

It's kind of a dumb-looking thing, but the ear is still the best listening device around. Which should tell you something about the shape of a Yamaha speaker.

True, the ear receives sound and a speaker reproduces it. But the basic principles of physics and design are essentially the same. There is a place in the middle through which the sound travels. Surrounding it are planes of

varying dimensions. There is no symmetry.

This is because sound is not symmetrical. It bends. So symmetrical shapes—ears or speakers—will confine sound to an area that won't let it bend naturally. (Cup your ear and see how directional and different things sound.)

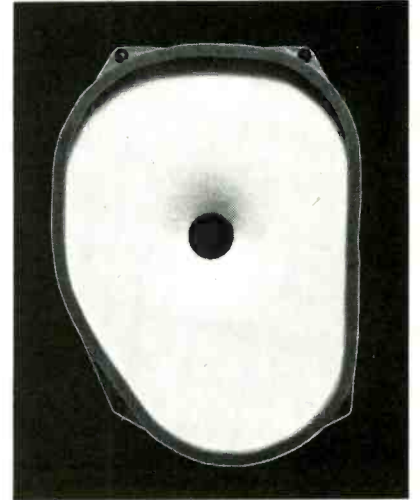
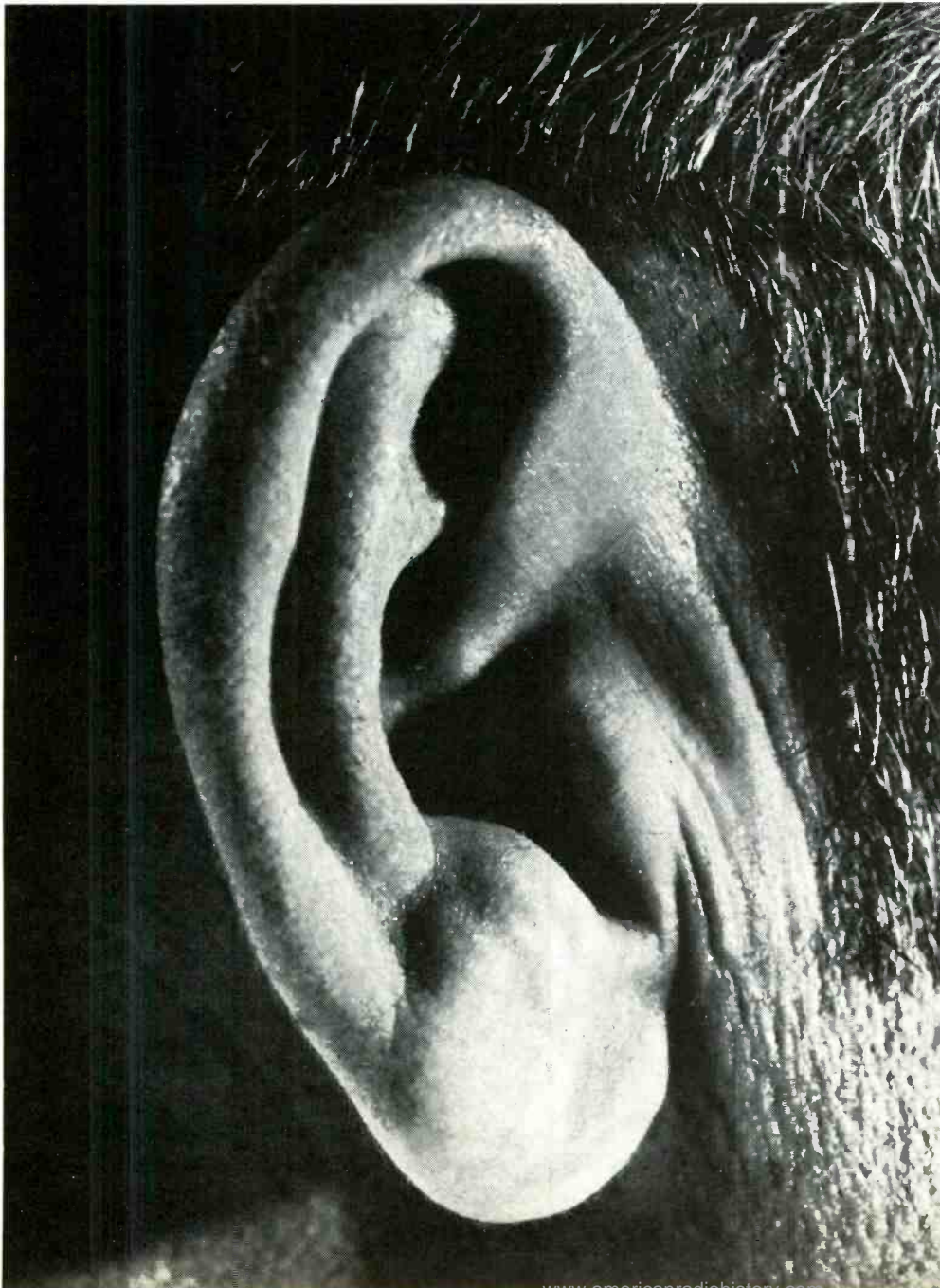
The irregular shape of a Yamaha speaker gives sound waves of different length a place to go. Long waves go to the long parts, medium

waves to the medium parts and so on.

The result is a sound as close to natural as you've heard. Freer, fuller, more omnidirectional.

Listen to what natural sound is all about. If you're not convinced then, well, maybe you *are* wearing the wrong kind of ears.

**Either we're right
about the shape of our speakers,
or you're wearing the wrong kind of ears.**



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