

LUXEMBOURG
NORMANDY
PARIS : LYONS : EIREANN
PROGRAMMES
April 23—April 29

RADIO PICTORIAL, April 21, 1939. No. 275
Registered at the G.P.O. as a Newspaper

**CASH
PRIZES
for
LISTENERS**

NO ENTRANCE FEE
See Page 39

RADIO PICTORIAL

THE ALL-FAMILY RADIO MAGAZINE

3^D

EVERY
FRIDAY



**WHAT—
WHEN—
WHY—**

Do You Listen?
The B.B.C. Finds Out

**TWO CRAZY
PEOPLE!**

Interview with
TEDDY JOYCE
and
CHILI BOUCHIER

**DIARY OF AN
AUDITION**

**“STAGSHAW
SEARCHLIGHT”**

Laughs from
YORKY & SCOTTY

**B.B.C.
PROGRAMME
GUIDE**



DIANA CLARE

SEE PAGE 5

Portrait by ANTONY BEAUCHAMP

★ **YOUR** ★
FAVOURITE
STARS! ★

**HEAR THEM AS GUEST
ARTISTS IN THE**

COOKEEN

**Cooking Fat
Radio Programmes**

**WITH
BRILLIANT**



**CARROLL
GIBBONS**

AND HIS BOYS

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TAKE YOUR HOLIDAYS EARLY

No. 275

RADIO PICTORIAL

The All-Family Radio Magazine

Published by BERNARD JONES PUBLICATIONS, LTD.
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THERE'S LAUGHTER IN THE AIR!



A RADIO comic says he's had so many jokes pinched by other radio comics that he's building an Air Raid Shelter for his gag-bag . . .

CROONER: *The last band I sang with paid me big money.*
BANDLEADER: *Must have been a five-shilling piece.*

EPI-LAFF
HE played too much with the mains, did Sam. To fetch in a distant station. To the sound of a blast, He left very fast For an unknown destination.

"As a radio star who has been heard often but has never been seen, I suppose you'll find television rather an ordeal?"
"Yes—I'll have to wash my neck."

"GHOST AT MICROPHONE"
(Headline).
We hope it will only spook when spoken to.

THEN there was the star who married the small-part actress, and now he's just supporting her.

"HOSTS OF DELIGHTS IN TELEVISION," says a heading. Personally, we prefer the hostesses.

"Do you know what my radio got last night?"
"Yeah. My goat."

THEY'RE talking in Charing Cross Road of a new show that was so bad, the actors booed the audience for coming in.

WITHOUT PARALLEL
HER voice was pure silver,
Her soul was full of rhythm,
She had cute hips,
And two bow lips—
Only two bow legs went with 'em.

A Manchester man has had the same gramophone for thirty-five years. But not the same neighbours.

ANOTHER GAL MAKES GOOD
A CHORUS-GIRL brought from Australia
A dress that was shaped like a dahlia,
When the petals all curled,
It was plain to the world
She was no longer doomed as a fahlia.

1ST BANDSMAN: I spent Easter by the side of Virginia Water.

2ND DITTO: She in the band business too?

We're told of a revue-producer who's just had the roof of his Surrey cottage thatched.
Maybe he couldn't bear to have it slated.

ANOTHER victim of force of habit is the hotel page-boy,

who listens to his radio through the keyhole of the drawing-room door.

DON'T MISS THIS!
"CHINA TOWN, My China Town" is a new radio play written around the Potteries in twenty-one pieces. A big pot from Stafford has ugly designs on an innocent little mug with saucer eyes called Peggy. But Harold, whose china-blue eyes earn him the name of Willow Pattern, comes across with a nasty crack that properly dishes

Learned trumpeting from a tutor who tutored tooters to toot, and introduced hot music to the Eskimos with "Icicle Made For Two."

"HOW did you like my radio script?"
"Write a new introduction and a new finish, re-write the middle part and it might stand a chance."

"A SINGER," says our Office Philosopher, "is one who has to mind his keys and cues."



"Done any listening-in lately?"

the big pot, who dies a broken man, in many fragments.

After gags like "Music, Microbe, Please," etc., they say poor Charlie Shadwell is wondering where to get some relief from the variety act's comic relief . . .

THEN there's the guy who's delighted to get a broadcast with his musical saw . . . he's waited years for something he could get his teeth into.

IN his first Hollywood film, Will Fyffe is playing the part of shipping magnate Cunard . . . so he's still among the top liners.

OUR WHO'S WHO
JOE HEADSTRONG: Trumpeter. Spent hours on his Beethoven, but fell down on his foundation of music and had to spend weeks on his Bach.

In order to get the right amount of sentiment into a number, a certain crooner is said to take great pains. Sometimes it sounds as though he suffers them.

LITTLE STIFF!
"THAT ventriloquist is a very easy performer."
"Yes, but his dummy's a little wooden."

1ST ACTOR: Sounds like our landlady knocking at the door for the rent. Let's give her a big surprise!

2ND ACTOR: How?
1ST ACTOR: Let's open the door!

"What makes some people dislike hot bands?" asks INQUISITIVE (Ipswich).
Could it be hot bands, do you think?

MORE BAND WAGGERY
"THE bandleader's hired another pianist in my place. What course should I pursue?"
"A course in piano-playing."

FAIRY TALE: "Here is Norman Long with A Dance, A Scowl and A Jew's Harp."

THEY tell us that a Scottish orchestra were asked to play for charity and chose "The Unfinished Symphony." They didn't fancy playing a whole piece for nothing.

"MORE RADIO JAM SESSIONS," runs a heading. And we thought this stuff was as dead as the Vodeo Dodo!

BY the way, to those responsible for the new B.B.C. serial—we Zenda a big bouquet . . .

OH, LEAVE OFF!
"If I asked you to appear in television, young lady, would you perform without a qualm?"
"To get a chance in television, mister, I'd leave off anything you say!"

QUEUE-RIOUS?
"THEY say that when this playwright has finished his plays he's usually dissatisfied with certain lines?"
"Yes, the lines at the box-office."

OUTSTANDING
ACTOR: Did you ever see anything more unsettled than this weather?
LANDLADY: Only your bills.

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THIS WEEK'S GOSSIP

by
Studio Reporter

"LIT UP" COMMENTATOR LEAVING

Tommy Woodrooffe gives up his job at the B.B.C.

The theatre remains his first love—he made his name in a series of André Charlot productions—and there is more than a possibility that he will have a hand in the preparation of a new and important show before long.

True Fishing Story!

WHEN one sees three important radio personalities in a huddle there is usually something in the wind.

The trio concerned are Howard Marshall, John Snagge and "Freddie" Grisewood, who were deep in conversation when I met them not a thousand miles from Portland Place the other day.

They were telling fishermen's yarns—and it appears that we listeners are to be let in on the secrets of their next expedition. John Snagge has a friend who owns a stretch of water on the Colne in Buckinghamshire—not far from John's home, as a matter-of-fact—and the idea is for this distinguished party of broadcasters to take a trip there one evening in May. The nineteenth, to be precise.

There is a new moon that night and the may-fly will be abroad in myriads. And, what is more,

Kindly Bobby holds up the crowds at Leslie Sarony's recent wedding. His radiant bride is Anica Eaton



Mavis Villiers has the distinction of filming with the world's most famous gardener, Mr. Middleton, of course—in a new series "Over the Garden Wall"

A DAY in the life of a successful young man does not leave much time for gossip. But I had a long chat with that clever composer-conductor, Dennis Van Thal, this week.

Dennis, who was married a few months ago, has settled down in a tastefully furnished flat in Maysfair. He bowed to the good taste of his charming wife in the matter of decoration—but he made the lighting his own affair! Dennis Van Thal is a popular television personality, and is always welcomed at Alexandra Palace.

LOTS of people who have heard that "Tommy" Woodrooffe is giving up his job in the B.B.C. Outside Broadcast department have written asking whether this means that his voice will be lost to radio.

The answer is emphatically "No." Woodrooffe, with his happy gift for vivid description, has made himself millions of friends. Listeners sense a sympathetic and friendly character behind his crisp, clear-cut voice. "Tommy," indeed, has done a great deal towards putting humanity into the "mike" and he helped to lay the bogey that the B.B.C. was always "stodgy."

Stodgy is the last word one could ever apply to this pleasant, fresh-faced ex-naval officer. Long before he went to Broadcasting House, Woodrooffe was known as an able writer. He was a novelist and had published a racy book about cricket in the Seven Seas. He is leaving his office in the drab Georgian building that used to be Scott's Hotel; but he will be in great demand as a free-lance, writing, doing film commentaries and so on.

He is too valuable a man for the B.B.C. to lose sight of. He will be engaged (frequently, we hope) to do important events. You will hear him from Wembley at the end of the month as he tells the world all about the F.A. Cup Final. And this year he is reporting the entire match, not only one half, as he did in 1938.

Personality Parade

EXPECT some startling new ideas when you go to Radiolympia this year.

Alex Moody is the energetic organiser. Everyone knows the well-built, hatless man with trim moustache, and spectacles always pushed up on to his forehead. He and the publicity experts of the Radio Manufacturers' Association have been putting their heads together this week, and although the plans are secret, there is no harm in my telling you that in the Radio Show of 1939 the emphasis is going to be on Personality.

Visitors will be able to rub shoulders with as many of the stars of radio as possible—so that a stroll down the avenues at Olympia will be like walking through the studio-corridors at Broadcasting House! There is to be a show (remember that the theatre was dispensed with last year?)—for, as a very big man in the business said to me the other day: "People don't only want to stare at a lot of brown boxes—they want to be shown the works!"



THE AIR ?

every self-respecting trout with a palate, will be after may-fly!

In the party goes Captain Edwardes, described to me as the world's champion fly-caster, and he and Howard and "Freddie" are going to fish—and talk. John Snagge, the chief conspirator, will creep up behind them as they land their catches and describe what happens through a "wandering" microphone. And he will probably try his own luck with the rod.

★ ★ ★

I AM glad to see the casting people seem to be turning up the directory, looking under "H" and finding the name of James Hayter.

Young actors with a nice easy style and a happy line in humour are not to be found every day. James made a promising start the other day as compere in Van Phillips's new series "Time to Laugh." We can do with a new voice these days—what do you think?

I first saw James during the phenomenal run of *French Without Tears*, in which he had a gem of a part. Then television "discovered" him. I see that this plump, friendly, fresh-complexioned, pipe-smoking actor is to be the boisterous Tony Lumpkin in a modernised version of that old favourite of schooldays, *She Stoops to Conquer*.

It is amusing to see how the original "cracks" fit in perfectly with up-to-date manners. The show is called "A Night at the Hardcastles"—and, just to give you an idea of what happens, the stage-coach in which Mrs.



Glamorous Wini Shaw (above) whom you can hear every Sunday from Luxembourg and Normandy in the popular "Rinso Radio Revue," learned how to use a rifle from her friend, J. Edgar Hoover, American G-man.

When we first heard that casual, friendly voice—I don't know how many listening years ago!—Christopher Stone seemed part and parcel of radio. He vanished from Broadcasting House, to work in other spheres, but like so many old favourites he cannot be kept away for ever. His genial philosophy has entertained us in the monthly "Birthday Parties," which clever young producer Ronald Waldman is directing.

Listeners have asked the B.B.C. for more—so Christopher with his new batches of records, will soon be telling us regularly what is good in the gramophone market.

★ ★ ★

Listeners who are enjoying the B.B.C. feature, "I want to be an Actor" will be interested in this photograph (left) taken of the first broadcast. Vernon Harris, in the specs, is seen giving final instructions to members of the audience who were chosen to take part

INFLUENZA has been rife at Midland Regional. Reg Burston went down with it just before a big musical comedy show, and Martyn Webster had to struggle through on his own.

Then Reg recovered and came to rehearsals for the "Please Teacher" broadcast, only to crock up again with bronchial pneumonia, which was very serious.

Reg has had to go away to recuperate, and in his absence Martyn Webster had to tackle so much work that he became run down and also succumbed to 'flu. So he had to take a fortnight off, and productions assistant Bernard Lyons has been deputising for him at the control panel.



H. had such a fright on Crackskull Common is a dilapidated 7-horse-power runabout!

★ ★ ★

JANE CAIN—the name sounds familiar, doesn't it? Nearly everybody—either from curiosity, or for a very good reason—has heard her voice at one time and another.

"At the third stroke the time will be . . . precisely." Yes, that's Jane Cain, the "hello girl" who was chosen to be the voice of TIM, the accurate gentleman who tells us "precisely" what o'clock it is when we dial him on the telephone.

Jane had had experience as an amateur actress long before she became known as "the girl with the golden voice," but since leaving the Telephone Service her talents have been recognised elsewhere.

Now she is the commere in the new series of Alfredo programmes. This pretty, quiet-mannered girl is one of a list of radio personalities of whom it has been said that they had the "Golden Voice."

Another—one of the first—was Eric Dunstan, who gave up his job of announcer years ago to become a film and radio critic. The last I heard of Eric he was building a house in the South of France.

"**B**UT he looks so young!" is most people's comment when Stanford Robinson is pointed out to them.

Well, "Robbie" is over thirty, but when he stands—without jacket or waistcoat—on the conductor's rostrum in St. George's Hall he certainly looks astonishingly youthful. His title at Broadcasting House is a bit of a mouthful—Director of the B.B.C. Music Productions Section. Stanford Robinson is the man who looks after the opera-lovers—he likes nothing better than studying the job at first-hand in the capitals of Europe. His father was an organist—so Stanford's flair for music is not surprising.

"Robbie" tells how, when he was very young, his father one day brought home the score of "Faust." Night after night, the father and the boy studied it until they knew it by heart. "I got so scared of Mephistopheles, I was afraid of meeting him round every dark corner!" says "Robbie."

More Record Programmes

IT is good news that Christopher Stone is coming back again to broadcast for the B.B.C. his own selections of gramophone records.

Cupid's Latest

ENGAGEMENT is announced between Molly Morrelle, Henry Hall's charming vocalist and Dick Hurren, leading man at London's Windmill Theatre for the past three years.

The couple met and fell in love before Christmas; and during Henry Hall's month at the Scala Theatre, Berlin, Dick 'phoned Molly every night, which resulted in a questioning by Hitler's Gestapo, who thought Molly a spy!

THE GIRL ON THE COVER

WHY not spend half an hour with beautiful Diana Clare on Sunday afternoon? No one could be a more delightful hostess and she will introduce you to Claude, Dickie, Maureen and Honey—pseudonyms which conceal some very famous radio personalities.

Just tune into Luxembourg at 1 p.m. or Normandy at 1.30 p.m., and hear Diana Clare in the new and scintillating programme presented by Lux.



GORDON LITTLE

—Whose golden singing and speaking voice can be heard in so many of the programmes from Luxembourg and Normandy, and who frequently appears as guest artiste in the Cadbury, Kolynos and Spry Shows.

What— When— Why— Do You Listen?

Beautiful Fay Carroll, Broadway singer, listens in to her Philco set



THE B.B.C. FINDS OUT

Do women like the same programmes as men?

Do they listen to cricket commentaries? How many listeners tune in to Chamber Music?

Do people "switch off" in summer-time?

Here are the results of a recent B.B.C. Listener Research revealed by MICHAEL MARSHALL.

AMONG people with incomes of £4 a week and less, three times as many listen up to 11.0 p.m. on Saturdays as on other nights of the week.

But on all programmes men are later listeners than women.

This is only one of the vital new facts revealed by the B.B.C. Listener Research Unit, in which likes and dislikes of over 24,000,000 men and women have been probed.

Even the sanctity of England's national game of cricket has resulted in a radio "split."

In voting for popularity of broadcast sports, running commentaries on cricket are fifth down on the list for men, and fifteenth for women.

So you can take it that Britain's women listeners don't like broadcast cricket. They put it in the same class as grand opera and piano recitals!

Let's get these new radio facts straight, and discover first of all if women can hear as well as men.

Mabel Nelson, experimenting with an electric tuning fork on twenty men and twenty girl students of California University, used a sound-proof studio and a recording chart.

She found that the men could hear considerably farther than the women, only one woman excelling the average man, and the poorer ear of the men being much keener than the better ear of the women!

"Perhaps they didn't want to hear," you may complain. "After all, women listeners are the first to say 'Oh, turn off that noise' if there's something on the radio they dislike!"

So Mr. Galton, in this country, has been making tests of audible sensation, at the Anthropometric Laboratory at South Kensington.

Using a number of shrill whistles, higher than the B.B.C. time-signal pips, he has discovered that 18 per cent. males can hear the shrillest test-note as against only 11 per cent. females. The next shrillest note could be heard by 34 per cent. males, as against 28 per cent. females.

So these learned scientists give us some excuse for thinking that women's ears aren't so "perceptive" as men's, and that—tallying with all stock music-hall jokes—women would sooner talk than listen.

If we're not going to start a new sex "war" about radio differences, it is vital to know whether broadcasts really are remembered, or whether variety, news, talks and music make only a fleeting impression and then in a few days, perhaps hours, are forgotten.

Well, the B.B.C. will have to ask Professor Jastrow about that.

He's put a blackboard up in front of twenty-five men and twenty-five women, and written on it just ten simple words—monosyllables, common words about animals, food, clothes.

Exactly two days later, without any expectation on their part, the men and women were asked to write out as many as possible of the words they had seen forty-eight hours previously, and in the same order.

What do you think happened? It was found that of the words written by the men 40 per cent. were completely forgotten, and 50 per cent. correctly recalled, while women forgot only 29 per cent., and quite correctly remembered 58 per cent.

So it looks as though the average woman is more likely to remember and benefit by a good broadcast. It should mean, if the argument be logically followed, that women can benefit more from broadcast talks and domestic lectures on the radio.

Do women like the same radio programmes as men?

For that answer you must turn to B.B.C. Listener Research Unit figures, not to laboratory experiments.

Here are some of the actual figures on which the B.B.C. are now basing programme construction:
24,000,000 listeners like variety.
13,500,000 listeners like talks.
17,000,000 listeners like radio plays.
2,000,000 listeners like chamber music!

Age, of course, makes a great difference in taste. But it appears that as men and women grow older their tastes more nearly approximate.

The B.B.C. have analysed their figures for various ages. Would you like to know what radio programmes are favoured by Youth and Age?

Here we are: with programmes that have been chosen as the most popular, by groups of listeners under 20 and over 70 years of age, irrespective of sex.

- | | |
|-------------------------------|----------------------------|
| Under Twenty. | Over Seventy. |
| 1. Variety. | Military bands. |
| 2. Theatre and cinema organs. | Variety. |
| 3. Dance music. | Brass bands. |
| 4. Plays. | Talks. |
| 5. Musical comedies. | Theatre and cinema organs. |
| 6. { Military bands. | Discussions. |
| { Light music. | |
| 7. — | { Orchestral music. |
| | { Plays. |
| 8. Serial plays. | — |
| 9. Cricket commentaries. | Musical comedies. |
| 10. Brass bands. | Recitals, singers. |
| 11. Orchestral music. | Light music. |
| 12. Light opera. | Violin recitals. |
| 13. Tennis commentaries. | Cricket commentaries. |
| 14. Talks. | Light opera. |
| 15. Discussions. | Serial plays. |
| 16. { Grand opera. | Dance music. |
| { Recitals, singers. | |
| 17. Piano recitals. | Piano recitals. |
| 18. { Serial readings. | Chamber music. |
| { Violin recitals. | |
| 19. — | Serial readings. |
| 20. Chamber music. | Tennis commentaries. |

The most striking differences are dance music, which is third in the "under twenty" list, and sixteenth in the "over 70" list, and Talks, which are placed fourteenth by the young folk, but fourth by elderly listeners.

Everybody used to think that in summer-time radio listening interest dropped off tremendously. Women, it was felt, were responsible. They urged their menfolk to go out-of-doors.

Women wanted colour, open-air life. Women were to blame for radio, theatre and cinema slumps. That's what we thought.

What happens now? The B.B.C. finds that 60 per cent. of listeners do just as much listening between 6 and 8 p.m. in the summer as they do in the winter during the same period.

And if you consider the period after 8 p.m., then 75 per cent. do as much listening in the summer as in the Winter.

Please turn to page 33



STILL AT IT!

WIFEY: I heard you switch on the News Bulletin, dear. What were the politicians talking about.

HUBBY: About nineteen to the dozen!

AFTER DARK IN RADIOLAND—2

When you hear a B.B.C. relay from a famous "Nighterie," do you ever wonder what well-known—perhaps world-famous—people are dancing to the band you are enjoying?

More exciting radio stories recalled by **MARCELLE NICHOL**, the popular Mayfair Night-club hostess

Of course you know "Tea for Two." Once upon a time it was as big a hit as "The Lambeth Walk." You heard it everywhere, and got so familiar with it you almost dreamt it.

It was the Duke of Windsor, then Prince of Wales, who was responsible for that bit of song-plugging. And it all began in a night-club!

Jack Harris gave up a job in a Broadway night club to run a band in a Florida hotel. The Prince of Wales paid one of his periodic visits across the Atlantic to his ranch and wanted to hear a British band.

He went to one of the most glamorous and select night clubs to dance.

When the Prince stopped dancing everybody else stopped dancing, too, and began gradually to drift homewards so that the club was looking a bit blank and miserable.

Just then the band struck up a soft rhythmic tune—a really catchy thing.

"Would you ask what that is?" the Prince asked the head waiter. "I don't recognise it."

Back came the head waiter with the news that it was *Tea for Two* from the new show in London *No, No, Nanette*.

"I like it," said the Prince. "Would you kindly ask them to keep playing it over and over again?" And so it went on and on and on.

Everybody else was sick of the tune by the time the Prince had finished dancing.

But of course it was a hit. It was an over-night success. The papers got to hear about it and from then on, everybody was singing and dancing to *Tea for Two*.

Ciro's, where bandleader Jack Harris made a big reputation, was all started on a borrowed pound note.

Whoopee with

Five years ago, Mr. Clement Hobson sold *Ciro's* for £20,000.

Yet when he was nineteen and a clerk in an insurance company, he went to his brother one day and asked him if he would lend him a pound. He said he wanted some ready cash to meet friends in the West End.

Three weeks later he raised £30,000—dashed over to Monte Carlo and bought the rights of *Ciro's Club* in London, from a wealthy Frenchman!

He circularised all the best people who had been to the Monte Carlo *Ciro's*.

Except for being raided one night by the Police and for being turned into a Y.M.C.A. hostel for soldiers during the war the Club was a success!

As you know, the Club became a famous broadcasting centre.

As a matter of fact, on the very Saturday night after *Ciro's* closed down at the beginning of this year, a broadcast had been fixed from *Ciro's*, but Harris had to give it from a studio instead.

We have had fun at *Ciro's* when the American broadcasts are given.

Jack Harris was lucky enough to get signed up for a series of twenty-six Saturday night broadcasts over the Blue network.

It meant us having to stay up until one o'clock on Saturday night—or rather Sunday morning. This is 8 p.m. New York time, the peak hour in Broadway broadcasting.

The fact that the Duke of Windsor patronised the place and that the B.B.C. considered it an excellent spot for broadcasting, brought Jack Harris a wonderful clientele at the new *Ciro's*.

Now it is closed—but Jack Harris need not grumble. All Clubs have their ups and downs.

The Embassy Club has changed somewhat. It is doubtful if the B.B.C. will broadcast from there again.

Gone are the glamorous days when the ceiling was painted to look like a midsummer's night sky bespangled with stars.

The Club, which cost £18,000 to its founders, was bought in 1920 by the famous restaurateur, Luigi.

Luigi, who used to run the Club, didn't like the idea of broadcasting. He was opposed to the fact that the B.B.C. usually paid only thirty-five pounds a night to outside bands.

It wasn't the money that worried Luigi. He was practically a millionaire after running the Embassy Club for a few years. It was the principle he didn't like. Money never worried him.

One afternoon, in the days when there was a balcony round the room, the former Maharajah of Cooch Behar came to lunch.



The famous Grosvenor House girls caught "in action"

the Windsors



The Duke and Duchess of Windsor have a little celebration,



Two of the young lovelies who gladden the eye in the Grosvenor House cabaret

He summoned Luigi.
 "I don't like your balcony," he said.
 Luigi bowed, smiled and retired without making comment. After lunch the Maharajah summoned him again.
 "Your lunch was excellent. I enjoyed it very much, but I still don't like your balcony," he said.
 Once again Luigi bowed in silence and departed. After coffee the Maharajah summoned him again and this time Luigi, nettled at the complaint, was prepared with a retort.
 "I do not like your balcony," repeated the Maharajah. Then, putting a Bank of England note for £1,000 into Luigi's hand he added: "Here is something towards having it removed."
 The alteration was made!

Remember the gay days of Roy Fox and his band from the Monseigneur?
 I shall never forget those days. Some of my happiest hours were spent at the old Monseigneur with Roy Fox directing one of the most popular bands on the air, including Al Bowly as vocalist and Lew Stone as pianist.
 Lew was always dashing in and out, for in addition to playing the piano in the band he did most of the orchestral arrangements, and I understand also did the majority of the Ambrose orchestrations as well. In those days there wasn't a musician to touch Lew Stone for orchestral work.
 Roy Fox is probably the best-dressed band leader who has ever faced a microphone. He once had a serious illness and had to be rushed off for an operation.
 The management of the night club treated him like a duke and when he came out of the nursing home they paid for a long holiday both for himself and Mrs. Fox in Switzerland.

Every night Roy used to listen on a portable set to the band now being led by Lew Stone. He used to amuse the boys by cabling back laconic telegrams of praise or drastic criticism on the broadcasts.
 At last full control of the band was given to Lew Stone, who took over the musical contract at the Monseigneur.
 But just as suddenly his spell of night club life came to an end. He was on holiday when unexpectedly a telegram arrived telling him that part of the Monseigneur night club had been turned into a News Theatre!
 Another band leader who started life in a big way in a night club—Murray's club to be exact—is dynamic Harry Roy.
 There were gay days at Murray's Club, tucked away in Beak Street behind Regent Street, during the war.

Sprightly young officers on leave from the mud of Flanders found their eager way to Murray's Club—the only dance club which officers were allowed to visit in uniform.
 Harry Roy's band was one of the crack outfits which appeared at Murray's club. They had to pretend to be Americans in order to get the contract—and actually young Harry was just under age, although dying to join up.
 He got sick of posing as an American and the very moment that he was eligible for army service he rushed to the nearest recruiting station—ripping off his American-style wing collar which, together with a fake Bowery accent, had got him the Murray's Club job!
 Next day the Armistice was declared—Harry had to go back to his night club work.
 How comes it, you may say, that the B.B.C. relays dance music from night clubs, which may be illegal places?
 Ordinary night clubs are run on strictly legal lines. They only serve drinks during licensing hours and take care that food is served with drinks to comply with the law.
 There are not many old style night clubs left. Expenses are enormous. At one time the Embassy had to make a profit of over £300 a week in order to cover expenses.

Why doesn't the B.B.C. go back to some of the bigger hotels like the Mayfair, the Dorchester and the Savoy for dance band relays, you may ask?
 The reason is one that involves those three magic letters—£. s. d.
 After a successful run of many years, Jack Jackson has left the Dorchester and it is no secret that when Sidney Lipton first went to Grosvenor House he also took the precaution of preparing a first class band for a certain night club, because he did not at first think the Grosvenor House offer would be attractive enough.
 Nowadays the giant luxury hotels do not make enough profit out of their suppers to provide cabaret shows and floor shows that will interest the B.B.C. There is not the money now that was once available for developing famous bands like Ambrose's Blue Lyres or Harry Roy's band at the Mayfair.
 For this you have to blame the Entertainment tax officials. The money that the B.B.C. pays either the Grosvenor House or the Dorchester for an evening relay of dance music does not cover even the cost of special orchestration, let alone the expenses of the broadcast.
 So the money has to come out of the charge of a guinea made for dinner or supper at these floor shows.
 Until recently no entertainment tax had to be paid but now the Excise Commissioners have told the big hotels that the 21s. charge for dinner or supper has been assessed as 15s. 6d. for food and 5s. 6d. for entertainment. Tax is payable at the ordinary rate—1s. on 5s. 6d.
 My own introduction to the night club life was through a short-time contract to appear in cabaret at Grosvenor House.
 Please turn to page 35

Jack Harris has often played for the Duke of Windsor



NOTES ON

Radio Rhythm

A Weekly Feature on Radio Dance Music and Swing Time Topics by Sidney Petty

WE are kindly, long-suffering folk, you and I. We love to think that little-known bands nowadays are being given their chance to make good in radio. We are longing—nay, thirsting—to hear new talent on the air. Is it not so? But over this fair land of ours there spreads, and grows, a sigh of anguish at the sounds that

are perpetrated in the name of dance-music in various parts of the country.

Bandleaders are suffering, too—financially as well as aesthetically—because of this. I mean real bandleaders. Some of them have just been telling me about it:—

"These loads of rubbish that keep coming over are affecting our business!" said one.

"Agents, managers, hear them getting publicised, and book them at a rate no good class band would work for. Some people think anything's good as long as they hear it broadcast enough!"

Said another bandleader—most generously—"I could stand them having Ambrose and Jack Harris every night. It would keep up the prices. But to have a big name one night and Looney Bill the next—that's bad for business!"

A third bandleader I asked to name the best five provincial bands. He said: "Johnny Rosen, Billy Merrin, Larry Brennan, Norman Newman, and Mrs. Wilf Haymer. Her last broadcast was grand—but what are they doing about giving her another one?"

Well, that's just one man's personal opinion. It would be interesting to know what you consider the best five provincial bands. Let me know, will you please?

RADIO FAN CLUB NEWS

HERE'S THE LATEST ABOUT YOUR FAVOURITE CLUBS

ADAMIRERS of Reginald Porter Brown must have been wondering why there has not been a club inaugurated in this popular organist's honour. Most regular broadcasting organists have a club now.

Well, there's no need for them to wonder any longer, for Mr Lawrence Kill (Laurel, Forest Avenue, Cowplain, Portsmouth, Hants.), has started the Reginald Porter Brown Fan Club.

Plans were only completed a day or so ago, and the new secretary has not had time to fix meetings or outings just yet, but he would like to hear from all Porter Brown's fans as soon as possible.

Anyway, we'll be letting you have fuller details very soon.

RESULT of the Roy Fox Fan Club's competition, "Foxfancies," has come to hand. Idea was to put down, in order of merit, eight personalities who have been associated at one time or other with Roy Fox.

First: Denny Dennis (easily), then Mary Lee, The Cubs, Peggy Dell, Al Bowly, Nat Gonella, Sid Buckman and Ronnie Genarder.

The winner of the first prize went to Miss E. Dickenson, who, after entering the contest, became the Hon. Secretary of the Denny Dennis Club. Second prize went to Miss Winnie Heath of Liverpool.

The total amount of one guinea was sent to the Edinburgh Royal Infirmary.

News from Australia is that Roy Fox is doing well in Sydney, and that he might be back in England by August.

Incidentally, any of Roy's fans who haven't yet joined the club should write to the secretary at 51 Commercial Street, Leith, Edinburgh 6.

JUST heard from the new secretary of the Denny Dennis Club, who tells us that she is holding her first meeting at The Champion, 13 Wells Street, Oxford Street, London, W.1, on Tuesday, May 9 at 8 p.m.

"Will all members," she writes, "and anyone interested in Denny Dennis, please come along as this is my first meeting since taking over the club and I am anxious to meet all the members and admirers of Denny Dennis."

So will you all write to Miss Eve Dickenson at 24 High Street, Bridgenorth, Shropshire, and give her a big send off in her new venture?

IMPORTANT news for Bebe Daniels and Ben Lyons Club members. The club is holding a carnival dance to-night, April 21, at Wallis' Restaurant, Holborn, W.C.1. Fancy or evening dress optional, tickets are two-and-sixpence each, and dancing begins at 7.30 p.m.

Anyone who cares to go along will be more than welcome.

HAVE you introduced any new members to The Little Club—official Gordon Little Fan Club—yet? Remember, the person who gets the most members by May 1 is entitled to two free seats at the Little Theatre to see Gordon's new revue—*The Little Revue*.

You still have over a week.

MR. W. A. THEOBALD, secretary of the Reginald Dixon Club, who has temporarily changed his address from Byfleet, Surrey, to 6 Moorland Road, Fratton, Portsmouth, Hants, tells us that one or two people have written to him saying that they have sent him a letter but have had no reply.

This, Mr. Theobald thinks, is due to his sudden change of address, and that letters were sent to his Byfleet address and have not been forwarded on.

So will anyone who has written, and has not had a reply, please drop him a note?

BY the way, the London branch of the Harry Roy Club will be meeting on April 24. Roy fans, please note.

The Croydon branch will be starting a new fashion in dances with their Crazy Dance on April 26, which will start at 7.46 and finish at 11.46 p.m., if members are still sane!

Tickets are one-and-sixpence each, and the dance will be held at The Unique Hall, St. James Road, Croydon. But for full particulars please write to the new secretary, Mr. J. Booth, 21 Gravel Hill, Addington, Croydon, Surrey.

NORMAN NEWMAN—who plays, of course, at the Blackpool Tower—is on the air again on April 27. They say this go-ahead maestro is becoming known as "the Swing King of the North"—he arranges all his broadcast numbers, and is an ardent admirer of Tommy Dorsey and Benny Goodman. Hence the resemblance in the arrangements, especially marked in the five-piece brass section. Sorry to hear Norman's session is a non-vocal—readers' letters to me are overwhelmingly in favour of vocalists.

RHYTHM-LOVERS, don't miss the relay from Holland of "The Ramblers" on Wednesday; and—Thursday—The All-London Dance Band Championship relayed from the Hammersmith Palais, London.

HERE'S a hot tip about a bunch of taxi-drivers who've got together after working hours and formed a band of their own. Title of the outfit is "Al Gray and his Taxi-Drivers' Band," which I understand is to be given a broadcast ere long—"presenting their Cabby-ret!"

Al Gray, the leader, once played the boards as a comic before he took to cab driving. Sometimes he combined the two jobs—not long back he was driving by day and playing a "stooge" in "Balalaika" at night!

LIMELIGHT for a moment on a hard worker behind the scene of the Van Phillips broadcasts—take a bow, Alf Ralston—the man who combines with Van on the musical arrangements. They recently composed a suite together called *A Trip to Toytown*. Alf tells me his first musical job, at fifteen, was in a piano factory—stringing and tuning!

He confesses that the monotony of going ping-ping-ping-ping-ping-ping on the ivories finally sent him rushing out of the factory like Charlie Chaplin in *City Lights*, without even waiting to collect his pay!

CRYSTAL

by FRED WILKIN



STAGSHAW SEARCHLIGHT

Popular Northern feature which is soon to be heard in the Regional programme. Here Charles Hatton introduces you to **BILL WILLIAMS**, the man who devises, arranges, produces and announces the "Searchlight" programme!

IF you happen to be one of North Regional's seven million listeners, the rousing tune which introduces "Stagshaw Searchlight" is probably as familiar to you by now as the "Knightsbridge" March.

"Stagshaw Searchlight" dates back to the opening of the new transmitter some eighteen months ago, and since then it has gone from strength to strength. This has been due mainly to the tireless efforts of E. S. ("Bill") Williams who comperes the show, and puts an enormous amount of work into its preparation.

Many a broadcaster has entered the rather quaint Newcastle studios to be greeted by his cheery smile, and set at ease by his disarming manner. And if the first microphone test is not quite satisfactory, Bill plays his trump card, which never fails.

Beckoning the auditionee to his office with an air of mystery, Bill produces—what do you think? A toy crocodile!

This he carefully winds up, takes it into the passage outside, and sets it on its way, with jaws working spasmodically. He even "trained" it to pick up a baby crocodile made of celluloid!

"That's worked the oracle with all sorts of famous people, who become completely human again right away, and forget all about microphones and millions of listeners," smiled Bill. "Why, I have even had corpulent Mayors chasing that creature along the corridor! And they have given a hundred per cent. better broadcast as a result."

Announcer Climbs the Pole!

When "Stagshaw Searchlight" was in its infancy, E. S. Williams had the bright idea of including a broadcast from the top of the aerial mast at the Stagshaw transmitter, north of Corbridge. But he was rather sorry he had suggested it when he had to tackle the climb up a rather crude ladder, early one very cold morning.

He was weighed down with hundreds of feet of cable, which stretched to a recording van below. I heard some bits of those records, which were carefully "edited" before the broadcast. For Bill, who never had a good head for heights, suffered badly from nerves at one juncture, and though he laughs at it now, admits that he was more than a little scared at the time!

Bill does not use the recording van any more than he can help, and this is usually when the "background" of the person interviewed cannot be brought to the studios.

He likes first of all to visit his "victims" in their homes, perch on the kitchen table and drink a cup of tea, meanwhile indulging in gossip and small talk. So that when the broadcaster comes to the studios he hails Bill as an old friend, and finds his presence at the microphone a great support.

One Man Show

Aiming at an intimate and rather more casual atmosphere than you get in most features of this type, Bill Williams invariably succeeds in making his subjects surpass themselves, even though they are quite ordinary individuals with no outstanding microphone personality. Incidentally, E. S. Williams is Newcastle's one and only announcer, and believes in being as informal as possible at the microphone as often as the opportunity offers.

On one occasion when he was announcing from Manchester he made a remark which became quite a classic, and was widely quoted in the daily papers. Working in a studio at the top of the building, he ended one programme with the remark: "The next part of the programme will follow just as soon as I can get down three flights of stairs and along a corridor!"

Then again at Newcastle one evening he surprised listeners by announcing: "I don't

quite know what you are going to hear next. If I turned over the first record in this programme once, you will hear the other side, if I turned it over twice, then I'm afraid you are going to hear it again!"

So you see that all the miles of red tape with which the B.B.C. is festooned cannot always suppress Bill Williams. It naturally follows that he is just the man for a feature dealing with the lives of the people, as "Stagshaw Searchlight" does.

One "Searchlight" capture was a man who grew his own tobacco, until an excise officer came along and calmly uprooted the entire crop.

Then there was an all-in wrestler who found his opponent had a stranglehold on him, and only managed to extricate himself by tearing off his adversary's trunks!

A real ancient character, an old onion man who traced his ancestors back to Brittany, was one of

They overcame this by printing the subject headings in large letters on a piece of cardboard and holding them in front of the microphone all through the interview. Even that was not completely successful, so Bill added one or two hastily-sketched pictures of his own to jog the other's memory.

Hair-Cut at the Mike!

Len Johnson, the famous boxer, runs a booth at Newcastle's huge fair on Town Moor, whither E. S. Williams took the recording van to record all the thuds and wallops as a background to Len's life story.

There were few preliminaries—the engineers just walked in and planked down their mike, and Len did his stuff.

Then there was Betty Robson, the youngest public-house keeper in England, who lives in Corbridge. Another representative of youth



As "Bill" Williams was walking round Newcastle last November thinking up new turns for the "Searchlight" he came across these young men with their Guy, so in they came to cry "Penny for the Guy" before the mike

Williams best subjects, despite his advanced years.

Another old-timer ran a farm—probably the only one of its kind in the country—for breeding worms and maggots, which he sold to fishermen!

On Guy Fawkes night, Williams went out into the streets of Newcastle and brought in a crowd of youngsters with a guy, and persuaded them to tell their adventures for the benefit of listeners.

Another boy broadcaster who made a hit in "Stagshaw Searchlight" was a Spanish refugee, who sang a number of songs, and had many hair-raising tales to tell.

Bill once found an old man with some first-rate experiences, but the only trouble was that he could not read!

Bill decided to take a chance on this, only to discover that the man's memory practically did not exist. He was quite capable of starting a sentence and then completely forgetting what it was all about.

was a lady men's barber, who gave Bill a trim in the studio and charged him a shilling!

A pilot who went out to a liner on the Tyne discovered that Greta Garbo was on board. He spent the night on the vessel, and Bill persuaded him to tell listeners what he saw of that mysterious lady of glamour.

Maybe you don't remember the old "penny-farthing" bicycles. One man who rode a very early type told Stagshaw listeners all about it. Another adventurer was a man who travelled all round the world in a ship's lifeboat, taking his wife with him.

Bill gets dozens of suggestions for "Stagshaw Searchlight" from listeners in every corner of the North Region. At the moment, he is very anxious to secure more representatives of the younger generation, so if you know of any likely youngsters who have some achievement to their credit, he will be very pleased to hear from you.



DOROTHY WARD'S name brings back happy memories of pantomime to thousands who know her as Radio's Best-Loved Principal Boy. She has also been heard in "In Town Tonight" and many other radio programmes. Now listeners have an opportunity of hearing her from the Continent next Sunday, April 23, as the Star Personality in De Reszke's programme from Luxembourg, at 5.15 p.m.



ADVENTURES AT THE B.B.C.—5

What do you listen to most on your wireless set? Nine people out of ten would answer "Music—in some form or other"—so let Sam Heppner take you over the B.B.C.'s MUSIC DEPARTMENT

STANDING on a platform is a man who makes extravagant gestures with a little wooden stick; facing him is a group of people who have assembled for the express purpose of dragging several strands of horses' tails across the stretched intestines of lambs, punishing flat surfaces of parchment, and affectionately mouthing a strange variety of fancy plumbing.

Queer, when you look at it like that; but you pay £100,000 a year for it, all the same.

Of course, you would call it an orchestra. I would say more; I would say—and rightly, I believe—that it is one of the best orchestras in the world.

The B.B.C. Symphony Orchestra has that reputation, you know.

The principal oboe sends out a thin, reedy and perfect A; the strings begin their delicate adjustments; piccolos and flutes do whimsy things with the major scale . . . and, presently, three sharp taps of the conductor's baton are followed by a tense, expectant silence.

The orchestra is ready—ready for anything—Beethoven's Seventh, the Jupiter Symphony, or Schubert's beautiful Unfinished.

And the whole complicated process which prepares the B.B.C. Symphony Orchestra for its excursion into the classics develops in a wonderful organisation in Broadcasting House called the Music Department which occupies six large rooms and employs a staff of thirty-three men and women at full time.

How much of the regular programme time does music take up?

The transmitters at Broadcasting House work for eighteen hours out of every twenty-four. This includes the Empire programmes, of course.

Music represents about seventy per cent. of the total material put out by the B.B.C. This means that roughly 4,500 hours of music are broadcast every year—music of all kinds, from "Foundations" to Hot-cha-cha!

But the B.B.C. Symphony Orchestra, which, consisting of 119 players, was formed in 1930, is responsible for more than four hundred

Sir Adrian Boult, B.B.C. Director of Music, conducts the Symphony Orchestra during a recording for H.M.V.

programmes every year. Its public concerts are certainly among the most important musical events in the country.

It is perhaps unnecessary to emphasise the very important role which Sir Adrian Boult plays in arranging these programmes. The B.B.C. Director of Music combines great artistic skill and musical knowledge with a brilliant capacity for organisation.

"It has frequently been said that the English are unmusical," he says. "A ludicrous statement, but one that is difficult to answer."

"When people say it to me I try to get them to define their meaning. Do they mean that we do not go to concerts, or what?"

"If you like to look upon London as the most unmusical place in England, then I am prepared to admit it, because the concert-going public in London consists, I believe, of only a few thousand people."

"Yet, look at the Proms—masses of people, youngish people, standing night after night, brought there largely by curiosity to see what they have already heard; a curiosity aroused purely by broadcasting."

"The very fact that they are there indicates a lively interest in serious music, and if in the end they want to go about music-making for themselves, so much the better."

"But away from London, in the Provinces, we are as musical as any nation in the world. When you tell foreigners about the countless country choirs that can give a perfectly good account of a Bach cantata or the Brahms

Requiem, they are either amused or—well, politely incredulous."

It is on the basis of these views that B.B.C. music policy takes shape; it is aimed at watching first the interests of listeners.

B.B.C. music policy also takes care of the future interests of listeners—which is a thing that no private concert organisation could afford to do.

Let me explain: a young composer produces a new work, he takes it to an impresario who knows that, while music-goers are ever ready to attend a programme of the "hardy perennials" in music (Bach, Mozart, Beethoven, Wagner, etc.), an entirely new work is too speculative an undertaking from a box-office point of view.

But the B.B.C., whose only master is the public, can afford to ignore the conventional box-office considerations. This doesn't mean that it gives the public works it has no wish to hear, merely for the satisfaction of a handful of struggling composers; it means that new works are submitted to the test of public opinion which, in the long run, selects those works which must endure for the benefit of posterity.

It is your opinion to-day which may give a work a classical standing to-morrow.

The acceptance of a new work or the engagement of a particular artiste is not in the hands of any one person. These important matters are carefully examined by the Music Advisory Committee which meets once a month.

One often hears the complaint that there is a preponderance of foreign talent in the B.B.C.

(Please turn to page 35)

TWO CRAZY PEOPLE!

TEDDY was due for tea at any minute—meanwhile his fiancée, **Chili Bouchier**, sweet and lovely film star, poured me a cup and told me a few secrets about this most dynamic of dance maestros.

"Absent-minded, he is," she said; "but he'll be here soon. And whenever he leaves there's a smell of burning—a cigarette left on the table or the radiogram. We've been engaged since November, 1937—I met him first at the Kit Cat, when he put the spotlight on my table just as I was powdering my nose!

"When he went to South Africa he cabled me back to marry him. I 'phoned him and said 'Yes.' But before we get married, there's lots of work for us to do first."

She looked cute, her hair all curly, and I signalled our cameraman to take a flash quickly.

"Remember I was with you both once"—I recalled—"and Teddy said if you went to Hollywood the wedding was off?"

"Sure," she smiled. "So I went to Hollywood. But I got so lonely and homesick, I came back after five weeks. And the wedding was not off!"

They get along together like coffee and cream, these two.

"You've got similar temperaments," I suggested.

"Exactly the same," agreed Chili. "But I'm not so crazy as he is. I throw things at him sometimes, and he throws 'em right back again. It's part of the fun..."

Came a sound of bustling and rushing and a shout of "Hello Toots!" from the corridor—and in whirled Teddy like a miniature cyclone. I suddenly noticed that he and Chili were looking as happy as a couple of kids.

Greetings over, Teddy started off by telling me about to-morrow's big broadcast, the first of the Joyce Jamborees.

"There are twenty-one in the band," he announced, "with Tony Lombardo and Marjorie Kingsley as vocalists. Also the 'Sweethearts of Swing.' Then there's Hugh Rennie, a new comedian. A guest comic and a guest singer. And Chili herself, of course, in sketches written by

her. Gee, it's been a fight, the past two years, but I think this show will mean a lot.

"So will this new contract at the Paramount, Tottenham Court Road. I opened there on April 15 as stage producer, running my stage band, and playing three nights a week for dancing, proving that a stage band can be a good band for dancing too. It's another big break for this child, yes sir."

Let's look back on the life of this amazing personality. A French-Canadian, he was born in Toronto thirty-three years ago, went to a good school there.

"I studied for... well, mostly for baseball"—he grins. "Then my grand-dad gave me a fiddle, and that started everything! I studied like blazes, and at fourteen was playing concertos. I ran away from home one day to become a great musician, and to get some pocket money. Meanwhile I took a job at an electrical goods factory!

"The second day I was there an Italian kid said I was sitting on his stool—and straightway jabbed his knife three-and-a-half inches into my anatomy. So they sent me back home in an ambulance, where they gave me candies and sweets and made me feel quite a little hero!

"After that I went touring with a band as first fiddle. Sometimes the bandleader forgot to pay me. When that happened I went along to various local tailors and ordered suits for myself, to be charged to my employer. When I got to New York I had no money and twenty-one suits of clothes!

"While touring, I turned over a car one day and broke all the fingers of my left hand. I took up serious tennis for a year, and won the Ohio State Championship. Then I took a few beatings and went back to the fiddle.

"Next I learned the Charleston, and made a hit on Broadway as a dancer; after that I became a compere.

"The famous Hollywood composer and conductor, Mendoza, gave me a few tips, and I launched out as a bandleader.

"Jitterbugs! We've only heard that expression lately, but believe me we had 'em way back when the Charleston started. Sometimes when we were

playing they'd come climbing up and start shimmying all over the band-platform. One by one the bandboys had to retreat to save their instruments from being smashed... till in the end we'd leave just the pianist there to finish the dance!

"Then there was a time, in Alabama, when the dancers got so het up with the music that they wouldn't let us stop.

"We were only booked to play till one a.m., so we asked for more money if we were to continue. Whereupon the patrons grabbed bottles and took it in turns to stand around us, in a circle, to see that we *did* keep on playing.

"For another hour and a half they kept us hard at work, for no extra pay. When the drummer stopped for a breather he got an empty bottle in the back of the neck! And a good time was had by all—except by us!

"We played New York, Pittsburgh, then Dick Powell and I went along to Hollywood to take a test for a lead in a film.

"I got the part—the film was called *The Crooner*; I sang *Old Shanty Town* in it, and took a flop, right on my pants! Dick Powell got a part in a different picture and made a hit.

"I starred with my band for six months at Warner Brothers Theatre in Hollywood, made more films, and had a heck of a good time.

"You've read about the film stars I was engaged to—ah, well, I suppose I was a bit of a playboy, I'm not that crazy any more. It was just one of those things... a young fellow earning too much money, a disillusionment or two, and then the feeling that girls weren't to be taken seriously any more.

"I got fed up with it. Funny, my mother—bless her dear heart—used to tell me my fortune by the tea-cup. She said I'd never make money and keep it till I'd crossed the water. She said that when I did cross the water I'd get a job and marry.

"I came over to England on a tramp steamer with £13 in my pocket. I heard that in a couple of weeks' time Roy Fox would be leaving the Kit Cat. I hunted round, got some good boys



Even Chili's pets are crazy... but, like her, they're amusing and lovable.

My goodness, are we hay-wire? No, that's really Teddy playing on a toy violin—and how Chili enjoys it!

Bandleader TEDDY JOYCE

and his fiancée CHILI BOUCHIER

are grand people, says Bud Forder, but, as you can see from the pictures, they certainly are crazy!

Don't miss "Teddy Joyce's Jamboree," tomorrow, April 22, National

together, and two days later gave an audition for the job."

And he got it.

"This man's a good bet," they said, and for fourteen weeks he took £150 a week for himself.

Next, this spectacular newcomer jumped into the Dorchester job, playing there for thirteen weeks as compere, dancer, and bandleader, and doubling at the Palladium. In his spare time he was working on pictures.

"Around that time," confesses Teddy, "I was making about £850 a week!"

For the first two years in England he averaged four hours sleep a night.

Heavy work?

"Sure—but I like my work, and have fun with it"—says Teddy—"I don't think any man should smile on the stage unless he means it!"

And there you have the secret of the Joyce personality. He grins a lot because he finds this world a heck of a funny place.

Here's a proof of the magnetic power of his personality: known to-day throughout the country, his fan-club (started only six months ago) amounting to over 5,000, yet he has—until now—had practically no help from radio. In America, of course, he broadcast scores of times on coast-to-coast hook-ups.

But in England he has only had nine broadcasts in the past five years!

So—although you know the name so well—to-morrow you will be hearing something new to British radio!

Now you've got a little brother," Teddy announces. Is this a result of playing "Tiger Rag" so often?



"I throw things at Teddy sometimes," confesses Chili. "And he throw 'em right back again." Crazy people . . .

Chili is taking part in "Teddy Joyce's Jamboree," in sketches written by herself



Teddy is a serious tennis player, he once won the Ohio State Championship



BEHIND the descriptive names of these two comedians, **YORKY** and **SCOTTY**, who have recently hit the air with such success, are the real names of two well-known variety stars—Yorky is Hal Jones and Scotty is Jock MacKay. You heard them in Music Hall recently.

Ye hae to be so careful wi' girrls. One minute you're the only pebble on the beach—and the next you're stony.

Bui you Scotsmen have your hills. I think that's what attracts the girls.

Go awa' wi' ye, mon. They linna care what a man wears so long as he does ia have zippers on his pockets—

What have they got to do with it, Scotty?

Well, when a man has zippers on his pockets where he keeps the cash—and they're as rusty as yours—!

You're hitting below the bell, Scotty. As if I couldn't tell you some things about yourself. Remember the morning you invited me to breakfast and filled me up with porridge so I had no room left for the haddock and eggs.

And ye'll no doubt remember that there was only one portion of haddie and eggs.

Then you should have offered that to your guest. That's what I should have done.

Ye'd have kep' the porridge for yoursel' and gie'd me the fish and eggs?

That's reight. Just what I should have done.



Radio's Close Friends

YORKY & SCOTTY

(Compered by Richard Parsons) ask

“WHERE'S THAT KICK-OFF?”

HULLO, Yorky! Here we are, a bit nearer the match.

Ee, you're reight there, Scotty. This 'ere is Loondun, after all that their travelling.

Hae ye got ye'er ticket, Yorky?

Don't be daft, lad. Tha knaws I never had a ticket. I was under the seat.

So ye were the mon squeezin' me on to the hot pipe!

That's reight. We Yorksheermen never leave our pals out in the cold.

Ay, seems like it. What about having a taxi to the ground, Yorky?

A taxi! Art gone daft, lad? That costs money. Nae so much. Only about seven or eight shillun.

Seven or eight!

Ay, an' we could find a dozen or so other fellas to share it. They'd gie us a bob apiece.

Trust a Scotsman to make a profit out of everything.

An' where's the harm in that, ma canny Yorkshireman? We'd be gie'in the ithers a chance of a cheap ride.

You shouldn't talk about giving anything, Scotty. The only thing you Scots give away is your best wishes—and then only if you're not using them for a wedding present.

Let ma tell ye, Yorky, that we Scots are very generous with wedding gifts.

Yes, I guess the custom of "giving the 'ride" away began in Scotland. And, it's in Scotland, isn't it, where they don't have a good time at Christmas? You wait for the New Year for the holiday so that you'll know by then who's sent you presents.

Mebbe—mebbe. But it's the inhabitants o' ye'er county who all take a holiday at the same time. So that as many of ye as possible can slip through wi'oot paying.

Talking about doing things on the cheap. It's only the other day I was reading in a paper abaht what happens when one of your lot treats another. I said "when!"

Well, what did ye read?

That the best way of treating burns was a little bicarbonate of soda. There's a cheap way for ye, Scotty.

If ye're hinting that ye'd like a drink, Yorky, I'll be pleased to offer ye a drink of bicarbonate o' soda.

I think ah'll wait a while. I can still remember the last time you offered me a drink. You told me to say "when..."

That's the usual custom.

I know. But you poured it so slowly I didn't say out. So you asked me if I'd heard abaht the fire at the Tower.

Ay, I did. And ye said "when" quick enough. That was what I call mean, Scotty.

Nae, nae, Yorky, that was canny. Haven't ye ever heard of the Yorkshireman who waited so long to say "when" that the whole place was flooded wi' the stuff?

Ee, lad, Ah haven't heard that one. But I remember on the train when I asked you to introduce me to the girl you knew, you waited until you were sure she had paid her fare.

That was a terribly awkward moment, Yorky.

Well, Yorky, that's what ye had. What are ye grumbling about? Hoots, mon, ye don't know when ye're well off.

You're reight there, Scotty. No one knows when he's well off—until the Scotsman has left him.

I'm thinking that when we get to the match we'll be on opposite sides of the ground.

I don't know which side you'll be on, Scotty, but I'll be on the inside! I've got influence.

Ah, I thought it was a first-aid cap and armband ye were carrying. Is that how ye'll be getting into the ground?

It is an' all!

Wee'll, Yorky, we've been pals a long time, don't forget to throw them over the fence when you're in and let your old friend get in.

I was going to pay for you, Scotty. Here's a shilling.

But that's the dud shillin' I gave ye to go to the pictures wi'.

That's reight, lad. I couldn't pass it either! Ye'd better try it in one of those automatic machines.

What are you thinking of, Scotty? I couldn't spend a shilling all at once on a packet of cigarettes!

Ye know, Yorky, ye remind me of the man who borrowed ten pounds from his tobacconist.

In what way, Scotty?

Wee'll, the tobacconist asked him what guarantee he could have that the money would be paid back on the date fixed. And the mon said he'd be giving up smoking until then!

Very good, Scotty. And you remind me of the man whose wife threatened to go home to mother. He gave her twopence for the tram!

Talking o' trams, Yorky, what about us catching one?

Fraid I've only a mousetrap. We'll have to take a bus. Here's one.

Ask the conductor where we're going.

How on earth would he know? Being at the back he can only see where we've been!

Ee, conductor lad, are we on reight road for i'match? It's all reight, Scotty, we're getting ther.

Ay, but we'll hae to pay, Yorky.

That's nowt. Ah've given him the dud shilling. And he's given you two used tickets. We'll be thrown off in a minute and we'll be walking again.

NEW VERSION OF PUZZLE CORNER!



“And here is the last sound—can you guess what it is?”

DIARY OF AN AUDITION

FRIDAY! Am just wondering if ever it will be my good fortune to join the ranks of radio stars, when the letter-box rattles.

Fingers tear anxiously at the square-ish crisp envelope. Even before I unfold the letter in my eagerness I can see the words "The British Broadcasting Corporation" printed in letters a quarter-of-an-inch high across the top of the page.

"With reference to your recent application for an audition . . . to be present at Broadcasting House punctually at 2.45 on Thursday. . ."

So they've granted me an audition! I scarcely dreamed they would, despite my professional standing.

There's nearly a week to wait. Every moment is going to be anxiety, until I can get at that mike.

Saturday! In the "green room" at a Manchester concert some fellow artistes begin to give me hints about my forthcoming ordeal.

"It's ten minutes of hell," says one. "I know a chap who was absolutely speechless when he went into the studio," says another.

A third is more consoling.

"I've been for a test myself," he admits, "and am now waiting to get my first 'date'."

"There's nothing to be scared of. Take my tip and have a B.B.C. man do your accompaniment. Your own girl may be nervous as well. That'll put you off."

"Whatever you do, be early. You get about ten minutes. Each person is timed. If you're late you'll miss your chance. Others can't see you having your test. It's all absolutely private, so don't be scared."

Don't be scared! I try to forget all about it, and even contemplated getting my doctor to give me a bromide mixture! But at last it is—

Thursday (Morning): The great day. May well be the turning point in my career.

Decide I won't stay home for lunch. Will get up to Portland Place and have a light snack near the B.B.C. so that there'll be no fear of the train breaking down, or of a traffic jam, or of anything that will make me late!

Walk down Regent Street. The great white B.B.C. ahead looks massive and unassailable. The very look of that bronze swing-door square entrance makes the jitterbug bite worse!

Decide to drop in somewhere for a sandwich and coffee. Very black coffee I think it must be. My nerves. . .

Heavens—it's nearly half-past two! Grab my bill and flee.

Entrance of "B.H." is more friendly than I'd imagined. The flowers around the windows look homely. The commissionaire in white gloves strolling around the vestibule looks unflurried. Sets a note of calm. Perhaps I needn't be scared. . .

In the distance I see a black-coated man behind a marble desk. Faces of people in settees ranged around the vestibule close in on me. But the man behind the desk has a disarming smile.

Miracle of miracles, he can pronounce my name! I see it written in the book before him.

"Yes, madam, your appointment is for 2.45. If you will kindly take a seat. . ."

I find a perch on one of the black leather settees, along with the other faces. (Wonder what they're waiting for?)

Streams of people come and go. The bronze lift doors open and shut every few seconds.

I hear my name called. A smiling messenger in blue is standing at my side, and leads me to the lift.

A serious-looking young man with a deep, friendly voice greets me. He, too, has my name off pat. He pushes one half of the big chromium circle at the swing doors, and we are in.

So this is my very first radio studio!

It is much bigger than I imagined. Like a small hall; and so high. Huge striped settees around the walls, bundled up with music. I sigh with relief when I find I haven't an audience.

"I understand you would like one of our accompanists," the young man is saying. He introduces Mr. Paul, who looks at my sheet music, grins, says "Ah-ha" and sits down to play.

"Please make yourself at home," says the young

VERA VANTELLE, young variety artiste, recalls her vivid impressions at her first B.B.C. audition in these pages from her journal

man. "If you'd care to start with a song, and then go into the patter. Try a few bars over with Alan Paul first of all. There's nothing to be nervous about. Now, would you care to stand here?"

I find myself facing a sort of portable gallows, from which hangs the microphone on a rod. No, it isn't inspiring. I begin to look around to see where my judges are.

The young man with the friendly voice nods to somebody behind a window in the far corner. Apparently my position at the mike is correct.

Nervously I glance at my watch. It is just 2.47. We haven't lost much time.

"Now I shall be next door," smiles the young man. "I'll be able to speak to you through the talk-back loud-speaker, so I'll give you the signal when to start. Then you just go right ahead."

The thought flashes through my mind that this man is the essence of tact. I expected to be in a blue funk. But his natural manner has kept me cheerful. Now, instead of being afraid I feel a wee bit over-proud. After all, if I'm good enough for the B.B.C. to invite to an audition. . .

A dull metallic voice breaks in on this vanity.

It is the friendly official talking at me through an invisible speaker.

In the distance I hear my accompaniment begin. I wonder if the listening judges can detect the quaver in my voice.

Suddenly I realise that my voice sounds strangely detached—as though it isn't my own.

Then the patter. It doesn't sound half so clever, now. At each new phrase I wonder if they, too, can detect the "padding." I know now, too late, that I should have made cuts here and there to increase the speed. The timing is too slow. . .

I didn't expect to hear hearty laughs. But I feel suddenly cold and faint when I realise that there isn't even a spark of applause.

"Thank you very much," breaks in the voice from nowhere. "Anything else? Yes—go ahead—talk into the mike. We can hear you."

For a minute I carry on a one-sided conversation with the microphone, then break into new patter.

The man with the friendly voice emerges. "That was very good," he says, in a way that implies he doesn't mean its very good, but only that the test is now over, and that is very good!

He helps me on with my coat. I fumble in my bag for my hankie, and try to sound as though I don't care what happens.

"You will probably be writing, if—if. . .?"

"It will go through the usual channels," he smiles assuringly. "We keep a record of everything, you know, and will, of course, write you if—"

And as he rings for the lift and ushers me through the bronze doors he smiles and says: "Thank you very much. Good afternoon."

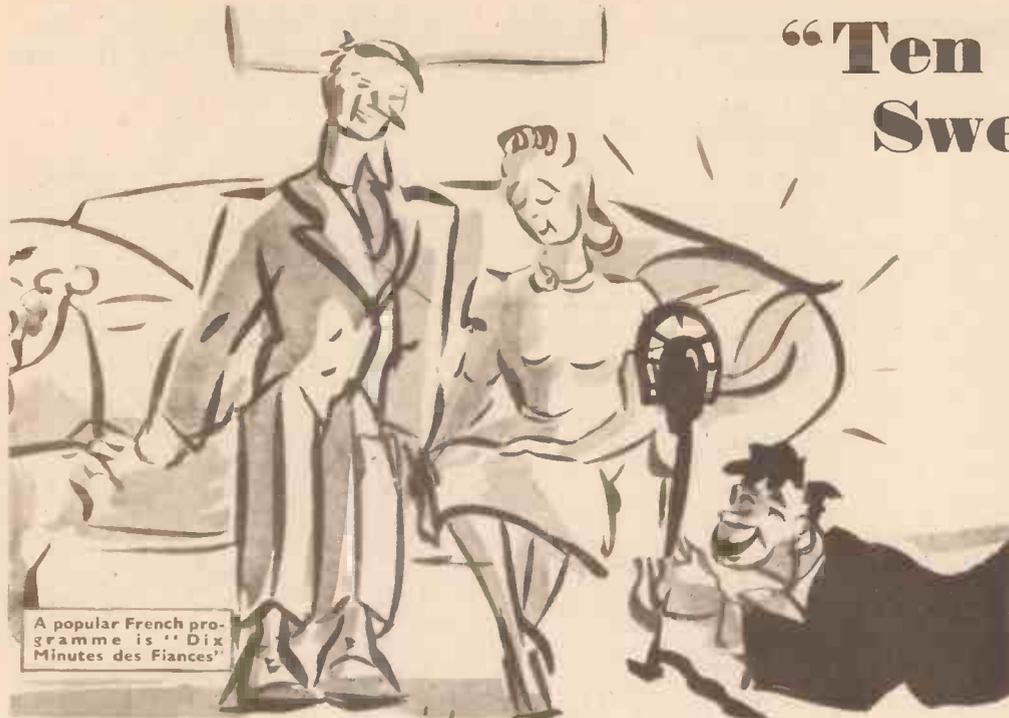
As I stride down Regent Street I seem to be walking on people's heads. Right inside I'm strangely happy.

All that remains is to hear the result!



She's young Loretta Lee of the N.B.C.—and she got over her first audition "nerves" years ago!

"Ten Minutes for Sweethearts"



A popular French programme is "Dix Minutes des Fiances"

is the title of a programme enjoyed by the French listeners, and an English girl living in Paris tells you about this and other radio features in an interview with LORY

One day a man from Radio 37 arrived at Father Cardew's home and slipped a cable into his studio. Then up popped a microphone and he was asked question after question—and that was supposed to be Father Cardew's speech!

He was not very delighted by this manoeuvre as the questions he was asked were not entirely to his liking, and he was forced to answer them without any preparation.

The same thing happened when English girls were interviewed at the Folies Bergere and also at a party at the Theatre Girls' Club.

The main idea of having everything done on the spur of the moment is to get people in the atmosphere that is most natural to them—in their homes, in theatres, and even in streets where there are probably interesting topical discussions going on.

One of the most popular French programmes is the *Dix Minutes des Fiances*—*Ten Minutes for Sweethearts*. Young couples seen courting are suddenly confronted by a microphone and are asked to talk.

Sometimes elderly couples, celebrating their Golden Weddings, are asked to make their radio debuts without any warning.

My English friend thought both these programmes perfectly absurd.

Another programme which is well known in France is St. Granier's answers to various problems people have put to him.

"There is, of course, definitely a lot of variety in the French programmes," my friend wound up, "but the English programmes are better arranged."

If you lived in Paris, I wonder how you would compare the French radio programmes with those supplied by the B.B.C. I was talking to one radio fan—an English girl who lives in the Gay Capital—the other day, and she told me the English programmes were decidedly more popular with her.

Although she thought the programmes in Paris were gayer on the whole, she preferred the dance music from the B.B.C. I must have hit on her pet subject for she then proceeded to air various grievances in respect of the French programmes.

"Too many records," she complained. "It seems a pity to me to use records, even if perfect in themselves, while there are so many unemployed musicians around."

The greatest difference between the French

radio—by that I mean the programmes designed purely for the French listening public—and the B.B.C., seems to be the fact that the French seem to love "impromptu" angles, whilst the B.B.C. expect their talks and commentaries to be properly prepared beforehand.

Many of the French talks consist of interviewing their victims on the spot, instead of handing them carefully written scripts. They might get a fresher note in this way, but the results are not always quite satisfactory, not only to the listeners, but particularly to the artistes.

I had occasion to talk to Father Cardew the other day. He is the founder of the Theatre Girls' Club over here, who has broadcast in Paris as well as in London, and I got some "inside information" from him.

OUR RADIO LETTER BOX

Reginald Perry, Kingston

THOSE listeners who whine because they are not provided with variety programmes, dance music and the like every minute of the day are guilty, in my opinion, of flagrant misuse of the greatest invention of modern times.

Radio has enabled me to be an ear-witness to some of the most momentous happenings in recent history—the Abdication, the coronation of the Pope and Mr. Chamberlain's condemnation of Herr Hitler, to mention but a few, and it is a pleasing thought that when perhaps, a little child climbs upon my knee in years to come and tells me that he has read of these things at school, I shall be able to say, "Aye, my boy, I was there, I was there."

Miss Emily Palmer, W.11.

I WOULD like to see closer co-operation between Alexandra Palace and Broadcasting House as regards programme planning.

There are many excellent variety shows and plays given in the television programmes which would form really good material for sound listening only, and apart from the fact that expense would be greatly reduced by such a move, surely there could be no better way of making the listening public realise the entertainment value of television receivers and thus stimulate the now rather limited demand.

Charles Robinson, Middlesbrough

THE B.B.C. has a wonderful capacity for blandly ignoring complaints, but I doubt if they would be so complacent if, instead of isolated criticisms from single listeners, they received a "telling off" from a body of listeners numbering many thousands. There are football supporters' clubs all over the country which do a great deal towards keeping their respective managements up to scratch, so why not radio listeners' clubs in all our large cities?

Mr. B. Martin, Portadown

WHY can't we have a programme dealing with jazz in the same way as "This Symphony Business" deals with classical music?

It might convince some people that there is something more in jazz than appears on the surface.

Readers views on radio programmes and radio in general

Mr. A. T. Race, Sheffield

OUTSIDE broadcasts could be made much more human if the microphone was taken among the crowds assembled and a bit of the fervour obtained. For instance, a cup final will be soon on the air. A few vocal "snapshots" of the spectators would be highly interesting.

Mrs. L. Turvey, Farnham

I LIKE to listen to the B.B.C. talks. They usually come on the air, however, during the morning when I am busily dodging from room to room in the course of my housework. I am sure that there must be thousands of housewives who, like myself, cannot give their attention to these talks during the morning.

Why not reserve talks for the quiet of the afternoons, and let us prepare midday meals, clean rooms, etc., to cheerful melody?

Mr. R. Lacey, Sheffield

I WONDER if the B.B.C. realises what a fine chance they have of cementing relations between workers and employers? Talks over the air by men and their bosses pointing out the difficulties of each would do far more good and reach vaster audiences than print ever will.

Miss E. Howard, Leeds

LISTENING to Lionel Marson's delightful and friendly reminiscences of his early days in the army, I thought what a splendid way this was to introduce the announcers as real people.

Sometimes they sound as if they would like to drop their B.B.C. manner for a while, and I am sure they all have some interesting stories of their former jobs; one of them, I believe, knew the famous Lawrence of Arabia.

Such talks would be widely appreciated, instead of the scrappy bits of careers the B.B.C. consent to give us.

R. Penfold, Coventry

REGARDING the recent discussion on B.B.C. announcers, how many readers agree with my choice of the ideal announcers, which are: Howard Marshall, Lord Elton, V. C. Clinton Baddeley, Carleton Hobbs, Norman Shelley, C. H. Middleton, Christopher Stone and Ralph Truman (the B.B.C. Geneva representative).

P. Reginald, Surrey

THE astonishing persistence with which the "Umbrella Man" continues to ply his trade via the loudspeaker prompts me to inquire whether the B.B.C. have abandoned altogether their efforts to stamp out song-plugging, or whether they are allowing it to go on merely for the purpose of statistical research!

John Buckley, Co. Tipperary

MAY I give a bit of just criticism to the play *Enter Sexton Blake*. I think it's too short for a weekly serial play, and that a good many listeners would like to see Sexton Blake cut away from *Lucky Dip* and have it down on the programmes as a separate series.

Miss P. N. Ridley, Nottingham

LISTENERS who grumble about the dullness and lack of variety in our wireless programmes should have a really long illness.

After nearly two years in bed, I can honestly say I have no fault whatever to find with the B.B.C. and its programmes. There is a little of something for everyone, and no time in the day is completely barren.

The standard of shows of all kinds is very high; all classes of people are provided for, and the cost to each person in an average family of four is 2s. 6d., or the same as the price of one evening at any concert-hall, music-hall, cinema or theatre.

T. E. Peacock, Sheffield

I CONSIDER that the brass bands in this country, and the millions of people who enjoy their music, are not sufficiently considered or catered for by the B.B.C.

Some of our colliery and our works bands are second to none, why, therefore, should we be compelled to "go abroad" for the brass band music?

Glamorous Lips

SERIOUS or smiling, they can be a woman's loveliest feature—your best feature—if you follow the advice of your Beauty Editress, Georgina Strange

JIM and I were invited to a television show a few evenings ago, and as television has not yet become a feature of every home, I was very thrilled at the idea.

For about half an hour we sat very quiet with our eyes glued on the miniature screen watching every single detail. The people dancing, talking and laughing were frightfully fascinating and it was really exciting actually to see the Stars as well as listen to them.

When it was all over I heard one man remark: "I liked so-and-so—she had just that 'something' about her mouth that made your heart go pitter-patter!"

"You're quite right," his feminine companion joined in, "she certainly was attractive, even a woman could see that. She had such a pretty mouth and when she smiled her whole face lit up."

It's something I haven't forgotten, for if the opposite sex can pick out a pretty mouth on the small television screen and fall in love with it straightaway, then it's quite obvious this feature is important as far as charm and sex appeal go! Something must be done for the less fortunate folk who haven't been blessed with naturally enchanting mouths and smiles!

Lipstick, of course, is most important. Pick out a shade that goes with your colouring and mark out the shape of your lips with it, then fill in the centre with your middle finger to get an even effect.

To make a small mouth look larger, the colour should be carried to the very corners and made to go slightly up at each end. Size can be taken away from an extra large mouth by applying lipstick an eighth of an inch in from the edge and the corners left without any colour at all.

Now fluff on a little powder to keep the colour "put" or dab your mouth with eau de Cologne.

Lips that are cracked and sore need immediate attention, otherwise, whatever else you do, you'll never attain a soft, kissable mouth.

Get a stick of camphor ice from the chemist and use it at night, and again before applying lipstick, if necessary.

Your smile can be your greatest charm—but, don't let "him" see you smile if you haven't attractive teeth. Teeth make or mar a pretty picture; however much like a rose-bud your mouth looks in repose, it will be lost if a line of discoloured ivories are exposed when you smile.

Teeth should be cleaned after every meal, but as such a lot of us are busy all day long this is impossible to follow out, so the general rule is a thorough "spring-clean" night and morning.



Radio and film star Anna Lee symbolises glamour, doesn't she?

Use a stiff-bristled tooth brush and a very searching and efficient tooth paste, making sure you get right to the back teeth and into every hole and corner. And if you're not satisfied that your teeth feel like polished wax after the first clean, repeat the process, finishing up with a rub over your tongue and an antiseptic mouth wash.

So that you can keep your teeth spick and span without the slightest difficulty, I've arranged for all of you to have a free sample of one of the best tooth pastes on the market.

It really will make your teeth gleam like the proverbial pearls and its pleasant flavour keeps the breath sweet and pure.

I'm sure you'll all want one of these free samples, as a good tooth paste is always such a necessity in the house, so fill in your coupons straight away and send them along to me as usual, Georgina Strange, c/o "Radio Pictorial," 37-38 Chancery Lane, London, W.C.2. If you tuck in the flap of the envelope, you need only attach a halfpenny stamp.

YOUR BEAUTY PROBLEMS SOLVED

Write to Georgina Strange, c/o "Radio Pictorial," 37-38 Chancery Lane, London, W.C.2, enclosing a stamped addressed envelope for her reply

A Common Trouble

"I expect you will think my trouble rather an odd one. The fact is, the right side of my bust is bigger than the left and I am beginning to feel very worried about it. I can't possibly wear jumpers as it only emphasises the trouble."—Mrs. J. Wharton.

As a matter of fact, yours is not an uncommon trouble. It is due to the fact that the right arm is used so much more than the left and therefore, in some cases the right side of the bust is apt to get more developed, in time. This is especially so with athletes who play games, such as tennis.

The best thing you can do is to give your left arm more exercise. Circle it backwards and forwards a dozen times every day and give it a lot more to do when houseworking. Finally, massage warm olive oil into your left breast at bedtime, using a gentle, rotary movement.

Shiny Nose!

"I do hope you can help me with my problem, Georgina.

The trouble is my nose, which shines like a beacon about ten minutes after making up!—Jennie Hargreaves, Bolton.

ADD a little bag of toilet oatmeal to your washing water and after drying, dab a good astringent lotion over your nose. In addition, use a special anti-shine cream as a base for your powder. If you care to send me your name and full address, I'll be delighted to let you know where you can get this product.

Wants To Grow

"I would give anything to be just a few inches taller, Georgina. I am five feet one inch and feel like a midget when I'm out with my boy—he's nearly six feet, so you can guess how awkward I feel! By the way, my age is nineteen."—"Pocket Venus."

YOU have two more growing years, my dear, so make the most of them. Join a gymnasium class and attend two or three times a week; take up a vigorous game such as tennis and get to bed at least an hour earlier every night.

Cut out and post this coupon now

"RADIO PICTORIAL'S"

FREE OFFER

Address this coupon to:
The Beauty Editress,
"Odol" Offer,
c/o "Radio Pictorial,"
37-8 Chancery Lane,
London, W.C.2.

NAME

ADDRESS

21/4/39
(Please write in block letters)





Mr. H. J. Modrey, General Manager of A.C.P., has been associated with radio for a long time. Perhaps some listeners will remember his opening speech from Radio Lyons, when he was General Manager of that station



Here is the Paris transmitting station

STATION WITH

Come with us to visit the London organization which believes that the public



Mr. Al Burton is in charge of programmes, and he is seen here testing a programme on the elaborate play-back unit which is fitted with a microphone for relaying the records to the manager's office

A vacant seat which will not be filled. Paris does not believe in rules and restrictions, since the public is the ultimate judge of broadcast programmes



THERE'S something about the programmes you hear from the Paris Broadcasting Station (Poste Parisien) that is vital, expressive and intimate. You don't have to look far to find a reason for this—it lies in a suite of comfortable offices situated in the shadow of Broadcasting House.

Housed in these offices is Anglo-Continental Publicity Ltd., who, on Monday, April 24, will be celebrating the first anniversary of "their station" as a Day and Night Time station.

When you walk into Cavendish Mansions, Langham Street, you experience that same feeling of intimacy and friendliness that is reflected so strongly in the Paris programmes.

Before we go any further let's meet some of the men and women whose untiring energy and good humour make these programmes possible.

First, there's Mr. H. J. Modrey, keen, alert, friendly, a man with a sense of humour, who is General Manager of Anglo-Continental Publicity.

Before taking over his present functions he was General Manager of Lyons, and, before that, was with Luxembourg.

Then there's Miss E. Forster, a charming and graceful young lady who is responsible for answering all listeners' letters, and conducts the now famous *Listeners' Command Performance* programmes on Sunday mornings.

Miss Forster has had plenty of experience in this type of work, much of which she gained in the United States from where she came a year ago.

You'd like Al Burton, the quick, rapid talking, Canadian in charge of all programme arrangements.

Al has had many years radio experience with the N.B.C. in California, and was nine years in the motion picture business in America and with Gaumont-British in England.



Allan Rose, Chief Resident Announcer, and Beryl Muir, Assistant Announcer, are kept extremely busy at Paris



Allan Rose springs his hand microphone on Alek Siniavine and Jean Delettre



Paris Broadcasting Station at Limours



Charming Miss E. Forster is kept busy preparing the "Listeners' Command Performance" programmes

OUT A CENSOR!

Decision behind the Paris Broadcasting Station—should judge the programmes

On the Sales side is Mr. R. Campbell-Baines, who has the fascinating job of keeping in contact with the sponsors of advertising concerts.

Many listeners wondered why the I.B.C. Goodnight Melody suddenly ceased on Paris just a year ago, and was replaced by the A.C.P. Goodnight Melody—*Lullabye Land*.

Up to October, 1937, Paris was controlled by the I.B.C., but in that month Anglo-Continental Publicity took over the control, altered the transmitting arrangements and began daily broadcasts in April, 1938.

Many artistes who are now famous radio personalities broadcast regularly from Paris long before English listeners became thoroughly acquainted with them.

For months Adelaide Hall, celebrated American swing songstress, gave weekly broadcasts from her own restaurant in Paris, *The Big Apple*.

Allan Rose, who is resident announcer in Paris, never lets a good artiste slip his notice, and in his nightly feature, *Paris Night Life*, he takes a hand-microphone round to every famous night club in the Gay Capital.

English, American, and Continental star artistes, by means of this splendid feature, broadcast from the actual cabaret floors without censored scripts and songs.

A great number of the programmes, of course, are built up and devised in London, and are sent to Paris by air.

Every programme is run through on the play-back unit and they are then packed and sent to Croydon from where they are flown to Le Bourget Aerodrome.

A.C.P. has to work fast. In spite of this, tempers never get frayed, and everyone sets about his work with zeal and good humour.

That is why the programmes from the Paris Broadcasting Station are so delightful.

(Sitting left) Mr. Hirsch, French programme manager of Poste Parisien, and (right) M. Gendron, Variety Director of Poste Parisien, who arranged the recent Maurice Chevalier-Gracie Fields exchange programme between the B.B.C. and the Paris Broadcasting Station

Mr. R. Campbell-Baines, in charge of the Sales Office, keeps in constant touch with the sponsors of advertising programmes from Paris



This is a section of the busy General Office, windows of which look directly on to those of the B.B.C.



Within a few hours of programmes being completed in London they are in Paris—thanks to the frequency and speed of the vast Imperial Airways giant machines

THE YOUNG LISTENERS



HOW ABOUT THIS ONE?

I'D LIKE TO TORKE TO JOHN RORKE

HULLO, EVERYONE!

Radiopic was nearly snowed under with competition entries and letters from you all this week. That's grand, and I do thank those of you who have written to say how pleased they are to have a double page.

Peggy Langridge of Lindford says, "Mick still holds first place," and the Radio Ray Adventure and "Bob Writes Home" please her. She suggests that I publish the work of members of the big Radiopic "Family." I shall always be pleased to use anything suitable in the way of verse, drawings, or very short stories. Thank you for your excellent suggestions, Peggy.

I was interested to learn that your sister has made the pretty undies offered in RADIO PICTORIAL, Doreen Rogers (Hull), and so glad the postal order helped you to buy shoes.

Greetings to new members Jean McRobert (Co. Durham), Jessie Robertson (Blackburn), Arnold Finch (London).

Write to me as much as you like.

Affectionately,

Auntie Muriel

ADVENTURES OF A MICROGNOME

MICK SAVES A LIFE

MICK the Micrognome lives in a kind of "underworld" of his own, in which he has various friends, such as Nibble, the mouse, and Nothing, the cat.

Lately, however, Nothing has been feeling some-



Mick grasped a drum-stick and brought it down on Nothing's head, giving Nibble time to disappear

what aggrieved, for he has definitely been rather deserted for that captivating little mouse.

"I don't see why Mick should be so friendly with that whipper-snapper," growled the cat to himself, his jealousy rising to such a pitch that eventually a "plan of action" had to be decided upon.

"There is no real reason," pondered Nothing, "why I should not eat that mouse! I have eaten other mice, so why should this particular one be let off just because he's Mick's friend?"

The more he thought of it, the more reasonable his argument became. It was quite in order, he reckoned, to make a tasty meal of Nibble; and with that idea in mind the cat began to put in an appearance at all the most unlikely and unexpected moments, so that Mick and his little friend often had to part company while the latter beat a hurried retreat down a hole.

"Why do you keep following us around?" asked Mick at last, when Nothing had sprung from nowhere in a most alarming fashion.

"The place is mine as much as yours," argued Nothing. "I might equally say, 'Why are you always around when I am here?'"

Mick, however, felt uneasy and a shade suspicious of that glinting gleam in Nothing's eye. Something warned him that his friend Nibble was in danger, and that night his suspicions were verified.

Feeling sleepless, the Micrognome crept from under the carpet and was about to take a walk, when he heard a curious noise. Standing quite still, he listened carefully and recognised the noise as Nothing's breathing.

"Aha!" said Mick to himself. "I knew that cat was up to no good!" and creeping round the room, he was soon able to make out the form of the big black cat, whose eyes, shining in the darkness, gave him away completely.

Mick's gaze followed these two beacons of light, and saw them approach the entrance to Nibble's mouse-hole.

Yes, Nibble was definitely in danger, and Mick only prayed that he would have the sense to stay at home safely and not take his usual nightly cheese hunt.

Just in case of need, Mick picked up a handy drum-stick, over which he nearly tumbled. Armed with this, he waited with bated breath.

Suddenly Nothing stiffened and pressed his body close to the wall. Mick's eyes watered as he stared in the dim light at the mouse-hole.

Suddenly Nibble's nose appeared, followed by Nibble himself. It was Mick's turn to stiffen, and indeed, to act, for with a spring Nothing was upon the little mouse, who squealed with terror.

"Don't worry. I'm here!" shouted Mick, and he hit Nothing a nasty one on the head with the drum-stick.

In the ordinary way, it would not have worried the cat at all, as, coming from such a small person, the blow was only very slight; but he was so startled that he immediately jumped back and beat a retreat.

"Ohh!" breathed Nibble gratefully. "You have saved my life, Mick."

"Ho, it was nothing!" beamed Mick modestly, but feeling very pleased with himself.

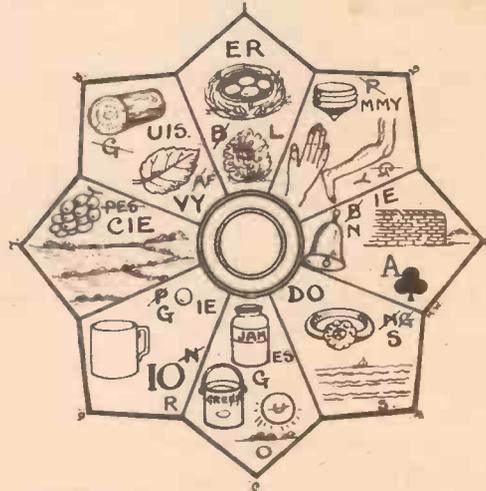
More about Mick the Micrognome next week.

AWFUL CHILDREN

WHAT do you think of Mary Jane? She drew things on the window-pane. And just as luck would come her way, The foggy weather seemed to stay. So awful little Mary Jane Drew more things on the window-pane. We shall be glad of sunny days, When Mary Jane must mend her ways!

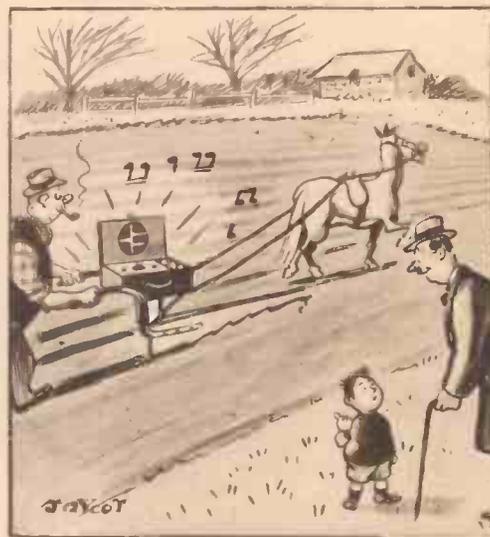
COMPETITION

FIND SOME FAMOUS PEOPLE



THERE are eight well-known people connected with radio in the pictures above—comedians, pianists, conductors, authors, etc. Can you solve their names?

Send your solutions, on postcards only, to reach me not later than April 27. Post to Auntie Muriel, RADIO PICTORIAL, 37 Chancery Lane, London, W.C.2, and give your full name, age, and address. A first prize of 10s., second prize of 5s., and ten half-crowns will be awarded to those who send in the first correct solutions in the neatest handwriting. Age will be taken into consideration in judging.



"He says he's an ex-circus horse and he won't work without music"

RESULT OF AUNTIE MURIEL'S COMPETITION

NAME THE KINGS

CHARLES, JAMES, EDWARD, WILLIAM, RICHARD, HAROLD, GEORGE, ALFRED.

First prize of ten shillings: Ronald Mosely (age 11), 23 Market Place, South Normanton, near Alfreton, Derbyshire.

Second prize of five shillings: Freda Day (age 14), Haslan, 1 Burlington Road, Skegness, Lincs.

Ten prizes of half-a-crown: Margaret Millard Emans (age 11), Edington. Joan Causly (age 13), Sidmouth. Amelia Sherwood (age 10), Brighton. June Sutton (age 8), Finsbury Park. Marjorie Mason (age 14), South Shields. William Joseph Black (age 11), Newtownards. William Clemens (age 13), Walney. Peter Wright Jackson (age 12), Balby. Arthur Bradshaw (age 13), Norton. Donald Collinge (age 8, Old Trafford).

ERIC'S CORNER

CONDUCTED BY AUNTIE MURIEL.

ADVENTURES of PAULINE and ERIC

An exciting serial story of a brother and sister and a strange Radio Ray

WHAT HAS HAPPENED SO FAR

Pauline and Eric Collins are wafted to Switzerland and back by a strange Radio Ray. Disbelieved, they make a return trip, taking with them their cook and maid, Maggie and Elsie, and a policeman.

PAULINE and Eric were delighted to find themselves in the ballroom of the Big Hotel in Davos, but their adult companions stared around them in sheer amazement.

At last Elsie said, "Pinch me! I'm dreaming." P.C. Murphy turned first to Pauline and then to Eric. "What does all this mean?" he demanded.

"It simply means," Eric explained, "that we were speaking the truth when we told you about that wonderful radio ray that takes us wherever we wish to go."

"We wished for all of us to come to Switzerland," Pauline added, "and here we are. So you see..."

A loud voice, speaking into an amplifier, drowned the rest of her words.

"Ladies and gentlemen, you are asked to line up for the grand parade. Start moving please."

Eric, Pauline, and their companions were pushed forward by a crowd of laughing young men and women dressed as pierrots, flower girls, pirates, and so on.

Everyone began to walk around the room, timing their steps to the music of a gay Alpine orchestra.

When two or three circles had been completed the music suddenly ceased and an announcer cried out:

"SILENCE, PLEASE!"

A man stood up on the platform at the far end of the ballroom and said, "The Selection Committee has now made its choice. We have pleasure in awarding first prize for the ladies to the wearer of the Pompadour gown, and the first prize for the gentlemen's most original costume to the policeman. Will the winners kindly step forward?"

Eric pushed the bewildered figure of P.C. Murphy into the centre of the room.

"Go on," he told him in a stage whisper. "You've won the prize for the best fancy dress."

"Well I never!" Maggie declared.

"It's beginning to feel true, now," Elsie said. "No dream was ever as clear as this."

As the prize, a silver cup, was presented to the astounded P.C. Murphy the announcer asked him quietly for his name.

Then he called out: "The Committee wish to compliment Mr. Murphy on his costume. It is a triumph of correct detail, right down to the

last shining button! In fact, Mr. Murphy's excellent acting, his perfect mimicry of a policeman's walk, makes me think he has missed his vocation."

Pauline and Eric roared with laughter at this strange turn of events. The prizewinner, poor man, was still far too puzzled to appreciate the joke!

"Fancy a policeman winning a prize just for being a policeman," grinned Eric.

More Adventures of the Children next week.



RADIO TIT-BITS

AN American made a radio set that fitted inside a walnut shell. He boasted that it was the smallest in the world, but actually another American built one that went inside an acorn!

PROGRAMMES FOR YOUNG LISTENERS

April 21st (Regional). A story for all ages: The Phoenix and the Carpet, by E. Nesbit. No. 1, The egg.

Out with Romany (from North). World Affairs, by Vernon Bartlett.

April 22nd (National) Careers for Girls (3): Physical Training (2 p.m.). (Regional) A Warwickshire Feature Programme (from Midland).

April 23rd (National) Message to Scouts from the Chief Scout.

As the Chief Scout has been spending the winter in his bungalow in Nyeri, Kenya, and will remain there for some months, his contribution to the St. George's Day programme will consist of a brief extract from the sound track of a film. Listeners will hear him—and he will probably hear himself—reaffirming the Scout promise: "On my honour I have promised to do my duty to God and the King, to help other people at all times, and to obey the Scout law." His voice will be introduced by the Deputy Chief Scout, Lord Somers, who will remind scouts and scout-masters of their responsibilities, and point out that the Scout Law and the Scout promise make

an admirable, simple basis for the campaign for moral rearmament, suggested by Lord Baldwin. (Regional) For the Children: The Patron Saints. St. George of England, by Barbara Sleigh.

April 24th (Regional) Pistols for Two. A Toytown Adventure, by S. G. Hulme-Beaman. Including all the well-loved characters: Larry the Lamb, Ernest the Policeman, Mr. Growser, etc.

April 25th (National) Foreign Fare: Typical Dishes of America, Mrs. Adelaide Bragg Gillespie (10.45 a.m.).

(Regional) The Tearful Tweeny (from Scotland). John Morgan: The Farmer.

(West) Plymouth Log: A Talk on Ships and People, by J. Dalgleish.

Where I Live, No. 8. Wiltshire, A. G. Street.

April 26th (Regional) April—Sun and Shower: A Calendar for the Month, compiled by Barbara E. Todd.

How to Keep Silkworms, Winifred Yeoman.

April 27th (Regional) Songs of British Seamen, H. E. Piggott.

Snowstone. A serial telling of adventures in the Frozen North, by J. M. Scott. Part 1—The Expedition Assembles.

IN the old days of broadcasting, when effects and programmes were all done in one studio, the producer of a thriller at one of the relay stations had to have the "noise of a gun-off." The effects-man rushed out of the studio and fired a pistol in the air, and a stranger coming along the corridor received such a fright that he fainted.

MR. TALKER WANTS TO KNOW

What did the boy say who was asked, "What is an ohm?"

Answer at foot of column 3

SYD SCATT AND HIS SERENADERS



"Toodle-ooma-looma, toodle-ooma-looma torral-lay, Any umbrellas to fix to-day?" burred SYD SCATT

Suddenly up went half a dozen umbrellas. "How's this for effect?" grinned the boys. "Lends a bit of atmosphere to the song!"

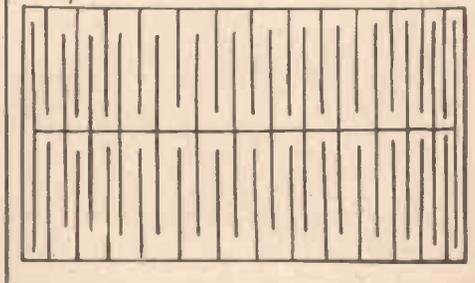
"Why for you put up de gamps?" yelled SYD. "This isn't Television. Never would I let such faces be seen!"

TRY THIS AMUSING TRICK

If you tell your friends that you can step through a postcard, they will probably laugh at you, but show them how to do it—like this.

Get an ordinary postcard and cut it along the lines shown in the sketch, being careful not to tear it.

When it is spread out, you can now pass the postcard over your head and body.



Answer to Mr. Talker: A place mentioned in "Ohm Sweet Ohm"!

NEWS OF THIS WEEK'S B.B.C. PROGRAMMES

BIG TREAT FOR MUSIC-LOVERS

LONDON MUSIC FESTIVAL BEGINS ON SUNDAY

FROM April 23 to May 28, London will be the Mecca of the music world, with the staging of the annual London Music Festival. This important series of concerts promises to be even more lavish and star-struck than ever before and, as usual, the B.B.C. is doing its part in enabling those who cannot visit London to hear this wealth of good music.



Famous oboist Leon Goossens will be heard on April 27

The festival will be dedicated by a service on Sunday morning at Westminster Abbey, at which the Archbishop of York will speak. You can hear this ceremony on National.

The first concert will be broadcast on Monday (April 24, Nat.). It will feature the London Symphony Orchestra, conducted by Bruno Walter, and you will hear Part 1. This will consist of Mendelssohn's Overture, "A Midsummer Night's Dream," Mozart's Symphony in E Flat, and Brahms' Symphony in E minor.

On Thursday (April 27) both parts of the concert will be broadcast. The Lener Quartet, with oboist Leon Goossens as soloist, will play Schubert's "Death and the Maiden" Quartet and Beethoven's Quartet in C Major. Part 1 will be heard on Regional and Part 2 on National.

FAMOUS NOVEL TO BE HEARD

JOHN BROPHY, the novelist, who has been heard talking in the B.B.C. "Bookshelf" feature several times, has had one of his most famous novels adapted for the radio by Jack Inglis.

"Behold, the Judge" will be heard on Saturday, April 29 (Reg.). It is a powerful story telling how Mr. Justice Garstin's first case involves murder and concerned is the girl that his son loves. The working out of this dramatic situation makes fine radio stuff.

JOURNALIST'S PLAY

BERTRAM A. YOUNG, clever young London journalist, has his second play produced on National on Friday, April 28. Howard Rose produces "The Last Dart," which Mr. Young describes as a highly moral fable!

It concerns a young man of casual habits, Joe, an expert darts player, and the Devil, a very powerful Demon. Bertram Young's previous play was *Death of Uncle George*.

LIGHT ORCHESTRAS

SUNDAY (April 23, Nat.): The London Palladium Orchestra; Wynford Reynolds Octet; Munn and Felton's Works Band; Montague Brearley's Orchestra. (Reg.) The Westminster Players; Joseph Lewis Orchestra.

MONDAY (Nat.): B.B.C. Scottish Orchestra; Harry Engleman Quintet (with Harry Porter); Arthur Salisbury's Orchestra; B.B.C. Northern Orchestra; Sydney Crooke and his Light Orchestra; Alfredo Campoli and his Salon Orchestra. (Reg.) Serge Krish Septet; Worthing Municipal Orchestra.

TUESDAY (Nat.): H.M. Royal Marines Band (Plymouth Division); B.B.C. Military Band; Mantovani and his Tipica Orchestra; New Georgian Trio. (Reg.) B.B.C. Welsh Orchestra (with Trevor Anthony); Coventry New Hippodrome Orchestra; New Continental (Cardiff) Novelty Trio; Leonard and his Weiner Orchestra (with Renee Barr).

WEDNESDAY (Nat.): Light Music from Sweden; B.B.C. Scottish Orchestra; B.B.C. Midland Orchestra. (Reg.) B.B.C. Empire Orchestra.

THURSDAY (Nat.): Victor Fleming Orchestra; Metropolitan Police Central Band; Austral Trio; Gershom Parkington Quintet; Fred Hartley Sextet (with Stanley Maxted); (Reg.) Bobby Howell's Orchestra; Cecilian Trio.

FRIDAY (Nat.): Harry Fryer's Orchestra; Leggerio Quintet; Leslie Bridgewater Harp Quintet. (Reg.) Norbert Wethmar Trio; Bristol Light Ensemble; Light Music from Holland; Jack Wilson and his Versatile Five; B.B.C. Midland Orchestra.

SATURDAY (Nat.): B.B.C. Northern Ireland Orchestra; Bristol Hippodrome Orchestra. (Reg.) Luigi Voselli's Hungarian Orchestra (with Louise Hayward); Celebrity Trio.

ORGAN PARADE

THERE'S a varied crop of popular organists on parade this week. Let's run through them. On Sunday (April 23, Nat.), Sandy Macpherson will play appropriate British music. Monday (April 24, Nat.) there are Lloyd Thomas at the Clapham Junction Granada, and on Regional, Felton Rapley on the Theatre Organ and Jack Helyer at the Ritz, Nottingham.

Tuesday (April 25) offers Sidney Torch at the Kilburn State Gaumont (Nat.) and Tom Jenkins, Plaza, Swansea, and Robinson Cleaver, Granada, Welling (Reg.). Wednesday finds Sandy Macpherson wandering down Memory Lane on National, and Frank Slater at the Hereford Ritz console on Regional.

George Melachrino will sing with "Mac" on Thursday (April 27, Nat.), while Sydney Gustard performs from Ardwick Apollo and Phil Park from the Regal, Edmonton, on Regional. Friday (April 28) Phil Finch on the Theatre Organ on National and Sandy Macpherson on Regional. Fredric Bayco comes to the Theatre Organ on Regional on Saturday, April 29.



Sydney Gustard

INVERSNICKY AGAIN

ANY news of the comic Laird of Inversnecky, Harry Gordon, is good news.

On Scottish (April 28), the night before Harry's summer season starts at the Beach Pavilion, Aberdeen, P. I. Keith Murray will use his "Night Out" time to be conducted round Inversnecky by the Laird himself. Their magic carpet will take Harry and Keith Murray to the famous Inversnecky pipe organ, railway station and town hall.

I "nap" this as a programme that will be among the liveliest of the week.



Harry Gordon, known as "The Laird of Inversnecky," will delight us again on April 28

WERE YOU BORN IN APRIL?

IF you're an April-born person you'll have a particular interest in the "Birthday Party" programme which you can hear on Regional on April 29.

Because Ann Maritza, the well-known astrologer, will have some pertinent and helpful things to tell you about yourself and your destiny. But even if you were not born in April—in fact, if you weren't born at all, but merely chiselled out of a quarry—you'll still find "Birthday Party" a worth-while show to remember.

Young Ronald Waldman will have Jay Wilbur's band and Compere Christopher Stone, as usual, and among the artistes he has booked to keep the fun fast and furious are Edith Day and Davy Burnaby.



Edith Day's birthday is in April, so she will be at Christopher Stone's Birthday Party on April 29, Reg.

CALLING NEW YORK

TO D. G. Bridson, North Region feature programme producer, falls an important job on Sunday (April 23, Nat.). It is a programme designed as Britain's greeting to the New York World Fair.

Bridson is to present in sound a cross-section picture of life in Britain . . . the Britain that Americans who have travelled here know and love . . . the Britain that covers busy towns, sleepy hamlets, odd trades, strange accents.

The panorama will include the pageantry of London, the beauty of typical landscapes North, South, East, West. It will put the spotlight on our main industries and will specially make reference both to the Coronation Scot, which is on view at the Fair, and the projected transatlantic air service.

At the conclusion of the programme, which is to be broadcast on the National and Empire wavelengths, as well as in America, listeners will hear a speech by the Rt. Hon. Viscount Halifax, K.G.

It is expected that Bridson will utilise the services of many of his North Regional colleagues, notably the B.B.C. Northern Orchestra.

8 BELLS SOUND AGAIN!

ALL the nice girls love a sailor—especially when they're the breezy "Eight Bells" sailors!

Nice to welcome the boys back on Monday (April 24, Reg.). The rollicking cast includes Tommy Brandon, Fred Gibson, John Rorke, Harry Hudson, Sidney Burchall, John Duncan, Styx Gibling, Harry Green, Stearn Scott, and Claude Pilgrim. Yo-ho, lads, set sail for whoopee!

For this show H.M.S. *St. George* is back in Portsmouth and the show is a special St. George's Day edition, with a rollicking, patriotic St. George's Day medley.

The irrepressible "Nobby" has a new song called "I Can Never Do Right" and that able-bodied "seaman-songster" Sidney Burchall, is to sing the famous Walseley Charles' song, "Song of the Sea."

There's a new vocal quartet, too, called "The Starboard Lights" which takes the place of the Wardroom Waiters, presumably drafted for duty elsewhere! "The Starboard Lights" are actually The Four Stewarts.

TO HELP YOU PLAN YOUR LISTENING . . .

RALPH LYNN for "Music Hall"

Appearing with other Radio Favourites on April 29, Nat.

THE booking of the stage and screen's prize "silly ass," Ralph Lynn, is a distinct feather in the already well-decorated cap of John Sharman. You'll hear Lynn in "Music Hall" on Saturday, April 29, on National. He broadcast recently in cabaret from Bournemouth.

It is the start of John Sharman's current policy of introducing prominent actors and actresses into "Music Hall" in sketches—not necessarily humorous.

"Find the right sketch for yourself and I'll book you on the spot," the B.B.C. producer said to Ralph Lynn. It took time, but eventually Ralph produced one by Denis Breeze which Sharman liked.

Imagine a young man walking into a strange bank and asking for an overdraft; imagine him getting involved with (a) the bank-manager's daughter and (b) a gang of crooks raiding the bank. And finally imagine that young man being the vacuous, well-meaning, blundering Ralph Lynn, and you'll realise that there's plenty of fun in store in Saturday's "Music Hall."

But, naturally, Sharman isn't putting all his eggs in one basket. As well as Ralph Lynn and Co., he has five other good acts. Renée Houston and Donald Stewart and Eddie Leslie and Jane Ayr are two man-and-girl song and joke acts. Then Stanford and McNaughton will weigh in with some comedy patter. There is also Bunny Doyle, the "lad fra' Yorkshire," with his inimitable dialect comedy.

Most interesting, however, is the booking of Jack Daly, the well-known Irish vocalist. For a long while Daly has been broadcasting frequently from variety theatres in the provinces. This is the first time he has been invited actually to broadcast from B.B.C. headquarters.

Charlie Shadwell will, as usual, direct the B.B.C. Variety Orchestra, and I imagine that he can expect plenty of good-humoured cracks from Renée Houston and also from Jack Daly.



Ralph Lynn has already made a good radio impression this year, and we're looking forward to hearing him in "Music Hall" on April 29, Nat.

TO GREET ST. GEORGE'S DAY

SEVERAL important programmes have been designed to celebrate St. George's Day on April 23. Not, in passing, that they will all take place on the day.

Outstanding is a service on Sunday from St. George's English Church at the Menin Gate, Ypres. It is the soldiers' church built on the spot where men laid down their lives to save our defences. Ghosts of memory will surely walk as the Bishop of Fulham conducts the service which will end with the Last Post, Reveille and the National Anthem.

On the same day, on Regional, Giles Playfair will read an extract from Jacob de Voragine's Life of St. George, and the Theatre Orchestra will play a specially selected programme of English music, suitable to the day.

Then, on Tuesday, April 25, on Regional, we shall hear the speeches at the annual banquet of the Royal Society of St. George, which was founded in 1894. Rt. Hon. Lord Maugham, the Lord Chancellor, will be the chief speaker, and Lord Queensborough, G.B.E., will be the chairman.

BANDS ON THE AIR THIS WEEK

SUNDAY (April 23).—Michael Flome (Lux., 9.15 a.m.); Percival Mackey (Lux., 9.45 a.m.); Chappie d'Amato (Norm., 10.30 a.m., Lux., 7.15 p.m.); Peter Yorke (Norm., 11.15 a.m.); Billy Cotton (Lux., 2 p.m., Norm., 2 p.m.); Van Phillips (Norm., 3 p.m., Lux., 10 p.m.); Jack Jackson (Norm., 5.30 p.m., Paris, 6.30 p.m.); Tommy Kinsman (Norm., 5.45 p.m.); Billy Bissett (Lux. and Norm., 6.30 p.m.); Alfred Van Dam (Lux., 9 p.m.); Carroll Gibbons (Lux., 9.45 p.m.).

MONDAY.—Victor Silvester (Reg.); Billy Bissett (late-night, Nat. and Reg.); Van Straten (late-night, Reg.); Bram Martin (Norm., 8 a.m., Lux., 8.15 a.m.); Carroll Gibbons (Lux., 10 a.m.).

TUESDAY.—Nat Gonella (Nat.); Sydney Lipton (late-night); Joe Loss (Norm., 7.45 a.m.); Carroll Gibbons (Lux., 5 p.m.).

WEDNESDAY.—The Ramblers from Holland (Nat.); Jack Hylton (Reg.); Billy Merrin (late-night); Bram Martin (Norm., 8 a.m., Lux., 8.15 a.m.); Percival Mackey (Norm., 9.45 a.m.); Peter Yorke (Lux., 10 a.m.).

THURSDAY.—Geraldo (Reg.); Dance-band championship finals (late-night); Joe Loss (Lux., 9 a.m.).

FRIDAY.—Maurice Winnick (Nat.); Van Phillips (Nat.); Eddie Carroll (late-night); Bram Martin (Norm., 8 a.m.); Percival Mackey (Norm., 9.45 a.m.).

SATURDAY.—Jack Harris (late-night); Bram Martin (Norm., 8 a.m., Lux., 8.15 a.m.); Carroll Gibbons (Norm., 10 a.m.).

DON'T MISS THESE

SUNDAY, April 23 (Nat.), John Hilton talking . . . Gallipoli, feature programme to commemorate Zebrugge Day. . . (Reg.) Czech Philharmonic Orchestra. . . Monday (24), Monday at Seven brings us Scott and Whaley, songwriters Box, Cox and Roberts, Ada Reeve and the usual features. . . May Huxley (soprano) and Tom Kinniburgh (bass) in a recital. . . (Reg.) Eddie Pola and Phyl Robins in "Crazy Quilt," with the Heralds of Swing. . . Buckley Hargreaves talking films. . . Guedla Waller and Vera Maconochie in a British song recital. . . Tuesday (25) Nat.: Alonzo MacTavish cracking again. . . magic melody in Music from the Movies. . . Nat Gonella hotting it up. . . (Reg.) "Murder Over Draughts," a Jefferson Farjeon short story read by Carleton Hobbs. . . Leon Cortez' 'Appy Alf' Our. . . good, 'early fun and games. . . Variety from Theatre Royal, Hanley. . . Wednesday (26), Nat.: Willie Smith commentating on World's Professional Billiards Championship semi-finals. . . Hungaria Gypsy Band. . . Sing Song revived, with Hazell and Day. . . (Reg.) Olive Shapley actuality programme, "The Working Classes". . . Variety from Winter Gardens, Morecambe. . . Thursday (27) Nat.: Bournemouth Municipal Orchestra, with Phyllis Sellick (piano). . . Lucky Dip. . . (Reg.) Dame Georgina Buller talks about the home of Sir Redvers Buller, at Downes. . . Listeners Answer Back, record-

ing of Midland programme in which listeners use Denis Morris as an Aunt Sally. . . Laelia Finneberg sings with B.B.C. Northern Orchestra. . . Eddie Pola on his own. . . Friday (28), Nat.: The Huguenots in England, feature programme by D. Aitken. . . (Reg.) R.A.C. Car Rally at Brighton, with F. J. Findon commentating. . . Clarky Rose's famous "Ours is a Nice 'Our Ours Is" . . . Van Phillips' "Time to Laugh". . . Saturday (29), Nat.: B.B.C. Midland Orchestra play Olde Englishe melodies. . . In Town Tonight. . . speeches at the Royal Academy Banquet. . . repeat of Clarkson Rose show.

CUP FINAL BROADCAST

IF, just about 2.30 on Saturday, April 29, your loudspeaker nearly bursts with noise, don't be alarmed. . . it will merely be the mighty community singing that will be broadcast prior to the F.A. Cup Final at Wembley Stadium.

As regards the match itself, between-Portsmouth and Wolverhampton Wanderers, Tommy Woodrooffe will be giving the commentary, while Ivan Sharpe will be present to aid and abet with vivid "newsy" comments about the players, the crowd and the general atmosphere.

STARS YOU CAN HEAR THIS WEEK



Elsie Day—feminine half of the Hazell and Day pair—appears again on April 26



Rupert Hazell—remember Elsie and him in "Sing Song"—makes a welcome reappearance on April 26



Supporting Ralph Lynn in Saturday's "Music Hall" is our own Renee Houston



Arthur Salisbury's Orchestra may be heard on Monday, April 24, Nat.

PEEPS INTO LUXEMBOURG'S POSTBAG

FAN MAIL—that's a side of broadcasting that many people do not stop to think about. Radio Luxembourg talks to its listeners through its programmes, but they are constantly talking to us, too—through their letters.

If a letter deals with a particular programme, a copy is sent on to the advertiser responsible, but every single letter from a listener is answered.

Incidentally, do not be surprised if the answer does not come by return of post, because there is a tremendous amount of work involved—I can say this safely, because I don't do the work! This is done by Herbert Kemplen and his staff. That's why I am writing this article—because he is too busy answering fan mail.

But this writing to listeners is work that we enjoy doing. Many listeners write just occasionally, but there are a number, too, who keep up a regular correspondence, until we feel that they are real friends.

"Those snivelling announcers!" is how one girl described them, but brickbats are few compared with the bouquets found in listeners' letters to this popular station, as you will see from this article by

MARK HOLLIS,
productions Manager
at Wireless Publicity
Ltd.



Mark Hollis (left), author of this article, seeks his material from Mr. Herbert Kemplen, Miss Horsburgh and Miss Hase

Every letter is filed in a geographical system, and each county in the British Isles has a big fat file for 1939 already. But you would be surprised if you could see the bulky folder headed "Abroad."

France, Belgium, Holland, Germany, Switzerland, are the main sources from which our foreign correspondents write, but they are by no means all.

For instance, one of our most faithful correspondents is from India—she sends us Indian stamps in case some of the staff might like them, and a little touch like that makes broadcasting a good deal more human.

Of course, we learn a lot from our listeners' letters to help us in our attempts to give the public what they want. Incidentally, our mail underlines the well-known fact that one man's (or woman's) meat is another man's poison.

For example, take the women's hour programmes. One of our listeners writes to us: "I never heard such cock-eyed piffle in my life. Please tell somebody that this is 1939, not 1820, and that women have grown up," or another writer pleads—"more in sorrow than in anger"—"Surely we could be treated as average human beings and given something that doesn't make us feel rather sick. Please put an end to them soon—if you can untangle the poor dears from their insane meanderings."

But to counteract hard words such as these, we have hundreds of letters in praise of the same programmes, and, incidentally, it is interesting to find how many women make a habit of going round to each other's houses in the afternoons and forming Luxembourg Listening Clubs.

Clearly, the most we can do is to watch the letters that come in for or against any particular features of the programmes, and if at any time we find the unfavourable letters increasing by comparison with the others, then we have to look into things.

We like it very much when you write to us, whether in praise or blame, but do please remember that we never hope to please everyone and you may be one of a minority.

Many listeners write to ask us about some tune they have heard and liked—what was its title, who sang it, can they buy a record of it and so on.

Sometimes, too, they are not sure in which programme they heard it and occasionally they are even mistaken about the station from which they heard it, so that quite a lot of detective work may be needed to find the answer—but the answer usually is found in the end.

Another subject of many letters is the announcers—either the regular station announcers or those on particular programmes.

Such an overwhelming majority of these letters are in favour that it is quite a refreshing change to find a listener who produces the eloquent description "Horrible snivelling, snickering voices of your announcers trying to wheedle as though talking to feeble-minded children."

A few weeks ago, we received a letter—quite a short one—from a boy.

"I am listening to, and enjoying your programme from Radio Luxembourg" and then some questions about a favourite artiste. Nothing very unusual about that—except that it was written in Braille.

Well, it must be much more fun to read a letter yourself than have it read to you so the answer went back in Braille, too—and it's good to know that Luxembourg can give some pleasure to those people who have had more bad luck than the rest of us.

There are a number of letters that tell the same story—"I have an aunt who is blind, whose only enjoyment is to listen to your programmes" and—as an apology for writing in pencil, "I have been flat on my back on a spinal carriage over ten years, and ink runs from the pen."

We find lots of things in that post bag of ours—sadness and gladness—but most of all, a feeling of friendship between the listeners and us. So good-bye and write to us soon. We like it!

Not just a 'head and shoulder's beauty

... I'm SCHOOLGIRL COMPLEXION all over!

Tune in to the
**PALMOLIVE
HALF HOUR
of LIGHT MUSIC**

OLIVE PALMER · PAUL OLIVER
AND THE PALMOLIVERS AND
THAT MASTER MERRY-MAKER
EDDIE POLA

PALMOLIVE

SUNDAYS - - at 7-30 p.m.
FRIDAYS - - at 3-30 p.m.

RADIO LUXEMBOURG
(1293 metres)

3^d

LISTEN TO RADIO LUXEMBOURG

1,293 metres

Announcers: Mr. Derek Baker and Mr. Valentine Brooke

SUNDAY, APL. 23

- 9.0 a.m. Reginald Foort at the Organ
- 9.15 a.m. The New Cavalcade of Melody, with Michael Flome and His Band and Paula Green.
- 9.30 a.m. Adventures of the Saucy Boy With Uncle George, Bettie Bucknelle, Johnny Johnston, and Dance Band directed by Tommy Kinsman.



Carroll Gibbons and his boys will be featured in the Cookeen programme on Monday at 10 a.m.

- 9.45 a.m. THEATRE OF THE AIR Presents "Showland Memories," with Elena Daniell, Robert Irwin and Percival Mackey and His Orchestra.—By the courtesy of California Syrup of Figs.
- 10.0 a.m. Old Salty and His Accordion To-day: Old Salty and the Giant Pandas.
- 10.15 a.m. INSTANT POSTUM Presents "No. 7, Happiness Lane," with Big Bill Campbell and His Hill-Billies.



ON Sunday, April 23, this quaint and charming town of Luxembourg will be celebrating the centenary of its declaration of independence, and for days everyone will be singing and parading through the streets, houses will be covered with flags and roads with bunting.

Between 11 a.m. and 12 noon on Sunday, listeners will be able to hear a relay from the cathedral of Luxembourg of the Te Deum, and at 4 p.m., there will be a broadcast of the musical festival in the Municipal Buildings, and a speech by His Excellency the Minister of State. To make air space for these broadcasts, Carters Little Liver Pills, Cookeen Cooking Fat, Milk of Magnesia, Horlicks and others, have kindly held out their own programmes.

- 10.30 a.m. "A GYPSY TOLD ME" (Memoirs of a Traveller in the lands of Romany). A programme of gypsy music, introducing the famous Hungaria Band.—Sponsored by Freezeze Corn Remover.
- 10.45 a.m. Professor Bryan Michie "The Riddle Master."

- 11.0 to 12 (noon) Special Broadcast in connection with the celebrations of the centenary of the declaration of independence of the State of Luxembourg.

- 12.0 (noon) QUAKER QUARTER-HOUR Featuring Carrol Lewis and His Radio Discoveries: Geoffrey Rosenthal (Boy Soprano), Ken Wells (Vocal and Trumpet), Marion Perry (Comedy Song), Ivor Pye (Vocal at Piano), Eric Gaskell (Comedy Song). From the stage of the Odeon, Leicester Square.—Presented by Quaker Corn Flakes.

- 12.15 p.m. J. J. Blakemore, Astrologer With Jack Cooper and Orchestra—"Love Songs In Rhythm."

- 12.30 p.m. "Sing As We Go."

- 12.45 p.m. "THANKS FOR THE MEMORIES" The Story of Leslie Henson's twenty-five years of West End Stardom.—Presented by Huntley & Palmers, Ltd.

- 1.0 p.m. COME TO SUNDAY AFTERNOON AT DIANA CLARE'S And meet Claude, Dickie, Maureen and Honey, amidst singing, fun and music.—Presented by Lux.

- 1.30 p.m. Programme of Melody and Song With Monte Rey, Dorothy Carless, Gerry Fitzgerald, Helen Hill, and Orchestra conducted by Philip Green.

- 2.0 p.m. Billy Cotton and His Band Featuring Ted Ray with Phyllis Robins, Alan Breeze, and Peter Williams.

- 2.30 p.m. YOUR OLD FRIEND DAN In "Songs of Safety." A programme of Safety First for Parents and their Children.—Presented by Johnson's Wax.

- 2.45 p.m. THE CADBURY OPERA HOUSE The tunes everyone knows from the great operas, sung and played by Britain's finest musicians. This week: "Faust," with Enid Cruickshank, Stiles Allen, Parry Jones, Norman Allin, Dennis Noble, the Opera Chorus and the Cadbury Symphony Orchestra, directed by Dr. Malcolm Sargent. The story of the opera is told by Jack Livesey.—Presented by Cadbury Bros. on behalf of their "Roses" Chocolates.



Looks like Pearl's leg-pull won't be such a success after all, but whatever happens on the C.R. Ranch, don't miss Carson Robison and his Pioneers in the Fairy Soap programme on Sunday at 3 p.m. and Wednesday at 5 p.m.

- 3.0 p.m. CARSON ROBISON AND HIS PIONEERS Continue their popular Hill-Billy broadcasts.—Presented by Fairy Soap.

- 3.15 p.m. "London Merry-Go-Round" With Teddy Randall and His London Band, Madeline de Gist and Pierre le Kreun, and the singing, smiling "Men-about-Town."

- 3.30 p.m. David and Margaret with Orchestra.

- 3.45 p.m. Music in the New Sweet Manner, with "The Ace of Hearts" Orchestra, directed by Monia Litter, featuring "Your Singer of Romantic Songs."

- 4.0 to 5.0 p.m. Special Broadcast in connection with the celebrations of the centenary of the declaration of independence of the State of Luxembourg.

- 5.0 p.m. Concert Played by Station Orchestra.

- 5.15 p.m. DE RESZKE PERSONALITIES No. 16. Dorothy Ward, Dorothy Ward, Queen of Pantomime, and her husband, Shaun Glenville, reminisce with Leslie Mitchell and the De Reszke Orchestra.—Presented by De Reszke Cigarettes.

- 5.30 p.m. Harry Hemsley and Orchestra

- 6.0 p.m. The Radio Gang Show Featuring Ralph Reader.

- 6.30 p.m. RINSO RADIO REVUE Featuring Billy Bisset and His Band, Bebe Daniels and Ben Lyon, Tommy Handley, Alice Mann, Sam Browne, Effie Atherton. Compered by Ben Lyon.—Presented by Rinsol.

- 7.0 p.m. Another episode in the thrilling adventures of INSPECTOR BROOKS and his son, Dick, of Scotland Yard. Inspector Brooks is played by D. A. Clarke-Smith.—Presented by Phillips' Dental Magnesia.

- 7.15 p.m. Nothing But the Truth A collection of amazing facts told to you by O'Donegal, with music by Chapple d'Amato and His Orchestra.

- 7.30 p.m. PALMOLIVE PROGRAMME With Eddie Pola, Olive Palmer, Paul Oliver and the Palmolives.

- 8.0 p.m. SIR THOMAS BEECHAM And the London Philharmonic Orchestra, playing popular classical works.—Presented by Beechams Pills, Ltd.

- 8.30 p.m. Luxembourg News (in French).

- 9.0 p.m. Highlights On Parade With Alfred Van Dam and His State Orchestra, and Helen Raymond.

- 9.15 p.m. Sunday Night Excursion With Claude Dampier and Billie Carlyle.

- 9.45 p.m. On the Air With Carroll Gibbons and the Savoy Orpheans, Anne Lenner and George Melachrino.

Please turn to next page



Jack Train will give you delightful impressions of Lionel Barrymore and W. C. Fields on Friday at 9 a.m.

RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 27

- 10.0 p.m.**
POND'S SERENADE TO BEAUTY
 Brings you Stella Wayne, discussing some human problems. The Dance Orchestra is led by Van Phillips. Announced by Michael Riley.—Presented by Ponds Extract Co., Ltd.
- 10.30 p.m.** Denny Dennis sings for you to music by Don Barrigo.
- 10.45 p.m.** Station Concert
- 11.30 to 12.0 (midnight)** Request Programme.

MONDAY, APRIL 24

- 8.0 a.m.**
MELODIES FROM THE AIR
 Presented by Bisodol.
- 8.15 a.m.**
MUSIC IN THE MORNING
 Featuring Gloria Brent, Bob Howard, Marilyn, and Bram Martin and His Orchestra.—Presented by Horlicks.
- 8.30 a.m.** Station Concert
- 8.45 a.m.**
THE OPEN ROAD
 Presented by Carters Little Liver Pills.
- 9.0 a.m.** Station Concert
- 9.30 a.m.** Sunlight on Monday
 "Songs of the Morning" played by Terence Casey at the Organ of the Gaumont Cinema, Chelsea.
- 9.45 a.m.** Keeping House With Elizabeth Craig.
- 10.0 a.m.**
THE COOKEEN PROGRAMME
 With Carroll Gibbons and His Boys, Anne Lenner and George Melachrino. Guest Artists: George Baker and The Hawaiian Islanders.
- 10.30 a.m.**
PLAIN JANE
 Presented by Rinso.
- 2.15 p.m.**
A SERIAL STORY
 "Mr. Keen, Tracer of Lost Persons."
 Presented by Anne French Cleansing Milk.
- 2.30 p.m.** "BACKSTAGE WIFE"
 Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m.** "YOUNG WIDOW JONES"
 Presented by Milk of Magnesia.
- 3.0 p.m.**
"THE SWEETEST LOVE SONGS EVER SUNG"
 Presented by Phillips' Dental Magnesia.
- 3.15 p.m.** "STELLA DALLAS"
 Presented by California Syrup of Figs.
- 3.30 p.m.**
STARS ON PARADE
 A programme of Movie Memories. Presented by Puffed Wheat and Puffed Rice.
- 3.45 p.m.** Crime Reporters
 Featuring Norman Shelley, Philip Wade, and Ivan Samson.
- 4.0 p.m.** "Radio Who's Who"
4.15 p.m. "The Charm School"
 Featuring Kay Lawrence.
- 4.30 p.m.** Station Concert
- 4.45 p.m.**
MARMADUKE BROWN
 The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.
- 5.0 p.m.**
KITCHEN WISDOM
 Presented by Borwick's Baking Powder.
- 5.15 to 5.30 p.m.** Request Programme.

TUESDAY, APRIL 25

- 8.0 a.m.**
MELODIES FROM THE AIR
 Presented by Kolynos Tooth Paste.
- 8.15 a.m.** Herman Darewski and His Orchestra, with Margaret Eaves and Gerald Arthur as vocalists.
- 8.30 a.m.** Household Hints by Mrs. Able.
- 8.45 a.m.**
CADBURY CALLING
 And presenting "Songs to Make You Sing." With Charlie Kunz at the piano and Miff Ferrie's Jakdauz to sing to you. Presented by Cadbury Bros.
- 9.0 a.m.**
A PROGRAMME OF CHARACTER
 Presented by Pan Yan Pickle.
- 9.15 a.m.** The Mansion of Melody
 With Eric Anderson and Dorothy Carless and Harold Ramsay at the organ.
- 9.30 a.m.** Film Star Recipes from Hollywood.
- 9.45 a.m.**
"WE BRING YOU A LOVE SONG"
 With Jack Wilson and His Versatile Five, Denny Dennis and Esther Coleman. Presented by Turog Brown Bread.
- 10.0 a.m.** "Ask the Doctor"
 With music by the Arcadian Octet.
- 10.15 a.m.** Doctor Humankind
 Gives you a slice of life from his casebook of humanity.
- 10.30 a.m.**
PLAIN JANE
 Presented by Rinso.
- 2.15 p.m.**
A SERIAL STORY
 "Mr. Keen, Tracer of Lost Persons."
 Presented by Anne French Cleansing Milk.
- 2.30 p.m.** "BACKSTAGE WIFE"
 Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m.** "YOUNG WIDOW JONES"
 Presented by Milk of Magnesia.
- 3.0 p.m.**
"THE SWEETEST LOVE SONGS EVER SUNG"
 Presented by Phillips' Dental Magnesia.
- 3.15 p.m.** "STELLA DALLAS"
 Presented by California Syrup of Figs.
- 3.30 p.m.** Reginald Foort at the Organ
 Special Guest Artist: Jill Manners.
- 4.0 p.m.** Cavalcade of Melody
- 4.15 p.m.**
GOOD AFTERNOON
 A visit from Albert Whelan, bringing a song, a smile and a story.—Presented by Andrews Liver Salt.
- 4.30 p.m.**
HUNTLEY & PALMERS
 Present "The Best of Everything." A programme arranged and compered by Christopher Bouch.
- 4.45 p.m.**
MARMADUKE BROWN
 The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.
- 5.0 p.m.** On the Air
 With Carroll Gibbons and the Savoy Orpheans, Anne Lenner and George Melachrino.
- 5.15 to 5.30 p.m.**
THE OPEN ROAD
 Presented by Carters Little Liver Pills.



Charming Effie Atherton will be appearing in the Rinso Radio Revue on Sunday at 6.30 p.m.

WED., APRIL 26

- 8.0 a.m.**
MELODIES FROM THE AIR
 Presented by Bisodol.
- 8.15 a.m.**
MUSIC IN THE MORNING
 Presented by Horlicks.
- 8.30 a.m.** Four Star Feature
- 8.45 a.m.**
GOOD MORNING
 A visit from Albert Whelan, bringing a song, a smile and a story.—Presented by Andrews Liver Salt.
- 9.0 a.m.** Problem in Music
- 9.15 a.m.** Station Concert
- 9.45 a.m.** Radio Favourites
- 10.0 a.m.**
THE STORK RADIO PARADE
 Peter Yorke and his Concert Orchestra present "Who Made This Tune Famous?" compered by Dave Miller, with Ronnie Hill, Joan Ayling and the Stork Radio Three. Announcer: Bob Walker. Presented by Stork Margarine.
- 10.30 a.m.**
PLAIN JANE.
 Presented by Rinso.
- 2.15 p.m.**
A SERIAL STORY
 "Mr. Keen, Tracer of Lost Persons."
 Presented by Anne French Cleansing Milk.
- 2.30 p.m.** "BACKSTAGE WIFE"
 Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m.** "YOUNG WIDOW JONES"
 Presented by Milk of Magnesia.
- 3.0 p.m.**
"THE SWEETEST LOVE SONGS EVER SUNG"
 Presented by Phillips' Dental Magnesia.
- 3.15 p.m.** "STELLA DALLAS"
 Presented by California Syrup of Figs.
- 3.30 p.m.** Station Concert
- 4.0 p.m.** "Radio Who's Who"
- 4.15 p.m.** "LOVE IN AN ATTIC"
 Presented by Lavona Hair Tonic.
- 4.30 p.m.** Station Concert
- 4.45 p.m.**
MARMADUKE BROWN
 The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.

- 5.0 p.m.**
CARSON ROBISON AND HIS PIONEERS
 Continue their popular Hill-Billy broadcasts.—Presented by Fairy Soap.
- 5.15 to 5.30 p.m.**
THE OPEN ROAD
 Presented by Carters Little Liver Pills.

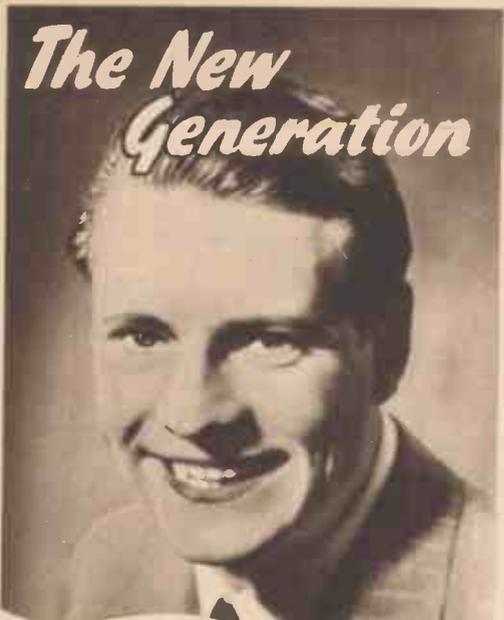
THURS., APRIL 27

- 8.0 a.m.**
MELODIES FROM THE AIR
 Presented by Kolynos Tooth Paste.
- 8.15 a.m.**
MUSIC IN THE MORNING
 Presented by Horlicks.
- 8.30 a.m.**
THE OPEN ROAD
 Presented by Carters Little Liver Pills.
- 8.45 a.m.**
GOOD MORNING
 A visit from Albert Whelan, bringing a song, a smile and a story.—Presented by Andrews Liver Salt.
- 9.0 a.m.**
THE MELTONIAN PROGRAMME
 Of Dancing Moods, with Joe Loss and His Band, Chick Henderson and Dick Bentley. Featuring a Dance Romance every week. This week: The Military Two-step.—Presented by Meltonian Shoe Dressings.
- 9.15 a.m.**
MUSICAL CONSEQUENCES
 Presented by Bisurated Magnesia.
- 9.30 a.m.** Film Star Recipes from Hollywood.
- 9.45 a.m.** Keeping House With Elizabeth Craig.
- 10.0 a.m.** The Living Witness
 Fascinating episodes from the lives of men and women around you.
- 10.15 a.m.** Station Concert
- 10.30 a.m.**
PLAIN JANE
 Presented by Rinso.
- 2.15 p.m.**
THE MELODY LINGERS ON
 Presented by Kolynos Denture Fixative.
- 2.30 p.m.** "BACKSTAGE WIFE"
 Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m.** "YOUNG WIDOW JONES"
 Presented by Milk of Magnesia.
- 3.0 p.m.**
"THE SWEETEST LOVE SONGS EVER SUNG"
 Presented by Phillips' Dental Magnesia.
- Please turn to page 30



Reginald Dixon will be playing your favourite tunes in the Cadbury Calling programme on Saturday at 8.45 a.m.

The New Generation



takes
Beechams Pills

to keep fit all the time

Modern young people know that Beechams Pills are the most famous of all laxatives, gentle, natural, effective, reliable. Make them your Golden Rule of Health and you'll keep free from everyday ills. *Sold Everywhere*

WORTH A GUINEA A BOX

Listen to "We Bring You a Love Song," with Denny Dennis, Jack Wilson and his Versatile Five, and Esther Coleman.



LUXEMBOURG
Every Tuesday
9.45 a.m.

NORMANDY
Every Wednesday
10 a.m.

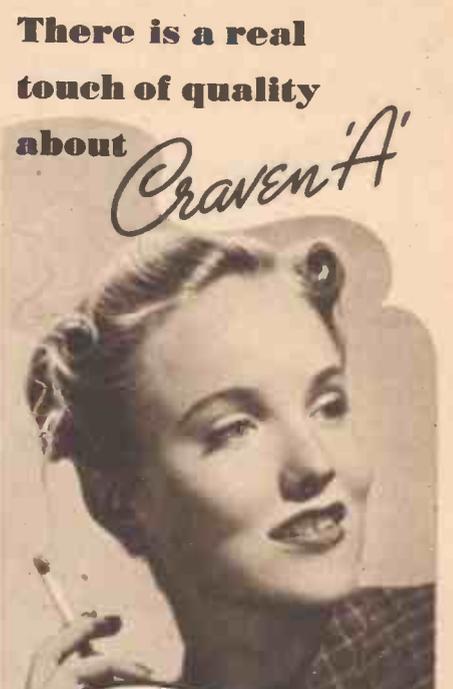
FIRES need a draught to make them burn brightly, but the warmth of your body depends on a sufficiency of carbohydrates in your food. Turog Brown Bread supplies not only carbohydrates but an extra supply of tissue-forming, body-building proteins. Therefore ask for Turog next time the baker calls. It's delicious.

Save Coupons for Free Gifts.

TUROG

brown bread T.208

There is a real touch of quality about *Craven 'A'*



Refinement

Men do notice the little refinements of a woman's appearance—whiteness of hands, softness of lips. You who smoke appreciate Craven 'A' cork-tipped, because they do not readily cause finger stain or interfere with make-up.

PACKETS
10 for 6d · 20 for 1/-
BOXES
25 for 1/3 · 40 for 2/-

MADE SPECIALLY TO PREVENT SORE THROATS
Carreras Ltd.—150 years' reputation for quality
C.A. 647



HUNTLEY & PALMERS WELCOME ASSORTMENT

A pageant of variety

17 different kinds of Huntley & Palmers Biscuits in this delicious collection.

That is Welcome Assorted! You get wafers, shortcake, creams, chocolate biscuits. There's a favourite for everyone—and plenty of them too. Welcome Assorted cost only 1/- a lb. They're amazing value and they are made by Huntley and Palmers—so you know they're the best.

In Dry packs and beautifully decorated Tins. Order some from your grocer or confectioner today.

HUNTLEY & PALMERS
WELCOME ASSORTED
1/- per lb. Drum asillus. 2/6

LISTEN TO LESLIE HENSON in Huntley and Palmers' Programme from Luxembourg every Sunday at 12.45 p.m., and BEST OF EVERYTHING every Tuesday at 4.30 p.m.

Carroll Levis's
most popular
DISCOVERY

On Sunday, April 2nd
was
ANITA SMITH
who sang
"I Won't Tell a Soul"

On Sunday, April 9th
was
LESLIE GENTLE
who sang
"Any Broken Hearts to Mend"

These artistes received the greatest number of votes from listeners to the programmes presented by the makers of Quaker Oats

Don't miss CARROLL LEVIS and his latest RADIO DISCOVERIES next week!

AND DON'T FORGET YOUR VOTE. IT MAY MEAN A STAGE CONTRACT FOR ONE OF THESE "UNKNOWN'S."

NORMANDY 5.15 p.m. SUNDAY <small>Transmission through I.B.C. Ltd.</small>	POSTE PARISIEN 6.15 p.m. SUNDAY
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LUXEMBOURG (12 noon) SUNDAY

A Thrilling New Invitation For You!

THE MAKERS OF LUX CORDIALLY INVITE YOU TO
"Sunday Afternoon at Diana Clare's"

An absolutely new, sparkling kind of non-stop entertainment! Light music and songs in an exciting, amusing party atmosphere

TUNE IN every Sunday! At 1 p.m. from Luxembourg and 1.30 p.m. from Normandy. (Transmission arranged through I.B.C.) Meet a group of well-known singers and artistes who will remain anonymous. See if you can guess who they are! You'll find this the grandest party ever given!

P.S. If you missed the first party on Sunday, April 16th—be sure to come the next Sunday and every Sunday after that!

LX2514-120.

Tune in on Sunday morning
at 8.45 A.M. to—

Gibbs



IVORY CASTLE
Radio
ADVENTURE STORY
from
RADIO NORMANDY

Postman Beaver on the bicycle is only one of the host of quaint little people in the Land-of-Dreams-Come-True. The Land where the Archer and his Elves, with the aid of Rose Pink—the Fairy Queen—and her lovely Fairies, wage their terrible battles with Old Giant Decay and his horrible imps. Meet them all—hear their actual voices in the thrilling Gibbs Radio Fairy Story every Sunday morning at 8.45.



Transmissions arranged through the I.B.C. Ltd.

GDR 2

In Next Week's

RADIO PICTORIAL

- ★ **B.B.C. "Listener Research" Bunkum**
A trenchant article by Garry Allighan
- ★ **"It's a Nice Hour, H'ours is!"**
All about Clarkson Rose's broadcast
- ★ **At Home with Lorna Stuart**
- ★ **Here are Radio's Drama Stars**
- ★ **Man of Many Bands**
A Close-up of Jos. Q. Atkinson, the popular Newcastle music maestro
- ★ **After Dark in Radioland**
Final instalment of this absorbing series of articles.

Specially Featured: Denier Warren, Beryl Davis, George Doonan, Joyce Winn.

ON SALE NEXT FRIDAY

To avoid disappointment order your copy now

RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 28

- 3.15 p.m. **"STELLA DALLAS"**
Presented by California Syrup of Figs.
- 3.30 p.m. **"STARS ON PARADE"**
A programme of movie memories.
Presented by Puffed Rice and Puffed Wheat
- 3.45 p.m. Station Concert
- 4.15 p.m. Tea Time
With Cyril Fletcher in "Odd Odes and Music."
- 4.30 p.m. **"YOUR OLD FRIEND DAN"**
In "Songs of Safety." A programme of Safety-First for Parents and their Children.—Presented by Johnson's Wax.
- 4.45 p.m. **MARMADUKE BROWN**
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.
- 5.0 p.m. Station Concert
- 5.15 to 5.30 p.m. **SANDY POWELL**
In the exciting series of fun and adventure—"Around the World with Sandy Powell."—Presented by Acora Shredded Beef Suet.



Miff Ferrie and his Jakdauz will be singing in the "Songs to Make You Sing" programme on Tuesday at 8.45 a.m.

FRIDAY, APRIL 28

- 8.0 a.m. **MELODIES FROM THE AIR**
Presented by Kolyinos Tooth Paste.
- 8.15 a.m. "I Hear England Calling"
- 8.30 a.m. Mrs. Cambridge (Christine Barry).
- 8.45 a.m. New Personalities for 1939
Up and Coming young Juveniles.
- 9.0 a.m. Cinemagazine
A Radio Magazine, with the Film Critic. Portraits of the Stars. This week: Impressions of Lionel Barrymore and W. C. Fields by Jack Train. Famous film duets by Anne Ziegler and Dennis Noble.
- 9.15 a.m. Simon the Singer and Orchestra
- 9.30 a.m. **THE OPEN ROAD**
Presented by Carters Little Liver Pills.
- 9.45 a.m. Concert
- 10.0 a.m. The Songs You Love
With Webster Booth and the Arcadian Octet.
- 10.15 a.m. Station Concert
- 10.30 a.m. **PLAIN JANE**
Presented by Rinso.
- 2.15 p.m. **THE MELODY LINGERS ON**
Presented by Kolyinos Denture Fixative.
- 2.30 p.m. **"BACKSTAGE WIFE"**
Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m. **"YOUNG WIDOW JONES"**
Presented by Milk of Magnesia.
- 3.0 p.m. **"THE SWEETEST LOVE SONGS EVER SUNG"**
Presented by Phillips' Dental Magnesia.
- 3.15 p.m. **"STELLA DALLAS"**
Presented by California Syrup of Figs.
- 3.30 p.m. **PALMOLIVE PROGRAMME**
with Eddie Pola, Olive Palmer, Paul Oliver and the Palmolivers.

- 4.0 p.m. David and Margaret
with Orchestra.
- 4.15 p.m. Adventures of the Saucy Boy
With Uncle George, Bettie Bucknelle, Johnny Johnston, and Dance Band directed by Tommy Kinsman.
- 4.30 p.m. **INSTANT POSTUM**
Presents "No. 7, Happiness Lane," with Big Bill Campbell and His Hill-Billies.
- 4.45 p.m. **MARMADUKE BROWN**
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.
- 5.0 p.m. Station Concert
- 5.15 to 5.30 p.m. Request Programme
- 11.0 p.m. "Music for a Dancing Mood"
- 11.30 p.m. Dance Music
- 12.0 (midnight) Daydreams at Midnight
- 12.15 to 1.0 a.m. Dance Music

SAT., APRIL 29



Monte Rey's splendid tenor voice will be heard on Sunday at 1.30 p.m.

- 8.0 a.m. **MELODIES FROM THE AIR**
Presented by Kolyinos Tooth Paste.
- 8.15 a.m. **MUSIC IN THE MORNING**
Presented by Horlicks.
- 8.30 a.m. The Circus Comes to Town
George Buck, Philip Wade, Jack Train, and Claude Hulbert and Enid Trevor, with the Augmented Circus Band.
- 8.45 a.m. **CADBURY CALLING**
"You call the tune." Have you a favourite tune? Reginald Dixon is playing listeners' requests each week in his programme of organ music.—Presented by Cadbury Bros.
- 9.0 a.m. **CADBURY CALLING**
"The Cocobub Radio News." A Radio Magazine for boys and girls, edited by Jonathan. With a thrilling Red Indian serial by Chief Os-ke-non-ton, tales by Old Peter, the Petshop Man, boy and girl entertainers, and the Cadbury Cowboys.—Presented by Cadbury Bros. on behalf of their Bournville Cocoa.
- 9.15 a.m. Station Concert
- 9.30 a.m. Film Star Recipes from Hollywood.
- 9.45 a.m. Keeping House with Elizabeth Craig.
- 10.0 a.m. **FAVOURITE MELODIES**
Presented by Freezone Corn Remover.
- 10.15 a.m. Station Concert
- 10.30 a.m. Concert
- 5.15 p.m. The Reporter of Odd Facts
- 5.30 to 6.0 p.m. All the Association Football Results.
- 11.0 p.m. "Music for a Dancing Mood"
- 11.30 to 12.0 (midnight) Dance Music
- 12.0 (midnight) Midnight in Mayfair
- 12.15 a.m. The Smarsty Show
Bringing you four of the smartest performers around Town.
- 12.30 to 1.0 a.m. Dance Music

Information supplied by Wireless Publicity, Ltd., Electra House, Victoria Embankment, W.C.2. Sole Agents in the British Empire.

"Happy Listening"



RADIO NORMANDY

274 m., 1,095 kc/s

I.B.C. Studio Manager: George R. Busby. Chief Resident Announcer: David J. Davies. Resident Announcers: Ian Newman, Norman Evans, Ralph Hurcombe, Godfrey Holloway. Sound Engineer: Clifford Sandall

SUNDAY, APRIL 23

- 7.0 a.m. Radio Revelle
Time Signals, 7.15, 7.30 and 8.0 a.m.
- 8.0 a.m. Studio Service
Conducted by The Rev. C. Ross, of All Saints' Church, Rouen.
Time Signal, 8.15 a.m.
- 8.15 a.m. Sing Song
- 8.30 a.m. French News Bulletin
- 8.40 a.m. YOUR MESSAGE FROM THE STARS
Murray Lister, the Radio Normandy Astrologer, reads in the stars your luck for to-day.—Presented by Anne French Cleansing Milk.
- 8.45 a.m. IVORY CASTLES
A grand musical adventure.—Presented by Gibbs Dentifrice.
Time Signal, 9.0 a.m.
- 9.0 a.m. COOKEEN CABARET
With Helen Clare and Guest Artistes Hawaiian Islanders, George Baker, Compered by Russ Carr.—Presented by Cookeen Cooking Fat.
- 9.15 a.m. "I Hear England Calling"
The Long-range Weather Forecast for to-day and to-morrow.
- 9.30 a.m. Musical Pie
With Philip Martell and Orchestra, Robert Naylor, Jill Manners.
- 9.45 a.m. THE RIZLA SPORTS REVIEW
Featuring Bert Barlow. Interviews, forecasts, gossip, guidance. Presented by Bruce Anderson, announced by Bob Danvers Walker, for Rizla Cigarette Papers.
Time Signal, 10.0 a.m.
- 10.0 a.m. I've Brought My Music
Songs at the piano by Harry Jacobson.
- 10.15 a.m. CARSON ROBISON AND HIS PIONEERS
Presented by Fairy Soap.
- 10.30 a.m. Nothing But the Truth
A collection of amazing facts told to you by O'Donegal, with music by Chappie d'Amato and His Orchestra.

TIMES OF TRANSMISSIONS

All Times stated are Greenwich Mean Time

SUNDAY:	WEEKDAYS:
7.0 a.m.—11.45 a.m.	7.0 a.m.—11.30 a.m.
1.30 p.m.—7.30 p.m.	2.0 p.m.—6.0 p.m.
10.0 p.m.—1.0 a.m.	†12 (midnight)—†1.0 a.m.
†Friday, Saturday, till 2.0 a.m.	

- 10.45 a.m. GEORGE FORMBY
With a strong supporting cast, including "Beryl." A terrific series of laughter and song programmes.—Presented by the proprietors of Feen-a-Mint.
Time Signal, 11.0 a.m.
- 11.0 a.m. DONALD PEERS
Cavalier of Song. Supported by The D.D.D. Melodymakers.—Presented by D.D.D. Prescription, and compered by Tom Ronald.
- 11.15 a.m. STORK RADIO PARADE
With Peter Yorke and His Orchestra, Joan Ayling, Ronnie Hill, The Stork Radio Three. Compere: David Miller. Announcer: Bob Danvers Walker.—Presented by Stork Margarine.
- 11.45 a.m. Programmes in French
- 1.30 p.m. COME TO SUNDAY AFTERNOON AT DIANA CLARE'S
And meet Claude, Dickie, Maureen and Honey, amidst singing, fun and music.—Presented by Lux.
Time Signal, 2.0 p.m.
- 2.0 p.m. Billy Cotton
Featuring Ted Ray and Phyllis Robins, Alan Breeze, Peter Williams.
- 2.30 p.m. Teaser Time
- 2.45 p.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
Time Signal, 3.0 p.m.
- 3.0 p.m. POND'S SERENADE TO BEAUTY
Brings you Stella Wayne, discussing some human problems. A new Dance Orchestra led by Van Phillips. Announced by Michael Riley.—Presented by Pond's Extract Co., Ltd.

- 3.30 p.m. Reginald Foort
at the organ, with a guest artiste, Tollefsen. *Time Signal, 4.0 p.m.*
- 4.0 p.m. HORLICKS PICTURE HOUSE
Master of Ceremonies: Sutherland Felce. Flora Robson, Vic Oliver, Dorothy Alt, The Cavendish Three, Mayfair Men, and the Horlicks All-Star Orchestra under Debroy Somers.—Presented by Horlicks.
Time Signal, 5.0 p.m.
- 5.0 p.m. Sing As We Go
Featuring Leonard Henry, Gwyneth Lascelles, Raymond Newell, The Sing Song Orchestra and Choir, under the direction of Dennis Van Thal.
- 5.15 p.m. QUAKER QUARTER-HOUR
Featuring Carroll Levis and His Radio Discoveries, Geoffrey Rosenthal (boy soprano), Ken Wells (vocal and trumpet), Marion Perry (comedy song), Ivor Pye (vocal at piano), Eric Gaskell (comedy song). From the stage of the Odeon, Leicester Square.—Presented by Quaker Corn Flakes.
- 5.30 p.m. The Makers of Oxydol proudly present JACK JACKSON AND HIS BAND in a new and unusual entertainment with an all-star cast: with Helen Clare, The Three Jacks, Jack Hunter and Jack Cooper.
- 5.45 p.m. Adventures of the Saucy Boy
With Uncle George, Bettie Bucknelle, Johnny Johnston, and Dance Band directed by Tommy Kinsman.
- 6.0 p.m. Let's Remember
With Frank Titterton, Leslie Jeffries and His Quintette, Anne Ziegler, and the Old Time Singers.
- 6.15 p.m. EVENING IN PARIS
Fifteen minutes in Paris. A unique show brought from a studio actually in the gay capital. Compered by Roy Plomley, Aubrey Pankey, Danny Polo, Mia Schwartz, Pierre Zepelli and His Orchestra, with Jerry Mengo.—Presented by Bourjois.
- 6.30 p.m. RINSO RADIO REVUE
Featuring Billy Bisset and His Band, Bebe Daniels and Ben Lyon, Tommy Handley, Alice Mann, Sam Browne, Effie Atherton. Compered by Ben Lyon.—Presented by Rinsol.
- 7.0 p.m. Music in the New Sweet Manner. With The Ace of Hearts Orchestra, directed by Monia Litter. Featuring "Your Singer of Romantic Songs." A programme of music for sweet-hearts.
- 7.15 p.m. A PROGRAMME OF LIGHT MUSIC
Presented by Milk of Magnesia.
- 7.30 p.m. Programmes in French
- 10.0 p.m. Riddle-Rhythm
With Leonard G. Feather.
- 10.15 p.m. Straussiana
- 10.30 p.m. Special American Broadcast
From WMCA Station, New York.
- 10.45 p.m. The Songs We Know Them By
Time Signal, 11.0 p.m.
- 11.0 p.m. Vaudeville
- 11.15 p.m. Motor Magazine
A programme of the road. Edited by Alan Hess.
- 11.45 p.m. Sweet Music
- 12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.
- 12.30 a.m. Dance Music
- 1.0 a.m. I.B.C. Good-night Melody



Ronnie Hill takes part in the Stork programme on Sunday at 11.15 a.m.

MONDAY, APRIL 24

- 7.0 a.m. Radio Revelle
Time Signal, 7.15 a.m.
- 7.15 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills
Time Signal, 7.30 a.m.
The Long-range Weather Forecast for to-day and to-morrow.
- 7.30 a.m. Light Music
- 7.45 a.m. The Songs We Know Them By.
Time Signal, 8.0 a.m.
- 8.0 a.m. MUSIC IN THE MORNING
Featuring Gloria Brent, Bob Howard and Marilyn. Bram Martin and His Orchestra.—Presented by Horlicks.
Time Signal, 8.15 a.m.
- 8.15 a.m. I Hear England Calling
- 8.30 a.m. French News Bulletin
- 8.40 a.m. YOUR MESSAGE FROM THE STARS
Presented by Anne French Cleansing Milk.
- 8.45 a.m. From Now Till Nine
Time Signal, 9.0 a.m.
- 9.0 a.m. Ed and Don
The Singing Cowboys
- 9:15 a.m. For Accordion Enthusiasts
- 9.30 a.m. MELODIES FROM THE AIR
Presented by Kolynos Tooth Paste.
- 9.45 a.m. LONDON MERRY-GO-ROUND
Teddy Randall and His Sensational London Band, Madeleine de Gist, Pierre le Kreun, and the smiling, singing Men-about-Town.—Presented by Milk of Magnesia.
Time Signal, 10.0 a.m.
- 10.0 a.m. Music on the Cinema Organ
- 10.15 a.m. A PROGRAMME OF CHARACTER
Presented by Pan Yan Pickle.
- 10.30 a.m. Home and Beauty
Time Signal, 10.45 a.m.
- 10.45 a.m. Benjie McNabb
Presents Radio Normandy Concert Hall.
- 11.0 a.m. Something for Everybody
- 11.30 a.m. Programmes in French
- 2.0 p.m. Miniature Matinee
- 2.15 p.m. Sing Songs—No. 7
- 2.30 p.m. In Search of Melody

Please turn to next page



Well-known vocalist, dreamy-eyed Jill Manners, will add a sparkle to the programme on Sunday, at 9.30 a.m.

Tune in RADIO NORMANDY

—Continued from previous page

Full Programme Particulars

- 2.45 p.m. **YOUNG WIDOW JONES**
A moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia.
Time Signal, 3.0 p.m.
- 3.0 p.m. Ask for Another
Time Signal, 4.0 p.m.
- 4.0 p.m. **STELLA DALLAS**
A continuation of the world-famous story of a mother whose love for her daughter was the uppermost thought of her life.—Sponsored by California Syrup of Figs.
Ed and Don
The Singing Cowboys.
- 4.30 p.m. A Quarter-Hour Programme For Boys and Girls.
- 4.45 p.m. **MARMADUKE BROWN**
The lovable, eccentric inventor and his patient wife Matilda.—Presented by Phillips' Dental Magnesia
Time Signal, 5.0 p.m.
- 5.0 p.m. **COUNTRY HOME HOUR**
A Radio Magazine for country dwellers and all who love the country.
- 5.45 p.m. **WINNERS**
- 6.0 p.m. **PROGRAMMES IN FRENCH**
12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.
- 12.30 a.m. **DANCE MUSIC**
- 1.0 a.m. **I.B.C. GOOD-NIGHT MELODY**



Clarence Wright, entertaining young radio vocalist, sings on Saturday at 5.0 p.m.

- 10.45 a.m. The Songs We Know Them By.
- 11.0 a.m. **CARROLL GIBBONS AND HIS SAVOY HOTEL ORPHEANS** with Anne Lenner and George Melachrinou.
- 11.15 a.m. **SOMETHING FOR EVERYBODY**
- 11.30 a.m. **PROGRAMMES IN FRENCH**
- 2.0 p.m. **MINIATURE MATINEE**
- 2.30 p.m. **HOME AND BEAUTY**
- 2.45 p.m. **YOUNG WIDOW JONES**
A moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia.
Time Signal, 3.0 p.m.
- 3.0 p.m. **THE MUSIC OF FRANZ SCHUBERT**
- 3.30 p.m. **SONGS OF SAFETY**
With Your Old Friend Dan.—Presented by Johnson's Wax Polish.
- 3.45 p.m. **GEORGE FORMBY**
With a strong supporting cast, including "Beryl." A terrific series of laughter and song programmes.—Presented by the proprietors of Feen-a-Mint.
Time Signal, 4.0 p.m.
- 4.0 p.m. **STELLA DALLAS**
A continuation of the world-famous story of a mother whose love for her daughter was the uppermost thought of her life.—Presented by California Syrup of Figs.
Ed and Don
The Singing Cowboys.
- 4.15 p.m. **MARMADUKE BROWN**
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Dental Magnesia.
Time Signal, 5.0 p.m.
- 5.0 p.m. **GILBERT AND SULLIVAN SELECTIONS—No. 6.**
- 5.15 p.m. **A QUARTER-HOUR PROGRAMME FOR BOYS AND GIRLS.**
- 5.30 p.m. **DOCTOR JULIAN HUXLEY** introduces an original radio series called "Listen to the Zoo."
- 5.45 p.m. **SONGS OF THE OLD-TIME MUSIC HALL.**
- 6.0 p.m. **PROGRAMMES IN FRENCH**
12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.
- 12.30 a.m. **DANCE MUSIC**
- 1.0 a.m. **I.B.C. GOOD-NIGHT MELODY**

- 8.15 a.m. **CINEMAGAZINE**
A radio magazine for picturegoers with The Film Critic. Portraits of the Stars. Impressions of Lionel Barrymore and W. C. Fields, by Jack Train. Famous Film Duets by Anne Ziegler and Dennis Noble.
- 8.30 a.m. **FRENCH NEWS BULLETIN**
- 8.40 a.m. **YOUR MESSAGE FROM THE STARS**
Presented by Anne French Cleansing Milk.
- 8.45 a.m. **THE POTTED SHOW**
With Clarence Wright and Peggy Desmond.
Time Signal, 9.0 a.m.
- 9.0 a.m. **CYRIL FLETCHER** in Odd Odes and Music.
- 9.15 a.m. **LET'S LAUGH**
A Programme of Comedy Numbers.
- 9.30 a.m. **THE MANSION OF MELODY**
With Harold Ramsay at the Organ.
- 9.45 a.m. **LONDON MERRY-GO-ROUND**
Teddy Randall and His Sensational London Band, Madeleine De Gist, Pierre Le Kreun, and the smiling, singing Men-about-Town.—Presented by Milk of Magnesia.
Time Signal, 10.0 a.m.
- 10.0 a.m. **RADIO FAVOURITES**
- 10.15 a.m. **MOVIE MEMORIES**
Time Signal, 10.45 a.m.
- 10.45 a.m. **BENJIE McNABB**
Presents Radio Normandy Concert Hall.
- 11.0 a.m. **SOMETHING FOR EVERYBODY**
- 11.30 a.m. **PROGRAMMES IN FRENCH**
- 2.0 p.m. **ASK FOR ANOTHER**
- 2.30 p.m. **THE SALVATION ARMY HENDON BRASS BAND.**
- 2.45 p.m. **YOUNG WIDOW JONES**
A moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia.
Time Signal, 3.0 p.m.
- 3.0 p.m. **ED AND DON THE SINGING COWBOYS.**
- 3.15 p.m. **THE SONGS WE KNOW THEM BY**
- 3.30 p.m. **FROM THE LAND OF THE SHAMROCK.**
- 3.45 p.m. **HOME AND BEAUTY**
Time Signal, 4.0 p.m.
- 4.0 p.m. **STELLA DALLAS**
A continuation of the world-famous story of a mother whose love for her daughter was the uppermost thought of her life.—Sponsored by California Syrup of Figs.

TUESDAY, APRIL 25

- 7.0 a.m. **RADIO REVELLE**
Time Signals, 7.15 and 7.30 a.m.
The Long-range Weather Forecast for to-day and to-morrow.
- 7.30 a.m. **WAKE UP AND SING**
- 7.45 a.m. **THE PROGRAMME OF DANCING MOODS**
With Joe Loss and His Band, Chick Henderson and Dick Bentley. Featuring a dance romance every week. This week: Novelty Dances.—Presented by Meltonian Shoe Dressing.
Time Signal, 8.0 a.m.
- 8.0 a.m. **CADBURY CALLING**
Presenting Songs to Make You Sing, with Charlie Kunz at the piano and Miff Ferrie's Jakdauz to sing to you.—Presented by Cadbury Bros., Ltd.
Time Signal, 8.15 a.m.
- 8.15 a.m. **LIGHT FARE**
Introducing Mrs. Able.
- 8.30 a.m. **FRENCH NEWS BULLETIN**
- 8.40 a.m. **YOUR MESSAGE FROM THE STARS**
Presented by Anne French Cleansing Milk.
- 8.45 a.m. **THE OPEN ROAD**
Presented by Carters Little Liver Pills.
Time Signal, 9.0 a.m.
- 9.0 a.m. **HEARD IN THE CINEMA**
- 9.15 a.m. **THE HAPPY HARMONY PROGRAMME.** Introducing "The Bustle of Spring in a Flat."
- 9.30 a.m. **MELODIES FROM THE AIR**
Presented by Bisodol.
- 9.45 a.m. **WALTZ TIME**
With Tom Sheppard and His Orchestra. And the golden voices of Jerry Roberts and Mary Munroe.—Presented by Phillips' Dental Magnesia.
Time Signal, 10.0 a.m.
- 10.0 a.m. **ED AND DON THE SINGING COWBOYS.**
- 10.15 a.m. **GAY PAREE**
- 10.30 a.m. **RADIO FAVOURITES**
Time Signal, 10.45 a.m.
- 10.45 a.m. **BENJIE McNABB**
Presents Radio Normandy Concert Hall.
- 11.0 a.m. **SOMETHING FOR EVERYBODY**
- 11.30 a.m. **PROGRAMMES IN FRENCH**
- 2.0 p.m. **MINIATURE MATINEE**
- 2.15 p.m. **THE SALVATION ARMY CACTOR BRASS BAND.**
- 2.30 p.m. **THE SONGS WE KNOW THEM BY.**
- 2.45 p.m. **YOUNG WIDOW JONES**
A moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia.
Time Signal, 3.0 p.m.
- 3.0 p.m. **ED AND DON THE SINGING COWBOYS.**
- 3.15 p.m. **THE MUSICAL MIRROR**
- 3.30 p.m. **CRIME REPORTER**
Featuring Norman Shelley, Philip Wade and Ivan Samson.
- 3.45 p.m. **MUSICAL CONSEQUENCES**
Presented by Bisurated Magnesia.
Time Signal, 4.0 p.m.
- 4.0 p.m. **STELLA DALLAS**
A continuation of the world-famous story of a mother whose love for her daughter was the uppermost thought of her life.—Presented by California Syrup of Figs.

- 4.15 p.m. **THE GOSPEL SINGER**
Featuring Roland Robson.—Presented by Wright's Coal Tar Soap.
- 4.30 p.m. **MADCAP MELODY**
With Sid Millward and His Nicwits.
- 4.45 p.m. **MARMADUKE BROWN**
The lovable, eccentric inventor and his patient wife Matilda.—Presented by Phillips' Dental Magnesia.
Time Signal, 5.0 p.m.
- 5.0 p.m. **RADIO WHO'S WHO**
- 5.15 p.m. **A QUARTER-HOUR PROGRAMME FOR BOYS AND GIRLS.**
- 5.30 p.m. **SONGS OF THE GAY NINETIES**
- 5.45 p.m. **GOING GREYHOUND RACING?**
- 6.0 p.m. **PROGRAMMES IN FRENCH**
12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.
- 12.30 a.m. **DANCE MUSIC**
- 1.0 a.m. **I.B.C. GOOD-NIGHT MELODY**

THURSDAY, APRIL 27

- 7.0 a.m. **RADIO REVELLE**
Time Signal, 7.15 a.m.
- 7.15 a.m. **THE OPEN ROAD**
Presented by Carters Little Liver Pills.
Time Signal, 7.30 a.m.
The Long-range Weather Forecast for To-day and To-morrow.
- 7.30 a.m. **BRUCE ANDERSON, KENNETH LING AND HAROLD PALMER** discuss prospects for Saturday's Soccer for *The Sporting Record.*
- 7.45 a.m. **ED AND DON THE SINGING COWBOYS.**
Time Signal, 8.0 a.m.
- 8.0 a.m. **NEW PERSONALITIES FOR 1939**
Time Signal, 8.15 a.m.

- 4.15 p.m. **THE GOSPEL SINGER**
Featuring Roland Robson.—Presented by Wright's Coal Tar Soap.
- 4.30 p.m. **HARMONY IN THE NEW STYLE**
With Sue and Her Boy Friends.
- 4.45 p.m. **MARMADUKE BROWN**
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Dental Magnesia.
Time Signal, 5.0 p.m.
- 5.0 p.m. **RADIO WHO'S WHO?**
- 5.15 p.m. **SANDY POWELL**
In the exciting series of fun and adventure. "Around the World with Sandy Powell."—Presented by Atora Shredded Beef Suet.
- 5.30 p.m. **BRUCE ANDERSON, KENNETH LING AND HAROLD PALMER** discuss prospects for Saturday's Soccer for *The Sporting Record.*
- 5.45 p.m. **GOING GREYHOUND RACING?**
- 6.0 p.m. **PROGRAMMES IN FRENCH**
12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.
- 12.30 a.m. **DANCE MUSIC**
- 1.0 a.m. **I.B.C. GOOD-NIGHT MELODY**

WEDNESDAY, APRIL 26

- 7.0 a.m. **RADIO REVELLE**
Time Signal, 7.15 a.m.
- 7.15 a.m. **ED AND DON THE SINGING COWBOYS.**
Time Signal, 7.30 a.m.
The Long-range Weather Forecast for to-day and to-morrow.
- 7.30 a.m. **FAVOURITE MELODIES**
Presented by Freezone Corn Remover.
Time Signal, 8.0 a.m.
- 7.45 a.m. **POPULAR TUNES**
Time Signal, 8.0 a.m.
- 8.0 a.m. **MUSIC IN THE MORNING**
Featuring Gloria Brent, Bob Howard and Marilyn. Bram Martin and His Orchestra.—Presented by Horlicks.
Time Signal, 8.15 a.m.
- 8.15 a.m. **LISTENERS AT THE MIKE**
Presented by Odol.
- 8.30 a.m. **FRENCH NEWS BULLETIN**
- 8.40 a.m. **YOUR MESSAGE FROM THE STARS**
Presented by Anne French Cleansing Milk.
- 8.45 a.m. **FROM NOW TILL NINE**
Time Signal, 9.0 a.m.
- 9.0 a.m. **THE OPEN ROAD**
Presented by Carters Little Liver Pills.
- 9.15 a.m. **MOVIELAND**
- 9.30 a.m. **MELODIES FROM THE AIR**
Presented by Kolynos Tooth Paste.
- 9.45 a.m. **THEATRE OF THE AIR**
Presenting Showland Memories, Robert Irwin, Elena Daniell, The Showland Trio, Percival Mackey and His Orchestra.—Sponsored by California Syrup of Figs.
Time Signal, 10.0 a.m.
- 10.0 a.m. **WE BRING YOU A LOVE SONG**
Featuring Jack Wilson and His Versatile Five, Denny Dennis and Esther Coleman. Compere: Neal Arden.—Presented by Turog Brown Bread.
- 10.15 a.m. **THE SPRY BROADCASTING THEATRE**
With Dick Francis, Byrl Walkley, Sandra Shayne, The Radio Revellers, The Spry Syncopators.—Presented by Spry Cooking Fat.
Time Signal, 10.45 a.m.



Don't miss handsome young Toralf Toilefsen on Sunday at 3.30 p.m.

FRIDAY, APRIL 28

- 7.0 a.m. **RADIO REVELLE**
Time Signals, 7.15 and 7.30 a.m.
- 7.30 a.m. **THE LONG-RANGE WEATHER FORECAST** for to-day and to-morrow.
- 7.45 a.m. **THE MUSICAL MIRROR**
Time Signal, 8.0 a.m.
- 8.0 a.m. **MUSIC IN THE MORNING**
Featuring Gloria Brent, Bob Howard and Marilyn, Bram Martin and His Orchestra.—Presented by Horlicks.
Time Signal, 8.15 a.m.
- 8.15 a.m. **HERMAN DAREWSKI** and His Orchestra, with Margaret Eaves and Gerald Arthur as vocalists.
- 8.30 a.m. **FRENCH NEWS BULLETIN**
- 8.40 a.m. **YOUR MESSAGE FROM THE STARS**
Presented by Anne French Cleansing Milk.
- 8.45 a.m. **SMILES, SONGS AND STORIES**
Compered by Albert Whelan.—Presented by Andrews Liver Salt.
Time Signal, 9.0 a.m.
- 9.0 a.m. **PATCHWO**
- 9.30 a.m. **RADIO FAVOURITE**
Please turn to page 34

SPECIAL for SPORTSMEN

RIZLA Sports Review

Bruce Anderson, Star Sports Commentator of the Air, brings you a review of everything that's happened and a forecast of everything that's going to happen in sport. Sports news of the week in Football, Racing, Boxing, Cricket, Ice-Hockey, Greyhound Racing—all you want to know about your favourites.

Presented by the Makers of

RIZLA
CIGARETTE PAPERS
Transmission arranged through I.B.C. Ltd.

 TUNE IN ON
SUNDAY MORNING
9.45 - 10 a.m.
to **RADIO NORMANDY**
274 METRES

Evening in Paris PERFUME



FRAGRANT with ROMANCE

To a lovely lady whose looks are combined with a natural good taste, the gentle yet insistent fragrance of "Evening in Paris" Perfume is the last—but first—necessity to complete her exacting toilet....
1/3, 3/6, 6/6, 10/6 and 21/-

 **BOURJOIS** 

Bring Romance and Drama into your home every day



"INSPECTOR BROOKS" Every week a complete episode of the thrilling adventures of Inspector Brooks and his son Dick of Scotland Yard is presented for your entertainment. Mystery after mystery is solved by their shrewd investigations.—Presented by the makers of "Milk of Magnesia"
EVERY SUNDAY at 7.15 p.m.



"YOUNG WIDOW JONES" Living in the country town of Appleton—Peggy Jones, widowed in her twenties, with two children to support, has to decide what she owes to her children and what she owes to herself in life.—Presented by the makers of "Milk of Magnesia."
MONDAY to FRIDAY at 2.45 p.m.



"STELLA DALLAS" A dramatic radio version of the world-famous story of a mother whose love for her daughter was the uppermost thought in her life. The sacrifice of her own happiness to secure the social prestige of her daughter is a heart-rending echo of one of Life's gripping dramas.—Presented by the makers of "California Syrup of Figs."
MONDAY to FRIDAY at 4.0 p.m.



"MARMADUKE BROWN AND MATILDA"
You have met men like Marmaduke—lovable, loyal, but irresponsible. Marmaduke is an inventor, but what he invents never amounts to much. Matilda, his wife, is the bread-winner. She loves him—but he is exasperating. Listen to the adventures of these two human people.—Presented by the makers of "Phillips Dental Magnesia."
MONDAY to FRIDAY at 4.45 p.m.

SUN. MON. TUES. WED. THURS. FRI.
from **RADIO NORMANDY**
274 metres

Transmissions arranged through International Broadcasting Company Ltd.

WHAT — WHEN — WHY — DO YOU LISTEN? (Continued from page 7)

Listeners—both male and female—switch off their sets last thing at night at much the same time all the year round.

Between Monday and Friday two out of three listeners finish listening at or before 10.30. On Saturday they listen about half-an-hour longer.

Sunday, for men and women, is the time for turning off the radio early. Nine sets out of ten are switched off before 10.30!

"That's all very well for women up in London," say housewives in the regions. "They don't start work as early as we do. They can afford an extra half-an-hour at night for listening to the dance music. My old man has to be up early to go to work, and I've got to get his breakfast and cut his sandwiches!"

What's the truth of that? The truth is that the average man and woman listener in London and in the West Region does not listen so late as those in the rest of the British Isles.

Do women like lunch-time programmes? You'd better ask housewives in Manchester and the North.

North Region stands alone among the B.B.C.'s seven regions in listening more between 12 and 1 p.m. than from 1 to 2 p.m.

Who buys a radio set? Well, Father signs the cheque, but as often as not it is Mother who says whether she likes that particular cabinet, or if she can tune the thing easily, or if the tone pleases her.

FREE TO LADIES

In all ailments incidental to the sex **DR. OSTER MANN'S FEMALE PILLS** have been used with extraordinary success. Countless letters from all parts of the world provide conclusive and undeniable proof of their efficacy. Every woman sufferer should write for **FREE SAMPLE**. Sold in boxes. Price 3/-, 5/-, 12/- FROM THE MANAGERESS.
THE HYGIENIC STORES, LTD. (Dept. R.P.),
85, Charing Cross Road, London, W.C.2.

SONG POEMS WANTED

SUCCESSFUL COMPOSER INVITES
AUTHORS TO SUBMIT LYRICS

Write:—"Composer" (360) Rays Advt. Agency, Cecil Court, London, W.C.2

SUCCESS AT THE MIKE

depends upon many factors, but most important of all is a well-trained, properly produced voice. Miss Jean Temple is shortly recommencing her lessons, featuring the late Prof. Atkinson's method, and will be glad to hear from old and new pupils.

WRITE FOR AN APPOINTMENT,
TUESDAYS OR THURSDAYS

JEAN TEMPLE Aeolian Hall Studios
BOND STREET . LONDON . W.1

Tune in to 531 METRES, 565 KC'S

RADIO EIREANN for LUCK

(ATHLONE)

PROGRAMMES PRESENTED BY IRISH RADIO PRODUCTIONS



Programme details:

SUNDAY, APRIL 23

9.30 to 10.30 p.m. Sunday Serenade
We dip at random into the Musical Album of Melodies that have charmed the world.

MONDAY, APRIL 24

9.30 to 10.30 p.m. Salute to Adventure. Songs and Tunes that thrill with their Call to Courage, or Inspiration to Romance and Adventure. Here's to the Spice of Life they bring us—the Spice of Romance.

10.10 p.m. (approximately). You will hear our Racing Commentary.

TUESDAY, APRIL 25

9.30 to 10.30 p.m. The Ladder of Fame. From the Bottom Rung to the Top. A programme in a reminiscent mood for many moods.

10.10 p.m. (approximately). You will hear our Racing Commentary.

WEDNESDAY, APRIL 26

9.30 to 10.0 p.m. Melody in Waltz Time. Thirty minutes with the Queen of Rhythms.

10.0 to 10.30 p.m. Our Two Thousand Guineas Commentary. We bring you our eye-witness's accounts of



The melodious voice of Grace Moore—seen here as she appeared in a recent Columbia film, will be heard on Sunday at 9.30 p.m. (electrical recordings).

to-day's Race. And from our own observer's place in the Paddock, Tattersalls and our Race Reader on the Grand Stand along with a special social gossip by our Lady Fashion Commentator—we offer you a thrilling account of this popular Racing Event. Followed by a talk on to-morrow's Racing by our own Racing Commissioner.

THURSDAY, APRIL 27

9.30 to 10.30 p.m. With Plenty of Money and You. A programme of possibilities and probabilities. What we could (and would) do if we won a Fortune. No. 4: A Week-end Down the River in our Luxury Cabin Cruiser.

10.10 p.m. (approximately). You will hear our Racing Commentary.

FRIDAY, APRIL 28

9.30 to 10.30 p.m. What the Family Likes, or Listener's Log. What every Member of the Family Likes gives us Sixty Minutes of Radio Entertainment. It might be your turn next.

10.10 p.m. (approximately). You will hear our Racing Commentary.

SATURDAY, APRIL 29

9.30 to 10.30 p.m. For the Stay-at-Homes. Here's another programme for those who—Might have gone to the Theatre—Might have gone to the Cinema—Might have gone to the Music Hall—Might have gone "Up Town" for a Meal and Music—Might have gone to the Local Palais—We "Might" have, but we Didn't. So here's a bit of everything for "The Stay-at-Homes."

10.10 p.m. (approximately). You will hear our Racing Commentary.

Tune in RADIO NORMANDY

—Continued from page 32

Full Programme Particulars

9.45 a.m. THEATRE OF THE AIR
Presenting Showland Memories. Robert Irwin, Elena Danieli, The Showland Trio, Percival Mackey and His Orchestra.—Sponsored by California Syrup of Figs. Time Signal, 10.0 a.m.

10.0 a.m. KITCHEN WISDOM
Presented by Borwick's Baking Powder.

10.15 a.m. A PROGRAMME OF CHARACTER
Presented by Pan Yan Pickle.

10.30 a.m. Ed and Don
The Singing Cowboys. Time Signal, 10.45 a.m.

10.45 a.m. The Songs We Know
Them By.

11.0 a.m. DONALD PEERS
Cavalier of Song. Supported by The D.D.D. Melodymakers.—Presented by D.D.D. Prescription, and compered by Roy Plomley.

11.15 a.m. Dream Waltzes
Programmes in French

11.30 a.m. Minature Matinee

2.0 p.m. Doubling the Notes

2.30 p.m. YOUNG WIDOW JONES
A moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia. Time Signal, 3.0 p.m.

3.0 p.m. Band Parade

3.30 p.m. LOVE IN AN ATTIC
The happy-go-lucky artist and his wife invite you to share their ups and downs.—Presented by Lavona Hair Tonic.

3.45 p.m. ANNE FRENCH BEAUTY TALKS
Presented by Reudel Bath Cubes. Time Signal, 4.0 p.m.

4.0 p.m. STELLA DALLAS
A continuation of the world-famous story of a mother whose love for her daughter was the uppermost thought of her life.—Presented by California Syrup of Figs.

4.15 p.m. Ed and Don
The Singing Cowboys.

4.30 p.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.

4.45 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife Matilda.—Presented by Phillips' Dental Magnesia. Time Signal, 5.0 p.m.

5.0 p.m. The Musical Magazine

5.15 p.m. A Quarter-Hour Programme
For Boys and Girls.

5.30 p.m. Home and Beauty

5.45 p.m. Variety

6.0 p.m. Programmes in French

12 (midnight) Melody at Midnight
Time Signals, 12.30, 1.0, 1.30 a.m.

12.30 a.m. Dance Music

2.0 a.m. I.B.C. Goodnight Melody

SATURDAY, APRIL 29

7.0 a.m. Radio Reveille
Time Signals, 7.15 and 7.30 a.m.

7.30 a.m. Wake Up and Sing
The Long-range Weather Forecast for to-day and to-morrow.

7.45 a.m. Ed and Don
The Singing Cowboys. Time Signal, 8.0 a.m.

8.0 a.m. MUSIC IN THE MORNING
Featuring Gloria Brent, Bob Howard and Marilyn. Bram Martin and His Orchestra.—Presented by Horlicks. Time Signal, 8.15 a.m.

8.15 a.m. Happy Days

8.30 a.m. French News Bulletin

8.40 a.m. YOUR MESSAGE FROM THE STARS
Presented by Anne French Cleansing Milk.

8.45 a.m. Military Moments
Time Signal, 9.0 a.m.

9.0 a.m. SMILES, SONGS AND STORIES
Compered by Albert Whelan.—Presented by Andrews Liver Salt.

9.15 a.m. The Wizard of Knowledge
Featuring John Morley and Valerie Larg.

9.30 a.m. A GIPSY TOLD ME
Memoirs of a traveller in the lands of Romany. A programme of Gipsy Music introducing the famous "Hungaria" Band.—Sponsored by Freezone Corn Remover.

9.45 a.m. Dancing Reminiscences
Time Signal, 10.0 a.m.

10.0 a.m. CARROLL GIBBONS AND HIS BOYS
With Anne Lenner, George Melachrino. Guest artistes: Helen Clare, Hawaiian Islanders and George Baker. Comper: Russ Carr.—Presented by Cookeen Cooking Fat.

10.30 a.m. Radio Favourites
Time Signal, 10.45 a.m.

10.45 a.m. Benjie McNabb
Presents Radio Normandy Concert Hall.

11.0 a.m. The British Empire
India.

11.15 a.m. Something for Everybody

11.30 a.m. Programmes in French

2.0 p.m. Minature Matinee

2.15 p.m. The Cyclists' Magazine of the Air. Contributors: Bernard Newman, R. C. Shaw, B. W. Best and Fred Latham. Edited by Bruce Anderson

2.30 p.m. Singing Sisters.

2.45 p.m. The Songs We Know Them By
Time Signal, 3.0 p.m.

3.0 p.m. Cinema Organ Favourites

3.15 p.m. Ask for Another

3.45 p.m. For Film Fans
Time Signal, 4.0 p.m.

4.15 p.m. Ed and Don
The Singing Cowboys.

4.30 p.m. Bob Danvers Walker
Presents The Old Comrades' Associations News.

4.40 p.m. What's On
Stop Press Entertainment News. By Edgar Blatt. Time Signal, 5.0 p.m.

5.0 p.m. The Potted Show
With Clarence Wright and Peggy Desmond.

5.15 p.m. Hawaiian Harmony

5.30 p.m. WHO WON
Full Classified Results of All Association Football Matches played this afternoon will be broadcast between now and 6.0 p.m.—Presented by Freezone Corn Remover.

6.0 p.m. Programmes in French

12 (midnight) Melody at Midnight
Time Signals, 12.30, 1.0, 1.30 a.m.

12.30 a.m. Dance Music

2.0 a.m. I.B.C. Goodnight Melody

RADIO MEDITERRANEAN

(Juan-les-Pins)
230.2 Metres, 1303 Kc's.

Announcer: Mlle. LEO BAILET

SUNDAY, April 23
9.15 to 10.0 p.m. Dance Music
10.15 to 10.30 p.m. Dance Music
10.30 to 11.0 p.m. Variety

MONDAY, April 24
9.30 to 10.0 p.m. Dance Music
10.15 to 10.30 p.m. Dance Music
10.30 to 11.0 p.m. Ask for Another

TUESDAY, April 25
9.15 to 10.0 p.m. Dance Music
10.15 to 10.30 p.m. Dance Music
10.30 to 11.0 p.m. Light Music

THURSDAY, April 27
9.15 to 10.0 p.m. Dance Music
10.15 to 10.30 p.m. Dance Music
10.30 to 11.0 p.m. Southern Serenade

FRIDAY, April 28
9.30 to 10.0 p.m. Dance Music

SATURDAY, April 29
9.15 to 10.0 p.m. Dance Music

Information supplied by the International Broadcasting Co., Ltd., 37 Portland Place, London, W.1.

ADVENTURES AT THE B.B.C.

continued from page 13

music programmes. To be sure, when a distinguished foreign artiste receives the hospitality of this country, it is desirable that listeners should be given an opportunity of hearing him.

But the plain fact is that the B.B.C. engages just over three hundred foreign artistes as against five thousand odd British soloists—a figure that obviously does not include small combinations, choirs and so forth—every year.

Now, what does it mean when the announcer says "... a Symphony Concert played by the B.B.C. Symphony Orchestra, Section C. . . . Or B, D and E, as the case may be.

While the 119 players who comprise the B.B.C. Symphony Orchestra are nearly always working, you only hear the complete ensemble in the important symphony concerts—at the Queen's Hall, etc.

For studio occasions of secondary importance, the various sections of the orchestra can be reduced to a kind of "skeleton" form by means of which the other musicians are relieved for rehearsals or independent work.

Section B consists of seventy-nine players. It can tackle any of the big works very adequately. While B is employed, the remaining forty players may be busy on light programmes, operettas, musical comedies, and even some of the smaller classical works. This team is Section C.

The orchestra can be split up in two other ways—D, which composes seventy players (this is used largely for early symphonies in which the complement of wind instruments is usually small), and E, which contains forty-nine players and can deal with "popular orchestral" works of the general sort.

As the musicians are all paid a fixed salary and are not allowed to engage deputies, perfect understanding and co-ordination is achieved between them.

AFTER DARK IN RADIO-LAND

continued from page 9

I came over at a fixed salary of sixteen pounds a week. This caused some ill feeling, as more than eight pounds a week is seldom paid to British girls.

One of the girls who came over in a dancing troupe for Grosvenor House is a lovely little star who has since found considerable fame, not only in the night club world but in radio. I mean of course, Evelyn Dall, Ambrose's crooner.

She came over as the "Mickey Mouse" of the Grosvenor House show and was accompanied by Sidney Lipton's band when she first appeared in Britain.

The will-o'-the-wisp of night clubs, cabarets and radio success still lures girls from the provinces to Mayfair.

Every week I get dozens of letters from would-be crooners.

They think that I have only to use my influence, to get them heard by Carroll Gibbons, Jack Harris, Geraldo, or one of the other "big business" band men in order to be instantly sky-rocketed to fame.

Many of them have a pathetic ignorance of £ s. d. facts of Mayfair. They think that because a crooner earns over fifty pounds a week, it means a fortune. They forget that the super-tax officials at York House get the first pick!



There's glamour in the Odol Smile

The smile that melts a man's heart, how much of it is due to the gleam of pearly teeth?

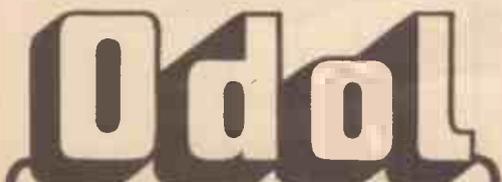
Yet all that glamour hangs on a thread, on the slender film of enamel—in parts less than 1/1000th of an inch thick—which alone protects your teeth from decay.

Some tooth-pastes owe their whitening effect to gritty ingredients which slowly wear that enamel away. Then decay is bound to set in.

Test your present tooth-paste. Put it to the Bite Test. Grind a little between your teeth. If you feel the slightest trace of grittiness—change to Odol at once. Dentists know that Odol is the quality tooth-paste, the smoothest and safest tooth-paste you can buy. Yet it makes and keeps your teeth like pearls.

Get a 6d. tube of Odol to-day or post coupon below for free sample.

Odol can be obtained as Tooth-paste (3 sizes) : Solid Dentifrice, Tooth-powder or Denture Powder—all at 6d. And as the famous Odol Mouthwash in various sizes.



Free Sample. Post in unsealed envelope (4d. stamp) to Cranbux Ltd. (Dept. R.P.1), Norwich, for free tube of Odol. This applies to Gt. Britain and N. Ireland. BLOCK CAPITALS please!

Name.....
Address.....



Another 'unknown' is launched on the air. Quaker sponsor Carroll Levis in his work of giving unknown youngsters a real 'helping hand' on the first rungs of a ladder that may lead to fame and fortune. You too can be one of that happy family, the centre of which is this great personality and the young people he discovers.

The Makers of QUAKER CORN FLAKES

PRESENT

Carroll Levis and his Radio Discoveries every Sunday

LUXEMBOURG (1,293 metres) 12.0 noon

NORMANDY (274 metres) 5.15 p.m.

Transmission through I.B.C. Ltd.

PARIS (312.8 metres, 6.15 p.m.)

Listen to the CARTERS CARAVAN on "THE OPEN ROAD"



You'll be switching on to an entirely new kind of musical show! The Carters Caravan will fascinate you with Music, Song and Drama—the brightest show on the air. You and your family will enjoy every minute of it.

Sponsored by the makers of

Carters Little Liver Pills

Brand

TIMES and STATIONS

RADIO LUXEMBOURG (1293 m.) Sun. 11.15 a.m.; Mon. 8.45 a.m.; Tues., Wed. 5.15 p.m.; Thurs. 8.30 a.m.; Fri. 9.30 a.m.
RADIO NORMANDY (274 m.) Sun. 2.45 p.m.; Mon. 7.15 a.m.; Tues. 8.45 a.m.; Wed. 9 a.m.; Thurs. 7.15 a.m.; Fri. 4.30 p.m.
PARIS BROADCASTING STATION (POSTE PARISIEN — 312.8 m.) Sun. 10.30 a.m.; Fri. 9.15 a.m.

Radio Normandy transmissions arranged through the I.B.C. Ltd.

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Which offers a splendid opportunity for all to earn money in spare time with choice of several designs

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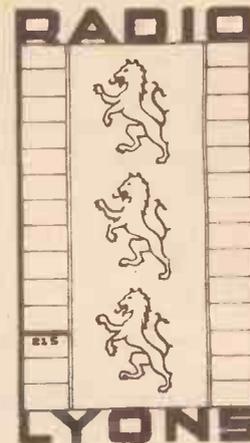
Write for Free Booklet:

MELTON MANUFACTURING CO., (Room 19) 265-273 MELTON ROAD, LEICESTER

Radio Lyons Calling!

215 metres

Resident Announcer: Johnny Couper



Cicely Courtneidge in one of her few off-duty moments. She is featured in "Comedy Corner" on Sunday at 10.30 p.m.

11.0 p.m. Music Hath Charms
A fascinating Piano and Song Interlude featuring Paul Robeson, Miliza Korjus, Grace Moore, Cecil Dixon, Richard Tauber and Mark Hambourg.
11.30 p.m. Late Night Dance Special
12 (midnight) Close Down

TUESDAY, APRIL 25

Time Signal, 10.0 p.m.
10.0 p.m. Around the Bandstand
A stirring programme of Military Marches and Brass Bands, with songs by Peter Dawson.
Time Signal, 10.15 p.m.
10.15 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.
10.30 p.m. Out of Doors In Town and Country
A fascinating selection of music of the open air. Wander with us through a village green or by a woodland stream. Let's visit a gipsy camp—or listen to a wandering street singer and music—Out of Doors in Town and Country.
Time Signal, 11.0 p.m.
11.0 p.m. Radio Lyons Calling
Presenting Jan Ralfini and his Band, Amateur Talent Winners and Guest Artistes in hits from the popular Road Show—Radio Lyons Calling.
11.15 p.m. Organ Parade
A quarter of an hour at the organ, with Bobby Pagan, Al Bollington and Sandy Macpherson.
11.30 p.m. By Request
Half an hour devoted to the listener's own requests. To hear your favourite artiste or tune—write to Radio Lyons.
12 (midnight) Close Down

10.15 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.
10.30 p.m. Meet the World's Workers
A fascinating new series—with Nora Blackburne as commere.
10.45 p.m. Soft Stillness and the Night
Music you love to hear played and sung by world-famous artistes.
Time Signal, 11.0 p.m.
11.0 p.m. Colour In Cabaret
Presenting Leslie Hutchinson, "Fats" Waller, Elizabeth Welch and The Mills Brothers.
11.15 p.m. Hawaiian Paradise
Listen to the music of steel guitars as the palm trees wave and the white surf breaks on a golden shore.
11.30 p.m. Down Memory Lane
Turn back the clock and listen to some song hits of yesterday.
12 (midnight) Close Down

THURSDAY, APRIL 27

Time Signal, 10.0 p.m.
10.0 p.m. Irish Stew
An appetising pot-pourri of celebrated Irish artistes.
Time Signal, 10.15 p.m.
10.15 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.
10.30 p.m. The Following Have Arrived
A selection of some of the latest records received at Radio Lyons.
Time Signal, 11.0 p.m.
11.0 p.m. Old Timers
Radio Lyons presents some Music Hall Memories.
11.30 p.m. The Nightwatchman
A further supply of soothing, goodnight music brought by our good friend to put you in the mood for slumber.
12 (midnight) Close Down

FRIDAY, APRIL 28

Time Signal, 10.0 p.m.
10.0 p.m. Record Review
A programme of outstanding recordings selected by "Bohemian."
Time Signal, 10.15 p.m.
10.15 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.
10.30 p.m. Motor Magazine
Presented by Alan Hess.
Time Signal, 11.0 p.m.
11.0 p.m. By Request
Half an hour devoted to the listeners' own requests. To hear your favourite record—write to Radio Lyons.
11.30 p.m. Concert Platform
World-famous orchestras, singers and instrumentalists visit our Concert Platform to-night.
12 (midnight) Close Down

SATURDAY, APRIL 29

Time Signal, 10.0 p.m.
10.0 p.m. Radio Round Up
Our weekly quarter-hour of Cowboy Songs and Hill Billy Favourites.
Time Signal, 10.15 p.m.
10.15 p.m. For the Music Lover
Time Signal, 10.30 p.m.
10.30 p.m. Pools Special
Songs and good cheer in a variety entertainment.
10.45 p.m. Organ Parade
Presenting Marcel Palotti, Sydney Torch and Dudley Beaven.
Time Signal, 11.0 p.m.
11.0 p.m. In the Swing
Jitterbug Jamboree.
11.15 p.m. Marching Along
A quarter of an hour of records by famous Military Bands.
11.30 p.m. Love is On the Air To-night
Love songs old and new, in a final thirty minute serenade to sweethearts.
12 (midnight) Close Down



Debroy Somers and his band "steal through the classics" on Sunday at 11 p.m.

SUNDAY, APRIL 23

6.15 p.m. Around the Bandstand
Radio Lyons opens the programme with some excellent recordings of Military Marches and Brass Bands—with songs by Gene Austry.
Time Signal, 6.30 p.m.
6.30 p.m. THE SPRY BROADCASTING THEATRE
Featuring Sandra Shayne, Byrl Walkley, Dick Francis, The Radio Revellers and The Spry Syncopaters.—Presented by Spry.
Time Signal, 7.0 p.m.
7.0 p.m. Organ Parade
Featuring Reginald Dixon, Reginald Goss-Custard and Reginald Foot.
7.15 p.m. Smiling Through
A programme of gay and tuneful music played for you by Barnabas Von Geczy and His Orchestra, The New Mayfair Novelty Orchestra and George Boulanger and Orchestra.
Time Signal, 7.30 p.m.
7.30 p.m. Old Timers
Music Hall Memories.
7.45 p.m. Station Concert and News in French
8.15 p.m. Christopher Stone Speaking
8.45 p.m. Station Concert and News in French
9.0 p.m. Young and Healthy
Sweet and swing in the latest Dance Music.
9.15 p.m.
Melody, song and humour in a quarter of an hour of Variety.
Time Signal, 9.30 p.m.
9.30 p.m. "Sing As We Go"
Bertha Willmot, Leonard Henry, Raymond Newell and The Sing-song Orchestra, conducted by Dennis Van Thal.
9.45 p.m. LONDON MERRY-GO-ROUND
Teddy Randell and his Sensational London Band, with Madeleine De Gist, Pierre Le Kreun and The Smiling, Singing Men-about-Town.—Presented by Phillips Magnesia Beauty Creams.
10.0 p.m. WALTZ TIME
The New Waltz Time with Tom Sheppard and the golden voices of Mary Monroe and Jerry Roberts.—Presented by Phillips Dental Magnesia.
10.15 p.m. A PROGRAMME OF LIGHT MUSIC
Presented by Milk of Magnesia.
10.30 p.m. Comedy Corner
Presenting Cicely Courtneidge and Jack Hulbert, Bob Dyer (the last of the Hill Billies), Max Miller, Renvell and West, "Fats" Waller and His Rhythm, and Sandy Powell and Co.
Time Signal, 11.0 p.m.
11.0 p.m. Stealing Through the Classics
Presenting Debroy Somers and his Band, The Kentucky Minstrels and The Black Dyke Mills Band.
11.30 p.m. As You Like It
Your favourite artistes and tunes in a final half-hour programme of miscellanea.
12 (midnight) Close Down

MONDAY, APRIL 24

Time Signal, 10.0 p.m.
10.0 p.m. Sporting Special
Time Signal, 10.15 p.m.
10.15 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.
10.30 p.m. Trans-Atlantic
Stars of American radio, stage and screen in a half-hour programme of Melody, Song and Humour.
Time Signal, 11.0 p.m.

RADIO LYONS PROGRAMME DEPARTMENT, VOX PUBLICATIONS LTD., 10a SOHO SQ., LONDON, W.1

MAKING THE MOST OF YOUR SET

By OUR TECHNICAL EXPERT



This delightful girl finds her H.M.V. Record player a splendid chair-side companion

AS the characteristic of these pick-ups are very different, you will have considerable difficulty in using them in the manner you suggest without making alterations to the receiver. As the set is a commercial one I cannot advise this course.

These pick-ups are both new, so you should be able to change one of them so as to have two of the same pattern, then you could use them both in the manner you suggested.

W. H. Stewart, Bristol

"I am living in a congested area where the interference is particularly severe at certain times of the day. This I attribute mostly to electric shavers, vacuum cleaners and similar equipment. I have tried numerous noise suppression aerials without success."

YOU will not be able to obtain complete elimination of local noise with a noise suppression aerial unless the aerial is above the field of interference. It is quite useless having a noise suppression aerial to a pole 15 or 20 ft. high.

If, however, your aerial is a good one you can erect it horizontally about 45 ft. above ground level, away from buildings (particularly if they are metal roofed), then you should be able to eliminate the noise or, at least, bring about a very big reduction in the average level.

C. Wade, Derby

"My five valve receiver which runs from an accumulator, works satisfactorily, but the accumulator runs down in about five days. When I first had this set, it used to last three weeks."

IN view of the age of the accumulator, I suggest it is about time it is replaced by a new one, for this appears to be the only cause of your trouble. If the accumulator is an expensive one you could probably have new plates fitted and I suggest you get in touch with the manufacturers.

★ Will readers requiring immediate postal replies to their technical queries please enclose a stamped, addressed envelope?

F. Smith, Edgbaston

"Which is the most convenient way of using my radio set so that I can obtain the best quality from gramophone records?"

AS you do not possess an ordinary gramophone, you will have to purchase both a pick-up and a motor. You can, however, buy an H.M.V. record player, which is all complete with these two components already mounted. The motor is suitable for operation from A.C. mains and only takes 12 watts, so that running costs are negligible. It is also suitable for 100-130 and 200-250 volts mains.

This record player can be used at a reasonable distance from the receiver, alongside an armchair, for example, and the volume control on the radio set will govern the volume from the records. There is no chatter from the H.M.V. record player, while the quality is extremely good if it is used in conjunction with a modern radio set.

These record players only cost 39s. 6d. complete with 10-inch turntable and both hand and automatic brakes. You can obtain all information on how it should be used from The Gramophone Co., Limited, 198 Clerkenwell Road, E.C.1.

J. Carpenter, Maidstone

"A valve failed in my receiver and I was supplied with an SP4B, which my dealer said was of a later pattern. The receiver, however, will not work with this valve. Do you think anything else may have happened?"

YOUR dealer was perfectly correct, for the SP4B is a later pattern valve and infinitely better than the one used originally. However, I cannot advise you to use this valve in your receiver, for the connections to it are different from the original valve.

The main difference is that the grid is taken to the top cap instead of the anode. This accounts for the fact that your receiver will not work. You must either use the correct type of valve, or ask your local dealer to alter the connections to the valve holder in order to use the SP4B.

G. Lock, Welwyn

"My receiver works very well on medium and long waves, but the results are poor on short waves. I have tried a new set and the results are very similar to my old one. Do you think my noise suppression aerial is causing any trouble?"

THE whole of your trouble is, unfortunately, caused by the aerial you are using. This particular aerial, which has a screened down lead, is not suitable for use much below 170 metres. Your receiver should be quite satisfactory on short waves provided you use a suitable aerial.

If you are troubled with noise on short waves, I am afraid you will have to erect a proper all-wave noise suppression aerial. On the other hand, should you find that on short waves, reception is quiet, a short loft aerial will probably be quite effective with your particular receiver.

S. A. West, Southshields

"My receiver has been built for A.C. mains, but I have now moved to a locality where no mains are available. Is there any way in which the receiver can be modified?"

ANY competent radio engineer can modify your receiver to include a switch or a dummy plug so that the set can be operated from mains, or battery and accumulator. This modification is quite inexpensive and several London engineers are prepared to do the work for about £1. On the other hand, a small generator could be used and powered by a large accumulator. Either of these suggestions is quite satisfactory with your particular set.

D. A. Midgeley, Acton

"I have a crystal and a magnetic pick-up and I have been trying to work these two in parallel with my receiver. Results, however, are most unsatisfactory."

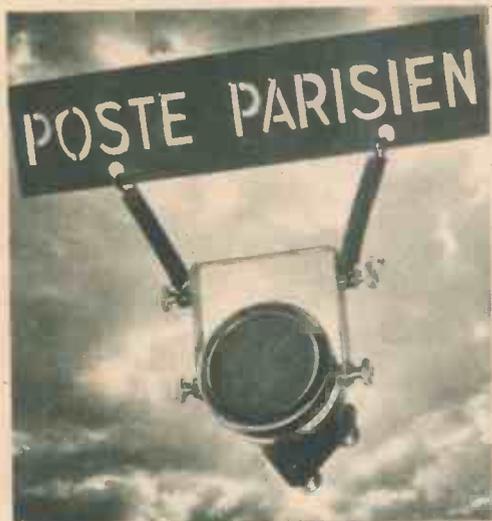
Have a CAPSTAN

- they're blended better

11½ for 20 6 for 10
AND FOR WEEK-ENDS
Flat-fifty box 2/5
PLAIN OR CORK-TIPPED

THE DEMAND FOR CAPSTAN INCREASES DAILY

W. D. & H. O. Wills, Branch of The Imperial Tobacco Company (of Great Britain & Ireland), Ltd. C.C.6450



Chief Announcer: ALLAN ROSE
Assistant Announcer: Beryl Muir

Times of Transmission:
Sunday: 9.15 a.m.—11.15 a.m.
5.00 p.m.—7.00 p.m.
10.30 p.m.—11.30 p.m.
Weekday: 9.15 a.m.—11.15 a.m.
11.00 p.m.—11.30 p.m. Monday, Tuesday, Wednesday,
Thursday and Saturday.

SUNDAY, APRIL 23

Morning Programme

Time Signals, 9.15 a.m., 9.45 a.m. and 10.15 a.m.
9.15 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write
us for your favourite tune.
Time Signal, 10.45 a.m.
10.45 a.m. Personality Parade
Time Signal, 11.15 a.m.

Afternoon Programme

Time Signal, 5.0 p.m.
5.0 p.m. Wake Up For Tea
Some music to rouse Father from his afternoon nap.
5.15 p.m. The Pipes of Pan
A programme of instrumental music to make you think
of summer holidays.
5.30 p.m. When the Lamps are Low
Love songs in the old style and the new.
5.45 p.m. Keyboard Kruses
Fifteen minutes with piano-playing celebrities.
6.0 p.m. GEORGE FORMBY
With a strong supporting cast, including "Beryl." A
terrific series of Laughter and Song Programmes.—
Presented by Feen-a-Mint.



Tall, dark and handsome Harry Jacobson brings his piano along to entertain you on Sunday at 6.45 p.m.

The **Paris** Broadcasting Station

ACP

312.8 metres

959 kc/s.

60 kw.

PARIS

6.15 p.m. **QUAKER QUARTER HOUR**
Featuring Carroll Levis and His Radio Discoveries, from
the stage of the Odeon, Leicester Square.—Presented by
Quaker Corn Flakes.
Time Signal, 6.30 p.m.
6.30 p.m. The makers of Oxydol proudly present
JACK JACKSON AND HIS BAND
in a new and unusual entertainment with an all-star cast:
Jack Cooper, Helen Clare, Jack Hunter and The Three
Jacks.
6.45 p.m. I've Brought My Music
A programme of piano solos and songs at the piano by
Harry Jacobson.
Time Signal, 7.0 p.m.

Evening Programme

FOOTBALL FANS' HOUR
Time Signal, 10.30 p.m.
10.30 p.m. Varied Fare
A programme of Listeners' Favourites.
10.45 p.m. Cabaret
A quarter-hour of Popular Favourites.
Time Signal, 11.0 p.m.
11.0 p.m. Dance With Us
A programme of gay Dance Music.
11.15 p.m. Variety Theatre
A programme of varied fare.
Time Signal, 11.30 p.m.
11.30 p.m. A.C.P. Goodnight Message

MONDAY, APRIL 24

Time Signal, 9.15 a.m.
9.15 a.m. Springtime Melodies
Never mind the weather—it's Spring.
9.30 a.m. With My Banjo on My Knee
The music-maker that is popular everywhere.
Time Signal, 9.45 a.m.
9.45 a.m. Old Time Favourites
A quarter-hour for the not-so-young.
10.0 a.m. Waltz and Tango Time
For those who like crinolines and castanets and the music
that goes with them.
Time Signal, 10.15 a.m.
10.15 a.m. Keyboard Kruses
Fifteen minutes with piano-playing stars.
10.30 a.m. Round-Up Time
Fifteen minutes of Hill-billy music.
Time Signal, 10.45 a.m.
10.45 a.m. Comedy Corner
Get ready to laugh with the comedians.
11.0 a.m. Patchwork Programme
Bits and Pieces of Everything.
Time Signal, 11.15 a.m.
11.0 p.m. Paris Night Life
Surprise transmissions from famous Paris Cabarets and
Night Clubs.
11.30 p.m. A.C.P. Goodnight Message

TUESDAY, APRIL 25

Time Signal, 9.15 a.m.
9.15 a.m. Cuban Cocktail
Fifteen minutes of Rhumba Rhythm.
9.30 a.m. Last Season's Favourites
Songs and tunes you will enjoy hearing again.
Time Signal, 9.45 a.m.
9.45 a.m. In the Groove
A programme of Swing for Swing Fans.
10.0 a.m. Announcer's Mixed Bag
Our announcer likes to share his favourites with you.
Time Signal, 10.15 a.m.
10.15 a.m. When the Lamps are Low
A programme of love songs.
10.30 a.m. Hollywood on Parade
Songs from the movies, old and new.
Time Signal, 10.45 a.m.
10.45 a.m. Round the World to Music
Songs from all nations.
11.0 a.m. FASHIONS FROM PARIS
Latest French styles interpreted by Maya Noel.—Pre-
sented by Tampax, Ltd.
Time Signal, 11.15 a.m.
11.0 p.m. Paris Night Life
Surprise transmissions from famous Paris Cabarets and
Night Clubs.
11.30 p.m. A.C.P. Goodnight Message

WEDNESDAY, APRIL 26

Time Signals, 9.15 a.m. and 9.45 a.m.
9.15 a.m. Dance With Us
Dance music of to-day and yesterday.
9.30 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write
us for your favourite tune.

10.0 a.m. Songs and Singers
A quarter-hour with the celebrities.
Time Signal, 10.15 a.m.
10.15 a.m. Morning Brightness
10.30 a.m. Concert Platform
A programme of light music everyone will enjoy.
Time Signal, 10.45 a.m.
10.45 a.m. Last Season's Favourites
Songs and tunes you will enjoy hearing again.
11.0 a.m. Patchwork Programme
Bits and Pieces of Everything.
Time Signal, 11.15 a.m.
11.0 p.m. Paris Night Life
Surprise transmission from famous Paris Cabarets and
Night Clubs.
11.30 p.m. A.C.P. Goodnight Message

THURSDAY, APRIL 27

Time Signal, 9.15 a.m.
9.15 a.m. The Weather Man Predicts
Whatever the weather, there's a song to suit it.
9.30 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write
us for your favourite tune.
Time Signal, 9.45 a.m.
9.45 a.m. Swing Session
Fifteen minutes of Rhythm in the Raw.
10.0 a.m. Keyboard Kruses
The piano-playing stars make music for you.
Time Signal, 10.15 a.m.
10.15 a.m. Announcer's Mixed Bag
Some more of our Announcer's favourites.
10.30 a.m. Comedy Corner
Fifteen minutes with the comedians.
Time Signal, 10.45 a.m.
10.45 a.m. Waltz and Tango Ltd.
For those who like Crinolines and Castanets and the Music
that goes with them.
11.0 a.m. Variety
Up goes the curtain for Fifteen Minutes' Entertainment.
Time Signal, 11.15 a.m.
11.0 p.m. Paris Night Life
Surprise transmission from famous Paris Cabarets and
Night Clubs.
11.30 p.m. A.C.P. Goodnight Message

FRIDAY, APRIL 28

Time Signal, 9.15 a.m.
9.15 a.m. Round-Up Time
Fifteen minutes of Hill-billy music.
9.30 a.m. Things You All Enjoy
Time Signal, 9.45 a.m.
9.45 a.m. Last Season's Favourites
Presenting some of the tunes you'll like to hear again.
10.0 a.m. Radio Favourites
Time Signal, 10.15 a.m.
10.15 a.m. Patchwork Programme
Bits and Pieces of Everything.
10.30 a.m. Songs and Singers
Fifteen minutes with the Celebrities.
Time Signal, 10.45 a.m.
10.45 a.m. Dance With Us
A programme of dance music, old and new.
11.0 a.m. Personality Parade
Time Signal, 11.15 a.m.

SATURDAY, APRIL 29

Time Signals, 9.15 a.m. and 9.45 a.m.
9.15 a.m. Songs and Singers
Fifteen minutes with the celebrities.
9.30 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write
us for your favourite tune.
10.0 a.m. In the Groove
A programme of swing for swing fans.
Time Signal, 10.15 a.m.
10.15 a.m. On a Park Bench
A programme of love songs.
10.30 a.m. Yesterday's Hits
Melodies popular a few seasons ago.
Time Signal, 10.45 a.m.
10.45 a.m. Sweet and Hot
A programme for those who like melody as well as rhythm
11.0 a.m. Patchwork Programme
Bits and Pieces of Everything.
Time Signal, 11.15 a.m.

11.0 p.m. Paris Night Life
Surprise transmission from famous Paris Cabarets and
Night Clubs.
11.30 p.m. A.C.P. Goodnight Message

Anglo-Continental Publicity Ltd., Cavendish Man-
sions, Langham Street, London, W.1.

Our Great Weekly Competition

ENTER TO-DAY and MAKE LISTENING PAY!

Competition No. 21 Results : Prizewinners' Names and Addresses : by The Editor

COMPETITORS in our Listening Competition No. 21, held on Sunday, April 2, awarded the Instant Postum broadcast an average of 5.25 marks out of a possible 10, which accordingly is our Figure of Merit for this programme.

The original Instant Postum programme was the subject of this Listening Competition one week last December, and the result was disappointingly low. Competitors made various suggestions for the improvement of the programme. Many listeners suggested that a well-known star was needed.

Messrs. Erwin, Wasey, who produce this programme, are not afraid of criticism, and, in fact, welcome it. And we were very pleased when an official of this agency told us, soon after the first Instant Postum results were published, that it had been decided to adopt some of the suggestions made by RADIO PICTORIAL readers. A fortnight later it was announced that Big Bill Campbell

to pour their troubles to their listeners who at the time of listening may require some cheering up?"

"The whole programme seemed mournful, the choice of matter being mainly to blame."

"This morning being dull and wet, I searched the RADIO PICTORIAL for a cheerful programme. 'Ab! No. 7 Happiness Lane—this should be cheerful,' I thought, and tuned in. Alas, apart from the first song and harmonised chorus, there was nothing which justified its title. The heroine wasn't happy, the boys were feeling revengeful, and 'The Texas Ranger' was a most depressing song."

"The rendering of 'When the Sun says Good-night to the Mountains' was very sweet and musical, and well sung. The band played with a nice swing, but 'I'm the Last of the Texas Rangers' was scarcely a suitable song for a 'Happiness Lane' programme. Something with a more cheerful and brighter theme would have been more appropriate."

"Big Bill Campbell's voice gets a bit monotonous, and one always feels he is going to give the world a sermon, but otherwise the quarter of an hour was quite entertaining and enjoyable."

In the criticism of this programme which we made last December the incompatibility of the listener's mood early on Sunday morning with the notion of a bed-time drink was mentioned, and also the disabilities besetting a broadcast serial story. These matters were again prominent in the minds of competitors, as witness the following extracts from letters:—

"After observing the reactions of my own family circle to the New Instant Postum programme I have come to the conclusion that sponsors have yet to learn the secret of radiating programmes appropriate to the time of day."

"I think it is a mistake to broadcast a serial story—or, in fact, any form of narrative that demands absolute attention—at a time when family meals are in progress."

With regard to the commercial part of the programme, many letters commended the position of the advertising announcements which did not interrupt the entertainment, but some others felt that there was insufficient drive in the commercial message to make it really effective as an advertisement of Instant Postum. The following three quotations from letters are typical of many received:—

"Another pronounced success was the advertising, no break in the programme, told at the right time and in an interesting way, so to a very enjoyable fifteen minutes."

"The advertisement closure was nicely worded and spoken, but I remain doubtful as to whether the advertising could not have been slightly strengthened."

"The sales talk given at the end of the broadcast was very weak. After hearing it I did not have the least desire to go out and buy a tin of 'Instant Postum.'"

We have forwarded a copy of this page to the sponsors and producer of this programme, believing that this expression of listener opinion may be of value to them in arranging future broadcasts.

MUST BE WON

FIRST PRIZE £5

£1 SECOND PRIZE

and

TEN PRIZES OF 5/-

HOW TO ENTER

THE subject we have chosen this week, for Listening Competition No. 24, is—
THE GOSPEL SINGER

This programme will be broadcast on Tuesday, April 25, from Radio Normandy, at 4.15 p.m.

Listen to this programme and make up your mind the number of marks out of 10—any number from 0 to 10—which you award. By the number of marks you award the programme you will record your verdict as to its general value as an entertainment and an advertisement.

Whatever figure you decide upon, write it in the dotted square on the entry form at the foot of this page.

Then, on a separate piece of paper, write your general criticism of the programme, not exceeding 250 words.

Remember—what the Editor values most is a candid and unbiased criticism giving praise or blame where it is due.

Separate cash prizes are awarded each week, and these will be awarded to the competitors who, in the Editor's opinion, submit the best criticisms.

Post your criticism and form below to the Competition Editor, RADIO PICTORIAL, 37/38 Chancery Lane, London, W.C.2. Entries must be received not later than first post on Saturday, April 29, 1939.

Names and addresses of prizewinners in Listening Competition No. 24, together with a summary by the Editor of the criticisms submitted, will be published in RADIO PICTORIAL, dated May 12, 1939.

RULES OF THE COMPETITION

ENTRIES must be submitted on the entry form provided in RADIO PICTORIAL. The competitor's name and address must be written in ink in block letters, or typed.

The written criticism must be submitted on a separate piece of paper headed "Listening Competition No. 24," and must bear the name and address of the competitor. The criticism must not exceed 250 words in length.

Entries must be posted in an envelope bearing a 1½d. stamp. No entrance fee is required.

Each competitor may submit one entry only. If several members of a family enter the competition, each entry must be made on a separate entry form taken from RADIO PICTORIAL.

The Editor does not hold himself responsible for any entry form or criticism lost, mislaid, or delayed.

No correspondence can be entered into regarding the competitions, and the Editor's decision is final and legally binding in all matters relating to the contest.

Employees of Bernard Jones Publications, Ltd., are not allowed to compete.

CUT OUT AND POST THIS COUPON

LISTENING COMPETITION No.24

To the Competition Editor,
"Radio Pictorial,"
37-38 Chancery Lane, London, W.C.2.

I award marks.

THE GOSPEL SINGER programme

(maximum 10 marks)

Attached hereto is my criticism of the programme. I agree to observe the rules of the competition.

Please write in block letters. Name

Address



Big Bill Campbell.

Results of
Listening Competition No. 21

"Figure of Merit" Awarded to

NEW INSTANT POSTUM PROGRAMME
5.25

Names and addresses of prizewinners to whom cheques have been sent—

First Prize £5

MRS. R. LEWIS, 247 VICTORIA ROAD, OULTON BROAD, LOWESTOFT, SUFFOLK.

Second Prize £1

W. REID, 32 WALTER STREET, GLASGOW, E.1.
The following each receive a prize of 5s.—

G. W. Lowe, 36 Rotherham Road, Coventry. C. Day, sen., 70 Link's Road, London, S.W.17. L. Kepper, Flagstaff Rise, Central Avenue, Hockley, Essex. H. Tuck, 72 Walton Gardens, Grantham, Lincs. Wilfred Shapland, 18 Topham Road, Countess Wear, Exeter, Devon. Mrs. Mildred Barrett, 221 Crouborough Road, Tooting Common, S.W.17. Mrs. J. S. Long, 8 Catherine Terrace, Pakefield, Lowestoft. Miss I. B. Stalker, 11 Crown Terrace, Scarborough. Mrs. Joyce M. Bell, c/o "Fairwinds," Hillcrest Road, Rumsam, Barnstaple, North Devon. G. G. Rudram, 82 Waveney Crescent, Lowestoft, Suffolk.

and his Hill Billies were to be included in the programme.

In view of these changes we decided to give the Instant Postum programme another run in this competition to test the reaction of listeners to these changes.

A large proportion of enthusiastic letters were received, of which the following are typical excerpts:—

"The opening of the 'Instant Postum' programme was very attractively presented. The producers of this broadcast did not make the mistake of giving a tiresome sales talk right at the beginning. I liked the homely type of speech spoken throughout the programme, a welcome change from that 'select English' so often put over in these shows."

"The musical portion left little to be desired."

"I think Big Bill Campbell has the most attractive voice I have ever heard on the air."

"The addition of Big Bill Campbell certainly has improved this programme; but it is a debatable point as to how well his inclusion harmonises with the original 'Happiness Lane' idea. Personally, I would prefer Big Bill and his Hill-Billies alone, without the distraction of the somewhat forced and obviously unnatural environment of 'Happiness Lane.'"

"I think Big Bill Campbell's show is grand, goes with a good Western swing, the artists blend well, and there's not too much advertisement. The snag and weak spot of the programme is 'The Gibbons Family.' I don't think they 'fit.'"

It seems that most admirers of Hill-Billy music prefer to take it neat, unmixed with any other type of entertainment, and they like it to radiate a jolly, carefree atmosphere. Here are some further quotations from letters illustrating these opinions:—

"I like mountain music, and so does nearly everybody else, but if the programme is to be Hill-Billy, keep all the programme in harmony with it."

"Is it really necessary for Hill-Billies to be sad and



This photograph illustrates the distressing effect of Fat upon the APPEARANCE. There are many other INTERNAL dangers.

ONCE I WAS FAT

I Went Over 14 Stone

FATNESS is FATAL

There's no need to be fat . . . no need to suffer the indignities and the real health dangers which excessive fatness entails! Superfluous fat . . . even if it is only a pound or two, is serious! You know how it ruins your looks, but do you know that it actually threatens the Heart, weakens the Muscles, wrecks the Health, affects the Breathing, Digestion and Nerves? Do you know that fat is apt to be deposited not only round the heart, but inside it as well? Yes, and that excessive

weight may actually bring on Arthritis of the joints! It is true!

But there's no need to be fat . . . no need to starve yourself, take dangerous drugs, nor pursue body-straining exercises. Just take "SILF" Brand Obesity Tablets! "SILF" is Nature's Own Remedy for Obesity. It revives the health whilst it removes the fat. It does not work by weakening or purging you, but actually enables your body to use up the fat . . . changes it into energy and healthfulness!

WHAT

A

DIFFERENCE!

Read This Letter From A Lady Who LOST NEARLY 3 STONE

Dear Sirs,—I may say how grateful I am to your splendid "Silf" Tablets. Eight months ago I went over 14 stone.

I took everything I could and went without food for days until I was ill. Then I took "Silf" Tablets and at the present time I go 11 st. 7 lb., and I feel a new lease of life. I am 46 years and I felt I could do nothing, no energy left. I could not even do my housework. Now I dance and feel as young as the new day. I have my usual food. I have not cut down anything. I shall stick to "Silf" and always recommend it to all I know.
(Sgd.) Mrs. M. M.



This photo shows the Charming "Sylphlike" Figure admired by All—the very embodiment of Grace and Beauty—the very incarnation of Health and Fitness

Thousands upon thousands of once fat men and women now enjoy Slimness and Health through the natural power of this great remedy! You should not hesitate another moment in commencing to take it!

Whether your fatness is LOCAL (such as a double chin or thick ankles) or GENERAL to the whole body, "SILF" Brand Obesity Tablets are equally beneficial. Whether you have only just begun to put on weight or have been burdened for years, the action of "SILF" Brand Obesity Tablets is just as wonderful.

As the superfluous fat is banished so does Perfect Health return. As the body is freed from its inward and outward fetters of fat so does the system return to its normal functions, the heart beats truly and without distress, weakness and all other untoward symptoms vanish.

Then once again you can take your rightful place in the World of Fitness and Fashion. Once more that Attractive, Slim Gracefulness will be your proud possession. Double Chin, Puffy Ankles, Podgy Arms and Wrists disappear. And as the burden of fat is removed from your body, so will your whole life be changed. Start taking "SILF" TO-DAY and take the SURE and SAFE way to Slimness!

And no matter how long you take "SILF" Brand Obesity Tablets they cannot cause you the slightest harm. Indeed, once they have restored you to normal, their action is purely a healthful one, providing a wonderful tonic to the whole system, and keeping in check that tendency to "put on fat" which is the constant worry of so many men and women.

THE SILF GUARANTEE

We guarantee that "Silf" Brand Obesity Tablets are composed solely of Pure Vegetable Extracts and are prepared under the strict supervision of fully qualified Chemists. The fact that millions of boxes have already been sold is evidence of the harmlessness and suitability of this tried and tested formula.



You Save Money by Purchasing the Larger Sizes

7 DAYS' TRIAL

You are invited to purchase a 1/3 box of "Silf" Brand Obesity Tablets, and if after taking them for seven days as directed, you are not satisfied that a reasonable course of this remedy will prove beneficial, you may return the empty box to the Silf Company, Ltd., 39 Shaftesbury Avenue, London, W.1, and we will return the 1/3 you have spent.

1/3, 3/4 & 5/8 PER BOX

Obtainable from all Chemists, or post free by sending the price to—

The SILF CO., LTD. (Dept. 132K), 39 Shaftesbury Avenue, London, W.1