

**LUXEMBOURG  
NORMANDY: PARIS  
LYONS : TOULOUSE  
PROGRAMMES  
Oct. 24 - 30**

RADIO PICTORIAL, October 22, 1937. No. 197.  
Registered at the G.P.O. as a Newspaper

# RADIO PICTORIAL

THE MAGAZINE FOR EVERY LISTENER

EVERY  
FRIDAY

3<sup>D</sup>



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# VIDOR

**ALL-WAVE SUPERHETERODYNE**

No. 197  
**RADIO PICTORIAL**  
 The Magazine for Every Listener  
 Published by BERNARD JONES PUBLICATIONS, LTD.  
 37-38 Chancery Lane, W.C.2. HOLborn, 6158  
 MANAGING EDITOR.....K. P. HUNT  
 ASST. EDITORS.....{HORACE RICHARDS  
 MARGOT JONES

# THERE'S LAUGHTER IN THE AIR!



## WISECRACKS by THE WEEK'S WITTIEST BROADCASTERS

**I** SAY, George, did you switch on for that television show starring Mademoiselle Lulu?"  
 "Yes, and what a daring performance, Freddy! Why, I was so surprised you could have knocked me down with a feather."

"Well, you could have knocked me down with Mademoiselle Lulu's costume!"

(By **REGINALD DIXON**, Blackpool's Tower of Strength, who is at the organ in "Cadbury Calling" from Luxembourg to-morrow, October 23.)

**NOT FROM A RADIO THRILLER:** **SHERLOCK BONES** (arriving at scene of crime): This is more serious than I thought, Walkins.

**DR. WATKINS:** How so?  
**SHERLOCK BONES:** The window has been broken on both sides.

(By **MINNIE RAYNER**, the well-known film actress, who portrays "Mrs. Plum" in another episode of the Lancashire Plum family, National, October 25.)

**RADIO PLAYWRIGHT:** And now we come to the bit where Sir Walter Raleigh throws down his cloak for Queen Elizabeth to walk on. What do you suppose Sir Walter said to the Queen when he threw down the cloak?

**COLLABORATOR:** I've got the very line!

**PLAYWRIGHT:** What is it?  
**COLLABORATOR:** "Step on it, baby!"

**PLAYWRIGHT:** And what does the Queen say?

**COLLABORATOR:** "I'm on velvet, Walt!"

(By **STUART ROBERTSON**, radio's most versatile vocalist, one of the many stars in Horlicks Picture House, Luxembourg, Normandy, Toulouse, October 24.)

"By the way," said the star to the reporter, "I haven't told you anything about my famous forebears."

"Four!" exclaimed the reporter.  
 "Gosh, I hope you've got 'em caged up!"

(By **DOROTHY CARLESS**, popular songstress of "Soft Lights and Sweet Music," another edition of which is sent by Pepsodent from Normandy, October 24.)

**1ST BANDSMAN:** I met a croonette the other day who doesn't make up, doesn't smoke, doesn't drink cocktails, doesn't go to the movies, never listens-in to dance music, and refuses to be kissed.

**2ND DITTO:** Does such a girl exist?

**1ST DITTO:** Only just.  
 (By **OLIVE KAVANN**, singing in the new weekly series "Just a Song at Tea Time," National, October 25.)

**HEARD BACKSTAGE:**  
 "Do you think I made a mistake in buying this suit?"

"No, I don't think you made a mistake in buying it."

"Oh, thanks."  
 "The mistake is in wearing it."

(By **GORDON McLEOD**, the well-known stage and screen actor, who plays Dr. Petrie in "The Sleeping Venus," Milk of Magnesia's "Fu Manchu" thriller, Luxembourg, October 24.)

The Censor is a clever bloke (Give credit where it's due). He sees three meanings in a joke When there are only two.

(By **JUDY SHIRLEY**, delightful singing commère of "Monday At Seven," on National again, October 25.)

**SHE:** Here, George, they're broadcasting a play version of Scott's "Ivanhoe."

**HE:** What's that all about?

**SHE:** Haven't you ever read Scott's "Ivanhoe"?

**HE:** No, and I haven't read his "Emulsion" either.

(By **PETER DAWSON**, world's greatest recording star, another of the highspots in to-morrow's Cadbury show from Luxembourg.)

**TICH:** Hey, Al, you know my pal Charlie? He's written a play and he's found a guy to produce it.

**AL:** You don't say! Who's the hero?

**TICH:** The producer.  
 (By **AL STONE AND TICH LEE**, the "American Hit-Wits," whom you can hear in B.B.C. Music Hall to-morrow night, October 23.)

I heard a couple of Cockneys chatting in a theatre queue one night.  
 "Eve, Bert," said one, "did you listen-in to the big fight last night?"

"Big fight!" echoed the other, snorting. "Lummy, if the Missus and I put up a show like that on a Friday night, the kids'd give us the bird!"

(By **IVY ST. HELIER**, West End stage and cabaret star, in the Radio Lyons "Beecham's Reunion," October 24.)

**MUSIC PUBLISHER:** Say, this "new" song you've brought me is one that Mendelssohn wrote!

**COMPOSER:** Well, what was good enough for Mendelssohn is good enough for me!

(By **GERALDO**, presiding in another of the popular

"Elevenses" shows, sent by Diploma Cheese, Luxembourg, October 24.)

**VOCALIST:** I bet you've heard worse singers than me, haven't you? (No answer.)

**VOCALIST:** I said I bet you've heard worse singers than me, haven't you?

**PRODUCER:** I heard what you said. I was just trying to think...

(By **ELSIE CARLISLE**, another of the stars in to-morrow night's B.B.C. Music Hall.)

**HOLLYWOOD ACTRESS:** Doris, I'd like you to be my bridesmaid.

**GIRL:** A regular job at last!  
 (By **"THE MAN ON THE SET"**, Screen Reporter of Radio Lyons, presenting more "Film Time" programmes on October 23, 27, 30.)

**BANDLEADER:** Listen, sister, I want a girl who can sing cowboy songs—a girl from way out West.

**WENCH:** Sure, that's where I'm from.

**BANDLEADER:** What part?

**WENCH:** Winnipeg.

**BANDLEADER:** I said your birthplace, sister, not your name!

(By **CARSON ROBISON**, whose "Pioneers" take you to the wide open spaces. Presented by Oxydol from Normandy, Oct. 24. Luxembourg, October 24, 27. Lyons, October 26.)

**LOVER:** Please, please, Betty will you marry me?

**SWITCHBOARD GIRL:** N for Norman, E for Edward, V for Victor, E for Edward, R for Robert!

(By **HELENA OSBORNE**, popular croonette with Tommy Kinsman's Band, from Toulouse to-morrow, October 23.)

"This perfume I'm using cost me a fortune," said the Follies girl.

"Frankly," said her friend, "I can't stand the smell!"

The Follies girl sighed. "Neither could the fellow with the fortune!"

(By **LOUISE ADAMS**, singing with Billy Bissett in the Phillip's Dental Magnesia "Waltz Time" Programmes, Luxembourg, Normandy, Lyons, October 24.)

"Are there any singers in your family, Mr. Gadfly?"

"Yes, my cousin Clara sings. We've nick-named her the Doormat."

"The Doormat? How extraordinary."

"You see, when she starts singing we all walk out on her!"

(By **ALEC MCGILL**, whose "Major and Minor" act with Fred Yule can be heard in Huntley and Palmer's programme from Luxembourg and Normandy, October 25.)



# ON YOUR RADIO

Who more lovely than Dorothy Hyson to play the heroine in "The Transmutation of Ling"?



## VARIETY

**G**EORGE FORMBY, comedian son of a great comedian, broadcasts for the first time from the studio in *Music Hall* on **OCTOBER 23, National**. It has taken John Sharman some years to win George over from the North where he is so jealously guarded as Public Laugh No. 1.

The only times when B.B.C. mikes have been able to get near George, in fact, have been on those occasions when relays have been taken from Blackpool theatres.

This *Music Hall* bill is a proper battle of the dialects. In strong opposition to George and his Lancashire banter, are Doris and Elsie Waters with their Cockney Gert and Dais. While, on another plane altogether, but still far away from "King's English", are Stone and Lee, a snappy American act which the eagle-eyed Sharman picked up as soon as they had set foot in the country.

Elsie Carlisle is also present for the melodious part of the programme; while Reginald Foort at the Theatre Organ, with Phil Park at the piano, will give one of those "parody" interludes—you recall the last they gave, dealing with the Grand National.

Leslie Baily has been doing a spot of detective work on that historic crime when the Ascot Gold Cup was stolen from a table at the back of the Ascot Racecourse Grand Stand, in order to include the true story of the mystery in *Scrapbook for 1907* which he and Charles Brewer present on **OCTOBER 25, Regional (National, October 26)**.

1907 was the year which saw the rise overnight of Lily Elsie, that musical comedy actress of whom our fathers and mothers are never tired of recalling sentimental memories. That was in the first production of *The Merry Widow* at Daly's. An equal leap to fame was made at Covent Garden by Tetrizzini, the prima donna. That year the *Lusitania* broke the Atlantic record, an early

talking film was shown at the Hippodrome, and Brooklands was opened. These events and others will be recalled by a number of prominent personalities.

Hugh Wakefield, hastily clutching at his monocle, is in a prolonged mood of protestation. In *Hugh Wakefield Protests* he has a number of screamingly funny weekly scenes to go through for the entertainment of *Monday at Seven* listeners. You can hear him on **OCTOBER 25, National**. The same feature presents that inconsequential jester at the piano, Edward Cooper, and, of course, another "Inspector Hornleigh" incident, and Judy Shirley as commère. The *This Stopped the Show* series of hit songs out of musical comedies continues.

This week marks the return of *The Kentucky Minstrels*, and Pussyfoot and Cuthbert—Scott and Whaley—can hardly contain themselves with the things they have to tell us about their long absence from the mike. Harry Pepper produces the favourite minstrel troupe on **OCTOBER 29, National**, Wally Wallond having arranged the orchestral music and Doris Arnold the choral. Reginald Foort will be assisting with the organ. Missing from the old gang—which includes Denier Warren, Ike Hatch, James Carew—is old Joe Morley of the banjo team. Joe, a few weeks ago, suddenly passed over to the "green pastures".

It is not a far stretch from the old minstrel songs to those of old-time America, and it is these which Phyllis Scott and John Rorke will sing in that inimitable way of theirs on **OCTOBER 26, National**.

North Regional sends an attractive little show down into the main Regional programme on **OCTOBER 27: Between Houses**, a "pocket music hall" presenting Morell and Melville, The Two Old Men, May and Alice, the Two Constables and their Sister, and Henry Reed's Variety Orchestra. And on **OCTOBER 26, Hutch** is star of a relay from the New Theatre, Northampton, to be heard on Regional.

Ivy St. Helier is Jack Payne's guest Star in *Beecham's Reunion* from Lyons, on **OCTOBER 24**, and Yvonne Arnaud, Diana Churchill and Ralph Reader are starring in *Horlicks Picture House* from Luxembourg and Normandy.

## PLAYS—FEATURES—TALKS

**A** HUNDRED years before the great war a Scottish sailor evolved the idea of gas attack. The Prince Regent and his ministers deemed his plan so horrible that it was kept an official secret until revealed by Winston Churchill during the war.

That far-seeing sailor was Admiral Cochrane, of whom a dramatic biography by George Scott-Moncrieff will be broadcast on **OCTOBER 23, Regional**, under the title *Cochrane, Wolf of the Sea*. Cochrane fought for Britain against Napoleon, for Chile and Peru against Spain, and for Brazil, against Portugal. He was also a scientist and inventor—hence his poison gas-discovery. The Scotch consider him greater than Nelson.

Vying with that opinion, also on **OCTOBER 23, Regional**, the play about Nelson—or at least about his love story—*Dearest Fanny*, is presented. Peter Creswell produces this with Curigwen Lewis, Thelma Sheean, Clive Baxter and H. O. Nicholson.

An unusual play, with the strange and whimsically beautiful qualities of Chinese thought and idiom, is *The Transmutation of Ling*, which has been written by Patrick Riddell and which Lance Sleveking will produce on **OCTOBER 27, National (Regional, October 29)**.

Esme Percy, so adept at portraying Oriental characters, plays the leading part—his first broadcast since the unfortunate

accident to his eye when he was attacked by a dog. Dorothy Hyson and Steven Haggard have supporting parts.

Lillian Harrison makes one of her welcome broadcasts in *Old, Unhappy, Far off Things*, on **OCTOBER 24, Regional**. This is a feature of memories in verse, song and ballad, compiled and produced by Mary H. Allen and Barbara Burnham.

*Ladies' Night*, on **OCTOBER 27, Regional**, is a feature recalling those nights of gallantry and wit when the ladies were entertained at the most exclusive London clubs in the days when Pall Mall and St. James presented the leisurely picture of growlers and hansomers awaiting their well-fed and silk-hatted fares.

*Yellow Sands*, the Devonshire comedy of which nobody seems to tire, is being produced by Cyril Wood for West on **OCTOBER 29**; and the North East, recently come in to its own with its new transmitter at Stagshaw, provides a play set in Weardale, *Fell Top*, on **OCTOBER 28**.

The *I Was There* talk this week is given by Frank Gerald, a fine old gentleman who has had the sort of varied life which most of us consider exists only in novels. He is going to tell us about the great Coolgardie Gold Rush, in which he took part. This, the hell-for leather scamper which opened up Australia's riches, was but one incident in a life which has included being an actor, sportsman and explorer.

A man who found himself detained by the police, suspected of being wanted for murder, will describe his misadventure in the *This Might Happen To You* series of talks being run by North, on **OCTOBER 25, National**. At the end of the talk a barrister will make a comment on the situation in which the speaker was so unfortunately placed.

A topic of interest to all—and it is always a topic—comes into the *Personality and Progress* series which is being given by a Medical Psychologist, on **OCTOBER 23, National**. That topic is *Marriage*. The problems of adaptation



In *Monday at Seven* Hugh Wakefield protests about any number of things. You see him here in a film scene.

# THIS WEEK

confronting married persons will be examined, and solution, perhaps, shown.

**Alison Settle**, the fashion expert, gives the Tea Time Talk on **OCTOBER 28**, National, on *You and Your Clothes*, dealing with the autumn fashions.

## DANCE MUSIC

**MEET Al Durrant** whose New Style Dance Band comes into the Thé Dansant series on **OCTOBER 28**, National. Al's programme will be coming from the Bristol studios, for it is there where he began his broadcasting career, and it is down West that he is well known. This National broadcast, however, is likely to spread his fame.

Actually Al's combination is known down West as *The Blue Boys*; for broadcasting he changes

Calculated to bring a lump to your throat: Lillian Harrison singing "Old, Unhappy, Far Off Things"



it, and its style, somewhat—hence the radio title. Al and his boys began as a semi-professional band in 1930, since when they have won the West of England Dance Band championship, and those of Birmingham and Midland Counties and Oxford County. Don't miss to-night, **OCTOBER 22**, **Claude Bampton** and his New Band. Claude is late musical director of Radio Turin and Princes Orchestra. The B.B.C. are expecting great things of to-night's programme.

Provincial bands are coming to the fore more in the new B.B.C. scheme of dance band things. Watch particularly in the immediate future for Scotch, Irish and Welsh bands parading it in late night periods.

**Eddie Carroll** has *An Hour to Play* on **OCTOBER 23**, National, **Caroline** and **Hughie Diamond** doing the singing, of course. Twenty-eight-year-old Eddie, since starting playing at the smart Casani's Club, has made a big impression with his class playing of sweet rhythm. Last month he created a sensation when playing for a week at the Plaza Ballroom, Glasgow.

The revolutionary step of playing the compositions of such folk as **Ellington** and **Leo Livens** as string quartet music, is courageously made by North Region with its *String Time* programme on **OCTOBER 26**. The programme's sub-title, *Four Players in Whimsical String*, does not convey the full significance of this experimental idea. Here, for the first time in or out of broadcasting, swing is being played by a string quartet of the best classical players.

While up North, mention can be made of the next *Swift Serenade* broadcast which **David Porter** puts in the main Regional programme on **OCTOBER 23**. The numbers for the Concert Orchestra have been symphonised by **Ray Terry**, and **Bell Walker** is vocalist.

**Reginald Dixon** has one of those highly individual programmes of syncopated organ music ready for **October 25**, Regional.

For the newest unknown songs, remember Radio Toulouse's Song Club, on **OCTOBER 23**, when **Tommy Kinsman's** Band and vocalists **Helena Osbourne** and **Johnny Johnston**, play

## At-a-Glance Programme Guide

*George Formby's First National Broadcast :: Gert and Daisy in Music Hall :: Eddie Carroll's "Hour to Play" :: The Cesarewitch Broadcast*

and sing unknown numbers by amateurs.

**Lew Stone's** band can be heard from Normandy on **OCTOBER 24**, and **Ambrose** gives you some up-to-the-minute rhythm from Luxembourg.

## MUSIC

**ALBERT ROUSSEL**, who died in France last month, was one of that country's most distinguished composers, and an outstanding figure in contemporary music. On **OCTOBER 29**, National, in a concert by the B.B.C. Orchestra, **Pierre Fournier**, the famous French cellist, will play Rousset's Concerto for Cello and Orchestra.

**Frank Bridge's** setting of **Rupert Brooke's** *Blow Out, You Bugles*, will be played by the B.B.C. Orchestra and sung by **Parry Jones**, in a programme conducted by **Frank Bridge** on **OCTOBER 25**, National. Bridge's own suite, *The Sea*, is also included in this programme.

An organ concerto by **Handel** will be played on the Broadcasting House Concert Hall organ by **Thalben-Ball** in the second Sunday Orchestral Concert to be conducted by **Sir Adrian Boult** on **OCTOBER 24**, Regional. **Bartok's** *Second Suite* and **Mendelssohn's** *Italian Symphony* are also in the programme.

An interesting programme will be that entitled, *The Child in Music*, which **Sophie Wyss** and **Adolph Hallis** will give on **OCTOBER 26**, Regional. Music about children, for children and composed by some of the great composers when they were children, will be offered, both classic and modern. Amongst the modern composers represented will be **Benjamin Britten**, **Phyllis Tate** and **Adolph Hallis**. *The Minuet and Allegro* composed by **Mozart** at the age of four will be played, as well as some of **Schumann's** *Kinderscenen* and **Debussy's** *Children's Corner*.

A joint recital of organ and baritone solos will be presented by **Eric Thiman**, at the organ, and **Arnold Richardson** and **Basil Parsons**, on **OCTOBER 25**, National. On the same day, Regional, there is a concert of music for Harp and

**Tom Woodroffe**, famous B.B.C. commentator, will broadcast a quick-fire, explosive, blood-stirring description of—a bridge contest!



Flute, by **Marie Korchinska** and **Joseph Slater**. **Jean Cras**, a composer who is an officer in the French navy, will be represented in this programme.

**Yvonne Arnaud**, most widely famed as a comedienne in the theatrical world, is nevertheless a famous concert pianist—in fact she was the latter before she became known as the former. On **OCTOBER 25**, National, she will broadcast a performance of the late **Gabriel Pierne's** Pianoforte Quintet with the International String Quartette, led by **Andre Mangeot**.

In a *Music for Worship* programme on **OCTOBER 29**, Regional, the B.B.C. Chorus, under **Leslie Woodgate**, will sing choral works by **Purcell**, **Arne** and **Wesley**.

The winter relays of opera from **Sadler's Wells** start on **OCTOBER 23**, National, when Acts III and IV of *Aida* will be heard.

## SPORT

**RADIO** racing history will be made on **OCTOBER 27**, Regional, when the mike invades Newmarket's heath for the first time to broadcast the turf's second largest classic flat race, the *Cesarewitch*. It is a difficult job to broadcast this event, since nothing can be seen of the riders until they have rounded the corner at **Devil's Dyke**. One B.B.C. commentator will be at that corner, another on top of the stand. The two commentators will have been chosen from a batch of "possibles" tried out at Newmarket a few days before.

**Snooker** makes a broadcast on **OCTOBER 28** at National, when there will be a commentary from **Thurston's** on the Handicap Match between **Davis** and **Inman**. **Willie Smith** will be at the mike. Listen out for the remarks of that great character, **Marker Charlie Chambers**.

**Tom Woodroffe** broadcast a description of a *Bridge* contest last year, and found it remarkably popular. So on **OCTOBER 23** and **28**, National, he will broadcast from the **Waldorf Hotel** on the challenge match between a group of English players and **Dr. Paul Stern's** Austrian team which won the world bridge championship at **Budapest** last May. Listeners will hear the actual bidding from mikes hung over the tables.

A feature programme devoted to the noble art of **Boxing** has been prepared by **John Richmond** for **OCTOBER 29**, National, and will open with a Welsh valley family waiting to hear the **Farr-Louis** fight broadcast. Then the years will be turned back to bring to life again such famous contests as **Fitzsimmons v. Corbett** and **Dempsey v. Firpo**.

# OUR RADIO

# LETTER BOX

## READERS WRITE TO THE EDITOR . . . . . AND THE EDITOR REPLIES

From Mr. E. Thornton, c/o 160 Seymour Street, Euston, N.W.1  
**A**RE false teeth funny? In the new "Plums" programme great play was made of losing false teeth. Far from being amused I felt sick. I thought this gag was as dead as the dodo.

[This old gag never was amusing. It also offends many sufferers. In short, a stupid "faux pas" by the author.—Ed.]

From Miss Betty Redding, 422 Padiham Road, Burnely.

**A**RECENT "Monday at Seven" closed down too soon. There was an awkward pause, followed by several minutes of interval signal. Yet there had been two producers on the job. They couldn't between them time a 45 minutes show correctly. Mistakes like this are inexcusable. What are rehearsals for?

[This inaccurate timing is most irritating, and it has happened before in "Monday at Seven." Messrs. Pepper and Moodie must look to it.—Ed.]

From Mr. Derrick J. Monk, Kingsville Park Road, Ryde, I.O.W.

**I**AM pleased to see that Luxembourg does believe in giving recitals of swing records. But whoever chooses the records does not know much about swing. It is going too far when records of Nat Gonella are played as swing music.

[Now then, Gonella fans, what do you think of that?—Ed.]

From The Parker Family, 18 Sumatra Road, West End Lane, N.W.6.

**T**HE Parker family (Mum, Dad, George, Ernie and Babs) all agree that "The Peaslake Crash" is one of the finest productions ever heard on the air. They are ready to wager sixpence each that the Editor of their pet periodical shares their opinion!

[Your sixpences are safe. He does.—Ed.]

Half a crown is paid for each letter published on this page. Write to "Radio Letter Box," "Radio Pictorial," 37-38 Chancery Lane, London, W.C.2. Anonymous letters are ignored. Write on one side of the paper only

From Miss Marjory Holme, 22 Hawkenbury Road, Tunbridge Wells, Kent.

**I**T is high time something was done about the lunch-time programmes. Does the B.B.C. think that people want such things as organ recitals, ballad concerts during that time? Why not more programmes by people like Reginald Dixon and other popular organists and light orchestras?

[Aren't you a bit tangled up? You don't want organ recitals yet you want Reginald Dixon and other organists. What do you suggest they do? Recite? Or juggle?—Ed.]

From Mr. A. J. Barnes, 8 New Road, Sawston, Cambs.

**T**HE Londoners seem to be the worse grumblers about the programmes that come over the air. Perhaps it's because they see so many shows. I think they're cranks. There's always something to suit everyone if they are not too lazy to turn the dial.

[Londoners aren't the only grumblers, though they do their share. We get moans from north, south, east and west . . . and Cambridgeshire!—Ed.]

From Mr. Jack Cummings, Kingston Victoria Hospital (Male Ward), Kingston-on-Thames, Surrey.

**I**WOULD be pleased to have your opinion as to which is the best dance band. I think Ambrose's is the best, but my pals won't agree with me.

[As the editor I can state no official opinion as to which is the best. Our readers seem to plump mainly for Ambrose, Henry Hall and Harry Roy, with the balance in favour of the little Hotchamachacha.—Ed.]

From Mr. Harold Kirk, 115 Harewood Road, Rishton.

**Q**UEER, isn't it, that just when the B.B.C. is pretending to want to give us only what we want, it quietly slips into our programme a two-year course of talks on Church History. Why weren't we asked first whether we desired such a protracted series on a subject of interest only to the few?

[As our page 7 article reveals, the B.B.C. is trying to find out what listeners want. Unfortunately many people only say what they DON'T want . . . not what they DO want.—Ed.]

From Mr. R. Wakeham, 332 Arthur Street, Dingle, Liverpool, 8.

**N**EARLY eighteen million people attend the movies every week. Do you not agree that the fortnightly quarter-hour talk devoted by the B.B.C. to the subject of films is inadequate?

[I do. Films form a subject that could be dealt with twice a week, judging by the huge interest in this form of entertainment. Meanwhile, don't forget "Filmtime" from Lyons every Wednesday and Saturday, conducted by "The Man on the Set" and Jane Carr's Filmland Corner every Tuesday evening from Toulouse.—Ed.]

From Mr. Charles Williams, 130 Field Street, Liverpool, 3.

**W**HY are some of these "funny men" of the dance bands allowed? After all, someone may want to dance, so hurry up with a dance-band dictator, then maybe we'll get dance music without comedians.

[Reader Williams is in for a good time. He can polish up his pumps

knowing that many sessions in the near future will be devoted to dance-music without vocals, comedy or frills. See page 12.—Ed.]

From Mr. J. Bonnyman-Jones, 6 Manor Parade, Sheeppcote Road, Harrow.

**I** APPRECIATE to the full the excellent feature "Conversations in a Train." The subject certainly recalls experiences of thousands in like conditions.

[A good idea, well carried out.—Ed.]

From Mr. J. D. Dolan, 70 Rothbury Terrace, Newcastle-on-Tyne 6.

**W**HY don't the B.B.C. give a small resident "swing" band a trial? It would satisfy the demands of the enormous number of "swing" devotees and prevent us relying almost entirely on transatlantic releases.

[I wonder if there are enough "swing" fans to justify such a band? It seems to me that at present the B.B.C. is paying a very fair amount of attention to the needs of swing devotees.—Ed.]

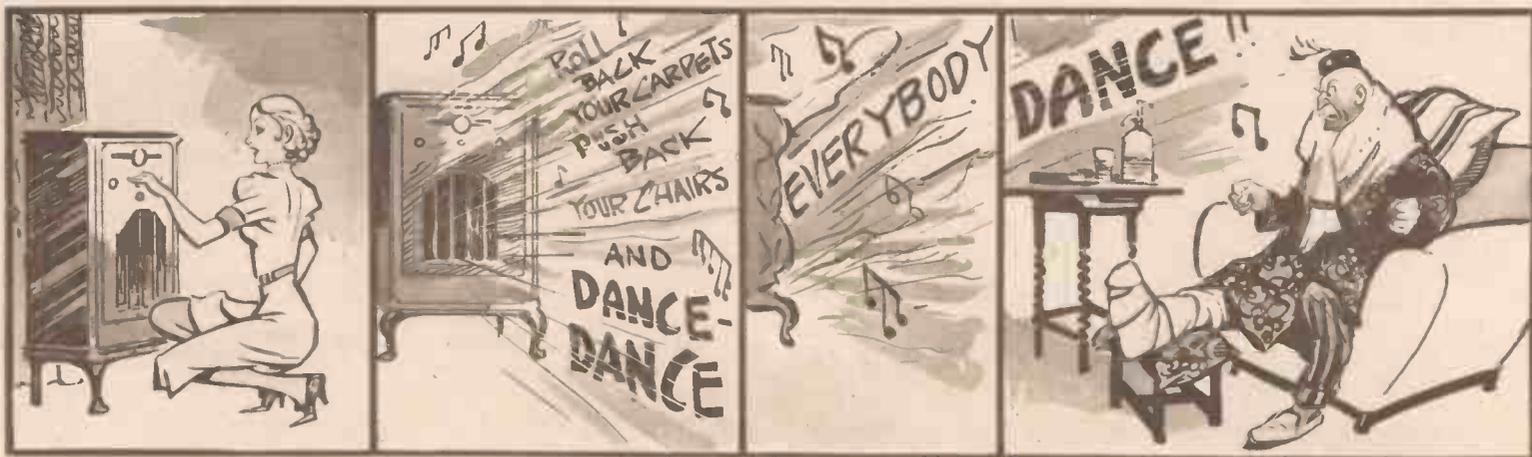
From Mr. D. Grant, 1 Central Buildings, Westminster, London, S.W.1.

**F**IVE-MINUTE debates would make an excellent series in a B.B.C. programme for winter evenings. "Debates in headlines" I mean and dealing with up-to-date beliefs, practices, and anticipations. Draw the debaters from the ranks of ordinary individuals; not "high-brows" or "brass-hats". Make them deal with their subjects in a series of points, without amplification or wordiness. "Why I Patronise Football Pools," "Why I am a Nudist," etc., etc. After all there is "something to be said" for every fool thing under the sun. Why not allow listeners to hear the "pros and cons" of up-to-date issues?

[A good idea, in my opinion.—Ed.]

### ANNABEL . . .

### . . . By JOS. WALKER



★ The Americans have brought to a fine art the study of what the listener really wants—and what he doesn't want. In this article KENNETH BAILY reveals the steps being taken here to solve these all important questions and the snags inquirers are up against

**F**ORTY-SEVEN thousand listeners offered to help the B.B.C. find out which of its variety programmes are liked best and listened to most over a period of three months. Their offers followed an appeal which John Watt broadcast, asking for their help. The B.B.C. accepted the help of only 2,000 of these listeners.

The remaining 45,000 were informed, with regrets, that at present the B.B.C.'s "listener research" machinery was not adequate to deal with so large an amount of public opinion.

This was a pity, for if the B.B.C. had been able to use those 47,000 listeners it would straight away have caught up with what still remains the greatest effort yet made in this country to find out listeners' likes and dislikes, an investigation made two years ago by the organisers of the sponsored programme stations in which the views of 20,000 listeners were obtained.

The B.B.C., of course, has only just started to make serious efforts to find out the truth about listeners. Its listener research department has only just been born; it must grow, and expand. It is also the view of American broadcasting experts, who have for years run listener research as a science, that what 1,000 out of 3,000 listeners like, 25,000 out of 75,000 are probably liking.

**Questions the B.B.C. Must Face**

In other words, to discover listeners' preferences you need not examine as large a batch of listeners as you can humanly handle, for hundreds in that large batch will hold the same opinions. As long as you take a varied and representative group of listeners you can be pretty certain that what they say will also represent the views of many thousands more not examined.

The question which the B.B.C. must face up to in its present variety listening research is whether those 2,000 will properly represent the views of the national population as the 47,000 might have done. The sponsored programmes organisers took their 20,000 as a fairly safe "sample" of what their national audience liked. The B.B.C. may have no intention of taking its 2,000 opinions as at all representative of the whole population's views, and may, as soon as it is technically possible, take a much larger sample of listener reaction.

At the usual rate of the B.B.C.'s very cautious and somewhat un-enthusiastic development of any new departure it makes, it will be some time before it finds itself technically able to work wider schemes of listener research.

Meanwhile in this country and America other broadcasting authorities have been gathering together, silently and almost unnoticed, remarkably comprehensive data about the public and its listening-in. The investigation of 20,000 listeners' views made by the sponsored radio authorities two years ago was achieved by making personal calls on households. Several hundred investigators covered ten areas in different parts of the country; they asked listeners a set of fixed questions, so phrased and arranged that there was no attempt at influencing the answers made.

Another investigation, carried out early this year by a similar organisation, obtained opinions from 2,000 listeners in the South, 1,000 in the Yorkshire-Lancashire area, and 1,000 in Farnorthern England and Southern Scotland. The investigators called on all grades of society, 5 per

A typical listening family. The B.B.C. wants to know what they like to hear



cent. of the calls made being to households living on over £10 a week, 21 per cent. to those on £4 to £10, and 74 per cent. on those on under £4.

Such questions as which stations were listened to, when and how often, what programmes were preferred, and which stars liked best were asked. Housewives gave the answers in 85 out of every 100 homes visited; the reason for this being, of course, that the calls were made in the daytime, when the menfolk were out at work.

As the result of such investigations as these it has been found that variety broadcasts are most popular, with dance music second, and that before crooners or comedians come cinema organists in order of preference.

**Inquiry Into Variety**

The B.B.C.'s present research into variety listening is based more on indirect deduction than on direct answers of condemnation or praise. The 2,000 listeners taking part are telling the B.B.C. whether they have listened to certain variety programmes from beginning to finish; whether they have switched off half way through, or soon after the start of a broadcast; and how soon after the start of the programme they switched on to it.

If the bulk of them reply that they only heard a few minutes of the particular programme, the B.B.C. will deduce that that programme was not all it should have been. The investigation may also give the B.B.C. some information as to when people do their listening.

The matter of "listeners habits" is important and interesting. One investigation has shown at what times most people are listening; when, during the evening, listening declines, and when, on weekdays or at weekends, it starts and stops. It is very surprising how general certain listening habits are. There are periods of every evening when the amount of listening going on is very little—according to this investigation—and there are times when one station is tuned into the exclusion almost of every other.

This kind of information is most valuable to programme makers. It tells them when they have their largest audiences and, therefore, when to put on their best and most popular programmes; on the other hand, it indicates which times are suitable for putting on minority appeal programmes and experimental broadcasts.

The B.B.C., at present, shows no intention of running listener research by the personal call method. It believes in the questionnaire sent through the post. It realises, I think, the dis-

advantages of the postal questionnaire, for what few it has sent out up to now have fully combated the snags.

There is, first and foremost, the snag that such forms and documents are a bother to fill up; the B.B.C.'s forms have been compiled to enable the listener to fill them up very simply and in a few moments. There is the danger, too, of forms frightening people with their officiousness or their seemingly impudent probing into personal affairs. This danger, too, the B.B.C. seems to be avoiding.

In America broadcasters have come to the definite conclusion that the questionnaire can only be a fair indication of listener's likes, and American radio organisations go in for making personal calls and ringing listeners up on the telephone.

The personal call, too, however, has its disadvantages. Chief of these seems to be, in this country at any rate, the necessity for making the calls in the day time, when housewives are busy and do not willingly want to answer questions for any man at the door, and when the menfolk are unobtainable. American psychologists, called in to assist the radio authorities with listener research, proved that although male and female preferences for programmes were practically alike in the majority of cases, there were outstanding and important examples where men and women violently disagreed. The obvious cases were, of course, over news and sports broadcasts, but there were a number of other more subtle and surprising differences.

**Human Memory Not Reliable**

Another danger of the personal call method arises from the frailty of the human memory. In being asked what type of programme he likes best, the listener, called to the door, is liable to fly at the last programme he has heard, probably the night before. If the caller repeats his question a few days later, the listener may easily cite an entirely different programme—again, the one he had liked best on the night before.

The same American psychologists revealed that taste for musical programmes changes with age. As listeners grew older classical, semi-classical, sacred, and old-fashioned music became more popular, while the appeal of dance music diminished.

The telephone method of listener research, much advocated in America, is not likely to be tried by the B.B.C. because of its two very great disadvantages. It naturally confines the investigation to the "telephone class" of people, and not many people enjoy being called to the telephone to answer an unknown voice asking them if they are listening in, what to, why, and how do they like it.

You may be asking, "Why make such a fuss and bother of finding out what listeners like and dislike? Why employ psychologists, send out questionnaires, and send men about all over the country finding out those things which thousands of listeners tell the broadcasting authorities by their letters?" The answer is another question:

Please turn to page 36



WANDERING MIKE PRESENTS

THE WEEK'S

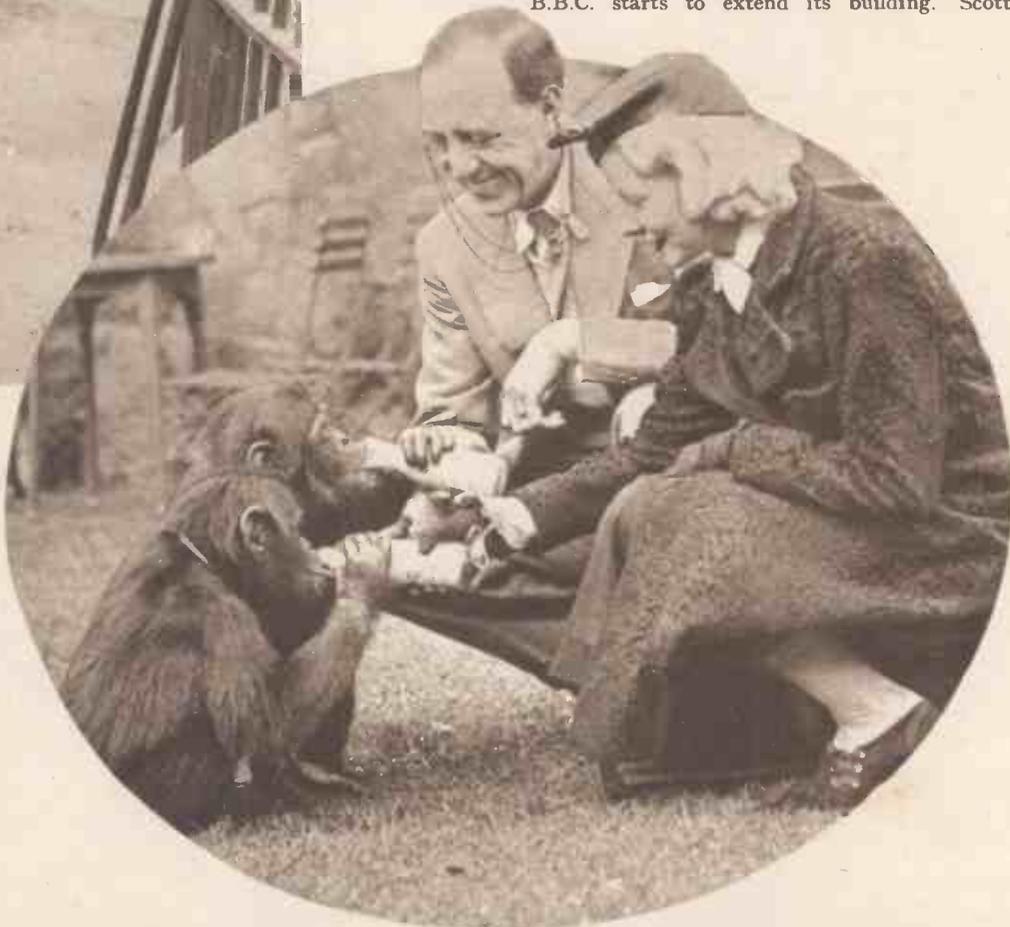
Royal Command Broadcast :: Taking the Stammer out of the Talk :: A. J. Alan Again



At Bristol Zoo, Jane Carr's radiant face is a sight for sore eyes as the giraffes go neck and neck for tit-bits. And at Edinburgh Zoo, who do we find but Ralph Lynn and Phyllis Robins, delightful blonde vocalist, playing nursemaid to the baby chimpanzees

French, these talks may be missed by listeners. It is felt that a great number of people in England must be interested in the life of almost the only other truly democratic country left in Europe. So on Monday the talk is about what France is trying to do in the way of social welfare, on Wednesday it deals with the topic of the day from a French point of view, and on Saturday an English journalist talks to the would-be tourist about the French countryside, giving prices and useful travel hints.

At the end of the year when the I.B.C. moves out the B.B.C. moves in—to their offices round the corner from Broadcasting House. It is part of the shift round which occurs when the B.B.C. starts to extend its building. Scott's



SO the whole of the Royal Command Performance is to be broadcast from the London Palladium next month—the first to be given in the presence of King George and Queen Elizabeth. Snappy work behind the scenes secured this plum for the air.

The last command show to be broadcast was given in 1935. Next year big men of the entertainment business, who suffered because the broadcast kept people at home, refused to allow a broadcast to be given but contributed a big sum to the charity instead. But this year the B.B.C. weighed in with a bumper contribution before the other folk had started to think about it. The offer was promptly accepted and the contract was signed. So it was all over bar the shouting when the others started to worry about it.

I said the other day that John Watt would return to the mike before the year was out. Wild horses could not keep him from it. We shall hear him as compère on the night.

FLETCHER, chief of the B.B.C. "Flying Squad," is in Berlin studying their recording methods, but I guess he will not find anything abroad so ingenious as his new gear on the fourth floor at Broadcasting House.

With his latest toy he can even take the stammer out of a speaker's voice by turning a switch! It is done in this way. Two records of the same speech are played simultaneously on separate turntables and where the speaker starts to falter on one record, Fletcher switches to the other at the point where he gets the word right, so cutting out the oo-ers, wrong words and hesitation. It can be done so neatly that listeners hear a perfect reproduction of a talk which has actually been spoilt by a nervous delivery.

FROM High-ups to office boys they were all listening at Broadcasting House to Doris Arnold's maiden effort as a producer. And when the last strains of the *Melody is There* had faded John Watt lifted his telephone to discuss its merits with programme chiefs.

Doris, looking shyer than usual but happy, hurried from the studio with Harry Pepper to learn what every one had thought about it.

Reports were favourable. It was a swell start and should be good, she was told.

I WAS right about physical "jerks." Like Miss Otis, the B.B.C. regrets. . . . With television costing a packet it has no money to start its transmitters in the early morning. Still, the hearty can tune to Joe Murgatroyd.

Talking of television reminds me of a fashion note just received from the B.B.C. In striking contrast to austere frocks shown by television on Zita Brummer, twenty-year-old mannequin from Berlin, latest British fashions were also to be shown. "These," they said, "will indicate that bustles are coming back. Skirts are to be shorter, necks high and swathed. For the evening décolletés will be very low, with transparent yokes." Must get a set soon.

ON Monday, Wednesday and Saturday evenings, at 6.45 p.m., the French stations of Lille (w.l. 247.3 metres) and Rennes (288.6 metres) broadcast a quarter of an hour's talk in English. As these stations usually broadcast only in

Hotel, used as a dormitory in Coronation week, has been converted to offices, which will be occupied by the Children's Hour, Schools broadcasters and others when the housebreakers start work on the mansions adjoining the Big House.

Lady Allen of Hurtwood, who put window boxes and trees in tubs round the balconies at the B.B.C. was depressed when engineers claimed the space on the roof for aerials and what-nots. But her dream of a roof garden will be realised when the new building rises beside the old. Then artistes will be able to make a date on the seat beside the azaleas.

APART from a brief appearance in the Z feature of the A.B.C., A. J. Alan has not been heard at the mike since his Coronation broadcast. No one at the B.B.C. dares to hurry the man of mystery, and they know that he will tell them as soon as he has hatched a fresh plot.

Last week he had a surprise for them. It was not a story, but a play which he produced from his hat. Listeners will not be disappointed, for *Fire!*—that is the title—has a typical A. J. Alan twist.

# RADIO GOSSIP . . .

What is a Vochestra? : : Dance Music "Busker" : : Brian Lawrance on the Boards : : Two Organists : : Fan Club News

**W**ANTED—new singers for new dance-band act. Amateurs or professionals. Seeking them is **Sydney Lipton**, who recently travelled three thousand miles around America in quest of the Big Idea. Besides hearing all the big bands (**Tommy Dorsey**, **Eddie Duchin**, **Shep Fields**, etcetera) Sydney investigated "numerous hot bands in the low dives" (to use his own words). "The first thing that struck me"—he informs me—"was the number of really fine voices used. Over here we have much talent, but it goes to waste. I'm going to find it."

"So tell your readers I'm looking for singers. Probably many will be amateurs. Yes, and I may even find 'em in the streets, singing for pennies. I don't care where they come from, or what they do, so long as they have good voices and good appearance."

"I am forming what I shall call a **VOCHESTRA**. I want three sopranos, two contraltos, three tenors, two baritones, and a bass."

"I want real voices, not crooners. I am now holding auditions, and all are welcome. Those selected will have to rehearse three or four hours a week. Mind you, I don't expect to find them all at once, but I'm sure that once we start it will be very remunerative."

So, readers with voices, write to **Syd Lipton**, care of "R.P."—we're always ready to help along a New Idea for radio.

**Sonny Farrar** and his Band come over the air on November 5, from **Lewis's**, **Liverpool**. **Sonny** was at one time with **Jack Hylton**.

Hats off to **Al Shaw**—who, with his *Twenty Strings* (a grand outfit) supplies Sweet Melodies in the **Zam Buk Luxembourg** Sunday-night programmes.

Hats off, because he braved two years of "busking" to break into the dance-music world. Believe me, that needs courage. . . .

A Manchester man, **Al** quit home at fifteen, teamed up with two other lads. With fiddle, guitar, banjo, they "busked" their way around the Lake District; played outside cafés, on boats, along the lake-front, in rain or shine. Two years of it; sweet music al fresco!

Then came "inside" work; **Al** got a job at the **White City**, **Manchester**, and later at the **Midland Hotel**. There was a pianist in the band named **Henry Hall**. **Al** moved to **London**, got jobs with **Jay Whidden**, **Jack Harris**, **Marius Winter**. Soon **Al Shaw** was the name of one of the highest paid guitarists in town.

**Orlando**, whose Band recently had its first airing in the late-night session, followed **Henry Hall** as musical director of **L.M.S. Hotels**. And does he work! Besides controlling fourteen permanent orchestras, he sometimes has to provide as many as fifty additional bands for private functions.

I mention it because t'other day I heard someone say—"Cushy job, being a bandleader!"

"I am firmly convinced that 'hot' music is unintelligible to at least ninety per-cent. of the public," firmly states **Orlando**, who concentrates, therefore, on the "sweet" style. All those in favour please signify. . . .

**Brian Lawrance's** countless fans will soon have an opportunity of seeing their pet star in person. He left **Lansdowne House** on Wednesday and, with the **Three Ginx**, he and his Sextette are going into variety. The week of November 8 sees him at **Brighton Hippodrome**, and the week after he will be back in **London**, doubling **Holborn Empire** and **New Cross Empire**.

The coveted crooning job with **Reg Pursglove's** band at the **Embassy Club** has been filled. **Judy Shirley** has got the spot. This makes **Judy** one of radio's busiest croonettes.



Florence de Jong—best woman organist

British dance-music is dead. We've heard that so often that some ingenuous people may begin to believe it. So it's time that we pointed out that even America views our tunesmiths with respect.

There's a big show running at **Grosvenor House**, for which **Syd Lipton** is doing the "batoning". It's All-American in conception, production, and arrangement, except for one thing—Music. And for that **Carl Hyson** came to two British composers, **Jimmy Leach** and **Tommy Connor**. Which just goes to prove something.

One of radio's most delightful organists—and quite the best woman organist—is **Florence de Jong**. She is the organist at the **New Gallery Cinema**, **Regent Street**. Her first job, playing organ at the age of 15, she had to give up because the film being shown was an "Adults Only" flicker! Incidentally, she owns a pub in a **Yorkshire** mining district!

Another popular organist is **Frank Newman** who has over 350 broadcasts to his credit. The **Regal**, **Edmonton**, is his cinema. **Frank** started life as a railway clerk, but the war intervened, and after demobilisation he returned to his real love, music. Incidentally, one of his pupils was **Harry Farmer**, that cheery lad who did much to brighten my life at **Radiolympia**.

Incidentally, **Frank's** son is mad about step-dancing and once said to his father: "Pop, I wish **Fred Astaire** was my dad!" **Frank** refuses to reveal his answer to that illuminating remark.

Co-secretary of the **Joe Loss Fan Club** is **Miss Lily Tebay**, **Clarke Lane**, **Langely**, **Nr. Macclesfield**. Please address all future communications to **Miss Tebay**.

**Oscar Rabin** fans will be pleased to know that a club has started in his honour. **Mr. Eric Lawton** is the hon. secretary, and his address is **11 Claremont Close**, **Hersham**. **Rabin** fans, please note.

The **Denny Dennis** fan magazine to hand. It is called *The Denizen* (bad title) and is a modest, cyclostyled affair. Nevertheless, it contains a batch of stuff that will interest every **Denny Dennis** fan. If you wish to join the club, write to **Miss Millie Pegras**, **23 Hamilton Road**, **Grove Road**, **Bow**, **E.3**.

More fan club news. **Ambrose's** countless followers have got together and formed a fan club. If you are interested, please write to **Miss Eileen Matthewman**, **135 Castellain Mansions**, **Castellain Road**, **Maida Vale**, **W.9**.



Ramona, American singer of cabaret, film and radio fame, welcomed over here by **Jack Harris**, with whom she is to appear at **Ciro's**

RECORDS OF THE WEEK

Edgar Jackson's Selections

for Everybody

**LARRY ADLER**—Medley from the film *On the Avenue*, introducing "I've Got My Love to Keep Me Warm," "This Year's Kisses," "Slumming on Park Avenue," "He Ain't Got Rhythm" (Columbia FB1753).

For Swing Fans

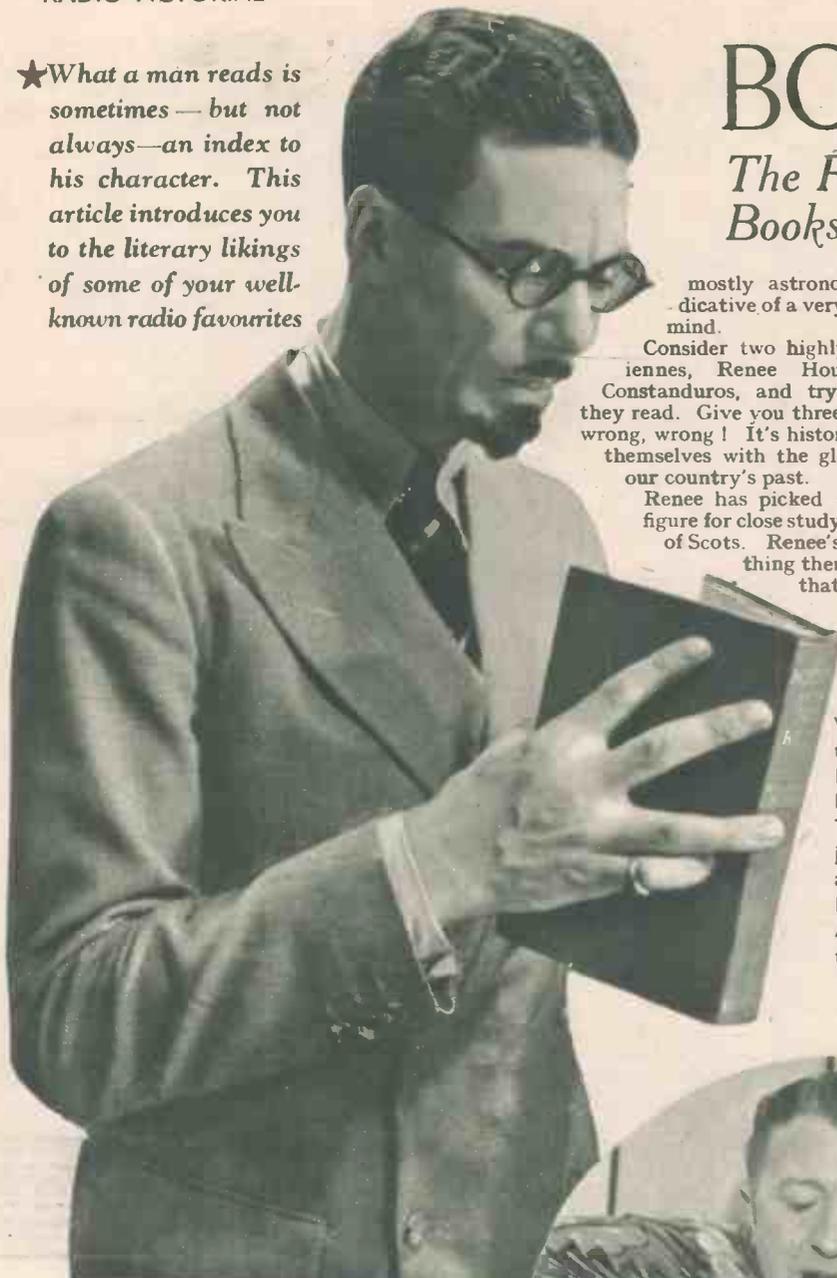
**BOB CROSBY AND HIS ORCHESTRA**—"Between the Devil and the Deep Blue Sea" and "Gin Mill Blues" (Decca F6463).

# BOOK WORMS!

The Radio Stars' Tastes in Books may Surprise You

By  
**HERBERT HARRIS**

★What a man reads is sometimes—but not always—an index to his character. This article introduces you to the literary likings of some of your well-known radio favourites



mostly astronomical, but all indicative of a very deep and studious mind.

Consider two highly hilarious comediennees, Renee Houston and Mabel Constanduros, and try to imagine what they read. Give you three guesses. Wrong, wrong, wrong! It's history. They surround themselves with the glamorous details of our country's past.

Renee has picked out one historical figure for close study. It is Mary, Queen of Scots. Renee's swotted up everything there is to know about that tragic person, and

chiefly by reading, and more reading. That's why Mabel knows the Cockney so well.

Stainless Stephen has a good collection of books! He likes biographies. Another of his weaknesses is—philosophy. Here the taste in books is reflected in the man. He is a magnificent philosopher, therefore a grand fellow to know.

He likes to read the stories of people who have carved their niche in the world because he admires ambition. It's the outlook of the schoolmaster, a role Stainless has filled for many years—a delight in seeing youngsters "getting on."

Among the favourites of radio, you will find your thriller-lovers.

Jack Payne, for instance. Jack has read everything that the late Edgar Wallace ever wrote. He is perhaps the greatest admirer of all of the Thriller King who died too soon. Any detective writer as good as Wallace will always give Jack a happy hour.

Then there is the other Houston—Billie. She is a thriller devotee. She is not only a keen student of detective stories, but has turned her hand to writing them, having now published two which occupy a proud place in her library.

On the other side of the fence you have the thriller haters. Esther Coleman is one. She loves a novel, but she doesn't like spine-chilling crime yarns. Oh, well, maybe they give Esther the "jitters"!

Layton and Johnstone, the coloured stars, who now travel their separate ways, have rather odd tastes in reading. Clarence is a keen reader of the Bible. He believes the Good Book is a constant source of inspiration and entertainment. He puts logic and philosophy as runner-up in his literary leanings. Turner Layton reads French.

His great hobby is perfecting French grammar (and, as any harassed schoolboy will tell you, he's picked a lifetime hobby there!).

Two well-known B.B.C. personalities, one an organist, one a producer and playwright, favour equally curious reading. They are Frank Newman and Val Gielgud. Their bookshelves contain diverse volumes devoted to famous wars.

But Val's taste in reading does not stop at military history. It also takes him into

Val Gielgud is intensely interested in books on military history. (in circle) Tommy Handley enjoying a mug of ale and a criminology book and (below) Anona Winn whose tastes in literature are very serious



**H**OBBY: Reading."

This is a confession any public entertainer can make quite truthfully and without any risk of appearing a highbrow or a blue-stocking.

We know that the bustle and din of the entertainment stewpot calls for tranquil relaxation, and in the home of every public idol you'll find the anticipated "den," with its radio in one corner, its soft lighting, its easiest-of-easy chairs and handy ashtray, its pleasant air of untidiness, and, of course, its array of books—sometimes the newest novels in their bright paper jackets, more often old classics and mellow books with a rich brown leatherish look.

Somebody said somewhere that a man may be judged by the books he reads. Well, maybe.

Frankly, I've had many a surprise when taking a peep at the stars' bookshelves.

Comedians are a never-ending source of surprise to me. I won't charge them with highbrowism: I'll just say they're perpetually surprising in the things they read.

Take Tommy Handley to start the ball rolling. What do we find? Does Tommy read the irresponsible laughter-pieces of P. G. Wodehouse and writers of that ilk? No, sir. Tommy curls himself up with the masters of criminology.

Expeditions into the sphere of crime, both actual and fictional, and mental juggling with intricate clues—these are the things that bring a glow of contentment to Tommy's face.

Penetrate to the "den" of Will Hay's home, and, believe it or not, it's a typical head master's study! Will's been a "head master" so long, he's got to look and even act like one. Rather formidable rows of text-books meet your astonished gaze,

—shhhh—strictly between you and me, the ambition of Renee's life is to portray that figure on the stage or screen. You see, Renee speaks Scottish and French, and so did Mary.

Our Mabel—Mrs. Buggins to you—thinks history books offer more honest-to-goodness romance and adventure than most novels. Well she's right. But Mabel also has a soft spot for a good Cockney yarn.

When she was a kid—a Miss Tilling, of South London, where the Tillings, of omnibus fame, are immortals—her folks encouraged her to study the Cockney character, and Mabel did,



Please turn to page 36



Just off to the studio. That's a nice 'bus, Mabel!



"Mrs. Buggins" is a hospitable soul. Teatime, and a gossip



Carving the joint for dinner



"Whassat you say?" asks Gran'ma Buggins. "'Ave me photograph took? Yerss, alright!" Thanks, Gran'ma

# STARS AT HOME

**MABEL CONSTANDUROS**, who needs no introduction, casts off her "Buggins" guise for these at home pictures. But every Tuesday at 3.45 p.m. she brings the Bugginses to the mike for the Cow and Gate programmes from Normandy

Mabel is an easy and helpful person to interview



(Above) Toilet-time in her boudoir. (Left) The 'phone is handy for a business talk



# WATT POLICY for DANCE MUSIC!

Many readers have written to us asking us to outline fully and clearly the new B.B.C. plans for dance music. This article is the answer. In it you will find full details of the newest ideas and plans arranged by John Watt, the Director of B.B.C. Variety, to bring new vitality to this popular field of entertainment. You will see that every type of dance-band fun is to be catered for in Dance Music's New Deal.

By  
**DEREK  
ENGLAND**

John Watt, energetic Variety Chief, who has given dance music full attention since taking over his new job

**W**HETHER they are the most important or not, dance music programmes occupy more time in the Variety schedules of the day, week, month, and year than any other type of item.

For some time past the providers of this popular feature have been restive. Band leaders chafed under an arbitrary one-in-three vocal rule which deprived them of liberty in presenting their programmes. At the same time, song writers and publishers who provide the "raw material" objected that they could not sell their wares while the lyrics by which they became known remained unsung. There was, in short, a situation.

John Watt found this bogey hovering over St. George's Hall when he stepped up to the Variety Director's chair and determined to slay it for good and all.

The giants and the little men, too, of the dance band world were called into conference. Their complaints were tabled in a frank, yet friendly way, and John Watt, anxious to help, said something would be done, and retired into a huddle to formulate his plans.

Days passed in which John discussed ways and means with Philip Brown, his dance music lieutenant. Then one memorable evening he summoned the band leaders to the Langham Hotel at the cocktail hour. Beneath the shaded lights of an alcove of the lounge the new Variety chief unfolded his plans. Jack Payne, speaking for the band leaders, was frankly delighted. John had done the big thing, he said. The new deal was going to mean a great deal to band leaders, big and small, up and down the country.

Henceforth dance music was to be presented and produced with all the care and thought bestowed on symphony concerts, epic plays, and gala variety programmes. Gone were the days when a microphone was just shoved into an hotel or a restaurant where a band happened to be available.

The Watt plan was to operate from October 1.

Here are the bones, which we will proceed to clothe later on. All dance music is now divided into three categories:—

- A. Music for dancing, with no vocals.
- B. Entertainment programmes.
- C. Connoisseur programmes.

Important as the differences of song publishers and band leaders must be to themselves, they do not really concern us. Still, I am glad to know that they are happy now. As John Watt says: "All you want is the kind of dance music you like at the times you want it, and that is what we are going to try to give you."

For a good many years the B.B.C. has broadcast thirteen hours of dance music every week, but most of it has not been music for dancing at all. Even though the individual band leader took great pains about his programme, there was a tendency to regard it as just a dance band session. John Watt has killed that notion.

"Every hour or half-hour of entertainment my department puts on the air is a B.B.C. programme, and needs as much time and thought spent on it as any other," he says.

Eric Maschwitz arranged for the bands to get more money and John Watt is training specialists to produce them. If a show goes wrong in the future, the band leader will not be the only man to blame. The B.B.C. will be in it, too.

A competent producer is now working with the band leader to help make a show of what used to be a session. In every case the band leader is told what kind of programme is expected of him, and he sets to work to build the right sort of programme to fit the right sort of place.

The main type of programme is purely entertainment, and there are eight a week, mostly in the peak evening hours. These programmes fall in category B, which can be sub-divided into two classes, show or stage bands, such as Jack Hylton's, Jack Payne's, Henry Hall's, and Billy Cotton's; and radio shows, such as Geraldo's "Dancing Through" and "Swift Serenade." No longer will these bands be restricted to strict tempo or their programmes be given the misnomer of "dance music."

John Watt would dearly like to know how many listeners roll back the carpet and dance in their homes to radio.

Believing that some, but not many, do, he is providing a certain amount of music actually for dancing and labelled "For dancing only." These programmes last, as a rule, for half an hour, and four are broadcast every week: one in the daytime, one after tea, one mid-evening, and one late at night.

Then for swing fans and those who want something different, there are connoisseur programmes, which bring to us Benny Goodman from America, Willie Lewis from Paris, and the latest tango band from the Argentine. Some of these star bands we hear in the flesh, while others come to us on records.

This is the general plan, and in a small office overlooking the leads at the rear of St. George's Hall a man who was once a band leader is working out the details, getting this band for half an hour at teatime to-day, and that band for the big show to-morrow at eight. His name is Phillip Brown, and he talks the language which band folk understand, for he was once on the other side of the fence.

It is ten years since Phillip first broadcast from Birmingham, his home-town studio. He was then running the "Dominoes Dance Band," which played for most big functions in the Midland Counties. Selling musical instruments was another remunerative side of his business; so it is not surprising that he paused to think when the B.B.C. asked him to join its staff. Now he is happily working behind the scenes fixing for others the glamour of the mike which used to be his.

Variety is the spice of dance music, and next week Phillip Brown has arranged for us to hear Bill Campbell's Hill Billy Band after tea on Wednesday, where last time Brian Lawrance played in a "Fiesta" programme.

All who like tango numbers and hill-billy melodies may henceforth make a date with their sets at five on Wednesdays.

Same time on Saturdays, bands have the chance of providing their own distinctive type of entertainment in an "Hour to Play." Eddie Carroll broadcasts to-morrow and Henry Hall from a Glasgow studio the following Saturday.

Thursday is the afternoon for dancers to invite their friends to tea, when rhythmic melody and no vocals is the order of the day.

Vic Silvester, pioneer of this type of programme, opened the series, and for "Thé Dansant" next Thursday we take the floor to the music of Al Durrant from the West.

Thursday evening, too, is a time for dancers, with "B.B.C. Ballroom" around or after the news. Well-known bands take the air in this session when we can count on strict dance tempo without vocals. Darewski was playing last night, Rosen is booked for next Thursday.

Of all the mid-evening programmes, "The Signature is . . ." will appeal to students of style. Every band has some distinctive characteristic, and it is here that distinguished bands will exploit it. Maurice Winnick provided the feature this week, and Carroll Gibbons takes the air on Monday.

Jack Payne and his band are a high spot of mid-evening programmes next week with a "Songs of the Cities" show on Thursday, while Louis Levy, another favourite, plays "Music from the Movies" with Eve Becke and Gerry Fitzgerald to sing it on Friday.

Lunch-time on Friday always brings us a dance band now, and this time it is Henry Hall from Glasgow. Late dance music from such popular places as the Café de Paris, the Hammersmith

Palais de Danse, and the Piccadilly Hotel complete the schedule for a typical week.

Whether your taste is for the more exotic forms of jazz, the comedy numbers of a show band, or the rhythmic melodies of a ballroom orchestra, you will find what you like in these dance band programmes. Inspiration has been at work in their preparation, and tender care is bestowed on their presentation.



# THE HENDERSON TWINS, *two of the brightest stars in the "Rinso Radio Revue" and in the "Four in a Bar" programmes from Toulouse*

are so alike that even their best friends can't tell them apart. And so, hand in hand, they've climbed the ladder of radio fame. This amusing article (written jointly, of course!) tells how they started, and gives an illuminating picture of just how alike they are—in looks, dress, thoughts and mannerisms

## Everything for two

By WINIFRED & THERESA HENDERSON

This is Winifred—or maybe it's Theresa. No, we're sure it's Winifred, and yet—well, it looks like Theresa—oh, well, meet Miss Henderson

Now we're quite certain this is Theresa—or we're fairly certain, anyway. And yet, it might be Winifred. Anyway, meet the other Miss Henderson

**I** AM Winifred, and I am Theresa. But it's not a bit of good telling you that, because the next time you meet us you'll be calling me Theresa, and me Winifred. Everybody does.

So we get over the trouble by calling ourselves The Twins—or The Terrible Twins as Eddie Pola has politely nicknamed us. But, then, Eddie has always been good at guessing.

Although it is sometimes terribly awkward being so alike we have had some good fun on occasions. Our boy friends, for instance, can never tell whether they are going out with the girl they love or not.

There was one poor boy who went out with one of us one evening, and the other the next. He didn't know we were having a game with him.

You should have seen his face when we both turned up together. It was the funniest thing imaginable.

But still, that sort of thing has taught us to share and share alike.

Even when we were but a few months old, our parents found it difficult to tell the difference between us. And when we went to school at four-and-a-half years of age, the possibilities of this phenomenon first occurred to us.

It must have been a nightmare for the poor teachers. Once Theresa was given an hour's detention for something she had not done, and it was weeks before everyone had been forgiven.

We had a tremendous amount of fun in those days, but a lot of people must have felt relieved when, at the age of nine, we went to Hollywood.

Actually we went there for a holiday. We only intended to stay three months. In the end we stayed three years, and when we came back to England we returned to the same school that we had left.

If it were possible we had grown up even more alike than we were before, and in America we had learned some good gags.

We started our professional career when we were fourteen. And it all happened in rather a

strange way. Winifred was riding a bicycle in a park near our home in Liverpool.

Suddenly the bike skidded and Winifred came to earth with a bump, cutting her leg rather badly.

Naturally, she couldn't go to school, and I, Theresa, refused to go alone. So we both stopped at home. Such is the bond of twinship.

Our father, the famous Yorkshire comedian Dick Henderson, refused to have us loafing about at home doing nothing. For although Winifred soon recovered from her accident, neither of us returned to school. We didn't want to, anyway.

We were keen on radio and it had been our secret ambition for a long time to attend the London School of Broadcasting. So we asked father if he would send us there for a few months.

At fourteen, we set off alone for London and began studying at the broadcasting school. Within six months we had made our first recording.

This proved to be rather lucky for us, because John Sharman happened to hear it and he booked us for one of his Music Hall programmes.

It was through this broadcast that Doris and Elsie Waters asked us to go with them on their road show.

**B**oth Doris and Elsie were really a great help to us in our career. They taught us how to walk, how to dress properly, and, in fact, we learned a lot of stagecraft from those two popular troupers.

We stayed with the road show for some time, pulling our usual gags with the artistes and generally causing a tremendous amount of confusion. And then we met the man who has really been responsible for our present success—Eddie Pola.

The Parlophone Company wanted someone who could impersonate Shirley Temple for a series of records. We both applied for the job, and Winifred was lucky enough to get it.

She made the first of these, and fortunately Eddie Pola happened to hear it. Soon afterwards he booked us for his *America Calling*, and from that day he has been our best and most helpful friend.

For the first few weeks we got Eddie hopelessly mixed up, but one day he started calling us by our correct names. However hard we tried to confuse him he was always correct. But, as we said before, Eddie is good at guessing.

It was through Eddie that we first met Jack Hylton. Eddie wanted us to appear in his recent broadcast *Past, Present and Future*, and on the strength of this Jack Hylton booked us for his stage shows.

Jack has been tremendously kind to us since we have been appearing with him.

And we would like to thank both him and

Eddie through these columns for all they have done for us recently.

We have had lots of fun since we began in variety. Once, in Leeds, when the curtain had fallen on our act, no one came along to hold it open for us to take a bow.

We were determined to receive the applause in the correct style, however, so together we climbed beneath the curtain, and popped up before the audience.

Which, of course, was not exactly good stage manners.

**T**hen there was the time when, just as we finished and were walking towards the wings, Theresa tripped over and fell headlong on the stage. So Winifred caught hold of her by the foot and dragged her off the stage.

Although the audience howled with laughter, our faces were burning.

So far we have only told you how alike we are in looks. Our likes and dislikes in clothes, thoughts, moods and food is even more amazing.

Everywhere we go we dress exactly alike whether we are on the stage or not. And this is not an ordeal for either of us, because if one likes a certain hat then the other is equally keen on it.

The same thing applies to coats, dresses, shoes, and even perfumes and powders.

Naturally we do our hair in exactly the same way. In fact, everything we have or do must be for two.

In food there is only one thing we do not agree on—and that is, we believe, the only thing we disagree on in any sphere. This is tomatoes. Winifred loves them, but they make Theresa green.

The strangest likeness, of course, is our moods. For some reason which we cannot explain, whenever one of us feels bad tempered, then the other does as well. We are both happy together, miserable together.

Up to the present time, however, we haven't noticed any mental telepathy. But perhaps that will come when we are a little older. We wouldn't be surprised, though, if one day this did happen to us.

# FOUR IN HARMONY! BARRY WELLS almost interviews

★ Henry Hall's popular vocal team are four of the liveliest and gayest young people on the air. We wanted to tell you all about them this week but Barry Wells found them too tough a proposition, as he explains in this pathetic letter to the Editor!

Somewhere in Maida Vale.

**D**EAR BOSS, You know I'd do anything in reason for you. I'll interview people in coal-mines, in airplanes or on top of Mount Everest. But one at a time, please, Boss, one at a time.

You remember you asked me to go along and interview Henry Hall's four vocalists—Anita Riddell, Les Douglas, Bob Mallin and Bernard Hunter? Well, I thought I'd better just write and let you know what's happened and why I look like being away from the office for a long while.

I'd been warned that trying to get all four of them together was a trying task (except when you don't want to interview them, when they are always together, which proves how cussed some people are!), but I went along to Maida Vale full of optimism.

At the door of Maida Vale studios I met a young man with a terrific smile and crinkly hair and I said to him: "Can you tell me where Les Douglas is?"

So he said, "I'll just go and find him." And he went.

So I asked the man on the door, "Who was that?"

And the man on the door said, "Les Douglas. He's always pulling someone's leg."

So I waited patiently.

Back came Les Douglas and said, "I've found him. He's me. And this"—pointing to a huge Harris tweed coat—"is Bernard Hunter."

### Getting Them Together

"Fine," I replied. "That's two of you." But it wasn't, Boss, because next minute Bernard Hunter had gone to find Anita Riddell. And just then Anita Riddell arrived. "Have you seen Bernard," asked Les. "No, I'll go and find him," she said. And she did. And just then Bob Mallin came up and he took the situation in at a glance and two minutes before they came back he went to find them both.

Believe me, Boss, it took twenty minutes to get them all together. I was so busy keeping them all together that I didn't have time to look at them. Well, not much.

I did notice that Anita is as slim as a woodland nymph and that she has fair hair and blue eyes that look right at you and make you feel all dizzy, and a smile that takes the nip right out of the air.

And I noticed that Bob Mallin is dark and smaller than I'd guessed and that Bernard Hunter doesn't look a day more than his sixteen and a half years, but that he's the tallest of the bunch and is going to grow into a big fellow. But I was too busy seeing that they didn't disappear really to look at them.

You know, Boss, interviewing four people at once (especially when they're all as lively as four Chinese crackers and all talk at once, except Bernard, who doesn't talk at all, being much, much shyer than the effervescent Les Douglas!) isn't easy.

So that's why I'm writing to you now, just to warn you that I haven't really got enough facts to write an article about Henry Hall's vocalists.

Of course, you can't walk along with them for ten minutes without finding out something about them, but I honestly don't think it's enough. I mean, our readers want to know more about them than that Anita is eighteen, Bernard only sixteen and a half, Bob Mallin twenty-two, and Old Gaffer Douglas, the daddy of 'em all, twenty-three, don't they? All that lot added together isn't much more than the age of Uncle Freddy Mann, the band's trumpeter.

It's made him feel younger than ever and it's made me feel very old, which is extraordinary, don't you think?

### Ice Cream on Tap!

So as to stop them all talking at once, I bought them ice-creams (see petty cash slip, Boss!) and I held back Bob Mallin's till he told me something about himself. I hope the facts are right, because the others kept interrupting and there's nothing so distracting as three people trying to interrupt with their mouths full of ice-cream.

He says he was born at Birmingham and, of course, he was discovered singing in a concert party in Cornwall when Henry Hall was there on holiday. The rest of the band call him "Nevada" because while he was waiting for his audition with the band he was discovered reading a Wild Western yarn called that.

And, of course, the reason he sings those hill-billy songs so well is because he's crazy about anything to do with the Wild West. In fact, soon he wants to go to Arizona for a holiday and try a bit of cow-punching. Meanwhile, he sticks to less strenuous sports like golf and cricket, tennis and swimming.

Incidentally, he's still heart-free because he hasn't found the right girl, and that seems as good a reason as any. By the way, sir, don't you believe those rumours about Anita and Bob. It's just that they have

From top to bottom: Bernard, Bob, Anita and Les



ANITA RIDDELL, LESLIE DOUGLAS, BOB MALLIN and BERNARD HUNTER

to go home together because their trains go the same way!

Then I had to give Bob his ice-cream back, so I didn't find out anything more about him.

But I turned my attention to the "Fiery Scot." (Don't tell her that I told you about that nickname, Boss, because I promised I wouldn't... she doesn't seem to like it so much.) Well, Anita is, of course, a Scottish girl and she was singing with gig bands when she decided to get ambitious. So she sent Henry a record of hers and he liked it so much that he invited her for an audition.

She's also keen on outdoor sports, hates dressing-up and loves dogs. She's made all the rest of the band feel very protective, but they needn't worry because have you ever come across a Scottish girl who didn't know all the answers?

### Playboy of the Band

Anita's far too interested in her job to worry about love, or so she said, but as she seemed to be pulling my leg all the time I was there I can't vouch for anything.

The boys in the band call Bernard Hunter "Joe Commercial," but what they call Les Douglas would make the printer blush, so I'd better not tell you, had I, Boss?

But Les is the playboy of the band, except when he's singing and then he's very serious indeed. Of course, he's the son of the famous Fred Douglas and has been in the business ever since he was a nipper. He's worked for most of the biggest bands in radio, but he's enjoying himself with Henry's outfit more than he ever has before.

Les can sing "heart-throb" and "swing" numbers with equal skill and he's also a slick lyric-writer, writing many songs under the name of Edward Clifton. He likes swimming, blondes, milk-bars, brunettes, Southend, and red-heads. His brother answers all his fan-mail and makes dates with the girls that sound fun, which, considering they are Les's fans, seems a bit

Please turn to page 36



Coming for a Ride?

All set to leave Maida Vale for the tour. The only snag is that it's not their motor-bike! (Left to right) Bob, Bernard, Anita and Les

**JOHN K. NEWNHAM**

writes about

# RADIO STARS IN FILMLAND

**S**OME big, all-radio star pictures are on the way. During the next few months, you will be able to see a really wide selection of your favourites in new films. Two have just been completed, and another goes into production almost immediately.

The completed pictures are *Shooting Stars* and *Pathetone Parade of 1938*. Both are straight revues, with the turns linked together by a compeere. Fred Duprez comperes *Shooting Stars* and Ronald Frankau does the witticisms for *Pathetone Parade*.

Let's consider *Shooting Stars* first. Made at the Stoll studios, it was directed by Eric Humphriss. Most of the glamour in it is provided by Phyllis Robins. She has a whole bunch of songs to sing, including "I Saw a Ship a'Sailing," "Boo-Hoo," and "The Meanest Thing You Did to Me." And she takes off Gracie Fields in a number called "I Took My Heart to a Party."

Debroysomersand Band are featured, and there are numbers from Scott and Whaley. The rest of the cast consists of Karina, Vadio and Hertz, Veronica, Harry Robin, the Cycling Lyntons and the J. Sherman Fisher Girls.

*Pathetone Parade* consists of thirteen of the brightest acts seen in the popular *Pathetone Weekly*. If you see this screen magazine regularly, there will be little point in going along to see this picture. But if you don't, this collection of acts will certainly warrant a visit.

It opens up with Billy Reid and his Accordion Band, who are followed by the Hillbillies. There is Stanelli, with his amusing Hornchestra, and Charlie Kunz plays a typical piece. Lance Fairfax and Patrick Colbert sing, and humour comes from Norman Long, Collinson and Dean, and Sandy Rowan—and, of course, from Ronald Frankau, who comperes in a thoroughly amusing style.

The other well-known stage personalities in the picture are the Myles Sisters, Danny Lipton and his Trio, the Skating Jewels and the Locarno Four.

### Ambrose Again

**T**he radio-star picture that goes into production in a week or so's time is *Kicking the Moon Around*, starring Ambrose and his Band, whose previous screen appearances have been so successful.

At long last, Evelyn Dall will be in a film again. She is playing a featured part in the production, and clever Florence Desmond is another of the radio favourites to be seen in it. Harry Richman will also appear, and I understand that other radio acts are being booked for it.

More anon about this interesting-sounding picture. I shall be going along to Pinewood to see it in production.

### Radio Contest Winner

**I** have just met a lovely Canadian broadcaster whom you will probably be seeing on the screen and hearing over the air soon.

She is Elizabeth Sutherland. She is dark, vivacious, and has a grand voice. She is in England now through winning a radio acting and beauty contest run by the Canadian Broadcasting Corporation. The prize included a film test at Denham, and the studio people are impressed.

They're full of bright broadcasting ideas in Canada. Miss Sutherland has been featured in several radio adaptations of famous films, including *Camille* and *A Star is Born*.

And she has played in one of the most successful weekly features ever conceived over there—a Sunday programme called *Forgotten Footsteps*. Each programme consists of a play written around an interest object in the Ontario Museum, and the past is brought to life again. The programmes are educational as well as entertaining.

There can be no doubting their popularity. A lot of the churches in Vancouver have changed the times



Phyllis Robins as she is in "Shooting Stars"

of their services so that people can listen-in to them without having to miss Church!

### Formby on the Air

**Y**ou'll be hearing George Formby on the National wavelength this Saturday (23rd), his first broadcast actually from Broadcasting House, though he has been heard a lot in relays up North.

And his new film, now called *I See Ice*, goes into production on Monday at the A.T.P. studios.

Interesting fellow, George. He is one of our highest-paid and most popular film comedians now. And he has made the grade entirely on his own merits.

The son of a famous father, he refused to use the paternal name until he established himself by his own talent. He didn't want people to think he was cashing-in on his father's success.

Before going on the stage, he was a jockey. He was only seven years old when he had his first experience on a racehorse, and he was later apprenticed to a racing stable. Later, he rode for Lord Stanley, Lord Derby, J. Burns and his own father—and the first time he actually rode in a race was at the age of ten.

Later, he went in for motor cycle racing. Now he is an actor, his hobby is buying new cars. He has a craze for speed and stream-lined motors.

### Honouring Eddie

**T**his is going to be a big week for Eddie Cantor. Beginning Sunday, pretty well the whole of America will honour him in an Eddie Cantor Anniversary Week.

He has been acting for exactly twenty-five years, since the time he was discovered by Gus Edwards in 1912. Now, he is No. 1 radio star, stage star, screen star.

Some of the most famous personalities in America are paying testimony to him by helping with the week's celebrations, the highlight of which will be a dinner in his honour to be held next Thursday.

And I'll wager there'll be a lump in Eddie's throat the whole week.

### General Releases

**T**he *Show Goes On*. Gracie Fields. There's a story as well, but it doesn't count. The picture depends entirely on Gracie's personality, and she more than overcomes the poorness of her material.

*The Frog*. Film version of the famous play, starring Gordon Harker, with Esme Percy, Felix Aylmer, Richard Ainley and Jack Hawkins. A very good thriller.

# IMPORTANT ANNOUNCEMENT

New Programme Service  
for "Radio Pictorial"  
Readers

## Radio Athlone's Most Interesting Broadcasts

**H**ERE is good news for listeners in search of the brightest programmes which radio can offer.

Beginning in the October 29 issue of "Radio Pictorial" we shall publish the full official day-by-day details of the sparkling programmes presented nightly by Messrs. Hospitals Trust, Ltd., from Radio Athlone.

These Radio Athlone programmes will be a new regular, exclusive weekly feature in "Radio Pictorial."

As soon as you peruse the Radio Athlone programmes you will realise what a wealth of entertainment you are missing if you do not tune-in to this powerful station.

Make a point of reading the Radio Athlone programmes in "Radio Pictorial" every week, and then make a date with your set for the items which appeal to you most.

Radio Athlone is an easily-received station broadcasting on 531 metres—very near the top of the medium wave-band. Its position is marked on all receivers carrying the station names, for it is a well-established transmitter with a large audience. Reception of Radio Athlone is loud and clear in all parts of Great Britain, and is notably free from interference.

Listeners are requested to make a special note of the following important broadcasts from Radio Athlone, and to tune-in for special announcements and programmes presented by Messrs. Hospitals Trust, Ltd.:

Friday, October 22  
9.0 a.m. to 5.30 p.m.  
9.0 p.m. to 10.30 p.m.

Saturday, October 23  
9.0 a.m. to 4.30 p.m.  
9.0 p.m. to 10.30 p.m.

Also during the nightly broadcasts 9.30 p.m. to 10.30 p.m. Monday, October 25, to Friday, October 29 inclusive when the Group Broadcasts will be announced.

An article describing these Radio Athlone programmes, and the many interesting personalities connected with them, will be published in next week's issue of "Radio Pictorial." To avoid disappointment, order your copy now.

# Do You Resemble . . . ANNE LENNER?

Very short sleeves and a Peter Pan collar — Anne Lenner's favourite frock for broadcasting is made of black and white sequins.



*If you are like Carroll Gibbons' petite, dreamy-eyed crooner, who sings in the "Stork" programmes from Luxembourg and Lyons, read what ELVIRE ASHLEY reveals of her dress likes and dislikes*

black "mike" frock. This is a simple gown—until Anne moves. Then you see a sophisticated slit up the side. It reveals a pretty leg, smartly clad.

Anne is particular about stockings. Her evening ones are chic. Matching toeless sandals, she wears stockings with open-worked lace toes in a different shade from the rest of the stocking. If you can show a pretty leg, remember that your evening stockings should be seamless. The illusion of bare legs can be decidedly attractive. They make it look as though you're wearing just a bit of lace over your toes! Anyway, it's an interesting diversion.

Miss Lenner wears very, very, fine stockings of a good quality, bought in half-dozens for economy's sake. The skin must be quite flawless for transparent stockings. But there are many methods of keeping the legs free from superfluous hair, and there's no excuse for anyone with unsightly legs. In winter time a weekly treatment is usually quite sufficient.

Anne is just as particular about evening coats and capes as she is about stockings. She always wears full-length evening coats with long sleeves, made of velvet, in dark blue or black. She does not like the short variety; thinks they are most uncomfortable things. Some day in the future she wants to have a full-length ermine coat with short sleeves and a Peter Pan collar. Here's hoping you don't have long to wait, Anne.

She would like to wear lots of furs. But, apart from the flat variety on her winter coats, she leaves them to taller people who can afford to look fat. Anne rightly believes that there's nothing like fur to accentuate the small woman's figure flaws. So beware, you Lennerites!

Anne also thinks that unless she exercises a little girth control, the small woman is bound to become hippy. However, five minutes a day stretches the bulge away. So try it. Lie on the floor with your legs stretched up the wall. The arms should be bent at the elbows until fingers touch shoulders.

Slide the right foot down the wall till the thigh touches the abdomen, at the same time shooting the arms straight out along the floor. Now reverse the procedure, bringing the left leg and arm into action as the right go back. That should keep any figure in its column.

Talking of figures, Anne cuts a very good one in tailored two-piece suits. She particularly favours a navy one with pin stripes, made of men's suiting. Day-time suits and frocks in the Lenner wardrobe are usually in black or navy.

In matching up her clothes Anne is somewhat haphazard. But she's fond of rust or London Tan accessories with black; white and red with navy. Jewellery and similar accessories are not favoured by Anne, who maintains that you've got to be regal to wear such things.

For the evenings Anne uses real flowers for trimmings. The little Lenner has been so spoiled that she now hates the artificial variety. Actually, real flowers are hard to beat, worn in little clusters, with a hair circlet or posy to match. If you're Anne Lenner's type, try them. But here's a secret about those flowers. Their scent always matches the perfume Miss Lenner uses.

Anne can sing above the blare of saxophones, drums, laughter, talking—but let one perfume clash with another and she just couldn't croon a note!

SOME radio stars have more clothes than they could wear if they were twins. Others never have quite enough to go round. To meet a star who had none at all was decidedly refreshing. That was Anne Lenner. Don't imagine she is a devotee of nudism. She did possess just one outfit—the one she wore. It consisted of a navy blue jersey frock, with a high V neckline and buttons right down the front, and a smart Scottish hat, with a flowing veil at the back.

Anne, just back from Monte Carlo, looking gloriously bronzed, told me this story. The last part of her journey home she travelled by car. Her clothes were in trunks on the back. Mysteriously, they were all stolen. Arrived in London, she bought a daytime outfit "off the peg" and, when I called, was patiently waiting for her dressmaker to produce something more.

Unfortunately for Anne, she isn't easy to fit. On her tall days, she touches the five-foot mark; takes size two in shoes, six in gloves, and everything else proportionately petite. She thinks fashion must be fun if you're tall. But when you have to get everything specially made?

We gloomed together about the stolen clothes. There was an electric blue evening gown. Anne is having another exactly like it. In taffeta, it will have a heart-shaped neckline, narrow shoulder straps, and moulded skirt, with fullness below the knee. If you resemble Anne Lenner in build and have equally dark hair and blue eyes, try this shade for evening wear. You'll be surprised how effective it is.

Anne likes frocks with no nonsense about them for the evening. No frills or furbelows. A low back, a heart-shaped neckline with rucked bodice, or a simple draped shoulder style, are the main points in Lenner gowns. These give way to sheerly fitting skirts. The gowns on which Anne's dressmaker is working make some concession to fashion in the skirts. They are the tight variety, slit up the side to the knee.

In addition to blue, the evening finds Anne Lenner in black, white, or navy. One of the missing gowns was navy taffeta, with broad white stripes, finished with a navy and red sash. A new frock is made entirely of sequins. The skirt is slightly stiffened to make it stick out a little. The bodice is plain and slick. Sequins appear in the form of a Peter Pan collar on Anne's favourite

# ELIZABETH CRAIG'S

ANOTHER week gone and not as much done as I wanted! Just a few more bulbs planted in bowls! And a few crocuses in pebbles! And the dried fruit bought for my plum puddings and mincemeat! If you haven't time to make your plum puddings and mincemeat this month, make them early next month, but as I'm making mine in a day or two, I'm going to give you the recipes to-day.

## A GOOD PLUM PUDDING

½ lb. breadcrumbs, 6 ozs. flour, 1 grated carrot, 2 ozs. candied lemon peel, ½ lb. shredded suet, 1 nutmeg, 3 ozs. almonds, juice of 1 lemon, ½ lb. currants, ¼ teaspoonful salt, ½ lb. stoned raisins, ½ lb. light brown sugar, 1 oz. candied citron peel, ½ lb. muscatel raisins, 6 beaten eggs, ¼ lb. candied orange peel, 2 tablespoonfuls treacle, ¼ teaspoonful mixed spice, 1½ gills old ale.

Stone the muscatels. Chop raisins and peel very finely. Clean the currants. Blanch and skin almonds. Grate nutmeg. Sift flour with spices and salt. Stir in crumbs and carrot. Add suet, almonds and fruit. Mix well. Heat treacle slightly. Beat and add eggs. Stir into other ingredients. Add ale and lemon juice. Beat well. Cover and stand for 7 days, stirring once daily. This quantity is at least enough for 12 persons. Pack either into one large buttered basin or into 2 small ones. Cover with buttered paper, two layers for safety. Steam if in one basin for 8 hours. If in two, steam for 5 or 6 hours.

Note.—Keep a kettle of boiling water handy on the side of the stove if you cook by coal so as to be able to replenish water in the pan. For if you allow the water to "boil in," the pudding will not turn out neatly. If you cook by gas or electricity, it's better to examine pan regularly and boil as required.

Suspend by string on a hook until Christmas Day, in a dry, dark airy cupboard.

## MINCEMEAT

1 lb. beef suet, 1 lb. cleaned currants, ¼ teaspoonful ground mace, 1 lb. cleaned sultanas, 2 ozs. blanched almonds, rind and juice of 1 lemon, 1 lb. chopped raisins, ½ lb. light brown sugar, ¼ pint brandy, 1 lb. cooking apples, ½ lb. mixed candied peel, ½ teaspoonful mixed spice, ¼ teaspoonful ground cinnamon.

Mince the suet and peel, putting them through a mincer if you have one. Peel, core and chop apples. Mix together. Add raisins, sugar, currants, sultanas, spices, almonds, lemon rind and juice, and brandy. Mix well. Put like jam and seal. Store in a dark, cool, airy cupboard.

You ought to make some cranberry jam or conserve, too. I always make a little of both at this time every year.

## CRANBERRY JELLY

2 pints cranberries, 1 cup water, 2 cups castor sugar.

Wash and drain berries in a colander. Place in a saucepan. Add the water. Bring to boil. Boil 10

# FIVE-SHILLING HINTS

Five shillings are offered for every hint published on this page. Send yours to "Radio Pictorial," Hints, Chansitor House, Chancery Lane, London, W.C.2

## USE FOR OLD NEWSPAPERS

OPEN out pages and put into cold or warm water. Leave for a quarter of an hour, then form into large balls or put into flower pots. When dry they are splendid for the fire. By burning balls and coal together, the coal lasts longer, which is a great boon to housewives.—Mrs. F. Farley, "Redhill," Hampreston Road, Longham, Wimborne.

## TEA LEAVES AGAIN

SAVE spent tea leaves for a few days, steep or soak them an hour then strain and use the liquor for cleaning wood, oilcloth, window panes, mirrors.—Mrs. Garnett, 99 Fordway Avenue, Blackpool.

# HOUSEHOLD DIARY

Already the time is near for making your Christmas puddings; mincemeat, too. Here are some excellent recipes, tried and tested by our Cookery Expert, ELIZABETH CRAIG

minutes. Add sugar. Stir over slow heat till sugar is dissolved, then heat to boiling point. Turn at once into a large mould or into small moulds, rinsed in cold water. Cover and store like mincemeat. Serve when Christmas time comes round with roast chicken or turkey.

### CRANBERRY CONSERVE

2 pints cranberries, 1/2 cup stoned raisins, 1 orange, 2 cups castor sugar, 1 cup water.

Chop the raisins. Place raisins, berries, grated orange peel and orange juice in a preserving pan. Add the sugar and water. Stir over slow heat till sugar is dissolved, then bring to the boil. Cook until thick, or for about 1/2 hour, stirring frequently. Pot and seal. Store like mincemeat. Serve like cranberry jelly.

### FILLINGS FOR CHEESE SANDWICHES

The other night at a dinner party, where the table was beautifully illuminated with a large glass centre like a huge bottle, in which carnations, cut with short stems, seemed to grow out of fronds of asparagus, the man on my right who is very fond of cooking asked me to give him some fillings for cheese sandwiches :-

**Cream Cheese.**—Mix with chopped lettuce, watercress, or celery to taste. Season with salt, pepper, and a little minced onion, if liked.

**Fruit Cheese.**—Put stoned dates, prunes, dried figs or apricots through a meat chopper with a fine knife. Mix with twice as much cream cheese. Season with salt to taste.

**Pineapple.**—Mix chopped pineapple to taste with cream cheese.

Use white or brown bread, or put filling between slices of brown and white bread, only 24 hours old. Before cutting the bread, dip the knife in boiling water and dry thoroughly.

### BY REQUEST

"How do I make a Mutton Ham?"

Take a gigot of mutton, which has been hung for two days. Now prepare the following pickle for one weighing from 12 to 14 lbs.

1/2 lb. common salt, 1/2 lb. brown sugar, 2 ozs. saltpetre, 2 ozs. bay salt.

Place the salts in a saucepan with the saltpetre and the sugar. Rub some common salt into the space between the meat and shank bone. Heat mixture over a slow fire, then rub while hot all over the mutton, placed in a crock. Cover, and turn the ham each day and rub with the pickle for 4 days. Now add 2 ozs. of common salt. Mix with the pickle, and rub mutton. Keep on turning ham, and rubbing in pickle every day for 12 days, then remove and dry it. Hang up in wood smoke for a week.

## PRIZE WINNERS

### Auntie Muriel's Guessing Competition

THE correct names of the two well-known comedians in the jumbled letters issuing from the loudspeaker were CLAPHAM AND DWYER.

The winners of four half-crowns in this competition are :-

DIANA LEE-BARBER (Age 15),  
Norton Lea,

Chelston, Torquay.

Pupil at Leigh Court School.

MARJORIE BRADLEY (Age 11),  
10 Fountayne Street,

Haxby Road, York.

Pupil at Queen Anne Secondary School.

STANLEY McCARTHY (Age 12),  
15 Clarence Terrace,

York Road, King's Cross, London, N.1.

Pupil at Gifford St. School.

FRANK WINTERBURN (Age 12),  
26 Childers Street,

Old Swan, Liverpool 13.

Pupil at St. Anne's School.

DON'T MISS NEXT WEEK'S COMPETITION.  
MORE HALF-CROWNS



Conducted by AUNTIE MURIEL, the North's most popular Children's Broadcaster

DEAR BOYS AND GIRLS,  
Once again many thanks for all your nice letters. I was not bored with your letter, Dorothy Mills. It was most interesting. What a good time you had in the country, but you must not be miserable in the town. There's lots to see and plenty to interest you. Fatty and Skinny were certainly inspired names for your kittens! I should like to see some of your work. Do not despair if you don't win a prize first time, Betty Herbert. There will be lots more competitions for you to try and next time you may be lucky. Anyway, no one must give up after the first effort. So glad you like the programmes, Gordon Knall.

I would like to mention some good work in the elf painting competition, which arrived rather late :

Betty Lovejoy (Reading), Doris Warren (Waltham), Margaret Davis (Wythall), Margaret Mitchell (Dollar, Clackmannanshire), Dorothy Powell (Drybrook).

Mick the Micrognome is growing very daring, isn't he? I wonder what he will do next?

More next week, from

Yours affectionately,

*Auntie Muriel*

## ADVENTURES OF A MICROGNOME

### No. 7. Sensational Adventure!

THE most extraordinary thing has happened! Mick the Micrognome escaped from Broadcasting House... but that's not all. He came to see me!

No one missed him from Broadcasting House, because nobody knows anything about him, but his curiosity overcame him and having seen himself in RADIO PICTORIAL, he thought he would come and see what it was all about. Actually I saw very little of him, but he certainly saw me.

I was sitting quietly opening all the competition entries, and I placed all the good ones in a neat little pile on the corner of my desk. When I had sorted them all out, I stretched out my hand for the pile of winners, and found NOTHING! They had gone! I called everyone, but there was no sign of the missing entries and nobody had touched them. It seemed ridiculous, but they had vanished into thin air. I hunted high and low over and over again without success, and I was extremely upset. What was I to do? Here

was the paper going to press, and I had no competition results to send in. I would have to go and tell the editor at once. He would certainly think me very stupid, but it was the only thing I could do.

I got up and made for the door, but just as I reached the edge of the carpet, something white caught my eye. I bent down and retrieved one of the missing entries! Now how on earth had the thing got underneath the carpet—why of course! There was only one creature that could haunt such a spot—A MICROGNOME!

Quickly and sharply I lifted the carpet, and saw all the missing postcards, and gazing eagerly at them, the MICROGNOME himself! He was chuckling quietly, but suddenly he saw me, and with a startled squeak he disappeared. I do not know where he went, or whether he reached his own carpet home at Broadcasting House, but no doubt we shall hear in due course. I am very glad I found the results, though!

## RADIOPICT COMPETITION

### MORE HALF-CROWNS FOR LUCKY YOUNG READERS

Name the Comedians



Who do you think these pictures represent?

The two pictures represent two well-known comedians. Can you puzzle out who they are? For the first correct solutions received in the neatest handwriting I will award four half-crowns. Entries must be on postcards only, and must reach me not later than October 28.

Address your entries to :-

AUNTIE MURIEL,  
COMPETITION,  
RADIO PICTORIAL,  
37 CHANCERY LANE,  
LONDON, W.C.2.

and do not forget to give your full name, age, address, and school.

### Another Competition Next Week

### MARY HAD A LITTLE LAMB.

Mary had a little lamb,

Its fleece was white as snow;

And everywhere that Mary went

The lamb was sure to go.

It listened to the radio,

And thought it very nice,

Until it ran away because

It heard the fat stock price!



"I found nothing. They had gone!"

# CAVALCADE OF MEMORIES

**F**ORTY years of stage and variety! What a wealth of memories such a period conjures up. Think of the stars who have held sway in that time—Dan Leno, G. H. Chirgwin (the White-Eyed Kaffir), Albert Chevalier, to quote just a few at random.

Think of the musical comedies that fascinated theatregoers during an era when musical comedy was at its peak. Some of them have been revived so often that it is sometimes difficult to realise that they are not modern shows.

*Floradora, San Toy, The Geisha.* It seems strange to realise that when these musical comedies were running and when Marie Tempest was the toast of the town with her famous version of *The Amorous Goldfish*, the great gold rush in the Klondike had just started, the Boer War was undreamed of and horse-trams and growlers were the vogue in London.

What a Cavalcade of Memories is aroused by all this; and what ideal material for radio programmes. Messrs. George Payne and Co., Ltd., famous for their tea, have started just such a

series of programmes for your entertainment. The first one was from Luxembourg yesterday (Thursday, October 21) at 4.15 p.m., and you will be hearing them each Thursday at that time throughout the winter.

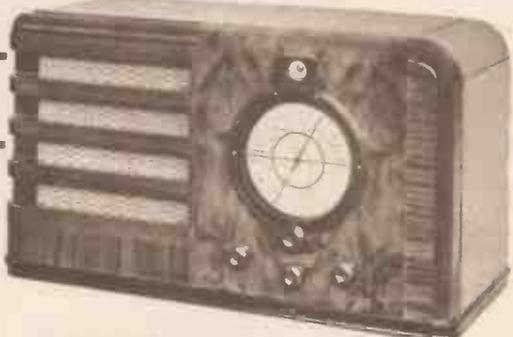
Everyone loves Gilbert and Sullivan opera and though, strictly speaking, they were produced prior to forty years ago, which is going to be the span of these programmes, they have been revived so often that they are rightly considered milestones in theatrical history. In later programmes you will hear excerpts from the three tremendously successful shows written and produced by Ivor Novello for Drury Lane Theatre.

This gives just a brief outline of the treats in store for you. An added interest will be given to these tea-time programmes by the inclusion each week of details of how to tell fortunes from your tea cup. It is an old and well-loved hobby of many people—yet few know exactly how they can learn the art of fortune-telling from tea-leaves. So, don't forget the G. P. Tea-Time programme every Thursday from Luxembourg at 4.15 p.m.

Radio Luxembourg every weekday afternoon Mondays to Fridays 3:30-5:30 Saturdays 4:15-6

## Pilot Radio

**ALL-WAVE RADIO FOR ALL-YEAR USE**



**PILOT MODEL U475**  
Seven Valve All-wave Superhet. For A.C. mains. This is one of the many new Pilot models and it covers "All-world listening." Four separate wave-bands from 16 to 2,000 metres. The large-compass dial is selectively illuminated for the wave-band in use and station names and wavelengths are clearly marked. Fast and slow tuning control makes for ease and accuracy in selecting the station you want. A full range dynamic speaker—Automatic Volume control—Variable tone control and the famous "tune by eye" Electronic Tuning Beacon make this Pilot model one of outstanding merit.

(H.P. Terms available.) **17 GNS.**

Thanks to the B.B.C. relays associated with events of world-wide interest, every listener occasionally gets a chance to break down the barrier of distance that has made the outposts of our Empire seem so remote.

One cannot fail to be thrilled and to secure a great measure of enjoyment from those intimate broadcasts sent out from the Empire on radio's short-waves, but, WHY only once or twice a year? Why not hear some of them practically every twenty-four hours of each of the three hundred and sixty-five days in a year.

It is possible to get this additional pleasure; all you need to do is to follow the choice of thousands of other listeners who keep in constant direct touch with the outposts of the Empire with a "PILOT."



**PILOT CONSOLE MODEL C.U.385**  
Eight Valve All-wave Superhet. For A.C. mains. This console receiver employs the latest type high efficiency Octal base valves. Short, medium and long wavebands are covered. Image rejection circuit. Selectively illuminated dial. 10-inch dynamic speaker on special baffle. Tuning Beacon. This is another new Pilot for "All-world listening."

**18 GNS.**

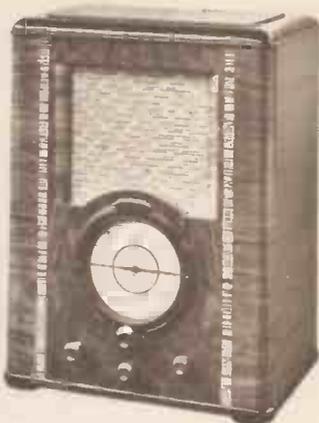
**PILOT MODEL B344**  
A Four Valve All-wave Superhet. This is Pilot's contribution to "All-world" listeners who must have a Battery-operated "All-wave Radio."  
Price without batteries.

**11½ GNS.**

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A Five Valve All-wave Superhet. For A.C. mains. This Pilot gives you "All-world listening" at a very reasonable figure.

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**FREE.** Please send me without obligation, details of all Pilot All-Wave Superhet Receivers; and special Pilot STANDARD TIME CONVERSION CHART "H."

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Continuing MIDLAND RADIO CAVALCADE

# THE MISSING TENNIS SHOES!

Strange requests for S O S messages from the lighter side of a Station Director's life. This is the third and last article in the series of Midland Regional reminiscences

By **PERCY EDGAR**  
(Midland Regional Station Director)

**B**Y this time, we were again cramped for space, and our station was undergoing yet another metamorphosis; hammers were crashing and saws shrieking until one wondered whether any of this internal chaos would ever reach the outer world. The reconstruction scheme took nine months to complete, and most of our nerves were on edge by that time. However, the present Midland station now has five ultra-modern studios and fifty-two offices, not counting the offices and rehearsal room in the annexe at Suffolk Street. We have one of the latest control panels, which enables the producer to use all five studios if necessary.

It is not generally known that every programme that travels from one region to another via landline must pass through the engineer's room at Birmingham, so we have to keep a staff of twenty-five men in this department. Several of them are, of course, continuously employed in outside broadcast work.

Round about 1930, a rather astonishing young man began to pay us visits to read his own stories in the Children's Hour. Later, he became a part-time announcer; that is to say, he helped with the announcing when the regular men were away on holiday or through illness. It was on one of these occasions that he was called upon to present a recital of gramophone records at short notice to fill a gap in the programmes.

Though he was—shall we say highbrow in some directions—for he had had his paintings exhibited and had published a novel—Robert Tredinnick was always crazy about hot rhythm records, and took this opportunity to present a number of them with his own characteristic comments. We were immediately inundated with shoals of approving letters, and his recitals were immediately given a place in the programmes. There is no doubt that his pioneer work has had much to do with the popularity of swing music of the present day.

### Strange Visitor

Though broadcasting became a much more highly organised business at Broad Street, we still had our lighter moments. For instance, the commissionaire phoned through to my office one day and asked if I would see a young lady who appeared rather agitated, and apparently wanted an SOS sent out. She refused to see any other member of the staff, so would I mind? I told him to send her up.

When she arrived, the lady began a long story in most incoherent fashion. I tried to interrupt and ask if she had been in touch with the police. She shook her head impatiently and continued. Again, I tried to put in a word, this time to ask if she had been to see a doctor. She gave me a frigid stare, and asked what that had to do with it. "How can I tell, unless you explain the exact trouble?" I replied as tactfully as possible.

Eventually, the whole truth was revealed. Cycling home from the club the previous evening, she had dropped her tennis shoes from the handlebars of her cycle—and, insisted that we should send out an SOS for them.

So you see a Regional Director's job is liable to have its awkward moments.

Soon after the alterations were completed at Broad Street studios, we had several more additions to the staff. The advent of Mr. H. J. Dunkerley as Programmes Director relieved me of many responsibilities in that direction, and left me free to concentrate upon wider issues.

We found ourselves working in complete



Percy Edgar

harmony, for Mr. Dunkerley has all my own ideals concerning the future of broadcasting in the regions. His work is concerned mainly with the building of programmes with the material supplied by the departmental heads, with whom he is in touch daily, and I can always rely upon him to explore every avenue for the improvement of our programmes.

Also in October, 1934, came Martyn Webster, who is undoubtedly one of the most popular young men in present-day broadcasting. Both as a producer and an artiste, he has a great following, and he has worked very hard in the Midlands.

Amongst the outstanding shows he has presented are the famous Mellhuish burlesques, in several of which I have played various parts. Mr. Webster discovered the Mellhuish Brothers when he was in London, and it is no secret that they send all their radio scripts to him, though they would have no difficulty in getting them produced in London.

### Putting Talks on the Map

Martyn Webster has had some occasional hectic moments during Midland productions. I was present one evening when the door of the effects studio stuck before a show went on the air. Unfortunately, the effects expert was outside the studio, so he could not get to his apparatus. We had to send for the engineers, and work frantically—taking the door off its hinges!

A contemporary arrival with Mr. Webster was Denis Last, our Talks Director, who has certainly put Midland talks on the map with a vengeance. He always aims at making talks entertaining, and presenting them in the most attractive fashion, and there is no doubt that he has succeeded in getting the ear of the man in the street.

"Midland Parliament" was his idea, and this series now goes out on other wavelengths, attracting a good deal of attention all over the country. I always attend these broadcasts, and also the rehearsals which precede them, which invariably provide plenty of amusement and also food for thought.

We have had many famous speakers in the Midland Parliament, and are hoping to get many more. One well-known M.P., who was engaged for a broadcast in this series, found that the date clashed with his proposal of a Bill in Parliament. Believe it or not, he actually succeeded in getting the reading of the Bill deferred so that he should not miss the broadcast.

Mr. Last's department has been responsible for several other attractive series, notably "Midland Football Clubs," in which I was also interested, and attended every rehearsal.

Now he has just started on a new idea called "Boomerangs" in which various people will give their impressions of others with whom they come into contact—waiters of diners and vice versa, porters of railways, passengers and so on. In every case, listeners will hear both sides of the question.

For the past twelve months our Features Department has been rapidly developing under the control of Robin Whitworth, who came to us from London, after considerable experience as a producer in the North. He is going all out to develop all the potential radio material that is characteristic of our region, and he has a tremendous field in which to work. Already, he has been responsible for some excellent programmes—notably the "Heart of England" broadcast—and in preparing every one of them he invariably discovers material for two more.

Please turn to page 28

# STAR PHOTOGRAPHS FOR YOU!



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Les Allen, the popular vocalist, and Sutherland Felce, the famous radio compeère, are the two latest stars to be added to our grand array of ART PORTRAITS. A six-penny postal order (crossed payable to "Radio Pictorial") will secure either of these attractive photographs all ready for framing. Send your application for these photographs (or any listed below) to "Star Portraits," Radio Pictorial, 37 Chancery Lane, London, W.C.2

### STAR PHOTOGRAPHS NOW AVAILABLE

Harry Roy, Evelyn Dall, Brian Lawrance, Anne Lenner, Ambrose, Esther Coleman, George Elrick, Hildegard, The Two Leslies, Judy Shirley, Jack Payne, Monte Rey, Richard Goolden (Mr. Penny), Paula Green, Sandy Powell, Reginald Dixon, Joe Loss, Henry Hall, Anita Riddell, Les Allen and Sutherland Felce



SUTHERLAND FELCE

★ **STUART HIBBERD** and his eight announcing colleagues are, through their charming voices, popular and welcome visitors in a million British homes. There have been changes recently in the announcing staff and in this article **JOHN TRENT** invites you to shake hands again with the old friends and meet the new

**O**F all the staff who work to bring a programme to our homes, there is only one we feel that we really know, and he is the announcer. Listeners regard him as their friend, and though there are eight, many can identify each voice.

This Autumn, with several changes in the personnel, it is not going to be so easy. Of course, every one knows the voice of Stuart Hibberd. His is probably the best-known voice in Britain.

Here is the present line-up of the team of announcers: A. S. Hibberd, T. A. G. Lidell, L. Marson, R. McDermott, F. Phillips, L. J. Gamlin, D. Grinnell-Milne, D. Lloyd James and R. N. Bright.

In recent weeks the Chief Announcer has been instructing two new voices in the delicate art. They belong to D. Lloyd James and R. N. Bright. In turn the newcomers followed the chief announcer like shadows round the building.

After hanging their coats in the cheerful lounge-like office on the fourth floor which is known as the announcers' room, they studied the day's arrangements together and then with their mentor proceeded to collect manuscripts, announcements and studio schedules.

These, they noted, were clipped to a light three-ply board the size of a sheet of foolscap in the order in which they would be needed. That board is carried by the announcer for the length of his spell of duty.

It travels with him by car to Maida Vale for an orchestral programme and back to Broadcasting House in time for a play that is his next

Stuart Hibberd's right-hand man — Tom Lidell



M  
H  
A  
C

Lionel Marson is at his best when announcing Music Hall



engagement. It will leave his hands only in the announcer's room, where it may rest on the desk while he listens to an outside band at tea-time.

After reading the list of tunes to be played, and pressing a button in the studio which signals to the control room engineers that they may go over to the Hungaria Restaurant the announcer is free for an hour. But he must listen in case a hitch should occur and be ready to rush to the mike if needed.

D. Lloyd James was transferred from the training school to what Stuart Hibberd calls "the annunciate" before the end of his course. A vacancy occurred suddenly and as they can never afford to be shorthanded at the mike, the newcomer was pressed willingly into service.

I would expect a son of Professor Lloyd James, the B.B.C. expert on phonetics and announcers' coach, to be good and this youngster, not long down from Oxford, quickly took his place in the regular team.

**R**. N. Bright is the recruit whose voice we know least well. At present we hear him mostly in the morning, afternoon and late evening programmes. Soon he will be due to take what might be described as the senior announcer's examination, which brings promotion as a reward for those who pass. Practical tests with microphone and loudspeaker determine the result.

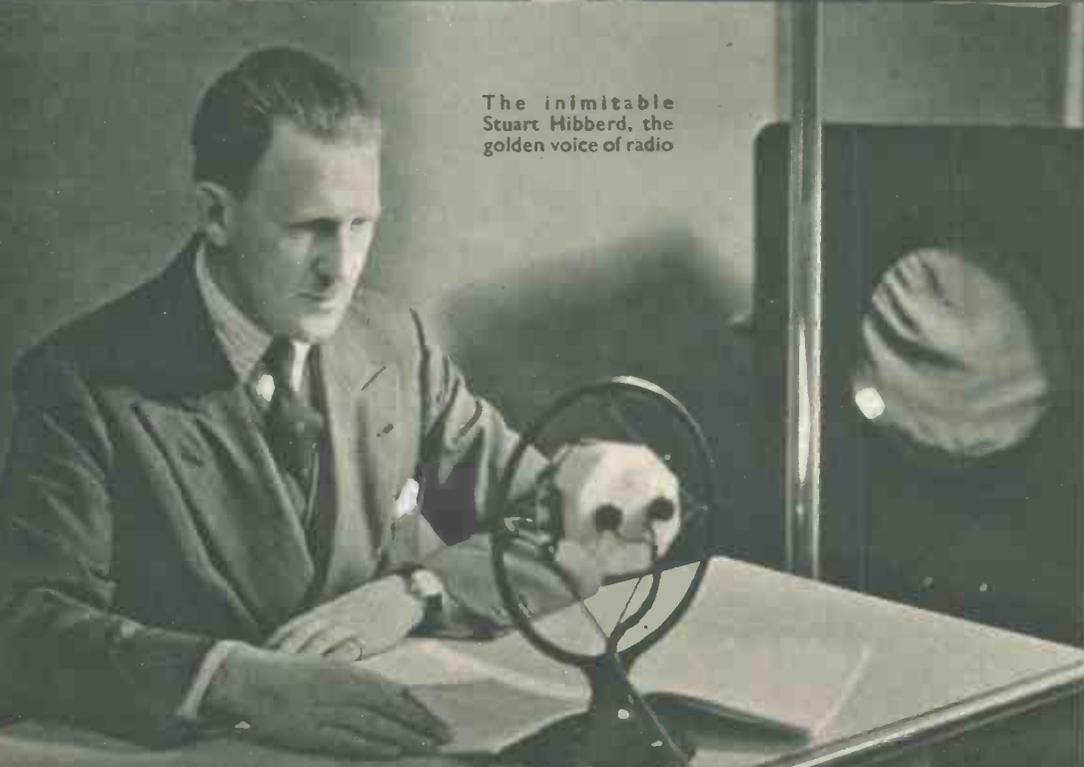
When Outside broadcasting and Television claimed Freddie Grisewood all the announcers moved up one, and T. A. G. Lidell became Stuart's right-hand man.

We have heard his voice for five years and part of his success is due to his habit of going into a room by himself to rehearse his announcements aloud. Like several others who are prominent at Broadcasting House Tom Lidell is extremely tall. When reading the news he prefers to work with his coat off and when he has a few minutes to spare he likes a game of darts.

Next in seniority comes Lionel Marson who was a soldier before he became an actor. With other announcers he was recruited to the mike from the stage. Lionel has the robust voice which is characteristic of a powerfully built man and we often hear him announcing Music Hall and Variety programmes which he so obviously enjoys. Cricket claims a lot of his leisure, and he has played for Wiltshire and the Army.

Most of the announcers have the experience that comes of being over thirty. As Stuart Hibberd once said the job needs a man of the

The inimitable Stuart Hibberd, the golden voice of radio



Robert McDermott,  
announcer and play-  
wright

Frank Phillips, an-  
nouncer for two  
years

# GIG VOICES

world. But Robert McDermott, the Irishman of the outfit, is younger and in his case it is no disadvantage.

Maybe you have seen one of his plays or sketches. With his wife he wrote "Bats in the Belfry" which is still running at the Winter Garden Theatre. If not, the chances are that you know his lyrics though you may not have realised he wrote them. He has been on the stage, and when at Oxford was a fencing, blue and his voice, like his literary work, is gay and light-hearted.

True to form as a Devon man, Frank Phillips has travelled the world. He is a singer with a baritone voice and he loves announcing, which has been his job for the past two years.

Lionel Gamlin, next on the list, is a product of the North. Born at Birkenhead, this actor-schoolmaster-writer, holds a record for one year at Cambridge where he was President of the Union, President of the Amateur Dramatic Society and Editor of the undergraduates' magazine all at once. Squash, swimming and mountaineering are his sports and he lives round the corner from Broadcasting House so that he can always be right on the job.

No announcer has had a more colourful life

than Duncan Grinnell-Milne who has been at the mike for nearly a year. While serving in the Royal Flying Corps in 1915 he was captured by the Germans but escaped in 1918. Returning to France he served with the Royal Air Force until after the Armistice and was awarded the M.C., D.F.C., and bar. Then flying service took him to Egypt, the Sudan, Palestine, Transjordan with Lawrence and later to Paris as Air Attaché.

He has the sort of voice you would expect of a man with that record, but he can rarely be persuaded to talk about the thrills of those other days.

That is the team we hear every week, each member of it announcing the kind of programme that is his particular cup of tea. Behind the scenes presentation officials, who know the announcers better than you and I can hope to, allot their duties so that no highbrow gets a lowbrow show to announce. For the voice that brings comfort in the epilogue might strike the wrong note in Music Hall, though this does not necessarily follow. Mistakes of "casting" rarely occur because the presentation people know their men so well.

In drawing up duty schedules time must

always be allowed for journeys to and from the big music studios at Maida Vale. Before every news an announcer must have half an hour in which to study the bulletins, getting the sense of the material he is to read and checking pronunciations of awkward names. Breaks are also needed for meals. All this time must be taken into account.

So when it is complete a jig-saw puzzle has little on the announcers' duty schedule for the week. No less than five announcers will share the National and Regional programmes on an average day. The longest and usually the easiest shift is the morning, when one man will sometimes handle a programme from ten until a quarter to three.

An announcer's job is not all talking, and apart from his work at the mike it is his business to report on the programmes which he announces and to welcome in the studio authorities on almost every subject under the sun.

So no wonder Stuart and his happy band prefer to take their fanmail home to answer! Their day at Broadcasting House is pretty full. But many men would give their ears to change places with them!



R. N. Bright  
is the "new  
boy"



At home with  
Duncan Grinnell-  
Milne



David Lloyd James,  
another newish re-  
cruit

# Mothers!

Wouldn't a personal friendly talk by a famous Nurse—an acknowledged expert on the problems of child-upbringing—be of tremendous interest and help to you?

Then listen to

## Nurse McKay

who is in charge of a famous Mothercraft Service, every Wednesday and Friday at 4 p.m. from Luxembourg.

★

You will like Nurse McKay. You will find her talks helpful, interesting, inspiring. They are presented by the makers of

## PRICE'S NIGHT LIGHTS



**DR. FU MANCHU IS ON THE AIR!**

WARNING! Dr. Fu Manchu, arch-demon of the Orient, is slinking through the shadows of the underworld. Nayland Smith, celebrated international detective, has sworn to destroy him. Mystery ... Torture ... Death ... LISTEN!

A thrilling new episode in the adventures of Sax Rohmer's famous character will be presented from Radio Luxembourg every Sunday at 7 p.m. and Radio Lyons at 10.15 p.m.

**RADIO LUXEMBOURG**

7.0 p.m. SUNDAY

**RADIO LYONS**

10.0 p.m. SUNDAY

Presented by the makers of "MILK OF MAGNESIA"—the perfect antacid

**£100 for LISTENERS**  
**"Radio Pictorial's" Great Competition**  
**FULL DETAILS NEXT WEEK**

### LUXEMBOURG NOTES

## THIS IS NOT AUNT EFFIE'S CORNER!

By S. P. OGDEN SMITH  
*(Radio Luxembourg's Chief Announcer)*

**H**ULLO, everybody! Radio Luxembourg here again. So the wind blows thus, doth it? The majority of you seem to prefer your late Saturday night dance music to the cafe broadcasts at that time; so, as we always do our best to oblige we have washed them out. But, as many of you indicate that you like the O.B.'s. from the cafes very much, and almost all of you say that you don't want them discontinued altogether, we'll have to try to find some other time for them. I believe we can do this on Saturdays between 6.30 and 7 o'clock in the evenings as from the beginning of next month; but, for the present, please don't take this date as being definite, as there are several difficulties to be overcome, one or two of which will tax our ingenuity quite a lot.

I hope to be able to tell you definitely in my article next week; so I'll ask you to have patience until then. You see, it is only by experimenting that we can tell whether our programmes are acceptable to the majority, so you must forgive us if we make a bloomer once in a while. Anyway, thanks to all of you who have written on this subject, and that is not said with my tongue in my cheek.

Thanks also for your many appreciations of the surprises we spring on you in the way of special programmes, which have to be arranged in a hurry; most of the artistes suitable for broadcasting that we get in Luxembourg are only here for a week and, as even my constitution will not stand up to a late night every night (!), it is sometimes two or three days after their arrival that I manage to get time to see and hear whatever they have got in the way of broadcasting turns. Consequently, a decision has to be made on the spot, and that perhaps only gives us a day in which to warn you over the air that we have something special coming on for your entertainment.

**N**ow for a very gent's tick-off! Quite a number of people have written asking me to broadcast personal messages to lost sweethearts and so on, and this we cannot, under any circumstances, do.

While we are very sympathetic with those of our listeners who may have been "crossed in love," we really cannot turn ourselves into a general kind of "Auntie Effie's Corner," or a Matrimonial Bureau!

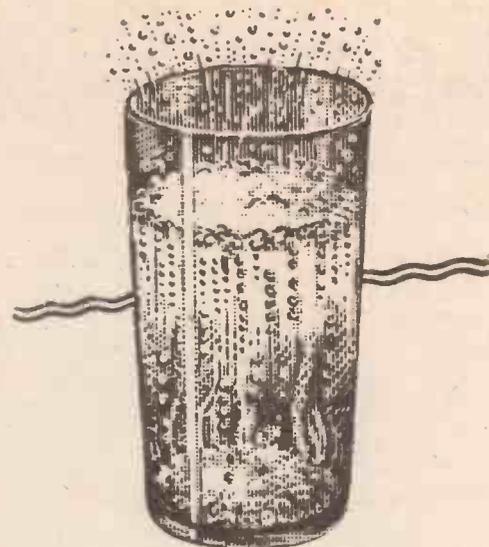
So, please, you lady listeners who have lost someone or something, please don't ask us to broadcast about it!

I am asking this through the medium of "R.P." as I am reminded of the notice one often sees shown in shops in England: "Please do not ask for credit, as a refusal sometimes offends." We hate to have to write and refuse anything to any of our listeners; so the easiest way out is for our listeners not to ask us!

Hope you won't be offended, but it is rather a sore point with us. Space is up; so cheerio, and more next week.



"Now Miss Gush will tell you what they are wearing at the beach this summer."



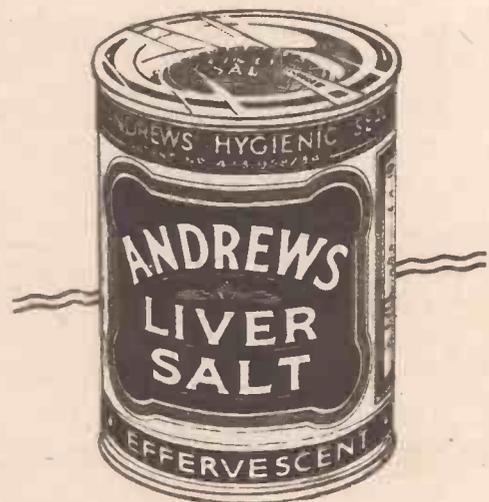
To give Life a sparkle, listen to

**Albert Whelan**  
*in the*

**ANDREWS LIVER SALT**  
*programme from*

**Radio-Luxembourg**

WEDNESDAYS—8-45 A.M.  
 THURSDAYS — 8-45 A.M.  
 SATURDAYS — 10-15 A.M.



The ideal tonic Laxative with the World's largest Sale.

# LISTEN TO RADIO LUXEMBOURG

1,293 metres

Chief Announcer : Mr. S. P. Ogden Smith. Assistant Announcers : Mr. S. H. Gordon Box and Mr. Dudley White.

## SUNDAY, OCT. 24

- 8.15 a.m.** Request Programme  
**9.0 a.m.** Station Concert  
**9.15 a.m.** Master O.K., the Saucy Boy  
*—Presented by the makers of Mason's O.K. Sauce.*  
**9.30 a.m.** Station Concert  
**9.45 a.m.** ALFREDO CAMPOLI AND HIS ORCHESTRA  
 Talk by Nurse Johnson on Child Problems.  
*—Presented by California Syrup of Figs, 179 Acton Vale, London, W.3.*  
**10.0 a.m.** Old Salty and His Accordion  
 To-day : Old Salty falls overboard into a whirlpool and has a narrow escape from drowning.—*Presented by Rowntree's Cocoa.*  
**10.15 a.m.** CARSON ROBISON AND HIS PIONEERS  
*—Presented by Thos. Hedley & Co., Ltd., Newcastle-on-Tyne, the makers of Oxydol.*  
**10.30 a.m.** OLIVER KIMBALL  
 The Record Spinner  
*Presented by Bisurated Magnesia.*  
**10.45 a.m.** The Dream Man  
 Clive Arnum, the Dream Man, tells you what dreams may mean to you. Mrs. Jean Scott gives you free cookery advice.  
*—Presented by Brown & Polson.*  
**11.0 a.m.** ELEVENSES  
 with Geraldo and Diploma  
*Presented by the makers of Diploma.*  
**11.15 a.m.** THE OPEN ROAD  
*Presented by Carter's Little Liver Pills, 64 Hatton Garden, London, E.C.1.*  
**11.30 a.m.** Luxembourg Religious Talk (in French).  
**12.0 (noon)** Calvert's Front Page  
 Recreating the most outstanding events of the world.—*Presented by Calvert's Tooth Powder.*  
**12.15 p.m.** The Rowntree's Aerodrome  
 A programme of flying and music.—*Presented by the makers of Rowntree's Aero Chocolate.*  
**12.30 p.m.** Peter the Planter  
 Presents Harold Ramsay at the organ of the Union Cinema, Kingston-on-Thames, and his guest artists: The Three Musketeers.—*On behalf of Lyons' Green Label Tea.*  
**12.45 p.m.** Melody and Mirth  
 Major and Minor take the biscuit—Huntley and Palmers, of course.  
**1.0 p.m.** Princess Marguerite Programme  
 Music by Grant Hughes and His Orchestra. Introducing Princess Marguerite All-purpose Creams.—*Made by Theron, Perivale, Greenford, Middlesex.*  
**1.30 p.m.** OVALTINE PROGRAMME OF MELODY AND SONG  
*Presented by the makers of Ovaltine.*  
**2.0 p.m.** The Kraft Show  
 Directed by Billy Cotton with Peter Williams and Alan Breeze.—*Presented by Kraft Cheese Co., Ltd., Hayes, Middlesex.*  
**2.30 p.m.** Your Old Friend Dan  
*—Presented by S. C. Johnson & Son, Ltd., the makers of Johnson's Glo-Coat.*

- 2.45 p.m.** MUSICAL MOODS  
 featuring Lee Sims and Ilomay Bailey  
*Presented by Thos. Hedley & Co., Ltd., Newcastle-on-Tyne, the makers of Fairy Soap.*  
**3.0 p.m.** MORTON DOWNEY  
 The Golden Voice of Radio  
*Presented by Thos. Hedley & Co., Ltd., Newcastle-on-Tyne, the makers of Drene Shampoo.*  
**3.15 p.m.** WALTZ TIME  
 with Billy Bissett and His Waltz Time Orchestra  
 Louise Adams and the Waltz Timers  
*—Presented by Phillip's Dental Magnesia, 179 Acton Vale, London, W.3.*  
**3.30 p.m.** Black Magic  
 A programme for sweethearts.—*Presented by Black Magic Chocolates.*  
**3.45 p.m.** ALBERT SANDLER  
 with Jack Byfield at the piano and Reginald Kilby on the 'cello. Compered by Stephen Williams and presented by Boots the Chemists.  
**4.0 p.m.** THE HORLICKS PICTURE HOUSE  
 with YVONNE ARNAUD  
 DIANA CHURCHILL  
 RALPH READER  
 STUART ROBERTSON  
 The Radio Three  
 Helen Raymond  
 Harry Chapman  
 George Melachrino  
 Edwin Styles and  
 The Horlicks All-Star Orchestra  
 under Debroy Somers  
*Presented by Horlicks, Slough, Bucks. Look out for next week's birthday programme.*



Yvonne Arnaud, another Horlicks star at 4 p.m. on Sunday

### The Rhythm Brothers

LADIES and Gentlemen, allow me to introduce you to the Rhythm Brothers, the Manhattan Three, the Three T's, the Three Rangers, the Mad Hatters, the Three Brothers. . . . They are Clive Erard, Jack and Frank Trafford—just three boys who don't know what to call themselves! The other day these boys told me they were every male voice trio except two. Well, I'm not so hot at arithmetic, so I took their word for it. They've got another "alias" knocking about somewhere, but they don't seem to be able to remember it themselves. You've been hearing them from the B.B.C. on Saturdays with Ambrose. On these occasions they're the Manhattan Three. You've been hearing them from Luxembourg and Normandy with Debroy Somers in the Horlicks

show, and with Debroy they're the Rhythm Brothers.

When they started broadcasting in England, in March, 1935, it was with Sidney Lipton at the Grosvenor, and on those occasions they were the Three T's.

They joined up with Debroy Somers in November, 1935, and became the Rhythm Brothers, and ever since these boys and Debroy have been inseparables, on radio, stage, and in cabaret. Then, for a spell they were the Three Rangers in the Rocky Mountaineers programmes, and for another spell they were the Mad Hatters in Jay Wilbur's *Melody Out Of The Sky* shows. In Henry Hall's *Guest Nights* they were the Three Brothers.

**5.0 p.m.** Ray of Sunshine Programme  
 Compered by Christopher Stone.—*Presented by the makers of Phillip's Tonic Yeast and Betox.*

**5.30 p.m.** THE OVALTINEYS  
 Entertainment especially broadcast for the League of Ovaltineys, with songs and stories by the Ovaltineys and Harry Hemsley, accompanied by the Ovaltineys' Orchestra.—*Presented by the makers of Ovaltine.*

**6.0 p.m.** UP-TO-THE-MINUTE RHYTHM MUSIC  
 Ambrose and His Orchestra  
 with Evelyn Dall  
 Sam Browne  
 Max Bacon  
 and Leslie Carew  
*Presented by the makers of Lifebuoy Toilet Soap.*

**6.30 p.m.** RINSO RADIO REVUE  
 featuring Jack Hylton and His Band  
 Alice Mann  
 Dick Murphy  
 Peggy Dell  
 The Henderson Twins  
 "Baron Schnitzel"  
 The Mighty All-Star Art Players  
 Compered by Eddie Pola.—*Presented by the makers of Rinso, Unilever House, London, E.C.3.*

**7.0 p.m.** DR. FU MANCHU  
 By Sax Rohmer  
 No. 47. The Sleeping Venus  
 A further episode in the timeless war between the famous criminal investigator, Nayland Smith and Dr. Fu Manchu—arch-foe of the Orient.

Cast :  
 Dr. Fu Manchu—Frank Cochrane  
 Nayland Smith—D. A. Clarke Smith  
 Weymouth—Arthur Young  
 Petrie—Gordon McLeod  
 First Policeman—Arthur Young  
 Second Policeman—Vernon Kelso  
 Woman's Voice—Rani Waller  
 Inspector Watford—Vernon Kelso  
 Voice—Frank Cochrane  
 Preston—Arthur Young  
 Rorke—Arthur Young

*Presented by the makers of Milk of Magnesia, 179 Acton Vale, London, W.3.*  
**7.15 p.m.** Eddie Pola and His Twisted Tunes.—A programme of twisted words and music.—*Presented by the makers of Monkey Brand.*

**7.30 p.m.** SONGS AND SENTIMENT  
 A programme of piano and vocal duets, featuring Helen Clare and Ronald Hill  
*Presented for your entertainment by the makers of Danderine.*

**7.45 p.m.** Dinner at Eight  
 Enid Stamp-Taylor introducing : "My Friends, the Stars." Adele Dixon, Patrick Waddington, with Anne De Nys and John Ridley at the grand pianos, with the C. & B. Dance Band, directed by Sydney Lipton.—*Presented by Crosse and Blackwell, Ltd.*

**8.0 p.m.** PALMOLIVE PROGRAMME  
 with Olive Palmer and Paul Oliver  
*Presented by Palmolive.*

**8.30 p.m.** Luxembourg News (in French).

**9.0 p.m.** OLD TIME MUSIC HALL MEMORIES  
 Impersonations of : Marie Lloyd, Vesta Victoria, Gus Elen Harry Lester, etc., etc.  
 by Nora Blakemore  
 Muriel Farquhar  
 and Fred Douglas  
*Presented by Macleans, Ltd.*



James Leigh, expert on Numerology, who is in the Glyco-Thymolene programmes on Wednesday and Friday (5.15 p.m.)

**9.15 p.m.** BEECHAMS RE-UNION  
 with Jack Payne and His Band with their guest artist Robb Wilton  
 Compered by Christopher Stone  
*Presented by the makers of Beechams Lung Syrup and Dr. Cassell's Tablets.*  
*Please turn to next page*

## Cadbury Calling!

### BIG SATURDAY MORNING PROGRAMME STARS—

PETER DAWSON  
*the ever popular baritone*



PARRY JONES  
*famous Wagnerian tenor*

and of course  
 REGINALD DIXON  
*favourite radio organist at his mighty Wurlitzer*



Cadbury calling—to bring you the kind of entertainment you really like, and to tell you about something else you like—*Bournville Cocoa.*



Raymond Newell, a Cadbury's star at 8.45 a.m. on Saturday

RADIO 1293 METRES  
**LUXEMBOURG**  
 Saturday morning  
**8-45**  
 October 23rd

# LISTEN TO RADIO LUXEMBOURG

1,293 metres

Full Programme Details continued from preceding page

- 9.45 p.m.** COLGATE REVELLERS  
Presented by Colgate Ribbon Dental and Shaving Creams.
- 10.0 p.m.** POND'S SERENADE TO BEAUTY  
A programme for Lovers  
Presented by Pond's Extract Co., Ltd., Perivale, Middlesex.
- 10.30 p.m.** QUAKER QUARTER HOUR  
featuring  
Carroll Lewis and His Radio Discoveries  
—Presented by Quaker Oats, Ltd., Southall, Middlesex.
- 10.45 p.m.** JOHN GOODWOOD  
on the Coty Programme  
A new programme of haunting melodies, beauty information and John Goodwood, astrologer and student of the stars, who will tell you how the planets shape your destiny.  
Presented by Coty (England) Ltd.
- 11.0 p.m.** Rhyme with Reason  
A musical programme in a new style, with Marius B. Winter's Seven Swingers, the Three Heron Sisters and the Two Black Notes.—Presented by Bile Beans.
- 11.15 p.m.** Sweet Melodies  
Played by Al Shaw and His Twenty Strings.—Presented by the makers of Zambuk.
- 11.30 to 12 (midnight)** Request Programme.

## MONDAY, OCT. 25

- 8.0 a.m.** WALTZ TIME  
with  
Billy Bissett and His  
Waltz Time Orchestra  
Anita Hart  
Joe Lee  
and  
The Waltz Timers  
Presented by Phillip's Dental Magnesia,  
179 Acton Vale, London, W.3.
- 8.15 a.m.** HORLICKS  
Music in the Morning  
Presented by Horlicks, Slough, Bucks.

- 8.30 a.m.** Scott's Movie Matinée  
Presented by the makers of Scott's Emulsion.
- 8.45 a.m.** THE OPEN ROAD  
Presented by Carter's Little Liver Pills.
- 9.0 a.m.** Smile Awhile  
Listen and laugh long with Luxembourg.  
A programme of humorous numbers.
- 9.15 a.m.** TOM PATCH  
and  
His Dog, Raffles  
A programme of particular interest to all dog lovers. Both adults and children will eagerly follow the exploits of Tom and his Doggy Pal, Raffles.  
Presented by Bob Martin Limited.

- 9.30 a.m.** Variety  
A record programme of your favourite music hall stage, and screen artistes.
- 9.45 a.m.** Keeping House with Elizabeth Craig. Introduced by Peter the Planter.  
—Presented by Lyons' Green Label Tea.
- 10.0 a.m.** Organ Virtuosos  
Radio Luxembourg presents a record programme of wizards of the mighty cinema organs. Listen for your favourite organist playing your favourite tune.
- 10.15 to 10.30 a.m.** Request Programme. A quarter of an hour composed entirely of musical items requested by listeners.
- 3.30 p.m.** Concert of Music by the Luxembourg Station Orchestra, directed by Henri Pensis.
- 4.0 p.m.** The Dansant  
Swing Music
- 4.30 p.m.** A programme of the latest swing records especially broadcast for swing fans.
- 4.45 p.m.** DR. FU MANCHU  
By Sax Rohmer  
No. 15. The Coughing Horror  
Cast  
Dr. Fu Manchu—Frank Henderson  
Nayland Smith—D. A. Clarke Smith  
Dr. Petrie—John Rae  
Weymouth—Arthur Young  
Burke—Mervyn Johns  
Presented by the makers of Milk of Magnesia, 179 Acton Vale, London, W.3.

- 5.0 p.m.** Borwick's Baking Powder Concert.—Presented by George Borwick and Sons, Ltd.
- 5.15 to 5.30 p.m.** Piano Personalities. Records of popular pianists in piano novelties and solos.
- 6.30 p.m.** Request Programme
- 6.45 to 7.0 p.m.** Albert Whelan  
Britain's brightest hairdresser in Brylcreem on the Air. Famous variety stage artistes take their turn, attended by Olly Aston and the Kingston Empire Orchestra.—Presented by the makers of Brylcreem.

## TUESDAY, OCT. 26

- 8.0 a.m.** HILDEGARDE  
The most fascinating personality of 1937  
Presented by Phillip's Dental Magnesia,  
179 Acton Vale, London, W.3.
- 8.15 a.m.** "8.15 and All's Well"  
Featuring Browning and Starr.—Presented by the makers of Alka Seltzer.
- 8.30 p.m.** Household Hints by Mrs. Able  
Presented with the compliments of the makers of Vitacup, Colemans, Norwich.
- 8.45 a.m.** Iron-Ox Programme  
Fifteen fascinating minutes of melody and song.—Presented by Pharmacol Laboratories, makers of Iron-Ox Brand Tablets.
- 9.0 a.m.** Variety  
A record programme of your favourite music hall stage, and screen artistes.
- 9.15 a.m.** MUSIC IN THE AIR  
Presented by the makers of Kolynos Tooth Paste.
- 9.30 a.m.** Brown and Polson Cookery Club. Club news and cookery talks by the President of the Brown and Polson Cookery Club, Mrs. Jean Scott.—Presented by Brown and Polson.
- 9.45 a.m.** GOOD MUSIC and GOOD ADVICE  
—Presented by Milton Antiseptic, John Milton House, London, N.
- 10.0 a.m.** Top-Gear  
A high-speed programme of swing.
- 10.15 to 10.30 a.m.** Request Programme. A quarter of an hour composed entirely of musical items requested by listeners.
- 3.30 p.m.** Concert of Music by the Radio Luxembourg Station Orchestra, directed by Henri Pensis.
- 4.0 a.m.** Station Concert
- 4.30 p.m.** Musical Medleys
- 4.45 p.m.** WALTZ TIME  
with  
Billy Bissett and His  
Waltz Time Orchestra  
Anita Hart  
Joe Lee  
and  
The Waltz Timers  
Presented by Phillip's Dental Magnesia,  
179 Acton Vale, London, W.3.
- 5.0 p.m.** Selections from Shows and Films  
Vocal records of the most popular tunes from musical comedies and films, past and present.
- 5.15 to 5.30 p.m.** Dancing Time
- 6.30 p.m.** Request Programme
- 6.45 to 7.0 p.m.** Radio Luxembourg Presents?



Lovely Aileen Stanley is in Wednesday's "Biggest Little Show" 9.0 a.m.

- 9.15 a.m.** TOM PATCH  
and  
His Dog, Raffles  
A programme of particular interest to all dog lovers. Both adults and children will eagerly follow the exploits of Tom and His Doggy Pal, Raffles.—Presented by Bob Martin Limited.
- 9.30 a.m.** OLIVER KIMBALL  
The Record Spinner  
Programme presented by Bisurated Magnesia.
- 9.45 a.m.** Radio Favourites  
—Presented by Brooke Bond Dividend Tea
- 10.0 to 10.30 a.m.** CARROLL GIBBONS  
and  
His Rhythm Boys  
with  
Anne Lenner  
George Melachrino  
and  
The Three Ginx  
Sponsored and presented by the manufacturers of Stork Margarine.
- 3.30 p.m.** Concert of Music by the Luxembourg Station Orchestra, under the direction of Henri Pensis.
- 4.0 p.m.** NURSE MCKAY  
Talks about Children  
Programme presented by Prices Patent Candles Ltd., Battersea, London, S.W.11.
- 4.15 p.m.** PUTTING A NEW COMPLEXION ON LIFE  
Presented by D.D.D., Fleet Lane, London, E.C.4.
- 4.30 p.m.** Unusualities  
A programme of records out of the ordinary.
- 4.45 p.m.** HILDEGARDE  
The most fascinating personality of 1937  
—Presented by the makers of Milk of Magnesia, 179 Acton Vale, London, W.3.
- 5.0 p.m.** CARSON ROBISON AND HIS PIONEERS  
Presented by Thos. Hedley & Co., Ltd., Newcastle-on-Tyne, the makers of Oxydol.
- 5.15 to 5.30 p.m.** GLYCO-THYMOLINE PROGRAMME  
The Science of Numerology, by Mr. James Leigh, Editor of Prediction and also the Weekly Horoscope. Presented by the makers of Glyco-Thymoline.
- 6.30 p.m.** Request Programme
- 6.45 to 7.0 p.m.** Feminine Fancies  
An entertainment provided entirely by the ladies.

## THURSDAY, OCT. 28

- 8.0 a.m.** WALTZ TIME  
with  
Billy Bissett and His  
Waltz Time Orchestra  
Anita Hart  
Eddie Lee  
and  
The Waltz Timers  
Presented by Phillip's Dental Magnesia,  
179 Acton Vale, London, W.3.
- 8.15 a.m.** HORLICKS  
Music in the Morning  
Presented by Horlicks, Slough, Bucks.
- 8.30 a.m.** Scott's Movie Matinée  
—Presented by the makers of Scott's Emulsion.
- 8.45 a.m.** GOOD MORNING  
A visit from Albert Whelan, bringing a song, a smile and a story  
Representing the makers of Andrews Liver Salt.
- 9.0 a.m.** The Biggest Little Programme  
Starring: Aileen Stanley, Vera Guilaroff, Paul England and Monia Litter.—Sponsored by Rowntree's, the makers of Chocolate Crisp.



Ralph Reader does a hot step. He'll be heard in Horlicks Picture House at 4 p.m. on Sunday

# NEWCOMERS TO THE AIR

Introduced by  
**STEPHEN WILLIAMS**

Late of Normandy, Paris, Luxembourg,  
etc., etc.



Stephen Williams

SINCE my illness in Germany at the end of last year I have not had an opportunity of saying "How do you do" to you all and therefore it was with a great deal of pleasure that last Sunday (October 17), at 3.45 p.m. on the Luxembourg wavelength, I was able to renew my friendship with hundreds of thousands of listeners—a friendship which goes back to the very earliest pioneer days of sponsored broadcasting in Europe.

It is thanks to Messrs. Boots the chemists that I have been able to do this, for the management of this great national institution have done me the honour of inviting me to complete their programmes for them.

And what programmes they are going to be, too. They will be broadcast from Luxembourg each Sunday afternoon at 3.45 and each Thursday afternoon at 3.30 p.m. (Please note these times carefully!)

The Sunday concerts will be unique in sponsored radio in Europe. The nearest approach to them that I can think of offhand were my "Sunday Referee 'Tea-Time Hours'" over Radio Paris in 1932 and 1933, which, no doubt many of you remember.

But these "Boots" programmes will appeal to an even wider circle of listeners because, firstly, the star is to be none other than the famous Albert Sandler, whose wonderful violin playing is so much loved throughout the British Isles and secondly, because the music played will be chosen by the listeners themselves.

Mr. Sandler will invite YOU to send him your suggestions for the musical items of his concerts, and I hope you will accept his invitation. In addition to Albert Sandler you will also have the opportunity of hearing Reginald Kilby, the 'cellist and Jack Byfield, the pianist.

On Thursday afternoons, the Boots concerts will be of a different nature—of a more varied type—and they will certainly appeal to housewives and lady listeners generally who, of course, will form the bulk of our audience at 3.30 on a weekday afternoon.

Bud Batten is associated with the clever theme for this series of broadcasts. Bud, you will probably remember, was once one of my colleagues at Luxembourg and was responsible for a good deal of programme presentation from that station.

I'm not going to give you any more details about this programme except, perhaps, to hot up your interest a little more, I might mention that among the guests artistes who will be taking part in these Thursday concerts, will be Tommy Handley, "Hutch," Billy Mayerl and lots of other equally well-known people.

There is, however, one outstanding point of special interest about both the Boots programmes and that is that they are to be refreshingly free from advertising matter. Unfortunately, in many sponsored programmes, the "pill" of the publicity, instead of being wrapped up and covered with the "jam" of the entertainment, is apt to predominate the whole "dose."

Boots programmes will not err in this direction. They will be more after the American style of radio advertising than the general run of concerts from the European stations and this means that the advertising matter will be limited and (what there is of it) very much to the point. This will ensure the maximum entertainment value from every programme. Cheerio, till next Sunday at 3.45 p.m.!



"Yes, I have a set for every station."

**RADIO'S GREATEST  
ENTERTAINER IS BACK!**

BROADCASTING FROM NORMANDY, LYONS & LUXEMBOURG

# CARROLL LEVIS and his newest RADIO DISCOVERIES

IN QUICK-FIRE VARIETY EVERY SUNDAY!

**NEW BLOOD!  
NEW TALENT!  
UNKNOWN  
PERFORMERS  
FROM EVERY  
WALK OF LIFE!**



DON'T MISS  
THE  
**QUAKER  
QUARTER HOUR**  
EVERY SUNDAY

NORMANDY  
5-15 P.M.

LYONS  
8-30 P.M.

LUXEMBOURG  
10-30 P.M.

# New MILTON Broadcasts in the MORNING

Start your morning housework to the sound of good tunes—and good service. Tune in to Normandy or Luxembourg for the new Milton series. Four days a week. Note the new times below—

|                   |           |
|-------------------|-----------|
| <b>NORMANDY</b>   |           |
| Wednesdays        | 9.15-9.30 |
| Thursdays         | 9.15-9.30 |
| Saturdays         | 9.45-10.0 |
| <b>LUXEMBOURG</b> |           |
| Tuesdays          | 9.45-10.0 |
| Fridays           | 9.30-9.45 |

MILTON PROPRIETARY LTD.  
John Milton House, London, N.7

## 'Incurable' Indigestion

relieved in 5 minutes!

You may have suffered so long that you regard your indigestion as incurable. But try 'Bisurated' Magnesia after your next meal—you'll get wonderful relief in 5 minutes. By preventing fermentation, and instantly neutralising excess acidity—which causes practically all stomach trouble—'Bisurated' Magnesia stops pain at once, and restores normal, healthy digestion. 'Bisurated' Magnesia is sold at 1/3 and 2/6 (powder or tablets) by all chemists. Tablets, trial size 6d. Doctors and Hospitals the world over use and prescribe it for all forms of stomach trouble.

## The Art of Getting Figure-Fit

NATURE has set a standard, a ratio of weight to health, and any marked deviation from this standard indicates a "technical hitch" in nature's plans. Overweight is a problem of vast importance to a great number of people. The reason why people go on tolerating their own unsightliness, forfeiting their charm and living their life under difficulties, is chiefly because they imagine "slimming" to involve rigid restrictions on their meals or special courses of exercises.

What a pity that such a fallacy should continue to maintain a hold on a civilised and educated people! "Starvation dieting" is sheer madness!

It weakens the body's powers of resistance to colds and infection which normally you would encounter with impunity. Don't forget that safe slimming depends upon putting the internal system in order—to remove the cause of the formation of surplus tissue.

Stop the system making too much fat! In other words, see that the nourishment you take feeds the nerves, brain, muscles and blood.

There are quite a number of safe and effective methods available to-day, but one stands out as being particularly good.

This is a "tea" discovered by Dr. Janssen, and is a herbal preparation which is easy and pleasant to take, and gives really amazing results. You'll be well advised to take advantage of a Free Trial Offer by filling in a coupon in the announcement on page 35.

# VIDOR'S AMAZING CHALLENGE

£100 Reward Increased to £250 :: "Radio Pictorial's" Test

IN the October 1 issue of RADIO PICTORIAL I drew attention to a remarkable challenge made by Messrs. Vidor, Ltd., for their Vidor All-Wave A.C. Mains Superhet, price £9 9s. In our advertisement columns this firm boldly challenged the radio trade and public alike to produce a better all-wave superhet, selling at the Vidor price, and offered to pay £100 reward to anyone who could do so.

I cannot remember a similar challenge ever being made before, and so confident is this firm of the claims made for this remarkable receiver that, as readers will see who turn to page 2 of this issue, the reward has now been increased to the dazzling sum of £250.

In the October 1 issue of RADIO PICTORIAL I said that this challenge was one which could not be ignored by any periodical whose readers were all listeners, and in that issue I gave a brief description of this wonderful receiver. The set is housed in a handsome cabinet, and the controls, three in number, are particularly easy to manipulate. The tone of reproduction is also very good, but the outstanding feature of the set is the ease and certainty with which a really staggering number of stations can be tuned in.

### Careful Test

As promised, I have now made a complete test of the stations received on a Vidor All-Wave A.C. Mains Superhet. The test was carried out in the early evening and occupied about one hour and a half. The set was attached to an aerial of no special merit, and I began systematically to tune round the dial on the four different wavebands, asking a friend to make notes of the stations which I definitely identified.

The result was that on the medium waveband I tuned in 47 stations, on the long waveband 8 stations, and on the short waveband 48 stations including two American and Tokio, Japan. I should emphasise that all these stations were broadcasting programmes receivable on this set at sufficient

volume and clear of interference to have definite entertainment value.

Here is a set then which under ordinary conditions offers you the choice of 100 stations for your entertainment. What more does anyone expect?

As mentioned in the previous report, the claim made that the Vidor set will bring in America in daylight with certainty was found to be quite correct, as it was quite easy to get Pittsburg on 13.9 metres at midday with great strength and clarity, and I have since repeated this performance several times.

One of the unique features of this receiver is that it is a true all-wave set. I say unique because so many receivers nowadays are called all-wave sets but really cover only long and medium waves and a very small section of the short waves. The Vidor receiver, however, has four full tuning bands and a continuous tuning range from 13.5 to 2,000 metres. This includes the extra waveband from 50 to 180 metres which is absent on most so-called all-wavers, and it is on this band which trawlers, lightships, police and many other interesting broadcasts can be heard.

### £250 is Safe!

To sum up, I will say quite frankly that after testing the Vidor receiver and examining the claims of other sets of similar price I do not think that anyone will win the £250 reward because, so far as I know, there is no other receiver on the British market which gives the same performance at the same price. In my opinion the manufacturers will be quite safe in still further increasing this remarkable challenge, and offering £1,000 reward.

The inference from this is obvious: if you are thinking of buying a new set or replacing your old receiver you should lose not time in getting particulars of the Vidor All-Wave Superhet. Fill in the coupon on page 2, and you will receive by return full details of the set free and post free.—K.P.H.



**"£2.16.0  
Commission  
first time  
off"**

"Isn't it wonderful, Mother—  
I'd no idea it was so easy. To think that I ever hesitated, and here I've made £2. 16. 0 commission first time off. I shall certainly run another 'Worldwide' Club—I'm out to get at least £5 next time."

This is your opportunity—you, too, can make from £2 up to £5 and more by organizing a "Worldwide" Club. It is a simple, fascinating and very pleasant way to add pounds to your income with just a few minutes' spare time each week. You can do it easily—you need no special experience or qualifications: everything is made easy for you and simply explained in our free booklet, "Here's Extra Money For You." You need no capital and have no samples to carry or selling to do and can start right away.

Members of "Worldwide" Clubs buy direct from our Warehouses, saving up to 5/- and more in the £—Boots and Shoes, Fashions, Ladies' and Men's Wear,

Furniture, Crockery and Household Goods of every description, all on the simple terms of 1/- weekly. All goods sent post free or carriage paid home.

To:—WORLDWIDE WHOLESALE  
WAREHOUSES, CHARLES STREET,  
MANCHESTER 1

Please send me free and without any obligation your Bargain Catalogue and Booklet "Here's Extra Money For You," showing how I can make from £2 up to £5 and more in my spare time.

Name M.....  
(Mr., Mrs. or Miss)

Address.....

R.P.3 (Send in unsent envelope, 4d. stamp only required)

*This coupon means*  
**EXTRA MONEY**  
*to you!*

# LISTEN TO RADIO LUXEMBOURG

1,293 metres

Full Programme Details continued from page 24



Always a favourite, Harold Ramsay. Hear him at 12.30 p.m. on Sunday



Hildegard, who will be heard several times this week from Luxembourg

**8.30 a.m.**  
**THE OPEN ROAD**  
*Presented by the makers of Carter's Little Liver Pills.*

**8.45 a.m.**  
**GOOD MORNING**  
A visit from Albert Whelan, bringing a song, a smile and a story  
*Representing the makers of Andrews Liver Salt.*

**9.0 a.m.** Variety  
**9.15 a.m.**

**TOM PATCH**  
and  
**His Dog, Raffles**

A programme of particular interest to all dog lovers. Both adults and children will eagerly follow the exploits of Tom and His Doggy Pal, Raffles.

**9.30 a.m.** **Brown and Polson Cookery Club.** Club news and cookery talks by the President of the Brown and Polson Cookery Club, Mrs. Jean Scott.—*Presented by Brown and Polson.*

**9.45 a.m.** **Keeping House with Elizabeth Craig.** Introduced by Peter the Planter.—*Presented by Lyons' Green Label Tea.*

**10.0 a.m.** **Top Gear**  
A high speed programme of swing.

**10.15 to 10.30 a.m.** **Request Programme.** A quarter of an hour composed entirely of musical items requested by listeners.

**3.30 p.m.** **The Medicine Chest**  
A programme of tunes and tonics devised by Boots the Chemists, with Tommy Handley. Compered by Stephen Williams.

**4.0 p.m.** **Station Concert**  
**4.15 p.m.**

**G.P. TEA TIME**

George Payne & Co., Ltd., presents a cavalcade of memories 1897-1937.

**4.30 p.m.** **Your Old Friend Dan**  
Singing his way into the home.—*Presented by S. C. Johnson & Son Ltd., the makers of Johnson's Wax Polish.*

**4.45 p.m.**  
**HILDEGARDE**  
The most fascinating personality of 1937  
—*Presented by the makers of Milk of Magnesia, 179 Acton Vale, London, W.3.*

**5.0 p.m.**  
**MUSICAL MOODS**  
featuring  
Lee Sims and Ilomay Bailey  
*Presented by Thos. Hedley & Co., Ltd., Newcastle-on-Tyne, the makers of Fairy Soap.*

**5.15 to 5.30 p.m.** **An Earful of Music**  
Featuring Marjorie Sandford and Robert Tredinnick.—*Presented by Rentals, R.A.P. Limited.*

**6.30 p.m.** **Request Programme**

**6.45 to 7.0 p.m.** **Altcar's Radio Review**  
Latest greyhound racing news, gossip and form on this evening's programme.—*Presented by Altcar.*

## FRIDAY, OCT. 29

**8.0 a.m.**  
**HILDEGARDE**  
The most fascinating personality of 1937  
*Presented by Phillip's Dental Magnesia, 179 Acton Vale, London, W.3.*

**8.15 a.m.** **Record Review**  
A programme of popular melodies chosen by Donald Watt.—*Presented by the makers of Parment.*

**8.30 a.m.** **CHIVERS CONCERT**  
*Presented by Chivers & Sons, Ltd.*

**8.45 a.m.**  
**SINGING JOE**  
The Sanpic Man  
In the Sanpic Quarter-Hour  
*Presented by the makers of Sanpic, Reckitt & Sons, Ltd., Hull, Yorks.*

**9.0 a.m.**  
**ZEBU TIME**  
Songs Old and New  
with  
Hugh French  
and  
The Zebu Timers  
*Presented by the makers of Zebo, Reckitt and Sons, Ltd., Hull.*

**9.15 a.m.** **Countryside**  
A musical panorama of our glorious country highways and byways, featuring Simon the Singer, and the Carnation Countryside Quintet.—*Presented by the makers of Carnation Milk, the milk from Contented Cows.*

**9.30 a.m.** **GOOD MUSIC and GOOD ADVICE**  
*Presented by Milton Antiseptic, John Milton House, London, N.*

**9.45 a.m.** **Brooke Bond Concert**  
—*Presented by Brooke Bond Dividend Tea.*

**10.0 to 10.15 a.m.** **Organ Virtuossos**  
Radio Luxembourg presents a record programme of wizards of the mighty cinema organs. Listen for your favourite organist playing your favourite tune.

**3.30 p.m.** **Concert of Music**  
By the Luxembourg Station Orchestra, under the direction of Henri Pensis.

**4.0 p.m.**  
**NURSE McKAY**  
Talks about Children  
*Programme presented by Prices Patent Candles, Ltd., Battersea, London, S.W.11.*

**4.15 p.m.** **The Dansant**  
**4.30 p.m.** **Funniosities**  
More laughter from Radio Luxembourg.

**4.45 p.m.**  
**HILDEGARDE**  
The most fascinating personality of 1937  
*Presented by the makers of Milk of Magnesia, 179 Acton Vale, London, W.3.*

**5.0 p.m.**  
**MORTON DOWNEY**  
The Golden Voice of Radio  
*Presented by Thos. Hedley & Sons, Ltd., Newcastle-on-Tyne, the makers of Drene Shampoo.*

**5.15 to 5.30 p.m.** **GLYCO-THYMOLINE PROGRAMME**  
The Science of Numerology by Mr. James Leigh, Editor of Prediction and also the Weekly Horoscope.  
*Presented by the makers of Glyco-Thymoline.*

**6.30 p.m.** **Request Programme**  
**6.45 to 7.0 p.m.** **Top Gear**  
A high-speed programme of swing.

**11.0 p.m.** **Dancing Time**

**12 (midnight)** **Princess Marguerite**  
Programme of music.—*Presented by Theron Laboratories, Perivale, Middlesex*

**12.30 to 1.0 p.m.** **Late Dance Music**

## SATURDAY, OCT. 30

**8.0 a.m.**  
**ALFREDO CAMPOLI AND HIS ORCHESTRA**  
Talk by Nurse Johnson on Child Problems  
*Presented by California Syrup of Figs, 179 Acton Vale, London, W.3.*

**8.15 a.m.** **HORLICKS**  
Music in the Morning  
*Presented by Horlicks, Slough, Bucks.*

**8.30 a.m.** **Sunny Jim's Programme of "Force" and Melody.**—*Presented by A. C. Fincken & Co.*

**8.45 a.m.** **CADBURY CALLING**  
Music for all tastes. A new blend of entertainment. Reginald Dixon at the organ of the Tower Ballroom, Blackpool, with two singing celebrities.  
This week  
Frank Titterton, the well-known tenor and the popular baritone, Raymond Newell  
*Presented by Cadbury Brothers Ltd., Bournville.*

**9.15 a.m.**  
**TOM PATCH**  
and  
**His Dog, Raffles**  
A programme of particular interest to all dog lovers but of especial interest to children, who will eagerly follow the exploits of this Lovable Character and his Doggy Pal, Raffles.  
*Presented by Bob Martin Limited.*

**9.30 a.m.** **Brown and Polson Cookery Club.** News and Cookery talks by the President of the Brown and Polson Cookery Club, Mrs. Jean Scott.—*Presented by Brown & Polson.*

**9.45 a.m.** **Keeping House with Elizabeth Craig.** Introduced by Peter the Planter.

**10.0 a.m.** **Uncle Coughdrop's Party for the Kiddies.**—*Presented by Pineate Honey Cough Syrup, Braydon Road, London, N.16.*

**10.15 to 10.30 a.m.** **GOOD MORNING**  
A visit from Albert Whelan, bringing a song, a smile and a story  
*Representing the makers of Andrews Liver Salt.*

**4.15 p.m.** **Musical Programme**  
*Sponsored by the makers of Ladderix, stops ladders starting.*

**4.30 p.m.** **Songs from the Films and Shows**

**4.45 p.m.**  
**ALFREDO CAMPOLI AND HIS ORCHESTRA**  
Talk by Nurse Johnson on Child Problems  
*Presented by California Syrup of Figs, 179 Acton Vale, London, W.3.*

**5.0 p.m.** **MUSIC IN THE AIR**  
*Presented by the makers of Kolynos Dental Cream.*

**5.15 p.m.** **Martial Moments**  
A stirring programme of world-famous marching tunes. (Electrical transcriptions.)

**5.30 to 6.0 p.m.** **Kings Cigarettes**  
Football results programme.—*Sponsored by Ardath Tobacco Co., Ltd.*

**6.30 p.m.** **Request Programme**  
**6.45 to 7.0 p.m.** **Altcar's Radio Review**  
Latest greyhound racing news, gossip and form on this evening's programme.—*Presented by Altcar.*

**11 p.m. to 1.0 a.m.** **Dancing Time**



Cheery Fred Yule who is "Major" of "Major and Minor" (12.45 p.m. Sunday)



Diana Churchill will be gracing Sunday's Horlicks Picture House at 4 p.m.



Frank Titterton will sing in Cadbury Calling at 8.45 a.m. on Saturday

# THE MISSING TENNIS SHOES

Continuation of  
Midland Radio Cavalcade  
from page 19

This side of broadcasting has been largely neglected until recent years, and I feel that it has tremendous possibilities. We are always interested to hear about how other people in our region earn their living and spend their leisure, and listeners in other regions are interested too.

Such features should go a long way towards welding the people of the British Isles—and indeed the British Empire—into one large family, appreciative of its members' good qualities and also of the difficulties with which they have to contend in their everyday lives.

In fact, as the only station director remaining with his original charge, I am convinced that the future of radio in this country lies in the development of the regional system from every possible angle. The regions are England, and they contain a wealth of material, which, given time and necessary resources for its development, will provide the finest programmes in the world. These convictions of mine have been strengthened when, at various times, I have taken over the

temporary direction of the Scottish, Northern Ireland and West Regional studios.

Although the centralisation scheme reduced our station orchestra to a *nonet*, we are now back again on more than full strength, for we have an orchestra of thirty-five players, who have been conducted regularly by such famous musicians as Victor Hely-Hutchinson, H. Foster Clark and Leslie Heward.

The latter's informal talks about the various instruments of the orchestra, with practical demonstrations, proved a most entertaining feature last winter, and undoubtedly played a big part in solving many difficulties of students and musical enthusiasts.

Leslie Heward has a delightful microphone personality and a reputation for getting the best out of his men. He is, indeed, one of our outstanding young conductors in England to-day.

Widely known to the children as "Judy," Miss Ruth Field succeeded Miss Barcroft as

Children's Hour Organiser, and she has in turn been followed by Miss Maxwell—"Anne" to the children—who is at present in charge of this feature.

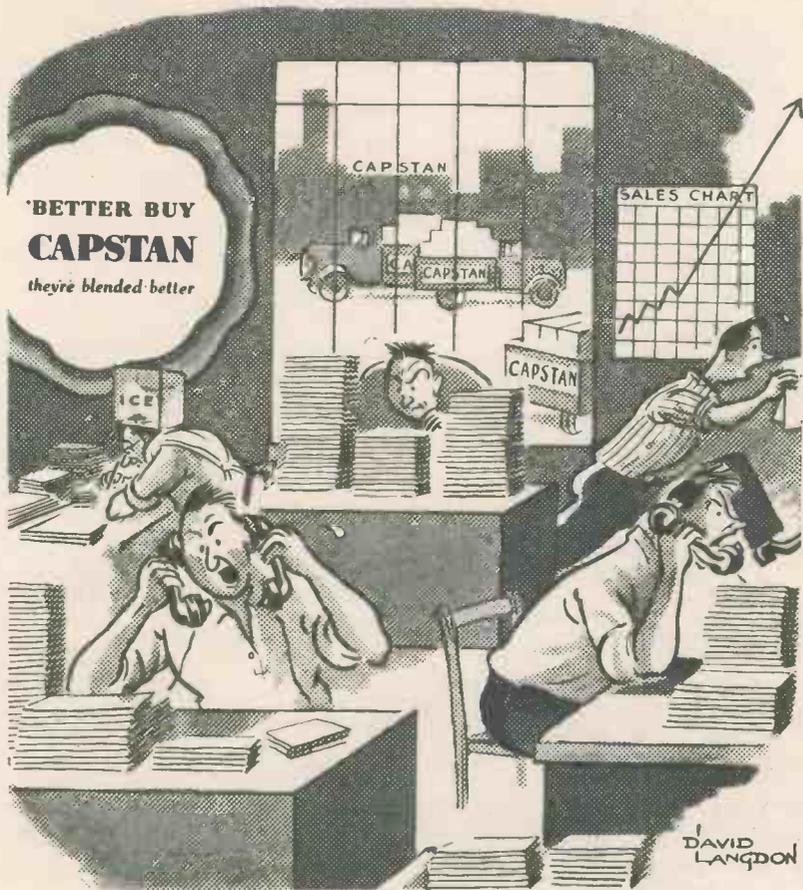
After displaying great promise as a producer of both features and plays, Owen Reed has decided to return to his first love—the theatre—at least for the time being, but we may see him back in broadcasting one of these days.

Apart from my monthly programme talks, which usually bring in quite a number of letters, my own appearances at the microphone are somewhat rarer nowadays, though I occasionally throw aside the cares of office to take part in such programmes as "I Remember," which have a strong appeal to me.

This series was tremendously popular last winter, and we are hoping to revive it during the forthcoming season.

Some of the songs take me back to my boyhood, when I was singing treble in a male voice choir at Stafford. I always recall one eventful journey in an old-fashioned brougham, when quite fascinated I watched our tenor assiduously chewing a piece of cardboard. When he had reduced it to a sort of papier mâché, he carefully inserted it where a missing tooth had once been, so that his diction should be not affected.

The demand for **CAPSTAN**  
increases daily  
—say **W.D. & H.O. WILLS**



"And so say all of us!"

WILLS'S CAPSTAN CIGARETTES. 10 FOR 6D. 20 FOR 11½D.

As I sit in my beautifully furnished ultra-modern office, which serves as a studio when a celebrity pays us a visit, I sometimes look back to those early 5IT days, when I served my apprenticeship in broadcasting with a staff of two, including an engineer.

Nowadays, we have an executive staff of eighty-six, with twenty-five engineers, a permanent orchestra of thirty-five and a chorus of ten. Which means that over a hundred and fifty people, apart from artistes, visit Broadcasting House, Birmingham, every day.

We have had to take a suite of offices in Suffolk St. to relieve the congestion although we have over fifty rooms available in Broad St. Just lately, we have been looking for new premises, and have decided upon a site quite near the City Centre.

When we build our new Broadcasting House there we shall have to leave ample margin for expansion, notably in the case of television, for the co-axial cable has already reached Birmingham, and it seems that television will be with us rather sooner than was originally expected.

So our new headquarters must have about twenty studios, to satisfy the demands of television and the ever-increasing scope of our own programmes.

Fifteen years in the swiftly moving sphere of broadcasting seems a long time when one reviews all the changes which have taken place. Yet I am unable to assume the veteran outlook one might expect, for there is no doubt that contact with new ideas and enthusiastic pioneers keeps one young and energetic. Broadcasting never allows anyone the opportunity of settling into a groove, a fact for which I am devoutly thankful.

Just as one has accepted a certain method, along comes some new invention or process to supersede it, and one has to start all over again.

Yet I never for one moment regret the day when I climbed the stairs of that warehouse in Witton, and entered a broadcasting studio for the first time.

The Microphone has been a good master.

NEXT WEEK

SPECIAL

"BRIGHTER RADIO"  
NUMBER

Many fine features including a Magnificent Portrait Gallery of all your favourite Continental Stars, many articles by and about the stars and the full week's programmes for Luxembourg, Normandy, Lyons, Toulouse, Paris and Athlone

Order your Copy Now!

# Radio Toulouse

**Compère: JOSLYN MAINPRICE.**  
**Announcer: ALLAN ROSE.**

**Tune-in to 328.6 metres.**

**SUNDAY, OCTOBER 24**

5.30 p.m. to 5.45 p.m.

**THE MARCH OF SWING TIME**  
 The Family Tree of Jazz  
 presented by  
**JOSLYN MAINPRICE**

Moon Glow.  
 Bugle Call Rag.  
 Coming or Going.  
 Sheik of Araby.  
 The Milkman's Matinee.  
 Poor Robinson Crusoe.  
 Gone.  
 Corny Rhythm.

6.0 p.m.

**THE MUSICAL BOX**  
 A Programme for People who Never Grow Old.

6.15 p.m. to 6.30 p.m.

**SANDY McPHERSON**  
 At the organ of the New Empire Cinema, London, presents an Essay in Melody "Songs that Made Them Famous," an electrical transcription made at the New Empire Cinema by the London Gramophone Recording Company.

INTERVAL

10.15 p.m.

**FEEN-A-MINT FAN-FARE**  
 presenting Fans of the Stars.  
 No. 2. **MARJORIE SANDFORD**  
 introducing talent selected from her Fan mail.  
 Presented by the Proprietors of  
 Feen-a-Mint, Thames House, London.

10.30 p.m.

**MUSIC FROM AMERICA**  
 Presented by  
**ALLAN ROSE**

11.0 p.m.

**COMFORT CORNER**  
 The Understanding Heart invites you to confide your troubles to her.

**MONDAY, OCTOBER 25**

10.15 p.m.

**EVERY RECORD TELLS A STORY**  
 (The Humour or Tragedy behind the Tune)  
 What More Can I Ask?  
 Got a Bran New Suit.  
 On the Wings of Song.  
 Knightsbridge.  
 Co-optimists Medley.  
 Dizzie.  
 Presented by Felicia Godsell.

10.30 p.m. to 10.45 p.m.

**YOURS FOR THE ASKING**  
 Write to Radio Toulouse, 23 Buckingham Gate, London, S.W.1, and ask them to include your favourite tune in this programme.

11.0 p.m.

Gramophone Records  
**"LET'S DANCE"**  
 to  
**ROY FOX AND HIS ORCHESTRA**

**TUESDAY, OCTOBER 26**

10.15 p.m.

**JANE CARR'S FILMLAND CORNER**  
 Jane Carr, idol of the Stage, Screen and Radio. A straight-from-the-shoulder talk to the film struck.



Tommy Kinsman  
 and his Band—  
 Saturday, 10.15  
 p.m.

10.45 p.m.

**CONTRADICTIONS**  
 The Lyric Writer's Nightmare.

11.0 p.m. to 11.15 p.m.

**AND THEY ALL LAUGHED**  
 All Humour

**WEDNESDAY, OCTOBER 27**

10.15 p.m.

**THEY CAUGHT THE WORLD BY THE EARS**  
 Each Year has its Song.

10.45 p.m.

**SOMETHING DIFFERENT**  
 Records You Didn't Expect.

11.0 p.m. to 11.15 p.m.

Gramophone Records  
**"LET'S DANCE"**  
 to  
**JOE LOSS AND HIS ORCHESTRA**

**THURSDAY, OCTOBER 28**

10.15 p.m.

**RHYTHM ROUND THE CLOCK**  
 The Musical Diary of Horace—the City Clerk.

10.30 p.m.

**YOURS FOR THE ASKING**  
 Write to Radio Toulouse, 23 Buckingham Gate, London, S.W.1, and ask them to include your favourite tune in this programme.

10.45 p.m. to 11.15 p.m.

**BROADWAY AND PICCADILLY**  
 Stars from both sides of the Pond.

**FRIDAY, OCTOBER 29**

10.15 p.m. to 11.15 p.m.

**MICROPHONE MIRROR**  
 No. 5. Including  
**OLIVER BALDWIN**  
**CAPTAIN P. P. ECKERSLEY**  
 and  
**CLIFFORD BASTIN**

**SATURDAY, OCTOBER 30**

5.30 p.m.

**MUSIC FROM AMERICA**  
 Presented by Allan Rose.

5.45 p.m.

**STEADS CONCERT**  
 Presented by Steads Razor Blades, Steads Works, Sheffield.

6.0 p.m. to 6.15 p.m.

**CHILDREN'S CORNER**

Miriam Ferris.  
 Alma Vane.  
 Joslyn Mainprice.  
 Stanley Oakley.  
 Devised and produced by Bertram Fryer.

6.30 p.m.

**COCKTAIL MUSIC**

10.15 p.m.

**TOULOUSE SONG CLUB**  
 Present to the public for the first time new and unknown songs by amateur composers, played by Tommy Kinsman and his Band, and sung to you by Helena Osborne and Johnny Johnson.

10.45 p.m.

**DO YOU REMEMBER?**  
 Old Favourites.

11.0 p.m. to 11.15 p.m.

**FOUR IN A BAR**  
 An up-to-the-moment cabaret entertainment, featuring the HENDERSON TWINS and CURTIS AND AMES.

Information supplied by David Allen and Sons Billposting Ltd.,  
 23 Buckingham Gate, London, S.W.1.

FOR BRIGHTER RADIO . . .

# RADIO NORMANDY



**TUNE IN**

269.5 m., 1113 kc/s

Announcers : David J. Davies, Thorp Devereux, Ian Newman, W. Stewart Saunders

| Times of Transmissions            |   |
|-----------------------------------|---|
| Sunday:                           | 7.45 a.m.—11.45 a.m.<br>2.00 p.m.—7.30 p.m.<br>10.00 p.m.—1.00 a.m.     |
| Weekdays:                         | 7.45 a.m.—11.00 a.m.<br>2.00 p.m.—6.00 p.m.<br>*12 (midnight)—1.00 a.m. |
| *Thursday:                        | 2.30 p.m.—6.00 p.m.   |
| †Friday, Saturday, 12 (midnight)— | 2.00 a.m.   |



## SUNDAY, OCTOBER 24

### Morning Programme

- 7.45 a.m.** Normandy Calling! Le Touquet, Evans; Selection—On the Avenue, Berlin; Dinah, Young; Moon at Sea, Rose.
- 8.0 a.m.** In Search of Melody The Skaters' Waltz, Waldteufel; Selection—The Student Prince, Romberg; Chan-son, Friml; La Rosita, Dupont.—Presented by Pynovape Brand Inhalant, Yeo Street, E.3.
- 8.15 a.m.** I.B.C. TIME SIGNAL Sacred Music. The Thought for the Week—The Rev. James Wall, M.A.
- 8.30 a.m.** A Concentrated Concert Andalusia, Gomez; Artists Life, Strauss; Ay, Ay, Ay, Perez; Alexander's Rag Time Band, Berlin.—Presented by the makers of Kia-Ora.

- 8.45 a.m.** Sporting Special Tannhauser—Grand March, Wagner; The Merry-go-Round Broke Down, Friend; Lily of Laguna, Stuart; Now You've Been and Gorn and Done It, Sarony; Sleeping Beauty Waltz, Tschakowsky; Ca c'est Paris, Padilla.—Presented by International Sporting Pools Bath Road, Bristol.

- 9.15 a.m.** I.B.C. TIME SIGNAL Hollywood Heroes. Too Marvellous for Words, Whiting; Flirtation Walk, Dixon; When Two Love Each Other, Rose.—Presented by the makers of Lux Toilet Soap.

- 9.30 a.m.** ALFREDO CAMPOLI AND HIS ORCHESTRA Talk by Nurse Johnson on Child Problems Presented by California Syrup of Figs, 179 Acton Vale, W.3.

- 9.45 a.m.** The Smoking Concert A Convivial Collection with a Cigarette and a Song on Their Lips, featuring Charlie the Chairman.—Presented by Rizla Cigarette Papers, Rizla House, Beresford Avenue, Wembley, Middlesex.

- 10.0 a.m.** WALTZ TIME With Billy Bissett and His Waltz Time Orchestra Louise Adams and the Waltz Timers Presented by Phillip's Dental Magnesia, 179 Acton Vale, W.3.

- 10.15 a.m.** CARSON ROBISON And His Pioneers Presented by Oxydol & Co., Ltd., Newcastle-on-Tyne.

- 10.30 a.m.** Eddie Pola and His Twisted Tunes. A Programme of Twisted Words and Music.—Presented by the makers of Monkey Brand, Unilever House, Blackfriars, E.C.4.



Eddie Pola

IN 1926, the year the Charleston first swept England, a great Charleston competition was held at the Albert Hall for a cup presented by Charles B. Cochran. The winner was a certain agile, dark, smiling young man who had had the foresight to wear rubber-

soled shoes, and in consequence was about the only competitor to keep his feet. His name, which was then entirely unknown, was Eddie Pola.

At that time, Eddie was studying engineering at the London University. But the stage offers which followed his competition success were enough to make him say good-bye to lecture notebooks. Instead, he toured the country for eight weeks as "The Charleston Champion of Great Britain."

Ever since then, he has been busy finding out all the things he can do. He has only to discover new fields for his activities to conquer them. First, he found he had a talent for writing lyrics and composing music. In 1929 he collaborated on the score of the first all-singing, all-talking picture to be made in this country, *Harmony Heaven*.

Next he went to America, where he wrote material for many big stars, including Maurice Chevalier, Eddie Cantor and Harry Richman. His first broadcast took place from America. It was in the biggest programme put over at the time.

In 1932 he returned to England to write non-stop revues and broadcast shows, including the famous *America Calling* series, with which he toured the provinces, finishing up with a six months run in London.

"That is one of my proudest memories," says Eddie. "It was the first and only time anyone has shared top-billing with Jack Hylton at the London Palladium."

Although Eddie has appeared in films, music hall and variety, and written scripts, lyrics and music, his favourite occupation is producing radio shows.

- 10.45 a.m.** The Rowntree Aerodrome A Programme of Flying and Music. Here Comes that Rainbow, Vienna; A Message from the Man in the Moon, Jurmann; Sweet is the Word for You, Rainger; Two Heads Against the Moon, Ager; Singing in the Moonlight, Pola; I Adore You, Rainger.—Presented by Rowntrees Aero Chocolate.

- 11.0 a.m.** PUTTING A NEW COMPLEXION ON LIFE I've Got My Love to Keep Me Warm, Berlin; Twilight in Turkey, Scott; Fire-flowers, Kalscher; Was it Rain?, Hirsch.—Presented by D.D.D., Fleet Lane, E.C.4.

- 11.15 a.m.** Union Cinemas Presents Radio Parade, featuring Les Allen, Louis Almaer, Issy Bonn; at the organ, Harold Ramsay, Phil Park, Jack Dowie, Robinson Cleaver at the Union Cinema organ, Kingston-on-Thames.

- 11.45 a.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.

### Afternoon Programme

- 2.0 p.m.** The Kraft Show Directed by Billy Cotton, with Peter Williams and Alan Breeze.—Presented by Kraft Cheese Co., Ltd., Hayes, Middlesex.

- 2.30 p.m.** A SURPRISE PROGRAMME Presented by Lixen, Allen & Hanburys Ltd., Radio Dept., E.C.2.

- 2.45 p.m.** THE OPEN ROAD Valencia, Padilla; Here Comes that Rainbow, Pola; Andalusia, Gomez; It's a Parade, Vienna; Sons of the Brave, Bidgood.—Presented by Carter's Little Liver Pills, 64-Hatton Garden, E.C.1.

- 3.0 p.m.** A SERENADE TO BEAUTY Presented by Pond's Extract Co., Perivale, Greenford, Middlesex.

- 3.30 p.m.** Melody and Mirth Major and Minor Take the Biscuit.—Presented by Huntley & Palmer, Ltd., Biscuit Manufacturers, Reading.

- 3.45 p.m.** MAYFAIR'S FAVOURITE DANCE TUNES OF THE WEEK played by Lew Stone and His Band Presented by Pond's Face Powder.



Lew Stone

LEW STONE was more interested in football and cross-country running than in music, until at the age of fourteen he went to the Queens Hall for his first Promenade Concert. That evening made all the difference to his life. Dazed but inspired, with his head throbbing with rich, new harmonies, Lew made up his mind that he was destined to be a serious pianist. Henceforth he devoted himself to music, but the sudden popularity of ragtime from America diverted him from his first ambitions. At the suggestion of his friend, Joe Daniels the drummer, Lew joined a dance band, and was soon touring Europe with a five-piece orchestra. When he got back he joined Bert Ralton's band. He became known as a clever "arranger" of tunes, and worked eighteen hours a day at this job for Ambrose and other famous people.

Roy Fox proposed that Lew should join his new all-English band at the Monseigneur restaurant. Then Roy fell ill, and Lew got his chance. He took over the band and became musical director of the restaurant. His genuine musicianly qualities soon made him a famous and popular figure in the dance music world, and his frequent broadcasts won him an ever increasing audience.

It was at the Monseigneur that Lew first caught sight of a pretty, dark-haired girl named Joyce Newman, who was celebrating her twenty-first birthday that evening. They met, talked, met again, and after a romantic courtship, were married early this year. Lew shares with his wife a keen interest in tennis, cricket and motoring, as well as a great love for music.

At the moment, Lew's band has been lent to George Elrick for his debut on the halls, while Lew himself is in charge of the orchestra at the London Hippodrome. But he is not lost to his vast world of fans. He is still to be heard with his band every Sunday in the Pond's programme, playing Mayfair's favourite dance tunes of the week.

Please turn to page 33

## June into RADIO NORMANDY

at 3.45 p.m.

EVERY TUESDAY,

to further episodes of—

## AT HOME WITH THE BUGGINS FAMILY

FEATURING

MABEL CONSTANDUROS

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Transmissions arranged by I. B. O.



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(the lad fra' Yorkshire)

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**RADIO NORMANDY** every **TUESDAY** and **FRIDAY** at 7.45 a.m.

And when Joe puts you through your morning exercises don't forget that physical fitness does depend to a great extent on your teeth. Cultivate the twice-a-day KOLYNOS habit. It will give your teeth a sparkling radiance and whiteness, without harmful, unnecessary abrasion. Economical, too. Use only half-an-inch on a dry brush. Of all Chemists, 6d., 1/- and 1/9 a tube. Get a tube to-day.

Make a point of listening to Radio Luxembourg every Tuesday at 9.15 a.m. and Saturday at 5 p.m. for other attractive KOLYNOS programmes.



Transmissions from Normandy arranged through I.B.C.

### WHY NOT JOIN US?

- EVERY SUNDAY MORNING—
- EVERY SUNDAY AFTERNOON—
- EVERY SUNDAY EVENING—
- EVERY MONDAY MORNING—
- EVERY TUESDAY MORNING—
- EVERY THURSDAY MORNING—

## The CARTERS CARAVAN

SETS OUT ON

"THE OPEN ROAD"

### SONGS—DRAMA—MUSIC

Remember the times and the stations:

- RADIO LUXEMBOURG** (1293 metres)  
11.15 a.m. every Sunday; 8.45 a.m. every Monday;  
8.30 a.m. every Thursday.
- RADIO NORMANDY** (269.5 metres)  
2.45 p.m. every Sunday; 9.0 a.m. every Monday; 10.15 a.m.  
every Tuesday; 10.15 a.m. every Thursday (except first  
Thursday in month).
- POSTE PARISIEN** (312.8 metres)  
6.30 p.m. every Sunday.

You'll be switching on to an entirely new kind of musical show! The Carters Caravan will fascinate you with Music, Song and Drama—the brightest show on the air. You and your family must listen-in to this programme.

Listen to "The Open Road" programme sponsored by the makers of

### CARTERS Brand LITTLE LIVER PILLS

Radio Normandy transmissions arranged through International Broadcasting Co. Ltd.

### THE I.B.C. SHOP WINDOW



Browning and Starr

## EIGHT-FIFTEEN— AND ALL'S WELL!

Do you smile as you get out of bed? Do you bellow in the bath? Croon as you clean your teeth? (Very hard that). Sing as you shave? Or does it need the "Dead March" to describe your journey from bed to breakfast table!

Y'know, sometimes it's hard to look a good healthy breakfast straight in the eye... but the wise ones know just how they can be cheered up to face their bacon and eggs with a smile. They know that at 8.15 every Monday and Friday morning those gay duettists Ivan Browning and Henry Starr burst into song to chase the "a.m. cobwebs" away.

And what a legion of admiring and thankful early morning listeners Ivan and Henry have found! For more than nine months they've been coming on the Normandy wavelength twice a week at 8.15 singing such top-o'-tie morning tunes that frowns are thrown right out of the window. And they'll keep right on singing your cares away.

It was no mere accident that Browning and Starr were brought before the microphone to bring their specialised happiness to Normandy's listeners. It all happened when one of the Universal Programmes Corporation talent scouts was going over Paris night clubs with a fine tooth-comb looking for "scoops." One night in the dim-lit "Monte Cristo" appeared our friends Ivan and Henry. As soon as the act had finished the worthy scout (in time honoured fashion) dashed round to the dressing-rooms waving a contract in his hand and pulling a pen from behind his ear. But Browning and Starr were not to be found. The had left—for another show at the famous "Bal Taberin".

Without bothering to pocket the contract or pen, the T. S. (talent scout to you) made for the "Bal Taberin" as safely as a Paris taxi could take him.

This time Ivan and Henry were cornered—and induced to return to London without even waiting for the options to be taken up on their Paris contracts.

And so they came—to conquer. Browning, and Starr give to early morning listening what monkey glands give to monkeys.

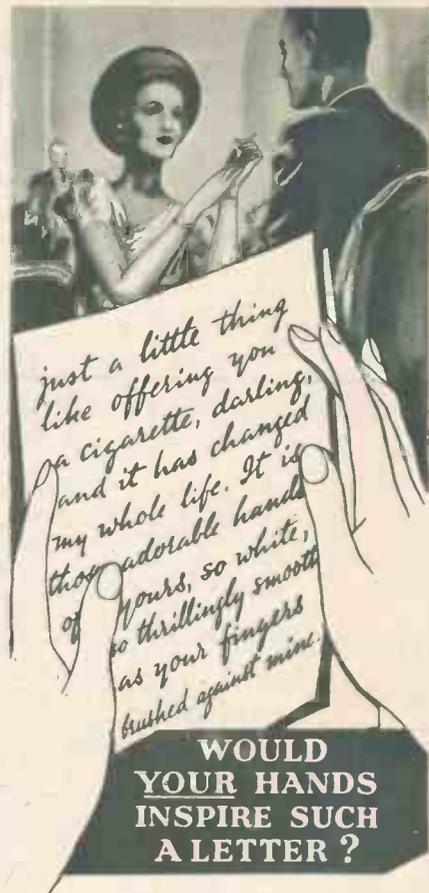
So... if you haven't already cultivated that early morning happiness—tune in to Radio Normandy each Monday and Friday morning at a quarter past eight.

Ivan and Henry will teach you that its "8.15—and all's well."

"The Looker-in."

### NEXT WEEK

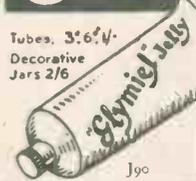
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J. Bromley, Newcastle-on-Tyne. Dear Sir, Thanks to you for my first really big success, which I feel confident is the fore-runner to many others.

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OMNIPED

# Tune in RADIO NORMANDY

—Continued from page 30

## Full Programme Particulars

**4.0 p.m.**  
**THE HORLICKS PICTURE HOUSE**  
 with  
 Yvonne Arnaud  
 Diana Churchill  
 Ralph Reader  
 Stuart Robertson  
 The Radio Three  
 Helen Raymond  
 Harry Chapman  
 George Melachrino  
 Edwin Styles  
 and  
 The Horlicks All-Star Orchestra  
 under  
 Debroy Somers  
*Presented by* Horlicks, Slough, Bucks.  
 Look out for Next Week's Birthday Programme.

**5.0 p.m.** Peter the Planter  
 Presents Fred Hartley's Sextet, with  
 Brian Lawrence.—*On behalf of* Lyons  
 Green Label Tea.

### Evening Programme

**5.15 p.m.**  
**THE QUAKER QUARTER-HOUR**  
 Carroll Lewis  
 and  
 His Radio Discoveries  
 Fifteen Minutes Quick-Fire Variety by  
 new and hitherto unknown performers in  
 all walks of life, discovered by Carroll  
 Lewis in his search for talent all over the  
 British Isles.—*Presented by the makers of*  
 Quaker Corn Flakes, Southall, Middlesex.

**5.30 p.m.**  
**HILDEGARDE**  
 The Most Fascinating Personality of 1937  
*Presented by the makers of* Milk of Mag-  
 nesia, 179 Acton Vale, W.3.

**5.45 p.m.** Master O.K., the Saucy Boy  
 I've Got a Note, *Pola*; Birdie Out of a  
 Cage, *Lerner*; I'll Sing You a Thousand  
 Love Songs, *Warren*; The Merry-go-  
 Round Broke Down, *Friend*.—*Presented*  
 by O.K. Sauce, Chelsea Works, S.W.18.

**6.0 p.m.**  
**THE ROOSTERS CONCERT PARTY**  
 A Simple Melody, *Ayer*; Song of the  
 Gambolier, *Trad.*; Our Little Country  
 Farm, *Low*.—*Presented by* Fynnon,  
 Limited.

**6.15 p.m.**  
**ALFREDO CAMPOLI  
 AND HIS ORCHESTRA**  
 Talk by Nurse Johnson on Child Problems  
*Presented by* California Syrup of Figs,  
 179 Acton Vale, W.3.

**6.30 p.m.**  
**RINSO RADIO REVUE**  
 featuring  
**JACK HYLTON AND HIS BAND**  
 Alice Mann  
 Dick Murphy  
 Peggy Dell  
 The Henderson Twins  
 "Baron Schnitzel"  
 The Mighty All-Star Art Players  
 Compered by **EDDIE POLA**  
*Presented by the makers of* Rinsol, Unilever  
 House, Blackfriars, E.C.4.

**7.0 p.m.** Black Magic  
 A Programme for Sweethearts.—*Pre-  
 sented by* Black Magic Chocolates.

**7.15 p.m.** The Biggest Little Programme  
 Starring Aileen Stanley, Vera Gullaroff,  
 Paul England and Monia Litter.—  
*Sponsored by* Rowntrees, the makers of  
 Chocolate Crisp.

**7.30 p.m.** Programmes in French  
*Assn. des Auditeurs de Radio Normandie.*

**10.0 p.m.** Light Music

**10.15 p.m.**  
**SOFT LIGHTS AND SWEET MUSIC**  
 with  
 Bill Shakespeare  
 George Melachrino  
 Albert Harris  
 Dorothy Carless  
 and  
 Carroll Gibbons  
*Presented by* Pepsodent, Ltd., Park Royal  
 Road, N.W.10.

**10.30 p.m.** Request Programme  
 From Mrs. J. W. Harrison of Southampton

**10.45 p.m.** Songs of the Prairie  
**11.0 p.m.** Vaudeville  
 San Anton', *Waller*; Riding in the T.T.  
 Races, *Gifford*; The Greatest Mistake of  
 My Life, *Nelson*; Twilight in Turkey,  
*Scott*.—*Presented by* Western Sports  
 Pools, Westgate Chambers, Newport,  
 Mon.

**11.15 p.m.** Happiness Ahead  
 Ten Pretty Girls, *Kennedy*; Our Song,  
*Kern*; Slummin' on Park Avenue, *Berlin*;  
 Selection—Ready, Willing and Able,  
*Whiting*.—*Presented by* Goodsway Bonus  
 Football Pools, Sunderland.

**11.30 p.m.** Normandy Play Bill  
 Advance News and Some of Next Week's  
 High Spots.

**11.45 p.m.** Records by Bing Crosby  
**12 (midnight)** Melody at Midnight  
 Jimmie Grier and His Orchestra. Guest  
 Artist: Cleo Brown (*Electrical Recordings*)  
 —*Presented by* Bile Beans, C. E. Fulford,  
 Ltd., Leeds.

**12.30 a.m.** *I.B.C. TIME SIGNAL*  
 Dance Music.  
**1.0 a.m.** *I.B.C.* Goodnight Melody and  
 Close Down.

## MONDAY, OCT. 25

**7.45 a.m.** Laugh and Grow Fit  
 With Joe Murgatroyd (The Lad fra'  
 Yorkshire) and Poppet at the Piano.—  
*Presented by* Freezezone Corn Remover,  
 Braydon Road, N.16.

**8.0 a.m.** *MUSIC IN THE MORNING*  
 Shout for Happiness, *Hart*; When the  
 Morning Rolls Around, *Woods*; Roll Away  
 Clouds, *Tunbridge*; Love Marches On,  
*Tobias*; The Continental, *Magidson*; In a  
 Little Gipsy Tea-room, *Burke*; I'm  
 Glad I Waited, *Youmans*; By the  
 Fireside.—*Presented by* Horlicks, Slough,  
 Bucks.

**8.15 a.m.** 8.15—And All's Well  
 An Early Morning Programme to  
 Encourage the Healthy Happy side of  
 Life, featuring Browning and Starr.—  
*Presented by* Alka Seltzer Products.

**8.30 a.m.** *I.B.C. TIME SIGNAL*  
 Aunt Lena's Plantation Melodies. With  
 the Soft-voiced Southern Singing of Your  
 Favourite Stars.—*Presented by the makers*  
 of Colman's Semolina, J. & J. Colman,  
 Ltd., Norwich.

**8.45 a.m.** Jane and John  
 Hope You Will Like. Maid of the  
 Mountains—*Waltz, Fraser-Simson*; Live,  
 Laugh and Love, *Heymann*; London  
 Again Suite, *Coates*; Grasshoppers' Dance,  
*Bucalossi*.—*Presented by* Drages, Limited,  
 Everyman House, Oxford Street, W.1.

**9.0 a.m.** *I.B.C. TIME SIGNAL*  
**THE OPEN ROAD**  
 Valencia, *Padilla*; Here Comes That  
 Rainbow, *Pola*; Andalusia, *Gomez*; Sons  
 of the Brave, *Bidgood*.—*Presented by*  
 Carter's Little Liver Pills, 64 Hatton  
 Garden, E.C.1.

**9.15 a.m.** **GORDON LITTLE**  
 In Music Through the Window  
*Presented by* Phosferine Tonic Wine,  
 First Avenue House, High Holborn,  
 W.C.1.

**9.30 a.m.** Records by  
 Gerald and His Orchestra.

**9.45 a.m.** **HILDEGARDE**  
 The Most Fascinating Personality of 1937  
*Presented by the makers of* Milk of  
 Magnesia, 179 Acton Vale, W.3.

**10.0 a.m.** In Search of Melody  
 The Whistling Waltz, *Woods*; Speak to  
 Me of Love, *Lenoir*; By a Waterfall,  
*Kahal*; Gipsy Violin, *O'Flynn*.—*Presented*  
 by Pynovape Brand Inhalant, Yeo Street,  
 E.3.

**10.15 a.m.** Light Music

**10.45 a.m.** Ten Forty-Five And All That

**11.0 a.m.** Programmes in French  
*Assn. des Auditeurs de Radio Normandie.*

**2.0 p.m.** Miniature Matinee

**2.30 p.m.** Favourites of Yesterday  
 (Accordion Concert).

**2.45 p.m.** Jeanette Macdonald and  
 Nelson Eddy (*Electrical Recordings*).

**3.0 p.m.** Around the Union Cinemas  
 Featuring Harold Ramsay and other  
 Artists.—*Presented by* Union Cinemas,  
 Union House, 15 Regent Street, W.1.

**3.15 p.m.** Hawaiian Quarter Hour

**3.30 p.m.** Request Programme  
 From Mrs. Gould.

**4.0 p.m.** What's On  
 Stop Press News of the Latest Films,  
 Shows and Other Attractions by Edgar  
 Blatt.

**4.15 p.m.** Tunes at Tea-Time  
 Dance of the Sugar Plum Fairy,  
*Tchaikowsky*; Sweet Leilani, *Owens*;  
 Jungle Land, *Wilson*; Serenata, *Mos-  
 kowsky*; Polka Pizzicato, *Trad.*.—*Pre-  
 sented by* Bile Beans, C. E. Fulford, Ltd.,  
 Leeds.

**4.30 p.m.** Hill Billy Favourites

**4.45 p.m.** Cookery Nook  
 Your Teatime Rendezvous with Phyllis  
 Peck, McDougall's Cookery Expert.—  
*Presented by* McDougall, Ltd., Millwall  
 Docks, E.14.

**5.0 p.m.** *I.B.C. TIME SIGNAL*  
**POST TOASTIES RADIO CORNER**  
**UNCLE CHRIS (Christopher Stone)**  
*Presented to the Children by the makers of*  
 Post Toasties, 10 Soho Square, W.1.

**5.15 p.m.** The Viennese Waltz

**5.30 p.m.** A Quarter-Hour Programme  
 For Boys and Girls. Birthday Greetings  
 From the Uncles.

**5.45 p.m.** Songs of Lancashire

**6.0 p.m.** Programmes in French  
*Assn. des Auditeurs de Radio Normandie.*

**12 (midnight)** Melody at Midnight  
 Dick Jurgens and His Orchestra. Guest  
 Artistes: The Three Jokers (*Electrical*  
*Recordings*).—*Presented by* Bile Beans,  
 C. E. Fulford, Ltd., Leeds.

**12.30 a.m.** *I.B.C. TIME SIGNAL*  
 Dance Music.

**1.0 a.m.** *I.B.C.* Goodnight Melody and  
 Close Down

## TUESDAY, OCT. 26

**7.45 a.m.** Laugh and Grow Fit  
 With Joe Murgatroyd (The Lad fra'  
 Yorkshire), and Poppet at the Piano.—  
*Presented by* Kolynos (Sales), Ltd., 12  
 Chenies Street, W.C.1.

**8.0 a.m.** Romeos of the Radio  
 Introduced by Diana—the Outdoor Girl.  
 Al Bowly (*Electrical Recordings*).—  
*Presented by* Outdoor Girl, 32 City Road,  
 E.C.1.

**8.15 a.m.** *I.B.C. TIME SIGNAL*  
 Jane and John. Hope You Will Like:  
 Concerto in F, *Gershwin*; La Golondrina,  
*Serradell*; Ol' Man River, *Kern*.—  
*Presented by* Drages, Limited, Everyman  
 House, Oxford Street, W.1.

**8.30 a.m.** Records by  
 Popular People. Twilight in Turkey,  
*Scott*; Whistling Waltz, *Woods*; Baby,  
 Whatcha Gonna Do? *Lerner*; In the  
 Chapel in the Moonlight, *Hill*.—  
*Presented by* Vitacup, Wincarnis Works,  
 Norwich.

**8.45 a.m.** Cookery Nook  
 Your Rendezvous with Phyllis Peck,  
 McDougall's Cookery Expert.—  
*Presented by* McDougall, Ltd., Millwall  
 Docks, E.14.

**9.0 a.m.** *I.B.C. TIME SIGNAL*  
**Brighter Breakfasts.** Carelessly, *Kenny*;  
 Indian Love Call, *Friml*; Treasure  
 Island, *Leslie*; Smile When You Say  
 Good-bye, *Parr-Davies*.—  
*Presented by* Vitalade, Slough, Bucks.

**9.15 a.m.** Tunes We All Know  
 It's a Long Way to Tipperary, *Judge*;  
 Edward German Selection, *German*;  
 Mighty Lak a Rose, *Nevin*; Casse Noisette  
 Suite, *Tchaikowsky*.—  
*Presented by* Lime-  
 stone Phosphate, Braydon Road, N.16.

**9.30 a.m.** Ann French's  
 Beauty Talks.—*Presented by the pro-  
 prietors of* Reudel Bath Cubes,  
 Braydon Road, N.16.

**9.45 a.m.** **WALTZ TIME**  
 With Billy Bissett and His Waltz Time  
 Orchestra  
 Louise Adams  
 and  
 The Waltz Timers  
*Presented by* Phillip's Dental Magnesia,  
 179 Acton Vale, W.3.

**10.0 a.m.** Selections from  
 "On the Avenue." Featuring Dick  
 Powell (*Electrical Recordings*).

**10.15 a.m.** **THE OPEN ROAD**  
 Belphegor March, *Brepasant*; Swing,  
*Ellis*; Steadfast and True, *Teike*; When You've  
 Got a Little Springtime, *Woods*; Middy  
 March, *Alford*.—  
*Presented by* Carter's  
 Little Liver Pills, 64 Hatton Garden,  
 E.C.1.

**10.30 a.m.** **POPULAR CONCERT**  
 Musical Box Miniatures, *arr. Walter*;  
 Mamma's Little Kinky Headed Boy,  
*Trinkhaus*; Live, Love and Laugh,  
*Heymann*; Selection—The Beggar's Opera,  
*Gay*.—  
*Presented by* Macleans, Ltd., Great  
 West Road, Brentford.

**10.45 a.m.** Ten Forty-five And All That

**11.0 a.m.** Programmes in French  
*Assn. des Auditeurs de Radio Normandie.*

**2.0 p.m.** Miniature Matinee

**2.30 p.m.** Tickling the Ivories

**2.45 p.m.** Dancing Reflections  
 In the Musical Mirror, *Madonna* of the  
 Bullfighters, *Espinosa*; Just a Crazy  
 Song, *Smith*; The Dancing Dustman;  
 Waltz Dream, *Straus*.—  
*Presented by the*  
 makers of Novopline Foot Energiser,  
 Yeo Street, E.3.

**3.0 p.m.** **OLIVER KIMBALL**  
 The Record Spinner  
 Gridiron Club March, *Sousa*; Believe Me,  
 If All Those Endearing Young Charms;  
 Du und Du, *Straus*; Fifty Years of Song.  
*Presented by* Bismag, Ltd., Braydon  
 Road, N.16.

**3.15 p.m.** Songs by Irving Berlin

**3.30 p.m.** Ballroom Memories

**3.45 p.m.** At Home with  
**THE BUGGINS FAMILY**  
 featuring  
**MABEL CONSTANDUROS**  
*Presented by* Cow and Gate, Ltd., Guild-  
 ford, Surrey.

**4.0 p.m.** Normandy Play Bill  
 Advance News and Some of Next Week's  
 High Spots.

**4.15 p.m.** Soaring with Seraffo  
*Presented by the proprietors of* Seraffo Self  
 Raising Flour, Dartford, Kent.

**4.30 p.m.** Request Programme  
 From John Hadland, Bedworth, War-  
 wickshire.

**4.45 p.m.** Fifteen Minutes of  
 Variety and Entertainment at the Cafe  
 Au Lait.—  
*Presented by* Nestles Milk  
 Products.

**5.0 p.m.** *I.B.C. TIME SIGNAL*  
**POST TOASTIES RADIO CORNER**  
**UNCLE CHRIS (Christopher Stone)**  
*Presented to the Children by the makers of*  
 Post Toasties, 10 Soho Square, W.1.



Records by Bing Crosby: Sunday evening, at 11.45 p.m.

**5.15 p.m.** A Quarter-Hour Programme  
 For Boys and Girls. Birthday Greetings  
 from the Uncles.

**5.30 p.m.** **PALMOLIVE HALF-HOUR**  
 With the Palmolives  
 Paul Oliver  
 and  
 Olive Palmer  
*Presented by* Palmolive Soap, Palmolive,  
 Ltd., S.W.1.

**6.0 p.m.** Programmes in French  
*Assn. des Auditeurs de Radio Normandie.*

**12 (midnight)** Melody at Midnight  
 Seger Ellis and His Orchestra. Guest  
 Artist: Gene Austin (*Electrical Record-  
 ings*).—  
*Presented by* Bile Beans, C. E.  
 Fulford, Ltd., Leeds.

**12.30 a.m.** *I.B.C. TIME SIGNAL*  
 Dance Music.

**1.0 a.m.** *I.B.C.* Goodnight Melody and  
 Close Down.

Please turn to next page

# HELP US TO FIND NEW RADIO STARS!

## Listen to "Fanfare"

"Fanfare" is the title of Feen-a-mint's novel programme broad-  
 cast from Radio Toulouse every  
 Sunday at 10.15 p.m. Each week  
 a famous stage or screen star will  
 introduce to listeners a selection  
 of her fans—fans who are ama-  
 teurs with radio ambitions!

You are promised first-class  
 entertainment, and the amateurs  
 who receive most of your votes  
 are promised wonderful oppor-  
 tunities of radio careers.

Listen to "Fanfare"—and send  
 us your vote. Further particu-  
 lars will be given in the actual  
 broadcast of "Fanfare" on Sun-  
 day next at 10.15 p.m. Radio  
 Toulouse, 328.6 metres.

# FEEN-A-MINT

The Ideal Family Laxative

# Tune in RADIO NORMANDY

—Continued from preceding page

## Full Programme Particulars for the week



Poppet—Mrs. Joe Murgatroyd—plays the piano for the "Laugh and Grow Fit" programmes every weekday morning at 7.45 a.m.

### WEDNESDAY, OCT. 27

- 7.45 a.m.** Laugh and Grow Fit With Joe Murgatroyd (The Lad fra' Yorkshire), and Poppet at the Piano.
- 8.0 a.m.** **MUSIC IN THE MORNING** Presented by Horlicks, Slough, Bucks.
- 8.15 a.m.** **I.B.C. TIME SIGNAL** Prosperity Programme. Featuring Altar, The Astrologer.—Presented by Odol, Odol Works, Norwich.
- 8.30 a.m.** Aunt Lena's Plantation Melodies. With the Soft-voiced Southern Singing of Your Favourite Stars.—Presented by the makers of Colman's Semolina, J. and J. Colman, Ltd., Norwich.
- 8.45 a.m.** "Force" and Melody Versatility—Charles Kullman (Electrical Recordings).—Presented by A. C. Fincken & Co., Clifton House, Euston Road, N.W.1.
- 9.0 a.m.** **I.B.C. TIME SIGNAL** Dance Music. With a Twinkle in Your Eye, Reader; Let's Sing Again—Fox trot, McHugh; When the Harvest Moon is Shining, Swaine; In an Old Cathedral Town, Tobias.—Presented by Sanitas, 51 Clapham Road, S.W.9.
- 9.15 a.m.** **THE MILTON SISTERS** Dinah Miller and Pat Hyde with their long-suffering announcer, Bob Walker. Presented by Milton Antiseptic, John Milton House, N.7.
- 9.30 a.m.** Light Music
- 9.45 a.m.** **ALFREDO CAMPOLI AND HIS ORCHESTRA** Talk by Nurse Johnson on Child Problems.—Presented by California Syrup of Figs, 179 Acton Vale, W.3.
- 10.0 a.m.** Listen to Vitbe Twilight in Turkey, Scott; The Whiffen-poop Song, Minnegeode; It Looks Like Rain in Cherry Blossom Lane, Leslie; La Golondrina, Trad.—Presented by Vitbe Bread, Crayford, Kent.
- 10.15 a.m.** Military Band Music
- 10.30 a.m.** An All-Scottish Concert Presented by Scott's Porage Oats, A. & R. Scott, Ltd., Colindale, Midlothian.
- 10.45 a.m.** Ten Forty-five And All That
- 11.0 a.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.
- 2.0 p.m.** Miniature Matinee
- 2.15 p.m.** In Search of Melody Selection—On Wings of Song, Scherzinger; Cuban Serenade, Midgeley; Bird Songs at Eventide, Coates; In an Old Cathedral Town, Tobias.—Presented by Pynovape Brand Inhalant, Yeo Street, E.3.
- 2.30 p.m.** Popular Tunes On the Cinema Organ.
- 2.45 p.m.** Dream Waltzes I Hum a Waltz, Revel; Whistling Lover's Waltz, Damerell; Moonlight Valley, Scholl; Have You Forgotten So Soon? Nicholls.—Presented by True Story Magazine, 30 Bouverie Street, E.C.4.
- 3.0 p.m.** Around the Union Cinemas Featuring Harold Ramsay And Other Artists.—Presented by Union Cinemas, Union House, 15 Regent Street, W.1.

- 3.15 p.m.** **MUSICAL MOODS** An Unrehearsed Entertainment by LEE SIMS and ILOMAY BAILEY Presented by the makers of Fairy Soap, Thos. Hedley & Co., Ltd., Newcastle-on-Tyne and Manchester.
- 3.30 p.m.** **MORTON DOWNEY** The Golden Voice of Radio Presented by Thos. Hedley & Co., Ltd., Makers of Drene Shampoo.
- 3.45 p.m.** **SONG SUGGESTIONS** Head Over Heels in Love, Revel; Please Keep Me, Lowerhurst; Hot and Anxious, Henderson; You Turned the Tables on Me, Alter.—Presented by the makers of Lava Soap, Thos. Hedley & Co., Ltd., Newcastle-on-Tyne.
- 4.0 p.m.** Novelty Orchestras
- 4.15 p.m.** Tunes at Tea-Time Black Eyes, Trad.; Dance of the Comedians, Smetana; Tommy Lad, Margeton; On a Little Dream Ranch, Hill.—Presented by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 4.30 p.m.** Dancing Reminiscences With Roy Fox and His Band (Electrical Recordings).
- 4.45 p.m.** Fingering the Frets A Programme for Instrumental Enthusiasts. Request Programme from Mr. John Morris.
- 5.0 p.m.** **I.B.C. TIME SIGNAL** POST TOASTIES RADIO CORNER UNCLE CHRIS (Christopher Stone) Presented to the Children by the makers of Post Toasties, 10 Soho Square, W.1.
- 5.15 p.m.** Souvenirs of Song
- 5.30 p.m.** Footlight Favourites
- 6.0 p.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.
- 12 (midnight)** Melody at Midnight Henry King and His Orchestra. Guest Artist: Carol Lee (Electrical Recordings). Presented by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m.** **I. B. C. TIME SIGNAL** Dance Music.
- 1.0 a.m.** **I. B. C. TIME SIGNAL** Goodnight Melody and Close Down.

### THURSDAY, OCT. 28

- 7.45 a.m.** Laugh and Grow Fit With Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano.—Presented by Freezone Corn Remover, Braydon Road, N.16.
- 8.0 a.m.** **SINGING JOE** The Sanpic Man Old Father Thames, Wallace; Blue Danube, Strauss; Rio Grande, Trad.; Beside the Shalimar, Woodforde-Finders; Ol' Man River, Kern.—Presented by the makers of Sanpic, Reckitt & Sons, Ltd., Hull.
- 8.15 a.m.** **I.B.C. TIME SIGNAL** ZEBU TIME Songs Old and New. With The Zebu Timers.—Presented by the makers of Zebu, Reckitt & Sons, Ltd., Hull.
- 8.30 a.m.** **POPULAR TUNES** Parade of the Tin Soldiers, Jessel; Selection—The Maid of the Mountains, Fraser-Simson; The Song of the Cuck, Burchell; Très Jolie Waltz, Waldteufel.—Presented by Fynnon, Limited.
- 8.45 a.m.** Rain Singing in the Rain, Brown; A Bird Sang in the Rain, Haydn Wood; The Wind and the Rain, Layton; Butterflies in the Rain, Myers.—Presented by A. C. Fincken & Co., Clifton House, Euston Road, N.W.1.
- 9.0 a.m.** **I.B.C. TIME SIGNAL** Dance Music.—Presented by Woodwards Gripe Water, 51 Clapham Road, S.W.9.
- 9.15 a.m.** The Milton Sisters Dinah Miller and Pat Hyde with their long-suffering announcer, Bob Walker. Presented by Milton Antiseptic, John Milton House, N.7.
- 9.30 a.m.** **TUNES YOU MIGHT HAVE HEARD** The Gondoliers Selection, Sullivan; Salut D'Amour, Elgar; There's a Song They Sing at a Sing-Song in Sing-Sing, Lisbona; Here's the Circus, Rust.—Presented by the proprietors of Lavona Hair Tonic, Braydon Road, N.16.
- 9.45 a.m.** **HILDEGARDE** The Most Fascinating Personality of 1937 Presented by the makers of Milk of Magnesia, 179 Acton Vale, W.3.
- 10.0 a.m.** Radio Favourites Community Song Selection; The Clock in the Black Forest, Doppler; Darktown Dandies, Morley; Love's Dream after the Ball, Czibulka.—Presented by Brooke Bond & Co., Ltd., London, E.1.

- 10.15 a.m.** **THE OPEN ROAD** Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.
- 10.30 a.m.** **POPULAR CONCERT** Selection—The Merry Widow, Lehar; Beils Across the Meadow, Kadelbey; Stars in My Eyes, Kreisler; Entry of the Boyards March, Halvorsen.—Presented by Macleans, Ltd., Great West Road, Brentford.
- 10.45 a.m.** Ten Forty-five And All That
- 11.0 a.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.
- 2.30 p.m.** Miniature Matinee
- 3.0 p.m.** Movie Melodies
- 3.30 p.m.** Bing Crosby Favourites
- 3.45 p.m.** Dancing Reflections In the Musical Mirror. Tap Dance Medley; Maracas, Marredo; The Fairies' Gavotte, Kohn; Spanish Dance, Moskowsky.—Presented by Novopine Foot Energiser, Yeo Street, E.3.
- 4.0 p.m.** Jane and John Hope You Will Like. Vienna, City of My Dreams, Siczek; Sweet Sue, Young; Rhapsody in Blue, Gerswin; A Melody For Two, Warren.—Presented by Drages, Limited, Everyman House, Oxford Street, W.1.
- 4.15 p.m.** **PUTTING A NEW COMPLEXION ON LIFE** That's Life, I Guess, Lewis; Waltz of the Gipsies, Carr; You Showed Me the Way, Green; Prairie Romeo, Godfrey.—Presented by D.D.D., Fleet Lane, E.C.4.
- 4.30 p.m.** Songs at the Piano
- 4.45 p.m.** Fifteen Minutes of Variety and Entertainment at the Café Au Lait.—Presented by Nestlé's Milk Products.
- 5.0 p.m.** **I.B.C. TIME SIGNAL** POST TOASTIES RADIO CORNER UNCLE CHRIS (Christopher Stone) Presented to the Children by the makers of Post Toasties, 10 Soho Square, W.1.
- 5.15 p.m.** A Quarter-Hour Programme For Boys and Girls. Birthday Greetings From the Uncles.
- 5.30 p.m.** Dear Old Southland
- 6.0 p.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.
- 12 (midnight)** Melody at Midnight Dick Jurgens and His Orchestra. Guest Artists: The Rhythm-Rascals (Electrical Recordings).—Presented by Bile Beans, C. E. Fulford, Ltd., Leeds (U.P.C. Production).
- 12.30 a.m.** **I.B.C. TIME SIGNAL** Dance Music.
- 1.0 a.m.** **I.B.C. TIME SIGNAL** Goodnight Melody and Close Down.

### FRIDAY, OCT. 29

- 7.45 a.m.** **LAUGH AND GROW FIT** With Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano.—Presented by Kolynos (Sales), Ltd., 12 Chentles' Street, W.C.1.
- 8.0 a.m.** **MUSIC IN THE MORNING** Goodbye Trouble, Spoliansky; All of a Sudden; Bathing in the Sunshine; With Plenty of Money and You, Warren; Isle of Capri, Kennedy; Possibly, Kern; That's What I Like About You, Nicholls; Happy Ending, Parr-Davies.—Presented by Horlicks, Slough, Bucks.
- 8.15 a.m.** 8.15—And All's Well An Early Morning Programme to Encourage the Healthy Happy Side of Life, featuring Browning and Starr.—Presented by Alka Seltzer Products.
- 8.30 a.m.** **I.B.C. TIME SIGNAL** Cavalcade of Stars. Presented by Donald Watt.—Presented by the makers of Parment, 161 Smedley Street, S.W.8.
- 8.45 a.m.** Gardening Presented by A. C. Fincken & Co., Clifton House, Euston Road, N.W.1.
- 9.0 a.m.** **I.B.C. TIME SIGNAL** For Beauty's Sake. Speaking of the Weather, Arlen; September in the Rain, Warren; Under the Rainbow, Waldteufel; Jazz in the Rain, Packay.—Presented by Cuticura Preparations, 31 Banner Street, E.C.1.
- 9.15 a.m.** **GORDON LITTLE** In Music Through the Window Presented by Phosferline Tonic Wine, First Avenue House, High Holborn, W.C.1
- 9.30 a.m.** Radio Favourites —Presented by Brooke Bond & Co., Ltd., London, E.1.
- 9.45 a.m.** **A PROGRAMME OF POPULAR MUSIC** With a Talk by Nurse Johnson on Child Problems Ain't She Sweet? Ager; September in the Rain, Warren; Whistling Waltz, Woods; Carelessly, Ellis.—Presented by California Syrup of Figs, 179 Acton Vale, W.3.

- 10.0 a.m.** Kitchen Wisdom Master Melodies, Tchaikowsky; Sally, Haynes; Sentimental and Melancholy, Whiting; Saschinka, Schirmann.—Presented by Borwicks Baking Powder, 1 Bunhill Row, S.W.1.
- 10.15 a.m.** Normandy Play Bill Advance News and Some of Next Week's High Spots.
- 10.30 a.m.** **SONGS AND MUSIC** From Stage and Screen Presented by Macleans, Ltd., Great West Road, Brentford.
- 10.45 a.m.** Ten Forty-five And All That
- 11.0 a.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.
- 2.0 p.m.** Miniature Matinee
- 2.30 p.m.** Bric-a-Brac
- 2.45 p.m.** Canine Capers
- 3.0 p.m.** Records by Ambrose and His Orchestra.
- 3.15 p.m.** Request Programme From "Sonny," East Ham, E.6.
- 3.30 p.m.** Jane and John Hope You Will Like.—Presented by Drages, Ltd., Everyman House, Oxford Street, W.1.
- 3.45 p.m.** In Search of Melody The Blue Danube, Strauss; Tell Me To-night, Spoliansky; The Lost Child, Sullivan; Auf Wiedersehen, My Dear, Sigler.—Presented by the makers of Pynovape Brand Inhalant, Yeo Street, E.3.
- 4.0 p.m.** What's On Stop Press Reviews of the Latest Films, Shows and Other Attractions by Edgar Blatt.
- 4.15 p.m.** Tunes at Tea-Time Presented by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 4.30 p.m.** Fingers of Harmony Presented by the proprietors of Daren Bread, Daren, Ltd., Dartford, Kent.
- 4.45 p.m.** Cookery Nook Your Tea-time Rendezvous with Phyllis Peck, McDougall's Cookery Expert.—Presented by McDougall, Ltd., Millwal Docks, E.14.
- 5.0 p.m.** **I.B.C. TIME SIGNAL** POST TOASTIES RADIO CORNER UNCLE CHRIS (Christopher Stone) Presented to the Children by the makers of Post Toasties, 10 Soho Square, W.1.
- 5.15 p.m.** A Quarter-Hour Programme For Boys and Girls. Birthday Greetings From the Uncles.
- 5.30 p.m.** Light Fare
- 6.0 p.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.
- 12 (midnight)** Melody at Midnight Hal Grayson and His Orchestra. Guest Artists: Jimmie Tolson and Jeannette Dunne (Electrical Recordings).—Presented by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m.** **I.B.C. TIME SIGNAL** Dance Music.
- 1.0 a.m.** **I.B.C. TIME SIGNAL**
- 1.30 a.m.** **I.B.C. TIME SIGNAL**
- 2.0 a.m.** **I.B.C. TIME SIGNAL** Goodnight Melody and Close Down.

### SATURDAY, OCT. 30

- 7.45 a.m.** Laugh and Grow Fit With Joe Murgatroyd (The Lad fra' Yorkshire), and Poppet at the Piano.
- 8.0 a.m.** **MUSIC IN THE MORNING** Wear a Great Big Smile, Gilbert; Smiles Keep a Twinkle in Your Eye, Mereer; The Little House that Love Built, Warren.—Presented by Horlicks, Slough, Bucks.
- 8.15 a.m.** Tunes from The Talkies and Shows.—Presented by the makers of Peck's Pastes, 8 Devonshire Grove, S.W.15.
- 8.30 a.m.** Happy Days Presented by Wincarnis, Wincarnis Works, Norwich.
- 8.45 a.m.** Fur Coats Presented by A. C. Fincken & Co., Clifton House, Euston Road, N.W.1.
- 9.0 a.m.** **I.B.C. TIME SIGNAL** Light Fare. Introducing Mrs. Able. The Toy Trumpet, Scott; Vagabond Fiddler, Damerell; Moon at Sea, Pease; Sweet Louise, Evans.—Presented by Vitacup, Wincarnis Works, Norwich.
- 9.15 a.m.** Light Music
- 9.30 a.m.** A Quarter of an Hour's Entertainment for Mothers and Children. Presented by Uncle Coughdrop and the Pineate Aunties and Uncles.—Presented by Pineate Honey Cough Syrup, Braydon Road, N.16.
- 9.45 a.m.** **THE MILTON SISTERS** Dinah Miller and Pat Hyde, with their long-suffering announcer, Bob Walker. Presented by Milton Antiseptic, John Milton House, N.7.

Please turn to page 39

# Safe & Easy Slimming for All Now in Use in 12 Countries

You Can be Sure of Losing Weight and  
Feeling Lighter, Brighter and More Active

READ THE PROOF OF THIS in these few of the thousands of letters received by Dr. Janssen from delighted users of his Slimming Tea. And once you have reduced your size and weight, you can keep them down. Now read the evidence in these letters from others and make up your mind to benefit as they have benefited—and in the same easy and economical way—with Dr. Janssen's Slimming Tea.



DR. JANSSEN  
Discoverer of the Famous Herbal  
Slimming Tea.

## LOST MORE THAN 100 LBS.

### 100 LBS.—CLOTHES MUCH TOO BIG

"My friend, Mr. A.—M—, hotel keeper, told me to-day the following: Your Tea improved his health in a most extraordinary way and he lost more than 100 lbs., without any harm being done to his health. Recently he tried on an old waistcoat and jacket. These were now so much too wide for Mr. M— that both he and his wife could easily have found room in them.—  
A— B—."

### 116 LBS.—STATE OF HEALTH IMPROVED CONSIDERABLY

"At the beginning of my first treatment I weighed 246 lbs. and I lost in the course of eight months 116 lbs. My state of health has improved considerably since I began using this tea.—C— G—."

### 100 LBS.—FRIENDS ALSO LOSE 45 LBS. AND 40 LBS.

"I am able to inform you that your Treatment did me much good. I started the Treatment as soon as I received the 10 days' Free Trial Package, and gradually my weight has gone down from 297 lbs. to 197 lbs. Miss Witt's weight was reduced from 210 lbs. to 170 lbs., and Mrs. J—'s weight from 210 lbs. to 165 lbs. Both these ladies express their heartfelt thanks. Yours truly,  
(Mrs.) M— P—."

### 110 LBS.—LOOKS 15 TO 20 YEARS YOUNGER

"I can to-day report a loss of weight of about 110 lbs., by means of your Slimming Tea. My former weight was 306 lbs. The loss during the ten days' Free Trial was 11 lbs. My age of fifty years seems to be diminished by fifteen to twenty years. Among my friends and relations the loss of weight naturally causes great amazement. I place these lines at your disposal, and hope they will serve you and help others who wish to reduce. Yours faithfully, Mrs. A— B—."



Guaranteed photographs  
of the same young lady.

15 years  
of age.

17 years  
of age.



### A True Romance

HERE are actual photographs showing how Dr. Janssen's Slimming Tea reduced the sender's figure, with the ultimate happy result of her engagement and wedding. This personal question of appearance has an all-important bearing upon the happiness as well as health of every woman, whether married or single.

- With Dr. Janssen's Slimming Tea every woman has it in her power to—
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# Paris Broadcasting Station

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Times of Transmissions  
Sundays : 5.00 p.m.—7.00 p.m.  
10.30 p.m.—11.30 p.m.  
Weekdays : 10.30 p.m.—11.00 p.m.  
Announcer: John Sullivan

**SUNDAY, OCT. 24**

**5.0 p.m.** From the Shows and Films Let's Call the Whole Thing Off (Shall We Dance?), *Gershwin*; I've Got My Love to Keep me Warm (On the Avenue), *Berlin*; The Girl on the Police Gazette (On the Avenue), *Berlin*; A Bench in the Park (The King of Jazz), *Yellen*; Selection—Ready, Willing and Able, *Whiting*; A Nice Cup of Tea (Home and Beauty), *Sullivan*; Sweet Leilani (Waikiki Wedding), *Owens*; One Kiss (Big Fella), *Ansell*; Sweet Heartache (The Hit Parade), *Washington*.

**5.30 p.m.** Sporting Special Changing of the Guard, *Flotsam*; Smile When You Say Goodbye, *Parr-Davies*; In the Chapel in the Moonlight, *Hill*; Skaters' Waltz, *Waldteufel*; Slap That Bass, *Gershwin*; Raindrops, *Palmer*; Stein Song, *Fenstein*.—Presented by International Sporting Pools, Bath Road, Bristol.

**6.0 p.m.** Orchestral Concert Procession of the Sirdar, *Ippolitov-Ivanov*; Forget-me-Not Intermezzo, *Macbeth*; Song—I Bring a Love Song, *Romberg*; Wedding Dance Waltz, *Lincke*; Pas des Fleurs, *Delibes*; Song—You Will Remember Vienna, *Romberg*; Abandonado—Waltz, *Moskowsky*; Bavarian Dance, *Elgar*.

**6.30 p.m.** THE OPEN ROAD The Darling of the Guards, *Nicholls*; Hand in Hand, *Vienna*; Anchors Aweigh, *Zinnerman*; Betty Co-ed, *Vallee*; Entry of the Gladiators, *Fucik*.—Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.

**6.45—7.0 p.m.** Records by Jay Wilbur and His Band.

**10.30 p.m.** Variety Theatre Accordeon Tangos; Mad About the Boy, *Coward*; The Physician, *Porter*; This Year's Kisses, *Berlin*.—Presented by Goodsway Bonus Football Pools, Sunderland.

**10.45 p.m.** Old Favourites The Glow Worm Idyll, *Lincke*; Killarney, *Falconer*; Selection of Wilfrid Sanderson's Songs, *Sanderson*; In a Chinese Temple Garden, *Ketelby*.



Jay Wilbur and his Band—on the air this Sunday at 6.45 p.m.

**11.0 p.m.** Cabaret Tarantula, *Phillips*; Blue Hawaii, *Rainiger*; Why Don't They Leave Us Alone? *Wilkinson*; I'm Just a Country Boy at Heart, *Tomlin*; The Little Things You Used to Do, *Warren*; Honky Tonky Train Blues, *Lewis*; Nobody's Sweetheart, *Schoebel*; Chloe, *Moret*; Hide and Seek, *Comer*.

**11.30 p.m.** Close Down

**MONDAY, OCT. 25**

**10.30 p.m.** Popular Melodies Love Will Find a Way, *Fraser-Simson*; After the Ball, *Harris*; Auf Wiedersehen, My Dear, *Sigler*; Three O'clock in the Morning, *Robledo*.

**10.45 p.m.** It's Time for Dancing Sweet is the Word for You, *Rainiger*; A Sailboat in the Moonlight, *Lombardo*; Leafy Lanes—Waltz, *Phillips*; Why Can't We Make Love? *Holloway*; Poor Robinson Crusoe—Fox trot, *Stillman*.

**11.0 p.m.** Close Down

**TUESDAY, OCT. 26**

**10.30 p.m.** Dance Music and Cabaret Relayed from the Scheherazade Night Club. Compèred by John Sullivan.

**11.0 p.m.** Close Down

**WEDNESDAY, OCT. 27**

**10.30 p.m.** Something for Everybody Community Song Selection; Selection—The Yeomen of the Guard, *Sullivan*; Parfum, *Reinhardt*; McDougal, *McNabb* and *McKay*, *Longfellow*; Roundup Lillaby, *Clark*; Rose Marie, *Friml*; War March of the Priests, *Mendelssohn*; The Banjo Song, *Homer*; Mickey's Moving Day.

**11.0 p.m.** Close Down

**THURSDAY, OCT. 28**

**10.30 p.m.** Military Band Concert Belphegor March, *Brepnant*; Selection—Ruddigore, *Sullivan*; Wee Macgregor, *Amers*; Florentine March, *Fucik*.

**10.45 p.m.** Dance Music What Are We Going to Do With Baby?—Fox trot, *Pola*; Carelessly—Fox trot, *Ellis*; Spooky Takes a Holiday—Fox trot, *Chingon*; My Heart's in Old Killarney Leon; Sunset in Vienna—Fox trot, *Goodhart*.

**11.0 p.m.** Close Down

**FRIDAY, OCT. 29**

**9.0 p.m.** (approx.) French Theatre Relay

**SATURDAY, OCT. 30**

**10.30 p.m.** Variety Programme Ragging the Rag; Murphy's Wedding Day, *Van Dusen*; There Never Was a Girl Like Mary, *Ellis*; The Head Mistress, *Marshall*; There's Only Five Bullets in My Old Six-Shooter, *Box*; Picaadilly; I'm Feared for Mrs. McKie, *Fyffe*; You Don't Know the Half of It, *Sigler*; Trumpetuous, *Gonella*.

**11.0 p.m.** Close Down

Information supplied by Anglo-Continental Publicity Ltd., 6 Cavendish Mansions, Langham Place, London, W.1. (Telephone: Langham 1162), Sole Representatives for Paris Broadcasting Station in United Kingdom.

**RADIO'S SECRET SERVICE**

Continued from page 7

"Do they tell them by their letters?" All the evidence points against that belief.

For some years now B.B.C. producers have been lamenting the poor guidance listeners' letters have given them. John Watt has given it as his opinion that producers know how a programme was received from the letters next morning to the degree of .00001 per cent!

More important, and a fact which I believe has brought the B.B.C. up sharp and made it launch these new methods of listener research, a body of experts in America who sifted millions of listeners' letters received over some years came to this startling conclusion: "Almost all the letters come from invalids, lonely people, the very aged, the very youthful, hero worshippers, and mischievous children."

Those who are outside the above categories don't write letters to the B.B.C. or any other radio organisation. And they are the people who constitute the most important, the most reliable, and the greatest part of a radio station's audience. It is the "exceptional" folk—exceptional in all manner of guises—who write the letters, not the great mass of "ordinary men and women."

It would seem, then, that the silently working, comprehensive secret service of radio, the listener research experts, throwing their net over all classes, are the "chosen people" to find out the truth about that strange individual—the bloke with the wireless set in the front parlour.

**FOUR IN HARMONY**

Continued from page 14

tough on Les. He lives in a flatlet in Soho and talks swiftly and amusingly. The colour scheme of his clothes is sometimes weird and wonderful.

Young Bernard Hunter, who is still wondering what it all means, finding himself famous at his age, was known as "The Boy with the Phenomenal Voice" when he was "discovered" by Bobby Howell way back. He won a singing competition at the seaside when he was in short pants and soon after was singing at all the most swlegant cabarets in London.

He likes boxing, cricket and football, being a handy outside right. Bernard is still a bit amazed at getting letters from girl fans. . . .

So would I be, wouldn't you, Boss?

These four seem to spend their entire time off duty wisecracking at each other, and I doubt if you could find four vocalists in one band who get on so well together. Their greatest fun is going yachting, and do you think it would be fair if we printed in "Radio Pictorial" that what they really mean is rowing on Regent's Park lake?

So you see, Boss, I'm in a bit of a spot, aren't I? They are such cheery, nice people and such clever vocalists that I'd awfully like to write an article describing them, but how can I? They all love life so much that I simply can't pin them down long enough to interview them. They've all dashed off to go "rowing"—er—"yachting," and here I am somewhere in Maida Vale wondering whether I dare come back to the office. So I thought I'd better write and explain why I haven't written the article according to orders.

Won't you give me another chance and let me interview them one at a time, please, Boss?

Yours regretfully,

BARRY WELLS.

P.S.—I've just remembered that the four are now in Manchester, so it's no good me sticking around in Maida Vale, is it?

**BOOKWORMS!**

Continued from page 10

the sphere of crime. Val has a tremendous grasp of the thriller's dramatic-effect, as his famous productions—many from his own pen—have shown. I hope Val won't mind me saying so, but he always looked to me like a perfect Master Criminal! I think it was that dark beard. . . . He calls himself an "omnivorous reader," and he has read all there is to read about the famous Dreyfus case, which has everlastingly intrigued him.

Another interesting thing about Val, bookishly speaking, is his "museum" of book-jackets. He has all the jackets of his own novels framed!

Interesting guy is Val, and that goes for his pal and collaborator, Eric Maschwitz, the brilliant young author-composer famous for *Good-Night, Vienna, Balalaika*, etc., and the B.B.C.'s Variety Director for some years.

The bookshelves in the home of Eric and wife, Hermione Gingold, reveal the "incurable romanticist" that Eric is by his own admission. He loves the romantic atmosphere of the dim, dear days of old with their swish of crinolines, lilt of Strauss waltzes, and chivalry. In such an atmosphere both Eric and Hermione are happiest, and the bookshelf is Dickensian. Eric worships the Dickens characters.

Nobody could accuse Anona Winn of being "serious" by nature. She exudes good-humour and loveliness. But as a reader, Anona is serious. Ask her what she reads and she says, "Serious novels." Her bookshelf boasts mainly biographies and essays.

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**THIS'LL MAKE YOU WHISTLE!**

*How Albert Whelan began his Career*

"ALBERT WHELAN"—there you have one of the best-known names in entertainment. You've seen it featured in radio programmes . . . topping the bill at the big music halls . . . written large in theatrical history. . . . Yet the first time the name of Albert Whelan was advertised to the public, it was painted on crude calico signs which were tacked on to trees!

That was in Western Australia. And this is how it happened. Way back, when the lure of gold was calling men from every walk of life to seek their fortunes, a party of five hundred adventurers set out to prospect for gold in Western Australia. They suffered untold hardships in their travels. Long journeys by train and boat had to be undertaken. For months they lived on condensed water and tinned foods. At one stage they walked for eight days and nights, snatching what sleep they could. And to help them to keep up their spirits as they trudged along, someone began to whistle. That someone was Albert Whelan.

In the ramshackle camp that sprang up to house the prospectors, Whelan found work—as assistant accountant in the camp store! For gold was proving to be a fickle jade and hope will not stave off hunger for ever.

Sunday concerts were a popular feature of camp-life. These were held in a tent and one day Whelan went to the organisers to try and get a job for a camp-mate of his who had aspirations as a singer. He came away engaged to play the violin in the tent's three-piece orchestra! Later—for talent will out in the most unlikely surroundings—he was allowed to redden his nose and sing two comic songs.



In these strange surroundings, Whelan made his first public appearance. And he "packed them in" so successfully that the manager had every tree for miles around plastered with calico signs bearing the words "Come and see Albert Whelan!"

Albert and the three-piece orchestra worked hard in those delirious days. On many nights they had to provide music for the full-blooded celebrations of miners who had struck lucky. The orchestra's instructions were to play on until the last of the revellers was asleep under the table amid his empty bottles!

From the miners' tent, Whelan graduated to playing a miscellany of parts all over Australia. Later, he came to London, where he produced the first revival of *The Belle of New York* at the Adelphi.

Albert Whelan is known as the man who invented the signature tune. Making his first appearance in England at the old Empire, he came on in a big Inverness cape, peeling off a pair of bright yellow gloves and whistling the now famous "Jolly Brothers." The signature tune—and Albert Whelan—had arrived.

Whelan got the idea for his famous entrance from real life. He was waiting in a hotel when he saw a man approach the cloak-room, taking off his hat, gloves and coat and whistling as he did so. Albert adopted the idea, then and there, for his own use.

Whelan's two greatest pals are his dog and his parrot. The dog is a knowing, affectionate animal, but no match for the parrot, whose head seethes with ideas worthy of the Crazy Gang. Sometimes when the dog is asleep Rufus the parrot imitates his master's whistle. Immediately the dog will wake up, scamper upstairs, take one look round and then return crestfallen to his slumbers, followed by Rufus's mocking laughter which bears an uncanny resemblance to the cook's!

And now Albert Whelan is pulling on his gloves, picking up his stick, collecting his hat. And if you want him to tell you the secret of his wonderful whistling . . . well, why not tune-in to the Andrews Liver Salt programme from Radio Luxembourg at a quarter past ten on Saturday morning and at quarter to nine on Wednesday and Thursday mornings.

**Keep REGULAR**



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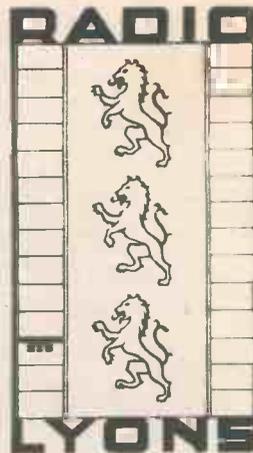
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# Radio Lyons Calling!

215 metres

Announcers: Gerald Carnes and Johnny Couper



## SUN., OCT. 24

- 5.0 p.m.** Gramo-Variety  
Fare for everyone in a varied and amusing programme of gramophone records.
- 5.30 p.m.** Bandsmen on Parade  
England's most famous brass bands, from barracks and factory, provide half an hour of stirring music.
- 6.0 p.m.** And Now, Let's Dance  
A programme of dance music in strict tempo, during which all dancers are invited to take the floor.
- 6.30 p.m.** BEECHAM'S REUNION  
with  
Jack Payne and His Band  
Billy Scott-Coomber  
Ronnie Genarder  
and guest star  
Ivy St. Helier  
The programme completed throughout by Christopher Stone.—Sponsored by Beecham's Pills Ltd.
- 7.0 p.m.** CARROLL GIBBONS AND HIS RHYTHM BOYS  
with  
Anne Lenner  
George Melachrinou  
and the  
Three Ginx  
A programme of songs, dance music and musical memories by these famous artistes, presented by the makers of Stork Margarine.
- 7.30 p.m.** "Bubble and Squeak"  
A merry mixture of music and song. Presented by the makers of Liverpool Virus.
- 7.45 p.m.** Station Concert and News
- 8.5 p.m.** Dance Music on gramophone records.
- 8.15 p.m.** HITS AND HIGHLIGHTS FROM STAGE AND SCREEN SHOWS  
A programme of film and musical comedy successes of yesterday, to-day and to-morrow.—Presented by the makers of the famous Maclean's Peroxide Toothpaste.
- 8.30 p.m.** CARROLL LEVIS AND HIS RADIO DISCOVERIES  
To-day's "unknown" is to-morrow's "star"! A new series featuring brilliant amateurs recently discovered by breezy, talented Carroll Levis and presented by courtesy of the makers of Quaker Oats.
- 8.45 p.m.** Station Concert and News
- 9.0 p.m.** Young and Healthy  
A programme of up-to-the-minute dance and swing music, sent to you by the makers of Bile Beans.
- 9.15 p.m.** The Zam-Buk Programme of melody, song and humour.—Presented by the makers of Zam Buk.
- 9.30 p.m.** ALFREDO CAMPOLI AND HIS ORCHESTRA  
in a programme of light musical airs, with an interesting talk on child-welfare by Nurse Johnson.—Presented by the makers of California Syrup of Figs.
- 9.45 p.m.** WALTZ TIME  
with  
Billy Bissett  
and His Waltz Time Orchestra  
Anita Hart  
Eddie Lee  
and  
The Waltz Timers  
An invitation to the waltz from the makers of Phillips Dental Magnesia.



Some of Carroll Levis' most talented recent Discoveries are featured in the Quaker Oats programme at 8.15 p.m. on Sunday.

- 10.0 p.m.** SONGS AND SENTIMENT  
A delightfully informal programme of piano and vocal duets with Helen Clare and Ronald Hill.—Presented by courtesy of the makers of Danderine.
- 10.15 p.m.** DR. FU MANCHU, by Sax Rohmer  
Episode No. 34  
"The Shadow Army"  
A further dramatic episode in the timeless war between the famous criminal-investigator, Nayland Smith, and Dr. Fu Manchu, arch-fiend of the Orient.  
Cast:  
Dr. Fu Manchu—Frank Cochrane  
Nayland Smith—D. A. Clarke Smith  
Dr. Petrie—Gordon McLeod  
Sir Lionel Barton—Arthur Young  
Man—Vernon Kelso  
Kennedy—Vernon Kelso  
Mrs. Hamilton—Thelma Rae  
Chinese Voice—Arthur Young  
Presented weekly in serial form by the makers of Milk of Magnesia.
- 10.30 p.m.** PRESERVENE NIGGER MINSTRELS  
An old-time minstrel show, featuring Johnny Schofield (son of the late Johnny Schofield of "Mo-Hawk" fame) and Kent Stevenson (the wise-cracking interlocutor).—A programme full of fun and entertainment presented by the makers of Preservene.
- 10.45 p.m.** Dancing Time  
Thirty minutes of the latest and best dance tunes played by your favourite dance orchestras.
- 11.15 p.m.** Fifteen Melodious Minutes  
with orchestra, harmony-singers and cinema organ.
- 11.30 p.m.** As You Like It  
Dance music, songs and request items to suit all tastes.
- 12 (midnight)** Close Down

## MONDAY, OCT. 25

- 10.0 p.m.** Dancing Time  
Ambrose, Benny Goodman and Louis Levy are among the famous band-leaders whose records will entertain you.
- 10.15 p.m.** "Sunny Jim" Transmitting "Force" and Melody. An old-time ballad concert reviving musical memories.—Presented by A. C. Fincken & Co.
- 10.30 p.m.** Your Old Friend "Dan"  
Songs and sound advice from Lyle Evans with music by the Johnson Orchestra.—Sponsored and presented by the makers of Johnson's Wax Polish.
- 10.45 p.m.** Cowboys and Cotton-Pickers  
Hill-billy songs, negro spirituals and plantation music in a pleasing programme of happy harmony.
- 11.0 p.m.** The Stage Door Lounger  
A weekly letter from our ubiquitous Theatre Correspondent, with selections from stage-shows past and present.
- 11.30 p.m.** Organ Parade  
Old favourites and new as played by masters of the cinema organ.
- 12 (midnight)** Close Down

## TUESDAY, OCT. 26

- 10.0 p.m.** Variety  
Something for everyone in an enjoyable entertainment presented by the makers of Stead's Razor Blades.
- 10.15 p.m.** "Bolenum Bill" on Parade  
With his army of daily workers in a programme of stirring songs and matches.—Presented by the manufacturers of Bolenum Overalls.
- 10.30 p.m.** CARSON ROBISON AND HIS PIONEERS  
The Western Prairie's favourite songsters bringing their cowboy melodies, sentiment and humour.—Sent to you by courtesy of the makers of Oxydol.
- 10.45 p.m.** Piano Medley  
Keyboard masters and singers in a quarter-hour of pleasant melody.
- 11.0 p.m.** Sign Please  
A further microphone appearance of your friendly mentor, Tony Melrose, with his famous signature tune competition game. Address your entries to 10 Soho Square, London, W.1.
- 11.30 p.m.** The Night Watchman  
A programme of soothing song and melody.
- 12 (midnight)** Close Down

## WEDNESDAY, OCT. 27

- 10.0 p.m.** The Borwick's Programme  
of songs and popular melodies, presented by George Borwick and Sons.
- 10.15 p.m.** "Sunny Jim" Transmitting "Force" and Melody. A musical programme of contrasts.—Presented with the compliments of A. C. Fincken and Co.
- 10.30 p.m.** MUSICAL MOODS  
featuring  
Ilomay Bailey  
and  
Lee Sims  
in an unusual piano and vocal entertainment, presented by the makers of Fairy Soap
- 10.45 p.m.** Band Parade  
Stirring music by England's famous regimental and civil brass bands.
- 11.0 p.m.** Film Time  
Radio Lyons' own screen reporter, "The Man on the Set," brings you another supply of intimate and exclusive news of films and film stars, and invites you to enter his screen competition. Entries to 10 Soho Square, London, W.1.
- 11.30 p.m.** Light Music  
by leading instrumentalists, orchestra and singers.
- 12 (midnight)** Close Down

## THURSDAY, OCT. 28

- 10.0 p.m.** PALMOLIVE TIME  
with  
Olive Palmer  
Paul Oliver  
and  
ollivers  
Palmolive's own collection of radio favourites, in songs, duets and snappy dance music.—Presented by courtesy of the makers of Palmolive.



Carson Robison, Tuesday, 10.30 p.m.

- 10.30 p.m.** Sweet Music  
A gramophone record programme presented by the New Era Treatment Co., makers of Elasto.
- 10.45 p.m.** Comedy Corner  
Thirty humorous minutes with famous laughter-makers of the stage, screen and radio.
- 11.15 p.m.** Dance Music on the latest gramophone records.
- 11.30 p.m.** Transatlantic  
The cream of orchestral and vocal talent from the other side of the Ocean.
- 12 (midnight)** Close Down

## FRIDAY, OCT. 29

- 10.0 p.m.** S. P. B. Mais Speaking  
One of England's most famous writers in a talk on walking through the English countryside; and a selection of bright music.—Presented for your entertainment by the makers of Hobson's Choice Feet Plasters.
- 10.15 p.m.** "Bolenum Bill" On Parade  
A programme of stirring songs and marches with "Bolenum Bill" and his army of daily workers.—Presented by the makers of Bolenum Overalls.
- 10.30 p.m.** Fels Naptha Soap  
presents a novel and interesting competition with valuable cash prizes.—Presented by arrangement with A. C. Fincken and Co.
- 10.45 p.m.** Strumming the Strings  
Past masters of the guitar, the banjo, and the mandolin contribute a delightful quarter-hour of records to the evening's entertainment.
- 11.0 p.m.** Cabaret  
The cabaret-artist has a peculiar and distinctive charm and technique. Hildergarde and "Hutch" are typical examples; and they are among the cabaret stars whose recordings are here presented for your entertainment.
- 11.30 p.m.** The Night Watchman  
A further selection of pleasant "Good-night" melodies.
- 12 (midnight)** Close Down

## SATURDAY, OCT. 30

- 10.0 p.m.** HITS AND HIGHLIGHTS FROM STAGE AND SCREEN SHOWS  
Music from stage shows and motion pictures of yesterday, to-day and to-morrow, presented by the makers of the famous Maclean's Peroxide Toothpaste.
- 10.15 p.m.** Programme of Modern Dance Music. The latest tunes as recorded by the best dance bands.
- 10.30 p.m.** Gypsy Caravan  
The wild enchanting music of the tzigauzes in records by famous Central European Romany bands.
- 10.45 p.m.** Film Time  
Your friend from filmland, the "Man on the Set," brings you another programme of varied music, together with his usual supply of intimate glimpses of the screen world. Listen for his competition results. Yours may be the lucky name." The "Man on the Set's" address is 10 Soho Square, London, W.1.
- 11.15 p.m.** Empire Pools Special  
A programme of songs and good cheer, announcing to-day's Football Pool Results.—Presented by Empire Pools.
- 11.30 p.m.** Passing By  
Friendly, popular Tony Melrose is the man who has a remedy for every personal problem. Join this intimate listening corner, and spend the last half-hour of the day with that amiable, kindly philosopher, Uncle Tony. His address is 10 Soho Square, London, W.1.
- 12 (midnight)** Close Down

Information supplied by BROADCAST ADVERTISING, LTD., of 50 PALL MALL, LONDON, S.W.1. Sole Agents for RADIO LYONS, Programme VOX, 10a Soho Square, London, W.1.

TUNE IN TO  
**RADIO LYONS**  
EVERY  
**SATURDAY**  
EVENING AT 11-15  
FOR THE DAY'S  
**FOOTBALL POOL**  
**DIVIDENDS**

# Tune in RADIO NORMANDY

Continued from page 34



Jack Hylton is the dance-band maestro who helps to put Rinso Radio Revue way up among Sunday entertainment from this Station

**10.0 a.m.** Listen to Vitbe Hot Pie; In a Little Lancashire Town, Haines; A Bench in the Park, Ager; Selection—Swing Time, Kern.—Presented by Vitbe Bread, Crayford, Kent.

**10.15 a.m.** News Parade Just a Catchy Little Tune, Farr-Davies; Lover of My Dreams, Coward; I'll See You Again, Coward; How Could We Be Wrong? Porter.—Presented by the Editor of "News Review," 48 Fetter Lane, E.C.4.

**10.30 a.m.** A Hill Billy Sing-Song

**10.45 a.m.** Ten Forty-five And All That

**11.0 a.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.

**2.0 p.m.** Miniature Matinee

**2.30 p.m.** Musical Terms

**2.45 p.m.** The Whirl of the World Presented by Monseigneur News Theatres.

**3.0 p.m.** Musical Cavalcade Turkish March, Mozart; Ballet Music from Le Cid, Massenet; Mazurka in A Flat, Chopin; Intermezzo, Coleridge Taylor, Presented by publishers of "Cavalcade," 2 Salisbury Square, E.C.4.

**3.15 p.m.** Around the Union Cinemas Featuring Harold Ramsay and Other Artists.—Presented by Union Cinemas, Union House, 15 Regent Street, W.1.

**3.30 p.m.** Dancing Time A Programme of Dance Music Chosen by Victor Silvester.

**4.0 p.m.** Swing Music A Request Programme from Miss J. Rowley, of Ilford.

**4.15 p.m.** Tunes at Tea-Time Little Clock on the Mantel, Wheeler; You're My Desire, Hudson; English Folk Tunes, Trad.; Bacchanale, Gounod.—Presented by Bile Beans, C. E. Fulford, Ltd., Leeds.

**4.30 p.m.** Request Programme From Miss Violet Wilson.

**4.45 p.m.** Fifteen Minutes of Variety and Entertainment at the Cafe Au Lat.—Presented by Nestles Milk Products.

**5.0 p.m.** I.B.C. TIME SIGNAL For Film Fans.

**5.15 p.m.** An Earful of Music

Julietta, Harrington; Harbour Lights, Williams; Swing High, Swing Low, Lane; Let's Call the Whole Thing Off, Gershwin. Presented by Rentals R.A.P., Ltd., 183 Regent Street, W.1.

**5.30 p.m.** Who Won? The Results of Association Football Matches played to-day will be broadcast as soon as they come to hand.—Presented by International Sporting Pools, Bath Road, Bristol.

**6.0 p.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.

**12 (midnight)** Melody at Midnight Seger Ellis and His Orchestra. Guest Artistes: The Farr Brothers (Electrical Recordings).—Presented by Bile Beans, C. E. Fulford, Ltd., Leeds.

**12.30 a.m.** Dance Music

**1.0 a.m.** I.B.C. TIME SIGNAL

**1.30 a.m.** I.B.C. TIME SIGNAL

**2.0 a.m.** I.B.C. Goodnight Melody and Close Down.

**RADIO LJUBLJANA**  
569.3 m., 527 Kc/s.

Times of Transmission  
Friday: 9.30—10.0 p.m.  
Announcer: F. Miklavcic

**9.30 p.m.** Old Favourites Old Comrades, Teike; Romance; Love Will Find a Way, Fraser-Simson; Leslie Stuart Selection, Stuart.

**9.45 p.m.** Light Orchestral Music Serenade, Heykins; Live, Love and Laugh, Heyman; Pas de Fleurs, Delibes; Dicky Bird Hop, Gourley.

**10.0 p.m.** Close Down.

**RADIO MEDITERRANEE**  
(Jazz-Jazz-Plus)  
211.7 m., 1397 Kcs.

**SUNDAY, OCT. 24**

Times of Transmissions:  
Sunday: 10.30 p.m.—1.0 a.m.

**10.30 p.m.** Vaudeville The Merry-Go-Round Broke Down, Friend; Jolly Good Company, Wallace; I'm a Specialist, Sale; Popular Melodies on a Piano; Can't We Meet Again; Flanagan; Little Girl, Henry; Doll Dance, Brown; May All Your Troubles Be Little Ones, Sigler.

**11.0 p.m.** Tunes from Films and Shows

**11.30 p.m.** Songs at the Piano The King's Horses, Graham; Somebody Loves You, Tobias; Vienna in Springtime, Leon; Postman Passes My Door, Dyrenforth.

**11.45 p.m.** The Music of Johann Strauss Wine, Women and Song; Die Fledermaus; Roses of the South; The Blue Danube.

**12 (midnight)** Dance Music I Saw a Ship A-sailing, Byron; The Love Bug Will Bite You, Tomlin; Little Old Lady of Poverty Street, Lerner; What Are We Gonna Do With Baby? Pola; Was it Rain?—Fox trot, Hirsch; Brokenhearted Clown—Fox trot, Noel; Big Boy Blue—Fox trot, Lawrence; San Roque—Rumba, Maldonado; Feather in Her Tyrolean Hat, Mills; It's Raining in California, Gilbert; On a Little Dream Ranch, Hill; Watching the Stars—Fox trot, Lerner; I'm Still in Love with You, Bratton; To You, Sweetheart—Foxtrot, Owens; In a Little French Casino, Silver; Red Roofs of Brittany—Tango, Watson; Nobody's Darling But Mine, Davis; Maybe—Quick step, Grenard.

**1.0 a.m.** I.B.C. Goodnight Melody and Close Down.

Information supplied by  
The International Broadcasting Co., Ltd.,  
37 Portland Place, London, W.1.

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