

PRACTICAL TELEVISION

and Short-Wave Review

EDITOR:

F. J. CANN

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The Editor will be pleased to consider articles suitable for publication in PRACTICAL TELEVISION. Such articles should be written on one side of the paper only, contain the name and address of the sender, and preferably be typewritten. Whilst the Editor does not hold himself responsible for manuscript, drawings or photographs, every effort will be made to return them if a stamped and addressed envelope is enclosed. All correspondence intended for the Editor should be addressed: The Editor, PRACTICAL TELEVISION & SHORT-WAVE REVIEW, Geo. Newnes, Ltd., 8-11, Southampton Street, Strand, W.C.2.

THE PAMPHLETEERS

OUR attention has been drawn to a pamphlet issued by the Radio Manufacturers' Association entitled "Television. Answers to Your Customers' Queries." The first page, which is headed "Voices of Authority," explains as the main reason for the issuing of the pamphlet that there has been considerable misconception with respect to the possibilities of television and their relation to sound-broadcasting. We are asked to accept all the statements made in the pamphlet as being official and authoritative. We will leave our readers to judge as to how authoritative the replies are. Copies of the pamphlet can be obtained from any radio dealer, and we advise all of our readers to obtain possession of one, and compare the events of the next few months with the information given in the form of question and answer.

The first question is: "Is it true that television is here?" the answer being that television has been here for years. This is an ambiguous reply, since it does not refer to the all-important fact that the only programmes available to the British listener have been on the low-definition system, whereas the future service will be on high-definition.

The second question is: "What is all this talk about regular television broadcasts?" The answer implies that an official inquiry has been held into the problems and recommendations made as to the lines of possible progress. Here, again, the pamphlet omits to refer to the Television Committee's Report, which answers any questions and any doubts existing in the minds of the public far more exhaustively, accurately and authoritatively than does this pamphlet. The experimental period is stated to have no definite time limit, and at once proceeds to say that it has a statutory life for five years and that the experimental period is fixed at two years. A most illuminating answer!

IMPORTANT NOTICE TO EVERY READER!

EVENTS are expected to move rapidly during the next few months in view of the commencement of the Television service early in the New Year, and the public announcement by Baird and E.M.I. of technical details of their systems.

In order that we may give a quicker and more effective service of Television news and technical information, will readers please note that "PRACTICAL TELEVISION & SHORT-WAVE REVIEW" will, in future, be issued as a free weekly supplement in our companion journal, "Practical & Amateur Wireless" (3d., every Wednesday), commencing from the issue dated November 2, on sale October 30.

Our special television experts will continue to serve our readers in the pages of this supplement.

The new weekly supplement will permit us immediately to acquaint our readers of all important developments, and to provide the prompt reader service which their importance will demand.

Please remember that the next issue of "PRACTICAL TELEVISION & SHORT-WAVE REVIEW" will appear in "Practical & Amateur Wireless" dated November 2, on sale on October 30.