

DIRECTORY OF FM BROADCASTING STATIONS OF THE UNITED STATES

(Data corrected to January 1, 1948)

CALIFORNIA (Continued)

City	Call Letters Date of Estab.	Channel; mc Power; Class	Equiv.	Name of Licensee Headquarters Address Telephone Number	Executive Personnel	Representative Transc. Librs News Service	
OAKLAND	KWBR-FM	247, 97.3 mc 10 kw		Warner Bros. (KWBR) 327 21st St. Highgate 1212			
ONTARIO	KOCS-FM Dec., 1947	228, 93.5 mc 310 kw		The Daily Report (KOCS) 212 East "B" 611-22	Jerene Appleby Harnish, Pres. Ernest L. Spencer, Con- sulting Mgr. J. A. Downey, Coml. Mgr.	Robert W. Hergonson, Prog. Dir. Floyd W. Hall, Chief Engr.	Thesaurus Associated UP
PASADENA 1	KAGH June, 1947	252, 98.3 mc 420 w-A		Rose Bowl Broadcasters (KAGH) 30 North Raymond Sycamore 6-8124	Andrew G. Haley, Pres. & Owner John R. Rider, Gen. & Coml. Mgr.	John E. Pearson, Prog. Dir. Robert L. Pohle, Chief Engr.	Standard
RICHMOND	KRCC Feb., 1947	283, 104.5 mc 10 kw-B		Contra Costa Broad- casting Co., Inc. 232-10th St. 7616	John Galvin Jr., Pres. Phil Bernheim, Mgr. & Prog. Dir.	Leona Bertrand, Coml. Mgr. Herbert Watson, Chief Engr.	Capitol, Lang-Worth UP
RIVERSIDE	KPOR Dec., 1946	248, 97.5 mc 340 kw-B		Broadcasting Corp of America (KPRO) 3401 Russell St. 6290	W. L. Gleeson, Pres. & Gen. Mgr. Gene Williams, Coml. Mgr.	Russell Jensen, Prog. Dir. Stan Reynolds, Chief Engr.	World Associated AP
SACRAMENTO 14	KCRA-FM April, 1947	241, 96.1 mc 50 kw-B		Central Valleys Broad- casting Co. (KCRA) Calif. State Life Bldg. 2-0758	Ewing C. Kelly, Gen. Mgr. Robert R. Alexander, Prog. Dir.	Marvin D. Myers, Chief Engr.	World Capitol Cole AP
SACRAMENTO	KFBK-FM Feb., 1947	245, 96.9 mc 1 kw		McClatchy Broadcast- ing Co. 708 I St. 2-5011	Eleanor McClatchy, Pres. Leo O. Ricketts, Sta. Mgr.	James Eakins, Prog. Mgr. Norman Webster, Chief Engr.	Thesaurus UP, AP
SACRAMENTO 16	KXOA-FM June, 1947	300, 107.9 mc 9.3 kw-A		Sacramento Broadcast- ers, Inc. 1617-30th Street 6-4728	Lincoln Dellar, Pres. & Gen. Mgr. Morton Sidley, Coml. Mgr.	Lincoln W. Miller, Prog. Dir., & Chief Engr.	Associated, Lang-Worth UP
SAN BERNARDINO	KBMT Oct., 1947	260, 99.9 mc 6.4 kw-B		Sun Company of San Bernardino, Calif. 339 Fourth St. 6888	J. A. Guthrie, Pres. Don Goodcell, Gen. Mgr. Russell M. Burroughs, Coml. Mgr.	Paul C. Lynde, Prog. Dir. Ted Emm, Chief Engr.	Capitol UP
SAN BERNARDINO	KFXM-FM Feb., 1947	236, 95.1 mc 10 kw-A		Lee Bros. Broadcasting Co. (KFXM) 512-5th St. 4761	J. Clifford Lee, Pres. Gene W. Lee, Gen. Mgr. Don S. Cummings, Coml. Mgr.	Larry Shields, Prog. Dir. George Ewing, Chief Engr.	World UP
SAN BRUNO	KSBR Jan., 1947	263, 100.5 mc 250 kw-B		Radio Diablo, Inc. 798 San Mateo Ave. June 8-1212	Orrin H. Brown, Pres.	Arthur Arrigoni, Chief Engr.	World Associated
SAN DIEGO 1	KFMB-FM April, 1947	268, 101.5 mc 250 w-B		Jack Gross Broadcast- ing Co. (KFMB) 1375 Pacific Bldg. Main 2114	Jack Gross, Owner, Gen. Mgr. & Coml. Mgr. John Harrison, Prog. Dir.	Robert E. Lee Jr., Chief Engr.	Standard SESAC AP
SAN FRANCISCO 4	KGO-FM Nov., 1947	291, 106.1 mc 3 kw-B		American Broadcasting Co. (KGO) 155 Montgomery St. Exbrook 2-6544	Mark Woods, Pres. Gayle V. Grubb, Gen. Mgr. Kirk Torney, Coml. Mgr.	Blyoce Wright, Prog. Dir. Robert F. Laws, Prom. Mgr. A. E. Evans, Chief Engr.	Standard, Associated, Capitol AP, UP, INS
SAN FRANCISCO 5	KJBS-FM Dec., 1947	255, 98.9 mc 35 kw		KJBS Broadcasters (KJBS) 1470 Pine St. Ordway 3-4148	E. P. Franklin, Pres. & Gen. Mgr. Stanley G. Breyer, Coml. Mgr.	C. F. Pendleton, Prog. Dir. Wayne Berthold, Chief Engr.	Standard Lang-Worth Associated MacGregor
SAN FRANCISCO 6	KRON July, 1947	243, 96.5 mc 12 kw-B		Chronicle Publishing Co. 901 Mission St. Garfield 1-1112	Chronicle Publishing Co., Chief Owner Charles Thieriot, Gen. Mgr.	Norman Louyau, Coml. Mgr. A. H. Constant, Prog. Dir. R. A. Isberg, Chief Engr.	Associated AP, UP
SAN FRANCISCO 6	KSFH Oct., 1947	235, 94.9 mc 15.8 kw-B		Pacific Broadcasting Co. Fairmont Hotel Garfield 1-0104	Charles A. Gibson, Pres. Harold D. Weber, Gen. Mgr. H. R. Hurd, Sta. Mgr. Stewart R. Bennion, Coml. Mgr.	Forrester Mashbir, Prog. Dir. Waite T. Selsted, Chief Engr.	Standard Associated UP
SAN FRANCISCO	KWBR-FM Sept., 1947	247, 97.3 mc 10 kw		Warner Brothers 1000-27th Street Atwater 2-1225	S. W. and E. N. Warner, Owners S. W. Warner, Gen. Mgr. F. Wellington Morse, Sta. Mgr.	Hugh Turner, Prod. Mgr. Edward B. Smith, Coml. Mgr. Paul Gregg, Chief Engr.	Lang-Worth, Standard UP
SAN JOSE	KLOK-FM Dec., 1947	253, 98.5 mc 10 kw		Valley Bestg. Co. 40 W. San Antonio St.	E. L. Barker, Partner & Gen. Mgr.		
SAN JOSE	KSJO-FM 1946	237, 95.3 mc 1 kw		Santa Clara Broadcast- ing Co. P. O. Box 995			
SAN LUIS OBISPO	KVEC-FM Nov., 1947	260, 99.9 mc 16.7 kw-B		The Valley Electric Co. (KVEC) Mt. View & Hill Sts. 1100-1101	Christina M. Jacobson, Pres. Les Hacker, Gen. Mgr. Joe Shuttleworth, Coml. Mgr.	Larry Haggerty, Prog. Dir. Earle Travis, Chief Engr.	Thesaurus Standard AP
SANTA MARIA	KRJM March, 1947	276, 103.1 mc 336 w-A		Santa Maria Daily Times Times Bldg. 43	R. K. and S. C. Hancock, Pres. R. K. Hancock, Gen. & Coml. Mgr.	William R. Rich, Prog. Dir. Kent Young, Chief Engr.	World UP
STOCKTON 7	KGDM-FM Jan., 1947	225, 92.9 mc 1 kw-B		E. F. Peffer (KGDM) 519 E. Market 4-4551	E. F. Peffer, Pres., Gen. & Coml. Mgr.	V. Swan, Prog. Dir. M. B. Greene, Chief Engr.	World INS