GRAND DOUBLE BIRTHDAY NUMBER!

ERIC ROBINSON TO CONDUCT FOR TELEVISION

ERIC ROBINSON, already well known as a conductor of musical programmes at Alexandra Palace will not set sail for the BBC Television service for an experimental period from October 12.

His contract starts on October 12, and will run for four years. He is also to have the services of his four sons for a period of three years.

All of the family is to be present at the first broadcast, which will be in the form of a three-hour programme of music and talks on October 12.

ERIC ROBINSON has conducted many broadcasts over the air and for television, and has his four sons for a period of three years.

GERALD'S WITH FATHER

For family of the late Harry Gerrard

The show is to be in the form of a three-hour programme of music and talks on October 12, and will run for four years.

All of the family is to be present at the first broadcast, which will be in the form of a three-hour programme of music and talks on October 12.

Gerald's benefit for family of the late Harry Gerrard

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All of the family is to be present at the first broadcast, which will be in the form of a three-hour programme of music and talks on October 12.

AMERICAN SINGER HERE

Beecham in Great Form with RPO

Sir Thomas Beecham and the Royal Philharmonic Orchestra have announced their first appearance of the season in the Albert Hall on Thursday, November 26.

The programme will consist of an overture, a symphony, and a cantata, all of which are to be performed for the first time in London.

The concert will be given in the Albert Hall on November 26.

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SIMONE For The New Jewell And Warriss Programmes

Beecham in Great Form with RPO

Victor Beecham's popular and widely admired programmes of the New Jewell and Warriss Programmes, will be broadcast again on Thursday, October 30.

The concert will be given in the Albert Hall on November 26.

The programme will consist of an overture, a symphony, and a cantata, all of which are to be performed for the first time in London.

AMERICAN SINGER HERE

Beecham in Great Form with RPO

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BAND PARADE OR "HELZAPOPPIN"?

By The Editor of Musical Express

MUSICAL ECONOMICS

The information that the Inks Spots' salaries were paid in dollars came as a surprise to the main in the street of the British music business. Apparently, it has been a common practice for some time now. Yet, this information is not to be taken lightly. The Inks Spots are a group of musicians who have been performing together for over 50 years. Their success has been due to their ability to charm audiences with their unique style of music. Yet, it is surprising to learn that they have been performing for nearly half a century without ever being paid in dollars. This information could change the way we look at music in this country. The Inks Spots' success has been due to their ability to charm audiences with their unique style of music. Yet, it is surprising to learn that they have been performing for nearly half a century without ever being paid in dollars. This information could change the way we look at music in this country. The Inks Spots' success has been due to their ability to charm audiences with their unique style of music. Yet, it is surprising to learn that they have been performing for nearly half a century without ever being paid in dollars. This information could change the way we look at music in this country.
WHAT A MUSICAL DIRECTOR LOOKS FOR IN A DANCE BAND

A successful dance director is a rare breed, with a keen eye for talent and a discerning ear for music. At the helm of a dance band, they must navigate the ever-changing landscape of music and trends, always seeking out the next big thing. In this role, it is essential to have a clear understanding of what the audience wants and what the band is capable of delivering. Here are some of the key elements that a successful dance director looks for in a band:

1. **Versatility:** A dance band should be able to adapt to different styles of music, from classic ballads to modern pop hits. The ability to perform a variety of songs is crucial to keeping the audience engaged.

2. **Technical Ability:** A dance band must possess the technical ability to execute complex arrangements and musical passages flawlessly. This includes mastery of their instruments, as well as the ability to work with other musicians to create a cohesive sound.

3. **Creativity:** A dance band that is able to bring a fresh perspective to established songs or to create original music is highly desirable. The ability to think outside the box and to inspire others is a hallmark of a successful dance director.

4. **Showmanship:** A dance band that is able to captivate its audience through strong performances and engaging stage presence is critical. A successful dance director knows how to use the power of music and performance to create an unforgettable experience for the audience.

5. **Attendance:** A dance band that is consistently available to perform is essential. A dance director needs to trust that the band will be there when they need them, and that they will perform to the best of their ability.

6. **Flexibility:** A dance band that is flexible and able to adapt to changes in the schedule is a valuable asset. A dance director can rely on a flexible band to fill in when needed or to accommodate last-minute changes.

By AL BERLIN
Musical Director for Butlin's and Member of the National Dance Band Championship Organizing Committee.

In conclusion, a dance band that possesses these qualities is sure to be a success. It is the dance director's role to bring out the best in these talented musicians and to create a memorable experience for the audience. Through careful selection and direction, a dance director can turn a group of musicians into a truly great dance band.
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Boosey & Hawkes - Imperial - Boosey & Hawkes £7 0 0

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Eighth Workshops £10 0 0
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"BALLROOM MANAGERS WILL PLAY THEIR PARTS"
says W. C. UDEN

(Member of the National Dance Band
Championship Organising Committee)

W. C. UDEN

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- Buescher, G. Cuyana, in very good condition: £10 0 0
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- Bennett Creation - Basset Horns: £3 10 0
- Boosey & Hawkes - Imperial - Boosey & Hawkes: £7 0 0

GUITARS
- Eighth Workshops: £10 0 0
- Aristone, in very good condition: £22 10 0
- Amending New Strummers, available exclusively:

ACCORDIONS
- Faber, New, 4 Couplers R.H. I Coupler Bass D'Alles: £15 0 0
- Single Coupler, 4 Voice: £15 0 0

The new HAGSTROM Piano Accordion will be available within a few days. It is the perfect addition for any musician looking to expand their range. We invite you to visit our store for a closer look.

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11 MANCHESTER ROAD, BRADFORD
TECHNICAL ADVICE TO THE CONTESTANTS

We have secured the advice of five famous musicians who are all members of The Skyrockets, now resident at the Palladium, and their views appear here in the form of five technical articles of particular interest to prospective competitors in the National Championship.

Drums:

“WATCH YOUR TEMPO” says George Fierstone

Trombone:

“PRACTISE HYMNS” says Don Macaffer

From the North

TRUMPET

“DON’T PLAY HIGH TO IMPRESS THE JUDGES” says Chick Smith

GEORGE FIERSTONE

I have never taken part in the National Championship, but I would like to point out a few things that have impressed me personally. First, I believe it is important to keep a steady tempo. This is not always easy on the bands, but it is essential for good playing. On a solo, try to keep the same tempo throughout the piece. On a section, try to keep the rest of the band in time, and play within your range.

Always have something to think about when you are playing. On a solo, think about the problem of the piece, and how you are going to tackle it. On a section, think of the way you are going to work as a group. Always keep your mind on what you are doing.

Always try to keep a steady tempo, and never let it slow down or speed up. This is particularly important in the last few bars of a piece, when the tempo is slow. On a solo, try to keep the same tempo throughout the piece. On a section, try to keep the rest of the band in time, and play within your range.

ALWAYS HAVE SOMETHING TO THINK ABOUT WHEN YOU ARE PLAYING. ON A SOLO, THINK ABOUT THE PROBLEM OF THE PIECE, AND HOW YOU ARE GOING TO TACKLE IT. ON A SECTION, THINK OF THE WAY YOU ARE GOING TO WORK AS A GROUP. ALWAYS KEEP YOUR MIND ON WHAT YOU ARE DOING.

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SAXOPHONE

“BE ABSOLUTELY SURE” says Pat Smutns

PIANO

“DON’T POUND AWAY” says Pat Dodd

There are various aspects of piano playing which the pianist should be aware of, both in the context of the National Championship and outside. The pianist should be able to play accurately and expressively, and should be able to adapt his playing to suit the needs of the piece. He should also be able to play with a good sense of rhythm and phrasing, and should be able to control his playing. He should also be able to play with a good sense of rhythm and phrasing, and should be able to control his playing.

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ELECTRIC AND ACOUSTIC

By Frank Deniz

Most guitarists to-day worry too much about the selection of their instrument. They are apt to forget that one of the biggest faults is trying to make the electric guitar sound the same as the acoustic instrument. In the days when a Fender or Gibson was a revered name, there was a great deal of individuality in the way the guitar was made. Moreover, in the days when the player helped to design the instrument. This situation has changed. The guitar is used as a companion and not as an instrument of art. It is no longer necessary to own a particular brand of wood.

Two Articles on the Guitar by two Famous Guitarists Deniz and Weeden

"DON'T BE A PASSENGER" says BERT WEEDEN

I'll allow them then, a great number of guitarists would tell their instruments, in order to work. We are told that the electric guitar is an instrument of art. They are also apt to forget that one of the biggest faults is trying to make the electric guitar sound the same as the acoustic instrument. In the days when a Fender or Gibson was a revered name, there was a great deal of individuality in the way the guitar was made. Moreover, in the days when the player helped to design the instrument. This situation has changed. The guitar is used as a companion and not as an instrument of art. It is no longer necessary to own a particular brand of wood. The selection of the instrument is left to the player and not to the manufacturer. The player can now choose an instrument that fits his personal preferences, and this is the way it should be.

THE NATIONAL DANCE BAND CHAMPIONSHIP and the Association of Ballrooms, Limited"

Will all bands throughout England who are partly (not wholly) engaged in the musical profession and who are desirous of competing in the National Dance Band Championship, please write giving the following brief details:

1. Name of Band
2. Number of players
3. Instrumentation
4. District of operations

Please address all communications to:

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THE NATIONAL DANCE BAND CHAMPIONSHIP
33, KING STREET,
COVENT GARDEN,
LONDON, W.C.2

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LONDON, W.1

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SING, PLAY, DANCE
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Jazz Returns to 52nd Street

By STUART S. ALLEN

A NEW A.F.N. RECORD SHOW

Jazz Returns to 52nd Street

STUART S. ALLEN

The Associated Press

On the eve of the opening of the new A.F.N. record show in the Ballroom of the Park Hotel on 52nd Street, jazz historians are surprised and delighted by the resurgence of the genre. The show, which features a collection of rare and important jazz recordings, has been well received by music fans and critics alike.

LES BROWN ON N.B.C.

Latest pattern of this new music movement, is a variation on the classical jazz style, characterized by a strong, driving beat and intricate melodies. The show, which airs on N.B.C., has quickly gained a following among jazz enthusiasts.

NEW-LOOKING JAZZ

The newest trend in jazz is the incorporation of electronic instruments, such as the synthesizer and the computer. This approach has been embraced by many jazz musicians, who see it as a way to add new dimensions to the genre.

FRANK SINATRA'S NEW PARTNER

Frank Sinatra, known for his crooning style and musical versatility, has announced the addition of a new partner. The partner, who is yet to be announced, will join Sinatra in his upcoming performances.

ROVING WITH ROBIN RICHMOND:
IMPORTS & EXPORTS OF ENTERTAINMENT

MARSHAL CHASE

Roving with Robin Richmond:
IMPORTS & EXPORTS OF ENTERTAINMENT

MARSHAL CHASE

This feature offers a unique insight into the world of entertainment, exploring the import and export of musical talent and the influence it has on the global music industry.

SENSATIONAL SUCCESS FOR AL BOLINGBROKE

A time at which the entire world is mourning the loss of Al Bolingbroke, the legendary jazz musician, his music continues to resonate with fans around the world.

RECORD RECOMMENDATIONS

In order to assist our readers in making informed choices, we feature a selection of recommended records that are sure to please music lovers.

PARAMOUNT MUSIC PRODUCTIONS

This feature highlights the latest releases from Paramount Music Productions, showcasing the diverse talent and creative vision of the studio.

BLISSFUL BARGAIN WEEK

This special section features deals and discounts on various products, making it easier for music lovers to find the perfect record or album.
PORTRAIT OF A CONDUCTOR

DEN BERRY, "Musical Express Special Correspondent" writes on:
MUSIC IN HOLLAND

"The Dutchman, September 30th, 1938, opens the first of the great seasons, and also the first of the three main conference performances and broadcasts of the Concertgebouw Orchestra, for the Dutch Broadcasting Company. This was a notable occasion, as it was the first time that the orchestra under the leadership of Sir Adrian Boult had been heard in Holland. The performance was given in the Concertgebouw under the direction of its musical director, Sir Adrian Boult, who has been associated with the orchestra for many years. The programme was a typical Dutch one, with works by Dutch composers such as Ravel and de Falla. The performance was broadcast over the national radio network and was well received by the audience.

Calteau

N.W.—Here is a mouthpiece outfit perfectly matched in all its components—moutpiece, mouth, reed and cap. Each part is carefully designed, manufactured, and selected to form the perfect playing combination. Supplied only in selected cars.