

# MUSIC & MEDIA

Europe's Radio-Active Newsweekly

1984  
10 years  
1994

DAB, ISDN Explained 6  
Ireland's Euro Hat Trick 11  
French Radio Prepares To Fight 14

Volume 11 . Issue 22 . May 28, 1994

£ 2.95, DM 8, Ffr 25, US\$ 5

## WOM Flexes Its A&R Muscle With Sheryl Crow

### GERMANY

by Miranda Watson

German retail chain WOM's high-profile campaign for Sheryl Crow has brought to light a controversial issue in the industry. The national 19-store chain believed so much in the American singer that it pushed Polydor Germany to release her album *Tuesday Night Music Club* in Germany and mounted a huge campaign to promote the album (M&M, May 21). Furthermore, in a move almost unheard of for retail in Northern Europe, WOM claims it split the risks of the campaign with Polydor, asking only half the normal price for such a campaign—in return for a slice of the revenue from the album sales.

WOM head of publicity/promotion Jens Christiani estimates (continues on page 28)

## CLT'S Rony Goes To SNEP

### FRANCE

by Emmanuel Legrand

CLT radio advisor Hervé Rony has been announced as the new GM at SNEP, highlighting the French music industry organization's increasing efforts to

strengthen its dialogue with broadcasters.

Rony, who takes over from the recently departed Bertrand Delcros at the end of July, has served as an advisor to CLT MD for legal affairs and FM development Rémi Sautter. At SNEP he will

implement the policy decided by the organization's board and work hand-in-hand with SNEP president Bernard Carbonez, who is also president of BMG France. Carbonez takes over from outgoing president Gilles Paire at the end of July.

Rony, who was part of the small group of radio executives who negotiated the new broadcasting rights rates last year with collecting society SPRE, says he was interested by "the challenge of working for an industry which had close ties with radio." He explains, "Both industries are complementary in that they both participate in the development of music in general. My background, which led me to be in touch with both the administration—ministries, the CSA and parliament—and the radio industry has been, I guess, an important factor in SNEP's decision."

Adds Paire, "He has all the qualities we need to continue what was started three years ago with the rejuvenation of SNEP and its transformation from a (continues on page 28)



**M&M CHARTS BOLTON'S SUCCESS** — Sony Music Europe recently presented Michael Bolton with a newly created platinum award for Europe-wide sales based on Music & Media's European Top 100 Album charts. His album "The One Thing" sold one million copies in Europe. Pictured (l-r) are: Columbia promotion manager Sam Way, Bolton, senior VP marketing Europe, Richard Ogden and VP Columbia US Sara Silver.

## Programmers Give Their Seal Of Approval

### UNITED KINGDOM

by Dermott Hayes

He's back, he's bald and he's a little less the mega-star of the multi-million selling debut three years ago. Nonetheless, European radio programmers are reacting positively towards Seal's new subtle approach. Seal has been given the proverbial mark of approval at stations throughout Europe, which augurs well for the British artist's first album since the self-titled debut.

*A Prayer For The Dying* has already made a stellar entrance to the European airwaves by climbing up the EHR Top 40 this week from number 24 to 12. In a region-by-region analysis (continues on page 28)

## MCA Music Entertainment: From American Company To Major International Player

MCA Music Entertainment Group chairman Al Teller celebrates his 50th birthday and 25th anniversary in the music business this year. Having succeeded in carrying out one of the most ambitious music business expansion plans in recent history, he is now poised to watch the company grow from a US company to an international major. M&M correspondent

Emmanuel Legrand talked to him about MCA's expansion strategy and his own career in the business.

**M&M:** For Europeans, MCA has been viewed mainly as a North American company with a strong American repertoire, mostly in R&B and country, but with little impact on the international market. Why have you

decided to invest now in Europe at a moment when the entry ticket is becoming more and more expensive?

AT: It's actually quite simple. I felt from my earliest days at MCA that ultimately we would have to transform MCA into a true international company in order to remain competitive. Right now, as you

point out, it's tougher; the competition is more intense, but that's the nature of the competitive world. If we were not positioned to be effective on a global basis, our ability to retain our successful position in the US would be severely threatened. Until our joint venture company in Japan was opened [1991], we relied strictly (continues on page 27)

### No. 1 in EUROPE

**European Hit Radio**  
SYMBOL  
*The Most Beautiful Girl*  
(NPG/Edel)

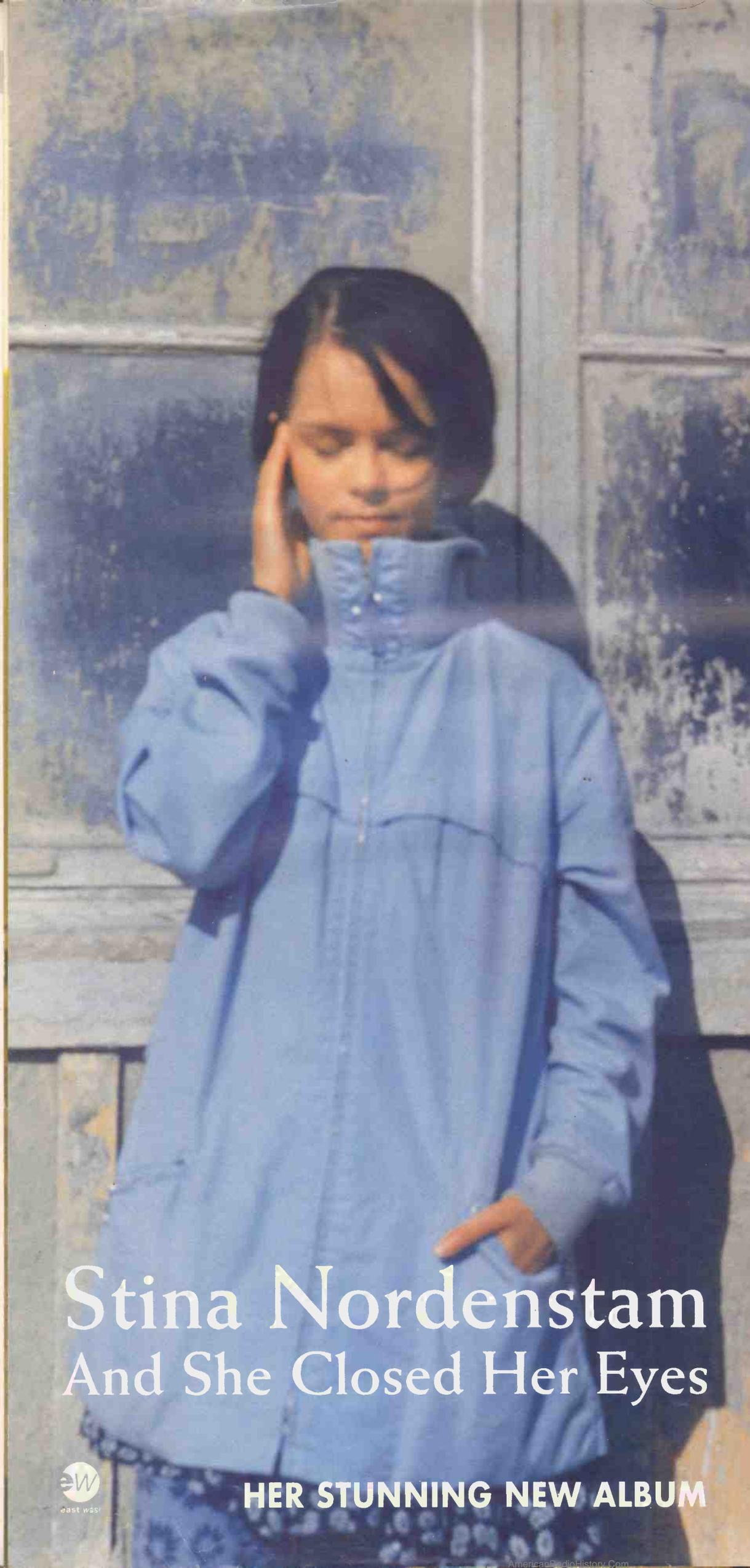
**Eurochart Hot 100 Singles**  
BRUCE SPRINGSTEEN  
*Streets Of Philadelphia*  
(Columbia)

**European Top 100 Albums**  
PINK FLOYD  
*Division Bell*  
(EMI)

# SEAL

PRAYER FOR THE DYING  
THE NEW SINGLE

EHR TOP 40 # 12



# Stina Nordenstam And She Closed Her Eyes

**HER STUNNING NEW ALBUM**



"The whole of her second album, 'And She Closed Her Eyes', is so beautiful it almost hurts". **Time Out**

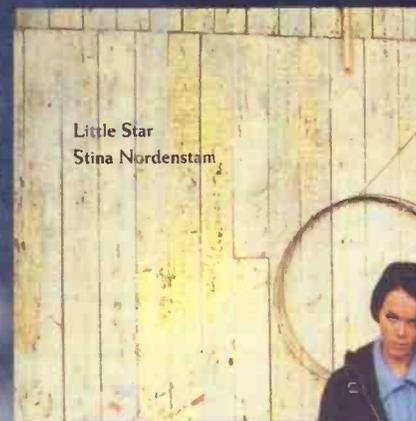
"Slightly uncomfortable but compelling. Ingmar Bergman's spirit is alive and well". **The Face**

"The eerie, enchanting debut 'Memories Of A Color' by this Stina was one of the highlights of 1992. Her second album is better still...An album by turns both disturbing and intensely moving". **GQ**

"'And She Closed Her Eyes' evinces a hazy, sensual attractiveness...the whole set is decorous and atmospheric". **Q**

"Music that sends an otherworldly shiver running down the spine".  
**The Times**

"My, but this is beautiful. Where, when and how to begin . . . . This is everything I'd hoped for and more".  
**Medody Maker**



**Includes the single  
'LITTLE STAR'**



**- BUZZ BIN ROTATION**

# Irish Artists Show Their Support For Separate Royalty Collection

**IRELAND**  
by Dermott Hayes

Ireland's top musicians and songwriters have thrown their weight behind independence for an Irish music royalty collection agency. A stellar cast of proposers, including U2's **Bono** and **The Edge**, **Chris De Burgh**, **Christy Moore**, **Mary Black**, **Clannad**, **Paul Brady**, **Donal Lunny**, **Bill Whelan** and **Mick Hanly**, have weighed in behind the candidates for the new interim board designed to negotiate the independence of the **Irish Music Rights' Organisation (IMRO)** from the London-based **Performing Rights Society**. Sixties star **Donovan Leitch** is also among the proposers.

Among the 12 candidates proposed for the seven writers' vacancies are winning Eurovision songwriter and outgoing chairman of IMRO, **Brendan Graham** (proposed by The Edge under his real name David Evans), "Riverdance" composer **Bill Whelan**, RTE's **Frank McNamara** and songwriter **Jimmy McCarthy**.

Meanwhile, **Barbara Galavan** of U2's **Mother Records** and former **Stockton's Wing**

singer **Michael Hanrahan** are among the eight candidates for the five vacancies for publishers on the new board. Galavan has been nominated by **Bono** and **Christy Moore**.

Former member of the IMRO board and secretary of the **Republic of Ireland Music Publishers Association (RIMPA)** **John Lappin** calls the list of proposers "a show of strength and resolve" by Irish PRS members. "We decided to

put this list of proposers together to show them we mean business," he says.

Public performance licence income doubled from £2.55 million (app. US\$3.8 million) to £5.7 million for Irish songwriters in the five years since IMRO was set up in Ireland to collect writing and publishing royalties. Now members believe they can increase that total to £10 million in five years.

## Viva Presents Music Festival At Popkomm

**GERMANY**  
by Miranda Watson

The sixth German music trade fair **POPKOMM** is to take place on August 18-21 in Cologne's congress centre with a new, broader focus on music and entertainment. The fair will now encompass TV, film, print media and new technology such as CD-ROM and CD-I, and panels and seminars will focus on the theme of **POPKOMM** as a "Festival for

Pop Music and Entertainment".

German music TV channel **Viva**, which launched at the beginning of the year, will be presenting "POPKOMM Das Festival," the live concert festival which runs throughout the three days of **POPKOMM** at various venues throughout Cologne. The opening concert will take place in the **Tanzbrunnen** featuring **Die Prinzen**, **Luciletric**, **Stoppok** and **Die Schande**.

**Viva** will hold a press conference on August 20 to explain the concept behind the channel and plans for future development. **Viva MD** and former **POPKOMM** head **Dieter Gorny** says the channel's involvement in **POPKOMM** goes without saying. "Viva might never have happened without the backing of the **POPKOMM** organization in '92 and '93. It is natural that **Viva** actively supports **POPKOMM** and the concept behind it, namely the development of German rock and pop music. This was one of the central motivations for founding **Viva**."

**Viva** will also be producing the daily **POPKOMM** news bulletin **POPKOMM Täglich** in association with German lifestyle magazine **Max**.

## EUROPE AT A GLANCE

### GERMANY: Scorpions Sign Contract With East West

German rock group **The Scorpions**, formerly signed to **Phonogram Germany**, have signed a long-term contract with **East West Records Germany**. The deal, which extends until the end of '99, was reached during the **International Music Awards** in Monte Carlo. The new contract was signed on a worldwide basis, whereby the **Atlantic Recording Group** is the new partner of the band in the US. **Miranda Watson**

### CANARY ISLANDS: DJs Round-The-Clock

Two disc jockeys at **Radio Paraiso** on Gran Canaria in the Canary Islands have claimed a new world record for endurance presentation with their programme "Por Gran Canaria." **Manual Lijo** and **Daniel Suarez** presented the show for 167 hours without a break from 08.20 on April 28 until 07.20 on May 5. **Howell Llewellyn**

### SWEDEN: Radio Rix Consolidates In Rural Sweden

Gold-formatted private **Radio Rix** is establishing itself well in Sweden's small towns, according to research by ratings organisation **RUAB**. **Rix** has 8.7% of listeners in Halmstad and 15.8% in the northern city of Umeå. Another commercial station to have done well in early listenership surveys is **Radio Match**, which recorded 24.2% in Jönköping. However, all commercial stations are still a long way behind pubcaster **Sveriges Radio's P4** local network. **Nicholas George**

### SWEDEN: Who Needs Quotas?

**Sveriges Radio's** youth channel **P3** needs no one to impose national music quotas. Swedish music is now so successful internationally, that the station is even exceeding its self-imposed guideline of one third, according to deputy controller **Jan Eric Sundquist**. **NG**

### TURKEY: VOA Europe Launches In Turkey

**VOA Europe**, the Voice Of America's adult contemporary FM service, has gone on air in Istanbul, Turkey, via a new Turkish affiliate, **ECM Broadcasting** (91.7 FM Stereo). The station carries 24 hours of American music, world news, weather reports and sports. **VOA** Turkish broadcasts are expected to be added in the near future. **Julia Sullivan**

### ITALY: Close-Down Protesters Stage Radio Tower Sit-In

Seven representatives of local radio stations from Rome and Naples squatted up a 40 metre radio tower on Rome's Monte Cavo recently to protest against the failure of their stations to receive concessions in March, and to demand the retraction of close-down orders. **Mario Albanesi**, president of the **Conna Association**, which represents over 1,000 private TV and radio stations, warned, "The protesters are risking their lives. It's like a microwave oven up there." Over 500 stations have been issued with closedown orders after failing to receive two-year extensions to their concessions earlier this year, whilst almost 2,000 stations, including 15 national networks, were awarded two-year extensions to their concessions. **Mark Dezzani**

## Wonsiewicz Leaves M&M

**HOLLAND**

**Music & Media** executive editor **Steve Wonsiewicz** is leaving after three and a half years at the magazine. He is now returning to the US, where he will join **Country Airplay Monitor** in Nashville, a publication of **BPI Communications**, publishers of **M&M** and **Billboard**. **Wonsiewicz** joined **M&M** in January 1991 as managing editor and was promoted to executive editor the following year.

**Wonsiewicz** has played an essential role in shaping **Music & Media** into Europe's primary

radio newsworthy. Says **M&M** editor-in-chief **Machgiel Bakker**, "Steve has managed to bring a better focus to the magazine. He has recruited new correspondents, improved news gathering operations and introduced the popular weekly column 'Programming The Music.' His keen sense of the important issues in this industry will be missed. On behalf of all the **M&M** team I would like to thank him for his commitment and dedication to the magazine. We wish him all the best in his new job."

## Virgin 1215 Fined £5,000 For Shock Jock's "Offensive Remarks"

**UNITED KINGDOM**  
by Jeff Clark-Meads

**Virgin 1215**, the UK's only national commercial rock broadcaster, has been given the highest fine ever imposed by the UK **Radio Authority**.

The station is having to pay £5,000 (app. US\$7,500) following remarks made by shock jock **Nick Abbot**, which, according to the Authority, referred to a presenter of London news/talk station **LBC** "in a sexual way."

**Abbot** has a long-standing feud with **LBC's Robbie Vincent**; in the show that brought the fine, **Abbot** suggested that **Vincent** was sexually attracted to him.

The Authority says the remarks "offended against both good taste and decency, and were contrary to the requirements of the Broadcasting Act 1990."

An Authority statement says, "When reaching a decision upon the amount of the fine, Authority members took into

account the fact that the same presenter had had previous complaints upheld by the Authority for similar offences."

A spokesperson for **Virgin** says the station takes the matter very seriously and that **Abbot** has received a strong warning against a recurrence. She adds that **Abbot** has recently been moved from late-night to a show from 19.00 to 22.00 and that the speech content of the new slot is far lower than it was previously.



**ARCADE DISCUSS RECENT SUCCESSES** — Key executives of **Arcade Europe** recently held their European meeting in Holland to discuss the past months and future releases. 1993 was the company's most successful year so far. Pictured (back row, l-r) are: A&R manager Germany **Heiko Tiemm**, A&R director international **Nan Schuring**, product manager Belgium **Erik Vink**, A&R manager France **Claude Ismael**, secretary **Lieseth Vos**, GM Spain **Michiel Wolff**, GM France **Marco Visser**, marketing manager Italy **Mark Colangelo**, marketing manager Scandinavia **Robert-Jan Hertog** and art director TV commercial **Fernando Carcia**. (front row, l-r): A&R intl. GM **Roy Teyse**, intl. sales director **Marijke Ruiter**, traffic manager **Jeannine Lafebre**, marketing assistant Spain **Pia Olan**, European president **André de Raaff**, creative director **Svenno Koemans** and UK marketing manager **Paul Falzon**.

# New Swedish Privates Fall Behind In Frequency Payments

**SWEDEN**  
by Nicholas George

The Swedish government is owed Skr1.6 million (app. US\$200,000) by new commercial radio stations who have so far failed to fully pay for the right to use their frequencies.

In the last year 57 local commercial frequencies have been auctioned off at prices many in the industry thought unsustainable. Payment for the first quarter should have been completed on April 1, but well into May several stations have yet to pay up.

Christer Jungergd, the new chairman of the private radio association (Radioutgivareföreningen), says the delay in payments has been caused by tough competition and by the failure of the government to

deliver fully functioning frequencies.

Jungergd's own station, Stockholm's **Storströmsradion**, is one of those which owe money. "The reason we have not paid fully yet is because of technical reasons. We bought a frequency and the government promised a certain transmission area, but we only have 70% of the area it is supposed to transmit to."

The payment delay has been an attempt to force the government to fix the transmission, something which is now being done, he adds. Other stations who have yet to complete their payments echo his sentiments.

Jungergd does accept, though, that in the future the stiff competition and the high price paid for frequencies will see some stations struggle to make payments. "I think in a city like

Stockholm where we have 10 frequencies, they will remain broadcasting throughout their franchises, but perhaps be run by different people."

The collection of fees is managed by the Swedish Local Radio Board. Spokesman **Peter Schierbeck** confirms it was still waiting for payments from five frequency operators, but thought that so far the commercial stations had performed well.

"Only five out of 57 isn't bad. We thought there might have been more. I would not be surprised if some stations had problems with high fees and competition between stations."

A final round of auctions which will see another 20-30 frequencies sold off in small and medium-sized towns is expected to take place in the late summer.



**BONZAI SIGNS DEAL WITH BMG** — BMG Ariola Belgium recently signed a worldwide deal with Bonzai Records. The label will be handled by Logic Records in Germany and in France by BMG France's newly created dance unit NN'B. Pictured (l-r) are: N.E.W.S. MD Lieven van den Broeck, BMG Ariola Belgium MD Derk Jolink, Lightning Records MD Chris Pieters, BMG Ariola Belgium marketing manager Erik de Leeuw and BMG Ariola Belgium product manager Nathalie Mercenier.

# Sevrin Appointed To Take South Belgian Pubcaster Into The Future

**BELGIUM**  
by Marc Maes

Following the retirement of **Philippe Dasnoy**, the administrator general of French-speaking state broadcaster **RTBF** has appointed **Etienne Sevrin** as director of radio at the pubcaster.

Sevrin, who started his career as a journalist, moves from his seat as director of the RTBF's regional centres of Namur, Luxembourg and Brabant Wallon. Prior to this function he worked as consultant to the RTBF's administrator general.

Sevrin cites one of his first objectives as increasing the identity of the five channels—

**Radio 1** (N/T, ACE), **Radio 2** (N/T, sport), **Radio 3** (classical), **Radio 21** (EHR/classic rock) and **Bruxelles Capitale** (ACE), while maintaining the RTBF brand name as a strong binding factor.

A committee of channel representatives has been set up to discuss and oversee changes at the pubcaster. A first seminar was held at the end of April and will be followed by regular meetings, with the definition of formats and programme rosters currently at the top of the agenda.

The group is presided over by Sevrin with **Bernard Chateau** (Radio 21), **Marc Vossen** (Bruxelles Capitale), **Albert Wastiaux** (RTBF 3),

**Mamine Pirotte** (RTBF 1), **André Urbain** and **Michel Gaupin** (RTBF 2), plus newly appointed radio newsroom chief **Christian Druite** as members.

Sevrin dismisses rumours of decentralisation at RTBF, with each of the five channels spreading over to regional centres in the south of Belgium. "This isn't a priority anymore. We will first concentrate on positioning the channels based on their content and music format."

Among other staff changes at RTBF, **Gérard Loverius** has been appointed head of RTBF TV, while Radio 21 MD **Claude Delacroix** has been promoted to become director of the RTBF's Brussels operations. Bernard Chateau has taken over as coordinator of Radio 21.



Sevrin

# Segmentation Marks Sony Music Germany Out From The Crowd

**GERMANY**  
by Miranda Watson

Sony Music Germany is the envy of many of its sister outlets in Europe, having scored a record year in '93 with a net turnover of DM420 million (app. US\$247 million). This marks a rise of 17% on the previous year, while the company's share in the German market increased from 12.8% to 13.8%—the highest-ever for the Frankfurt-based company.

MD **Jochen Leuschner** says the results represent the best year ever for the company and are mostly down to impressive increases in artist marketing turnover—31% in national artist marketing turnover and 18% increase in international artist marketing. Other areas also showed an increase: special marketing 12%, concept marketing 19% and classical marketing 11%.

"Based on the information I have for upcoming releases this financial year, I am expecting an equally good result this year for

Sony Germany," says Leuschner. "In any case I expect us to perform better than the market."

The company's figures have drawn the attention of many Sony outlets, and Sony Germany's unique segmented structure is being studied as the key to effective catalogue exploitation.

Says Leuschner, "The success we've had has a lot to do with an extremely good product flow and effective marketing of releases. This was made

possible by our restructuring three years ago. Our segmented structure allows us to treat more releases as priorities, wherever the artists are in their careers. This way we are able to mirror what is happening in the market. If you have an uneven market, as a record company you should be able to deal with all the different movements."

Plans are afoot to increase this structure. "We are thinking about widening the number of repertoire cells," says Leuschner, who adds that this is likely to happen by the end of the year.



Leuschner



**IT'S A MAGIC AFFAIR** — Electrola Germany recently congratulated dance act Magic Affair for the success of their debut single "Omen 111," which was number 1 in the Media Control singles charts for four weeks. Pictured (l-r) are: producer Mike Staab, int. product manager Monika Marcowitz, EMI Germany MD Erwin Bach, artist A.K. Swift, Uly Jones (Akropolis Music & Film), artist F. Morgano, EMI Music president GSA Helmut Fest, Peter Power (Akropolis), GM int. marketing Marco Quirini and director business & legal affairs Donald Valbert.

## Newsmakers

**ITALY:** **Roberto Guerazzi** has been appointed MD of **PolyGram Italy's** video division.

With a background in entertainment law, Booth moves from his post as MD Sony Music Publishing UK.

**SWEDEN:** **Ruud de Sera** will start working for **PolyGram Sweden** in July, as marketing manager classical and jazz.

**UNITED KINGDOM:** **Blair McDonald** has been appointed MD **Sony Music Publishing**, moving from his position as A&R manager.

**LATIN AMERICA:** **Fabiola Arredondo** has been appointed VP international A&R marketing for the Latin American regional office of **BMG International**. Arredondo will be based in Spain, and will take over A&R and marketing responsibilities for non-Latin artists.

**UNITED KINGDOM:** **William Booth** has been appointed VP, **Sony Music Publishing Europe**.



Arredondo



Booth



McDonald

# A Fond Farewell (Or What I Learned About European Radio)

by Steve Wonsiewicz

"Let's celebrate. This party's over. I'm going home." (*Celebrate by An Emotional Fish*)

That song just about sums up my feelings as I end my four-and-a-half years writing about the European radio business. I'm in my celebratory mood because it most definitely has been one hell of a lot of fun getting to know an exciting business that is going through such major changes.

As executive editor of **Music & Media** I've been in a privileged position to be able to talk openly with PDs and MDs about where the industry is heading and why. As an American new to the business, you've taught me how each country deals with the dramatic changes that are impacting the industry as it heads into the 21st century. In most markets, the '90s ushered in a new era in radio, and you have told me how you are grappling with balancing the often-conflicting needs of a growing private sector with changing role of the state broadcaster.

In my last "Programming The Music" for **M&M**, I thought it only fitting to share with you the observations of another American programmer who will leave Europe about the same time as myself. **Allison Chase**, deputy director of programming for Norway's only national private station, **ACE Radio Hele Norge** (known simply as P4), has spent the past three years working in Norway as a consultant or PD for stations such as **Radio 1/Oslo**, **Radio Oslo/Oslo**, **FM Radio/Sandvika**, and for about the past year in her current position at P4. Since P4's launch on September 15, 1993, the station has gone on to grab an impressive 25+ audience share. While Chase will continue as a part-time programming consultant to P4, she shares many of my views as to how European radio has changed in the '90s and where it's heading in the years to come.

## Fragmenting Audiences

Chase believes that fragmentation of audiences will only accelerate in the years to come as more and more private stations are licenced. Audiences will come to demand more from stations and tune into the ones that best serve their needs.

"In general there will be a tightening up in all respects—from a music playlist standpoint to an on-air presentation standpoint," she says. "One of the agents of change is that American software, like **Selector** and **Musicscan**, is becoming more widely used in music scheduling. With that inherently comes a lot of knowledge about how American programmers think. The entire mix in Europe is now better than ever. The tightening of formats and presentation style will probably not move to the

extreme like it is in the US, but it's certainly moving that way.

"More stations are being awarded private licences and are receiving funding. They're looking around to find out who's successful and who's making the most money because it really comes down to the bottom line—in order to survive you've got to be able to turn a profit. Investors look at the most successful stations and see that they're using the hardware and software and that it makes their job easier.

"What we've seen in European radio is what we saw happen in the US 15 years ago or more. It's gone from the state stations trying to be all things to all people to private stations being more

**"It's not just necessarily that Europe is following American radio. It's just that we're witnessing a natural evolution of the industry."**

- Allison Chase

narrowly targeted and offering an EHR or ACE format. That means the music has to be more tightly programmed with a more focused sound; and audiences are now learning that they can get exactly what they want from a particular station. If they don't, they'll go to another station.

"It's not just necessarily that Europe is following American radio. It's just that we're witnessing a natural evolution of the industry; and because of advanced technology in software and hardware and a greater sophistication of the media environment in Europe, the entire evolutionary process of radio will accelerate."

## Niche Formats

Chase surmises that niche formatting will accelerate only in the large metro markets where there is enough demand for specialist stations to turn a profit. She points out correctly that it's only in the largest US markets that a Progressive Rock and a Modern Rock station can exist profitably along with Classic Rock, Hot ACE, CHR and Dance stations. That type of choice doesn't work in secondary markets, whether it's the US or Europe.

"When it comes to niche formatting, for it to work there first has to be a hole in the market. It's extremely important to understand your market thoroughly and not go overboard with niche programming. If mainstream formats are still waiting to be filled, then you have to go there first. It will always be a matter of survival, and to make money and you have to go mainstream first.

"Even with more radio stations coming on line all the time, I think most European markets have so far not developed enough to get into niche formatting

along the American lines. Operators should only go with it if the battle for the audience share is too great to support the stations that you have, and even then it's really imperative for them to know how to sell these fragmented demographics and to which clients.

"There still will be an increase in niche formats with the addition of more stations. My experience in Scandinavia is that you can still get away with playing a wider spectrum of music and have more flexibility than an American station would have with that same format."

## Brevity In Music & Presentation

That said, however, as competition increases in major markets station playlists will continue to shrink and become tighter as programmers focus more on certain identifiable demos. That trend is already evident at some of Europe's leading radio stations (**M&M**, "EHR PDs Find Less Is More; 'A' Playlists Shrinking," April 30).

What Chase adds to the mix is that DJ chatter will also decrease. "As far as the presentation and personality, a good slogan for European PDs to embrace is 'Personality With Brevity.' Our research told us over and over again that listeners

were really tired of hearing the same people at the public stations go on the air with meaningless talk. Listeners are just blah blah-ed out. There's nothing really wrong with talk, but the presenters seem to

be more on the air to entertain themselves than the audience. It's not possible to continue doing that with increased competition. PDs will have to spend more time critiquing their air talent and disciplining them."

## The Increased Role Of Research

Chase also emphasises that research will play a more important role in the future. P4 has a permanent in-house research department, staffed with marketing students from a local college who come in four nights a week and make telephone calls for several hours. She uses both music call-out and qualitative audience research.

"It's certainly happening more in Scandinavia, there's no doubt about it. Just take a look at the very established, multinational companies all around the world. They know that the more they know about their customers, the better they can serve them, or how they can improve upon a product, or add a new line of products or even drop one all together. European radio is no different in that regard.

"I think a lot of it does depend on the

size of the market. Clearly, as competition increases, research will become more important. Firstly, you have to identify who your audience is and find out what they want and then give it to them. There's no doubt that we take a very close look at it. There are always some surprises at what you discover about your audience."

Armed with both qualitative and quantitative data on your listeners, advertisers are embracing radio like never before, and astute MDs are capitalising on this. Packaging this information will only increase, says Chase. "With research you're teaching management and the sales department about your audience, and you also educate the advertiser. Having evidence that verifies what your audience buys and does allows advertisers to make decisions more confidently."

## Publics Versus Privates

Lastly, no deliberation of the future of European radio can be complete without a discussion on the role of private and public stations. Public stations are going to have to accept declining audience share, says Chase. That's a given if more private stations are licenced that increase

listener choice. But that doesn't necessarily mean the role of the public broadcaster is diminished.

"There's always going to be a role for the state broadcaster, but it should be set up in a way that they are there to actually set a cultural standard. Instead of ministers of culture dictating what should be they have to start listening to the audience to find out what they don't get from private radio.

"Actually, that's one of the negative things about the US; we don't have a strong public radio, with National Public Radio being the only thing there is, and it's incredibly underfunded."

Budgets are going to have to be evaluated in new ways and not just based on audience share. But public broadcasters should not be allowed to infringe on the private sector; dual revenue streams (advertising/sponsorship and licence fees) will only damage private stations.

## Epilogue

Obviously, there's a plethora of other issues that are of significance to European radio, but these—programming, research, and the future of public broadcasting—are perhaps the three areas that have changed the most since I've written about the industry since the end of 1989. In many ways I envy my successor, for that person will witness even more profound changes in the years to come. I only hope that he or she has as much fun as I did talking with all of you about what you are doing and why. I wish all of you much success in the future, and I hope to see you again down the road.



# Radio And The New Technologies

BY MARLENE EDMUNDS

*ISDN, DAB, Imadeus, Magic, The Eureka Project! You've bought all the trade mags, sat in on all the required seminars at the markets, and you can toss names around with the best of them, right? But let's face it—you don't really know what it's all about, do you?*

Join the crowd. This stuff is so specialised, even the experts want a second opinion. Nine out of 10 radio executives interviewed know they either have or they want to get it, but they're not really sure what "it" is. Marlene Edmunds navigates the brave new world of radio technology.

## Why Worry About "It?"

Last December, Europe inaugurated the long-awaited common European standard for the Integrated Services Digital Network (ISDN). The new technology which permits music and audio broadcasts to be sent down telephone circuits is now being used by broadcasters throughout the world. One month later, DAB (Digital Audio Broadcast) was the talk of the music and radio industry's annual MIDEM market in Cannes.

At the conference, **Gaston Thorn**, president of the CLT, the 60-year old multimedia conglomerate which has some 14 radio stations scattered throughout Europe, predicted the new technology will bring an extraordinary vitality to radio and revitalise the industry. "Radio is far from dead," he told a packed audience of enthusiastic but generally befuddled radio executives.

DAB has been called possibly the most important development in radio since the crystal set, offering listeners improvements in quality which far exceed the change from vinyl LPs to CDs. Earlier this year, **Deloitte Touche Tohmatsu International** assessed the commercial viability of DAB in a report carried out by **Continental Research** for the **European Space Agency**. One conclusion: "Broadcasters and manufacturers alike were to varying extents ignorant" of key DAB issues, and would "take a long time...to become educated and fully aware."

France Telecom recognised the problem, even at the highest levels of the executive radio suite. At MIDEM, France Telecom's exhibit had crowds lining up for free graffitied logos done up by a group of artists. The phone company specialises in providing ISDN and a whole range of audio services to the elite of French radio networks. Asked what the wildly successful graffiti exhibit had to do with radio technology, **Jean-Philippe Gillet**, marketing and account manager for audio services, frankly admitted the gimmick was to attract the attention of execs who might otherwise shy away from the technology.

## The Players

The telephone companies are in the fast lane of the much talked about information superhighway—and radio is one small but important bypass they do not intend to ignore. The biggest digital players in Europe are France Telecom, PTT Telecom Nederland, Deutsche Bundespost Telecom and British Telecom, in addition to electronics

giants like **Philips** and hardware manufacturers like **IGP** in Holland.

Competition is hot and heavy, with major contenders moving into high gear to get a piece of the lucrative digital pie. But just how is the piece being sliced—and who will get the biggest share in the end?

All of the telecoms offer ISDN and a form of digital audio broadcast which allows uplink to a satellite. While companies like IGP can provide the hardware to the telephone operators or to radio stations, the telephone companies at the very least provide the essential uplink. PTT Telecom Nederland's **Annette Van de Wetering** points out, "The minimal condition is that PTT Telecom provides the space segment, the part of the satellite that you need for transmission. Further they offer full-service DAB and ISDN."

France Telecom's Imadeus offers a full range of audiovisual services, including full-time transmission on Eutelsat

and satellite news gathering. Deutsche Bundespost (DBP), due to deregulate in 1996, also provides satellite news gathering facilities and a full menu of audiovisual services. The German telecom is also considered the most advanced in Western Europe as far as DAB technology is concerned.

DBP has worked hand in hand with Philips to develop the new Magic audio transmission system, which compresses CD quality recordings for transmission over an ISDN connection. Using Magic is as simple as a telephone call, says Philips Network Systems' **Norbert Hahn**, "and the charges involved are only twice that of the equivalent telephone call."

## ISDN: Phoning Home

Despite the enthusiasm of the telecoms and companies like Philips, grasping the realities behind ISDN and DAB can be as difficult as understanding how ET could phone home. What's it all about? Why all the attention on what is essentially a phone call? "For me, before ISDN, we were able to provide news coverage, but the product was different, the quality lower. We started about three years ago, and frankly, it has changed everything," says France Telecom's **Gillet**.

"We are excited about ISDN because it gives us the possibility of expanding our business, adds **Herman van den Tempel**, Broadcasting Communications Services for PTT Telecom Nederland, "and for radio, it's a very good add on."

In cycling crazy Holland, the Tour de France is a national obsession and each summer, fans tune into public broadcaster NOS's coverage of the event. This summer, the sound quality of the coverage will improve as never before. The secret? ISDN.

PTT Telecom Nederland is one of the first ISDN providers in Europe. Says marketing specialist **Van den Tempel**, "We are ahead in the development and integration of Euro ISDN. We introduced it much earlier than other companies, before the English, the French and the Germans." PTT currently has some 2,000 customers of ISDN, and **Van den**

**Tempel** predicts that 99% of the business market will be able to use the technology by the end of 1995.

An in-house magazine of the PTT Telecom describes the advantages of ISDN. "Crystal clear radio signals are now transmittable over long distances by ISDN links, offering enormous potential for sports and news coverage, in particular." The department was recently formed to "help broadcasters obtain the best technological support possible as we enter the new digital audio age."

ISDN is helpful in several scenarios. Picture the following:

- A reporter is covering a story in Buenos Aires. She talks into the telephone. Near the telephone plug is a switch. The switch translates the ordinary analog signal into a digital signal, which send the report along an ordinary telephone line until it ends up at the studio, where another switch converts it back into the traditional analog signal. Her report is heard with none of the usual snap, crackle and pop common to terrestrial audio transmission.

- You have an audio line connected to your favourite telephone company which transmits the music which pays the bills for your station. Someone pulls the plug. Before ISDN, you either paid a lot of money for a second audio line as a backup, or you scrambled to get the music up and running again. With leased ISDN lines, you pay only for the time that is used.

- You are a local radio station, and you are on the air about six hours a day. You have a choice of paying a lot of money for a high power frequency—that's if you can even get a licence for one. Or you can use a number of low power transmitting stations and deliver the signal by ISDN.

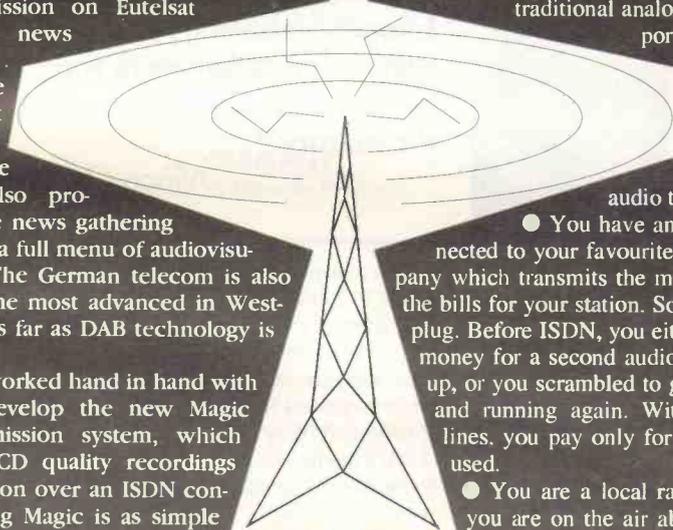
- You are a news editor in Amsterdam. Your reporter in Buenos Aires is giving you a report. Normally, your entire conversations would be carried on the air. But wait. Apart from that two way link, ISDN can provide you with an additional low quality voice link to give the reporter directions or suggestions that are not heard over the air by the listening audience.

## Getting Coordinated

That was easy, wasn't it. But coordinating the control signals throughout Europe is not. Broadcasters going abroad to do a remote still have to, in some cases, borrow or buy terminal equipment, and the way calls are routed also vary from country to country.

Signatories to the Euro-ISDN standard—nearly every nation in Europe—are working fast to modify equipment that will provide a smooth running ISDN network throughout Europe. Nevertheless, previous national standards are running parallel to the new standard in some countries. Spain, Portugal, Ireland, Luxembourg and Italy began ISDN recently and adapted the Euro-ISDN standard from the start. The UK easily upgraded, and in the Nordic countries, Belgium and the Netherlands, the previous national system will be dropped as soon as the relatively small number of customers already using them can have their equipment modified.

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 **France Telecom**

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Progress, however, has been slow in France and Germany, two of the oldest countries to use ISDN. But both nations are now upgrading, with France Telecom this year beginning a region-by-region upgrade which is expected to be completed by year end.

Cost of ISDN appears to be an issue for radio stations thinking of investing in the equipment. The technical head of one of Holland's most digitally advanced radio stations said the station had not invested in ISDN because it cost too much. But proponents report ISDN can actually save stations money and, points out Bernd Fürstos, broadcast product manager for Deutsche Bundespost, "You don't have to buy the equipment. You can rent it from us."

### What's DAB Got To Do With It?

The superstar in the whole bundle of radio technology is DAB, although confusion abounds as to what it really is. Many modern radio stations today are digital, and as with compact discs, music is stored as a series of binary digits, then converted and scrambled by the telephone company for satellite uplink. But it's not DAB.

Andre Mustert's company IGP provides hardware and strategic advice to PTT Telecom Nederland. He points to the source of the confusion. "What we are talking about in most cases is the digital transportation of the audio signal. That is not DAB. DAB, for all intents and purposes, does not exist at this point. It is an experimental technology." France Telecom is at the cutting edge of digital technology. Says Gillet, "Of course we provide a sort of digital audio service, but it's not DAB."

Digital transmission being used by radio stations now is the technology of getting the programme to the transmitter which then broadcasts to the listeners. When you talk about DAB, you are talking about either terrestrial or satellite based digital transmission of audio to the receivers in homes. Telephone companies provide efficient transportation without loss of quality. Companies like IGP supplies equipment and also the strategies to get the last part of the network reached.

But, adds Mustert, "Right now, at this point in time, FM radio is the only significant way the public can be reached. As long as the end user doesn't have a radio that can tune into high quality digital, there is no real change for the broadcast industry."

The upshot: most stations are broadcasting in digital, but no one has the equipment to receive it. "There are numerous standards for getting to the consumer and the big discussion now is how that is going to happen," he points out.

### Eureka! Eureka!

The most popular standard in Europe is the Eureka 147 initiative, a consortium of companies which includes Dutch electronics giant Philips and DBP, the pioneers of the DAB standard in Europe. But proponents of DAB fall into two camps, one believing that DAB technology will be widely available throughout Europe as early as 1995. The other band of skeptics fears no DAB standard can be reached until well into the 21st century.

DBP's Fürstos is, not surprisingly, one of the optimists. That DAB won't make it by 1995 is news to him. The German telecom has worked closely on the Eureka project from the beginning, and is considered to one of the leaders of the new technology.

Fürstos recently returned from the Telem-



Philips 7-kHz ISDN lines in use at a sport event

atica market, where the latest experiment by the Eureka project was counted as a major step forward for DAB. The experiment proved, says Fürstos, "that a car driven around Stuttgart could pick up six high quality CD programmes using DAB, and even zero in on visuals—maps and charts—which tied in with traffic reports" could make commuting a piece of cake.

### DAB Advantages

Allowing reliable interference free reception in mobile vehicles is considered one of the biggest advantages of DAB. Currently, in car reception, vehicles alongside the car, or even the motion of the car, can cause the signal to vary. But beyond the promises, expectations and technical hype, here are a few things other things DAB will do for radio:

1. It will divide up the available band width more efficiently so that there is more space for more programmes with the same number of frequencies.
2. Since DAB requires special receivers, it will give manufacturers of radios a whole new market.
3. It will eliminate noise content at the source—where music and sound is being produced—and at the receiving end.
4. It will allow listeners to receive CD quality in their cars.
5. Signals which bounce off buildings will no longer cancel each other out; to the contrary, DAB will even help strengthen the signal.

DAB, in fact, is being compared to HDTV (High Definition Television) in terms of its long-term promise. But like HDTV, talk of DAB has fired up the industry for nearly five years now, generating criticism and confusion over who wants it, who needs it, how much they will have to pay for it, and how a universal standard can be brought off.

### Paying The DAB Piper

One of the biggest issues surrounding DAB is cost. DAB will require new equipment, a new method of programme distribution and a supply of new receiving equipment. Charles Levison, who heads up the Chrysalis Group's radio interests, warns about the cost to consumers for new equipment, the problems inherent in international frequency planning and the costs of parallel transmission of DAB and FM/AM frequencies.

One belief is that ad revenue will be increased because there will be more channels available. The Deloitte Touche Tohmatsu report downplays this expectation, concluding that ad revenue is not likely to be increased in total by either the introduction of DAB or by an increase in the number of radio stations made possible by DAB.

One conclusion of the report: if DAB is to

be funded by advertising income, it will need to steal it from non-DAB sources. Local radio advertising would be unlikely to move over to national, since the increased costs of DAB to the advertisers would be unlikely to be repaid by increased sales.

Like HDTV, the new technology is hot, but is it hot enough to justify the massive costs across all spectrums of the industry? Says IGP's Mustert, "The question is who is going to pay for DAB and what system will be used worldwide." In the final analysis, it could be the manufacturer who determines the outcome. "If DAB is going to get off the ground, someone is going to have to make a lot of radios for it, and when they do, then there is likely to finally be a universal DAB standard."

### DAB Standard

The forces at play in DAB are regulators, broadcasters, vehicle and radio manufacturers, and the DAB consumer. The Deloitte Touche Tohmatsu study warns that "considerable cooperation between all the major players will be vital if DAB is to meet consumer aspirations." Receivers need to work to the agreed standard and be priced so that consumers can afford it. Attractive radio programmes need to be made available for reception on the new receivers. There is a lot of opportunity and a lot of potential conflict.

Like the HDTV controversy, the issue of a universal standard is a source of disagreement once again pitting Europe against the US in a race to see which will carry the ball—or whether the world will stuck with an inefficient double standard.

The only spectrum on which DAB can be broadcast in Europe is over the L-Band at 1.5 GHz, where the 40 MHz of bandwidth was allocated at the World Administrative Radio Council (WARC) and will be available from 2007 onwards. Mexico and Canada also are using the L band. But because the L band in the US is used for government and other functions, that nation elected to use the higher frequency S band, creating irritation across the Atlantic. Levison calls the US broadcasting industry "a barrier in itself to DAB" in its ambiguity over the digital standard.

While the major players in the digital age are at the forefront in bringing new technology to radio, industry leaders like France Telecom are quick to point out theirs is not just a technology of the future: radio is an important slice of their current service to broadcasters. France Telecom's Imadeos service offer access to Telecom 2, Eutelsat and Intelsat connecting FM transmitters located throughout Europe and Africa, and sophisticated ISDN.

Gillet predicts the next step for France Telecom could be transportable antennas which can cover events in Europe which cannot be connected via ISDN.

Meanwhile, telephone companies are busily forging links with other telecoms, with cable companies and with broadcast groups in newly developing radio territories. Many of France Telecom's customers have been expanded into Eastern Europe, and the telephone company intends to follow. Said Gillet, talking to Music & Media while on a recent business trip to Prague, "We know we are in a very competitive market, but France Telecom has long experience in the audiovisual field. Whether they are in France, or in Eastern Europe, our aim is to follow our customers, and to go where they go."

SINGLES

**MICHAEL BOLTON**  
Lean On Me - Columbia ACE/EHR

PRODUCER: W. Afanasiyeff/M. Bolton  
From S.O.U.L.S.Y.S.T.E.M. to Mick Jagger and Australian band the Rockmelons, everybody wants a **Bill Withers** soul tune. Out of the bottomless pit Bolton chose the wonderful 1972 hit.

**DARYLL-ANN**  
Come Around - EP - Hut A/R/EHR

PRODUCER: Henk Jonkers  
Knowing that this lot once debuted on the defunct Dutch neo '60s **Kelt** label, you know exactly what you can expect. Especially *Shamrock* revives that garage disease.

**ECHOBELLY**  
Insomniac - Transglobal A/R/EHR

PRODUCER: Clive Martin  
The same indie pop drive is echoed by other female-fronted bands such as **Belly** and [Sleeper]. **Sonya Madan** maintains her cool in a male jungle with loud guitars, bass and drums.

**THE FAMILY CAT**  
Wonderful Excuse - Dedicated A/R

PRODUCER: Paul Kolderie/Sean Slade  
Grunge has been a wonderful excuse for UK bands to plug in their guitars again. Being British, a more punky execution of this quintet's genuine pop songs is quite appropriate.

**JULIA FORDHAM**  
Different Time, Different Place - Circa ACE

PRODUCER: Larry Klein/Julia Fordham  
It's a shame you can't control the moon from your studio. Dim the light and turn down the volume because Fordham's delicate music only thrives in plush surroundings. Bring in the wine too!

**THE LEMONHEADS**  
Big Gay Heart - Atlantic A/R/C/EHR

PRODUCER: The Robb Brothers/Evan Dando  
Alternative heartthrob Dando supports gays in a way Tom Robinson could only have wished for. Besides there's a great country singer hidden in him, aided by GP's pedal steel man **Sneaky Pete**. **Het Station/Radio 3/Hilversum** producer **Gerard Kamer** heard a single in this track as soon as the album came out last autumn. "Among the mainly uptempo set it stands out. If there's one track on the *Come On Feel* album with hit potential, then it's this one."

**CJ LEWIS**  
Sweets For My Sweet - Black Market/MCA EHR/D

PRODUCER: Philip Leo/CJ Lewis  
The Searchers 1963 classic is completely reworked in a dead trendy ragga version, which is so cheerful that you can't believe storms and depression ever existed. Nobody will be surprised that it's heavily played on **Bay Radio**/St. Julian's on holiday island Malta. Observes DJ **Ian Lang**, "All reggae-related music is very popular here. For a recent concert by Ziggy Marley 12,000 people showed up. Most tourists are British and already know CJ Lewis from their own chart."

**LUCAS**  
Wau Wau Wau - WEA A/D/EHR

PRODUCER: Lucas

When the kids pick up the bizarre chorus—wowing in a frog style—then the white rapper with the apostle's name could have a novelty hit in store.

**MANO NEGRA**  
Santa Maradona (Larchuma Football Club) - Virgin R/A/EHR

PRODUCER: Jean Lambot/Mano Negra  
In the last minute the French were kicked out of the World Cup Finals by Bulgaria. **Manu Chao** doesn't despair because he's now supporting Argentina with this anarchic hymn.

**MEZZOFORTE**  
After Hours - Spor/CNR ACE

PRODUCER: Mezzoforte  
Iceland's funkateers slow down for the ideal instrumental to serve as a background to reading the weather report and informing your listeners about the traffic situation in your area.

**MIISA**  
Hold On - Columbia EHR/D

PRODUCER: C. Owen  
The double i in her name tells you she's Finnish. Otherwise you would have bet your life that this was a mediterranean pop dance production with the impact of *Sabrina's Boys*.

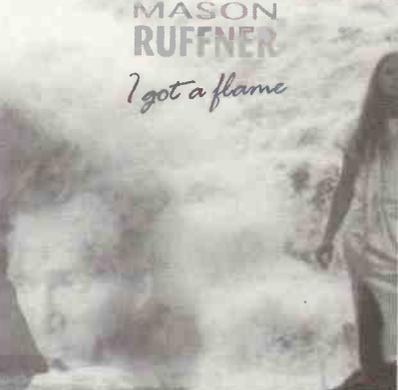
**ODYSSEY**  
Move Your Body - Metronome D/EHR

PRODUCER: Odyssey  
The message is as simple as the song. Shake those lazy bones! Singer **Lisa Cash** bounces on the buzzing bedsprings of a Euro dance sequencer. Hey you, are you still sitting still?

**PEARL JAM**  
Dissident - Epic R/A/EHR

PRODUCER: Brendan O'Brien  
The over two-hour triple CD *Live In Atlanta* is on its way—one disc coming to you each week—but this is another single off the studio album *Vs*, one of the more accessible kind.

**MASON RUFFNER**



*I Got A Flame* - Provogue R/EHR/ACE

PRODUCER: Mason Ruffner  
From the reliable "maison of rock" Ruffner comes to us with the first single off his wonderful album *Evolution*, Mark Knopfler's worst nightmare. A gutsy pop song with bestial guitar!

**[SLEEPER]**  
Delicious - Indolent A/R/EHR

PRODUCER: Ian Broudie  
Why the name of this punk grunge bunch is between brackets, is incomprehensible. Chalk it in capitals on every alternative playlist. The way **Anjali Dutt** intonates boredom is pure joy.

ALBUMS

**THE ALLMAN BROTHERS BAND**  
Where It All Begins - Epic R

PRODUCER: Tom Dowd  
Them Brothers are back, sounding as relaxed and tight as ever on this 10-track set which was recorded over a 10-day period. **Dickey Betts's** slide guitar and **Gregg Allman's** vocals go together like Jack Daniels and Coca-Cola—smooth and sweet with a nice bite. The seven-minute-plus title track sounds like it belongs on 1972's *Eat A Peach* with its easy rhythm guitar intro, Betts's trademark solos and **Butch Trucks'** and **Jaimoe's** dual drumming. The ramblin' US single *No One To Run With* is vintage Brothers; more adventurous programmers should try the opening track, *All Night Train*. It's Southern rock at its best and ideal for hot summer nights.

**LENA FIAGBE**  
Visions - Mother EHR/A/D/ACE

PRODUCER: Laurie Latham/Martyn Ware/Lena Fiagbe/Michael Grapes  
Around her second single *Gotta Get It Right* you could tell something different was going on in the crowded field of female dance prima donnas. The thigh-length leather boots and John Lennon sunglasses stood for a sexy and intelligent singer who could write her own songs too. The title track of this debut and *Everybody Needs Some Luck* couple the Gaelic folk tradition with contemporary but not too prominent club beats. The ballad *Is It Because* could even have been from a **Tanita Tikaram** record. To her the song is always more important than the current trend, which makes this album playable years from now.

**INDIGO GIRLS**  
Swamp Ophelia - Epic R/A/ACE

PRODUCER: Peter Collins  
The colours change to the uncommon indigo, and the music itself is a precious rarity too. The thing is that the Amy & Emily duo sing harmony like twins sisters. With so many "duets" albums out, these folkies really understand the art of singing together. It's the absolute entity, and the musicians in the backing band—hot shots like drummer **Jerry Marotta** and keyboards player **Chuck Leavell**—don't spoil the show. *Language Or The Kiss* is a feast of elegant simplicity.

**DAVID MCCOMB**  
DAVID MCCOMB LOVE OF WILL



*Love Of Will* - Mushroom A/R/EHR

PRODUCER: Nick Mainsbridge  
Of the flourishing scene in the mid '80s the **Triffids** were without doubt the most talent-

ed. They practically performed in every town in the "upper world" but never had the commercial success they deserved. Let's hope that changes with the first solo album by their mainstay and his new band the **Red Ponies**, named after a **Triffids** song. It's still the lost desert type of folk pop rock, but in a much dryer production than the last group efforts were. Bluesy and moody like the Doors, lyrically he has the hand only the best country songwriters seem to possess. The ballad *Day Of My Ascension*, sung in that typically solemn voice of his, is an intriguing poem set to a heavenly melody.

**MR. BLANK**  
On The Ground - Ripe D/A/EHR

PRODUCER: Pete Nash/Steve Miller  
Something is cooking in Birmingham, where the relatively new Ripe label is giving the Talkin' Loud and Acid Jazz labels some competition. The term jazz dance is very vague since the artists within this style are often nothing but neo-funk traditionalists. Mr. Blank, however, clearly represents both elements of the hip denominator. It's dance—mainly hip hop and house—with jazz trumpet or piano solos on top of it. Poetic justice is the grounding to his socially relevant rhymes, he declares on *What's Real*. Well, *this* is the real thing.

**SAM PHILLIPS**  
Martinis & Bikinis - Virgin R/EHR

PRODUCER: T-Bone Burnett  
The follow-up to 1991's excellent *Cruel Intentions* is another set of demanding and highly inventive pop songs, cast in Burnett's detailed production and bringing Phillips' idiosyncratic singing to the fore. Opening with the succinct and stately title track, the album boasts such delights as the live-in-the-studio feel of *Circle Of Fire*, the uplifting *I Need Love* and the catchy *Same Changes*.

**PRESUNTOS IMPLICADOS**  
El Pan Y El Sal - WEA ACE/EHR

PRODUCER: Presuntos Implicados  
Let the Latins do it! We've heard so much Latin-flavoured pop by non-Southerners, which all devalues when this superb trio comes in action. It comes to them naturally, and makes the others look like idiots. The sparse production with a brilliantly clear snare drum sound leaves so much space for tasteless fill-ins, but they have restrained themselves from using all tracks available in the studio. Sole the sole girl in the band has Lisa Stansfield's sensuality, while Juan Luia plays a Santana-esque guitar. *Siento Vida* is something for your summer playlists.

**TERRORVISION**  
How To Make Friends And Influence People - Total Vegas R/A/EHR

PRODUCER: Gil Norton  
While everybody is concerned about the future of the so-called solid British four-piece in the drums and guitars constellation, one has probably not had this quartet in mind. Call it hard pop with a punky edge played with a no-nonsense attitude in probably Gil Norton's most basic production ever, close to an upgraded demo tape. The single *Oblivion* with its "poppa-hoo-ha" backing vocals is a hard-to-forget pop song with an instant "got-ya" quality. These fellows have fun and you can hear that beaming off tracks such as *Alice What's The Matter* and *Pretend Best Friend*.

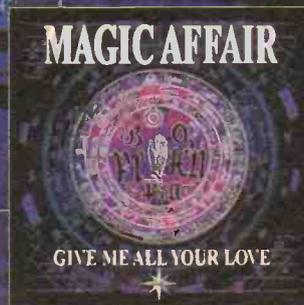
Singles and albums featured in New Releases are listed alphabetically. Each record is recommended for format or programme suitability. Abbreviations used include: EHR, ACE, R (Rock), D (Dance), C (Country), J (Jazz), EZ (Easy Listening), NAC (New Adult Contemporary), A (Alternative), W (World) and M (Metal). Please send your samples to Robbert Tili/Machgiel Bakker, Music & Media, PO Box 9027, 1006 AA Amsterdam, Holland.

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# MAGIC AFFAIR

## Marketing The Music

## Irish Hat Trick Hero Services Eurovision Song To Europe

## IRELAND

by Dermott Hayes

"Everybody has been a rock 'n' roll kid at some time. This song has universal appeal. These are two things that are very important in an age when baby boomers long for the return of melody and something that reminds them of the good old days." So speaks **Phil Tomkins**, label manager at UK indie **Grapevine** on the subject of *Rock 'N' Roll Kids*, Ireland's recent record-breaking third in a row of winning Eurovision songs. The song is now all set for a pan-European release, excluding Italy, the UK, and Ireland, on **CNR Music Holland**, which has also acquired the rights for Turkey and Israel.

Composer **Brendan Graham** didn't fully realise the impact of the song until he heard a priest in his local church begin a sermon with the words, "I was a rock 'n' roll kid..."

Not only for Ireland, but also for Graham the winning song meant a 'hat trick,' since it was the third Eurovision entry he wrote for his country. But the third success came as a real surprise, admits Graham. Although well-placed in the pre-contest bidding, the single *Rock 'N' Roll Kids* was not a favourite, and was considered by many as not Eurovision material.

Graham is no stranger to wearing hats, as he is also the chairman of the Irish Music Rights Organization (**IMRO**), the **PRS**-affiliated collection agency now seeking independence from the London-based parent. With qualifications like that he is well-placed to take full advantage of all the success his Eurovision win can offer. And that is exactly what he is doing.

Sung by **Paul Harrington** and **Charlie**

**McGettigan**, the single took up pole position in the Irish **Gallup** chart in the same week that it swept the Dublin-hosted event last month. Since then offers have been pouring in for Graham and the singers, both well-respected songwriters in their own right.

Graham signed a worldwide publishing deal with **Island/PolyGram** for all territories except Ireland, where he runs his own **Acorn** publishing company. He has decided to manage the duo, and the three now plan to make an album.

"It seems to appeal on a few different levels," says Graham. "It has got a good hook in the chorus, so kids like it, and then there's the 'rock 'n' roll kids' themselves and the nostalgia element. But some people see it for what it is, a song about a breakdown in communication between a husband and a wife."

It's the kind of song you can't stop singing, as one group of 14-year-old youths told him. It's a formula every songwriter and radio programmer would willingly give a limb for. Or a record for that matter.

"The Eurovision has a negative image in the UK," concedes Tomkin, "and that is a factor we have to overcome, but it's also the reason the song exists at all. We would not have the dealer support we have if it was not the Eurovision winner. We have the best marketing platform in the world and it's also a good song."

**Grapevine** has the advantage of having one of the biggest independent retail distribution networks in the UK. "The most significant thing we have is the dealer support. All the major chains—**Woolworths**, **Menzies**, **Virgin**, **HMV**, **Our Price**, **WH**

**Smith**—what we call our 'key accounts' have given the single enormous support. Now we need media support too," says Tomkins.

The song may have difficulty finding that media exposure, however. It holds little sex-appeal for radio in the UK, although Tomkins is confident there will be support from Radio 2.

To overcome these difficulties Tomkins says a **Grapevine** campaign will be directed at public appearances and regional radio. "If we can get them playing live it will be a key support in the overall strategy," he says.

Another key strategy will involve the public directly in the single's marketing by



inviting members of the public to send photos of themselves or friends as 'rock 'n' roll kids.' A selection of these photographs will later be used in a composite poster and billboard campaign.

They also intend to target morning and daytime TV in an effort to build such a groundswell of support the song's advance

will be inevitable. "This song deserves success," says Tomkins, "it's an unusual piece of product for an independent like us to be working on, but we thought it had a good chance of winning Eurovision and we were right. It may even bring extra credibility to Eurovision."

Dutch independent **CNR Music** may have far less difficulty introducing *Rock 'N' Roll Kids* to European audiences. **Harrington** and **McGettigan** have already made one Belgian television appearance and Graham is considering invitations from more TV stations in Sweden, Holland, Turkey and Spain.

**CNR** international product/promotion manager **Hans De Boer** says their first priority has been making the product available as quickly as possible to capitalise on the Eurovision exposure. They had promotional copies available by May 17 and the product available for Europe wide distribution by May 20.

De Boer doesn't believe the song will encounter the kind of radio resistance it may expect in the UK—the song has already been playlisted on Dutch radio—but **CNR's** initial marketing drive will be towards personal TV appearances on family shows. "That way," he says, "it could crossover into the youth audience."

"It's a friendly song with a broad audience capacity. People say it's not typical of a Eurovision song, but what is a typical Eurovision song? The orchestra was not as loud as usual and there is an acoustic version on the CD that is just like their performance on the TV, just two guys singing and playing and doing their job. In the end it really depends on the song; this song is very good and the singing is outstanding."

## Dulfer Breaks With His Long Non-Recording Tradition

## HOLLAND

by Robbert Tilli

Big on the live circuit, but without a recording career, that's basically the story of Dutch jazz saxophonist **Hans Dulfer**. The local industry never knew how to approach the enfant terrible. Was this man a persona non grata or was this the chicken with the golden egg? Now they seem to have arrived at some answer, but most have been pipped to the post by **EMI Holland**. After a 20-year recording hiatus the veteran bombs into the Dutch charts with the single *Streetbeats* (number 27) and the album *Big Boy* (30), a "jazz hop metal" amalgam.

Most A&R managers are licking their wounds—all but one of course, **EMI's Michael Petersen**, who is enjoying 11,000 album sales in the first week alone. "Bearing in mind that he refused to record an album for such a long time, it was a matter of utter carefulness, certainly for us as a major. You can't market a controversial personality like Dulfer with a slick concept. We didn't want to lose his street-wise attitude, because the people with whom he had built up an enormous respect over the years wouldn't take that. Touching his credibility was out of the question.

That's why we created the **Monsters Of Jazz** label especially for him. I always wanted a sublabel, but Hans was the catalyst."

Apparently the single *Streetbeats* was so dearly anticipated that radio accepted it across the board despite its raw edge, culminating in a powerplay status through the united pubcasters on **Radio 3/Hilversum**. Both official chart compilers in Holland nominated the CD album of the week, which is rather unusual knowing the competition they are in.

**Petersen** looks back with astonishment. "Admittedly, the single is very hard, but we still thought we had to go with it. Knowing the conservative programming habits of our national radio, the original plan was to build up the project slowly with the more adventurous broadcasters like **VARA** and **VPRO**, but even **TROS** and **Veronica** jumped aboard from day one. The next step

would have been a mellower track, but that's not needed anymore."

The project is masterminded by two young producers **Paul Keuzenkamp** and **John Helder**, who persuaded the "Big Boy" to finally record something. Recalls Helder, "New musical waves like 'acid jazz' and 'jazz dance' were signs that the namesake—jazz—was hip again. If we could only get Hans into our studio, we could make a modern album with samples from the old masters. We caught him eventually, and he taught us a lot about old records. His private record collection is gigantic, and he is full of ideas!"

Dulfer himself confesses that the two ambushed him.

"They went to Peterson at **EMI** and played him my demo without my knowing. That way they secured a good deal. Label executives always knew I wasn't keen on recording an album, but I must say I didn't

like the way they asked me. If they wanted to have me, then they should have signed me on my live reputation. These days they cut an album first, and then the band starts touring. It should be the other way round. I refuse to play by the rules of their game, which is sending a demo tape and asking the record company for a favour. No way! It's about time A&R managers get out of their offices and check out bands live. At **EMI** they understood this, so there were no obstacles."

Everybody who regularly tunes in for sax terrorist Dulfer's Thursday night radio show on the **VPRO** knows that his musical taste is highly versatile. "It's just funk and metal, around which I add my jazzy improvisations." The appropriately titled single *Streetbeats*—like honking horns in a traffic jam on hip hop rhythms—is a statement of intent. "Little Girl" **Candy** sometimes takes over the steering wheel, simply because this music is *Unsafe At Any Speed*.

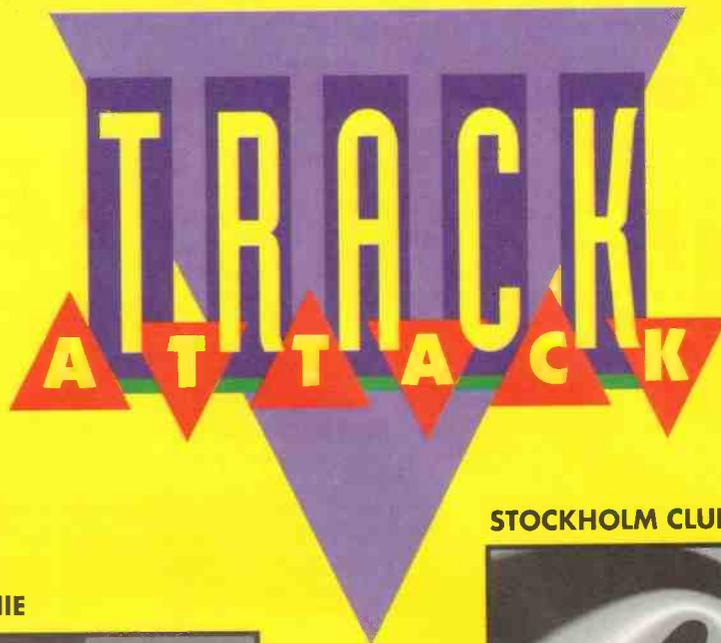
The initial excitement is so overwhelming that Dulfer has joined the bill of all big rock festivals in Holland, Pinkpop, Parkpop, Drum and Northsea Jazz. France (**Chrysalis**) and Italy are the first territories to recognise the album's potential and have already planned releases.



Marketing The Music: Artists featured have achieved Top 15 chart status in their country of origin.

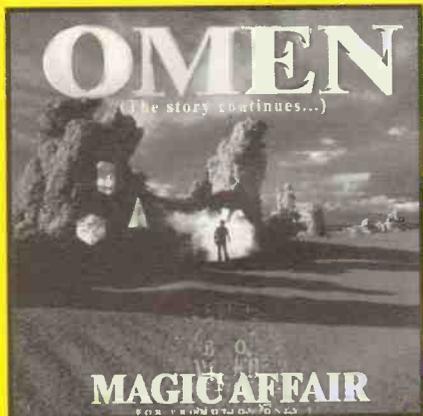
# Artist Profiles

summer



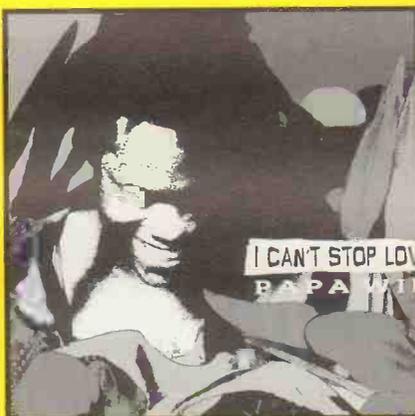
Attention Radio Programmers — These five discs have been delivered across Europe separately in the Summer Track Attack Box. If you have not received this box and would like a copy of one of the discs please call Inez: (+31) 20.669 1961.

## MAGIC AFFAIR



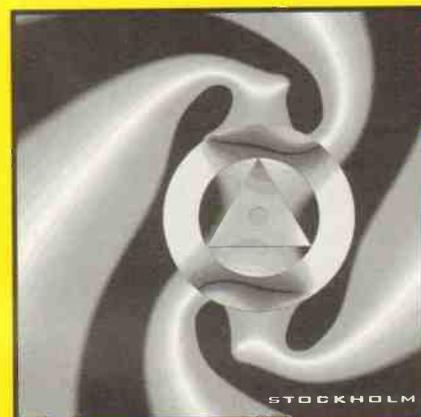
*Omen (The Story Continues...)* - CDL/Electrola (CD)  
**PRODUCER:** Mike Staab/Bernd Waldstädt  
 "Nomen est omen." The name is a forewarning. Every time the name Magic Affair pops up from now on, all competitors will have to run for cover. Their name stands for instant success. *Omen III*, the first single off this German pop dance duo in the classic female singer/male rapper line-up—**Franca Morgana** and **A.K. Swift**—reached number 1 in its home country. In the **Eurochart Hot 100 Singles** it peaked at number 5. The success story is to be continued with the second single *Give Me All Your Love* and the album itself. The whole set is sandwiched between a classical instrumental prelude and a finale. As an encore you'll get the "trance mix" of *Fire*.

## PAPA WINNIE



*I Can't Stop Loving You* - MCA  
**PRODUCER:** Delight/M./Selitsch/Petersman  
 Since dance producers have discovered the endless potential of the back catalogue of 40 years of pop history, their genre gained more substance. When **Don Gibson** wrote this evergreen and **Ray Charles** used all his sense of drama to sing it to immortality, they couldn't have predicted that one day Papa Winnie would grab the mike to give the song a totally different turn—pop dance with reggae and gospel overtones. Lighthearted as it is now, it is bound to be added on your summer playlists.

## STOCKHOLM CLUB



*Stockholm Club* - Stockholm (CD)  
**PRODUCER:** Various  
 Clubbers and radio listeners can shake hands. The 10 tracks on this album are actually two times five of the same titles—first the radio edits and then the club versions. Album opener is of course **Stakka Bo**, the flagship of the renowned Swedish dance label with the catchy poppy hip hop track *On Your Knees*. **Dr. Feelgood** by **Cool James & Black Teacher** occurs to be an excursion in Euro dance domains along with **Flexx's** *Wake Up*. **Ardis' Ain't Nobody's Business** is the pop reggae variant that is currently holding such a strong grip on radio. P-funk with female rap closes the set with **True-D's Boom**. If that won't go boom on radio, what will?

## MARTA SANCHEZ



*Desesperada* - Mercury  
**PRODUCER:** Christian De Walden/Ralf Stemmann  
 Don't despair, summer is in the air, and sunny music is on its way to you. All that radio is looking for is something which reflects that feeling. And, luckily for radio, **Steve Singer** and **Austin Roberts** had holidays in the sun in mind when they wrote this song. Miss Sánchez has picked up the same white reggae vibe as Ace Of Base. Despite its Spanish title, the verses are sung in English.

## RAGGA 2 SUNSHINE

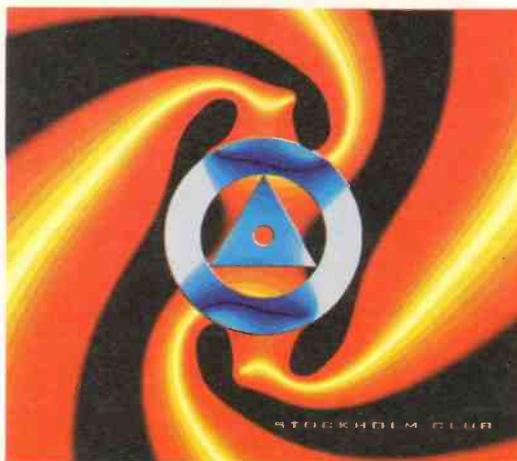


*Jambo, Jambo, Jambo* - Intercord  
**PRODUCER:** Rico Novarini  
 Seldom has a project's name been this appropriate. There's ragga, and there's sunshine too. Trinidadian **Wayne Dallway** is the toaster who cheerfully raps on top of the sunbeams. The melody is of jumbo-size sing-along potential. So EHR programmers, do your duty, because a summer hit is on your hands.



spirit

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# French Radio Groups Get Ready For The Opening Of The Hunting Season

*The hunting season is open in the French radio industry. Never before has this industry made such massive strategic moves, and never has the size of the changes been of such magnitude. The anticipated lifting of the anti-concentration ceiling from 30 million to 150 million cumulative potential listeners for one single radio group has opened the doors to a gigantic war between all the main radio groups, which reviews every potential acquisition.*

by Emmanuel Legrand

**I**n an interview with M&M over a year ago, RTL vice-president **Stéphane Duhamel**, anticipating the new law, reviewed the new situation in France and outlined which strategies media groups like his (Luxembourg-based CLT) should implement in France. His most important message was that the golden days of full-service stations were over, even if their share of the advertising market remained higher than their audience share, because of their aging audience. In order to survive, these stations needed to be associated with other services that would cover the demographics that were leaving these "old stations." Hence the vital need for expansion. And the Carignon Law, with

its anti-concentration ceiling, made it possible.

**Fabrice Carlier**, in charge of the radio-cinema department of ratings organisation **Mediametrie**, forecasts that "the Carignon Law, as it allows radio groups operating in France to reach 150 million listeners—increased from 30 million for a country of 58 million inhabitants—will lead to a strong evolution of France's radio landscape."

Carlier explains, "All the major radio groups felt they were limited in their ambitions, even more so as most of these groups' core activity is to operate a full-service national network. But the launching and the development of musical national networks, especially in the second half of the '80s, resulted in the drop of audience of most full-service national networks."

So far, the concentration had been more visible in the advertising field as the leading advertising houses were selling space for stations not associated by capitalistic links. The goal of these ad reps is to present a service to advertisers covering all demographics.

Such is the case of **Havas' IP**, which represents **RTL, Fun, M40, Sud Radio** and **Wit FM**. A year ago, CLT only had minority shares in M40 and no connection with Fun or Sud. **Europe 1's** affiliate **Régie No.1** has a roster of stations including **Europe 1, Europe 2**, but also **Skyrock, RFM** and the **Independents**, a group of indie stations. **NRJ's** sales house **15-34** works for **NRJ, Chérie FM** and **Rires Et Chansons**, while **RMC's GEM** sells for **RMC** and **Nostalgie**. The game now is to offer advertisers the most comprehensive package, reaching all targets and demographics. From the radio operators' point of view, it is also the way to control outlets with different editorial content, enlarging the scale of their assets. A study by **Mediametrie** showed in June 1993 that 57% of the French audience listened regularly to three different stations, so media groups expect listeners to stick to one of their products.

For Carlier, the main change now is that the new law "will allow radio groups to have a policy of 'series,' like car manufacturers for example, and in a more coherent way than simply adding them for advertising representation."

Carlier adds, "This policy will consist in presenting a coherent and global offer within each group in order to increase the synergies between the stations within a group. In the end, if one station in the group loses a listener, this person could find another station within the group which suits him."

From an advertising standpoint, the ideal package, according to radio analysts, would be to operate a full-service station reaching the largest audience, add an EHR station for the 15-25 demos, an ACE station for the 25-39 demos and possibly an oldies station. In other words, be in a position never to lose listeners to the competition by covering the largest spectrum.

Carlier says that "beyond global audience results, which simply count listeners, all the listeners have a different weight." He explains, "Advertisers and advertising agencies tend to favour stations that can reach a public of 'adults,' aged between 25 and 50. This target represents the highest potential advertising revenues for each point in the ratings. Therefore, it is quite likely that the efforts of most of the groups will be concentrated on this target."

One of the direct effects of increased competition in the French radio scene is the increasing concentration; independent networks are becoming exceptions and local stations are facing the toughest times in France's 15 years of radio history. A leading regional network like **RVS** is for sale and almost every group has an interest in it. **Eric Hauville**, founder of **RVS** and for a decade a strong advocate of the independents, reveals that a study has shown that if the four major radio groups were to reach the 150 million ceiling, they would need 100% of all the available frequencies.

Hauville views the new situation bitterly. He explains, "The Carignon Law is simply the final step in the death foretold of local stations in this country. Everything has always been done in favour of national networks. Nothing has been done to protect local stations. The idea that radio was more than anything a local

media didn't occur to the people running this country. Today, the hunting season is open. They are all buying what's left, and CSA is counting up the points."

## Europe 1

Of all the major groups, **Europe 1** has remained the most discreet on its expansion plans. The leading flagship of the group is full-service station **Europe 1**, to which is added **ACE Europe 2** which has a status of programme supplier. However, a **Europe 3** is in the wings, sources say. **Martin Brisac**, GM of **Europe Développement**, denies that **Europe 1** is preparing an all-news station but he confirms **Europe 2** is considering acquiring some of the local stations offering the **Europe 2** programme, currently franchisees.

Observers consider that due to the shortage of frequencies, **Europe 1's** expansion has already started through existing nets such as **Skyrock** or **RFM**. **Skyrock** has a deal with **Europe 1's** ad rep **Régie No.1**, and is partly owned by **Filipacchi** (himself associated with **Europe 1's** parent company **Hachette** in the magazine publishing business), but both in terms of decision process and programming strategy, the **EHR** net remains independent with **Pierre Bellanger** holding the reins. In early May, **Skyrock**, after having chased an older audience for about two years, made the strategic decision to stick to its original core audience, namely the 15-20 year-old listeners.

## France's Top Stations

Network (Format)	Ownership <sup>1</sup> /Ad Rep	Potential Listeners (in millions)	Ratings (nat. audience)
RTL (FS)	CLT/IP	31.8	18.8
Fun (EHR)	CLT/IP	29.1	8.1
M40 (EHR)	CLT/IP	27.3	2.1
Sud Radio (FS)	Fabre/IP	NA	NA
Europe 1 (FS)	MH <sup>3</sup> /Régie No.1	30.1	11.8
Europe 2 (ACE)	Europe 1/Régie No.1	33.1	5.1
RFM (ACE)	Various/Régie No.1	25.8	NA
Skyrock (EHR)	B/F <sup>2</sup> /Régie No.1	28.4	4.8
RMC (FS)	Sofirad/GEM	24.3	3.7
Nostalgie (ACE)	RMC/GEM	30	4.5
NRJ (EHR)	J-PB <sup>4</sup> /15-34	34.5	9.8
Chérie FM (ACE)	NRJ/15-34	25.8	2.8
Rires Et Chansons (N/T)	NRJ/15-34	NA	NA

<sup>1</sup>majority shareholder; <sup>2</sup>a Pierre Bellanger/Filipacchi Media partnership; <sup>3</sup>Matra Hachette; <sup>4</sup>Jean-Paul Baudécroux

Source: CB News/CSA/M&M 1993

The case of **RFM** is more complex. Totally independent from **Europe 1** in terms of share holding, **RFM's** ad space is sold by **Régie No.1**. Even if **RFM** has been able to maintain its head above water, the net suffers from the absence of synergies with a major group. Sources believe **Europe 1** is poised to gain a greater importance in the day-to-day operations of **RFM**. Sources believe that **RFM**, with its format similar to **Europe 2**, will be reshaped by next September in order to reach an older audience than **Europe 2**.

In addition, **Europe 1** is also in heavy discussions with the **Fabre** laboratories to acquire **Southern** full-service station **Sud Radio**, along with the other groups.

## CLT/RTL

CLT had begun the radio war before the law was even drafted. In 1992, it acquired part of **Fun** capital from its owner publishing company **Hersant** and had an option with the rest of the capital through converted bonds. Now, it is understood that CLT will be acting as sole and full owner of **Fun**. A proposal has been submitted to **CSA** and its approval is pending. The format of **Fun** will not change radically but the option made a few months ago to have more talk shows has been confirmed by **Fun** president **Benoit Sillard**. The strategy is also to increase the potential audience of the station from 29 to 35 million inhabitants. CLT also presented **CSA** with a project to acquire **EHR** net **M40** shares from Spanish group **SER**. It is anticipated that CLT will switch—pending **CSA** approval—from an **EHR** format to a more adult format, a sort of "music & news" format, targeted at the 25-40, in order not to compete with **Fun** but instead with **Europe 2, RFM** and **Nostalgie**.

## RMC

Now that the privatisation seems past history, the **RMC/Nostalgie** Group has adopted an aggressive strategy. The first priority is to reshape **RMC** and give the full-service station a project for the future, in order to stop the drop in ratings (currently at 3.7%) and to mobilise employees. **Jean-Pierre Foucault** has been appointed as new scheduling manager and a revamping of the programmes is expected for September.

**Jean-Louis Dutaret**, president of state-owned financial holding **Sofirad**, which has a 83% stake in **RMC**, said financing will be secured through the selling of the **RMC** building in **Monte Carlo**, for approximately **Ffr 350 million** (US\$60 million). According to **Dutaret**, around **Ffr 150 million** would be set aside to recapitalise **RMC** and **Ffr 200 million** would be invested in the develop-

(Continues on page 15)

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# NEW RELEASES

## Albums

**JULIEN CLERC**  
*Olympia Integral 94* - Virgin  
 PRODUCER: Julien Clerc



This double CD was recorded during Clerc's recent sold-out series of concerts at the Olympia hall with a 25-piece classical orchestra. It covers his entire career, from early hits like *Ivanovitch* and *Le Patineur* to his most recent tracks like *Utile* and *Fais Moi*

*Une Place*. A must for fans, and for the others, it is a good introduction to the works of one of France's most consistent singers.

**PHILIPPE LEOTARD**  
*Chante Ferre* - Columbia  
 PRODUCER: Philippe Servain

**Leo Ferre**, who died a couple of years ago, was one of France's greatest singers and lyricists. Leotard, basically an actor, pays tribute to him in this album and no one better than Leotard with his raspy voice could revive Ferre. This is not easy material for mainstream radio—most of the songs are just with accordion arrangements—but is simply some of the most beautiful songs ever written in France (*Est-ce Ainsi Que Les Hommes Vivent*, *Avec Le Temps* and *Pauvre Rutebeuf*).

### NO ONE IS INNOCENT

*No One Is Innocent* - Island/Barclay  
 PRODUCER: Pascal Koziareck/No One Is Innocent

These guys are angry—really angry. Founded a year ago, this band got recognition with some stormy concerts and with a self-produced four-track EP before they were signed to Island. The result: 12 songs, most-

(Continues from page 14)

ment RMC, Nostalgie and a third network.

This third network is the second priority for Dutaret and **Jean-Noel Tassez**, managing director of RMC. Subsequently, RMC has announced acquiring oldies mini-net **Radio Montmartre**, which holds a 2.5% audience in Paris. This decision raised furious comments from another earlier bidder, the NRJ Group. **Fabrice Larue**, GM of Nostalgie, insists one of his priorities is to up the number of stations carrying his programmes in order to increase the station's profitability and ratings. Larue believes there is still some room for specialised formats reaching 3-5% of the audience. Radio Montmartre could offer Nostalgie the opportunity to set up a national oldies network targeted at an older audience than Nostalgie.

### NRJ

The company created by **Jean-Paul Baudecroux** is still the most profitable radio group in France with its leading brand EHR NRJ. During the past years, NRJ has developed another brand, *Chérie FM*, a successful ACE net, and has been struggling to get a third net on the tracks. From the station in Paris playing *Rires Et Chansons* (music and humour), Baudecroux hoped to build this additional network.

The key to the major leagues would have undoubtedly been for Baudecroux to acquire RMC/Nostalgie, which would have given him the coherent basis for its development. Now, Baudecroux has to do with what is left. He has been courting local operators for some time and has made a bid for Radio Montmartre, which would be merged eventually with the stations carrying *Rires Et Chanson*.

The company has a bed of cash piled up during the years and is ready for future expansion plans. It also has a full capacity to borrow money as to fate, all the expansion has been financed in-house. But will there be enough left for him to acquire?

Assistance in this story was provided by Genevieve Petit from the weekly trade publication *CB News*.

ly sung in English, which is a bit obnoxious as their accents wouldn't qualify them for a BBC job and their lyrics often read like college essays. *NOII* is certainly one of the new upcoming French bands to watch for and listen to. Their music is not exactly radio friendly, but that's also what was said about the Red Hot Chili Peppers in the early days. A good shot of adrenalin.

### NO MAN'S LAND

*Conteste* - XIII Bis  
 PRODUCER: No Man's Land/Pierre A. Vivet

Here comes the second album from the Parisian combo delivering electric music, not too far away from *No One Is Innocent*. The lyrics are a bit dull and simplistic but at least they try to sing in French, which is quite rare these days. All in all, there is enough energy in this album to keep listeners on their feet.

### VARIOUS

*Starmania* - Mogador '94 - WEA Music  
 PRODUCER: Serge Perathoner/Jannick Top

*Starmania*, composed in the late '70s by the late **Michel Berger** and Canadian lyricist **Luc Plamondon**, has proved to be France's most successful musical and a consistent seller. This version, recorded live in Paris, features at least the third line-up in France (without mentioning the US version "Tycoon") and the arrangements have been slightly refreshed from the original version.

## Singles

### ALAIN BASHUNG

*Ma Petite Entreprise* - Barclay  
 PRODUCER: Phil Delire/Bashung

A new Bashung is always awaited with must interest, especially after the huge success of *Osez Josephine*, his previous album. As an appetizer for the forthcoming

album, Barclay releases this new single which has once again all the qualities of vintage Bashung: a unique musical colour (this time close to reggae) and lyrics filled with double meanings.

### BERNARD LAVILLIERS

*Troisième Couteaux* - Barclay  
 PRODUCER: Bernard Lavilliers

The first single of a forthcoming album, this track is an unexpected electronic-driven song which will surprise those who expected Lavilliers to deliver another exotic rhythm. After all, he usually does, even if, as always with Lavilliers, his lyrics are "socially conscious." ACE will embrace this song but EHR could find some interest in its metronomic rhythm.

### SOON E MC

*Au Nom Des Miens* - EMI  
 PRODUCER: Seeq

Soon E MC's cool rap has not yet caught the radio airwaves. He has not that kind of direct efficiency that MC Solaar has reached but he deserves more than a quick hearing.

### STYLEE

*Morvan* - WEA Music  
 PRODUCER: Stylee/Gondolo/Marten Schick Ingle

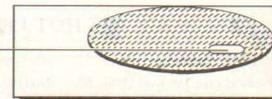
A newcomer in the rap-ragamuffin galaxy, Stylee has a style and a sound. This track from his first album is funky and danceable, two qualities that should open the door to EHR airplay.

### ZOUK MACHINE

*A.C.* - Ariola/BMG  
 PRODUCER: Yves Honore/Guy Houllier

These three girls are the kind of irresistible dance machine. It's fresh, danceable, full of groove and has all the promises of a sunny summer.

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**BLUE MAJOR**

Veni Vidi Vici - Nova (CD) (Sweden)  
 PRODUCER: Lars Fjellström  
 This one man band deals in classical themes, which he mostly writes himself and in some cases sets to dance beats. The tracks where he doesn't do so seems to work best. For good measure some adapted works by **Beethoven** and **Albinoni** are also included. Contact **Lars Fjellström** at tel: (+46) 8.618 3032.

**THE HIGH LLAMAS**

Gideon Gaye - Target (CD) (UK)  
 Fronted by eccentric genius **Sean O'Hagan** of **Microdisney**-fame, the music featured here owes a lot to the Beach Boys, or Syd Barrett-fronted Pink Floyd at their most esoteric. Yet underneath, there lurks a beautiful batch of songs and this odd but contagious collection begs to be investigated. Contact **Andrew Starke** at tel: (+44) 273.723 796; fax: 703.457 487.

**BOO LACROSSE**

Boo LaCrosse - Learmar Creative (CD) (US/Germany)  
 PRODUCER: A. Osbourne/L. Ludwig/B. LaCrosse  
 Hailing from New Orleans doesn't mean that you have to confine

yourself to traditional local music types, such as cajun and zydeco. The closest this intense young man gets is the Captain Beefheart-like **Blue Skies And Aeroplanes**. Otherwise he owes as much to Nick Cave and Gavin Friday as to Dr. John and Allen Toussaint. Contact **Bob Lyng** at tel: (+49) 69.433 839; fax: 69.433 018.

**REBOELJE**

Medusa - Marista (CD) (Holland)  
 PRODUCER: Di Meastro  
 The music from this Frisian five-some covers everything ranging from introspective, predominantly acoustic ballads such as the title track and *It Tonger't Net Mear* to wildly exuberant rock like *Hamanaras*. This music has ample international appeal even though they use their native tongue exclusively. Contact **Bert De Vries** at tel: (+31) 5127.2511; fax: 5127.2433.

**JANIS LEE ROYD**

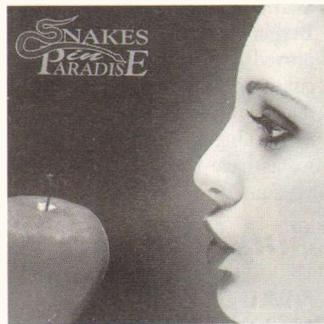
Life Goes On - California Sound (CD) (Germany)  
 PRODUCER: Harry Schinnagel  
 Consisting mainly of rich, solid uptempo AOR, occasionally interrupted by lush ballads such

as *Don't* and *Love Comes Slowly*, this collection is reminiscent of both Journey and Foreigner in their prime. Contact **Harry Schinnagel** at tel: (+49) 2175.2070; fax: 2175.6844.

**SHAHIN & SEPEHR**

One Thousand & One Nights - Higher Octave (CD) (US)  
 PRODUCER: W. Aura/Shahin & Sephr  
 This instrumental duo specialises in mellow jazz with distinct oriental overtones, resulting in a soothing sub-ambient soundscape likely to settle down even the most neurotic listeners. Contact tel: (+1) 213.856 0039; fax: 213.656 6490.

**SNAKES IN PARADISE**



Snakes In Paradise - Underground (CD) (Sweden)  
 PRODUCER: Brett Walker  
 Although this is a very traditional hard rock outfit in the White-snake/Europe/Journey vein, they sound anything but stale thanks to strong original repertoire and imaginative arrangements. On top of that, they are remarkably mature for a debuting band, especially the ballads are proof of this. Contact **Roy Colegate** at tel (+46) 8.755 1210; fax 8.755 1596.

**THE TROUBLE WITH LARRY**

The Trouble With Larry - Good Kitty (CD) (US)  
 PRODUCER: The Trouble With Larry/R. Melton  
 Don't be misled by the presence of drum machines and assorted keyboards because this Ramones-inspired trio not only brings back memories of early days Sonic Youth and James White, but they fuel their absurdistic rock with plenty of hardcore energy. In spite of this main man **Richard Sarvay** is a gifted songwriter. Contact **Bruce E. Colfin** at tel (+1) 212.691 5630; fax: 212.645 5038.

**DJ's Delite - Adam Hahne**

Adam Hahne who is PD at (classic) rock station **Delta Radio** in Kiel (Germany) favours the new **Pretenders** set *Last Of The Independents* this week. "I think **Chrissie Hynde** is the best female rock vocalist around these days. She can really transport emotions with that sexy voice of hers, and besides, she can lead a band through a song. Another current favourite of mine is the **Huey Lewis & The News** R&B cover album *Four Chords & Several*



*Years Ago*, which shows a very different side of them. We are going to play material from it even though it doesn't really fit our format. Another album I like is the **Deacon Blue** compilation *Our Town - Greatest Hits*, which is sensibly put together and is the right album for the right time. The big current audience favourite is the **Crash Test Dummies** *MMM MMM MMM*, which has kept the phones ringing from the beginning."

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**EUROPEAN TOP 100 ALBUMS**

883	47	Judith Durham & The Seekers	39
Ace Of Base	23	Julia Fordham	73
Ace Of Base	11	Kim Larsen	61
Aerosmith	22	Kummeli	70
Auteurs	65	Laura Pausini	17
Barricada	95	Laura Pausini	87
Beautiful South	78	Lisa Ekdahl	74
Beck	66	Loreena McKennit	45
Biohazard	21	M-People	40
Bitty McLean	91	Mango	98
Björk	43	Marcella Detroit	82
Blue System	88	Mariah Carey	2
Blur	12	Mariah Carey	93
Bodycount	92	Marvin Gaye	30
Brand New Heavies	58	Meat Loaf	18
Bryan Adams	8	Michael Bolton	64
Cappella	25	Michael Nyman	33
Celine Dion	68	Nick Cave & The Bad Seeds	44
Clawfinger	57	Nirvana	34
Coro Monjes De Silos	10	Nirvana	50
Counting Crows	55	Nomadi	85
Cranberries	15	Nordman	62
Crash Test Dummies	4	Pantera	27
Cypress Hill	86	Paolo Vallesi	77
D:Ream	59	Phil Collins	1
Deacon Blue	6	Pink Floyd	20
Des'ree	56	Presuntos Implicados	29
Die Ärzte	49	Pretenders	19
Die Prinzen	72	Primal Scream	31
Die Toten Hosen	52	Prince Ital Joe & Marky Mark	94
Dr. Alban	16	Pur	53
Dusty Springfield	24	Rage Against The Machine	96
East 17	80	Roxette	3
El Consorcio	71	Senser	69
Element Of Crime	83	Skin	79
Enigma	9	Sonic Youth	38
Eric Clapton	14	Soundgarden	37
Eternal	28	Soundtrack - Philadelphia	5
Fabio Concato	89	Soundtrack - Schindler's List	84
Frances Black	76	Taikapeili	97
Francis Cabrel	100	Take That	7
Gloria Estefan	60	Take That	75
Haddaway	42	Toni Braxton	26
Howard Carpendale	90	Tori Amos	41
Hubert Von Goisern	46	Traffic	48
J. Karjalainen	81	Umberto Tozzi	35
Jeff Trachta & Bobby Eakes	63	Van Morrison	51
Jimi Hendrix	32	Zürri West	54
Joshua Kadison	13	Zap Mama	99
Jovanotti	67	ZZ Top	90

**Bruce Spingsteen's** *Streets Of Philadelphia* holds the Hot 100's top spot for the ninth successive week; this year's longest number one run. In doing so, he beats **Bryan Adams**, **Rod Stewart** and **Stings' All For Love** which lasted there for eight weeks earlier this year.

With the rest of the top 4 also remaining static it's **Crash Test Dummies** who make the first waves in the singles top 10 with former Sales Breaker *Mmm Mmm Mmm Mmm* climbing four places to number 5. Meanwhile, their album *God Shuffled His Feet (Arista)* earns this week's albums chart Sales Breaker award for the second time. Although the act are not the first to earn two Sales Breaker awards with the same product, they are the first to do so in two successive weeks.

The Sales Breaker award in the singles chart goes to **East 17** who's *All Around The World* climbs 26 places to number 10. The single is the act's seventh to enter the Hot 100 and their third top 10 entry since '92s *House Of Love* which peaked at number 9 in '93. Their most successful single so far has been *It's Alright* which peaked at number 4 six weeks ago.

Second highest singles entry this week is **2 Unlimited's** *The Real Thing*: the first single release from their forthcoming third album and their tenth single to enter the Hot 100 Singles. All of the entries made it into the top 15 of the Hot 100. The duo's overwhelming chart success was launched with the release of '91s *Get Ready For This* which became an

immediate crossover hit charting not only in the Benelux, Spain and Greece but also in the UK and Ireland, peaking at number 4 in the Hot 100. *Twilight Zone* also peaked at number 4 the following year but managed to spread the act's name across even more borders. Both '92 releases *Workaholic* and *The Magic Friend* are their "least" successful, peaking at numbers 14 and 11 respectively. Their next two releases, *No Limit* and *Tribal Dance* are their biggest successes to date, both peaking at number 1 in '93 and establishing the act as a trans-global hit machine. Two more singles followed in '93, *Faces* peaking at number 6 and *Maximum Overdrive* peaking at number 7. *Let The Beat Control Your Body* is still in the Hot 100, currently at number 54 after peaking at number 5 twelve weeks ago.

Highest new entry in the albums chart is *Last Of The Independents* by the **Pretenders**. The band have not been spotted in the Top 100 Albums since '90s *Packed!* which peaked at number 53 two years after the compilation *The Singles* peaked at number 35 in '88.

Third highest albums entry comes courtesy from **Traffic** an act whose legendary status was gained long before the birth of M&M's pan-European charts. *Far From Home (Virgin)* is the act's first album recording since '74s *When The Eagle Flies (Island)*. That album peaked at number 31 in the UK but went to number 9 in the US earning them their fourth golden disk. *Mark Sperwer*

# EUROCHART HOT 100 SINGLES

THIS WEEK LAST WEEK WKS on CHART	ARTIST TITLE - ORIGINAL LABEL (PUBLISHER)	COUNTRIES CHARTED	THIS WEEK LAST WEEK WKS on CHART	ARTIST TITLE - ORIGINAL LABEL (PUBLISHER)	COUNTRIES CHARTED	THIS WEEK LAST WEEK WKS on CHART	ARTIST TITLE - ORIGINAL LABEL (PUBLISHER)	COUNTRIES CHARTED
1	15 <b>Streets Of Philadelphia</b> Bruce Springsteen - Columbia (Springsteen)	A.B.DK.SFFD.IRE.I.NL.N.S.CH.UK	34	31 8 <b>I'll Remember</b> Madonna - Maverick/Sire (WC/CC)	DK.FD.I.S.CH	68	➡ <b>Ain't Nothing Like The Real Thing</b> Marcella Detroit & Elton John - Rocket (Jobete/EMI)	UK
2	14 <b>Without You</b> Mariah Carey - Columbia (Apple)	A.B.DK.D.IRE.NL.N.S.CH	35	34 7 <b>Sensualité</b> Axelle Red - Virgin (Warner Chappell)	F	69	84 2 <b>The Julie E.P.</b> Levellers - China (Empire/CC)	UK
3	3 7 <b>The Most Beautiful Girl In The World</b> The Symbol - NPG (Controversy)	A.B.DK.FD.IRE.I.NL.N.E.S.CH.UK	36	44 21 <b>Get-A-Way</b> Maxx - Blow Up (Not Listed)	B.DK.FD.IRE.CH.UK	70	70 6 <b>Sur Et Certain</b> Tonton David - Delabel (Virgin/Delabel)	F
4	4 15 <b>I Like To Move It</b> Reel 2 Real feat. The Mad Stuntman - Positiva (Strictly Rhythm/Mega Platinum)	A.B.DK.FD.IRE.NL.S.CH.UK	37	26 10 <b>Sleeping In My Car</b> Roxette - EMI (Jimmy Fun/EMI)	A.B.DK.D.S.CH	71	71 2 <b>Riverdance</b> Bill Whelan - Mather (PolyGram)	IRE
5	9 5 <b>Mmm Mmm Mmm Mmm</b> Crash Test Dummies - Arista (Island)	A.B.DK.D.IRE.NL.N.S.CH.UK	38	30 17 <b>Right In The Night</b> Jam & Spoon - Dance Pool (Allstar/Subliminal/Get Into Magic)	B.DK.SFFD.E.CH	72	➡ <b>Hooked On Feeling</b> Tony Wilson - Blanco Y Negro (EMI)	E
6	6 3 <b>Inside</b> Stiltskin - White Water (Water)	IRE.UK	39	38 4 <b>Just A Step From Heaven</b> Eternal - EMI (Sony/CC)	IRE.UK	73	➡ <b>Your Body's Callin'</b> R.Kelly - Jive (Zomba)	UK
7	19 4 <b>Come On You Reds</b> Manchester United Football Squad - PolyGram TV (EMI)	IRE.UK	40	37 7 <b>Hero</b> Mariah Carey - Columbia (Sony/WC)	FD	74	49 10 <b>Take Me Away</b> Twenty 4 Seven - Indisc (TBM/BMG 2 P(i)eters)	B.DK.D.NL.E
8	7 5 <b>Always</b> Erasure - Mute (Musical Moments/Minotaur/Sony)	A.B.DK.SFD.IRE.E.S.CH.UK	41	28 20 <b>All For Love</b> Bryan Adams/Rod Stewart/Sting - A&M (Various)	A.DK.FD.I.S.CH	75	43 7 <b>Dedicated To The One I Love</b> Bitty McLean - Brilliant (MCA)	UK
9	12 4 <b>One</b> Metallica - Vertigo (PolyGram)	B.DK.SFFD.NL.N.S.CH	42	40 5 <b>Jessie</b> Joshua Kadison - SBK (Joshuasongs/Seymour Glass/EMI)	B.D.IRE.NL.CH	76	➡ <b>Allez La Stade</b> Les Drogues - Phonogram (Warner Chappell)	F
★★★★★ SALES BREAKER ★★★★★			43	32 4 <b>I'll Stand By You</b> Pretenders - WEA (Sony/Clive Banks/EMI)	IRE.I.NL.S.UK	77	66 17 <b>Happy People</b> Prince Ital Joe & Marky Mark - East West (Warner Chappell)	A.D.CH
10	36 2 <b>Around The World</b> East 17 - London (PolyGram)	D.IRE.UK	44	48 3 <b>United</b> Prince Ital Joe & Marky Mark - East West (Petersongs/WC)	D.S	78	➡ <b>If You Go</b> Jon Secada - SBK (EMI)	D.UK
11	5 12 <b>Look Who's Talking!</b> Dr. Alban - Cheiron (Dr. Songs - Cheiron Songs)	A.B.DK.SFFD.I.E.S.CH	45	64 2 <b>The Eyes Of Truth</b> Enigma - Virgin (Enigma Songs/Mambo Music)	B.IRE.UK	79	72 4 <b>Sister Golden Hair</b> Spanic - Ginger Music (Ginger)	E
12	15 23 <b>It's Alright</b> East 17 - London (PolyGram)	A.B.DK.FD.CH	46	58 2 <b>Lean On Me</b> Michael Bolton - Columbia (EMI)	UK	80	78 2 <b>Nazis</b> Roger Taylor - Parlophone (EMI)	UK
13	13 5 <b>Sweets For My Sweet</b> C.J. Lewis - Black Market/MCA (Carlin)	SE.IRE.UK	47	➡ <b>More To This World</b> Bad Boys Inc. - A&M (Kastlekat/WC/EMI/CC)	UK	81	➡ <b>No One Can Stop Us Now</b> Chelsea Football Club - RCA (Hyde Park)	UK
14	57 2 <b>Give Me All Your Love</b> Magic Affair - Electrola (Nosferatu)	A.DK.SFD.NL.S.CH	48	79 3 <b>Think About The Way</b> Ice MC - DWA (Extravaganza)	B.F.I.E.CH	82	88 7 <b>What's My Name?</b> Snoop Doggy Dogg - Interscope (Suge)	F
15	11 8 <b>Rock My Heart</b> Haddaway - Coconut (A La Carte)	A.B.DK.FD.IRE.NL.S.CH.UK	49	47 4 <b>Dr. Feelgood</b> Cool James & Black Teacher - Stockholm (Stockholm Songs)	S	83	➡ <b>The Colour Of My Dreams</b> B.G. The Prince Of Rap - Dance Pool (BMG Ufa)	SFD
16	10 15 <b>Doop</b> Doop - Clubstute (CNR/MCA)	A.B.DK.FD.IRE.NL.E.CH	50	42 10 <b>Strani Amore</b> Laura Pausini - CGD (Cappucino/Blue Team/Italfono/Meringa)	B.NL	84	➡ <b>Number One</b> EYC - MCA (MCA/CC)	UK
17	14 16 <b>Omen III</b> Magic Affair - Electrola (Nosferatu)	A.B.DK.SFFD.NL.S.CH	51	39 22 <b>La Solitudine</b> Laura Pausini - CGD (Warner Chappell)	B.F	85	46 10 <b>Whatta Man</b> Salt-N-Pepa feat. En Vogue - frr (Sandia/Irving)	DK.D.IRE.NL
18	8 7 <b>The Real Thing</b> Tony Di-Bart - Cleveland City (Cleveland City/Peermusic)	B.F.IRE.UK	52	➡ <b>The Power Of Live Is Life</b> Opus - Dino (Dino)	A	86	81 20 <b>Anything</b> Culture Beat - Dance Pool (Get Into Magic/WC)	F.CH
19	21 16 <b>The Rhythm Of The Night</b> Corona - DWA (Extravaganza)	B.F.I.E.S.CH	53	75 2 <b>Carry Me Home</b> Gloworm - GoldDiscs (Copyright Control)	IRE.UK	87	67 3 <b>Saturday Night, Sunday Morning</b> T-Empo - frr (Copyright Control)	UK
20	25 2 <b>No More (I Can't Stand It)</b> Maxx - Blow Up (Not Listed)	A.DK.SFD.S.CH	54	51 16 <b>Let The Beat Control Your Body</b> 2 Unlimited - Byte (Decos/MCA)	FD.CH	88	45 4 <b>Under The Bridge</b> Red Hot Chili Peppers - Warner Brothers (Jobete)	IRE.UK
21	17 7 <b>Everything Changes</b> Take That - RCA (EMI/Chrysalis/Sony)	A.B.DK.D.IRE.NL.CH.UK	55	55 17 <b>The Power Of Love</b> Celine Dion - Epic/Columbia (EMI)	B.S	89	85 2 <b>Rock 'N' Roll Kids</b> Paul Harrington & Charlie McGrit - Acorn/CNR (Acorn)	IRE
22	33 10 <b>Mädchen</b> Luciletric - Sing Sing (Son Of Sing Sing)	A.D	56	59 10 <b>Take My Love</b> Good Shape - Dino (Mouse Music)	B	90	54 6 <b>Waterfall</b> Atlantic Ocean - Pegasus (Nanada/Ratel)	B.IRE.NL
23	22 7 <b>Je Danse Le Mia</b> I Am - Delabel (EMI)	B.F	57	52 5 <b>100% Pure Love</b> Crystal Waters - Mercury (BMG/Basement Boys/C-Water)	B.SF.IRE.NL.UK	91	➡ <b>Sweet Lullaby</b> Deep Forest - Columbia (Celine/Uncle Dan's)	N
24	16 8 <b>Don't Turn Around</b> Ace Of Base - Mega/Metronome (Megasong)	A.B.DK.D.NL.S.CH	58	61 7 <b>Cannonball</b> Breeders - 4AD (Period)	F	92	76 3 <b>Sugardaddy</b> Bingo Boys - WEA (Line Of Colors/Kraut)	A
25	20 12 <b>Somewhere Over The Rainbow</b> Marusha - Low Spirit/Motor (EMI)	D.CH	59	➡ <b>Wir Sind Die Sieger</b> Superchamp & Casino Salzburg - Ariola (BMG)	A	93	➡ <b>Celebration Generation</b> Westbam - Low Spirit/Motor (Vielklang)	D.NL.CH
26	➡ <b>Love Is All Around</b> Wet Wet Wet - Precious Organization (PolyGram)	IRE.UK	60	➡ <b>Prayer For The Dying</b> Seal - ZTT (Perfect/Beethoven Street)	UK	94	➡ <b>The Rhythm/Holding On</b> Clock - Media (Media)	UK
27	18 25 <b>The Sign</b> Ace Of Base - Mega/Metronome (Megasong)	DK.FD.IRE.E.CH.UK	61	41 8 <b>World In Your Hands</b> Culture Beat - Dance Pool (Warner Chappell)	A.B.DK.D.CH	95	86 21 <b>Babe</b> Take That - RCA (EMI)	DK.D.CH
28	29 6 <b>Losers</b> Beck - Geffen/MCA (BMG/Nothin' Fluxin')	A.B.D.IRE.NL.N.S	62	➡ <b>Deep Forest</b> Deep Forest - Columbia (Sony)	UK	96	50 3 <b>Objects In The Rear View Mirror May Appear...</b> Meat Loaf - Virgin (Carlin)	UK
29	35 9 <b>Inside Your Dreams</b> U 96 - Motor (Pink/Warner Chappell)	A.B.SFD.NL.S.CH	63	65 7 <b>Happy Nation</b> Ace Of Base - Mega/Metronome (Megasong)	F	97	➡ <b>Pupunanny</b> Afrika Bambaataa - Expanded (Camaleonte)	I.E
30	➡ <b>The Real Thing</b> 2 Unlimited - Byte (MCA)	B.D.IRE.UK	64	53 2 <b>Touch</b> Basic Element - EMI (EMI)	DK.S	98	➡ <b>I Can See Clearly Now</b> Jimmy Cliff - Chaos/Columbia (Rondor)	FD
31	23 14 <b>Move On Baby</b> Cappella - Internal (MCA)	B.FD.I.NL.E.CH	65	60 9 <b>Got To Give It Up</b> Masterboy - Polydor (Michaelsen/Warner Chappell)	A.D.CH	99	➡ <b>Hold On If You Believe In Love</b> C.B. Milton - Boudisque (Decos/Soundsational)	B.SF
32	27 4 <b>Light My Fire (The Cappella Remixes)</b> Clubhouse - PWL (Mhara)	IRE.UK	66	74 3 <b>Dreams</b> Cranberries - Island (Island)	IRE.UK	100	<b>Seras-Tu La</b> Veronique Sanson - WEA (Colline)	F
33	24 19 <b>Return To Innocence</b> Enigma - Virgin (Enigma Songs/Mambo Music)	B.DK.FD.IRE.S.CH	67	63 3 <b>Rockin' For Myself</b> Motiv8 - WEA (MCA/Peermusic/Media)	IRE.UK			

★★★★★ SALES BREAKER ★★★★★ indicates the single registering the biggest increase in chart points.

The Eurochart Hot 100 Singles is compiled by BPI Communications BV and based on the following national singles sales charts: MRIB (UK); Bundesverband Der Phonographischen Wirtschaft/Media Control (Germany); SNEP/UPFI (France); Musica E Dischi/Mario De Luigi (Italy); Stichting Mega Top 50 (Holland); SABAM/IFPI (Belgium); GLF/IFPI (Sweden); IFPI/Nielsen Marketing Research (Denmark); ALEF MB/TVE (Spain); YLE 2 Radiomafia/IFPI (Finland); IFPI (Ireland); UNEVA (Portugal); Austria Top 30 (Austria); Media Control/ Musikmarkt (Switzerland). © BPI Communications BV - All rights reserved. ® Hot 100 is a trademark of BPI Communications LP. used with permission.

week 22/94

THIS WEEK LAST WEEK WKS on CHART	ARTIST TITLE - ORIGINAL LABEL	COUNTRIES CHARTED	THIS WEEK LAST WEEK WKS on CHART	ARTIST TITLE - ORIGINAL LABEL	COUNTRIES CHARTED	THIS WEEK LAST WEEK WKS on CHART	ARTIST TITLE - ORIGINAL LABEL	COUNTRIES CHARTED
1	7 Pink Floyd The Division Bell - EMI ▲	A.B.DK.SFD.IRE.I.NL.N.P.E.S.CH.UK	34	31 5 Nirvana Nevermind - DGC/MCA ●	B.DK.IRE.NL.S.UK	68	58 12 Celine Dion The Colour Of My Love - Epic/Columbia	D.I.S
2	2 35 Mariah Carey Music Box - Columbia ▲3	A.B.DK.SFD.IRE.I.NL.N.P.E.S.CH.UK	35	33 4 Umberto Tozzi Equivocando - CGD	B.I	69	45 3 Senser Stacked Up - Ultimate	UK
3	3 5 Roxette Crash! Boom! Bang! - EMI	A.B.DK.SFD.IRE.I.NL.N.P.E.S.CH.UK	36	28 4 Howard Carpendale Ich Bin Da - Polydar	D	70	68 2 Kummeli Artisti Maksaa - Porkkana Ryhmä	SF
<b>☆☆☆☆☆ SALES BREAKER ☆☆☆☆☆</b>								
4	10 3 Crash Test Dummies God Shuffled His Feet - Arista	A.DK.SFD.IRE.NL.N.S.UK	37	26 10 Soundgarden Superunknown - A&M	A.DK.SFD.IRE.NL.S.CH	71	El Consorcio Lo Que Nunca Muere - Hispavox	E
5	4 16 Soundtrack - Philadelphia Philadelphia - Epic Soundtrax ▲	A.B.DK.D.IRE.I.NL.P.CH.UK	38	Sonic Youth Experimental Jet Set, Trash & No Star - Geffen/MCA	B.SF.IRE.UK	72	66 26 Die Prinzen Alles Nur Geklaut - Hansa	D
6	8 6 Deacon Blue Our Town - Greatest Hits - Columbia	IRE.UK	39	40 4 Judith Durham & The Seekers A Carnival Of Hits - EMI	UK	73	Julia Fordham Falling Forward - Circa	UK
7	5 29 Take That Everything Changes - RCA ▲2	A.B.DK.D.IRE.I.NL.CH.UK	40	41 30 M-People Elegant Slumming - deConstruction	DK.D.IRE.NL.UK	74	59 11 Lisa Ekdahl Lisa Ekdahl - EMI	DK.S
8	6 25 Bryan Adams So Far, So Good - A&M ▲3	A.B.DK.D.IRE.I.NL.E.S.CH	41	30 15 Tori Amos Under The Pink - East West	A.D.IRE.NL.S.CH	75	61 3 Take That Take That & Party - RCA	DK.D.NL
9	11 21 Enigma The Cross Of Changes - Virgin ●	A.DK.D.IRE.NL.N.P.E.S.CH.UK	42	35 7 Haddaway The Album - Coconut	B.D.NL.CH.UK	76	74 4 Frances Black Talk To Me - Dara	IRE
10	7 21 Coro de Monjes del Monasterio De Silos Las Mejores Obras Del Canto Gregoriano - EMI ●	B.DK.SF.IRE.NL.P.E.S.CH.UK	43	38 43 Björk Debut - Mother/One Little Indian ▲	B.DK.D.IRE.NL.UK	77	64 4 Paolo Vallesi Non Mi Tridare - RTI	I
11	14 69 Ace Of Base Happy Nation - Mega/Metronome ▲2	B.D.IRE.NL.P.E	44	27 4 Nick Cave & The Bad Seeds Let Love In - Mute	A.B.SFD.IRE.NL.P.S	78	93 7 Beautiful South Miaow - Go!Discs	D.UK
12	9 3 Blur Parklife - Food	DK.IRE.S.UK	45	57 8 Loreena McKennit The Mask And Mirror - Quinlan Road/Warner	D.NL.E.S	79	55 2 Skin Skin - Parlophone	UK
13	15 4 Joshua Kadison Painted Desert Serenade - SBK	D.NL.N.CH	46	48 10 Hubert Von Goisern & Die Alpinkatzen OmUndUntn - Ariola	A.D.CH	80	67 20 East 17 Walthamstow - London	DK.D.IRE.NL
14	24 4 Eric Clapton The Cream Of Eric Clapton - Polydar	B.DK.SFD.N.S	47	60 2 883 Remix '94 - FRI	I	81	76 7 J. Karjalainen Villejä Lupiineja - Poko	SF
15	21 17 Cranberries Everybody Else Is Doing It, So Why Can't We - Island	IRE.UK	48	Traffic Far From Home - Virgin	D.UK	82	Marcella Detroit Jewel - London	S.CH.UK
16	13 7 Dr. Alban Look Who's Talking! - Cheiron	A.B.DK.SFD.NL.N.S.CH	49	47 30 Die Ärzte Die Bestie In Menschengestalt - Metronome	A.D.CH	83	69 5 Element Of Crime An Einem Sonntag Im April - Motor	D
17	17 11 Laura Pausini Laura - CGD	B.I.NL.CH	50	49 5 Nirvana In Utero - Geffen/MCA	B.DK.IRE.NL.P.S.UK	84	65 4 Soundtrack - Schindler's List Schindler's List - MCA	D.NL.E.CH
18	18 34 Meat Loaf Bat Out Of Hell II - Back Into Hell - Virgin ▲	DK.D.IRE.NL.E.CH.UK	51	44 4 Van Morrison A Night In San Francisco - Polydar	D.IRE.NL.S.UK	85	94 2 Nomadi La Settima Onda - CGD	I
19	Pretenders Last Of The Independants - WEA	DK.SF.IRE.N.P.S.UK	52	54 25 Die Toten Hosen Reich & Sexy (Best Of) - Virgin	D.CH	86	Cypress Hill Black Sunday - Ruffhouse/Columbia	DK.D.IRE.UK
20	19 25 Phil Collins Both Sides - Virgin/WEA ▲3	D.NL.P.E.CH	53	53 37 Pur Seiltänzertraum - Intercord	D	87	91 20 Laura Pausini Laura Pausini - CGD ●	B.NL
21	43 2 Biohazard State Of The World Address - Warner Brothers	A.B.DK.SFD.NL.S	54	Züri West Züri West - Witra	CH	88	70 6 Blue System 21st Century - Hansa	D
22	23 54 Aerosmith Get A Grip - Geffen/MCA	A.DK.D.NL.P.E.CH	55	37 11 Counting Crows August & Everything After - Geffen/MCA	A.IRE.NL.E.S	89	78 2 Fabio Concato Scomporre E Ricomporre - Mercury	I
23	16 21 Ace Of Base Happy Nation U.S. Version - Mega/Metraname ▲	A.DK.S.CH.UK	56	Des'ree I Ain't Movin - Sony Soho Square	UK	90	63 17 ZZ Top Antenna - RCA	SFD.CH
24	34 2 Dusty Springfield Goin' Back - The Very Best Of... 1962-1994 - Philips	UK	57	51 15 Clawfinger Deaf, Dumb, Blind - MVG/WEA	A.D.S.CH	91	71 2 Bitty McLean Just To Let You Know - Brilliant	UK
25	25 10 Cappella U Got 2 Know - Internal	A.B.DK.SFD.NL.P.S.CH	58	56 6 Brand New Heavies Brother Sister - ffr	NL.S.CH.UK	92	82 4 Bodycount Bodycount - Sire	D
26	22 16 Toni Braxton Toni Braxton - Arista/LaFace	D.NL.E.S.UK	59	39 8 D:Ream D:Ream On Vol. 1 - Magnet	D.IRE.UK	93	83 2 Mariah Carey Unplugged - Columbia	D.NL
27	20 8 Pantera Far Beyond Driven - Atco	A.DK.SFD.NL.P.S.CH	60	50 44 Gloria Estefan Mi Tierra - Epic ▲	E	94	Prince Ital Joe & Marky Mark Life In The Streets - East West	D
28	62 2 Eternal Always & Forever - EMI	DK.IRE.UK	61	75 3 Kim Larsen Hvem Kan Sige Nej Til En Engel - EMI-Medley	DK.N	95	Barricada La Araña - Phonogram	E
29	32 7 Presuntos Implicados El Pan Y La Sal - WEA	E	62	87 2 Nordman Nordman - Sonet	S	96	89 5 Rage Against The Machine Rage Against The Machine - Epic	DK.D
30	12 7 Marvin Gaye The Very Best Of Marvin Gaye - Matown	B.IRE.NL.S.UK	63	77 4 Jeff Trachta & Bobby Eakes Bold And Beautiful - Arcade	DK.NL	97	98 2 Taikapeili Suuri Salaisuus - WEA	SF
31	42 7 Primal Scream Give Out But Don't Give Up - Creation	A.SFD.IRE.NL.S.CH.UK	64	52 24 Michael Bolton The One Thing - Columbia ▲	D.P	98	Mango Mango - Fanit Cetra	I
32	36 4 Jimi Hendrix Blues - Polydar	B.SF.I.NL.S.CH.UK	65	Auteurs Now I'm A Cowboy - Hut	UK	99	Zap Mama Sabsylma - Crammed World	B.NL.CH
33	29 15 Michael Nyman The Piano - Virgin	B.IRE.NL.P.E.S	66	80 2 Beck Mellow Gold - Geffen/MCA	A.SFN.S.CH	100	Francis Cabrel Samedi Soir Sur La Terre - Columbia	B
			67	46 18 Jovanotti Lorenzo 1994 - Soleluna/Mercury	I			

A = Austria, B = Belgium, DK = Denmark, SF = Finland, F = France, D = Germany, IRL = Ireland, I = Italy, NL = Netherlands, N = Norway, P = Portugal, E = Spain, S = Sweden, CH = Switzerland, UK = United Kingdom.  
 ○ = FAST MOVERS    ➡ = NEW ENTRY    ➡ = RE-ENTRY

☆☆☆☆ SALES BREAKER ☆☆☆☆ indicates the album registering the biggest increase in chart points.  
 The European Top 100 Albums is compiled by BPI Communications BV. © BPI Communications BV. All rights reserved. Compiled from the national album sales charts of 14 European territories.  
 ● recognition of pan-European sales of 500,000 units ▲ recognition of sales of 1 million units, with multi-million sellers indicated by a numeral following the symbol.

## UNITED KINGDOM

TW	LW	Singles	
1	1	Stillskin - Inside	(3MV)
2	6	Manchester United FS - Come On You Reds	(PolyGram TV)
3	8	East 17 - Around The World	(London)
4	3	C.J. Lewis - Sweets For My Sweet	(MCA)
5	2	Tony Di Bart - The Real Thing	(Cleveland)
6	NE	Wet Wet Wet - Love Is All Around	(Mercury)
7	4	Crash Test Dummies - Mmm Mmm Mmm Mmm	(RCA)
8	5	Symbol - The Most Beautiful Girl In The World	(Grapevine)
9	7	Clubhouse - Light My Fire (The Cappella Remixes)	(PWL)
10	10	Eternal - Just A Step From Heaven	(EMI)

TW	LW	Albums	
1	1	Deacon Blue - Our Town - Greatest Hits	(Columbia)
2	5	Crash Test Dummies - God Shuffled His Feet	(RCA)
3	3	Pink Floyd - The Division Bell	(EMI)
4	2	Blur - Parklife	(Food)
5	6	Cranberries - Everybody Else Is Doing It...	(Island)
6	8	Dusty Springfield - Goin' Back-The Very Best Of...	(Phonogram)
7	19	Eternal - Always & Forever	(EMI)
8	NE	Pretenders - Last Of The Independents	(WEA)
9	9	Judith Durham & The Seekers - A Carnival Of Hits	(EMI)
10	10	Mariah Carey - Music Box	(Columbia)

## SPAIN

TW	LW	Singles	
1	7	Tony Wilson - Hooked On Feeling	(Blanco Y Negro)
2	1	Spanic - Sister Golden Hair	(Ginger)
3	3	Jam & Spoon - Right In The Night	(Sony)
4	2	Symbol - The Most Beautiful Girl In The World	(Fonamusic)
5	11	Doop - Doop	(Blanco Y Negro)
6	6	Ice MC - Think About The Way	(Blanco Y Negro)
7	4	Dr. Alban - Look Who's Talking!	(BMG Ariola)
8	8	Corona - The Rhythm Of The Night	(Blanco Y Negro)
9	5	Paco Pil - Dimension Divertida	(Max)
10	12	Silenzi - Hooked On Feeling	(Max)

TW	LW	Albums	
1	2	Presuntos Implicados - El Pan Y La Sol	(Warner)
2	5	Roxette - Crash! Boom! Bang!	(Hispavox)
3	1	Coro de Monjes De Silos - Canto Gregoriano	(EMI)
4	3	Michael Nyman - The Piano	(Virgin)
5	4	Gloria Estefan - Mi Tierra	(Sony)
6	6	Mariah Carey - Music Box	(Sony)
7	46	El Consorcio - La Que Nunca Muere	(Hispavox)
8	7	Pink Floyd - The Division Bell	(EMI)
9	14	Ace Of Base - Happy Nation	(PolyGram)
10	8	Counting Crows - August & Everything After	(MCA)

## DENMARK

TW	LW	Singles	
1	1	Symbol - The Most Beautiful Girl In The World	(Mega)
2	3	Mariah Carey - Without You	(Sony)
3	2	Dr. Alban - Look Who's Talking!	(BMG Ariola)
4	34	Magic Affair - Give Me All Your Love	(EMI-Medley)
5	4	Take That - Everything Changes	(BMG Ariola)
6	5	Metallica - One	(PolyGram)
7	12	Magic Affair - Omen III	(EMI-Medley)
8	7	Bruce Springsteen - Streets Of Philadelphia	(Sony)
9	9	Maxx - No More (I Can't Stand It)	(Scandinavian)
10	6	Adams/Stewart/Sting - All For Love	(PolyGram)

TW	LW	Albums	
1	1	Mariah Carey - Music Box	(Sony)
2	2	Kim Larsen - Hvem Kan Sige Nej Til En Engel	(EMI-Medley)
3	4	Eric Clapton - The Cream Of Eric Clapton	(PolyGram)
4	5	Dizzy Mizz Lizzy - Dizzy Mizz Lizzy	(EMI-Medley)
5	8	The Sandmen - In The House Of Secrets	(EMI-Medley)
6	14	Goombay Dance Band - The Golden Hits	(Elop)
7	6	Roxette - Crash! Boom! Bang!	(EMI-Medley)
8	11	Sanne Salomonsen - Language Of The Heart	(Virgin)
9	9	Bryan Adams - So Far, So Good	(PolyGram)
10	10	Pink Floyd - The Division Bell	(EMI-Medley)

## SWITZERLAND

TW	LW	Singles	
1	1	Mariah Carey - Without You	(Sony)
2	3	Doop - Doop	(Edel)
3	5	Marusha - Somewhere Over The Rainbow	(PolyGram)
4	2	Bruce Springsteen - Streets Of Philadelphia	(Sony)
5	4	Symbol - The Most Beautiful Girl In The World	(Edel)
6	11	Reel 2 Real/Mad Stuntman - I Like To Move It	(EMI)
7	14	Corona - The Rhythm Of The Night	(Zyx)
8	NE	Magic Affair - Give Me All Your Love	(EMI)
9	13	Dr. Alban - Look Who's Talking!	(BMG)
10	9	East 17 - It's Alright	(PolyGram)

TW	LW	Albums	
1	NE	Züri West - Züri West	(Sound Service)
2	1	Mariah Carey - Music Box	(Sony)
3	2	Pink Floyd - The Division Bell	(EMI)
4	3	Roxette - Crash! Boom! Bang!	(EMI)
5	5	Laura Pausini - Laura	(Warner)
6	7	Cappella - U Got 2 Know	(Zyx)
7	4	Soundtrack - Philadelphia	(Sony)
8	8	Joshua Kadison - Painted Desert Serenade	(EMI)
9	11	Zap Mama - Sabsylma	(RecRec)
10	6	Bryan Adams - So Far, So Good	(PolyGram)

## GERMANY

TW	LW	Singles	
1	1	Mariah Carey - Without You	(Sony)
2	4	Luciletric - Mädchen	(BMG Ariola)
3	2	Bruce Springsteen - Streets Of Philadelphia	(Sony)
4	5	Reel 2 Real/Mad Stuntman - I Like To Move It	(EMI)
5	3	Marusha - Somewhere Over The Rainbow	(Motor)
6	8	Prince Ital Joe & Marky Mark - United	(East West)
7	14	Magic Affair - Give Me All Your Love	(Electrola)
8	6	Dr. Alban - Look Who's Talking!	(BMG Ariola)
9	7	Doop - Doop	(Zyx)
10	10	Symbol - The Most Beautiful Girl In The World	(Edel)

TW	LW	Albums	
1	1	Mariah Carey - Music Box	(Sony)
2	3	Roxette - Crash! Boom! Bang!	(Electrola)
3	2	Pink Floyd - The Division Bell	(EMI)
4	4	Soundtrack - Philadelphia	(Sony)
5	5	Joshua Kadison - Painted Desert Serenade	(EMI)
6	24	Crash Test Dummies - God Shuffled His Feet	(BMG Ariola)
7	6	Take That - Everything Changes	(RCA)
8	10	Ace Of Base - Happy Nation	(Metroname)
9	7	Howard Carpendale - Ich Bin Da	(Polydor)
10	9	Bryan Adams - So Far, So Good	(Polydor)

## HOLLAND

TW	LW	Singles	
1	1	Reel 2 Real/Mad Stuntman - I Like To Move It	(EMI)
2	2	Symbol - The Most Beautiful Girl In The World	(Red Bullet)
3	5	Metallica - One	(Phonogram)
4	3	Mariah Carey - Without You	(Sony)
5	12	Crash Test Dummies - Mmm Mmm Mmm Mmm	(BMG Ariola)
6	6	Laura Pausini - Strani Amore	(Warner)
7	7	Nico Landers - Liefde In De Nacht	(Red Bullet)
8	4	Atlantic Ocean - Waterfall	(CNR)
9	9	Bruce Springsteen - Streets Of Philadelphia	(Sony)
10	10	Joshua Kadison - Jessie	(EMI)

TW	LW	Albums	
1	1	Mariah Carey - Music Box	(Sony)
2	4	Jeff Trachta & Bobby Eakes - Bold And Beautiful	(Arcade)
3	3	Laura Pausini - Laura	(Warner)
4	2	Pink Floyd - The Division Bell	(EMI)
5	5	Nirvana - Nevermind	(MCA)
6	8	Laura Pausini - Laura Pausini	(Warner)
7	7	Robert Long - Uit Liefde En Respect	(EMI)
8	9	Paul De Leeuw - Plugged	(Sony)
9	13	Urban Dance Squad - Persona Non Grata	(Virgin)
10	6	Roxette - Crash! Boom! Bang!	(EMI)

## NORWAY

TW	LW	Singles	
1	1	Bruce Springsteen - Streets Of Philadelphia	(Sony)
2	2	Beck - Loser	(BMG)
3	4	Deep Forest - Sweet Lullaby	(Sony)
4	6	Metallica - One	(PolyGram)
5	7	Mariah Carey - Without You	(Sony)
6	5	Symbol - The Most Beautiful Girl In The World	(Mega)
7	3	Andreasson & Danielsen - Duett	(PolyGram)
8	NE	Crash Test Dummies - Mmm Mmm Mmm Mmm	(BMG)
9	NE	Bjelleklang - Gummihat	(BMG)
10	NE	Angeliq Kidja - Agolo	(PolyGram)

TW	LW	Albums	
1	4	Various - Absolute Music 10	(Eva)
2	3	Various - Mega Dance Mix	(Arcade)
3	1	Pink Floyd - The Division Bell	(EMI)
4	2	Hum Dum Boys - Ludium	(Oh Yeah!/EMI)
5	6	Joshua Kadison - Painted Desert Serenade	(EMI)
6	5	Dance With A Stranger - Look What You've Done	(Norsk/BMG)
7	9	Mariah Carey - Music Box	(Sony)
8	12	Deep Forest - World Mix	(Sony)
9	7	Sissel Kyrkjebø - Innerst I Sjelen	(PolyGram)
10	NE	Kim Larsen - Hvem Kan Sige Nej Til En Engel	(EMI)

## AUSTRIA

TW	LW	Singles	
1	1	Mariah Carey - Without You	(Sony)
2	2	Bruce Springsteen - Streets Of Philadelphia	(Sony)
3	23	Opus - The Power Of Live Is Life	(EMI)
4	NE	Superchomp/Casino Salzburg - Wir Sind Die Sieger	(BMG)
5	7	Symbol - The Most Beautiful Girl In The World	(Edel)
6	9	Erasure - Always	(Intercord)
7	5	Bingo Boys - Sugaraddaddy	(Warner)
8	6	Reel 2 Real/Mad Stuntman - I Like To Move It	(EMI)
9	3	Dr. Alban - Look Who's Talking!	(BMG)
10	4	Decadance - Latin Lover	(Echo)

TW	LW	Albums	
1	1	Mariah Carey - Music Box	(Sony)
2	2	Pink Floyd - The Division Bell	(EMI)
3	3	Soundtrack - Philadelphia	(Sony)
4	4	Roxette - Crash! Boom! Bang!	(EMI)
5	28	Crash Test Dummies - God Shuffled His Feet	(BMG)
6	11	Tori Amos - Under The Pink	(Warner)
7	5	Hubert Von Goisern/Alpinkatzen - OmUndUntn	(BMG)
8	8	Pantera - Far Beyond Driven	(Warner)
9	7	Bryan Adams - So Far, So Good	(PolyGram)
10	6	Zillertaler Schürzenjäger - Rebellion Live...	(Tyrolis)

## FRANCE

TW	LW	Singles	
1	3	East 17 - It's Alright	(Barclay)
2	1	Bruce Springsteen - Streets Of Philadelphia	(Columbia)
3	2	I Am - Je Danse Le Mia	(Virgin)
4	4	Axelle Red - Sensualité	(Virgin)
5	5	Mariah Carey - Hero	(Columbia)
6	9	Corona - The Rhythm Of The Night	(Airplay)
7	6	Ace Of Base - The Sign	(Barclay)
8	8	Breeders - Cannonball	(Virgin)
9	7	Laura Pausini - La Solitudine	(Carrere)
10	10	Ace Of Base - Happy Nation	(Barclay)
11	11	Tonton David - Sur Et Certain	(Virgin)
12	13	Enigma - Return To Innocence	(Virgin)
13	20	Les Dopers - Allez La Stade	(Phonogram)
14	14	2 Unlimited - Let The Beat Control Your Body	(Scorpio)
15	15	Snoop Doggy Dogg - What's My Name	(Carrere)
16	21	Haddaway - Rock My Heart	(Scorpio)
17	16	Culture Beat - Anything	(Columbia)
18	19	Veronique Sanson - Seras-Tu La?	(WEA)
19	22	Symbol - The Most Beautiful Girl In The World	(Scorpio)
20	12	M-People - Moving On Up	(BMG)

TW	LW	Albums	
1	1	Mariah Carey - Music Box	(Sony)
2	3	Roxette - Crash! Boom! Bang!	(Electrola)
3	2	Pink Floyd - The Division Bell	(EMI)
4	4	Soundtrack - Philadelphia	(Sony)
5	5	Joshua Kadison - Painted Desert Serenade	(EMI)
6	24	Crash Test Dummies - God Shuffled His Feet	(BMG Ariola)
7	6	Take That - Everything Changes	(RCA)
8	10	Ace Of Base - Happy Nation	(Metroname)
9	7	Howard Carpendale - Ich Bin Da	(Polydor)
10	9	Bryan Adams - So Far, So Good	(Polydor)

## BELGIUM

TW	LW	Singles	
1	1	Mariah Carey - Without You	(Sony)
2	3	Good Shape - Take My Love	(Dino)
3	2	Bruce Springsteen - Streets Of Philadelphia	(Sony)
4	4	Reel 2 Real/Mad Stuntman - I Like To Move It	(EMI)
5	4	Laura Pausini - Strani Amore	(Warner)
6	7	Celine Dion - The Power Of Love	(Sony)
7	10	Unity Mixers - Unity Mix Megamix 3	(Indisc)
8	9	Dr. Alban - Look Who's Talking!	(BMG)
9	20	Symbol - The Most Beautiful Girl In The World	(Red Bullet)
10	11	Haddaway - Rock My Heart	(BMG)

TW	LW	Albums	
1	1	Pink Floyd - The Division Bell	(EMI)
2	3	Francis Cabrel - Samedi Soir Sur La Terre	(Sony)
3	2	Mariah Carey - Music Box	(Sony)
4	4	Patrick Bruel - Bruel	(BMG)
5	6	Roxette - Crash! Boom! Bang!	(EMI)
6	8	Laura Pausini - Laura	(Warner)
7	5	Caro Monjes De Silos - Canto Gregoriano	(EMI)
8	7	The Radios - Baby Yes	(EMI)
9	9	Soundtrack - Philadelphia	(Sony)
10	10	Laura Pausini - Laura Pausini	(Warner)

## FINLAND

TW	LW	Singles	
1	9	U 96 - Inside Your Dreams	(PolyGram)
2	1	Metallica - One	(PolyGram)
3	NE	Magic Affair - Give Me All Your Love	(EMI)
4	2	Maxx - No More (I Can't Stand It)	(K-Tel)
5	NE	Kim Wilde - Kids In America '94	(BMG)
6	5	Erasure - Always	(Sonet)
7	4	Magic Affair - Omen III	(EMI)
8	NE	Urban Cookie Collective - High On A Happy Vibe	(Sonet)
9	NE	Simone Angel - Walk On Water	(PolyGram)
10	13	Dr. Alban - Look Who's Talking!	(BMG)

TW	LW	Albums	
1	1	Kummeli - Artisti Maksaa	(TV 2)
2	2	J. Karjalainen - Villejäl Lupinejo	(Poka)
3	3	Roxette - Crash! Boom! Bang!	(EMI)
4	4	Taitkapelli - Suuri Salaisuus	(Warner)
5	6	Kaija Koo - Tuulten Viernää	(Warner)
6	13	Mariah Carey - Music Box	(Sony)
7	5	Pink Floyd - The Division Bell	(EMI)
8	14	Dingo - Via Finlandia	(Fazer)
9	15	Eric Clapton - The Cream Of Eric Clapton	(PolyGram)
10	12	Caro Monjes De Silos - Canto Gregoriano	(EMI)

## PORTUGAL

TW	LW	Albums	
1	1	Ace Of Base - Happy Nation	(PolyGram)
2	2	Various - Filhos Da Madrugada	(BMG Ariola)
3	4	Mariah Carey - Music Box	(Sony)
4	3	Roxette - Crash! Boom! Bang!	(EMI)
5	9	Pink Floyd - The Division Bell	(EMI)
6	6	Various - Electricidade	(Vidisco)
7	7	Caro Monjes De Silos - Canto Gregoriano	(EMI)
8	8	Enigma - The Cross Of Changes	(Virgin)
9	5	Soundtrack - Philadelphia	(Sony)
10	NE	Various - Dance Mania '94	(Vidisco)
11	26	Pedro Abrunhosa - Viagens	(PolyGram)
12	13	Eros Ramazzotti - Tutte Storie	(BMG Ariola)
13	RE	Michael Nyman - The Piano	(EMI)
14	18	Aerosmith - Get A Grip	(BMG Ariola)
15	14	Lucas & Matheus - Palavras Ao Vento	(Vidisco)
16	RE	Leandro E Leonardo - Mexe Mexe	(Vidisco)
17	10	Michael Bolton - The One Thing	(Sony)
18	RE	Leandro E Leonardo - Temporal De Amor	(Vidisco)
19	23	Luis Represas - Represas	(EMI)
20	11	Various - Chuva De Estrelas	(BMG Ariola)

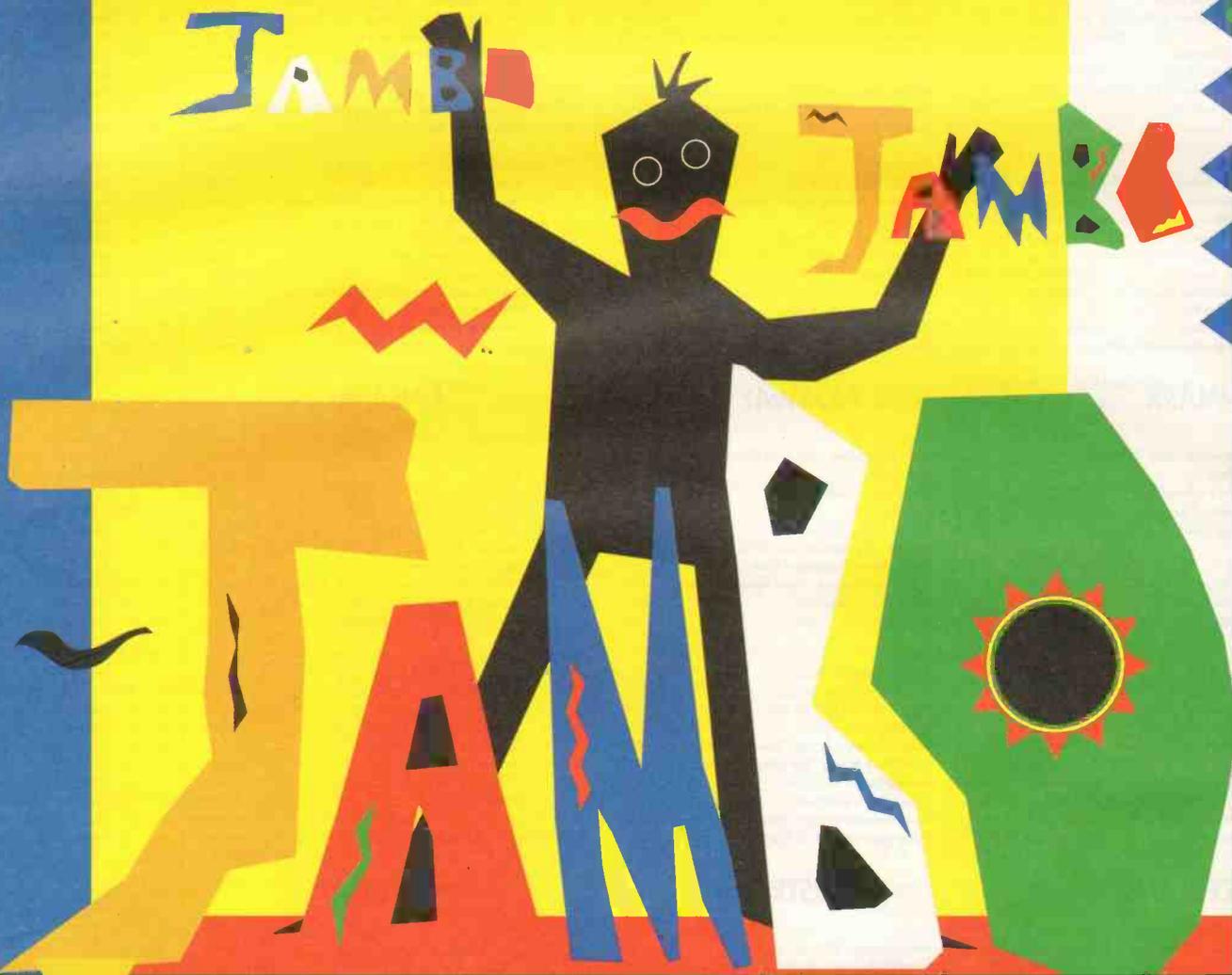
The Portuguese singles chart has been suspended until further notice by local IFPI body AFP.

## ITALY

TW	LW	Singles	
1	2	Bruce Springsteen - Streets Of Philadelphia	(Sony)
2	1	Madonna - I'll Remember	(WEA)
3	3	Corona - The Rhythm Of The Night	(Robyx)
4	6	Mo-Do - Eins, Zwei, Polizei	(Expanded)
5	4	Ice MC -	

*the* **SUMMER-SMASH '94**

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Station Reports

Station reports include all new additions to the playlist, indicated by the abbreviation "AD." Reports from certain stations will also include a "Power Play" (PP), a track which receives special emphasis for the week, as well as featured new albums indicated by the designation "AL." Within each country, stations are grouped by ranking and listed alphabetically. Rankings include: Platinum (P), Gold (G), Silver (S) and Bronze (B). All playlists must be received by Monday at 13.00 hours CET.

GERMANY

- ANTENNE BAYERN/Munich P
EHR
Markus Steinkühn - DJ/Producer
Power Play:
Beautiful South - Good As Gold
Joshua Kadison - Jessie
Kenny Rogers - Keep On Loving You
She's Crazy - Heaven Can Wait
Take That - Everything
Vince Gill & Gladys Knight - Ain't No Mountain High Enough
AD List:
AD H.R. Knaack - Einmal Mann
Pat Shop Boys - Liberation
Popgodz - Having
B List:
AD General Public - I'll Take You
Kate Tansi - Cry Cry Louisa
Maggie Reilly - Don't Wanna Lose
Mona - De Pies A Cabozzo
Peter Frampton - Day In The Sun
ANTENNE NIEDERSACHSEN/Hannover P
ACE
Anja Schmidt - Head Of Music
Playlist Unchanged
HR 3: GRAFFITI/Frankfurt P
EHR
Markus Herle - Producer
Playlist Unchanged
HR 3: LEIDER GUT/Frankfurt P
EHR/Dance
Markus Herle - Producer
Power Play:
AD 2 Unlimited - The Real Thing
B List:
AD Chris De Burgh - Blonde Hair
Play - Soulful Man
Michel Van Dyke - She Comes
RADIO NRW/Oberhausen P
ACE
Jeff van Gelder - Head Of Music
A List:
AD East 17 - Around The World
Kate Tansi - Cry Cry Louisa
RADIO RPR 1/Ludwigshafen P
EHR
Dieter Mauser - Prog Dir
Guido Müller - Music Dir
Playlist Unchanged
SWF 3: POPSHOP HITLINE/
Baden Baden P
EHR
Jörg Lange - Producer
Playlist Unchanged
WDR 1/Cologne P
EHR
Hans Engel - Producer
Elmar Metz - Producer
Playlist Unchanged

- 104.6 RTL BERLIN/Berlin G
EHR
Lori Granger - Music Dir
Playlist Unchanged
BERLIN 88.8/Berlin G
National Music
Jürgen Jürgens - Head Of Music
A List:
AD Bandit - Bei Dir Sein
Brian Setzer - Lady Luck
Closeau - Live In Memories
Enigma - The Eyes Of Truth
Flippers - Ein Herz Auf Reisen
Jackie Clever - Amerika
Janet Jackson - Because Of
Judith Zimmermann - Nur Der Rauch
Michel Van Dyke - All I Ever Wanted
Patrick Lindner - Ich Kann
Harrington/McGettigan - R'N'R Kids
Patriz Ziegler - Warum
Philipp & Brück - Wunsch Mir
Traffic - Here Comes A Man
Umberto Tassari - No Miedo Di Te
Valensia - Gato
ENERGY/Berlin G
EHR
Holger Richter - Music Dir
Playlist Unchanged
HIT RADIO N 1/Nuremberg G
Dance
Stefan Meißner - Prog Dir
Power Play:
AD 2 Unlimited - The Real Thing
A List:
AD Arrested Dev. - Ease My Mind
Club House - Light My Fire
Intermission - Six Days
Maxx - No More, I Can't Stand It
HUNDE 6/Berlin G
ACE
Rainer Gräth - Music Dir
A List:
AD Adamo - Nach Allem Was War
Joe Cocker - Summer In The City
Julie Iglavien - Crazy
Michel Van Dyke - She Comes
Tevin Campbell - I'm Ready
OK RADIO/Hamburg G
EHR
Oliver Weßberg - Head Of Music
Power Play:
AD Hysterix - Must Be The Music
B List:
AD Clive Griffin - Commitment
East 17 - Around The World
Magic Affair - Give Me All
Maxx - No More, I Can't Stand It
Phil Collins - We Wait And
OR8/FRITZ/Potsdam G
EHR
Bernd Albrecht - Frank Manzel,
Jens Müller - Music Prog
Playlist Unchanged
RADIO 7/Ulm G
ACE
Alex Naumann - Head Of Music
A List:
AD Beautiful South - Good As Gold
B List:
AD Bandit - Bei Dir Sein
Baz Scoones - Same Change
Celine Dion - Miled
Counting Crows - Mr. Jones
Eleanor McEvoy - Only A
Fatima Raine - Love Is A
Jeff Lorber - Last Wish You
Jon Secada - If You Go
Judy Cheeks - Reach
Max - If It's To Be
Me'Shell Ndege - Call Me
Peter Blakeley - God's Little
Youssef N'Dour - 7 Seconds
RADIO ARABELLA/Munich G
National Music
Karl Heinz Schweter - Prog Dir
Playlist Unchanged
RADIO FFN/Uerohagen G
EHR
Jürgen Köster - Prog Dir
Frank Eichner - Head Of Music
B List:
AD East 17 - Around The World
Frontal - Accidentally Kelly Street
Mother Earth - Jesse
Worlds Apart - Could It Be
RADIO GONG/Nuremberg G
EHR
Peter 'Marc' Stingl - Music Dir
Power Play:
AD Asia - Anytime
Seal - Prayer For The Dying

- A List:
AD Des'ree - You Gotta Be
Play - Soulful Man
Joe Cocker - Summer In The City
B List:
AD Aerosmith - Crazy
Melissa Etheridge - All American Girl
Sally Oldfield - Digging
Michel Van Dyke
RADIO KÖLN: COLOGNE CHARTS/
Cologne G
EHR
Uwe Spärl - Prog Dir
Ludwig Schieffler - Prog Dir
A List:
AD 4 Reeves/Manschaft - Everybody's
Big Mountain - Baby I Love
Paviser - Immer Wieder Sehnen
Stanley Fort - Heaven Is
Take That - Everything
RADIO LEIPZIG G
ACE
Frank Rauschenbach - Head Of Music
Playlist Unchanged
RADIO SALU/Saarbrücken G
EHR
Brigitte Barthel - Prog Dir
Thorsten Kremers - Head Of Music
A List:
AD Kate Bush - Eat The Music
M.L.T.R. - 25 Minutes
AL Erosure
RADIO XANADU/Munich G
Track
Stevie Nicks - Head Of Music
A List:
AD Phil Collins - We Wait And
B List:
AD Asia - Anytime
Billy Joel - No Man's Land
Steve Lukather
RB 4/Bremen G
EHR
Axel Sommerfeld - DJ/Producer
A List:
AD C.J. Lewis - Sweets For My Sweet
Chris De Burgh - Blonde Hair
East 17 - Around The World
Eternal - Let's Stay
M.L.T.R. - 25 Minutes
Tevin Campbell - I'm Ready
Tony Di-Barb - The Real Thing
B List:
AD John/Detroit - Ain't Nothing
Magic Affair - Give Me All
Jon Secada - If You Go
Seal - Prayer For The Dying
Stevie Nicks - Blue Denim
Traffic - Here Comes A Man
RSH/Kiel G
EHR
Stephan Hampe - Head Of Music
Power Play:
Seal - Prayer For The Dying
A List:
AD East 17 - Around The World
Jonny Di-Barb - The Real Thing
Waking Hours - I'll Be Waiting
Webbie Schroeder - Lieb' Mich
Michel Van Dyke
SDR 3/Suttgart G
EHR
Hans Thomas - Producer
Power Play:
AD Steve Nicks - Blue Denim
AL Huey Lewis
ANTENNE THÜRINGEN/Weimar S
ACE
Stephan Halppap - Prog Dir
A List:
AD BAP - Japannam
Garth Brooks - Standing Outside
RADIO CHARIVARI/Nuremberg S
EHR
Matthias Hofmann - Music Dir
A List:
AD Chris De Burgh - Blonde Hair
RADIO F/Nuremberg S
ACE
Ziggy Hago - Prog Dir
A List:
AD Andreas Martin - Nur Mit Dir
Beautiful South - Good As Gold
Boney M - Papa Chico
Höhner - Warum
Madonna - I'll Remember
M.L.T.R. - 25 Minutes
Sissel/Damogao - Fire In
Village People - Far Away

- RADIO FV: VESTLAND-CHARTS/
Recklinghausen S
EHR
Guido Schulteberg - Prog Dir
Ulrich Gladies - Music Mgr/Prod
A List:
AD Crash Test Dummies - Mmm Mmm
Crystal Waters - 100% Pure Love
East 17 - Around The World
John/Detroit - Ain't Nothing
RADIO GONG 2000/Munich S
EHR
Andy Wenzel - Head Of Prog
Power Play:
Erosure - Always
Mariah Carey - Without You
Magic Affair - Give Me All
A List:
AD Beck - Loser
Black Sorrows - Strife
B List:
AD Clive Griffin - Commitment
Des'ree - You Gotta Be
Phil Collins - We Wait And
UNITED KINGDOM
96 AFM-BRMB/Birmingham P
EHR
Clive Dickens - Program Manager
A List:
AD Beautiful South - Everybody's Talkin'
Eddie Reader - Patience
Huey Lewis - Some Kind Of
Mariah Carey - Anytime You
Maxx - Get-A-Way
Pink Floyd - Take It
Tony Ion - I'm Ex Girlfriend
Tori Amos - Post The Mission
Warren G/Nate Dogg - Regulate
ATLANTIC 252/London P
EHR
Paul Kavanagh - Prog Dir
A List:
AD Gloworm - Carry Me Home
Maxx - Get-A-Way
Phyllis Nelson - Move Closer
Wet Wet Wet - Love Is
BBC RADIO 1/London P
EHR
Paul Robinson - Prog Dir
Power Play:
C.J. Lewis - Sweets For My Sweet
Crash Test Dummies - Mmm Mmm
Erosure - Always
Pretenders - I'll Stand By You
Symbol - The Most Beautiful
Shilkin - Inside
Tony Di-Barb - The Real Thing
Wet Wet Wet - Love Is
B List:
AD Absolutely Fabulous - Absolutely
C.B. Mahon - It's A Loving Thing
Youssef N'Dour - 7 Seconds
N List:
Carleen Anderson - Mama Said
Frank Block - Headache
Golfiano - Long Time Gone
Joh Wobble - The Sun
Lush - Hypocrite
Melanie Williams - Everyday Thing
Mika - Gentlemen Who Fall
Time Frequency - Such A Fantasy
US 3 - I Got It
BEACON RADIO/Wolverhampton G
EHR
Peter Wagstaff - Prog Dir
A List:
AD Alison Mayet - Getting Into
Big Mountain - Baby I Love
Bryan Adams - Summer Of '69
Joshua Kadison - Beautiful
Roxette - Crash! Boom! Bang!
Tony Di-Barb - The Real Thing
CAPITAL FM/London P
EHR
Richard Park - Prog Contr
A List:
AD Mariah Carey - Anytime You
Phyllis Nelson - Move Closer
B List:
AD Absolutely Fabulous - Absolutely
Blair - To The End
C.B. Mahon - It's A Loving Thing
Down Peen - You Don't
Guns N' Roses - Since I Don't
Mozelle/Brown - No More Tears
Maxx - Get-A-Way
Traffic - Here Comes A Man
CHITERN NETWORK/
Dunstable/Northampton/Gloucester P
EHR
Paul Chanter - Group Prog Dir
Steve Power - Network Controller
A List:
AD Roxette - Crash! Boom! Bang!

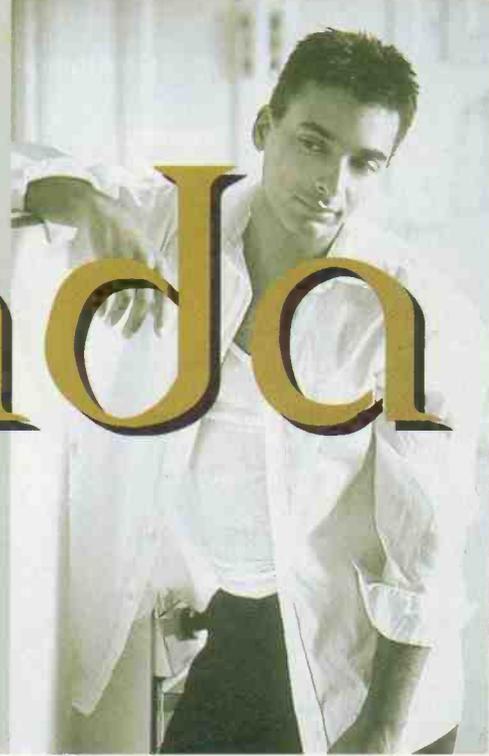
- KISS 100 FM/London P
Dance
Lorna Clarke - Head Of Prog
Lindsay Wesker - Head Of Music
A List:
AD Aaliyah - Back & Forth
Ahmad - Back In The Day
Aswad - Shine
Awesome 3 - Don't Turn
Bobby Brown - Two Can
Da Nappy Heads - I'm Nappy
Guns For Jem - Lifting
Jeanie Tracy - If This Is Love
Lloyd Brown - Stress
Melanie Williams - Everyday Thing
Reel 2 Reel - Go On Move
Seal - Prayer For The Dying
Shawn Christopher - Make My Love
Tony Amos - Post The Mission
Two Amigos - Las Puerbas
METRO RADIO GROUP/Newcastle P
EHR
Liz Elliott - Music Organiser
A List:
AD Alison Mayet - Getting Into
Big Mountain - Baby I Love
Deacon Blue - Dignity
Worlds Apart - Beggin' To Be
B List:
AD Zwa Third - Ease The Pressure
Ace Of Base - Don't Turn
Billie Godfrey - This Beat
Charlotte - All Of Your Love
Deep Forest - Deep Forest
Janet Jackson - Control
Maxx - Get-A-Way
Melanie Williams - Everyday Thing
Menery - I've Never Been
Mian - Lead On Me
Phyllis Nelson - Move Closer
Tori Amos - Post The Mission
PICCADILLY RADIO/Manchester P
EHR
Keith Pringle - Head Of Music
B List:
AD Big Mountain - Baby I Love
Clack/Allen - The Rhythm
East 17 - Around The World
Levelers - Julie
VIRGIN 1215 AM/London P
Rock
Richard Skinner - Prog Dir
John Revell - Prog Dir
B List:
AD Eddie Reader - Patience
Jon Johnson - Paris
Shilkin - Inside
Tori Amos - Post The Mission
2CR-FM/Bournemouth G
ACE
Jean Paul Mansard - Prog Dir
Dave Luck - Head Of Music
A List:
AD Deacon Blue - Dignity
B List:
AD Gato - Someday
Huey Lewis - Some Kind Of
Roxette - Crash! Boom! Bang!
Seal - Prayer For The Dying
Steve Nicks - Blue Denim
COOL FM/Belfast G
ACE
John Paul Ballantine - HQM
B List:
AD Ace Of Base - Don't Turn
Arrested Dev. - Ease My Mind
Big Mountain - Baby I Love
Big Head Todd - Broken Hearted
Denise Johnson - Rays Of The
Hunters/Collectors - Holy Grail
Jody Watley - When A Man
Joe Roberts - Back In My
R. Kelly - Your Body's Callin'
Roxette - Crash! Boom! Bang!
Shilkin - Inside
FORTH 95FM/Edinburgh G
EHR
Tom Wilson - Head Of Music
A List:
AD Aretha Franklin - Willing To
Guns N' Roses - Since I Don't
Pearl Jam - Dinosaur
Roxette - Crash! Boom! Bang!
Shara Nelson - Nobody
B List:
AD Alice Cooper - Last In America

- David Lee Roth - Nightlife
Deep Forest - Deep Forest
Degrees Of Motion - Do You
Denise Johnson - Rays Of The
Jody Cheeks - Reach
Keith Sweat - How Do You
Moby - Hymn
Youssef N'Dour - 7 Seconds
HORIZON RADIO AND GALAXY RADIO/
Millon Keynes and Bristol G
Dance
Paul Chanter - Group Prog Dir
Steve Power - Head Of Music
A List:
AD 2 Unlimited - The Real Thing
Arrested Dev. - Ease My Mind
Shara Nelson - Nobody
B List:
AD Billie Godfrey - This Beat
Charlotte - All Of Your Love
Keith Sweat - How Do You
Time Frequency - Such A Fantasy
INVICIA/Whitstable G
EHR
John Lewis - Program Manager
Tim Stewart - Head Of Music
A List:
AD Big Mountain - Baby I Love
Doobie Bros - Listen To
John/Detroit - Ain't Nothing
Joe Roberts - Back In My
R. Kelly - Your Body's Callin'
Wendy Maten - So Close
B List:
AD Darkman - Yabba Dabba Doo
EYK - Number
Marvin Gaye - Lucky Lucky Me
Red Hot Chili Peppers - Under
POWER FM/Fareham G
EHR
Darren Parks - Head Of Music
Jeremy Clark - Head Of Music
B List:
AD Gloworm - Carry Me Home
Huey Lewis - Some Kind Of
R. Kelly - Your Body's Callin'
RuPaul - House Of
RADIO CLYDE/Glasgow G
EHR
Alex Dickson - Prog Dir
Playlist Unchanged
RADIO WYVERN/Worcester G
ACE
Stephanie Denham - Head Of Music
A List:
AD Alanah Myles - 9 Below 0
Bad Boys Inc. - More To This
Barbra Streisand - Guilty
Big Mountain - Baby I Love
Billy Joel - Lullaby
Bob Geldof - Crazy
Coasters - Sorry
David Lee Roth - Nightlife
Doobie Bros - Listen To
Enigma - The Eyes Of Truth
Frontal - Accidentally Kelly Street
Marillion - Alone Again In The Lap
Of
Open 8 - When You Made
Richard Darbyshire - Wherever Love
Seal - Prayer For The Dying
Time Turner - Proud Wary
Undercover - Best Friend
Village People - In The Navy
RED ROSE RADIO/Preston/Blackpool G
EHR
Adrian Allen - Head Of Music
B List:
AD Ace Of Base - Don't Turn
Bad Boys Inc. - More To This
Beautiful South - Everybody's Talkin'
Big Mountain - Baby I Love
Cranberries - Dreams
Dr. Alban - Look Who's
Haddaway - Rock My Heart
Pretenders - I'll Stand By You
B List:
AD Marc Lavigne - On N'iro
Sting - Nothing 'Bout Me
NRJ NUTZ/Paris P
EHR
Max Guazzini - Dir
A List:
AD Aerosmith - Amazing
Corona - The Rhythm Of
RTL/Paris P
ACE
Marie Le Maris - Head Of Prog
A List:
AD Billy Ze Kick - Manger-Moi
Crash Test Dummies - Mmm Mmm
AL Bushing
Chris De Burgh
Julio Iglesias

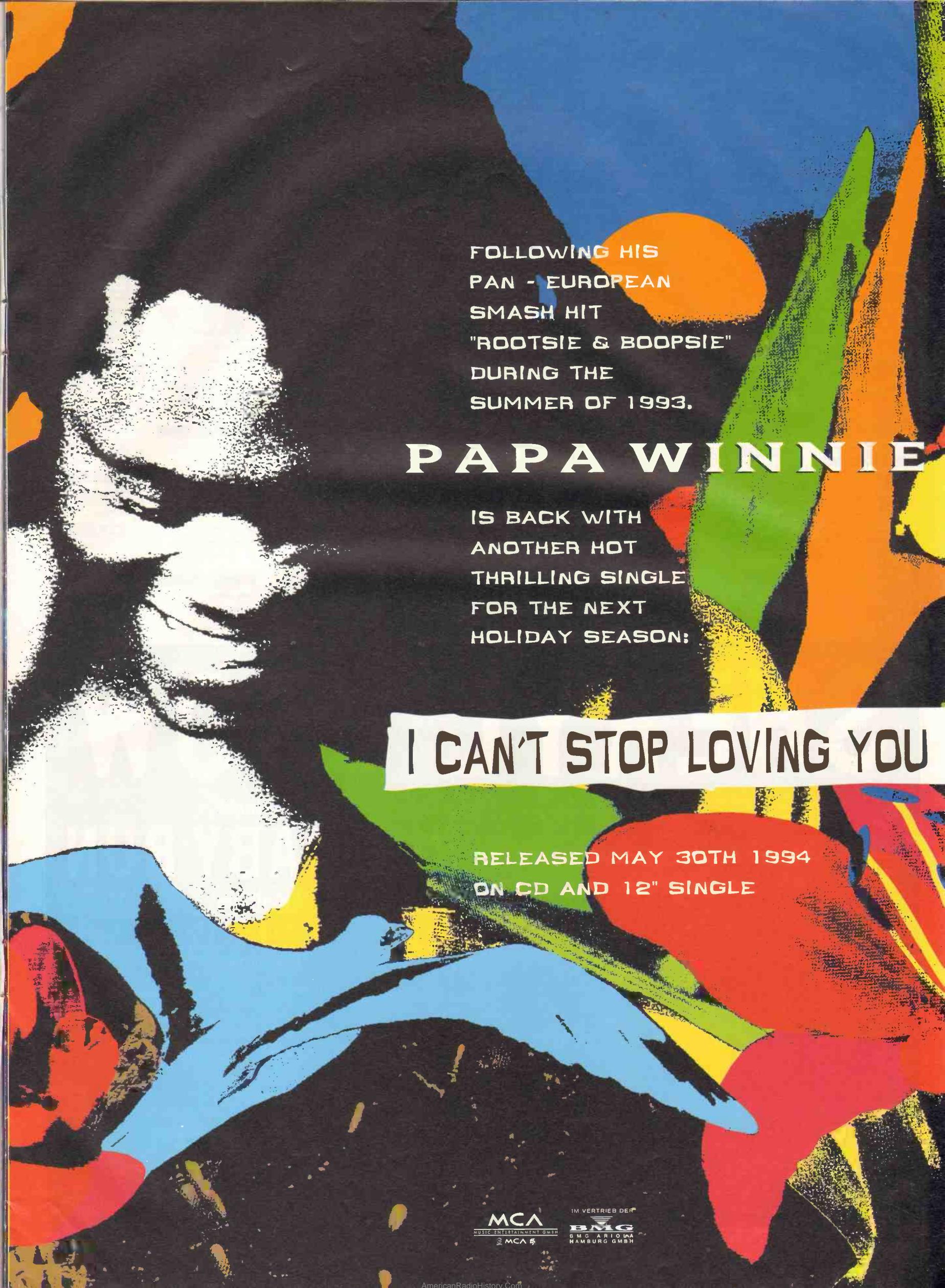
- Mono Negro
SKYROCK NETWORK/Paris P
EHR
Laurent Bouneau - Prog Dir
A List:
AD Corona - The Rhythm Of
Jimmy Cliff - I Can See Clearly
Sal-N-Pepa - Whatta Man
TOP MUSIC/Shruburg G
EHR
Hervé Petit - Prog Dir
A List:
AD Symbol - The Most Beautiful
Tony Di-Barb - The Real Thing
B List:
AD Bernard Lavilliers - Troisèmes
Blonde - Jamis Sur
Joe Cocker - Summer In The City
M-People - Renaissance
Maureen - Decadent
Misty Oldland - An Affair
Rita Mitsouko - Les Amants
Seal - Prayer For The Dying
Soul Asylum - Black Gold
Sting - Nothing 'Bout Me
VIBRATION/Orléans G
National/EHR
Audace Delavreau - Prog Coord
A List:
AD Basia - Drunk On Love
Bibi - Big Time Sensuality
Blur - Girls & Boys
Choice - Ballad Of Ira & Paul
Indra - Hollywood
October Project - Hurry My
Paul Young - Hope In A
Pat Shop Boys - I Wouldn't
Seal - Prayer For The Dying
Soul Asylum - Black Gold
Sting - Nothing 'Bout Me
VOLTAJE FM/Rosny-sous-Bois G
National/EHR
Olivier Allard - Music Dir
A List:
AD Brand New Heavies - Dream On
Cappella - Move On Baby
L'ONDE LATINE/Aix en Provence S
National Music
Maxime Atraldi - Head Of Music
Power Play:
A List:
AD Eurythm - Et Tuote La Vie
B List:
AD Volary - El Est
AD Bernard Lavilliers - Troisèmes
RTL WRIT/Paris S
Rock
Georges Lang, Lionel Richebourg
AL
Chris De Burgh
Huey Lewis
Jim Hendrix
Mick Ronson
Pretenders
Traffic
Van Morrison
ISABELLE FM/Beaune Saint Aupre B
Rock
Patrick Lapeyronnie - Prog Dir
A List:
AD Bernard Lavilliers - Troisèmes
Stark - Big Time Sensuality
Cappella - Move On Baby
Culture Beat - World In
Joe MC - Think About
RADIO CANTAL/Aurillac B
EHR
Renaud Saint-André - Prog Dir
Playlist Unchanged
TIL-OPALUS FM/Le Touquet B
EHR
Thierry Masselis - Music Dir
Xavier Defrance - Producer
Power Play:
Eddy Mitchell - Le Paradis
Stickers Wheel - Stuck In The
A List:
AD General Public - I'll Take You
Joe Cocker - Summer In The City
King Cool - Stand By Me

- FRANCE
M40/Paris P
EHR
Christian Lefebvre - Prog Mgr
A List:
AD Bernard Lavilliers - Troisèmes
Charlie Couture - Jacobi Marchais
Dr. Alban - Look Who's
Haddaway - Rock My Heart
Pretenders - I'll Stand By You
B List:
AD Marc Lavigne - On N'iro
Sting - Nothing 'Bout Me
NRJ NUTZ/Paris P
EHR
Max Guazzini - Dir
A List:
AD Aerosmith - Amazing
Corona - The Rhythm Of
RTL/Paris P
ACE
Marie Le Maris - Head Of Prog
A List:
AD Billy Ze Kick - Manger-Moi
Crash Test Dummies - Mmm Mmm
AL Bushing
Chris De Burgh
Julio Iglesias
AUSTRIA
Ö 3/Vienna P
EHR
Bogdan Rosic - Head Of Music
A List:
AD Cranberries - Wanted
Danube Dance - Chains
Herbert Grönemeyer - Morgenrot
Joe Cocker - Summer In The City

The Smash Single "If You Go" Taken from the Album "Heart, Soul and a Voice" JOHNSON Top Ten EHR and climbing







FOLLOWING HIS  
PAN - EUROPEAN  
SMASH HIT  
"ROOTSIE & BOOPSIE"  
DURING THE  
SUMMER OF 1993.

# PAPA WINNIE

IS BACK WITH  
ANOTHER HOT  
THRILLING SINGLE  
FOR THE NEXT  
HOLIDAY SEASON:

## I CAN'T STOP LOVING YOU

RELEASED MAY 30TH 1994  
ON CD AND 12" SINGLE

**MCA**  
MUSIC ENTERTAINMENT GMBH  
MCA

IM VERTRIEB DER  
**BMG**  
B M G A R I O W A  
HAMBURG GMBH



Station Reports

**EAST FM 106.1/2/Noriköping G**  
ACE  
Dan Grossmann - Music Dir  
Power Play:  
AD Joe Cocker - Summer In The City  
A List:  
AD C.J. Lewis - Sweets For My Sweet  
Clive Griffin - Commitment  
Pandora - Something's Gone  
B List:  
AD Carleen Anderson - Mama Said  
Christie Sandoval - My Girl  
E-Type - Set The World  
Lisa Lisa - When I Fall

**Nordman Vandrarern**  
Popradio: Hoving  
Stevie Nicks - Blue Denim  
Scam  
AL  
**RADIO STOCKHOLM/Stockholm G**  
EHR  
Robert Sehlberg - Music Producer  
A List:  
AD Christie Sandoval - My Girl  
Clive Griffin - Commitment  
Cranberries - Dreams  
Gitarman - Rumbin'  
Joe Cocker - Summer In The City  
Joe Cocker - Summer In The City

**Z-102 STOCKHOLM/Stockholm G**  
Rock  
Peter Franck - Head Of Music  
A List:  
AD Brian McKnight - I Can't Go  
Yazz - Have Mercy  
B List:  
AD Francis Dumery - American Life  
Joe Cocker - Summer In The City  
Roxette - Crash! Boom! Bang!

**Seal - Prayer For The Dying**  
Tony Di-Bart - The Real Thing  
ACE  
**RADIO FM 104.3/Linköping S**  
ACE  
Moffas Arvidsson - Head Of Music  
Power Play:  
AD Carleen Anderson - Mama Said  
Pauline Henry - Watch The Miracle  
A List:  
AD All 4 One - I Swear  
Clive Griffin - Commitment  
Counting Crows - Round Here  
Eddi Reader - Patience

**Noa - I Don't**  
Post War Dream - Got Me Good  
Tori Amos - Past The Mission  
Bret Walker - Pretenders  
AL  
**RADIO RIX/Göteborg S**  
ACE  
Peter Källström - Music Dir  
A List:  
AD Glenmark/Erissos/Strömstedt - När  
Joe Cocker - Summer In The City  
B List:  
AD Lisa Lisa - When I Fall  
Tony Di-Bart - The Real Thing

**A List:**  
AD Alice Cooper - Lost In America  
Mano Negra - Señor Malanza  
Sons Unlimited - Loose Toi Aller  
Youssef N'Dour - 7 Seconds  
**RADIO BASILISK/Basel G**  
ACE  
Nick Schulz - Co-Ord  
A List:  
AD Beautiful South - Everybody's Talkin'  
C.J. Lewis - Sweets For My Sweet  
Lucifrice - Mädchen  
B List:  
AD Alison Moyet - Getting Into  
Basie - Drink On Love  
Billy Joel - No Man's Land  
Bob Geldof - Crazy  
Cranberries - Dreams  
Francis - U R The Best  
Farian/McAuley - Rikki Don't  
H.R. Kassar - Entscheder Mann  
Meat Loaf - Objects In The Rear  
Richard Marx - Silent Scream

**TURKEY**  
**CAPITAL RADIO 99.5/Ankara G**  
EHR  
Bobby Bee - Prog Dir  
A List:  
AD Aerosmith - Crazy  
**EUROPE**  
**VOICE OF AMERICA/Europe P**  
EHR  
June Brown - Dir  
Power Play:  
Ace Of Base - The Sign  
B List:  
AD Ace Of Base - Don't Turn  
Phil Collins - Can't Turn Back The

**RICK DEES WEEKLY TOP 40/U.S.A. S**  
**Rick Dees Weekly Top 40**

**THE WORLD'S GREATEST HITS/U.S.A. S**  
EHR/ACE/Rock  
David Baronfeld - Dir of Prog  
A List:  
AD All 4 One - I Swear  
Bruce Springsteen - Streets Of  
Bernad - Sky  
Jon Secada - If You Go  
Madonna - I'll Remember  
Mariah Carey - Without You  
Real 2 Real - I Like To  
Roachford - Only To Be  
Roxette - Sleeping In My Car  
Spin Doctors - How You Ever  
Take That - Everything

**WESTWOOD ONE: CASEY'S COUNTDOWN/U.S.A. S**  
EHR  
Bill Stober - Int Director  
A List:  
AD Beth Nielsen Chapman - In The  
Bonnie Raitt - Love Sneakin  
Bruce Springsteen - Streets Of  
Joshua Kadison - Beautiful  
Kerla Benoit - Standing  
Kenny G - Even If  
Madonna - I'll Remember  
Michael Bolton - Completely  
Richard Marx - Now And Forever  
Toni Braxton - You Mean The World

**AD**  
AD Caline Dion - Miled  
Jam & Spoon - Right In The Night  
Seal - Prayer For The Dying  
Tony Di-Bart - The Real Thing



**MTV EUROPE/London P**  
Music Television  
Brent Hansen - Dir of Prog & Prod  
Peter Goad - Mgr Music Prog  
Heavy Rotation  
Ace Of Base - Don't Turn  
Bruce Springsteen - Streets Of  
Mariah Carey - Without You  
Real 2 Real - I Like To  
Roxette - Sleeping In My Car  
Symbol - The Most Beautiful  
Take That - Everything

**Active Rotation**  
Bon Jovi - Dry County  
Cappella - Move On Baby  
Crash Test Dummies - Mmm Mmm  
Culture Beat - World In  
Doop - Doop  
Dr. Alban - Look Who's  
Erasure - Always  
Haddaway - Rock My Heart  
Phil Collins - We Wait And  
Prince And The New Power Generation - The Love  
Toni Braxton - Breathe Again

**Buzz Bin**  
Arrested Dev. - Ease My Mind  
Big Mountain - Baby I Love  
Dixie - You Gotta Be  
Nick Cave - Do You Love Me  
Rollins Band - Live  
Soundgarden - Spoonman  
Shine - Nordenstam - Little Star

**Medium Rotation**  
Ace Of Base - The Sign  
Aerosmith - Cryin'  
Billy Joel - The River Of  
Bryan Adams - Please  
Adams/Stewart/Sing - All For  
Crash Test Dummies - Mmm Mmm  
Culture Beat - World In  
East 17 - It's Alright  
Enigma - Return To Innocence  
Jam & Spoon - Right In The Night  
Mariah Carey - Dream Lover  
R.E.M. - Everybody Hurts  
Take That - Babe

**Prime Break Out**  
2 Unlimited - The Real Thing  
Atlantic Ocean - Waterfall  
Beautiful South - Good As Gold  
Crystal Waters - 100% Pure Love  
East 17 - Around The World  
Lucifrice - Mädchen  
Marusha - Somewhere  
Urban Cookie Collective - High On

**TELEVISION**  
**VVA TV/Cologne P**  
Music Television  
Christoph Post - prog. dir.  
A List:  
AD Arzte - Friedenspazier  
Ace Of Base - Don't Turn  
Doop - Doop  
Dr. Alban - Look Who's  
Erasure - Always  
Joshua Kadison - Jessie  
Lucifrice - Mädchen  
Magic Affair - Give Me All  
Mariah Carey - Without You  
Prince And The New Power Generation - The Love  
Toni Braxton - Breathe Again

**B List:**  
2 Unlimited - Let The Beat  
Beck - Loser  
BG/Prince Of Rap - The Colour Of  
Big Mountain - Baby I Love  
Black - Sorry  
Bon Jovi - Dry County  
Brand New Heavies - Dream On  
Bruce Springsteen - Streets Of  
Cappella - Move On Baby  
Cosmic Baby - Loops Of  
Crash Test Dummies - Mmm Mmm  
Culture Beat - World In  
Dream - Things Can Only  
East 17 - It's Alright  
Enigma - Return To Innocence  
Jam & Spoon - Right In The Night  
K7 - Come Baby Come  
Madonna - I'll Remember  
Magic Affair - Omen III  
Marusha - Somewhere  
Masterboy - Get To Give It Up  
Maxx - Get A Way  
MC Serj/Real McCoy - Automatic Lover  
Meat Loaf - Rock & Roll Dreams  
Members Of Mayday - Rove Olympia

**New Videos**  
Metallica - One  
Michel Van Dyke - She Comes  
Odyssey - Riding  
Phil Collins - We Wait And  
Sant-N-Pepa - Whatta Man  
U 95 - Inside Your Dreams  
A-Ha - Shapes That  
Beautiful South - Good As Gold  
Adams/Stewart/Sing - All For  
Die Tree - You Gotta Be  
U 95 - Inside Your Dreams

**New Videos**  
Bates - Hello  
Blur - Girls & Boys  
Bob Geldof - Crazy  
Charlatans - Can't Get Out  
Crystal Waters - 100% Pure Love  
Dream - U R The Best  
Enigma - The Eyes Of Truth  
Flashover - Don't! Madly  
Freddie Wadsworth - Hi! Me  
Jon Secada - If You Go  
Jule Niguel Band - Sehnsucht  
K7 - Hi De Ho  
Maxim - What Would  
Meyson - Whiter  
Head Loaf - Objects In The Rear  
Morrissey - The More  
Nena - Ho! Mich Zurück  
Nikka - Annie Howe  
Pet Shop Boys - Liberation  
Ridgely Bayer - Die Liebe Siegt  
Scorpions - Woman  
Sheryl Crow - Run Baby Run  
Six Was Nine - Drop Dead  
Snoop Doggy Dogg - Gin & Juice  
Stella Getz - Dr. Love  
Thorn That Beat 1 Won't  
Urban Cookie Collective - High On  
Worlds Apart - Could It Be  
Yazz - Have Mercy  
Yello - Do It  
ZZ Top - Breakaway

**THE BOX/London G**  
Music Television  
Liz Laskowski - Dir of Prog  
Box Tops  
Ace Of Base - The Sign  
Big Mountain - Baby I Love  
C.J. Lewis - Sweets For My Sweet  
Crash Test Dummies - Mmm Mmm  
Eternal - Just A Step From Heaven  
Francis Buffale - Lonely Symphony  
Mariah Carey - Without You  
Real 2 Real - I Like To  
Real & Sittmy - Happy Happy  
Sittkin - Inside

**New Videos**  
Beautiful - If 50's  
Choice - Me Happy  
East 17 - Around The World  
John/Detroit - Ain't Nothing  
Gloworm - Carry Me Home  
Joe Roberts - Back In My  
Life's Addiction - Love & Affection  
October Project - Bury My  
Seal - Prayer For The Dying  
Wendy Moten - So Close  
Wet Wet Wet - Love Is  
Worlds Apart - Begin To Be

**CMT EUROPE/Nashville S**  
Music Television  
Cecilia Walker - Prog Coord  
Heavy Rotation  
Clint Black - A Good Run Of Bad Luck  
Confederate Railroad - Daddy Never  
Deborah Allen - Breast These Chains  
Janis O'Hara - Cold Hard Truth  
J.M. Montgomery - Rape The  
Kelly Rowland - Walking Just...  
Lori White - That's My Baby  
Linda Davis - Company Time  
Pam Tillis - Spilled Pearls  
Patty Loveless - How Can I  
Reba McEntire - Why Haven't I...  
Rodney Crowell - Let The Picture  
Toby Keith - Wish I

**New Videos**  
Chely Wright - He's A Good Old Boy  
Clay Walker - Dreaming With  
Jesse Hunter - Way She's Lookin'  
Joni Lynn White - Wild Love  
Orall & Wright - He Loves Me  
Sarah Jory - When You Walk

**AD**  
AD Alice In Chains - No Excuses  
Billy Midson - Dedicated To  
Jon Secada - If You Go  
Loveland - Let The Music  
Poppadoo - Having  
Seal - Prayer For The Dying  
T-empo - Saturday Night  
Touch/Culture - Doo Wop

**STUDIO HIT FM/Stockholm S**  
Dance  
Johan B. Bring - Prog Dir  
A List:  
AD All 4 One - I Swear  
Basic Element - Touch  
Carleen Anderson - Mama Said  
Club House - Light My Fire  
E-Type - Set The World  
Gitarman - Rumbin'  
Mach7 - Real Love  
Mika Mission - I Can Fly  
Nordman - Vandrarern  
Pandora - Something's Gone  
Roxette - Crash! Boom! Bang!

**RADIO RYD STUDENTRADION/Linköping B**  
EHR  
Johannes Lindström - Head Of Music  
A List:  
AD Bob Geldof - Crazy  
Cardigans - Rise & Shine  
Counting Crows - Round Here  
Nordman - Vandrarern  
Travis Lindens Kvin - Dansa  
True D - Boom

**RADIO STJELLA FM 106/Helsingborg B**  
EHR  
Robert Olsson - Head Of Music  
A List:  
AD Alice In Chains - No Excuses  
Billy Midson - Dedicated To  
Jon Secada - If You Go  
Loveland - Let The Music  
Poppadoo - Having  
Seal - Prayer For The Dying  
T-empo - Saturday Night  
Touch/Culture - Doo Wop

**SWITZERLAND**  
**COLLEUR 3/Lausanne G**  
Rock  
Thierry Catherine - Head Of Music  
Power Play:  
AD Nation/Abel - Save Yourself  
ACE - Supersonic  
A List:  
AD Frank Block - Headache  
Lena Fogbe - What's It Like  
Youssef N'Dour - 7 Seconds  
Zhané - Hey Mr. D.

**B List:**  
AD Beck - Beercan  
Lilitha - Africa  
Rebecca Torment - Easy Come Easy  
Shine Nordenstam - Little Star  
Urban Dance Squad - Demagogue

**RADIO ZUERSEE/Rapperswil G**  
ACE  
Tony Immer - Head Of Music  
A List:  
AD Yazz - Have Mercy  
**RADIO LAC/Geneva S**  
EHR  
Judy Sanders - Prog Dir  
Power Play:  
AD C.J. Lewis - Sweets For My Sweet  
Seal - Prayer For The Dying

**RADIO 3 III/Mendrisio B**  
EHR  
Boris Piffaretti - Prog Dir  
Riccardo Pellegrini - Head Of Music  
Power Play:  
AD Doobie Bros - Listen To  
East 17 - Around The World  
Joe Cocker - Summer In The City  
Mango - Grivato

**RADIO 3 III DISCO/Mendrisio B**  
Dance  
A List:  
AD Alter Ego - Dance  
Fishbone Beat - Save The Planet  
FR Connection - Without Your Love  
Malo Grosso - Mystery  
Mullis - Change  
Sylvia Coleman - All Around

**RADIO FRAMBOISE/Yverdon B**  
ACE  
Jean Luc Zwicker - Prog Dir  
A List:  
AD Roxette - Crash! Boom! Bang!  
Zouk Machine - AC

**RETE 3/Lugano B**  
ACE/Rock  
Elena Casarini - Head Of Music  
A List:  
AD Galliano - Long Time Gone  
Mano Negra - Señor Malanza

**AD**  
AD Beck - Beercan  
Lilitha - Africa  
Rebecca Torment - Easy Come Easy  
Shine Nordenstam - Little Star  
Urban Dance Squad - Demagogue

**DRE 3/Basel G**  
Rock  
Christoph Allspach - Music Co-Ord

**AD**  
AD Beck - Beercan  
Lilitha - Africa  
Rebecca Torment - Easy Come Easy  
Shine Nordenstam - Little Star  
Urban Dance Squad - Demagogue

**AD**  
AD Beck - Beercan  
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**AD**  
AD Beck - Beercan  
Lilitha - Africa  
Rebecca Torment - Easy Come Easy  
Shine Nordenstam - Little Star  
Urban Dance Squad - Demagogue

Adult Contemporary Europe ACE TOP 25

TW	LW	WOC	Artist/Title	Label
1	1	8	SYMBOL/The Most Beautiful Girl In The World (NPG)	
2	2	16	BRUCE SPRINGSTEEN/Streets Of Philadelphia (Columbia)	
3	5	5	BIG MOUNTAIN/Baby I Love Your Way (RCA)	
4	6	5	PRETENDERS/I'll Stand By You (WEA)	
5	3	12	MARIAH CAREY/Without You (Columbia)	
6	4	7	MADONNA/I'll Remember (theme from With Honors) (Maverick)	
7	9	4	TAKE THAT/Everything Changes (RCA)	
8	8	10	JOSHUA KADISON/Jessie (SBK)	
9	16	2	JON SECADA/If You Go (SBK)	
10	7	9	ROXETTE/Sleeping In My Car (EMI)	
11	11	8	JIMMY CLIFF/I Can See Clearly Now (Columbia)	
12	12	4	PHIL COLLINS/We Wait And We Wonder (Virgin/WEA)	
13	NE		HUEY LEWIS & THE NEWS/(She's) Some Kind Of Wonderful (Elektra)	
14	20	4	BONNIE RAITT/Love Sneakin Up On You (Capitol)	
15	19	3	PET SHOP BOYS/Liberation (Parlophone)	
16	21	6	MISTY OLDLAND/A Fair Affair (Columbia)	
17	NE		CRASH TEST DUMMIES/Mmm Mmm Mmm Mmm (Arista)	
18	14	4	ROACHFORD/Only To Be With You (Columbia)	
19	24	2	ERASURE/Always (Mute)	
20	13	15	TONI BRAXTON/Breathe Again (LaFace/Arista)	
21	22	2	PINK FLOYD/Take It Back (EMI)	
22	NE		DES'REE/You Gotta Be (Sony Soho Square)	
23	10	5	ACE OF BASE/Don't Turn Around (Mega/Metronome)	
24	18	3	BEAUTIFUL SOUTH/Good As Gold (Stupid As Mud) (GolDis)	
25	15	9	BEE GEES/Kiss Of Life (Polydor)	

The Adult Contemporary Europe (ACE) Top 25 is based on a weighted-scoring system. It is compiled on the basis of playlists of European stations programming soft pop/rock sounds for 25-49 year-olds, fulltime or during specific dayparts. Songs in "A" rotation receive more points than those in "B" rotation or more limited airplay exposure. © BPI Communications BV

European Dance Radio EDR TOP 25

TW	LW	WOC	Artist/Title	Label
1	1	4	CRYSTAL WATERS/100% Pure Love (Mercury)	
2	2	14	CORONA/The Rhythm Of The Night (DWA)	
3	6	3	TONY DI-BART/The Real Thing (Cleveland City)	
4	3	5	2 BROTHERS ON THE 4TH FLOOR/Never Alone (Bounce)	
5	20	10	DOOP/Doop (Clubstutute)	
6	9	2	AMOS/Only Saw Today (Dig It)	
7	4	8	ZHANÉ/Groove Thang (Motown)	
8	NE		DARKMAN/Yabba Dabba Doo (Wild Card)	
9	8	7	SNOOP DOGGY DOGG/Gin & Juice (Death Row/Interscope)	
10	10	8	ATLANTIC OCEAN/Waterfall (Pegasus)	
11	14	2	CAPPELLA/Move On Baby (Internal)	
12	17	6	DES'REE/You Gotta Be (Sony Soho Square)	
13	13	3	ICE MC/Think About The Way (DWA)	
14	NE		JAMEE DEE/Don't Be Shy (X-Energy)	
15	11	3	AFRIKA BAMBAATAA/Pupunanny (DFC)	
16	25	2	CLUB HOUSE/Light My Fire (PWL)	
17	15	2	DJH FEAT. STEFY/My Body (W & W)	
18	5	9	C.B. MILTON/It's A Loving Thing (Byte)	
19	NE		MARUSHA/Somewhere Over The Rainbow (Low Spirit/Motor)	
20	NE		JX/Son Of A Gun (Hooj Toons)	
21	7	3	URBAN COOKIE COLLECTIVE/High On A Happy Vibe (Pulse 8)	
22	NE		BLOWN/Je T'Aime... Moi Non Plus (Epic)	
23	NE		MOTIV8/Rockin' For Myself (WEA)	
24	NE		T-EMPO/Saturday Night, Sunday Morning (ffrr)	
25	19	2	MO DO/Ens Zwei Polizei (Plastika)	

The European Dance Radio (EDR) Top 25 is based on a weighted-scoring system. It is compiled on the basis of playlists of European stations programming various styles of dance music (including hip hop/rap, R&B and swingbeat) for 15-30 year-olds, fulltime or during specific dayparts. Songs that have achieved top 20 status in the EHR Top 40 are regarded as non-specific for EDR and receive limited points. © BPI Communications BV

Billboard Singles USA TOP 25

TW	LW	Artist/Title	For week ending	May 28th 1994	Label	ECO
1	1	ALL-4-ONE/I Swear			Blizz	
2	3	MADONNA/I'll Remember			Maverick	
3	2	ACE OF BASE/The Sign			Arista	DK
4	4	PRINCE/The Most Beautiful Girl In The World			NPG	
5	7	ENIGMA/Return To Innocence			Virgin	D
6	6	BIG MOUNTAIN/Baby I Love Your Way			RCA	
7	10	TONI BRAXTON/You Mean The World To Me			LaFace	
8	5	R. KELLY/Bump N' Grind			Jive	
9	9	TEVIN CAMPBELL/I'm Ready			Qwest	
10	15	AALIYAH/Back & Forth			Background	
11	13	WARREN G. & NATE DOGG/Regulate			Death Row	
12	19	ACE OF BASE/Don't Turn Around			Arista	DK
13	8	CRASH TEST DUMMIES/Mmm Mmm Mmm Mmm			Arista	
14	11	MARIAH CAREY/Without You/Never Forget You			Columbia	
15	14	CELINE DION/The Power Of Love			550 Music	
16	22	JON SECADA/If You Go			SBK	
17	16	RICHARD MARX/Now And Forever			Capitol	
18	18	SWV/Anything			RCA	
19	12	BECK/Loser			DGC	
20	20	HEAVY D. & THE BOYZZ/Got Me Waiting			Uptown	
21	69	R. KELLY/Your Body's Callin'			Jive	
22	24	GENERAL PUBLIC/I'll Take You There			Epic Soundtrax	
23	21	SALT-N-PEPA FEAT. EN VOGUE/Whatta Man			Next Plateau	
24	17	BRUCE SPRINGSTEEN/Streets Of Philadelphia			Columbia	
25	23	BONNIE RAITT/Love Sneakin' Up On You			Capitol	

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# MARTA SANCHEZ

FOR THOSE WHO **LOVE** TOPICS

MARTA IS NOT BRUNETTE

MARTA DOESN'T SING FLAMENCO

MARTA HATES SIESTA

SOON IN YOUR COUNTRY!



"DESPERATE LOVERS/DESESPERADA", DEBUT SINGLE  
FEATURED IN TRACK ATTACK BOX (FROM THE ALBUM "WOMAN")



PolyGram  
SPAIN

phonogram

TOP 10 BILLBOARD US LATIN CHART  
TOP 3 VIDEO MTV LATINO  
GOLD ALBUM IN SPAIN  
ALBUM RELEASED IN SPAIN, MEXICO, USA,  
BRASIL, ARGENTINA, VENEZUELA, CHILE...

(continued from page 1)

on English-language music for our success, while two thirds of the world's music business is outside the US. A great deal of that business is in local repertoire. You can't be in the local repertoire business unless you have your own companies. The development, or the transformation of MCA from a powerful American company to, hopefully, a powerful worldwide company, was a strategy that was formulated roughly five years ago shortly after I first joined the company. What you're seeing right now is the implementation of a very important phase of that plan.

**M&M: What are the details of the plan?**

AT: It's mainly the opening of a number of companies throughout the world and specifically by strengthening our European presence. When we opened the six European companies on April 1 it was the single largest simultaneous opening of this kind. I give [MCA International president] Jorgen Larsen tremendous credit for being able to organise in a very short time the superb group of executives in those countries. Next year, we will be aggressively opening companies in the Far East. I would say that by the end of 1995, mid-1996, we will be running our companies in all the major territories of the world.

**"Video is a double-edged sword. On the one hand, it is an effective promotion tool, on the other hand it allows a great deal of mediocrity to masquerade as artistry."**

**M&M: Did the arrival of Japanese owners make any difference in the implementation of this strategy?**

AT: No. We run quite autonomously from Matsushita. The strategy was put in place before they bought the company. One of the reasons I am quite sure that they were excited about the acquisition of MCA was the potential they

saw in the future growth of the music component of MCA on an international scale. As I said earlier, the ratio of sales worldwide is roughly two thirds outside the US, one third in the US. For us, it is almost the reverse. We have tremendous opportunities to grow very rapidly and aggressively overseas and bring our sales ratio closer to the world's ratio.

**M&M: Do you think the acquisition of Virgin would have allowed you to be quicker on this issue?**

AT: There is no question that the acquisition of Virgin, which already had infrastructures in a number of places, would have accelerated the process; but I think that we have done quite a good job starting from scratch and getting up and running quickly. We will open additional territories this year and some others next year. At the end of the day, we will be more or less on schedule as we originally thought we would.

**M&M: You have a strategy of internal growth with your own forces, but do you plan to acquire local labels in these territories in order to rapidly increase your market share?**

AT: Our strategy is to build our overseas companies as intelligently as we possibly can. If an acquisition is possible and makes economic and strategic sense for us, we will naturally be interested in exploring that possibility. On the other hand, I don't see any compelling need to pay premium prices to buy a small section of market share quickly. We will evaluate the deals carefully from a financial and strategic perspective.

**M&M: You currently have a five-year international distribution deal on-going with BMG until 1999. Do you plan to set up your own distribution systems, as in the US, with your own sales forces and warehouses in the main territories?**

AT: I have little interest in investing in manufacturing and distribution infrastructures. We are very pleased with our relationship with BMG. In many ways we consider it a partnership. We have excellent working relationships with BMG throughout the world and the rela-

tionship at the most senior level is good. **Michael Dornemann** [BMG chairman/CEO] and **Rudi Gassner** [BMG International president/CEO] and I speak frequently. There is no reason to doubt that this relationship will not continue for quite some time.



**"The '60s were the greatest decade for popular music. It has a lot to do with the fact there were so many powerful social uprisings: the Vietnam war, black power, civil rights, feminist movements, drug culture, sexual revolution. Many artists developing at that time reflected those issues in their music, and they held a compelling importance that they don't today."**

**M&M: Is having your own sales force of no interest to you?**

AT: No. If in a particular territory our sales volume gets to a point where it would be advantageous for us to do our own selling, we would consider that possibility. But you're looking well down the road. Right now, there are three components to our strategy. Number one is to establish our roster of artists as aggressively and effectively as possible in as many territories around the world. Number two would be to exploit the vast catalogue we have in those territories. You can never get the same level of exploitation of the catalogue as a licensed label as you can when you have your own people working on it. And the third component is to steadily build an intelligent domestic artist roster in each territory. All those three elements will keep us quite busy over the next few years as we establish our presence.

**M&M: Will the local artists signed by the different companies be for local consumption only or do you also expect them to cross borders?**

AT: I believe music travels across boundaries extremely well, and I think the traditional view of how it travels is going to change. Historically, the artists who travel the best on a global basis have been English-language artists; but I am

quite sure that the importance of non-Anglo-saxon artists on an international level will grow significantly over the coming decade. And I would certainly hope that the local artists we will be signing will have success not only in their own country but in other territories as well.

**M&M: You now have a 25-year career in the music industry. What are the main changes you have seen throughout the years?**

AT: This is my 25th year in this business and I will be 50 this fall, which means I will have spent half my life in this business. When I started, the US market accounted for some 55% of the total worldwide music sales. A great deal of the sales at that time were simply sales of US or UK products overseas. Certainly one of the great changes has been the enormous growth of the international market. There has been a dramatic change in the business from being very entrepreneurial to a very serious big business. From an artist development side, the marketing and promotion aspects have become much more complex and sophisticated. There is a great deal of focus and attention on the image side, with the heavy use of videos. When I first started, image was based almost solely on live appearances and press. That was a slow process. There is now much more attention paid to international development and breaking worldwide. I think that one of the negative aspects of today's music is that careers are not as long as they used to be. If artists were broken effectively in the late 1960s they would last 10 or 15 years.

**M&M: Video can help revive sleepy careers. Take ZZ Top, for example.**

AT: Yes, but video is a double-edged sword. On the one hand, it is a terribly effective promotion tool, on the other hand it allows a great deal of mediocrity to masca-

**"I think that one of the negative aspects of today's music is that careers are not as long as they used to be. If artists were broken effectively in the late 1960s they would last 10 or 15 years."**

rade as artistry for a very short period of time. There is now the phenomenon of unknown artists coming from nowhere, with the money to produce a couple of hit singles and a couple of efficient videos, sell a lot of records, and then not have the ability to stand the rigours of becoming major artists. This industry has historically grown on the concept of the

long-term career as opposed to having to start from scratch each time.

**M&M: MCA has problems breaking upcoming rock bands, but is very strong with R&B and country acts. Why is that?**

AT: It's a factor I hope will be ironed out in the short term. MCA's great success both in R&B and country tends to make the efforts on the rock side look weaker in comparison. However, we now have a new A&R team in place at the label. I am very pleased with the signings that are now taking place and the results will be seen over the next few years. I am also very pleased with the records coming out of some of our label's arrangements through MCA. In particular the group **Live on Radioactive** is going to have a major breakthrough on their new album, not only in the US, but internationally as well.

**M&M: Do you still listen to music?**

AT: The day I stop listening to music is the day I will leave this business! I still listen to a tremendous amount of music—all our records of course, and I try to listen to as much as I can. One of the unfortunate aspects of moving further up the hierarchy is that you are taken further away from the reason you got into the business in the first place. If you ask record executives why they got into this business, I think 99% will answer because they love music, which is my case. I spent all the '60s, from 1961 to 1969, going to college and graduate school, and to me, the '60s were the greatest decade for popular music. It has a lot to do with the fact that there were so many powerful social uprisings: the Vietnam war, black power, civil rights, feminist movements, drug culture, the sexual revolution. Many artists developing at that time reflected those issues in their music and they held a compelling importance that they don't today. At Harvard, I had an apartment half a block away from a department store and they had the best record department in all Boston. I was there everyday, buying at least one album a day.

**M&M: In retrospect, what have been the three or four most thrilling musical moments of those past 25 years?**

AT: I had the good fortune to have a great many musical thrills, many of which occurred before I even got into this business. Seeing **Jimi Hendrix** before he went to the UK, before he became Jimi Hendrix, was great. He used to play those clubs down in Greenwich Village with a band called at that time **Jimi James**, if I remember it rightly. Seeing **Bruce Springsteen** playing two three-hour sets a night at the Bottom Line was also a great moment. There are just too many of them.

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Rijnsburgstraat 11, 1059 AT Amsterdam, The Netherlands

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Printer: Den Haag Offset

Billboard Music Group: President: Howard Lander; International Editor-in-Chief: Adam White  
Music & Media is a publication of BPI Communications BV, a subsidiary of BPI Communications LP.  
BPI Communications CEO: Gerald S. Hobbs; President/COO: Arthur F. Kingsbury; Executive Vice President: John Babcock Jr., Robert J. Dawling, Martin R. Feely, Howard Lander; Senior Vice Presidents: Paul Curran, Ann Haire, Rosalee Lovett  
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Subscription Rates: United Kingdom UK£ 135, Germany DM 399, Benelux Dfl 397, Rest of Europe US\$ 249, USA/Canada US\$ 270, Rest of World US\$ 288.  
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PHONE NUMBER: (+31) 20.669 1961 Bank account number: AMRO 43.58.31.615  
FAX NUMBERS: (+31) 20.669 1941 (General) - (+31) 20.669 1811 (Publisher)  
(+31) 20.669 1951 (Editorial) - (+31) 20.669 1931 (Sales)

# OFF THE RECORD

**FAREWELL JOHN BRILEY:** EMI Records UK's VP international artist marketing **John Briley** is to leave the company at the end of the month. Briley joined EMI in 1988 after being MD of **Zomba's** Dutch company. He will be replaced by **Phil Patterson**, currently head of international artist development at EMI.

**WHAT IS VIVA UP TO?:** Any truth in the rumours that German cable/satellite music TV channel **Viva** has been in discussion with Hong Kong-based satellite group **Star TV** (controlled by **Rupert Murdoch's News Corporation**) with a view to buy part of a music channel? And what of whispers that Viva has also been in negotiations with Swedish music channel **Z TV**? Could a pan-European channel be in the planning by the same music company consortium which owns Viva? Watch this space.

**JAZZ SECTION LIKELY AT POPKOMM:** A jazz area is "very likely" to be incorporated into this year's German music trade fair **POPKOMM**, according to **101 South MD Michael Jakob**. Jazz sales awards are also expected to be presented during **POPKOMM**, while the first edition of the new jazz chart is due to come out at the end of June, after final co-ordinations by German music trade **Der Musikmarkt**.

## WOM/Sheryl Crow

(continued from page 1)

mates that the Crow campaign is worth around DM250,000 [app. US\$147,000], and reveals that record companies are generally charged around DM140,000 for this kind of campaign.

However, he explains, hesitations from Polydor and their own faith in the artist led to WOM's proposing to halve the campaign price in return for a slice of the revenue.

"We get our money back depending on the success of the album [around DM1 per record]. If it sells 200,000 copies, for example, then we will get our money back," says Christiani.

"In my view, we are just getting paid for what we do and in truth we have spent a lot more. What counts is that it's the artist at the end of the day who gets the full support in such a campaign." Christiani adds that he sees this kind of A&R action as an important function of the chain store. "Record companies can't stand back and watch everything that's going on. Once in a while we are so sure about a product that we offer the record company things to release it here or to speed up the release."

This kind of deal is regarded as taboo in highly regulated northern Europe. One European executive describes the deal as "very unusual." He adds, "We know that this sometimes happens in Southern Europe, where labels buy cheap advertising spots on radio or TV by giving the station a share on the profits. It's also common in South America, but in Germany, where rules are so strictly adhered to? If it is true, I would find it very dubious." Another record executive says that everything is possible with WOM, but that they generally drive a hard bargain. He has never heard of such a deal as WOM and Polydor struck for Crow.

One industry insider, however,

claims such deals are already commonplace in the German record industry. "German record companies are under a lot of pressure from international partners to reach a high sales level and they'll do anything to achieve this."

Despite the effectiveness of WOM's campaign (Crow's album has sold some 33,000 copies in Germany, more than half of the total European sales figure) Polydor is unwilling to reveal details of the arrangement. Polydor A&M product manager **Jens Geisemeyer** denies that any "risk sharing" was involved in the campaign, saying only that the two parties struck a "good deal."

He is, however, quick to point to the important role that WOM has played in the development of Crow. "Anything that has happened so far comes from WOM," he states. "They had the album already featured as 'import of the month' in November [before the release] and it was WOM's 'album of the month' in April. Their actions, plus the great, across-the-board press coverage we got, built Crow's profile here in Germany. They discovered an artist for themselves and for the consumers."

Christiani reports that the last act to receive similar attention was Canadian act **The Boomers** signed to **Warner**. "We invested in the campaign and shared the risk with Warner. If we hadn't done this campaign, The Boomers would never have been released outside of Canada. Our campaign led to them doing a tour of Germany." The Boomers album also reached number 56 in the album charts.

Warner Germany product manager **Matthias Fricke** comments, "WOM was really the first to see major potential in The Boomers. WOM approached us to release it in Germany and we agreed to have the band as a WOM 'Artist Of The Month.'" However, although he admits WOM gave Warner a discount for its campaign, he denies any knowledge of revenue-sharing.

## Rony Moves To SNEP

(continued from page 1)

basic professional organization to an entrepreneurial structure.

"With the current people we have gathered at SNEP, from communications to market studies and legal aspects, we now have a very good team. Hervé has the experience of institutions and has worked in private companies. To me, he was the best for this position. He will bring to SNEP enthusiasm, youth and dynamism. And I am prepared to bet that he is going to like what he will have to do."

## Seal

(continued from page 1)

sis, the track is "Most Added" in West, North and South and is charted in **M&M's Regional Airplay** rankings in Northwest (number 11) and South (3).

**John Clarke**, head of music with Irish MOR pubcaster **2FM/Dublin** says, "If the single is any indication of the quality of the forthcoming album it could be this year's **Star [Simply Red's 10-times UK platinum record from '91].** It's a very strong song; it has strong subject matter and requires more than one or two listens before its full impact is felt. That type of product goes right across the board."

German EHR programmers believe the new album, **Seal II**, could repeat the success of the debut. Airplay in Germany is quickly building and, according to **Media Control**, the song received 99 plays last week, good for a number 54 position in the national airplay chart.

The response from **Thorsten Kremers**, head of music with **EHR Radio Saarlouis/Saarbruecken**, where **A Prayer For The Dying** is on powerplay, has been enthusiastic. Kremers recognises how Seal has grown as an artist. "It will have 16 to 20 plays next week. It has great hit potential and it is also a new experience. Seal had a lot of hit singles with the first album, but this is not the Seal of before. The last was a bit like 'disco'. Now there is more 'soul'."

Kremers doesn't believe the long absence will have any adverse effect on Seal's success. "People recognise and identify with Seal," he says. "This time he has grown up a bit and he will reach other listeners too. There are some hits for the younger [radio] audiences on the album while it is also attractive to non-hit radio formats."

**Andreas Heineke**, senior producer with **EHR OK Radio/Hamburg**, is very optimistic about the single's chances and the album's potential. "We still play **Killer** and **Crazy** [the songs from the debut album] here and we all know these songs by heart. The new song has been playlisted in our chart and so far there has been a good response," he observes, joking, "we are the official 'Seal' station, I think."

Italian EHR **Rete 105 Network** head of music **Angelo de**

Rony comments, "This position is not only a traditional lobbying activity for a professional organization. It encompasses a wider spectrum of activities and there are some hot issues to deal with, such as the lowering of VAT, the charts and the relationship with radio stations. In other words, not being simply the ones who call for a 40% quota."

He adds, "They came to see me at a moment when I was feeling weary of this never-ending lobbying activity towards [broadcast regulator] the **CSA**. I would have stayed at **CLT** if they could

**Robertis** observes that the single needs repeated plays to appreciate its impact. "It's not as easy as **Crazy**. There is much more to it and it requires a couple of listens. We have given it a priority play and gave it our special weekly singles launch. It may be a little too early to talk about its success, but on the strength of the single we believe the album does have hit potential."

Nearer to home, **A Prayer For The Dying** has been received with more caution in some UK regional stations. Senior producer **Steve Power** at **EHR Chiltern Radio Network** echoed this feeling. "It has been A-listed across the board this week but it's not a 'Killer' if you'll pardon the pun. We decided not to break it but to follow here. It is a 'grower,' although my first impressions were that it was painfully average. The album is more of the same. The sound is more sophisticated, more rounded than before, and he's got **Joni Mitchell** on one track as a backing singer. I think it will either sink or swim."

**Paul Kavanagh**, programme director at long wave **EHR Atlantic 252**, says the fact that it doesn't seem that long since Seal made a record is a measure of his popularity. Kavanagh exercised a wait and see policy with the new single. "We've had a listen," he says "It wasn't playlisted in the first week but it looks like it will be this week. We are taking a very close look at it through our research."

**Mike Childs**, senior producer with **EHR Capital FM/London**, strikes a more upbeat chord. "It's a very good single and it has been well worth the wait. He obviously took stock and waited instead of rush releasing a follow up. We have A-listed it and I could see it reaching the top five sales chart."

"Another **Killer** was not what we wanted," Childs continues. "An artist must progress and we're all hoping for that. This is another class track and it was just what we expected of him."

The current campaign on the album emphasizes the change of visual image from the leather-clad and dreadlocked singer to a shaven headed and more sombre approach.

The three-year release gap, the visual image change and the subtle shift in the music's "gravitas" in lyrical subject matter have all aided the almost seamless posi-

tion, but they couldn't. I think they understand this decision and my relationship with **CLT's** management remains very good."

Rony, 33, has a law degree and has worked previously for government organization **SJTI** and former broadcasting authority **CNCL**. He moved to the radio industry in 1990 when he became **GM** of dance music station **Maxximum**. He joined **RTL** in October 1991, where he worked closely with **Sautter, Jacques Rigaud** and **Philippe Labro**.

tioning of Seal from hit single artist with dance floor appeal to a serious artist with strong melodic pop sensibilities.

**Catriona Frazer** of Seal's London-based management company **I.Z.M.** emphasises the importance of the changed image. "The video for **A Prayer For The Dying** is very strong. It's a very sparse performance."

That same product branding has been carried through to a UK-wide billboard campaign using a naked picture of Seal, elements of which have been used in many other European territories. In addition, **MTV Europe** is airing 60 15-second commercials for the album. "The response so far has been very pleasing and we're confident it will keep building," says Frazer.

The strength of the response to the new single appears to have taken even the record company by surprise, albeit pleasantly. "It has got a very good start in Europe," observes **WEA UK** head of marketing **Mark Crossingham**, who points to the good responses booked in Italy ("They have gone completely mad for it") and the promising airplay in Germany. But, says Crossingham, it takes time for the song to develop. "It's not an instant single; it has a slow build."

Production duties on the album have been handled once more by **Trevor Horn**, whom Seal praises as the man who understands him most.

Seal first burst onto the international scene as the unidentified voice on **Adamski's Killer**, which was later re-released as a Seal single. The Adamski single's success was the perfect entrée. Putting a name and a face to the voice carved a short cut through the hard slog of introducing a new artist.

The debut album went on to sell over three million globally, of which the UK (triple platinum with over one million copies sold), Germany (sales in excess of 300,000), France (170,000) and Switzerland/Italy/Spain (50,000 copies each) were the outstanding European markets.



TW	LW	WOC	Artist/Title	Original Label	Total Stations	Rotation A	Rotation B	New Adds
1	1	11	SYMBOL/The Most Beautiful Girl In The World	(NPG)	131	114	17	1
2	3	6	PRETENDERS/I'll Stand By You	(WEA)	99	64	35	4
3	8	6	ERASURE/Always	(Mute)	96	73	23	6
4	7	5	BIG MOUNTAIN/Baby I Love Your Way	(RCA)	91	63	28	10
5	2	17	BRUCE SPRINGSTEEN/Streets Of Philadelphia	(Columbia)	94	73	21	0
6	6	6	CRASH TEST DUMMIES/Mmm Mmm Mmm Mmm	(Arista)	94	63	31	9
7	4	8	MADONNA/I'll Remember (theme from With Honors)	(Maverick)	94	70	24	0
8	5	7	TAKE THAT/Everything Changes	(RCA)	84	67	17	1
9	9	11	ROXETTE/Sleeping In My Car	(EMI)	87	73	14	1
10	14	4	JON SECADA/If You Go	(SBK)	77	49	28	8
11	18	2	HUEY LEWIS & THE NEWS/(She's) Some Kind Of Wonderful	(Elektra)	70	45	25	14
12	24	2	SEAL/Prayer For The Dying	(ZTT)	60	43	17	23
13	13	15	MARIAH CAREY/Without You	(Columbia)	75	61	14	0
14	10	5	PHIL COLLINS/We Wait And We Wonder	(Virgin/WEA)	80	47	33	3
15	15	7	ACE OF BASE/Don't Turn Around	(Mega/Metronome)	80	58	22	6
16	11	6	PET SHOP BOYS/Liberation	(Parlophone)	78	50	28	5
17	12	7	DES'REE/You Gotta Be	(Sony Soho Square)	64	45	19	3
18	23	2	C.J. LEWIS/Sweets For My Sweet	(Black Market)	50	38	12	13
19	25	3	TONY DI-BART/The Real Thing	(Cleveland City)	57	44	13	14
20	17	9	ROACHFORD/Only To Be With You	(Columbia)	62	39	23	3
21	22	3	CRYSTAL WATERS/100% Pure Love	(Mercury)	50	29	21	10
22	16	8	HADDAWAY/Rock My Heart	(Coconut)	58	44	14	1
23	21	10	DR. ALBAN/Look Who's Talking	(Cheiron)	64	40	24	1
24	19	8	COUNTING CROWS/Mr. Jones	(Geffen)	50	31	19	4
25	30	2	BITTY MCLEAN/Dedicated To The One I Love	(Brilliant)	45	31	14	9
26	20	7	D:REAM/U R The Best Thing	(Magnet)	50	30	20	2
27	27	12	JOSHUA KADISON/Jessie	(SBK)	47	33	14	6
28	NE	→	EAST 17/Around The World	(London)	39	30	9	21
29	29	14	LEVEL 42/Forever Now	(RCA)	49	27	22	0
30	26	3	RICHARD MARX/Silent Scream	(Capitol)	48	26	22	3
31	31	24	ACE OF BASE/The Sign	(Mega/Metronome)	33	27	6	0
32	NE	→	ETERNAL/Just A Step From Heaven	(EMI)	40	33	7	4
33	33	8	BEAUTIFUL SOUTH/Good As Gold (Stupid As Mud)	(Go!Discs)	44	29	15	4
34	28	13	MARCELLA DETROIT/I Believe	(London)	46	26	20	0
35	35	9	SALT-N-PEPA FEAT. EN VOGUE/Whatta Man	(ffrr)	38	19	19	2
36	38	4	PINK FLOYD/Keep Talking	(EMI)	41	25	16	3
37	NE	→	ELTON JOHN & MARCELLA DETROIT/Ain't Nothing Like The Real Thing	(Rocket)	36	27	9	10
38	NE	→	CRANBERRIES/Dreams	(Island)	32	20	12	12
39	NE	→	BRAND NEW HEAVIES/Dream On Dreamer	(Acid Jazz)	43	28	15	3
40	36	3	YAZZ/Have Mercy	(Polydor)	40	23	17	1

The EHR Top 40 chart is based on a weighted-scoring system. Songs score points by achieving airplay at M&M's EHR reporting stations, that target 12-34 year-old listeners with contemporary music fulltime or during specific dayparts. Songs in "A" rotation airplay receive more points than those in "B" rotation or more limited airplay exposure. Stations are weighted by market size and by the number of hours per week committed to the format. indicates Europe's most Radio Active record, registering the biggest increase in chart points.

### CHARTBOUND

ROXETTE/Crash! Boom! Bang!	(EMI)	37/14	SPIN DOCTORS/Have You Ever Seen The Rain	(Epic)	25/0
MEAT LOAF/Objects In The Rear View Mirror May...	(Virgin)	36/6	ENIGMA/The Eyes Of Truth	(Virgin)	24/4
BOB GELDOF/Crazy	(Vertigo)	36/3	MICHAEL BOLTON/Lean On Me	(Columbia)	24/2
BLUR/Girls & Boys	(Food)	34/3	ALISON MOYET/Whispering Your Name	(Columbia)	24/1
BECK/Loser	(Geffen)	33/5	WET WET WET/Love Is All Around*	(Precious)	23/3
GENERAL PUBLIC/I'll Take You There	(Epic)	33/4	MISTY OLDLAND/A Fair Affair	(Columbia)	22/3
REEL 2 REAL/I Like To Move It	(Positiva)	33/2	SIX WAS NINE/Drop Dead Beautiful	(Virgin)	22/3
BASIA/Drunk On Love	(Epic)	30/3	BLOWN/Je T'Aime... Moi Non Plus	(Epic)	21/0
URBAN COOKIE COLLECTIVE/High On A Happy Vibe	(Pulse 8)	26/6	MAXX/Get-A-Way	(Blow Up)	20/5
PINK FLOYD/Take It Back	(EMI)	26/2	C.B. MILTON/It's A Loving Thing	(Byte)	20/2
LEVEL 42/All Over You	(RCA)	25/4	CELINE DION/Misled	(Epic/Columbia)	19/2
CHRIS DE BURGH/Blonde Hair, Blue Jeans	(A&M)	25/3	JULIA FORDHAM/Different Time Different Place*	(Circa)	19/2
CORONA/The Rhythm Of The Night	(DWA)	25/3	MARVIN GAYE/Lucky Lucky Me	(Motown)	19/2
MICHAEL BOLTON/Soul Of My Soul	(Columbia)	25/1	JOE COCKER/Summer In The City*	(Capitol)	18/14
CULTURE BEAT/World In Your Hands	(Dance Pool)	25/1	PATRICK BRUEL/Bouge*	(RCA)	18/5

The EHR "chartbound" chart lists the total number of EHR reporting stations playing newer songs that do not yet have enough airplay points to rank among the EHR Top 40. The second number represents how many stations reported it to M&M for the first time. Songs which have received no new airplay for two consecutive weeks will be deleted from this chart, but may reappear with new airplay. In the case of a tie, songs are listed by new adds. Asterisks indicate new entries in Chartbound.

## A Great Deal Of Seal

This week's hottest record on EHR must be Seal's *Prayer For The Dying*, the taster for the British singer's second self-titled album. The song is **Most Added** leader for the second consecutive time (last week it shared a tie as such with **Huey Lewis & The News**) with 23 first-time reports (20 last week) and now also registers the best chart-point gain, earning it the **Radio Active** award.

The **Trevor Horn**-produced track performs the highest ascension of the week as it climbs 12 places from number 24 to 12. In the **Channel Crossovers** (see page 30), it already holds the eighth position amongst the UK product playlisted on the Continent. Judging from the **Regional Airplay** charts (page 31), Seal does best in the South, where it enters straight at number 3.

M&M's **Trackfax** statistics reveal that the record's 60-station roster comprises of 40% platinum and 33% gold-ranked stations—a very favourable share. It enjoys a 38% spreading angle (ratio of adds) and a 5% conversion ratio (indicating the proportion of stations moving the song to a higher rotation level). This week, no less than six platinum stations have added the song straight onto their A lists—three Italian networks, two Dutch pubcasters and Norway's nation-wide **NRK Petre/Oslo**. With a 79% penetration ratio for "Prayer" in Italy, that country clearly leads the way, followed by Holland (67%), the UK (65%), Sweden (50%), Denmark (41%) and Germany (35%). Austrian national pubcaster **Ö 3/Vienna**, as well as its Polish counterpart **Polskie Radio 3/Warsaw**, and both Madrid-based Spanish national networks **Cadena 40 Principales** and **Cadena 100** are also playlisting the track.

We spot some interesting movements in the top 3 of this week's chart. While the **Symbol** seems to have reached saturation point during his fifth week at the top, the **Pretenders** slip to number 2 with still four adds in their pocket and **Erasure** jump to number 3 with six adds and a substantial point gain. Erasure enjoy upward conversions at no less than 12 stations—13% of their roster, a quite remarkable figure. The British act has reached the widest support base in Sweden (87%), the UK (85%), Germany (83%) and Italy (72%). In the Central region, *Always* has reached the number one position as the top-playlisted song (all formats) in the German-speaking areas (see **Regional Airplay**).

This week's highest new entry in the **EHR Top 40** (at number 28) goes to *Around The World* by **East 17**. The British teen act had three EHR hits before, 1993's *Deep* and *West End Girls* and, earlier this year, his most successful one—*It's Alright*, charting for 13 weeks and peaking at number 18.

The new single was already received well by EHR in the UK during the last couple of weeks and still enjoys its best penetration ratio there (70%), but now it enters the chart thanks to its radio awakening in several other countries, the most prominent being Italy (five stations/adds), Germany (seven stations, five adds) and Denmark (four stations/adds), while its 52% spreading angle raises high hopes.

Pieter Kops

### MOST ADDED

SEAL/Prayer For The Dying	(ZTT)	23
EAST 17/Around The World	(London)	21
JOE COCKER/Summer In The City	(Capitol)	14
TONY DI-BART/The Real Thing	(Cleveland City)	14
HUEY LEWIS & THE NEWS/(She's) Some Kind Of Wonderful	(Elektra)	14
ROXETTE/Crash! Boom! Bang!	(EMI)	14

Most added are those songs which received the highest number of playlist additions during the week. In the case of a tie, songs are listed alphabetically by artist.

### "A" ROTATION PERFORMANCE

ETERNAL/Just A Step From Heaven	(EMI)	82
WET WET WET/Love Is All Around	(Precious)	82

\*"A" Rotation Performance is a listing of those records that have achieved the best A rotation penetration. Records listed are those outside the EHR top 20 and with a total number of reporting stations of at least 20. Songs tied are listed alphabetically by artist.

### NEW TOP 20 CONTENDERS

JULIA FORDHAM/Different Time Different Place	(Circa)	19
PATRICK BRUEL/Bouge	(RCA)	18
JOE COCKER/Summer In The City	(Capitol)	18
YOUSSEU N'DOUR FEAT. NENEH CHERRY/7 Seconds	(Columbia)	13

New Top 20 Contenders are those artists that have not yet had an EHR top 20 hit and appear on this page for the first time with this single. Artists are listed by total number of stations. In case of a tie, records are listed alphabetically by artist.

# REGIONAL CROSSOVERS

Tracking the cross-regional impact of songs

© BPI Communications BV

## BORDER BREAKERS

Mainland European records breaking out of their region of signing

TW	LW	WOC	Artist/Title	Original Label	Region Of Signing	Crossover Regions	Total Stations
1	1	12	ROXETTE/Sleeping In My Car	EMI	NORTH	WC.EC.W.C.S.SW.SE	78
2	2	9	ACE OF BASE/Don't Turn Around	Mega	NORTH	WC.EC.W.C.NW.S.SE	75
3	3	10	HADDAWAY/Rock My Heart	Coconut	CENTRAL	WC.W.NW.N.S.SE	49
4	5	29	ACE OF BASE/The Sign	Mega	NORTH	W.C.NW.SW.SE	33
5	4	12	DR. ALBAN/Look Who's Talking	Cheiron	CENTRAL	WC.W.N.S.SE	53
6	6	11	DOOP/Doop	Clubstute	WEST CENTRAL	W.C.NW.N.S.SW.SE	34
7	7	15	CAPPELLA/Move On Baby	Internal	SOUTH	WC.W.C.N.SW.SE	33
8	9	4	ENIGMA/The Eyes Of Truth	Virgin	CENTRAL	WC.EC.NW.N.S.SW	28
9	8	26	ENIGMA/Return To Innocence	Virgin	CENTRAL	WC.W.NW.N.S.SE	25
10	10	17	ANGELIQUE KIDJO/Agolo	Mango	WEST	C.N.S	28
11	17	12	MAXX/Get-A-Way	Blow Up	CENTRAL	W.NW.N	16
12	11	18	C.B. MILTON/It's A Loving Thing	Byte	WEST CENTRAL	C.NW.S	19
13	14	2	MICHAEL LEARNS TO ROCK/25 Minutes	EMI-Medley	NORTH	EC.C	21
14	15	8	CORONA/The Rhythm Of The Night	DWA	SOUTH	WC.W.N.SE	23
15	13	10	LAURA PAUSINI/Strani Amori	CGD	SOUTH	WC.W.C	23
16	12	16	JAM & SPOON/Right In The Night (Fall In Love With Music)	Dance Pool	CENTRAL	WC.W.N.S.SE	26
17	>	NE	ROXETTE/Crash! Boom! Bang!	EMI	NORTH	EC.W.C.NW	20
18	16	9	CULTURE BEAT/World In Your Hands	Dance Pool	CENTRAL	WC.W.S.SE	20
19	>	NE	MANO NEGRA/Señor Matanza	Virgin	WEST	S.SW	6
20	19	28	LAURA PAUSINI/La Solitudine/Soledad	CGD	SOUTH	WC.W.N.SW	13
21	24	2	SIX WAS NINE/Drop Dead Beautiful	Virgin	CENTRAL	N	18
22	22	4	UMBERTO TOZZI/lo Muoio Di Te	CGD	SOUTH	W.C	9
23	20	6	BLOWN/Je T'Aime... Moi Non Plus	Epic	WEST	EC.C.S	16
24	18	16	2 UNLIMITED/Let The Beat Control Your Body	Byte	WEST CENTRAL	W.C	11
25	21	18	MICHAEL LEARNS TO ROCK/Wild Women	EMI-Medley	NORTH	C	11

## CHANNEL CROSSOVERS

The top-playlisted UK/Irish records on mainland European radio

TW	LW	WOC	Artist/Title	Original Label	Crossover Regions	Total Stations
1	1	7	PRETENDERS/I'll Stand By You	WEA	WC.EC.W.C.N.S.SW.SE	111
2	5	6	ERASURE/Always	Mute	WC.EC.W.C.N.S.SE	94
3	2	7	TAKE THAT/Everything Changes	RCA	WC.W.C.N.S.SE	92
4	3	5	PET SHOP BOYS/Liberation	Parlophone	WC.EC.W.C.N.S.SW.SE	89
5	4	7	DES'REE/You Gotta Be	Sony Soho Square	WC.W.C.N.S.SW.SE	67
6	7	9	ROACHFORD/Only To Be With You	Columbia	WC.EC.W.C.N.S.SW.SE	68
7	6	6	PHIL COLLINS/We Wait And We Wonder	Virgin	WC.EC.W.C.N.S.SW	83
8	15	2	SEAL/Prayer For The Dying	ZTT	WC.W.C.N.S.SW	55
9	21	2	C.J. LEWIS/Sweets For My Sweet	Black Market	WC.W.C.N.S.SE	42
10	9	8	BEAUTIFUL SOUTH/Good As Gold (Stupid As Mud)	Go!Discs	WC.EC.C.N.S.SW.SE	56
11	8	14	MARCELLA DETROIT/I Believe	London	EC.W.C.N.S.SW.SE	57
12	13	5	D:REAM/U R The Best Thing	Magnet	WC.EC.C.N.S.SW.SE	50
13	10	14	LEVEL 42/Forever Now	RCA	W.C.N.S.SW.SE	53
14	12	16	JIMMY CLIFF/I Can See Clearly Now	Columbia	WC.EC.W.C.N.S.E	42
15	17	7	BRAND NEW HEAVIES/Dream On Dreamer	Acid Jazz	WC.EC.W.C.N.S.SW.SE	51
16	>	NE	TONY DI-BART/The Real Thing	Cleveland City	WC.W.C.N.S.SE	48
17	16	7	PINK FLOYD/Keep Talking	EMI	EC.W.C.N.S.SW.SE	44
18	11	8	YAZZ/Have Mercy	Polydor	W.C.N.S.SW	44
19	14	4	BOB GELDOLF/Crazy	Vertigo	EC.W.C.N.S.SW	46
20	19	5	BLUR/Girls & Boys	Food	WC.EC.W.C.N.S.SW	39
21	>	NE	BITTY MCLEAN/Dedicated To The One I Love	Brilliant	WC.EC.C.N.S.SE	35
22	18	7	MISTY OLDLAND/A Fair Affair	Columbia	W.C.N.S	34
23	>	NE	EAST 17/Around The World	London	WC.EC.C.N.S	29
24	25	10	PRIMAL SCREAM/Rocks	Creation	WC.EC.W.C.N.SW.SE	32
25	>	RE	REEL 2 REAL/I Like To Move It	Positiva	WC.W.C.N.S.SE	35

For all artists appearing on this chart, the Region Of Signing is Northwest.

## ATLANTIC CROSSOVERS

The top-playlisted North American records on European radio

TW	LW	WOC	Artist/Title	Original Label	Crossover Regions	Total Stations
1	1	11	SYMBOL/The Most Beautiful Girl In The World	NPG	WC.EC.W.C.NW.N.S.SW.SE	165
2	2	19	BRUCE SPRINGSTEEN/Streets Of Philadelphia	Columbia	WC.EC.W.C.NW.N.S.SE	118
3	4	6	BIG MOUNTAIN/Baby I Love Your Way	RCA	EC.W.C.NW.N.S.SW.SE	108
4	5	8	CRASH TEST DUMMIES/Mmm Mmm Mmm Mmm	Arista	WC.EC.W.C.NW.N.S.SW.SE	112
5	3	9	MADONNA/I'll Remember (theme from With Honors)	Maverick	WC.EC.W.C.NW.N.S.SW.SE	120
6	7	4	JON SECADA/If You Go	SBK	WC.EC.W.C.NW.N.S.SW	95
7	6	16	MARIAH CAREY/Without You	Columbia	WC.W.C.NW.N.S.SW.SE	95
8	8	3	HUEY LEWIS & THE NEWS/(She's) Some Kind Of Wonderful	Elektra	WC.EC.W.C.NW.N.S.SW	89
9	11	4	CRYSTAL WATERS/100% Pure Love	Mercury	WC.W.C.NW.N.S.SW.SE	54
10	10	14	JOSHUA KADISON/Jessie	SBK	WC.EC.C.N.S.E	65
11	9	11	COUNTING CROWS/Mr. Jones	Geffen	WC.EC.W.C.NW.N.S.SW.SE	60
12	14	11	SALT-N-PEPA FEAT. EN VOGUE/Whatta Man	ffrr	WC.EC.W.C.NW.N.SW.SE	41
13	12	5	RICHARD MARX/Silent Scream	Capitol	EC.C.NW.N.S.SW	56
14	16	3	MEAT LOAF/Objects In The Rear View Mirror May...	Virgin	EC.C.NW.N.SW.SE	40
15	13	19	TONI BRAXTON/Breathe Again	LaFace	WC.W.C.NW.N.S.SW.SE	47
16	17	22	RICHARD MARX/Now And Forever	Capitol	EC.W.C.NW.N.SW	33
17	15	9	BONNIE RAITT/Love Sneakin Up On You	Capitol	EC.W.C.NW.N.SW	40
18	24	2	MICHAEL BOLTON/Lean On Me	Columbia	EC.NW	25
19	18	24	BRYAN ADAMS, ROD STEWART & STING/All For Love	A&M	W.C.NW.N	30
20	21	10	BECK/Loser	Geffen	C.N.S.SW.SE	30
21	23	2	MARVIN GAYE/Lucky Lucky Me	Motown	EC.W.C.NW.N	27
22	19	14	JANET JACKSON/Because Of Love	Virgin	EC.C.N.SW.SE	36
23	20	5	TONI BRAXTON/Another Sad Love Song	LaFace	WC.C.NW.N.SW	28
24	>	NE	ARRESTED DEVELOPMENT/Ease My Mind	Chrysalis	WC.C.NW.N.S	19
25	>	NE	GENERAL PUBLIC/I'll Take You There	Epic	C.N.S.SW	27

For all artists appearing on this chart, the Region Of Signing is North America.



It is interesting to see French rock band **Mano Negra** enjoy its first appearance in the **Border Breakers** chart as they enter at number 19 with

*Señor Matanza*. (In this respect, it should be noted that the chart wasn't launched until October last year.)

In most European countries, *Señor Matanza* is the first single from *Casa Babylon*, the cosmopolitan group's fourth album. In France, Norway, Sweden and Portugal, however, a different track is released as the lead-off single—*Santa Maradona*, a tribute to the Argentinian football player (M&M, May 14).

*Señor Matanza* crosses over to two regions, the South (four stations) and the Southwest (two). This may seem a small number in total, but we are talking big stations.

In the South, the French melting pot troupe is receiving airplay support on Italian platinum EHR networks **Rete 105 Network/Milan** and **RTL 102.5 - Hit Radio/Bergamo**, as well as on gold-ranked **Italia Network: Music FM/Udine**, and on Swiss rock station **Rete 3/ Lugano**.

In the Southwest, Spanish national EHR networks **Cadena 40 Principales/Madrid** and **Cadena 100/Madrid** are also giving the song a good spin.

The only other, and highest, new entry (at number 17) in the chart is booked by Swedish mega act **Roxette** with *Crash! Boom! Bang!*, the title track and second single from their current album. Its predecessor, *Sleeping In My Car*, still holds the top spot for the eighth consecutive week—the longest number one to this date. *Pieter Kops*

The Regional Crossover charts track the cross-regional movement of product. The **Border Breakers** chart ranks the 25 most successful Continental European records making airplay impact outside their region of signing (airplay achieved in the original region is excluded from the calculations).

The second chart, **Channel Crossovers**, registers the airplay penetration of UK-signed artists in mainland Europe, while the third **Top 25**, the **Atlantic Crossover** chart, ranks the most successful North American artists according to regional airplay impact in Europe.

All three charts are non-format specific. "Region Of Origin" is not necessarily an indication of where the artist comes from but, more significantly, where he/she is signed. An increasing number of national artists are signed to "foreign" labels and M&M wants to acknowledge the crossover impact of such deals.

For each record, "Crossover Regions" are listed in order of first-time airplay appearance.

# REGIONAL AIRPLAY

week 22/94

Airplay

© BPI Communications BV

The top-playlisted songs on European music radio (all formats), listed by region

## NORTHWEST

TW	LW	WOC	Artist/Title	Original Label	Tot Stat	Rotation A	New B Adds
1	1	9	SYMBOL/The Most Beautiful	(NPG)	22	20	2 0
2	3	6	ERASURE/Always	(Mute)	21	17	4 0
3	2	5	PRETENDERS/I'll Stand By You	(WEA)	20	17	3 0
4	5	5	TONY DI-BART/The Real Thing	(Cleveland City)	20	17	3 1
5	10	3	JOHN/DETROIT/Ain't Nothing	(Rocket)	20	17	3 1
6	9	2	MICHAEL BOLTON/Lean On Me	(Columbia)	20	15	5 1
7	>	NE	BIG MOUNTAIN/Baby I Love Your Way	(RCA)	19	13	6 9
8	8	3	ETERNAL/Just A Step From Heaven	(EMI)	18	15	3 0
9	>	NE	WET WET WET/Love Is All Around	(Precious)	17	16	1 1
10	11	4	C.J. LEWIS/Sweets For My Sweet	(Black Market)	16	14	2 0
11	20	2	SEAL/Prayer For The Dying	(ZTT)	19	11	8 3
12	12	3	CRASH TEST DUMMIES/Mmm Mmm Mmm Mmm	(Arista)	15	9	6 0
13	17	2	EAST 17/Around The World	(London)	16	13	3 1
14	4	5	PHIL COLLINS/We Wait And	(Virgin/WEA)	18	14	4 0
15	7	12	BRUCE SPRINGSTEEN/Streets Of	(Columbia)	14	10	4 0
16	16	2	CRANBERRIES/Dreams	(Island)	17	12	5 1
17	>	NE	BEAUTIFUL SOUTH/Everybody's Talkin'	(GoldDiscs)	19	11	8 2
18	19	2	JON SECADA/If You Go	(SBK)	17	10	7 1
19	15	7	BITTY MCLEAN/Dedicated To	(Brilliant)	15	12	3 0
20	>	RE	JOE ROBERTS/Back In My Life	(ffrr)	17	10	7 2

**MOST ADDED**  
**BIG MOUNTAIN/Baby I Love Your Way** (RCA)  
**ROXETTE/Crash! Boom! Bang!** (EMI)  
**HUEY LEWIS & THE NEWS/(She's) Some Kind Of Wonderful** (Elektra)  
**EYC/Number One** (MCA)  
**EDDI READER/Patience Of Angels** (Blanco Y Negro)

## CENTRAL

TW	LW	WOC	Artist/Title	Original Label	Tot Stat	Rotation A	New B Adds
1	13	3	ERASURE/Always	(Mute)	33	21	12 1
2	1	9	JOSHUA KADISON/Jessie	(SBK)	33	27	6 0
3	3	8	SYMBOL/The Most Beautiful	(NPG)	32	28	4 0
4	2	6	TAKE THAT/Everything Changes	(RCA)	29	26	3 1
5	5	2	HUEY LEWIS/Some Kind Of	(Elektra)	28	22	6 0
6	6	7	ACE OF BASE/Don't Turn	(Mega/Metronome)	30	24	6 0
7	4	13	BRUCE SPRINGSTEEN/Streets Of	(Columbia)	30	27	3 0*
8	7	10	ROXETTE/Sleeping In My Car	(EMI)	31	28	3 0
9	8	10	MARIAH CAREY/Without You	(Columbia)	27	23	4 0
10	9	4	PHIL COLLINS/We Wait And	(Virgin/WEA)	28	19	9 4
11	10	3	BIG MOUNTAIN/Baby I Love Your Way	(RCA)	25	18	7 1
12	12	3	PET SHOP BOYS/Liberation	(Parlophone)	23	16	7 2
13	11	6	MADONNA/I'll Remember	(Maverick)	25	18	7 1
14	15	2	CRASH TEST DUMMIES/Mmm Mmm Mmm Mmm	(Arista)	25	15	10 1
15	14	8	DR. ALBAN/Look Who's Talking	(Cheiron)	20	15	5 0
16	16	11	JIMMY CLIFF/I Can See Clearly	(Columbia)	19	12	7 0
17	>	RE	ROACHFORD/Only To Be With You	(Columbia)	18	12	6 1
18	>	9	LEVEL 42/Forever Now	(RCA)	18	12	6 0
19	>	NE	DES'REE/You Gotta Be	(Sony Soho Square)	16	11	5 2
20	>	RE	LUCILETRIC/Mädchen	(Sing Sing/Hansa)	19	14	5 1

**MOST ADDED**  
**EAST 17/Around The World** (London)  
**PHIL COLLINS/We Wait And We Wonder** (Virgin/WEA)  
**MICHAEL LEARNS TO ROCK/25 Minutes** (EMI-Medley)  
**JON SECADA/If You Go** (SBK)  
**CHRIS DE BURGH/Blonde Hair, Blue Jeans** (A&M)

## WEST

TW	LW	WOC	Artist/Title	Original Label	Tot Stat	Rotation A	New B Adds
1	5	4	PATRICK BRUEL/Bouge	(RCA)	16	15	1 1
2	1	11	FREDER/GOLDMAN/JONES/Juste Apres	(Columbia)	15	15	0 0
3	4	6	SYMBOL/The Most Beautiful	(NPG)	17	14	3 1
4	3	5	MC SOLAAR/Séquelles	(Polydor)	13	12	1 0
5	2	14	BRUCE SPRINGSTEEN/Streets Of	(Columbia)	16	16	0 0
6	6	9	STEPHAN EICHER/Montau De Gloire	(Barclay)	11	10	1 1
7	9	6	PRETENDERS/I'll Stand By You	(WEA)	14	8	6 1
8	7	10	I AM/Je Danse Le Mia	(Delabel)	14	13	1 0
9	8	7	PINK FLOYD/Take It Back	(EMI)	9	8	1 0
10	19	3	BASHUNG/Ma Petite Entreprise	(Barclay)	11	7	4 2
11	11	5	HADDAWAY/Rock My Heart	(Coconut)	12	10	2 0
12	13	5	MISTY OLDLAND/A Fair Affair	(Columbia)	11	7	4 1
13	10	4	FRANCIS CABRELE/Je T'Amaï	(Columbia)	10	9	1 0
14	16	8	ACE OF BASE/The Sign	(Mega/Metronome)	9	9	0 0
15	14	2	DES'REE/You Gotta Be	(Sony Soho Square)	10	7	3 0
16	>	NE	JIMMY CLIFF/I Can See Clearly	(Columbia)	7	7	0 1
17	12	16	PHIL COLLINS/Everyday	(Virgin/WEA)	8	8	0 0
18	15	3	BIG MOUNTAIN/Baby I Love Your Way	(RCA)	7	3	4 0
19	>	RE	STING/Nothing 'Bout Me	(A&M)	9	5	4 2
20	>	3	ETERNAL/Stay	(EMI)	8	8	0 0

**MOST ADDED**  
**BERNARD LAVILLIERS/Troisièmes Couteaux** (Nord Sud/Barclay)  
**SEAL/Prayer For The Dying** (ZTT)  
**STING/Nothing 'Bout Me** (A&M)  
**CORONA/The Rhythm Of The Night** (DWA)  
**BASHUNG/Ma Petite Entreprise** (Barclay)

## NORTH

TW	LW	WOC	Artist/Title	Original Label	Tot Stat	Rotation A	New B Adds
1	1	9	SYMBOL/The Most Beautiful	(NPG)	43	40	3 1
2	3	5	PRETENDERS/I'll Stand By You	(WEA)	34	28	6 1
3	2	7	MADONNA/I'll Remember	(Maverick)	33	25	8 0
4	9	5	CRASH TEST DUMMIES/Mmm Mmm Mmm Mmm	(Arista)	27	22	5 3
5	7	6	ERASURE/Always	(Mute)	29	25	4 1
6	5	4	BIG MOUNTAIN/Baby I Love Your Way	(RCA)	30	25	5 1
7	4	11	ROXETTE/Sleeping In My Car	(EMI)	29	22	7 0
8	6	17	BRUCE SPRINGSTEEN/Streets Of	(Columbia)	26	18	8 0
9	8	13	MARIAH CAREY/Without You	(Columbia)	25	18	7 0
10	>	NE	ROXETTE/Crash! Boom! Bang!	(EMI)	24	19	5 7
11	11	5	DES'REE/You Gotta Be	(Sony Soho Square)	16	14	2 1
12	17	2	HUEY LEWIS/Some Kind Of	(Elektra)	25	14	11 2
13	16	2	JON SECADA/If You Go	(SBK)	25	16	9 1
14	13	5	TAKE THAT/Everything Changes	(RCA)	23	10	13 0
15	>	NE	C.J. LEWIS/Sweets For My Sweet	(Black Market)	14	10	4 4
16	>	NE	SIX WAS NINE/Drop Dead Beautiful	(Virgin)	18	16	2 4
17	15	10	DR. ALBAN/Look Who's Talking	(Cheiron)	21	12	9 0
18	12	8	ACE OF BASE/Don't Turn	(Mega/Metronome)	20	14	6 0
19	14	3	PET SHOP BOYS/Liberation	(Parlophone)	22	14	8 0
20	19	11	ANGELIQUE KIDJO/Agolo	(Mango)	18	12	6 0

**MOST ADDED**  
**SEAL/Prayer For The Dying** (ZTT)  
**UNDERCOVER/Best Friend** (PWL International)  
**ROXETTE/Crash! Boom! Bang!** (EMI)  
**JOSHUA KADISON/Jessie** (SBK)  
**TONY DI-BART/The Real Thing** (Cleveland City)

## WEST CENTRAL

TW	LW	WOC	Artist/Title	Original Label	Tot Stat	Rotation A	New B Adds
1	1	6	PRETENDERS/I'll Stand By You	(WEA)	15	7	8 1
2	3	6	TAKE THAT/Everything Changes	(RCA)	15	13	2 0
3	5	9	SYMBOL/The Most Beautiful	(NPG)	14	11	3 0
4	>	NE	2 UNLIMITED/The Real Thing	(Byte)	11	9	2 7
5	2	10	LAURA PAUSINI/Strani Amori	(CGD)	14	13	1 0
6	18	2	C.J. LEWIS/Sweets For My Sweet	(Black Market)	9	7	2 4
7	6	14	BRUCE SPRINGSTEEN/Streets Of	(Columbia)	13	11	2 0
8	8	12	JOSHUA KADISON/Jessie	(SBK)	10	8	2 0
9	4	14	MARIAH CAREY/Without You	(Columbia)	12	11	1 0
10	15	5	CRASH TEST DUMMIES/Mmm Mmm Mmm Mmm	(Arista)	11	5	6 2
11	9	5	TIMELESS/Where Is The Love	(Dino)	11	7	4 1
12	>	RE	REEL 2 REAL/Like To Move It	(Positiva)	10	7	3 1
13	>	NE	WHIGFIELD/Saturday Night	(Prodisc)	8	5	3 2
14	10	3	TONI BRAXTON/Another Sad	(LaFace/Arista)	9	4	5 0
15	20	2	CRYSTAL WATERS/100% Pure Love	(Mercury)	7	4	3 1
16	>	NE	EAST 17/House Of Love	(London)	9	3	6 2
17	>	NE	TOUCH OF CULTURE/Doo Wop Sh' Bop	(Jive)	6	3	3 1
18	>	RE	BERTUS STAIGERPAIP/Hou Je Kop	(Bunny)	5	3	2 0
19	7	3	DULFER/Street Beats	(EMI)	6	3	3 0
20	16	3	NORMAAL/Doe Effe Normaal	(Mercury)	6	3	3 0

**MOST ADDED**  
**2 UNLIMITED/The Real Thing** (Byte)  
**C.J. LEWIS/Sweets For My Sweet** (Black Market)  
**JOE COCKER/Summer In The City** (Capitol)  
**INTERACTIVE/Slam** (Creastars)  
**GROOTHANDEL & CO./Als Dick Me Hulp Nodig Heb** (Bunny)

## SOUTH

TW	LW	WOC	Artist/Title	Original Label	Tot Stat	Rotation A	New B Adds
1	1	7	DES'REE/You Gotta Be	(Sony Soho Square)	16	13	3 0
2	2	7	MADONNA/I'll Remember	(Maverick)	17	15	2 0
3	>	NE	SEAL/Prayer For The Dying	(ZTT)	13	12	1 6
4	8	5	PET SHOP BOYS/Liberation	(Parlophone)	16	11	5 2
5	5	3	JON SECADA/If You Go	(SBK)	14	11	3 2
6	4	9	SYMBOL/The Most Beautiful	(NPG)	16	15	1 0
7	10	7	PINK FLOYD/Keep Talking	(EMI)	15	9	6 2
8	6	3	GINO PAOLI/Gorilla Al Sole	(WEA)	13	11	2 1
9	12	5	CRYSTAL WATERS/100% Pure Love	(Mercury)	15	11	4 3
10	3	7	PRETENDERS/I'll Stand By You	(WEA)	13	6	7 0
11	7	4	UMBERTO TOZZI/Io Muoio Di Te	(CGD)	13	12	1 1
12	9	3	PAOLO VALLESI/Non Mi Tradirei	(Sugar)	13	12	1 1
13	11	2	CRASH TEST DUMMIES/Mmm Mmm Mmm Mmm	(Arista)	11	8	3 1
14	13	4	ERASURE/Always	(Mute)	12	10	2 1
15	>	RE	JOVANOTTI/Serenata Rap	(Salaluna)	8	7	1 0
16	>	NE	VERNICE/Quando Tramonta Il Sole	(Epic)	10	8	2 4
17	>	NE	TEARS FOR FEARS/New Star	(Mercury)	7	7	0 2
18	20	2	SCIALPI/Baciami	(RTI)	7	5	2 1
19	>	NE	HUEY LEWIS/Some Kind Of	(Elektra)	9	6	3 6
20	17	4	TAKE THAT/Everything Changes	(RCA)	11	8	3 0

**MOST ADDED**  
**YOUSOU N'DOUR FEAT. NENEH CHERRY/7 Seconds** (Columbia)  
**TONY DI-BART/The Real Thing** (Cleveland City)  
**SEAL/Prayer For The Dying** (ZTT)  
**HUEY LEWIS & THE NEWS/(She's) Some Kind Of Wonderful** (Elektra)  
**EAST 17/Around The World** (London)

## SOUTHWEST

TW	LW	WOC	Artist/Title	Original Label	Tot Stat	Rotation A	New B Adds
1	1	5	BIG MOUNTAIN/Baby I Love Your Way	(RCA)	5	3	2 0
2	3	4	SYMBOL/The Most Beautiful	(NPG)	6	4	2 0
3	4	2	ROXETTE/Sleeping In My Car	(EMI)	6	5	1 0
4	5	4	TRAFFIC/Here Comes A Man	(Virgin)	5	2	3 0
5	>	RE	TONI BRAXTON/Breathe Again	(LaFace/Arista)	6	3	3 0
6	2	13	COUNTING CROWS/Mr. Jones	(Geffen)	4	2	2 0
7	8	7	PINK FLOYD/Take It Back	(EMI)	4	3	1 0
8	6	2	JON SECADA/If You Go	(SBK)	4	3	1 0
9	12	8	PRESUNTOS IMPLICADOS/Mi Pequeño	(WEA)	3	3	0 0
10	11	9	DUNCAN DHU/A Tu Lado	(G.A.S.A.)	4	2	2 0
11	>	RE	MARIAH CAREY/Without You	(Columbia)	5	5	0 0
12	7	2	BLUE SWEDE/Hooked On A Feeling	(MCA)	4	3	1 0
13	>	RE	BACKBEAT BAND/Money	(Virgin)	3	2	1 0
14	9	2	RICHARD MARX/Now And Forever	(Capitol)	4	2	2 0
15	10	4	BOB GELDOF/Crazy	(Vertigo)	4	0	4 0
16	>	NE	LA UNION/Africa	(WEA)	4	1	3 2
17	>	NE	REVOLVER/Dentro De Ti	(WEA)	3	2	1 0
18	13	2	AEROSMITH/Crazy	(Geffen)	2	2	0 0
19	>	NE	RONALDOS/Idiota	(EMI)	3	1	2 0
20	14	2	LAURA PAUSINI/La Solitudine/Soledad	(CGD)	2	1	1 0

**MOST ADDED**  
**LA UNION/Africa** (WEA)  
**LUNES/Comino Del Sur** (Tobata)  
**DOOP/Doop** (Clubstute)  
**DREAM/U R The Best Thing** (Magnet)  
**CRYSTAL WATERS/100% Pure Love** (Mercury)



## EAST CENTRAL

TW	LW	WOC	Artist/Title	Original Label	Tot Stat	Rotation A	New B Adds
1	1	3	RICHARD MARX/Silent Scream	(Capitol)	12	5	7 1
2	10	2	CRASH TEST DUMMIES/Mmm Mmm Mmm Mmm	(Arista)	11	9	2 3
3	16	6	BEAUTIFUL SOUTH/Good As Gold	(GoldDiscs)	10	6	4 2
4	2	8	MADONNA/I'll Remember	(Maverick)	12	10	2 0
5	15	2	JON SECADA/If You Go	(SBK)	10	7	3 3
6	3	5	ROACHFORD/Only To Be With You	(Columbia)	8	4	4 1
7	7	2	PET SHOP BOYS/Liberation	(Parlophone)	10	5	5 0</

# Joe Cocker

T H E N E W S I N G L E

*summer in the city*

