

RECORD MAIL

A MONTHLY REVIEW AND DETAILS OF THE LATEST 'POPULAR' RECORDS ISSUED BY E.M.I. RECORDS LTD. (H.M.V., Capitol, Columbia, Parlophone, M.G.M.)

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1st

THEY'RE THE TOPS!

E.M.I. stars romp home in popularity poll

IN A nationwide popularity poll conducted recently by the 'New Musical Express' E.M.I. recording stars were voted into the top positions of no fewer than five important classes — top British female singer, outstanding American female singer, favourite new British singer under 21, outstanding British instrumental personality, and top British vocal group.

It was in the female singer class that E.M.I. artistes made a particularly clean sweep of the board—on both sides of the Atlantic—with H.M.V.'s popular Alma Cogan at the head of the British section and M-G-M vocal star and Hit Parader Connie Francis at the top of the American list.

A well-deserved win, too, for Columbia's singing Mudlarks—Fred, Jeff and Mary Mudd—who scored a "runaway victory" in the top British vocal group class. This followed closely their hit appearance in variety in London's West End — at the Prince of Wales Theatre.

RUNAWAY, TOO

Another "runaway victory" was reported—this time for Columbia's "Golden Trumpet" man, and long-established disc star, Eddie Calvert who went to the top of the lists as the outstanding British instrumental personality.

Finally, a new young British singer who made his record debut on the Columbia label not long ago—Cliff Richard. Cliff's first disc was entitled "Move It."

Move it he most certainly did! He sped to the top in the poll labelled "Favourite New Singer Under 21."

LEADING

Others in leading positions were Capitol's Frank Sinatra, voted into no fewer than three classes covering world's outstanding musical personality, outstanding popular singer, and U.S. male singer and Peggy Lee (U.S. female singer class). Columbia's Michael Holliday

New record tie-up

A LONG-TERM agreement has been signed between the Mercury Record Corporation of the U.S.A. and E.M.I. Records Ltd. for E.M.I. to manufacture and publish the extensive catalogues of Mercury and EmArcy recordings for sale in Great Britain and in numerous overseas territories.

Mercury and EmArcy records will be bringing such famous 'pop' and jazz artistes as Sarah Vaughan, Billy Eckstine, David Carroll, The Diamonds, The Shepherd Sisters, Pete Rugolo, Gerry Mulligan, Ernestine Anderson, Dinah Washington and Clifford Brown, and numerous other well-known American and international artistes.

AND HERE ARE MERCURY'S FIRST RELEASES

- PATTI PAGE
Fibbin'
You Will Find Your Love (In Paris) AMT1000
- THE PLATTERS
I Wish
It's Raining Outside AMT1001
- BIG BOPPER
Chantilly Lace
Purple People Eater
Meets Witchdoctor AMT1002
- THE DANLEERS
One Summer Night
Wheelin' and A-Dealin' AMT1003

IN THE NEWS —YET AGAIN!

E.M.I. WELL REPRESENTED AT ROYAL VARIETY

E.M.I.'s popular recording stars hit the headlines again! This time they have figured prominently in the lists of artistes chosen to perform before Her Majesty The Queen and the Duke of Edinburgh at the Royal Variety Show which was due to be staged at the London Coliseum earlier this month.

Those sharing this high honour included H.M.V.'s Bernard Breslaw—riding high with his "Mad Passionate Love"—and Parlophone 'rocker' Charlie Drake, who, has followed-up his "Spish Splash" hit with the equally successful "Volare." Comedians both—but both with hit discs that soared into the best-selling charts.

FOLLOW UP

The choice of Columbia's Mudlarks—their latest disc success is "There's Never Been A Night"—closely followed their



KING BROTHERS

win in the 'New Musical Express' popularity poll. To keep them company on the great night was another popular vocal trio from the E.M.I. label—Parlophone's King Brothers, who are currently scoring with their "Sitting In A Tree House" disc.

EXCERPTS

Presenting an item from "The Merry Widow" was the Sadlers Wells Opera Company—whose best-selling H.M.V. LP of this well-loved show was issued only in September—and there

were to be excerpts, too, from "Where's Charley?" which stars Norman Wisdom, and which was also successfully recorded, on a Columbia LP.

DANCING

Dancing was to be represented by the strict tempo rhythms of Victor Silvester and His Ballroom Orchestra—their latest Columbia LP "A Pretty Girl Is Like A Melody" was issued last month—and by famous Spanish dancer Antonio who is featured this month on the new Columbia EP.



"Well I've got it on!
Now what do I do?"

(W)hoops! It's the latest

It's the latest—Hula Hooping! And getting right into the swing of the new Hula Hoop craze is top vocal star Georgia Gibbs.

'Her Nibs' Miss Gibbs comes up with a great "Hula Hoop Song." The label—Columbia. The number—DB4201.

In America contests are being held to find champion hoopers. And now they're hooping it up in this country, too.

('Hula Hoop' ? 'Here's How' ! — P.9.)