RECORD MAIL

A MONTHLY REVIEW AND DETAILS OF THE LATEST POPULAR' RECORDS ISSUED BY E.M.I RECORDS LTD (H.M. V., Capitol, Columbia, Parlophone, M.G.M.)

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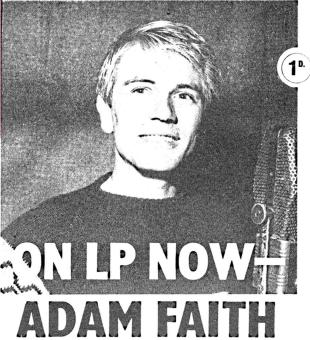




WHEREVER Adam Faith goes a group of fans are always waiting he arrived at the recording studios (top). "Let's try it this way," suggests maestro John Barry (centre) and has the complete attention of Adam as he advises on a new way of

nas inc compete attention by Adam as it advises on a new way of tackling one of the numbers.

And below the session is over and Adam smiles as he gets a chance to put his feet up and relax for the first time.



RECORD MAIL SPECIAL

ADAM FAITH has cut his first LP for Parlophone. Release date is likely to be November. That's the news which thousands

of Faith fans have been patiently waiting for.

And with all the tracks finally "in the can", it brings to an end for Adam and his co-partner in fame, band-leader and arranger John Barry, a lengthy hunt for material during which hundreds of songs were examined, discussed and then rejected or approved.

Record Mail was present at E.M.I studios for the first of the two weekend sessions

last month when the LP, probably to be called simply "Adam", was made.

Said Adam, "We have been thinking about this for the past six months, since 'Poor Me' in fact. This was the first opportunity we have had to make it. Both John and I are very satisfied with the outcome - I hope the fans feel the same way."

BUSY SCHEDULE

In the months since he shot to fame with his first hit record, "What Do You Want?", Adam has been working at full stretch, fitting films, television, radio and one nighters into a busy schedule - and it was not until last month that he was able to find the time necessary for recording an LP.

Even so, he and John had to sandwich the two sessions in between brief weekend

breaks from their summer season at The Hippodrome, Blackpool.

For the first, Adam made the 200-mile journey in a friend's car, travelling overnight after the Saturday evening show, snatched four hours sleep in London and left for the studios. On Monday he flew back to Blackpool to be in time for the evening performance, the first of the 14 he has been doing each week of his 12-week season

ANOTHER SUCCESS

John Barry, too, had little sleep before the strenuous six-hour session, but the two made light of their tiredness - and from the results it is certain that Adam will chalk up yet another success to add to his previous hits.

John scored a variety of backings - some with strings, in keeping with the sound which has helped establish Adam's success on record, and some with an exciting big band.

The material too, covered a wide field. Numbers included three by Johnny Worth, who penned Adam's first three hit discs, a 'rocker' by the American team, Doc Pomus and Mort Shuman, and two surprise items, the standards, "Hit The Road to Dreamland" and George Gershwin's "Summertime".

Following his Blackpool season, Adam is in line for a "Pop Prom" at London's Albert Hall, variety at Brighton, Manchester and Birmingham and a tour of the Continent is also under consideration.

In the meantime we are able to announce a great new Adam Faith 'single' release on September 9 "How About That" and "With Open Arms" (45.74689) — and don't forget that he is featured on LP already — "Beat Girl" (33SX1225), "Blackpool Nights" (33SX1244) and "fings ain't wot they used t'be" (CLP1358).