

KEYM-FM (Nov. 4, 1958): 99.1 mc; 3.2 kw. Antenna height—minus 135 feet. Stereocast by multiplex. 114 W. Church St. Phone Walnut 5-8807. Santa Maria Broadcasting Co. (original owner).

Reps Walker-Rawalt; Harlan Oakes. Merritt Johnson, gen mgr; Neal Hales, coml mgr; Jim Carey, prog dir; Bob McGraw, news dir; Frank Nesmith, chief engr.

KHER (not on air; target date unknown): 1600 kc; 500 w-D. Artistry In Radio Co.

KSEE (Sept. 1, 1961): 1480 kc; 1 kw-D. P. O. Box 442. Phone Walnut 2-1777. Cal-Coast Broadcasters (original owner).

Rep Hollingbery. Specialty programs: Spanish, 12 hrs. wkly. Edward E. Urner, gen mgr; Bill Sinclair, stn mgr; Pete Moller, prog dir; Steve Taylor, news dir; Phil Wahl, chief engr.

KSMA (1945): 1240 kc; 250 w. P. O. Box 736. Phone Walnut 5-2582. James M. Hagerman and John I. Groom (acquired station April 1, 1951). Rep Sandeberg-Gates.

John I. Groom, James M. Hagerman, co-mgrs; Henry J. Neiggeman, coml mgr; Gilbert Boucher, prog dir; Dean Cull, chief engr.

KSMA-FM (1960): 102.5 mc; 27 kw. Antenna height—minus 57 feet. Duplicates KSMA (above).

SANTA MONICA, Los Angeles County

***KCRW** (FM) (Jan. 1, 1946): 89.9 mc; 0.4 kw. Antenna height—minus 310 feet. 1815 Pearl St. Phone Exbrook 9-7711. Santa Monica Unified School District (original owner).

Dr. Goodwill, pres; Earl Dible, prom mgr; Hillis M. Brown, chief engr.

KDAY (1947): 1580 kc; 50 kw, DA-D. 1549 N. Vine St., Hollywood 28. Phone Hollywood 1-9981. Continental Broadcasting of California Inc. (acquired station May 9, 1962). See Rollins Stations in "Group Ownership."

Rep Continental Broadcasting Inc. Specialty programs: Negro, 90 hrs. wkly. O. Wayne Rollins, pres; Albert R. Lanphear, vp & gen mgr; Lon Boutin, coml mgr; Kelley Daniels, prog dir; Robert Dye, chief engr.

KSRF (FM) (Dec. 22, 1960): 103.1 mc; 1 kw horizontal; 0.63 kw vertical. Antenna height—minus 165 feet. Pacific Ocean Broadcasting Inc. (acquired station March 1, 1962).

George A. Baron, gen mgr; Sandra Howe, cont dir; Lawrence Larson, traf dir.

SANTA PAULA, Ventura County

KSPA (1948): 1400 kc; 250 w. 110 Middle Road. Phone Jackson 5-6333. Frank James & Christie Palmer James (acquired station Jan. 1, 1957).

Specialty programs: Spanish, 118 hrs wkly. Franklin James, gen mgr.

SANTA ROSA, Sonoma County

KHUM (Dec. 3, 1961): 1580 kc; 500 w-D. 2200 Santa Rosa Ave. Phone Liberty 5-1881. Bay Area Electronics Inc.

Richard N. Taylor, gen mgr.

KJAX (Dec. 7, 1958): 1150 kc; 5 kw-D. 500 w-N. DA-2. Hotel Santa Rosa. Phone Liberty 5-9060. KJAX Inc. (acquired station 1961).

John K. Withers, pres.

KSRQ (May 1937): 1350 kc; 5 kw, DA-N. P. O. Box 1597. Phone Liberty 5-3313. Finley Broadcasting Co. (original owner). See "Newspaper Ownership."

Rep Hollingbery. Mrs. E. L. Finley, pres; Frank McLaurin, gen mgr; Dan Galvin, coml mgr; Merle Ross, prog dir; Gordon Lofgren, prom mgr; Fred Allen, news dir; Hilmar Cann, chief engr.

KVRE (April 1, 1962): 1460 kc 1 kw. DA-D.

2555 Bennett Valley Road. Phone Liberty 5-2024. Santa Rosa Broadcasting Co. (original owner).

Thomas L. Brennen, pres; Joseph T. Nixon, gen mgr; Robert Byrne, sis mgr; Miles Richmond, prog dir; Raoul Goforth, prog mgr; Ralph Emery, farm dir; Mike Crawford, news dir; James Young, chief engr.

SIERRA MADRE, Los Angeles County

KMAX (FM) (Dec. 3, 1960): 107.1 mc; 0.85 kw. Antenna height—minus 700 feet. P. O. Box 324. Phone Elgin 5-9075; Murray 1-8769. Sierra Madre Broadcasting Co. (original owner).

Specialty programs: Negro, 1 hr.; Spanish, 1 hr., both wkly.

Max H. Isoard, pres, gen mgr & chief engr; Mary Ellen Isoard, coml mgr, prog dir & news dir; Larry Reichman, prom mgr.

SONORA, Tuolumne County

KVML (1948): 1450 kc; 250 w. P. O. Box 967. Phone Jefferson 2-7426. Sonora Broadcasting Co. (acquired station April 1, 1960).

Network ABC; Keystone. Rep Webb. Ralph P. Bowen, gen mgr, prog dir & chief engr; John Camp, coml mgr.

STOCKTON, San Joaquin County

***KCVN** (FM) (1947): 91.3 mc; 3.4 kw. Antenna height—70 feet. KCVN, University of the Pacific, zone 4. Phone 464-0129. U. of the Pacific (original owner).

Dr. John Dennis, dir of bcstg; Rod C. Rigg, chief engr.

KJOY (1947): 1280 kc; 1 kw, DA-N. 110 N. Eldorado St. Phone Howard 6-2844. Joseph Gamble Stations Inc. (acquired station October 1953).

Specialty programs: Spanish, 7 hrs wkly. Rep McGavren.

Joseph E. Gamble, pres; Ort J. Lofthus, gen mgr; Ken Minsky, coml mgr; Alan Oak, prog dir; Ron Reynolds, ops dir & prom mgr; Spencer Tyler, news dir; James Tracewell, chief engr.

KSTN (November 1949): 1420 kc; 5 kw-D, 1 kw-N. DA-2. 2171 Ralph Ave., zone 6. Phone Howard 4-7338. San Joaquin Broadcasting Co. (original owner).

Rep Hollingbery. Specialty programs: Spanish, 13½ hrs. wkly. Knox LaRue, pres; Coy Baker, gen mgr; Ray Golden, prog dir; Jerry Teel, prom mgr; J. D. Jones, news dir; David Harrison, chief engr.

KSTN-FM (1962): 107.3 mc; 8.9 kw. Antenna height—1570 feet. Duplicates KSTN (above).

KWG (Nov. 21, 1921): 1230 kc; 1 kw-D, 250 w-N. P. O. Box 5007. Phone Howard 5-2611. Royal Bear Broadcasters Inc. (acquired station Nov. 14, 1961).

Network ABC. Rep Venard, Torbet & McConnell. Specialty programs: Italian, 1 hr.; Spanish, 14 hrs., both wkly.

Roland B. Vaile, pres & gen mgr; Ted Carlsen, stn mgr; Ed Jeffery, prog & news dir; John Moline, chief engr.

SUSANVILLE, Lassen County

KSUE (April 22, 1948): 1240 kc; 1 kw-D, 250 w-N. P. O. Box 501. Phone 2020. James E. McKahan (original owner).

Network Keystone. Rep Tracy Moore (Los Angeles).

James E. McKahan, pres & gen mgr; Gwen W. Burr, coml mgr; Ernest Moffet, prog dir; Jill Crump, news dir; Hal Houston, chief engr.

TAFT, Kern County

KTKR (March 16, 1948): 1310 kc; 1 kw-D. P. O. Bin WW. Phone Roger 5-6101. Louise E. & Gerald K. Mann (acquired station April 8, 1959).

Louise E. & Gerald K. Mann, co-owners; Louise E. Mann, gen mgr, coml mgr & prog dir; Jerry Mann, news dir; Ken Aitken, chief engr.

TAHOE VALLEY, El Dorado County

KTHO (not on air; target date unknown): 590 kc; 1 kw, DA-D. Harrold Broadcasting Co.

THOUSAND OAKS, Ventura County

..... (FM) (not on air; target date unknown): 92.7 mc; 3 kw. Antenna height—minus 20 feet. Thousand Oaks Broadcasting Co.

TRUCKEE, Nevada County

KHOE (June 1959): 1400 kc; 1 kw-D, 250 w-N. P. O. Box 247. Phone Luther 7-9986. Robert Sherman (acquired station Jan. 1, 1961).

Network MBS. Rep Pearson. Robert Sherman, pres; Lloyd L. Spangenburg, gen mgr; Phillip Little, chief engr.

TULARE, Tulare County

KCOK (Aug. 1, 1946): 1270 kc; 1 kw, DA-N. (CP 5 kw-D, 1 kw-N, DA-N.) P. O. Box 119. Phone Murdock 6-2866. KCOK Inc. (acquired station August 1957).

Network MBS. Rep Sandeberg-Gates. Specialty programs: Portuguese, 11 hrs. Keith Munger, pres & gen mgr; Dene Simpson, coml mgr; Casey Santos, prog dir; Ken Clifford, news dir; Elbert Dean, chief engr.

KGEN (January 1957): 1370 kc; 1 kw-D. P. O. Box 122, Hanford, Calif. Phone Murdock 6-3406. Mrs. Meldean Upp (acquired station July 1959).

Rep Grant Webb. Specialty programs: Spanish, 2 hrs wkly. Mrs. Meldean Upp, pres; Donald E. Upp, M.D., gen mgr; Donna Dean, coml mgr; Harold Williams, prog dir; Rodney Hardin, prom mgr; Dean Lee, chief engr.

TURLOCK, Stanislaus County

KCEY (October 1949): 1390 kc; 1 kw, DA-N (CP for 5 kw. DA-2). P. O. Box 1390. Phone Mercury 2-1390. KTUR Inc. (acquired station June 1, 1959).

Networks: Keystone, United Pacific. Rep Spot Time Sales.

Specialty programs: Spanish, 1 hr; Portuguese, 10½ hrs. wkly.

Harrison M. Fuerst, pres; Dean Huttmann; mgr & coml mgr; George Ensign, prog dir; Buck Clausen, farm dir; Jane Lindenberg, news dir; Maxon B. Sayre, chief engr.

KHOM (FM) (July 6, 1961): 93.1 mc; 3.5 kw (Antenna height—94 feet. Stereocast by multiplex. 208 Lander Ave. Phone 632-4223. House of Music (original owner).

Specialty programs: French ½ hr.; Swedish, ½ hr., both wkly.

Donald E. Johnson, pres & gen mgr; Charles R. Palmquist Jr., stn mgr; Donald Krieger, prog dir; Cedric Benjamin, chief engr.

TWENTY-NINE PALMS, San Bernardino County

KDHI (April 3, 1961): 1250 kc; 1 kw-D. P. O. Box 908. Phone 367-2345. Hi-Desert Broadcasting Corp. (original owner).

Rep Continental Radio Sales. Art Sipherd, pres & gen mgr; George Osborn, coml mgr & chief engr; Adeline F. Sipherd, prog dir; Ernie Siegrist, news dir.

UKIAH, Mendocino County

KMSL (Dec. 9, 1960): 1250 kc; 500 w-D. P. O. Box 645. Phone Homestead 2-8621. Edward B. Mulrooney.

Network MBS. Rep Pearson. Ed Mulrooney, pres & gen mgr.