

**AMBOURG
MANDY
LYONS : EIREANN
PROGRAMMES
April 30—May 6**

RADIO PICTORIAL, April 28, 1939. No. 276
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**CASH
PRIZES
for
LISTENERS**
NO ENTRANCE FEE
See Page 13

RADIO PICTORIAL

THE ALL-FAMILY RADIO MAGAZINE

3^D

EVERY
FRIDAY



**GARRY ALLIGHAN
on B.B.C. "Listener
Research" BUNKUM**

Here are
**RADIO'S
DRAMA STARS**

"SHE WAS A CHILD
PRODIGY"—

Interview with
LORNA STUART

"OURS IS A
NICE HOUR,
OURS IS!"—

Full Details and Pictures of
**CLARKSON ROSE'S
BROADCAST**

All the Week's
**RADIO NEWS, GOSSIP,
HUMOUR & PICTURES**

**B.B.C.
PROGRAMME
GUIDE**

JOYCE WINN



EARLY HOLIDAYS in the Golden West



Cornwall, Devon, Somerset and Dorset—those lovely western counties—exercise an irresistible charm and fascination. They call you again this year to choose your holiday resort within their borders.

EARLY HOLIDAYS ARE BEST, BECAUSE

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- The extra hours of daylight are extra hours of health
- You do not add to the late summer overcrowding
- You have the advantage of cheaper accommodation
- Early travel is comfortable travel



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Buy "Holiday Haunts" 1939 containing Holiday Addresses, etc. (Price 6d.)

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Cheap "Monthly Return" Tickets by any train, any day, from all parts.

WHEN YOU GET THERE

Cheap 1st and 3rd Class Weekly Holiday Season Tickets, issued from April 1st to October 31st, will enable you to see the best of your chosen holiday district.

All information will gladly be supplied by the Superintendent of the Line, Great Western Railway, Paddington Station, London, W.2, or can be obtained at any Railway Station or the usual Tourist Agencies.



TAKE YOUR HOLIDAYS EARLY

A 'HOUSEWIFE' SHOULD BE IN EVERY HOME!



100
PAGES

32

ARTICLES
AND
FEATURES

32 Features:
Housewifery
Cookery: Children
Fashion: Fiction
Health & Beauty
Needlecraft &
Many Special Articles

HERE is a new, bright, interesting monthly magazine, dedicated exclusively to the woman of the home. It is pocket size—so handy and easy to read—and crammed full of really practical articles of feminine appeal. Get your copy of HOUSEWIFE to-day. The May number is now on sale. It strikes a completely distinctive note from any other woman's magazine.

"HOUSEWIFE" is small in size but big in value. It emphasises economy, and prides itself on its sound and expert knowledge of all homely matters.

In the May issue of this fascinating new magazine you will find really splendid articles on Inexpensive Holidays, Clothing Three Children on £18 a Year, New Colour Schemes, First Aid, The Backward Child, Cookery, Fashion, Gardening, Needlecraft, and intriguing features by Louis Golding, Ursula Bloom and Dr. Edith Summerskill.

"HOUSEWIFE" contains more helpful matter and really interesting articles than some women's magazines costing double the price. Make sure you get the May issue—No. 4. We know you will like it.

Housewife

"AND HERE'S TO THE HOUSEWIFE THAT'S THRIFTY"

To Avoid Disappointment Order Your Copy To-day

No. 276
RADIO PICTORIAL
 The All-Family Radio Magazine
 Published by BERNARD JONES PUBLICATIONS, LTD.
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 MANAGING EDITOR.....K. P. HUNT
 ASST. EDITOR.....JESSIE E. KIRK

THERE'S LAUGHTER IN THE AIR!



WE hear of an actor who, in his spare time, is a scene-shifter . . . he plays golf.

Then there was the actor who tried to get the part of the dirty dog, but was only barking up the wrong tree.

B.B.C. SIGNALS
RADIO STATION BOSS: Do you know that in reading the news bulletin to-night you dropped three aitches?

ANNOUNCER: Yes, that was to let the wife know I shouldn't be home to dinner.

EAR, EAR!
"THEY tell me that bandsman is terribly swollen-headed since his broadcast."
"Yes, he's so swollen-headed he can't walk through the door till he's pinned back his ears."

SHAPING WELL
1ST ACTRESS: I shall have some extra lines in the new show.
2ND ACTRESS: Been putting on weight?

RADIO HORRORSCOPE
HARRY ROY was born as Mercury was rising, hence the hot music. TOMMY HANDLEY, ruled by Pisces the Fish will fillet his duty to kipper reputation for cod-stuff. Radio announcers are ruled by Taurus the Bull and Aries the Ram, hence the Fat Stock Prices.

THAT'S A DRAW!
"WHAT made that dancing-girl so uncomfortable?"
"She had a splinter."
"How did you discover it was a splinter?"
"I managed to draw it out of her."

ON THE DOT
PLAYWRIGHT: How are you on punctuation?
NEW SECRETARY: I'm always on time.

WE'RE WAITING FOR THIS
"HERE is the News Bulletin, copyright by Reuter, Press Association, Exchange News, Central—er—Press News, Central Telegraph, Exchange Association, Pressed Bee, Association Football, Central Forwards, Reuter, Television, Press Association, Exchange . . . AW, NUTS!"

ANYTHING TO OBLIGE
ASPIRANT: Say, have you got an opening for a new Caruso?
PRODUCER: No, buddy, but we'll dig you one.

IN ABEYANCE
CABARET BANDLEADER: Why were you mixing with the diners when you should have been singing with the band?
CROONETTE: I was only looking for my husband.
BANDLEADER: What's his name.
CROONETTE: I don't know yet.

THIS'LL TICKLE YOU
CHORUS GIRL: When the producer gave me a feather to wear, I had to laugh.
COMPANION: Oh—prudish?
CHORUS GIRL: No, ticklish!

BAD SPELL
"I HAD a terrible time . . . First I had tonsillitis, then diphtheria, appendicitis and typhoid. After that I went down with asthma, anaemia, and erysipelas. . ."
"Boy, what a spelling bee!"

RUSH ORDER
An announcer ran into a milk bar near the B.B.C., gulped down a glass of milk and ran out again.
"What's his hurry, is he on the air?" asked one girl.
"No," said the other, "he's very fond of a milk and dash."

DESPERATION
"THEY say that old actor was terribly upset when he read about them pulling down that theatre."
"Yes, he was so heartbroken he went straight out and had his hair cut."

ANY NEWS?
OPERA LOVER: Surely you've heard of 'Carmen?'
JAZZ-FIEND: Yeah—what's she been doing lately?

BREEZY CHATTER
"Do you like 'The Londonderry Air'?"
"I find Brighton more bracing."

NOT A HOPE
"I'D sure like to get friendly with that pretty choir girl."
"You'll never stand 'er chants."

LOSING TIME
"I WENT along to see that third-rate revue-producer."
"Did he take your qualifications?"
"No, but I missed my watch."

SEE THROUGH IT?
STAGE MANAGER: Marvellous act that magician does. He puts a blanket over a newspaper, and reads the newspaper through the blanket.
ASSISTANT: Yes—last night all the girls in the front row blushed and left the theatre.

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SCALE OF PROGRESS
"HOWEVER did you come to be a tenor?"
"I started as a bass and worked my way up."

VOCAL COLOUR
PRODUCER: When you see the red light, it means you're on the air.
ASPIRANT (At first broadcast): Does the light turn green?
PRODUCER: Only if you're very sick.

OUR WHO'S WHO
GRETA INKSPILLER: Born Omsk, 1911, of sorrowing parents. Father a Prussian Blue, mother a Rhode Island Red. Picked up the piano, 1918. Put it down again same year. Played Bach at 10, played hell at 14, appeared in public at 17 but was found Not Guilty. Uses "Evening In Billingsgate" perfume.

CLEAN GAG
A CHAP 'phoned a croonette and her maid said "Sorry, Miss Gloria's in the bath." He 'phoned again, and her maid said "Sorry, Miss Gloria's in the bath." He 'phoned again, and her maid said "Sorry, Miss Gloria's in the bath."
"Better go and look," he cracked, "she may have drowned."

EXPANDING HIS JEST
"MUST that comedian giggle every time he cracks a joke?"
"Yes, he's trying to be a real he-he-he-man."



With Apologies to Arthur Askey!

CHOOSE YOUR OWN BAND MUSIC!

THIS WEEK'S GOSSIP by Studio Reporter

Phyllis Robins takes the air in one of the hurdy-gurdy chair-planes at the famous Hampstead Heath fair. Seems to be a case of the crooner goes round and round!

that—well, he decided to 'go quietly.' That was one of the incidents he was to relate over the air.

"Now I had been trying hard to get hold of a certain politician for the same programme. He was an authority on one of the topics of the week. Happily—and I use the word with sincerity!—I was unable to do so. I discovered later that he was the very man whose home the burglar had entered. I still don't like to think what might have happened if the two men had come face to face in the studio!"

In another programme John Pringle had a Duchess and an American hobo. Both, of course, were to speak about their own experiences.

When the show was over the producer found them in the studio together. The hobo was wringing Her Grace's hand with fervour and drawing: "Waal, marm, I guess I'll have to tell the folks at home how I shook the hand of a real live Duchess! Gee, ain't this swell?"

MY first memories of Mr. P. S. G. O'Donnell are of a broad-shouldered, soldierly looking man in peaked cap and white gloves conducting the Band of the Royal Marines on Plymouth Hoe. That was many years ago.

Since then, Mr. O'Donnell and his well-known brothers have become known to millions and my old friend is in charge of the B.B.C. Military Band. He has just had an idea that will appeal to most people. He intends asking all radio listeners to tell him: "What would you like the Military Band to play?" So write in to Broadcasting House and tell him.

He points out that a Listeners' Request Programme will be built by popular vote, whether we ask for marches or symphonies or suites. The B.B.C. Military Band, with its 27 players, is probably the finest combination of its kind in the world.

IT is not only Janet Lind's pretty red hair that makes her look like Janet Gaynor. She really has a strong resemblance to that dainty star of the screen, and the B.B.C. could hardly have chosen anyone more suited to play the Gaynor part in "Sunny Side Up," last week.

In the past few years Janet has made a big reputation for herself—but, like that of many successful artistes, her radio debut was not by any means plain sailing. She went to Broadcasting House to give an audition. "I thought I was terrible!" she says. Weeks

"The Farmer's Boy"—Bob Arnold—makes a welcome appearance at the mike on Saturday, May 6, at 11.50 a.m. (National). The smock he wears for his broadcasts is at least a hundred years old, he tells us, and is a genuine Cotswold relic of former days

Another Formby Calling, and this time it's Frank, a younger brother of George who made his radio debut as guest artiste with Louis Levy's "Music From the Movies" early this month



ANYBODY but "Charlie" Shadwell would feel exasperated by the way those Saturday night comics take advantage of him!

Many well-known comedians pay "stooge," or "feeds," as they are called, to give them the cues for their gags (or jokes). Shadwell, with the good-humour of the real "pro" helps the comedians out.

When I ran into Charlie outside St. George's Hall, he was thinking out a series of numbers for yet another of those popular, sentimental features that depend so much on the Variety Orchestra. This one is to be called "Ship O' Dreams," a romantic, rather sugary title for a show that holds lots of promise.

Ever since he came to Town, Charles Shadwell has made it his ambition to make the Variety Orchestra the best combination of its kind in the country. Personally, I think he has succeeded. Those "Intermission" programmes of his are first-rate.

King George V loved this Play

WHEN I meet people like Edith Day I always feel how much radio has missed.

I had tea with Edith this week and it occurred to me how history could have been made by a broadcast from Drury Lane when she was playing "Rose Marie"—which King George V saw three or four times. And television could have done justice to the celebrated "Totem Dance," in which the troops of dancers sway like corn under the sickle.

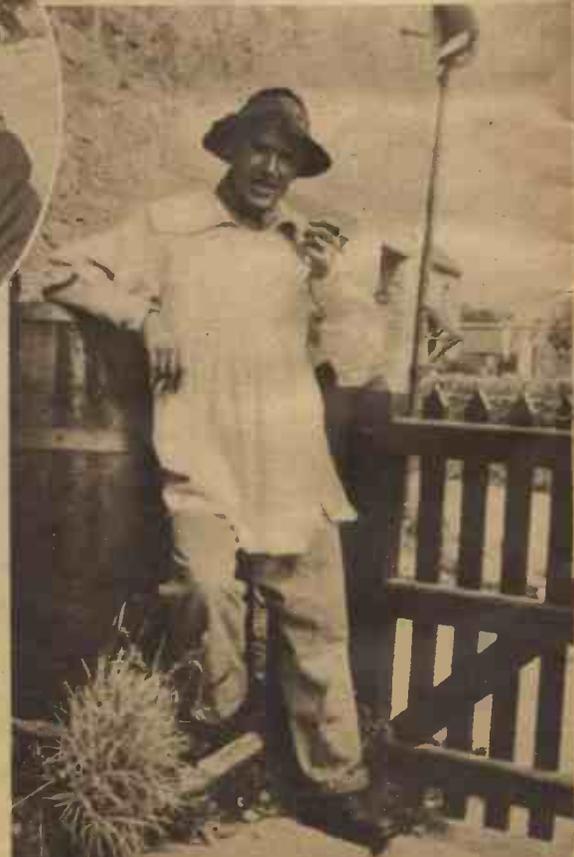
With her lively personality and lovely voice, Edith

Day is a model for most of the young radio singers of to-day. She is an April child and, with Ian Hay (who at the War Office is known as Major-General Beith) and Davy Burnaby, Edith shares the honours of the April "Birthday Party" on April 29.

Awkward Moment for Burglar!

JOHN PRINGLE, producer of "The World Goes By," tells some amusing stories about the famous Wednesday feature. Here is one.

"It is about the Burglar and the Politician," he says. "At least, an ex-burglar. I had arranged for this gentleman to talk about himself and his former occupation in 'The World Goes By.' Once he had broken into a Mayfair mansion. Just as he was about to make his get-away the lights flashed up. He could still have escaped, but he remembered at the critical moment that there were large holes in the heels of his socks. This so embarrassed him



Write and tell the leader of the Military Band what you'd like to hear

went by and as she expected, there was no news of an engagement, so Janet decided to have another audition and see if she could not do herself more justice. So she trotted off to Portland Place and—under another name—sang to another panel of producers. This time she made an impression, and was given a part in "Veronique."

Janet Lind came to England about three years ago from Melbourne. Her brother is well-known in the film business in Australia.

There was great disappointment in St. George's Hall because that other great musical film *One Night of Love* had to be cancelled at short notice. But Douglas Moodie (the young pioneer of "Puzzle Corner") says he won't rest until all the difficulties are ironed out and America says we may do the famous Grace Moore film on the air.

SOME people have a knack of capturing the affections of the public. Ronald Gourley is one, Richard Gooden (when he was Mr. Penny listeners really worried and fussed over him in a remarkable way) is another.

Of the feminine radio stars few artistes made a greater personal appeal than Wynne Ajello. Her singing as Snow White in John Watt's celebrated radio version of the Walt Disney masterpiece went straight to the heart of nearly everybody. Who else could John Watt choose to be his

Eileen Fyffe, daughter of the famous Will, kisses her dad goodbye just before he sailed from Southampton on the "Aquitania" for America, where he is taking part in a film. We, too, wish you a successful trip, Will



fairy-tale leading lady in the series of Silly Symphony revivals that begin in May?

The Director of Variety takes a personal interest in these shows. Among the stories he has chosen are "Three Little Pigs" ("Who's afraid of the big bad wolf?"), "The Robber Kitten," "The Piccadilly Piper" and the one about Mr. Noah.

Two Busy People

BESIDES being two of the nicest people in "show business," the Hulberts must also be two of the busiest. For one thing, they are acting together in the theatrical hit of the season—"Under Your Hat" at the Palace.

Jack and "Ciss" are, to my mind, on the air only too seldom—but when I saw them after the show the other night I was glad to find them discussing the script of a new radio series.

Mercia Swinburne and Jevan Brandon-Thomas are "in support" as the country papers say.

I was interested to learn that Ronnie Hill and Peter Dion Titheradge are to have a big hand in the music and scripts for these shows. Peter, as most people know, is a son of the late Dion Titheradge and belongs to the famous theatrical family. He was part-author of the Hippodrome success "Black and Blue."

Ronnie, whose voice is well-known to listeners, is also one of our brightest and most original composers. "I like writing music better than singing," he says.



Bud Flanagan and Frances Day turn a starlight on David Val, infant son of famous scenario writer Val Guest and Mrs. Guest—formerly Pat Watson, the Scottish Dancer. This was supposed to be Christening Day for little David, but the vicar contracted 'flu and had to postpone the ceremony at the last minute. However, David Val insisted on the party going on!

You remember this eccentric old gentleman, don't you? Mild-mannered, kindly and benevolent, dressed in an old-fashioned way, with that funny old square topped bowler, perched on his head. And do you remember his umbrella? Nobody ever saw him open it, even in the pouring rain.

His pet hobby is breeding prize poultry, and pottering around the garden, enjoying himself in a peaceful, placid way.

Who ever imagined that such an easy going character was in actual fact one of the cleverest men in the Public Prosecutor's Office—the greatest living Authority in England on forgery and crime?

Now Mr. J. G. Reeder has been brought to life again in a wonderfully acted and produced radio drama. So, if you enjoy thrills and excitement, studded with those light touches of humour that Edgar Wallace wrote so well, listen every Sunday evening to this new show, presented by the makers of Milk of Magnesia and Phillips' Dental Magnesia.

Mr. Reeder can be heard every Sunday from Radio Luxembourg at 7 p.m.; Radio Lyons at 10.15 p.m., and Radio Normandy at 7.15 p.m., beginning next Sunday, April 30.

IN America just now in search of bigger and better Rhythm Riddles for his popular Sunday night programme from Normandy at 10 p.m., is 24-year-old Leonard Feather, acknowledged as jazz fan number one as far as Britain, or maybe the world, is concerned.

I went up to see Len at his Bloomsbury Way office recently and found him sorely worried. He had just been informed that the building was to come down and he was faced with the difficult problem of how best to remove his collection of over ten thousand gramophone records without breaking any of them.

A few years back Leonard has been a music critic for six years now—Leonard's father, a well-known estate agent, wanted his son to come into his business. But Len said he'd much rather make his living from musical appreciation.

His father scoffed at the idea, thinking it impossible to make money from swing music, which is Leonard's be-all and end-all. But Len proved that it could be done, and done well.

"You can make a living from anything, provided you are keen enough about it," opinions Leonard. "They used to tell Mr. Middleton he was mad staking his all in gardening, but I ask you, was he?"

THE GIRL ON THE COVER

FASCINATING Joyce Winn, star of radio, television and stage, will be spending the summer season with the Fol-de-Rols at Llandudno this year, and maybe we'll be hearing this delightful artiste if the B.B.C. relay this popular concert party.

Joyce made a successful television appearance recently when she appeared in "Re-View No. 10."

PICTURE a stocky, pugnacious little figure, four foot something in height, with a lock of unruly hair falling over one eye. That, ladies and gentlemen, is Ted Smith, aged fourteen, who has "stolen the picture again."

Ted Smith is "Dimmock," the young film and radio star who is making a hit in the Ralph Reader "Right Away!" revues. "Dimmock" comes from the Holborn district of London, which seems to turn out a cheery type of youngster.

"Dimmock," in fact, is a natural comedian. Vic Oliver himself would not despise his repartee. I was with Ted Smith when he was introduced to a very famous film star indeed.

She patted him on the head. "I hope we shall get on well together, little man," she said.

"Dimmock" looked her up and down for a few seconds, then turned away, and with superb nonchalance replied: "Oh, you'll do!"

Ralph has discovered, in the past few years, a dozen or more first-class young actors. But nothing will induce him to persuade them to go on the stage.

"Get a steady job—and stick to it," he tells them.

But some of the "Gang" find their way to the foot-lights, all the same.

FROM the fluent pen of Edgar Wallace came many notable characters; yet none is more popular or better loved than Mr. J. G. Reeder, that marvellous character he created.



SWEET AND YOUNG

BERYL DAVIS, fifteen-year-old croonette, will be heard on the air with Oscar Rabin's Romany Band on May 5, 10 and 25

GARRY ALLIGHAN

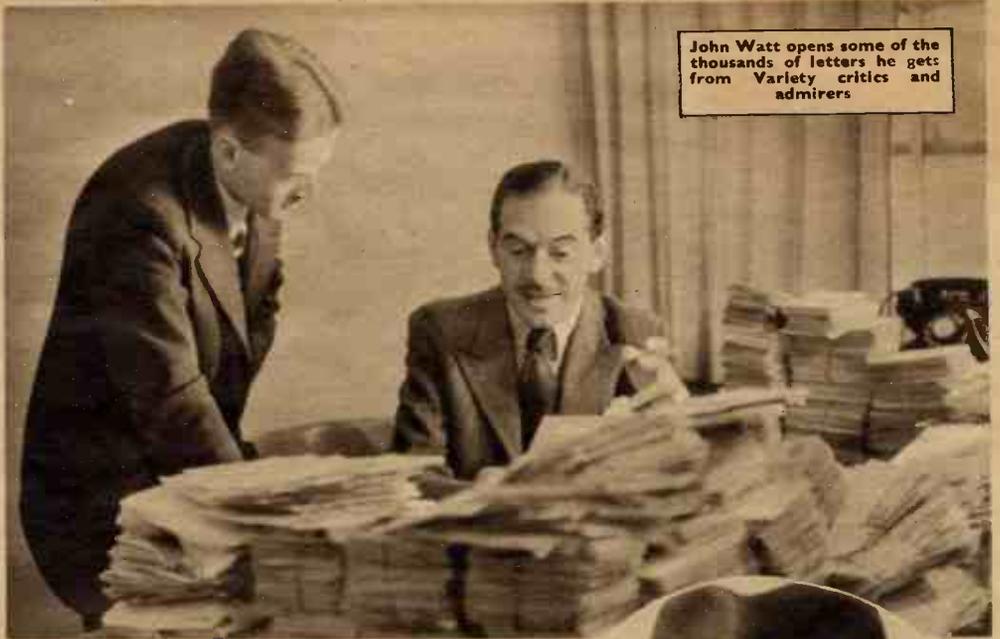
debunks the B.B.C.'s "Listener Barometer"—their £10,000-a-year scheme for discovering what, when and why the radio public listens—which was described in last week's "Radio Pictorial"

Of whom does "the B.B.C. public" consist? Who listens? And when? To what? And why?

Find an answer, accurate and adequate, to those questions and the B.B.C. will pay a reward whose size would keep me in pipe-tobacco, and you in silk stockings, for the next ten years.

Truth is that no one knows the answers. Mainly because there is more than one answer to each question. It is the absence of answer and the profusion of answers which provide the foundation for all the programme defects.

There are—it is the chief B.B.C. proof of popularity—nearly nine million licensed set-owners. Because these nine million homes are fur-



John Watt opens some of the thousands of letters he gets from Variety critics and admirers

B.B.C. "Listener Research" BUNKUM!

nished with radio sets the B.B.C. pats itself on its back and chortles with smug self-complacency.

Actually, of course, it is the radio trade and not the B.B.C. which stands self-complimented on achievement.

By the worth of their manufacture, British-made radio sets have found a permanent lodgement in 10-11ths of the nation's homes. How many of those sets, I asked a B.B.C. big-wig, are switched on, not to a star-lit feature broadcast, but to an ordinary, everyday beef-steak programme?

That official's answer, given in all seriousness and after careful thought, was "No more than half a million."

B.B.C. in Blinkers

If he is right (and I do not think he is) it means that at any average hour—not Sundays when, of course, I'm sure he is right—ten times as many British sets are tuned into foreign broadcasts as into B.B.C. programmes.

And that allows for another four million being switched off altogether.

Now the point is not centred on whether that B.B.C. official's estimate is right or wrong. It is centred on the fact that no one knows what the "B.B.C. public" really is. The realisation of that fact has made me far less critical of B.B.C. programmes than I might have been—although regular RADIO PICTORIAL readers will have a job to believe that!

The B.B.C. is in blinkers. It can be—and, I believe, is—eaten up with kind inclinations and good intentions. It would like to please most of the people most of the time. It aches to act so that satisfaction is as widespread as possible. But it can't. It can't because it doesn't know who its public is, what it likes, when it listens or why. It is as a blind man groping for the wall. Pity the blind.

It is all very well for professional critics like myself sneerfully to jibe: "If the B.B.C. ran its shows like Cochran runs his there'd be a far different level of entertainment." That just shows how stupidly empty so much of our criticism is.

Box-office Guide

Garbed in sackcloth and peppered with ashes I am consumed with remorse for such empty stupidities. Truth is that if my very good friend C. B. Cochran had to run the B.B.C. as the B.B.C. has to run it, he'd do no better. He never puts a

show on so terribly handicapped as John Watt is.

Cochran has an infallible guide, such as John Watt can never have. He has the box-office.

Experience has told him that the box-office works overtime with a *Bitter-Sweet* sort of show, and so he simply can't go wrong if he stages shows which possess the same essentials as that success. And the day after the first night of his new show he knows—he doesn't have to guess or conjecture, *he knows*—whether the show is pleasing or failing to be pleasing to the public.

If the box-office manager tells him to "paper the house"—that is give free passes to boiled-shirted, bare-backed deadheads—and the libraries do not order blocks of seats, my friend "Cocky" knows that the show is a flop. And *vice versa*.

Not so with John Watt.

John spends £500 on a full-stage musical show. There is a firmament full of stars all a-sparkle. Charlie Shadwell brandishes an inspired and inspiring baton over the heads of an augmented orchestra. John even shoulders the announcer away from the microphone and comperes himself. It's an important show.

After it is all over the artistes slap him on the back and bawl their congratulations at the top of stage-huskied voices. Press critics (some of them) not having enough self-confidence or experience to be critical, lyricise over it—that's safe. Poor John Watt grins with boyish glee—and wonders.

Fact is, he's not sure. Did "the B.B.C. public" like it? How does he know? He can't even know the number of sets that were tuned in to it or—what a nasty mind I have—the number that tuned out of it.

Nightmare for John Watt

One night John Watt is going to have a ghastly nightmare—he is going to be given X-ray omniscience and be able to see into every home in the country while his show is being broadcast. After scouring the entire land he will find just one house whose set is tuned in. And his £500 star-spangled, self-compered show, will be heard by one family of three!

Don't get me wrong: I'm not kicking the B.B.C.—not this time. I'm commiserating with them. John Watt has my sympathy. They are working in the dark.

They say: "we perform to a blind audience," whereas, for all they know to the contrary, they



Garry Allighan maintains that the numbers involved in the B.B.C.'s "Listener Research" represent only an infinitesimal part of the listening public

are performing to one that is deaf as well. When a creative artiste gets no response from the public, no reactions to his work, his creative genius must dry up.

Add to sympathising with the B.B.C., praise. Appreciating the terrible handicap under which their producers work, they are endeavouring to pierce the wall of dark silence and silent darkness which divides the B.B.C. from "the B.B.C. public." They are spending about £10,000 a year on trying to find the answers to the questions I asked at the beginning of this article. They call it Listener Research.

Save the Money!

Sir Stephen Tallents and his right-hand lieutenant, Pat Ryan, are responsible for this and every other evidence that you have seen of the B.B.C. clambering down from the Reithian pedestal and mingling with the common people—you and me—on the ordinary plane.

With the best will and finest intentions in the world, Sir Stephen's department launched Listener Research operations with the laudable endeavour to discover the answers to many unanswered (and unanswerable) questions.

Save the money, Sir Stephen, is my advice. Your elaborate "Listener Barometer" will tell you as much as the 100,000 "Letters from Listeners" each year—quite as much: no less and certainly no more. The chief difference is that your "Listener Research" costs the B.B.C. £10,000 a year, whereas the "Letters from Listeners" cost only £625 a year—stamp-money paid by the senders.

"It is not so astonishing," says the B.B.C. in an official statement now lying on my desk, "that 100,000 listeners write to Broadcasting House in the course of the year."

What is astonishing is for the B.B.C. to continue with: "No one could have foreseen a few years ago that three van-loads of mailbags would bring them by the gross every day." Figures are not my strong point and so I may be wrong when I calculate that 100,000 letters per year is 330 per

Please turn to page 37

CROONERS, Comedians and Bandleaders get lots of radio limelight—but don't forget the "straight" actors and actresses who contribute so much to our enjoyment of radio plays. Here are some of them, introduced to you by **JOHN K. NEWNHAM**

THE B.B.C. sometimes broadcasts as many as twenty dramatic productions a month.

Yet what do you know of this side of radio? Are you familiar with names such as Gladys Young, Mary O'Farrell, Barbara Couper, Norman Shelley, Cyril Nash, Carleton Hobbs, Charles Mason, Phillip Wade, Mary Hinton, Lillian Harrison, Howard Marion-Crawford?

Some of these "straight" actors and actresses devote nearly all their time to broadcasting. Some do nothing else these days—radio takes up every moment. They are on the air far more frequently than their very much more publicised colleagues, the band leaders, crooners, comedians.

Many of them have been broadcasting since the very early days of wireless. Others are youngsters who have gone straight into this newest form of entertainment.

For the most part these regular broadcasters are extremely versatile. Perhaps this is why they don't gain so much fame as those who always do exactly the same type of thing and thus impress themselves more on listeners' minds.

For instance, Cyril Nash has been broadcasting since 1924, and he has been on the air more than eight hundred times, appearing in almost every type of show, including variety and revue. But most of his work is in drama, and he has played some of the B.B.C.'s most important dramatic parts.

For his first broadcast he received the magnificent sum of 10s. 6d.!

He had just returned from a tour of South Africa at a time when the B.B.C. was first finding its feet. So he wrote in for an audition, which was granted within two days. And his first part was that of one of the seafaring beer-drinkers in a sketch which required a number of sailors in a bar. "Practically all I did," he told me, "was to exclaim 'Cheerio!' and make drinking noises!"

The name of Cyril Nash is often appended to radio plays. He has written five full-length broadcasting features, including three revues. He has also written a novel, *Yours Faithfully*, which was published recently.

Lancashire-born Philip Wade is another author-actor broadcasting veteran who has been heard regularly on the air since 1925. Several of his own plays have been broadcast, including *Wedding Group*, which was afterwards turned into a film.

"Since 1928," he told me, "I have had time for

only one week's work on the stage! I had been in the theatre before broadcasting, and my first radio part was a small one in *Under Two Flags*, which Howard Rose gave me."

Howard Rose can claim to have discovered some of radio's biggest stars. And 1925, when he went to the B.B.C., seems to have been a particularly good year in this connection.

For it was in 1925 that Carleton Hobbs began broadcasting. Since 1934 radio has dominated his time to such an extent that he hasn't been able to do any stage work (although he is hoping to find enough time for a play one of these days).

He is only a young man, but his range of characterisations is extraordinary.

Perhaps you heard him as the villain, Tortoni, in *The Gang Smashers*? If you did, I doubt if you would have recognised him as the same actor who appeared as the Angel in the *Told by an Angel* series in the Children's Hour!

Hobbs went from the Royal Academy of Dramatic Art to the West End stage. He was appearing for Howard Rose in the British Empire Shakespeare Society Readings in 1925. Then Howard Rose joined the B.B.C., and he remembered Hobbs.

So Hobbs made his radio debut in the role of Hastings in *She Swoops to Conquer*. He broadcast spasmodically at first, and then with increasing regularity.

He says his worst moment was when he was following Stuart Robertson in a programme. He was listening to Robertson in the artistes' waiting-room. Robertson happened to be singing a rousing song, and

Carleton Hobbs exuberantly danced to it. And he slipped!

He gave his ankle a bad sprain, but there was no time to do anything for it. Robertson was just finishing, and Hobbs was due on the air. He had to go through his broadcast in excruciating agony.

Another actor who is so versatile that it is difficult to recognise him on the air is Howard Marion-Crawford, grandson of the famous author.



Here are RADIO'S

Like Carleton Hobbs, he is young and ex-R.A.D.A. He has been broadcasting for several years, and he got his first radio job simply by walking into the B.B.C. and asking for an audition.

He got it.

Since then he has played all types of parts, from Germans to Cockneys. He is in broadcast after broadcast, always playing something different. Ever since he was a child of four, he has been a



This scene was taken during a famous broadcast, "The Trial of William Penn," showing (left to right): Leslie Perrins as the Lord Mayor of London, 1690; Beatrice Gilbert as Lady Penn; Robert Douglas as William Penn; and D. A. Clarke-Smith



These two youngsters are broadcasting from America, but, whichever side of the Atlantic the mike is, drama plays an important part in our radio programmes

books all the "straight" players for the B.B.C., told me, "that most plays have far more male parts than feminine parts. The same thing, of course, applies to the stage.

"Ironically, more women than men try to act—I should say 80 per cent. more. Therefore, we try to distribute the feminine roles as much as possible."

Gladys Young is probably the queen of radio's straight actresses. She has no time for anything but broadcasting, and she is on the air two or three times every week.

Not long ago she was voted radio's most popular straight actress in a newspaper contest.

She owes her wireless career to Mabel Constanduros. She had been on the stage before the war, but had retired on becoming married.

She and Mabel Constanduros were very old friends, and one day Mabel suggested that Gladys Young should take part in a Buggins sketch. It sounded as if it would be amusing, so Gladys Young went on to the air. That was in 1926. She has been radio's busiest actress ever since.

Another of the regularly-employed actresses is Lilian Harrison. She has been broadcasting since April, 1926. And she is as versatile as any of the other radio players I have mentioned. Her particular speciality, however, is poetry reading.

Miss Harrison owes her radio career to sheer luck.

She is another R.A.D.A. student, and was at the Academy at the same time as Charles Laughton. She had been on the stage only a couple of years before getting on the air.

Although she was unaware of it, Howard Rose was facing a spot of bother round at the B.B.C.

He had just been told by one of his actresses

happening, Lilian Harrison found herself in a broadcasting studio!

She has been on the air ever since, both in this country and in Germany. She is the only English actress to have broadcast all over the German network in the English language, and has also broadcast many times in German.

Talking of Howard Rose reminds me that Mrs. Howard Rose—professionally known as Barbara Couper—is another of radio's leading straight actresses.

She is another of the artistes who began her broadcasting career in 1926. A friend of hers had already done some radio work, and she suggested that Barbara should go along to the B.B.C. with her and ask for an audition.

Up till this time, Barbara Couper had done no stage work, although she had been trained for the theatre. At first she turned down her friend's suggestion, but she fell in with it at last.

Stage work followed radio, but a few years ago she was ill, and her career was seriously interrupted.

"Radio has helped me to make a come-back," she said.

Then there is tall, aristocratic, lovely Mary Hinton—another radio "veteran." She began broadcasting in 1928, after some stage experience.

She and Barbara Couper have something in common, for Mary Hinton owes a similar debt to radio.

"You see," she told me, "I was out of work for two years, owing to illness. I underwent several operations. Broadcasting helped me to build up again."

Her radio highlight was when she doubled the roles of Viola and Sebastian in *Twelfth Night*. These two characters, of course, have to be mistaken for each other.

Another of the actresses to succeed in getting a tremendous lot of radio work is Mary O'Farrell, who has been broadcasting for a dozen years.

She was one of the first actresses to be relayed from a theatre. She was appearing with Henry Ainley in *Oliver Cromwell* at the time.

One of her most recent appearances was as the wicked queen in *Snow White*.

Leslie Perrins, of course, you probably know from his numerous film parts. Charles Mason, however, finds little time for anything but radio. Patrick Curwen, apart from his straight acting, is well known as the "Scrapbooks" compere.

And many more actors and actresses—it's impossible to include them all in one article!—have established themselves in the radio drama world.

As you can guess, radio drama offers a lot of opportunities to actors and actresses.

DRAMA STARS

marvellous mimic. He used to love changing his voice and putting on little plays of his own.

He is just twenty-four now, with a big future. Although he broadcasts so frequently, he also appears on the screen. He made quite a hit in the Italian picture, *13 Men and a Gun*, and has recently worked with Conrad Veidt in *Spy in Black*.

Men predominate in the radio drama world—"for the very simple reason," Bruce Belfrage, who

Hilda Bruce Potter, that she would have to leave the radio repertory company he was running. And he didn't know who to get to take her place.

Miss Potter herself proved to be Lilian Harrison's good fairy.

The scene was an agent's office. Miss Harrison was there, and Miss Potter happened to walk in. She saw the other, and jumped immediately to the idea there here was her possible successor.

And almost before she had realised what was



Expression plays a big part in radio drama, evidently! Here are Norman Shelley, Rhoda Power and Philip Wade



Barbara Couper and James Dale perform in costume for "Much Ado About Nothing"

NOTES ON Radio Rhythm

A Weekly Feature on Radio Dance Music and Swing Time Topics by Sidney Petty

HERE'S news that will affect your dance-band listening. No more are "plug" tunes to be rammed down your throat five times a day, for no other reason than that the bandleader or artiste has been paid to broadcast them. No longer will Joe Bloggs and his Corny Kings sicken you—for the seventeenth time in a week—with that disgusting tune "I Kissed Her Where the Cowslips Cluster."

Yes, the B.B.C. was aware that certain publishers were paying certain broadcasters to put over their tunes, though they had no proof. The music-publishers knew it, and it seems they had all the proof they needed. For they got together the other day, and every one agreed that this method of obtaining "plugs" should stop. And if certain bandleaders discriminate against any publisher as a result, then the B.B.C. will be informed.

They tried to "clean up" the business this way a year or so back, but one or two publishers went via the back door and started the thing all over again. This time, perhaps, they'll stick together.

The only danger is—will it tend to rob individuality from such bands as have that virtue? Bands that need special arrangements for tunes can't always afford to pay for them, with low B.B.C. fees.

That's where the publishers' money helped some of them. Publishers say if special arrangements are needed now, the B.B.C. must pay.

And so the B.B.C. should. Too long have the B.B.C. (which officially decries advertising) told bandleaders: "We can't pay you much, but think of the advertisement!"

Too long have many bandleaders been losing money over broadcasts, in the hopes it would do some good. It's high time the B.B.C. big shots stopped wasting money in a score of unpopular ways, and devoted more cash to dance-band and variety entertainment.

RADIO FAN CLUB NEWS

HERE'S THE LATEST ABOUT YOUR FAVOURITE CLUBS

IMPORTANT and urgent news for all Brian Lawrance fans. To-morrow evening (Saturday, April 29), the Social Club is holding a carnival dance at Australia House, Strand, W.C.2.

Dancing begins at 7.30 p.m., and goes on till midnight. Tickets are two-and-sixpence each.

Brian has promised to go along with his band, and the secretary promises everyone a thoroughly enjoyable time.

So gather round, Lawrance fans, and make this evening really bright and successful.

WE'D like to remind Al and Bob Harvey's fans that the club's Holiday Competition closes on May 1. All you have to do is to write an article of not more than one hundred and fifty words on where you would like to spend your holiday. Entrance fee is sixpence, and all proceeds are being donated to the Hospital for Sick Children, Great Ormond Street.

As so much interest has been shown abroad in this competition, the club has extended the closing date for overseas competitors to May 15 in order to allow for the extra time in writing.

The Al and Bob Harvey Club still needs a lot of new members, so will any of their fans who have not yet joined, write to Miss Audrey M. Godden, 6 Kirklees Road, Thornton Heath, Surrey.

Al and Bob take a keen interest in their club, and they're always prompt in replying to any queries that crop up.

TWO days after the Vera Lynn Fan Club dance last March, the secretary was inundated with letters asking for another dance as soon as possible.

Which just goes to show how successful the evening turned out to be. Proceeds amounting to £20 4s. were presented to the new Children's Ward of the East Ham Hospital.

During the dance club members presented Vera with a beautiful blue satin negligée with blue slippers to match for her birthday present. Vera has asked us to thank all her admirers who subscribed to this gift.

Among the many guests was that jovial comedy-drummer, Max Bacon.

Well, this club is now making its summer plans,

and outings are being mapped out. Actual dates, however, will be fixed at the last minute, as Vera's stage commitments do not give her a chance to know, until a few weeks beforehand, just when she can accompany the club.

Anyway, members will be advised in good time when these rambles will take place.

The club is doing a lot for the East Ham Hospital. They have taken many books and magazines for the patients, and already the secretary has two sackfuls of silver paper, over 4,000 cigarette cards, four large boxes full of stamps, and nearly a pound in farthings.

Any of Vera's admirers who have not yet joined the club, should write to Mrs. Ethel Purdie, 113 Langhorne Road, Dagenham, Essex.

JUST heard from the secretary of the Harry Farmer Club (Mr. Robert Nash, 282 Creek Road, Greenwich, S.E.10), who tells us that he would like to see a few more members on his books.

He has planned some interesting outings for London members, but details of these will be published nearer the dates.

Glad to see that this club is establishing branches in all parts of the country. Harry Farmer's Bedford admirers should write to Mr. Raymond Berrall, c/o 2 Bedford Road, Stagsden, Beds.

Mr. Harry Thompson, 27 Coniston Avenue, Headington, Oxford, would be glad to hear from any Oxford and district fans who would like to join the Harry Farmer Club.

TEDDY JOYCE FAN CLUB issues an open challenge to all clubs to a game of darts. Any acceptances? Then write to Mr. C. Allen, Teddy Joyce Fan Club, 157 Newington Causeway, Elephant & Castle, London, S.E.1.

SECRETARIAL duties of the new Anne Lenner Fan Club have been taken over from Mr. R. Watters by Miss K. Watters, of 10 Parkfield Road, Willesden, London, N.W.10.

The club is now well under way, but has plenty of room for new members. All Anne Lenner's admirers are invited to write to Miss Watters for full particulars.

Incidentally, the club hopes to hold its first dance in the very near future.

EDDIE POLA and that blonde sweetheart of song, Phyllis Robins, have scored top marks everywhere with their *Crazy Quilt* series. Maybe you heard it again yesterday (27th)—if not, there's another *Crazy Quilt* on May 11. Perhaps the B.B.C.—in view of the grand reception—will prolong the series, and the next time put it in the evening programmes.

And perhaps they won't. In which case I suppose a livewire advertiser will snap it up for one of the commercial programmes.

TALKING of kiddies, that grand songstress-comedienne Betty Warren—whom you'll be hearing in more Geraldos shows now she's done with *Magyar Melody*—tells me her daughter, Lawrette, is quite a song-writer already.

Lawrette wrote this—and she's only five —
"Shall we be married, Marie,
And live in a cottage alone?
Shall we be married, Marie,
Where all our friends can see us at home . . . ?"
Well, some lyric-writers ten times Lawrette's age don't seem to do any better than that!

CONTINUING the quaint-kiddies-corner, composer Tolchard Evans tells me his two-year-old son Tony, when eating bread-and-butter always opens his mouth before swallowing it and waves it goodbye!

Now then, proud parents, cap that one.

SO it's doubly good news that Jack Harris—after that smack-in-the-eye from Ciro's—is now working at the London Casino; and the other maestro of real rhythm—Hugo Rignold—also has his orchestra at the same Casino.

BACK from sunny Cannes, where he's been playing at the Casino, Maurice Winnick comes on the air this lunchtime (28th) with that elegant outfit of his. Question of the moment now is will he be on the air regularly now he's at the Dorchester? B.B.C. prefer relating bands from hotels—it's less expensive!

HAVE you heard the rumour that the B.B.C. may re-start a house dance-band, as in the Hall days? Well, the fact is that dance-band experts at the B.B.C. have advised it, but the B.B.C. as a body (or should it be "corpse") have so far turned a granite face against it.

CRYSTAL

by FRED WILKIN



TALENT SPOTTING IN THE POTTERIES

THE WORKING MAN SHOWS WHAT HE CAN DO

TO-MORROW, April 29, producer Archie Campbell presents another of his "Industry Entertains" programmes from the Midland studios, and this time the lads and lassies from the Potteries will show that they can hold their own in entertainment, as you will learn from this article by CHARLES HATTON

OVER a year ago, Archie Campbell was sent up from London to deputise for Martyn Webster as Light Entertainment producer at Midland Regional.

While he was in Birmingham, Archie spent a good deal of his spare time exploring the social clubs in the Midlands. He once helped to run a boys' club in the East End of London, and takes a lively interest in this sphere of human activities.

Very soon he came to the conclusion that the majority of the first-class social clubs in the Midlands were connected with some industrial enterprise or other, and being very much impressed by some of the talent he saw at their impromptu entertainments, he hit upon the idea of presenting some of these promising performers to radio audiences.

A meeting of prominent men in Midland industries was called at Broadcasting House, Birmingham, and they spent a whole afternoon drafting out a plan. It was decided to segregate the artistes into the various industries in which they worked.

They agreed to tackle the motor industry first and this presented many problems.

In the first place, it is very scattered in the Midland area, as there are big motor works at Birmingham, Coventry, Oxford and Derby. However, the social clubs attached to these motor firms are particularly well run, each with its own full-time secretary, who was only too willing to organise a concert for the purposes of eliminating the acts unsuited to broadcasting.

Then there was another concert to which the various firms in the district sent representatives, and Archie Campbell went along to help to weed out the less accomplished artistes. Eventually he was able to hold a concert-cum-audition representative of the whole industry and choose his acts to compile an hour's programme.

The broadcast took place from a hall in Birmingham, and was a huge success. The hall was crammed with the artistes' followers from all parts of the Midlands, and, supported by the Midland Revue Orchestra, these working lads and lasses put over a show which would have done credit to many a music-hall.

The boot and shoe industry called for rather different treatment. For one thing, the social clubs attached to the firms have not reached the pitch of organisation developed in the motor trade. The industry is centred mainly in Leicester and Northampton, where privately run clubs are to be found on a scale probably unequalled anywhere else in the country.

You can go into clubs at Leicester that are equipped like theatres, complete with stage, full lighting and orchestra, and, for the price of a glass of beer, enjoy a couple of hours' entertainment in company with about a thousand other spectators, sitting around at small tables, which replace the usual theatre seating.

Many stage and music-hall professionals have taken houses and settled down at Leicester, and they make a very comfortable income by appearing at three or four of these clubs every week. They are augmented by a number of talented people who work in the leather industry.

It was from these that Archie Campbell sorted out his broadcasters, and many of them were artistes with very considerable experience.

The Midland Revue Orchestra journeyed to Leicester by motor coach, and once more took the show in their stride.

During the past few weeks Archie Campbell has been paying several flying visits to the Potteries, sorting out likely performers for

the show which is being broadcast on April 29.

The pottery industry is the most concentrated of any tackled so far, for it is centred around the Five Towns made famous by Arnold Bennett. And the pottery trade offers rather more scope to the genuine artistic craftsman than is unfortunately the case with the majority of other employments in this modern civilisation. However, the social side is apparently less organised than either the motor or leather trades.



Archie Campbell takes a lively interest in social clubs, and it was he who put the radio searchlight on industry's amateur entertainers

These pottery workers spend a lot of their leisure attending meetings of a rather more serious nature, and also in going to night schools to learn all the intricacies of their craft.

All the same, they love a good show in the Potteries, as is witnessed by the number of theatres which flourish there, and they have among the workers—particularly the younger generation—many artistes of considerable promise.

Four district conveners have been busy arranging concerts, and over four hundred auditions have been given to the pottery workers. So if a dozen first-class acts do not emerge from this vast total, I shall be very much surprised.

Anyhow, the Potters are out to show the Bootmen and the Motormen that they can hold their own in entertainment as well as in sport!

This relay from a hall in Burslem will conclude the first series of "Industry Entertains" broadcasts, but Archie Campbell does not intend to let the idea rest there. He is convinced that it's a winner, for the working man is always eager to listen to and comment upon the efforts of his fellow workers. Archie intends to give several other industries, such as coal, iron and chemicals, their big chance to make the radio grade.

Yes, there's no doubt that millions of workers will be listening to-morrow night.



SEDENTARY JOB

"**H**AS the leading-lady much standing with the producer?"
"No, she's sitting on his lap most of the time."

RADIO LETTER BOX

The editor invites readers' views on radio programmes and personalities, and will publish those of general interest. Address your letters c/o "Radio Pictorial," 37, Chancery Lane, London, W.C.2

B.B.C. CAUGHT OUT

Reginald Perry, Kingston

THE B.B.C. were nicely caught out when they were practically forced to announce the name of the newspapers to which the journalists, who appeared in the recent *Radio Clumps*, were attached.

This was entirely against their principles but, seeing that the journalists were opposed by actors—to whom the B.B.C. have always been very generous in the matter of free advertisement—they could scarcely do otherwise, could they?

BOUQUET FOR LOSS

J. Polehonski, W.1

JOE LOSS and his Band certainly know how to entertain listeners in popular style, and I would like to see more radio engagements given to this band, particularly in the afternoons.

The series of Meltonian programmes have by far exceeded my expectations, and I have no doubt other readers are of the same opinion as regards their excellence.

LET ORGANISTS ANNOUNCE

William Bartlett, Bristol

BEING a very keen cinema organ enthusiast, there is one grudge I have against the B.B.C. As we all know, Reginald Foort is not the B.B.C. resident organist now, but when he appears at this organ as a guest, he is still granted the privilege of announcing his own programmes.

Surely if one guest organist is allowed to do this, why not all the other famous organists who are called upon to exploit the B.B.C. organ?

Come along, B.B.C., fair's fair.

JOKING TO AMUSE THEMSELVES

Mrs. M. L. Trowbridge, Andover

MY chief quarrel with radio variety programmes is with the humorous items. I think most radio listeners enjoy a good variety programme, and we certainly do at times get very amusing material.

To my mind, however, the items are often spoiled by the artistes who laugh too loudly over their own wisecracks. No one appreciates this behaviour when watching a show, and I'm sure the same rule applies to shows which we cannot see.

ARE BREAKDOWNS "BRAKEDOWNS"?

A. C. Hogg, Newcastle

WHEN I hear the following remark over the radio: "We must apologise to listeners for a break in the programme of one minute and so many seconds . . ." I say to myself: "Is there really anything behind it all?"

Here is an example of what I mean. On a Friday recently, just when a speaker was on the point of mentioning something that made me sit up and take notice, there came a break. After a pause the speaker continued as usual, and at the end came the apology.

Was it really a break? Or was the speaker about to say something which ought not to have been said? I wonder.

FIT FOR A KING

Mrs. E. Race, Sheffield

IN the old days kings spent thousands of pounds having court musicians to play for entertainment. Now we can switch on the radio and get the finest orchestras, bands, and entertainers in the wide world. A king couldn't afford them all, yet we get it for less than an artiste's taxi fare to the studios.

Aren't we being a little unfair in perpetually grouching when we get so much for the humble ten bob?

TOO MANY TIMES!

Robert Lewins, Newcastle

WHEN the B.B.C. arrange broadcasts from music halls, is it not possible to see that there is a complete change of performers? Quite recently we heard a programme from one hall, and within a week three of the items repeated their shows, word for word, from another hall. The same thing happened when a comedy team featured on the air on a Saturday night and appeared in a relay from a Northern theatre.

Surely, with thousands of good artistes touring, this could be avoided.

ARE FILMS GOOD ON RADIO?

Eric L. Adlem, W.11

I DO not know whether the listener reaction to the radio version of well-known films justifies their continuance, but, to my mind, they fall short of the usual standard of radio entertainment, due to so many listeners having seen the actual screen versions.

I have nothing whatever to say against the direction or players, but I think it would be much better if the large sums of money spent on material of this nature could be utilised in providing listeners with more original wireless entertainment.

Harry Roy's famous band has long delighted night club patrons

Typical lovelies from the famous Grosvenor House cabaret (below)



QUEER RACKETS IN BROADCAST CLUBS—

UNCLE LIONEL'S Children's Hour " is one of the most successful rackets ever pulled in a night-club.

It took over £8,000 out of the pockets of merry nightery patrons.

And the B.B.C. got the blame!

This is how it happened.

B.B.C. producers have, as part of their job, to spend several nights a week in big hotels, variety shows and even night clubs searching for talent.

It comes under the heading of "Nice work if you can get it," for the B.B.C. may pay expenses up to two pounds a night. The number of new radio stars discovered this way justifies the time and money spent.

It also means that the sight of a few B.B.C. officials in a night club occasions no great surprise.

When a pale-faced, immaculately-dressed young lad with a perfect Oxford accent started going round with a collecting-box, he had only to drop a hint that he was "something to do with the B.B.C." for all suspicion to be allayed.

If anybody took the trouble to notice, they would have seen that his collecting-box had some official-looking label pasted on it with the "National Charity Something or other . . ."

It Cost Him Three Years' Hard!

But in the merry whirl of the night club, nobody did take the trouble to ask this debonair young lad what the charity was. When one of the waiters looked up curiously the collector said in an imperious tone:

"Oh, this is Uncle Lionel's Children's Hour fund—you know, the thing we broadcast so much about . . ."

Night after night this man would appear at various night clubs, but sometimes women came in to collect.

So it went on for weeks until on one occasion a night club was raided by the police—purely as a matter of form to check upon the supply of liquor from the wholesalers.

Everybody in the Club at the time was rounded up and the C.I.D. men knew joy beyond all

bounds when they found this charity racketeer at last in their grasp.

It appeared that for over eighteen months this lad had been working the "Uncle Lionel's Children's Hour" collecting-box racket. He got three years hard labour—plenty of time to think up another racket to work in the night clubs when he comes out!

B.B.C.'s Debt To Night Clubs

Money has been spent like water at certain periods of night club history—and a lot of this money has helped to finance present radio dance bands.

If there had not been the night club boom, there would not be the present market for dance music. Certainly the big Mayfair hotels and film studios in Britain do not provide enough scope for costly dance bands with twenty or thirty members. It is left to night clubs in Mayfair and Soho to give employment to many of these first class bands.

But it is no secret that the bandsmen who make as much as ten guineas a night working for night clubs also "double" in other bands which broadcast from outside studios.

The B.B.C. does not—cannot—pay a sufficient wage to these instrumentalists as individuals. Only by supplementing their B.B.C. earnings by night club fees can they carry on in their profession.

That's the debt the B.B.C. owes to night clubs!

Queen of the "Nighteries"

Ten years ago some night clubs like the "Forty-Three" Club were creating a new industry in Mayfair. And the woman behind them all was "Katie" Meyrick, one-time Queen of the Mayfair night clubs.

I could tell you of several radio instrumentalists who served their "apprenticeship" at night clubs like the "Forty-Three" and the "Silver Slipper."

I only hope that they have some spark of gratitude left for the Meyrick family. Certainly little luck has attended them, though most of Katie

Meyrick's daughters married well—one to the Earl of Kinnoull and the other to the Lord de Clifford.

When Lady Kinnoull's first daughter was born in 1929, Mrs. Meyrick was serving her sentence of fifteen months hard labour in Holloway for her part in the Goddard bribery and conspiracy case.

That was the case when Inspector Goddard, accused of bribery in night club world, "blew the gaff" on many night club secrets.

Many famous names were involved and it is no secret that B.B.C. officials were shocked to know that several acquaintances were connected with night clubs. They put an instant ban on all relays from any outdoor clubs and restaurants which did not comply with the law. There was at one time a fear that all outside dance music broadcasts would be stopped—but even at the B.B.C. a more reasonable point of view prevailed.

Not Lazy Gigolos!

If all night club broadcasts had been banned, I we should never have had fine musicians like Al Saxon, who made such a fine reputation at the "Chez Henri" Club.

If you still think of night club band-leaders as lazy gigolos, then you might be surprised to meet Mr. Saxon.

When I worked at the "Chez Henri" Club with him I was amazed at his versatility. Not only is he a brilliant violinist, but he is also a crack player on the soprano saxophone and is a good vocalist and announcer.

During all B.B.C. broadcasts from the "Chez Henri" Club, Al did his own announcing.

Often at the "Chez Henri" we worked until dawn, but inspired by Al you would often find us up again at eight or nine o'clock in the morning for swimming at a certain West End indoor pool, or for squash racket practice.

During the winter Al ran a football team, which included Ben Oakley and Lew Stone.

The radio night club world is only peopled by gigolos?

Don't you believe it!

—AFTER DARK IN RADIOLAND-3

In this concluding article, the Night Club Hostess, Marcelle Nicol reveals a little-known side of "Nighteries"



FINAL LISTENING COMPETITION

Enter To-day and Make Listening Pay!

COMPETITION No. 22 RESULTS — PRIZEWINNERS' NAMES AND ADDRESSES

by *The Editor*

COMPETITORS in our Listening Competition No. 22, held on Sunday, April 9, awarded the Feen-a-Mint programme, featuring George Formby, an average of 8.24 marks out of a possible 10, which accordingly is our Figure of Merit for this programme.

This relatively high response shows not only the personal popularity among listeners of George Formby, but illustrates a general appreciation of the humorous type of programme.

The following extracts from competitors' letters are typical:—

"The Feen-a-Mint programme is one of the best quarter hour's entertainment that is broadcast... I do not say this simply for myself, but I am an official in charge

"With thousands of others I would like to congratulate Mr. Huggett on his wonderful foresight in getting George and his 'Missus' to entertain us for another year."

"This is surely one of the brightest and most humorous sponsored programmes on the air."

"I consider Feen-a-Mint a very compact programme, giving good entertainment and packed with advertising value. Altogether a model of a popular short programme."

The number of critical letters received was quite small and a large proportion of these complained that the material provided for George Formby in this programme was not up to the standard usually associated with him. The following extracts from letters give representative views:—

"Finally, I am of opinion that the programme is rather too pretentious. Securing the exclusive services of Formby may well be a sponsored programme scoop, but listeners require team work and not a one-man show."

"Beryl somehow sounds as if she should have a Lancashire accent like her husband, and in comparison to him she sounds 'refained and B.B.C.'"

"The sketch with George as a waiter was humour of the first quality. We could do with more such mirth-provoking sketches from this station."

"The backchat between George, Sid and Beryl is inane and the jokes are generally poor. Only the little joke concerning the picture which was like the stratosphere is at all well constructed. And some of we listeners don't find allusions to our underwear in the least funny!"

"If George Formby is to retain his position as Britain's number one laughter-maker he will have to be provided with much stronger material than he was in the Feen-a-mint programme last Sunday... Frankly, the humour was so incredibly weak as to be embarrassing to listen to. Those two stale gags in the waiter sketch would have been inexcusable even from a third rate red-nosed comic, but coming from a star of such renown as Formby they were almost a criminal offence."

As regards the commercial announcements, there were practically no adverse comments, as shown by the following further typical extracts from competitors' letters:—

"I liked the brisk opening announcement, and was also pleased that there was only one statement extolling the virtues of 'Feen-a-mint,' which was not too long and came I think, in the right place, i.e. at the end of the programme."

"The commercial announcement did not touch upon any 'sensitive' subjects, and this is amazing considering the product."

"The introduction of a personality from the laboratories was a neat publicity idea—the most unassuming yet impressive form of advertisement I had heard for some time."

"That personal message by an authoritative personage from the laboratories of the manufacturers in question was an effective 'different' touch."

"We had a splendid surprise in this programme as few listeners expected to hear Mr. Huggett. It was a splendid gesture and it was gratifying to have a sponsor express satisfaction with his artists."

We have forwarded a copy of this page to the sponsors, Messrs. Whites Laboratories, Ltd., and the producers, Messrs. Erwin, Wasey & Co., Ltd., the well-known London advertising agents, believing that these opinions will prove helpful in devising future broadcasts.

YOUR LAST CHANCE!

FIRST PRIZE £5

£1 SECOND PRIZE

and

TEN PRIZES OF 5/-

HOW TO ENTER

THE subject we have chosen this week, for our final Listening Competition No. 25, is—
SANDY POWELL

This programme will be broadcast on Thursday, May 4, from Luxembourg and Normandy at 5.15 p.m.

Listen to this programme and make up your mind the number of marks out of 10—any number from 0 to 10—which you award. By the number of marks you award the programme you will record your verdict as to its general value as an entertainment and an advertisement.

Whatever figure you decide upon, write it in the dotted square on the entry form at the foot of this page.

Then, on a separate piece of paper, write your general criticism of the programme, not exceeding 250 words.

Remember—what the Editor values most is a candid and unbiased criticism giving praise or blame where it is due.

Separate cash prizes are awarded each week, and these will be awarded to the competitors who, in the Editor's opinion, submit the best criticisms.

Post your criticism and form below to the Competition Editor, RADIO PICTORIAL, 37/38 Chancery Lane, London, W.C.2. Entries must be received not later than first post on Saturday, May 6, 1939.

Names and addresses of prizewinners in Listening Competition No. 25, together with a summary by the Editor of the criticisms submitted, will be published in RADIO PICTORIAL, dated May 19, 1939.

RULES OF THE COMPETITION

ENTRIES must be submitted on the entry form provided in RADIO PICTORIAL. The competitor's name and address must be written in ink in block letters, or typed. The written criticism must be submitted on a separate piece of paper headed "Listening Competition No. 25," and must bear the name and address of the competitor. The criticism must not exceed 250 words in length.

Entries must be posted in an envelope bearing a 1½d. stamp. No entrance fee is required.

Each competitor may submit one entry only. If several members of a family enter the competition, each entry must be made on a separate entry form taken from RADIO PICTORIAL.

The Editor does not hold himself responsible for any entry form or criticism lost, mislaid, or delayed.

No correspondence can be entered into regarding the competitions, and the Editor's decision is final and legally binding in all matters relating to the contest.

Employees of Bernard Jones Publications, Ltd., are not allowed to compete.

CUT OUT AND POST THIS COUPON

LISTENING COMPETITION No.25

To the Competition Editor,
"Radio Pictorial,"
37-38 Chancery Lane, London, W.C.2.

I award the
SANDY POWELL
(Atora Suet)
programme

(maximum 10 marks)

Attached hereto is my criticism of the programme. I agree to observe the rules of the competition.

Please write in block letters. Name Address

Results of
Listening Competition No. 22

"Figure of Merit" Awarded to
FEEN-A-MINT PROGRAMME
8.24

Names and addresses of prizewinners to whom cheques have been sent—

First Prize £5
MRS. S. VANDYK, "DOWNSWOOD," NEWCHAPEL, LINGFIELD, SURREY.

Second Prize £1
T. SYME, 26 KIRKHILL ROAD, GARTCOSH, LANARKSHIRE.

The following each receive a prize of 5s.:—
John Hughes, 5 Penyraig Street, Llanidloes, Mont. Miss C. Harvey, c/o "Vida Carter," Par Green, Par, Cornwall. Mrs. Grace Driscoll, 185 Stamford Road, Dagenham, Essex. George E. Morris, 8 Hampton Street, Warwick. Mrs. B. Nicholson, 2 Weir Pond Road, Rochford, Essex. Miss G. M. Harrold, 2 Bank Terrace, Mount Pleasant, Wisbech, Cambs. F. W. Evans, 40 Park Road, Bushey, Herts. George Mason, 76 Providence Lane, Leamore, Walsall, Staffs. J. W. King, 45 Keary Street, Stoke-on-Trent, Staffs. David Scotcher, "Joy Lodge," Childer Road, Stowmarket, Suffolk.

of a large number of men working in a coal mine, and, of course, on Mondays, the week-end's entertainment is usually discussed, and I hear nothing but praise for this programme."

"I have been confined to my bed about 6 years with T.B. and I can say George is Tops with me, and I daresay with most people for his brand of comedy never fails as a pick-me-up."

"This is a jolly broadcast which no one could dislike. It does not, however, hit a new high in commercial broadcasting."

"Altogether a happy and well-produced programme coming at a very sensible hour. Although nothing appeared to be rushed, an amazing amount of variety was given in a comparatively short time of 15 minutes."

"George Formby sings 'Leaving on a Lamp-post' with the same enthusiasm as when he first sang it."

"I think a fair criticism of this programme is that the main feature is excellent but there 'isn't enough of it.' The 'strong supporting cast' was certainly not in evidence to any great extent."

"Such a popular fifteen minutes certainly deserve another twelve months run. I enjoyed the chat of Mr. Huggett telling us George had signed a contract for another 12 months. George certainly knows how to make his listeners happy."

"I consider the Feen-a-mint programmes the brightest of the air, and it is a great satisfaction to hear a programme practically free from dance music, which is included in so many sponsored programmes of to-day."



The furnishings of Lorna's home are simple in line but artistic; in fact, she's a very artistic person

It is not vanity that makes Lorna gaze into the mirror—she's one of the most modest people you can imagine



LORNA STUART, whom you have been hearing lately in the "Lucky Dip" series and the "Sexton Blake" serial, began her career on the air when she was only fifteen, but long before that she had made a name for herself . . . Visit her at her home with **VERITY CLAIRE**

I DIDN'T think it possible that anyone could be as modest as Lorna Stuart! Had I believed her statements that she wasn't at all interesting, had done nothing spectacular, and was really not much of a person, I should have left her home without getting any further than the front doorstep.

I asked her when she first began to broadcast, and found that it was years ago, in Glasgow, when she was in her early 'teens.

Lorna is a Scottish lassie, born and bred, and first went on the air from the Glasgow studios when she was only fifteen.

When I asked how this happened, Lorna blushed—the first of many blushes.

"Perhaps I oughtn't to say it," she said shyly.

"It sounds dreadful, but I was one of those awful things, a child prodigy."

I pricked up my ears.

"I went in for a Musical Festival competition at Glasgow when I was twelve——" and she stopped.

"Yes," I prompted, "and what happened? Did you win a prize?"

"Well, I'm afraid I did," admitted Lorna. "I did rather an awful thing——"

"What?"

"I got a hundred marks!"

It didn't seem so very terrible to me. This Festival had Sir Walford Davies as adjudicator and, not content with her little scoop, Lorna proceeded to go in for other Musical Festivals and accomplished the remarkable feat of getting a hundred marks out of a hundred on no less than five different occasions!

I don't think she need be quite so modest, do you?

At fifteen she was presented with the British

Lorna says she simply can't pass a barrow load of tulips—she loves a lot about the house



Fair curly hair and blue eyes, a simple natural manner—that's Lorna Stuart



Lorna once did an act called "The Tyrolean Sisters" and here you see her lovely costume



She Was a Child Prodigy!

Music Industries Federation Trophy for an outstanding performance, and well she deserved it. Winning all these medals led, quite logically, to an appearance on the radio, and Lorna sang quite frequently from the Glasgow studios. She then thought it time to go to London to study, and her father wrote to Plunket Greene and asked if he would accept her as a pupil. Plunket Greene, who had taken a great interest in Lorna's singing at the Festival at which he had awarded her a medal, said he would be delighted to teach her, and that he would look after her

father, who was one of her most enthusiastic "fans," had never yet seen his talented daughter appearing in the famous Gilbert and Sullivan operas. But Fate had another cruel blow for Lorna. The week before she arrived in Glasgow her father died. She loves Scotland and has a great fondness for Glasgow, but somehow feels she can't bear to go back there now. Memories of the town are so very sad.

at her record on the air, where's she's been appearing in the Alpine Hut programmes for many weeks. And, of course, she can yodel, and very well too! Lorna loves broadcasting, and has done a great deal of it. She appeared in all the *Steamboat* programmes that ran for so many months, and she's frequently in *Lucky Dip*, where she sings and also played a part in the *Sexton Blake* serial. She doesn't feel nervous in front of the microphone, and finds the totally different technique required by broadcasting absorbs all her attention and she doesn't have time to think about

... in operetta—*Lilac Time*,

SAM HEPPNER continues his "Adventures at the B.B.C." and this week he takes you behind the scenes of the broadcasts to schools which begin a new term on May 1

BUSINESS men of the "self-educated" variety are fond of telling you that they received their education "in the school of life." Thousands of tomorrow's citizens will probably attribute their learning—and with a fair amount of justification—to the University of Portland Place.

With the beginning of the new term, the B.B.C. will resume its famous programmes for schools. And the story of an enterprise which, founded in a spirit of casual experiment, has developed into one of the most potent influences in shaping the juvenile mind of to-day, is not without its element of romance.

For its beginnings, we must go back to the very early days of radio.

A young undergraduate, convalescing after an illness, with the wireless going at her bedside, was struck by the educational possibilities of radio. She began turning over in her mind the idea of establishing a system of broadcasting to schools.

A few days later, Mr. John Reith, as he then was, received a letter outlining the proposal from this young lady. In his reply, Reith stated that he had also been considering the project and invited the undergraduate to call and see him at the B.B.C. After that first interview she travelled down from Oxford once every week to assist in making the idea a practical reality.

And, on April 4, 1924, the vague anticipations of Miss Mary Somerville, O.B.E., took concrete shape when Sir Walford Davies opened the first experimental broadcast to schools.

Six months later a regular "schools" service was inaugurated.

Fourteen years ago these broadcasts were received by a few dozen schools in different parts of the country. To-day, however, nearly eight thousand schools are listed in the B.B.C. register—the number has lately been increasing at the astounding rate of two thousand a year.

It is anticipated that every school in the country will presently be equipped to receive the B.B.C. broadcasts designed for them.

And the total cost would not greatly exceed £400,000, since a school can be thoroughly fitted up for as little as £15; but the recent big jump in the number of listeners is due to the fact that whereas, in the past, most schools had to provide their own receiving apparatus by means of funds raised through concerts and jumble sales and so forth, installations are now made widely possible by the local authorities for education.

What is the policy defining these broadcasts?

"We don't aim to educate in the accepted sense of the word," a B.B.C. "schools" official told me, "but to train and encourage young minds into the disposition for acquiring knowledge on their own account. The instructive content of our broadcasts is only subtly implied; our main job is to interest and to stimulate thought.

"We try to make good listeners of children, as well as good scholars. A scholar, hearing the broadcasts to schools, first learns something of the art of listening—a knowledge which will be useful to him in later life, since it will enable him to use the recreational advantages of radio in a critical and selective manner.

"In the absence of the personality and facial expressions of the talker, the ability to listen for twenty minutes at a stretch and maintain interest in the subject is something of an acquired art."

The broadcasts to schools are planned, not directly by the B.B.C., but by a kind of subsidiary body within the main organisation. This is called the Central Council for School Broadcasting and, representing local education authorities and teachers' organisations, it has a pretty free hand in framing policy and programme material.

Broadcasts to schools are the one B.B.C. feature in which the producers are able to make direct contact with their listeners.

Consider what a tremendous advantage this is. For there is no need for "listening barometers."

while it is possible to have relays of teachers from the various listening schools at each of the committee meetings which take place three times a year.

And this is not the only method of studying reaction. At intervals, the broadcasters make a tour of schools in various parts of the country to ascertain how their broadcasts are received.

Professor Winifred Cullis has actually sat with the pupils in various classrooms while a Blattnerphoned version of her own talk has come through on the radio.

When the programme committee meets, part of its procedure consists of listening to one of the broadcasts for which it is responsible. Then the members criticise it in detail from the point of view of speed, vocabulary, suitability for age, range, amount of material, and so on.

Speed and vocabulary are important considerations. Many schools are situated in populous industrial areas, and everyone who broadcasts for the first time to schools—whether to infants or sixth forms—is asked to imagine himself talking through a loud-speaker (and, maybe, not too good a loud-speaker, at that) to fifty children in a large room, while traffic roars outside the window. The formula is as follows: a hundred words a minute, every word clear and natural.

The Central Council places great emphasis on the immense psychological value of the talks reaching children from an outside source. It gives them a sense of spaciousness, detachment, a feeling of escape from the limited confines of the classroom.

But radio offers an adventurous element. Any sort of novelty is possible. A famous airman or traveller may come to the microphone to relate his adventures and, since all the resources of the Effects, O.B., and Recorded Programmes Departments are placed at the disposal of "schools," the children may suddenly find themselves transported to a spot several hundred miles away.

There is no doubt that children enjoy their broadcasts and that their powers of observation consequently benefit. Some time ago, C. C. Gaddum, who gives nature study talks, referred to toadstool ink—a queer, black fluid that results from letting a particular variety of toadstool stand in a saucer for a week.

A few days later hundreds of letters reached the B.B.C. from children in all parts of the country.

They were all written in toadstool ink!





MAN OF MANY BANDS

JOS. Q. ATKINSON,

who has broadcast around seven hundred times since 1925,
is one of radio's busiest band leaders

*Jos. Q. Atkinson, Esq.
North of England.*

A LETTER addressed like that quite recently found its way safely to the airy office in the Central Arcade at Newcastle-on-Tyne. From which you may gather that Jos. Q. Atkinson is something of a household word in the North. And considering that he has been on the air some seven hundred times since 1925, this is hardly surprising.

However, let's go back to the start of the musical career of this remarkable young man.

Born in a working family in a North Eastern colliery district, Jos determined that he would not accept the inevitable career of a pit boy, so studied hard at his music, and looked around for a job in the entertainment world.

Since he was five years old, he had been playing the piano, and by the time he was twelve he had landed a job as pianist at a cinema. He had to play for those cowboy epics of a distant day—often there were hand-to-hand fights lasting nearly half an hour, during which Jos thumped out the agitato movement from the "Moonlight Sonata" over and over again until his fingers and wrists ached.

However, when the cinema band was augmented to seven, Jos became deputy conductor at the tender age of thirteen. At this time, he had another achievement to his credit. He was the youngest organist and choirmaster in the country. But even this did not keep him fully occupied. Many a day he played the organ at a wedding in a morning, with the orchestra in the cinema at night, then went on to play at a dance.

A bundle of energy like this was bound to make some impression in the world, so at seventeen we find Joe playing in the pit and occasionally conducting at the Empire Theatre, West Hartlepool.

This was during the war, and Jos, suddenly feeling the call of adventure, gave a false age and enlisted—he had to go down to Yorkshire to work the trick, but it succeeded, and he served in France for three years.

After the war, Moss Empires welcomed him back with open arms, and he was soon in the conductor's chair at West Hartlepool again. He was there for three years. Then, once again thirsting for fresh fields, he branched out as musical director to a chain of cinemas and also put in a band at Newcastle's largest store, simultaneously starting resident bands at various hotels in the district.

Things went swimmingly for some years until Jos began to feel the strain a little, so he decided to abandon his job with the stores, open an office of his own, and send out dance bands and other musical combinations.

When he started his novelty sextet, he certainly struck a new note which received wide appreciation

from listeners all over the country. The combination consisted of three saxophones, double bass, trumpet and piano, with various alternatives introducing violins.

They had several hundred broadcasts in Regional and National programmes over a period of thirteen years, by which time Jos decided that listeners must be getting a little tired of them. So he formed a new string sextet, comprising three violins, cello, double bass and piano, and this has been heard at regular intervals during the past eighteen months.

They play fresh, unhackneyed pieces, such as special arrangements of pieces usually played only on a piano or some other solo instrument, but they generally include at least one modern dance number in each programme.

In addition, Jos has broadcast many times with his own dance band, and he also formed a variety orchestra for the Newcastle studios, has appeared with "Three in Tempo" and also as a

solo pianist. So you see he is no stranger to those delightfully intimate studios at Newcastle.

Jos must be one of the few band leaders who played for a dance on the night of his wedding. The Atkinsons had to postpone their honeymoon, but they enjoyed a very remarkable trip later, going just about as far south as was possible. That route is still outlined in a map which hangs on Jos's office.

Some time ago, Jos agreed to act as best man at the wedding of Albert Flush, first violinist in one of his resident bands. The day before the wedding, Albert collapsed at rehearsal and Jos sent him home, and feeling worried about him went along very early on the wedding day to see how he was getting on.

He found him stretched full length on the floor. He had tried to get up, thinking he would return to bed after the wedding. Jos carried him upstairs and rendered first-aid, and the doctor declared that he had saved the boy's life. The wedding duly took place some weeks later.

Incidentally, many people have asked Jos J. Q. Atkinson if that is his real name. They think Jos is an abbreviation, but this is not so. Apparently it's a good old Scottish name. The Q. stands for "Quarrie," which is also rather unusual. A very peculiar combination, but it's distinctive, and Jos intends sticking to it.

He believes in taking plenty of holiday during the summer, and is a great angling enthusiast. If you want him in June or July, you will probably have to travel to some remote spot off the coast of Scotland, and when you find him he will be much too busy to talk to you.

While he is away on his sea and country holidays, he often gets ideas for musical compositions, as witness his suite "From the Country-side," which was broadcast recently.

Jos is all for melody, and declares that North of England people have no time for hot rhythm, no matter how well it may be played. He himself takes a keen interest in the work of the modern swing performers because he declares that there is nothing quite like it in music.

But when he sends out his bands to all parts of the country, he sees that there is plenty of melody in their arrangements—and he rarely receives any complaints.



MOMENT MUSICAL

PIANIST-KNOWALL: Do you know that in a hundred years nobody has been able to improve on the violin?

BANDLEADER: If it comes to that, you've never been able to improve on the piano



JOE LOSS

and his Orchestra in

'DANCING MOODS'

presented by

MELTONIAN

The Makers of Shoe Dressings

Listen to the programmes on

RADIO LUXEMBOURG (1293m.)

on Thursdays at 9-9.15 a.m.

RADIO NORMANDY (274m.)

on Tuesdays at 7.45-8 a.m.

Transmissions from Radio Normandy
arranged through the I.B.C. Ltd.

To Stop INDIGESTION in 5 minutes

take, after meals, a little

**'Bisurated'
Magnesia
For the Stomach**

Get a
6^D
Trial Tin
(24 Tablets)

Quick—one dose stops pain.
Sure—never fails to relieve; prescribed by doctors everywhere.
Economical—Large sizes, 1/3d. and 2/6d., even more economical than the 6d. tins.

SUCCESS AT THE MIKE

depends upon many factors, but most important of all is a well-trained, properly produced voice. Miss Jean Temple is shortly recommencing her lessons, featuring the late Prof. Atkinson's method, and will be glad to hear from old and new pupils.

WRITE FOR AN APPOINTMENT,
TUESDAYS OR THURSDAYS

JEAN TEMPLE Aeolian Hall Studios
BOND STREET . LONDON . W.1

GEORGE DOONAN

says

“LET’S HAVE A PARTY”

and knowing this cheerful radio comedian’s reputation of being the “life and soul of the party” we’re sure you’ll have a good time if you read this humorous article compéred by RICHARD PARSONS. Don’t miss George’s next broadcast in “Music Hall” on May 6

What about this? Suppose I stick to gags about parties.

I wonder if you think I’m an expert at parties. Here’s a game I always suggest when things begin to slow down.

Beginning with the prettiest girl in the room, house, or church hall, I say, “Let’s have a game of Postman’s Knock.”

“But that’s a child’s game, George.”

“Not the way I play it, baby!”

And, believe me it isn’t. See me round Christ-

There’s that look in his eyes again, and that means a gag is brewing in George Doonan’s fertile brain

“If kissing breeds disease,” says George, “make me an invalid for life”



HERE we are. Let’s start a party. All right? I was at a party the other evening when they had one of those Cutting-in dances. You know, anybody breaks in while you are dancing with a beautiful blonde.

I don’t know why they’re called Cutting-in dances. I was completely cut out.

And I’m usually so popular.

Still I did score off my hostess. She was the one with two left feet. The sort of little old lady—except she’s big and bouncing—that the most painful kinds of advertisements are written for.

My pal told me I ought to ask her to dance with me. So I did my stuff.

“May I have the thirteenth dance with you?”

“I’m sorry. I shan’t be here,” she said.

“Okay, neither shall I?”

Well, I’d just gone for a breather in the garden when a bloke came rushing past me. I heard him counting as he ran. So I followed him down the garden, across the road, and into the “Spotted Cow.” He still kept on counting while the barmaid served him.

“Hey, what’s the idea? Why are you counting?”

“Sixty-seven, sixty-eight—”

“What are you counting, pal?”

“I’m the second violin,” he said. “And I’ve got ninety-four bars rest!”

I was out in my car the other day—didn’t you know I had a car? Yes, I’ve had it since it was a roller skate.

I’ve even got a name for my car. I call it “The Vacuum”—because it’s always picking up bits of fluff at corners.

And I hear some funny things on the street, too.

I think there might be a song there. Music, maestro, please. Come on, lashings of it.

*When you’re walking in the street,
It’s not the people whom you meet,
But the funny things they say that takes your ear.
Though their hats may be on straight
And their clothes quite adequate,
It’s their line of talk that makes their lives quite clear.
For example, here’s a gem—*

“Mrs. Brown, my dear, ahem,
Oh, I hardly like to tell you all I know,
But those Smiths below our flat,
You could hardly guess but that,
She’s a what’s it from the Duck and Spotted Cow.”

*Just a slice of someone’s life,
Be it man or beast or wife,
Someone’s chattering will always let you know.*

“Have you heard of Mr. B?
Always out, dear, on the spree,
And his wife goes to the lodger’s So-and-So!”

*Well, we never hear the end,
Or find out the general trend,
Of those scraps of conversation in the street.*

*But you must agree with me,
What we hear, but cannot see,
Makes a casual walk a bloomin’ talkie treat.*

So you be careful in future. Your little shopping talk, all very confidential we know, may be picked up and rhymed. And wouldn’t it sound funny on the air?

But don’t get the idea that I’m always snooping around picking up bits of gossip. Oh, dear, no. Some men are born talking, some achieve talk, and others, poor mugs, get married and have talk thrust upon them.

The most common complaint against defenceless husbands is that they don’t keep up the pace they set as sweethearts. Well, who ever heard of a man without a spine running?

But perhaps I’d better not say too much. I’m not so hot at running myself.



mas and I’ll give you some tips on how to get hot at it.

Talking about kissing, which is only lip service, as the tennis champion put it, have you ever been hung up half-way by the girl who didn’t want to play? You get to such a state you tell her you’ll give her anything for a kiss.

“But kisses breed disease,” says the modern girl. “Go ahead. Make me an invalid for life.”

“That’s your best answer. But don’t blame me if it’s right. I have to hurry away myself. I’ve just remembered my wife arranged a party about a fortnight ago.

She told the cook that she’d be giving a party for twenty-six.

“Okay,” said the cook. “I’ll be glad if you’ll write and let me know how you get on.”

So I’ve got to go home and do the cooking. Now I shall have to be funny. So long, folks, I’ll be seeing you.

Your Beauty Editress Georgina Strange helps you to Perfect Grooming . . .

from tip—

HOW do you look when you're dressed up? By that I don't mean to ask if you resemble someone like your favourite radio star, or if you appear to yourself something like the extension of the gasworks! But can you honestly call yourself well groomed, and always ready for an unexpected "outing"?

A woman who is immaculately gowned in a quiet refreshing way makes a very harmonious picture, and quite unconsciously gives everyone the feeling that she is "somebody." The softness of her hands, her well-kept skin and neatly kept hair—in fact, her general appearance, tells the story.

There are modern Cinderellas all around us to-day, in every walk of life. You'll probably see one within a few minutes of reading this.

"I can't understand it," you'll think. "She's frightfully nice, but she really hasn't a ha'porth of good looks. What is it that makes her so attractive?"

Spare this clever girl another glance. Cast your eyes discreetly from the top of her head to the tips of her toes and I'll bet anything you like that the answer is good grooming—make-up and beauty care that is natural and not overdone.

It's not difficult to attain. If you're a very busy person, make simplicity the keynote of your dress and beauty, so that you can fit everything into the twenty-four hours with ease.

Unruled hair is the first thing that must be over-ruled. Brush it every night, and if it is at all dry, use a trace of oily tonic. Comb out smoothly and pin the waves into place.

However tempting curls might be, don't attempt them unless you know they're going to "take." There's nothing so shoddy as crinkly ends with stray bits hanging down, so keep your hair cut in an even straight line with a few soft waves. Put in plenty of "grips" in the morning to prevent any struggling with the wind, and finally, smear on the merest trace of brilliantine to give a silky sheen.

Do be sure to get the right shade of powder to tone with your skin, or you'll look anything but natural. An excellent tip is to powder first with your ordinary shade, one that is the exact colour of your skin, and then apply another coat of a darker tone—it helps along that bloom of youth.

Select rouge and lipstick with discretion, and be sure you get an even effect with the former.

Pluck out stray hairs round your eyebrows with a pair of tweezers, but don't make your brows into a thin line. When you've completed your make-up, brush just a spot of grease over your regulation "line" to keep the hairs flat and tidy.



Jay Meredith, dramatic actress, broadcasts on the WABC-CBS network in America

—to toe!

Hands are most important as they are on show all your waking hours, and apart from them being on show, they get all the rough work.

Keep our old friend the lemon by the sink, and rub it in after doing any kind of dirty or washing job, paying especial attention to the fingers and palms of your hands.

Skinfood is another necessity, but you only need to use it at night before going to sleep. When this time comes, you must use it on your hands as well as your face.

When massaging, commence at the tips of your fingers and work down towards your wrists—never the other way round.

During the warmer weather your feet will need a little extra attention. They are the foundations of deportment and, as you already know, a good carriage is essential to an elegant and soignée appearance.

A foot bath every morning, to which you have added some soothing foot salts, is the first consideration. Soak your feet for ten minutes, dry them thoroughly and then rub in some toilet eau-de-Cologne.

For day wear, may I suggest a medium, rather solid heel, and that you leave the cut-about shoe with a frivolous heel until the evening? Working feet need comfort, and besides that, one looks far smarter with a rather plain calf or suede shoe with dark, thin silk stockings to tone.

By the way, don't forget to "groom" your furs and winter coat before putting them away for the warm weather. Shake and brush well, then wrap up in newspaper with one of the sixpenny packets of "Petal Dust" Moth Preventer which I am offering for 3d. in stamps, post free. Full details in the adjoining column.

YOUR BEAUTY PROBLEMS SOLVED

Write to Georgina Strange, c/o "Radio Pictorial," 37-38 Chancery Lane, London, W.C.2, enclosing a stamped addressed envelope for her reply.

Exercise Needed

"During the past year my bust and thighs have grown very fat and flabby. Would you advise me to go on a diet to get my weight down? I am five feet two inches tall, bust thirty-six inches and my thighs are so big I daren't measure them!"—"Bunty" (Liverpool).

WHAT you need is plenty of vigorous exercise, Bunty. Go in for lots of sport, such as tennis, dancing and skating, and take a course of gymnastics.

You do not give me any clue as to your age, but if you are in your 'teens there is no need to worry as you will "slim down" during the next few years—most girls do. To help matters along, send me a stamped addressed envelope and I will post you the name of a good reducing cream and sets of my special thigh and bust reducing exercises—practise them for five or ten minutes every day.

Ugly Marks

"For quite a long time now, I have been suffering from acne. I have been to the doctor and he has practically cured the trouble, but the only thing is that when the spots disappear they leave little scars behind and my complexion looks almost as bad as when it was covered with spots. What can I do to remove these ugly marks?"—Stella Squires (Accrington).

THE best thing you can do is to smear a little camphor ice over the "affected parts" whenever you can during the day. If you write again, giving your private address, I will put you on to a very good brand, which costs only 6d. You must not expect results immediately, though—it will probably be a few weeks before you notice any improvement.

Making Hair Grow

"My hair is in a terrible state, it is very dry and fluffy, and breaks off very easily, leaving short ends at the sides. Do give me something that will set my mind at rest, Georgina, and improve the condition of my hair. What I want more than anything is something to make the ends grow to an even length, quickly."—Mrs. Brandon (Portsmouth).

BEFORE I go any further, I must tell you that hair grows at an average rate of half an inch a month, so it's not the slightest bit of use expecting your hair to grow like Jack's beanstalk!

Massage your scalp with a good tonic at night—and when massaging literally lift your scalp.

Keep your ends fairly short for the time being and don't forget to use your hair-brush every day.

Shampoo your hair once a fortnight and the night before, give your head an olive oil bath. Part your hair into sections and pour a little of the oil into each parting.

When the whole scalp has been treated work the oil well into it with your fingers, using a kneading movement. Now warm an old towel, wrap it round your head, turban fashion and go to bed like it.

As used in most Royal Household

No more moths—keep your furs and clothes free from ravage by using the sweet smelling Moth Preventer

PETAL DUST

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For use against the ravages of moths when storing furs, clothes, linen, silk, etc., in trunks, wardrobes and cupboards 6d.

The Rosmarie Manufacturing Co., London, England.



Cut out and post this coupon

"RADIO PICTORIAL'S" GIFT OFFER

Address this coupon to:
The Beauty Editress, "Petal Dust" offer,
c/o "Radio Pictorial,"
37-8 Chancery Lane, London, W.C.2.

Please send me the packet of "Petal Dust" Moth Preventer mentioned in your article. I enclose 3d. in stamps.

NAME

ADDRESS

(Please write in block letters) 28-4-39



(Above) Ann Wheatley, glorious soubrette who specialises in songs from other countries. (Left) Superb comedienne Olive Fox, who shares the honours with Clarkson Rose in this Hour

(Above, left) Conrad Leonard, popular Musical Director with Clarkson Rose's Twinkle Shows, is responsible for all the music in this Hour. (Above) Gordon Holdom, baritone and Gold Medallist of the Guildhall School of Music, received his first professional engagement from "Clarky"

TO-NIGHT AT EIGHT!



(Left) Eddie Henderson brings a breath of Scottish comedy—and, incidentally, he's an excellent dancer as well. (Below) Character parts will be played by that excellent actor, Rex Korda, a firm favourite with visitors to the Twinkle shows

Clarkson Rose tells you to note the time—To-night at Eight—for an Hour of comedy, song and burlesque



Beautiful Ann Leslie, whose glorious soprano voice is a treat to hear, has been principal girl in the last two pantomimes at the Lyceum, London

Edgar Scrooby, brilliant Yorkshire comedian, who has been George Formby's "stand in" in many films will add to the Twinkle of this sparkling Hour



Petre Julien's songs at the piano are really worth hearing, and recently he has formed a new act with Anne Leslie, which will be broadcast for the first time in this Hour



"OURS is a NICE HOUR, OURS IS!"

"SIXTY GLORIOUS MINUTES" WITH CLARKSON ROSE AND HIS BRILLIANT COMPANY TO-NIGHT, FRIDAY, APRIL 28, AT 8.0 P.M. ON REGIONAL, OR TOMORROW, APRIL 29, AT 5.0 P.M. ON NATIONAL

ONCE again Clarkson Rose brings this superb feature to the microphone to the delight of listeners who remember his previous broadcast. Rich in comedy and song, with an even stronger cast than before, this hour will not only be nice, but nifty, neat and new.

Do you recall the burlesque potted pantomime, "Cinderella in Fifteen Minutes," in this feature just before Christmas? So many people have written to "Clarky" asking him to repeat this item, that in all probability you will be hearing it again, although everything else will be new.

All the artistes on the clock on this page will be there to amuse and delight you.



Rupert Rogers will be compering this Hour, telling stories as only he can tell them, and will sing duets with Ann Wheatley

A Rose between Four Rosebuds — and who wouldn't mind being in Clarky's shoes?



THE YOUNG LISTENERS



A.M.

HOW ABOUT THIS ONE?
AS NEAT AS A PINN IS ANONA WINN

HELLO, EVERYONE!
I was pleased to receive some efforts from RADIO PICTORIAL family members. Many thanks to Mummy Stannard (Brentwood) for the postage stamps. Welcome to Josephine Sales (Goudhurst) and Doris Edwards (Braintree). Also Herbert Feaviour (Harwich). Delighted to have you in the family and to know that you enjoy our pages so well.

The Radio Ray adventure begins to grow very exciting to-day. It would be great to find the man who had invented such a ray.

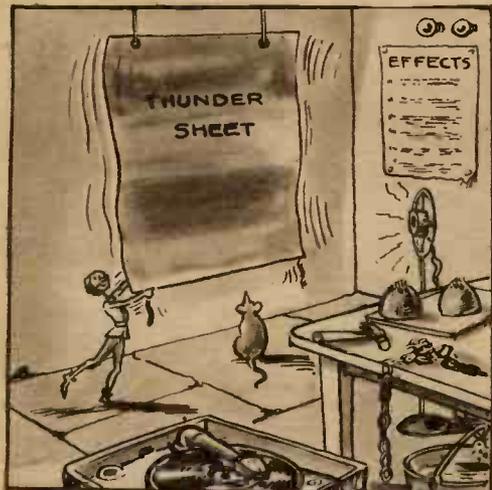
There were so many splendid entries in the band leader competition that there positively isn't enough space to print the names. More next week, and don't forget to write to yours affectionately,

Auntie Muriel

ADVENTURES OF A MICROGNOME MICK PLAYS THUNDER

THE Brown family were getting ready for a picnic, and there was a good deal of excitement about it, for it had been planned for a long time, and it promised to be an extra specially jolly one. The four children were busy packing hampers with sandwiches, cups, flasks, bathing suits and all the other interesting items that go towards the fun of a picnic.

Suddenly they sat up as though they had been shot, for there was a tremendous crash of thunder.



Mick and Nibble had a wonderful game swinging on the Thunder Sheet—everyone else thought there was a storm on

"Ohhh!" groaned the children, their faces falling.

Mother looked anxious.

"Never mind," she cried brightly. "It may just be an odd clap and there won't be any more." But scarcely had she said the words before another peal rang out, followed by another and another, so near that it was quite terrifying.

"Well, I'm afraid that settles it," sighed Mrs. Brown. "We can't go. A picnic in a thunderstorm isn't much fun. So sorry, children! Gracious, it is loud! Almost sounds as though it's in the house."

"It is in the house!" yelled John from the other room. "It's on the wireless. It's not outside at all. Look, the sun's shining."

The whole family ran in, and sure enough a most terrific thunderstorm was issuing from the loudspeaker, for apparently no reason, as it was not attached to a play.

"It must be thundering somewhere else," smiled Mrs. Brown cheerfully, as she continued to pack the hamper, aided by her relieved children:

"Over to Broadcasting House," as they say. "Where is Mick the Micrognome? He is not in his accustomed spot underneath the studio carpet. Further examination proves that Nibble the Mouse is not at home either. Neither of the two friends appears to be along the corridors or in any of their usual haunts."

Various members of the staff are about the building, and occasionally they say to each other, "Terrible storm on." "Seems to be lasting a long time."

So heavy are the claps of thunder, indeed, that some young lady secretaries are finding it necessary to stay in each other's offices . . . not that they are frightened, but . . . well, it is nice to have company during a storm.

And where are Mick and Nibble? They are hidden away in the "effects" room, where someone has left a "live" microphone, and THEY ARE SWINGING ON THE THUNDER SHEET!!

Another Mick Adventure Next Week.



"Before I read the weather forecast, here is an SOS. Will—good heavens, it's for me!"

A SAD STORY

Have you heard of the little boy who told his school master that a sculptor is a man who makes faces and busts!

AWFUL CHILDREN

THERE was a boy named Little Jo, Who had a SUPER radio. Whatever stations YOU could get, Jo got a better one, you bet! He scorned the sets of other boys, For his could make a louder noise. As you can guess, there is an end— Jo finished up without a friend.

COMPETITION

WHO ARE THE ORGANISTS?

HIDDEN in the pipes below are eight organists well known on the air. Can you find their names?

Write your solutions on postcards only, (do not put the postcards in envelopes), and for the first correct solutions received in the neatest handwriting, I will award A FIRST PRIZE of 10/-, A SECOND PRIZE of 5/-, and TEN PRIZES of 2/6.

Send your cards to AUNTIE MURIEL, "RADIO PICTORIAL," 37 CHANCERY LANE, LONDON, W.C.2, to reach me not later than May 4.

Age will be taken into consideration. Be sure and give your full name, age and address.



CONTINENTAL PROGRAMMES YOU SHOULD HEAR

THERE's another instalment of that thrilling musical adventure, *Ivory Castles*, featuring the Gibbs Archer, on Normandy, Sunday, at 8.45 a.m. Now, if you switch over to Radio Luxembourg on Sunday at 2.30 p.m., you will hear fifteen minutes of Your Old Friend Dan, singing some catchy little *Songs of Safety* in the Johnson's Wax programme—and again from Luxembourg on Thursday at 4.30 p.m., and from Normandy on Wednesday at 3.30 p.m.

Don't forget to be near your set on Saturday at 9 a.m. and hear the Cadbury's *Cococub Radio News*, featuring Chief Os-ke-non-ton, Old Peter, the Petshop Man, and other exciting items.

RESULT OF AUNTIE MURIEL'S COMPETITION RADIO CALLING

LONDON, Bradford, Liverpool, Manchester, Coventry, Plymouth, Leeds.

First prize of ten shillings: Vivien Hayden (Age 13), 28 Ringwood Way, Winchmore Hill, London, N.21.

Second prize of five shillings: Jack Vollmar (Age 13), 15 Hollington Road, Leicester.

Ten prizes of two-and-sixpence: Dora Porter (Age 8), Wisbech; Betty Lamb (Age 11), West Auckland; Pamela Edwards (Age 10), Ilford; Evelyn Berry (Age 13), Salford; Kathleen Pearson (Age 12), Grassendale; Dennis Wheeiwright (Age 7), Birmingham; Gordon Wiseman (Age 9), East Ardsley; Robert Ackford (Age 12), Newtown; Eric Gordon Parry (Age 12), Freuddyn; George William Haysom (Age 14), Stamshaw.

ER'S CORNER

CONDUCTED BY AUNTIE MURIEL.



ADVENTURES of PAULINE and ERIC

An exciting serial story of a brother and sister and a strange Radio Ray

WHAT HAS HAPPENED SO FAR

Pauline and Eric Collin discover a Radio Ray, which wafts them to the ballroom of the Big Hotel, Davos; they take Maggie and Elsie, their cook and maid, and P. C. Murphy with them. The policeman wins first prize for the best Fancy Dress.

P. C. MURPHY was worried. "Now look here," he appealed to Eric, "you've proved you could come to Switzerland all right, and I don't say it hasn't been an interesting experience, but remember, I'm a member of the Force—and I should be on duty now. In fact if I don't report at 4.30 I'll get the sack!"

"The constable's right," Maggie said. "I think we should all go home now, and forget all about that Radio Ray."

Elsie nodded her approval, but Pauline exclaimed! "Forget the Ray! Not likely!"

Just then Alan McClure, the American boy whom Pauline and Eric had met the previous day, came rushing up to them.

"There you are!" he cried. "Where on earth have you been? I've been looking everywhere for you. Come and join the tailing party."

"Tailing! What's that?" asked the policeman. "Carriages on skis drawn by horses, in a follow-the-leader drive through the pine woods," Alan explained.

"Just a moment," Elsie interrupted. "Eric, you remember what Maggie and the constable said just now about going home. I'm sure they don't fancy the idea of this 'tailing' business any more than I do."

"It's no use asking the Ray to take them back alone. I've tried it already—and it hasn't worked. We have to go with them," whispered Pauline.

"I know!" suggested Eric. "Let's have the drive and then go."

"Oh, come on," Alan said, impatiently. "We'll miss all the fun. I'm tired of hearing about Rays. My Dad has practically deserted me for a man who talks of nothing but a Radio Ray, and now my friends get the craze too—but be quick, or we'll be too late."

They all hurried to the main entrance of the hotel, where the three adults climbed into one of the waiting carriages and Pauline, Eric, and Alan into another.

As they drove along, Eric asked Alan: "What's the name of your Dad's friend—the one who talks about the Radio Ray?"

"A man called Janosi. A queer customer, and I can't think what my Dad sees in him. Sometimes I almost think he's afraid of him, but that's just a silly idea, of course."

"I'm curious now to see what he looks like," Pauline said.

Alan looked back. "Well, as a matter of fact, he's in the carriage behind ours."

Pauline and Eric strained their eyes into the darkness.

Suddenly there was a flash and roar and the carriage rolled over, hurling Pauline, Eric, and Alan far out across the snow!

(Further adventures of Pauline and Eric next week)

MR. TALKER WANTS TO KNOW

A YOUNG lady wrote a note to a young man, explaining that she could not run away with him.

What fruit did her message represent? Mr. Talker wants to know.

Answer in centre of column 3

BOB WRITES HOME

(Letters of a Schoolboy to his Sister)

DEAR KITTEN, I've been getting into hot water again this week. First of all I said Christopher Robin designed St. Paul's Cathedral, in my exam; and then I told old Turner the Americans were our Western Brothers.

I don't believe Turner would have noticed anything if Smith hadn't tittered.

You want to know how to pronounce Bach? As in dog, but not as in bachelor, silly! I didn't think much of your book titles. Have you read these?—

"Tragedy on the Cliff," by Eileen Dover! and "The Cannibal," by Henrietta Mann! Ha ha! Try those on the girls in your class.

Congrats on getting your Service Star in the Guides. Mind you're not mistaken for Inspector Hornleigh!

Let me know when Dad's in a good mood so's I can write him and ask for a rise in pocket money!

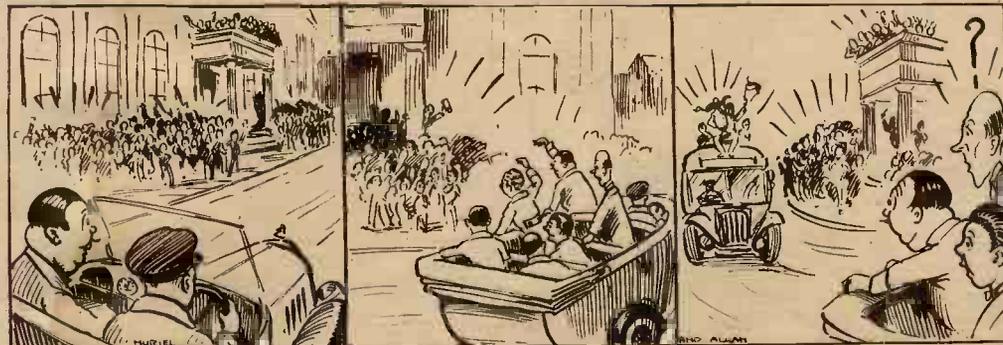
Yours, Bob.

RADIO TIT-BITS

DID you know that Great Portland Street, London, has great significance in the history of wireless? In the early eighteenthies, a man was nearly locked up there for behaving in a suspicious manner. It was David Hughes, who was walking about the street about a hundred yards from his house, receiving wireless signals. Despite his great discovery, many eminent men laughed at his apparatus and accused him of "only imagining" he could hear the sounds of which he spoke.

It was not until Hughes had given up the whole matter in despair, that people found out the truth of what he had been trying to demonstrate.

SYD SCATT AND HIS SERENADERS



Syd Scatt and his Serenaders were booked to play at Smotherton-on-Sea, and when they arrived crowds were lining the streets, cheering

As the car containing Syd and his boys drove slowly through the town, the crowds shouted and waved flags. "Bow, you fools, bow!" cried Syd.

"Great Scott! Look who's behind us!" cried Al. "It's the local football team coming home with the CUP... and we thought we were popular!"

THE first message by wireless telegraphy was merely the letter "S" received by Marconi in Newfoundland and sent by an operator at Poldhu in Cornwall. Marconi used a kite and 400 feet of wire to achieve this great feat, and the date was December 12, 1901. For the "first time in the world a man had sent a message across the Atlantic."

RADIO artistes have to be ready for any emergency. There was the occasion when an artiste found herself alone at the microphone, faced with a long piece of dialogue, but the other artiste had not turned up. Quite unperturbed, she used two different voices and talked to herself for about five minutes! Not even the producer noticed!

Answer to Mr. Talker.—Cantaloup (Can't elope!)

Programmes for Young Listeners

April 28th (Regional): When I was Young, featuring Lord Dunsany.

April 29th (Regional): Careers for Girls (4) Domestic Science, with Mrs. Oliver Strachey (3.15 p.m.).

Alec Shaw—The Scottish Bird Man. The Hilltops of Britain (4). Kinder Scout, by L. du Garde Peach.

April 30th (Regional): For the Children: Pioneers for the Kingdom. No. 28, Henry Martyn, by Jonquil Antony, produced by Geoffrey Dearmer (4.30 p.m.).

May 1st (Regional): The Open Air Club (recorded repeat). (3.0 p.m.).

May 2nd (National): Foreign Fare: Typical Dishes of Holland: Herman Schryver. (10.45 a.m.).

Regional: The story of Maiden Castle, by Stanley Casson (from West).

Whom Shall We Interview? Sir Adrian Boulton, by Ruth Honour.

North: The First Flight from Luzon to China, by Charles Kennett, who was the first pilot to fly the China Sea. He will talk about that trip in his broadcast.

May 3rd (National): World History: The Inca of Peru.

Regional: Musical Games. A repeat of the Boxing Day programme, arranged by Martyn C. Webster. The Norris Stanley Sextet will play. (From Midland).

Havelok the Dane, a play by Lilian Cox. Part 1.

May 4th (National): Man and Nature: Mastering the Rivers: Irrigation in Iraq, W. Allard.

British History: Machines, by D. Scott Daniell. Regional: Let's go to Cornwall. A feature programme devised by Bernard Fishwick.

The programme will include items dealing with the rocky north coast, the warm south, the moors, the fishermen, the tin mines, the visitors and the people in the towns and the villages.

Snowstone (Part 2).

Walt Disney Silly Symphony.

Midland: Youth v. Age.

NEWS OF THIS WEEK'S B.B.C. PROGRAMMES

TAKE YOUR SEATS FOR "THE ROUNDABOUT"

Beginning on Wednesday, May 3, Regional

WELL, the big show's arrived. Francis Worsley presents the first of the all-regional "Roundabout" shows—about the biggest attempt ever to co-operate the talent and ideas all over the B.B.C. area.

On Wednesday, May 3 (Regional), "Roundabout" makes its bow. And what are you going to hear? *Flash* . . . Wales sets the ball rolling with "Switch On Music, devised by Idris Lewis . . . it's timed to a second and then . . . *Flash* . . . to West Regional.

That brilliant satirist, E. M. Delafield, is resident in the West Country. What better, then, than to draw on her fertile brain? W. Farquharson Small will produce a sketch by Miss Delafield called *The Fairchild Family* which, I imagine, will be filled with shrewd humour and fun.

Flash . . . up to Scotland, where one man will bear the brunt of Caledonia's contribution. Ian Sadler, the Man with the Chameleon Voice, offers a one-man revue. His voice will change every second or so in a show that will make you almost sceptical as to whether one man actually is doing the whole lot!

Flash . . . no time to waste, the Midlands are waiting. David Gretton is to introduce you to some "Inn-Door Sports." First visit will be to the famous Chequers Inn in the "High," Oxford. There you'll overhear a shove-ha'penny match played on the Chequers famous board that has been used for at least twenty years.

Flash . . . what's been happening during the day? Those nifty "News-Narks," the Western Brothers, will sum it all up in slick rhymes.

Flash . . . we can't stop, we're off to Ireland, where, in Belfast, Syd Walker will be ambling around and visiting various interesting local characters. No problems this time, but Syd will want to know all about the lives of the people on whom he calls.

Flash . . . North Regional is waiting. Martyn Webster producing one of Henry Reed's clever fables ("Please Mr. Aesop"). In words and music Henry will tell you all about "The Tortoise Who Wanted to Fly."

Comperé Lionel Gamlin will be on parade to string the whole thing together nicely.



The Western Bros. begin a new feature as the "News-Narks" on May 3

WANT TO GO CUBAN?

MAYBE it's the Southern blood in my veins, but I confess I'm looking forward to "Cuban Cabaret" on Monday, May 1 (Regional).

This show will introduce Ernesto Ritzetz and his Orquestra Cubana. Seems that Jacques Brown will take us to a mythical Cuban café and there deliver us up to the warm, rhythmic music of Ritzetz.

Do you know what a bongo is? Huh-huh. You will hear one on Monday. It's a Cuban drum. And do you know what a conga is? No, it's not an eel . . . it's a Cuban dance. The band will consist of claves, maracas, a gourd, two trumpets, two clarinets, a flute and a bass. Mix these together and the result should be some exciting music that will give a hint of warm lands and music of passion. Yes, sirs. Make a date at the Cuban café.

EPIC OF HEROISM

"**UNFLINCHING**" should appeal to all who still have the spirit of adventure in their bones. You may hear it on Regional on Thursday, May 4, and it is devised by Betty Dew Roberts of Wales.

Young Edgar Christian of Carnarvonshire, aged eighteen, a few years ago set off, straight from school, on a trapping expedition in the frozen land of N.W. Canada with two men companions.

Three years later his body was discovered by Canadian Mounties . . . and with him was his diary which told in simple, graphic style of how first one man died, then another, and of how for weary months young Christian kept death at bay till, at last, his endurance gone, he too died.

This simple tale of heroism made a success as a book, and now radio will revive one of the great modern tales of bravery.

JOYCE JAMBOREE

SECOND of the Joyce Jamborees on Saturday, May 6 (Reg.). Bright lively shows with the effervescent Teddy as comedian and comperé, Chili Bouchier in a sketch written by herself, Hugo Rene, comedian, Marjorie Kingsley, croonette, Tony Lombardo, a Welsh singer, The Singtette, the Three Sweethearts of Swing, and—of course—the twenty-one-strong band. Mirth and melody *de luxe*!

GILLIE POTTER AGAIN!

A SPOT of Gillie Potter's inconsequential nonsense is one of the week's variety highlights. On Thursday, May 4 (Nat.) we shall hear more of famous Hogsnorton. On the same day, incidentally, (Nat.) the Southern Sisters have a spot on their own for their rhythmic melody.

Adelaide Hall is the star attraction of "Monday Night at Seven" on Monday, May 1 (Nat.). An act to note in the same programme is Van and Allen, two clever, crazy comics who last broadcast in a Carroll Gibbons' Floor Show. Gerald Nodin will be in the "I Sang This In —" spot, and the rest of the Monday at Seven gang will be (I hope) on form.

Nothing very new in Saturday's Music Hall, May 6. Anona Winn, Murray and Mooney, Bennett and Williams, Georgie Wood and George Doonan suggests a bill with a reminiscent flavour, but probably none the less amusing for that.

A girl who was recently elected Miss 1939 in a beauty contest, Sylvia Sastre, makes her radio bow in *Afternoon Revue*, on May 2 (Reg.). George Curtis (16 bars of versatility), Ray and Benson, Liza and Lil (two working girls) and Clifford Warren in songs and stories are others lined up by Ernest Longstaffe for this "talent spotting" revue.

And give a hand to ever-popular Billy Thorburn, who will tickle the ivories in a little session of his own on Tuesday, May 2 (Nat.).



Music Hall on May 6 brings us our own Anona Winn

BANDS ON THE AIR THIS WEEK

SUNDAY (April 30).—Michael Florne (Lux., 9.15 a.m.); Percival Mackey (Lux., 9.45 a.m.); Chappie d'Amato (Norm., 10.30 a.m., Lux., 7.15 p.m.); Peter Yorke (Norm., 11.15 a.m.); Billy Cotton (Lux., 2 p.m., Norm., 2 p.m.); Van Phillips (Norm., 3 p.m., Lux., 10 p.m.); Jack Jackson (Norm., 5.30 p.m., Paris, 6.30 p.m.); Tommy Kinsman (Norm., 5.45 p.m.); Billy Bissett (Lux. and Norm., 6.30 p.m.); Alfred Van Dam (Lux., 9 p.m.); Carroll Gibbons (Lux., 9.45 p.m.).

MONDAY.—Johnny Rosen (late-night); Bram Martin (Norm., 8 a.m., Lux., 8.15 a.m.); Carroll Gibbons (Lux., 10 a.m.).

TUESDAY.—Sydney Lipton (late-night); Joe Loss (Norm., 7.45 a.m.); Carroll Gibbons (Lux., 5 p.m.).

WEDNESDAY.—George Scott-Wood (Nat.); Phil Cardew (Nat.); Joe Loss (late-night); Bram Martin (Norm., 8 a.m., Lux., 8.15 a.m.); Percival Mackey (Norm., 9.45 a.m.); Peter Yorke (Lux., 10 a.m.).

THURSDAY.—Reg Pursglove (Reg.); Jack Harris (late-night); Joe Loss (Lux 9 a.m.).

FRIDAY.—Jack Jackson (Nat.); Oscar Rabin (late-night); Percival Mackey (Norm., 9.45 a.m.).

SATURDAY.—Carroll Gibbons (Reg., Norm., 10 a.m.); Jack Payne (late-night); Bram Martin (Lux., 8.15 a.m.).

LIGHTLY COME LIGHTLY GO!

A GORDON McCONNEL-Gwen Williams' production is always worthy of attention. On Sunday, April 30 (Nat.), they produce a show of light opera and operetta songs made famous during the past few years.



Gordon Little

The B.B.C. Theatre Orchestra, conducted in this instance by Harold Lowe, will provide the music, which will range through many familiar numbers, and among the singers booked to bring the lyrics to life are Garda Hall, Gordon Little, Linda Gray and an octet formed from the B.B.C. Theatre Chorus.

ORGAN PARADE

SUNDAY, April 30: Sandy Macpherson on the Theatre Organ (Nat.). Monday: Henry Croudson from the Ritz, Birkenhead (Reg.). Tuesday: Tom Jenkins from the Plaza, Swansea. Thursday: Horace Finch from the Tower, Blackpool (Reg.). Friday: Leslie Taff from the Regal, Darlaston (Reg.). Saturday: Sandy Macpherson on the Theatre Organ and Reg Cross from the Birmingham Gaumont (Reg.).

TO HELP YOU PLAN YOUR LISTENING . . .

WHAT WERE YOU DOING 10 YEARS AGO?

"SCRAPBOOK FOR 1929" will revive your memory

FUNNY how elusive the memory is. Odd how only ten years ago seems a lifetime. Once again "Scrapbook" comes to make us say, "Good heavens, was that all that time ago?"

Leslie Baily and Charles Brewer have chosen 1929 for their next Scrapbook on Tuesday, May 2 (Nat.) and Wednesday, May 3 (Reg.). Let's dig back into the past and remind you of "long forgotten" things which were then front-page news.

The late King George V had won through in his fight against illness. . . . Bognor became Bognor Regis to celebrate the fact that it was here that our beloved King was convalescing. . . . there was a General Election and Ramsay MacDonald formed the second Labour Government. . . . Margaret Bondfield became the first woman Cabinet Minister. . . . the B.B.C. broadcast the race for the Schneider Trophy. . . . Admiral Byrd became the first man to fly to the South Pole.

A young insurance inspector won world fame with his first play, *Journey's End*. . . . J. B. Priestley wrote "The Good Companions," a book that was to sweep the world. . . . Philip Snowden won fame and criticism by his stern attitude at the Hague Conference of Reparations.

Bolton won the Cup. . . . Noel Coward wrote *Bitter Sweet*. *Broadway Melody*, *Sunny Side Up* and other lavish backstage shows swept the film world. . . . Allied Armies of Occupation were withdrawn from the Rhine. . . . the thermometer dropped to zero in one of Britain's coldest spells. . . . regular air service to India started. . . . it was the Police centenary. . . . Trigo won the Derby. . . . great drought over England. . . . Graf Zeppelin flies round the world in 21 days 7 hours. . . . Prime Minister goes to New York. . . . Hatry crashes.

SOMERSET MAUGHAM'S MORALITY PLAY

OUTSTANDING play of the week takes place on Friday, May 5 (Nat.), with the Hugh Stewart adaptation of Somerset Maugham's play, "Sheppey." Imagine the effect on the family of a humble barber who wins a huge sweep and decides to spend the money, not on riotous living, but on good works.

"Sheppey" sets out to live strictly to the standards laid down by Jesus Christ, and finds many obstacles in the way of living His life. Peter Creswell produces this play, which is rich with ideas and emotion. It provided Ralph Richardson with a star stage part and should make a memorable radio show.

SPORTS SATURDAY

LIFE begins again on Saturday, May 6, for those who delight in cricket.

The season begins with a thump, and the B.B.C. offer two National broadcasts as *hors d'oeuvres* for the season. Percy Fender, tall, spectacled ex-England captain, will be at Gloucester to describe parts of the Gloucester v. Lancashire clash, while Howard Marshall reports on the Surrey-Somerset battle at the Oval.

Another taste of summer is provided by Freddie Grisewood, who will be at Melville Park on Saturday to describe the British hard court tennis championships. But football's not dead yet. There's the Rugby League Cup Final from Wembley. All these broadcasts are on National.

On Wednesday, May 3 (Nat.), racing enthusiasts have their fun, when Victor Smythe and J. Lawson Topham will describe the race for the Chester Cup.



Lovely Evelyn Laye sang in the broadcast version of "Bitter Sweet," which was written in 1929—the year of the May 1 "Scrapbook" show

DON'T MISS THESE

SUNDAY, April 30 (Nat.), *Prisoner of Zenda*. . . . Philharmonic Orchestra from Budapest. . . . (Reg.) First of a series of musical biographies about Robert and Clara Schumann, with Joan Cross, soprano. . . . Alistair Cooke describing the opening of the New York World Fair. . . . Salisbury Cathedral spotlight in "Sermons in Stone". . . . Monday, May 1: Political Debate on Unemployment. . . . (Reg.) *Open Air Club* again. . . . curtain up on Covent Garden season, Act 1 of *The Bartered Bride*. . . . another *Cabin in the Hills*.

Tuesday, May 2 (Nat.). . . . *For You Madam*. . . . Douglas Cleverdon's adaptation of Max Beerbohm story, *Death in the Hand*. . . . (Reg.) Lord Stanhope talks at the centenary celebration of H.M.S. *Conway*.

Wednesday, May 3 (Nat.) London Musical Festival offers Toscanini conducting a Beethoven concert. . . . variety from the Alexandra Theatre, Hull. . . . Lily Pons singing in a record programme. . . .

Thursday, May 4 (Nat.) *Lucky Dip*. . . . (Reg.) *Lucky Dip* and Megan Foster singing French songs. . . .

Friday, May 5 (Nat.) London Symphony Orchestra in *Cupid and Death*. . . . Jan van der Gucht and Nora Gruhn among the songsters. . . . *Marie Celeste*, play by Denis Constanduros. . . . (Reg.) *Time to Laugh*, with Van Phillips. . . . *Pictures in the Fire*, Lionel Marson and B.B.C. Military Band. . . . Reg Holmes offers record programme for Paul Whiteman fans.

Saturday, May 6 (Reg.) *Master of Balliol*. . . . feature programme produced by the energetic Stephen Potter. . . . light-hearted crime talk by Major C. S. Jarvis. Another "Farmer's Boy" sketch by Bob Arnold.

SYD WALKER AGAIN

APART from his "Roundabout" contribution, Syd ("Wotcher, chums") Walker will have another broadcast this week. His fruity voice will be heard in "Gentlemen, You May Smoke," on Tuesday, May 2 (Reg.).

In addition this new male feature will star Naunton Wayne, Walsh and Barker, Jack Warman, and a voice too seldom heard on the B.B.C. wavelengths, Wilfrid Thomas, who celebrates by having his birthday on this date.

OLD-WORLD CEREMONY FROM OXFORD

WE shall hear a recorded version of one of the few remaining May Day ceremonies on Monday, May 1 (Nat.). The actual ceremony will first be broadcast to the Empire.

At 5 a.m. on the tower of Magdalen College, Oxford, choristers will sing a Latin Eucharistic hymn. . . . a ceremony dating back to 1504. There are usually crowds of hardy souls around the tower, listening to the singing, and then Morris Dancers trip lightly o'er Magdalen Bridge to form an olde-worlde link with the past. There's room here for rich descriptive commenting. We shall get it, for Freddie Grisewood (himself an old Magdalen man) will do the commentary.

SILLY SYMPHONIES ON PARADE

ONE of John Watt's pet ideas (and a good one) is revived on Thursday, May 4 (Reg.), when he produces another programme of musical adaptations of famous "Silly Symphonies."

He goes nap on Thursday with "Three Little Pigs," "Tortoise and the Hare," "Father Noah's Ark," "The Grasshopper and the Ants," and "Goddess of Spring."

LIGHT ORCHESTRAS

SUNDAY, APRIL 30: (Nat.) B.B.C. Military Band; Falkman's Apache Band; Philip Martell's Orchestra; Scottish C.W.S. Band. (Reg.) Leslie Bridgewater Harp Quintet; Reginald King's Orchestra; Charles Ernest Quintet; Fred Hartley Sextet.

MONDAY, MAY 1: (Nat.) City of Bristol Police Band; Jack Hardy's Little Orchestra; Clarylyn Sextet; Reg. Campoli Trio; B.B.C. Midland Orchestra; New Georgian Trio.

TUESDAY, MAY 2: (Nat.) County Borough of Swansea Police Band; Yascha Krein's Gypsy Band. (Reg.) B.B.C. Welsh Orchestra; Julius Kantrovitch's Orchestra; Harry Engleman's Quintet; Torquay Municipal Orchestra; Eugene Pini Tango Orchestra; Morris Motors Band.

WEDNESDAY, MAY 3: (Nat.) Bobby Howell's Orchestra; Philip Whiteway Ensemble; B.B.C. Military Band. (Reg.) Light Music from France; B.B.C. Empire Orchestra.

THURSDAY, MAY 4: (Nat.) Central Band of H.M.R.A.F. (Reg.) Garfield Phillips Quintet; B.B.C. Northern Orchestra; Plymouth Palace Theatre Orchestra; B.B.C. Scottish Orchestra.

FRIDAY, MAY 5: (Nat.) Gaetano di Vito's Ladies' Orchestra. (Reg.) Light Music from Switzerland; Jack Wilson's Versatile Quintet; Richard Crean Orchestra.

SATURDAY, MAY 6: (Nat.) Mantovani's Tipica Orchestra; Sylvan Trio. (Reg.) Frank Walker's Miniature Orchestra; Light Music from America; B.B.C. Midland Orchestra.

STARS TO HEAR THIS WEEK



Famous tenor Jan van der Gucht sings on May 5, Nat.



Record programme on May 3, Nat., gives us songs by Lily Pons



Toscanini conducts a Beethoven concert on May 3, Nat.



Linda Gray takes part in a light operetta programme on April 30, Nat.

TO DRIVE AWAY THOSE BLUES



HERE'S RADIO'S GREATEST LOAD OF FUN

JACK JACKSON

and his famous orchestra in the maddest, craziest, hot-rhythm show of the day — with Jack Cooper, Helen Clare, Jack Hunter, and the Three Jacks. Listen in to this grand programme every week — make a note of the times now.

NORMANDY Sun. 5.30—5.45 p.m.
(Wavelength 274 metres)

RADIO PARIS Sun. 6.30—6.45 p.m.
(Wavelength 312.8 metres)

CARSON ROBISON

and his Pioneers, bringing all the glamour of the great prairies to your very fireside ... all the rhythm and drama of the Wild West. Listen in to these haunting Fairy Soap programmes regularly.

LUXEMBOURG
Sundays 3.00—3.15 p.m.
Wednes. 5.00—5.15 p.m.
(Wavelength 1293 metres)

NORMANDY
Sundays 10.15—10.30 a.m.
(Wavelength 274 metres)

Transmissions from Radio Normandy arranged through International Broadcasting Co. Ltd.

To make this perfectly you must use

BORWICK'S BAKING POWDER



Good cooks always use plain flour and BORWICK'S BAKING POWDER because it costs less, needs less shortening, fewer eggs, and makes things more digestible. Use Borwick's every time, and give your family the good wholesome food on which their health depends.

Delicious CHOCOLATE PUDDING

(from Borwick's new Recipe Book)

- 6 oz. plain flour
- 4 oz. sugar
- 3 tablespoons milk
- 1/2 teaspoon vanilla essence
- 1 1/2 rounded teaspoons Borwick's.
- 3 oz. butter
- 2 eggs
- 1 oz. chocolate powder
- Pinch salt

Cream, butter and sugar. Add beaten eggs and milk. Sift the flour, salt, chocolate powder and BORWICK'S. Add vanilla. Mix well, and put in greased basin, cover with greased paper and steam for 1 1/2 hours. Serve with chocolate sauce or custard.

BORWICK'S BAKING POWDER

and plain flour is cheapest

DAYS AND TIMES OF BORWICK'S PROGRAMMES
Every Monday, Luxembourg (1,293 m.) 5—5.15 p.m.
Every Friday, Normandy (274 m.) 10—10.15 a.m.
Normandy transmission arranged through I.B.C. Ltd.



STARRING IN "WE BRING YOU A LOVE SONG"

LUXEMBOURG
EVERY TUESDAY
9.45 a.m.

NORMANDY
EVERY WEDNESDAY 10 a.m. With DENNY DENNIS and ESTHER COLEMAN

TUROG

BROWN BREAD

builds you up

SPILLERS LIMITED, LONDON.

LISTEN TO RADIO LUXEMBOURG

1,293 metres

Announcers: Mr. Derek Baker and Mr. Valentine Brooke

SUNDAY, APL 30

- 9.0 a.m. Reginald Foort at the Organ
- 9.15 a.m. The New Cavalcade of Melody With Michael Flome and His Band, and Paula Green.
- 9.30 a.m. Adventures of the Saucy Boy With Uncle George, Bettie Bucknelle, Johnny Johnston, and Dance Band directed by Tommy Kinsman.
- 9.45 a.m. THEATRE OF THE AIR Presents "Showland Memories," with Elena Danieli, Robert Irwin and Percival Mackey and His Orchestra.—By the courtesy of California Syrup of Figs.
- 10.0 a.m. Old Salty and His Accordion To-day: Old Salty and the Mushrooms.
- 10.15 a.m. INSTANT POSTUM Presents "No. 7 Happiness Lane," with Big Bill Campbell and His Hill Billies.
- 10.30 a.m. A GYPSY TOLD ME (Memoirs of a Traveller in the lands of Romany). A programme of gypsy music, introducing the famous Hungaria Band.—Sponsored by Freezone Corn Remover.
- 10.45 a.m. Professor Bryan Michie "The Riddle Master."
- 11.0 a.m. The Circus Comes To Town George Buck, Philip Wade, Jack Train, and Mabel Constanduros, with the Augmented Circus Band.
- 11.15 a.m. THE OPEN ROAD Presented by Carters Little Liver Pills.
- 11.30 a.m. COOKEEN CABARET With Helen Clare. Guest Artists: Byrl Walkley and Robert Irwin. Compere: Russ Carr.—Presented by Cookeen Cooking Fat.
- 11.45 a.m. THE NEW WALTZ TIME With Tom Sheppard and His Orchestra, and the golden voices of Jerry Roberts and Mary Monroe.—Presented by Milk of Magnesia.
- 12.0 (noon) QUAKER QUARTER-HOUR Featuring Carroll Levis and His Radio Discoveries. Gibbs Sisters (vocal harmony), Dailey, Mills and Gale (accordionists), Mary Wells (vocalist), Gower Jones (bird mimic), Emmeline Vollmer (soprano). From the stage of the Odeon, Leicester Square.—Presented by Quaker Corn Flakes.
- 12.15 p.m. J. J. Blakemore Astrologer, with Jack Cooper and Orchestra—"Love Songs in Rhythm."

- 12.30 p.m. Sing As We Go
- 12.45 p.m. THANKS FOR THE MEMORIES The story of Leslie Henson's Twenty-five years of West End Stardom.—Presented by Huntley & Palmers, Ltd.
- 1.0 p.m. COME TO SUNDAY AFTERNOON AT DIANA CLARE'S and meet Claude, Dickie, Maureen and Honey, amidst singing, fun and music.—Presented by Lux.
- 1.30 p.m. Programme of Melody and Song With Monte Rey, Dorothy Carless, Gerry Fitzgerald, Helen Hill, and Orchestra conducted by Philip Green.
- 2.0 p.m. Billy Cotton and His Band Featuring Ted Ray with Phyllis Robins, Alan Breeze and Peter Williams.
- 2.30 p.m. YOUR OLD FRIEND DAN In "Songs of Safety." A programme of Safety-First for Parents and their Children.—Presented by Johnson's Wax.
- 2.45 p.m. THE CADBURY OPERA HOUSE The tunes everyone knows from the great operas, sung and played by Britain's finest musicians. This week: "Il Trovatore," with Enid Cruickshank, Stiles Allen, Parry Jones, Norman Allin, Dennis Noble, the Opera Chorus and the Cadbury Symphony Orchestra, directed by Dr. Malcolm Sargent.—Presented by Cadbury Bros. on behalf of their "Roses" Chocolates.
- 3.0 p.m. CARSON ROBISON AND HIS PIONEERS Continue their popular Hill-Billy broadcasts.—Presented by Fairy Soap.
- 3.15 p.m. London Merry-Go-Round With Teddy Randall and His London Band, Madeline de Gist and Pierre le Kreun, and the singing, smiling, "Men-about-Town."
- 3.30 p.m. David and Margaret With Orchestra.
- 3.45 p.m. Music in the New Sweet Manner, with "The Ace of Hearts" Orchestra, directed by Monia Litter, featuring "Your Singer of Romantic Songs." A programme of music for Sweethearts.
- 4.0 p.m. HORLICKS PICTURE HOUSE Master of Ceremonies: Sutherland Felce. With Nora Swinburne, Esmond Knight, Vic Oliver, Dorothy Alt, The Cavendish Three, The Mayfair Men, and the Horlicks All-Star Orchestra under Debroy Somers.—Presented by Horlicks.
- 5.0 p.m. Concert Played by Station Orchestra.

- 5.15 p.m. DE RESZKE PERSONALITIES—No. 17 Flotsam and Jetsam. Flotsam and Jetsam are old radio favourites and this week they will tell Leslie Mitchell how they came to team up together.—Presented by De Reszke Cigarettes.
- 5.30 p.m. With Harry Hemsley and Orchestra
- 6.0 p.m. The Radio Gang Show Featuring Ralph Reader.
- 6.30 p.m. RINSO RADIO REVUE Featuring Billy Bissett and His Band, Bebe Daniels and Ben Lyon, Tommy Handley, Alice Mann, Sam Browne, Effie Acherton. Compered by Ben Lyon.—Presented by Rinso.
- 7.0 p.m. MR. J. G. REEDER of the Public Prosecutor's Office. One of the late E. Wallace's most famous characters brought to life in the series of exciting weekly dramas of crime and detection.—Presented by Milk of Magnesia.



Make a point of listening to handsome Eric Anderson on Tuesday at 9.15 a.m.



Everybody's favourite—Ralph Reader will be with all his lads again on Sunday at 6.0 p.m.

- 8.15 a.m. MUSIC IN THE MORNING Featuring Gloria Brent, Bob Howard, Marilyn, and Bram Martin and His Orchestra.—Presented by Horlicks.
- 8.30 a.m. Station Concert
- 8.45 a.m. THE OPEN ROAD Presented by Carters Little Liver Pills.
- 9.0 a.m. Station Concert
- 9.30 a.m. Sunlight on Monday "Songs of the River," played by Terence Casey at the Organ of the Gaumont Cinema, Chelsea.
- 9.45 a.m. Keeping House with Elizabeth Craig.
- 10.0 a.m. THE COOKEEN PROGRAMME With Carroll Gibbons and His Boys, Anne Lenner and George Melachrino. Guest Artists: George Baker and Hawaiian Islanders.—Presented by Cookeen Cooking Fat.
- 10.30 a.m. PLAIN JANE Presented by Rinso.
- 2.15 p.m. A Serial Story "MR. KEEN, TRACER OF LOST PERSONS" Presented by Anne French Cleansing Milk.
- 2.30 p.m. "BACKSTAGE WIFE" Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m. "YOUNG WIDOW JONES" Presented by Milk of Magnesia.
- 3.0 p.m. "THE SWEETEST LOVE SONGS EVER SUNG" Presented by Phillips' Dental Magnesia.
- 3.15 p.m. "STELLA DALLAS" Presented by California Syrup of Figs.
- 3.30 p.m. STARS ON PARADE A programme of Movie Memories.—Presented by Puffed Wheat and Puffed Rice.
- 3.45 p.m. Crime Reporters, Featuring: Norman Shelley, Philip Wade and Ivan Samson.
- 4.0 p.m. "Radio Who's Who"
- 4.15 p.m. "The Charm School" Featuring Kay Lawrence. A programme mainly for women.
- 4.30 p.m. Station Concert
- 4.45 p.m. MARMADUKE BROWN The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.
- 5.0 p.m. KITCHEN WISDOM Presented by Borwick's Baking Powder.



Tea with Mabel Constanduros would indeed be worth having. Listen to Mrs. Buggins on Sunday at 11.0 a.m.

MONDAY, MAY 1

- 8.0 a.m. MELODIES FROM THE AIR Presented by Bisodol.

Please turn to next page

Cash Prizes for Listeners—See page 13

RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 27



Tommy Handley with a particularly dismal-looking mascot, but Tommy will be far from dismal in the Rinso Radio Revue, on Sunday at 6-30 p.m.

TUESDAY, MAY 2

- 8.0 a.m. MELODIES FROM THE AIR
Presented by Kolynos Tooth Paste.
- 8.15 a.m. Herman Darewski and His Orchestra, with Margaret Eaves and Gerald Arthur as Vocalists. Britain's most popular composer-conductor in a musical variety.
- 8.30 a.m. Household Hints by Mrs. Able.
- 8.45 a.m. CADBURY CALLING
And presenting "Songs to Make You Sing." With Charlie Kunz at the piano and Miff Ferrie's Jakkdauz to sing to you.—*Presented by Cadbury Bros.*
- 9.0 a.m. A PROGRAMME OF CHARACTER
Presented by Pan Yan Pickle.



Dick Bentley is in the Meltonian programme on Thursday at 9.0 a.m.

- 9.15 a.m. The Mansion of Melody
With Eric Anderson and Dorothy Carless, and Harold Ramsay at the Organ.
- 9.30 a.m. Film Star Recipes from Hollywood.
- 9.45 a.m. "WE BRING YOU A LOVE SONG"
With Jack Wilson and His Versatile Five, Denny Dennis and Esther Coleman.—*Presented by Turog Brown Bread.*
- 10.0 a.m. "Ask the Doctor"
With music by the Arcadian Octet.
- 10.15 a.m. Doctor Humankind
gives you a slice of life from his case-book of humanity.
- 10.30 a.m. PLAIN JANE
Presented by Rinso.
- 2.15 p.m. A Serial Story
"MR. KEEN, TRACER OF LOST PERSONS"
Presented by Anne French Cleansing Milk.
- 2.30 p.m. "BACKSTAGE WIFE"
Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m. "YOUNG WIDOW JONES"
Presented by Milk of Magnesia.
- 3.0 p.m. "THE SWEETEST LOVE SONGS EVER SUNG"
Presented by Phillips' Dental Magnesia.
- 3.15 p.m. "STELLA DALLAS"
Presented by California Syrup of Figs.
- 3.30 p.m. Reginald Foort at the Organ
Special Guest Artist: Robert Eyston.
- 4.0 p.m. Cavalcade of Melody
- 4.15 p.m. GOOD AFTERNOON
A visit from Albert Whelan, bringing a song, a smile and a story.—*Presented by Andrews Liver Salt.*
- 4.30 p.m. HUNTLEY & PALMERS
Present "The Best of Everything." A programme arranged and compered by Christopher Bouch.
- 4.45 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—*Presented by Phillips' Magnesia Beauty Creams.*
- 5.0 p.m. On the Air
With Carroll Gibbons and the Savoy Orpheans, Anne Lenner and George Melachrino.
- 5.15 to 5.30 p.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.

WED., MAY 3

- 8.0 a.m. MELODIES FROM THE AIR
Presented by Blsodol.

THURS., MAY 4

- 8.15 a.m. MUSIC IN THE MORNING
Presented by Horlicks.
- 8.30 a.m. Four Star Feature
- 8.45 a.m. GOOD MORNING
A visit from Albert Whelan, bringing a song, a smile and a story.—*Presented by Andrews Liver Salt.*
- 9.0 a.m. Problem in Music
- 9.15 a.m. Station Concert
- 9.45 a.m. Radlo Favourites
- 10.0 a.m. THE STORK RADIO PARADE
Peter Yorke and His Concert Orchestra present "The Story of Jeanette MacDonald," compered by David Miller, with Ronnie Hill, Joan Ayling, and the Stork Radio Three. Announcer: Bob Walker.—*Presented by Stork Margarine.*
- 10.30 a.m. PLAIN JANE
Presented by Rinso.
- 2.15 p.m. A Serial Story
"MR. KEEN, TRACER OF LOST PERSONS"
Presented by Anne French Cleansing Milk.
- 2.30 p.m. "BACKSTAGE WIFE"
Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m. "YOUNG WIDOW JONES"
Presented by Milk of Magnesia.
- 3.0 p.m. "THE SWEETEST LOVE SONGS EVER SUNG"
Presented by Phillips' Dental Magnesia.
- 3.15 p.m. "STELLA DALLAS"
Presented by California Syrup of Figs.
- 3.30 p.m. Station Concert
- 4.0 p.m. "Radio Who's Who"
- 4.15 p.m. "LOVE IN AN ATTIC"
Presented by Lavona Hair Tonic.
- 4.30 p.m. Station Concert
- 4.45 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—*Presented by Phillips' Magnesia Beauty Creams.*
- 5.0 p.m. CARSON ROBISON AND HIS PIONEERS
continue their popular Hill-Billy broadcasts.—*Presented by Fairy Soap.*
- 5.15 to 5.30 p.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
- 8.0 a.m. MELODIES FROM THE AIR
Presented by Kolynos Tooth Paste.
- 8.15 a.m. MUSIC IN THE MORNING
Presented by Horlicks.
- 8.30 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
- 8.45 a.m. GOOD MORNING
A visit from Albert Whelan, bringing a song, a smile and a story.—*Presented by Andrews Liver Salt.*
- 9.0 a.m. THE MELTONIAN PROGRAMME OF DANCING MOODS
With Joe Loss and His Band, Chick Henderson and Dick Bentley. Featuring a Dance Romance every week. This week: The Six-eight.—*Presented by Meltonian Shoe Dressings.*
- 9.15 a.m. MUSICAL CONSEQUENCES
Presented by Bisurated Magnesia.
- 9.30 a.m. Film Star Recipes from Hollywood.
- 9.45 a.m. Keeping House with Elizabeth Craig.
- 10.0 a.m. The Living Witness
Fascinating episodes from the lives of men and women around you.
- 10.15 a.m. Variety
Featuring Eddle Carroll and His Orchestra, Don Carlos, and Michael Moore.
- 10.30 a.m. PLAIN JANE
Presented by Rinso.
- 2.15 p.m. THE MELODY LINGERS ON
Presented by Kolynos Denture Fixative.
- 2.30 p.m. "BACKSTAGE WIFE"
Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m. "YOUNG WIDOW JONES"
Presented by Milk of Magnesia.
- 3.0 p.m. "THE SWEETEST LOVE SONGS EVER SUNG"
Presented by Phillips' Dental Magnesia.
- 3.15 p.m. "STELLA DALLAS"
Presented by California Syrup of Figs.
- 3.30 p.m. STARS ON PARADE
A programme of Movie Memories.—*Presented by Puffed Wheat and Puffed Rice*
Please turn to page 30



Recognise clever actress Jeanne de Casails in the old-world wig? Jeanne will be on the air on Saturday at 8.30 a.m.

Cadbury Calling!

★ **4 BIG SHOWS EVERY WEEK** ★

THE CADBURY OPERA HOUSE!

YOUR FAVOURITE MUSIC FROM THE GREAT OPERAS

EVERY SUNDAY AT
2.45 p.m. FROM RADIO LUXEMBOURG (1293 METRES)

Everyone likes operatic 'gems.' Usually they're played by light orchestras or cinema organs. Cadburys are going to present the music everyone likes in the style in which it was originally intended, sung by the finest singers, played by the finest

musicians. And to make the programme still more interesting, the stories of the operas will be interwoven with the music. Good music to advertise good chocolates, Cadburys Roses, the gay chocolates in the sparkling foils.

WITH STILES ALLEN, ENID CRUICKSHANK, PARRY JONES, NORMAN ALLIN, DENNIS NOBLE

APRIL 30th. **IL TROVATORE**
 MAY 7th. **MARITANA**
 MAY 14th. **MARTHA**

With the Opera Chorus and **THE CADBURY SYMPHONY ORCHESTRA**
 directed by DR. MALCOLM SARGENT

TUESDAYS 8 a.m. RADIO NORMANDY
(274 METRES 1095 kc s)
 8.45 a.m. RADIO LUXEMBOURG

CHARLIE KUNZ with THE MILLS BROTHERS
Radio Normandy transmission arranged through International Broadcasting Company Limited.

8.45 a.m. RADIO LUXEMBOURG **SATURDAYS**
on behalf of Cadburys Bourn-Vita

at the **BLACKPOOL ORGAN** in
'YOU CALL THE TUNE'

SATURDAYS 9 a.m. RADIO LUXEMBOURG
on behalf of Cadburys Bournville Cocoa
 Jonathan presents

'THE COCOCUB RADIO NEWS'
 THE CHILDREN'S OWN RADIO PROGRAMME
 WITH
 CHIEF OSKENONTON'S thrilling Red Indian stories, Old Peter the Pets Shop Man, and the Cadbury Cowboys.

Carroll Levis's

most popular

DISCOVERY

On Sunday, April 16th

was

GLYN EVANS

who played

"Pietro's Return"

on the accordion

This artiste received the greatest number of votes from listeners to the programmes presented by the makers of Quaker Oats

Don't miss **CARROLL LEVIS** and his latest **RADIO DISCOVERIES** next week!

AND DON'T FORGET YOUR VOTE. IT MAY MEAN A STAGE CONTRACT FOR ONE OF THESE "UNKNOWN'S."

NORMANDY 5.15 p.m. SUNDAY <small>Transmission through I.B.C. Ltd.</small>	POSTE PARISIEN 6.15 p.m. SUNDAY
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LUXEMBOURG (12 noon) SUNDAY



A pageant of variety

17 different kinds of Huntley & Palmers Biscuits in this delicious collection.

That is Welcome Assorted! You get wafers, shortcake, creams, chocolate biscuits. There's a favourite for everyone — and plenty of them too. Welcome Assorted cost only 1/- a lb. They're amazing value and they are made by Huntley and Palmers — so you know they're the best.

In Dry packs and beautifully decorated Tins. Order some from your grocer or confectioner today.

HUNTLEY & PALMERS
WELCOME ASSORTED
 1/- per lb. Drum asillus. 2/6

LISTEN TO LESLIE HENSON in Huntley and Palmers' Programme from Luxembourg every Sunday at 12.45 p.m., and BEST OF EVERYTHING every Tuesday at 4.30 p.m.

A Thrilling New Invitation For You!

THE MAKERS OF LUX CORDIALLY INVITE YOU TO
 "Sunday Afternoon at Diana Clare's"

An absolutely new, sparkling kind of non-stop entertainment! Light music and songs in an exciting, amusing party atmosphere

TUNE IN every Sunday! At 1 p.m. from Luxembourg and 1.30 p.m. from Normandy. (Transmission arranged through I.B.C.) Meet a group of well-known singers and artistes who will remain anonymous. See if you can guess who they are! You'll find this the grandest party ever given!
 P.S. If you missed the first two parties—be sure to come next Sunday and every Sunday after that!

KEEP THE KIDDIES OUT OF HARM'S WAY
Tune in to
SONGS OF SAFETY



BY
YOUR OLD FRIEND DAN

(LYLE EVANS)

Songs of Safety are instructive songs specially written for the kiddies to learn, to keep them out of harm's way.

Presented by the makers of

JOHNSON'S WAX

"—the shine, lasts twice as long"

LUXEMBOURG
 Every Sunday at 2.30 p.m. Every Thursday at 4.30 p.m.

NORMANDY
 Every Wednesday at 3.30 p.m.
 Transmission arranged through I.B.C.

S. C. JOHNSON & SON,
 WEST DRAYTON, MIDDX.

In Next Week's

RADIO PICTORIAL

Don't miss these interesting features

- ★ I.R.A. Radio Mystery
- ★ Truth about the B.B.C.'s 'Pub.'
- ★ Putting Radio Characters on the Screen
- ★ At Home with Mrs. Louis Levy
- ★ Double Picture Page of Carroll Levis and His Recent Discoveries

All the week's Radio News,
 Gossip, Humour and Pictures

ON SALE NEXT FRIDAY

To avoid disappointment order your copy now

RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 28



Byrl Walkley will be entertaining you twice this week, in the Cookeen show on Sunday at 11.30 a.m., and on Friday at 5.0 p.m. in the Spry show.

- 3.45 p.m. Station Concert
- 4.15 p.m. Tea Time
With Cyril Fletcher in "Odd Odes and Music."
- 4.30 p.m. "YOUR OLD FRIEND DAN"
in "Songs of Safety." A programme of Safety First for Parents and their Children.—Presented by Johnson's Wax.
- 4.45 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.
- 5.0 p.m. Station Concert
- 5.15 to 5.30 p.m. SANDY POWELL
In the exciting series of fun and adventure—"Around the World with Sandy Powell."—Presented by Atora Shredded Beef Suet.
- 4.30 p.m. INSTANT POSTUM
Presents "No. 7, Happiness Lane," with Big Bill Campbell and His Hill-Billies.
- 4.45 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Magnesia Beauty Creams.
- 5.0 to 5.30 p.m. THE SPRY BROADCASTING THEATRE
With Dick Francis, Byrl Walkley, Sandra Shayne, the Radio Revellers and the Spry Syncopators.—Presented by Spry Cooking Fat.
- 11.0 p.m. "Music for a Dancing Mood"
- 11.30 p.m. Dance Music
- 12.0 (midnight) "Daydreams" at Midnight
- 12.15 to 1.0 a.m. Dance Music

FRIDAY, MAY 5

- 8.0 a.m. MELODIES FROM THE AIR
Presented by Koly nos Tooth Paste.
- 8.15 a.m. "I Hear England Calling"
- 8.30 a.m. Mrs. Cambridge (Christine Barry)
- 8.45 a.m. New Personalities for 1939
Up and coming young juveniles.
- 9.0 a.m. Cinemagazine
A Radio Magazine, with the Film Critic. Portraits of the stars. This week: An impression of Jessie Matthews by Florence Desmond. Famous film duets by Anne Ziegler and Dennis Noble.
- 9.15 a.m. Simon the Singer and Orchestra.
- 9.30 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
- 9.45 a.m. Concert
- 10.0 a.m. The Songs You Love
With Webster Booth and the Arcadian Octet.
- 10.15 a.m. Station Concert
- 10.30 a.m. PLAIN JANE
Presented by Rinso.
- 2.15 p.m. THE MELODY LINGERS ON
Presented by Koly nos Denture Fixative.
- 2.30 p.m. "BACKSTAGE WIFE"
Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m. "YOUNG WIDOW JONES"
Presented by Milk of Magnesia.
- 3.0 p.m. "THE SWEETEST LOVE SONGS EVER SUNG"
Presented by Phillips' Dental Magnesia.
- 3.15 p.m. "STELLA DALLAS"
Presented by California Syrup of Figs.
- 3.30 p.m. PALMOLIVE PROGRAMME
With Eddie Pola, Olive Palmer, Paul Oliver and the Palmolivers.
- 4.0 p.m. David and Margaret
with Orchestra.
- 4.15 p.m. Adventures of the Saucy Boy
With Uncle George, Bettie Bucknelle, Johnny Johnston, and dance band directed by Tommy Kinsman.

SAT., MAY 6

- 8.0 a.m. MELODIES FROM THE AIR
Presented by Koly nos Tooth Paste.
- 8.15 a.m. MUSIC IN THE MORNING
Presented by Horlicks.
- 8.30 a.m. The Circus Comes to Town
George Buck, Philip Wade, Jack Train, and Jeanne de Casalis, with the Augmented Circus Band.
- 8.45 a.m. CADBURY CALLING
"You call the tune." Have you a favourite tune? Reginald Dixon is playing listeners' requests each week in his programme of organ music.—Presented by Cadbury Bros.
- 9.0 a.m. CADBURY CALLING
"The Coocon Radio News." A radio magazine for boys and girls, edited by Jonathan. With a thrilling Red Indian serial by Chief Os-ke-non-ton, tales by Old Peter, the Pets-shop Man, boy and girl entertainers, and the Cadbury Cowboys.—Presented by Cadbury Bros. on behalf of their Bournville Cocoa.
- 9.15 a.m. Station Concert
- 9.30 a.m. Film Star Recipes from Hollywood.
- 9.45 a.m. Keeping House with Elizabeth Craig.
- 10.0 a.m. FAVOURITE MELODIES
Presented by Freezone Corn Remover.
- 10.15 a.m. Station Concert
- 10.30 a.m. Concert
- 5.15 p.m. Reporter of Odd Facts
- 5.30 to 6.0 p.m. Association Football Results.
- 11.0 p.m. "Music for a Dancing Mood."
- 11.30 to 12.0 (midnight) Dance Music
- 12.0 (midnight) Midnight in Mayfair
- 12.15 a.m. The Smarty Show
Bringing you four of the smartest performers around Town.
- 12.30 to 1.0 a.m. Dance Music

Information supplied by Wireless Publicity, Ltd., Electra House, Victoria Embankment, W.C.2. Sole Agents in the British Empire.

"Happy Listening"



RADIO NORMANDY

274 m., 1,095 kc/s

I.B.C. Studio Manager: George R. Busby. Chief Resident Announcer: David J. Davies. Resident Announcers: Ian Newman, Ralph Hurcombe, Godfrey Holloway. Sound Engineer: Clifford Sandall

SUNDAY, APRIL 30

- 7.0 a.m. Radio Reveille
Time Signals, 7.15, 7.30 and 8.0 a.m.
- 8.0 a.m. Sacred Music
The Thought for the Week. The Rev. James Wall, M.A.
Time Signal, 8.15 a.m.
- 8.15 a.m. Sing Song
- 8.30 a.m. French News Bulletin
- 8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Murray Lister, the Radio Normandy Astrologer, reads in the stars your luck for to-day.—Presented by Anne French Cleansing Milk.
- 8.45 a.m. "IVORY CASTLES"
A grand musical adventure.—Presented by Gibbs Dentifrice.
Time Signal, 9.0 a.m.
- 9.0 a.m. COOKEEN CABARET
With Helen Clare. Guest artistes: Hawaiian Islanders, George Baker. Compered by Russ Carr.—Presented by Cookeen Cooking Fat.
- 9.15 a.m. "I Hear England Calling"
The Long-range Weather Forecast for to-day and to-morrow.
- 9.30 a.m. Musical Pie
With Philip Martell conducting the orchestra and Robert Naylor and Jill Manners.
- 9.45 a.m. THE RIZLA SPORTS REVIEW
Featuring Tom Newman, U.K. Billiards Champion. Interviews, Forecasts, Gossip, Guidance. Presented by Bruce Anderson. Announced by Bob Danvers Walker for Rizla Cigarette Papers.
Time Signal, 10.0 a.m.
- 10.0 a.m. "I've Brought My Music"
A programme of piano solos and songs at the piano by Harry Jacobson.
- 10.15 a.m. CARSON ROBISON AND HIS PIONEERS
Presented by Fairy Soap.
- 10.30 a.m. Nothing But the Truth
A collection of amazing facts, told to you by O'Donoghue with music by Chappie d'Amato and His Orchestra.
- 10.45 a.m. GEORGE FORMBY
With a strong supporting cast, including "Beryl." A terrific series of laughter and song programmes.—Presented by the proprietors of Feen-a-Mint.
Time Signal, 11.0 a.m.
- 11.0 a.m. DONALD PEERS
Cavalier of Song, supported by The D.D.D. Melodymakers.—Presented by D.D.D. Prescription and compered by Tom Ronald.
- 11.15 a.m. STORK RADIO PARADE
With Peter Yorke and His Orchestra, Joan Ayling, Ronnie Hill, The Stork Radio Three. Comper: David Miller. Announcer: Bob Danvers Walker.—Presented by Stork Margarine.
- 11.45 a.m. Programmes in French
- 1.30 p.m. Come to SUNDAY AFTERNOON AT DIANA CLARE'S
and meet Claude, Dickie, Maureen and Honey amidst singing, fun and music.—Presented by Lux.
Time Signal, 2.0 p.m.
- 2.0 p.m. Billy Cotton
Featuring Ted Ray and Phyllis Robins, Alan Breeze, Peter Williams.
- 2.30 p.m. Teaser-Time
An entirely unrehearsed Battle of Knowledge between two teams of listeners. Compered by Wilfrid Thomas.
- 2.45 p.m. THE OPEN ROAD
Featuring the Carter Cavaliers.—Presented by Carters Little Liver Pills.
Time Signal, 3.0 p.m.
- 3.0 p.m. POND'S SERENADE TO BEAUTY
Brings you Stella Wayne discussing some human problems. A new dance orchestra led by Van Phillips. Announced by Michael Riley.—Presented by Pond's Extract Co., Ltd.
- 3.30 p.m. Reginald Foort
at the organ. With guest artiste Paula Green.

TIMES OF TRANSMISSIONS

All Times stated are British Summer Time

SUNDAY:

- 7.0 a.m.—11.45 a.m.
- 1.30 p.m.—7.30 p.m.
- 10.0 p.m.—1.0 a.m.

†Friday, Saturday, till 2.0 a.m.

WEEKDAYS:

- 7.0 a.m.—11.30 a.m.
- 2.0 p.m.—6.0 p.m.
- †12 (midnight)—†1.0 a.m.



Well-known conductor Phillip Martell is on the air on Sunday at 9.30 a.m.

- 7.0 p.m. Music in the New Sweet Manner, with The Ace of Hearts Orchestra (directed by Monia Litter).
- 7.15 p.m. MR. J. G. REEDER
of the Public Prosecutor's Office. One of the late Edgar Wallace's most famous characters brought to life in a series of exciting weekly dramas of crime and detection.—Presented by Milk of Magnesia.
- 7.30 p.m. Programmes in French
- 10.0 p.m. Edited by Alan Hess.
- 10.15 p.m. WALTZ TIME
With Tom Sheppard and His Orchestra and the golden Voices of Jerry Roberts and Mary Munroe.—Presented by Phillips' Dental Magnesia.
- 10.30 p.m. Riddle Rhythm
- 10.45 p.m. The Songs We Know Them By.
Time Signal, 11.0 p.m.
- 11.0 p.m. Vaudeville
- 11.15 p.m. Special American Broadcast From WMCA Station, New York.
- 11.30 p.m. Old Favourites
- 11.45 p.m. Sweet Music
- 12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.
- 12.30 a.m. Dance Music
- 1.0 a.m. I.B.C. Goodnight Melody

MONDAY, MAY 1

- 7.0 a.m. Radio Reveille
Time Signal, 7.15 a.m.
- 7.15 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
Time Signal, 7.30 a.m.
The Long-range Weather Forecast for to-day and to-morrow.
- 7.30 a.m. The Songs We Know Them By.
- 7.45 a.m. A PROGRAMME OF POPULAR TUNES
Time Signal, 8.0 a.m.
- 8.0 a.m. MUSIC IN THE MORNING
Featuring Gloria Brent, Bob Howard, Marilyn Bram Martin and His Orchestra.
Presented by Horlicks.
Time Signal, 8.15 a.m.
- 8.15 a.m. "I Hear England Calling"
- 8.30 a.m. French News Bulletin
- 8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Presented by Anne French Cleansing Milk.
- 8.45 a.m. From Now Till Nine
Time Signal, 9.0 a.m.
- 9.0 a.m. Music from the Movies
- 9.30 a.m. MELODIES FROM THE AIR
Presented by Kolynos Tooth Paste.
- 9.45 a.m. LONDON MERRY-GO-ROUND
Teddy Randall and his Sensational London Band, Madeleine de Gist, Pierre le Kreun, and the smiling, singing Men-about-Town.—Presented by Milk of Magnesia.
Time Signal, 10.0 a.m.
- 10.0 a.m. For Cinema Organ Lovers
- 10.15 a.m. A PROGRAMME OF CHARACTER
Presented by Pan Yan Pickle.
- 10.30 a.m. Home and Beauty
Time Signal, 10.45 a.m.
- 10.45 a.m. Benjie McNabb
Presents Radio Normandy Concert Hall.
- 11.0 a.m. Something for Everybody
- 11.30 a.m. Programmes in French
- 2.0 p.m. Miniature Matinee
- 2.15 p.m. Sing Songs—No. 8
- 2.30 p.m. In Search of Melody

- 2.45 p.m. YOUNG WIDOW JONES
A moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia.
Time Signal, 3.0 p.m.
- 3.0 p.m. THE SWEETEST LOVE SONGS EVER SUNG
Presented by Magnesia Beauty Creams.
- 3.15 p.m. STELLA DALLAS
A continuation of the world-famous story of a mother whose love for her daughter was the uppermost thought of her life. Sponsored by California Syrup of Figs. Ask for Another
Time Signal, 4.0 p.m.
- 4.0 p.m. Famous Waltzes
Ed and Don
- 4.15 p.m. The Singing Cowboys.
- 4.30 p.m. A Quarter-hour Programme For Boys and Girls.
- 4.45 p.m. MARMADUKE BROWN
The Lovable, Eccentric Inventor and his Patient Wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 5.0 p.m.
Please turn to next page



Nymph-like Sandra Shayne enhances the Spry programme on Wednesday at 10.15 a.m.

Tune in RADIO NORMANDY . . . —Continued from previous page

Full Programme Particulars

- 5.0 p.m. "Country Home Hour"
A Radio Magazine for Country Dwellers and All Who Love the Country.
- 5.45 p.m. Winners
Programmes In French
- 6.0 p.m. Melody at Midnight
Time Signal, 12.30 a.m.
- 12 (midnight) Dance Music
- 12.30 a.m. I.B.C. Goodnight Melody

TUESDAY, MAY 2

- 7.0 a.m. Radio Reveille
Time Signals 7.15 and 7.30 a.m.
The Long-range Weather Forecast for to-day and to-morrow.
- 7.30 a.m. Wake Up and Sing
- 7.45 a.m. THE PROGRAMME OF DANCING MOODS. With Joe Loss and His Band, Chick Henderson and Dick Bentley. Featuring a dance romance every week. This week: The Military Two-Step.—Presented by Meltonian Shoe Dressing.
Time Signal, 8.0 a.m.

- 8.0 a.m. CADBURY CALLING
Presenting Songs to Make You Sing, with Charlie Kunz at the Piano, and Miff Ferrie's Jakdauz to Sing to You.—Presented by Cadbury Bros., Ltd.
Time Signal, 8.15 a.m.
- 8.15 a.m. Light Fare
Introducing Mrs. Able.
- 8.30 a.m. French News Bulletin
- 8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Presented by Anne French Cleansing Milk.

- 8.45 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
Time Signal, 9.0 a.m.
- 9.0 a.m. Accordion Bands
Playing Song Hits of the Past.
- 9.15 a.m. Happy Harmony
Introducing "The Bustle of Spring In A Flat."
- 9.30 a.m. MELODIES FROM THE AIR
Presented by Blsodol.
- 9.45 a.m. WALTZ TIME
With Tom Sheppard and His Orchestra and the golden voices of Jerry Roberts and Mary Munroe.—Presented by Phillips' Dental Magnesia.
Time Signal, 10.0 a.m.

- 10.0 a.m. Theatre Memories
Ed and Don
- 10.15 a.m. The Singing Cowboys.
- 10.30 a.m. Radio Favourites
Time Signal, 10.45 a.m.
- 10.45 a.m. Benjie McNabb
Presents Radio Normandy Concert Hall.
- 11.0 a.m. Something for Everybody
- 11.30 a.m. Programmes in French
- 2.0 p.m. Miniature Matinee
- 2.15 p.m. The Salvation Army
Chalk Farm Brass Band.
- 2.30 p.m. The Songs We Know Them By
- 2.45 p.m. YOUNG WIDOW JONES
A moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia.
Time Signal 3.0 p.m.

- 3.0 p.m. THE SWEETEST LOVE SONGS EVER SUNG
Presented by Magnesia Beauty Creams.
- 3.15 p.m. STELLA DALLAS
A continuation of the world-famous story of a mother whose love for her daughter was the uppermost thought of her life. Presented by California Syrup of Figs.
- 3.30 p.m. "Crime Reporter"
Featuring Norman Shelley, Philip Wade and Ivan Samson.
- 3.45 p.m. MUSICAL CONSEQUENCES
Presented by "Bisurated" Magnesia.
Time Signal 4.0 p.m.

- 4.0 p.m. Light Orchestral Music
- 4.15 p.m. THE GOSPEL SINGER
Featuring Roland Robson.—Presented by Wright's Coal Tar Soap.
- 4.30 p.m. Madcap Melody
With Sid Millward and His Niewits.
- 4.45 p.m. MARMADUKE BROWN
The Lovable, Eccentric Inventor and his Patient Wife Matilda.—Presented by Phillips' Dental Magnesia.
Time Signal 5.0 p.m.

- 5.0 p.m. Radio Who's Who?
- 5.15 p.m. A Quarter-hour Programme
For Boys and Girls.
- 5.30 p.m. The Musical Mirror
- 5.45 p.m. Going Greyhound Racing?
- 6.0 p.m. Programmes in French
- 12 (midnight) Melody at Midnight
Time Signal 12.30 a.m.
- 12.30 a.m. Dance Music
- 1.0 a.m. I.B.C. Goodnight Melody



Listen to bandleader Herman Darewski on Friday at 8.15 a.m.

WEDNESDAY, MAY 3

- 7.0 a.m. Radio Reveille
Time Signals 7.15 a.m. and 7.30 a.m.
The Long-range Weather Forecast for to-day and to-morrow.
- 7.30 a.m. FAVOURITE MELODIES
Presented by Freezone Corn Remover.
- 7.45 a.m. Popular Tunes
Time Signal, 8.0 a.m.
- 8.0 a.m. MUSIC IN THE MORNING
Featuring Gloria Brent, Bob Howard, Marilyn, Bram Martin and His Orchestra.
Presented by Horlicks.
Time Signal, 8.15 a.m.

- 8.15 a.m. LISTENERS AT THE MIKE
Presented by Odol.
- 8.30 a.m. French News Bulletin
- 8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Presented by Anne French Cleansing Milk.
- 8.45 a.m. From Now Till' Nine
Time Signal, 9.0 a.m.
- 9.0 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
- 9.15 a.m. London Tour
- 9.30 a.m. MELODIES FROM THE AIR
Presented by Kolykos Tooth Paste.
- 9.45 a.m. THEATRE OF THE AIR
Presenting Showland Memories. Robert Irwin, Elena Danieli, The Showland Trio, Percival Mackey and His Orchestra. Sponsored by California Syrup of Figs.
Time Signal, 10.0 a.m.

- 10.0 a.m. WE BRING YOU A LOVE SONG
Featuring Jack Wilson and His Versatile Five, Denny Dennis and Esther Coleman. Compiere: Neal Arden.—Presented by Turog Brown Bread.
- 10.15 a.m. THE SPRY BROADCASTING THEATRE
With Dick Francis, Byrl Walkley, Sandra Shayne, The Radio Revellers, The Spry Syncopators.—Presented by Spry Cooking Fat.
Time Signal, 10.45 a.m.
- 10.45 a.m. The Songs We Know Them By.
- 11.0 a.m. Carroll Gibbons and His Savoy Hotel Orpheans, with Anne Lenner and George Melachrino.
- 11.15 a.m. Something for Everybody
- 11.30 a.m. Programmes in French
- 2.0 p.m. Miniature Matinee
- 2.30 p.m. Home and Beauty
- 2.45 p.m. YOUNG WIDOW JONES
A moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia.
Time Signal, 3.0 p.m.

- 3.0 p.m. THE SWEETEST LOVE SONGS EVER SUNG
Presented by Magnesia Beauty Cream.
- 3.15 p.m. STELLA DALLAS
A continuation of the world-famous story of a mother whose love for her daughter was the uppermost thought of her life. Presented by California Syrup of Figs.

- 4.0 p.m. Melodies of Lionel Monckton
Time Signal, 8.0 a.m.
- 8.0 a.m. "New Personalities for 1939"
Up and coming young juveniles.
Time Signal, 8.15 a.m.
- 8.15 a.m. Cinemagazine
Portraits of the stars. This week, an impression of Jessie Matthews by Florence Desmond. Famous film duets by Anne Ziegler and Dennis Noble.
- 8.30 a.m. French News Bulletin
- 8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Presented by Anne French Cleansing Milk.
- 8.45 a.m. The Potted Show
With Clarence Wright and Peggy Desmond.
Time Signal, 9.0 a.m.
- 9.0 a.m. Cyril Fletcher
In Odd Odes and Music.
- 9.15 a.m. A Programme of Popular Tunes
- 9.30 a.m. The Mansion of Melody
With Harold Ramsay at the Organ.

- 7.0 a.m. Radio Reveille
Time Signals, 7.15 & 7.30 a.m.
The Long-range Weather Forecast for to-day and to-morrow.
- 7.30 a.m. FAVOURITE MELODIES
Presented by Freezone Corn Remover.
- 7.45 a.m. A Gipsy Gathering
Time Signal, 8.0 a.m.
- 8.0 a.m. STARS ON PARADE
A programme of movie memories.—Presented by Puffed Wheat & Puffed Rice.
Time Signal, 8.15 a.m.
- 8.15 a.m. Herman Darewski and His Orchestra, with Margaret Eaves and Gerald Arthur as vocalists.
- 8.30 a.m. French News Bulletin
- 8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Presented by Anne French Cleansing Milk.
- 8.45 a.m. SMILES, SONGS AND STORIES
Compered by Albert Whelan.—Presented by Andrew's Liver Salts.
Time Signal, 9.0 a.m.
- 9.0 a.m. Music from the Movies
Past and Present.
- 9.30 a.m. Radio Favourites
- 9.45 a.m. THEATRE OF THE AIR
Presenting Showland Memories. Robert Irwin, Elena Danieli, The Showland Trio, Percival Mackey and his Orchestra. Sponsored by California Syrup of Figs.
Time Signal, 10.0 a.m.
- 10.0 a.m. KITCHEN WISDOM
Presented by Borwick's Baking Powder.
- 10.15 a.m. A PROGRAMME OF CHARACTER
Presented by Pan Yan Pickle.
- 10.30 a.m. Mandolines Are Playing
Time Signal, 10.45 a.m.
- 10.45 a.m. The Songs We Know Them By.
- 11.0 a.m. DONALD PEERS
Cavalier of Song. Supported by The D.D.D. Melodymakers.—Presented by D.D.D. Prescription, and compered by Roy Plomley.
- 11.15 a.m. Dream Waltzes
- 11.30 a.m. Programmes in French
- 2.0 p.m. Miniature Matinee
Please turn to page 38

- 3.30 p.m. SONGS OF SAFETY
With Your Old Friend Dan.—Presented by Johnson's Wax Polish.
- 3.45 p.m. GEORGE FORMBY
With a strong supporting cast, including "Beryl." A terrific series of Laughter and Song Programmes.—Presented by the proprietors of Feen-a-Mint.
Time Signal, 4.0 p.m.
- 4.0 p.m. Theatre Successes
- 4.15 p.m. Ed and Don
The Singing Cowboys.
- 4.30 p.m. Light Fare
- 4.45 p.m. MARMADUKE BROWN
The Lovable, Eccentric Inventor and his Patient Wife, Matilda.—Presented by Phillips' Dental Magnesia.
Time Signal, 5.0 p.m.
- 5.0 p.m. Gilbert and Sullivan
Selections No. 7.
- 5.15 p.m. A Quarter-hour Programme
For Boys and Girls.
- 5.30 p.m. Listen to the Zoo
- 5.45 p.m. Heard in the Cinema
- 6.0 p.m. Programmes in French
- 12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.
- 12.30 a.m. Dance Music
- 1.0 a.m. I.B.C. Goodnight Melody

- 7.0 a.m. Radio Reveille
Time Signal, 7.15 p.m.
- 7.15 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
Time Signal, 7.30 a.m.
- 7.30 a.m. Bruce Anderson
Kenneth Ling and Harold Palmer discuss prospects for Saturday's Soccer for The Sporting Record.

- 5.0 p.m. Radio Who's Who?
- 5.15 p.m. SANDY POWELL
In an exciting series of fun and adventure, "Around the World with Sandy Powell." Presented by Atora Shredded Beef Suet.
- 5.30 p.m. Bruce Anderson
Kenneth Ling and Harold Palmer discuss prospects for Saturday's Soccer for The Sporting Record.
- 5.45 p.m. Going Greyhound Racing?
- 6.0 p.m. Programmes in French
- 12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.
- 12.30 a.m. Dance Music
- 1.0 a.m. I.B.C. Goodnight Melody

- 9.45 a.m. LONDON MERRY-GO-ROUND
Teddy Randall and his sensational London band, Madeleine de Gist, Pierre le Kreun, and the smiling, singing Men-about-Town.—Presented by Milk of Magnesia.
Time Signal, 10.0 a.m.
- 10.0 a.m. Relay of Religious Music
2.0 p.m. Ask for Another
- 2.30 p.m. The Salvation Army
Croydon Brass Band.
- 2.45 p.m. YOUNG WIDOW JONES
A moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia.
Time Signal, 3.0 p.m.
- 3.0 p.m. THE SWEETEST LOVE SONGS EVER SUNG
Presented by Magnesia Beauty Creams.
- 3.15 p.m. STELLA DALLAS
A continuation of the world-famous story of a mother whose love for her daughter was the uppermost thought of her life. Sponsored by California Syrup of Figs.
- 3.30 p.m. A Cockney Cameo
- 3.45 p.m. Home and Beauty
Time Signal, 4.0 p.m.
- 4.0 p.m. The Songs We Know Them By
- 4.15 p.m. THE GOSPEL SINGER
Featuring Roland Robson.—Presented by Wright's Coal Tar Soap.
- 4.30 p.m. Harmony In the New Style
With Sue and Her Boy Friends.
- 4.45 p.m. MARMADUKE BROWN
The Lovable, Eccentric Inventor, and his Patient Wife, Matilda.—Presented by Phillips' Dental Magnesia.
Time Signal, 5.0 p.m.
- 5.0 p.m. Radio Who's Who?
- 5.15 p.m. SANDY POWELL
In an exciting series of fun and adventure, "Around the World with Sandy Powell." Presented by Atora Shredded Beef Suet.
- 5.30 p.m. Bruce Anderson
Kenneth Ling and Harold Palmer discuss prospects for Saturday's Soccer for The Sporting Record.
- 5.45 p.m. Going Greyhound Racing?
- 6.0 p.m. Programmes in French
- 12 (midnight) Melody at Midnight
Time Signal, 12.30 a.m.
- 12.30 a.m. Dance Music
- 1.0 a.m. I.B.C. Goodnight Melody

- 7.0 a.m. Radio Reveille
Time Signal, 7.15 p.m.
- 7.15 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
Time Signal, 7.30 a.m.
- 7.30 a.m. Bruce Anderson
Kenneth Ling and Harold Palmer discuss prospects for Saturday's Soccer for The Sporting Record.

- 7.0 a.m. Radio Reveille
Time Signals, 7.15 & 7.30 a.m.
The Long-range Weather Forecast for to-day and to-morrow.
- 7.30 a.m. FAVOURITE MELODIES
Presented by Freezone Corn Remover.
- 7.45 a.m. A Gipsy Gathering
Time Signal, 8.0 a.m.
- 8.0 a.m. STARS ON PARADE
A programme of movie memories.—Presented by Puffed Wheat & Puffed Rice.
Time Signal, 8.15 a.m.
- 8.15 a.m. Herman Darewski and His Orchestra, with Margaret Eaves and Gerald Arthur as vocalists.
- 8.30 a.m. French News Bulletin
- 8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Presented by Anne French Cleansing Milk.
- 8.45 a.m. SMILES, SONGS AND STORIES
Compered by Albert Whelan.—Presented by Andrew's Liver Salts.
Time Signal, 9.0 a.m.
- 9.0 a.m. Music from the Movies
Past and Present.
- 9.30 a.m. Radio Favourites
- 9.45 a.m. THEATRE OF THE AIR
Presenting Showland Memories. Robert Irwin, Elena Danieli, The Showland Trio, Percival Mackey and his Orchestra. Sponsored by California Syrup of Figs.
Time Signal, 10.0 a.m.
- 10.0 a.m. KITCHEN WISDOM
Presented by Borwick's Baking Powder.
- 10.15 a.m. A PROGRAMME OF CHARACTER
Presented by Pan Yan Pickle.
- 10.30 a.m. Mandolines Are Playing
Time Signal, 10.45 a.m.
- 10.45 a.m. The Songs We Know Them By.
- 11.0 a.m. DONALD PEERS
Cavalier of Song. Supported by The D.D.D. Melodymakers.—Presented by D.D.D. Prescription, and compered by Roy Plomley.
- 11.15 a.m. Dream Waltzes
- 11.30 a.m. Programmes in French
- 2.0 p.m. Miniature Matinee
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Time Signal, 10.0 a.m.

Listen to
"THE GOSPEL SINGER"



Sacred Melodies that never grow old

Tune in to Radio Normandy every Tuesday and Thursday at 4-15 and hear the songs and melodies our mothers and fathers loved so well—the tunes that never grow old. Listen to the "Gospel Singer's" fine rendering of those grand old hymns that never fail to comfort our hearts and stir our memories. A quarter hour programme of quiet enjoyment and peaceful meditation, sent to you with the good wishes of the proprietors of Wright's Coal Tar Soap.

Sponsored by the proprietors of

WRIGHT'S COAL TAR SOAP

Tuesdays and Thursdays
 FROM 4.15 TO 4.30 P.M.

RADIO NORMANDY 274 METRES

Transmission arranged through International Broadcasting Co. Ltd.

SPECIAL ★
for
SPORTSMEN

RIZLA
Sports Review

Bruce Anderson, Star Sports Commentator of the Air, brings you a review of everything that's happened and a forecast of everything that's going to happen in sport. Sports news of the week in Football, Racing, Boxing, Cricket, Ice-Hockey, Greyhound Racing—all you want to know about your favourites.

Presented by the Makers of

RIZLA
CIGARETTE PAPERS

Transmission arranged through I.B.C. Ltd.

★ TUNE IN ON
SUNDAY MORNING
9.45 - 10 a.m.
to RADIO NORMANDY
 274 METRES

Bring Romance, Drama & Music into your home every day



EDGAR WALLACE'S MOST FAMOUS CHARACTER "Mr. J. G. REEDER"

is featured every week in a new series of thrilling Radio Dramas. Mr. J. G. REEDER—of the Public Prosecutor's Office—pits his shrewd brain against the cunning and crime of the underworld. Follow his exciting adventures.

Presented by the Makers of
"Milk of Magnesia"

EVERY SUNDAY at 7.15 p.m.



"YOUNG WIDOW JONES"

Living in the country town of Appleton—Peggy Jones, widowed in her twenties, with two children to support has to decide what she owes to her children and what she owes to herself in life.

Presented by the Makers of
"Milk of Magnesia"

MONDAY to FRIDAY 2.45 p.m.



"SWEETEST LOVE SONGS EVER SUNG"

Tenderly, sweetly played by celebrated orchestras, sung by world-famous stars, your favourite love songs will thrill you—perhaps bring a smile—a memory—a tear to the eye. For here is music of enchantment. A lovely interlude in your day—a programme to cherish. A programme to look forward to.

Presented by the Makers of
"Phillip's Magnesia Beauty Creams"

MONDAY to FRIDAY 3.00 p.m.



"STELLA DALLAS"

A dramatic radio version of the world-famous story of a mother whose love for her daughter was the uppermost thought in her life. The sacrifice of her own happiness to secure the social prestige of her daughter is a heart-rending echo of one of Life's gripping dramas.

Presented by the Makers of
"California Syrup of Figs"

MONDAY to FRIDAY 3.15 p.m.



"MARMADUKE BROWN"

You have met men like Marmaduke—lovable, loyal, but irresponsible. Marmaduke is an inventor, but what he invents never amounts to much. Matilda, his wife, is the breadwinner. She loves him—but he is exasperating. Listen to the adventures of these two human people.

Presented by the Makers of
"Phillip's Dental Magnesia"

MONDAY to FRIDAY 4.45 p.m.

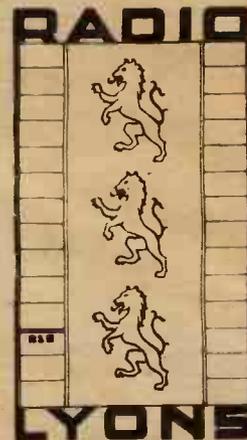
SUN. MON. TUES. WED. THURS. FRI.

from **RADIO NORMANDY**

274 metres

Transmissions arranged through the International Broadcasting Co.

Radio Lyons Calling!



215 metres

Resident Announcer: Johnny Couper

SUNDAY, APRIL 30

- 8.0 p.m.** Smiling Through
A programme of gay and tuneful music played for you by the Orchestre Mascotte, Ted Fio Rito and His Orchestra and Alfredo Campoli and His Orchestra.
- 8.15 p.m.** Christopher Stone Speaking
- 8.45 p.m.** Station Concert and News in French
- 9.0 p.m.** Young and Healthy
Sweet and Swing in the latest Dance Music.
- 9.15 p.m.** Melody, Song and Humour
In a quarter of an hour of variety.
Time Signal, 9.30 p.m.
- 9.30 p.m.** "Sing As We Go"
With Leonard Henry, Gwyneth Lascelles, Raymond Newell and The Sing-Song Orchestra and Choir conducted by Dennis Van Thal.
- 9.45 p.m.** LONDON MERRY-GO-ROUND
Teddy Randell and His Sensational London Band, with Madeleine De Gist, Pierre Le Kreun and The Smiling, Singing Men-about-Town.—Presented by Phillips Dental Magnesia Creams.
- 10.0 p.m.** WALTZ TIME
The New Waltz Time with Tom Sheppard and the golden voices of Mary Monroe and Jerry Roberts.—Presented by Phillips Dental Magnesia.
- 10.15 p.m.** MR. J. G. REEDER
A new series of thrilling detective dramas packed with thrills, excitement and humour.—Presented by Milk of Magnesia.
Time Signal, 10.30 p.m.
- 10.30 p.m.** Comedy Corner
Presenting George Formby, Anona Winn and Jack and Claude Hulbert.
- 10.45 p.m.** Organ Parade
A quarter of an hour at the organ with Sandy MacPherson, Sydney Torch and Dudley Beaven.
Time Signal, 11.0 p.m.
- 11.0 p.m.** Stealing Through the Classics
Presenting The Boston Promenade Orchestra, The Grand Symphony Orchestra and The Orchestre Raymonde, with songs by Webster Booth and Joan Cross, Miliza Korjus and Frank Titterton.
- 11.30 p.m.** As You Like It
Your favourite artistes and tunes in a final half-hour of miscellanea.
- 12 (midnight)** Close Down



Vera Guilaroff in pensive mood. Vera will be tickling the Ivories on Tuesday at 10.0 p.m.

MONDAY, MAY 1

- 10.0 p.m.** Sporting Special
Time Signal, 10.0 p.m.
- 10.15 p.m.** MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.
- 10.30 p.m.** Trans-Atlantic Stars of American Radio, Stage and Screen in a half-hour programme of Melody, Song and Humour.
Time Signal, 11.0 p.m.
- 11.0 p.m.** Around the Bandstand
A stirring programme of Regimental Marches and Brass Bands with songs by Norman Allin.
- 11.15 p.m.** Music Hall
With Bertha Willmott, Dennis O'Neill, Tessa Deane, John Rorke and Chorus and Orchestra, conducted by Stanford Robinson.
- 11.30 p.m.** Late Night Dance Special
Music for the dancer.
- 12 (midnight)** Close Down

TUESDAY, MAY 2

- 10.0 p.m.** Keyboard Kapers
Presenting Forsythe and Young, Billy Mayerl and Vera Guilaroff.
Time Signal, 10.0 p.m.
- 10.15 p.m.** MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.30 p.m.
- 10.30 p.m.** Out of Doors in Town and Country
A fascinating selection of music of the open air. Wander with us through a village green or by a woodland stream. Let's visit a gipsy camp—or listen to a wandering street singer in music—Out of Doors in Town and Country.
Time Signal, 11.0 p.m.
- 11.0 p.m.** Radio Lyons Calling.
Presenting Jan Ralfini and His Band, Amateur Talent Winners and Guest Artistes in Hits from the popular road show—Radio Lyons Calling.
- 11.15 p.m.** Organ Parade
Featuring Reginald Foot, Quentin Maclean and Bobby Pagan.
- 11.30 p.m.** By Request
Half an hour devoted to the listeners' own requests. To hear your favourite artiste or tune—write to Radio Lyons.
- 12 (midnight)** Close Down

WEDNESDAY, MAY 3

- 10.0 p.m.** Music from the Movies
Presenting Louis Levy and His Orchestra with Eve Becke, Gerry Fitzgerald and Brian Lawrence.
Time Signal, 10.0 p.m.

- 10.15 p.m.** MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.15 p.m.
- 10.30 p.m.** Meet the World's Workers
A fascinating new series—with Nora Blackburne as commère.
- 10.45 p.m.** Soft Stillness and the Night
Music you love to hear played and sung by your favourite artistes.
Time Signal, 11.0 p.m.
- 11.0 p.m.** Colour in Cabaret
Harlem of the Air. Presenting Mildred Bailey, Turner Layton and Ella Fitzgerald with Chick Webb and His Orchestra.
- 11.15 p.m.** Hawaiian Paradise
Listen to the music of steel guitars on the palm-green shores of a Hawaiian Paradise.
- 11.30 p.m.** Down Memory Lane
Turn back the clock and listen to some song hits of yesterday.
- 12 (midnight)** Close Down

THURSDAY, MAY 4

- 10.0 p.m.** Lancashire Hot-pot
A piquant pot-pourri of some celebrated artistes from Lancashire.
Time Signal, 10.0 p.m.
- 10.15 p.m.** MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.15 p.m.
- 10.30 p.m.** Happiness Express
With Sunny South Sam.
Time Signal, 11.0 p.m.
- 11.0 p.m.** Old-timers
Music Hall Memories.
- 11.30 p.m.** The Nightwatchman
A further supply of soothing goodnight music brought by our good friend to put you in the mood for slumber.
- 12 (midnight)** Close Down

FRIDAY, MAY 5

- 10.0 p.m.** Record Review
A programme of outstanding recordings selected by "Bohemian."
Time Signal, 10.0 p.m.
- 10.15 p.m.** MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips Dental Magnesia.
Time Signal, 10.15 p.m.
- 10.30 p.m.** The Following Have Arrived
A selection of some of the latest records received at Radio Lyons.
- 10.45 p.m.** Two's Company
Famous double acts of Stage and Screen in an entertaining programme of Song and Humour.
Time Signal, 11.0 p.m.
- 11.0 p.m.** By Request
Half an hour devoted to the listeners' own requests. To hear YOUR favourite record write to Radio Lyons.
- 11.30 p.m.** Concert Platform
Time Signal, 11.0 p.m.
- 12 (midnight)** Close Down

SATURDAY, MAY 6

- 10.0 p.m.** Radio Round Up
Time Signal, 10.0 p.m.
- 10.15 p.m.** For the Music Lover
Time Signal, 10.15 p.m.
- 10.30 p.m.** Pools Special
Songs and good cheer in a variety entertainment.
- 10.45 p.m.** Organ Parade
Presenting Reginald Dixon, Harold Ramsay, "Fats" Waller.
Time Signal, 11.0 p.m.
- 11.0 p.m.** In the Swing
Jitterbug Jamboree.
- 11.15 p.m.** Marching Along
A quarter hour of records by famous Military Bands.
- 11.30 p.m.** Love is On the Air To-night
Love songs, old and new, in a final thirty minute serenade to sweethearts.
- 12 (midnight)** Close Down

RADIO LYONS PROGRAMME DEPARTMENT, VOX PUBLICATIONS LTD., 10a SOHO SQ., LONDON, W.1



Dennis O'Neill with his lovely shaggy Airedale. Dennis will bring his Irish voice to Music Hall on Monday at 11.15 p.m.

MAKING THE MOST OF YOUR SET

By Our Technical Expert

Leslie Webb, West Wickham

"My ordinary broadcast receiver is quite a new one and was very expensive. I now wish to purchase a television set but I find that the second-hand value of my radio set is very small. Is there any way I can use a television set with my existing radio receiver?"

There are several add-on units you can buy which are made up of a complete vision set and a short-wave converter for sound. This is used in conjunction with an existing radio set and fitted with a switch so that either normal broadcasting or television can be obtained as required. The performance of these units is excellent and the prices vary from 21 1/2 gns. upwards, so that really they are a lot cheaper than a complete vision set.

D. Stone, Wolverhampton

"I have a loudspeaker which has been taken from a D.C. mains set. It will not work, however, on my new receiver which is fed from A.C. mains. I am trying to use it as an extension loudspeaker."

It is highly probable that your loudspeaker is of the energised type, which accounts for it not working correctly as an extension loudspeaker with your new set. You will notice that there are two wires spare coming from a coil. These should be connected to a 250-volt D.C. source.

As you only have A.C. mains available, you will require a rectifying unit which can be made up of a metal rectifier, a small choke and a single condenser. If you would care to have a circuit, just drop me a postcard.

L. Jubb, London

"I have an all-mains receiver which operates from 230 volts, but I wish to modify it to run from an accumulator and H.T. battery. Is this possible?"

THEORETICALLY, you can modify the receiver to run from a 4-volt accumulator and an H.T. battery, but in practice I cannot advise you to do this. Your particular receiver takes 6 amperes at 4 volts from the accumulator, which is rather high, and 50 ma. at 200 volts from the battery.

There are not any batteries suitable which will provide this high current output and ordinary batteries designed for 20 ma. output would be both expensive and have an extremely short life.

Perhaps you would give me further information as to why you wish to change over to dry batteries when

you have mains available. I assume that you are having trouble with noise, but this can generally be overcome.

Barrow, Udney Castle, Aberdeen

"My portable receiver will only work when the earth connection is removed. Is this usual?"

YOUR particular set is designed to operate with an internal frame aerial. If, however, you require additional volume you can connect to it a short external aerial. This, however, slightly upsets the gauging of the tuning condensers, but the extra volume given by the external aerial compensates for this.

If, however, you use an earth connection in addition to the external aerial, the average inductance is so great that the first condenser has to be of a lower capacity. The only way in which you can obtain satisfactory results with an aerial and earth is to have the first condenser re-aligned, after which you will find results quite satisfactory. Your local dealer will be able to do this for your quite cheaply.

P. Johns, Nottingham

"I wish to receive short-wave stations with my receiver which is an H.M.V. radiogramophone, tuning from 200 to 2,000 metres. What do you advise?"

YOU do not mention in your letter whether the receiver is a superhet or of the T.R.F. type. If it is a superhet, you can use a simple single valve short-wave converter in front of this set which can either be powered by means of a 2-volt accumulator and an H.T. battery or from the power supply in the receiver.

Should the receiver be of the T.R.F. type, then I should advise you to obtain a plug-in adaptor. This type of unit is fitted with a 4- or 5-pin plug and plugs into the detector valve socket, the detector valve being plugged into the adaptor. In this way, you obtain a special short-wave tuning circuit and you will find that reception is usually very good on short waves.

If you care to give me more information or the actual model number of your receiver, I shall be able to advise you more definitely.

J. C. Newcombe, Derby

"Is it possible to record cheaply some of the programmes that I pick up on my short-wave receiver?"

IT is possible to buy inexpensive recorders, but the quality from the records is not usually very good, neither is the life of the record particularly long.

If you are keen to make a thorough job of electrical recording, I should advise you to get in touch with one of the numerous firms supplying recorders. They will be able to advise you on suitable equipment. Such companies will not charge you more than £4 or £5, but, in the normal way, sound-recording equipment is rather expensive.

F. G. Adams, Westcliff

"I have recently purchased a new receiver which is very selective, but I find that, on certain wavelengths, I am able to pick up the television sound programmes from the Alexandra Palace. As this sometimes clashes with important local stations, I want to alter the receiver in some way in order to eliminate it."

THE trouble of which you complain is quite common within a radius of ten miles of Alexandra Palace, but it is rather unusual to come across a complaint of this kind at a distance of 35 miles. Fortunately, the solution is fairly simple.

You must include a small H.F. choke directly in the grid circuit of the first valve in this receiver. If the choke is resonant at the frequency of the television transmitter you will not have any further trouble.

Messrs. A. F. Bulgin and Co., Ltd., can supply a small adaptor around which is wound a suitable choke. You merely remove the first valve in your set, plug in the adaptor and plug in the valve on top of the adaptor. You will find this to be a permanent cure.

The address of Messrs. Bulgin is 64 Holborn Viaduct, London, E.C.4.

H. Turner, Leeds

"I have purchased a house in a new estate and I find that I am not able to erect any type of aerial. Would you advise me to have an indoor aerial for a portable receiver?"

YOU should be able to erect quite an efficient indoor aerial in the loft of your house. Use about 40 ft. of wire insulated from the beams by porcelain stand-off insulators. The lead-in wire should be fairly heavy gauged double covered of about 2 mm. diameter, and, if this is used in connection with a good earth, you will find results with the average 4 or 5 valve receiver quite good. Reception will, in fact, be better with a loft aerial than with a frame aerial and a similar set.

★ Will readers requiring immediate postal replies to their technical queries please enclose a stamped, addressed envelope?

ENTIRELY NEW A Pilot 5-VALVE SUPERHET for 5 GUINEAS!

- ★ "BIG SET" PERFORMANCE
- ★ HANDY PORTABLE SIZE
- ★ AC/DC MAINS

SEND COUPON for FULL PARTICULARS and FREE WAVE-LENGTH CHART

SPECIFICATION.—Five Valve. Medium and Long Waves covering 200-560, 1,000-2,000 metres. AC/DC Mains, 200/240 volts. 100/120 Volts Models available when required—no extra charge. On and off indicator lamp. Automatic volume control. 2½ watt output. Stylish modern cabinet attractively finished in Oak or Walnut Veneers.

5 GUINEAS or by easy Hire Purchase Terms. (Prices do not apply in Eire) IN WALNUT OR LIGHT GRAY OAK. SIZE: 7½ ins. high, 11½ ins. wide and 5½ ins. deep. WEIGHT: 8 lbs.



Pilot Little Maestro

- 1 LISTEN TO THE TONE of the Little Maestro—and marvel! All your favourite programmes on medium and long waves reproduced with amazing faithfulness and clarity.
- 2 AND IT'S SO CONVENIENT! Being light and compact the Little Maestro can be carried from room to room with ease. It is ideal as a 'second set' for the Nursery, Kitchen, Father's Study, etc.
- 3 JUST PLUG IT IN, A.C. or D.C. mains, no earth connection is required, and the self-contained aerial is normally invisible.
- 4 Pilot Radio have built into this set all the famous Pilot features of performance, reliability and perfect reception. You must learn more about the Little Maestro. SEND COUPON TO-DAY FOR FULL DETAILS.



There is also a model in attractive Blue 'Leatherette' complete with carrying handle. Weight 7½ lbs.

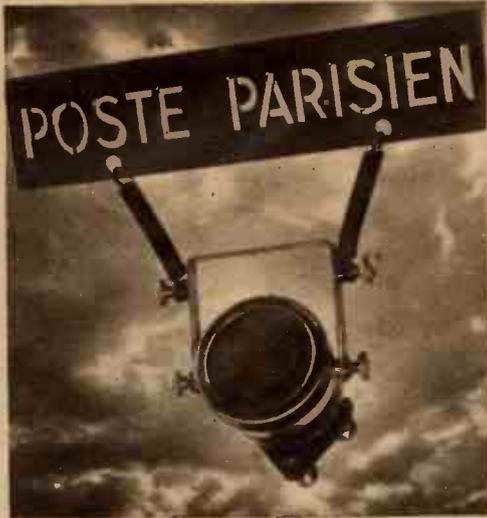
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- Please send me
- (1) Full details of the Pilot Little Maestro.
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ACP

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60 kw.

PARIS

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Assistant Announcer: Beryl Muir

Times of Transmission:

Sunday: 9.15 a.m.—11.15 a.m.
5.00 p.m.—7.00 p.m.
10.30 p.m.—11.30 p.m.

Weekday: 9.15 a.m.—11.15 a.m.
11.00 p.m.—11.30 p.m. Monday, Tuesday, Wednesday,
Thursday and Saturday.

SUNDAY, APRIL 30

Morning Programme

Time Signals, 9.15 a.m. and 10.15 a.m.

9.15 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write us for your favourite tune.

9.30 a.m. WALTZ TIME
With Tom Sheppard and His Orchestra and the golden voices of Jerry Roberts and Mary Munroe.—Presented by Phillips' Dental Magnesia.
Time Signal, 9.45 a.m.

9.45 a.m. THEATRE OF THE AIR
Presents "Showland Memories," with Elena Daniell, Robert Irwin and Percival Mackey and His Orchestra.—By the courtesy of California Syrup of Figs.

10.0 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write us for your favourite tune.
Time Signal, 10.45 a.m.

10.45 a.m. Personality Parade
Time Signal, 11.15 a.m.

Afternoon Programme

Time Signal, 5.0 p.m.

5.0 p.m. Wake Up for Tea
Some music to rouse Father from his afternoon nap.

5.15 p.m. Songs and Singers
Fifteen minutes with the celebrities.

5.30 p.m. Keyboard Kruses
A quarter-hour with the piano-playing stars.

5.45 p.m. Cuban Cocktail
A programme for those who like Rhumba Rhythm.
Time Signal, 6.0 p.m.

6.0 p.m. GEORGE FORMBY
With a strong supporting cast, including "Beryl." A terrific series of Laughter and Song programmes.—Presented by Feen-a-Mint.

6.15 p.m. QUAKER QUARTER-HOUR
Featuring Carroll Levis and His Radio Discoveries, from the stage of the Odeon, Leicester Square.—Presented by Quaker Corn Flakes.
Time Signal, 6.30 p.m.

6.30 p.m. The makers of Oxydol proudly present
JACK JACKSON AND HIS BAND
in a new and unusual entertainment with an all-star cast. Jack Cooper, Helen Clare, Jack Hunter and The Three Jacks.

6.45 p.m. I've Brought My Music
A programme of piano solos and songs at the piano by Harry Jacobson.
Time Signal, 7.0 p.m.

Evening Programme

FOOTBALL FANS' HOUR

Time Signal, 10.30 p.m.

10.30 p.m. Varied Fare
A programme of Listeners' Favourites.

10.45 p.m. Cabaret
A quarter-hour of Popular Favourites.
Time Signal, 11.0 p.m.

11.0 p.m. Dance With Us
A programme of gay Dance Music.

11.15 p.m. Variety Theatre
A programme of varied fare.
Time Signal, 11.30 p.m.

11.30 p.m. A.C.P. Good-night Message

MONDAY, MAY 1

Time Signal, 9.15 a.m.

9.15 a.m. Old Time Favourites
A quarter-hour for the not-so-young.

9.30 a.m. OLIVER KIMBALL
The Record Spinner.—A programme presented by Bisurated Magnesia.
Time Signal, 9.45 a.m.

9.45 a.m. MELODIES FROM THE AIR
Presented by Kolynos Tooth Paste.
10.0 a.m. Waltz and Tango Time
Time Signal, 10.15 a.m.

10.15 a.m. Keyboard Kruses
Fifteen minutes with piano-playing stars.

10.30 a.m. Round-Up Time
Fifteen minutes of Hill-Billy Music.
Time Signal, 10.45 a.m.

10.45 a.m. Comedy Corner
11.0 a.m. Patchwork Programme
Bits and Pieces of Everything.
Time Signal, 11.15 a.m.

11.0 p.m. Paris Night Life
Surprise transmissions from famous Paris Cabarets and Night Clubs.

11.30 p.m. A.C.P. Good-night Message

TUESDAY, MAY 2

Time Signal, 9.15 a.m.

9.15 a.m. Cuban Cocktail
Fifteen minutes of Rhumba Rhythm.

9.30 a.m. HARRY DAVIDSON AND HIS COMMODORE GRAND ORCHESTRA
Sponsored by Freezone Corn Remover.



Sylvia Cecil who is frequently heard in the Kolynos programmes on Mons., Tues. and Weds. at 9.45 a.m.

9.45 a.m. MELODIES FROM THE AIR
Presented by Kolynos Tooth Paste.

10.0 a.m. Announcer's Mixed Bag
Our announcer likes to share his favourites with you.
Time Signal, 10.15 a.m.

10.15 a.m. When the Lamps are Low
A programme of love songs.

10.30 a.m. Hollywood on Parade
Time Signal, 10.45 a.m.

10.45 a.m. Round the World to Music
11.0 a.m.

FASHIONS FROM PARIS
Latest French styles interpreted by Maya Noel.—Presented by Tampax, Ltd.
Time Signal, 11.15 a.m.

11.0 p.m. Paris Night Life
Surprise transmissions from famous Paris Cabarets and Night Clubs.

11.30 p.m. A.C.P. Good-night Message

WEDNESDAY, MAY 3

Time Signal, 9.15 a.m.

9.15 a.m. Dance With Us
Dance music of to-day and yesterday.

9.30 a.m. OLIVER KIMBALL
The Record Spinner.—A programme presented by Bisurated Magnesia.
Time Signal, 9.45 a.m.

9.45 a.m. MELODIES FROM THE AIR
Presented by Kolynos Tooth Paste.

10.0 a.m. Songs and Singers
A quarter-hour with the celebrities.
Time Signal, 10.15 a.m.

10.15 a.m. Morning Brightness
10.30 a.m. Concert Platform
Time Signal, 10.45 a.m.

10.45 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write us for your favourite tune.
Time Signal, 11.15 a.m.

11.0 p.m. Paris Night Life
Surprise transmission from famous Paris Cabarets and Night Clubs.

11.30 p.m. A.C.P. Good-night Message

THURSDAY, MAY 4

Time Signal, 9.15 a.m.

9.15 a.m. The Weather Man Predicts
Whatever the weather, there's a song to suit it.

9.30 a.m. A MUSICAL PROGRAMME
Presented by Reudell Bath Salts.
Time Signal, 9.45 a.m.

9.45 a.m. MELODIES FROM THE AIR
Presented by Bisodol.

10.0 a.m. In the Groove
A programme of Swing for Swing Fans.
Time Signal, 10.15 a.m.

10.15 a.m. Announcer's Mixed Bag
Some more of our Announcer's favourites.

10.30 a.m. Comedy Corner
Time Signal, 10.45 a.m.

10.45 a.m. Waltz and Tango, Ltd.
For those who like Crinolines and Castanets and the Music that goes with them.

11.0 a.m. Variety
Up goes the curtain for Fifteen Minutes' Entertainment.
Time Signal, 11.15 a.m.

11.0 p.m. Paris Night Life
Surprise transmission from famous Paris Cabarets and Night Clubs.

11.30 p.m. A.C.P. Good-night Message

FRIDAY, MAY 5

Time Signal, 9.15 a.m.

9.15 a.m. Round-Up Time
Fifteen minutes of Hill-Billy Music.

9.30 a.m. Things You All Enjoy
Time Signal, 9.45 a.m.

9.45 a.m. MELODIES FROM THE AIR
Presented by Bisodol.

10.0 a.m. Radio Favourites
Time Signal, 10.15 a.m.

10.15 a.m. Patchwork Programme
Bits and Pieces of Everything.

10.30 a.m. Songs and Singers
Fifteen minutes with the Celebrities.
Time Signal, 10.45 a.m.

10.45 a.m. Dance With Us
A programme of dance music, old and new.

11.0 a.m. Personality Parade
Time Signal, 11.15 a.m.

SATURDAY, MAY 6

Time Signals, 9.15 a.m. and 9.45 a.m.

9.15 a.m. Songs and Singers
Fifteen minutes with the celebrities.

9.30 a.m. Hollywood on Parade
Another programme of film melodies.
Time Signal, 9.45 a.m.

9.45 a.m. Cuban Cocktail
A quarter-hour of Rhumba Rhythm.

10.0 a.m. Listeners' Command Performance
H.M. the Listener's Special Request Programme. Write us for your favourite tune.

10.30 a.m. Yesterday's Hits
Melodies popular a few seasons ago.
Time Signal, 10.45 a.m.

10.45 a.m. Sweet and Hot
A programme for those who like melody as well as rhythm.

11.0 a.m. Patchwork Programme
Bits and Pieces of Everything.
Time Signal, 11.15 a.m.

11.0 p.m. Paris Night Life
Surprise transmission from famous Paris Cabarets and Night Clubs.

11.30 p.m. A.C.P. Goodnight Message

Anglo-Continental Publicity Ltd., Cavendish Mansions, Langham Street, London, W.1.

SHE WAS A CHILD PRODIGY!

(Continued from page 15)

lie in quieter pursuits. She loves reading and is perfectly happy if left to herself with an interesting biography.

Lorna's home is simply decorated, in plain colours. The drawing-room is red and white—white walls, red curtains and hangings, many coloured cushions on the sofa, and rugs on the parquet floor. On the mantel sits an old Dutch clock in blue and white, and several charming little white porcelain figures.

The dining-room has deep cream walls, wine coloured carpet, and curtains, and dark furniture.

But her own special room is nicest of all, in cream and jade, with beige carpet, patterned with green flowers, jade green curtains and covers, and a little jade green French Bord piano in the corner. And there are always lots of flowers about—particularly in the spring, when tulips are in season, for Lorna can't pass a barrow load of brilliant tulips.

This excessively modest young woman has one great ambition. She wants to acquire a theatre of her own, where she can put on all Rutland Boughton's operas, and sing all the leading soprano roles herself, starting with Etain in *The Immortal Hour*.

"Maybe that dream will never come true," she said wistfully, "but I can't imagine anything more like heaven than singing Boughton's exquisite music night after night. It's too perfect a thing for it to ever happen to anyone like me, I'm afraid." Who knows?

B.B.C. "Listener Research" BUNKUM!

(Continued from page 7)

work-day, which would only half-fill one ordinary mailbag and surely would not require three vans to deliver to Broadcasting House.

However, let that pass. These letters, the B.B.C. proceed, help constitute "a box-office barometer of public opinion." If they do, they are of dubious value, because 330 opinions cannot possibly represent the tastes of nine million set-owners.

The hand of that barometer, adds the B.B.C., may be "set fair" for weeks until suddenly it swings abruptly to "unsettled" or "stormy."

"But even when the barometer is steady," the statement meanders on, "bags full of letters and cards cascade into the B.B.C. post-room." They must be sugar bags, for 330 letters to make a "cascade," but these are the vast deluge of "letters which a national organisation such as the B.B.C., with its entree into nearly nine million homes, might expect."

I ought to explain that any national newspaper, with an entree into a quarter of that number of homes, receives a "cascade" of ten times as many letters a day and that any radio journalist, like myself, on a national newspaper, gets more letters from listeners a year than does the B.B.C.

At the end of last year the B.B.C. announced a new "Listening Barometer," which was "designed to show how many people listen to each programme." They recruited 4,000 listeners "in every walk of life" and each of these had to fill up a log sheet so that the B.B.C. can "get at the facts about listening."

On the log sheets all the items broadcast are listed and the listener has to put an "x" against the item, "if you heard all or most" of it. If the listener did not listen to any of it, no mark at all is to be made.

What earthly, heavenly or elsewhere good this "Barometer" can be is beyond my limited intelligence to imagine.

We all listen to a great number of programmes we do not like. We all have to tune-out of programmes we do like because of attending to some other engagement.

For the gallant 4,000 to be forced to record their actions without giving the reasons for the actions is to ask them to indulge in a pursuit no more exciting than a game of noughts and crosses—and as useful!

Earlier in the year there was another game of noughts and crosses when 2,000 listeners had to put a cross against the time they packed up the radio for the night. Using this 2,000 as the nation in microcosm the B.B.C. decided that our 45 million population go to bed between 10 and 10.30 p.m. on weekdays, but—discovery of discoveries!—stay up later on Saturdays.

What difference did their discoveries make to the B.B.C.?

Having discovered that only 3 listeners in every 100 are radio-listening later than 10.30 on week-nights as against 17 in every 100 on Saturday nights, the B.B.C. continue to broadcast the same on all nights!

Having discovered that "late Saturday listening is relatively greater among working class than among middle-class listeners," the B.B.C. proceed to disfigure the pre-midnight hour with "entertainment" of the chamber-music class.

It is at that point where I dip my pen in vinegar. Granting that the B.B.C. has to work in the dark and praising them for trying, by Listener Research, to penetrate that gloom, I condemn them for taking no notice of the expressions of Listeners' Opinions which they obtain.

"It is from the reconciling of the variables that the final conclusion will be drawn"—you understand, of course?—is what the B.B.C. officially stated more than a year ago after the first Listener Research Questionnaire had been received.

There seems to be no conclusion to that conclusion.



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NORMANDY MON. TUES. WED. at 9.30 a.m.
and

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"MELODIES from the AIR"

"sweet notes . . . sweet harmonies . . . to charm away your cares"

A programme of popular melodies played to you on your favourite instruments: Organ, Steel Guitar and Xylophone . . . supported by sweet swing rhythm and some of radio's most famous voices.

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FAULTLESS HAIR DRESSING
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Listen to the **CARTERS CARAVAN** ON "THE OPEN ROAD"



You'll be switching on to an entirely new kind of musical show! The Carters Caravan will fascinate you with Music, Song and Drama—the brightest show on the air. You and your family will enjoy every minute of it.

Sponsored by the makers of

Carters Little Liver Pills

Brand

TIMES and STATIONS

RADIO LUXEMBOURG (1293 metres) Sunday 11.15 a.m.; Monday 8.45 a.m.; Tuesday, Wednesday 5.15 p.m.; Thursday 8.30 a.m.; Friday 9.30 a.m.
RADIO NORMANDY (274 metres) Sunday 2.45 p.m.; Monday 7.15 a.m.; Tuesday 8.45 a.m.; Wednesday 9 a.m.; Thursday 7.15 a.m.; Friday 4.30 p.m.

Radio Normandy transmissions arranged through the I.B.C. Ltd.

Tune in to 531 METRES, 565 KC'S

RADIO EIREANN for LUCK

(ATHLONE)

PROGRAMMES PRESENTED BY IRISH RADIO PRODUCTIONS



Programme details:

SUNDAY, APRIL 30

9.30 to 10.30 p.m. Romance in Melody. A further Bouquet of Many Melodies picked from "The Garden of Music"—Each Melody scented with Many Memories.

MONDAY, MAY 1

9.30 to 10.30 p.m. Ladder of Fame. From the Bottom Rung to the Top. A Programme in a reminiscent mood for many Moods.
10.10 p.m. (approximately) You will hear our Racing Commentary.

TUESDAY, MAY 2

9.30 to 10.30 p.m. How Do You Like Your Music... During this hour we bring you Something for Everybody! No matter what your likes are we'll try to oblige... Observing, always, one Golden rule—Every Melody will be worthy of its place in "How do you like your Music"...
10.10 p.m. (approximately) You will hear our Racing Commentary.

WEDNESDAY, MAY 3

9.30 to 10.30 p.m. The Melody of Love. Our New Radio Magazine for "the ladies" about "the ladies" and by the ladies (mostly). We turn the Pages of



Carroll Gibbons and his boys will be playing for you on Friday evening at 9.30 p.m. (electrical recordings)

the Diary of Love. We bring you "Women and thier Music." We ask you to listen to Golden Voices of the Past. So, here is a further issue of "The Melody of Love"—a Radio publication.
10.30 p.m. (approximately) You will hear our Racing Commentary.

THURSDAY, MAY 4

9.30 to 10.30 p.m. With Plenty of Money and You. A Programme of possibilities and probabilities... of what we could (and would) do—if we suddenly won a Fortune... Choice Number Five—"On Pleasure Bent in Paris."
10.10 p.m. (approximately) You will hear our Racing Commentary.

FRIDAY, MAY 5

9.30 to 10.30 p.m. From January On A Musical Film Review of this year's film release with songs sung where possible by the original artistes. Orchestral selections by Louis Levy and Carroll Gibbons.
10.10 p.m. (approximately) You will hear our Racing Commentary.

SATURDAY, MAY 6

9.30 to 10.0 p.m. Week End Musical Sports Bulletin. Every fixture tells a Story and even the Compère may Break a Record.
10.0 to 10.30 p.m. Our Kempton Jubilee Commentary. We bring you our eyewitness's account of to-day's Race... and from our own observers in Paddock, Tattersalls and our Race Reader on the Grand Stand, along with a special account of the fashions from our Lady Commentator, we offer you a thrilling account of this popular Racing Event. This will be followed by a talk on tomorrow's Racing by our own Racing Commissioner.

Tune in RADIO NORMANDY

Full Programme Particulars

—Continued from page 32

2.45 p.m. YOUNG WIDOW JONES
A moving human story of a woman's heart and a woman's love.—Presented by Milk of Magnesia.
Time Signal, 3.0 p.m.

3.0 p.m. THE SWEETEST LOVE SONGS EVER SUNG
Presented by Magnesia Beauty Creams.

3.15 p.m. STELLA DALLAS
A continuation of the world-famous story of a mother whose love for her daughter was the uppermost thought of her life.
Presented by California Syrup of Figs.

3.30 p.m. "LOVE IN AN ATTIC"
The happy-go-lucky artist and his wife invite you to share their ups and downs.
Presented by Lavona Hair Tonic.

3.45 p.m. ANNE FRENCH BEAUTY TALKS
Presented by Reudel Bath Cubes.
Time Signal, 4.0 p.m.

4.0 p.m. Hawaiian Melody
4.15 p.m. Ed and Don
The Singing Cowboys.

4.30 p.m. THE OPEN ROAD
Featuring the Carter Cavaliers.—Presented by Carters Little Liver Pills.

4.45 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by Phillips' Dental Magnesia.
Time Signal, 5.0 p.m.

5.0 p.m. The Musical Magazine
5.15 p.m. A Quarter-hour Programme For Boys and Girls.
5.30 p.m. Home and Beauty
5.45 p.m. From the Land of the Waltz
6.0 p.m. Programmes in French
12 (midnight) Melody at Midnight
Time Signals, 12.30, 1.0, 1.30 a.m.

12.30 a.m. Dance Music
2.0 a.m. I.B.C. Goodnight Melody

7.30 a.m. Wake Up and Sing
7.45 a.m. Accordiana
Time Signal, 8.0 a.m.

8.0 a.m. STARS ON PARADE
A programme of movie memories.—Presented by Puffed Wheat and Puffed Rice.
Time Signal, 8.15 a.m.

8.15 a.m. Happy Days
8.30 a.m. French News Bulletin
8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Presented by Anne French Cleansing Milk.

8.45 a.m. Military Moments
Time Signal, 9.0 a.m.

9.0 a.m. SMILES, SONGS AND STORIES
Compered by Albert Whelan.—Presented by Andrew's Liver Salts.

9.15 a.m. The Wizard of Knowledge
Featuring John Morley and Valerie Larg.

9.30 a.m. A GIPSY TOLD ME
(Memoirs of a Traveller in the Lands of Romany.) A Programme of Gipsy Music, introducing The Famous "Hungaria" Band.—Sponsored by Freezone Corn Remover.

9.45 a.m. Ed and Don
The Singing Cowboys.
Time Signal, 10.0 a.m.

10.0 a.m. CARROLL GIBBONS AND HIS BOYS
With Anne Lenner, George Melachrino. Guest Artistes: Helen Clare, George Baker, Hawaiian Islanders. Compère: Russ Carr.—Presented by Cookeen Cooking Fat.

10.30 a.m. Radio Favourites
Time Signal, 10.45 a.m.

10.45 a.m. Benjie McNabb
Presents Radio Normandy Concert Hall.

11.0 a.m. The British Empire
South Africa.

11.15 a.m. Something for Everybody
Programmes in French
11.30 a.m. Miniature Matinee
2.0 p.m. "The Cyclists' Magazine of the Air." Contributors: J. E. Holdsworth, David DeQuin, A. A. Allen, Fred Latham. Announcer: Bob Danvers Walker. Edited by Bruce Anderson.

2.30 p.m. Cinema Organ Favourites
2.45 p.m. The Songs We Know Them By
Time Signal, 3.0 p.m.

3.0 p.m. The Musical Mirror
3.15 p.m. Ask for Another
Time Signal, 4.0 p.m.

4.15 p.m. Dance Rhythm
4.40 p.m. What's On?
Stop Press Entertainment News, by Edgar Blatt.
Time Signal, 5.0 p.m.

5.0 p.m. The Potted Show
With Clarence Wright, Peggy Desmond.
Keyboard Kapers

5.15 p.m.
5.30 p.m. WHO WON?
Full Classified Results of all Association Football Matches played this afternoon will be broadcast between now and 6.0 p.m.—Presented by Freezone Corn Remover.

6.0 p.m. Programmes in French
12 (midnight) Melody at Midnight
Time Signals, 12.30, 1.0 and 1.30 a.m.

12.30 a.m. Dance Music
2.0 a.m. I.B.C. Goodnight Melody

RADIO MEDITERRANEAN

(Juan-les-Pins)
230.2 Metres, 1303 Kc's.

Announcer: Mlle. LEO BAILET

SUNDAY, April 30

9.15 to 10.0 p.m. Dance Music
10.15 to 10.30 p.m. Dance Music
10.30 to 11.0 p.m. Light Music

MONDAY, May 1

9.30 to 10.0 p.m. Dance Music
10.15 to 10.30 p.m. Dance Music
10.30 to 11.0 p.m. Variety

TUESDAY, May 2

9.15 to 10.0 p.m. Dance Music
10.15 to 10.30 p.m. Dance Music
10.30 to 11.0 p.m. Ask for Another

THURSDAY, May 4

9.15 to 10.0 p.m. Dance Music
10.15 to 10.30 p.m. Dance Music
10.30 to 11.0 p.m. Favourites

FRIDAY, May 5

9.15 to 9.30 p.m. Dance Music
9.30 to 9.45 p.m. The Songs We Know Them By.
9.45 to 10.0 p.m. Accordion and Marimba Medley.

SATURDAY, May 6

9.15 to 10.0 p.m. Dance Music



Charming Mlle. Leo Bailet who announces the programmes from Radio Mediterranean

Information supplied by the International Broadcasting Co., Ltd., 37 Portland Place, London, W.1.

NO SOAP SHAVEX NO BRUSH

REVOLUTION IN SHAVING

Millions are now using SHAVEX all over the world. Beware of Imitations.

THROW AWAY YOUR SOAP AND BRUSH AND USE THE UP-TO-DATE METHOD OF SHAVING which takes a quarter of the time. WE GUARANTEE THAT ONE CAN HAVE A PERFECT SHAVE IN TWO MINUTES WITH SHAVEX.

SHAVEX is without doubt the most perfect way of Shaving that man can desire. What is more simple than just wetting the beard and smearing on a little Shavex—and then a perfect shave; Shavex contains Almond Oil which is a fine skin food for the face. You shave in a quarter of the time that is taken by any other method and you rub the rest of the Shavex into the skin—this takes away the wrinkles and keeps the face in a perfect condition.

Fancy every day scrubbing one's face with very hot water and soap full of soda. One has only one's face for a lifetime and it should be treated kindly. Oils in SHAVEX will keep the face young and without wrinkles, and after shaving, you will always feel as fresh as a daisy.

Try a Shavex Blade, the Keenest and Best Blade on the Market. Price 2d. instead of 4d.

SHAVEX is sold in 6d., 1/- & 1/6 Tubes and 1/6 pots Obtainable from all Chemists and Stores or direct from: SHAVEX ZEE-KOL CO. LTD. (Dept. R.64), 40 Blenheim Rd., Upper Holloway, N.19

The Shavex Cream makes the bristles of the beard stand up when they are easily shaved with the razor. The ordinary creams and soap flatten the beard, and so it is impossible to get the perfect shave. If grass is lying down it is more difficult for the mower to cut than if it is standing up. It is the same with the beard and Shavex. SHAVEX gets between all the hairs and forces the beard to stand up, and one can cut it so easily and get a perfect shave.



WIFE: "Come on, George! I have been ready waiting the last half-hour, and Albert has been ready for more than 20 minutes. I cannot understand why it takes such a long time every morning for you to shave!"
ALBERT: "If he would only use SHAVEX he would be ready at the same time as I am. He would shave in a quarter of the time, and his face would not look scraped as it always does with using soap and brush. SHAVEX is a Skin Food and it keeps the face soft and firm."

GEORGE: "You are perfectly right, Albert! I must give up these old-fashioned ideas of using soap and brush. I shall start using SHAVEX like everybody else does. I suppose it is only habit that has made me keep on with soap and brush."
ALBERT: "Come on, old fellow! Finish your shave with SHAVEX and you will feel as fresh as a daisy, and you will never go back to soap and brush."
WIFE: "Thank heaven, he sees reason at last."

ALMOND OIL ZEE-KOL TOILET SOAP

Beautiful and Talented Women's Evidence that it CREATES BEAUTY & PRESERVES BEAUTY

AND HAS A BEAUTIFUL LINGERING PERFUME



"I can sincerely say that Zee-Kol Almond Oil Soap is the most beautiful soap for the complexion I have ever used." Miss **PHYLLIS DARE.**

"A wonderful soap for the complexion and to keep the skin perfect. All should use Zee-Kol Almond Oil Soap." Miss **LILIAN BRAITHWAITE.**

"Your Zee-Kol Soap is excellent for the Skin and so perfect that all my friends will hear of this wonderful Soap." Miss **FAY COMPTON.**

A revelation in transforming the worst skin in three nights into a most beautiful, satiny and peach-like complexion. Never before has a soap of this description been given to the public. It is made of the purest oils. One must not think of the cheap 3d. Tablets of Soap when thinking of Zee-Kol Almond Oil Soap.

This is the wholesale price of the material used in most of the advertised soaps. Compare this price to Almond Oil, which is 5/6 per lb., and which is used in Zee-Kol Almond Oil Soap.

PALM OIL Costs 4d. per lb.

ALMOND OIL Costs 5/6 per lb.

Now it is easily seen why Zee-Kol Almond Oil Soap is the most expensive to make, as it is very rare to get Almond Oil in a Soap at all.

The price of Almond Oil will prove to everyone that there is no soap in the world so marvellous as Zee-Kol Almond Oil Soap. It has taken years to know how to blend the oils in this soap, because

it is not like other soaps to-day, which are only ordinary soaps. Its oils are a marvellous tonic to the skin.

Blended with the most exquisite perfumes, Almond Oil has been chosen for this Zee-Kol Super Toilet Soap. It contains the purest and the most natural oil for the skin, and has a beautiful perfume that lingers over the face until washed away. When washing, the natural oil is replaced and the skin keeps firm, smooth, and beautiful. No ordinary soap can do what Zee-Kol ALMOND OIL Soap does, yet it is sold everywhere to-day at half its former price—6d. instead of 1/-. Zee-Kol Almond Oil Soap is a perfect Shampoo. All dandruff disappears and the hair shines with health.

LARGE TABLET NOW 6^D

Obtainable from all Chemists and Stores or direct from SHAVEX ZEE-KOL CO., LTD. (Dept. S.41), 40 Blenheim Rd., Upper Holloway, London, N.19.

EVERY DAY A ZEE-KOL STORY



ZEE-KOL

(Brand) HEALS EVERY SKIN DISEASE—MANY IN A NIGHT

including ECZEMA, ULCERS ABSCESSSES; BURNS SCALP IRRITATION SORE FEET ABRASIONS POISONED CUTS BOILS, PIMPLES AND BLACKHEADS CORNS; SPRAINS BEARD RASH LUMBAGO, STIFF JOINTS, RHEUMATISM. etc.

WE HAVE A ROOM FULL OF TESTIMONI

Many may promise a wonderful remedy, but there is none like Zee-Kol. Beware of Imitations.

ZEE-KOL Ointment is, without doubt, the most wonderful skin healer of all time. The cruellest Skin Diseases are rapidly and completely banished. Where Zee-Kol touches, the skin takes on a finer and healthier glow. Zee-Kol kills all germs that enter the skin—that is why it heals the moment it touches the skin. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest absolutely assured that your skin troubles will be banished in record time. Hospitals continually use it. Eczema is healed in a night. If not send back the ointment and your money will be refunded.

Obtainable from all Chemists and Stores

Large Tin 6d. Other Sizes 1/3 and 3/- Or direct from SHAVEX ZEE-KOL CO., LTD. (Dept. Z.K.45), 40 Blenheim Road, Upper Holloway, London, N.19.

DOGE CREAM THE MARVELLOUS COMPLEXION RESTORER

"I find Doge Cream perfectly delightful. It keeps the skin so soft and also it in perfect con- n. I will use it." **MARIE OHR.**

With Its Most Glorious Perfume

"I think Doge Cream is a really remarkably fine cream. It is wonderful for the skin, and keeps the complexion perfect. I shall be very happy to recommend it." Miss **IRENE VANBRUGH**



"Doge Cream is a really delightful cream, exceptionally soothing to the skin and wonderful for the complexion." Miss **LILIAN BRAITHWAITE.**

"I use Doge Cream because I cannot afford a complexion less than perfect, and I know of nothing else that keeps the skin so smooth, fresh and beautiful." Miss **MARY LAWSON.**

"I find Doge Cream splendid for the skin and so soothing and ideal after exposure to the wind and sun. It keeps the skin so smooth; it is perfect for a sensitive skin. I will always use it." Miss **RENEE KELLY.**

HOWEVER sallow or patchy your complexion may be, we guarantee to make it perfect with Doge Cream. Doge Cream is absolutely a complete restorer. It works miracles on the skin, and is the most ideal complexion cream on the market.

Doge Cream is not a vanishing cream. It does not dry up the skin, but keeps the skin supple, firm, and youthful. When thinking of other face creams, remember that Doge Cream is not like any of these.

Try it and you will never go back to any other face cream you have ever used. It is the most remarkable and the most perfect cream that has ever been blended into a face cream. It contains Almond Oil, which is the most expensive oil one can use in a face cream, and does not grow hair. It preserves the skin and takes away all wrinkles

and leaves the skin smooth as a child's. It was taken from an old Venetian recipe and has a beautiful perfume that lingers on the face until it is washed away.

The original recipe was beyond price in the days when it was first known, but to-day we can make up all these preparations for the skin.

If Doge Cream is smeared round the eyes at night, every wrinkle will vanish as if a miracle had happened. It will make the worst complexion perfect. Over a thousand of the leading Society women use Doge Cream.

IN TUBES 6^D & 9^D. IN POTS 1/- & 2/- Obtainable from all Chemists and Stores or direct from SHAVEX ZEE-KOL CO., LTD. (Dept. De.36), 40 Blenheim Rd., Upper Holloway, London, N.19.

**If
STANLEY
HOLLOWAY
offered you
a cigarette,
it would
be a**



**De
Reszke
— of course!**

DE RESZKE MAJORS
EXTRA LARGE—EXTRA MILD
10 for 6d

If you prefer a smaller* cigarette

**Ask for
MINORS**

10 for 4d. • 15 for 6d.

Cork tipped mild Virginia—or plain

* 'The ten-minute smoke for intelligent folk'