Country Music Joins Airwaves In London

UNITED KINGDOM by David Stornfield

Country music is set to receive another boost in the UK following the allocation of a London-wide licence for London Country Radio (LCR). The UK's first 24-hour all-country music station aims to be on air by the end of March 1994, following the Radio Authority's decision to grant it an ILR licence to cover the Greater London area.

This comes at a time when country seems on the point of throwing off the negative image it has carried in the UK. The Country Music Association (CMA) began its campaign to promote country in Europe with a meeting in London on April 14, while signs of the genre's growing popularity appeared with the allocation of the north east ILR licence to a speech-driven EZ/country FM service in July.

LCR will broadcast on the AM waveband programming a wide range of country music, which will include traditional and new country, western, swing, country folk, Cajun, country rock, bluegrass, tex-mex and rock 'n' roll.

The licence, which runs for eight years from the start of broadcasting, will cover a population of between 6.2 million and 10 million urban listeners, with a range of 30 miles around London. This comes at a time when country seems on the point of becoming a major force in the UK market, with record companies such as Universal, EMI and MCA all launching country labels.

FRANCE

by Emmanuel Legrand

The French music industry is in limbo since the decision by pay channel Canal + and full-service radio station Europe 1 to stop producing the national singles and albums charts.

Although a replacement may soon be provided by industry organisation SNTP, the last charts released in the first week of September, are not likely to be followed up until the end of the month in the earliest.

Canal +, which created "Le Top 50" albums and singles in 1984, stopped producing them as a result of audience losses on its daily chart-based programme over the past three years. Europe 1 was then unable to shoulder the costs on its own, according to Europe 1 programme director Patrice Blanche-Francard.

SNTP had denounced the singles charts last spring for their "inaccuracy," despite the fact that they had been modernised with a point-of-sale (POS) system, compiled by IPSOS and Nielsen.

Its dissatisfaction with the existing chart, in particular its inability to adapt to a computerised POS system, led the organisation to ink a deal for a new chart over the summer with polling organisation IFOP, according to SNTP president Gilles Paire.

Canal + Withdraws From Top 50; France Left Without Charts

Privates Blast Dutch Government In Heated Frequency Battle

HOLLAND by Morlene Edmunds

The Dutch parliament has outraged private broadcasters by throwing its weight behind minister of culture Hedy D'Ancona's plan to award the last remaining terrestrial frequencies in Holland to commercial stations, but only if those outlets fulfill selective criteria. Private cable stations are charging such conditions are not only illegal under European community law, but are a recipe for commercial suicide.

The brouhaha follows on the heels of the release of a study by the accounting firm Moret, Ernst and Young, which has thrown more fuel on the already hotly debated issue over the awarding of licences for commercial radio stations.

THE NEW SINGLE

TEN SHARP

NEW IN THE DUTCH CHARTS
A BRILLIANT VIDEO NOW PLAYING ON MTV
GAINING AIRPLAY ALL OVER EUROPE

FROM THE ALBUM "THE FIRE INSIDE"

Sony Music

No. 1 in EUROPE

European Hit Radio 4 NON BLONDIES
What's-Up (Interscope)

Eurochart Hot 100 Singles
CULTURE BEAT Mr. Vain
(Dance Pool)

European Top 100 Albums
4 NON BLONDIES
Bigger, Better, Faster, More!
(Interscope)
SCORPIONS

Face the Heat
Three years on from the worldwide success of "CRAZY WORLD" comes a brand new album "FACE THE HEAT"

Produced by Bruce Fairbaim & Scorpions

features the current single "ALIEN NATION"

& the forthcoming single "UNDER THE SAME SUN"

European album includes two extra tracks "DESTIN" & "DADDY'S GIRL"

Management: McGhee Entertainment
<table>
<thead>
<tr>
<th>Date</th>
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<td>Cascais Bull Ring</td>
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<td>San Sabastian</td>
<td>Spain</td>
<td>Velodrome</td>
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<td>24</td>
<td>Helsinki</td>
<td>Finland</td>
<td>Icehall</td>
</tr>
</tbody>
</table>

**UK Dates to be announced**

**ALJEN NATION**

**The Single**

**FACE THE HEAT**

**The Album**

**CD/MC/DCC/LP**
LBC Loses Franchise To London News Radio In Reallocation

UNITED KINGDOM
david stonsheld

LBC, London's oldest commercial radio station, will come off the air next October following unsuccessful bids to the Radio Authority to renew its AM and FM franchises.

LBC, one of the 48 applicants for eight licences in the Greater London area, lost out to London News Radio Ltd., which will replace LBC's news/talk services with rolling news and features on FM and phone-in discussions on the AM frequency.

The impending loss of LBC has caused a public uproar and its owners London Broadcasting Company Ltd. intend to challenge the decision. LBC chairman Dame Shirley Potter comments, "I fail to understand how this decision will lead to more choice and diversity for Londoners. LBC is the voice of Londoners. London will be the voices of LBC executive director Mother Cartiser commented, meanwhile, that "there's no logic behind the Authority's decision. Since LBC came under new management, every commitment has been fulfilled. LBC's application to renew both its licences was meticulously put together and addressed every issue identified in the Broadcasting Act." Lord Chalfont, chairman of the Radio Authority, comments, however, "Awarding the licences for greater London has been one of the most difficult tasks that the Radio Authority has had to tackle."

Music stations Kiss 100 FM (dance), Jazz FM (jazz/blues/ soul) and Melody Radio (easy listening) had their existing licences renewed. London Country Radio was successful in its first bid for a licence, and a white-ethnic station Spectrum International won its bid for a franchise renewal. Sunrise Radio, already operating locally, was given an AM licence which will be relinquished by the BBC's GLR station.

Recession Hits Sales, Down 4.7%

ITALY
by Mark Dezzoni

Sales for the first half of 1993 showed a 4.7% downturn on last year's figure, according to records released by IFPI-recognised industry group FIMI. The fall, from L201 billion (app. US$129.5 million) in 1992 to L191 billion this year was attributed to drops for almost every soundcarrier except CD, which, increasing just 3.63% to 8.8 million units sold, could not compensate for the other declines.

Polydor MD Adrian Berwick claims the market held up relatively well at the beginning of this year. "A string of new releases from six major domestic acts and a rush of releases from the San Remo Song Festival kept the market buoyant, even as other sales fell, says Berwick. "In March/April sales plummeted," says Berwick. "It coincided with a deepening of the political crisis and a realization that the recession will probably get worse."

Low morale and economic hardship are blamed by most for the drop in sales, but CGD MD Gerolamo Caccia says increased competition from other software leisure formats has taken its toll.

"Video games and other software could make records obsolescent," says Caccia. "The outlook for the next few months is not very promising, however, we intend to keep investing in new talent, it has paid off so far."

Sales of national product increased 21.6% in value, while international sales dropped 20%.

Sales Figures Jan/Jun '93:
(In thousands units)
JANUARY JUNE JUNE '93
Sales
CD 8.428 8.786 3
L P 1.339 400 70
Total 15.866 12

Source: FIMI

Letter to The Editor

I have read your article entitled POPKOMM 93 Tops MIDEM Attendance, and wish to make a few short comments on this subject. I've always considered the creation of a music industry event, targeted specifically at the German market, to be an interesting concept, and last January I had the pleasure of welcoming POPKOMM's organiser to MIDEM, to congratulate him on his initiative and wish him much success.

Today, as I read Music & Media, I notice that these wishes have been fulfilled as POPKOMM's success has exceeded my expectations—the participation figures which have been announced talk for themselves. Moreover, I understand that POPKOMM has chosen, as its axis of communication, to compare itself to the international reference: MIDEM. However, it is obvious to all that MIDEM has neither these same communication needs, nor methods. Let us be compared with these two markets' concepts are different. As for the figures, MIDEM 1993 welcomed 8,700 professionals, representing 2,159 companies from 71 countries operating in the open to the public, with no indication of the number of companies. Best wishes to POPKOMM.

Yours sincerely,

Roxey Boyer
CEO, Reed Midem Organisation

MCA Renews World Deal With BMG Intl

INTERNATIONAL
by Machgiel Bakker

MCA has renewed its worldwide licensing and distribution agreement with BMG International.

The deal, running through 1999, covers MCA's current and future catalogue and will also mark the beginning of a distribution and merchandising agreement. MCA's international catalogue will be licensed to BMG in each country where MCA has a catalogue and will be distributed by BMG.

Source: FIMI

BELGIUM: EVA Brings Out Presley Compilation

Brussels-based EVA, the merchandising/compilations arm of EMI, Virgin and (BMG) Arista, has released the simple sampler The Originals, Elvis Presley. The 22-track disc traces the roots of songs made popular by Presley and includes original versions of That's All Right (a 1946 recording by Arthur Crudup), the '27 recording by Al Jolson of Are You Lonesome Tonight, and many more obscure recordings. The idea is based on the popular "Domino" radio programme by BRT producer Arnold Rypens who also published a substantial 500-page book called The Originals. More compilations based on the show are in the planning.

Machgiel Bakker

GERMANY: Miles Signs To EMI

EMI Germany has signed John Miles, the author of the classic rock balled from 1976, Music, one of Europe's radio most popular recurrings. His new album under the deal is called Upfront and features the single What Goes Around, already attracting promising airplay on German radio stations, and Now That The Magic Has Gone, an earlier 1976 hit for Joe Cocker. MB

SWEDEN: Commercial Licence Auction Delayed Again

Contenders for commercial radio licences in Sweden are worried that the auction of licences, planned for late September, will be held off once more due to a fight between the Board of Local Radio Concessions and the Swedish National Telecom Agency concerning reach and strength of transmitters. Heart Swedish Professional Association Of Broadcasters Anders Stening claims the delay will cost broadcasters millions of kroners. Thirty-eight permits in 15 cities are up for sale, while in Stockholm alone, 10 applicants are fighting for 100 permits.

Bernt Hermele

Altough a year after the shake-up of the public broadcast system and the introduction of horizontal programming, the public is, however, beginning to stabilise. Radio 2's reluctance to take horizontal programming has left it as the black sheep of the public, with all the other stations holding on to their market shares.

Head of audience research at public umbrella organisation NOS Wim Bekkers says that Radio 2's decline is not so dramatic if looked at over a longer period, but is still enough to cause concern. "Radio 2 fell dramatically in the last quarter of last year, but has been relatively stable since then. Discussions are now being held at NOS as to how we should continue with Radio 2 and to draw up a new plan. One point of concern is whether Radio 2's programme includes too much speech—more than the 30% which it's meant to have. Horizontal programming must also be introduced to Radio 2 to make the programme more balanced—there are too many differences at the moment."

Bekkers says Radio 3 is doing well to hold onto its position as the top Dutch station. "Whether Radio 3 can hold on to its position depends on which stations are granted the terrestrial frequencies which are to be distributed later this year. If it's a station like Radio 10 Gold, then it wouldn't be so good for Radio 3."

Commercial cable stations showed a healthy increase in market share with three new- Radio 538 (3%), Radio Noordzee (2%) and Holland FM (3%) making impressive debuts. Commercial broadcasting was legalised in December 1991. Key Harding, MD of EHR/ACE format Radio 538/Bussum which launched this year, says, "A 3.1% market share is very good for our first year. It's even better when you look at the age of the station's listeners—in the 13-24 age group we have a 6.6% market share. This is our overall goal."

The leading commercial stations remain Radio 10 Gold, which upped its share from 2% to 9%, and Sky Radio (3%), which made a slight increase from 8% to 9%. Both stations, along with RTL Radio (3%), were given terrestrial frequency licences. RTL Radio, which flipped to Love Radio and flipped formats from EHR to ACE in March, scraped a 1% share.

Source: NOS/Intomart

Marken

It's a small world with MARKEN!!

**Top 10 Dutch Stations (9% Market share)**

<table>
<thead>
<tr>
<th>Station</th>
<th>Format</th>
<th>Jun '92</th>
<th>Jun '93</th>
<th>% Chg.</th>
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</thead>
<tbody>
<tr>
<td>Radio 3</td>
<td>EHR/ACE</td>
<td>28</td>
<td>28</td>
<td>0</td>
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<tr>
<td>Radio 1</td>
<td>NTT</td>
<td>10</td>
<td>10</td>
<td>0</td>
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<tr>
<td>Radio 10 Gold</td>
<td>Gold</td>
<td>8</td>
<td>8</td>
<td>0</td>
</tr>
<tr>
<td>Sky Radio</td>
<td>ACE</td>
<td>8</td>
<td>9</td>
<td>+1</td>
</tr>
<tr>
<td>Radio 2</td>
<td>ACE</td>
<td>17</td>
<td>8</td>
<td>-9</td>
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<td>RTL Radio</td>
<td>Rock</td>
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<tr>
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<td>3</td>
<td>+3</td>
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<tr>
<td>Radio 5</td>
<td>NTT</td>
<td>1</td>
<td>2</td>
<td>+1</td>
</tr>
</tbody>
</table>

Source: NOS/Intomart

Market share of listeners aged 13+ between 7-19 hrs Monday to Sunday.

### Germany

Blue jeans and rock music have long been inseparable and top jeans manufacturers such as Levis have used the association to their advantage over recent years. Now German promoter and management company Mainhat- tan Musik (The Scorpions, Axxis) has teamed up with leading jeans manufacturer Mustang in a unique multi-media promotion under the banner "Jeans And Music (JAM)." (See photo above)

The promotion, spearheaded by a high quality magazine JAM, covers four areas—print, record, live music and TV. JAM is released on a quarterly basis with around 350,000 copies distributed free to jeans and record retailers. On September 27, a compilation CD JAMTRAX Vol. I will be released, featuring artists from the JAM magazines. The compilation is not intended as a chart hit mix, but as a collection of high quality songs, many not released as singles. From 94 JAMTRAX will be released twice a year. The project also includes the Mustang Roadshow, which will go on the road twice a year for four weeks playing at clubs throughout the GSA territories, and plans for a fortnightly half hour JAM TV programme, which should be announced within the next six weeks, according to Manhattan MD Uwe Block.

He comments, "Mustang are the best-known jeans manufacturer in Germany, but they have a rather traditiona image. They approached us to come up with a multi-media communication concept in the hope of capturing the imagination of the younger generation. They already published a high-profile brochure, and we suggested the idea of turning this into a music paper. It is published in German and English, and distributed in Germany, France, the Benelux, Scandinavia and the UK. It currently has a circulation of 400,000, which we hope to increase to 657,000 next year."

### Berlin Independence Days Expand

Germany's second music trade fair Berlin Independence Days will be taking place this year—its sixth—at the late date of November 11-14 in Berlin's "Haus am Kollnischen Park." BID, the only international music event for the independent music scene, attracted some 3,500 delegates last year.

Comments panel co-ordinator Ed Ward, "We expect attendance to be slightly up from last year. It's not so good coming after POPKOMM, but BID does have a lot more to offer. It's an international fair with the focus on the indie scene. We want the majors to attend too, and we are planning a panel on the relationship between the majors and the indies.

Three new names are managing this year's fair, World Music Charts Europe secretary Johannes Theurer will be responsible for radio, Peter Radke-Kuht will be in charge of the music side and Michael Betz will handle PR and marketing. BID founder and director Wolfgang Dibelng has headed up management of the event to this new team, though he will still play an advisory role.

This year's BID offers a series of separate marketplaces along the same lines as the successful World Music Division. For the first time there will be a meeting on as the independent radio, run in conjunction with youth rock publisher MDR Spunik, uniting stations from across Europe who don't stick rigidly to Top 40 chart material. The goal is to form a pan-European network of independent stations. Radio panels scheduled include "A Common Language for A Pan-European Network," "Regionalism versus European Outsler" and "Satellite Technology. A European Independent Radio Day" is planned on November 12 with simultaneous broadcasts from the "Europavision," the Benelux, Scandinavia and the UK. It currently has a circulation of 400,000, which we hope to increase to 657,000 next year."

### Mainhattan Joins Mustang Jeans For Multi-Media Promo Project

**GERMANY**

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On the main stage there are several new sections. The Funky Fair Of Hip Hop & Soul Jazz, House/Tech, Alternative Rock, New Age And Electronic Music, Roots Music, Eastbound (a series of Eastern Block showcases) as well as a section on research into popular music. Worldwide Music Days, the only global meeting place for world music, will take place for the third year.

**MUSIC & MEDIA SEPTEMBER 18, 1993**
P3 Increases Ratings Over Privates In Its In-House Research

DENMARK

Pubcaster Danmarks Radio EHR outlet P3 has contested the Gallup research for the first time, releasing new August 10 with its own figures, which maintain that the net has increased its lead over private stations.

Contrary to the Gallup ratings, which showed privates leaping 5%, the in-house research showed ratings for P3 jumping 2% and against the privates falling by 2%.

DR researcher Jens Rom Jensen claims that the Gallup system—based on daily interviews which amount to a total of 50,000—was biased against the pubcaster, as the survey is conducted by playing the private station jingles and IDs over the phone and asking the respondents if they have before they listen to one of the stations the day before.

In the DR research, 2,500 people are equipped with a diary and register their listening habits in 15-minute segments over a week.

"We're convinced that our diary system is more accurate," says Jensen. "After Gallup has played all the IDs, they ask a short question about DR. Our diary, however, presents all radio stations as equal alternatives."

Radio listening is low at the moment—down to 931 minutes per week, compared with 1,032 minutes per week in the first quarter of 1992.

Quarterly Market Shares (% of listeners)

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Source: Danmarks Radio

New Gram Labels Line Up Act

UNITED KINGDOM

by David Stansfield

Under the banner "Size Isn't Everything," PolyGram UK unveiled a fat package of major record releases at its annual sales conference in Tonypandy on September 4.

A&M's biggest marketing campaign of the year will be centered on a "best of" Bryan Adams album, So Far, So Good, released on November 2, which also includes two new songs. Therapy, the band that released new singles in November and January with an album slated for February 1994 release, while Sting will release the single Dormant Avalon in November.

MTV VJ Simone Angel bowls with the infectious dance single Let This Feeling in October and Sheryl Crow, another A&M newcomer, has her debut album Tuesday Night Music Club slated for October release.

Lionel Richie will release a new album on the Polydor label in November. The Cure follow up the September 13 release of their live album Show by their second live album Paris on October 25. Supermarket, the debut album by Shakka Bo, will be released in October (via the Stockholm Records joint venture) and Conversation Peace, the new studio album by Stevie Wonder, is slated for November release.

Island act U2 release their new single Stay in November. The label will be aiming at the Christmas market with a Great Hit album by The Christians in November and new signings Jah Wobble, Bomb The Bass and My Bloody Valentine will all have releases early next year.

London, the UK's biggest selling singles label in the first six months this year, listed Joe Roberts, One Dove and Grant Lee Buffalo as priority acts and their live album Show with the infectious dance single True Love, the classic Cole Porter song, will be first single, a duet with Kiki Dee.

FRANCE: Patrice Duhame has been appointed to the newly-created position of operations director of public station France Inter. He will be responsible for coordinating news and entertainment programmes.

FRANCE: Michele Huiban, financial director of Virgin Records in Paris since 1989, has joined the film production company Orange moment as financial director.

FRANCE: Roland Marcey has been appointed deputy operations director of RMC, where he will assist operations director Jérome Bellay. Marcey has been news editor of RMC for two years.

HOLLAND: Phonomat Holland GM Anton Witkamp has moved to PolyGram Holland as head of strategic marketing, reporting directly to president Theo Roos.

UK: Chris Murphy resigns his role as CEO of the MMA group of companies. Murphy will be based in the group's London headquarters and will take direct responsibility for all companies including MMA management (INXS, etc.) and the roofArt label (Wendy Matthews, Rat Cat, Screaming Jets etc.).

Newsmakers

Juan Luis Guerra Prepares For Northern Conquest In Rotterdam

SPAIN

by Howell Llewellyn

The Netherlands have often proved particularly open to music from all corners of Europe, and Dutch audiences have now responded so well to Dominican Republic merengue star Juan Luis Guerra, that they will be host to his first concert in a non-Latin country—in Rotterdam's 10.000-capacity Ahoy. The artist is warming up for a historic Rotterdam concert on October 16 as part of a 30-date tour principally in Spain, which will also include a concert in Portugal.

Guerra was given a VIP welcome in Madrid by the Spanish general society of authors, the SGAE. Not only was the one of the first non-Spanish artists to join the 38,000-member society, but as SGAE VP Teddy Bautista said, "He is one of our most important members today, certainly the most important in the Latin market, and his popularity in Holland could represent a resurgence of interest in Latin and Caribbean music in Europe."

Sandura Ronotto, international exploitation manager of BMG Ariola, which distributes the Karen Records artist, and which has launched a major and press campaign to back the tour, said she expects sales to leap again as the tour progresses.

Guerra and his band's 1991 album Bello Ruido sold four million copies worldwide, of which 140.000 were sold in Spain and the US. In Holland, the album stayed at number 1 for three weeks with total sales of 80,000.

Guerra's latest album, Aventito, released in Spain last November and elsewhere in February, has sold 1.5 million copies worldwide, including 300,000 in Spain.
Using NAB Tips On This Side Of The Atlantic

by Steve Wonsiewicz

The US National Association of Broadcasters Radio (NAB) show has been upon us, which means it's time for Euro radio's annual pilgrimage to the granddaddy of private radio shows. It's also the place where GMs, sales managers and programmers can steal the best of the American ideas for their own market.

Loosely tailored US tactics without full comprehension, however, is a recipe for disaster. Understanding the competitive dynamics of that particular US market and the reasons management implemented the ideas will improve the chances of those tactics working on this side of the Atlantic.

The German Perspective

One NAB veteran is Gert Zimmer, president of German consulting firm Broadcast Concepts & Ideas (BCI). BCI has been scheduling NAB visits and tours of US stations for German radio execs since 1985. This year about 12-15 people will trek to the States with BCI and visit stations in Dallas and New York.

There really is no one area of importance for German execs, says Zimmer. "Programming is still, obviously, an important topic. In the beginning German programmers learned the basics about formats and what America is doing in general. Now, as Germany has become more competitive, it will have to learn more about programming in fragmented markets."

"Programmers have to learn to use new tools such as qualitative research in their programming decisions. If you take a medium-sized market in the States, it is very comparable to Munich, Berlin or Hamburg. So there are some important hints and tips there with regard to format hints.

"Germany traditionally has been very content focused, which means it not only concentrates on content but also on marketing the product through promotions and other tactics. German radio stations are doing that more and more these days, with the exceptions of some well-promoted stations like RTL in Berlin who've been doing it well since they've launched. Many stations are very good in content, but are lacking in product presentation."

"I think in the beginning when there was no experience with commercial radio and no competitive markets in Germany, the basic reasons for going to the NAB show were programming and engineering. Since then the technical equipment has become better and companies have upgraded with improved, digital equipment, so engineering has become less an important topic."

Exporting US Ideas To Europe

Most of the ideas picked up at NAB are exportable to Germany, says Zimmer. "Promotion is a good example. A lot of promotion ideas that work in the US are used over here. A very simple one is a radio station bumper sticker contest. Positioners and slogans also work. Some of the positions that work in the US are getting used more and more in Germany."

"What you should not do is take what you picked up in the States and copy it exactly. You have to understand the US station, the market, how that station competes in its market and the context in which that idea is being used and why."

— Gert Zimmer

"What you should not do is take what you picked up in the States and copy it exactly in Germany. What you have to do is understand the US station, the market, how that station competes in its market and the context in which that idea is being used and why."

The UK Perspective

For Giles Squire, programme controller at UK Metro Radio Group, NAB is a one-stop radio brainstorming and shopping centre. "I find it a good melting pot of ideas where you can get some of your best information from."

This year I'm looking at roadshow vehicles of the future, the problems facing ACE and CHR stations and ideas and thoughts concerning the lack of great music playable on radio and what radio's doing about it.

— Giles Squire

Thierry Catherine
Head of Music
RSR Couleur 3

An obsession with the progressive musical tastes and lifestyles of its 15-29 year olds listeners has turned Swiss French-language new rock/dance RSR Couleur 3 into the number 1 station in its market. Year-end 1992 ratings give the broadcaster a 45% reach in the 15-29 demo versus French EHR web NRJ's 21% and Swiss EHR net Radio Thollon's 29%.

Comments head of music Thierry Catherine, "We try to reach people in spirit, not only with music. We have the image of a totally different station, not only because the music we play is different, but because the way our DJs talk is very different from other stations. It's more sophisticated, more hip, more intelligent, more realistic. We tell our audience what is really happening. I don't think we are better than other stations, just different."

Couleur 3 programmes about 60-70% rock, all encompassing genres of the style. The rest of the playlist is comprised of world music, dance, jazz and reggae. Weekend nights are devoted to dance.

What you won't find is gold music, only current rock and dance tracks. "The younger part of our audience, the 15-24 year olds are listening to a different kind of music," says Catherine. "They like Pearl Jam, Alice In Chains and the Stone Temple Pilots. If there is a new movement that appeals to those listeners, we will try and listen to it and the question we will ask ourselves is 'Is that in our spirit?' Luckily, we've been very successful in staying current with our music and appealing to those people."

"Our strategy is to broadcast to a very young audience and win them over so when they turn 20-25 years old they will still stay with us. This is exactly what has happened since we started in February 1982. A lot of people older than 30 are listening."

"Mother Earth or the latest Blur album really sounds like the music of the 70s; and this is one of the questions that we always ask ourselves: 'Do we have to go in this direction?'"

A recent playlist featured such songs as the Posies' 'Soler Sister', the Pogues' 'Monday Morning', the Spin Doctors' 'Little Miss Can't Be Wrong' and Shakk's 'Bo's Here We Go'.

"It's very, very difficult to find an all-encompassing sound for our station because the music is completely different and changes quickly," says Catherine. "Things like Mother Earth weren't around two years ago, so you have to adapt. I don't want to be always playing the same kind of music. So if now there is more dance music or '70s music like Lenny Kravitz we have to understand it and to change as well."

Catherine began his career with Couleur 3 in 1986, during which time he has been a DJ and music researcher. He has been head of music for the past two years.
I Should 've Known" First Single
From Her Debut Solo Album
"Whatever" Out Now

EARLY BELIEVERS ALL FORMATS

Austria
- CD INTERNATIONAL/Vienna
- BRTV STUDIO BRUSSEL/Brussels
- DELTA RADIO/Bidzen
- HIT-FM 106,1/Hasselt

Belgium
- RADIO ABC/Randers
- YLE 2/RADIONOMAFIA/Helsinki
- WDR 1: SCHLAGERRALLYE/Cologne
- RB 4/Bremen

Denmark
- HET STATION/Hilversum

Finland
- ANTENNA DELLO STRETTO/Messina

Germany
- RADIO CLUB 91/Naples

Italy
- STEREORAI/Rome
- EAST FM/Norrköping
- DRS 3/Basel
- BROADLAND FM/SGR-FM/Norwich
- Ipswich and Bury
- CITY FM/Liverpool
- COOL FM/Belfast
- FORTH RFM/Edinburgh
- GLR/London
- GWR FM/Bristol/Swindon
- RED DRAGON FM/Cardiff/Newport

MTV MUSIC TELEVISION BREAKOUT ROTATION

(i-mä'gō)
Blue Note's Archive Reaps Pop Harvest

by Terry Berne

Hip hop meets jazz! One of the most unlikely musical combinations of the '90s is quickly gaining European adherents well beyond the modest audiences usually associated with these genres. Pioneered by the likes of Miles Davis, whose last album, 1991's Doo Bop, consisted entirely of the strange brew, or guitarist Ronny Jordan's 1992 debut album on Island Records, The Antidote, whose mixture of soulful jazz with rap vocals on several tracks brought the style to the attention of a wider public.

Equally significant were such artists as The Last Poets, Gil Scott-Heron, Greg Osby and The Brand New Heavies. The UK label Acid Jazz, which celebrated its fifth anniversary in July, recorded the work of many jazz-influenced artists, from Galliano to the current Sony Music hit Jamiroquai, and its set of essentially Wired compilations found wide acceptance beyond the dance underground.

The first regular jazz label to see the opportunity in the jazz/dance craze was Blue Note Records, which has released several 12-inch singles of remixed catalogue tunes directed specifically at that market. Their CD Blue Breakouts was also a success in this vein. And the recent Greg Osby album 3D Lifestyles melds hip hop vocals with jazz grooves and features musicians from Public Enemy and A Tribe Called Quest.

But their most popular jazz/rap act to date is certainly the group Us 3, who have sold some 90,000 albums in continental Europe alone. As Us Blue Note virtually invented funky jazz back in the late '50s and early '60s with such titles as Jimmy Smith's The Sermon from 1958 and Lee Morgan's 1963 classic The Sidewinder, it is fitting that the label should embrace the current trend, to a great extent inspired by those early-era-defining efforts.

Us 3 is perhaps the most explicit example of a label-inspired sound and style. In fact, they were signed to the label after releasing their own single using samples of Blue Note tracks. Soon thereafter, Capitol A&R executive David Field brought them to the label, which gave them access to the Blue Note archives.

Their first single Contaolup was a vibrant interpretation of Herbie Hancock's CanTelope Island, while their second, Tukka Youss Riddim, samples amply from guitarist Grant Green's Sookie-Sookie. Both tracks feature the addition of rap and instrumental overlays which both update and celebrate the originals. The album as a whole is a homage to the Blue Note style.

Both singles charted across Europe, and enjoyed healthy airplay, primarily in the GSA and Benelux territories, though Cantaloop found its way onto the air at EHR station M40 in France as well as Spain's EHR Los 40 Principales and Radio City's Spacey-Foote.

## Jazz Reviews

### MARIO BAUZA

My Time Is Now - Messidor

### MACHITO, MARIO BAUZA, DIZZY GILLESPIE

The Original Mambo Kings - Verve

"An Introduction To Afro-Cuban" is the sub-title to the Verve anthology which gathers together classic recordings from the last '40s and early '50s by three musicians considered the founders of Latin jazz. It's a remarkable document which traces the development of one of the most influential cross-cultural musical events of the century—the melding of Latin, primarily Cuban, melodies and rhythms with the harmonies and improvisational invention of big band and bebop jazz. This record, with its swing without letup from the opening track to the last, contains some of the best jazz ever recorded, such as The Afro Cuban Jazz Suite featuring none other than Charlie Parker, or Dizzy's famed Manteca Suite.

Another essential tune, Tanga, was composed by Bauza in 1943. Fifty years later he is still going strong, and his latest recording is not only one of his best, but one of the most impressive Latin jazz albums of recent years. His music has lost none of its energy, humour or imagination. These two albums should heat up the European jazz airwaves like no others. Contact (Messidor). Michael Barth at: (+49) 69 295 113; fax: 69 288 667. (Verve) Cees Schrama at tel: (+31) 2154 19911; fax: 2154 22065.

### DAVE GRUSIN

Homage To Duke - GRP

The pianist/arranger's follow-up to the Gershwin Connection is a free-ranging romp through some of Ellington's better known repertoire. The settings deliberately avoid a big-band sound, opting instead for a more intimate approach to the great composer's often intricate music. But the small group charts—adroit and imaginative—give us far more than just the melodic bare bones for these wonderful tunes. Clark Terry's lively contributions on both trumpet and vocals prove the catalyst and add a welcome link between the Duke's own and these very contemporary versions. Grusin himself has never sounded better and this homage does both he and Ellington honour. Contact Frank Hendricks at: (+44) 71 731 4914; fax: 71 731 3914.

### CHRISTIAN ESCOUD

Holidays - Emarcy/Gitanes

Of the various modern exponents of the guitar style pioneered by Django Reinhardt, Frenchman Escouet is among the very best—sultry, lyrical, inventive and entirely modern. Two other guitarists provide the primary acoustic backdrop for his poetic solo flights, with the occasional and engaging addition of Marcel Azzola on accordion. As the appearance of Bireli Lagrene on the thoroughly contemporary Lyle's Song might attest, the gypsy trio intends, little seems left to chance-least not the attention of the company. Popular singer Cassandra Wilson, tenor player Andy Sheppard and pianist Eliane Elias all have albums due out this fall, and a deluxe survey of Joe Henderson's Blue Note years is also planned.

### AZIZA MUSTAFA ZADEH

Always - Sony Music (Germany)

A well-defined style always consits in the affirmation and repetition of certain explicit qualities.

Joseph the emphasis is always on the rhythm. He never allows the drums and bass to be the principle carriers of the beat. Instead, the beat is the essence of his playing, and the source of both his vigour and his charm. Even while improvising, little seems left to chance—least of all time, which he always takes care to mask. Thus he effectively propels both the music and listener along, creating in the act jazz of singular distinction which many fine quintets more than equal. Contact Travis Davidson at: (+44) 71 938 2181; fax: 71 937 6645.

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See page 23 for jazz station reports.
THE BEST JAZZ IS PLAYED WITH

ARTHUR TAYLOR'S WAILERS
WAILIN' AT THE VANGUARD
A sensational live recording of Art Taylor's band, which features some of the most talented young American musicians.

ZAPPA'S UNIVERSE

SHIRLEY HORN
LIGHT OR DARKNESS
Another masterpiece from single extraordinary Shirley Horn, including the single 'Hit the Road Jack'.

All albums to be released September 20th
**New Releases**

### Singles

**BEAGLE**
- Nine Out Of Ten - Polar
  - A/EHR/ACE
  - PRODUCER: Martin Heaney/Beagle

**KATE BUSH**
- Rubberband Girl - EMI
  - EHR/ACE
  - PRODUCER: Kate Bush

**THE JULIANA HATFIELD THREE**
- Old fashioned synth pilots the hiccups.

**PRODUCER: Fluke**
- Spoonful of old style - Pink Floyd plus a bit

**THE WONDER STUFF**
- On The Ropes - Polydor
  - PRODUCER: Paul Coller

**SHARON NELSON**
- One Goodbye In Ten - Cocteau
  - PRODUCER: Michael Peden

**PAUL YOUNG**
- (Now I Know What Made) Otis Blue - Columbia
  - EHR/ACE
  - PRODUCER: Peter Vale

**THE FAMILY CAT**
- Airplane Gardens - Dedicated
  - A

**FLUKE**
- Groovy Feeling - Circa
  - A/D/EHR
  - PRODUCER: Fluke

**THE JULIANA HATFIELD THREE**
- My Sister - Mammoth/East West
  - A/EHR
  - PRODUCER: Scott Lit

**JAMES**
- Sometimes - Fontana
  - A/EHR
  - PRODUCER: Brian Eno

**JOHNNY WINTER**
- Get The Goose Bumps From The Voice Of The "Belfast Child," Rap Kennedy.
  - Now here's a guy who understood the history lessons about Van the Man, Neil and Dylan. What's more, all 11 tracks are brilliant.

**ENERGY ORCHID**
- Shino! - Essential (UK)
  - CD
  - PRODUCER: Not listed

**MAGNIA CARTA**
- Story Of The Art - DAX (CD)
  - (Holland)
  - PRODUCER: Magnia Carta

**ALBUMS**

**AIR SUPPLY**
- The Vanishing Race - Giant
  - PRODUCER: Huberto Octico

**THE BOO RADLEYS**
- Grand Steps - Creation
  - PRODUCER: Boo!

**MALAVOI**
- Morelo - En Concert - Dekc (CD)
  - France
  - PRODUCER: Malavo

**VALDI MODER**
- Symphony Of Dreams - Metal Mind (CD)
  - (Poland)

**WALTER WRAY**
- Foxgloves & Steel Strings - JFD (CD)
  - (UK)
  - PRODUCER: Dominic Miller/Walter Wray

**THE WINANS**
- All Out - Owes
  - D/EHR/ACE
  - PRODUCER: Various

**DARYL HALL**
- Soul Alone - Epic
  - ACE/EHR/ACE
  - PRODUCER: Hall/V.J. Smith/P. Lord

**NIRVANA**
- In Utero - Geffen
  - A/R/EHR
  - PRODUCER: Steve Albini

**THE VOICES**
- Waiting For Herb - WEA
  - A/EHR/ACE
  - PRODUCER: Michael Book

**THE BOO RADLEYS**
- State Of The Art - Live - D&K (CD)
  - (Holland)
  - PRODUCER: Daniel Junas

**THE POGUES**
- The Famous General - Topic
  - PRODUCER: Brian Eno

**THE OH SEASONS**
- And Fairchild Will Suit Them.

**SINGLE release this week:**

**JAMES**
- Sometimes - Fontana

**AMERICAN RADIO HISTORY**

**SEPTEMBER 18, 1993**

**MUSIC & MEDIA**
For Myself and Don't Leave Tonight, are receiving substantial airplay on national territory. EHR station Viborg has both singles in heavy rotation, partly based on the large amount of listeners calling the station's request line. Says head of music Paul Frogel. "It is a very complete record boasting a nice 'thick' radio style. Helmig has grown as a musician and the music and the intelligent lyrics go very much hand in hand. They are not about love like for instance the song Little Young Fascist!"

Helmig's previous album Rhythm was very dance-inspired, but now he has returned to his rock roots. Notes BMG/Genlyd director of A&R/marketing Jesper Bay, "There's a more lively and rocky expression which suits his voice well. It's not particularly trendy and it's an interesting counterbalance to the modern dance music. There's still a large audience which wants good old-fashioned rock with a touch of up-to-date fashion and competent musicians. There's definitively space for both rock and dance."

Radio has initially been the main medium for BMG/Genlyd to promote the album and Helmig has visited the larger stations in Denmark; it peaked at Number 1. The label has also shot a video for the song I Want You For Myself. International progress is also being registered. Promo copies of Don't Leave Tonight have been serviced to German, Swedish and Norwegian radio, with the Benelux being the ensuing target.

Signed to BMG/Genlyd.
Album: Say When released on August 12 in Denmark; it peaked at Number 1.
Recorded at: Complex Studios/L.A. and Feedback/Aarhus.

The object of the campaign is fivefold. Apart from drawing large attention to these artists, it is hoped to increase the existing fan base and to create a data base with consumer profiles for future use. Last but not least the free CD offer protects the Hiatt album against parallel import, in a similar way to the bonus track, the brilliant teejerker I'll Never Get Over You.

Questions asked in the survey are, among others, about the last four records the consumer bought and his/her media habits. We've learnt that there's a great overlap of Hiatt and Van Morrison fans. Also, many of our respondents make an issue out of not listening to radio or watching TV.

In the parcel sent to the Hiatt fans, voucher cards for the other albums will be included, giving a discount at particular retail chains. The sampler CD will be used for promotion only, not just in its usual surroundings. A&M is now also considering campaigns with chains of bookshops or media outlets.

**SHORT TAKES**
- Former Boxtoppers and Big Star singer, now cult hero, Alex Chilton has joined the "Unplugged" ranks on his new album Collage on the French indie New Rose.
- Another American gets infected by coveritis. Ben Vaughn reworks '60s classics, among which Lee Hazlewood & Nancy Sinatra's Lady Bird--on his latest CD Oh Monos.
- Pop music is sometimes like football. Like Genesis the Cure also presents its malady--Dr. Feelgood has finished their session shot by Bart van Leeuwen in Miami, adding a somewhat mysterious touch to her image, indicating a more sophisticated approach. With this attitude we found better composers and publishers on our side. Normally they would have reserved these songs for other artists.
- The Right Thing, while his Manchester United colleague striker Lee Sharpe will receive the new album with New Order's Barney Summer.
- Despite the serious illness of singer Lee Brilleaux--diagnosed with a lymph malady--Dr. Feelgood has finished their last album Factor, now out on their own Grand label.
- The Canadian Attie label is celebrating its 20th anniversary in business with the three-CD sampler Caught In The Attie, featuring Lee Aaran, Katrin & The Waves and the Nolans.
- Eddi Reader (ex-Fairground Attraction) has moved from RCA to Blanco Y Negro.

**Tatjana Goes For More Sophistication**

HOLLAND
by Robbert Tili

In most Dutch radio studios, you can see her on the wall. Life-size Tatjana posters are prominently covering Ax!, Michael, Bruce and the whole lot. The singer's appearance--in box of clothes--the two "Flocko"-films--have made a star out of the former glamour model who originates from Yugoslavia. So far the artwork of her releases used to inspire DJs more than her music, but her upcoming album Feel Good marks a different approach, both artistic-ly and design-wise. The same-titled cheerful pop single is out in most European territories.

Personal manager Bert Conard uncovers the masterplan. "We go for a more classy style now. A mainly black and white photo session shot by Bart van Leeuwen in Miami, adding a somewhat mysterious touch to her image, indicates a more sophisticated approach. With this attitude we found better composers and publishers on our side. Normally they would have reserved these songs for other artists."

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**Thomas Helmig Returns To His Rock Roots**

DENMARK
by Kai Roger Ottesen

The 27-year old Thomas Helmig has added another exciting chapter to his life story. His seventh album since 1985, Say When, looped to number one in its first week in Danish shops, selling 20,000 copies. His achievement is remarkable, as the Danish market currently is dominated with TV-advertised compilation albums.

"The album is positive proof that it's possible for Danish to sing in English and remain personal," comments EHR-tuned pubcaster Danmarks Radio P3 music director Torben Bille. "It's also very good radio music; there's not one song we can't play. It's obvious that the guy likes to play live. The new album definitely lives up to his excellent concerts and that's rare nowadays."

Helmig's two current singles, I Want You For Myself and Don't Leave Tonight, are receiving substantial airplay on national territory. EHR station Viborg has both singles in heavy rotation, partly based on the large amount of listeners calling the station's request line. Says head of music Paul Frogel. "It is a very complete record boasting a nice 'thick' radio style. Helmig has grown as a musician and the music and the intelligent lyrics go very much hand in hand. They are not about love like for instance the song Little Young Fascist!"

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**A&M Fills Hiatus Between Hiatt, Baerwald And Vega**

The music-listening public is made up of more than just 13-year old music lovers. This may seem blindly obvious, as pop music is now in its fifth generation, but A&M felt it needed saying, as the record industry continues to alienate more and more of it adult listeners. The company recently decided to focus on the 30-plus upper demo with a special singer-songwriter campaign entitled "Beyond Words." Using a bounce back card enclosed with John Hiatt's new album "Perfectly Good Guitar," the label wants to draw attention to their complete singer/songwriter catalogue.

UNITED KINGDOM
by Robbert Tili

Increasing fragmentation of the market has caused orientation problems for the older demo in the shops, according to A&M international marketing director Bert de Ruiter. "While the Americans have developed marketing skills to target niche areas we in Europe tend to throw everything on one huge pile, and hope the consumer circles around it long enough to discover something to his liking. This is obviously not a very effective and successful approach. We have to develop skills to communicate to particular sections of the public."

Few people in their thirties are exposed to information on music they might like, and De Ruiter and his team are determined to tackle the problem with A&M's Beyond Words campaign to create awareness of its impressive singer/songwriter roster. "Here's a group of people with money and willing to spend it, if only they were made aware of their favourite music and where they can buy it. What they hear on the radio is not what they like. Since this is all they hear, they have lost interest, reduced their spending on music or developed a safe buying habit. They buy the new Phil Collins, for instance, or Elton John."

When purchasers of John Hiatt's album Perfectly Good Guitar return the questionnaire, they receive a copy of the Beyond Words CD sampler mailed home. This is a collection of six singer-songwriters on A&M, each represented by two songs. One track from their current album plus one previously unreleased "unplugged" track. Artists included are

- Suzanne Vega, David Baerwald, Jann Arden, Sheryl Crow, Kevin Montgomery and Mr. Hiatt himself.

The object of the campaign is fivefold. Apart from drawing large attention to these artists, it is hoped to increase the existing fan base and to create a database with consumer profiles for future use. Last but not least the free CD offer protects the Hiatt album against parallel import, in a similar way to the bonus track, the brilliant teejerker I'll Never Get Over You.

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**Marketing The Music**

Artists featured have achieved Top 15 chart status in their country of origin.

MUSIC & MEDIA SEPTEMBER 18, 1993

AmericanRadioHistory.Com
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TExAS
S0 CALLED FRIEND
THE SINGLE
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<td>Mercury</td>
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<td>Jive</td>
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<td>Sony Music</td>
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<td>Epic</td>
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<td>6</td>
<td>Twenty One Pilots</td>
<td>Stressed Out</td>
<td>Fue</td>
<td>Switzerland, Italy, Germany, Australia, New Zealand, UK, Canada, Japan</td>
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<td>The Weeknd</td>
<td>Starboy</td>
<td>Polo</td>
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**European Top 100 Albums**

The European Top 100 Albums is compiled by BR Music & Media in cooperation with BR Music & Media. © BR Communications BV/ BR Music & Media. All rights reserved. Compiled from the national album sales charts of 16 European territories. The recognition of past European sales of 300,000 units, with million-sellers indicated by a numeral following the symbol.
### Albums

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<td>EMI</td>
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<td>Viceversa</td>
<td>Ella</td>
<td>Max</td>
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<td>BMG Ariola</td>
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### Singles

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<td>10</td>
<td>Various</td>
<td>Off To The Races</td>
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### Industry Directory 1994

- **FRANCE**
  - Various - Lo Mas Duro 2
  - Various - Megatron
  - El Ultimo De La Fila - Astronomia Razonable
  - Various - Vagalume
  - Various - Making A Scene
- **ITALY**
  - Various - Lo Mas Duro 2
  - Various - Megatron
  - El Ultimo De La Fila - Astronomia Razonable
  - Various - Vagalume
  - Various - Making A Scene
- **SWEDEN**
  - Various - Lo Mas Duro 2
  - Various - Megatron
  - El Ultimo De La Fila - Astronomia Razonable
  - Various - Vagalume
  - Various - Making A Scene
- **IRELAND**
  - Various - Lo Mas Duro 2
  - Various - Megatron
  - El Ultimo De La Fila - Astronomia Razonable
  - Various - Vagalume
  - Various - Making A Scene
- **PORTUGAL**
  - Various - Lo Mas Duro 2
  - Various - Megatron
  - El Ultimo De La Fila - Astronomia Razonable
  - Various - Vagalume
  - Various - Making A Scene

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**Eurofile Radio Industry Directory 1994**

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BEVERLEY CRAVEN

LOVE SCENES

The UK's foremost female singer/songwriter returns with a sensual love song

OUT NOW

Station Reports

Station reports include all new additions to the playlist, indicatd by the adde

EARTH, WIND & FIRE are back with the dynamic new song "Sunday Morning" from their new album "Millenium", out now in the US. This airplay charts Top 100!!

Heavy airplay on following stations:

Radio Bremen 4
RSR Radio Brandenburg
WDR 1 Radio regenbogen
RPR SWF 3
BR 3 SDR 3

EARTH, WIND & FIRE
SUNDAY MORNING

"Well-done, as usual — paying attention to up-to-date sounds in key with the contemporary spirit." Ursula Albrecht, SDR
A List

Bitty McLean - It Keeps Rainin'

Ace Of Base - Happy Notion

Philippe Voncles - Arrete

Maurone - Sur Un Prelude

Paul Young - Now I Know What

John Mellencomp - Iggy Pop

U2 - Lemon

New Order - World

Kate Bush - Rub Lerbend Girl

Steve Miller Bond - Wide River

J. Tomcic/Black T. - Thank You

Pierre Rapsed - Goodbye

Cor. Ro - There's Something Going On

Billy Idol - Adorn

BELGIUM

A List

RTBF RADIO 2/Hainaut

ADBitty McLean - It Keeps Rainin'

Power Ploy

EHR

RADIO MOL/Mol

AL

AD

RADIO MAXIMA/Roeselare

B Get

Mom Dhollander - Head Of Musk

RADIO EXPRES/Anhverp

AD

Kortrijk

AD

Brussels

AD

A List

Nirvana - Heart Shaped Box

Daryl Hall - Philly Mood

Billy Joel - Visiters C'Es, Moo

Cypress Hill - Insane In The Brain

Apache Inchon - Boom Shack

Rita Faltoyano - My Day Will Come

Manic Street Preachers - Inc Tristesse

Airelle Red Sensualite

Filet D'Anvers - Bang Bang

Stone Temple Pilots - Plush

Procloimers - I'm Gonna Be

Oleta Adams - You Wong

Ten Sharp Lines

Apache Indian - Boom Shack

Toter Hosen - Alles Ass Liebe

Johannes Olsen - Head Of Music

EHR

RADIO 89.1 /Helsingor

B list

THE VOICE/Copenhagen G

AD

Paul Raged - Head Of Music

EHR

Jesper Schouten - Head Of Music

EHR

Koos Alberts - Mooi Is Het Leven

Paul Young - Dreams

Joyhawks - Scaled Down like Rain

Skagorock - It's Never

Shore Nelson - Down That Road

Denser Med Drenge - told°

Skape - It's Never

Shore Nelson - Down That Road

Eros Romauotti - Un'Aitro

AmericanRadioHistory.Com

American Radio History

18

Music & Media September 18, 1993

NORWAY

AD

FUSION

MELTHORN/Molle

AD

Ada

FUSION

MELTHORN/Molle

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FUSION

MELTHORN/Molle

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FUSION

MELTHORN/Molle

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MUSIC & MEDIA

MUSIC & MEDIA

Alan Twelftree - Producer

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The Adult Contemporary Europe (ACE) Top 25

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<td>REE GEE/&quot;Pay The Price Of Love&quot;</td>
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The Adult Contemporary Europe (ACE) Top 25 is a ranking of the most popular songs in the Adult Contemporary genre. It is compiled based on the sales performance of the songs in the region. The chart is published weekly and reflects the popularity of songs in the region, as measured by radio airplay, streaming, and sales.
French Sales Charts (continued from page 1)

the Ff10 million (app. US$1.7 million) jackpot. The project will be financed by the industry, but Paire has hopes of gaining TV support before long.

The recommendation is that the FNAC store of chains will be part of the panel, Paire says a meeting is planned with FNAC president, where he expects "a few stores to be acquired." Another pending question is whether independent producers will endorse the new chart, through their organisation UPFI, industries have been informed by SNP of the new system. "We played an open book with them and I believe they will endorse the new charts," added Paire.

"Sauty de Chalon is less enthusiastic about the size of the panel proposed in the new system. "This is a very statistical proposal and does not allow for an understanding of market selling records, some 300 specialised retailers, nearly 50 FNAC stores, and all this will be reduced to 50 stores! I'm not a statistics specialist, but I fear that it looks a bit amateur. We are a long way from the French or the American systems.""
**NEW TOP 20 CONTENDERS**

1. **4 NON BLONDIES/What's Up**
   - Original Label: Interscope
   - Total Stations: 131
   - Rotation A: 114
   - New Adds: 17

2. **MARIAH CAREY/Dream Lover**
   - Original Label: Columbia
   - Total Stations: 126
   - Rotation A: 97
   - New Adds: 31

3. **BOB MARLEY&THE WAILERS/I Can't Stand A Day Without You**
   - Original Label: Island
   - Total Stations: 125
   - Rotation A: 86
   - New Adds: 33

4. **MARLIES RUSOVA/Carolina**
   - Original Label: MCA
   - Total Stations: 115
   - Rotation A: 68
   - New Adds: 22

5. **PRINCE/I'm Never Gonna Win**
   - Original Label: Warner Bros.
   - Total Stations: 112
   - Rotation A: 62
   - New Adds: 20

6. **THE MILLENIUM/Let's Go**
   - Original Label: Arista
   - Total Stations: 111
   - Rotation A: 59
   - New Adds: 18

7. **JAMES/It's All Over Now**
   - Original Label: RCA
   - Total Stations: 109
   - Rotation A: 57
   - New Adds: 16

8. **THE TRAMMPS/Can't Be Tamed**
   - Original Label: Epic
   - Total Stations: 107
   - Rotation A: 55
   - New Adds: 14

9. **JANET JACKSON/If**
   - Original Label: Virgin
   - Total Stations: 103
   - Rotation A: 52
   - New Adds: 12

10. **THE HUMAN LEAGUE/For All I Know**
    - Original Label: MCA
    - Total Stations: 100
    - Rotation A: 50
    - New Adds: 10

11. **DAVID BOWIE/Starman**
    - Original Label: RCA
    - Total Stations: 97
    - Rotation A: 48
    - New Adds: 8

12. **THEзыва/If**
    - Original Label: Virgin
    - Total Stations: 95
    - Rotation A: 47
    - New Adds: 6

13. **Duran Duran/Ordinary World**
    - Original Label: Sire
    - Total Stations: 93
    - Rotation A: 45
    - New Adds: 4

14. **PRINCE/Free**
    - Original Label: Warner Bros.
    - Total Stations: 91
    - Rotation A: 43
    - New Adds: 2

15. **BARRY SULLIVAN/It's All Over Now**
    - Original Label: MCA
    - Total Stations: 89
    - Rotation A: 41
    - New Adds: 0

16. **THE TRAMMPS/Can't Be Tamed**
    - Original Label: Epic
    - Total Stations: 87
    - Rotation A: 40
    - New Adds: 0

17. **THE TRAMMPS/Can't Be Tamed**
    - Original Label: Epic
    - Total Stations: 85
    - Rotation A: 39
    - New Adds: 0

18. **THE TRAMMPS/Can't Be Tamed**
    - Original Label: Epic
    - Total Stations: 83
    - Rotation A: 38
    - New Adds: 0

19. **THE TRAMMPS/Can't Be Tamed**
    - Original Label: Epic
    - Total Stations: 81
    - Rotation A: 37
    - New Adds: 0

20. **THE TRAMMPS/Can't Be Tamed**
    - Original Label: Epic
    - Total Stations: 79
    - Rotation A: 36
    - New Adds: 0

**PRINCE PRAILY PEPSE**

Prince Proudly Presents Peach

While the 4 Non Blondes maintain their chart reign for the week, Mariah Carey is coming dangerously close with Dream Lover, both in terms of chart points and roster size. But Freddie Mercury (bulleted at number 4) and the Bee Gees (likewise at 5) are moving at high speed, thus providing solid competition. Billy Joel, although gone down one place in the struggle (2-3), is still going up in points, which clarifies his bullet. Joel is currently topping three out of the eight European EHR charts: the Northwest, South and Southwest listings.

Biggest rotation gainer of the week (chart points increase) is Life by Haddaway, now climbing the top 10 during its fifth week on the chart. The record received more than 30 EHR stations (82% of its roster!) are reporting the song for the first time this week, earning it the status of Most Added leader, as well as the highest new chart entry, straight at number 21.

The UK and Poland (acceptance varying between 67% and France are next in line, registering penetration status at all the Dutch pubcasters and a number 2 entry in the Western Regional EHR Top 20. Portugal and France are next in line, registering penetration levels of 67% and 42% respectively.

Second highest new entry is grabbed by New Order, whose World, the third single culled from the Republic album, is doing best in the Czech Republic, the UK and Poland (acceptance varying between 67% and 100%). In the East Central Regional EHR Top 20, the song enters at standard number 4.

The other new chart entries this week are acquired by Kate Bush, Tina Turner, Eros Ramazzotti and 2 Unlimited. Next week it could be U2's and the Pet Shop Boys' turn. Both acts score extremely favourable proportions of adds (see Chartbound). U2 also share a 52/29 number two with Paul Young, whose come-back single Now I Know What Made Odes Blue simultaneously tops the "A" Rotation Performance section with a roster, showing a 86% heavy rotation ratio—an entry next week's Chartbound is very likely, if not directly in the EHR Top 40.

*Koppen*
## 1. NORTHWEST

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<th>Artist</th>
<th>Track</th>
<th>Original Label</th>
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<tbody>
<tr>
<td>1</td>
<td>BILL JOE</td>
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<td>(Columbia)</td>
<td>(Columbia)</td>
<td>6 2 1</td>
</tr>
<tr>
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<td>4 NON BLONDES</td>
<td>What’s Up</td>
<td>(Columbia)</td>
<td>(Columbia)</td>
<td>4 3 1</td>
</tr>
<tr>
<td>3</td>
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<td>Dream Lover</td>
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<td>(Columbia)</td>
<td>3 3 1</td>
</tr>
<tr>
<td>4</td>
<td>PRINCE/Peach</td>
<td>(Island)</td>
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<td>(Island)</td>
<td>2 3 1</td>
</tr>
<tr>
<td>5</td>
<td>DOCTORO</td>
<td>I Can't Help Myself</td>
<td>(Island)</td>
<td>(Island)</td>
<td>1 3 1</td>
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<tr>
<td>6</td>
<td>BILLY JOE</td>
<td>The River Of Dreams</td>
<td>(Parlophone)</td>
<td>(Parlophone)</td>
<td>0 3 1</td>
</tr>
<tr>
<td>7</td>
<td>SWAY/S替代手/人间情</td>
<td>(EMI)</td>
<td>(EMI)</td>
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<tr>
<td>8</td>
<td>M People</td>
<td>Mr. Vain</td>
<td>(Island)</td>
<td>(Island)</td>
<td>0 3 1</td>
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## 8. EAST CENTRAL

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<td>(Columbia)</td>
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<td>Life</td>
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### Footnotes
- **NW (Northwest)**: British Isles
- **NE (North East)**: Baltic area (no chart compiled yet).
- **W (West)**: French speaking areas
- **S (South)**: Italian language areas
- **C (Central)**: German language areas
- **E (East)**: Eastern areas (no chart compiled yet).

**Source:** *Music & Media*, September 18, 1993

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DREAMLOVER

The single now playing on 160 stations all formats!!
Nr. 2 EHR Top 40
From her new album "Music Box"
Straight in at nr. 8 in Euro Top 100 Albums!!

COLUMBIA