

THE Magazine for Today's Radio Industry

# Now Radio

NOVEMBER 3, 1987

ISSUE # 39



## RadioFacts

### Radio Is The Major Source of News

Morning (6AM-10 AM)	Radio	TV	News- papers	Other/ None
Persons 12+	42%	31%	18%	9%
Teens 12-17	54	29	9	8
Adults 18+	41	31	19	9
Adults 18-34	45	28	20	7
Adults 25-54	43	29	20	8
College Grads.	38	24	30	8
Prof./Mgr. Males	48	16	27	9
Working Women	49	28	15	8
\$50K+ Income	45	21	27	7

### Contents

+++ STUDENT BROADCASTING IN THE UK +++ RADIO ONE GOES FM STEREO IN THE SOUTH EAST +++ THE YEAR ROB CHAPMAN DISCOVERED WHAT HIS *TUNING* KNOB WAS FOR +++ HARMONY 981 WILL BRING AUTOMATED RADIO PROGRAMMING TO EUROPE +++ PLUS ALL YOUR REGULAR FEATURES AND NEWS REPORTS +++

THE Magazine for  
Today's Radio Industry

# Now Radio

Editor: Howard G. L. Rose

Contributors: Chris Andrew

John Lewis — Paul Easton

Gavin Cooper — Barrie Johnston

Steve Hamley — Rob Chapman

Clive Glover

United States: Graham Kennedy

ISS 0951-7901

Telephone: (0536) 51 44 37 (24 hours)

Telex: 8951182 GECOMS G (NOW RADIO)

PO Box 45, Kettering, Northants, NN16 0NW

UK Orders:

Now Radio, FREEPOST, Kettering, NN16 0NW

## SUBSCRIPTION RATES

Personal Subscription:

26 Issues (12 months) £24.00

Personal Subscription:

13 Issues (6 months) £12.00

Business Subscription:

26 Issues (12 months) £48.00

Overseas Subscription:

26 Issues (12 months) £48.00

Published by:

Now Radio Communications,

PO Box 45, Kettering, Northants, NN16 0NW

Telephone: (0536) 51 44 37 (24 hours)

All contents © Now Radio Communications 1987

# EDITORIAL COMMENT

ISSUE # 39

NOVEMBER 3, 1987

\*\*\*\*\*

*FRONT PAGE ILLUSTRATION: Survey Results from the USA into Radio Listening Habits. From NAB Washington, D.C.*

One of the fundamental mistakes made in UK Radio is planning station coverage on areas decided by the IBA and/or BBC rather than that which would be given by coverage from one transmitter on one single frequency.

The result of this method currently in force is some stations using a large number of transmitters and thus using up frequency spectrum which could easily be offered to other radio companies.

BBC RADIO DEVON uses 7 transmitters, GWR uses 7, INVICTA RADIO uses 7 and RADIO HALLAM uses 7 - but when linked with PENNINE and VIKING for shared programmes they use no less than THIRTEEN transmitters.

Thank goodness there appears to be agreement that in the future simulcasting must end. Now let's also see a halt to the use of more than one transmitter on one frequency!!

HOWARD G L ROSE  
Editor

# Now Radio

## RADIO ONE STEREO TRANSMITTER SWITCHED ON

BBC RADIO 1 started FM Stereo transmissions from 6 am last Saturday morning (October 31st) on 104.8 MHz VHF/FM.

The transmitter is temporarily located at the Crystal Palace site, also used for BBC TV and BBC RADIO LONDON.

The maximum e.r.p. of the transmitter is 2kW. It is mixed polarisation.

A BBC ENGINEERING spokesman told NOW RADIO that during 1989/90 the sub-band planned for a national RADIO 1 FM service would become available and RADIO 1 would then move to 98.7 MHz FM. The output power would also be hiked - probably to around 240 kW. At the same time transmissions would be moved to the Wrotham VHF Radio base in Kent.

The BBC is now trying to get other 'temporary' RADIO 1 FM transmitters on the air from Sutton Coldfield, Holm Moss, Central Scotland and Vennoe.

"Whilst we would like to have these stations on the air before Christmas, a more realistic time would be Easter or early Summer next year.

The London FM transmissions will have a potential audience of 15 million people.

BBC Engineers say that when the next four 'temporary' stations are broadcasting around 65% of the United Kingdom population will be able to tune in and hear the station with clear FM Stereo signals.

## OCEAN SOUND NORTH ANNOUNCES START DATE

OCEAN SOUND, the ILR contractor for Portsmouth and Southampton, and which already operates split programming for some dayparts, as OCEAN SOUND EAST and OCEAN SOUND WEST, is launching another new service called OCEAN SOUND NORTH.

OCEAN SOUND NORTH has a transmitter at Winchester on 96.7 MHz VHF/FM.

Up to 8 hours per day of local programming is being planned for the new outlet for the commercial station.

OCEAN SOUND NORTH will go on the air on Sunday December 6th.

## EVOLUTIONARY, NOT REVOLUTIONARY CHANGES FOR RADIO 4 FLAGSHIP 'TODAY'

The new Editor of the RADIO 4 flagship programme TODAY, PHILIP HARDING, says that he will not be attempting to change the present format of the programme.

He claimed that any alteration to the programme, which now runs six mornings per week, would be more evolutionary rather than what he described as 'revolutionary'.

40-year-old HARDING replaces JENNY ABRAMSKY who has moved on to become Editor - News & Current Affairs (Radio) in the Corporation. HARDING began his career with the BBC as a graduate trainee from University (York) in 1969.

Three years later he went to BBC TV and produced NATIONWIDE and PAFORAMA as well as LONDON PLUS - a regional news programme.

He said that anyone who thought that he should go in and change the TODAY programme radically would be 'foolish'.

# Now Radio

## NEW PUBLICATION PROJECTS FOR NOW RADIO COMMUNICATIONS

Subscriber's to NOW RADIO COMMUNICATIONS' publications are to benefit from recent agreements which mean the publication and distribution of two new radio titles.

### ERIC

The first new title to be published through NOW RADIO's offices will be ERIC. ERIC was launched in the summer of 1987 by NORMAN McLEOD as the technical newsletter of the NATIONAL ASSOCIATION OF STUDENT BROADCASTERS.

Issue 2, and all future issues, will be distributed free-of-charge to all Student Radio stations with copies of NOW RADIO REPORTS. Issue 2 of ERIC and issue 4 of NOW RADIO REPORTS will be distributed next Tuesday - November 10th.

### FRESH AIR

The first issue of NOW RADIO's new stable companion, FRESH AIR will be sent to all subscribers of NOW RADIO MAGAZINE on December 15th. FRESH AIR will be a feature publication, containing photo illustrations.

FRESH AIR will then be published each two month and issued free to NOW RADIO MAGAZINE subscribers.

At the same time certain moves are currently being made to up-grade production of NOW RADIO MAGAZINE and NOW RADIO REPORTS.

Advertising can now be booked in all titles published by NOW RADIO COMMUNICATIONS by calling (0536) 514437, or writing NOW RADIO, FREEPOST, KETTERING, NN16 0BR.

## PUBLICATION LINK

NOW RADIO COMMUNICATIONS have reached agreement with the Benelux Media magazine FREEWAVE for an exchange of information, news and features.

HANS KNOT, Editor of FREEWAVE becomes NOW RADIO's European Correspondent.

### SOLD OUT!

Issue 38 of NOW RADIO MAGAZINE was sold out within 48-hours of publication.

The print order has now been extended to cover existing subscriber requirements, one-off orders and prospective new orders of the publication.

## NORTH SOUND RADIO NEWS APPOINTMENT

NORTHSOUND, the Aberdeen commercial station, has appointed ANDY STENTON, 29, as its new Head of News.

His career started with the UNS news agency in the Scottish capital, Edinburgh.

ANDY STENTON had previously worked as a Reporter for NORTH SOUND and Glasgow's RADIO CLYDE.

## SCOTTISH BROADCASTER DIES

Scottish Broadcaster and Author, FINLAY J MacDONALD has died in Stirlingshire.

His BBC career, in radio and tv, in English and Gaelic, spanned more than 30 years.

Latterly he was Head of Features for BBC SCOTLAND.

He was 63.

# Now Radio

## BBC DETAIL PLANS FOR THE 1990s

The recently published plans by the BBC of what it would like to see occur as the corporation heads for a new decade includes the acceptance of the view that simulcasting radio transmissions is a serious waste of the available broadcasting spectrum.

Like the IBA, and its plan for 13 new LLR stations (which will be FM'ers), the BBC sees its future for RADIO's 1, 2, 3 and 4 with FM transmissions.

The Corporation says it wants to investigate the possibility of turning the current longwave frequency for RADIO 4 (200 kHz, or 198 kHz from January) into a national events station covering such things as parliament, news conferences and state occasions.

Another plan is to retain the existing RADIO 2 AM

Channels but use them exclusively for sporting events, educational programming, Open University, Continuing Education, children's programmes and a relay of BBC WORLD SERVICE programmes for the United Kingdom.

The BBC's strategy, a five-year plan, also calls for a 10 percent reduction in the cost of Local Radio operations. The future of large city BBC 'Local' stations, such as RADIO LONDON, MANCHESTER, WM, etc, will be outlined in a review to be published in December. Some sources continue to believe the BBC will seek to close down stations like RADIO LONDON because of poor effectiveness.

Staff costs in the BBC as a whole will be reduced by 1 per cent per

year - bringing savings of over £20 million by 1993.

BBC ENTERPRISES will be expanded and there is a possibility it will be floated with the public able to buy shares.

The Corporation wants to push new areas for selling its programmes - including to satellite and cable broadcasters.

£24 million per year will be set aside in order to allow the BBC to commission 500 hours of independent television productions and a further 100 hours for regional television services.

Another major aim is to completely merge and pool the resources of radio and television news operations.

The editorial brief for both RADIO 1 and RADIO 2 will be expanded - bringing more drama, speech-based output and specialist music programming.

The acknowledgement that simulcasting has to end pleases many prospective operators of new local radio services. The BBC channels alone will allow scores of stations spectrum space for their transmissions.

## TWO INTO ONE GOES FOR THE BEEB

The BBC in Scotland has surprised a number of staff by employing one person to head both RADIO ORKNEY and RADIO SHETLAND.

The post has gone to 33-year-old JOHN FERGUSSON.

According to the BBC no-one on its short-list for the RADIO SHETLAND job was suitable and for the time being FERGUSSON would control both stations.

The job may be re-advertised later.

# Now Radio

## BLACKBURN ATTACKS LONDON COMMERCIAL STATION'S NEW SCHEDULES

TONY BLACKBURN has described LBC RADIO's new format as one "designed to appeal to nobody, whereas before the disaster (of the new schedules) the audience was very happy with the mixture of news, sport, and interesting items LBC do so well."

The BBC RADIO LONDON air-talent said that the "most disasterous" move of all was stripping STEVE ALLEN of his 1 - 4 a.m. airshift and placing him in the early evening.

Blackburn claims that STEVE ALLEN can no longer be as "outrageous" as before in case the management or "people he slags off" hears it.

"LBC has decided to introduce party-games to its once strong all news programmes, and now at lunchtimes we are faced with a mixture of news, games and the occasional record," he said.

Tony described CAPITAL RADIO's new schedule as one where everyone was swapped around and still ended up sounding like ROGER SCOTT.

Their new package of jingles he said were "Dull".

## VERONICA JOCK EXITS

RADIO VERONICA's number one deejay, ADAM CURRY, has left the station. He worked for VERONICA on the Dutch network RADIO 3 for three years, presented the TV programme COUNTDOWN on VOO TV and also worked for MUSIC BOX.

CURRY was voted Holland's top presenter in a poll last year. He was born in the United States

and moved to The Netherlands in his childhood.

After working for several land-based pirate stations he was offered a job with the VERONICA organisation.

His return to the USA will see him working for MTV.

With him will be his wife, PATRICIA PAAY. She had a series of number one hit records in the 1970's and was lead singer with the STARS ON 45 group.

## NIGHT OF A HUNDRED DJs

Ill health denied STUART HENRY the opportunity of attending last Tuesday night's special benefit evening in his honour at Le Palais, Hammersmith, West London - but scores of well known names from the radio and club scene plus a long list of current popular groups and singers helped make the evening one that he should enjoy watching on a specially produced video which has been sent to his home in Luxembourg.

## BLUE DANUBE RADIO

PAUL HOLLINGDALE, European Consultant for BLUE DANUBE RADIO, has told NOW RADIO the station will not close due to threats of cuts in finance.

However there was a major programme to streamline the whole service, including introducing self-op studios.

"In fact, I think that it will mean we will be broadcasting more hours rather than less in the future," he said.

GIVE US YOUR NEWS!

PHONE NOW RADIO ON

0536 - 51 44 37

# Now Radio

## DENIAL OF MERGER DEAL BETWEEN SOUTHERN ILR COMPANIES

Despite talk for many months of "some kind of arrangement" - the latest rumours that two South East commercial radio stations may merge or be subject of a takeover reached new heights recently after reports suggested there had been a meeting of shareholders in INVICTA RADIO asking them for views on a possible takeover by the Crawley based RADIO MERCURY.

Both 'sides' have since denied there is any chance of any kind of takeover.

And despite making losses for two years, INVICTA is believed to be in a profit situation now. Profits for the last financial year, ending September 30th, could be as high as £200,000.

A meeting between the two stations did take place recently and a source described the whole situation as "somewhat delicate".

## NEEDLETIME DISPUTE WILL INVOLVE PROGRAMMERS

Music Programmers in ILR are adding more and more non-PPL product and foreign released material in an attempt to avoid running over the maximum 9-hours per day needletime allowance.

## RADIO SWEDEN MAN JOINS DEVONAIR

ROY CARSON has joined Exeter's commercial station DEVONAIR following a long stint with RADIO SWEDEN in Stockholm.

At the West Country station he is a Senior Journalist.

For CARSON this is a return to his home country after his time with the Swedish international service.

## CAROLINE FREQUENCY CHANGE DELAY

RADIO CAROLINE has still not, at press time, changed one of its frequencies to avoid being drowned out by a new high power 600kW transmitter of RADIO FINLAND for its international service.

Particularly badly hit have been programmes in the VIEWPOINT service at night, carrying paid-for US religious organisation's programmes. They are broadcast on 963kHz. Reports from across Europe suggest that on many evenings reception is almost impossible. However, RADIO FINLAND has suffered technical problems some evenings, resulting in operating on reduced power and allowing the CAROLINE service to be heard without too much trouble.

It appears that RADIO CAROLINE's chief engineer, CHICAGO, is due to return to the ship any day, and if a move is to be made, it could be on his return to the station from shoreleave.

However, the frequency selected as a prime candidate for the service to move to, 981 kHz, is now being played down somewhat by CAROLINE staffers. It too carries a high power international service, in English at times, RADIO ALGERIA.

Several other channels have been carefully checked in recent weeks - including 954 kHz, which carries DEVONAIR (Torbay 320 Watts) and RADIO WYVERN (Hereford 160 Watts).

Another potential problem for CAROLINE is the fact that the US backers of HARMONY 981 from the former LASER ship COMMUNICATOR have selected 981 and claim to have spent "thousands of dollars on printing and station identification jingles for that channel."

"We have also laid a claim on the channel and told CAROLINE we are going to broadcast on 981 whatever they decide to do," a spokesman in New York told NOW RADIO.

# Now Radio

## WHITE PAPER DUE IN JANUARY

The Government is planning to publish a White Paper on the future plans for Radio in January.

However, sceptics believe a delay is more than possible, judging by the recent track record over delays in the Community Radio experiment and its last minute cancellation.

Even if a White Paper does appear on time, it will probably be several years before its ideas are put into action.

Because of this fact, potential station operators are continuing to look into other ways of getting their station's on the air before legislation.

## SHETLANDS

In the Shetland Isles SIBC is putting last minute touches to its studio and transmission facilities before launching a 24-hour FM service for that community.

SIBC Ltd has made applications for a licence from the HOME OFFICE over a number of years, and despite receiving support from "all quarters" has decided to get on the air "and get on with the job we want to do" as soon as possible.

Broadcast quality studio equipment, professional transmission and antenna equipment, will be operated by a professional staff. Tax and Insurance will be paid, and money will be reserved for the various copyright

bodies.

"We will not be a Pirate station. Everything will be legal. The only thing missing could be a licence," said IAN ANDERSON, Managing Director of the company.

## COMMUNITY

In the membership of the COMMUNITY RADIO ASSOCIATION there are now a strong element calling for positive action. That means following the pattern of SIBC's action and putting stations on the air, doing everything legally, though not having a licence.

"The HOME OFFICE could issue a licence for any station in any location right now. He does not need any new legislation. It is there in the WIRELESS TELEGRAPHY ACT 1949." said one CRA member.

## SPECIAL EVENT

Some groups may be content with HOME OFFICE plans for SPECIAL EVENT RADIO licences for 1988.

It seems likely that the time period such stations can broadcast may be extended - and stations may be able to do away with the present extremely low-power AM transmitters and take to the air with somewhat higher powered FM transmitters designed not only to cover the site of an event, but the surrounding community. Another belief is stations may not have to be linked to an event - but could provide up to 3 weeks of CR on 1 licence.

## BBC RADIO LONDON WILL CLOSEDOWN

CLOSURE PLAN WILL ALSO SEE OTHER BIG CITY STATIONS OFF AIR

The BBC is seriously considering a dramatic proposal from an internal review that it's biggest local radio station, BBC RADIO LONDON, should closedown.

Two other big city stations, BBC RADIO WM in the West Midlands and BBC RADIO MANCHESTER are also facing either closure or the most incredible cash-cutting programmes. The BBC's plan for the next 5-years, outlined elsewhere in this issue of NOW RADIO Magazine, calls for a ten percent saving across the board in BBC local radio services.

At present the stations, 30 in all, cost the Corporation more than £32 millions per year.

RADIO LONDON costs £1,250,000 a year to run. In recent months finance from outside club promotions has been used to run some night time programming.

Less than one million people in London and the South Eastern counties listen to RADIO LONDON. The most popular programme is that hosted by TONY BLACKBURN.

"The kind of output of station's like BBC RADIO LONDON and some of the other big stations is more like a commercial station should be under the IBA, and the BBC seems aware of criticism levelled against these stations which should perhaps be offering a wider range of public service programmes." said one BBC employee to NOW RADIO this weekend. Whilst the BBC may close BBC RADIO LONDON and could also wind-up RADIO MANCHESTER - it is thought likely that RADIO WM will be kept running and become more of a news-gathering base for Corporation journalists.

Such plans will not slow down the opening of seven more local stations between now and 1990.

## ASSOCIATION FOR BROADCASTING DEVELOPMENT

"With the first building block for the ASSOCIATION FOR BROADCASTING DEVELOPMENT (ABD) 1987/88 plan already in place, the Association says it is well positioned to contribute to what it describes as the follow-through process that surrounds the proposed broadcasting legislation.

During last month alone one of the Association's members ran the UK's first ethnic group special event station. That was TURKISH COMMUNITY RADIO (TCR).

The Association had members present at the recent Party Conference at Blackpool and all this against a backdrop of renewed interest in membership of the Association.

Commenting on the Conservative Party Annual Conference attendance, PAUL BOON, ABD Chairman said; "We still remain a totally independent and non political organisation. We do not receive any support from the public purse. We are also pragmatic enough to realise that one political party is in power and that same party has made clear it proposes massive changes to the structure of sound broadcasting. As these developments will effect our members, and the public at large, we intend to continue to seek ways of positively influence this country's decision makers so that the Two hundred or so proposed radio services will be a credit to this country.

The ABD's Chairman then concluded: "The recent bad weather has shown the need for truly local radio that can respond effectively in a crisis. In representing our members, we hope to demonstrate that this country has a wealth of talent waiting in the wings to contribute to radio's second 'golden age'"

The ABD's membership address is published in our SERVICES GUIDE.

# Now Radio

## COMMUNICATOR PREPARES FOR BROADCAST ACTIVITY

WORLD COPYRIGHT RESERVED  
© 1987 NOW RADIO COMMUNICATIONS

### EXCLUSIVE

Lifting of the two antenna towers aboard the radio-ship COMMUNICATOR is planned to take place at any time now according to a spokesman for STAR FORCE 576 and HARMONY 981.

A brand-new anchoring system and extra ballast is also being installed aboard the vessel, which lies in International Waters of the North Sea.

"We also have spares for the two 25kW AM transmitters and hope that they (the transmitters) will be ready for our first tests some time in the coming few days"

### HITS FIRST

The Hot Hits formatted STAR FORCE 576 will be the first of the two new stations to take to the air. It will broadcast 5am until 1am under the control of Programme Director PAUL JACKSON.

When programming officially starts, and mid-November is the current target date for the U.S. office, PAUL JACKSON will be assisted by JOHNNY LEWIS and MIGHTY JOE YOUNG on late night airshifts plus two or three new names to UK audiences who have been hired in the United States.

More than 200 applications have so far been sifted for positions with the new station.

### AUTOMATION STATION

The Contemporary Christian Music station, HARMONY 981, will follow STAR FORCE after a period of between two and four weeks.

It will broadcast 7am until 7pm daily. All HARMONY 981 programming will be produced in the USA and aired from tapes aboard the radio-ship. The output will include news from the GOOD NEWS BIBLE on the hour, PRAYER FOR THE DAY on the half-hour and a religious service daily at 11am, repeated at 6pm.

Paid for religious programming will also follow HARMONY's 'closedown' at 7pm. So far an hour per night has been booked.

Until the new automation system is installed aboard the COMMUNICATOR such paid for religious output will be carried over STAR FORCE 576 during the evening off-peak hours.

### VOICES

The automated Contemporary Christian programming of HARMONY 981 will include voice-bit's by major market US broadcasters and a set of station identification jingles also from the USA.

The COMMUNICATOR, STAR FORCE 576 and HARMONY 981 are backed by new US investors. Operating costs for the 18-months have been covered.

# Now Radio

## COMMUNICATIONS

WE ALWAYS WELCOME YOUR LETTERS FOR PUBLICATION. PLEASE SEND THEM TO:

THE EDITOR  
NOW RADIO  
PO BOX 45  
KETTERING  
NORTHANTS  
NN16 0NW

!!!!

ONGAR RD  
WRITTLE  
ESSEX

Dear Howard,

I have just enjoyed reading NOW RADIO issue 38, but I had to put pen to paper to keep the record straight.

Why does NORMAN McLEOD have such a down on CAROLINE? The facts are as follows: But for CAROLINE there would be even less interest in radio than already exists and I am sure readership of your excellent publication would drop overnight.

Norman, stop knocking what is still the best on British radio. Sorry to disappoint you, but a hell of a lot of people do enjoy 558.

PAUL ASTON

ps; PETER PHILLIPS: Keep up the good work!

EDITOR: The views expressed by correspondents; whether on our regular panel, or in letters such as the one above, are the personal views of the writer's concerned and certainly do not automatically represent the official thinking of NOW RADIO.

However, from the earliest day's, I have pointed out that this publication should be USED by all as a Platform for the exchange of ideas, opinions and information.

I will always allow opinions of all shades to be

published in this magazine - no matter who writes them - if nothing else they appear to generate a good deal of discussion.

On the subject of CAROLINE, in particular, we have had scores of letters on the subject of the present programming of that station. It should not be taken as personal criticism of PETER PHILLIPS or anybody else at the station. I am sure that there were such arguments going on 20-years ago; but then there was no trade platform for any kind of inter-trade or public discussion of the issue.

I am sure this isn't the last we have heard about programming on that station, though!

HGLR

QUEENSWAY  
BLETCHLEY

Dear Sir,

You are right!

The BBC are opening more 'local' radio stations and now the IBA wants to open another 13 ILR services and still we who have been campaigning for a free-ing up of the airwaves to allow proper localised competition are being ignored by the 'decision makers'.

TIMOTHY RENTON's statement to the AIRC Congress should be challenged by those of us involved in this so-called 'Third Force' who want to open commercial, community or ethnic stations.

I hope you will continue to push home this message in the pages of NOW RADIO.

IAN ANDERSON and SIBC have the right idea! I wish him and his staff good luck.

Yours faithfully,

ANGELA BLAKE

# Now Radio

## COMMUNICATIONS

WE ALWAYS WELCOME YOUR LETTERS FOR PUBLICATION, PLEASE SEND THEM TO:

NOW RADIO  
PO BOX 45  
KETTERING  
NORTHANTS  
NN16 0NW

\*\*\*\*

RADIO TEES  
DOVECOT STREET  
STOCKTON ON TEES

Dear Howard,  
Thank-you for the copy of NOW RADIO, issue number 38.

I'm afraid either your correspondents, or your word processor, rather mangled the details of our new schedule here at RADIO TEES!

1. The NORTH EAST TOP 20 has been broadcast by METRO RADIO for several years. Our show is seperately researched to reflect sales in our different transmission areas. From October 24th our show becomes the TEES HIT 30 and will rundown the top-selling thirty singles in North Yorkshire and the North East, as compiled by M.R.I.E.

2. The 6-8pm weekday show is presented by SIMON-PARKIN, you lost the end of his surname. Simon also presents the new TEES HIT 30 on Saturdays.

3. JAMES STANNAGE is the former, celebrated, late-night host on PICCADILLY RADIO. Stockton-born, he has returned to his native Teesside to present ~~the~~ ~~show~~ ~~on~~ ~~the~~ ~~same~~ ~~time~~ ~~slot~~ ~~on~~ ~~Monday~~ ~~to~~ ~~Friday~~. This marks a further seperation from sister station METRO RADIO - until this week RADIO TEES has been sharing the ALAN ROBSON 'NIGHT OVLS' show with METRO.

I will be keeping you informed with other changes here at RADIO TEES.

We expect to give you a lot to write about in the coming months. I enclose my cheque as a personal subscription to NOW RADIO. Thanks for your interest in our programmes.

Yours sincerely,

BRIAN LISTER

Programme Controller

## TOWER OF POWER TAPES

Due to mounting pressures of work, such as increasing commitment to his research on pop radio, revitalising his rock band and expanding contributions to NOW RADIO, ROB CHAPMAN announces that he is unable to continue with TOWER OF POWER TAPES.

The operation is currently being run down.

"I apologise to all who have been inconvenienced by this move and offer my thanks to everyone who has helped make this venture a success in 1987. I hope it has brought you many hours of listening pleasure." said ROB CHAPMAN this week.

## SUBSCRIPTIONS

Subscriber's who have  
with NOW RADIO MAGAZINE  
issues between this (39) and  
44 (January 12, 1988) are  
asked to try and renew over  
the coming few days to avoid  
delays caused during the  
period leading up to and  
including Christmas.

THIS WILL AVOID ANY DELAYS

# Wireless Workshop

## Special Event Radio

Our mobile caravans, complete with transmitter and aerial equipment, are available for hire for Special Event stations anywhere in the UK.

Wireless Workshop are pioneers of this kind of service, and our equipment is designed to produce first class results.

## Audio Processing Equipment

Without Audio Processing, signals sound weak and lacking in clarity.

We can put a punch into your signal that will make it stand out on the dial. Our Audio Processors produce professional results at an affordable price.

## Inductive Loop Radio Systems

Our MF inductive loop system provides a performance that is second to none.

Ten stations already use Wireless Workshop equipment for their transmission systems. We have many years' experience of designing and installing broadcasting networks for student and hospital radio.

Contact us now for more details and a free estimate of costs for your site.

25 Ditchling Rise, Brighton BN14QL (0273) 671928

# Now Radio

## STUDENT BROADCASTING IN THE UK

FEATURE BY NORMAN McLEOD

In issue 34 of NOW RADIO, a certain Nicola Pledge wrote in asking for a list of all the Colleges and Universities which have their own radio stations.

I have now finally tracked down the chairperson of the National Association of Student Broadcasters (not an easy task!) and what follows is a complete list of NASB members as of March 1987, the latest compilation available.

U.R. stands for University Radio throughout.

U.R. AIRTHREY  
c/o SUSA  
CSA Office  
University of STIRLING,  
STIRLING FK9 4LA

Telephone: (0786) 73171 ext 2658  
Contact: Michael Hines  
Frequency: 963 kHz

U.R. BAILRIGG  
Fylde College  
University of LANCASTER,  
LANCASTER LA1 4YF

Telephone: (0524) 65201 ext 5053  
Contact: Paul Fallows  
Frequency: 963 kHz

U.R. BATH  
c/o Students' Union  
University of BATH,  
Claverton Down  
BATH BA2 7AY

Telephone: (0225) 826826 ext 5053  
Contact: Tony Garratt  
Frequency: 963 kHz

U.R. BRUNEL  
BRUNEL University,  
UXBRIDGE  
Middlesex UB8 3PH

Telephone: (0895) 39125 ext 140  
Contact: Gary Keown  
Frequency: 999 kHz

C4 RADIO  
Christ Church College,  
North Holmes Road,  
CANTERBURY CT1 1QU

Telephone: (0227) 65548 ext 301  
Contact: Rob Carter  
Frequency: 999 kHz

RADIO C-AIR  
Mandela House,  
University College SWANSEA,  
Singleton Park  
SWANSEA SA2 8PP

Telephone: (0792) 205678 ext 4647  
Contact: John Duignan  
Frequency: 963 kHz

CAMBRIDGE UNIVERSITY RADIO  
Churchill College,  
CAMBRIDGE

Contact: Joanna Page  
Frequency: 945 kHz

UKC RADIO  
Eliot College  
The University  
CANTERBURY CT2 7NZ

Telephone: (0227) 66822 ext 3301  
Contact: John Ayres  
Frequency: 999 kHz

U.R. ESSEX  
University of Essex  
Wivenhoe Park  
COLCHESTER CO4 5SQ

Telephone: (0206) 863211  
Contact: Nici Mitchell  
Frequency: 999 kHz

U.R. EXETER  
Devonshire House  
Stocker Road  
EXETER EX4 4PZ

Telephone: (0392) 263568  
Contact: Andy Sinclair  
Frequency: 963 kHz

U.R. FALMER  
Norwich House  
University of Sussex  
Falmer  
BRIGHTON BN1 9QS

Telephone: (0273) 678150  
Contact: Frankie McKenna  
Frequency: 999 kHz

# Now Radio

## UNIVERSITY STATIONS (cont'd)

U. R. GLEN  
Glen Eyre Hall,  
Bassett,  
SOUTHAMPTON SO9 2QN

Telephone: (0703) 767312  
Contact: Not Known  
Frequency: 1602 kHz

CAMPUS RADIO HATFIELD  
H. P. S. U.  
PO Box 109  
College Lane  
HATFIELD

Telephone: (07072) 68343  
Contact: Dean Bayliss  
Frequency: 999 kHz

U. R. HULL  
Tolvo House  
HULL University  
Cottingham Road  
HULL HU6 7RX

Telephone: (0482) 466289  
Contact: Annie Coulthard  
Frequency: 999 kHz

IMPERIAL COLLEGE RADIO  
Southside  
Prince's Gardens  
South Kensington  
LONDON SW7 1LU

Telephone: 01 589 5111 ext 3440  
Contact: Steve Gutteridge  
Frequency: 999 kHz

LOUGHBOROUGH CAMPUS RADIO  
The Postroom  
LOUGHBOROUGH University of Technology  
Ashby Road,  
LOUGHBOROUGH LE11 3TU

Telephone: (0509) 263171 ext 4069  
Contact: Jonathan Gibbs  
Frequency: 963 kHz

U. R. NOTTINGHAM  
Students' Union  
University Park  
NOTTINGHAM NG7 2RD

Telephone: (0602) 506101 ext 2248  
Contact: Jon Munroe  
Frequency: 1602 kHz

RADIO RAMAIR  
Students' Union  
University of BRADFORD  
6t. Horton Road  
BRADFORD B07 1EA

Telephone: (0274) 733466 ext 8507  
Contact: Peter Honeywell  
Frequency: 945 kHz

W963 RADIO  
Students' Union  
University of WARWICK  
COVENTRY CV4 7AL

Telephone: (0203) 417220 ext 44  
Contact: Not Known  
Frequency: 963 kHz

U. R. YORK  
Alcuin College  
The University  
Heslington  
YORK YO1 500

Telephone: (0904) 414179  
Contact: Jo-Anne Madler  
Frequency: 999 kHz

## NASB OFFICERS

*CHAIRPERSON* :- Clare Kellett  
24 Aldreth Grove  
YORK YO2 1LB

Telephone: (0904) 32092

*TREASURER* : David Prest  
Contact at University Radio BATH

*ADVERTISING* : Dominic Groves  
Contact at University Radio EXETER

*TECHNICAL* : Norman McLeod  
67 Preston Road  
BRIGHTON BN1 4QE

Telephone: (0273) 684172

All the above stations are usually operational during term time between October and the end of June, with between 60 and 120 hours a week of self-generated programming.

I'm sure all would welcome interested visitors, but it would be wise to phone first.

# Now Radio

## CHART BATTLE HOTS UP

PAUL RUSLING  
For NOW RADIO

The battle for the fastest, most accurate or most credible Top 40 singles chart has really hotted up in the last few weeks following the GALLUP/BBC survey reorganisation which now sees sales up to late Saturday being computed into a listing which is used on RADIO ONE less than 24-hours after the stores close. Previously the BBC chart was acknowledged to be up to ten days out of date, an allegation that certainly couldn't be entertained at the moment.

In retaliation the ILR network's ESCAPE/CHART SHOW has increased its sample size to 500, although it has maintained the Friday evening deadline despite suggestions that around a third of each weeks single sales take place on the Saturday of any week.

Not to be outdone the station that started the concept of basing a programme on a sales list (although it was sheet music at the time, 1952) RADIO LUXEMBOURG has revamped its chart ideas too and reverted to its legendary TOP 20 chart, which will be a prediction list.

From the 26th October the station has been majoring on the best 20 positions, as station Head of Music PHIL WARD-LARGE says: "Sales in just a handful of provincial record shops can influence the lower regions of Sales based charts."

The North East trendsetter, RADIO TEES, has commenced airing a special locally researched HIT 30 from the same number of local

outlets - it will certainly reflect local record buying tastes more accurately. It's a widely known fact that many singles are hits despite selling copies in only certain areas - especially some black music which is widely heard on London pirates, but given no exposure elsewhere.

I have to pose this question to programmers everywhere: When singles sales are dropping (only 70 million last year), and only three or four percent of the public vote with their cash, is the pattern of record sales still a relevant or fair yardstick by which our radio listening material should be chosen? PHIL WARD-LARGE again: "Our listeners aren't really that interested in what people have been buying but do want to know what will be in demand next week."

Do singles buyers accurately reflect your stations audience? According to ROB DICKENS of WEA, "Singles are geared to the very young who have a very limited amount of money." Is there some other research available to indicate the radio listeners preferences, and if not shouldn't you as station operators be looking at ways of establishing one?

In the USA, many factors govern the local and national chart placings, such as radio requests, DJ preferences, actual airplay, Juke Box selections (although that limits us people in bars and diners I suppose) and so on. The result is I feel a far more balanced overview of what the listeners wish to hear.

Surely their wishes still count?

## SO THAT'S WHAT THIS KNOB IS FOR!!!

FEATURE by ROB CHAPMAN  
For NOW RADIO

*This article originally appeared in another magazine which has now sadly ceased publication. I had always intended to write a follow-up dealing with post-August '67 events and my interest (or lack of it...) in radio during the 1970's. Due to FREE RADIO WAVES folding this was never possible...until now, that is! Part 2 of my nostalgic ramblings next time.*

\*\*\*

I can't remember what actual incident or event prompted the immortal question. I suspect it was the extensive news coverage given to the MI AMIGO running aground on Frinton beach in January 1966, but at some time around this point an 11-year-old kid turned to his father and said, "Dad, what's a Pirate Radio station?" I must have been obsessed right from the start because my persistent questioning got me sent to bed early, but from that moment on I was hooked.

Around this time I was doing all the abnormal things that 11 year-old boys do; like sitting on windswept rainy railway platforms jotting down numbers of dirty-old steam engines into a dog-eared and smudgy note book. Several of my fellow train-spotters were older than me (some as old as 14 or 15!) and one in particular always carried a radio - a smart brown-cased GRUNDIG which must have cost eleven or twelve quid. A weeks wages in those days. He was listening to these 'pirate stations' and one day noticing my interest he patiently sat me down, and with an air of authority said "Here's RADIO CAROLINE..and here's RADIO

LONDON...and here's RADIO SCOTLAND.." (and if I pressed my ear really close I could hear the faint signal of 242). I watched fascinated as he went up and down the dial. Little did he know (or ever will) but he had opened up a pandora's box for me.

Listening at home was restricted to the old BUSH radiogram in the living room - that is when Mum wasn't Hoovering or listening to MRS DALE'S DIARY (within a year, of course, I would be hooked on another 'DALE'S DIARY!') and evening listening was right out as TV ruled. But 1966 was a vintage year for offshore radio (has there ever been a year to compete?) and from left to right up the dial it went ESSEX, RADIO ENGLAND, SCOTLAND, CAROLINE (north and south), 270, CITY, BRITAIN RADIO and 390.

Geographically, living in Bedfordshire, as I did then, I was perfectly situated to pick up every station. Of course, CAROLINE NORTH, 270, ESSEX and SCOTLAND didn't come in that well but they were still listenable, and the rest just blasted in loud and clear.

Hanging around with this older train-spotting crowd meant that I was always on the ball regarding station information. "RADIO ENGLAND begins broadcasting this weekend" they would say knowledgeably or "CAROLINE's back on the MI AMIGO" and I can still to this day remember RADIO CITY coming back after the 'boarding party' had left in the summer of '66.

A typical days listening would be determined by how much access I could get to the radiogram at home obviously, and what my old friends chose to listen to. But generally it might begin with either KEEPERS or TONY BLACKBURN on the breakfast shows (the two giants CAROLINE

# Now Radio

SOUTH and LONDON battling it out) switching over to SWINGING RADIO ENGLAND just in time to hear the mocking American banter going on between RON O'QUINN and LARRY DEAN, over to LONDON for TONY "Hullo" WINDSOR, and up to 299 for 'Tatty' TOM EDWARDS, back down again to DLT for the lunchtime show and then DAVE DENNIS in the afternoon on Big L again. But the point was it didn't matter who you listened to, there were no hard and fast rules. There was so much choice. If a station played a naff record or two you just moved on up the dial to the next one, this is how it should be, and how it once was.

Of course I had my allegiances. SWINGING RADIO ENGLAND was my favourite station. A complete revelation to my tender 11½ year-old ears with DJs who called themselves BOSS JOCKS and had names like RON 'On the Radio' O'QUINN and 'Boom Boom' BRANNIGAN and BRUCE WAYNE (incidentally does anyone out there know who BRUCE WAYNE really was? He was definitely English) and a news that sounded like it was coming from outer-space! Complete with echo! They even used to use it on records. It took me years to get used to hearing GEORGIE FAME's 'GETAWAY' without that echo on the brass!!! RADIO ENGLAND only had a short life, 6 months in fact. We are told that the British didn't take to a wild and frantic US style format - although everyone I knew loved it - and it disappeared in November, 1966.

RADIO CITY was my second favourite station. It had great jingles and an adventurous format. They seemed to play far more new releases than the others and of course they had the hilarious AUNTIE MABLE HOUR. Next came CAROLINE and LONDON but neither of the giants gained complete dominance of my listening

habits until both SRE and CITY had closed down.

That vintage summer of 1966 passed all too quickly for me, and before I knew it the holidays were over and I was at 'The Big School'. Despite the sheer inconvenience of having to go to lessons all day long and radio's being well and truly banned there were brighter moments between the gloom. One was the School Bus. We had three different Drivers who had a kind of random rota system for taking us 3-miles to and from school each day, and each had a different radio preference. Syd was basically a LIGHT PROGRAMME man, which meant HOUSEWIVES CHOICE in the morning and Racing Results in the afternoon. Sheer Torture! Stewart was a BIG L man, but best of all was Taffy, an out and out RADIO ENGLAND man. I can remember fellow school mates collapsing in giggles at the sound of BOOM BOOM BRANNIGAN or GARY STEVENS. God, how I despised them! Biggest wind-up of all was when the drivers would swap coaches. Taffy would pull in with SRE blaring out. We would all troop on and then the diminutive Taffy would vacate his seat for 6-ton Syd. As the coach pulled out of the school gates the sound of Boss Jocks would suddenly be replaced with MANTOVANI or the 4.15 from Kempton Park. Months later I was at a local football match one cold and rainy Sunday morning when I spied Taffy sitting in the car park, feet up on the steering wheel reading his NEWS OF THE WORLD. His coach suddenly seemed more inviting than the dubious privilege of watching my local team being humiliated in the mud, so I gave up my half-hearted support and went for a chat. You could always chat to Taff. I remember, as clear as a bell to this day, he was listening to BRITAIN RADIO, or RADIO 355 as it had become. ENGLAND having long

## Now Radio

gone. And in the wam coach with the rain bucketing down outside we listened as one of the sweet music jocks ran down a list of what all the former RADIO ENGLAND Boss Jocks were doing now. More than 20 years on I would give an arm and a leg for a recording of that.

And if all this sheer fanaticism wasn't enough I haven't even mentioned the one event which bonded me for all time to the magic of radio. On November 19th, 1966 I received for my 12th birthday my first transistor radio. If ever I could trace a moment when the values of my school were lost to me forever it was that day. No more listening to the radiogram between the Hoovering and MRS DALE'S DIARY. Indeed no more Mum complaining "What's this rubbish?" as she went to switch on the LIGHT PROGRAMME and TV or KEEPERS Uprising came blaring out instead. No more being restricted to daylight hours or my friends' choices. No more restrictions!

Between November 1966 and the end of my first year at Grammar School I lost more hours sleep to STEVE YOUNG's Nitetrip or the Night Owl Prowl than I care to remember. The only really sad event in all this is that first first morning I had sat in bed with my new toy listening to BILL 'Boss' BERRY on RADIO ENGLAND announcing that the very next day RADIO ENGLAND would be closing down! And, of course, little did I know but offshore radio had got less than a year of life left in it.

In those last few months my allegiances were evenly divided between CAROLINE and LONDON. CAROLINE always had the edge for me. I liked my pirates to sound like pirates and the brash provincial tones of DLT and JOHNNIE WALKER had always sounded far more

honest than the smooth mid-Atlantic patter of DAVE CASH or PETE BRADY. But towards the end I warmed to BIG L. TONY BLACKBURN and KENNY EVERETT I had always liked but now KEITH SKUES and MARC ROMAN and the rest came into their own. (Memories of warm station platforms on July evenings listening to TONY BRANDON handing over to the ROMAN EMPIRE). I think the other factor which prevented me listening to BIG L more than I did was the hetrodyne whistle which seemed to affect the station's reception in the part of the country where I lived; after daylight hours. I believe they shared 266 with a megawatt German station, and certainly ROBBIE DALE's Diary always sounded much clearer during winter months.

And then suddenly it was all over. One day we were arguing the toss on the school bus whether LONDON or CAROLINE should continue after the Act. The next day LONDON was announcing it would be closing at 3 p.m. on August 14th. That last day I listened to BIG L solidly from the moment I got up. CHUCK BLAIR on the breakfast show, followed by PETE DRUMMOND, ED STEWART, TOMMY VANCE, and then finally the man who had started it all on the MV GALAXY, PAUL KAYE.

And so, as the hours ticked by and the stars paid their final tributes the records seemed more and more appropriate. 'IT'S ALL OVER' by CLIFF RICHARD; 'THE LAST TIME' by The ROLLING STONES...Mum even let me listen to the whole thing on the radiogram (better reception) but for those last few moments before three o'clock I slipped out into the back garden with my faithful tranny, because I thought it probable that at some point, like so many that day, I was going to cry.

# Now Radio

It was an overcast day, I remember that well (many people's memories of that supposed 'long hot summer of love and peace' are well and truly misplaced. August wasn't particularly hot at all,) and as "A DAY IN THE LIFE" faded away and PAUL KAYE solemnly announced "BIG L time is 3 o'clock. RADIO LONDON is now closing down" I tuned, like how many millions of others, down the dial to CAROLINE - to hear a choked up ROBBIE DALE announce a minutes silence. In that one minute a thousand memories flooded back, memories I could fill a book with and for which there is not enough time here. DLT and MIKE A'HERN's hilarious Christmas Day Batman spoof; TOM EDWARDS' 5 by 4 show; those amazing RADIO ENGLAND jingles; those amazing RADIO ENGLAND deejays; all those great DJ signature tunes; those crazy payola induced charts and all those great records indelibly stamped on the brain. I still can't hear 'SEMI DETACHED SUBURBAN MR JAMES' or 'REACH OUT I'LL BE THERE', or countless others without expecting 'The curly headed kid' or 'your dinner record spinner' to announce them.

You may call this simple nostalgia, but people are only nostalgic when things are taken away from them. As I sat in that back garden on a cloudy Monday afternoon I knew CAROLINE would continue; but I also knew that something had gone forever and that we would never see its likes again.

© 1987 NOW RADIO COMMUNICATIONS

## 'PIRATE' RADIO STATIONS WILL BE LEGALISED BY IRISH GOVERNMENT

The Dublin Government is hoping to push through a new Broadcasting Bill before Christmas.

It plans that the existing 'pirate' radio stations, which have existed since the late seventies, will be given licences in all but a few cases, and the market will be allowed which stations survive or not.

Previous plans, for RTE, the state broadcasting organisation, to take up to a 51 percent stake in all local radio companies, have been dropped.

A source in Dublin told NOW RADIO that many stations have spent thousands of pounds in recent months up-grading equipment in anticipation of the Government's moves towards a free market for commercial radio.

"It would appear licensing of stations could begin early in the year if the legislation is not delayed," he said.

Fines for stations which did not either apply for a licence, or who were rejected, would be increased to £10,000 per offence.

A spokesman for a major Dublin 'pirate' SUNSHINE RADIO told NOW RADIO: "This is an exciting time for us. We've been waiting for so many years. Now at last we are to be given a slip of paper which gives us that extra bit of recognition."

She continued; "Mind you, there can be little that a licence will do for us. We already pay all taxes, royalties on music we broadcast, we follow all employment laws and offer a programming service well within the bounds of the proposed legislation!"

Companies getting into Ireland now that legislation has been announced are unlikely to get permits.

Firstly, it has been good to see the response we've had to our latest addition to the NOW RADIO group of publications - NOW RADIO REPORTS.

In case you want to be reminded, NOW RADIO REPORTS is also published, like this magazine, every fortnight. It is designed to fill-in during the week between publication of this magazine, and, contains news, information and the latest job vacancies from the radio industry.

NOW RADIO REPORTS can be subscribed to by anyone already receiving this magazine. All you have to do is send us a cheque for £15 (£20 outside the UK) and your name, address and subscriber number (if you know it). The subscriber number is the first four numbers above your name and address on the label used for mailing this publication.

Send us £15 and we will then mail you a copy of NOW RADIO REPORTS every 2 weeks for a whole year - that is 26 issues.

By subscribing to both of these publications you ensure yourself of knowing exactly what is happening throughout the radio industry week by week.

\*\*\*

I have been listening to the new style TOP 40 show on RADIO ONE in the last few weeks. I am sure I am joined by many other's from the industry who wanted to discover exactly how BRUNO BROOKS would handle the fact that the BBC survey is now 'the most up-to-date'. Coming back from Norfolk this Sunday evening, Trish, Hannah, Thomas and myself (that's the Boss, the best two kid's in the world and I) found that the over-emphasis on the fact that the RADIO ONE chart had been 'Computer Compiled' was rather sickly...especially when we were being made to believe that positions were being 'adjusted' right up until the last few moments

before tracks were aired. Bruno does a great job - but the producer should get rid of this bit of hype. The way in which it is compiled, truthfully, is enough to capture the imagination of all of us - and win a far better share of the audience than one would believe the ILR survey might do.

\*\*\*

So, RADIO SWEDEN has been broadcasting excerpts from SPYCATCHER! I just wonder who the great fat Turkey is in Stockholm who came up with this pathetic programming idea. I know that some staff at that station were far from happy about broadcasting the book, knowing that it would cause upset in certain circles in this country. Until now I had believed the Swede's were a fair and nutrual people.

\*\*\*

There would appear to be many people rather sceptical of what may end up happening on the former Laser Radio ship, the Communicator, now preparing to offer us the choice of Hot Hits (lay off the Samantha Fox please, guys!) and a service brought to you by no less than God! I like to feel that people learn from their mistakes and benefit from lessons learnt from successful experiments. That's why (the majority) of us involved in NOW RADIO think we should give the new backers and staff of Star Force 576 and Harmony 981 a chance.

\*\*\*

Soon, hundreds of miles north of here, a transmitter will be switched on giving the people of the Shetland Isles their own local radio service. Like everyone else we all join in and wish IAN ANDERSON and his crew the best of luck! HGLR,

# Now Radio

LATE NEWS.

## POP PIRATE IS A DANGER TO SHIPPING

The Government has received complaints from Masters of vessels off the Suffolk coast that the present anchorage of the m.v. COMMUNICATOR, shortly to house two new radio services (see report elsewhere this issue) is "A hazzard to navigation in its present position."

The ship, just outside "Italian" waters, is according to Government sources, within an area marked on sea charts as "an area for the exercise of caution."

## MORE L O O S E E N D S

Next weekend, BBC RADIO LEICESTER will be celebrating its 20th birthday. The exact date is November 8th - and 20 years ago the station was the first BBC local radio operation to open up following the shake-up which came about as a result of the appearance of offshore radio stations in the mid-sixties. Happy Birthday RADIO LEICESTER!.....

A little south, and CHILTERN RADIO's recent publicity bash over their 20/20 NEWS was a bit much, on reflection, as it is certainly not all that they were cracking it up to be. Yes, 20/20 NEWS is that during drive time shows, but not during the day when all it amounts to is a bit of traffic news or a sport report. What's more, instead of making CHILTERN/NORTANTS 96 less cluttered, it would appear that there is far more clutter and less music. 2 records in around a

quarter of an hour is rather poor, is it not?!!.....

LORD AYLESTONE will be asking a question in the HOUSE OF LORDS on Wednesday November 9th as to whether the Government can allocate more resources to the RIS to remove unlicensed broadcasters from the airwaves.....

\*\*\*\*\*

## The OFFSHORE RADIO

### Scrapbook

a NOW RADIO COMMUNICATIONS  
Special Publication

FOR ALL READERS  
INTERESTED IN  
OFFSHORE RADIO, A  
CHANCE TO SEE AGAIN  
ALL THE SPECIAL  
OFFSHORE RADIO NEWS,  
FEATURES AND  
INFORMATION PUBLISHED  
BY NOW RADIO'S FIRST  
30 ISSUES.....

INCLUDES CAROLINE, LASER,  
MONIQUE, VOICE OF PEACE plus  
the INTERVIEW with JOHNNY  
LEWIS and ROB DAY....

RESERVE YOUR COPY NOW AND AVOID  
MISSING OUT ON THIS ONE-OFF &  
UNIQUE OFFER.

SEND £2.50p TO COVER COSTS  
(INCLUSIVE POSTAGE AND PACKING)  
TO:

NOW RADIO  
OFFSHORE SCRAPBOOK  
FREEPOST  
KETTERING  
NN16 0BR

*no stamp required - we pay your postage!*  
*Overseas Readers, please write BOX 45,*  
*Kettering, NN16 0NV.*

# Now Radio

L O O S E

E N D S

The STUART HENRY benefit at Hammersmith saw the outrageous TONY BLACKBURN in attendance. However, anyone (like us!) expecting a flash or a Moon, or some out-pooring at RADIO ONE boss JOHNNY BEERLING (also appearing on the night!) were to be sadly disappointed.....

A gaggle of former colleagues of the Editor of this organ from some oldies station in Twickenham gathered and discussed what was and what should be (again) and included PAUL MCKENNA (now breakfast drive air personality on the CHILTERN NETWORK), GARY KING (who did the breakfast show on the oldies station for a fortnight in the summer of '83 and who avails RADIO TOP SHOP of his talent), and JERRY JAMES (one of the oldies station's jocks who also sold airtime at rates local businesses could actually afford and who is now evening air personality at SEVERN SOUND).....

Other former work-mates of the Editor who met for the first time in ages were CHRIS CARY, who spoke with excitement about his new Satellite Radio station which will go on the air next year. If you ever need somebody to give you a boost - Chris is the man who always seems so full of Energy! After all, he did open and run the most successful commercial radio station in Europe in the '80's - RADIO NOVA, didn't he?.....

CHILTERN's Head of Music, TOM HARDY was also in attendance but was not biting ladies' bottoms! We recall him carrying out this special act at several CAROLINE ROADSHOW gig's in days gone by (when our hair was long...)

Another CHILTERN air personality, TONY WEST was there, viewing his idol (TONY BLACKBURN).....

What about the female presenter from BBC RADIO LONDON who didn't know what SEVERN SOUND was - and proudly proclaimed "I don't listen to the radio...I have no interest in it.".....

The Leeds pirate MCR is back on the air again following a raid about a month ago.....

TCR - TURKISH COMMUNITY RADIO - are to run a Special Event Radio Station (subject to licence) at The Festival of London in 1988. The station will broadcast 7am until 9pm for 3 weeks between 23rd July and 7th August.....

Speaking on BBC Educational Radio, RADIO ONE boss JOHNNY BEERLING told a NOW RADIO reader, calling in to the phone-in section of a programme on the media, that he hadn't heard about STAR FORCE 576 - but welcomed it as competition.....

Local Radio licences are going to be dished out in Finland to "every sensible applicant" in the early nineteen nineties! Let's hope NORMAN TEBBIT isn't lurking around Helsinki when they start to work out who is sensible and who is not!!!!.....

If you want to check your Stereo FM Receiver, BBC RADIO 3 carries, after the close of programming each Monday and Saturday evening, test-tone transmissions to help you set your receiver up. Check this special transmission service out about 2 minutes after service closedown. A leaflet, number 1605, available from BBC ENGINEERING describes the tests in detail.....

London unlicensed jazz station, K-JAZZ, was even welcomed back to the airwaves by the SUNDAY TIMES!!!!.....

# Now Radio

L O O S E

E N D S

The city of Hull has its own pirate radio service! Going by the name of RADIO TAKORADI it broadcasts on Friday's 6 - 8pm and Saturday's 5.30 until 7.30 p.m. Station, believed to be run by students, can be heard on 105 MHz FM.....

Internal disagreements within LONDON GREEK RADIO may result in the organisation being wound-up.....

So, SIMON BARRATT has been taken off the air at RADIO WYVERN and replaced by HOWARD HUGHES. Rumour has it SIMON can now be found painting and decorating around the Worcester station!.....

In our last issue we got a frequency wrong. RADIO TRENT (Derby) is actually on 945 kHz and not 954 as stated. Typographical error?!.....

OCEAN SOUND were allowed to put their programming out over the new Winchester FM relay only until the hurricane disaster effects were over. Then the IBA decided OCEAN SOUND should revert to running the test transmission tapes and wait for the official date for the start of the new service.....

OOOOPPPSSSSS!!!! Will there be red-ish faces at a certain West Yorkshire commercial station when operators of a Leeds black music unlicensed station appear in Court shortly? Watch this space!.....

Remember, subscribers can check out one or two hot-headlines, or other information, on the NOW RADIO NEWSLINE on our office number outside normal hours. Try (0536) 514437 after 5pm and until 9am on weekdays and over the whole weekend

from 5pm Friday until 9am Monday. Unlike other information services our newsline service is updated almost daily.....

That Manchester pirate planning to bring a 'buzz' into listening in that city has actually made some test broadcasts! However, rather than calling themselves SWINGING RADIO ENGLAND, they've opted for another old PAMS package of 77-WABC jingles.....

"THE FACT THAT THE FUTURE OF RADIO IS UNDER REVIEW SHOULD NOT, IN THE GOVERNMENT'S VIEW, BE AN EXCUSE FOR DOING NOTHING IN THE MEANTIME..." *TIM RENTON, HOME OFFICE MINISTER.....*

Radio Veteran DON ALLEN has moved on from Irish station RADIO WEST, leaving that station seeking a new breakfast show presenter who can also present a Country & Western Jamboree.....

In Ireland they're breathing a lot easier following reports (see news item) that the Dublin Government is to seek to pass legislation as fast as possible which will effectively licence all the existing pirate/unlicensed radio stations operating in the Republic. This may include some of the border area stations that both the BBC and DOWNTOWN RADIO (DTR-FM) have been calling for action against in recent months. These so-called pirates took a healthy 14% share of listening in DOWNTOWN RADIO's ISA for 1986 (then excluding Derry, etc), compared with DOWNTOWN's 35% and a 17% stake for BEC RADIO ULSTER.....

Whilst in Ireland, it would appear that the publicity for RADIO CLASH via RAINBOW was somewhat undeserved as they only appear to have thus far made one transmission via that facility.....

# Now Radio

L O O S E

E N D S

Unless you live within range of something like a RADIO 3 relay (as we do here in Kettering) you might like to catch VOA-EUROPE one day, try 1197 kHz (AM) between 7am and daylight and again in the afternoon from 3.45pm until 5pm London time and you'll be able to hear at least a bit of VOICE OF AMERICA -EUROPE programming.....

How many radio broadcasters have 'cashed-in' on the fact that ITV has been allowed to run up to 7% minutes per hour advertising during peak hours? For broadcasters on during the evening it could be worth the odd swipe (but only if you are running less minutage, yourself!).....

London unlicensed station JBC moved frequency when RADIO ONE's Stereo FM transmitter began test transmissions. The Brent based pirate is now transmitting on 104.3MHz.....

Inter-station rivalry should be kept to on-air and not the rooftop's of London skyscrapers! A DJ from LVR was last week caught removing a transmitter of a rival station.....

BBC folk who want to explain the up-coming licence fee hike, could do no worse than tell listeners that the increase from £58 to £62.50p will last for two years from its introduction on April 1st, 1988. And, that this increase is the first since 28th March 1985.....

With RADIO 1 now booming out, not only across London, but most of the South-East in glorious FM Stereo on 1094.8 MHz, so-called 'pirate' stations perhaps really must get to grips with the problem of poor

quality transmitters now in use by many of the city's unlicensed stations. Such stations should also take another read of NORMAN McLEOD's article TIDY UP YOUR ACT which was published in NOW RADIO MAGAZINE issue 34.....

Back to the hurricane of a couple of weeks ago....Commercial stations should note that during the crisis BBC RADIO's audience rose by 34% - and in the hardest hit areas of the South and East they won a massive 160% extra listeners...who tuned in to find out exactly what was going on.....

If LBC RADIO's ratings start to fall dramatically, do not blame STEVE JONES' lunchtime parlour games show for all of it! Recent competition prizes have included several taking listeners away on flights to New York city! The GILL PYRAH show (7 - 9pm) has been offering a trip for 2 to New York to see the opening of PHANTOM OF THE OPERA on Broadway, and DOUGLAS MOFFIT offered a CONCORDE flight to New York to the person who guessed how the London and New York Stock Exchange closing figure looked last Tuesday.....

The current press campaign for CAPITAL RADIO is being administered by SAATCHI AND SAATCHI.....

The PAUL EASTON on LVR is *not* the PAUL EASTON who reports for us or works as Commercial Production Manager at LBC RADIO.....

If Jingle & station identification production company PAMS are registered at PRS they will be earning themselves a fortune from all the plays they get during EAST ENDERS on BBC TV when they run airchecks of the RADIO LONDON TONY BLACKBURN Show. They appear in just about every episode of the programme. Not that we watch!!!!...

# Now Radio

## BBC LOCAL RADIO: ARE YET MORE RADIO 2 RELAY STATIONS THE BEST WAY TO SPEND 13 MILLION POUNDS?

COMMENT BY NORMAN McLEOD

You may gather from the above that I have little feeling for BBC Local Radio. This is largely because it has little feeling for me. During the day, when I want something gentle and harmonious to take the edge off the hours of toil, it either probes at dubious length places forty miles away I neither know nor care about, or tries to outdo ILR in the downmarket jolly wallpaper radio stakes.

In the evening, when I'm at least available to pay attention to whatever it might have to say to me, it is not there at all. In its place, there is hypersaturation coverage of Radio 2. It does not seem to embarrass the BBC that there are already two perfectly good transmitters churning out Radio 2 to the local area. Never mind that Radio 1 has to languish in mono on medium wave, and reception in many parts of Sussex is diabolical at night. Radio 2 is good for you, and to make sure you can find it in the dark the BBC tries to put it out on as many frequencies as possible.

BBC Local Radio is something of an anachronism. Its history has been summarised by Local Radio Workshop (1983):

*"The BBC presented a formidable source of opposition to the introduction of commercial radio. It was a powerful institution capable of bringing a great deal of pressure to bear on any government.*

*"In 1959 the Corporation laid claim to running a network of 60-70 local stations, and in the 1960's carried out experimental local broadcasts at Bournemouth, Bristol, Portsmouth, Norwich, Hull and Dundee.*

*"There was a recognised conflict at the time between the demands for land-based commercial stations and the long-standing demands by the BBC and others for purely local stations - preferably run by the Corporation.*

*"By carrying out its experiments the BBC showed that it was possible to run local radio on public service principles.*

*"In 1966 the Labour government's White Paper on broadcasting announced that the BBC would be allowed to run an all-pop music station (Radio 1) and be able to start providing local radio stations.*

*"The first BBC local station opened at Leicester in 1967 and before the 1970 General Election there were others operating in Brighton, Durham, Leeds, Merseyside, Nottingham, Sheffield and Stoke-on-Trent."*

It seems, then, that the BBC was desperate to establish radio on public service principles to steal the march on the commercial lobby.

Now the Green Paper suggests that Public Service principles are old hat, while a new set of Public Participation Principles is being articulated by the community radio campaign.

Leaving public service exclusively for the BBC to define and deliver creates a dangerous monopoly. Sadly, Auntie cannot help creating local radio in her own image...

--- © N McLeod 1987 ---

# Now Radio

# Openings

SUNSHINE RADIO on the Cote D'Azur require professional RADIO PRESENTERS. A knowledge of French would be an advantage. CV and demo aircheck cassette to; SUNSHINE RADIO, 2 Ave. Aritide Briand, 0660 Antibes, France.....

BBC RADIO SHROPSHIRE has a vacancy for a REPORTER for their Telford office. Applications may also be considered for the station's Shrewsbury office. Salary £9,357 - £11,610 plus annual allowance of £624. Ref: 4576.....Write BBC APPOINTMENTS, London, W1A 1AA.....

The VOICE OF PEACE has a vacancy for a RADIO ENGINEER. Experience of AM and FM transmitters required. Contract. Based aboard M.V. Peace, anchored off Tel-Aviv, Israel. Further information may be obtained from VoP UK agents, NOW RADIO COMMUNICATIONS, PO Box 45, Kettering, Northants, NN16 0NW. Telephone (0536) 514437 during normal working hours.....

BBC RADIO YORK has openings for PROGRAMME ASSISTANTS. One staff vacancy exists but further opportunities are

available on contract. Though based in York, you'll be expected to work throughout the North Yorkshire area. Salary £8,228 - £11,610 plus £624 annual allowance. Ref: 4588.....Write BBC APPOINTMENTS, London, W1A 1AA.....

GWR Radio is looking urgently for

**SENIOR JOURNALISTS** That's important because at GWR the job's important. We're not one of your 24-hour a day Top of the Pops stations. We make sure that our programming includes a hefty slice of news content. So our newsroom is high profile. And of course in such a successful set up high output.

As well as elusive job satisfaction, we offer all the other more tangible goodies you'd expect. Plus the stability and security that comes from working for a soundly-based and growing group of companies.

The positions are at our Bristol and Wiltshire studios. Write now and in confidence to Head of News, GWR Radio, P.O. Box 2000, Bristol BS99 7SN or P.O. Box 2000, Limekiln Studios, Wootton Bassett, Swindon, Wilts SN4 7EX.



RADIO FREE EUROPE  
RADIO LIBERTY

American Radio Station in Munich has a vacancy for a

## Translator/Analyst

to review, analyze, summarize, translate and report on Russian broadcast programs.

Requirements: Excellent knowledge of Russian, fluent English and a background in Soviet studies.

Please submit your written application to:  
RFE/RL, Inc., Personnel Department  
Oettingenstr. 67, 8000 München 22

A selection of current radio vacancies around the country (and beyond!). Entries in this section are free of charge to subscribing stations. Details should be sent in writing or by telex.

OPENINGS, NOW RADIO NEWSLETTER,  
PO BOX 45, KETTERING,  
NORTHANTS, NN16 0NW  
Telex: 8951182 GECOMS G  
(NOW RADIO)

# Services Guide

# Now Radio

## EQUIPMENT

**WIRELESS WORKSHOP.** 25 Ditchling Rise, Brighton, BN1 4QL. Telephone (0273) 671928. Special Event, Community, Campus Radio Specialists. Transmitters, Processing equipment. Sales, Installation and hire facilities.

**PHOENIX COMMUNICATIONS.** Transmitters, Studio Equipment, Links. Tel (01) 800 0890 for full details. Export Specialists.

**SOUND BROADCASTING SERVICES.** 42, Grenville Road, London, N19 4EN. Qualified and Expert Service. Please write for brochure.

## JINGLES

**PAMS.** Whatever your format, PAMS make your station stand out from the rest! Call now for the facts! Phone: (01) 304 8088.

## NEW ENTRANTS

**ASSOCIATION FOR BROADCASTING DEVELOPMENT.** Representing the interests of prospective radio broadcast operations. Free Details of membership. ABD, 79, Caling Croft, New Ash Green, Dartford, Kent, DA3 8PY

NOV RADIO MAGAZINE is published every 2 weeks.

In the weeks in between publication of this main magazine we have available a new title, NOV RADIO REPORTS, designed to keep subscribers fully up-to-date with news, developments and the latest job vacancies.

A Subscription to NOV RADIO MAGAZINE costs £24 per year (for 26 fortnightly issues), or £12 for 6 months (13 fortnightly issues). Subscription for NOV RADIO REPORTS (26 issues) is £15.00p. NOV RADIO REPORTS can only be made available to subscribers of NOV RADIO MAGAZINE.

### SUBSCRIBE TODAY!

COMPLETE AND RETURN THIS FORM (OR MAIL YOUR ORDER ON A PLAIN PIECE OF PAPER). USE OUR FREEPOST ADDRESS, AND REMEMBER, NO STAMP IS REQUIRED, (OUTSIDE UK, WRITE: NOV RADIO, PO BOX 45, KETTERING, NORTHANTS, NN16 0NW).

To: NOV RADIO, freepost, KETTERING, NN16 0BR

NAME: .....

ADDRESS: .....

POSTCODE: .....

Enclosed £\_\_\_\_\_ for the next \_\_\_\_ issues of NOV RADIO MAGAZINE.

Enclosed £\_\_\_\_\_ for the next \_\_\_\_ issues of NOV RADIO REPORTS.

## ADVERTISING RATES

Full page £48.00  
Half page £30.00

### Services Listing

4 lines/13 inserts £5.00 each  
8 lines/13 inserts £10.00 each  
12 lines/13 inserts £13.00 each

Discount available for multiple insertions of Display advertisements. Front cover/Back cover position rates on request. 8 or 12 line Service

listings available for 6 or 26 issues also. Rates on request. Agency commission 15%. Prepayment arrangement only. The publisher and/or their agents reserve the right to refuse, amend or withdraw any advertisement without stating reason.

### ALSO AVAILABLE

4 page Insert, either stapled or loose.