

LUXEMBOURG
NORMANDY
PARIS : LYONS : EIREANN
PROGRAMMES
April 9—April 15

RADIO PICTORIAL, April 7, 1939. No. 273
Registered at the G.P.O. as a Newspaper

CASH
PRIZES
for
LISTENERS
NO ENTRANCE FEE
See Page 37

RADIO PICTORIAL

THE ALL-FAMILY RADIO MAGAZINE

EVERY
FRIDAY

3D.

★
**THE KING
WILL RULE
BY RADIO**

Full details of the
wireless plans for
the Royal visit to
Canada

**EASTER "HIDE-
OUTS" OF THE
STARS**

**NAUGHTY
BROADCAST
COMEDIANS**

Mrs. HARRY ROY
At Home

Humour by
BILLY BENNETT
"Almost A Riot Act"

Full programmes for
your Easter listening, all
the week's Radio News,
Gossip, Humour and
Pictures

**B.B.C.
PROGRAMME
GUIDE**



"THE GOSPEL SINGER"

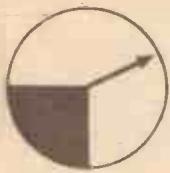
See page 29

HAVE YOU HEARD THE WONDER HOUR?

2:30 to 3:30 P.M.

RADIO LUXEMBOURG

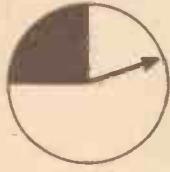
A delightful 60 Minutes in Wireless



AT 2.30 BACKSTAGE WIFE

The drama of Mary Noble, a provincial girl who married Brian Noble, London's most handsome and popular star, dream sweetheart of a million other women. Hers is the story of struggle to hold the love of her famous husband; of what it means to be the wife of a famous star; of the intrigues, the joys and sorrows that face one in the complicated life Backstage.

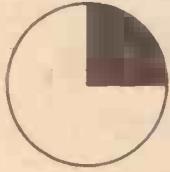
Presented by
"Dr. Lyon's Tooth Powder"



AT 2.45 YOUNG WIDOW JONES

The moving human story of a woman's heart and a woman's love. Living in the small town of Appleton, Peggy Jones, in her twenties, with two children to support, ponders long on the question of what she owes to her children and what she owes to herself. A story of joy and despair, life and love as we all know it.

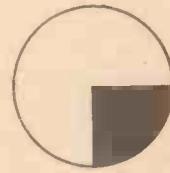
Presented by
"Milk of Magnesia"



AT 3.00 SWEETEST LOVE SONGS EVER SUNG

Tenderly, sweetly played by celebrated orchestras, sung by world-famous stars, your favourite love songs will thrill you—perhaps bring a smile—a memory—a tear to the eye. For here is music of enchantment. A lovely interlude in your day—a programme to cherish and look forward to.

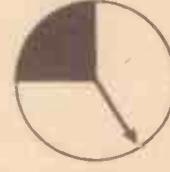
Presented by
"Phillips' Dental Magnesia"



AT 3.15 STELLA DALLAS

A continuation on the air of the world-famous story of a mother whose love for her daughter was the uppermost thought in her life. For Stella Dallas saw her daughter Laurel marry into wealth and high society, and, realizing the difference in their social worlds was too great, gave her up and then went out of her life.

Presented by
"California Syrup of Figs"



and AT 4.45 MARMADUKE BROWN

The story of Marmaduke Brown and his devoted wife, Matilda. Marmaduke is a lovable character . . . lovable but so impractical. The world is full of men like him. His impractical inventions make everyone smile, except Matilda. She has faith . . . and she loves him . . . and while he lives in day-dreams, she struggles for security.

Presented by
"Phillips' Magnesia Beauty Creams"

**TUNE IN TO THE
WONDER HOUR
RADIO LUXEMBOURG**

2:30 to 3:30 P.M. Mon. to Fri.

No. 273

RADIO PICTORIAL*The All-Family Radio Magazine*Published by BERNARD JONES PUBLICATIONS, LTD.
37-38 Chancery Lane, W.C.2. HOLBORN 6158MANAGING EDITOR..... K. P. HUNT
ASST. EDITOR..... JESSIE E. KIRK**THERE'S LAUGHTER IN THE AIR!**

SAID the head of a musical academy recently, "Singing voices must be cultivated—they don't grow wild."

No, but the people next door do.

The only difference between a certain Scottish comedian and a coconut, they say, is that you can get a drink out of a coconut.

MY great performance, the actor said,
Will prove the result of my training—
You won't find the audience walking out.
(And they didn't. It was raining!)

DESPITE popular belief, they say that when it comes to charity a Scottish comedian is the first man to put his hand in his pocket and keep it there till the danger's over.

Another Scottish comedian, they say, is so fond of his mother that he would give her his right arm provided he had nothing in his right hand at the time.

BROTHERS UNDER THE SKIN
A BANDSMAN was just about to enter a pawnshop when a fellow-bandsman came out of the pawnshop, and the first bandsman said, "Why, hello, Charlie—I didn't know you'd taken our croonette out to supper as well!"

"WHEN the American radio star visits the B.B.C.," says a critic, "what does he come across first?"

We guess it's the Atlantic.

OUR WHO'S WHO

TILLY TAPPS: Television dancer. Dances in four languages. Chosen at 14 as having the loveliest legs in the school, but you should have seen the school. Studied dancing with correspondence college—played truant by sending in empty envelopes. Invented strip-tease accidentally when her clothes caught fire. Later sat on a pin and leapt into prominence. Now turned 23 (that is 32).

PERSONAL

WIRELESS-LOVER with own knife and fork would like to meet another wireless-lover with own steak-and-kidney-pudding with view to discussing programmes.

COMEDIAN'S SON: Has mother got visitor's downstairs?

NURSEMAID: Yes, why?

COMEDIAN'S SON: I thought so. Dad's on the air to-night and I just heard Mother laughing.

"Is she persevering with the piano?"
"Yeah, she keeps hammering away at it."

TERSE VERSE

HE sang for his supper—
A beautiful ballad.
The audience
Supplied the salad.

BY the way, don't miss "Sowing His Wild Oats"—new B.B.C. cereal.

NURSE (bursting in upon new papa): It's a girl!
BUSY THEATRICAL PRODUCER: Aw, tell her the chorus has been fixed!

WELL, I'M JAMMED
A BROADCAST soprano, Miss Shreeks, Got top notes that sounded like squeaks.
One night—sheer bad luck—
Her tonsils got stuck
And she held a top note for six weeks.

Izzy and Rachel took baby Moses to a theatre. An attendant warned them that unless the baby kept quiet they'd have to leave, and would get their money back.

Half-way through the show, Izzy whispered, "Vot you tink of der show, Rachel?" And Rachel replied, "Rotten."

"Okay," said Izzy, "start pinching der baby."

A WRITER says that the B.B.C. News Bulletins should only contain good news.

What, and leave out the racing results?

From a court report:

"The producer stated that the censor had objected to a chorus-girl's costume, which, he said, was simply red tape."

Well, how much red tape did she have on?

MY wife helped me to write this play."

"I thought she was away while you were writing it?"

"Yes, that's what was such a help."

A N American radio official recently visited this country. One object of his visit, they say, was to try and persuade some American radio stars to broadcast in America.

(Radio comedians would be livelier, says a critic, if alcoholic drinks were permitted at the B.B.C.)

True wit can never emanate From ginger-beer and lemonade.

"**M**Y radio's ten years old," writes BABS (Babbacombe), "but still goes for twelve hours a day. Who could find fault with that?"

Haven't the neighbours told her?

STILL GOING STRONG

YOUTH: Father, I'm madly in love with the actress Fifi la Belle. Now tell me I'm an idiot.

PAPA: Certainly not, my boy. I was in love with her myself when I was your age!

"Jitterbugs," says our Office Philosopher, "have insects-appeal."

CROONER: I'm afraid if I grew a moustache it would alter my whole appearance.

CROONETTE: Mightn't that be an advantage?



"SOS from S.S. Goofy, sir. She can't get Radio Luxembourg, and will we relay it to her?"

PRODUCER (to late-coming actress): Do you think you could be prompter?

ACTRESS: Sure, who have I got to prompt?

CROONER: Will you love me just as much when we're married?

CROONETTE: Yes, I adore married men.

1st RADIO ASPIRANT (shaking): I feel like a jelly.

2nd DITTO: What flavour?

"I've got a great joke that would suit Billy Bennett," writes WITTY LISTENER (Widnes). "It's about a glass of beer."

Okay, spill it.

A SCIENTIST says there is no worse noise than that made by a pneumatic-drill.

An American swing-band looks upon the remark as a definite insult.

IT'S A MIRACLE

1ST HALF OF THE ACT: Y'know, babe, television's got me thinking.

2ND DITTO: Then it's more wonderful than I thought.

Her voice was like silver but lacked polish.

WE hear of an actress who had appendicitis and played Old Harry with the doctor because he didn't have her X-ray photographs retouched.

ON OTHER PAGES

Page

Naughty Broadcast Comedians

7

Easter "Hide-Outs" of the Stars

8

Visiting Mrs. Harry Roy

14

The King Will Rule by Radio

20

B.B.C. Programme Guide

24 & 25

Luxembourg Programmes

26, 28 & 30

Normandy Programmes

31, 32 & 35

Radio Eireann Programmes

35

Paris Programmes

36

Lyons Programmes

38



She's proud of her title—"London's Perfect Chorus Girl"—and even more proud of the fact that she danced before the King and Queen at the Royal Matinee which was broadcast on March 27. Name? Peggy Watson. Age? 19.

THE tall figure of Lord Elton, with his curly, slightly greying hair, is often to be seen in the corridors of Broadcasting House—especially on Wednesdays. He is "Freddie" Grisewood's resident "gossipier" in that popular feature, "The World Goes By." And he is, incidentally, one of the privileged people who don't have to submit detailed scripts before talking.

Lord Elton has an easy, colloquial style, and does not rely on those beautifully typed sheets whose rustling still sometimes "gives the game away"!

On the contrary, he writes his notes a short time before the broadcast, and in writing that possibly only he could read fluently!

Mr. Middleton and that cheery soul Commander Campbell—a grand story-teller—are among the other "regulars" who prefer to do without the regulation scripts.

BEST wishes to "Uncle Mac" (Derek McCulloch) who is back in town again. "Mac" is one of the really great men of the B.B.C. and, as a member of his staff said to me the other day: "The place is never the same without him."

He has run the Children's Hour for many years now, and nippies who used to listen enthralled in the "old days" have now grown up and listen to the Stock Exchange reports instead! But many of them still keep in touch with their first radio "Uncle."

VERNON HARRIS, the "Band Waggon" script writer (who used to act in the same "stock" company as Robert Donat—they used to live on £2 a week in those days)—has been given an important job.

He's now on the staff of the B.B.C., you know. A first-class appointment—Vernon has been through the mill and it helps a producer to know what it feels like to be an actor!

Anyhow, his first big series is "I Want to be an Actor," and, as you will be hearing, it's one of those shows in which an audience can join in.

A sketch is announced in St. George's Hall—but, to the producer's consternation, there is no cast to play it. So there is nothing else for it but to invite people from the audience to portray the characters.

Up speak the volunteers: they have auditions: and the best ones win. Listeners at home hear the whole thing

THIS WEEK'S GOSSIP

by
Studio Reporter

from beginning to end, including Sandy Macpherson's dramatic accompaniment on the Theatre Organ.

ERIC MASCHWITZ tells me he has taken a cottage in Surrey and means to spend the summer there. John Watt's predecessor is a man of astonishing energy, but even he has been feeling the strain of over-work.

"I've been a bit run down lately," he told me after the televising of his show "Magyar Melody" from the stage of His Majesty's Theatre, "and, to be honest, I shall be glad to get away from London. I've plenty of work to do."

"What interests me at the moment is the script I am writing for the musical play 'The Lilacs Bloom Again.' This is a sequel to 'Lilac Time' and will be produced in the autumn."

Eric was looking forward to meeting his parents at Tilbury: they have been spending a holiday in Australia.



Best wishes to "Uncle Mac" who is back in town again after recuperating from his umpteenth operation



Radio and film star, Derrick de Marney, sits for his portrait which twenty-year-old Colleen Browning is submitting to the Royal Academy

CADS FOR "ROUNDABOUT"

The Western Bros. signed up for "Band Waggon's" successor

I HEAR there may soon be some interesting news about *Café Colette*—that mythical rendezvous that "took in" hundreds of listeners when they first heard its music on the air. They wrote in by the score asking where the "Café" was and if it were possible to visit it.

It was certainly one of the really brighter shows. Walford Hyden, the "maestro" (or "Wally" to his friends), was the musical director of the original *Café Colette*. He has been busy conducting *Magyar Melody* and preparing the *Rivers of Europe* series.

He told me the other day of a remarkable coincidence. After the show, he was talking to producer William Mollison about radio in Australia.

"I happened to describe to him how my wife and I were taken up in an aeroplane at Adelaide and had a most exciting time, looping the loop and all the rest of it."



Best wishes and quick recovery to contralto singer Esther Coleman who, as you know, takes part in the Turog shows from Luxembourg and Normandy, started her friends by quietly leaving a recording session to have a serious operation on her spine

"Suddenly a man who was standing next to 'Bill' Mollison leaned over and said: 'I was the man who took you up.' Well, he was—and the funny thing was that his name was Mollison, too!"

In a traffic jam the other day I drew up alongside two of the nicest "cads" in the business. I refer, needless to say, to that amiable couple, Kenneth and George Western. They were looking happy.

"And we are," they said. "We've just been booked to appear in 'Roundabout'."

Everybody knows the Western flair for hitting off topical events in rhyme. In "Roundabout" their duties are those of "News Narks" and they have a sub-title, "The Western Brothers Hit the Headlines."

Nice booking, Mr. Watt. Last time the "Cads" were in a big feature was in "Cad's College" last summer.

CHILDREN sometimes prefer "grown-up" programmes and their parents frequently prefer the Children's Hour—but it is not very often they really agree.

About one show, people of all ages were unanimous—"Snow White and the Seven Dwarfs." John Watt, who has a couple of attractive youngsters of his own, always realised the delight that Walt Disney could give children.

Even though they could not see the quaint characters on an ordinary sound-set, they could enjoy those extraordinary effects and the queer voices and the charm of the fairy stories.

Watt's radio versions of "Mickey Mouse" were amazingly popular. If you remember, he played the part of Mickey himself. Then came "Snow White," a sound-cartoon that brought shoals of letters to St. George's Hall.

This time, John Watt—entering into the fun of the thing—elected to play the part of Bashful. Look out for "Snow White" again in the middle of next month.



Gentleman all dressed up is Will Hay, talking to our own Florence Desmond at a recent Ball

BIG-HEARTED ARTHUR, "Stinker" Murdoch, and Syd Walker are likely to walk away with a fortune in the next year or two. It seems that we are soon going to meet them "on the pictures."

A film is to be made—and made quickly—in time for the holiday-season. Askey has a grand part—as a street-entertainer, to begin with, I believe; and Syd Walker appears in his original *Band Waggon* character—"barrier" and all. And he asks me to make it quite clear to everybody that the film, which begins the last week in this month (April) won't interfere with those promised "Roundabout" dates I've told you about before.

No wonder he and the *Band Waggon* boys are pleased. Now, tell me, chums, wouldn't you be?

THIS big-shots at Broadcasting House have been asked—and have agreed—to pass a long list of shows that are anything but high-brow. The tendency, it seems, is to cheer people up and to broaden (I don't mean vulgarise) the type of entertainment that succeeds with the masses.

Leon Cortez, for instance, is putting on a series of "Appy 'Alf 'Ours." There is an impression that the North country does not find Cockney humour very amusing—but Leon Cortez has an immense following, and his shows will be alternated with another series called "Afternoon Revue."

Then Stanelli, famous for his hilarious "Bachelor Parties" is planning some comedy productions under the title "Crazy Cruise."

And Clarkson Rose, master of low comedy, will present his "Ours is a Nice Hour, Ours Is." None of these shows has many pretensions to "refinement."

THEN Ernest Longstaffe, one of the Variety Department's popular "old-timers," has his new series, "Gentlemen, You May Smoke," the masculine counterpart to "For You, Madam."

Here again is a boisterous, knockabout show with no nonsense about it. Longstaffe is trying to get the authentic "atmosphere," and although, of course, it will be a case of "Gentlemen, you may not smoke"—those firemen are so particular—you can imagine the artistes sitting round a table and working up their high spirits as best they can

ONE of the nightmares of all sponsored radio stations is that one day a recorded programme will not arrive from the London agents. Fortunately, this has remained only a scare.

But it very nearly happened a short time ago. Perhaps you recall the tragic accident at Brussels during March, when an aeroplane crashed and three men were killed.

One of the Luxembourg programmes happened to be on the same plane, and it was completely ruined. As soon as Wireless Publicity, agents for Radio Luxembourg for the British Empire, heard, they immediately informed the sponsors.

A duplicate programme was rushed to Luxembourg just in time.

What a nightmare that was for all concerned while it lasted.

AFTER being Leamington's ambassador on the air for so many years, Jan Berenska's weekly broadcasts are being discontinued.

I am pretty certain the corporation will find before very long that they have made a sad mistake, for those broadcasts were the finest form of publicity a town could have. However, listeners will not be the losers, for Jan has transferred his orchestra to Cheltenham, another delightful Midland spa, and you will probably have heard his first relay from there by now.

Jan has lately been performing under a great handicap. He gashed his right hand very badly, and has had to play with it heavily swathed in bandages. In fact, he went on the air only a day after the accident.

WHEN Harry Porter was unable to fulfil a radio engagement at Birmingham just recently, Martyn Webster sent an SOS to Wyndham Adams, a young Gloucestershire school-teacher, who has a very promising tenor voice.

Martyn was so pleased with Wyndham's performance that he persuaded a well-known band-leader to come along and hear him, with the result that Wyndham is more than likely to be placed under contract sometime in the near future.

He has showed surprising adaptability to the lighter type of music, and should make a big hit, for he is keen and conscientious.



HERE'S ANOTHER FORMBY!

She's George's young sister Ethel, who played the uke in a recent "Monday Night at Seven."

NAUGHTY BROADCAST COMEDIANS

DID you think Mrs. Grundy was dead? Far from it—she's now waving her gamp at the so-called vulgarity of Radio Humour.

Do you agree with the critics who complain that Saturday Night's "Music Hall" is tending to become crude and suggestive?

Read what "Radio Pictorial's" Special Investigator has to say.

ONE of the things currently agitating the minds of the programme organisers at Broadcasting House is the increasing number of letters arriving weekly from outraged listeners complaining of the alleged growth of vulgar comedy in the programmes.

Most of the writers, drawn from all classes, level their accusations at the comedy purveyed in the various music-hall broadcasts. That is, from comedians heard in the St. George's Hall items and from the stages of actual music-halls.

The influx of letters is not confined to the B.B.C. alone.

Readers' columns in the organs of the national press have lately been distinguished by some pretty lively examples on the subject, as shrewd as they are penetrative.

To cap it all, but a few days ago the curate of Denham gave pulpit utterance to his indignation at what he alleged were the "insinuations" contained in the comedy broadcast during a Saturday night programme—the Music Hall, it is supposed.

So, what with sizzling epistles to the B.B.C., readers waxing highly indignant in the columns of their favourite newspaper, urban curates pouring forth verbal disgust, the campaign for cleaner comedy during broadcasts seems to be well under way.

Public Objects to Radio Jokes

THERE is no gainsaying the fact. A large body of the listening public, rightly or wrongly, is raising objections to the brand of joke being increasingly put over by the radio comics.

It is an old saying, and a true one, that there is no smoke without fire. All this expression of public opinion plainly reveals there is some cause for dissatisfaction at radio comedy taste.

It is the natural instinct for outraged listeners to blame the producer of the particular show in which a comedian is alleged to be offensive. "He should be more careful in the scrutiny of the comedian's script" is their remark.

To that I can only say that nobody could be more careful than the producers. John Sharman, for instance, is known in the business as "The Czar of the Blue Pencil." Anything that is in the slightest way suggestive is ruthlessly cut out by Sharman, to mention only one name.

In fact, John has often complained that the reason he is limited in his choice of comedians is because so many of them, clever enough in cabaret or on the halls, are just not funny when on the air. Why? Because their regular material has to be blue-pencilled so fiercely that there is very little left . . . and they often think it not worth writing a new act for a casual broadcast.

But though the producer can control a comedian during rehearsal, he is at the latter's mercy during the actual broadcast.

Difference Between Seeing and Hearing

YOU all know how, on the halls, a lift of George Robey's eyebrows can turn a perfectly innocuous remark into something provocatively naughty. Robey admits that he believes in vulgarity . . . but always it is good, healthy, robust vulgarity. His vulgarisms provoke the hearty laughter of the good earth . . . but never the furtive snigger of the saloon bar.

The comedian on the air can put a subtle inflection into his voice (missing from the re-

hearsal) which will turn an ordinary, reasonably funny jest into an uproariously funny dirty remark . . . if you think that dirty remarks can ever be uproariously funny!

And what can the poor hapless producer do? Stop the show? No. Stand by the control panel and fume? Yes. Swear never to book that comedian again? YES!

That is the key to the situation.

I do not think that to be vulgar in order to raise a laugh is clever. When I hear a comedian say . . . something with a double meaning to it, then I am more put out at the fact that, as a professional humorist, he is getting paid money just for uttering one or more objectionable remarks.

Naturally, the whole subject is a matter of personal opinion.

Remember the Family

DO you recall the star comic who, pressed into service some time ago for the Saturday night broadcast, sang about seagulls flying over steamers and "hitting the deck" or something akin to it? Do you think this is crude and vulgar? Or do you agree that it's just harmless patter?

The same comedian sang about seagulls never being troubled by the wind. He remarked how his partner was happy in a nursing-home bed with two trained nurses.

One of our star comics of films, music-hall, and radio is fond of saying that it is his audience who choose to discover a "smutty" twist to his jokes.

Rot, absolute rot! Nobody can find suggestiveness unless there is ground for doing so. In many cases, a lot of the patter used by comics has no actual purpose to it, *unless* there is a suggestive meaning attached.

The radio is primarily a home entertainment. Comedians, mostly recruited from music-halls, cabaret, and smoking-concert platforms, should remember that. The professional funster, for all his experience and worldliness, is really very ignorant of the type of audience outside his own limited sphere.

There are, whether you like it or not, millions of people who tune-in to the various variety broadcasts but never go to a music-hall or theatre. Because of the latter fact, they are not necessarily dumb or narrow-minded.

Suspend that Comic!

JIN my opinion there should be periods of suspension for comedians just as there are for professional footballers who misbehave on the field. The star comedian is far less eager to broadcast than of old. He knows that the fees are comparatively poor and that the publicity gag with which the B.B.C. used to lure artistes to the microphone has worn rather thin.

But he knows, too—and he has only to look at the success achieved by certain artistes almost overnight—that he cannot afford to be banned from the air. The medium is too valuable to him . . .

A discreet paragraph in the newspapers to the effect that "Mr. Wotta Larff has been suspended from broadcasting for three months owing to complaints about his show on such and such a date" would be a stigma which no comedian would willingly have attached to his name.

But I am afraid that this abuse will go on until the B.B.C. offer sufficient financial inducement for comedians to regard the radio as a first string



for their talents instead of just an amusing sideline between music-halls and cabaret dates.

On the halls a comedian *must* be broad. You can tick off on one hand those who are top-line variety names and yet whose stuff could penetrate a vicarage without raising a blush. I am not arguing the rights or wrongs of that state of affairs. I am just stating it as an undeniable fact.

Comedians Who Take Chances

IT is in his music-hall character that he is spotted by the B.B.C. as a funny man who is potentially good radio material. Unless it is made worth his while he will not bother to learn a new technique for the air. And so he brings to the mike a string of gags which, if watered down are either unfunny or else still faintly recognisable as suggestive gags cleaned up.

Give him a radio contract. Give him script writers who will turn out material which is suitable both for his personality and for the air, and you will not only strike a death-blow at this annoying radio dirt but will actually build up a new radio personality.

Until that happens the comedian will have to go on taking a chance. One can almost see him preparing his script. "I wonder if that will be okay for the air?" he thinks, his pencil hovering over the joke. Then he remembers the hoot of mirth that went up when he put it over last week at the Palazium, Chootong-on-Snogg . . . he weakens . . . it goes in.

But what he does not always remember is that at Chootong-on-Snogg there are very few maiden aunts, parsons, and children in the audience. When he is on the air, there are . . . thousands of them.

So, Mr. Comedian, be broad and red-nosed if you like and within reason, but don't try to educate this vast public in the requirements of what is after all a very limited clique.

The genuine comic is the one who can earn laughs, admiration, respect, and steady favour, by keeping to topics which have not a suspicion of suggestiveness about them. Laughs ring truer when created by jokes free from innuendo.

And you, the public, do you like or tolerate these jokes?

"That," as Syd Walker would say, "is what we want to know. What do you think?"



FRIENDLY LOOK

COMEDIAN: Phew, they're certainly a stony-hearted audience in this theatre! There's only one guy in front with a bit of a twinkle in his eye.
MANAGER: That must be the one with the glass eye.



EASTER "HIDE-OUTS" OF THE STARS

Do you ever wonder where your Radio Favourites go to escape the Bright Lights and Constant Publicity of Public Life? HERBERT HARRIS lets you into some of their secret hiding-places.

be occupied at Easter is Anona Winn's at Rottingdean, just out of Brighton.

Anona snatches every minute she can at her Rottingdean home which enables her to go horse-riding on the Sussex Downs and golfing on the course by the sea.

I don't know if you're a Rottingdean fan, but this little strip of the Sussex coast 'tween the airy Downs and ozone-laden cliffs is a stars' paradise. If they don't stay in Rottingdean itself, they stay at the sister-haunts of Saltdean and Peacehaven.

Gracie Fields told me she planned to dash down to Peacehaven some time during Easter to see her folks at their house there. Ee, and I bet there are some reet champion eggs for the kiddies in the Gracie Fields Peacehaven Orphanage.

Will Fyffe has a little cottage at Saltdean, and he told me that if he had not left for Hollywood before Easter—he thought he might leave just after—he would be down there for his final spot of fishing before crossing the Atlantic. Will belongs to the local deep-sea anglers' club, and Saltdean probably sees more of Will than his other home at Tulse Hill.

Anne Lenner has planned a trip to Paris—where her sister Judy Shirley might also be—but an engagement came at the last moment for the Saturday between Good Friday and Easter Sunday. "Anyway," said Anne, "I shall snatch a brief holiday either at Rottingdean or Birching-ton, my two pet seaside haunts, and shall probably visit my friends' cottage at Tring in Hertfordshire, right by the famous Rothschild estate. I shall do some cycling and try and get in some games of squash—I'm crazy on both."

Shirley Lenner is spending Easter with her

sisters, Rosa and Maidie Lenner, who recently took a bungalow at Sunbury-on-Thames.

Olive Groves is another combining business and pleasure.

Olive fixed a week's engagement at Sandown, Isle of Wight, beginning just before and carrying her right over the Easter. Olive is making something of a seaside holiday of it as well, and her fourteen-year-old son—on holiday from his school in Canterbury—is spending it with her.

Mantovani's wife told me, "Yes—'Monty' has fixed some seaside dates for Easter, but I'm afraid I shan't be accompanying him, as we're expecting an addition to the family about Easter! He is at Southsea on Good Friday, and then is going on to Felixstowe."

Grandma Buggins—or, rather, Mabel Constanduros—told me she would probably be spending a quiet Easter all by herself in her cottage at the foot of the Sussex Downs between Arundel and Pulborough.

Her son, Michael, is going skiing in Norway, and Mabel will miss him, but she is going to fill in her time by hiking on the Sussex Downs, tending to her glorious garden, for which she has an almost Middleton-like passion, and putting the finishing touches to a novel she has just written.

Jessie Matthews escapes the bright lights at the farm which she and Sonnie Hale took at Hampton. Jessie converted one of the farm's old barns into a room in which she could rehearse, and she sometimes goes here to work as well as rest.

One of the profession's best-known farmers, of course, is Jack Hulbert, and he and Cicely Courtneidge usually spend their holidays here. The farm is in the neighbourhood of Hatfield,

EASTER—eggs, parades, and bonnets are round again, nature wakes from its winter sleep, and summer waits expectantly on the threshold.

The town-weary radio star and grease-paint-slinger pencil their first seaside-engagements in their date-books. They're the lucky ones; they combine an Easter by the sea with an addition to their privy purse.

Cracked the incorrigible Ronnie Frankau when I asked him about his Easter plans—"You can say I shall be most annoyed if I find myself in the position to take a holiday!"

But don't mind Ronnie—he's just trying to tell us that he, too, will be busy entertaining those who are enjoying themselves.

As, for example, our old friend Harry Hemsley, who throughout the Easter holiday is appearing at Brighton, Broadstairs and Worthing.

This provides Harry with the chance to spend his leisure Easter moments at what he calls his "dream house" at Kingsgate, between Broadstairs and Margate.

These "dream houses," which can be anything from a cottage to a bungalow, are quite the thing nowadays, and another "dream house" that will



Hertfordshire, and is a small one. His Highness Jack is almost always in residence here during such brief holidays as Easter.

Our front-line of radio comics when not at the mike can usually be found in their respective nests.

Stainless Stephen told me he would almost certainly spend some part of his Easter holiday digging in the garden of his Totteridge "castle."

"I do so much digging in the garden," sibilated Stainless, "that I'm setting too high a standard for the neighbouring husbands, and expect them at any moment to send me an ultimatum."

Big-hearted Arthur, on the other hand, will not be discovered at his Golders Green home, as he will be on the way to Scotland where he is due on Easter Monday.

It is possible, however, that he will break his journey at Blackpool on Easter Sunday and do the rest of the trip the next day.

Determined to throw off the "insidious effects of only six days' holiday in two years," Leonard Henry is bound for Horning on the Broads, where he spent a couple of days last summer and is going back this Easter Monday to stop a week. . . . "to sit in the old 'Swan' hostelry," chirped Leonard, "and navigate myself up and down the Norfolk Broads in a dinghy or something, alternating the two throughout. But I'm going to enjoy myself thoroughly, because I'm booked right up this year, and even though I've been appointed a Hastings Fol-de-Rol this summer, and will be beside the seaside, it'll be hard work."

I just had to ring Mrs. Lyle Evans, because I love to hear her delightful half-French accent and like to try out my French on her. Well, she and our Old Friend Dan found the call of Paris so irresistible that they turned down a chance to go to Cowes.

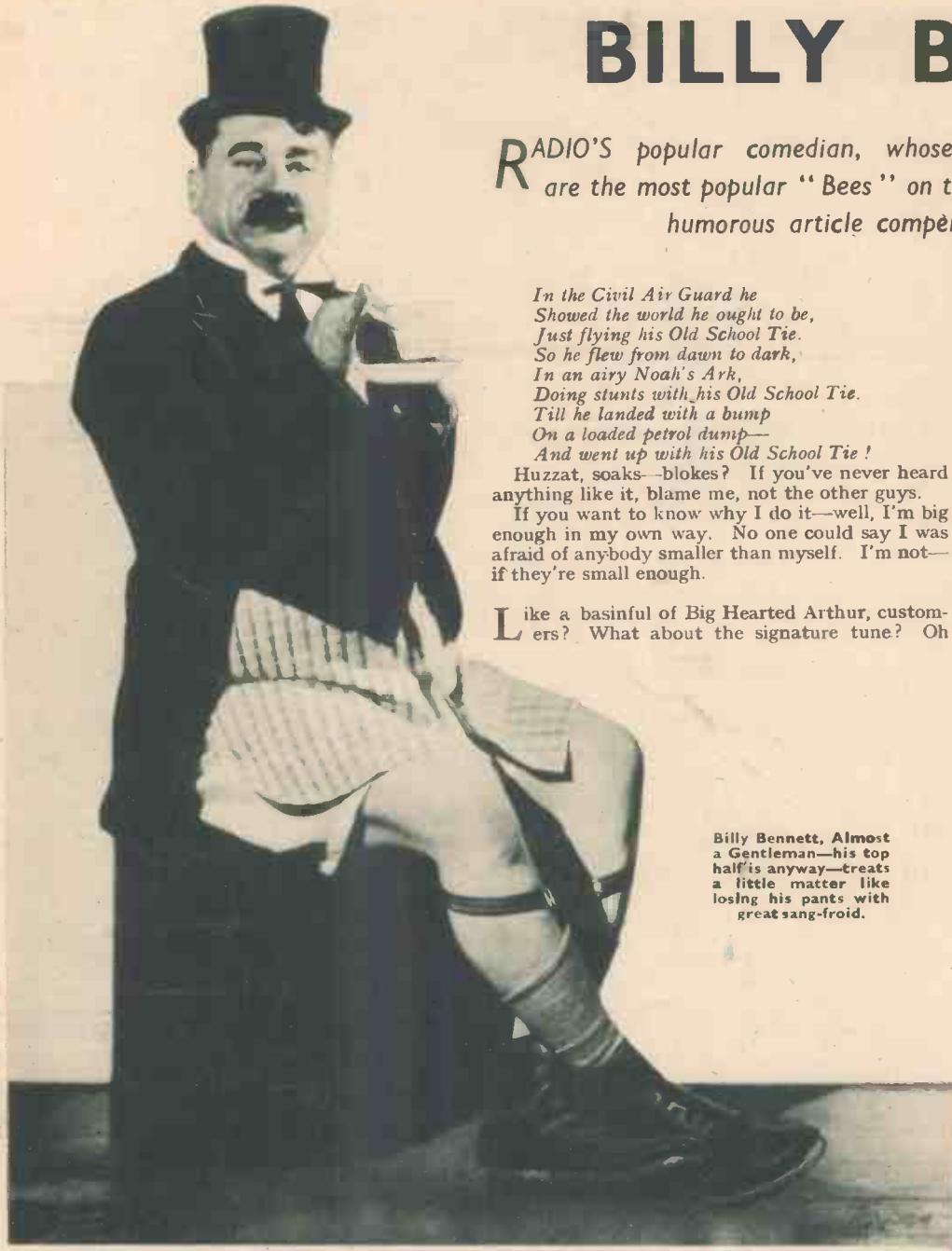
While in Paris they plan to look in on the French radio folk, and will do the round of the Paris shows, Folies Bergères, Bal Tabarin, the Casino an' all.

Gordon Little, one of the busiest light-singers on the entertainment merry-go-round just now, may snatch a few hours at a country cottage in Tring—another lover of the sweeping plains of Hertfordshire. Gordon gets a breath of the winey air of Herts, and hops back to his shows and broadcasts in better voice than ever.

Now Mr. Sun, do try and do your best for Howard Marshall if he decides to do some fishing at Fordingbridge on the Avon, for Frank Titterton if he decides to find a spot where he can do some yachting—in fact, for all those voice-weary radio folk escaping with the rest of us for the brief few days in the sometimes kindly spring!

BILLY BENNETT

RADIO'S popular comedian, whose "Almost an Academy" broadcasts are the most popular "Bees" on the air, tells some amusing stories in this humorous article compered by RICHARD PARSONS.



*In the Civil Air Guard he
Showed the world he ought to be,
Just flying his Old School Tie.
So he flew from dawn to dark,
In an airy Noah's Ark,
Doing stunts with his Old School Tie.
Till he landed with a bump
On a loaded petrol dump—
And went up with his Old School Tie!*

Huzzat, soaks—blokes? If you've never heard anything like it, blame me, not the other guys. If you want to know why I do it—well, I'm big enough in my own way. No one could say I was afraid of anybody smaller than myself. I'm not—if they're small enough.

Like a basinful of Big Hearted Arthur, customers? What about the signature tune? Oh

Billy Bennett, Almost a Gentleman—his top half is anyway—treats a little matter like losing his pants with great sang-froid.

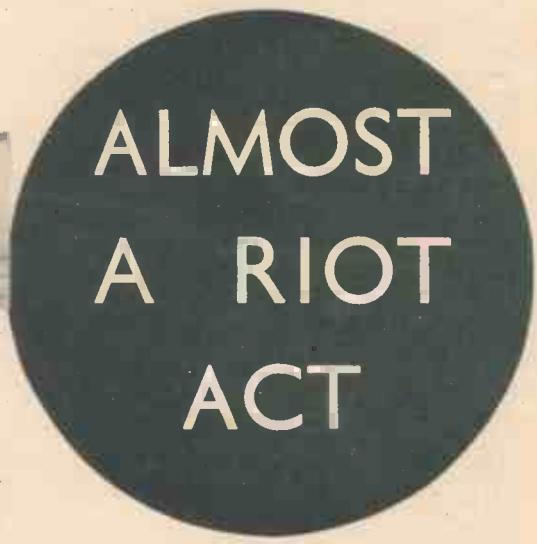
had to make sure the typist had made all the carbon copies I ordered. Ha!

I've been a bird and a bee and a tiny whiny worm,
I've chirped and I've buzzed and I've given quite a turn.

But now I'm going to be
A great big tree.
I'm an oak—a sporting oak—it's oke by me.
I was sawn into planks for which they get no thanks,
In fact I was board as board could be.
Then they nailed me to a wall—
I was only five feet tall,
What a skirt—a skirting board—they made of me.
To think that I could never see,
Such sights when I was just a tree.
I'm in that room from floor to lath,
And I'm in the door that's labelled BATH!
I'm just an oak—a sporting oak—it's oke by me!

Now for a spot of bother with Clapham and Dwyer.

Talking of the Blue Riband—
Ah, ya haya.
What on earth's that?
I was practising for the you-know-what-is-it.
I said the Blue Riband of the Atlantic.
And I thought you meant the other one.
What other one?
The bonny blue riband to tie up her bonny brown hair. It's a song.
What are the words?
I wouldn't know—I've only got the verses.



MORNING, soaks—folks. This is Professor Bennett, the Almost Golden Voice of Radio, bawling—calling you out.

You know my terms, don't you? Cash—dash down, and grab what you can. This time I'm going to surprise you. With nothing up my sleeve—except the straps of my dickey, and they've slipped past my waist—I'm going to give you a spot of burlesque.

Would you like a spot? I thought so. Opening hours, twelve to twelve—and then round to twelve again.

Introducing the Western Bros.:

Howdo, cards, your dictators are with you. Hurrah, hurrah and who-rah!

First a jolly good joke in the public house manner. Up the old Pool! Sic transit gloria washday.

There was once a most frightfully decent frightful fellow whose name will go down in the history books—as he went down in the school books. Could do nothing right, you know. Absolutely nothing. Not a thing!

So he went wrong, you fellows. Would you have thought of that one, George? No jolly fear, you topping athlete!

Now just a little song at the mighty ivories:

From his birth in Berkeley Square,
To the flat in old Mayfair,
My friend was wearing his Old School Tie.
Always warm and quite the gent,
From that place called Aix to Ghent,
He loved showing his Old School Tie.
Down to Henley or the sea—
Style: Announcer, B.B.C.,
He went sporting his Old School Tie.

yes, here we go.

*As big-hearted Laughter you know me—
My Waggon wheels turn every week.
I live upon pigeons and goat's milk,
And every gag raises a shriek—tra la—*

Well, chessmates—mess-mates—playmates. Oi! It's all a matter of time—as the judge said to the prisoner. I've been hard at work since yesterday finding names for every day in the year. Instead of Monday, Tuesday, Wednesday, I suggest Saloonday, Barday, Nipday.

Up to date I've named only seven days. I feel quite weak with the effort.

I think yueaw.

My pal Soldier, Sailor, Tinker—Stinker—oi, oi, and one for his nob—took me for a bath the other day. No, I mean a bathe. There should be an e in it. There was—me!

When he was up to the fetlocks I was halfway. Not across—down.

That's not fair, is it? Makes me a sink of—wait for it—inequality! Not what you thought.

Hiking back to the point. Is there a point? Well, I'll take a quart. I must tell you about when I was very young.

You see, I was so very small I was given up for lost several times. So they tied me to a collarstud and then it was easy. All they had to do was find the stud—and there I was!

Of course, I'm still small. Why don't I do something about it? Well, that's my business. Why don't I expand my business? Here, who's making the jokes!

Before I go I'll give you a song for which I've had thousands of requests. I know there were thousands because I counted them myself. I

What's the biggest ship on the Atlantic?
Ooh, that's easy. Courtship! Gives you that sinking feeling.

What would you do if you were sinking?
Grab a life girl.

A life girl? You mean a lifebuoy.
Do I? I thought lifebuoys were only for the ladies.

You're a perfect fool!
No, none of us is perfect—except the man next door.

In what way is he perfect?
In my way. Perfectly awful, isn't it?

What are you doing about it?
I'm taking offence.

Offence! What good will that do?
A lot of good. As soon as I've put it up, he can't see into my garden.

So you're a gardener.
No, I'm not. But I borrow his tools to stop him talking Mr. Middleton.

This is where we leave.
I can't. It's a bad leave and I'm snookered.

I'm leaving, too, soaks—folks—blokes!

Billy Bennett taking his bow—at a venture.
Please pay as you go out—of the shop.
Cheerio.



Carroll Gibbons, producer, Miss Mabel Blackmore, Advertising Manager of Spry; Mr. J. P. Van den Bergh, Managing Director; and Bill Williamson, conductor of the Spry Syncopators, glance through the script before recording



The Radio Revellers, four boys in comedy and song, add to the gaiety of this grand programme



Carroll Gibbons, Miss Blackmore, Miss Levy, who assists Carroll, and Mr. Van den Bergh go into a huddle over one or two points in the programme

COMEDY, MELODY AND SONG

will brighten your day if you tune in to the Spry Broadcasting Theatre on Normandy, Wednesday at 10.15 a.m., and Lyons on Sunday at 6.30 p.m.



Bill Williamson conducting the Spry Syncopators, with Carroll Gibbons at the microphone in the background



Mr. Van den Bergh listens to the charming voice of pretty Sandra Shayne



Michael Anthony, who compères the Spry Broadcasting Theatre



Dick Francis, grand comedian, with the well-known Australian actress, Byrl Walkley

NOTES ON

Radio Rhythm

A Weekly Feature on Radio Dance Music and Swing Time Topics by Sydney Petty

WHAT, I wonder, is behind the B.B.C.'s action in starting the late-night dance music half an hour later (i.e., 11 p.m.) as from Monday, April 17?

Is this action the result of some carefully considered policy? Or is the whole thing just plain silly?

I have heard bandleaders, music-publishers, and listeners in general criticise this scheme. For the B.B.C. knows that after 10.30 p.m. only fifteen per cent. of the public are still listening. After

eleven o'clock, it is estimated the listening public drops to twelve or ten per cent. Which is another blow to the music business.

What I want to know is—was this scheme based on knowledge or on ignorance?

MAKE a note of Thursday next—Sid Phillips and his all-star recording orchestra airing for the first time. And just take a look at the personnel:—Tommy McQuater, Max Goldberg, George Chisholm, Lew Davis, Ted Heath, Paul Fenhoulet, brass section; saxes, Joe Crossman,

Billy Amstell, Dave Shand, Joe Jeanette; Bert Barnes, piano; Ivar Mairants, guitar; George Gibbs, bass; Maurice Burman, drums.

FROM John Watt's office comes the news that Teddy Joyce's forthcoming series has been put back a bit and has been pencilled-in to start on April 22. Live-wire John Burnaby will be the producer, Dorothy Alt may be in it, there will be a male quartet as well as the "Three Sweethearts of Swing," and Teddy hopes to get Dave Burns, actor, who got so many laughs in that grand farce, *Three Men on a Horse*.

RADIO FAN CLUB NEWS

HERE'S THE LATEST ABOUT YOUR FAVOURITE CLUBS

ALL Lloyd Thomas admirers will be delighted with the news that Mr. F. J. A. Hesselden, 33 Keighley Road, Cross Flatts, Bingley, Yorks, has started a fan club in honour of this popular organist.

Lloyd Thomas has consented to become President of the club. Annual subscription is one shilling, and this includes an autographed photograph of Lloyd and full information regarding his broadcasts.

Special tours and outings will take place frequently during the spring and summer.

So roll up, Leeds, and give Mr. Hesselden your fullest support.

THE All-In Fan Club idea seems to be spreading these days. Mr. John Easter (St. Mary's, Durham Road, Portobello, Midlothian), who is Edinburgh Branch Secretary of the British Deanna Durbin Fan Club, and vice-president of the Pamela Gaye Friendship Club, is keen on starting an Edinburgh Radio Club.

"I am having great difficulty in getting Edinburgh people interested in my clubs," he tells us, referring to the above branches, "therefore I entirely encourage this new idea put forward by you, and would certainly like to see such a club formed here."

"I would suggest that anyone in Edinburgh who is sufficiently interested in such a club should get in touch with me through the Fan Club News."

Well, Edinburgh radio fans, what about it?

FLASHES.

Reminding Horace Finch fans of the grand meeting at Empress Ballroom, Blackpool, on Easter Sunday.

Special for Robbie Cleaver fans. Details of the next tour—of the B.B.C.—have not come to hand this week, but will appear next week.

Donald Thorne's admirers who live within easy reach of Wimbledon should keep April 18

free for grand dance at Wimbledon Town Hall.

MR. R. HULL, 33 Woodbury Road, Heaton Road, Bradford, Yorks, who is Assistant Secretary of the Reginald Dixon Fan Club, Northern Area, tells us that he has Reginald Foort's permission to take a number of members along to the Alhambra Theatre, Bradford, on Sunday, April 30, to view his giant Moller Organ.

Anyone who would like to be in on this interesting tour should write at once to Mr. Hull, and he will let you have full particulars. Mr. Hull, incidentally, has another organ tour in mind, and as soon as he gets permission to take his Branch along he will let us have the details.

SECRETARY of the Northern Branch of the Robinson Cleaver Fan Club, Mr. A. K. Patterson (8 Old Farm Road, Great Crosby, Liverpool, 23), has also arranged a tour of Reggie Foort's grand organ.

This tour takes place at the Empire, Liverpool, on April 24, and members who live within reasonable distance of Liverpool have been given full particulars of this outing. But there are probably many members who live outside this area who would like to see this organ.

Cost of the tour will be two-and-sixpence—but this includes admission to the show *Keep Smiling*. Everybody is welcome to join in, so write to Mr. Patterson for further details.

BELFAST readers will be glad to hear that Norman Murray (42 St. Ives Gardens, Stranmillis, Belfast), has recently formed a club in honour of Joseph Seal, that brilliant young organist who plays at the Ritz Cinema.

The secretary is planning big things for the future, and he is shortly running a competition with cash prizes. Entrance fee will be sixpence, and all proceeds are being donated to charity.

So gather round, Belfast—and Joseph Seal's fans from any other district—and help make this club really successful.

A WORD about sweet Sue—you know, "Sue and Her Boy Friends," who're making such a hit nowadays in the Billy Bissett broadcasts, not to mention the Charlie Shadwell shows.

Sue—otherwise Suzanne Botterell—looks rather like those pictures you see of Gladys Cooper. She's won dancing championships—and no wonder, for she started life as a dancer. She danced, at the tender age of three, before the Dutch Royal Family in Holland, where her people were then living.

At the age of four she became a "wonder child pianist" and gave a recital at the Grotian Hall, London!

At the age of nine she gave another recital at the Aeolian Hall, London. After this recital she had a heart-attack and didn't play or dance again till she was fifteen.

At seventeen she discovered she could sing. She's sung with many famous bands—but to-day, with her "Boy Friends" I think she tops anything she's done before.

SAW breezy Bill Cotton the other night, back stage. The man seems to be too busy nowadays even to put his trousers on. He'd been doing a stage-show, and halfway through changing, stopped to fiddle about with a marvellous new petrol filter he's putting on his racing car.

Interviewed in his under-pants (prior to slipping on a dressing-gown and dashing off to conduct a rehearsal) Mr. Cotton told me a good one about the River (Thames) Emergency Service, who'd written to ask him if he'd take part in their transport scheme in wartime, and lend them his speed-boat. It does forty knots.

Billy said: "Gosh, I'd like that job; I think I'll write and tell them I'll do it—providing that if and when I get my calling-up papers"—he's a qualified plane pilot—"they'll tell the Government to go and chase themselves!"

It seems Billy Cotton can fly a plane more than somewhat. I saw a letter from an ex-War nurse the other day, reminding him of the time he used to scare the life out of certain officers by bouncing the wheels of his plane across the tin roof of the shed they lived in!

On land, sea, or air, Bill's renowned for his love of speed. But I wonder how many know that once upon a time he used to play football for Queen's Park Rangers?

by FRED WILKIN





Important moment in the Effects Dept. when the safe door is heard shutting—note the device under the script for the sound of an ordinary door.

"**G**OT any cockroaches? I'll need a roundabout, too—and an aeroplane, a lion, and possibly a wheelchair!"

These are not the whimsical cravings of a spoilt child, but a simple, everyday request that any B.B.C. producer might convey to the Effects Department of Broadcasting House.

It is remarkable the way this section has developed from a haphazardly collected stock of primitive instruments and gadgets to a highly organised system of creating any type of familiar or unfamiliar noise on demand.

This department was adapted by Mr. Wells Coates, the architect responsible for Broadcasting House, from a design made by Bryan Michie, who was then chief of the Effects Department at Savoy Hill.

Methods were very different in those early days.

For certain productions, the manipulation of "effects" sometimes required as many as half a dozen people and, with the department represented only by Denis Freeman, George Innes, and Bryan Michie, extra assistance was frequently obtained from the local Labour Exchange which supplied the B.B.C. with unemployed men who went along to the studio, crumpled brown paper (which sounded like the crackling of fire), tossed buckets of rice on paper sheets (to represent rain), belaboured gongs and drums with wild abandon—and collected their money!

But those easy, happy-go-lucky experimental days are over.

The B.B.C. now has two Effects studios—one in Broadcasting House, which, under the supervision of Charles Willis and his ten assistants, supplies the needs of the Drama section. And the other, behind the stage in St. George's Hall. This, of course, is reserved for variety broadcasts.

The Dramatic Effects Department relies principally on recorded sounds and works therefore in close collaboration with the Recording Department. But, for Variety productions, effects are still produced artificially, since it is often desirable to transmit an exaggerated or burlesqued version of the sound intended.

The main Effects studio in Broadcasting House is flanked by eleven gramophone turntables, which are used for recorded effects that can be suitably "mixed" and combined by the engineers. Sometimes over seventy records will be used during a single programme running for less than an hour.

In the centre of the room is a steel-topped table

Noises off!

SAM HEPPNER
visits the Effects Department in this week's
Adventure at the B.B.C.

for producing such effects as horses' hooves, while in one corner is a large water-filled tank which, fitted with rowlocks, can give a faithful representation of oarsmanship, and is used mainly for illustrating rain. Suspended from one wall is a tin sheet which when rattled sounds uncannily like thunder.

Rain and thunder are the two sounds which it has been impossible to record successfully. Place the recording microphone against a window-pane while the rain is beating furiously down on it, and you will get nothing but a continuous hiss on the wax impression.

Neither is the closing of a door recorded. The way to get the noise of a door slamming is simply—well, to slam a door. Consequently, the B.B.C. abounds in "doors," that is to say, stout wooden boxes with lids that are fitted with the handle and lock of the ordinary house door.

The effects boy stands beside the microphone, script in one hand and door-knob in the other; at the appointed moment, the lid is lifted—click!—and there follows a brief pause representing the time it normally takes for anyone to get inside a room. Then the lid is banged down, the lock engages—and the effect has been obtained!

Five years have been spent in accumulating four thousand records—with four or five slightly different effects on each; variations on a theme, really.

If you tell the Effects Department you want the effect of an aeroplane, they will ask you: "Taking

off, taxi-ing, ticking over, in flight, or landing?" All sounds, you see, are represented in every possible mood and condition. You can have a car on a wet road, a gravel road, an asphalt road.

Formerly, a yellow or red pencil mark on the record indicated where the needle was to be dropped. But greater precision is now obtainable; a special electrical device can set the tone-arm above any pre-determined groove.

Effects are added to the existing collection at the rate of a hundred a year. Whenever there is time to spare, the recording vans go off in search of extra sounds that are bound to prove useful in future productions—fairground noises, the chatter in a big store, Cup finals, test matches, and so forth.

Aeroplane and gunfire recordings are believed to be the most successful.

Effects in the Variety Department are, as I say, artificially produced. I remember seeing a sketch in which Ethel Revell, in the excitement of a day's excursion by the sea, was supposed to fall in.

"Look out!" she cried. "I'm falling in!" An effects boy tipped a bucket of water into a tank while Ethel, protecting her dress with a towel, bent over a bowl full of water, put her lips to the surface, and cried for help. It sounded most convincing.

After which the party, adjourning to the pier, tried their skill at the rifle range.

Two effects boys were needed for this. One to strike a fibre suitcase with a wooden club (the rifle going off), and the other to tap a steel rod sharply against a sheet of tin—the pellet finding its target.

It frequently happens that, after a long and fruitless search for an effect, they hit on the bright idea of using the real thing!

"Once in a show we were doing," an effects boy told me, "we had to convey the rattle of golf clubs and, after trying nails, coat-hangers, and various other unsuitable devices, we fell back on the obvious idea of rattling a set of real golf clubs."

"Ours is a funny business. It takes such a hold of us that we find ourselves wandering about in private houses, tapping, knocking and shaking everything we can lay our hands on to discover the sort of noise it makes!"

Well, he can come and tackle my neighbour's dog; I suggest he gets hold of it at the neck!



Mrs. HARRY ROY *At Home*

which is where she most likes to be, says VERITY CLAIRE

MORE photographed and talked about than many young women have ever been in their lives, Mrs. Harry Roy is still as shy as they make them. It's almost impossible to make her talk about herself!

The two big things in her life are Harry and Roberta, her two-year-old daughter. The importance laid on the family can be judged from the flat, which is stiff with pictures of Harry, his wife, and Roberta, in every possible mood, grave or gay. Framed photographs look at you from every corner.

On the evening when I went to visit the family, Roberta—a very active little maiden—was running about all over the place, chattering of everything and nothing, and rushing to get her daddy's paper. It is a daily ritual that she should fetch daddy's paper, which comes through the letter box each evening.

Harry and Pearl adore Roberta, and small wonder, for she is the most engaging little creature, and ridiculously like her father. She has a look of her mother, but her eyes are completely Harry, and she already knows how to use them to good effect.

Roberta, thank heaven, is not called Robbie, Bobby, or Bertie, but just Roberta. What's the good of a lady having an unusual name if you shorten it to something ridiculous? No, Miss Roberta Roy is called Roberta Roy, and no nonsense about it.

Mrs. Roy is very domesticated, and likes turning out the flat, scrubbing cupboards,

Mummy's great fun to play with, Roberta decides



GLAMOROUS "Princess Pearl" has made a big name for herself in films and as a singer—but in this week's intimate interview Verity Claire discovers Bandleader Harry Roy's wife in her best part yet—domesticated housewife and devoted mother.

and finding out just where everything has got to. But this is a phase that doesn't last very long, and if she had to turn out rooms every day she might lose her taste for it!

She does all the housekeeping herself, and what she doesn't know about food prices isn't worth knowing. It's impossible to stick an extra 6d. a pound on anything when she's around! She does some of the cooking, too, though not all of it, but she makes a point of always cooking Harry's meal herself last thing at night.

"It's difficult to know what to get for him," she said. "He's so fussy, and there are so many things he doesn't like. He'll eat sausages, and eggs and bacon, and fish—and not much else."

I ventured to remark that you didn't need a great deal at twelve o'clock at night, but Pearl said that was all very well, Harry hardly ate anything all day, and he must have something fairly substantial at night, mustn't he?

Harry certainly looks very well on his "starvation" diet, and when I arrived had just come home from playing a very strenuous football match. It was the first game he'd played since he was a boy of about eighteen or so, and it was the same story with most of the other members of the band.

"And are we stiff?" said Harry, rolling his eyes.

"At least, we're not so stiff to-day; we've all had hot baths and showers, but oh boy, oh boy, shall we be stiff to-morrow? We'll be stiff!"

Harry intends to dragoon the boys into playing more football in future, and is going to arrange charity matches wherever the band happens to tour. So now's your chance, fans!

Harry's a keen gymnast. They had a very pleasant dining-room in their Park Lane flat, but Harry felt the urge for a gymnasium, so the dining-room had to go. It still has a sideboard, and one or two other appurtenances proper to a dining-room, but in the middle stands a low wooden platform, on which Harry skips religiously every day. There is also a punchball, boxing gloves, and this and that, and Harry spends quite a lot of time here daily, keeping himself in training. He manages to keep extremely fit, too, considering the amount of work he gets through.

Roberta trots in and out, supervising the gymnastics, and getting thoroughly in the way—not that Harry seems to mind.

Robertha is a very lucky young woman, for she has a day nursery, night nursery, and bathroom all to herself. Not many young ladies of two can boast of all that.

Pearl Roy has every woman's love for pretty clothes

The bathroom has Snow White and the Seven Dwarfs painted on the wall, and the night nursery is pale blue and white, with gaily patterned chintz curtains.

The day nursery is chockful of toys of every kind. I've never seen so many. Stuffed animals galore, a fairy cycle, dolls' pram, large stuffed dogs on wheels, bricks, balls, hoops—everything you can think of.

Although Roberta has so many toys, her greatest delight is to take her mother's shoes and gloves and dress up in them! If ever Mrs. Roy wants a special pair of shoes and they are missing, she knows instinctively that they are to be found in the nursery.

Roberta's second favourite pastime is writing, which she has just started. Unfortunately, her favourite writing material happens to be the wall, no matter where she may be. Pothooks, or just lines of scribble, but to be most effective Miss Roy considers it should be done with pencil or chalk, preferably a coloured one, on the lightest and newest piece of wall space she can find.

Her mother is very placid about all this, and doesn't seem to mind at all. It's difficult to ruffle her sweet serenity. She will even tell you the following story with complete calm.

Last spring, when Harry and the band toured South America, most of their wives went with them. But whereas the band went all over the place, as far as Chile, the wives were left in Buenos Aires, as it was felt that their influence whilst on tour might be a trifle disturbing.

When she was left in Buenos Aires, Mrs. Roy and three friends went for a drive one night. They were in a high-powered saloon car, and rolling along at a steady pace, when suddenly the driver had to swerve to avoid an erratic motorcyclist, and went bang into a lorry. The side of the car was torn clean off, and the two people sitting on that side were taken to hospital very seriously injured. Mrs. Roy and the fourth passenger weren't even scratched!

Apart from this one incident they had a grand time in South America, where they stayed for four months and enjoyed themselves enormously. They hope to pay a return visit some time in the not too distant future.

Pearl doesn't always travel with the band, and sometimes prefers to stay quietly at home with

Roberta. She hasn't sung with them yet on the stage, but has broadcast frequently, which she enjoys very much, in spite of being terribly nervous. She's looking forward to television as the next step.

Mrs. Roy takes her singing very seriously, and has lessons three times a week from Mrs. Percy Pitt. And that, of course, means a good deal of practising at her lovely walnut piano in the drawing-room. This room, by the way, has a deep red carpet, and curtains and covers of thick fawn and green material, with heavy pelmets at the windows.

The bedroom is decorated in exactly the same colouring, and the bed has a green eiderdown to match. The furniture is unusual, being of pale cream coloured sycamore, inlaid with lines of dark brown walnut.

The red carpet stops at this part of the flat and changes to brown for the gym, the corridors and the nurseries.

The bathroom is black, white and silver, and all round the bath are pictures of boxers. I couldn't think why, but Pearl shyly explained that she used to be a boxing fan and kept all boxers' pictures. But they gradually lost favour in her eyes, and are now relegated to the bathroom!

She likes sports, but is only very ordinary at all those she undertakes, or so she says. She plays golf moderately well, and tennis also moderately well.

"I play bridge, but only with the family, because really I'm terribly bad."

She loves driving a car, but walking isn't her strong point. Too much trouble. But she'll dance as long as you'll guide her round the floor.

At this point Roberta, newly bathed, brushed and arrayed for bed in a natty nightdress, covered by a blue dressing-gown, came in to say good-night to Mummy. This being disposed of, Mrs. Roy told her to "say good-night to the lady."

Roberta looked me up and down, decided that perhaps, after all, I wasn't too bad, waved an airy hand and said "Good-night, lady!" and trotted away.

Yes, although Mrs. Roy likes games, motoring and dancing, her chief interests in life are Harry and Roberta, and as long as they're all right, well, nothing else matters much!

Driving a car is one of Pearl's "likes"—it's less trouble than walking!



Harry's a games enthusiast—he plays a very straight bat, as you see—and he and his boys played a grand football match not long ago.

Concluding MADAME ARCANA'S Radio Reminiscences

Outstanding organist Ena Baga has an equally famous organist sister, Florence de Jong.



SOME time ago a big, good-looking fellow was brought to my studio and his friends wanted to know whether he had it in him to be a first-class singer. So I asked him to sing for me.

He plunged into the famous "Factotum" song from "The Barber of Seville." He had only sung about three bars when I stopped him.

I knew, instinctively, that here was a voice that, with training, might sweep the world.

His name was Alexander Witkin, and you know him now as "Afrique," the magnificent singing impressionist, who hit the front pages several times in connection with his famous impression of the Duke of Windsor.

I could never resist a really good voice, and though this young man was unable to pay a full price for lessons, I trained him daily almost for six months. In those days—six years ago—he appeared at a pupils' recital of mine at Wigmore Hall, doing fundamentally the same impressions as he does now.

Naturally he is now an experienced artiste, he has developed polish and a skilled technique. But, in the main, the Alexander Witkin that I knew and trained as an unknown is the same as the deservedly popular "Afrique" who has been a top-line success all over the world—Radio City, New York, Hollywood, South Africa—his home country—and every large and small hall in this country.

"Afrique" was another artiste for whom I spoke at the Windmill Theatre with success. Seeing him recently doing three shows a day at the Prince's Theatre in *Band Waggon* reminded me—I wonder if it did him?—of those early days at the Windmill when he had to "black up" and do five shows a day for £6 a week!

A girl of whom I think highly is Ena Baga, the popular organist, who had a radio date in March.

Ena's a sweet person who, as well as being a first-class organist, is a brilliant pianist. I'm anxious to get her radio dates in this capacity, and as I never give up on a job when once I've got my teeth well into it, you can expect to hear Ena as a solo pianist some time soon.

No, in this business one cannot afford to relax. One has to be a psychologist, to know just how much one can work round an executive in order to get what one wants.

Do you know, it is well over two years ago that I first brought Fredric Bayco, the clever organist of the Dominion, Tottenham Court Road, to the notice of the B.B.C.?

I have letters in my office in which the B.B.C. thanked me for my kind suggestion, but regretted



Here is that grand comedian Eric Barker, whose pianist namesake confused us in the first instalment of this series, "Did you spot the mistake?"

that they did not see their way clear to adding to their already long list of outside organists!

Bayco is now one of the most regular and popular broadcasting cinema organists.

But to revert to Ena Baga. Not many people know that she is a sister of that other outstanding woman organist, Florence de Jong.

Ena first played on a church organ when she was only twelve. That was at Southend, her home town. Two years later she was playing a cinema organ in the same town. Then she went to the New Gallery Cinema in London, where she worked with her sister. Her next move was a transfer to the Tivoli, where she remained for seven years.

So far she has made seven broadcasts on the Theatre Organ, and has also been honoured with Command Performances at Balmoral Castle before King George V and Queen Mary, and at Lady Mountbatten's home before the King of Spain.

Ena is now resident organist at the Gaumont, Camden Town. Watch her. I'm convinced she's going right to the top.

I'm also very interested in the upward climb of a young man who I think has it in him to be another Fred Astaire. He is Graham Payn. Only nineteen now, he was introduced to me some time ago by the late Raie de Costa as a wonder boy-soprano. And wonderful he was.

MY "STAR" PROPHECIES

MADAME ARCANA tells how her predictions of success for such radio stars as "Afrique," organists Ena Baga and Fredric Bayco, singer Graham Payn, have all come true

I was able to fix him in the opening season of non-stop variety at the Phoenix Theatre, and he was a riot.

In fact, wherever he went he was topping bills so much so that two well-known comedians who were compèring a show in which he was appearing would not go on the stage until the applause for Graham had died down to proportions which, as one of the comics said, with a kindly grin, "Gave another poor bloke a chance!"

Then Graham's voice broke, and when it became firm again his mother, who had taught him singing so successfully, decided to put him in other hands. He now has lessons from the eminent Roy Henderson.

Meanwhile, he'd been learning dancing and syncopated piano-playing from Clive Richardson,



Another well-known organist, Fredric Bayco, whose broadcasts from the Dominion Theatre, London, are so popular

well known as Hildegarde's accompanist. Graham has forged his way ahead till now he is one of our most promising juveniles in both radio and television. He was juvenile lead in the recent broadcast version of *Congress Dances*, opposite Conrad Veidt, and in several of Reggie Smith's television revues.

I think I can claim some responsibility for the success of that popular song, "These Foolish Things," because I introduced the composer, Jack Strachey, to the lyric writer, Eric Maschwitz.

I had introduced Jack as lyric writer and composer to the Windmill, and he was doing a lot of composing for other variety shows. But I was anxious to get him on the air. For nearly a year I plugged away at Eric Maschwitz, during which time Jack reached a prominent point in his career.

At last the Director of Variety "fell" for Strachey's talent and signed him up to do a lot of composing, notably for those very bright and successful B.B.C. Monthly Revues.

The two then began collaborating and wrote many fine songs, outstanding ones being "These Foolish Things" and "Paris Isn't the Same."

A lot of perseverance is needed in my job, some luck, too. You have to be in the right place at the right time and in the right frame of mind to recognise and "put over" a potential star.

SIR THOMAS BEECHAM

For RADIO LUXEMBOURG

ON Sunday, April 9, another vital and important step in the history of sponsored radio will be made when Sir Thomas Beecham and the London Philharmonic Orchestra make their bow from Radio Luxembourg.

This is indeed a momentous occasion, marking yet another dramatic milestone in the growth, development and advance in the programmes offered on commercial radio.

The importance of this announcement will not be lost, or underestimated, by those who have the welfare of sponsored radio at heart.

It means that listeners to these programmes are not only afforded the best variety and dance bands, but are now given the rich cream of all symphony orchestras and conductors.

It means, also, that commercial radio stations are offering all that the state subsidised stations have long cherished as a monopoly.

For this we must thank Beechams Pills Limited, who, acting with intelligent foresight, persuaded Sir Thomas to conduct the London Philharmonic Orchestra for a series of twenty-six programmes.

Sir Thomas is the son of Sir Joseph Beecham, Bart., the maker of the world-renowned Pills. When Sir Joseph died in 1916, his son inherited the title.

But long before that time Sir Thomas had built up a big reputation for himself as a conductor of the deepest perception.

He has accomplished a great deal in his lifetime, and England owes much to this dynamic genius.

When he had completed his education at Oxford his father's wealth gave him the opportunity of beginning immediately on his chosen career.

He was only twenty-seven when he formed his own orchestra, and gave many concerts of old music. This he followed by conducting symphony concerts of more modern music at the Queen's Hall—concerts which, unfortunately, were not wholly supported by London's "highbrows."

Opera owes a great deal to Sir Thomas Beecham, for when he was thirty, a daring and ambitious young man, he introduced many new works to London.

Those who are able to recall these venturesome days will perhaps remember such new productions as Strauss's *Elektra*, Sullivan's *Ivanhoe*, and Dame Ethel Smythe's *The Wreckers*, among many others.

All this he has done for London, but it has cost him a great deal of money.

BEGINNING Sunday, April 9, from Luxembourg at 8 p.m., Sir Thomas Beecham and the London Philharmonic Orchestra will be heard on the air in a weekly series of popular classics, sponsored by Beechams Pills Ltd.

After the war he did not resume his operatic conducting, but appeared in a number of orchestral concerts. London, by this time, no longer stayed away from his performances. In fact, when he appeared at the Queen's Hall he filled every seat in the house.

When Sir Thomas Beecham appears in front of his orchestra, or perhaps walks into a restaurant, you cannot fail to be attracted by his remarkable appearance.

His rich, healthy colouring, set against his

grey-white moustache and small, clipped beard makes him stand out like a Van Dyck painting. He is an extremely fine-looking and very distinguished man.

His wit is pungent, and amusing; his tongue sharp when he rebukes.

People who attend his concerts dare not be late—he glares ferociously at all late-comers—and they must observe the strictest silence.

He is as temperamental as a Garbo, but everyone recognises his genius and has taken him to their hearts—he is affectionately known as "Tommy" to "highbrows" and "lowbrows" alike.

His lashing tongue has stormed at the Covent Garden audiences, whom he has called "savages," and at the English nation as a whole, which, at one time, he summed up as the laziest nation in the world.

But his bark is far worse than his bite.

He is a very shrewd man.

Before 1914 Sir Thomas went around saying that the Germans meant war. Nobody believed him. Just before the September crisis he was heard to be saying that the Germans didn't mean war. Still nobody believed him.

Supporting this statement he tells of a recent visit to Germany, and of a trip to a small country village. At this village he met a German army colonel whom Sir Thomas immediately recognised as a head waiter he had seen, only a short time before, in a London restaurant.

How, he says, can any country wage a war when the army colonels are recruited from waiters?

His "manner" before an audience is very impressive. There is nothing poetical about his appearance, but his gestures are perhaps a little eccentric. At times he is like a volcano, moving from side to side of the conductor's stand, and the next moment he will put down his baton and make small gestures with his fingers.

However, his performances reflect his genius. They are vital, expressive, colourful.

Now, for the first time, Sir Thomas Beecham's genius and vast experience will be offered to Radio Luxembourg listeners. This is indeed a great treat for music lovers.

Sir Thomas Beecham and the London Philharmonic Orchestra will be playing mostly the more popular classics, which will appeal to every listener. For half-an-hour's performance of delightful music, tune into Radio Luxembourg on Sunday at 8 p.m.



Sir Thomas Beecham and the London Philharmonic Orchestra pose for our cameraman during a rehearsal



Cora Goffin will delight in the comedy part

"Isn't she cute, isn't she sweet?
She's gentle and mentally nearly complete,
She's knockout, she's regal,
Her beauty's illegal—
She's the girl friend!"

THAT gives you a mental picture of her, according to the authors' idea, anyhow. And they should have some ideas, for it took no fewer than eight of them to write this show, which was such a big success at the Palace Theatre some time back, and introduced to us those two delightful American comedians, Emma Haig and George Gee.

Translating this stage hit into terms of radio has been no easy job, and has caused Martyn Webster more than one sleepless night. This time, he has missed the able collaboration of Reginald Burston, who has been very ill, and has had to go away to recuperate. It is doubtful whether he will return in time to conduct the show.

"The Girl Friend" has a very fast moving plot, with all sorts of complications, many of which are seen rather than heard, and Martyn has had to contrive various alternatives.

The story has an original opening, set in a backwoods railway siding, where most of the passengers leave the train and wander around. There are Mr. and Mrs. Burke, the former very dyspeptic, the latter very ill-tempered, who are on their way to a college reunion.

There is the Girl Friend herself, one Kitty Brown, who meets her fate in the form of a rising young lawyer, Robert Mason. But they are due to go through many vicissitudes before the final curtain. When the train starts again, Robert is left behind, clutching Kitty's handbag which contains all her money, and for which they have been searching!

The scene changes to the Hotel Wendel, where we encounter the main comedy element, Jerry, a porter, and Jenny, the telephone girl. Their constant stream of wisecracks make ideal radio entertainment.

Two visitors to the hotel are Mr. and Mrs. Dennison, who are apparently remaining on friendly terms only because they wish to secure a large legacy.

When they have a row, and Mrs. Dennison walks out, Kitty is given her room in the bridal suite as a result of a mistake. So she and the deserted husband occupy two of the rooms of the bridal suite that night, and when Mrs. Dennison arrives the next morning the fun begins. What's more, she briefs Robert Mason to sue for her divorce, and the young lawyer is heartbroken when he discovers the identity of the pretty co-respondent.

However, the misunderstandings are eventually righted, and all ends happily in traditional musical comedy fashion.

Martyn Webster has secured a very strong cast for this show of tried musical comedy artistes who can be relied upon to get the most out of every situation.

In the name part is Marjery Wyn, who has been starring in several of Martyn's productions since she settled down with her doctor husband near Birmingham.

Marjery began her stage career at the age of fourteen, when she joined a concert party at Westcliff-on-Sea, and the following year she was a principal girl in pantomime. Later, she played

Sweet-voiced Marjery Wyn will play the heroine



MEET "THE GIRL FRIEND"

Popular musical comedy of the London stage, which comes to the mike on Tuesday, April 11, National, and on April 12 on Midland and Regional. Here are the full cast and details of Martyn Webster's production, revealed

by CHARLES HATTON

principal boy with great success, and had meanwhile also broken into musical comedies.

She played leading parts in several touring versions, including that of *Mr. Cinders*. Then she went to Daly's Theatre to play the lead in *The Lady of the Rose*, opposite Harry Welchman, later joining the cast of *Nippy* as second lead. She had the title role in a revival of *The Quaker Girl*, and then played opposite Stanley Lupino in *Hold My Hand*.

It was at this time that Jack Hulbert asked her if she would give him an audition for radio, as he was then putting on "Jack Hulbert's Follies."

Marjery took it rather lightheartedly, and was very surprised when she got the part. After that, they signed her for the Radiolympia revue *Nine Days' Wonder*. Since then, Marjery has played leads in many radio shows, and has recently scored big radio hits in *Mr. Cinders* and *Please Teacher*, both Martyn Webster's productions.

Making one of his rare radio appearances in the hero's role is Henry Lytton, famous son of a famous father. Henry is returning to the part he played on tour. For many years he has been appearing regularly in musical comedies and films, and this has left him comparatively little time for radio.

In the touring production of *The Girl Friend*,



Patrick Waddington strikes out in a new line as comedy actor

Cora Goffin played the heroine's part opposite Henry Lytton. All the time she was casting an envious eye on the comedy girl's eccentric fooling, but they made her stick to sentiment. Now Cora has her chance to give full vent to her lively sense of humour, and sing some of the snappy numbers which proved a riot on the stage.

Martyn Webster is trying another experiment in casting Pat Waddington for a crazy comedy part—Jerry, the porter. But the risk is not very great, for Pat has had so much experience, both of stage and radio, that he rarely fails to make good at any sort of characterisation.

Son of a theatre proprietor, Pat started acting and singing at the age of six, and later was Secretary of the famous O.U.D.S. Then Sir Barry Jackson offered him a contract at Birmingham Repertory Theatre, where he appeared in the modern dress version of *Hamlet*. He first leapt into the limelight when, with William Walker and Anne de Nys, he formed That Certain Trio, which soon made the radio grade.

After more than a year as announcer at Radio Luxembourg, John Bentley returns to his native Midlands, and will be heard in this show playing Phillip Dennison. When I saw John last at the studios, he was limping badly as a result of a skiing mishap in Switzerland, but he managed to hobble to the microphone.

Mrs. Dennison is played by Dorothy Paul, who has been heard on the air quite a lot lately. She, too, has had considerable stage experience, both in straight plays and musical comedies. At one time, she was understudy to Evelyn Laye.

Lester Mudditt, who plays Mr. Burke, will be remembered by millions of listeners for his masterly interpretation of Graham Forbes, the Chief Commissioner, in the Paul Temple serials. He is a first-rate character actor.

Mrs. Burke is in the capable hands of Courtney Hope, a very clever dame, who has broadcast on many occasions in variety programmes. At her home in Northamptonshire, she is a J.P., and a very well-known figure in county activities. Many of her monologues and sketches have been published.

Hugh Morton—looking very sunburnt these days—has the part of Richard Dennison, and whilst it does not offer him the same scope as Paul Temple did, Hugh can always be relied upon for a perfect character cameo.

For once in a great while, Hugh's wife, Monica Stracey, is in the same show, playing the part of Mary, a comedy maid. She will play it in the same broad dialect as her Mrs. Weston character studies which are so popular in the Children's Hour.

Marjery Westbury as Miss Wendell completes the cast. Originally one of the Wireless Singers, Marjery has developed tremendously, and can now be relied upon for any part varying from musical comedy heroines to Cockney charwomen.

If Reginald Burston has not recovered in time to conduct the show, the Midland Revue Orchestra will be under the capable baton of Norris Stanley, his leader. Norris is one of the finest violinists in the Midlands, and is often heard as a soloist in classical concerts.

"The Girl Friend" is Martyn Webster's last big musical comedy production at Birmingham before going to Manchester for three months, so make a note of the date now.

Your Easter Face!

Beauty Editress Georgina Strange gives you the latest complexion tips to make your holiday perfect

Happy holidayite is Bess Johnson, well-known American dramatic actress, who broadcasts on the WABC-Columbia network

DOESN'T this just make you long to be out of doors in the sun and fresh air? But even on the care-free holiday you can't let your face go to rack and ruin! Here's the simplest beauty routine for seaside, country or river

I ALWAYS look forward to Easter as the first official welcome to sunshine. It's the first holiday of the year and everyone waits to deck themselves out in their new clothes and go gay. In fact, it's the final good-bye to winter.

Whether you're off for a breath of sea air, staying at home to entertain or even looking forward to "forty winks" with one eye on the old armchair, this April holiday should be a change from your usual routine.

It comes just at the right time to give us a little "pep" and vigour and put the sunshine back into our faces. Four days with the worries of the world flung to the winds sends wrinkles to their doom, brightens tired eyes and braces up drooping face muscles. Your Easter face is something worth cultivating.

There's no need for detailed beauty treatments during this long week-end, but don't forget your face entirely.

Whether you're going to have a hiking or a dancing holiday, you'll have time for what I'm going to suggest. It's nothing difficult, just a simple beauty routine and I do want you to promise yourselves that you'll carry it out.

A ll you want is a container of special cleansing pads, a pot of skinfood and make-up.

When you get up in the morning, "dry clean" with the cleansing pads. This is a lightning business when you know what to use. The pads I advise can be bought in large dressing-table pots or little 6d. containers which can be slipped into handbag or knap-sack.

Wait a few seconds for your skin to dry and then powder—you won't need a foundation cream, as these pads make the perfect powder base. Apply your rouge and lipstick in the usual way, and if you use it—mascara. By the way, when mascara is used during the day, it should be applied to the upper lashes only.

The new cyclamen make-up is very smart, but don't even think of it if you're going to spend your

holiday in tweeds; keep to delicate pinks and corals.

At odd moments when you find yourself getting "shiny," use your cleansing pads—there's no necessity to wash—and anyhow, if you're in the heart of the country in the midst of a twenty-mile walk, you won't be able to! But on no account re-powder over stale make-up.

After washing at night, spend the last few minutes with your skinfood, massaging it well into your skin with the padded parts of your fingers. There's nothing like it for relieving the nerves and toning up the muscles. Always use a gentle, upward and outward movement, or you'll do far more harm than good.

Leave the cream on your skin for a few minutes, then remove the surplus with one of your "cleansers." In this way the skin can breathe

while you sleep, which is most necessary to a healthy complexion. Be sure to see that the windows are opened wide.

Before I bid you a very happy holiday I'm going to give you a few hints that are well worth remembering where your Easter face is concerned.

1. Brush off any powder from your lashes and brows so that you look naturally made up.

2. Be sure to get an even effect with your rouge, or you'll make yourself look years older. Fluff it on with your puff and then work it in with your fingers, and if you prefer paste rouge always apply it before powdering.

3. Dab a little eau de Cologne over your mouth after using your lipstick; it will make the colour indelible and enable you to eat countless hot-cross buns with perfect safety!

YOUR BEAUTY PROBLEMS SOLVED

Write to Georgina Strange, c/o "Radio Pictorial," 37-38 Chancery Lane, London, W.C.2, enclosing a stamped addressed envelope for her reply

New Nail Make-up

"I've just bought a suit and it is the new mauve colour. I'm going to have a blue hat, but the trouble is, my nail polish clashes with the rest of the colour scheme. Do come to my rescue, Georgina—and please how can I take stale polish off my nails? I don't like using things with acetone in them, as I've heard it harms the nails.—Felicity Longdon (Burgess Hill).

I THINK the very latest colour in polishes would fit in with your colour scheme very well. It is called cedarwood.

You can remove your polish with nail cream. The one I have in mind is guaranteed not to contain acetone, and besides taking off the polish, it helps to feed and nourish the embryo nail, causing it to grow out strong and healthy. If you'll let me have your full address, I'll tell you where you can get these two preparations.

Unhappy Feet

"Would you give me a cure for feet that perspire? I'm also troubled with little lumps at the backs of my heels, and they are very painful at times. I'm going to do a lot of walking over Easter, and want to be comfortable.—Laura Bell."

SOAK your feet in warm water every day, for about ten minutes or so, and add a little toilet eau de Cologne to the water. Dry thoroughly and fluff on a deodorant powder, paying especial attention to the skin between and at the backs of your toes.

I feel sure the lumps on your heels are callouses caused by your shoes rubbing up and down. Fix some special grips into your shoes and after bathing your feet, rub the lumps with a piece of well-soaped pumicestone. Finally, massage in some stainless iodine ointment.

Sallow Skin

"My skin looks very dirty—I wash it about three times a day and give it all sorts of treatments, but nothing seems to get rid of that sallow look. Is there something that you can suggest?—J. Lavell (Brentford).

WATCH your diet, avoiding fried foods, cakes and sweets. Likewise, white coffee and strong tea. Eat plenty of fresh fruit and green vegetables and drink lots of water to keep your bloodstream pure. I locally, apply a good bleaching lotion to your skin. I know of an excellent one that only has to be used two or three times a week.

THE KING WILL RULE By RADIO

When the King wishes to speak to his people he need only turn to the microphone, and the miracle of radio sends his voice into every home

Far away in Canada or the United States, the King may need to speak to his country's leaders who sit in the Houses of Parliament (right), and this he can do by radio



- ★ Six broadcasts by the King, each from a se
- ★ A broadcast by the Queen.
- ★ A secret wavelength channel to be kept ope
- ★ Private daily broadcasts from the battle-cr
- ★ Combined Hook-up by N.B.C. Columbia a
- ★ Secret new "steer-able" aerials in use at L radiophon

Here is the full story of the important and Queen visit Canada and the Special Co

THREE you have in brief, the radio high-spots of the royal visit as so far planned.

For the first time in history a King of England and his Queen will walk on American soil.

When they meet the President of America it will be a meeting of two great empires, a meeting of the world's twin giants of democracy each speaking the same tongue, each sharing the same ideals.

I am proud to reveal that the Royal visit to America will be the occasion of a series of momentous broadcasts.

Everyone on both sides of the Atlantic is hoping that the Royal visit will have results as far-reaching as those which followed the pioneering lonely voyage of the *Mayflower* when it set sail over three centuries ago from Plymouth bound for the unknown New World.

The *Mayflower's* journey, carrying a hundred passengers to found a new Continent, took four months.

The King and Queen, travelling on the battle-cruiser H.M.S. *Repulse*, will take scarcely a week on the journey.

And while they are touring Canada and visiting America, royal messages will be flashed back to Britain by radio with the speed of light.

Of even greater importance than the fact that the King and Queen will broadcast during the journey—and these broadcasts will be relayed by the B.B.C.—is the fact that for the first time in history the King will rule by radio.

During his visit to Canada, the United States and Newfoundland, he will be able to take counsel with his Ministers by radio.

From the sound-proof cabinet-room at No. 10 Downing Street, Mr. Chamberlain will be able to speak by radio-telephone direct to the *Repulse* on either the out-going or the homeward journey, while short-wave apparatus installed by Canadian



parate city.

n so that the King can rule by radio from abroad.

uiser "Repulse" to other members of the Royal Family.

nd Mutual, for the first time in American radio history.

ondon for receiving Royal broadcasts and private conversations.

nt part radio will play when the King United States in May, told by Our Commissioner.

Railways officials will enable the King to keep up radio contact with Britain, no matter whether he is at sea, on land, or travelling by express train over the rich, rolling cornfields of Canada.

Although a Council of State, comprising the Duke of Gloucester, the Duke of Kent, the Princess Royal and Princess Arthur of Connaught, will be appointed to act for him during his absence, there is always the possibility that an emergency may arise important enough to require that the King shall be personally consulted.

One of the Dictator States has only to make a pronouncement regarding colonies for a secret urgent conference between Mr. Chamberlain and the King to become vitally necessary.

A few months ago this would have been impossible had the King at such a time been in Newfoundland.

But the opening of a radio link between Canada and Newfoundland (developed by Canadian engineers only a month or so ago) now makes it possible for the King to keep radio contact with Britain, via Canadian stations, during the whole journey.

It is anticipated that messages of congratulation to the King and Queen will be broadcast to the "Repulse."

These will be given over the ordinary radio-telephone service. And if the Queen carries out her present intention of broadcasting a daily message to the two young princesses, this also will be given on "jumbled wavelength" system, so that you will not be able to eavesdrop.

The present plans of the Canadian Broadcasting Commission include six separate broadcasts by the King, each from a different city.

Empire Day will be spent in Winnipeg, which will be the occasion of a special relay. Other broadcasts will be given from Quebec and Ottawa.

Vancouver, in the Pacific, and Halifax, on the Atlantic coasts, will be the scene of two more

Even when the King is crossing the Atlantic in the battle-cruiser, "Repulse," he will be able to communicate with his ministers at home

royal broadcasts, while the final radio speech will be given when the King visits Victoria, on Vancouver Island.

Every Canadian station and probably every American station, too, will take each of the royal broadcasts. The big speech on Empire Day from Winnipeg is being taken by the National Broadcasting Company, Columbia and Mutual—the biggest radio link-up in the history of American radio.

This speech will not only be broadcast by all National transmitters in Britain, but by the Empire transmitters at Daventry as well.

Another high spot of the royal visit will be a broadcast by the Queen. No definite plans have yet been made for this, but it is estimated it will be given from Vancouver before the King and Queen leave again for England.

Several B.B.C. officials, including Sir Noel Ashbridge, and Mr. Joli de Lotbiniere, director of outside broadcasts, will make the trip to America and Canada.

There they will be met by an ex-official of the B.C., Major Gladstone Murray, who left the Corporation to advise Canadian radio experts on their broadcasting service.

It is anticipated that apart from the use of the radio-telephone service, the incidental expenses of relaying the royal speeches—and of covering each of the broadcasts will cost the B.B.C. £8,000.

When the King's voice comes back to Britain, three wavelength bands will be used, approximately 19, 24 and 36 metres.

You can listen on your own short wave set to any one of these bands when the royal broadcasting times are announced.

In time for the royal broadcast the engineer-in-chief of the British Post Office, Sir George Lee O.B.E., is completing the new "hush-hush" receivers on Cooling Marshes, Rochester, Kent.

Here at Cooling, post office engineers will receive signals from Drummondville, which will be sent back on a special lead-shielded telephone line to the London Trunk Exchange and thence to Broadcasting House.

It took the engineers over five months to choose Cooling marshes as a suitable spot for this amazing new receiver. The chief reason is that the aerials must be at least two miles long, in the direction of American and Canadian stations. The ground must be flat over the whole area with flat ground for at least a further mile in front, and must be clear of all buildings and trees.

Only a huge marshland area would fulfil these requirements—so the royal broadcast will be received in Britain at one of the most desolate spots imaginable!

In the White House, the King and Queen will have an interesting visit. There is radio in practically every room—even in the conference



The Queen's clear and charming voice was heard on the radio when she launched the S.S. "Queen Elizabeth" last year

chamber, the room in which President Roosevelt has listened to everyone of Mr. Chamberlain's broadcasts.

The King is vitally interested in the radio and technical side of his visit to Canada and America.

As Duke of York, he was interested in radio technicalities and, indeed, numbered among his hobbies at 145 Piccadilly the home construction of radio sets. He used to build receivers himself from amateur blue-prints.

The publishers of RADIO PICTORIAL were, in fact, responsible for one receiver design which later became famous as "The King's Receiver."

It was revealed that the King had made just such a set himself, drilling his own ebonite panel and wiring up components. So it is inconceivable that he will content himself with mere astonishment at the fact that on ultra-short waves his voice is being carried across the American Continent and the Atlantic Ocean. He will want to know how it is done.

The appointment of the Council of State, under the Regency Act of 1937, will relieve him from many affairs of State. This act was passed to meet three possible situations—absence of the King from the country, illness or the succession of a minor as King.

The prospect of a general election during the King's absence is remote unless European affairs take a sinister turn. But if Mr. Chamberlain requests a general election, his message will be flashed on "jumbled wavelengths" to the King, who will dissolve Parliament from Canadian or American soil.

The King will actually rule by radio. Another Wellsian dream has come true!



A.M.

**HOW
ABOUT
THIS ONE?**

THE
WORLD'S
GOT
NIXON
REGINALD
DIXON

HELLO, EVERYONE!

How are you liking your new page? Syd Scatt and his lads seem to enjoy their young lives, don't they? I wonder if they will ever come across Mick the Micrognome?

Lots more people have joined my big Radiopic "family" including Gordon Knall of Hanley (will you send your competition entry on a separate postcard next time, Gordon?), Joan Sawyer of Skipton, Delphine Jones of Broughton. Welcome to all the others who have written. I will try and answer all letters received, and know you will not mind waiting for a little while if I do not answer immediately as I am kept rather busy with such an enormous "family." Do not let this prevent you from writing to me and telling me all about yourselves, however, as I am always interested. I should be glad to hear what sort of radio programmes interest you mostly.

My very best wishes for Easter,
Affectionately,

Auntie Muriel

ADVENTURES OF A MICROGNOME

MICK MAKES W-HOOP-EE!

POOR Gramophone Man! I am sorry for him—although I suppose it was his own fault for leaving all those records about!

He had been choosing them for weeks, too, for a special broadcast, and, of course, there will be no broadcast now.

Not that the poor man could possibly know anything



Mick and Nibble raced round the studio using gramophone records as hoops, but they soon broke all "records"

THE YOUNG LISTENERS

COMPETITION

RADIO CALLING.



TOWNS IN THE NEWS

THE seven towns on the Herald's Scroll above were all mentioned in the news. Can you sort them out?

Write your solution on a postcard with your full name, age and address, and send to Auntie Muriel, RADIO PICTORIAL 37 Chancery Lane, London, W.C.2, to reach me not later than April 13.

I will award a first prize of ten shillings, second prize of five shillings, and ten prizes of two and sixpence for the first correct solutions received in the neatest handwriting. Age will be taken into consideration.

AWFUL CHILDREN

TILLY was silly.
She would play with fire.
And willy nilly
The consequence was dire.
Though cherished, she perished.
Tilly was silly!

RESULT OF AUNTIE MURIEL'S COMPETITION

NAME THE FLOWERS

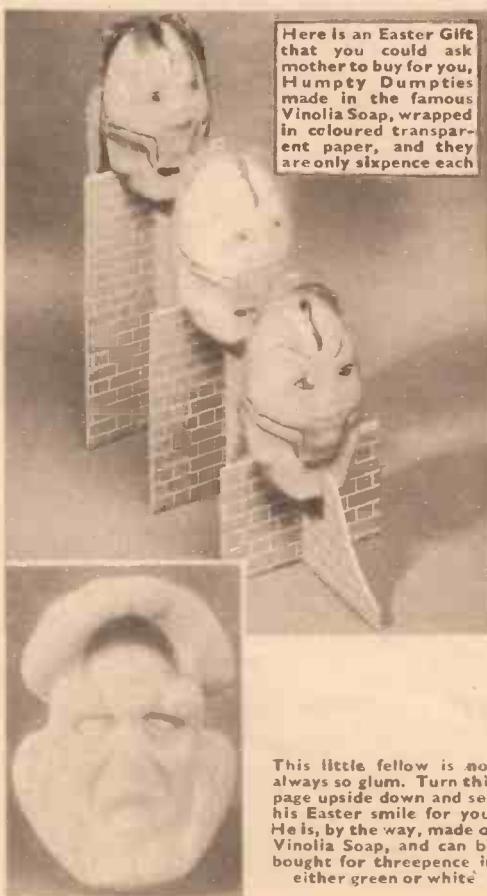
GARDENER'S name was MIDDLETON, and the flowers were May-Blossom, Iris, Daisy, Daffodil, Larch, Elder-Berries, Thistle, Oak, Nasturtium.

Cheques have been sent to the following prize-winners:

1st prize of ten shillings: Keith Wykes (age 12), 3 High Street, Podington, Nr. Wellingborough. (Harrold Senior School, Bedford.)

2nd prize of five shillings: Anne Powell (age 11), Linley, Broseley, Shropshire. (Shrewsbury High School.)

Ten prizes of half-a-crown: Miriam T. Brown (age 12), Sutton-on-Hull. Stella M. Spruce (age 13) Leigh, Stoke-on-Trent. Joan Beardsley (age 11), Ilkeston. Rosemary Pieters (age 10), Bournemouth. Jack Vollmar (age 13), Leicester. Marjorie Hyde (age 12), Hounslow. Derek Brown (age 8), Hopton-on-Sea. Kenneth Foster (age 7), Titchfield. Dennis Mullard (age 12), South Kirkby. Douglas Bert (age 12), Ladywood.



Here is an Easter Gift that you could ask mother to buy for you. Humpty Dumplings made in the famous Vinolia Soap, wrapped in coloured transparent paper, and they are only sixpence each

This little fellow is not always so glum. Turn this page upside down and see his Easter smile for you. He is, by the way, made of Vinolia Soap, and can be bought for threepence in either green or white

ER'S CORNER

CONDUCTED BY AUNTIE MURIEL.

ADVENTURES of PAULINE and ERIC

An exciting story of a brother and sister and a strange Radio Ray

While looking at the lighted face of the radio set, the Collin children, Pauline and Eric, find themselves wafted to Switzerland by the radio ray.

THIS was all striking three in the morning. At No. 6 Fairton Grove, where the Collin children lived, all was confusion when it was discovered they had gone.

Maggie, the fat cook-housekeeper, perspiring with nervousness and supported by Elsie the parlourmaid, was busy explaining matters to a large policeman.

"It's like this, officer. The children's father is a widower and he travels a lot. Usually, Pauline and Eric are left in charge of his sister, but this time he was called away so suddenly."

"Aha!" broke in P.C. Murphy, writing down her statement and reading it aloud. "Father called away suddenly. At what time precisely?"

"At tea-time it was—wasn't it, Elsie?"

"Right, Maggie. Four o'clock."

"Four o'clock," repeated the policeman. "Yes, go on."

"And at six-thirty Elsie left the children in this very room."

"Listening to the radio they was," Elsie put in. "Were," Maggie corrected. "I came in about seven to tell them their supper was ready—and they'd gone."

P.C. Murphy looked impatient. "Then why on earth didn't you ring up Scotland Yard—or more important still, ask the B.B.C. to broadcast the news of their disappearance? How do you know they haven't been kidnapped?"

"Well, you see," Maggie explained hurriedly, "we thought they might have taken it into their heads to go over to their Uncle Tom's. One night last week they just ran out—and that's where we found them. Their Uncle said the next time it happened he'd keep them there for the night and we weren't to worry. But we sat up, worrying, hoping for the best—and then we saw you on your beat and called you in . . ."

"The children's uncle isn't on the 'phone—" Elsie broke off abruptly and stared at Maggie.

Maggie's eyes were riveted on a corner of the room. Elsie followed the direction of her gaze, screamed suddenly—and promptly fainted! Even P.C. Murphy lost some of his calm.

Maggie called out, "Do you see what I see? I must be dreaming. The children! There they are—but what are they doing in those funny clothes?"

Pauline and Eric whooped forward.

"Sorry, everyone," they chorused. "We forgot all about the time. We've been to Switzerland!"

More about the Radio Ray next week.

SYD SCATT AND HIS SERENADERS



"Old Loopy wants waking up a bit," said Al, the crooner. "How about a spot of water in his piccolo?"

Coming over all poetic, Loopy prepared to render "Il Bacio." "When he finds out, it'll be 'Il Bashio!'" said Sandy

Woosh! Ooch! One in the eye for the boys. Note ye looke of surprise on Loopy's face



MR. TALKER WANTS TO KNOW.
The hero turned white with fright, green with envy, red with rage, and then he felt "blue."
What was his natural colour?
Mr. Talker wants to know?

TRY THIS MATCH-TRICK

Here is a trick that will puzzle your friends—

Take a handkerchief and ask someone to place a match on it. Fold it up and ask one of your audience to break the match while it is still in the folded handkerchief.



The secret:— is to have another match, hidden in the hem — and this is the one you offer them to break.

GIANT COMES TO TOWN

HERE once was a Giant, tremendous in size, So tall that he walked with his head in the skies, Though a walk for the Giant was hardly worth while

For with every short step he could travel a mile; And during the time that it takes me to tell He could get where he wanted and get back as well; In playing at cricket one morning last May He managed to hit the Town Hall in Bombay. (And here we should add that the ball was a bomb, A nice little gift from his Great Uncle Tom.) He just gave an ordinary whack at the ball And the wretched thing landed inside the Town Hall

Demolishing it to the very last brick. Well, the Mayor of Bombay was so hurt to the quick He demanded apologies right on the spot. The Giant said, "Really, I don't care a jot. I'll just step across to the Mayor of Bombay, But keep my tea hot—I'll be back right away."

The journey was simply a paddle to him
But the shipping world suffered disaster most grim,
For as soon as he stepped in the ocean, it rose
And the number of ships that were sunk, goodness knows!

There were earthquakes and floods, there were storms out at sea,
And depressions announced in the news (B.B.C.)
There were blizzards and waterspouts, cyclones and gales,
And the papers came out with extraordinary tales;

The Giant was told that he need not return. . . .
A message that filled the poor Mayor with concern,
So he pardoned him quickly and bade him good-bye
And the Giant returned with a smile in his eye.
He landed in London at Broadcasting House
Where everyone seemed just the size of a mouse,
And he filled the officials with horror and fear
By announcing the fact that he'd like to appear
In the Children's Hour programme; so don't be afraid

(For a giant's commands must be promptly obeyed)
If a voice like a thunderbolt ruins your set.
Just switch it off gently and try and forget
That the Giant has caused a more terrible fright
By putting his name down for "In Town To-night"!

Meanwhile they hope that some kind circus man
Will take him away in a very large van
And lock him up safe in a strong iron cage
Where no one will feel the results of his rage!

Programmes For Young Listeners

IN the Children's Hour on April 10 (Regional) Barbara Sleigh's adaption of another Hans Andersen story, *The Tinder Box*, will amuse you. On the same day there will be some interesting holiday records.

On April 11, there will be a programme of plantation songs given by the B.B.C. men's chorus, conducted by Leslie Woodgate, a short story told by Ruth Hooker all about Brer Rabbit, and also you will hear more of the Star Gazer.

Rex Tucker's story of *Henry, John and Cromwell the Elephant*, on April 13 will be broadcast to all regions. The story is all about two young boys who are faced with the difficult but fascinating job of transporting a baby elephant from a village in Gloucestershire to Birmingham.

Don't forget to listen to Your Old Friend Dan in the Johnson's Wax Songs of Safety programme on Sunday at 2.30 p.m. from Radio Luxembourg.

Then, of course, there's the adventures of the Gibbs' Archer in that grand story, *Ivory Castles*, on Sunday at 8.45 a.m. from Radio Normandy.

Saturday at 9 a.m. from Radio Luxembourg Cadbury's again give you something new to hear in *The Cocomel Radio News*.

NEWS OF THIS WEEK'S B.B.C. PROGRAMMES

Good Entertainment in the Easter Egg

THREE'S good fare for listeners on Easter Sunday and Easter Monday (April 9 and 10). On National on Easter Sunday there are Easter poetry readings and Easter carols by the B.B.C. Singers as purely seasonal fare. But there are other big attractions.



Easter Monday gives us another talk by Professor John Hilton in the "This and That" Series (Nat.)

HERE ARE YOUR ORGANISTS

PLenty of good organ music for fans this week. Sandy Macpherson will be with the Fol-de-Rols and will also have a couple of other cheery sessions on National on Tuesday, April 11, and on Regional, Friday, April 14.

Tuesday brings us Eric Smith from the Granada, Bedford, and Thursday turns the spotlight on Leslie James who will perform at the Rialto, Coventry. Cecil Chadwick from the Paramount, Leeds, has a spot on Friday, April 14, and on Saturday morning (April 15) Leslie Simpson has a National session from the Classic, Belfast.

THE OPEN AIR CLUB

BILL OAKLEY, well-known writer and broadcaster on cycling, is to be chairman of this Midland "club" which meets for the first time on Monday (April 10) Regional.

The idea is that people who have been walking and cycling in beautiful Midland spots will get together and discuss their adventures and what they have seen.

BANDS ON THE AIR THIS WEEK

SUNDAY (April 9).—Michael Flome (Lux., 9.15 a.m.); Percival Mackey (Lux., 9.45 a.m.); Chappie d'Amato (Norm., 10.30 a.m., Lux., 7.15 p.m.); Peter Yorke (Norm., 11.15 a.m.); Eddie Carroll (Lux., 1 p.m., Norm., 1.30 p.m.); Billy Cotton (Lux. and Norm., 2 p.m.); Van Phillips (Norm., 3 p.m., Lux., 10 p.m.); Jack Jackson (Norm., 5.30 p.m., Paris, 6.30 p.m.); Tommy Kinsman (Norm., 5.45 p.m.); Billy Bissett (Lux. and Norm., 6.30 p.m.); Alfred Van Dam (Lux., 9 p.m.); Carroll Gibbons (Lux., 9.45 p.m.).

MONDAY.—Van Phillips (Nat.); Herman Darewski (late-night); Bram Martin (Norm., 8 a.m., Lux., 8.15 a.m.); Carroll Gibbons (Lux., 10 a.m.).

TUESDAY.—Michael Flome (late-night); Joe Loss (Norm., 7.45 a.m.); Carroll Gibbons (Lux., 5 p.m.).

WEDNESDAY.—Sid Millward (Nat.); George Scott-Wood (Reg.); Nat Gonella (late-night); Bram Martin (Norm., 8 a.m., Lux., 8.15 a.m.); Percival Mackey (Norm., 9.45 a.m.); Peter Yorke (Lux., 10 a.m.).

THURSDAY.—Sid Phillips (Nat.); Billy Merrin (late-night); Joe Loss (Lux., 9 a.m.); Geraldo (Lux., 3.45 p.m.).

FRIDAY.—Brian Lawrence (Nat.); Billy Bissett (late-night); Bram Martin (Norm., 8 a.m.); Percival Mackey (Norm., 9.45 a.m.).

SATURDAY.—Harry Roy (Nat.); Joe Loss (late-night); Bram Martin (Norm., 8 a.m., Lux., 8.15 a.m.); Carroll Gibbons (Norm., 10 a.m.).

On National there's the Jerome Kern programme dealt with elsewhere, the second instalment of *The Prisoner of Zenda* and the second *This and That* talk by John Hilton. Regional offers Act III of Wagner's great opera *Parsifal*, with Henry Wenden in the title role, Anne Wood, Henry Cummings and Norman Walker, the B.B.C. Orchestra conducted by Sir Adrian Boult.

Easter Monday is essentially an outdoor day and crowds will pack Brooklands and Castle Irwell to see the motor racing and the Manchester Handicap horse-race. But not of all us will be able to get along to those two events, so the B.B.C. are arranging running commentaries from the two spots. F. J. Findon will look after the motor racing and R. C. Lyle will deal with the horse-race. Both are on National.

National also offers *Monday Night at Seven*, of course, and the second of the Van Phillips' *Time to Laugh* shows. Switch to Regional on Easter Monday and you can hear what sounds like an enthralling real-life programme arranged by Victor Smythe.

It is called *Good Friday's Catch* and deals with life on a trawler in the Humber and in Grimsby Fish Docks. One of Lennox Robinson's finest plays, *The Big House* is another Easter Monday attraction. If you want to catch the real Easter Monday Bank Holiday atmosphere, tune in on Regional to the first of Leon Cortez's *'Appy 'Alf 'Ours!* The Cockney bandleader and his pearly-buttoned pals promise a bloomin' fine time and nah mucking abaat!

And on Tuesday (April 11), Regional, the B.B.C. Midland Orchestra will perform *Christ Lag in Todesstunden* (Christ Lay in Deaths' Dark Prison) a famous Bach Easter Cantata, with Arthur Cranmer, Eveline Stevenson and Geoffrey Davis.



Mr. and Mrs. Leon Cortez begin their "'Appy 'Alf 'Ours!" on Bank Holiday Monday (Reg.)

POLA AND ROBINS GET TOGETHER . . .

HERE'S something, listeners, a combination that ought to make the air sizzle!

Live-wire Eddie Pola, the wisecrackerjack, and Phyl Robins, one of Radio's No. 1 Glamour Girls. Eddie Pola's written and devised three shows called *Crazy Quilt*. The first can be heard on Thursday, April 13, Regional. Eddie and Phyllis will appear, supported by a new girl vocal trio (yes, another!) called *Three of a Kind* about whom Eddie waxes superlative. Phyllis's versatility will be exploited . . . you'll hear her as a comedienne, a straight, croonette and a torch singer.

And Eddie? Yes, songs and a gag a minute will come from the exuberant Pola.



Wisecracking Eddie Pola should not be missed on April 13

MELODY MEMORIES OF KERN

NO modern composer has contributed more to our delight than Jerome Kern. He is to be specially spotlit on Sunday (April 9), National, in the Theatre Orchestra series, "Theatre Composers."

One of the great arts of Kern is the ability to write in international idiom. Thus, his lovely song, *The Night was Made for Love* is more French than many an actual French song; *Old Man River*, in the same way, is almost regarded as an actual negro spiritual by many people.

It will be no easy task to select from the wealth of numbers that Kern has given us—*Show Boat*, *Sunny*, *Roberta*, *The Cat and the Fiddle* among many other shows all present outstanding melodies. But I think it can be taken as reasonably certain that *Old Man River* and *Smoke gets in your Eyes* will be included.

Gordon Little, Anne Ziegler and Ronnie Hill are among the artistes who will sing in this programme. I wonder, by the way, if this delightful and characteristic Jerome Kern story will be told on Sunday. Like many other composers Kern is not a methodical worker. Asked to present the original manuscript of *Old Man River* for inclusion in a Washington museum, he eventually found the precious paper tucked away with some old milk bills . . . and on the back was scrawled the score of a comparatively trivial song!



Ronnie Hill sings Kern's melodies on Sunday, April 9, National



Phyllis Robins teams up with Eddie Pola for a song-and-gag show on April 13, Regional

BLACKPOOL GOES GAY AGAIN!

IT'S a sure sign that summer's just round the corner when Blackpool crops up in the programmes again!

"Here We Are Again!" comes on North and Regional on Friday, April 14. Victor Smythe has arranged a programme that will take a mike to the Tower Ballroom to hear Larry Brennan and his band and Reggie Dixon on the organ.

It will also visit the Palace Theatre for variety, and the South Pier for part of a show called *Crazy People*. John Woods-Smith is to be the entertainer-compere and Frank Terry will write special lyrics for the show.

DO YOU WANT TO ACT?

WOULD-BE Tod Slaughters and Charles Laughtons are now getting a chance to do their stuff on the air.

Vernon Harris is producing an idea of Rion Voigt's, New Zealand announcer, in which members of the St. George's Hall audience are selected at random to rehearse and play parts in a series of melodramas. Listeners will hear the whole thing, including the selection of the actors! These amateur shows will precede the Van Phillips' *Time To Laugh* shows. There's one on Monday (April 10), National.

TO HELP YOU PLAN YOUR LISTENING . . .

BEN and BEBE—TWO VARIETY "LYONS"!

Big Stars in Music Hall, April 15

THE glamorous Bebe Daniels and her good-natured, debonair husband, Ben Lyon, stand in the front rank of radio's double acts. They are at present touring their own variety show, "Here's To You," but will take time off on Saturday, April 15, to make a welcome appearance in "Music Hall."

Yorkie and Ottie—"Two Close Friends—Very Close"—also re-appear in this show. The two made a big success on their first airing and have kept up a good standard since. Flotsam and Jetsam and Issy Bonn, are a couple of other attractions signed up by Sharman for this show.

Hermione Baddeley and Cyril Ritchard are the stars of *Monday Night at Seven* on Monday, April 10. They are two polished and versatile artistes who make a good "double." W. H. Berry, the veteran comedian, is No. 5 in the series "I Sang This In—" which has settled down in the Monday show.

Then there'll be "The Chanticleers" and all the usual attractions . . . "Mr. Meek's Antiques," "Youth Takes a Bow," "Inspector Hornleigh," "The Three Chimes," "Puzzle Corner."

Thursday (April 13) sees a Regional offering under the title of "Midweek Variety." Rae Jenkins and his Orchestra will be on parade and the artistes will include Fred Wynne and Dorothy Kay (our red-headed favorite who has been missing too long from the pro-

grammes), Gus Elton, Shalson and Dane, and Bill Harding. Ernest Longstaffe produces.

And while we're on the subject of the week's variety I would remind you again of *The Fol-de-Rols*. You have two chances of hearing them on Wednesday (April 12), in the afternoon and evening, both on Regional.



Hermione Baddeley stars with Cyril Ritchard in "Monday Night at Seven," April 10



Welcome reappearance on the air in Music Hall on April 15 will be that of Ben and Bebe Lyon

"THE GIRL FRIEND" FROM MIDLAND

Full Story
on page 18

MARTYN WEBSTER and Reginald Burston have an uncanny flair for catching the real spirit of radio musical comedy. Their eighth adaptation will be "The Girl Friend," to be heard on National on Tuesday, April 11 and on Midland and Regional on Wednesday, April 12.

The Girl Friend was produced at the Palace, London, about eight years ago and is the typical gay mix-up of mirth and music. The show was written by R. P. Weston and Bert Lee.

As usual in these adaptations, Martyn Webster will produce and music will be supplied by the B.B.C. Midland Revue Orchestra.

DICKENS AND SHAW FANS FORWARD!

ONE crowded hour of "Nicholas Nickleby" and Shaw's "Arms and the Man" split into three parts are two pieces of news for drama fans.

V. C. Clinton-Baddeley's adaptation of *Nicholas Nickleby* will be broadcast again on Sunday, April 9, National. The author will appear together with Carleton Hobbs, Philip Wade, Henry Hallatt, Robin Maule, Gladys Young, Marcus Barron and Nadine March.

Shaw's *Arms and the Man*, written many years ago, is to be split into three parts and the first act will be heard on Friday, April 14, National and Empire. Barry Jones, John Wise and Peggy Ashcroft will play the leading roles.

DON'T MISS THESE

MONDAY, April 10: (Reg.) *Revue of Spring*, gay, seasonal pot-pourri by Mai Jones and Lyn Joshua. . . . *Buckley Hargreaves* on the Fortnight's Films. . . . Tuesday, April 11: (Nat.) . . . Tom Wood-roofe commentaries on the World's Racquets Finals Championships . . . further adventures of *Alonza McTavish*. . . . Wednesday, April 13: (Nat.) . . . young blind pianist, Sam Bennie, syncopating. . . . Howard Marshall, "At Home to Sportsmen" . . . "Hooray for What?" . . . anthology of American humour with Peter Madden and Natalie Lynn. . . . (Reg.) Variety from New Hippodrome, Coventry. . . . Thursday, April 13: (Nat.) Talk on Heredity, second of series. . . . (Reg.) . . . John Gloga reads his own short story, "No Duties Specified" . . . "Lucky Dip" mixture as usual. . . . "Old Chiselback," feature programme dealing with the life of a granite-stonemason in Cornwall. . . . Boyd Neel Orchestra, with the lovely voice of Mary Jarred. . . . Friday, April 14 (Nat.) Last of the series, "Australia Speaks" . . . gramophone records presented by the old maestro, Christopher Stone. . . . London Symphony Orchestra, for music lovers. . . . (Reg.) First of the *Ralph Reader Gang Show* revues. Saturday, April 15 (Nat.) . . . In Town To-night and *Raymond Gram Swing*, as usual. . . . (Reg.) Phil Park and Sidney Torch on two pianos . . . and the B.B.C. Symphony Orchestra from Bristol.

STARS TO HEAR THIS WEEK



Veteran comedian W.H. Berry contributes to the "I Sang This In—" feature on Monday, April 10 (National)



Soprano Anne Ziegler sings in the melodious Jerome Kern programme on Sunday, April 9 (National)



Radio's Hebrew Comedian Issy Bonn makes merry in "Music Hall" on April 15 (National)



Act I of Shaw's "Arms and the Man" features Peggy Ashcroft on Friday, April 14 (National and Empire)

LISTEN TO RADIO LUXEMBOURG

1,293 metres

Announcers: Mr. Derek Baker and Mr. Valentine Brooke

SUNDAY, APRIL 9

- 9.0 a.m.** Reginald Foort at the Organ
9.15 a.m. The New Cavalcade of Melody With Michael Flome and His Band, and Paula Green.
9.30 a.m. Adventures of the Saucy Boy With Uncle George, Betty Bucknall, Johnny Johnston, and Dance Band directed by Tommy Kinsman.
9.45 a.m. THEATRE OF THE AIR Presents "Showland Memories," with Elena Daniell, Robert Irwin, and Percival Mackey and His Orchestra.—By the courtesy of California Syrup of Figs.
10.0 a.m. Old Salty and His Accordion To-day: Old Salty and His Tank.

- 10.15 a.m.** INSTANT POSTUM Presents "No. 7 Happiness Lane," with Big Bill Campbell and His Hill-Billies.

- 10.30 a.m.** "A GYPSY TOLD ME!" (Memoirs of a Traveller in the lands of Romany.) A programme of gypsy music introducing the famous Hungaria Band.—Sponsored by Freezone Corn Remover.

- 10.45 a.m.** Professor Bryan Michie "The Riddle Master."

- 11.0 a.m.** The Circus Comes to Town George Buck, Philip Wade, Jack Train, and Mabel Constanduros, with the Augmented Circus Band.

- 11.15 a.m.** THE OPEN ROAD Presented by Carters Little Liver Pills

- 11.30 a.m.** COOKEEN CABARET With Helen Clare. Guest Artistes: George Baker and The Hawaiian Islanders. Compere: Russ Carr.—Presented by Cookeen Cooking Fat.

- 11.45 a.m.** THE NEW "WALTZ TIME" With Tom Sheppard and His Orchestra and the golden voices of Jerry Roberts and Mary Monroe.—Presented by Milk of Magnesia.

- 12.0 (noon)** QUAKER QUARTER HOUR Featuring Carroll Lewis and His Radio Discoveries: Leslie Gentle (Vocalist), The Chicago Swingers (Instrumental), Edna May Harper (Soprano), Jimmy Cummins (Vocalist), Joan Leggatt (Vocal and Accordion). From the stage of the Odeon, Leicester Square.—Presented by Quaker Corn Flakes.

1.2.15 p.m. J. J. Blakemore, Astrologer With Jack Cooper and Orchestra— "Love Songs In Rhythm."

1.2.30 p.m. "Sing As We Go"

1.2.45 p.m. "THANKS FOR THE MEMORIES" The story of Leslie Henson's twenty-five years of West End Stardom.—Presented by Huntley & Palmers, Ltd.

1.3.0 p.m. Radio Theatre Featuring Alan Howland, Geoffrey Summer, Gwen Jones and Ivor Davis, with Orchestra directed by Eddie Carroll.

1.3.30 p.m. Programme of Melody and Song With Monte Rey, Dorothy Carless, Gerry Fitzgerald, Helen Hill, and Orchestra conducted by Philip Green.

2.0 p.m. Billy Cotton and His Band Featuring Ted Ray with Phyllis Robins, Alan Breeze, and Peter Williams.

2.30 p.m. YOUR OLD FRIEND DAN In "Songs of Safety." A programme of Safety-first for Parents and their Children.—Presented by Johnson's Wax.

2.45 p.m. CADBURY OPERA HOUSE The tunes everyone knows from the great operas, sung and played by Britain's finest musicians. This week: "Faust," with Stiles Allen, Enid Cruikshank, Parry Jones, Norman Allin, Dennis Noble, the Opera Chorus, and the Cadbury Symphony Orchestra, directed by Dr. Malcolm Sargent. The story of the opera is told by Jack Livesey.—Presented by Cadbury Bros. on behalf of their "Roses" Chocolates.

3.0 p.m. CARSON ROBISON AND HIS PIONEERS continue their popular Hill-Billy broadcasts.—Presented by Fairy Soap.

3.15 p.m. "London Merry-Go-Round" A programme of happy music from the musical shows and night clubs, with Teddy Randall and His London Band, Madeline de Gist and Pierre le Kreun, and the singing, smiling "Men-about-Town."

3.30 p.m. David and Margaret With Orchestra.

3.45 p.m. Music in the New Sweet Manner, with "The Ace of Hearts" Orchestra (directed by Monia Litter), featuring "Your Singer of Romantic Songs"—a programme of music for Sweethearts.

4.0 p.m. HORLICKS PICTURE HOUSE Master of Ceremonies: Vic Oliver. With Wilfred Lawson, Dorothy Alt, Parry Jones, John Payne, The Cavendish Three, The Mayfair Men, and The Horlicks All-Star Orchestra under Debroy Somers.—Presented by Horlicks.



Charming Paula Green, photographed here when she was broadcasting in Holland, will sing for you on Sunday at 9.15 a.m.

- 5.0 p.m.** DE RESZKE PERSONALITIES No. 14—Stanley Holloway. Ex-Co-Optimist and music-hall favourite Stanley Holloway tells Leslie Mitchell of his rise to the top of the bill in this week's programme. The De Reszke Orchestra will be there as usual. Presented by De Reszke Cigarettes.

5.30 p.m. Harry Hemsley and Orchestra

6.0 p.m. The Radio Gang Show Featuring Ralph Reader and Suzette Terri.

6.30 p.m. RINSO RADIO REVUE

Featuring Billy Bissett and His Band, Bebe Daniels and Ben Lyon, Tommy Handley, Alice Mann, Sam Browne, Wini Shaw. Compere by Ben Lyon. Presented by Rinso.

7.0 p.m. Another episode in the thrilling adventures of

INSPECTOR BROOKS and his son, Dick, of Scotland Yard. Inspector Brooks is played by D. A. Clarke-Smith.—Presented by Phillips' Dental Magnesia.

7.15 p.m. Nothing But the Truth A collection of amazing facts told to you by O'Donegal, with music by Chappie d'Amato and his Orchestra.

7.30 p.m. PALMOLIVE PROGRAMME With Eddie Pola, Olive Palmer, Paul Oliver and the Palmolivers.

8.0 p.m. SIR THOMAS BEECHAM and the London Philharmonic Orchestra, playing popular classical works.—Presented by Beechams Pills, Ltd.

8.30 p.m. Luxembourg News (in French).

9.0 p.m. HIGHLIGHTS ON PARADE with Alfred Van Dam and his State Orchestra, and Robert Irwin.

9.15 p.m. Sunday Night Excursion With Claude Dampier and Billie Carlyle, Marjorie Stedeford, Al Bowly, the Southern Airs, and the Club Royal Orchestra, directed by Harry Kerr.

9.45 p.m. On the Air With Carroll Gibbons and the Savoy Orpheans, Anne Lenner and George Melachrino.

10.0 p.m. PONDS' SERENADE TO BEAUTY brings you Stella Wayne, discussing some human problems. The Dance Orchestra is led by Van Phillips. Announced by Michael Riley.—Presented by Ponds Extract Co., Ltd.

10.30 p.m. Denny Dennis Sings for you to music by Don Barrigo.

- 11.0 p.m.** Young and Healthy A programme of modern snappy dance rhythm and swing.
- 11.15 p.m.** Dance Music
- 11.30 to 12.0 (midnight)** Request Programme.

MONDAY, APRIL 10

- 8.0 a.m.** MELODIES FROM THE AIR Presented by Bisodol.

- 8.15 a.m.** MUSIC IN THE MORNING Featuring Gloria Brent, Bob Howard, Marlyn, and Bram Martin and his Orchestra.—Presented by Horlicks.

8.30 a.m. Station Concert

8.45 a.m. THE OPEN ROAD Presented by Carters Little Liver Pills.

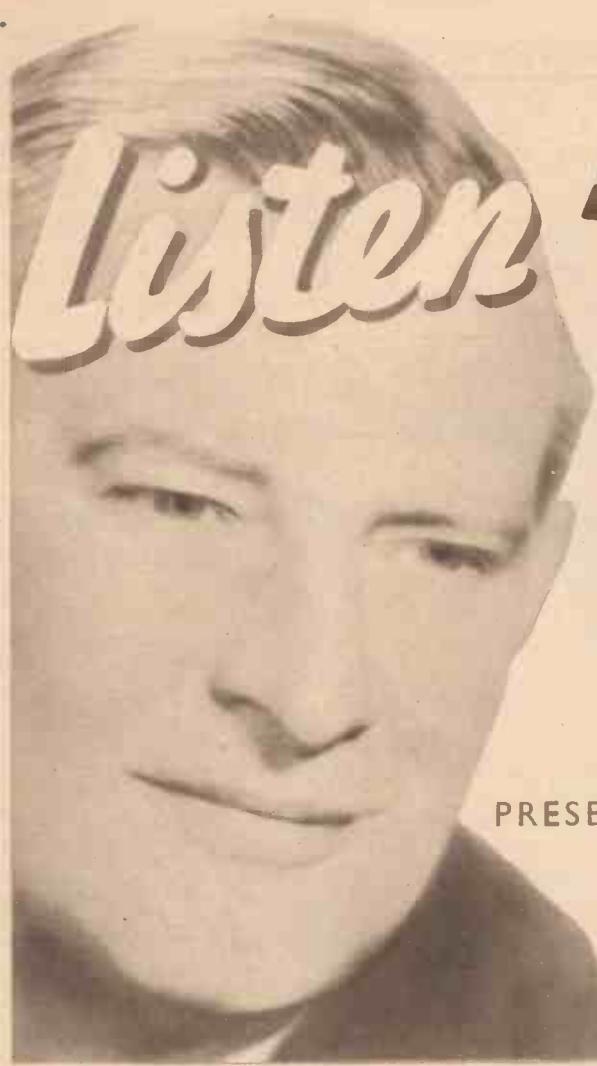
9.0 a.m. Station Concert Please turn to page 28



Cheerful Bryan Michie brings some more riddles to the mike on Sunday at 10.45 a.m.



Stanley Holloway shakes hands with Stanley Holloway in a trick scene from a recent film. Stanley is the De Reszke Personality on Sunday at 5 p.m.



REAL MOUNTAIN MUSIC—
LOVELY SWEET VOCALS—

'BIG BILL CAMPBELL

and his HILL-BILLY SHOW

NOW FEATURED IN

No. 7 HAPPINESS LANE

RADIO LUXEMBOURG 10.15 AM. SUNDAYS

The rolling, rollicking rhythm of Big Bill Campbell and his Hill-Billy Show. There's AI entertainment for you! Listen every week and follow the grand, romantic story that is so happily woven between the notes of melody and song.

PRESENTED BY THE MAKERS OF

INSTANT

POSTUM

The *Sound Sleep* Nightcap

Other episodes of "No. 7, Happiness Lane" on the air every Friday at 5 p.m., also from Radio Luxembourg.



GETTING the BEST—GIVING the BEST

That is the Housewife's own particular job

The new monthly magazine

Housewife

6d.
MONTHLY

tells her how to make the best of herself, her house-keeping allowance, her children, her home, her leisure, her everything. You cannot help admiring its beautiful cover, its handy size, its unusual contents, and its smartly up-to-date, homely, helpful style. The April Issue of HOUSEWIFE contains 100 pages of practical housewifery—condensed but with no padding, and is eminently readable throughout.

100 PAGES FULLY ILLUSTRATED

Here are some of the 35 feature articles in the April issue of HOUSEWIFE:—

COOKERY : CHILDREN : NEEDLECRAFT : FASHIONS : FICTION : HEALTH AND BEAUTY : ETC. : ETC. Every aspect of woman's interest is covered.

THE MAGAZINE FOR THE THRIFTY WOMAN

Housewife

ON SALE TO-DAY

GET YOUR COPY NOW

Carroll Levis's

most popular

DISCOVERY

On Sunday, Mar. 26th

was

CECILIA MARTELL

(A little cripple girl)

playing

"Sharpshooters March"
on the accordion

This artiste received the greatest number of votes from listeners to the programme presented by the makers of Quaker Oats.

Don't miss CARROLL LEVIS and his latest RADIO DISCOVERIES next week!

AND DON'T FORGET YOUR VOTE. IT MAY MEAN A STAGE CONTRACT FOR ONE OF THESE "UNKNOWNNS."

NORMANDY
5.15 p.m.
SUNDAY
Transmission through
I.B.C. Ltd.

POSTE
PARISIEN
6.15 p.m.
SUNDAY

LUXEMBOURG (12 noon) SUNDAY



A
pageant of
variety

17 different kinds
of Huntley & Palmers,
Biscuits in this delicious
collection.

That is Welcome Assorted! You get wafers, shortcake, creams, chocolate biscuits. There's a favourite for everyone—and plenty of them too. Welcome Assorted cost only 1/- a lb. They're amazing value and they are made by Huntley and Palmers—so you know they're the best.

In Dry packs and beautifully decorated Tins. Order some from your grocer or confectioner today.

HUNTLEY & PALMERS
WELCOME ASSORTED
1/-per lb. Drumasillus. 2/6

LISTEN TO LESLIE HENSON in Huntley and Palmers' Programme from Luxembourg every Sunday at 12.45 p.m., and BEST OF EVERYTHING every Tuesday at 4.30 p.m.

RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 26



Claude Dampier and Billie Carlyle will amuse you on Sunday at 9.15 p.m.

9.30 a.m. Sunlight on Monday "Easter Parade" played by Terence Casey at the Organ of the Gaumont Cinema, Chelsea.

9.45 a.m. Keeping House with Elizabeth Craig.

10.0 a.m. THE COKEEN PROGRAMME With Carroll Gibbons and his Boys, Anne Lerner and George Melachrino, Guest Artists: The Five Herons and Madeleine Racklin.

10.30 a.m. PLAIN JANE Presented by Rins.

2.15 p.m. A SERIAL STORY "Mr. Keen—Tracer of Lost Persons." Presented by Anne French Cleansing Milk.



Sweet Dorothy Carless will be heard on Sunday at 1.30 p.m.

2.30 p.m. "BACKSTAGE WIFE" Presented by Dr. Lyons' Tooth Powder.

2.45 p.m. "YOUNG WIDOW JONES" Presented by Milk of Magnesia.

3.0 p.m. "THE SWEETEST LOVE SONGS EVER SUNG" Presented by Phillips' Dental Magnesia.

3.15 p.m. "STELLA DALLAS" Presented by California Syrup of Figs.

3.30 p.m. STARS ON PARADE A programme of Movie Memories.—Presented by Puffed Wheat and Puffed Rice.

3.45 p.m. Crime Reporters Featuring Norman Shelley, Philip Wade and Ivan Sampson.

4.0 p.m. "The Folks Who Live on the Hill."

4.15 p.m. "The Charm School" Featuring Kay Lawrence. A programme mainly for women.

4.30 p.m. Station Concert

4.45 p.m. MARMADUKE BROWN The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.

5.0 p.m. KITCHEN WISDOM Presented by Borwick's Baking Powder,

5.15 to 5.30 p.m. Request Programme

TUESDAY, APRIL 11

8.0 a.m. MELODIES FROM THE AIR Presented by Kolynos Tooth Paste.

8.15 a.m. Herman Darewski and His Orchestra. With Margaret Eaves and Gerald Arthur as vocalists. Britain's most popular composer-conductor in a musical variety.

8.30 a.m. Household Hints by Mrs. Able

8.45 a.m. CADBURY CALLING and presenting "Songs to Make You Sing." With Charlie Kunz at the Piano and Miff Ferrie's Jakdauz to sing to you.—Presented by Cadbury Bros.

9.0 a.m. A PROGRAMME OF CHARACTER Presented by Pan Yan Pickle.

9.15 a.m. The Mansion of Melody With Eric Anderson and Dorothy Carless and Harold Ramsay at the Organ.

9.30 a.m. Film Star Recipes from Hollywood.

9.45 a.m. "WE BRING YOU A LOVE SONG" With Jack Wilson and His Versatile Five, Denny Dennis and Esther Coleman.—Presented by Turog Brown Bread.

10.0 a.m. "Ask the Doctor!" With music by the Arcadian Octet.

10.15 a.m. Doctor Humankind gives you a slice of life from his casebook of humanity.

10.30 a.m. PLAIN JANE Presented by Rins.

2.15 p.m. A SERIAL STORY "Mr. Keen—Tracer of Lost Persons." Presented by Anne French Cleansing Milk.

2.30 p.m. "BACKSTAGE WIFE" Presented by Dr. Lyons' Tooth Powder.

2.45 p.m. "YOUNG WIDOW JONES" Presented by Milk of Magnesia.

3.0 p.m. "THE SWEETEST LOVE SONGS EVER SUNG" Presented by Phillips' Dental Magnesia.

3.15 p.m. "STELLA DALLAS" Presented by California Syrup of Figs.

3.30 p.m. Reginald Foort at the Organ Special Guest Artist: Heddle Nash.

4.0 p.m. Cavalcade of Melody

4.15 p.m. GOOD AFTERNOON A visit from Albert Whelan, bringing a song, a smile and a story.—Presented by Andrews Liver Salt.

4.30 p.m. HUNTLEY & PALMERS present "The Best of Everything." A programme arranged and compered by Christopher Bouch.

4.45 p.m. MARMADUKE BROWN

The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.

5.0 p.m. On the Air With Carroll Gibbons and the Savoy Orpheans, Anne Lenner and George Melachrino.

5.15 to 5.30 p.m. THE OPEN ROAD Presented by Carters Little Liver Pills.

WED., APRIL 12

8.0 a.m. MELODIES FROM THE AIR Presented by Bisodol.

8.15 a.m. MUSIC IN THE MORNING Presented by Horlicks.

8.30 a.m. Four Star Feature

8.45 a.m. GOOD MORNING

A visit from Albert Whelan, bringing a song, a smile and a story.—Presented by Andrews Liver Salt.

9.0 a.m. Problem in Music

9.15 a.m. Station Concert

9.45 a.m. Radio Favoured

10.0 a.m. THE STORK RADIO PARADE

Peter Yorke and His Concert Orchestra present "The Songs Made Famous by Bing Crosby," with Alan Keith, Sam Costa and Helen Raymond. Announcer: Bob Walker.—Presented by Stork Margarine.

10.30 a.m. PLAIN JANE

Presented by Rins.

2.15 p.m. A SERIAL STORY

"Mr. Keen—Tracer of Lost Persons." Presented by Anne French Cleansing Milk.

2.30 p.m. "BACKSTAGE WIFE"

Presented by Dr. Lyons' Tooth Powder.

2.45 p.m. "YOUNG WIDOW JONES"

Presented by Milk of Magnesia.

3.0 p.m. "THE SWEETEST LOVE SONGS EVER SUNG" Presented by Phillips' Dental Magnesia.

3.15 p.m. "STELLA DALLAS"

Presented by California Syrup of Figs.

3.30 p.m. Station Concert

4.0 p.m. "The Folks Who Live on the Hill."

4.15 p.m. "LOVE IN AN ATTIC"

Presented by Lavona Hair Tonic.

4.30 p.m. Station Concert

4.45 p.m. MARMADUKE BROWN

The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.

5.0 p.m. CARSON ROBISON AND HIS PIONEERS

Continue their popular Hill-Billy Broadcasts.—Presented by Fairy Soap.

5.15 to 5.30 p.m. THE OPEN ROAD Presented by Carters Little Liver Pills.

THURS. APRIL 13

8.0 a.m. MELODIES FROM THE AIR Presented by Kolynos Tooth Paste.

8.15 a.m. MUSIC IN THE MORNING Presented by Horlicks.

8.30 a.m. THE OPEN ROAD Presented by Carters Little Liver Pills.

8.45 a.m. GOOD MORNING

A visit from Albert Whelan, bringing a song, a smile and a story.—Presented by Andrews Liver Salt.



George Baker's grand voice can be heard in the Cooken Cabaret on Sunday at 11.30 a.m.

9.0 a.m. THE MELTONIAN PROGRAMME OF DANCING MOODS

With Joe Loss and His Band, Chick Henderson and Dick Bentley. Featuring a Dance Romance every week. This week: The Lancers.—Presented by Meltonian Shoe Dressings.

9.15 a.m. MUSICAL CONSEQUENCES

Presented by Bisurated Magnesia.

9.30 a.m. Film Star Recipes from Hollywood.

9.45 a.m. Keeping House With Elizabeth Craig.

10.0 a.m. The Living Witness Fascinating episodes from the lives of men and women around you.

10.15 a.m. Station Concert Please turn to page 30



Charlie Kunz and Miff Ferrie's Jakdauz will be heard in the Cadbury Calling programme on Tuesday at 8.45 a.m.



CARROLL LEVIS and his RADIO DISCOVERIES

Every Sunday

LUXEMBOURG

(1293 metres)

12 NOON

NORMANDY

(274 metres)

5.15 p.m.

Transmission through I.B.C. Ltd.

PARIS

(312.8 metres)

6.15 p.m.

Listen in, see if you can spot a winner, and send in your vote—as Carroll says, it may mean a whole lot to some young performer.

THE SHOW IS PRESENTED BY
the makers of

QUAKER
CORN
FLAKES

WHO IS THE GOSPEL SINGER?

HE is Roland Robson, who appears on our cover this week and features in the Wright's Coal Tar Soap programme on Radio Normandy every Tuesday and Thursday at 4.15 p.m.—the programme without a commercial announcement.

A GREAT poet once urged the importance of retaining what he called "the common touch." Even if we were privileged to walk with kings, he believed, we must never lose touch with the simple and enduring things of life.

In the making of radio programmes this is probably the most difficult thing to do. Radio broadcasts, for the most part, are conceived and made in the glare of the bright lights, amid sophisticated glamour and big business.

To retain "the common touch" in this environment requires more than an ordinary amount of level-headedness and sincerity.

Yet a new programme went on the air three weeks ago, a programme which gives every sign of keeping touch with the simple, enduring things common to all mankind. It is an altogether new type of programme on the British commercial airwaves. It arrived unheralded and unannounced, yet it has sprung into tremendous favour almost overnight.

"I was tired and discouraged," wrote one listener the next day, "and my worries and disappointments seemed at last to have become too much for me. I sat down by the wireless, and quite by accident I tuned in to your programme. Fifteen minutes later I got up refreshed in body and spirit, and ready to face whatever fate might bring, with courage and fortitude."

What kind of programme is it that can make a listener write a letter like this?

It is a very simple programme. And its very simplicity is its strength. It has "the common touch."

The programme is called "The Gospel Singer." It is sponsored by the makers of Wright's Coal Tar Soap. And it is heard from Radio Normandy each Tuesday and Thursday afternoon at 4.15.

The sponsor does not attempt to sell anything on these broadcasts. He simply presents them with his good wishes, and in the hope that it may bring help, refreshment and new courage to thousands of people.

Roland Robson is the Gospel Singer. He is a young man, but he has years of singing experience behind him. He began as a boy chorister and to-day is a soloist in one of the most important churches in England.

But he has one very firm belief—a belief that, in the midst of to-day's bustle and hurry, we ordinary men and women yearn for a few moments in which we may go apart and give thought to the enduring things so easily forgotten in the face of the busy moment's strident demands.

These few moments are now given, two afternoons each week, through this lovely and simple programme. The Gospel Singer sings the old hymns and sacred songs we have known since childhood.

It is a commercial broadcast without any commercial announcement in it. Wright's are presenting it because they believe that, to-day more than ever, people are longing for the comfort and beauty to be found in the good old hymns.

Years ago, a man who had achieved great things in life and had seen most of the world's great sights and famous places, made a confession. He said that, when all was said and done, he had never seen—among the world's great masterpieces of architecture—any building that he remembered as so beautiful as the plain village church he had attended as a boy.

And, although he had heard the world's great songs and famous singers, there was no melody that lingered so sweetly in his ears as the simple hymn he had learned at his mother's knee.

It is upon this thought that the Gospel Singer and his associates have built their programme.

I think

Craven 'A'
are just
perfect



Charm

Men know
Charm when they see it —
a subtle fastidiousness,
perhaps, in personal details.
That is why you prefer
Craven 'A' cork-tipped.
You find them more
enjoyable, and you
know they are
kind to your lips.

PACKETS
10 for 1/- 20 for 1/-
BOXES
25 for 1/3 40 for 2/-

MADE SPECIALLY TO PREVENT SORE THROATS
Carreras Ltd.—150 years' reputation for quality
C.A. 646

'worth a
guinea
a box'

"I Say Beechams Pills
are wonderful"

We have received this letter from a grand old man. He writes: "My recipe for good health and a long life is hard work and Beechams Pills. I work from morning till night and feel fit as a fiddle. People think I'm wonderful but I say Beechams Pills are." YOU, too, should take this purely vegetable laxative—gentle, natural, effective, reliable. Begin today!



THE WORLD'S
MOST FAMOUS
LAXATIVE

Sold
Everywhere

Cook your VEGETABLES with Stork too!

they taste
better!

they're
better for you!

When you cook vegetables with Stork they retain all their rich, full flavour and all their goodness. Instead of pouring away the goodness when you strain off the water, every vestige is saved. Use Stork for your cakes and pastry too, and for your puddings. Miss Lydia Chatterton, the well-known feature writer, recommends Stork; she writes "I never use anything else but Stork in my cakes, puddings, etc." Follow Miss Chatterton's advice and use Stork for all your cooking. Everything will taste so much nicer and be so much better for you.



the new Stork Cookery book

It's called "Meals that are different," and the vegetable dish illustrated above is one of the "different" dishes from this amazing book. Amazing because it gives such an infinite variety of ways to cook ordinary everyday things like eggs, cheese and cereals, because it really plans your menus, and because it gives full instructions for the Stork vegetable-cooking method.

CUT THIS OUT AND POST TO-DAY

Please send me a copy of your Free Book "Meals that are different," which contains REGULO MARKS for all baked dishes.

name _____

street _____

town _____

(PLEASE WRITE
IN BLOCK LETTERS)

STORK MARGARINE

CONTAINS SUNSHINE VITAMINS A & D GIFT COUPON WITH EVERY POUND

JS 296-143

RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 28

- 10.30 a.m.** PLAIN JANE
Presented by Rins.
- 2.15 p.m.** THE MELODY LINGERS ON
Presented by Kolynos Denture Fixative.
- 2.30 p.m.** "BACKSTAGE WIFE"
Presented by Dr. Lyons' Tooth-Powder.
- 2.45 p.m.** "YOUNG WIDOW JONES"
Presented by Milk of Magnesia.
- 3.0 p.m.** "THE SWEETEST LOVE SONGS EVER SUNG"
Presented by Phillips' Dental Magnesia.
- 3.15 p.m.** "STELLA DALLAS"
Presented by California Syrup of Figs.
- 3.30 p.m.** "STARS ON PARADE"
A programme of movie memories.—Presented by Puffed Wheat and Puffed Rice
- 3.45 p.m.** Geraldo in Play
- 4.0 p.m.** Station Concert
- 4.15 p.m.** Tea Time
With Cyril Fletcher in "Odd Odes and Music."
- 4.30 p.m.** YOUR OLD FRIEND DAN
in "Songs of Safety." A programme of safety-first for parents and their children.—Presented by Johnson's Wax.
- 4.45 p.m.** MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.
- 5.0 p.m.** Station Concert
- 5.15 to 5.30 p.m.** SANDY POWELL
in the exciting series of fun and adventure—"Around the World with Sandy Powell."—Presented by Atora Shredded Beef Suet.



Heddle Nash will be singing on Tuesday at 3.30 p.m.

FRIDAY, APRIL 14

- 8.0 a.m.** MELODIES FROM THE AIR
Presented by Kolynos Tooth Paste.
- 8.15 a.m.** "I Hear England Calling"
Mrs. Cambridge (Christine Barry).
- 8.30 a.m.** New Personalities for 1939
Up and coming young juveniles.
- 8.45 a.m.** Cinemagazine
A Radio Magazine for Picturegoers, with the Film Critic. Portraits of the Stars. This week: An impression of one of your favourites. Famous film duets by Anne Ziegler and Dennis Noble.
- 9.0 a.m.** Simon the Singer and Orchestra.
- 9.15 a.m.** THE OPEN ROAD
Presented by Carters Little Liver Pills.
- 5.0 p.m.** INSTANT POSTUM
Presents "No. 7 Happiness Lane" with Big Bill Campbell and His Hill-Billies.
- 5.15 to 5.30 p.m.** Request Programme.
- 11.0 p.m.** "Music for a Dancing Mood"
- 11.30 p.m.** Dance Music
- 12.0 (midnight)** "Daydreams" at Mid-night.
- 12.15 to 1.0 a.m.** Dance Music

SAT., APRIL 15

- 8.0 a.m.** MELODIES FROM THE AIR
Presented by Kolynos Tooth Paste.
- 8.15 a.m.** MUSIC IN THE MORNING
Presented by Horlicks.
- 8.30 a.m.** The Circus Comes to Town
George Buck, Philip Wade, Jack Train, and Claude Hulbert and Enid Trevor, with the Augmented Circus Band.
- 8.45 a.m.** CADBURY CALLING
"You call the tune." Have you a favourite tune? Reginald Dixon is playing listeners' requests each week in his programme of organ music.—Presented by Cadbury Bros.
- 9.0 a.m.** CADBURY CALLING
"The Cococub Radio News." A Radio Magazine for Boys and Girls, edited by Jonathan. With a thrilling Red Indian serial by Chief Os-ke-non-ton, tales by Old Peter, the Petshop Man, boy and girl entertainers, and the Cadbury Cowboys.—Presented by Cadbury's on behalf of their Bournville Cocoa.
- 9.15 a.m.** Station Concert
- 9.30 a.m.** Film Star Recipes from Hollywood.
- 9.45 a.m.** Keeping House with Elizabeth Craig
- 10.0 a.m.** FAVOURITE MELODIES
Presented by Freezone Corn Remover.
- 10.15 a.m.** Station Concert
- 10.30 a.m.** Concert
- 5.15 p.m.** Reporter of Odd Facts
- 5.30 to 6.0 p.m.** All the Association Football Results.
- 11.0 p.m.** "Music for a Dancing Mood"
- 11.30 to 12 (midnight)** Dancing Time
- 12.0 (midnight)** Midnight In Mayfair
- 12.15 a.m.** The Smarty Show
Bringing you four of the smartest performers around Town.
- 12.30 to 1.0 a.m.** Dance Music

Information supplied by Wireless Publicity, Ltd., Electra House, Victoria Embankment, W.C.2. Sale Agents in the British Empire.

"Happy Listening"

RADIO NORMANDY

274 m., 1,095 kc/s

I.B.C. Studio Manager: George R. Busby. Chief Resident Announcer: David J. Davies. Resident Announcers: Ian Newman, Norman Evans, Ralph Hurcombe, Godfrey Holloway. Sound Engineer: Clifford Sandall

SUNDAY, APRIL 9

- 7.0 a.m. Radio Reveille
Time Signals, 7.15, 7.30 and 8.0 a.m.
8.0 a.m. Studio Service
Conducted by The Rev. C. Ross, of
All Saints' Church, Rouen.
Time Signal, 8.15 a.m.
8.15 a.m. Sing Song
8.30 a.m. French News Bulletin
8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Murray Lister, the Radio Normandy
astrologer.—Presented by Anne French
Cleansing Milk.
8.45 a.m. "IVORY CASTLES"
A grand musical adventure.—Presented
by Gibbs Dentifrice.
Time Signal, 9.0 a.m.
9.0 a.m. "COOKEEN CABARET"
with Helen Clare and guest artistes
Madeleine Racklin, Five Herons. Com-
posed by Russ Carr.—Presented by
Cookeen Cooking Fat.
9.15 a.m. "I Hear England Calling"
The Long-range Weather Forecast for
to-day and to-morrow.
9.30 a.m. Musical Moods
With Gerry Fitzgerald, Paula Green,
Arthur Young.
9.45 a.m. THE RIZLA SPORTS REVIEW
Featuring Alex James, world's greatest
footballer. Interviews, forecasts, gossip,
guidance.—Presented by Bruce Anderson
for Rizla Cigarette Papers.
Time Signal, 10.0 a.m.
10.0 a.m. "I've Brought My Music"
A programme of piano solos and songs
at the piano by Harry Jacobson.
10.15 a.m. CARSON ROBISON
AND HIS PIONEERS
Presented by Fairy Soap.
10.30 a.m. Nothing But The Truth
A collection of amazing facts told to you
by O'Donoghue, with music by Chappie
d'Amato and His Orchestra.
10.45 a.m. GEORGE FORMBY
With a strong supporting cast, including
"Beryl." A terrific series of laughter and
song programmes.—Presented by the
makers of Feen-a-Mint.
Time Signal, 11.0 a.m.
11.0 a.m. DONALD PEERS
Cavaliere of Song, supported by The
D.D.D. Melodymakers.—Presented by
D.D.D. Prescription and composed by
Roy Plomley.



Neal Arden compères the Turog Brown Bread programme, "We Bring You a Love Song" on Wednesday at 10.0 a.m.

TIMES OF TRANSMISSIONS

All Times stated are Greenwich Mean Time

SUNDAY:

- 7.0 a.m.—11.45 a.m.
1.30 p.m.—7.30 p.m.
10.0 p.m.—1.0 a.m.

†Friday, Saturday, till 2.0 a.m.

WEEKDAYS:

- 7.0 a.m.—11.30 a.m.
2.0 p.m.—6.0 p.m.
†12 (midnight)—†1.0 a.m.

6.30 p.m.

RINSO RADIO REVUE

Featuring Billy Bissett and His Band,
Bébé Daniels and Ben Lyon, Tommy
Handley, Sam Browne, Alice Mann,
Wini Shaw, Compered by Ben Lyon.—
Presented by Rinso.

7.0 p.m. Music in the New Sweet
Manner, with The Ace of Hearts Orches-
tra (directed by Monica Litter), featuring
"Your Singer of Romantic Songs."

A "clinch" scene from a recent film
of George Formby and Kay Walsh.
Hear George in the Feen-a-mint
programmes on Sunday at 10.45 a.m.
and Wednesday at 3.45 p.m.



- 11.15 a.m. THE NEW STORK RADIO PARADE
With Peter Yorke and His Orchestra.
Helen Raymond and Sam Costa. Com-
pose: Allan Keith. Announcer: Bob
Walker.—Presented by Stork Margarine.
11.45 a.m. Programmes in French
1.30 p.m. Radio Theatre
Featuring Alan Howland, Geoffrey Sumner,
Gwen Jones, Ivor Davis, and
orchestra directed by Eddie Carroll.
Time Signal, 2.0 p.m.
2.0 p.m. Billy Cotton
Featuring Ted Ray and Phyllis Robins.
Alan Breeze, Peter Williams.
2.30 p.m. Teaser-Time
Compered by Wilfrid Thomas.
2.45 p.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
Time Signal, 3.0 p.m.
3.0 p.m. PONDS SERENADE TO BEAUTY
Brings you Stella Wayne discussing some
human problems. A new Dance Orchestra
led by Van Phillips. Announced by
Michael Riley.—Presented by Ponds
Extract Co., Ltd.
3.30 p.m. Reginald Foort
at the organ, with a Guest Artiste:
Heddie Nash.
Time Signal, 4.0 p.m.
4.0 p.m. HORLICKS PICTURE HOUSE
Master of Ceremonies: Vic Oliver,
Wilfrid Lawson, Dorothy Alt, Parry
Jones, John Payne, The Cavendish
Three, Mayfair Men, and The Horlicks
All-Star Orchestra under Debroy Somers
—Presented by Horlicks.

Time Signal, 5.0 p.m.

5.0 p.m. "Sing As We Go"
Featuring Leonard Henry, Gwyneth
Lascelles, Raymond Newell, The Sing
Song Orchestra and Choir, under the
direction of Dennis Van Thal.

5.15 p.m. QUAKER QUARTER-HOUR

Featuring Carroll Lewis and His Radio
Discoveries. Leslie Gentle (Vocalist),
The Chicago Swingers (Instrumental),
Edna May Harper (Soprano), Jimmy
Cummins (Vocalist), Joan Leggett (Vocal
and Accordion). From the stage of the
Odeon Theatre, Leicester Square.—
Presented by Quaker Corn Flakes.

5.30 p.m. THE MAKERS OF OXYDOL

proudly present JACK JACKSON AND HIS BAND
in a new and unusual entertainment with
an all-star cast, with The Three Jacks,
Helen Clare, Jack Hunter and Jack
Cooper.

5.45 p.m. Adventures of The Saucy
Boy, with Uncle George, Paula Green,
Johnny Johnston, and Dance Band
directed by Tommy Kinsman.

6.0 p.m. Let's Remember
With Frank Titterton, Leslie Jeffries
and His Quintette, Anne Ziegler, and
The Old Time Singers

6.15 p.m. EVENING IN PARIS

Fifteen minutes in Paris. A unique Show
brought from a studio actually in the
gay capital. Compered by Roy Plomley
and Tabet and Pierre Zeppelli
and His Orchestra with Billie Sparrow.
Presented by Bourjois.

7.15 p.m.

"TOMB OF TERROR"
Another episode in the thrilling adven-
tures of Inspector Brooks and his son
Dick of Scotland Yard.—Presented by
Milk of Magnesia. Inspector Brooks is
played by D. A. Clarke-Smith.

7.30 p.m. Programmes in French
1.0 p.m. Riddle Rhythm

With Leonard G. Feather.
1.15 p.m. Songs of the Old Time
Music Hall.

1.45 p.m. The Songs We Know Them
By. Time Signal, 11.0 p.m.

1.10 p.m. Vaudeville
1.15 p.m. "Motor Magazine"
A Programme of the Road. Edited by
Alan Hess.

1.45 p.m. Sweet Music
1.2 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.

1.230 a.m. Dance Music
1.0 a.m. I.B.C. Good-night Melody

MONDAY, APRIL 10

7.0 a.m. Radio Reveille
Time Signal, 7.15 a.m.

7.15 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
Time Signal, 7.30 a.m.

The Long-range Weather Forecast for
to-day and to-morrow.

7.30 a.m. Light Orchestral Music
7.45 a.m. The Songs We Know Them By
Time Signal, 8.0 a.m.

Please turn to next page

Cash Prizes for Listeners—See Page 37

SPECIAL * for SPORTSMEN

RIZLA *Sports Review*

Bruce Anderson, Star Sports Commentator of the Air, brings you a review of everything that's happened and a forecast of everything that's going to happen in sport. Sports news of the week in Football, Racing, Boxing, Cricket, Ice-Hockey, Greyhound Racing—all you want to know about your favourites.

Presented by the Makers of

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**TUNE IN ON
SUNDAY MORNING
9.45 - 10 a.m.
to RADIO NORMANDY
274 METRES**

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"INSPECTOR BROOKS" Every week a complete episode of the thrilling adventures of Inspector Brooks and his son Dick of Scotland Yard is presented for your entertainment. Mystery after mystery is solved by their shrewd investigations.—Presented by the makers of "Milk of Magnesia"

EVERY SUNDAY at 7.15 p.m.



"YOUNG WIDOW JONES" Living in the country town of Appleton — Peggy Jones, widowed in her twenties, with two children to support, has to decide what she owes to her children and what she owes to herself in life.—Presented by the makers of "Milk of Magnesia."

MONDAY to FRIDAY at 2.45 p.m.



"STELLA DALLAS" A dramatic radio version of the world-famous story of a mother whose love for her daughter was the uppermost thought in her life. The sacrifice of her own happiness to secure the social prestige of her daughter is a heart-rending echo of one of Life's gripping dramas. — Presented by the makers of "California Syrup of Figs."

MONDAY to FRIDAY at 4.0 p.m.



"MARMADUKE BROWN AND MATILDA"

You have met men like Marmaduke—lovable, loyal, but irresponsible. Marmaduke is an Inventor, but what he invents never amounts to much. Matilda, his wife, is the bread-winner. She loves him—but he is exasperating. Listen to the adventures of these two human people.—Presented by the makers of "Phillips Dental Magnesia."

MONDAY to FRIDAY at 4.45 p.m.

**SUN. MON. TUES. WED. THURS. FRI.
from RADIO NORMANDY
274 metres**

Transmissions arranged through International Broadcasting Company Ltd.

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In Next Week's . . .

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- ★ Mussolini: a Radio Caesar?
- ★ B.B.C.'s Spring Variety Plans
- ★ Bringing Grand Opera to the Mike
- ★ The Story of Radio Understudies
- ★ J. H. Squire Returns
- ★ Laughs with Stanley Holloway

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David J. Davies



Ian Newman



Norman Evans



Ralph Hurcombe

NORMANDY'S GOLDEN VOICES



Godfrey Holloway



Tom Ronald

Meet the Radio Normandy Announcers and Comperes

CAN you tell who are the owners of these voices you hear announcing the Radio Normandy programmes? Some of them must be quite old friends by now.

Most of you must know David J. Davies, Chief Resident Announcer at the Radio Normandy Studios at Caudebec-en-Caux. Other resident announcers are Ian Newman, Norman Evans, Ralph Hurcombe, and Godfrey Holloway. Now let's meet the boys at the London Studios of Radio Normandy at 37 Portland Place. There's Tom Ronald, I.B.C. Producer, well known for his *Auditions of the Air*, who holds the record for the longest continuous association with sponsored radio in this country; Bruce Anderson, I.B.C. Assistant Programme Director and ace sports commentator (one of the times you hear him is with Kenneth Ling on Thursdays at 7.30 a.m. and 5.45 p.m.) Edgar Blatt, *What's On* Commentator is also an I.B.C. Account Executive. Now meet Aubrey Danvers-Walker, I.B.C. script writer who supplies the latest book reviews for the *What's On* feature, and his brother Bob Danvers-Walker, who has had twelve years of radio announcing. He's been head announcer at the Toulouse, Madrid, Normandy and Paris stations for the I.B.C. Now he's I.B.C. Chief Announcer at 37 Portland Place. Then there's Benjie McNabb, I.B.C. Announcer and compère of many Normandy programmes, Wilfrid Thomas, genial compère of *Teaser Time*, whose rich baritone voice was discovered by Dame Nellie Melba, and Roy Plomley, compère and producer (you know his *Evening in Paris*).

They're a grand team of fellows, and we're sure you would like them as much as you like their voices.



Bruce Anderson



Edgar Blatt



Aubrey Danvers-Walker



Benjie McNabb



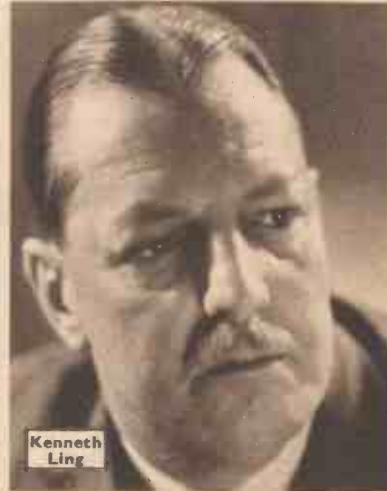
Bob Danvers-Walker



Wilfrid Thomas



Roy Plomley



Kenneth Ling

Tune in to 531 METRES, 565 KC'S

RADIO EIREANN (CATHLINE) for LUCK

PROGRAMMES PRESENTED BY IRISH RADIO PRODUCTIONS

Programme details:

SUNDAY, APRIL 9

9.30 to 10.30 p.m. Easter Serenade. Songs and Melodies of Springtime that have charmed the world.

MONDAY, APRIL 10

9.30 to 10.30 p.m. Salute to Adventure. Songs and Tunes that thrill with their Call to Courage, or Inspiration to Romance and Adventure. Here's to the Spice of Life they bring us—the Spice of Romance.

10.10 p.m. (approximately). You will hear our Racing Commentary.

TUESDAY, APRIL 11

9.30 to 10.30 p.m. The Ladder of Fame. From the Bottom Rung to the Top. A programme in a reminiscent mood for many moods.

10.10 p.m. (approximately). You will hear our Racing Commentary.



Sparkling entertainment by The Kentucky Minstrels is provided on Saturday in "The 9.30 Showboat."

Tune in RADIO NORMANDY . . .

Full Programme Particulars

—Continued from page 32

4.30 p.m. Harmony in the New Style with Sue and Her Boy Friends.

4.45 p.m. MARMADUKE BROWN The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Dental Magnesia.

Time Signal, 5.0 p.m.

5.0 p.m. Radio Who's Who

5.15 p.m. SANDY POWELL In the exciting series of fun and adventure, "Around the World with Sandy Powell."—Presented by Atora Shredded Beef Suet.

5.30 p.m. Bruce Anderson, Kenneth Ling and Harold Palmer discuss prospects for Saturday's Soccer for The Sporting Record.

5.45 p.m. "Going Greyhound Racing?"

6.0 p.m. Programmes in French

12 (midnight) Melody at Midnight

Time Signal, 12.30 a.m.

12.30 a.m. Dance Music

1.0 a.m. I.B.C. Good-night Melody

FRIDAY, APRIL 14

7.0 a.m. Radio Reveille
Time Signals, 7.15 and 7.30 a.m.

7.30 a.m. The Long-range Weather Forecast for to-day and to-morrow.

7.45 a.m. The Musical Mirror

Time Signal, 8.0 a.m.

8.0 a.m. MUSIC IN THE MORNING
Featuring Gloria Brent, Bob Howard and Marilyn, Bram Martin and His Orchestra.—Presented by Horlicks.

Time Signal, 8.15 a.m.

8.15 a.m. Herman Dareski and His Orchestra with Margaret Eaves and Gerald Arthur as Vocalists.

8.30 a.m. French News Bulletin

8.40 a.m. "YOUR MESSAGE FROM THE STARS"

Presented by Anne French Cleansing Milk.

8.45 a.m. SMILES, SONGS AND STORIES
Compered by Albert Whelan.—Presented by Andrew's Liver Salts.

Time Signal, 9.0 a.m.

THE OPEN ROAD

Presented by Carters Little Liver Pills.

9.0 a.m. The Three Cooks
Tom, Dick and Harry.

9.30 a.m. Radio Favourites

9.45 a.m. THEATRE OF THE AIR
Presenting Showland Memories. Robert Irwin, Elend Daniell, The Showland Trio Percival Mackey and His Orchestra.—Sponsored by California Syrup of Figs.

Time Signal, 10.0 a.m.

10.0 a.m. KITCHEN WISDOM
Presented by Borwick's Baking Powder.

10.15 a.m. A PROGRAMME OF CHARACTER
Presented by Pan Yan Pickle.

10.30 a.m. Ed and Don
The Singing Cowboys.

Time Signal, 10.45 a.m.

10.45 a.m. The Songs We Know Them By.

11.0 a.m. DONALD PEERS
Cavalier of Song. Supported by The D.D.D. Melodymakers.—Presented by D.D.D. Prescription and compered by Roy Plomley.

11.15 a.m. Dream Waltzes

11.30 a.m. Programmes in French

2.0 p.m. Miniature Matinee

2.30 p.m. Doubling the Notes

2.45 p.m. YOUNG WIDOW JONES
A moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia.

Time Signal, 3.0 p.m.

3.0 p.m. Home and Beauty
Blackbirds

3.15 p.m. "LOVE IN AN ATTIC"
Presented by Lavona Hair Tonic.

3.45 p.m. ANNE FRENCH BEAUTY TALKS
Presented by Reudel Bath Cubes.

Time Signal, 4.0 p.m.

4.0 p.m. STELLA DALLAS
Presented by California Syrup of Figs.

4.15 p.m. Ed and Don
The Singing Cowboys.

4.30 p.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.

4.45 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Dental Magnesia.

Time Signal, 5.0 p.m.

5.0 p.m. The Musical Magazine

5.15 p.m. A Quarter-Hour Programme

For Boys and Girls.

5.30 p.m. Variety

6.0 p.m. Programmes in French

12 (midnight) Melody at Midnight

Time Signals, 12.30, 1.0 and 1.30 a.m.

1.30 a.m. Dance Music

2.0 a.m. I.B.C. Good-night Melody

SATURDAY, APRIL 15

7.0 a.m. Radio Reveille
Time Signals, 7.15 and 7.30 a.m.

7.30 a.m. Wake Up and Sing
The Long-range Weather Forecast for to-day and to-morrow.

7.45 a.m. Ed and Don
The Singing Cowboys.

Time Signal, 8.0 a.m.

8.0 a.m. MUSIC IN THE MORNING
Featuring Gloria Brent, Bob Howard, Marilyn, Bram Martin and His Orchestra.—Presented by Horlicks.

Time Signal, 8.15 a.m.

8.15 a.m. Happy Days

8.30 a.m. French News Bulletin

8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Presented by Anne French Cleansing Milk.

8.45 a.m. Military Moments

Time Signal, 9.0 a.m.

9.0 a.m. SMILES, SONGS AND STORIES
Compered by Albert Whelan.—Presented by Andrew's Liver Salts.

9.15 a.m. The Wizard of Knowledge

Featuring John Morley and Valerie Larg.

9.30 a.m. A GIPSY TOLD ME
(Memoirs of a Traveller in the Lands of Romany). A Programme of Gipsy Music introducing The Famous "Hungaria" Band.—Sponsored by Freezone Corn Remover.

Time Signal, 10.0 a.m.

9.45 a.m. All Dressed Up

Time Signal, 10.0 a.m.

10.0 a.m. CARROLL GIBBONS AND HIS BOYS
With Anne Lenner, George Melachrino. Guest artistes: Madeleine Racklin, Five Herons. Compane: Russ Carr.—Presented by Cookene Cooking Fat.

10.30 a.m. Radio Favourites

Time Signal, 10.45 a.m.

10.45 a.m. Benjie McNabb
Presents Radio Normandy Concert Hall.

11.0 a.m. The British Empire India.

11.15 a.m. Something for Everybody

11.30 a.m. Programmes in French

2.0 p.m. Miniature Matinee

2.15 p.m. "The Cyclists' Magazine of the Air." Contributors: Harold Compston, Alec Glass, B. W. Best, R. C. Shaw, Fred Latham. Edited by Bruce Anderson

2.30 p.m. Do You Remember?

2.45 p.m. The Songs We Know Them By

Time Signal, 3.0 p.m.

3.0 p.m. Popular Tunes

3.15 p.m. Ask for Another

3.45 p.m. Theatre-land

Time Signal, 4.0 p.m.

4.15 p.m. Ed and Don
The Singing Cowboys.

4.30 p.m. Bruce Anderson
Presents The Old Comrades' Association News.

4.40 p.m. What's On
Stop Press Entertainment News by Edgar Blatt.

5.0 p.m. The Potted Show
With Dick Bentley and Peggy Desmond.

5.15 p.m. Dance Rhythm

5.30 p.m. WHO WON?
Full Classified Results of all Association Football Matches played this afternoon will be broadcast between now and 6.0 p.m.—Presented by Pineate Honey Cough Syrup.

6.0 p.m. Programmes in French

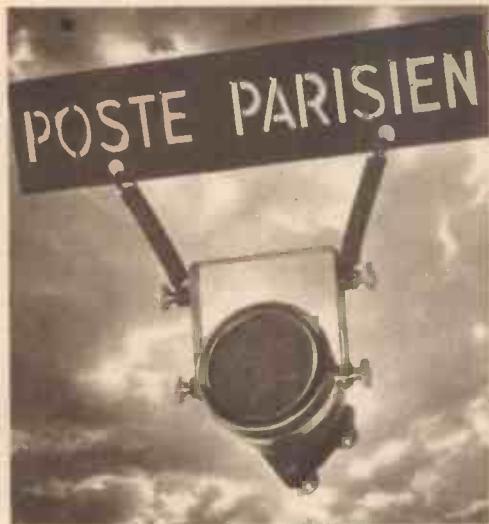
12 (midnight) Melody at Midnight

Time Signals, 12.30, 1.0 and 1.30 a.m.

1.30 a.m. Dance Music

2.0 a.m. I.B.C. Good-night Melody

Information supplied by the International Broadcasting Co., Ltd., 37 Portland Place, London, W.I.



Chief Announcer : ALLAN ROSE
Assistant Announcer : Beryl Muir

Times of Transmission:
Sunday : 9.15 a.m.—11.15 a.m.
5.00 p.m.—7.0 p.m.
10.30 p.m.—11.30 p.m.
Weekday : 9.15 p.m.—11.15 a.m.
11.0 p.m.—11.30 p.m. Monday, Tuesday, Wednesday,
Thursday and Saturday.

SUNDAY, APRIL 9

Morning Programme

Time Signals, 9.15, 9.45 and 10.15 a.m.

9.15 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write us for your favourite tune.

10.30 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
Time Signal, 10.45 a.m.

10.45 a.m. Personality Parade
Time Signal, 11.15 a.m.

Afternoon Programme

Time Signal, 5.0 p.m.

5.0 p.m. HORLICKS PICTURE HOUSE
Master of Ceremonies: Vic Oliver, Wilfrid Lawson, Dorothy Alt, Parry Jones, John Payne, The Cavendish Three, Mayfair Men and The Horlicks All-Star Orchestra under Debroy Somers.—Presented by Horlicks.

6.0 p.m. GEORGE FORMBY
With a strong supporting cast, including "Beryl." A terrific series of laughter and song programmes.—Presented by Feen-a-Mint.

6.15 p.m. QUAKER QUARTER-HOUR
Featuring Carroll Lewis and His Radio Discoveries from the stage of the Odeon, Leicester Square.—Presented by Quaker Oats.

Time Signal, 6.30 p.m.

6.30 p.m. The makers of Oxydol proudly present JACK JACKSON AND HIS BAND in a new and unusual entertainment with an all-star cast: Jack Cooper, Helen Clare, Jack Hunter and The Three Jacks.

6.45 p.m. I've Brought My Music
A programme of piano solos and songs at the piano by Harry Jacobson.

Time Signal, 7.0 p.m.

Evening Programme

FOOTBALL FANS' HOUR
Time Signal, 10.30 p.m.

10.30 p.m. Dance With Us
A programme of gay dance music.

10.45 p.m. Cabaret
A quarter-hour of popular favourites.
Time Signal, 11.0 p.m.

11.0 p.m. Varied Fare
A programme of listeners' favourites.

11.15 p.m. Variety Theatre
A programme of varied fare.
Time Signal, 11.30 p.m.

11.30 p.m. A.C.P. Good-night Message

MONDAY, APRIL 10

Time Signals, 9.15, 9.45, 10.15, 10.45 a.m.
9.15 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write us for your favourite tune.
Time Signal, 11.15 a.m.

11.0 p.m. Paris Night Life
Surprise transmissions from famous Paris Cabarets and Night Clubs.

11.30 p.m. A.C.P. Good-night Message

TUESDAY, APRIL 11

Time Signal, 9.15 a.m.
9.15 a.m. Cuban Cocktail
Fifteen minutes of Rhumba Rhythm.

The Paris Broadcasting Station

ACP

312.8 metres

959 kc/s.

60 kw.

PARIS

- 9.30 a.m. Last Season's Favourites
Songs and tunes you will enjoy hearing again.
Time Signal, 9.45 a.m.
- 9.45 a.m. In the Groove
A programme of swing for swing fans.
- 10.0 a.m. Announcer's Mixed Bag
Our announcer likes to share his favourites with you.
Time Signal, 10.15 a.m.
- 10.15 a.m. When the Lamps are Low
A programme of love songs.
- 10.30 a.m. Hollywood on Parade
Songs from the movies, old and new.

- 10.45 a.m. Last Season's Favourites
Songs and tunes you will enjoy hearing again.
Time Signal, 9.45 a.m.
- 11.0 a.m. Patchwork Programme
Bits and Pieces of Everything.
Time Signal, 11.15 a.m.
- 11.0 p.m. Paris Night Life
Surprise transmission from famous Paris Cabarets and Night Clubs.
- 11.30 p.m. A.C.P. Good-night Message

THURSDAY, APRIL 13

- Time Signal, 9.15 a.m. and 9.45 a.m.
9.15 a.m. The Weather-Man Predicts
Whatever the weather, there's a song to suit it.
- 9.30 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write us for your favourite tune.
- 10.0 a.m. Keyboard Kruises
The piano-playing stars make music for you.
Time Signal, 10.15 a.m.
- 10.15 a.m. Announcer's Mixed Bag
Some more of our Announcer's favourites.
- 10.30 a.m. Plantation Parade
Fifteen minutes of Darky music.
Time Signal, 10.45 a.m.
- 10.45 a.m. Waltz & Tango, Ltd.
For those who like Crinolines and Castanets and the Music that goes with them.
- 11.0 a.m. Variety
Up goes the curtain for Fifteen Minutes' Entertainment.
Including Morton Downey.
Time Signal, 11.15 a.m.
- 11.0 p.m. Paris Night Life
Surprise transmission from famous Paris Cabarets and Night Clubs.
- 11.30 p.m. A.C.P. Good-night Message

FRIDAY, APRIL 14

- Time Signal, 9.15 a.m.
9.15 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
- 9.30 a.m. Things We All Enjoy
Time Signal, 9.45 a.m.
- 9.45 a.m. Last Season's Favourites
Presenting some of the tunes you'll like to hear again.
- 10.0 a.m. Radio Favourites
Time Signal, 10.15 a.m.
- 10.15 a.m. Patchwork Programme
Bits and Pieces of Everything.
- 10.30 a.m. Songs and Singers
Fifteen minutes with the Celebrities.
Time Signal, 10.45 a.m.
- 10.45 a.m. Dance With Us
A programme of dance music, old and new.
- 11.0 a.m. Personality Parade
Time Signal, 11.15 a.m.

SATURDAY, APRIL 15

- Time Signal, 9.15 a.m.
9.15 a.m. Keyboard Kruises
Fifteen minutes with piano-playing celebrities.
- 9.30 a.m. Sweet and Hot
A programme for those who like melody as well as rhythm.
Time Signal, 9.45 a.m.
- 9.45 a.m. Hollywood on Parade
Another programme of film melodies.
- 10.0 a.m. In the Groove
A programme of swing for swing fans.
Time Signal, 10.15 a.m.
- 10.15 a.m. Yesterday's Hits
Melodies popular a few seasons ago.
- 10.30 a.m. Cuban Cocktail
A quarter hour of Rhumba Rhythm.
Time Signal, 10.45 a.m.
- 10.45 a.m. On a Park Bench
A programme of love songs.
- 11.0 a.m. Patchwork Programme
Bits and Pieces of Everything.
Time Signal, 11.15 a.m.

- 11.0 p.m. Paris Night Life
Surprise transmission from famous Paris Cabarets and Night Clubs.
- 11.30 p.m. A.C.P. Goodnight Message
- Anglo-Continental Publicity Ltd., Cavendish Mansions, Langham Street, London, W.I.



Golden-voiced tenor Morton Downey takes part in Variety on Thursday at 11 a.m.

Time Signal, 10.45 a.m.

- 10.45 a.m. Round the World to Music
Songs from all countries.
- 11.0 a.m. FASHIONS FROM PARIS
Latest French styles interpreted by Maya Noel.—Presented by Tampax, Ltd.
Time Signal, 11.15 a.m.

- 11.0 p.m. Paris Night Life
Surprise transmissions from famous Paris Cabarets and Night Clubs.
- 11.30 p.m. A.C.P. Good-night Message

WEDNESDAY, APRIL 12

- Time Signal, 9.15 a.m.
9.15 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write us for your favourite tune.
Time Signal, 9.45 a.m.
- 9.45 a.m. Film Star Recipes from Hollywood
- 10.0 a.m. Waltz & Tango, Ltd.
For those who like crinolines and castanets and the music that goes with them.
Time Signal, 10.15 a.m.
- 10.15 a.m. Morning Brightness
Concert Platform
- 10.30 a.m. A programme of light music everyone will enjoy.
Time Signal, 10.45 a.m.

Our Great Weekly Competition**ENTER TO-DAY and MAKE LISTENING PAY!****Competition No. 19 Results : Prizewinners' Names and Addresses : by The Editor**

COMPETITORS in our Listening Competition No. 19 awarded the Carson Robison programme (sponsored by Messrs. Thos. Hedley & Company, and advertising their Fairy Soap) an average of 8.97 marks out of a possible 10, which accordingly is our Figure of Merit for this programme.

Such a high rating indicates at once the great popularity of Carson Robison, the following literal extracts from letters being typical of many received:

"I found this programme a delightful change from the ordinary dance music and variety programmes."

"There are quite a number of features about the Carson Robison programme that are responsible for my enthusiasm, but chiefly, I think, it is the complete

Results of
Listening Competition No. 19

"Figure of Merit" Awarded to
**CARSON ROBISON and his
PIONEERS"**

8.97

Names and addresses of prizewinners to whom cheques have been sent.—

First Prize £5

MISS ROSA COLLINS, 46 NEW STREET, ERDINGTON, BIRMINGHAM.

Second Prize £1

MISS B. KENYON, CHRISTCHURCH MISSION HOUSE, CHURCH STREET, CHESTER.

The following each receive a prize of 5s.—

A. Sutton, 33 Orsett Street, Kennington, S.E.11. Mrs. Dunson, 19 Beccles Road, Southwark, Gt. Yarmouth. Leonard Fordham, 58 Crown Street, Stowmarket, Suffolk. S. A. Kettleby, jun., "Lynn Cottage," Middlestone Moor, Spennymoor, Co. Durham. Mrs. F. Wright, 19 Tideswell Road, Shirle, near Croydon, Surrey. H. E. A. Collins, Tunnel House, High Street, Stonehouse, Glos. Mrs. M. P. Everett, 27 Montesquieu Street, Rathbone Street, Canning Town, E.16. Walter T. W. Woods, 55 Marriott Road, London, N.W.4. Mrs. M. Merry, 17 Peacock Road, Leytonstone, E.11. Miss M. Smith, 1 The Ferns, 52 Locking Road, Weston-super-Mare, Somerset.

absence of any semblance of forced showmanship, such as mars the average sponsored programme."

"There will always be a place in the musical world for a Carson Robison programme because there is something distinctively intimate and personal about it."

"Why I give this programme full marks is, everyone seems to be in plenty of time, there is no rush or hurry, and the music is quite a change from jazz."

"I think 'Carson Robison and his Pioneers' a programme without either brilliant singing, playing, acting or talking—nevertheless a likeable one because of the friendly take-your-time atmosphere—so rare in quarter-hour programmes."

"It comes through so real . . . makes you think you are sitting beside the camp fire, too."

"Carson Robison and his Pioneers fairly carry me off to the open spaces. I would never willingly miss one of their programmes."

"They radiate fun and good feeling for the whole fifteen minutes."

Many competitors pointed out the suitability of this type of material for the time of the broadcast, as the following extracts from letters show:

"This type of programme is entirely suited to the time it is presented; a more suitable, subdued and soothing programme for the restful mood could not be desired nor designed."

"A delightful quarter of an hour, and happens to be broadcast just when one is relaxing, and that gives one time to appreciate its value."

"It was leisurely, friendly, unassuming, and the very essence of simplicity and admirably succeeded in maintaining the dignity of a quiet Sunday afternoon, of a restful after-lunch atmosphere."

There was some criticism, however, of the songs selected for this particular programme. Listeners apparently like the cowboy atmosphere and think it a mistake to introduce songs of any other kind. The following letters illustrate this point:

"No amount of praise is too great for this programme—I consider it the best on the air. There is only one complaint I have to make. Why does Pearl have to sing tunes like 'Little Lady Make-Believe'? Cut them out and keep the programme all Western."

"I am very keen on cowboy programmes, but this one disappointed me, none of the songs being true cowboy songs."

"Oh, yes, they look fine with their two-gallon hats in the picture in 'Radio Pictorial,' but why don't they sing cowboy songs?"

"This programme should be purely 'Western,' and songs should not be of the latest 'crooning' type, as 'Little Lady Make-Believe'."

The restraint of the sponsors in holding back their commercial announcements until listeners had been regaled with the entertainment was very greatly appreciated, as indicated in the following further extracts from competitors' letters:

"This is the first sponsored programme I have heard which allows the artists to go right ahead with their entertainment, uninterrupted by commercial announcements. For this blessing I feel inclined to give full marks."

"It is ideal as regards the advertisement of the goods it is required to boost. The actual 'entertainment' programme is detached from the advertisement announcements which, to my mind, is the perfect way of presenting a sponsored broadcast."

"The commercial announcements were unobtrusive, but they seemed to hit the spot better than many of the blatant promises of other advertisers."

To sum up, "Carson Robison and his Pioneers" evidently have a large audience. The producers—Messrs. Erwin, Wasey, the well-known London advertising agents—deserve congratulation for a show which not only provides such widely appreciated entertainment, but also must be definitely effective in selling the product advertised.



This is HAROLD W. JACKSON, the Erwin, Wasey Production man, who is responsible for the Carson Robison Programme.

MUST BE WON

FIRST PRIZE £5

£1 SECOND PRIZE
and

TEN PRIZES OF 5/-

HOW TO ENTER

THE subject we have chosen this week, for Listening Competition No. 22, is—

GEORGE FORMBY in the FEEN-A-MINT PROGRAMME

This programme will be broadcast on Sunday, April 9, from Radio Normandy, at 10.45 a.m.

Listen to this programme and make up your mind the number of marks out of 10—any number from 0 to 10—which you award. By the number of marks you award the programme you will record your verdict as to its general value as an entertainment and an advertisement.

Whatever figure you decide upon, write it in the dotted square on the entry form at the foot of this page.

Then, on a separate piece of paper, write your general criticism of the programme, not exceeding 250 words.

Remember—what the Editor values most is a candid and unbiased criticism giving praise or blame where it is due.

Separate cash prizes are awarded each week, and these will be awarded to the competitors who, in the Editor's opinion, submit the best criticisms.

Post your criticism and form below to the Competition Editor, RADIO PICTORIAL, 37/38 Chancery Lane, London, W.C.2. Entries must be received not later than first post on Thursday, April 13, 1939.

Names and addresses of prizewinners in Listening Competition No. 22, together with a summary by the Editor of the criticisms submitted, will be published in RADIO PICTORIAL, dated April 28, 1939.

RULES OF THE COMPETITION

ENTRIES must be submitted on the entry form provided in RADIO PICTORIAL. The competitor's name and address must be written in ink in block letters, or typed.

The written criticism must be submitted on a separate piece of paper headed "Listening Competition No. 22," and must bear the name and address of the competitor. The criticism must not exceed 250 words in length.

Entries must be posted in an envelope bearing a 1½d. stamp. No entrance fee is required.

Each competitor may submit one entry only. If several members of a family enter the competition, each entry must be made on a separate entry form taken from RADIO PICTORIAL.

The Editor does not hold himself responsible for any entry form or criticism lost, mislaid, or delayed.

No correspondence can be entered into regarding the competitions, and the Editor's decision is final and legally binding in all matters relating to the contest.

Employees of Bernard Jones Publications, Ltd., are not allowed to compete.

CUT OUT AND POST THIS COUPON

LISTENING COMPETITION No.22

To the Competition Editor,
"Radio Pictorial,"

37-38 Chancery Lane, London, W.C.2.

I award the
FEEN-
A-MINT
programme

(maximum 10 marks)

Attached hereto is my criticism of the programme. I agree to observe the rules of the competition.

Please write in block letters. Name
..... Address

Radio Lyons Calling!

215 metres

Resident Announcer: Johnny Couper



The soulful voice of America's hot swingstress, Maxine Sullivan, will be heard on Wednesday at 11.0 p.m.

SUNDAY, APRIL 9

6.15 p.m. Around the Bandstand
Radio Lyons opens the programme with some excellent recordings of Military Marches and Brass Bands—with songs by Frank Crumitt and Brian Lawrence.
Time Signal, 6.30 p.m.

6.30 p.m. THE SPRY BROADCASTING THEATRE
Featuring Sandra Shayne, Byrl Walkley, Dick Francis, The Radio Revellers and The Spry Syncopaters.—Presented by Spry.
Time Signal, 7.0 p.m.

7.0 p.m. Organ Parade
A quarter of an hour at the Organ with Reginald Foort, Robinson Cleaver and Sandy Macpherson.

7.15 p.m. Smiling Through
A programme of gay and tuneful music played for you by The New Mayfair Novelty Orchestra, Harry Horlick and His Orchestra, and Barnabas von Geczy and His Orchestra.
Time Signal, 7.30 p.m.

7.30 p.m. "Odd Odes and Music"
With Cyril Fletcher.

7.45 p.m. Station Concert and News in French
Pools Programme

8.10 p.m. Christopher Stone Speaking

8.45 p.m. Station Concert and News in French

9.0 p.m. Young and Healthy

Sweet and swing in the latest Dance Music.

9.15 p.m. Melody, Song and Humour

in a quarter of an hour of Variety.
Time Signal, 9.30 p.m.

9.30 p.m. "Sing As We Go"
Featuring Bertha Willmott, Leonard Henry, Raymond Newell and The Sing-Song Orchestra conducted by Dennis Van Thal.

9.45 p.m. LONDON MERRY-GO-ROUND
Teddy Randell and His Sensational London Band with Madeleine De Gist, Pierre Le Kreun and the smiling, singing Men-About-Town.—Presented by Phillips Magnesia Beauty Creams.

10.0 p.m. WALTZ TIME
The New Waltz Time with Tom Sheppard and the golden voices of Mary Monroe and Jerry Roberts.—Presented by Phillips Dental Magnesia.

10.15 p.m. THE ADVENTURES OF INSPECTOR BROOKS
of Scotland Yard, and his son, Dick. A series of thrilling dramas.—Presented by Milk of Magnesia.

10.30 p.m. Music Hath Charms
A fascinating piano and song interlude presenting Maxine Sullivan, Denny Dennis and The Comedy Harmonists with Carroll Gibbons at the piano.
Time Signal, 10.45 p.m.

10.45 p.m. Radio Lyons Music Hall
An all-star bill. Presenting Gracie Fields, The Andrews Sisters, The Street Singer, Bob Dyer, Ronald Frankau, Sandy Powell and Co., and Jack Hylton's Orchestra.

11.15 p.m. Happy Pools
Quarter of an hour of cheerful songs and dance music.
Time Signal, 11.30 p.m.

11.30 p.m. As You Like It
Your favourite artistes and tunes in a final half-hour of Miscellanea.
12 (midnight) Close Down

MONDAY, APRIL 10

10.0 p.m. Sporting Special
Time Signal, 10.15 p.m.

10.15 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.

10.30 p.m. Trans-Atlantic
Stars of American radio, stage and screen in a half-hour programme of Swing, Song and Humour.
Time Signal, 11.0 p.m.

11.0 p.m. Keyboard Kapers
A quarter of an hour at the piano with Patricia Rossborough, Moreton and Kaye and Charlie Kunz.

11.15 p.m. Irish Stew
An appetising pot-pourri of some celebrated Irish artistes.

11.30 p.m. Late Night Dance Special
Music for the Dancer.
12 (midnight) Close Down

TUESDAY, APRIL 11

10.0 p.m. The Cup That Cheers
A quarter of an hour of jollity and dance music.
Time Signal, 10.15 p.m.

10.15 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.

10.30 p.m. Gypsy Caravan
Gather round the camp fire and listen to the music of Mario De Pietro, The Orquesta Tipica Francisco Canaro and the voice of Cavan O'Connor.

10.45 p.m. Organ Parade
Presenting Sydney Torch, Al Bollington and Bobby Pagan.
Time Signal, 11.0 p.m.

11.0 p.m. Old Timers
Radio Lyons presents some Music Hall Memories.

11.30 p.m. The Nightwatchman
A further supply of soothing goodnight music, brought by our good friend to put you in the mood for slumber.

12 (midnight) Close Down



Time Signal, 10.15 p.m.

10.15 p.m. MARMADUKE BROWN

The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.

10.30 p.m. Meet the World's Workers
A fascinating new series with Nora Blackburne as Comme.

10.45 p.m. Soft Stillness and the Night
Music you love to hear played and sung by world-famous artistes.
Time Signal, 11.0 p.m.

11.0 p.m. Colour in Cabaret
Harlem of the Air. Presenting Maxine Sullivan, Leslie Hutchinson, The Mills Brothers and "Fats" Waller.

11.15 p.m. Hawaiian Paradise
Listen to the music of steel guitars as the palm trees wave and the white surf breaks on a golden shore.

11.30 p.m. Down Memory Lane
Turn back the clock and listen to some Song Hits of Yesterday.
12 (midnight) Close Down

THURSDAY, APRIL 13

10.0 p.m. The Cup that Cheers
A quarter of an hour of gay and rhythmic music.
Time Signal, 10.15 p.m.

10.15 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.

10.30 p.m. Arrived at Lyons
A pot-pourri of records Hot from the Press.
Time Signal, 11.0 p.m.

11.0 p.m. Old Timers
Radio Lyons presents some Music Hall Memories.

11.30 p.m. The Nightwatchman
A further supply of soothing goodnight music, brought by our good friend to put you in the mood for slumber.
12 (midnight) Close Down

FRIDAY, APRIL 14

10.0 p.m. Record Review
A programme of outstanding recordings, selected by "Bohemian."
Time Signal, 10.15 p.m.

10.15 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.

10.30 p.m. Motor Magazine
Presented by Alan Hess.
Time Signal, 11.0 p.m.

11.0 p.m. By Request
Half an hour devoted to the listener's own requests. To hear your favourite record—write to Radio Lyons.

11.30 p.m. Concert Platform
World famous Orchestras, Singers and Instrumentalists visit our Concert Platform to-night.
12 (midnight) Close Down

SATURDAY, APRIL 15

10.0 p.m. Radio Round-Up
Our weekly quarter-hour of Cowboy Songs and Hill-Billy Favourites.
Time Signal, 10.15 p.m.

10.15 p.m. For the Music Lover
Time Signal, 10.30 p.m.

10.30 p.m. Pools Special
Songs and Good Cheer in a Variety Entertainment

10.45 p.m. Organ Parade
Presenting Robinson Cleaver, Eddie Dunstedter and Reginald Dixon.
Time Signal, 11.0 p.m.

11.0 p.m. In the Swing—Jitterbug Jamboree
11.15 p.m. Marching Along
A quarter of an hour of records by famous Military Bands.

11.30 p.m. Love is on the Air To-night
Love Songs old and new in a final thirty-minute serenade to Sweethearts.
12 (midnight) Close Down

WEDNESDAY, APRIL 12

10.0 p.m. Sporting Special
Time Signal, 10.0 p.m.

10.15 p.m. Radio Lyons Music Hall

An all-star bill. Presenting Gracie Fields, The Andrews Sisters, The Street Singer, Bob Dyer, Ronald Frankau, Sandy Powell and Co., and Jack Hylton's Orchestra.

10.45 p.m. RADIO LYONS PROGRAMME DEPARTMENT, VOX PUBLICATIONS LTD., 10a SOHO SQ., LONDON, W.1

PSORIASIS and its TREATMENT

WE bring before you information of vital importance concerning the future welfare of your skin. If you are a victim of Psoriasis and suffer from scaly patches on the body, arms or legs, knees and elbows, or scale and dandruff on the scalp, there is a treatment which can be of the greatest service to you. Sufferers who want to banish their skin trouble, or the scalp trouble so frequently associated with Psoriasis, must get to know about this grand Treatment. It is most important for you to do so if you value a healthy skin and scalp. Our advice to sufferers is: Write for particulars of the Treatment now. Remember, this Treatment is a necessity to all sufferers from Psoriasis!

The grand results achieved by the Treatment are a revelation of what can be done in cases of Psoriasis. No other form of treatment can show such success. The Treatment is giving unbounded satisfaction to hundreds of present and former sufferers.

Those Psoriasis spots and patches on the arms, legs and body, which cause you such despair, soon fade away, and instead you get a clear, healthy skin—same as you used to have. It does not matter how long you have suffered, the Treatment's powerful influence and healing power is the same as in cases of shorter duration. Stubborn cases, which have defied all efforts for years, rapidly yield to this splendid Treatment.

Scurf, matted scales and dandruff on the scalp urgently require thorough treatment. Under the Treatment the scurf, matted scales, dandruff and inflamed pimples subside, and you are rewarded by a beautifully clear scalp with healthy hair growth.

Fill in the Coupon below and send it to National College, for the free illustrated publication which explains everything. You will be gratified by the results achieved by the Treatment.

LEG ECZEMA ITCHING, DRY & WEEPING

VARICOSE leg Eczema arises from the same causes as varicose ulcers. Sometimes it is dry and intolerably itchy. At other times it is raw, inflamed and weeping. Sometimes the whole leg is one red mass of skin inflammation from the knees to the toes. At other times the Varicose Eczema is all around the ankle.

Both forms of complaint are chronic and can only be cured by proper treatment. The "bit of this and that" is useless. A special form of Tremol Treatment is prepared for Varicose Leg Eczema, and the results to the chronic sufferer are most gratifying and amazing.

The leg Eczema is quickly cured. The

redness, soreness, inflammation and weeping soon vanish. The itching and irritation is rapidly subdued. All dis-

comfort quickly goes away, and a clean,

natural healthy skin is your reward.

The leg is thoroughly cured.

If you suffer from leg Eczema and want to get rid of the complaint, write at once to National College, and get the free book which tells you how to get cured to stay cured.

Printed weekly in Great Britain by The Sun Engraving Company, Limited, London and Watford, for the publishers, BERNARD JONES PUBLICATIONS, LIMITED, 37/38 Chancery Lane, London, W.C.2. Subscription rates: Inland and abroad, 17s. 6d. per annum. Sole Agents for AUSTRALIA AND NEW ZEALAND—Gordon & Gotch (A'sia), Limited; CANADA—Gordon & Gotch, Limited, Toronto; SOUTH AFRICA—Central News Agency, Limited; FRANCE—Messageries Hachette, 111 rue de Reaumur, Paris 2me.

BAD LEGS LEG ULCERS AND WOUNDS



THERE are scores of so-called leg remedies, but there is only one Tremol Treatment for Bad Legs. See that you get it. Your bad leg is too serious a matter, too painful a complaint, too great a handicap, to be trifled with. Make sure that you get the right treatment. Little "bits" of this and "bits" of that will never heal your Bad Leg. You must do the thing thoroughly and have proper and correct treatment for your leg prepared specially for your own case by those who know how to make your leg sound and well. Many thousands of Bad Leg Sufferers have had their legs made sound and well by the Tremol Treatment and hundreds are being cured to-day. The Tremol specialists have devoted their lives to the cure of Wounds and Ulcers and Eczema of the legs. They are experts in leg complaints. They are ready and willing now to heal your Bad Leg straight away if you will write and allow them to do this service for you.

HAVE DONE WITH THAT OPEN WOUND ON YOUR LEG

At best that wound is a daily worry and nuisance. At the worst it is terrible to you in its agonising pain and irritation. If allowed to go on it will make you a cripple for life. Besides, there is the risk of burst veins, and blood poisoning ever present with a wound or ulcerated leg.

Eczema and Skin Eruptions

THIS is the most common disease of the skin. Any part may be affected and the trouble may arise in many ways. Blood impurities, Insect Bites, Germ infection, Food poisoning, Over-heated blood, Long-standing, Varicose Veins. Mental worry and shock are some of the causes of this distressing skin disease. Drugs—as with chemical workers, Starch—as with bakers, Soaps—as with laundry workers, Plants—as with gardeners, irritate sensitive skins and also set up an Eczema condition. At the onset the skin becomes red, inflamed, congested, and terribly itchy. Fluid escapes through the pores, dries and forms scales, which then again block up the pores. More fluid accumulates under dead scales, and there is more inflammation and more itchiness. If you suffer you feel you could "tear the skin to pieces" to get relief. But at what a terrible cost. You know you must not scratch, but to have the itchiness and irritation and leave it alone is more than you can bear. You can be rid of this distress. Your relief is here, at hand. Send for full particulars of the Treatment.

SPECIAL Treatment is prescribed to suit each case of Eczema and skin eruptions. Chronic Eczema is conquered, disfiguring face eruptions vanish, itching, irritable, unsightly skin troubles are rapidly cured. Read these questions:

1. Do you suffer from Eczema or Dermatitis?
2. Do you suffer from Psoriasis?
3. Have you Pimples or Blackheads on the face, chest or back?
4. Are there Eruptions or Matted Scales on the Scalp?
5. Is there dreadful Itching?
6. Is the skin red, inflamed or Eczematous?
7. Are the hands or feet affected? Are there Eruptions on the Knees, Elbows, or Body?

If you suffer from any of these skin troubles, write at once to the National College for the free illustrated publication, and get your skin trouble cured straight away. Fill in the coupon.

Write to-day to the address below. Give the word now and banish for ever your leg trouble. It does not matter where you live. From Land's End to John o' Groats the Treatment cures—in your own home—by your own fireside. Your age matters not—the Treatment cures Bad Legs at all ages. You may have tried twenty other remedies—that fact counts for nothing. Thousands upon thousands have been cured under Tremol Treatment and they have all tried plenty of other remedies before being cured by Tremol. No matter where you have been or what you have tried this Treatment is certain in its results and can bring about your complete recovery.

Suffer no more pain and waste no more time. Fill in the coupon and send it to The National College, Ward R.A., Great Clowes Street, Manchester 7. You will then receive a free illustrated Book which explains everything and commence to cure yourself in your own home.

Is there an open wound?

Is your leg ulcerated?

Is the ulcer inflamed?

Does the wound discharge?

Does the ulcer form scale?

Is the wound getting larger?

Have you had false healing with the ulcer breaking out again?



If you suffer from any of these leg ulcer troubles, write to-day. It will be your first step towards recovery.

SWOLLEN and PAINFUL LEGS

WHAT do they indicate? Fluid has accumulated in the deeper tissues and caused the swelling. You may think they look unsightly. They may be, but the end is worse than looks unless you get proper treatment. Very soon the swollen leg will be at bursting point, and an open wound and bad leg result. Perhaps the joints are all swollen and painful. If so, there is deep-seated inflammation. The blood vessels and lymphatic cells under the skin are charged full of acid poison, which, if not speedily removed, will bring on Synovitis and joint disease. Trifling remedies are useful. You must get those swollen limbs properly treated before it is too late. Get at the root cause. Write to National College and get the free book, which tells you how to cure your swollen limbs at home in comfort and quickly. Sign the coupon below and send to-day.

VARICOSE VEINS

THE dangers from Varicose Veins are Phlebitis, Varicose Ulcer, Thrombosis, Eczema, Rupture of the Vein Walls and Haemorrhage. The stages in the development of Varicose Veins are:

1. Simple Dilatation.
2. Loss of Elasticity.
3. Dilatation in all directions.
4. Shrinkage.
5. Atrophy of the Vein Valves.
6. Thrombosis with swelling, ulceration, or Varicose Eczema.

If neglected, Varicose Veins become incurable. Then the greatest Specialist in the world could not cure them. They cannot be cured by operations, for if they are cut out, the other veins, having more work to do, will become varicosed, too. They cannot be cured by injections, because, unfortunately, the hopes based upon injection treatment have not been realised. In the majority of cases the veins again canalise, and the treatment involves risk of Thrombosis, Ulceration and Eczema. Sufferers from Varicose Veins should take the trouble in time. Treat the veins while they retain their elasticity and contractile power. Under Tremol Treatment, the veins, walls become toned up and strengthened, the blood circulation is improved, venous congestion passes away and such symptoms of varicosity as dull aching pain, tiredness, heaviness of the legs, varicose swelling are relieved and cured. Get the free Illustrated Book now, which tells you all about your Varicose Veins. Fill in the Coupon to-day, and send it to-day to the National College.

WITHIN THE LAST FEW YEARS CASES REPRESENTING FEES EQUAL TO £20,000 (TWENTY THOUSAND POUNDS) HAVE BEEN REFUSED ACCEPTANCE RATHER THAN SUPPLY THE TREATMENT TO CASES WHICH WERE NOT CONSIDERED SUITABLE.

Documentary proof of this fact can be seen by anyone interested. This statement being absolutely true furnishes the best evidence possible of the sterling character of the Treatment. BOYD CABLE, the well-known AUTHOR and TRAVELLER, after an exhaustive study of the facts, says of the Tremol Treatment:

"This Treatment is an honest and proved method of cure, and those administering it are doing good humane work where it is most needed, and are entitled to all recognition of their success." Therefore write for the book at once.

A limited number of copies of this interesting book with full particulars of the Treatment will be sent free to sufferers. If you suffer from BAD LEGS, SWOLLEN LEGS, PAINFUL LEGS, ECZEMA OR SKIN DISEASE, PSORIASIS or VARICOSE VEINS, write to-day before the books are exhausted.

Sign the coupon below, and get the book. SEND NOW. WHY CONTINUE TO SUFFER?

Address your letter to Superintendent National College, Ward R.A., 208, Great Clowes Street, Broughton, Manchester, 7

FREE COUPON

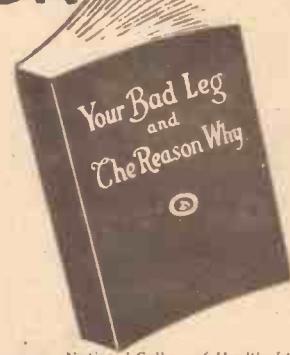
Ward R.A.

ADDRESS : National College, Great Clowes Street, Broughton, Manchester, 7.
Please send valuable book and all particulars of treatment free of charge.

Name
(Mr., Mrs., or Miss)

Address.....

State Complaint..... National College of Health, Ltd.



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are fashion's favourites

The Vogue of the Solitaire or single stone ring is growing rapidly—its very simplicity places it in high favour. It also affords an opportunity to jewellery craftsmen to design those lovely mounts that are a feature of Bravingtons Solitaire Rings.

The diamonds are purchased direct from the cutters and mounted in our own workshops, which ensures the prices being the lowest whether wholesale or retail.



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STAFF.

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ring of Pure
Platinum. Diamond
Shoulders 18 carat Solid Gold
& Platinum.

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A triumph of the
jeweller's art.
Brilliant White
Diamond. Shoulder
Diamonds, Baguette
cut. Mount of
pure Platinum.

£10 · 0 · 0

A gay little ring.
Choice setting of
White Diamonds,
Diamond Shoulders
18 Carat Solid Gold
and Platinum.

£9 · 0 · 0

The Simple Solitaire
Choice White Diamond
Handsome setting of
Platinum & 18 carat
Gold.

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In Pure Platinum
are mounted a
Choice Diamond
and Baguette cut
Diamonds.

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Wonderful Value
Charming White
Diamond.
Platinum Shoulders.
18 carat Solid Gold

£6 · 0 · 0

For dress wear.
Fine White Diamond
18 carat Solid Gold
and Platinum.
Shoulders.

£6 · 0 · 0

A popular design.
18 Carat Solid Gold
and Platinum.
Lustrous Diamond.
Diamond Shoulders.

£15 · 0 · 0

"Delightful" describes
this unique ring.
Chosen White
Diamonds, and
Pure Platinum.

£15 · 0 · 0

Specimen
Diamond. and
Baguette cut
Diamond shoulders.
Pure Platinum.

£3 · 10 · 0

Large Lustrous
White Diamond
Diamond Set
Shoulders. 18 carat
Solid Gold & Platinum.

£40 · 0 · 0

A 'chic' ring
of Pure Platinum.
Carefully chosen
white Diamond

£30 · 0 · 0

Wonderful value.
Selected White
Diamond. 18
carat Solid Gold,
Platinum Shoulders.

£6 · 0 · 0

Fine modern setting,
Lustrous White
Diamond. 18 carat
Solid Gold with Platinum
Shoulders.

£4 · 10 · 0

Always popular.
Chosen White
Diamond.
Dainty setting of
Pure Platinum.

£9 · 12 · 0

Flawless White Diamond.
Diamond Shoulders.
18 Carat Gold & Platinum

£7 · 10 · 0

Magnificent setting
of Platinum and
18 carat solid Gold.
Chosen Diamond.
Diamond Shoulders.

£10 · 0 · 0

A lovely model
in Pure Platinum.
Brilliant White
Diamond, with
Diamond set
Shoulders. £12 · 12 · 0

£12 · 12 · 0

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