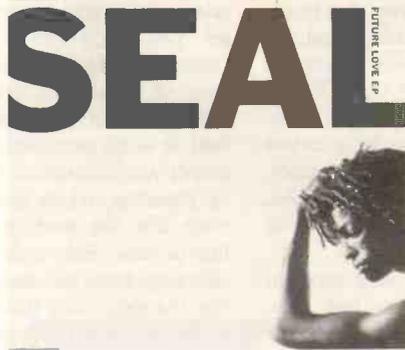
Pasadenas*Another Lover* - Columbia

Just at the time the world craved for a new

vocal group, The Pasadenas made their smashing entry with *Tribute* in 1988. The new Temptations were born and they've only increased their enormous vocal abilities ever since. A treat for EHR.

Maggie Reilly*What About Tomorrow's Children* - Empire

Known through her collaboration with Mike Oldfield on the 1983 hit single *Moonlight Shadow*, this track from the Lenny MacDowell Project *Lost Paradise*, is cast in the same mainstream pop mould.

Seal*Future Love Paradise* - ZTT/WEA

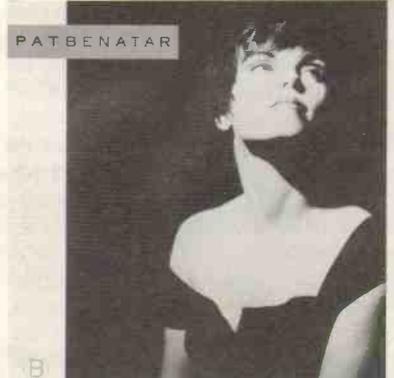
The follow-up to the recent Eurochart no. 1 hitsingle *Crazy*, radiates a similar mesmerising groove and (Trevor Horn-produced) sophistication. Album programmers could even try the other three tracks on the *Future Love EP*.

Swimming The Nile*The Monkey In Me* - WEA

German trio combining dance with melody. With a groove driven by a strong rhythm guitar and Franz Plasa's excellent production, this track is thoroughly enjoyable. EHR programmers who did a proper job with EMF, should release this monkey too.

Claudio Baglioni*Oltre* - Columbia

An edited version for the Pan European market of an album that was already numero uno in Italy for three consecutive weeks in December of last year. Originally a double, now released as a single album, it contains an even higher concentration of the man's qualities. His gravelly voice underpins his passion and other markets could prove to be equally receptive to this typical latin romantic. Outstanding track is *Domani Mai* with its fine finger picking on the Spanish guitar.

Pat Benatar*True Love* - Chrysalis

A new direction for Benatar: the blues. She's a natural with the genre and the results are impressive. Backed by the ultimate swinging Long Island-based Roomful Of Blues, she tries her hands at "jump blues", the style dominated by horns instead of guitars. Her version of Wynonie Harris's *So Long* is a must for all formats.

Bingoboy*The Best Of* - WEA

Remember the novelty hit *Bring Me Edelweiss*? It sold two million copies worldwide and was produced by Martin Neumayer, who's behind the release of this

new Austrian dance outfit. The single *How To Dance* featuring New York rapper Princessa is picking up first airplay across Europe.

Michael Bolton*Time, Love & Tenderness* - Columbia

The man achieves a five out of ten score, when it comes to mentioning the word "love". The duet with Patti LaBelle *We're Not Making Love Anymore* is his own version of the song he co-wrote with Diane Warren for Barbra Streisand. Also featured on the album is saxophone player Kenny G. on the equally laidback track *Missing You*. The more up-tempo first single *Love Is A Wonderful Thing* is charted in the EHR Top 25. This album is sure to break the Soul Provider into a wide European mainstream audience.

Golden Earring*Bloody Buccaneers* - Columbia

Label debut for this Dutch leading Dutch rock & roll band is their 23rd studio album to date. Not content to rest on their laurels, this John Sonneveld co-produced album is easily their best in years. Heavy rock guitars dominate their sound as exemplified on *Temporary Madness*, the best track of the album. *Going To The Run* is a classic Earring material while for *I'm In A Bad Mood* the bassline of the Temptations' classic *Papa Was A Rolling Stone* is lifted.

Pink Cream 69*One Size Fits All* - Epic

The size German hard rock fits best is defined by Iron Maiden. On their second Dirk Steffens (of Accept fame) album, Pink Cream 69 have developed as the real competitors of fellow countrymen Helloween. Singer Andy Deris is just the right man for this type of music. Michael Wagener (Skid Row, Extreme and Saigon Kick) was involved in mixing the album. The powerful melodic mid-tempo song *Ballerina*, also the first single, will help them crossing over to a wider audience.

Plan B*Intensified!* - BMG Ariola

"Sturm und drang" on a cosmopolitan level, recorded at Ocean Ways and A&M Studios in LA. Continuing with UK producer Pat Collier (New Model Army, Wonderstuff), and new US engineer Bob Vogt (Melissa Etheridge, U2), this is a solid ball of international rock. Check out the Cult-moulded track *Grab It!*. The addition of rapper Bronx Style Bob (Rhyme Syndicate) on the superb track *War Child* broadens their radio appeal.

Mort Shuman*Distant Drum* - East West

The surprising return of the man who wrote such evergreens as *Viva Las Vegas* (Elvis Presley), *Save The Last Dance* (The Drifters) and *Sha La La La Lee* (The Small Faces). The sunny single *Promised Land* is extremely pleasant. *Before The Fall* sounds like Cat Stevens before his islam infatuation. Co-produced by Rod Argent and Pete Van Hooke (Tanita Tikaram).

NEW TALENT

Touché Moreno*Buena Onda* - Keep On Music (Italy)

The next release of the "United Artists Of Black Line" project, which the Keep On Music label recently started. It gives Italian musicians who play black music, the opportunity to record their material. This is a fine mixture of reggae and hip hop, modern but not in the fashionable raggamuffin' style. Contact Elizabeth Galetta on tel (39) 2-261 122 30; fax: 2-261 122 40.

Hi Ho Silver

2 - SilenZ (LP) - (Holland)

The follow-up to the highly hilarious *Tlagooslnswigpistbtppimmsngishicmh* takes the cake completely. A melting pot of styles, ranging from tangos to Pink Floyd-styled pomposity. *Ouija Chords* sounds like David Byrne gone mad. Well, here are your ultimate lunatics, even surpassing The Residents in weirdness. Contact tel. (31)-20-66 227 35; fax: 20-66 295 80.

Psychotic Youth*It Won't Be Long Before We See The Sun*

Shine - Radium (Sweden)

Where The Beach Boys meet Johnny Thunders. This catchy pop song has a punk rock touch combined with crystal-clear surfrock harmony vocals and a raw guitar solo. A strange amalgamation, but it works. Contact John Cloud at Radium a, division of MNW on tel. (46) 764 334 50; fax: 46 764 300 60.

The Sandmen*Gimme Gimme* - Garden (LP) (Denmark)

These guys surely know how to rock and should be as famous as Danish blue. The track *Devilsway* is a pure example of this hellbound music, and their strong guitar-driven material has already delivered them a deal with A&M in the US. European licensing rights are still available. Contact Néné La Beet on tel. (45) 31-24 24 36; fax: 31-24 35 53.

Singles and albums featured in New Releases are listed alphabetically. Selections include those which have achieved significant airplay within the last four weeks and those releases judged to have musical merit. Records mentioned in this section are by acts signed to independent labels for which license and/or publishing rights are available, except as noted. Please send your samples to Machgiel Bakker, PO Box 9027, 1006 AA Amsterdam, Holland.



Rainbirds

With the European release of the album "Two Faces", German band Rainbirds have reached a new stage in their career. Their eponymous debut album from December 1987 immediately established them as one of Germany's most promising bands since Nena. Unfortunately, the Berlin trio's career saw a dip with the follow-up album, the awkwardly-titled "Call Me Easy, Say I'm Wrong, Love Me My Way, It Ain't Wrong". This was followed by some personnel changes and the band seemed to be bound for obscurity. However, now reduced to a duo, the Rainbirds are ready to fly again.

by Robbert Tilli

Not often do bands radiate such confidence as the Rainbirds did on their debut album. The band's sound, an original combination of restraint and rhythm, found a willing ear with consumers both in the G/A/S countries as in the Benelux and France. It sold close to one million copies across Europe, 500,000 of these in Germany (platinum status). Although the album went gold with 250,000 copies sold in Germany, the next album had trouble crossing over.

The new album, released in Europe on April 22 (June 24 in the UK), is bound to change that. Although recorded in Los Angeles at the **Sunset Sound Factory**, the album is a milestone for Continental pop. Instead of opting for Anglo-American sounds, the new album draws its influences from European music.

With the guitar pushed somewhat in the background, a Brecht/Weill-type of atmosphere dominates. The title track (also the first single off the album), as well as the track *Ha! Ha! Houdini's Laughing* are the best examples of the new-sound Rainbirds. Album rock programmers can dig deep in this most enchanting album. Also check out *Head Over Heals*, a good bet for EHR stations.

Founding member and singer/guitarist **Katharina Frank**, the only remaining member from the original line-up, has now teamed up with keyboardist **Ulrike Haage**. The duo wrote, arranged and produced all the songs and guest musicians include guitarists **Chris Bruce (Wendy &**

Lisa) and **John Bingham (Fishbone)** as well as bassplayer **Alan Kamai**. Also featured is a classical violin quartet and cellist **David Coleman**, the brother of (Wendy &) Lisa.

Famous Dutch photographer and video director **Anton Corbijn** (of **U2** and **Simple Minds** fame) directed the clip of the new single that is currently on medium rotation on **MTV**; from mid-May onwards, it will run in heavy rotation. In March, **Steve Blame's** "MTV News" show featured an item on the band.

Nine TV appearances in Germany have been scheduled including "Der Grosse Preis" on **ZDF**; **RTL's** "Gottschalk" and "Regazzi" (a special, shot in Portugal) and the "P.O.P. Show" on **Tele 5**.

In addition to these major shows, the band will be on an extensive promo tour through Germany from April 29 until the end of May. Cities visited include Berlin, Munich, Hamburg, Cologne and Frankfurt. Radio, press and regional TV interviews will be lined up while Dutch press will probably be invited to come over to Cologne on May 7. Already, promotional visits have been organized in Vienna and the UK. In France, where the band enjoy a strong sales base, promotion is planned for the end of May.

Phonogram international exploitation manager **Astrid Selley** comments, "All this demonstrates only one thing: 'The Rainbirds Are Flying Again', which has become our motto during the campaign. Everybody thought it was over and out after the band had changed its line-up and direction. But that certainly isn't the case."

Track Listing "Two Faces"

Two Faces (El Mirage Desert Version); Ha! Ha! Houdini's Laughing; The World Is Growing Old; Real; Head Over Heals; Big Fat Cat; Invisible; Mystery Train; Woman With The Golden Eye; Things Change; Two Faces (String Quartet Version).

BELGIUM

Quadrophonia

- Signed to **ARS Productions**.
- Publisher: **BMC/P&M**.
- New Album: *Cozmic Jam*, to be released on May 22.
- New Single: *Quadrophonia* released on April 2, currently at no. 21 in the UK and at no. 69 in the **Coca-Cola Eurochart Hot 100 Singles**.
- Recorded at **Kitsch Studio/Brussels**; remixed at **ICP Studios/Brussels**.
- Licensed to **Sony Music** for Europe, except the Benelux (CNR) and Spain (*Blanco Y Negro*).
- Producer: **Quadrophonia/Turbo**.
- Marketing: Long sleeve T-shirts, in-store material, posters and full-page/full-colour advertising in the printed press.
- A European club tour is planned for June, and subject to confirmation.
- In April, the single was already released in Europe, with the exception of Italy.

The Antwerp-based **ARS Productions** label is a nursery garden for young talent in the dance field. They gave the world **Technotronic** and **Rozlyne Clarke**, now it is **Quadrophonia's** turn to pump up the volume.

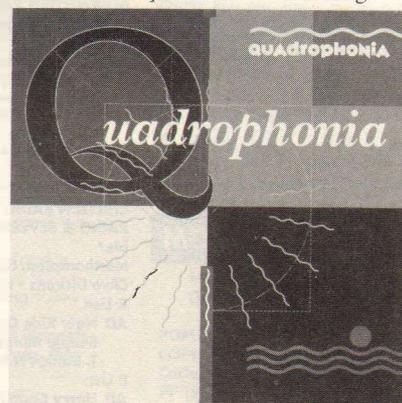
The half-Dutch, half-Belgian duo managed to come up with a new direction in dance. Computer wizzard **Olivier Abbeleos** juggles striking new bleeps and buzzes out of his synthesizer and combines it with symphonic sounds. On top of all this cacophony of weird sounds, rapper **Lucien Foort** spreads his message. "Weirdness stimulates the hype around a

debut act" is common knowledge for the label.

Fueled by an almost instant chart success in the UK (no. 21 at press time) shortly after its April 2 release, the duo are bound for even bigger things. In France, Germany and Holland the single is already high on the dance charts. Initially, the single was available on the ARS affiliated label **Streetbeats** in October of last year. At the moment, a US-release is being negotiated with **RCA** while releases in Japan and Australia are also scheduled.

ARS has made it their policy not to sign one-off hit wonders—a rather unusual move in the erratic dance sector—and all singles should have an album release follow-up. The debut album *Cozmic Jam* is scheduled for release on May 22.

Another typical ARS strategy is that the second single of an act has to be a 'normal' sounding, less shocking track. *Quadrophonia's The Wave Of The Future* is, therefore, a plain verse/chorus song.



AUSTRIA

Kastelruther Spatzen

- Signed to **Koch International**.
- Publisher: **Koch International**.
- Management: **Koch/Tirol**.
- New Album: *Wahrheit Ist Ein Schmalere Grat* released on April 2 currently at no. 3 in the Austrian album charts and at no. 38 in Germany. In the **European Top 100 Albums** it is at no. 71.
- New Single: *Spräng Die Ketten Deiner Einsamkeit* released on March 4.
- Recorded at **Koch Studio 2/Lienz**.
- Producer: **Toni Kellner**.
- Marketing: Advertising spots on national radio and TV stations in G/A/S.
- The album has already been released simultaneously in G/A/S, the Benelux and Italy on April 2.

The schlager genre is considered the most conservative of all musical styles. But get rid of all prejudice, because a new type of schlager has been developed over the last years. It is called "volkstümlicher" schlager, and it is more or less based on traditional folk styles, like polkas and waltzes. Leader of this new direction is Austrian band **Kastelruther Spatzen**, who have already sold over two million copies of their back catalogue in the G/A/S territories. The new album *Wahrheit Ist Ein Schmalere*

Grat reached gold (25,000 units) in Austria in only three weeks after its release. It is only a few steps away from reaching the same status in Germany (250,000), while double platinum sales (1 million) are expected by the time of the yearly "Oktober Festen". The winners of the "Grand Prix der Volksmusik" are also best sellers on the video market, with 10,000 copies sold of a compilation tape.

Constantly on the road, the six-piece band can be seen playing live every weekend at the typical German "Bierfesten"—beer parties held in huge tents. Most of the band members—including singer **Norbert Rier**—have their own pub or liquor shop, so they certainly know what it means to party.

Apart from the G/A/S countries, the band's music has enjoyed great popularity in the German-speaking part of Northern Italy and the south of Holland.

Pan-European Spotlight: Artists featured have achieved Top 15 chart status in the European Top 100 Albums within the last five years.

National Spotlight: Artists featured have achieved Top 15 chart status in their country of origin.

STATION REPORTS

Station reports include all new additions to the playlist, indicated by the abbreviation "AD". Reports from certain stations will also include records on the "A" list (heavy rotation) and, in some cases, on the "B" list (medium rotation). A number of stations feature a "Power Play" ("PP"), a track which receives special emphasis for the week. The "LP" designation reflects the new album(s) added.

NOTICE TO REPORTERS

In anticipation of expanded coverage of European radio activity, Music & Media is beginning a new policy regarding station reports. Starting with issue 19 we will print only power plays and new additions to station playlists, though we will still include albums for those stations which feature them. Complete playlists will continue to be analyzed for our European Hit Radio chart, as well as for our National and European Radio Airplay lists. (Note To Reporters: please remember to mark both new additions and dropouts on your playlists. For those stations with no new adds for a given week we will simply state "no new additions" beneath the station name. Our deadline remains 2 p.m. Tuesday; anything received after that will be printed in the following issue. If you have any questions, don't hesitate to contact our Chart Reports Manager, Terry Berne.)

UNITED KINGDOM

CAPITAL RADIO/London

Richard Park - Prog. Contr.

A List:

AD Guy Her
R.E.M. - Shiny Happy People
Paul Simon - Born At The Right
Tony Banks - I Wanna Change The
Chris De Burgh - The Simple Truth
New Kids On The Block - Call It
Nomad - Just A Groove
Soft Cell - Tainted Love
T'Pau - Whenever You Need Me
Triplets - You Don't Have To Go

B List:

AD Lavine Hudson - All I Need
Spider - Who Do Ya Love
Light Of The World - Keep The
MC J - Be Free
Dannii Minogue - Success
Secchi - I Say Yeah

ATLANTIC 252/County Meath

Paul Kavanagh - Head Of Music

A List:

AD Nomad - Just A Groove
De La Soul - Ring Ring Ring
Beverly Craven - Promise Me
Vic Reeves - Born Free
Color Me Badd - I Wanna Sex You
Queensryche - Silent Lucidity
The Farm - Don't Let Me Down
Sheena Easton - What Comes

METRO FM/Newcastle

Giles Squire - Prog. Contr.

A List:

AD The Farm - Don't Let Me Down
B List:
AD Paul Simon - Born At The Right
Jason Donovan - R.S.V.P.
T'Pau - Whenever You Need Me
J.B. Ellis - Thought U Were The
Tony Banks - I Wanna Change
Susanna Hoffs - Unconditional
New Kids On The Block - Call It
Alexander O'Neal - Shame On Me
Simple Minds - See The Lights
G.W. McLennan - Easy Come Easy

BRMB/Birmingham

Robin Valk - Head Of Music

A List:

AD The Farm - Don't Let Me Down
Wilson Phillips - You're In
Roxette - Fading Like A Flower
T'Pau - Whenever You Need Me

B List:

AD Jason Donovan - R.S.V.P.
Lindy Layton - Wait For Love
Blessing - Highway 5

Cinderella - Heartbreak

Paul Weller - Into Tomorrow
Steve Booker - Wedding Day
World Party - Thank You World
Space Angels - Feel Me Out
Almighty - Devil's Toy
Blue Rodeo - Till I Am Myself
Soul Family Sensation - I Don't
Troie Spencer - This House
Cathy Dennis - Touch Me

RADIO CLYDE/Glasgow

Alex Dickson - Prog. Dir.

A List:

AD Elvis Costello - Other Side Of
Jason Donovan - R.S.V.P.
Samantha Janis - Message To Your
The Farm - Don't Let Me Down
Paul Simon - Born At The Right
Roxette - Fading Like A Flower
T'Pau - Whenever You Need Me
Zucchero/P.Young - Senza Una

B List:

AD The Fat Lady Sings - Arlight
Clive Griffin - I'll Be Waiting

RADIO CITY/Liverpool

Tony McKenzie - Head Of Music

B List:

AD Cinderella - Heartbreak
Amy Grant - Baby Baby
The Doors - Break On Through
Sweetmouth - Forgiveness
INXS - Bitter Tears
De La Soul - Ring Ring Ring
Dee-Lite - Good Beat
808 State - Ooops
Cartouche - Feel The Groove
Elvis Costello - Other Side Of
Jellyfish - Baby's Coming Back
E.L.O. - Honest Men
Michael Patto - Love Enough

DOWNTOWN RADIO/Belfast

John Rosborough - Head Of Prog.

A List:

AD Van Morrison - I Can't Stop
Wilson Phillips - You're In
Angela Kasel - Something In Red
T'Pau - Whenever You Need Me
Blessing - Highway 5
Rebel Pebbles - Dream Lover
Paul Weller - Into Tomorrow

CHILTERN RADIO & NORTHANTS

RADIO & SEVERN SOUND/Dunstable

Northampton/Gloucester

Clive Dickens - Head Of Music

A List:

AD New Kids On The Block - Call It
Simple Minds - See The Light
T. Banks/N.Kershaw - I Wanna
Divinyls - I Touch Myself
B List:
AD Harry Connick Jr. - Recipe For
Divinyls - I Touch Myself
Marc Cohn - Walking In Memphis
Jason Donovan - R.S.V.P.

GWR/Bristol/Swindon

Andy Westgate - Head Of Music

A List:

AD Real People - The Truth
Paul Brady - Soul Child
Jellyfish - Baby's Coming Back
Clive Griffin - I'll Be Waiting
Pasadenas - Another Lover
Frazier Chorus - Heaven
A Man Called Adam - I Want You
Julian Cope - Easy Easy Rider

RADIO FORTH/Edinburgh

Colin Somerville - Head Of Music

A List:

AD MC Buzz B - Don't Have The
Divinyls - I Touch Myself
Clubhouse - Deep In My Heart
Keith Nunnally - Seasons Of Love
Paul Simon - Born At The Right

RED ROSE/Preston/Blackpool

Kenni James - Head Of Music

A List:

AD Marc Cohn - Walking In Memphis
Roxette - Fading Like A Flower
Voices That Care - Voices
Sheena Easton - What Comes
Hi-Five - I Like The Way You
Clive Griffin - I'll Be Waiting
T'Pau - Whenever You Need Me
Triplets - You Don't Have To Go
Two Way Street - Big Shot
Elvis Costello - Other Side Of
Soul Family Sensation - I Don't

HORIZON RADIO & GALAXY

RADIO

Milton Keynes/Bristol

Clive Dickens - Head Of Music

A List:

AD Alexander O'Neal - Shame On Me
World Party - 2 For Joy
Crystal Waters - Gypsy Woman

B List:

AD Jason Donovan - R.S.V.P.
New Kids On The Block - Call It

RADIO HALLAM/Sheffield

Dean Pepall - Head Of Music

A List:

AD Lonnie Gordon - Gonna Catch You
Pasadenas - Another Lover
Elvis Costello - Other Side Of
KLF - Last Train To Trancentral
Frances Nero - Footsteps
Roxette - Fading Like A Flower
Wilson Phillips - You're In
EMF - Children

RADIO BROADLAND/ORWELL FM/

SAXON FM/Norwich/Ipswich/

Bury St. Edmunds

Dave Brown - Head Of Music

PP

Cher - The Shoop Shoop Song
Cathy Dennis - Touch Me
Sweetmouth - Forgiveness
Michael Bolton - Love Is A
Jellyfish - Baby's Coming Back
Michael Patto - Love Enough

A List:

AD Rebel Pebbles - Dream Lover
Paul Simon - Born At The Right
Voices That Care - Voices
EPO - When 2 R In Love
Amy Grant - Baby Baby

B List:

AD Hi-Five - I Like The Way You
Elvis Costello - Other Side Of
SFS - I Don't Even Know
Blessing - Highway 5
Lavine Hudson - All I Need
Clive Griffin - I'll Be Waiting

FOX FM/Oxford

Steve Ellis - Prog. Contr.

A List:

AD Elvis Costello - Other Side Of
Clive Griffin - I'll Be Waiting
Roachford - Get Ready
Roxette - Fading Like A Flower
De La Soul - Ring Ring Ring
T'Pau - Whenever You Need Me
Wilson Phillips - You're In
Azizi - Midnight Lover
Marc Cohn - Walking In Memphis
Cathy Dennis - Touch Me All
Divinyls - I Touch Myself
E.L.O. - Honest Men
KLF - Last Train To Trancentral
Nomad - Just A Groove
Michael Patto - Love Enough
Seal - Future Love Paradise
G.W. McLennan - Easy Come Easy

RTL 208/London

Jeff Graham - Prog. Dir.

PP

Elvis Costello - Other Side Of
T.Banks/N.Kershaw - I Wanna
Divinyls - I Touch Myself
Slow Bongo Floyd - Open Up Your

A List:

AD Quadrophenia - Quadrophenia
B List:
AD Luther Vandross - Power Of Love
Jellyfish - Baby's Coming Back
Frances Nero - Footsteps

SWANSEA SOUND/Wales

David Thomas - Prog. Contr.

PP Cathy Dennis - Touch Me

Wilson Phillips - You're In

Voices That Care - Voices

A List:

AD Electronic - Get The Message
B List:
AD EPO - When 2 R In Love
Hi-Five - I Like The Way
Elvis Costello - Other Side Of
Matraca Berg - Baby Walk On
Lavine Hudson - All I Need
Barrington Levy - Don't Throw
Elaine Page - Well Almost

OCEAN SOUND/POWER FM/Faraham

Jim Hicks - Head Of Music

A List:

AD KLF - Last Train To Trancentral
Frances Nero - Footsteps
S'Express - Find 'Em Fool 'Em
B List:
AD Banderas - This Is Your Life
Bee Gees - Secret Love
Bros. In Rhythm - Such A Good
Electronic - Get The Message
EMF - Children
The Farm - Don't Let Me Down
Queensryche - Silent Lucidity
Vic Reeves - Born Free

RED DRAGON FM/Cardiff

Mark Collins - Head Of Music

PP Cher - The Shoop Shoop Song

Zucchero/P.Young - Senza Una

O.M.D. - Sailing On The Seven

KLF - Last Train To Trancentral

A List:

AD Electronic - Get The Message
Wilson Phillips - You're In
Elvis Costello - Other Side Of
Amy Grant - Baby Baby
Roachford - Get Ready
The Farm - Don't Let Me Down

BEACON RADIO/Wolverhampton

Peter Wagstaff - Prog. Dir.

B List:

AD Roxette - Fading Like A Flower
Paul Simon - Born At The Right
T'Pau - Whenever You Need Me
Dee-Lite - Good Beat
Electronic - Get The Message
Wilson Phillips - You're In
Vic Reeves - Born Free
Van Morrison - Brown Eyed Girl
Marc Cohn - Walking In Memphis

KISS FM/London

Grant Goddard - Prog. Dir.

A List:

AD T99 - Anathasia
Cool 2 - So Groovy
Secchi - I Say Yeah
Color Me Badd - I Wanna Sex You

COOL FM/Belfast

John Paul Ballantine -

Head Of Music

A List:

AD Restless Heart - River Of
Yes Vancouver - Jane
Blessing - Highway 5
Sweetmouth - Forgiveness
B List:
AD Marc Cohn - Walking In Memphis
Paul Weller - Into Tomorrow
INXS - Bitter Tears
Sonia - Only Fools
Huey Lewis - Couple Of Days Off
South Of Heaven - The Journey
World Party - Thank You World

FRANCE

RTL/Paris

Monique Le Marcis - Head Of

Prog.

AD Sarah Bray - Un Boiser Vole
Les Inconnus - Auteuil Neully
Francois Feldman - Le Serpent
Gray/Barbervivien - E Vado Via
De La Soul - Ring Ring Ring
Pierre Bachelet - Le Deversoir
AL Huey Lewis
Yannick Noah
David Koven

EUROPE 1/Paris

Yvonne Lebrun - Prog. Dir.

AD Bernard Lavilliers - Outre Mer

Les Inconnus - Auteuil Neully

RMC/Paris

Nathalie Andre - Head Of Music

AD Amina - Le Dernier Qui A Parle

Elsa - Qu'Est-Ce Que Ça Peut

Pauline Ester - Une Fontaine

Inconnus - Banlieu Nord

Kova Rea - Sommeil Chaud

Robert Palmer - Mercy Mercy

AL

Pat Benatar

Calvin Russel

SUD RADIO/Toulouse

Marie Ange Roig - Prog. Dir.

AD Pierre Bachelet - Le Deversoir

David Hallyday - Ooh La La

Righteous Bros. - You've Lost

Zucchero/P.Young - Senza Una

INXS - By My Side

AL Lenny Kravitz

The Farm

NRJ NETWORK/Paris

Max Guozzini - Dir.

AD De La Soul - Ring Ring Ring

Celine Dion - Where Does My

Banderas - This Is Your Life

R.E.M. - Losing My Religion

SKYROCK/Paris

Laurent Bouneau - Prog. Dir.

AD Kim Appleby - Don't Worry

George Michael - Cowboys And

Sting - Mad About You

Soft Cell - Say Hello Wave

Gloria Estefan - Coming Out

Clash - Should I Stay Or

FUN RADIO/Paris

Bruno Witek - Prog. Dir.

Hervé Lemaire - Prog. Ass.

PP Monie Love - It's A Shame

Whitney Houston - All The Man

Jean-Jacques Goldman - A Nos

Vanilla Ice - Ice Ice Baby

George Michael - Freedom

AD Zucchero/P.Young - Senza Una

EUROPE 2 NETWORK/Paris

Marc Garcia - Prog. Dir.

J.P. Michel - Music Dir.

PP Oleta Adams - Get Here

AD Simple Minds - Let There Be

M. Farmer/J.L. Murat - Regrets

Amar Sundy - Simal

Paul McCartney - Let It Be

AL Amar Sundy

RFM LA RADIO FM

NETWORK/Puteaux

Jean-Bruno Michaux - Prog. Mgr.

PP

Jean-Jacques Goldman - A Nos
Whitney Houston - All The Man
Chris Rea - Auberge
Seal - Crazy
Rod Stewart - Rhythm Of My
AD Bill Labounty - Mr. O
Doobie Brothers - Our Love
David Koven - Petit Frere

RADIO MAXIMUM/Paris

Mickael Bourgeois - Prog. Dir.

PP Monie Love - It's A Shame

Serge Gainsbourg - Requiem

Cathy Dennis - Touch Me

Janet Jackson - State Of The

Madonna - Rescue Me

AD East Side Beat - Divin' In The

Blue Pearl - Little Brother

Pleasure Game - Le Dorneur

D Twins - Falling

Silencers - Bullet Proof Heart

BG Prince Of Rap - This Beat

A List:

AD Restless Heart - River Of
Yes Vancouver - Jane
Blessing - Highway 5
Sweetmouth - Forgiveness
B List:
Enzo Enzo - Les Yeux Ouverts
Elton John - You Gotta Love
Art Mengo - Caid Ali
Prefab Sprout - We Let The
Skipper Wise - Play Your

SCOOP/Lyon

Philippe Teisser - Prog. Dir.

AD Elsa - Qu'Est-Ce Que Ça Peut

David Hallyday - Ooh La La

INXS - By My Side

Pepsi & Shirley - Someday

Francois Valery - Qu'Est Ce

AL

Jil Caplan

Mariah Carey

RADIO NANTES/Nantes

Philippe Nossent - Prog. Dir.

PP R.E.M. - Losing My Religion

AD Heatwave - Feel Like Making

Bernard Lavilliers - Outre Mer

Stephanie - Winds Of Change

Chris Cory - A Love

George Michael - Cowboys And

Gino Vannelli - Inconsolable

RMC COTE D'AZUR/Monte Carlo

AD FMT/Camilla - Suzanne

UB40 - Homely Girl

Sting - Mad About You

R.E.M. - Losing My Religion

RADIO VIBRATION/Orleans

Jean Francois Villette - Prog. Dir.

STATION REPORTS

Thomas Freitag - Die Welt Poems For Laila - Nights In
DJ Dick - Weekend
Keimzeit - So
Messer Banzani

RTL/GERMANY/Luxembourg
Stephan Halfpap - Head Of Music
PP Rick Astley - Cry For Help
Chris Rea - Auberge
Bee Gees - Secret Love
Stevie B - Because I Love You
Roxette - Joyride
Jimmy Somerville - To Love
Rod Stewart - Rhythm Of My
Rembrandts - Just The Way It
UB40 - The Way You Do The
AD A-Ha - Early Morning
Cathy Dennis - Just Another

RADIO GONG 2000/Munich
Fredy Kogel - Music Dir.
PP Michael Bolton - Love Is A
Rembrandts - Just The Way It
Rod Stewart - Rhythm Of My
A List:
AD Cher - The Shoop Shoop Song
Roxette - Joyride
Rick Astley - Move Right Out
B List:
AD Feargal Sharkey - I've Got
UB40 - The Way You Do The
Banderas - This Is Your Life

RADIO GONG/Nuremberg
Steffen Meyer - Music Dir.
PP Chesney Hawkes - The One And
Amy Grant - Baby Baby
AD R.E.M. - Losing My Religion
C&C Music Factory - Here We Go
INXS - By My Side
Real Milli Vanilli - Too Late
AL Talk Talk

RADIO CHARIVARI/Nuremberg
Mathias Hofmann - Music Dir.
PP Roxette - Joyride
Timmy T - One More Try
Rod Stewart - Rhythm Of My
Rembrandts - Just The Way It
Bee Gees - Secret Love
AD Cher - The Shoop Shoop Song
Chesney Hawkes - The One And

STAR/SAT RADIO/Grünwald
Jo Lueders - Prog. Dir.
AD Jean Orleans - I Didn't Take
Doobie Brothers - Dangerous
Tracie Spencer - This Time
Jellybean - Secret Weapon
Michael Franks - Woman In The

RADIO 107/Hamburg
Peter Steppich - Head Of Music
PP Bee Gees - Secret Love
Rembrandts - Just The Way It
Zucchero/P.Young - Senza Una
Hanne Boel - If You Want My
AD Roachford - Get Ready
Michael Bolton - Love Is A
George Michael - Cowboys And
Chesney Hawkes - The One And

RADIO REGENBOGEN/Mannheim
Rolf Balschbach - Music Dir.
PP Michael Bolton - Love Is A
A List:
AD Tanita Tikaram - I Love The
B List:
AD H.R. Kunze - Alles Gelogen
George Michael - Cowboys And

HIT RADIO N1/Nuremberg
Cetin Yaman - Prog. Dir.
PP C&C Music Factory - Here We Go
AD DR. Alban - U & Mi
Real Milli Vanilli - Too Late
Snap - Megamix
Simpsons - Deep Deep Trouble

RADIO XANADU/Munich
Benny Schnier - Head Of Music
AD Firehouse - Don't Treat Me Bad
Golden Earring - Going To The
Joe Jackson - Stranger Than
The Law - Miss You In A
White Lion - Love Don't Come
AL Nils Lofgren
Deep Purple

SCHWARZWALD RADIO/Freiburg
Pete Traynor - Head Of Music
AD Huey Lewis - Couple Days Off
Roachford - Get Ready
Udo Lindenberg - Ein Herz Kann
Zucchero/P.Young - Senza Una

RADIO SALÜ/Saarbrücken
Adam Hahne - Prog. Dir.
PP

Roxette - Joyride
Amy Grant - Baby Baby
Rembrandts - Just The Way It
Udo Lindenberg - Ein Herz Kann
Candyman - Knockin' Boots
LP Simple Minds

OK RADIO/Hamburg
Ollie Weiber - Head Of Music
PP Black Box - Strike It Up
Whitney Houston - My Name Is
AD De La Soul - Ring Ring Ring
Mike & The Mechanics - Word Of
Chris Thompson - Jolly Joker
Sting - Mad About You
Rick Astley - Move Right Out
Chris Isaak - Blue Hotel
INXS - By My Side
AL MC Hammer

RADIO T.O.N./Bad Mergentheim
Reinhard Bärenz - Head Of Music
PP Michael Bolton - Love Is A
A List:
AD Mike Linney - You Saved Me
Everyday People - Second
Jean-Jacques Goldman - A Nos
B List:
AD Sandra Reemer - La Colegiala
J.Brack/B.Bare - Simply
Blue Blot - September

RADIO NRW/Oberhausen
Jeff Van Gelder - Head Of Music
AD Tanita Tikaram - I Love The
H.R. Kunze - Alles Gelogen
Michael Bolton - Love Is A
Black - Feel Like Change
George Michael - Cowboys And
François Feldman - J'Ai Peur

RADIO F/Nuremberg
Sigi Hoga - Prog. Dir.
AD Kim Appleby - Don't Worry
Lou Rawls - It's Supposed To
Lisa Wolf - Alles Wegen Dir
River Boys - If I Were A
Hanne Boel - If You Want My
Wilson Phillips - You're In
Amadeus - Königin Der Nacht
Righteous Bros. - You're My
Jimmy Somerville - To Love

RADIO RESIDENZ/Karlsruhe
Axel Reimann - Prog. Dir.
AD Moon Shine - Live In Joy
Cathy Dennis - Touch Me
Rembrandts - Just The Way It

RADIO RT4/Reutlingen
Dorothea Seyser - Music Director
AD UB40 - The Way You Do The
Guys Next Door - I've Been
Black - Feel Like Change
Nils Lofgren - Valentine
Bliss - Watching Over Me
Jesus Loves You - Love Hurts

RADIO FFB - UKW 91.7/Fürstenfeldbruck
Chris Baumann - Head Of Music
PP Righteous Bros. - Soul And
Udo Lindenberg - Ein Herz Kann
Wilson Phillips - You're In
AD Bellamy Brothers - Neon
Dave Dudley - Im Stau

RADIO 8/Ansbach
Klaus Seeger - Prog. Dir.
Gerd Müller - Head Of Music
AD Wolfgang Petry - Auf Den Mond
Michael Bolton - Love Is A
Zucchero/P.Young - Senza Una
Nicki - Hals Über Kopf
Thomas Baroque - Girls Talk
Vaya Con Dios - Night Owls
H.R. Kunze - Wenn Du Nicht

RETE 105/Milan
Alex Peroni - Prog. Dir.
AD Seal - Future Love Paradise
Fits Of Gloom - Differences
Camouflage - Heaven
Beat 4 Feet - Sister Soul & Mr.

RAI STEREOUNO/Rome
E.Molinari - Dir.
E.Bellisario - Prog. Dir.
PP Marco Masini - Perché Lo Fai
Simple Minds - Let There Be
Roxette - Joyride
Umberto Tozzi - Gli Altri
Banderas - This Is Your Life
AD KLF - Last Train To Trancentral
Lenny Kravitz - Always On The
Massive - Unfinished Sympathy
Gino Vannelli - If I Should
Inner Circle - Bod Boys
Seal - Future Love Paradise
Gerardo - Rico Suave
Havana 3 A.M. - Death In The
Mike & The Mechanics - Word Of

RADIO DIMENSIONE SUONO/Rome
Carlo Mancini - Music Director
PP Bliss - Watching Over Me
Brothers In Rhythm - Such A
Queensryche - Silent Lucidity
Michael Bolton - Love Is A
R.E.M. - Losing My Religion
AD Blue Pearl - Alive

RADIO MONTE CARLO/Milan
Francesco Migliozi - Prog. Contr.
AD Glenn Frey - Part Of Me Part
AL Simple Minds
Rod Stewart
Bee Gees
Amy Grant
The Big Dish

Roxette - Fading Like A Flower
Yes - Lift Me Up
Zucchero/Sting - Muoio Per Te
Pasadenas - Another Lover

R.T.L. 102.5 HIRADIO/Bergamo
Luca Viscardi - Head Of Music
Grant Benson - DJ/Prod.
AD Hi-Five - I Like The Way
Raf - Siamo Soli Nell'Immenso
Clive Griffin - I'll Be
Susanna Hoffs - Unconditional
Marco Masini - Ti Vorrei
Riccardo Cocciante - Energia
Matia Bazar - Volo Anch'io

DEEJAY NETWORK/Milan
Dario Uselli - DJ
PP Albertine - Your Love Is Crazy
AD Clive Griffin - I'll Be
Chrystal Waters - Gipsy Woman
Joe Jackson - Stranger Than
Seal - Future Love Paradise
Lenny Kravitz - It Ain't Over
O.M.D. - Sailing On The Seven
Rebel Peggies - Dream Lover

RADIO PETER FLOWERS/Milan
Marco Garavelli - Prod.
PP Huey Lewis - Hit Me Like
AD Seal - Future Love Paradise
Bliss - Watching Over Me
Marc Cohn - Walking On Memphis
AL Sarah Jane Morris
Le Galline

101 NETWORK/Milan
Gigio D'Ambrosio - Prog. Dir.
PP Chrystal Waters - Gipsy Woman
Christopher Williams - I'm
Seal - Future Love Paradise
Clive Griffin - I'll Be
Luther Vandross - Love Power
AD Banderas - This Is Your Life
Divinyls - I Touch Myself
Cathy Dennis - All Night Long
The Fixx - How Much Is Enough
Amy Grant - Baby Baby
Lonnie Gordon - Gonna Catch
Jack Is Fallen - That's All
Loose Ends - Cheap Talk
George Michael - Heal The Pain
Roxette - Joyride

RADIO KISS KISS/Naples
Gianni Simioli - Prog. Dir.
PP The The - Jealous Of Youth
AD Lenny Kravitz - It Ain't Over
Urban Soul - Alright
Amy Grant - Baby Baby
Inspirial Carpets - Caravan
Joan Armatrading - Love And
Michael Bolton - Love Is A
The Alarm - Raw
Joy Salinas - Rockin' Romance
N-Joy - Anthem

RADIO BABBOLEO/Genova
Lenny - Prog. Dir.
PP Banderas - This Is Your Life
George Michael - Heal The Pain
Rod Stewart - Rhythm Of My
Divinyls - I Touch Myself
Dream Academy - Love
Simple Minds - Let There Be
Rolling Stones - Highwire
The Big Dish - Miss America

RADIO STAR/Vicenza
Maurizio Maressi - Prog. Dir.
PP Sheena Easton - Forever
AD Beverley Craven - Holding On
Roachford - Get Ready
Pajama Party - Got My Eye On
AL Alison Moyet
Michael Bolton

RADIO CLUB 91/Naples
Franco Mory Russo - Prog. Dir.
AD De La Soul - Ring Ring Ring
E.M.F. - Children
Mano Negra - Don't Want You
The Alarm - Wonderful World
The Fixx - Shut It Out
Billy Squier - She Goes Down
Tom Jones - Carrying A Torch
Lenny Kravitz - What Goes
Gerardo - Rico Suave
AL Green On Red

RADIOLINA/Cagliari
Ivano Conca - Prog. Dir.
Andrea Angioni - Head Of Music
AD Roachford - Get Ready
Doobie Brothers - Something
Alison Moyet - Hoodoo
Bliss - Watching Over Me
AL Michael Bolton
Simple Minds

POWER RV1 THE BLACK RADIO/Turin
Paolo Lauri - Head Of Music
PP Phil Perry - Amazing Love
AD Sara Hickman - I Couldn't Help
Jack Is Fallen - That's All
Arthur Miles - Victims Of Our
D.J. Dick - Weekend
Art Of Beat - Art Of Beat
Phantom Of The Opera - Joker
AL Womack & Womack

VERONICA/Hilversum
Hans Van Der Veen - Prog. Dir.
Unico Glorie - Prod.
AD Nomad - Just A Groove
Extreme - More Than Words
Bingo Boys - How To Dance
Guy Her
The Farm - Don't Let Me Down

NOS/Hilversum
Tom Blomberg - Prod.
PP Hessel - Somebody Told Me
Chesney Hawkes - The One And
Roger McGuinn - Someone To
E.L.O. II - Honest Men
Gary Clail/On-U Sound - Human
KLF - Last Train To Trancentral
Wonderstuff - Size Of A Cow
Zucchero/P.Young - Senza Una
Clouseau - Geef Het Op
Seal - Future Love Paradise
De La Soul - Ring Ring Ring
Nomad - Just A Groove

VARA/Hilversum
Ralf Kroes - Head Of Music
PP World Of Twist - Sons Of The
Roachford - Get Ready
James - Sit Down
Stress - Flowers In The Rain
Golden Earring - Going On The
Pilgrims - White Men
R.E.M. - Losing My Religion
Eton Crop - Noisy Town
Jellyfish - Baby's Coming Back

TROS/Hilversum
Ferry Maat - Head Of Music
PP Sergio Dalma - Esa Chica Es
AD Toto - Can't You Hear What I'm
Nomad - Just A Groove
New Jack Style - Special Girl
Simpsons - Deep Deep Trouble
KLF - Last Train To Trancentral
Doe Maar - Sinds Een Dag Of 2
BC/Basic Boom - Baby Come Back
Zucchero/P.Young - Senza Una

KRO/Hilversum
Paul Van Der Lugt - Head Of Music
PP Alison Moyet - It Won't Be
Roger McGuinn - Someone To
AD The Scene - Blauw
Michael Bolton - Love Is A
Elvis Costello - The Other Side

NCRV/Hilversum
Jaap De Groot - Prod.
PP Will To Power - Fly Bird
Sheena Easton - What Comes
AD 2 In A Room - She Got Me Going
De La Soul - Ring Ring Ring
Dr. Alban - Hello Afrika
Chesney Hawkes - The One And
Guy Her
AL Yes

SKY RADIO/Bussum
Ton Lathouwers - Oper. Mgr.
PP Timmy T - One More Try
Ten Sharp - You
Frank Sinatra - Love And
George Michael - Cowboys And
Roxette - Joyride
Riccardo Cocciante - Se Stiamo
O. Newton-John - Hopelessly
Buffalo Springfield - For What

CFNB/Brunssum
Lou Rowland - Head Of Music
PP Barry Bentall - I Gotta Go
AD Roachford - Get Ready
Doobie Brothers - Dangerous
Huey Lewis - Couple Days Off
AL Lenny Gallant

Feelies - Sooner Or Later
Whycliffe - Magic Garden
Beverley Craven - Woman To
Cher - The Shoop Shoop Song
AL Joe Jackson
William Soufreau
Alison Moyet
Huey Lewis
Inspirial Carpets

BRT RADIO 2/East Flanders
Rudi Sinia - Prod.
AD Chesney Hawkes - The One And
Frank Sinatra - Love And
Zucchero/P.Young - Senza Una
Travolta/John - Grease Dreammix
George Michael - Cowboys And
Bingo Boys - How To Dance
Chris Isaak - Lie To Me
Seal - Future Love Paradise
Soulsister - Company
Lenny Kravitz - Always On The
Lus Steeno - Ik Leef Alleen
Louis Neefs - Toch Ben Je Oma
Paul Severs - Kom Dichterbij
AL Stef Bos

BRT RADIO 2/West Flanders
Peter de Groot - Head Of Music
PP Soulsister - Company
AL Alison Moyet

RTBF RADIO 2/Hainaut
A. Birenne/Ph. Jauniaux
AD Wamblee - Anitouni
DNA - La Serenissimo
Pet Shop Boys - Where The
AL Mylene Farmer
Serge Gainsbourg

BRF/Eupen
Guy Janssens - DJ/Prod.
AD INXS - By My Side
Jimmy Somerville - Smalltown
Pat Benatar - True Love
James - Sit Down
Cick - Spuren Im Asphalt
Suzi Quatro - Kiss Me Goodbye
AL Casanova
David Knopfler

RADIO CONTACT F/Brussels
Jean-Lou Bertin - Prog. Dir.
Isabelle Gance - Quand Tu Me
George Michael - Cowboys And
Daddy K - Do Yo Speak Martin
PSY - Angelina
Seal - Future Love Paradise
LaTour - People Are Still
Kool & The Gang - Victory

RADIO CONTACT NL/Brussels
Danny De Bruin - Prog. Dir.
AD Bananarama - Long Train
Soulsister - Company
Seal - Future Love Paradise
Plaza - Hey Hey Hey
Danii Minogue - Love And
Nomad - Just A Groove
Ingeborg - Als Dot Gebeurt
Wamblee - Anitouni
LaTour - People Are Still
Chris Et Moi - Atmosphere En
Alison Moyet - It Won't Be

RADIO EXPRES/Antwerp
Marc Dhollander - Head Of Music
PP Bee Gees - Secret Love
Frank Sinatra - Love And
Toast - Meisjes
Timmy T - One More Try
Scorpions - Wind Of Change
Bart Kaell - Love Me Forever
Stevie B - Because I Love You
Rod Stewart - Rhythm Of My
Clouseau - Geef Het Op
BC/Basic Boom - Baby Come Back

AD Rick Astley - Move Right Out
Johnny Logan - Miss You Nights

RADIO ANTIGOON/Antwerp
Piet Keizer - Dir.
PP Plaza - Hey Hey Hey
AD Jive Bunny - Over To You John
Dr. Alban - Hello Afrika
Guy Her
Nomad - Just A Groove
BC/Basic Boom - Baby Come Back

RADIO ROYAAL/Hamont-Achel
Tom Holland - Prog. Dir.
PP Ten CC - I'm Mandy Fly Me
AD Deal - Future Love Paradise
De La Soul - Ring Ring Ring
Cher - I Dreamed A Dream
Black Box - Strike It Up
Alison Moyet - It Won't Be
Amy Grant - Baby Baby
Chesney Hawkes - The One And
Pepsi & Shirley - Someday
Robert Palmer - Happiness
Wildecker Herzuben - Zwei
Zucchero/P.Young - Senza Una
AL Will Downing

SPAIN

RADIO MADRID/SER
Rafael Revert - Music Mgr.
PP Treepoli - Una Chica Como Tu
Serafin Zubiri - Polvo De
El Alma - Sin Pena ni Gloria
Los Inhumanos - Alayamix
Los Especialistas - Wenda
Pop De Blox - Huia
Jesus Jones - International
Lions In Love - Hypnoparty
Miguel Rios - Libres

A List:
AD Modestia Aparte - Como Te
Tennessee - Ueve En Mi Corazon
Rick Astley - Move Right Out

B List:
AD

Revolver - Dos Por Dos
Hombres G - Lo Primavera
Kim Appleby - G.L.A.D.
Rey Lui - Tira El Chicle
Los Rebeldes - Rebeca
Mas Y Mas - Cowboy
Mas Birras - Hay Una Cruz
Korroskada - Sigo
The Cure - A Forest
Mantronix - Don't Go Messin'
Daniel Ash - This Love

POPULAR FM/CADENA COPE/Madrid
Carlos Finaly - Music Director
PP Sting - Mad About You
La Trampa - Si Pudiera
A List:
AD La Orden - Algo Mejor

TOP 97.2/Madrid
Raul Marchant - Music Mgr.
A List:
AD Michael Bolton - Love Is A
Bananarama - Long Train Running
Locomía - Locovox
Los Insignificantes - Mesa De

CANAL SUR RADIO/Andalucia
Paco Sanchez - Music Mgr.
PP Sheena Easton - What Comes
Marc Cohn - Walking In Memphis
Billy Squire - She Goes Down
Colin England - I Got What You
B.Angie B. - I Don't Want
A List:
AD Black Box - Strike It Up
Orbital - Satag

HOLLAND

VERONICA/Hilversum
Hans Van Der Veen - Prog. Dir.
Unico Glorie - Prod.
AD Nomad - Just A Groove
Extreme - More Than Words
Bingo Boys - How To Dance
Guy Her
The Farm - Don't Let Me Down

NOS/Hilversum
Tom Blomberg - Prod.
PP Hessel - Somebody Told Me
Chesney Hawkes - The One And
Roger McGuinn - Someone To
E.L.O. II - Honest Men
Gary Clail/On-U Sound - Human
KLF - Last Train To Trancentral
Wonderstuff - Size Of A Cow
Zucchero/P.Young - Senza Una
Clouseau - Geef Het Op
Seal - Future Love Paradise
De La Soul - Ring Ring Ring
Nomad - Just A Groove

VARA/Hilversum
Ralf Kroes - Head Of Music
PP World Of Twist - Sons Of The
Roachford - Get Ready
James - Sit Down
Stress - Flowers In The Rain
Golden Earring - Going On The
Pilgrims - White Men
R.E.M. - Losing My Religion
Eton Crop - Noisy Town
Jellyfish - Baby's Coming Back

TROS/Hilversum
Ferry Maat - Head Of Music
PP Sergio Dalma - Esa Chica Es
AD Toto - Can't You Hear What I'm
Nomad - Just A Groove
New Jack Style - Special Girl
Simpsons - Deep Deep Trouble
KLF - Last Train To Trancentral
Doe Maar - Sinds Een Dag Of 2
BC/Basic Boom - Baby Come Back
Zucchero/P.Young - Senza Una

KRO/Hilversum
Paul Van Der Lugt - Head Of Music
PP Alison Moyet - It Won't Be
Roger McGuinn - Someone To
AD The Scene - Blauw
Michael Bolton - Love Is A
Elvis Costello - The Other Side

NCRV/Hilversum
Jaap De Groot - Prod.
PP Will To Power - Fly Bird
Sheena Easton - What Comes
AD 2 In A Room - She Got Me Going
De La Soul - Ring Ring Ring
Dr. Alban - Hello Afrika
Chesney Hawkes - The One And
Guy Her
AL Yes

SKY RADIO/Bussum
Ton Lathouwers - Oper. Mgr.
PP Timmy T - One More Try
Ten Sharp - You
Frank Sinatra - Love And
George Michael - Cowboys And
Roxette - Joyride
Riccardo Cocciante - Se Stiamo
O. Newton-John - Hopelessly
Buffalo Springfield - For What

CFNB/Brunssum
Lou Rowland - Head Of Music
PP Barry Bentall - I Gotta Go
AD Roachford - Get Ready
Doobie Brothers - Dangerous
Huey Lewis - Couple Days Off
AL Lenny Gallant

BELGIUM

BRT STUDIO BRUSSELS/Brussels
Jan Hautekiet/Marc Coenen - Prod.
AD Nils Lofgren - Valentine
Wolfsbane - Let's Make Luv
Soulsister - Company
Burtoms - Writing You
Frank Tovey - Liberty Tree
Kitchen Of Insanity - Time
Roger McGuinn - Someone To
Jesus Loves You - Bow Down
Silencers - I Want You
Transvision Vamp - B With U
Blessing - Highway 5

ITALY

RETE 105/Milan
Alex Peroni - Prog. Dir.
AD Seal - Future Love Paradise
Fits Of Gloom - Differences
Camouflage - Heaven
Beat 4 Feet - Sister Soul & Mr.

RAI STEREOUNO/Rome
E

STATION REPORTS

Los Pies- Los Pies
Another Bad Creation- Ilesha
Rey Lui- Tiro El Chiclo

SWEDEN

RIKSRADION P3/KLANG & C:O
 Weekdays 12.30-3 PM
Lars Göran Nilsson - Prod.
A List:
AD Seal- Future Love Paradise
Whycliffe- Magic Garden
Peter LeMarc- Little Willie
AL Bodeans

RIKSRADION P3/TRACKSLUSTAN
 Saturdays 2-4 PM
Kaj Kindvall - Prod.
Chesney Hawkes- The One And
New Kids On The Block- Call It
The Simpsons- Deep Deep
Slaughter- Fly To The Angels

SAF RADIO CITY/Stockholm
Martin Loogna - Head Of Music
A List:
AD Tommy Ekman- Finns Här Inom
Bingoboy- Get Up
Light Of The World- Keep The
The Clash- Rock The Casbah
Neopop- Movie Screen
Dannii Minogue- Love & Kisses
Temper Temper- It's All Outta
Keith Sweat- I'll Give All
Pajama Party- Got My Eye On
Vanilla Ice- I Love You

CITY 103/Gothenburg
Lars Bodin - Music Director
A List:
AD Aswad- Best Of My Love
Keedy- Save Some Love
New Kids On The Block- Call It
Peter LeMarc- Little Willie
Bananarama- Long Train Running
Eric Gadd- Deadstone
Kool & The Gang- Victory
Richie Havens- Love Sometimes
Umberto Tozzi- Gli Altri Siamo
Neopop- Movie Screen
Inga- Do I Have To

RADIO STOCKHOLM/Stockholm
Ulo Maasing - DJ/Prod.
A List:
AD James- Sit Down
Safire- Taste The Boss
Black- Feel The Change
Peter LeMarc- Little Willie
Jason Donovan- R.S.V.P.
Whycliffe- Magic Garden
Mystery Slang- They All Were
EMF- Children
Hazell Dean- Better Off
Magic Marmalade- Everybody Get

RADIO GOTHENBURG
Leif Wivatt - Head Of Music
A List:
AD Elvis Costello- Other Side Of
Peter LeMarc- Little Willie
Neopop- Movie Screen
Eric Gadd- Deadstone
Milltown Bros.- Here I Stand
Inga- Do I Have To
AL Rolling Stones
Del Shannon

HIT FM/Stockholm
Johan Bring - Prog. Dir.
A List:
AD Eric Gadd- Deadstone
Army Of Lovers- Crucified
New Kids On The Block- Call It
De La Soul- Ring Ring Ring
Neopop- Movie Screen
Munks Of Funk- Wonderful Thing
Whycliffe- Magic Garden
D Rock- I Can't Believe It's
Lovekings- We Got A Better
Blue Major- Make My Day
EMF- Children

RADIO P4/Lund
Hans Strandberg - Music Dir.
PP Keedy- Save Some Love
Hoodoo Gurus- 1000 Miles Away
A List:
AD Lomax- Waiting In Vain
Soulife- Don't Want To Lose
Peter LeMarc- Little Willie
Milltown Bros.- Here I Stand
Mylene Farmer- Desenchantée
Neopop- Movie Screen
Inga- Do I Have To
Eric Gadd- Deadstone
Kool & The Gang- Victory
Youngblood- Gotta Be Perfect
Shane- I'll Never Fall In Love

RADIO RYD/Linköping
Malin Josephson - Head Of Music
PP Army Of Lovers- Crucified
A List:
AD Carola- Captured By A
Marc Cohn- Walking In Memphis
Blue Crow Men- Blue

Bananarama- Long Train Running
Eric Gadd- Deadstone.

RADIO VSD/Gothenburg
Leif Pettersson - Head Of Music
A List:
AD Secchi- Keep On Jammin'
Army Of Lovers- Crucified
Pet Shop Boys- But She's Not

RADIO HUDDINGE/Stockholm
Robert Sehlberg - Prog. Dir.
PP Bananarama- Long Train Running
Leyers/Michiels &- Well Well
B List:
AD Mauro Scacco- Ingen Vinner
Huey Lewis- Couple Days Off
Irma- Stureplan
Joe Jackson- Stranger Than
Jim Jihed- Kommer Du Ihåg Mig

NORWAY

NRK/Oslo
Vidar Lønn-Amesen - Prod.
A List:
AD U.K.Mixmasters- Night Fever
Wilson Phillips- You're In
Simple Minds- Let There Be
The Doors- Break On Through
Lenny Kravitz- Always On The

RADIO 1/Oslo
Bjørn Faarlund - DJ
A List:
AD Zucchero/P.Young- Senza Una
Cut 'N' Move- Take No Crap
Seal- Future Love Paradise
Marc Cohn- Walking In Memphis
Bananarama- Long Train Running
Keedy- Save Some Love
Eric Gadd- Deadstone

RADIO OST/Rade
Siv Mariann Olsen - DJ/Prod.
A List:
AD Michael Bolton- Love Is A
C&C Music Factory- Gonna Make
Enigma- Sadness Pt.1
EMF- I Believe
Simple Minds- Let There Be
Just 4 Fun- Mrs. Thompson

RADIO VEST/Stavanger
Bjarte Tjøstheim - Head Of Music
A List:
AD Black- Feel Like Change
Extreme- More Than Words
James- Sit Down
Cut 'N' Move- Take No Crap
Sting- The Soul Cages
Bingoboy- How To Dance

RADIO MOTOR/Oslo
Grete Torp - Head Of Music
PP Just 4 Fun- Mrs. Thompson
Roxette- Joyride
Pat Benatar- True Love
Cher- The Shoop Shoop Song
Rod Stewart- Rhythm Of My

RADIO 102/Haugesund
Egil Houeland - Head Of Music
A List:
AD Dr.Alban- No Coke
BoDeans- Good Things
Pat Benatar- Payin' The Cost
Elvis Costello- Other Side Of
John Barry- John Dunbar Theme

B List:
AD Marc Cohn- Walking In Memphis
Return- Having Fun
Just 4 Fun- Mrs. Thompson
Celine Dion- If There Was Any
Wonderstuff- Size Of A Cow

AL Bodeans
RADIO MOSS/Moss
Kai Roger Ottesen - Head Of Music
A List:
AD Black- Feel Like Change
Voices That Care- Voices
The Fixx- How Much Is Enough
Seal- Future Love Paradise

AL Mantronic
MC Hammer
B List:
AD Lomax- Waiting In Vain
Mikael Wiehe- Den Stora Stora
Vanilla Ice- I Love You

AL Paul Brady
One Cause One Effect
STUDENTRADIOEN
TROMSO/Tromso
Rune Hagel - Head Of Music
A List:
AD Elvis Costello- Other Side Of
James- Sit Down
Wonderstuff- Size of a Cow
Silje- Tomorrow
Nadja Petrick- The Only One
AL Doors(Soundtrack)
Michael Bolton
Simple Minds
Lenny Kravitz

RADIO NORD/Harstad
Tom Berg - Head Of Music
A List:
AD K T Oslin- Mary & Willie

RADIO TRONDHEIM/Trondheim
Robert Branaes - Head Of Music
A List:
AD Marc Cohn- Walking In Memphis
Huey Lewis- Other Side Of
Jean-Jacques Goldman- Nuit
Eric Gadd- Do You Believe
Just 4 Fun- Mrs. Thompson
Tre Små Griser- Pappa Jag Vill
Wilson Phillips- You're In

DENMARK

RADIO VIBORG
Henning Kristensen/Poul Faged - Head Of Music
A List:
AD A.Mezeq/C.Richard- To A Friend
Wilmer X- Vem Far Nu Se Alla
Voices That Care- Voices
E.L.O.- Honest Men

B List:
AD Div.Yakety Yak
R.E.M.- Losing My Religion
Jellyfish- Baby's Coming Back
Alison Moyet- It Won't Be Long
Roachford- Get Ready
Sue Medley- Dangerous Times
B-T Overdrive- You Ain't Seen

AALBORG NÆRRADIO/Aalborg
Olaf Meditzky - DJ/Prod.
PP Stephanie- Winds Of Change
A List:
AD Oscaire- What's Going On
E.L.O.- Honest men
Black Box- Strike It Up
Will To Power- Boogie Nights
Frank Zappa- Bobby Brown
Jan Larsen- Kys Min Kat
Gloria Estefan- Seal Our Fate
Jesus Loves You- Bow Down
Bee Gees- Secret Love

ÅRHUS NÆRRADIO/Århus
Ib Buch - Head Of Music
A List:
AD Umberto Tozzi- Gli Altri
Michael Bolton- Love Is A
Black Box- Strike It Up
Henning Stærk- Honky Gets
Mylene Farmer- Desenchantée
Frank Sinatra- New York
Huey Lewis- Couple Days Off
KLF- Last Train To Trancentral

RADIO HORSSENS/Horsens
Jan Boogaloo - Head Of Music
PP Bob Dylan- Series Of Dreams
Kudasa- Situation
Henning Stærk- Hard To Handle
Moonjam- Den Blå Planet
Dodo & The Dodos- Bambi Paa
Dr. Alban- U & Mi
Gangway- Buck

UPTOWN FM/Copenhagen
Niels Pedersen - Head Of Music
A List:
AD Roachford- Get Ready
Scorpions- Wind Of Change
Voices That Care- Voices
O.M.D.- Sailing On The Seven
Jellyfish- Baby's Coming Back
Travolta/John- Grease Megamix
Frances Nero- Footsteps

RADIO ABC/Randers
Stig Hartvig Nielsen - Prog. Contr.
A List:
AD R.E.M.- Losing My Religion
Seal- Future Love Paradise
B List:
AD Roxette- Fading Like A Flower
Nits- Long Forgotten
Nils Lofgren- Valentine

RADIO SYDKYSTEN/Copenhagen
Peter Hald - Head Of Music
A List:
AD Mylene Farmer- Desenchantée
Tracie Spencer- This House
Waterboys- Whole Of The Moon
Jellyfish- Baby's Coming Back
Cathy Dennis- Just Another

RADIO HOLBÆK/Holbæk
Stig Nielsen - DJ/Prod.
PP Jellyfish- Baby's Coming Back
A List:
AD Brian Igen Igen- De Sku' Ha'

FINLAND

YLE SVENSKA/STUDIO 13
Johan Finne/Wille Wilenius
A List:
AD Herberts Hermeliner- En Dölig
Eric Gadd- Deadstone
Queen- I'm Going Slightly Mad
Izabella- Everything To You

AUSTRIA

OE 3/Vienna
Günther Lesjak - Head Of Music
AD Pet Shop Boys- Where The
Timmy T- One More Try
Source/C.Station- You Got The
Real Milli Vanilli- Too Late
Thomas Forstner- Venedig Im
Black- Feel The Change
James- Sit Down
AL Pat Benatar

ANTENNE AUSTRIA/Vienna
Mario Weitzl - Head Of Music
AD Chris Isaak- Wicked Game
Chris Rea- Auberge
Chesney Hawkes- The One And
Umberto Tozzi- Gli Altri

CD INTERNATIONAL/Bratislava
Peter Lossack - Head Of Music
PP Bee Gees- Secret Love
AD Massive- Unfinished Sympathy
Pet Shop Boys- Where The
Eurythmics- Love Is A
Teddy Pendergrass- Glad To Be
Bliss- Watching Over Me
Dee-Lite- Good Beat
Kym Mazelle- No One Can Love
Rick Astley- Move Right Out
CJ's Arrival- It Should Have
Everyday People- Second
Belinda Carlisle- Vision Of

SWITZERLAND

DRS 3/Basel
Christoph Alispach - Music Co-ord.
AD Joe Jackson- Stranger Than
De La Soul- Ring Ring Ring
Les Loups- Bill Bill
Young Disciples- Apparently
AL Mark Germino
Mickey Jupp

COULEUR 3/Lausanne
Gerard Saudan - Head Of Music
PP Joe Jackson- Stranger Than
Frazier Chorus- Nothing
Xymox- Wonderland
Godfathers- Lonely Is The
R.E.M.- Texarkana
AD Jivaro's Quartet- Implosion
Swimming The Nile- The Monkey

RETE 3/Lugano
Giorgio Passera - Head Of Music
PP Sheila E- Droppin' Like Flies
Havana 3 A.M.- Death In The
AD Kaballa- In Gloria
Steps Ahead- Get It
Jesus Jones- Who Where Why
Marco Ferradini- Aironi
Rhythm Tribe- Gotta See Your
Ben Chapman- Erotic Animals
Won Ton Ton- Nothing

RSR LA PREMIERE/Geneva
Catherine Colombara - Prod.
AL UB40
Rondo Veneziano
Alain Morisod

RADIO 24/Zurich
Clem Dalton - DJ/Co-ord.
AD Yannick Noth- Night Of Blues
Nils Lofgren- Valentine
Waterboys- Whole Of The Moon
Luther Vandross- Power Of
Voices That Care- Voices That
Wilson Phillips- You're In
Robert Palmer- Happiness

RADIO FORDERBAND/Bern
Res Hassenstein - DJ/Co-Ord.
AD Huey Lewis- Time Ain't Money
Bananarama- Long Train
Black- Feel Like Change
The Alarm- Safe Your Crying
Nils Lofgren- Valentine
K.T. Oslin- Younger Men

RADIO BASILISK/Basel
Nick Schulz - DJ/Co-Ord.
AD Clash- Should I Stay Or
Zucchero/P.Young- Senza Una

PORTUGAL

RFM/Lisbon
Pedro Tojal - Head Of Music
PP George Michael- Heal The Pain
Wilson Phillips- You're In
Rod Stewart- Rhythm Of My
Hall & Oates- Everywhere I
Simple Minds- Let There Be
AD Living Colour- Love Rears
Rick Astley- Move Right Out

CORREIO DA MANHA/Lisbon
Rui Pego - Prog. Dir.
A List:
AD Caron Wheeler- Blue Is The

Sting- The Soul Cages
Ambitious Lovers- Umbara Uma
Scritti Politti- She's A

B List:
AD Silje- Tomorrow
A Tribe Called Quest- I Left
Morrissey- Sing Your Life

IRELAND

CENTURY RADIO/Dublin
Bob Hopton - Prog. Contr.
A List:
AD Stevie B- I'll Be By Your
Rembrandts- Just The Way It Is
Paul Brady- Soul Child
Mariah Carey- There's Got To
Whitney Houston- Miracle

GREECE

ERA 2/Athens
Vassilis Loukas - Head Of Music
AD Womack & Womack- Family
Massive- Safe From Harm
C&C Music Factory- Here We Go
Almighty- Free 'N' Easy
Rick Astley- Move Right Out
Dream Warriors- My Definition
Cinderella- Shelter Me
Banderas- This Is Your Life
Gerardo- Rico Suave

ANTENNA 97.1 FM/Athens
Elias Xinopoulos - DJ
AD Rolling Stones- Highwire
N-Joi- Anthem
Gloria Estefan- Seal Our Fate
Madonna- Rescue Me
Scorpions- Wind Of Change
Waterboys- Whole Of The Moon
Cher- The Shoop Shoop Song
Black Box- Strike It Up

SEVEN X, 98.7 FM/Athens
Apostolos Laskarides - Prog. Dir.
PP Waterboys- Whole Of The Moon
AD Soft Cell- Say Hello Wave
Whitney Houston- My Name Is
Soup Dragons- Mother Universe
Tanita Tikaram- I Love The
Madonna- Rescue Me
AD Groove Factory- Don't Stop
Tara Kemp- Hold You Tight
Dyyla- La Wally
Alison Limerick- Where Love

STAR FM/Thessaloniki
Vassilis Taronis - Prog. Dir.
A List:
AD James- Sit Down
B List:
AD INXS- By My Side
Gloria Estefan- Seal Our Fate

POP 92.4 FM/Athens
Isaac "Easy" Coutiyl - Prog. Mgr.
AD Chicago- Explain It To My
Chris Isaak- Dancin'
Radiators- Soul Deep
David Hallyday- Oh La La
Luther Vandross- Power Of
Latour- People Are Still
Huey Lewis- Couple Of Days Off
Enigma- Mea Culpa Part 2

YUGOSLAVIA

STUDIO D/RADIO NOVO MESTO
Rasto Bozic - DJ/Prod.
AD Susanna Hoffs- Unconditional

POLAND

POLSKIE RADIO 1 & 2/Warsaw
Bogdan Fabiański - DJ/Prod.
AD Chesney Hawkes- The One And
James- Sit Down
Mock Turtles- Can You Dig It
Transvision Vamp- Be With U
Shamen- Hyperreal Orbit Edit
Pepsi & Shirley- Someday
E.L.O.- II: Honest Men
S-Express- Find'em Fool'em
David Hallyday- About You
François Feldman- J'Ai Peur

POLSKIE RADIO 3/Warsaw
Marek Niedzwiecki - Prod.
PP The Fixx- How Much Is Enough
AD Gloria Estefan- Seal Our Fate
Mike & The Mechanics- Time &
Damn Yankees- High Enough
Rembrandts- Just The Way It
Troggs- Only Way Out
Railway Children- Every Beat
Jesus Loves You- Bow Down

RADIO RMF/Cracow
Piast Metz - Head Of Music
PP Celine Dion- If There Was Any
A List:
AD Bee Gees- Secret Love
Chesney Hawkes- The One And
Feargill Sharkey- I've Got
B List:
AD Oleta Adams- Circle Of One
Susanna Hoffs- Unconditional
River City People- When I Was
Talk Talk- Living In Another

EUROPE

VOA/Europe
June Brown - Director
AD Extreme- More Than Words
Gloria Estefan- Seal Our Fate
UB40- Here I Am



MTV/London
Brian Diamond - Prog. Dir.
Power Rotation:
R.E.M.- Losing My Religion
Simple Minds- Let There Be
Pet Shop Boys- Where The
Sting- Mad About You
Rolling Stones- Highwire
Heavy Rotation:
Chris Isaak- Wicked Game
Seal- Crazy
C&C Music Factory- Gonna Make
Rick Astley- Cry For Help
Chris Rea- Auberge
Massive- Unfinished Sympathy
Scorpions- Wind Of Change
The Rembrandts- Just The Way
Bee Gees- Secret Love
Rod Stewart- Rhythm Of My
Zucchero/P.Young- Senza Una
Chesney Hawkes- The One & Only
Chris Isaak- Blue Hotel
C&C Music Factory- Here We Go

Active Rotation:
Clash- Should I Stay Or Should
Banderas- This Is Your Life
Dr.Alban- No Coke
Scritti Politti- She's A Woman
Snap- Megamix
INXS- By My Side
Rick Astley- Move Right Out
Nils Lofgren- Valentine
Definition Of Sound- Wear
Mylene Farmer- Desenchantée
O.M.D.- Sailing On The Seven
Breakout:
Alison Moyet- It Won't Be Long
Roachford- Get Ready
Transvision Vamp- I Just Wanna
J B Ellis- I Thought You Were
Black Box- Strike It Up
Gerrardo- Rico Suave

Medium Rotation:
Lio- Girl From Ipanema
The Doors- Break On Through
Monie Love/Adeva- Ring My Bell
The Simpsons- Deep Deep
Extreme- More Than Words
Joe Jackson- Stranger Than
Huey Lewis- Couple Days Off
EMF- Children
Mike & The Mechanics- Word Of
Quartz- Too Late
Les Rita Mitsouko- Don't Forget
Dee-Lite- Good Beat
ZZ Top- My Head's In
Warrant- Uncle Tom's Cabin
The Rainbirds- Two Faces
A Tribe Called Quest- I Left
AC/DC- Are You Ready
Extreme- Get The Funk Out
Queensryche- Silent Lucidity
The Almighty- The Devil's Toy
The Law- Laying Down The Law
Tyketto- Forever Young
The Silencers- Bulletproof
Front242- Rhythm Of Time

Buzz Bin:
Lenny Kravitz- Always On The
Julian Cope- Easy Easy Rider
Wonderstuff- Size Of A Cow
De La Soul- Ring Ring
KLF- Last Train To Trancentral

EHR TOP 25

TW	LW	WOC	Artist/Title	Label
1	2	9	ROXETTE /Joyride	(EMI)
2	1	8	ROD STEWART /Rhythm Of My Heart	(Warner Brothers)
3	3	7	SIMPLE MINDS /Let There Be Love	(Virgin)
4	4	9	BEE GEES /Secret Love	(Warner Brothers)
5	5	6	CHESNEY HAWKES /The One And Only	(Chrysalis)
6	9	6	MIKE & THE MECHANICS /Word Of Mouth	(Virgin)
7	10	3	CHER /The Shoop Shoop Song (It's In His Kiss)	(Geffen)
8	14	3	ZUCCHERO/PAUL YOUNG /Senza Una Donna	(London)
9	12	3	GLORIA ESTEFAN /Seal Our Fate	(Epic)
10	7	4	MADONNA /Rescue Me	(Sire)
11	18	2	MICHAEL BOLTON /Love Is A Wonderful Thing	(Columbia)
12	20	2	ROACHFORD /Get Ready	(Columbia)
13	6	5	PET SHOP BOYS /Where The Streets Have No Name	(Parlophone)
14	8	6	R.E.M. /Losing My Religion	(Warner Brothers)
15	16	8	BANDERAS /This Is Your Life	(London)
16	19	3	JAMES /Sit Down	(Fontana)
17	24	2	O.M.D. /Sailing On The Seven Seas	(Virgin)
18	13	6	ROLLING STONES /Highwire	(Columbia)
19	11	5	RICK ASTLEY /Move Right Out	(RCA)
20	NE	→	THE REMBRANDTS /Just The Way It Is, Baby	(Atco)
21	NE	→	SEAL /Future Love Paradise	(ZTT/WEA)
22	NE	→	THE WATERBOYS /The Whole Of The Moon	(Ensign)
23	NE	→	WILSON PHILLIPS /You're In Love	(SBK)
24	NE	→	AMY GRANT /Baby Baby	(A&M)
25	23	6	FEARGAL SHARKEY /I've Got News For You	(Virgin)

The EHR Top 25 chart is based on a weighted-scoring system. Songs score points by achieving airplay at M&M's EHR reporting stations. Unlike M&M's European Airplay Top 30, which includes reports from stations serving a general audience, these stations target 12-34 year-old listeners with contemporary music fulltime or during specific dayparts. Songs in "A" rotation airplay receive more points than those in "B" rotation or more limited airplay exposure. Stations are weighted by market size and by the number of hours per week committed to the format.

CHARTBOUND RECORDS

BLACK BOX /Strike It Up	(de/Construction)	24/3
THE MOCK TURTLES /Can You Dig It?	(Siren)	23/1
BANANARAMA /Long Train Running	(London)	23/1
JOE JACKSON /Stranger Than Fiction	(Virgin)	23/1
ROBERT PALMER /Happiness	(EMI)	23/3
ALISON MOYET /It Won't Be Long	(Columbia)	23/1
DE LA SOUL /Ring Ring Ring (Ha Ha Hey)	(Tommy Boy) NE	22/10
CELINE DION /Where Does My Heart Beat Now	(Columbia)	22/0
GEORGE MICHAEL /Cowboys And Angels	(Epic)	21/2
SCORPIONS /Wind Of Change	(Mercury)	21/0
SCRITTI POLITTI /SHABBA RANKS/She's A Woman	(Virgin)	21/2
INXS /By My Side	(Mercury)	20/2
SUSANNA HOFFS /My Side Of The Bed	(Columbia)	20/1
GARY CLAIL ON-U SOUND SYSTEM /Human Nature	(Perfecto)	20/3
CATHY DENNIS /Touch Me (All Night Long)	(Polydor) NE	19/4
THE WONDERSTUFF /The Size Of A Cow	(Polydor)	19/3
ALISON LIMERICK /Where Love Lives (Come On In)	(Arista)	19/1
C&C MUSIC FACTORY/FREEDOM WILLIAMS /Here We Go	(Columbia)	18/1
PETE WYLIE /THE FARM/Sinful!	(Siren)	18/2
TIMMY T /One More Try	(Quality)	18/0
DIVINYLS /I Touch Myself	(Virgin)	17/3
TRANSVISION VAMP /(I Just Wanna) B With U	(MCA)	17/1
STING /Mad About You	(A&M) NE	17/5
CHRIS REA /Heaven	(East West) NE	17/3
LUTHER VANDROSS /Power Of Love/Love Power	(Epic) NE	15/3
ELECTRONIC /Get The Message	(Virgin) NE	15/8
BEVERLEY CRAVEN /Promise Me	(Epic) NE	15/2
MYLENE FARMER /Desenchantee	(Polydor)	14/3

The EHR "chartbound" chart lists the total number of EHR reporting stations playing newer songs that do not yet have enough airplay points to rank among the EHR Top 25. The second number represents how many stations reported it to M&M for the first time. Records which have previously charted and are still active, although forced off the Top 25 by other songs, may qualify for "Chartbounds". Songs which have received no new airplay for two consecutive weeks will be deleted from this chart, but may reappear with new airplay. In the case of a tie, songs are listed alphabetically by artist. Arrows indicate new entries in Chartbound.

EHR NEW ADD LEADERS

SEAL /Future Love Paradise	(ZTT/WEA)	17
DE LA SOUL /Ring Ring Ring (Ha Ha Hey)	(Tommy Boy)	10
ELECTRONIC /Get The Message	(Virgin)	8
ROACHFORD /Get Ready	(Columbia)	7
GLORIA ESTEFAN 's Seal Our Fate, MICHAEL BOLTON 's Love Is A Wonderful Thing, STING 's Mad About You and ZUCCHERO/PAUL YOUNG 's Senza Una Donna are all tied with 5 new adds each.		

The EHR "New Add Leaders" are those songs which received the highest number of playlist additions during the week. In the case of a tie, songs are listed alphabetically by artist.

EHR "A" ROTATION LEADERS

ROXETTE /Joyride	(EMI)	51
ROD STEWART /Rhythm Of My Heart	(Warner Brothers)	46
CHESNEY HAWKES /The One And Only	(Chrysalis)	33
BEE GEES /Secret Love	(Warner Brothers)	32
SIMPLE MINDS /Let There Be Love	(Virgin)	28

The EHR "A" Rotation Leaders are those songs which have the highest number of stations playing them in "A" or heavy rotation during the week. Rotation definitions are set by the individual stations. In the case of a tie, songs are listed alphabetically by artist.

EHR TRACKING REPORT

Artist/Title	Total	A	B	Add
1 ROXETTE /Joyride	62	51	6	1
2 ROD STEWART /Rhythm Of My Heart	61	46	11	1
3 CHESNEY HAWKES /The One And Only	48	33	10	4
4 SIMPLE MINDS /Let There Be Love	47	28	15	1
5 BEE GEES /Secret Love	44	32	11	0
6 MIKE & THE MECHANICS /Word Of Mouth	42	27	9	4
7 ZUCCHERO/PAUL YOUNG /Senza Una Donna	39	21	13	5
8 CHER /The Shoop Shoop Song (It's In His Kiss)	38	25	8	3
9 MADONNA /Rescue Me	36	28	7	1
10 GLORIA ESTEFAN /Seal Our Fate	35	21	8	5
11 MICHAEL BOLTON /Love Is A Wonderful Thing	35	20	9	5
12 BANDERAS /This Is Your Life	34	19	9	2
13 ROACHFORD /Get Ready	34	18	8	7
14 PET SHOP BOYS /Where The Streets Have No Name	32	22	9	1
15 ROLLING STONES /Highwire	32	20	10	2
16 JAMES /Sit Down	30	20	7	2
17 R.E.M. /Losing My Religion	30	20	7	0
18 O.M.D. /Sailing On The Seven Seas	30	17	8	4
19 SEAL /Future Love Paradise	30	7	2	17
20 WILSON PHILLIPS /You're In Love	26	19	3	4
21 THE WATERBOYS /The Whole Of The Moon	26	15	6	4
22 RICK ASTLEY /Move Right Out	26	13	9	4
23 THE REMBRANDTS /Just The Way It, Baby	25	15	8	1
24 FEARGAL SHARKEY /I've Got News For You	24	17	5	2
25 AMY GRANT /Baby Baby	24	16	4	4
26 BLACK BOX /Strike It Up	24	12	8	3
27 THE MOCK TURTLES /Can You Dig It?	23	17	5	1
28 JOE JACKSON /Stranger Than Fiction	23	15	7	1
29 ROBERT PALMER /Happiness	23	12	8	3
30 BANANARAMA /Long Train Running	23	9	13	1

The EHR Tracking Report represents the simple, unweighted, total number of EHR reporting stations playing a song overall, how many stations have that song in either an "A" or "B" rotation, and how many new adds it has received. If the number of songs in "A" and "B" combined do not match the total station count, it is because some stations either have reported it as part of album airplay or have not indicated it in "A" or "B" rotation yet. In the case of a tie, songs are listed alphabetically by "A" rotation.

Airplay Action

by Machgiel Bakker

Although the top 5 remains virtually unchanged this week, all of its records gain in points due to increase in new stations and/or "A" rotations (this explains the bullet that **Rod Stewart**'s *Rhythm Of My Heart* gets). **Roxette** is back with *Joyride* taking over from *Rhythm Of My Heart*, a chart topper for five weeks (a record). The duo was no. 1 for just one week in mid-February. So far, no act has returned to the top spot after falling off.

The amount of "A" rotations that *Joyride* manages to attract is impressive. Its total of 51 makes it the highest amount of "A" rotations collected by a

song so far. The previous record was held by **Sting**'s *All This Time* (50).

Also the single is played on 62 stations, 71% of the total reporter field. The record for highest number of total stations is still with **Rod Stewart** whose *Joyride* taking over from *Rhythm Of My Heart* was on 65 stations three weeks ago.

Lots of action in the lower region of the top 10 with **Mike & The Mechanics**, **Cher**, **Zucchero/Paul Young** and **Gloria Estefan** all making good jumps. New in the EHR Top 25 are **The Rembrandts**, one of this year's "sleepers". Almost four months after its initial release, the record is now pic-

king up airplay across Europe. Particularly in Germany and the UK, airplay is steadily building up.

Second highest entry for the second single from **Seal**, *Future Love Paradise*, a record that without first being stalled in "Chartbound", moves right into the Top 25. With 17 stations new on the record, it is this week's top New Add Leader. Airplay is strongest in Holland, Italy and the UK.

Highest entry in "Chartbound" for **Tommy Boy** rap act **De La Soul**. With 10 new adds (especially in Holland and the UK), the single is second best New Add Leader.

ARTIST TITLE - ORIGINAL LABEL (PUBLISHER)	ARTIST TITLE - ORIGINAL LABEL (PUBLISHER)	ARTIST TITLE - ORIGINAL LABEL (PUBLISHER)
1 10 Joyride Roxette - EMI (Jimmy Fun Music)	18 NE Love Is A Wonderful Thing Michael Bolton - Columbia (Warner Chappell)	35 29 8 J'Ai Peur Francois Feldman & Joniece Jamison - Phonogram (Marilu/Carol/Line)
2 2 8 Rhythm Of My Heart Rod Stewart - Warner Brothers (WB/Jamm/Bibo)	19 28 13 My Side Of The Bed Susanna Hoffs - Columbia (Various)	36 39 3 Goodbye Lover Liane Foly - Virgin (Virgin)
3 3 10 Secret Love Bee Gees - Warner Brothers (Gibb Brothers/BMG Music)	20 22 16 Mercy Mercy Me/I Want You Robert Palmer - EMI (Jobete/Rondor)	37 NE Future Love Paradise Seal - ZTT/WEA (Beethoven Street/Perfect)
4 4 5 The One And Only Chesney Hawkes - Chrysalis (Warner Chappell)	21 24 5 Ein Herz Kann Man Nicht Reparieren Udo Lindenberg - Polydor (Roba Music)	38 26 3 Stranger Than Fiction Joe Jackson - Virgin (Pokazuka/Copyright Control)
5 10 6 The Shoop Shoop Song (It's In His Kiss) Cher - Geffen (Alley/Trio/Hudson Bay)	22 33 2 The Whole Of The Moon The Waterboys - Ensign (Dizzy Heights/Chrysalis)	39 NE Seal Our Fate Gloria Estefan - Epic (EMI)
6 16 4 Word Of Mouth Mike & The Mechanics - Virgin (Michael Rutherford)	23 34 4 Cowboys And Angels George Michael - Epic (Morrison Leahy)	40 40 3 Love And Kisses Dannii Minogue - MCA (Mushroom)
7 7 11 Auberge Chris Rea - East West (Warner Chappell)	24 27 4 Sit Down James - Fontana (Blue Mountain)	41 35 7 Le Verrou Julien Clerc - Virgin (Ed. Cecelles & Sidonie)
8 21 2 Senza Una Donna (Without A Woman) Zucchero Fornaciari & Paul Young - London (Warner Chappell/PolyGram/EMI)	25 12 3 You're In Love Wilson Phillips - SBK (EMI/Warner Chappell)	42 32 7 Night Owls Vaya Con Dios - Ariola (Vaya Con Dios/BMG Music)
9 9 9 Just The Way It Is, Baby The Rembrandts - Atco (WB/Warner-Tamerlane/Tiger God)	26 25 6 Losing My Religion R.E.M. - Warner Brothers (Warner Chappell)	43 36 15 Cry For Help Rick Astley - RCA (BMG Music)
10 5 6 Where The Streets Have No Name/..Seriously? Pet Shop Boys - Parlophone (a.EMI/Warner Chappell aa.Cage/10)	27 13 10 AllTogetherNow The Farm - Produce (Farm Music)	44 23 5 I've Got News For You Feargal Sharkey - Virgin (Copyright Control/Little Shop Of Morgan)
11 6 7 Let There Be Love Simple Minds - Virgin (Virgin Music)	28 18 20 Wicked Game Chris Isaak - London (Warner Chappell)	45 43 14 The Way You Do The Things You Do UB40 - Virgin (Jobete Music)
12 30 2 One More Try Timmy T. - Quality (RM)	29 38 2 Get Ready Roachford - Columbia (PolyGram)	46 NE Blue Hotel Chris Isaak - Reprise (Warner Chappell)
13 17 16 Wind Of Change Scorpions - Mercury (Alma/Testoyme Music)	30 37 12 G.L.A.D. Kim Appleby - Parlophone (Copyright Control)	47 NE Uptown Womack & Womack - Arista (Spirit)
14 8 17 Crazy Seal - ZTT/WEA (Beethoven Street/Perfect)	31 47 2 Rescue Me Madonna - Sire (WB/Blue Disque/Webo Girl)	48 NE Baby Baby Amy Grant - A&M (Age To Age/Edward Grant/Yellow Elephant)
15 14 5 Desenchanteé Mylene Farmer - Polydor (Requiem Publishing)	32 NE Sailing On The Seven Seas O.M.D. - Virgin (Raw Unlimited/Virgin)	49 19 17 All This Time Sting - A&M (Magnetic/Regatta/Illegal)
16 11 10 A Nos Actes Manques Fredericks, Goldman & Jones - Columbia (JRG/Marc Lumbroso)	33 15 7 Highwire Rolling Stones - Columbia (Promopub BV)	50 NE Ring Ring Ring (Ha Ha Hey) De La Soul - Tammy Boy (Warner Chappell/Tee Girl/Curio/Chelsea/Island)
17 20 13 Place Des Grands Hommes Patrick Bruel - RCA (14 Productions)	34 50 2 Can You Dig It? Mock Turtles - Siren (Virgin)	The European Airplay Top 50 is compiled from the individual national airplay charts below. Circled songs indicate increased or maintained airplay is expected for the following week.

NATIONAL AIRPLAY

UNITED KINGDOM	GERMANY	FRANCE AM	FRANCE FM	ITALY
Most played records on BBC stations and major independents.	Most played records on the ARD stations and major privates. Compiled by Media Control/Baden Baden.	Most played records on AM stations. Compiled by Media Control/Strasbourg.	Most played records on FM stations. Compiled by Media Control/Strasbourg.	Most played records on RAI Stereo Due.
<ol style="list-style-type: none"> (4) Mike & The Mechanics - Word Of Mouth (16) Gloria Estefan - Seal Our Fate (-) Cher - The Shoop Shoop Song (3) The Waterboys - The Whole Of The Moon (10) Madonna - Rescue Me (1) Chesney Hawkes - The One And Only (6) Zucchero & Paul Young - Senza Una Donna (2) Rod Stewart - Rhythm Of My Heart (-) Roachford - Get Ready (13) The Mock Turtles - Can You Dig It? (12) O.M.D. - Sailing On The Seven Seas (7) James - Sit Down (-) Bananarama - Long Train Running (5) Roxette - Joyride (19) Michael Bolton - Love Is A Wonderful Thing (-) The Clash - Rock The Casbah (17) Dannii Minogue - Love And Kisses (15) The Wonderstuff - The Size Of A Cow (-) Black Box - Strike It Up (-) Pete Dinklage/The Farm - Sinful 	<ol style="list-style-type: none"> (2) Roxette - Joyride (1) Bee Gees - Secret Love (3) Rod Stewart - Rhythm Of My Heart (5) The Rembrandts - Just The Way It Is, Baby (4) Cher - The Shoop Shoop Song (13) Susanna Hoffs - My Side Of The Bed (8) U.Lindenberg - Ein Herz Kann Man Nicht Reparieren (15) Zucchero/Paul Young - Senza Una Donna (9) Chris Rea - Auberge (12) Chesney Hawkes - The One And Only (-) Womack & Womack - Uptown (-) Amy Grant - Baby Baby (7) Pet Shop Boys - Where The Streets Have No Name (-) Chris Isaak - Blue Hotel (-) Michael Bolton - Love Is A Wonderful Thing (-) UB40 - The Way You Do The Things You Do (11) Wilson Phillips - You're In Love (20) Timmy T. - One More Try (16) Vaya Con Dios - Night Owls (-) Rick Astley - Cry For Help 	<ol style="list-style-type: none"> (1) Mylene Farmer - Desenchanteé (1) Fredericks/Goldman/Jones - A Nos Actes Manques (8) Serge Gainsbourg - Requiem Pour Un Con (16) Enzo Enzo - Les Yeux Ouverts (4) Liane Foly - Goodbye Lover (11) Patrick Bruel - Place Des Grands Hommes (9) Roch Voisine - Darling (6) Julien Clerc - Le Verrou (-) Michel Sardou - Le Vétéran (3) Bernard Lavilliers - Outremer (11) Jill Caplan - Tout C'Qui Nous Separe (12) UB40 - Homely Girl (20) Chris Rea - Auberge (5) F.Feldman/J.Jamison - J'Ai Peur (18) Vanessa Paradis - L'Amour En Soi (10) Sting - Mad About You (7) M.Lavoine - Je N'AI Plus Rien A Te Donner (-) Georges Michael - Cowboys And Angels (-) The Silencers - Bulletproof Heart (-) Seal - Crazy 	<ol style="list-style-type: none"> (2) Fredericks/Goldman/Jones - A Nos Actes Manques (1) Elton John - You Gotta Love Someone (6) Whitney Houston - All The Man That I Need (3) Mylene Farmer - Desenchanteé (5) Simple Minds - Let There Be Love (4) Seal - Crazy (11) DNA - La Serenissima (10) Patrick Bruel - Place Des Grands Hommes (8) Mariah Carey - Someday (9) Vanilla Ice - Ice Ice Baby (7) FMT - Suzanne (12,15) UB40 - Homely Girl (13,13) Monie Love/True Image - It's A Shame (14,12) Enigma - Mea Culpa Part II (-) Sting - Mad About You (16,17) F.Feldman/J.Jamison - J'Ai Peur (17,19) Roch Voisine - Darling (18,16) Scorpions - Wind Of Change (-) George Micheal - Cowboys And Angels (20,14) R.Palmer/UB40 - I'll Be Your Baby Tonight 	<ol style="list-style-type: none"> (1) Simple Minds - Let There Be Love (2) Riccardo Cocciante - Se Siamo Insieme (3) Marco Masini - Perché Lo Fai (4) P.Bertoli/Tazenta - Spunta La Luna Dal Monte (5) Roxette - Joyride (6) Umberto Tozzi - Gli Altri Siamo Noi (7) Anedeo Minghi - Nene (8) Paolo Vallese - Le Persone Inutili (9) Raf - Oggi Un Dio Non Ho (10) Enigma - Sadenes Part I (11) Queen - The Show Must Go On (12) Raf - Amarti O Non Amarti (13) Free - All Right Now (14) Riccardo Cocciante - Energia (15) Oleta Adams - Get Here (16) Bob Dylan - Series Of Dreams (17) Rick Astley - In The Name Of Love (18) Seritti Politti/S.Ranks - She's A Woman (19) Simple Minds - Let There Be Love (20) Wee Papa Girl Rappers - Best Of My Love
SPAIN	HOLLAND	AUSTRIA	SWITZERLAND	
Most played records on Cuarenta Principales, covering the major stations.	Most played records on national stations Radio 2 and Radio 3. Compiled by Stichting Nederlandse Top 40.	Most played records on national pop station O3. Compiled by Media Control/Baden Baden.	Most played records on the national station DRS 3 and major privates. Compiled by Media Control/ Basel.	
<ol style="list-style-type: none"> (3) M.C. Hammer - Pray (1) Hérmes Del Silencio - Maldito Duende (4) Emilio Aragón - Cuidado Con Paloma (6) Celtas Cortos - Gente Impresentable (9) Gatos Locos - Corro Hacia Ti (10) Roxette - Joyride (8) KLF - 3 A.M. Eternal (11) Chayanne - Simon Sez (16) J.Travolta/O.Newton John - Grease Megamix (12) Sinistro Total - Devorao (11,13) La Década Prodigious - El Rey Del Guateque (20) The Farm - AllTogetherNow (-) Modestia Aparte - Como Te Mueves (14,17) Freddy Nois - Yo Soy Un Freddy Nois (18) George Michael - Heal The Pain (19) UB40 - The Way You Do The Things You Do (-) Tennessee - Lluve En Mi Corazon (-) Rick Astley - Move Right Out (-) Chris Isaak - Wicked Game (-) Cienfuegos - Carmen 	<ol style="list-style-type: none"> (4) R.E.M. - Losing My Religion (-) Seal - Future Love Paradise (2) De La Soul - Ring Ring Ring (Ha Ha Hey) (3) Ten Sharp - You (9) Timmy T. - One More Try (12) Riccardo Cocciante - Se Siamo Insieme (-) Mike & The Mechanics - Word Of Mouth (1) Clouseau - Geef Het Op (14) Golden Earring - Going To The Run (-) E.L.O.II - Honest Man (-) Joe Satriani - I Believe (-) George Michael - Cowboys And Angels (-) Graham Parker - A Brand New Book (5) Roxette - Joyride (7) Sheena Easton - What Comes Naturally (8) Nils Lofgren - Valentine (20) Chess - I Dreamed A Dream (-) Hanny - Liefde Is Lekker (-) 10CC - I'm Mandy Fly Me (-) I Travel - Dancing Alone 	<ol style="list-style-type: none"> (4) Bingohoy/Princessa - How To Dance (8) Chris Rea - Auberge (2) Chesney Hawkes - The One And Only (12) Cher - The Shoop Shoop Song (-) Robert Palmer - Mercy Mercy Me/I Want You (6,11) Kim Appleby - G.L.A.D. (9) Bee Gees - Secret Love (1) Roxette - Joyride (3) Rod Stewart - Rhythm Of My Heart (10,7) The Rembrandts - Just The Way It Is, Baby (11,13) Mike & The Mechanics - Word Of Mouth (-) Michael Bolton - Love Is A Wonderful Thing (-) Elton John - Easier To Walk Away (-) Beat 4 Feet/K.Cooper - Sister Saul & Mr. Beat (5) Jesus Loves You - Bow Down Mister (-) Quartz/Dina Carroll - It's Too Late (17,10) Bilgeri - In Love With Two Ladies (20) Mo - Wild, Wild, Wild (-) Thomas Forstner - Venedig Im Regen (-) Londonbeat - A Better Love 	<ol style="list-style-type: none"> (2) Rod Stewart - Rhythm Of My Heart (1) Roxette - Joyride (3) Seal - Crazy (4) Bee Gees - Secret Love (6) Scorpions - Wind Of Change (-) Huey Lewis & The News - Couple Days Off (-) The Rembrandts - Just The Way It Is, Baby (-) Michael Bolton - Love Is A Wonderful Thing (5) Simple Minds - Let There Be Love (10,10) Pet Shop Boys - Where The Streets Have No Name (11,8) Dr. Alban - No Coke (-) Mylene Farmer - Desenchanteé (13,15) Chris Rea - Auberge (14,14) Joe Jackson - Stranger Than Fiction (15,12) Rolling Stones - Highwire (6,9) The Clash - Should I Stay Or Should I Go (17,13) Dr. Alban - Hello Afrika (-) Chris Isaak - Blue Hotel (9,7) Bob Dylan - Series Of Dreams (20,17) David Knopfler - Lonely Is The Night 	

M&M's National Airplay charts reflect the 20 songs receiving the most airplay in each country listed. The individual charts are compiled by various media controllers and research organizations, based on reports from participating stations representing various formats. These charts are combined and weighted to comprise the European Airplay Top 50 chart above. M&M also surveys nearly 100 contemporary music stations to develop the European Hit Radio chart, which can be found on page 17. That chart and its related statistics detail singles-based airplay at stations specifically targeting 12-34 year-olds on a full-time or part-time basis. ● = National product

UNITED KINGDOM

- Singles*
- 1 **Cher** - The Shoop Shoop Song
 - 2 **James** - Sit Down
 - 3 **Chesney Hawkes** - The One And Only
 - 4 **Vic Reeves/The Roman Numerals** - Born Free
 - 5 **Madonna** - Rescue Me
 - 6 **De La Soul** - Ring Ring Ring (Ha Ha Hey)
 - 7 **Electronic** - Get The Message
 - 8 **The Waterboys** - The Whole Of The Moon
 - 9 **KLF** - Last Train To Trancentral/The Iron Horse
 - 10 **O.M.D.** - Sailing On The Seven Seas

- Albums*
- 1 **Eurythmics** - Greatest Hits
 - 2 **Simple Minds** - Real Life
 - 3 **Roxette** - Joyride
 - 4 **R.E.M.** - Out Of Time
 - 5 **Inspiral Carpets** - The Beast Inside
 - 6 **Rod Stewart** - Vagabond Heart
 - 7 **Soundtrack** - The Doors
 - 8 **Gloria Estefan** - Into The Light
 - 9 **James** - Gold Mother
 - 10 **Madonna** - The Immaculate Collection

SPAIN

- Singles*
- 1 **J.Travolta/O.Newton-John** - Grease Megamix
 - 2 **The Simpsons** - Do The Bartman
 - 3 **C&C Music Factory** - Gonna Make You Sweat
 - 4 **The Farm** - All Together Now
 - 5 **KLF** - 3 A.M. Eternal
 - 6 **Nomad feat. MC Mikee Freedom** - Devotion
 - 7 **Dr. Alban** - Hello Afrika
 - 8 **Mystic** - Yo Te Quiero
 - 9 **Enigma** - Mea Culpa Part II
 - 10 **Psycho Team** - Bolero

- Albums*
- 1 **J.L.Guerra & 4.40** - Bachata Rosa
 - 2 **Soundtrack** - Grease
 - 3 **J.L.Guerra & 4.40** - Djala Que Lluvea Cafe
 - 4 **Eurythmics** - Greatest Hits
 - 5 **Emilio Aragon** - Te Huelen Los Pies
 - 6 **Roxette** - Joyride
 - 7 **R.E.M.** - Out Of Time
 - 8 **Xuxa** - Xuxa
 - 9 **Soundtrack** - Music From Twin Peaks
 - 10 **Enigma** - MCMXC A.D.

DENMARK

- Singles*
- 1 **Roxette** - Joyride
 - 2 **Cut'n Move** - Take No Crap
 - 3 **Brian** - De Sku' Ha' No'En Bank
 - 4 **Valli/Travolta/Newton-John** - The Dream Mix
 - 5 **The Simpsons** - Do The Bartman
 - 6 **The Clash** - Should I Stay Or Should I Go
 - 7 **Back To Back** - En Som Dig
 - 8 **Yasmin** - Emotion (Turning Me Up)
 - 9 **Cher** - The Shoop Shoop Song
 - 10 **Black Box** - Strike It Up

- Albums*
- 1 **Roxette** - Joyride
 - 2 **Sko/Torp** - On A Long Lonely Night
 - 3 **Frank Sinatra** - The Reprise Years
 - 4 **Simple Minds** - Real Life
 - 5 **Henning Stærk** - Hard To Handle
 - 6 **Johnny Madsen** - Bounty Blue
 - 7 **Eurythmics** - Greatest Hits
 - 8 **Gasolin** - Robalderstraede
 - 9 **Back To Back** - Glæder Af Håb
 - 10 **Rolling Stones** - Flashpoint

SWITZERLAND

- Singles*
- 1 **Roxette** - Joyride
 - 2 **Scorpions** - Wind Of Change
 - 3 **Seal** - Crazy
 - 4 **Dr. Alban** - Hello Afrika
 - 5 **Dr. Alban** - No Coke
 - 6 **The Clash** - Should I Stay Or Should I Go
 - 7 **Simple Minds** - Let There Be Love
 - 8 **Pet Shop Boys** - Where The.../..Seriously?
 - 9 **Snap** - Snap Megamix
 - 10 **C&C Music Factory** - Gonna Make You Sweat

- Albums*
- 1 **Roxette** - Joyride
 - 2 **Eurythmics** - Greatest Hits
 - 3 **Simple Minds** - Real Life
 - 4 **Chris Rea** - Auberger
 - 5 **Queen** - Innuendo
 - 6 **Lenny Kravitz** - Mama Said
 - 7 **Rolling Stones** - Flashpoint
 - 8 **Rod Stewart** - Vagabond Heart
 - 9 **Bee Gees** - High Civilization
 - 10 **Dr. Alban** - Hello Afrika

GERMANY

- Singles*
- 1 **Roxette** - Joyride
 - 2 **Time To Time** - Zehn Kleine Negerlein
 - 3 **Bee Gees** - Secret Love
 - 4 **Scorpions** - Wind Of Change
 - 5 **Dr. Alban** - No Coke
 - 6 **The Clash** - Should I Stay Or Should I Go
 - 7 **Rod Stewart** - Rhythm Of My Heart
 - 8 **Pet Shop Boys** - Where The.../..Seriously?
 - 9 **The Rembrandts** - Just The Way It Is, Baby
 - 10 **Seal** - Crazy

- Albums*
- 1 **Roxette** - Joyride
 - 2 **Eurythmics** - Greatest Hits
 - 3 **Simple Minds** - Real Life
 - 4 **Rod Stewart** - Vagabond Heart
 - 5 **Bee Gees** - High Civilization
 - 6 **Rolling Stones** - Flashpoint
 - 7 **Flippers** - Liebe Ist... 2
 - 8 **Chris Rea** - Auberger
 - 9 **Chris Isaak** - Wicked Game
 - 10 **Queen** - Innuendo

HOLLAND

- Singles*
- 1 **R.E.M.** - Losing My Religion
 - 2 **Timmy T.** - One More Try
 - 3 **Ten Sharp** - You
 - 4 **Roxette** - Joyride
 - 5 **Lenny Kravitz** - Always On The Run
 - 6 **Snap** - Snap Megamix
 - 7 **The Clash** - Should I Stay Or Should I Go
 - 8 **Golden Earring** - Going To The Run
 - 9 **Frank Sinatra** - Love And Marriage
 - 10 **Hanny** - Liefde Is Lekker, Maar Lekker...

- Albums*
- 1 **Eurythmics** - Greatest Hits
 - 2 **R.E.M.** - Out Of Time
 - 3 **Soundtrack** - Grease
 - 4 **Soundtrack** - Tour Of Duty
 - 5 **Roxette** - Joyride
 - 6 **Rolling Stones** - Flashpoint
 - 7 **Simple Minds** - Real Life
 - 8 **Lenny Kravitz** - Mama Said
 - 9 **Eric Clapton** - The Eric Clapton Story
 - 10 **Chris Isaak** - Wicked Game

NORWAY

- Singles*
- 1 **Roxette** - Joyride
 - 2 **Inner Circle** - Bad Boys
 - 3 **Cher** - The Shoop Shoop Song
 - 4 **Stevie B** - Because I Love You
 - 5 **The Simpsons** - Do The Bartman
 - 6 **Scorpions** - Wind Of Change
 - 7 **The Clash** - Should I Stay Or Should I Go
 - 8 **Rolling Stones** - Highwire
 - 9 **KLF** - 3 A.M. Eternal
 - 10 **The September When** - Bullet Me

- Albums*
- 1 **Roxette** - Joyride
 - 2 **Oystein Sunde** - 40 Beste
 - 3 **September When** - Mother I've Been Kissed
 - 4 **Eurythmics** - Greatest Hits
 - 5 **R.E.M.** - Out Of Time
 - 6 **Lenny Kravitz** - Mama Said
 - 7 **Oslo Gospel Choir** - Get Together
 - 8 **The Carpenters** - Only Yesterday
 - 9 **Elton John** - The Very Best Of...
 - 10 **Simple Minds** - Real Life

AUSTRIA

- Singles*
- 1 **Roxette** - Joyride
 - 2 **Dr. Alban** - No Coke
 - 3 **Bee Gees** - Secret Love
 - 4 **Bingoboy & Princessa** - How To Dance
 - 5 **The Clash** - Should I Stay Or Should I Go
 - 6 **Beat 4 Feet/K.Cooper** - Sister Soul & Mr. Beat
 - 7 **Seal** - Crazy
 - 8 **C&C Music Factory** - Gonna Make You Sweat
 - 9 **Chris Isaak** - Blue Hotel
 - 10 **Nomad feat. MC Mikee Freedom** - Devotion

- Albums*
- 1 **Roxette** - Joyride
 - 2 **Eurythmics** - Greatest Hits
 - 3 **Kastelruther Spatzen** - Wahrheit Ist Ein...
 - 4 **Dr. Alban** - Hello Afrika
 - 5 **Bee Gees** - High Civilization
 - 6 **Rolling Stones** - Flashpoint
 - 7 **Jazz Gitti** - A Wunda
 - 8 **Ostbahn Kurti** - 1/2 So Wued
 - 9 **Chris Isaak** - Wicked Game
 - 10 **Ludwig Hirsch** - In Meiner Sprache

FRANCE

- Singles*
- 1 **Mylene Farmer** - Desenchantee
 - 2 **Scorpions** - Wind Of Change
 - 3 **Roch Voisine** - Darling
 - 4 **Thierry Hazard** - Poupee Psychedelique
 - 5 **Frederics/Goldman/Jones** - A Nos Actes Manques
 - 6 **Enigma** - Mea Culpa Part II
 - 7 **Patrick Bruel** - Place Des Grands Hommes
 - 8 **Benny B** - Qu'Est-Ce-Qu'On Fait Maintenant
 - 9 **Serge Gainsbourg** - Requiem Pour Un Con
 - 10 **Dana Dawson** - Romantic World

- Albums*
- 1 **Patrick Bruel** - Alors Regarde
 - 2 **Roch Voisine** - Double
 - 3 **UB40** - Labour Of Love II
 - 4 **Enigma** - MCMXC A.D.
 - 5 **Frederics/Goldman/Jones** - Frederics, Goldman & Jones
 - 6 **Scorpions** - Crazy World
 - 7 **Rolling Stones** - Flashpoint
 - 8 **Johnny Hallyday** - Dans La Chaleur De Bercy
 - 9 **Michel Sardou** - Le Privilege
 - 10 **Sting** - The Soul Cages

BELGIUM

- Singles*
- 1 **Clouseau** - Geef Het Op
 - 2 **Scorpions** - Wind Of Change
 - 3 **Roxette** - Joyride
 - 4 **Mylene Farmer** - Desenchantee
 - 5 **Roch Voisine** - Darling
 - 6 **The Clash** - Should I Stay Or Should I Go
 - 7 **Stevie B** - Because I Love You
 - 8 **Toast** - Meisjes
 - 9 **Stef & Bob** - Breek De Stilte
 - 10 **Timmy T.** - One More Try

- Albums*
- 1 **Eurythmics** - Greatest Hits
 - 2 **Simple Minds** - Real Life
 - 3 **Roxette** - Joyride
 - 4 **Mylene Farmer** - L'Autre
 - 5 **Rolling Stones** - Flashpoint
 - 6 **R.E.M.** - Out Of Time
 - 7 **Lenny Kravitz** - Mama Said
 - 8 **Rondo Veneziano** - Concerto Per Mozart
 - 9 **Patrick Bruel** - Alors Regarde
 - 10 **Roch Voisine** - Double

FINLAND

- Singles*
- 1 **Haus-Myly** - Se Mustamies
 - 2 **Popeda** - Punaista Ja Makeaa
 - 3 **Pet Shop Boys** - Where The.../..Seriously?
 - 4 **Roxette** - Joyride
 - 5 **DJ Konnat** - Voi Leidi 6
 - 6 **De La Soul** - Ring Ring Ring (Ha Ha Hey)
 - 7 **Inner Circle** - Bad Boys
 - 8 **The Clash** - Should I Stay Or Should I Go
 - 9 **Snap** - Snap Megamix
 - 10 **Laulavat Leijonat** - Ice Hockey

- Albums*
- 1 **Roxette** - Joyride
 - 2 **Eppu Normaali** - Paskahatun Paluu
 - 3 **Timo Turunen** - Pieni Ystävään
 - 4 **Kolmas Nainen** - Elämän Tarkoituks
 - 5 **Eurythmics** - Greatest Hits
 - 6 **Chris Isaak** - Wicked Game
 - 7 **R.E.M.** - Out Of Time
 - 8 **Soundtrack** - Music From Twin Peaks
 - 9 **Rolling Stones** - Flashpoint
 - 10 **Kikka** - Kikka 3

GREECE

- Singles*
- 1 **Nomad feat. MC Mikee Freedom** - Devotion
 - 2 **KLF** - 3 A.M. Eternal
 - 3 **Dr. Alban** - Hello Afrika
 - 4 **Enigma** - Mea Culpa Part II
 - 5 **C&C Music Factory** - Gonna Make You Sweat
 - 6 **Enigma** - Sadeness Part I
 - 7 **Roxette** - Joyride
 - 8 **Seal** - Crazy
 - 9 **The Clash** - Should I Stay Or Should I Go
 - 10 **Simple Minds** - Let There Be Love

- Albums*
- 1 **R.E.M.** - Out Of Time
 - 2 **Roxette** - Joyride
 - 3 **Eurythmics** - Greatest Hits
 - 4 **Enigma** - MCMXC A.D.
 - 5 **M.C. Hammer** - Let's Get It Started
 - 6 **Simple Minds** - Real Life
 - 7 **Soundtrack** - Dances With Wolves
 - 8 **Rod Stewart** - Vagabond Heart
 - 9 **Chris Isaak** - Wicked Game
 - 10 **New Kids On The Block** - No More Games

ITALY

- Singles*
- 1 **Roachford** - Get Ready
 - 2 **Huey Lewis** - Couple Days Off
 - 3 **Bliss** - Watching Over Me
 - 4 **Simple Minds** - Real Life
 - 5 **Banderas** - Right
 - 6 **Seal** - Future Love Paradise
 - 7 **Rick Astley** - Move Right Out
 - 8 **Hall & Oates** - Don't Hold Back Your Love
 - 9 **Divinyls** - I Touch Myself
 - 10 **Womack & Womack** - Uptown

- Albums*
- 1 **Marco Masini** - Malinconia
 - 2 **Simple Minds** - Real Life
 - 3 **Riccardo Cocciante** - Cocciante
 - 4 **Queen** - Innuendo
 - 5 **Amedeo Minghi** - Nene'
 - 6 **Roberto Vecchioni** - Per Amore Mio
 - 7 **Eurythmics** - Greatest Hits
 - 8 **Umberto Tozzi** - Gli Altri Siamo Noi
 - 9 **Renato Zero** - Prometeo
 - 10 **P.Bertoli** - Spunta La Luna Dal Monte E...

SWEDEN

- Singles*
- 1 **Roxette** - Joyride
 - 2 **Scorpions** - Wind Of Change
 - 3 **The Simpsons** - Do The Bartman
 - 4 **Mauro Socco** - Det Finns
 - 5 **KLF** - 3 A.M. Eternal
 - 6 **Carola** - Fångad Av En Stormvind
 - 7 **The Clash** - Should I Stay Or Should I Go
 - 8 **R.E.M.** - Losing My Religion
 - 9 **Stevie B** - Because I Love You
 - 10 **Jim Jihed** - Kommer Du Ihåg Mig?

- Albums*
- 1 **Roxette** - Joyride
 - 2 **Wilmer X** - Mambo Feber
 - 3 **Rod Stewart** - Vagabond Heart
 - 4 **Orup** - Orupeansongs
 - 5 **Simple Minds** - Real Life
 - 6 **Eric Gadd** - Eric Gadd
 - 7 **Mauro Socco** - Dr. Space Dagbok
 - 8 **Eurythmics** - Greatest Hits
 - 9 **R.E.M.** - Out Of Time
 - 10 **L.Philipsson** - A Woman's Gotta Do What A...

IRELAND

- Singles*
- 1 **The Simpsons** - Deep, Deep Trouble
 - 2 **The Waterboys** - The Whole Of The Moon
 - 3 **Rod Stewart** - Rhythm Of My Heart
 - 4 **Cher** - The Shoop Shoop Song
 - 5 **Chesney Hawkes** - The One And Only
 - 6 **AC/DC** - Are You Ready
 - 7 **The Fat Lady Sings** - Arclight
 - 8 **E.M.F.** - Children
 - 9 **Zucchero/Paul Young** - Senza Una Donna
 - 10 **The Doors** - Break On Through

- Albums*
- 1 **Christy Moore** - Smoke & Strong Whiskey
 - 2 **The Simpsons** - The Simpsons Sing The Blues
 - 3 **Eurythmics** - Greatest Hits
 - 4 **Paul Brady** - Trick Or Treat
 - 5 **Simple Minds** - Real Life
 - 6 **R.E.M.** - Out Of Time
 - 7 **G.Michael** - Listen Without Prejudice Vol. 1
 - 8 **Rod Stewart** - Vagabond Heart
 - 9 **Rolling Stones** - Flashpoint
 - 10 **Soundtrack** - The Doors

PORTUGAL

- Singles*
- 1 **Bobby Vinton** - Blue Velvet
 - 2 **Device** - What Is Sadness ?
 - 3 **Queen** - Innuendo
 - 4 **Gregorian** - So Sad
 - 5 **Dr. Alban** - Hello Afrika
 - 6 **Enigma** - Sadeness Part I
 - 7 **Roxette** - Joyride
 - 8 **Johnny Nash** - I Can See Clearly Now
 - 9 **Off-Shore** - I Can't Take The Power
 - 10 **Banderas** - This Is Your Life

- Albums*
- 1 **Supertramp** - The Very Best Of...
 - 2 **Enigma** - MCMXC A.D.
 - 3 **Rolling Stones** - Flashpoint
 - 4 **Soundtrack** - Music From Twin Peaks
 - 5 **Queen** - Innuendo
 - 6 **Julee Cruise** - Floating Into The Night
 - 7 **Chris Isaak** - Wicked Game
 - 8 **Soundtrack** - The Doors
 - 9 **R.E.M.** - Out Of Time
 - 10 **Vanilla Ice** - Ta The Extreme

Based on the national sales charts from 16 European markets. Information supplied by MRIB (UK); Bundesverband Der Phonographischen Wirtschaft/Media Control/Musikmarkt (West Germany); Europe 1/Canal Plus/Tele7Jours (France); RAI Stereo Due/Musica E Dischi/Mario De Luigi (Italy); Stichting Nederlandse Top 40 (Holland); SABAM/IFPI (Belgium); GLF/IFPI (Sweden); IFPI/Johan Schlueter (Denmark); VG (Norway); Gallup/AFYVE (Spain); Seura/IFPI (Finland); IFPI (Ireland); AFP (Portugal); Austria Top 30 (Austria); Media Control/Musikmarkt (Switzerland); IFPI (Greece).

AMERICAN MODEL: CHAPTER THREE

Entering The Research Zone

By the mid-1970s, American TV researcher **Frank Magid** starting doing research for radio stations. It was really an accident for any radio research to happen at all, because most "perceptual audience research" was being conducted for TV stations. It just so happened that many companies that owned TV stations also owned radio stations (and newspapers; sound familiar?), and they started to suspect that something might be going on out there with regard to FM listening.

By the late '70s, Magid and **The Research Group** (headed by **Bill Moyes**, a former Magid "radio guy") started to show radio owners that there was indeed a

difference between AM and FM listeners, and that there was a massive amount of difference regarding what both groups wanted to hear on the radio.

One-on-one, in-person research interviews - the "Magid Standard" - gave way to the packaged-goods industry standard of focus groups, where small groups of 10 to 12 people were herded into a room to be interviewed about their radio listening.

A moderator interviewed listeners about the stations they tuned to, and radio executives watched the show hiding behind two-way mirrors. It worked for **Procter & Gamble** when they

headed to know about shampoos and laundry detergents, so why shouldn't it work for radio listening?

"Representative Sample Perceptual Studies" by telephone replaced the expensive in-person interview process, and "strategic research" was born. The radio programming process started being invaded by the strategic research orientation of the radio listening world, and programmers started to realise that all things on the radio meant different things to different groups of radio listeners.

In short, radio programmers in America started to realise that the 12+ audience figures published by **Arbitron**, **Mediastat**, **Pulse**

and other ratings firms at that time weren't any kind of target audience at all; 12+ was simply a family reunion. Once radio programmers started seeing that different products had very different, distinct target audiences, radio products started flourishing.

Next week: "Narrowcasting" Takes Hold.

This column, the third in a series of an American radio programming and its likely impact on the European market place, is written by **E. Karl Broadcast Consulting**, an international radio programming and marketing strategy firm.

Gannett DAB System On The Rise?

Europe's **Eureka-147** proposed deal to the **National Association of Broadcasters (NAB)** to license its Digital Audio Broadcast (DAB) technology expired April 1, leaving broadcasters uncertain as to reaching an industry standard. Renewed negotiations may begin soon, which NAB hopes will resolve its exclusivity interests.

Meanwhile, **CBS-Gannett-Westinghouse** presented their own "Project Acorn" system, known as USA Digital Radio, which is sure to gain interest, since it provides DAB technology using the existing FM band. Its "Coded Polyvector Digital Modulation" system was developed by the Stanford Research Institute.

One commonly heard concern is that, unless all interested parties can reach agreement, is that DAB could run afoul for technical reasons, which have already plagued the development of AM stereo and a new tuner design that simultaneously scans for AM and FM stations.

News Stations Rise In Winter Ratings

The Gulf war brought significantly higher **Arbitron** winter survey ratings for News stations in N.Y. and L.A. - a pattern that is likely to be seen as the latest ratings in other cities are released over the next three weeks. Here are the Top 10 stations in both cities. Figures are 12+ audience percentage share, Monday-Sunday, 0600-2400.

New York

	F'90	W'91
WRKS (Urban)	5.6	5.8
WINS (News)	4.4	5.7
WCBS-FM (Gold)	5.0	5.0
WLTW (AC)	5.1	5.0
WPAT-A/F (EZ)	5.7	5.0
WCBS (News)	3.6	4.4
WOR (Talk)	3.9	4.3
WNSR (AC)	3.5	4.2
WBLS (Urban)	4.0	4.1
WQHT (CHR)	4.1	3.7

Los Angeles

	F'90	W'91
KOST (AC)	5.5	5.7
KIIS-A/F (CHR)	5.1	4.7
KABC (Talk)	4.3	4.3
KFWB (News)	2.9	4.3
KLOS (Rock)	4.6	4.0
KNX (News)	3.2	4.0
KKBT (Urban)	3.5	3.6
KBIG (AC)	3.8	3.5
KPWR (CHR)	4.5	3.5
KXEZ (Gold)	3.0	3.2

copyright 1991 Arbitron. May not be quoted or reproduced without prior written permission from Arbitron.

SINGLES

TW	LW	Artist/Title	Label
1	2	ROXETTE /Joyride	EMI
2	1	AMY GRANT /Baby Baby	A&M
3	3	HI-FIVE /I Like The Way (The Kissing Game)	Jive
4	4	C&C MUSIC FACTORY/FREEDOM WILLIAMS /Here We Go	Columbia
5	5	CATHY DENNIS /Touch Me (All Night Long)	Polydor
6	6	DIVINYLS /I Touch Myself	Virgin
7	8	ROD STEWART /Rhythm Of My Heart	Warner Brothers
8	10	MARIAH CAREY /I Don't Wanna Cry	Columbia
9	16	EXTREME /More Than Words	A&M
10	7	RICK ASTLEY /Cry For Help	RCA
11	13	QUEENSRYCHE /Silent Lucidity	EMI
12	20	COLOR ME BADD /I Wanna Sex You Up	Giant
13	11	VOICES THAT CARE /Voices That Care	Giant
14	15	NELSON /More Than Ever	DGC
15	18	KEEDY /Save Some Love	Arista
16	21	R.E.M. /Losing My Religion	Warner Brothers
17	19	THE TRIPLETS /You Don't Have To Go Home	Mercury
18	24	MICHAEL BOLTON /Love Is A Wonderful Thing	Columbia
19	9	WILSON PHILLIPS /You're In Love	SBK
20	12	LONDONBEAT /I've Been Thinking About You	Radioactive
21	26	WHITNEY HOUSTON /Miracle	Arista
22	14	TARA KEMP /Hold You Tight	Giant
23	23	RUDE BOYS /Written All Over Your Face	Atlantic
24	27	SHEENA EASTON /What Comes Naturally	MCA
25	28	FIREHOUSE /Don't Treat Me Bad	Epic
26	30	MONIE LOVE FEAT. TRUE IMAGE /It's A Shame (My Sister)	Warner Brothers
27	31	RIFF /My Heart Is Failing Me	SBK
28	37	BLACK BOX /Strike It Up	RCA
29	25	ANOTHER BAD CREATION /Iesha	Motown
30	32	THE BLACK CROWES /She Talks To Angels	Def American
31	17	ENIGMA /Sadness Part I	Charisma
32	NE	EMF /Unbelievable	EMI
33	NE	LUTHER VANDROSS /Power Of Love/Love Power	Epic
34	NE	HUEY LEWIS & THE NEWS /Couple Days Off	EMI
35	39	THE FIXX /How Much Is Enough	Impact
36	NE	PAULA ABDUL /Rush Rush	Virgin
37	22	THE REMBRANDTS /Just The Way It Is, Baby	Atco
38	40	LATOUR /People Are Still Having Sex	Smash
39	NE	L.L. COOL J /Mama Said Knock You Out	Def Jam
40	NE	SALT-N-PEPA /Do You Want Me	Next Plate

Billboard

© 1991, Billboard/BPI Communications, Inc. For week ending 11 May 1991

SINGLES			ALBUMS			
TW	LW	Artist/Title	TW	LW	Artist/Title	Label
1	1	MARIAH CAREY /Mariah Carey	1	1	MARIAH CAREY /Mariah Carey	Columbia
2	2	C&C MUSIC FACTORY /Gonna Make You Sweat	2	2	C&C MUSIC FACTORY /Gonna Make You Sweat	Columbia
3	3	R.E.M. /Out Of Time	3	3	R.E.M. /Out Of Time	Warner Brothers
4	4	WILSON PHILLIPS /Wilson Phillips	4	4	WILSON PHILLIPS /Wilson Phillips	SBK
5	5	THE BLACK CROWES /Shake Your Money Maker	5	5	THE BLACK CROWES /Shake Your Money Maker	Def American
6	6	ENIGMA /MCMXC A.D.	6	6	ENIGMA /MCMXC A.D.	Charisma
7	9	SOUNDTRACK /New Jack City	7	9	SOUNDTRACK /New Jack City	Giant
8	7	CHRIS ISAAK /Heart Shaped World	8	7	CHRIS ISAAK /Heart Shaped World	Reprise
9	10	QUEENSRYCHE /Empire	9	10	QUEENSRYCHE /Empire	EMI
10	11	ROD STEWART /Vagabond Heart	10	11	ROD STEWART /Vagabond Heart	Warner Brothers
11	13	ANOTHER BAD CREATION /Coolin' At The Playground	11	13	ANOTHER BAD CREATION /Coolin' At The Playground	Motown
12	8	WHITNEY HOUSTON /I'm Your Baby Tonight	12	8	WHITNEY HOUSTON /I'm Your Baby Tonight	Arista
13	14	AMY GRANT /Heart In Motion	13	14	AMY GRANT /Heart In Motion	A&M
14	12	ROXETTE /Joyride	14	12	ROXETTE /Joyride	EMI
15	21	DIVINYLS /Divinyls	15	21	DIVINYLS /Divinyls	Virgin
16	17	GLORIA ESTEFAN /Into The Light	16	17	GLORIA ESTEFAN /Into The Light	Epic
17	15	SOUNDTRACK /The Doors	17	15	SOUNDTRACK /The Doors	Elektra
18	18	TESLA /Five Man Acoustical Jam	18	18	TESLA /Five Man Acoustical Jam	Geffen
19	16	ROLLING STONES /Flashpoint	19	16	ROLLING STONES /Flashpoint	Columbia
20	19	STING /The Soul Cages	20	19	STING /The Soul Cages	A&M
21	24	L.L. COOL J /Mama Said Knock You Out	21	24	L.L. COOL J /Mama Said Knock You Out	Def Jam
22	23	LONDONBEAT /In The Blood	22	23	LONDONBEAT /In The Blood	Radioactive
23	20	VANILLA ICE /To The Extreme	23	20	VANILLA ICE /To The Extreme	SBK
24	22	M.C. HAMMER /Please Hammer Don't Hurt 'Em	24	22	M.C. HAMMER /Please Hammer Don't Hurt 'Em	Capitol
25	34	GARTH BROOKS /No Fences	25	34	GARTH BROOKS /No Fences	Capitol
26	25	MADONNA /The Immaculate Collection	26	25	MADONNA /The Immaculate Collection	Sire
27	30	JESUS JONES /Doubt	27	30	JESUS JONES /Doubt	SBK
28	28	NELSON /After The Rain	28	28	NELSON /After The Rain	DGC
29	27	GREAT WHITE /Hooked	29	27	GREAT WHITE /Hooked	Capitol
30	37	SOUNDTRACK /Teenage Mutant Ninja Turtles	30	37	SOUNDTRACK /Teenage Mutant Ninja Turtles	SBK
31	35	RICK ASTLEY /Free	31	35	RICK ASTLEY /Free	RCA
32	26	BETTE MIDLER /Some People's Lives	32	26	BETTE MIDLER /Some People's Lives	Atlantic
33	32	AC/DC /The Razors Edge	33	32	AC/DC /The Razors Edge	Atco
34	29	GUY /The Future	34	29	GUY /The Future	Uptown
35	31	OLETA ADAMS /Circle Of One	35	31	OLETA ADAMS /Circle Of One	Fontana
36	NE	EXTREME /Extreme II Pornograffiti	36	NE	EXTREME /Extreme II Pornograffiti	A&M
37	33	WARRANT /Cherry Pie	37	33	WARRANT /Cherry Pie	Columbia
38	NE	MICHAEL BOLTON /Time, Love And Tenderness	38	NE	MICHAEL BOLTON /Time, Love And Tenderness	Columbia
39	39	HI-FIVE /Hi-Five	39	39	HI-FIVE /Hi-Five	Jive
40	NE	THE KENTUCKY HEADHUNTERS /Electric Barnyard	40	NE	THE KENTUCKY HEADHUNTERS /Electric Barnyard	Mercury



EUROCHART HOT 100 SINGLES



THIS WEEK	LAST WEEK	TITLE	COUNTRIES CHARTED	THIS WEEK	LAST WEEK	TITLE	COUNTRIES CHARTED	THIS WEEK	LAST WEEK	TITLE	COUNTRIES CHARTED
WKS on CHARTS		ARTIST - ORIGINAL LABEL (PUBLISHER)		WKS on CHARTS		ARTIST - ORIGINAL LABEL (PUBLISHER)		WKS on CHARTS		ARTIST - ORIGINAL LABEL (PUBLISHERS)	
1	9	Joyride Roxette - EMI (Jimmy Fun Music)	UK, D, B, NL, A, CH, S, P, DK, IR, N, SF, GR, I	35	42	Senza Una Donna (Without A Woman) Zucchero Fornaciari & Paul Young - London (Warner Chappell/PolyGram/EMI)	UK, B, IR	69	58	J'Ai Peur Francois Feldman & Joniece Jamison - Phonogram (Morilu/Carol-Line)	F
2	15	Wind Of Change Scorpions - Mercury (Almo/Testatyme Music)	F, D, B, NL, CH, S, N	36	28	A Nos Actes Manques Frederick, Goldman & Jones - Columbia (JRG/Marc Lumbroso)	F	70	57	Can You Dig It? Mock Turtles - Siren (Virgin)	UK, IR
3	19	The Shoop Shoop Song (It's In His Kiss) Cher - Geffen (Alley/Trio/Hudson Bay)	UK, A, S, DK, IR, N	37	50	Ring My Bell Monie Love Vs Adeva - Cooltempo (Chrysalis/Copyright Control)	UK, D, NL, CH, DK, SF	71	72	You Ten Sharp - Columbia (Sony Music)	NL
4	4	Should I Stay Or Should I Go The Clash - Columbia (Nineden)	D, B, NL, A, CH, S, DK, N, SF, GR	38	29	Sadness Part 1 Enigma - Virgin (Data Alpha/Mambo/Siegel)	F, P, DK, GR, I	72	61	Homely Girl UB40 - Virgin (Virgin/Intersong)	F
5	7	The One And Only Chesney Hawkes - Chrysalis (Warner Chappell)	UK, D, IR	39	36	The Grease Megamix John Travolta & Olivia Newton-John - Polydor (Warner Chappell)	NL, E, A, S, P, DK	73	97	Are You Ready AC/DC - Atco (J. Albert & Son)	UK, IR
6	5	Secret Love Bee Gees - Warner Brothers (Gibb Brothers/BMG Music)	UK, D, B, A, CH, DK, IR, GR	40	NE	Last Train To Trancentral/The Iron Horse KLF - KLF Communications (EG/Zoo/Warner Chappell/Wandee/BMG)	UK	74	66	This Is Your Life Banderas - London (One Life/Island/Elysian)	D, S, P
7	22	Desenchante Mylene Farmer - Polydor (Requiem Publishing)	F, B	41	24	The Size Of A Cow Wonder Stuff - Polydor (PolyGram)	UK, IR	75	69	Quadroponia Quadroponia - ARS (Sabam/Copyright Control)	UK
8	6	Sit Down James - Fontana (Blue Mountain)	UK, IR	42	38	Strike It Up Black Box - deConstruction (Warner Chappell/Copyright Control)	UK, F, DK, IR, SF	76	82	Couple Days Off Huey Lewis & The News - EMI (EMI)	D, I
9	9	Do The Bartman The Simpsons - Geffen (ATV/Sorcerous Labyrinth)	D, B, NL, E, A, S, DK, IR, N, GR	43	43	Place Des Grands Hommes Patrick Bruel - RCA (14 Productions)	F	77	64	Long Train Running Banarama - London (Warner Chappell)	UK, IR
10	13	Rhythm Of My Heart Rod Stewart - Warner Brothers (WB/Jamm/Bibo)	UK, D, NL, A, CH, S, IR, GR	44	51	Get Ready Roachford - Columbia (PolyGram)	UK, I	78	56	Wicked Game Chris Isaak - London (Warner Chappell)	D, S
11	15	Where The Streets Have No Name/..Seriously? Pet Shop Boys - Parlophone (a.EMI/Warner Chappell aa.Cage/10)	UK, D, B, NL, A, CH, S, DK, SF	45	55	Geef Het Op Cescau - EMI (EMI)	B, NL	79	93	Seal Our Fate Gloria Estefan - Epic (EMI)	UK, GR
12	3	Rescue Me Madonna - Sire (WB/Blue Disque/Webo Girl)	UK, D, CH, S, IR	46	37	Requiem Pour Un Con Serge Gainsbourg - Phonogram (Hortensia)	F, B	80	60	All This Time Sting - A&M (Magnetic/Regatta/Illegal)	F, D, P, I
13	12	Let There Be Love Simple Minds - Virgin (Virgin Music)	UK, F, D, NL, E, CH, S, P, DK, GR, I	47	94	Children E.M.F. - Parlophone (Warner Chappell)	UK, D, DK, IR	81	62	The Way You Do The Things You Do UB40 - Virgin (Jobete Music)	F, D
14	16	Darling Roch Voisine - Ariola (Ed. Georges Mary)	F, B	48	44	Word Of Mouth Mike & The Mechanics - Virgin (Michael Rutherford)	UK, D, IR	82	31	Love And Kisses Dannii Minogue - MCA (Mushroom)	UK
15	20	Crazy Seal - ZTT/WEA (Beethoven Street/Perfect)	F, D, A, CH, S, DK, GR, I	49	35	Here We Go C&C Music Factory feat. Freedom Williams - Columbia (Clivilles/Cole)	UK, D, NL, CH, S	83	RE	Blue Velvet Bobby Vinton - Epic (Chappell Morris)	P
16	8	No Coke Dr. Alban - SweMix (SweMix Publishing)	D, A, CH, GR, I	50	41	Human Nature Gary Clail On-U Sound System - Perfecto (Perfecto/PolyGram)	UK	84	NE	Ooops 808 State feat. Bjork - ZTT/WEA (Perfect/Second Wind)	UK, IR, SF
17	10	Mea Culpa Part II Enigma - Virgin (Data Alpha/Mambo/Siegel)	F, D, E, CH, P, SF, GR, I	51	49	Romantic World Dana Dawson - Columbia (CBS Music/Romus S.A.R.L.)	F, B	85	46	Anthem N-Joi - deConstruction (Island/Virgin/Minder)	UK
18	18	3 A.M. Eternal Live At The SSL/Guns Of Mu Mu KLF feat. The Children Of The Revolution - KLF Communications (EG/Zoo/Warner Chappell/Brampton)	D, B, E, A, CH, S, DK, N, GR	52	53	Qu'Est-Ce-Qu'On Fait Maintenant Benny B - PLR (Copyright Control)	F	86	85	Def Finns Mauro Scocco - Diesel (Topco Music)	S
19	11	Snap Megamix Snap - Logic/Ariola (Warner Chappell/Zomba/Minder)	UK, D, B, NL, CH, S, DK, IR, SF, GR	53	77	Footsteps Following Me Frances Nero - Debut (Kastekat/Warner Chappell/With Love From Detroit)	UK	87	75	About You David Hallyday - Scotti Bros (Maritza Music)	F
20	NE	Born Free Vic Reeves & The Roman Numerals - Sense (EMI)	UK	54	54	Bad Boys Inner Circle - Metronome (Madhouse Music)	S, DK, N, SF	88	70	Sinful! (Scary Jiggin' With ...) Pete Wylie (And The Farm) - Siren (Call This Music?/Warner Chappell)	UK, IR
21	33	One More Try Timmy T. - Quality (RMI)	D, B, NL, A, CH, S	55	NE	Future Love Paradise Seal - ZTT/WEA (Beethoven Street/Perfect)	UK, NL, I	89	NE	Grease The Dream Mix Valli/Travolta/Newton-John - Polydor (Warner Chappell)	NL, DK
22	17	Gonna Make You Sweat C&C Music Factory - Columbia (Virgin Music)	D, E, A, CH, S, DK, GR	56	80	Just The Way It Is, Baby The Rembrandts - Atco (WB/Warner-Tamerlane/Tiger God)	D, S	90	95	Se Mustamies Haus-Mylly - Power (Power Records)	SF
23	7	Ring Ring Ring (Ha Ha Hey) De La Soul - Tommy Boy (Warner Chappell/Tea Girl/Curio/Chelsea/Island/MCA)	UK, NL, SF	57	40	Unfinished Sympathy Massive - Wild Bunch/Circa (Island)	D, B, NL, S	91	67	Natal Chico & Roberta - Carrere (Adageo)	F
24	4	Sailing On The Seven Seas O.M.D. - Virgin (Raw Unlimited/Virgin)	UK, D, IR	58	65	How To Dance Bingoboy & Princessa - Atlantic (Copyright Control)	D, NL, A	92	79	G.L.A.D. Kim Appleby - Parlophone (Copyright Control)	D, A, CH
25	32	Zehn Kleine Negerlein Time To Time - Power Brothers (Nosferatu)	D	59	47	AllTogetherNow The Farm - Produce (Farm Music)	D, E	93	RE	Take No Crap Cui'n Move - Medley (Casadida)	DK
26	27	Losing My Religion R.E.M. - Warner Brothers (Warner Chappell)	UK, B, NL, S, IR	60	34	Rock The Casbah The Clash - Columbia (Nineden/Virgin)	UK, IR	94	RE	What Is Sadness? Devic - Logic (Warner Chappell/Fellow/Songs Of Logic)	P
27	26	Because I Love You (The Postman Song) Stevie B - BCM (Saja/Mya-T)	D, B, CH, S, PN	61	74	Wiggle It 2 In A Room - SBK (Cutting/Groove On/Dose Rocks/EMI)	D, A, CH, P	95	00	My Head's In Mississippi ZZ Top - Warner Brothers (Warner Chappell)	UK, SF
28	14	The Whole Of The Moon The Waterboys - Ensign (Dizzy Heights/Chrysalis)	UK, IR	62	84	Love Is A Wonderful Thing Michael Bolton - Columbia (Warner Chappell)	UK, S, IR	96	91	Je N'Ai Plus Rien A Te Donner Marc Lavoine - Polydor (Avrep)	F
29	21	Highwire Rolling Stones - Columbia (Promopub BV)	F, D, NL, CH, S, P, N, SF, I	63	71	Ice Ice Baby Vanilla Ice - SBK (Various)	F, GR	97	NE	Always On The Run Lenny Kravitz - Virgin (Miss Bessie/Virgin/Dik Hayd)	NL
30	23	Poupee Psychedelique Thierry Hazard - Columbia (Sony Music)	F	64	52	Blue Hotel Chris Isaak - Reprise (Warner Chappell)	D, A, DK	98	NE	I Say Yeah Chicco Secchi Project feat. Orlando Johnson - Energy Production (PolyGram)	UK, F
31	39	Hello Afrika Dr. Alban - SweMix (Progressive/Misty/SweMix)	D, E, A, CH, P, GR	65	45	Unchained Melody The Righteous Brothers - Verve/Polydor (MPL Communications)	F, E	99	73	Auberge Chris Rea - East West (Warner Chappell)	F, D
32	25	Deep, Deep Trouble The Simpsons feat. Bart & Homer - Geffen (Zomba/EMI)	UK, DK, IR, SF	66	63	So Sad Gregorian - Metronome (Antenna/PolyGram)	F, P, GR	100	99	Les Yeux Ouverts Enzo Enzo - Ariola (Francis Day)	F
33	6	Get The Message Electronic - Virgin (Warner Chappell)	UK, DK, GR	67	NE	There's No Other Way Blur - Food (MCA)	UK				
34	30	(I Wanna Give You) Devotion Nomad feat. MC Mikee Freedom - Rumour (Skratch/Copyright Control)	D, B, E, A, CH, S, GR	68	92	Innuendo Queen - Parlophone (Queen Music/EMI Music)	D, CH, P, I				

UK = United Kingdom, D = Germany, F = France, CH = Switzerland, A = Austria, I = Italy, E = Spain, NL = Holland, B = Belgium, IR = Ireland, S = Sweden, DK = Denmark, N = Norway, SF = Finland, P = Portugal, GR = Greece.
 ○ = FAST MOVERS NE = NEW ENTRY RE = RE-ENTRY

The Eurochart Hot 100 Singles is compiled by BPI Communications BV in cooperation with Buma/Stemra.
 © BPI Communications BV/Buma/Stemra - All rights reserved. © Hot 100 is a trademark of Billboard Publications, Inc. used with permission.
 Compiled from the national singles sales charts of 16 European territories.

EUROPEAN TOP 100 ALBUMS

THIS WEEK	LAST WEEK	ARTIST	TITLE - ORIGINAL LABEL	COUNTRIES CHARTED	THIS WEEK	LAST WEEK	ARTIST	TITLE - ORIGINAL LABEL	COUNTRIES CHARTED	THIS WEEK	LAST WEEK	ARTIST	TITLE - ORIGINAL LABEL	COUNTRIES CHARTED
1	1	Eurythmics	Greatest Hits - RCA	UK, D, B, N, L, E, A, CH, S, P, DK, I, N, SF, GR, Ir	35	27	Jimmy Somerville	The Singles Collection 1984/1990 - London ▲	D, B, NL, CH	69	69	Umberto Tozzi	Gli Altri Siamo Noi - CGD	I
2	2	Roxette	Joyride - EMI	UK, D, B, N, L, E, A, CH, S, P, DK, I, N, SF, GR, Ir	36	33	KLF	The White Room - Indisc	UK, D, B, N, L, A, CH, S, DK, SF	70	53	Patricia Kaas	Scene De Vie - Columbia ▲	F, D, CH
3	3	Simple Minds	Real Life - Virgin	UK, D, B, N, L, E, A, CH, S, P, DK, I, N, SF, GR, Ir	37	48	UB40	Labour Of Love II - Virgin	F, NL	71	73	Wilmer X	Mambo Feber - EMI	S
4	5	R.E.M.	Out Of Time - Warner Brothers	UK, D, B, N, L, E, A, CH, S, P, DK, I, N, SF, GR, Ir	38	RE	James	Gold Mother - Fontana	UK	72	44	The Clash	The Story Of The Clash - Volume 1 - CBS	UK, Ir
5	4	Rolling Stones	Flashpoint - Columbia	UK, F, D, B, N, L, E, A, CH, S, P, DK, I, N, SF, Ir	39	31	Deborah Harry & Blondie	The Complete Picture - The Very Best Of... - Chrysalis	UK, NL	73	51	INXS	X - Mercury	UK, D, NL
6	6	Rod Stewart	Vagabond Heart - Warner Brothers	UK, F, D, B, N, L, E, A, CH, S, P, DK, I, N, SF, GR, I, Ir	40	41	Riccardo Cocciante	Cocciante - Virgin	I	74	84	Dana Dawson	Paris, New York And Me - Columbia	F
7	9	Chris Isaak	Wicked Game - Reprise	UK, D, B, N, L, E, A, CH, S, P, DK, I, N, SF, GR, Ir	41	38	Edward Simoni	Pan-Traeume - Columbia	D	75	NE	Soundtrack - Dances With Wolves	Dances With Wolves - Columbia	UK, B, NL, GR
8	10	Chris Rea	Auberge - East West	UK, F, D, B, N, L, A, CH, S, P, DK, I, N, SF, GR	42	NE	Alison Moyet	Hoodoo - Columbia	UK, NL, DK, Ir	76	63	Sepultura	Arise - Roadracer	D, NL, DK, SF
9	7	Queen	Innuendo - EMI ▲	UK, F, D, B, N, L, E, A, CH, P, I, SF	43	42	Fredericks, Goldman & Jones	Fredericks, Goldman & Jones - Columbia ●	F, B	77	74	Feargal Sharkey	Songs From The Mardi Gras - Virgin	UK, DK, Ir
10	8	Enigma	MCMXC A.D. - Virgin	UK, F, D, B, N, L, E, A, CH, S, P, DK, I, SF, GR, Ir	44	71	Kastelruther Spatzen	Wahrheit Ist Ein Schmalter Grat - Koch	D, A	78	56	Francois Feldman	Une Presence - Philips	F
11	11	Sting	The Soul Cages - A&M ▲	UK, F, D, N, L, E, A, CH, S, P, DK, I, SF	45	50	Carreras/Domingo/Pavarotti	In Concert - Decca	UK, D, E, DK, GR, Ir	79	72	Udo Lindenberg	Ich Will Dich Haben - Polydor	D, CH
12	12	Lenny Kravitz	Mama Said - Virgin	UK, F, D, B, N, L, A, CH, S, DK, I, N, SF, Ir	46	46	Juan Luis Guerra & 4.40	Djala Que Lleva Cafe - Karen	E	80	78	Pierangelo Bertoli & Tazenda	Spunta La Luna Dal Monte E I Grandi Successi - Ricordi	I
13	14	Bee Gees	High Civilization - Warner Brothers	UK, D, B, N, L, A, CH, P, DK, GR	47	36	Whitney Houston	I'm Your Baby Tonight - Arista	UK, F, D, N, L, E	81	61	Vaya Con Dios	Night Owls - Ariola	D, CH
14	13	Scorpions	Crazy World - Mercury	F, D, B, CH, S, GR	48	47	The Doors	The Best Of The Doors - Elektra	UK, Ir	82	NE	The Doors	The Doors - Elektra	UK, S, Ir
15	16	Elton John	The Very Best Of... - Rocket	UK, D, B, N, L, E, A, CH, S, P, DK, I, N	49	93	The Stranglers	Greatest Hits 1977-1990 - Epic	UK	83	62	Oleta Adams	Circle Of One - Fontana	UK, NL
16	22	Gloria Estefan	Into The Light - Epic ●	UK, D, N, L, E, CH, SF, Ir	50	39	Vanilla Ice	To The Extreme - SBK	UK, F, D, B, N, L, P, GR	84	96	Xuxa	Xuxa - RCA	E
17	15	Phil Collins	Serious Hits...Livel - Virgin/WEA	UK, F, D, N, L, E, A, CH, P, DK	51	91	M.C. Hammer	Let's Get It Started - Capitol	D, B, CH, DK, GR, Ir	85	81	Renato Zero	Prometeo - Zerolandia	I
18	18	Soundtrack - The Doors	The Doors - Elektra	UK, B, A, P, DK, Ir	52	24	Massive	Blue Lines - Wild Bunch/Circa	UK, NL, S	86	65	Elmer Food Beat	30 Centimeters - Off The Track	F
19	19	Patrick Bruel	Alors Regarde - RCA	F, B	53	57	Bee Gees	The Very Best Of The Bee Gees - Polydor	UK, D, A, Ir	87	87	Soundtrack - Tour Of Duty 2	Tour Of Duty - Magnum	NL
20	20	Soundtrack - Grease	Grease - Polydor	B, N, L, E	54	43	AC/DC	The Razor's Edge - Atco	D, CH, DK	88	RE	Frederic Francois	Est-Ce-Que Tu Es Seule Ce Soir - Tremat	F, B
21	NE	Inspiral Carpets	The Beast Inside - Solid	UK, Ir	55	54	C&C Music Factory	Gonna Make You Sweat - Columbia	D, E, A, CH, GR	89	NE	Liane Foly	Reve Orange - Virgin	F, B
22	17	The Simpsons	The Simpsons Sing The Blues - Geffen	UK, NL, E, S, DK, Ir	56	NE	Christy Moore	Smoke & Strong Whiskey - Newberry Records	UK, Ir	90	82	Roch Voisine	Helene - GM/Ariola	F, B
23	37	Roch Voisine	Double - GM/Ariola	F, B	57	66	Supertramp	The Very Best Of... - A&M/Arcade ▲2	D, NL, CH, P	91	NE	Antonello Venditti	Il Diario - Philips	I
24	64	Mike & The Mechanics	Word Of Mouth - Virgin	UK, D, CH, S, DK	58	49	The Farm	Spartacus - Solid	UK, D, Ir	92	88	Westernhagen	Live - Warner Brothers	D
25	30	The Cure	Entreat - Fiction	UK, F, D, B, N, L, CH, SF, GR, Ir	59	52	Rondo Veneziano	Concerto Per Mozart - Baby Records	D, B, CH	93	58	Talk Talk	History Revisited - The Remixes - Parlophone	D, NL
26	25	Dr. Alban	Hello Afrika - Swemix	D, A, CH, DK	60	70	Johnny Hallyday	Dans La Chaleur De Bercy - Philips	F	94	89	Modestia Aparte	Historias Sin Importancia - PolyGram	E
27	21	George Michael	Listen Without Prejudice Vol. 1 - Epic ▲2	UK, F, NL, Ir	61	59	White Lion	Mane Attraction - Atlantic	UK, D, CH, S, DK, SF	95	94	New Kids On The Block	Step By Step - Columbia ▲	F, SF
28	26	Soundtrack - Twin Peaks/Angelo Badalamenti	Music From Twin Peaks - Warner Brothers	UK, B, E, S, P, DK, SF	62	67	Amedeo Minghi	Nene' - Fonit Cetra	I	96	55	Barrington Pheloung	Music From Inspector Morse - Virgin	UK
29	32	M.C. Hammer	Please Hammer Don't Hurt 'Em - Capitol ●	UK, F, D, N, L, E, P, GR	63	92	Michel Sardou	Le Privilege - EMI	F	97	95	Orup	Orupeansongs - WEA	S
30	23	Madonna	The Immaculate Collection - Sire	UK, D, NL	64	76	Roberto Vecchioni	Per Amore Mio - EMI	I	98	99	Oystein Sunde	40 Beste -	N
31	29	Flippers	Liebe Ist... 2 - Bellaphon	D, NL	65	90	Running Wild	Blazon Stone - Electrola	D, CH	99	NE	Eppu Normaali	Paskahatun Paluu - Poko	SF
32	34	Marco Masini	Malinconia - Ricordi	I	66	45	Benny B	L'Album - PLR	F, B	100	NE	Tennessee	Llueve En Mi Corazon - EMI	E
33	28	Eric Clapton	The Eric Clapton Story - Polydor	D, NL, I	67	40	Rick Astley	Free - RCA	D, NL, E, DK					
34	35	Juan Luis Guerra & 4.40	Bachata Rosa - Karen	E	68	68	Emilio Aragon	Te Huelen Los Pies - CBS	E					

UK = United Kingdom, D = Germany, F = France, CH = Switzerland, A = Austria, I = Italy, E = Spain, NL = Holland, B = Belgium, IR = Ireland, S = Sweden, DK = Denmark, N = Norway, SF = Finland, P = Portugal, GR = Greece.
 ○ = FAST MOVERS NE = NEW ENTRY RE = RE-ENTRY

EMI Buys SBK

EMI Music is to take outright control of SBK Records, the New York-based label it set up in June 1989 as a joint venture with Charles Koppelman and Martin Bandier's SBK Record Productions.

Subject to final approval from parent group Thorn EMI's shareholders in July, EMI Music—currently a 50% shareholder in label—will pay about US\$26 million for the other 50% of SBK it doesn't own, as well as returning its original US\$5 million investment in the venture.

A deferred consideration will also become payable in 1994, calculated on multiples of SBK Records sales and profits during 1991-1993, which EMI estimates could be about US\$100 million based on current performance.

Last year sales at SBK Records totalled US\$85 million, but the company posted a US\$7.4 million loss in the same period.

Koppelman and Bandier will be retained by the company in their current posts as chairman/CEO and president/COO, respectively, under new contracts expiring in December 1995.

'Capitalising' On Century

Looks like major changes are underway at Century FM/Dublin. Bob Hopton has reportedly left as program controller, to be succeeded May 18 by former Radio Clyde/Glasgow head of news Paul Cooney. Assisting Paul as new deputy PC is Graham Moreland, another ex-Clyde staffer. And are further developments in the works?



PART OF THE FAMILY - SBK, Thorn-EMI and EMI Music executives smile for the camera after completing the deal. Pictured (l-r) are: SBK Records president/COO Martin Bandier, Thorn-EMI chairman/CEO Colin Southgate, SBK Records chairman/CEO Charles Koppelman and EMI Music president/CEO Jim Fifield.

AIRC Replies

The Association Of Independent Radio Contractors (AIRC) has countered MBS media director Michael Cobbe's criticisms of its "low profile" (see page 6) by announcing that Home Secretary Kenneth Baker will address its annual congress on June 26. That makes the third home secretary to speak to the AIRC, not to mention the then-Home Office minister David Mellor, who spoke last year. "We seem to have a high enough profile within the Government," says AIRC director Brian West pointedly.

Lordy, Lordy!

Dog is not supposed to eat dog, but Lord can apparently chew Lord. Lord Thompson of Monifieth, a former IBA chairman, is criticising Lord Chalfont's Radio Authority and its handling of the independent national FM radio licence auction, claiming that the licence fee, strict format rules and high running costs have discouraged all but easy listening bidders.

For Schlager Addicts

Fancy listening for 30 hours to German schlager? It's now possible thanks to the 30-CD box release of *Die Deutschen Single-Hitparade*. Released by Polyphonia, a division of the Poly-media Marketing Group, this

audio-encyclopedia presents 30 years of schlager history in 540 different titles. Starting with Freddy Quinn's *Die Gitarre Und Das Meer* and ending with Frank Zander's *Marlene*, it took Polyphonia manager Holger Müssener two years to compile.

Sony Awards Snippets

Sony Radio Awards committee chair Gillian Reynolds bowed out in style at this year's ceremony, waspishly wondering whether LBC was still on-air and yearning to be a fly on the wall

when Radio Clyde MD Jimmy Gordon visits his bank manager. "Or perhaps he owns the bank now?"

Gillian is handing over the Awards chair to John Whitney, Capital Radio's first MD, a former director general at the Independent Broadcasting Association and a Sony Award winner himself in 1933.

Both Gillian and Sony Group MD Haydn Abbott strongly defended the judges' decision not to make awards for Radio Reporter of the Year and Best Classical Music Programme.



THE GANG'S ALL HERE - Approximately 1200 broadcasters and other industry professionals gathered for the Sony Radio Awards at the Grosvenor House Hotel in London April 29. The awards saluted 29 winners in a wide variety of categories. Although privates such as Fox FM, City FM and Capital FM earned top prizes, the majority predictably went to various BBC stations, particularly Radio 4, Radio 1 and the BBC World Service. Here's a shot of the winners, who are too numerous to mention individually. You know who you are!

GLR

(continued from page 1)

the station "the Q magazine of radio" because of its high-quality output and style. "Although you can't break an album through GLR, it creates an awareness. We plug them very aggressively."

Guy also compliments GLR's more mature programming. "DJ's like the music they play and know what they're talking about. That's such a massive breath of fresh air. That's really how radio should be." Although servicing a relatively small audience segment—that of the Greater London area—the station is an important part of many label's total promotion mix. Says Guy, "London forms 25% of our sales universe."

London Records's head of promotion Billy McClyde points to GLR's trend-setting programming policy. "They play new bands that other stations are slow to pick up on. Realistically, they

are not the most listened-to station, but for left-field acts, they are a very useful station indeed."

London Records acts that have benefitted from airplay on GLR include Chris Isaak, The High, Zucchero Fornaciari/Paul Young and Flowered Up.

For BMG/RCA head of promotion Joe Cokell, GLR is an integral part of putting the promotion plan together. "Although the BBC is getting better in album play, GLR tries to put new bands on the map. Whereas BBC gives an album 3-4 plays a week, it might amount to one play every day at GLR."

"They're brilliant for American, AOR-type of artists", comments Columbia head of promotion Bobby Coppen. "Acts like Michael Bolton, Maria Carey or Judie Tzuke's latest single [*Outlaws*] fall beautifully in their format. But not for your Stone Roses-type of act or *The Clash*."

GLR managing editor Trevor Dann feels the station's impact is due to its appeal to the 25-45 age bracket. "Key parts of the audience are people like me. I am 39 and I still like the Stones. The station is dispelling the myth that people over 35 don't listen to pop anymore."

GLR's ratio of music to speech is 65%/35% during daytime and 80%/20% evenings/weekends. Its top-rated shows are Janice Long's breakfast show (6:30-9:30) and Richard Skinner's mid-morning show 9:30-12:30.

Crossover

(continued from page 1)

German Snap's *Mary Had A Little Boy* (Logic/BMG Ariola), that peaked at no. 4.

Compared to the same period last year, the amount of crossover singles has somewhat diminished. 1990's first quarter yielded 30 crossover hits of which 15 hit top 20 in the Eurochart and three hit no. 1. This compares to a total of 24 crossovers this year, of which nine reached top 20 and two hit

Simple Truth

(continued from page 1)

BBC Radio 1 will provide a stereo simulcast.

Each broadcaster will make a donation to the Red Cross and set up its own fund-raising mechanism. The aim is to raise £20 million for the Kurds via an "instant response" in the manner of Live Aid. No album or video of the event is planned.

Chris de Burgh, whose song *The Simple Truth* is being released as the theme tune to the event by A&M, will be performing at Wembley with MC Hammer, Sinead O'Connor, Snap and other acts to be confirmed. Among the other artists who already have scheduled concerts elsewhere on May 12 will have to their show transmitted live back to Wembley: Sting, Peter Gabriel, Gloria Estefan, Rod Stewart and Paul Simon. HF

the top position. In 1989 the figure read: 14, 4 and 0.

In terms of company shares (based on an unweighted average), BMG Ariola emerges as the clear winner. Both in the first quarters of 1990 and 1991, the company enjoyed 10 crossover hit successes by acts such as Milli Vanilli (through Hansa), Snap (Logic), Mecano (Ariola) and Black Box (de/Construction). Virgin and ARS/Sony follow with two records each.

The survey was based on

crossover singles. It is still very rare for a mainland Continental artists to break with an album in Europe, let alone have a long-term recording career. The only artists that have recently broken this tradition are Eros Ramazzotti and Roxette.

Also, eurocrossover still is a phenomenon of the one-hit wonder using a dance-inspired record to accomplish quick success. But, real consistency is achieved by German singer Sandra, another signing to Virgin.

JICRAR

(continued from page 1)

dent radio is gaining an increasing share of all radio listening and this has to be good news for listeners, advertisers and the radio companies which are operating in an even more competitive media marketplace."

The AIRC points out that no new services have come on air since last October and so the latest growth measured by JICRAR is down to existing services.

BBC Radio 1's audience share dropped 1.2% to 23%, although its 41% reach remained the same. Radio 2 and BBC local radio's audience share also fell, but Radio 4 increased its reach to 23% (up 2%) and took a 12.5% audience share (up 0.9%) mainly due to its Gulf War coverage.

However, the BBC says the figures are not comparable because

of different research methodologies. A BBC spokesperson explains, "We are measuring in different areas using different systems and it is not possible to compare our figures with JICRAR. We are making progress with the AIRC over a joint audience measurement system which will hopefully be introduced next year."

(All figures in %)
Reach Chg. Aud. Share Chg.

IR Network 53	+1	35.6	+0.6	
Radio 1	41	0	23.0	-1.2
Radio 2	24	0	13.5	-0.2
Radio 3	7	0	1.8	+0.1
Radio 4	23	+2	12.5	+0.9
Radio 5	7	↓	1.0	+0.2
BBC local	17	0	6.8	-0.8
Luxembourg 1	0	0	0.2	0.0
Other	14	+1	5.4	+0.2

Source: JICRAR

Clarification

Fernando Salaverri, MD of Canal Plus in Spain, was inadvertently excluded from the Gloria Estefan photo caption last week. He is pictured fifth from left.

Also, in our April 27 issue in Off The Record, Infomedia SA is providing a multi-language electronic information resource to give European broadcasters a centralised "outlet" for complete TV programme details, not "access" as previously stated.

THE SIMPLE TRUTH

CAMPAIGN FOR KURDISH REFUGEES



BY
CHRIS DE BURGH