

208

and

VIEW

TWO - O - EIGHT

Full page
picture of
**David
Jacobs**

Full details
of the month's
Radio
Luxembourg
Programmes



APRIL
1955



208 and VIEW

TWO - O - EIGHT

VOL. 4-6

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Looking at Life



WELL, it's high time I introduced you to Eve and Derek Faraday, in whose studio are presented Dan Dare (nearing his 800th performance), Perry Mason (nearing his 750th performance), The Ovaltineys (Luxembourg's oldest programme), Vera Lynn, Ted Heath, "Take Your Pick" and "Double Your Money", not to mention recent favourites like "The Glyndale Star", "What's My Line?", "Twenty Questions" and so on.

Eve—tall, slim, blonde, and Derek—big, broad-shouldered, ruddy faced, greying, are, I suppose, the most important back-room couple in the business, with interests extending to commercial television and radio programmes heard anywhere from Sweden to Australia.

208—Bigger and Better

Mind you, I don't think they would have spent so much money on their new TV studios in Hampstead if they had known as much about the present situation as they do now. Two years ago they felt it was essential to insure against the potential impact of TV on Radio Luxembourg, by providing a similar service to the big advertising agencies interested in commercial television, and indeed their expensive equipment is continuously in use. But to quote Derek today, "Although we have started an interesting new branch of our business, Radio Luxembourg shows every sign of bigger and better programmes and bigger and better listening figures."

Romantic Story

Their story is quite a romance. Eve was a music student when she met Derek—at that time a junior announcer with the B.B.C. After he had announced the first broadcast of Joe Loss's band a fan sent him a tinny record of his voice and the sound of the band. It was pretty awful but it gave him an idea when he had an accident to his left hand which nearly required amputation. During the nine months when he could not work he set up a tiny recording unit in his bungalow at Kenton in Middlesex.

First Customer

He at once secured clients from the people who appeared on the B.B.C. and wanted to hear what they sounded like. The first customer was Tom Newman, the billiards player, followed by Jack Payne, Jack Hylton and Arthur Askey, Bert Ambrose and Reginald Foort. Hylton used him for working out and recording songs for Arthur Askey's first film. Prince Tula, the brother of Prince Bira, came to record commentaries in Siamese to be broadcast from his native Siam. Derek used to charge 15s. for three minutes and 5s. for each succeeding minute. It

does not sound a lot, but it all mounted up fine until the war came and, at first, knocked the bottom out of his market.

A Great Thrill

However, the various publishing companies asked him to monitor, in other words record, all the music on the B.B.C. so that they could claim the royalties for their composers. At the same time he was given a very hush-hush job of monitoring all the anti-English propaganda which was being broadcast all over the world—particularly from Germany, Turkey and, at that time before they had entered the war, from the United States. Pretty soon he was recording everything that Lord Haw Haw was broadcasting from Luxembourg. He also recorded the B.B.C. speeches of the King, Winston Churchill and other important personages for them to be transferred to the news reels and sent all over the world.

On D-Day alone he was responsible for 165 double-sided records giving the 330 recorded war reports from the Front.

The greatest thrill occurred when one of his bosses told him to pay special attention to Lord Haw Haw's next broadcast because he was beginning to sound drunk in charge of the microphone. Derek, knowing the time that Haw Haw was due to go on the air, was surprised to hear nothing but gloomy Wagnerian music and then suddenly a sepulchral voice intoned "Hitler gefallen ist" just like that, and then more gloomy music and an announcement that Admiral Doenitz had succeeded him. So he was perhaps the first person in Great Britain to learn of Hitler's death.

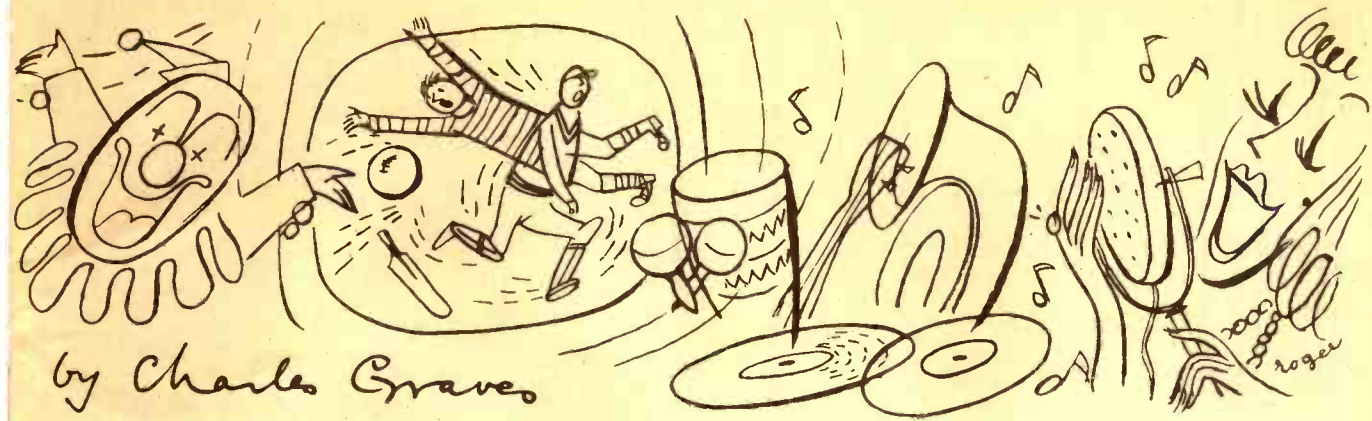
First Luxembourg Show

The war over, he took a lease of the Rudolf Steiner Hall where the first studio audience show for post-war Radio Luxembourg duly went on the air, sponsored by William Hill. Even by present-day standards, it was quite ambitious—starring Billy Ternent and his band, Tommy Trinder, Max Miller, Arthur Askey, and running for half an hour. Another pioneer was Carters Little Liver Pills—with the stalwart voice of Bob Danvers-Walker.

Another sponsor insisted that his cost for the artistes and the recording should be only £20 for a quarter of an hour!

Present Studios

It was now that Eve and Derek moved to their present Star Sound Studios off Baker Street in what was previously the Theosophical Society's Hall. They have been there ever since, and most of their famous programmes have been staged there—"Princess for a Day", the first Horlick half hour, the Itma cast without Tommy Handley, "Opportunity Knocks" and Gracie Fields. But there was so much trouble with the local



sound-engineers in Luxembourg because they could not understand English that Derek went over with Frank Lee, of the London Office, and arranged for all recordings to be done on tape instead of on discs—four years before the B.B.C. followed suit.

Exciting Recordings

Of all his programmes Derek thinks that the recent "Question Mark", sponsored by *Picture Post*, was the most exciting to record. It involved his flying in a helicopter, standing on the footplate of the London-Bournemouth Express, going on the Big Dipper at Blackpool, visiting Gina Lollobrigida at the Savoy, Tommy Sullivan in his caravan at Preston, Diana Dors at Pinewood Studios, Charlie Cairoli in the circus ring at Blackpool and a family in Hackney which had just won £75,000 on the football pools.

Of all the stars he has met, he says that only Frank Sinatra was the exception to the rule that the bigger the artistes the easier it is to get on with them.

Gracie Fields is always utterly charming and completely co-operative. Vera Lynn is the same, and prepared to stay until all hours discussing either cookery or antiques.

Somewhere along the line Derek had a number of announcements on Radio Luxembourg for Brooke Bond Tea and Rowntree's Pastilles among other products. He has recorded Gene Kelly and Danny Kaye, Maurice Chevalier, Sonia Henje and the whole of the Edinburgh Festival for American clients like the Columbia Broadcasting Service. A pretty full life, what?

The Stargazers

And now meet the Stargazers. They are one of the great successes on Radio Luxembourg with their "Songs For The Million". But do you know their names and what makes them tick?

Well, they are Cliff Adams, Marie Benson, Bob Brown, Fred Dachtler and Dave Carey whom you have also heard with Harold Berens in the "Beat the Band" programme.

Cliff, Bob and Dave were all choirboys. Cliff was at St. Mary-le-Bow, the famous Bow Bells Church in Cheapside.

Marie Benson is an Australian. It was Cliff Adams who dreamed up the idea of a vocal quintet. He heard Marie Benson just at the moment when she was trying to raise the fare to return to Australia. The Stargazers spent six months rehearsing various special arrangements and providing a sufficiently large repertoire to dare approach the B.B.C.

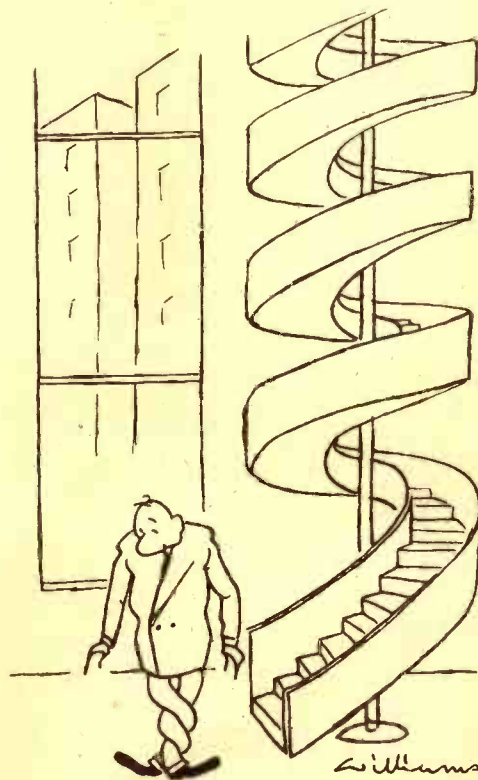
Their first break was when they got feature spots in "Family Hour" and the "Derek Roy Show". After that came regular appearances in the "Goon Show" and the original "Forces Show". It was just two years ago that they joined Cyril

Stapleton and they have appeared regularly three times a week with him ever since.

Proudest Moment

Their record of "I See The Moon" topped the 300,000 mark, but their proudest moment was when they were presented to the Queen and the Duke of Edinburgh at the Coliseum. The Duke asked whether they were all English. Cliff Adams immediately replied "Yes" but a very irate Marie, who had been hitherto tongue-tied, piped up in her broadest Australian, "Oh no, we are not. I am from Australia."

Cliff Adams had previously served in the R.A.F. and joined the R.A.F. Band. Bob Brown formed a band with the Royal Corps of Signals. Fred Dachtler was another R.A.F. type and



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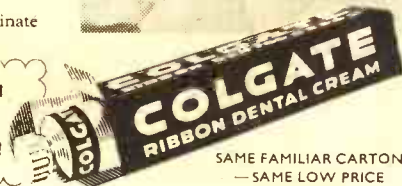
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formed an entertainment unit in India. Dave Carey was a drummer in the Cheshire Regiment.

You can read all about them in Francis and Day's Souvenir Album which includes a number of photographs and also the sheet music of eight of their song hits, such as "I See The Moon", "West Of Zanzibar", "Eh, Cumpari" and "The Tennessee Wig Walk". At 2s. 6d. it seems a very reasonable buy for any of their fans.

Beer and Skittles

Having now paid a visit to Gloucester, I am a trifle dubious about the possibility of a skittles match between the County and the Grand Duchy of Luxembourg, although in size and population, they are perfectly matched.

The trouble is the tremendous difference in the two games though both induce great thirst. Personally, I think the Luxembourg one is more difficult, but I may be wrong. The alley is narrower than the English version and then spreads out at the far end where the pins are standing so that it is necessary to put a considerable bias on the ball to knock over any skittle still standing on the extreme left or extreme right.

On the other hand, the much larger Luxembourg balls vary considerably in size, the smallest being the standard weight (3½ lb.) in Gloucestershire.

Another difference in the game is that the Luxembourg alleys are all made of wood; those in Gloucester are mostly made of slate or some kind of composition, as at the Gloucester Waggon Co., where I took part in the game and did not altogether disgrace myself. They said, of course, that it was beginner's luck.

My Broadcasts

Gloucester is a delightful city, almost bursting at the seams with prosperity, with—as far as I could see—no Jamaicans and no Teddy boys or Teddy girls.

Needless to say, I had more than one drink at the Monks' Retreat, a place which nobody should ever miss on a visit to Gloucester. As a result of going to one cold skittle alley after another from heated bars, I caught the Grandfather of a 'flu virus which I had not shaken off when I did those two broadcasts on Radio Luxembourg the other day.

Indeed, I was running a temperature of 101 which made my voice sound very dark brown and unnatural, because I had to pitch it differently to enable you to hear anything that I was saying.

On April 5

At the studios I met Alfred Hallett whom you will be hearing on April 5th at 7.30 p.m. He is a thirty-three-year-old tenor who can sing in half a dozen languages, although he was born in Wolverhampton and is naturally a keen supporter of the Wolves.

At the Royal College of Music, he won all the major prizes for tenors, and last autumn he sang in Joan of Arc when Ingrid Bergman starred in it at the Stoll Theatre.

He tells me that he has sung in practically every big city in England and in concerts at the Royal Festival Hall. During the war, he transferred from the Gunners to the Green Howards, a somewhat unusual procedure, and it turns out that he was at Eindhoven in January, 1945, exactly when I was there—and very cold too.

This will be his first broadcast on Radio Luxembourg.

David's Duodenal

By contrast the voice of David Jacobs is one of the best known on 208. As you will see, he is our pin-up boy this month on the inside front cover.

David is one of the nicest chaps I know, very quiet and with very good manners. You have heard him in "Listening with Phillips", "Lucky Couple", "Family Album" and "Portrait of a Star" on Radio Luxembourg. He has also got a small part in Mrs. Dale's Diary and played Frank and a number of other parts in "Journey into Space". He has also compered the "World of Jazz" quite a few times.

He acquired all his radio experience when—serving in the Royal Navy during the war—he did some broadcasts from Radio Ceylon. Poor chap, he is suffering from a duodenal ulcer, but I have told him to go to that doctor friend of mine who has cured so many people. It is no fun living on a diet of milk and boiled white fish.

He is, by the way, a first-class ice skater, so one day we may see him in Humpty Dumpty on ice or something.

Her Choice

The three musketeers at Luxembourg get, as you know, more fan mail than any film star in Great Britain. Here, in verse is one of the more amusing additions to their collection:

"I've listened for years to each wonderful voice
I've fallen, in turn, for each one.
Time has now come for making a choice,
And brother, pray what's to be done?
I might have a night on the tiles with Pete Murray—
(I wouldn't refuse a re-Pete)
And to go courtin' with handsome Dick Norton—!!
Oh! a Damsel's delight is complete.
But after revision, there comes the decision,
Which one would I want all my life?
For love and romance there is only one answer,
Please, Madren, may I be your wife?"

Is It Sheer Sentiment?

The Ideal Home Exhibition which is just drawing to a close at Olympia is a unique contribution to the British way of life. Other newspapers have tried their hardest to institute rival exhibitions but without notable success.

Please turn to page 17



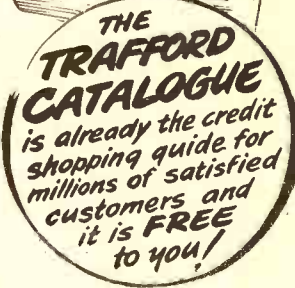
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Luxembourg Scores a Point

by Richard Langley

LUXEMBOURG was quick off the mark in getting the first recording by glamorous Georgia Brown on the air.

Georgia, who has just signed a two-year contract with Decca, cut a few discs for the company on a Friday. A special pressing was made and fitted into Jack Jackson's late night disc jockey show for the following week.

The title—"My Crazy Little Mixed Up Heart"—comes from the new British picture, "As Long As They're Happy".

There's quite a story behind Georgia's tie-up with the Decca concern. Four years ago she appeared in TV's "Rooftop Rendezvous".

Georgia had so many offers for the stage and cabaret that she couldn't accept half of them. She went into the stage show at the Empire Cinema, Leicester Square, but soon afterwards she suddenly disappeared, and for four years she was missing from London show business.

Last October Georgia returned.

"I was only 17 then," she tells me. "I really didn't know anything about singing or the stage—I got scared. Everyone was pushing me. I felt I just had to get away."

The glamorous Georgia—daughter of a London furrier—went to Germany to sing for the American Army Authorities. She became vocalist for Bernard Hilda in the South of France—one of the plum jobs on the Continent. She sang in Rome, Paris, Madrid and Barcelona.

"Although I've done fairly well on TV and cabaret I'd like to have a series of some sort on the radio," Georgia says. How about it, 208?

* * *

My spies tell me there is quite a lot of resentment going on among variety performers over the B.B.C.'s attempt to stop them broadcasting from Radio Luxembourg.

It has certainly shaken the bigwigs of the B.B.C. that so many top liners have turned down their offer of long-term exclusive contracts to prevent them being heard over the 208 wavelength.

The B.B.C.'s offer has been rejected by such stars as Barbara Kelly, Bernard Braden, David Nixon, Bob Monkhouse and Eamonn Andrews.

"It's not that we have any quarrel with the B.B.C.," reports Bernard Braden.



Georgia Brown—"I'd like to have a series of some sort on the radio"

"It's just that we prefer to freelance and work for whom we please."

* * *

Sam Coslow, that great American song writer, will be telling an interesting anecdote about Bing Crosby in the Sunday night edition of "Bing Sings" on Sunday, April 3rd. For song writer Coslow had a lot to do with Bing's early days.

And producer Arthur Adair has persuaded Mr. Coslow to present a programme of songs which he wrote for Bing in Hollywood in the thirties.

They include "Thanks", "Down The Old Ox Road", "The Day You Came Along", "Learn To Croon" and, of course, "Just One More Chance".

It's the story behind "Just One More Chance" that composer Coslow is due to recall for Luxembourg listeners.

It seems that Bing was then courting Dixie Lee—the woman he later married and whose death left a great gap in the singer's life.

But, as lovers do, they quarrelled. And Bing asked Sam to write a song that he

could sing for Dixie in his weekly radio programme.

Sam obliged with "Just One More Chance". Dixie was listening and decided to give Bing just that.

* * *

I heard an amusing story the other day about David Nixon and the programme "What's My Line?" which he records for broadcasting on Saturday nights from Radio Luxembourg.

It seems that David is slightly colour blind. Now, as listeners to this programme will know, it is the custom of the panel to give thumbnail sketches of what the challengers look like, the clothes they are wearing and so forth.

This leads to complications. Sometimes panelist Nixon describes the colour of a woman's coat or the shade of her hat—and is quite wrong.

But, somehow, he manages to correct himself. Who puts him right?

"He gets a nudge in the ribs from Lady Barnett," Mrs. David Nixon confesses.

A Personal letter to YOU!

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LUXEMBOURG LOG

by Dick Norton



... life's like that ...

WITH the days getting perceptibly longer, once again it is my turn to write and tell you about what has been happening here in Luxembourg.

Those of you who have visited the Radio Station here will remember being shown a part of the building which was once a fort and which dates back to about 1640. For a long time the English programme studios were housed in this part but last year we moved upstairs to more glamorous surroundings. In many ways this was an improvement but still we had equipment problems. So it was with pleasure that we were again temporarily banished to the dungeons while the engineers installed brand-new turntables and tape-machines, and you can now imagine us surrounded by the very latest that modern science can devise and it is to be hoped that the programmes will sound smoother and smoother in consequence.

The current excitement here is the inauguration of Tele-Luxembourg. By the time you read this, regular transmissions will have begun and, with luck, a radius of about 80 miles should be covered. The atmosphere in the building varies between enthusiasm and bewilderment. Like an army of ants, workmen have descended on the smaller concert studio with a view to converting it for use in television. The biggest job will be erecting a gallery high up all round the studio to carry lighting and cameras for those birds' eye views. What used to be our studios will

become storerooms for equipment and so on.

Coming closer to home, I have had a large number of letters asking me just why "Swing Session" has been moved from Saturday to the middle watches of Wednesday night. So perhaps I should explain just how these things occur. Radio Luxembourg is, as you know, a commercial station and as such the most important thing to its existence is the custom of paying clients.

Until recently the spot we had for jazz on Saturdays had not been bought by a sponsor. Then one day someone had the idea that more people were listening on Saturday nights than had been imagined and that it would pay to buy our time. We and our "Swing Session" therefore had to be evicted.

At that time I had a programme on the air on Wednesdays called "Records at Random" and, although it was very late (11.30 p.m.), I suggested to the Powers-That-Be that we put "Swing Session" there instead so that at least we had some jazz for 208 listeners even if they had to stay up all night to hear it. I'm pretty sure that a lot of my friends who used to tune in will have had to forego it and who can blame them? A half-hour of jazz, very pleasant though it may be, doesn't compensate for that awful tired feeling all day on Thursday.

All of which is a pity because I think I can truthfully say that the music on the show is becoming increasingly interesting

as I have recently acquired a whole batch of new sources from which to get brand-new recordings. That is, of course, always the main drawback in running a jazz show in this part of the world—lack of material. Because record companies find it hard to sell their jazz catalogues, they are naturally reluctant to spend too much time making them larger and more varied. However, there are signs that the big move towards jazz in America is having some effect on this side of the Atlantic and I'm told that some really esoteric sides have really done remarkably well sales-wise. The trend is reflected, too, in the new-issue sheets that we get from all the recording companies. Every month there is a more healthy picture.

Since I last wrote in "208 Magazine" I've been lucky enough to get away for a week in London. They say a change is as good as a holiday and I can now vouch for that, because there was no question of rest for that week. Whereas in Luxembourg I can sleep almost till the cows come home, in London I always feel as if I should be up and about just in case I'm missing something. That's what happens when one is brought up in a big city and then goes to live in a small one. So I was up betimes each morning, either attending a film preview, or meeting someone connected with the entertainment business. If you were to ask anyone involved in this enormous industry just what they like about it, they would undoubtedly say that one of the attractions



Bobbie Britton, one of Ted Heath's singers. While in London, Dick Norton went to hear Ted Heath's "Swing Session," and in this article describes two embarrassing moments

is that you can successfully mix business and pleasure. I definitely did during my stay in London.

You may think it must be very pleasant to sit in a small preview theatre all the morning seeing films that haven't yet been released and not the least like work, but one can salve one's conscience with the thought that knowing what the picture is about, what tunes are in it and so on, are all very useful facts to have at one's fingertips when introducing records on the air.

With this attitude it was with great pleasure that I accepted an invitation from Ted Heath to go along to one of his Palladium "Swing Sessions". I'm a great admirer of the band and, although I had been to several broadcasts, I had never seen just what the band looked like and heard how it sounded in the Home of Variety. In all innocence, I arrived at the appointed time, said hello to Ted backstage, and then went and found my seat, which proved to be the second row of the dress circle.

I tapped my feet unceasingly through the first half of the show intrigued at once by the music and Ted's smooth and informal presentation, and the antics of what must be Ted's youngest fan—a little girl of about seven years old in one of the boxes. Despite evident disapproval from Mum and repeated reproaches, she bounced her way through every number with more energy than the rest of the audience put together.

In due course the interval came and after ten minutes or so the curtain rose to the strains of "Crazy Rhythm", an arrangement that is very familiar to me and probably to anyone who listens to my "Swing Session" because Ted recorded it especially as a signature tune for me. Still I was unsuspecting and I was musing about how well the arrangement sounded when I heard Ted say something about me being in the theatre and would I please stand up so that the people could see what I looked like. Well, situated as I was in the circle, I can assure you that about seventy-five per cent of those present are still in ignorance, blissful or otherwise. It was a very nice thought on Ted's part, if a little heart-thumping for me: a radio announcer is happy enough alone in the studio in front of a microphone, but when confronted by a couple of thousand human beings made up of solid flesh and blood he is liable to wilt—and this radio announcer did.

But that wasn't the end of my troubles for the evening. After the Swing Session had finished, I popped backstage again to congratulate Ted and thank him. Just as I got to the stage door I was nabbed by two very charming girls. Fame at last I thought. But no! "Do you remember," said one prettily, "do you remember being at a Ted Heath broadcast about three months ago?" I gulped, thought back, admitted it. "Do you remember," said the other menacingly, "that we were sitting behind you?" Another gulp, another admission and girl Number One sailed in to clinch the case against Norton. "Do you remember promising to play us a record by Dennis Lotis? And do you know that you never played it?"

Just goes to show you that your sins always catch up with you. (May I once again extend my apologies to my two friends, if I may still call them that.) Anyway, this little skirmish attracted a large group of fans waiting for autographs and, thinking they were missing something and that the two girls were getting an exclusive, they surrounded me. You can imagine my chagrin when the first one, having had his book signed, stepped back, squinted at it and in a puzzled and bewildered voice said, "Oh, Dick Norton?"

Oh, well, life's like that—and wacko, pip pip, my best to you all and here's to the next time I can lever a pint of good English beer to these thirsting lips.

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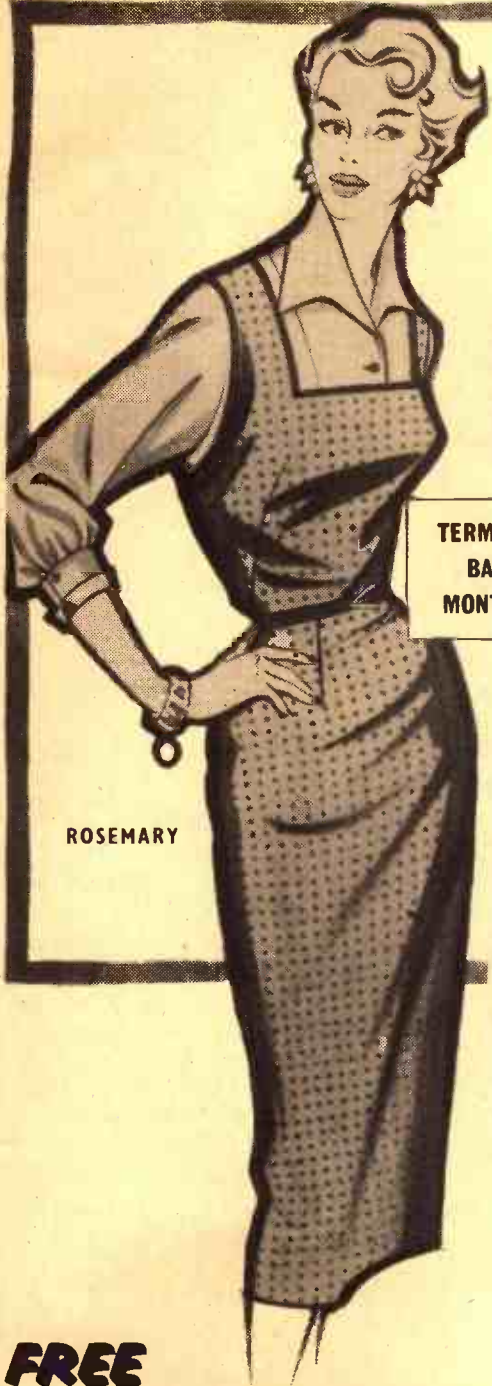
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SOME END-OF-SEASON

... by the

THIS month, I would do well to commence my article with a reminder that we are entering the period of the year when sheer desperation often yields both points in a football match between a club fighting for honours and one comfortably placed in the middle of the table with no particular axe to grind. Conversely, matches between two teams which are both in the "no-man's land" part of the table often result as a draw—neither side being prepared to pull out that little bit extra to win.

Do not forget that in each league, quite apart from the promotion incentive, each of the four top places carries with it "talent money", this being a bonus to be divided up amongst the team players.

There are often several chances in the 4-Aways pools at this time of year to

take advantage of the added incentive. Best of all is to try and spot two bankers amongst the "must win or else" teams and then permute a largish number of the remainder to provide the other two forecasts. This is because permutation in twos rises less steeply than does permutation in threes, fours, etc., and consequently a far bigger net can be spread to catch the winning forecasts.

So, in Diagram A, I show how two Bankers can be taken and nine other games in twos. This takes 36 lines, which in sixpenny stakes amounts to 18s. As a guide to those who prefer to vary the number of forecasts, here is a convenient reference for staking.

It is probable that, for your continued amusement and to help their own Summer upkeep, the major Pools will run Australian Competitions again from May to July and, if this is so, I shall be keeping the service going. Draws are more difficult to find in Australian football, so Treble Chance Pools are reduced in the number of selections required. This month, therefore, I am giving two Diagrams, B and C, for 7-match and 6-match pools, respectively.

These should be retained for use on Australian coupons, but, meanwhile, have been compiled as a suggestion for matches played 9th April (Easter Saturday). They show how my 20 to follow can be used in a 7-match Treble Chance Pool (Diagram B), or alternatively in a 6-match pool of the "Double-Six" or "Multi-Chance" variety which feature on Littlewoods and Vernons, points being awarded for scores both at half-time and full time (Diagram C).

There is no particular guarantee about either of these systems as, since the patterns are primarily intended for Australian Pools where it is advisable to cover a great number of games to find the draws, one must as a consequence rely a lot on some luck in grouping.

In using Diagram B, do be careful not to include any selection in both sections of the block. To do so would provide lines on combination with less than the 7 different required selections. Similarly in Diagram C you should avoid placing any selection into more than one of the columns for the same reason.

And now for an amusing story. When I was round at Charlie Flutterer's the

POOL 4 AWAYS (MARK 2)

1					
2			2		
3					
4					
5	2 BANKER				
6					
7			2		
8					
9					PERM
10			2		
11			2		2 BANKER
12					
13					WITH
14					
15					ANY 2 FROM
16			2		
17					9 =
18					
19	2 BANKER				36 LINES
20					
21			2		C 60 =
22					
23					18 STAKED
24			2		
25					
26					
27					
28					
29					
30			2		
31					
32					
33					
34					
35			2		
36					

DIAGRAM A

2	from 4	=	6 bets
2	" 5	=	10 "
2	" 6	=	15 "
2	" 7	=	21 "
2	" 8	=	28 "
2	" 9	=	36 "
2	" 10	=	45 "
2	" 11	=	55 "
2	" 12	=	66 "
2	" 13	=	78 "
2	" 14	=	91 "
2	" 15	=	105 "
2	" 16	=	120 "



"These wax models had me fooled for a minute, Chief—I thought this one was real!"

other Sunday chatting fairly late at night, Naomi switched on to "208" in order to listen to "Top Twenty" which I am told is very popular. After about three numbers had been played, I heard the announcer talking about the advantages of the intriguing "Magic-O Perm". It was quite a time before I realised that this was a beauty aid for the fair sex, and not the latest suggestion for the pools!

Actually, the name of the advertised product I now know to be "Magicurl", but it sounded like "Magic O" on the wireless.

Should Luxembourg Start a Record Ban?

I RECENTLY read that Radio Luxembourg intends to ban records made by artistes who sign exclusive contracts with the B.B.C. As independents, do you approve or condemn this action? (Kevin Henriques, Ewell, Surrey.)

Firstly, let's all be quite clear that, at the time of writing, all that has happened is that Mr. Clement Cave, General Manager of Radio Luxembourg, has only issued a warning to the artistes. And the only artistes really concerned are the singers, the David Whitfields, Lee Lawrences and the Lita Rozas. These artistes would be the first to agree that they built their present positions in show business on their gramophone records. And nobody will deny that the playing of those records on Luxembourg was responsible for selling a very large number. It would therefore be somewhat ungrateful of them if they celebrated their new position by signing a contract with Luxembourg's only competitors that made it impossible for them to appear on the station in a "live" show. The suggestion therefore is that if

they do sign such a contract the station will stop playing their records—the one thing they rely on Luxembourg to do—and that is something that both they and their recording companies will do their level utmost to avoid.

Obviously this kind of situation cannot exist with artistes like Jimmy Edwards or Ted Ray. They are artistes who owe more than somewhat to the B.B.C. and we reckon it's fair that the B.B.C. should expect exclusive use of their services—if they are prepared to pay for them. Frankly we hate all forms of restrictive contract but they are bound to become part of the general competitive picture—and as you all know by now the one thing we really do go for in a big way is competition.

What's in a Name?

Why is the station called Radio Luxembourg when all the sponsors are British, all the programmes are British and nothing on the programmes remotely points to Luxembourg? (Dennis Hawkins, Plymouth.)

Well, despite the fact that we are going to be allowed to have a form of commercial television in this country, we are still not allowed to have commercial radio broadcast from a station within the British Isles. Any nation other than the British would have had commercial radio first and followed it with commercial television when this became feasible. We shall probably do it the other way round.

Since there was no hope of a commercial station in Britain, advertisers looked across the Channel and found that stations like Radio Normandie, Poste Parisienne and, the only present survivor, Radio Luxembourg, were prepared to sell their airtime for broadcasts in English. This is the situation today but don't imagine that Radio Luxembourg only broadcasts in English. Only six hours a day is in English, the rest is in French and Flemish and sold for French and Belgian francs. Why is it called Radio Luxembourg? Well, after all that's where the station is situated and that is who it belongs to. Seems a good name to us.

Title Trouble

Is there a copyright on programme titles? I notice that both the B.B.C. and Radio Luxembourg have three identical programmes—"Bing Sings", "Evening Star", and "What's My Line?" (P. Fullwood, Sheffield.)

No, there is no copyright in a title either of a programme, a

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Attractive Lita Roza, along with many other artistes, would agree that her present position in show business was largely built on her gramophone records

song or a book. What is copyright of the last two is the contents and a programme, although it has never to our knowledge ever been brought to court, it is supposed to be copyright in its format. It seems a pity that the two competing stations do not try to avoid duplications of this sort but as the B.B.C. does not officially recognise Luxembourg's existence, the possibility of negotiating with someone who refuses to believe you exist makes life difficult.

Live Programmes From 208

Why doesn't 208 broadcast an occasional programme live from London? The B.B.C. has programmes from all over the world so it shouldn't be too difficult to get a land line to Luxembourg. (E. Baxendale, Coppull, Lancs.)

This is another of the curiously eccentric facts about life and British radio. Although the G.P.O. would be delighted to supply a land line from London to Dover, the department concerned with getting the programme across the Channel has firm instructions from someone not

to rent any line to such an illegal operation as sponsored radio. The illegality, so far as this department is concerned, stems from the fact that the programme is destined to be broadcast back across the Channel again and is not designed for the edification of the inhabitants of Luxembourg. Those are the rules at present and such they will remain is our guess.

Are People Becoming Not So Funny?
Is the "People Are Funny" programme becoming too much of a show for the studio audience and too little for the listeners? Most of the stunts lately are not very amusing unless seen, while others are something of an anti-climax to the listener.
 (Peter Davey, Honiton, Devon.)

It is a weekly amazement to us how the "People are Funny" team keep thinking up their absurd stunts. Maybe they get them out of the back history of the show in the States but you must admit the standard has been exceptionally high for a very long time. Of course, you are quite right to complain if the gags get too visual for radio and we're sure Monty Bailey Watson would be the first person to agree with you. We don't think they've started practising for their TV debut yet but, if they have, it's too early.

Jackpot Juggling

After attending a recent pre-recording of "Shilling A Second" I cannot help feeling that the method of presenting the

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Lee Lawrence can be heard on 208 throughout April in "Scrapbook of Song", the Rennies programme

"jackpot" is most unfair. It happened that, in this show, there was one couple only who were eligible to try for it. They were next to the last to compete. They were asked, and answered the "jackpot" question—winning £60 in addition to their prizes and shillings. When the last couple came on Paul Carpenter informed them that the big money had been won and if they too answered their questions correctly, then they were just unlucky! Being just beaten by the gong on their last question must have saved a lot of heartburning for them and the audience. Why can't S.A.S. do as other "jackpot" shows and keep this till the last competitors have finished. Then everybody eligible gets a chance. This is not sour grapes—I wasn't in the show nor had I any connection with anyone who was! (E. M. V., Lancs.) Seems a fair case to us and we can only suggest the sponsors try looking at it from E.M.V.'s point of view and they might have a happier show.

Forty-nine Metre Magic

Why don't the Radio Luxembourg announcers tell listeners that they are also broadcasting in the forty-nine metre band on short wave? Occasionally when reception is not so good on the 208 metre band, the station can be heard quite clearly on short wave. (Brian Williams, Scunthorpe, Lincs.)

We're delighted to pass on this information for the benefit of anyone who may find it useful. We're not certain whether the station is going to thank either you or us because the use of the forty-nine metre transmitter is not perhaps a permanent feature of the service and for that reason has not received all the publicity it might otherwise have had. Still, as long as no one blames anyone if you tune to it one night and fail to raise a sausage, our advice is to use it when necessary.

Un-sponsored Programmes

Who presents the programmes on Radio Luxembourg which are not sponsored? (John C. Foster, Durham.)

The Radio Luxembourg production staff who also produce quite a large proportion of the sponsored shows too. Many of these programmes which are now sponsored started off this way—such as "Smash Hits". Now and again they do buy American and British transcription to fill these gaps but for the most part they make up programmes themselves, chiefly with gramophone records.

Briefs

What effect, if any, do you think commercial television will have on programmes from Radio Luxembourg and vice versa. (A. E. Marshall, Birmingham.)

We would be prepared to bet that all will proceed as normal once the fuss dies down.

I am glad to see you have taken my criticism to heart. (D. Griffiths, London, N.W.7.)

We have to be right once in a while—just the law of averages! Is there any connection between the B.B.C.'s Hollywood Entertainment and Radio Luxembourg's Capitol Show? (Humphrey J. Pockock, Birmingham, 17.)

Only that they all seem to have been recorded on the Capitol label—maybe the first sponsored B.B.C. show!

Who are Pat Dodd's friends—the suspense is killing me. (F. Washington, Old Colwyn, N. Wales.)

That's what it did to them too—not a trace left!

What happens to all the questions you can't answer? (P. Fullwood, Sheffield.)

Don't be silly, there aren't any! As if we'd tell you!

Why this mania for shortening record request tunes by cutting the introductions. (J. C. Pryce, Peebleshire.)

Only answer to the mania for having your name and address and record broadcast.

Does the ear become attuned to unusual and once disliked noises? (Mrs. C. Preston, Glasgow.)

Yes. That's how hit tunes are born.

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I found my APAL so good I want you to send one to my sister.
Miss M. G., Coleraine

Looking at Life

(Continued from page 5)

There is so much to see and to do there. One of the stands which caught my eye was that of the People's Dispensary for Sick Animals. People who are inclined to think the award of medals to animals for gallantry and devotion is a form of sentimentality should go to their headquarters and inspect their Animals' Roll of Honour, but Jane Gordon tells you all about it in Home Service.

Watch out for these

I have recently enjoyed three of Hollywood's latest movies—"Dragnet," "Women's World" and "Carmen Jones". Do not miss any of them when they come to your local cinema.

Mind you, "Dragnet"—which is based on one of a series of adventures of a Hollywood detective of which the B.B.C. has bought the British radio rights—is spoken at such a pace and in such uncouth English with such an American accent that large chunks of it are almost unintelligible even to people like myself who have spent quite a time in the United States.

It certainly shows, however, the frightening powers wielded by the American police when confronted with members of the public whom they search and interrogate.

"Women's World" is a kind of sister to that delightful picture, "Executive Suite", with Lauren Bacall and Arlene Dahl, so that you will realise that it is very decorative as well as larger than life and in glorious technicolor.



Psychologically it is interesting to note the fact that for the past two or three years big American companies including their branches in England are becoming more and more inclined to vet the wives and fiancées of the up-and-coming executives.

The theory is that a wife can make or mar a future company director, and in the United States the situation is almost comparable with that of the Brigade of Guards over here. In the Brigade of Guards very young officers have to ask permission of their commanding officer to get married.

As for "Carmen Jones", it is absolutely delightful. When I went to see it the other night, the audience actually applauded when the show was over. This is automatic at the fall of the curtain at the end of a popular play but it is very rare at the end of a film, the actors and actresses of which are thousands of miles away in Hollywood.

Oscar Hammerstein, who adapted the lyrics from "Carmen" to suit the original Bizet score of "Carmen", ought to rewrite all the lyrics of all Grand Opera after this success.

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David Nixon, whose innocent expression and beguiling smile has made him a universal favourite with listeners and televiewers



Ted Heath and his band recently met with enormous success in the States—and so with Ambrose and Mantovani. How many readers recall the 'thirties when British dance music led the world?

THERE'S NO BUSINESS



AMONG the good news items of the month is that from New York telling me of the enormous success by our own Bert Ambrose with his band.

Ambrose waxed a couple of discs—and is now contracted to make 24 more. Add that to Ted Heath's rip-roaring radio success at Christmas time and Mantovani's forthcoming coast-to-coast tour and you begin to see that British bands are maybe better than the B.B.C. thinks.

Which makes it all the more difficult to understand why the two musicians' unions should behave so stupidly by banning each other's bands.

(Footnote: If you're rather doubtful about who Ambrose is, ask your dad or your mum—I'll gamble they'll tell you about the starry-eyed days of the 'thirties when British dance music led the world . . . and people like Hylton, Payne and Ambrose led the bands.)

Biggest chuckle of the month, however, came when I heard that Marilyn Monroe's recording of her numbers from the Show Business film are top of the hit parade . . . in Italy, of all places.

I'd have thought La Monroe would have been facing mighty competition in Italy—though not as a singer, I must admit.

Notice, by the way, that lovely Sheree North stars in "Woman of the Woods" with Richard Egan—third time, if memory serves me, that Sheree has picked up a part originally slated for Marilyn.

Look out for the Deep River Boys on your radio. . . I repeat, radio.

They're heading thisaway and slotted for a B.B.C. series recorded this summer. The Boys plan a swing round the country, too, and to be back in London around September.

A film I really am looking forward to seeing is the Hoagy Carmichael life-story. Titled "Star Dust"—and what better title could there be?—Hoagy is supervising closely.

They say Frank Sinatra and Johnny Ray will be there, too.

Fashion note from Terry-Thomas in a Light Programme broadcast. . . Always wear plain shirts, ties and suits with really fancy waistcoats. Buy the best: a good suit lasts for ever.

Might be worth passing on to the boy friend.

Remember the name Liberace. It's that of one of America's biggest

TV stars—a plump, dimpled piano-playing friend of Everywoman. And his easy charm earns him hundreds of thousands of dollars a year.

Indeed, he holds the record as the only man who ever completely filled the great Madison Square Garden, New York, with women.

And he is coming to London this

Ken Mackintosh is another popular bandleader and can be heard every Friday on 208





Jack Jackson—now better known as a disc jockey—is a fine musician and has played the trumpet with Ambrose, Jack Hylton and Jack Payne as well as having once had a band of his own

guess who coupon

Competition on Inside Back Cover

To : Personality Competition,
"208 and View",
25A Cockspur Street, London,
S.W.1.

My solution to the "anonymous"
pictures published in "208" April
issue are :

(Please write in block capitals)

- 2.
- 0.
- 8.

Mr./Mrs./Miss

Address

Entries to be received not later than
April 7th.

LIKE SHOW BUSINESS

★ ★ by Ray Markham ★ ★

spring. And he may be seen on B.B.C.-TV.

But my bet is that Liberace—if successful in that try-out—will sell his films to CTV.

Wouldn't you ?

* * *

Lilian Gish, one of the loveliest women ever to grace a film set, comes into our lives again starring with Richard Widmark in a picture called, "The Cobweb".

Those of you too young to remember Lilian should turn up some of the files—or tap some of the older members of the family.

For Lilian Gish was one of the original M.G.M. stars way back in 1924 and the others were Mae Murray, John Gilbert, Lon Chaney, Ramon Novarro, Antonio Morello.

And she was the star of the historic D. W. Griffiths epic, "Birth of a Nation", originally made in 1915.

* * *

Meeting conductor-arranger-composer Bob Sharples the other day gave me an insight into the care taken by the "pop" musicians to get things right.

Bob had to write some music for background to a radio show involving a newspaper office. But he couldn't get the right kind of rhythm.

So at three o'clock one morning he 'phoned the *Daily Express* and asked to be put through to the machine-room to hear the actual roar of the great presses.

"Five minutes of that and then I could write the music and go to bed," he says happily and gets on with scoring for the B.B.C. Show Band.

* * *

Now we've heard everything Department. An American impresario is planning to stage "Peter Pan" on ice next Christmas. "Complete with the flying episodes, of course," says the publicity material.



Terry-Thomas has competition . . . he is not the only one to sport a fancy waistcoat. Obviously, the ladies have ideas



SCOTCH AND SODA

Miss Daisy has a big day out

By

Gordon Irving

WHERE will the dancing girls of today be in the year 1999? I don't suppose any of 'em will be living in sweet little two-roomed cottages in the wilds of the countryside.

Yet that's the story of Miss Daisy McCall, a lively "young" old-age pensioner of 63, who has a cottage called Springvale just a mile from Dunscore village in Dumfriesshire, in the south of Scotland.

Forty-four years ago, at the Theatre Royal, Glasgow, you'd have found Daisy McCall a sprightly 19-year-old dancer and one of the four Glenroy Girls in "Little Jack Horner" of 1911.

Those were daring days for girls like Daisy, and it wasn't always considered the right thing to go on the stage. Daisy, a Glasgow lass, did, and toured theatres all over Britain.

Dorothy Ward (happily still with us) was Principal Boy in that 1911 panto. Shaun Glenville, Dorothy's husband, had a leading part as well.

Let me bring my story up to date, then. The other Saturday a smiling little lady travelled from her country cottage to Glasgow. It was Miss Daisy McCall, revisiting for the first time the theatre of her youth.

"In fact, I'm seeing my very first pantomime since 1918," she told me.

In snow-bound Dumfriesshire she had thrilled to Lucille Graham singing in "Grand Hotel", and Lucille (Principal Girl in the 1955 Theatre Royal pantomime) had invited her up to the show and to tea in the dressing-room. Miss Daisy walked two miles through snowdrifts to post her letter of acceptance.



The Four in a Chord, bright radio and television act, will spend the summer season in Scotland, at the Gaiety Theatre, Ayr

There were happy memories all round as the little old lady who was once a dancing girl recalled the old-time adventures of stage life.

What had happened to her in between, I wondered?

"Well, I retired from the stage after the 1918 war," she told me, "and, though I had several proposals, I never married. So I just drifted into the country life, and here I am living happily in my wee cottage with the wireless to keep me in touch with the great big world of entertainment."

I know many a star trying desperately to keep a place in show-business who would secretly envy the contented life of Miss Daisy McCall, the one-time dancing girl of Dunscore.

* * *

When Babette and Raoul, the adagio dancing act (who are really Mr. and Mrs. Hugh McLauchlan, of Alexandra Parade, Glasgow), were asked to go to India and entertain in cabaret, they leaped at the

chance. For they do a jungle fantasy act on the stage.

Now they've been out to the edge of the jungle, and are home in Scotland with the authentic touch to their clever act.

"We saw newly-trapped Bengal tigers, leopards, black panthers, black bears, monkeys, hyenas, jackals and birds of all descriptions," Hugh tells me.

"We even engaged in a bit of snake dancing with the real thing, a 17-ft. python weighing 120 lb."

The Indian reviewers went to town over this snake-dancing act from Bonnie Scotland. Wrote one: "An act never witnessed in Calcutta before, surpassing the bounds of imagination in their fantastically realistic creation."

* * *

On the normally stagnant TV and radio front in Scotland there are welcome signs of a little worthwhile activity.

In variety the Jimmy Logan Show has had considerable success, with the policy of big-name guest acts like Jean Carson,

Robert Wilson and Dickie Valentine pleasing listeners.

In documentary the "Me" series of programmes, produced by Archie Lee, has proved popular. Ordinary people are anonymously presented stating their frank opinions and their experience of life.

Such everyday problems as pay packets, living with the neighbours, and husbands and wives, are put under the microscope. Jameson Clark, the radio interviewer, travelled from the Shetland Isles to the south-west tip of Scotland to get his opinions on the unobtrusive tape-recorder.

In TV I'm glad Scotland has at last got its own separate mobile unit. This should mean a greater proportion of programmes from north of the Border.

I still can't see, though, why Scotland doesn't have its own monthly magazine programme on television, something on the lines of the successful "Ulster Mirror" and made up mainly of filmed material. Such a native show is long overdue.

* * *

It's the American star season again at the Empire Theatre, Glasgow, and stage doorkeeper Frank Richards is coping

valiantly with the fans and autograph-hunters.

He tells me, by the way, that it isn't only the teenagers who come around asking to meet the American film and recording personalities.

"We get our share of grandmothers, too," says Frank, who is an old performer himself.

His most unusual stage-door caller was a young Glasgow man who wanted to propose marriage to the American recording star, singer Georgia Gibbs. Reminds me of the young lady from Salt Lake City who wrote with a similar proposal to Frank Sinatra and added: "I'll be able to help you with your singing career."

* * *

I like the story about the heroine in the play who had been cruelly deserted by her lover and all her family.

"Yes, yes," she cried, in plaintive tones, "I must end this wretched life of mine. I must leave for ever this world of misery and despair. Yet where, oh where can I get some poison?"

Came a voice from the gallery: "Why don't you try the bar of this theatre?"

Have an April Scotch and Soda!

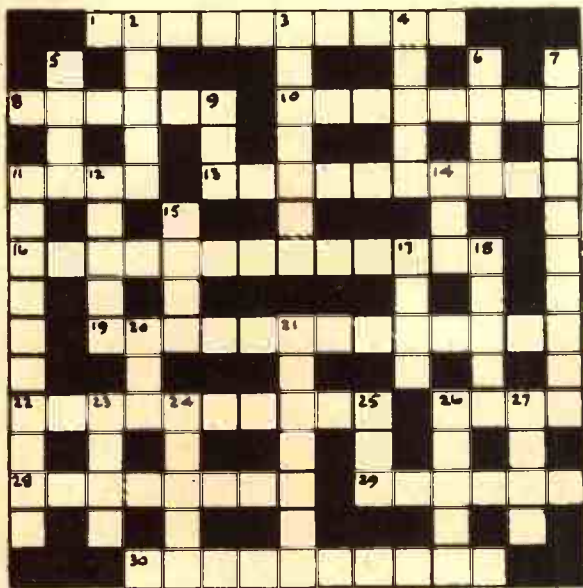


Kenneth McKellar, young Scots singer, is making a growing name on radio. He is a forestry graduate of Aberdeen University

208 APRIL CROSSWORD

Here is Crossword No. 19 which has been specially designed for "208 and View" readers. Entries must be received not later than April 7, together with your name and address. Send to "Crosswords No. 19, '208 and View', 25A Cockspur Street, London, S.W.1." The first correct solution opened will be awarded a prize of 3 gns.; the second, 2 gns.; and the third, 1 gn.

The Editor's decision is final



ACROSS

- 1 Compère in production of Eric Goldschmidt's (5, 5)
- 8 and 10 208 song show out of season in winter (6, 8)
- 10 See 8 ac.
- 11 Peter gets his direction from this number going down (4)
- 13 Doris Day's "Calamity Jane" hit (6, 4)
- 16 "I am Les Kipling" (anag.) (Oh no you're not—see 17 dn.) (5, 8)
- 19 The Ovaltine's spot, for example (7, 6)
- 22 The "Chi-Chi" girl (4, 6)
- 26 Dorothy is from London's Haymarket (4)
- 28 Kenneth gets the pip just before the end of this dance (8)
- 29 Eastern ruler (6)
- 30 Miss Kent's a fair type, penniless and a popular Continental singer! (4, 6)

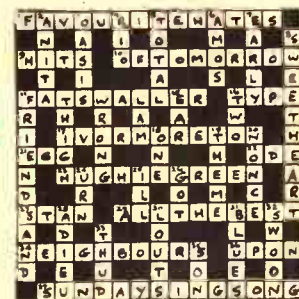
DOWN

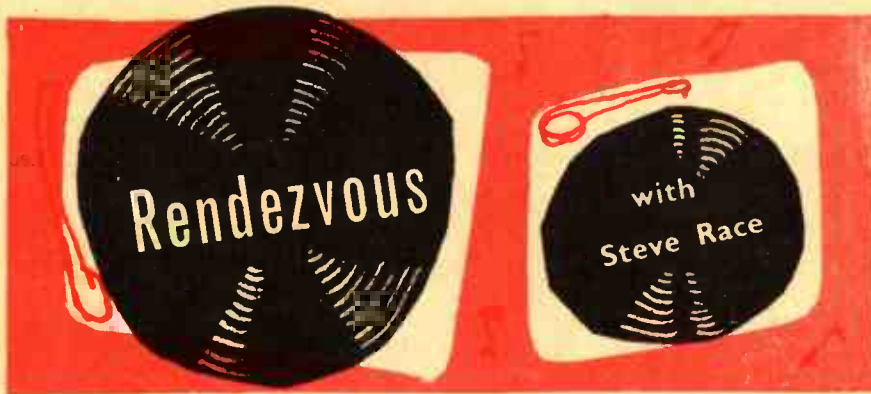
- 2 Let in to see the time on reversible Speaking Clock (5)
- 3 and 21 dn. Tuneful and fast-moving 208 show (7, 7)

- 4 Used a broom and cried a lot (5)
- 5 One of the Ellingtons (4)
- 6 Virginia's County (4)
- 7 Soccer Surveyor? (4, 6)
- 9 Bandleader involved in Crosswords (3)
- 11 Work by Charles Kingsley includes draw-back (8, 2)
- 12 As smooth as Spike Jones' boys (5)
- 14 Pasturage among the leaves (3)
- 15 Marlene, Monica and Beryl! (4)
- 17 Don't stop for this show starring 16 ac. on the B.B.C. (4)
- 18 That one over the eight (5)
- 20 Not quite nice (3)
- 21 See 3 dn.
- 23 Beginners on 20 dn. should feel pretty — by the time they have mastered the technique! (4)
- 24 Tree of ample source (5)
- 25 Agreement from Elton Hayes (3)
- 26 Noisy greeting (5)
- 27 A method to use in marking your coupon (4)

SOLUTION TO MARCH CROSSWORD

This is the correct solution to the March Competition, Crossword No. 18. The first correct solution opened was from Miss G. Andrews, 22 Offord Street, Islington, London, N.1, who receives the prize of 3 gns. Second prize of 2 gns. goes to Mrs. J. Goudie, 13 Knab Road, Lerwick, Shetland Isles. Third prize of 1 gn. is awarded to Mr. Robert J. Phillips, 48 Speedwell Road, Chantry Estate, Ipswich, Suffolk.





"DO you send photographs?" Every television performer knows that cry. It is heard several times a day outside the main entrance of the Lime Grove Studios, and in the alleyway which leads to the Stage Door of the Television Theatre. Even in the recent February snow a small group of children stood in the frozen snow—like little Orphan Annes—waiting for autographs, and calling out for photographs to be sent to them.

I have never been one of those who turn up their noses at the mention of autograph hunters. I'm one myself. True, I no longer rush up to every famous person I meet, thrusting forth a ball-point pen and a heavily fingermarked pink page, but there are a number of

people in various parts of the world whose signature I would like to have. It's nice to have a personal contact, however fleeting, with the truly great.

The children outside the TV studios don't quite look on things like that, however. "Are you an actor?" they say to every sceneshifter or filing clerk who enters the studio block, determined not to miss a single person who has ever quaked before the searching eye of the camera. And each hurrying figure, from Sir Laurence Olivier downwards, inevitably replies, "No".

"Do you send photographs?" is a relatively new approach. If one is misguided enough to reply "Yes, if you like" a sea of hands appears, and one enters the building with a pocketful of scruffy bits of paper, on each of which is scrawled the name and address of a young hopeful. Some people, one reflects (especially if one is as photogenic as Yours Truly) will collect anything.

Nevertheless, contact with the Truly Great, as I said before, is something pretty nice for ordinary people like you and me. Which is one of the most pleasant things about those little discs of shellac with which this column deals: gramophone records. How satisfactory to be able to summon Gigli—or Frankie Laine or Doris Day, according to taste—for a private concert just when we feel like it.

One of the artists I most enjoy ordering to perform for me is Leroy Anderson, the brilliant writer of orchestral novelties. His "Sandpaper Ballet", for instance (Bruns. 05375), has all the simple tunefulness one has come to connect with his name, plus an ingenious rhythmic use of sandpaper. I can see the tune being used by tap dancers all over the world.

Another Leroy—Holmes this time—plays "The Bridges at Toko-Ri" on MGM. 801, a very effective piece of orientalism à la Hollywood that I've been playing a lot recently. Gordon Jenkins' chorus and orchestra follow up all the orchestral versions of Max Steiner's "Gone With The Wind" theme with the vocal setting, "My Own True Love", on Bruns. 05384: and very nice

too, except for an over-insistent piano. In similar vein is an English record of "You, My Love", played by Ron Goodwin's Orchestra on Parlo. R. 3982. There's also a light-orchestral LP of interest, on which Richard Jones conducts the Pittsburgh Symphony Orchestra in eight show tunes (Cap. LC 6695). The unusual experiment of having a full-dress symphony orchestra playing tunes like "The Piccolino" and "Over The Rainbow" is a success in tone if not in style, but the delicate gradations of nuance are a joy to hear: it makes one realise how many popular records confine themselves to one volume level from start to finish.

Three dance bands this month. Geraldo (Philips PB 400) revives Gershwin's lovely "But Not For Me", but ruins it by too fast a tempo. (Though jazz fans will enjoy "Cottontail" on the other side). Frank Weir, still trying to hit the top bracket as a bandleader, has had the ingenuity to record the theme from "Journey Into Space" on Decca F.10435, featuring his soprano saxophone and some of the weird sounds which so contributed to the saga of Jet, Doc, Lemme and Mitch. And, of course, for Glenn Miller fans, there's another LP of that historic band (HMV. DLP 1062) playing nine tunes of 1938-42 vintage.

Before passing on to the jazz records—the vocals come last this month—let's pause to recommend Philips PB 334, on which accordionist Johnny Meyer plays "I Got Rhythm", and about which it is only necessary to say he sure has.

EP records, you will remember, are 7-inch discs which contain the equivalent of four sides. Two EPs next, then: one by Benny Goodman's wartime band (Col. SEG 7556) and the other by Duke Ellington (7563). Neither represents the best

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Peter Warlock's "Capriol Suite" is a delightful and completely British work: Boyd Neel conducts his orchestra on Decca LW 5149. . . . Boult and the L.P.O. are on LW. 5157 with the Bach-Walton "Wise Virgins" Ballet Suite, giving the sort of performance with which one immediately associates our most workmanlike conductor. . . . "Pacific 231" is an angry, machine-like work by Honneger which had a tremendous vogue at one time, and the Ansermet coupling with "The Sorcerer's Apprentice" is a strange move on the part of Decca (LW. 5155). . . . And finally there's a stunning performance of the "Hary Janos Suite" of Kodaly by the Philharmonic Orchestra under Schuchter. A likeable work by Dohnanyi ("Ruralia Hungarica") provides the backing (Parlo. PMC. 1017).



Ruby Murray with her last record has earned herself the title of "Heartbeat Girl" which isn't surprising. "Softly, Softly" and "What Could Be More Beautiful" have caused a minor sensation

of which each band was capable, but Goodman's "Perfidia" and the Duke's "Sad Night In Harlem" are worth hearing.

Modern jazz specialists have been waiting a long time for "Inside Sauter-Finegan", which contains 13 tunes, no less, played by the wonderful but highly esoteric Sauter-Finegan Orchestra (HMV. CLP 1027). They won't be disappointed if they go right out and buy it unheard, for this is the direction in which big-band music is going: in fact it has arrived already.

More readily enjoyable music comes from the George Shearing Quintet, with "Basso Profundo" on MGM. 795, featuring the group's bassist Al McKibbon, and "Cool Mambo". Even easier on the ear (of jazz fans!) is the pure dixieland work of Bobby Mickleburgh's Bobcats, whose "Canadian Capers" (Esquire 10-429) deserves success with the Sid Phillips type of public. Better still, however, is Louis Armstrong's "Pennies From Heaven" (HMV C. 4266), recorded at a public concert and with the usual acoustic faults of such things, but with

all the joy of Louis' singing and trumpet playing too. And for collectors of musical curios, there's an LP (HMV DLP 1065) of the first recorded jazz, music, 1917-vintage, by the Original Dixieland Jass Band. The spelling "jazz" came later, and so—thank goodness—did a certain amount of finesse in both playing and recording.

Here come the vocal records at last. Dickie Valentine's "A Blossom Fell" (Decca F 10430) needs no review: you will have bought it already, I hope. The combination of David Whitfield and Mantovani's Orchestra is a strong one, and "Open Your Heart" (F 10458) needs no more recommendation from me.

Georgia Gibbs (Mercury 3196) bellows her way through "Tweedle Dee" in a way which I personally don't like a bit; much more to my liking is Nat Cole's "Alone Too Long" (Cap. CL 14235), with a beautiful orchestration to support one of the world's finest popular singers. There are inspired backings, too, for Frank Sinatra in "When You're Smiling" (Philips PB 363) and "How Deep Is The Ocean?" (Col. DB 3575).

Lee Lawrence's "A Love Like Ours" (F 10438) is a disappointment. Lee really has a voice, and he should use it, rather than crooning—yes, crooning—with his face an inch from the microphone. David Hughes (Philips PB 396) shows how it should be done in "Give Me The Right". He, too, has his intimate moments, but he doesn't overlay them in the way that (on this occasion) Lee Lawrence does.

That leaves four records. First, Phil Harris, whose "I Wouldn't Touch You With A Ten Foot Pole" (HMV. B 10827) has all the infectious gaiety one expects from Jack Benny's favourite bandleader. Then comes James Grant with "Blue Mirage" (Mercury 3190), a newcomer with a light, rather colourless voice, but a brilliant arranger in Peter Knight; Sammy Davis Jr. with "Birth Of The Blues" (Bruns. 05383) in his own voice (very good, but I prefer him as an impressionist); and finally TV comedian Benny Hill, whose "Teach Me Tonight" (Decca F. 10442) is a duologue between a super Charles Boyer and that delicious blonde, Primrose Hill. On the other side, "I Can't Tell A Waltz From A Tango", he gives some outrageous vocal impressions. Comedians are seldom funny on records for some reason: Benny is the exception. Don't miss this.

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BY

SHEIKH AHMED ABDULLAH

ARIES: March 22—April 20

A fresh and exciting wind seems to blow through your life this month. Its magic touch should bring progress in romantic associations. For the heart-free there is every likelihood of a new friendship, brought about through a mutual interest. Money position should be easier, though you will have to tackle one or two problems connected with new liabilities around mid-month. Relax more.

TAURUS: April 21—May 21

Hunches should pay off remarkably well. In contrast, the well-meant but ill-advised counsel of close friends may be discounted. Romance should blossom for Taureans. If married, take the initiative in a new plan leading to a change of residence or work. Children's welfare may restrict your planning, but anxiety should be short-lived. Resist temptation to undermine someone's position.

GEMINI: May 22—June 21

Plans which have been hanging fire for eight or ten weeks may suddenly project you into an unaccustomed welter of work. Cut down new liabilities while maintaining projects connected with personal advancement. Try to keep as much as possible "on ice" as it were. Breaking with an associate might not be the best way to resolve a situation. Travel is strongly indicated, and people from overseas may help you to land something well worth while.

CANCER: June 22—July 23

The horizon of your career aspirations should open up after the first week of this month. Use the period 9th to 30th for seeing people, correspondence connected with ambitions. Chances could be considerable during this time. Tendency to leave work undone may be your own undoing! Heart questions prove easier of solution than you had thought possible. A good time, too, for stage and screen activities. If in trade on your own, try to expand vigorously.

LEO: July 24—August 23

Better career news than last month: difficulties with superiors and tendency towards over-reaching yourself are banished in the first fortnight. Money worries are possible, due, as far as I can see, almost

entirely to your personal generosity. Short journeys may conflict with important engagement, to the detriment of the latter. Buying, selling, dealings with officialdom all best postponed until late in the month if at all possible.

VIRGO: August 24—September 23

Progress should be well maintained. The only clouds could be connected with mistiming a meeting, or allowing undercurrents of a personal nature to influence your tranquility of mind unduly. Your portents in regard to travel are not as good as they might be. Money, health and friendships, however, show consistent progress and shrewd manoeuvring on your part. Younger people are more helpful than older ones, and a partnership in danger of dissolution could be reclaimed.

LIBRA: September 24—October 23

Seek promotion, changes of occupation, during the first fortnight of the month. Travel and short journeys could benefit your economic position. Budget well for present and future plans connected with career expansion. One present friendship may develop on more intellectual lines than you had anticipated. If, about mid-month, things seem to hang fire, do not allow yourself to be easily dissuaded from starting new schemes: the likelihood is that the pace will unexpectedly quicken.

SCORPIO: October 24—November 22

This is the time for really active work. You can reorganise projects, undertake projects, gain promotion: if you try hard enough. The going may not be easy, but there are definite results to be attained this month for all Scorpions. Do not give way to pessimism, because it will hinder the achievement of important gains which are yours for the relatively trifling outlay of effort. Accept all invitations.

SAGITTARIUS: November 23—December 22

Money is in your stars. Social prominence likely, linked with new career plans. Project proposed by a close associate will bring you in touch with a large number of people whose approbation is more than likely. Take particular care to be at your best on all occasions. Also a good time for entertaining others, and for people who represent others. Jump at all chances

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Sign of the month: TAURUS

Taureans are among the most interesting of Zodiacal types. Neither completely materialistic nor entirely spiritual in their approach to life, they often combine the two elements with ease and success. Taurus, as we all know, is represented by the bull: ye' one cannot call any Taurean truly bovine. What we generally can trace, however, is courage, tenacity and physical strength—coupled often with a temper to be reckoned with when roused. There—apart from a tendency towards placidity—the bull simile loses importance: though Taureans all show many other characteristics. The most important of these is the parental instinct, and loyalty to the family. Next comes an uncanny faculty for earning (and wisely investing) money. Perhaps deeply concealed beneath that calm surface, every Taurean has a warm, deeply affectionate heart, and an appreciation of the finer things.

The coming twelve months will provide Taureans with outlets for their aesthetic yearnings greater than they have had for some years. This is the time to concentrate upon progress in the arts or the entertainment industry. Money matters will produce several opportunities for setting up in business or expanding within the next six months. In the home, too, conditions should improve. Personal relationships could worsen, if the Taurean temper (particularly in relation to over-possessiveness) were allowed to gain the upper hand.

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to get noticed. Trust to your own judgment, but take great care when signing documents, making agreements.

CAPRICORN: December 23—January 20

This month should consist mainly of a large number of small events. Whether these can be built up into one constructive picture may well depend upon your own experience and ability. If, however, apparently unrelated events show possibilities for further progress, exploit them to the full. Fresh ideas fire your ambition, and ingenuity could well provide the key to making a success out of a former plan which has been in abeyance for some time. Think this over well, and act soon.

AQUARIUS: January 21—February 19

No humdrum month for you, Aquarian! Apart from a few minor misunderstandings with family or close friends, it looks as though most of your thoughts and activities will be in entirely new fields. Try to utilise talents which have not been used for some time: aim high, meet people rather than writing, where possible. Impulsive action may not bring the penalty to be expected, but it may hinder you in other directions mid-month.

PISCES: February 20—March 21

Romantic attachments formed this month may land you in difficulties when previous commitments come into the limelight again. Remember that, although variety is a great thing, it is often the cause of confusion, especially in heart matters. Some secrecy surrounds certain activities after the 12th: penetrate this and you should learn something well worth while. A partnership may be dissolved, paving the way for better things. Excellent time for holiday plans, and for additional income through part-time work.

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Jane Gordon's

HOME SERVICE

HELLO there, have you bought your Easter Bonnet yet? The Easter Parade should be gayer this year than ever because, for once in a way, hats are as pretty as they should be: in fact they are as alluring as the thousand and one tales of the Arabian Nights because there are that many styles to choose from. . . . There are the little flat hats worn straight on the forehead, there are the gaily tilted hats, and those that are dragged well away from the hairline, to snuggle down at the back of the head. New hair-styles have made the hat manufacturers use more exciting fabrics for their spring and summer styles. In Edward Mann's new range, some of the models are made of "kiss-printed" paper panama. This is a lightweight straw with a tiny criss-cross pattern and you will find it in cream or white with black motifs. The hats are small with a tendency to curl forward on one cheek and the prices range from a guinea to 29s. 6d.

Grosgrain embossed with straw is another new hat idea: white grosgrain is embossed with blue, pink or black straw diamonds, and for really dressed-up occasions there is a spring model in white embossed with white fish scales. This hat is in a modified toque style, which is very fashionable now, and is trimmed with bunches of pearl grapes. Cotton will go to our

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heads again this summer and you will find little pill boxes and wide brimmed picture hats in bright checks; pink, black and grey—yellow, black and grey and blue, black and grey.

The latest beauty discovery from America is called Majic. It claims to make you look younger and prettier in 20 seconds and I am told that the formula is based on an entirely new idea. The small, flat box, which costs 5s. 9d., contains a plastic flexi dispenser with a long tube and nozzle. There is also a metal rod tipped with a small curl of what appears to be white pipe cleaner with a spare pipe cleaner to use when necessary. Majic is ideal for lines, eye shadows and dark circles and the way to apply it is to squeeze the smallest possible drop into the palm of your hand and stroke on with the applicator. The preparation must not be used on the eyelids or directly under the eyes. When applied, it is left on for twenty seconds and then make-up put on afterwards. For raised spots or moles, you can use the finger tip to dab on the cream, leave for twenty seconds and then smooth outwards. Majic is also good to disguise freckles, scars and blemishes. Although this preparation is made to erase lines, the formula includes lanolin so it is not in the least drying and the cream itself is flesh coloured and blends with any type of skin. For red, rough hands, the trick is to dab on a few spots of the cream, massage in thoroughly, leave for twenty seconds and then rinse with cold or lukewarm water and dab dry on a soft towel.

There are three new nail varnish shades and one new lipstick to team up with this season's fashion colours. Peggy Sage has introduced three new varnish colours—Eve's Apple which is a brilliant, clear pinky-red, Sweet Danger which is a kind of rosy rapture shade, and Whimsy which may appeal to a great many women but not to me, for it is intended not as a high-fashion colour but for "quiet occasions and formal appearances", whatever that may mean. Frankly, I use nail varnish as a morale raiser and I like my nail varnish to be gay, pretty and brilliant. I have no time for the subdued, muted, apologetic shades which are neither one thing or another. Elizabeth Arden's new colour harmony of lipstick, cream rouge and nail lacquer is called Pure Red. The colour is enchanting, but would be better labelled Heart of Roses—incidentally, it would team perfectly with Peggy Sage's Eve's Apple.

A wonder brush for home service has been produced in London and is having a tremendous success. It is called the Bungee (which must remind every schoolboy and schoolgirl of those huge art erasers). The Bungee is made of curly-wurly crêpe rubber and it cleans and deshines all fabrics and suedes, makes velvet look like new and works marvels for your suits and hats. Not only *your* suits and hats—it also does an extremely good valeting job for the man in your family. Here is a brush that takes up dust and dirt and fluff—and what's more, it will remove cat and dog hairs from clothes and furniture. The large sized Bungee is 7s. 11d. and the small size, which can be slipped into the handbag, costs 3s. 6d. To clean the brush you wash in warm soapy water (my guess would be that soapflakes would be better for this purpose than a detergent). It is important not to bring the Bungee into contact with oil or chemicals which are bad for the rubber.

William Potsdam was half asleep in Charles's armchair when I said to him, "Do you know that animals are awarded medals for gallantry and devotion?"

Without disturbing himself unduly, William opened one sherry brown eye to indicate his interest was aroused, so I went on. "At the P.D.S.A.'s headquarters in Clifford Street, there is a remarkable volume kept in the reception office, and it is The Animals' Roll of Honour. On its vellum pages are recorded the names and citations of some 84 animals who have

been instrumental in saving human life, or who have otherwise rendered outstanding service to humans. One section of the Roll is devoted to holders of the Dickin Medal which was instituted during the last war and awarded exclusively to the animals and birds serving with the Armed Forces and Civil Defence. This has become known as the animals' V.C. Animals awarded the Dickin Medal include 32 pigeons, 18 dogs, three horses, and one cat, Simon of the Amethyst."

The idea of a pigeon winning the V.C. seemed to astonish William, so I explained that these were the carrier pigeons and read him the citation for "G.I. Joe"—Pigeon U.S.A. 43SC6390 "This bird is credited with making the most outstanding flight by a U.S. Army pigeon in World War II. Making the 20 mile flight from British 10th Army Headquarters (Italy) in the same number of minutes, it brought a message just in time to save the lives of at least 100 Allied soldiers who would otherwise have been bombed by their own planes."

I told William the story of Simon the cat who continued his relentless battle against the ship's rats throughout all those weeks the stranded Amethyst was under shellfire from the Chinese shore batteries. William wagged his tail politely, but said he was more interested in dogs, so I told him about the gallantry of Civil Defence dog Rex and an Alsatian dog owned by a Czech airman, both of them credited with saving many lives during the Blitz. After the war, the Alsatian helped his master to escape from Czechoslovakia through a tightly drawn Communist net.

"For your interest," I said to William, "the Dickin Medal is bronze with a wreath of laurel inscribed 'For Gallantry—We also serve.' It was the only medal recognised by the Air Ministry for their pigeons, and it is usually presented by a high ranking officer."

William jumped down from the chair, shook himself and wagged his tail as much as to say, "That reminds me, I have not yet sent my annual subscription to the P.D.S.A."

Ruth Drew, who gives hints and recipes every Tuesday in the Stork Margarine programme, "For You, Madame", cheerfully admits to 46 years—"all of them enjoyed". She began broadcasting in the early days of the last war, mainly on domestic topics; and home affairs still occupy much of her time, journalistically, on the air and in real life



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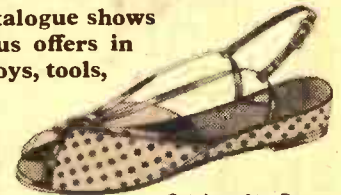
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BUYING CLOTHES ON P.A.Y.E.

by Peggy Leigh

"CONGRATULATIONS on your new job, Mary. It really is wonderful promotion for you."

"Thank you, Peggy. Naturally I am delighted, and I only hope I can hold the job," Mary said, "I have got the qualifications all right, but I haven't got the clothes." She added, "This post depends quite a lot on personal appearance, and I simply cannot afford to put down the money for the clothes I shall need."

"You don't have to put down a lot of money," I told her, "if you buy clothes on what I call the P.A.Y.E. system."

"What on earth do you mean, Peggy?"

I rummaged through my desk and found a Jay's catalogue which I handed to Mary. "This firm has arranged a most convenient way of styling payments. You can budget for a whole outfit and then pay as you earn each month out of your income while you are wearing your clothes. What's more, you can open a credit account through the post or when you visit the store."

Mary and I had a lot of fun mulling through the catalogue which illustrates suits, dresses, summer frocks, jackets, top coats, blouses, undies, foundation garments, sports clothes, shoes, gloves and bags all in full colour.

We were very attracted by the suit on the front cover which is grey bouclé tweed. The single-breasted jacket buttons right up to the little round velvet collar, and the price is £10 10s. or 31s. 6d in monthly payments. Another good looking suit of a more casual cut by Hershelle has a pencil slim skirt and small pockets peeping out from under the narrow square collar. The jacket is belted with a narrow, shaped, leather belt, and the colours are oatmeal with a beige belt, or white with a black belt. This is £10 9s. 6d. or 31s. 6d. monthly. It is in sizes 36-42. Many of the suits have jackets buttoned right up to the neck. One Brenner tailormade is in a rayon corded material. The jacket has large patch pockets and the skirt is cleverly cut with all-round box pleats. You can get this in powder blue, light sage green or navy, sizes 34-42 and moderately priced at £8 18s. 6d. or 27s. monthly.

The new topper jacket suits are rather attractive, chunky square, double or single-breasted jackets, worn with very slim skirts. One of these is made in wool and camel mixture: saddle stitch picks out the important pockets and wide revers and the slim skirt has a kick pleat at one side. This is in camel only, sizes 36-42 hip, price £11 11s. or 34s. 6d. per month. Then there is a good little jumper suit in navy blue or cherry red made in spun rayon with short sleeves and buttoning right up to the white Eton collar with a little scarlet bow. This is only £3 19s. 9d. or 12s. monthly. Almost every suit in the catalogue has large turn back cuffs.

There is a range of slip-on jackets and the Brenner models include a little jigger in wool velour with a roll collar ending

in rounded fronts with curved pockets. Collars, cuffs and edges are finished with three rows of stitching. Colours, pebble grey, amber beige; and the price is £5 5s. or 15s. 6d. monthly. Another Brenner is a real boxy, chunky little double-breasted jacket with wide revers and four very important buttons. This costs £5 15s. 6d. or 17s. 6d. monthly. Colours, white, royal blue, or sun yellow. Then there is a really nautical navy blue blazer with small tailored revers. It is double-breasted with two vents at the back. This is £4 9s. 9d. or 13s. 6d. monthly.

Mary said, "I shall need a top coat as well as a suit." And we found a large selection of smart coats. There is a Balmar single breasted swagger coat in wool and camel hair which Mary thought would be particularly practical for both town and country. It buttons up to a neat little round collar which is edge-stitched to match the edge-stitching on the slit pockets, with turn back cuffs. It is lined throughout with matching rayon taffeta and costs £7 19s. 9d. or 24s. monthly. A double-breasted coat in an unusual basket weave, either beige or grey has a slightly swing back and centre seam, slit pockets and large collar and revers. This is only £7 9s. 6d. or 22s. 6d. monthly. Another good looking Balmar top coat in a flecked mixture of black, white and gold or beige, white and gold buttons to high round collar and costs £7 19s. 9d., and there is a matching suit at the same price, cut on classic lines. The skirt has a large front box pleat.

Some of the more dressy coats are double-breasted and nipped in at the waist. All of them have deeply cut sleeves and there is a choice of wide shawl collars or narrow roll collars.

When Mary had made up her mind exactly what she wanted, we studied the measurement guide and order form. It is very important when you are ordering by post to get the measurements exactly right and here is the way to do it:

Bust: Take the measurement over largest part of bust but not too tightly. Make certain the tape measure is not below the shoulder blades. **Hips:** Run the tape round the hips and not the fullest part of the seat. **Length:** For dresses from centre shoulder seam to required length and coats from the centre of your upturned collar to required length. **Skirts:** take measurements over present skirt, measure from natural waistline to required length.

Having checked the measurements, we filled them in carefully on the order form section, marking catalogue number of garment, its name (dress, coat, etc.), colour, size, bust, hips, length and waist, the price, and we totalled the order and added on 1s. in the pound for monthly payment. Then we filled in the credit application form and sent it off with the first payment.

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VIEW

Ballet is Natural TV

by Mark Sheffield

THE movement and outline of legs and arms and body somehow provide the perfect study for the television camera. I have always thought that TV was a natural for ballet.

Arnold Haskell thinks so, too.

Haskell, of course, is one of the critical figures in English ballet, and he is Director and Principal of the Sadler's Wells School, where ballet dancers of days to come are trained and educated. It was due to Haskell's inspiration that the school was televised in the form of a documentary entitled "Dancers of Tomorrow".

He said to me: "It took us eighteen months to put that documentary together—a documentary that lasted an hour—and during those eighteen months Naomi Capon who wrote and produced it added to her own activities by having a baby.

"Originally we planned it as a twenty-minutes item to be included in the children's hour. As a documentary about children it was ideal for children, but as the idea developed and took form it expanded into a full one hour's show, and found its way into the evening programme.

"Quite a number of parents have since written in lamenting the fact that the programme having been put on at 9.30

p.m. it was too late for their children to see these children of ballet go through their paces.

"I agree with them. It was a programme so completely up any child's street. But I have consoling news. I understand that the B.B.C. intend in the near future to put it out on the children's programme."

This documentary consisted of about two-thirds film and one-third live programme. During the televising the live part was tele-recorded, wherefore the whole lot is now in the can for a repeat run-through when the opportunity arises.

Arnold Haskell told me that all the scenes in which he appeared were filmed at the Sadler's Wells School, thus he was able to sit at home and watch the programme.

"In fact," said Haskell, "all the filming was done at the school, while all the live sequences were shot at Lime Grove, where they constructed replicas of the various schoolrooms, including my own study.

"Do you know, for the life of me, I couldn't be certain which shots were of my study, and which were of the studio reconstructions. There's perfection for you!"

Wandering into the wrong studio the other day, who should I find holding

court but Sooty and his talented stooge Harry Corbett.

Sooty and Harry were rehearsing—if one can use the expression—and for audience it seemed as though half Lime Grove had drifted in. A very experienced audience, I may say, ranging from scene shifters to technicians, from studio managers to leading actors. But they all had that same rapt expression on their faces.

The magnetic quality of that charming little figure lies, of course, in the utter dexterity of Harry's fingers. He was employing in turn several variations of Sooty, one holding the stage while the others lay discarded on the ground.

Yet at no stage was the illusion lost; with every change the deft, impudent, appealing personality was instantly transferred to the one in use.

Incidentally, Sooty has a second willing slave in addition to Harry Corbett. He is a figure that crouches just out of camera range fully occupied in handing up the various items that Sooty employs in his act, and changing the glove puppets on Corbett's extended hand as and when needed.



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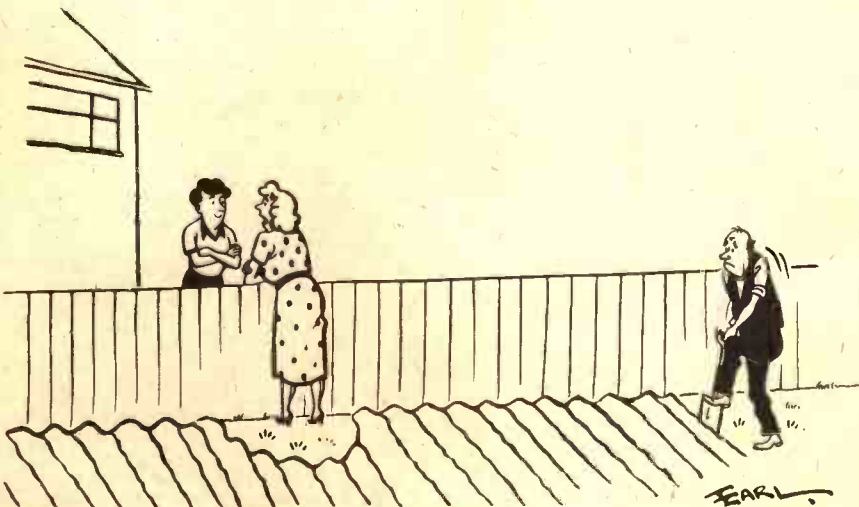
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ONE WOMAN'S VIEW

by Elizabeth Vivian

THIS business of bringing up children in the Television Age is beginning to sort itself out. That will probably go down in the records as the Most Optimistic Remark of 1955. But I have been tempted to make it after a cosy fireside chat with Peter West. Peter, let me confess, is one of my favourite TV men. More than most he combines a very real charm with a comfortable masculinity, if you know what I mean. His return to the chairmanship of "Guess My Story" is delighting a quite astronomical number of feminine hearts (and one or two among the hard-bitten technical staff—for Peter is competent, patient and easy to work with).

This is no mere screen act on Peter's part. That attractive manner isn't something he drops with the fall of the curtain, or rather lets go with the TV fade out. It's the man himself. Meet him, and you realise Peter West is the classic Englishman who makes an ideal husband, First Secretary to an Embassy in dangerous foreign parts, and will inevitably be the idol of every kid for a square mile around. As a woman, you will also realise in no time that Peter's life is built on that most unshakable of all masculine foundations—a sacred devotion to the game of cricket. I tried frantically to remember the difference between silly point and square leg, gave it up, and settled down instead to talk about children. Peter and his very nice wife have three of their own.

The occasion, by the way, was a meeting of the Bromley and North-West Kent branch of the British Viewers Society,

which sounds horribly formal for what was, in fact, a most pleasantly informal evening. The branch meets in the Royal Bell Hotel at Bromley.

I am not here to advertise that admirable hostelry (like most experienced travellers, I have strong views on the subject of British hotels) but I'm not going to let pass my own word of gratitude for the landlord's generous idea of what a coal fire should be. The fire in the hotel dining room was big enough, and cheerful enough, and friendly enough for us to sit round it and talk all together in cosy comfort. In this Atomic Age, may the British hotel never give up its pride in the British coal fire. If any landlord or head porter has forgotten how one should be made, I suggest he takes a lesson from the Royal Bell at Bromley. But we must get back to the children. To the brothers and sisters, the nephews and nieces, and the gangs from next door and up and down the street who at teatime and bedtime can make us wonder whether it wouldn't be better if TV had never been thought of at all.

Mother, maiden aunt or just big sister, any woman will know the harrowing situations that arise, the firm and wildly unpopular decisions that have to be made, when the younger generation is glued to the TV set. How to break it up when the TV is absorbing all their interest, you've had a ghastly day anyway, the kids at least are quiet, another half-hour's peace in the house would be just heaven, and your social conscience tells you that, in the long-term interests of all concerned, they should be taken away from the set and sent smartly to bed.

If conscience wins, as of course it should, then you know that any hope of a smooth transition to a state of sound and restful sleep is out, right out. Because the pleadings, coaxing and expostulations from the young viewers will succeed merely in exciting them to a point when they're irredeemably, hopelessly wide awake for the rest of the evening, and you'll probably have

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Elizabeth Vivian's Buttonhole is awarded to Peter West for real charm, comfortable masculinity and a devotion to cricket



Muriel Young, popular choice in TV's "Quite Contrary" beauty spot



paint.) Then just try to call the whole thing off. Immediately I am greeted with bitter reproaches. Didn't I know that Jill and John and Mary and Arethusa and Marmaduke and scruffy Bill had all offered the hospitality of their parents' sets in turn, and didn't I understand *anything at all* about returning hospitality and hadn't we got any social feelings in our house, and why couldn't we have a 21-inch set like the Smith-Browns down the road, and *surely* there must be something more for tea than just buns, the Jones-Robinsons always had something hot? I stifle my recollection of meeting Mrs. Jones-Robinson that morning with her harassed apologies for having had only bread and butter and jam when the gang called, and go into the kitchen to whip up something quickly—just for the social reputation of my household.

TV? I wish it had never been thought of. But now it seems, there is a ray of hope. We discovered at Bromley that children who are brought up on TV right from the beginning grow so discriminating that, at quite an early age, they lose interest and prefer to go outside and wreck the garden instead. This fascinates me. I'm going to start a movement for compulsory looking-in in nurseries and all infant schools. I'm even thinking of designing a set that will fit on to the end of a baby's cot. To think of the relief, the years of peace and plenty that would lie ahead for progressive parents who forced TV on their infants from the very beginning.

Perhaps, of course, it is only a hope. One day, we'll know. I have always had a great faith in the way the inevitable laws of nature work themselves out in our children, whatever parents may do about it. But it's a nice hope. I am going to cling to it, even if it was born because of that great, comfortable coal fire at the Royal Bell Hotel at Bromley and because Peter West is such a very nice person to talk to.

Before we left, I resolved to give Peter my very next *VIEW* buttonhole. Here it is, Peter. I feel it ought to be willow, but I still don't know the difference between long-stop and mid-on.

to let them come down and look at TV again for twenty minutes to get them soothed down sufficiently to make them sleepy. If you're in luck, the B.B.C. will be showing a documentary on lace-making or the habits of the Aswali tribe, and that may do the trick.

Bedtime is one thing. Teatime is another. Important People, relations who have neither TV nor children, and local Health Visitors will tell you crisply that viewing must be *planned*. "Let them know," say the Wise Ones, "that they can look in only for a set time—the Children's Hour, and not even that every day." How easy that would be—if the kids weren't so gregarious, so socially minded, and such beastly little snobs. I was foolish enough at the beginning to jump at the chance of the children looking in on somebody else's set. What are neighbours for, if not to share good and bad alike? Alack the day!

In our neighbourhood group viewing for the youngsters on TV has become a menace that threatens to undermine the whole social structure. Any day, without warning, I may find myself invaded by a restless horde which gathers tribe-like round the set. (Sometimes I can almost fancy they are wearing their war-

PRIMULA Cheese Spread

*Adds cleverness
to simple cookery!*

You can buy it in 4½ ounce pack 1/3;
2½ ounce, 8d; or in the three portion
pack illustrated here for 1/- and—

USE IT IN MANY DELIGHTFUL
SNACKS AND DISHES



Have you tried delicious Kavli
Ham Cheese Spread, 2½ ounce 9d?

KAVLI PRODUCTS—MADE 'PURELY' FOR YOU

Viewpoint

by Alec Roberts

ALREADY I can give you a forecast of one certain I.T.A. triumph—in children's programmes.

For the famous Enid Blyton is to write for CTV (commercial TV). And that means a ready-made audience of hundreds of thousands of children who clamour for her books.

I still find it difficult to understand why B.B.C.-TV never signed up Miss Blyton. She has, I suppose, the greatest influence over the biggest number of youngsters this century.

Miss Blyton gives the kiddies what they like, and cleverly infiltrates into that the things they should know.

At any rate, the I.T.A. is certain of one large and appreciative audience.

* * *

Biggest mystery at Lime Grove . . . the gimmick which the studio staff cook up each time for the Arthur Askey show.

Producer Bill Ward and his boys are kept on their toes wondering what the little wonder will be up to in the way of unscripted gags—so they put in one of their own.

"Keeps me guessing, too," admits Arthur.

* * *

Back from a Hollywood screen test, singer Lester Ferguson is spending much time working out ideas for CTV. He's



"Sabrina", glamorous 18-year-old Norma Sykes, who was selected by Arthur Askey for his TV series, made a great impression on viewers. Few would believe that Norma has been in and out of hospital for four years with polio

reported to have said in the States that "the British theatre had been badly hit by TV and that when commercial television comes, more and more people will stay at home."

* * *

Look out for more young film starlets on your screens soon. Columbia Pictures are using TV in America to give the youngsters experience as well as making the public familiar with their faces.

* * *

By next winter I expect to see Peter Sellers, a Goon as well as a film, stage and radio star, turning up on TV as a star.

The B.B.C. keeps saying that "we can't see how the Goons can be transferred to TV."

But the Goons might—supposing they were to be offered a sufficient inducement. And I've an idea that may be coming along.

* * *

What a busy little bee is Mr. Pastry.

More excursions to New York, 26 TV films to make, a new ice show in the summer at London's gigantic Empress Hall . . . it all keeps Richard Hearne trotting round and round.

* * *

B.B.C.-TV production star John Warrington has been removed from the day-to-day grind of the Grove Family serial.

And 35-years-old Jean Hamilton, from the North East, becomes B.B.C.-TV's first woman director of a star show. Jean's job is to supervise the routine work while John puts the polish on . . . and thinks of new ideas.

In view of the staggering success of The Groves, could Warrington be working out a daily TV serial . . . a visual version of Mrs. Dale or the Archers or Dick Barton?

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8.30 **ERIC EASTON**
at the electric organ with vocals by
GLEN MASON
A Radio Luxembourg Production

9.00 **SONGS FROM THE SCREEN**
Introduced by Bob Danvers-Walker
Deadwood Stage (Doris Day)
You Stepped Out Of A Dream (Tony Martin)
On The Waterfront (Ron Goodwin Orchestra)
Isn't Life Wonderful (Alma Cogan)
Can Can (Fernando Lamas)
A Radio Luxembourg Production
(Chorlton Warehouses Ltd.)

9.15 **SCOTTISH REQUESTS**
Introduced by Peter Madren
(Whitehead Industrial Trust Ltd.)

9.45 **COUNTRY FAIR**
starring
JUDY CANOVA

10.00 **LISTEN WITH PHILIPS**
Introduced by DAVID JACOBS
Produced by Michael Barclay
(Philips Electrical Ltd.)

10.30 **THOSE WERE THE HITS**
with
BOB GRANT and his **ORCHESTRA**
A Carrington-Hale Production
(The Phosferine Co.)

10.45 **ITALIAN MUSIC AND SONG**
(Italian State Tourist Office)

11.00 **BRINGING CHRIST
TO THE NATIONS**
"GOING GOD'S WAY"
Preacher: The Rev. Armin C. Oldsen
(repeated Wednesday, April 6th, at 4 p.m. on
1293 metres)
(Lutheran Laymen's League)

11.30 **JACK JACKSON**
presents
RECORD ROUND-UP
Produced by Bunny Lewis
(The Decca Record Co. Ltd.)

Midnight **Close Down**

3 • Sunday

6.00 **GERALDO'S MUSIC SHOP**
A Radio Luxembourg Production
(Hebridean Crofter Weavers Ltd.)

6.15 **THE OVALTINEYS'
CONCERT PARTY**
Produced by Clarence Wright
Having A Wonderful Time
Mobile
Little Blue Budgerigar
(Ovaltine)
(A. Wander Ltd.)

6.30 **BAND PARADE**
MANTOVINI AND HIS ORCHESTRA
on records
(The Phensic Co.)

6.45 **FRANKIE LAINE SINGS**
Introduced by Peter Madren
(Valderma)
(Dae Health Laboratories Ltd.)

TIME SIGNAL
(H. Samuel)

7.00 **YOUR FAVOURITES AND MINE**
A Radio Luxembourg Production
(Empire Pools of Blackpool)

7.30 **DICK JAMES**
compères
SING SONG TIME
with Harold Smart at the Organ

Side By Side
Sing As We Go
Lily Of Laguna
Roamin' In The Gloamin'
Yes, We Have No Bananas
I've Got A Lovely Bunch Of Coconuts
No One But You (Dick James—solo)
Oh You Beautiful Doll
Hold My Hand
Who Were You With Last Night ?
In Apple-Blossom Time
Why Worry
Wish Me Luck
(Neodex Skin Treatment)
(International Laboratories Ltd.)

7.45 **THE
WINIFRED ATWELL SHOW**
Trinidad's dusky Queen of the Keys in a pro-
gramme of rhythm and melody played on her
two pianos
Black And White Rag
Red Devils Boogie

Somebody's going to need
Alka-Seltzer

REGD. TRADE MARK



for Headaches!

Splitting head-
aches are quickly relieved
with the aid of one or two
tablets of Alka-Seltzer dis-
solved in warm or cold
water. Directly you feel a
headache coming on, take
speedy Alka-Seltzer — mil-
lions have found relief this
simple way. There is
nothing quite like Alka-
Seltzer. At all chemists.

TOO GOOD TO MISS!

Tune in to the 'Alka-Seltzer Show', featuring Curt Massey and Martha Tilton. Radio Luxembourg, 9.15 p.m. Sundays, 9.45 p.m. Wednesdays and Fridays

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Our new booklet, "Better Listening to Luxem-
bourg", which tells Radio Luxembourg listeners
how to get the best possible reception from
their radio sets, is invaluable to all 208 fans.

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agent, or direct from "The Technical Editor,
208 and View, 56a Rochester Row, London,
S.W.1", price 1s. 1½d. post free.

to
**RADIO
LUXEMBOURG**

Paramambo
Missouri Scrambler
Dill Pickles
Stranger In Paradise
A Radio Luxembourg Production
(Currys Radio & Cycle Stores)

TIME SIGNAL
(H. Samuel)

8.00 THE VERA LYNN SHOW
with
WOOLF PHILLIPS and his ORCHESTRA
Give Me The Right
Riding To Tennessee
Tomorrow
My Thanks To You
Laughing In The Sunshine
Wedding Bells
(Tide)
(Thos. Hedley & Co. Ltd.)

8.30 MICHAEL MILES
invites you to
TAKE YOUR PICK
An exciting quiz programme
Produced by John Beard
(Beecham's Pills and Powders)

TIME SIGNAL
(H. Samuel)

9.00 Palmolive's
MELODY CARAVAN
featuring
CAROLE CARR
HENRY CALDWELL
and
BILLY HILL BOWEN
with the
LIMELIGHT STRINGS
A Henry Caldwell Production
(Palmolive Soap)
(Colgate Palmolive Ltd.)

9.15 THE ALKA-SELTZER SHOW
With Curt Massey and Martha Tilton and the
music of Country Washburne and his Orchestra
South
My Restless Lover
Down By The Riverside
Bandero (Texas Polka)
Oh, Mein Papa
Peter Cottontail
Never Smile At A Crocodile
Chilly Willy The Penguin
(Alka-Seltzer)
(Miles Laboratories Ltd.)

9.30 TED HEATH AND HIS MUSIC
with
Dennis Lotis, Kathy Lloyd
and Bobbie Britton

Listen To My Music.....Ted Heath
Ting A Ling.....Bellson
Lonely Nightingale—Bobbie Britton.....Johns
When A Bodgie Meets A Widgie.....Graham
The Champ.....Gillespie
Our Future Has Only Begun—Kathy Lloyd

Tea For Two.....Brown
The Face Of An Angel—Dennis Lotis...Youmans
Dancing In The Dark.....Schwartz
It's A Woman's World—Kathy Lloyd

Kings Cross Climax.....Graham
Announcer: Jimmy Vivian
Producer: Gordon Crier
(Wisdom Toothbrushes)

TIME SIGNAL
(H. Samuel)

10.00 Philips'
TIME FOR A SONG
with
JO STAFFORD
(Philips Electrical Ltd.)

10.30 BING SINGS
Presented for you by Peter Dyneley
and introducing guest of honour
SAM COSLOW

Please.....Rainger
Day You Came Along.....Coslow & Johnston
Learn To Croon.....Coslow & Johnston
Down The Old Ox Road.....Coslow & Johnston
Thanks.....Coslow & Johnston
Just One More Chance.....Coslow & Johnston
Black Moonlight

Producer: Arthur Adair
The address for your requests is "Bing Sings",
40 Berkeley Square, London, W.1
(Carters Little Liver Pills and
Arrid Cream Deodorant)

10.45 CHARLIE KUNZ
The welcome return of your favourite pianist
Clap Hands, Here Comes Charlie
I Need You Now
No One But You
I Can't Tell A Waltz From A Tango
Mistakes
I Wanna Say Hello
Fold Your Wings
Leap Year Waltz
We'll Gather Lilacs
Little Things Mean A Lot
Make Her Mine
My Son, My Son
Pink Elephants

(Do-Do Tablets)
(International Laboratories Ltd.)

TIME SIGNAL
(H. Samuel)

11.00 TOP TWENTY
Selected recordings of last week's best-selling
songs in accordance with the Music Publishers'
Association introduced by Pete Murray
(Sta Blond, Brunitex & Magicurl)
(Scott & Bowne Ltd.)

Midnight Close Down

4 • Monday

6.00 MONDAY'S REQUESTS
Introduced by Pete Murray
Write in with your requests
(The Mentholatum Co. Ltd.)

7.15 The Adventures of
DAN DARE
Pilot of the Future
"Surprise Assassin"—Episode 20
Producer: John Glyn-Jones
(Horlicks)

7.30 SMASH HITS
Cash prizes to be won each week. Records
of your "favourite hates" played before being
broken on the spot. Cash prizes will be awarded
for the best letters read this week by Peter
Madren and Pete Murray
(Soccer Pools of Leicester)

TIME SIGNAL
(H. Samuel)

HELVETIA
fine Swiss
WATCHES

25-jewel 'Helvetia'
Automatic self-
winding watch. An-
ti-magnetic Swiss
lever movement.
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breakable main-
spring. Shockproof
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assembly. "Niva-
rox" self-compensat-
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Swiss craftsmen who are masters in precision
watch-making. You can trust an 'Helvetia'
watch to keep good time and last a lifetime.
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"Incabloc" shockproof balance
assembly. Unbreakable 'Helve-
spring.' Fully guaranteed.
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Stainless steel back.
15-jewel Swiss lever.
Unbreakable 'Helve-
spring.' Fully guaran-
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OVER 150 BRANCHES

8.00 Colgate's
STRIKE IT RICH
 "The Show with a Heart"
 Introduced by EAMONN ANDREWS
 Tell your story on the air and win £100
 A Henry Caldwell Production
 (Colgate Dental Cream)
 (Colgate-Palmolive Ltd.)

8.30 WORDS AND MUSIC
 with
 PATTI PAGE
 BILLY DANIELS
 THE CREW-CUTS
 and
 RICHARD HAYMAN and his Orchestra

9.00 NOEL WHITCOMB'S PARTY
 Noel Whitcomb invites listeners to join his
 party and meet his friends the celebrities
 (Nestlé's Milk)
 (The Nestlé Company Ltd.)

9.15 ANTHONY STEELE
 Your favourite film star presents records of his
 choice with

ZOE NEWTON
 A Radio Luxembourg Production
 (*Araby Beauty Soap*)
 (J. Bibby & Sons Ltd.)

9.30 PERRY MASON
 in
THE CASE OF THE HUNGRY HEARTS
 by Erle Stanley Gardner
 (*Tide*)

9.45 LEE LAWRENCE'S
SCRAPBOOK OF SONG
 The World Is Mine Tonight
 Give Me Your Word
 Softly, Softly
 No One But You
 Mambo Italiano
 Ah, Sweet Mystery Of Life
 (Rennies Digestive Tablets)
 (E. Griffiths Hughes Ltd.)

10.00 JACK JACKSON
 presents
HIT PARADE
 Produced by Bunny Lewis
 (*Picture Post*)
 (Hulton Press Ltd.)

10.30 **STARLIGHT ROOF**
 featuring
 BOB CROSBY and his ORCHESTRA
 Compered by Hector Stewart
 Produced by Monty Bailey-Watson
 A Ross Radio Production
 (Dixor Ltd.)

10.45 ITALIAN MUSIC AND SONG
 (Italian State Tourist Office)

11.00 PROGRAMME ANNOUNCEMENTS

11.05 **THE BIBLE**
CHRISTIAN PROGRAMME

11.15 FRANK AND ERNEST
 (*Dawn Bible Students*)

11.30 THE WORLD TOMORROW

Midnight Close Down

5 • Tuesday

6.00 TUESDAY'S REQUESTS
 Introduced by Peter Madren
 Write in with your record requests
 (B.M.K.)
 (The Meniholaum Co. Ltd.)

7.15 The Adventures of
DAN DARE
 Pilot of the Future
 "Surprise Assassin"—Episode 21
 Produced by John Glyn-Jones
 (Horlicks)

7.30 KEMP'S DIRECTORY
 presents
 ALFRED HALLETT
 in
SONGS OF ROMANCE
 Dis Flower (Carmen Jones)
 My Heart And I (Tauber)
 Your Tiny Hand Is Frozen (La Boheme)
 (Jersey and Guernsey Blue Holiday Guide
 Books)

7.45 YOUR FAVOURITES AND MINE
 (Empire Pools of Blackpool)

TIME SIGNAL
 (H. Samuel)

8.00 **DOUBLE YOUR MONEY**
 The Cash Quiz Programme with the £32
 question

Compered by
 HUGHIE GREEN
 (Lucozade Ltd.)

8.30 **FOR YOU, MADAME!**
 with
 FRANK CHACKSFIELD
 and his Orchestra
 RUTH DREW
 with hints, recipes and prizes
 "SHADOW MAN"
 a new thriller serial by Edward J. Mason
 Produced by Neil Tuson
 (Stork Margarine)
 (Van den Berghs & Jurgens Ltd.)

More people
 get relief with
RENNIES
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INDIGESTION
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There is one simple explanation of the predominance of RENNIES: they "suit" the vast majority of indigestion conditions.

From the moment you start to suck a Rennie tablet, the antacid ingredients begin to work. As these ingredients are carried to the stomach gradually, in your own saliva, the digestive balance is restored quickly but in a natural way.

There are probably two other contributory reasons for the wide use of Rennies. The first is that they are pleasant to the palate; and the second is that they are economical. There are packets at 2/8d., 1/6d., and 9½d., and even a trial size of ten tablets which costs only 4d.

LEE LAWRENCE SINGS FOR YOU
 Every Monday night at 9.45 p.m.
 in the Rennies Programme

9.00 **DATE WITH LITA ROZA**
with
THE CONN BERNARD QUINTET
and
DAVID JACOBS
Happy Days And Lonely Nights
If I Give My Heart To You
Lullaby Of The Leaves
Make Yourself Comfortable
My Very Good Friend The Milkman
(*Soccer Pools of Leicester*)

9.15 **YOUR SONG PARADE**
starring
TONY MARTIN
A Radio Luxembourg Production
(*Milk of Magnesia*)
(*Chas. H. Phillips Chemical Co. Ltd.*)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(*Tide*)
(*Thomas Hedley & Co. Ltd.*)

9.45 **FRIENDS AND NEIGHBOURS**
starring
JOHNNY JOHNSTON
THE KEYNOTES
THE DENNIS WILSON TRIO
(*McDougalls Self-Raising Flour*)

10.00 **MEMORIES OF JOLSON**
(*The Myo-Plastex Appliance Co.*)

10.15 **FOR PETE'S SAKE**
Listen to Pete Murray's choice of records

11.00 **REVIVALTIME**
Produced by Douglas Quy
Hymn : " Man of Sorrows "
Sung by the Revivaltime Choir
Duet : " He Is Always Near "
Hedley Palmer & David Phillips
Solo : " On A Rugged Hill
Miriam Beckett
Subject : " The Naked Christ "
by Nelson Parr

(*Assemblies of God in Great Britain & Ireland*)

11.30 **ORAL ROBERTS**

Midnight Close Down

6 • Wednesday

6.00 **WEDNESDAY'S REQUESTS**
Introduced by Pete Murray
(*The Phensic Co.*)
(*S.K.L.*)

7.15 **THE ADVENTURES OF DAN DARE**
Pilot of the Future
" Surprise Assassin "—Episode 22
(*Horlicks Ltd.*)

7.30 **FAMILY ALBUM**
with
EVE BOSWELL
and at the piano
ADRIAN FOLEY
PHILIP GREEN and his **ORCHESTRA**
Prizes each week totalling £40
My Song..... Eve Boswell
Pam-Poo-Dey..... Eve Boswell
The Naughty Lady of Shady Lane Eve Boswell
La Mer..... Adrian Foley at the piano
Let Your Smile Say Goodbye.... Eve Boswell
An Adrian Foley Production
(*Marshall Ward Ltd.*)

7.45 **SOCCER SURVEY**
Presented by Pete Murray
(*Soccer Pools of Leicester*)

TIME SIGNAL
(*H. Samuel*)

8.00 **VIC PERRY**
in
" PEOPLE ARE FUNNY "
The show with the people, for the people and with magnificent prizes, including Pye television and radio sets for the people too. In " PEOPLE ARE FUNNY " anything can happen, and it unfailingly does.
The show, which is touring the country, comes from the Palace Theatre, Grimsby
Assisted by Laurie Main
Introduced by Bob Danvers-Walker
Produced by Monty Bailey-Watson
Directed by Tig Roe
A Ross Radio Production
(*Pye Ltd. Cambridge*)

8.30 **THIS IS PARIS**
A new series from the heart of the French capital
starring
MAURICE CHEVALIER
with songstress
LINE RENAUD
and Guest Artists
Music by Paul Baron and his Orchestra
A Little Smile, Mam'selle Maurice Chevalier
My Canadian Cabin Line Renaud
Oh, Chile Maurice Chevalier
Dance Of The Violins
Paul Baron and his Orchestra
A Little Bird Told Me Maurice Chevalier
(*C. E. Fulford Ltd.*)

9.00 **SHADES OF BLACK AND WHITE**
with
THE BILL MCGUFFIE TRIO
A Radio Luxembourg Production

9.15 **FOLLOW THE SUN**
with
RUBY MURRAY
and
PAUL ADAM and his Mayfair Music
Softly, Softly Ruby Murray
Money, Money, Money Paul Adam
Tomorrow Ruby Murray
I Guess I'll Have To Change My Plan
Paul Adam
Zing Went The Strings of My Heart
Ruby Murray
Sunny Side Of The Street Duet
Cash prizes each week
An Adrian Foley Production.
(*Express Dairy*)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
by Erle Stanley Gardner
(*Tide*)
(*Thomas Hedley & Co. Ltd.*)

9.45 **THE ALKA-SELTZER SHOW**
With Curt Massey and Martha Tilton and the music of Country Washburne and his Orchestra
THE BLUEBIRD OF HAPPINESS
April Showers
I Get The Blues When It Rains
Lovely Weather For Ducks
Garden In The Rain
Rain On The Roof
Rainy Night In Rio
Rain
My Blue Heaven
(*Alka-Seltzer*)
(*Miles Laboratories Ltd.*)

10.00 Details to be announced
(*Feenamint*)
(*White Laboratories Ltd.*)

10.15 **MOONLIGHT MELODIES**
by
ERIC JUPP and his Players
Moonlight And Roses
It's A Woman's World
That's All I Want From You
A Blossom Fell
My Gypsy Heart
(*G.I.C. Permutations*)

10.30 **HANDFUL OF STARS**
including
SARAH VAUGHAN
VIC DAMONE
THE GAYLORDS
ERIC DELANEY and his Band
MALCOLM LOCKYER and his Orchestra

11.00 **BACK TO THE BIBLE**

11.30 **SWING SESSION**

Midnight Close Down

7 • Thursday

6.00 **THURSDAY'S REQUESTS**
Introduced by Peter Madren
Write in with your record requests
(*Kavli Ltd.*)

7.15 **THE ADVENTURES OF DAN DARE**
Pilot of the Future
" Surprise Assassin "—Episode 23
Produced by John Glyn-Jones
(*Horlicks Ltd.*)



to **VALENTINE'S NIGHT**

when Dicky Valentine sings your songs to you.

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The 50-Second Facial

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HIPS: 36, 38, 40, 42, 44

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Address.....

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USE 1½D. STAMP ON UNSEALED ENVELOPE

Make a date with Harold Smart! Listen to "Smartwork" Thursdays 9 p.m.

- 7.30 **SPOTLIGHT ON BILLIE ANTHONY**
- 7.45 EDMUNDO ROS presents
THE SAMUEL DRIVER RECORD SHOW
Prizes each week
Produced by Derek Boulton and Joe Kaye (Samuel Driver Ltd.)
- TIME SIGNAL (H. Samuel)
- 8.00 ASPRO presents
WHAT'S MY LINE ?
ROY RICH in the Chair with
ISOBEL BARNETT
ANONA WINN
DAVID NIXON
DOUGLAS DUFF
Produced by Bidy Martin (Aspro Ltd.)
- 8.30 **FAMILY MAGAZINE**
Edited by JOHN SLATER
presenting
The Musical Cover
Family Postbag
Short Story
Personal Column
Show Page
Music by THE HARVESTERS (The Shredded Wheat Co. Ltd.)
- 9.00 **SMART WORK**
by the
HAROLD SMART QUARTET
Let Yourself Go
Begorrah
Medley :
Spring, Spring, Spring
Softly, Softly
Veni Vidi Vici
Dry Rot
Medley :
Go, Go, Go
It's A Women's World
Somebody
Jamboree (Smartwear Ltd.)
- 9.15 **VALENTINE'S NIGHT**
with
DICKIE VALENTINE
accompanied by
The Don Phillips Quintet
When The Red Red Robin
Ma Cheri
That's All I Want From You
April Showers
By The Light Of The Silvery Moon
Glad Rag Doll
A Radio Luxembourg Production (D.D.D. Ltd.)
- 9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(Tide)
(Thomas Hedley & Co. Ltd.)
- 9.45 **FRIENDS AND NEIGHBOURS**
starring
JOHNNY JOHNSTON
THE KEYNOTES
THE DENNIS WILSON TRIO
(McDougalls Self-Raising Flour)

- 10.00 **TEDDY JOHNSON**
invites you to
TUNE IN TO TEDDY
A Radio Luxembourg Production (E.M.I. Ltd.)
- 10.30 **EVENING STAR**
(Phillips Yeast Products Ltd.)
- 10.45 **SONGS BY GIGLI**
(Sicilian Trading Department)
(Italian State Tourist Office)
- 11.00 **OLD FASHIONED REVIVAL HOUR**
(Gospel Broadcasting Association)
- Midnight **Close Down**
-
- 8 • Friday**
-
- 6.00 **FRIDAY'S REQUESTS**
Introduced by Dick Norton
Write in with your record requests (B.M.K.)
- 7.00 **BUTLIN'S BEAVER CLUB**
with "Uncle" Eric Winstone
(Butlin's Holiday Camps Ltd.)
- 7.15 The Adventures of
DAN DARE
Pilot of the Future
"Surprise Assassin"—Episode 24
Produced by John Glyn-Jones (Horlicks Ltd.)
- 7.30 **SPRING SERENADE**
(Kuiper & Haskett) (Anemones)
- TIME SIGNAL (H. Samuel)
- 8.00 **PAUL CARPENTER**
compères
SHILLING A SECOND
The show comes from The Queen's Hall, Burslem
Produced by Monty Bailey-Watson
A Ross Radio Production (Silver Seal Margarine)
(Co-operative Wholesale Society Ltd.)
- 8.30 **FREDDIE MILLS**
presents
SPORTSMAN'S CHOICE
Thirty minutes of hit records introducing this week's sporting celebrity
An Adrian Foley Production (Turf Cigarettes)
- 9.00 **HOME ON THE RANGE**
Songs from the Golden West
- 9.15 **OLD ACQUAINTANCE**
Introduced by John Witty
Auld Lang Syne
Tomorrow
Majorca
Softly, Softly
Old Man River
(Do-Do Tablets)
(International Laboratories Ltd.)
- 9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(Tide)
(Thomas Hedley & Co. Ltd.)

9.45 **THE ALKA-SELTZER SHOW**
With Curt Massey and Martha Tilton and the music of Country Washburne and his Orchestra
(Alka-Seltzer)

10.00 **CAVALCADE OF MUSIC**
presenting
THE CAVALCADE ORCHESTRA AND CHORUS

10.15 **PET'S SONG PARTY**
starring
PETULA CLARK

Each week at this time Pet visits the Dr. Barnardo's Village Homes, Barkingside, for a sing-song with the children
(S.E.P. Ltd.)

10.30 **ROMANCE ON RECORDS**
presented by Peter Madren

11.00 **THE VOICE OF PROPHECY**
(Adventists' Union)

11.30 **MOMENTS OF FAITH**

11.45 **MUSIC AT BEDTIME**

Midnight Close Down

9 • Saturday

6.00 **SATURDAY'S REQUESTS**
Introduced by Dick Norton
Write up with your record requests
(Creamola Food Products Ltd.)
(Brands' Meat & Fish Pastes)

7.00 **AMATEUR FOOTBALL**
Results of the matches played this afternoon in the Isthmian, Athenian, Corinthian, Delphian, Spartan, and Northern Leagues

7.15 **HARRY GOLD AND HIS PIECES OF EIGHT**
A Radio Luxembourg Production

7.30 **IRISH REQUESTS**
Introduced by Pete Murray

8.30 **ERIC EASTON**
at the electric organ
with vocals by
GLEN MASON
A Radio Luxembourg Production

9.00 **SCOTTISH REQUESTS**
Introduced by Peter Madren
(Whitehead Industrial Trust Ltd.)

9.45 **COUNTRY FAIR**
starring
JUDY CANOVA

10.00 **LISTEN WITH PHILIPS**
Introduced by David Jacobs
Produced by Michael Barclay
(Philips Electrical Ltd.)

10.30 **SPOTLIGHT ON CONNIE HAINES and ALLAN JONES**

10.45 **ITALIAN MUSIC AND SONG**
(Italian State Tourist Office)

11.00 **BRINGING CHRIST TO THE NATIONS**
"WHY FEAR DEATH?"
Preacher: The Rev. Armin C. Oldsen
(repeated on Wednesday, April 13, at 4 p.m. on 1293 metres)
(Lutheran Laymen's League)

11.30 **JACK JACKSON**
presents
RECORD ROUND-UP
Produced by Bunny Lewis
(The Decca Record Co. Ltd.)

12.30 a.m. Close Down

10 • Sunday

6.00 **GERALDO'S MUSIC SHOP**
(Hebridean Crofter Weavers Ltd.)

6.15 **THE OVALTINE'S CONCERT PARTY**
Mambo Italiano
Spring, Spring, Spring
Penelope Jane
Produced by Clarence Wright
(Ovaltine)
(A. Wander Ltd.)

6.30 **BAND PARADE**
GORDON JENKINS
and his Orchestra
(The Phensic Co.)

4 PRIZES OF £10 EVERY WEEK! £100 JACKPOT PRIZE

NEW!
Listen to

SPORTSMAN'S CHOICE

Every Friday
8.30 to 9 p.m.

★ A grand new programme presented by **TURF** cigarettes
★ Featuring **FREDDIE MILLS**, a host of your favourite stars
and a unique Sporting Contest!

HERE IS THE 'GEN'

Buy a packet of Turf, the cigarette with the real touch of quality. Look at the picture printed on the back of the interior packet slide. To enter the Contest all you have to do is suggest a new idea for a series of 50 pictures. It can be on any subject which you think interesting, novel and capable of illustration in this space on Turf packets. Buy Turf today and enjoy the 10 for 1/4d. smoke with the real touch of quality. Listen Friday at 8.30 to 9 p.m. to Freddie Mills' Sportsman's Choice programme. Read the rules of the Contest. Then light a Turf for inspiration and, get cracking!

HERE ARE THE RULES

- Four prizes of £10 each to be awarded every week for twelve weeks during the Contest. The forty-eight winners will qualify for a single jack-pot prize of £100 to be awarded at the end of the Contest.
- All you have to do is buy a packet of Turf, tell us in not more than 20 words what you think of the present series of pictures printed on the back of the inner packet slide and give us your suggestions for a new series.
- You can send as many entries as you wish addressed to—TURF CIGARETTES, HAMPSTEAD ROAD, LONDON, N.W.1. Entries must be on a p.c. (one suggestion only on card) and must arrive not later than the first post on the Wednesday following the broadcast from Radio Luxembourg.
- Any resident of the U.K. may enter except employees of Carreras Limited, their Advertising Agents, or their families.
- An independent panel will judge this Contest. Their decision is final and no correspondence can be entered into. Only one prize will be awarded to any one entrant. No entries will be returned. All entries, published or not, shall belong to Carreras Limited, the proprietors of TURF Cigarettes, to do with as they wish.

HERE IS THE VALUE FOR MONEY CIGARETTE

10 for 1/4



REMEMBER **SPORTSMAN'S CHOICE**, FRIDAY 8.30 to 9 p.m. PRESENTED BY **TURF CIGARETTES**

6.45 **FRANKIE LAINE SINGS**
Records of America's "Mr. Rhythm"
Introduced by Peter Madren

TIME SIGNAL
(H. Samuel)

7.00 **YOUR FAVOURITES AND MINE**
A Radio Luxembourg Production
(Empire Pools of Blackpool)

7.30 **DICK JAMES**
compères
SING SONG TIME
with Harold Smart at the Organ

Riding On A Rainbow
Easter Parade
Gilly Gilly Ossenfeffer
My Blue Heaven
Naughty Lady Of Shady Lane—
Dick James, solo

Somebody
If You Were The Only Girl In The World
The Man Who Broke The Bank At Monte
Carlo
Cruising Down The River
Show Me The Way To Go Home
Wish Me Luck
(Neodex Skin Treatment)
(International Laboratories Ltd.)

7.45 **THE WINIFRED ATWELL SHOW**

Vendetta
Story Of Three Loves
Handful Of Keys
Rhapsody Rag
Five Finger Boogie
(Currys Radio & Cycle Stores)

TIME SIGNAL
(H. Samuel)

8.00 **THE VERA LYNN SHOW**

with
WOLF PHILLIPS and his ORCHESTRA

Let Me Go Lover
Mobile
I Speak To The Stars
When You're In Love
Go Fly A Kite
Little House
(Tide)
(Thomas Hedley & Co. Ltd.)

8.30 **MICHAEL MILES**
invites you to
TAKE YOUR PICK
Produced by John Beard
(Beecham's Pills and Powders)

TIME SIGNAL
(H. Samuel)

9.00 Palmolive's
MELODY CARAVAN
featuring
CAROLE CARR
HENRY CALDWELL
and
BILLY HILL BOWEN
with the **LIMELIGHT STRINGS**
A Henry Caldwell Production
(Palmolive Soap)
(Colgate Palmolive Ltd.)

9.15 **THE ALKA-SELTZER SHOW**
With Curt Massey and Martha Tilton with the
music of Country Washburne and his Orchestra
(Alka-Seltzer)
(Miles Laboratories Ltd.)

9.30 **TED HEATH AND HIS MUSIC**

with
Dennis Lotis, Kathy Lloyd
and Bobbie Britton

Flying Home..... Goodman
Letter To Virginia—Bobbie Britton Constantin
That Certain Feeling..... Gershwin
Nice Work If You Can Get It..... Gershwin
Teach Me Tonight—Kathy Lloyd... De Paul
Le Grisbi..... Lanjean
Golden Ring—Dennis Lotis..... Lotis
Love Is Here To Stay..... Gershwin
Kangaroo..... Graham
My Eyes Are Open Wide—Bobbie Britton Birch
Turn On The Heath..... Finkel

Announcer: Jimmy Vivian
Producer: Gordon Crier
(Wisdom Toothbrushes)

TIME SIGNAL
(H. Samuel)

10.00 Philips'
TIME FOR A SONG
with
JO STAFFORD
(Philips Electrical Ltd.)

10.30 **BING SINGS**
Presented for you by Peter Dyneley

Down By The Riverside..... Jordan
I Love You Truly..... Jacobs-Bond
Temptation..... Brown & Freed
Yodellin' Jive..... Prince & Raye
Pennies From Heaven..... Johnston & Burke
Producer: Arthur Adair
The address for your requests and free sample of
Carters is, "Carters Little Liver Pills", 40
Berkeley Square, London, W.1
(Carters Little Liver Pills and
Arrid Cream Deodorant)

10.45 **CHARLIE KUNZ**

at the Piano
There Must Be A Reason
Hold My Hand
If I Give My Heart To You
Walking My Baby Back Home
Tea For Two
Why Do I Love You
I Want To Be Happy
My Friend
Sky Blue Shirt
Sway
Pink Elephants
(Do-Do Tablets)
(International Laboratories Ltd.)

TIME SIGNAL
(H. Samuel)

11.00 **TOP TWENTY**
Selected recordings of last week's best-selling
songs in accordance with the Music Publishers'
Association introduced by Pete Murray
(Sta-Blond, Brunitex & Magicurl)
(Scott & Bowne Ltd.)

Midnight Close Down

II • Monday

6.00 **MONDAY'S REQUESTS**
Introduced by Pete Murray
(Mentholatum)
(The Phensic Co.)

7.15 The Adventures of
DAN DARE
Pilot of the Future
"Surprise Assassin"—Episode 25
Producer: John Glyn-Jones

7.30 **SMASH HITS**
with Peter Madren and Pete Murray
Cash prizes to be won each week
(Soccer Pools of Leicester)

TIME SIGNAL
(H. Samuel)

8.00 Colgate's
STRIKE IT RICH
Introduced by
EAMONN ANDREWS
"The Show with a Heart"
Tell your story on the air and win £100
A Henry Caldwell Production
(Colgate Dental Cream)

8.30 **EASTER PARADE**
A music miscellany for your holiday listening

9.00 **NOEL WHITCOMB'S PARTY**
Noel Whitcomb invites you to his party to
meet his friends the celebrities
(Nestlé's Milk)
(The Nestlé Company Ltd.)

9.15 **ANTHONY STEELE**
Your favourite film star presents records of his
choice

with
ZOE NEWTON
(Araby Beauty Soap)
(J. Bibby & Sons Ltd.)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
by Erle Stanley Gardner
(Tide)

9.45 **LEE LAWRENCE'S**
SCRAPBOOK OF SONG
The World Is Mine Tonight
Beyond The Stars
Lonely Nightingale
Mr. Sandman
Let Me Go Lover
We'll Gather Lilacs
(Rennies Digestive Tablets)

10.00 **JACK JACKSON**
presents
HIT PARADE
Produced by Bunny Lewis
(Picture Post)
(Hulton Press Ltd.)

10.30 **TWO-WAY TEMPO**
The lilt of the waltz and the rhythm of the
mambo

10.45 **ITALIAN MUSIC AND SONG**
(Italian State Tourist Office)

11.00 **PROGRAMME ANNOUNCEMENTS**

11.05 **THE BIBLE**
CHRISTIAN PROGRAMME

11.15 **FRANK AND ERNEST**
(Dawn Bible Students)

11.30 **THE WORLD TOMORROW**

Midnight Close Down

12 • Tuesday

- 6.00 **TUESDAY'S REQUESTS**
Introduced by Peter Madren
Write in with your record requests
(*Mersey Bank Mills*)
(*The Mentholatum Co. Ltd.*)
- 7.15 The Adventures of
DAN DARE
Pilot of the Future
"Surprise Assassin"—Episode 26
Produced by John Glyn-Jones
(*Horlicks*)
- 7.30 **SMALL CHANGE**
with
THE LENNY HERMAN QUINTET
- 7.45 **YOUR FAVOURITES AND MINE**
(*Empire Pools of Blackpool*)
- TIME SIGNAL**
(*H. Samuel*)
- 8.00 **DOUBLE YOUR MONEY**
The Cash Quiz Programme with the £32
question
Compèred by
HUGHIE GREEN
(*Lucozade*)
- 8.30 **FOR YOU, MADAME!**
with
FRANK CHACKSFIELD
and his Orchestra
RUTH DREW
with hints, recipes and prizes
"SHADOW MAN"
a new thriller serial by Edward J. Mason
Produced by Neil Tuson
(*Stork Margarine*)
(*Van den Berghs & Jurgens Ltd.*)
- 9.00 **DATE WITH LITA ROZA**
with
THE CONN BERNARD QUINTET
and
DAVID JACOBS
Supposing
Teach Me Tonight
Why Do I Love You
Ask Any Woman
Mambo Italiano
(*Soccer Pools of Leicester*)
- 9.15 **YOUR SONG PARADE**
starring
TONY MARTIN
(*Milk of Magnesia*)
(*Chas. H. Phillips Chemical Co., Ltd.*)
- 9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(*Tide*)
(*Thomas Hedley & Co. Ltd.*)
- 9.45 **FRIENDS AND NEIGHBOURS**
starring
JOHNNY JOHNSTON
THE KEYNOTES
THE DENNIS WILSON TRIO
(*McDougalls Self-Raising Flour*)
- 10.00 **MEMORIES OF JOLSON**
(*The Myo-Plastex Appliance Co.*)
- 10.15 **FOR PETE'S SAKE**
Listen to Pete Murray's choice of records

11.00

REVIVALTIME

Produced by Douglas Quay
Hymn : " He Lives "
sung by the Revivaltime Choir
Trio : " Jesus Is The One "
The Kenley Trio
Duet : " Stranger Of Galilee "
Miriam Beckett and E. White
Subject : " The Greatest Man Alive "
by Nelson Parr
(*Assemblies of God in Great Britain & Ireland*)

11.30

ORAL ROBERTS

Midnight

Close Down

13 • Wednesday

6.00 WEDNESDAY'S REQUESTS

Introduced by Pete Murray
(*S.K.L.*)
(*The Phensic Co.*)

7.15

The Adventures of
DAN DARE
Pilot of the Future
"Surprise Assassin"—Episode 27
Produced by John Glyn-Jones
(*Horlicks Ltd.*)

FOR YOU, MADAME!

A WEEKLY MAGAZINE OF THE AIR
FOR THE LADIES

(WITH, OF COURSE, SOMETHING FOR THE MEN!)

PRESENTING

ROBERT BEATTY as the 'SHADOW MAN'

—in a new thriller serial by Edward
J. Mason, author of "Dick Barton",
"The Archers", etc.

FRANK CHACKSFIELD

AND HIS ORCHESTRA
—serenade you in the inimit-
able Chacksfield manner.

RUTH DREW

—gaily discusses
household topics.

A FAMOUS GUEST EVERY WEEK!

All brought to you every Tuesday at 8.30 p.m.
by the makers of

STORK MARGARINE

Devised and produced by Neil Tuson.



VAN DEN BERGHS & JURGENS LIMITED, LONDON, E.C.4

JS 154.1506.55

7.30 **SMALL CHANGE**
with
THE FRANZELLA QUINTETTE

7.45 **SOCCER SURVEY**
Presented by Pete Murray
(*Soccer Pools of Leicester*)

TIME SIGNAL
(*H. Samuel*)

8.00 **VIC PERRY**
in
"PEOPLE ARE FUNNY"
The show, which is touring the country, comes from The Town Hall, Watford
A Ross Radio Production
(*Pye Ltd., Cambridge*)

8.30 **THIS IS PARIS**
A new series from the heart of the French capital
starring
MAURICE CHEVALIER
with songstress
LINE RENAUD
and Guest Artists
Music by Paul Baron and his Orchestra
J'ai Du Ciel Dans Mon Chapeau... Chevalier
I've Got My Love To Keep Me Warm Chevalier
You Made Me Love You... Chevalier
Redhead... Chevalier
Have A Little Sympathy... Line Renaud
Carillou... Paul Baron and Orchestra
(*C. E. Fulford Ltd.*)

9.00 **SHADES OF BLACK AND WHITE**
with
THE BILL MCGUFFIE TRIO

9.15 **FOLLOW THE SUN**
with
RUBY MURRAY
and
PAUL ADAM and his Mayfair Music
An Adrian Foley Production
(*Express Dairy*)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(*Tide*)
(*Thomas Hedley & Co. Ltd.*)

9.45 **THE ALKA-SELTZER SHOW**
With Curt Massey and Martha Tilton and the music of Country Washburne and his Orchestra
(*Alka-Seltzer*)
(*Miles Laboratories Ltd.*)

10.00 Details to be announced
(*Feenamint*)
(*White Laboratories Ltd.*)

10.15 **MOONLIGHT MELODIES**
by
Eric Jupp and his Players
(*G.I.C. Permutations*)

10.30 **HANDFUL OF STARS**
including
GEORGIA GIBBS
RUSTY DRAPER
JAN AUGUST
THE FOUR GUYS
and
DAVID CARROLL and his Orchestra

11.00 **BACK TO THE BIBLE**

11.30 **SWING SESSION**

Midnight Close Down

14 • Thursday

6.00 **THURSDAY'S REQUESTS**
Introduced by Peter Madren
Write in with your record requests
(*Kavli Ltd.*)

7.15 The Adventures of
DAN DARE
Pilot of the Future
"Surprise Assassin"—Episode 28
Produced by John Glyn-Jones
(*Horlicks Ltd.*)

7.30 **SMALL CHANGE**
with
RED NICHOLS AND HIS FIVE PENNIES

TIME SIGNAL
(*H. Samuel*)

7.45 **TROPICAL MAGIC**
A Latin-American Serenade.

8.00 Aspro
presents
WHAT'S MY LINE
Roy Rich in the Chair
with
ISOBEL BARNETT
ANONA WINN
DAVID NIXON
DOUGLAS DUFF
Produced by Biddy Martin
(*Aspro Ltd.*)

8.30 **FAMILY MAGAZINE**
Music by The Harvesters
Editor: John Slater
Produced by Desmond Carrington
(*The Shredded Wheat Co. Ltd.*)

9.00 **SMART WORK**
with
THE HAROLD SMART QUARTET
(*Smartwear Ltd.*)

9.15 **VALENTINE'S NIGHT**
with
DICKIE VALENTINE
Accompanied by the Don Phillips Quintet
For Me And My Girl
Finger Of Suspicion
Get Well Soon
Sky Blue Shirt
If You Were The Only Girl In The World
The Creep
(*D.D.D. Ltd.*)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(*Tide*)
(*Thos. Hedley & Co. Ltd.*)

9.45 **FRIENDS AND NEIGHBOURS**
starring
JOHNNY JOHNSTON
THE KEYNOTES
THE DENNIS WILSON TRIO
(*McDougalls Self-Raising Flour*)

10.00 **TEDDY JOHNSON**
invites you to
TUNE IN TO TEDDY
(*E.M.I. Ltd.*)

10.30 **EVENING STAR**
(*Phillips Yeast Products Ltd.*)

10.45 **MARIO LANZA SINGS**
(*Italian State Tourist Office*)

11.00 **OLD FASHIONED REVIVAL HOUR**
(*Gospel Broadcasting Association*)

Midnight Close Down

15 • Friday

6.00 **FRIDAY'S REQUESTS**
Introduced by Dick Norton
(*P.C. Products*)

7.00 **BUTLIN'S BEAVER CLUB**
with "Uncle" Eric Winstone
(*Butlin's Holiday Camps Ltd.*)

7.15 The Adventures of
DAN DARE
Pilot of the Future
"Surprise Assassin"—Episode 29
(*Horlicks Ltd.*)

7.30 **SPRING SERENADE**
(*Kuiper & Haskett*) (*Anemones*)

TIME SIGNAL
(*H. Samuel Ltd.*)

8.00 **PAUL CARPENTER**
compères
SHILLING A SECOND
The show comes from The Empire Theatre, York
Programme introduced by Patrick Allen
Script by Tony Hawes
Produced by Monty Bailey-Watson
A Ross Radio Production
(*Silver Seal Margarine*)
(*Co-operative Wholesale Society Ltd.*)

8.30 **FREDDIE MILLS**
presents
SPORTSMAN'S CHOICE
Thirty minutes of hit records and introducing this week's sporting celebrity
An Adrian Foley Production
(*Turf Cigarettes*)

9.00 **HOME ON THE RANGE**
Songs from the Golden West

9.15 **OLD ACQUAINTANCE**
Introduced by John Witty
The Finger Of Suspicion
Prize Of Gold
Moonlight Serenade
Beyond The Stars
(*Do-Do Tablets*)
(*The International Laboratories Ltd.*)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(*Tide*)
(*Thomas Hedley & Co. Ltd.*)

9.45 **THE ALKA-SELTZER SHOW**
With Curt Massey and Martha Tilton and the music of Country Washburne and his Orchestra
(*Alka-Seltzer*)

10.10 **CAVALCADE OF MUSIC**
presenting
THE CAVALCADE ORCHESTRA AND CHORUS

10.15 PET'S SONG PARTY
starring
PETULA CLARK
Each week at this time Pet visits the Dr. Barnardo's Village Homes, Barking, for a sing-song with the children
(S.E.P. Ltd.)

10.30 ROMANCE ON RECORDS
Presented by Peter Madren

11.00 THE VOICE OF PROPHECY
(Adventists' Union)

11.30 MOMENTS OF FAITH

11.45 MUSIC AT BEDTIME

Midnight Close Down

16 • Saturday

6.00 SATURDAY'S REQUESTS
(Creamola Food Products Ltd.)
(Brands' Meat and Fish Pastes)

7.00 AMATEUR FOOTBALL
Results of the matches played this afternoon in the Isthmian, Athenian, Corinthian, Delphian, Spartan, and Northern Leagues

7.15 PIANO PLAYTIME
featuring
GEORGE SHEARING

7.30 IRISH REQUESTS
Introduced by Pete Murray

8.30 Details to be announced

9.00 SCOTTISH REQUESTS
Introduced by Peter Madren
(Whitehead Industrial Trust Ltd.)

9.30 COUNTRY FAIR
starring
JUDY CANOVA

10.00 HARRY GOLD AND HIS PIECES OF EIGHT

10.30 SPOTLIGHT ON JOAN BROOKS AND JACK LAWRENCE

10.45 ITALIAN MUSIC AND SONG
(Italian State Tourist Office)

11.00 BRINGING CHRIST TO THE NATIONS "PUT GOD FIRST"
Preacher: The Rev. Armin C. Oldsen (repeated Wednesday, April 20th, at 5 p.m. on 1293 metres)
(Lutheran Laymen's League)

11.30 JACK JACKSON presents RECORD ROUND-UP
Produced by Bunny Lewis
(The Decca Record Co. Ltd.)

12.30 a.m. Close Down

17 • Sunday

BRITISH SUMMERTIME
Programmes begin from tonight at 7 o'clock

TIME SIGNAL
(H. Samuel Ltd.)

7.00 YOUR FAVOURITES AND MINE
(Empire Pools of Blackpool)

7.30 DICK JAMES compères SING SONG TIME
with Harold Smart at the Organ
Jolly Good Company
Peg Of My Heart
Mr. Sandman
Maybe It's Because I'm A Londoner
Ma, He's Making Eyes At Me
Mambo Italiano—(Dick James, solo)
Happy Days And Lonely Nights
Friends And Neighbours
Lambeth Walk
Sally
Take Me Back To Dear Old Blighty
Wish Me Luck
(Neodex Skin Treatment)
(International Laboratories Ltd.)

7.45 THE WINIFRED ATWELL SHOW
Eleanora
Shoo Shoo Baby
Kitten On The Keys
Coronation Rag
Stranger In Paradise
(Currys Radio & Cycle Stores)

TIME SIGNAL
(H. Samuel)

8.00 THE VERA LYNN SHOW
with
WOOLF PHILLIPS and his ORCHESTRA
(Tide)
(Thos. Hedley & Co. Ltd.)

8.30 MICHAEL MILES
invites you to join
MICHAEL AND JOAN AT HOME
to hear top records of the moment
Produced by John Beard
(Iron Jelloids)

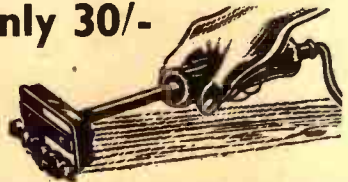
TIME SIGNAL
(H. Samuel)

9.00 PALMOLIVE'S MELODY CARAVAN
featuring
CAROLE CARR
HENRY CALDWELL
with
BILLY HILL BOWEN
with the **LIMELIGHT STRINGS**
A Henry Caldwell Production
(Palmolive Soap)
(Colgate Palmolive Ltd.)

9.15 THE ALKA-SELTZER SHOW
With Curt Massey and Martha Tilton and the music of Country Washburne and his Orchestra
(Alka-Seltzer)
(Miles Laboratories Ltd.)

9.30 TED HEATH AND HIS MUSIC
with
Dennis Lotis, Kathy Lloyd
and
Bobbie Britton
The Bells Of St. Mary's Furber
Give Me The Right—Bobbie Britton Gold
Skokiaan Msarurgwa
If You Believe—Dennis Lotis Berlin
I Can't Get Started Berigan
Apples, Peaches And Cherries—
Kathy Lloyd Allen
Someone To Watch Over Me Gershwin
Late Night Final Lusher
The Man That Got Away—Kathy Lloyd
Arlen
Moulin Rouge Auric
Prelude To Percussion ... Owen & Verrell
Announcer: Jimmy Vivian
Producer: Gordon Crier
(Wisdom Toothbrushes)

ELECTRIC PAINT STRIPPER
Only 30/-



Old paint peels off woodwork like magic with this wonderful electric paint stripper. Easy, even strokes remove the toughest paint, varnish, etc., leaving smooth surface. Four-sided blade manages blind corners. Price 30/- or 4/- deposit and 3 monthly payments of 10/- A.C./D.C. mains—please state voltage. Postage and Packing 1/- Extra flex 1/- yard.

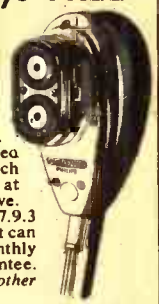
ELECTRIC PAINT SPRAYER
including nozzle for ceiling spraying
For 5/- down



Paint easily, evenly, and twice as fast with the Burgess Electric Paint Sprayer. Just plug in and spray! Complete with sturdy glass container, flex and extra nozzle discs for paint, varnish, light oils, insecticides. For A.C. mains—state voltage. Cash 75/- Or 5/- deposit and 6 monthly payments of 13/6. Guaranteed. Supplied with 96 page book. Brochure free.

YOURS for 14 days FREE!
PHILISHAVE

World's Largest Sale
Take this chance to try the wonderful Philishave Electric Dry Shaver FREE for 14 days. Send only 5/- deposit (returnable if not satisfied). Philishave revolutionises dry shaving. Two shaving heads with two 6-blade cutters have unique rotary action which genuinely shaves—doesn't just snip at the hairs. Result—better quicker shave. Operates 110/250 volts. AC/DC. £7.9.3 cash less your deposit. Or 5/- deposit can be first payment, followed by 8 monthly payments of £1. 12 months' guarantee. Illustrated Brochure of this and other Shavers Free on request.



BARGAIN DISTRIBUTORS, DEPT. 91, 5 SILVER STREET, LUTON

TIME SIGNAL
(H. Samuel)

10.00 Philips'
TIME FOR A SONG
with
JO STAFFORD
(Philips Electrical Ltd.)

10.30 **BING SINGS**
Presented for you by Peter Dyneley
Quicksilver Wyle & Pola
Some Enchanted Evening
Rodgers & Hammerstein
Sunday, Monday Or Always
Van Heusen & Burke
Ida, Sweet As Apple Cider Leonard
The Kiss In Your Eyes Heuberger & Burke
Producer: Arthur Adair
The address for your requests is "Bing
Sings", 40 Berkeley Square, London, W.1
(Carters Little Liver Pills and
Arrid Cream Deodorant)

10.45 **CHARLIE KUNZ**
at the Piano
Happy Days And Lonely Nights
Softly, Softly
The Naughty Lady From Shady Lane
The Petite Waltz
Rosemarie
Indian Love Call
The Girl Friend
Finger Of Suspicion
A Blossom Fell
Mr. Sandman
Pink Elephants
(Do-Do Tablets)
(International Laboratories Ltd.)

TIME SIGNAL
(H. Samuel)

11.00 **TOP TWENTY**
Selected recordings of last week's best-selling
songs in accordance with the Music Pub-
lishers' Association introduced by Pete
Murray
(Sta-Blond, Brunitex & Magicurl)
(Scott & Bowne Ltd.)

Midnight **Close Down**

18 • Monday

7.00 **LET'S GO**
to the music of
RAY ANTHONY AND HIS ORCHESTRA

7.15 The Adventures of
DAN DARE
Pilot of the Future
"Surprise Assassin"—Episode 30
(Horlicks)

7.30 **SMASH HITS**
Cash prizes will be awarded for the best
letters read this week by Peter Madren and
Pete Murray
(Soccer Pools of Leicester)

TIME SIGNAL
(H. Samuel)

8.00 **COLGATE'S
STRIKE IT RICH**
Introduced by Eamonn Andrews
"The Show with a Heart"
Tell your story on the air and win £100
(Colgate Dental Cream)

8.30 **MONDAY'S REQUESTS**
Introduced by Pete Murray

9.00 **NOEL WHITCOMB'S PARTY**
Join Noel Whitcomb tonight to meet his
friends the celebrities
(Nestlé's Milk)
(The Nestlé Company Ltd.)

9.15 **ANTHONY STEELE**
presents records of his choice with
ZOE NEWTON
(Araby Beauty Soap)
(J. Bibby & Sons Ltd.)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
by Erle Stanley Gardner
(Tide)

9.45 **LEE LAWRENCE'S
SCRAPBOOK OF SONG**
(Rennies Digestive Tablets)

10.00 **JACK JACKSON**
presents
HIT PARADE
Produced by Bunny Lewis
(Picture Post)
(Hulton Press Ltd.)

10.30 **STARLIGHT ROOF**
featuring
BOB CROSBY and his ORCHESTRA
Compered by Hector Stewart
Produced by John Whitney
A Ross Radio Production
(Dixor Ltd.)

10.45 **ITALIAN MUSIC AND SONG**
(Italian State Tourist Office)

11.00 **PROGRAMME ANNOUNCEMENTS**

11.05 **THE BIBLE
CHRISTIAN PROGRAMME**

11.15 **FRANK AND ERNEST**
(Dawn Bible Students)

11.30 **THE WORLD TOMORROW**

Midnight **Close Down**

19 • Tuesday

7.00 **LET'S GO**
to the music of
**CHARLIE BARNET
AND HIS ORCHESTRA**

7.15 The Adventes of
DAN DARE
Pilot of the Future
"Surprise Assassin"—Episode 31
(Horlicks)

7.30 **SMALL CHANGE**
with
THE FOUR KNIGHTS

7.45 **YOUR FAVOURITES AND MINE**
(Empire Pools of Blackpool)

TIME SIGNAL
(H. Samuel)

8.00 **DOUBLE YOUR MONEY**
The Cash Quiz Programme with the £32
question

Compered by
HUGHIE GREEN
(Lucozade)

8.30 **FOR YOU, MADAME!**
with
FRANK CHACKSFIELD
and his Orchestra
RUTH DREW
with hints, recipes and prizes
"SHADOW MAN"
a new thriller serial by Edward J. Mason
Produced by Neil Tuson
(Stork Margarine)
(Van den Berghs & Jurgens Ltd.)

9.00 **DATE WITH LITA ROZA**
with
The Conn Bernard Quintet
and
David Jacobs

All Of Me
I Couldn't Sleep A Wink Last Night
Nice Work If You Can Get It
By Candlelight
Spring, Spring, Spring
(Soccer Pools of Leicester)

9.15 **YOUR SONG PARADE**
starring
TONY MARTIN
(Milk of Magnesia)
(Chas. H. Philips Chemical Co. Ltd.)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(Tide)
(Thos. Hedley & Co. Ltd.)

9.45 **FRIENDS AND NEIGHBOURS**
starring
JOHNNY JOHNSTON
THE KEYNOTES
THE DENNIS WILSON TRIO
(McDougalls Self-Raising Flour)

10.00 **MEMORIES OF JOLSON**
(The Myo-Plastex Appliance Co.)

10.15 **TUESDAY'S REQUESTS**
introduced by Pete Murray

11.00 **REVIVAL TIME**
Produced by Douglas Quay
Hymn:
"In My Heart There Rings A Melody"
Quartet: "Jesus Is Dearer Than All"
sung by the Kenley Quartet
Solo: "I'm Following Jesus"
by Miriam Beckett
Subject: "The Girl Who Had Everything"
by Nelson Parr
(Assemblies of God in Great Britain and
Ireland)

11.30 **ORAL ROBERTS**

Midnight **Close Down**

20 • Wednesday

7.00 **LET'S GO**
to the music of
TEDDY POWELL AND HIS ORCHESTRA

7.15 The Adventures of
DAN DARE
Pilot of the Future
"Surprise Assassin"—Episode 32
(Horlicks Ltd.)

7.30 **SMALL CHANGE**
with
THE AIRLANE TRIO

7.45 **SOCCER SURVEY**
Presented by Pete Murray
(Soccer Pools of Leicester)

TIME SIGNAL
(H. Samuel)

8.00 **VIC PERRY**
in
"PEOPLE ARE FUNNY"
The show, which is touring the country,
comes from The Scala Theatre, London
Introduced by Bob Danvers-Walker
Produced by Monty Bailey-Watson
Directed by Tig Rowe
A Ross Radio Production
(Pye Ltd. Cambridge)

8.30 **THIS IS PARIS**
starring
MAURICE CHEVALIER
and
LINE RINAUD
and guest artists
Music by Paul Baron and his Orchestra
Valentina Chevalier
La Cachucha Chevalier
Quai De Bercy Chevalier
I Can't Give You Anything But
Baby Chevalier
If You Knew Susie Chevalier
Johnny Get Your Girl Line Renaud
Song Of The Machines
Paul Baron and Orchestra
Louise Eddie Cantor
(C. E. Fulford Co.)

9.00 **SHADES OF BLACK
AND WHITE**
with
THE BILL MCGUFFIE TRIO

9.15 **FOLLOW THE SUN**
with
RUBY MURRAY
and
Paul Adam and his Mayfair Music
An Adrian Foley Production
(Express Dairy)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(Tide)
(Thos. Hedley & Co. Ltd.)

9.45 **THE ALKA-SELTZER SHOW**
with
Curt Massey and Martha Tilton and the
music of Country Washburne and his
Orchestra
(Alka-Seltzer)
(Miles Laboratories)

10.00 **Details to be announced**
(Feenamint)
(White Laboratories Ltd.)

10.15 **MOONLIGHT MELODIES**
by
Eric Jupp and his Players
(G.I.C. Permutations)

10.30 **WEDNESDAY'S REQUESTS**
Introduced by Dick Norton

11.00 **BACK TO THE BIBLE**

11.30 **SWING SESSION**

Midnight **Close Down**

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21 • Thursday

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7.00 **LET'S GO**
to the music of
CHUCK FOSTER AND HIS ORCHESTRA

7.15 The Adventures of
DAN DARE
Pilot of the Future
"Surprise Assassin"—Episode 33
(Horlicks)

7.30 **THURSDAY'S REQUESTS**
Introduced by Peter Madren

TIME SIGNAL
(H. Samuel)

8.00 **ASPRO**
presents
WHAT'S MY LINE
ROY RICH in the chair
with
ISOBEL BARNETT
ANONA WINN
DAVID NIXON
DOUGLAS DUFF
Produced by Biddy Martin
(Aspro Ltd.)

8.30 **FAMILY MAGAZINE**
with features for everyone
Music by the Harvesters
Editor: John Slater
(The Shredded Wheat Co. Ltd.)

9.00 **SMART WORK**
by
THE HAROLD SMART QUARTET
(Sma-twear Ltd.)

9.15 **VALENTINE'S NIGHT**
with
DICKIE VALENTINE
Accompanied by The Don Phillips Quintet
There's A Rainbow Round My Shoulder
A Blossom Fell
Ma Chere Amie
Sweet Sixteen
By The Light Of The Silvery Moon
Bye Bye Blackbird
Happy Days And Lonely Nights
(D.D.D. Ltd.)

9.30 **PERRY MASON**
in
THE CASE OF THE HUNGRY HEARTS
(Tide)
(Thos. Hedley & Co., Ltd.)

9.45 **FRIENDS AND NEIGHBOURS**
starring
JOHNNY JOHNSTON
THE KEYNOTES
THE DENNIS WILSON TRIO
(McDougalls Self-Raising Flour)

10.00 **TEDDY JOHNSON**
invites you to
TUNE IN TO TEDDY
(E.M.I. Ltd.)

10.30 **EVENING STAR**
(Phillips Yeast Products Ltd.)

10.45 **MARIO LANZA SINGS**
(Italian State Tourist Office)

11.00 **OLD FASHIONED
REVIVAL HOUR**
(Gospel Broadcasting Association)

Midnight **Close Down**

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22 • Friday

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7.00 **BUTLIN'S BEAVER CLUB**
with
"UNCLE" ERIC WINSTONE
(Butlin's Holiday Camps Ltd.)

7.15 The Adventures of
DAN DARE
Pilot of the Future
"Surprise Assassin"—Episode 34
(Horlicks)

7.30 **SPRING SERENADE**
(Kuiper & Haskett) (Anemones)

TIME SIGNAL
(H. Samuel)

8.00 **PAUL CARPENTER**
compères
SHILLING A SECOND
The show comes from The City Hall, Sheffield
Introduced by Patrick Allen
Script by Tony Hawes
Produced by Monty Bailey-Watson
(Silver Seal Margarine)
(Co-operative Wholesale Society Ltd.)

* THOUSANDS ARE DELIGHTED



**NEW
HAIR**
Treatment

* "I am very pleased for having
obtained your wonderful treatment
as my hair is growing very rapidly."
B. J. Broderick.

* Mr. E. K., of Belfast, says: "I find that your
treatment is positively marvellous and does all you
claim."

You can have **THICKER — HEALTHIER —
DEFINITELY STRONGER HAIR** in two to six
weeks. The **APOLLO**, amazing **NEW** treatment
for thin, falling hair, whether receding from temples
or crown. The absolutely **THOROUGH** treatment
—with a **FREE GUARANTEE**.

If you are worried about your hair write for our **FREE
BOOKLET "The Truth About Your Hair."**

SPEEDWELL (I.W.Z.) 70a Albert St., Lockwood,
Huddersfield. Please send me your **FREE** Booklet.

Name.....

Address.....

- 8.30 **FREDDIE MILLS**
presents
SPORTSMAN'S CHOICE
Thirty minutes of hit records and introducing
this week's sporting celebrity
An Adrian Foley Production
(*Turf Cigarettes*)
- 9.00 **HOME ON THE RANGE**
Songs from the Golden West
- 9.15 **OLD ACQUAINTANCE**
Introduced by John Witty
Heartbeat
A Blossom Fell
Love Walked In
Naughty Lady
(*Do-Do Tablets*)
(*International Laboratories Ltd.*)
- 9.30 **PERRY MASON**
THE CASE OF THE HUNGRY HEARTS
(*Tide*)
(*Thomas Hedley & Co. Ltd.*)
- 9.45 **THE ALKA-SELTZER SHOW**
With Curt Massey and Martha Tilton and the
music of Country Washburne and his Orchestra
(*Alka-Seltzer*)
- 10.00 **CAVALCADE OF MUSIC**
presenting
**THE CAVALCADE ORCHESTRA
AND CHORUS**
- 10.15 **PET'S SONG PARTY**
starring
PETULA CLARK
Each week at this time Pet visits the Dr.
Barnardo's Village Homes, Barkingside, for
a sing-song with the children
(*S.E.P. Ltd.*)
- 10.30 **FRIDAY'S REQUESTS**
Write in with your requests
- 11.00 **THE VOICE OF PROPHECY**
(*Adventists' Union*)
- 11.30 **MOMENTS OF FAITH**
- 11.45 **MUSIC AT BEDTIME**
- Midnight Close Down

23 • Saturday

- 7.00 **AMATEUR FOOTBALL**
Results of the matches played this afternoon
in the Isthmian, Athenian, Corinthian, Delphian,
Spartan and Northern Leagues
- 7.15 **PIANO PLAYTIME**
featuring
JOE "FINGERS" CARR
- 7.30 **IRISH REQUESTS**
Introduced by Pete Murray

**GRAMOPHONE
RECORD
CABINETS**

£5/10/- to £17. Write for details.
Easy Payments
A. L. Stamford (Dept. H.27)
20 College Parade
Salisbury Road, London, N.W.6



- 8.30 Details to be announced
- 9.00 **SCOTTISH REQUESTS**
Introduced by Peter Madren
(*Whitehead Industrial Trust Ltd.*)
- 9.45 **COUNTRY FAIR**
starring
JUDY CANOVA
- 10.00 **HARRY GOLD
AND HIS PIECES OF EIGHT**
- 10.30 **SPOTLIGHT ON
TERESA BREWER and DON CORNELL**
- 10.45 **ITALIAN MUSIC AND SONG**
(*Italian State Tourist Office*)
- 11.00 **BRINGING CHRIST
TO THE NATIONS
"BE REVERENT"**
Preacher: The Rev. Armin C. Oldsen
(repeated Wednesday, April 27, at 5 p.m. on
1293 metres)
(*Lutheran Laymen's League*)
- 11.30 **JACK JACKSON**
presents
RECORD ROUND-UP
Produced by Bunny Lewis
(*The Decca Record Co. Ltd.*)

Midnight Close Down

24 • Sunday

- TIME SIGNAL
(*H. Samuel*)
- 7.00 **YOUR FAVOURITES AND MINE**
Produced by Geoffrey Everitt
(*Empire Pools of Blackpool*)
- 7.30 **DICK JAMES**
compères
SING SONG TIME
with
HAROLD SMART at the ORGAN
Powder Your Face With Sunshine
Paper Doll
Booms-a-Daisy
White Cliffs Of Dover
Let Him Go Let Him Tarry
Give Me Your Word—(Dick James, solo)
I Love The Sunshine Of Your Smile
Pennies From Heaven
Knees Up Mother Brown
The Darktown Strutter's Ball
All Through The Night
Wish Me Luck
(*Neodex Skin Treatment*)
(*International Laboratories Ltd.*)
- 7.45 **THE WINIFRED ATWELL SHOW**
Jungle Rhythm
St. Louis Blues
Tico Tico
Charleston
Wanderlust Waltz
(*Currys Radio & Cycle Stores*)
- TIME SIGNAL
(*H. Samuel*)
- 8.00 **THE VERA LYNN SHOW**
with
WOOLF PHILIPS and his ORCHESTRA
(*Tide*)
(*Thomas Hedley & Co. Ltd.*)

- 8.30 **MICHAEL MILES**
invites you to join
MICHAEL AND JOAN AT HOME
Produced by John Beard
(*Iron Jelloids*)
- TIME SIGNAL
(*H. Samuel*)
- 9.00 Palmolive's
MELODY CARAVAN
featuring
**CAROLE CARR
HENRY CALDWELL**
and
BILLY HILL BOWEN
with the
LIMELIGHT STRINGS
A Henry Caldwell Production
(*Palmolive Soap*)
(*Colgate Palmolive Ltd.*)
- 9.15 **THE ALKA-SELTZER SHOW**
With Curt Massey and Martha Tilton and the
music of Country Washburne and his Orchestra
(*Alka-Seltzer*)
(*Miles Laboratories Ltd.*)
- 9.30 **TED HEATH AND HIS MUSIC**
with
Dennis Lotis, Kathy Lloyd
and Bobbie Britton
Strike Up The Band..... *Gershwin*
Unbelievable—Bobbie Britton..... *Livingstone*
Changing My Tune..... *Gershwin*
Tweedley Dee—Kathy Lloyd.....
Tico Tico..... *Abreau*
Chelsea..... *Waller*
Go, Go, Go—Dennis Lotis..... *Mortimer*
Blair's Away..... *Blair*
Unsuspecting Heart—Kathy Lloyd..... *Beale*
Obsession..... *Bee*
Piccadilly..... *Waller*
Announcer: Jimmy Vivian
Producer: Gordon Crier
(*Wisdom Toothbrushes*)
- TIME SIGNAL
(*H. Samuel*)
- 10.00 **PHILIPS'
TIME FOR A SONG**
with
JO STAFFORD
(*Philips Electrical Ltd.*)
- 10.30 **BING SINGS**
presented for you by Peter Dyneley
Home Cookin'..... *Livingstone*
Memories..... *Kahn*
Riders In The Sky..... *Stan Jones*
Young At Heart..... *Richards & Leigh*
Where The Blue Of The Night..... *Burke & Crosby*
Producer: Arthur Adair
The address for your requests is "Bing Sings",
40 Berkeley Square, London, W.1
(*Carters Little Liver Pills*
and *Arrid Cream Deodorant*)
- 10.45 **CHARLIE KUNZ**
at the Piano
I Need You Now
No One But You
I Can't Tell A Waltz From A Tango
You're Driving Me Crazy
My Blue Heaven
Babbette
Delilah
Blue Eyes
My Friend
Sky Blue Shirt
Sway
Pink Elephants
(*C. E. Fulford Ltd.*)
- TIME SIGNAL
(*H. Samuel*)

11.00 TOP TWENTY
Selected recordings of last week's best-selling songs in accordance with the Music Publishers' Association
Introduced by Pete Murray
(*Sta-Blond, Brunitex and Magicurl*)
(*Scott & Bowne Ltd.*)

Midnight Close Down

25 • Monday

7.00 LET'S GO
to the music of
RANDY BROOKS and his ORCHESTRA

7.15 The Adventures of DAN DARE
Pilot of the Future
"Surprise Assassin"—Episode 35
(*Horlicks*)

7.30 SMASH HITS
with
Peter Madren and Pete Murray
Cash prizes to be won each week
(*Soccer Pools of Leicester*)

TIME SIGNAL
(*H. Samuel*)

8.00 Colgate's STRIKE IT RICH
introduced by
EAMONN ANDREWS
"The Show with a Heart"
Tell your story on the air and win £100
(*Colgate Dental Cream*)

8.30 MONDAY'S REQUESTS

9.00 NOEL WHITCOMB'S PARTY
Join Noel Whitcomb and meet his friends the celebrities
(*Nestlé's Milk*)
(*The Nestlé Company Ltd.*)

9.15 ANTHONY STEELE
presents records of his choice with
ZOE NEWTON
(*Araby Beauty Soap*)
(*J. Bibby & Sons Ltd.*)

9.30 PERRY MASON
in
THE CASE OF THE HUNGRY HEARTS
by Erle Stanley Gardner
(*Tide*)

9.45 LEE LAWRENCE'S SCRAPBOOK OF SONG
(*Rennies Digestive Tablets*)

10.00 JACK JACKSON
presents
HIT PARADE
Produced by Bunny Lewis
(*Picture Post*)
(*Hulton Press Ltd.*)

10.30 STARLIGHT ROOF
featuring
BOB CROSBY and his ORCHESTRA
Compered by Hector Stewart
Produced by John Whitney
(*Dixor Ltd.*)

10.45 ITALIAN MUSIC AND SONG
(*Italian State Tourist Office*)

11.00 PROGRAMME ANNOUNCEMENTS

11.05 THE BIBLE CHRISTIAN PROGRAMME

11.15 FRANK AND ERNEST
(*Dawn Bible Students*)

11.30 THE WORLD TOMORROW

Midnight Close Down

26 • Tuesday

7.00 LET'S GO
to the music of
CLAUDE THORNHILL
and his ORCHESTRA

7.15 The Adventures of DAN DARE
Pilot of the Future
"Surprise Assassin"—Episode 37
(*Horlicks*)

7.30 SMALL CHANGE
with
THE GAY BLAZERS

7.45 YOUR FAVOURITES AND MINE
(*Empire Pools of Blackpool*)

TIME SIGNAL
(*H. Samuel*)

8.00 DOUBLE YOUR MONEY
compered by
HUGHIE GREEN
Big Cash Prizes each week
(*Lucozade*)

8.30 FOR YOU, MADAME!
with
FRANK CHACKSFIELD
and his Orchestra
RUTH DREW
with hints, recipes and prizes
"SHADOW MAN"
a new thriller serial by Edward J. Mason
Produced by Neil Tuson
(*Stork Margarine*)
(*Van den Berghs & Jurgens Ltd.*)

9.00 DATE WITH LITA ROZA
with
THE CONN BERNARD QUINTET
and
DAVID JACOBS

Riding On A Rainbow
I Fall In Love Too Easily
That Old Black Magic
Oh You Beautiful Doll
No One But You
Mr. Sandman
(*Soccer Pools of Leicester*)

9.15 YOUR SONG PARADE
starring
TONY MARTIN
(*Milk of Magnesia*)

9.30 PERRY MASON
in
THE CASE OF THE HUNGRY HEARTS
(*Tide*)
(*Thomas Hedley & Co. Ltd.*)

9.45 FRIENDS AND NEIGHBOURS
starring
JOHNNY JOHNSTON
THE KEYNOTES
THE DENNIS WILSON TRIO
(*McDougalls Self-Raising Flour*)

10.00 TUESDAY'S REQUESTS

11.00 REVIVALTIME
Produced by Douglas Quy
Hymn: "Come Let Us All Unite To Sing"
by the Revivaltime Choir
Quartet: "On the Jericho Road"
by the Kenley Quartet
Solo: "My Home, Sweet Home"
by Miriam Beckett
Subject: "Who Murdered Jesus"
by Nelson Parr

(*Assemblies of God in Great Britain & Ireland*)

11.30 ORAL ROBERTS

Midnight Close Down

27 • Wednesday

7.00 LET'S GO
to the music of
TOMMY TUCKER and his ORCHESTRA

7.15 The Adventures of DAN DARE
Pilot of the Future
"Surprise Assassin"—Episode 37
(*Horlicks Ltd.*)

7.30 SMALL CHANGE
with
THE LENNY HERMAN QUINTET

7.45 SOCCER SURVEY
Presented by Pete Murray
(*Soccer Pools of Leicester*)

TIME SIGNAL
(*H. Samuel*)


8.00 Details to be announced

8.30 THIS IS PARIS
starring
MAURICE CHEVALIER
with songstress
LINE RENAUD
and Guest Artists
Music by Paul Baron and his Orchestra
Louise Chevalier

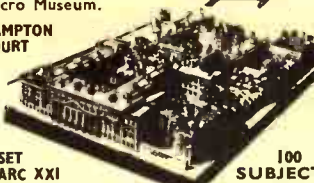
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The fireside hobby for a lifetime. Neat, your workshop packs into a cigar box. Set "S.I." (price 3/-) comprises six little ship gems for you to make for your Micro Museum.



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Fleet Street London E.C.4

Place Pigalle.....Chevalier
 Some Of These Days.....Chevalier
 Slow Boat To China.....Chevalier
 Lavender Blue.....Line Renaud
 The Midnight Bolero
 Paul Baron and his Orchestra
 (C. E. Fulford Ltd.)

9.00 **SHADES OF BLACK AND WHITE**
 with
THE BILL MCGUFFIE TRIO

9.15 **FOLLOW THE SUN**
 with
RUBY MURRAY
 and
PAUL ADAM and his Mayfair Music
 (Express Dairy)

9.30 **PERRY MASON**
 in
THE CASE OF THE HUNGRY HEARTS
 (Tide)
 (Thomas Hedley & Co. Ltd.)

9.45 **THE ALKA-SELTZER SHOW**
 With Curt Massey and Martha Tilton and the
 music of Country Washburne and his Orchestra
 (Alka-Seltzer)
 (Miles Laboratories Ltd.)

10.00 **Details to be announced**
 (Feenamint)
 (White Laboratories Ltd.)

10.15 **MOONLIGHT MELODIES**
 by
ERIC JUPP and his PLAYERS
 (G.I.C. Permutations)

10.30 **WEDNESDAY'S REQUESTS**
 Introduced by Dick Norton

11.00 **BACK TO THE BIBLE**

11.30 **SWING SESSION**

Midnight **Close Down**

=====
28 • Thursday
 =====

7.00 **LET'S GO**
 to the music of
RUSS MORGAN and his ORCHESTRA

7.15 The Adventures of
DAN DARE
 " Surprise Assassin "—Episode 38
 (Horlicks)

7.30 **THURSDAY'S REQUESTS**
 Introduced by Peter Madren

TIME SIGNAL
 (H. Samuel)

8.00 Aspro
 presents
WHAT'S MY LINE ?
ROY RICH in the Chair
 with
ISOBEL BARNETT
ANONA WINN
DAVID NIXON
DOUGLAS DUFF
 Produced by Biddy Martin
 (Aspro Ltd.)

8.30 **FAMILY MAGAZINE**
 Music by The Harvesters
 Editor : John Slater
 (The Shredded Wheat Co. Ltd.)

9.00 **SMART WORK**
 by
THE HAROLD SMART QUARTET
 (Smartwear Ltd.)

9.15 **VALENTINE'S NIGHT**
 with
DICKIE VALENTINE
 Accompanied by The Don Phillips Quintet
 Mister Sandman
 The Clown Who Cried
 Only For You
 April Showers
 Somebody Stole My Gal
 (D.D.D. Ltd.)

9.30 **PERRY MASON**
 in
THE CASE OF THE HUNGRY HEARTS
 (Tide)
 (Thomas Hedley & Co. Ltd.)

9.45 **FRIENDS AND NEIGHBOURS**
 starring
JOHNNY JOHNSTON
THE KEYNOTES
THE DENNIS WILSON TRIO
 (McDougalls Self-Raising Flour)

10.00 **TEDDY JOHNSON**
 invites you to
TUNE IN TO TEDDY
 (E.M.I. Ltd.)

10.30 **EVENING STAR**
 (Phillips Yeast Products Ltd.)

10.45 **MARIO LANZA SINGS**
 (Italian State Tourist Office)

11.00 **OLD FASHIONED REVIVAL HOUR**
 (Gospel Broadcasting Association)

Midnight **Close Down**

=====
29 • Friday
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7.00 **BUTLIN'S BEAVER CLUB**
 with " Uncle " Eric Winstone
 (Butlin's Holiday Camps Ltd.)

7.15 The Adventures of
DAN DARE
 Pilot of the Future
 " Surprise Assassin "—Episode 39
 (Horlicks Ltd.)

7.30 **GERALDO**
 introduces
BEST OF THE BEST
 The maestro presents his choice from the
 current record releases

TIME SIGNAL
 (H. Samuel)

8.00 **PAUL CARPENTER**
 compères
SHILLING A SECOND
 The show comes from The Guildhall, Cam-
 bridge
 Produced by Monty Bailey-Watson
 (Silver Seal Margarine)
 (Co-operative Wholesale Society Ltd.)

8.30 **FREDDIE MILLS**
 presents
SPORTSMAN'S CHOICE
 Thirty minutes of hit records introducing this
 week's sporting celebrity
 An Adrian Foley Production
 (Turf Cigarettes)

9.00 **HOME FROM THE RANGE**
 Songs from the Golden West

9.15 **OLD ACQUAINTANCE**
 Introduced by John Witty
 (Do-Do Tablets)

9.30 **PERRY MASON**
 in
THE CASE OF THE HUNGRY HEARTS
 (Tide)

9.45 **THE ALKA-SELTZER SHOW**
 With Curt Massey and Martha Tilton and
 the music of Country Washburne and his
 Orchestra
 (Alka-Seltzer)

10.00 **FRIDAY'S REQUESTS**
 Write in with your record requests

11.00 **THE VOICE OF PROPHECY**
 (Adventists' Union)

11.30 **MOMENTS OF FAITH**

11.45 **MUSIC AT BEDTIME**

Midnight **Close Down**

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30 • Saturday
 =====

7.00 **AMATEUR FOOTBALL**
 Results of the matches played this afternoon
 in the Isthmian, Athenian, Corinthian, Del-
 phian, Spartan, and Northern Leagues

7.15 **PIANO PLAYTIME**
 featuring
ERROLL GARDNER

7.30 **IRISH REQUESTS**
 Introduced by Pete Murray

8.30 **Details to be announced**

9.00 **SCOTTISH REQUESTS**
 Introduced by Peter Madren
 (Whitehead Industrial Trust Ltd.)

9.45 **COUNTRY FAIR**
 starring
JUDY CANOVA

10.00 **HARRY GOLD**
AND HIS PIECES OF EIGHT

10.30 **SPOTLIGHT ON**
PATTI PAGE AND CARLOS RAMIREZ

10.45 **ITALIAN MUSIC AND SONG**
 (Italian State Tourist Office)

11.00 **BRINGING CHRIST TO THE NATIONS**
 " BE WORSHIPFUL "
 Preacher: The Rev. Armin C. Oldsen
 (repeated on Wednesday, May 4th. at 5 p.m.
 on 1293 metres)
 (Lutheran Laymen's League)

11.30 **JACK JACKSON**
 presents
RECORD ROUND-UP
 Produced by Bunny Lewis
 (The Decca Record Co. Ltd.)

12.30 a.m. **Close Down**

Guess who?

SOLUTIONS to the Personality Competition in our March issue were :

- 2 Jack Hawkins
- 0 Eva Bartok
- 8 Frank Tyson

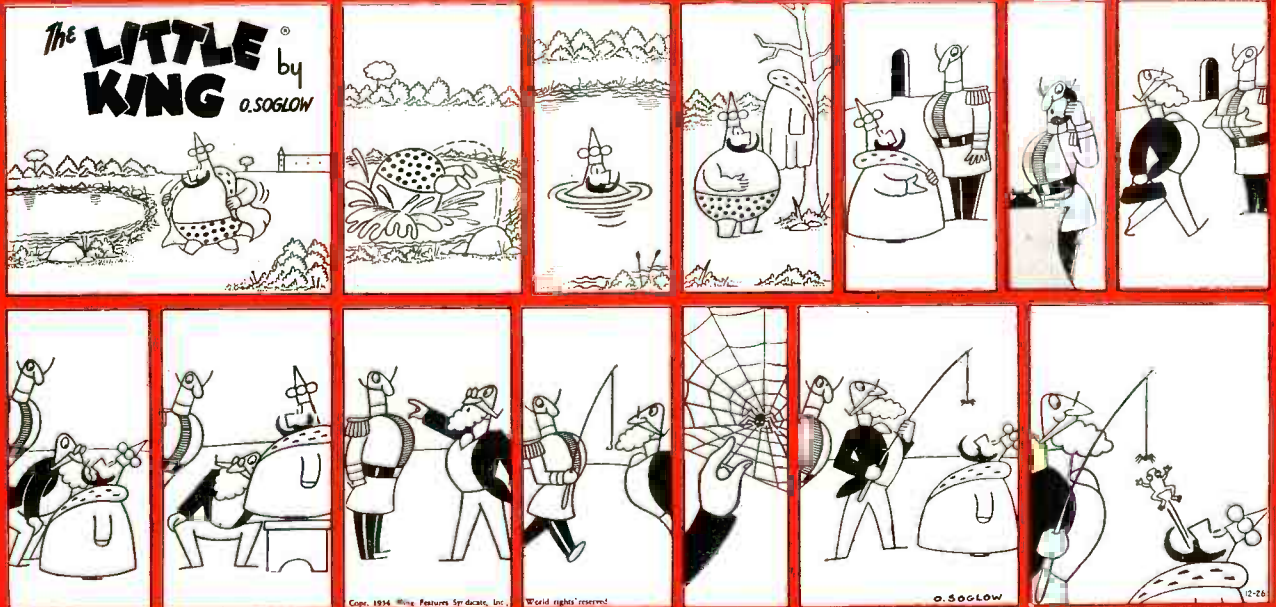
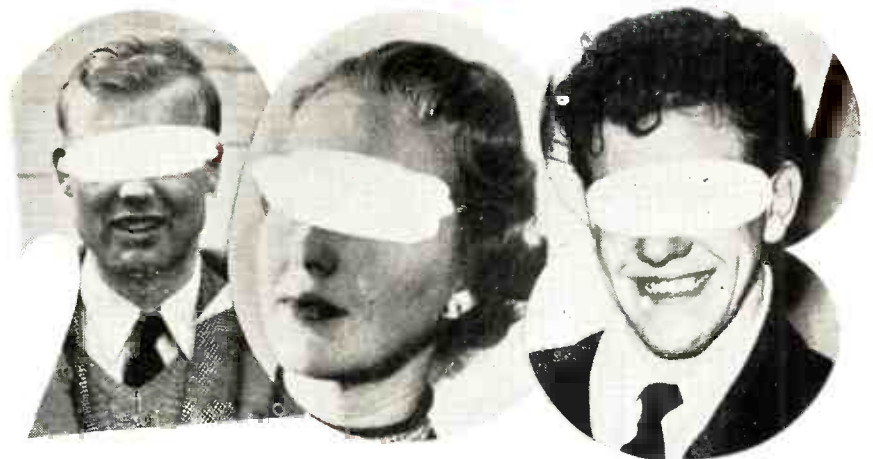
First prize of 5 guineas goes to Mrs. D. Quemard, Silverdale, Montalabbe, Jersey, C.I. Second prize of 3 guineas goes to Mrs. Robertson, 93 Rothrieston Crescent, Aberdeen, Scotland. These were the first two correct solutions OPENED. The next ten correct solutions opened, which each win a consolation prize, are as follows : Miss P. M. Cox, 28 Duck Lane, Chard, Somerset ; Mrs. A. Stott, 31 Cheviot Avenue, Oldham, Lancs. ; Mrs. K. Booth, 3 Canterbury Street, Roe Farm, Derby ; Mr. K. Narbrough, 2 Firsby Road, Harborne, Birmingham 33 ; Mrs. G. Knight, 162 Blythe Road, West Kensington London, W.14 ; Miss Sinden, 105 Horsham Avenue, Peacehaven, Sussex ; Mr. Marshall, 10 Middle Close, Old Coulsdon, Surrey ; Mrs. D. A. Otter, 15 Grange Road, Lower Tuffley, Gloucester ; Mr. Mead, 71 Lee Mill Estate, Ivybridge, S. Devon ; Miss E. Evans, Fellside Cottage Stonethwaite, Borrowdale, Keswick, Cumberland.

can you guess ?

Who are the three "anonymous" people below ? All are "in the news" whether in the entertainment field, the sports world, politics, etc.

Send your answer by April 7 to Personality Competition, "208 AND VIEW", 25A Cockspur Street, London, S.W.1. All solutions must be submitted on the coupon printed on page 19.

First prize 5 gns. Second prize 3 gns. Also 10 Consolation Prizes.



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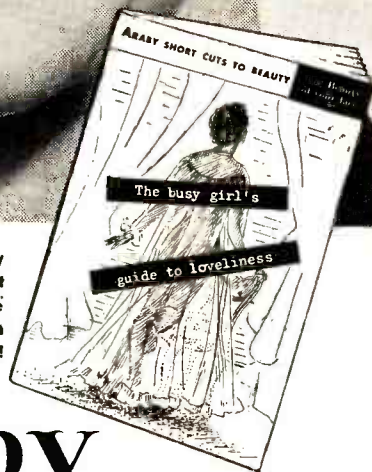
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