

CALIFORNIA

*Non-commercial.

CALL COLLINS



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ALAMEDA, Alameda County

KJAZ (FM) (Aug. 1, 1959): 92.7 mc; 1 kw. Antenna height—minus 60 feet (CP for 0.43 kw horizontal and vertical, 360 feet). South Shore Center. Phone Thornwall 3-9655. Patrick Henry (original owner).

Rep Albert Chance.
Patrick Henry, gen mgr; Judson Snyder, prog dir & prom mgr; Charles Garrett, chief engr.

ALTURAS, Modoc County

KCNO (June 4, 1951): 570 kc; 1 kw-D. (CP for 5 kw-D). P. O. Box 1650. Phone 2531. R. W. Hansen (acquired station May 1959).

Rep Tracy Moore.
Ralph V. Baird, gen mgr & chief engr; Richard Hansen, prog dir.

ANAHEIM, Orange County

KEZY (May 18, 1959): 1190 kc; 1 kw DA-1. Disneyland Hotel. Phone Prospect 6-1190. Radio Orange County Inc. (original owner).

Rep Gill-Perna; Pacific Broadcast Sales.
Cliff Gill, pres & gen mgr; Dan Russell, vp & station mgr; Ira Laufer, vp & general sales mgr; Johnny Gunn, prog dir; Ed Nix, news dir; Al Mutter, chief engr; Glenn Edwards, sports dir.
KEZR-FM (April 16, 1961): 95.9 mc; 0.57 kw. Antenna height—8 feet. Duplicates KEZY (above).

ANDERSON, Shasta County

KPON (Nov. 7, 1959): 1580 kc; 1 kw-D. P. O. Box 773. Phone Emerson 5-2711. Big Four Broadcasting.

ANGWIN, Napa County

KANG (FM) (May 20, 1961): 88.1 mc; 0.01 kw. Pacific Union College Assn. for Education (original owner). P. O. Box 266. Phone Woodward 5-2025.

Tex W. Benedict, pres & gen mgr; Walter Bolinger, chief engr.

APPLE VALLEY, San Bernardino County

KAVR (June 5, 1954): 960 kc; 5 kw-D. P. O. Box 960. Phone Chapel 7-7251. BHA Enterprises Inc.

ARCATA, Humboldt County

KENL (1956): 1340 kc; 250 w. KENL Bldg., South G St. Phone Vandyke 2-2941. Humboldt Broadcasters Inc. (acquired station Nov. 15, 1957).

Rep Tracy Moore.
M. D. Marshall, pres & gen mgr; Aldine Marshall, prog & women's dir; Del Hanson, chief engr.

***KHSC-FM** (June 1, 1960): 90.5 mc; 0.01 kw. Division of Language Arts—Humboldt State College, Arcata, Calif. Phone Van Dyke 2-1771. Humboldt State College (original owner).
Cornelius Siemens, pres; Dr. D. N. Anderson & Prof. George Goodrich, station advisors; Ron Malone, prog dir; Del Hannon, chief engr.

ARROYO GRANDE, San Luis Obispo County

KCJH (June 29, 1962): 1280 kc; 500 w-D. P. O. Box 187. Phone Hunter 9-4201 and Liberty 3-4405. Radio Station KCJH (original owner).

Rep Broadcast Time Sales.
Christina M. Jacobson, pres; Les Hacker, gen mgr, prom mgr & news dir; Fred G. Muff, coml mgr; Daryl Waiters, prog dir; Harold Jensen chief engr.

AUBURN, Placer County

KAHI (Nov. 13, 1957): 950 kc; 1 kw, DA-D. (CP 5 kw, DA-D). P. O. Box 950. Phone Turner 5-5636. Donnelly C. Reeves (original owner).

Rep Ayres, Allen & Smith (San Francisco and Los Angeles).

Don C. Reeves, owner & chief engr; Gene Ragle, gen & coml mgr; Bill Foster, sls mgr & farm dir; Ron Kight, prog dir; Robert O. Smith, prom mgr; Ralph Swift, news dir; Beverly Schwewe, women's dir; Ralph Erling, res mgr, Placerville; Henry Shelton, res mgr, Grass Valley.

KAFI (FM) (Dec. 21, 1961): 101.1 mc; 3.2 kw. Antenna height—450 feet. Duplicates KAH1 80% (approx).

AVALON, Los Angeles County

KBIG (June 1, 1952): 740 kc; 10 kw, DA-D. 6540 Sunset Blvd., Hollywood 28. Phone Hollywood 3-3205. John Poole Broadcasting Co. Inc. (original owner).

Rep Advertising Time Sales
John H. Poole, pres; William A. Sawyers, vp, gen mgr, coml mgr & prom mgr; Allen A. Davis, prog dir; Robert Gage, news dir; Glynn Covington, chief engr.

KBIG (FM) (Feb. 15, 1959): 104.3 mc, 106 kw. Antenna height—2890 feet. KBIG Inc. (original owner). Programming separate from KBIG. Same ownership as KBIG (above).

BAKERSFIELD, Kern County

KAFY (October 1946): 550 kc; 1 kw, DA-1. P. O. Box 6128. Phone Empire 6-4411. Tullis & Hearne Inc. (acquired station October 1955) See Tullis-Hearne Stations in "Group Ownership."

Rep Eastman.
Howard L. Tullis, pres; Paul Battisti, gen mgr; Al Anthony, prog dir; Roy Cordell, opn dir.

KBIS (March 1961): 970 kc; 1 kw, DA-2. 2013 Chester Ave. Phone Fairview 4-6093. Eastern Electronic (acquired station Feb. 1, 1958).

Rep Headley-Reed.
Robert K. Straus, pres & owner; Charles R. Christianson gen mgr; Si Darrah, coml mgr; Ron Zimmer, prog dir; Hal Laffoon, news dir; Leon Jones, chief engr.

Network CBS. Rep Rayer.
Eleanor McClatchy, pres; Thomas C. Flynn, stn & prog mgr; James C. Thompson, sls mgr; Harold A. Sparks, news edit; Don L. Gatz, chief engr.

KERN (Jan. 30, 1932): 1410 kc; 1 kw. 1535 17th St. Phone Fairview 5-7475. TWX BK 21. McClatchy Newspapers (acquired station Jan. 30, 1932). See McClatchy Broadcasting Stations in "Group Ownership." Also see "Newspaper Ownership." (Sale to Radio KERN Inc. pending FCC approval.)

Network CBS. Rep Rayer.
Eleanor McClatchy, pres; Thomas C. Flynn, gen mgr; James Thompson, coml mgr; Harold A. Sparks, news dir; Don L. Gatz, chief engr.

KERN-FM (1948): 94.1 mc; 9.1 kw. Antenna height—240 feet. Duplicates KERN (above).

KGEE (1946): 1230 kc; 500 w-D, 250 w-N. (CP 1 kw-D, 250 w-N). Hotel El Tejon, 17th & K. Phone Fairview 7-3587. KGEE Inc. (acquired station July 1960).

Network NBC. Rep TeleRadio & TV Sales; Ted Hall (San Francisco).

Specialty programs: Spanish, 16 hrs. wkly.
C. Dexter Haymond, vp & chief engr; Dan Speare, gen mgr; Cliff Ball, sls mgr; Vance Jones, prog dir.

KLYD (February 1958): 1350 kc; 1 kw-D. 2831 Eye St. Phone Fairview 7-7511. TWX BK 15. Kern County Broadcasting Co. (acquired station Aug. 1, 1960). See Lincoln Dellar Stations in "Group Ownership."

Rep Hollingbery.
Specialty programs: Spanish, 12½ hrs. wkly.
Edward E. Urner, pres & gen mgr; Dave Maxwell, vp & gen sls mgr; Bill Walker, coml mgr; Jack Smith, prog dir; Burleigh Smith, news dir; Vern Tucker, chief engr.

KPMC (1933): 1560 kc; 10 kw, DA-1. P. O. Bin 1709. Phone Fairview 7-5121. Pioneer Mercantile Co. (original owner).

Network ABC. Rep Venard, Torbet & McConnell (Eas); Webb (Calif.); Moore.

L. A. Schamblin pres & prog mgr; Paul R. Bierman, news dir; L. P. Jarvis, chief engr.

KQXR (FM) (June 4, 1955): 101.5 mc; 14.5 kw. Antenna height—155 feet. P. O. Box 425. Phone 831-7890. KLEF Broadcasters (original owner).

Elward L. Robertson, gen mgr; Rosina Robertson, prog dir; Walter B. Marston, chief engr.

KUZZ (Dec. 15, 1958): 800 kc; 250 w-D. 910 Chester Ave. Phone Fairview 7-4401. Valley Radio Corp. (original owner).

J. M. Arnoff, pres; Herb Henson, gen mgr.

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50% of the homes in Orange County
are reached in a week by

(*PULSE CUM.) **KEZY**

"The Magic Medium in the Miracle Market"

Orange County is a BILLION DOLLAR MARKET
and the "hometown" of Disneyland



The station at the Disneyland Hotel

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IRA LAUFER, Gen. Sales Mgr.
NAT'L REP: Eastern U.S.—Gill-Perna, Inc.
San Francisco—Pacific Broadcast Sales