

Perles, press chief; Keith Culverhouse, prom & adv dir; Sol Schreiber, opns dir.
Culver City, Calif.: 10202 W. Washington Blvd. Upton 0-3311. Robert M. Weitman, VP-prod; Norman Felton, prog dev dir; Charles Alsop, western sls mgr.
Chicago: Prudential Plaza. 467-5756. Mike Gould, central div mgr.
Atlanta: 1720 Peachtree St., N.W., Suite 628. 873-4000. James Thomson, southern sls mgr.

Toronto: 696 Younge St. William F. Cooke, Canadian mgr.

Svcs: PLP; PFP; PFC; PTC; DFF; DFS.
MPO Videotronics Inc. 222 E. 44th St., New York 10017. (212) 788-3200. Judd L. Pollock, chmn; Marvin Rothenberg, VP & sec; Gerald Hirschfeld, VP; Sanford Greenberg, treas; William Susman, Marshall Stone, Hy Goldman, Mort Dubin, VPs.

N. Hollywood, Calif.: 800 N. Seward St. Hollywood 6-3341. Mel Dellar, VP.
Chicago: 528 N. Michigan. (312) 527-3680.

Svcs: PFP; PFC; PTC; PBF.
M&S Productions. P.O. Box 5148, Sherman Oaks, Calif. 91403. (213) 988-3598. Michael John Bolduc, Stephen Campbell Newman, dirs.

Magic Circle Productions. 2711 West Ramsey St., Banning, Calif. 92220. Sam R. Sebby, prod; Frances S. Price, co-producer.
Svcs: PLP; PFP; LRP; TRP.

Magna Film Productions Inc. 49 Berkeley St., Boston. (617) HU 2-5580. Robert Ber- man, pres; Boardman O'Connor, exec dir; Maryanne Squadrito, art dir; Steve Echlov, photographic dept; Marilyn Head, office mgr.

Magne-Tronics Inc. 21 E. 40th St., New York 10016. (212) LE 2-3832. Thomas L. Clarke Jr., pres; John H. Bolenz, VP; A. J. Kendrick, sls mgr.

Svcs: Motivational background music; taped programs for FM multiplex-CATV.

**MOTIVATIONAL
BACKGROUND MUSIC
MAGNE-TRONICS, INC.**
21 East 40th Street
New York, N.Y. 10016

Johnny Mann Inc. 13107 Ventura Blvd., Studio City, Calif. (213) 788-0700. Johnny Mann; Rita Anderson, sec.
Svcs: PLC; PFC; PTC; PRC; JP.

Marathon International Productions Inc. 10 E. 49th St., New York 10017. (212) Murray Hill 8-1130. Konstantin Kalsler, pres-exec prod; Kenneth Baldwin, exec VP.

Svcs: PFP; PFC; PBF; producer and distributor of public information films, newsfilms, and short subjects; worldwide news service.

Rocky Marciano-Al Falloni Enterprises Inc. 211-16 50th Ave., Bayside Hills, N. Y. 11364. (212) 229-0271.

Svcs: Live or taped radio and TV interviews featuring boxing champion Rocky Marciano.

Marigold Productions Inc. 444 East 76th St., New York 10021. (212) 628-5348. H. Paul Jeffers, pres.
Svcs: PLP; STP.

Mark Century Corp. 3 E. 57th St., New York 10022. (212) 421-6880. Milton Herson, pres; F. C. Beck, exec VP.

Mark Century Sales Corp. Hotel Warwick, 65 W. 54th St., New York 10022. (212) 752-3035. Marvin A. Kempner, pres; Fred Winton, VP.

Charlotte, N. C.: 412 Chillingworth Lane.
Svcs: PFP; DFS; LRP; TRP; PRC; STP; JP.

Mar-Hee Productions. 7759 Gardella Drive, Dublin, Calif. 94516. (415) 828-5120. Keith Fernald, pres & gen mgr.

Mark Three Studios Inc. 87 Weybosset St., Providence, R. I. 02903. (401) 421-9242. Philip A. Trenn, Jr., pres; Tony Petri, VP & dir photography.

Marloma Productions. 412 Produce Bank Bldg., Minneapolis 55403. (612) 338-0641.

Gerald S. Corwin, pres & mgng dir.

Svcs: PLP; PFP; PFC; PBF; DFF; DFS; DBF; TRP; STP.

Mars Broadcasting Inc. 2076 Union Ave., Memphis 38104. (901) 274-6674. William B. Tanner, pres; Wilson Northcross, VP.
Svcs: PTC; PRC; JP.

The Marshall Organization Inc. 750 3rd Ave., New York 10017. (212) Murray Hill 7-2722.

Svcs: PFP; PFC; PLC; PBF; PRC; TRP; LRP.

Mason Enterprises. 133 N. Mansfield Ave., Los Angeles 90036. Webster 1-4770 or Webster 4-6020. Sydney L. Mason, gen mgr; Gregory Sandor, cameraman; Martha Mason, liaison.

Svcs: PLP; PFP; LRP; TRP; PRC; STP.
Masterstone Recording Studios Inc. 130 W. 42d St., New York 10036. (212) Wisconsin 7-2940.

Svcs: LRP; PRC; monaural & stereophonic recording-mastering facilities.

McGraw-Hill Films. 330 West 42nd St., New York 10036. (212) 971-2992. Albert J. Rosenberg, VP-gen mgr; Dave Davidson, mktg dir; Alfred H. Allen, editorial dir; Leo P. Kelley, adv & prom mgr.

Svcs: DFF; DFS; PBF; DBF; producer-distributor of educational films, filmstrips, transparencies.

Medallion TV Enterprises Inc. 8833 Sunset Blvd., W. Hollywood, Calif. 90069. (213) Oldfield 2-8100. John A. Ettlinger, pres; Robert C. DeVinny, natl sls mgr.

New York: 140 East 56th St., Suite 11E. (212) El Dorado 5-4335. Jackson E. Dube.
Svcs: PLP; PFP; DFF; DFS.

Media Features of America. 703 Market St., Room 1113. (415) DOuglas 2-0106. Cathy Furniss, pres; Michel Lipman, assoc.

Svcs: PLP; PFP; PBF; DFF; LRP; TRP.

Don Meier Productions Inc. 520 N. Michigan Ave., Suite 1216, Chicago 60611. (312) 222-1755. Don Meier, prod-dir.

Svcs: PFP; PFC.

Bill Melendez Productions Inc. 429 North Larchmont Blvd., Los Angeles 90004. (213) 463-4101. Bill Melendez, prod & pres; Helen Melendez, sec & treas; Ed Levitt, layout & design; Bernard Gruver, story & design.

Chicago 60601: 221 North La Salle St. (312) 372-2628. Joe Edwards.

Svcs: PFP; PFC; PBF.

Lee Mendelson Film Productions. 1310 Howard Ave., Burlingame, Calif. (415) DI 3-5337. Lee Mendelson, pres; Walt De-Faria, VP; Sheldon Fay Jr., VP.

Svcs: PFP; PFC; PRF; CBS-TV "Peanuts" specials, including A Charlie Brown Christmas.

Mennonite Advertising Agency. 1123 No. Main St., P.O. Box 1018, Harrisonburg, Va. 22801. Harrisonburg. (703) 434-2026. Lewis E. Strite, dir; Mildred Graybill, media dir.
Svcs: STP.

Ray Mercer & Co. 4241 Normal Ave., Hollywood 90029. (213) 663-9331. Ray Mercer, owner; Bud Bassett, sls mgr; George Rohan, prod supvr; James Handschiegl, tech advisor.

Svcs: Opticals, special effects, titles, inserts, trick photography, miniatures and specialized motion picture shooting for television, wide screen, cinemascope in 16mm or 35mm, monochrome or color.

Messiah College Broadcast Studios. Messiah College, Grantham, Pa. 17027. (717) 766-2511. David F. McBeth, dir of college relations.

Svcs: TRP.

The Methodist Church, Television, Radio and Film Commission. 1525 McGavock St., Nashville 37203. (615) 242-3561. Dr. Harry Spencer, gen sec.

Hollywood: 6304 Yucca St. (213) 466-7627.

New York: 475 Riverside Dr., Rm 420. (212) 666-2645.

Svcs: PFP; PBF; DFS; TRP; STP.

Metrovision Inc. 117 W. 48 St., New York 10036. (212) Plaza 7-3270. John Hudak, pres; John Walek, sec-treas; George Brooks, prod mgr.

Svcs: PFP; PFC; PBF; PRC; PLP; PTC; JP.

Charles Michelson Inc. 45 W. 45th St. New York 10036. (212) Plaza 7-0695.

Charles Michelson, pres; Vivian Worth, exec VP; Carolyn Raposa, mgr radio div; Robert Michelson, mgr radio sls; Charles Hsu, mgr export & shipping dept; Raye Goldberg.

Sydney, Australia: 60 Hunter St. BW 4661. Grace Gibson, mgng dir.

London W.C.2: 18-20 Maiden Lane. Frank Coven, c/o Jack Hylton Ltd.

Svcs: DFS; DFF; STP; American representatives for overseas TV interests.

Michelson & Sternberg Inc. 45 W. 45th St., New York 10036. (212) Plaza 7-0695. Charles Michelson, exec VP; Charles Hsu, mgr export div.

Svcs: For export only; DFF; DFS.

Milene Music Inc. 2510 Franklin Rd., Nashville 4. (615) 297-8591. Wesley Rose, pres.

Miles Films Inc. Empire State Bldg., N. Y. Ox 5-4900. Jerry Liddard.

Warren Miller Productions Inc. 505 Pier Ave., Hermosa Beach, Calif. (212) 376-2494. Warren Miller, pres; Art M. Lawson, VP; Don W. Brollin, VP.

Svcs: PFP; PFC; PBF; DFF; DFS; DBF.

Mister Titan Inc. P. O. Box 2167, Hollywood, Fla. (305) 945-0562. Richard H. Ullman, pres; Robert D. Buchanan, exec VP; Marvin A. Kempner, VP; John Schleh, VP.

Svcs: PFP; DFS; producers and distributors of 100 Mister Titan cartoons, the animated exercise show, available in color and black and white. Running time: 3½ minutes. Release date: January 1, 1964.

Mizrachi Women's Organization of America. 242 Park Ave. S., New York 10003. Gramercy 7-4720. Marc Siegel, natl PR dir.

Svcs: PFP; social welfare films from Israel.

Mode-Art Pictures. 1022 Forbes Ave., Pittsburgh 15219. (412) 391-1846. James L. Baker, bd chmn-chief exec off; Robert L. Stone, pres; Ernest Egved, sec & treas; Carl Lindquist, dir of photography.

Los Angeles 90028: 1717 N. Highland St. (213) 463-7986. James L. Baker.

Svcs: PFP; PFC; PBF; DBF.

Modern Drama Productions Inc. 7th Floor Statler Office Bldg., Boston. (617) 423-5577. John Scott MacLellan, pres; Robert N. Sullivan, treas; A. F. DiBello, exec VP.

Svcs: PFP; PFC; PTC; LRP; TRP; PRC; STP; JP.

Modern Talking Picture Service Inc. 1212 Ave. of the Americas, New York 10036. (212) 765-3100. Carl H. Lenz, pres.

Atlanta 30308: 714 Spring St., N.W. (404) TRinity 5-5667. Larry Gunter.

Chicago 60611: 160 E. Grand Ave. (312) 467-6470. William Gallagher.

Cincinnati 45202: 9 Garfield Place. (513) GARfield 1-4896. Rosalie Kuwath.

Dallas 75207: 1411 Slocum St. (214) Riverside 2-4109. Ed Cothran.

San Francisco 94105: 16 Spear St. (415) YUKon 2-1711. Bill Schweizer, mgr.

Summit, N. J. 07901: 315 Springfield Ave. (201) 277-6303. Eugene Dodge.

Don Mills, Ont.: 1875 Leslie St. (416) 444-7347. Lynn Meek, mgr.

Svcs: DBF.

Mogubug Ltd. 6 East 46th St., New York. (212) TN 7-8544. Fred Mogubug, pres; Irene Trivas, art dir.

Svcs: PFC; PBF.

Monarch Productions Corp. 1082 Park Ave., New York 10028. (212) 831-8300. Norman Berman, exec prod & dir.

Svcs: PLP; PFP; PFC; PTC; DFS.

Moral Re-Armament Productions. 833 S. Flower St., Los Angeles 90017. (213) 626-5461. C. Scoville Wishard, mgng dir.

New York 10016: 112 E. 40th St. (212) 661-3060. Robert Hogan, dir.

Svcs: PFP; DFF; LRP; TRP.

Murray Morgan Enterprises Inc. 517 Watkins Drive, Mineola, N. Y. 11501. (516) PI 6-2774.

Svcs: PLP; PFP; PFC; PTC; PBF; LRP; PRC.

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Joe McChesney, Program Director KMAP, Dallas, Texas

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